## The Muleshoe Journal)

Muleshoe Forward Wall


Journal Also Feels Effect Of Sales Tax

Muleshoe Backfield


## Mules To Tackle Clovis Cats Friday

Page 2, Muleshoe (Tex.) Journal. Thurs., August 31, 1961


Ceremony Unites Juanita Burkett, Jack Roubinek In Church Chapel


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$\qquad$
$\qquad$
$\qquad$
$\qquad$ Eugene Broyles - Ada Pierce In Friona Candlelight Service


Patsy Anthony Weds Don Copley In Candlelight Service
$\qquad$
$\qquad$


## Muleshoe Motors To Sponsor

Punt, Pass, Kick Competition
An opportunity for Muleshoe
rea boys to compete in a toot- tost meld, the sce
millful punte

## all punting, passing and place- icking contest, wint trips to No- ional Foball League games a- ong the prizes, wae gat <br> 



Pithe competition will wexne trips by fine nate na-
tional winners and their fathers
to the National Football League to the National Football Leagere
Championship game, and an of-
ficial reception at the White
House. 녈룰 result of of televilised ce competas as a
at a home game of each tito tesuit of televised competitions
at a home game of each of the
14 National Football League teams.
Muleshoe P. P. \& K. compe-
tion is
 be at Muatenhoo Mot Mor eoven wat the
Crossmoads in Muleshoe, from
August 28 through Septe, Ausustads in Muleshoe, from
Ahrough September 25.
There is no cost, but entrants There is no cost, but entrants
thust be accompanied by a par-
fot or guardian, Each entrant
vill receive a P. P. \& K. badge. an instruction book written by
NFL stars Johnny Unitas, Yale
Lary and Paul Hornung, and an
Lat Three Way News Mr. and Mrs. Amos Sedgwick
and children of Bronntield vis-
ited the past weekend wisth
triends in the Thre ited the past weekend with
学位ds is it the Three Way Com-
munity. The Sedgwicks are form-
er residents of this community.



## mber 5. She recentity gradu- tated from Isabell's Schol of Seauty Culture of Lubbock.

 I few daya wittner is spendingson and family, the Adolph her
ners.



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## dayniol






 Nan Johnson, and W. C. Eu-
banks to Texas Tech at Lubbock
James Tarlton to South Plains


- Kitten."

It takes good gasoline, the
proper oil to keep a motor rum-
ning in top shape - to make it ning in top shape - to make it
""pur". Fof lubrication and car
wastine to BOBS "66" SERVICE


By Mr. and Mrs. Rufus Carter Golden Anniversary Observed and


FRANCIS IMPLEMEMT COMPANY

- PARTS Phone 6020
MULESHOE - On Clovis Hi-Way


Back To sthod
Bo, thio meome
$\$ 7.50$


For lower priced shampoos and sets ask for Cora

> momemer

For AOPACEEARIRTMING
MULESHOE BEAUTY SALON
Phone 3.2580

## FGLLKICKOFFFTOOD HENII

 SPICED PEACHES: $19^{\circ}$GLADIOLAFLOUR 5 ... $39^{\circ}$

| - BANANAS |  |  |  |
| :---: | :---: | :---: | :---: |
|  | lb 10 <br> SUUNKIST LEMONS Ib. 13c CUCUMBEs |  |  |
|  |  |  |  |
| \% ${ }^{\text {com }}$ |  |  | 29 |
|  | Facial Tissue |  | $10^{4}$ |
| 49 c | CRACKERS ${ }^{\text {crackrer }}$ |  | 19 |


$\left.$| MARYLAND CLUB COFFEE Reg. or orip. |
| :--- | $1^{\text {tive }} 69^{\circ} \right\rvert\,$

FILLER PAPER gac sta stow
$79^{\circ}$







## Hutad micyug mancy iy <br> मीताल 10 I. 8

FRUIT PIES
banouet - Aplle PEACH \& CHERRY $29^{\circ}$ ams sicks 25 TOMATO CATSUP mito smen $19^{\circ}$ CREME RINSE s.i.oos sion inderat $69^{\circ}$






FOR EVERY BOY 6 THROUGH 10 PUNT, PASSING \& KICK Contest

IT'S FUN! IT'S FREE! LOTS OF PRIZES! A new kind of contest sponsored by FORD DEALERS in cooperation with the NATIONAL FOOTBALL LEAGUE Here's one you've got a good chance of winning!

You'll be competing with fellows your own age in punting, passing and place-kicking! Sound like fun? be accompanied by your father, mother, or legal guardian in order to register. | Footballs...Trips to an NFL garm-up iackets.... |
| :--- |
| NFL Chfampionship game (Dad, too! . Trips to the |
| Trips to | the White House! Every boy gets FREE - A Pumt, Pass and Kick Instruction Book:

: Orficial 1961 National Football League Guidebo

Bring in your Dad and get full details at MULESHOE MOTOR CO.

## NOW IN STOCK!



Tri.Co Bowing Lanes


Mrs. Gleon Soul

 L. Wilhite of Fort Mr Cridesmaids were Miss Pat Mic and Miss Francis
and Mre and Mrs of Plainview Mrs of Post,
marriage ey her fa-


 scal- of the bride Muleshoe, cousin time residents of Muleshoo be-

3 Way School Opens Sept. 4

Muleshoe (Tex.) Journal, Thurs., August 31, 1961, Page 5


Jockey will pay you $\$ 1.00$
to discover

## Jockey comfort

during the
Jockey
Quarter Century Celebration

Enjoy Jockey comfort now! Buy 4 Jockey briefs (Style 1007) Or Jockey $T$-shirts (Style 1111S), and get tsi.00 back during
Jockey's Quarter Century Celebration. Mail 4 garment Jockey's Quarter Century Celebration. Mail 4 garment bags
together with sales slips to JOCKEY, P.O. Box 729, Hins Logether with sales slips to JoCKEY, ,.O. Box 729, Hins-
dale, Illinois before midnight, September 30, 1961. Limit
one refund per person one refund per person.
Jockey briefs are tailored from 13 pieces for perfect fit and support. special heat-resistan wo gap" front, no-chafe leg openings. Sizes $28-50$. ............... $\$ 1.25$ Jockey $\boldsymbol{T}$-shirts-new Power-Knit fabric with extra yarn to eeep its fit. Smooth Seamfree $\oplus$ collar is nylon reinforced
... extra length tail stays tucked in. Fine combed cotto
fabric
Sizes

fabric. Sizes $S-M-L-X L$

Coblas

NYLON ROBE \& PAJAMA SET


## LADIES' DRESSES


LADIES' BLOUSES

FOAM FLAKES



## COTTON LINGERIE

Group of Cotton Baby Doll Pa
iamas \& Gowns. Broken Sizes. YOUR
Vals. To $\$ 5.00$ Dollar Day CHOICE
DISH TOWELS


MEN'S BANLON SOCKS
Group of Men's Stretch Balon
Socks. Large Selection of
Colors.. $\$ 1.00$
Reg. $\$ 1.00$
SPECIAL GROUP MENS WEAR

strop rusts sawncs samer
BED SPREADS
5. Gum To College. Twin Size
$\$ 4^{98}$

## PLAYTEX BRAS

 whipped out a tape measure and Gil Lamb posed monument to the mule to be placed assisted him in measuring the length of in Muleshoe.

## Maple News

## last wek was their daughter and children, D. Massey of Lubbock.

## chir. cire mounta

Dr. Henry Turner
Osteopathic Physician and Surgeon announces the opening of an office at 108 East Avenue B.Muleshoe for General Practice in Medicine and Surgery.

MEET THE MULESHOE STATE BANK EMPLOYEE OF THE WEEK


Miss Jean Lee ... Jean has been with the Muleshoe State Bank for two years and operates our Burris-Todd Check Imprinter which provides our customers with free personalized checks provided tree to our customers. This is just another of
the many services you receive when you bank with The Mule shoe State Bank.


THE
MULESHOE STATE BANK

## School Calendar

## September 25 - Lubbock Fair Day October $6-$ First 6 Weeks

 October 6 First Weeks Period.November 17 Second 6 Weeks Period November 23, 24 Second 6 Weeks Period.
November December 22 thru January 2-Christmas Holidays. January 3 - School Resumes.
January 12 - Third 6 Weeks Period. End First Semester
January 15 - Second Semestor Begins. January 15 - Second Semestor Begins.
February 23 . Fourth 6 Weeks Period. Febriary
March - District XIII T. S. T. A. Convention.
No School. 1 No School.
April 6 -Fifth 6 Weeks Period.
April 20 thru April $23-2$. April 20 thru April 23 - Easter H
May 17 - Sixth 6 Weeks Period. May 18 - Records Day. Issue Grade Cards.
Commencement. Glider Pilot Sets Down In Pasture

## O. E. Scott, Odessa, theatre owner, made a perfect emer- instor ratings. He said that he wasn't at all excited during


gency landing in his $1-26$ glider
Tuesday afternoon in anding, but was quite un-
belonging to ollie Jones, juse
happy because having attained
all other required qualifitications,


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## F-100 COTTONMASTER COTTON STRIPPER



## $\begin{array}{ll:l}\text { SAVE SAVE } & \text { SAVE } \\ \text { time } & \text { labor } & \text { money }\end{array}$

 CHECK THESE ADVANTAGES:- Both Hydrouic ond Independent Lever (ontol of Gathering Units - Fill length Irspection Panels on clearing Units ond Auger Howing - Low Cost for Once over havesting

SEE YOUR LOCAL FORD TRACTOR DEALER
FRANCIS IMPLEMENT CO.

on the clovis highway

## Pleasant Valley Views

Pitts was chosen to go to the
District Dress Revue, Carolyn
Allison was chosen as the alter$\left\lvert\, \begin{aligned} & \text { Allison was chosen as the alter- } \\ & \text { nate. Lynna also won a } \\ & \text { Riblue }\end{aligned}\right.$


MR. FARMER!

## WE WANT

## YOUR GRAIN

We Are AT The Present Time Completing Our Storage Facilities To Take Care of As Murch Grain As 700,000 Bushels.

WE WILL BUY OR STORE

## YOUR GRAIN

federal bonded storage
MULESHOE ELEVATOR
CO. INC.
BOONE ALLISON (Mgr.)


Pags 8 , Mutaforo TTox TJow
FRIDAY - SATURDAY \& MONDAY
and minemaze nown

 4 mon natain imm




 and ind hind M. Lnex maux
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 On inter .




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TSTA To Begin
Year, Hurd Says




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 Whan vase


## NOTICE

To All Teenage Girls
"SOFT SNAP" Itif dexigned tor gitis witt


Pics.o.ot
Abuing cit ons
inclucing cut and
pesonalized style.
Wellborn Beauty Shop
101 Ave. J Ph. 3.4040
This offer good through
This offer good through
Aug. 31 .

## IT'S THE MULES



FRIDAY, SEPT. 1 MULESHOE MULES

VS.
CLOVIS WILDCATS
8:30 CST AT CLOVIS NEW MEXICO

## ENTER MULESHOES FOOTBALL CONTEST

## CONTEST RULES

- Weekly contests are open to everyone
except employees and families of this except employees and families of this
newspaper.
- Entries are to be judged by the sports
editor and staff of this newspaper. All editor and staff of this newspaper. All
decisions of judges are final.
- Entries must be submitred on the offiBring your entries to the Muleshoe
- Bring your entries to the Muleshoe
Journal office and deposir them in the
Sorest contest box in the Office Supply de-
partment.
- The deadline for weekly submission is 5 p.m., Friday. You may enter as many
times as you wish. times as you wish.
- Winners' names will be published in this newspaper each Wednesday fol-
lowing the close of the weekly contest.



## GRAND PRIZE -

FOR' EXPENSES AND TWO TICKETS TO THE
${ }^{5} 50$. COTtON BOWL AT dallas, texas, january 1, 1962.

## HERE IS ALL YOU DO ...

Watch next weeks edition for a box that will appear on this page. There will be 16 college
games to
prognosticate and the score to guess on the Muleshoe Mules and their opponents. It's easy and it's all free.

THIS CONTEST MADE POSSIBLE BY THE FOLLOWING FIRMS:

## Bovell Motor Supply

Western Drug Company
Lane Furniture

## Coblis

The Spudnut Shop
Wellborn Beauty Shop

## Dinner Bell Cafe

 "Good-Home.Cooked-Food"Cayle Reed Buick - Rambler Morris Douglas Implement Co.

Bob's "66" Service
Taylor Metal Products
Main Street Beauty Shop City Cleaners
Muleshoe Floral
Heathington Lumber Co.
Cross Roads Cafe
Beavers Flowerland
Higginbotham Bartlett Co.
Muleshoe State Bank Member FDIC
Farmers Cooperativr Elevator
McCormick Upholstery

Gilbreath Seed and Grain Co. Bailey County Electric Cooperative Ass' $n$. and The Five Area Telephone Exchange Inc.

Texaco Inc. $\bar{E}$ (Sam Fox Distributor)

Alsup Insurance Agency

## Whites Auto

E. O. Baker Insurance

Whites Cashway Grocery
Muleshoe Co-op. Gins
Lenau Lumber Co.
The Muleshoe Journal


Comes Out With Fool-Proof Method To Unite Mankind

Today's Meditation

## FOR SALE

shitland poniss for sale

- We Will Break To Ride
- Safe For Children

SEE RAYMOND GREEN
The Plainview Highway
PHONE 8460

## 



OR. B. R. PUTMAN
OPTOMETRIST OPTOMETRIST

GUARANTY ABSTRACT CO.
Complete Abstracts of Title to All Lands
and Towns in Bailey County, Texas
BONDED FOR YOUR PROTECTION
PAT R. BOBO, Owner

you STARTI Arnold Morris Auto Parts
Phone $\mathbf{7 1 5 0}$ Muleshoe

## County Agent

## Says Cotton Outlook Good <br> Outlook Good

PIGGIY WIGGLY'S

## - 2 labor day



School Supplies
SHOP RIE FOR HEE LOWEST PRICES IN SCHOOL SUPPLIES

## Notebook Paper




FRUIT COCKTAIL MIRACLE WHIP $\square \quad-\quad 28$ The L. H. Halls received word
Tuesday that her brother-inl-law
T. B. Matney, 76, Vernon, Texas had passed away. Mr. Matney
had been ill for some time in
the vernon Clinic where he was
at the time of his death. . Wuner-
al services for Mr. Matney were held Thursday in Vernon. At-
tending from this area were the
Luther Holls, Try Sherrocs,
Gary Dales, Edde Jose Joe and Ken-
neth Hals. E.
Mrs. T. B. Matney returned Mrs. T. T. B. Matney returned
with the L. . H Halls for an ex-
tended visit
Sunday guests in the Luther
Hall home Sunday beside Mrs
Matney were the Ray Matneys
Matney were the Ray Maineys
from Lubbock the Jack Brown
from Hoyward Calif., the Mato
Browns from Friona, the Jame
.
Browns from Friona, the James
Halls from Kress and the Gary
Dales and Troy Sharrocks from
Muleshoe. $\quad * * *$
Among, those attending all or
part of the West Texas Primi-
Among those attending all or
part of the West Texas Primi
tive Baptist Association ar Leve
elland from the Muleshoe Prim-
itive Cruw
eltand Crom the Muleshoe Prim-
itive Church were fanilies of
Charie Watson, E. A. Parham.
Harvey Bass, J. L. Phipps, R. C Clines, M M N. Nhipps. How
ard Watson, Marshall Miligan
and Forest and Joe Collins.

Linda Monk, Caroiyn Garreit
and Kathy Wilsonerebirthd ay
dinner guests in the Jess Pen-
dergras bome
dinner guests in the Jess Pen
dergrass home Sunday in honor
of Susan Pendergrasss
day. The birth-
day.
day. Thimer pris enjoyed the birth-
day by Susans
mother, then enjoyed a wonder-
ful evening together.


CHARCOAL
SHORTENING ${ }_{\text {ere }}^{\text {ane }} 3{ }^{\text {ase }}$
CHICKEN Autus binicen 89c

TISSUE ${ }_{\text {zu }} \quad 4_{\substack{\text { roous } \\ \text { por }}}^{\text {33 }}$
NAPKINS
OLIVES
ICE CREAM
29 c

Pork \& Beans
Orange Drink


FREE MAP!
A free Rand \& McNally Map of the U. S., The
World or Outer Space worth from $\$ 1$ to $\$ 2$ World or Outer Space worth from $\$ 1$ to $\$ 2$
given with he purchase of ech $\$ 2$ size of
Super Pak Notebocok Paper or two packages of
the $\$ 1$ size.
Plastic Pocket 29 C

 MAP CRAYONS E.e.t ${ }^{25}$ 59 ERASERS Deluxe Notreook

## SAVE!

Shop-Rite


the pu
ings
Mr. and Mrs. Dan Cargile at-
tended the Dickens-Motley 38th
annual Old Settlers Reunion held
and Friday of last week.
Mr . and Mrs. Frank Hinkson
and children have returned from
and
2. vacation to Baltimore, Md
The Hinksons were visiting their
daughte and family the Chares
Pilgrims aThey went by plane Pilgrims. They went by plane
and you can understand this be
cause they were goin to see
their first their first grandson, Kurt Artiur
Piligrim. born August 2. weigh-
ing 7 libs . ous. Grandparens
are Mr. and Mrs. Frank Finkare Mr. and Mrs. Frank Hink
son of Lazutdide and MMr and
Mrs Charles Pilgrim Sr. of Dal Weekend guests in the Frank
Hinkson home were Mr and Hinkson home were Mr. and
Mrs. Lynn Hinkson from Cairol,
Nebrask
 Gene Templeton of Earth, re
turned Saturday evening from a
sightseeing trip around go and Bayfielel, Colorado.
 graduates of Muleshoert, High
School, and children visted in
the home of Mr, and Mrs. Leon
俍 Smith this ofeek. The Mmith. Leo
Mrs. Sybert's parents. The Sy Mrests sybere accompanied by Dr
batton Windham, who continue Patton Windham, who continued
on to California io visth with rel.
atives there. Dr. Sybert and Dr atives there. Dr. Sybert and Dr
Windham teach at North Texa
W. Windham teach at North Te
State University in

SHOP RITE FOR FRESH FROSTED FOODS MEXICAN DNNERS
Panc
tooz me.
3 bor
patio 160z. prg. $\quad 3$ for.
 LEMONADE ©aide ine BAMAMA CAKE Somina tim PARKERHOUSE ROLLS $\$ 1$

33e 39
$\qquad$

RED POTATOES $25{ }^{\text {BA. }}$
home grown CORN
lb. 49c DRUMSTICK
110.39c
lb. 39c WINGS
llb. 19c
FRYER PARTS



TKiva e:1000@
Backrtoschool TMurdrobe


National Chamber in Star-Kist's "Back-to-School" Sweepstakes

## Exposes Money Myth



Star-Kist Tuna

POOL INSURANCE AGENCY
14 E Ave. C-Muleshoe Tex
Dial $-{ }^{2950}$

NEEDMORE COOP GIN

machinery and equipment. Engineering skill, comeful inetaltation and operating know-how sombine to give top grades. But ginning is only the beginning. Check these extra money-making bene


NEEDMORE CO.OP BOARD OF DIRECTORS
Gordon Tiller, President
C. G. Lewis, Vice President

Buster Tiller, Soc. Treas


Jack Schuster, Board Member ack Board Member


## Everyday Specials for Smart Bargain Hunters

## Y

 act . . . if you ever saw a sign like this in some store window. All of us like Bargains, hunt Bargains ... and grab them - if we recognize them.- But some of us don't see the biggest bargain of all - the dividend we draw from buying at home.
- Statisticians tell us that a home-spent dollar will turn over an average of three or four times in the
community before it moves on to some other area. That means $\$ 3$ or $\$ 4$ or more local trade volume for every dollar we spend here. Which makes the " $\$ 3$ for $\$ \mathrm{I}$ " sign not too far-fetched after all.
- More local trade volume results in greater local prosperity . . . and all the fine things that go with it. Thus . . .the biggest GENUINE BARGAINS in the world: the things we buy at home.

"Pays to Buy
TRADE IN MULLESHOE WHERE YOUR MONEY BENEFTIS YOU


## These Firms Are Genuinely Interested In The

Future of Our Communiify and Your Welfare

Higginbotham Bartlett Co .
Western Auto
Johnson Nix Inc.
First National Bank
Member FDIC
Harvey Bass Appliance
Murray's Jewelrv
Muleshoe State Bank
Member FDIC
St. Clairs
Western Drug
Frv and Cox Brothers

Piggly Wiggly
Pool Insurance Agency
Lambert Cleaners
Johnson Furniture
C and H Chevrolet
Muleshoe Journal

## Cobb's

Corner Drua


White's Cashway Grocerv
Johnson Pool Tire \& Appliance

Muleshoe Motor Co.
Frances Implement Company
City Cleaners
Damron Rexall Drug
Gage Carpet
TRI CO Bowling Lanes
pusilic sizvice
Muleshoe Jewelry
White's Auto Store
Lane's Furniture
Bailey County Electric
Cooperative Ass'n

Killer Is Looking

Social Security Representative To Be In Muleshoe Sept. 7
=or Viçims Here


## REMEWBER HOW GREAT GIGARETTES USED TO TASTE? LUCHES STILL DO

##  DON'T 

They're so round, so firm, so fully packed-so free and easy on the draw. They're fully packed with fine tobacco. They're firmer than any other regulars cigarette. And Luckies smoke longer: that's Why they taste so great.)



Costs least* when you buy...saves more zohen you drive

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MULESHOE MOTOR CO.
MULESHOE

Beautiflly built to
FORD
FAIRLANE

# YEARS HAVE GONE BY SINCE WE WENT $\mathbb{N}$. 

TO BUSINESS $\mathbb{N}$ THE GREAT MULESHOE
COUNTRY

## 20 YEARS ACO

WE RAN THIS ADVERISEMENT IN HE MULESHOE JOURNAL ASKNG For Your busmess.

NOW 20 MORE YEARS LATER WE ARE STILL ASKING FOR YOUR BUSINESS


[^0] The great peoplo of the Wuleshoe Cuuntry yave nrade it worthwhile more than we can
say. We appreciate the tine support we have received these past forty years and want to Say. We appreciate the fine support we have received these past forty years and want to
thenk all the fine people of this area for your pationage. We have iust completed another addition to the Ray Griffiths and Sons Elevator here
This additional grain storage will enable us to take care of all your grain storage needs and we want all of you to to know that Wewe will appreciate your businesss. Make Ray

WE WILL BUY OR STORE YOUR GRAIN

## Twenty Years

Under some conditions, twenty years would seem like a long time, but not to us. We have had the privilege to serve the people of this territory for twenty years, and, come to think of it, they have been very pleasant. On this, our anniversary in business, let me thank you for your fine patronage, and ask that we may continue to serve you.

Now, Lef Us Talk Salt To You Again This Week
Aro Your Cows and Horses Eating Your Fence or Chowing On Old Bones? The Feed They Are Getting Is Short of Minerals. Let Us Furnish These Necessities For Your Stock. We Heve Mineralized Salt Blocks, Mineralized Salt In Sacks, Also Hog and Cattle Minerals.

Come In and See Us

## ray griffith elevator

We Are Just Completing Another Addition To The Ray Griffiths and Sons Elevator That Makes Us Proud of Our 40 Years In Business Here In Muleshoe.

## RAY GRIFFITHS and Sons Elevator

Serving The Great Muleshoe Country For 40 YEARS


[^0]:    Forty years in business is a long time but we have been proud of every minute of it.

