

There's the

DOORBELL

Again!

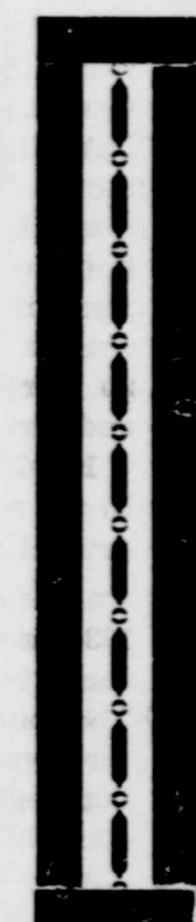
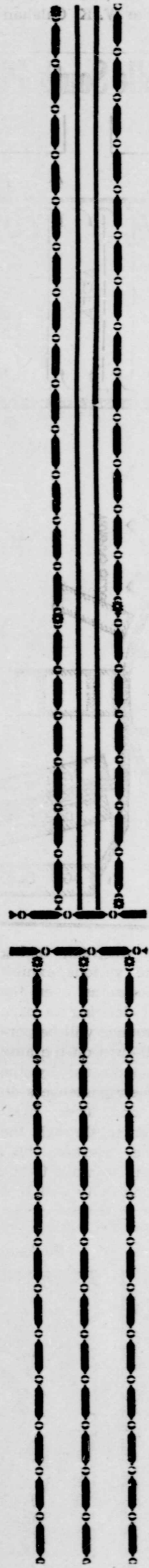
SUPPOSE daily to your door came the butcher, the grocer, the clothier, the furrier, the furniture man, and every other merchant with whom you deal? What a tedium of doorbell answering that would mean!

It would be even more impractical for you to visit daily all these stores to find what they have to offer and the price.

And yet you need those merchants' service quite as much as they need your patronage. Contact between seller and consumer is essential in the supplying of human needs. Before a sale can be closed the goods must be offered. Every week, through the advertising columns of this newspaper, the merchants of the city come to your home with their choicest wares. Easily, quickly, you get the news of all that is worth while in the market-places of the world.

They are not strangers at the door, but merchants you know and trust. You are always surer of high quality and fair price when you buy an article advertised by a reputable firm.

"BETTER EQUIPPED TO SERVE YOU"



The Terry County Herald

PHONE NO. 1 ● ● ●

