

Chamber of Commerce Items

By J. E. Shelton, Secretary

Well the South Plains Fair is a thing of the past and Terry county has an uninterrupted record of having an exhibit every year since the exhibition was changed from a county to a regional fair.

During the period of our exhibiting, we have won several First premiums and at different years have placed anywhere from first to seventh. This year we were awarded Sixth place with 13 counties exhibiting and had the same place last year.

It might be well to state at this time, that the writer had very little to do with gathering and assembling the exhibit this year and the credit should go to R. N. McClain, County Agent, and his assistant David Pounds, as they hustled the exhibit and prepared it for showing and about all that the writer had to do with it, was assisting in putting it on display the day before the Fair opened.

All things considered, our exhibit was on par with any that was shown and we came in 17-1000 points of the first prize winner. Mc and Dave will tell you that our exhibit was hard to get and they had to cover about twice as much territory as is usually the case.

Rumor on top of rumor is going the rounds concerning prospective oil development in Terry county and there is also some investigations by Oil Field Supply houses, as representatives of one of the largest companies were here Saturday and the chances are very favorable toward their location. Two other companies have already purchased locations and are expected to be ready for business within a short time.

We noticed that T. I. Brown has estimated our cotton crop at 12,000 bales and there is other estimates of as high as 11,000. However the writer is placing it at not over 8,000 but hopes that the other boys are more nearly right. However an 8,000 bale crop added to more than \$300,000.00 subsidy money, is not going to be bad and business is not going to be quite as rotten as some of us seem to think. We have managed on a 8,000 bale crop and no subsidy money, but of course not as many people to divide it with.

Everyone Glad to See Earl Wilson Back

From the time back in the middle twenties when Earl Wilson came here to take charge of the Texas Utilities Co. ice plant, until this good day, he has formed at every opportunity a host of good friends and well wishers, who are now glad that he is back on the job in Brownfield as our City Marshal.

Earl was elected back in April and immediately, his son was afflicted with asthma as well as hay fever. Earl was granted leave of one month to try the Pecos section for the relief of his son, and if favorable, would resign and live here permanently. After trying the section one month, his son apparently did no better if as well as here, and they moved back.

In the meantime, Roy Moreman was pinch hitting for Earl in a very satisfactory manner, Luther Jones taking his place on the night force. Earl and wife are good citizens, are fine in school work, especially Mrs. Wilson in P.-T. A. work, and both are staunch church members.

W. P. Flowers, Ropesville, is a new reader.

W. R. Stewart and family are entitled to a pass to the **RIALTO THEATRE** - to see - **Men R Such Fools** Be sure to present this clipping at the box office at the Rialto Theatre. Compliment: Rialto and Herald

Out to The Oil Well Sunday Afternoon

Just one of our many rambles over the section, took the writer and wife last Sunday afternoon to the oil well that is being drilled some three miles northwest of Tokio, and over in Yoakum county some two or three miles. We slipped into that county over the old road one mile north of the highway, as we did not want many of the Yoakumites to recognize us and give us a whaling.

Well, you know as much about that well as anyone except the drillers and big bosses, as they tell you nothing, and kinder unvarnished what they do tell you, if anything. However, we had it up on pretty good authority that two showings of oil at different depths were found, and one rumor has it that a worker on the well said he was not allowed to say anything, but he would say that it looked pretty good.

Just what that means if anything, we know not, but they were still putting the hole deeper, but understand that contract depth was to be reached early this week if water was not found at a lesser depth.

H. H. Longbrake as well as a lot of other sweaters were out, but they would not let one get very close Sunday, even some who had been permitted to come upon the platform prior to that. H. H. stated that forcing water in by compressed air or steam, and water and mud out as the drill goes down, is a far shot from the old methods used to use in the Pennsylvania-Ohio oil fields when he was a lad and worked. Had to bale it out then, said "Brakey."

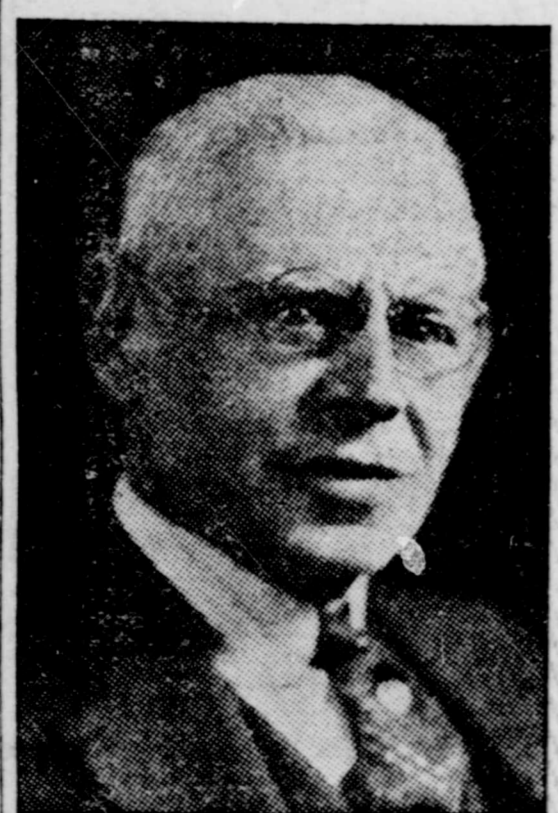
We hope they get a well in that section, but daily newspaper reports this week don't look so good.

Albert Holder Hit By Speeding Car

Albert Holder, one of the 14 year old twin boys of Mr. and Mrs. R. W. Holder, of the Meadow section, had the misfortune of getting his right ankle broken last Tuesday, Sept. 27th, as he alighted from their car on the highway in Meadow.

Reports reaching us were to the effect that young Holder was knocked some 20 feet, and picked up for dead by his father. But it was found upon speeding him to the hospital here that his broken ankle and a lot of bruises were the worst of it, and he is reported to be coming out alright.

A Seminole man is reported to us as being the driver of the car that hit the youth, and the circumstances are being investigated by officers.



JAMES H. McDONALD Father of American Good Roads, died Sept. 22 at his home in New Haven, Conn.

Extension Course May Be Given

Mr. J. F. McDonald, Director of Extension Service of Texas Technological College, will be present at the Brownfield High School Auditorium, Tuesday, October 11, at 7:30 o'clock for the purpose of organizing an extension course for teachers and other who may be interested. Lee Fulton, County Supt.

International Parks Highway Meeting

Judge R. A. Simms stated this week that he had a letter from T. A. Singer of Dimmitt, secretary of the International Parks Highway Association, to the effect that a meeting was called for Lamar, Colo., to be held at noon, October 12. He further stated that a large delegation was expected from the north end of the route, and suggested a good delegation, consisting of Judge Simms, Mayor Coleman and others from Brownfield.

In connection with this very important route, will say that a survey is being rapidly pushed in north Terry from Brownfield to the Hockley county line, and Judge Simms believes the survey will be finished in the next three weeks. At that time, the Commissioners or a committee may begin to obtain the right-of-way. The right-of-way asked for is said to be 120 feet in width, and it is believed that instead of a paved base of only 22 feet, a 34 foot paved base will be made when the road is finished, as it will likely be used as a military road from as far north as the Dakotas to the Big Bend of Texas.

Another thing that is concerning a great many here is to how it will enter Brownfield. Many believe it will enter the west side of the city, probably coming down the cemetery road, or perhaps one mile west, as the survey will be about one mile west of Needmore school house. Levelland is just north of Gomez, and all the bending will have to be made in Terry county.

But of course this is all guess work with us, as the engineers and the highway commission have the last word about where a survey will go. From here 51 Southwest will be used, which has already been designated as part of the Parks Highway.

Fine Crowds on Hand Saturday and Monday

One of the largest crowds that has been in the city in some time was here Saturday, and those who had gotten their specials before the people reported a fine day. Indeed these stores were crowded all the afternoon, and into the night, but had a moderately good business all day.

Monday was not as good as Saturday. In fact Tradesday was off some from previous Tradesdays, but nevertheless there was a fine crowd especially in the afternoon. Driving out in the country late Monday disclosed the why. We saw a number of tractors running with row binders attached, saving precious grain and feed.

If we only have a 12,000 bale cotton crop, we ought to be pretty well up with the picking before next Tradesday as it does not come until November 7, and we have almost enough Mexicans here now to pick that kind of crop in a month.

2 Other Good Farms Visited Last Sunday

Late Sunday afternoon, we called by the G. G. Gore farm, but as it was getting late and George was busy as two hunting dogs doing up the night work, we did not bother him long. To add to his discomfort he and the boys are, or were, batching, the wife and another being off on a visit to relatives in Hall county.

However, we understand that she got in that night. Looks like the Gore's have a pretty good crop, especially feed, but their sudan is not nearly what it was last year. Last year they had to mount the windmill to locate their cows in it.

A short call was made on into town at the Ed Thompson farm, where we "hot aired" for a few minutes before coming on into town. Told you about the Thompson farm a few weeks ago.

Deputy Sheriff Sam White had the Herald sent to his daughter, Miss Evelyn, who is attending ACC at Abilene again, this year.

Stallings Farm One Of Many Interests

Among the other farms visited last Sunday afternoon was that of R. L. Stallings, who lives some 15 miles west of Brownfield on the old Plains road. The Stallings family came to Brownfield some six or seven years ago from the Vernon section, but as we understand it, settled in the south part of the county for a year or two, and then bought the place they live on. Quoting Mr. Stallings, "we do not have as good improvements as some, but we are pushing ahead as fast as possible; you know we have to crawl before we walk." Just give that fellow time, and he'll come along.

We have been promising for some time to come out to the Stallings farm, the main reason to see some new grain, which is called "Quadroon." Mr. Stallings is not sure just what crosses were used to produce this grain, but this is his second year in raising it in Terry county. Possibly it is a cross of feterita, red kaffir, and possibly maize. The grain is a very dark red, stands up well, has a good head without a gooseneck stem, and is not easily shattered. A field of it is a beautiful sight, as the dark red heads contrast nicely with the green stalk. We will not hazard a guess of the weight of heads per acre, tell you that later. But the production will be heavy.

Mr. Stallings was away from home when we arrived, but was on hand when we returned from the oil well, and had cut a red to the rind watermelon about a yard long, and we helped the family devour this huge melon. We believe this was the best and sweetest melon we have eaten in several years.

While this new type grain was the main event of our trip, we want to commend the Stallings families on their farm in general. The fields are laid off in nice, average width rows, and almost entirely free of weeds. Those people believe in saving extra labor next year by not permitting weeds and grass to seed. Also, we might state that they have a good average crop. In fact we saw some of the best corn and cotton on their farm we have seen this year, not to mention row crops of all kinds.

It is true that they have been rather lucky in that section this year on rainfall, but by having a clean, well cultivated field, they have prepared the soil to drink up and retain all the moisture that has fallen on their fields this year; they have benefitted from every drop.

Mr. Stallings is now building a new grainery 24x12 with a concrete floor, and rat proof. He is tearing down his old sheds and rebuilding them along side of the new grainery, which will give him more and better protection for cows and pigs during bitter cold weather.

This farm, like all progressive farms, is well supplied with a lot of good hens, cows and swine. However, Mr. Stallings farms with a tractor, and does not have horses and mules to feed. But as he will have much more feed than his dairy herd, chickens and hogs will consume, he will likely buy some good beef type calves or steers and feed them out on the farm this winter.

P. M. (Bigboy) Williams Breaks Arm Over

Long back in the winter, these columns stated that P. M. (Bigboy) Williams was in the hospital here suffering from a broken arm when a rather skittish pony he was riding got tangled in his lariat and broke into, throwing and dragging P. M.

Mr. Williams is a large man, and a dragging such as he got last winter is not calculated to do him too much good. Lately he stepped on some wire in a fence to lead a horse over, and in some way got tangled up himself again, breaking the arm in the same place.

Now P. M. is right back at the same place carrying his arm in a sling, but grinning, just the same.

B'field Cubs Defeat Ralls Jackrabbits

In one of the most thrilling games ever witnessed by fans of high school football the Brownfield Cubs defeated the Ralls Jackrabbits Friday night by a score of 12 to 7. The game was marred by heavy penalties assessed against the local team at the call of the Umpire. While Ralls also drew numerous penalties, it so happened that their set backs came as result of off side mistakes, while the locals seemed to have been guilty of holding, clipping, and almost every conceivable offense that counted for 15 yards in the wrong direction. The locals took the setbacks in fairly good humor and fought on to ward off a last-half drive by the Jackrabbits that looked dangerous every minute of the half.

Brownfield scored all her points in the first half, Brown accounting for one touchdown and Morton for the other. For the first time this and last year, Jenkins was off on his goal kicking, missing both tries for extra points. It was Pete Brown that set up the chances for scoring with brilliant runs of from thirty to sixty yards. Had he the speed of one Mr. Light of the opponents, the story would have been different and the Brownfield score likely much higher. The whole local team showed much improvement over the first two games, and with ironing out of some rough spots will no doubt develop into strong opponents for the favorites of this district.

Outstanding improvement was manifest in the playing of McLeroy at end, Murry at tackle, McCraw at center, Rambo and Bagley at guards, Jenkins and Rowden played their same "rock-em-and-sock-em" game at their positions. Hill, always a stand-out in any game, was a marked man, but he gave a wonderful account of himself. With more effectiveness in blocking, Morton and Bowers will show they are to be reckoned with before the season ends. Little Bobby Lewis played a whale of a game at guard as a substitute and many times rolled his larger opponents on the ground with good, well-timed blocking. William Doyle Warren, who substituted for Bowers, played consistently while in the game.

Brownfield plays Jal, N. M. this Friday night. This promises to be a good game and will repay the time of any one who cares to drive over.

Woodrow Chambliss Back in England

Mrs. J. J. Gunter, sister of Woodrow Chambliss, who was to sail for England about the 20th of September, was in one day this week, and informed us that Woodrow's sailing back to England for study was delayed several days on account of prospects for war, but that as soon as peace was at least temporarily fixed, he sailed, and she guessed he was just about landing around Monday this week.

She stated that the dramatic school with which he is studying was, in case of war, aiming to move their school to Southern California for the duration of war at least. But that since a makeshift peace has been fixed, the school will remain in England.

Girl Evangelist Conducting Revival

Miss Bessie Schafer of Vigo Park, Texas is doing the preaching at the Assembly of God revival now in progress on north 5th street.

Large crowds are attending the services which begin promptly at 7:45 each evening.

The public is cordially invited to attend this revival of old time religion. You will enjoy the good singing and special music each evening. The church with a welcome.

Ira M. Bryce, pastor.

Glad to have old friend W. M. Goldston back on the regular list.

The New Show Has Auspicious Opening

The new Rio Theatre, third in the chain belonging to Earl E. Jones, opened with a bang Tuesday night, when two great crowds visited this now popular show place, to see a great picture, "Three Loves Has Nancy," featuring Janet Gaynor, Robert Montgomery and Franchot Tone.

The front, foyer, aisles, and a portion of the stages were crowded with beautiful bouquets of cut flowers, sent by admiring friends, as well as some of the great distributing houses of Dallas. Mr. and Mrs. Jones, with their best Sunday smile greeted their many friends in front, and received their hearty congratulations.

A great many attended the Rialto or Ritz for the first show, as all the crowd could not begin to get in, and attended the last show of the new Rio.

There was not a hitch in the program. The pictures were well focused, and aligned with the sound arrangement, which was as clear and distinct as one ever hears anywhere.

Band to Give Series Of Concerts Here

Beginning next week the high school band will play a thirty minute concert for the business houses of town in appreciation of what the town and business men have done for the band. The first concert will be given in the two blocks from the Corner Drug Store and the Brownfield State Bank, west to the railroad crossing. All the business houses and individual professional men of these two blocks are to be entertained next week. The concert will be played from 3:10 to 3:40 on some afternoon, probably Wednesday or Friday.

Car Ran Over Foot - Not Badly Crushed

H. D. Clark, with the Shell Petroleum Co. locating headquarters here, had a painful accident over in Yoakum county recently, when he got out of a car before it quit rolling, and in some way got his foot too far under the car, which rolled over the member.

Mr. Clark is having his foot treated at the local hospital, and at last accounts, he felt that it was gradually growing better, and no uneasiness was felt for complications, as no bones were believed to have been broken.

Jim Has Had Two Lickings at A. & M.

Mr. and Mrs. J. E. Shelton had a letter this week from their son, Jim, who is attending A. & M. College, who stated that he was working hard at studies and waiting on the upper classmen. He stated that he had just had one licking.

But wait, before he had finished his letter, he received another, and had a postscript to that effect, stating he was now knocking on wood, and would mention the affair no further, as he might get another before finishing his postscript.

A Slight Blaze at Wheel Inn Cafe

What would have been a very serious fire last Saturday night was averted when one of the attendants of the Venetian Auditorium happened to pass by the Wheel Inn Cafe and saw an unusual blaze on the inside. He immediately investigated and found the inside wall to be afire. He quickly awakened Mr. Greenfield and the fire was extinguished with only slight damage.

Fire was thought to have started from a cigarette tossed in a trash box.

Dennis Lilly got on the dotted line this week for another year of the Herald.

Parks Has An Ideal Country Home

Jim Parks settled in this county some 12 miles west of this city the same year the writer landed in old Terry 29 years ago last January. Jim hails from old Parker, but settled on a section he later figured was too sandy, sold it and bought one mile over the line in Yoakum county some 15 years ago. Gradually, but surely, Jim has brought a raw section out of the "roughs" and transferred it from "howling wilderness" to one of the best improved country homes in this entire section.

We can write just about what we please about Jim, as his wife and our oldest living brother's wife are double-cousins, but we have nothing to hide on Jim. He may have a whale of a lot to tell on us however. We will just say: Neither Jim nor his wife have a lazy bone in their bodies. They don't think the government owes them a sou. Indeed, such men as Jim think it his duty to support the government and not the government support him. Perhaps he has worked hard many days when other men were sitting around "chawing turbacker" and cussing the government. But when the shades draw nigh in the life of Jim and wife, they can look back on a life well spent. They can see something that is the result of their toll and careful economy in their younger days.

Jim and wife have a modern six room home well furnished, with a huge cellar underneath with vegetables, fruit and meats sufficient to run them two years if they do not fill another can. The home is equipped with electric lights, modern bath, indoor toilets, or most anything the modern city home has. The home is well built with stucco outside, and is therefore warm and comfortable. They live at home and board at the same place.

The outdoor premises will attract anyone who has an eye for beauty and convenience. With a green lawn and flowers in front, with large grape arbors, and a starting of a shelterbelt of his own making, including mountain or Nebraska cedars; with fruit trees, black walnuts and what have you, the picture is complete. Out at the barn, there are hundreds of the best grade English White Leghorn hens, and this flock is kept well culled and the roosters pined this time of year. He has a nice herd of well bred hogs. We failed to ask him whether he farmed with horses or a tractor, but what little of his field we saw, it was well farmed; Jim does not go heavy on cotton anytime, but always tries to make a living at home by having plenty for his livestock and poultry, both of which help out.

We did not get to see his cows, and Jim was disappointed, but they were back in the pasture. But anyone who has been in this section long know that Jim has one of the best Jersey herds of any one hereabouts, and he just keeps on and on improving. We could hardly end this article without a mention of Miss Redell (we believe that is the way to spell it) their youngest daughter, who still resides at home. She is a typical athletic type high school girl, as full of energy as a chipmunk. Miss Redell furnished her own bed and study room, making with her own hands many of the articles contained therein, in the way of clothing, as well as the furniture and furnishings. Miss Parks took first prize in Yoakum county on her room, and third in Texas.

Sunday afternoon, she was making it rather hot for two young men tossing and catching ball. But you know, one of the "H's" in 4-H stands for health. People used to call such girls "Tomboys." Well, they have another name for the "punies" these days. They are simply "Wall Flowers." Girls are trained these days to be healthy and vigorous the same as her brothers. As a consequence, we will have healthier and more vigorous mothers of the future.

Public Safety Starts with You.

THE HERALD

Brownfield, Texas
Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.
A. J. Stricklin & Son
Owners and Publishers
A. J. Stricklin, Sr., Editor and Mgr.
Jack Stricklin, Jr., Ass't. Mgr.



The Rotan Advance got out a very creditable hospital edition last week for a new institution for that city. Rotan has become a thriving oil field city, and the demand for local hospitalization became urgent. Rotan showed its appreciation.

In conversation with a number of our merchants of late, they tell us in no uncertain language, that they are getting rather tired of advertising to get a crowd in town Saturdays, to have them in and Pied Pipped off out some where and entertained with an urban and other brands of music until closing time, when it is too late for them to return to town and buy what they need. It is alright to entertain people, but such a time should be set that would not enter with legitimate business that pays high rents and high taxes to stay here and do business.

Very few people in the United States or anywhere else for that matter believe that a permanent peace has been established. More especially is this true among the democratic nations, and of course the dictator nations never come out in the open about anything. Most observers believe that we are now living under what might be termed an armed armistice, which might end any time, some nations showed a disposition to take a slice of the land of a neighbor. No one believes that the ambitious Hitler or the rampant Mussolini will remain quiet for long. Their subjects might have time to study about their plight and start something. A dictator must be about two jumps ahead of his subjects in starting something to be a successful dictator.

It seems that Secretary Ickes can come pretty close to the famous Dr. Jerkyl and Mr. Hyde act when he fancies the notion. Recently appropriation was made for a veteran hospital in Texas, but the committee acting under Ickes decided to split the amount, and use some \$800,000 for one at Amarillo, and another of more than a million dollars in the Fort Worth-Dallas section. September 15th was the last date to let contracts, but contractors must have time to see blue prints and figure their bids, and only 15 days was left after Amarillo location, and the Dallas-Fort Worth location was never designated that we heard of, but the committee was still shopping around Sept. 15th. Therefore, Mr Ickes called off the whole matter. However, it is believed the projects will be re-installed by President Roosevelt. Only another instant in which the government tells you to toe the mark but the government can take a vacation and go fishing if it wishes.

J. N. (Ding) Darling has aptly stated that more is being written and said about the preservation of wild life in America, and less done about it, than any other subject now under discussion. Darling, famous cartoonists, was former chief of the U. S. Biological Survey, and has probably had more experience with true and untrue sportsmen than any citizen in America. But he goes on to say, according to the Rotarian, that other games, will go with the traveler pigeon, the bison, the great auk and the doodo bird, if there ever was one of the later. If things keep going as they are, not very distant further generations will be asking us what has become of the antelope, the bear, elk and moose, and will see them only in zoos. An old Kentucky paper tells us that in one week some 70 years ago, 900,000 dozen traveler pigeons were shipped to the New York market in one week. Now we are still a reckless wild-

life killer nation. Americans spend around \$20,000,000 annually for gas, cars, guns, ammunition and other accessories to kill our wild game. How long will wild game last with the cards stacked against them like that?

ROVER IS DEAD—VICTIM OF MERCILESS DOG POISONER

(Contributed to Tahoka News) Youthful W. W. Gurley, Jr., who lives here in Tahoka with his widowed mother, heard his dog howling early Wednesday morning and got up to see about him. Rover had never acted this way before and the fatherless boy was eager to see what was wrong with his faithful playmate. Upon going out in the yard, he found his dog deathly sick lying on his side. This scared the boy and he quickly grabbed the dog up in his arms and got his mother to help him force some grease down the dog's throat, for there had been some rumor of boys' dogs being poisoned and this was the first thought to strike his mind. After taking the grease and eating a piece of bread, the dog began to act natural to the delight of his young master.

During the long hours of play with the dog, W. W. had taught it to shake hands. As soon as he began to act normal the boy reached out his hand and said "Shake Rover."

Rover reached out his friendly hand to shake and fell over dead. Upon the writer's arrival on the scene the boy was crying and Rover was being covered under the sod.

Please tell me how a beast with human blood in his veins can do a stunt like this? If the story were reversed, and the killer were being covered under the sod, while Rover and his little friend were still romping and playing, this might be much more appealing to any reader.

Hitler's speech to the Germans Monday was the occasion of the most savage, brutal, bloodthirsty, and horrifying demonstration of the war spirit that we have ever heard. By his appeal to the pride, the prejudices, and the passions of his German subjects, he succeeded in arousing the enthusiasm of the 25,000 persons that surrounded him to the point of madness. They howled their approval with a fierceness that almost made one feel that he was listening to an innumerable horde of hungry wolves. We can not believe that this really expressed the feeling of the great majority of the sixty or seventy millions of the people who inhabit Germany. Most of them will doubtless approve anything that Hitler does because they are afraid to do otherwise, but we doubt if the hearts of many of them are really in this threatened destruction of the Czech nation. The Germans as a whole are a great people whenever and wherever they have a chance to assert their real characters. —Tahoka News.

SOUR DOUGH BISCUIT RECIPE

Bring a half gallon of water to a boiling point. To this add three peeled Irish spuds and sweeten slightly with pure sugar. Add one yeast cake, teaspoon of salt and enough flour to make good batter. Let this mixture stand 24 hours before using. This is called the "starter." When ready to make bread take a part of the "starter" and add enough flour to make dough. Work this dough until smooth, then roll out and make biscuits. Dip one side of the biscuit into warm grease, turn over and lay in Dutch oven after greasing oven. Cook with even hot fire until cooked to suit.—Clarendon Leader.

THE ERROR

The typographical error is a slippery thing and sly. You can hunt till your are dizzy, but it somehow will get by. Till the forms are off the presses it is strange how still it keeps; It shrinks down into a corner and it never stirs or peeps. The typographical error, too small for human eyes, Till the ink is on the paper, when it grows to mountain size. The boss he stares with horror, then he grabs his hair and groans; The copy reader drops his head up on his hands and moans— The remainder of the issue may be clean as clean can be, But that typographical error is the only thing you see.

Mrs. Mitchell Flache was in trading Wednesday.

Hudgens Gro. Co. FRIDAY and SATURDAY SPECIALS

Spuds U. S. NO 1 15c 10 lbs.

GRAPENUT FLAKES, Package 9c
CRACKERS, Saltines, Pound 13c
CORN, Sweet Field, No. 2 Can 7c

Peaches Water Pack 11c No. 2 1-2 Size

PINEAPPLE, Sliced or Crushed, No. 1, 9c
POTTED MEAT, Can 3c
VIENNA SAUSAGE, Can 6c

Soap P. & G. 18c 5 Bars
MACARONI, Skinners, Pound 12c
MACKEREL, Can 9c
JELLY, 1/2 Gallon, Asst. Flavors, 44c

Coffee Folgers 27c Pound

SYRUP, Delta, 1/2 Gallon 29c
PEAS, Mission Brand, No. 2 Can 12c
WHEAT BRAN, Bag 95c

Apples Delicious 20c Dozen
ORANGES, Dozen 15c
CABBAGE, Pound 2c
CARROTS, Bunch 3c

MARKET

STEAK, Pound 15c
BOLOGNA, Pound 12 1/2c
CHEESE, Longhorn, Pound 14c
SALT JOWLS, Pound 12 1/2c
BACON, Sliced, Pound 24c
CHEESE, Kraft's PIMENTO AND VELVEETA, 1/2 LB. 17 1/2c

Dressed Fryers, Fish and Oysters

LAUGH IT OFF

Screwball pension schemes are taking the country by storm and the press is taking these schemes too seriously. Ponderous economic analyses are being presented, feature writers are ripping them apart and editorial writers are burning the midnight oil as they hunt in vain for more arguments to convince the public that these schemes will not work. Apparently the newspapers overlook the fact that the only people

who will read these weighty briefs are those who do not believe in the schemes and know they will not work. The masses, however, don't care whether Einstein's theory of relativity proves beyond a shadow of a doubt that \$30-every-Thursday is not yet compatible with the order of things in this vast and cockeyed universe of ours. The pensions sound good and they favor them. They have an abiding faith in a short cut to Utopia and no amount of logic will convince them to believe

Advertisement for Singclair Motor Oil, featuring 'DE-WAXED and DE-JELLIED' and 'EXTRA PROTECTION FOR YOUR CAR' with an image of a car and oil cans.

Otherwise. Only the cartoonists seem to have their finger on these crack pot ideas. They are on the right track. They are making them the butt of ridicule and jest. They are trying to laugh the whole thing out of existence. Of course, it is not a laughing matter. People are insecure and will expose any feather-brained plan that promises them security. Yet the only effective treatment is ridicule, harsh as that may sound. For no matter how dark conditions may appear to be, there is still a good laugh in them and the laugh might halt the spread of these crazy notions until conditions improve, thereby eliminating the reason for their being so popular.—Newsdom.

Selling the Surplus

Cotton and wheat are bringing disappointing returns. Both are sold as raw products, for both require factory processing before they can be consumed. The farmer has no choice (outside the small amounts of cotton he can use for mattresses and quilts, and whatever wheat he uses for seed or feed) but to sell them in raw form at the market. He does have a choice in the matter of selling feed grains and forage.

Feed grains and forage do not all have to go to a distant and costly factory for processing into form for human consumption. Livestock and poultry are the machines, the farm is the factory. At present prices a bushel of corn in a hog's hide will bring more than double what it brings on the market.

With a surplus of feed on hand the farmer is interested in selling it to the best possible advantage. The type of feed, the proportion of grain and roughage, and the pastures available, determine the sort of livestock best adapted to the circumstances. If there is a high percentage of grazing on pastures or crop residues cattle or sheep or indicated. The same is true if the feed crop consists largely of grain sorghums which carry a large proportion of good roughage. You want to sell the whole crop, not merely the grain part of it.

Dairy cattle will usually pay most for green grazing and silage, with the concentrates necessary to balance the ration. Beef cattle and sheep come next in the utilization of silage and pasture, and unless the grain supply is sufficient to fatten them up for market, stock cows and ewes are better for the purpose than feeder calves or lambs.

When grain predominates in the feed supply hogs and poultry offer the best outlet. Roughly speaking five pounds to six pounds of grain (whole and in mash form) will produce a dozen eggs, or a pound of turkey. Four to seven pounds of sorghum grains (depending on the protein supplement used and feeding practices) will make a pound of pork on foot. Ten bushels of corn, for which Texas farmers were being paid 25 to 33 cents at harvest time, with proper management would become 100 pounds of pork worth

Farm News Expert



ROBERT S. CLOUGH, expert on rural problems, who will bring farmers of this region crop and market reports and other farm news as regional announcer of the new Good-year farm radio news broadcast. The program is heard daily from Monday to Friday on the NBC blue network immediately following the National Farm and Home Hour. Mr. Clough has been identified with rural development projects all his life. He was born on a farm in northeastern Missouri and is a graduate of the Missouri State College of Agriculture. He has been a county agent for twenty years and is a former president of the National Association of County Agricultural Agents. His broadcasts will bring rural listeners last minute farm news localized for this area.

twice to three times the cash price. A certain small north Texas blackland community has shipped more than forty carloads of shell-corn, bringing the growers less than \$250 per car, or about \$10,000. Turned into pork under good feeding methods each carload of corn would have made 7,000 pounds of pork, worth at the time \$560 or better on the Fort Worth market.

Half the potential returns to both the individual farmers and to the community as a whole were lost by selling a raw product instead of a finished product, and the community is \$10,000 poorer than it could have been had it raised the hogs to eat the corn. Last summer at oat harvest the same thing happened, and thousands of farmers in hundreds of Southwestern communities regularly throw away a part of their year's work by quitting too soon. We quit too soon whenever we stop short of manufacturing feed into its logical product before offering it for sale. As shelled corn the farmers in the community above mentioned probably got no more than \$10 to \$15 per acre

WANT ADS

FOR SALE—25 Residence Lots. See Cicero Smith Lumber Co. 28tfc
FOR SALE, one McCormick-Deering Binder; a good buy. Brownfield Implement Co. tfc
Helpy Sely Laundry Back of Red's Tire Shop Washing 35c per hour. I quilt with each washing. We do west washes, rough dries and finish work. Your business Appreciated BRADLEY BROS., Props. 20tfc
FOR SALE, one year old binder; a real bargain. Brownfield Implement Co. ttc
FOR SALE—25 Residence Lots See Cicero Smith Lumber Co. 28tfc
FOR RENT nice rooms and apartments. Little Hotel. 7tfc
THOROUGHbred — Hampshire breeding and fattening hogs, and pigs. Valley Farm, Monument, N. M. 10c
FOR SALE—Old higeria bundles. Extra good. Claude Hester. 9p
FOR SALE, 6 room brick; modern, in Brownfield; close in; paved st.; Mrs. J. E. Dorsey, Clarksville, Texas. 10c
FOR ROOMS and Board, see Mrs. Eldora A. White, 202 S. 3rd St., city. No. 1 tfc
FOR RENT—Two-room furnished apartment. See Mrs. Sam Houtchens at Hollywood Beauty Shop.
FOR SALE—Tractor and 360 acre Will trade for livestock and crop. N. F. Lovelace, Tokio. 9p.
TEAM horses, 16 hands high; 1400 lbs., each. Good age. No blemish. See Dr. E. C. Davis. 48tfc
OFFER YOUR FARM or home in city, if you wish to sell it. See or write me if you wish to buy, I have the bargains, D. P. CARTER, Brownfield, Texas. 39tfc
FOR RENT small office space in new Downing Building. See Mrs. W. W. Terry. ttc

Brownfield Lodge

No. 903, A. F. & A. M. Meets 2nd Monday night, each month, at Masonic Hall. Terry Redford W. M. J. D. Miller, Sec.

WM. GUYTON HOWARD

Post No. 269 Meets 2nd Friday night each month. Malcolm Thomason, Com. Edd Evans, Adj.

Brownfield Lodge

No. 530 I. O. O. F. Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome. J. C. Green, Sec. S. C. White, N. G.

JOE. J. MCGOWAN

LAWYER West Side Square Brownfield, Texas

DR. A. F. SCHOFIELD

DENTIST Alexander Bldg. North Side Square Brownfield, Texas

DR. R. B. PARISH

DENTIST Office, Hotel Brownfield Bldg. Brownfield, Texas

LYNN NELSON

Watch, Jewelry and Eye-glasses Repairing NELSON DRUG CO.

HOTEL BARBER SHOP

THREE GOOD BARBERS CONVENIENTLY LOCATED In Brownfield Hotel Bldg.

Lubbock Sanitarium & Clinic

Medical, Surgery and Diagnostic General Surgery Dr. J. T. Krueger Dr. J. H. Stiles Dr. Henrie E. Mast Eye, Ear, Nose and Throat Dr. J. T. Hutchinson Dr. Ben B. Hutchinson Dr. E. M. Blake Infants and Children Dr. M. C. Overton Dr. Arthur Jenkins General Medicine Dr. J. P. Lattimore Dr. H. C. Maxwell Dr. U. S. Marshall, Obstetric Dr. O. R. Hand Internal Medicine Dr. R. H. McCerty X-Ray and Laboratory Dr. James D. Wilson Resident Dr. J. W. Sinclair C. E. Hunt J. H. Felton Superintendent Business Mgr. X-RAY and RADIUM PATHOLOGICAL LABORATORY. SCHOOL of NURSING

Sidelights of The Oil Industry

By W. R. Boyd, Jr., Executive Vice President, American Petroleum Institute

Oldtime oil men are looking just a little bit wistfully at the newtime oil men who are going to school and studying petroleum! In the old days they learned their trade in the oil fields. They had a 12-hour day to find out how to do things, by watching others and by being told. And they had to catch on fast, for keeping the American people supplied with an uninterrupted flow of oil and its products is no easy task. Working days are shorter now. And jobs

are more specialized. There's machinery to do the heavy work. But the demand for skill and for brains is just as big as ever, and so this big industry has undertaken a vocational training program designed to make its people better workers and qualified to occupy better, higher-paying jobs.

The schools are the results of co-operative efforts of oil-state educational departments and of the industry. Enrollment runs into the thousands.

Opportunity for the Asking— Wherever he works, whatever his problems are, opportunity for technical training today is the oil man's—and virtually for the asking. Working models and talking pictures supplement textbooks, which have been written by men who started at the bottom and

worked up. The program may give no oil man a smattering of Greek, Latin or any of the classics, but it is so practical, flexible, and workable that he can fit himself for a bigger pay envelope, and get a better job right in his own business. Courses so are planned that the man who had to leave grammar school to go to work can start right where his education left off and continue his studies. What he learns is tied in with his job; fundamental principles which govern the industry's operations and which he can use immediately.

Practical Industrial Courses He may begin with a review of grade subjects, for instance, continue with elementary and advanced mathematics and top off with elementary science. If he wants to go farther there are general courses on operation and maintenance of steam and electric power, surface pumps, compressors, internal combustion engines and motor vehicles.

Advanced special courses prepared for those interested in drilling wells and producing oil include rig building, pulling wells, emulsions, paraffin problems, methods of lifting oil, leases, natural gas production, natural gasoline manufacture, blueprint reading, oil field transportation, and petroleum geology. In these courses safe practices and trouble analyses are stressed.

New aspects of the industry's development are seen in courses on air conditioning, and refrigeration, now in preparation. Special courses for radio technicians and Diesel engine operators are being considered. There is no lag, between the technical training of the employe and the technical development of the industry.

Classes Started Readily— Whenever 10 men decide they want vocational training, a class can be organized and teacher chosen. Frequently he is a local oil man. After a \$2 registration fee is paid to cover local expenses, the boys get together on a regular

schedule, select their subject and talk it over—oil field style. Classes are held at night in local schoolhouses.

"Teacher" asks for suggestions and the boys fire away, an old-time custom in the industry. In fact, it dates back to Colonel Drake's talks with Uncle Billy Smith on the problems of drilling in Titusville, Pa. If the teacher wants to put on a few extra flourishes he himself can take a one-week course in teacher-training and group-discussion methods.

Learning From Problems— Each lesson is developed as a unit from problems which arise in the oil fields and really interest each man, regardless of previous training or background. "Mathematics B-2," for instance, the famous course in "oil field math," is popular even with graduate engineers because it gives them practical information on operating methods. The boys in the "roustabout" gang like it because it gives them an understanding of well-production records, made the more important by proration schedules. More than 6,000 copies of the "math" textbooks have been distributed in 15 states in the last two years.

Miss Edith Mae Collins of Lamesa has been the guest of her brother and wife, Mr. and Mrs. Wilson Collins the past week.

Mr. and Mrs. Guthrie Allen and Mr. and Mrs. Wilson Collins attended the football game in Lamesa last Friday night.

Mr. and Mrs. John L. Cruce and Mr. and Mrs. R. L. Bandy attended the Lubbock Fair last Friday night.

Commissioner Archie Thompson of Howard county, was a visitor here briefly last Thursday.

Mrs. Murphy Luna and Mary Jo of Plains were over Monday.

Willie McDonald of the Needmore section was in Tuesday.

PLAINS—

Mrs. Woodrow Houston and baby of Tatum visited her parents, Mr. and Mrs. M. E. Dumas last week.

Mr. and Mrs. Kit Morris visited in Odessa over the week end. Mr. and Mrs. Jesse Criswell and Mrs. Warner Hayhurst attended the show in Brownfield Saturday night.

Mr. and Mrs. Bill Trimble have moved their cafe to Allred.

Mrs. V. L. Wheeler and children of Odessa visited her parents, Mr. and Mrs. J. H. Morris, Friday night.

Mr. and Mrs. J. C. Criswell and children of Brownfield visited their mother, Mrs. Bettie Criswell Saturday night.

Mr. and Mrs. Bill Anderson of Lovington visited Mr. and Mrs. John Anderson, Wednesday.

Mrs. A. J. Mabry, Mrs. Bill Blankenship, Mrs. H. D. Heath, Jr., and Mrs. M. McGinty visited in Canyon, attending the Study Club.

J. C. Sloave, who is in school at Tech was home for the week end.

TEXAS POSTMASTER BELIEVES THAT IS PAYS TO ADVERTISE

PALESTINE, Oct. 1. — Postmaster Edwin Lockey of Palestine believes it pays to advertise.

In tomorrow's issue of a local newspaper will appear one of his advertisements calling attention to National Letter Writing week.

P. S.—He pays for the ads himself.

B. C. Cardwell with the R. B. George Road Machinery Co., was a business visitor here this week.

Mr. and Mrs. Joe Roberts Jr., accompanied by Joe Roberts Sr., of Coahoma, were visitors in the Stricklin home last Thursday.

Mrs. Ray Christopher visited in Amarillo last week.

Terry Motor Vehicles To Be Checked

With every modern device for testing motor vehicles for mechanical defects, the Safety Division of Texas State Police will operate a Safety Lane in Brownfield for 3 days, Oct. 13th through Oct. 15th according to Captain George Schauer, Director of Safety education.

This type of testing equipment is new to traffic safety work in Texas, where there are two such safety lanes operating over the state, testing over 2,000 vehicles a day. Each lane is composed of three sections, this making it possible for an automobile to be completely inspected in a very few minutes, by trained highway patrolmen.

The first unit determines light range and focus. Officers search for defects in lights, muffler, windshield wipers and steering apparatus, through the medium of the special light testing machine. With so many drivers over-running their lights at night, it is imperative that they know at what speed they may safely drive, Captain Schauer pointed out.

Wheel alignment tests are next in line of inspection. The accurate machinery determines if wheels are out of line and points to the defective unit. Defective wheel alignment contributes to tire wear and difficult steering.

Faulty brakes, along with other mechanical parts of vehicles, are responsible for at least 17 per cent of the accidents in Texas and other states Safety officials say. For this reason, state police are using a new device which analyzes the braking power of each wheel. The recording meter is similar to a glassed in gasoline pump. Each wheel's braking power is registered by individual thermometers.

Six specially trained state officers, accompany the Safety Lane and operate the various phases of it, under the direct command of Sergeant W. M. King. Local officers and safety workers will assist in sponsoring the safety program.

It is only necessary to block one side of a street, which does not interfere with flow of traffic, except in one direction.

With over one half-million vehicles inspected each year, Safety officials point to Safety Lanes as one of the answers to the puzzling death problems on streets and highways. To obtain the best results, however, they need the co-operation of the public.

Vehicles successfully passing the tests, are given appropriate stickers signifying that they are safe if driven sanely. Vehicles with mechanical defects are marked with a red sticker, however, these are permitted another test when faults are corrected.

Scudday

Mr. and Mrs. Claude Everett and daughter, spent Sunday with Mr. and Mrs. Rube Faught. Roe Suddreth of Callahan county spent the week end with friends here.

Sybil and Shirley Nutt visited Norman Stephenson, Sunday. The young folks enjoyed the party at Mr. and Mrs. George Holmans, Saturday night.

Mr. and Mrs. Bud Brock are the proud parents of a baby girl, born the 28th.

Mr. and Mrs. Earl McNeil and Mr. and Mrs. J. E. Young, Sr., spent Sunday afternoon with Mr. and Mrs. Rube Faught.

Mr. and Mrs. Rube Faught and Mr. and Mrs. Earl McNeil went to church at Forrester Sunday night.

Mr. and Mrs. Buster Allman and children spent Sunday with Mr. and Mrs. Tankersley of Lamesa.

Mr. and Mrs. Boucher and children of Brownfield spent Saturday night with Mr. and Mrs. Buster Allman.

SALE OF LIQUOR IN GARZA VOTED DOWN SATURDAY

POST, Oct. 1.—By a vote of more than two to one Garza county voters pronounced disapproval of sale of any kind of alcoholic liquors here today.

The election was the first liquor vote in this county in approximately 28 years, said County Judge Ira Weakley.

Mr. and Mrs. Jewell Bell and children of Needmore community attended church in town Sunday and had lunch with Mr. and Mrs. Carol Proctor.

Large Slice of Czech Has Been Invaded

GRAY-CLAD German legions began a bloodless conquest of Czechoslovakia's Sudetenland Saturday.

Poland made ready to take over her slice of the dwindling republic.

In Washington two Democratic senators proposed that President Roosevelt call an international peace conference.

And a troubled Europe, calculating the enormous cost of its latest war scare, wondered what the future held.

Eventual Understanding Out of the upheaval of the past few weeks, Germany, who came through with most of her demands met, forsook an eventual understanding with France, the return of colonies, fulfillment of her long-cherished dream of economic penetration of the Balkans.

Britain, despite the double-barreled fruits of the Munich conference—partition of Czechoslovakia and the Hitler-Chamberlain declaration for peace—figures she will have to pay dearly for lasting peace.

It already has cost her a cabinet resignation — Alfred Duff Cooper, first lord of the admiralty, quit yesterday in "distrust" of Prime Minister Chamberlain's foreign policy.

Russia On Outside France sees Soviet Russia on the outside looking in on Europe's councils and the possibility she herself might be dominated by Britain in a future four power rule—by Britain, France, Italy and Germany.

Mrs. Bettie Criswell of Plains is here visiting her daughter, Mrs. Chick Lee. Mrs. Criswell was among one of the first women to settle in Brownfield, and her sunny smile and kindly word for everyone makes it a pleasure to talk with her.

Amons Howard, postmaster of Lubbock and H. B. Bryan, Tax Assessor and Collector for Lubbock county were business visitors in Brownfield, Thursday.



GOLDEN JUBILEE

Celebration
STATE FAIR OF TEXAS

OPENS SATURDAY
PRESENTING

ITS GREATEST PICTURE OF CONCENTRATED TEXAS

AGRICULTURE
The greatest farm exhibit ever seen on the entire continent is assured. Sixty-seven counties and more individual, FFA and 4-H Club exhibits than ever before.

LIVESTOCK
World-famous herds of beef and dairy cattle of every breed are entered in this show. Sheep, milk goats, horses, hogs and other animals will be included in this great show.

POULTRY
A complete show from every angle. Rabbits, pigeons, fancy fowls, capons, a complete chicken show and turkeys are included in this great showing.

New Shows...

Direct from Chicago
Has Cast of 125 PEOPLE

THE JUBILEE FOLLIES
in the Auditorium

Free Acts...
Bozo, the Mind-Reading Dog
Powers' Elephants
The Eiffel Sisters
—and many other free attractions are booked.

DALLAS Oct. 8 to 23

YOUR MILEAGE MERCHANT backs up his personal assurance of easy winter starting and oil economy by **OIL-PLATING YOUR ENGINE**

—more than an oil change!

JUST because this is in print instead of coming direct from Your Mileage Merchant's lips doesn't change the fact that he backs every word personally. How does he go through with that? By giving your engine the only OIL-PLATING. That's not mere words; it's what patented Conoco Germ Processed oil does.

Activated by an added man-made compound—added to oil's best natural qualities—added to the best refining—this exclusive Germ Processed oil adds itself direct to the inner engine surfaces... unites so thoroughly that every working part stays constantly OIL-PLATED.

Does the chrome plating on the bumpers drain down every time your car stops? Neither does OIL-PLATING in your engine. When you want to start up again, after hours of wintry parking—after nights or even weeks in the coldest garage—you've got ready lubrication faster than instantly!—in advance of the fastest oil-circulation. For drain-proof OIL-PLATING has stayed lastingly plated all the way up, to make things slide lightly and swiftly for your starter and battery. That also tells you why you're rid of costly starting wear. And OIL-PLATING stays in as long as you use Germ Processed oil. The gauge-stick backs Your Mileage Merchant!

Switch in Time!



CONOCO GERM PROCESSED OIL

OIL-PLATING GUARANTEED to lubricate before any oil can circulate

FITZGERALD SERVICE STATION

East Main

WASHING — GREASING

Phone 19



Former B'field Boys Make Football Stars

The Junior editor of this sheet, and Ralph Bynum, liontype operator or what have you about this darned office, both former Cub players, received a marked copy of the Colorado Record the past week, in which much information existed about former local boys, now in Colorado High school.

They are Duff Chesney, who made the pass counter to defeat the Big Spring Steers. The two Glover boys, Ross and Rhudel Glover. The former was an outstanding player in the game with Big Spring, a class A team.

Nearly \$100,000 Received By Farmers

R. N. McClain, County Agent, informed us Wednesday just before noon that up to that time checks for subsidy payments to Terry county farmers totaled \$97,241.53, against some over \$38,000 reported in these columns last week.

The force stated that the checks had begun to arrive faster now and they hoped in the next week or two to have about all the money due those who have signed up, which we understand will amount to around \$250,000.00.

Monkey Attacks and Bites Little Girl

While passing through the backyard of Bruce Hancock, Wanda Ruth Turner, 10 year old daughter of Mr. and Mrs. A. W. Turner was attacked by a pet monkey, and severely bitten on the ankle.

Treatment was given the little girl in the local hospital, and if no complications develop, it is thought she will be about in a few days.

The monkey is chained, and was not thought to be vicious, but its chain was long enough to allow it to reach the little girl.

Mrs. Hugh Snodgrass of the Tokio section of old Yoakum pleased us with her renewal last week.

Secretary J. E. Shelton of the C. C., is sending the paper to Jim, who is attending A. & M.

The BEST is not too good for our customers

TERRY'S WHITE KITCHEN WE USE WOMEN COOKS

TENNESSEAN DIES HERE

Wallace L. Fredrick, 38, of Lawrenceburg, Tenn., passed away at a local tourist camp in this city, Tuesday, and was buried here Wednesday, following funeral services at the Methodist church, conducted by the pastor, Rev. Ike Breedlove. Mr. Fredrick was survived by his wife and little daughter, June. G. F. Fredrick, father of deceased, and Mr. Job Foust, father of Mrs. Fredrick, of Tennessee, attended the funeral.

Mr. and Mrs. Fredrick and June had started out from Tennessee some weeks ago, for Albuquerque, N. M., for the benefit of his health, but had to stop here three weeks ago for treatment as he had become very weak. The Brownfield Funeral Home was in charge of arrangements.

THE LITTLE THEATRE GUILD STARTS AN ORCHESTRA

William Seale, well known as a musician of band and orchestra leader, who has been a member of the Altus band in Oklahoma for three years, which has won the state and tri-state, also the National contest. He was president of the 176 piece band in 1936-37.

During the Pan-American Exposition he played under the direction of Capt. Taylor Branson, who was the director of the United States Marines Band. His constant study lead him to be director of the band and orchestra at Eldorado, Okla., where he devoted two days a week. The rest of the time he taught violin in the high school at Altus.

He has been a feature player in some of the best jazz orchestras in the southwest, where he has won several gold medals for his fine playing.

This young man of fame is starting an orchestra here and those wishing to sign up with him can make arrangements at the Little Theatre Guild at once. Here is a chance to work under a real director of music.

ADS IN THE HERALD GET EXCELLENT RESULTS

Advertising in the Terry County Herald get excellent results, says the Creomulsion Company, makers of Creomulsion, a prescription for Coughs, Colds and Bronchial Irritations.

A consistent user of newspaper space for many years, the Creomulsion Company has again started a nationwide advertising campaign on their product with regular insertions in the Herald.

Creomulsion, recommended by thousands of physicians and druggists, is sold and guaranteed by all drug stores.

Miss Margaret Bell, teacher in the Lubbock school system, spent the week end with her parents, Mr. and Mrs. W. A. Bell.

Prof. C. A. Wilhite was in this week and ordered report cards printed for the Harmony school.

DOINGS OF THE LITTLE THEATRE GUILD

Within the past week the Little Theatre Guild has taken in several new members among who are, Misses Virginia Stroup, Vivian Stewart, Jim Smith of Pleasant Valley, Murpha Deene Ballard, Vivian Seale, Gussie Stewart, Betty Jean Holmes, Mrs. Roy Wingerd, Mr. and Mrs. Fowler Carroll, Mrs. Jesse Blair of Pleasant Valley, Mrs. Strup, William Seale and Donald Seale.

The Little Theatre has promised some wonderful plays for the season and any organization wishing to produce one of them can make an engagement for a booking date in advance. Every play a winner or it won't leave the Little Theatre. So just drop in and make arrangements.

Anyone wishing to join the orchestra also, get in touch with William Seale at the Little Theatre Guild.

Mrs. Kenneth Kimsey left last week after visiting in the home of her parents, Mr. and Mrs. J. L. Hyman and other relatives.

THE METHODIST CHURCH

All usual services will be held next Sunday. The pastor will preach morning and evening. Leagues at six and seven o'clock. An increased attendance helped both the Leagues last Sunday evening. Let us make the young people's work grow as fast as possible.

Quarterly conference will be held on the evening of the sixteenth. The presiding elder, O. P. Clark, will preach. We should have a good attendance, not only of the officials of the church but of the membership. This is the last conference of the year. If any of the brethren desire a change of pastors or have anything to ask of the presiding elder, they may have the opportunity before the session of the Annual Conference, November 16, at Memphis.

NORTHERN LIGHTS AFFECT RADIOS

The unusual interference on your radio the past few days is not due to static, scientists tell us. It is the "northern lights," or Aurora Borealis. No one as yet has been able to explain the meaning or cause of these electrical displays in the north. That Tuesday night was exceptionally brilliant, as seen at this point. They are seen much plainer farther north.—Clarendon Leader.

SANTA FE CAR LOADINGS

The Santa Fe Railway System carloadings for the week ending October 1, were 21,467 cars compared with 26,481 for the same week last year. Received from connections were 6,148 cars compared with 7,621 during a similar period last year. Total cars moved were 27,615, compared with 34,102 in the same week of 1937. The Santa Fe handled a total of 27,007 cars in the preceding week of this year.

Last week we stated that Jim Miller had a tonsilectomy. We happen to have two Jim Millers here, and Maganolia Station Jim got on us this week as lots of people had ask him about the operation. The other Jim is owner of the Brownfield Steam Laundry. The way the boys distinguish is "Soapy" Jim and "Greasy" Jim. "Soapy" Jim was the one that had the operation.

WE buy for cash and sell on credit, used typewriters, adding machines and office furniture. We sell Remington and Portable typewriters for only 10c per day. THE BAKER CO., Printing and Office Equipment, 1009 13th Street, Lubbock, Texas.

Mrs. Andy Williams and daughter, Mrs. Bryan Brewster of Seagraves, were up shopping, Tuesday.

Mr. and Mrs. Harold Watson of Colorado, Texas spent Sunday with Mrs. Watson's parents, Mr. and Mrs. Sam White.

Mrs. Bettie Criswell of Plains was in to renew this week, and had the Herald sent to her granddaughter, Miss Marie Cleveland who is attending Texas Women's College, Denton.

George W. Chisholm was in this week to get the Herald started to two more of his children living away from Brownfield; Mrs. Jack Latham, Orville, Calif., and Mrs. Harold Boston, Lubbock.

L. L. Blackstock is sending the Herald to his friend, J. M. Lemley, Avella, Pa.

STATEMENT OF OWNERSHIP

of the Terry County Herald, published every Friday, at Brownfield, Texas, for October 1, 1938.

State of Texas, County of Terry.—Before me, Martin Line, Notary Public in and for Terry County, Texas, personally appeared A. J. Stricklin, who having been duly sworn according to law, deposes and says that he is the owner of the Terry County Herald.

That the known mortgages are First National Bank, Brownfield, Texas, in the sum of \$107.00, having purchased notes and mortgage from E. C. Palmer & Co., New Orleans, for purchase of Saw Trimmer, due Jan. 1, 1939.

(Signed) A. J. Stricklin. Sworn to and subscribed before me, this 4th day of October, 1938.

Martin Line, Notary Public. My Commission expires June 1939.

Out of town guests of Mr. and Mrs. Earl Jones who attended the opening of the new Rio Theatre, Tuesday night included: Mr. and Mrs. Bill Chesshir of Littlefield, Manager Crites of the Palace and Lindsey Theatres in Lubbock, Manager Baldwin of the Broadway and Lyric Theatres in Lubbock and Butch Gotchall of Dallas.

We learned this week that Mrs. T. W. Bruton had purchased the Old Brothers home and would have it remodeled.

Dr. and Mrs. T. L. Treadaway went to Abilene last week end to see Simmons and Centenary play football. Dr. is a former student of Simmons and played on their team.

Mr. and Mrs. Joe J. McGowan were business visitors to Amarillo, Tuesday.

Mr. and Mrs. R. N. McClain were in Lubbock all last week. Mr. McClain had charge of the Dairy judging at the fair.

The New York Yankees won the first game of the World Series from the Chicago Cubs by a score of 3 to 1.

Mrs. J. B. Scott of Fort Worth is here to see her new grandson, James Neal Cain.

We learned this week that Mrs. L. O. Turner, wife of the Panhandle Oil station manager, was quite ill of pneumonia.

Mrs. Sam Daugherty has returned from San Angelo, where she has been with a sister who was injured in an auto accident. The sister and husband had been married about three hours and were starting on their honeymoon when the accident occurred.

Mr. and Mrs. J. M. Welborn were business visitors to Midland, Tuesday.

Mrs. T. H. Anderson left Thursday for Abilene, where she will visit her mother for a week.

Mrs. W. G. Hardin and Miss Sue Belle Couchman were Lubbock visitors, Tuesday.

SATISFIED PATIENTS

DR. REA OF MINNESOTA At Brownfield, Hotel Brownfield, At Brownfield, Hotel Brownfield, Sunday, October 16th.

ONE DAY ONLY

Dr. Rea, coming to Texas for many years, specializing in stomach, liver, kidney, bowel, bladder diseases of women, and chronic diseases as complicated with other diseases without surgical operation.

A few of his satisfied patients: P. M. Mitchell, Texarkana, Liver; W. H. Baker, Gainesville, Kidney; Mrs. C. M. Baughman, Crockett; Stomach; Rudolph Koehl, Ellinger; Sciatica and Rheumatism; M. A. Bailey, Clarendon, Stomach; Mrs. C. F. Knowels, Abilene, Pelagra; Tom McNeil, Richland Springs, Cancer Growth; Mrs. B. R. Richardson, Palestine, Pelagra; John Turnbow, Shamrock, Stomach; Mrs. G. F. Fairweather, Lamesa, Gall-Bladder; Mrs. A. J. Bradshaw, Wimsboro, Stomach Ulcer; Mrs. W. T. Morris, Lubbock, Pelagra; Mrs. Thomas Rogers, Douglu, Leg Ulcer; Mrs. J. P. Reynolds, Borger, Gall-Stones; Mrs. W. J. Franklin, Hearne, Obesity.

No charge for consultation and examination. Treatment at reasonable cost if desired. Married women requested to come with husbands. Hours 10 A.M. to 4 P.M.—Drs. Rea Bros. Medical Laboratory, Minneapolis, Minn.—Since 1898.

TERRY HAS FIVE STUDENTS AT TARLETON

Among the 1009 students who enrolled in John Tarleton College, representing 152 counties and 10 states, are 5 students from Terry county.

The students from Terry county are: Norris Norman, Fred Finley, and S. W. White, Jr. of Meadow, Texas; Robert Pharr and Guy M. Tankersley of Brownfield, Texas.

This represents the largest enrollment ever enjoyed by the college during the first semester. The total enrollment for the year is expected to exceed 1300.

Dean J. Thomas Davis recently in a chapel talk advised the home sick Co-eds to forget the boys back home and find a new sweetheart on the campus. "That ought to be easy," he said, "for there are two Cadets for every girl."

Mr. and Mrs. Jim King were Midland visitors, Friday, the guest of Mr. King's sister.

Mrs. Garrett Daugherty left Thursday for a week's visit with her mother in Ballinger, Texas.

Mr. and Mrs. Charlie Quinn and sons, Bud and Charlie were visitors from Eunice, New Mexico, Thursday.

Jess Slaughter, sheriff of Howard county, was a business visitor in Brownfield, Thursday.

Mrs. Fanny Elliott returned from Parsons, Kansas, last Monday, to spend he winter in Brownfield.

Mrs. E. A. Key of Clovis, N. M., Mrs. B. H. Brannan of Pottsville, Texas are visiting their parents, Mr. and Mrs. A. P. Moore.

Mrs. Willie Winn and Mrs. Geo. Black of Gomez were here Monday.

Mrs. Wes Key and Mrs. Kenneth Furr of Gomez were over Monday.

BLAIR'S BARBER SHOP Haircuts 25c West Side of Square



SUNSHINE In a Bottle

What other food can claim the Universal popularity of dairy products? What other food is so healthful, beneficial and good? What other food so inexpensive?

Brownfield Dairy C. P. Henderson, Mgr. Phone 184



West Texas Gas Company

UNINTENTIONAL MISTAKE MADE BY US

The names of Mr. and Mrs. W. H. Dallas on the guests list of the Bankers Banquet were unintentionally left off, and in view of the fact that Mr. Dallas served as active president of the bank for 20 years, and was one of the honor guest we wish to right the mistake.

Mrs. Opal Glass, one of the Meadow teachers, passed rather suddenly last week, following a slight attack of headache.

Dr. Schofield believes in the power of the press, but he says somehow or somehow else people just don't seem to get it into their heads that he has moved from the State Bank-building to over the Alexander Building on the north side of the square.

We have been having some of the hottest October weather on record in Texas, according to meteorologists. Saturday mercury climbed to 103 at Wichita Falls, and 104 at Texarkana.

Mr. and Mrs. Harold Denton are moving to Levelland, where Mr. Denton has employment in the Claude Hudgens Hardware store.

CELEBRATES THIRTEENTH BIRTHDAY

Ida Mae May was hostess to about forty guests on last Friday night when she entertained with a formal party celebrating her Thirteenth birthday.

The little Misses were quite lovely in formal dresses. After many and varied games the hostess assisted by her mother, served sandwiches, punch and cake to the boys and girls, who all declared her an excellent hostess.

Mr. and Mrs. Lester McPherson and family are living in the Wingerd apartments while their new home is under construction.

Mr. and Mrs. Harold Shively are guests of her parents, Mr. and Mrs. Bruce Hancock.

Table with 2 columns: Regular Everyday Prices and list of services like hair, shampoo, manicure, etc.

Large advertisement for Start Tire Store with text: NOTICE To All Car Owners Don't Buy Tires without getting the details of our Special Trade-in Discount...

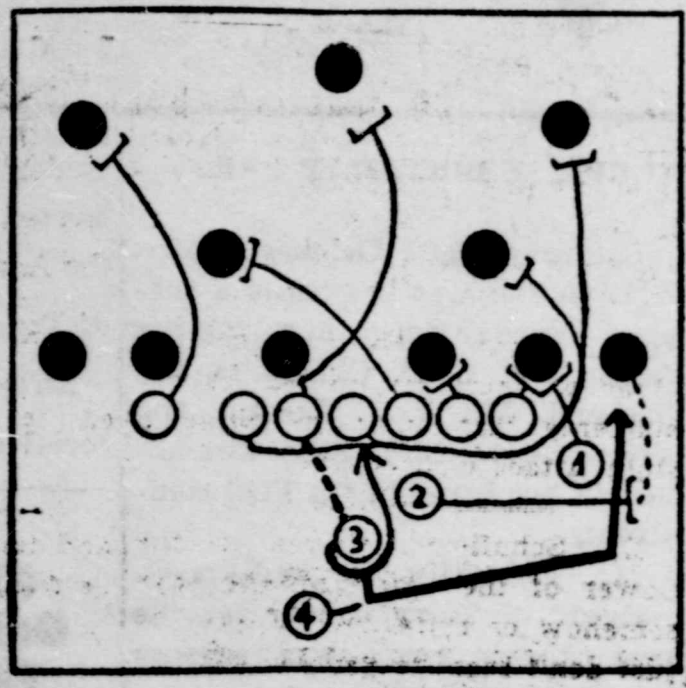
Large advertisement for Wall Paper Sale with text: 5 1/2 to 15 WALL PAPER SALE! Save NOW on Wall Paper! You'll find patterns for every room in the house...

Advertisement for M. J. Craig Motor Co. with text: YOU MUST SEE THE NEW PLYMOUTH 1939 MODEL ON DISPLAY AT M. J. CRAIG MOTOR CO.

Advertisement for Glover's Hat Shop with text: FELT HATS Cleaned and Blocked Bring us your old fall hat. We can restore all its original smartness through our method of cleaning and blocking. HATS RETRIMMED IF YOU WISH GLOVER'S HAT SHOP AT AMERICAN TAILOR SHOP

TOUCH-DOWN TACTICS

LAFAYETTE COLLEGE . . . by E. E. Mylin Head Football Coach



This is the fourth in a series of six outstanding diagram plays by leading college coaches from Grantland Rice's new Cities Service Football Guide.

The above play is from a single wing back formation with unbalanced line to the right. We have been more successful with this play than the regular of tackle with No. 4 back receiving the ball. It is tied up with other plays in which the full back keeps the ball and hits

into the line or gives to No. 1 back on a reverse. No. 3 received the ball from center, spins and gives it to No. 4 for a regular of tackle play. No. 3 heads back into the line and blocks the first man through. The blocking assignments are as shown.

NOBODY'S BUSINESS

By Julian Capers, Jr.

AUSTIN — The raising of tax money to pay increased pension benefits to aged persons, and to provide the State's share of other phases of the social security program, including aid for dependent children, needy blind persons and teachers' pensions, will constitute the No. 1 problem of the new legislature. It doubtless will consume most of the time of the four months' regular session.

Next will come governmental economy, and then will follow the introduction of hundreds of bills, some embodying the ideas of large groups, others those of a single individual member of House or Senate. A few of these, usually those backed by a substantial bloc of public opinion, will be enacted, while the great majority will be good for a line or two in the newspapers for a day, and then die by the wayside, either in committee or on the calendar.

Truck Problem Looms
The tax program, of course, will depend largely upon the recommendations and plans of the new Governor, as embodied in his first message. O'Daniel has been giving concentrated study at his Fort Worth headquarters to this and other administrative matters, but has been keeping his own counsel upon details of what he will recommend. Whatever plan he suggests, will naturally encounter sturdy opposition from the group or groups which he proposes to tax.

A determined effort will be made in the new Legislature to enact legislation regulating the use of motor trucks upon the highways and increasing the present limit of 7,000 pounds of net load that a truck may carry. Persistent efforts have been made to raise this load limit, which was enacted back when trucks used solid rubber tires, on the theory that heavy loads would damage the highways. Modernization of motor truck manufacture, together with universal use of scientifically designed pneumatic tires, have largely removed this objection, and the railroad lobby, which has battled bitterly and successfully to curtail truck operations, has relied largely during recent years upon the argument that large loads mean larger trucks and that a resulting traffic hazard follows. The truck people, who have carried on a vigorous campaign, have answered this argument rather patly by showing that the larger the truck load, the fewer the number of trucks necessary to move traffic, and that the fewer trucks that are operated on the highways, the lower the traffic hazard. It is identically the same argument the railroads have used in opposing laws to limit the length of freight trains.

Valley Senator Is Sponsor
Another important phase of the truck problem is the fact that the privately owned motor trucks are largely unregulated, because the Supreme Court has held that under the present law, most of them are technically common carriers under the law. The impossibility of applying the common carrier law's provision to the thousands of private trucks was so manifest that the Railroad Commission, by unwritten agreement with the truck owners, is simple ignoring the Supreme Court decision until the Legislature can enact a law to regulate private trucks.

Rogers Kelley, Senator-elect from the Valley district, has declared he will push for enactment of truck legislation—because his Valley district moves millions of tons of fruit and vegetables to markets by truck each season—and Kelley, known in his district as an aggressive and able leader—probably will get results.

Economy Program
A Senate subcommittee of five members has been working for nearly two years on the problem of reducing the overhead of State departments, and out of their efforts will doubtless come some improvement. Their goal is a \$5,000,000 to \$6,000,000 cut in departmental expenditures. They hope to consolidate and abolish some bureaus and commissions, which is a difficult task, at best, because every little department has its bloc of supporters in the Legislature, whose loyalty is held by giving jobs to friends and relatives of the legislators. One improvement upon which everybody seems agreed, however, is the appointment of the State Auditor by a Legislative Committee, instead of

by the Governor, as at present, and the probably creation of a modernized budgeting set-up. Many legislators have come to see the fallacy of asking the Board of Control, the largest single spending unit in the Government, to make the budget, as it now does.

Along with the plan for better auditing and budgeting will go plans for abolishing some of the 102 special funds in the State Treasury, so that officials can more nearly get an actual picture of the State's real financial condition from periodic statements by the Treasurer and Comptroller.

Fair Trade Act
The last gubernatorial race brought out what was apparently a widespread agreement that some kind of anti-price cutting legislation should be passed, to protect independent merchants against 'loss leader' merchandising. If the Legislature believes as firmly in this as the gubernatorial candidates did, some legislation along this line probably will result. The chain stores, who are opposing it, optimistically hope to get the chain store tax repealed, but best information here gives little hope at this time.

Two Corrections
Whenever a newspaper reporter begins to brag, he is usually headed for trouble. This columnist recently indulged in a mild brag about a news beat in this column. Now he humbly corrects two mistakes in last week's column. No. 1—The McFarland who is being boomed for State Tax Commissioner is Representative McFarland, of Wichita Falls, veteran House member and tax expert, and NOT Congressman W. D. McFarlane, of Wichita Falls, defeated for re-election in August.

No. 2—The uncertainty about when certain State officials, including the Land Commissioner and the Attorney General, shall take office, was clarified by the last legislature, and definite dates fixed. January 1 is the date for beginning the terms of elective officials except the Governor, who takes office January 17.

Garrison Succeeds Carmichael
The Department of Public Safety, which as the nearest approach to a civil service or merit system in the State government, adhered to this policy this week, when it named Homer Garrison, Jr., youthful assistant director, to succeed the late H. H. Carmichael, as director of the State Police system. Garrison, a deputy sheriff at Lufkin when he was 19, has been with the department since it was created, and has a brilliant record.

MESDAMES PARKER AND INNMAN HONORED

Mrs. J. C. Johnson and Mrs. Vallie Jebe complimented Mrs. L. N. Parker and Mrs. T. B. Innman with a lovely birthday shower last Thursday afternoon in the home of Mrs. Johnson. The afternoon was spent quilting, after which the gifts were presented to the surprised honorees.

Lemonade and cake was served to the following guests: Mesdames Bass, Cypert, Day, Drake, Drennan, Ellis, Fielder, Howell, Hunter, Lauderdale, Walter, Luker, Bob Luker, Lewis Montgomery, Newberry, Perkins, Wendell Stevens, J. S. Stevens, Shepherd, Salcar, Simpson, Gaylin, Green and Misses Couchman, Howell, Bartlett, Gladys and Besie Johnson and the honorees.

Subscriptions Are Due Won't You Pay Up?

During the dull time of the season, we carry responsible readers on our subscription list as a matter of courtesy. We make every attempt to be neighborly and show our appreciation by giving you the best weekly possible to produce, and to treat you with every consideration personally.

Now that we have done our best, we are asking that our neighbors and friends pay their subscriptions at the earliest possible moment. Naturally, we need money now just like our readers needed money in mid-summer. In making this urgent request at this time under the same circumstances. The cost is \$1.00 in the trade area or \$1.50 elsewhere for a full year, a cost of less than 2 cents a week.

Mrs. Red Tudor had as dinner guests Tuesday, her parents, Mr. and Mrs. S. J. Dixon of Yoakum county and Rev. E. V. Anderson.

Mr. and Mrs. E. N. Cain announce the birth of a son, Thursday, Sept. 29, to whom has been given the name James Neal.

To Postpone Sale of Cotton Until April

LUBBOCK — Sale of cotton involved in Commodity Credit Corporation loans which are being called in a number of West Texas counties may be postponed until at least April 1st, according to a proposal made by the Honorable George E. Rathell, Secretary-Treasurer of the Commodity Credit Corporation, from Washington, in a meeting with a committee of producers in Lubbock, Monday.

The producers committee, representing about fifteen West Texas counties and headed by Mr. Joe M. Rose of Dickens as chairman, requested of the Commodity Credit Corporation in presenting their case to Mr. Rathell that no liability be placed on the producer. Mr. Rathell did not approve this request but made a tentative proposal for the Commodity Credit Corporation under the terms of which the suggested postponement of sale would be made until April 1st, prior to which time plans for a final disposition of these loans might be made.

Mr. Rathell stated that in any event none of the cotton involved in these loans which are being called would be sold by the Government until he has had time to return to the Washington office and confer with his associates and submit a report to the committee headed by Mr. Rose of Dickens.

Mr. Rose stated that when the Commodity Credit Corporation had reported to him he would advise the members of his committee and the County Agents in the territory involved.

The particular cotton now involved in this matter includes cotton stored at Haskell, Hamlin, Lorenzo, and Snyder as well as cotton formerly stored at Jayton.

WORLD'S LARGEST PRINTING PLANT RUN BY U. S.

WASHINGTON, Sept. 20.—The United States Government runs the world's largest printing plant here on a 24-hour schedule to print the vast amount of material for publication required by the centralization of government in Washington.

More than seventy daily, weekly and monthly publications with a total circulation running into the millions are regularly printed in this huge government plant and distributed over the nation.

This printing and publishing division put out a total of 5,000,000,000 copies of various "jobs" during the past year, a number greatly in excess of quantities printed before the administration of President Roosevelt. This number does not include issues of regular monthly and weekly publications such as weather bulletins and copies of the CONGRESSIONAL RECORD.

PONTIAC ENTERS THE LOW PRICED FIELD

Today the Pontiac Motor Division of General Motors officially confirmed rumors of its further invasion into the lowest priced field with the announcement of three new lines of cars, headed by a lower priced Quality Six line which has been added to the company's existing Deluxe Six and Deluxe Eight lines.

Based on factory delivered prices, the new Quality Six Two-Door Touring Sedan model will sell for \$70.00 less than Pontiac's lowest priced corresponding model of last year—or \$80.00 less when safety shift is considered. The company's widely copied safety shift is now standard equipment on all its models for 1939.

Mrs. Sam White had as house guest Monday night her brother, S. T. Bartley of Littlefield.

Shelterbelts Being Planted Rapidly

WICHITA FALLS, Oct. 1.—Long, unbroken lines of little green cedar and pine trees, known as cinifers, will soon be showing up bravely and destined to stand in bold relief when winter bares other trees, in Plains states United States Forest service. The Forest service in Texas plans for this year to plant a large number of evergreens in the shelterbelts.

A sufficient number of evergreens has already been planted in Texas and other Plains states to show the public that cinifers have found a place in the tree shelterbelt program, the foresters say. The pines, particularly Ponderosa and Austrian, and cedars are among the most drought-hardy trees for the plains. Once having passed the critical first year of establishment, they are there to stay for a century or more. Because cinifers are easily damaged by drifting sand, it may be necessary to plant strips of sudan or cane the previous season in order to protect the cinifers during their first critical year. This will be true particularly in the more sandy, wind hazardous areas.

Guarantees Perpetuation
Together with the cinifers' long life the ability of cedars to reproduce guarantees perpetuation of the shelterbelts, it is pointed out. These trees hold their foliage the year round, maintaining their full effectiveness winter as well as summer, besides providing year round cover for wildlife.

Cinifers grow slowly, and their effectiveness in the shelterbelts will not be noticeable for some time, the foresters say. Fast-growing cottonwoods and similar trees provide the protection for land and crops in the early life of the shelterbelts. The life span of these trees is relatively short, but by the time they begin to die and must be removed the cinifers will have attained full sway and will carry on. Well in advance of that time, too, the cedars will have begun reproduction, it is said.

Success of the cinifers was expected by the foresters, who have grown them in shelterbelts and in forest plantings for the last 30 years under conditions at least as difficult as in the Plains states. Their experience, it is pointed out, has taught them where to expect best results with the different varieties.

Cinifers have come into the national shelterbelt planting program only recently, because it takes from two to four years in the nursery, with one transplanting, before they are ready for field planting. Most of the broadleaf trees, however, are of suitable size for field planting in one year.

MATADOR BAND HAS NINETY MEMBERS

LUBBOCK, Texas, Oct. 4.—Largest Matador band in the history of Texas Technological College makes music for Red Raider games in two units this fall. Band A, seated in the cheering section on the west side of Tech Stadium, is composed of 90 members. Unit B, 85 strong, forms the nucleus of a new cheering section in the east stands. Six women musicians and 98 freshmen have been added this year. About 100 bandsters and Director D. O. Wiley will accompany

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for All Occasions

McSPADDEN FLORAL SHOP
(Home Owned and Operated)

Phone 294

Red Raiders to Odessa, October 22 for the Texas School of Mines tilt, and to Albuquerque, November 19 for the game with New Mexico University.

Mrs. Jim Jones visited her parents, Mr. and Mrs. J. H. McLeod in Lubbock over the week end.

Keats Kaiser of Sweetwater was the guest of Miss Lucille McSpadden, Sunday.

Mr. and Mrs. Guthrie Allen visited relatives in Lamesa, Sunday.

The Jesuits introduced the first printing press to be operated in South America. It was in Lima, Peru, in 1584.

LUGGAGE

Smart Hand Pieces

Large and Roomy

These Gladstone, Airplane and Locker Style pieces in Airplane Linen and Top Grain Cowhide, in a wide range of colors.

Priced From—

\$10.50 to \$27.50

CORNER DRUG STORE

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FALL BARGAINS

FOR EVERY MEMBER OF THE FAMILY

VALUES that STRETCH the Family Purse

Misses and Womens Wash Dresses

In New Fall Styles and Patterns

Sizes 14 to 44

Priced—

59c

GIRLS SCHOOL DRESSES

High Quality, Percalé.

Some With Zipper Fronts

Priced—

49c

NEW FALL BELTS

Narrow and Wide Styles

Values to 20c—For

9c

FLOOR MOPS

Oil Treated. Metal Frame

39c

RANGE SETS

3 Pieces

33c

18x36-Inch Washable RAG RUGS

14c

FIBRE WINDOW SHADES

9c

Women's Rayon Taffeta SLIPS

Full Cut. Sizes 34 to 44—

49c

TABLET and PENCIL

Extra Special—

5c

ENAMELWARE

All Large Pieces—

9c

GALVANIZED SCRUB TUBS

17 Quart Size

29c

ROSE GLASS BOWLS

Fluted Sides

9c

TOWELS

20x40, Bright Borders

Regular 25c Values

19c

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BINDER WELDING

We are prepared to weld anything weldable, and get the job done quickly and satisfactorily to you.

MR. FARMER

Many times a piece or part to your binder can be welded and made as good as new at a fraction of the cost of a new part. We can please you on work, and save you time.

HARRIS MOTOR COMPANY

East Main Street Phone 199

Society Church Activities Club News

Mrs. Gertrude Lees, Editor
Phones - - - 1 and 48

Around the Clock

by e. g. d.

The Maids and Matrons club, Brownfield's leading club, was organized in 1906, and has had an active interest in practically every civic enterprise during the past 32 years of its existence.

It sponsors the Public Library, which long years ago, before the radio and the many new modern methods of keeping up-to-date, constituted one of the main sources of culture and entertainment. At present there are 1500 books on the shelves, covering the field of reading material from light novels to the classics. At the nominal price of \$1.00 a year for a Library membership one may take out a book each week.

Water plugs to the cemetery, trees to line the main highways, free flower exchanges each spring—all of these worthy things are attributable to the Maids and Matrons club.

Just now a Clean-up campaign is on foot and as the plans progress will be made as another step in a good direction.

Aside from the club's regular methods of raising money, each member has pledged \$10.00 to be put in the building fund for the Sletta Brownfield club house to be built within the next year as a memorial to one of the club's charter members, who, during her lifetime was an untiring worker.

Suit out—brings to the young folks mind a vision of red and white, to the feminine mind, either last year's suit, or a new one, according to one's financial status. Enchanting lengths for coats intriguing color combinations, and hats to top off any costume, hats that seem to have been modeled in the designers' moment of madness, in fact they look to be like surrealist pictures. Leave a lot to be imagined. All of us will wear them though, and like it.

The swiftest news reel put out is that one sent by Fox from New York and available way out here not many hours after becoming headlines.

Students have been acquired by Germany, which proves once more that might may not be the right way but goes a long way towards making a right-of-way.

MRS. IRA HYMAN ENTERTAINS CHATTER CLUB

Mrs. Ira Hyman delightfully entertained the members and several guests of the Chatter Club last Friday. The members enjoyed appliqueing quilt blocks, a prize being given for the neatest block which went to Mrs. Arlene Hargroves.

Cake and punch was served to the following: Mesdames Willie Hyman, Raymond Pickett, Robert Whitney, Lillie Peak, Grace Chaney, Travis, Hancock, Charlie Berry, Virginia Hyman, Lorene Stewart, Mattie Green, Joe Jordan, Ottie McCutcheon, Christine Hyman, Birdie Mae Hyman, Arlene Hargroves, Chester Stewart and the hostess, Blanche Hyman.

BAPTIST CHURCH NEWS CHURCH

Fred A. Walker, Pastor
Sunday School, 10:00 o'clock.
Morning Worship, 11:00 o'clock.
Subject of sermon: "The Kingdom of the Heart."

Senior Christian Endeavor, 7:00 o'clock.

Night Preaching Service, 7:45 o'clock. A study of the second chapter of the book of James.

"The Lord is my light and my salvation; whom shall I fear? The Lord is the strength of my life; of whom shall I be afraid?"

WOODMEN CIRCLE

The The Woodmen Circle of Brownfield Grove No. 462 met at 8 p. m. Friday at the I. O. O. F. hall for team practice. Fourteen were present, also two visitors, Mrs. Gainer and Mrs. Hyman.

After practice, Mrs. Effie Smith cut the watermelons for the feast; juicy red and yellow ones which she had brought from her farm. Good, Oh yes, I should say so.

PRESBYTERIAN LADIES

The Ladies Missionary Society of the First Presbyterian Church began their Mission Study of India, Wednesday, October 5.

This week's topic: "The Miracle of Modern India," historical sketch.

"Key of Understanding." Next week's topic: "The Untouchables of India," the Missionary's problem. "Key of Hope."

Baptist Church News

Sunday was a good day with us with good congregations both morning and evening. The Lord's Supper was observed at the morning hour and baptizing at the evening service. Five were received into the fellowship of the church during the day. 312 were present in the Bible School or teaching service. It is a tragedy for adults or children to neglect the study of God's Word as many are doing and every one has a warm welcome and class here.

The Training Union meets one hour before the evening preaching hour and is making steady improvement. This service is especially designed to train young Christians in the development of the Christian life and a place is provided for adults as well. You are welcome in this service whether a member of this church or not.

The Woman's Missionary Union met in circles Monday evening at 3 p. m. with 33 present in Bible Study.

We met in circles next Monday afternoon to study the book "Things We Should Know."

Lockett circle with Mrs. L. M. Rogers.

Annie Long circle with Mrs. Avery Rogers.

Reagan circle with Mrs. C. E. Ross.

Lottie Moon circle with Mrs. E. L. Redford.

The present week is known as the week of prayer in the W. M. U. and we ask that all the membership of the church join in prayer for State Missions and be prepared to join in an offering for that work soon.

Many of our own people do not know that Baptists of Texas are supporting many missionaries among the 750,000 Mexicans; 700,000 European population, with some assistance to the negro population of 800,000 in Texas alone. A certain per cent of all the receipts of our church go to missions at home and abroad, but there are many of our own membership who should and no doubt will desire to make an offering to forward these great missionary undertakings.

The church that is in fact a mission body has one great characteristic of the churches of the New Testament.

Church Reporter

The T. E. L. class of the Baptist church met in the home of Mrs. W. L. Bandy, Thursday evening for a covered dish luncheon 22 present to enjoy the feast and a quarterly social. There were well as the entertainment of the evening.

We have a good class but desire to make an average attendance of 25 each Sunday for the quarter, so women, who are 40 and above and are not in attendance at another Bible School here is a hearty invitation to you and a warm welcome from this class. Come with us for Bible Study and Help us reach our worthy goal.

Class Reporter

O. E. S. MEETS

The O. E. S. met in regular session Monday night, October 3. Mrs. Ona Gore presiding. Had as our visitors, Mrs. Charles D. Dial and Mother Cox.

Twenty-four were present. Mrs. Lillian Luna and Miss Mary Jo Luna of Plains, Texas were installed in the Chapter.

Had talks from our new members also other. After business was disposed of a social hour followed in which refreshments of cream and cookies were served by Mrs. Thelma Peacock and Mrs. Jesse Randal.

LADIES AUXILIARY

The Ladies Auxiliary met at the Methodist church, Tuesday, Oct. 4, at 3 p. m., in Book Study, "The American Cities and Its Churches."

Those present were Mesdames Carpenter, Webber, Toone, Singletary, Crump, Lloyd, Jessie Cox, Mother Cox, Williams, Seale, Downing, Jackson, Flache, Chaney and Longbrake.

Sheriff Ellison, Ed Dumas and P. G. Stanford, were visitors from Plains, Wednesday.

Mrs. Ray Lackey of Plains was here shopping Monday.

HALLOWE'EN PARTY

Mrs. Raymond Taylor very charmingly entertained 17 guests at a 1 o'clock Bridge luncheon, Wednesday afternoon.

Lovely Fall flowers and decorations in keeping with the Halloween season made a very pretty setting for the four daintily laid tables.

A delicious luncheon consisting of pressed chicken salad, peas in toasted shells, shoestring potatoes, sliced tomatoes, hot buttered rolls, iced tea, ice cream and cake.

Mrs. Joe J. McGowan scored high and was presented with a bath set; Mrs. Glen Akers won second high and received dainty guests towels as prize.

Guests enjoying this affair were, Mesdames A. J. Stricklin, W. R. McDuffie, Glen Akers, J. H. Dallas, Clyde Cave, Garrett Daugherty, A. A. Sawyer, L. Nicholson, Everett Latham, Lester Treadaway, J. M. Welborn, Anderson, Joe J. McGowan, R. N. McClain, J. C. Powell, Ray Christopher, and Jim Graves.

CHURCH OF CHRIST

Sunday School, 10:00 a. m.
Preaching, 10:50 a. m.
Praising, 7:30 p. m.

Young People's Class, Tuesdays, 7:30 p. m.
Bible Study, Wednesday, 7:30 p. m.

Ladies Bible Class, Thursday, 2:30 p. m.

The sermon subject for the Sunday morning will be: "Birthday of the Church."

The subject for the evening hour will be: "The Spirit of Christ."

It is the purpose of the sermon at the morning hour to show not only the DAY, but the exact HOUR when the CHURCH came into existence. The Bible teaching is as plain and definite on the establishment of the church as it is on baptism, the Lord's supper, or christian living.

The public is cordially invited to attend all these services.

LAF-A-LOT CLUB

Mrs. Frank Ballard delightfully entertained the Laf-a-Lot club, Thursday, Sept. 29.

Mrs. Wilson Collins scored high for the club members, and Mrs. Jack Bailey was presented the guest prize, an electric percolator, from the club.

The guests list included, Mesdames Ike Bailey, Wilson Collins, Jim Graves, Dick McDuffie, Clovis Kendrick, Spencer Kendrick, Howard Swan, Vance Glover, Earl Anthony, Jack Stricklin, Jr., Pete Tiernan and Lee O. Allen, and Mrs. Jack Bailey as guest.

A dainty salad plate was served at the close of the games.

W. R. Patterson of Yoakum county, was here on business Tuesday.

ROWDEN—BRAZELTON

Mr. R. J. Rowden and Miss Ruth Brazelton were united in marriage Saturday noon at Tahoka, by Rev. Hardy of the First Baptist church.

Mrs. Rowden is the daughter of Mr. L. B. Brazelton of this city and has been living here for about fifteen years. Mr. Rowden is a son of Mr. and Mrs. Johnny Rowden of Brownfield.

The only attendant was the bride's aunt, Mrs. A. T. Pickett of Brownfield.

The bride wore a royal blue chiffon velvet dress with a white satin collar and corresponding accessories. Mrs. Pickett wore a wine chiffon velvet dress with black and wine accessories.

The happy couple will be at home on the farm about three miles west of Brownfield.

MAIDS AND MATRONS CLUB

The Maids and Matrons club met Tuesday afternoon at four o'clock with Mrs. R. B. Parish. The lesson study was General Background of Latin America. Mrs. Ike Bailey was program chairman. The following program was given:

Latin American Colonial Experience; Economic, Social, Religious and Political, Mrs. Roy Wingerd.

Problem of Races and Nationalities of Today, Mrs. John R. Turner.

Latin American Art and Appreciated of the Beautiful, Mrs. E. C. Davis.

Education in Latin America, Miss Willa B. Sloan.

During the social half hour, Mrs. Ike Bailey conducted a panel discussion on the lesson given.

Refreshments plate consisted of coffee, sandwiches, apple pie and whipped cream.

Members in attendance: Bailey, Bell, Brownfield, Davis, Graves, Jacobson, Moore, Parish, Perry, Price, Randal, Smith, Stricklin, Tarpley, Teague, Telford, Turner, Wingerd, and Misses Fitzgerald, Sloan, Edwards and Rasco.

Reporter

KOLONIAL KARD KLUB

Mrs. Garret Daugherty was hostess to the Kolonial Kard Klub last Friday. High score was made by Mrs. Roy Wingerd, second high going to Mrs. Lee O. Allen.

A dainty salad course was served at the close of the games to the following guests:

Mesdames Roy Wingerd, W. R. McDuffie, Raymond Taylor, J. H. Dallas, Mon Telford, R. B. Parish, C. J. Smith, A. A. Sawyer, Anderson, Jim Graves, Herman Heath, E. G. Akers, Clyde Cave, Edgar Self, R. M. Kendrick and Mrs. Ray Christopher, tea guest.

Mr. and Mrs. Ray Gault sold their business to the T. and T. Food Store last week, and have returned to make their home on a ranch in New Mexico.

SURPRISE BIRTHDAY PARTY

Saturday night, October 1, Mrs. J. J. Gunter was hostess to a surprise birthday party, honoring her father, Mr. L. D. Chambliss, her husband, Mr. J. J. Gunter, and sister-in-law, Mrs. Sam Chambliss, in her home in the Pool community.

Mr. Chambliss, a well-known resident of Terry county for the past fifteen years was seventy years "young."

It took 143 candles to light the three birthday cakes, which were served with ice cream to the following:

Mr. and Mrs. L. D. Chambliss, Lois, Mrs. Wayne Arnett, Mr. and Mrs. Sam Chambliss, Curtis, J. A., Clyde, Olan, Mr. and Mrs. Loyd Chambliss, L. G., Virginia Ray, Louise, Mr. and Mrs. Robert Chambliss, Gracie Mae, Betty Jean and Mr. and Mrs. J. J. Gunter, Flois, Fay, Glennas, G. W. and D. W.

An enjoyable evening was spent by all.

QUILTING CLUB

Mrs. A. M. McBurnett and Mrs. Ray Brownfield were hostesses to the quilting club on Wednesday afternoon at the home of Mrs. Brownfield. Two quilts were quilted.

Punch and cake was served to the following: Mesdames Ballard, Jackson, Broun, May, Carpenter, Howell, McPherson, Bandy, Redford, Carter, Hicks, Perry, Telford, and Walters.

ELECTED JUNIOR REPRESENTATIVE ARTS AND SCIENCES

LUBBOCK, Texas, Sept. 29.—Elray Lewis, arts and sciences

student from Brownfield, has been elected junior representative to the Association of Women Students of Texas Technological college.

Elray is a member of Ko Sha, a social organization.



FIVE Gallons FREE
HIGHER OCTANE
TUNE IN ON KFYO 7:45 to 8:00 MORNINGS
COSDEN "GIT" PROGRAM
5 Gallons of COSDEN Higher Octane GASOLINE GIVEN AWAY EVERY DAY!
YOUR NAME MAY BE NEXT

Snappy Service Sta.

TERRY COUNTY CREAMERY
Makers of —
Mc's Pride Butter
You will find this butter, always fresh, at your favorite grocery store.
Please Give It A Trial
BANDY'S PRODUCE

No. 9 p
HATS HATS HATS
BENCH MADE HATS THAT FIT
Pick Your Style We Will Fill the Order.
ANY STYLE — ANY SIZE — 6½ to 8½
WE CLEAN AND BLOCK HATS — AND MAKE HATS LARGER OR SMALLER
WE ALSO CLEAN LADIES HATS
LYNCH HAT WORKS
1106 AVE. J BETWEEN BROADWAY AND MAIN

MOBILIZE
with—MOBIL OILS and GRSEASES—a good automobile needs the best. Why take chances when it costs no more. Mobil Oil, the world's greatest selling motor oil—there is a reason—use it and you will know the reason. Tom May, Aegnt—Call 10
MAGNOLIA PETROLEUM COMPANY

BE SECURE -- INSURE
with
E. G. AKERS
INSURANCE — BONDS — ABSTRACTS
Phone 129 — — — — — Brownfield, Texas

SEE

LYNN NELSON JEWELER

—for expert watch, jewelry and eyeglass repairs and SAVE!

I have eyeglass frames, temples and nose pieces; also new and rebuilt watches ----- \$5.00 up

West Side of Square at Nelson-Primm Drug

DON'T PUT UP WITH A TINHORN IMITATION OF EXCELLENCE

PRICES IN LINE WITH ALL OTHERS



There's no need for you to have any but the finest laundry service—for the best costs no more when you send your work to us. You'll marvel at the trim perfection of every frill, ruffle and pleat on your wearing apparel, as it will be cared for with fastidious skill. And the beautifully ironed crispness of the bed and table linens will delight the most particular housewife. Bath towels are softly fluffed. And remember, the expensive soaps and soft water which we use make clothes last longer.

Phone 104 for prompt pickup and delivery service

BROWNFIELD STEAM LAUNDRY

Working Girls Are Smarties



All work and no play makes the modern Jill a smart girl. These are two of the 700 girls working part of their way through school at Texas State College for Women, Denton, Texas. Records show that the grades of this 24 per cent of the student body are much higher than of those who are going through on "papa's money," according to Francis Emerson, registrar. Jobs which the girls hold include secretarial work of all kinds, serving, care of children, photographic developing, linotyping, and others. Miss Gwendolyn James of Breckenridge and Miss Aileen Kimbrough of Hickory, Okla., are shown as they stamp the college mail for the day.

HUNTING BARGAINS?

Well Here They Are

Here are some real hot special bargains with your favorite daily or your favorite semi-weekly state paper. Come on and get them right now. Get some real Bargain reading matter for the long fall and winter days. Here 'tis—take it away:

Daily and Sunday Star-Telegram, one year	\$7.45
Terry County Herald, one year	1.00
Total	\$8.45
Bargain rate, one year, both	\$7.50
Daily (6days) Star-Telegram, one year	\$6.45
Terry County Herald, one year,	1.00
Total	\$7.45
Bargain rate, one year, both	\$6.80
Semil-Weekly Farm News, one year	\$1.00
Terry County Herald, one year	1.00
Total	\$2.00
Both together one year, only	\$1.50

We have some mighty fine combinations with good magazines if you wish them instead of newspapers. Come to see us.

TERRY COUNTY HERALD

"The Paper With a Purpose"

The SNAPSHOT GUILD

SCHOOL-TIME PICTURES



An easy, humorous school-time "story" snapshot, that could be made with any camera.

VACATION is over, and a new school year has begun. The hectic rush and bustle at breakfast, the patter of small feet down long school halls as class bells ring, and much poring over texts and notebooks under the living-room lamp at night. A new season—and a new field for the camera.

How many of us have good collections of school-day snapshots—pictures of our own school days, or our children's? Most albums reveal too few, and the chance to make others will not return. Look at Johnny as he tightens the strap about his books, and goes whistling down the walk to another day of classes. If he's in the fourth grade now, you'll never be able to take another picture of him at the third-grade stage. Time moves on, and the pictures we lose today are lost forever.

Do you have a good "off to school" snap of the children, showing them as they turn at the gate to wave goodbye? Probably not—yet it would be so easy to bring out the camera any sunny morning and catch a quick snapshot you would

always treasure. Again, have you any snapshots around the school grounds—at the tennis court, the outdoor drinking fountain, the swings and seesaws, and other places where children gather? Picture your children there, and later on your snapshots will help them recall the good times they and their young friends had at school.

When the children are old enough, they should have cameras of their own. A good box type camera will serve their needs admirably, and it is hard to imagine a better gift. The growing boy or girl will delight in picturing friends, school activities, school scenes—and inexpensive cameras are so simple now that any child can operate them.

At home at night, "study" pictures are worth while, and you can make them with any camera. All you need is a couple of inexpensive photo bulbs, and a roll of fast super sensitive panchromatic film. Why not try to keep the full story of the school year in pictures? Some day these school-time snapshots will be highly valued possessions.

John van Gulder.

Small Business Com'g Back Says Babson

"Purely on the law of action and reaction, the day of the little businessman again will dawn," declared Roger W. Babson, economist and author, in the current Rotarian Magazine. "Already various forces are emerging. If capitalized, these should help to re-establish little business along a broadening industrial and commercial front."

If Little Business—the backbone of the American economic system—is to meet Big Business on equal grounds, the economist asserts, cooperation among small businessmen is absolutely essential. Mutual groups are already operating for co-operative purchasing, he points out, and such joint efforts should be extended to advertising and to sharing brands with one another.

By capitalizing its advantages, Babson maintains, Little Business can offset such disadvantages as the cost of advertising, difficulty

in securing capital, inability to support independent research organizations and laboratories, and purchasing handicaps involved in obtaining raw materials in small quantities.

Little Business has five unusual advantages, he says—namely, "(1) smaller overhead costs—this is fundamental; (2) ability quickly to change—this applies both to policies and to products; (3) less frequent labor troubles—and usually a lower wage rate; (4) management in the hands of owners—this is always an advantage; (5) public sympathy and local cooperation—this is especially valuable to prevent unfavorable legislation."

Formation of various permanent organizations to sponsor the interest of Little Business indicates that small businessmen are recognizing their place in the economic system, contends Babson. Similarly there is recognition of the fact every Big Business was once a Little Business.

"I expect that we will again

enter an era when employers will be honored and encouraged; when labor will be more reasonable; when more men will move back to the soil and more women back to the home," concludes the economist. "Fair play, free markets, conservative thrift, clean politics, and co-operation will again be in the saddle. Then little businessmen will come to their own."

HARMONY—

The sixth and seventh grades went through the Texas Tech Textile building. At the noon hour they enjoyed lunch at a park, after which a part of the group visited the fair, and the rest the movies. Mr. C. A. Wilhite accompanied the boys and Mr. and Mrs. C. G. Garrett the girls. All reported a pleasant and profitable visit.

Several from our community attended the singing at Lahey last Sunday afternoon and reported an enjoyable evening.

Miss Velma McManis who has been ill of typhoid fever resumed her school work last Monday after a absence of a month. We are happy to have her in our midst again. We appreciate the services of Mrs. P. O. Corley, who supplied for Miss McManis during her illness.

Mr. and Mrs. H. F. Maner and children of Lubbock visited with Mr. and Mrs. C. A. Wilhite last Sunday and Mr. and Mrs. Joe A. Davis were guests also.

Clifford Hyle, who has had employment in Oregon for several months returned home. Clifford says he has been in the large timber region.

Mrs. J. F. Brigrance mother of Mrs. C. G. Garrett has returned from an extended visit in south Texas and other parts of the state. She was at church and Sunday school last Sunday.

Mr. and Mrs. Harvey C. Davis and children visited Mr. and Mrs. John E. Eakin last Sunday afternoon. They reported Mr. Eakin, who has been sick for several weeks, is no better.

The attendance and interest in our prayer meetings are increasing each Wednesday night. You are invited to come.

Don't forget the county sing song will meet at the Harmony school house next Sunday, Oct. 9th at 3 o'clock. Let's all be there.

Jack Holt has returned from an extended trip to California.

WILD ROOT HAIR TONIC and HAIR OIL Both for 61c

LUCKY TIGER HAIR TONIC Reg \$1. and 50c Size Both for \$1.00

Lovely Adrienne Face Powder 50c

50c quality CASCADE Playing Cards 29c

\$1.49 Electrex Room Heater 1.29

WATCH OUR ADS

Dependable Cough Syrup Rexillana 50c

FOR ACID INDIGESTION BISMA-REX 50c

Full 2qt. size Kantleek HOT WATER BOTTLE \$1.50

PEPSODENT ANTI-SEPTIC 50c Size 2 for 51c

TWO 25c TUBES OF LISTERINE TOOTH PASTE FOR 26c

Prescriptions filled only by registered pharmacists, who use pure, fresh ingredients.

Remember—Rexall products are tested and approved by the United Drug Department of Research and Technology.

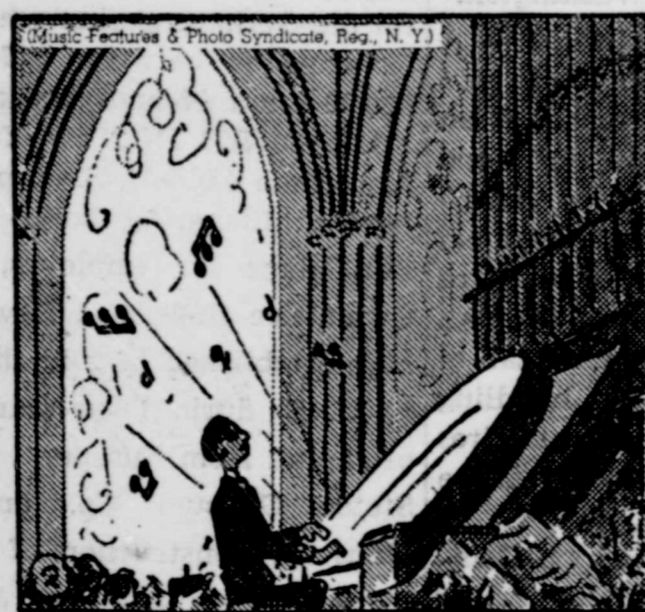
Be sure you are in our Rexall Drug Store before you buy. Look for the Rexall Store Sign.

from The Land Of The Sky Blue Water By Charles Wakefield Cadman Nello Richmond Eberhart

BIRTH OF A SONG



The little fellow who played as a small boy in Johnstown, Pa., where he was born, was descended from a line of patriots dating back to the Revolutionary War.



There was music in his family tree, and it was natural that Charles Wakefield Cadman, whose great-grandfather built pipe organs, should turn first to that instrument.



He was church organist in Pittsburgh for twelve years and after some study with local teachers became music critic of the "Pittsburgh Dispatch."

From ASCAP Files by Joseph R. Fiesler and Paul Carruth



Cadman spent one summer on the Omaha Indian Reservation and at Winnebago in an intensive study of Indian music, which he has never ceased.



Cadman's repertoire of music is made available to the world by the American Society of Composers, Authors and Publishers, which protects his copyrighted songs and licenses their use in public performance for profit.



He wrote at that time a number of Indian songs, which were rejected, some five times, by various publishers before they were finally accepted.



While he stayed with the Indians Cadman had accumulated a knowledge of their music which he later incorporated into a talk delivered on lecture tours.



Mme. Nordica, the opera star, made "From The Land Of The Sky Blue Water" prominent and encouraged the young composer to write operas about Indians. He wrote several, including "Shanewis."

FORMER GOMEZ BOY HEARD OVER NETWORK

Laurence D. Smith, former student in the Gomez and Brownfield schools and brother of Mrs. Will C. Brown, Jr., of this city, was heard in an interview Monday morning on the National Farm and Home hour over the Texas Quality Network.

Laurence holds degrees from the agricultural department of Texas A. & M. and the University of Tennessee.

At present he is in charge of the Vocational Agricultural department of Schulenburg, Texas, high school.

Mr. and Mrs. Arthur Sawyer visited their daughter, Miss Queenelle, in Lubbock, Monday. She is a senior in Tech College this year.

A REAL LINIMENT

For fifty years Ballard's Snow Liniment has been the favorite for easing the muscles made sore by over-work or too much exertion, strains, sprains, and bruises. Get a 30c or 60c bottle and keep it handy. NELSON-PRIMM DRUG CO.



A Feeling of PEACEFULNESS

In the Brownfield Funeral Home you'll find the peacefulness of kind and understanding friends. Friends who feel it a sacred obligation to protect your interest and give impartial advice.

Modern Ambulance Brownfield Funeral Home Service Day 25 Phone Night 141

Piggly Wiggly

WHERE FRIEND MEETS FRIEND
SCIENTIFIC MERCHANDISING

Gold Medal—The Best, 24 lb. 77c
FLOUR 48 Lb 1 49

GILT EDGE—48 lbs.
FLOUR 95c

New Crop—10 lb. Box
PRUNES 59c

2 lb Can
FOLGERS COFFEE 49c

POUND CAN
HERSHEY COCOA 12 1/2c

ONE-HALF GALLON SIZE
SNOWDRIFT 49c

THREE PACKAGES
GRAPENUT FLAKES 25c

LIBBY'S Tomato Juice Soap, P&G, 5 Giant
3 for 20c Bars 18c

PEACHES, No. 1, Tall Guest Ivory Soap, 2
Can 10c Cakes 9c

Pineapple, 9 oz. cans Chipso, Large
2 for 15c Box 20c

Apricots, No. 1, Tall Ivory Flakes, Small
Can 10c Package 9c

FANCY CALIFORNIA, LB.
TOMATOES 5c

FRESH MOUNTAIN, LB.
CABBAGE 1 1/2c

SALTINE—Crispy, 2 lb. box
CRACKERS 27c

SCOTT CO., large bottle
CATSUP 10c

MARSHALL SEAL—No. 2 1/2, 2 cans
HOMINY 15c

EVERLITE CREAM, 10 lb. bag
MEAL 22c

Vienna Sausage, Bell, Can
Potted Meat, 2 cans 5c

SUNVALE—LB.
SLICED BACON 25c

POUND
FRESH BOLOGNA 10c

FANCY 7 CUTS, lb.
STEAK 17 1/2c

CHUCK ROAST 15c

WILSON'S CORN KING—Slab, lb.
BACON 29c

MEAT AND LEAN, lb.
Pork Chops 25c

FOR SCHOOL LUNCHES, lb.
Asst LUNCHMEATS 29c

CURED—BONELESS, lb.
HAM 39c

BROWNFIELD FRIDAY—SATURDAY TEXAS



By T. C. Richardson, Secretary Feeders-Breeders Ass'n

Why Not Feed Them In the Southwest?

A million head of feeder calves and hundreds of thousands of lambs are annually shipped from Texas to the corn belt. Oklahoma and New Mexico contribute many more thousands of head to this northward movement and now Arkansas and Louisiana are getting into the livestock business. The cattle and lambs moved into the corn belt from the Southwest provide a profitable market for corn belt feedstuffs and are a major factor in increasing the fertility of the soil in those States. While this is going on, Southwestern farmers are producing millions of tons of feedstuffs in the form of grain sorghums, corn, oats, sweet sorghums and hays which they vainly endeavor to sell for cash on a glutted market. In the meantime if our citizens wish to give a banquet to prominent visitors, they must send to Kansas City or Chicago for the good steaks cut from Southwestern produced cattle, but fed on cornbelt feeds, before they can print their menu.

Why should we send all of our cattle and lambs to the corn belt for finishing when it has been demonstrated beyond a shadow of doubt that we can do as good job at home at smaller cost? It is true that we have not developed our markets sufficiently to absorb all of our cattle and lambs, and we expect to continue to meet the demand of corn belt feeders for well-bred livestock, but we should lose no time in providing our own people with high quality meat, and in developing markets in the Eastern industrial area.

The feeding of livestock for the market can not be developed to perfection over night. It is going to take time, but the Southwest is fortunate in having a large number of men who know how to feed and many thousands of 4-H club boys and vocational students who are rapidly learning. Farm and Ranch, sponsor and supporter of the Breeder-Feeder movement, believes that ultimately the Southwest is destined to become the greatest feeding area in the country as it is now the greatest producing area.—Farm and Ranch.

MORE NEWSPAPER SPACE USED BY SEARS ROEBUCK
Newspaper advertising used by Sears, Roebuck & Co. last year totaled \$11,261,763, an increase of \$712,886, or 6.7 per cent over the budget for 1936. The report was made to assist in planning for Sears' fifty-second anniversary celebration, ending October 1. The company used 81,369,554 lines of advertising in 880 newspapers in 47 states and the District of Columbia.—Publishers Auxiliary.

Mrs. S. T. Miller and Mrs. John Gracey were among first Monday shoppers here Monday.
Mr. and Mrs. A. C. Copeland of Yoakum county were here Monday for tradesday and Mrs. Copeland to have dental work done.

Miss Queenelle Sawyer visited home folks Tuesday night.
On account of the fall rush being in full sway, the Tahoka post-office is now open Saturday afternoons.

Behind the Scenes in American Business

NEW YORK, Oct. 3. — BUSINESS — Virtually unnoticed the last month because of complete domination of the news by the European crisis, business in America has quietly been staging a steady upward climb from spring's low levels. Steel mill operations have returned to 46.7 per cent of capacity, and steelmen look for a rate of 60 per cent before the end of October. Sales managers say incoming orders from wholesalers and retailers to manufacturers reflect confidence that consumer purchasing power will continue to gain. Study of the Federal Reserve Board's business summary for August, reported last week, indicates that for September the board's index of nation-wide industrial production rose above 90 for the first time in 11 months. Based on 1923-25 as 100, such an index figure would compare with 88 in August, 83 in July and 76 in May.

WASHINGTON — With scrutiny of the nation's tax structure schedule to be a major undertaking of the next Congress, a call for a national labor tax council, made by L. P. Marcianite, New Jersey Federation of Labor president, is viewed here as highly significant because of the strong voice labor now has in national and state affairs. Marcianite made his national tax council proposal upon receipt of a Florida Federation of Labor committee's report which urged labor and industry to cooperate in effecting revision of the nation's "dangerously patchwork" tax structure.

Through recognizing that government expenditures may require additional tax revenue, the Florida report warned that "the success of the recovery program depends on the fairness of new taxing plans" and charged that "the high cost of living is unmasked as the high cost of hidden taxes that fall inequitably on the wage earner and nullify labor's wage gains." Marcianite proposes that tax study committees formed by A. F. L. units in New Jersey, New York, Connecticut, Massachusetts, New Hampshire and Vermont work together in a joint program, looking to a national council "giving united effort and force to aid solution of tax problems as they affect labor."

THINGS TO WATCH FOR — Tooth cleaner in liquid form . . . Vegetable ice creams, developed by a New Jersey dairy; its line will soon include tomato, spinach, pea and lima bean ice cream. . . Increase of armament purchases by U. S. Government as result of war scare . . . A carbon monoxide detector being offered by an insurance company; simple to install, the device is said to guard against accidents resulting from breathing enough of the fatal gas while driving to cause headaches and excessive fatigue . . . A paint-stripping tool that works like a fountain pen; it will lay single or double or triple lines of uniform weight and thickness at any desired spacing by a simple adjustment of guides . . . Another movie like the hit, "Mr. Deeds Goes to Town" if produced, it may be called "Mr. Smith Goes to Washington."

BAD WEATHER AHEAD? — A five year accumulation of rain "deficits" in America makes it an odds-on bet that this fall and winter will see plenty of downpours and flooded cellars, business analysts declare after a study of weather bureau statistics. Though as a rule rain is detrimental to retail trade, merchants handling galoshes, overshoes, non-skid tires and umbrellas may expect to be in for a good year, Dr. H. E. Fritz of the B. F. Goodrich Company believes. The hall closets of the nation are poorly stocked for the stormy weather ahead, he says, as indicated by sales figures for the rainwear industry. In the nine years since 1929, when \$12,303,000 worth of rain coats was manufactured, production has averaged only slightly above \$3,000,000 annually. This low inventory situation plus new fabrics such as silk garment "duranzed" by the application of what scientists call koroseal should help to make the coming season a banner year, increasing sales and employment in both the manufacturing and retail division of the rainwear industry.

RREAL HIGH COST LIVING— Americans who grouse about the high cost of living, ought to live in Germany awhile. Latest reports from that country show some startlingly high prices for certain foods. A few typical examples are, per pound: beef tenderloin, 68

Rialto

FRIDAY AND SATURDAY, OCTOBER 7-8

"MEN ARE SUCH FOOLS"
With
Wayne Morris, Priscilla Lane, Humprey Bogart and Hugh Herbert

PREVUE SATURDAY NIGHT
SUNDAY AND MONDAY, OCTOBER 9-10

"LETTER OF INTRODUCTION"
With
Adolph Menjou, Andrea Leeds, Edgar Bergen and Charlie McCarthy, George Murphy
AND A BIG CAST IN A TRULY GREAT PICTURE

Rio

FRIDAY AND SATURDAY, OCTOBER 7-8

George O'Brien
IN
"PAINTED DESERT"
YOU'LL BE PROUD YOU DIDN'T MISS IT!
SUNDAY AND MONDAY, OCTOBER 9-10

MAGICIAN WITH A BASKETBALL!
HANK LUISETTI... ex-Stanford ace, brings the trigger-fast court game to the screen for the first time!
CAMPUS CONFESSIONS
A Paramount Picture with Betty Grable - Eleanore Whitney William Henry - John Arledge

Ritz

FRIDAY AND SATURDAY, OCTOBER 7-8

Charles Starrett
IN
"SOUTH OF ARIZONA"
ANOTHER CHAPTER "FLASH GORDON"
SUNDAY AND MONDAY, OCTOBER 9-10

Bobby Breen
IN
"BREAKING THE ICE"

consumption may establish new record this year . . . More than 1,500 workers returned to payrolls of Libbey-Owens Glass Co. during September, D. H. Goodwillie, vice president, reports . . . Automobile tire sales rose 22 per cent in August over July . . . Buick and Studebaker cut prices from \$51 to \$102 on 1939 models.
Take advantage of our combination with your favorite state papers.

Beware Coughs from common colds That Hang On
No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel germladen phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained. Creomulsion is one word, ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

Texas Floral Co.
FLOWERS for all Occasions
Orders Wired
Mrs. Roy Ballard
AGENT
PHONE 290

Nelson-Primm Drug

Walgreen Agency Drug Store

Olafsen Lofoten COD LIVER OIL Fall Pint **59c**

Hi Kids! See the Bronko Nazowski, Jr. **FOOTBALL** It's just the ball that every American boy wants. Inflated, ready to play . . . **1 1/9**

1-Lb. Jar MALTED MILK Plain or Choc. **49c**

15x18-inch HOUSEHOLD CHAMOIS and a WOOL SPONGE Both for **59c**

Drip-Type COFFEE MAKER 6-Cup Size **1 09** Porcelain enameled with chrome lid.

Detecto, Jr. BATH SCALE For Only **2 29** Guaranteed for 2 1/2 yrs., weights to 50 pounds.

Darby ALARM CLOCK In Colors **98c** Fully guaranteed accurate movement. A real value.

ALCOHOL For Rubbing Full Pint **23c**

KIDNEY PILLS Success Brand **43c**

MOUTH WASH Oris Full Pint **49c**

ASPIRIN TABLETS Bottle 100 **29c**

MINERAL OIL Heavy Grade Full Pint **31c**

SHAVING CREAM Po-Do Brushless, Tube **29c**

Right Reserved to Limit Quantities.

Webster's DICTIONARY Gets the Juice! Super Juice Extractor **1 69** Gets all the juice in the shortest time.

Daily Use Webster Dictionary **59c** For home, school or office use; well illustrated.

Beauty-Tex WASH CLOTHS 3 for **29c** Heavy grade, 3 asst. colors cellophane wrapped.

Perfection Cleansing Tissues Box of **500** **24c**

Keep Nnati! Clothes Brush **27c** Good quality brushes set in a hardwood back.

"Monarch" Quality Water Bottle or Fountain Syringe Your Choice **59c** Full 2-qt. capacity; molded in one piece—no seams to split. Guaranteed.

Electric KITCHEN CLOCK **2 49** Guaranteed synchronous movement. Choice of colors.