## The Muleshoe Vournal) <br> 5 . $C$ DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

Mrs. West Rites Held Here Today


## Basketball Girls Facing Crucial Test Monday



## Election Judoes named

New Voting Box Created In Ciny

Five Area Co-op Elects Directors

Tractor Course Set March 6-10

Bond Petition Hearingls Set


Cosmic Hopes To Land 1 Inch Rain For Muleshoe From Storm



Electric Co-op To Hold Annual Meet

The big bi-district test for Muleshoe high school's girls basketball team comes in Plainview Monday night, February 27. If they win this contest they will go on to play in the Regional at Lubbock; if they lose, they can look back upon a very successful season.


Inman Buys Four "Blue Ribbon" Poland Chinas

Spelling Bee
Set March 24

Open House For Two New Homes Scheduled Here This Weekend


## News for Women



Brownies Enjoy Banquet Feb. 14
 DeShazo P-TA Presents Life Membershio To Lula Gorrell
$\qquad$





## Doina Kirklen Wins Vogue Sewing

 Contest; Will Compete In Lubbock


Welcome
TO THE
OPEN HOUSE
325 and 333 Ave. J
We Are Proud To Have Played A Part In The Completion of These Two Beautiful Homes.
H. A. KING and SONS

Painting Contractors



## JESSE'S STUDIO OF HAIR FASHION

announces the Emplorment of -

## Hazel Mooney

Hazel invites all her friends to come in and get acquainted at her new spot. All the operators at the Studio of Hair Fashion ioin Hazel in welcoming her friends. All welcome the ladies of
this area to drap in and get acquainted. Call for an appoint. this area fo dra
ment or drop by

- get acquainted offer -

SPECIAL ON PERMANENTS
 NTIL EASTER

Come In and See Our Newly Remodeled Shop When Calling For Appoint ments Dial 3-3189 other operators are:

Alta Long and Hugh Gore Marry In Halfway Methodist Church


DURING THE MONTH OF MARCH


|  |  |
| :---: | :---: |
|  | CHoppedina wion |
|  |  |
|  |  |
|  | Hams ${ }^{\text {coser }}$ |

 pillstry 2 for 39c

CHEESE ..... 就

79c BREEZE

FREE CANNO
DISH TOWWL
GIANT SIZE
69 cPure Vegetole
COOKIES Naider fig


Maryiand Club Coffee
DRIP
OR REGULAR
I LB. CAN....
 Salad Dressing CRACKERS



## Dr. Pepper : $49^{\circ}$

29. 



5c

## TOMATO SOUP MIX Lipronts

 GUNN



## Under New

 Manaqement
## NORTH SIDE TEXACO

E. H. HALL will take over the operation as of March Ist.

He will continue to give Green Stamps along with fine service and excellent products

- E. H. HALL

ANDY DAVIS wishes to thank his many friends and customers of the Northside Texaco.

- ANDY DAVIS


# CHECK INTO THE JOURNAL'S NEW OFFSET PRINTING 

NEW TECHNIOUES NOW ENABLE THE JOURNAL TO PRINT JOBS WHICH WERE FORMERIY IMPRACTICAL


THIS NEW OFFSET PRESS ENables The JOURNAL TO TURN OUT MORE WORK

FASTER

## JOURNAL PRINTING excells all others

The Public is invited to submit photographs of its own to be printed free of charge in

The Muleshoe Journal
EXAMPLE:


This picture was taken over 500 miles from Muleshoe, but is, none the less, an important part of our history. The famous U-Bar Ranch (Later known as Muleshoe Ranch) established a U-Bar Ranch here in the Southwest desert of New Mexico. This is commonly referred to as the Hachita Branch. The mountain in the background is "Big Hatchet Mountain. The town of Hachita, N. M., is behind the viewer.

## The Muleshoe dournaiad

MYF Members Elect Officers
 br mex. reome canh Jake Henderson has been
the Mulesor Hoppatil) He
home doing beter nov.

 The Comminite Sing ing held
at the Mettodist. clurch Sundiny Zaternoon was. well attended
 Inela and carried two


SEAbrook
CORN
들 2"35


Hepoo ithend 29c 10
 ana Soup Mix 37c Asparagus





PIGGLY WIGGLY MEAT IS UNCONDITIONALLY GUARANTEED

## Chuck Roast PICNICS



COFPEFE VELVEETA 紫 79 TIDE $=69^{\circ}$


DOUBLE EVERY
WEDNESDAY


Peaches simita
29 c




More Liomemakera buy
BRADDD NAANE PRODUCES










New 61 Chery with Jet-smooth ride!


 Just why does a Jet-smooth Chevy treat riders
2s royally as the highhpriced luxury cars? It all
came about through a delightfuu blend of Full Coil suspension, precision-balanced wheels, unique you've got Chevy's formula. Ard the proof is in the riding. When yous
chassis cushioning chassis cushioning, and a superb Body by Fisher
insulated to hush away road sounds. All this adds Jet-smooth Chevy at your Chevrolet dealer's we

## 

See the new Chevrolet cars, Chevy Corvairs and the new Corvette at your local authorized Chevrolet dealer's

## C. \& H. CHEVROLET COMPANY <br> 207 MAIN <br> MULESHOE



WSCSNEWS

## alpha oircle

WANT ACLEANER?

See the
YELIOW PAGES

## UITT BROS.

CORDIALLY INVITE YOU TO
 HOUSE
THREE BIG DAYS Wedon Thurs. and Friday MARCH 1,2 and 3

FREE COFFEE \& SPUDNUTS -
fing Good Used, Reconditioned, Self-Propelled
Combines - Four Popular Mckes
MASSEY-HARRIS A-C GLEANER JOHN DEERE OLIVER

## ON-THE-SPOT FINANCING

YOU MAY DEFER TIME PAYMENT CHARGES UNTIL 30 DAYS PRIOR TO USE OF EQUIPMENT
TRADE FOR ANYTHING OF VALUE AND FINANCE THE BALANCE

Pick Your Machinery Early - While We Have Just What You Need

PRUITT BROS. IMPLEMENT
YOUR FRIENDLY MASSEY-FERGUSON DEALERS FEATURING SALES AND SERVIC



# SIZZIING RED HOT SELLOUT AT MULESHOE MOTOR CO. used car lot IS THE HOTTEST ${ }^{\text {c"mactan }}$ isy food fantane SPOT IN TOWN 4.Door रadio. Heater, RED HOT SALE PRICE <br>  <br> matac: whes stanal Trian <br> Stock No. C-160-A <br> deving our <br> 1957 MERCURY 4-DOOR 

NEW 1960 RED HOT SPECIALS
4 - NEW PICKUPS
1 - NEW FALCON
STATION WAGON
ALL WILL be SACRIFICED AT DRASTICALLY REDUCED PRICES

## RED HOT USED CAR SELLOUT =wimemion <br> $\$ 995$

BRING YOUR CAR IN AND GET A RED HOT DEAL!

Stock No. A.8.A 1957 FORD CUSTOM 300
Fourt Door, Radio, Heater, Fordomatic Transmisision
SELL OUT AT
Stock No. C. 17 - 8
1957 PLYMOUTH SAVOY 4-Door Redio. Heater, Pus
RED HOT PRICE

## - RED HOT - RED HOT -

 1959 FORD THUNDERBIRDfully
EQUIPPED
$\$ 3295$
RED HOT USED PICKUP AND TRUCK SPECIALS

|  |  |
| :---: | :---: |



1956 FORD ${ }_{\text {Pickup }}^{\text {v-8 } 1 / 2-\text { Ton }}$
\$ 695

## 1954 CHEVY 2-TON TRUCK

Good Condition, Green \$1095

Stock No. C-163-B - Hot - Red Hot




RED HOT COMPANY DEMONSTRATORS 1960 FORD SUNLINER
Convertible. Beautiful Orchid-Green with Black Top. Radio, Heater, Cruiseomatic, Low Mileage. Many Other Extras. See It Quick!
1960 FORD GALAXIE
Radio, Heater, Cruisomatic. White Tir
Factory Air, Low Mileage
1960 MODEL FALCON 2-DOOR Radio, Heater, Auromatic Tr
One-In-A-Million


MANY MORE TO CHOOSE FROM. ALL THE ABOVE CARS ARE AT OUR A-1 USED CAR LOT AT THE CORNER OF WEST 12th AND HIGHWAY 84
DRIVE YOUR TRADE-IN DOWN - WITH TITLE IN HAND
ON-THE-SPOT FINANCING
SEE THE MAN WITH THE RED MITTENS

for a RED HOT DEAL
RED HoT used car sellout hot bargains . . enasy terms SALE ENDS MARCH 4

Bula Girls Win 6-B Loop Title



> The Mother of Invention




Annual Meeting of
Members
The Annual Meeting of the Members of the Bailey County Electric Cooperative, Ass'n. will be held in the

## HIGH SCHOOL AUDITORIUM

FRIDAY, FEBRUARY 24-2 P. M.
ACTION WILL BE TAKEN ON THE FOLLOWING:
Give The Members A Financial Report, Progress Report, and General Condition of The Cooperative
2. Elect Two Directors For A Term of Three Years.
3. Appoint A Nominating Committee For Annual Meeting To Be Held In 1962 For Districis 4, 5, and 7.
Consider and Take Action Upon Any Other Matters That Might Be Presented Or Come Before The Meeting.

In Connection With The Election of Two Directors, the Fol lowing Members Have Been Nominated For Directors By The Nominating Committee
DISTRICT 1
E. W. LOCKER
Muleshoe, Texas
LELDON PHILLIPS Route
Muleshoe,
DISTRICT 2
CARL BAMERT
Route 3
Muleshoe, Texas
D. RUCKTASHEL

| Route |
| :--- |

- Electrical Appliances Valued At $\$ 700$ Will Be Given Away As Door Prizes! Only Members Are Eligible For These Prizes

OFFICERS
DIRECTORS:
R. L. DAVIS, President
E. W. LOCKER, Vice-President

JOE H. HARBIN, Secretary-Treasurer
C. G. DAMRON

JESSIE CLAYTON
R. J. Brock

CHESTER SETLIFF A LOCALIY MANAGED, TAX PAYING FARM ORGANIZATION"

Sample these 6 famous Mercury values...

now available in the popular-price range! $\square$


[^0]MULESHOE MOTOR CO.
AT THE CROSSROADS MJLESHOE PHONE 2510

## 7he Muleshoe Journal)d



Immediate Territory SUBSCRIPTION RATES
BABSON DISCUSSES
A Most Basic Industry - Fertilizer

| Letters <br> TO THE EDITOF |
| :---: |
| (iocreat rakes paxs |






$\qquad$
$\qquad$




W. C. Stripling of Fort Worth austin foon store
was in Muleshoe attending to FORMAL OPENTNG
 SATURDAY, FEB.

d

farm checks being
RECEIVED here for
past two week
sipated in the 1940 A


Mange program. Where orere the
proximately ten per cent of the
and
fry $\&$ cox $\overline{\text { bros. }}$
RY \& Cox bros.
Areent Toeter trom the M
neapolis-Moline
Implement


## 4\% CURRENT DIVIDEND

SSETS APPROXIMATELY $\$ 27$ MILLION
REMEMBER -
Where You Save Does Make A Differene

FIRST FEDERAL
SAVINGS \& LOAN ASSOCIATION HOME OFFICE BRANCH OFFICE 4th $\&$ Pilo, Clovis : 2nd \& Abileng, Portale

## GUID ${ }^{\text {to LOCAL SBRMGES }}$



| WESTERN WRECKING est American Blvd. PHONE 4869 Poyy thy thithop Prico to |
| :---: |

Jennings Insurance Agency

## COMPLETE INSURANCE SERVICE

## Phone 3-4970

P. O. Box 144


It Pays To Borrow MONEY
From Us!
$\qquad$
Texas Investment Finance $\mathbf{C} \mathbf{O}$.


## Television Schedule For Muleshoe





$\qquad$


| FOLKS ARE <br> CLAMORING <br> - FOR - | "MS B"' Says .. | Shop Muleshoe First SHOP AT LANE'S Furniture and Carpet 111Main St. and Save |
| :---: | :---: | :---: |
| ABEL CABLE <br> television | COMPOUNDED QUARTERLY IS WHAT $\qquad$ | Form Fit SUPER STRONG CONTOUR CHAIRS |
|  | $\begin{aligned} & \text { We ray } o v \\ & \text { lo Save } \end{aligned}$ | 6 Colors <br> To Choose From |
| Why Not Join Your Friends In A-1 Viewing and See More! CHOOSE A PLAN - | Wo add big dividends reqularly to your sav. ings, and every account is insured to $\$ 10,000$. <br> . yet it costs you | Guaranteed To Hold <br> Anybody's Weight. <br> Excellent For Patios <br> $\$ 9.95$ |
| I. $\$ 7.50$ Per Month <br> 2. $\$ 17.50$ Installation <br> 3. $\$ 125$ Installation <br> \$75 Antenna Trade-In 50 Balance <br> 5 Per Month Service <br> A Call | nothing. Start saving here now! |  |
|  | MULESHOE STÁTE BANK | ELECTRIC |
|  | $3 \%$ Interest On Savings Compounded Quarterly MEMBER FDIC | AND MUSIC 113 E. Ash Pho. 7070 |
| Cable is |  | Television Repairs |
| A Call For The | ESTERN AUTO IS YOUR EXCLUSIVE | Appliance Repairs Electrical Wiring |
| Best In |  |  |
| Television | TRUTONE" TV SETS | All Work Guaranteed |
| Viewing | USED TELEVISION SETS ALSO AVAILABLE | Television Sets |
| -PHONE 3-3100- MULESHOE | Jack Rials, our service man, services all makes of Radio and Television sets | Washers, Hi-Fi Sets, Records |
| ANTENNA CO. | Western Auto Associate Store | Guitars and Musical Instruments |



- Licensed A \& P Mechanic - Commercial Pilot
- Flight Instructor

Ground School Instructor

- Graduate of Embry-
- Complete repairs on all aircrafts

MULESHOE FLYING SERVICES' repair station

FRED BOYD
P RIVATE, COMMERCIAL AND INSTRUCTOR GUARANTEED GROUND SCHOOL COURS* ES are being conducted at the Muleshoe Airport Office.
nstructional classes for each division are held 2 nights weekly. Private, Monday
Learn under Certified Instructor, Fred Boyd.


Morgan Locker or Fred Boyd
TERMS AV AILABLE


## NEWU FLASH!

## RAMBLER Beats

 Alll Other Compact Cars in Pure Oil Ecomomy Trials For second Straight YearHERE ARE OFFICIAL RESULTS

Rambler American Custom with Overdrive is Over-all Winner in Miles Per Gallon.
Tops entire field with 26.859 miles per gallon averaging over 40 miles per hour while circling the tough 3.7 mile stop-nd-go road course at Daytona Speedwa,
Rambler takes first 6 places-sweeps 8 of the first ten places in Class 6 .. includes Falcon, Corrair, Lark 6 , Tempest 4 . (12A)
TRY THE ECONOMY KING TODAY -
SEE YOUR RAMBLER DEALER

Members of the boys all-tourn-
ament team were Silinan of Pep.
Norman of Petit, Lary Pol.
lard of Bula, Ness of Bledsoe,
and Thomas Coftman of Three
Way.
Gate receipts at the final $-\begin{gathered}\left.\begin{array}{c}\mathrm{gan} \\ \mathrm{g} 183 \\ \hline\end{array}\right]\end{gathered}$

## 解

Progress News
$\qquad$


Two Beautiful
New Modern Homes
For Your Inspection


## Saturday and Sunday

## FEBRUARY 25 AND 26

DRIVE TO 325 AND 333 AVE "J"
Representatives from Pool Insurance \& Real Esiate; and Lee \& Son Coniractors will be at these houses from 1 p.m. to $6 \mathrm{p} . \mathrm{m}$, Sunday to answer questions and to show youthrough the fine up-to-date homes.

LOANS AVAILABLE
POOL WILL HELP YOU SECURE A home loan -
F. H. A. LOAN,
G. I. LOAN, OR CONVENTIONAL

BUULDING SERVICES
M. E. LEE AND SON

WILL BUILD YOUR OWN HOME TO YOUR PLANS.

If you have special wants TALK TO US. WE CAN HELP YOU WITH YOUR OWN HOUSE

- COME IN FOR A CONFERENCE


## Pool Insurance <br> and real estate

PHONE 2950

## M. E. LEE \& SON CONSTRUCTION

PHONE 3-9750
Plumbing - Heating - Carpentry
MULESHOE
The Open House 325 Ave. J Was
Completely Furnished By
Furniture
Co.
111 MAIN ST.
MULESHOE
PHONE 6430



New Electronic Secretary ${ }^{\circ}$ Phone Answering Set takes messages 24 hours a day You're always "in business" with an Electronic Secretary
set on duty. Because this amazing device automatically
answers the phone when youire out, tokes messages answers the phone
you day or right.
With an Electronic Secretary set connected to your phone, a prerecorded message of your own choosin
informs the caller you're out. then invites him to leave informs the caller you're out $\ldots$. then invites him to teave
his name, number and any message he wishes. The set records every word he says.
When you return, you play back the recording, learn who
called and why. Result: no missed calls-no lost business. there Secriary ansuring sets are so helofful, , so veratile

 maintenance reports - any cal
delivers informative message.
Phone our Business Office today and learn how little it
eosts to rent this modern servica.
GENERAL TELEPHONE


Christian science service

## ENSILAGE CORN

FOR:
HIGH TONAGE HIGH QUALITY
BOOK YOUR ORDERS NOW FOR
 TEXAS SESAME GROWERS


HOME MADE COUNTRY STYLE Vance's Whole Hog SAUSAGE
This is truly the best sausage that will ever tempt your nostrils and demand another helping as it crosses your palate.
This is the best sausage you can find and it's prepared in Muleshoe from Bailey County hogs which were raised on Bail-

Vance's Country Style Sausage is available at all muleshoe GROCERY STORES MULESHOE LOCKER CO.


See your nearest Santa Fe agent


Z FALCON CAN GO UP to 30 miles on one gallon of regular gas! Falcon goes 4,000 miles between oil changes, too. Even parts, servicing, licensing and (in most
states) insurance cost less. And ai if that weren't enough, Falcon is America's lowest-priced states) insurance cost less. And as if that weren't enough, Falcon is America's lowest-priced
6 -passenger car... as much as $\$ 505+$ less than other compacts! Economy never looked so good 6 -passenger car...as much as $\$ 505 \dagger$ less than other compacts! Economy never looked so good
... or so luxurious. That low Falcon price includes chic upholstered interiors, handy coat hooks, ... or so luxurious. That low Falcon price includes chic upholstered interiors, hast! And Fakon is so dependable. Judging by the fan mail, Falcon owners are the happiest, most carefree group
on wheels. They also have more to look forward to: recent automotive resale figures show Falcon brings from $\$ 138$ to $\$ 175$ more in trade than other compacts in its class! With so much more of what you buy a compact for, is it any wonder Falcon is America's best-selling compact?


MULESHOE MOTOR CO.


[^0]:    Elif servicing features. Everything from a self. lubricating chassis that lets
    

