## The Muleshoe Journalaid



> 57,000 Fire Hits
> Bailey Co. Electric

Gayla Seaton Named Magazine Correspondent
Ice Stops Electric Service In Area

Sue Willman Named Top Beauty of MHS Mule Makes News

## Parade Will Open Christmas Season






Saciety

Festive Thanksgiving Holidays


|  | 22 O2. $49{ }^{\text {c }}$ |
| :---: | :---: |
| CANDIED CHERRIES | $402 . \mathrm{Jar} \quad 29^{\circ}$ |
| QUCK M Coshe Cocole | 1t. con $39^{\text {c }}$ |
| Ellis New Crop |  | SHURFINE

SHORTENING $69^{\circ}$

| ${ }_{\text {costing }}$ | 2 for $35^{\circ}$ |
| :---: | :---: |
| PEACHES Shyrine | ${ }_{\text {con }}^{2 / 2} 25^{\circ}$ |
| KIEENEY Fociol Tis |  |



MERSHEY'S Dainties bor. aga $19^{\circ}$
SUGAR ${ }^{\text {Impocial Powdered }} 2$ tor $25^{\circ}$

GRAPEFRUTIT $\begin{gathered}\text { Toucss } \\ \text { Rused } \\ \text { t. } \\ 0\end{gathered}$
CELERY Farce Stally $\quad$ to. $9^{c}$
SAUSAGE Vaner's Sille 2 tb b bag $99^{\circ}$
HENS Fresh Frozen to. $39^{\circ}$
BACON Docher $\quad 2 \mathrm{Lb} . \mathrm{Pkg}$. ${ }^{5} 1^{09}$



INSTALLATION CEREMONIES at the Muleshoe Country Club were held Wed.
nesdday afternoon. Officers. pictured are Jerie Wagnon, pearl Gunstream, Betty
Glaze. Arlene Phelps. Marie White and Laura Jean Presley.
M'shoe Ladies Golf Club Holds Unique Officer Installation


## Thanksgiving

orld with beauty, open, we beseech thee, our
eyes to behold thy cracious hand in all.
thy works; that rejocing in thy whole creation
-roor of comomen manie
PUBLICSTSWH:


MULES


STOP THE PRESSES:


YOUR FAVORITE NEW STYLE COAT-LOOK IS JUST IN AT COBb'S FOR Fi.Si i in that pointileval into a bright winter

## and a fashio nable holiday season Cobbj

## Hurry . . .



Come In Today, -- This Week, -- So Your Christmas Business Letters, Envelopes, Greeting


Cards and Note Paper Will Be Ordered and Personalized Before Christmas Mailing Time.


The Muleshoe dournalak

## The MULESHOE STATE BANK Is Proud to Present AN ART EXHIBIT

by Mrs. Elizabeth Black's pupils
Second Grade thru Adult Paintings are an Art Gallery Feature At MULLESHOE STATE BANK November 20 through December 4-Two Weeks.

Viewing Kathleen Francis' Oil entitled "Tranquility" are Mrs. Francis Minckler and Mrs. Coleene Callan.

The Muleshoe State Bank

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SUBSCRIPTION RATES Immediate Terri
Out of Territory $\frac{\text { Jessica P. Hall }}{\text { Advertising Rate }}$ Jessica P. H L. B. Hall
Gary Stone
L. B. Hall Gary Stone
L. B. Hall
Mrs. Doris Mess. Doris Kinse
Jiss. Polly Otwell
Mall Mirs. Boily
H. Flanagan
Tony Puente,


THANKSGIVING DAY

## sents one of our prime reasons for giving thanks today- The home creates useful litizens. The great blessing of <br> he home, the care and affection of greving and wise the lossing of parents, the companionship of sturdy brothers and aentle <br> parents, the companionship of sturdy brothers and gentle sisters. the protection the home affords, the social and material advantages it provides--all these are worthy The superior educational advantages of today merit un consideration and expressions of gratitude. Educafather's, or even in Father's, time. Schools are accomp. Cor girl. We are grateful for these schools. enioy as citizens of the greatest democratic griviegernment in the world. A study of the old world governments recall the hardships and dangers out four heartathers As we braved voutly thankful. Each of us has his, or her, individual hese benefits may be, but usually they exceed one's deserts. One will saracely realize the extent and number of his blessings unless he does count them Lot mindful of the many things for which we should be thenk- ful; and recalling them, let us endeavor to deserve these <br> Out of the year it stands apart. This great and good holiday of simple folk Wh reat and 



Paying For School May Be Profitable

$\qquad$

## NOW IS THE

In ptanning your 1962 farming or ranching operation, the Phainvieve Production Credit Association can offer many advantages es your agrit coltural credit center . . . The availabiity of dependabie curaiz ons majos soumce of agricultural credit in its cightcounty amer
 Depenabable and speciatized credit is avaitable for practicelty ment typecel More than 1,300 of your farmer and rancher neighbors bortowed mose than $\$ 37,000,000$ in 1961 to make the association the nationtiangert Solid expression of confidence in the credit services offerecib See your friendlf, experiented credit conngellot foify at ing $\boldsymbol{T}_{\text {roduction }}$ Credit Office near yous

Loans for any fype or size of agriculturol opertifitat
rienced agricul


- Credit based on equily ptos abing toreppys - Farmer and ranchef Owaed end Opuriva

Plainview Production Credit Association

W. B. LeVeque, Manager

Juleshoe, Texas JoLen Ballew, Ass't. Manager


 BACON:

|  |
| :---: |

FACIAL TISSUE Ewai 19 . COFPEE OLGERS 2 LB. TIN
(DRIP or REG. Shortening OLEO O SALAD DRESSING TOMATO JUICE Lunch Meat ${ }^{\text {minac }}$
\$界 39
$59^{\circ}$
$15^{\circ}$ $39^{\circ}$ $25^{\circ}$ 39:

COOKIES $\begin{gathered}\text { Sunstine } \\ \text { Hydrox }\end{gathered}$



 BLACKEYE PEAS $\begin{aligned} & \text { Kimboll's } 30 \text { son } 2 \text { for } 25^{\circ}\end{aligned}$
 PORK \& BEANS No. 300 Con 2 for $29^{\circ}$ CHILI wiehtherdsts Family size No. Can $\quad$ Ca $5^{\circ}$ DILL PICKLES $\underset{\substack{\text { White } \\ \text { Frest pack }}}{\substack{1 / 2 \\ \text { Barrel Jal } \\ \text { dor }}} 59^{c}$



12 BOTTLE
CARTON
Plus Deposit

First World Fair
Since 1939


Elrod Opens Plumbing Shop







Off The Runways San





 Lazbuddie News

## FARM NEWS

rield Adjustments Can Reduce Soybean Harvesting Losses


CALVERT'S DRIVE-N GROCERY

> IS OPEN FOR BUSINESS

We Will Be Open Thanksgiving Day
Weekdays 7 AM until 10 PM and Sundeys:

MULESHOE'S FIRST DRIVE-IN WINDOW

CALVERT'S DRIVE-IN GROCERY


See the new Chevrolet, Chevy II, Corvair at your local authorized Chevrolet dealer's
C \& H CHE VROLET CO.
MULESHOE, TEXA

SOIL CONSERVATION NEWS


Terraces Insure Future Production


Auction Selling Now Includes Cotton Market

Hi Plains To Begin Construction Soon


## Commandments On How To Get

On How ToGe
Along In Life
Every orce in a while some
clever writer doos a bit better
than ordinary, and comes up wit
mitm unin








MEET THE MULESHOE state bank employee OF THE WEEK


IOU ANN BLAYLOCK has been employed at Muleshoe State Bank for five months. Lou Ann, a secretary at Muleshoe State Bank, is part of the efficient operation that makes bank-


THE MULESHOE STATE BANK


JENNINGS INSURANCE Announces
The Association of


JOE L. SMALLWOOD
See Joe for your complete insurance protection Jennings Insurance


## Highlights \& Sidelights From The State Capitol <br> ByVen santord <br> 景



W. B. (Bill) ELROD

Announces
ELROD PLUMBING $C O$.
IS OPEN FOR BUSINESS For all of your plumbing needs
and all kinds of plumbing and ail kinds of plumbing
fixtures and supplies.
PROMPT \& EFFICIENT SERVICE GUARANTEED


NEW HOSPITAL CONCEPT - No pationts foom will be more than a half. doren not


 en entral part of the building itself houses clinic facilities such as X-ray. First floor wil
house consultation and examination rooms. Later, additional medical education buildings
well be erected on the 300 -acre campus.


 ${ }_{\substack{\text { test } \\ \text { given } \\ \text { given }}}$ dive. Novem
day
hithin a
showing the

Statement of Cash Receipts and Disbursements


## The Muleshoe Journal

## 20 Years

 Ago米 M MONTGOMERY WARD
Make Christmas merrier...

GET WARDS NEW CHRISTMAS BOOK 7nee!

Santa's North Pole workshop has a new branch . . . and it's right here in town! That's Wards Christmas Book, stuffed fuller than a Christmas stocking with glittering gifts and goodies, and your you tie, to the boughs you trim. And, you can see it, shop it, at home! Try it.

Ask for your free copy today
326 MAIN
Phone 2620


AMMUSEMENT GUIDE


## 

Nation's Favorite
OId Rugged Cros Old Rugged Cross'

Television Schedule For Muleshoe Area



| saboson Disususes, |
| :--- |
| Canaddás Susiness | Condition, Future




 CHRISTMAS GIVING ${ }^{-}$ posible for all the whorld
CANDLIN BUSINES FoLlows
Canada is now enioving Canada is now enjoying
gradual recovery from the mild
recession of a year ago. Indust recession of a year ago. Indust
rial activity has turned upward
although to a modest extent Canadian business. however, is
subject to intense competition
caused by overcapacter caused by overcapacity and
corresponding pressure upon pri
ce ano protis. For some time
Canad has been and
Cand Canada has been a leading trad
ing country, surpassed only by
the United States the United States. the United
Kingom, and West Germany. In
the year 1961. export
 ports only 4 per cent of its out
putt As arestht, he Canadian
dollar fluctuates, and right now is worth less than the American
dollar.
cANADA AND THE EUBOPEAN Concern has arisen that Cana-
ada's trading position may be
thampered by the Europeat hampered by the Eirion may bean Com.
tmon Markee. The great postwa
timpulse for mut
 of general thrading bolos. Thave
The
European Commion Market ma develop into a new nation tha
could rival the population, pro
duction, and power of even the I believe Canada should exam-
ine carefuly the above possibil
tities, and ities, and consider some pospm $\begin{aligned} & \text { orm } \\ & \text { association with Western Europe }\end{aligned}$
and Perhaps it should join this Euro-
pean Common Market, a move pean Common Market, a move
Which might eventually influenne
the United States to ionin Thi could result in a North A Allantic
Trading to the "Aree of grold."
prevailing wages
Many in Canada feel that join-
ing the Common Market would
result in lower wages for Canada result in lower wages for Canada,
in view of the lower wages pre
vailing in Europe However, eff. vailing in Europe. Howeever, effit
aient workers pan demand and
secure high wages. I further be be lieve thigh suages. I I further be
would do much a united fron
wunism nound do much to prevent Con
nusism from working further
westwa we cannot have everything we
wait in this world, and we must
have a spirit of "give and take"
peans should realize Also, Eure Europe extend its can Wrading or
ders to the Paciic Coast. It seem
dit its coidd be the age to the Common Marke.. The
very talk makes me very optim
$\qquad$ Canada- can supply Wester
asbestos, sulphur, aluminum, ni kel, pulp, and paper pron, nets,
nd even fishery products. One
net of the first proects may be to
fuild a a pieline for crude oil from
Western Canada to Montreal. Re estern Canada to Montreal. Re
ations with Venezuela are no eing cultivated by the Unite
tates. How this will affect Ca
ta's. oil trone Thus far, large sums of money
ave gone from the United Stated into Canada to help develop thes
natural resources. Very little
 tions in Canada's natural OUTLOOK FOR FUTURE
Factories may be built and
odecay; machinery may beco
obsolete; machinery may become
thane routes may
hange; but at the worst change, wut at the worst, Cana-
das natural resources cannot be
destroyed even though their destroyed even though their ee-
ploitation may toper off for a
few years. This means that Canada would profit from inflation,
and investments there could be
and good hedgee for these who are
fearful of inflation. tearful of inflation.
In closing, let me remind read-
ers that Canada's economic growth has taken only aconomic grou 50 year
and with her present popitica
social, and economic struct
 abostors the fhould be of optimist
with radicaly onana eve
whanging wor

WANT A RUG CLEANED?

## See the

 VELCNW PAEES Chop Suey ${ }^{\text {No. } 303} \mathrm{Com} 57^{\circ}$

CAMPBELL'S
TOMATO soup

NO. 1 CAN $7 c$

## GROUND CHUCK PORK CHOPS ${ }^{\text {camem }}$ RIBS LB.

LUNCHEON MEAT ..... 3 oor.mes 79
SLICED BACON ..... 2 t. . .re. 89 ..... 89
ROUND STEAK K.nelt sit
SPARE RIBS Smean Ribles to. $49^{\circ}$

$$
\text { CHEESE Shation crisedar } \quad \text { 上. } 69^{\circ}
$$

|  |  |
| :---: | :---: |
| ASTE 49 |  |
|  |  |
|  |  |
|  | \% |
| USTERINE |  |
| EXCEDRIN |  |



## LAY-A-WAY NOW!

Cin Chinisttmos saxi Chnistmos


| imperial, Pure Cane SUGAR | $\begin{aligned} & 10 \text { Los. } \\ & =.89 . \end{aligned}$ |
| :---: | :---: |
| Wortz, 1 Lb. Box |  |
| CRACKERS .................... 198 |  |
| Psilisbury, Gooctate, Fudge, and white |  |
|  |  |
| CAKE MIX ......... 3 for \$ 1.00 |  |
| 洨bury, Caramel, Mikk Chocolate, |  |
| Creamy Fudge, Creany Van., 13 oz . pkg.CAKE FROSTING ........ 33c |  |
|  |  |
| Kraft's Miniature, 101/2 02. pkg.MARSHMALLOWS |  |
|  |  |
| Kraft's, 81/2 07. pkg. |  |
| Chicken Noodie Dinner 39 C |  |
|  |  |
| INSTANT MILK Golden Korn, Corn oil, i lib. pkg. |  |
|  |  |
| OLEO ........................ 29 |  |
|  |  |
|  |  |
| 3 Minute, 10 oz. Can |  |
| POPCORN ${ }^{\text {vel Beauty }}$ Bar, 2 enath Size Bars |  |
|  |  |
| TOILET SOAP ............. 49c |  |
|  |  |
| TOILET SOAP |  |
| Chocolate Chip, Nabisco, $14 / 1 / 2$ oz. pkg. |  |
| COOKIES ${ }_{\text {60 }}$ (.ance Package |  |
|  |  |
| BISQUICK .................... 69c |  |
| MACARONI |  |
| American Beauty, 12 oz pkg. |  |
| Spaghetti \& Meat Balls $25 c$ Austex, No. 300 Can |  |
|  |  |
| TUNA ......................... 33c |  |
| Chicken of the Sea Chunk, No. $1 / 2 \mathrm{C}$ |  |
| CLOROX |  |
|  |  |
| MAZOLA OIL |  |
| Pint Botlle |  |
| TOILET TISSUE |  |
|  |  |

