THE TRUTH ABOUT TER-RY COUNTY IS GOOD ENOUGH WE COVER THE TERRITORY.



A BOOSTER FOR TERRY COUNTY FOR THIRTY-FIVE YEARS -BELIEVE IT OR NOT.

PRINTED IN TERRY COUNTY, ON THE SOUTH PLAINS, THE LAST STAND OF THE CATTLEMAN AND THE FUTURE HOME OF THE MOST PROSPEROUS FARMERS IN THE UNITED STATES.

**VOLUME THIRTY-FOUR** 

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY NOVEMBER 11, 1938

NUMBER 14

**Cubs to Fight it Out Good First Monday** With Slaton Tigers **Crowd on Hand** 

The Cubs had no opponents last Well, the Herald hit the nail on week, and got a rest for their the knob. The weather Monday real trial of the season against was ideal only for hovering close the Slaton Tigers here today to a glowing fire with plenty of (Armistice). So far the Cubs have cloths on and all the doors and not dropped a game this season, windows closed. Miss Summer had and we understand the Tigers have remained so long that our blood a similar record, and each beat was as thin as watered milk, and opponents they have played about that little snow on the ground the same number of points. with a few icicles here and there So, today's game promises to be gave us old thin-blooded souls a

a real Class B medley, and the run for our money. best that will be played in the But when we predicted a likely south half of the district this year. change in the weather, we were And if you miss it, you'll miss a not bargaining for anything like treat. So far, Brownfield has lickwhat we received. We had it all ed everything she has played in fixed for a rain-a pretty cool the north half, including Olton, rain, 'tis true, but a rain, and look which so far has run over everywhat we got. Anyway, it run the thing else in that portion. Brown- farmers and their hands out of the field also humbled the Ralls Jack- fields, and a lot of them come to rabbits, who in turn beat Leveltown to see what was going on, land and won from Littlefield on and by early afternoon, a fine penetrations. crowd was here, and they were If the Cubs can conquor the really doing some trading.

Tigers today, they seem to have the district championship sewed

in talking with a number of the merchants, they informed us that



PARADE 10:30 A. M. -- FOOTBALL GAME 2:30

# Taken For a Ride By The Red Cross Drive Starts November 11 The Deputy Sheriff

Yep, we were taken for a ride The citizenship of Terry county meal.

Sam and wife were going to membership fee. Colorado City to visitshrdluuu their daughter, Mrs. Harold Watson. Miss Evelyn, who is attending Abilene Christian College were asked to accompany them Colorado City. Just suited us.

**General Election Vote** Light in Terry Co.

Judge R. A. Simms informed last Sunday by Deputy Sheriff will be given the priviledge in the us Wednesday morning that Sam C. White, who acts as chief next few days to enroll as mem- around 500 of the 2600 qualified boss around the office when bers of the American Red Cross. voters of Terry county saw fit to Sheriff Ches Gore is not in. And In fact the drive for membership go to the polls Tuesday and exit was a long ride-some 220 miles will begin on November 11 and press their performance. However but when he left us it was at a continue on through Thanksgiving. the Democratic majority was just private residence where there During this period it is hoped that about as strong as usual, and the were no iron bars, and where workers of the Red Cross will have amendment to do away with the they were preparing a nourishing an opportunity to see you personal- oath taken by officers concerning ly and secure from you your 1939 deuling seems to have carried in Terry county by a small majority.

The American Red Cross, is per- Over the nation, the GOP seems haps our greatest institution to to have made some headway relieve distress in this country against the Democrats, but not that we have. The Red Cross sup- enough for them to brag about. was to meet them there. And so, ported as it should be is the best Those states that went Republican not being anyone with them go- assurance we can have that our are naturally Republican states, ing down, the writer and wife needs will be carried for; should and normally throw up a huge our city and county be afflicted GOP lead. However, such states as as far as Coahoma, and visit her with storm or other calamity New York and perhaps Ohio seem sister, Mrs. J. A. Roberts and which we are not locally able to to have thrown a fine lead for family while the Whites were in endure. We can not do without the Demmys.

the American Red Cross any more The \$30 every Thursday folks Going down, we noted that than we can do with out insurance out in California, seem to have great headway is being made in on our property. We do not only broke through the lines and made getting out the cotton crop, as have the knowledge of being a thrilling touchdown. Just what

up again, which was taken from us last year on a boy that school authorities had the utmost faith in as to his age. Local school people just don't want to play inelligible students, even if it means a win.

Being a holiday, Brownfield wants to turn out in mass to root for the Cubs-and please don't forget to be civil and nice to the Slaton people and players when their train rolls in. Be dead game sports if it kills you.

### Son of-A-Gun at Wheel Inn Again Sunday

You old timers know how well you like Son-of-a-Gun, or to express it otherwise. "The Gentleman from Odessa." In fact you have been buying out all that good, cld fashioned Cowboy stew that at the Wheel Inn for the past three weeks. Well Ernie tells us that he will have another supply on hand Sunday.

course on this fine food-fit for got the habit, get it now. You'll be more than pleased. He'll serve

Son-of-a-Gun, please.

# **Postal Receipts Show** Gain Over 1937

	and the second man and and and and and and and and and a	the year's work, and especially	and are not a member of your	He must make money if possible	cn sale of late by the Hudgens	mest that anyone could wish. Of	tion on the southeast corner of
• •	1038	the oportunity we have to attend	local unit you will want to rush	for the stockholders, and he must	Grocery and probably others. This	course all the new models have	
M	arch Quarter \$5,248,23	the State Convention at Lubbock	home, pay your dues and add	safe-guard the deposits of his		solid steel tops, as half cloth tops	
Ju	ine Quarter 4,332.77	next week.	your reenforcement to the efforts	customers. He must not lose a dol-		were not put into them after	
S	ept. Quarter 3.844.73	The next counter meeting dute,	of the Parent-Teacher movement	lar on a bad borrower if possible		1936. This year, the cars are equip-	
the second second	ovember Quarter 2 065 08	Nov. 19th at 3 o'clock at the	-which is not only a local and	to avoid.		ped with hydraulic brakes that the	Even though we do have a short
a P		county court house. Every local	State movement but a National	In other words, the hanker	good pay from Bodger, one of	least foot pressure stops as quick-	feed and cotton crop, the mer-
	Total \$15,490.81	president and council urged to be	cne, as well, for the betterment of	whether he be an elective officer	the greatest flower and vegetable	ly as it is possible to stop a car.	chants have not failed to buy high
	1937	piesent.	youth throughout our land and		growers in America, out on the	As we stated last week, the	class merchandise and the very
M	larch Quarter \$3,982.43	Signed: Mrs. M. L. H. Baze,	country.	many responsibilities, and works		new Mercury, the half way priced	
	ine Quarter 4,028.67	Publicity Chairman.	It is the earnest desire of each	just about as long hours as the	The vegetable was perfected by	car between the Fords and Zep-	slogan: "BUY IT IN BROWN-
S	ept. Quarter 4.092.65		member of the County Council	rest of us.	Ted Holden, better know here as	hyrs will not be featured here at	FIELD." You can, just drop
N	ovember Quarter 1,942.88	Coffee Shop Given	Parent-Teacher Association to as-			present at least, but of course the	
1	and the second s		sist each community in Terry	Bring the Pennies	Mrs. Stricklin. Ted is a graduate f	Tudor Sales Co. is agent for all	town is daily unpacking new
	Total \$14,046.63	A New Name	county that does not have a local		California A. & M., and has been	Ford makes from the cheapest	goods.
	Gain thus far this year, \$1,444,-		PT. A., to organize such a unit	Out of filding	working for the Bodger interests	Ford to the Lincoln, and if you are	do so than now, and the stakes
1	3. 10.3 per cent over last year	The Brownfield Hotel Coffee	before this curernt school year		for several years, and has perfect-	micrested, they will carry you to	
	ctober, 1938 \$1,935.02	Shop will not be under that name	has expired. May we help you	it bringing pennies out of mu-	eu severar nowers as wen as vege-	see one, or have one brought here.	Pikes Peak.
		in the future. In fact the care will		ing will help bring prosperity to	tables.	0	
		be known under an entirely dif-	Again may we urge that you at-	the country, perhaps the nation is	Young Holden's picture appear-	DER FUEHRER ON	Well, Governor, that was a neat coup, acquiring that territory
		ferent name, but will be conducted	tend the convention at Lubbock	heading for a boom!	ed on the front page of the March		without an ultimatum or a four-
		by Mr. and Mrs. J. E. (Smokey)		Nearly a hundred cities in the	include of betentine finiterically	An arrant of historical imment	power conference, and without a
		augior, wen mionin as ente peo	haps your best opportunity ever	United States have passed ordin-	and there was an article about ms	and tools place on top of Dileas	trick mustache, either. You just
	Beat Slaton Cubs, Nov. 11	ple in Brownfield.	to attend a State Parent-Teacher	ances or issued rulings in recent	work in a late issue of Better		backed the right horse-begging
-		the Blackstone Dining Room and		months which will end the use of	Homes and Gardens. Holden was		your pardon, of course. And while
ī	Bill Allman and family	Coffee Shop, and will have some		pennies to bridge blown-out fuses	born here in 1909.		we're on the subject, when TCU
		of the best chefs in charge of the	-	-a hazardous practice which has		mong looked on and alimbed the	gets ready for postseason opposi-
		culinary department on the south		caused many serious fires. The	Better than a pillow beneath the		
	<b>RIALTO THEATRE</b>	Plains.		of course; but if they also aid no	knees when scrubbing floors is		
	MALIO IMLAIML	And, too, you will be able to	Terry County Council PT. A.	of course, but in they also and re-	a pair or por noiders, one tucked	nearby have promised to erect a	situations Or entice Dittehund
	— to see —	get splendid meals in the Black-		pleased.	into the knee of each stocking.	gold plaque on the peak to per-	down here—Texas could use a good steel industry
		stone at from 25c, 35c and 50c.			This method is equally comfort-	petuate Texas ownership. The	good steel industry.
1. 1.2.1	Boy Meets Girl		place as the traditional wash day.		able and much less trouble.	ceremony consummated a wager	
Sur Sta	Be sure to present this clipping		Many women find it more conveni-	or fustate which electrical manu-	vents slipping pennies behind the	made by the Governors at a foot-	
	at the box office at the Rialto	Lemon juice added to cream				ball game between Rice and Colo-	
36.3	Theatre.	makes it easier to whip. Use a half	Monday and wash on Tuesday	These fustate fit in ordinary fuse	bridging and makes it impossible	rado in Dallas last New Year's	haven't guessed right for years
	Compliment: Rialto and Herald	teaspoonful of lemon juice to a		bases by means of an adapter	to replace the fustat with the	Day. Governor Allred bet on Rice	-Dale Miller in The Texas Week-
1	companient. Inanto and Herald	pint of cream.		which locks into r'ace and pre-		then, which was a better time to	

they really had a fine day Saturday, and an average Tradesday business Monday. So, all were pleased. But we noted that the farm families hurried home a bit earlier than usual and not a few of them carried some coal as well

> as groceries home with them. Preparations are already under way to make First Monday in December the biggest of the year.

# **County Meeting of Parent-Teachers**

tive Committee of Parents and

Teachers was held in the county Dear Mr. and Mrs. Citizen: school superintendent's office on Saturday, November 5th, 1938, at and responsible individuals who 3 o'clock.

Standing committees were ap- present and future youth and pointed to serve with the council citizenship under your supervision, this year as follows: Program, will please accept this as a person-Ernie Grenfield has been making Mrs. Ida Bruton, chairman of Go- al invitation to YOU to attend mez; Mrs. Frank Wier and Mrs. the Thirtenth Annual Convention C. A. Wilhite of Brownfield. Pub- of the Texas Congress of Parents licity, Mesdames M. L. H. Baze, and Teachers meeting at Lubbock chairman, Chas. Dial and Miss on November 15 through the 17.

And it is about time that you Emma Dean Phillips of Gomez. new comers were joining in on the Hospitality, Mesdames C. A. Wilkings-if you have not already Johnson and H. N. Key of Gomez. Organization or not, please try o Finance, Mrs. Ruth Moore, chair- attend at least one day of the con- tion. man, Messrs. C. A. Wilhite and

units in the county. Much enthusiasm was shown in

The appealing figure of the Red Cross nurse presents a plea for your annual membership in the Red Cross during the roll call, beginning Armistice Day and ending Thanksgiving Day. This is the official 1938 poster of the Red Cross, and appears in the form of a window card.

#### Citizens Urged to At-The Banks Get Two tend PTA Convention **Holidays** This Week A meeting of the County Execu- November 15-17th

Bankers are about the luckiest As adults, parents, home makers people extant, if you would believe the average person on the street.

have the guidance of some of our They get more holidays than anyone and work the shortest hours, and make the most money and get the best pay. For instance this week, they were given two holidays., Elction day and Armistice. But hold on just a second. Does the average man on the street

think bankers really quit work Regardless of whether you are when their banks close at 3 in returned home with Mr. and Mrs. beauty and utility that is being a delegate or whether your com- the afternoon or on holidays? We White for a visit over the Armis- put into cars these days. They hite, chairman, Billy Tabor of munity has a Parent-Teacher vouch that the average man will the holiday, and we understand look like new type Pullman cars answer, 'yes" to the above ques-

vention. If your community does Well, this is far from correct. you at the counter, or sell you X. R. Banks. Social, Mrs. Lee Ful- not have a Parent-Teacher Organ- Behind those closed doors and some in a container to carry home. ton, chairman, Mrs. B. O. Black, ization, go as one who is deeply drawn blinds, those bankers, Gomez, and Miss Velma McClish, interested in the welfare of youth from the president down to the stride like a real cowboy with Wellman. Extension, Mr. Lee Ful- and we guarantee that you will janitor, are inside, balancing ac- Topetto's Perfected ton, chairman, Mrs. Tom Cobb and return home with a mind to put counts, and figuring up totals that Mrs. W. G. Swain, Gomez. Some forth your best efforts in the they were too busy to attend to plans were made to organize new organization of a P.-T. A. in your when the bank doors were open.

own community. So, let's quit saying the banker If you attend the convention, has an easy life, for he does not.

well as getting the feed headed or cut and shocked. Many fields gave off the appearance that the feed was still green that was shocked. showing the binder had just been there. Cotton gets better as one approaches the Dawson county line and is pretty good through all of Dawson and the northern part of Howard, but after Big Spring is reached, the cotton is about as here.

Sam says he was pretty well fed while at the home of his sonin-law and daughter, and arrived you will avail yourself the priviback in Coahoma between five and six o'clock in the afternoon, and 1939. we were soon on our way. Good

progress was made until Lamesa was reached, just south of which we begin to note that it was spit-

ting snow. Sam's windshield wiper failed to work, and by the time O'Donnell was reached, it was really coming down, but the wiper was fixed at Tahoka, and fair progress was made to Brownfield considering a blinding snow most of the way.

on display at Tudor Sales Co. It Mrs. Watson and little daughter is certainly amazing the amount of Miss Evelyn will be in from Abi- on the inside, and ride as well. lene, as both girls are Brownfield It certainly is trying on a man or graduates and want to be here for woman to look them over and Home Coming Day, Friday, and realize perhaps that the old car

see the game with Slaton.

By Native Boy

ed to make no let in featuring this Topeppo's, a cross of the bell car at any place. However, the

taken care of in our great need those folks out there are going to but we also share the thought of do with that proposition remains being a helper to our friend and to be seen.

Chairman, American Red Cross.

**To Feature Ford** 

100

writer.

Late Last Week

Have you been around to see the

New Ford? If not, they are now

The new Ford DeLuxe is

neighbors in their need, and Returns made by the Texas should claim an interest in the Election Bureau Wednesday mornpromise, that "it is more blessed ing, gave the following vote in to give than receive." the governor's race in Texas:

It is hoped that each of the O'Daniel, Democrat, 155,138; Boynyoung girls and ladies who so ton, Republican, 5,660; the Comgraciously give their time with- munist candidate for governor got out any thought of pay, will re- 134, and the Socialist 160.

ceive the warmest consideration This included 198 of the 254 from each of you, as they have in counties, with only 26 complete. the past years, and if you are So you can see how much interest in any measure able to spare \$1.00 Texans take in elections.

# ledge of becoming a member for New 1939 Pontiac -Raymond Simms, Roll Call Now on Display

Had a chance to size up the new 1939 Pontiac over at the Trading Post, Saturday, and between us and the Gate Post, this is a laming good car and one of the prettiest the General Moors people make. In fact it is generally agred that it is one of the best low priced cars on the market today.

This paricular model, we saw is a blue, and one of the particular features is a carpeted floor, and this feature is carried out in the side walls of the luggage apartment. This car bears many other features you must see yourself to appreciate.

Mr. J. M. Welborn is owner of must do awhile, as in case of the the new agency, and is to be congratulated on securing it for Brownfield. Call, and he'll be more wonderful machine from stem to than pleased to give you a demonstern. In fact, the engineers seemstraction.

The Trading Post is the new pepper and the tomato, has been cheaper models are everything name given the Magnolia Sta-

FRIDAY, NOVEMBER 11, 1938-THE HERALD

Brownfield, Texas Entered as second-class matter at the postoffice at Brownfield, Tex-

as, under the act of March 3, 1879. A. J. Stricklin & Son **Owners and Publishers** A. J. Stricklin, Sr., Editor and Mgr. Jack Stricklin, Jr., Ass't. Mgr. Subscription Rates In the Brownfield trade territory. Per year \_\_\_\_\_ \$1.00 Elsewhere in U. S. A. \_\_\_\_\_ \$1.50 **Apply for Advertising Rates** The Official Paper of Terry County



and the City of Brownfield

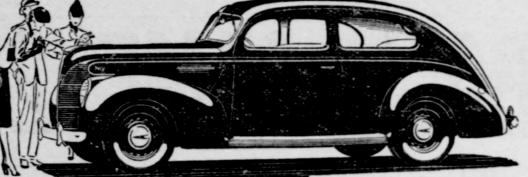
Well, you wasn't expecting a very good paper this week anyway, as it was Armistice week, was you? So you won't be very much disappointed. Try to do better next week.

Some of our exchanges intimate that O'Daniel is the first governor to dispense with the inaugural ball. If our memory serves us right, Pat Neff had no inaugural ball. If we are wrong, sue us.

It is said that Andrew Jackson, hero of the battle of New Orleans, and later Congressman and President of the United States, was originator of the "Chain Store," owning three stores in Tennessee. Yet we regard Jackson as a great Democrat, and a man full of love for the common people.

Boy! was your blood thin Monday morning? If there ever was any ice in our blood, it had all





Ford V-8 Tudor Sedan: with 60-hp. engine, \$624 -with 85-hp. engine, \$664 +

#### DE LUXE FORD V-8: Provides all the basic Ford features, with extra luxury. Remarkable amount of equipment included in price. Hydraulic brakes. 85-hp. V-8 engine. Sets a new high for low-priced cars - in appearance and performance.

Prices begin at...\$684★

The Mercury to town-secon 4194



-TERRY

De Luxe Ford V-8 Fordor Sedan \$769★

FORD V-8: Now five inches

bumper. Roomier bodies-

more luggage space. New

styling. Hydraulic brakes.

Scientific soundproofing.

Triple-cushioned comfort. 85

Prices begin at .... \$584★

or 60 hp. V-8 engine.

longer from bumper to

**AND THE NEW MERCURY 8** for 1939 **MERCURY 8:** An entirely

C074-

new car. Fits into the Ford line between the De Luxe Ford and the Lincoln-Zephyr. Distinctive styling. 116-inch wheelbase. Unusually wide bodies. Remarkably quiet. Hydraulic brakes. New 95hp. V-8 engine.

Prices begin at...\$894★

HERALD COUNTY

information can be had from it ever was. county agents or from bulletins "After all, many cases of pneu- is to consult the family physician of the agricultural colleges which monia got their first start by way promptly since the knowledge and enable the feeder to work out a of a lowered bodily resistance skill which he possesses demands ration which uses as much as which provides a fertile soil for early application for the most efpracticable of home grown feeds, the pneumoccus germ to produce fective results.

and yet get the best results from the disease. their use. Everyone now knows "Regardless of the scientific pro- Many a supposedly hard-boilthat a protein supplement makes gress thus far made, and regard- ed egg has turned out to be not corn or other carbhydrate grain less of the possible extension of quite done when opened, much to go farther in pork production, their progress the predisposing the housewife's chagrin. To make and it is therefore economy to causes will always remain the sure eggs are hard-boiled, lift one buy whatever is necessary rather same.

than fatten hogs on corn alone. The same principle applies in monia's forerunner. If one reason- mediately if the egg is done.

every kind of livestock and poul- ably abides by the rules of pertry. Growing and laying mashes sonal hygiene involving the use of When traveling, remember that are used by every good turkey proper food in proper amounts, clothes seldom become mussed in raiser and egg producer, accord- sufficient sleep, adequate exercise, a tightly-packed suitcase. If the ing to the needs of the fowls. To the maintenance of a healthy in- case isn't full, stuff tissue paper withhold either quality or quant- door temperature, cloths geared to in the open spaces. ity in feed is to reduce the profits the therometer rather than to in the long run, even if at the fashion, the avoidance of the exmoment it saves cash outlay. cessive use of stimulants of all

In these short sketches it is kinds and the elimination of deimpractical to discuss details, or bilitating habits, many colds which stomach, biliousness, nausea, lack of to lay out rations for general use. might lead to pneumonia can be appetite, and listlessness or that tired Such a variety of feeds is grown avoided," Dr. Cox stated.

in the Southwest that it would "And if to that fundamental take a book to explain their uses protection be added sensible prewith various types of animals and caution against wet feet, infowls, and for the several pur- judicious cooling off when overposes of breeding, growing, fat- heated, avoding drafts and as far tening and egg or milk produc- as possible shying from close contion, for which livestock is kept. tact with members of the family, Every farmer must decide for friends or others already sufferhimself how to best use his feed, ing from colds one's chances of how to figure a ration based on being victimized by pneumonia's what grows and the kind of main stepping stone, the cold, will livestock he has, he can secure the be further decreased.

information by going to the right Yet, if despite due precaution a cold appears, the time for per-

The F. F. A. boys and the 4-H sonal reliance on one's own reclub boys are learning these sources has pased. The first and

things in their daily work under vocational agriculture teachers Want Ads made proud records in livestock their fathers may well emulate.

sources.

#### PNEUMONIAL SEASON IS HERE

#### BROWNFIELD, TEXAS

most effective line of defense then

of them out of the water with a

"In many cases a cold is pneu- spoon. The water will dry im-

HERBINE

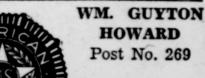
When headache, dizziness, sour feeling, are associated symptoms of temporary constipation, HERBINE will bring relief. It is strictly a vegetable medicine, free from harsh mineral salts. 60c a bottle.

NELSON-PRIMM DRUG CO.

**BROWNFIELD LODGE** No. 903, A. F. & A. M.

> Meets 2nd Monday night, each month. at Masonic Hall.

Terry Redford W. M. J. D. Miller, Se

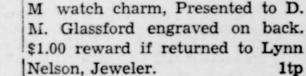


HOWARD Post No. 269

Meets 2nd Friday night each month.

M. J. Craig, Com. Chas. Leonard, Adj.

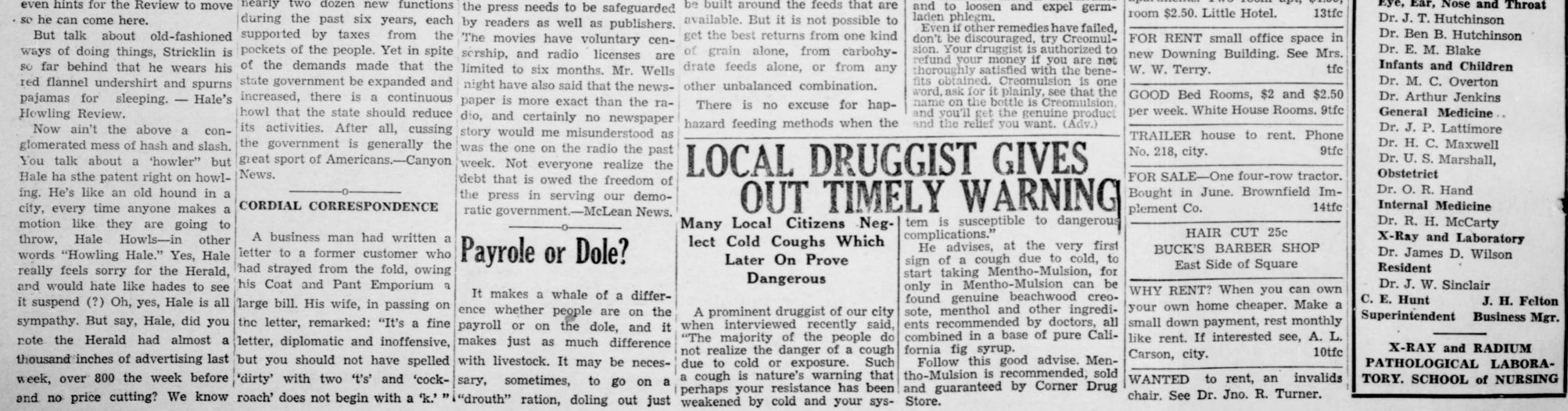




and poultry production, which LOST-yellow gold Texas A. & M watch charm, Presented to D. M. Glassford engraved on back.

1tp

ny ice in our blood, it had all nelted Monday. In fact, we didn't et really hat all day, and we used whale of a lot of West Texas as. If we had our way, we would ave old man Winter gently ap- roach as if he was hunting wild arkeys or something, and hide in the bushes awhile until we get sed to his presence. Instead of hat, he comes down through the each orchard like a ton of brick. We are not knocking civic clubs; hey are about the best things a own can have, and we'd belong mly that we can't hear a darm	<ul> <li>The new cars in the Ford for 1939 give you a broad ch you choose, whatever you pa value for your money. That is to priced car or the highest. All tant thing in common—inher Their quality comes from precision workmanship, and f back of these cars is the only a</li> <li>FORD MOTOR COMPANY-MAKE</li> </ul>	A Quality Group hoice. Whichever by, you'll get top true of the lowest have one impor- rent quality. In fine materials, from the fact that	where production processes are in iron ore to finished car—and along as extra value. happening in the automotive r! Nowhere is the advance more in the Ford Quality Group. See fore you buy any car at any price. Delivered in Detroit – taxes extra PHYR AND LINCOLN MOTOR CARS	"Thoug pneumonia may and does occur at all seasons of the year, the winter months see the high- est incidence of this disease. With relatively few cases during the summer, an increase in pneumonia is observed with the advent of Fall, usually quite noticeable in Novem- ber, which continues through December, January, February and March before the number of cases again declines to the "warm" level. The time is therefore quite short before the beginning of the	28tfc COMMERCE HOTEL Next to Piggly Wiggly NEW MANAGEMENT Clean Rooms—Good Beads Special Weekly Rates 16p. <b>Helpy Sely Laundry</b> Back of Red's Tire Shop Washing 35c per hour. I quilt with each washing. We do west washes, rough drys and finish work.	Brownfield Lodge No. 530 I. O. O. F. Meets every Tuesday night in the Odd Fellow Hall. Visiting Bro- thers always welcome. J. C. Green, Sec. S. C. White, N. G. JOE. J. McGOWAN LAWYER West Side Square Brownfield, Texas
ord that is being spoken, on ac- bunt of a lot of racket going on sewhere near the meeting place but we'd like to call attention to ast one paragraph in the Lions Tub Code of Ethics: Here 'tis: "To emember that in building up my usiness, it is not necessary to tear	you did, because you are a very ciose reader of the Herald. We can't hide any little squib you think refers to you. Your eagle eyes find it. Yep, as soon as you move to Allred, we're going to move into Plains with a branch office, and it will be a Democratic	<b>DONE BY CONTRACT</b> From recent communications and conferences with the state highway department, County Judge P. W. Goad now thinks it very probable that work of plac-	in the animal, but neither man, beast nor fowl goes long on a bare 'maintenance ration" with- out losing something that cannot be regained. If the ration is un- balanced the body must draw on its reserves for the deficiency ele-	states Dr. Geo. W. Cox, State Health Officer. "Lobar pneumonia is an infec- tious disease. In well over 90 per cent of the cases it is caused by one of the thirty-two types of the pneumoccus germ. Against some but by no means all of these vari-	FOR SALE—Helpy Selfy Steam Laundry in Brownfield. Terms if desired. Apply at Herald office. 14p. FOR SALE—25 Residence Lots	DR. A. F. SCHOFIELD DENTIST Alexander Bldg. North Side Square Brownfield, Texas
ead, pondered and heeded by a of people other than Lions.		faw No. 84 east of Tahoka will be done by contract. Contractors will be permitted to use PWA labor in part, how- ever.—Tahoka News.  Cars often skid off the highways	gain the loss than to hold normal growth in the first place. Feed has only one purpose—to	have been developed which have proven extremely beneficial in the treatment of pneumonia cases caused by these particular types. In order that best results can be expected the serum must be given early.	28tfc FOR SALE, cheap, kerosene oil heater. Like new. See Malcolm Wirtz. 14tfc	DR. R. B. PARISH DENTIST Office, Hotel Brownfield Bldg. Brownfield, Texas
bunty men were in recently and owed as how they understood the epublican paper at Plains might hove to Allred, leaving the field pen for a good Democrat paper here." The above, of course, is from the	of war. You are not hearing many boys of fighting age talking in favor of whipping Hitler, or any one else, and most certainly you are not seeing any ex-service man	in Longview set iron posts along the curbing in front of his home after a car rushed through the walls and smashed his effects into smithereens. Down in Shreves- port they are a bit bolder. Autos are run into the better homes and	position to make of it is to ped- dle it on a cash market for less than cost of production; the next most wasteful use of feed is to dole it out stingily or to feed it in the wrong way to the wrong kind of stock. It takes a certain	ment by medical science in its struggle with pneumonia was the perfection within the past several years of a method of quickly in- dentifying the type of pneumoccus causing the illness in each individ- ual case. Thus progress has been	phone in office. State approved. All bills paid. A nice place to stay, close in, cheaper than you can own your home. Phone 205. WHITE WAY COURTS 13tfc WANT to buy 3 or 4 dozen small layer breed hens. Write Mrs. Edd	LYNN NELSON Watch, Jewelry and Eye- glasses Repairing NELSON DRUG CO.
orporal A. J. Stricklin. He is so inpressed with the way every- ning is being run by the gov- rnment confiscates wealth to give those who refuse to work when ffered a job, that he abuses veryone who does not see as he sees. Observer he says Yoakuf	Britain is pushing re-armament as rapidly as possible. Americans should not forget that Great Bri- tain is the hope of the world.— Canyon News. 	new Austin had crashed into a parlor, the driver inquired the di- rection to the New Orleans high- way. Two couples were playing bridge, but one fellow took time to give the following directions: "Turn around in front of the piano, take a left turn at the gold fish	body functions, and unless more is fed and digested there will be no gains in weight, no eggs, or no milk. It is especially important at this time to keep turkeys on a full balanced ration until they go to market, and laying hens must	goal. Consequently, the necessity of persons developing their natural defenses against all infections in- cluding pneumonia, is just as im- portant and essential today as	G. E. WASHING Machine for sale, See Mrs. Cousineau at phone 237 or 96. 14tfc	HOTEL BARBER SHOP THREE GOOD BARBERS CONVENIENTLY LOCATED In Brownfield Hotel Bldg.
ed, then there will be a good place or a democratic newspaper at lains. Now, would that kill you? but remember his people did not vait for him to move before they ad a man to move in and estab- sh a NEWSPAPER, and now hat he feels that he is slipping he	nation by various classes of peo- ple. That is the American way. We are eternally demanding that Congress or the legislature pass a law, and as soon as it hits the statute books, most of us start com- plaining at its requirements, or cost of administration. For in- stance, the people of Texas have required the legislature to start	and keep right down the walk until you drop off the curb. Turn to the right and you can't miss it."—Clarendon Leader. President Wells, of the Texas Press Association, in his address before the Panhandle Rotary Club.	eggs during the next few months, when the price is best. If all the elements of a good ration are not produced on the farm—and it is seldom that they are—whatever is lacking must be purchased. The primary purpose of course is to sell home-grown feed to the best	Is Your Danger Signal No matter how many medicines you have tried for your common cough, chest cold, or bronchial irri- tation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble	OFFER YOUR FARM or home in city, if you wish to sell it. See or write me if you wish to buy, I have the bargains, D. P. CARTER, Brownfield, Texas. 39tfc "OR SALE—Three used tractors. Brownfield Implement Co. 14tfc FOR RENT nice clean rooms and apartments. Two room apt. \$4.50:	Lubbock Sanitarium & Clinic Medical, Surgery and Diagnostic General Surgery Dr. J. T. Krueger Dr. J. H. Stiles Dr. Henrie E. Mast



BROWNFIELD, TEXAS-

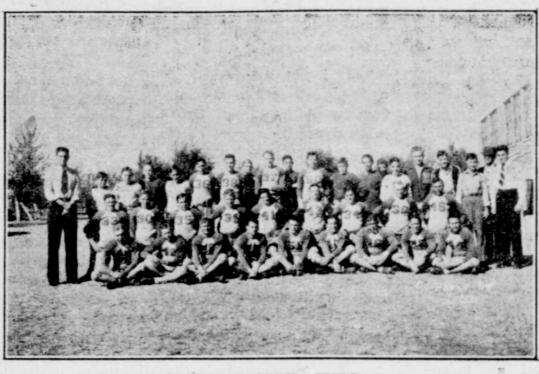
TERRY COUNTY HERALD -

-FRIDAY, NOVEMBER 11, 1938

# Let's Go Cubs...



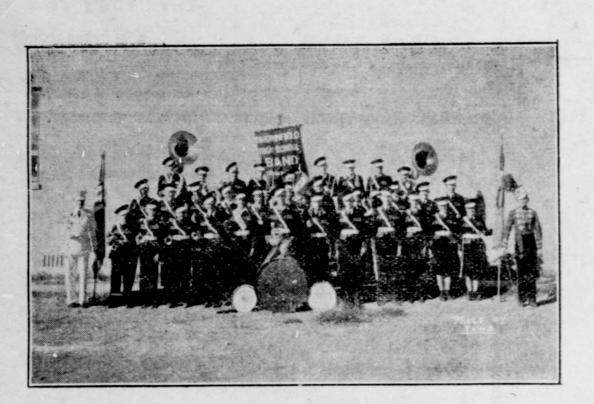
COACH NOONCASTER

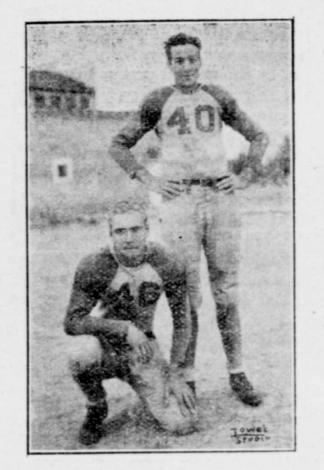


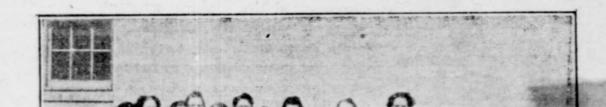
BROWNFIELD CUBS



ASST. COACH TIPPS







HIGH SCHOOL BAND

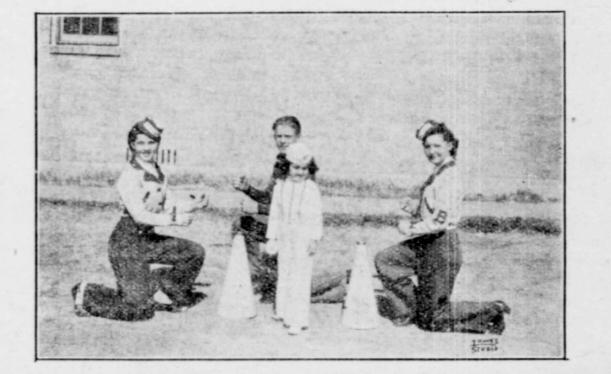
Co-Captains ROWDEN and HILL



BROWNFIELD PEP SQUAD



PEP SQUAD LEADERS



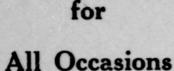


# GAME CALLED THIS AFTERNOON AT 2:30 P. M.

#### FRIDAY, NOVEMBER 11, 1938-







**McSPADDEN** FLORAL SHOP (Home Owned and Operated)

Phone 294

# HARMONY-

Don't forget the local Parent-Teacher meeting next Friday night, November 11th, at 7 o'clock. We will have a good program. Let's all pay our dues and get started Burson of this place, passed away right.

the road.

facilities.

**BILL BURSON PASSES** 

Bill Burson, son of Mrs. Lon

pendicitis at Alpine, Texas, Oct.

cal and he was moved to El Paso,

where there were better hospital

IN EL PASO, TEXAS

Mr. and Mrs. John Garner and daughter were called to Plainview last Sunday on account of the death of a friend. The reporter did not supply the name of the deceased.

Mr. and Mrs. Hershell Hargrove, 26, but his condition became criti- N. M. whose marriage was reported last week were the recipients of a nice shower at the hands of their friends in the home of Mr. and Mrs. M. D. Smith last Friday evening.

Mr. and Mrs. Edgar Richardson be grieved to hear of his untimely and little son, J. W., of Big Spring passing. He leaves a wife and m Melvin Richardson visited

### Mangum May Take WELLMAN To The Bushes

The past week the farmers sur-Back in the old states, when a rounding Wellman have been very person was being crowded by busy gathering their crops, espthe law or his enemies, he would ecially cotton. do that stunt referred to by the

natives as "taking to the bushes or tall timber." But being no timber to speak of here, it seems Mr. W. R. Mangum may have to take to the cow pastures. until after cotton season.

At least his friends on the streets are joshing him a lot and area papers are giving him a lot of publicity about his encounters with cars, but you can't make much off him. He just grins and biowing. says he has as much right to the

highways as cars or trucks. Three years ago he was hit and

In some gardens there are still had a mare killed by being struck green vegetables, and plenty of by a car while driving his wagon green leaves on trees. The ground down the road, and two weeks was covered with a net of snow, ago another car hit his wagon, which fell Sunday p. m. The snow injuring another animal badly, and was lighter in Wellman than it considerably jarred up the driver. was south, near the Gaines county But Mr. Mangum knows his rights and will stay on the right side of The crowds were severly de-

minished at both churches Wellman Sunday morning. It

evident that every one found it more comfortable at home by

in

time.

fire. Saturday night, November 5th, at Hotel Hospital Dui, in El Paso, Sam Day entertained a large Thursday, Nov. 3. Mr. Burson crowd of friends at a party in his whose home was at Marfa, was at home. Everybody reported a time the time of his death, engineer for as large as a No. 11 shoe. the Texas Highway Department in Mrs. Wilson Roberts has for a Marfa, was operated on for ap-

visitor, her sister from Hegerman, Mrs. McWhirter, Home Economics teacher at Wellman and the President of the Home Ecnomics club attended a Home Economics

He resided in Gaines county club meeting at Spur, Texas, Satfor many years and has many urday. friends there and here who will

Funeral services for Mr. and Mrs. Barney Craven were held at 'aving had the crop been cut and the Methodist church in Brown- ensiled before it was entirely ruin-

Mrs. E. T. Fant and family

Herman Cockrell and family.

Mr. and Mrs. O. T. Krueger of

Mrs. J. W. Bagwell and Mrs.

Mr. and Mrs. R. M. Kendrick

Late feed crops which need more time to mature their seed are in danger of frost at almost any time now. It is not necessary Several students missed school to lose a large part of their feed

COUNTY

TERRY

to pull cotton. It was decided by value either by premature cutthe trustees that Wellman school ting or from frost, if the crop is would start an hour earlier every made into ensilage. If frost strikes morning and turn out a half day unexpectedly and singes the foli-

HERALD

age, cut the crop as quickly as Everyone discovered that the possible and ensile it later. Often weather was several degrees cold- the daily weather report will er Sunday morning than it was forewarn of killing frost, and give Saturday. About one o'clock Sun- time to cut the crop before it day morning a cold wind began strikes. In either case the bundles can lie as they fall until cutting Don't be surprised at any thing s completed, with slight damage

that happens in old Terry county. to its feeding value.

Two years ago the writer saw many fields of grain sorghums hit by premature frost in the

lower Panhandle. Growers started the row binders immediately, and the frost damage did not extend beyond the foilage. Those who had not already prepared for it, began digging trench silos, leaving

the crop in the field until the silo was ready. Since it only takes a day or two to construct a trench

of considerable capacity, the crop dried out very little in the mean-

It is preferable to permit the seed to mature, since the feeding value of the ensilage is greater than if it is cut in the "dough" stage, which was formerly recommended. On the other hand, the underneath the ground. silo will preserve its full value in

whatever stage it has to be ensiled and immature silage is far better

became a new reader, with this than no silage at all. The past summer saw many fields burned issue of the Herald. ip by drouth and useless for feed

which would have been well worth

#### a sled cutter, if a better imple- CARD OF THANKS Beating the Frost King ment is not available. Cut it while

succulent and the foliage is green if possible; add water according kindly remembered us in our hour fined in a Lubbock hospital, we to the degree of dryness; you can of sorrow and served us in our hope she will soon be out and her

even make ensilage from cured time of need. iodder by using enough water, but May God's blessing rest upon, that isn't the way it ought to be and abide with them.

done. It is much easier to feed out if the ensilage is cut into short family. shreds and it also packs better in

the silo. But good ensilage is made by laying the stalks shingle fashion, closely packing them, and wetting them down to facilitate fermentation. The only real indispensables are to exclude the air and provide moisture enough to insure the fermentation which preserves the material. Keep these two points in mind and anyone

can make good ensilage of corn, sweet or grain sorghums, or other help him drive. highly carbonaceous forage.

Ensilage made of whole stalks singly or in bundles, must be cut as fed, and a simple implement to do this will cost a dollar or less. A heavy iron bar for a handle city, and Mrs. Jess Harris, Cowith a transverse blade of temper-

ed steel which can be kept sharp will do the job of cutting.

SUDAN'S NEW WHITE WAY ALMOST READY

Sudan is the first town in Lamb county to install a "White Way" of street lighting. Six of the new lights are installed on each downtown block, and three to each other block. All wires are placed

Mrs. Jess H. Harris of Comanche

**C. McWILLIAMS** 

BROWNFIELD, TEXAS We are very sorry to report that

Miss Doris Lee Gore, daughter of We wish to thank all who so Sheriff and Mrs. Ches Gore, is conold self again.

L. Nicholson is the owner of a Mrs. D. L. Maness and family. New Ford DeLuxe. Congratula-Mr. and Mrs. J. C. Craven and tions.

> Scott Walker was in this week but and planked down the cash for renewal.

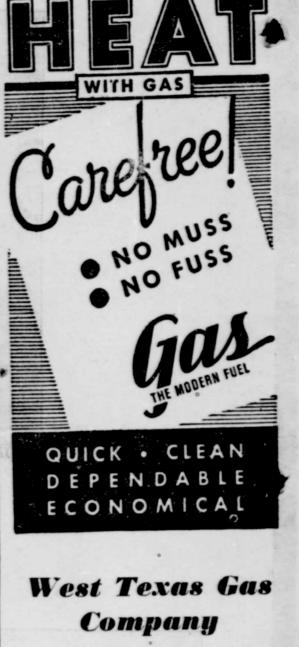
of Plains was over one day this week in his new Pdymouth and we believe he needs a woman to

Among the new readers are, Litle Theatre Guild, city; Terry Redford, city; Mrs. Jaunita Moffett, manche, Texas.

Virginia Strap and Charles Hamilton to be featured in "The Little Shepherd of Kingdom Come,, to be produced by the Little Theatre Guild, supported by the following cast: Maw Turner, Mrs. J. Foster Major Beanford, G. W. Neill Daws Dillon, Buster Beck. Squire Middleton, Chas. Long. Nathan Cherry, To Fill.

This is the first time this play has ever been produced by an Amateur Cast. Under personal direction of

CHAS. LONG Remember "The Cat & Canary"



C. J. Smith (not the Higginbotham-Bartlett Manager) one of our very best farmers, was

in last Saturday to renew for his daughter, Mrs. A. E. McBroom. County Attorney P. G. Stanford

in the home of Mr. and Mrs. C. G. Garrett last Sunday.

Mr. and Mrs. C. A. Wilhite spent the last week of the school vacation which was for cotton picking with relatives in Lubbock, Dallas Dick. and Palestine.

It has been reported that there will be a box supper at the Happy school house November 18. Watch for further announcements.

surprise last Sunday, some of her

friends brought lunch and gave her a birthday luncheon, after she left last Wednesday for Alpine, had attended church services at Brownfield. She received many We hate to loose this pioneer gronice gifts, some sent presents who ceryman, but Mr. Chisholm's did not come.

# **Two New Fords** For 1939 Shown

The two finest Ford cars in the 35 years of the company's history was given their first public showing Friday, Nov. 4 in dealerships throughout the country. The cars are the 1939 Ford V-8 and the 1939 DeLuxe Ford V-8. They are individually styled. Both are of compelling beauty. Both have hydraulic brakes.

Introduction of the new Fords climaxes a year of activity which saw the company embark on its current plant expansion program, bring out its entirely new Mecury 8, and establish the Lincoln-Zephyr still more firmly as the acknowledged style leader in the automobile industry.

The DeLuxe Ford V-8, with wholly new streamlines, has a distinctive appearance of its own. At the same time, both it and the Ford V-8 share a family likeness with the Lincoln-Zephyr and the new Mercury 8.

The DeLuxe has a deep hood with long lines unbroken by louvres low radiator grille in bright metal, and wide-spaced headlamps set into the fenders. The words Ford DeLuxe, in script letters of chrome, are divided at the front of the hood. The hood handle is concealed in a vertical extension of the radiator ornament.

one year old child, mother, one field Saturday at 2 p. m. sister, Mrs. Money Price of this place, two brothers, Glynn Bur-

son of Lubbock and Dick Burson CARD OF THANKS We take this means of thanking of Freson, Calif.,. All were with him when the end came, except our many friends and acquaintances for their words of cheer,

Burial was at Marfa, where their help and deeds of kindness, they had recently bought a home, following the death of our dear having moved there from Presi- brother. May God in his infinite mercy richly reward each of you

The Herald joins with a host of is our prayer. We also thank those Mrs. T. G .Sexton had a pleasant others in extending sympathy. who gave floral offerings. Mrs. W. E. Bowen and family.

Mr. and Mrs. Geo. W. Chosholm where they will spend the winter. health has been failing a long Challis community were in town

time and it is thought the change shopping Tuesday. might benefit him, and too, their youngest child, Sam, is in school Mr. and Mrs. O. F. Minnix of there and they wanted to be with Poole community were visitors in him. They rented their home fur- town Saturday.

nished and will likely move back in the Spring.

M. R. Bullington of Loop were in Mrs. J. T. Auburg and son spent town Saturday.

the week end in Lubbock, guests of Mrs. Auburg's mother, Mrs. Belle Burdette of 15th street. visited their son, Richard, who is

a student in the University, over Bobbie and Sammie Jones had the week end, and attended the the misfortune to loose their pet Baylor-University game; enroute alligator Sunday night during the home they visited relatives at Clifsudden cold spell. They prepared ton and Colorado City.

him a place to hibernate but it was not to his liking, so he froze to Times haven't changed much. death. We understand our local The two-car family still lives in taxidermist, Pappy John Powell a one-mortgage house. - Dallas News. will mount it.



It is strange but true that some people still question the practicability of the trench silo. The point is well illustrated by the reply recently given the writer about sheep on the farms in East Texas. 'Well," answered the man asked, are still saying sheep do no good in East Texas, and those who have them want more." So with the silo-I've never found a man who gave it a fair trial who din't Mrs. R. L. Berryhill and family. like it.

sive. While an ensilage cutter, a row binder or even an ensilage harvester which takes the place of both, is a great advantage, ensilage can be made without

either. Cut it with a butcher knife Cinderella Beauty Shoppe on a broom handle, a machete,

'those who have no farm flocks

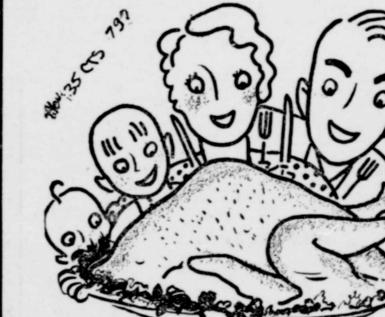
It is neither hard nor expen- Eye Brow Dye \_\_\_\_\_ 50c Rinse

Upholstering AND Furniture Repairing KNIGHT FURN. CO. **Regular Everyday Prices** Any hair, shampoo and set 50c

SEE

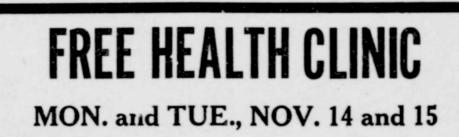
FOR

### Manicure 50c (with arch) \_\_\_\_\_ 75c Henna shampoo and set \$1.50 Permanents \_\_\_\_ \$1.50 to \$7.50 Four Operators



Treat the family to a special HOLIDAY **DINNER At**-

# HANCOCK'S CAFE



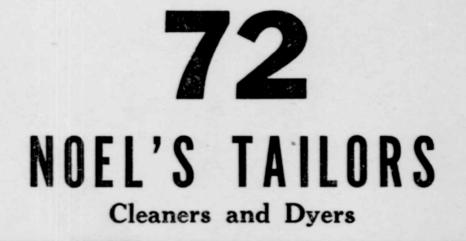
# PARDON US, PEOPLE

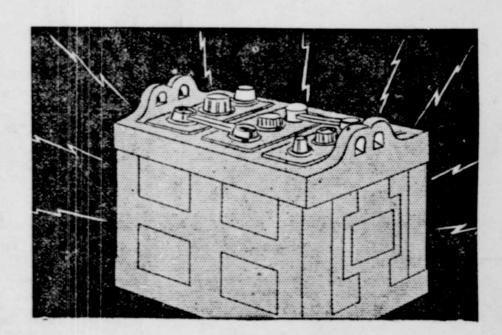
We didn't intend to make you mad when we discontinued our pickup and delivery service.

50 . . .

We have put our car back on the job. Remember-when in need of **Cleaning and Pressing Service** 

Call . . .





We have just installed the latest model BATTERY CHARGER. Equipped with dials to show any weakness in your Battery.

The 1939 DeLuxe is powered by an 85 horsepower V-8 engine of even more rugged construction than the 5,000,000 already in use. The Ford V-8 is offered with the same engine as the DeLuxe or with the economy 60 horsepower V-8 engine.

Mr. and Mrs. J. M. Teague were visiting in Roswell, N. M., over the week end.

Ross Motor Co. has moved back into its former location. Watch the columns of this paper for further announcement.

Mrs. Harvey Gage had as guests over the week end her mother, Mrs. H. C. Billings and Mrs. Earl Chester of Witharerl.

Mrs. F. M. Ellington of northwest Terry was in Tuesday making winter weather purchases.

Dr. LAURENCE will be with me for two days. This free health examination includes a thorough analysis and explanation of your entire system, given on a scientific diagnosing instrument by an expert technician.

By the use of this instrument, we are enabled to find the location and cause of your trouble without it being necessary for us to ask a single question regarding your condition, or for you to remove any clothing.

Absolutely FREE to one member of the family without charge or obligation.

> BERNICE WELDON, D. C. GRADUATE CHIROPRACTOR

Phone 210

Brownfield, Texas

This is the latest thing on the market-and we will be glad to examine your Battery FREE OF CHARGE.

This is a service you cannot afford to miss. It will insure you safety through the Winter months.

WE CARRY A COMPLETE STOCK OF FIRESTONE BATTERIES FOR ALL PURPOSES.

T and H TIRE STORE

#### BROWNFIELD, TEXAS-



That GRAND OLD BIRD Is With Us Again.

Come and Eat Armistice Day Turkey Dinner With Us

# **CLUB CAFE**

## Lubbock Ginner Says Building **Program Will Hold New Population**

the Lubbock Cooperative Gin Co.,

"Despite the temporary setback afford farmers of this section a of our cotton situation and per- select and active market for their haps a few other localized indus- product, together with prompt and trial activities, Lubbock continues eficient service at all times. They to add new population and show have built and maintained an enprogress. I am happy to join the viable patronage through many other leaders of industry in this years, primarily due to their policy section expressing my complete of offering the highest cash prices confidence in the stability of cur obtainable at all times.

cnviable economic outlook for the | The Lubbock Coperative Gin is oming year. I am particularly completely equipped and has a eased to note the increased resi- capacity equal to the largest in dential building in progress. This the South. It is interesting to note program will enable Lubbock to that during the busy season, one hold its new population and pre- will find the same unvarying courpare for the constant flow of new tesy which marks their standard arrivals we are enjoying."

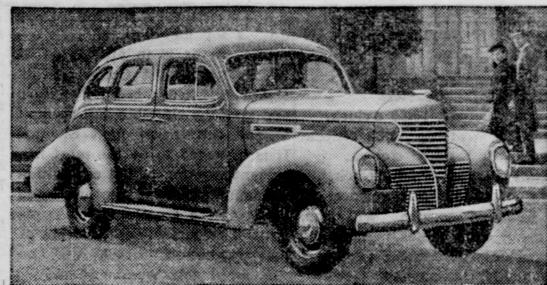
dence in the continued growth and South Plains area. prosperity of Lubbock, Mr. B. L. suggested: "Lubbock has not yet

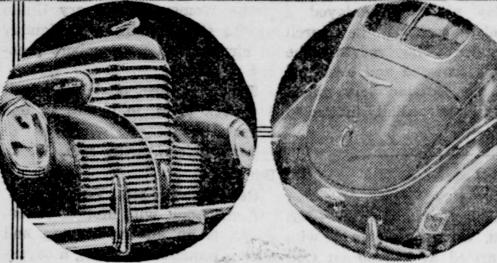
the year round. Their ware-hous-Expressing his complete confi- ing facilities are unequaled in the

Howard, manager of the Lubbock Cooperative Gin Company further Behind the Scenes in

#### TERRY COUNTY HERALD-

**New Model Car Features Streamline Styling** 





These pictures of the new 1939 De Soto clearly show the smooth flowing contours of the car's new streamline styling, which sweeps back in one unbroken line from the gleaming, chromium radiator grille to the concealed luggage locker in the rear. Bigger, wider, longer and roomier than any previous model, this De Soto eliminates the old-fashioned trunk "bustle," providing at the same time 23 cubic feet of usable trunk space, or 27 per cent more than the big trunk on the 1938 models.

Many we now import have to | can be used as ordinary twin beds cross thausands of miles of ocean. under less strained circumstances. Rubber comes from Malaya and A stunning bar with a nautical apthe Dutch East Indies. Bauvite, to pearance, made of blue and sun make aluminum, from South tanvitrolite structural glass, was America. Maganese from Russia, displayed by the Libbey-Owens-Africa, India and Brazil. Tungsten Ford Glass Company. The General from China. Plenty of maganese, Lamp Company showed a new bed indispensable in steel making, lamp which is adjustable and exists in the U.S., with deposits throws a beam of light directly in at least 20 states. But it re- upon the reading matter, leaving quires costly equipment to con- the rest of the room in semi-darkcentrate the ores. Holding back ness. Exhibitors noted that hotel development of a going domestic men were buying more freely manganese industry which would nowadays, having experienced a

#### Eld Aryain of Aryain Dry Goods | GAINES COUNTY SELLS had the misfortune to badly \$150,000 FINE STEERS sprain his ankle last Monday af-

ternoon when he stepped off the Ranchmen in the Gaines county that's a metropolis .-- Vernon Reccurb in front of Bucks barber area sold young steers valued at ord. shop. X-rays were made but no \$150,000 last week to several dif-

broken bones were found and ferent buyers from several states. other than being quite painful, 2500 head of cattle were shipped 13-year-old girl. Somehow the necessiating his using a crutch, it out of Seagraves last week.

is thought he will be back on the job soon.

Mrs. Caldwell's parents, Mr. and One thing we must say for those Mrs. Arnett of Meadow. While candidates who have been elected here they called on their old with the help of Federal Treasury friend, Miss Jewel Townes, of -they are the best that money Collins Dry Goods Co. can buy .- Denison Herald.

Mr. and Mrs. Bill Crayton of Robert Welch, who has been quite seriously ill in the local hos- Lamesa were here Tuesday on sweeper or vacuum cleaner brushbusiness. pital, was able to be taken home Tuesday, and his many friends are Mrs. Glenn Webber is visiting hopeful he will continue to im-

prove. He is manager of Cicero her sister, Mrs. B. A. Patterson in field is the guest of her sister, Smith Lumber yard at Meadow. Duncan, Oklahoma.

five hours. That's no "Hamlet." Georgia's champion speller is a

champions never seem to be in the stenographer age bracket .- Bee-Mr. and Mrs. Bogan Caldwell ville Bee-Picayune. of Alpine, have been the guests of

FRIDAY, NOVEMBER 11, 1938

now playing in New York lasts

The un-cut version of "Hamlet"

Mesdames Clyde Lewis and Arthur Sawyer were guests of their daughters, who are attending Tech, Tuesday.

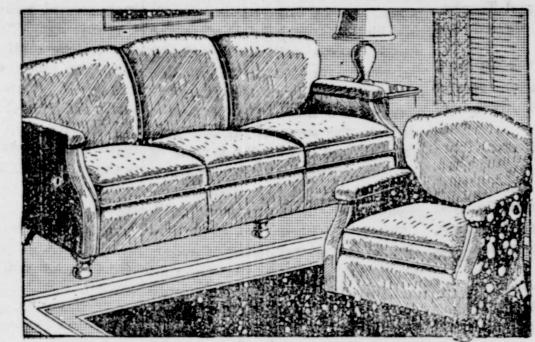
An easy way to celan carpet es is with a coarse comb.

Mrs. Frank McDermott of Little-Mrs. R. Tipton.



Our Store Is a Treasure House of New Pieces

For weeks we have been receiving new pieces for every room in the house-now we proudly present the latest creations at prices YOU can afford, and on Easiest Terms!



penetrated the surface of its limit- American Business less trade territory and it behooves every citizen to look ahead to the greatest future we have ever enjoyed because business has never vidual in Lubbock."

The Lubbock Cooperative Gin Company has, for many years, been indentified with those leading institutions of this section cooperating in securing the industrial activity being enjoyed by this city.

Serving South Plains farmers over a wide area for many years,

#### THE MOST HAZARDOUS DRIVING OF THE YEAR **BEGINS NOW!**

A dollar or so spent now on our new headlight service will reduce eye strain and may save an accident. Using a Weaver Headlight tester, only a few moments are required to measure the exact candle power of your lights and determine whether they light the road or Idemand. the drivers eyes.

A. FORTENBERRY SERVICE STATION . O. (Bill) POPE, Mgr. **CONOCO GAS & MOTOR OILS** Ave. Q at 16th, Lubbock, Texas

JUST A SIMPLE REMINDER OF OUR APPRECIATION OF YOUR CONTINUED AC-CEPTANCE OF OUR PRODUCTS AS THE BEST THAT A MAST-ER BOTTLER CAN **PRODUCE!** PEPSI-COLA-**ORANGE-KIST** 

**Compliments O. R. PHILLIPS** 1702 Ave. G, Lubbock, Texas

Let us be your Furniture Friends. **Groce Furniture Co.** 

**Complete Home Furnishings.** See us for Nationally advertised FURNITURE SIMMONS, PULLMAN, KARPEN, HEYWOOD-WAKEFIELD,

NEW YORK, Oct. 31. - BUSI-NESS - While the current refailed the aggressive firm or indi- covery movement has featured prosperity headlines for big in-

dustries such a steel, factory machinery, public utilities, and engineering construction, some of the less spectacular industries have also been chalking up rosy records are booming again, and manufactures shipped \$40,000,000 worth of of their own. Retail furniture sales

highest this year. September was the first 1938 month in which

also notable for the fact that it shipments to local dealers by sash, door and frame manufacturers exencies. ceeded the similar month last

vegetable waxes.

year. Rug sales, which started the year off poorly, will probably come within 10 per cent of the 1937 volume, as mills speed up production to meet rapidly rising

WASHINGTON - The 20th anniversary of Armistice Day is a reminder that the world was not "made safe for democracy" by the beneath them; promoters now opworld war. Officials here, though, erating one in New York, expect aren't wasting time crying over to be copied in other cities and spilt milk. Believing they read towns . . . A two pound wool correctly the country's sentiment, blanket to compete with the reguthey are pushing a broad program lar 23/4 to 3 pound numbers . . of national defense preparedness. Three-way men's overcoat to sell Behind all preparedness meat around \$40; lining zips out to chanisms, military experts say, give warm-day topcoat; turn that lies the problem of raw materials. inside out and you have rain-America lacks, in whole or in part coat. . . "Jam" bracelets inscribed 21 strategic raw materials, acwith the pargon dear to the heart cording to the War Department. of every swing devotee . . . Furni-

GENERAL CONTRACTING Specializing in Municipal projects of all sizes.

T. S. SOUTHERLAND 1304 Avenue H., Lubbock

THE SAME COURTEOUS SERVICE AWAITS YOU TERBY COUNTY FARMERS -at the-Lubbock Cooperative Gin

serve as wartime "insurance," good upturn in business since midstrategists point out, is the fact summer.

the tariff was cut in half in 1935, HEADINES IN NEW YORK thereby giving the market almost Deposits in nation's major banks exclusive to far-off nations where jump to new peak, foreshadowing the ore is mined by cheap labor. big upswing in American business Recent developments have crys- and industry . . . International talized sentiment here in favor of Business Machines, Marshall Field legislation such as was introduced & Co. and National Distillers rein the last congress designed to port profits above 1937, while Gensolve the raw materials problem eral Motors and Bethlehem Steel by building emergency reserves show declines . . . Average autoexclusively from domestic sources. mobile dealer sold 92 cars last This would include Cuba, in the year, according to Automobile case of manganese, it is felt, since Manufacturers Association . . the Army is recommending con- Auto output this quarter may tinued development of Cuban reach one million units, would be

mines to keep available this ac- larger, if parts suppliers could cessible source in case of emerg- turn out accessories fast enough.

U. S. Treasury stands to make THINGS TO WATCH FOR - \$208,000,000 profit, if holders of New type of fluorescent lamp national bank notes called for which can be screwed into the redemption in 1935 don't turn ordinary type of electric socket in their notes in for regular curthe home and saves 80 per cent of rency . . . Citizens of Elkton, current costs. . . "Jitterbug Con- Maryland, whose main industry is

tests" to take place of "bank nites" quick-service marriages, alarmed at local movie houses . . . Cough as State vote nears on referendum drops containing aspirin . . . "Roof- to delay marriages 48 hours after top" parking stations with stores obtaining license.

> **Germany Takes Party Reins; Booms Garner**

With the energy and enthusiasm which has characterized his crowded career as a businessman and civic leader, Eugene B. Germany ot Dallas this week had plunged into active leadership of the Tex-Democratic Party.

ture polish, shoe polish, carbon Germany is the new Chairman paper and certain cosmetics made of the State Democratic Executive from rice bran oil rather than Committee, elected at the recnt

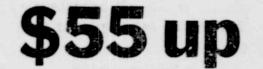
State Democratic Convention in MINE HOST - Eager to pre- Beaumont at the instance of Govpare for the heavy traveling ex- ernor-Nominate W. Lee O'Daniel. pected next year as a result of the He succeeds Myron G. Blalock. World's Fairs, hotel keepers last | Rallying Texas behind the growweek flocked to the National Hotel ing Garner-for-President move-Exposition here to see what new ment is one of the most important ideas in hotel supplies had been planks in Germany's program. thought up since last year. Sim- Garner was endorsed for the Presi-

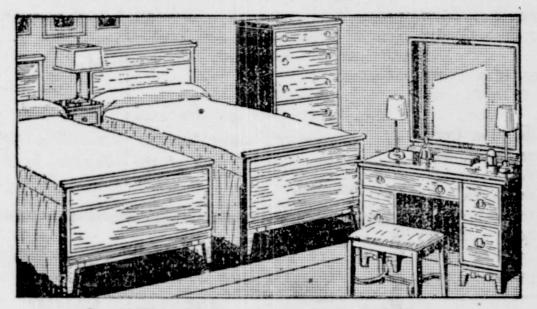
mens Company crashed through dency by the State Democratic with a tricky double-deck bunk Convention.

bed to be used when accomoda- Chairman Germany has called tions become scarce and which the new State Democratic Com-

Living Room Suites at Low Prices! The Suite Shown Above

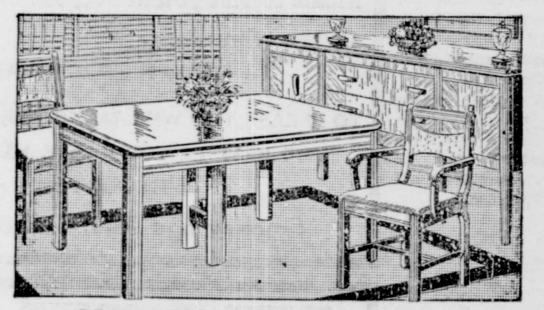
Dozens of new, choice styles in every imaginable type of covering. Buy now and we guarantee an attractive saving. And remember-EASY TERMS! . . .

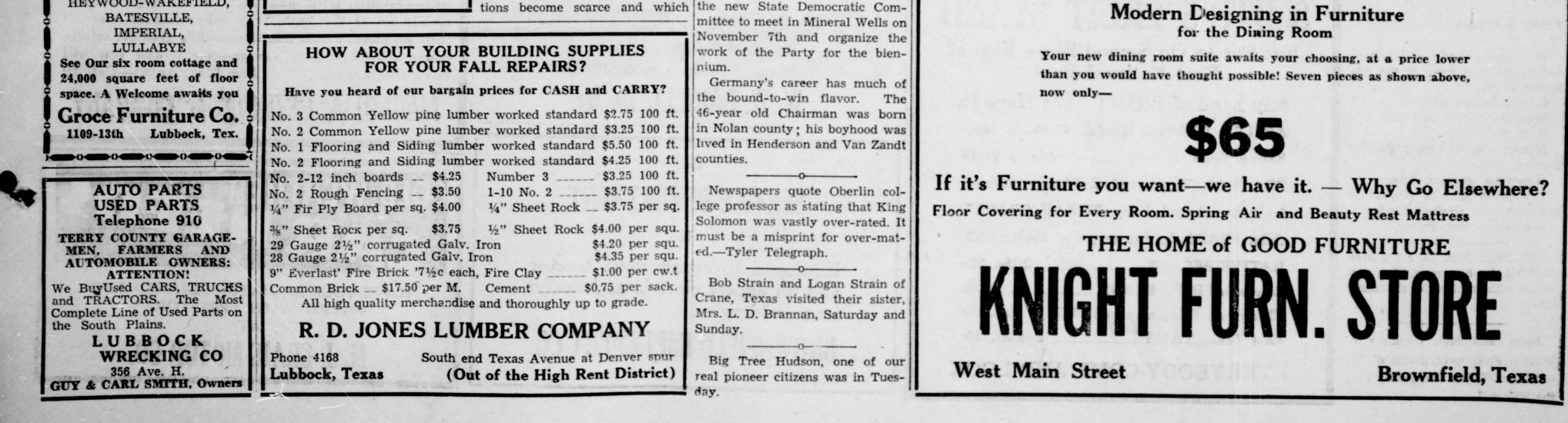




See the New Swedish Modern Bedroom Suites, at Only Consisting of bed, dresser and chest or vanity. The lovely light woods and simple styling make Swedish Modern a delightful innovation.

\$29.50 up





FRIDAY, NOVEMBER 11, 1938

Society

HERALD TERRY COUNTY

FIRST PRESBYTERIAN

Sunday School, 10:00 o'clock.

Senior C. E., 6:45 o'clock.

Night Service, 7:30 o'clock.

An active member of this club and are staying at the home of an all day meeting with covered

Miss Tittle is a senior at H-SU L. Hughes. The young couple will The women will be engaged in

CHURCH

all services.

MARRIED

Club News

ditions for the day.

considered this week.

Lottie Moon, with Mrs. W. L.

Reagan, with Mrs. Vernon.

Tuesday night we enjoyed a The Womens Missionary Union

with supper being served. The in circles with 28 members pres-

The public is cordially invited to 1 o'clock p. m. in circles as fol-

VISALIS, Calif., Oct. 22 .- Mr. Annie Long, with Mother Green,

honeymoon trip to Long Beach Lockett, with Mrs. D. P. Carter,

lews:

Bandy.

#### BROWNFIELD, TEXAS

Mrs. Gertrude Lees, Editor Phones - - - 1 and 48

# **Around the Clock** by e. g. d.

Armistice today . . . and with it a return of memories, some very dear, some very tragic, but worthy of a second thought to all of us who are posessors of all of our facilities . . . maybe you think the "breaks" have been against you, but how much worse if you were afflicted in body or mind.

....

For those who battled so courageously, and to those who have battled by vote and amendment to keep war out of the lives of this generation, remember to think in terms of gratefulness on November 11,

Red Cross drive begins November 11. This organization knows no creed, has no social prejuidice, vention. Many interesting and and is widely hailed as typical 12, have returned from a short ed dish. recognizes no class differences, has one aim, and that is caring for the Down and Out.

**BRIDGE-LUNCHEON** 

Mrs. R. M. Kendrick entertained the Ace High Club, Friday afternoon with a 3 o'clock Birdge party least and perhaps for all time in followed by a lovely 5 o'clock din- Brownfield will mark the end of ner, served at the private Dining

Lovely fall flowers and Tranksthe holiday motif.

MISS TITTLE MEMBER WEST WARD P.-T. A. **COWGIRL CLUB** The Parent-Teacher Associa-

Known throughout West Texas Fred A. Walker, Pastor tion met in regular session November 3rd at 3 o'clock in West are the Cowgirls, picturesque co-Ward schol building. The follow- ed organization at Hardin-Siming program was enjoyed by a mons University, in Abilene. Anlarge number of mothers: nually since its organization in Xylophone selection, Miss Rasco, 1925, this group of fifty H-SU accompanied by Jane Brownfield. coeds has been active in promot- the morning service will be, needs of the great state of Texas The Parent's Duty Toward ing good sportsmanship on the "Opening Iron Gates." At night demand an increase in the work of Child's Play in Home, Mrs. Frank campus. It supports the athletic the pastor will speak on, "Small the convention, which will be Wier; in School, Emmitt Smith, in teams, the Cowboys, is frequently Enemies of Usefulness." featured with the famed H-SU Church, Mrs. Fred Walker.

The report given from the "Milk Cowboy Band, and is prominent family night social at the church of the church here met Monday Bottles" was a total of \$12.00. in varied university activities. which is to be used to buy milk Membership in the Cowgirl house was crowded and everyone ent. for under-nourished pupils. Coins group, based on scholarship and enjoyed the occasion very much. They will meet next Monday at dropped into these different bot- moral character is by invitation, tles are greatly appreciated and and this fall twenty-six new memwill be used for a good cause. bers have been elected. The color-The 30th Annual Convention of ful constume of the Cowgirls, fea-

the Texas Congress of Parents and turing the purple and gold school Teachers will be held in Lubbock, colors, includes spurs, gauntlets, Nov. 15, 16 and 17. "Parental belts, purple shirts, golden blouses, and Mrs. Garrison Hughes, who which is an all day meting and Quests" in the theme for the con- boots, and ten-gallon cowboy hats, were married at Delano on Oct. all are requested to bring a cover-

helpful discussions will be given of the southwest. and we hope there will be good! is Ona Fay Tittle, of Brownfield, Hughes' parents, Mr. and Mrs. B. dish luncheon.

attendance from our county.

THE METHODIST CHURCH

The last day the present pastor LOCAL BOY WINS SECOND will have, before Conference at PLACE IN AMATEUR PROGRAM bock, Texas, the daughter of Mr. reason women believe in missions

Church Activities **V** 

almost exactly two years next student from Brownfield was one Mrs. L. R. Stanford and Mrs. D. have more information about what time the drill team will complete Room at Terry's White Kitchen. Sunday. It has never been, and of the members of the trio which Stanford of Visalia and a cousin is being done, and the success again, for the Loving Cup, in their never will be his practice to air took second prize in an Amateur of Hiram Stanford of Visalia. giving appointments carried out any victories or griefs before the Contest held Thursday night at public. Some criticisms will be the college auditorium. The prize BAPTIST CHURCH NEWS

this year.

Mrs. Roy Wingerd scored high answered for the good of the for first place was five dollars, and Mrs. Lee O. Allen second church. Naturally no recommenda- and although there was no prize Attendance at the Sunday School the Bible says about it.

high. Both were beautifully favor-'tions of his ministry will find a given for second and third places, hour slumped to 204 just 99 short Make next Sunday a banner day Travis and Thelma Blair served by, both, the correspondent and place in the services on this pos- the membership in the winning of last Sunday. Was it cold? Not in the teaching service with 350 dainty fruit refreshments.

The guests list included Mes- subly his last day in the service of three trios makes the student very for anything but going to church. present on time. It can be done. dames W. H. Collins, Ray Chris- the local church. Every member is popular on the Tarleton Campus,

#### **CITIZENSHIP CLUB**

The pastor is in attendance at The Citizenship Club of the 5-A the Texas Baptist Convention at class of Junior High School met Dallas this week but will return Friday, October 28 for a Hollaweand give the church a full account 'en program. The Good Manner Morning Worship 11:00 o'clock. of the convention next Sunday.

Committe with Mildred Irene It is expected to be the most im-Hamilton as chairman gave the portant meeting of the convention following program: The topic for the sermon at in many years as the increased Song, "Three Little Witches"

> 5-A class. Ghost Story, Kathrine Martin.

Origin of Hallowe'en, Myron Harris. Hallowe'en Song, Barbra Taylor,

Alma Yates, Kathrine Martin, Fannie Ruth Vernon.

Reading "Hallowe'en Night," Dorcile Lovelace. Games led by Mildred (Sugar)

Hamilton. The best citizens of the week

were: Morgan Copeland, Alma Yates, and Fannie Ruth Vernon. mother. Miss Edwards served cold soda

pop for refreshments. We were glad to have had Mrs. G. H. Hurd

as a visitor. -Reporter, Fannie Ruth Vernon.

#### WOODMAN CIRCLE NEWS

move later to Long Beach to make the study of foreign mission work The Woodmen Circle met in their home. Mrs. Hughes is the of the Southern Baptist Conven- regular session, Friday night, with

former Miss Arlene Moss of Lub- tion, and it is believed that the Mrs. Effie Smith, presiding. Plans were made relative to atand Mrs. W. J. Moss of Lubbock, so strong is because of their tend the Jennie Lindbloom con-

Guy Tankersley, John Tarleton Texas. She is the niece of Mr. and knowledge of the work, as they vention in Littlefield, at which

of the work. It is observed that possession since last year, when people who are opposed to mis- it was won in Lubock. sion work know little about it and are not interested in what sent. At the close of the business given these ladies in reporting

THE O. E. S. met Monday, Nov. 7, at the Masonic Hall, in regular session.

EASTERN STAR

Mrs. Una Bell presided. Visiting members, Mesdames Williams of San Angelo and Barbry of Piains made short talks.

Hostesses for the occasion were Mrs. Della Thompsan and Mrs. Wilhite, who served hot chocolate at the Palace Drug Store.

Twelve members were in attendance.

Judge and Mrs. W. B. Chauncey of Wichita Falls were visitors in the city last week, being the guests of Rev. and Mrs. Fred Walker. Judge Chauncey spoke Sunday night at the Presbyterian church. Mrs. Chauncey is Mr. Walker's

Misses Ann Buckley of Fort Worth and Agnes Rowley of Des Moines, Iowa, were week end guests of Miss Queenelle Sawyer. They are Tech students and sority sisters.

Mrs. Jaunita Moffett, a teacher in the Pleasant Valley school was shopping in town Saturday.

We are glad to welcome three new correspondents, Mrs. D. J. Harris of Meadow, Mrs. Juanita Moffett, a teacher in Pleasant Val-

ley, and Mrs. W. J. Carter of the Seventeen members were pre- Poole community. Any assistance meeting Mesdames Oliva Nell news will be greatly appreciated

the Herald.



#### FIRST BAPTIST

tst church will come at the following hours: Service, 7:00. Mid-Week Service, 7:00. preach at the services Sunday.

confined to her room the past month with an attack of rheumatic fever.

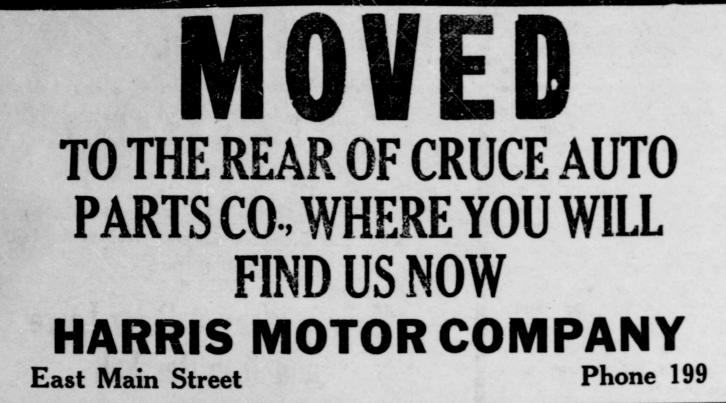
Wichita Falls were guests of her son, Rev. Walker and family over the wek end.

DIVILIH'S FRUIT STAN	
Just Put In On Second Block East First National Bank	of
Any Kind of FRUIT We Have It	
APPLES, Different Kinds, Cooking and	L
Eating, from 80c to \$1.25	;
ORANGES, Texas and California. Grape-	
fruit, Sweet and Juicy. TOKAY GRAPES.	
Colo. PEARS, by bu. or peck. BANANAS.	
NATIVE PECANS 2 lbs. 35c	;

EVERYBODY COME AND LOOK

**CRAIG MOTOR CO.** 

#### BROWNFIELD, TEXAS-





available. Outstanding develop-

School Cost Most

cents.

#### HERALD COUNTY TERRY

ficial in Austin. He is not only a in Lubbock for treatment is at crack engineer, but such a good home again, improving. grammarian and speller that he is Mr. and Mrs. A. L. Sisk of Shalthe despair of the stenographers lowater were in Meadow last Sun-

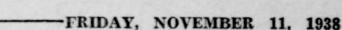
noon.

a cold spell.

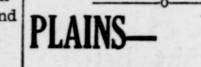
at Morton, Sunday.

week end.

R. C. Anderson who accidently made a trip to Sweetwater to get relatives there.



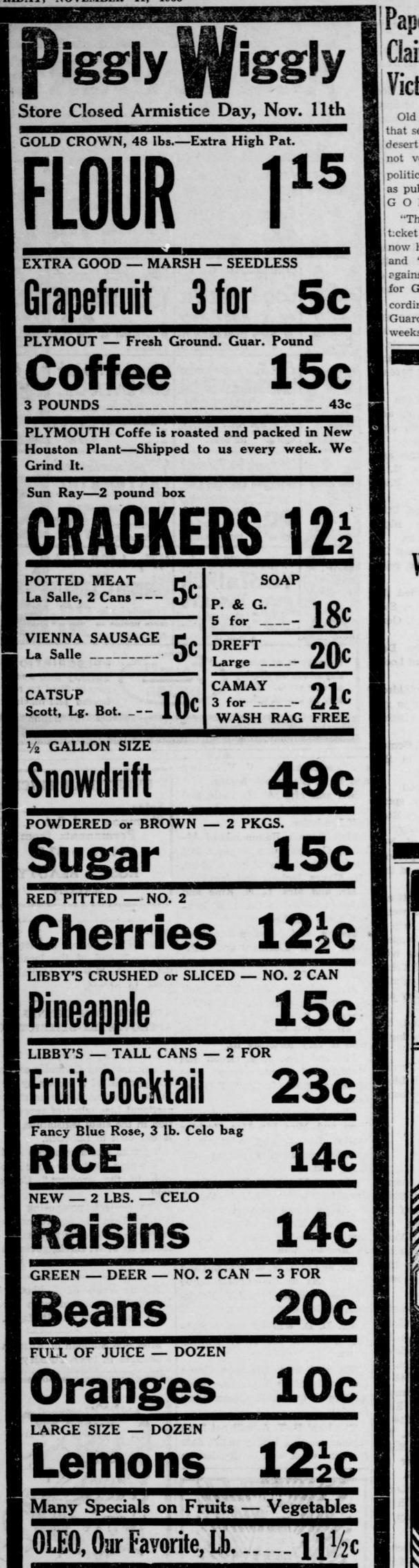








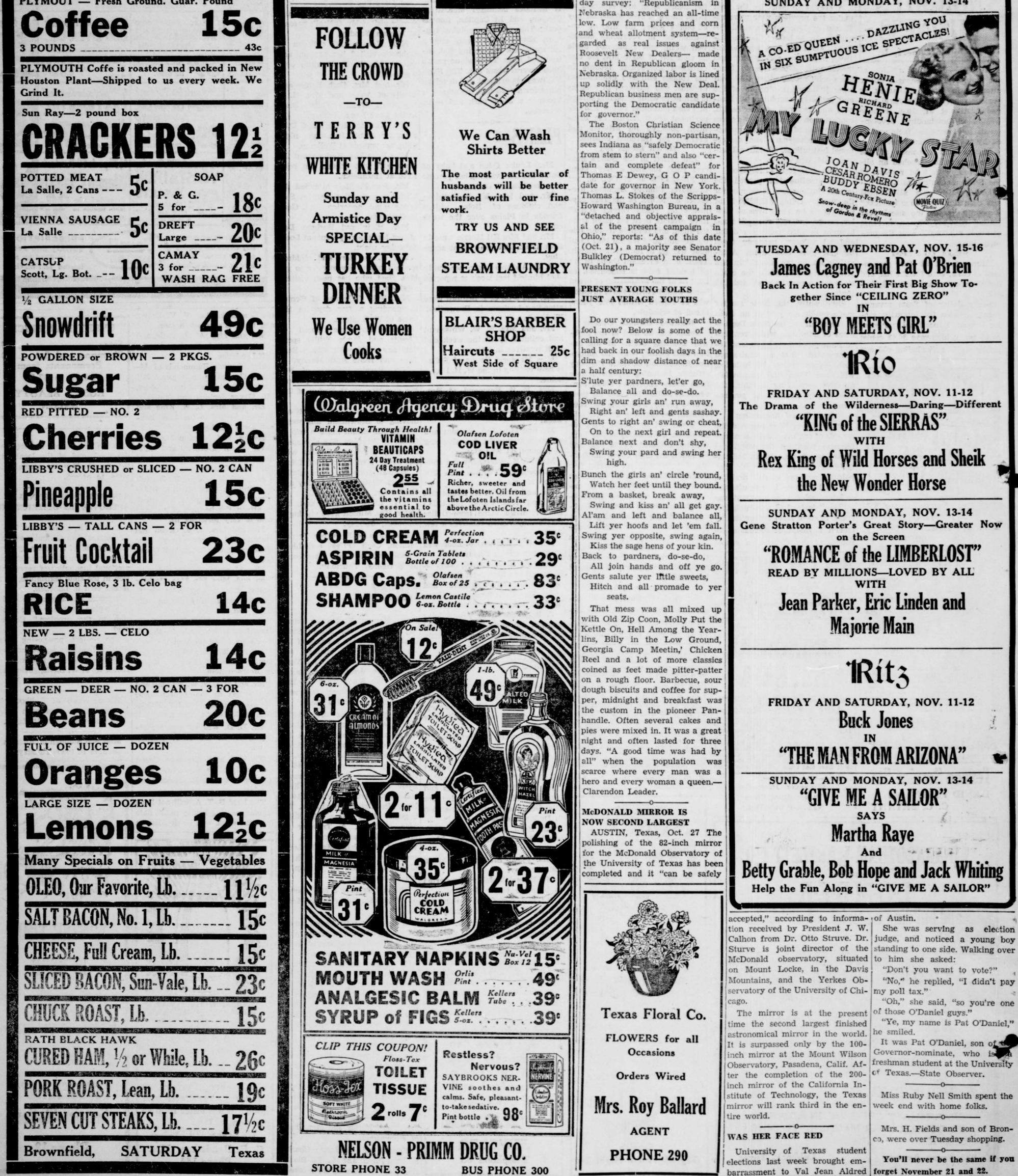
#### FRIDAY, NOVEMBER 11, 1938



# **Papers** Discredit **Claim of GOP** Victory

Old Guard Republican assertions desert the New Deal certainly are political forecasts in those states 'stronghold' states." as published in ultra-conservative G O P newspapers.

cording to surveys in the Old cratic governor opened his cam-Guard Wall Street Journal two paign with an unequivocal and standpat Republican Washington weeks before the election.



#### TERRY COUNTY HERALD

In New Jersey, says this com- eloquent tribute to the Roosevelt mentator, the veteran Bernard administration. In fact he devot-Kilgore, William H. J. Ely, the ed his entire opening speech to a Democrat, "will have a sure ad- plea for its support. This lengthenvantage of 100,000 in Hudson ed the admitted "odds against the county, and 25,000 in Middlesex Republican nominee." The writer county. Ely is from Bergen county added: "New York State is obwhere his election record is amaz- viously no field for the harvestingly good. So Republicans have ing in 1938 of places for the G O

that several Democratic states will an uphill battle if they are going P in the House in Washington." to snare a Senate seat in 1938 Of New York's 45 seats, 28 are not verified by the most recent from this one of their oldtime "securely held by Democrats" and "only three were won in 1936 by

The Wall Street Journal en- margins as low as five percent." In a highly editorialized staff deavored to make out a case for

"The Democrat (heading the G O P gubernatorial nominee story from Boston, the Chicago ticket for United States Senator) Dewey in New York on the as- Tribune admits that the Demonow has the edge in New Jersey" sumption that Governor Lehman crats are "liable to win again" in and "The odds are somewhat "is not apt to endorse the New Massachusetts due to "the recent against the Republican nominee Deal." But on the day this labor- hurricane, as the answer to a for Governor of New York," ac- ed effort was printed the Demo- political prayer."

G. Gould Lincoln wired the Star from Omaha, after a three-

day survey: "Republicanism in

#### BROWNFIELD, TEXAS

