## The muleshoe Nournalts

Cecil Rundell Rolls First 300 Game



Wage
Finding Assumes City Manager Duty

 Near Muleshoe

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| For Mrs. Slaton |  |
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Dallas News Runs Column on Muleshoe Cotton Producers Meet
Here, Organize Efforts


Enochs Man Top SCD Supervisor

Fire Posters In Store Windows

Farm Bureau Meets Tonight At School

Band Boosters Will Sponsor Spook Carnival

## Sheriff's Report

Dr. Birdsong At Houston G P Meeting

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## News for Women



Muleshoe Study Club Members Tour Girlstown At Whiteface


Kay Wilson And Lyndal Black Repeat Vows In Church Ceremony


Double Ring Ceremony Unites Linda Blair And Bobby Ray Hall

| Bair And B | Bobby Ray Hal | Localites See |
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 Los Planos Study Club Marks Tenth Anniversaidy With Jea


## Now A New World of Worth from Chevrolet



Lovers of good cars - what more could you want! Step right in-and feel luxurious all over. Here's all the space and comfort 9
the convertible's. want it, there are four transmissions. standard-equipment heater and

 irsthand. $_{\text {optional a tertra coas }}$


NEW CHEVY II Here's sturdy simplicity that saves you money in service and
maintenance. A frugal 4- or satiny 6 -cylinder engine (in most models). Mono-Plate rear springs that eliminate the friction of multi-leaf springs. Nine new-sized models including the soon-to-
be-available hardtop, convertible and station wagons with heater and defroster as standard equipment-and with roominess that'll make many a full-sized car sit up and take notice.
Pop into your Chevrolet dealer's and see what a pleasant turn

See the '62 Chevrolet, the new Chevy II and '62 Corvair at your local authorized Chevrolet dealer's

## C. \& H. CHEVROLET COMPANY



## 56 MHS Students Make Honor Roll

## Bailey Co. Has Seven Wrecks In September

 These wrisor of this area.one person
oy dama


Richland Hills Honor Roll Names 88


Floor. $\left.\begin{array}{l}\text { Many other interesting fea } \\ \text { tures comparisons of proresiv } \\ \text { vistry }\end{array}\right\} \begin{aligned} & \text { and education } \\ & \text { display }\end{aligned}$





## COTTON BUYERS

OPEN FOR BUSINESS

## W. E. GOFORTH

Phone 3.5220

## Just Arrived

PLAQUES - PLAQUES - PLAQUES
$\qquad$ at the GIFT SHOP on Thursday of each week beginning with Thursday Oct. 26 .
There will be someone here to help you with any

LONE STAR GIFT SHOP

A NOTE FROM...
DOROTHY ANDERSON
WELLBORN BEAUTY SHOP

## IF IT HAPPENED IN THE MULESHOE AREA IT'S WORTH READIN' ABOUT

Calandar Of Events


- society news
- CHURCH News
- birthday parties
- family reunions
- ALL MULESHOE EVENTS COURTSEY OF

The Muleshoe dournalAe

# ME Miss＝BAGUBEST FOODS SHORTENING 59 FOLGERS COFFEE 

## sast moouct <br> LETTUCE

POTATOES Whitio faction
 BELL PEPPERS BANANAS ${ }^{\text {cipopem }}$
lb． $9^{\text {c }}$
$39^{\circ}$$39{ }^{\circ}$9
Highlights And
Sidelights From Your State
Capitol
BAYER ASPIRN slie CHUCK ROAST

## COFFEE

## Folgers Inst． <br> 10 Oz ．Giant Economy Jar


PICKLES Siser Moid Sour or dill
29

ALKA SELTZERS ${ }^{56 c_{\text {ce }}} \quad 39^{\circ}$
So－Soft Face \＆Hand Lotion s．100 stie 45
FROZEN FOOD
FRUIT PIES


PEACHES
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Plum Jam LUNCH MEAT Kimbells 12 Oz ．

29c
$17^{\circ}$
$39^{\circ}$

59 ARM ROAST seat chice Hoour feen fed $\quad$ lb． $55^{\circ}$
lb． 39 c


lb． $69^{\circ}$
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49c
DR．PEPPER
12 Botrle
Carron
Carton
Plus Deposit
49c





LISTEN TO THE MULE TRAIN OVER KMUL BROUGHT TO YOU BY

| Gunn Bros． STAMPS DOUBLE ON WED． |  |
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|  |  | Pleasant Valley |  |  | For |
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| near Corsicana，Columbus Bend near Columbus on the Colorado， Livingston on the lower Trinity |  |  | 为 |  | 20 |
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| Parmer County Farm Bureau News AMISEMENT GUIDE |  |  |  |
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|  | Off The Runways |  |  |
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| chese | deat | THE HOODLUM PRIEST |  |
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|  |  | Glenn Ford \& Van Heflin |  |
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| know what your ideas are con- cerning the farm situation a nd what you think should be done |  |  |  |
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|  |  | On Active Duty |  |
| Darrell Stephens Finishes Training |  |  |  |
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| samy pre parel L. Stephess |  |  |  |
|  | mark, such as New York by |  |  |
|  |  |  | palace theatre |
| The Armor Training Center, Fort Knox, Ky., Oct. 7 . Stєphens received instruction in | Y acesibe oto ait | , |  |
|  | Nomel |  | am |
|  |  |  | Sundoy Only |
| The 22 -year-old soldier entered the Army in May 1961 and com- pleted basic training at Fort Ord, |  |  |  |
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SREX


AT YOUR
FORD DEALER'S!


Again Americas all-around economy champ!

Page 6, Muleshoe TTex.J Journal, Thursday, Ocf. T9, T961


GETTING READY FOR THE PRESS is J. C. Gatewood,
pressman and floorman. Gatewood runs the big news-
paper press on which The Journal is printed, does iob
work paper press on which
work, lays out ads, doose page layouts and assists in other
back shop duties of the average weekly newspaper such

papers, clean presses, and so on. The Journal's "Devils"
are particularly good at making up pages and ads and


Stefe Anci Nutional

## Proposed Farm Bureau Resolutions




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agri- $\qquad$

State WE request that since we now
have a sales tax and contem-
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Wer recommend that the Gov-
ernor in the next special session
submit to the legistature the
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 n. Can

A HERITAGE OF TRUTH... A FRONTIER OF FREEDOM LIGHTING AMERICA'S WAY = YOUR NEWSPAPR

## 

The Muleshoe Journalid

QUIET, GENIUS Beauchamp, who operates the typesetting helps make up pages and is in charge of
machine, is shown above as he sets an ad the job printing department at The Jour machine, is shown above as he sets an ad the iob printing department at The Jour
for The Journal. Beauchamp sets ads and nal.
(Staff Photo)



## Bailey Co. People Eight Miles Long

 It's a lengthwise inflation-in

people, that is.
pocally, te young
people people of the present generation
are growing taliler than their par
ents did and very much taller
 inches, nhinc anmorowit ant ine Officer Visits
 Good properses shyward hat
 grandm
inches. Similarly, a comparison shows
that children, at every age level anter than those of any
cerning, Air For-e enlistment
tose interested may contact hin The sources of these findings
are studies and reports by the
U.S. Department of Asriculture. the Society of Actuaries and the
National Geographic Societs the national Geograppes
to apply locally
A mere head count of Bailey
County's population, as was mede
Four From Here
 increase, over 1910 , when grand
father was in his heyday. The That then wasever. refers only to
Thange in number of people since that time.
If, in addition, change in sta-
ture were taken into account, and ture were taken into account, and
comparison were made one
basis of the 5 foot, $71 / 2$ inch man, the 5 foot, 2 inch women,
and the relatively smal-size chil-
dren of the 190 era, today's pop-
ulation would really be 293
greatulation would really be 293 great-
er-quantitatively. With respect to Bailey County's
present pepolation and its height.
quick calculation reveals that I ail the local people were placed
along a straight line, head to foot. along a straight line, head to foot.
they would span a distance of 8.91
By Mike's comparison, the 1910 By Mike's comp
population would
only 0.3 miles. To adjust for the changes that To adjust for the changes that
have been taking place, manu-
facturess are making beds long.
er than they used to, theatre $\begin{gathered}\text { For best results - use } \\ \text { Journal Classified Page. }\end{gathered}$

## Enochs News Events


 held here Saturday are, left to right, Gene Joe Keith LaRue captured second place
Parsons, son of Mr. and Mrs. C. E. Parsons, with a total of 108 feet, 2 inches, and Joe Keith LaRue, son of Mr. and Mrs. C.
O. LaRue; and Max Harris, son of Mr. and third-place winner with a total
Ge 73 feet, 7 inches. (Staff Photo)

## 



"You're helping us spruce up Spruce Street!"
On many a southwestern main street, Standard of Texas is building modern, spacious new service stations that civic leaders hail as assets to their towns and cities.
They know that very often a tourist's first, and sometimes his only, contact with a community is a service station and a bright, up.to-date station can create a favorable impression that reflects on the entire town, and encourages stop-over or return visits,

In addition to the more than 300 new stations created through Standard's current development program, the Company conducts a continuing program of modernization - to keep present stations bright and attractive, and help communities put their best foot forward to visiting motorists.

Over 100 different towns in Texas and New Mexico will have shared in this partial "face-lifting" of their main thoroughfares - improvements that help raise adjacent property values, and stimulate the flow of capital.
In this - as in all other phases of its widespread operation in two great states - Standard's progress contributes to community progress.

## CHEVRON

STANDARD OIL COMPANY OF TEXAS
plans ahead to serve you better


Abernathy 11 Upsets Morton ym roung Move our for ofut dou bifor bifing
 giving the Mustangs a 12.8 edge over the Mules.
(Staff Photo)


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## Area

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The Muleshoe Journalinsis Sports Page

Mules Dropped By Last Minute Pass



Springlake Takes Area
Fifth Win of Year
 and


## Grid

State


Floydada Still Hoftest Team In District
 Teague scored two touchdown =ㅜㄴ $==5=$ $2=$ $5= \pm=$

 the end zone Tousue ternt pan Terente pased ochisian in



Back The Mules All The WayAttend The Game Here Friday Night

## WESTERN AUTO

ASSOCIATE STORE
$=$ SALE :

## Used Trade-In Items

WHILE THEY LAST
21 Inch Televisions $\underset{\text { fom }}{\substack{\text { God Stection }}}$
$49.95^{2}{ }^{\circ}$

BICYCLES Silse
Wringer Type Washing Machine $12.50^{*}{ }^{\text {up }}$
32.50

RANGE-APT. SIZE
IRONER ${ }_{\text {Geramoral }}^{\text {Gelectric }}$
Radio and Record Player Comomol
37.95
15.00
34.95






Look what's coming on Abel Cable
NCAA GaME OF THE WEEK: TENN. vs. ALA. i:30 p.m.
Saturday October 21

NOW ...Your Hook-Up Cost Is

Plan 1 Plan 2 Plan3
$\$ 125.00$ Total
$\$ 75.00$ allowed on Antenna
trade in, balance $\$ 50.00$ cash trade in, balance $\$ 50.00$ cas
$\$ 5.00$ per month Service
17.50 Down, $\mathbf{\$ 6 . 5 0}$ per month service $\$ 7.50$
$\$ 7.50$ per month service, $\$ 1.00$ applies to
$\$ 17.50$ down payment. After 18 Month
a $\$ 17.50$ down payment. After applies to
Service charge drops to $\$ 6.50$

Muleshoe Whichever Plan You Prefer. You'll Get
Antenma Co Many Times Over Your Money's Worth Antenna Co. in the Finest Entertainment in the World.

This Is Our Week
$\qquad$
The Muleshoe Journal)

| Entered as second class matter at the Muleshoe Post Offic under act of Congress, March 3, 1897. <br> SUBSCRIPTION RATES |  |  |
| :---: | :---: | :---: |
| Immediate TerritoryOut of Territory |  |  |
| Advertising Rate on Application. |  |  |
| L. B. Hall <br> Jessica P. Hall | $\begin{aligned} & \text { President } \\ & \text { Sec'y-Treas. } \end{aligned}$ |  |
| L. B. Hall | Publisher |  |
| Gary Stone |  |  |
| L. B. Hall | Adv. Manager Society Editor |  |
|  |  |  |
| Mrs. Polly Otwell |  |  |



## 



| Ro, | Robinson's Boot Shop |
| :---: | :---: |
| I27 Main-Ph. 7219 |  |
| SHE WESTERN WEAR |  |
| SHOE REPAIR SHOP \& Children |  |
| Ike Robinson |  |
| John Howard |  |



TO BORROW MONEY FROM US.


解 cost, easy-to-repay loans. We can help you in other
ways too. It will pay you to talk to us, and no ob-

POOL INSURANCE COMPANY Phone 2950
W. M. POOL, JR -:- LEE R. MOOL



Kelton Barber



WHEN YOU BUY AN ELECTRIC CLOTHES DRYER OR WATER HEATER \& REDDY KILOWATT ELECTRIC APPLIANCE DEALER Your CHOICE OF COLORS AS LONG AS IT'S


## PUSHIC SARIICE

## IT'S THE MULES




## GRAND PRIZE -

FOR EXPENSES AND TWO TICKETS TO THE COTTON BOWL AT DALLAS, TEXAS, JANUARY 1, 1962.

THIS CONTEST MADE POSSIBLE BY IHE FOLLOWING FIRMS:

Bovell Motor Supply Western Drug Company Lane Furniture WW. Cobb's

The Spudnut Shop
Wellborn Beauty Shop
Dinner Bell Cafe
"Good-Home.Cooked-Food"
Cayle Reed Buick-Ramblér
Morris Douglas Implement Co.

I predict the score between the Muleshoe Mules and Floydada Whirlwinds will be

Bob's " 66 " Service Taylor Metal Products Main Street Beauty Shop City Cleaners
Muleshoe Floral Heathington Lumber Co.

> Cross Roads Cafe

Beavers Flowerland Higginbotham Bartlett Co.
R. C. DEARMAN
(Kelton Barber Shop)
Muleshoe State Bank Member FDIC
Farmers Cooperative Elevator McCormick Upholstery

Gilbreath Seed and Grain Co.
Bailey County Electric Cooperative Ass'n. and The Five Area Telephone Exchange Inc.

Y Texaco Inc.
(Sam Fox Distributor)
Alsup Insurance Agency Whites Auto

Whites Cashway Grocery
Muleshoe Co-op. Gins
Lenau Lumber Co.
The Muleshoe Journal

## Guard Agoinst Flu With Immunization

Want Ads Get Fast Results
MEET THE MULESHOE STATE BANK EMPLOYEE OF THE WEEK


RANDALL RILEY has been at Muleshoe State Bank two and one-half years. As head bookeeper, his fast and efficien service benefits you chen you let the Muleshoe State Bank serve all your banking needs.


## MULESHOE STATE BANK

For The Best in Ealing Enjoyment - Try One of These Establishments

## WEST'S DINER CAFE

 Our Speciality IsDecorated Cakes

Theron and Leatha West Back in our Old Location
North Main, Clovis Highway Phone $3-9650$

DINNER BELL CAFE

1631 American Blvd.
Clovis Highway
Phone $3-4600$


| Compimitio of |
| :---: |
| CROSSROADS CAFE |
| At The Crossroads of Hi-Way 70 and 84 Muleshoe, Texas |
| 'S TORTLLLA |
|  |

Sudan Highway Phone 3.2940

# IITTVEMGII: IT'S FUN TO EAT OUT 

These Progressive Muleshoe Restaurants Cordally Invite Your Patronage, and Extend A Hearty Welcome To You and Your Family.



TRIPLE-NN STEAK HOUSE
by odaco cobeter
Bul samit ocurn
American Blvd. -- Phone 3.4020
MULESHOE COFFEE SHOP
$\qquad$
$\qquad$
Ruby and P. Q. Stickney, Owners
RASCO DAIRY MART


THE SPUDNUT SHOP

## We're Blinded to Communis $\dagger$ Conspiracy To Win World

Machine Explores Electronic Nooks WEREE BEINE TAKEN
Altogether, the signs are unmis-
takable that these jerkwater
 Akogener, he signs are unmis-
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our dough and loving kindess a
safe excuse for currying Soviet tavor while for curting to see whose
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Sadly Sadly enough, we don't take
hat seriously: witness the perthat seriously, withes the per-
tormance of Tito who played host
to the ""neutrals" at Belgrade


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| ehpone technicians and tan- |
| agement. If problems are. .e- |
| vealed, action is taken to cor- |
| rect the situation. |

Page 5, Muleshoe (Tex.) Jo
$\begin{aligned} & \text { changing the present equip } \\ & \text { ment with new, which }\end{aligned}$
tate ment with new, which may
take up to two years.
There are occasions when
the summary reveals that mis-
foOKINC FOR INSURANGES

See the YELLOW PAEES

## HERES WHY MỐneñile <br> IRRIGATION ENGINES



MỖIITNit engines
GIVE TROUBLE-FREE SERVICE FOR YEARS OF DEPENDABLE PUMPING POWER LARGE PISTON DISPLACEMENT CONSERVATIVE PISTON SPEED HIGH COMBUSTION TURBULENCE

NO MINIMUM RATES OR STANDBY CHARGES when you irrigat with a Moline Irrigation Engine. You pay onily for the power you actually use a. ond only when you use it. You select whatever fual is lowes
in cost in your oreos, ond get a power unit thot's foctory-en 3 ineere
to MOMNEApOLs helps you make more

Come in NOW for the best DEAL we've ever been able to offer!
Fry \& Cox Bros. "YOUR FRIENDLY ONE-STOP FARM SERVICE"
401 S. Ist
MULESHOE

## Cotton Is King

## AND EDWARDS GIN

IS READY TO TAKE CARE OF YOUR

## KING COTTON

## FEATURING:

- Moisture Control System
- Moss and Continental Lint Cleaning Equipment
- We Will Fill Out Your Loan Papers
- Latest Stick and Green Leaf Equipment Recently Installed
- We Will Pay Top Prices For Your Cotton


## EDWARDS GIN CO.



Check Draft Status Here


PORK CHOPS PICNIC ROAST

## SMOKED HAM

Rodeo Brand,
Flavor, Shank-L
39 c

## $\mathbf{p}_{\text {iggalignigghy }}$

SPARE RIBS Extra tender, small
PORK STEAK

PORK LIVER $\begin{gathered}\text { Very Nutrious, No } \\ \text { Chumbs or poices, Lo }\end{gathered}$



APPLESAUCE Whint

## APPLES CABBAGE

Mrs Maestas Last Rites Read

