

# THE MULESHOE JOURNAL

Dedicated to the progress and development of the great Muleshoe country

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THURSDAY, NOVEMBER 13, 1969

## Weather

|             | High | Low |
|-------------|------|-----|
| November 9  | 73   | 35  |
| November 10 | 68   | 35  |
| November 11 | 77   | 44  |
| November 12 | 77   | 34  |

MOISTURE  
To date in November .40  
To date for year 18.70

# 'Americans, Stand Up and Be Counted'

around  muleshoe  
with the journal staff

## Local VFW Boosts Support For Vietnam

A reminder that one of the favorite events of the year is coming up soon: The Needmore Community Club will host their annual Thanksgiving dinner on Saturday, November 22 at the club house in Needmore.

Turkey and dressing and all the trimmings will be on hand for the crowd that always attends the affair. Tickets will be \$1.50 for adults and \$1 for children.

Serving time will begin at 6 p.m. and will conclude when the last person has been fed, according to Mrs. Rudolph Mraz.

Recent activity in the law enforcement circles has included the detention of four Mexican Nationals by the Texas Highway Patrol; the arrest of one Mexican National by the city police and one person for driving while intoxicated; and one person for minor possession (of liquor); one driving while intoxicated; one runaway from Clovis; three for theft and burglary and one for simple assault by the Bailey County Sheriff's Office.

Mrs. Lula Gorell has returned to her home in Muleshoe from Clearfield, Pa. where she graduated from Nursing School in 1917.

She said she visited with the only other survivor of her graduating class while she visited for seven weeks in Pennsylvania.

Guests in the home of Mrs. George Neely Tuesday were her

Veterans of Foreign Wars Post No. 8570 of Muleshoe today called on all community organizations to join with the VFW in "Operation Speak Out" which is a program designed to encourage the "silent majority" to show their support of the government on the Vietnam question the week of November 9-15, which included November 11 Veterans Day.

Speaking on behalf of Post No. 8570, Commander Jimmie Crawford said: "Vietnam Moratorium Day last October 15 has given the world and especially Hanoi a distorted view of the true feeling of the majority of the people in this country. It is the belief of the Veterans of Foreign Wars that the majority of the people in this country do support our men in Vietnam and the position of our government.

"It seems tragic that there are those in this country who support the position of Hanoi while American servicemen are daily being killed by troops of Communist North Vietnam and the Viet Cong. It is time that the silent majority let their will be known publicly. For this program to be effective and reflective of the community mind, it is my hope that all other civic, fraternal, patriotic, labor, religious and other organizations here will join with us and make this a true community effort."

Commander Crawford also stated that Raymond A. Gallagher, V.F.W. Commander-in-Chief, is calling on all other national organizations to join with the VFW in this undertaking.



AWARDED COMMENDATION MEDAL -- Sergeant Richard Hutchins, left, husband of the former Linda Scott of Muleshoe, received a commendation medal following completion of a tour of

duty in Vietnam. The Hutchins will now be stationed at Fort Carson, Colorado. The award was presented by the unidentified soldier on the right.

## Opportunity Plan Sets Fund Drive

The Stegall-Muleshoe Division of the Opportunity Plan, Inc. has the watchful eyes of two local people guarding its administration.

Founded in 1968 as a community fund a memory of Lee Roy Stegall, a long-time teacher in the Muleshoe school system, the division currently

boasts \$1,944.62 capital. Six students from Muleshoe and the surrounding area are being sponsored to college educations by this fund.

The Stegall-Muleshoe Division is one of 43 funds in the OPI, a student loan program supported by voluntary, tax-deductible, contributions.

The OPI operates from the Student Financial Aids Office on the campus of West Texas State University, Canyon, Miltoa "Buff" Morris, director of Financial Aids, also serves as executive vice president of OPI.

Jack Jones, a 1955 graduate of Muleshoe High School and former Muleshoe resident, is fiscal officer for the financial aids office. He has been working with OPI and other loan, grant, and scholarship programs at WTSU for seven years.

He has been in charge of the OPI credit union and Perpetual Fund for several years. He had also been instrumental in organizing the Opportunity Plan Foundation, Inc.

This foundation, through contributions of ex-OPI students, will create and administer a

## 'Thanks'

### To the United Fund

By Bryan Brady II

From every 4-H'er in Bailey County, a hearty 'thanks' goes to the United Fund, a "thanks" also to the community-minded adults in our area who support the United Fund.

Have you noticed that the Generation Gap is not so wide in our area? Just wide enough, perhaps, to drive a pig or lamb through, or maybe lead a steer or heifer through.

If you have been one of the many people to attend our stock shows in recent years, you have noticed the shoulder to shoulder enthusiasm of the young and older people during the long and busy hours of this annual spring event.

But...maybe you had not noticed that we youngsters are hoping to be ready and prepared to take over in the next generation.

Thanks to the United Fund's campaign we are helped to go on to other shows like Fort Worth and Houston with stock that you and we can be proud of.

But more important, I think, for those of us who expect to farm in the future, we are getting a lot of valuable experience with livestock while becoming established with top quality breeding stock for the future.

## Organization Meet For Water Slated

Organization of the Bailey County Unit of Water, Inc., is slated at 7:30 p.m., Monday, November 17, at the DeShazo Elementary School in Muleshoe. The meeting was called by A.L. Black of Friona, Water, Inc., district director.

Water, Inc., members living in Bailey County will form the nucleus of the county unit. A county board of directors and a slate of county officers will direct new membership, education and other Water, Inc., activities within the county.

Black issued an invitation for all persons interested in future water in Bailey County

to attend the initial meeting of the unit.

He said Water, Inc., was formed in mid-1967 by 1,000 concerned business and professional men and agriculturists with an eye toward a long-range solution for water problems. The organization was instrumental in the inclusion of the High Plains in the Texas Water Plan, a long-range blueprint calling for importation of water into the area. The principle storage reservoir for the plains is planned at Bull Lake, southeast of Muleshoe.

"The organization of county

Cont'd on Page 2, Col. 6

## Alton Epting Takes First This Week

Well, football fans, there is still no one in the lead in the annual 'Back the Mules' football contest.

With a new winner this week for the eighth week in a row, and no one to date duplication a prior win this week, it is still anybody's game to play.

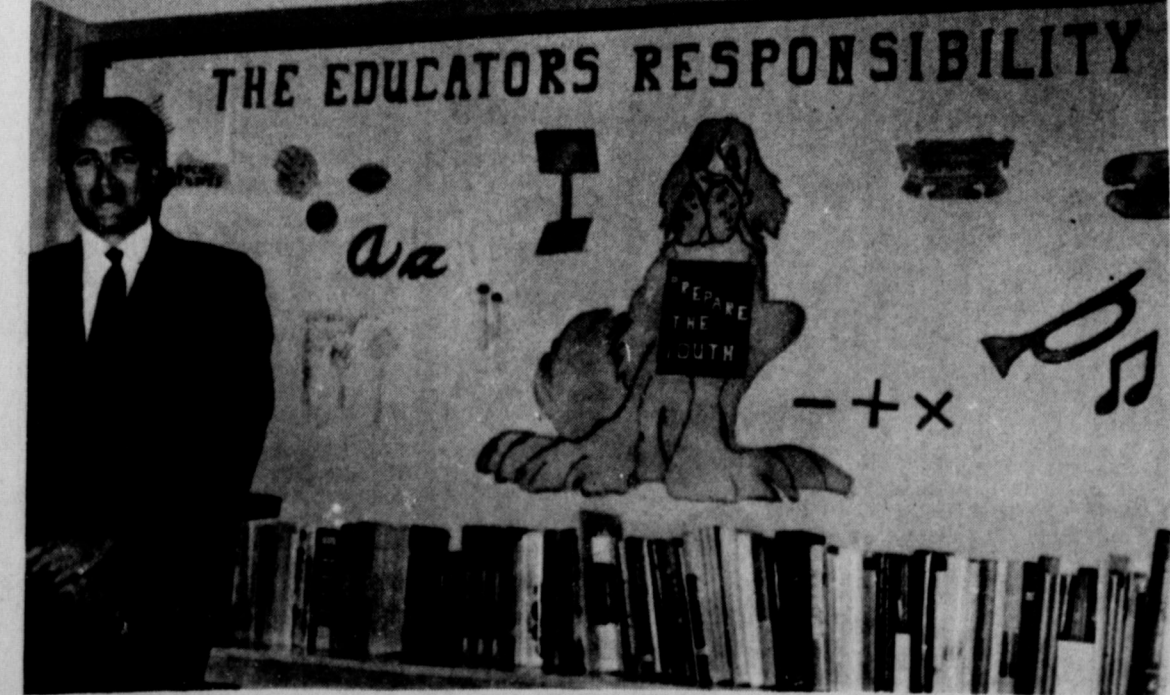
With two misses and a 27-point spread in the tie-breaker Texas Tech-SMU game, Alton Epting takes the lead for this week, moving into the winner's column for the first time this year. Epting missed both tie games, the Georgia-Florida 13-13 tie and the Army-Ortgon 17-17 tie.

Another faithful contestant, Lee R. Pool, captured his first win of the year by taking second place in the contest. He missed the two tie games and the Wyoming-Utah game. He was also off only two points on the tie-breaker score, Earl Richards was nearly in the winning place as he also missed three games, but was 10 points off on the tie-breaker. Prior winner Howard Splawn was next in line, also with three wrong guesses, but was 24 points off on the tie-breaker.

Eighteen entry blanks were

wrong for four games, twenty-two were wrong on five games, twenty-two persons also missed six games, eight contestants were wrong for seven games

Cont'd on Page 2, Col. 6



NATIONAL EDUCATION WEEK CONTINUES--Coach Bob Graves stands by a bulletin board which describes some of the responsibilities of educators of children. The bulletin board was one of the displays in the office of Mrs. Elizabeth Watson, school curriculum director, at Muleshoe Junior High School.

## Mardis Issues Plea To Fellow Students

"Americans...stand up and be counted!" was the impassioned plea emphasized in Muleshoe High School auditorium Tuesday morning, Veterans Day.

Jim Mardis, son of Muleshoe Junior High School Principal and Mrs. Fred Mardis, gave a strong and moving "Americanism" talk to the more than 500 students, teachers and interested individuals present.

Speaking at the 10 a.m. special assembly, Mardis centered his talk around what it means to be an American and what communism could and would mean should it invade the United States. "Where were you on the last Moratorium Day?" asked young Mardis, "and what were you doing?"

"Where will you be and what do you plan to do on November 15 and 16, the next Moratorium Days?" he asked. "Do you plan to write letters to the editor, forget it, demonstrate... or do you plan to show support to the great leaders of our country?"

Citing that statistics proved that Hanoi was 'sitting it out' in Paris, refusing to continue any semblance of peace talks, he said that they are encouraging 'demonstrations.' Mardis said that recently three young wives traveled to Paris to attempt to talk to the Hanoi delegation about releasing their prisoner husbands. Hanoi representatives were quoted as saying, "go home and demonstrate." The young wives said they were going to go home and salute the flag and 'sing' the Pledge of Allegiance. Mardis asked how many people could sing the Pledge of Allegiance. He said anyone could say it, but how many could sing it from their heart.

He also asked how many people sang the "Star Spangled Banner" with feeling and meaning.

Mardis gave figures and statistics showing that each Moratorium costs 2,000 more lives in Vietnam and an estimated 75,000 additional injuries by the Viet Cong and North Vietnamese armies. He said that with each Moratorium, the so-called 'peace' representatives are causing more death and destruction in Vietnam.

He asked those present to look up the word 'Moratorium' in the dictionary (a period of permissive or obligatory delay, a period during which an obligor has a legal right to delay meeting an obligation. Webster's Collegiate Dictionary) and asked if perhaps the day was not mis-named.

"The young man concluded, 'AMERICANS... stand up and be counted, don't sit down.'"

Following a thunderous ovation in the auditorium, the program was concluded by the Muleshoe High School choir presentation of "This is MY Country!" and a final word by Betty Harbin of the MHS Student Council.

To begin the assembly, the colors were presented to a drum roll and the Pledge to the flags given. Following a prayer by the Student Council Chaplain and



Jim Mardis

## Jaycees Present Crane Winner New Shotgun

When the Muleshoe Jaycees met in regular session Monday at Leal's Restaurant, Jerry Engelking of the Lazbuddie community was presented a Remington 12-gauge automatic shotgun as he was top winner in the annual Sandhill Crane Hunt which began on November 1.

Engelking's bird weighed nine pounds and three-fourths of an ounce, with Guy Kenyon of Canyon coming in for a close second with a nine pound, one-half ounce crane.

The Jaycee Crane Hunt Chairman, Derrell Oliver, estimated that more than 500 hunters participated in the nine-day hunt with more than 300 being present for the first day.

He said that the hunt probably brought an additional \$5,000 into Muleshoe and distributed among various merchants and service organizations.

Dale Wacasey, state director of the Jaycees, from Levelland, was introduced as a special guest at the luncheon-meeting.

Dick Johnson reported on the two turkey shoots held during the past week by the Jaycees and Clarence Christian presented a Spark Plug Award plaque to Roger Gorrell.

President Curtis Walker read a thank you note from Treena Bryant, present Miss Muleshoe,

Cont'd on Page 2, Col. 7

## Wreck Damage Toll High, Injury Light

Following a slow first of the month, the pace picked up sharply for the Texas Highway Patrol during the past few days. Highway Patrolman Joe Young has investigated six accidents during the past 10 days, two of them occurring Monday.

Both accidents resulted in slight injuries to persons in the vehicles. A spectacular, two-vehicle accident Monday morning around 8:20 sent three-year old Melissa White to West Plains Memorial Hospital for treatment of head lacerations and abrasions. She was treated and released.

The accident was 3.3 miles north of Muleshoe on Highway 214. A 1968 Buick, being driven by Melissa's father, Billy Carroll White, Muleshoe, was in an intersection collision with a 1969 Chevrolet truck being driven by Hulon Kelly Freeman, Muleshoe.

According to Young's report, the signal wires were crossed on the truck and when Freeman thought he was signalling for a left turn, the signal light apparently signalled a right turn. White started to pass the truck as Freeman started a left turn onto a dirt road. The White vehicle skidded underneath the trailer of the truck.

At 3:30 p.m. Monday, a 1956 Ford being driven by Bobby Joe



FLAG PRESENTATION TO AMERICAN LEGION--Mrs. Lloyd Williams, left, makes a flag presentation to Commander Jerrell Otwell of Ben Richardson Post 403 Tuesday morning at the Veterans Day Breakfast. Mrs. Williams presented the flag in memory of her uncle, Robert Pitts, and represented her mother, Mrs. Elbert Morgan, in the presentation.

### Americans...

Cont'd From Page 1

singing of the national anthem, the MHS choir, under direction of Jeff Ingham, presented numbers in keeping with the special day. Leland Ferris, Student Council President, introduced the first speaker of the program, Bryan Brady II. Using Orwell's "Animal Farm" as a graphic illustration of the effects of communism, Brady centered his portion of the program around Americanism vs. Communism. Early Monday afternoon, Mrs. Eldon Davis' eighth grade speech class presented "Sweep the Sky Clean" by Helen Moseley. The program was faultlessly presented by the youngsters and well-received by the full school auditorium.

The entire program was filled with emphasis and emotion and was centered around a 'Patriotism' theme. Eighth grade teacher, Brian Maconi, led "God Bless America" to end the MJHS presentation.

Actual activities for the day began with a breakfast for veterans, which was held at Ben Richardson Post 403, American Legion, in Muleshoe. Following the 6:30 a.m. breakfast, County Judge Don Cihak was special guest speaker. A good crowd attended the early breakfast. Mrs. Lloyd Williams presented a flag to American Legion Commander Jerrell Otwell in memory of her uncle, Robert Pitts, who died on November 1. She said that although he died in San Francisco, he wanted the flag to stay in his 'native' Texas and a request was made that a civic organization be chosen to receive the flag. The Muleshoe American Legion was chosen to be recipient of the American flag.

**NOT MUCH**  
We don't know what it is about a \$20 bill nowadays, but you can't get any wear out of it.  
-Journal, Milwaukee.

### Wreck...

Cont'd From Page 1

shoe on a dirt county road. THP officer Young said Womack apparently lost control of the vehicle. He received slight injuries. His father, who was a passenger in the auto, was not injured. Last Wednesday, a 1960 Chevrolet pickup, driven by Florentina Perez, Muleshoe was in a collision with a 1969 Ford pickup driven by Juan Reyes. The accident was 5.1 miles northwest of Muleshoe at the intersection of FM2079 and a county dirt road. No one was injured in the accident. Early Saturday night, Robert Wayne Bomer, Sparman, received no injuries when he hit a cotton trailer parked at a roadside .5 miles north of Muleshoe on a county dirt road. Young said the trailer had a flat and the tire had been taken to town for repairs. Bomer's 1965 Ford was damaged in excess of \$300 in the accident.

### Plan...

Cont'd From Page 1

fund to finance the actual operations of OPI. Eventually, said a spokesman, because of salaries and administrative expenses of OPI will be controlled by the foundation, the Opportunity Plan will actually be run by ex-students. Another ex-Muleshoe resident, Mrs. Jon Ann (Thomson) Dwyer, graduate of MHS in 1952, joined the OPI staff this fall. Her duties include counseling students, advising them about budgets, classes, study habits, and other academic or financial problems. A campaign to encourage greater financial support of the Stegall-Muleshoe fund and the students sponsored by that fund, is planned for the near future. **SOONER OR LATER**  
It's hard to miss your station in life. Someone is sure to tell you where to get off.  
-Enquirer, Cincinnati.

### DECA Sponsor Rotary Guest

Troy Walden, Warren Green Kenneth Cole, DECA Sweetheart Devona Bradley and Ronnie Upton were special guests at the Tuesday noon meeting of the Muleshoe Rotary Club. It was announced that the annual Christmas Banquet for Rotary will be held Tuesday, December 16 at 7:30 p.m. DE sponsor Upton presented the program on the Distributive Education program of Muleshoe High School. He said DE provides actual work experience, plus helps the student with a start in business. Upton told the Rotarians that the DE program has grown from one program to 390 this year. Within the next few years, he predicted that 1,000 programs will be offered DE students. The DE sponsor said three important areas are offered in the DE class. A training sta-

tion (place of employment); classwork and the DECA club which provides opportunities for students to have group functions and compete from area wide to nationally with other clubs.

### Water...

Cont'd From Page 1  
units give individual members of Water, Inc., an opportunity to more directly participate in the organization's activities," concluded Black, "as well as provide a 'grassroots' sounding board for local needs and planning."

### Contest....

Cont'd From Page 1  
and three contestants missed eight games. There will be several more contests before the grand finale, so it is still anyone's game and anyone can win. Either two firsts or a first and second place win could decide who will get the two tickets to the Cotton Bowl and \$50 expense money on January 1, 1970.



**SHOTGUN WINNER**—Dick Johnson, left, congratulates Jerry Engelking for being the winner of the Jaycees' annual sandhill crane hunt. Engelking was presented a Remington 12-gauge automatic shotgun.

### Muleshoe...

Coat'd From Page 1

daughter and son-in-law, Mr. and Mrs. Robert Prather of Coleman, and "old Lazbuddie friends" Hortense Potet of Lubbock, Margarete Johnson of Lubbock, Mrs. Sam Long and Mrs. W.S. Menefee of Hereford and Mrs. Jewel Trieder of Lazbuddie. Visiting Saturday and Sunday with Mrs. Curry and the McVickers were a son and wife, Mr. and Mrs. A. Foy Curry, Jr. of Fort Worth.

Guests of Miss Janie Crane Saturday were a former roommate, Miss Gereata Gardner, and Lee Cunningham. They are both students at Eastern New Mexico University.

Sam Allison, a student at South Plains College, was home for the weekend, visiting his parents, Mr. and Mrs. Oscar Allison.

Gregg Pool of Canyon has been spending some time with his grandparents, the Oscar Allisons, while his mother, Nan Allison Pool, is taking examinations at West Texas State University.

Mrs. W.T. Watson, Mrs. Jeff Ingham and Mrs. Don Harmon left Tuesday by chartered bus, with other delegates, for the State Parent-Teacher Association meeting at San Antonio.

Dr. Ray E. Santos, formerly a Muleshoe physician, is now associated with Dr. Royce E. Lewis, Jr. and Dr. Kenneth C. Scholz in Lubbock Orthopedic Surgery Clinic. Dr. Santos is now an orthopedic specializing in hand surgery.

Weekend guests in the Frank Ellis home were his mother, Mrs. Helen Ellis, and his sister, Miss Berna Ruth Ellis, both of Amarillo.

Trevor Ford and a fellow student at Texas Tech, Benton Debrill of Richardson, were weekend guests in the home of Trevor's parents, the E.T. Fords.

Weekend guests in the Owen Powell home were her daughter, Mrs. Bruce Edwards and son John, of Amarillo.

Mrs. Thornton Musick of Amarillo visited Friday with

### Medal...

Coat'd From Page 1

public of Vietnam during the period November 1968 to September 1969. "Through his outstanding professional competence and devotion to duty he consistently obtained superior results. Working long and arduous hours, he set an example that inspired his associates to strive for maximum achievement...."

### Jaycees...

Cont'd From Page 1

and a thank you from Mrs. Kenneth Heathington. Jaycee Frosty Jones reported on the Veterans Day Flag Committees and discussed the upcoming Moratorium Day.

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Monthly, by carrier—50¢; single copies—10¢.  
Advertising rate card on application.

Reverend Bob Middlebrooks, 42, of Dallas, died October 31 in Dallas. He was District Superintendent of the Dallas and McKinney Districts of the Northwest Texas Conference of United Methodist Church. Middlebrooks was a cousin of W.L. Middlebrooks and Tootie Middlebrooks, both of Muleshoe.

Mr. and Mrs. Alex Little of Decatur are visiting in Muleshoe this week with their children, Mr. and Mrs. Walter Sain, Mr. and Mrs. Jack Little and Mr. and Mrs. Ed Little.

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### Feedlot Cost, Economics Of Size Being Studied

COLLEGE STATION--Large commercial cattle feeding operations with 10,000-head or more capacity enjoyed a cost advantage over smaller feedlots in Texas and Oklahoma during 1966-67, especially those with less than 1,000-head capacity. A research report, "Costs and Economics of Size in Texas-Oklahoma Cattle Feedlot Operations", Bulletin 1083, just released by Texas A&M University in cooperation with the U.S. Department of Agriculture, points out this and other facts regarding feedlot operations.

Dr. Raymond A. Dietrich, assistant professor, Department of Agricultural Economics and Sociology, said the recent upsurge of cattle feeding within the Southern Plains (Texas and Oklahoma) has raised numerous questions concerning economics of size in feedlot operations, the effect of location on feeding costs within the Southern Plains, and the effect of the various cost components on cattle feeding operations. Accordingly, a study was designed to analyze these questions. It represents the second phase of a comprehensive economic analysis of cattle feeding within the Southern Plains. An earlier study provided a detailed analysis of management practices and cattle feeding systems in Texas and Oklahoma.

The study shows that feedlot investments in fixed facilities varied by size of feedlot and feeding area. Total capital investments in equipment and facilities averaged about \$35 per head of capacity. The two largest items of capital investments, which accounted for more than one-half of the total fixed investments, were pens plus associated equipment and milling equipment.

Dietrich stated that variable or operating costs accounted for 95 percent of the total feeding costs in the Southern Plains during 1966-67. Annual fixed costs made up the remaining five percent. Feed, which accounted for more than 80 percent of the total variable costs, was the most important variable cost item. Variable labor costs and interest of feeder cattle accounted for about one-half of the remaining variable costs. Depreciation costs and fixed labor represented about 60 percent of the total annual fixed costs.

Feedlots with a one-time feeding capacity of 1,000 head experienced total annual fixed costs equivalent to about 2.4 cents per pound of gain as compared to 1.4 cents per pound of gain for feedlots with 10,000 head capacity. One of the major contributors to lower annual fixed costs per pound of gain in the larger feedlots was the level of feedlot utilization rates. Feedlots with 10,000-head and over capacity generally exhibited utilization rates above 75 percent as compared to utilization rates of 50 percent and lower for feedlots with less than 1,000-head capacity. However, the competitive advantage due to size declined when feedlot utilization rates were held constant at consecutively higher levels.

Based on 1966-67 grain sorghum production and various assumptions regarding feed use, grain sorghum available for feeding in Texas during 1966-67 was estimated to be sufficient for finishing approximately 5 million head of cattle or about triple the number of fed cattle marketed during that period. In addition, feeding cost differentials between feeding areas and available sources of nearby feed supplies suggest that cattle feeding will continue to be concentrated most heavily in the Texas and Oklahoma Panhandle areas.

The study suggests that increased emphasis will be placed on a high degree of feedlot utilization rates as feedlots increase in size and are faced with increasingly larger capital investments in fixed facilities. The proportion of cattle fed on a custom basis will probably increase above 1966-67 levels when almost 60 percent of the cattle were fed on a custom basis in the Southern Plains.

Copies of the publication, Dietrich said, are available from the Mailing Room, Department of Agricultural Information, Texas A&M University, College Station, Texas 77843.


WILLIAM F. ROGERS, Secretary of State said: "It is entirely possible...that the war just de-escalates until it just sort of fades out."

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1 Lb. Box Sunshine Honey ..... **39¢**  
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2 Lb. Can Folger's All Grinds **COFFEE** ..... **\$1.57**  
14 Oz. Pkg. Keebler's **RICH 'N CHIPS** ..... **49¢**  
#303 Can Del Monte Cut **GREEN BEANS** ..... **5 For \$1**  
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1 Lb. Ctn. Blue Seal **OLEO** ..... **6 For \$1**  
200 Count Box Kleenex **FACIAL TISSUE** ..... **29¢**  
#1 Tall Can Kim **DOG FOOD** ..... **6 For 49¢**  
Bath Size Dove Beauty Bar **SOAP** ..... **2 For 49¢**  
12 Oz. Can Johnson With Lemon Wax **FAVOR** ..... **98¢**  
Giant Size Box **FAB DETERGENT** ..... **69¢**

**FROZEN FOODS**  
34 Oz. Johnston's **MINCE PIES** ..... **79¢**  
6 Oz. Can Keiths Frozen **LEMONADE** ..... **10¢**  
Patio Mexico Style **DINNERS** ..... **39¢**

Breaded **SHRIMP**  
Chicken of the Sea  
2 Lb. Box **\$2.79**

**GUNN BROS. STAMPS**  
DOUBLE EVERY WEDNESDAY.

Decker's Quality Thin Sliced  
**BACON** 1 Lb. Pkg. **79¢**

**TURKEY HENS**  
Norbest USDA Grade A 10 to 16 Lb. Average **Lb. 43¢**

Kimbell's  
**PORK & BEANS**  
#300 Can **7¢**

Sun Ray Sugar Cured  
**HAMS FRYERS**

**WHOLE** ..... **Lb. 69¢**  
**BUTT HALF** ..... **Lb. 69¢**  
**SHANK HALF** ..... **Lb. 63¢**  
Gold Nugget USDA Grade A Fresh Dressed Whole

Del Monte Cream Style Golden  
**CORN**  
5 \$1 For



Swift's Premium Proten Beef  
**CLUB STEAK** ..... **Lb. 89¢**



Austex  
**CHILI**  
With Beans  
24 Oz. Can  
**65¢**

Real Body Set & Style  
**HAIR SPRAY**  
**69¢**  
19 Oz. Can



SUN-PACKED **PRODUCE**  
**APPLES**  
New Mexico Rome Beauty  
**Lb. 12¢**



**PEARS**  
New Mexico Keefer **Lb. 10¢**

**CRANBERRIES**  
Ocean Spray Fresh 1 Lb. **39¢**  
Cello Pkg.

**POTATOES**  
Colorado Red McClures  
20 Lb. Bag ..... **89¢**

**TURNIPS**  
Texas Purple Top  
**Lb. 12¢**



**Portrait CHRISTMAS SPECIAL**

NOTE THE SIZE: This is not just a baby picture special! This is a large portrait for people of any age—adults and groups.

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| 11x14 Only <b>95¢</b><br>Plus 50c Handling<br>Regular \$10.00 VALUE |   | 16x20 Only <b>\$1.95</b><br>Plus 75c Handling<br>Regular \$24.95 VALUE |
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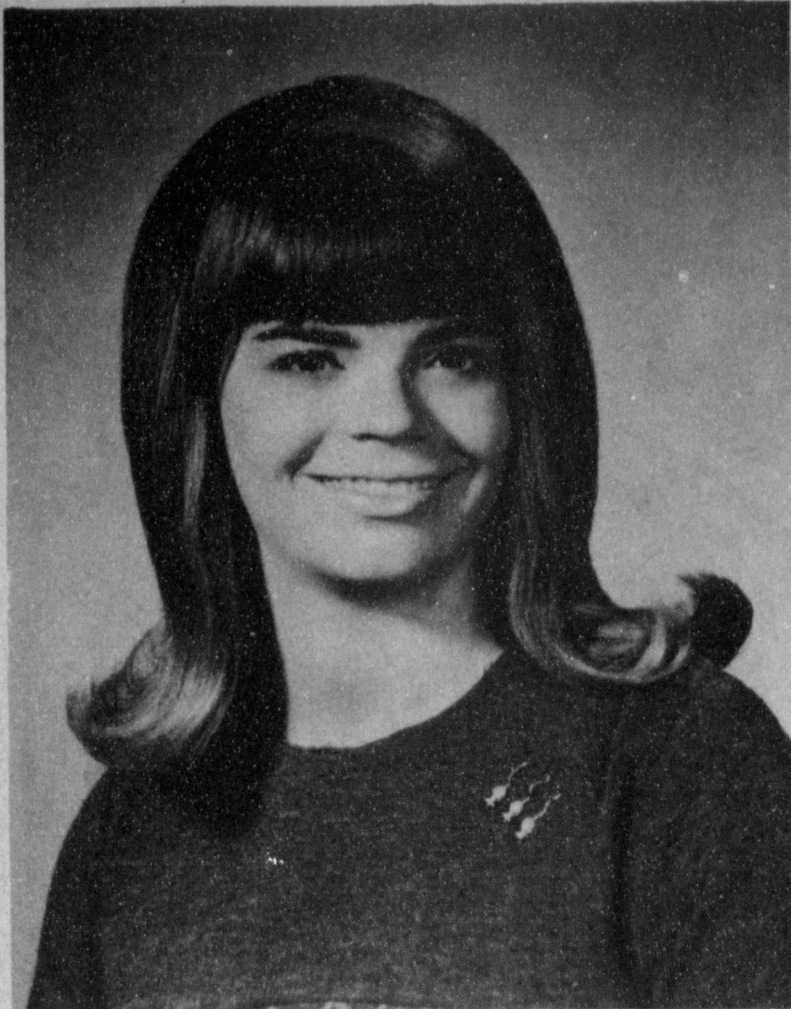
FREE 11x14 Silvertone Portrait to EVERYONE OVER 60!

**WHITE'S CASHWAY GROCERY**  
Friday, November 14, 10 A.M. TO 6 P.M.  
Groups \$1 Extra Per Head, Either Size

## White's CASHWAY

We Reserve The Right To Limit Quantities

Listen to MULETRAIN over KMUL 10:15 a.m. Sponsored by WHITE'S CASHWAY



## Shower Honors Recent Bride

Mrs. Charles Davis was honored with a bridal shower Monday evening at Bailey County Electric Cooperative community room.

Guests were registered by Miss Donna Kay Campbell, including Mrs. Floyd Davis, mother of the groom, and Mrs. Carrol Davis, his aunt.

Miss Brenda Jones and Mrs. Carl Burkhardt assisted in serving cake and punch from a table covered with white lace

over pastel blue. A pyramid arrangement of pastel blue and white carnations and blue candles in a crystal epergne enhanced the table. Crystal appointments were used in serving.

The hostess gift was a set of avocado cookwear.

Hostesses were Mrs. Calvin Embry, Mrs. Johnie Prater, Mrs. Leland Jones, Mrs. Preston Comer, Mrs. Hazel Cunningham, Mrs. Carl Burkhardt, Mrs. Clyde Knight, Mrs. Cecil Osborn, Mrs. Delores Duncan, Mrs. Jack Anderson and Mrs. Bob Glass.

## Sowers Are Parents of Son

Mr. and Mrs. Mickey Sowder are parents of a son, Cecil Madison, born November 7 at 4:18 p.m. in South Plains Hospital at Levelland. He weighed six pounds, 7 1/2 ounces and is 18 1/2 inches long.

The new baby has a brother Robbie, 12, and a sister, Shannon, 11.

Grandparents are Mrs. Kathryn Cole of Muleshoe and the late Cecil Cole, and Mrs. Everett Sowder of Arch, N.M. and the late Mr. Sowder, Mrs. Pauline Walke of Southern Pines, South Carolina is a great grandmother.

The father is a farmer.



Mrs. Charles Davis

## Miss Darnell Party Honoree

The home of Mrs. Don Harmon, 1903 Avenue G, was the scene of a bridal shower from three to five o'clock honoring Miss Linda Darnell, bride-elect of Ralph D. Van Wagner.

Special guests, registered by Miss Connie Harmon, were Mrs. Fred Van Wagner of San Antonio, mother of the prospective groom, and Mrs. Billy J. Darnell, mother of the honoree.

Miss Donann Harmon served coffee, spiced tea and assorted cookies from a silver service. The table was covered with a white lace cloth over avocado and decorated with a bride doll

whose shirt was covered with small white mums. Five avocado candles in silver holders were laced together with white satin ribbon.

The hostess gift was a stainless steel electric skillet and cream and sugar in the bride's selected china.

Hostesses were Mrs. J. L. Elmore, Mrs. Joe Smallwood, Mrs. Paul Scott, Mrs. Douglas Bales, Mrs. Ercell Whitt, Mrs. O.M. Self, Mrs. Ross Goodwin, Mrs. Albert Carroll, Mrs. Joe Embry, Mrs. A.R. McGuire, Mrs. Clarence Jones, Mrs. Robert Blackwood, Mrs. Roy Jordon, Miss Pat Keesee and Mrs. Don Harmon.

Miss Darnell is the daughter of Mr. and Mrs. Billy J. Darnell, of Muleshoe. Van Wagner is the son of Mr. and Mrs. Fred Van Wagner of San Antonio.

The couple plan to be married November 27 in the Muleshoe Church of Christ.

Even an intelligent man makes a fool of himself about some things.



Miss Linda Darnell

DECEMBER WEDDING PLANNED.....Rev. and Mrs. H.D. Freeman, of Canyon, announce the engagement and approaching marriage of their daughter, Dayna Ann, to James Carlton Warren Jr., son of Mr. and Mrs. James C. Warren of Muleshoe. A December 27 wedding is planned in Calvary Baptist Church in Canyon. The bride-elect is a 1969 graduate of Canyon high school. The prospective bridegroom, a 1968 graduate of Muleshoe high school, is attending West Texas State University where he is majoring in data processing and computer science.

## So You Think You're Busy

Most of us think there just are not enough hours in the day to crowd in everything that must be done. If you should allow a teeny bit of self-pity to sneak in, try thinking about this.....

Doris King and Kearney Scoggin were married when Doris was a sophomore in Muleshoe high school. Two children, later, Doris is now 20 and is attending Eastern New Mexico University, carrying 17 hours

and will be a junior at mid-term.

To regress, Doris waited until she was 19 years old when New Mexico allows students to take examinations for college entrance. She passed the examinations and enrolled to study elementary education in the summer of 1968, and has been attending without a break since that time.

Doris manages all her household work without help, rises early enough to get herself and the two little ones dressed and takes off for Portales five days a week. Three mornings they leave home at nine o'clock and Tuesdays and Thursdays they leave at 10:30. The children are left at a nursery in Portales until Doris is out of class and then they are brought back home.

"I mainly just want a degree and teaching certificate, so I can teach," says Doris, explaining that she is not certain whether she will teach later or not.

## RH Teachers Discuss Curriculum

Mrs. John Watson, curriculum director of Muleshoe schools, moderated a panel discussion at Richland Hills P-TA Monday afternoon in the school cafeteria. Other teachers serving on the panel were Mrs. Wilson Witherspoon, Mrs. Glenn Willoughby, Mrs. E.T. Lambert, Mrs. Joe Costen, Mrs. Lena Hawkins and Mrs. F.D. Harris.

The topic discussed was "What are we teaching in our Schools?" Their discussion dealt with subject matter taught from the first through the fifth grades, which are fine arts, health and physical education, mathematics, science, language arts and special services.

The teachers explained that their main purpose is to teach the child about himself, as well as his relationship to others, and to help the child to apply all his learning skills to everything else.

Mrs. Watson summarized the discussion by saying, "The greatest frontier today is a child's mind," and "How better could be said than as the Master Teacher taught us, 'Train up a child in the way he should go....'"

Mrs. W.T. Watson, the president, presided over the business meeting. Don Harmon offered the invocation.

Mrs. John Watson was nominated for the DIANA award to be given by ESA Sorority to an outstanding woman in Muleshoe. Mrs. Joe Peugh's room won the room count.

A musical program was presented by a portion of the fourth grade, under the direction of Mrs. Josephine Mitchell.

The treasurer reported a balance on hand of \$516.87. It was announced Mrs. W.T. Watson and Mrs. Jeff Ingham will be delegates to the State P-TA convention in San Antonio this

week. Mrs. Don Harmon, aide to the District President, will also attend.

## Christian In Today's World Study Topic

Esther and Dorcas Circles of United Methodist Church met jointly in the chapel Tuesday morning for a study of "The Christian In Today's World," led by Mrs. Harold Allison.

Mrs. J.A. Nickels and Mrs. David Anderson were co-hostesses for the meeting.

Others attending were Mrs. J.E. McVicker, Mrs. Frank Ellis, Mrs. Lewis Wayne Shafer, Mrs. Zed Robinson, Mrs. Sam McKinstry, Mrs. Harold Allison, Mrs. Gilbert Lamb, and Mrs. Johnie Prater.

Esther Circle planned a birthday party for November 18 at Muleshoe Nursing home.

Mrs. Frank Ellis suggested the members might wish to help Joyce Hill Circle with their efforts at encouraging Latin American youth with entertainment. A discussion of how they could help followed.

Esther Circle reported 61 sick calls made and Dorcas Circle reported 25.

The Study was opened with the song "Who Will Build the World

## Lazbuddie Y. Homemakers Study Children's Music

The Lazbuddie Young Homemakers met Thursday, November 6, at 3:00 in the Home Ec. department. Mr. Charles Turner who is the school counselor for Bovina, Farwell, and Lazbuddie presented a very good program on Children's Music. He brought out many

interesting facts, one of them being that a child learns to like the music he hears—good or bad—and how important it is that we as parents see to it that he hears a good variety in day-to-day living.

After the program Mrs. Carrol Redwine gave a very

inspiring devotional on "Love."

The business meeting was called to order by Mrs. Keith Menefee, president. After the usual order of business it was announced that our only project this year would be to benefit the Baptist Children's Home in Portales, New Mexico. All of the money we make this year will go to the home. There was some discussion of ideas for various money making projects for the year and committees were set up for this.

After the business meeting refreshments were served by Mrs. Jimmie Dale Seaton to: Mrs. Keith Menefee, Mrs. Kenneth McGehee, Mrs. Darrell Mason, Mrs. Jerry Engleking, Mrs. Carol Redwine, Mrs. Ronald Elliott, Mrs. Bobby Blackburn, Mrs. Marshall Williams, and Mrs. Wayne Gilliland, the advisor.

Meeting time next month will be 3:00, December 4, in the Home Ec. room. The program will be on Christmas items we can make, and we encourage anyone interested to come to the meeting.

## Bride Elect Named Honoree

Miss Linda Block of Amarillo, bride-elect of Larry Davis of Lazbuddie, was honored with a wedding shower Friday November 7 in the Methodist Fellowship Hall at Lazbuddie.

Seated at the honor table were Linda, Mrs. Jacob Block, mother of the bride-elect, Dayne Block, her sister, and Mrs. Freeman Davis, the prospective groom's mother.

The table was covered with a white lace cloth and centered with an arrangement of green and white, green candles and a large green bow and ribbon draped down the front of the table. Corsages were bright floral cloth napkins with a recipe attached to each. Every hostess filled in the recipe card with a favorite recipe.

Out-of-town guests included Mrs. Raymond Carson, Mrs. Billie Carson, Olton; Mrs. Geneva Hinson and Mrs. Charlene Phillips, Clovis.

Hostesses were Mrs. Hubert Elliott, Shirley Steinbock, Ina Carpenter, Louise Beavers, Edith Graef, Rita Welch, Novadene Seaton, Gloria Elliott, Kitty Gallman and Linda Elliott.

The hostess gift was an electric mixer. Miss Block and Davis will be married November 29.

## DINE and DANCE

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**We Will "Smoke Turkeys" Again This Year. Bring Your Turkey To Us No Later Than Nov. 22 For Thanksgiving.**

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Ph. 272-4361



**Be Sure To Attend St. Clair's STYLE SHOW**

Tuesday, November 18, 7:30 P.M.  
Muleshoe  
High School Auditorium  
No Admission Charge

A  
**Nelco Sewing Machine**  
Valued At \$249.95  
Will Be Given Away At The Drawing



Compliments of:  
**Harvey Bass Appliance**


Be Sure To Attend...Drawing Will Continue Until There Is A Winner. You Must Have Registered At St. Clair's To Be Eligible To Win. Registration Continues Through Monday, November 17th.

**Plus Valuable Door Prizes!**

This will be a sewing fashion show with garments made by local seamstresses. If you will model your own creation or have someone to model for you, contact St. Clair's...

And be in the show.

Any hairdresser who'll dye for you is in the 

Any hairdresser who'll dye for you is in the 

## Portrait CHRISTMAS SPECIAL

NOTE THE SIZE: This is not just a baby picture special! This is a large portrait for people of any age—adults and groups.

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| <p>11 x 14 Only</p> <p style="font-size: 2em;"><b>95¢</b></p> <p>Plus 50c Handling<br/>Regular \$10.00 VALUE</p> |   | <p>16 x 20 Only</p> <p style="font-size: 2em;"><b>\$195</b></p> <p>Plus 75c Handling<br/>Regular \$24.95 VALUE</p> |
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FREE 11x14 Silvertone Portrait to EVERYONE OVER 60!

**WHITE'S CASHWAY GROCERY**  
Friday, November 14, 10 A.M. To 6 P.M.  
Groups \$1 Extra Per Head, Either Size



**GOLD STAR WINNERS.....**Terry Pollard, son of Mr. and Mrs. Carl Pollard, and Diane Crawford, daughter of Mr. and Mrs. Jimmy Crawford, were named Gold Star Boy and Girl of Bailey County at the annual 4-H Achievement Banquet Saturday night. Diane is 17 and a senior at Muleshoe high school. Terry is a freshman at Three Way School and is 15 years old. This is the highest honor 4-H members can be awarded and they must be at least 14 years old to be eligible.

## Russell Haberers Honored

A dinner party, November 1, in the home of Mrs. Bonnie Haberer honored her son and his wife, the Russell Haberers of Plainview, on their silver anniversary.

The dinner table was laid with a damask cloth and centered with an arrangement of yellow chrysanthemums in a silver bowl, with yellow candles in silver holders flanking the arrangement. Pots of yellow mums were used throughout the house, reminding the year of their wedding.

Attending were Mr. and Mrs. Russell Haberer and daughters, Leslie and Tisa; Mr. and Mrs. Ted Haberer, John O. and Donny of Earth, Mrs. Lottie Ortiz and Mrs. Bonnie Haberer.



**WINTER WONDERLAND.....**That was the theme of the annual 4-H Achievement Banquet Saturday night at Fellowship Hall, United Methodist Church. Frosty, the Snowman was king of the evening, standing behind head table in the company of green trees and the windswept barren tree, Frosty was the brainchild of Mrs. Jimmy Carpenter, a member of the decorating committee.

## WSG Makes Ditty Bags

Miss Elizabeth Hardin was hostess to Wesleyan Service Guild Monday evening, with the president, Mrs. Francis Gilbreath, presiding.

All ditty bags have been completed and were turned in. Members were to meet at the church Wednesday evening to fill the bags and get them ready for mailing. The contents of one bag was displayed on the coffee table so members would all know what each bag contains.

A pledge service and call to worship was conducted by Mrs. C.O. LaRue, using the reading from Psalms "All the World is the Lord's and the fullness thereof". She also read several Biblical verses stressing the fact that we are to share our possessions.

Pledge cards were signed and returned.

Mrs. Waid Griffin led the study on China, the last lesson. Rev. Griffin gave excerpts from the book "The Other Side of the River, Red China Today" by Edgar Snow. Snow is a journalist who spent several years in China and was allowed to reenter after the revolution.

Refreshments were served to three guests and fifteen members: Mrs. Maurine Hatchett, Mrs. Elizabeth King and Rev. Waid Griffin, the guests; Mrs. M.H. Laney, Mrs. Margaret Stemmons, Mrs. K.K. Krebs, Mrs. Fred Johnson, Mrs. Jim

## Shower Honors Miss Madrid

Miss Brine Madrid, bride-elect of Joe Luis Elizarraraz, was honored with a miscellaneous shower Friday evening at Muleshoe State Bank. The couple will be married November 28 at Immaculate Conception of Mary Catholic Church in Muleshoe.

Guests were registered by Mrs. Ray Puente. Special guests were Mrs. Solomon Madrid, mother of the honoree; Mrs. Margarite Morales, her grandmother, and Mrs. Joe T. Elizarraraz, mother of the prospective groom.

The serving table was covered with a white lace cloth over yellow and decorated with an arrangement of mixed flowers in lavender, white and yellow. A large white cake was decorated with aqua and white flowers and wedding bells, and inscribed with "Congratulations, Brine and Luis".

Serving the cake and punch was Mrs. Robert Perez.

Hostesses were Mrs. Joe Vela, Mrs. Juan Madrid, Mrs. Joe Yruegas, Mrs. Robert Perez, Mrs. Manual Garcia, Mrs. Ray Puente, Mrs. Bennie

Burkhead, Mrs. Ray Edwards, Mrs. C.O. LaRue, Mrs. Owen Powell, Mrs. Waid Griffin, Mrs. Lois Schoenburg, Mrs. Maurine Ivey, Mrs. Ruth Colbert and the hostess.



Miss Brine Madrid

## 4-H Achievement Banquet Held

Saturday night, November 8, is one to be remembered by Diane Crawford and Terry Pollard. They were chosen Gold Star Girl and Gold Star Boy for Bailey County 4-H at the annual Achievement Banquet sponsored by Bailey County Electric Cooperative. This is the highest honor awarded in 4-H work at the county level.

Miss Crawford is the daughter of Mr. and Mrs. Jimmy Crawford, 17 years old and a senior at Muleshoe high school. Terry is fifteen, a freshman at Three Way School and the son of Mr. and Mrs. Carl Pollard.

The banquet was held in Fellowship Hall of United Methodist Church, with Terry Wheeler serving as Master of Ceremonies.

Fellowship Hall was beautifully decorated in a "Winter Wonderland" theme, with a background of pine trees and a snowman, 'icycles' at the windows and on the speaker's stand. The head table was decorated with a flocked arrangement holding the 4-H emblem, glittered and flocked pine cones scattered along the tables. Streamers of green, the 4-H color, and candles completed the decorations. Menus were in the shape of snowballs and flocked.

The decorating committee was headed by Mrs. Bobby Newman. She was assisted by Mrs. Jimmy Carpenter and Mrs. Leon Lewis, and by the adult leaders.

Eugene Buhrman furnished background music during the banquet, following the theme of the evening.

J.W. Coppedge, manager of Bailey County Electric Cooperative, welcomed the crowd of 143 persons. Larry Vinson, a member of Y-L Club, responded for 4-H members.

Master of Ceremonies Terry Wheeler introduced guests, as follows: Mr. and Mrs. Joe Harbin, Mr. and Mrs. Johnny Wheeler and Mr. and Mrs.

Clarence R. Mason; Commissioner and Mrs. Lloyd Stephens; County Judge Don Cihak, Mrs. Cihak and Kelly; and Friend of 4-H Horsemen Jim Pearson and Mrs. Pearson.

The banquet speaker was Ed Mason, a 4-H member, who chose as his theme "Right Now" - "These Times".

Group singing of "Frosty, the Snowman" and "Winter Wonderland" was led by Mrs. Ernest Ramm. She was accompanied at the piano by Mrs. W.T. Watson. After a request from the floor, Mrs. Ramm also sang "How Great Thou Art".

Bailey County Agent J.K. Adams presented awards to the boys as follows: Achievement awards to Terry Wheeler and Terry Gunter; Leadership, Bryan Brady and Ed Mason; Horticulture, David Head and Kirk Lewis; Agriculture, John Gunter III, Gary Gunter and Ross McKillip; Beef, Craig Kirkby and Timmy Black; Pork production, Rusty Whitf, Glen Elder, Benny Floyd, Jimmy Henderson, Marilyn Black and Steve Newton; Field crop, Larry Vinson; Sheep, Nicky Bamert; Horse, Bobby Henderson, David Watson, Hal Tibbets, Tim Sooter, Frank Ellis III, Gary Hooten, Tim Wheeler, Kevin Tucker, Tobey Tucker, Ronnie Meyers, Ed Watson, Dan Ellis and Bruce Peterson, and to Laverne Carpenter and Jole Carpenter.

Home Demonstration Agent Robin Taylor presented awards

## Jehovah's Witnesses Attend Meet

Members of the Muleshoe Congregation of Jehovah's Witnesses resumed their regular schedule of meetings here this week after having spent three days in Plainview High School Auditorium.

According to Mr. Boyd Lowery, presiding minister for the local congregation, 831 were on hand to hear the main public Bible lecture on the subject, "True Worship Versus False", which was given by the principal speaker, L.M. Dugan, district minister from New York.

to the girls, as follows: Achievement, Diane Crawford and Tani Murrain; Electric, Pam Vinson; Bread, Vowery Throckmorton, Judith Precure, and Cynthia Rodgers; Dairy Foods, Linda Head, Nancy Ramm, and Benetta Roming; Meat or Foods and Nutrition, Lisa Mason, Danita Throckmorton, Alta Ramm; Food Preservation, Belinda Throckmorton, Danita Roming, Ruth Ramm and Connie Floyd, And Clothing, Debbie Newman, Tammye Hicks, Judy Layne and Dianna Vinson; Leadership, Janice Head, Public Speaking, Linda Mason; Dress Revue, Susan Head and Judy Newman; Special, Cookbook, Tani Murrain.

Y-L Club presented gifts of appreciation to adult leaders Mr. and Mrs. Dan Throckmorton and Mr. and Mrs. Leon Lewis. Progress 4-H Club presented gifts to their leaders for the past ten years, Mr. and Mrs. Ernest Ramm, and their assistant leaders, Mr. and Mrs. W.T. Watson.

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A revolutionary new color television system featuring...

**New Patented Chromacolor Picture Tube**

with Zenith's patented black-surround principle, brings you a color TV picture more than 100% brighter than any previous giant-screen color TV. Here's how it works! Every giant-screen color picture tube is covered with tiny red, green, and blue dots that make up the color TV picture. Previously, they have been placed close together on a gray background. But now Zenith, in the patented Chromacolor picture tube, has made the dots smaller and surrounded them with jet-black. This Zenith patented black-surround screen—together with precision electron beam tracking and increased light-transmission tube face—bring you a brighter color picture, with greater definition and sharper detail than ever achieved in giant-screen color TV before Chromacolor.

**New Zenith Titan 90 Handcrafted Chassis**

with exclusive revolutionary new Solid-State Dura-Module combines famous Zenith handcrafted dependability with dramatic new engineering advances and exciting solid-state devices such as the new Zenith RGB Circuitry.

**Exclusive Chromatic Brain**

with the first Integrated Circuit ever used to create a color picture. Produces the most natural reds, greens, and blues.

**New RGB Color Circuitry**

that is more sophisticated and highly refined to develop greater picture sharpness and detail, with higher color fidelity.

**Exclusive Super Gold Video Guard Tuner**

with contact points of 16-carat gold, gives you a sharper color picture for the lifetime of the set.

**AFC—Zenith Automatic Fine-tuning Control**

electronically fine-tunes the color picture at the flick of a finger. Keeps the color picture tuned as you change channels, even on the new UHF channels.

**Exclusive New Zenith Color Commander Control**

Now one knob adjusts contrast and color level with brightness in proper balance simultaneously... and they stay perfectly in balance as you adjust the color picture to match changing light levels in the room. There's no longer any need to turn separate controls!

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## Stays Fresh Longer

**MRS BAIRD'S**



AUSTIN, Tex. -- State Bar of Texas directors have agreed on guidelines for release of news in criminal proceedings, as drawn by judges, lawyers and newsmen after a nine-month study.

"The press has the right and the responsibility to report the truth. A free and responsible press enhances the administration of justice. Parties to litigation have the right to have their causes tried fairly by an impartial tribunal. No trial should be influenced by pressures from the press or from public clamor, and the Bar and the press share the responsibility to prevent the creation of such pressures. All members of the press should strive for objectivity, accuracy and fair play. The public has a right to be informed. The accused has a right to be judged in an atmosphere free from prejudice."

SMALL BUSINESS -- Texas Industrial Commission, whose main job is to try to attract new businesses into the state, may be branching into other areas. Rep. David Finney of Fort Worth asked the TIC to set up a new division to help smaller industries with their development and managerial problems. Under the plan, TIC would work with local chambers of commerce and trade associations to assist businesses with difficulties--either by providing counseling services or by directing them to professional business counselors. TIC has taken the proposal under consideration.



WILDLIFE REFUGE CHECK PRESENTED COUNTY--County Judge Don Chihak, left, receives a check for \$1,764 from B.E. Blair, manager of the Muleshoe National Wildlife Refuge. At right in the picture is County Commissioner R.P. McCall who resides near the Wildlife Refuge in southern Bailey County.

# County Receives Obituaries Robert Trim For \$1,764

Muleshoe National Wildlife Refuge Manager Bert E. Blair Jr., presented County Judge Don Chihak with a check for \$1,764 Monday. This presentation was made after the regular meeting of the Bailey County Commissioners. The payment represents the county's share of revenue generated from the Muleshoe National Wildlife Refuge and is figured on the adjusted cost of the acquired lands within the refuge.

This is the fourth payment to the county under this act must be used for schools and or roads. The commissioners voted to split the money in the following manner: County Road and Bridge Fund, \$882; Muleshoe Public Schools, \$442; and \$220 to the Bula and \$220 to the Three Way Independent School Districts.

Texas Water Development Board cleared a \$500,000 completion bond issue for Sabine River Authority Toledo Bend project. Under a brand new Work Incentive Program to train and find jobs for family welfare recipients, State Department of Public Welfare will refer those eligible to the Texas Employment Commission to arrange basic education and vocational training through the Texas Education Agency.

TEXAS JUDICIAL BRANCHES--Texas Fine Art Commission: Mrs. Veda Wells Hodge of Midland. State Board of Hairdressers and Cosmetologists: Mrs. Neatha F. Frame of Fort Worth.

NEW VISTA PROBLEM FLARES--Governor Smith has received a request from Cameron County commissioners to remove VISTA (Volunteers in Service to America) anti-poverty workers from their areas.

NEW REGIONAL OFFICE of Economic Opportunity Director James W. Griffith offered sound reason for gubernatorial delay when he pledged personal efforts to resolve the dispute. Griffith made an inspection tour of border poverty areas October 30-31 and promised to meet with VISTA representatives and commissioners in Brownsville.

Said Griffith: "In the event the problems which we are now confronted with are satisfactorily corrected at the regional level, we would then be most happy to reconsider our present position."

Cameron VISTA's allegedly failed in demonstrations against county officials. GAS RATE HIKE PROPOSED Pioneer Natural Gas Company wants to raise domestic and commercial rates to at least 34 cents per 1,000 cubic feet, plus allowance for federal income tax surtax on deliveries.

Construction company is not liable for material defects that resulted in bricks falling from the walls of the new Tarrant County courts building, Supreme Court concluded, agreeing with Eastland Court of Civil Appeals.

High court also agreed that St. Louis Southwestern Railway Company is not blocked by any law from closing its station at Mt. Vernon. Lower court decisions were upheld to the effect that Wilbarger County men did not file suit within the time limit to stop oil operators from allowing salt water to seep into their wells.

DRAFT QUOTA CUT--Texas draft call quota for next month has been trimmed to 456. This compares with the November call of 491, according to Col. Morris Schwartz, state Selective Service director. October quota originally was set at 1,491 but later was reduced to 504 following presidential directives.

SAME CLOTHES -- "I don't like to say it dear, but Fred doesn't seem to be as well dressed as when you married him three years ago."

Had Help -- Teacher (looking over Teddy's homework)--"I don't see how it's possible for a single person to make so many mistakes."

Teddy (proudly)--"It isn't any single person, teacher. Father helped me."

SHORT SNORTS

# Purdue-Michigan Challenge Ohio

A second straight undefeated season and another Big Ten championship are just two games away for Ohio State, back in the nation's top slot this week. However, the opposition will be its two strongest challengers, Purdue and Michigan. The 16th-ranked Boilermakers face the Buckeyes the week in what is also a do-or-die game for Purdue as far as the Rose Bowl is concerned. Having already lost to Michigan, the Riveters must win. The difference in power quotients, however, gives Ohio State the edge by 14 points.

Again, though, it should be Tennessee. . . the spread is 14 points. That two-some at the top of the Big 8 Conference may shrink to one this Saturday as 17th-ranked Kansas State hosts 18th-ranked Nebraska. It looks as though the K-Staters will knock the Cornhuskers out of the tie with Missouri, Kansas State by just two. 9th-ranked U.C.L.A. and 11th-ranked Southern Cal have just one warm-up game remaining before their major confrontation on November 22nd. The Uclans will shell Oregon Saturday by thirty points, and the Trojans will blast Washington by 27.

Two other powers that are preparing for a major battle at a later date (December 6th) are Texas, #2, and Arkansas, #4. Both are undefeated and tied for the top spot in the Southwest Conference. . . both will continue to win. The Razorbacks will beat S.M.U. by 18 points, and the Longhorns will bounce T.C.U. by twenty-five. Another outstanding scrap involving two members of our top 20 is the clash between 7th-rated Auburn and 13th-ranked Georgia. Each of these powers has lost two games, but they retain national ranking. Georgia will absorb loss #3 as Auburn wins it by nine. #10-ranked Penn State, with a certain bowl bid in its vest pocket, will defeat Maryland by 32. Notre Dame, #5, goes South for a visit and will upend Georgia Tech by 23. Back in the Big 8, the Missouri Tigers, 8th in the country and tied for 1st in the conference, will be too tough for Iowa State, winning by 24. 6th-ranked L.S.U. will barge by Mississippi State by 24, while Michigan, #12, will try to forget about Ohio State next week and concentrate on Iowa. The Wolverines will win by 20 points.

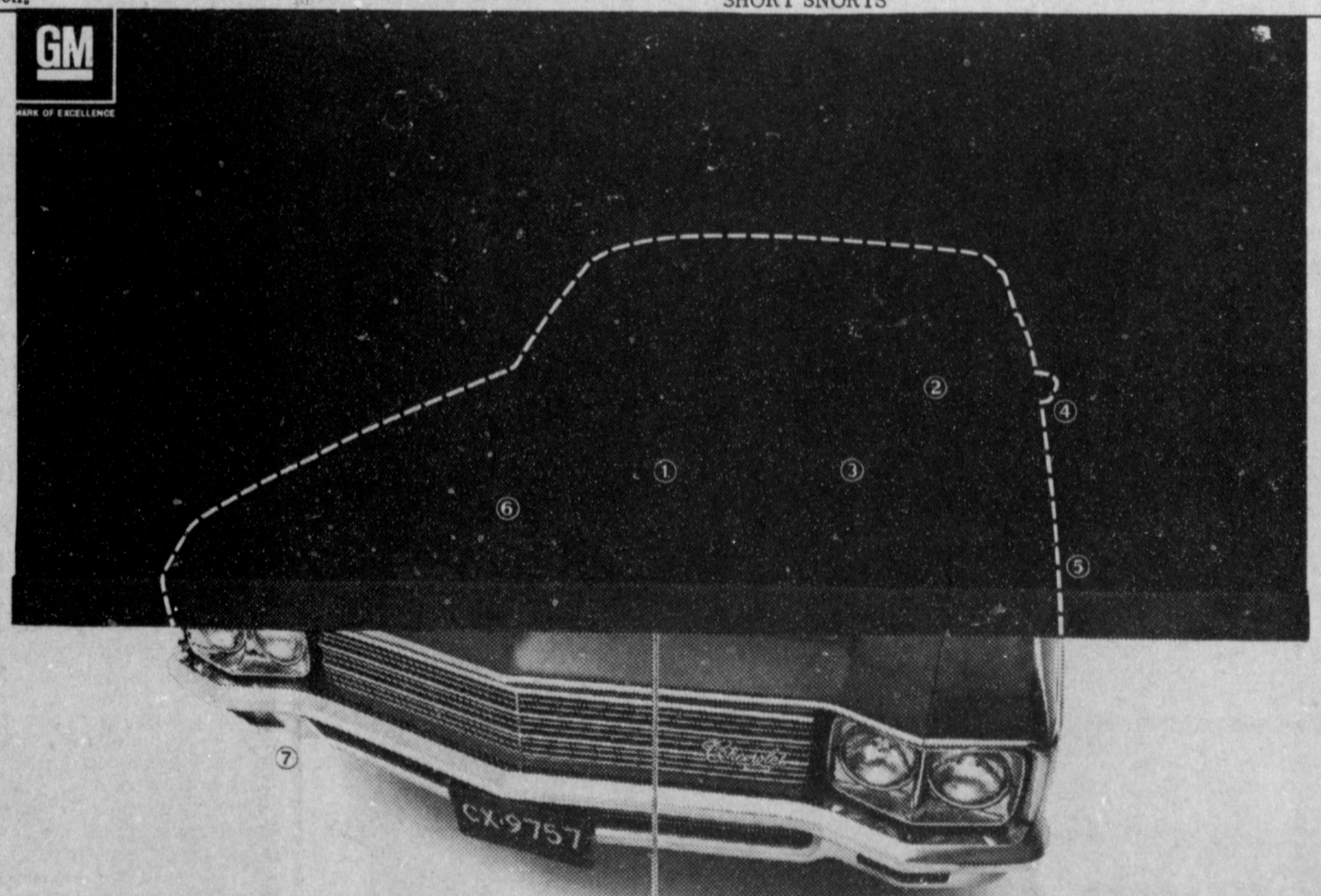
# The Harmon Football Forecast

- TOP 20 TEAMS (Forecasting Average: 1238 right, 497 wrong, 40 ties . . . . . 753)
1-OHIO STATE 7-AUBURN 11-SOUTHERN CAL 16-PURDUE
2-TEXAS 8-L.S.U. 12-MICHIGAN 17-KANSAS STATE
3-TENNESSEE 9-MISSOURI 13-GEORGIA 18-NEBRASKA
4-ARKANSAS 10-U.C.L.A. 14-FLORIDA 19-MISSISSIPPI
5-NOTRE DAME 11-PENN STATE 15-STANFORD 20-AIR FORCE

Table with columns for Saturday, Nov. 15--Major Colleges and Other Games -- East. Lists various college football teams and their predicted scores.

Table with columns for Other Games -- Midwest and Other Games -- Far West. Lists various college football teams and their predicted scores.

LET US CARRY THE BALL WITH A LOAN FROM... FIRST NATIONAL BANK "The bank with a million dollar bank structure" Muleshoe, Texas Member FDIC



# Impala's hidden persuaders:

- 1 350-cu.-in. engine
2 Anti-theft column lock
3 Aluminized exhaust system
4 Side guard beams
5 Inner fenders
6 Flush and dry
7 Full Coil suspension

# Lila Alexander

Funeral services for Lila May Alexander, 91, were held at 2:30 p.m. Tuesday, Nov. 11 in the First Methodist Church in Memphis. Rev. David Hamblin, pastor, officiated. Burial was in Fairview Cemetery in Memphis under direction of Singleton Funeral Home of Muleshoe.

Advertisement for IDS (Investment Discovered Services) featuring a portrait of a man and text about mutual funds and investment services.

SQUARE THRU NEWS



**BROWNIE INVESTITURE.**The girls became Brownie Scouts Friday night at an investiture service held by their leaders, Mrs. Wayland Harris and Mrs. Lee Roy Hughes, who used the "Three B's": Be discoverers, Be Friendmakers and Be Ready Helpers. The troop has not yet been given a registered number. Back row, L to R, Diane Morgan, Becky Cline, Becky Turner and Toyna Neal; front row, Marilyn Harris, Sandra Hughes, Darla Ramage and Virginia Hodges.

**Lazbuddie News**

Mrs. Marshall Williams

An overnight guest October 30 in the Quinn Weaver home was his boyhood friend and baseball chum, Mr. Guy Gaston from Hollywood, California, on his way to Arkansas. Visiting this weekend in the same home are their daughter, son-in-law, and grandson, Mr. and Mrs. Bill Henson, and Jeff, from Hobbs, New Mexico.

With the sun shining again, the farmers are returning to the fields to finish maize harvest, discing, and begin cotton harvest. Before the Hart-Lazbuddie game, the Lazbuddie Young Homemakers had a "Hamburger fry". It was a success and the food was good. A big Thank You goes to all who came and ate with the Young Homemakers.

The Lazbuddie Young Homemakers met Thursday, November 6 at 3:00 p.m. in the Home Ec room for their regular monthly meeting. Final plans were made for the hamburger fry, a bake sale, Tuesday November 25 before Thanksgiving, at the Lazbuddie Grocery, and an all-day workday to make projects for the bazaar to be held in December. Also discussed were plans to sew robes and housecoats for the children in Baptist Children's Home, Portales, New Mexico. Proceeds from all projects will benefit this home, especially at Christmas time.

Excitement was in the air Friday night, November 7, as the Lazbuddie Longhorns hosted the Hart Longhorns for a football game. Both teams have been defeated by class "A" teams, Hart by Vega, and Lazbuddie by Bovina. The winner of this game is predicted to be district winner of Class B.

Darrell Mathews kicked off to the Hart Longhorns, Hart caught it on the five yard line and returned it to the 25 yard line. After six minutes and 21 seconds of play, Monte Barnes kicked a high spiral punt 60 yards. Hart's #22 tried to pick up the ball, and Darrell Mathews recovered it on the five yard line. On the fourth down of play, Mathews went over the one yard line for the first touchdown of the game. Terry Scott and Pablo Mendoza blocked for Mathews on this touchdown. Charlie Lee went over for the two extra points, making the score 8-0, with four minutes and four seconds on the clock.

Hart punted on a fourth down, Charlie Lee returned it from Hart's 50 yard line for the second touchdown. With the team's held, Larry Hodges went over for the two extra points. Mendoza, Wilson, and Flores were blocking for Larry. This made the score 16-0 in the first quarter. Number 81, Hart's Danny Black intercepted a pass intended for Mathews. In the second quarter, Charlie Lee intercepted a pass for the Lazbuddie Longhorns. Larry Hodges gained 11 yards for another first down. Gail Morris halter Hart for making a TD. Charlie Lee intercepted a pass. Lazbuddie recovered a fumble with seconds remaining on the clock in the first half and the score still 16-0.

In the opening play of the second half, Hart kicked to Lazbuddie, who was defending the North goal. Rogers of Hart kicked a low hard kick to the 10 yard line and Mathews returned it to the 35 yard line.

On another play from the 35 yard line, Mathews ran 65 yards for a touchdown, making the score 22-0. Mathews' attempt to kick for extra point was blocked.

Rene Flores showed good tackling power on Hart. Lazbuddie Longhorns received a five yard penalty in end zone. Mike Casey was hit at line of scrimmage. The ball was on the third line in Hart territory. After a bad snap, the ball went over Monte Barnes' head, and was an automatic safety for Hart. Thus, making the score 22-2.

Monte Barnes kicked off from the 20 yard line and it went out of bounds. After receiving a five yard penalty, Monte kicked at the 15 yard line. On another play, Hart's #81, Donny Black intercepted the ball and Rene Flores brought him down on the 35 yard line. It was intended for Mike Casey. Hart kept pushing the ball hard. Mathews and Hodges were in for good tackles. The Barnes Brothers, Monte and Mark, tackled and helped hold Hart down on their own five and nine yards. The third quarter was scoreless, and score remained 22-2.

Hart tried a jump pass, but Monte stopped it. Once again Monte made an interception and downed in the end zone, the ball was moved to the 20 yard line. On the fourth down, Monte Barnes kicked from the 28 yard line into the end zone for the Lazbuddie Longhorns. Montes' incompleated pass for Charlie Lee was overthrown. Hart's Hawkins, #44, intercepted a Barnes' pass and brought it up to Lazbuddie's 43 yard line. Hart moved the ball to the 33 yard line and 29 yard line. Smith from Hart, kept slowly moving the ball, 20 yard line and shy of first down--2' needed. Hart picked up their first down. Hart later fumbled and recovered it with six minutes remaining on the clock.

Hart had an incompleated pass on 20 yard line of Lazbuddie. Hart was hit in the line of scrimmage for a loss of three yards. Lazbuddie took over the ball on 16 yard line. Hodges carried the ball for first down, and then used the same play and carried the ball to 40 yard line--a gain of seven yards. Later, on the 47 yard line, another first down by Hodges. Arthur Graves moved the ball for a two yard gain. Burlington, Hart's # 33 received an injury, but walked off the field with help. With two minutes and

10 seconds remaining on the clock, play resumed. Larry Hodges ran around left end with power, and picked up more yards for Lazbuddie. Barnes kicked the ball high, and Darrell killed the ball on five yard line. Hart lost two yards on their first down. On the second down, Hart picked up two yards. Penalty flags fly against Lazbuddie for illegal procedure. Barnes brought Hart to their feet on this play. Hart's Robinson carried the ball in final play of the game. The whistle blew and it was all over, the score 22-2. Gail Morris, Mike Casey, Charlie Lee, Jimmy Noland, Mark and Monte Barnes, George Wilson, Larry Hodges, Darrell Mathews, Arthur Graves, Terry Scott, Rene Flores, and the entire Longhorn team demonstrated some of their power and what they can do.

**Three Way News**

By Mrs. H.W. Garvin

Mr. and Mrs. George Tyson spent the weekend in Lubbock visiting their daughter the Tommy Durham family.

Geraldine and Pattie Ruvolo from Ozona Park New York are visiting their aunt and family, the Dutch Powells.

The Three Way 4th. grade played the 5th. grade; the 6th. played the 7th. grade; the freshmen and sophomores played the junior and seniors football Thursday night.

The booster club of Three Way school held a forty-two party Saturday night at school. Mrs. Cecil Lindsey and Mrs. Raymond Hanna and Mrs. Gib Dupler spent the past week in Ft. Worth.

Mr. and Mrs. Johnnie Wheeler were in Lubbock Wednesday shopping.

Mr. and Mrs. Glen Harris moved to Ft. Stockton where he is employed by Firestone.

The H. C. Nickels Gin at Goodland and the Co-op gin at Maple are ready to gin cotton as soon as the cotton is ready.

Marvin Long who is stationed at San Angelo in the Navy spent the weekend visiting in the community.

Mr. and Mrs. H.W. Garvin spent Sunday afternoon visiting their children in Littlefield.

If you don't know the answer don't answer the question.

*PV Club Comes of Age*

Pleasant Valley Social Club celebrated their 21st year with a birthday dinner at Corral Restaurant November 6. Mrs. Harold Allison was the only charter member present.

The program was presented by Mrs. Charles Lewis and Mrs. Royce Turner, an illustrated talk on the work of Hospital auxiliaries.

The name of Mrs. S.L. Jackson was chosen at the Club's nominee for the DIANA award to be given by ESA Sorority.

Mrs. Bonnie Haberer was elected the outstanding club woman of the year and presented a gift of costume jewelry. This is an annual honor accorded to one of its members.

Present to enjoy the special occasion were Mrs. C.E. Wells, Mrs. A.J. Commons, Mrs. Oscar Allison, Mrs. S.L. Jackson, Mrs. Sam McKinstry, Mrs. C.W. Calhoun, Mrs. Eugene

Buhrman, Mrs. E.C. Galyon, Mrs. James West, Mrs. Harold Allison, Mrs. Joe Embry, Mrs. Kirk Pitts, Mrs. John W. West, Mrs. Delores Duncan, Mrs. Charles Lewis, Mrs. Royce Turner and Mrs. Bonnie Haberer.

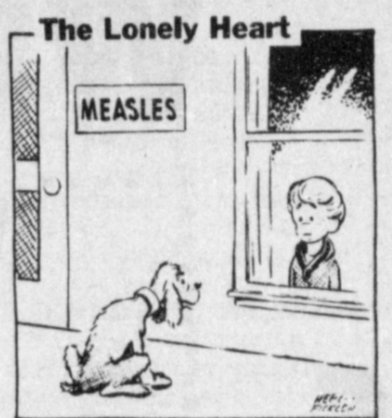
November 8, 1948 seven women living in Pleasant Valley community met to organize a home demonstration club. The woman who was to help them organize got lost and could not find Pleasant Valley School so they just decided to form a social club to enjoy each other's company and to help wherever needed in the community.

Only two of the original members are still in the club, Mrs. Harold Allison and Mrs. B.H. Bickel. Other charter members were Mrs. Jimmy Dulin, Mrs. A.J. Moffitt, Mrs. F.A. Andreas, Mrs. Jack Epps and Mrs. Raymond Roubinek. Mrs. Roubinek lives in town now and is an honorary member.

In the latter part of 1955 the old Pleasant Valley school was moved from its old site to its present location on Central Drive and Avenue A (community roads were named as streets by the Club a number of years ago).

The Community Center has

People who enjoy rest should worship work; without labor, there could be no recreation.



been a major project of the Club. The Club is promoted for the social enjoyment of its members and their families. They strive to make new residents in the community feel welcome and do all they can to "make you proud to say 'I live in Pleasant Valley'."

The 1969 officers have been: president, Mrs. Tracey Angeley; vice president, Mrs. Royce Turner; Secretary, Mrs. E.C. Galyon; treasurer, Mrs. S.K. Flatt; reporter, Mrs. Bonnie Haberer; and parliamentarian, Mrs. Kirk Pitts. New officers will be installed in December for 1970.

Pleasant Valley Social Club takes the lead in helping with any project which benefits their community or its individuals.

**Noyes From Saigon Chicago Riot Leaders Will Go Free**

Crosby S. Noyes, veteran foreign correspondent and more recently columnist in the Washington Star and other newspapers, has summed up the Vietnam issue as the majority of Americans and South Vietnamese officials see them at the end of 1969 in that far away country.

Noyes says many Americans and South Vietnamese refer to sections of the U.S. press and certain political or peace leaders as "the enemy." They include this group with the Communists, as equally dangerous.

What concerns them about the growing pressure for instant peace in the United States is that the Saigon regime of today is more secure in office, more respected and enjoys greater support than any government in recent history; in the period it has remained in power (since 1965) a constitution has been promulgated, a national assembly chosen and other democratic institutions created.

Militarily, after four years of immense sacrifice and at enormous cost, the military forces of the United States, in aiding this regime, has finally achieved a position of clear superiority over a determined enemy. In short, while the fight was a desperate one for survival just four years ago, chances are very good today that the Saigon regime will survive, and Communism will be turned back in South Vietnam, if the United States doesn't suddenly unilaterally cease military operations, in the hope that a peace conference will improve conditions.

A carefully phased withdrawal, with South Vietnamese military forces taking over greater and greater defense responsibility, can possibly succeed, according to Noyes. A precipitate withdrawal and an immediate, idealistic, unilateral cease-fire might cancel out four years of immense sacrifice in short order.

*Introducing*

**Our New Employee  
Bill Dale**



**Bill Dale, Service Manager At Crow Chevrolet, Has Had Six Years Experience In The Service Department.**

**Dale And His Wife, Mary, Have A Daughter, Kristi, 2 And Live At 804 W. 7th. They Attend The Church Of Christ.**

**For Your Car Repair Problems Call Dale At:**

**CROW CHEVROLET**

**201 MAIN  
MULESHOE**



**AUCTION**

**Saturday, November 15, 2 P.M.  
Muleshoe, Texas  
Farm Machinery Of All Kinds**

- \* 1-1968 Ford Tractor
- \* Cotton Trailer
- \* 14 Ft. Hail Trailer
- \* 1963 Ford Pick-Up
- \* Cars And Pick-Ups
- \* 1959 GMC Truck With 16 Ft. Van

**Knowles Auction**

**On Lot In Back...100 American Blvd.**

**"Consignments Welcome"**

**Call 272-4311  
Day or Night**

# Muleshoe's Annual "BACK THE MULES"

# FOOTBALL CONTEST



## LAST WEEK'S WINNERS

Alton Epting  
MULESHOE  
1st Place Winner

Lee Pool  
MULESHOE  
2nd Place Winner

## LET'S BACK THE MULES

MULESHOE MULES'  
GAME THIS WEEK:  
Muleshoe at Canyon  
7:30 P.M.  
in Buffalo Bowl

## ENTER TODAY! and WIN CASH PRIZES!

WIN WEEKLY PRIZES!

FIRST PRIZE

\$ 5

SECOND PRIZE

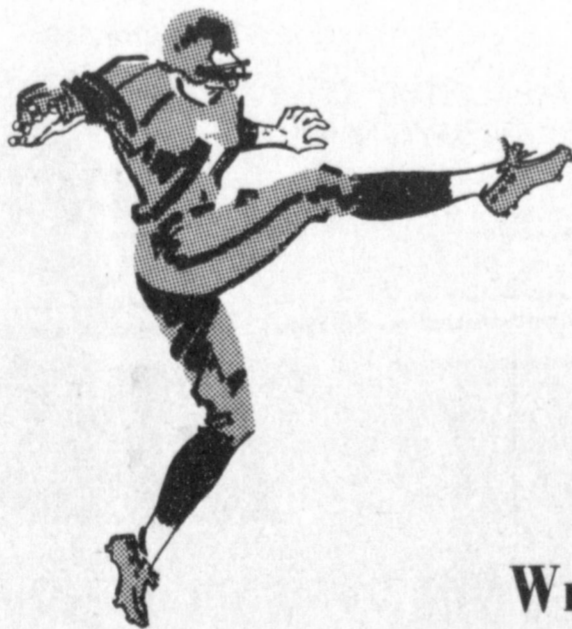
\$ 3

GRAND PRIZE \$50 For expenses and  
two tickets to the Cotton Bowl at Dallas, Texas. There will  
also be a contest and prizes for the Bowl Games!



The Following Firms Urge You to Back The "MULES" & Attend All The Games:

Ladd Pontiac  
Texas Sesame  
Ready Mix Concrete  
Shafer's Bell Station  
Muleshoe State Bank  
Texaco Service Stations  
Muleshoe Publishing Co.  
Tri-County Savings & Loan  
Higginbotham-Bartlett Co.



King Grain Co.  
White's Cashway  
First National Bank  
Plains Auto Supply  
Muleshoe Motor Co.  
Muleshoe Co-op Gins  
El Jacalito Restaurant  
Production Credit Assn.  
Wrinkle Welding & Machine Shop

Cobb's  
Anthony's  
Dari Delite  
Western Drug  
Pool Insurance  
Brock Motor Co.  
Beavers' Flowerland

### OFFICIAL ENTRY FORM ONLY ONE ENTRY PER PERSON

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

|                     |                          |                      |                          |
|---------------------|--------------------------|----------------------|--------------------------|
| KANSAS STATE .....  | <input type="checkbox"/> | NEBRASKA .....       | <input type="checkbox"/> |
| AUBURN .....        | <input type="checkbox"/> | GEORGIA .....        | <input type="checkbox"/> |
| COLORADO .....      | <input type="checkbox"/> | OKLAHOMA STATE ..... | <input type="checkbox"/> |
| ARKANSAS .....      | <input type="checkbox"/> | SMU .....            | <input type="checkbox"/> |
| FLORIDA STATE ..... | <input type="checkbox"/> | MEMPHIS STATE .....  | <input type="checkbox"/> |
| YALE .....          | <input type="checkbox"/> | PRINCETON .....      | <input type="checkbox"/> |
| CLEMSON .....       | <input type="checkbox"/> | NORTH CAROLINA ..... | <input type="checkbox"/> |
| WEST TEXAS .....    | <input type="checkbox"/> | BOWLING GREEN .....  | <input type="checkbox"/> |
| MICHIGAN .....      | <input type="checkbox"/> | MINNESOTA .....      | <input type="checkbox"/> |

#### TIE BREAKER

TEXAS TECH..... SCORE At Baylor .....SCORE

### RULES OF THE CONTEST:

- Muleshoe Publishing Co. Box 449 - Muleshoe, Texas
- Contestant must be 12 years of age or older.
- Only one entry per person may be made for any one contest.
- Weekly contests are open to everyone except employees and families of this newspaper.
- Entries are to be judged by the Sports Editor and staff of this newspaper.
- Bring or mail your entries to the Journal office. Mailed entries must be postmarked not later than 5 p.m. Friday.
- Winners names will be published in this newspaper each Thursday following the close of the weekly contest.
- Choose the team you think will win.
- 10 points for 1st. place, 5 points for 2nd place determines the Grand Prize Winner.

### THE FAMILY FUN GAME!

You Have Until 5 P.M.  
Friday to Enter Contest  
Watch for the Official  
Entry Blank Each Week

DON'T MISS ANY OF THE FUN & PRIZES  
SUBSCRIBE TO OUR PAPER: CALL 272-4536



# WANT ADS WORK WONDERS

## WANT ADS PH. 272-4536

### CLASSIFIED RATES

#### OPEN RATES

First insertion, per word - 7¢  
Second and additional insertions - 5¢

#### NATIONAL RATES

First insertion per word - 9¢  
Second and additional insertion - 6¢

Minimum charge - 75¢

Card of Thanks - \$1.50 Double rate for blind ads

Classified Display - 95¢ per col inch

\$1.05 col. inch for reverses

#### DEADLINE FOR INSERTION

Thursday's Muleshoe Journal - Noon Tuesday  
Sunday's Bailey County Journal - Noon Friday

The Journals reserve the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. Journals are not responsible for error after ad has already run once.

**Masonic Lodge**  
1237 AF 6AM  
to attend the second  
Towels of each month  
practice night each Thursday  
Glen Lusk W.M.  
Elbert Nowell, Sec.

**Jaycees**  
meets every  
Monday, 12 Noon  
Curtis Walker, Pres.

**Muleshoe Oddfellows**  
meets each  
Thursday 7:30 p.m.  
Zed Robinson, Noble Grand

**Lions Club**  
meets each  
Wednesday, 12 Noon  
FELLOWSHIP HALL Methodist Church  
Buck Johnson, President

**VFW**  
Walter A. Moeller  
Post # 8570  
8:30 p.m.  
2nd & 4th Mondays  
Community Room Muleshoe State Bank  
Jimmie Crawford, Commander

**Muleshoe Rotary Club**  
meets every  
Tuesday at 12:00  
FELLOWSHIP HALL  
Methodist Church  
E. T. Ford, President

**Fine Art Booster**  
Meets Every Fourth Monday  
8:00 P.M.  
MULESHOE HIGH SCHOOL BAND HALL  
E. T. Ford, President

### 1. PERSONALS

EXCITING NEW BUSINESS:  
Needed 8 to 10 ladies part and  
full time. Write Box 267, Bovina  
Texas.  
1-45t-8tc

**Kirby Sales & Service**  
New Dealer  
Carolyn Duncan  
220 W. 10th Ph. 4182

### 3. HELP WANTED

WANTED: Hair stylist Main  
Street Beauty Shop, Phone 272-  
3448.  
3-35s-tfc

FARMERS or anyone with agri-  
cultural background please  
contact us. Responsible Agri-  
business men looking for area  
distributors, investment re-  
turnable. This opportunity has  
excellent potential for solid in-  
come. Please write Farmco  
Inc., Suite 200, 1203 University  
Ave., Lubbock, Texas or call  
762-2225, evenings or week-  
ends 795-9164.  
3-46t-2tc

Have you thought about being a  
Rawleigh Dealer? Postal card  
will bring details without  
obligation. Write Wayne Shan-  
non, De Sota, Sta Box 2467  
Memphis, Tennessee. 38102.  
3-46t-2tc

WANTED: Ladies to sell cos-  
metics and hair fashions. Good  
opportunity. Call 272-4871.  
3-46t-4tc

Beautician needed guaranteed  
salary. Call 272-3632. Mule-  
shoe Beauty Salon.  
3-43s-tfc

### 5. APTS. FOR RENT

FOR RENT: Furnished apart-  
ments. Layne apartments 524  
South 1st.  
5-26s-tfc

FOR RENT: Furnished apart-  
ments large or small. Traylor  
space. Brisco Apartments  
Phone 3465  
5-34t-tfc

FOR RENT: Furnished apart-  
ments. Phone 3697 or 3421.  
5-36t-tfc

### 3. ROOMS FOR RENT

FOR RENT: bedrooms 410  
West 2nd  
6-34s-tfc

### 8. REAL ESTATE

FOR SALE: Three bedroom,  
two bath, 24X21 panel den, fire-  
place, in Richland Hills. Call  
Ben Cockrell, 272-3216.  
8-44s-tfc

FOR SALE: 3 bedroom, 2 baths  
house in Richland Hills. Phone  
272-4740.  
8-45t-6tc

FOR SALE: Two bedroom home  
or would consider a good trailer  
house as trade. 816 South First.  
Sarah Payne, call 4465.  
8-44s-tfc

FOR SALE: 1/2 Section  
dryland, cheap. 1/4 Sec-  
tion irrigated. 2-3" wells.  
Good terms. K.K. Krebs  
Real Estate, 210 S. First.  
8-40T-TFC

FOR SALE: 160 acres, 3 mile  
east of Muleshoe, the Hubert  
Bratcher farm, excellent  
terms, possession January 1,  
1970. Contact Bob Finley or  
Harold Chapman, J.W. Chap-  
man & Sons, 3212 34th Street,  
Lubbock, 799-4321.  
8-41t-8tc

FOR SALE: Carload steel hog  
panels 34" X 16" Galvanized  
McCort Construction Co. A-  
cross from Gibson's, Plain-  
view, Texas.  
8-43s-19tc

FOR SALE: 40 acre tract and  
80 acres tract west of Muleshoe.  
Irrigated call 272-4969.  
8-41t-tfc

Two Bedroom brick 1 1/2 bath.  
Fenced with patio and well.  
Phone. 272-4775  
8-43t-tfc

FOR SALE - House for sale.  
3 bedroom, 1 bath, phone Carl  
White, 272-3479  
8-27s-tfc

FOR SALE: Irrigated land West  
of Muleshoe by owner, 160 acres  
6 miles west 2 1/2 miles south.  
10 inch well \$285acre, 65 acres  
10 miles west 1 mile south  
8 inch well \$300acre, 320 acres  
14 1/2 miles west 1/2 mile south  
2-8 inchwell, \$300 acre,  
TERMS-LOW INTEREST -NO  
TRADE Call 806-272-4761 or  
806-946-2261.  
8-41t-tfc

FOR SALE: Two good dry land  
farms. Well allotted. Some good  
homes, with loans established.  
One house \$40 per month.  
E.E. HOLLAND REAL ESTATE  
121 American Blvd. Phone 272-  
3293, day or night.  
8-45s-tfc

FOR SALE: Sw 1/4 Sec. 75,  
3 1/2 miles south Stegall, all  
cultivation, allotments 46.8A  
connton, 98A grain, Vernon Ad-  
cock, Box 359, Lamesa, Texas.  
8-45s-tfc

FARMER FRIENDS; Feel free  
to call us collect at 806-385-  
4949, Littlefield, Texas, any  
time that you have cotton ready  
to sell or to place in the govern-  
ment loan. If the price is not  
satisfactory for selling, we hope  
to form a pool for the pur-  
pose of seeking better markets,  
at which time we will be happy  
to discuss details. J.L. Mur-  
dock, Cotton.  
8-45s-4tc

**AUTOMOBILES**  
NEW 1970  
**PICKUP**  
**LADD PONTIAC**

### 10 Farm Equip. For Sale.

FOR SALE: One Nowell-  
Phillips cotton ball separator  
One Six row John Deere Planter,  
Call Joe Sooter, Phone 272-3701  
10-46t-4tc

FOR SALE: 1966 Ford Tandem  
truck 20 foot bed with hoist.  
Less than 20,000 miles. Has  
sugar beet tail gate. Write Mel-  
born Jones, Rt. 1, Farwell or  
call 825-2152.  
8-43t-6tc

### 12. HOUSEHOLD GOODS

NEED PARTY WITH good cred-  
it in Muleshoe area to take  
over payments on 1968 Model  
Singer Sewing Machine in wal-  
nut console. Will zig zag,  
button hole, fancy patterns, etc.  
Five payments at \$5.55 or will  
discount for cash. Write Cred-  
it Dept. 114 19th St. Lubbock,  
Texas 79401.  
15-26t-tfc

HI neighbor! Tried BLUE  
LUSTRE for cleaning carpets?  
It's super! Rent electric sham-  
pooper \$1. Perry's 128 Main.  
12-46t-ttc

Keep your carpets beautiful de-  
spite constant footsteps of a  
busy family. Get BLUE  
LUSTRE. Rent electric sham-  
pooper \$1. Higginbotham-Bart-  
lett, 215 Main  
12-46t-ttc

### 13. FOR LEASE

FOR RENT: 20 x 37 1/2  
office building central heat-  
ing and air conditioning. 119  
W. Ave. D  
13-27t-tfc

### 15. MISCELLANEOUS

For Sale in Muleshoe. Nearly  
new spinet piano. Concert ap-  
proved. Tremendous Bargain.  
This is your chance to own a  
fine piano by just assuming pay-  
ments. Write at once- Mc-  
Farland Music Co. 1401 W.  
3rd. Elk City, Oklahoma 73644  
15-46t-1tp

WANTED TO RENT: Native pas-  
ture land. Phone 272-4908.  
14-44t-6tc

FOR SALE  
1962 Comet Camp Trailer Call  
946-2320  
-34t-tfc

Britain presses plan for Asian  
military pullout.

## Defensive Back Joe Adams Paces Indians

HANOVER, N.H.---Joe  
Adams, Dartmouth College's  
premier defensive back, con-  
tinues to pace the Indian de-  
fense which leads the nation in  
total defensive statistics.

Adams was instrumental in  
Dartmouth's latest victory, a  
42-21 rout of highly regarded  
Yale University last Saturday,  
to keep Dartmouth's record un-  
blemished at 6-0, 4-0 in Ivy  
League play.

Adams, at left defensive half-  
back, personally halted two Yale  
offensive drives with intercep-  
tions in Saturday's contest. He  
now has three stolen aerials  
and, together with Russ Adams  
(no relation) at right defensive  
halfback, leads the team.

Adams is the son of Mr. and  
Mrs. J.K. Adams of Muleshoe.

INTERESTING  
When a man gets too old  
to set a bad example  
he starts giving good advice.  
U.S.S. Piedmont.



## COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

Many of the wounds inflicted  
on agriculture by the 100-Day  
December through March Gulf  
Ports dock strike of 1968-69  
are still open and painful. Some  
will never heal.

Whatever can be done to pre-  
vent a recurrence of such ex-  
cessive damages to innocent  
parties from similar strikes  
must be done. And a begin-  
ning has been made.

Directors of a new organi-  
zation--the Gulf Ports Agri-  
cultural Exports Association--  
met November 5 in Houston to  
set the wheels in motion. A  
charter and by-laws were a-  
dopted, dues were established,  
objectives were defined and  
preparations made for going  
to work.

There has been over the past  
year or two a great deal of  
interest in exploring ways to  
protect the public from the side-  
effects of strikes in the trans-  
portation industry and other  
industries vitally affecting day-  
to-day life. Various professors  
and others in the fields of  
economics and law have offer-  
ed proposals designed to  
mitigate the adverse effects of  
such strikes.

And the most meaningful ac-  
tion taken by the GPAEA in  
Houston was the naming of four  
men to study those proposals

TWO DAYS ONLY: Next Mon-  
day and Tuesday. Kridel Wig  
Sale; all colors; shape and  
styled. Next door to Holland  
Real Estate. For appointment  
or information, call 272-3265.  
1-46t-1tc

### 16. LIVESTOCK

NEED, LIGHT CALVES?  
Stocker cows, feeders? Call  
Ted Haber 257-2113 Earth,  
Texas  
1-37t-tfc



CAR-TRUCK CRASH LEAVES ONE INJURED SLIGHTLY--  
Three-year old Melissa White was treated and released at  
West Plains Memorial Hospital following the Monday morning  
crash of the automobile in the picture and the truck. The car  
was driven by her father, Billy White, who crashed into the truck

as it was making a left turn. The Texas Highway Patrol said  
the wires were crossed on the truck's signal lights and the truck  
driver was unaware of the fact that he was signalling for a right  
turn when the crash occurred.

Either approach would require  
federal legislation.

GPAEA hopes to pull active  
membership from all segments  
of the economy that have an  
interest in the export of agri-  
cultural commodities and ex-  
pects to work closely with other  
established organizations to-  
ward common goals.

Annual dues, beginning Janu-  
ary 1, 1970, were set at \$100  
for organizations, \$50 for  
larger firms, \$25 for small  
firms and \$10 for individuals.

Charter memberships were  
made available from now until  
the first of the year at \$250  
for organizations, \$100 for large  
firms, \$50 for smaller firms  
and \$10 for individuals. Charter  
membership dues paid now will  
constitute paid-up membership  
through December 31, 1970.

Office of the Association for  
the present is located at 2130  
First National Bank Building,  
Dallas, and dues may be mailed  
to that address.

GPAEA officials emphasized  
that the Association would be  
neither anti-labor or anti-  
management in its efforts to  
secure fair treatment for  
members' interests. Kennedy  
said "It is not our desire to

hurt anybody. But the losses  
to agriculture were so stag-  
gering in this most recent strike  
that we simply must do every-  
thing we can to prevent pro-  
longed tie-ups of agricultural  
commodities in the future."

Carlock reported that a survey  
revealed losses directly at-  
tributable to the strike in the  
cotton industry that came well  
over \$8 million. Included in  
the total was \$3,550,000 lost  
by shippers in carrying charges  
and unsold cotton and  
\$4,500,000 lost by producers  
on cotton they were unable to  
sell because of the strike.

"But even this figure" Car-  
lock said, "is minute compared  
to the fact that some 500,000  
bales of cotton exports were  
lost in 1968-69, and most of  
these markets can never be  
regained."

The total immediate cost of  
the strike to agriculture has  
been estimated at over \$100  
million in storage fees and de-  
lays alone. Even more serious  
is the damage done to foreign  
markets for U.S. agricultural  
commodities, many of which  
are lost forever because of  
the inability to deliver.

GPAEA directors, in addition  
to Kennedy, Ray, Carlock, Blair  
and Slovacek are C.C. Wisler,  
Jr., Vice President of Toyo  
Cotton Co., Dallas; G. C.  
Fowler, Administrator of the  
Kansas Wheat Commission,  
Hutchinson, Kansas; Marcus  
Mauritz of the Rice Council  
for Market Development, Hous-  
ton; Charles Rhoades, Executive  
Director of the Oklahoma Wheat  
Commission, Oklahoma City;  
Aaron Hawes, Executive Di-  
rector of the Great Plains Wheat  
Foreign Market Commission,  
Larned, Kansas, and Cotton  
Fanning, Executive Assistant,  
Plains Cotton Growers, Inc.,  
Lubbock.

The empty honors that the  
world bestows do not last be-  
yond the grave.

JULY & TRAFFIC DEATHS  
Chicago--The National Safety  
Council reported that more per-  
sons died in traffic accidents in  
July than in any other month  
so far this year. The council  
reported 5,030 deaths on the  
highways in July and a total of  
30,690 for the first seven months  
of 1969.

# BUSINESS DIRECTORY

## FARLEY INSURANCE AGENCY

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Fine Western Wear

MEN, WOMEN & CHILDREN

Shoe Repair Shop

Ike Robinson

SERVING MULESHOE SINCE 1925



Will It Happen Again Next Spring?

Buy "Wet Field" Insurance

PLOWDOWN NITROMITE THIS FALL

If the big rains come again next Spring, you're safe - with nitrogen already  
in the ground to give young plants a strong start. And you get the job done when  
the product, labor, and equipment are readily available. No last-minute rush.

Even if you graze stalks this fall, there'll still be lots of crop residue  
left in the field. NITROMITE plowdown will aid decomposition of this  
residue, releasing valuable nutrients for new plants in the Spring.

The clincher is at harvest: if ever there was a good time, this will be the year  
to give your crop a great big shot in the yield with NITROMITE.  
Shamrock's fine brand of anhydrous ammonia - 82% nitrogen for  
bigger, high-protein yields.

Fight back. Fight for your share of the big  
next year. PLOWDOWN NITROMITE THIS

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Muleshoe, Texas

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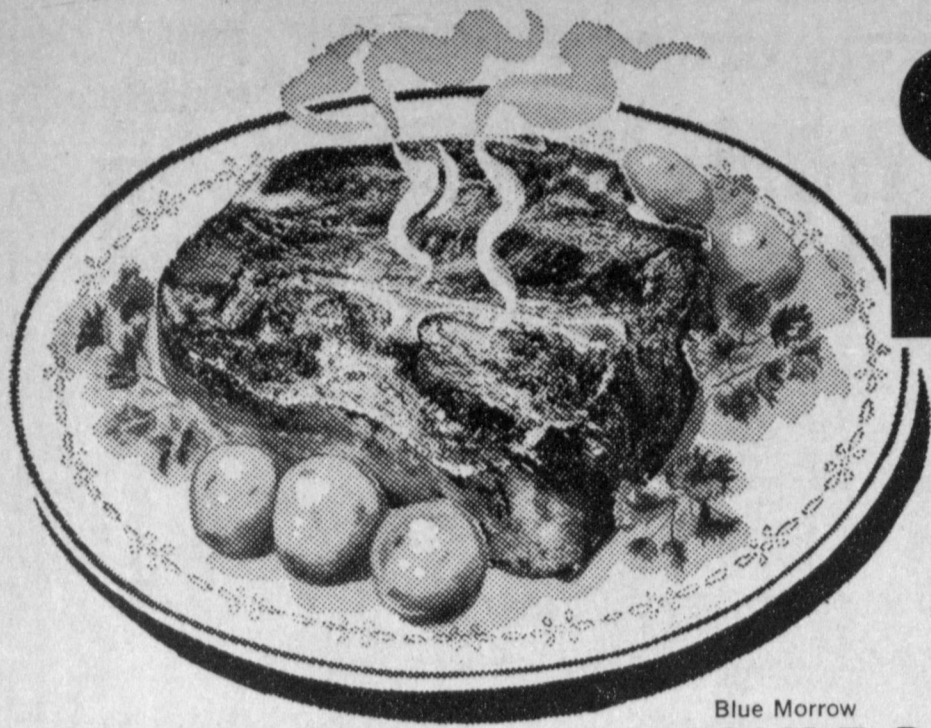
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AUTO SERVICE**

**TUNE-UP MOTOR**  
Prevent car stalling  
during the rough  
weather ahead. Our  
engine expert has  
the latest electronic  
equipment to pep up  
your car. Drive in now.

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**GUARANTEED AUTO REPAIRS**



# CHUCK ROAST

Blade Cuts  
U.S.D.A.  
Choice Beef  
Pound **59¢**

# HEN TURKEYS

Sunco Frozen  
10 to 16-Pound  
Average  
Pound **43¢**



Thrifty Hen 3-7 Lb. Average  
**TURKEY BREAST** Lb. **79¢**  
USDA Choice Beef  
**SHORT RIBS** Lb. **39¢**  
Goa's Shuck Wrap Pack of 12  
**TAMALES** **69¢**  
Farmers Jones 10 oz.  
**FRANKS** **63¢**

Blue Morrow  
**PURE PORK SAUSAGE** Pound **59¢**  
Kraft Philadelphia, Full Cream  
**CREAM CHEESE** 8-Ounce Package **39¢**  
Booth Tray Pak, Just Heat and Eat  
**BREADED PERCH** Pound **59¢**

Shoulder Arm Cuts, U.S.D.A. Choice Beef  
**SWISS STEAK** Pound **79¢**  
BONELESS, Choice 7-Cuts, U.S.D.A. Choice Beef  
**CHUCK ROAST** Pound **95¢**  
Lean, Northern Pork  
**CENTER RIB CHOPS** Pound **98¢**

USDA Choice Beef  
**CUBE STEAK** Lb. **\$1.39**  
**PORK STEAK** Lb. **69¢**  
**GROUND ROUND** Lb. **83¢**  
Pork  
**NECK BONES** Lb. **33¢**

**PORK CHOPS** Family Pak 1/4 Pork Loin Pound **79¢**

# COUNT-DOWN BARGAINS!



THESE PRICES GOOD  
November 13, 14, 15, 1969  
IN Muleshoe, Texas



Kounty Kist  
**SWEET PEAS** 6 Number 300 Cans **\$1.**  
Planter's Dry Roast  
**CASHEWS** 7 1/4-Ounce Jar **98¢**

**SUGARY SAM CUT YAMS**  
Sugary Sam Number 3 Squat Can **25¢**  
Sugary Sam Mashed YAMS Number 300 Can **19¢**

## FRUIT COCKTAIL

Hunt's Fancy **5** Number 300 Cans **\$1**  
Carol Ann **FRUIT COCKTAIL** Number 303 Can **19¢**

Compare! Piggly Wiggly has the Low, Low Prices!

Damita, Assorted  
**TOILET TISSUE** 4-Roll Package **25¢**  
Golden West All Grinds  
**COFFEE** 1-Pound Can **69¢**  
Farmer Jones  
**BISCUITS** 4 10-Count Cans **25¢**  
Bordo, Pitted  
**DATES** 8-Ounce Package **25¢**  
None Such  
**MINCEMEAT** 16-Ounce Jar **39¢**  
High Plains  
**TOMATOES** 2 Number 300 Cans **25¢**

**WHITE SYRUP**  
Blackburn's Crystal Quart Bottle **39¢**  
Karo Red Label SYRUP Quart Bottle **66¢**

**BONNEBELLE BUTTER**  
Bonnebelle 1-Pound Package **79¢**  
Parkay Soft Corn Oil OLEO 1-Pound Package **49¢**

**CRANBERRY SAUCE**  
Carol Ann Number 300 Can **25¢**  
Ocean Spray **CRANBERRY SAUCE** Number 300 Can **29¢**

**Hi Vi 50 DOG FOOD**  
Taste T Chew Dog Food 5-Pound Bag **59¢**

Choose From These Frozen Food Buys!  
**PUMPKIN PIES**  
Morton's **3** 20-Ounce Packages **\$1**

## THIS WEEK'S BONUS MONOGRAMMED GLASSWARE COUPONS

Redeemable at Shop 'Rite Foods Piggly Wiggly only

**FREE WITH THIS COUPON**  
EXPIRES NOV. 15, 1969  
**ONE 12-OZ. MONOGRAMMED BEVERAGE GLASS**  
(your choice of initial)  
WITH \$5.00 PURCHASE OR MORE  
Excluding Cigarettes  
(LIMIT ONE COUPON PER FAMILY)

Redeemable at Shop 'Rite Foods Piggly Wiggly only

**BUY ONE, GET ONE FREE**  
**ONE 12-OZ. MONOGRAMMED BEVERAGE GLASS**  
(your choice of initial)  
**FREE WITH THIS COUPON** and the purchase of an identical 12-Ounce Beverage Glass! Subject to State and Local Taxes **49¢**  
(LIMIT ONE COUPON PER FAMILY)

You Can Depend on Quality at Piggly Wiggly!

**SHAMPOO DANDRUFF**  
Head & Shoulders Regular \$1.57 Retail **\$1.19**  
Family Size Tube  
Colgate 100, Regular 79¢ Retail  
**MOUTHWASH** 6-Ounce Bottle **53¢**  
Right Guard, Anti-Perspirant, Regular \$1.29 Retail  
**DEODORANT** 5-Ounce Can **89¢**  
Right Guard, Regular \$1.00 Retail  
**DEODORANT** 4-Ounce Can **69¢**

Rich's  
**WHIP TOPPING** 10-Ounce Can **39¢**  
Seneca  
**GRAPE JUICE** 6-Ounce Can **24¢**  
Chef Boy-Ar-Dee  
**SAUSAGE PIZZA** 4-Count Package **79¢**

**HIPOLITE** Marshmallow Creme Pint Jar **19¢**  
Kraft **MARSHMALLOW CREME** 7-Ounce Jar **23¢**

DOUBLE S&H GREEN STAMPS WEDNESDAY WITH \$2.50 PURCHASE OR MORE

## Garden-Fresh Produce from Piggly Wiggly!



**APPLES** Golden Delicious Washington Pound **19¢**

**ORANGES** Texas Sweet and Juicy 5 Pound Bag **39¢**

Yellow, U.S. No. 1 Mild **ONIONS** Pound **7 1/2¢**  
Red, Adds Color to Your Salad **CABBAGE** Pound **25¢**  
California Fresh **LEAF LETTUCE** Each **23¢**  
Kraft **ORANGE JUICE** Quart Bottle **49¢**



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