## The Muleshoe vournalited <br> DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY



Rotary To Host Dist. Govenor


Enochs Man Named Outstanding Farmer
Banks Here Show Deposit U psurge


ROTC Cadets Attend Camp

Two Injured In Smashup
W. R. Young Buried Sunday

Town Urged To Attend Parade $\qquad$
$\qquad$


## News for Women



Miss Goucher Is Home Ec. Choice

##  Dry Cleaning Starts with this RATING SHEET <br> (1) <br>  <br> That secause erery garment that gees through our plant <br>  <br> that your clothes come back lean as nueu Com <br> and fresh as <br> Try our Sanitone serv your own quality check. <br> Lambert <br> Cleaners <br> Phonee 7260

Busy Schedule For




JULY MAYTAG SALE
MAYTAG
HIGHLANDER
sugestete real price \$2.79.95
300.95 $\underset{\substack{\text { Tritr } \\ \text { TROE }}}{ }$

LIMITED QUANITY

- Water Temperture
- All Porcelain Top
- Big 10 Capacity
- Swirl Away Draining

Free Normal
and Delivery.


MAYTAG HALO OF HEAT DRYER

S158.

JOHNSON \& POOL
TIRE \& APPLIANCE
320 Main
Phone 7370

Roses Assured High Quality By New State Law

- If It HAPPENED IN the muleshoe area
- II'S WORTH READIN' ABOUT
PHONE-KINSER 5400
- CHURCH NEWS
- SOCIETY-NEWS
- birthday parties
- FAMLIY REUNIONS
- All MULESHOE EVENTS


## 7he Muleshoe Journal)



New Grass Now In Use In Area

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## 2 Maple News

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GRAPEFRUIT CANTALOUPES CUCUMBERS ONIONS

## BLACKBERRIES <br> $\underset{\substack{\text { KIMEBLIS } \\ 303 \text { CAN }}}{ }$

 PLUM JAM SHORTENINEBUY-THE-EUSHE

## Bio

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COCRTAIL

| BEANMAXMPRTMAFOil |
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BEANS and FRANKS $\mathrm{c}_{\mathrm{cm}}^{20 \mathrm{~m}}$
${ }_{3}^{33^{\circ}}$ 25
 29
 PEAS : ion $17^{\circ}$
TURIVIOVERS $455^{\circ}$$49^{\circ}$

## MuARGEID

BACON= $1^{\mathrm{mb}} 5^{\circ}$ CHUCK ROAST lb. 45 c thoc huar sues ren to CLUB STEAK
lb. 69c
 BOLOGNA Aztum ARM ROAST Tommutwe kot

## Gunn Bros

 STAMPS double on WEDNESDAYKMMELL LUNCHEON MEAT

GLADOLA FILUR
PORK \& BEANS
 Nobseo omo crean JELLO Asertod 2 for 15



lb. 55C DR. PEPPER



## PLEASANT VALLEY




BOYS' $133 / 4$ 02. "BUCKHIDES"

$G^{\text {minin }}$ LEVIS
fitting BOYS' 10 OZ. PERMA-KNEES
JEANS
MADE
BACK-TO-5CHOOL
 JEANS - Knees can't wear through - Vat Dyed No Fading




JULY DISCOUNT SALE SPECIALS


DISCOUNTS


## KNOW YOUR INSECT ENEMY THE COTTON LEAFWORM

Make Swimming Safe For Kids


## semme






Trinity Baptist


REAP GREATER PROFTIS BY MAKING YOURS A

## SAFER FARM:

Accidents are costly and injury involves loss of time from doing the iob, loss of efficiency for ne inividual and the tamily, loss of material value, and lastly and most important, loss for the entire nation. Yes, Mr. Farmer, frsup for continuous safe operation. Don't reap ac dents; make every week... Farm Safety Week











 mon men min students attended the workshop

Revival Services Hi-Plains Tells At Three Way Begin Sunday

## Announcing The Opening of

## CAMPBELL \& CARTER

 REAL ESTATE OFFICEBailey Colnty Farm Bureau Office
Doors West of Postoffice

## Mr. Farmer,

 This Town Needs You!

FARM SAFETY WEEK
JU1123291991


THIS MESSAGE IS SPONS ORED BY THE FOLLOWING MULESHOE MERCHANTS AND SERVICE FIRMS:

BURRIS BROTHERS
SAFFTY SERVICE


LEO LAUX

310 W. American Blvod

Johnson Nix Inc. Dealer"
Phone 2940

Muleshoe implement
And Supply Co. 602 W. American Blvd

## 


Stone's Throw

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| :---: | :---: |
|  | CRACKERS ${ }^{\text {a }}$ |
|  | COFPEE mayme |
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|  | COCACOLA |
|  | LEMONADE ${ }_{\text {comem }}^{\text {comec }}$ |
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|  | FRANKFURTERS ${ }^{\text {m }}$ |
|  | CHUCK ROAST |
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|  | CAMADAN BLCOH |
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## Farm Safety Week Shows Need For Safe Practices All Year <br> The Muleshoe Journalise

 Stock Shares Now

Page 2, Muleshoe (Tex.) Journal, Thursday, July 20, 1961
SANDHILS PHILOSOPHER:
Family Size Farm Future About As Secure As World
Eatior's, note: The sandhilis tain amount of puzzlement that tohnson grass out here, not to


THE GRIM REAPER

## NATIONAL FARM

SAFETY WEEK JULY 23-29, 1961


Today's Meditation







LOOKING FOR INSURANCE?

## GUIDB to LOCAL SERVICES

Tractor Safety Is Question Of Operator Safety, Care


Suicide, Anyone?

[^0]THE PRIVATE EYE


| SINGLETOM FUNERAL HOME <br> 24 HOUR AMBULANCE SERVICE |  |
| :---: | :---: |
| Farley Insurance Agency |  |
| Real Estate and Insurance |  |
| AUTO FINANCING FARM \& CITY LOANS SERVICE BEYOND THE CONTRACT |  |
|  |  |


| WESTERN WRECKING <br>  |
| :---: |

Jennings Insurance Agency
COMPLETE INSURANCE SERVICE
$\begin{array}{ll}\text { Corner of Avenue B and South Ist. } \\ \text { Phone 3-4970 } & \text { P. } \\ & \text { P. But } 144\end{array}$


It Pays To Borrow MONEY From Us!

POOL INSURANCE COMPANY



 NEWS

##  <br>  <br> PLAINVIEW PRODUCTION CREDIT ASSOCIATION

DPS Figures
Show Accident

Statement of Condition As of June 30, 1961

ASSETS:

0
$\qquad$
Automobiles, Furniture, and Fixtur
Prepaid and Deferred Expenses
tecounts Receivable
Accounts Re
Other Assets
$\qquad$
offices conveniently located id

- Friona - Listlefield
w. B. Leveque

Muleshoe Representative and Office Manager

Totals Are Up

## The Highway Patrol investi- gated four accidents on Rural Highways in Bailey County dur-

6


\section*{| $\mathbf{\$ 1 9 , 0 9 9 , 6 7 2 , . 8 1}$ |
| :--- |
| $81,701,430.87$ |}

BOWLING News powder pufe league
3 H High Team Games


## IT'S ST. CLARS ANNUAL Pheway He GIGANTIC SAVINGS

Over \$5,000 Worth of Men's Suits


## MEN'S SLACKS

Sizes 28 To 46 - All First Quality
Reg. 8.98 To 14.98
$\$ 788$ to $\$ 10^{88}$
SPORT SHIRTS

| SPORT SHIRTS miow ${ }^{\text {ane }}$ | ${ }^{\text {' }} 1.3210^{\text {s }}$ '.64 |
| :---: | :---: |
|  | 5.00 to ${ }^{5} 19.88$ |
| Chlldrens dreses | PIECE GOODS |
| Ree. Values $1 / 3$ Off | Volues 70.39 |
| To $10.98 \quad 1 / 3$ OH\| | 2 ravos $\$ 1.00$ |
| TOWELS | LADIES COTTON SHORTIE PAJAMAS \& GOWNS |
|  | $25 \% 0 f f$ |

HATS \& PURSES $. .1 / 2$ Price

SPORTS WEAR FOR LADIES $\begin{aligned} & 283 \text { Piece } \\ & \text { Ensembles } \\ & \text { Values To } 29.95\end{aligned} 1 / 3011$

DRESS SHOES
6.95 To 7.95
VALUES

VALUE

Shop St. Clairs \& Save Money . . . Other Items On Sale To Numerous To Mention.

## St. Clair's



MULESHOE, TEXAS

BIGGER THAN EVER JULY


COBB'S Will Be Closed Tuesday, July 18 Preparing For Sale -
MEN'S CURLEEE

SPORT COATS

Values To 19.98
$\begin{array}{ll} \\ \text { Values To } 35.00 & \text {.................. } \mathbf{1 4 . 9 9} \\ \mathbf{2 4 . 9 9}\end{array}$
DRESS PANTS
Mens dress slacks in dacron and wool
blends also dacron and rayons and all
wool. Also some are Wash-N-Wear
fabrics. Theso
Values To 5.98 ................. 3.99
Values To 7.98 ................. 4.99
Values To $9.98 \ldots . . . . . . . . . . . . . . . . ~$
Values To 1298 ................ 7.99
$\qquad$
MENS
STRAW HATS
A fine selection of cool summer straws
in seeverl types which consist of Pam-
amas, Milans, light and disk
Make your selection early!
Values To 2.98
Values To 4.95
Values To 6.95 ..
Values To 10.95
MEN'S
DRESS SHIRTS

$\begin{array}{rrr} & 299\end{array}$


SPORT SHIIRTS

Values To 2.98.................. 1.99
Values To 4.00 ............... 2.99

| Values To $4.00 \ldots . . . . . . . . . . . . . . ~$ | 2.99 |
| :--- | :--- |
| Vaives To 5.00 |  |
| ............... $\mathbf{3 . 4 9}$ |  |
| Values To 5.95 | $\mathbf{3 . 9 9}$ |

Values To $5.95 \ldots . . . . . . . . . . . . . . . . . . . . . .9 .99$
Values To 7.98 .............. 4.99

| Values To 7.98 ................. 4.99 |
| :--- |
| Values To 9.98 ...................... 6.99 |

Men's Bermuda Shorts and Sand Dabbers
Group of shorts and sand dabbers in
all cottons and blends.
$\qquad$
MEN'S SUMMER
PAJAMAS Group of men's summer shorty Pajamas
in bastite or wash-n-wear cotton. Sizes
A, B, C, D,

| A. B, C, D,  <br> Values To 4.25 s.99 |
| :--- | :--- |

MEN'S
UNDER WEAR

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VALUES TO 1.50
$1 / 2$ Price

BPORT
SPO
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SHIRTS
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Fine seme

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| 5ixam | DRESS PANTS | \% 2.49 |
| ${ }^{89}$ |  |  |
| \$1.29 |  | Volues 70.0098 |
| 2.29 | Volum |  |

Greatly reduced for your sewing which consists of
assorted printed patterns, plaid gingham cotton satins,
dacron, suitings and many other goods.

|  |
| :--- | :--- | :--- | and WEDGES

$\qquad$ One Goup Values 70.45. ,
..- GIFT ITEMS ...

vaues 707.50

$\qquad$ | Valuses 70.95 |
| :--- |
| Volues 501288 |



- All Sales Final
- Sorry -- No Exchanges No Refunds
- No Lay-A-Way on Sale Merchandise
- No Phone or Mail Orders -- Please
- No Alterations Without Charges
- Use Your 30-Day Charge Account
ts 9:00 A. M. Wednesday, July 19th





## NOW'S THE TIME to save more truck dollars on the more-foryourdollar trucks!



Summer's the season to get extra mile-
age from your dollars on the trucks built to give you extra miles of hauling. With Independent Front Suspension, Chevrolet trucks keep going thousands of miles longer because far less destructive jar
and shake are transmitted through the and shake
truck. Chevy I.F.S. trucks work harder too, in areas where other trucks have to be pampered. And, with Chevy's wide choice of thrifty 6 and hardy V8 power, you can tailor your truck exactly to your
job. So how can you miss-especially now job. So how can you miss-especially now
during the summer saving season? CHEVROLET TRUCKS


See your local authorized Chevrolet dealer
C \& H CHEVROLET CO.
$\qquad$
 MULESHOE, TEXAS PHONE 3.1000
 NATIONAL

JULY 23-29

LET US TELL YOU HOW NOT TO COLLECT YOUR SOCIAL SECURITY

- This Year Nearly $\mathbf{1 5 , 0 0 0}$ Farm Residents Will Die In Accidents And More Than $1,000,000$ Will Be Injured.
- The Occupational Death Rate Among Farm Wor kers Is The Third Highest For All Types Industry
- The Majority Of These Accidents Are Man Made . . . Human Failures Not Machines. Animals Or Natural Hazards Caused Them . . . The Cause Was People Who Did Not Observe Safety Rules At All Times.
- The Bailey County Electric Cooperative Encourages Every One To Observe All Safety Rules.


## SAFETY IS OUR BUSINESS

.- Willie Wired Hand....KNOCKS OUR ACCIDENTS .-

## BAILEY COUNTY ELECTRIC COOPERATIVE

## Does

## City-Shopping build bacilities that hell you in time of meed?

Wour telephones when the need arises . . . are doctors, medicines and sickroom supplies . . . for us and for those dear to us.

I Within minutes; too, are plentiful supplies of foods, clothing, tools for doing our jobs, and services which are often vitally important to living in Today. These are some of the material blessings to which we have become accustomed ... as part of life in a typical American town area . . . built and supported by trading among ourselves.

I But emergency needs . ... those things and those services for which we cannot wait many hours or days . . . are but a relatively small part of our total trade. . . never enough to wholly support the stores and service people and their facilities we find so essential in times of sudden need.

- And ... we can enjoy the best possible service in emergencies only if we keep our community economically vigorous and strong with our everyday trade.


These Firms Are Genuinely Interested In The Future of Our Community and Your Welfare

Cobb's
Corner Drug


White's Cashway Grocery
Johnson Pool Tire \& Appliance

## Piggly Wiggly

Pool Insurance Agency
Lambert Cleaners
Johnson Furniture
C and H Chevrolet
Muleshoe Journal

## PUSITC SFRVICE

Muleshoe Jewelry
White's Auto Store

## Lane's Furniture

Muleshoe Motor Co.
Frances Implement Company

## City Cleaners

Damron Rexall Drug
Gage Carpet
TRI CO Bowling Lanes


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     d gums" that can kill without warning. Don't commit suicide

