## The muleshoe vournaly DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTR



Winners Lisied In Stock Show


Spelling Bee is Set Friday

as Senate vote nears
Voting Methods Are Given An Airing


sind


Mrs. lvy Rites
Held Tuesiday

## News for Women

Miss Garrett and Mr. Clayton To Marry In Church Ceremony


Mrs. Ray Daniel Is Êlected P-TA President

B. C. Rickran of Lubbock Is Guest Speaker For Club




 and







WSCS NEWS


 Charles
indent
Secretary
Ster
II, Histarian, Mrs. Mo No Nickels;
and Parriamentarian, Mrs. Ber-
nard Poo content., charge of the scrap
nanie Sanders,



## NOW SHOWING-

MOEÁLLER
theatre
in muleshoe



Anne Broyles and Gerald Prater To Marry May 13

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mix. Combine
anilla. Stir

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 Pierce High School in Checotan
Okla, and attended North East Okla. and attended North East-
ern State Collee in Tahlequah,
Okla. He is presenty stationed
at Barstow, California with the at Barstow, California with the
National Guar. The couple pluy


Don't forget to put the finishing touches on your (1) outfit with a Place Your Order Now For Your Easter


BEAVERS FLOWERLAND
wonderful new silhouettes

## Cobt's

IN MULESHOE
Superb Fit -
with the accent
on glowing color
and easy-care
-by Nelly Don

Garden print dressmak er. Coton chiffon, Tobiliz ed for crease resistance,
wash-and-wear. Blue, goldd lilace: 14 to 44 and $14 / 2 / 2$ to $\$ 17.9$

From Our Cape Cod Collection By Kroehler


JOHNSON FURNITURE

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Pleasant Valley Hew News

COX DRIVE-IN RE-OPENING SOON

APRIL 1st


Our Sanitone Solt-Set ${ }^{\circ}$ Dry Cleaning makes them FRESH AS NEW

It does more than clean them thoroughly. It whisks away drabness, banishes droop,
restores the feel and fit of newness.
drop in for Sanitone service
LAMBERT CLEANERS


Muleshoe Farmers To Welcome Big Ford Tractor In Big Way

we've got it

## VaLue-packed

## $\$ 546^{* *}$ more thanp

FINE-CAR STYLING.
compact with the crisp, le
ean $\}$ ines
MULESHOE MOTOR CO

the crossroads
Muleshoe (Tex.) Journal, Thursday. March 23, 1961, Page 7



$\square$
$\square$

PHONE 2510



Three Way News

Mrse Eme Mimer



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## trip to N. M., Springs treatme

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## The senio shool and pals and guests at evening in enser

by Mrs. Frank



Mr. and
Lamesa visit
home of M
Cole.

## We're Tickled "Pink"

Lowest Price Ever Offered!
ON A GENUINE FABULOus
FIRST TIME
DELUXE
 faMOUS MAYTAG Halo-of-Heat Dryer Dries Faster On Low Heat.
$\$ 189.00$

## Now 1 DAY SERVICE

 IN OfFSET PRINTING In By 9 a.m. - Out by 5 p.m. ANY DAY EXCEPT WED. OR THURS.

| LAZBUDDIE NEWS |  | Parmer County Farm Bureau | ship and management. Indivi- duals usully find a way to solve problems, including weather and |  |
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| , |  |  | , mis |  |
| ie Harlin, and L | Poland China, Medium: Paul Wilbanks, first; Calvin Mason, |  |  |  |

BEST USED CARS
C \& h chevrolet
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## 1300 West Americon Blvd. - Phone 4450

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## Chthonyis SUIT <br> YOURSELF

And Pay Less for the Same
$\begin{array}{ll}- \text { STYLE } & \text { QUALITY } \\ - \text { FABRICS } & \text { TAILORING }\end{array}$
That You Find In More Expensive Clothing

Values Up To $\$ 55.00$ ${ }^{5} 37^{88}$

8 Days Only!


JUST UNPACKED

Huge Shipment of New Spring Styles and Weights. All Wool or
Wool and Dacron Blends

FREE
alterations

Use Our Easy Lay-A-Way

The Muleshoe Journald


## 1961 Motor Vehicle LICENSE TAGS

On Sale Thru March 31

Be Early . Avoid the Rush!

1961 Automobile License Fees must be paid on or before April 1, 1961. All residents of Texas are required by law to buy licenses for motor vehicles in the counties in which they reside.

PLEASE BRING TEXAS CERTIFICATE OF TITLE AND 1960 REGISTRATION RECEIPT

We wil be open saturaar aftenoon on march 2 Sh
NEW TAGS MUST BE AFFIXED BY APRIL 1

Mrs. Carey Stafford
Bailey County Aax Assessor-Collecłor


OR YOUR CLEAN, ELECTRIC RANGE AND OTHER ELECTRIC APPLIANCES
HARVEY BASS APPLIANCE

## The Muleshoe vournalacos

## Entered as second class mater at the Mulestoe Poat Otice <br>  <br> 


$\$ 3.00$ per year
$\$ 3.50$
per year
SANDHILLS PHILOSOPHER CORNERS City Man On Washington＇s Plan To Save Cities From Decay

Repercussions Follow City＇s
Recent Tax Reduction







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| DURING THE MONTH OF MARCH |  |
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| d | SPECIAL |
|  | ON |
|  | PERMANENTS |
| Ist Permanent ．．．．\＄10．00 |  |
| 2nd Permenent，only ．．．$\$ 1.00$ |  |
| MULESHOE BEAUTY SALON |  |
| － | aros－ |



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24 hour ambulance service
Phone 2850 Mulestoo
Farley Insurance Agency


| WESTERN WRECKING PHONE 4869 Ye Pay the Highest Price for Scrap Iron． |
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## Jennings Insurance Agency

COMPLETE INSURANCE SERVICE Phone 3－4970－P．O．Box 144


Pays To Borrow MONEY From Us！


Texas Investment Finance Co．

| cottonseed delinted Phone 6280 －Muleshoe Nillioms Seed Cleaning $\mathrm{C}_{0}$ | DR．B．R．PUTMAN OPTOMETRIST $\qquad$ Office Hour $\qquad$ Phone 7050 111 East 3rd St． |
| :---: | :---: |
|  | GUARANTY ABSTRACT CO． Phnoe 2640 <br> Complete Abstracts of Title to All Lands and Towns in Bailey County，Texas BONDED FOR YOUR PROTECTION Office： 108 East Ave．C PAT R．BOBO，Owner |
| Kelton Barber Shop －barbers－ Omer Kelton <br>  | arnold morris <br> PLAY <br> aUTO FOR |
|  | $\underset{\substack{\text { BATIERY } \\ \text { An Exde In your car ! }}}{\text { BUY AN }}$ |
| COMPLETE Small Engine Service Lawn Mower Engines，etc Clinton Power Products Lawson，Briggs \＆Stratton <br> Muleshoe Auto Parts Plainview Highway Phone 9－0940 |  |
| JOURNAL WANT ADS GET QUICK RESULTS PHONE 7220 OR 5400 | Arnold Morris Auto Parts |

[^0]部范兌
 Di： $\begin{aligned} & \text { New Berkeley } \\ & 4 " \text { Submersible }\end{aligned}$ Di： $\begin{aligned} & \text { New Berkeley } \\ & 4 " \text { Submersible }\end{aligned}$
．offers sharp perform－ ance at low cost

 is inut tor this neent best sulsmesiblo avaliabe．Dont take or word for it

- come in and make us rove it
${ }^{5} 169$

E．R．HART COMPANY
6516 collons pes





## Brake Overhaul Special <br> FOR THE MONTH OF MARCH

Regular List - $\$ 39.75$
Special
$\$ 29.73$

This includes Genuine Ford Bonded Shoes, Overhaul all wheel cylinders, new heavy duty brake fluid in system. Also a FREE brake adjustment 100 miles after installation.

There is no charge for inspecting your brakes to determine if they need relining.

The Deadline On Inspection Stickers Is April 15

CALL OUR SERVICE MANAGER, R. L. PEARSON FOR AN APPOINTMENT

## MULESHOE MOTOR CO.

At The Crossroad


bake with Gladiola

visit your local autiorized adillac dealer
JONES MOTOR COMPANY 801 Hall Ave. Littlefield Texas
Television Schedule For Muleshoe

| SUNDAY <br> GNC-TV (4) | SUNDAY <br> KVII (7) | $\begin{aligned} & \text { SUNDAY } \\ & \text { KFDA (10) } \end{aligned}$ | SUNDAY <br> KCBD (11) | sunday <br> KDUB (13) |
| :---: | :---: | :---: | :---: | :---: |
| 11:00 - Church | 10:30-Church | 9.30 Mor | 12:30-Church | 10:40. Chur |
| 11.00. Church | 11:00 - This Is Life | 11:15. Wre | 1:30- Basketball | 12:00- Timely $\mathrm{Tp}_{\mathrm{p}}$ |
| 12:00 - Movie | 11:30-It Is Written | 12:30-Bow | Red Rid | de |
| - Cotton Joh | 12:00- Big Picture | 1:30-Sports | 5:00-Press | 1:30-Movie |
| :30-Huntley | 12:30. Dory Funk | 3:00- Concert | 5:30 - Peo. are Funny | C |
| 5:00 - Meet the Press 5:30. Peo. are Funny | 1:30. Church | 4:00- Range Riders $4.30 \cdot$ Sheriff | 6:00-Maverick | 3:30- Talent Var. $4: 30$-G. E. Bowl |
| 6:00 - News, Sports, | 2:00-Church | 5:00-Wea., Ne | 7:00 - Velvet | 0 Young Am. |
|  | 2:30-Movie 3:30- Bridye | 5:30-20th Centur | 7:30- Tab H | 5:30-20th Century |
| 6:30 - Westerner | 4:00-P. Winchell | 6:00- Lassie 6:30- Dennis | 8:00 - Shevy Show |  |
| 7:00 - Velvet | 4:30- Rocky | 7:00 Ed Sulivan | 9:00- Loretta Young | 7:00. Ed Sullivan |
|  | 5:30-Walt Dismey | 8:00. GE Theatre |  | GE Theatre |
| 8:00 - Chevy Show 9:00 Loreta Young | 6:30-Maverick. | 8:30- Jack Benny | 10:30 - News, Sports | 8:30- J. Ber |
| 9:30- Brothers | 7:30- Lawm | 9:30.A. Southe | Weather | 9:30-U. S. Marshal |
| 10:00 News, S | Isla | 20:00-Wthr., Ne | 11:00-Movie | 10:00- What's my L'ne |
| 10:30. Movie ${ }^{\text {Weather }}$ | -w. Churchill | ${ }^{\text {Howay }}$ |  | 10:3 |
|  | - Dawson | MON.-FRI., DAYS | MON-FRI., DA | 11:30-Movi |
| MON-FRI., DAYS | 10:35-Movie | 7:00-Last N | 6:30-Class | MON--FRI., DAYS |
| 0 - Classro | MON- | 8:15. Kan | Today | 7:50-News |
| 7:00 - Tocay | MON-FRT. | 9:00-LaLanne | 9:00- Say Whe | 8:15. Cap. Kangaro |
| 9:00-Say | 11:00 | 9:30-Video Vill | 9:30 Play Your H. | 9:30-Video Vill |
| (e) |  | 10:30-Horizons | rice Is Right | 10:00- D. Exposure |
| Concentration | 11:30-Love Bob | 11:00-Love of Lif | 10:30-Concentration | 11:00- Love of Life |
| 11:00 - Truth or Con. | 12:00-Camouflage | 11:30-Sea | 11:00 - Truth or Con. | 11:30 - Home F |
| W | 12:30-No., Please | 11:45-Church ${ }_{\text {1/ }}$ | 11:30-Could Be You | 12:00 News, Wth'r. 12:30 World Turns |
| s, We |  | 12:30-World Turns | 11:30 - Burns \& Allen | 1:00-Face Fa |
| 1:00-Queen for D |  | 1:00-Star Theatre |  | 1:30 - Houseparty |
| - Loretta You | 1:30-Miss rooks |  | 1:30. Loretta Y | lionaire |
|  |  |  | 1.30 - Lorerta You | 2:30- Verdict |
|  |  | 2.30- Verdict | , | 3:00 - Brighter Day |
| 3:00- Daddy | ${ }^{2: 30}$ - Reality | 3:00- Brighter Day | 2:30-These Roots $3: 00$ - Movie | ret Storm |
| ckskin | - Truen for Day | 3:15- Secret Storm | 3:30 - M | - Announced |
| 4:30-Movie | 4:00- Bandstand | 4:00-Kids Matinee | 4:45- Comed |  |
| 5:30- Passing | 5:30 | 5:00-Huck H | 5:45-N | 5:30 |
| - Nus, Wea., | 6:00-Mike Hammer | 5:45-News, wth | Weather | 6:00 |



IF YOU KNEW
WHAT A BARGAIN
YOU'RE MISSING
WITHOUT ABEL
WITHOUT ABEL
CABLE SERVICE

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## choose a pan-


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 PHONE 3.3100
MULESHOE ANTENNA CO

WHAT'S
THAT FIGURE IN THE MIDDLE?
We add money to your savings account too .....
regularly, in an amount based on your current bal-
ance figured at a high rate. We pay you to save
and pay you well. This is your dividend, your bonus.
and your account's fully insured.
Start Earning $3 \%$ On Savings Now!

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| WESTERN AUTO IS YOUR EXCLUSIVE DEALER IN MULESHOE |
| :---: |
| "TRUTONE" TV SETSUSED TEEEVISION SETE <br> AISO AVAILABEE |
|  |
| Western Auto Associate Store |



## HUNKE'S <br> electric <br> AND MUSIC

 Television Repairs Appliance RepairsElectrical Wiring:

All Work
Guaranteed
elevision Sets
Washers, Hi-Fi
Sets, Records
Guitars an
Musical Instruments



Pleasant Valley News


## Off the Runways

$\qquad$
1 mm




Small oil man from Texas
Mr. Jack Thomas of Dallas, above, deals in oil ... ments \%. Ford brakes adjust, when it's required, Mr. Jack Thomas of Dallas, above, deals in oil ...
once every 4,000 miles! He owns a ' 61 Ford with new Full-Flow oil filtering that cleans all the oil so thoroughly, frequent changes are unnecessary. Deals in grease, too.. also in a small way; Ford's new sealed in lubrication lets him go 30,000 miles between chassis lubrications. Never deals in wax; Ford's Diamond
Lustre Finish doesn't need it. Same for brake adjust-
ments .. Ford brakes adjust, when it's required,
automatically! Saves money on mufflers, too (Ford's is double-wrapped, aluminized, to last three times longer than ordinary ones). Doesn't worry about rust and corrosion-the body. -is specially treated to resist this kind of damage. Happy guy, Thomas! Likes being a small oil man. So will you! semo onson Nemedferflem


Beautifully built to take care of itself

## MULESHOE MOTOR CO.



Leading The Upswing! RAMBLER MARCH SALES AT ALL-TIME RECORD HIGH!
Rambler News is good! March Sales are running at an all-time record rate. That's right! More people bought Rambler history
March than in any similar period in Rambler history. Yes-Rambler leads the economic upswing as more car buyers discover
that Rambler Excellence gives a bonus on every car dollar they invest.

## Now Is A Good Time To Buy

Rambler means business! Right now, Rambler dealers are out after even more sales with the kind or air-and-square liberaled. That means you present car is worth more in trade now on a new Ramble

Why Is Rambler Breaking Sales Records? Compact cars are capturing an ever-growing share of the new car
market. Why does Rambler continue to hit new sales heights? Because marketer is better than the big cars and best of the compacts. Here ar

ONLY RAMBLER offers 3 distinct
sizes of compact cars sizas of compact is voted most trouble-
famber RAMBLER
free by owners rambler offers America's lowest prices ALL RAMBLERS HAVE such exclu-
sive quality features as Deep-Dip rustproofing way up to the roof...
tion... Ceramic-Armored muffle
and tailpipe designed to far outand tailpipe designed
last ordinary muffers RAMBLER'S RECORD ECONOMY proved by 11 years and 35 billion ONLY RAMBLER has a compact car for six 6 -footers RAMBLER HAS top resale value
proved by official Used Car Guide

Ask Your Neighbor About His Rambler He'll tell you why Rambler dealers sell twice as many compact cars per dealer as most other dealer groups. And your Rambler dealer can give you a better deal on the best of the
standard of compact car excellence!
RAMBLER DEALERS ARE DEALINGI COME IN TODAY
Cayle Reed Buick-Rambler Co.
301 North First Stree

## VOTE

FOR

# OLUEVER 

MARTIN OLIVER is a businessman in Muleshoe having lived here since 1934. He has two children in school at Muleshoe, and a son enrolled at the University of Texas. MARTIN OLIVER is primarily inferested in befter educational opportunities for all our chil dren. He will vote on the merits of each issue after careful study and will not be influenced by outside pressur

## ROBERT <br> Blaciwood

ROBERT BLACKWOOD has served as trustee on the Muleshoe school board and brings to his candidacy the wisdom of his years of experience ROBERT BLACKWOOD is a farmer and has two children in the Muleshoe schools.

The team of Martin Oliver and Robert Blackwood brings to the Muleshoe school board a combination of integrity and experience pledged to the betterment of our schools at Mule shoe.
Candidates For
TRUSTEE
MULESHOE SCHOOL BOARD
In The
APRIL 1, 1961 ELECTION

…)


## QUALITY SELECT SEED

## For Spring Planting

- SPRING OATS
- SPRING BARLEY
- ALFALFA

PAYMASTER CERTIFIED SEEDS
COTTON SEED
SOY BEAN
HYBRID GRAIN SORGHUMS
CERTIFIED SUDAN (Limited Supply)

## RAY GRIFFITHS \& SONS

OUR 40th YEAR IN MULESHOE

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THE
DINNER BELL CAFE
For Your Convenience HOME-MADE PIES AND COOKED FOODS Joe and Rena Carroll

wimumMERCURY


SELF-ADJUSTING BRAKES 4,000 MILES BETWEEN OII CHANGES

1961 MERCURY MULESHOE MOTORCO. AT THE Crossroans muLshos pHONE 5510

## DON'T DEPLETE YOUR LAND!

## INCREASE CROP YIELD MAINTAIN SOIL FERTILITY WITH ARMOUR FERTILIZERS

Investment in proper fertilization pays two ways. First, good fer tilization increases crop production, and can return up to $\$ 3$ for every $\$ 1$ invested. Second, it improves soil fertility, the land's most
Every crop harvested and removed from the land talkes large quantities of the vital plant food elements necessary to grow good crops. Among these are nitrogen-which gives dark green color to
plants and produces rapid growth, phosphorus - which stimalates early root formation and growth and gives plants a rapid and vigon ous start-and potassium-which imparts increased vigor and disease resistance, and many valuable minor and trace elements as well. If this plant food is not replaced, soil fertility is depleted, and
both yield and quality of future crops suffer.
This chart indicates generally the amount of each major element removed from the soil by a characteristic yield of a key crop:

| CROP | YIELD | Pounds of Plant Food Removed^ |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Nitrogen | PHOSPHATE | POTASH |
| $\begin{aligned} & \text { CORN (grain) } \\ & \text { (stover) } \end{aligned}$ | 100 bushels $B$ tons | $\begin{aligned} & 90 \\ & 70 \end{aligned}$ | $\begin{aligned} & 85 \\ & 25 \end{aligned}$ | $\begin{aligned} & \mathbf{2 5} \\ & \mathbf{0 5} \end{aligned}$ |
| COTTON (lint and seed) (stalks, leaves, and burrs) | 2500 万bs. 2000 lbs. | $\begin{aligned} & 40 \\ & 65 \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \end{aligned}$ |  |
| WHEAT (grain) (straw) | 40 bushels 1.5 tons. | $\begin{aligned} & 50 \\ & 20 \end{aligned}$ | $\begin{array}{r} 25 \\ 5 \end{array}$ | $\begin{aligned} & 15 \\ & 85 \end{aligned}$ |
| MILO (grain) (stover) | 60 bushels 1.5 tons | $\begin{aligned} & 50 \\ & 65 \end{aligned}$ | $\begin{aligned} & \mathbf{2 5} \\ & 20 \end{aligned}$ | $\begin{aligned} & 15 \\ & 95 \end{aligned}$ |

USE QUALITY FERTILIZERS NOW AVAILABLE
FROM . . . ARMOUR'S
PLAINVIEW PLANT
To help growers, and ranchers in this erea mainis tain soil fertility and increase yields and profits, view, a COMPLETE line of premium fertilioen including:

VERTAGREEN PLANT FOOD FOR COMMIER CIAL CROPS .. the famous high-yielding ferti ARMOUR PEBBLE PLANT FOOD in a variet of popular analyses, bagged and bulls.
BULK FERTILIZER custamsarmoleted to sow
ARMOUR 46\% TRTPLE-SUPERPHOSPHATE
ARMOUR AMMONIUM NITRATE, prilled for easy application... $33.5 \%$ nitrogen for full grow

 of quality fertilizers and materials formulated to suit the requirements of this area! Go after high, profitable yields with Armour Fertilizers, backed by over 60 years of know-how eud Armpur's in tensive program of agricultwuat

See Your Friendly Armour Agent or Contact ARMOUR AGRICULTURAL CHEMICAL COMPANY At Milwee and East tht Streets • P.O. Box 1587 - Phane CApited 42323 PLAINVIEW, TEXAS


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