## The Muleshoe Vournalix <br> DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY



Man Arrested For Hit-Run Driving

## Schools Offer Low Priced Insurance



Mr. Don Johnson will be here in our store all day Friday and Saturday taking orders on shoes we do not ordinarily have He has a complete collection of Caprini, Andrew Geller, Ladies Florsheim, Red Cross, Joyce and Sandler of Boston.
Hi heels, lo heels, medium heels in almost any desired color or material. . . and sizes $41 / 2$ to 11 can be ordered in several of these shoes.
Delivery on most sizes can be in one week
charge for special orders.
Come in and see the "New in Shoes"
Coffee and Cokes will be served both days.

## TRUNK SHOWING <br> FRIDAY \& SATURDAY SEPTEMBER 8 and 9

Stanley Fox and Barbara Williams Solemnize Vows In Highland Park Methodist Church Chapel



Linda Cooper - Lamar Taylor Exchange Vows In Whiteflat


 Ing were Mr. and Mrs, Mool Diekens,
Woodeo Atstind and Mr. and Lendell
Mrs Paul Garder and Mart of or tubbo
 running with the choke wide Claude Blanchard, Sudan; Mrs
lopen. It thould be cleaned dialy Pearl Mitchell. Earth: and Mry
if necessary, to give best trac- F. R Hammock Big Spring


Ushers were Ben Pumph
Abilene and Abilene and Harond Cumph of of
Lubbock, , orrther of the bride.
The candlelighters we Lubbock, brxiher of the bride.
The candelelighters were Miss
STandra Parmelly of Abiline and and
Miss Sara Ann Taylor of Anton
sister of the bridegroom. They


## Coobers



72 Teachers Learn To Teach Phonics

No. $3 . .$.
 oneheater tor compulanme.



 Dept. Of Labor Tries To Solve Age Problem
Robert S. Terry Finishes Course

Area Boys Enter
Football Contest
${ }^{80}$ Turn In In Parmer Co.
$\qquad$

THINKING
of furnitures
lane's furniture


ANNOUNCING THE annual meeting of the stockhoiders of the Federal Land Bank Association of Muleshoe SATURDAY. SEPTEMBER 9, 1961
 - 50 cast io of onen AMMY -

|  |  | cal Agricultural Stabiization |
| :---: | :---: | :---: |
| teachers representing nine school systems in Texas attended the |  |  |
|  |  |  |
|  |  |  |
| Tuesday and Wednesday, August 22 and 23 . |  |  |
| , teatser in the Norman, Okia- |  |  |
| ams, Arlington, Texas, were in charge of the course and pre- |  |  |
|  |  |  |
| sented the teaching of reading from a successful phonetic approach, entitled, "Phonetic Keys |  |  |
| proach, entitled, "Phonetic Keys to Reading.$\qquad$ |  |  |
|  |  |  |
| m is sued widely, not only in |  | Problem |
| Texas, but throughout the to help pupils improve their |  |  |
|  |  |  |
|  |  |  |
|  | Finishes Course |  |
|  |  |  |
|  |  |  |
| sounds of these letters before heis taught to memorize words orto learn by sight and repetition. |  |  |
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|  |  |  |
| taught, therefore at the very be the key to unlocking or tiguring |  |  |
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|  |  |  |
|  |  |  |
| tences found in many first grade |  |  |
| vowel sounds (long and short)are learned, and all the conso- |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## PROVIDES THE MOST

 IN SERVICENEW MODERN STORAGE FACLITITES TO HANDLE YOUR
1961 HARVEST
INCLUDING 2,000 BU. HOUR SCHANZER GRAIN DRYER

## - 6,400,000 BUSHEL STORAGE CAPACITY -

- sherley anderson grain company offers a variety of plans for the farmer
- We will buy your grain sorghums
- We will put your harvest into THE GOVERNMENT PROGRAM
- Storage faclilities available

When You Are Ready To Market Your Harvest Think Who Can Give You The Best Possible Service and You Will Think Of, "SHERLEY ANDERSON GRAIN COMPANY"

## "SUPERIOR SERVICE"

SHERLEY ANDERSON GRAIN COMPANY offers you the quickest grain hand ling ser
grade
service.

## REMEMBER

 lariat, texas will give you- Fast, Friendly Service
- Fast, Friendly Service
- We are Federally licensed
- We are Federally licensed

SHERLEY ANDERSON GRAIN CO.

## SHERLEY ANDERSON GRAIN COMPANY

LAMBERT CLEANERS



## ANNOUNCING!

Due to the increased cost of production The Muleshoe Journal announces a general subscription rate increase effective October 1, 1961

In accordance with the new Texas Sales Tax Law The Journal will also have to charge a $2 \%$ sales tax on all sub. scriptions, however the tax will be included in the subscription price.

We invite everyone to renew their subscription before October 1, 1961 before the new subscription goes into effect.

SUBSCRIPTION PRICES EFFECTIVE OCT. 1st.
BALLEY COUNTY AND
ADONNG CONTIES
ALL OTHER STATES
AND COUNTIES


## RUFFY TWNAS



> TOMATOES CANTALOUPES
> AYOCADOS
> 2 tor $25^{\circ}$
> Colifornia CARROTS

${ }^{6}$

BREEZE Reoplea $35^{\circ}$
FLUFFY ALL
${ }_{\text {box }}^{3 \text { bex }} 83^{\text {c }}$
TOILET SOAP Litsooy $3^{\text {Requer }}$ fols $35^{\circ}$
LUX LIOUID ${ }^{12}$ Oefte $39^{\circ}$
TOILET SOAP Lux $\quad 3^{\text {Repuler }}$ Rer $33^{\text {c }}$
HANDY ANDY sime $39^{\circ}$

| GRAPE JUICE ${ }_{\text {wocks }}^{\text {fooen }}$ |  | GREEN BEANS |
| :---: | :---: | :---: |
|  |  | ONION RINGS Siploneley |



Highway Patrol Radar Use Checks Speed, Saves Lives On Texas Roads

Drivers License Fee Goes Up

The Muleshoe Journalys

DeShazo PTA
Slates Meeting



H. L. Pruitt Enlists In Navy This Week
September and October hav
been designated P.T.A. member
ship enrollment months in Tex

## Milo Growers

TEXAS SESAME WIL BUY YOUR MLLO OR PUT IT IN GOVERNMENT STORAGE

## : SEED CLEANING:

$\square$ INSURED STORAGE
MODERN FACILITIES
FREE REGISTERED SEED TESTSEED AVAILABLE TO ALL BUYERS
FREE DEBEARDER SERVICE

## TEXAS SESAME GROWERS



## Sales Tax Blues

Muleshoe merchants and customers are, by now, ettermen back in the harness, thoroughly confused by the new sales tax. One local store open the season against the has signs on the cash registers saying. in effect, that the S Springlake team


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## Big Savings Clean-Up

on sedans and wagons in'61's year-end


## Trade Parade ${ }^{-}$Rambler



NOW BUY AND SAVE-while we've
yot 'em! Join the TRADE PARADE got em! Join the TRADE PARADE to
61 Ramblers -your opportunity for
big year-end valuest Get your wago,
sedan or convertible while the chooice is
high, wide and handsome sedan or convertible while the choice is
high, wide, and handsomene and we'll
allow you top dolar for your car.
Come in -join the TRADE PARADE ambler Americans, Rambler Classics
nd Ambassador $V-8$ 's-sedans, wago onvertibles-are waiting to save you
honest dollars if you act now !
AMERICA'S LOWEST PRICES
AMERICA'S LOWEST PRICE


BAmbler - World Standard of Compact Car Excellence CAYLE REED BUICK-RAMBLER CO.



power. In Christ's name. Amen
THOUGHT FOR THE DAY Christ, the savior of the war wrld
comes to simers with his trans

Panhandle Fair Receives Entrants

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| :---: | :---: | :---: |
| SIMGLICON FUNERAL HOME <br> 24 HOUR AMBULANCE SERVICE Phono 2860 | COTtONSEED DELINTED <br> Phone 6280 - Muleshoe <br> WILLIAMS <br> seed cleaning co. |  |
| Farley Insurance Agency <br> Real Estate and Insurance AUTO FINANCING FARM \& CITY LOANS SERVICE BEYOND THE CONTRACT Off. Pho. 7279 - Res, 9-0343 Over Bank, Muleshoe, Texas |  | GUARANTY ABSTRACT CO. <br> Phnne 2640 <br> Muleshoe <br> Complete Abstracts of Vitle to All Lands and Towns in Bailey County, Texas BONDED FOR YOUR PROTECTION Office: 108 East Ave. C. PAT R. BOBO, Owner |
| Gest The Autio port You Noed At <br> WESTERN WRECKING <br> 1017 West American Blvd. (Clovis Rd.) PHONE 4869 <br> V/e Pay the Highest Price for Scrap Iron. | Kelton Barber Shop <br> - BARBERS - <br> Omer Kelton <br> R. C. Dearman | ARNOLD MORRIS AUTO |
| Jemings linsurance Agency <br> - FOR - <br> COMPLETE INSURANCE SERVICE <br> Corner of Avenue B and South 1st. <br> Phone 3-4970 <br> P. O. Box 144 <br> MULESHOE | R. B. Z. BEATY dentist <br> 115 South First Street Office Hours 9.12 - 1:30-5 Closed Saturday Afternoon Off. Ph. 2040 - Res. 8511 |  <br> - Parts and <br> - Service <br> BUY AN |
| H\% It Pays | COMPLETE <br> Small Engine Service <br> Lawn Mower Engines, etc | An Exide In your car is the safest insurance |
| To Borrow MONEY <br> From Us! <br> We can save you money when you buy a new | Clinton Power Products <br> Muleshoe Auto Parts <br> Plainview Highway <br> Phone 9-4940 | $\begin{array}{ll} \text { against battery failure. } & \text { Tractor } \\ \text { WHEN IT'S AN } & \text { Truck } \\ & \text { Irrigation } \\ \text { Engines } \end{array}$ |
| or used car. We're here to help you.... with low cost, easy-to-repay loans. We can help you in other ways too. It will pay you to talk to us, and no ob- <br> "SOOL INSURANCE COMPANY <br> Phoon 2sso <br> W.M.POOL, JR -:- LEER.pOOL | JOURNAL <br> WANT ADS GET QUICK RESULTS <br> PHONE 7220 OR 5400 | you STARTI <br> Amold Morris Auto Parts <br> Phone 7150 <br> -:- <br> Muleshos |


 61.3 Per Cent Above $\$ 4,000$

Local People Are In Higher Bracket
$\left\lvert\, \begin{aligned} & \text { of the local households now have } \\ & \text { eash incomes. after taxes, of } \\ & \text { ond }\end{aligned}\right.$ $\$ 4,000$ or more. after taxes, of
That is a better situation than
prevails in most parts of the

Stone's Throw
by Gary stone
Just a few short weeks


...it costs so little to add a phone Why run to answer the phone - when an extension Particularly when a second phone in your home costes far less than the first.
Phone or drop by our Business Offiee and order your
STARLITE* phone today. Available in 5 lovely decoSTARLITE* phone today. Available in 5 lovely deco-
rator colors to match any room setting.
GENERAL TELEPHONE Americas largest thdependent Telephone System



## SAVINGS ARE



SHOW HOME
NOW UNDER CONSTRUCTION
ON OUR BUILDING SITE AT OUR BUILDING S
300 BLOCK 300 BLOCK
On So. COLUMBIA ST. PHONE
CA 3-3604

MICK MASON Sales Mgr.


308 S. COLUMBIA ST.
AND

## on C and C Built Homes

BIG ROOMY FLOOR PLANS
PLUS QUALITY FEATURES NOT FOUND IN MANY HOMES.

## BEFORE YOU BUY

We ask you to come by our building site and inspect our homes now under construction.
We have many suggested plans for your appro val or bring your own floor-plan. "REMEMBER" if you wish we will construct your home on your own location.
FHA, GI, Conventional, Farm Home Administration Loans. Low cost Town and Country home up to 1400 Sq. feet $100 \%$ financing, any location.

WE MOVE WITHIN 200 MLLES OF PLANVIEW -
TERMS to SUIT YOUR BUDGET
All of Our Homes Have 2-Inch Sub-Floor \& Built of No. 2 Lumber \& Better


CONSTRUCTION AND BUILDING MATERIALS


- Every ' 61 Ford and Falcon to be sold!

- Your car will never be worth more in trade!

See your Ford Dealer now for the best deal on a Ford or Falcon

'Wére clearing the deck!"

MULESHOE MOTOR CO.


REMEMBER HOW GREAT GIGARETTES USED TO TASTE? LUCKIES STILL DO
LUCKIES DON'T SMIMP


They're so round, so firm, so fully packed-so free and easy on the draw. They're fully packed with fine tobacco. They're firmer than any other regular cigarette. And Luckies smoke longer. that's why they taste so great.

Get Texas-size taste $\star$ Get Luckies today!
 calls for various ingredients to satisfy different people . . . just as cakes are baked with a variety of frostings and flavorings to please different palates. But . . . with ${ }^{\prime}$ cakes . . . the basic ingredients are always about the same ... flour, sugar, shortening, etc. Much the same thing is true of happiness.

- No matter what type of trimmings each of us may prefer on our individual happiness, the fundamental elements are about the same for all ... good health, a good job or a prosperous business, ade;


## A More Prosperous Community Doesn't Guarantee


... but it helps
quate schools for our children, strongly supported churches in which to worship . . . and many good neighbors, friendly and secure.

- These latter things . . . call them the material essentials to happiness, if you will . . . can be assured by a substantial and ever-growing trade volume in our community. 'Which we, ourselves, can create if all of us spend our money here . . . where we live and make our living. Spending away from home strengthens the foundations of our city neighbors' happiness, and weakens our own.

These Firms Are Genuinely Interested In The
Future of Our Community and Your Welfare

Higginbotham Bartlett Co .

## Western Auto

Johnson Nix Inc.
First National Bank
Member FOIC
-
Harvey Bass Appliance
Murray's Jewelrv
Muleshoe State Bank Membor FOIC
St. Clairs
Western Drug
Frv and Cox Brothers

Piggly Wiggly
Pool Insurance Agency
Lambert Cleaners
Johnson Furniture
C and H Chevrolet
Muleshoe Journal
Cobb's
Corner Drua


White's Cashway Grocerv
Johnson Pool Tire \& Appliance

Muleshoe Motor Co.
Frances Implement Company
City Cleaners
Damron Rexall Drug
Gage Carpet
TRI CO Bowling Lanes
pusitic sifivice
Muleshoe Jewelry
White's Auto Store
Lane's Furniture
Bailey County Electric
Cooperative Ass'n

New Sales Tax Answers Given
-
to visit the modern
NEEDMORE CO.OP GIN
 machinery and equipment. Engineering skilt, careful installation and operating know-how combine to give top grades. But ginning is only the beginning. Check these extra money-making bene-


NEEDMORE CO-OP BOARD OF DIRECTORS


Farm Bureau Favors Extension Of Sugar Act
 to domestic areas
ing West Texas

## ANNOUNCING

The Pool Insurance Agency of Muleshoe is proud to announce the association of Roger Pool with this agency representing South Coast Life Insurance Company. Mr. Roger Pool will administer the sales for Life Insurance for this firm, including all types of medical Insurance Programs.


Roger Pool
YOU RECEIVE COMPLETE PROTECTION FOR YOUR ENTIRE FAMILY WHEN YOU INSURE WITH POOL

BAILEY COUNTY'S
"Complete Insurance Agency"

- Life Insurance
- Accident
- Income Protection
- Mortgage Insurance
- Hospitalization
- Aulomobile
- Family Group Life


## SEE

MYRON POOL - LEE POOL - ROGER POOL
POOL
INSURANCE AGENCY



[^0]higginbotham bartlett co. 215 Main Muleshoe, Texas Phone 3.3510

MAIN STREET BEAUTY SHOF Phone 3-4480

MULESHOE ANTENNA CO
108 E. Ave. C
Muleshoo, Texas CITY CLEANERS
Muleshooe, Texas
$\qquad$

MULESHOE STATE BANK Muleshoe, Texas Phone 2540

## WESTERN DRUG

| Phone 3-1060 | WESTERN DRUG <br> Walı̣reen Agency | Muleshoo |
| :---: | :---: | :---: |
| ALSUP CLEANERS |  |  |
| Phone 3-0760 ${ }^{\text {M }}$ | and Mrs. Charles Alsup | Muleshoe |

CHARLES L. LENAU LUMBER CO
202 East Ash

## WESTERN AUTO STORE

228 Main Phone 9-1120

|  | MULESHOE STATE BANK | 228 Main | - Phone 9-1120 |
| :---: | :---: | :---: | :---: |
| 304 Main | - Phone 2540 |  | Muleshoe, Texas |


[^0]:    THE MULESHOE JOURNAL
    304 West Second - Phone 7220—5400
    MULESHOE AUTO PARTS
    217 N First Muleshoe, Texas Phone 30940

