

THE TRUTH ABOUT TERRY COUNTY IS GOOD ENOUGH WE COVER THE TERRITORY.

The Terry County Herald

A BOOSTER FOR TERRY COUNTY FOR THIRTY-FIVE YEARS —BELIEVE IT OR NOT.

PRINTED IN TERRY COUNTY, ON THE SOUTH PLAINS, THE LAST STAND OF THE CATTLEMAN AND THE FUTURE HOME OF THE MOST PROSPEROUS FARMERS IN THE UNITED STATES.

VOLUME THIRTY-FOUR

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY OCTOBER 21, 1938

NUMBER 11

Sadler Show to Be Here Next Week

The Harley Sadler new stage show which appears here for 3 nights, beginning Thursday, Oct. 27th, brings two new features and is considered one of the biggest and best companies that Sadler has



HARLEY SADLER

ever carried. In addition to the regular line of vaudeville, orchestra, and special line of plays, the company has contracted for Lew Childre, nationally known radio, stage and recording star, with his River Revelers Band, which includes Wiley Walker and his fiddle.

Among other vaudeville features are: Mary Layne, acrobatic dancer, the Glendale Quartet, Mudness and June, jugglers; Bob Silver, vocal soloist; Jean Oxford, singer and dancer; Jackie Phillips, singer and dancer; The Musical Troubadours offer an entertaining presentation.

Special scenery is carried for each play. Prices have been reduced ten cents for children, and twenty-five cents for adults, and chairs fifteen cents extra. Doors will open at 7:15, curtain will rise at 8:15.

The opening play will be "The Woman Tamer." The company will be playing under the auspices of the Fire Department.

Ohio Publishers Visit Here Briefly Wed.

Mr. and Mrs. O. P. Gaymon, publishers of the Canal Winchester (Ohio) Times and News, two weekly papers, were pleasant callers here briefly Monday, and of course called on the Herald as they have been constant readers of it since it was published at Gomez some 34 years ago. They were headed home, having been in the western part of the U. S., mentioning particularly the Grand Canyon of Arizona.

Mr. and Mrs. Gaymon have owned two sections of land in Terry county for almost a half century, and their lease, Mr. B. Martin was with them. They aimed to see the Chemical Plant, southeast of the city, and make a brief trip out to their place while here.

To say the least, the Gaymons are well pleased with their Texas investments, and think our new and undiscovered resources will some time startle the world.

FIGURE RAISED TO 12,212,000 BALES

WASHINGTON, Oct. 8. — The agriculture department estimated today the cotton crop this year is 12,212,000 bales of 500 pounds gross weight.

The crop was forecast at 11,825,000 bales a month ago. Production was 18,946,000 bales last year — a record crop. Average production for the ten years 1927-36 was 13,201,000 bales.

M. T. Montana and family are entitled to a pass to the —
RIALTO THEATRE
— to see —
"Stablemates"

Be sure to present this clipping at the box office at the Rialto Theatre.
Compliment: Rialto and Herald

Mayor Coleman Makes Trip to Austin

Mayor Clyde C. Coleman spent a greater part of last week in Austin, where he contracted with the State to use some of their surplus funds to take up the Brownfield water bonds, which have not already been retired, at 3½ per cent interest. These bonds were paying a rate of 5 per cent. This will mean a great saving to the taxpayers of the city, and we are glad we have a mayor that is on the job.

Incidentally, Mr. Coleman mentioned the fact that advertisement for bids on the extension of the water and sewer system would not start until some papers now being prepared by the WPA were received and signed by the city authorities. Bids for the work must run in two issues of the paper, but cannot be later than 60 days from September 28th.

This work is calculated to give a lot of employment through the winter months, when people will really need employment.

New Alignment Machine Installed By Carter Chevrolet Co.

The writer called Tuesday afternoon at the Carter Chevrolet Co., to see the new Weaver Wheel Alignment Machine, which Mr. Edd C. Langham, of Houston has installed for his company, the Weaver Mfg. Co., of Springfield, Ill. Mr. Langham is now instructing mechanics of the Carter Chevrolet Co., in the many uses of the machine, as well as its precision.

In balancing a wheel with tires on, in the machine, Mr. Langham explained that all tires when jacked up should stop just as easily at one place as another, and not suddenly turn so a heavy side at the bottom. If it does, there is a constant drag on the car which cost one much gas in mileage, hauled steering, as well as much more wear on the car.

As stated in the last issue of the Herald, this machine takes care of the car wheels both statically and dynamically. If the "Safety Lane" left a pink tag on your car, better drive in and have the alignment of your wheels gone over.

Oldsmobile to Depend On Newspaper Ads

The story of the three new Oldsmobile lines for 1939 will be carried to the motoring public largely through the advertising columns of American newspapers, according to V. C. Havens, advertising manager.

"We have booked a comprehensive advertising schedule, of course, in the key weeklies and monthly magazines," Havens said, "but as in the past, we are placing our principal reliance for advertising coverage upon the daily and weekly newspapers."

"According to present plans, Oldsmobile advertising will appear in 3300 American newspapers during the 1939 model year. This is approximately the same number of newspapers as was used by Oldsmobile during the 1938 model year just ended. We have given particular attention during the past six months to the selection of advertising media — taking into consideration both our own findings and those of our dealers. As a result, we have decided again on newspapers as the backbone of news dissemination in America today."

Rev. Campbell Accepts Dimmett Pastorate

We received a card from Rev. J. N. Campbell of Meadow recently to the effect that he was resigning as pastor of the Meadow Baptist church Sunday night, to accept the pastorate of the Dimmett Baptist church, which we understand is quite larger in membership.

Rev. Campbell has been in Meadow several years, during which time the church under his charge has had a steady growth. He has held some important pastorates in both Texas and Arizona.

We Visited Our Baby The Past Weekend

Last May we visited our daughter and son-in-law, Mr. and Mrs. Herman Trigg at Pampa, but failed to tell who we visited. This was too much for our baby, and she bawled us out. This time we are telling it at the very beginning, saving our hide and hair. Now then you can read on if you wish, or turn to the ads just as you wish. Anyway, to borrow one of the cheerished expressions from Old Charley Guy of the Avalanche-Journal, the "little woman" and the writer left here last Friday afternoon for Pampa to visit the kids over the week end.

We found that while their feed crop is not superior to Terry, the cotton crop north of Lubbock to past Abernathy is way head of ours, they having planted a month or so sooner. Their cotton is between knee and waist high, and full of cotton, with gins running full blast. The last gin is at Tulia going north, but cotton is not so hot north of Plainview, unless irrigated.

Wheat is in all kinds of stages. There is some that is large enough that grazing has been started, while a lot is just peeping above the ground and seeders are running everywhere putting wheat into the soil, as they have just had heavy rains all over the wheat section. Looks mighty good right now for a heavy wheat crop in the Panhandle section of old Texas.

At Pampa, "Where Wheat and Oil Meet" as stated above, wheat prospects are looking up, but with constant agitation, and prospects of radical changes, together with much proration, the oil business just like everywhere else is kinder on the standstill. However, a few wells are being drilled in the area. This is a very large field, starting in 20 miles east of Pampa, it runs some distance beyond Borger, and we judge is from two to five miles wide, and some 50 miles in length. Of course many of the wells are now pumpers.

Pampa has several small and at least one large refinery, and is literally surrounded by carbon black plants, so that the sky on still days gives off the appearance that a very black cloud or a black duster is approaching. Having lots of oil wells and things that go with it they have very nice business houses and residences, and their schools rate A-1. They have six bands in all, and a pep squad of some 500, it appeared to us. So tired after a 220 mile trip, that we did not attend the Pampa-Port Arthur game, but listened in on the radio.

To his many friends, will say that Herman is well pleased with his work, being on a 12 months salary, teaching 6th grade, and one of Junior high bands. On the side he makes considerable Saturdays teaching pupils privately that are deficient in music. He had 16 last Saturday to give 30 minutes to each, and did not come home until 5:30 p. m. He is also a member of the Kena Ambassadors Orchestra, which broadcasts over the Pampa station every Sunday afternoon, and plays for various entertainments in that section during week day nights. Sallie T. is becoming quite a housekeeper and cook, and is taking up the hobby of knitting at present.

By the way, the kids had three couples in Sunday night, and the big Yoakum county melon which was presented to us by Mr. Sam Dixon, was cut, and was the means of filling ten people to the brim. So you see that Yoakum county melon traveled some 250 miles before being out and eaten.

Collins Carries Nationally Advertised Goods

While in the Collins Dry Goods store one day this week, we happened to glance at a late issue of Esquire, known as the man's magazine, and which features men's wearing apparel almost exclusively.

The pages of the magazine had been thumb indexed, and a count revealed that there were fourteen items in the magazine carried by the Collins store.

Cubs Defeat Plainview "B" Team Friday

Showing somewhat of a letdown because of anticipation of a weak opponent, the Brownfield Cubs defeated the "B" team of Plainview on the local gridiron last Friday afternoon by a score of 25 to 6. This was the fifth victory of the season for the locals and leaves their record unspotted for the season thus far. Brown scored twice early in the game to place it on ice, carrying over for touchdowns through line plays early in the first quarter after Jenkins had blocked two punts to take possession of the ball near the opponent's goal line. Hill plunged the line for a touchdown in the third quarter. Morton had a few minutes previously carried for ten yards and a counter. Three of Jenkins' tries for extra point from placement were blocked or sufficiently deflected to miss the goal.

Practically every man on the squad saw action during the second and fourth quarter. Coach Nooncaster trying to find material for replacements of his first string.

The superiority of the Cubs over their opponents is indicated by the following data:

Total yards gained, Brownfield 221; Plainview 105.

First downs, Brownfield 11; Plainview 3.

Passes attempted, Brownfield 9; Plainview 7.

Passes completed, Brownfield 3 for 48 yards; Plainview 1 for 10 yards.

The starting line-up for Brownfield included, McLeroy and Rowden, ends; Murry and Jenkins, tackles; Rambo and Bagley, guards; McCraw, center; Bowers end Hill, halves; Morton, full; Brown, quarter.

The "Cublets" Showing Great Promise

An item of more than passing notice escaped the school reporter for the last two weeks. It was the football games of the cublets or players of the East Ward school under the tutelage Tommy Zorns. These young fellows played a game week before last against the same grades and same sized boys of Lubbock Junior High School and won the game by a wide margin. Last week the same boys journeyed to Tahoka and played the boys of the lower grades through the eighth grade and again won a victory. In the last game they were considerably outweighed. It was especially in this game that the boys demonstrated their superior training. The blocking at times was superb. These boys show promise of becoming outstanding players by the time they reach high school.

Brownfield Plays Monahans Tonight

What promises to be the toughest assignment yet drawn by the Cubs will be tonight when they meet the football team of Monahans on their home lot. To add to the other worries of the local mentors is the fact that the Cubs will not be at their full strength. McLeroy has been out all week and missed practice. Bagley will definitely be out of the game because of an abscess that required lancing this week. It will require inspired playing for the Cubs to gain their sixth victory.

Taylor Leases Brownfield Coffee Shop

Smokey Taylor, who has been proprietor of the Oyster Bay Cafe on the west side of the square for the past two years, has leased and took charge of the Brownfield Hotel Coffee Shop, Monday. Mr. Harriman will continue in charge of all departments of the hotel except the Coffee Shop.

Mr. Taylor has had years of experience in the Cafe business both here and at other places, and knows the business from A to Z, as he is also a good chef himself, and an expert on barbecues.

Ex-Cubs Feature in Tarleton Football

Stephenville, Tex. Oct. 17. — Two Ex-Brownfield Cubs featured in a big way last Friday night in the defeat of Decatur College



Indians by the Tarleton Plowboys in their first conference game of the season, by a score of 38-7. While Robert Phary is not men-



tioned in the scoring, as he is a guard, he nevertheless starred in the performance in winning Tarleton's first conference game. The first half was scoreless, but Tankersley scored early in the second half without converting. Decatur quickly crossed the goal, and won extra point, the game standing momentarily 6 to 7.

Taking the ball on the kickoff the Plowboys marched down the field on a series of power plays to their second touchdown. Tankersley made the touchdown and extra point. An intercepted pass set up the scene for the third Plowboy touchdown, Tankersley driving over from the 7 yard line. Another intercepted pass resulted in another touchdown for Tarleton, climaxed by Jackson's plunge for a touchdown from the one yard.

The last touchdown came as Kile Gibson ran down the west pass interceptions by Gibson and sideline for 50 yards and his score, while Kile turned in a beautiful run, reversing the entire field for 45 yards and the final score.

The Only Crankshaft Grinding Machine In This Area

Recently we had occasion to have to carry some printers chases to Lubbock to have some work done on them, and Risinger & Tipton were recommended to us as being the men who would give us good work. They have a great machine shop on Texas Ave., north of the courthouse, and we are sure they will do good work if you cannot get your work done by local men.

As in our case, the job was something that no local man we tried would undertake. In conversation with Mr. Risinger, he decided to do some advertising of one machine he has particular, perhaps the only one in this entire section, a crankshaft grinding machine.

As anyone knows, when a crank shaft becomes unrounded at the point of contact of the bearings, they beat out your bearings very fast, and are liable to cause you untold misery when you are away off where there is no help. This machine puts them in perfect condition as the day they left the factory. Their charges are reasonable.

"Five of A Kind" Said To Be Thrilling Film

Dr. DaFoe to Receive Print of Quins' New Picture.

When Dr. Ollen Roy DaFoe is presented with a print of the Dionne Quintuplets' new starring production, "Five of a Kind," a thrilling new chapter will have been added to one of the most important and interesting of all screen volumes.

Dr. Dafoe, physician to Yvonne, Annette, Cecile, Emilie, and Marie Dionne since the day of their birth, May 28, 1938, has essembled an almost complete and continuous screen biography of the only quintuplets in world history to survive more than a few hours. He has a print of "The Country Doctor," made when the babies were 18 months, and of "Reunion," made when they were 27 months.

In addition he has made his own special 16-millimeter shots. All of them combine to form a celluloid document of tremendous value.

The Quins have grown considerably since their last picture and have acquired some amazing new talents. Accordingly the most interesting contribution to this film record will be the print of "Five of a Kind," for this picture, acclaimed their best, shows the Quins displaying real versatility and each expressing a different personality. The story of "Five of a Kind," a 20th Century-Fox picture, opening Sunday at the Rialto Theatre is run at high-speed and is replete with exciting action and romantic excitement.

The cast headlines Jean Hersholt, Claire Trevor and Cesar Romero, with Sliih Summerville, Henry Wilcoxon, Inez Courtney, John Qualen, Jane Darwell, Pauline Moore and others. It's the Quins, however, who stop the show as they sing, dance, make music and fun, and tell you all about it.

Gomez PTA Staging Hallowe'en Party

The Gomez Parent-Teacher Association is staging the biggest and best Hallowe'en Carnival ever conceived of, on Friday night, October 28th.

Some of the paramount attractions of the event will be found in the Bingo, games, Lover's Lane, Terrapin Races, Fishing Pond, Fortune Telling, World Tour, Ringing the Gander's Neck, Liar's Contest and the special musical program featuring in addition to local talent, the Kuncle Brothers 5 Piece String Band Orchestra of radio fame of Sparenberg, Texas, and Mr. Garland Trice "The Peg Moreland of Sparenberg."

The Lunch Kounter Kooks will produce the most tempting and delicious hot dogs, pies, cakes, doughnuts, coffee, punch, etc., that has ever yet been offered for sale.

The Carnival Committee unhesitatingly assures you of a "whale" of an evening of fun, fellowship, palatable eats and "mammoth" bargains in prizes. So come with an empty stomach, a mind to enjoy and a full purse. You can't afford to miss it!

Royal Arch Mason Visit Colorado

Last Saturday night a group of Brownfield Royal Arch Masons, consisting of Jesse D. Cox, Jay Barret, W. R. McDuffie, E. C. Throop, R. A. Simms, E. G. Akers, C. L. Aven and C. K. Kendrick went to Colorado City to assist in conferring the Royal Arch and Council degrees in Masonry upon the Hon. George Mahon and the District Attorney and District Clerk of that District.

C. L. Aven and C. K. Kendrick received the Council degrees while there.

A number of the Grand Officers of the order were there and a very enjoyable meeting was had.

The Colorado Chapter and Council served an old time supper of barbecued beef, beans, coffee, cake and all the other trimmings. To say the boys had a good time would hardly do it justice.

A Visit to Some Pan-handle Print Shops

Saturday afternoon the writer visited the Pampa Press office, which prints a splendid weekly paper, and are talking strong of going to a semi-weekly. They have a well equipped shop, and possible by not adding anything, could issue a daily, as they have a press that will easily care for a daily. Might possibly have to add another type setting machine.

We found a fine bunch of men and women running this paper, who make a newspaper man feel at home. They reported that they got on just fine with the Pampa Daily News bunch. They have one stunt we never saw before. You start reading a headline, and run right on into the reading matter or body type from the headline type without a pause.

Late in the afternoon, Herman and Sallie, Texie and the old "He" drove over to Miami, 30 miles away over fine roads, to visit the shop of our old friend Bob (Happy Haynie) Haynes. Found Mr. and Mrs. Haynes closing the shop for the night. Tried hard to get us to go to their home and sup with them, but time was limited.

Bob has a well equipped small town shop, and the cleanest print shop we ever visited. It was as spotless many residences. He owns the old bank building, and uses the large vault to store his stationery.

During the short stay, much talk was made of early days on the Plains. Mr. Haynes was working for the Lubbock Avalanche back in the early teens, and later bought the Lynn County News, Tahoka, which he sold to the present owner, E. I. Hill in 1923 or 24. Try to eat a meal off Bob next time we go up there.

Stopped for a short time with Amarillo Times Monday morning, to see Eli Perkins, who used to cast linotype lines for the Herald, but he was out. Called at his home and saw his wife for a few minutes, and also called on Uncle Jimmie O'Connor and his daughter, Mrs. Hamilton, with whom he now resides. Wants to come back to Brownfield.

Gomez School, Plant Found Excellent

During their inspection of the local school plant on Tuesday afternoon, Deputy State Superintendent E. E. Day of Lubbock and County Superintendent Lee Fulton of Brownfield heartily endorsed the goals set up by the school for the current year and assured Supt. X. R. Banks and the Board of Trustees that they would lend their utmost efforts in assisting the school toward the realization of these objectives. Their every remark was one of commendation of the work being done here and the general appearance of the buildings, equipment and grounds. The neatness and the cleanliness of the plant and pupils as well were the outstanding points of praise by the visitors.

Credit is due each and every one, especially the teachers, who had a part in evoking these commendable remarks. Rightly so are we proud of our school plant, pupils and our teachers.

Wellman to Dedicate New High School

Dedication of the new Wellman high school building will be held Friday, October 21 at 8 o'clock. Our Honorable State Representative-Elect, Alvin R. Allison will be the principal speaker. Our Deputy State Superintendent, M. E. E. Day will be present, our County Judge, R. A. Simms and our County Superintendent, Mr. Lee Fulton will be present.

There will be a program after the dedication. Union and Wellman will contest a short boys and girls game of basketball.

Miss Queenelle Sawyer visited at home Tuesday evening.

Miss Laura Lee Jones of Leveland was a visitor in town, Wednesday.

THE HERALD
Brownfield, Texas
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Jack Stricklin, Jr., Ass't. Mgr.
Subscription Rates
In the Brownfield trade territory.
Per year \$1.00
Elsewhere in U. S. A. \$1.50
Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield



In a resolution from the legislative committee of the American Federation of Labor held at Houston, recently, the unions went on record against the Patman bill that would kill off chain stores by heavy taxation, and further condemned all legislation aimed at destruction by heavy taxation of any business.

A report comes from a city in this area about the size of Brownfield, that there are by actual count 437 open, or outdoor privies in that town, many of which are accessible to sewer connections. There are too many in Brownfield, but not nearly that many, some of which are already accessible to sewer lines, and practically all will be as soon as the extensions are made, that will start in the next few weeks. And, we might add, we believe the present city authorities have the backbone to enforce the sanitary laws of the city, and make residents connect or nail up their outdoor toilets, if such can be called "toilets."

Not a great many of the Panhandle editors believe that the rumors that Marvin Jones is to resign from Congress and accept a Federal Judgeship amounts to anything, however some have speculated who will be his successor—just in case. Not only the Panhandle district, but the whole of the state, and we might add the entire cotton and wheat growing sections of the nation needs Marvin Jones up there at Washington as chairman of the powerful Agricultural Committee. Of course a judgeship would stop his having to go through a campaign every two years for re-election, but that just seems to be a formality with the Panhandle district voters, anyway. His opponents get nowhere.

We visited several print shops and newspapers while up in the Panhandle, where the Panhandle Press Association predominates, and where all try to stay within bounds of print shop ethics. They reported to us where with or without a competitor, the shops received a reasonable price for their material and work. For instance, the Miami Chief was just finishing a job of printing the general election ballots for Roberts county, for which they were to receive \$25.00. They printed 1250. Two thousand were printed for this county for \$10.00 less, which of course any printer can figure was a break-even or a loss. Perhaps a competitor is worrying and cussing over a job that pays nothing, the other shop will pick up some that pays. The Herald doesn't want to see any store in Brownfield sell below or even at cost. We want each business represented here to make a decent profit on each sale. If they don't they can't stay in business, and when their business closes, a lot of people are out of employment. It is a great pity that the average print shop don't have as much business ability behind it as other places of business. No wonder that bankers and mercantile establishments in general regard country print shops as poor risks.

Ernest Thompson's call on all Texas, and all groups of Texans to support the Senate's attempt to reduce State expenditures by from six to ten million dollars annually, is worthy of more than passing notice. When he came out openly against the "tax mania" which is holding back industrial development of our state, he sounded more than a warning of something just around the corner—it is something that is right here upon us now.—Littlefield Leader.

Mr. and Mrs. Harold Boston of Lubbock, were visitors in the Geo. W. Chisholm home, the first of the week.

PLAINS—

Mrs. R. P. Moreland was called to Austin last Friday to be at the bedside of her husband who is ill there.
Mrs. John Camp and Jimmie Lee spent Wednesday with Mr. and Mrs. Aaron Morris.
Mr. and Mrs. J. A. Rushing were Lubbock visitors Friday.
Albert O'Neal of Seminole is visiting his brother, J. V. O'Neal and family.
Mr. and Mrs. Wade of Tokio visited Mrs. Gertrude Taylor, Sunday.
Mr. and Mrs. Woodrow Houston and baby of Tatum visited Mrs. Houston's parents, Mr. and Mrs. M. E. Dumas last week.
Mr. and Mrs. Bert Bartlett and Wanda were Brownfield visitors Friday.
Mr. and Mrs. Marion McGinty are in Hot Springs, N. M., for treatments.
Paul W. Light of Liberal, Kansas, visited in Plains last week.
A large crowd enjoyed the dance Monday night in honor of C. I. Bedford's birthday in the home of Mrs. Mollie Smith.
Mrs. H. H. Roberts is visiting her parents in Lamesa.

Scudday

Mr. and Mrs. Archie Collins and children visited Mr. and Mrs. Raymond Buckner, Sunday.
Mr. and Mrs. L. C. Waltser and daughter, spent Sunday with Mr. and Mrs. Levurr Collins.
Mr. and Mrs. J. E. Young, Sr., visited Mr. and Mrs. Vincent Morris, Sunday afternoon.
J. E. Young, Jr., and wife and baby have returned from Post, after a three week's stay.
Miss Shirley Nutt and Homer Suddreth were married on Monday evening the 10th of October, and are visiting his parents in Central Texas.
Norma Stephenson visited Sybil Nutt, Sunday.
Inez Snow spent Sunday with Lillie Mae Morris.
Mr. and Mrs. J. C. Powell left Monday for Lamesa to make their home, at which place Mr. Powell has charge of the Sherrod Bros. Hardware. Mrs. Powell was quite active in church and P.-T. A. work and they both will be missed from the social life of Brownfield.

Boys, don't forget that you can get genuine Cowboy Son-of-A-Gun Sunday at the Wheel Inn Cafe, served there or you can carry some home.

Miss Vona Lee Ditto spent Sunday in Lubbock visiting her mother and sister, Mrs. W. W. Ditto and Mrs. Irene Duke.

Mrs. Paul Sevens and little daughter arrived this week to visit her parents, Mr. and Mrs. J. E. Shelton.

SPECIAL PRICES
on all
\$1.50 to \$7.50
Permanents to all who bring this ad to—
Dainty Lady Beauty Shop
Lubbock Highway
Operators:
Jimmie Thomas Patterson
Miss Geraldine Baker

Watch Repairs

All Make Are Expertly and Inexpensively Repaired and Serviced by
LYNN NELSON
JEWELER
Telephone 33

Hudgens Gro. Co.

FRIDAY and SATURDAY SPECIALS

Sugar 10 lb. Bag	54c
GINGER SNAPS , 2 lbs.	25c
HONEY , Extracted, Gallon	85c
PEANUT BUTTER , Qt. Jar	25c
Lard 4 Pound Carton	42c
APRICOTS , Gallon	39c
CATSUP , large bottle	10c
GREEN BEANS , No. 2 Can	9c
Oats 3 Minute with Premium	21c
CRANBERRY Sauce , Lb. Can	13c
PUMPKIN , No. 2 Can	9c
WALNUTS , New Crop, Extra Lg. Lb.	28c
CHILI , Armour's, No. 1 Can	9c
Grapes lb.	5c
ORANGES , Sunkist, Dozen	15c
APPLES , Bushel	\$1.10
CELERY , Large Stalk, Each	10c
Lettuce Large Heads Each	4c
YAMS , East Texas, No. 1, lb.	2c
CABBAGE , Fresh Stock, lb.	1c
ONIONS , Spanish Sweet, lb.	2 1/2c

MARKET

STEAK , Pound	15c
BUTTER , Creamery, Pound	30c
BOLOGNA , Pound	12c
CHEESE , Longhorn, lb	13c
BACON , Sliced, Pound	23c
WEINERS , Pound	17c

Catfish, Oysters, Barbecue, Fryers

PHONE 77 FREE DELIVERY

Chas. Stahler of Roswell, N. M., has accepted a position with the Shell Petroleum Co., with offices at this place. Mrs. Stahler and small daughter, Sandra Sue will move over later. Mr. Stahler is the son of Mrs. Bertha Stahler of the Sandra Sue Beauty Shop.

Mesdames M. E. Jacobson and Money Price were Lubbock shoppers, Wednesday.

Mrs. G. G. Gore was in this week and called to get the Herald started to her daughter, Mrs. Ollie Bruton at Wewoka, Okla.

THREE NIGHTS ONLY — COMMENCING THURSDAY
BROWNFIELD — OCT 27

HARLEY SADLER

NEW STAGE SHOW. 40 — PEOPLE — 40

BIGGER AND BETTER
IN PERSON ADDED FEATURE
LEW CHILDRE
The Boy From Alabama
Radio, Stage and Recording Star, with Wiley Walker and his Fiddle

SINGERS DANCERS JUGGLERS

NEW PLAYS	NEW VODVILLE	NEW FEATURES
ADULTS 25c	DOORS OPEN 7:15	CHILDREN 10c
	CURTAIN RISES 8:15	

AUSPICES BROWNFIELD FIRE DEPARTMENT
REMEMBER THE DATE
LET'S GO!

Lubbock Furniture Man Says Steady Growth In Population Reliable Index to South Plains Security.

By L. Austin Echols

"Property values in Lubbock continue to reach newer high levels daily as the constant flow of new population provides one of the most reliable indexes to the financial security of the great South Plains area," said Mr. H. J. Turner, who further stated, "confident of Lubbock's ability to hold its steady forward movement the Turner Furniture company opened one of the most pretentious establishments of its kind in the area, where we are prepared to meet every need of our rapidly growing clientele. We are grateful to the people of your section for their ready acceptance of our service and we wish to assure you that nothing will be overlooked which might add to your comfort or lend greater convenience to our rural patronage."

The Herald's reporter had little difficulty in locating Lubbock's leading furniture dealer when he interviewed Mr. H. J. Turner, owner-manager of the Turner Furniture Company, located at 1314 Ave. H, and was shown their attractive line and told of their interesting plan of merchandising. Such values and liberal trade offerings were certain to indicate complete confidence in the financial structure of the area.

It is interesting to note that this leading furniture house is out of the 'high rent' area where they are enabled to pass additional savings, plus conveniences, on to their patrons. Free from parking meters, ample parking space is provided at all hours at the Turner Furniture company—a headquarters for PERFECTION oil burning stoves of every type.

The Turner Furniture company is never failing in its ability to make the rural or city home both comfortable and attractive. In their anticipation of your needs, they have stocked the most comprehensive display of character furniture. Their NEW decorative themes make a way for individual expression in one's home furnishings... as in dress, they expel sameness and monotony, introducing new subtle colors and designs that bring new beauty to your home—new comfort and happy contentment to you.

Here may be seen all the new furnishings and accessories for the interpretation of those glorious new style notes in a broad range of designs and prices. A courteous welcome awaits you and you will be served by a thoroughly efficient personnel. You will find their spacious showrooms and large mezzanine floor overflowing with suggestions in occasional pieces and a general line of housefurnishings to meet your every need, at prices most reasonable.

In collaboration, they offer com-

plimentary, the services of trained decorators to aid you in executing your own ideas, or to submit plans for redecorating your home. The Turner Furniture offers an attractive market for all those articles of used furniture you might wish to dispose of. In the handling of such pieces, or whole housefurnishings, they offer the most liberal 'trade-in' allowances obtainable anywhere in the South Plains area, their cash purchase offers are at the highest point at this time. During their first month of operation, this firm has easily proven the sincerity of the slogan which characterizes their every transaction: "Your goodwill is our greatest asset."

Wellman

Mr. and Mrs. Wilson Roberts and family, Mr. J. D. Roberts, Sr., and son, spent the week end in Crosby county with relatives.
Mr. and Mrs. A. A. Lawrence and family left Sunday morning for Mountaineer, N. M., where they will visit their daughter, Mrs. Millard Stark.
Wellman P.-T. A. met Thursday October 13 at 4:00 p. m.
Wellman boys and girls Senior basketball teams played Loop, Friday night, October 14th. The boys score was five and fifteen in favor of Wellman; the Loop girls beat Wellman girls two scores. The Wellman girls will win next time.

Death

The friends of Rev. Loyd Green and family who resided here and at Meadow, Texas, for several

Want Ads

FOR SALE—25 Residence Lots. See Cicero Smith Lumber Co. 28tc

Helpy Sely Laundry
Back of Red's Tire Shop
Washing 35c per hour. I quilt with each washing. We do west washes, rough dries and finish work.
Your business Appreciated
BRADLEY BROS., Props. 20tc

FOR SALE—25 Residence Lots See Cicero Smith Lumber Co. 28tc

FOR RENT nice rooms and apartments. Little Hotel. 7tc

FURNISHED apt. for rent; refrigerator, bills paid. Phone 312. 10tc

STEADY WORK — GOOD PAY
RELIABLE MAN WANTED to call on farmers in Terry county. No experience or capital required. Make up to \$12 a day. Write Mr. Thomas, Box 155, Dallas, Texas. 1tp

NOTICE stockmen and dairymen, get your Placo Sweet feed (mfg. by Plains Grain and Heads Handling Co., Slaton, Tex.) at S. F. Lane residence, 721, Lubbock Ave., Brownfield. 11p

FOR RENT—Two-room furnished apartment. See Mrs. Sam Houtchens at Hollywood Beauty Shop.

FOR SALE one resident lot, ideal location for nice home, two blocks from pavement. Write A. L. Bruce 1813-B, Texas Ave. Lubbock, Tex. 12c

FOR SALE or trade Maytag washer. Will consider anything. Jessie Bowers at Commerce Hotel. 1tc

TEAM horses, 16 hands high; 1400 lbs., each. Good age. No blemish. See Dr. E. C. Davis. 48tc

OFFER YOUR FARM or home in city, if you wish to sell it. See or write me if you wish to buy, I have the bargains, D. P. CARTER, Brownfield, Texas. 39tc

FOR SALE Runnels Laundry. Small down payment, easy monthly payments. One block north Cobb's store. 12c

FOR RENT small office space in new Downing Building. See Mrs. W. W. Terry. ttc

GOOD Bed Rooms, \$2 and \$2.50 per week. White House Rooms. 9tc

TRAILER house to rent. Phone No. 218, city. 9tc

WANTED: Man and wife to work around the place. Prefer middle age couple. See Mrs. Red Tudor at Tudor Sales and Service. 1tp

HAIR CUT 25c
BUCK'S BARBER SHOP
East Side of Square

WHY RENT? When you can own your own home cheaper. Make a small down payment, rest monthly like rent. If interested see, A. L. Carson, city. 10tc

FOR **Health**

QUICK CLEAN CONTROLLABLE

Gas HEATING

Assures uniform comfort and free air circulation

ECONOMICAL TOO!

West Texas Gas Company

Still Coughing?

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel germ-laden phlegm.

Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained. Creomulsion is one name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

BROWNFIELD, TEXAS

years will be grieved to hear of his tragic death, which occurred October 11, at his home in Bakersfield, Calif.
Mr. Green and his son-in-law, Mr. Bates, were in a tent making some paraffin to spread on the top of the tent. The paraffin boiled over and ignited as they undertook to carry it outside of the tent. Mr. Green's clothing was burned from his body; he lived only a few hours.
Mr. Bates was badly burned, but will recover.
Miss Hazel Green entertained her special friends with a party, Saturday night, October 15th.
L. E. McClish made a business trip to New Mexico, Wednesday.

HERBINE

When headache, dizziness, sour stomach, biliousness, nausea, lack of appetite, and listlessness or that tired feeling, are associated symptoms of temporary constipation, HERBINE will bring relief. It is strictly a vegetable medicine, free from harsh mineral salts. 60c a bottle.
NELSON-PRIMM DRUG CO.

BROWNFIELD LODGE
No. 903, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall.
Terry Redford W. M.
J. D. Miller, Sec.

WM. GUYTON HOWARD
Post No. 269
Meets 2nd Friday night each month.
Malcolm Thomason, Com.
Edd Evans, Adj.

Brownfield Lodge
No. 530 I. O. O. F.
Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.
J. C. Green, Sec.
S. C. White, N. G.

JOE. J. MCGOWAN
LAWYER
West Side Square
Brownfield, Texas

DR. A. F. SCHOFIELD
DENTIST
Alexander Bldg. North Side Square
Brownfield, Texas

DR. R. B. PARISH
DENTIST
Office, Hotel Brownfield Bldg.
Brownfield, Texas

LYNN NELSON
Watch, Jewelry and Eye-glasses Repairing
NELSON DRUG CO.

HOTEL BARBER SHOP
THREE GOOD BARBERS
CONVENIENTLY LOCATED
In Brownfield Hotel Bldg.

Lubbock Sanitarium & Clinic

Medical, Surgery and Diagnostic

General Surgery
Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
Eye, Ear, Nose and Throat
Dr. J. T. Hutchinson
Dr. Ben B. Hutchinson
Dr. E. M. Blake
Infants and Children
Dr. M. C. Overton
Dr. Arthur Jenkins
General Medicine
Dr. J. P. Lattimore
Dr. H. C. Maxwell
Dr. U. S. Marshall,
Obstetric
Dr. O. R. Hand
Internal Medicine
Dr. R. H. McCarty
X-Ray and Laboratory
Dr. James D. Wilson
Resident
Dr. J. W. Sinclair
C. E. Hunt J. H. Felton
Superintendent Business Mgr.

X-RAY and RADIUM
PATHOLOGICAL LABORATORY. SCHOOL of NURSING

SPECIAL ANNOUNCEMENT

Next WEDNESDAY, October 26th, We Will Have a Special Representative Here All Day With H. A. Elman's, Chicago, Line of Tailor Made Suits and Overcoats.

OVER 500 SAMPLE SWATCHES TO CHOOSE FROM, AND AN EXPERT TO TAKE YOUR MEASUREMENT.

Men We Urge You to See This Line of Fine Tailored Clothing.

STEPHENS-LATHAM

GOMEZ

Mr. J. J. Gaston, Mrs. T. W. Bruton and little Miss Chaisie Gaston, made a business trip to Levelland on Thursday evening of last week.

Mr. Thos. S. Doss, Sr., is on the partially disabled list this week due to a nail wound in his right foot, sustained last week while at work about the farm.

Misses Maudine and Carene Green and Mr. Charlie Foster visited relatives at Hobbs, N. M., during the week end.

Mr. and Mrs. B. O. Black and

children visited friends in the Turner community Sunday.

Mr. and Mrs. W. G. Carter and family visited relatives at Slaton, Sunday.

Mr. and Mrs. Alvin R. Smith and children of Oil Center, N. M., were week end visitors in the A. L. Tittle and A. C. Holcomb homes.

Messrs. and Mesdames Earl Mc-Niel and children of Scudday and Joe Brown of Brownfield were guests in the C. J. McLeroy home Sunday.

Mr. and Mrs. B. H. Bartlett and son visited relatives at Lamesa during the week end.

Mr. and Mrs. C. C. Goodwin and two sons and Mr. and Mrs. R. R. Rutherford from Earth, Texas, were the week end guests of Wayne Rutherford and W. G. Swain families.

Miss Winona Waddell returned Sunday from an extended visit in Houston and Dallas.

Messrs. and Mesdames Rowlin Ridden of Seminole and O. F. Matthews of Foster, R. H. Decker and family and Uncle Tom Hushan of Gomez were dinner guests in the Henry Decker home Sunday.

Mrs. J. A. Robbison from Detroit, Texas, is visiting Mrs. T. W. Bruton this week.

Mr. and Mrs. Walter Rose and son visited in the J. E. Lee home Wednesday evening of last week.

Mr. R. B. Trolinder visited Lawrence Whitley Sunday afternoon.

Mrs. C. O. Kerr and son, Charles and wife from Detroit, Texas, are visiting her parents, Mr. and Mrs. J. J. Gaston.

Messrs. and Mesdames Otis Kelley, D. A. Kelley and family were guests in the H. N. Key home Sunday.

Mr. Clyde Golston is recovering nicely from an appendicitis operation on Friday evening of last week at the Treadaway-Daniel hospital.

The Singing Convention was attended by a large audience, who came from far and near to enjoy a day of good singing. We wish to thank every one who helped to make the singing a grand success.

OLDSMOBILE GREATLY INCREASES PRODUCTION

LANSING, Mich., Oct. 1.—With an increasing number of cars coming from the Olds assembly lines here, the combined employment at the Oldsmobile and Lansing Fisher Body plants has risen to approximately 5,000, an increase of 1,350 over the employment level of a week ago. Initial production was started on September 26 and will be gradually increased until peak production is reached during the next two weeks.

Reports received here from C. L. McCuen, general manager; D. E. Ralston, general sales manager; and other Oldsmobile executives who have been holding a series of "pre-view" zone meetings for dealers and salesmen conducted in 26 key cities throughout the United States, indicate that the filed organization has registered a new high in enthusiasm over the 1939 models. This sentiment is being reflected in an unprecedented volume of advance orders for 1939 models which the 3,500 Oldsmobile dealers are placing with the factory.

"The zone meetings which I attended were the largest in all Oldsmobile history," said Mr. McCuen, "and they were marked by a degree of enthusiasm for our products and our plans which augur well for Oldsmobile's 1939 model year."

Mr. and Mrs. Bill Jennings of Midland were here Sunday the guests of Mrs. Jennings' parents, Mr. and Mrs. Ernie Greenfield. They are permanently located in Midland and have built them a home there.

Mr. and Mrs. J. P. Benson were in trading Tuesday.

REPORT OF CONDITION OF

The First National Bank of Brownfield in the State of Texas, at the close of business on September 28, 1938, published in response to call made by Comptroller of the Currency, under Section 5211, U. S. Revised Statutes.

ASSETS	
Loans and discounts	\$ 143,494.19
Overdrafts	474.31
United States Government obligations, direct and fully guaranteed	30,000.00
Other bonds, stocks, and securities	56,356.03
Banking house, \$11,000.00 Furniture and fixtures, \$2,500.00	13,500.00
Real estate owned other than banking house	1.00
Reserve with Federal Reserve bank	126,081.01
Cash, balances with other banks, and cash items in process of collection	170,914.00
Cash items not in process of collection	33.59
Other assets	1.00
TOTAL ASSETS	\$ 540,855.13
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	\$ 410,857.19
State, county, and municipal deposits	55,870.20
Deposits of other banks, including certified and cashier's checks outstanding	707.47
Deposits secured by pledge of loans and or investments	\$ 55,870.20
Deposits not secured by pledge of loans and or investments	411,564.66
TOTAL DEPOSITS	\$ 467,234.86
Class A preferred stock, 430 shares, par \$50 per share, retireable at \$50 per share.	\$ 50,000.00
Common stock, 285 shares, par \$100 per share.	
Surplus	6,000.00
Undivided profits—net	17,495.27
Preferred stock retirement fund	125.00
TOTAL CAPITAL ACCOUNT	73,620.27
TOTAL LIABILITIES	\$ 540,855.13

MEMORANDUM: Loans and Investments Pledged to Secure Liabilities

United States Government obligations, direct and fully guaranteed	\$ 30,000.00
Other bonds, stocks and securities	21,000.00
TOTAL PLEDGED (excluding rediscounts)	\$ 51,000.00
Against State, county, and municipal deposits	\$ 51,000.00
TOTAL PLEDGED	\$ 51,000.00

State of Texas, County of Terry, ss: I, W. R. McDuffie, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

W. R. McDUFFIE, Cashier.

Correct—Attest:
R. M. Kendrick,
Spencer Kendrick,
C. K. Kendrick,
Directors.

Sworn to and subscribed before me this 10th day of October, 1938.

L. Nicholson, Notary Public

REPORT OF CONDITION OF

Brownfield State Bank of Brownfield, in the State of Texas, a member of the Federal Reserve System, at the close of business on September 28, 1938. Published in accordance with calls by the State Banking Commissioner of Texas, and the Federal Reserve bank of this district.

ASSETS	
Loans and discounts	\$ 235,960.53
Overdrafts	73.41
United States Government obligations, direct and or fully guaranteed	52,343.76
Other bonds, stocks and securities	57,311.80
Banking House, \$15,000 Furniture and Fixtures, \$5,500	20,500.00
Real estate owned other than banking house	4,001.00
Reserve with Federal Reserve bank	54,733.11
Cash, balances with other banks, and cash items in process of collection	212,060.61
Other assets (Itemize)	930.00
TOTAL	\$ 637,914.22
LIABILITIES	
14. Demand deposits of individuals, partnerships, and corporations	\$ 526,321.34
15. Time deposits of individuals, partnerships and corporations	183.48
16. State, county, and municipal deposits	32,226.82
18. Deposits of other banks, certified and officers' checks, etc.	1,430.29
Total of Items 14 to 18, Inclusive:	
Secured by the pledge of loans and or investments	\$ 32,145.78
Not secured by the pledge of loans and or investments	528,016.15
TOTAL DEPOSITS	\$ 560,161.93
Capital notes and debentures:	
(1) Sold to Reconstruction Finance Corporation \$25,000.00	
Common stock 250 shares, par \$100 per share.	\$ 50,000.00
Surplus	\$ 15,000.00
Undivided profits—net	6,302.68
Reserve for contingencies	6,449.61
Total Capital Account	77,752.29
TOTAL, Including Capital Account	\$ 637,914.22

MEMORANDUM: Loans and Investments Pledged to Secure Liabilities

United States Government obligations, direct and or fully guaranteed	\$ 27,500.00
Other bonds, stocks, and securities	7,700.00
TOTAL PLEDGED (excluding rediscounts)	\$ 35,200.00
Against State, county, and municipal deposits	\$ 35,200.00
TOTAL PLEDGED	\$ 35,200.00

STATE OF TEXAS, County of Terry
We, Will P. Edwards, as President, and Leo Holmes, as Cashier of said Bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

WILL P. EDWARDS, President
LEO HOLMES, Cashier

CORRECT—ATTEST:
J. L. Hudson,
Jno. S. Powell,
J. O. Gillham,
Directors.

Subscribed and sworn to before me this 13th day of October, A. D. 1938.

L. C. Heath, Notary Public, Terry County, Texas

Watch the Thermometer

Safeguard Your Radiator from Cold Weather

DANGER!

Watch your radiator, Mr. Motorist, when the weather "ups and downs" as it does this month. Be sure that you always have enough anti-freeze to give full protection. And of course the easiest way is to let us do it. Drive in regularly and we'll check up for you and add more Prestone or other anti-freeze, if you need it. Call on us also for any little repairs or adjustments needed to keep your car in top shape during winter months for economical driving.

T. & H. TIRE COMPANY

Boy Tarpley and Hi Hyman
1/2 Block East of First National Bank

UNHIDDEN ASSETS

It's good business to capitalize on known assets instead of venturing off into somebody else's pasture. That's what the citizens of Centerville decided a little over a year ago when they looked over their own fields. Last month, Centerville had its second annual black-eyed pea celebration, an event that attracted national attention. The citizens of Centerville went to town in a big way on the very reverse principle of having people come to their town to celebrate a once lowly vegetable.

Bob Burns, world traveler, went back to Van Buren for his vehicle to ride to riches. Mark Twain both found and made his name from the experiences that flowed past his home on the banks of the Mississippi. Stuart's Flower Farm in the Trinity bottoms became the swank floral firm on Commerce

Street. The home-grown product often has a flavor all its own. More and more as people begin to realize it.—CAPS and lower case.

Mrs. G. G. Gore was in Tuesday shopping. Mrs. Gore stated that on her recent trip to Hall county that while there all her brothers and sisters were together for the first time in twenty-five years, however they had all seen each other at different times.

Mr. and Mrs. S. M. Doss of Seminole were visitors in Brownfield last Friday.

Mrs. C. F. Hamilton was in town Tuesday shopping.

Let us be your Furniture Friends.

Groce Furniture Co.
Complete Home Furnishings.
See us for Nationally advertised FURNITURE
SIMMONS,
PULLMAN,
KARPEN,
HEYWOOD-WAKEFIELD,
BATESVILLE,
IMPERIAL,
LULLABYE

See Our six room cottage and 24,000 square feet of floor space. A Welcome awaits you

Groce Furniture Co.
1109-13th Lubbock, Tex.

THE MOST HAZARDOUS DRIVING OF THE YEAR BEGINS NOW!

A dollar or so spent now on our new headlight service will reduce eye strain and may save an accident. Using a Weaver Headlight tester, only a few moments are required to measure the exact candle power of your lights and determine whether they light the road or the drivers eyes.

J. A. FORTENBERRY SERVICE STATION
J. O. (Bill) POPE, Mgr.
CONOCO GAS & MOTOR OILS
Ave. Q at 16th, Lubbock, Texas

JUST A SIMPLE REMINDER OF OUR APPRECIATION OF YOUR CONTINUED ACCEPTANCE OF OUR PRODUCTS AS THE BEST THAT A MASTER BOTTLER CAN PRODUCE!

PEPSI-COLA—ORANGE-KIST

Compliments O. R. PHILLIPS
1702 Ave. G, Lubbock, Texas

AUTO PARTS USED PARTS
Telephone 910

TERRY COUNTY GARAGE—MEN, FARMERS AND AUTOMOBILE OWNERS: ATTENTION!

We Buy Used CARS, TRUCKS and TRACTORS. The Most Complete Line of Used Parts on the South Plains.

LUBBOCK WRECKING CO
356 Ave. H
GUY & CARL SMITH, Owners

Terry County Friends and Patrons

WE are genuinely interested in your friendship and we hope you will make this store your HEADQUARTERS while visiting in Lubbock. We are OUT OF THE HIGH RENT DISTRICT — No Park Meters.

TURNER FURNITURE COMPANY

"Your GOODWILL our greatest ASSET"

1314 Avenue H H. J. Turner, Owner, Lubbock, Texas

HOW ABOUT YOUR BUILDING SUPPLIES FOR YOUR FALL REPAIRS?

Have you heard of our bargain prices for CASH and CARRY?

No. 3 Common Yellow pine lumber worked standard \$2.75 per cwt.
No. 2 Common Yellow pine lumber worked standard \$3.25 per cwt.
No. 1 Flooring and Siding lumber worked standard \$5.50 per cwt.
No. 2 Flooring and Siding lumber worked standard \$4.25 per cwt.
No. 2-12 inch boards — \$4.25 Number 3 — \$3.25 per cwt.
No. 2 Rough Fencing — \$3.50 1-10 No. 2 — \$3.75 per cwt.
1/4" Fir Ply Board per sq. \$4.00 1/4" Sheet Rock \$3.75 per cwt.
3/8" Sheet Rock per sq. \$3.75 1/2" Sheet Rock \$4.00 per sq.
29 Gauge 2 1/2" corrugated Galv. Iron \$4.20 per sq.
28 Gauge 2 1/2" corrugated Galv. Iron \$4.35 per sq.
9" Everlast Fire Brick 7 1/2c each, Fire Clay — \$1.00 per cwt.
Common Brick — \$17.50 per M. Cement — \$0.75 per sack.

All high quality merchandise and thoroughly up to grade.

R. D. JONES LUMBER COMPANY

Phone 4168 South end Texas Avenue at Denver spur.
Lubbock, Texas (Out of the High Rent District)

DON'T PUT UP WITH A TINHORN IMITATION OF EXCELLENCE

PRICES IN LINE WITH ALL OTHERS



There's no need for you to have any but the finest laundry service—for the best costs no more when you send your work to us. You'll marvel at the trim perfection of every frill, ruffle and pleat on your wearing apparel, as it will be cared for with fastidious skill. And the beautifully ironed crispness of the bed and table linens will delight the most particular housewife. Bath towels are softly fluffed. And remember, the expensive soaps and soft water which we use make clothes last longer.

Phone 104 for prompt pickup and delivery service
BROWNFIELD STEAM LAUNDRY

State Fair of Texas

Dallas, Texas



Oct. 8-23 Inclusive

TRAVEL BY RAIL FAST—SAFE—COMFORTABLE

Thru Air-Conditioned Pullman and Chair Car from Main Line Points

Greatly Reduced Round-Trip First-Class and Coach Fares

Tickets are on sale for trains arriving Dallas all day Saturdays October 15 and 22 and all day Sundays Oct. 16 and 23, limited to leave Dallas prior to midnight of the following Monday.


For fares and other details—
Call— Or Write—
R. L. HARRISS M. C. BURTON
Agent, General Passenger Agent,
Brownfield, Texas Amarillo, Texas

**STOCK YOUR MEDICINE CHEST
WITH THESE EVERDAY NEEDS**

Z-L Antiseptic
PINT
39c




Noral Agar
PINT
89c



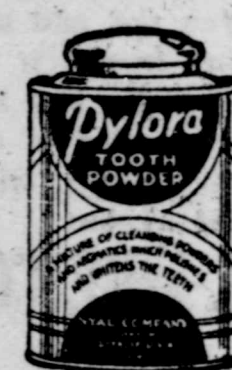
Milk of Magnesia
PINT
39c



H & H Cough Syrup
39c



50c SIZE
Pylora Tooth Powder




FOR ONLY
39c

\$1.00
Sedative Comp.
89c



60c
Holdtite Dental Powder
49c



CORNER DRUG STORE

NOBODY'S BUSINESS

By Julian Capers, Jr.

AUSTIN — A definite loosening up of the rigid proration restrictions which have governed production of oil in Texas for several years was anticipated by observers here this week, as they awaited issuance of the November proration order, following the longest and most hectic proration hearing in many months, held last Saturday. Insiders predicted the order, which may be issued before this report is in print, would do away with the Saturday and Sunday shutdowns entirely, and authorize a daily average production slightly under the Bureau of Mines estimate for November, which was 1,317,000 barrels daily.

East—West Texas Battle

Questions by Chairman Ernest Thompson asked as the battle raged between East Texas operators, who favor more liberal allowances, and West and North Texas, who favor continued low allowances, indicated that the Chairman may have become convinced the stringent proration policy of the past has failed to do what it was intended to do, and a long-range policy of gradually loosening up restrictions may follow. Lon Smith and Jerry Sadler, the latter to take office as Commissioner January 1, succeeding C. V. Terrell, are known to favor more liberal allowances, and close friends of Thompson believe he now leans to that view.

Testimony at the hearing indicated Texas has lost substantial oil markets to other states, and to foreign oil, by cutting down its production. The policy has been nullified by other states, many with little or no regulation, stepping up production of oil as Texas has cut down. Oil from Venezuela has poured in, and confiscated oil, produced from American and British properties seized without payment by the Mexican govern-

ment, has proved the straw that broke the camel's back, pouring in to Houston at cut prices.

Market Breaks

The heavy shipment of Mexican oil, together with published hints from Governor Nominee W. Lee O'Daniel that he might seek a higher tax on oil to finance his pension program, broke the market and brought a 25 cent cut in all fields last week. Operators in the flush East Texas field, having seen that rigid proration has neither protected their markets nor their price, and has resulted in "dumping" of foreign oil on American markets, were loud in their demands for relief. The operators of marginal and stripper wells in North and West Texas still are demanding protection, but their opponents claim there is no economic justification for longer protecting what they call uneconomic production from these small wells, at the expense of the huge East and South Texas oil reservoirs.

Life Commission Praised

High tribute to the service of Judge R. L. Daniel, of Victoria, serving his second term as Life Insurance Commissioner of Texas, was paid last week by President Harry R. Wilson, of the American Life Convention at their Chicago convention. Terming Daniel "one of the oldest commissioners in the country, with a record unparalleled in the history of the insurance business," Wilson said: "He has been Insurance Commissioner of Texas twice and served with distinction both times. His good, hard common sense and his ability to say forcibly and clearly any thought in his mind, together with his capacity for hard work, has caused him to be placed on some of the most important committees of the Association of Insurance Commissioners and to be regarded as one of the ablest commissioners in the country. During the trying times of the depression he never lost his head and with unflinching wisdom guided the Texas companies through that troublesome era. He brought 59 chartered Texas legal reserve life companies

under his supervision through the depression without loss of a single one—a record unparalleled in the history of insurance business."

Friends of Daniel, including leading insurance executives, are vigorously seeking his reappointment as Life Insurance Commissioner by Governor Nominee W. Lee O'Daniel. Judge Daniel's term expires next January.

Hall of Fame Note

Here are the names of four Texas citizens which deserve to be engraved in the Hall of Fame and preserved for posterity. They are Benjamin Clayton, Mertilday Clayton, Leah Thompson, and Centie Cox. They live on a rural route at Cedar Creek, Texas. They wrote Governor Allred, and asked that their old age pensions be stopped because they are now "able to take care of ourselves."

State Advertising Program

Lieut. Gov. Walter Woodul, who this week is serving his 21st term as Governor, while Gov. Allred hunted elk in Colorado and addressed a Church of Christ convention, will be an unpaid lobbyist at the January session, sponsoring again constitutional amendment to permit the State to conduct an advertising campaign for industrial development and tourist business. Woodul pushed his amendment through the last regular session in the Senate, but it died in the House. He believes the success of other advertising states guarantees a large share of prosperity for Texas if the voters will authorize expenditures of State funds to tell the story of the Lone Star State to the rest of the nation.

Watch Farm Battle

Politicians here are watching carefully the battle between Texas Agriculture Commissioner J. E. McDonald and backers of the Federal crop control program in Texas. Farmers generally are dissatisfied with the Federal program, according to reports here, and McDonald, long an advocate of the domestic allotment plan, instead of curtailed production, has been telling his story to large groups of cotton raisers throughout Texas. The possibility that McDonald may have future political ambitions for a higher office is not being overlooked.

OLD AGE PENSIONS AND THE PLATFORM

The "third" plank in the democratic platform adopted Tuesday, September 13, 1938, at the Convention in Beaumont, and reported in the daily press, reads as follows:

"Third: The legislature should make immediate and adequate provision for the social security program and immediately provide for the payment of the maximum amount of pensions and old age assistance to persons over the age of 65 years within the limits and provisions of the constitution of this state and of the constitution and laws of the United States."

Editor's Note: Those who are eligible for assistance under the present law and this platform demand, are federal assistance, "the needy poor," state assistance, "those who are in necessitous circumstances."—Texas Tax Journal.

valuable books to be used in schools, by individuals and by civic authorities. In some areas there has been noticeable improvement in traffic law enforcement, and the arrest and punishment of offenders. Lastly, a start has been made in various states to make accidents impossible by constructing modern highways, without intersections, and with separated lanes that prevent head-on collisions.

We have learned that safe driving is the product of safe thinking. Relatively few drivers are congenitally reckless—and the only cure for this minority is revocation of licenses. Most drivers who cause accidents are simply thoughtless and ignorant. They do not realize the chances they take until a calamity occurs, or the messages of the workers in the accident prevention field, teach them of their errors.

Now the country must fight all the harder to keep the accident rate down—and to reduce it further. A good start has been made. And the interest and cooperation of everyone is needed if this record is to be continued.

Mesdames E. B. Thomas, J. H. Carpenter, W. B. Downing and R. M. Kendrick attended a luncheon in Levelland, Thursday.

The Santa Fe Railway System carloadings for the week ending October 8, were 21,839 cars compared with 26,264 for the same week last year. Received from connections were 6,153 cars compared with 7,632 during a similar period last year. Total cars moved were 27,992 compared with 33,896 in the same week of 1937. The Santa Fe handled a total of 27,615 cars in the preceding week of this year.

A GRANDMOTHER? but she's beautiful!



Lonely Lady! But the secret of her amazing youth, her love of life, is at your command. **WHEATAMIN TABLETS**, the balanced vitamin compound, are nature's way to health and vitality. Six pleasant-tasting tablets daily give you your recommended supply of Vitamins A, B, D and G... plus Vitamin E from Wheat Germ Oil. Start with Wheatamin Tablets Today... enjoy nature's way to health and vitality plus!

WHEATAMIN TABLETS
NELSON-PRIMM DRUG CO.

1937 QUILTING CLUB
Last Wednesday afternoon Mrs. Jim Jackson and Mrs. J. W. Hogue

were hostesses to the 1937 Quilting Club at the home of the later. With fourteen members in attendance. Mrs. Sam Daugherty and Mrs. G. W. Hicks will be hostesses to the club on November 2nd.

YOUR NEW FALL FROCK



Announcing a just-arrived exquisite collection of **Classy Jean** dresses of every type... from crisp, 'ten - to - business frocks for office or street wear to lovely floating things for star-lit evenings. Here you will find quality dresses destined to become you in the best possible fashion. Materials of Alpaca, Taffeta and Velvet.

Sizes from 10 to 42

- Colors...
- ... Boy Blue
 - ... Teal Blue
 - ... Javenese Brown
 - ... Winter Pine
 - ... Black

Collins Dry Goods Company

YOUR PRINTESS COAT

of the finest fabrics



Fabrics loomed in mills famed the world over for beauty of texture! Such proud names as Forstmann, Juilliard, Botany, Worumbo are known wherever fine fabrics are known. These names mean **QUALITY** and every fabric is "hand picked" by Printzess for its beauty and durability. Every coat is carefully tailored by Printzess with attention to such expensive details as reinforced seams, and edges—taped armholes—individual fittings for each lining! When you buy a Printzess garment you can be sure you are buying the finest style, fabric, fit and workmanship.

Printzess Garments Range in Price from \$29.75 to \$69.00

Collins Dry Goods Co.

FOLLOW THE CROWD
—TO—
TERRY'S WHITE KITCHEN

—FOR—
SUNDAY DINNER
We Use Women Cooks



at 25, 45, 65 or 85

With our complete Weaver Steering Service Equipment, we can correct any difficulty you may be having with your steering at any speed.

We find the cause and correct it. If you have excessive vibration at high speeds, the trouble is in your steering—not your motor. We guarantee to correct it, or NO PAY. Let us put your car in shape so you can speed up and pass on the highway in safety.



Drive in today.

CARTER CHEVROLET COMPANY

5¢ to 15¢
WALLPAPER SALE!

Save NOW on Wallpaper! You'll find patterns for every room in the house—priced from 5c to 15c per roll! See the variety of plaids, figures, stripes and colors... many new patterns... some discontinued papers... all bargain-priced for quick sale! Matched borders 3c and 4c per yard.

CICERO SMITH LUMBER CO.

Found Something New Under the Sun

On our rounds this morning, we found something new under the sun. It was a new plan of "Safety First." We asked the colored man why he was putting down such strong bulwarks. "To keep de cars out of de house," he replied.

Not long ago, a car did a lot of damage to the house before it was gotten under control. This man by

fortifying his house is setting a good example for the rest of us. We should have a city ordinance compelling people to build good strong barriers around their homes, so we would have a safe place in which to sleep. We used to sail out into the land of dreams at night, leaving our safety and care to the good old family dog. But the dog can't cope with any satisfaction now. He does well to take care of himself.

Don't be surprised to wake up most any time now and find a

car parked in the parlör, or perhaps it will skid into the dining room. Your chinaware is shattered, and the furniture is smashed, your mansion is turning into a wrecking shop. You become indignant and want to whip somebody, and there is hard feelings all round, but no one is to blame.

You should have your house made safe.

—R. E. Shugart.

Roy Collier has been attending the Furniture markets in Dallas and Fort Worth and has purchased a complete new line of handsome furniture for the J. B. Knight Furniture Company.

Mesdames Dube Pyeatt and Glenn Akers were Lubbock visitors Monday morning.

Mesdames Buck Hawkins and Joe Patterson were Lubbock visitors, Wednesday.

Mr. and Mrs. Albert Endersen were visitors from Fort Worth over the week end.

Mr. and Mrs. G. W. Chisholm visited their son, Sam, in Alpine over the week end.

Brothers Meet First Time in 25 Years

Commissioner J. F. Malcolm of Precinct No. 3, came in Tuesday and introduced a man with a pronounced northern brogue, as his brother from Harrisburg, Pa., whom he had not seen for 25 years until Sunday. J. F. says he was brought out by the Post-Brownfield bus driver. He went out but did not recognize his brother, but asked him in, when his brother asked if he did not know him.

J. F. then gave his brother, G. L., a good look, and asked if he were not his brother. In the year 1905, the Malcolm family moved from their old home in West Virginia to Knox county, Texas, where they settled on a farm. Soon however, G. L. returned to the old stomping ground. A young lady was the cause, where he remained, while the rest of the family settled down as Texans.

Mr. Malcolm is employed by the Hershey Company in the distributing department of their ice cream plant, which is in Harrisburg, while the candy department is at Hershey, Pa., some miles away. He lost his wife some eleven years ago.

He will be a guest of his brother for two or three weeks.

Grady Terry left this week for Nashville, Ill., where he will be associated with a firm in lasing land in that section for an oil company. Mrs. Terry will not move up there for some time, at least. The Herald will keep Grady from getting too lonesome.

Lions to Stage Their Annual Benefit Play

The local Lions Club is now practicing on a play and musical comedy, which will be staged in the near future. This play is being directed by a local man, Mr. Emmett Smith, who has had much experience in directing and putting on plays.

This is the Lions annual event, and the Herald is glad to give it a boost in its small way, as every dollar net taken in during the play, is used to purchase glasses for the underprivileged children and the blind, of the Brownfield section.

Watch these columns for announcements of the exact date the play will be put on.

Rialto to Run Dionne Quints First in Tex.

With a line of three theatres here, it gives the owner of the Rialto, Rio and Ritz a great buying privilege, and access to some of the newest pictures. For instance, this week end, the play featuring the Dionne Quintuplets "Five of a Kind" will be its first run in Texas, unless some of the large city theatres get in on it Friday or Saturday.

Mr. Jones has had many pictures of recent months well around the first run in Texas, and the past week end showed a news reel of the last game of the World Series, which is getting stuff to his patrons in a hurry.

1939 Farm Program to Be Made Known Soon

COLLEGE STATION — With Texas Agricultural Conservation Association committeemen and state AAA workers back to their Texas A. and M. College headquarters after a regional conference in Fort Worth, field men went to work this week on a sim-

plified farm program for 1939.

Chairman George Slaughter of the state committee said the bulk of 1939 cotton acreage allotments will be calculated and sent to farmers by December 1, well ahead of planting time, and in broad contrast to the situation which aroused criticism last year. Because of late amendments to the farm act of 1938, allotments this past spring could not be calculated until April 7, or after most Texas cotton had been planted, Slaughter observed.

"Getting allotments to farmers around December 1," he said, "will give farmers the benefits of full facts before he marketing quota referendum, expected to be set in the forefront of December."

Mrs. Bertha Stahler attended the wedding of Miss Pauline Phillips to Bedford Caldwell, in Lubbock, last Sunday afternoon. Mr. Caldwell was formerly stationed here with the International Harvester Co., and he holds a like position in Tahoka.

FLOWERS



for

All Occasions

McSPADDEN

FLORAL SHOP

(Home Owned and Operated)

Phone 294

W. C. McKinzie has been quite ill at his home the past week.

Our **SERVICE DEPARTMENT** is **Equipped to repair your tractor and do expert electric and acetylene welding.**
BROWNFIELD IMPLEMENT CO.

SON-OF-A-GUN or old time Cowboy Stew, better known in polite society as—**THE GENTLEMAN FROM ODESSA** made by a man who knows his Son-of-A-Gun, Ernie Greenfield at—**WHEEL INN CAFE** on the Highway. Don't forget the time and place

EVERY DAY PRICES
Sets 25c
Shampoo and Set 50c
Permanents from \$1.50 to \$7.50
ROSE'S BEAUTY SALON

RISINGER & TIPTON
ANNOUNCING...
CRANKSHAFT GRINDING IN ADDITION TO OUR REGULAR MACHINE WELDING SERVICE
819 Texas Avenue Lubbock, Texas

SANITARY BARBER SHOP
NORTH SIDE OF SQUARE
WE USE SOFT WATER ONLY

SEE—**HIGGINBOTHAM-BARTLETT CO.**—for—**L-U-M-B-E-R** and building materials of all kinds.
Phone 81 — — — — Brownfield, Texas

TRY ONE of OUR JUICY, CORN-FED, SIZZLING **STEAKS** **HANCOCK'S CAFE** OPEN ALL NIGHT

NEAL JEWELER
WATCH AND JEWELRY REPAIRING
DIAMOND SETTING — ENGRAVING
Located in Corner Drug Store

Celebrating McKESSON'S 105TH ANNIVERSARY SALE

A 16-oz. bottle **Antiseptic No. 59** and a 16-oz. bottle **Rubbing Alcohol Compound** 88¢ value **Both for 49¢**

For Teeth That Shine Like the Stars' **Calox Tooth Powder** Family Size **39¢** Small Size **24¢**

A package of 5 **St. Regis Blades** FREE with the purchase of a tube of **Shav-ami** 39¢

Helps relieve simple heartburn and sour stomach **McKesson's Antacid Powder** **47¢**

For simple nasal congestion due to common colds **60¢ Aqua Drin** Nose Drops Contains Ephedrin — Does Not Sting Dropper Included

An Efficient Mineral Oil **McKesson's Liquid Petrolatum** Pure • Free from all irritating substances **49¢ 16 oz. size 89¢ 32 oz. size**

Palace Drug Store

Standardized Vitamin Products
Halibut Liver Oil Capsules Plain 50's 69c
Halibut Liver Oil Capsules Plain 100's \$1.19
Halibut Liver Oil Capsules Plain 250's \$2.49
A. B1 G. D. Vitamin Capsules Plain 25's 79c
A. B1 G. D. Vitamin Capsules Plain 50's \$1.47
A. B1 G. D. Vitamin Capsules Plain 100's \$2.49
A. B1 G. D. Vitamin Capsules Plain 250's \$5.23
A. B1 G. D. Malt Extract with Halibut Liver Oil 12 oz. \$1.25
Vitamin Concentrate Tablets 100's 89c

A 16-oz. bottle **McKesson's Milk of Magnesia** and a tube of **McKesson's Milk of Magnesia Tooth Paste** 64¢ Value **Both for 39¢**

An aid to relieve simple Coughs and Hoarseness **Kigo** 47¢ 6 oz. bottle

Milk of Magnesia in tablet form Easy to carry Pleasant to take **McKesson's Magnesia Tablets** 39¢ 100 tablets

A Nutritious Tonic Pleasant and easy to take **McKesson's Vitamin Fortified Emulsion** 89¢ 16-oz. size 47¢ 8-oz. size

A 40¢ bottle **Albolene Baby Oil** and a 25¢ can of **Albolene Baby Powder** **Both for 43¢**

A Package of 200 **St. Regis Cleansing Tissues** Free with the purchase of a 4 oz. jar of **Albolene Solid** 47¢ **Both for 29¢**

A 25¢ tube of **Yodora** deodorant cream and a 15¢ **Gainsborough De Luxe Body Puff** **Both for 29¢**

READY:--

Our Plant is in first class condition, and will be able to give you the best service possible. Will be in the market for your cotton and seed at the highest market prices.

WEST TEXAS GIN CO.
HERMAN D. CHESSHIR, Mgr.

Society ▽ Church Activities ▽ Club News ▽

Mrs. Gertrude Lees, Editor
Phones - - - 1 and 48

Around the Clock

by e. g. d.

Listen! the Wind, a vague name for a book, but as sequel to "North from the Orient" worth reading if you are interested in aeronautics.

Beal Street Blues as the stylist would hear it would be Teal Street Blues.

For laying a cornerstone in the musical era of entertainment, Rudy Vallee will probably go down in history as one who stayed longer than any other favorite. For ten years he has been dramatizing tunes.

Jose de Laborde, a Frenchman, was once looked upon as the richest mine owner in the world, as a result of his search for gold and silver in the hills about the village of Tasco, Mexico. Fortune frowned, and Jose died a pauper. Europe sent its best architects and Asia its rare objects of art to erect a memorial to his enduring fame.

And now comes along Vitamin U—the most needed and last discovered vitamin of them all—love and understanding. More power to Margaret Turner, she is both wise and understanding.

CLEAN-UP CAMPAIGN

The Maids and Matrons Club are to put on a city-wide clean-up campaign in the very near future and we expect them to get the work done as they have sponsored some of our most successful campaigns in the way of clean-ups, that we have ever had. We understand this will take place soon after the first freeze or frost. Will tell more about it later.

MAIDS AND MATRONS CLUB

The Maids and Matrons Club met in regular session on Tuesday afternoon at the home of Mrs. Garrett Daugherty, with President, Mrs. Redford Smith, presiding, and Mrs. R. B. Parish, Program Chairman. The lesson study, "Mexico," was greatly enjoyed. "Economic and Political Problems of Mexico," Tarpley. Review "Mexican Interlude," J. H. Jackson, Moore. "Red Rule in Mexico's Schools," Edwards. "The Glamour of Mexico," Teague.

New members added were Mrs. Joe J. McGowan and Mrs. L. Nicholson. The hostess served a Mexican refreshment plate to members: Mesdames Bailey, Bell, Daugherty, Davis, Jacobson, Moore, Parish, Perry, Price, Stricklin, Tarpley, Teague, Telford, Turner, and Misses Fitzgerald, Sloan and Edwards.

I-DEAL CLUB

Mrs. James Harley Dallas was hostess to the I-Deal club, Wednesday afternoon at which time four tables of players enjoyed the Four-Suit Bridge games.

Mrs. R. B. Parish was winner of high score and high cut was won by Mrs. Dave Evans, both receiving lovely Fiesta pottery cake plates as prizes.

Mrs. Walter Price, Jr., of Seagraves was a tea guest.

A dainty sandwich plate, minced ham sandwiches and cheese sandwiches, olives and pickles, fruit puff with whipped cream, was served at the close of the games.

Mrs. D. H. Beebe, who underwent a serious operation a month ago, is convalescing slowly.

FARWELL TEA AT THE HOME OF MRS. MON TELFORD

Mesdames M. E. Jacobson, Mon Telford and J. O. Gillham entertained last Friday with a Farwell Tea honoring Mrs. J. C. Powell who is leaving to make her home in Lamesa.

Thirty friends called, each one leaving a gift as a token of the esteem in which the honoree is held.

Guests were greeted at the door by Mesdames Telford, Gillham and Jacobson.

The tea table was lovely with its center piece of American eBauety roses, and lighted yellow tapers in Fostoria candlesticks, and Mrs. Jacobson presided at the Silver Tea Service.

VONDEE LEWIS IN SOCIAL CLUB OF TEXAS TECH COLLEGE

LUBBOCK, Texas, Oct. 17. — Vondee Lewis, arts and sciences freshman of Brownfield, has become a pledge of Ko Shari, social organization for women at Texas Technological college.

Sixty-six girls were pledged to five clubs, October 6 after ten days of rushing.

CHURCH OF CHRIST

Sunday Schol 10 a. m.
Preaching, 10:50 a. m.
Preaching, 7:30 a. m.
Young People's Class, Tuesday, 7:30 p. m.
Prayer Meeting, Wednesday, 7:30 p. m.

Ladies Bible Class, Thursday, 2:30 p. m.

Thanks to the Weather-Man for the advance information about the norther. We have the stoves up and the gas turned on. Your Sunday school room will be nice and warm—come early and enjoy it.

Mrs. M. R. Hemphill and Beverley are visiting here from Haskell.

THE METHODIST CHURCH

There is a spirit and a culture going community which will help every worthy institution and every legitimate business in it, and which will recommend it to every newcomer whether he is a church man or not, unless perhaps he is a lawless character. If such a character is looking for a location he is not likely to settle there.

Go to church Sunday: The pastor will preach in the morning from the subject. THANK GOD FOR THE DETOURS. We were very glad Sunday morning to have a larger congregation than usual, also at night. Our Young People's work is prospering too. There will be a meeting of the Young People's Union at Lahey, Wednesday evening of next week. Prepare to go. Let the teachers feel responsible for getting as many as possible of their class there.

Take your friends to your church should they belong there or if they are unchurched. They will appreciate an invitation from you. Visitors are always warmly welcomed here.

The evening service will begin at 7:45 instead of 8:00 as formerly. The Missionary Society will meet at 2:30 Monday instead of at 3:00 as formerly.

DORIS LEE GORE BECOMES PLEDGE TO KO SHARI CLUB

LUBBOCK, Texas, Oct. 17 — Doris Lee Gore, home economics freshman of Brownfield, has become a pledge of Ko Shari social organization for women at Texas Technological College.

Sixty-six girls were pledged to five clubs October 6 after ten days of rushing. The seven men's clubs pledged eighty-seven.

Mr. and Mrs. Harold Denton were Sunday visitors from Levelland.

BAPTIST CHURCH NEWS

The Bible School with 314 present last Sunday morning, with some teachers absent account of sickness. There was one addition for the day for baptism. An offering was made by the Church for State Missions. Missions are considered as fundamental by us as well as by New Testament Churches. An anti-missionary groups that we know practicing baptism by immersion, separated themselves from the Missionary Baptist people.

The Training Union was well attended with their president, Fred Hinson absent, account of sickness. It is hoped that he will be able to present soon.

The Womans Missionary Union met Monday evening in circles with 28 present. They meet next Monday at 3:00 p. m., at the Church in business and Royal Service program. All the ladies of the Church are members of the W. M. U., but many of them seldom or never attend. We extend to you a warm welcome in our Missionary studies. We miss your presence and fellowship and extend this urgent invitation to every meeting.

There were 47 present at the Young Peoples meeting, Monday evening. A well prepared program was rendered.

The pastor, Bro. Rogers is this week assisting the First Baptist Church of Whitewright, in a meeting. It is hoped that such a spirit of loyalty to the Church will be shown next Sunday at all the services that there will not be a falling off of attendance. The pulpit will be supplied by a visiting preacher. Visitors are welcome at every service of the Church and if you will come once, we hope our people will learn to know you and make you feel at home. We are country folks, but you will know that when we become well acquainted.

Church Reporter

PICNIC AT JACOBSON FARM

A very enjoyable outing was enjoyed last Sunday at the Dr. Jacobson farm when Dr. and Mrs. Jacobson and family accompanied by Mr. and Mrs. Jacobson, Mr. and Mrs. Albert Swanson, Mr. and Mrs. Harry Longbrake and Mr. and Mrs. Redford Smith, took their lunch and went out for the day.

Dr. Jacobson carried along his movie camera and made some pictures that will be greatly enjoyed. His farm is located in the northwest part of the county and will be one of Terry's better improved farms in the very near future.

WINS OUT IN AMETUER CONTEST AT LAMESA

Ted White, twelve year old son of Mrs. Eldora A. White entered the Ametuer contest put on at Lamesa at their fair last week, and won on Thursday night, singing "There's A Gold Mine in the Sky." The prize was seven dollars and fifty cents. In the finals on Saturday night he won first and received Fifteen dollars.

Ted is quite a songster and as there is quite a bit of voice talent among his mother's people we predict for him quite a career if he will try to further develop this gift.

FIRST PRESBYTERIAN CHURCH

Fred A. Walker, Pastor
Sunday School, 10 o'clock.
Morning Worship, 11 o'clock.
Senior C. E., 7 o'clock.
Night Service, 7:45 o'clock.

The Pastor will preach Sunday morning on the subject, "What Is Spirituality?" At the night service a study will be made of the fourth chapter of James. Come and worship with us.

FIRST BAPTIST CHURCH

Rev. Avery Rogers, Pastor
Bible School, 9:45 a. m.
Preaching, 11:00 a. m.
Baptist Training Union, 6:45 p. m.

Preaching, 7:45, p. m.
Young People Night, Monday, 7:00 p. m.

Prayer and Teachers and Officers Meeting, Wednesday, 7 p. m.

James Burnett, accompanied by a friend, Nolan Hatcher, came in from A. C. C. to spend the week end with his parents, Mr. and Mrs. Jim Burnett.

PRESBYTERIAN LADIES

The Ladies Missionary Society of the First Presbyterian church, began their Mission Study Course Wednesday, October 12th. The beginning was announced for Oct. 5th, but was moved up to Oct. 12. Lesson topic for Wednesday, October 19th: "The Untouchable of India."

The Missionary's Problem. Key of Hope. Lesson topic for Wednesday, November 2nd.

India's Rural Millions and The Ministry of Healing in India. Key of Service and Sympathy.

Hockley Co. to Hold Jamboree and Fair

The second Annual Hockley County Jamboree and Fair will be held in Levelland Thursday, Friday and Saturday, October 27, 28 and 29th. Outstanding features of the three days celebration will be exhibition of agricultural and live stock, greyhound and rabbit races, a rodeo and one of the largest carnival companies making this section. The Fair Committee is composed of R. D. McDonald, Chairman, Jim Peeler, F. A. Benbow, Russell Mitchell and Paul Lawlis.

Aside from the regular building, additional quarters have been leased for the Woman's Division.

commercial showings and the curio exhibits. Plans are being made for a more extensive showing than has heretofore been made. On October 27th community and agricultural products will be judged by Mr. Don L. Jones Superintendent of Lubbock Experiment Station.

Bo Lisman and Meeks Hubbard passed through Brownfield, en route to San Francisco, and were guests of the A. L. Turner and Carl Lewis families, last week end.

Mrs. Dick Prendergast and little son, Bobby, arrived home last Friday after an extended visit in Chicago, Ill.

Mr. and Mrs. John J. Christmann and little daughter, Alicia Louanne, are visiting her mother, Mrs. M. V. Brownfield.

Dr. and Mrs. McIlroy were Sunday visitors in Lamesa.

Regular Everyday Prices	
Any hair, shampoo and set	50c
Manicure	50c
Eye Brow Dye	50c
(with arch)	75c
Rinse	1.00
Henna shampoo and set	\$1.50
Permanents	\$1.50 to \$7.50
Four Operators	
Cinderella Beauty Shoppe	

CHOCOLATE WEEK



- Chocolate Peanut Cluster, 4 oz. ----- 10c
- Sweet Chocolate Stars, 4 oz. ----- 10c
- Chocolate Cream Drops, 1 lb. ----- 15c
- Chocolate Sticks, 4 oz. ----- 10c
- Asst. Chocolate Creams, 4 oz. ----- 10c
- Chocolate Covered Peanuts, 4 oz. ----- 10c
- One Pound Box Chocolates ----- 25c

VISIT OUR CANDY DEPARTMENT OFTEN
FRESH CANDY RECEIVED EVERY WEEK.

CAVE'S 5 - 10 - 25c STORE



TERRY COUNTY CREAMERY

Makers of —

Mc's Pride Butter

You will find this butter, always fresh, at your favorite grocery store.

Please Give It A Trial

BANDY'S PRODUCE

MOBILIZE

with—MOBIL OILS and GRSEASES—a good automobile needs the best. Why take chances when it costs no more. Mobil Oil, the world's greatest selling motor oil—there is a reason—use it and you will know the reason. Tom May, Aegnt—Call 10

MAGNOLIA PETROLEUM COMPANY

BE SECURE -- INSURE

with

E. G. AKERS

INSURANCE — BONDS — ABSTRACTS

Phone 129 — — — — — Brownfield, Texas

New CHEVROLET 1939

On Display Saturday Oct. 22

Here's Big News!

CHEVROLET PRICES GREATLY REDUCED

Come in Saturday

See this marvelous new Chevrolet for 1939 . . The highest quality motor car ever offered in the entire history of low-cost motoring . . with all these sensational new features making it the outstanding car for all-round satisfaction as well as the biggest buy in motordom. SEE IT—DRIVE IT! BUY A CHEVROLET AND BE SATISFIED.

"CHEVROLET'S THE CHOICE"

Again More Quality AT SUBSTANTIALLY REDUCED PRICES



SEE YOUR LOCAL CHEVROLET DEALER

Carter Chevrolet Co.
Brownfield, Texas



CHEVROLET'S FAMOUS VALVE-IN-HEAD SIX

PERFECTED KNEE-ACTION RIDING SYSTEM (With Improved Shockproof Steering) Available on Master De Luxe models only.

PERFECTED HYDRAULIC BRAKES

TIPTOE-MATIC CLUTCH

PERFECTED VACUUM GEAR-SHIFT "The Magic Finger That Shifts Gears" A small lever, located on the steering column, enables you to shift to all gears swiftly, silently, effortlessly. Available on all models at slight extra cost.

New Aero-Stream Styling New Bodies by Fisher

New Longer Riding-Base

BINDER WELDING

We are prepared to weld anything weldable, and get the job done quickly and satisfactorily to you.

MR. FARMER

Many times a piece or part to your binder can be welded and made as good as new at a fraction of the cost of a new part. We can please you on work, and save you time.

HARRIS MOTOR COMPANY

East Main Street

Phone 199

Behind the Scenes in American Business

By John Craddock

NEW YORK, Oct. 17 — BUSINESS — "Peace, it's wonderful." That is quite evidently America's reaction to the calmer interna-

tional atmosphere, and to prove it, business and industry are chalking up some highly encouraging statistics. Almost 225,000 shining 1939 autos will roll off Detroit assembly lines this month, with orders for new models in some cases the best in 10 years. Enthusiastic buying last week boosted stock prices to new peaks for

1938. Activity in the nation's cotton mills is moving upward at a much faster pace than usual for this time of year. National income will rise \$5,200,000,000 in the second half of this year, the biggest jump in a decade, according to estimates.

WASHINGTON — With the general elections only three weeks

away political interest now centers on the outcome of the contests for 435 House seats and 33 senatorships. One survey, among newspaper correspondents and politicians, predicted Republicans will gain fifty seats in the House and four in the Senate. In regard to the general economic situation, many in government circles are keeping an eye on the price index—to see that prices don't soar too high and force a recession similar to the one just left behind. Insiders say, however, that no special legislation is in the wind to fix price levels.

ON THE FARM FRONT — Many dairy farms lacking satisfactory refrigeration have been confronted with the perplexing problem of how to cool milk in preparation for shipping. Several devices are on the market which give a solution, newest of which is a unit consisting of a pan-like aluminum cover which fits the top of the milk can and is equipped with a water motor and agitating shaft for stirring the milk. Water from the farm system operates the motor and then drains

down over the outside of the can through perforations in the aluminum cover. Tests show that the milk temperature is lowered from 58 degrees to 58 degrees in 15 minutes with water of 52 degrees temperature.

SALES TRENDS — Recent reports of merchandising activity in department stores indicate the following: jewelry—increasing demand for heavy costume jewelry; women's full-fashioned hosiery—sales featured by popularity of subtle beige shades keyed to blend with colorful accessories; furniture—sales of mirror paneling for interior decoration and full-length mirrors for doors are moving up rapidly; lamps—steady gains in low and medium priced floor and table lamps; toys—business about 25 per cent above year ago.

THINGS TO WATCH FOR — Less scribbling on restaurant tablecloths, because of new paper napkins with tik-tak-toe and word puzzles already printed on them. . . . Another magazine for children, called "Jack and Jill" . . . One more "dated" food to insure freshness; this time it's mayonnaise. . . . Fewer misfits in men's suits following introduction of new photographic measuring unit. . . . Fewer unpressed men's trousers due to a recently perfected type of pants with a permanent stitched-in crease. . . . Innovation in the game of bridge, called parbridge.

DON'T SLEEP WHEN GAS PRESSES HEART — If you can't eat or sleep because gas bloats you up try Adlerika. One dose usually relieves stomach gas pressing on heart. Adlerika cleans out BOTH upper and lower bowels. E. G. Alexander Drug Co. Inc.

Remember—The Rexall Drug Store for LOWEST PRICES IN TOWN!

MEN! Shave with this NEW *Electrex* Electric Shaver \$9.95



Now you can enjoy the comfort and convenience of an Electric Shaver. Fully-guaranteed, close shaving razor at a remarkable low price. Come in and see this new razor at once.

BOYS—Come in and enter the Contest for the Bicycle, you have seen on display. You buy Combs from us for 9c and sell them for 10c, making a penny on each comb. The one selling the most combs gets the Bicycle Free

ALEXANDER'S

THE Rexall DRUG STORE for lowest prices in town

which can be played four different ways and can even supply the often missing "fourth hand." HEADLINES IN NEW YORK — Half of America's lawyers earn less than \$2,000, Bar Association estimates. . . . 100,000th ship passes through Panama Canal since it was opened in 1914. . . . Container Corporation of America shows profit in third quarter against loss in previous three months. . . . Home building boom under way, says FHA, predicting 350,000 new homes this year against 50,000

four years ago. . . . Benefiting by quickened building activity, Libbey-Owens-Ford Glass Company earned \$850,568 in third quarter compared with loss in first half, John D. Biggers, president, reports. . . . His company also gave jobs to 1,700 men during July, August and September. . . . Price reduced on steel used in making autos followed by price cuts on several popular makes of cars.

PROFIT BY FOOTBALL PLAYERS METHODS

AUSTIN, Texas, Oct. 11.—Grid-iron fans should take a tip from football players this fall and protect themselves at games by keeping in good physical condition, the Texas State Department of Health advises.

"The nervous strain brought on by the Southwest's razzle-dazzle style of play, exposure to extreme climatic conditions for long hours in open stadium and sudden changes in weather are particularly dangerous to football spectators who have been leading sedentary lives indoors," Dr. Geo. W. Cox, state health officer, warned.

"The healthy person, like the athlete who adheres to strict training rules, won't be kept away from games because of illness. The spectator who keeps fit maintains his 'eligibility' throughout the season. But one who is careless with his health is apt to miss a few games or be out for the season with a cold, influenza or more serious illness. This is particularly true of the late fall games when the weather varies greatly from week to week.

Again using the players as an example, Doctor Cox urges fans to dress carefully for the games. It is a foolish gamble with ill health to wear heavy garments to opening games when the thermometer is hitting 99, no matter what fashions decrees. And late season games necessitate warm clothes and wraps, of course. Doctor Cox also asks football fans to cooperate with the Department of Public Safety in driving carefully to and from football games. Congested week end traffic and the probability that some drivers are over enthusiastic and careless, add to traffic hazards, and serious accidents.

ADVERTISEMENTS FOR BIDS

(Legal) NOTICE TO BIDDERS


Sealed proposals, addressed to the Hon. Mayor and City Council, of Brownfield, Texas, for the construction of certain waterworks improvements for the City of Brownfield, Texas hereinafter called "Owner," in accordance with plans, specifications and contract documents, prepared by and which may be obtained from H. N. Roberts, Engineer, Lubbock, Texas will be received at the office of Roy M. Herod, City Secretary at Brownfield, Texas, until 2:00 P. M., Nov. 14, 1938, and then publicly opened and read aloud. Any bid received after the closing time will be returned unopened.

The Owner expects to have available not to exceed \$52,000.00 for this contract. The contract price will be paid by the City in cash and in Time warrants, and the City Council of the City of Brownfield, Texas, will on the 14th day of Nov., 1938, pass an order authorizing the issuance of the City of Brownfield waterworks improvement warrants in the maximum amount of \$15,000.00, bearing 5 per cent interest per annum, maturing serially for a maximum maturity date of 6 years. The City will make arrangements for the contractor to dispose of the warrants herein mentioned at not less than par and accrued interest, and the contractor must agree to deliver the warrants for such price to the party with whom the City has made such arrangements. All bids must be on a cash basis.

A Cashier's Check, certified check or acceptable bidder's bond, payable to the Owner, in an amount not less than five per cent (5 per cent) of the largest possible total for the bid submitted, must accompany each bid. Attention is called to the fact that there must be paid on this project not less than the general prevailing rates of wages which have been established by the Owner as the following:

Mechanic, Workman or Type of Laborer	General Prevailing Wage per diem Based on 8-Hour Working Day	General Prevailing Hourly Rate
Acetylene Cutter Welder	\$8.00	\$1.00
Arc Welder	\$8.00	\$1.00
Asphalt Plant Engineer	\$8.00	\$1.00
Blacksmith	\$8.00	\$1.00
Boilermaker	\$8.00	\$1.00
Bricklayer — Building	\$8.00	\$1.00
Sewer	\$8.00	\$1.00
Manhole	\$8.00	\$1.00
Carpenter — Finish	\$8.00	\$1.00
Forms — Building	\$8.00	\$1.00
Rough	\$8.00	\$1.00
Caulker — Boat, Steel Plate or Building Openings	\$8.00	\$1.00
Cement Finisher — Building Works	\$8.00	\$1.00
Curb and gutter	\$8.00	\$1.00
Electrician:		
Fixtures	\$8.00	\$1.00
Maintenance	\$8.00	\$1.00
Linemen	\$8.00	\$1.00
Form Setter — Buildings	\$8.00	\$1.00
Steel Form — Building	\$8.00	\$1.00
Dams, Bridges	\$8.00	\$1.00
Gas Fitters	\$8.00	\$1.00
Glazier — Art Glass	\$8.00	\$1.00
Iron Worker — Structural	\$8.00	\$1.00
Oranmental	\$8.00	\$1.00
Riggers	\$8.00	\$1.00
Tank Erector	\$8.00	\$1.00
Lather — Metal	\$8.00	\$1.00
Wood	\$8.00	\$1.00
Machinist	\$8.00	\$1.00
Metal Trim Worker	\$8.00	\$1.00
Operators:		
Ditching - Trenching Machine	\$8.00	\$1.00
Excavator & Hoisting	\$8.00	\$1.00
Fireman (on Well Drilling Rig)	\$8.00	\$1.00
Hoisting Engineer	\$8.00	\$1.00
Mixer Operator (21-E or over)	\$8.00	\$1.00
Motorized equipment	\$8.00	\$1.00
Power Shovel	\$8.00	\$1.00
Saw Mill or Power Saw	\$8.00	\$1.00
Stationary Plant	\$8.00	\$1.00
Painter — Paperhanger	\$8.00	\$1.00
Plasterer	\$8.00	\$1.00
Plumber	\$8.00	\$1.00
Pipe Layer Foreman or Working Foreman (in charge of pipe laying gang)	\$8.00	\$1.00
Composition	\$8.00	\$1.00
Sheet Metal	\$8.00	\$1.00
Reinforcing Steel Placer and or Tiers—Concrete Dams costing over \$20,000 arch bridges (10' span and more) rigid frame structures, concrete bridges (10' span and longer)	\$8.00	\$1.00
Reinforcing Steel Worker	\$8.00	\$1.00
Building Construction	\$8.00	\$1.00
Riggers	\$8.00	\$1.00
Sheet Metal Worker	\$8.00	\$1.00
Steeple jack	\$8.00	\$1.00
Structural Steel Elevated Tanks under 500,000 gal. Workmen above ground	\$8.00	\$1.00
Stair Builder	\$8.00	\$1.00

Steam and or Pipe Fitter	\$8.00	\$1.00
Stone Cutter — Ornamental	\$8.00	\$1.00
Tarrazzo and or Tile Layers	\$8.00	\$1.00
Tool Dresser	\$8.00	\$1.00
Well Drillers	\$8.00	\$1.00
Waterproofers	\$8.00	\$1.00
Apprentices — All trades — First Year	\$4.00	\$0.50
Second Year	\$4.80	\$0.60
Third Year	\$6.40	\$0.80
Asphalt Raker	\$4.00	\$0.50
Asphalt Tamper — Smoother	\$4.00	\$0.50
Bricklayer — Street Paving	\$4.80	\$0.60
Carpenter's Assistant	\$4.00	\$0.50
Caulker — Pipe — Water or Gas	\$4.80	\$0.60
Cement Finishers — Dams - Bridges	\$4.80	\$0.60
Highway - Reservoir - Culverts - Paving (no trowel)	\$4.00	\$0.50
Electrician's Helper	\$4.80	\$0.60
Form Setter — Curb and Gutter	\$6.00	\$0.75
Steel — Sewers	\$4.80	\$0.60
Gas Fitter's Helper	\$4.80	\$0.60
Grader — Fine Grader — Dumpman	\$4.00	\$0.50
Handyman	\$4.80	\$0.60
Hod Carrier	\$4.40	\$0.65
Hydrant or Valve Setter - Water and or Gas	\$4.80	\$0.60
Kettleman - Asphalt - Pipe Jointing		
Material and or Tar for Roofing	\$4.00	\$0.50
Labor Foreman	\$5.20	\$0.65
Loader - Two Wheel Scraper Fresnoe four up	\$4.40	\$0.55
Fresnoe less than four up and Slip Scraper	\$4.00	\$0.50
Machinist's Helper	\$4.00	\$0.50
Mortar Mixer — Brick and Plaster	\$4.40	\$0.55
Operator:		
Air Compressor	\$4.80	\$0.60
Bituminous Mixer and or Distributor	\$4.80	\$0.60
Bull Dozer Tractor	\$4.40	\$0.55
Backfiller	\$4.80	\$0.60
Cement Finisher — Paving	\$4.00	\$0.50
Jackhammer and or Drill Runner	\$4.80	\$0.60
Machine Road Grader	\$6.00	\$0.75
Mixer — Over 10-S	\$4.80	\$0.60
Under 21-E	\$4.80	\$0.60
10-S and or 10-E or smaller	\$4.80	\$0.60
Oil and or Greaser	\$4.00	\$0.50
Oil Spreader	\$4.00	\$0.50
Pump	\$5.20	\$0.65
Roller — Bituminous and or Road	\$6.00	\$0.75
Truck — 1½ ton and or over	\$4.40	\$0.55
Under 1½ ton	\$3.60	\$0.45
Tractor	\$5.20	\$0.65
Winchman — Nigger Head	\$4.80	\$0.60
Pipe Fitter — Cast Iron	\$4.80	\$0.60
Pipe Layer - Not in charge of pipe laying gang	\$4.80	\$0.60
Pipe Joint Material Worker	\$4.80	\$0.60
Plowman	\$4.40	\$0.55
Reinforcement Placer and or Tier — Pavement		
Concrete (all types) costing \$20,000 or less	\$4.80	\$0.60
Roof - Tar and Gravel Mopman and or Roofer	\$4.80	\$0.60
Roughneck - on well drilling rig	\$4.80	\$0.60
Shorer — Tranch — Bracing, etc.	\$4.00	\$0.50
Waterproof Mopman	\$4.80	\$0.60
Window Cleaner	\$4.00	\$0.50
Yarner	\$4.80	\$0.60
Serving Laborer — Laborer who delivers material to a mechanic as the last operator prior to installation or assists the mechanics without using tools	\$4.00	\$0.50
Well Driller Helper	\$4.80	\$0.60
Common Laborer	\$3.20	\$0.40
Pipe Handler — Water — Gas	\$4.00	\$0.50
Roustabout and Boll Weevils on well drilling rig	\$4.80	\$0.60
Teamsters — Less than four up	\$3.20	\$0.40
Teamster, four up	\$4.00	\$0.50
Watchman	\$3.20	\$0.40
Waterboy — Messenger — Cook	\$3.20	\$0.40
CLERICAL FORCE		
Clerical Force	\$3.20	\$0.40
All extra work — overtime — work on Sundays and Legal Holidays shall be paid for at the regular governing rates.		
In case of ambiguity or lack of clearness in stating prices in the proposal, the Owner reserves the right to adopt the prices written in words, or to reject the proposal.		
The Owner reserves the right to reject any or all bids and to waive any or all formalities.		
Plans and specifications may be examined without charge in the office of the Engineer and City Secretary, and may be procured from H. N. Roberts, Engineer, 2415-20th St., Lubbock, Texas, upon a deposit of \$25.00 as a guarantee of the safe return of the plans and specifications, the full amount of which will be returned upon the return of the plans and specifications within ten (10) days after receipt of bids. Additional sets of plans and specifications may be procured from the above upon a deposit of \$25.00 each, as a guarantee of their safe return within thirty (30) days from date of opening bids, in which event \$20.00 of the deposit will be returned.		
No bid may be withdrawn, after the scheduled closing time for receipt of bids, for at least sixty (60) days.		
City of Brownfield, Texas		
By (Signed) Clyde C. Coleman		
Mayor		



A Feeling of PEACEFULNESS

In the Brownfield Funeral Home you'll find the peacefulness of kind and understanding friends. Friends who feel it a sacred obligation to protect your interest and give impartial advice.

Modern Ambulance

Brownfield Funeral Home

Service Day 25 Phone Night 14



SUNSHINE In a Bottle

What other food can claim the Universal popularity of dairy products? What other food is so healthful, beneficial and good? What other food so inexpensive?

Brownfield Dairy C. P. Henderson, Mgr. Phone 184

COLD WEATHER CAR NEEDS

HAVE YOUR RADIATOR CLEANED AND FILLED WITH "PRESTONE" AT M. J. CRAIG MOTOR CO.

ANNOUNCING THE OPENING OF THE HOTEL COFFEE SHOP (UNDER NEW MANAGEMENT)

I wish to state to the public in general and my friends and customers in particular that I have leased the Hotel Coffee Shop in the Hotel Brownfield, and remodeling and making it the most desirable place to eat in this section.

I have employed one of the best Chefs in this section, who was formerly with the Busy Bee Cafe in Lubbock, and the cooking and serving of meals will please you. Come in and try us. More than 80 people may be served at one time.

A large area of the booth section is being cut off for private parties, lodges or clubs, where they may have absolute privacy to partake of their meals, or carry out their programs.

A TRIAL IS ALL THAT WE ASK SMOKEY TAYLOR, Proprietor

Piggly Wiggly

Always First With Lower Prices

FOLGERS—Pound
COFFEE 25c

ONE-HALF GALLON
Snowdrift 49c

HILLSDALE—Broken Slice—No. 2
Pineapple 12½c

ALL FLAVORS—pkg
JELL-O 5c

MEDIUM SIZE
OVALTINE 31c

LIBBY'S WHOLE—Peeled—Tall Can
APRICOTS 10c

QUICK QUAKER—large box
OATS 18c

MARIGOLD—48 lbs—Extra High Pat.
FLOUR 1.15

LaSALLE, can
VIENNA SAUSAGE 5c

LaSALLE, 2 cans
Potted Meat 5c

U. S. NO. 1—10 lbs.
SPUDS 14c

FANCY CALIFORNIA—LB.
TOMATOES 5c

SOUTH AMERICAN—Each
BANANAS 1c

FULL OF JUICE—Doz.
ORANGES 10c

LARGE SIZE—Doz.
LEMONS 12½c

MOUNTAIN GROWN—hard heads, lb.
CABBAGE 1c

EVERLITE, CREAM—5 lbs.
MEAL 12½c

MARSHALL—Pound Can
PORK and BEANS 5c

DELGADO—No. 1½ cans
Tamales 10c

SLICED BACON, Sunvale, lb. 24c

7-CUT STEAK, lb. 17½c

CHUCK ROAST, lb. 14c

SMOKED BACON No. 1 Slab Quality, lb. 19c

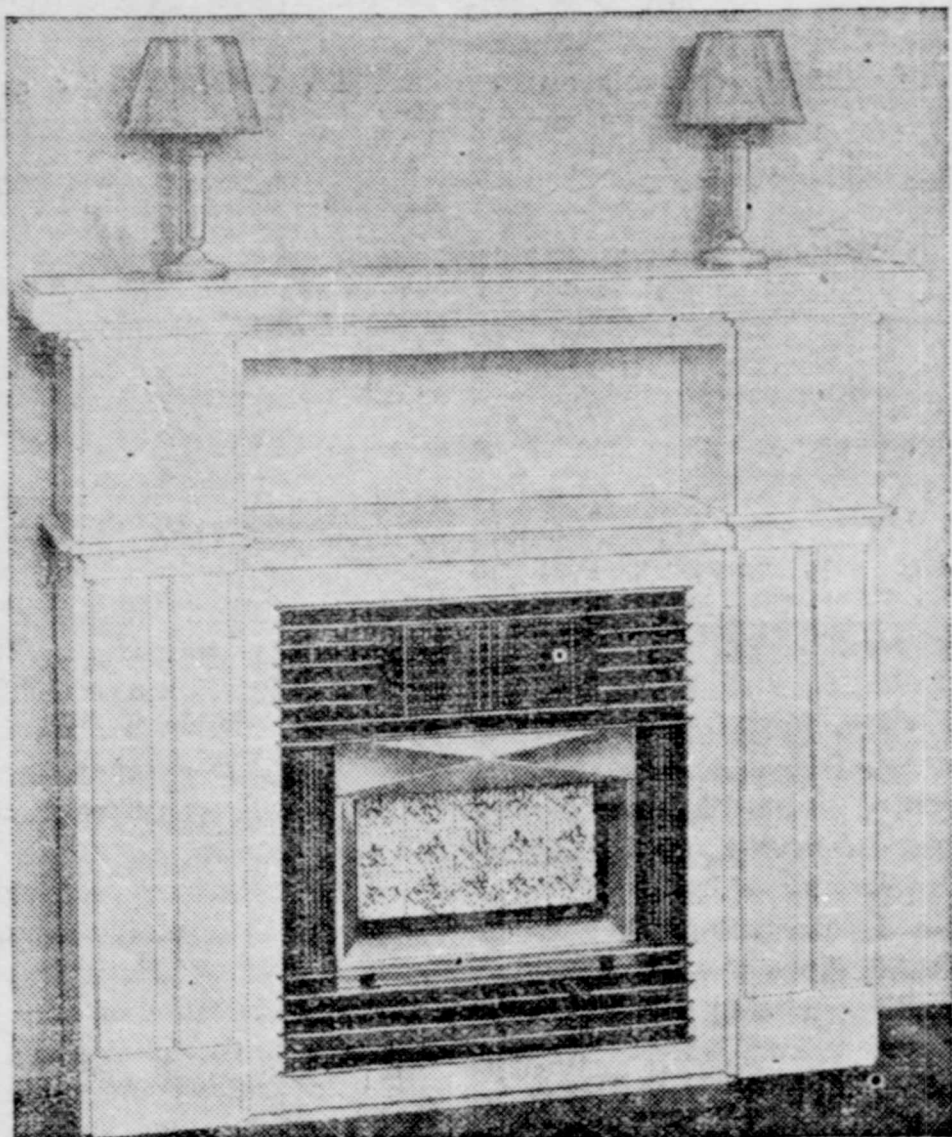
DRY SALT BACON, No. 1, lb. 16c

PORK NECK BONES, lb. 10c

PORK SAUSAGE THAT GOOD Per Pound 15c

PLENTY OF HOT BARBECUE

Brownfield Friday-Saturday Texas



ITS PLACE IS IN WELL FURNISHED HOMES ...

Colonial Mantels in classical design fit into any modern home. Beautiful . . . insures circulating warm air to every corner of the room . . . economical. CIRKLAIR heating units operate at a substantial saving of gas over ordinary space heaters. These mantels present an opportunity to show individual taste in the furnishing of your home.

These mantels must be seen to be appreciated.

J. B. KNIGHT MARDWARE

Among those who have recently renewed for the Herald, were A. H. Herring, B. M. Tuttle, Mrs. Irwin Rambo, C. J. Smith, O. E. Johnson, W. B. Toone, W. C. Chenault, and J. M. Young. Thanks!

And we are looking for hundreds in the next few weeks.

Mrs. O. M. Rogers has returned to her home in Honey Grove after a visit with her son, Rev. Avery Rogers and family.

"Pete" Goes to Town

While back Walter Peterson of Justin, Texas, was asked by the local vocational teacher to tell the local F. F. A. class something about his experience. "Pete" has regularly topped the Christmas beef market in Fort Worth for a good many years, which is "going to town" in a big way. He and his brother raise Shorthorns and feed them out on their own oats, corn, sorghums, etc., and cottonseed meal for which they "swap" their own cottonseed.

These figures are quoted from memory and may not be exact, but are accurate enough for practical purposes. "Pete" read from his records without any oratorical frills, about as follows. For ten years he has fattened an average of seven-and-a-half calves per year, they weighed an average of 900 pounds, and sold for an average of ten cents, or \$90 a head. Prices in that ten years ranged from as low as six to as high as fourteen cents.

Several valuable points are implied if not expressed. First, Walter, raised good calves, and fattened some every year regardless of price. Second, fat cattle could always be sold for some price, carrying a great deal of grass and feed that either could not have been sold at all or would have sold cheaply at harvest time. Third, the price variation was as wide as even cotton or wheat, but they did not go in and out on its ups and downs. Results, an average for the ten years shows a good market for the feed they ate. Fourth, they are not "big" farmers or "big" feeders. A good many people think less than a carload of beef is too little to monkey with. The Peterson boys don't; a truck-load a year has brought them an average of about \$675 more net than ten bales of cotton would have averaged for the same period.

Assuming that they had the average number and the average weight in the six-cent year, "Pete" had only \$405 to show, or \$54 a head. Doubtless he "lost money" according to a strict bookkeeping account; but he sold some feed and some time that would have otherwise brought nothing, and \$405 is more than ten bales of cotton is bringing now. In the good year, however, his returns for the same weight in beef would have been \$945, the equivalent of more than a dozen bales of cotton at 15 cents.

Many a Southwestern farm this year has enough feed to fatten from one to ten calves or yearlings, and it is more profitable to feed two or three right than to merely warm up a carload. Few will make the profits or get the prices the Petersons do, for they are old hands at the game and don't have to buy the calves to feed, but if Southwestern farmers whose cotton or wheat acreage has been reduced go into the raising and feeding of livestock and poultry with as much interest and stick to it with as much persistence as they have shown in planting cash crops regardless of price variations, they will find that feed crops properly used in a long-time rotation system pay as much per acre and per hour of time as cotton.

No expert in Washington or at the State College of Agriculture, much less the author of these periodical comments, is competent to set up a detailed program for any particular farm or farmer. But the principles of good farm management are universal, and in their final analysis may be reduced to "intelligent and complete utilization of labor and land." Bulletins on farm organization and planning may be had on request from State colleges of agriculture and the U. S. D. A., and will be helpful, but at last the farmer himself, perhaps with the assistance of his county agent, vocational teacher, or the farm management specialist from his State Extension Service, must work out the reorganization of his farm right on the ground. It is not too late to begin.

Highway engineers are studying the future needs of motorists, and judging from the changes made in road building in the past ten years, we may live to see many more changes. One of the things that are pretty sure to come to pass is a two-way highway with some ten feet or more be-

Rialto
FRIDAY AND SATURDAY, OCTOBER 21-22
Wallace Beery and Micky Rooney
IN
"STABLEMATES"
Thrills — Heartthrobs — Roaring Laughter
PREVUE SATURDAY NIGHT
SUNDAY AND MONDAY, OCTOBER 23-24
Now they're growing up!
... all talented, all different!



Rio
FRIDAY AND SATURDAY, OCTOBER 21-22
Buck Jones
IN
"HOLLYWOOD ROUND UP"
AND ANOTHER CHAPTER "WILD BILL HICKOK"
SUNDAY AND MONDAY, OCTOBER 23-24
Hopalong Cassidy Boyd
IN
"IN OLD MEXICO"
This Is a Big Western Picture. Don't Confuse It With the Ordinary Western

Ritz
FRIDAY AND SATURDAY, OCTOBER 21-22
Bob Steele
IN
"PAROLED TO DIE"
AND ANOTHER CHAPTER "FLASH GORDON"
SUNDAY AND MONDAY, OCTOBER 23-24
BROUGHT BACK BY YOUR POPULAR REQUEST
ONE OF THE GREATEST PICTURES OF ALL TIME
"ALL QUITE ON THE WESTERN FRONT"
If You Have Seen It You Will Want To See It Again,
If You Haven't, Don't Miss It!

Walgreen Agency Drug Store

Save! DRUGS

- Hinkle Pills 16c
- Mouth Wash 49c
- Hydrogen Peroxide 23c
- Ceradyne 35c
- ABDG Capsules 83c
- Castor Oil 19c
- Kidney Pills 47c
- Liniment 49c
- Halibut Liver Oil 72c

TOILETRIES

- Shampoo 37c
- Powder Puffs 2 for 11c
- Hygeia Soap 2 for 11c
- Lavender Lotion 39c
- 115 Facial Pads 49c
- Tooth Paste 23c
- Nail Enamel 12c
- Cold Cream 37c
- Talcum 39c

COUGHS & COLDS

- Laxative Quinine 23c
- Campho-Lyptus 23c
- Rhinitis Tablets 43c
- Analgesic Balm 39c
- CR for Coughs 39c
- Menthol Inhaler 9c
- Maltkof Syrup 41c
- Campho Lyptus 37c
- Cold Tablets 23c

SPECIAL VALUES

- Tooth Brush 12c
- Shaving Cream 37c
- Whisk Broom 23c
- Antiseptic Oil 39c
- Floor Wax 53c
- Absorbent Cotton 29c
- Olive Oil 23c
- Cleaning Fluid 21c
- Zinc Oxide 17c

Other items: 6-Cup Size 107, Non-Slip Finish 23c, Double Edge 10 for 24c, In Colors 109, Ready to Play 119, 24 Sheets or Envelopes Your Choice 9c, Mica Element 89c, Priced Low 3 for 13c, Floss-Jax Soft White Bathroom, Bridge or Pinochle 27c.

Nelson-Primm Drug

tween the drives. Routing all highways around towns will likely be done in the not too distant future, as a matter of safety. This has already been accomplished in many places, with an alternate route through town for those who desire to visit the business district. Not only is downtown driving dangerous, but nothing irks the tourists more than the delays enforced by traffic lights and trying to follow signs in the downtown lanes. Only a few years ago a 30 foot right-of-way was plenty; now we have 100 foot roads, and ten years from now may see them wider to take care of the ever increasing army of motorists.—McLean News.

Texas Floral Co.
FLOWERS for all Occasions
Orders Wired
Mrs. Roy Ballard
AGENT
PHONE 290

BLAIR'S BARBER SHOP
Haircuts 25c
West Side of Square