

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

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THURSDAY, OCTOBER 6, 1960

NEW ORDINANCES ADOPTED

Planning Commission Created by Council

Muleshoe City Council, in regular session Wednesday afternoon, voted to adopt three new ordinances for the governance of the city.

The first ordinance considered and passed was one authorizing the police department personnel to arrest for purposes of investigation. The spokesman for the Council said this permitted officers to detain persons seen lurking in alleys or around buildings, one who runs when he sees police officers, otherwise acts in a suspicious manner or is unable to explain his presence upon property not his own.

Hitherto it has been illegal for officers to detain someone even if the officer feels that the person's actions deserve investigation.

Create Planning Commission

The Council passed an ordinance creating a Muleshoe Planning Commission, members of which will be appointed later.

Creation of such a commission long has been a cherished

desire of many local citizens.

The Council amended an old ordinance governing access to State Highways to conform with State regulations.

Hire Auditors

The Council employed Williams & Merriman, Muleshoe accounting firm to carry out the regular audit for the city books.

Gas Co. Seeks Hike

Before the Council adjourned, Doc Batkin, local manager for Pioneer Natural Gas Co., presented a petition for an increase in natural gas rates here. Arch March, city manager, said the request is for an increase in the minimum rates from \$1.50 per month to \$1.65; and increases ranging from 8 to 10 per cent in monthly bills, according to amount of gas used. The Council will consider this request at a later meeting.

Bonds for the city manager and for the city tax assessor, collector were set and other routine matters were disposed of.



ROBERT ALFORD
Alford Elected C of C President

Robert Alford, vice president of the First National Bank, was elected president of Muleshoe Chamber of Commerce Monday, when all ballots cast by Chamber members were canvassed. Norman Thomas, vice-president of Muleshoe State Bank was elected vice-president of the Chamber of Commerce, and Roy Whitte of Lenderson Implement Co. was named treasurer of the organization.

The new officers will undergo an indoctrination period, and will take office officially on January 1, 1961.

Four new directors were named on the same ballot. They are: Harold Allison, a farmer; Frank Ellis of Singleton Funeral Home; Bill Wimberly of Texas Sesame, and James Jennings of Jennings Insurance Agency.

Retiring directors, whose terms of office end on January 1, 1961, are Lindal Murray, Gilbert Lamb, Alex Williams, Horace Edwards, Clyde Holt, J. E. McVicker, and Gilbert Lamb.

Members of the nominating committee, who canvassed the ballots were: Alex Williams, Horace Edwards, Clyde Holt, J. E. McVicker, and Gilbert Lamb.

Goar Accepts Sunray Position

T. W. Goar has resigned as educational director of the First Baptist Church here, effective October 11. He and Mrs. Goar have been employed with the church here the last four years, coming to Muleshoe in January of 1957.

They are moving to Sunray, where he has accepted the position of educational director with the First Baptist Church.

Homecoming October 14

Muleshoe High School annual homecoming will be observed this year on the occasion of the Mules' game with the Olton Mustangs, a conference tussle, scheduled here Friday, Oct. 14.

The students plan an appropriate observance.

James Glaze, president of the Ex-students Association, has announced there will be no formal meeting of the exes this year, but many former students will realize this will be an excellent time to renew contacts with former classmates.

Pancake Supper Planned

But preceding the game there will be a Pancake Supper for all in the High School Cafeteria, serving to be from 5:30 until 7:30 p.m. The supper is sponsored by Richland Hills P.T.A.

Inman Re-elected SCD Supervisor

Sherman Inman was re-elected to a five year term of the Board of Blackwater Valley Board of Supervisors at a meeting at the courthouse last Tuesday.

Sherman was elected by acclamation by his fellow farmers and ranchers.

This will be Sherman's second term on the Board. For the past three years he has served as chairman. Other members are Virgil Nowell, Dan Darsney, E. N. McCall, and C. K. Corbell.

The board meets the third Monday night of each month in the conference rooms of the First National Bank. Anyone is welcome.

MRS. KISTLER HOME

Mrs. W. H. Kistler has returned home after a month of visiting in California. In Pomona she visited with her son, Merle, and family; in Long Beach with a brother and family; and in Bannings with another brother and a sister, and their families.

TWO MULESHOE BOYS ATTEND HARDIN SIMMONS

Two Muleshoe students have enrolled in Hardin Simmons University for the 1960-61 school year.

Darrell Lee Stephens, 21, is a sophomore in B.S.U. He is the son of Mr. and Mrs. Lloyd Stephens of Route 2.

Jim Edward Towns, 18, is a freshman student. His parents are Mr. and Mrs. Verney Towns of Route 2.

FILING EQUIPMENT and steel desks for sale at The Journal.

FIRE PREVENTION WEEK, 1960

A PROCLAMATION BY THE MAYOR OF MULESHOE

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IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of MULESHOE to be affixed.

Done in the City of Muleshoe, Texas, this 5th day of October, 1960.

HOUSTON HART, Mayor

Sugar Beet Meeting Set At Dimmitt

There will be a Sugar Promotion Meeting, sponsored by Castro County Chamber of Commerce, in the Dimmitt High School Auditorium at 8 p.m., Oct. 11, according to Steve Taylor, president.

Representatives of the Texas Sugar Beet Association will give a resume of the work being done to get the necessary legislation passed in Washington, D. C. to get acreage for the Hereford, Friona, Dimmitt, Earth, Littlefield, Tulia, Plainview and Muleshoe areas. Sugar Beet farmers from these areas will be available to give first hand information on growing sugar beets.

Some Sugar Beet growers in this area have said they would trade their cotton allotment for sugar beets on the basis of 3 acres of cotton for 1 acre of sugar beets. There are approximately 2,000 acres of sugar beets growing in this area this year.

The Castro County Chamber of Commerce, The First State Bank of Dimmitt and the Dimmitt office of the Plainview Production Credit Association urges the farmers in this area to attend.

Cotton Pulling Crews Needed

Cotton harvest is now beginning to pick up momentum. Maize harvest is proceeding more rapidly. The demand for workers will increase daily.

David Miles, manager of the local Texas Employment Commission office, states that he can now use about six or seven large crews pulling cotton.

Crew leaders should get in touch with his office soon. There are also some unfilled orders for combine operators and truck drivers.

Baptist Laymen Plan Revival

A layman sponsored revival will be held at the First Baptist Church here Friday, Saturday, and Sunday, Oct. 7, 8, and 9, with lawyer-evangelist C. J. Humphrey doing the preaching.

Organist will be Earl Miller, Wayland College. Tenor singer is to be Ted Rowan, Springlake layman, and Sam Brown, Wayland student will be the pianist.

Services will be at 7:30 p.m. each day.

Farm Prices Head Down

AUSTIN—Texas farm prices declined about 3 per cent during September from August, the U. S. Department of Agriculture reported Tuesday.

Corn prices dipped sharply to 29 1/2 cents per bushel, compared with 32 cents during August and 30 cents last September. The USDA said the slump in cotton prices was largely responsible for the general drop in farm prices.

Corn, at \$1.09 per bushel was nine cents below the August price.

Increases were registered by rice, wheat, barley, oats, and hay.

Livestock and products, while 1 1/2 per cent above August, were 13 per cent below the levels of a year ago. Meat animals were down 19 per cent from a year ago.

The USDA, in another report released today, said August output of red meat in Texas commercial slaughter plants was 106.8 million pounds. Red meat production the first eight months of 1960 was 767.3 million pounds during the same period in 1959.

CHRISTMAS CARDS, order early, be sure of delivery. 8 books to select from at The Journal.

FILING EQUIPMENT and steel desks for sale at The Journal.

CANNING PLANT BUSY PLACE

Tomato Harvest Adding To Income of Muleshoe Country



AFTER TOMATOES are packed, the containers are cased and loaded into trucks like the above. Muleshoe packed tomatoes are taken to Siloam Springs, Ark., for canning and labeling.



THE JOURNAL camera would not "reach out" and show workers distinctly at the far end of the four lines of peelers. In the foreground workers are shown filling buckets which bear their number and by which they are paid. The day The Journal men visited the Muleshoe Canning Co. plant some 72 persons were working there, many more were required to pick the fruit in the fields around Muleshoe.

Muleshoe Canning Co. cans the tomatoes under contract for Allen Canning Co. of Siloam Springs, Ark., putting some in gallon cans, other tomatoes in No. 303 cans. Often the labels, either for Allen or for someone to whom Allen sells, are put on here, some-times in Siloam Springs.

Carl Case, owner of the local canning factory, a veteran in the business, is astounded at some of the yields around Muleshoe this year. He said yields of 10 to 15 tons of ripe tomatoes are not unusual.

Mr. Case feels that growers of tomatoes here this year have fared pretty good; money yield per acre, he feels, has in most instances been very satisfactory.

Some tomatoes have been handled in the green stage here this year, also and some Muleshoe types have gone to canning plants in other Plains towns.

6 Tie For Top Grid Guesser

Six football contest entrants tied for the top spot in the Muleshoe merchants sponsored game.

The tie breaker game was not picked correctly by any of the winners so one of the six guessing closest to the Arizona-Wyoming game was selected the winner.

G. W. Chapman, 1818 West Ave. C, was awarded the \$10 certificate on the basis of getting closest to the correct score on the tie-breaker game.

You will find this week's entry blank full of a new slate of interesting games. If you are in town without a paper, you can use entry blanks at the participating merchants stores. These merchants are Lindsey Jewelry, Cobb's Dept. Store, Harvey Bass Appliance and Western Drug Co.

Those tying for first place were Chapman, Dale Fishgrabe, Glen Kenemer, Mrs. Alfred Stovall (assisted by Bill Taylor), Jerry Roddam, and J. D. Small.

Farmers who have regular off-farm employment, if otherwise eligible, may obtain farm operating and development loans from the Farmers Home Administration, under the recently revised regulations of the agency.

John C. Kennedy, Farmers Home Administration county supervisor for Bailey County, said the new regulation went into effect October 1. Previously, a farmer had to spend most of his time farming in order to qualify for a loan.

Experience gained in rural development counties has shown that many farmers who are regularly employed off the farm can profitably use the Farmers Home Administration's credit facilities to increase the farm portions of their total incomes.

The regulation, which had limited credit assistance to farmers who spend most of their time farming, prevented some from obtaining the maximum income from their farms and from taking advantage of opportunities for industrial and other off-farm employment.

Other eligibility requirements remain unchanged. Applicants must have sufficient farm experience to carry on sound farm operations, must need credit, and be unable to obtain financial assistance from other sources. As in the past, credit will be extended only to operators of farms that are family-type size or smaller.

No loan will be made unless a plan for the coming year's farming operations shows that income from the farm and other sources will be large enough to enable the farm family to have a reasonable standard of living, pay debts, and have an adequate reserve for emergencies.

Loan funds may be used to pay farm operating costs, purchase equipment and livestock, pay farm development costs, and refinance certain debts. The interest rate is five percent. Repayment schedules depend upon the purposes for which funds are advanced and upon the estimated incomes from the farms. Usually, loans made for real estate purposes will be from funds advanced by private lenders and insured by the agency.

Technical farm and money management assistance is supplied to each borrower to the extent necessary.

The Farmers Home Administration office serving Bailey County is located next door to the Post Office. The Agency also supplies credit for farm housing and soil and water conservation.

Officers Arrest Eight This Week

Eight arrests were made this week by the Muleshoe law officers.

The sheriff's department arrested one for investigation, one for felony theft, and one for felony worthless checks. The city officers arrested three drunks. The highway patrol arrested two men for being AWOL.

Pancake Supper 14th

A pancake supper will be held in the High School Cafeteria, 5:30 to 7:30 p.m., Oct. 14, preceding the Muleshoe-Olton football game. Richland Hills P.T.A. is sponsoring the supper. Tickets are on sale at \$1 for adults and 50c for children under 12.

Everyone is urged to come by and have some pancakes and sausage before going to the game.

COMING TO LUBBOCK

7,500 Baptists Expected For Texas 75th Anniversary Meet

LUBBOCK—A complete roster of speakers has been confirmed for the diamond anniversary meeting of the Baptist General Convention of Texas here October 31-November 2.

More than 7,500 Baptists from throughout the state are expected to attend the 75th annual meeting of the 1 1/2 million-member Convention.

Theme for the three day gathering will be "Found Faithful," said the Rev. J. Carroll Chadwick of Center, Tex., chairman of the Convention's committee on order of business.

Opening session will pay tribute to Dr. Forrest C. Feozot, Texas Baptist executive secretary who retires Dec. 31 after seven years in the state's top Baptist post.

Three of the six general sessions will outline programs of three major Commissions of the Texas Baptist Convention—State Missions, Human Welfare, and Christian Education.

Topping the list of principal speakers will be the president of the 9 million-member Southern Baptist Convention, Dr. Ramsey Pollard, pastor of Bellevue Baptist Church, Memphis, Tenn. Dr. Gordon Clinard, professor at Southeastern Baptist Theological Seminary will bring the annual Convention sermon.

Other principal speakers will include Dr. John Haldeman, pastor of the Allapattah Baptist Church, Miami, Fla.; Dr. C. E. Autrey, director of the Southern Baptist Home Mission Board's division of evangelism; and Dr. Leo Eddleman, president of New Orleans Baptist Theological Seminary.

Cpl. Jack Reeves Arrives In Okinawa

OKINAWA—Marine Lance Cpl. Jack E. Reeves, son of Mr. and Mrs. R. L. Reeves, Goodland, arrived at Okinawa Sept. 19, aboard the troop transport USS General W. A. Mann with the First Battalion of the First Marine Division.

This is the battalion's second tour of duty in the Far East. The battalion was the first Marine Corps unit to be rotated from Okinawa 15 months ago under the Corps' current unit transplacement program.

Pvt. Rush Completes Missile Repair Course

FORT BELVOIR, VA.—Army Pvt. Doyle G. Rush, 23, son of Mr. and Mrs. Dewey F. Rush, 506 S. Main, Muleshoe, completed the 12-week guided missile electrical equipment installation and repair course at the Engineer School, Fort Belvoir, Va., Sept. 16.

He was trained to install, operate and repair high-output generators, motors, frequency changers and other engineer equipment employed by guided missile units.

Rush, who completed basic training at Fort Ord, Calif., worked for the Artesia, N. M., Electric Co., before entering the Army last April.

He is a 1957 graduate of American High School in Chicago, Ill.

Soaring School Draws Interest

Local students with solo ratings are Bob Byrd, area farmer and Lyndol Kinser, 16-year-old Muleshoe Flying Service employee.

A number of other students, both local and from out-of-town, will soon qualify for ratings.

Spectators come from various towns in West Texas and Eastern New Mexico almost every week to watch the Sailplanes being launched and in flight.

The 2-22 Schweizer, two-place trainer is being used for dual training and the 1-28 Schweizer single place for solo purposes.

ABOVE is pictured the Schweizer, two-place trainer being used in Soaring School here. The school uses a two-place trainer for dual training and a one-place Schweizer for solo purposes.

The Soaring School that has been in progress at the Muleshoe Airport for a number of weeks has attracted considerable attention, not only around Muleshoe, but from surrounding towns, creating interest among businessmen as well as professional pilot.

According to Sailplane Instructor Harold Locke, those from out-of-town who have received their Solo ratings are: Roy Neal, Buck Clarke, and Swat Smith, Lubbock pilots; L. W. Rhoades and Beppe Gular from the Shallowater Airport; Bob Story, Plainview; Gerald Martin, Hereford; Clyde Woodard, Friona; and Frank Murray of Murray-Davis Avia-



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HOUSTON HART, Mayor

News FOR Women

Cherry Hoybook, Society Editor, Phone 5400



MISS SUSIE CARPENTER

Miss Carpenter, Mr. Hammonds To Marry Oct. 16

Mr. and Mrs. H. W. Carpenter of Lubbock announce the engagement and approaching marriage of their daughter, Susie, to Frank Hammonds, son of Mr. and Mrs. Bob Hammonds of Farwell.

The vows will be read Sunday, Oct. 16, at 3:00 p.m. in the home of the bride's parents.

P-TA Procedure Course Is Held

A Parent-Teacher Leadership Procedure Course was held in the home of Mrs. Bernard Phelps on Monday, Oct. 3. The purpose of the course was to train officers and committee chairmen in the three newly organized P-TA units in Muleshoe.

Twenty-three ladies were present, with Mrs. J. M. Farmer, Littlefield, District P-TA vice-president, teaching the course.

Those present were Meses Carroll Pouncey, Melvin Seymour, Ray Campbell, Herbert Griffiths, Owen Jones, W. M. Pool, H. Ernest Kerr, W. T. Ebovell, Ben F. Chapman, Charles Lennu, C. C. Taber, Leon Blair, Robert Blackwood, Joe Smallwood, Oscar Allison, Bob Jacobs, Frank Ellis, Eugene Black, Irvin St. Clair, Ray Daniel, Joe Harbin, Alex Williams, Bernard Phelps, and J. M. Farmer.

Needmore Rebekahs Meet Tuesday, Oct. 4

Needmore Rebekah Lodge No. 160 met in regular session Tuesday night, Oct. 4, with Noble Grand Jewel White presiding over the business meeting.

Tuesday night, Oct. 11, there will be a special program honoring all Past Noble Grands. All members are urged to attend.

Study Club Invites Public To Meeting

The public is invited to attend the open meeting of the Muleshoe Study Club to be held in the Production Credit Association building Thursday, Oct. 13, at 8 p.m. The program concerns all people in this district — WATER. The guest speaker will be W. L. Broadhurst of Lubbock, Chief Hydrologist, High Plains Water District.

Gil Lamb will introduce Broadhurst and also the Hon. Jesse Osborn, State Rep., 96th Dist., Director High Plains Savings and Loan Ass'n., Hereford.

The panel members are Ross Goodwin, Ray Carter, Dr. L. T. Green, who are directors of High Plains Water Dist.

The program director is Mrs. O. N. Jennings. Anyone wishing to attend the program are asked to contact one of the hostesses who are Mrs. Oswald Gerrard, Mrs. O. E. Lumsden, and Mrs. Jack Lenderson.

Donna Heard and Patsy Myers Are Patrol Leaders

Donna Heard and Patsy Myers are the newly elected Patrol Leaders of Girl Scout Troop 66. Their assistants are Lynn Ericson and Vondale Bleeker. The troop treasurer is Pamela St. Clair and the troop scribe is Ann Phelps.

These officers each serve for a term of one year. There are 19 girls registered under the leadership of Mrs. Bernard Phelps and Mrs. E. G. Ericson. Other troop committee members are Mrs. Irvin St. Clair, Mrs. Clinton Peat, and Mrs. T. L. Timmons.

Troop 66 has been organized for over five years and is one of the older established troops in Muleshoe. They are at present working on their Backyard Camper Badge. One of the things that will be the most fun about this project will be the overnight camping planned to the backyard of the Girl Scout Little House.

Among other activities planned for the backyard of the the Cooking Badge and using the indoor heated swimming pool at the Boy's Club in Lubbock.

A Reminder . . .

The installation services of the Bethany Sunday School class of the First Baptist church will be held in the home of Mrs. Wilcy Moore, 302 E. Fir Ave., tonight, Thursday, at 7:30 p.m. All members are urged to attend.



JANA GOODWIN

Jana Goodwin Is Installed As Worthy Advisor

Jana Goodwin, daughter of Mr. and Mrs. Ross Goodwin, was installed as Worthy Advisor of Muleshoe Assembly No. 161, Order of the Rainbow for Girls, in a very beautiful and impressive Installation Ceremony, Monday evening, Oct. 3 in Masonic Hall.

The installing officers, Past Worthy Advisors of Muleshoe Assembly, were: Sondra Mason, Worthy Advisor; Jo Adeline Mayhugh, Recorder; Mary Janice Brantley, Chaplain; and Sandra Allison, Marshal. Mrs. Elizabeth Gardner, Past Matron of Muleshoe Chapter No. 792, Order of the Eastern Star, was Installing Musician.

Jana's colors of turquoise and beige were emphasized with large baskets of Spider Mums, in shades of beige and turquoise carnations in small crystal snifters were placed on the pedestals of the Color Stations. She wore an exquisite formal of turquoise and corsage of beige Spider Mums.

Officers installed were: Worthy Advisor, Jana Goodwin; Worthy Associate, Magann Lamb; Charity, Jamie Sanders; Hope, Donna Guinn; Faith, Shirley Henry; Drill Leader, Sandra Harris; Love, Davy Jean Anderson; Religion, Wanda Harris; Nature, Susan Birdsong; Immortality, Rhonda Wagon; Patriotism, Linda Blair; Service, Kay Thomson; Outer Observer, Nina Ed Bovell, and Musician, Sonja Bass. The Flag was presented at the altar, the Pledge of Allegiance given, and one verse of "America" was sung.

Mr. and Mrs. Ross Goodwin were presented behind the bow, conducted to the east and introduced. Jana pinned a corsage and boutonniere on her mother and father and thanked them very graciously for their love and encouragement during her Rainbow years. She appointed her father "Rainbow Dad" for her term.

Muleshoe Teachers Organize Local Unit Of TSTA Sept. 29

24 Muleshoe Teacher Organizing as a local unit. The Muleshoe chapter of the Texas State Teachers Association met Thursday night, Sept. 29, in the high school lunchroom for the purpose of organizing as a local unit.

The officers elected for the coming year are Frank Ford, president; Mrs. Owetha Finley, 1st vice-president; Mrs. Betty Jennings, 2nd vice-president; Mrs. Jessie Stovall, secretary; Mrs. Wanda Newsom, treasurer; and Jerry Adams, parliamentarian.

The nominating committee, who had met prior to this meeting, was composed of the following: Mrs. Mary Obenhaus, chairman; Logan Moon, Mrs. Ruth Paige, Bob Graves, Mrs. Mary Lou Lancaster, Mrs. Inez Middlebrook, Mrs. S. L. Benefield, and Pete Frieson.

Frank Ford reported on the workshop held in Lubbock recently. Seven teachers from Muleshoe attended this meeting.

Neal Dillman discussed the goals this organization could achieve.

A legislative committee was appointed by the president to write the charter and by-laws of the new organization. This committee is composed of Bryan Brady, chairman; Mrs. Ruth Paige, Mrs. Lois Killingsworth, and Neal Dillman.

After the business meeting, coffee and cookies were served to approximately 75 teachers who showed much enthusiasm for this new organization.

Speech Club Elects Officers For New Year

The Speech Club of Muleshoe High School met Tuesday and elected officers. They are as follows:

President, Shirley Henry; vice-president, Mike Barron; secretary, Pat Brown; parliamentarian, James Shepherd; student council representative, Noelle Taylor; reporter, Rex Miller; and historian, Sondra Koyle.

Mr. Moore, the sponsor, announced plans for a 3-act play, "Bull in a China Closet", an Alfred Hitchcock mystery, to be put on the first week in February.

Muleshoe Rebekahs Plan Rummage Sale

N. G. Grace Morgan presided at the regular meeting of the Muleshoe Rebekahs Tuesday, Oct. 4.

It was announced that Tuesday, Oct. 11, will be initiation night. The members who plan to bring used clothing for the rummage sale to be held Saturday, Oct. 16, are asked to bring them to the Hall. The place for the sale will be announced later.

T. C. Fern Davis held a practice drill.

There were 15 members and two guests present. The guests were Annie Mae Houston and Henrietta Armstrong, who are members of the Earth Rebekah Lodge.

Informal Coffee Honors Mrs. Shuck

Mrs. Vance Wagon entertained with an informal coffee Tuesday morning from 9 to 11 a.m. her mother, Mrs. R. R. Shuck of Russellville, Ark., who is visiting here.

Mrs. Clarence Mason and Mrs. Charles Mayhugh assisted with hospitalities for their grandmother.

Mrs. Shuck has visited here many times and was very happy to see so many of her old friends. About 30 guests called.

New Date Set For Girls Football Tilt

Date of the Lazbuddie girls football game has been changed to Thursday, Oct. 13, at 8 p.m., according to late word received from Penny Grusendorf. The Journal correspondent for the community.

The game will be played at Lazbuddie Field, Penny said, and she said the teams will not line up by classes but that two teams have been selected. The Journal figures it will be quite an exciting contest.

Mrs. Anderson Is Hostess For Coffee

A coffee was held in the home of Mrs. L. C. Anderson, Sept. 29, honoring the incoming and outgoing members of the Homemakers Sunday School Class of the First Baptist church.

A fall arrangement formed the centerpiece for the serving table with silver appointments. Mrs. S. P. Stockard, outgoing president, presided.

Mrs. Ray Reeder and Mrs. Bill Taylor served as co-hostesses. Eighteen guests were present.

Pounding Honors The Troy Walkers

The members of the Trinity Baptist church honored their new pastor and his family, Rev. and Mrs. Troy Walker and children, with an old-fashioned "pounding" Wednesday night, Oct. 5, after prayer meeting. They received many nice gifts.

Coffee and cookies were served to approximately 70 people. Everyone had a wonderful time.

Dr. A. J. Black
OPTOMETRIST
113 West 1st St. Muleshoe, Texas
Phone 8240

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Extra Nice KHAKIS, Slightly Used, but Real Good. Freshly laundered. Blue, Grey, and Olive Colors. Several Khaki Sizes. **\$1.25**

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NEW — 2 DOZEN PAIR JUSTIN SHOES

Kangaroo and Kid, Black and Brown

LARGE SIZES ONLY BELOW COST **\$7.50**

Used Army Khaki Shirts . . \$1.98

New and Used Army and Air Force

Jackets — \$3 To \$5

Used Field Jackets from \$2.50

Long Field Coats \$9.95

Overcoat, Air Force Blue \$9.95

Pants, Army Dress \$3.50

Pants, O. D. \$2.50

New Army All Wool Blankets \$4.95

New Foot Locker \$9.95

Large Suit Cases \$6.95

New Fur-Lined Jackets \$14.95

New and Used Work Shoes
Many, Many Items — Miscellaneous Clothing.
Come In and Browse Around
109-E AVE. B — MULESHOE



Above: the Fleetwood Sixty Special. Below: the Series Sixty-Two Sedan.

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You are looking at the completely new Cadillac for 1961—a motor car that will inspire the automotive world for years to come.

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Its graceful silhouette reveals less over-all length and increased headroom. Its delicately formed roof lines provide an almost uninterrupted panorama of vision—while a crisp, new

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Littlefield, Texas

Achievement Program Held

Saturday, October 1, the Pleasant Valley 4-H Club held their second annual Achievement Program in the Community Center.

Beginning at 5 p.m., the Club had on display some of their accomplishments for the past year. From 6 to 8 p.m., the Home Demonstration Club served a delicious Italian dinner. At 8 p.m. Dub Hardin conducted a short community meeting for the purpose of electing a new director for the community. Harold Allison was elected for this post.

The 4-H program began with Kathryn West playing as the 4-Hers marched in, led by flag bearers, Sam and Fred Allison. Sheryl Stevens then gave the welcome followed by James Pitts saying "The Flag". At the end of the piece, John Pitts carried in the American Flag and Ramona McMahan led everyone in the "Star Spangled Banner".

Kennedy Kendrick led the Pledge of Allegiance, then introduced Lina Pitts who told the meaning of the 4-H's. Carolyn Allison led the 4-H Pledge, then introduced Lady Clare Phillips, who gave a short talk on what the club achieved during the past year.

Veta and Carolyn Allison played a piano duet, followed by Bobby Allison introducing Herb Helbig, Assistant County Agent, who told of some of the plans for next year. Everyone then enjoyed a piano solo by Eugene Buhman. Ramona McMahan presented her mother, Mrs. Walter McMahan, who told of 4-H work from the parents view point. Ramona then played three musical selections on her guitar.

Rickey Stevens introduced Mr. Frank Ford, Principal of Richland Hills Elementary School, who made a very interesting speech on 4-H work and the effect seen in school work. John Pitts and Jack Allison led everyone in singing "America".

Recognition of those who had helped the club during the past year was made by Veta Allison. Those recognized were: Mr. Bill Kimbrough, County Agent; Mr. Herb Helbig, Ass't. County Agent; Lady Clare Phillips, Home Demonstration Agent; Mr. Frank Ford, Principal Richland Hills School; Mr. Irvin St. Clair of St. Clair's Dept. Store; Mr. Charles Lenau, Lenau Lumber Co.; Mr. Carroll Pouncey, Manager of the Muleshoe Chamber of Commerce; Mr. Clinton Peat, manager of Farmer's Co-op Gin; Mr. J. A. Nickels, of Nickels' Gin, and Delbert Black, who assisted with the boys' lamb project.

Patsy Angeley then told of the many things that Mr. Gil Lamb, manager of KMUL Radio Station, had done for the club, and Mr. Lamb was presented a chocolate cake from the Pleasant Valley 4-H Club. Patsy then thanked the Home

Dem. Club for for the flags, new gavel, and other things which the Demonstration Club gave to the 4-H Club.

She then turned the meeting over to Mrs. Allan Haley, a 4-H leader and chairman of the Home Dem. Council, who introduced last year's 4-H leaders. Leaders introduced were Oscar Allison, Sena Stevens, Peggy Bryant, Ethel Allison, Elsie Dilweiler, Hazel West, Sammy Allison, Kirk Pitts, Cliff Faulkner, and Jean Allison.

Mrs. Haley then presented pins to the following 4-H members: President's Pin, Johnny West; vice-president's pin, Mack Allison; sec-treas. pin, Sheryl Stevens; reporter, Veta Allison; 4-H pins to Ramona McMahan, James and Duane Gable, Patsy Angeley, Sam Allison, Diane, Debby, and Mike Bryant, Rickey Stevens, Lina, John, and James Pitts, Carolyn, Fred, Bobby and Larry Allison, Sherri Turner, Kathryn West, Brenda Bills, Paula Holt, Terry Stewart, Phil Short, Mary and Barbara Dyke, Bob Faulkner, Joe Ketcherside, Walter Lackey, Glenda Calhoun, Kennedy Kendrick, and David Henderson.

The 4-H girls then modeled the garments which they had made and modeled in the Lamb County Dress Revue. Kathryn West played and Mrs. Haley told something about each garment as the girls modeled. Modeling blouses were Brenda Bills, Ramona McMahan, and Lina Pitts. Modeling dresses were Carolyn Allison, Patsy Angeley, Sheryl Stevens, and Veta Allison.

Mrs. Doris McCurry of Spade then installed the officers for the coming year. Installed were Sheryl Stevens, president; Veta Allison, vice-president and delegate to the 4-H County Council; Brenda Bills, sec-treas., and Carolyn Allison, reporter.

To conclude the program, Sheryl Stevens played an accordion solo.

—Reporter, Carolyn Allison

Mrs. Effie King Is Hostess For T. E. L. Class

Mrs. Effie King was hostess for the regular meeting of the T. E. L. Sunday School Class of the First Baptist church Tuesday, Oct. 4.

Mrs. Mary Evans opened with a prayer.

Mrs. Maude Harvey gave the devotion. Her theme was "Toward The Rising Sun".

A project was adopted to help the Mexican Baptist Mission in any way needed for addition to the kindergarten.

Delicious refreshments were served by the hostess and co-hostess, Mrs. Myrtle Harper to the 16 ladies who attended.



Food Bargains

WHERE FRIENDS MEET AND PRICES TALK



PICNICS

Pinkney's Sun Ray Whole LB. 29c

CLUB STEAKS Choice Heavy Pen Fed Beef lb. 69c

ARM ROAST Choice Heavy Pen Fed Beef lb. 59c

CHUCK ROAST

Choice Heavy Pen Fed Beef LB. 55c

BACON

Pinkney's Harvest Time Thick Sliced 2 LB. PKG. 89c

SHORT RIBS

Choice Heavy Pen Fed Beef lb. 29c

COFFEE

Instant

Maxwell House

6 Oz. Jar 89c

DR PEPPER 12 Bottle Carton Plus Deposit 49c

CRACKERS Salad Water, Supreme 2 Lb. Box 53c

LIPTON'S TEA 1/4 Lb. Box 39c

CHILI

Ireland

No. 2 Can 59c

TEA BAGS Lipton, Pkg. 48's 59c

LIPTON'S TEA Instant 2 oz. Jar 49c

Sandwich Cookies Oreo Creme 11 oz. Pkg. 35c

PURE-A-SNOW, PILLOW CASE BAG 25 LB. BAG

FLOUR

\$1.98

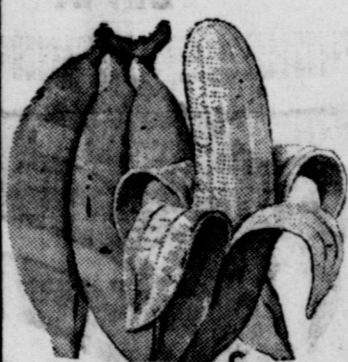
CATSUP

Snider's 14 oz. Bottle 15c

APRICOTS Cala Ripe, Whole No. 2 1/2 25c

FACIAL TISSUES Scottie's 400's Economy Size 25c

TUNA Van Camp's 1/2's Flat Can 19c



BANANAS

GOLDEN RIPE

LB. 10c

Yellow Onions Texas Choice lb. 5c

YAMS Maryland Sweet lb. 5c

CARROTS 1 Lb. Cello Pkg. 10c

OLEO

Blue Seal 1 Lb. Ctn. 15c

BISCUITS

Kimbell's Oven Ready 3 FOR 25c

Sweet Pickles Heinz Whole 25 oz. Jar 39c

FRYERS

Youngblood Frozen, Cut Up 1 1/2 Lb. Pkg. 69c

CRANBERRY SAUCE Minot No. 300 Can 15c

SYRUP Wes-Tex Maple Flavored Qt. Decanter 49c

BROCCOLI

Keith's Chopped 10 oz. Pkg. 17c

CHEER New Blue Reg. Size 25c

Peanut Butter Swift's 16 oz. Jar 39c

PIES

Banquet, Cherry, or Apple, Family Size 29c

CARNATION MILK Tall Cans 2 For 29c

Prune Juice Shedd's Lady Betty Qt. Bottle 39c

FLOOR WAX Simoniz Electric Polisher Qt. Can 89c

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JERRY'S FEED & SEED

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2. We Now Have Completed Fields To Show.
3. Call or Visit The Store For Time & Place If You Would Like To See The Ag Cats At Work — Also For Prices.
4. Defoliation Time Is Not Just Around the Corner — It Is Here! If You Are Interested In Harvesting Your Cotton Crop At The Earliest Possible Date, Getting Better Grades, and Higher Prices—

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— Don't Settle For Less Than The Best —

Arch March Will Speak At P-TA Meeting Oct. 10

Arch March, our city manager, will be guest speaker for the Mary DeShazo P-TA which will meet Monday, Oct. 10, at 7:30 p.m.

March, the first city manager in the history of Muleshoe, assumed his new duties Sept. 16. He is a graduate of Lawton High School, Cameron Junior College and Texas Tech. He is married and has a son four years old.

All the teachers of Mary DeShazo will be introduced. The state theme for P-TA this year is, "Home Creates Community Strength".

The hospitality committee will serve refreshments after the meeting.

All parents are urged to attend.

There will be an executive meeting at 2:30 p.m. on the same date.

Progress GA's Elect Officers

The Intermediate GA's of the Progress Baptist church met Monday afternoon, Oct. 3 with their counselor, Mrs. D. L. Redwine. They elected officers for the year.

The officers are Charlotte Morgan, president; Frances Ehridge, vice-president; Sherry Lumpkin, secretary; Janet Shipp, program chairman, and Elaine Guley, song leader.

The GA's will have a hamburger party Friday afternoon, Oct. 7, at the church. The party will start at 4:30 and will end at 9:00. All members and prospects are invited to attend.

CHRISTMAS CARDS, order early, be sure of delivery. 8 books to select from at The Journal.

TRAVEL

THE HOSPITALITY ROUTE COAST-T COAST

Lazbuddie Picks Who's Who

The Lazbuddie High School have chosen their "Who's Who" for this year. They are as follows:

Most Beautiful: Marilyn Carroll, Janice Darling, and Judy Brown; Most Handsome: R. L. Porter, Roy Max Miller, and Jerry Don Glover. Most Beautiful and Most Handsome—first place will be chosen later on.

Miss L. H. S.: Beverly Smith, Judy Brown, and Coretta Watkins; Mr. L. H. S.: Norman Brantley, Jerry Don Glover, and Billy Hardage; Most Popular: Beverly Smith, Janice Darling, and Gayle Robinson; Most Popular Boy: Jerry Don Glover, and Norman Brantley; Best All Round: Coretta Watkins, Beverly Smith, and Judy Brown; Best All Round Boy: Norman Brantley, Billy Hardage, and Jerry Don Glover.

Princess of Friendship: Penny Grusendorf, Patsy Morrow, and Beverly Smith; Prince of Friendship: Jimmy Broadhurst, Jerry Smith, and Norman Brantley.

Attractive Girl: Judy Brown, Gayle Robinson, and Sharon Parham; Most Attractive Boy: R. L. Porter, Roy Max Miller, and Freddie Savage;

Cutest Girl: Sharon Parham, Penny Grusendorf, and Mary Fay Rigney; Cutest Boy: Roy Max Miller, James Brown, and Gary Max Brown; Most Intellectual: Brenda Mason, Coretta Watkins, and Kay Bureson; Most Intellectual Boy: David Tarter, Cooper Young, and Jimmy Broadhurst;

Most Curious: Penny Grusendorf, Pat Peterson, and Sandy Brown; Most Curious Boy: Freddie Savage, Ronnie Gustin, and Odis Bradshaw; Flirtiest Girl: Janice Darling, Penny Grusendorf, and Mary Fay Rigney; Flirtiest Boy: Odis Bradshaw, Freddie Savage, and Wayne Peterson;

Happiest: Pat Peterson, Wanda Bean, and Eva Dean Ivy; Wittiest Boy: Freddie Savage, David Koelzer, and Jimmy Dale Seaton; Most Courteous: Patsy Morrow, Kay Bureson,

and Brenda Mason; Most Courteous Boy: Jimmy Broadhurst, Harroll Redwire, and Jerry Smith; Miss Fashion: Sharon Parham, Marilyn Carroll, and Carol Motes; Mr. Fashion: John Agee, Wayne Peterson, and Harroll Redwine;

Laziest: Wanda Bean, Tommie Horton, and Elaine Embury; Laziest Boy: Odis Bradshaw, Thomas Ketchum, and Ronnie Gustin; Most Bashful:

Brenda Mason, Linda Weaver, and Wanda Bean; Most Bashful Boy: Joe Tarter, David Tarter, and Ronald Elliott; Miss Smiles: Patsy Morrow, Patsy Chitwood, and Marilyn Carroll; Mr. Smiles: Billy Hardage, Jimmy Dale Seaton, and James Brown; Miss School Spirit: Gayle Robinson, Gayla Seaton, and Linda Weaver; Mr. School Spirit: Billy Hardage, Odis Bradshaw, and David Tarter.

STOCK MARKET CLASSES

A SERVICE OF INVESTMENT EDUCATORS
MONDAY, October 10
LUBBOCK — 7:30 P. M.
Caprock Hotel

Class Instructors are especially trained Registered Representatives
THIS IS NOT A LECTURE COURSE
(Thousands have attended since 1953. Once a member, always a member.)
• An intensive, serious study of Stock Market fundamentals and techniques.
• All text material furnished. • Six two-hour sessions. • Husband and wife considered one enrollment. • Stock Market charts—their vital importance to traders and investors. • The Theory of Contrary Opinion, how to construct and interpret odd-lot indexes. • "Insider" buying and selling.
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CLOSE OUT SALE

Continental Engines at Less Than Distributor's Discount - Flint & Walling Pumps at Distributor's Discount

Engines For Sale	HP @ 2220 RPM	NET EACH
1 - U 501 Red Seal . . .	158	1,438.00
2 - B 427 Red Seal . . .	121	1,125.00
1 - M 363 Red Seal . . .	120	806.00
2 - FA 244 Red Seal . . .	78	727.00
2 - F 226 Red Seal . . .	69	581.00
2 - F 162 Red Seal . . .	49	560.00
1 - Y 112 Red Seal . . .	32	393.00
PUMPS		EACH
2 - C 62715 F & W Jet Pumps, 1 1/2 h.p.		157.00
1 - C 6279 F & W Jet Pump, 1 h.p.		130.00
1 - C 6267 F & W Jet Pump, 3-4 h.p.		111.00
2 - C 6245 F & W Jet Pumps, 1/2 h.p.		115.00
2 - C 6265 F & W Jet Pumps, 1/2 h.p.		122.00
5 - 42 gal. galvanized Tanks		20.00
1 - 82 gal. galvanized Tanks		31.00
1 - F & W 1 1/2" Cont. Pump w bs Engine		95.00
1 - 2 h.p. Mathieson Booster Pump		50.00
2 - 1/2 h.p. Booster Pumps		35.00
1 - 1/2 h.p. F & W Jet Pump		48.00
STEEL GRAIN BINS		EACH
1 - 15,000 bu. Behlen Grain Tank		1,983.
1 - 8,000 bu. Martin Grain Bin with floor		1,211.
2 - 4,750 bu. Martin Grain Bins with floor		830.
1 - 3,550 bu. Martin Grain Bin with floor		674.
2 - 3,250 bu. Martin Drying Grain Bins Fan, Heater & Floor		1650.

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PLAINVIEW HIGHWAY MULESHOE PHONE 4170



Sports Parade

By Journal Senior Staff Member
H. B. FLANAGAN



Dimmitt Rolls Past Hapless Mules, 44-0

The Muleshoe Mules, playing like a different team that held the Hereford Whitefaces to a 6-6 tie, played listless ball last Friday night, to let the Dimmitt Bobcats completely pulverize them 44-0.

The Mules' defense, which had shown bright throughout the other games, couldn't seem to find themselves as they let the Bobcat backs, mostly Junior Coffey, rip through them for yard after yard.

Dimmitt scored on their first offensive play from scrimmage as Junior Coffey passed to his right end good for 77 yards and a TD. The try for extra points was stopped and Dimmitt was never headed.

The Muleshoe fans had a thrilling moment seconds after Young hit Walker with a pass which he took just over the heads of the defenders and outraced them across the double stripe. This was good for 60 yards, but was nullified by a holding penalty. After this one outstanding play, the Mules were never able to get their offensive rolling.

Coffey started things rolling again in the second quarter when he raced 75 yards for a Bobcat touchdown. Dimmitt made the extra points on a passing try. Coffey again outplayed the Mules in the second quarter from the Mule 2-yard line, after carrying from the Mule

30. Dimmitt passed again for the 2-pointer.

Shortly after the half got underway Coffey bullied his way across the line and raced 60 yards for another TD. Again the passing try for the extra points was good.

Junior Coffey rounded out the scoring for the night as he rambled from the Muleshoe 35-yard line for Dimmitt's final touchdown of the night.

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LAST WEEK'S SCORES

MULESHOE O. Dimmitt 44.
Olton 8. Hereford 0.
Floydada 33. Post 6.
Anton 28. Hart 8.
Tulia 23. Abernathy 7.
Andrews 14. Littlefield 0.
Idalou 32. Morton 6.
Dumas 42. Clovis, N. M. 6.
Sundown 15. Farwell 6.
Frona 30. Sunray 56.

FRIDAY NIGHT GAMES

MULESHOE at Frona.
Morton at Sundown
Canyon at Floydada
Dimmitt at Denver City
Lockney at Slaton

Muleshoe Mules Meet Frona Chiefs In Battle of Winless Teams

Muleshoe's Mules will be trying to make up for last week's ball game at Dimmitt Friday (tomorrow) night as they travel to Frona for their last game before the tough District 2-AA slate begins.

In Muleshoe's first meeting with the Chiefs, in 1958, the teams battled to a 0-0 tie as both sides played hard-nosed football, with vicious blocking and tackling.

Last year the Chiefs came out on the big end of a 24-14 score played here, as they outplayed the Mules.

This year Frona has had hard luck since the beginning of the gridiron wars. They have lost about six starters with various kinds of injuries. The Chiefs have lost all of their games this year.

Although they haven't won a game as yet, they are always tough, perhaps more so when the come face to face with Muleshoe's Mules.

They like to play real hard football, with hard tackling, running and blocking.

Muleshoe will be helped somewhat with the return of Donald Julian, who has been out with a injured leg, who might see limited action tonight. Another man, Jimmy Cabrera, who has yet to see any action in the lineup for the Mules, other than a few plays last week, will also get to play some tomorrow night. Jimmy had his collar bone broken in workouts the first of the season and is expected to play more every game from now on out.

Muleshoe football fans have always turned out good for the games, so let's not slack up yet. Let's all go to Frona and back the Mules all the way. Show them they are the kind of team that can play ball and win. Be at Frona Friday night for a bang-up football game with the Chiefs.

Honor Roll

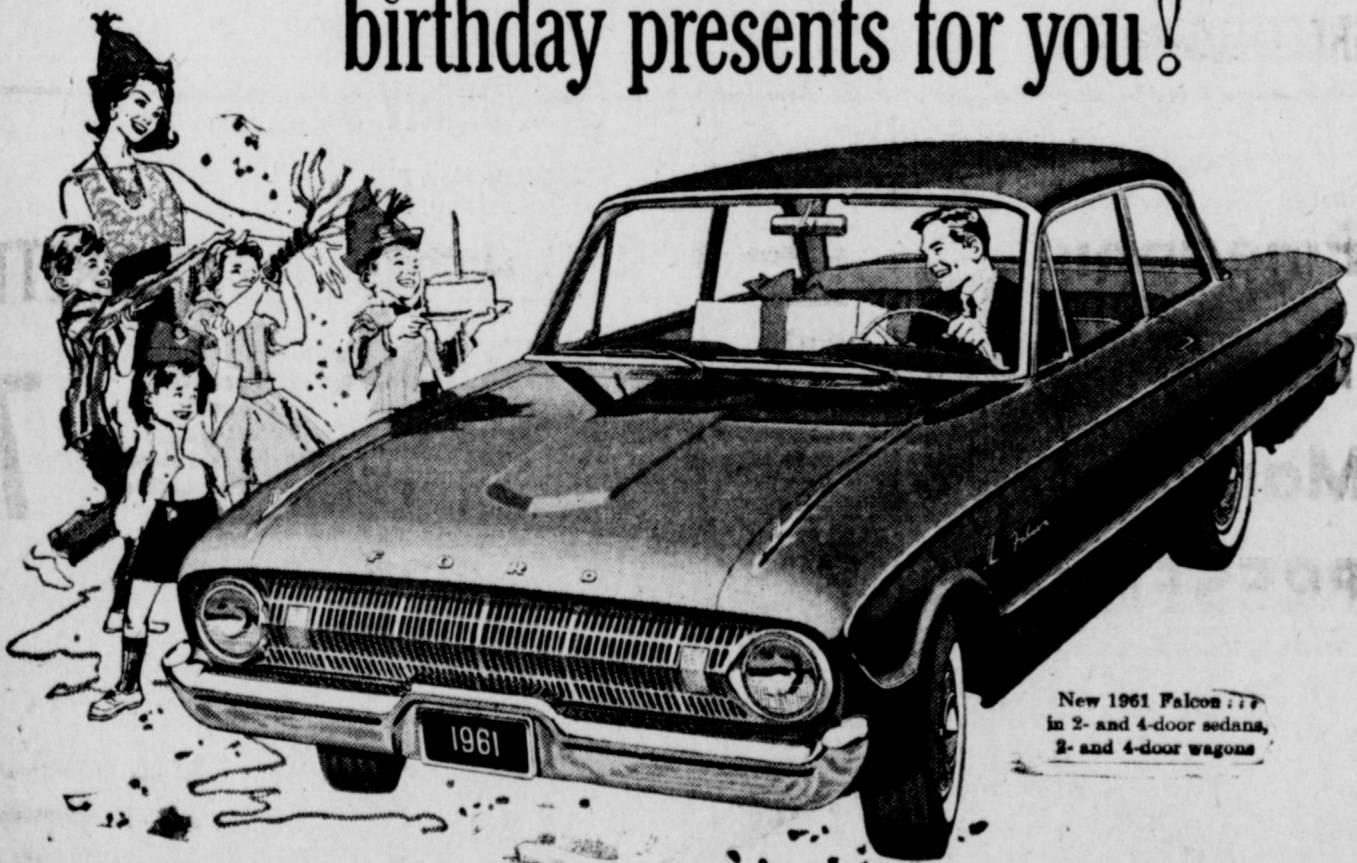
New Subscribers
T. W. Watson, Rt. 1.
Mrs. Dixie Barnes, Lazbudie.
Lynn & Pam Lenaau, III.
Don W. Copley, College Sta.
LaVon Copley, Denton.

RENEWALS
Bruce Horsley, Colo.
C. D. Rogers, Earth.
F. M. Jones, Amarillo.
Dennie R. Carpenter, Baileyboro.

J. C. Redwine, Bovina.
Louis Henderson, Goodland.
Fred Ramm, Route 2.
S. L. Jackson, Route 4.
J. R. Lee, Route 5.
D. P. Brown, Lavon.
S. J. Bozeman, Amherst.

ANNOUNCING THE HAPPIEST BIRTHDAY OF THE YEAR!

FALCON '61 has these wonderful birthday presents for you!



New 1961 Falcon 177 in 2- and 4-door sedans, 2- and 4-door wagons

You get the presents on the first birthday of the world's most successful new car... up to 30 miles per gallon... 4,000-mile oil changes... a new extended warranty... and much more

NO OTHER COMPACT MEASURES UP TO FALCON! The Falcon gives you up to 30 miles on a gallon, goes 4,000 miles between oil changes... and Falcon's finish never needs waxing. There's a choice of two engines, the standard 144 Six or the new optional 170 Special for an extra dash of power. There's room for 6 adults and their luggage. Falcon has coat hooks, front arm rests, foam-padded front seats and chic upholstered interiors... all at no extra cost.

NEW 12,000-MILE OR 12-MONTH WARRANTY! The '61 Falcons have been built with such a high degree of quality, your Ford Dealer is extending his warranty to 12,000 miles or one full year, whichever comes first. (The traditional warranty in the industry is for only 4,000 miles or 90 days.) Get the details and a copy from your Ford Dealer.



FORD Falcon '61
WORLD'S MOST SUCCESSFUL NEW CAR

MULESHOE MOTOR CO.

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IS TO THE ELECTRIC RANGE!

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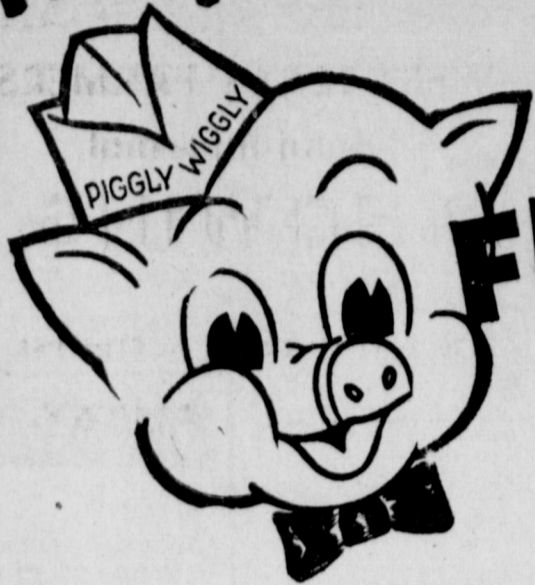


Yes, your Reddy Kilowatt Electric Appliance Dealer is ready to help you make the big change to the modern range — of course, it's electric. See his new models — ask about the special wiring allowance — learn about his easy terms.

The age is electric — and so is the best way to cook. ASK ABOUT WIRING INSTALLATION ALLOWANCE



Hey Mom! enter your baby in our **BABY CONTEST!**



FREE:

1 POLAROID LAND CAMERA AND
A SIZE \$100 OIL PAINTING TO THE WINNER!

FREE:

ONE 5"x7" PORTRAIT
TO EACH MOTHER

- Any child up to 7 years of age will be photographed free, when accompanied by a parent.
- No proofs, you select the picture of your choice from many poses. Absolutely no obligation on your part.
- Photographs taken by an experienced, professional photographer. Additional pictures may be purchased if you wish, at very special prices.
- Employees of Piggly Wiggly and their advertising agencies are not eligible to enter.
- All entries will be judged on the basis of personality and expression by an impartial staff of a Lubbock Advertising Agency.

ROUNDSTEAK USDA CHOICE BEEF LB. **89¢**
PRIME RIB ROAST **79¢**

USDA CHOICE TENDER AND JUICY, LB.

Chuck Roast USDA Choice Trimmed Rite LB. **49¢**
ARM ROAST USDA Choice Beef **lb. 59c**
LOIN STEAK USDA, Choice Beef Pinbone **lb. 69c**
GROUND BEEF Top Quality, Lean **lb. 45c**
SAUSAGE Hormel's, Pure Pork **lb. 39c**
SLAB BACON Mohawk Sugar Cured **lb. 49c**
CHEESE Kraft's Half Moon, Cheddar Cheese, Pkg. **49c**
FRANKS Skinless **2 lb. Pkg. 69c**



DOUBLE EVERY WEDNESDAY
With \$2.50 Purchase Or More!

FRIDAY AND SATURDAY
OCTOBER 7, 8
9 A.M. — 6 P.M.

TUNA Starkist Chunk Style No. 1/2 Can **25¢**
COFFEE MARDLAND CLUB LB. **69¢**
CHEESE Kraft Velveeta 2 LB. BOX **79¢**
CAKE MIX Betty Crocker White, Yellow, Devils Food, Honey Spice, Chocolate Malt **29¢**



PRESTONE

Gallon Can **\$1.69**

SYRUP Par. Waffle, Quart Bottle **39c**
TOILET SOAP Camay, Reg. Bar **3 For 31c**
CHEER Large Box **35c**
DREFT Giant Box **81c**
DASH 25 oz. Box **39c**
OXYDOL Large Box **35c**
LIQUID IVORY 22 oz. Bottle **69c**
Downy Fabric Softner Pint Bottle **45c**
LIQUID JOY 12 oz. Can **39c**
TOILET SOAP Zest Bath Size **2 For 39c**
CLEANSER Comet Giant Can **2 For 49c**
PECAN SANDIES Supreme 16 oz. Pkg. **49c**

BANANAS GOLDEN FRUIT LB. **10¢**
LETTUCE HOME GROWN LB. **10¢**
TOMATOES HOME GROWN LB. **10¢**
GREEN ONIONS Fresh Bunch **5c**
RADISHES Fresh Bunch **5c**

Pineapple Stokley, No. 2 Can Crushed **4 FOR \$1** Sliced **3 FOR \$1**
Tomato Juice HUNT'S NO. 300 CAN **10c**
Marshmallows Flavored Kraft 10 oz. Pkg. **19c**
PRESERVES PAR 18 oz. Jar **33c**
CIGARETTES
79¢ Package of Camels, Winstons, or Salems With Lighter BOTH FOR

FROZEN FOODS

BROCCOLI Sumerdale Spears A Seabrook Product 10 oz. Frozen **19¢**
PEACHES Glacier 10 Oz. Sliced **15¢**
SPINACH Seabrook, 10 oz. Leaf & Chopped **2 for 35c**
Lima Beans Seabrook, Ford Hook 10 oz. Frozen Pkg. **25c**
POTATOES Seabrook, Crinkle Cuts, 16 Oz. Frozen Pkg. **29c**

Pinocchio Freestone PEACHES
No. 2 1/2 Can **25¢**

SHAMPOO Prell Liquid 60c Value **39¢**
HAIR SPRAY Revlon Satin Set \$1.35 Value **85¢**
HAND LOTION Whisley Four Seasons **79c** **DEODORANT** Right Guard For Men **79c**



We Reserve The Right To Limit Quantities

Values In This Ad Good In Muleshoe Friday, October 7 Thru Thursday, October 13.

BUY! SELL! SWAP!

READ and USE THE

WANT ADS

Want Ads

RATES: Minimum charge 50c time.

1 times, per word 4c
2 times, per word 7c
3 times, per word 10c
4 times, per word 13c
3c per word each additional
All Card of Thanks \$1.00

1. Personals

MATTRESS RENOVATING — Mattress renovated, special built king size mattresses and box springs. All work guaranteed, fast service. Phone 3-9380 Mrs. Odum, Elite Hotel, Muleshoe, Direct Mattress Co., Lubbock, Texas. 1-40-tfc.

WANTED: Sewing and alterations. See Mrs. Carl Case, 319 W. Ave. E. Phone 7069. 1-7tf.

FOR TUPPERWARE — Call Barbara Reading, Phone 3-1920. 1-38-tfc.

WANTED: Unencumbered practical nurse to stay with elderly man. \$150 and board per month. Write Mrs. F. R. Stivers, Box 188, Hereford, or phone EMerson 4-2828. 1-40-3tp.

IF YOU want to drink, that's your business. If you want to stop, that's our business. For information write Alcoholics Anonymous, Muleshoe, Texas. 1-38-tfc.

WILL KEEP CHILDREN: Call 6234 for prices. Mrs. L. S. Hall, 1009 W. 2nd. 1-40-2tp.

FOR SALE: Three registered Dashed puppies 6 weeks old. Ideal playmate for child. Call 3-3189 or 3-0966. 1-38-tfc.

WANTED: Practical nursing. Elderly people a specialty. Write Mrs. G. C. Tapp, Box 763 Muleshoe. 1-36-tfc.

MULESHOE Methodist WSCS are taking orders for Christmas Cards now. If interested, see Mrs. C. R. Farrell, 209 W. Ave. E. 1-40-1tp.

KIRBY SALES AND SERVICE New and Used Kirbys, Parts and Repairs. DALE BUHRMAN 1 Mile West, YL Church, Phone YO 5-3553. 1-40-tfc.

COCKER, Masonry Contractors. All types masonry. Brick, block stone, block fences, barbecue pits to ten story buildings. All work of the best. Phone 3-9180 Muleshoe. 1-22-tfc.

FOR SALE: Pekinese female puppies 4 th house north of Kemp Garage. Myrtle Lee. 1-38-tfc.

WANTED: Ironing and baby sitting. Will sit day or night. Phone 3-9260. 1-39-3tc.

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FOR SALE: 1/2 acre. Two bedroom modern house. Well, butane. Two blocks north King's Grocery, Clovis highway. Phone PO 5-8673, Lubbock. 8-36-4tp.

FOR SALE: 12 A. 4 miles west of Mansfield, Texas. Ideal for working people of Ft Worth who desire a suburban home. Would take Muleshoe property in on trade. Write Mrs. G. C. Tapp, Box 763, Muleshoe. 8-36-tfc.

FOR SALE: Equipment and supplies in Dairy Mart Drive-in on Clovis highway. Would take part trade. 5 year lease. 3 years to go. 8-30-tfc.

FOR SALE: 80 A. of land, 35 A. "B" cotton, 11 mi. north of Muleshoe on Friona highway. E. H. Hall. 8-39-3tp.

FOR SALE: Lot, 50x150 on W. Ave. D. by owner, V. V. Cawthron, 1526 W. Ave. D. Phone 3-2873. 8-39-2tp.

FOR SALE: 2 bedroom house and 2 bedroom garage apartment, both new and modern, located on same lot. Can get good FHA loan. Also have vacant lot, 62 ft. wide next door. Call 4411 or 1612 W. Ave. B. 8-32-tfc.

4. Houses for Rent

FOR RENT: 2 bedroom house at 202 West 5th. Call 3-4480 or 3-9910. 4-38-tfc.

FOR RENT: 3 room and bath, unfurnished huse. 205 E. 4th Lois West. 4-39-tfc.

5. Apts. for Rent

FOR RENT: One 4-room and one 5-room house. Contact Mrs. J. H. Engram, 416 W. 4th. 4-40-1tp.

5. Apartments for Rent

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8. Real Estate for Sale

LANE'S LISTINGS FARMS & RANCHES

- 1070 acres Grass and some farm land in Bailey County. Will trade for irrigated farm.
- 285 A. near Hub. Two good wells, 3 bedroom brick home. 105 acres cotton on B-Plan, on paving. 2 bedroom tenant house.
- 80 A., north of Muleshoe, on paving. Good 8-in. well, 2 bedroom modern home. Priced to sell for \$32,000, good loan.

City Property

- Two bedroom in the Lenau Addition (vacant). Terms can be arranged.
- Three bedroom, 2-bath in the Lenau Addition.
- 3 bedroom home in Lubbock. Located at 4809-49th St. Will trade for a good lot in Muleshoe. This has a GI Loan.
- Residence lots with a small down payment on West 7th St.
- Two bedroom home with attached garage. Located at 305 E. Elm Ave. Will sell G. I.
- 2 Rent houses. Priced to sell at \$6,500 for the two. terms can be arranged.

EDDIE KEAL ESTATE
Phones 4390 or 5680
C. L. Campbell
Salesman

9. Automobiles for Sale

FOR SALE OR TRADE: One 1960 Studebaker Lark. New car, has only 5,000 miles. See at 221 W. 11th St. W. H. Parker. 9-39-2tp.

FRANCIS IMPLEMENT CO.
1-56 FORD — 640
1-55 FORD
1-53 FORD w/loader.
2-41 FORDS — 9N Good
1-43 CASE — 4 row equip
1-53 Massey Harris-4-row eqp.
1 - IHC Sileage Cutter.
1-Moline 4 row equip. Good
2-IHC (M) 4 row Equip.
Dri-Boy 230 Crop Drier in stock
2 - 1-row Corn Picker, good.
1 - 2-row Corn Picker
1 - 1-row Corn Picker and Sheller.

FRANCIS IMPLEMENT CO.
Pho. 6020 — Muleshoe

IRRIGATION PUMPS on rental basis. We maintain—You pay only one yearly payment, which is fully deductible. Box 5305, Lubbock, Texas.

FOR SALE: Two 3-bale trailers. Also A-C Combine. L. K. Dean, 1/2 mi. north of airport. 10-38-3tp.

FOR SALE: Model 16 John Deere Cotton stripper, used two seasons. In good shape. \$350 Also Lone Star reversible breaking plow, practically new. Can be made to fit most any tractor. \$150. Call 4411, or see Owen Powell at Progress Elevator. 10-38-tfc.

FOR SALE: Cheap, one row Dearborn Corn Stripper. Lloyd Quesenberry, 5 mi. north, 4 east Muleshoe. 10-40-2tp.

FOR SALE: H. M. Hough pay Loader, 8 ft. bucket, \$5,000, 11 miles east and 1 north of Littlefield. Arthur Turner. 10-40-1tp.

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10. Farm Equip. for Sale

USED IRRIGATION PUMPS at Bargain prices. We have a selection large enough to fit your well exactly. Box 5305 Lubbock. 10-16-tfc.

FRANCIS IMPLEMENT CO.
1-56 FORD — 640
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1-53 FORD w/loader.
2-41 FORDS — 9N Good
1-43 CASE — 4 row equip
1-53 Massey Harris-4-row eqp.
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2-IHC (M) 4 row Equip.
Dri-Boy 230 Crop Drier in stock
2 - 1-row Corn Picker, good.
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11. Swap

FOR SALE OR TRADE: 18' trailer for 25 lb. trip hammer, welder, arvil, forge, and forge tools. Will sell trailer. Trailer at 605 E. 3rd, Muleshoe. 11-38-2tp.

FEEDERS GRAIN, INC.
Daily buyers for Cattle Feeders Federal Storage License 3-4451 We can use Barley and Milo.
Have Semi Lift. Located at
SUDAN LIVESTOCK & FEEDING COMPANY
Phone 5321 Sudar, Texas
Salesmen tend to take up your time. Get on the phone—our office supplies from The Journal. Pho. 7220 or 5400.

12. Household Goods

SELL US your used furniture and Appliances, SWAP SHOP, Muleshoe, Texas. Pho. 3-0360. 12-29-tfc

LUZIER'S COSMETICS
Free Demonstration
Satisfaction Guaranteed
MRS. E. E. HOLLAND
Ph. Office 3-2749—Res. 3-0549
121 American Blvd.

13. Miscellaneous

FOR SALE OR TRADE: 1954 Ford grain truck. Call Homer Millsap, 3-0520. 16-38-tfc.

WANTED: A four wheel drive Jeep. Contact Pat L. Donnelly, Box 149, Littlefield. 16-38-3tp.

CHRISTMAS CARDS: Personalized or plain. See Mrs. F. W. Greene, YO 5-3180. 16-39-2tp.

MATTRESS WORK: Mattress renovated. Special built King Size mattress and box springs. Also new mattresses.
Muleshoe Phone 3-9390

ECONOMY MATTRESS CO.

14. Wanted

WANTED
Commercial Quantities of
DRY BLACKKEYS
TOP MARKET PRICES
DORMAN & COMPANY
1920 Ave. E — PO 2-0896
Lubbock, Tejas

BLACK EYE PEAS
You pick 'em. \$1.00 Bushel.
First road south, 1/2 mile west.
A. R. BOWNS
DAVE AYLESWORTH
16-40-tfc.

15. Real Estate for Sale

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FOR RENT: One furnished and unfurnished apartment. See T. S. Campbell or Eddie Lane, Dial 4390. 5-40-1tp.

48. Real Estate for Sale

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Muleshoe FFA Exhibit Places 5th At South Plains Fair, Lubbock

The educational exhibit prepared by the Muleshoe FFA Chapter placed fifth at the South Plains Fair which was held at Lubbock last week.

Each year 14 FFA Chapters from over the South Plains are asked to prepare educational exhibits for the fair. Exhibitors are taken on a voluntary basis. The purpose of the exhibits is to get some proven fact over to the farmers in as few words as possible. Information for the exhibits may be taken from any reliable source. The exhibits are judged on the basis of appearance, interest and educational value.

Information for the Muleshoe FFA exhibit was based on work done by Richard Leigon on Milo Preparation for Swine at Texas Tech. The exhibit showed that the farmer can increase his profits on hogs by feeding rolled or cracked milo over what he would make by feeding whole milo.

The Muleshoe Exhibit signs were printed by Jody Blaylock. Western Drug furnished the pigs and Piggy Wiggly furnished paper for the floor.

President for the Muleshoe FFA Chapter is Ronald Julian and the advisors are Bill Bickel and Jerry Adams.

FFA Initiated Freshmen Monday

Monday night the freshmen boys were initiated in the Vocational Agriculture building. All the officers were present and approximately 27 boys were made "Green Hands", although they won't receive their degree until next week.

Tuesday morning the chapter elected their Sweetheart and "Plow Girl". Nonnie Taylor was elected Sweetheart, and Sue Willman was elected "Plow Girl".

Also on Tuesday, a committee was set up to find out about buying a stock trailer for the chapter. Rodney Blackwood, Billy Roming and George Nieman were elected to be on the committee.

Robert Robinson Studies Pre-Law At Texas Tech



ROBERT ROBINSON
Robert Robinson, a 1960 graduate of Muleshoe High School, has enrolled in the Arts and Science Dept. of Texas Tech. He is studying Pre-law. He is also in the ROTC unit of the college.

This Name . . .

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
P. O. BOX 470
CLOVIS, NEW MEXICO

can SAVE thousands of dollars

No HUSTLE, NO BUSTLE—just three short minutes is all it takes to save-by-mail with us. Here's how — first, sign a check or money order — seal it in an envelope, along with your passbook — and send it off to us. Your savings will be promptly credited and your passbook returned through the mail. Easy isn't it?

CURRENT DIVIDEND ON INSURED SAVINGS 4%

4th AND PILE
CLOVIS, NEW MEXICO

LEGAL NOTICE

THE STATE OF TEXAS
To any Sheriff or any Constable, within the State of Texas:

GREETING:
You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Bailey County, Texas, the accompanying citation of which is herein below following is a true copy.

CITATION BY PUBLICATION THE STATE OF TEXAS

TO: Allene Avery, Defendant. Greeting:

YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Bailey County at the Court-house thereof, in Muleshoe, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 14th day of November A. D. 1960, to Plaintiff's Petition filed in said court, on the 26th day of September A. D. 1960, in this cause, numbered 2392 on the docket of said court and styled Wamon Avery, Plaintiff, vs. Allene Avery, Defendant.

A brief statement of the nature of this suit is as follows, to-wit:

Suit for Divorce as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Muleshoe, Texas, this 26th day of September A. D. 1960.

Attest: Hazel Gilbreath, Clerk.
District Court,
Bailey County, Texas
By Wanda Sanders, Deputy
SEAL) 39-4c.

BOWLING NEWS

COMMUNITY LEAGUE 3 High Team Games
Shelby's Ins., 802; KMUL, 782, and First National Bank, 772.

3 High Team Series
KMUL, 2256; Shelby's Ins 2201, and St. Clair's, 2199.

3 High Individual Games
Wanda Sanders, 225, new member of "225 Club"; Janice Oliver, 196, and 192.

3 High Individual Series
Janice Oliver, 561; Wanda Sanders, 513, and Liz Barnett, 509.

Standings

Team	W	L
St. Clair's	11	1
KMUL	9	3
Clay's Corner	8	4
Progress Gin	7	5
Lane's Furniture	7	5
First Nat'n. Bank	6	6
Muleshoe Coop Gin	6	6
Casey Ins.	6	6
M'shoe Beauty Salon	5	7
Shelby's Ins.	4	8
Carl's Meat Mkt.	3	9
Nightingales	2	10

Robert was president of the student council, was chosen "Most Outstanding Boy" by the faculty and "Mr. M. H. S." by the student body.

Robert is the son of Pete and Jessie Robinson of Muleshoe. He resides at 2409 13th St. in Lubbock.

MOBIL TIPS



Our service covers many things. Drive in for gasoline, oil, expert lubrication, car washing—for free air or water. Give us a trial, soon.

Jack's Mobil Service
300 E. Amer. Blvd. 3-9490

MHS Science Club Elects Officers

The Science Club of Muleshoe High School met last Wednesday during the activity period to elect their officers.

The officers elected were: President, Mike Barro; vice-president, Derrell Lancaster; sec. Jay Autry; treasurer, Virginia Hickman; student council representative, Rodney Blackwood; sergeant-at-arms, Jim Young, and reporter, Shirley Burelsmith.

It was decided that the members planning to work on Physics or chemistry projects will meet with Mr. Howell and members planning biological projects will meet with Mr. Grady.

The officers are planning to meet later to discuss unfinished business.

Band Boosters Sponsor Carnival

The annual Halloween Carnival sponsored by the Muleshoe Band Boosters will be held in the bus barn on Monday, Oct. 31.

Any organization that would like a booth are asked to contact George Bragg, co-chairman.

The carnival will have entertainment for the whole family and there will be concession stands.

FILING EQUIPMENT and steel desks for sale at The Journal.

PLEASANT VALLEY

Mr. and Mrs. J. H. Mackey and children of Sigalag were guests of the W. D. Luskys on Sunday.

Mr. and Mrs. Harold Allison and children visited with relatives in Ft. Sumner, N. M., last Sunday.

Mr. and Mrs. J. D. Dyer, Jr. of Lamesa were guests of the John St. Clair's last Tuesday. Sunday guests of the St. Clairs were Mr. and Mrs. Johnny St. Clair and children of Texico, Mr. and Mrs. Homer Sanders, M. and Mrs. I. V. Pierce and Darlita of Spearman, Mr. and Mrs. O. H. Pierce of Bula. Darlita is visiting her grandparents this week.

Mr. and Mrs. John W. West, Harold Allison and Mrs. Buster Kittrell of Needmore went to Amarillo last Tuesday night to hear Sen. Barry Goldwater speak.

Mrs. Loyd Goodwin and Oscar Lee of Midland spent the weekend with her sister and family, the C. W. Calhouns.

Mrs. E. K. Angeley was in Amarillo Tuesday on business.

C. W. Calhoun went to Lubbock Tuesday for treatment of injuries received in an accident last Monday. Mrs. Calhoun, Glenda and Carl were also in the ar at the time, but their injuries were less severe.

Mr. and Mrs. Oscar Allison spent the weekend in Ruidoso, N. M.

The Pleasant Valley Social Club met Wednesday at 8 a.m. in the Hardin home. Glynn Buhman presided at the business meeting. The contest ended with Leah Mae Jones' team winnet. The program consisted of impromptu talks on various subjects assigned to each member. Refreshments were served by the hostess, Jean Hardin to 19 members and three guests, Mrs. E. E. Frost of Lawton, Okla., Barbara Jones and Janelle Turner of Muleshoe.

United Nations Film Is Shown To WSCS

A very informative film on the United Nations was shown at the regular general meeting of the Women's Society of Christian Service, held at 2:30 p.m. Tuesday, Oct. 4 at the First Methodist Church. Mrs. Frank Ellis was in charge of the program. Mrs. Oswald Gerrard gave the devotional.

During the business meeting, Mrs. Dean Bishop presided over a group of 18 members. Mrs. Jan Wampler gave a brief talk about her office of Secretary of Promotion. The next meeting will be November 1.

ENROLLS AT TEXAS

Roger Gorrell, son of Mrs. Lula Gorrell of Muleshoe, has enrolled in the University of Texas law school for this, his final year. He will be a candidate for the LLD degree next spring.

SIX OF SEVEN DAUGHTERS VISIT PARENTS

Mr. and Mrs. C. M. Evans have recently returned from a two week vacation trip. They visited in Tucson, Ariz., with their daughter and family, Mr. and Mrs. Glen Yonaka. They fished in Truth or Consequences, N. M.

When they returned home, they had a houseful of guests, Mrs. J. R. Thurman of Jacksboro, Mrs. Clinton Holmes and Mrs. Melvin Morton of Edmiston, Mr. and Mrs. Bill Hamblin of Muleshoe, Mr. and Mrs. Duane Curtis and children of Farwell, and Mr. and Mrs. Tamadge McKillip and children of Amarillo, all daughters of the Evans. Other visitors in their home was Mr. and Mrs. Richard Thurman and Mrs. Carl Farmer and daughter of Jacksboro.

Announcing Re-opening . . .

DAVE AYLESWORTH & CO.

1919 CLOVIS ROAD

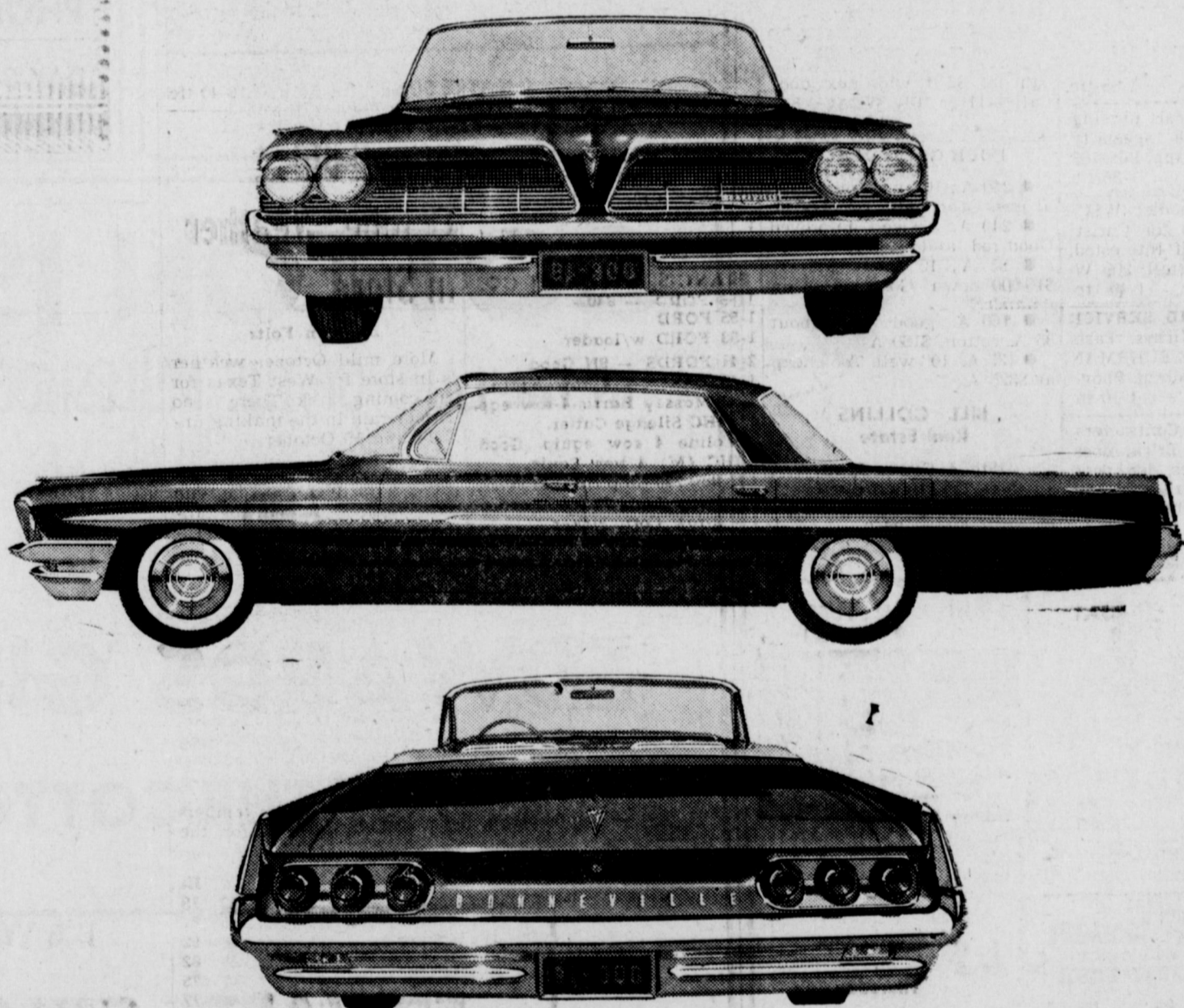
Telephone 5290 Day or Night

I am back in business — and will appreciate your listing on Farms, Ranches, City Property.—We Prefer Trades.

MR. G. T. MALTBY is in the office from 9 a.m. to 5 p.m. — Come in and see us.

DAVE AYLESWORTH

THE '61 PONTIAC IS OUT TODAY!



It's All Pontiac!
on a new Wide-Track!

New track-to-body proportion! The track is the width between the wheels. Pontiac is the only Wide-Track car. Body width is reduced, shaving side overhang, balancing more weight between the wheels. Best relationship of body width to wheel width ever tailored. Lean and sway are ancient history.

Announcing the new Pontiac Trophy V-8 Engine! We've improved the engine the experts said was perfect. New fuel induction system saves gas by using more air in the gasoline mixture. This makes the engine breathe more efficiently, giving you better acceleration. Eleven versions to choose from. Horsepowers range from 215 to 348. For best economy, specify the Trophy Economy V-8. Its lower compression ratio lets you use regular gas.

More headroom, legroom, footroom for greater comfort! You'll take great comfort in the extra roominess we've built into the '61 Pontiac. Seats are higher, yet there's more clearance beneath the steering wheel and more hatroom over your head. There is more legroom, more footroom. Doors are wider and designed to swing open farther. The more highway you put behind you (Pontiac specializes in this) the more you'll appreciate the new room that's all around you in this sleek new '61.



THE ONLY WIDE-TRACK CAR!
Body width trimmed to reduce side overhang. More weight balanced between the wheels. No other car hugs the road with such sure-footed stability and precision.

ISN'T THIS YOUR BIG YEAR FOR A WIDE-TRACK PONTIAC? IT'S ALL PONTIAC!
BONNEVILLE • STAR CHIEF • VENTURA • CATALINA
ON DISPLAY NOW AT YOUR LOCAL AUTHORIZED PONTIAC DEALER

LADD PONTIAC CO.
602 W. AMERICAN BLVD. MULESHOE
PHONE 3-3080



SCENES SUCH AS THIS are becoming more common as more and more farmers plant rye in their cotton. This picture was taken on the Friend Estate last year after harvest.

It's Cover Crop Planting Time

Each year more farmers are planting rye or some other small gains in their cotton. This serves many uses. It protects the land when the cotton is harvested. Cover crops build up the soil by adding organic material, and by management they can furnish temporary winter grazing for livestock.

According to one local farmer, "The cover crops made harvesting my cotton easier as there was little or no dust from the stripping operation."

As you notice fields protected by cover crops this year, why not plan now to seed cover crops next year? Some farmers plan to seed cover immediately after harvest and water up for protection and soil improvement.

DANIEL

PAINTING

Redecorating
A Specialty
ESTIMATES BY
APPOINTMENT

PHONE 8120

Hospital News

WEST PLAINS HOSPITAL AND CLINIC
ADMITTED (Sept. 28-Oct. 6)
Mrs. E. A. Bass, Mrs. W. F. Goodwin, Mrs. Douglas Lowe, Mrs. T. J. Weaver, and Jack Knowlton.

ADMITTED & DISMISSED
(Sept. 28-Oct. 6)
S. B. Dean, Isabelle Mastas, Mrs. Ben Roming, Rickey Peel, Mrs. Bobby Lesly, Mrs. Billy Jo Morrison, Mrs. Leamon Stancell, D. Humall, Dina Garza, Pat Thomson, Mrs. E. D. Richardson, Mrs. Elvira Montoya, Terry Edwards, Alfonso Martinez, Hal Anderson, Alton Cherry, and Shawna Powers.

MULESHOE HOSPITAL AND CLINIC
ADMITTED (Sept. 28-Oct. 6)
Lester Dollins, Ben L. Jackson, Mrs. Miguel Rodriguez, Leonides Muniz, Glenda Dale, and Mrs. Andy Cruz.

ADMITTED & DISMISSED (Sept. 28-Oct. 6)
Vera Jean Kelley, Victoria Rodriguez, Dorothy Fay Johnson, Mrs. Juan Garza, Mrs. Sherrill Miller, Jose Feliz Carro, Neoma Stokesberry, Mrs. Jessie Faulkner, Mrs. Demetrio Saliz, and Mrs. Amodeo Martinez.

MULESHOE HOSPITAL AND CLINIC

Mr. and Mrs. Terry Jo Johnson are the parents of a girl, Renita Marlene, born Sept. 29, and weighing 8 lbs., 14 ozs.

Mr. and Mrs. Juan Garza are the parents of a boy, Jesus, born Sept. 30 and weighing 8 lbs., 5 ozs.

Mr. and Mrs. Sherrill Miller are the parents of a girl, Debra Ann, born Oct. 1 and weighing 7 lbs., 8 ozs.

Mr. and Mrs. Demetrio Saliz are the parents of a boy, Plutarco, born Oct. 3, and weighing 6 lbs., 8 ozs.

Mr. and Mrs. Amodeo Martinez are the parents of a boy, Amodeo, Jr., born Oct. 3, and weighing 7 lbs., 6 ozs.

Mr. and Mrs. Miguel Rodriguez are the parents of a boy, born Oct. 5, and weighing 6 lbs., 1 oz.

Mr. and Mrs. Gary Dale are the parents of a boy, Michael Scott, born Oct. 5, and weighing 6 lbs., 4 ozs.

Mr. and Mrs. Andy Cruz are the parents of a boy, Andy, Jr., born Oct. 6, and weighing 6 lbs., 1 oz.



PLAY MATES—Tailored to a little lady's liking is this poncho-styled blouse, applied at the neck with a string of fish in the same block print of the pedal pushers. Sturdy cotton sailcloth is used in these gay separates by Wonderalls.



FRIDAY & SATURDAY
October 9 & 10

"4-D MAN"

—with—

Robert Lansing
Lee Meriweather

—NOW SHOWING—
— AT —
MOELLER THEATRE
IN MULESHOE

SUNDAY ONLY
October 11

"TARZAN THE
MAGNIFICANT"

—with—

Gordon Scott
Jack Mahoney

PALACE THEATRE SUNDAY 4:30 P.M.

"SIEBRAS QUE TE QUIERO"

YOUR DEFOLIANT SPECIALISTS



Let Morgan Locker and the experienced staff at the Muleshoe Flying Service check your fields and be assured that your defoliating will be done when your cotton is in the proper stage of growth and under favorable weather conditions.

We safeguard your crops and our reputation by handling only tested chemicals of finest quality. With a skillful application of reputable name brand defoliants such as Magron, Shed-A-Leaf, Pena or De-Green, you can be confident of receiving full value for every dollar spent.

Experienced pilots, using the latest agricultural equipment are on hand to serve you.

Come by or call the Muleshoe Flying Service for all your defoliant needs.

Muleshoe Flying Service

SERVING THE MULESHOE AREA FOR OVER 10 YEARS

PHONE:

DAY 3-0660

NIGHT 3-3360

LOCATED:

1 MILE EAST ON
HIGHWAY 70



FRIDAY & SATURDAY
October 7 & 8

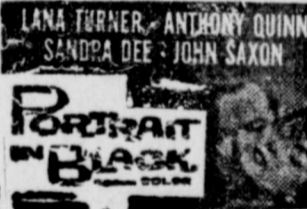
"BATTLE CRY"

VAN HEFLIN
ALDO RAY

SUN. MON. TUES.



SUN. MON. TUES.
October 9, 10 & 11



—NO MOVIE—

Wednesday —

or Thursday

During School Year

VOTE FOR TEXAS

RICHARD M. NIXON, candidate for President, is a Californian, but he thinks the Texas way. Richard Nixon stands for:



- A strong national economy and defense so that America will not have to apologize to Khrushchev for anything;
- A sensible farm program that will attack and solve the present problems.
- Texas retaining its tidelands, and a tax policy favorable to Texas.
- Local control of our schools.

If you will read and compare Nixon's platform to that of his opponent, you will agree that a vote for Nixon is a vote for the best interests of Texas.

TEXAS DEMOCRATS FOR NIXON & LODGE

ALLAN SHIVERS, Chairman
308 W. 15th, Austin

COTTON IS KING

IN THE LAND OF THE MULESHOE COUNTRY

AND

EDWARDS GIN

IS KING OF THE COTTON



EDWARDS GIN IS READY
To Serve You - Featuring

MOISTURE CONTROL SYSTEM

This System Increases the Moisture Content of Seed Cotton by 2 Percent or More.

MOSS AND CONTINENTAL
LINT CLEANING EQUIPMENT

LAB-QUIP AUTOMATIC SAMPLERS

Prompt
Friendly
Service

We Will Fill Out Your Loan Papers
and Issue Your Checks At The
Gin For Both "A" and
"B" Cotton.

We Will Pay High
Cash Prices For
All Cotton

PHONE 5670

EDWARDS GIN CO.

MULESHOE

PLETION A REAL PROBLEM

35,000 Wells May Be Pumping Plains Underground Lake Dry

LUBBOCK—The High Plains Underground Water Conservation District states that surface stream water in the southern High Plains of Texas is capable of furnishing only a fractional part of the fresh water needed for irrigation, municipal and industrial purposes; consequently, virtually all the water used comes from vast underground reservoir that lies beneath the area.

The water stored in the reservoir beneath the land's surface results largely from rain water falling in the local area and running into the many thousands of wet-weather lakes and depressions that dot the Plains. Only a small percent of the lake water percolates through the bed of the lake to the underlying formations; consequently, many centuries of time were required to fill the reservoir.

Annual natural replenishment to the underground water is meager indeed when compared to the amount of water in storage, or when compared to the amount of water presently being pumped from storage each year.

According to the High Plains District, more than 35,000 wells furnish water to more than 4 million acres of land in the southern High Plains for irrigation, and to fulfill all the needs of industry and municipalities.

About 98 per cent of the to-

HERE ON BUSINESS

Mr. and Mrs. F. M. Jones, of Amarillo, former Muleshoe residents, are here on business this week. They still own a 10-acre farm, located near Texas Sesame Growers plant here. They moved away about a year ago.

POLLY BRISCOE NAMED AS ROTC SWEETHEART

Polly Briscoe, daughter of Mr. and Mrs. Kenneth Briscoe of Muleshoe was named sweetheart of the 824th Squadron, Air Force ROTC, at Texas Tech. Polly's picture appeared in The Lubbock Avalanche Sunday in a group of seven other Air Force Squadron sweethearts.

total amount of ground water pumped in the southern High Plains is used for irrigation. Because we have been pumping about 5,000,000 acre-feet of underground water annually while receiving only about 100,000 acre-feet of water as natural recharge annually, it is apparent that a very real problem confronts the people of our area.

Artificial recharge will probably play a major role in prolonging the economic life of the underground reservoir. Experimentation has been conducted by the High Plains Water District since 1953 in an attempt to determine the most practical methods for transferring wet-weather lake water, the only known economical source of surface water available to the area, from the surface where the evaporation rate is very high to the underground formations where the water can be stored for future use.

Draining raw lake water directly into production wells has proven to be partially, if not completely, satisfactory.

The High Plains Underground Water Conservation District, and others in the field of water conservation, are leading in the continuing search for facts concerning the water situation as it exists in our area, and are recommending programs of conservation that will assuredly serve to prolong our present relatively-high economic standards.

Some suggestions for maximum water conservation are:

1. Conserve rainfall by proper soil and water management.
2. Select agricultural crops that will produce the greatest net income per acre-foot of water required.
3. Locate new wells as far from existing wells as is practical to minimize interference.
4. Reduce evaporation and seepage losses by replacing open irrigation ditches with closed distribution systems.
5. Apply water to crops at proper times and in proper amounts.

The Muleshoe Journal

VOLUME 38, NUMBER 40 THURSDAY, OCTOBER 6, 1960

NO. 9: THE WEATHER CONTROL

Ocean Currents

by Vern Foltz

Weather has been identified as the state of the variable weather elements — temperature and precipitation.

If one is to understand how ocean water will affect these weather elements on land, he must investigate the fundamental relationships which develop between various air masses moving over different water bodies.

Evaporation is a phenomenon taking place between a water body and an air mass. Evaporation contributes most to the modification of the air passing over it, and consequently to the modification of the weather of the land which the air is destined to move over.

The higher the temperature of the water the greater is its tendency to evaporate. For example, the vapor pressure of average sea water at 32 degrees F. is 5.99 millibars, but the pressure at 68 degrees F. jumps to 22.96 millibars.

Yet the temperature of the water is not the only determinant of evaporation. The temperature of the air with respect to the water is perhaps the most important condition for evaporation to continue taking place.

DRY AIR—WARM: When dry air with a temperature higher than the temperature of the water it moves over only the extreme lower layer of the air becomes saturated with evaporated water vapor. The lower air loses its heat to the cool water and becomes very stable air.

Since no mixing of the air is taking place moisture is unable to reach more than perhaps the over 200 feet. Aside from the cool water making the air stable, it also cools the bottom of the air mass to the point of which it can hold only a small amount of water (for air will hold much

more water vapor at higher temperatures).

The characteristics of warm air moving over cool water would be a fog usually not over 200 feet deep, and above the fog one could expect clear skies, due to the stable air.

As this air mass moves on shore the immediate coast is foggy, but a few miles inland the air begins to mix and becomes clear and dry.

DRY AIR — COLD: Dry air with a temperature below that of the water which it is moving over is heated in the lower layers as this layer is charged with vapor. The lower warmed air begins to rise, displacing the colder air aloft.

The cooler air settles to the water surface where it is also heated and moisturized and it too rises to be replaced by more cold air. This process continues with the moisture and temperature levels climbing to higher and higher heights within the air mass.

These conditions make the air mass unstable so that mixing takes place at all levels within the mass of air. Water evaporates into the air as

long as the temperature of the air is below that of the water.

When the cooler-than-water air mass moves from the sea and onto land it is unstable and cloudy conditions are common. Showers often accompany these air masses inland. Hills and mountains may force the air to flow over their peaks and ridges. This change of elevation will cause precipitation to occur on the windward slopes.

The ocean waters flow in a much similar fashion as does the air of the atmosphere. In fact, the prevailing winds help establish the ocean currents.

The ocean currents in some cases carry abnormal temperatures to unlikely latitudes. The effect of the currents is most noticed at these areas of abnormal temperature trans- portations.

Perhaps the most striking influence of the effect of an ocean water on the land adjacent to it is in northwest Europe. The coastal areas of northwest Europe are washed by the North Atlantic Drift (Gulf Stream).

Norway, which straddles the Arctic Circle, has milder winters than does the state of Kansas in the middle of the North American Continent at about the 38th parallel.

London, England has never

recorded a sub-zero temperature (F), its absolute minimum being 4F. The North Atlantic Drift modifies all of northwest Europe since there are no imposing mountains running north-south extensively along the west coast.

The air off the ocean of the North Atlantic Drift is able to flow far inside Europe with its modifying characteristics. Perhaps the most striking fact of the power of this current's modification of European temperatures is from where it gets its initial energy as a really large and warm current.

Notice that the eastern most point of Brazil juts out into the westward flowing South Equatorial Current in the South Atlantic and divides this current into two parts. Since this point of South America is about 5 degrees of latitude south of the equator, a large volume of water heated in the southern hemisphere, is channeled into the North Atlantic Drift. Its consequent influence upon the areas near which it flows is greatly noticeable.

Just as striking are the effects of cold ocean currents. Near the coast of southwest Africa is a north flowing current called the Benguela Current. Its waters are considerably colder than the air which flows over it and onto the adjacent land. Consequently, rain is negligible on the lands along the Benguela current.

Day after day no clouds form even though the cool lower layers of the air moving inland from the cold water surface carry heavy fog nearly every morning. The fog usual-

ly evaporates before noon under Africa's hot sun. Months pass without rain. The land is desert because the water temperature is colder than that of the air.

Japanese Current

Some of the other notable currents of the world and their most noted effects are: the Japanese Current which brings mild winters to the west coast of Canada and the southern coast of Alaska; The California Current (a cold current) which keeps southern California and Western Mexico desert like; the Humboldt Current (another cold current) which induces desert conditions nearly all along the western coast of South America; the Canaries Current which carries cold water along the coast of north west Africa and helps set up conditions favorable for forming the Sahara Desert.

LOCAL DOCTORS ATTEND GENERAL PRACTICE MEET

Dr. W. F. Birdsong and Dr. W. B. McSpadden of West Plains Hospital attended the Texas Academy of General Practice, held in Dallas Monday through Wednesday of this week.

Dr. Birdsong sent The Journal a newspaper clipping which related a speech made before the Academy by Dr. E. Sinks McLarty, in which he said that family doctors have more respect now than at any time since the age of specialization hit medicine.

He said that general practitioners and specialists need one and another and that respect between them is growing.

Fraudulent Tax Returns Brings Trouble

Federal Judge Joe W. Sheehy sentenced J. Bradshaw Willingham at Tyler this morning to serve one year each on the first 13 counts of a 21 count indictment. Judge Sheehy gave Willingham two years each on 8 counts to run consecutively to the other sentence but suspended him.

Willingham had plead guilty to the 21 count indictment against him in Federal District Court in Tyler, Texas, on September 19, 1960. The indictment was for preparing false and fraudulent income tax returns for others, as well as for himself, by claiming false dependents.

Willingham who is about 56 years old has resided in Athens and Henderson County almost all his life. He was formerly associated with the office of the Henderson County Tax Assessor and Collector.

Willingham was instructed to report October 21 to begin serving the one year sentence for the first 13 counts which run consecutively. Probation on the last 8 counts will start when the sentence has been served on the first 13 counts.

CHRISTMAS CARDS, order early, be sure of delivery. 8 books to select from at The Journal.

Here Now!
General Motors and Buick
introduce

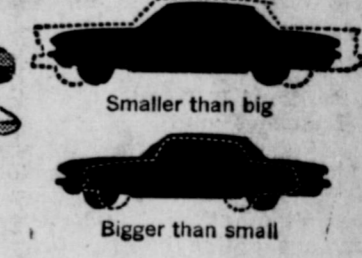
THE CLEAN LOOK of action



Now! Full size living in two new-size surprises



THE BEST OF BOTH WORLDS
Now! The room, ride, go, pride of the costliest cars plus the savings and ease of the small
Look at this gem—then look at the full-size Buick below. Can you doubt the Special's all Buick, too? Combining savings and ease with Buick comfort and luxury! For an all-day ride you get more total head, leg and hip room than in the compacts... the same kind of Control Arm suspension as the full-size '61 Buicks. And for git, its new aluminum V-8 and aluminum Dual-Path Turbine Drive* give you twice the pow per pound of most compacts (more even than many full-size cars)! But, the biggest news is that all this is yours for just a whisper above the compacts! *Optional at extra cost



AS FINE, AS NEW, AS YOU CAN GO
Now! Full comfort, full luxury, in a new trimmer full-size car!
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Entry Blank For Oct. 8

Circle the Winners

Okl. at Texas in Dallas
Missouri at Air Force
Arizona at Colorado
Wash. St. at California
Duke at Michigan
Rice at Florida
Texas A&M at Houston
Ohio State at Illinois
LSU at Georgia Tech
Miami at Pittsburg
Iowa at Michigan State
Northwestern at Minn.
SMU at Navy
New Mex. St. at New Mex.

Tie Breaker—Pick the Score
New. Hamp. at Maine

Name

Address

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222 Main St. Phone 3-0300

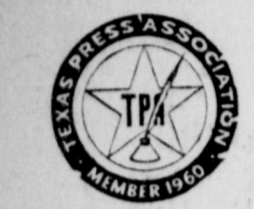
LINDSEY JEWELRY
214 Main St. Phone 3-3550

COBB'S DEPT. STORE
216 Main St. Phone 4090

WESTERN DRUG CO.
110 Main St. Phone 3-1060

The Muleshoe Journal

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Entered as second class matter at the Muleshoe Post Office under the Act of Congress, March 3, 1897.



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BABSON DISCUSSES UNITED NATIONS

Barcelona, Spain, Oct. 6—By the news from America, I judge that the United States has been the chief topic of discussion. Anyone who has traveled about this world must favor the idea of this world organization even though it is far from perfect. It is a seed which we all should nurture and help to grow and bloom even though this may take as long as it would an oak tree.

A Town Meeting Center
If it has accomplished little as yet, it has served as a center at which the representatives of many nations can meet and talk. This of itself is a great step forward; but in addition it has active committees with appropriations which are doing difficult work to improve the health, social, and economic conditions of the world. Hence, without any necessary votes, these Committees are doing much to eliminate economic causes of war. Considering that the U. S. refused to join the old League of Nations, we have made a great step forward.

It is good to have the headquarters in New York City and have the meeting now attended by the actual heads of the world's great governments. To have these men meet and talk with one another must result in some good, and at least delay World War III. We know that Russia is against us; but a majority of the total membership is with us. The great difficulty is China, with her 600,000,000 people. China's position now is unpredictable.

She claims to be against us; but she may be preventing Russia from taking any fatal atom bombs, she will attack Russia via her "back door" if Russia should attack Germany and our allies from her "front door." Of course, if it were not for Chiang Kai-Shek and Formosa, it would probably be better to have Red China a member of the United Nations; but we must hold Formosa at all costs.

Difficulty of Different Languages and Currencies
From my experience traveling about the world, it seems as if the United Nations should work for one of the international languages, such as "Esperanto." This, however, is in the far-distant future and may require World War III to bring about. An international

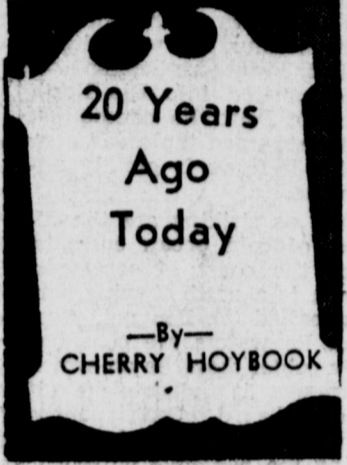
SAND HILLS PHILOSOPHER OFFERS To Help Dr. Gallup Complete His Poll On The Presidential Election

Editor's note: The Sandhills Philosopher on his Johnson grass farm looks at public opinion polls this week. We aren't sure what he sees.

A lot of people are accusing the United States of not making any progress, and in some fields it may be true, especially in some of my fields out here on this Johnson grass farm, but there's one area the country has made great strides in. I refer to public opinion polls. I don't mean they're any more accurate than they used to be, what I mean is that the poll-takers have gotten smarter.

For example, take the way they word their questions when they send interviewers out to take the public pulse. They don't ask, "How're you going to vote on November 8?" they ask: "If the election were held today, how would you vote?"

CARD OF THANKS
I wish to express my thanks to my friends and relatives for the beautiful flowers, cards, letters, gifts, visits and prayers during my stay in the West Plains Hospital and Clinic, and especially I want to thank Dr. L. T. Green and the nurses for their constant care that was rendered me.
Mrs. Edgar Broyles
Gratefully, yours,
I. C.



Mrs. Lela Barron was the recipient of two dozen beautiful red rose buds Tuesday from her daughter, Miss Lela Mae, who is attending Hardin - Simmons University, at Abilene and she, with a train load of other students, had attended the rose festival at Tyler. Miss Barron stated that the festival was beautiful beyond description. Also a big reception was extended them by the circles of that city.

—1940—
Dr. Albert Einstein, German refugee and noted astronomer and philosopher, last week became a full fledged naturalized U. S. citizen.

—1940—
Three ships from Europe bringing 1,723 refugees from Britain arrived here last Friday. Many of them were children seeking protection from German bombs.

—1950—
Estelle Dawson and Christine Moore were home for the weekend. They are both attending Wayland College in Plainview.

—1950—
Congratulations to: Mr. and Mrs. Howard Harding Carlyle of San Angelo on birth of a son, Sept. 27.

—1959—
Guests of Keelings
Mr. and Mrs. Ray Keeling had as guests for supper Tuesday evening, Mr. and Mrs. John Ben Shepperd, former classmates of the Keelings. John Ben is present Secretary of State and is a former national president of the Junior Chamber of Commerce.

VISITORS FROM OKLA.
Mr. and Mrs. T. A. Kennedy of Pocomas, Okla., and their son and family, Mr. and Mrs. Bobby Kennedy of Muskogee, Okla., were recent visitors in Muleshoe. They visited in the home of Mrs. T. A. Kennedy's sister, Mrs. Mattie Hammons and her parents, Mr. and Mrs. R. L. Roubinek.

Ad Facts
The food industry employs—directly or indirectly—one of every four persons in the American labor force, pays, \$45,000,000,000 in salaries and wages, has total annual sales of around \$73,000,000,000. Food stores know the power of newspaper ads. That's why 90% of all food store advertising appears in the newspaper.
The Muleshoe JOURNAL
Phone 7220
Member Texas Press Assn.

Today's Meditation

Read John 10:11-18.
That they all may be one: as thou, Father, art in me, and I in thee, that they also may be one in us. (John 17:21.)
On a Y. M. C. A. building I once saw the inscription of John 17:21: "That they all may be one." Through its attitude and what it does, the Y. M. C. A. seeks to give meaning to, universal brotherhood in Jesus Christ.

Our unity is in Christ, our Shepherd. The fold is one, although there is a diversity of sheep. The pasture which nourishes these sheep is the Word of God.
To belong to one single flock and to follow one Shepherd is to conquer geography and enlist individual differences. It is the creating of a Christian brotherhood through oneness in Christ.

Christian brotherhood transcends all barriers. It does not know groups, races, levels of society, nationalities, or denominations. In the diversity of ideas, traditions, and experiences, love bridges the differences and develops united participation and brotherhood.

PRAYER
Our Father, through the inspiration of Thy spirit, we pray for the reality of Christ's love in our lives. We pray

WEST TEXAS GROUP PONDER'S In Grain Country Why Do We Ship Cattle North To Be Fed?

With millions of bushels of grain produced in the same area with thousands of cattle, sheep and hogs, why does West Texas ship so much of its livestock into the cornbelt to be fed for market?
To learn some of the feeding techniques used in cornbelt operations, the West Texas Chamber of Commerce next month is sponsoring a tour of interested farmers and ranchers, bankers and agriculturists into the De Moines and Ames regions of Iowa.

Tour conductor Dr. W. L. Stangel said that anyone interested is welcome to join the tour. Stangel is chairman of the Agriculture and Livestock Committee of the West Texas Chamber and dean emeritus of Texas Tech's School of Agriculture.

There may be no contradiction between our saying and our doing. Show us the Shepherd, Jesus Christ, in whom and through whom, in the unity of faith, we join our hearts in prayer. Amen.

THOUGHT FOR THE DAY
We love one another because God first loved us.
Emilio J. M. de Carvalho (Argentina)

Tax Man Sam Says:

The Internal Revenue Service asserts a penalty on taxpayers who have income of more than \$100 not subject to withholding tax who do not file a declaration of estimated tax and pay their tax during the year. According to the law, the owner of a business must file a declaration of estimated tax by April 15 and pay one-fourth of the income tax he is going to pay for the entire year.

He then pays one-fourth on the following dates: June 15; October 15; and January 15. Congress' purpose in putting this into the law was to treat the grocery owner and his grocery boy (who has his tax withheld) the same by requiring each to pay his taxes as he receives his income.

There are a number of exceptions allowed taxpayers in making an estimated tax. However, if you have income on which tax is not being withheld you probably should check your instructions on

per person. Reservations may be made before November 1 by contacting the Abilene office of the West Texas Chamber of Commerce. Texas Tech and Texas A & M are cooperating in the tour.

LITTLE CHANGE NOTED FOR MRS. O. C. POWELL

Mrs. O. C. Powell, a patient in Methodist Hospital, Lubbock, has shown little change for the better in the last few days, her husband reports. Mr. Powell hopes to return her to a local hospital at the weekend if she is able to be moved.

CARD OF THANKS
Mrs. Mel Smith and boys and relatives wish to thank their many thoughtful and helpful friends for the floral offerings and acts of kindness in this time of sorrow.

CARD OF THANKS
Words cannot express our thanks and appreciation for the many acts of kindness and love shown during the illness and death of our loved one, J. H. Engram. We are humbly grateful for every remembrance and pray God will continue to bless each of you.

Mrs. J. H. Engram and Marie
Mr. and Mrs. Wm. D. Root
Mr. and Mrs. L. W. Gray
Mr. and Mrs. J. A. Wares, Jr.
Mr. and Mrs. D. Warner
Mr. and Mrs. A. B. Cooper

BUSINESS SERVICES DIRECTORY

DR. B. R. PUTMAN
OPTOMETRIST
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Phone: 6560

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An Exide in your car is the safest insurance against battery failure.
WHEN IT'S AN **Exide** YOU START!
Arnold Morris Auto Parts
Phone 7150 — Muleshoe



1 - OFFSIDE



2 - ILLEGAL POSITION OR PROCEDURE



3 - ILLEGAL MOTION OR SHIFT



4 - DELAY OF GAME



5 - PERSONAL FOUL



6 - ROUGHNESS AND FILING ON

TAKE THIS PAGE WITH YOU TO THE GAME!

FRIDAY, OCT. 7, 1960

MULESHOE MULES

Vs. Friona Chiefs

AT FRIONA, TEXAS

STARTING LINE-UPS

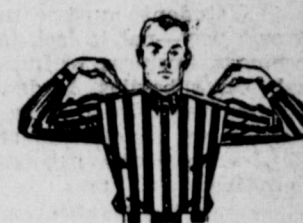
Mules

Chiefs

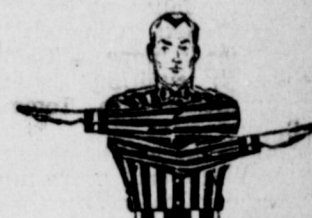
81 Jimmy Patton	LE 145
71 Ronald Julian	LT 190
64 Jerry Wright	LG 160
50 Bob White	C 180
61 Wayne Malone	RG 158
70 Jerry Howard	RT 180
80 Rodney Blackwood	RE 140
10 Billy Gilbreath	QB 148
25 Jim Young	HB 157
20 Curtis Walker	HB 140
43 Gary Ploce	FB 160



15 - INELIGIBLE RECEIVER DOWN FIELD ON PASS



16 - BALL ILLEGALLY TOUCHED, KICKED OR BATTED



17 - INCOMPLETE FORWARD PASS, PENALTY DECLINED, NO PLAY OR NO SCORE



18 - CRAWLING, HELPING THE RUNNER OR INTERLOCKED INTERFERENCE



19 - BALL DEAD; IF HAND IS MOVED FROM SIDE TO SIDE, TOUCHBACK



20 - TOUCHDOWN OR FIELD GOAL



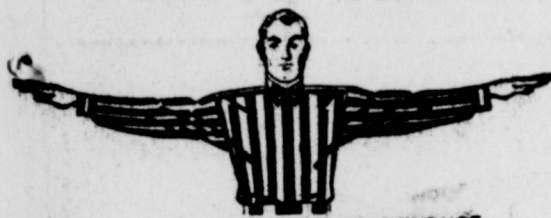
22 - BALL READY FOR PLAY



7 - CLIPPING



8 - ROUGHING THE KICKER



9 - UNSPORTSMANLIKE CONDUCT



10 - DEFENSIVE HOLDING



11 - ILLEGAL USE OF HANDS AND ARMS



12 - INTENTIONAL GROUNDING



13 - ILLEGALLY PASSING OR HANDING BALL FORWARD



14 - FORWARD PASS OR KICK CATCHING INTERFERENCE

MULESHOE MULES 1960 SCHEDULE AND SCORES

Date	Team	Place	Time	Score
SEPT. 2	CLOVIS			22-22
SEPT. 9	LITTLEFIELD			0-28
SEPT. 16	OPEN DATE			
SEPT. 13	HEREFORD			6-6
SEPT. 30	DIMMITT	THERE	8 p.m.	0-44
OCT. 7	FRIONA	* THERE	8 p.m.	
OCT. 14	OLTON	* HERE		
OCT. 21	FLOYDADA	* THERE		
OCT. 28	MORTON	* HERE		
NOV. 4	LOCKNEY	* THERE		
NOV. 11	ABERNATHY	* THERE		

* Denotes Conference Games

SCHOOL AND TEAM CHEERS

What's The Good Word?

(Crowd) Beat Friona
What?
(Crowd) Beat Friona
Leader
(Crowd) Beat Friona

Go Big Team - Go!
Eat the Chiefs!

Three Big Fights

Let's Give One Big Fight
(Crowd) Fight!
Let's Give Two Big Fights
(Crowd) Fight! Fight!
Let's Give Three Big Fights
(Crowd) Fight! Fight! Fight!

F-I-G-H-T-I

Fight Mules (pause) Fight!

Yea Team Fight

Yea team Fight
Yea team Fight
Yea team, Yea team
Fight, Fight, Fight!

Two Bits

Two-Bits, Four-Bits
Six-Bits, A Dollar
All For Muleshoe
Stand Up and Holler!

THESE MULESHOE MERCHANTS ARE SUPPORTING THE MULES 100%

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First National Bank
Muleshoe Journal
Beavers Flowerland
Black Optometric Clinic
Brown Supply

Chubby's Beauty Shop
Carl's Fruit Market
City Cleaners
Goss Bros. "66" Service
Western Auto Associate Store
Main Street Beauty Shop
Judge Glen Williams
Cayle Reed Buick
Muleshoe Floral
Bill's Drive In
Cross Roads Cafe
E. R. Hart Company

2AAA STANDINGS

Team	Won	Lost	Pct.
MULESHOE			
MORTON			
OLTON			
LOCKNEY			
ABERNATHY			
FLOYDADA			

First Street Conoco
Morris Douglass Implement Co.
Finn's Gulfstane
Zela's Beauty Shop

Western Drug Co.
Dinner Bell Cafe
Farmers Co-op Elevator
Lenderson Implement
McCormick's Upholstery & Drapery Shop
Muleshoe Auto Parts
Muleshoe Co-op Gins
Heathington Lumber Co.
Bailey County Electric Cooperative Ass'n.
Cashway Grocery and Market
Gilbreath Seed & Grain Co.

Cobb's Department Store
Sam Fox, Texaco Consignee
McAdams Insurance Agency
Muleshoe Motor Co.
Murray's Jewelry
Taylor Metal Products
Lane Furniture Co.
Spudnut Shop
Union Compress and Warehouse
Wagon Grocery and Market
Singleton Funeral Home



21 - SAFETY



22 - TIME-OUT



23 - FIRSTDOWN



24 - START THE CLOCK OR NO MORE TIME-OUTS ALLOWED

Future Business Leaders Form Local Chapter

Twenty-eight students were present Wednesday morning, Sept. 28, for the organizational meeting of a local chapter of Future Business Leaders of America at the high school. Sponsor for the chapter is Mrs. Fred White, business teacher in the school. Any student enrolled in one or more business courses is eligible for membership.

Other requirements are: good attendance record, willingness to work with others in improving school and community relationships, a desire for self-improvement scholastically as well as personally, an ambition to work in the field of store or office occupations or to become a proprietor of a store or a business executive, and a favorable attitude toward the school and its function.

The organization is sponsored by the United Business Education Association, a division of the National Education Association. Mrs. White states that the student must earn their own way—not to look to government, business, or individuals for subsidies, leadership, or sponsorship. This has been a basic principle since the first chapter was organized in 1942.

Officers elected for the year were as follows:

Sondra Broyles, president; Linda Blair, vice-president; Norma Bruce, secretary; Karen Stephens, treasurer; Gary Albertson, parliamentarian; Magann Lamb, reporter. The newly elected president appointed the following committee chairmen: Constitution, Judy Bishop; projects, Goldie Lowery; auditing, Carolyn Burge; membership, Tommie Hall.

The Chapter will be permitted to sponsor one or two fund raising projects and two projects will be presented by the projects committee at the next meeting, one of which will be a service project.

An advisory committee has been formed, to aid the group in carrying out projects. They are: Carol Pouncey, chairman; Mrs. Alvis Burge, and H. W. Callan. The next meeting will be October 19.

Three Way News

Mrs. Frank Griffiths

The Goodland Bible Study Club met last week in the home of Mrs. Tommy Galt. They reviewed the book of Genesis.

Attending were Mmes. Lewie Jordan, Louis Henderson, W. C. McCelvey, Kenneth Corbell, Cass Stegall, Pete Tarlton, Johnson, Leon Reeves, and L. W. Chapman.

Ice cream, cup cakes, and coffee was served following the lesson and business.

The next meeting will be Oct. 11 in the home of Mrs. Johnson.

Mr. and Mrs. Frank Griffiths made a business trip to Ft. Worth last week.

Mrs. W. C. McCelvey spent several days in Lubbock last week visiting relatives and seeing her dentist.

J. M. Phillips was in a Lubbock Hospital last week. He was released Thursday.

A stork shower, honoring Mrs. Kirk Holt, was given Thursday, Sept. 29 from 2 to 5 p.m., in the home of Mrs. Bob Carpenter.

Hostesses with Mrs. Carpenter were Mmes. Jim Carpenter, Dwayne Mitchell, Harold Carpenter, Frankie Fine, and M. L. Carpenter.

Refreshments of pink cake, punch and Cokes were served from a table laid with a lace cloth. Faces painted on candy peanuts and wrapped in blankets were used for plate favors.

About 20 guests attended.

Charles Latimer was honored on his birthday with an ice cream party in his home Thursday evening.

Cake, iced tea and ice cream was served to Mr. and Mrs. Mickey Sowder, Mr. and Mrs. Charlie Locke, Mr. and Mrs. Ed Latimer, Mrs. W. C. McCelvey, and Kenneth Everett. Also Mr. and Mrs. James Holley and Mr. and Mrs. Ray Gregory of Levelland.

Visiting in the Frank Griffiths home the past week were Mr. and Mrs. Jimmie Battas and girls of West Camp and Mr. and Mrs. Ken Paul of Bortales, N. M.

Mrs. Jerry Simpson was released from the West Plains Hospital of Muleshoe Sunday. She will be in bed several days yet at the home of her parents, the Carl Pollards.

The Three Way grade school football team played at Cotton Center Thursday evening, and lost the game.

The high school team went to Flowergrove for a game Friday and they lost 31 to 21.

The Eagles play at Three Way this week. Their opponents are the conference champs of 1959, Nazareth.

The Homecoming celebration at Three Way is Saturday, October 22.

Mrs. Ted Furgeson and girls of Shallowater visited Mrs. Jack Furgeson and Mrs. Earl Bowers Sunday. The Ted Furgesons are former residents of Goodland.

Maple News

by Mrs. Oran Reeves

Ed Latimer and Jack Furgeson went to Eagle Pass the first of the week on business.

Teachers of Three Way spending the weekend with relatives were the Jack Tharps visiting at Paris, Texas, Mr. and Mrs. James Courtney and children visited at Dallas, and Mr. and Mrs. Elbert Adams and daughter visited at Honey Grove.

Doyle Davis underwent major surgery at Methodist Hospital in Lubbock Thursday. He was reported to be improving.

Jack Lane received a broken collar bone last week when the horse he was riding slipped and fell. He was helping move cattle from one pasture to another when the accident occurred.

Sunday visitors in the Louis Henderson home were her parents, Mr. and Mrs. Crews of Lubbock and a brother, Les, of Ruidoso.

See the Journal for all your school supplies. Everything you need is in stock.

The Goodland Bible study met in the home of Mrs. Tommy Galt Tuesday, Sept. 7. They received the Book of Genesis.

Those present were Mmes. Cass Stegall, Leon Reeves, L. W. Chapman, Lewie Jordan, W. C. McCelvey, Pete Tarlton, Louis Henderson, Baker Johnson, Kenneth Corbell, and the hostess.

The next meeting will be Oct. 11 in the home of Mrs. Baker Johnson. The lesson will be the first four chapters of Exodus.

Miss Lavon Stegall was honored with a birthday party Monday, Sept. 26. Those present were: Mrs. Cecil Cole, Mrs. Leon Reeves, Mrs. Tommy Galt, and Mrs. Clint Everett, and several sent gifts that were unable to attend.

Refreshments of ice cream and cake were served to the guests.

Mr. and Mrs. Clint Everett

spent last weekend near Comanche visiting and looking over their farm that they bought there recently.

Mr. and Mrs. Cass Stegall were in Lubbock shopping Friday. They went from there to Flower Grove to see the Three Way and Flower Grove football game.

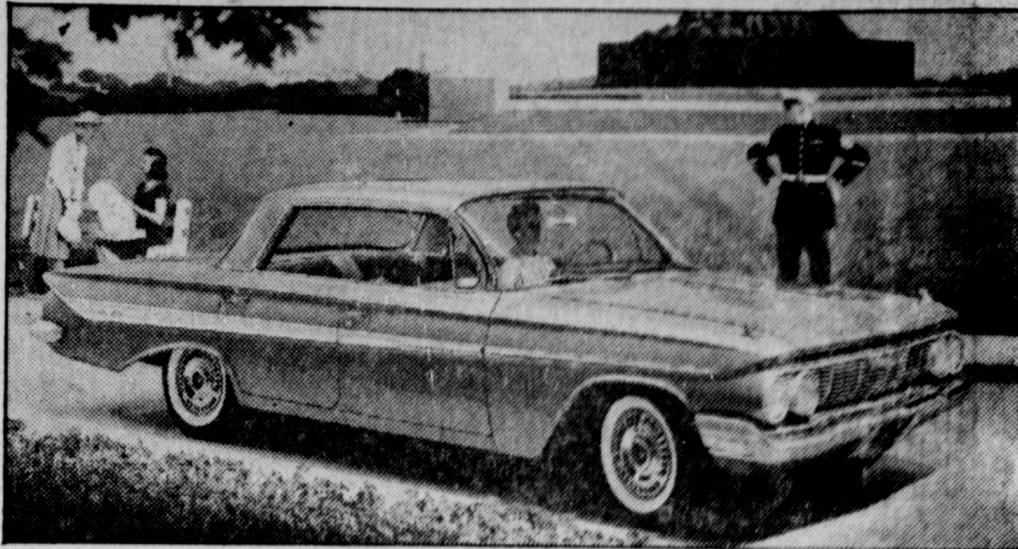
Mr. and Mrs. Albert Smyer and children spent last weekend in Crosbyton with her parents, Mr. and Mrs. Allen.

Mr. and Mrs. C. L. Taylor were Sunday dinner guests of the Henry Chesshirs of Morton.

Mr. and Mrs. Fred Kelley spent several days week before last in Dallas visiting with their children there and Mr. and Mrs. Travis Kelley and children spent the weekend in Dallas and brought his parents, Mr. and Mrs. Fred Kelley home.

Mr. and Mrs. Foy Lewis had all of their children home last weekend. They were Mr. and Mrs. Ernest Lewis and baby of San Angelo and Mr. and Mrs. Jack Wright and baby of Roswell, N. M.

Sleek Impala One of 20 New Chevrolets



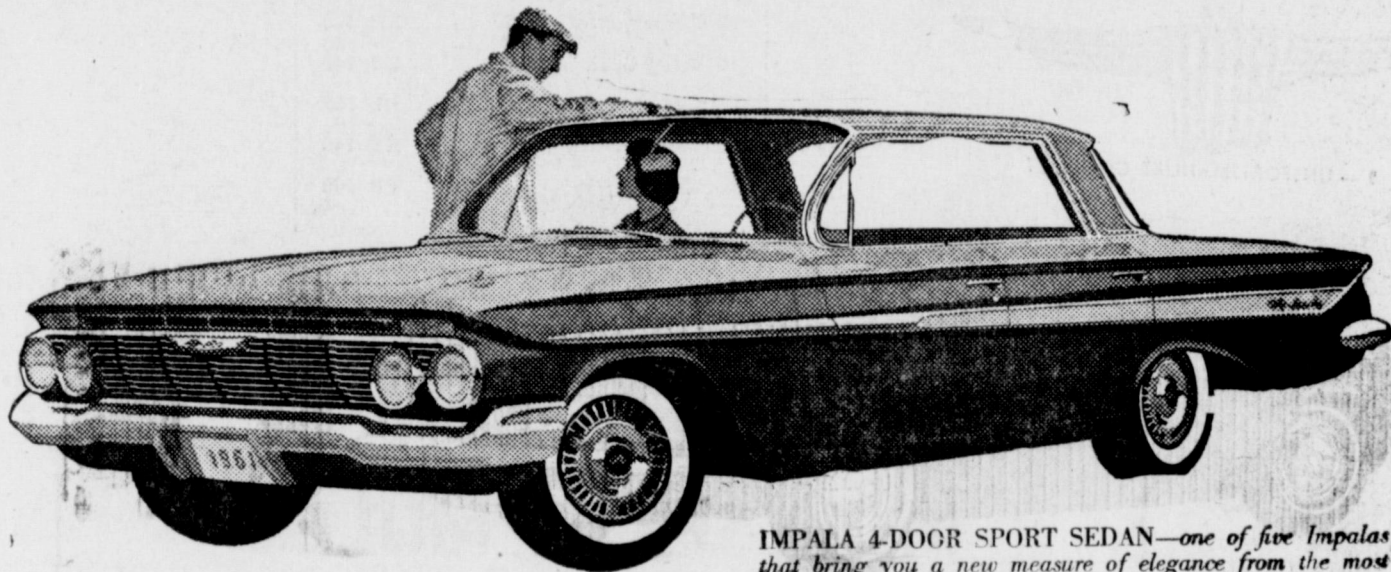
Designers have applied smooth, graceful lines to the '61 Chevrolet Impala, Bel Air and Biscayne model. Overall body design features gently sloping lines. Rear trunk deck lid now opens flush with top of bumper affording easier loading and unloading. Fuel tank has been repositioned for greater safety. The Impala Sport Sedan (above) are freshly contoured and are separately styled for each model. Overall body design features gently sloping lines. Rear trunk deck lid now opens flush with top of bumper affording easier loading and unloading. Fuel tank has been repositioned for greater safety. The Impala Sport Sedan is one of 20 body styles in the standard Chevrolet line.

FRIDAY! THE GREATEST SIXTY-ONEDERFUL CHEVROLET

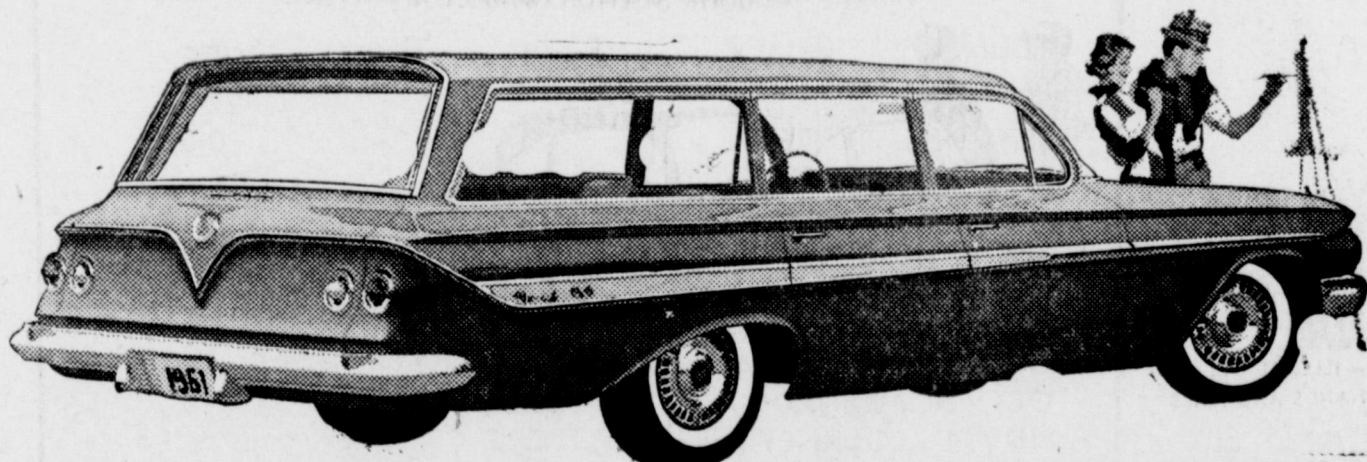
Here's the car that reads you loud and clear—the new-size, you-size '61 Chevrolet. We started out by trimming the outside size a bit (to give you extra inches of clearance for parking and maneuvering) but inside we left you a full measure of Chevy comfort. Door openings are as much as 6 inches wider to give feet, knees and elbows the undisputed right of way. And the new easy-chair seats are as much as 14% higher—just right for seeing, just right for sitting.

Once you've settled inside you'll have high and wide praises for Chevrolet's spacious new dimensions (in the Sport Coupes, for example, head room has been upped as much as 2 inches, and there's more leg room, too—front and rear). Chevy's new trunk is something else that will please you hugely—what with its deep-well shape and bumper-level loading it holds things you've never been able to get in a trunk before.

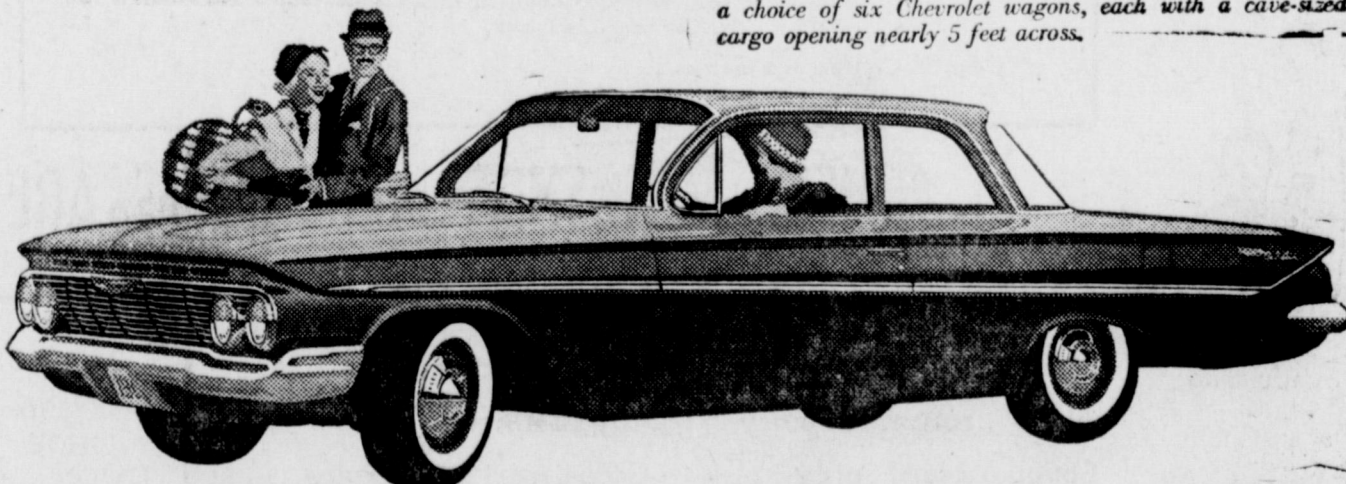
Yet, generously endowed as this car is with spaciousness and clean-etched elegance, it holds steadfastly to all the thrifty, dependable virtues Chevrolet buyers have come to take for granted. Your dealer's the man to see for all the details that make this sensationally sensible '61 Chevy a new measure of your money's worth.



IMPALA 4-DOOR SPORT SEDAN—one of five Impalas that bring you a new measure of elegance from the most elegant Chevies of all. The front door entrance height is nearly 2 inches higher.



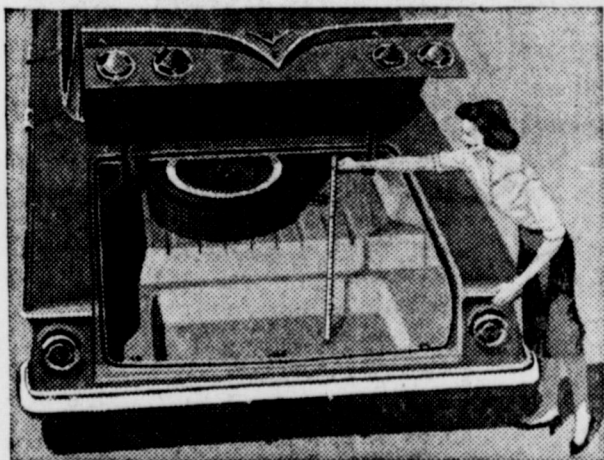
NOMAD 9-PASSENGER STATION WAGON. You have a choice of six Chevrolet wagons, each with a cave-sized cargo opening nearly 5 feet across.



BEL AIR 2-DOOR SEDAN, like all '61 Chevrolets, brings you Body by Fisher newness—more front seat leg room.



Biscayne 4-Door Sedan



There's never been a trunk like it before! The floor's recessed more than half a foot and the loading height is as much as 10½ inches lower.

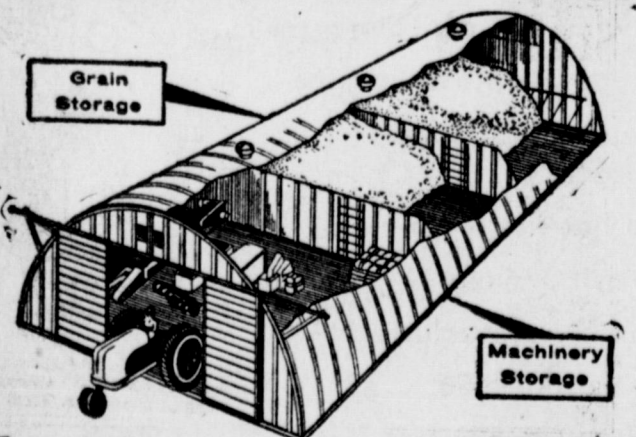
INTRODUCING THE '61 CHEVY BISCAYNE 6

the lowest priced full-sized Chevy with big-car comfort at small-car prices! Chevy's new '61 Biscaynes—6 or V8—give you a full measure of Chevrolet quality, roominess and proved performance—yet they're priced down with many cars that give you a lot less!

See the new Chevrolet cars, Chevy Corvairs and the new Corvette at your local authorized Chevrolet dealer's

USED TIRES AND TUBES FOR TRAILERS 14" and 15" HOLTS
Crossroads Corner Phone 4880

Two Buildings for the price of one!



The LOK-RIB Steel Building can be used for grain storage or machinery storage, separately or both at the same time. A LOK-RIB does the work of two buildings for the cost of one!

It protects your crop from weather, fire and rodents so you get top market prices. It cuts machinery depreciation and gives you a large, roomy work center from which to direct your farm operation.

Extended payment plan available with convenient terms up to five years—minimum down payment.

See your Inland dealer today!

JOHN J. MOCK

BOX 476

MULESHOE

C & H CHEVROLET COMPANY

207 MAIN STREET

MULESHOE, TEXAS

PHONE 3-1000



Shopping for foods
 What foods would be best for a two-week stay in a fallout shelter after nuclear attack? What would they cost? How much storage space and weight would they involve?
 To find the answers to these questions, food specialists of the Office of Civil and Defense Mobilization asked a Battle Creek, Mich., housewife, Mrs. Norman C. Madsen, to shop a supermarket using guidelines which they furnished her.
 She was told to shop for a two-weeks supply for two persons, allowing for personal preferences, but keeping her selection roughly within recom-

O.C.D.M. 14-DAY SURVIVAL FOOD SUPPLY FOR TWO

Types of Food	Amt. Recommended	Amt. Purchased*	Cost
Milk	To make 14 qts.	To make 13 qt.	\$1.67
Meat	16 to 18 lb.	18 lb. 12 oz.	4.69
Fruit	About 14 lb.	13 lb. 12 oz.	3.61
Vegetables	About 28 lb.	27 lb. 12 oz.	8.59
Cereals & breads	10 to 14 lb.	12 lb. 5 oz.	4.65
Sweets & nuts	2 to 4 lb.	2 lb. 7 oz.	.93
Spreads	No limit	2 lb. 14 oz.	1.91
Drinks & condiments	No limit	1 lb. 4 oz.	2.78
			\$36.81

Total cost \$36.81 + \$1 tax = \$37.82 for 113 articles of 67 foods
 *Not counting weight of containers.

mended nutritional amounts for each type food. A \$23 ceiling was put on her purchases. Other instructions were to select foods which could be eaten either hot or cold, that were the least odorous or thirst-producing, and that came in cans small enough so that leftovers could be avoided.
 Mrs. Madsen chose the foods shown in the table. When they were later weighed and measured, it was found that the 118 pounds of food could be stored in a space 21 inches wide, 13 1/2 inches high, and 24 inches from front to back.

BULA NEWS BRIEFS

by Mrs. John Blackman

Funeral services for Mrs. Hattie Kerby were held Sunday afternoon, Oct. 2, at 2:30 in the Bula Baptist Church. Rev. Sublick, pastor of the First Baptist Church at Fort Davis, assisted by Rev. John R. Boone, former pastor at Bula officiated.

She was 77 years of age at the time of her death, and had lived in the Bula community since 1927. The last few years she had made her home with a daughter, Mrs. J. D. McNew, Fort Davis.

Mrs. Kerby is survived by eight children, 26 grandchildren, and 31 great-grandchildren.

Children are: Mrs. Mildred Cleverger and Mrs. Arty Pierce, Bula; Mrs. Muri Brown, New Berg, Ore.; Mrs. Ruby McNew, Fort Davis; Mrs. Mary Swift, Azel, Texas; Chester Kerby, U. S. Army; Leslie Kerby, Amherst, and Earl Kerby, Nab, Idaho. All were present

for the funeral except one son, Earl.
 Burial was in the Sudan Cemetery by the side of her husband, who passed away in January 1938.

Bula Future Homemakers of America met Monday evening, Oct. 3 at 8 p.m. in the school lunch room for their regular monthly meeting.

Kay Spence, president presiding, opened with the FHA song, followed by regular opening rituals. In previous meetings, it was decided to give a play. Books have arrived and cast of characters were chosen at this meeting. The title of the play is "Leave It To The Girls. It is to be presented on Nov. 11 in the school auditorium. Plans were made to assist the FFA boys in setting out shrubbery around the school building.

Hostesses for the evening were Wanda Hubbard and Georgia Bahlman. They served refreshments of Brownies and punch to 14 FHA girls and sponsor, Mrs. Elwanda Duke, and FFA boys were their guests for refreshments.

Mrs. Maggie Bryant and Mrs. E. N. Scrolet of Lubbock, were lunch guests Sunday in the W. E. Nichols home. They also visited in the afternoon with the George Bahlmans.

In a recent meeting of the freshman class, officers for this school term were elected. President, Roger Jones; vice-president, Dennis Medlin; secretary, Judy Cleverger; treasurer, Curtis Archer; sergeant-at-arms, Gene Auty; and reporter, Mike Risinger. Mr. and Mrs. Blewett are class sponsors.

Bula FFA Chapter met Monday evening, Oct. 3 at 8 p.m. in the agriculture barn, with eight members present.

Donnie McCall, chapter president, had charge. After the regular opening rituals, a short business meeting was held. It was decided to award an FFA jacket to an outstanding member of the chapter. They also discussed attending major stock shows this spring. After the meeting adjourned, they enjoyed refreshments with the FHA girls.

Mrs. Nola Holland and son

Foley, Llano, Texas, were weekend company in the V. C. Weaver and A. H. Arend homes.

Lunch guests Sunday in the C. H. Parkman home were their son and family from Littlefield, Mr. and Mrs. J. H. Parkman and son, Randy.

Royce Teaff and daughter, Diane, drove to Haskell Friday and spent the weekend visiting his parents, Mr. and Mrs. H. E. Teaff.

Mr. and Mrs. D. T. Johnson spent the weekend in Lubbock with their daughter and family, Mr. and Mrs. Donald Chesbri. They also went shopping for a new house.

Mr. and Mrs. Edd Ray drove to Clovis Friday to help their oldest daughter, Mrs. Guy Blevins, observe her birthday. When they arrived they found a group of ladies that had called to give Mrs. Blevins a surprise birthday party. They also presented her with a set of dishes and set of stainless silverware. The Rays enjoyed the day very much.

Mr. and Mrs. Bud Hammans and Mr. and Mrs. T. L. Harper attended the lecture given at the Muleshoe Church of Christ by Harold Paden, Thursday of last week.

Mr. and Mrs. Leo Holt and son, L. D., spent the weekend in Hobbs, N. M., visiting in the home of his sister, Mr. and Mrs. Fred Morgan.

Weekend guests in the O. H. Pierce home were their son and family, Mr. and Mrs. I. V. Pierce and daughter, Darleta from Spearman. The group all had Sunday lunch in the home of the I. V. St. Clairs in the Pleasant Valley community.

Guests last week in the Martin Maxwell home were old friends from Houston, Mr. and Mrs. Raymond F. Robinson.

Rev. and Mrs. W. E. McQueen were in Lubbock Wednesday to attend the special session of annual conference held at the First Methodist Church, and also attended the evangelistic rally in Municipal Auditorium in the evening.

Friday afternoon Bishop Paul Galloway and district superintendent Dr. D. D. Denison of Brownfield, visited in the Methodist parsonage and church, this being part of their touring the district.

Mr. and Mrs. Eugene Oliver, Taylor, Texas, visited in the F. L. Simmons home from Friday until Monday. Mr. Oliver and Mrs. Simmons being brother and sister.

Mr. and Mrs. Eugene Bryan arrived home late Saturday afternoon from a ten-day tour of several states and a visit with her parents at Riverside, Calif.

Real Estate Transfers

Dora McCarty to Dora Nell Carroll and Leon McCarty, Lots 9 through 12, inclusive, Block 8, Old Town of Muleshoe.
 Dora McCarty to Dora Carroll and Leon McCarty, Lot 6, Block 12, Old Town of Muleshoe.
 J. M. Burns to Austin R. Floyd, All of S 1/2 of NE 1/4 of Sec. 10, Block X, W. D. and F. W. Johnson Subdivision.

SHOW ON WORTH! CHEVROLET

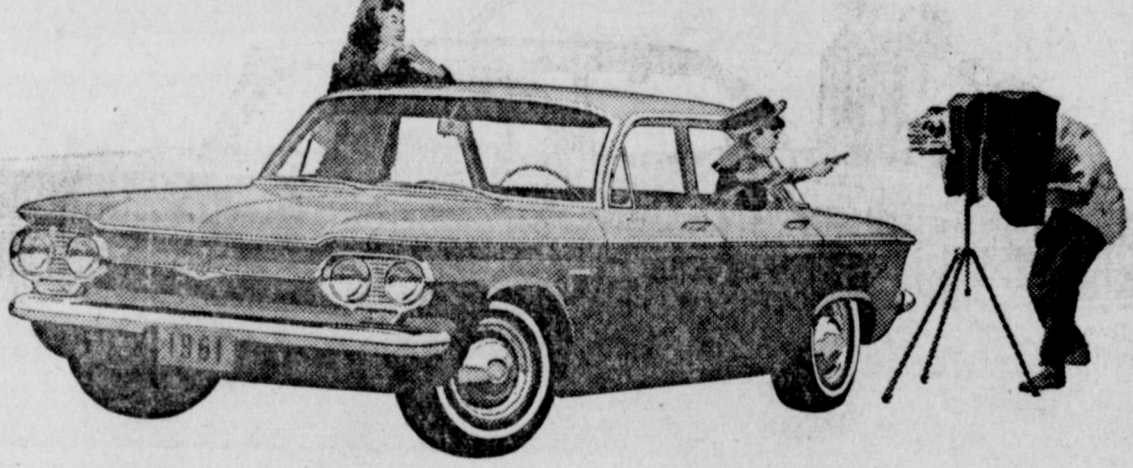
NEW '61 CHEVY CORVAIR More space... more spunk and wagons, too!



The newest car in America: the CORVAIR 700 LAKEWOOD 4-DOOR STATION WAGON.



CORVAIR 700 CLUB COUPE. Like all coupes and sedans it has a longer range fuel tank.



CORVAIR 700 4-DOOR SEDAN. Provisions for heating ducts are built right into its body by Fisher.



Now in production—the GREENBRIER SPORTS WAGON with up to twice as much room for people and things as ordinary wagons (shown with optional-at-extra-cost third seat in position).

Here's the new Chevy Corvair for '61 with a complete line of complete thrift cars.

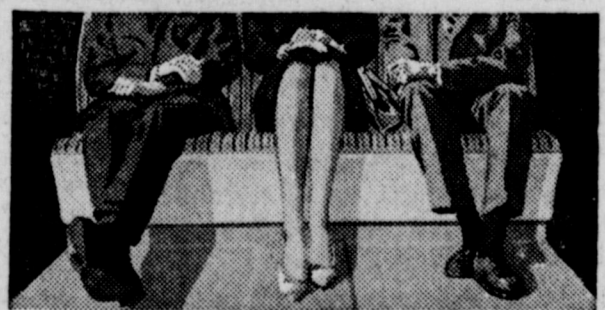
To start with, every Corvair has a budget-pleasing price tag. And Corvair goes on from there to save you even more. With extra miles per gallon... quicker-than-ever cold-start warmup so you start saving sooner... a new extra-cost optional heater that warms everybody evenly. Riding along with this extra economy: more room inside for you, more room up front for your luggage (sedans and coupes have nearly 12% more usable trunk space).

And our new wagons? You'll love them—think they're the greatest thing for families since houses. The Lakewood Station Wagon does a man-sized job with cargo, up to 68 cubic feet of it. The Greenbrier Sports Wagon you're going to have to see—it gives you up to 175.5 cubic feet of space for you and your things. Compare that with any other U.S. wagon going!

Corvair's whole thrifty lineup gets its pep from a spunkier 145-cu.-in. air-cooled rear engine. Same rear-engine traction, same smooth 4-wheel independent-suspension ride. See the polished and refined 1961 Corvair first chance you get at your Chevrolet dealer's.



Spare tire is in the rear in coupes and sedans—leaving more luggage space up front



Even middle-seat passengers sit pretty, thanks to Corvair's practically flat floor.

See the new Chevrolet cars, Chevy Corvairs and the new Corvette at your local authorized Chevrolet dealer's

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PASTIMES IN SPORTS

By Lee R. and W. J. Pool Jr.



PASTIMES, A SERIES OF ALL TRUE SPORT FACTS BROUGHT TO YOU OUT OF THE PAST BY

Today for HOME - FARM - AUTO LOANS - SEE - POOL Insurance Agency 20 years of insurance know how! Phone 2950 - Muleshoe

THE CHANGING SCENE



50 YEARS AGO A COUPLE DAYS OF VACATION AT GRANDMA'S MEANT NO FIRE AND A COLD HOUSE ON OUR RETURN.



MODERN HOMES BEYOND THE GAS FIRES HAVE AUTOMATIC LP-GAS HEATING-AIR CONDITIONING SYSTEMS. SET THE THERMOSTAT AND FORGET IT.

WIEDEBUSH & CHILDERS
 Muleshoe Phone 2810

Fertilizer May Be Answer To Crop Profits

College Station — Cotton farmers all over the state are looking for ways to make more profits from their crops. Dr. William F. Bennett, extension soil chemist, says fertilizer may be the answer. In every part of Texas, farmers are adding extra dollars to cotton income by increasing acre yields and lowering unit costs.

Perhaps you are already using fertilizer and it is not living up to expectations. In this case, you may be using the wrong kind of fertilizer, or you may not be putting it where the crop can use it to the best advantage. Another common fault is simply not applying enough fertilizer.

There are several points to consider after you have decided to apply fertilizer. Dr. Bennett continues. Your soil may not need the same nutrients as your neighbor's. Different crop rotations, different locations, and different compositions all affect the fertilizer needs of soil. Dr. Bennett says that soil testing is the best way to determine the needs of your soil — it is not the final answer, but it is a valuable guide.

Most farmers know the three primary plant foods—nitrogen, phosphorus and potassium—but how many know what each of these does for his crop? Nitrogen gives plants a dark green color. It makes the crop grow off fast and it increases yield of lint and seed. Phosphorus, in addition to stimulating early root growth, stimulates blooming, aids in seed formation and hastens maturity. Potassium gives plants more vigor, aids in disease resistance and stiffens the stalks.

All of this talk about cotton fertilization may seem strange to you at this time of the year. Fall has come to mean fertilizing time to an increasing number of growers on loam, clay loam and clay soils, explains Dr. Bennett. When the fertilizer is put out early it

CARD OF THANKS

We take this means to thank everyone who sent or brought food, flowers, and words of sympathy and encouragement during the illness and death of our loved one.

God bless and keep you all.

Mrs. Howard Taylor
Jerry, Don and Wayne
The L. D. Taylors
The S. V. Taylors
The J. B. Taylors
The Earl Hardys
The D. G. Hands
The Woodrow Copelands
The Worth Hawkings

Progress News

Baptist Church News

The local chapter of the YWA met this week in the home of Miss Janie Gully. Mrs. E. W. Locker is the counselor of this organization.

There were 96 present for Sunday School Sunday morning at the Progress Baptist Church and others came for church. Everyone is welcome to attend.

Wednesday night of this week was regular conference night.

The Intermediate G. A.'s met at 4:30 Monday for their regular meeting.

The Deacons met at 8:00 o'clock Monday night this week.

Mrs. Earl Henry is in the West Plains Hospital quite ill.

Vernie Ethridge of Lampasas, Texas, is here visiting his brothers, Ray and Marvin Ethridge and families.

Mrs. Tom Morgan spent several days last week in Houston.

Don't slow down planting when the moisture situation may be critical, and it insures that the nutrients will be where they are needed when they are needed.

If you are not getting the cotton crops that you think you should, whether you are using fertilizer or not, consult your county agent. He can offer valuable information and suggestions that may mean money in your pockets. Dr. Bennett concludes.



SOPHISTICATED — This sophisticated cotton knit blouse and dirndl skirt of striped and dotted cotton are styled for informal party wear. The figure-flattering blouse and gathered skirt were photographed on the grounds of the Castle Harbour Hotel in Bermuda.

Enochs News Events

by Mrs. Jerome Cash

by Mrs. Jerome Cash
Mr. and Mrs. Ernest Fisher of Flomot were visitors in the home of Bro. and Mrs. J. J. Terry Sunday. Also visiting in the Terry home Sunday were their daughter and family, Mr. and Mrs. Don Williams of Farwell.

Visiting in the Carl Hall home Sunday were her brother and family, J. F. McGinnis of Lubbock.

Mr. and Mrs. W. M. Bryant visited in Whitharral last Sunday afternoon with her mother. Her mother came home with them for a visit.

Visiting in the home of Mr. and Mrs. Junior Austin Sunday afternoon were Mr. and Mrs. Burley Roberts and daughter Maddy, Needmore, and Mr. and Mrs. Robert George and son, Brent, of Lubbock.

Mr. and Mrs. J. D. Bayless visited at the State Convention.

Mr. and Mrs. Ben Roming have a new daughter, born Sept. 29 at the West Plains Hospital. She weighed 7 lbs. 15 ozs., and was named Benetta Ann. They also have another little daughter.

Mr. and Mrs. E. A. Bass are the parents of a new daughter. She was born Sept. 3 at 8 a.m., weighing 7 lbs., 12 ozs. Mother and daughter are doing fine at the West Plains Hospital. They also have two other daughters.

Mr. and Mrs. A. L. Nigh of Lockney spent Sunday visiting in the home of Mr. and Mrs. M. O. Nigh. Mrs. M. F. Nigh returned home with them after spending the week visiting with her son and family.

LONE STAR AGRICULTURE

PAYMENT-IN-KIND—WHAT KIND?

In the course of a heated national campaign political catch phrases bounce hither and yon through the autumn air, and a favorite target is the vast and complex problem of American agriculture.

Payment-in-kind has been pointed out by Agriculture Commissioner John C. White

ited over the weekend with their daughters and families, Mrs. Joe Doak, Mrs. Leland Findley.

Mrs. N. O. Sullivan visited Saturday in Lubbock with her daughter and grandson, Mrs. Larna Blanton, Richard, and Mickey.

Meeting time for WMU has been changed to Tuesday mornings from 10 to 11 o'clock.

The new teacher for the third and fourth grades at Bula is Mrs. Casey, wife of the High School superintendent.

Bro. J. J. Terry is to hold a revival in Santa Rosa, N. M., next week, beginning Sunday morning. Since October 9 is Layman's Day, the men of the church will have charge of the services for both morning and evening services.

Training Unit begins at 6:30 with evening worship beginning at 7:30.

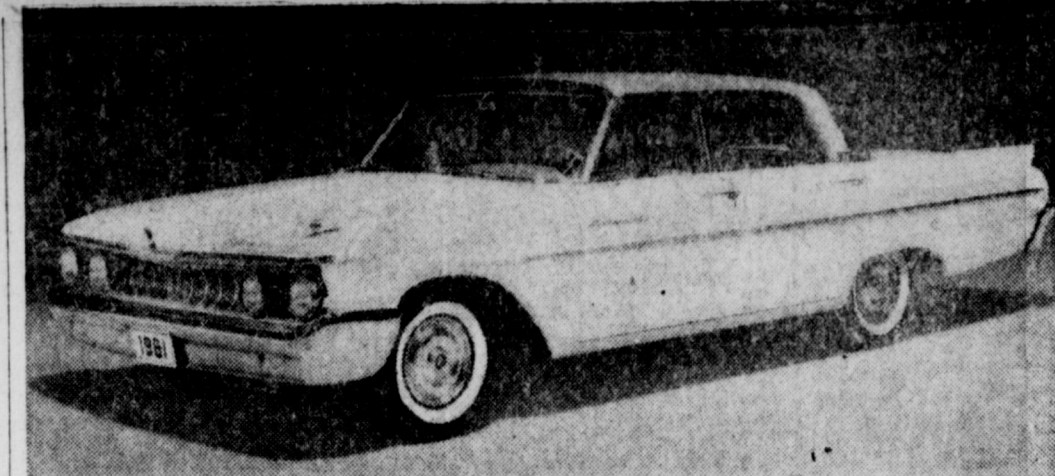
as one of these catch phrases—a phrase which on first hearing carries perhaps a shrewd and solvent ring to it. It sounds somehow as if the government is going to pay for something without spending any cash.

But analyzing this payment-in-kind proposal from a Texas and a Southwestern viewpoint, as the commissioner has done, seems to make it sound a good deal less attractive.

"Payment-in-kind," he says, "has been advanced as one phase of a plan to help solve the farm problem. Ostensibly this would be applied toward helping get rid of agricultural surpluses by giving certain surplus commodities to our farmers in return for a voluntary cut-back in production on their part. In other words, if a farmer voluntarily would agree to cut his production of a certain commodity by such-and-such a quantity, in return he would be given such-and-such an amount of either that or some other commodity from surplus stocks.

"Where would it lead? First, it must be remembered that the vast bulk of our farm surplus is in feedstuffs. This would mean that these surplus feedstuffs, when given to cattle and other livestock as the only practical means of disposal.

"Our cattle raisers here in Texas and in the Southwest do not have to be told that the cattle population of this country is already dangerously high and that markets are showing definite signs of weakening. Start feeding out a



Mercury for 1961 offers a completely new line of cars, with two series that are priced squarely into competition in the low-price field. The new Mercurys are 4½ inches shorter and 1½ inches narrower, yet they retain Mercury's reputation for interior comfort, riding qualities and distinctive styling. Fourteen models with a wide selection of engine and transmission options are offered, including the first six-cylinder engine in Mercury history. Pictured is the Meteor 600, four-door sedan.

few more head in every cow lot with surplus feedstuffs and see what would happen.

"What this proposal means is that surplus feedstuffs would be dumped back on the farms to feed more cattle, and it would lead to certain disaster as far as livestock markets are concerned. Cattle raisers in our part of the country are still in the process of recovery from a disastrous seven-year drought, and certainly should not be called on to carry this new burden in disposing of government-created surpluses.

"This is another instance of primary pitfalls in trying to deal with our complicated farm situation, which is well

understood by those who have been trying to deal with it for any length of time. It would actually only add to the problem if we attempt to relieve one segment of our stricken agriculture at the expense of another vital area."

CHRISTIAN SCIENCE SERVICE

How sickness as well as sin can be overcome through spiritual understanding of God will be set forth at Christian Science services Sunday.

Teachings of Christ Jesus are featured in the Bible selections which include his admission concerning the "corrupt

tree (which) bringeth forth evil fruit" (Matt. 7:17). The subject of the Lesson-Sermon is "Are Sin, Disease, and Death Real?"

This correlative passage from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will follow (343:14): "Jesus strips all disguise from error, when his teachings are fully understood. By parable and argument he explains the impossibility of good producing evil; and he also scientifically demonstrates this great fact, proving by what are wrongly called miracles, that sin, sickness, and death are beliefs—illusory errors—which he could and did destroy."

DON'T MISS THE BIG 75th BIRTHDAY PARTY

STATE FAIR OF TEXAS

DIAMOND JUBILEE EXPOSITION

A GALAXY OF STELLAR ATTRACTIONS

THE BROADWAY HIT

FLOWER DRUM SONG

ICE CAPADES

SHOWER OF STARS

...FABULOUS HEADLINES

ARTHUR GODFREY, NELSON EDDY, RICHARD RODGERS, FAYAN, BRENDA LEE, EMMETT KELLY, REX ALLEN, JIMMIE RODGERS, HOMER & JETHRO, AND COLLEGE JAZZ FESTIVAL.

SEWING FASHION FESTIVAL

Pan-American Livestock Exposition

STATE FAIR HORSE SHOWS

Texas International Trade Fair

Exciting Cotton Bowl Football

MILLION-DOLLAR MIDWAY

MOBIL SKY REVUE

Wonderful and new exhibits and displays

OCT. 8-23 • DALLAS

DON'T BE A WORKHORSE



By unloading your truck with hand labor, you are your own work horse. This costly extra time and hard labor can be eliminated by using a HARSH HYDRAULIC HOIST. Save that \$10-\$15 you spend a day manually unloading and spend only pennies with a HARSH HYDRAULIC HOIST. These hoists come to you at an average cost of only 16¢ a day. Lifting time for the lightweight HARSH HOIST averages from 12-160 seconds, depending on the type of hoist. Even maximum time of 160 seconds is negligible when compared with the hours you spend unloading your truck by hand. Come and see the HARSH HYDRAULIC HOIST designed and built for your truck.

TRUCKS PICK-UPS TRAILERS

FOR BACK OR SIDE DUMPS

Hydraulics HARSH HYDRAULIC HOISTS

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MILLS' MACHINE SHOP

MULESHOE, TEXAS

SEE THE NEW VALUE-PACKED COMET 1961 THE BETTER COMPACT CAR

ONLY COMPACT CAR WITH FINE-CAR STYLING

PRICED WITH OR BELOW OTHER COMPACTS

FIRST FAMILY-SIZE COMPACT

The only compact with fine-car styling A spirited sense of proportion gives Comet the most successful styling in the compact-car field. New rustproof aluminum grille, exquisite new interior fabrics, new fine-car appointments everywhere.

The first family-size compact Comet's 114" wheelbase (longer than any other compact) provides spacious comfort other compacts sacrifice. There's generous room in a Comet, even for six grownups. And there's trunk space for a family-size load of luggage besides... over 28 cubic feet.

Big-car ride—small-car handling The refined suspension (plus the 114" wheelbase) makes Comet's ride steadier and smoother than many standard cars. And you'll find that Comet turns, parks and handles almost as easily as a baby carriage.

Priced with or below the other compacts For all its new fine-car flair, family-size comfort, big-car ride and extra-value features, Comet is priced with or below the other compacts.

New Thrift-Power 170 engine for '61 Comet now offers two economy engines—the standard Thrift-Power Six plus the new optional Thrift-Power 170, for 11% faster highway passing, 22% better acceleration on hills.

One-year or 12,000-mile warranty Your Comet dealer is extending his warranty on 1961 Comets to 12,000 miles or one full year, whichever comes first. See him to obtain full information. He will be glad to show you a copy of his new warranty.

Comet

the better compact car

SEE COMET... THE NO. 1 FOR '61... AT YOUR MERCURY-COMET DEALER, TODAY

LINCOLN-MERCURY DIVISION Ford Motor Company

WIN A NEW COMET OR MERCURY! 50 CARS GIVEN AWAY FREE!

ENTER THE MERCURY-COMET SWEEPSTAKES, OCT. 6 TO OCT. 31. EASY TO ENTER. SEE YOUR DEALER!

Subject to state and local regulations.

MULESHOE MOTOR CO.

AT THE CROSSROADS MULESHOE PHONE 2510

'61 Cars, Trucks Now Showing

Corvairs

Chevrolet's rear-powered Corvair blossoms out as a full line of automobiles for 1961.

In addition to the three half-ton commercial cars previously announced, the company disclosed today that station and sports wagons will join the family at dealer showings of new models Friday, October 7.

Thus, the riding and performance qualities which the Corvair pioneered in the small car field a year ago will become available to a majority of all transportation requirements.

Here is the Corvair lineup for 1961:

Passenger cars—Club coupes, four-door sedans and a new akewood Station Wagon in the "500" and "700" series plus the deluxe Monza Sport Coupe and the new Greenbrier Sports Wagon.

Commercial—Corvan, Rampide and Loadside trucks.

In appearance, the latest Corvair retains its lithe, symmetrical form. New styling touches and beautiful interiors clearly distinguish the models as 1961's, but the low-lung, appealing profile remains unchanged.

Also untouched are the engineering fundamentals which have made the Corvair the most talked-about automobile in America. The flat, air-cooled engine and transmission combination are continued at the rear. Compact body-frame integration lends its special staunchness to all models.

Ford

Ford has announced a second commercial version of its Falcon line—a Sedan Delivery model which will supplement the unique Falcon Ranchero introduced last spring.

"The new Falcon Sedan Delivery is designed to meet the requirements of light, in-city delivery and service operations where maximum economy and maneuverability are needed," said Wilbur Chase, truck meeting manager for Ford Division of Ford Motor Company.

Mr. Chase cited as likely customers for the Sedan Delivery such businesses as retail drug stores, financial institutions, grocery stores and cigarette & office distributors, all of which carry relatively light weight and small volume cargoes with high value, and prefer a closed-in area rather than the open glass area of a station wagon.

Both the Sedan Delivery and the Ranchero have the same basic styling as the Falcon passenger car—the world's most successful new car.

New for 1961 Falcon vehicles are the grille, restyled front-end trim, improved ride characteristics, better noise control, more color combinations, refinements in the standard 14 cubic inch engine, an optional automatic choke, and an optional 170 cubic inch engine.

The Sedan Delivery, resembling the Falcon station wagon, has solid metal panels replacing the glass area from the rear post of the front door to the tailgate. Floor space behind the front seat is built up to provide a level load area the way back to the tailgate, and the interior sides of the 76.2 cubic foot cargo area are paneled with durable hardboard. The tailgate is hinged at the bottom for ease of opening and full utilization of the cargo area, and has a roll-over window for better ventilation.

Pontiac

Pontiac announces rear transmission and independent four-wheel suspension.

"Following years of intensive research, development and testing Pontiac announces the completely new Tempest series, which we feel introduces the newest engineering advances in automobile design ever to be offered by our Division," stated S. E. Knudsen, GM vice-president and general manager of Pontiac Motor Division.

"Unique in conception and fresh in styling, the Tempest is an entirely new personality for the motoring public, yet it is unmistakably Pontiac," Knudsen stated in revealing details of the 112-inch wheelbase series consisting of a four-door sedan and a four-door station wagon.

"Along with traditional Pontiac performance, economy, and spacious styling, the Tempest possesses engineering features which can be classified as firsts in concept and production in the industry," Knudsen said.

Most significant among these innovations is the front engine-rear transmission arrangement, that provides ideal weight distribution to independent four-wheel suspension. Power is transmitted from the engine to the transaxle by a newly developed drive shaft that virtually eliminates the floor tunnel.

The four-cylinder Tempest engine is adapted from Pontiac's big, time-proven V-8 and is standard with either a synchromesh transmission or an automatic transmission. A light weight V-8 engine may be selected at the customer's option.

Exterior styling reflects a consistent and well proportioned appearance, with gracefully sculptured lines dominating the side theme, accentuated by a moderate use of chrome.

Chevrolet

Chevrolet hopes to solidify its position in 1961 by broadening its range of passenger cars.

Scheduled for display at dealer showrooms Friday, October 7, are 20 conventional models; nine Corvairs including new passenger and commercial models, and the spirited two-place Corvette.

New body styling, which provides easier loading for both passengers and baggage, establishes new heights in motoring comfort and convenience is featured in the regular line of passenger cars. The entire body, from floor to roof and grille to rear bumper, is all new. Prime design emphasis has been placed on functionalism with thrift.

High on the list of advantages of the all-new body are:

1. Easier entrance to passenger compartments.
2. Large, more accessible luggage space, with the trunk loading level lowered as much as 10.5 inches.
3. Improved chair height and over-the-hood visibility which will increase the ease of parking and add to driving safety.

4. Other safety items include improved brakes, overlap electric windshield wipers, and a new placement for the fuel tank which protects it from road hazards such as hard bumps and flying stones.

Although the conventional cars are shorter, narrower, slightly lower, the interior roominess remains about the same or better than comparable 1960 models. Riding comforts is improved.

Lincoln

The 1961 Lincoln Continental marks the debut of a unique and distinctive luxury automobile in American transportation.

Styled in the classical, clean-lined tradition of its predecessors, the completely changed 1961 Lincoln Continental has smaller dimensions in height, width and length.

Exceptional mechanical reliability has been built into the car through a series of engineering techniques, including numerous exclusive features.

"For several years we have been searching for a new interpretation of a luxury automobile that would meet all the practical requirements of the fine car buyer," said Ben D. Mills, Ford Motor Company vice-president and general manager of the Lincoln-Mercury Division. "We believe we have anticipated correctly these needs in the 1961 Lincoln Continental."

"Through a carefully-planned engineering program, we have developed a functional luxury car which has the most thoroughly tested parts of any car we ever have designed," he said.

The Lincoln Continental is produced in two models, a four-door sedan and a four-door soft top convertible, with a completely automatic top. This is the first four-door soft top convertible built in America in many years.

Mercury

Mercury for 1961 substantially increases its coverage of the low-price field by introducing two all new lines—the Meteor 600 and the Meteor 800.

"The dramatically lower price of the new Mercury Meteor places it squarely into competition in the low-price field," it was announced by Ben D. Mills, Ford Motor Company vice-president and general manager of the Lincoln-Mercury Division.

"We have completely restyled and engineered our products to compete in the low-price volume market," Mr. Mills said. We have shortened our cars by 4½ inches and made them 1½ inches narrower, yet we have retained Mercury's interior comfort, riding qualities and luxury styling."

The move down into the low-price field marks a wide departure from Mercury's traditional competition in the medium price market.

The Mercury line for 1961, which consists of 14 models, is identified as the Meteor 600 series, which is priced with the middle series in the low-price field; the Meteor 800 series, priced with the top series of the low-price field; and the Monterey series, at the top of the line. In addition, there are four Commuter and Colony Park station wagons.

For the first time in its history, Mercury will include a six-cylinder engine.

Holy Hour Services To Be Held At 8 p.m.

The Holy Hour services for the month of October will be conducted in the Immaculate Conception Catholic Church here in Muleshoe at 8 p.m. beginning this first Friday of the month, October 7.

The Holy Hour prayers: the Angelus, Rosary, litany of Loreto, litany of the Sacred Heart, Prayer to Saint Joseph with Holy Mass starting at 8:30 p.m. and Holy Communion about 8:45 p.m.

The general public may attend the October Holy Hour and all Catholic services here in Muleshoe.

Chevy Trucks

Refinements in the highly successful chassis design introduced a year ago, further expansion of models, and styling identification changes mark the Chevrolet truck line for 1961.

"The wide acceptance of our 1960 chassis redesign, featuring independent front suspension with torsion bar springing and significant innovations in rear suspensions, confirms our conviction that truck owners approve extensive design changes which translate into economic benefits for them," James E. Conlan, assistant general sales manager for Chevrolet trucks, said.

"This highly successful design is continued in our 1961 trucks, with evolutionary refinements throughout the line to enhance the ride, handling, durability, comfort, and hauling efficiency," he added.

New car features for 1961 emphasize a lower and narrower floor tunnel on most light-duty models for improved foot and leg room with the 3-speed or Powerglide transmission. New optional equipment includes a windshield wiper-washer combination with 2-speed electric wipers, and a comfort package which includes a six-in. foam rubber seat and special body insulation.

Suburban models also feature improved comfort for second and third seat passengers as a result of seat modifications giving more foot room and more third seat headroom.

Buick

Buick division of General Motors has introduced a new lightweight automobile to the family of Buicks for 1961. The small automobile is powered by an all new lightweight aluminum engine. This flyweight develops 155 horsepower, a favorable comparison to the bigger Buicks.

The public will have a wide choice of styles and interiors to choose from in the '61 Buick. There's an array of sedans and tudors, Convertibles, and hardtops.

Buick has also introduced a new variety of color combinations for 1961, Cordovan and Desert Fawn are just a couple. The new Buicks are built with unibody construction, employing the safety "X" frame, hide-a-way drive shaft, and single transverse muffler.

Lazbuddie News Letter

by Penny Grusendorf

Those having birthdays this week are: Peggy Ann Carol, Oct. 3; Lynda Hargrove, Oct. 4; Larry Eubanks, Oct. 5; Velma Golden, Oct. 6; Les Brun, Oct. 6; and Mike Ward, Oct. 8.

We sure hope that they will

have a very Happy Birthday.

The ladies congregation of the Church of Christ is going to Portales, N. M., Thursday to the Children's Home for their workday.

Mrs. T. O. Lesly's brother and wife, Mr. and Mrs. Chester Connor of Lubbock, and their girls, also Mr. and Mrs. Leon Connor of Ralls, Mrs. Lesly's parents were visitors in the T. O. Lesly home over the weekend.

The FFA officers are: Pres-

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ident, Jimmy Dale Seaton; vice-president, Don Smith; secretary, Jimmy Broadhurst; treasurer, Richard Chitwood; reporter, Joe Tarter, and sentinel, David Koelez.

The Greenhand officers are: President, Kenneth McGee; vice-president, Gary Mac Brown; secretary, Kelly Jimms; treasurer, Paul San Miguel; reporter, Steve Young, and sentinel, George Pruitt.

They elected their FFA Sweetheart and Plowgirl. The Sweetheart is Janice Darling

and Plowgirl is Gayle Robinson.

The Lazbuddie Senior class had a bake sale Saturday at Clay's Corner and Lazbuddie Grocery.

The girls football game will be Tuesday, October 11. Everyone come out and see this.

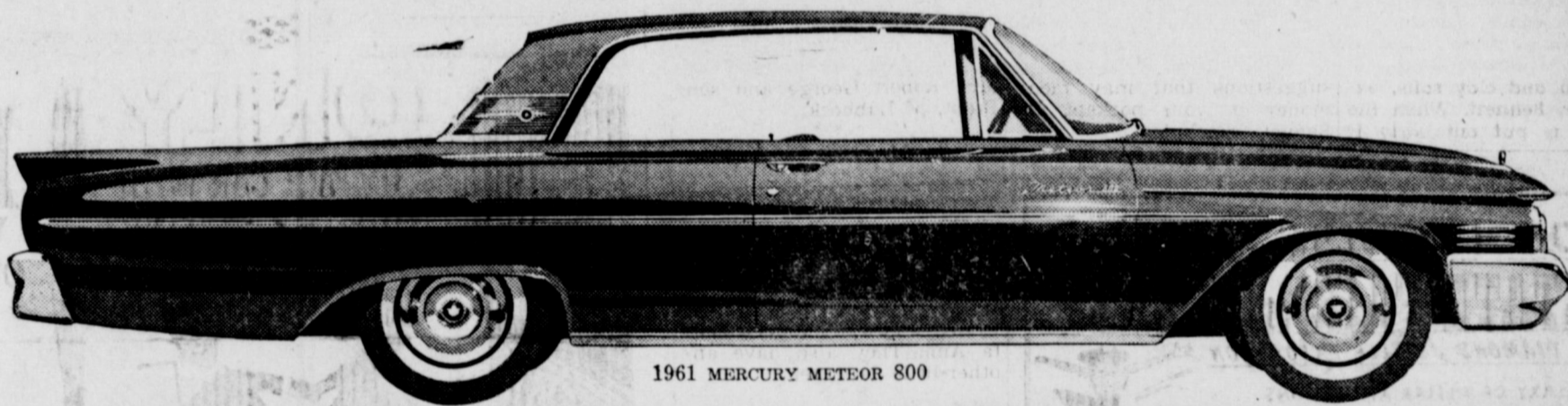
I'd have to go straight if everybody had GAS LIGHTS!

Distinctively and authentically styled, Gas Lights cast a soft glow that bids 'welcome' to guests... serves as a silent deterrent to nighttime trespassers.

SEVEN MODELS PRICED FROM \$49.50 INSTALLED

Order, contact any employee of PIONEER NATURAL GAS COMPANY

All new—and here today!



MERCURY METEOR

600 and 800 series

Priced right in the heart of the low-price field

HIGHLIGHTS

Modern new size—trimmer, better proportioned, for easier handling and parking.

7 self-servicing features including chassis that is pre-lubricated for first 30,000 miles.

Even roomier than last year. More rear-seat shoulder room, hip room, and head room. More entrance room. Bigger trunk.

New Super-Economy engines. Up to 15% more gas mileage. Mercury's first '61 plus new V-8's that use regular gas. Up to 10% better pickup than last year's brilliant Mercury.

First low-price car with a fine-car ride. Exclusive Cushion-Link suspension!



1961 MERCURY PRICE COMPARISON CHART

PRICES START HUNDREDS LESS THAN LAST YEAR

Optional equipment and transportation cost far less, too!

1. MERCURY METEOR 600	Priced right in the middle of the low-price field with such cars as Chevrolet Bel Air and Plymouth Belvedere.
2. MERCURY METEOR 800	Priced with the top series in the low-price field with such cars as Chevrolet Impala and Plymouth Fury.
3. MERCURY MONTEREY	Finest, most luxurious of all 1961 Mercurys.

HERE IS A NEW AND BETTER LOW-PRICE CAR —WITH A 12-MONTH OR 12,000-MILE WARRANTY

You're looking at the newest car in the low-price field—the Mercury Meteor. But the resemblance to other low-price cars ends with the price.

COSTS LESS TO DRIVE! You save on upkeep. Your Mercury dealer is extending his warranty on all 1961 Mercurys to one full year or 12,000 miles, whichever comes first. See him for full information. He will be glad to show you a copy of his new warranty.

You save on gas. Mercury's new, wider choice of engines and transmissions lets you tailor your new Meteor to your kind of driving. Choose super economy, super power, or any combination in between. And just think of these 7 other savings:

A new pre-lubricated chassis lets you drive 30,000 miles before it needs another lubrication. A new-type oil filter lets you drive 4,000 miles between oil changes. Mufflers are aluminumized for more than double the life. Brakes are self-adjusting.

New zinc-coated body panels protect your car from rust two or three times as long. Spark plugs are self-cleaning, save gas. A special Super-Enamel finish never needs waxing.

LOOKS BETTER—AND IS! The styling and size are completely new. Trimmer, easier to garage, far more agile. You get a deluxe interior in every model at no extra cost.

FEELS LIKE MORE! Here's the first low-price car to provide a true "fine-car feel." Not just shock absorbers and springs for your riding comfort, but a unique new system of rubber cushioning called Cushion-Link suspension. It is exclusive on all Meteor 800's, Montereys, and Mercury station wagons. No more bumps from tar strips and other road-surface irregularities.

Don't miss the first showing! See your Mercury dealer now. Here, without question, is the newest and smartest buy in the low-price field.

LINCOLN-MERCURY DIVISION, Ford Motor Company

1961 MERCURY—the better low-price car

WIN A NEW MERCURY OR COMET! 50 CARS GIVEN AWAY FREE!

Enter the Mercury-Comet Sweepstakes, October 6 to 31. Easy to enter. See your Mercury Dealer now. Subject to state and local regulations

MULESHOE MOTOR CO.

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Phone 2510

Check in NOW for your FALL CAR CHECK-UP

FOR EXTRA LEISURE WINTER DRIVING

- FLUSH RADIATOR and ADD ANTI-FREEZE

- Winter Lube and Filter Change
- Complete Generator Check-up to assure top service from your battery all winter long.
- Check and balance wheels
- Minor or major motor tune-up
- Exhaust system check
- Clean and adjust ignition
- Clean and adjust carburetor

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