## BACK-TO.SCHOOL ISSUE <br> The Muleshoe Journal ar DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

## Sondra Broyles Crowned Bailey County Bureau Queen Tuesday



Merchants Set August 14 To Begin Back To School Sales

Muleshoe Bowlers To Tangle With Clovis Saturday


Abundant Rains Friday Improve Crop Prospects In Bailey Area
Pro-Am Tourney Here Friday Beckons Golfers

Merchants of Muleshoe, guided by the Chamber of Commerce, this week
are going all ot to see that the peopple of the Muleshoe trade territory learn
about the advantages of trading in this "Capital of the West Plains".
The Journal is cooperating by printing extra copies of this week's paper,
and your copy is a sample copy", which we hope you will enioy reading. The
paper is being distributed to homes over the area where it is not now being received. After you have read the paper, we hope you will want to subscribe for
it. The Journal is a family newspaper, attempting to represent the city of Mule.
shoe, the County of Bailey, and contiguous territory and devoted to the best interests of the peoplo residing here
We hope you will read the "Back to School" advertisements in this paper tion this week. - hol we hope you carefully scan the paper to learn also the wide var.
But
iety of fine business houses that Muleshoe is fortunate to have. For in this

$\qquad$ Muleshoe is a good town because of the service it gives to all the people
of ist territory. Muleshoe is a good town in which to live and raiseo amily;
it has good schools, good churches, and good people to have for friens and neighbors. Muleshoe got that way because of the fine people who occupy and
make a living in this great area surrounding the towni and all over the area
there is an atmosphere of confidence. a feeling that this is a right place to
The Journal ioins the whole community in inviting you and yours to shop
in Muleshoe and to visit with the people.

To Those Who Are Receiving The Muleshoe Journal For The First Time

> New Station To Have lis Formal Opening Saturday



> Burglars Use Blow Torch To Oden Safe At Francis Implement

## Local Residents

Golnto 'Orbit'
Two Glider Pilots Land Craft At Muleshoe Air port Wednesday

Starting Aug. 13

## Teachers To Be Guests of Local

 Service ClubsFive Generations


## Coach Callan andBoystoBegin Football Workouts Monday

## Deadline Drawing Near To Claim Tractor Gas Refund



## ONLY THROUGH LIFE INSURANCE



## (M) Southwestern Life msumumit

## ALL STEEL BUILDINGS

Of Any Type

- Grain Storage
- Shop Use
- Office Buildings
- Loading Equipment
- Aeration Equipment

Sneed Supply Co., Inc.

PHONE 4170

## PLAINVIEW HIGHWAY



Senator Johnson Reporis ...
Texas Maintains lis Bigness


Safflower Promises to Become Good Cash Crop on West Plains


Announcing
Loyd Woofen

New Manager
In Muleshoe For AVINGER READY-BUILT HOUSES


1, 2, \& 3 Bedroom Houses Ready To Be Moved To Your Lor
$\qquad$
Small Down Paymen mall Monthly Payment
Available If Desired

AVIIGER READY BULLT HOUSE CO.


a Much constructive work done . Rep. Osborn Home After Months of Ardous Legislature Session

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|  | suggestions of names for any of these areas, the committee would like to have vou tell |
|  | would like to have you tellthem. Members of the com.mittee, besides Agee, are: M. |
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|  | HERE FROM KANSAS CITY |
|  | Tr. and Mrss Chambers have. |
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|  | The younger Morris' flew here |
|  | Dr. and Mrs. Chambers wen on vacation, and her folksbaby sat with the children |
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|  | while they were gone <br> They will all drive back to Kansas City today, Thursday. |
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|  | WEEKEND VISITORS <br> Mr. and Mrs. Ray Fisher, |
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## Muleshoe Flying Service Receives New Model Plane 



Do yourseff. your car, and your pocketbook a foor




## EVANS OIL COMPANY

Open 7 a.m.- 7 p.m.
ETT EVANS, owner
 attend this big Grand Opening Saturday. For every visor, Ett has a free gift . . . ball point pens, key chains, and lollipops for the children. It's the perfect opportunity to get acquainted with new, more powerful Csden Gasolines . . . plus the best of neighborly service.

## - TruRe BALL POINT PENS

- FREE KEY CHAINS
- FREE LOLLIPOPS


Featuring top quality products and auto accessories!

## LeadersInBowling League Raise Scores

# PLAY THIS EXCITING:NEW 

 COFf mimi ${ }^{2}$,Toilet Soap point sis 2 voa 4 C Liquid Cleanser "asempenses 69 C

## APRICOTS $=$

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49
49

${ }^{2}{ }^{2}{ }^{\text {LB }} .57$
25. MEL OLE C
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Three Persons Burned In Freak
Fire Here Tuesday
${ }^{2}+5=$ burns about his hands, as
results of a faulty heater
Muleshoe Tuesday. Also Pe
Niche The Nichols family was
the process of moving into
house 4 miles west of Mule
shoe. A ne lighted a gas water heater an
lett the house, and later it ex
left the house. to treat later the house caught fire. Mr. and Mrs. O. K. Yank
Firemen worked some time and children of Littlefiel为

DISCOUNT SALE
continues thru august
C. \& H. CHEVROLET


# BENFATH THIS BANNER ARE THE WORID'S BEST BARGAINS (9)気 AvD 

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|  |  |  |  | Charles L.LenauLumber Company |  |
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Care A Liftle, Clean Up August 31 To September 14

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## WED. AUG. 10



DANCE HALL HIGHWAY 70 PORTALES \& CLOVIS



# Flour Gold Medal 

## DORTK \& BAANGE



## News for Women



Reception Marks 50th Anniversary





Los Planos In First Meeting



BACK to SCHOOL VALUES
$98^{\circ}$


PENNY LOAFERS black or gray suede $=4.98$
CUSTOM GRINDING - MIXING
We Buy Junk - Copper, Brass, Scrap Iron, Old Batteries and Radiators
John's Custom Mill





Mulesho


## Multiple AftackOffense Is Planned byTech Red Raiders

Ne
Like
to

## Shop In Muleshoe"

WE have found that anything our family NEEDS CAN BE BOUGHT IN MULESHOE
We especially like to shop downtown on Thursday and Friday. The downtown merchants are our neighbors \& friends they are always ready to help us when we need help.

Yes, we Like to shop in muleshoe
Shop In Muleshoo For
BACK TO SCHOOL BUYS
Beginning August 14

YOUR DOWNTOWN MERCHANTS

The Muleshoe Journalad

## Lazbuddie Farmer On Water Board




## BUY ONE

Don't be a dishwasher - buy one. Y
of the kitchen in half the time and your dishes will be twice as clean. You ll find, too, that your hands are softer, smoother, lovelier. Your dishes last tonger and look
better Your kitchen s neater - with the dishes stored out of sight - in the dishwasher - between loads.
So don't be a dishwasher - buy one. So don
ATTENTION HUSBANDS


PUBIIC SERVICE




## Irrigation Headquarters

Anything You Need For

- Wells - Pumps
- Pipe and
- Mathieson Sprinkler Systems

SNEED SUPPLY CO. INC.
Phone 4170
Muleshoe


PICK IHE FAMOUS COBEY HI-CLEARANCE



FRY \& COX BROS.

## 较

Hall Residents Holding Reunion At Lubbock Park

Uncle Sam Looking For Over 4000


Lt. R. D. Johnson Completes Pilot


Taxpayers - To Give Them Money



100 lbs . 52.00

While It Lasts

We'll Be In The Market To Buy Your Grain

## TEXAS SESAME

 grain elevatorGET THE BIG'3 MULESHOE COWBOY WINS
IN POST RODEO

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W to the windmili ?

Old "High Lonesome" has virtually disappeared from the rural scene olong with the wood stove, from the rural scene along with the wood stove, cistern and kerosene lomp, swept into obscurity by rural electrification. They ore remnants of a by rural electrification. They are remnants of a romantic past. lit their place is the new woy of life that electricity brings. No one can say what electrical marvels the future holds. But hundreds of thousands of rual Texans know that the Rural Electric Cooperatives they own, operote, and enioy are equal to the task. With nearly a quarter century's experience task. With nearly a quarter century's experience behind them, these elements of democracy, io unhampered, can continue the great service for BAILEY COUNTY ELECTRIC BAILEY COUNTY ELECTRIC COOPERATIVE ASSOCIATION MULESHOE MORTON


H. M. Gable Cattle Company Paying TOP PRICE for FEEDERS, STOCKERS and FAT CATTLE
We'll Pay Top Prices For Grain any Kind - all year round.
H. M. GABLE CATTLE COMPANY

10 miles northeast Muleshoe

## IF YOU'RE UP TO YOUR EARS IN PICKLES Youine in mone than a pickle <br> Yes sir . . . when your shelves are overstocked or you have more calves, goats, chickens or antiques than you need . . . the best way to find buyers in your community is to <br> ADVERTISE IN YOUR LOCAL NEWSPAPER

## - The Tluleshoe vournalas sis



 Tmenter Wal 1959

Baboon Discusses.....'
Khrushcher's Visit





Sondhills Philosopher Hos. .
Novel Idea Of What To Show Khrushchev On Visit ToU S.



Lubbock Fair
Sept. $28.0 \mathrm{cc} \cdot 3$

$=5=0$| CAPROCK FIYING |
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| SERYICE, INC. |



Again Serving The
Golden Spread From the Hub of the

Golden Spread
NOW THRU DEFOLIATION
Caprock Can Handle Your
Spraying and Defoliation Needs

We Apply Porathion, Too 2 Airplanes To Serve You

Headquarters At
JERRY'S FEED \& SEED

WEST PLAINS HOSPITAL \& CLINIC
W. B. McSpadden, M. D.
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## smoothest ride!

One of the 7 bitg hests Chevolet gives you over angy other car in ifts fiold


C \& H CHEVROLET CO.

this BIG BONUS feature included



6010 STAR MODEI $=-$ m"
 - *m int $\$ 349.95$

E. R. HART CO.


BACK TO SCHOOL BARGAINS FEATURED AT R. B. H. SUPER MARKET THIS WEEK
-School boys and girls and their parents will find prices a nd items to their liking in our advertisment this week. Shop
our store for things you'll need. only a few days until sch ool opening. Read on these pages about our "Free Photo Contest"... Sure to interest the children and parents alike.

NOTE ON WISHING WELL
Nest Thursday, August 20, is the last day for operation of our "Wishing Well". This has been a popular feature with our customers, for they have had fun and entertainment as well as profit from it . . Try your luck before Aug. wt 20. Cookies

圆 Tomato Juice wis Miracle Whip

## THERR LIVES ARE IIN YOUR HANDS

COFFEE Ssptive con CANNED MLLK Tall fice TREET ${ }^{\text {Aman }}$ BABY FOOD Geresers

65C KOOL ADE
6 page.
3tor 39C PICKLES Empatio sourt oin
49c CARJOY
3tor 29C Charcoal Briquetts soi

MULESHOE


BACONFISH STICKS ${ }^{\text {sea star }}$ CHEESE Shurtesh Americo or Pimento
CHEESE SPREAD
29c 25 c

FRANKFURTERS | Fioritier |
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| Thb phg. |
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69C Fresh Ground 1b. pkg. 49C AAMADYBED

2 Lb . $\stackrel{3}{\text { Lbs. }}$
 PRESERVES

Zestee Pineapple, $5 t$
18 Oz. Jar...


## D OUBLE

FRONTIER STAMPS
EVERY TUESDAY
WITH 2.50
PURCHASE OR MORE

Visit Your Nearby frontier reedemption center In Litrlefield or Clovis

PEACHES
Caltomia $\quad 15 c$
SQUASH $\substack{\text { freat home } \\ \text { Giomn, Lb }}$ - $5 c$ CUCUMBERS . . lb. 9c Blackeyed Peas


O K R A
Red Potatoes . 10



## BRING A FRIEND TO CHURCH WITTH YOU <

Diligently Pray For The Work Of Your Church


PRAYER

$\qquad$


PERRY Y FEED \& SEED
CIYDE BRAY - REALTOR



FIRST NATIONAL BANK
$\qquad$
$\qquad$

SHWAY FOOD STORE

| MULESHOE LOGKER <br>  |
| :---: |
| Continental Oil CO |
| COX DRIVE-IN |
| MULESHOE MOTOR CO Marcury - Sales \& Service Muleshor, Texa |

TRI-CO BOWLING CENTER
arman

# With Clothing From St. Clair‘s 

## BOYS SHOES



Many Styles In
BLACK and BROWN
Lace or loafer strLEs

Priced from

Smart clothes for smart boys at pre-school savings NOW
Everything from jackets to jeans for tykes to teens! Top-notch values!

Boys Blue Jeans
REGULAR and HUSKY Styled by Tex'N Jean, Levi, Faroh and Lee Rider

BOYS

## Dress Clothing

Styled by Tom Sawyer, Jayson,
Campus and Botany " 500
Boys Shirts

## Also A Large Solection Of WESTERN SHIRTS



GIRLS DRESSES
Priced From

sweet sue - tiny women youthfalr - jonathan logan

| Skirts and |
| :---: |
| Sweaters Blouses |
| Capris $\bullet$ Pants |


CAR
COATS

With
Detachable Hoods

Priced From-
5.95 up LINGERIE PANTIES - SLIPS P. J. - BRAS CAN - CANS

## PIECE GOODS

Botany Woolens
Cottons by
bates - CRAMPTON

MOONESVILLE - WAMSUTTA

SIMPSON • U. S. ROYAL "O"

Velveteen - corduroy

## Berkshire

Stocking
once-a-year SALE August 13-29
$\qquad$ Come in and choose from our many styles with Berk-
shire's amazing protective barriers. Nylace in full. shires amazing protective barriers Nylace in full
fashioned stockings and Nyloc in seamless. These barriers stop runs starting at the top or toe from enter
ing the sheer leg area Regular 1.65
NOW

| Regular 1.65 ( ${ }^{\text {R }}$ (1.29 |  |
| :---: | :---: |
| 3 pair | \$3.79 |
| Regular 1.50 |  |
| 3 pair | \$3.49 |
| Regular 1.35 NOW | 09 |
| 3 pair | \$3.19 |

## GIRLS' SHOES



St. Clair Dept. and Variety Store
Your One Stop Shopping Center In Muleshoe, Texas

## The Muleshoe Journalins

## Cotton Council Head to Outline What Agriculfure Means to Us


Donald Ray Lamb MYFParty 1 M 1 TeXaS Sesame 1


Now Paying 3\% Interest On Savings

Park Free on R. B. H. Supers Parking Business At Our Bank

MULESHOE STATE BANK Member FDIC
SOHNSONFUrniture Co=
 moons ofet ar Sale Starts Thursday August 13 Doons open ar 9:00 Am Sale Starts Thursday August 13 0:00 am


BEDDING

## $\frac{\text { Wec carty a complete line of this fine merchan }}{\text { dise }}$ <br> Foam Rubber Mattresses <br> Wo Hove Many Odd Mattresses and Box Springs <br> In both the 3.3 and 4.6 sizes that we can pass on to the customer at a great savings <br> STANDARO SIZE MATTRESSES  25.00 cash OCCASSONAL CHAIRS, RO,LL AWAY BEDS, OTC




Living Room Suits
In the best grade covers. In a variety of
colors. We are offering up to $\$ 100.00$
olors. We are offering up to $\$ 100.00$
discount on these choice suits.

| Our stock includes several rolls of <br> CARPET |
| :---: |


| We Have Many, Many <br> In and around the Muleshoe Area That are using our carpet |
| :---: |

We can supply any type of Carpet
NYLON, WOOL, VISCOSE, COTTON
and any fabric that our customers might and any fobric that our customers might want in a turnkey job

[^0]

KROEHLER, PULLMAN, GOLD ARO, MAXWELL, ROYAL
Many, Many other brands to choose from. We have a price range to suit you

## ROCKERS

d PLATFORMS, SWIVEL, STRAIGHT CHAIRS Of all description and sizes. Many colors to select your rocker from
$\qquad$

## Reclining Chairs

We have these in a variety of colors \&
sizes. Also with or without the vibrating



## Bedroom Groupings

 As Drexel, Sprague, Carleton, Basett - KroehlerHuntley and many more Our grouping includes Thre
piece suites, double dressers, triple dressers. night

stand sitand | $\begin{array}{c}\text { stand, standard size and twin beds, chest and } \\ \text { stock items and many other combinations. }\end{array}$ |
| :--- | Bedroom Furiniture

In any combination of select wood we are certain that
we can suppply it from our very yarge stock of tine
bedroom groupings. Come in and let us show you
our selection



## pan river

 GHAMS
## 79


cORDUROY 88 c yd.

 mine
ramie shoe oberament

Special Purchase
BOYS SHORT SLEEVE

## SPORT SHIRTS

Introducing


- RUGGED $111 / 4$ OUNCE DENIM

BOYS' JEANS $17 \%$ NYLON


## 75\% MORE WFAR caprolan Ny



- kevlar price 2.69 after head 22 - regulars - slims - musics - ODD AND EVEN SIZES 4 TO 16 - Doveli knees sizes 4 TO 12 in





[^0]:    Let us measure your home for COMPLETE CARPET JOB

