# The Muleshoe Journal 

## $\int_{\text {poons }} \mathcal{E}_{e l l}(C) f$ gravels



Cunningham Are Parents Mri and Mrs. Bobby Lee rems. and is the first china



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 Gibson's Special HAMPER HANDLES

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## s99"

## Society News


In addition to the very beau-
Hill and interesting spoons sent
ind
her grandson , Mrs, Bell has
tiful and interesting spoons sent
by her grandson, Mrs. Bell has
souvenier spoons from many
souvenier spoons from many
States and places of interest in
the United States. These too,
are displayed along with the
Mrs. Bell lives about 9 mil
out on Highway 1760 , adjacent
0 her son and his family, the
Lewis Scoggins where she ha
Len living the pest six years
$\begin{array}{lll}\text { Cen living the past six years, } & \text { makes projects possible that } \\ \text { could not be done without the }\end{array}$


$\begin{array}{ll}\text { Wear old Jerry, a jun) or in Mule- } & \text { Women educators from ser- } \\ \text { Panhandle communities } \\ \text { hoe high school, Her daughter, } \\ \text { will }\end{array}$
Lesia, is the mother of Rell
Lovely.
Lovejoy is single and a drama
student in New York,
Mrs. Bell keeps busy making
pillowcases, rugs crocheted ar-
gan and other handwork, and
keeping an immaculate house.
She is a member of First United
Methodist Churchi Her out-
standing characteristic is the
unfailing warm greeting she
has for friends and accuan-
lances, evidence of her love for
has for friends and accuan-
lances, evidence of her love for
people everywhere.

WE WERE HAPPY TO HAVE HAD THE OPPORTUNITY OF HAVING A PART IN THE CONSTRUCTION OF THE NEW

## CHURCH OF CHRIST

IN MULESHOE
$* * *$
We Extend Our
Congratulations
on your
Splendid Church

FIELDS \& COMPANY
Lubbock. Texas

-
Top summer readers from Dashazo school are, left to right, Rene Ruthardt, daughter
of Mr, and Mrs. Gordon Ruthardt, who read 125 books from Muleshoe Area Public Library;


Progress Circle Continues Progress circle of United thing"- Mrs. Gwyn told the To Newman
Methodist


 you will unconsciously fultrif
the whole law (oaraphrisin


Epsilon
DeltaChapter, DKGMeets
Epsilon Delta Chapter of the
Pa
Kappa Gamma Society met

The president, Mrs, Leetoon
Smith of Littlefield, presided
during Mrs. Monarae Cummings of Springiake was in charge of the Mrs. leta Jenkins and Mrs.
Lennie Campbell of otto
Lave some good thoughts on on "Com--
Portable $A$ Lathy or More Work?",
Attending this meeting from Mulestoe were Mrs. Joe Cos-
ten, Mrs. E.W. Johnson, Mrs.
 Mrs. Wilson Witherspon
caul IDS $\mathrm{S}^{\text {man. }}$ David LeRoy Tbuonpson
Muliestoe Phone $272-4277$
 Muleshoe Phone 272-447
in e is the fifth child for the
family, Her brothers and
sisters are Cynthia
sisters are Cynthia, 9 , Julie,
7, Benjamin, 4, and Bobbie Lynn,
2,
Then I was young fellow," Grandparents are Mrs, Dol-
grandpa related, "my ambition lie Roberson of Farewell and
was to have a rig and a gal." Mr, and Mrs. Bill Newman of
"Well," said his son, "when Portaled, N,M
 "Hey, pop," said the grand- A wide variety of furs in
son, "how about me having a

We Extend Our Heartiest


## To The

## 16TH STREET AND AVE. D

 Church of Christ YOUR NEW CHURCH IS AN OUTSTANDING ACCOMPLISHMENT FOR MULESHOE.We Are Pleased That Our Firm Had A Part In The Building Of This Fine Church.

Jake Died Dirt \& Paving

Gap-

## AAUW Program

"Parents' Apathy Toward School" P-TA Topic

## "Parent's $\begin{aligned} & \text { Apathy } \\ & \text { School" will } \\ & \text { be the subject }\end{aligned}$

 School" will be the subjectdiscussed by Denial Minyard,
a hight school history teacher
in Petersburg in Petersburg, for Reachlan
Hills Parent-Teacher Associa
ion Oct oren Hills Parent-Teacher Associa-
tin October 13. The meeting
will begin at $4: 00$ p.m. in the
high high school cafeter la,
In addition to teaching, Min
yard is yard is a part-time minister
and he says, "There is a very
thin line between tee thin line between teaching and
preaching." His main purpose
in working with youth, Minyard says, is to train them to res-
pect law and other people, He
is the father of two hel ld His wife is a teacher's ald
the Petersburg schools.
Vacationing
In Tennessee
Miss Elizabeth Harden, sec-
retary at United Methodist
Curch, left Friday afternoon for a two weeks vacation in Accompanying her were her
sister, Mrs, Mary Bethany of sister, Mrs. Mary Bethany of
Amarillo; another sister, Mrs.
Iris Butts of Fort Collins, ColIris Butts of Fort Collins, Col-
orado. They
Amarillo to Port Amarillo to Port Nuches where
they were joined by a brother
and sister and sister-inn-law to the wo-
men, Mr . men, Mr. and Mrs, Good Hor-
den.
din The group will visit in Mur-
freesboro, Tenn, with an and uncle, Dr, and Mrs. M.H.
Wood and in Wood, and in Manchester, Tenn,
with another uncle and aunt, Mr , and Mrs. M .H. G. Good.
En route home they in Dallas wore they will visit daughter and family, Mr, and

Today's Granny
We never used to be able to
find Granny's glasses find Granny's glasses--but now
she just leaves them where she sempties sheaves. them where
e nt -Tribune, Chicago Christian Barnard, M,D, fa-
mos heart transplant surgeon:
is "If we can change one patient who is dying into a person able
to play tennis the operation is
worthwhile,"

## 

 Mrs. Eric. Smith had interviewed students and their par-
ents previous to the program ens previous to the program.
The questions posed concerning he quesertanstion posed were: What is your view concerning Lase issues?
Le Liberalization of social
regulations (drugs, dress and dormitories) decision making process on the campus.
3. Academic freedom for stu-
dents graduate,
4. The academic community's political issues, such as (a) proverty (burs, such as (a)
groups (c) and minority related issues.
The first hand reports and tape recordings were pro
vocative and revealing.

visitors at Muleshoe Area Public Lícibrary last summer. Toping the list for the Junior high readers was Craig Baker, son of Mr, and Mrs, Jacque Baker, with 79 books. Cary Davis sartholl, and Faith Free, daughter of Mr. and Mrs. Bobby G. Free, tied for third place with
Br es. 60 books read.
Hostesses for this meeting
were Mrs, Addie Mae Spence Jesse Fox. Members attending, were:
Mrs. Joe Costen, Mrs, Eldon
Davis, Mrs, Neal oilman, Mr Davis, Mrs, Neal Dillman, Mrs,
John Gunter, Jr. Mrs,


## Chlhomi:

CREPE ALEGANTE 100\% IMPORTED POI YESTER FABRIC 299 100\% Dacron Crepe vo.

FALL DRESS AND SPORT FABRICS 3 os ${ }^{5} 2$. $38 / 45^{\prime \prime}$ wide fashion fabrics, homespuns
ducks, canvas prints, poppins, oxfords, sateen ducks, canvas prints, poplins, oxfords, sateens,
broadcloths, $100 \%$ cottons or polyester and
cotton blends. Every yard an outstanding value.

## 3 DAY SALE

 60" WIDE 100\% POLYESTER DOUBLE KNIT FABRICS

Coats 6 Carks Zippers - Simplicity Patterns

 HOMECOMING REIGNING ROYALTY--During halftime activities
at the Homecoming game at Bula Saturday night, Iva Clawson, with her are Ron Risinger, 11; Terry Claunch, Sheila
Medlin and far right is Tom Newton, Newton crowned the new at the Homecoming game at Bula Saturday aight, Iva Clawson,
second from right, was crowned Homecoming Queen for 1969-70.
Farmers Union Opposes Land Retirement Plan



NEAR THE GOAL LINE--Cougar Jimmy Hughes and an un-
Identified Cougar hold on tight as Tom Newton nears the goal line during the Bula-Klondike football
night. Bula fell to the Cougars, $28-18$.
Parallel Terracing Advantages
$\qquad$ trict
During last hard rain did you $\begin{aligned} & \text { free to contact the local soil } \\ & \text { conservation service }\end{aligned}$ see rain water leaving your
land, and taking with it top
soil and leaving washed out gulsoil and leaving washed out gul-
lies behind it, or on your flat land sheets of water moving
across your land; either tak-
es away valuable top soll and es away valuable top soil, and
moisture for plant growth. This
might be prevented by heayy residues left on the land at all aged to control erosion. On our
row crop land we can our soil covered at all times
so other methods has to be
used to hold rain-fall and. For this we might think
f terraces to hold rain-fall

$\square$
ing rains on clean-tilled land.

Daughter Born To Salinases Mr , and Mrs. Elesio Salinas
of Earth are parents of a daughter, Flor Garcia Salinas, born
October 7 , at $5: 15 \mathrm{a}, \mathrm{m}$, Sbe weighed eight pounds, nine
ounces and is the fifth child


It's Cotton Pickin' Time! We Have The New 1970 ALLIS-CHALMERS 760 X TB COTTON STRIPPER With The Moss-Gordon Stick And Burr Machine. Lets you take picked cotton to the gin. Gives you better turn-out, better grade and leaves the burrs in the field

PRICED TO SELL! Earl Ladd says: 'It's cotton pickin' time you checked up on the Allis -Chalmers 760xTB cotton strippers at:

News of Our Servicemen J. Elizarraraz
 Mules B Team Ties Bovina By Chuck Smith
Student Manager
The Muleshoe Mules B Team encounter with the Bovina MusThe score was 14-14,
The Mules came on like gang-
busters during the first period of play. After getting to the Mus-
tang goal line, they fumbled. Their first score was when
Don Wheat went over on a roll
out play for 6 points. Steve and
$\qquad$ not get any first downs. In the Adams of Muleshoe, is serving
second half scoring was done at the U.S. Naval Support Act-
by Armando Porras in the third ivity in Danang, Vietnam.


 Cited for offensive action
were Armando Porras, Donnie
$\qquad$
$\qquad$
Meet the


## Muleshoe's Annual "BACK THE MULES"


 ENTER TODAY! and WIN CASH PRIZES!

FIRST PRIZE SECOND PRIZE


## GRAND PRIZE $\$ 50$

For expenses and
${ }^{*}$ two tickets to the Cotton Bowl at Dallas, Texas. There will : also be a contest and prizes for the Bowl Games!

The Following Firms Urge You to Back The "MULES" \& Attend All The Games:

Ladd Pontiac Texas Sesame
Ready Mix Concrete Shafer's Bell Station Muleshoe State Bank Texaco Service Stations Muleshoe Publishing Co. Tri-County Savings \& Loan Higginbotham-Bartlett Co.

King Grain Co. White's Cashway
First National Bank Plains Auto Supply Muleshoe Motor Co. Muleshoe Co-op Gins
El Jacalito Restaurant Production Credit Assn. Wrinkle Welding \& Machine Shop

Cobb's Anthony's Dari Delite Western Drug Pool Insurance Brock Motor Co. Beavers' Flowerland Main Street Beauty Salon

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OFFICIALENTRY FORM ONLY ONE ENTRY PER PERSON
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Muleshoe

## RULES OF THE CONTEST:

Muleshoe Publishing Co. Box 449 - Muleshoe, Texas Contestant must be 12 years of age or older
. Only one entry per person may be made for any one contest. .Weekly contests are open to everyone except employees and families of this newspaper.
. Entries are to be judged by the Sports Editor and staff of this newspaper.
.Bring or mail your entries to the Joumal office. Mailed entries must be postmarked not later than 5 p.m. Friday. .Winners names will be published in this newspaper each Thursday following the close of the weekly contest.
. Choose the team you think will win.
. 10 points for 1st, place, 5 points for 2nd place determines the Grand Prize Winner.

DON'T MISS ANY OF THE FUN \& PRIZES SUBSCRIBE TO OUR PAPER: CALL 272-4536

THE FAMILY FUN GAME:

You Have Until 5 P.M. Friday to Enter Contest Watch for the Official Entry Blank Each Week


## The yeast-rising loaf

## 4



## Congratulations <br> To The 16TH STREET AND AVE. D Church of Christ

On your beautiful new House of Worship

We Are Very Proud To Have Been Selected To Furnish Building Materials From Our Firm.
Farm Discount Store

Crane



##  <br> 




## City.



ALTERNATOR REPAIR??
YOU BET WE CAN.
Generators- Starters and Distributors,Too.
Our electrical department has the 'KNOW HOW' and 'THE EQUIPMENT'
to handle your problem with a minimum of time and cost. TRY US. YOU'LL SEE! PLAINS AUTO SERVICE (ACROSS FROM CAS.HWAY

## San Diego State New Powerhouse

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MJSH STUDENT COUNCIL--The Student Council for 1969-70 at Muleshoe Junior High School pose for the camera, Back row, left to to right, Mrs. Scoggin, Student Council Sponsor, Rhonda
FFeld, Glenda Harlin, Latich Rogers, Marshall Pool and Mike Bland; Middle Row, left to Richard Meyers. Front row, left to right, Tommy St. Clair, Scott Stevenson, Dan Fllis and John Saylor. Officers are Jeannie Putman, president; John Saylor, vice president; Richard Meyers, secretary; Brenda St, Clair, historian; Brenda Weeks, chaplain; Laticia Rogers, parliamentarian
Pioneer Gas Asks Increase In West Texas



$\qquad$ MIk
Corn Dogs
Mustard Mustard
Cheese Sticks Cinnamon Rolls
Fruit Cup Fruit Cup
Milk Fish Sticks Tartar
Buttered English Peas Cuttered English Pe
Cramed Potaotes Hot
Pea MULESHOE H
HIGH SCHOOL

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MM1/k
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Corn Dogs
Mustard
Cheese Stick
Cheese Sticks
Veg. Beel Soup
Crackers
Jello $\begin{aligned} & \text { Fruit Salad } \\ & \text { FRDAY }\end{aligned}$
Milk
Fish Sticks
Fish Sticks
Tartar auce
Buttered English Peas
Creamed Potatoes Creamed Potatoes
Hot Rolls
Peanut Butter Contection


AND AWAY HE GOES--Mike Bland is speeding downfield, outracing the players attempting to catch him as he is on
his way to score during a seventh grade intramural footiball
 Intramurals Being Played

Obituaries
Oscar Gonzales
$\qquad$ infant son of Mr. and Mrs,
Larry Gonzales of Route One Larry Gonzales of Route One,
Farwell, was born October at $7: 08$ in West Plains Memoriat at $7: 00$ in
Hospital in Muleshoe Hospital in Muleshoe.
The infant, who weighed only
one pound at birth, lived for one pound at birth, lived for
only one hour following his birth, Graveside services were conducted Friday, October 3,
cher at the Bovina Cemetery. Ser-
vices were under direction of
Singleton


THEY HELPED THEIR SCHOOL....... Pictured is Mark Washington, son of Mr. and Mrs. George Washington, with his teacher Mrs, Kather ine
and Mriffir, Ho Mark and Comnie sold the most tickets for the DeShazo P-TA
hamburger fry from their respective grades.


## Congratulations

16th. STREET AND AVE. D Church of Christ

We Think Your New Church Is Very Beautiful And A Complement To Muleshoe.

It was a pleasure to take part in the construction of this building.

## E.T. FORD... CONTRACTOR

Larry Price, Painter; Earth
Cleon Davis Electric, Electrical; Muleshoe
Loyd Cowan Plumbing, Plumbing; Littefield
S.P. Stockard, Roy Clark, Raleigh Mason; Muleshoe


## Editoral

## Confirming Judges



## John Tower

United States Senate

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| citizens, We have tried many avenues |  |
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| would not have the force of |  |
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| am unalterable opposed to such resolution because |  |
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## NEWS NOTES

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tion's long-anticipated agricul-
ture proposals this week in
hearings before the House $A$ griculture Committee, Secretary
Hardin revealed, in broad
strokes, the thrust of the DeHardin revealed, in broad
strokes, the thrust of the De-
partment's thinking on such is-
sues as commodity programs sues as commodity programs
and long-range land retirement.
Specifics will have to be spelled Tress. Secretary's testimony The Secretary's testimony
ran to 14 pages with six ad-
ditional pages of appendix, In order to report to you as fully
as possible, I am going to divide as possible, I am going todivilde
his recommendations into two
sections and report this week sections and report this week
on commodity programs saving until next week the issue of
resource adjustment through resource adjustment through
land retirement and other As you are no doubt aware,
the present farm program exthe present farm program ex-
pires December 31, 1970. New
legislation must be approved by legislation must be approvedby
Aprill of 1970 at the latest,
to afford wheat producers and others a chance to study the pro-
gram and make necessary decisions before planting time
It new legislation is not passed In the time the present act
by the the
expires, net farm income will
decline by about a billion dol In trying to arrive at a work-
farm program which
abarmers would support, Secretary Hardin and members of
his staft traveled all over the country listening to tarmers,
commodity groups and farm
organizations, weighed the testand Senate leadereds of woth pare
ties. As the Secretary pated
in his testimony, "...It is clear to us that farmers want help
to bring their incomes up to to bring their incomes up to
the level of the nationalaverage
and that they want a bigger say and that they want a bigger say
tn decisison-making on thetr own
tarms," It is also abundantly clear
that neither the House Ag
riculture Committee riculture Committee, nor the
Administration, nor the Re-
publicans, nor the Democrats publicans, nor the Democrats
can pass a farm bill without
the other's help. the other's help. upon, the Secretary reminded
the Committee, there must be
restraints on prodet restraints on production that of price and income and will
"neither inhibit the growth of
markets nor place needless obstacles in the way of efficient
tarm operation.". Neither
shoud we concede world markets to cour foreign com-
petitiors. He invited further
comment and response by farm
organizations organizations, commodity and
producer groups.
w*** Programs for wheat, cotton,
and feed grains are the ones
that affect most farmers. In that affect most farmers. In
additton to proposals already
made by varioustarm organiza-
tions, the Secretary proposed a
"set-aside" program or, as an "set-aside" program or, as an
alternative, domestic allotment and diversion.
To quote from his testimony
on the set-aside program, this on the set -aside program, this
would be "a a domestic
of cotton and whent Iition, a natlooal feed grain ve similar to the present one,
Price support loans would be offered participating producers
won would be required to set-
aside a crop acreat to perhaps 75 to 100 percent of
the domestic cotton or wheat of the feed grain base, No con-
straints on acceage or produc-
tion would apply to any crop which would be in addition to the The program would be volunwould be made to cotton and
wheat producers on the production of their domestical-
istment acreage and to feed production of half of their feed
grain base. Rates of payment
could vary over time affect the number of par-
ticipants and, thus, the acreage

in the set-aside. The amount in the set-aside. The amount | p |
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The Flesh Peddlers Are Woman-Haters

BY PAUL HARVEY

Dilty movies, magazines and books now gross more than I am zoing to use the work "pornography" even though the
J.S. Supreme Court ca.not define it because you and I know hat it is whether they 0 or dot. Yiu and I grew up with an instinct or a consclense or some-
thing telling us what's "dirty" and what's "decent" and we must
have been right because there was less crime, less willegitimecy, less venereal disease, less druss addimetion, lewser abor-
mons, fewer smashed marriages and less prostitution in funior igh school.
How much syphilis can be blamed on perm'ssive parents, submissive educators, comjromising clergy and/or lax laws,
none can say. Yet FBI Drector J . Edgar Hoover affirms
ons s tound a quantity of lurid literature.
Lewdy nudie movies have become big business. It's not just
Broadway that they are now staging the sex act; these skinon Broadway that they are now staging the sex act; these skin-
alcks are showing in downtown Dallas. It's the hungry theater Sons s stater, including New Mexico, Oklahoma, hoping to at-
tract "the motion picture industry" have offered tax and other dvantages to producers of sexplotitation films.
Often the publicity for these low-budget quickies includes
 turther to define.
Nine Supreme Court justices, average age 64, have been un-
able to decide what any housewite knows: the difference bet-
 ousewives--may bave to do a little "demonstrating" of their
own.'s women who are downgraded when sex, flaunted, results
It's in "sex boredom,"
Hararard theology Prof. Harvey Cox says if he were a worman
he would be insulted by the Playboy piliosophy which identifies
. see as a plaything and any woman as the playmate.
Actress Virginta Mayo outspokenly suggests that it is Actress Virginta Mayo outspokenly suggests that it is
"effeminate writers, producers and directors in show business
who are purposely showcasing women at the naked wotst." Who are purposely showcasing women at the naked wo:st."
At least some women intend to fight back. Without quite
yet haowing how they will fight or with what wapons, the 11
millinon members of the General Federation of Women's Clubs million members of the General Federation of Women's Clubs
have launched a campaign to "halt the proliferation of lurid
sex, crime and violence in movies, TV, magazines and papirsex, crime and violence in movies, TV, magazines and paper-
beckks," Federatito president Mrs. Walter Magee says, "Self-
regulation by the industrifs involved has not worked, Promises
mede by the headso of those industries have not been carried
out. The entertainment media is tincreasingly vulgar and of-
out tensive,"
Through its national magazine, and its 15,000 clubs in 50
states, the federation ts suggesting stepp-by-step procedures
on how clubwomen in their respective towes can "crusade for morality,"
They intend to reverse the tide, Don't bet they won't. There
is no wrath like that of a womea scorned,

## The Sandhills Philosopher



Mardin's testimony: "Feed rains and wheat would be ag-
regated into a total grain base allotment for feed grain. Ther ake the desired amount of land ut of feed grains. A price-
stabilizing loan would be available for participan
Grain producers would be gible for loans it they yroduc
within their total allotment. program dispenses wisth, maa
keting quotas. Wheat and cot growers, of whom no diversion
would be required, could plant
whatever they wished on their whatever they wished on the
tilled acreage. Feed gra


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## WASHIIGTON MOTES

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| on vietnam pul | Scott G.o.p. |
| Senator Charles E. E. Ooodell |  |
| (R.NY) has asked for iteral | Republican leader, and Senator |
| ember, 1970. Goodell | Robert Griffin (R-Mich) was se- |
| Loid a news conterence recently. | lecteod |
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| ended, mot merely reduced. | Crime in the nation |
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