

The Lynn County News

I WHOLLY DISAPPROVE OF WHAT YOU SAY, BUT WILL DEFEND TO THE DEATH YOUR RIGHT TO SAY IT...VOLTAIRE

VOLUME 63 TAHOKA, LYNN COUNTY, TEXAS 79373 THURSDAY, SEPTEMBER 21, 1967 NUMBER 52



William Tell
BY BILL SALTER

SPEAKING OF sports, those among you, Arnold Palmer included, who participate in the sport of golf will be interested to know that I have discovered that golf is an easy game!

At least, that is the title of an article I came upon which explains how simple and easy it can be.

In case some of you have just a little difficulty on the golf course upon occasion, I will reprint the article here, so that you also can realize that "Golf is an Easy Game."

"Everyone knows how to play golf. Once a player has mastered the grip and stance, all he has to bear in mind, in the brief two-second interval it takes to swing, is to keep his left elbow pointed in toward the left hip and his right arm loose and closer to the body than the left . . . and take the club head straight back and low along the ground until his hands are past his right knee . . . and then break the wrist at just the right instant while the arm is still traveling straight back from the ball and the right arm stays glued to the body . . . and the hips come around in a perfect circle . . . and meanwhile everything will be mucked up unless the weight is 60 per cent on the left foot and 40 per cent on the right at the start . . . not an ounce more or less . . . and at just the right point in the turn the left knee bends in towards the right in a dragging motion until the left heel comes up off the ground . . . but not too far . . . and be sure the hands at the top of the swing are high and the shaft points along a line parallel with the ground . . . and if it's a downhill lie, the shaft is supposed to be pointed downhill, too . . . and pause at the top of the swing and count one, jerk the left arm straight down like a bell ringer yanking a bell-fry rope . . . and don't uncock the wrists too soon and pull the left hip around in a circle . . . but don't let the shoulders turn with the hips, they have to be facing the hole . . . and now transfer the weight 60 per cent to the left foot and 40 per cent on the right . . . not an ounce more or less . . . and tilt the left foot now so the right side of it is off the ground . . . but not too far . . . and keep the left leg straight . . . that's the one you hit against . . . and watch out for the left hand, it's supposed to be extended . . . but not too stiff or the shot won't go anywhere . . . and don't let it get loose or you'll hook and let the wrists uncock . . . but don't force them or you'll smother the shot . . . and don't break them too soon but keep your head down . . . AND HIT THE BALL."

Almost 1,100 Students Now Enrolled In Tahoka Schools

According to a report last Thursday night at the regular monthly meeting of the board of trustees, Tahoka Public Schools were up more than 40 students in attendance on opening day this year when compared to 1966 figures.

Enrollment at the school, including all levels, was at 1,039 on the September 5 opening date this year, according to a report from Superintendent Harold Reynolds, while the 1966 total was about 996, a difference of 43 students.

And, also according to the report, late-comers have boosted the enrollment figure to one less than an even eleven hundred students, as of September 14.

Breakdown of the 1,099 students enrolled includes: South Elementary, 333; No. Elementary, 245; Junior H.I., 277; High School, 235; and Special School-9.

Enrollment on September 28, 1966, after a full month of classes was 1,071.

Approved at the meeting was the participation of the Tahoka School in the Reg-

ion XVII Educational Media Center, Lubbock. The center is one of 20 such centers throughout the state which will furnish curriculum materials and services for participating schools. The centers are financed partially by Federal funds, under Title III of the Elementary and Secondary Education Act of 1965, and by the state and local funds.

Formal approval was also given the employment of Miss Melinda Dean, as of August 25. Miss Dean is teaching high school math.

SWPS Requests Rate Increase

The first general increase in electric rates in 16 years is part of a rate simplification and adjustment program submitted to municipal governments for approval in the Texas communities served by Southwestern Public Service Company.

An average increase of 7.62% for residential and commercial customers in the Texas portion of the company's service area will take effect upon approval of the proposal, Tahoka's requested increase will be somewhat lower, amounting to about 5.85 percent.

The new rates have already been approved for communities the company serves in New Mexico by the rate-making authority in that state, the New Mexico Public Service Commission, following thorough study of company's books and records by the Commission and the Commission staff.

The 1951 rate increase, which added 10% across the board to electric rates, is the only general rate increase the company has ever requested. There have been some 25 reductions in rates by Southwestern Public Service Company, or predecessor electric companies in the area, 14 of them having gone into effect since the company took its present form in 1942.

The company proposes, under the rate simplification phase of the program, to reduce the number of rates applicable to residential service from 44 to 21 at the same time it will switch to single meter billing for all residential customers. Presently, those customers who heat their homes electrically or heat water with electricity are billed on two meters.

Single meter billing offers a number of advantages to the residential customer. There is a single minimum bill charge in the event of a long vacation or extended absence from the home. The customer has a smaller investment in the wiring needed to bring the service into his home. During the winter season, in electrically heated homes, all usage after 500 kwh per month will be billed at a rate of less than one cent per kilowatt-hour.

For residential service in homes which are not electrically heated or do not heat water electrically, the new rate schedule is as follows:

SEE SWPS, PG. 9



START DRIVE IN NEW UNIFORMS—MEMBERS OF TAHOKA'S VOLUNTEER FIRE DEPARTMENT ARE PICTURED ABOVE JUST BEFORE CONDUCTING A HOUSE-TO-HOUSE DRIVE MONDAY NIGHT FOR THE MUSCULAR DYSTROPHY ASSOCIATION. THE MEN ARE WEARING THEIR NEW BRIGHT RED COVERALL UNIFORMS. THE FIREMEN COLLECTED \$552.98 IN THE DRIVE. PICTURED IN THE PHOTO ARE, FROM LEFT TO RIGHT, BACK ROW—RUDY JOHNSTON, PAT PATTERSON, DAN CURRY AND ALTON KELLEY. FRONT ROW—J.E. REDWINE, LARRY MONK, B.J. DUNLAP, GRANVEL AYER AND JACK HENRY. (NEWS PHOTO)

'68 Cars Showing Today At Tahoka Auto Dealers

The new 1968 line of automobiles go on display today (Thursday) and are showing at all of Tahoka's dealerships.

Showing of the new models always creates a great deal of excitement and interest, this year's showing expected to be no different.

Alphabetically, the following Tahoka dealers are playing host to people of the area in showing the new models.

Bray Chevrolet Company has on display the new line of Chevrolets including Chevrolet pickups, car lines including Caprice, Impala, Chevelle, Camaro, Bel Air,

Biscayne, and Chevy II.

Bray held a V.I.P. preview Wednesday evening, showing six new '68's they have received plus several new Fleetside pickups. Chevrolet features two new additions this year, Impala and Caprice Custom Coupes, plus a complete restyling of the Chevelle line.

McCord Motor Company is showing the new line of wide-track '68 Pontiacs in a variety of styles. One model features an exclusive new idea, a bumper which is the same color as the car and won't chip, fade or corrode.

McCord is also dealer for International pickups.

Wayne Waters Ford, Inc.,

has the new 1968 "Idea Cars" from Ford on display, plus the lineup of Ford pickups and trucks. Included in the Ford line are Galaxies, LTDs, Fairlanes, Falcons, Thunderbirds and Mustangs.

Among the Ford "new idea" lineup is an all-new Mustang model.

Wharton Motor, Inc., has two major automotive lines to display, Oldsmobile and Buick, both new and different for 1968, plus the GMC truck line.

The Olds line has been dubbed the "youngmobiles" and features several styling innovations as does the Buick line.

All of the new cars this year feature additional safety devices, many of which have been required by the government. One of the devices, standard in all the automobiles, but going by different trade names, is an air purification system.

All Tahoka dealers had received 1968 models to display at press time, but many were expecting additional models to add to their displays today.

Slogan Contest Deadline Extended

Entry deadline has been extended through September 30 in the contest being sponsored by the Tahoka Jaycees to find an official slogan for the city.

A \$30 gift certificate redeemable at local stores still awaits the contest winner. Donating the prize are the Jaycees and the Tahoka Chamber of Commerce.

According to Guy Witt, chairman of the Jaycee committee conducting the contest, the deadline extension was made due to an insufficient variety of entries. With the somewhat limited number of entries thus far, it was felt that judges might not have a complete enough selection from which to choose, thus the extension. Original deadline in the contest was September 17.

According to contest rules, the slogan should be short and "catchy" with promotion of the city's products, potential, history or other noteworthy feature as the theme.

To be effective, the slogan should promote Tahoka to people everywhere, giving them a "standout phrase" or feature to remember when thinking of the city.

The slogan is scheduled to be used in several ways to promote and advertise Tahoka.

Anyone may enter the contest. Entries to be deposited in containers at Tahoka Drug, Collier-Parker Pharmacy and Lynn County News, or mailed to the Jaycees at Box 241, Tahoka.

To be a qualified entry, SEE CONTEST, PG. 5

CROSBYTON IS SECOND VICTIM

Bulldogs Scalp Chiefs, 26-14

BY BILL SALTER

Two quick third quarter touchdowns proved the difference Friday night as the Tahoka Bulldogs downed the Crosbyton Chiefs, 26-14, after the two teams had fought to a 7-7 deadlock through the first half of the

tilt.

But, although the offense led by Cliff Thomas who put all 26 points on the board, provided the scoring necessary for the victory, the defense made the opportunities for at least two of the touchdowns and consistently halted Crosbyton drives, mainly with timely pass interceptions.

In all, Bulldog defenders swiped five Chief aerials, three of the interceptions by John Tyler, limiting the highly rated Crosbyton passing attack to only nine completions out of 24 attempts for a 94 yard total.

During the first half, which was somewhat of

"seesaw" battle for ball control, Tahoka put the first lights on the scoreboard with the aid of two important "breaks" which came at exactly the right moments.

The first was the initial Bulldog pass interception, hauled in at the Tahoka 12 yard line and returned to the 34 by Charlie Brown, halting a Crosbyton drive which had begun at the Chief 34 after the opening kickoff and had progressed to the Bulldog 29 yard line in only six plays, two of which were pass completions for substantial yardage.

Moving through two consecutive first downs, all on the basis of grinding yardage by Thomas, Doyle Schneider and Larry Arnold, the third series found the Bulldogs' lacking four yards for a first on fourth down from the Crosbyton 38.

With an obvious punting situation, Thomas booted the ball deep into Crosbyton territory, the pigskin coming down into the hands of the Chief's Leon McDonald, then spurring free to be gobbled up as a fumble recovery by the Bulldog's Doyle Schneider on the Crosbyton two yard line.

Not ones to pass up a golden opportunity, the Bulldogs scored on the first play after the fumble. Thomas skirting end for the two steps, then knifed the up-rights with his kick to give Tahoka a 7-0 advantage at the 5:12 point.

After the kick, neither team seemed to be able to string together a sustained drive, the ball changing hands three times before start of the second quarter.

As the second stanza began, Crosbyton had just nosed into Bulldog territory, only to have John Tyler steal a fourth down pass inside the Tahoka five to stymie the drive.

But, the Bulldogs were unable to dig out after the interception, returning the ball to the Chiefs via a punt which sailed to the Crosbyton 35.

Starting over again on a

SEE BULLDOGS, PG. 5

Idalou Is Tahoka Foe Friday Night

Tahoka's undefeated Bulldogs return home Friday night seeking their third straight victory, tacking the Idalou Wildcats of District 4-A in a non-conference tilt beginning at 8:30 p.m.

As a special incentive for the Bulldogs, the tilt is the traditional "Mom's Night" game.

For the special Mom's Night observance, mothers of both varsity and b-team players will be seated in a special section in the stands and will receive special recognition at halftime.

The Wildcats come to Kelly Field with an 0-2 record for the season, but are still expected to provide stiff competition, both their losses at the hands of highly ranked teams.

Idalou dropped their season opener, 19-7, to Kress and lost last week to the Class AA Slaton Tigers, 25-0.

The Wildcats are ranked sixth in their eight-member conference, returning 13 lettermen from last season. Last year, Tahoka took a 27-0 advantage over the Lubbock County team.



KICKOFF RETURN—TAHOKA'S JOHN TYLER (11) IS PICTURED ABOVE RETURNING A KICKOFF FOR GOOD YARDAGE AGAINST CROSBYTON LAST FRIDAY NIGHT AS THE BULLDOGS WHIPPED THE CHIEFS, 26-14. TYLER RETURNED THREE KICKOFFS IN THE GAME FOR A TOTAL OF 78 YARDS. (NEWS PHOTO)

GAME AT A GLANCE	
Tahoka	Crosbyton
12 First Downs	16
261 Yds. Rushing	184
3 Yds. Passing	94
284 Total Offense	278
1 of 3 Pass. Comp. 9 of 24	
5 Interceptions By	0
1 Fumbles Lost	2
8 Punts	3
36.1 Punt Aver.	24.0
6 Penalties	3
50 Penalty Yardage	15
4 Penetrations	3

SCORE BY QUARTERS	
Tahoka	Crosbyton
7	0
13	6
6	20
26	14

TAHOKA WEATHER	
Sept. 14	1.22 81 58
Sept. 15	75 60
Sept. 16	T 77 58
Sept. 17	T 79 60
Sept. 18	.03 82 63
Sept. 19	.01 83 61
Sept. 20	81 61
Rain this month, 1.39 inches	
Rain this year, 14.71 inches	

Services Held On Monday For Mrs. Fulkerson

Rites were held at 11 a.m. Monday in White Funeral Home Chapel for Mrs. Claudia Varie Fulkerson, 49, a former Lynn County resident, officiating at the services was the Rev. Shelby Bishop, pastor of the Sweet Street Baptist Church, Tahoka.

Mrs. Fulkerson died Saturday at Parkland Hospital in Dallas following a short illness. She had lived in Lynn County from 1926 to 1943 and in Dallas for about four years. Her parents were the late Mr. and Mrs. Charles Lawler, Lynn County pioneers.

Mrs. Fulkerson was born September 7, 1918, at Florence, Texas. Burial was in the Tahoka Cemetery under the direction of White Funeral Home, Tahoka.

Survivors include two sisters, Mrs. Lois Settle, Amarillo, and Mrs. Vera Donaldson, Los Angeles, Calif.

Palbearers were A. G. Cawthron, A. B. Bush, Ernest Cawthron, Howard Draper, Kenneth Cawthron, and H. D. Daniel.

moved to Lynn County in 1927 from Amarillo. He had served 15 years as a director of the Wells Farmers Co-op Gin and also was a past member of the O'Donnell School Board.

McMillan and his wife, the former Clessie Neta Watson, were married in Hobbs, N.M., on August 22, 1941.

Survivors in addition to Mrs. McMillan include his mother, Mrs. Lessie McMillan, Rt. 1, O'Donnell; three sons, Roger Don, serving with the U. S. Army in Belgium, Gary Lamont, serving with the U. S. Army at Ft. Hua Chua, Ariz., and Nicholas Craig, 7, at the home.

Burial was in the O'Donnell Cemetery under the direction of White Funeral Home, Tahoka.

Palbearers were Roy Smith, Ardis Pace, W. H. Cook, Melvin Robinson, Paul Sherrill, Ellis Barnes, Harold Brumit, and Elvin Ray Moore.

Smith Re-Elected As President Of Plains Oil Mill

The Plains Cooperative Oil Mill, Lubbock, held their monthly board of directors meeting September 13 with Wilmer Smith, New Home, being returned to office as president of the co-op during an election of officers held at the meeting.

Smith, a Lynn County cotton farmer, will be assisted by other officers including J. W. Borders, Whitarral, vice-president; Roy B. Davis, secretary, Ocho Key, treasurer; and Jerry Williams, assistant secretary. Davis, Key and Williams are from Lubbock.

According to oil mill officials, distribution of a \$2 per ton patronage dividend to more than 100 member gins was about completed, amounting to approximately \$500,000 in dividends.



MR. AND MRS. T. B. MASON

Farm Bureau Tour Arrives in Paris

Members of the Texas Farm Bureau's annual Market-Building Tour, included Mr. and Mrs. T. B. Mason of Rt. 1, Tahoka, landed at Orly Field, Paris, on September 13 as the first step of their six-nation, two-week inspection of European market systems.

As part of a 98-member delegation, Mr. and Mrs. Mason were greeted upon arrival by Walter Meyers, Waco, Farm Bureau commodity director who is leading the tour and had flown over last week to arrange meet-

ings with buyers and government officials. The delegation is composed mainly of Texas farmers, ranchers and their wives.

On Wednesday, the group visited the huge Paris fresh produce market and toured super-market facilities with Thursday's stops including a visit to a Charolais beef farm near Paris.

Departing by train on Friday for Bern, Switzerland, the group will also make stops in Germany, Belgium, Holland and England before returning to the United States.

SWCD Election To Be October 3

Harvey Davis, Executive Director of the State Soil and Water Conservation Board, has announced that an election of a supervisor within subdivision No. 4 of the Lynn County Soil and Water Conservation District No. 119 will be held at the Wells Gin Office on October 3.

Area No. 4 includes all land in Lynn County lying within the boundaries of O'Donnell, Wells, New Moore, T-Bar, Three Lakes, and Pride School Districts. Those persons who have attained the age of 21 years, reside in the county, and have title to lands lying within Subdivision No. 4 are eligible to vote.

Harold Payne's term as a member of the Board is expiring. All persons are encouraged to vote.

Church News

Visitors attending services at the Sweet Street Baptist Church last Sunday were Mr. and Mrs. Marvin Gantz, Tahoka.

Visitors attending the Methodist Church were Mr. and Mrs. Q. T. Brian, Abilene,

BIRTHS

Mr. and Mrs. Tim Walker, Fort Stockton, have a son, born Monday, Sept. 11 at 2:09 a.m. weighing 5 lbs. 6 oss. He has been named Michael Odell. The father is employed as a test driver for Firestone Tires. He has an older sister Laurie Kay, 2 1/2 years of age. Grandparents are Mr. and Mrs. Smith, Acklerly, Mrs. Fay Ausburne, Tahoka and an aunt, Mrs. Larry Owen.

Mr. and Mrs. Johnny Wheeler of Twin Falls, Idaho, are the parents of a daughter, born August 23. The child has been named Jody Lynn.

Maternal grandmother is Mrs. Opal Wheeler, Brownfield, who has been in Idaho visiting since the birth of the child. The Wheelers are former Tahoka residents.

Frank Graham, Tahoka, and several ladies attending the Wesleyan Service Guild Day of the Brownfield District.

Visitors attending services at the First Baptist Church, last Sunday, were Mr. and Mrs. J. R. Redmore, Euless, Wendell Medlin, Jan Brookshire, Tahoka and Mrs. Velma Turner, Rising Star, visiting her son and daughter-in-law and family, Rev. and Mrs. Jim Turner and family.

R. L. Warren is a patient in Highland Hospital, Lubbock. Tommy Kidwell has enrolled at Texas Tech.

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Services were conducted at 10 a.m. Tuesday in the O'Donnell Methodist Church for D. B. (Dave) McMillan, 51, Route 1, O'Donnell, with the Rev. Gerald Tharp, pastor, officiating assisted by Rev. Ray Martin, Burkett, a former pastor of the Wells Baptist Church.

McMillan, a prominent Lynn County farmer, died Saturday near noon at Medical Arts Hospital, Lamesa, from an apparent heart attack.

Sweet Street Baptist Will Be In Revival

Sweet Street Baptist Church will be in revival starting next Sunday morning. Bro. Ray Cunningham will be the evangelist. He is a former pastor at Sweet Street, and now is at Wells. Jim Jackson, Post will direct the music.

Services will be held each morning at 10 and evening services at 7:30 p.m.

Cottage prayer meetings are being held this week in various homes. Anyone interested is welcome to come. The nursery will be open each evening.

SALE

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DISTINCTIVE!

*Caprice *Camero *Chevy II *Corvaire

DARINGLY NEW!

*Chevelle *Impala Custom Coupe *Camero SS
*Chevelle SS 396 *Caprice Custom Coupe

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Mustangs

Wilson's Mustangs

Published weekly office and print 806-998 4888.

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Any erroneous individual, firm or of the Lynn County attention

Lynn or Adjourn Elsewhere, Per W.E. (BIL) MARGRET DIANE NE GARY THO JAMES P

WHERE Ch O'DONNELL

PHO

Mustangs Stomp Jaybirds, 37-0 For First Win

Wilson's Mustangs evened their season record at 1-1 Friday night with a 37-0 rout over Jaybirds in a game played on the Jaybirds' home field.

The Mustangs of Coach Bob Davis took a quick 15-0 lead in the first quarter on the basis of a 60-yard run by Quarterback Johnny Scott and a one-yard plunge by Halfback Dennis Moore.

David Wied kicked the point after on the first touchdown and Scott ran the conversion on the second.

A 40-yard punt return by Scott, plus Wied's kick, advanced the tally to 22-0 in the second quarter, the remaining at that point when the half ended.

No scoring occurred in the third quarter, but Wilson exploded again in the fourth

stanza with two more touchdowns. The first was a one-yard run by Scott and the second a "dipsy-doodle" play with the quarterback winding up on the receiving end of a 50-yard scoring bomb.

On the play, Scott took the snap, handed off to Crews and then broke downfield to receive the pass from the halfback.

Extra points on the two tallies included a Scott to Moore two-pointer with Wied closing out the scoring with a kick after the final touchdown.

The Lynn County News

Tahoka, Texas 79373
"Oldest Business Institution in Lynn County"

Published weekly on Thursday at Tahoka, Lynn County, Texas, office and printing plant located at 1614 Avenue J, Telephone 806-998 4888.

Entered as second class matter at the post office at Tahoka, Texas 79373, under Act of March 3, 1879, and published continuously without recess.

Any erroneous reflection on the reputation or standing of any individual, firm or corporation that may appear in the columns of the Lynn County News will be gladly corrected when called to our attention.



1967 MEMBER
WEST TEXAS
PRESS ASSOCIATION

SUBSCRIPTION RATES:

Lynn or Adjoining Counties, Per Year \$3.00
Elsewhere, Per Year \$3.50

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Who's Calling?

BY BETTY JOLLY

The young people of the Sweet Street Baptist Church met in the O. W. Powers home Monday night for the Cottage Prayer meeting.

Those attending were Robert Gage, Kent Powers, Janet Norwood, Lucille Jenkins, Jimmy Lou Dulin, Susan Brazil, Donna Gummells, Aleta and Nina Powers.

Melvin Burks, a teacher in the local school underwent surgery, Tuesday at Methodist Hospital, Lubbock.

Jack Ausburne, father of Mrs. Larry Owen, was critically injured in a car accident last Wednesday night, near Texarkana. He is reported to be slightly improving at Wadley Hospital, Texarkana, in room 333.

Mr. and Mrs. Roger Bell visited Mr. and Mrs. K. W. Ritchel, Dallas, last week.

Keith Williams son of Mr. and Mrs. Albert Williams, Wilson, broke his arm last week while playing football.

Mr. and Mrs. Joe Bob Fullbright and family, Hobbs, N.M. visited Mrs. Fullbright's parents, Mr. and Mrs. Allen Jolly.

Mr. and Mrs. Jerry McKibben and family visited Mr. and Mrs. Tommy McKibben and family in Houston last week.

Mr. and Mrs. Donald Paris, Kermit, visited Paris sister and brother in law, Mr. and Mrs. A. A. McNeely.

Robert Smith, a patient in Methodist Hospital, Lubbock is reported to be improving.

Ross Smith underwent foot surgery last week at Methodist Hospital, Lubbock. He was released Saturday.

Mr. and Mrs. L. C. Mahan and family, Ozark, Ark., visited Mr. and Mrs. Ducey Engle and family last week.

Mr. and Mrs. J. W. Jolly, Jr. and Butch of Hobbs, N.M. visited Jolly's parents, Mr. and Mrs. Wes Jolly last weekend.

Mrs. H. L. Gibson visited her daughter and son in law, Mr. and Mrs. Homer Vaughan in Arlington, last week.

GRASSLAND NEWS

BY MARY LEE LAWS

Mattie Sue Hardin, Calman, has been visiting her sister in law, Mrs. C. C. Jones for a few days. Mrs. C. C. Jones, Mrs. Ivy Young and Mrs. Corde Laws took Mattie Sue home to Coleman City Saturday morning. They plan to come by Abilene and visit with their brother, Charlie Bullack and wife on their way home.

The Bill Ingles visited the Dean Laws Friday night, Dennis Stanley spent Friday night with Clifford Laws, Terry Laws and Waymouth Roberts also visited Waymouth.

Central Baptist Church had a visiting preacher who brought the morning message Sunday, Bro. W. R. Petty, his wife, also came with him. They were from Lubbock. This Sunday, September 24th, will be Central Baptist Church fourth Sunday singing from 2:30 to 4:00 p.m. Everyone is invited to attend.

Mr. and Mrs. Bill Ingle and children went to Muleshoe to visit Ruth's parents, the B. M. Seales, Sunday. Three of the Seales boys were there. Jimmy and his family from California, Clark from Ari., and Kenneth and family from Lubbock. There were 21 in all present for lunch Sunday.

Hazel Braddock has been in the hospital in Slaton after undergoing surgery Thursday. We wish for her a speedy recovery. She came home Thursday.

Mrs. O. H. Hoover has been on the sick list. But is feeling better. Lucille and Mettie Walker and Mrs. Ada Odum visited Mrs. Hoover Monday.

B-Team Loses Opener, 20-7

The Seagraves B-Team scored twice on long passes in the first quarter last Thursday night and again in the fourth quarter to take a 20-7 victory over the Tahoka junior varsity in their first outing of the year.

In the game played at Tahoka, the visitors tallied quickly on passes of 60 and 40 yards in the initial quarter and then were held scoreless throughout the remainder of the half which ended 12-0.

Tahoka closed the game to 12-7 in the third quarter on the basis of a 35 yard punt return by Martin Warren and an extra point kick by Jimmy McCord, but were unable to punch across other scores, three drives stalled by Seagraves.

The last touchdown in the game came in the fourth quarter on a five yard Seagraves run.

Tonight (Thursday) the Tahoka B-Team takes on Plains there in a game which will begin at 7 p.m. Coaching the Bulldog B-Team are Dean Andrews and Cecil Robinson.

Mr. and Mrs. Bill Hardway and son, Lovington, N. M. visited Mrs. Hardways brother and sister in law, Mr. and Mrs. George Norwood, last weekend.

Visiting the O. L. Kidwell family last week were Mrs. Ernest Hughs and Debbie, Mrs. Edna Nance and Debbie Slippo, Quanah.

Mr. and Mrs. Roy Burdett and Mrs. George Burdett, Lamesa visited Mr. and Mrs. Bobby Jolly, Vickey and Debbie, last weekend.

Mrs. Lena Mae Roe visited her son Larry Yearly in Oklahoma City, Okla., who was on his way to Vietnam. Mrs. Roe also visited Mr. and Mrs. L. C. Mahan and family, Ozark, Ark.

Visiting Mrs. Gussie Williams last week were Mr. and Mrs. Dale Willhott, Carlsbad, N. M., Mrs. Linda Renfro, Traci and Irl, Houston, Mr. and Mrs. Bill Douthit and Susan, El Paso, Susan has enrolled at Texas Tech and will be a sophomore.

Mrs. Lilliamae Wells, Fort Worth, is visiting this week with her mother, Mrs. Bess Reid.

Mrs. Ruby Edler returned home this week after working the summer in Ruidoso, N.M.

E. S. Evans, Fort Worth visited his sister, Mrs. Carl Griffin and his brother, Edgbert Evans, last weekend.

"Christmas Special"

Babies and Children up to 80 years...

Living Color

1- 8"x10" portrait

2- 5"x7" portraits

8- wallet size portraits

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Dramatic! Distinctive! Daringly new!



'68s Top Secrets are here 1968 Chevrolets

The 1968 Chevrolets are the very essence of modern design. Every line, every curve is in close harmony. It's a smooth, uncluttered look with roof lines compatible with body lines, grilles and bumpers that blend gracefully into long, rounded fenders. Clean, flowing, beautiful in their simplicity, these '68 Chevrolets are rich and advanced in styling beyond any you've ever seen.

A MORE SILENT RIDE
And for 1968, we've gone to every length to give you more peace and quiet inside. The most sophisticated computers have been used to strategically place body mounts and successfully isolate noise and vibration. Shock absorbers have been improved. The wheel stance on many models is wider for greater smoothness. Exhaust systems have been redesigned to make them whisper-quiet. Even the clocks tick more softly. A sound car is a silent car. The '68 Chevrolets are the most silent, highest quality cars we've ever built.

BETTER PERFORMANCE
There are new engines, a bigger standard Six and V8. There's a new 250-hp V8 you can order that runs on regular fuel. Many new engine components increase dependability and keep your new Chevrolet running stronger. There's a new rear axle ratio you can add for greater economy. On most engines equipped with automatic transmissions, there's a special heater for the carburetor which gives you more efficient performance in cold weather. And with every engine, you get the new GM exhaust emission control.

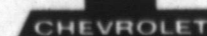
UNIQUE ASTRO VENTILATION
There's a whole new idea in ventilation, called Astro Ventilation, for Camaro, Corvette and the elegant Caprice Coupe. It's also available on many other models. By opening two new vent-ports on the instrument panel, you bring in outside air that can be directed where you want it. This way, you can leave your windows rolled up and add still more to your peace and quiet.

PROVED SAFETY FEATURES
You get the proved GM-developed energy absorbing steering column, folding front seat back latches, dual master cylinder brake system with warning light, plus many new features. Among them: energy absorbing front seat backs, and safety armrests that shield the door handles.

MUCH MORE THAT'S NEW
There are new roof lines, some formal and graceful, others sporty and quick. There are new instrument panels, richly designed and all controls within easy reach. There are new interiors, new vinyls, new fabrics, new colors. There are models with Hide-A-Way windshield wipers and headights that disappear behind grilles. There are new side marker lamps, new recessed taillights. There's even a new ignition alarm buzzer that reminds you not to walk away and leave your keys in the car.

These are the newest, the most different, the most dramatically changed Chevrolets ever. And they're at your Chevrolet dealer's now. You'll thoroughly enjoy slipping behind the wheel, experiencing the smooth new handling and library-quiet ride and, more than anything, seeing and feeling the even greater quality built into every new Chevrolet for 1968.

Be smart! Be sure! Buy now at your Chevrolet dealer's.



There's more quality and value built into Chevrolets than ever before, making every new 1968 model an even better buy!

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TAHOKA

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PLUS 25 STADIUM BLANKETS
100% Acrylic Fiber Blankets in Plastic carrying cases.

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Plays everywhere... Car... Boat... Home or on the Beach... Powered by Flashlight Batteries... Tapes available in every variety.

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KICKOFF SWEEPSTAKES ENTRY FORM

Contest ends: September 30, 1967

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PREMIUM SUNDIAL HOUSE PAINT
• Mildew, Fume Resistant
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Special \$5.75 gal.

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• One Coat Coverage
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Safe Period Sept. 14th. thru Sept. 30th.

HIGGINBOTHAM-BARTLETT CO.

PHONE 998-4000 TAHOKA

NEW HOME NEWS

BY MRS. C. B. NOWLIN
(PETTY, LAKEVIEW, JOE STOKES)

Several young mothers in our community are attending college in Lubbock. The names we have to date are Mrs. D. O. Smith, Tech Junior; Mrs. H. G. Franklin and Mrs. Orvel Ray Pfifer, Tech Freshmen; Mrs.

Jimmie Keith, Tech Sophomore; Mrs. David Airhart, Commercial School, Lubbock. Jimmie Farr, son of Mr. and Mrs. James Farr had the misfortune of cracking a bone

NOW OPEN FOR BUSINESS

JACK'S AUTOMOTIVE SERVICE
ACROSS STREET FROM FARM BUREAU
FORMLY THE SHORT CO. SHOP

Any Make - Any Model
ALL WORK GUARANTEED

JACK, A LONG TIME TAHOKA MECHANIC INVITES ALL HIS FRIENDS AND CUSTOMERS TO VISIT HIM AT HIS NEW LOCATION.

Owner-Jack Stark



We think it's high time somebody made a family-size color tv that the average family can afford.

Just as many, many years ago Ford made the automobile a lot more than a rich man's toy—today Philco-Ford is dedicated to bringing color tv to everybody.



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Ronald Roberts Gerald Byrd
PHONE 998-4645

1509 AVENUE J TAHOKA

in his right hand in the past football game of the season against New Deal.

Terry Brown of Abilene spent the weekend with his parents, Mr. and Mrs. Claude Brown.

Mr. and Mrs. Leroy Nettles and Mr. and Mrs. Aubrey Smith returned Thursday after several days vacationing in New Mexico and Colorado. In Salida, Colo. they stayed several days with Rev. Paul McClung who was for several years pastor of New Home Baptist Church and his family.

Kenneth McClung will be a sophomore in Wayland Baptist College, Plainview.

W. N. Barnett, H. D. Dean and H. W. Mayfield, fished at Lake Stamford last week.

Rev. and Mrs. Gene B. Louden visited her mother, Mrs. Lester La Grange in Amberst Tuesday afternoon. Mrs. Louden remained with her mother until Wednesday night.

Those attending the Brownfield District Methodist Youth Fellowship Meeting at the First Methodist Church in Brownfield Sunday afternoon. Going from New Home were Patti Pfifer, Debe Moore, Mike White, Terri Neiman, Kathy Hancock, Bruce Franklin, Virginia Smith, Melody Peek, Tanja Armontrout, and the adult leader, Mrs. O. R. Pfifer, Jr.

Last week our list of young people leaving for college was very incomplete. Others we have listed are Linda Burleson returns to Hardin Simmons, Abilene, as a sophomore. Pat Mosser, South Plains, Levelland, Sophomore. Shirley Smith, Texas Tech, Sophomore. David Hancock, Texas Tech, Senior.

Diane Newman, Hardin Simmons, Abilene, Junior. Dianne Corbell, ACC Abilene, Sophomore.

Karen, 12 year old daughter of Mr. and Mrs. John Edwards, is confined to her home with a severe throat infection. Karen, a 7th grade student had a perfect attendance record for the past three years.

Harold Nettles is reported showing much improvement in Methodist Hospital after surgery performed Sept. 11th.

Miss Mary Jo Worthington, New Home Ec. Teacher, attended a luncheon given by Dunlaps at Lubbock, Sat. Sept. 16.

Congratulations to Mr. and Mrs. Bill Neckert on the adop-

tion of a son, 15 days old, 8 lbs. 5 oz., named David Burr. Grandparents are Mr. and Mrs. R. W. Neckert of Ballinger and Mr. and Mrs. Burr Morrow of Ashgrove, Mo. He has one sister, Liss, age 4.

Mrs. Robert Poer visited their son, Wayne Poer and family in Abernathy a few days last week.

John Lynn Edwards and Dave Hancock returned home Saturday to enroll in school after spending the summer working at many hotels in Glacier National Park in Montana.

The New Home parent teachers Club met Monday Sept. 11, at the school cafeteria.

New officers were elected for the year. They are Mrs. Jodie Halford, president, Mrs. Garland Peek, vice-president, Mrs. Wynn Talley, treasurer and Mrs. Don Sharp, reporter.

The club sponsors many worthwhile activities. The parent-teacher reception will be held Tuesday, Sept. 19, The club helps the girl scout troops and helps in the concession stand.

The meeting time was changed to three o'clock the first Thursday in each month. Each grade in school will be responsible for the programs for these meetings.

Mr. and Mrs. Ray Males of Hobbs, N. M., visited here Friday till Sunday night with his sisters, Mrs. Myrtle Patterson and Mrs. Lillie Burgess.

Mario Hidalgo of Del Rio is visiting his mother, Mrs. Matilda Hidalgo for few days.

Mr. and Mrs. Arthur Forrester of Coolidge, Texas, visited the C. J. Falls family last weekend.

The Bruce Stovall family moved to Crystal City this week where he will be pastor of the First Baptist Church. He has been pastor at Lakeview for the past four years. A reception was held in Fellowship Hall Sunday night after church and presented the Stovalls an electric coffee pot and skillet and the Pettit Mission gave them an offering.

Mr. and Mrs. James Farr, New Home, were hosts Sunday for a birthday dinner honoring Mrs. C. E. McClellan. Mr. and Mrs. A. W. McClellan and family of Clovis were also visiting with the FARRS. Mrs. C. E. McClellan spent Monday night in Ruidoso with Mr. and Mrs. Edwin McClellan.

Use Of Mulches Benefits Soil, Says Lynn SWCD

There is no doubt that applying mulches, such as cotton burs, to the soil is beneficial, says Donald Reed of the local Soil Conservation Service Office. Where small amounts of residue are produced, such as on cotton lands, mulches such as cotton burs should be applied.

When managed on the soil surface, not only do burs retard wind erosion, but also reduce evaporation and act as a sponge in absorbing water. All these benefits, are in addition to increasing the organic materials in the soil.

Although cotton burs are the common mulching material used in the Lynn County Soil and Water Conservation District, any type of organic litter is good. Barnyard manure is very good. Generally it is recommended that at least 3 tons per acre should be applied. In order to aid in the decomposition of burs, it is generally recommended that nitrogen be applied.

Tests supervised by County Agent Bill Griffin have shown that in addition to helping retard wind erosion, the addition of mulches to the soil increases the net return to the producer and at the same time conserves soil and moisture.

Members of the district should begin planning to make use of the cotton burs as they become available. Financial help is available to members through the ACP program, according to Wallace Dove of the local ASCS office.

H.D. Club Meets

The Draw H. D. Club met Sept. 12, in the home of Mrs. Lura Mae Gathers with eleven members present. Mrs. V. L. Melton visited the club. Mrs. Ann Davis gave a demonstration program on Self Improvement, with Mrs. Rosebud Watson acting as model.

SCHOOL MENU

Tahoka School menu for the week includes:

Monday- meatloaf with ketchup, green beans, buttered corn; mixed salad, rolls, rice-cocoa pudding pudding.

Tuesday- Barbecue on bun, cabbage slaw, English peas, peach pie.

Wednesday- Wieners and kraut, black eyed-peas, buttered potatoes, singloss salad, rolls, chocolate pudding.

Thursday- Pinto beans with pork, mixed greens, buttered carrots, cabbage salad, rolls, cheese sticks, cornbread, peanut butter, raisin cookies.

Friday- Hamburgers, onions, lettuce, tomatoes, buttered potatoes, apricot pie.

Nursing Home News

Mr. and Mrs. Loy Lawson from Bryan and Mr. and Mrs. R. V. Melton from Crane visited with Mrs. Alice Spears, who resides at LaVoy's Nursing Home.

Mrs. Johanna Fudge went out for lunch and a drive with her son and daughter-in-law, Mr. and Mrs. C. E. Finney, Sunday.

Mrs. Emma Davidson has returned from the hospital. She had her arm set and is doing nicely.

Several of the rooms at LaVoy's home are being redecorated this week. They include the rooms of Mrs. Hill, Mrs. Stewart, Mrs. Neiman, Mrs. Davidson and Mrs. Fudge.

Mr. and Mrs. George Key and family of Beaumont visited over the weekend with Mr. and Mrs. Harvey Craig, and visited in Post with Mr. and Mrs. Robert Craig.

Mr. and Mrs. C. E. Finney and Mrs. Johanna Fudge were dinner guests Sunday of Mr. and Mrs. Earnest White, Lamesa.

Visiting last Sunday in the Church of Christ were Mr. and Mrs. Luther Fellows and family, Lubbock, and Margaret C. Renfro, Tahoka.

Mrs. Zella Thomas and visit John Paul Lawbon and family for a few days.



Get big litters of husky pigs... Feed Purina Sow Chow

A sow is a pig factory. She has the big job of producing and nursing two litters of pigs every year.

Like any other factory, she has to have raw ingredients to produce the products (pigs) and maintain the factory (her own body). If she doesn't get proper nutrition, she may actually resorb some pigs into her system, causing you to lose pigs you will never even see; or she may farrow weak, unthrifty litters.

Purina Sow Chow has what it takes to help the sow keep her own body, farrow big litters and have plenty of milk to start them right. Purina Sow Chow is available as a supplement to your grain or as a complete sow ration.

Ask us for Purina Sow Chow soon.

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TAHOKA, TEXAS
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Here in the Southwest all 5000 of us are at YOUR service — personally!

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in the family room

WALL COMPACT
wherever you want the newest

SPACESAVER PHONE
wherever space is important

COLOR
in your guest rooms

WALL PHONE
in your kitchen

STARLITE
in teen-ager's bedroom

This modern essential now costs so little

Live modern. You've wanted additional phones a long time. Don't deny yourself. Cost so little, just a few cents a day. Choose from many, including the new, beautifully designed WALL COMPACT, half the area of a standard size wall telephone. Decorator colors, too, to harmonize with every room. Ask any telephone company employee, or call the telephone company Business Office, because we work with you and for you. Do it today... now's the time!

GENERAL TELEPHONE
A Member of the GTE Family of Companies

Get Rid of It Now, Man

... and get yourself a brand new '68

with a CONVENIENT AUTO LOAN

Is the old buggy barely able to roll? Or, is it rolling up big repair bills? You'll be miles ahead with an Auto Loan from us! Rates are low, and service is quick, convenient. To get behind the wheel of a brand new car, come in and talk over your needs with us. We can arrange a loan to fit your particular requirements. And when you shop for the car you want, you'll have the cash you need!

- TIME CERTIFICATES OF DEPOSIT
- SAVINGS ACCOUNTS

National Bank
Tahoka, Texas

BULLDOGS
(CONT. FROM)
persistent drive territory, the three long pas five plays to Bulldog 30 yard Facing second from that point terback Lane another "bo which was pig Tahoka 2 yard by Tyler, his ception in 14 minutes.
But, coming same manner which produced touchdown, a rd on the fl after the in Chief's Jerry ing up four Tahoka four Two plays Joe Buck pl the yard wh ing, followe man's kick to at 7:7 with in the half.
During res, neither take score changes of deadlock h mission.
But, altho half was a s quick of the game the third on their se scrimmage. another tall quarter for points and the stanza.
Tyler ha on half kid his five ard to the 24 be ed down.
From th

BULLDOGS

(CONT. FROM PAGE 1)
 persistent drive into Tahoka territory, the Chiefs hit on three long passes in the first five plays to move near the Bulldog 30 yard stripe.

Facing second and ten from that point, Chief Quarterback Lance Morris tried another "bomb", a dud which was picked off at the Tahoka 2 yard stripe again by Tyler, his second interception in less than five minutes.

But, coming much in the same manner as the "break" which produced the Tahoka touchdown, a fumble resulted on the first Bulldog play after the interception, the Chiefs' Jerry Robinson coming up with the ball on the Tahoka four.

Two plays later, Halfback Joe Buck pushed over for the yard which was remaining, followed by Joe Freeman's kick to even the tally at 7:11 with 6:25 remaining in the half.

During remaining minutes, neither team could take score through four changes of possession, the deadlock holding at intermission.

But, although the first half was a tossup, the Bulldogs quickly took control of the game beginning with the third quarter, scoring on their second play from scrimmage, then adding another tally late in the quarter for a total of 13 points and a 20-7 lead for the stanza.

Tyler hauled in the second half kickoff, starting at his five yard adding 19 steps to the 24 before being hauled down.

From that point, Cliff

Thomas added two yards on the first play from scrimmage, then breezed off the remaining distance to the Crosbyton goal line on a single down.

Finding a hole between guard and tackle on the right side of the Bulldog line to his liking, Thomas exploded into the Crosbyton secondary like a "hot knife through butter", veered to the left to avoid prospective tacklers, and then simply outran everybody else for a 74-yard touchdown launch which happened seemingly in a "blink of the eye." His kick advanced the score to 14-7 at the 11:22 point of the quarter.

Tahoka defenders then proceeded to "tie up" the Crosbyton offense, returning the ball once to the Bulldogs on the recovery of a Chief fumble by Tyler and again as he picked off his third pass of the evening, giving Tahoka possession at the Crosbyton 31 to set up their third score of the game.

From that point, Thomas accounted for all the remaining yardage to the goal line less two steps, the tally coming on the fifth play from scrimmage as he swept left end for 15 yards and six points. For the first time of the night, his kick failed leaving the score at 20-7 with 1:23 remaining in the quarter.

But, Bulldog defenders still weren't ready to give the Chiefs running room, allowing only four yards on three plays after the kickoff, forcing another punt.

With the boot going out-of-bounds at the Tahoka 47, only seven plays were required for Thomas to mark

up his fourth, and perhaps most spectacular, touchdown run of the night.

Facing third down and six from the Chief 34, the Bulldog halfback accepted the handoff from Tyler, advancing in a sweep around left end and receiving key blocks to about the 15 yard line.

At that point only Crosbyton defenders remained between Thomas and the goal line, appearing to have the way blocked, but each falling to the side as three successive tackles were broken. Thomas spinning away from the last man and crossing the stripe standing up. The 34-yard scoring run concluded Bulldog scoring after a fumble occurred on the attempted extra point kick, the tally standing at 26-7 with 9:11 left in the game.

With another chance to try at closing the gap, Crosbyton advanced to the Bulldog 13 yard line following the kick, only to be turned away again by the final Tahoka interception of the night, Chris Roberts coming up with the pigskin on a leaping grab at the Bulldog five yard line.

"Unable to move from that point, the Bulldogs punted out to their own 44, the point from which Crosbyton tallied their second and last touchdown on their final possession of the night.

The Chief's Joe Buck rambled for 14 yards on the first down play, followed by a 30-yard left end sweep by team mate Robert Barrett to produce the score. Freeman's extra point kick ended all scoring at 26-14 with

only 2:48 remaining in the game.

Tahoka controlled the ball for the remaining six plays before the final buzzer to take victory number two in as many outings.

For the night, Cliff Thomas banged out 196 yards on 22 carries to lead all rushers, 159 yards of his total coming in the second half. Number two rusher for Tahoka was Doyle Schneider with 53 yards on 14 totes followed by John Tyler with 23 yards on eight carries plus a total of 78 yards on three kickoff returns.

Leading Crosbyton were Robert Barrett with 81 yards and Joe Buck with 76 yards, each carrying 15 times. Randy Holman totaled 61 yards on four pass receptions.

Commenting on the game, Head Coach Jerry Taylor said, "We were extremely well pleased with the effort shown by all our players. I feel like we beat a real fine football team."

Mr. and Mrs. Dave Hubbard visited Mr. and Mrs. Bill Burtran and family in Post, last week. Also visiting were Hubbard's sister and brother-in-law, Mr. and Mrs. Odie Tuley, Dallas.

Mrs. Nellie Engle has gone to Artesia, N.M. to be with her son, Sammy Engle who is scheduled to undergo neck surgery sometime this week.

CONTEST

(CONT. FROM PAGE 1)

only the slogan, date and name of the entrant need be written on a slip of paper and deposited in a container or mailed, Witt noted. No limit has been placed on the number of times a person may enter, but all entries become the property of the Jaycees.

The Jaycees are urging that everyone take advantage of the deadline extension by submitting an entry.

LIBRARY

(CONT. FROM PAGE 1)

graphy, history, adventure. In addition, a reading room has been provided and stocked with top reference books and encyclopedias covering the whole range of information.

Citizens are being encouraged to visit and inspect the library and to make use of its free services.

Mr. and Mrs. Dave Hubbard visited Mrs. Wilma Young, Brownfield, last weekend.

Mr. and Mrs. Bobbie Pendleton attended a wedding in Brownfield Saturday.

Mrs. John Fulford underwent eye surgery at Scott and White Hospital, Temple. She is reported to be doing fine and is in room 451.

Finney Portraits Win At Meeting Of Photographers

Mr. and Mrs. C. Edmund Finney, Tahoka, again exhibited prize-winning photographs at the quarterly meeting of the South Plains Professional Photographers Association held last Thursday evening at the Pioneer Natural Gas Company's Flame Room, Lubbock. Placings earned in the contest which is held at each meeting included a first and a second for black and white portraits and a second in commercial color photography.

First place portrait was a bridal pose with Mrs. Ricky (Nancy) Haley as the subject. The portrait is on display at the House of Flowers, Tahoka.

Second place black and white portrait, on display at the studio, is of Gene Kelly, a retired dean of law at the University of Southern California.

The second place color photograph is a closeup of carpenter nails and is on display at Borden Davis Hardware, the firm which furnished the nails for the photograph.

Speaker for the photographers meeting was W. E. Perry, Borger, a well-known portrait photographer.

BID NOTICE

Wilson ISD will accept bids on 1966 Chevrolet. Bids to be submitted by October 10. Right reserved to refuse any or all bids. Contact Wilson School Supt. if interested. 52-3tc

PP&K Signup Now Underway

Registration for Punt, Pass and Kick competition annually sponsored by the Ford Motor Company through their dealers is now underway at Wayne Waters Ford, Inc., Tahoka.

Open to all boys between eight and 13 years of age, deadline for registering is October 6. Only requirement for registration is that a parent or guardian must accompany the prospective contestant when he signs up.

Local competition in the nationwide contest is slated for Saturday, October 7, at 7:30 p.m. at the Tahoka football field. Contestants compete only with boys of their own age and first, second and third place trophies are given in each category.

First place winners advance in the competition through zone, district, area, division and national levels, finals in the competition being held during halftime at the NFL Bowl held annually in the Orange Bowl, Miami, Fla.

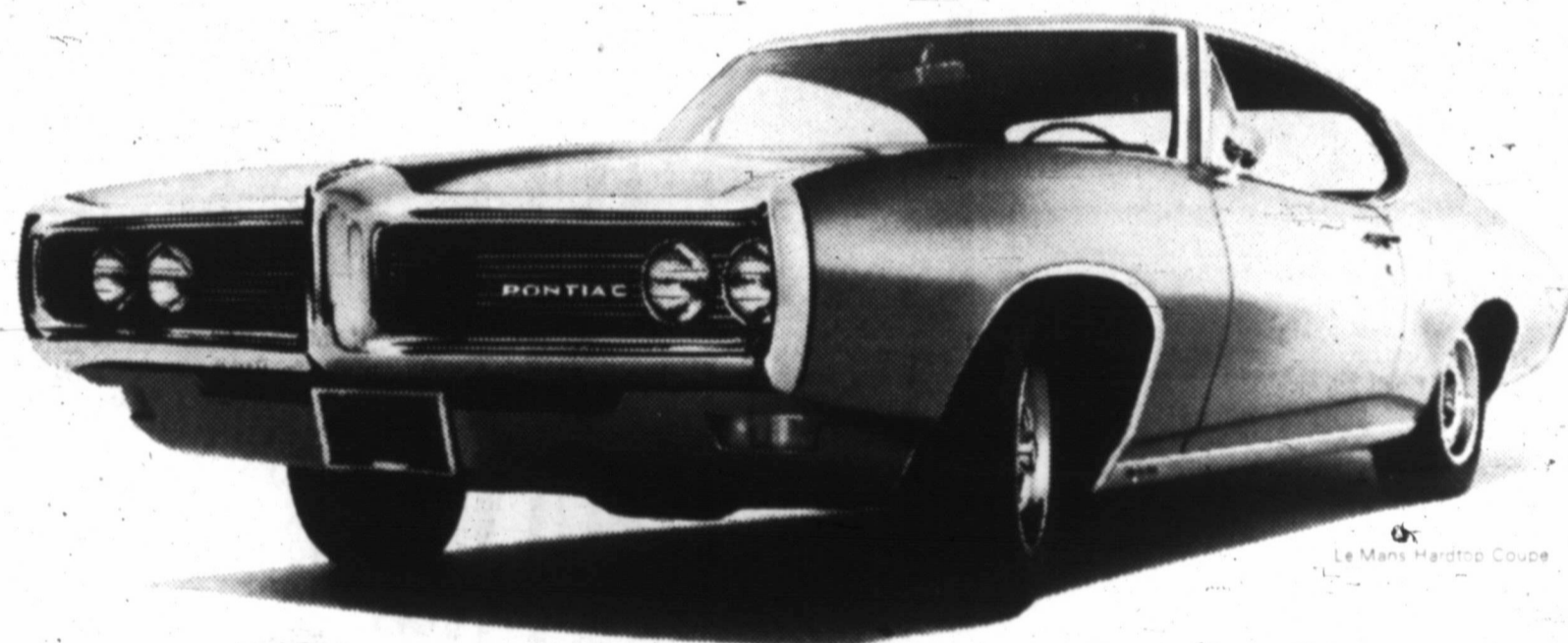
A free punt, pass and kick booklet, plus a PP&K pin, is given each contestant when he registers. All boys in the area are invited to enter, according to Waters.

Registration for Punt, Pass and Kick competition annually sponsored by the Ford Motor Company through their dealers is now underway at Wayne Waters Ford, Inc., Tahoka.

Open to all boys between eight and 13 years of age, deadline for registering is October 6. Only requirement for registration is that a parent or guardian must accompany the prospective contestant when he signs up.

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 Quality Ginning
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Pontiac announces the great American sport for '68



Le Mans Hardtop Coupe

Wide-Tracking has never been farther removed from just plain ordinary driving. One look at our stylish '68 Pontiacs should tell you that. One ride will convince you!

Our sporty new Tempests and Le Mans are new from the wheels up. There's a new 175-hp Overhead Cam Six. New sports car feel. Smoother ride. Superior stability and response. Disappearing windshield wipers on all GTOs and Le Mans. Even wider Wide-Track. And you can choose from two new regular- or premium-gas 350 cu. in. V-8s!

Our fabulous GTO boasts the neatest engineering innovation of the year—an exclusive revolutionary new bumper. It's the same lustrous color as the car. But it won't chip, fade

or corrode. And you won't believe what this bumper does until you see it with your own eyes!

Naturally, our new Bonneville, Grand Prix, Catalinas, Executives and Venturas won't take a back seat to anyone! Especially with their bold new integral bumper-grilles that are nearly twice as strong as before. There's also new Wide-Track ride. Improved handling. Smoother engines. And more new features for your protection, like a buzzer that warns you when you forget your ignition key.

Isn't it about time you decided to give up plain ordinary driving? Don't fritter away another hour. See your Pontiac dealer today and start Wide-Tracking!



Grand Prix Hardtop Coupe

Wide-Tracking!



See the Bonneville, Brougham, Grand Prix, Executive, Ventura, Catalina, GTO, Le Mans, Tempest and Five Firebirds at your Pontiac dealer's.

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TAHOKA, TEXAS



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ANY Type—
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Ask about our
5-YEAR WARRANTY
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\$6.25
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DECCA Latex or Oil-Base
HOUSE PAINT
 REG. \$6.25
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Good Quality
 Oil-Base
OUTSIDE WHITE
 REG. \$4.00
\$3.50
 Gallon

Finest Quality!
COROVEL
 Latex Wall Paint
 Over 800 Colors
 REG. \$7.00
\$5.50
 Gallon

Vinyl Latex Reg. \$3.95
WALL PAINT
 3 COLORS
\$3.25
 Gallon

Enter our "Golden Bicycle" Sweepstakes

NO PURCHASE REQUIRED! NO OBLIGATION!
 YOU NEED NOT BE PRESENT TO WIN!



Simply mail or bring the entry blank to our store. Adults only, please. Sweepstakes subject to federal, state and local regulations. Employees and their families are not eligible.

Golden Sweepstakes

Name _____
 Address _____
 Town _____
 Phone _____

Drawing will be held in our store on, or shortly after September 30th.

Borden Davis Hardware

PHONE 998-4343

TAHOKA

Nazareth Blanks Leopards, 20-0 On Friday Night

Last Friday night, Nazareth was the victor of New Home but did not act very kindly in beating the Leopards, 20-0. The first score came in the second quarter when J. C. Pohl-

mier caught an 8-yard to ring up six points. The try for extra points was wide.

A few minutes later, Mark Gerber ran one yard to cross the goal line for Nazareth's gain.

Clyde Venhaus running the two extra points. This advanced the score to 14-0 at the half. The final score came in the third period as Gene Dobmier rushed through the Leopard line from three yards out to score. Nazareth made an effort to put two additional points on the scoreboard but failed on the run.

Only real highlight for New Home was in the second period where Kenny Fillingim ran a Nazareth puntback for 45 yards. However, the Leopards were unable to capitalize on the field position.

For the night, New Home had 118 yards rushing and 32 yards passing, for 150 total yards gained. Nazareth had 105 yards rushing and 117 yards passing, for 222 total yards. This game left a season record of 0-2 for New Home and 2-0 for Nazareth.

On Friday night, September 22nd, at 8 p.m., the Leopards will face Whiteface in a game slated at New Home. The game begins District 2-B competition for both teams.

Leopard Club
The Leopard Boosters met Monday night to view the film of last week's game with Nazareth.

This week, the Leopards face Whiteface in New Home on Friday, at 8 p.m. Next meeting of the Boosters' Club will be September 25th at 8:30 p.m. All meetings are held in the school cafeteria. Everyone is welcome to attend the meetings and view the films.

Class A Standings

Team	W	L	T	Pts.	Opp.
Bovina	7	0	0	21	13
Kress	1	1	0	21	24
Plains	1	1	0	21	49
Springlake	0	2	0	22	28

Area Grid Poll

Team	W	L	T	Pts.	Opp.
Dumas (1)	1	0	0	14-1	
Kress (2)	1	0	0	14-1	
Adriano (1)	1	0	0	14-1	
Parryton (1)	1	0	0	14-1	
Lebbok (1)	1	0	0	14-1	
Monahan (1)	1	0	0	14-1	
Plains (1)	1	0	0	14-1	
Harford (1)	1	0	0	14-1	

EVERYTHING for the FARM

WE'VE GOT THE SEED YOU NEED...

**RYE- WHEAT- OATS
BARLEY**

**WEED CHEMICALS &
SOIL STERILANTS**

COMPLETE LINE OF
Livestock & Poultry Feed

USE OUR
SPRAYING EQUIPMENT

SAVE MONEY ON
DOG FOOD

IMCO- SPORTS CLUB- FRISKIES...
25 LB. AND 50 LB. BAGS

A COMPLETE LINE OF VETERINARY SUPPLIES

TATUM BROS.
ELEVATORS, INC.

PHONE 998-4717 TAHOKA, TEXAS

**WE'VE GOT THE USED CAR
OR PICKUP YOU NEED...**

1965 OLDS 88
4-DOOR AUTOMATIC TRANSMISSION, POWER BRAKES
POWER STEERING, AIR COND., RADIO, WHITE WALL
TIRES. LOCAL CAR.

1962 OLDS 98
HOLIDAY HARD TOP SEDAN, POWER BRAKES, POWER
STEERING, AUTOMATIC TRANSMISSION, RADIO, PO-
WER WINDOWS AND SEATS, WHITE WALL TIRES, GOOD
CONDITION.

1963 CHEVROLET
STATION-WAGON, 4-DOOR, AUTOMATIC TRANSMISSION
RADIO, AIR CONDITIONER, WHITE WALL TIRES.

1961 OLDS 88
4-DOOR SEDAN, POWER STEERING, POWER BRAKES
AIR CONDITIONER, RADIO, AUTOMATIC TRANS, WHITE
WALL TIRES, LOCAL CAR, PERFECT CONDITION.

1960 CHEVROLET
4-DOOR SEDAN, AUTOMATIC TRANSMISSION, RADIO,
A REAL BUY.

1965 FORD 1/2 TON PICKUP
4-SPEED TRANSMISSION, RADIO, MOTOR IN GOOD
CONDITION, REAR BUMPER AND HITCH.

1964 GMC 1/2 PICKUP
RADIO, HEATER, REAR BUMPER AND HITCH, ONE WITH
THREE SPEED TRANSMISSION, ONE WITH FOUR SPEED
TRANSMISSION.

SEVERAL 1959 TO 1963 PICKUPS
TO CHOOSE FROM

**Wharton
Motor Inc.**

OLDSMOBILE BUICK GMC TRUCKS

LOOK! LOOK!

14.3 CU. FT. FROST FREE

REFRIGERATOR-FREEZER

Combination Unit
By
FRIGIDAIRE

\$250.00

WITH WORKABLE TRADE

HAMILTON FURNITURE & APPLIANCE
TAHOKA

1967 BULLDOG VARSITY

No.	Name	Pos.	Wt.	Class.	No.	Name	Pos.	Wt.	Class.
10	Martin Warren	QB	137	Soph.	88	Richard White	G	288	Sr.
11	John Tyler	QB	143	Sr.	84	Jimmy McCord	G	184	Soph.
12	Charlie Brown	QB	154	Jr.	70	Joel Inklebarger	T	195	Jr.
20	Tim Walker	HB	144	Soph.	72	Jody Edwards	T	183	Jr.
21	Doyle Schneider	HB	165	Sr.	73	Steve Roberts	E	190	Jr.
22	Doug Taylor	HB	142	Jr.	74	Ivory White	T	238	Jr.
23	Steve Vaughn	HB	140	Jr.	80	Chris Roberts	E	158	Sr.
24	Gregg Thomas	HB	135	Jr.	81	Michael Glenn	E	148	Jr.
25	Roger Locke	HB	107	Sr.	82	Buz Owens	E	141	Sr.
30	Larry Arnold	FB	180	Jr.	83	Edward Smith	E	149	Jr.
33	Mike McDonald	FB	157	Jr.	84	Jim Adams	E	155	Jr.
35	Cliff Thomas	HB	189	Sr.		Larry Durham	FB	161	Fr.
50	Gary Brooks	C	190	Sr.		Robert Garza	T	160	Fr.
51	Billy Curry	C	165	Jr.		Robert Montemayer	HB	135	Fr.
60	Rex Hamilton	G	136	Soph.		Ronnie Schneider	G	126	Fr.
61	David Rogers	G	161	Soph.		Gene Walker	E	151	Fr.
62	Randy White	G	165	Jr.					

MANAGERS: Shelby Sheerer, John Ayer, Max Bartley

COACHES: Jerry Taylor, Dean Andrews, Bill Jeffries, Cecil Robinson

TAHOKA B-TEAM

US THEM

7 SEAGRAVES 20

SEPTEMBER 21
AT PLAINS 7 P.M.

SEPTEMBER 28
POST 6:30 P.M.

OCTOBER 5
AT O'DONNELL 7 P.M.

OCTOBER 12
SLATON 7 P.M.

OCTOBER 19
AT POST 6:30 P.M.

OCTOBER 26
O'DONNELL 7 P.M.

NOVEMBER 2
AT SEAGRAVES 7 P.M.

NOVEMBER 9
PLAINS 7 P.M.

TAHOKA BULLDOGS

VS.

IDALOU WILDCATS

Friday, Sept. 22, 8:30 p.m., at Kelly

1967 Tahoka Football Schedule

TAHOKA 40, LORENZO 0	
TAHOKA 26- CROSBYTON 14	
Sept. 22-Idalou, here (Mom's Night)	8:30
Sept. 29-Hamlin, there	8:00
Oct. 6-Springlake, here (Dad's Night)	8:00
Oct. 13-Kress, there	
*Oct. 20-Coahoma, there	7:30
*Oct. 27-Seagraves, here (Homecoming)	7:30
*Nov. 3-O'Donnell, there	7:30
*Nov. 10- Plains, here	7:30
*Conference Games 7:30	

Best Wishes To All Lynn County

NEW HOME LEOPARDS

NEW DEAL 28, N.H. 12-0 xOct. 13

NEW HOME 0, NAZARETH 20 xOct. 20

xSEPT. 22-WHITEFACE 20 xOct. 27

xSEPT. 29-AT ANTONIO 20 xNov. 3

xOCT. 6-ROPES 20 xNov. 10

O'DONNELL EAGLES

MEADOW 41, O'DONNELL 0 xOct. 1

ROPES 16, O'DONNELL 7-0 Oct. 2

SEPT. 22-LORENZO 14 xOct. 27

SEPT. 29-HERMLEIGH 14 xNov. 3

OCT. 7-AT JAL 14 xNov. 10

WILSON MUSTANGS

RALLS 33, WILSON 14-0 xOct. 2

WILSON 37, JAYTON 0 xOct. 2

xSEPT. 22-AT SUNDOWN 14 xNov. 3

SEPT. 29-OPEN 14 xNov. 10

xOCT. 6-AT COOPER 14 xNov. 10

xOCT. 13-MEADOW 14 xNov. 10

Bray Chevrolet Company "BRAYING FOR THE BULLDOGS"	G-M Grain & Seed Co. J. B. GREER MORRIS McCLENDON	Anthony's FASHION HEADQUARTERS OF LYNN COUNTY
Federal Land Bank Ass'n. ROSS SMITH, MANAGER	Higginbotham-Bartlett Co. ED WILLIAMS-MGR.	Production Credit Ass'n. DWAYN LUSK, MGR.
Goodpasture, Inc. TOM HALE	Quality Cleaners PERSONALIZED QUALITY CLEANING GLENDA AND IRVIN	Farm Bureau Insurance: J.D. ATWELL, AGENT
Martha's Beauty Shop MARTHA AND VIRGINIA	Tahoka Implement, Inc. JOHN DEERE	Bennett Variety CLAY HAZEL
John Witt Butane Gas Co. PHONE 998-4822	Echo 87 Motel LUBBOCK HIGHWAY - HELEN WRESTLER	Helen's Tahoka Cafe MUTT AND HELEN YOUNG
Wayne Waters Ford FORD-FALCON-THUNDERBIRD-MUSTANG	Tahoka Auto Supply "GOT IT, CAN GET IT, OR CAN'T BE HAD!"	Proffitt Gulf Service D. R. HAZEL
Tatum Bros. Elevators, Inc. LEIGHTON AND HELEN KNOX	J.K. Applewhite Co. FARMALL TRACTORS	Star-Lite Drive-In MR. AND MRS. GEORGE H. WELLS
Lyntegar Electric Cooperative "OWNED AND OPERATED BY THOSE WE SERVE!"	Dale's Beauty Salon DALE - VETA - RUTHELL	The Lynn County News "BACKING THE SCHOOLS 63-YEAR!"
R.W. Fenton Jr. Insurance "BUSTER" AND PEGGY	Collier-Parker Pharmacy "THE REXALL STORE"	Southwestern Public Service HAROLD ROBERTS, MGR.
Farmers Co-op. Ass'n. No. 1 C. W. STEVENS, MGR.		

ALL DOGS AND CATS at Kelly Field

Wishes To All Lynn County Teams!

W HOME LEOPARDS (2-B)
 SEPT. 28, N.H. 12-10
 OME O. NAZARETH 20
 22-WHITEFACE
 29-AT ANTON
 -ROPES

xOCT. 13-AT AMHERST
 xOCT. 20-SUNDOWN
 xOCT. 27-AT WILSON
 xNOV. 3-COOPER
 xNOV. 10-AT MEADOW

O'DONNELL EAGLES (5-A)
 W 41, O'DONNELL 0
 16, O'DONNELL 3
 22-LORENZO
 29-HERMLEIGH
 -AT JAL

xOCT. 13-SEAGRAVES
 OCT. 20-SUDAN
 xOCT. 27-AT PLAINS
 xNOV. 3-TAHOKA
 xNOV. 10-AT COAHOMA

WILSON MUSTANGS (2-B)
 33, WILSON 14
 37, JAYTON 0
 22-AT SUNDOWN
 29-OPEN
 -AT COOPER
 3-MEADOW

xOCT. 20-AT ANTON
 xOCT. 27-NEW HOME
 xNOV. 3-AT AMHERST
 xNOV. 10-WHITEFACE
 xNOV. 17-ROPES



We Salute
 All Our
 Lynn County
 Teams,
 Coaches,
 Pep Squad,
 Bands and
 School
 Personnel!

**TAHOKA
 7th & 8th Grade**

SEPT. 12-AT PLAINS
 SEPT. 19-PLAINS
 SEPT. 26-AT SLATON
 OCT. 3-O'DONNELL
 OCT. 10-AT POST
 OCT. 17-SLATON
 OCT. 24-AT O'DONNELL
 OCT. 31-POST
 Nov. 7-
 (GAMES BEGIN AT 5:30)

All The Way!



County's QUARTERS COUNTY	Union Compress & Warehouse BOB HANEY, MGR.	Borden Davis HARDWARE - FURNITURE
Credit Ass'n. MGR.	Lynn County Abstract BEULAH PRIDMORE	Glenn's Barber Shop
Insurance: AGENT	Hudgens Pump Service FLOYD AND JOYCE	Kenley Food Mart DUB - DOROTHY - PAUL
Variety HAZEL	Tahoka Drug "THE BEST OF EVERYTHING"	Lankford Variety
Tahoka Cafe ELEN YOUNG	Carmack Gin CONDIE GLADYS	McCord Motor Co. McCORD BUTANE AND OIL
Self Service HAZEL	Hamilton Furniture & Appliance	Fenton Bros. Gin J. W. FENTON, MGR.
Drive-In GEORGE H. WELLS	Reynolds Tire Store MILTON AND PAT	Ayer-Way Cleaners GRANVEL AYER
County News SCHOOLS 63 YEARS	Clint Walker Agency CLINT - LOTTIE JO	Wharton Motor, Inc. OLDSMOBILE-GMC-BUICK
Public Service MGR.	Huffaker & Green	Dixie Dog Drive-In RUBIN AND CHRIS GANDY

Statowide Public School Enrollment Above Last Year

Public school enrollment is well above last year's 2.5 million mark as Texas schools have sounded the bell to begin the 1967-68 school year, the Texas Education Agency reported recently.

This year's expected enrollment of 2,598,000 students is up 42,000-- about two percent-- over last year's enrollment of 2,550,073 students. The new enrollment will include approximately 1,418,000 elementary students (Grades 1-6) and approximately 1,179,000 secondary students (Grades 7-12).

An estimated 122,000 professional people-- including teachers, principals, and superintendents-- will be needed this year to look after the educational welfare of the pupil enrollment in an estimated 1,275 Texas school districts. There were about 119,000 professional people working in Texas schools last year.

Agency statisticians also look for an increase in the number of teaching aides to do clerical and other non-teaching tasks. These aides free the teachers for more instructional time with the children.

An estimated 5,000 teaching aides will be on duty in Texas schools this year. Last year there were 4,317.

"This increase in the number of teaching aides indicates that the school districts have been pleased with their performance," says Jerry T. Barton, Director of the Division of

Blood Donors Still Needed For Hatchell

Billy Hatchell, who was injured several weeks ago, and underwent amputation of one leg just below the knee, is reported in good condition this week at Lubbock Methodist Hospital.

Several persons have made donations of blood to replace those used by Hatchell, but they still need 24 pints for the replacement. Anyone wishing to help by donating, may go to the blood bank at 412 Ave. R, in Lubbock. You may contact the Hatchell family at Room 400, Methodist Hospital, to let them know you are donating for them.

WILSON SCHOOL MENU

September 18-22, 1967

Monday, Bar-B-Que Tips, Pinto Beans, Corn relish, Hot Rolls, Orange Juice, Milk, and Butter with Peach Cobbler.

Tuesday- Swiss Steak, Cream Potatoes, Carrot Jello Salad, Hot Rolls, Butter, Orange Juice, Milk, and Brownies.

Wednesday- Roast with Gravy, Blackeyed Peas, Buttered Carrots, Lettuce - Tomato Salad, Cornbread, Butter, Orange Juice, Milk, and Peanut Butter Cake.

Thursday- Chili Dogs, Onions, Pickles, Sliced Tomatoes, Buns, Chips, Orange Juice, Milk and Blackberry Cobbler.

Friday- Salmon Croquette, Cheese Sticks, Fresh Potatoes, White Sauce, Green Beans, Tomato Catsup, Biscuit, Butter, Orange Juice, Milk, and Chocolate Cake.

Duplicate Bridge

Winners in duplicate bridge play Tuesday night at T-Bar Country Club were: Mrs. Winston Wharton and Frank Hill, first; Mrs. Clint Walker and Mrs. Frank Hill second; Mrs. Olen Renfro and Mrs. D. W. Caignat, third; Mrs. Tommy Leverett and Mrs. A. N. Norman, fourth.

live better in a
TOTAL ELECTRIC
Gold Medallion Home

In your new home, you want the very best for your money... you'll get it in a Total Electric Gold Medallion home. Full housepower wiring... wonderful light for living... modern electric work-savers... and year-round electric cooling and heating.

Ask your Public Service manager for complete information about the Total Electric Gold Medallion home.

Today, millions of people are getting young ideas. The '68 "youngmobiles" from Oldsmobile are here.

Get young ideas in this new Cutless Six. It's young in the way it looks, young in the way it acts. And you'll find the same young ideas in all 31 "youngmobiles" from Oldsmobile.

Exciting Style: Here's an Oldsmobile with contemporary style and smart new interiors. Two coupes, plus a bucket-seat convertible. All with lowered hood, hideaway wipers.

Sporty Features: Here's an Olds you can practically design yourself. Young it up with a stick-shift, center console, dual exhausts, Rally Sport Suspension. Plus all the new GM safety features.

New Performance: Here's an Oldsmobile that performs young, rides young, feels young. There's greater economy from a brand-new generation of Rockets. Choice of a 350-cu-in. Rocket V-8 or 250-CID Six.

See them. Drive them.
 At your Oldsmobile Dealer's.
WHARTON MOTOR, INC., 1716 MAIN Street
 TAHOKA, TEXAS

O'Donnell Group Observing Texas Young Farmer Week

The O'Donnell Young Farmers are observing the first week of fall, September 17-23, as Young Farmers Week in Texas as officially designated by proclamation of Governor John Connally. Young Farmers work is sponsored under auspices of the Vo-Ag Department in the public schools.

Some 250 Young Farmer Chapters have organized activities which will help keep them abreast of the technological advancement in the field of Agriculture and will enable them to develop greater skill and efficiency in management, production, and marketing.

Governor Connally also points out in the proclamation that in addition to educational activities, Young Farmers incorporate in their planned chapter, programs, civic and community service projects and leadership development activities which are designed to improve their communities, state, and nation, and to promote the welfare of all citizens. He further points out that through their efforts, Young Farmers are helping to strengthen the economy of our country and are promoting good citizenship.

The O'Donnell Chapter

would like to encourage every young man interested in Agriculture to join with them as they strive to better inform themselves and those about them of the current trends and future

O'Donnell Clubs Attend Meeting, Receive Awards

O'Donnell Young Farmers and their wives, who are O'Donnell Young Homemakers, attended a joint convention of the two groups in Seminole, Saturday, September 16.

The meeting was held in the Seminole High School and the Community Building. Young Farmers attending were: Harold Hohn, Area II Vice-President, Harold Sanders, Kenneth Eaker, Tommy Gardenhire, Harold Brumit, Jerold Barton, David Franklin, Kenneth Williams, Jim Mack Burkett, Warren Smith, Freddie James, Wendell Edwards, James Reed, and Hal Tunnell, O'Donnell School Superintendent.

Young Farmers adjourned to the Community Building, hearing Johnny Ammons, manager of the Mid-West Electric Cooperative of Roby, who gave an agricultural pictorial of Viet Nam. Officers were elected and area business was conducted. Highlights of each session was the awarding of door prizes. O'Donnell Young Farmers received several.

Both groups attended the banquet in the Seminole High School Cafeteria. Speaker for the evening was Rev. Kenneth Wyatt of Morton. The O'Donnell chapter received a plaque for first place in the area on publicity and the runner-up plaque for outstanding chapter in the area. Jim Mack Burkett was second runner-up for Star Young Farmer of the Area. Louie Birdwell received an award for Star American Farmer of the Area, accepted by his father, L. L. Birdwell Birdwell's mother and grandmother. Mrs. Robinson, also attended the banquet. Freddie James and Wendell Edwards served as voting delegates to the convention.

changes in this our way of life. Men over 35 years of age are encouraged to join as associate members and share their experiences with the Young Farmers.

Rotary Governor Visits Recently

Rotary District Governor R. C. "Bob" Mills of Amarillo, accompanied by his wife, Helen, made his official visit with the local club Thursday noon.

In his address, he praised the club highly as one of the outstanding clubs of the 573rd district of Rotary International.

Wednesday night, Governor Mills met with Club President Harold Reynolds and 20 club committee chairmen and officers when reports were made on club operation. The meeting followed a fish fry staged by Leighton Knox for Rotarians and Rotary Anns.

During the Wednesday night business meeting, Mrs. Mills was honored with a reception in the home of Mrs. Harold Reynolds, and Thursday morning she was honored at a coffee in the home of Mrs. E. L. Short.

a month. For a customer using this number of kilowatt-hours, the increase in his monthly bill will range from 77¢ to \$1.16, depending on which rate of the four residential rates now in effect he is being billed. The largest increase will be in Amarillo, which will still be served under the lowest of the two proposed residential rates, although the gap is being closed between the rates charged in Amarillo and those in other cities. The lowest increase will be on the North Plains, where the rates have been slightly higher. A fuel cost adjustment is included in the residential rates and accounts for 3¢ of the monthly increase for the average customer.

All residential customers whose monthly bill is \$15 or more will be offered the level payment program without the obligation of signing a contract. Under this procedure, the customer's annual bill is estimated and he is billed 1/12th of that amount each month, with any adjustments, if necessary, being made the last month of the year. Total electric homes will automatically be billed on the level payment plan unless the customer requests a regular monthly billing.

The new commercial rates call for the following schedule:

- 6.50¢ per kw for the first 100 kw used each month
- 4.20¢ per kw for the next 900 kw used per month
- 2.15¢ per kw for the next 6000 kw used each month
- 1.30¢ per kw for the next 6000 kw used each month
- .80¢ (eight-tenths of one cent) per kw for all additional kw used each month

When the commercial custo-

er's demand (the number of kilowatts the company must have available to serve his load) exceeds 10 kw, then the 4.20¢ block of the rate will be extended 38 kw for each kw of demand above 10 kw. The demand feature of the rate affects only a small percentage of the commercial customers.

The company projects that the rate increase will produce additional annual revenues in Texas, where it serves the great majority of its customers, of \$1,874,000, with the company-wide increase being just over \$2,400,000. Of this amount, \$1,179,229.49 will go for additional taxes.

The new rates do not take into account an increase in Federal income taxes, a subject now being considered by the Congress. Should the proposed tax increases become law they would have a detrimental impact on the company's earnings which would not be compensated for by the additional revenues the new rates are expected to provide.

The new rates will raise the company's rate of return on its investment from 5.65% to 5.98%. 6.5 to 7% is generally regarded as a fair rate of return and Texas law allows as much as 8%.

Through the years, the company has introduced every possible economy in its operations. The most efficient generating equipment available has been installed and an automatic load dispatching system which utilizes the most economical equipment under all load conditions has been placed in operation.

An annual payroll saving of more than \$1,000,000 has resulted from not replacing employees who have terminated and through redeployment of existing employees.

While these efforts have had some effect on rising costs, continuing price escalation of materials and supplies has made some rate relief necessary.

ATTENDS MEET

Mrs. and Mrs. Bill Griffin have been attending the National County Agricultural Agents meeting in Omaha, Neb. September 17-21.

Griffin will be serving as general livestock superintendent of the South Plains Fair, September 25-29.

FOOTBALL SUPPERS

Mrs. Novis Curry, chairman of the Football Suppers after the Tahoka home games, announced that the cafeteria will be open from 7:45 to 8:15 for those who would like to bring food. Assistants on this project include Mrs. Garland Arnold, Dolly Brown, Jo Ann Gardner, Jannette Harvick, Dwayne Vaughn, Ruth Haley, Neina Miller and Farris Durlam.

Fans May Park Inside Fence

Persons wishing to park their automobiles inside the fence at Tahoka home football games may do so for a 50¢ per auto fee as long as spaces are available, according to Clifton Gardner, high school principal.

The south gate at Kelly Field will be open from 4 p.m. until 5 p.m. each Friday preceding home games so that fans may park their autos, Gardner added.

AMERICAN LEGION

Dues of the Area American Legion members will be due October 1, according to Betty Anders, district secretary. Mens dues are 80¢ per year, plus \$1.25 for insurance. Womens dues are \$2.75, plus the \$1.25 for insurance.

Anyone interested in joining Post 438 may contact Mr. or Mrs. Floyd Anders, Rt. 1, Wilson, phone 628-2276.

Gas for making electricity, for example, has increased in price from 7.25¢ per mcft to 19.21¢ in the 16 years since the last general rate increase. Steel for substations is 27¢ a pound today, compared to 15¢ in 1951. Copper wire has gone from 38¢ a pound to 57¢. Hourly wage scales have increased more

than 90%, meters are 26% higher and taxes have increased by almost 200%.

"We have fought the battle of spiraling costs with efficiencies and internal economies for as long as we can and still offer to our customers the dependable service they deserve."

"Although we are asking for a rate increase, there are pluses for our customers in this new rate structure if they will utilize them by living electrically. No other source of energy available has held the price line for as long as the electric industry. Total electric living is practical now, as the growing preference for it indicates. Ours is a service which costs less for each unit, the more units that you use, and this type of economy is still available in these new rates," Harold Roberts, manager of Southwestern Public Service Company, said.

Mr. & Mrs. Golf Tourney Slated At Country Club

Entrants have through September 24 to qualify for the fourth annual Mr. and Mrs. T-Bar Golf Tournament, according to tourney directors, Mr. and Mrs. H. L. Short.

No turn-in scores will be accepted for the tourney with qualifying rounds deciding flights.

Playoffs in the tourney will be held Sunday, October 1. Following completion of the tourney that afternoon, a covered dish supper will be held at the country club with all participants to bring a dish for the meal, according to the directors.

Also at the country club, qualifying rounds for the annual T-Bar Ladies Golf Association Tournament were completed September 19 with play to begin Tuesday, September 26.

One match will be held on Tuesday of each week with finals and trophy presentations following the ladies' monthly luncheon on October 17, according to tourney chairman, Mrs. Linda Short.

SWPS

(CONT. FROM PAGE 1)

- 6.50¢ per kw for the first 50 kw used each month.
- 4.30¢ per kw for the next 50 kw used each month
- 2.15¢ per kw for the next 900 kw used each month
- 1.70¢ per kw for all additional kw used each month

The 1.70¢ bottom step on the rate schedule for regular residential service is the lowest rate for this type of service the company has ever offered. This additional block recognizes the trend toward increased use of electric service in modern day living and offers to the customer the benefits accruing to the company when it is able to utilize larger, more efficient equipment.

In homes where all of the heating is done electrically, with the space heating having an aggregate rated capacity of 3 kilowatts (300 watts) or more, excluding bathroom heaters, billing during the winter months (November through May, inclusive) will be at the regular rates for the first 500 kw with all the rest of 0.97¢ (97/100ths of a cent) per kw.

In homes which have supplemental electric heating and the aggregate rated capacity is 3 kilowatts or more, again excluding bathroom heaters, the winter rate will be the first 200 kw at the regular rate, 100 kilowatt-hours per each kilowatt of rated capacity of heating equipment at 0.97¢ (97/100ths of a cent) per kw and all additional kilowatt-hours at the regular rate. Under this rate, if the supplemental heating met the minimum requirement of 3 kilowatts capacity, 300 kilowatt-hours would be the number billed at the 97/100ths of a cent rate.

The less than one-cent per kilowatt-hour rate for electric heating, the addition of supplemental heating at the lower rate, and the extension of the heating season, when the lower rates apply, to seven months, are offered because, due to air conditioning and irrigation, the peak demands for electric service in this area fall into a three to four month period covering the hot weather season. As a result, it is necessary for Southwestern Public Service Company to have a heavy investment, particularly in generating equipment, which is fully utilized for a relatively short period of time. Because other electric companies in the surrounding area also have heavy summer loads, no practical means of interconnection to share generating equipment has proven feasible.

As more customers heat their homes, or additions to their homes, electrically, the additional utilization of the generating equipment through the winter months will make possible economies beneficial to all customers.

The potential for this heating market is high. A nation-wide survey recently indicated that electric home heating is the only method of heating showing a gain when people are asked for a preference on the way they would like to heat their home.

When a customer heats water electrically, after 200-kilowatt hours have been used for regular service, a 500 kilowatt-hour block at the 0.97¢ (97/100ths of a cent) rate will be offered.

The average residential consumption is 350 kilowatt-hours

'68 Buick. Now we're talking your language.

The new 230-hp., V-8 engine runs on regular gas. It's standard on all Skylark Custom models.

We also refused to limit your choices. Skylark Custom comes in four models, 15 colors and 32 trim combinations. So talk to the man who talks your language, your Buick dealer.

All Buicks have a full line of General Motors safety features as standard equipment. For example, side marker lights and energy-absorbing steering column.

Wouldn't you really rather have a Buick?


We changed the Skylark from front to rear, we gave it a whole new look, simply because we believe you want a car like this. In other words, we're talking your language.

We thought you'd like to have a little easier time parking. So we shortened the wheelbase of the two-door Skylark down to 112 inches.



The '68 Buicks are at your Buick dealer's now. He's ready to talk your language.

NOW Available...



Custom Slaughtering and Processing on Beef and Pork

*Meat Curing & Smoking
*Food Lockers Available
*Feed Lot Beef, Halves or Quarters

TRY OUR PERSONALIZED SERVICE ON STEAK CUTS!

PARTAINS FROZEN FOODS

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IT

Women's Page



MR. AND MRS. JOE PHIL INMAN

Joe Phil Inman, Carol Miller Are Wed

Yermo Bible Church, Yermo, California, was the setting for the recent marriage of Miss Carol Miller and Joe Phil Inman.

The bride is the daughter of Mr. and Mrs. Paul E. Miller, Yermo, and Inman is the son of Mr. and Mrs. T. B. Inman, Tahoka.

Officiating at the double ring ceremony was Rev. A. E. Diddams. "God Gave Me You" and "The Lord's Prayer" were sung by Mrs. Harold J. DuMond, accompanied by Mrs. Dorothy Zimmerman, organist.

Given in marriage by her father, the bride wore a floor-length gown of silk organza over taffeta. The bouffant skirt was caught at the hem with satin roses. The fitted lace bodice was styled with a bateau neckline and rose-point sleeves. Her veil was held by a headpiece of velvet, silk organza and pearls. Her bouquet was a white orchid, surrounded by a cascade of white carnations.

The maid of honor, Paulette Miller, wore a gown of yellow chiffon in Empire design. The bridesmaids, Karen Stucky, Susan McKee and Joan Miller were attired in avocado green gowns of the same design.

Trudy and Janet Bruce served as flower girls. Donnie Murohy was ring bearer, and candlelighters were Barbara and Paul Miller Jr. Wendell Inman, Tahoka, served his brother as best man. Groomsman were Steve Life, Dale Kirkpatrick, and Terry LaFortune.

The couple greeted guests

Rebekah Lodge No. 209

Tahoka Rebekah Lodge No. 209 met Tuesday evening, September 12 in Oddfellow Hall at 8 p.m. Sixteen members and one visitor were present.

Bro. Jack Waldrop is ill in Nichols Memorial Hospital, Plainview. He would appreciate cards and letters from members and friends. A letter of thanks was received from Glen, of the Oddfellow and Rebekah Orphan Home in Corsicana. Tahoka Rebekah Lodge is in his support.

Sister Lottie House transferred her membership from Stephenville Lodge to Tahoka. The silver drill held will be used to send thread and needles to elderly ladies in the home for the aged. The Lodge also discussed plans to purchase a building on the grounds for meeting. Ladies closed in regular session.

at a reception in the fellowship room of the church. Members of the houseparty were Carole Kaisrlik, Peggy Miller, Mmes. Ornetha Walton, Keitha La Fortune, Dee Souires, Nancy Anderson and Lillian Hunt.

The bride, a native of San Francisco, is a 1964 graduate of Barstow High School, and Ferguson's Beauty School. She attended Calvary Bible College. She is now employed by Linda's Beauty Salon in Yermo.

Food For Young Families Course To Be Held

Homemakers with children ages 1-9 in the O'Donnell area, are invited to participate in a Shortcourse series, "Food For Young Families".

The city is providing the Community Center, September 28, October 5, 12, 19, 26 and November 2, 1967, 9:30-11:30, for the training. Mothers may bring pre-school children with them.

Mrs. Ann Davis, Home Demonstration Agent, Texas A&M University Extension Service, will teach the series.

Mrs. Rinne Has Leg Amputated

Mrs. Otto Rinne, Slaton, underwent major surgery again Wednesday of last week when her other leg was removed. The first was taken about two years ago. She is in Methodist Hospital, Lubbock, Room 422. Mrs. Rinne is the mother of Rose Brown, Mrs. Marvin Wood's daughter-in-law. She is in serious condition.

Garden Club Plans Work For The Year

The Tahoka Garden Club met Tuesday for the first meeting of the new season at the community center. Mrs. Robert Abbe and Mrs. Harley Henderson were hostesses for the meeting.

A business meeting was held and the new yearbook reviewed. Plans were discussed for the flower show to be held October 26 in the Lyntegar meeting room. Mrs. Nat Park and Mrs. Garland Pennington will be chairmen for that showing.

The next regular meeting will be held October 17. The ladies discussed participating in the Slogan Contest for Tahoka, sponsored by the Tahoka Jaycees.

A salad luncheon was served by the hostesses.

New Home Grads Enroll For Fall Draughton's Term

Miss Fay Ann Morris and Miss Betty A. Schoppa, both 1967 graduates of New Home High School, have enrolled at Draughton's Business College, Lubbock, for the fall term.

Miss Morris is the daughter of Mr. and Mrs. Walter S. Morris, Route 5, Tahoka, and Miss Schoppa's parents are Mr. and Mrs. Elmer Schoppa, Route 4, Tahoka.

In high school, both girls were members of the FHA and pep squad. Miss Morris was Senior class reporter and manager of the girls basketball and track teams. Miss Schoppa served as sports editor for the high school annual and was a member of the Beta Club.

Both students are majoring in secretarial work.

New Home Bowlers Are "The Rabbits"

The New Home Wednesday night league has been named El ConEjo, (meaning the rabbit) for the 67-68 season. Anyone for suggestions, ask Joe D. Unfred. He is full of suggestions this season. A trip has been planned in April instead of giving trophies.

L. C. Unfred started off with a 163 game and a 416 series. We are glad to have Joan and Dub Ewing this season. Dub had a 153 game and 439 series. Don Sharp is back and bowling good as usual. Don had a 181 game and 507 series. Buttons Williams helped his team along with a 190 and 477. Milt Evans was a ball of fire with his 193 game and 490 series.

Wayne Price showed off for everyone. He had a 192 game and a 524 series.

Charlie Louder tried hard for his 473 series. E. R. rolled a nice 182 game for Charlie.

How about Foy Lowery's 173 game? Scott Lowery rolled a 408 series to keep up the good Lowery name. J. C. Heinrich had a 211 and 515 series.

Mrs. E. J. Cooper has a new address, 2502 Utica St. Sherrick Home, Lubbock.



FALL FOOD FESTIVAL—The Fall Food Festival held Tuesday in Lyntegar Meeting Room drew about fifty local women. Pictured above are Mrs. Xie Collins, home advisor for Southwestern Public Service Co., Lubbock, preparing a cheesecake, and Lois Greathouse, home advisor for Lyntegar Electric, preparing a rice-cheese-broccoli casserole. Mrs. Collins also prepared peanut butter in a blender demonstration. Piggly Wiggly, sponsors of the event, donated an electric knife as a door prize, won by Mrs. Kate Poer, assisting with the festival was Mrs. Ann Davis, who spoke on the nutritional value of food.

WILSON NEWS Mrs. Ted Melugin

WOMEN'S COTTON CLUB

Women of the Wilson community are invited to join the Lynn County Cotton Promotion Club which meets three times a year in the Tahoka Lyntegar building. The first meeting is set for 2 p.m. Monday, Oct. 16 in the directors room with a program on "Cotton for Christmas".

Membership fee is \$1 per year, and anyone interested may join the club at the first meeting or mail the fee with their name and address to Mrs. Roy Lynn Kahlich or Mrs. Walter Ray Steen. Later in the year, a tour of Post Mills is planned for members of the club.

PHONE LINES LINKED
A dream of two years was realized recently when telephone lines between Wilson and Tahoka were linked by EAS hook-up. Under the new rates, which went in effect Sept. 10, Tahoka and Wilson rates reflected an overall increase of 30 cents per month, a nominal fee considering that in the past, all calls between the two towns had required a toll charge.



VICKI JACOBS Honored At BHS

Vicki Jacobs, 17, daughter of Mr. and Mrs. L. F. Jacobs, formerly of Tahoka, was honored last week as "Teenager of the Week" at Bovina High School, where she is a senior student.

Her father, "Jake" Jacobs, is the new superintendent of schools at Bovina, and her mother, Pat, daughter of Mr. and Mrs. Frank Hill, is news editor of the Bovina Blade.

Vicki has two younger sisters, Becky and Fran. She is very active in school and community organizations and projects, and is cited as being an exceptional young lady.

ter, New Home, New Lynn and West Lake exchanges of Poka-Lambro Rural Telephone Co-op which presently comes under EAS for Tahoka.

KAATZ COMPLETES COURSE
Army Pvt. Gilbert S. Kaatz, son of Mr. and Mrs. Gilbert Kaatz of Lubbock, and grandson of Mr. and Mrs. Elbert Gumm of Wilson, has completed an eight-week field artillery basic course at Ft. Sill, Okla.

During the course, he received specialized training in the firing and maintenance of military weapons such as the 105mm and the 155mm towed howitzers. Kaatz was stationed at Ft. Campbell, Ky., prior to training in Oklahoma, and is now home in Lubbock on furlough.

TO SUNDOWN
The Wilson Mustangs will meet the Sundown team there at 7:30 p.m. Friday in a district game. Last week the Mustangs won 37-0 over Jayton there. Sept. 29 will be an open date for the team.

Wilson "B" team won 40-0 against Ropes last Thursday night here. The junior high team played earlier and the score was 0-0. This Thursday night, the "B" team plays O'Donnell at 7 p.m. there. The junior high team will play Sundown at 7 p.m. tonight on the Wilson field.

EXPLORATION UNDERWAY
A new oil well is underway, located approximately one mile north of Wilson on the Miriam Green property.

Visitors Sunday in the home of Mr. and Mrs. Sam Crowson were Mr. and Mrs. Sammy Crowson and Wade, Mr. and Mrs. Bobby Crowson and Brad of Slaton; Mr. and Mrs. Raymond Gatzki and sons of Gordon; Mr. and Mrs. Curtis Morris and son of Lubbock; and Mrs. Mary Self, mother of Mrs. Crowson who is visiting them for two weeks from Sulphur Springs. They all enjoyed a cook-out Sunday night at the Crowson home.

Sunday visitors in the home of Mrs. W. P. Stoker were her daughters, Claudia and Jane, and Mr. and Mrs. Q. C. Pippin of Bridgeport. Claudia is attending Texas Tech and Jane plans to attend next semester. They both recently completed summer courses at Tech.

BAND BOOSTERS
The Band Boosters met last Monday morning at the school. Band director Jack Jones was present and spoke to the mothers of the band students. It was voted for the band to purchase two new horns. A "42" party is planned in the near future along with a cake auction.

Visitors Sunday in the Dale Zant home were Mr. and Mrs. E. E. Gill of Big Spring, parents of Mrs. Zant.

QUARTERBACK CLUB
The Quarterback Club met Monday night in the school cafeteria and enjoyed viewing films of the Wilson-Jayton game. Call 628-2956 - Wilson News.

Mr. and Mrs. William Phillips and family, Post visited Saturday evening with his parents, Mr. and Mrs. C. W. Phillips.

Mrs. Sears Bartley and J. visited over the weekend with Mr. and Mrs. Thurman Bartley and Paul in Irving.

Mr. and Mrs. A. N. Crowson left Saturday for Phoenix, Arizona on business. While there they visited his brother and family. Mr. and Mrs. Thurman Crowson. The two brothers hadn't seen one another in 18 years. The Crowsons returned home Tuesday morning.

Floyd Bartley and his son Mitchell, celebrated their mothers day Sunday in their home in Lubbock, and were hosts to about 25 guests. Visitors included Mr. and Mrs. Melvin Menzel and daughters, Wilson, Mr. and Mrs. O. W. Powers, Tahoka. Mr. and Mrs. Keith Bullard and son, Post, Mr. and Mrs. Roy Bankston, Lubbock. Sears Bartley, Post, Jerri Clem and Johnny Long of Lubbock.

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<p>LEVIS LARGE SELECTION Close-Out Sale Price \$3.99</p>	<p>DOUBLE KNIT ONLY \$4.19 Yard</p>	<p>MENS FALL SUITS CURLEE \$69.95 KUPPENHIEMER \$69.95 Reduced For Quick Sale</p>	<p>HUGE SELECTION MENS SHOES FLORSHIEM ONLY \$16.99 FORTUNE FROM \$6.39 to \$8.49 LATEST STYLES</p>
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<p>LEVIS PERMA PRESS SLACKS ONLY \$6.99</p>	<p>SEAMLESS MESH NYLON HOSE 2 PAIR 69c</p>	<p>MENS ROUGHOUT BOOTS \$8.79</p>	<p>MENS JAYSON DRESS SHIRTS AS LOW AS \$3.19</p>
<p>BOYS ACME COWBOY BOOTS AS LOW AS \$4.79</p>	<p>ORIGINAL HUSH PUPPIES LADIES ONLY \$7.19 MENS ONLY \$7.99</p>	<p>LADIES SAMSONITE LUGGAGE CLOSE OUT PRICES MATCHING SETS</p>	<p>ALL FIXTURES FOR SALE</p>
<p>MEN AND BOYS BLACK LOW CUT TENNIS SHOES ONLY \$3.59 pr.</p>	<p>PIONEER BELTS & CUFF LINKS REDUCED FOR Quick Close Out</p>		

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William Post visiting with and Mrs
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Letter From Allen Cox

Dear Tahoka Friends,
I recently returned from a summer spent in England, France, Spain, and Morocco. My trip was financed by an organization at school. I had an enjoyable time, and was privileged to see a lot of beautiful scenery and to meet many very interesting people. However, I can honestly say that nowhere were the people as friendly as those in Lynn County.
I've really missed Tahoka over the summer and I'm looking forward to a visit home this Christmas. I'll try to write a few brief sketches of some of the interesting spots I visited and of the people who live there. Meanwhile, I'll be keeping up with all of you in the Lynn County News.
Sincerely,
Allen Cox
New Haven, Conn.

Range Training Conference Held

A range training conference was held in Tahoka last Wednesday, September 13th, for members of the northern half of the Big Spring Area of the Soil Conservation Service. Personnel present included W. S. Goodlett Jr., Area Conservationist, Big Spring, and work unit personnel from Tahoka, Brownfield, Plains and Seminole. Reading the discussion and training were Joe E. Norris, range conservationist, Abilene, and C. A. Rechenstein, Assistant State Conservationist, Temple. All field training was held on the T-Bar ranch west of town.
Members from the Tahoka Work Unit receiving training were Blake Lovelace, Donald Reed, Fred Graf, and Bobby Hanna.

Karen Allred Is LCC Student

Karen Allred, daughter of Mrs. Maxine Gaines, Box 991, Tahoka, has enrolled for the fall semester at Lubbock Christian College.
A 1967 graduate of Tahoka High School, Miss Allred is majoring in Home Economics. In high school she worked on both the school paper and the school yearbook.
LCC is a private liberal arts junior college, founded in 1957. It offers associate degrees in 12 different fields and also offers technical vocational training in welding, machine, shop, and electricity.

Zip-A-List Kits On The Way From U.S. Post Office

Tahoka postal clerks and rural carriers today started distribution of 1,350 ZIP-A-LIST kits to every householder in the area.
Postmaster Charles Townes urged all residents to use the postal cards contained in the kits to obtain the ZIP Codes needed for addresses in their personal mailing lists.
Each household will receive eight cards with spaces for the addresses to be "zipped" by the post office and for the return address.
No postal is needed.
The project is part of Postmaster General Lawrence F. O'Brien's program to make ZIP Codes more accessible to the mailing public and thereby increase the use of the codes in mailing addresses.
In addition to the kit, which is folded like a closed accordion, a separate card is being delivered to remind residents of the local ZIP Code number.
"ZIP Code is necessary all year round to increase the efficiency of the postal service, but it is more important than ever around the holiday season. This year, the Post Office Department expects to handle well over nine billion pieces of mail during the Christmas rush. ZIP Code will be a great help in delivering that mail accurately and on time," Townes added.
The postal official reminded ZIP-A-LIST users to print clearly and to include their return address so that the post office will know where to deliver the completed form. Last year, thousands of people throughout the nation forgot to include the return address and their efforts to cooperate in the project went for naught, he said. Extra kits are available at the post office.

Mrs. W. T. Kidwell is visiting her daughter and son-in-law, Mr. and Mrs. Charlie McAden, Austin.

W. A. Ledbetter was released last week from the Veteran's Hospital, Big Springs.

Barmyn Novian was released from Methodist Hospital, Lubbock, last week.

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SHURFINE CAKE MIX

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RENOWN STRINGLESS GREEN BEANS

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ASSORTED FLAVORS 1/2 GALLON **49c**

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