

THE TRUTH ABOUT TERRY COUNTY IS GOOD ENOUGH. WE COVER THE TERRITORY.

# The Terry County Herald

A BOOSTER FOR TERRY COUNTY FOR 34 YEARS— BELIEVE IT OR NOT.

PRINTED IN TERRY COUNTY, ON THE SOUTH PLAINS, THE LAST STAND OF THE CATTLEMAN AND THE FUTURE HOME OF THE MOST PROSPEROUS FARMERS IN THE UNITED STATES.

VOLUME THIRTY-FOUR

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY SEPTEMBER 16, 1938

NUMBER 6

## BROWNFIELD DEFEATS KERMIT 14-0

### We Spent Last Sunday Out on The Farm

We know that it does not make a continental blam with the average reader whether we spent last Sunday at Podunk Center, Ocean Beach, Miami, or just down on the farm. But we have to fill this old sheet with some kind of junk or other, and we'd as well tell you one tall story as another. They say you are never able to extract all the country out of a country boy, and we believe it. We are never happier than when spending a day out on a farm.

Last Sunday the old Spark Plug and wife spent the day very pleasantly out on the Ed Thompson farm one mile north of Gomez, at what is known as the old Ben Broughton farm. This is among the cream of the farming areas of Terry county, but the old Broughton farm has run down something terrible since Ben left it. One then another have cultivated or pretended to do so, and if we are any judge of tenants, it must have been shy for two or three years beginning with this.

But by dent of hard labor, mostly we think, kidding the boys along, Ed has the old place clean or fairly so again, and is moving it up toward one of the desirable rent places, if it had better improvements. But it seems as soon as a good renter gets a place in fair shape, there is always some one ready to make the landlord a "better offer" and he has to move, or the place is sold. But this place now belongs to a loan company, and Ed may get it for a number of years, unless someone buys it.

He has a fine crop of cotton, although like most Terry county cotton this year, is late, but full of bolls. But the doggone worms are eating it as if they had been without a meal for a month. And that goes for just about every farm in Terry county right at present. He has some fine feed that is heading, but his corn must have rain at once to even make a fair crop. He is within a little more than a mile of a good school at Gomez. Phillip, the oldest boy will come here to school this term, as he is in his Junior year, all Juniors and Seniors finishing in Brownfield schools.

At the noon meal, we had a typical country repast, consisting of new corn, "speckled eyed" peas, beef roast, corn bread and biscuits and Irish potatoes, washed down with iced tea, and a hereafter of pie. Later in the afternoon ice cream and cake were served. Feeling that we could make out for a day or two, we left for home in the shank of the evening.

### Blair to Occupy Old Stand With B. Shop

L. A. Blair is having his old location next door to the postoffice, in half the Locker building remodeled this week, and will likely move his barber shop in and start operations Saturday.

This is the old stand occupied by Mr. Blair, but when the old wooden building was wrecked and the brick built on the site, the Taylor's Mens store got the location.

Mr. Taylor recently moved his store to the north side in the building until recently occupied by Babb Dry Goods. Mr. Blair has had his barber fixtures stored.

Gene West and Joe Patterson, co-owners of the Club Cafe of this city, have recently opened a joint ownership cafe on the west side of the square at Levelland, and according to the boys, they had quite a favorable opening.

Mr. and Mrs. West will move to Levelland as soon as they can obtain a house, which they have been unable to do up to this time. In the meantime, Gene stays there most of the time.

J. J. Gunter and family, Meadow are entitled to a pass to the—**RIALTO THEATRE**—to see—**Shirley Temple**—Be sure to present this clipping at the box office at the Rialto Theatre. Compliment: Rialto & Herald

### Four Local Young People Badly Hurt Sun. Eve

A car driven by J. W. McPherson turned over several times late Sunday night at the Y, where the Loop joins the Seagraves highway, near the Auditorium, and seriously injured young McPherson and his three companions, Elmer Johnson, and Misses Lucile Snider and Charlotte Gibson, all local people.

All were carried immediately to the local hospital, where their many wounds, bruises and abrasions were dressed, and at the time this is written, Tuesday afternoon, all are conscious, and hopes are entertained for their recovery, although it is too early to predict against complications that might set up.

The car, especially the top was badly wrecked, being a 1936 Ford Coupe, before solid steel tops were put on that make of car. It is believed that a rear blow out occurred just as the driver was shifting gears to make the Loop back to town, which put the car beyond control.

The many friends of the young people and their families are hoping that the young folks will soon be out of the hospital.

### One Killed, 2 Seriously Hurt in Car Wreck

Two serious wrecks within the week have occurred in the area, the first Sunday night of which has been reported in these columns elsewhere. Another happened after midnight Tuesday near Wellman, which resulted in the death of one young man just after he reached the hospital here, and another is in dangerous condition at the local hospital.

The other two are in a Seagraves hospital, and we understand one of them is seriously hurt. The dead is Billie Woods, who worked for Cooksey Drug store at Seagraves. His home is in the Acuff community of Lubbock county, where the body will likely be carried for burial. John Stevens also of Seagraves is in the hospital here with a badly crushed leg and other wounds. J. L. Hudson and Robert Smith were taken to the Seagraves hospital. All parties, we understand lived there.

Sheriff Ches Gore, who investigated, said all that he could arrive at that they were possibly driving too fast, and a tire blew out. The wreck occurred while they were coming out of sulphur draw this side of Wellman. He says that one of the men in the hospital at Seagraves and the one here are seriously hurt.

### Another Flea-Bitten Circus Comes to Town

We have seen one or two small circuses in our lives that were worth seeing, the famous Molly Bailey Circus being the one now most impressed in our mind. But we have seen so many little ones that were worse than worthless, that we have come to regard all small circuses as a huge joke.

The Herald was invited to get up a page or two advertising among the merchants who were to give so many tickets, but we were fearful that the show was not all that we would wish, and we washed our hands of the affair, although probably losing a few dollars for the time being. One teacher who carried her class said it was a huge joke. The same report came to us from others. Personally we didn't see the show, as we did not have time or inclination.

The Herald was supposed to have 12 passes, but they were not passes at all, as additional 15c was charged for some reason. All our passes were given to children, who wished to attend, but were for some reason unable to do so. So, as stated in the title of this article, just another flea-bitten circus came to town, fleeced us and went on its way rejicing.

### The B Team to Play Meadow Here Today

The Brownfield B team cubs are to play Meadow today on the local grounds at 3:30 p. m. This promises to be a good starter here for the football season, and a good crowd should turn out to root for the youngsters.

It is presumed that the game will be played on the old football field, where the softball games have been played this summer.

### A Warning About the School Bus Law

It has been called to my attention that there are many violations of the law concerning other vehicles passing school busses. I am sure that many of these violations are unintentional, but a reminder might prevent an accident for which we would all be sorry. If every one would observe the regulations as set up by the state, there would be no occasion for any such accidents as has happened in other parts of the state. For your information the following is a portion of the law taken from the school laws of Texas:

Section 400. Texas School Law, 1933—"All vehicles used for the transportation of pupils to and from any school or college, shall have a sign on the front and rear and on each side of said vehicle, showing the words, 'School Bus' and said words shall be plainly readable in letters not less than 6 inches in height. It shall be the duty of the operator of such bus to see that such signs are displayed as above provided, and it shall be unlawful to operate any such 'School Bus' unless such signs are displayed thereon. When any such 'School Bus' vehicle stops, every operator of a motor vehicle or motorcycle approaching the same from any direction shall bring such motor vehicle or motorcycle to a full stop before proceeding in any direction; and in event such 'School Bus' vehicle is receiving and or discharging passengers, the said operator of such motor vehicle or motorcycle shall not start up, or attempt to pass in any direction until the said 'School Bus' vehicle has finished receiving and or discharging its passengers. (Chapter 215, 42nd Leg. R. S.) Signed: Lee Lutlon, County School Superintendent.

### The Winstons Have Enjoyed Their Travels

Recently J. F. Winston informed us that he and the wife had certainly enjoyed themselves this year, touring a portion of Old Mexico, as well as the northwestern portion of the United States. Mr. Winston stated that servants in Mexican hotels all speak fluent English as they have to cater largely to American tourists, and can almost anticipate your every want.

Another thing he noted was, that no matter how insulting an American becomes, they are always waited on with a smile, the servants never returning a word. We have heard that a great many so-called American gentlemen and ladies are insulting to Europeans, and make an ass of themselves generally.

True, the USA is generally speaking, a half century or more ahead of most nations in a progressive way, but we should learn our tourists to respect the good sense and feelings of other nations. No wonder, Americans generally are despised.

### "Junk Auto Races" to Be Staged Sunday

Sawyer Graham informed us Tuesday that he had the race tracks ready for the "Junk Auto Races" which will be staged Sunday afternoon on the old golf grounds on the Lamesa road. A small charge will be made to enter the grounds.

No car valued at more than \$70 will be allowed to enter the races, according to Sawyer. He says he laid off tracks on the south edge of the inclosure, which is plenty rough, and will take some expert driving to steer the ancient models over the course.

So, if you wish to have a bushel of fun at minimum cost, be on hand Sunday afternoon.

### Third Inch Rain Fell Here Monday Night

A rain that measured 35-100 inch fell here Monday night. From the amount of thunder and lightning, there should have been a young flood.

We understand that the showers were pretty general over this section, the west and northwest portions of the county receiving more than here.

### Merchants Ready For Fall With Big Stocks

Despite the fact that there is expected to be gathered one of the shortest cotton crops in years with the possible exception of the 1934 crop, Brownfield merchants are making preparations with a new fall and winter stock of seasonable and fashionable merchandise to meet every demand of their clientele. Frankly, they expect a reasonably good fall and winter business too, and he Herald joins with them in this expectation.

There is many sources to base such expectations upon. While there will not be any great amount of income from the cotton crop, most of it will stay here, as there will be little demand for labor outside of what is already here. Second, the retired acreage and other governmental aids to farmers are expected to roll in soon, and they are going to be considerable according to those in position to know. Then with another good shower or two there will be a fairly average feed and corn crop to come in around the first of January.

Another thing that will hold business up here is the fact that the oil fields of Yoakum, Gaines, Cochran and Hockley counties, which form a half circle around this city with wells from 20 to 40 miles away, means no little stuff financially to us. In fact, as the work of bringing in wells progress, the more extensive, and the more certain it is that the north Permian basin is a great field. In the past week or two, wells with a potential flow of more than 5,000 barrels daily are being brought in over in some of the Yoakum county fields. Such wells would be classed high in any field.

With these things in view, our merchants have visited the markets and possessed themselves of good stocks of new merchandise, not neglected the men who wish to obtain the best in work clothes of all kinds. So, if you are looking to being outfitted in most any line this fall and winter, there is no use you going any further than Brownfield.

### Gale Brings in First Bale of 1938 Cotton

John R. Gale of the Meadow section, brought in the first bale of 1938 cotton, Saturday morning. It was ginned free by the Farmers Co-Op. Gin, and was put on display on the northwest corner of the square. He



First Bale 1938 Cotton

was offered 7 cents per pound for the cotton, but had not sold the last we heard of the matter.

J. E. Shelton, secretary of the Chamber of Commerce has used a little time he could spare the first part of the week getting up a premium list, and around \$30 in money or merchandise at that time, and hoped to have time to get out and get more.

### CONGRESSMAN MAHON OPENS OFFICE IN LUBBOCK

Congressman George Mahon advised the Herald this week that he has established a temporary office in Lubbock for a period of probably two months. He plans to visit as nearly as possible every county in the District before returning to Washington but stated that he will spend considerable time in his Lubbock office in order that he may be more easily available to those from surrounding counties who wish to see him.

All correspondence with the Congressman will be handled through the Lubbock office, located in the Federal Building, during this temporary period.

Mr. Mahon's secretaries, Lloyd Croslin and George Witten, accompanied him to Lubbock this week.

### Harry Blocker's South Plains Cotton Report

Late August weather conditions over the South Plains are reflected in the annual cotton production estimate for this area of Harry E. Blocker, cotton broker, who has been making an annual estimate of the probable crop for the past fifteen or sixteen years or more.

Di weather conditions of the past several weeks have made heavy inroads on what has been expected to be a good crop for the small acreage planted this year. Two weeks have made decided changes according to farmers, who see that what they had expected to be a good yield, in spite of late harvesting, quickly shuffling off.

The production is, however, estimated to be above the average total yield for the 17 counties during the past half dozen years or more, and higher than the average for the past decade or more.

Rains could come in September that would change the probable production and likewise a late frost would increase totals. Normal frost date is Nov. 3 for the Plains area. Last year Nov. 17 saw the first killing frost.

Cotton at this time is several weeks later than in normal years. First bales for the most part, have not been of the best grade and staple and there has been difficulty in selling the bales.

General picking is not expected until about the first of next month.

Estimates of Blocker, with final ginning report of last year's season, are given for comparison:

	1937-38	1938-39
	Ginnings	Estimates
Bailey	37,310	12,500
Briscoe	11,474	7,000
Castro	6,052	4,000
Cochran	19,366	6,000
Crosby	88,189	36,500
Dawson	110,767	50,300
Floyd	32,705	18,000
Gaines	9,866	4,000
Garza	32,731	15,000
Hale	49,522	25,000
Hockley	80,488	35,000
Lamb	99,651	40,000
Lubbock	162,448	65,000
Lynn	152,651	60,000
Parmer	10,197	5,000
Swisher	1,000	1,000
Terry (Yoakum)	55,751	16,000
	960,128	400,000

—Lubbock Avalanche

### "Miss Blue Bonnet" At High School Aud. September 20th.

A three act musical comedy "Miss Blue Bonnet," will be given at the High School Auditorium, Tuesday night, Sept. 20th, sponsored by the Cen-Tex Harmony Club of Brownfield.

Fourteen local people will participate in the cast, with 32 children in the choruses from the school, all dressed in bright colored costumes, singing snappy tuneful songs.

"Miss Blue Bonnet," the psychology teacher and heroine comes to teach Magnolia, old maid daughter of Dr. and Mrs. Evans, how to get a husband. Magnolia is very much in love with Burton Hills the gospel singer, and here, and wants to marry him. Blue Bonnet also teaches Kate, Sally, Una and Susie how to catch a husband.

Hickey Stout makes a fortune off frog legs and wants to marry Marjorie but he is too countrified for her. Jannie Bell is a big put on and she comes over to help Mrs. Evans with a dinner that Burton is invited to also. Minerva nearly ruins every thing by disturbing every one when the guests arrive.

About a year ago Burton and Blue Bonnet fell in love with each other, but when Blue Bonnet finds out Magnolia is in love with him too, she left for her home.

Thad Penny, a great tease and friend of the family visits his friend Wes Evans, son of Dr. and Mrs. Evans, and they tease Miss Blue Bonnet.

The plot of the play continues in a most interesting fashion. Be sure and attend and see how it comes out.

This is a Wayne P. Sewell Producing Company play directed by Miss Nina Kelly.

County road building machinery in Tom Green county is being rented to farmers for digging trench silos as well as for construction of terraces.

### Haley Gets a Five Year Suspended Sentence

A trial of Nickson Haley, Seagraves for the murder of Earnest L. Word here early on the morning of May 31, ended Saturday night at 10:30, when the twelve men returned their verdict of five years in the pen, which carried a suspended sentence. The trial had been in progress since Friday morning, the state resting before closing time Friday. The defense were granted time overnight to perfect their testimony.

The court room was jammed all the time, and with some unusually hot days, Judge Reed had the windows vacated of people sitting in them, as he wished a free circulation of air in the room. Members of the jury were, J. W. Moss, Clarence Lackey, Homer Causseaux, T. D. Warren, Wilton Thomason, R. L. Montgomery, E. O. Pollock, Mack Chambers, Wes Hamilton, Joe Cobb, Claude Bryant and Cecil O'Neal. District Attorney Truett Smith was assisted in the prosecution by County Attorney Bradley G. Hackney, Durwood Bradley and W. D. Wilson of Lubbock, and R. L. Graves, city, and William Griffiths, Seagraves, were defense attorneys.

The trial occupied less time than most people expected. There were very little dragging and ranting of lawyers to kill time, and the trial was finished satisfactorily to the state and defense with as little cost to the county as possible. As we understand it the indictment against Don Carson as accessory will not be tried at this time.

Defendant Haley seemed to have proven to the satisfaction of the jury that Word was breaking up his home. The grand jury was in session again Monday and returned three more bills, one against C. Carson for assault with intent to murder upon the person of Brit Clare, local stockman and farmer, on or about the 3rd day of this month. Two men, Hatfield and Reed were also indicted for passing cold checks here. They are said to be working for a trucking firm out of San Angelo.

As per schedule, the Brownfield Goodwillers, in large numbers were here Monday. Also Tahoka and Plains were well represented. A big crowd was here to greet them, the spirit of good fellowship was abroad, and the visitors was given a hearty welcome and made to feel at home. J. Roy Storms gave the address of welcome, and stated in part, that Tatum hoped to return the compliment in the near future. P. G. Stanford gave the response, stressing the fact that Plains was on the job and assured us that the Plains and Bronco road would be hard surfaced at all costs.

The trip was conceived by the Brownfield folks to convince us that they were in earnest in building the road between Brownfield and Bronco and what was being done on the Texas end of 380.

The Goodwillers was accompanied by the Brownfield High School band and sound car, and the band rendered a number of selections which was highly enjoyed by all those present.

The editor enjoyed a visit from Junior Stricklin and charming wife of the Herald and Editor Dial of the News, Brownfield, and Hale of Plains, all jam-up good newspaper boys and working hard in the upbuilding of their respective communities.

It was a great day. Come again, Goodwillers.—Tatum, (N. M.) Courier.

### Woodrow Chambliss Off To England the 20th.

Woodrow Chambliss, who is taking a course in dramatics in England on a scholarship, will sail the 20th from New York on the Bremen, a German vessel, according to his statement when he paid a pleasant call on the Herald, Tuesday.

Woodrow stated that he intended visiting Baylor U., at Waco, on his way to New York. Baylor is his Texas alma mater, and he has a host of friends and well wishers there including President Pat Neff, former governor of Texas.

This is hoping Woodrow will have a bon voyage, and that there will be no war in England to mar his studies.

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### Vaudevillians Seen in Shirley's New Hit

It seemed like vaudevillians "Old Home" week in the "Little Miss Broadway" set at 20th Century-Fox. Director Irving Cummings has a soft spot in his heart for vaudeville. As a former stage player himself, Cummings knows the plight of the variety headliners, but not until he was assigned to direct the new Shirley Temple musical did we have a chance to do anything about it.

The script of "Little Miss Broadway" calls for a hotel full of out-of-work variety artists and that was all that Cummings needed. The cast reads like a "Who's Who" of the "two-a-dayers."

In the featured cast is Jimmy Durante, who's been in the "biz" for years. Then there's El Brendel, who wowed them from Saskatchewan to Keokuk. Eddie Collins toured the variety circuit for 13 years until he got his chance to model for "Dopey" most popular of the seven dwarfs.

Donald Meek was in vaudeville when it used to be called "Variety." Ten years ago George Barbier toured the circuits in sketches. Syd Saylor is a former tight-rope walker with 17 years' balancing experience. Hank Mann toured the Sullivan and Considine circuits until 1913, when he became one of the original "Keystone Cops." Another member of the "Keystone" force was Heinie Conklin, who vaudeville for 10 years.

And so talk of the old days and the glories of the Palace Theatre in New York, mecca of all variety people, filled the set.

George Murphy, Durante, Phyllis Brooks and Edna Mae Oliver are featured in Shirley's supporting cast. Six new song hits by Bullock and Spina provide the sparkling score for "Little Miss Broadway," which opens Sunday at the Rialto Theatre.

### Local School Enrollment Reaches Near 1,000

While the scholastic showed around 1100, the enrollment in the white school has not quite reached 1000, but Supt. Baze says it will not be long now, as they are being enrolled every day.

The West Ward or grade school has the larger enrollment with high school standing second. There are as follows:

West Ward	393
Junior High	256
Senior High	335
Total	984

### Local Man Heads Dist. Funeral Directors

Members of the South Plains district of the Texas Funeral Directors Association met in a business session in the Hilton Hotel, Tuesday night.

Ten towns were represented and attendants heard George Kearnes of San Antonio, president of the association speak.

Roy Collier of Brownfield was elected President. Clyde Brannon of Lamesa was re-elected secretary. W. W. Rix of Lubbock is the retiring president.

### Herald Thanks Pete Cawthon For Pass

Wednesday of this week, the Herald founds in its mails a season Press Pass which entitles Herald representatives to see all games played at Lubbock by the Red Raiders this season. This was complimentary of Coach Pete Cawthon.

This pass is highly appreciated, and Pete and his Raiders have our sincere thanks and a promise to do what we can during the season to boost for the college team.

### Tarpley & Hyman Buy Little Tire Shop

Boy Tarpley and Herman Hyman have purchased the Little Tire Shop from A. H. Little, taking charge Wednesday of last week. Boy will continue on with Stephens-Latham Dry Goods store until the first of October, where he has been a valued employee for quite awhile.

Miss Lois Daniel of Seminole was here his week visiting in the home of her brother, Dr. A. H. Dainel and her sister, Mrs. M. E. Brewer.

**THE HERALD**  
Brownfield, Texas

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Apply for Advertising Rates  
The Official Paper of Terry County and the City of Brownfield.



One farmer remarked this week that the worms ought to be in fine condition, as they had eaten just about everything in sight. He thinks they should have no complaint to make, as local farmers have done their best to supply them in food.

Wednesday noon dispatches read over radio, said there had been fighting in Sudeeten between Germans and Czechoslovakia, (believe that is the way to spell it) and some 27 had been killed. Well, maybe those ferriers haven't any game to shoot, and their trigger fingers get to itching so badly that they want to shoot each other. Glad a good wide ocean separates us from that section of the universe.

Our old friend Chas. A. Guy of the Lubbock Avalanche-Journal and the "little woman" are off seeing the sights of the northwest, and as we understand it, will switch down the coast of California from San Francisco to Los Angeles before heading homeward again. Chas. is taking time out to write some very interesting articles about what he sees and hears but nothing about the food and drinks that we have seen, and we always thought that subject was foremost in the mind of Charley and this writer.

Sure looks like those European square heads are bound to fight. It is strange to many American people why those folks cannot get along as good neighbors. But it must be remembered that their back ground of centuries when they were all ruled by kings and potentates not unlike Italy, Russia and Germany are ruled today. That they have different languages in a little patch of territories not much larger than that of a good sized Texas county. For instance, three languages are spoken in Switzerland, German, French and Italian. Belgium speaks French in the south and Dutch in the north. Then, there is the question of religious prejudices. Maybe a town will be divided by a river, one side being Catholic and the other Protestant, and today, some of the nations as a whole don't pretend to have any religion, and none with the kind that Christ taught. Over here it is different. True, troops from the 13 colonies invaded Canada during the Revolutionary War; both Texas and the U. S. have had tussles with Mexico, and a small war once raged between Chili and the U. S. Outside of that, the western continent has been peaceable so far as our own country is concerned, and no political or religious prejudices have been formed. Therefore, we practice the good neighbor policy.

Some weeks before the first primary, and during the campaign before the second primary, the Reporter office was flooded with campaign literature advocating the cause of the different candidates, seeking the suffrage of the people and imposing their propaganda on the weekly newspapers, expecting from them free publicity. Since the elections are over, our waste basket has been a little lonesome because of the absence of the usual quota of free publicity dope, but it is a happy lonesome.—Rochester Reporter.

"If anyone thinks the President is going to pull his punches or be frightened by the threats of the Tory press, let him consider these words spoken in Georgia: 'As long as I live, you will find me fighting against any kind of dictatorship—especially that kind which has enslaved millions of our people for more than a half a century.' If that's rubber stamping, let's have more of it. What the nation needs is to stamp out the power of reaction and strengthen the power of the people."—Springfield, Ill., State Register. (Dem.)

While prowling around town for news this week, County Farm Agent Cline E. Morris gave us a tip on how to destroy ants. The entire county is terribly infested with these pests and we pass the tip on to our readers. Mr. Morris states that Potassium Cyanide is proving to be a sure knock-out for ants and it costs only three cents per bed to kill them. The poison solution is made by mixing one ounce of the Cyanide with one gallon of water. Morris has a supply of the poison on hand, and will be glad to give directions on just how to use

**Hudgens Gro. Co.**

Friday and Saturday Specials

**Spuds** U. S. No. 1 15c  
10 POUNDS

**PEACHES** Gold Bar, Heavy Syrup 15c  
Large Can

**MATCHES**, carton 19c

**TAMALAS**, Whitson's, can 13c

**PEANUT BUTTER** QUART JAR 25c

**TEA**, Lipton's, 1/4 lb. with glass 21c

**SOAP**, Life Buoy, 2 bars 13c

**TOMATO JUICE**, Armour's 20 oz. can 9c

**Coffee** Bright & Early Pound 19c

**SNOW DRIFT**, 3 lb. can 53c

**GRAPENUT FLAKES**, pkg. 10c

**BAKING POWDER**, 25 oz. K. C. 18c

**POTTED MEAT**, can 3c

**Grapes** lb, 5c

**ORANGES**, dozen 15c

**CELLERY STALK**, large size 10c

**CARROTS**, bunch 3c

**TURNIPS and TOPS**, bunch 3c

**MARKET**

**STEAK**, Pound 15c

**BUTTER**, Creamery, lb. 30c

**BACON**, Sliced, Pound 23c

**CHEESE**, Longhorn, Pound 14c

**BARBECUE**, lb. 20c

**DRESSED FRYERS — CATFISH**

Phone 77

Free Delivery

it. T. W. Price, living in the southwest part of the county, reports that he has been using the solution with 100 per cent success. Better be careful in handling this poison, for it is very dangerous.—Seminole Sentinel.

A few months ago, at the graduation exercises of the Littlefield grammar school, a handsome young lad—J. C. Moody, was singing, "When Irish Eyes Are Smiling." Our hearts were filled with song and cheer as we looked and listened. Last night a frail remnant of this boy, came up to me and said, "Mr. Schein I was afraid I wasn't going to see you any more." By miracle of modern surgery J. C.'s life has been saved. For 47 days he hovered between life and death at a hospital in Wharton, Texas. The significance lies in the fact that he CAME UP SMILING. He also laughed when he said, "They can't kid me now about being a freshman because I'm so little," and—he was still smiling. I wonder how many of us grown-ups would come up out of the shadows with a grin on our face and a jest on our lips? —DAVE SCHEIN in Lamb County Leader.

Did we hear you griping about the high cost of living? Well, our Russian brother would probably call it the cost of high living. The annual income of the average Soviet worker in 1937 was \$582. In the typical city of Moscow, he had to pay \$4.37 for a pound of coffee. A pound of tea cost \$10.21. A pound of bacon cost \$1.45. A pound of first quality butter cost \$1.81. A pair of good leather shoes cost \$34.85. A woolen sweater cost \$41.80. A cheap cotton shirt \$7.74. One yard of heavy woolen cloth cost \$29.26. A single linen towel cost \$1.88. Things that are regarded as the commonest necessities of life by any workman in this country are unobtainable luxuries to the Russian worker. As a matter of fact only high government and military authorities and the real "artistic-racy" have such things in Russia. Yea, boy, things may look bad in this country—but still we're rather thankful to be one of Uncle Sam's nephews!—Seminole Sentinel.

**MANY MOVIE STARS TO BE AT TRI-STATE FAIR**

AMARILLO, Sept. 13. — Movie stars from Hollywood will be at the Tri-State Fair here every day during the week, Sept. 19-24.

Movita, Spanish dancer who had part opposite Clark Gable in "Mutiny on the Bounty," will be here Tuesday and Wednesday. Lloyd Nolan, Jack Randall, singing cowboy, Boris Karloff and others will attend the exposition during the week.

W. Lee O'Daniel and his Hillbillies, as already announced, will officiate at the opening Monday morning.

Bands from every section of the tri-state area again this year will be at the fair and the organizations bringing the largest delegations will be given liberal cash prizes.

Enthusiasm is high among the exhibitors and this year's exposition promises the finest display of prize products, especially in the Hereford department, fair officials say. Much money has been spent in obtaining high class entertainment—Beutler Brothers rodeo with champion performers, "Cavalcade of Hits," insured against rain by the fair association and the Mighty Sheelsley Midway.

Bobbie Joe and Troy Lee Shepard of the Monument Club of Young county each purchased a Duroc Jersey gilt from the Texas Agricultural Experiment Station. These boys have built up such a reputation for breeding good Duroc hogs for the past two years that they can't supply the demand for registered pigs.

Mrs. Fred Youree and small daughter of Monahans is here this week the guests of her sister, Mrs. W. R. McDuffie.

W. R. Patterson of Tokio was in Tuesday.

**\$25.00 REWARD**

Will be paid by the manufacturer for any Corn GREAT CHRISTOPHER Corn Cure cannot remove. Also removes Warts and Callouses. 35c at Nelson-Primm Drug. Co 28c

**Golf Champion of Today Sees World of Tomorrow**



NEW YORK—Upon their return from England the American Golf Team inspected the grounds and buildings of the New York World's Fair 1939. Grover A. Whalen, President of the Fair Corporation, presented Charles Yates, winner of the World's Fair 1939.

In the picture, left to right, are Mr. Whalen, Mr. Yates with trophy, and Francis Ouimet, captain of the team.

A group of friends from Atlanta, Georgia, the home town of Yates, accompanied him to the Fair grounds. In this group were George B. Hamilton, Treasurer of the State of Georgia, James D. Robinson, President of the First National Bank of Atlanta, Thomas B. Paine, James C. Malone, and O. B. Keeler.

**Behind the Scenes in American Business**

NEW YORK, Sept. 12 — BUSINESS — Advent of cooler weather the last two weeks has boosted sales of department stores and other retail merchants in many sections of the country, with the result that the nation's retail sales this month may better the total for September, 1937. Optimism over long term business prospects is being generated by government spokesmen like Nathan Straus, U. S. Housing Administrator, who last week forecast one of the biggest building booms in America's history, and Secretary of Commerce Roper who said there has been no lackening of the recovery movement which has been noted since mid-June. Statistical evidence of business improvement includes reports that August steel production was best in 10 months, that railroad carloadings the week preceding Labor Day reached a new 1938 peak and that furniture manufacturers received more orders in the final half of August than in any previous two-week period this year.

WASHINGTON — The National Resources Committee has submitted an interesting report to President Roosevelt showing that the average income of all American families in the fiscal year 1935-36 was \$1,622 and the average for all single in-

dividuals \$1,151. The average income of the poorest third—that is, the mean income of the poorest 13 million families and single persons—was \$471. For the middle third of the nation whose incomes ranged from \$780 to \$1,450, the average was \$1,076. For the highest third, with incomes from \$1,450 to more than a \$1,000,000 a year, the average was \$3,000.

THE LIGHTER SIDE — Growers in Georgia are harnessing electricity to remove the fur from peaches. . . 76 year old William C. Durant, former president of General Motors and reputedly worth \$100,000,000 at the peak of his career, will sell at auction his \$500,000 summer home in New Jersey and his \$250,000 art and furniture collection; he plans to give the rest of his life on proceeds as his "business days are over" . . . A three ton elephant can stand supported on a half-inch sheet of a new tempered plate glass, called tufflex, without breaking it. . . A drug store in Dallas, Texas, has been closed only six hours since its original opening in 1908, once during a funeral of owner's relative, once during a World War parade, and recently because of a Go To Church drive.

BOOSTING ELECTRIC SALES — Utility company operators and electric appliance dealers are watching with interest a drive by the Consolidated Edison Company here to push the sale of electric appliances. More appliances in the home mean greater consumption of electric power. The

utility offer being made through 900 dealers, including several department stores, consists of a four-unit package—radio, iron, electric toaster and floor lamp—at less than one-half the list price for these items if purchased separately. Results so far have exceeded expectations, a company official reports. In the first six days, 11,984 of the combination sets were sold, he said.

BUSHES THAT BEND — Competition for passenger traffic between railroads, airlines and bus companies is bringing a new era in transportation equipment. Latest vehicle for mass movement of passengers is a lightweight aluminum-alloy bus capable of carrying up to 140 persons. The first bus ever built with trolley car capacity, it is nearly 50 feet in length and steers with both front and back wheels like a hook and ladder fire-engine. To enable the bus to negotiate humps and depressions in the road, engineers of the Twin Coach and the B. F. Goodrich companies cooperated in designing a flexible rubber hood and mid-joint. This takes the strain off the bus by allowing it to bend in the middle. After completion of test runs, it will be first placed in service in Baltimore, Md.

THINGS TO WATCH FOR — Men wearing neckties with bold initials imprinted on the silk, a new novelty from Paris . . . Beer marketed in seven ounce bottles for five cents to meet soft drink competition . . . A new drug being experimented with at Yale Institute of Human Relations which is said to raise a person's "level of living," both mental and physical . . . Stream-lined bird cages to go with modern furniture in the home . . . New poultry and cattle feed called "semi-solid produlac," a by-product of whiskey-making. . . An electric baby blanket which automatically adjusts itself to varying nursery temperatures.

HEADLINES IN NEW YORK — Westinghouse Electric & Manufacturing Company paid employees 38.0 cents of each dollar of sales in 1937, 21.4 cents for materials and supplies, 7.4 cents to stockholders and 5.7 cents in taxes. . . Air transport industry to need new capital soon . . . Mack Truck orders show increases . . . Agriculture Department estimates 11-, 850,000 bale cotton crop; compares with 18,946,000 record last year . . . Contracts awarded for engineering construction in first 8 months up 3.7 per cent over period last year . . . Proposal to broaden scope of Social Security Act due at next session of Congress . . . Deliveries of rayon yarn broke all records in July and August.

SMALL NEWSPAPER NOT UNDER NEW BILL

Newspapers having a circulation less than 3,000 are exempted from the provisions of the new wage-hours bill which becomes effective in Oct. Full copies of the bill were distributed by the National Editorial Association with the Service Letter of July.

Section 13 of the bill provides for exemptions, and under division 8, the part which refers to newspapers reads: "or (8) any employee employed in connection with the publication of any weekly or semi-weekly newspaper with a circulation of less than 3,000 the major part of which is within the county where printed and published."—Panhandle Publisher.

Mr. and Mrs. Ceyton Crowe of Seagraves were guests of Jack Stricklin Jr. and family Tuesday.

**WANT ADS**

ROOMS for permanent guests; reasonable rates; Porter and Maid service; hot and cold running water. Under new management. Brownfield Hotel. tfc

FOR SALE—One McCormick row binder. See Brownfield Implement Co. 5c

APARTMENT for RENT. Close in. See Grace Barret, at Cave's Store. 5tc

TWO unfurnished rooms for rent; hot and cold water. Bills paid. Ask at Brownfield Recreation Club. 1tp.

TWO or 3 room apt. for rent. See Mrs. W. B. Toone. 5tc

FOR SALE—25 Residence Lots. See Cicero Smith Lumber Co. 28tc

FOR SALE, one McCormick-Deering Binder; a good buy.—Erownfield Implement Co. tfc

MAN WANTED to supply Rawleigh's Household Products to consumers in Cochran, Hockley counties. We train and help you. Good profits for hustlers. No experience necessary. Pleasant, profitable, dignified work. Write Rawleigh's, Dept. TXI-87-53G, Memphis, Tenn., or see H. B. Grant, Brownfield, Texas. 8p.

FOR SALE, one year old binder; a real bargain.—Brownfield Implement Co. tfc

FURNISHED apt. for rent; frigid-aire, bills paid. Phone 312. 5tc

FOR SALE—25 Residence Lots. See Cicero Smith Lumber Co. 28tc

**Helpy Selfy Laundry**  
Back of Red's Tire Shop.  
Washing 35c per hour. 1 quilt with each washing. We do wet washes, rough dries and finish work.  
Your Business Appreciated.  
Bradley Bros, Prop. 20tfc

STRAYED—A horse and a mare mule, near Wellman, horse mule has WT—on right hip. Notify J. H. Proctor, Star Rt 2, Lamesa, Tex. 1tp

WANTED—Woman, white or colored, to do part time house work. Mrs. Burton Hackney. 1tc

TWO FOR ONE SALE—A harvest of savings. All through Sept. we offer Ex-Cel-Cis Beauty products at two articles for the price of one. Now is the time to supply your needs for months to come with these high class products. HOLLYWOOD BEAUTY SHOP. 5tc

FOR SALE—25 Residence Lots. See Cicero Smith Lumber Co. 28tc

FOR ROOMS and Board, see Mrs. Eldora A. White, 202 S. 2nd St., city. No. 1 tfc

COMFORTABLE south rooms for rent, cheap. Weldon Hotel. 46tfc

WANTED  
Life Insurance Agent for Brownfield and Terry county. A Texas company, Old Line, Legal Reserve; good renewal contract. Address T. A. Knox, Box 762, Lubbock, Texas. 6p

TEAM horses, 16 hands high; 1400 lbs. each. Good age. No blemish. See Dr. E. C. Davis. 48tfc

OFFER YOUR FARM or home in city, if you wish to sell it. See or write me if you wish to buy, I have the bargains. D. P. CARTER, Brownfield, Texas. 39tfc

FOR RENT, small office space in new Downing Building. See Mrs. W. W. Terry. tfc

**RUNNEL'S LAUNDRY**  
Wash at 35c per hour at Runnel's Laundry, 1 block north of Cobb's Dept. store. Mr. and Mrs. H. L. Runnel's. Phone 108 9tfc

**BROWNFIELD HERALD HAS BIRTHDAY, AUGUST 12**

The Terry County Herald, Brownfield, observed another birthday on August 12, when Volume 34 was reached. A. J. Stricklin & Son are publishers of the Herald and are doing a good job.

Old Jack has one of the longest records at Brownfield among the old-timers of the Panhandle. Nearly 30 years has been spent in producing a mighty good newspaper. Jack's chief out-door sport is to engage in a newspaper war with Charley Guy of the Lubbock Avalanche-Journal and others of his newspaper friends on the South Plains.—Panhandle Publisher.

**MAHON ADVISES TRY RE-CLASSIFICATION**

Congressman Mahon suggested to farmers with whom he conferred at Dickens last week in regard to Commodity Credit Company's demand for re-imburement, through sight drafts, of cotton loans, at a mass meeting of farmers, attended by more than 500 that they jointly, and in conjunction with farmers of other affected counties, attempt to have the cotton in question re-classified.

Mr. and Mrs. Ted Hardy and small son, left Monday on their vacation to be spent at Snyder with Mrs. Hardy's sister, Mrs. Twinkle Burnett and in and around Abilene with other relatives. They were accompanied by Mrs. Geo. W. Neill.

**BROWNFIELD LODGE**  
N. 903, A. F. & A. M.

Meets 2nd Monday night, each month, at Masonic Hall.

Terry Redford W. M.

J. D. Miller, Sec.

WM. GUYTON HOWARD

Post No. 269 meets 2nd Friday night each Month.

Malcolm Thomason, Com. Edd Evans, Adj.

**Brownfield Lodge No. 530 I. O. O. F.**

Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.

S. C. White, N. G. J. C. Green, Sec.

**JOE. J. MCGOWAN**

LAWYER  
West Side Square  
Brownfield, Texas

**DR. A. F. SCHOFIELD**

DENTIST  
Alexander Building, North Side Square  
Brownfield, Texas

**DR. R. B. PARISH**

DENTIST  
Brownfield, Texas

**LYNN NELSON**

Watch, Jewelry, and Eyeglasses Repairing  
NELSON DRUG CO.

**HOTEL BARBER SHOP**

THREE GOOD BARBERS  
CONVENIENTLY LOCATED  
In Brownfield Hotel Bldg.

**Lubbock Sanitarium & Clinic**

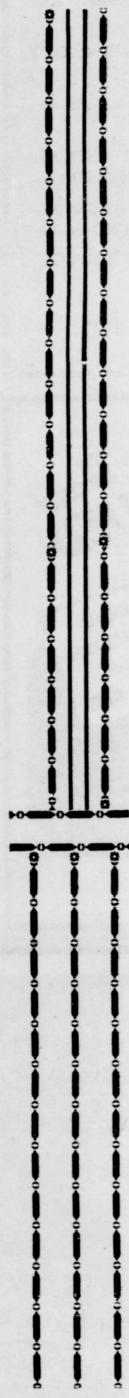
Medical, Surgical and Diagnostic

General Surgery  
Dr. J. T. Krueger  
Dr. J. H. Stiles  
Dr. Henrie E. Mast  
Eye, Ear, Nose and Throat  
Dr. J. T. Hutchinson  
Dr. Ben B. Hutchinson  
Dr. E. M. Blake  
Infants and Children  
Dr. M. C. Overton  
Dr. Arthur Jenkins  
General Medicine  
Dr. J. P. Lattimore  
Dr. H. C. Maxwell  
Dr. U. S. Marshall,  
Obstetric  
Dr. O. R. Hand  
Internal Medicine  
Dr. R. H. McCarty  
X-Ray and Laboratory  
Dr. James D. Wilson  
Resident  
Dr. J. W. Sinclair

C. E. Hunt J. H. Felton  
Superintendent Business Mgr.

X-RAY AND RADIUM  
PATHOLOGICAL LABORATORY  
SCHOOL OF NURSING

# HOW LONG Should A Man's LEGS Be?



... And Abraham Lincoln replied: "Just long enough to reach the ground." By the same common sense kind of reasoning, if he had been asked, "How big should a newspaper's circulation be?" he would no doubt have said, "Just big enough to reach the MARKET."

Business is retrieving its losses through the elimination of waste. The process is well under way. Nothing is exempt from the hard, sharp pencil of the cost expert. And nothing is being more intently studied than advertising costs!

The new theory, or rather the old theory newly called back into service, assumes complete co-ordination of sales and advertising effort, looking toward the progressive consolidation of markets ONE AT A TIME. And to accomplish this each market is treated as a separate and distinct unit and receives undivided attention, independent of other markets perhaps quite as important.

This means that there will be no overlapping—no dabbling with other tasks while Brownfield and its immediate territory happens to be the market objective.

Under this new order the advertiser must differentiate between trading area circulation and far flung outside circulation which has no bearing on the task of winning a specific market.

The HERALD concentrates over 92 per cent of its circulation inside the Brownfield trading area. It is big enough to reach, specifically, the Brownfield market and no bigger. Meaning that when you buy space in the HERALD you pay for what you get and you really get what you pay for. It dominates because it makes advertisers dominant in the Brownfield Market.



**The Terry County Herald**  
PHONE NO. 1 ● ● ●

# Announcing . . .

## THE 25th ANNUAL PANHANDLE SOUTH PLAINS FAIR!

### LUBBOCK, TEXAS

September 26 through October 1

**HEREFORD, DAIRY CATTLE AND SWINE EXHIBITS**  
**COUNTY, COMMUNITY AND INDIVIDUAL AGRICULTURAL EXHIBITS**

**DAZZLING MERCHANTS' DISPLAYS**  
**NEWEST IN FARM IMPLEMENTS AND EQUIPMENT**  
**MOVIES AND FINE ARTS EXHIBITS**

**Horse Races . . . Rodeo**  
 EACH AFTERNOON EACH EVENING

**Mighty Sheesley Midway**  
 "A Show That's Different"

**School Children Free Wednesday, Sept. 28**

**PANHANDLE SOUTH PLAINS FAIR ASS'N**  
 LUBBOCK, TEXAS

ALEX McDONALD, President A. B. DAVIS, Manager

### Scudday

Mr. and Mrs. Charley Berry and children, Mrs. Roy Ballard and children spent Sunday with Mr. and Mrs. Buster Allman.

Shirley and Sybil Nutt visited Norma Stephenson.

Mr. and Mrs. Rube Faught and children spent the week end with his mother near Tokio.

G. C. Townsend, Bud Howard and Joe Hill were home for the week end. They have been picking cotton near Lorraine. They say the crops are fine there.

Most all the farmers have been poisoning for leaf worms, around here, but there are lots here yet.

Quite a few of the ladies attended the quilting given at the home of Mrs. Roy Sparkman, Wednesday.

Mr. and Mrs. Levurr Collins and children spent the week end with her parents, Mr. and Mrs. Liles, near Meadow.

Mr. and Mrs. Charlie Collins attended church at Forrester, Sunday.

Bro. B. L. Bandy and wife are in South Texas in a series of meetings.

A nice little crowd gathered for Bible study this Lord's Day at Scudday. Every one invited to come and bring some one else with you. We are studying the Book of Mathew, the 17th chapter, being the lesson for next Lord's Day.

Presley Young and wife and baby, J. E. Young Jr., wife and baby visited Mr. and Mrs. Buster Allman, Sunday evening.

Herby Lees Jr. left Wednesday for Big Spring to enter high school.

Truett Flache left Monday to enter on his senior year at Texas A. and M.

Jim Shelton left Monday to enter A. and M. at Bryan, Texas.

### WHITE'S CREAM VERMIFUGE

For expelling Round Worms and for reducing Pin Worm infestation in children.  
 Price 35c  
**NELSON-PRIMM DRUG CO.**

We buy for cash and sell on Credit, used typewriters, adding machines, and office furniture. We sell Remington Portable Typewriters **FOR ONLY 10c A DAY. THE BAKER CO.** Printing and Office Equipment, 1009, 13th Street, Lubbock, Texas.

### Lowe's Steam Helpy-Selfy Laundry

We do any kind of work.  
 —Call for and Delivery—

PHONE 150

2 Blocks North of Corner Drug Store

### Dine In COMFORT



Delicious Foods, Expertly Served!

**HANCOCK'S CAFE**

### Gaines County Gets Big Paving Job

Contracts for the surfacing of 25.5 miles of road on Highway 15 between Seminole and the Dawson county line was let Wednesday to Bell & Braden of Amarillo, according to information brought here to Judge W. G. Gibbs and members of the Commissioners Court who were in Austin at the time the contract was let.

The contractor stated to members of the court that actual construction on the project would begin within the next twenty days. The contractors are now working on a project that will require about ten days to finish. The machinery will be moved here just as soon as this job is completed. —Seminole Sentinel.

### WHERE FASCISM DOESN'T FLOURISH

"Fascism and dictatorships don't flourish in the same soil as life insurance," said President Gerard S. Nollen of the Bankers Life Company recently. This is because life insurance affords economic security to the individual, while the rise of dictatorships is born of economic insecurity and resulting despair.

Men with money in the bank and insurance protection against the exigencies of the future are poor fodder for dictators. Life insurance has done a tremendously valuable work, directly in the interest of the preservation of democracy, by giving the American people infinitely more self-earned social security than is possessed by any other nation.

Troy Noel and Ralph Bynum made a trip to Sweetwater Sunday where they took the former's mother. They report crops show great damage from worms the entire distance, and that there is bound to be a short cotton crop in west Texas, compared to last year. They also say, that despite warnings that west Texas will need no outside labor the roads are full of Mexican and negro cotton pickers headed this way.

Ben Yates was up this week looking for a house. He has been living at Seagraves for the past few months, but says his work is now more centered around Brownfield and he and wife want to move back here and put their children in school. He intimated that he would build a home here if he had to.

Mr. Raymond Taylor of the Taylor's Mens store, has just about got his new place next to the Daugherty Grocery on the north side of the square straightened out. He will not only have room in the new location to enlarge his stock, but to display it much better. Raymond wants you to call on him in his new place.

We are sorry to report that the news from the Lubbock sanitarium this week as to the condition of L. A. Greenfield, efficient M. O. clerk at the postoffice is anything but encouraging. A telephone message to Postmaster Jas. H. Dallas, was to the effect that his appendage was ruptured, and that peritonitis had already set up.

The two Cleve Holdens were down from Sudan Tuesday, one being a brother and the other a cousin of Mrs. A. J. Stricklin. She accompanied them on a business trip in the afternoon to Hobbs, Eunice and Monument.

James Burnett came in last week from California where he had been at work the past two months, and left this week for Abilene where he will enter ACC. He will be a Junior this year.

Hot topping of 380 west, will likely be finished next week. It was completed up to Gomez, Sunday.

Miss Lucille Webb and mother, Mrs. C. R. Webb were here last week, visiting Mrs. Webb's sister, Mrs. Mon Teard.

Mr. and Mrs. A. W. Turner and Wanda Ruth, leave Saturday for a ten day's vacation trip, during which time they will visit in Houston, Galveston and Corpus Christi.

George Porter, son-in-law of Mr. Bain Price, was taken to Lubbock, Monday morning for an operation.

Mrs. Blackie Trumble was in town Tuesday.

Mrs. Kenneth Furr of Gomez was over Tuesday.

Mrs. Jess Howell was among the shoppers here Tuesday.

Mrs. John Garner was in visiting Tuesday.

Mrs. Will Black of Gomez was over visiting friends Wednesday.

Mrs. Bill Lambert was in town Wednesday.

Concrete is being poured this week for the new postoffice building.

Movie audiences of Japan saw 299 American films last year.

### POOL

Mr. and Mrs. Warren Coker and little daughter, Mary Ann of Peacock, Texas, are visiting his parents, Mr. and Mrs. G. T. Coker and family.

Mr. and Mrs. B. W. Young and Mrs. J. W. Young returned home Sunday from a pleasure trip, after taking Mrs. Alexander home to McCamey, Texas, who had been visiting them.

Mrs. Ervin Duncan's youngest brother from Dickens county visited her a few days the past week.

L. M. Waters has been home for a few days, but went back to Brownwood, Texas, Tuesday, where he will attend school again this term at Daniel Baker.

Mr. J. C. Switzer and two sons made a business trip to New Mexico last week.

Those visiting in the home of Mrs. J. W. Young, Sunday, were Mr. and Mrs. Augustine Jones and three children of Sundown; Mr. and Mrs. R. E. Young and son of Meadow; and Mr. and Mrs. Clarence Hester and little daughter also of Meadow.

Those visiting in the home of Mrs. Ethel Young, Sunday, were Mrs. S. V. Newsom and two small children; Geneva Aldrage, Murfrie and Laurell Marshman.

Mr. Odie Aldrage is making a business trip to O'Donnell this week.

The young folks visiting in the H. H. Harbor home Sunday were, Ella Mae Aurthor, Douglas Tate, J. T., Nettie Jean Newsom and Henry Rowe.

Mrs. J. A. Tate spent the day last Tuesday in the S. V. Newsom home.

Mr. and Mrs. Thelma Coker and family visited in the home of his parents, Mr. and Mrs. G. T. Coker, Sunday.

Foy Gunter visited Victor and Curtis Trussell, Sunday.

Mrs. S. V. Newsom visited Mrs. S. S. Ketchum last Monday.

Most of the farmers are busy poisoning cotton. The worms are worse this year than ever before in this community.

Mr. and Mrs. Money Price delivered a fine saddle horse to an army horse buyer at Snyder, Tuesday. He had purchased him here the day before. Horses that meet the government requirements are bringing a good price and several here usually have some for sale when the representative comes.

Bill McGowan and his friend, Bill Parks, from Pampa, spent the week end in San Angelo, attending the reunion of the College Club, Texas Tech organization, of which they are members.

Mr. and Mrs. Herman Roth of Bowie, Texas visited Mr. and Mrs. L. A. Rhyne over the week end. Mrs. Roth is Mrs. Rhyne's niece.

Mr. and Mrs. Roy Ross of Bowie, Texas spent the week end with Mr. and Mrs. Everett Latham. Mrs. Ross is Mrs. Latham's sister.

Mr. and Mrs. Jim Lummus and children of Wichita Falls spent the week end with Mr. and Mrs. L. O. Turner.

Mr. and Mrs. R. L. Bandy visited over the week end in Breckenridge. Mr. H. M. Brock was in shopping this week.

### TRUETT FLACHE PROMOT-ED AT TEXAS A. & M.

Mrs. Ame Flache came in this week to have the Herald sent to her son, Truett, who is in his senior year at Texas A. & M. College, College Station, remarked that Truett had been promoted upon entering college for his senior year.

He has been made captain and commander of first battalion headquarters, battery B, coast artillery. The Herald salutes our youthful friend on his promotion, and hopes he enjoys every issue of the Herald.

Among the late renewals are Mrs. L. A. Winingham, Meadow, Mrs. H. N. Key, L. C. Wines, and Mrs. Bob Bowers, all of this city and routes.

Harvey Davis of Harmony is again driving the school bus into town from that district.

### CARD OF THANKS

We wish to express our sincere thanks and appreciation to the good people of this community for every kind deed and act shown during the illness and death of our father, R. H. Timmons, and especially for the beautiful floral offering.

Especially do we want to mention the people of Brownfield and vicinity who were so helpful and sympathetic to us during our stay there. May God richly bless each of you.

Mr. and Mrs. L. A. Winingham; Mr. and Mrs. Malcolm Timmons and other relatives.

Mr. and Mrs. Bruce White, who live in the south part of the county were Brownfield shoppers this week.

Mrs. Bernie Stice of Gomez community was over Saturday.

Miss Mattie Jo Gracey, who is this year attending the Oklahoma A. & M., at Stillwater, will receive visits for nine months of the Herald, complimentary of her mother, Mrs. Walter Gracey. Mattie Jo is majoring in home economics.

G. W. Chisholm came in last week and had the Herald sent to his son, Sammie who is attending the Sul Ross College at Alpine, and also had it sent to his mother at Sherman, Texas.

Mrs. Dock Key of Gomez was over Monday.

## FOR SALE

Brick Veneer House \$3,000.00. Block 61, O. T. Lots 5 and 6. \$500.00 down and \$35.00 a month.

Stucco House \$2,500.00. Block 3, Bell Add, Lot 4. \$500.00 down; \$30.00 per month.

Frame House \$1,000.00. Block 12, O. T. Lots 7 and 8—\$250.00 down, \$15.00 a month.

Frame House \$400.00. Block 14 O. T. Lots 5 and 6—\$100.00 down and \$10.00 a month.

Frame House \$800.00. Block 23, Cordell Add. Lots 1 and 2. \$250.00 down, \$15.00 a month.

3 Vacant Business Lots \$1,000.00, block 4, O. T. Lots 4, 5 and 6.

1 Vacant Lot \$150.00. Block 6, East Addition; 50X150 feet.

Farm, 733—4-X, Sec. 66, N. W. quarter \$5,000.00. Challis school district, \$1,000.00 down, and \$500.00 year.

Farm—656—T, Sec. 166, S. E. quarter \$5,000.00. Gomez school dist; \$1,000.00 down and \$500.00 year.

EIGHT PER CENT INTEREST ON THE ABOVE PROPERTY.

**C. D. Shamburger Lumber Co., Inc.**

**DE-WAXED and DE-JELLIED**

NET 1 QUART

**SINCLAIR OPALINE MOTOR OIL**

**SINCLAIR PENNSYLVANIA MOTOR OIL**

EXTRA PROTECTION FOR YOUR CAR

**W. W. DANIELL, Dealer**

**IT'S UP**

for SPORTS!

WHEN enjoying spectator sports this fall be assured that your new fall millinery blends with a hairdress correctly done by Ruth's Beauty Shop.

**IT'S UP**

for PARTIES!

HALLOWEEN parties will be more enjoyable if your hairdo reflects the smart fall trend of hair worn "up." It's feminine and more flattering.

**RUTH'S BEAUTY SHOP**

PHONE 37

**UNLOADING OUR USED CAR CARGO!**

**ALL FORD V-8's AND OTHER MAKES AT MOST ATTRACTIVE PRICES AND TERMS IN FORD DEALERS' GREAT**

## "CLEAR THE DECKS" Used Car Sale!

Ford Dealers' entire stocks of cars, trucks and commercials are included in this event. There is an especially fine selection of late model Ford V-8's to choose from—good looking, sweet running, smooth riding cars with low mileage, sound tires and good batteries. For volume and variety as well as value it's the best used car buying opportunity you've had in months. So see your Ford Dealer today!

**LOOK BELOW FOR TODAY'S FORD DEALER "CLEAR THE DECKS" SPECIALS**

1936 V-8 Coupe special \$325.00	Clean 1936 V-8 Tudor \$350.00	Cheap 1932 Chev. Coupe \$75.00
Extra Good V-8 1934 Tudor \$150.00	1935 Tudor V-8 New Motor special \$325.00	One 1935 V-8 Truck, cheap at \$200.00

**Tudor Sales Company**  
 Brownfield, Texas Phone 123

Nelson-Primm Drug Company offers FREE Sample of DRUGLESS Aid for High Blood Pressure Relief.

High blood pressure sufferers in Brownfield are urged to go to Nelson-Primm Drug Company and receive a free sample of ALLIMIN Essence of Garlic Parsley Tablets, valuable for the relief of distressing symptoms of high blood pressure. These are the tablets tested by an eminent physician of New York City with which he reduced blood pressure and relieved dizziness and headaches by using the tablets according to directions on the package. To determine cause of high blood pressure, see your doctor. Get interesting booklet along with your free sample of ALLIMIN today and try these DRUGLESS tablets for yourself.

### Supt. Jones to Attend Water Convention

OKLAHOMA CITY, Sept. 13.—Failure to advise consumers of dangerous contamination in a city water supply makes a water superintendent and city officials liable for prison terms and their city government liable for damages.

This will be the warning sounded here by A. L. Jeffrey, municipal counselor, when he addresses the annual convention of the Southwest Section of the American Water Works Association, set October 17 to 20.

The convention will attract more than 600 delegates from Texas, Oklahoma, Arkansas, and Louisiana. Invited to represent Brownfield is E. D. Jones, city water superintendent.

Criminal liability in the operation of municipal water supplies is a subject new to the convention. At a recent short course held at Oklahoma A. and M. College, Stillwater, Jeffrey shocked a group of water works

men by describing to them the extent and seriousness of their liability. M. B. Cunningham, city water superintendent, in charge of convention arrangements, said, "Heads of water departments and city officials guilty of concealing water contaminations would not risk it if they were familiar with laws governing their liability."

The convention will acquaint them with these laws and should be of material public benefit in guarding consumers against loss of health or life. Treatment of the subject also is expected to impress city officials with the necessity of appointing competent water superintendents.

Bryant Ray of Brownfield Friday accepted a position with the Tatum Trading Co. He is an all round man; electric wiring, plumbing, repair all makes of washing machines, etc. He expects to move his family here at an early date and make Tatum his future home. Drop around and meet the boy, make him welcome to our town and country.—Tatum, (N. M.) News.

Mrs. W. H. Rowson of San Augustine county is visiting her daughter, Mrs. B. G. Chaney.

Mr. and Mrs. Jelly Dorsey of Lubbock were here Monday visiting relatives and friends.

### Scouts to Exhibit at South Plains Fair

BOY SCOUT NEWS—Plans are developing fast for the Panhandle South Plains Fair to be held at Lubbock September 26 to October 1 and Boy Scout Troops throughout the South Plains Council are developing special plans and projects to display in the newly located and overhauled building that will be used by Boy Scouts and Cubs only in displaying various Merit Badges and projects, Thord Dockray, Superintendent in charge announced.

Newly constructed exhibits stands and booth arrangements will make it possible for more displays to be presented and easier explained to the many thousands of Fair visitors who make their regular visits to see what the Scouts are doing and can do.

The Boy Scout exhibits are open to competition among all registered Scouts and Cubs in the South Plains Council. Exhibits will be given in five classes: One, Patrol exhibits of complete Merit Badges; two, individual exhibits of handicraft work meeting certain Merit Badge requirements; three, Cub handicraft exhibits; four, Senior Scout exhibits; and five, Scout Leaders exhibits.

Each Patrol in a Troop may enter one or more merit badge. Each Merit Badge exhibit within a Troop must be a different one.

A special booth will be provided to exhibit all handicraft material. Each article will be classified and arranged in the Cub Booth to comply with the three ranks of Cubbing—Wolf, Bear and Lion.

Mrs. R. C. Collier and Bettie Sue are visiting his mother, Mrs. Sue Collier in Jal, N. M.

Mrs. Bean and Mrs. McGinty of Plains were over Monday.

Jim Cousineau has returned from a vacation spent in Duncan, Okla.

### PLAINS—

Mr. and Mrs. Carl Rushing and son and Mr. and Mrs. J. A. Rushing Jr. and son attended a birthday dinner for their father at Tokio, Thursday.

Curtis Rambel left Thursday for College Station, where he will attend school.

Mr. and Mrs. L. D. Camp spent Monday night with Mr. and Mrs. W. K. Calahan.

Mr. and Mrs. Frank Bedford and children of Lubbock visited his parents, Mr. and Mrs. C. I. Bedford last Sunday.

Mrs. Stella Johnson and baby of Seagraves is visiting her sister, Mrs. Aaron Morris this week.

Mrs. J. H. Morris visited a few days last week in Lubbock.

Little Barbra Bedford of Lubbock visited her grandparents, Mr. and Mrs. Charlie Bedford last week.

Mr. and Mrs. Kit Morris and Mr. and Mrs. Ralph McClellan attended the show in Brownfield, Friday night.

Mrs. J. H. Bastford, of Clarksville, Tenn., is here for a two weeks visit with her brother, L. A. Jett. Mr. Jett, clerk in the postoffice, recently took his vacation in that section, and his sister returned home with him. This is her first visit to the west and wide open spaces. But she appears to like west Texas.

Rev. W. D. Green, pastor of the Knox City Baptist church, and wife, accompanied by George Holley and wife of Lamesa, were here last Saturday visiting Uncle Jimmie Green and family. Rev. Green is a brother and Mr. Holley a brother-in-law of Uncle Jimmie. Also, Mrs. Ivy Savage and daughter, Miss Bettye Jo, of Lubbock, were visiting their parents and grandparents, Mr. and Mrs. Green at the same time.

Mrs. Loyd Sheppard was in Wednesday.

**BLAIR'S BARBER SHOP**  
West Side of Square  
Haircuts ----- 25c

**SANITARY BARBER SHOP**  
NORTH SIDE OF SQUARE  
WE USE SOFT WATER ONLY

### ARE YOU...

Bothered with some nervous disorder? Are you in ill HEALTH? Do you enjoy to the fullest, robust, vigorous and splendid HEALTH? Do you suffer from some of the these so called dis-eases: Appendicitis, Gall Bladder or Liver trouble, Irritation of the Bladder or Prostate Glands, Sinus trouble, Headaches, Kidney, Heart, or Stomach trouble, Rheumatism, High or Low Blood Pressure, Displacement of some organ, Dizzy, or Nervousness? You should see your Chiropractor for a free Spinal analysis and consult your Chiropractor about your problem.



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for expert watch, jewelry and eyeglass repairs and SAVE.  
I have eyeglass frames, temple and nose pieces; also new and rebuilt watches ----- \$5.00 up  
West Side of Square at Nelson-Primm Drug

**NOTICE...**  
Rose Mayfield will operate a Beauty Shop in rear of Blair's Barber Shop — First door south of postoffice.  
First 5 days, customers will be asked to submit name for Shop. The customer submitting name chosen will be given \$2.00 permanent.  
Plain Shampoo ----- 25c  
Set ----- 25c  
Oil Shampoo ----- 50c  
Permanents \$1.50, \$2.00, \$3.00, \$4.00 and \$5.00

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(UNDER NEW MANAGEMENT)  
Food Cooked Like You Like It!  
GIVE US A TRIAL

**SPECTACULAR MIDWAY!**  
Largest carnival in history. First time in Southwest. New attractions.

**TRI STATE Fair AMARILLO SEPT. 19-24**

**BEUTLER BROS. "Cavalcade of Hits!"**  
In front of grandstand every night. New Eddie Young success which has smashed all records in Canada and Mid-west!

**RODEO**  
In front of grandstand every afternoon. World famous performers.  
BIGGER — BETTER

**FREE GATE**

**GIGANTIC EXHIBITS!**  
Hereford show. Livestock, agricultural, fine arts displays. Free attractions galore!

**DAZZLING 10-MINUTE FIREWORKS DISPLAY EACH EVENING!**  
Adm. to Rodeo or Nite Show: Grandstand, 75c; Reserved Box, \$1

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That's Why We Always Say ...

When winter comes you will want to have a healthful, balanced reserve of energy stored up. The easiest, most enjoyable way to accomplish this end is to enjoy the different, better quality of CARY'S bread. At your grocer and our plant!

Color your life this autumn with  
**Travelure Coats**

They're as brisk and refreshing as autumn itself... and as gay in color as the Fall landscape. Bright, vivid fabrics, warm and soft, and meticulously tailored in the newest casual styles. They have a dash and a spirit that is truly 1938, and truly "Printress!" Be sure to see them soon!

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**All Occasions**  
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**O'DANIEL DIDN'T LIKE BEARDED EMPLOYEES**

The No. 1 election story of the year, relayed to us by a Dallas operator who says it actually happened:

One candidate seeking the O'Daniel blessing was waiting in the O'Daniel reception room. Among those present was Senator Frank Rawlings. The aspiring candidate, who was pretty nervous, boasts a mustache. Rawlings thought to have some fun.

"You know," said he, "I don't know what Lee will think of that mustache. In the past six months he has had three men, three salesmen, go bad on him. One absconded with \$800; another did this and another that (all liberally garnished with the Rawlings imagination and details are unprintable.) As a consequence, Lee has a regular phobia against mustaches. You may have to cut it off before he'll endorse you."

"But Frank," the mustached one wailed, "I couldn't do that!"

Rawlings saw he was taking it serious, so he primed O'Daniel. When the mustached candidate walked in O'Daniel was pacing the floor, frowning. He looked up, started off:

"I don't know just how to say this to you. It's personal, it's—it's a hard thing to talk about to a man, But—"

"No," thundered O'Daniel, "but I know how you look with it!"

Just then the door broke down from overweight of those listening in on the conversation.—State Observer.

### TECH FALL TERM BEGINS MONDAY

LUBBOCK, Texas, Sept. 9.—The fall term opens at Texas Technological College Sept. 19, Monday. Two days will be given to registration, freshmen enrolling Monday, sophomores Monday afternoon, and juniors, seniors, and graduates on Tuesday.

Some confusion has arisen as to the opening date since the last year's catalog had the opening date as Sept. 12. The date was subsequently changed to Sept. 19.

Mrs. E. Gibson of Union was among the shoppers here Wednesday.

Sam Chisholm is leaving Saturday for Alpine, Texas, where he will enter Sul Ross College. We understand he will major in music.

Mrs. G. W. Henson of Meadow was down Wednesday.

Mrs. John Gracey of Harmony was in town Wednesday.

Mrs. W. W. Waddell was in Wednesday.

Mrs. C. L. Buckner was among the shoppers here Wednesday.

Mrs. Jack Simmons was seen in town Wednesday.

Mrs. L. L. Brock of the Union community was in Wednesday.

Mrs. T. B. Inman of Union was in shopping Wednesday.

Mrs. W. P. Flowers came in this week to have their Herald sent to Ropesville where they are moving.

Mrs. C. W. Everett was in trading this week.

Mrs. Wright of the Union community was in Wednesday.

Mr. and Mrs. Fred Youree and little daughter, Maurine, of Monahans were guests of Mr. and Mrs. W. R. McDuffie and family, Sunday.

To encourage workstock improvement, the Ranger Chamber of Commerce is planning a colt show this fall in cooperation with the County Agricultural Agent.

In a grasshopper control campaign waged in Eastland, 40 residents used 2,000 pounds of poison mash on 190 acres of gardens and yards with beneficial results.

Mr. and Mrs. Redford Smith visited friends in Odessa and Big Spring last week. They had the misfortune of having car trouble, but an old friend towed them home, from about 10 miles this side of Odessa.

The Hotel Barber Shop has really been short handed this week, with Jack Holt in Oklahoma, and Lorn Walters with an infected hand, it leaves Bill Allmon to hold the shop down.

Mr. and Mrs. Cruzy Corkran of Artesia, N. M. were visiting her parents, Mr. and Mrs. J. E. Shelton over the week end.

Mrs. Joe A. Davis of Harmony was a very pleasant caller at the Herald office Wednesday afternoon.

Arnett Bynum of Odessa, spent the week end with his family in Brownfield.

Mrs. Joe J. Whitley of Gomez was in town this week.

Mrs. Oran Buckner was in one day this week.

Mr. and Mrs. John Christman of Lamesa spent Sunday with her mother, Mrs. M. V. Brownfield.

**FIVE Gallons FREE**

**HIGHER COSDEN OCTANE**

**TUNE IN ON KFYO 7:45 to 8:00 MORNINGS**

**COSDEN "GIT" PROGRAM**

5 Gallons of COSDEN Higher Octane GASOLINE GIVEN AWAY EVERY DAY!

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**MR. FARMER**

Many times a piece or part to your binder can be welded and made as good as new at a fraction of the cost of a new part. We can please you on work, and save you time.

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Society Church Activities Club News

Mrs. Gertrude Lees, Editor  
Phones - - - 1 and 48

Around the Clock

by e. g. d.

An American inventor has recently put on the market a new motor, that will run on anything from hair oil to the dressing on last night's salad.

Third week of court was a busy one—interest in the trials coupled with the gorgeous Indian summer days brought crowds to town.

All who have sat in the courtroom presided over by District Judge Louis B. Reed, have come under the spell of his wise, understanding, kindly intelligent counsel—A magnetic personality is Judge Reed.

A blanket of snow, first of the fall, fell in the state of Maine on the 19th of September, which may be a harbinger of early and severe weather conditions all over the U. S.

Through the observance of a Maid and Matrons club member, and sponsored by the new county school superintendent, Lee Fulton, the traffic signal lights will go on an hour earlier at the Lubbock highway and Main street intersection (Mon and Walt station) in order to safe-guard the many youngsters, who are obliged to cross this busy, dangerous corner.

MARRIAGE VOWS READ SATURDAY FOR LOCAL COUPLE

Miss Loretta Tarpley and Jack Bailey were married in a single ring ceremony here last Saturday at 2:30 o'clock at the home of Mr. and Mrs. Glen Webber. Mrs. Webber is a sister of the bridegroom.

Rev. Avery Rogers, pastor of the First Baptist church here, read rites. Mrs. Bailey is the daughter of Mr. and Mrs. M. G. Tarpley and has lived here about five years. Mr. Bailey is the son of Mr. and Mrs. J. D. Bailey of Brownfield.

The bride's only attendant was a sister, Mrs. J. B. Huckabee, Jr., Ralph Bailey, of Midland, nephew of Jack Bailey, accompanied the bridegroom. The bride wore an alpaca peasant style dress with chiffon bodice and corresponding accessories. She carried a bouquet of orange blossoms. Mrs. Huckabee wore sheer chiffon velvet with a gladiola corsage.

Before leaving for a honeymoon at Ruidoso, N. M., and other points in New Mexico, the bride cut a three-tiered cake for a reception. They will return and be at home here after Sept. 20.

Relatives and out-of-town guests attending were: Mr. and Mrs. C. E. Tarpley of Abilene, Miss Maude Bailey and Mr. and Mrs. W. E. Gore of Lubbock, Miss Virginia Sanford of Tahoka, Miss Bessie Thompson of Brownfield, Mrs. Lucille Sampson of

Lubbock, Miss Peggy Bailey, Ike M. Bailey and Boy Tarpley all of Brownfield and Mrs. Bryant Patterson of Duncan, Okla.

Bailey is associated with the Carter Chevrolet Co., here.

KOLONIAL KARD KLUB

Mrs. Clyde Cave was a most delightful hostess at a meeting of the Kolonial Kard Klub, last Friday afternoon. At the close of the interesting bridge games, Mrs. Lester Treadaway was declared winner, and second high was awarded to Mrs. James H. Dallas. Both winners were favored with lovely chenille bath rugs.

A dainty salad course was served to sixteen members and guests.

ACE HIGH CLUB

Mrs. Roy Wingerd delightfully entertained the members of the Ace High Club on Friday afternoon.

High score was awarded Mrs. Mon Telford, who received a lovely plaque. Second high was awarded Mrs. M. E. Jacobson.

Delicious plates were served to Mesdames Graves, Kendrick, Sawyer, Telford, Christopher, Pearl Ward, Jarrell Nicholson, Turner, Jacobson, Collins and McGowan.

MISSIONARY SOCIETY

The Ladies Missionary Society of the First Presbyterian church, met at the church Wed. afternoon at 4:30. The program was opened with a song and prayer, led by Mrs. Frank Wier. Mrs. Wier also led the discussion on the last part of the book of Numbers.

Mrs. David Perry will lead the discussion next Wed. The lesson will cover the whole book of Deuteronomy. All ladies are invited to attend these meetings.

MEDICAL SOCIETY MEETING

The five county medical association met Tuesday night at Terry's White Kitchen, where a delicious chicken dinner was served members from Terry, Dawson, Yoakum and Gaines counties.

After the dinner hour, the doctors met in business session at the hospital, while the ladies were guests of the local doctors' wives. Hosts and hostesses for the meeting were, Dr. and Mrs. E. C. Davis; Dr. and Mrs. A. H. Daniell; Dr. and Mrs. John R. Turner; Dr. and Mrs. M. E. Jacobson; Dr. and Mrs. Lester Treadaway.

ROTARY CLUB ENTERTAINED

The Lubbock Club entertained with their annual chicken fry out at the Tech Stadium Wed. night. This is an annual affair and Rotarians from all the surrounding towns look forward to the occasion from one year to the next.

All the members of the Brownfield club attended and reported a grand time.

THE METHODIST CHURCH

"The Magnificent Obsession" is the title of a great book by an author who has two books already filmed and a third, "White Banners," being now filmed. It is interesting to note that the author, Mr. Douglas, is a preacher.

"THE MAGNIFICENT OBSESSION" will be the subject for the preacher's sermon at The Methodist Church Sunday morning. The pastor does not intend to review the book but to use the title. The Bible is full of the world's best stories, dramas, and even comedies. It is filled with men greater than a Douglas or a Shakespeare could create, and they are not creatures of imagination but they are flesh and blood. They actually lived out the great events pictured in sacred literature. Hear the sermon Sunday, rather hear both of them.

The program for the Senior League is given in another place.

The evening service will begin at eight o'clock instead of the former hours used. Remember the hour and let us have a good attendance of members and visitors. An unusual number of visiting folks were with us Sunday for both the services. We welcome them at all time.

METHODIST MISSIONARY SOCIETY

The W. M. U. of the Methodist church met at the church Sept. 11. The regular World Outlook program being led by Mrs. Longbrake. Members present were Mesdames Carpenter, Cook, Cox, Longbrake, Linville, Webber, Downing, Seals, Breedlove, Chaney and one visitor, Mrs. W. H. Rouson.

A few members of the Dallas County Dairy Herd Improvement Association are getting good results by feeding all cows in the herd whether in milk or dry. They find a mistake to skip a cow during her dry period.

CELEBRATES 79TH BIRTHDAY

On Sept. 8, 1938 J. A. Rushing was honored with a birthday dinner.

He is very active for a man of his age. He can still rope a cow, and he says, "can still ride a horse yet," if his family would let him. Up until four years ago, he rode horse back and attended to his stock and farm.

Mr. and Mrs. Rushing and family came to Terry county about 25 years ago and settled on their stock-farm near Tokio and have resided there ever since, except a few years spent in Tahoka and Brownfield to school their youngest daughter.

Mr. Rushing organized the first Union Sunday School in the Tokio community, in the little one room school house, size 14x20. All preachers, regardless of denomination, always found an open door, and a warm welcome in his home.

They have been active in all religious work in the community, and have been a stay to the Baptist church since it was organized in 1914.

Those who enjoyed this happy occasion were Mr. and Mrs. Carl Rushing and son of Plains; Mr. and Mrs. J. A. Rushing Jr. and son of Plains.

O. E. S. NEWS

Monday night, Sept. 5, 34 Eastern Stars and visitors met on Mrs. Jessie G. Randall's beautiful lawn to celebrate the anniversary of Robert Morris, the founder of the O. E. S.

order. Mrs. Moncrief gave a very interesting biography on the life of Robert Morris, after which we had a watermelon feast and social hour.

O. E. S. No. 785 opened in regular order. Mrs. Ona Gore presiding. 23 members were present. Visitors were Mother Cox, Mrs. Bertha Stahler, and Mrs. Dearnon, past matron, No. 195 of Decatur, Miss. Mrs. Dearnon gave an interesting talk as to the way her state conducted their meetings.

WOODMEN CIRCLE NEWS

The candidates who were initiated into the Woodmen Circle Friday night, Sept. 9, were, Mrs. Ruth Copeland, Mrs. Fay Mullins and Mrs. B. B. Broun. Mrs. Effie Smith, Guardian presided, she also served refreshments, of delicious home-grown grapes.

20 were present. The circle will honor Mrs. Lula P. Gainer with a hobo party at Mrs. Viola Mullins Friday night, Sept. 16.

FIRST PRESBYTERIAN CHURCH

Fred A. Walker, Pastor Sunday School, 10:00 o'clock. Morning Worship, 11:00 o'clock; Subject of sermon, "Victorious Faith."

Senior C. E., 7:00 o'clock. Night Preaching Service, 8:00 o'clock; Subject, "Daniel's Message." The public is invited to all services. If you have no Church home in Brownfield we urge you to worship with us.

SENIOR LEAGUE PROGRAM

Song Service, led by Ray Elliott. Pianist, Eleanor Gillham. Invocations: Sentence Prayers. Song, "Hold the Fort." Scripture Readings, Emogene Fitzgerald.

Duett, Instrumental, Ray and Richard Elliott. Song, "Oh, Say, But I'm Glad." The Pursuit of Perfection, Bobbie Nell Newsome. Song, "Leaning on the Everlasting Arms."

Address, "What is Perfection." Closing Song, "More About Jesus." Benediction.

WMU NOTES

The Reagan circle of the Baptist WMU met Monday at the church at 1 p. m. and spent the afternoon quilting.

The Lockett circle met with Mrs. L. M. Rogers.

The Annie Long and Lottie Moon circles will be announced Sunday.

Next Monday is Industrial Day and all circles will work on garments and quilts for Buckner's Orphans Home.

VISITS IN SNYDER

Little Billie Mack Herod returned last week from Snyder where he had spent ten days visiting his grandparents, Mr. and Mrs. Herod. Mr. and Mrs. Roy Herod, his parents, went after him, returning by way of Midland to take in the rodeo and see W. Lee O'Daniel.

SKATING

Saturday Nights 2 o'clock 'til 6:30

SUNDAYS 2 o'clock 'til 7:00

WEEK NIGHTS 2 o'clock 'til 10:00

DANCE SATURDAY

Neal Armstrong and HIS DIXIELAND BAND

TUESDAY SEPT. 20

Gay Floyd and HIS COTTON PICKERS

Direct from New York Heard Over NBC and CBS

VENETIAN AUDITORIUM

ZONE MEETING

The Zone meeting of the Methodist Auxiliary will meet at the local church on Sept. 21, which consists of Seminole, Seagraves, Meadow, Ropesville and the local W. M. S.

Brownfield ladies will serve at the noon hour.

NEW FALL ARRIVALS



SPORT COATS

\$10.95

to

\$24.75

- ... New Tuxedo Fronts
- ... New Wool Fabrics
- ... Warmly Interlined
- ... New Autumn Weaves
- ... New Autumn Colors

... You'll want to have an all-round, all-occasion coat that is so necessary for a complete wardrobe. These are all well-tailored practical coats in fleeces, tweeds and herringbones. Sizes for misses, and women.

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Whoopee Races BROWNFIELD

SUNDAY, SEPT. 18, 3:30 P. M.

See These Old Whoopees Bounce, Dive Buck, Rattle and Roll

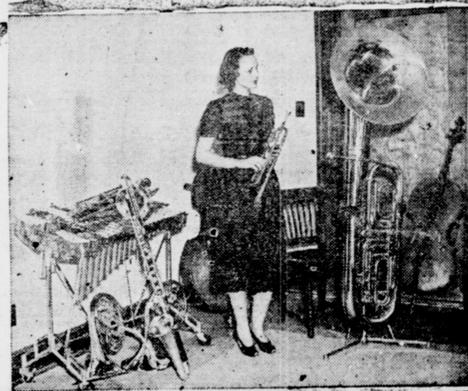
30 PER CENT OF GATE GOES TO WINNER

VALUE OF CARS ENTERED NOT TO EXCEED \$70

Lots of Fun for All BE THERE!

1 MILE SOUTHEAST OF TOWN

What a Blow This Will Be!



Surrounded by \$3,000 worth of new musical instruments, this Texas State College for Women student, Miss Amalese Gough of Beaumont, can't decide whether to play the big double bass tuba, an unusual instrument for a girl, the trumpet, or one of the other new pieces bought by the college. Launching an enlarged musical program, T. S. C. W. will have the only girls' symphony orchestra in the Southwest with complete instrumentation. Gibson Walters, conductor of the 75 piece orchestra, will give instruction to the girls on the new instruments, part of which are shown here.

The SNAPSHOT GUILD

POINT OF VIEW.



Low viewpoint, as here, gives a picture one aspect. High viewpoint produces a different picture. Try both.

MANY things go into the making of an artistic, appealing picture—and not the least important is the point of view.

In fact, the viewpoint determines the type of picture you get. Consider a picture of a person out of doors. Stand back thirty feet to take the picture, and you get a landscape view with a figure in the foreground. Stand only a few feet from the subject, and you get an informal portrait with the minimum of background. In other words, if you want to feature the person—get close to your subject. If it's the landscape you want—stand back.

Angle shots are unusual and attract attention. Shoot from an elevation, and you get a "bird's-eye" view of your subject. Shoot from below and you get a "worm's-eye" view. The resulting pictures of the same subject from the low and high viewpoints will be quite different and they will lend variety to your snapshot collection.

For example, the picture above was snapped from the beach below the diving board. If the snapshot had been perched aloft in the diving tower, with his camera pointed downward toward the pair

John van Gulder

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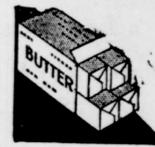
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BANDY'S PRODUCE

# NOBODY'S BUSINESS

By Julian Capers, Jr.

AUSTIN — His program for industrial development of Texas is apparently ranked next to pensions in the mind of the gubernatorial nominee, W. Lee O'Daniel, judging from interviews he has given since his nomination. Fortunately, this subject is not, as O'Daniel seems to think, an unexplored field. A wealth of scientific data has been accumulated both in and out of Texas on the problem

of industrialization of the State. Some of it has been compiled by experts who have spent years in such work. A great deal of money has been spent by private industrial corporations, by utility concerns, by Chambers of Commerce, the State Planning Board, and other interested groups. The best engineering talent available has been procured. The findings of all these groups have been substantially in agreement. They have not been optimistic in regard to a quick development of large industries in Texas.

**Here Are Basic Factors**  
Here are the requirements for the location of industry generally in any given place:

- An available nearby market for the product manufactured.
- Available raw materials.
- Available trained labor supply.
- Available fuel and power.

The greatest of these requirements by far, is the first. And that is the reason why manufacturers in the East find it more profitable to ship the vast resources of raw materials Production facilities in this country Northern manufacturing centers, and ship the manufactured product back to Texas to supply this market, more cheaply than they can manufacture here.

Texas, with its vast area, is thinly populated, compared to Northern and Eastern market areas, and it is surrounded by states similarly situated. Production facilities in this country have far outstripped distribution machinery. The nation today is equipped with existing factories which are tooled to produce nearly twice the requirements of the present distributing facilities. Economic conditions, of course, have affected the power of the nation to assimilate goods. But the fact remains that a single large shoe factory, for instance, (since O'Daniel has used shoes as an

example), could produce in a few months all the shoes that Texans buy in a year. It could not market the shoes it must make during the rest of the year profitably in other territory, in competition with eastern factories, which were located in those market areas.

**Freight Structure In Wall**  
The Southwest freight rate structure, which has been built up by the Federal regulatory authorities over a period of years since the days when an arbitrary advantage was given to Southern and Western railroads on the theory that with light volume it cost more to operate them, forms an artificial barrier against industrial development in the Southwest.

There is, of course, a certain limited field in which it is profitable to manufacture near the source of raw materials. Notably, the processing of petroleum is the outstanding development along this line. The petroleum refining industry, using water transportation from Gulf ports to offset high rail freight rates, has become Texas' leading industrial development. It employs many thousands, at high average wage rates and is prosperous.

But the conditions fit only a few similarly specialized industries, and those who profit from development of these industries have not overlooked Texas. As a matter of fact, the great industrial organization of the East, such as the DuPont enterprises, the Mellon interests, General Motors, etc., have assembled over a period of years a library of data bearing upon possibilities of industrial development in Texas that far exceeds in volume and accuracy any figures available in Texas. Several of these organizations keep industrial engineers on duty in Texas, studying constantly the development of industrial opportunities. They are not slow to take advantage of such opportunities, as they develop.

**A Real Opportunity**  
The best opportunity for industrial development in Texas lies in the local organization and financing of small industrial units, designed to supply local markets with certain classes of goods, mostly perishables, which are financed with Texas capital. Big eastern capital is not interested in such enterprises, and Texas capital has always been reluctant to seek this field of investment, because it is hazardous.

**Other Elements**  
There are a dozen other elements

which enter into the picture. One is the traditional location and association of groups of allied industries. Nobody will build a wool scouring plant in Texas, for instance, because investigation shows that he couldn't sell a scoured wool. The wool scouring plants are located around Boston, where the output is sold to the woolen fabric manufacturers. For a hundred years, these industries have been allied. Interlocking ownership, family association, banking connections—all tend to keep the wool scouring industry centered around the New England mills that consume the scoured wool. A Texas plant would be regarded as an interloper, and the mills just wouldn't be interested in taking its output.

Cotton goods is marketed through brokers in the East. It goes into the market unmarked, unlabelled. The output of a dozen mills is mingled and sold in one lot. A Texas department store recently tried to buy some cotton goods from a Texas mill, to feature in a "Texas Made" sales event. Its manager found the mill couldn't supply it, because it had a long contract to sell all of its output to a New York broker. If it had sold a few thousand yards direct to the Texas store, it would have furnished material for some nice advertising for the store for a day or two. But the broker wouldn't have been interested in handling the mill's

output after that—and the mill has to ship the goods to manufacturers all the year, or shut down.

**What Dallas Did**  
The greatest opportunity for business development in Texas lies in the attraction of sales offices, warehouse stocks, small branch houses, assembly plants and similar small units of Eastern concerns here. They will come if a profitable market is shown them. The Dallas Chamber of Commerce spent \$500,000 over a three year period advertising in national magazines and newspapers to this group. They brought more than 800 new concerns to Dallas in three years, and are still getting returns from the investment, several years after the advertising fund was all spent.

Gov. Elect O'Daniel is likely to find the realization of a quick, sweeping industrial development of Texas more difficult to realize than his pensions-for-everybody program.

## HARMONY—

Mr. and Mrs. C. A. Wilhite and Mrs. John Garner visited Miss Velma McMannis at Lakeview last Sunday afternoon, who is ill, but we are glad we can report she is still improving. Miss McMannis was the recipient of a beautiful pot plant, presented by the Sunday school here, of which she



## SUNSHINE In a Bottle

What other food can claim the Universal popularity of dairy products? What other food is so healthful, beneficial and good? What other food so inexpensive?

**Brownfield Dairy**  
C. P. Henderson, Mgr. Phone 184

# Running a Want Ad

# Every week is

# sure to bring you

# unusual results and

# lots of good

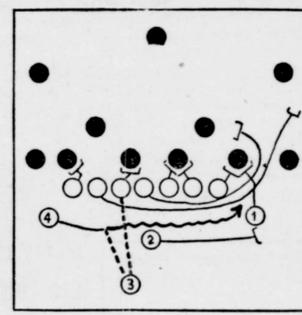
# timely customers and

# Sales as well!

## THE TERRY COUNTY HERALD

## TOUCH-DOWN TACTICS

★ NEBRASKA ...  
by  
L. McC. "Biff" Jones  
Head Football Coach



This is the second in a series of six outstanding diagram plays by leading college coaches from Grantland Rice's new Cities Service Football Guide.

**WE** have used the above play with success off the double wing formation. It fits in very well with a forward passing offense.

The left defensive end who normally does the job of rushing the pass is blocked out by the No. 2 back. The No. 3 back fakes a long pass and then flips it to the No. 4

back who has come around his own line of scrimmage. He is led by the right guard who takes the line backer and by the left guard who takes the wing back.

The right end and the No. 1 back block the tackle in. The other line men have line checking assignments as indicated.

## O'Daniel Smile Approves Plan



W. Lee O'Daniel, governor-nominee, likes the idea of viewing a cross section of the business and industrial life of Texas by visiting the State Fair of Texas. He and his famous Hill Billy Band will be honor guests of the Fair Saturday, October 15, which has been named W. Lee O'Daniel Day. He will appear in several buildings and broadcast at noon from the Castle of Foods and during a mammoth rally in the Cotton Bowl at night. He is pictured seated, right, going over plans for the day with Otto Herold, seated left, president of the Fair. Standing, left to right are Granville W. Moore, chairman of the Food Industries Committee, sponsors of the Castle of Foods; Rex V. Lentz, managing director of the Castle of Foods; and Julius Schepps, member of the Junior Board of Directors of the Fair.



## A Feeling of PEACEFULNESS

In the Brownfield Funeral Home you'll find the peacefulness of kind and understanding friends...

Friends who feel it a sacred obligation to protect your interest and give impartial advice.

Modern Ambulance Service.

**Brownfield Funeral Home**

Day 25 Phones Night 148

## BIRTH OF A SONG

"My Blue Heaven"  
By Walter Donaldson and George Whiting



WALTER DONALDSON was born in Brooklyn, N. Y., and wrote song hits of the South. His mother was a music teacher but he wouldn't take a lesson.



He saw young lovers everywhere and evolved in his bachelor's mind an ideal existence which he was not to fulfill till years later.



Self-taught during school days, Walter's musical heritage became evident when he started to compose. He tried to mix music and the market and music won.



In the interim he became a publisher, wrote stage musical scores and the scores for films. He was tireless and successful. Hollywood agreed with him.



Donaldson's first three songs sold 8,000,000 copies in pre-radio days. Other songs followed till "Mammy" marked another milestone.

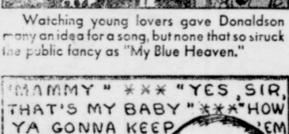


His ranking in the American Society of Composers, Authors and Publishers increased with his output and augmented ASCAP's repertoire.

From ASCAP Files  
By Joseph R. Fiesler and Paul Carruth



Watching young lovers gave Donaldson many an idea for a song, but none that so struck the public fancy as "My Blue Heaven."



"MAMMY" \*\*\* "YES, SIR, THAT'S MY BABY" \*\*\* "HOW YA GONNA KEEP DOWN ON THE FARM" "MY BUDDY" "LITTLE WHITE LIES" "THAT'S WHY I LOVE YOU" \*\*\* "SLEEPY HEAD" "THAT CERTAIN PARTY" "CAROLINA IN THE MORNING"

Four years ago Donaldson married, and now, with a boy, a girl and "Waldie makes three" he has reached HIS "Blue Heaven."

# ALEXANDER'S



Featuring 1847 ROGERS BROS. AMERICA'S FINEST SILVERPLATE  
**1/3 OFF SALE**  
3 Assortments at One-Third Off Open Stock Prices

11 DAYS ONLY! SEPT. 6th to 17th

Save one-third on regular Open Stock prices. Choice of EIGHT patterns—all smart. THREE assortment Sale ends Saturday, September 17, so hurry in and choose YOUR pattern in this heavily plated lifetime flatware, with the famous 1847 hall-mark of quality!

48 PIECE Service for 6 Open Stock Price (including \$3.95 Chest) . . . . . \$60.00	62 PIECE Service for 8 (illus.) Open Stock Price (including \$3.95 Chest) . . . . . \$76.50
SALE PRICE . . . . . \$39.95	SALE PRICE . . . . . \$49.95
79 PIECE Service for 12 Open Stock Price (including \$5.50 Chest) . . . . . \$105.00	SALE PRICE . . . . . \$69.95

SOLID WOOD PREVENT-TARNISH CHEST INCLUDED  
**OUR BUDGET PAYMENT PLAN** Buy this silverplate out of income, for as little as . . . . . a month.

is a member.

The local P.-T. A. will have a meeting September 23rd, at eight o'clock p. m. The president, Mrs. John Garner informed us there will be an interesting program. Every one is invited to be present. Through cooperation let's make this a great year for our unit.

Mr. and Mrs. J. L. Newsome are the proud parents of a little daughter, Donna Jane, since September 5th.

A number of friends of Miss Opal L. Murry spent Sunday afternoon in her home. There were 22 young people. They reported a very pleasant evening.

The Quilting club met with Mrs. M. D. Smith, seven members were present. There will be no meeting we understand this week, owing to the fact that the Brownfield Association meets on Wednesday.

Mr. W. B. Whitefield, while helping Mr. Tate doctor a horse, was kicked in the face by the horse. We never learned how bad he was hurt, but we understand they called a physician.

Mr. and Mrs. H. F. Brigance and two sons of Plainview spent the week end in the home of the former's sister, Mrs. C. G. Garrett.

The attendance at Sunday school was excellent last Sunday. You know it would be so grand if every boy and girl, with their fathers and mothers could be in a Sunday school somewhere every Sunday morning.

The singing was good last Sunday night, and has been steadily improving. We enjoyed having Mr. and Mrs.

O. Chapman visit our class. The special numbers were splendid. There were about 30 present at the organization of a prayer meeting last Wednesday night. We will meet every Wednesday night at eight o'clock.

Mr. and Mrs. John Hyle visited in the home of Mr. and Mrs. John Hargrove last Sunday afternoon.

Mrs. J. B. Scott, Haskell, is visiting her daughter, Mrs. E. N. Cain.

Miss Fern Sawyer has been visiting her grandparents, Mr. and Mrs. M. B. Sawyer, the past week.

Clyde and Guy Bonnette left Monday for College Station, where they will enroll as students in A. and M. college.

Eugene Ellis left Monday for Alpine where he will attend Sul Ross State Teachers College.

**BROWN'S LOTION** will stop BAD FOOT ODOR with three applications, at night only, or your money back. ATHLETE'S FOOT quickly healed. Guaranteed for RINGWORM, POISON IVY, INSECT BITES, ECZEMA, CONTAGIOUS SORES, CUTS, etc. Sold by Nelson-Primm Drug Co.

**MR. GINNER** Is your Electrical Equipment ready for this season run? We have a large stock of used Motors and Generators. Winding and Repairs. DELTA ELECTRIC COMPANY, 1104 Main St. Lubbock, Texas. 3c

## MOBILIZE

with—MOBILE OILS AND GREASES—a good automobile needs the best. Why take chances when it costs no more. Mobil Oil, the world's greatest selling motor oil—there is a reason—use it and you will know the reason. Tom May, Agent—Call 10.  
**MAGNOLIA PETROLEUM COMPANY**

LET US REPAIR YOUR PLUMBING  
We are equipped to repair your plumbing or replace it with new . . . see us. Now is the time to have this work done.  
**BALLARD PLUMBING and ELECTRIC SHOP**

**BE SECURE - INSURE**  
With **E. G. AKERS**  
INSURANCE — BONDS — ABSTRACTS  
Phone 129 — — — — — Brownfield, Texas

# PIGGLY WIGGLY

WHERE FRIEND MEETS FRIEND  
CLEAN STORE, LARGE STOCKS, LOWEST PRICES

MARIGOLD—Extra high Patent

**FLOUR** 48 LBS. **\$1.19**

Brown's Saxtets—2 lb. box

**Crackers** **15c**

THREE large boxes

**POST TOASTIES** **25c**

EVERLITE CREAM—10 lb. bag

**Meal** **22c**

1/2 GALLON SIZE

**Snowdrift** **49c**

UWANTA—Tall can

**Salmon** **10c**

SCHILLINGS—2 lb. can

**COFFEE** **49c**

Fancy BLUE ROSE—

**Rice 3 lbs.** **14c**

FRESH MOUNTAIN, lb.

**Cabbage** **1 1/2c**

HILLSDALE—Sliced No. 2

**Pineapple** **12 1/2c**

BELL—2 cans

**Potted Meat** **5c**

CAMPUS—sliced or halves, No. 2, 2 for

**Peaches** **23c**

Fancy CALIFORNIA—lb.

**Tomatoes** **5c**

LARGE SIZED—doz.

**Lemons** **12 1/2c**

NEW CROP—No. 2—3 for

**BLACKBERRIES** **25c**

LIBBY'S—2 cans

**TOMATO JUICE** **15c**

Wm. PENN—6 box ctn

**Matches** **19c**

RAINBOW—quarters, lb.

**Butter** **25c**

No. 1—POUND

**SALT BACON** **16c**

FULL CREAM

**Beef Roast lb.** **14c**

Cheese, lb.

**12 1/2c**

SUN VALE — POUND

**SLICED BACON** **25c**

PER POUND PORK

**Hamburger--Sausage** **12 1/2c**

**Choice Loin Steak lb.** **25c**

FRESH FISH AND OYSTERS

Brownfield, Fri. and Sat. Texas

## Do It The Easy Way

The fall litter of pigs is the second semi-annual dividend the sow pays if she is well cared for and bred on time. By the time the pigs are weaned they will weigh more than the average two-year old sow, which amounts to the sow doubling her own weight in potential pork every six months. It is becoming common for litters to weigh a ton at six months of age, and two ton-litters a year are equivalent to multiplying the sow's weight 12 to 15 times.

Of course this does not always happen under even the best management—in fact it never "happens" at all. It is the result of a definite purpose which is achieved only by the exercise of good judgement, close attention and care.

Generally speaking a fall litter is as good in the Southwest as a spring litter requires little more attention after the critical farrowing period is over and the pigs begin to eat, than does a litter farrowed in the spring, if—and this is a pretty big "if"—green pastures, water, and dry sleeping quarters are provided.

Exercise and sunlight are as essential as food to the health of pigs, and our open winters permit hogs to live a more natural life than in the North, where expensive houses with glass windows still leave much to be desired in the way of healthful conditions. We are so accustomed to raising hogs out of doors that we scarcely appreciate the great advantages the Southwest offers over the laborious and expensive methods which the northern swine breeder cannot escape.

At this time of year the pastures and fields of the Southwest are still green, and there are gleanings of grain which pigs will save while getting sunlight and exercise. Many a corn or grain sorghum field, pea, peanut, or sweet potato patch has enough waste to make as much pork as the family will need, and which the pigs will thankfully work.

When the waste grain has been

cleaned up and pastures are still green, grain can be supplied in a self-feeder, enclosed in a creep to keep the sow out. Grain will go further while the pigs are suckling than at any other time in their lives, and it is poor economy to stint them. A self-feeder large enough for an ordinary litter can be built with very little expense of lumber and time, and filling it one or twice a week does away with the double-daily chore of hand feeding. When the elements of a good ration are always accessible to hogs they take care of their needs better than the owner can, and, instead of being wasteful, as people are sometimes inclined to think, the self-feeder method is more economical of feed (as well as time) than doing feed out by hand.

Protein supplements and mineral mixtures are not always necessary when hogs are on good pastures, but it is worth while to let the hogs decide. Put the protein supplement in the self-feeder (in a separate compartment from the grain) and if the hogs don't need it they won't eat it. Mineral mixture is so cheap and easy to prepare there can be no good reason for withholding it, and again, if the animals are getting plenty of minerals in pastures that in the box will last indefinitely.

Water should be accessible at all times. The hog's stomach is small, and he cannot "tank up" once or twice a day, and still do his best in digesting his feed.

The pasture and self-feeder method of producing pork is best and most economical from every standpoint. As "Hico" Eudaly says in his trench silo talks, "Do it the easy way and you'll like it."

How foul to the sense the old-fashioned hog-pen

When harsh recollection recalls it to view; Its fly-swarmed slop-trough, its muddy loblolly— The cob-cluttered hog-pen which my boyhood once knew.

## Safety Must Be Built Into Our Highways

AUSTIN, Texas, Sept. 14.—Public policy and the idea of safety first is playing an important part in the design and construction of modern highways, Robert Lee Bobbitt, chairman of the Texas Highway Commission writes in an article in the September

issue of Texas Parade.

"Very few could visualize ten years ago just what demands present day traffic was going to require of our highways of today. Just as it is now almost beyond vision as to what will be required of highways twenty years hence," the article states. "Some visionary prophet may try to paint a picture of highway transportation and its practical problems, twenty years from 1938."

"The rapid development of traffic density and speed has now brought a full and definite realization of the necessity of safety in the design and construction of highways and structures to meet the demands of the traffic of today, tomorrow and even ten years in the future."

"When Texas builds wide and impressive bridges, and lays the ground work for wide, separated highways, the state is required to make, what to these unacquainted with the facts may seem, an extravagant expenditure; but to those who have a direct public responsibility and who have to appreciate the importance of meeting the demands of the future, such expenditures are sound economic investments of public funds. As time progresses this foresight will be appreciated and commended by the public as a whole."

"Safety must and will be built into the highways of the future. The Highway Department of Texas is keeping that factor ever before it and its engineers as a guide for the future."

"Further, many existing highways have become, in many instances inadequate to meet present day traffic demands, and we are concentrating efforts to overcome the limitations and to remove the hazards as quickly as funds make possible."

"Public policy is the voice of the people. It has emphasized to the State Highway Department the public demand for safer highways, and prompt and additional safeguards on existing roads."

"Full utilization and appreciation of highways can come only as safety is built into them."

"The elimination of physical hazards, reduction of congestion, and the freeing of traffic flow always yield enormous dividends in highway safety. Accordingly, the first consideration in highway design—compatible with funds available—is safety to the traveling public, and all possible safety appliances and rules on our arteries of travel."

"The State Highway Commission, the Department and all responsible agencies are struggling to make the highways of Texas safe, and they will be made more adequate and safe."

"With the cooperation of the highway user, much progress can be made toward the goal of highway safety."

## A STATESMAN WINS

Nomination of Coke Stevenson to be Lieutenant Governor assures the fair and competent discharge of the duties of that office for the next two years. Twice speaker of the House, Stevenson made an unsurpassed record as a parliamentarian.

While he has served five terms in the Legislature, Coke Stevenson's achievements are not nearly so well known as they should be. He has never sought the limelight and even in his political campaigns has had much more to say of his views and convictions than of his accomplishments. In the course of his race for lieutenant governor many Texans learned for the first time how many valuable contributions he has made to legislation and State policy.

## HISTORY MAKING

Bascom Giles made political history in his victorious runoff campaign for land commissioner. Never before in Texas has anyone overcome such a lead as Giles' opponent had in the first primary. Returns from a number of counties make it evident that Giles not only won votes which had been given to others in the first primary but also took votes from Commissioner McDonald himself.

This victory is particularly pleasing to Austin and Travis County. The Giles family has lived in the county for nearly 90 years and the esteem in which the family is held had a bearing upon the great vote cast here for Bascom Giles.

The land office is the oldest of our State departments. Mr. Giles served there in a subordinate capacity for 17 years. He knows his job thoroughly and may be depended upon to administer the affairs of the land office in line with the best traditions of that venerable department.—Austin Times.

Farmers in Washington county are watching with keen interest 100 Angora mutton goats on the W. H. Holls farm. These farmers are considering the possibility of utilizing their waste and thickets to advantage by stocking them with goats.

Miss Bess Thompson has returned from a vacation trip to Ruidoso.

# RIALTO

EQUIPPED FOR YOUR COMFORT

FRIDAY AND SATURDAY, SEPTEMBER 16-17  
**Clauče Rains, Jackie Cooper and Fay Bainter**  
IN  
**"WHITE BANNERS"**

SUNDAY AND MONDAY, SEPTEMBER 18-19  
PREVIEW SATURDAY NIGHT

A Shirley who shows you the time of your life ... in the musical that's the life of the town!



**Shirley Temple**  
**LITTLE MISS BROADWAY**  
with  
**GEORGE MURPHY**  
**PHYLLIS BROOKS**  
**JIMMY DURANTE**  
**EDNA MAE OLIVER**

A 20th Century-Fox Picture  
Six great songs by Bullock and Spinoff

TUESDAY AND WEDNESDAY, SEPTEMBER 20-21  
**Ginger Rogers and Douglas Fairbanks Jr.**  
IN  
**"HAVING A WONRERFUL TIME"**

**R T T Z**  
GOOD SHOWS POPULAR PRICES

FRIDAY AND SATURDAY, SEPTEMBER 16-17  
**Charles Starette**  
IN  
**"CALL OF THE ROCKIES"**  
AND ANOTHER CHAPTER "DICK TRACY"

SUNDAY AND MONDAY, SEPTEMBER 18-19  
**Joe Penner and Key Suttin**  
IN  
**"I'M FROM THE CITY"**

## CANCER QUACKS—CANCER CURES

AUSTIN, Texas, Sept. 12.—Deaths from cancer in Texas reached a total of 305 during the past year, indicating that a warning against cancer quacks and so-called cancer cures is justified by the State Health Department. Early diagnosis and competent treatment could have prevented many of these deaths, states Dr. Geo. W. Cox, state health officer.

"While newspapers, as a rule, do not carry advertising of this type, there are many other ways by which misinformation can reach the public. Undoubtedly there are many persons who, being thus deluded from seeking proper medical advice, unnecessarily become cancer victims, while others not having cancer, are fleeced out of much money for a so-called cure," Dr. Cox added.

"There are but two ways of treating cancer. First, by surgery and second, by the use of radium or X-ray. Treatment must be started early and in the hands of a competent surgeon. Surgery is relied upon to remove cancerous tumors and is used in nearly two-thirds of the cases. X-ray or radium is used to advantage for the remaining group. Frequently the two methods are combined. Self-medication, serums, colored lights, pastes, salves, and diets are valueless."

The great protection against cancer is early diagnosis. Every case is an emergency and it is unfortunate that the majority of those with cancer do not seek medical advice early in the first stages of the disease. No hope should be placed in fake cancer cures or treatments. Rather, the annual physical examination and an immediate reporting to your physician of any symptoms which may be suspected to be the beginning of cancer should be relied upon. These symptoms are: and unusual bleeding from any body opening, any lump in the breast or other part of the body, any persistent sore, particularly on the face or mouth, and chronic indigestion. These conditions may not be cancer, but sometimes they are forerunners of the more common types of this disease. Where cancer is suspected,

do not delay, but consult your physician at once.

Raymond Speagle of Denison is visiting his sister, Mrs. Arthur Sawyer.

P. R. Cates and Don have returned from Port Isbell, Texas.

Mrs. A. O. Smith of Union was in trading Monday.

Mr. and Mrs. Lige Noble and little nephew were visitors in town, Saturday.

Taylor's Mens Store moved into their new location on the Northwest side of the square last Saturday night. The carpenters and painters have been busy all week in converting this into one of the prettiest stores in town. Mr. Taylor has more than twice the space he formerly had and will be able to display his goods to a better advantage.

Mrs. Morris of Plains was here Tuesday a short while. She is attending the bedside of her sister who is quite ill in Lubbock.



**TEXAS FLORAL CO.**  
FLOWERS for all Occasions  
Orders Wired  
**Mrs. Roy Ballard**  
AGENT  
PHONE 290

**Walgreen Agency Drug Store**

**Football Time Is Here Again!** Start the season with a **Football** **1.19** Already Inflated. It's just the ball for young players. Packed in a colorful box with the Bronk's history.

**Full Vision BREAD TOASTER** **2.29** Long life mica element. Chrome and ebony finish.

**Mastercraft ELECTRIC IRON** **2.29** Full size with automatic heat indicator.

**MALTED MILK Plain or Choc.** **49c** 1-lb. Jar

**COD LIVER OIL** Olafsen **59c** Pint

**Get to Work on Time! ALARM CLOCK** "Dorby" Model **.98c** Guaranteed. Choice of colors.

**C. R. W. Castoria, 3-oz.** 24c  
**Hinkle Pills, 100's** .16c  
**Floss-Tex Toilet Tissue 3ter** 13c  
**Tidy Deodorants** .49c  
**Pe-De Razor Blades 10 for 24c**  
**Wondersoft Kotex, 12's** 20c  
**Sanitary Napkins, 12's 2for31c**  
**Dolph Liniment, 4-oz.** .49c  
**Olafsen ABDG Caps, 25's** 83c  
**Mineral Oil, Pint** .29c  
**Perf. Cold Cream, 4-oz.** 35c  
**Keller's Analgesic Balm** 37c  
**Cleansing Tissues, 500's** 24c

**Fully Guaranteed WATER BOTTLE** **59c** Monarch Brand. Made of fresh rubber in one piece.

**MILK MAGNESIA Full Pint** **29c**

**STATIONERY 24 Sheets or 24 Envelopes** **9c**

**Feel Fine and Fit! Take Saybrooks Yeast & Iron Compound** Combined with Nut Vanics **98c** Pint

**No More Acid Indigestion BISMADINE** 5-oz. **50c** Counteracts excess acids that often cause indigestion.

**New Type! New Flavor! New "Orils" TOOTH PASTE** **23c** For the teeth and the gums.

**25c Dental Floss** Included with purchase. **Oral-San TOOTH BRUSH** Both for **39c**

**NELSON - PRIMM DRUG CO.**