

SAMPLE COPY

THE TRUTH ABOUT TERRY COUNTY IS GOOD ENOUGH. WE COVER THE TERRITORY.

The Terry County Herald

A BOOSTER FOR TERRY COUNTY FOR 34 YEARS— BELIEVE IT OR NOT.

PRINTED IN TERRY COUNTY, ON THE SOUTH PLAINS, THE LAST STAND OF THE CATTLEMAN AND THE FUTURE HOME OF THE MOST PROSPEROUS FARMERS IN THE UNITED STATES.

VOLUME THIRTY-FOUR

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY SEPTEMBER 30, 1938

NUMBER 8

Do Not Miss Tradesday Monday

A SPECIAL ANNOUNCEMENT TO THE READERS OF THE HERALD

Sympathizing With Farm Readers in Particular Because of Short Crop and Low Prices, The Herald Decides to Go Back To \$1.00 Rate as of Old, Until Times Are Better.

After this week, there will be a radical change in the makeup of the Herald, as well as the price of the paper. But wait till you see it before making your comments. The paper will still be a seven column paper, but will be what is known among printers as a "Short Seven." It is not only calculated to save paper, which is very high at this time, but ink, makeup and press work.

At the same time, the paper will print a 12" em column. To those who are not printers, this will be another technical term. But at this time, all dailies and a great majority of the weeklies are standardized at 12 ems. In fact all so-called foreign advertisers now make their mats or cuts to fill a 12 em, instead of a 13 em space.

Herald to Sell for \$1.00
This radical change in the Herald is made in order that we may sell the paper at \$1.00 per year again, and practically make expenses. Farmers not only have a short cotton crop to contend with, but an unusually short price for it, and to help bear these burdens, the Herald is again going to sell them the Herald for \$1.00 per year in the trade area until times are better. We will also have some splendid combinations with other journals that will attract, and we are going to make an attractive proposition to those who may wish to send the Herald to relatives or others out of the territory.

We have hundreds of readers in the area, who are already behind on subscription from a few months to as much as two years in some instances. They may all come in now and renew at the old rate of \$1.00 per year for all back or forward subscriptions. This also applies to new subscriptions which can be set as far forward as you wish. There will NOT be any PREMIUMS or COMMISSIONS in this offer.

There will also be a slight change in the advertising rate, mostly on large, regular schedules, and not on the lesser ads. But there should be a consultation with an advertising representative about this schedule.

As the farmers are now getting their subsidy checks, it is a fine time to come in and renew, and pay up your arrearage. It will be highly appreciated by the Herald and the people who work hard to make you as good county paper as possible.

As in the past, so in the future, we shall endeavor to give you a newspaper that you will not hesitate to show your friends, or send to the folks "back home." Many of you have been on our subscription books longer than the more than 29 years the present publishers have had charge of the paper. Indeed, there are a few persons in the county still living that got the first issue of the old predecessor, the Terry County Voice, which started publication at Gomez in December, 1903, and took it, and later the Herald when the plant was moved to Brownfield in 1904.

You have been faithful readers. You have criticized when it was needed, but you have been charitable enough to commend more than you have criticized. We thank you, and ask that you keep on with us as we press on trying to make Brownfield and section a desirable place to live.

Fourth Quarterly Conference October 9th

We wish to notify the members of the Methodist churches of the Brownfield Circuit of the Fourth Quarterly Conference, which will meet with the Petty church, Sunday evening, October 9th at 8 o'clock.

All officials are urged to be present, and all others who can, for this is one of the most important conferences of the year.

—Jesse E. Young, Pastor

Eldon Cornelius and family are entitled to a pass to the—
RIALTO THEATRE
— to see —
"Air Devils"

Be sure to present this clipping at the box office at the Rialto Theatre.
Compliment: Rialto & Herald

Hurrah! Bargain Days Are Here Again!

You'll want to keep up with the national elections, and other state and national news this fall. Perhaps there will be a great war raging in Europe, that you'll want the latest from. Well, the Herald is going to give you this and in addition all the county news in your old home paper.

The Star-Telegram, west Texas' greatest paper, have put on their fall bargain rates, and we are combining with them to give you all you desire in local, state, national and international news. So here is the hot tip for you to run in at once and get on the list, either renewals or new readers:

For instance you want the Daily and Sunday Star-Telegram and the Herald, the bargain rate on the Star-Telegram is \$7.45
The Herald \$1.00

Total \$8.40
Give us a check for only \$7.50 and you get both papers one year. Or maybe you want the daily Star-Telegram without the Sunday issue. In that case, the rate is—
Star-Telegram \$6.45
The Herald \$1.00

Total \$7.45
Give us the cash or a check for only \$6.80, and you get both papers for one year. This Bargain Rate applies only to this area.

We also have a very attractive rate for Teachers and Schools, which is slightly cheaper than to individuals. But this rate applies only to the Daily and Sunday edition. To Teachers and schools, the rate for both papers is even \$7.00.

Cubs Stop Olton in First Home Game

Showing plenty of power and speed, if little technique, the big red cubs hammered and passed out a 22-0 decision over a band of bigger blue-jerseyed gridsters from Olton. Due to lack of size in the reserve list most of the starters played almost the entire first three quarters of the game, then, with the exception of Hill, the starters were relieved by the reserves for the remainder of the game, and while they could not gain any ground, they gave a very creditable good line stand that left the ball on the locals six-inch line when the final whistle sounded.

First score came when Rowden pulled in a pass and didn't look back until he had hit pay dirt. Morton made the next score and Bowers crossed the line the last time of the afternoon. Jenkins added counters to two of the three touchdowns, and the two other points came as the result of a blocked Olton punt that rolled out of the end zone.

The invaders completed several passes for nice gains, but they could not bunt their advances well enough to cross the pay-off stripe.

The locals are journeying tonight to the home of the Ralls Jackrabbits for a session under the arcs.

Subsidy Money Rolling In None Too Fast

R. N. McClain, County Agent, is at the South Plains Fair this week, in charge of the Jersey division of the fair, but a talk with Miss Margarette Upton, disclosed the fact that not many subsidy checks had come in since last week. A few compliance checks had arrived, she said.

According to the report last week, but a little better than \$38,000 had been received, but a little later in the week, or about the time we went to press, the amount had gone to \$43,753.05. Miss Upton informed us Wednesday afternoon that there had been no change.

We noted that a number of farmers had come in and were signing up, whether it was for subsidy money or compliance this year, we failed to find out.

Jim Miller underwent a tonsilectomy Friday at the local hospital.

Plumbing and Electrical Work on Rio Theatre

The man who is responsible for the fine plumbing and lighting arrangements of the Rio Theatre, is Red Woods, who with his efficient crew have labored loyally to make the Rio plumbing and electrical arrangements the envy of other buildings in the city.

We have it on good authority, that Red and his crew found in a few instances that they had made a slight error in following the blue prints, but in every instance, there was no argument about the matter, but they just simply tore out the work, and made it like it was called for in the blue prints. We all make a few mistakes, a lot of us many, but very few but will try to argue out of doing the job as planned.

One will have to see for himself the lighting arrangement of the Rio in order to fully appreciate the fine workmanship that has made it so. But we just wish to say this: In the panel lighting on the outside of the building, the now famous Flouriscent lights are used for the first time in west Texas, according to the distributors in Dallas. Be sure to note this when you enter the theatre next Monday night.

There will be an automatic heating arrangement for the new show, installed somewhere in the rear of the building, presumably under the stage. It will be the very latest in heating arrangements, and is said to be well near in silent in operation.

A beautiful Neon sign will grace the front of the building, containing only the word "RIO" Thus with three-R theatres, you are welcome to the Rialto-Rio-Ritz.

Cicero Smith Starts New Zenith Ads.

With the approach of fall, and better radio service, Cicero Smith Lumber Co., have started a series of advertisements of their famous line of Zenith Radios. There is said to be no better line of modern radios than the Zenith.

This week, they are stressing No. 7-S 363, the radio that really reaches out to the uttermost parts of this old globe where there is a broadcasting station. They would like to demonstrate this fine model to you.

Mr. and Mrs. Herman Chessier and small daughter and little niece were Fair visitors, Tuesday.



Robert Montgomery, Janet Gaynor, Franchot Tone in "Three Loves Has Nancy"

You've Seen Penthouses But Not Like This One!

CHROMIUM and glass bricks, in conjunction with Janet Gaynor, Robert Montgomery and Franchot Tone, have started a new fashion in American homes that is resulting in floods of letters from architects and builders besieging Cedric Gibbons, art director at the Metro-Goldwyn-Mayer studios.

It is all because of the elaborate modernistic penthouse set he designed for "Three Loves Has Nancy," ultra-modern comedy romance coming Tues. to the Rio Theatre. Three boys meet girl, and then a mad merry mixup occurs in the story, much of it laid in the penthouse supposedly the home of Montgomery.

DESIGNED for a maximum of sunlight, it features glass bricks. Gaily-colored floors, built in furniture con-

Grand Old Tradesday Here Next Monday

Monday again is the monthly First Monday Tradesday for Brownfield, and again, the merchants are prepared with an array of bargains the like of which you have not seen in a long time. Much of this stock consists of the latest in fall and winter wear, but there will be bargains galore all over the store.

Then there are the grocerymen who carry their many specials over the week end to Monday in order that those who come to Brownfield from far and near Monday will have a chance to share alike with those who shop Friday and Saturday. The druggist, as well as many special lines will have special offerings for the days.

This will likely be the last Tradesday for sometime when the farmers will not be extra busy gathering their crops, and perhaps the largest crowd can be expected Monday than will be here any other Tradesday until after the first of the year.

So, get on your trading habits, and bring what you have in Monday and you will almost be sure to find a byers. Maybe you have a surplus amount of pigs that some one else wants. Perhaps it is a jersey heifer calf that you do not need, but Bill Jones would take at a reasonable figure.

And don't forget your tickets. They are always valuable. Get us and get here early and stay late.

Five Finish in Junk Car Races Last Sunday

Sawyer Graham won first place in the "Junk Car" races here last Sunday afternoon, with a time of 41 seconds making the round of a track some three-tenths of a mile. Second place was won by Jess Teague of Seagraves, with slightly more time. Manager Shorty Forbus says they will endeavor to have another bump built by next Sunday, which will give the boys some extra trouble.

Five cars only were able to get started Sunday, but Shorty thinks there will be at least seven, possibly more next Sunday afternoon. In addition to the re-entrance of the Seagraves car, one from Ropes will likely be entered. Jarvis Nowell is also working on a Model T to get it ready for the races.

A bushel of fun is promised those who attend the races Sunday afternoon, according to Shorty.

Star Tire Store Gives Special Discount

Special trade-in discounts on Star Tires being made by Star Tire Store at the present time constitute a new demonstration of what can be done when several hundred cooperative Star Tire Stores pool their advantages and pass the benefits on to the consumer, it was pointed out today by Arlie Lowrimore of Star Tire Store, which is Star Tire Cooperative Store No. 205 in a coast-to-coast grouping of independent tire merchants.

"We are making the especially large trade-in discounts at this time," Mr. Lowrimore said, "because many of the Star Tire Stores in the cooperative organization are experiencing a used tire shortage. They are calling on us to help them in the emergency and thus we have a large outlet for used tires."

He quoted a message received from the Hicks Rubber Company at Waco, as follows:

"Ship every available used tire to us for distribution to cooperative stores. Stocks of used tires drained by cotton pickers and other buyers in many parts of state. We can furnish immediate outlets for several thousand used tires, even badly worn casings, regardless of condition, as trailers and other light vehicles are consuming stores' stocks of every description used tires. Don't miss any trade. Don't turn down any tire deal, if at all within reason. Go limit on used tires next several days. Will wire you when special trade-in discount is withdrawn."

In view of the above, the Star Tire Store here is giving extra special trade-in discounts for a limited time only.

The local store is one of 500 cooperative independent dealers that have pooled their buying power and combined their merchandising activities, such as they are doing in the present Special Discount event. These cooperative tire merchants are taking the entire factory output of Star Tires, eliminating many in-between costs and reducing distributing expense, which ordinarily adds much to the price paid by the consumer. Star's cooperative methods of economical operation actually save money for car owners here in Brownfield, Mr. Lowrimore pointed out, with the current Discount event a direct example.

Local Minister Has It All Figured Out

Elder J. H. Killion, local minister of the church of Christ is a "bear" for figures. Indeed, we understand that he taught mathematics in schools and possibly at Sul Ross State College. Anyway he likes to present statistics for his own satisfaction, and sometimes for the amusement of others. Here is his latest table:

The United States has 129,000,000 people, and they are he says divided as follows:
Gov. Employees 22,500,000
Unemployed 13,900,996
Subject to pension or Compensation 38,800,000
Disabled 6,000,000
In school or college or prohibited from work by child labor laws 47,990,000

Total 128,999,996

Now subtract this amount from the total population, and you have the sum total that are left to private labor and to pay taxes, which we find is just 2.

The preacher believes these two are Homer Winston and Roy Collier. The former is always off fishing, and the latter attending a funeral directors convention. So, who works?

RED CROSS MEETING HELD TUESDAY A. M.

On Tuesday of this week a mass meeting was held in the office of the county judge by the people interested in Red Cross work. Mr. Lee Fulton was elected Chairman and Mrs. R. L. Harris, Vice-Chairman of the Brownfield Chapter. Mr. W. H. Dallas holds over as treasurer and Mrs. Ruth Moore a secretary.

Plans were discussed with reference to the 1938 Roll Call in which the responsibility for making the Roll Call will be shared by Mesdames R. L. Harris, C. F. Hamilton, L. J. Dunn of Brownfield and Floyd Copeland and Arlin Hartzog of Meadow, Texas, together with a number of others who may volunteer their services in the cause.

THE BUILDER OF THREE THEATRES HAS UTMOST FAITH IN BROWNFIELD'S FUTURE

Earl E. Jones Has Risen From a Returned Soldier Boy, Broken in Health, Starts Theatre Business in Modest Way, Now Has one of Best Small Town Chains in West Texas.

We want to give the readers of the Herald just a bit of the private history of Earl E. Jones, the man who has given Brownfield three up to the last minute show houses, all of which as far as quality is concerned will match those in the best cities of the land. There are larger theatres in the big cities, but not better ones.

Even before the railroad came to Terry county, a mighty fine citizen by the name of S. W. Jones, wife, a house full of boys and two or three girls landed in old Terry, and settled in the Gomez community. Among these boys was Earl E., the subject of this sketch. However, Earl came before the family and opened the first tailor shop operated with a steam press in Brownfield. Soon the World War came on, and Uncle Sam needed men. Earl was initiated



into service we believe in Colorado, and after some training, was assigned to a coast artillery company, and sent to the Hawaiian Islands, where he remained until the close of the conflict.

Earl's health became badly impaired while in the Islands, and upon his return to the states, and before discharge at Fort Baird, N. M., he was kept in a hospital for soldiers and sailors at Prescott, Arizona, for several months. He finally arrived home but not physically fit to do hard work. In the meantime, the Legion Hall had been built on south Fifth, and as there was no show here, the Legion boys fitted their hall up into a show house, and turned the Legion Theatre over to Earl to run.

Begins to Spread Out

The first show was on Christmas, 1922. In 1924, Earl bought the equipment from the Legion, and a show house was built by Fred Smith where the Ritz is now located. This was known as the Pastime, and opened in the fall of 1924 with a play, "Isle of Lost Ships." Soon thereafter, a partnership was formed with W. A. Bynum, which lasted for several years, when Mr. Jones bought him out. The Rialto started construction and on the 7th day of May, 1925, it was opened for the first show "The Golden Bed," a silent production. Sound pictures were introduced in the fall of 1929, and the first sound picture was "Illusion," featuring Buddy Rogers and Nancy Carroll.

Opens the Ritz Theatre

In the meantime, the Ritz location had been floored with level flooring and turned into a mercantile establishment. But about 1935, the place became vacant, and Earl leased the building, and the owner, Fred Smith had the wooden floor removed, and once again it became a theatre, the Ritz, and a second show house was given the city. It was thoroughly remodeled for sound and air conditioning, and the first show, "Going High Brow," was given in August 1935. Last year this show house was extended back to the alley, greatly enlarging the seating capacity.

The Rio to Open Tuesday

Some three months ago, the foundation was dug for the third of the Jones line of shows, the Rio. Work was not especially hurried on it as it was not greatly desired to open it before fall. Therefore, an extra good job has been done on this no-hurry building, and when completed, while it will not be as large as the Rialto, it will class up with it pretty well in beauty and finish. One thing we like especially about the Rio, is the extra sloping floors. It will enable the short people in the rear to see over the heads of the moon-

Short Story of the Man Who Built the Rio

Roy Wingerd, general contractor of the Rio Theatre, has been a citizen of Brownfield many years, having married the daughter of a pioneer ranchman, A. M. (Dick) Brownfield. And we are not positive, but believe Mrs. Wingerd was the first white child born in Terry county. Mr. Wingerd has been contracting and building all the time he has lived here.

He has built himself, or jointly contracted with others, most of the best business houses in the city, such for instance as the Rialto theatre, the Piggly Wiggly store building, Bowman Food store, and numerous other smaller ones. Mr. Wingerd has surrounded himself with a corps of workmen who are dependable and can execute any order given them.

Mr. Wingerd stated to a Herald representative Tuesday that some of the best material obtainable had been put into the Rio, and just from conversation, the job was one of the most satisfying to himself, as he has been limited on nothing in the way of materials. Perhaps for the first time in Brownfield, the new salt glazed brick was used. Apparently these brick contain something like salt that gives them a highly glazed appearance, that gives the effect of polished granite. These brick have bull nosed corners.

The interior finish is mostly of weatherwood Blentex material, which is made of corn stalks. This material is the greatest sound deadening material yet found, and absolutely stops all "ringing" or echoing. Yet, the different colors blend so well that it has the appearance of being painted by an artist with a clever hand at blending colors. Thus, its name—Blentex.

Heavy carpets are laid in the aisles, which gives one the feeling that he is inside a palatial residence, and the lighting effect is the best we have seen.

DIED

The infant son of Mr. and Mrs. G. C. Jordan of the Needmore community, passed to the arms of Jesus soon after his birth last Thursday. Thus a bright flower was plucked from its loving parents at blooming, to be transplanted to heaven.

The little body was prepared for burial, and laid to rest in the Meadow cemetery, following funeral services at the home by Rev. Hicks. Besides the parents, the infant is survived by a little sister.

Mr. and Mrs. A. E. Cary and children were seen at the Fair in Lubbock, Tuesday.

The opening show is "Three Loves Has Nancy," featuring Janet Gaynor and Robert Montgomery.

A great crowd is expected for the opening night. We cannot close this article without a word concerning Mr. Jones' family, as well as his show personnel. Mr. Jones married Miss Ethel Barton in 1920, who has been a real help mate to him. Four children have been born to this union, two girls, Misses Earlene and Evelyn, both of whom assist with the shows when not in school. Two boys are younger, but are bound to make good theatre men. They are Sammy and Bobby.

Courteous Employees

The Jones' theatres can boast of one of the most courteous bunch of employees to be found anywhere. In fact, no employee can stay with Earl long unless he or she can meet people and make them feel at home. If there is any bantering or any talking back to be done, Earl reserves that for himself, and he never uses it unless some one tries to put a fast one by him. The following is a list of the employees, all easy to meet:

Ellivogd Tiernan, R. C. Zant and E. C. Eaves, operators; Clarence Wisdom, art and advertising man; Aubrey Brothers, doorman; Mrs. Harold Denton, Mrs. Gertrude Lees and Miss Sue Jones, cashiers; Bettie Shelton, Earlene and Evelyn Jones ushers; Frank Coler, janitor.

THE HERALD
Brownfield, Texas

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A. J. Stricklin & Son
Owners and Publishers
A. J. Stricklin, Sr., Editor and Mgr.
Jack Stricklin, Jr., Asst. Manager.

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In the Brownfield trade territory.
Per year \$1.50
Elsewhere in U. S. A. \$2.00
Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield.



We were glad to read the announcement in the last issue of the Lynn County News, Tahoka, that Editor E. I. Hill was able to be back at his desk. Editor Hill not only writes interestingly on most any subject, but his editorials are usually very educational. We hope he has no more trouble with his accident aftermath.

Weather has been ideal on cotton this week, as the nights have been cool, while the days were rather warm. An attempt was made to rain both Monday and Tuesday, light sprinkles falling each day, that amounted to nothing. Farmers state that a good rain would aid the young corn and feed, but that cotton would be better without another drop of moisture, as a good rain would only result in a new growth and shedding.

Dictator Adolph Hitler is now getting from the American press just about what old Kaiser Bill got twenty years ago. So much has been said about this wild ass of central Europe, there is not much that we can say, except Amen, whatever you have said, as we have read nothing that overstepped the truth about the goat-teed whiskered sword rat. But dictators to remain dictators must always keep their subjects in a steer, or they might forget the conditions under which they exist and revolt. The German people are usually regarded as among the most intelligent on earth, and just why they will permit a dictator to rule them, cause suffering, death and destruction at his will, is beyond our capacity to reason. Italians have always been considered more or less adde-brained, and no one is surprised that they permit a dictator. A dictator is right along their fence row, to use a common expression.

Despite the fact that the crop expectancy in the Brownfield area is short, this city keeps moving along. The growth is not radical, but even and energetic. Also, the improvement, the new buildings, both business and residence, show a tendency to permanency, like some one expected to make it his future home, and rear a family—and that he expected Brownfield to be his permanent address. This goes to show, that those who are building or improving does not expect the results of one crop or two or three crops to rule his outlook on the future. He sees a permanency and stability to the section. He realizes that if the oil fields fail, we have an abundance of good agricultural lands to back up the city. Some one remarked recently that if all the ranch lands in the area were put in cultivation, it would support a city of 10,000 people here without an oil well in 200 miles. But we have some real oil wells within 30 to 40 miles, some with potential production of 5000 to 6000 barrels per day. There will be many more where these came from.

Many local people have attended the Panhandle South Plains Fair at Lubbock this week, and we have the first to say that the institution does not show great improvement over former years. In fact, they point out many wonderful improvements in the plant as well as the exhibits. The one thing that most people can't get used to is complying with the score card. Just so much of this and so much of that can be shown, whereas in former years, the more variety in both quality and quantity that could be nicely displayed in a county or community booth the better the exhibit, and the higher the score. Today some of these booths show a tendency to nakedness if you'll permit the expression. Much of the allotted space has nothing but floor or carpet to attract the eye. Of course this is the A. & M. or scientific idea on displays, and relieves the judges of much worry. But we have often wondered if it would not be better to ignore the score card, forget the prizes, and put a lot of farm products of every kind in the booth, so that visitors from other sections might see what the section really produces. We understand that Terry stood down about fifth or sixth this year. Lamo county stood first.

When Dictator Adolph Hitler dies, or his power is taken from him, Germany will disintegrate and r-vert back to its former state, because no nation has ever existed long at a time under a dictator. A dictator is

Hudgens Gro. Co.

Friday, Saturday and First Monday Specials

Lard 4 lb. Carton 44c

VANILLA EXTRACT, 4 oz. Bottle 12c

DATE and NUT BREAD, Large Can 12c

APPLE JUICE, 12 oz. Can 8c

Tomatoes No. 2 Can 7c

CORN BEEF, Can 19c

GREEN BEANS, No. 2 Can 9c

BROOMS, 59c Value 49c

Coffee Bright and Early, lb. 19c

SALT, 5c Package 3c

RAISINS, Pound Package 10c

CORN FLAKES, Kellogg's, Pkg 9c

Flour Hillbilly 48 lb. \$1.45

BANANAS, Dozen 10c

GRAPES, Pound 5c

ORANGES, Dozen 15c

Cabbage, lb. 1 1/2c

CARROTS, Bunch 3c

MARKET

STEAK, Pound 15c

BACON, Sliced, Pound 23c

PORK CHOPS, Pound 25c

CHEESE, Longhorn, Pound 14c

BOLOGNA, Pound 12 1/2c

SALT JOWLS, Pound 12 1/2c

Phone 77 Free Delivery

born and not made. No living man can take Hitler's place when he dies. If Hitler were to die today, the German people would forget about war and conquest and go back to work and make a living for themselves. But unless Hitler becomes the subject of a swell funeral, he is going to stir up trouble and make the Germans wish they had stuck to making pretzels and beer instead of going to war.—Uncle Bill in Sterling City Record.

PICTURE AND LIQUOR
Fort Davis Dispatch: If all the people who are opposed to liquor should refuse to attend motion pictures featuring the use of liquor as though it "were the thing to do," this type of picture would disappear from the screen, the movie industry would suffer because of it, and fewer young people would get the idea that drinking liquor is "smart." The movies are the greatest educators of the day.

State Press in Dallas News: But it isn't liquor that the movie gents and ladies drink in the movies. The audience knows it isn't liquor, but no more than colored water. The cinema actors think too much of their jobs to drink much liquor off the set, and none at all on the set. The action required in most plays calls for imitation drinking, just as it calls for frequent resort to the cigarette. There are awkward pauses which can be filled in by reference to the decanter or the smoking set. The actors find it difficult on occasions to dispose of their hands, so they are given a set of gestures to which they can refer. The money that goes for such amusement would go, in some part into liquor otherwise. There is little drinking, almost no drunkenness, among the frequent picture patrons. Look around you at the persistent drunks and you will find them the types which do not go to the theatres. The movies afford the cheapest amusement for both sexes that has ever been devised. To every motion picture theatre hundreds of customers come daily or weekly. The money

they spend there is money that used to be spent for liquor, in large part. The town that used to afford half a dozen saloons now affords two or three movie houses, and in such towns there is often no saloon at all and only one bottle house. Liquor is still consumed in quantity, but not by movie-goers.

THE SUBMERGED EIGHT-NINTHS

Anybody who thought Senator Pat Harrison was joking the other day when he said the federal tax screws will be tightened another turn had better think again. He was serious and so is the problem.

The first two months of the new fiscal year, the Federal treasury—despite the highest taxes in many a year—wound up with a deficit of \$646,643,204. Thus we start the ninth consecutive year of letting the Federal government live above its income. That just can't go on forever.

In 1938, all our governments—federal, state and local—will collect about \$13,500,000,000 in taxes. A lot of folks think that won't hurt them because they pay no income taxes. But the hard facts emphasize that taxes are paid in the sweat of every man who works.—Abilene Times.

Jerry Swanson, employee of the Wingerd Construction Co. sustained a painful hand injury last week, when he had the misfortune of getting his hand in a power saw.

Mr. and Mrs. Bill Gore of Lubbock were Sunday visitors in the M. G. Tarpley home.

Mrs. D. N. Loe of Spur, Texas has been the guest of her daughter, Mrs. J. D. Williamson and family.

DANCE

Drug Co. 28c
And enjoy the evening. Get aching corns off your mind. GREAT CHRISTOPHER Corn Remedy removes the corn, roots and all. It never fails. 35c at Nelson - Prim Drug Co. 28c

ARE NEGRO MARRIAGES OUTMODED?

The matter of the marriage relation among the colored population is of concern to the more enlightened element of that race. One of the colored citizens of Abilene brought this state of affairs to the attention of the Abilene Times, and while he stated he hardly knew how to approach the evil that a satisfactory improved solution might be solved.

He said: "My investigation of this situation leads me to believe that over 80 per cent of the colored couples, living as husband and wife, are living as such without the formality of a marriage service. In other words, they are living as common law husband and wife.

"To bring this matter to a head, that reformation may be had that will either break up these companionate marriages, or cause those thus offending to become legally married and live as decent people should, would probably be an investigation by the grand juries of the courts of Taylor county.

"I feel that such a state of affairs is a reflection on every colored couple who is living with legal husband and wife, for the public is prone to judge the whole by the most vicious of the species," he said.

Continuing this man stated that he was not calling the matter to public notice by reason of any spite or malice toward any of his colored neighbors, "On the contrary my interest is for their reformation, rather than with the hope of causing them trouble. I would like to see a sudden change for the better, and if those colored folk who are now living together illicitly find each other congenial, and are satisfied they can live together, they should have a legal ceremony performed and live a decent life. Perhaps the surest route

MOBILIZE
with—MOBILE OILS AND GREASES—a good automobile needs the best. Why take chances when it costs no more. Mobil Oil, the world's greatest selling motor oil—there is a reason—use it and you will know the reason. Tom May, Agent—Call 10.
MAGNOLIA PETROLEUM COMPANY

BE SECURE - INSURE
With
E. G. AKERS
INSURANCE — BONDS — ABSTRACTS
Phone 129 Brownfield, Texas

to this reformation is an investigation by the grand juries, which, I believe, would cause a stampede to the marriage license department of the county clerk.

"I deplore the situation, and hope for a reform of my own race in Abilene," he concluded.—Abilene Times.

WEST TEXAS SOILS NEED AN OVERCOAT

AMARILLO, Texas, Sept. 26.—Land needs an overcoat in the winter too.

High winds are normal in the Southern Great Plains during winter and spring, and unless the land has a protective cover of vegetation, some of the valuable topsoil is likely to be carried away in the form of dust storms, Soil Conservation Service technicians point out.

Many farmers of the wind erosion region this year have grown grain



A Feeling of PEACEFULNESS

In the Brownfield Funeral Home you'll find the peacefulness of kind and understanding friends...

Friends who feel it a sacred obligation to protect your interest and give impartial advice.

Modern Ambulance Service.

Brownfield Funeral Home
Day 25 Phones Night 148

sorghums because of their soil protective quality and feed value. Farmers within recent years have learned that by leaving a stubble from eight to 12 inches tall on the field and then protecting it against overgrazing and trampling by livestock, they can provide an overcoat of erosion-resisting vegetation for the land during the period of high winds.

Where sorghums are grown in strips with crops which do not resist erosion, such as cotton, corn and beans the strips of stubble serve to check the movement of soil from the clean tilled strips.

On fields of light or sandy soils, farmers found during the last "blow season" that emergency listing or chiseling between rows of stubble increased the protection against soil losses by wind erosion. The cloddy surface left by such tillage methods served to break the force of the wind and checked the movement of soil, many reported.

Generally over the wind erosion region, it has been observed that where a good stubble is left on the fields and protected from grazing, there is practically no loss of soil from blowing. On the other hand, where there is little or no stubble, or where this protection cover is grazed and the surface pulverized by the trampling of livestock, there is considerable soil loss by blowing.

CONTINENTAL OIL COMPANY'S PENSION PLAN FOR EMPLOYEES

PONCA CITY, Okla., Sept. 26.—The Continental Oil Company announced today the establishment of a retirement and pension fund for all of its employees who reach the age of 65 in the case of men and 60 in the case of women.

The plan, according to Dan Moran, president of the Company, will be cooperative in character, employees making regular monthly contributions which will be supplemented by a contribution on the Company's part. It will provide a minimum benefit of \$30 a month, and in the average case the total retirement income including the Federal pension will amount to a figure somewhere between one-third and one-half of the employee's salary. For the older employees of the Company is providing a benefit in recognition of service already rendered.

"The new retirement and pension plan," said Mr. Moran, "was adopted by the directors of the Company after authorization by the stockholders at the last annual meeting, and it is their opinion that it will benefit both the Company and the employees."

The plan affects approximately 5,000 employees. It will be administered by the Metropolitan Life Insurance Company.

STATE POLICE "CLEAN UP" ON TEXAS MOTORISTS

AUSTIN, Sept. 27.—State police plan to "clean up" on Texas motor-

ists—but in a manner expected to be pleasing to the motoring public, it was announced today by the public safety commission.

W. H. Richardson, Jr., safety commission chairman, said plans are being made to equip patrol cars with soap, paper towels and containers of iced water. Then, when state police assist motorists with repairs to disabled vehicles there will be a general hand washing scene followed by refreshing drinks of water.

The safety chairman said the idea is part of a plan to impress Texas and visiting motorists with the state's hospitality and to permit patrolmen, whose hands are dirtied many times a day assisting travelers with repairs to their automobiles, to "keep" clean and cool.

"We agree there is hardly a task as unpleasant as changing a tire, but it can be made more agreeable if there are means of washing hands and being refreshed with a drink," he commented.

State police expressed the opinion that a cold drink of water may even soothe the hurt feelings of drivers arrested for traffic violations.

In cooking red and white vegetables such as beets, cauliflower, etc., cook with container covered as this holds the acid in and the vegetables keep their original color.

Rosebud seed planted in pots now will come up in the spring and be large enough to transplant to the yard in the fall. They grow from 10 to 20 inches the first year.

BROWNFIELD LODGE

N. 903, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall.

Terry Redford W. M.
J. D. Miller, Sec.

W. M. GUXTON HOWARD
Post No. 269

meets 2nd Friday night each Month.
Malcolm Thomason, Com.
Edd Evans, Adj.

Brownfield Lodge No. 530 I. O. O. F.

Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.

S. C. White, N. G.
J. C. Green, Sec.

JOE. J. MCGOWAN

LAWYER
West Side Square
Brownfield, Texas

DR. A. F. SCHOFIELD

DENTIST
Alexander Building, North Side Square
Brownfield, Texas

DR. R. B. PARISH

DENTIST
Office, Hotel Brownfield Bldg.
Brownfield, Texas

LYNN NELSON

Watch, Jewelry, and Eyeglasses Repairing
NELSON DRUG CO.

HOTEL BARBER SHOP

THREE GOOD BARBERS
CONVENIENTLY LOCATED
In Brownfield Hotel Bldg.

Lubbock Sanitarium & Clinic
Medical, Surgical and Diagnostic

General Surgery
Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
Eye, Ear, Nose and Throat
Dr. J. T. Hutchinson
Dr. Ben B. Hutchinson
Dr. E. M. Blake
Infants and Children
Dr. M. C. Overton
Dr. Arthur Jenkins
General Medicine
Dr. J. P. Lattimore
Dr. H. C. Maxwell
Dr. U. S. Marshall,
Obstetric
Dr. O. R. Hand
Internal Medicine
Dr. R. H. McCarty
X-Ray and Laboratory
Dr. James D. Wilson
Resident
Dr. J. W. Sinclair

C. E. Hunt Superintendent
J. H. Felton Business Mgr.

X-RAY AND RADIUM PATHOLOGICAL LABORATORY SCHOOL OF NURSING

3 Essential Points in PRINTING
Good Presswork, Good Typography, Good Paper
We seek perfection on each order we print. An order here does not mean just so much paper and ink but a happy combination of the printer's craft and
HAMMERMILL PAPERS
KNOWN FOR THEIR QUALITY
BUY YOUR PRINTING AT HOME
YOU'LL BE BETTER SERVED

WANT ADS

ROOMS for permanent guests; reasonable rates; Porter and Maid service; hot and cold running water. Under new management. Brownfield Hotel. 7fte

FOR SALE—25 Residence Lots. See Cicero Smith Lumber Co. 28fte

FOR RENT nice rooms and apartments. Little Hotel. 7fte

THOROUGHbred Hampshire breeding and fattening hogs and pigs. Valley Farm, Monument, N. M. 10c

FOR SALE—Old higeria bundles. Extra good. Claude Hester. 9p

FOR SALE, 6 room brick; modern, in Brownfield; close in; paved St. Mrs. J. E. Dorsey, Clarksville, Texas. 10c

FOR ROOMS and Board, see Mrs. Eldora A. White, 202 S. 2nd St., city. No. 1 tfe

FOR RENT—Two-room furnished apartment. See Mrs. Sam Houtchens at Hollywood Beauty Shop.

COMFORTABLE south rooms for rent, cheap. Weldon Hotel. 46fte

FOR SALE—Tractor and 360 acre Will trade for livestock and crop. A. N. F. Lovelace, Tokio. 9tp

Lost—Black male pig from farm Cochran, Hockley counties. We train and help you. Good profits for hunters. No experience necessary. Pleasant, profitable, dignified work. Write Rawleigh's, Dept. TXI-87-53G, Memphis, Tenn., or see H. B. Grant, Brownfield, Texas. 8p

FOR SALE, one year old binder; a real bargain.—Brownfield Implement Co. tfe

FURNISHED apt. for rent; frigid-aire, bills paid. Phone 312. 5fte

FOR SALE—25 Residence Lots. See Cicero Smith Lumber Co. 28fte

Help Selfy Laundry
Back of Red's Tire Shop. Washing 35c per hour. 1 quilt with each washing. We do wet washes, rough dries and finish work. Your Business Appreciated. Bradley Bros, Prop. 20fte

RUNNEL'S LAUNDRY
Wash at 35c per hour at Runnel's Laundry, 1 block north of Cobb's Dept. store, Mr. and Mrs. H. L. Runnels. Phone 108 9thf

CONGRATULATIONS...

to Mr. Earl E. Jones

and His New

RIO



THEATRE

We, the undersigned Business and Professional men of the City of Brownfield, take great pleasure in underwriting this page ad, congratulating our fellow citizen and co-worker in the building up of Brownfield and vicinity, in his last huge undertaking, the erection and formal opening next Tuesday night of the beautiful Rio Theatre.

We are glad indeed that Mr. Jones is a friend and neighbor to us, that he has made an abounding success of his other shows, the Rialto and Ritz, and we know that the same guiding hand and spirit will make a great success of the Rio. Friend Earl, we salute you!

JAMES H. DALLAS, Postmaster

J. B. KNIGHT HARDWARE

COLLINS DRY GOODS CO.

E. G. AKERS

PALACE DRUG STORE

C McWILLIAMS for UPHOLSTERING

TUDOR SALES COMPANY

SMITTY'S CAFE

L. NICHOLSON

GAY PRICE

REX HEADSTREAM

GRIFFIN GIN COMPANY

BROWNFIELD FUNERAL HOME

HUDGENS GROCERY CO.

SANITARY BARBER SHOP

McSPADDEN FLORAL SHOP

PIGGLY WIGGLY

WALKER'S BARBER SHOP

ARYAIN DRY GOODS CO.

Higginbotham Bartlett Lumber Co.

COBB'S DEPARTMENT STORE

ALEXANDER'S DRUG STORE

TAYLOR'S MENS STORE

HANCOCK'S CAFE

BROWNFIELD CASH GROCERY

ROSS MOTOR COMPANY

TOM MAY

STAR TIRE STORE

SNAPPY SERVICE STATION

CORNER DRUG STORE

BROWNFIELD STEAM LAUNDRY

HOTEL BARBER SHOP

NELSON-PRIMM DRUG CO.

LYNN NELSON, JEWELER

Brownfield Hotel Coffee Shop

JACKSON'S JEWELRY

ST CLAIR'S VARIETY STORE

MOON AND WALT

WEST TEXAS GAS CO.

FITZGERALD SERVICE STATION

FIRST NATIONAL BANK

Texas Products, Adams and Smith

BANDY PRODUCE

M. J. CRAIG MOTOR CO.

NOEL'S TAILORS and CLEANERS

DAUGHERTY CASH GROCERY

TERRY COUNTY HERALD

LOWE'S STUDIO

CONTINENTAL OIL CO.

CLUB CAFE

MOORE'S GULF STATION

WHEEL INN

J. L. CRUCE AUTO PARTS

BROWNFIELD IMPLEMENT CO.

BROWNFIELD STATE BANK

WINES HOTEL

OYSTER BAY CAFE

FARMER'S IMPLEMENT CO.

BRYANT-PERRY SER. STA.

CAVES 5c-10c-25c STORE

SMITH AND BOST GROCERY

STEPHENS-LATHAM DRY GOODS

AMERICAN TAILORS

Texas Floral Co., Mrs. Roy Ballard

HEARTY CONGRATULATIONS TO OUR BIGGEST POWER and LIGHT BUYER

The City of Brownfield offers its heartiest felicitations to Mr. Earl E. Jones upon opening up the splendid new Rio Theatre.

His Rialto and Ritz are everything that a town much larger than Brownfield could desire, and with the addition of the new one, Mr. Jones is certainly giving Brownfield and section all that might be desired in the way of entertainment so far as good shows are concerned.

ALDERMEN:

- M. J. CRAIG
- I. M. BAILEY
- C. J. SMITH
- TOM COBB
- H. W. NELSON

ATTEST:

- CLYDE C. COLEMAN
Mayor, City of Brownfield
- ROY M. HEROD
City Secretary

Miss Mary Jones of Abilene, Texas, came in Sunday for a short visit with her nephew, Gutherie Allen and wife.

We noticed in the Seagraves News where Walter Price Jr., had been elected to be assistant cashier of the Seagraves State Bank. Mr. Price is the husband of one of our girls, the former Miss Maxine Hardin.

Mr. and Mrs. Clyde Cave returned last week from Dallas where Mr.

Cave attended the market and Mrs. Cave enjoyed a short visit with her sister, Mrs. Jack Warden of McKinney.

Mr. and Mrs. Harvey Gage were Lubbock visitors Sunday.

BUY YOUR TIRES WHILE WE CAN STILL GIVE YOU SPECIAL Trade-In DISCOUNTS

We'll pay more for your used tires since receipt of this message from Hicks Rubber Co., Waco:

"Ship every available used tire to us for distribution to Cooperative Stores. Stocks of used tires drained by cotton pickers and other buyers in many parts of State. We can furnish immediate outlet for several thousand used tires. Even badly worn casings, regardless of condition, as trailers and other light vehicles are consuming stores' stocks of every description used tires. Don't miss any trade. Go limit on used tires next few days. Will wire you when special trade-in discount is withdrawn."

"HICKS RUBBER CO.—WACO."

SPECIAL TRADE-IN DISCOUNTS

FOR A LIMITED TIME ONLY

Sell your worn tires at a premium and equipt with new SKIDPROOF STARS before this offer is withdrawn. If you will act quickly and make a change-over dur-

ing this emergency, your saving will be even larger than we can normally offer you. Get our price today.

★ STAR TIRE STORE ★

Cooperative Star Tire Store No. 205

Brownfield,

Texas

Stubble Checks Wind Erosion



Stubble of Sudan grass or any of the other sorghums, when protected from overgrazing by livestock, binds the soil and prevents erosion during the period of high winds, the Soil Conservation Service points out. This farmer, cooperating with one of the demonstration projects, is leaving a stubble from 8 to 12 inches tall as he harvests his Sudan grass crop for feeding during the winter.

TEXAS HAS CLAIMS

All the cotton states are competing for the federal cotton use laboratory, soon to be located and built.

Texas is somewhat reassured in that a group of scientists and technicians of the Department of Agriculture are to inspect sites and recommend the location.

But the picture looks unfavorable, in hints that political considerations already have virtually foreclosed the ward for Mississippi.

Texas has to offer the fact that it produces a 3,000,000 bales average crop—better than a fourth of the nation's cotton yield. Sometimes, Texas produces over a third and close to half the national crop.

Texas is far ahead of any competitor as the principal cotton states.

It would like to be considered on that basis, rather than on any political consideration whatever.

But there hasn't been anything wrong with Texas politics. The only criticism we have heard is that Texas has been such a strong new deal region that it has received relatively more benefits than other states. Texas has a lot more congressmen than any other cotton state; and its rank is the highest in senate and house committee rankings.

If the farm economy of Texas is bettered, it is obvious that more people will have been reached than can be reached in any other state; and since the benefits are to be south-wide, the research undertaking ought to be in the principal crop center.

The outlook is unfavorable, but there is no necessity of giving up hope.—Waco News Tribune.

Schedule of Volley Ball Tournament

The games will be played on Tuesday and Thursday night at 7:30 to 9:30.

The teams will be divided into 3 groups: High school girls team, men's team, and women's team.

The men's team to play Thursday night, Sept. 29, are: Phillips 66 vs. Snappy Service Station, Silver Grill Cafe vs. Lions club, Girls high school team, Sept. 29, Brownfield vs. Slaton. Also any two women's teams that are ready to play Sept. 29.

For the First Week in Oct.

October 4: Taylor's Mens Store vs. Union high school boys, Brownfield Men Teachers vs. Union Men Teachers, Meadow high school girls vs. Union girls.

October 6: Phillips 66 vs. Silver Grill Cafe, Taylor's Mens Store vs. Snappy Service Station, High school girls, Slaton vs. Meadow girls.

Watch this paper for dates to play. For the benefit of our town teams this schedule has been arranged for girls' high school teams: Slaton-Brownfield, Sept. 29, Meadow-Union October 4, Slaton-Meadow, October 6, Union-Brownfield, October 11, Slaton-Union, October 13, Meadow-Brownfield, October 18.

Finals to be arranged in case of ties.

Mrs. F. A. Walker and little daughter, Wilma Lois, returned last week from a visit with relatives in Greenville, Michigan. On the return trip Mrs. Walker visited friends in Chicago where she formerly was employed in social service and religious work.

Mrs. W. W. Stewart left the first of last week for Commerce to visit her daughter. She will go from there to Prescott, Arkansas to visit her father, A. B. Dickey.

Mrs. Bertha Hodges of Forkton, Ky., cousin of Mrs. Sam White, returned on her way home last Tuesday night from Lubbock. She was accompanied to Lubbock by Mr. and Mrs. White. Mrs. Hodges will also visit a sister in Fort Worth.

Dr. and Mrs. E. C. Davis, accompanied by Dr. and Mrs. Dubany of O'Donnell left last Saturday night for Chicago, Ill., to attend a convention of American College of Proctology.

W. H. Davis, former citizen of Terry, was down from Lubbock county this week. Said he had the misfortune of getting hailed out in July, and would have a very short crop.

EARL WILSON'S RETURN

Mr. and Mrs. Earl Wilson and children returned last week from Pecos, where they have been the past month to see if the climate wouldn't improve Earl Jr.'s health, it not helping, they returned and Mr. Wilson will resume his duties as City Marshal, from which he had a month's leave of absence.

Mrs. T. S. Sales of Littlefield is here at the bedside of her sister, Mrs. David H. Beebe, who recently entered the local hospital.

Mrs. Money Price was taken quiet ill Sunday, and is at her mother's home in town.

Predicts Cotton Crop of 12,000 Bales in Terry

T. I. Brown, local cotton buyer, whose family resides in Lubbock, but who, himself, spends most of his time in Brownfield, showed up this week on the streets for the first time in about two months, as he has been seriously ill in his home in Lubbock. We noted that he had all his teeth extracted, and soon will be ready for a hand-made set.

T. I. is not only a good buyer of the staple, well versed in all the marketing phases, but is a close observer of the growing plant, and is always a close guesser at the number of bales the county will make. For instance, last year, T. I. predicted quite early that Terry would make 50,000 bales, and was hoss-laughed for his pains.

Yet the final ginnings showed better than 55,000 bales. He remarked this week that the acres was much less this year, not to mention a late crop and severe worm infestation. So, he says Terry will gin 12,000 bales this year.

LOSE INFANT DAUGHTER

Mr. and Mrs. Alvin L. Christopher of the Wellman community lost an infant daughter Wednesday, being a still birth at the local hospital. The body was laid to rest in the Brownfield cemetery Wednesday afternoon, following a short funeral service at the grave.

Mrs. Christopher is the daughter of Mr. and Mrs. J. R. Garrison, of Wellman. The little one is survived by both parents and a brother some five years of age.

Arkansas Couple Commends Our Hospital

Mr. and Mrs. Stevens, of Fort Smith, Ark., who have been at the bedside of their son, John, who is in the local hospital, since the fatal car wreck in which he was featured, Sept. 13th, announced this week, that apparently their son was now out of danger, and on the road to recovery. John was an employee of an oil concern at Seagraves, and wishes to be back on the job, but his parents wish to carry him back home for a rest before he goes on the job again.

Speaking of the local hospital to a reporter, Mr. and Mrs. Stevens were very profuse in their commendation of the local hospital staff and corps of nurses. They remarked that Drs. Treadaway and Daniel knew their profession, and had the equipment and practice to do the job right off the reel. Sometimes delays are costly.

Added to this, they remarked that the hospital had a very fine corps of nurses that knew how to take care of a patient after the doctors had rendered their aid. They remarked that Brownfield should be proud of its fine hospital.

Eugene Ammons, whose parents live about a mile south of the city, was jerked from a swing on the school grounds early Wednesday morning, and had the misfortune of getting an arm broken. He was hastened to the local hospital where the fracture was set.

Mr. and Mrs. J. R. Garrison of the Wellman section were up this week attending the bedside of their daughter, who was confined in the hospital.

TRADES DAY SPECIALS for Saturday and Monday

JACKETS

Boys Suede leather Jackets
Sizes 6 to 18

\$3.95

Suede Cloth Jackets
\$1.95

SWEAT SHIRTS

Mens sweat shirts in white or silver.
Sizes 34 to 46

69c

Boys sizes 24 to 34
50c

SHIRTS AND SHORTS

Mens and boys shirts and shorts our
regular 25c quality

5 Garments for \$1.00

SILK CREPES

39-inch silk crepes in fancies and
solids. Our regular 69c and 79c quality

the yard 59c

SOX

Mens and boys dress sox. Our
regular 25c quality

5 pairs for \$1.00

CRETONNES

36-inch fast colored Cretonnes
Floral patterns

the yard 10c

OVERALLS

Boys Dickies overalls in blues and
stripes. Sizes 3 to 17

69c

PRINTS

80 square prints. Fast colors, 36
inches wide

the yard 15c

PLAY SUITS

W. D. play suits. Hickory stripes
Sizes 0 to 8

2 for \$1.00

BROWN DOMESTIC

36-inch brown domestic.
Standard quality

the yard 7c

TOWELS

24x44 double thread towels in fancy
plaids. Our regular 25c value

5 for \$1.00

SHEETING

9-4 Sheeting, bleached or brown
Standard quality

the yard 23c

CINDERELLA CREPES

36-inch Conderella crepe, dark
patterns

the yard 25c

SHOES

Girls Kedette stompers in three styles
and six colors. An ideal school ox-
ford. Our regular \$2.45 value

\$1.98

COLLINS DRY GOODS CO.

"THE FRIENDLY STORE"

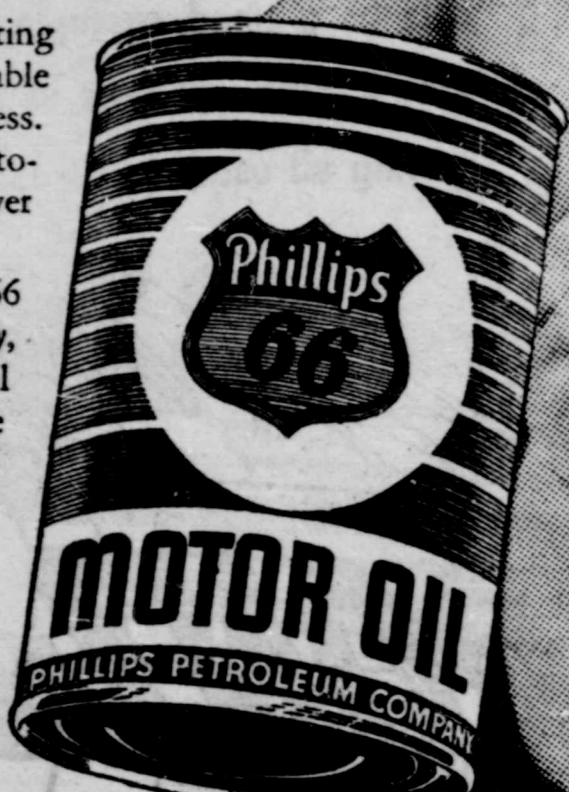
Clean as a Baby's Skin

While it is still young, start your engine with a quality oil...and it will stay young much longer.

To men who appreciate a sweet-running, trouble-free, long-lived engine, we suggest Phillips 66 Motor Oil. 100% pure Paraffin base... 100% Phillips value.

It always is a tough, lasting friction-fighter. With a rich stable body and high-degree oiliness. Equal to the demands of today's high-speed, high-power engines.

Don't forget, Phillips 66 Motor Oil is our finest quality, the highest grade among all the oils we make. Try it the very next time you drain and refill... at the Orange and Black 66 Shield.



FOR A Clean Motor

PLAINS

Mr. and Mrs. Lynn Alford, who teaches near Lamesa visited friends in Plains last week end.

A large crowd attended the branding at the Dixon ranch Friday.

J. C. Sloane, W. M. Taylor and Maynard Fitzgerald entered Tech last week.

Mr. and Mrs. Whitley of Gomez, Mr. and Mrs. J. B. Draper of Gomez and Mr. and Mrs. Joe Bailey Whitley of California were visitors in Plains Friday.

Mrs. Kit Morris and Mrs. J. H. Jost were shopping in Brownfield, Saturday.

Mr. and Mrs. L. D. Camp spent Thursday night with their daughter, Mrs. Walter Anderson.

Mr. and Mrs. J. A. Rushing Jr., made a business trip to Lubbock, Friday.

Mr. and Mrs. W. H. Hague, Mr. and Mrs. J. H. Morris and J. S. Webber visited Mr. and Mrs. Sanford Webber in Plainview last Sunday.

Mr. and Mrs. Casey Jones of Lamesa visited Mr. and Mrs. D. B. McGinty last week.

Those attending the funeral of George Porter at Lamesa, Friday, were, Mr. and Mrs. J. V. Been, Mr.

and Mrs. Irby Bedford, Mrs. Warner Hayhurst and Mrs. Marion McGinty. Mrs. Bill Jolley left Saturday for Fort Worth to join her husband, who is working there.

HARMONY

The P.-T. A. met last Friday night with Mrs. John Garner presiding. The following program was rendered:

Opening song, America. The Lord's Prayer in unison. What to eat, by Delwin Murry, Mary Moore and Avenell Garner. Purpose of the P.-T. A., by Mr. C. A. Wilhite. Duet, Joe Merritt and Clea Garner. A health program was given by the Primary grades in rhyme, Billie Lee Pharr and Wanda Jones. Quartet by the Garner family and Joe Merritt. A tooth brush song by girls of the intermediate grades. As Mr. Clean sees it, by Charles Henry Moore and Harold Ray Pharr. The program concluded with a question box.

Room mothers were named as follows to represent each room in our school: Mr. C. A. Wilhite's, Mrs. C. G. Garrett; Miss Velma McManis; Mrs. Cecil Pharr; Mrs. Wilhite's, Mrs. Geo. Murry.

The sixth and seventh grades are planning a trip to Lubbock, where they will go through the Texas Tech college and will visit the fair through the week end.

The Pool boys and girls came over Friday afternoon and played the Harmony teams. The Pool teams were both defeated.

Mr. and Mrs. C. G. Garrett visited in the home of Mr. and Mrs. Geo. Long last Sunday.

Mr. and Mrs. C. A. Wilhite visited in the home of Mr. and Mrs. M. D. Smith last Sunday.

Mr. and Mrs. Herman Fore are the proud parents of a little daughter, Glenna June, since last Saturday.

Miss Velma McManis, with her mother, visited the school last Monday. But we were not informed whether Miss Velma came to take charge of her school work or not.

Dalphine Hyle spent Sunday evening with Rosetta Durham.

Rev. Jesse Young, Methodist pastor, will preach for us next Sunday at 10 o'clock. We will have Sunday school immediately after the sermon.

The attendance at our prayer meeting is increasing.

Mr. and Mrs. N. E. Townsend and baby took dinner with Mr. and Mrs. J. E. Young, Sunday.

Mr. and Mrs. L. C. Walsler and daughter, Renell, spent Sunday with Mr. and Mrs. Collins.

The party given by Mr. and Mrs. Ellis was enjoyed by a large crowd Saturday night.

J. E. Young Jr., and wife and baby are at Post visiting relatives, and he is picking cotton while there, for J. A. Norman.

Bro. B. L. Bandy and wife took the splendid State police force which has been built up during the past two years, since the Rangers and the Highway patrol were combined. Col. Carmichael, a World War veteran with a distinguished service record, had been assistant state adjutant general several years prior to his appointment as safety director. He was quiet and efficient, and had done an excellent job of ironing out the difficulties which arose inevitably in merging the modern highway patrol with the antiquated Ranger force. Homer Garrison, director of the Highway patrol will temporarily direct the State police pending appointment of Carmichael's successor.

The estimated world total of unmined coal in the ground is 7,800,000,000 metric tons.

Mr. and Mrs. Fought and children of Fisher county and Mrs. Fought of Tokio visited Mr. and Mrs. Rube Fought of this community last week. Archie Collins had the misfortune of losing his car by fire last week.

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September 24. Mr. and Mrs. Joe A. Davis had as their guests last Sunday, Mr. and Mrs. Sam R. Lynn of Raymondville and Mr. and Mrs. Cecil Gorey and little daughter of Wilson. Mrs. Lynn is a sister to Mrs. Davis and Mrs. Gorey a niece.

Mr. and Mrs. Marion Stone, with Mr. and Mrs. Warren spent Sunday afternoon in the home of Mr. and Mrs. John Garner. Mr. Warren, who taught singing school here was present at singing Sunday night and complimented the class highly.

Claudine Garrett visited Laverne Hyle and Barbara Garrett visited Arlene Fore last Sunday.

Mr. and Mrs. Harvey Davis and children with Mr. and Mrs. Joe A. Davis visited in the home of Mr. and Mrs. John E. Eakin near Brownfield last Sunday night. Mr. Eakin has been confined to his bed for two weeks and we understand he will have to stay in bed two weeks longer. His illness was caused by a heart attack.

Miss Velma McManis, with her mother, visited the school last Monday. But we were not informed whether Miss Velma came to take charge of her school work or not.

Dalphine Hyle spent Sunday evening with Rosetta Durham.

Rev. Jesse Young, Methodist pastor, will preach for us next Sunday at 10 o'clock. We will have Sunday school immediately after the sermon.

The attendance at our prayer meeting is increasing.

Mr. and Mrs. N. E. Townsend and baby took dinner with Mr. and Mrs. J. E. Young, Sunday.

Mr. and Mrs. L. C. Walsler and daughter, Renell, spent Sunday with Mr. and Mrs. Collins.

The party given by Mr. and Mrs. Ellis was enjoyed by a large crowd Saturday night.

J. E. Young Jr., and wife and baby are at Post visiting relatives, and he is picking cotton while there, for J. A. Norman.

Bro. B. L. Bandy and wife took the splendid State police force which has been built up during the past two years, since the Rangers and the Highway patrol were combined. Col. Carmichael, a World War veteran with a distinguished service record, had been assistant state adjutant general several years prior to his appointment as safety director. He was quiet and efficient, and had done an excellent job of ironing out the difficulties which arose inevitably in merging the modern highway patrol with the antiquated Ranger force. Homer Garrison, director of the Highway patrol will temporarily direct the State police pending appointment of Carmichael's successor.

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NOBODY'S BUSINESS

By Julian Capers, Jr.

AUSTIN — The Senate investigating committee, concluding its hearings on the Colorado River flood of July, last week saw the interests of washed-out farmers in the river valley all but forgotten, as lawyers cleverly transformed the committee investigation into an electioneering campaign in behalf of bond issues in 15 or more towns and cities to build competing municipal electric generating or distributing plants. A. J. Wirtz general attorney for CRA and Everett Looney, attorney representing the City of Austin in the hearings, grabbed the headlines and effectively tied the hands of the private power companies, by obtaining, through Attorney General William McCraw, an injunction forbidding the Texas Power & Light Co. and the Central Power & Light Co., from presenting their side of the controversy to the voters. An obscure district judge, Raymond Gray, of San Saba, issued a sweeping temporary order on an ex parte hearing, forbidding the power companies and their employees from in any manner presenting facts or arguments against the bond issues to the voters of affected towns. The method resembled that employed by the Hitler government in holding a German election, where only a "yes" vote is desired or permitted. The elections will have been held by the time an appeals court can review the order of Judge Gray and rule upon its justice. Bond issues carrier by sweeping majorities in Lampasas, Burnet, Marble Falls, Fredericksburg and Bastrop. In Gose Creek, however, voters turned down the proffered PWA grants, and rejected the bonds.

Carmichael Passes
Death last Saturday took from the ranks of State officials H. H. Carmichael, director of the Department of Public Service, and executive head of the splendid State police force which has been built up during the past two years, since the Rangers and the Highway patrol were combined. Col. Carmichael, a World War veteran with a distinguished service record, had been assistant state adjutant general several years prior to his appointment as safety director. He was quiet and efficient, and had done an excellent job of ironing out the difficulties which arose inevitably in merging the modern highway patrol with the antiquated Ranger force. Homer Garrison, director of the Highway patrol will temporarily direct the State police pending appointment of Carmichael's successor.

The estimated world total of unmined coal in the ground is 7,800,000,000 metric tons.

Johore at World's Fair of West

An exact replica of the Johore "Dewan" or Sultan's Council House will be built by the Sultan of Johore at the 1939 Golden Gate International Exposition on Treasure Island in San Francisco Bay. Here is an architect's sketch of the Johore exhibit.

Gomez

Mr. and Mrs. E. H. Green and two children, accompanied by Mrs. Jim Whitley and daughter from Quemado Valley visited relatives at Smyer on Thursday of last week.

Messrs. and Mesdames J. J. and Joe Bailey Whitley from Santa Anna, Calif., and J. B. Draper motored over the oil field districts of Yoakum and Gaines counties.

Mr. and Mrs. E. E. Trolinder returned Friday from Hollis, Okla., where the former has been under medical treatment for the past several days.

County Supt. and Mrs. Lee Fulton of Brownfield, Mr. and Mrs. B. O. Black and children visited during the week end with friends and relatives at Tatum, N. M.

Mrs. N. B. Chapman and children of Brownfield were week end guests in the C. A. Marchbanks home.

Messrs. and Mesdames Gifford Moore, R. W. Hudson and families were guests in the Wayne Rutherford home Sunday.

Mr. and Mrs. Bob Whitney and children of Brownfield visited Sunday afternoon in the L. H. King

home.

Misses Erma Dean Phillips and Nellie Mae McLeroy were dinner guests in the Thos. S. Doss, Sr., home Sunday.

Messrs. and Mesdames W. B. Burke, R. H. Decker and children visited Sunday in the D. A. Key, Sr., home.

Mr. and Mrs. James E. Roper and children of Brownfield were Sunday afternoon guests in the W. B. Paschal home.

Mr. and Mrs. Lee Walker and children visited Sunday in the F. B. Condra, Sr., home.

Mrs. Bit Carroll of Sweetwater was a week end guest in the home of her sister, Mrs. A. L. Tittle and family.

Mr. and Mrs. Douglas Buchanan and little daughter visited friends and relatives at Post, Sunday.

Mr. and Mrs. Carl Ray and children of Brownfield visited Sunday in the J. H. Rowden home.

Mr. and Mrs. Mrs. Mitchell and son of Ropesville, Bob of the U. S. Marines, stationed in New York, are guests this week in the home of their daughter and sister, Mrs. John Cowen and family.

Mr. and Mrs. Johnnie Wright and children of San Angelo were week end guests in the Jno. R. Baggett home.

Mrs. Mary McMullan and children visited Sunday with relatives in the Johnson community.

Mr. and Mrs. Charlie Moore of Brownfield visited relatives at Gomez, Sunday afternoon.

Mr. and Mrs. Allen Harkins and children were guests in the W. G. Swain home, Sunday.

Mr. and Mrs. J. E. Lee and daughter, Lillian, visited friends in Brownfield, Sunday.

The Gomez P.-T. A. met last Friday in the local school auditorium. A very enjoyable program was given by school children. After the school program, a program on plans for school instructions was given by several members of the P.-T. A. as follows:

Executive Committee and Its Work, Mrs. Kenneth Furr.

Constructive P.-T. A. Contributions to Our School, Mrs. Douglas Buchanan.

Building the Year's Program, Mrs. J. B. Huckabee, Jr.

Work of Hospitality Committee, Supt. X. R. Banks.

Membership Problems, Mrs. R. A. Whitley.

Financing Parent-Teacher Work, Nellie Mae McLeroy.

Publications and Exhibits, Miss Erma Dean Phillips.

The Gomez Ex-Students met in regular session on Wednesday evening in the local second and third grade room. Following an interesting

Protest Mexican Oil Dumping

From the North Texas Oil & Gas Association of all U. S. Customs collectors in Texas, and to Treasury Secretary Morgenthau this week went a resolution of protest against imports of Mexican oil. The resolution points out that since the contract of the importing company with the Mexican government calls for importation of more than seven million barrels of oil at prices less than the market price of competing West Texas crude, the imports violate the Federal anti-dumping statute of 1921, which provides that when a U. S. industry is injured by importation of commodities at less than fair value, a special dump duty shall be levied. The Federal law provides customs appraisers shall notify the Secretary of the Treasury, when alleged dumping occurs, and withhold appraisal reports until the Secretary makes an investigation. The resolution points out that the Mexican oil, sold for 70 cents a barrel in Mexico, is worth substantially more and competes with West Texas crude selling for \$1.20 at seaboard refineries.

Austin News Notes

A movement to recommend W. D. McFarlane, defeated Congressman of the Wichita Falls district, to W. Lee O'Daniel as State Tax Commissioner, was reported in Austin this week, but supporters of McFarlane were said to have encountered a countermove in the O'Daniel camp to seek to abolish the office, and put the collection of franchise and pipeline taxes under direction of the State Comptroller, who collects most other taxes. Advocates of the plan say a considerable saving could be effected. . . Reports also reached here that Edward Clark, Secretary and former secretary to Gov. Allred might be reappointed by O'Daniel. Abe Mayes of Atlanta, house member is said to be seeking the post, as an "original O'Daniel supporter." . . Chief interest here centers in O'Daniel's selection of a Highway Commissioner to succeed John Wood. Despite the fact the appointment logically would go to an East Texan, the name most frequently heard is that of R. L. Lucas, of Fort Worth, undertaker and a director of the Texas Good Roads association. Friends of Walter Woodul, defeated candidate for Attorney General, who was endorsed by O'Daniel, are also booming the lieutenant governor for the post. Gerald C. Mann, nominee for Attorney General, and Bascom Giles, for Land Commissioner, plan to take office immediately after they can qualify after the November-January elections, according to informed sources here. The earliest date after they receive their election certificates probably be around December 1.

FLOWERS



for All Occasions

McSPADDEN FLORAL SHOP (Home Owned and Operated) Phone 294

business session, an hour of jovial games were directed by Misses Rena McLeroy and Christine Thurman. Delicious refreshments of sandwiches and iced punch was served to the twenty-five exes who enjoyed the affair.

Monday evening marked the close of 10 class periods of the Sunday school Study Course, at the local church. "When Do Teachers Teach," Doak S. Campbell. The course taught by pastor A. L. Hicks. Twenty-two were enrolled during the course with twelve taking and passing the final examination.

McLennan county erop demonstrators who are making a comparison with fuzzy cotton seed untreated against delinted and treated cotton seed report that the delinted seed has made the fastest growth and is fruiting more than either the untreated or the treated seed.

Recent heavy rains caused thousands of dollars worth of damage to feed in Kimble county. N. I. Fritz of the London community told his county agricultural agent, "All I have left is 3,000 bundles of feed I put down in a trench silo, while I lost 5,000 bundles stacked as dry feed."

Germany has 360 inhabitants to the square mile. Grackles not only eat many dove eggs, they devour many of their own eggs as well.

"A night in June, a Silver Moon; A kiss, a trance than wins; A question shy, an answer spy— And then the fight begins!"

SEE
LYNN NELSON
JEWELER
for expert watch, jewelry and eyeglass repairs and SAVE.
I have eyeglass frames, temple and nose pieces; also new and rebuilt watches \$5.00 up
West Side of Square at Nelson-Primm Drug

PROTECT YOURSELF
FIRE — WINDSTORM — EXPLOSION — THEFT
Lawsuits Resulting From Automobile Accidents.
Personal Effects—Furs, Jewelry, Silverware, Antiques
Camera Equipment, Valuable Possessions, Etc.
SEE US FOR PROTECTION
McGOWAN INSURANCE AGENCY

SEE—
HIGGINBOTHAM-BARTLETT CO.
—for—
L-U-M-B-E-R
and building materials of all kinds.
Phone 81 — — — — Brownfield, Texas

TERRY COUNTY CREAMERY
Makers of —
Mc's Pride Butter
You will find this butter, always fresh, at your favorite grocery store.
Please Give It A Trial
BANDY'S PRODUCE

QUICK Gas
THE MODERN FUEL
the only fuel that reaches full heat instantly
HOT WATER REFRIGERATION COOKING HEATING
West Texas Gas Company

NEAL JEWELER
WATCH AND JEWELRY REPAIRING
DIAMOND SETTING — ENGRAVING
Located in Corner Drug Store

No. 9 p
HATS HATS HATS
BENCH MADE HATS THAT FIT
Pick Your Style We Will Fill the Order.
ANY STYLE — ANY SIZE — 6½ to 8½
WE CLEAN AND BLOCK HATS — AND MAKE HATS LARGER OR SMALLER
WE ALSO CLEAN LADIES HATS
LYNCH HAT WORKS
1106 AVE. J BETWEEN BROADWAY AND MAIN

UNITED STATES STRIVING FOR TAX RECORD

Americans often attempt to cheer themselves by arguing that our tax burden is not yet so heavy as that borne by the British people.

Due to the tremendous increase in taxation that has taken place here in recent years, we have the unenviable distinction of having caught up with the English.

Furthermore, much of our emergency spending has been financed by deferring the taxing period—that is, by inflating the debt, and incurring gigantic obligations to be paid in the future.

LEFT AT THE POST

When it comes to achieving "self-earned social security," the American people leave the rest of the world at the post.

The figures show, for example, that there is about three times as much life insurance in force in this country as in the United Kingdom; about thirty times as much as in Japan; and about sixty times as much as in Sweden.

These figures are important, not only because they show what our citizens have done to guard against the exigencies of the future, but because of the influence of life insurance on the nation as a whole.

FULLY OCCUPIED

"A fellow has to be a contortionist to get on these days," says a philosopher. "First he has to keep his back to the wall and his ear to the ground."

Public Safety Starts with You.

BLAIR'S BARBER SHOP West Side of Square Haircuts 25c



SUNSHINE In a Bottle

What other food can claim the Universal popularity of dairy products? What other food is so healthful, beneficial and good? What other food so inexpensive?

Brownfield Dairy C. P. Henderson, Mgr. Phone 184

SANITARY BARBER SHOP

NORTH SIDE OF SQUARE WE USE SOFT WATER ONLY

YOU SAID IT! WE KNEW YOU WOULD

We dared you last week to try our plate lunches or short orders. You said it pleased you, it pleased us. Come again. Thanks!

SMITTY'S CAFE

BINDER WELDING

We are prepared to weld anything weldable, and get the job done quickly and satisfactorily to you.

MR. FARMER

Many times a piece or part to your binder can be welded and made as good as new at a fraction of the cost of a new part. We can please you on work, and save you time.

HARRIS MOTOR COMPANY

East Main Street

Phone 199

TRAFFIC SAFETY HISTORY MADE IN AUGUST

AUSTIN, Sept. 20.—Texas made traffic history in August with a 43.3 per cent reduction in street and highway fatalities, state police reported today.

The August death toll was 106, a saving of 81 lives over the same period of last year when 187 persons were killed in traffic crashes.

Captain Homer Garrison, Jr., assistant state police director, said the 1938 death total rose to 1,013—228 less than the first eight months of last year.

"The enviable record that Texas has maintained this year is due to the strong enforcement program by state police and city officers," Captain Garrison said.

With schools opening soon state police urged parents to provide for safe transportation of their children and to educate them against violating safety rules.

BOY SCOUTS TO SEE TECH-WYOMING GAME

First Council Camporee at Texas Technological College, Saturday, September 24. Between five hundred and seven hundred Scouts and leaders from over the Council are expected to set up individual Troop Camps and cook their noon and evening meals.

SHORT CROP

Two farmers were discussing the poverty of the hay crop, owing to unseasonable weather. "Mine was so short it was hardly worth cutting," said one.

BAD COMPANY

An Aberdonian was charged with being drunk and disorderly. "Any excuse?" asked the bailie. "Aye, yer honor, I got into bad company."

Laying hens need a diet with 16 to 17 per cent protein in the summer, poultry husbandmen of the Texas A. and M. College Extension Service say.

WHAT A YARDSTICK!!!

The Tennessee Valley Authority has issued a pamphlet entitled "To Keep the Water in the Rivers and the Soil on the Land." A copy will be sent to anyone, on request, without charge.

The pamphlet itself is attractively printed and illustrated, and contains 61 pages of text extolling the various activities of the TVA.

The private utilities of the nation, with which the TVA and other federal projects are now in competition, will be only human if they sigh wishfully when they see this pamphlet and dream of the pleasures of carrying on a business where the government pays for printing and mailing of advertising literature.

And all this, of course, is in addition to TVA's major advantages of virtual tax-freedom in all its operations, plus tax subsidies running into the hundreds of millions.

There is the great TVA yardstick—which was seriously proposed as a true measure of rates charged by heavily-taxed private utilities which pay for, and pay taxes on, everything they get, whether it's a generator or a booster pamphlet.

WHEN THE FARMER PROSPERS

"When the farmers of a rural community prosper so do the business men," says the Dairyman's League News. "When a farmer is not prosperous, goods lie on the shelves and the village merchant finds business is very, very dull."

That's one of the reasons why progressive business men favor the agricultural cooperative marketing movement. Moving farm crops on a business basis means more prosperous farmers—and that means more prosperous local and national business and industry.

THE COLLECTOR

"You know Robinson? Well, he owed me \$10 and I could never get it back. So when I heard he'd started a debt-collecting business I wrote him to collect my debt of \$10. He wrote back and said that all his efforts had failed and charged me \$5 for expenses."—Exchange.

MUSIC UPSTAIRS

"Your apartment is just as cute as ever. Don't you just adore it?" "Naw, I'm moving." "Why, what's come over you?" "An opera singer."

GIFT FOR BABY

"What did you give your baby for his first birthday?" asked Mrs. Richards. "We opened his money box," replied her friend, "and gave him a lovely electric iron."

VEAL

A colored parson, expatiating on the Prodigal Son, exclaimed vehemently: "An', brethren, let me tell you of the great love dat Father had. He knew His son would come home some day, so he kep' dat fattened calf through all the years, waiting."—Ex.

NEW BUSINESS BUILDINGS ARE BEING ERRECTED AT SEAGRAVES

SEAGRAVES, Sept. — Three new business buildings are being completed here by C. M. Armstrong, on the main street near the state highway.

Three of them are 25x60 feet and one 25x80. The latter will be used for a postoffice. Armstrong has his office in one room, another is leased to a cafe and the third one spoken for.

Mrs. "Do you remember how you used to tell me you were going to lavish your wealth on me?" Mr. "Yes, dear."

Mrs. "Well, how about lavishing a dime for a pair of new white shoes—strings?"

"How did you happen to oversleep this a. m.?"

"There are eight of us in the house and the alarm was set for only seven."

Little Maxine Oliver of Dallas has been visiting her grandmother, Mrs. Lennie Diffie, and Mrs. J. B. Vinson.

A FEW ERRORS

An exchange paper made the following correction last week:

There was an error or two in an item in the News last week that we wish to correct. We said that Mrs. Annie Mitchell was here to attend the funeral of her father, John Sanders. It was Miss instead of Mrs. Her first name is Mary instead of Annie, and her last name is Moore instead of Mitchell. She did not come to see her father, but her uncle. His name is Sampson instead of Sanders, and it was his birthday instead of his funeral. Otherwise the item was corrects.

Men who work just enough "to get by," and there are many, should use their stolen time to read Horace Greeley. The darkest hour in any man's life," said the great editor, "is when he sits down to plan how to get money without earning it."

AAA says Mexico is now safe for tourists. But some of the tourists we've seen aren't safe for Mexico. —Longview News.

PINCHED

The teacher sent one of her scholars to buy a pound of plums from a grocer, and as she handed the little girl a dime, said:

"Be sure, Mary, before buying the plums, to pinch one or two, just to see that they are ripe."

In a little while the girl returned with flushed face and a triumphant look in her eyes. Handing the teacher the bag of plums, she placed the dime on the desk, and exclaimed: "I pinched one or two, as you told me, and when the man wasn't looking I pinched a bagful."

Chicago had the first cafeteria in 1895.

CHARGE ACCOUNT

Judge: "You are charged with assault and battery." Defendant: "At last, a place where my credit is good!"—Exchange.

Sale of deer hunting privileges in Colorado county earned 24 land owners more than \$3,000 in 1937-38. Preserves ran from 170 to 11,000 acres.

It is estimated that there are between 2,500 and 3,000 antelope on Hudspeth county ranches.

On May 31 a quarter-acre live oak mott in Colorado county harbored 859 active bird nests.

CODE OF PRACTICE

From The Atlanta (Ga.) Constitution Few industries have approached their problems, as they affect the public well-being, with more comprehensive programs than that which has been adopted by the brewing industry of the United States.

The United States Treasury has collected \$1,160,000,000 from the federal tax on beer, while states and municipalities have gained \$500,000,000 in local taxes.

The brewers themselves have paid out \$300,000,000 in pay rolls, while other gains to labor through allied industries can only be estimated. The pay rolls for retail outlets must run into the billions.

There are innumerable other figures which support the brewers in their claims as to the economic importance of the industry.

It is, therefore, not surprising that the brewers themselves are doing everything within their power to keep the consumption of beer on the high, legal plane which it deserves as a mild beverage and a health-giving product.

In conclusion, it should be noted that agriculture is a large beneficiary of brewing expenditures. Four-fifths of the hops used is raised in the United States. Three billion pounds of grain was bought by the brewing industry in 1937 alone at a cost of \$115,000,000, with that total increasing each year.

Corn producers, in the five years since relegalization, have received \$15,000,000 from the brewers, while domestic rice growers have profited to the extent of \$2,000,000.

ception of the return of legal beer the industry spent \$200,000,000 on repairs, rehabilitation and new construction of plants. Since 1933, \$45,000,000 has been paid for beer barrels alone, while \$32,000,000 has gone for bottles. Cans, a packaging innovation of the past three years, are costing \$19,000,000 annually.

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The SNAPSHOT GUILD A PICTURE A DAY—



Indoors... Outdoors... Wash-day... Birthday... family history is being made.

NOT long ago a young friend of mine married. He is a camera fan, like the rest of us, and he told me:

"My family history is going to be kept in pictures. I plan to take at least one roll of pictures a week—many more whenever possible. Whenever we do anything—move to a new house—go on a week-end trip—plant flowers—celebrate a birthday or an anniversary—add a new member—whatever it is, the story will be told in pictures."

His plans go further than that, too. His picture record is to be kept in handy, useful form. "There will be a new picture book for every year," he told me. "I plan to have the best shots enlarged, and mount the others contact size. Everything goes into the book, where we'll all be able to find it and recall—from our own snapshots—what we did in past days."

There, now, is an idea for all of us. In every family, things happen every day that we would like to remember. We buy new furniture, plant gardens, build a trellis for roses, put new screens on the back porch, take vacation trips. Children are born, grow up, change year by year. We change, too. And a true day-by-day picture-history of all our everyday activities, as well as activities not-so-everyday, would greatly enrich our memories in later years.

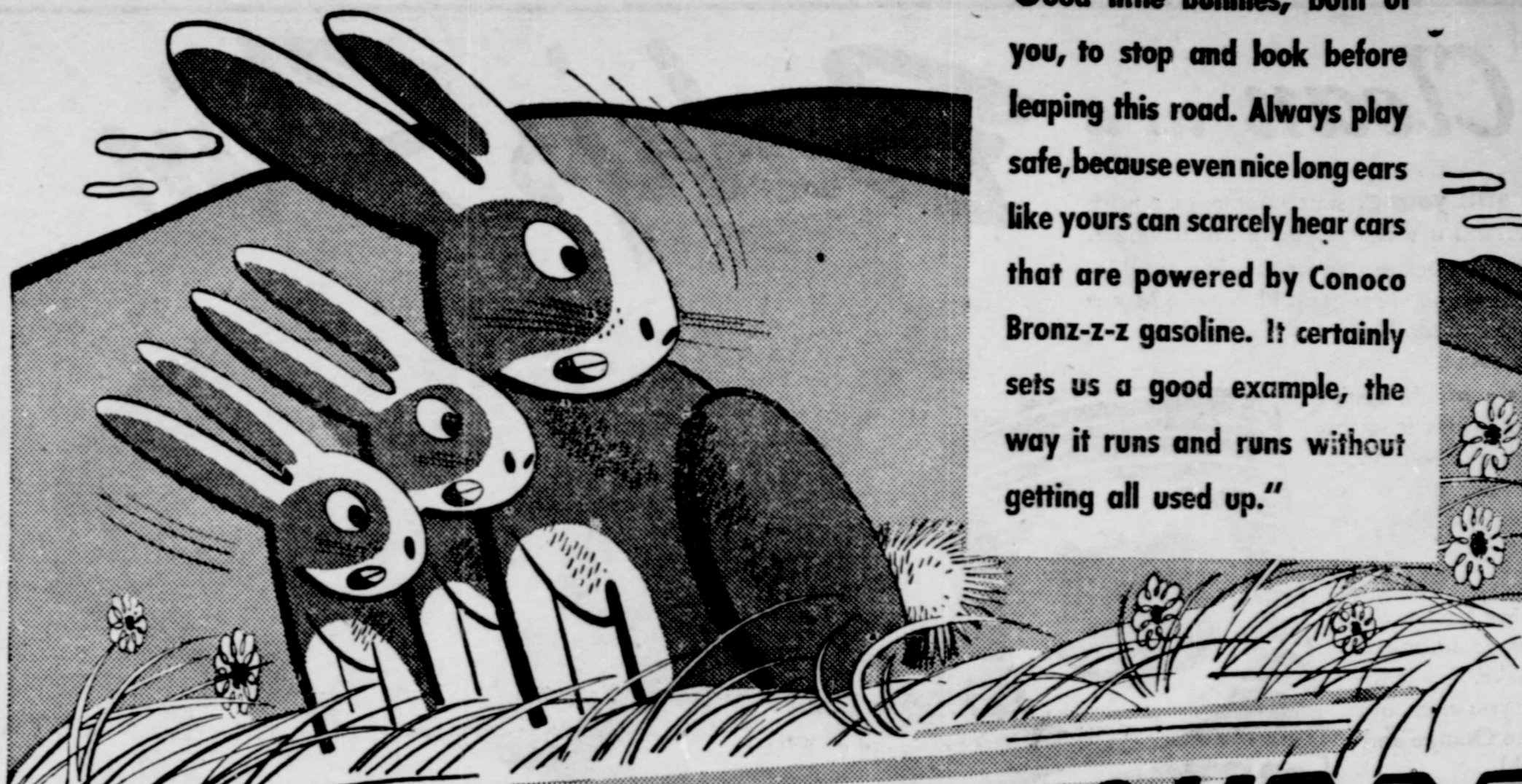
Let's make a mental note—make



Each family picture-book becomes more treasured as the years roll by.

It's a household ritual, and abide by it. "A picture a day keeps the family history up to date. And a complete picture-book each year keeps it permanently." John van Gulder.

"Good little bunnies, both of you, to stop and look before leaping this road. Always play safe, because even nice long ears like yours can scarcely hear cars that are powered by Conoco Bronz-z-z gasoline. It certainly sets us a good example, the way it runs and runs without getting all used up."



CONOCO BRONZ-Z-Z

FROM YOUR MILEAGE MERCHANT

FITZGERALD SERVICE STATION

East Main

WASHING — GREASING

Phone 19



TEXAS 4-H ENTRY IN NATIONAL DAIRY MEET

PAUL ADAMS, 18, and Ivey Miller, 16, both of Pickett in Hopkins County, will represent the State in the National 4-H Dairy Production Demonstration Contest at the National Dairy Show in Columbus, Ohio, October 8 to 15. The contest is being conducted by the Extension Service throughout the Nation for the second year, and is designed to improve methods on dairy farms.

The state winning team won over pairs from 12 other counties and was awarded the trip by State Club Leader L. L. Johnson. The boys demonstrated the production of clean milk, showing the best utensils and the procedure to follow, and were coached by Assistant County Agent J. W. McFatrige. They receive all-expense trips to Columbus through the Kraft-Phenix Cheese Corporation, which is also giving a total of \$2,800.00 in college scholarships to the two highest ranking teams in each of the four Extension Sections. Last year L. C. Love and James Dean of Eastland County represented the State in the national finals.

Christmas is Coming— Also Thanksgiving

Turkey-time approaches, and turkey raisers who think ahead will come out best in the annual competition in supplying 'festal tables. It takes at least four to five weeks of good full feeding to put a good market finish on turkeys, and longer if they are not already in good condition and health. At this time, therefore, it is time to make plans for the home-stretch with turkeys which are to be sold for Thanksgiving. Three or four weeks later will do for the Christmas crop.

It is the finish, the last few pounds put on the breast and other thick parts of the turkey carcass, that determines the grade and the price per pound. It is false economy therefore, to stint the feed at this stage. On the other hand, every pound of this "finish" weight adds to the value of each pound of the original frame.

The best figures available show that it takes from 4 1/2 to 6 pounds of grain (including mash feed) to make a pound of gain in turkeys, and the average cost of feed grains over several years has been \$5.40 to \$7.00 per hundred pounds of turkey. At the lowest imaginable price turkeys pay well for the grain and mash necessary to put them in first-class market condition.

An idea has been broadcast that the demand is now largely for smaller turkeys, 10 pounds or so. One of the largest turkey shippers in Texas says the 15 to 16 pound turkeys are still in best demand. Even if the former were true an unfinished turkey would not be acceptable. The writer knows city dealers who buy thin turkeys at their own price and fatten them for their trade, making a two-way profit. The farmer who sells this kind of turkeys is losing both ways—the sale of the grain to the turkey at a good price, and the city feeder gets paid for the small labor of feeding.

"Turkeys are becoming so plentiful that consuming centers are getting more critical on the quality, and I believe that in the future we will find a greater spread between Southwestern turkeys unless our quality is improved," says A. W. Jacob, Extension Economist of the Oklahoma A. and M. College. The Northwest and Pacific Coast have no better turkeys than the Southwest, but they have been crowding us out because they do a better job of finishing.

The feed crop in the Southwest is excellent and well distributed, and all grains and elements of mash feeds are cheaper than for several years past. Most of this section has also had good rains to keep the ranges green. Everything is in our favor for turning out a turkey crop in prime condition this season and at a low cost. It takes 1 to 1 1/2 pounds less grain to make a pound of gain on good green range than without it, but if green range is lacking and all the feed were bought and the turkeys given all they could eat for four to six weeks before going to market it

would still be profitable. Nobody can forecast the ruling price, but everybody knows there will be a differential in favor of the prime and No. 1 grades. The grower has spent several months and some money producing a skeleton which has little market value as such. Properly "upholstered" with the few extra pounds of juicy meat which fullfeeding produces in a few weeks, the framework has an added value of its own. Failure to pad it with juicy flesh is the reason some people fail to make a profit from turkeys.

Many of the best turkey producers grade their flocks and fullfeed only the best developed ones for Thanksgiving, and grade again before selling, holding back the lower grades for a later market. No turkey should go to market until it is free of pin feathers, which is a sign of maturity. Don't worry about over-weight—make them fat and let the weight be what it will.

SHOULD BE NO FEAR OF DENTIST CHAIR

AUSTIN, Texas, Sept. 26.—"In spite of the great advances that have been made in dental instruments, local anaesthesia and operative methods, there yet are many persons who entertain an unjustified fear of the dental chair. Unfortunately, this attitude influences thousands to postpone the visit to the dentist until there is actual pain or until an accident to tooth structure occurs. Such a fear complex not only is foolish but often produces real suffering, the possible loss of one or more teeth, an unnecessary expenditure of money and even serious illness," states Dr. Geo. W. Cox, State Health Officer.

"It is true that some discomfort is connected with dental corrections, though it is more likely to be fear of pain rather than the pain itself. However, in view of the actual damage that can result because of delay, temporary inconvenience deserves no consideration whatsoever in a wise and economical dental program.

"Commonsense suggests that early

discovered conditions are more readily and painlessly corrected than those that are permitted to become aggravated and for which a cure is sought as a last resort. The time to ferret out dental trouble, therefore, is before one is even aware that trouble exists.

"For that reason, it is excellent practice to adopt a regular six-month's schedule as the minimum number of visits that should be made to the family dentists. Naturally, if in the meantime the necessity of dental attention arises, it is wise to make an immediate appointment. Postponing a consultation on the fear theory increases the probability of real discomfort, not to mention serious complications.

"In short, what one should fear is not the slight discomfort of the dentist's office when the visits are made on a routine basis, but the fear of pain, illness and unnecessary loss of money and time because of a fear-postponing attitude."

FIRE PREVENTION WEEK SHOULD BE OBSERVED

AUSTIN — Stressing the importance of continued vigilance on the fire prevention front, Marvin Hall, fire insurance commissioner, today urged State-wide observance of the annual Fire Prevention Week scheduled for October 9 to 15.

"Fire uncontrolled is one of the most serious problems that confronts us today," Hall said. "Each year its heavy toll in life and property is a black mark on the proud name of Texas. Only by constant and relentless vigilance of the part of every Texas citizen can we hope to reduce, and finally to eliminate the costly destruction of this economic enemy number one.

"Active participation in Fire Prevention Week by every Texas citizen will go far toward curbing losses and saving lives, and, since fire losses have a direct bearing upon the fire insurance rates, there are other practical benefits accruing from effective fire prevention.

"Fire Prevention Week is designed for every Texan interested in performing a distinct service to his State, to his community, and to himself," Hall said. "If we remember that the fire that never starts will never get out of control, and keep that thought before us each day of every year, then we will rightfully say that the practice of fire prevention pays big dividends in human lives and happiness."

I GIVE YOU TEXAS

By Boyce House
"Boost Sudan or move," is the slogan of the Sudan News.

A staff writer for one of the big dailies writes a column article to prove that the delegates at Beaumont didn't boo W. Lee O'Daniel; they merely made so much noise that he couldn't speak!

Back in Texas for a visit recently was Walter Holbrook, former Dallas and Fort Worth newspaperman, now with the New York Herald-Tribune. Holbrook is known to his friends as "Leo," because—as a movie press agent—he carried Leo, the Metro-Goldwyn-Mayer lion, around in an airplane. He—Holbrook, not the lion—is almost a double of Edward Everett Horton, the comedian.

Fort Worth has a tiny shop that sells nothing but trick goods. It's a practical joker's paradise.

Also there are exploding matches, loaded cigars, loud-sounding handkerchiefs, matches that won't strike, car bombs that make a fellow think his auto is blowing up when he steps on the starter, and loose pieces of metal which, when dropped, make a noise like the crash of a plate-glass window.

What is there "practical" about a practical joke, anyway?
"Give me the man who sings at his work," wrote old Tom Carlyle, but suppose he doesn't have a good voice?

Preferable is the man who does whatever he is doing with all the zest at his command. For instance, at Beaumont there is a motorcycle officer who rides around making chalk marks on tires of automobiles so he can tell whether they park overtime. His motorcycle is shining; his uniform is natty and he has a gold emblem on his cap and another on his chest. The chalk with which he makes his mark is fastened on the end of a stick and he waves the stick as though it were a scepter and he were a king. There is a man who thoroughly enjoys his work.

He is quite different from my old friend, Joe, who used to be a linotype operator on the Ranger Times. Once, when asked, "What are you working for?" he answered immediately, "Pay day."

July was canning time in Montgomery county where over 20,000 containers were canned to assure better planned and more economical meals this winter.

Appointed Gov. Farm Credit Administration

HOUSTON, September 21.—F. F. Hill has been appointed Governor of the Farm Credit Administration by President Franklin D. Roosevelt, succeeding W. I. Myers, recently named head of the Department of Agricultural Economics at Cornell University. Hill has worked continuously at the Farm Credit Administration since it was organized in 1933, and has been Deputy Governor since 1934.

Although still only 37 years old, Hill is widely known for his work in agricultural economics and farm financing. His experience was drawn upon heavily by the Farm Credit Administration in perfecting the "normal value" appraisal policy which enabled the Federal Land banks and Commissioner to refinance over two billion dollars of farm mortgage debts following the breakdown of agricultural credit in 1932-33.

Born on a farm near Kingman, Kansas, not far from the heart of the winter wheat belt, Hill lived there until he was 12 years old when his family moved to a 1500-acre farm near Davis, Saskatchewan. At that time American farmers were homesteading new Canadian spring wheat land. While he was growing up, going to school and farming, what Hill saw of the boom and collapse in commodity prices and land values during and after the World War period impressed him lastingly.

At Cornell University where he was awarded a scholarship in 1923, after graduating from the University of Saskatchewan and working for a time as agricultural extension agent, Hill specialized in farm management, agricultural credit, cooperative marketing and other studies accenting agricultural stability.

Later, at the Federal Land Bank of Springfield, Massachusetts, where he was agricultural statistician and comptroller, and afterward at Cornell as Research Professor of Land Economics, Hill made exhaustive studies which showed the vital importance to farmers of good soil in lifting mortgage debt. He was among the first to point out the almost universal tendency in American agriculture to over-value poor land and under-value good land in appraising farms for mortgage loans.

The new Governor has also taken a leading part in developing the 535 production credit associations and 13 banks for cooperatives, in line with the Farm Credit Administration's policy of providing a complete and permanent system of cooperative credit for farmers.

THOUSANDS OF TRENCH SILOS FILLED IN TEXAS

COLLEGE STATION — There will be at least 15,000 trench silos filled in Texas in 1933, and there is a possibility that the figure will reach 20,000, reports from county agricultural agents indicate. Slightly more than 10,000 were filled in 1932.

If the figure reaches 20,000, 1933 will mark the eighth consecutive year in which the number of trench silos in the state has doubled over the previous season's totals.

"There have been good feed crops over most of the state, but the big thing is that farmers have found the trench silo the cheapest and best way of storing feed, and that county agents, vocational teachers, bankers, business men, and civic organizations have all pushed the trench silo idea," E. R. Eudaly, dairyman of the Texas A. & M. College extension Service, pointed out in explaining the rapid increase in the use of the trench silo.

"I understand, for instance, that the Farm Security Administration is urging all its clients to dig and fill trenches."

An outstanding example of the spread of the trench silo method is found in Fisher county, where 80 trenches were filled in 1932. So far in 1933 over 350 have been filled, and indications are that the number will reach 500 by the end of the

harvest season.
"The trench silo is about the only way to store grain in those sections of the state where weevils do so much damage," Eudaly said. In Willacy county, combines have been used to harvest a large grain sorghum crop and the grain has been placed in trench silos for future use.

"Weevils, or fire, wind, dust, rats, floods, or time itself can't hurt the feed once it's in a trench silo," the dairyman commented.

RAIDERS BOOK POST SEASON GAME WITH "GENTLEMEN"

LUBBOCK Texas, Sept. 26.—Century's always-tough Gentlemen were signed this week for a post-season tilt with Texas Tech's Red Raiders in Lubbock December 3.

Mrs. V. Townsend of Hardin county uses very ripe figs pressed flat and rolled with sugar as a delicious desert. She puts a layer of figs and a layer of whipped cream, then sprinkles with nuts and chills.

Mrs. L. H. McClothlin of Hardin county places small spring potatoes on the barn floor and covers them with damp straw for several days before planting in order to sprout them. This always results in a better stand.

Home demonstration club women of Castro county say they don't lose any corn or other vegetables if they pre-cook it and are very careful to can it as soon as it is gathered and cool the cans quickly.

Smokey Taylor who recently opened a cafe-dance hall at Allred in the Yoakum county oil fields, says he is doing nicely, and his business is showing a steady increase as he gets it advertised.

Mr. Bud Anderson, with the engineering division of the West Texas Gas Co., Lubbock, was down this week submitting plans, specifications and prices on a number of automatic heating plants for this city.

Mike Blair was a business visitor in Plains one day last week.

Regular Everyday Prices	
Any hair, shampoo and set	50c
Manicure	50c
Eye Brow Dye	50c
(with arch)	75c
Rinse	10c
Henna shampoo and set	\$1.50
Permanents	\$1.50 to \$7.50
Four Operators	
Cinderella Beauty Shoppe	



TEXAS FLORAL CO.
FLOWERS for all Occasions
Orders Wired
Mrs. Roy Ballard
AGENT
PHONE 290

CONGRATYLATIONS TO Earl E. Jones and Rio Theatre

FROM THE BUILDER —

L. M. Wingerd, Contractor

AND MATERIAL BY —

L. M. WINGERD BUILDING SUPPLIES

We can point with pride, always, to the beautiful Rio Building, as one of our products. Also, as builder of the Rialto, the Piggly Wiggly, Help Your Self, Bowman Food Store, and remodeling of Cave's Variety Store buildings, as well as a large number of less business structures, residences, etc., in the city of Brownfield.

If you contemplate building, please let us have a chance before letting your contract.

L. M. "ROY" WINGERD

"Nothing Too Large Or Small"

Phone 122

Brownfield, Texas

Watgreen Agency Drug Store



Hi Kids! Magazine, Jr. Football 11c
On Time! Darby Alarm 98c
Tyson RUBBER GLOVES 23c
12-in. Junior ZIPPER BAG 89c

Just the ball every red-blooded American boy wants. Fully Guaranteed. Mellow Tone. Choice of colors.
New non-slip finish. A great improvement.
Washable, water-proofed fabric. A real buy.

CLEANSING TISSUES Box 500 24c
ASPIRIN TABLETS Tin of 12 8c
CASTORIA Children's Laxative C. R. W., 3-oz. Size 24c
ALCOHOL For Rubbing Full PINT 23c
SHAVING CREAM Pa-Do Giant Tube 35c

Special Buy! 25c-24 Yard DENTAL FLOSS and Ora-San TOOTH BRUSH Both for 39c
Olafsen Lotofen COD LIVER OIL Full Pint 59c
Floss-TEX TOILET TISSUE 3 rolls 13c
Olafsen ABDG CAPSULES Box of 25 83c

MILK of MAGNESIA Full Pint 29c
HINKLE PILLS Bottle 100 16c
SANITARY NAPKINS Na-Vel Box of 12 15c
WITCH HAZEL Full Pint 29c
LAVENDER LOTION Mary Lakes 6-oz. 37c

Centar PLAYING CARDS 27c
All Glass COFFEE MAKER 109c
16-Inch Size Electric Heater 119c
Mica Element BREAD TOASTER 89c

Good quality cards. Bridge or pinocle styles.
6-Cup size Heat-resisting glass, cool-grip handle.
Just the thing for chilly fall mornings.

NELSON-PRIMM DRUG CO.

One of the New 1939 Plymouths Now Being Shown By the Craig Motor Co.



Here's the first of the new 1939 automobiles, presenting an impressive array of added features for greater comfort and luxury in the lowest price field. The latest models now on display at M. J. Craig Motor Co. Here confirm the forecasts that stronger "eye appeal" would highlight new auto designs for 1939. Inside and out, this newest Plymouth is completely restyled. Headlamps and tail lights are streamlined into the fenders, and a new Vee-type windshield adds more than six inches to body length above the belt. Built on a longer wheelbase—now 114 inches—brand new features include softer-riding coil springs of Amola steel; new high-torque engine performance; remote control gear shift up on the steering post, and a new "safety-signal" speedometer that flashes traffic lights right under a driver's eyes. The new Plymouth rides better, handles easier—and prices are still lower this year, the factory just announced.

Society Church Activities Club News

Mrs. Gertrude Lees, Editor
Phones - - - 1 and 48

Around the Clock

by e. g. d.

October, our prettiest month is opening this week . . . the good old familiar cotton gin whistles singing out periodically . . . lovely fall clothes temptingly displayed in well-dressed store windows . . . hob-goblin and funny faces give evidence of the Halloween season . . . the "Debbies" are all set for the dancing season that has, with the advent of cooler and longer nights, just begun . . . Football season with its reign of enthusiasm and color is heightened by the fact that a good team has won its first two games . . . and why not, with a good team, a good coach, a good school band and a snappy pep squad behind them . . . Brownfield loyalty is a very real thing, and something to be proud of.

A pleasure of the passer-by as well as lucky guests is the lovable backyard of Mrs. J. L. Randal . . . it is almost hidden by lovely trees and vines—one morning last week we chanced to see 30 or 40 chattering sparrows bathing in the spray of water made warm by the early morning sunshine—a silver-leaf maple tree and a water lily pond, glistening in the sun's warm rays made the complete picture.

Everyone is looking forward to the opening of the new Rio, to be opened formally on October 4th. This is one of the finest buildings in Brownfield, and must be seen to be appreciated.

Until next month we Czech to it to you.

DINNER PARTY

A lovely, informal 12 o'clock dinner was served by Mrs. Pete Tiernan on Wednesday. Guests who enjoyed the Tiernan's hospitality were, Mr. and Mrs. Wilson Collins, Mrs. Bus Mason and Herby Kendrick.

Attention Farmers . . .

For Row Binders
Feed Mills and
Ensilage Cutters,
See
Farmers Implement Company

The Free Tool Offer has been extended on the F-20 Tractor.

MUSIC CLUB ENTERTAINS OUT-OF-TOWN GUESTS

The South Plains Federated Music club, of which the Cen-Tex Harmony club is a part, were hostesses Wednesday afternoon at 4 o'clock, to the Music clubs of Lubbock and Levelland, at a beautifully appointed seated tea, at the Venetian Auditorium.

In the receiving line were Mrs. E. D. Jones, President of South Plains Federated Music club, Mrs. W. H. Dallas of the Cen-Tex Harmony club, Mrs. M. E. Jacobson, director of the Senior Choral club and Mrs. W. A. Bell, the Courtesy committee.

Special guests were Mrs. R. H. Hester, Lubbock, past president of the 7th District Federated Music clubs; Mrs. Geo. S. Robertson, president of the 7th District; Mrs. Grace P. Wood, president music club, Seminole; Mrs. Raymond Marshall, president Lubbock Music club; Mrs. E. T. Pillely, secretary and treasurer of Levelland, Music club.

The auditorium, beautiful in itself, was made more lovely with blooming plants, lighted candles, lace covered occasional tables placed about the room and a huge square table set with sparkling silver coffee services.

A dainty mirrored center-piece of pink gladioli and baby breath centered the tea table, at which Mrs. E. D. Jones and Mrs. W. H. Dallas presided.

Mrs. Roy Wingerd, in her own charming way, presented corsages to Mrs. Robertson, Mrs. Hester and Miss Laura Lee Jones.

The club is especially grateful to the Courtesy committee in charge of affairs: Mesdames Teague, Bell, Tarpoley, Nicholson and Misses Fields and Brown.

BIRTHDAY PARTY

One of the most lovely Fall parties was enjoyed Tuesday afternoon, when Mrs. R. B. Parish was hostess to four tables of bridge enthusiasts.

Orchid chrysanthemums, varicolored rose and dahlias were used to decorate throughout the home.

High score was made by Mrs. J. H. Dallas and second high by Mrs. Spencer Kendrick. Lovely hand made pillow cases were given as prizes.

Guests included Mesdames Cave, Dallas, Herod, Daugherty, Spencer Kendrick, Clovis Kendrick, Latham, McDuffie, McGowan, Powell, Turner, Treadaway, Swan, Sawyer, Wingerd and Nicholson.

Since selling her lease on the Commerce Hotel, Mrs. Ausie Sawyer has entered the corseteering business, stressing one particular corset known as the one that keeps the female figure correct. See her if in need of correct fitting.

Mrs. Jane Copeland was a visitor in Lubbock, Monday.

LITTLE THEATRE GUILD

The club house which will house the Little Theatre Guild, is rapidly nearing completion. It is located on the Tahoka highway, and according to the director, C. W. Long, young Brownfielders are enrolling every day, and plan to take advantage of the splendid training which they will receive as members of the Guild.

The Little Theatre Guild is to be carried on very much as a club, the young people will be able to play games and enjoy goo dtimes in the same manner as they could at home.

The Guild will be under the capable direction of Mr. and Mrs. Charlie Long, and Mrs. T. W. Bruton as Secretary, and will be opened soon after the 30th of September.

The first two plays for which casts will be chosen are "The Trail of the Lonesome Pine," and "The Fool."

MRS. CLYDE CAVE HOSTESS TO IDEAL BRIDGE CLUB

Mrs. Clyde Cave very charmingly entertained on Wednesday afternoon when four tables were placed. Mrs. Clarence Hudgens and Mrs. Spencer Kendrick were awarded covered coverware in the scoring.

A dainty salad course was served to Mesdames McDuffie, Lee O. Allen, Clovis and Spencer Kendrick, Anderson, Hudgens, Jim Graves, Treadaway, Stricklin, Herod, Daugherty, Akers, Taylor, Bailey, Dallas and McGowan.

BIRTHDAY DINNER

On Tuesday evening Mr. and Mrs. W. H. Collins were host and hostess to an informal dinner party, honoree Wilson Collins, whose birthday occurred Tuesday, and his twin brother and sister, Mae and Dick Collins of Lamesa.

The guests were Mr. and Mrs. W. B. Collins, parents of the three honorees, Mr. and Mrs. Wilson Collins, Bill Collins and Mercedes Libby of Lubbock.

ACE HIGH BRIDGE CLUB

Mrs. W. H. Collins was hostess to the Ace High Bridge club at her lovely home on Main street, last Friday afternoon.

High score was made by Mrs. R. B. Parish and second high by Mrs. John Turner, both were presented with lovely pillow cases.

The guests list included Mesdames A. J. Stricklin, L. M. Wingerd, R. B. Parish, Ned Self, L. Nicholson, Wilson Collins, John Turner, Mon Telford, A. A. Sawyer, R. M. Kendrick, Ike Bailey and J. C. Powell.

LOVELY SHOWER

One of the nicest affairs of its kind was held Tuesday night in the home of Mr. and Mrs. Roy Herod, when Miss Bessie Thompson entertained with a miscellaneous shower, honoring Mr. and Mrs. Jack Bailey.

The lovely Herod home was attractively decorated with flowers. Miss Thompson greeted guests at the door, Mrs. Lee O. Allen presided at the beautifully laid tea table, and Mrs. Glenn Webber presided at the register.

Sixty guests registered, and many unable to attend sent gifts. The many gifts attested to the popularity of the newly-weds.

PRESBYTERIAN WOMEN HAVE REPORT FROM NATL. MEETING

Mrs. J. M. Gill of Abilene was a visitor in Brownfield on Monday in the interest of the Women's work of the Presbyterian church. Mrs. Gill is the president of Abilene Presbyterian, the district organization in this section of the state. In the afternoon Mrs. Gill met with the officers of the local Missionary Society. On Monday night she spoke to a gathering of women in the home of Mrs. W. H. Dallas, giving a report of the National Presbyterian Women's Conference recently held in Buck Hill Falls, Pennsylvania. Mrs. Gill was one of five hundred delegates to this meeting which is held every four years. Delegates represented every state in the union and 16 foreign countries. A most inspiring report was given by this able speaker.

WOODMEN CIRCLE NEWS

Brownfield Woodmen Circle No. 462 met Friday night, September 23. Guardian and Captain are ready and willing to assist all members in their Grove work, so let's all do all we can to help them.

Mrs. Emmie McCamey of Oklahoma and Mrs. Lela J. Payne and son of Graham, Texas were accepted into the Grove by transfer.

Seventeen were present. The Circle will meet Friday night, September 30.

Mrs. Jack Stricklin, Jr., was painfully burned last Wednesday when the gas oven exploded.

BROWNFIELD STATE BANK CELEBRATES 33RD BIRTHDAY

A memorable occasion was the banquet tendered the ex-officials and employees of the Brownfield State Bank by the present board of directors, Mr. J. O. Gillham active, vice-president and Mr. Jess Hudson of Big Spring, chairman of the Board, assisted by their charming wives greeted guests as they arrived.

A long table was placed in the center of the Venetian auditorium, daintly decorated with seasonal flowers. Mr. and Mrs. Joe Patterson and their able staff served a most tempting dinner.

Mr. Gillham gave an interesting history of the Brownfield State Bank, the fourth oldest State bank in the State of Texas, during its thirty-three years of service to Brownfield and surrounding territory.

Out of town guests were, Mr. and Mrs. Hudson of Big Spring, Mr. and Mrs. Elmer Roberts of Seagraves, Mr. and Mrs. John D. Mitchell of Lubbock, Mr. and Mrs. J. F. Motchett of Coahoma.

Mr. and Mrs. R. M. Kendrick and Mr. and Mrs. W. R. McDuffie were guests from the personnel of the First National Bank of Brownfield.

Directors and exemployees included Mr. and Mrs. Dick Brownfield, Mr. and Mrs. Ray Brownfield, Mr. and Mrs. J. O. Gillham, Mr. and Mrs. Leo Holmes, Mr. and Mrs. Crede Gore, Mr. John S. Powell, Buddy Gillham, Bruce Zorns, Florence and Frances Brock, Mr. and Mrs. James Harley Dallas, Mr. and Mrs. W. P. Flowers, Mr. and Mrs. Clyde Lewis, Mr. and Mrs. H. M. Pyeatt, Mrs. Eldora White, Mrs. Jane Brownfield, and Mrs. Gertrude Lees.

Miss Beulah Page is now employed as waitress in the Oyster Bay Cafe. "Page" as she is familiarly called is always on the job with a smile.

MISSIONARY SOCIETY

Sixteen ladies met at the church to take up the new Methodist Study Book, "The American City and its Church." Taking part on the program were Mesdames Linville, Longbrake, Cook, Lloyd, Chaney, and Webber, Supt. Study, Mrs. Carpenter conducted a business session at the close of the meeting. The auxiliary is sending a box of supplies to the Orphan's Home this week. Those present, other than members on the program were, Mesdames Breedlove, Gainer, Jackson, Downing, Flache, Williamson, Toone and Arnett.

The local auxiliary of the Methodist Church was host to a Zone Meeting Wednesday of last week at which sixty attending, from Ropes, Seminole, Seagraves, and Meadow. In an all-day program, led by the Zone leader, Mrs. Floyd Copeland. Very interesting addresses and discussions were presented by the local and visiting members of Societies.

Mrs. Floyd Copeland was unanimously elected to serve in her present capacity for another year. Lunch was served by the Brownfield Society.

THE METHODIST CHURCH

A considerable gain in Sunday school attendance last Sunday was welcomed by all those interested in the progress of our church. Let us hope that this growth will continue, and it will if each member of the church will make even a small contribution to its ongoing.

The pastor will preach Sunday morning and evening, using as usual one of the great Christian doctrines as a theme. "We preach Christ crucified, unto the Jews a stumblingblock, and unto the Greeks foolishness; but unto them which are called—Christ the power of God, and wisdom of God."

Most important in the affairs of Brownfield is the moral and religious life of its citizenship, for if that is left out or mutilated, all else suffers. Therefore, go to church Sunday and make your contribution to the better life of your community.

WOODMEN CIRCLE GOES TO SUDAN

The W. O. W. and Woodmen Circle of Sudan entertained with a Columbus program and a banquet, in the W. O. W. hall, Thursday evening, September 22. The hall was decorated with flags and cut flowers on the tables. Mrs. Will Hall was master of ceremony. The program was most interesting and especially the little tap dance from Littlefield won mention.

Inspiring talks were made by W. O. W. and Woodmen Circle members. The carnival was in town, so it was attended after the banquet. Those attending from Brownfield were, Mesdames Effie Smith, Laura Smith, Helen Mangrum, Laura Brown, Janet Cook, Cornelia Moore, May Cook, Viola Mullins and Fay Mullins.

Mrs. Jess Blair and little Barbara visited her parents, Mr. and Mrs. Liles in Lamesa last week.

Mr. and Mrs. W. T. Ince and Mr. and Mrs. Paul Jones were in Lubbock, Tuesday night to attend the Fair.

MARRIAGE LICENSES ISSUED FOR THE MONTH OF SEPT.

J. L. Bellamy and Vera Bose. Gene B. Jeffrey and Winnie Maud Franks.

Roy D. Newsom and Wilma Louise Collins.

W. J. Smith and Mrs. Callie Reppond.

James R. Bailey and Reta Tarpoley. B. F. Simpkins and Lena Simmons. Chas. George and Bertha Neely. Paul Blackstock and Golda Elva Malcolm.

W. R. Grady and Nancy Blackwell. Herbert Eugene Lee and Lelar Lewis.

WMU NOTES

The Baptist WMU met last week in a general business session with 21 present.

The following officers for the coming year were elected: Mrs. Laurence Green, President. Mrs. L. A. Rhyne, Sec. and Treas. Mrs. D. P. Carter, Reporter. Next Monday's Bible Study and the various circle hostesses are as follows:

Lottie Moon, Mrs. Fred Hinson. Reagan, Mrs. Vernon. Lockett, Mrs. Homer Nelson. Annie Long, Mother Green. Meeting time will be 2:30 p. m.

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MARRIAGE SOLEMNIZED SATURDAY, SEPT. 24

In a simple, yet impressive ring ceremony, Mrs. Collie Reppond became the bride of Mr. W. J. Smith, at the home of the bride's daughter, Mrs. Roy Gordon, with Rev. Avery Rogers officiating.

The happy couple left on a short wedding trip, after which they will return to their home, four miles west of Johnson.

Mrs. W. W. Daniell has been quite ill for the past five weeks and will be moved to a hospital for an operation in a few days. Mr. Daniell is the very genial operator of the Sinclair oil station.

Chas. F. Morris, livestock buyer of Big Spring was a business visitor in Brownfield, Monday.

Recent arrivals to Brownfield are Mr. and Mrs. Roe of Fort Worth and Mr. and Mrs. Bob Latimer of Mesquite, Texas. Mr. Roe and Mr. Latimer are the owners of the Western Auto Supply Co.

Cochran county girls find that eating a raw carrot each day from their frame gardens help keep their complexions free from blemishes.

Sets ----- 25c
Shampoo and Set ----- 50c
Permanents ----- \$1.50 to \$7.50

ROSE'S BEAUTY SALON

West Side of Square

THERE'S HOPE OF HEALTH

STOP For just a moment and check upon yourself — Are you nervous, dizzy, jumpy, ill, do you hurt or have pains, here or there? Do you feel in the the 'pink' at all times?

if not—

THINK For just a few minutes, your car would not run if there was at any place in the gas and oil line something that would stop it up, or loose wires on the distributor or the spark plugs — which would cause it to mis-fire.

then why not—

INVESTIGATE For yourself the science of Chiropractic is a means of retaining or regaining your health. A free spinal analysis and consultation may save you untold money and suffering.

McILROY & McILROY
CHIROPRACTORS
Phones, Night 254—Day 279 East Side of Square

The Spine is the human Switchboard controlling Health and Vigor

Chiropractic releases the Power of the Spine

WHY DO BANKS MAKE CHARGES ON SOME CHECKING ACCOUNTS?

Banks make service charges on checking accounts when the balances are not sufficient to enable them "to pay their own way." This is done to prevent such accounts being handled at an operating loss. Banks seek to earn their operating expenses by loaning and investing the funds entrusted with them. When a service charge is made it is usually dependent on the balance and relative activity of the account.

In other words if an adequate balance is kept in proportion to the number of checks written or deposits made, its earnings may cover the cost of servicing the account. The money which your account earns for the bank is applied on the cost of check books, signature cards, deposit slips; other supplies and necessary time and expense of handling your account. If the balance does not earn enough to pay the actual cost of handling your checking account a moderate service charge may be required.

Brownfield State Bank — First National Bank
OF BROWNFIELD, TEXAS

Members: Federal Reserve System
Federal Deposit Insurance Corporation

This is the twentieth article published by your home banks dealing with the relationship of banker and customer. We solicit your checking and saving accounts. While we pay no interest on your savings accounts, your money is immediately available to you when and if you need it and there is no red tape connected with the withdrawal of your balance, such as you will find in Postal Savings and various other Governmental agencies for the deposit of your savings. **YOUR BALANCE IN THESE BANKS IS INSURED UP TO \$5000.00. MEMBERS FEDERAL DEPOSIT INSURANCE CORP.**

MAKE FULL-COLOR MOVIES WITH A BELL & HOWELL Filmo 8

Now anyone can make movies in full color—as easily as taking a snapshot. Hold a palm-size Filmo 8 to your eye, touch a button, and what you see, you get. Made by Bell & Howell, maker of Hollywood's finest professional cameras. Filmo 8's take superb full-color or black-and-white movies at snapshot cost. Come in and see this capable little camera today.

\$1050 DOWN (plus \$1 on our easy TIME PAYMENT PLAN) **\$51.50**

Nyal Aspirin 100 for **29c**

Fountain Syringes **79c**

Corn Remover **19c**

Water Bottle **79c**

Don't Turn Your Face to the Wall

Most of us are self-conscious of unpleasant breath. Sometimes it cannot be corrected—but in many cases it can be avoided, by—

NYSEPTOL

A refreshing mouth wash—an excellent antiseptic and breath deodorant.

Full pint bottle **49c**

Antacid Powder **39c**

Nyal Eye Drops **39c**

Mineral Oil Pints **49c**

Milk of Magnesia 1 Pint **39c**

5 Pounds Epsom Salts **29c**

3 Packages Embossed Napkins **21c**

Black Draught Syrup **39c**

Bath Sponges **8c each**

Corner Drug Store

The first flowers developed on melon, cantaloupe, cucumber, and similar vines bear pollen only and cannot develop into fruit. Flowers that may set fruit are borne singly in the first and second axils of the fruiting branches which are produced after the vines have made some growth.

Calves waste more feed eating out of a large box than a small one.

Fresh corn should not be cooked for more than 5 minutes, for this is enough to set the milk. Overcooking toughens the hull and destroys flavor.

Miss Margaret Chumbly will return to her home in Lamesa after being on duty the past several months as cashier of the South Plains Telephone Co. She will resume her work in Lamesa as cashier of the telephone exchange.

Behind the Scenes in American Business

NEW YORK, Sept. 26.—BUSINESS—More so than ever, news became an important and highly valued commodity last week to U. S. businessmen. Exporters, importers, speculators, farmers, in fact all businessmen whose stock in trade anyway depends on foreign markets, literally devoured the news reports from Europe. For while normal business operators are still going on in America, it is realized that origination of constructive future plans is well nigh impossible as long as war or the fear of war rules over Europe.

Equally upsetting to U. S. business last week was a hurricane which interfered with trade and normal living for a thousand miles, from Atlantic City, throughout New England, to Montreal and Quebec. Occurring in the heart of highly industrialized part of the country, the damage was put at more than \$100,000,000. Ten thousand are homeless and at least 500 dead. Through Indian legend may record worse, it is believed to be the most severe storm ever to strike America's northeastern seaboard.

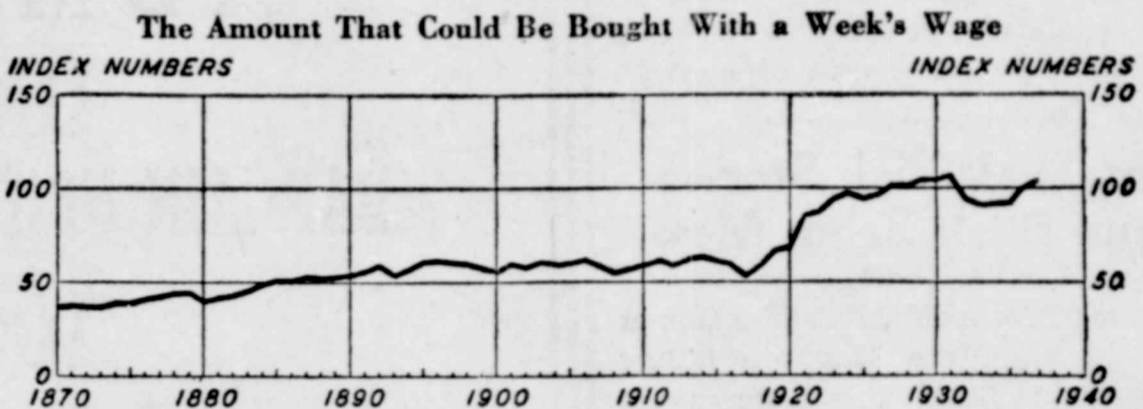
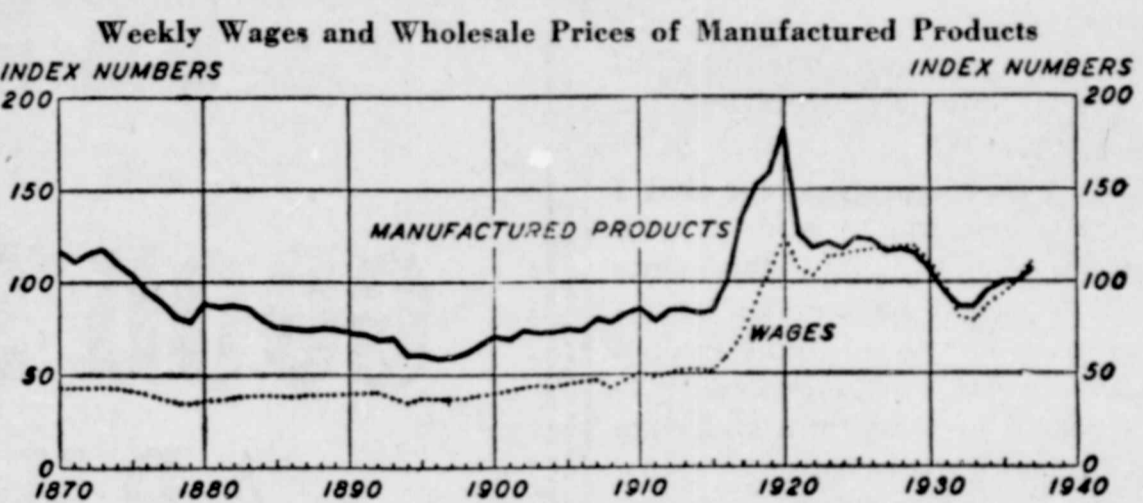
WASHINGTON — Nearly one quarter of the population will be in school this fall. The Department of the Interior estimates record-breaking enrollments as follows: Elementary schools, 22,400,000; high schools, 6,750,000; colleges and universities, 1,350,000. Reason for the big enrollment is traced back to the high birth rate average 23 per 1,000 population in the years 1920-24. Since the rate for the five years 1931-35, was down to 17.2 per thousand, a shrinkage in school attendance a few years hence seems inevitable. The teaching profession, even now over-crowded in some areas then be faced with reduction in the ranks of its working members, unless new avenues for employment of professional talent such as adult education classes, consumer education classes and the like, can take up the slack.

LABOR VIEWS TAXES — Industry should work with labor for immediate revision of the American tax structure. That is the sense of what Matthew Woll, vice president of the American Federation of Labor, told the National Small Businessmen's Association in Pittsburgh. Well contended that "taxes can and should be distributed more equitably and so as not to stifle business or to tax incentive which is the source of new industry and new employment." Though admitting that with current government expenses and the mounting public debt, it might be necessary to increase tax revenues next year, Woll protested excessive duplication of taxes, failure of federal, state and local taxing authorities to define the

Nature of Competition Vastly Changed From Former Days

Development of New Products and Raw Materials Added to Price Rivalry

Washington—Are our "giant" corporations holding down living standards by holding up prices, in an effort to make exorbitant profits? Has competition declined so that the production and distribution of goods needed for higher living standards is being hindered? A study which has just been completed at the Brookings Institution found that competition is as real as in former days—perhaps more real. But



These charts indicate in general how living standards have risen since 1870, during which years there have occurred the greatest development of machine production and the growth of large corporations. The upper chart shows that, although the wholesale prices of manufactured goods were about 9 per cent lower in 1937 than in 1870, the weekly wage had increased more than 150 per cent. The lower chart shows how much a worker could purchase with his weekly wage, assuming that retail prices kept in step with wholesale figures; in 1937 it was nearly three times as much as in 1870. This increase came in spite of the fact that the length of the working week was reduced by approximately one-third during this period.

It operates in a different way. Manufacturers today compete not only in the pricing of their products, but also in the development of new products and new uses for raw materials. The result may be even more useful to the people as a whole than in the days when the prices of nearly all goods were fixed by direct bargaining in the market.

The making of prices over a large part of industry is vastly changed from what it used to be. The producer estimates in advance a price at which an article can be bought by an expanding number of people and then finds a way to turn out a product within that price. Almost everyone is aware that this is the way automobile prices are set, and the study found that the three largest concerns in this industry have set the high water mark of competition thus far. Today, it is almost impossible for so-called monopolies to keep prices unduly high in order to make big profits. Advances in physics, chemistry, and engineering have been so great in recent years that, whenever a corporation tries to do this, some one comes along with a satisfactory substitute at a lower price. Previous studies made at the Brookings Institution indicated that the best method of passing on to the public the benefits of improved productive efficiency is by giving the consumer lower prices.

Policies of Many Corporations Are Examined. In the latest study, entitled "Industrial Price Policies and Economic Progress," specific inquiries were made into the policies of many manufacturing concerns to find out whether they were aimed in this direction. The study was made by Dr. Edwin G. Nourse, director of economic research, and Dr. Horace B. Drury, a member of the staff. It was financed under a grant by the Maurice and Laura Falk Foundation of Pittsburgh. Big corporations since the World

War have sought to effect economies and promote efficiency, the study found. This is in contrast to the aim of combinations of a generation ago, which was chiefly to control markets, suppress competition and raise prices. Some of these older combinations were able to hold up prices for a time, but eventually such attempts broke down or aroused so much resentment that the combinations were dissolved by governmental actions.

The World's Finest OIL RANGE

.. a new PERFECTION with exclusive "Table-Top" advantages

Here's the "table-top" oil range housewives all over the country have been waiting for—a range by Perfection, with the famous High-Power burners... a "table-top" range made for CONVENIENCE and PERFORMANCE as well as for beauty. Finished in gleaming white porcelain enamel with black trim, it will add distinction to the finest kitchen.

This beautiful range has exclusive features which you can get in no other "table-top" range... oven burners mounted on a slide, easily drawn forward for convenient lighting and easily lifted out when burners need cleaning... two-gallon reservoir at end of cooking-top and one-gallon reservoir serving oven burners both conveniently removable from the FRONT... large "Live-Heat" air-insulated oven, full porcelain finish.

Come in and see this beauty and the other Perfection ranges with elbow-high ovens and stoves with one to five burners for use with portable ovens.

Liberal allowance on your old stove, and convenient terms, if desired.



J. B. KNIGHT HDWE. STORE

WE ARE PLEASED

That we, in a small way have had a part and share in the fine new —

Rio Theatre Building

We take this means of congratulating Mr. Earl E. Jones for giving our fine, fast growing city another real up-to-date Theatre.

P. M. WOODS PLUMBING & ELECTRIC CO.

P. M. (Red) WOODS, Owner and Manager.

use to which the indirect tax revenues were to be put, and the increasing trend toward hidden taxes. He termed it a critical time in the nation's history, adding that "upon the fairness of taxing plans to be worked out will rest the success of today's recovery spending program. If that fails, what shall follow—debt repudiation, inflation, or political and fi-

with Sensational RADIORGAN! ZENITH

NEW 1939

Price \$91.95—\$25 trade in allowance

ON DISPLAY AT—CICERO SMITH LUMBER CO.

EUROPE, SOUTH AMERICA OR THE ORIENT GUARANTEED EVERY DAY OR YOUR MONEY BACK... on all Zenith Short Wave Radios when used with Zenith Short Wave Antenna

ALEXANDER'S

Recall Romance of Drug SALE

25¢ pack 24 squares Regs Chocolate Laxative 19¢

Delicious chocolate with laxative phenolphthalein. It is good to take! It is good to stimulate sluggish bowels. Try it.

5 oz. size GE-7 CARBONATES COMPOUND 75¢ Alkalize this pleasant way.

2 qt. size Roxbury HOT WATER BOTTLE 59¢ A big value at this price.

Large can SANI-PED Foot Powder 35¢ Deodorizing. Soothing. Drying.

Pack 12 Tablets REXPIRIN 25¢ Quick relief for headaches or discomfort of colds.

Large box CARA NOME Face Powder \$2.00 Nationally famous. Soft, clinging, lovely.

Pack 5 Stag RAZOR BLADES 10¢ Keen blades for smoother shaves.

Registered pharmacist always on duty to fill prescriptions promptly.

Remember—Recall products are tested and approved by the United Drug Department of Research and Development.

Yardley's Lavender Perfume from 55c up

Yardley Face Powder \$1.10

Klenzo Tooth Brushes Unconditionally Guaranteed 50c each

500 Klenzo Facial Tissues for 25c

When better values are available you can get them here.

financial collapse?" Observers viewed Woll's attack on the present tax structure as significant of a new trend in labor's move to further cooperation with industry.

WHAT RETAILERS ARE DOING —Wondering if the new advertising stunt of New York State could be applied to their business. The slogan, "The State That Has Everything," is being printed on the checks it uses to pay bills and salaries. More than 2,000,000 of such checks are issued annually. Recognizing that comfort is a more potent argument in selling shoes to men than style. This was the finding of a recent survey which tallied the opinions of 5,000 men in all sections of the country. Distributing to women in grocery stores a handbill consisting of extracts from the food and home making articles in McCall's magazine. Each handbill features 10 or more products carried by the store. The magazine furnishes "mats" for these handbills which the stores turn over to their local printer.

THINGS TO WATCH FOR — Ice cream in cans; all that is required is to open the can, whip the contents and pour into the ice tray of a mechanical refrigerator. A newly introduced woolen blanket carrying a six-year written guarantee against moths. Larger windows and windshields in the 1939 model cars now being seen here and there on city streets, result of public demand for better driving visibility. Gasoline stations distributing football score books and game forecasts this autumn. A new way to cool drinks without diluting the water with melted ice; glass tubes filled with colored liquid are first cooled in the ice box, then used to stir the drink. An automobile of revolutionary design, in construction at Rochester, N. Y.; super-streamlined, it has only three wheels, two in front, one in back, an air-cooled motor, wheelbase of about 126 inches, and will be priced at about \$500.

HEADLINES IN NEW YORK — Farm income from marketings in first eight months is \$4,307,000,000, off 14 per cent from last year. Lumber output rises contrasessionally; orders advance; shipments top year ago. Czech bond prices fall sharply; investors appraise their value in terms of defaulted German securities. Southern Railway places additional orders to complete a \$15,000,000 reconstruction program. Price cut of \$2.50 a ton for steel rails expected to spur railroad purchases. R. H. Macy & Co. reports sales of \$54,953,503, net loss of \$601,039, for first six months of 1938.

J. A. Vrba, a crop demonstrator for the county of McLennan, reports that grain was planted on his farm to which 8 tons of barnyard manure was applied per acre, and on July 1 has grown 30 inches as compared with an adjacent untreated field of grain sorghum which reached a maximum height of 12 inches.

BROWN'S LOTION will stop BAD FOOT ODOUR with three applications, at night only, or your money back. ATHLETE'S FOOT quickly healed. Guaranteed for RINGWORM, POISON IVY, INSECT BITES, ECZEMA, CONTAGIOUS SORES, CUTS, etc. Sold by Nelson-Primm Drug Co.

J. Saddler Appreciates Publicity Given Him

Terry County Herald, Brownfield, Texas. My Dear Friends: Please accept my appreciation for the publicity which you gave me in the campaign for Railroad Commissioner. I am sure you realize that it was impossible for me to purchase as much advertising as I desired, but I am not unmindful of the space that you gave me, and for that I am grateful. It is my desire to serve the people of Texas fairly and impartially, and I shall direct my every effort toward that goal, doing everything within my power for the advancement and prosperity of a greater and mightier Texas. Thank you again for the consideration which you gave me, and feel free to call on me at any time that I may be of service to you. Sincerely, Jerry Sadler

The Tango dance originated with African negroes.

Crankcase oil will prevent rust on metal parts of farm machinery if sprayed or brushed on before the equipment is placed in the tool shed.

COMING TO TEXAS

DR. REA OF MINNESOTA At Brownfield, in Hotel Brownfield, Sunday, October 16th.

ONE DAY ONLY Dr. Rea, registered, authorized, and licensed by the state, specializing in Stomach, Liver, and Intestinal Diseases in Complication with other diseases, without surgical operation. Dr. Rea has a record of many satisfied results in Stomach Ulcer, Colitis, Chronic Appendicitis, Gallstones, Kidney, Rheumatism, Pellagra, Blood Infection, Gout, Diseases of Women, and many so-called incurable diseases. He uses the Hypodermic Injection Method in the treatment of Piles, Fistula, Tubercular Glands, Small Tumors, and suspicious, non-healing Skin Growths. Treats Bedwetting, Slow Growth in Children. Dr. Rea has been making professional visits to Texas for many years and applies his efforts in the interest of those diseases he is best qualified to treat. No charge for consultation and examination. Treatment, medicine, and appliances at reasonable cost if desired. Married women requested to come with their husbands. Hours 10 A. M. to 4 P. M. Drs. Rea Bros. Medical Laboratory, Minneapolis, Minnesota. Since 1898.

PIGGLY WIGGLY

WHERE FRIEND MEETS FRIEND

LOWEST PRICES EVERY DAY

POUND FOLGERS

COFFEE WITH DRIP POTS Both **98c**

GOLD CROWN — EXTRA HIGH PATENT — 48 Lbs.

FLOUR **1 19**

WM. PENN

MATCHES 6 BOX CARTON **17c**

Catsup SCOTT'S-large bottle **10c**

SKY-WAY

PEANUT BUTTER FULL QUART **22c**

UWANTA

Salmon TALL CAN **10c**

DELTA — SOUR — DILL

PICKLES 25oz JAR **12 1/2c**

BLACKBERRIES NO. 2 CAN - 3 FOR **25c**

CAMAY SOAP 3 FOR **17c**

CRYSTAL WHITE

SOAP 5 FOR **18c**

IVORY SOAP 2 GIANT CAKES **16c**

SCOTT'S — NO. 2 CAN 2 FOR

KRAUT **15c**

CORN SPRINGTIME No. 2 Can 3 for **20c**

TAMALES DELGADO No. 1 1/2 Can **10c**

LIBBY'S TALL CAN

FRUIT COCKTAIL **12 1/2c**

GREEN BEANS DEER NO. 2 2 CANS **15c**

ONIONS SPANISH SWEET. LB. **2 1/2c**

OATS CRYSTAL WED-DING. LG. BOX **20c**

Fancy CALIFORNIA—lb.

Tomatoes **5c**

CAMPUS — SLICED OR HALVES — NO. 2 1/2

Peaches **12 1/2c**

FANCY ROUND — LOIN — T-BONE — POUND

STEAK **23c**

POUND

FRESH BOLOGNA **9c**

SUN VALE — POUND

SLICED BACON **25c**

Choice Beef Roast lb. **15c**

STEAK NO. 7 — POUND **15c**

FRESH GROUND — PORK

Hamburger-Sausage **12 1/2c**

FRIDAY — SATURDAY — MONDAY

Referendum on Dueling To Be Voted On

Good Democrats, who do not exert themselves to vote in general elections on presidential "off" years have at least one interesting reason to go to the polls in November.

Upon their verdict depends whether Texas shall continue making it against the law for officials of the state government to fight duels with deadly weapons.

One the ballot will be a proposed amendment to the constitution striking from the official oath of office the reference, long ago outmoded, to dueling.

Oath

Nobody seems to remember how long it has been since anybody in Texas has had a real, honest "duel," yet for year after year the oath has required of officials to repeat the treacherous language:

"... I do solemnly swear that I have not fought a duel with deadly weapons, within this state nor out of it, nor have I sent or accepted a challenge to fight a duel with deadly weapons, nor have I acted as second in carrying a challenge to fight a duel with deadly weapons, nor have I acted as second in carrying a challenge, or aided, advised or assisted any person thus offending."

Some Tall Fish Stories Come Back From Mex

Some of those old hands like Homer Winston and Tom May are telling some rather funny things about the younger Isaac Waltons that went with them recently to Old Mexico to fish. As the stories sound rather "shady" and the Herald does not go in much for gossip, we shall not repeat the stories.

Anyway, it is said that our county attorney Burton G. Hackney, and Everett Latham, prominent local dry goods man, developed into mighty fine fishermen. Indeed it is said that they almost established a record of around 100 pounds of fish an hour, but in the last days contest Burton got a little jittery when Everett and a Mex put it over him.

Anyway, the bunch which included C. C. Primm and B. G. Gordon other than those mentioned above, report a fine time. Not too hot, and no rain storms to hinder, and they returned with better than 500 pounds net of cat fish, weighing anywhere from 5 to 35 pounds.

The Herald family had the pleasure of trying out a huge steak from one of the big ones Monday noon. Thanks, boys!

FORESQUARE GOSPEL CHURCH

Regular services as announced by Pastor Rev. Irene Lee.

A special Baptismal service will be conducted by the pastor and Rev. Floyd Dawson of Lubbock at the First Baptist church at 6:45 p. m., Friday, following this will be the regular services at the Foresquare church, 7:45, with the young people in charge of service, and Rev. Dawson preaching.

Sunday school 10 a. m. Morning worship, 11 a. m. Sunday 7:45 p. m., regular Evangelistic service.

Subject "Last Supper." Tuesday services, 7:45 p. m. Everyone welcome.

CARD OF THANKS

We take this means of thanking our friends and neighbors of the Needmore community for their help, words of comfort and cheer during the illness and death of our infant son, which passed away last Thursday, September 22, soon after its birth. May God richly reward each of you in our prayer.

G. C. Jordan and family.

PRESBYTERIAN CHURCH

Fred A. Walker, Pastor

Sunday School, 10:00 o'clock. Morning Worship, 11:00 o'clock, subject of sermon: "What is Christ to Me?"

Senior Christian Endeavor, 7:00 o'clock.

Night Preaching Service, 7:45 o'clock, the lesson will be from the first chapter of James.

Don't neglect the spiritual side of life. Attend church services on the Lord's day and "Worship the Lord in the beauty of holiness."

"The Republican party will never slip back into power as a result of divided counsels in Democrats ranks. It will never regain its former position of power until it formulates a program which appeals to the horse sense of the American people and then finds a leader who has the courage and ability to put that program into operation. To date, there is not a shred of evidence that the G O P has taken even the first step toward that goal."—Honolulu Democrat.

Marion county farmers put on a county-wide gopher and rat control campaign in cooperation with the U. S. Bureau of Biological Survey. The cost ranged from 20 to 40 cents per farm.

Public Safety Starts with You.

Announcing:--

to the people of Brownfield and Trade Territory, the Opening of the---

RIO THEATRE

TUESDAY, OCTOBER 4TH

GOOD SHOW AT POPULAR PRICES

ADMISSION
10c and 25c

BARGAIN NIGHT EVERY THURSDAY
10c and 15c

OPENING
Tuesday, October 4th, Through Wednesday
3 STARS!—3 LOVES!—3 CHEERS!



THURSDAY ONLY
OCTOBER 5TH

Sally Blane and Lloyd Hughes

—IN—
"NUMBERED WOMAN"
Friday — Saturday
OCTOBER 7-8TH
GEORGE O'BRIEN

—IN—
"PAINTED DESERT"

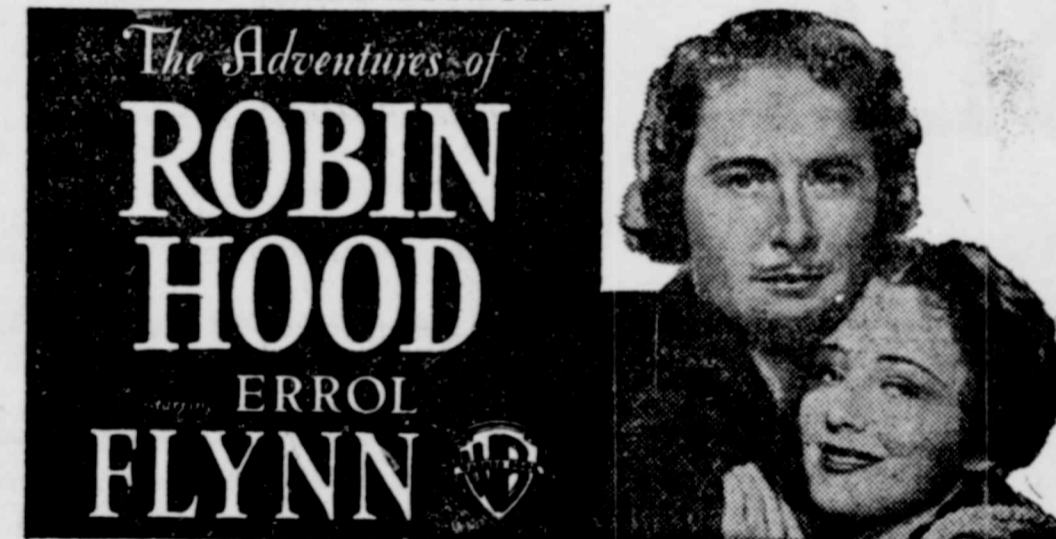
RIALTO

FRIDAY and SATURDAY
SEPTEMBER 30TH—OCTOBER 1ST

Dick Purcell and Beryl Wallace

—IN—
"AIR DEVILS"

ALL IN TECHNICOLOR



OLIVIA DeHAVILLAND • BASIL RATHBONE
CLAUDE RAINS • Patric Knowles • Eugene Pallette • Alan Hale • Melville Cooper • Ian Hunter • Una O'Connor • Presented by WARNER BROS. • Directed by MICHAEL CURTIZ and WM. KEIGHLEY • Original Screen Play by Norman Krasna and James V. Miller
Based upon Ancient Robin Hood Legends • Music by Erich Wolfgang Korngold • A First National Picture

PREVUE

Saturday Night

Sunday and Monday

OCTOBER

2 and 3

TUESDAY and WEDNESDAY, OCTOBER 4-5

The American Debut of an unbelievably lovely new Star

DANIELLE DARRIEUX

—IN—
"THE RAGE OF PARIS"

with DOUGLAS FAIRBANKS, JR.

A girl you'll love forever because she does things to you
you can't forget!

RITZ

FRIDAY - SATURDAY
Sept. 30, Oct 1

"THREE MESQUITEERS"
—IN—
"PURPLE VIGILENTS"

Another Chapter of—
FLASH GORDON'S
"Trip to Mars"

Sunday - Monday
OCTOBER 2-3
GEORGE O'BRIEN

—IN—
"BORDER G-MEN"

Tuesday - Wednesday
OCTOBER 4-5
ANN SHERIDAN

—IN—
"LITTLE MISS THOROUGHbred"

Starting Thursday
BARGAIN NIGHT
5c and 10c
Regular Admission
10c and 20c

H. T. Bartley and son, Frank, of Littlefield, were over Sunday night the guests of Mr. Bartley's sister, Mrs. Sam White.

H. D. Leach has lost a pig A tip to the finder. Carry it home at meal time and make H. D. give you a good feed.

The 100 acre pasture of Homer

Garner of Delta county is stocked with 62 head of cattle and 48 head of sheep, and brings in as much income as any 100 acre piece of land on the farm.

Three new peaches have been developed that are resistant to delayed foliation, a common failing of peaches in regions of mild winters. Mrs. Ralph Carter has been con-

fined to her home the past two weeks with a very badly sprained knee.

The reason why so many Americans are making good-will flights appears. A man has been discovered in Ohio who played a slide trombone clear around the world. — Vernon Record.

One out of every 33 Australian

plays golf, according to an estimate published in Melbourne.

Elmer McCollum has accepted a position at Stephens-Latham Dry Goods store.

Want Ads Get Results