

HARVESTING
COTTON B
STRIPPER
SHORTAGE OF TRAILERS
Gin Smoke Fills The Air As Record Harvest Season Moves Into High Gear In Area
SCOOP SEZ


## The Muleshoe Journal)

## Mules, Abernathy Battle For Title

Community Thanksgiving
Service Set For November 27

$=4$ PTA Nets S406


Farmhouse Burns In Monday Fire

No Serious Injuries In Spectacular Wednesday Crash



Mules Co-Champs in District 2-AA
Try Abernathy For Clean Sweep Friday

CROP Committee Names Chairmen For Campaign

### 39.189

Bales Ginned

 STUDY CLUB
MEETNG
Muleshoe Study Club Hosts All Day Meet

|Additional Classifications Listed For HDFair To Be Held November 21.22



Miss Speck To Wed Doyle King


Cosmeticians Are Feted November 9

cin

TEL Sunday School ${ }^{\text {e }}$ Class Meeting Held In Harper Home The TEL Sunday School class
of First Baptist Church met with
Myrtie Harper November 4 for
a business and social meetin?
obsine business and sociaber mee
with 17 members present.
Minnie Moore
 devotional on "Our thank
funines to God for His goodness
During a social hour whic y Allene Dyer on what a program
or Thanksgiving dinnat to have
Refreal Refreshments of pumpkin pie,
whipped cream and coffee and
ea were served ea were served.
pLedges soRoarty
Miss Laven Copley, daughter
of Mr. and Mrs. A. W. Cople A
and a
and
student
College
 arship. musicianshes. on sharater
and personality.
LaVon is a musio

bill harts in visit Mr. and Mrs. Bill Hart, of
Kansas City, Mo., have been vis.
iting here with brote
Houston Hart and family the
in MATH CONFERENCE Mrs. Blanche Johnson of the
Tuleshoo school faculty will par-
Icipate in Yutestioe school faculty will par-
ticipate in a thematics teach-
ers conference to be held Novem.
ber 15 on the campus of ENMU CREPE PAPER all colors. St
The Journal Office. Phones Glasses Fitted BLACK OPTOMETRIC CLINIC
 113 West 1 si
Phone 8240

## ANNOUNCING!

Change of Dealership!
We Have Purchased The

## INTERNATIONAL

Cayle Reed extends an invitation to all mothers to enter their children in a big children's photo TO ENTER YOUR CHILDREN GO TO CAYLE REED BUICK CO.


SATURDAY, NOVEMBER 15th to be photographed for the contest.
Age limit for the contest is from MONTH TO 12 YEARS
Children will be judged for netatness of appearance and expression. There is no entrance fee and no purchase is required for contest. All prizes for contestants in this area.

## GRAND PRIZE

A beautiful, large A beautiful, large
oil colored photo $16 \times 20$ SALON MOUNT

## NO

 entrance FEEOBLIGATION
TO BUY

| Christmas Special |  |
| :---: | :---: |
|  |  |
| BILLFOLD Size $\$ 1.75$ | entrance |
| - | F |

ONE DAY ONLY SATURDAY NOVEMBER 15
CHILDREN WILL BE PHOTOGRAPHED BY A HIGHLY SKILLED
CHILD PHOTOGRAPHER USING THE MOST MODERN
EQUIPMENT FROM
SHUGART'S STUDIO
Cavle Reed Buick Co.

TRUCK and PICKUP DEALERSHIP
SALES \& SERVICE

Johnson and Nix Company who has been your dealer here FOR MANY YEARS

We Expect To Have Some Of The Various Models Of International TRUCKS and PICKUPS For Your Inspection At All Times.

WE WILL MAINTAIN A COMPLETE SERVICE
dEPARTMENT FOR YOUR CONVENIENCE
CAYLE REED BUICK CO.
Hi-Way 70 At North Ave. B
Phone 4030

## CRACKERS

2 POUND BOX
SALAD WAFERS 49c

HEADLINE
MAKING...


Císco in free canisters ${ }_{\text {bss. }}^{3} .89 \mathrm{c}$

Purasmow flour
PICKLES
OLIVES


Oive . . . 49

## 75

 1 Pound Tin.PURA SNOW
25 POUND
pILLOW CASE BAG

$25 c$

## SmanN Scoge tadies <br> SYLON HOSE 50c



Blue Bonnet
1 Pound ...

## , <br> CORN

COOKIES



Pork \& Beans 2 19¢ Red Plum Jam


IN OUR
MARKET

Frivit cocktall
Apricois - M

25 c PEASUTBUUTTER
19c CLIOROX

uxedo
Tuxedo
1/2s...

$$
-5<35
$$

CLORX


BACON BACON $=$

## 2




CATSUP
 TiDE Chill los oum

## PINEAPPLE

29C

Hunts Family Size Bottle 20 Oz.


Midwestern, Bar-S Style,
Fully Cooked, Bonelciss Fully Cooked, Bonelcrs
Holiday Ham, Heat and Serve

|  | $\xrightarrow{\text { PRODUCE }}$ |
| :---: | :---: |
| - FROZEN FOOD <br> Frigid Dough Apple or Cherry PIES |  |
|  |  |
| 10 Oz. Pikg. Libbys Whole Kernel GOLDEN CORN | BELL PEPPER Large green Ib. 190 |
| 10 oz Pkg. Libby sno.White | Foner Ruby Red |

## PEACHES

19C INSTANT QUUICK
Sweet Treat
Heavy Syrup
No. 300 Crushed

35c
2 for 45C 158

45c


FIRE FRIDAY
AT
Mission Schools
Set By West
Plains Association

[ENOCHS NEWS EVENTS
Brazilian Missionary Talks at Local Church

to
a a trips, the Ag teacher, Mexico ver
weekend to get some pigs
INJURED IN WRECK
as thetir guest thils week, her
grandmother, Mra Powerk, from
Riverside, Calli grandmother, Mra. Powers, from
Riverside, Calif. . .
Mr. and Mrs. Albert Smyer and
childen visited recently in the Mr. and Mrs. Albert Smyer an
children visited reently in the
home of his sister, Mr. and Mrs home of his sister, Mr. and Mrs.
$\begin{aligned} & \text { harlen Simpson is working for } \\ & \text { Wayne Cash and children of the Bell } \\ & \text { Lubbock. }\end{aligned}$ Mr and Mrs. Doungas Lowe off
Muleshoe are reported recovering Muleshoe are reported recovering
satistactorily in Littletield hos.
pital from injuries reecelived in pital from injuries reeeived in a
cat wreck near Littlefield last
Friday evening. bo Bell Milk Company of Lub BOokKEEPING books and book.
 Mr. and Mrs. Kenneth Pybury
visited friends in Morton Sunday Mr. and Mrs. Foy Lewls an
children and his Mother, Mr
Lewis, went to Brownfield Sun Lewis, went to Brownierd sunh
day afternoon to see their daugh.
ter Willene, and Mrs. Foy Lewis
parents. Mr. and Mrs. Shepherd News

by Mrs. O:an Reaves Several of the boys from the

Maple Chure) of Christ attende

 | n. |
| :--- | :--- | :--- |

## A Word Of Thanks

We would like to thank our wonderful friends and customers for their business over the past 28 years. It was a real pleasure to serve you.
Dick Martin and James Glaze have purchased the Agency, and we feel sure that they will continue the tradition of the Agency - to give the best possible service to all their customers.

## As most of you know, Dick

Mrs. Lloyd Alsup Mr. and Mrs. J.L. Alsup

ANNOUNCING

MRS. THERESA BLACK Formerly of Dallas
Spocialilining intinining and


Muleshoe Beauty Salon

All PERMANENTS GUARANTEED
MULESHOE BEAUTY SALON

## ANNOUNCING

Dick Martin and James "Sugar" Glaze ANNOUNCE THE PURCHASE OF
ALSUP MSURAMCE AGEECY

We will continue the same courteous service our Wstomers have received in the past, and are al blems.

Dick Martin has been with the agency since

REAL ESTATE and Loan SERVICE
Alsup Insurance Agency

Best yet of the best sellers! New Might, New Modeis, New Money-Saving Power! Cheviolet TaskFForce 59


See your local authorized Chevrolet dealer

## C \& H CHEVROLET CO.


standard wldths. Visit The Jou
al office for your office needs.

|  |  |
| :---: | :---: |
|  |  |
|  |  |
| ROOMS FOR RENT: Private by day or week. Lone Star6.45 - |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Fork |  |
| $\begin{aligned} & \text { loan. Requires small amount } \\ & \text { cash, } 4 \text { years old. Centrally } 10- \\ & \text { cated to schools. Phone YO } 5 \text { - } \\ & 3292 . \end{aligned}$ |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## Farms \& Homes For Sale

$\xrightarrow[\substack{\text { Cleanivg } \\ \text { you ever } \\ \text { Blue Lustre }}]{\substack{\text { and }}}$

3: Help Wanted-


LEGAL NOTICE
NOTICE OF INTENTIN
BRIDE
BRIDEE
WARARANTS The state or texas.
COUNTY or BALEY:

Cotton Referendum December 15 To Decide Many Important Questions

| marketing quota referendum be held throughout the Nation 15 will determine whether quot penalties will apply, the kind allotment program in effect, and also the level of price suppor for 1959-crop cotton. The referen dum therefore is of vital concer Searcy M. Ferguson, Chairman o the Texas Agricultural Stabiliba tion and Conservation Committee The marketing quota program | with their "regular" farm allotable at not less than 80 percent of parity for the 1959 crop of up. land cotton, or (B) complygg with an increased farm allotment 40 percent larger than the "reg. ular" farm allotment-with sup. ty lower than under the first choice; quota penalties will ap. cess of the chosen allotment. |
| :---: | :---: |
| will be in operation for next year's crop, the chairman explains, if at least two-thirds ofihe yotes cast in the referendum are in favor of the program. In that case, farm operators willhave an opportunity to elect a | The referendum will be held between the hours of $8 \mathrm{a} . \mathrm{m}$. and 6 p.m., on Monday, December 5 . |
|  | being rural, has not been invaded by this type of thing. <br> If you would like some information of interest along the lines of correcting the trend referred to here, may we suggest you write to: Texas Bureau for Economic Understanding, Gibralter |
|  |  |
|  |  |
| Our educational institutions,particularly those supported particularly those supporars, aretirely by your tax dollare the places you need to watch to know what kind of citizens your children are going to be whenthey take over the operation of your community, state and union. | Bureau convention in Corpus Christi. Writing this before Mon. day we don' Parmer con count many Parmer county people went, but well let you know next week. |
|  |  |
| If you have children in these public schools, it will be well worth your while to take a lookat some of the text books they study. |  |
|  |  |
|  |  |
| These books, sometimes, are not the kind they should bestudying, and only you can know which ones your child is study ing and decide whether it is the right one or not. In a country-wide survey made among five thousand high school students, it was found that sixty per cent be |  |
|  |  |
|  |  |
|  |  |
|  |  |
| lieved that the profit motive could be killed off entirely sys.out hurting the American s. |  |
|  |  |
| out hurting the American sys.tem. Another survey revealed |  |
|  |  |
| believe that government and better living conditions than business. This is not a real |  |
|  |  |
| American attitude. <br> History, social science, govern- |  |
| be taught these peculiar ideas We hope you will look at some of the books being taught your children. We hope this area, | FARMERS NOTICE! ${ }_{12 \times 24}$ Cotton Picker Ready to Move $\$ 450$ to $\$ 525$ |
|  | GARRETT'S <br> Built Homes Rd. Lubbock, T |
| LUZIER'S COSMETICS, Perfume and Gifts <br> Free Demonstration - Satisfaction Guaranteed <br> - Your Authorized Consultant MRS. E. E. HOLLAND <br> Phone 3119-5449 Holland Real Estate Office |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |

REAL ESTATE \& INSURANCE FARLEY INSURANCE AGENCY auto financing - farm and city loans SERVICE beyond the contract Office Phone 7279

| EDDIE LANE SEZ: <br> - INSURANCE <br> - real estate <br> - loans <br> LANE <br> Insurance Agency Phone 4390 Muleshoe, Texas | HE GIVE WIS WIFE HIS SOLEMH WORD THAT UE WOULD HIVE DUIR ROUS IWSURED BUT HE HAD TOYED TOO LONG WITH FATE <br> AND HE FOUND OUT IT WAS JUST DOLITE |
| :---: | :---: |

GUARANTY ABSTRACT CO.

Complete Abstracts of Title to All Lands BONDED FOR YOUR PROTECTION Office: 108 East Ave. C PAT R. BOBO, Owner

## Announce Results of Grain Test In High Plains by Experiment Service

| SPECIAL | －＝品＂ |
| :---: | :---: |
| Sation emix |  |
| \％ |  |
| Suve row now | －$-\times$ |
| 边 |  |
| Sess | ＂ |
| Sive |  |
| ＂Remividuc |  |
| Save 2om now |  |
|  | \％rimen |
| Au，wispericice | cmoor mame |
|  |  |
| Koxmmatioue cos | 边 |
|  | EL Mascy |
| Aar dand | EL Agency |
| ma | cro |
|  |  |

No Money Down， 36 Months To Pay

LAMBERT PLUMBING CO

Clyde A．Bray Farm and Ranch Loans， 20 yrs． $51 / 2 \%$
Pay any amount at anytime from farm any amount at anytime $\begin{aligned} & \text { after } 12 \text { months }\end{aligned}$
Farm Farm land，Ranches any size，Dwellin Muleshoo Box 243

PLEASANT VALLEY VIEWS
Mrs．Kendricks Named




HOW TO PERL LIKB A MILLLON
Without lifting a finger do is lie down on the Posture－Rest ${ }^{*}$ unit－the amous Scauffer mororotizd couct－and lee it give you the rell xtion from tension and the essential exercise you need．
You＇ll find that the Stauffer Home Plan of effortless exer and calorie reduccion will do wonders for that waistline， 80 ！ For more information and a iemonstation of the
Posure－Rest unit．．Call SH 4.8250 taufre nome man，dem． STAUFFER Home plan
2812 3th．St．，Lubbock

I woxlad like more in

## 1959＇s Mast Disuatic Debant <br> The NewLincoln

Newest Edition of the Classic Lincoln－look


Here indeed，is a new masterpiece in the proud Lincoln－The Lincoln interiors are the most spacious and most fradition．A car of commanding appearance．A car of comfortable of any motorcar，and Lincoin＇s engine is slassic beauty，realized without sacrificing an inch of unquestionably the finest ever installed in an American interior spaciousness and comfort．A car built with automobile．Yet，for all its roominess and power，the unexcelled quality and craftsmanship．These are just magnificent Lincoln handles with incredible ease 1959 Lincoln the choice for those who demand the sively to Lincoln owners．Your nearby dealer invite

On display tomorrow at our showroom

THE LINCOLN AND CONTINENTAL DEALER IN YOUR COMMUNITY

# Donlops STORE-WIDE NOVEMBER 

| Budget Sav <br> Group Boys <br> PANTS <br> $\$ 1.88$ | Boys Knit <br> UNDERSHIRTS <br> WORK SHIRT <br> 3 for $\$ 1.00$ <br> each $\$ 1.6$ |  | St to 2.00 Values to 3.98 <br> $\$ 1.00$ $\$ 2.66$ | Ladies <br> TIGHTS <br> $\$ 1.99$ |
| :---: | :---: | :---: | :---: | :---: |
|  | LADIES DRESSES |  | Men's <br> DRESS SLACKS <br> $100 \%$ Wool, Wash-N-Wear Values to 14.95 Values to 14.95 $\$ 8.99$ | Budget Saver Special Group <br> COTTONS <br> 3 Yards <br> $\$ 1.00$ |
| $\begin{aligned} & \begin{array}{l} \text { DDED } \\ \text { Each } \\ \$ 1.00 \end{array} \end{aligned}$ |  | PETTICOATS Simime vol to HOSE HOSE , | Mens Wear <br>  <br>  <br>  | - Budget Saver Men's <br> JACKETS <br> Values to 12.95 <br> $\$ 6.88$ |
| Ladies N, <br> PA <br> PA $\$ 3.90$ |  |  |  | Budget Saver Boys Sport SHIRTS Values to 2.98 |
| - Budget Saver NYION PAN each 99 |  |  | $10$ | $\frac{\mathbf{9 9 c}}{\substack{\text { - Budget Saver - } \\ \text { Men's } \\ \text { SPORT SHIRTS }}}$ |
|  |  |  |  | \$2.88 |
|  | ROBES Ladies, Each \$5.99 |  | BOYS WEAR |  |
|  |  |  |  |  |
| $\begin{gathered} \text { - Budget Saver } \\ \text { Girsts } \\ \text { COATS } \end{gathered}$ |  |  |  |  |
|  | ladies shoes mens shoes |  |  |  |
| Regular 12.99 $\$ 8.99$ |  | ${ }_{21} 1000 \%$ NYLON RUGS ${ }^{\text {a }}$ |  |  |
|  |  |  |  | or $\$ 1.00$ |
| Ladies <br> KNIT SHIRTS <br> Regular 2.98 <br> $\$ 1.99$ | SHOES group of Children, val. to 3.98 , Pair .... $\$ 1.88$ shoes group of Children, val to 4.98, Pair .... $\$ 2.88$ | $36 \times 60 \quad \$ \quad \$$ |  |  |
|  | GIRLS CAR COATS <br> Regular 10.99 <br> SALE <br> $\$ 8.99$ each <br> Girls Coats <br> Regular 15.99 <br> SALE <br> \$10.99 each |  |  | pair |
| Cafe CURTAINS |  | PILLOW SALE <br> 2 for $100 \%$, GOOSE DOWN <br> 12.99 |  |  |
|  |  | 00\% DACRON PILLOW |  | for |
| 2.99 e |  |  |  |  |
| Chintz BEDSPREAD |  |  |  | GIRDIES <br> 1.99 each |
| dget Sav Chenille DSPREA $\$ 4.99$ | - Budget Saver - Budget Saver - <br> vibrating DRAW DRAPES <br> PILLOW S 7.95 value <br> $\$ 3.99$ $\$ 4.99$ pair | \$ |  | EMNANTS <br> $1 / 2$ price |



Muleshoe -Lockney Battle T06 106 -Tie, Mules Win On First Downs 13 to 10


HORN
OF
PLENTY
Abernathy $\ln 46-6$ Win Over Olion
made of locally grown produce, is on display for the Thanksgiving season at the Muleshoe PCA
office. Made by Nellyne Morris. it contains seventeen vegetales. including millet, corn, cototon,
okra, carrots, Peppers, potatoes, pumpkin, calui flower, onion, lettuce, cabbage, sesame and milo. -Journal Pho MULESHOE at Abernathy MULESHOE at Abern
Lockney At Morton. Lockney At Morton.

Black, Sanders On Picador Travelling Squad

QUALITIES AS MECHANIC
Howard Taylor of E. R. Hart Howard Tayor of E. R. Hart
Company, Muleshoe, has been
qualified as a factory.trained

 Corporation, manufacturer of of
Mercury outboard motors
The course included dily in.
struction periods, supplem in The course included daily in.
struetion periods, supplemented
by actual bench practice, blackboard seassionch, graut dise, black-
and examinans
and ered examinations. Subsects cov-
enatures were recommended dis. leatures were recommended dis.
assembly and reeasembly me.
thods on the 15 and 35 horse. power Mercurys whi,
in the line for 1959 . Rock have an impressive 3.0 rec. The Picadors have beaten North
Texas State 21.16. West Texas


- Pump Pulling and Setting
- Perforating Casing In The Hole
- Well Cleanouts
- Western Landroller Sales \& Service REPAIRS ON ALL MAKE OF PUMPS EDWARDS IRRIGATION SERVICE

JACK MORRIS and all the folks at MULESHOE MOTOR CO.

## Cordially Inuite You

to visit them Friday, November 14, 1958

## to view the all new

## 1959 Mercury and Lincoln Automobiles

Youili see the newest thing in the finest of the fine car field

Come See Us
We'll be expecting you
MULESHOE MOTOR CO.
at the crossroads

| FOR THE <br> TIRE PRICE OF SALE |  |
| :---: | :---: |
| $9: 50 \times 14$ NYLON TUBELESS |  |
| FIRST LINE TIRES Reg. 51.50 plus tax SPECIAL SALE PRICE |  |

6:70 X 15 White Sidewall nyLon tubeless

Reg. 61.80 plus tax
SPECIAL SALE PRICE

850 x 14 WHITE SIDEWALL NYLON
TUBELESS CAPTIVE AIR SAFETY TIRES
Regularly sell for 80.50 plus tax SPECIAL SALE PRICE

Reg. 31.95 plus tax SALE $19.95^{\text {Rececopatie Trie }}$ fio

We have a wide selection of
NEW and USED TRAILER TIRES AT SPECIAL SALE PRICES


Sandiliss philosopher Takes. A . 0 ok AT The Election Returns, Comes To Only Vague Conclusions



## .



Todays


As you know, there has been PRICE CUTTING on Anhydrous Ammonia to customers chosen by some fertilizer dealers.

The price that we now have does NOT reflect a reasonable margin that should be maintained, but due to the CUTTING OF PRICES, to some, and making it up on others, we feel it is unjust and unfair.

We have Anhydrous Ammonia and dry ferrilizer at Muleshoe and Clay's Corner for your use.

## APPLICATION PRICES

71/4c per Lb. Applied - 100 LB. or MORE $\pi / 2 c$ per Lb. Applied - LESS THAN 100 LB.

## Please call on us for FAIR and JUST <br> Treatment to all <br> Treatment to all

## Farmers Co-op Elevator <br> Phone 5350

 <br> \title{Anhydrous Ammonia $82^{\circ}$ <br> \title{
Anhydrous Ammonia $82^{\circ}$



 DOCK PRICE DOCK PRICE <br> <br> ATTENTION FARMERS
} <br> <br> ATTENTION FARMERS
}

## ELECTRIC HEATING...

as easy, safe and clean as switching on a light bulb! That little man-of-all-things, Reddy Kilowatt, is ready to heat your home so clean - well, it's just like a light bulb - responds instantly to the touch of your finger on a control switch. Imagine, turn on a switch and a light lighes up -turn on another switch and you have instant, comfortable, clean P. S. Electric heating is really easier than turning an a light bulb. With thermostatic control you just set it and forget it.

## FREE BOOKLET

The inside SIIY of Electric clmare contro - a new booklet that tells the facts about modera,
convenient electric heating. If you're buidding a convenient electric heating. If you're building or Service manager has a copy for you

Advanced Design, Spaciousness Stressed In New Mercury Line At Muleshoe Motor Company


Tech Homecoming November 21-22
-

## - INVITED

 he golden era of outboard boating the new 1959 - Goden Jubilee EVINRUDE
-
Sac ssi max sumecs moon
 See them today! - R.D.Nix Imp.Co. Ph 3581


Big TPump Company yron Jackson Pumps
Clowe \& Cowan Eiland Implement Company
Green Machinery Co.


Bnight Company Lusby Bros. Irrigation Western Irrigation Supply C
Western Pump and Western Pump and Supply Co.

|  |  |  |
| :---: | :---: | :---: |
| totally new experience in pass. | ment located beneath the rear floorboard and a completely self- | utiv |
| k seats", Mr Mills |  |  |
| d that's for |  | 碞 |
| seats", he emphasized | try Cruiser" station wagons. The |  |
| The entire front seat and |  |  |
|  |  |  |
|  | no cover plate. | planned, Exes president |
| volume | Mercury is the only medium |  |
|  |  |  |
|  |  |  |
|  |  | Saddle Tramps Circle, a pep |
|  |  |  |
|  |  | A giant rally will follow |
|  | Mercury's dynamic styling |  |
|  |  |  |
|  |  | - |
|  |  | 15 |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |


|  |  |
| :---: | :---: |
|  | (tar mome tax |
|  |  |
| Muleshoe Asked To |  |
|  |  |
|  |  |
|  |  |
| SW Stock Show | Mr |
|  |  |
|  |  |
|  | Ior |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | Civil Service |
|  |  |
|  | C |
|  | Now Available |
|  |  |
|  |  |
| Good Records Are |  |
|  |  |
| y |  |
|  |  |
| ness |  |
|  |  |

 At Richland Hills Elementary School



Regular savings will chase worry far away. You know you are ready for financial emergency. You know also that you can buy what you want and do as you please. Start to save regularly this week.


## The brand NEW '59 MERCURY shows you what NEW really means

Americans are looking at the new cars with a
new look in their eyee. They re searching for
the best combination of all the things that count the best combination of al the tings that count
in a car. The answer in 1999 comes from this
completely new 20 th Anniversary Mercury.
see new clean-dynamic string Distinctive_Mercury has exclusive body design;
it is the only car in its class that does not use it is the only car in its class that does not used
a body shared by a low-priced car. relax in a new kind of comfort No car in its class has more usable room. For
easier entrance, doors are wider than those of costliest cars. Up front- 9 inches more knee
room! The tunne-lhump in the floor HAS BEEN IN HALF! The man in the middle doesi

Everything you want on wheels

NEW STYLING
NEW COMFORT NEW PERFORMANCE NEW ECONOMY
sit with his chin on his knees. And that lower
hump makes room for thicker seat cushions.
 2 ENJOY NEW ECONOMIES 2 out of 3 new-car buyers can afford Mercury.
The big special is the Monterey with its new Economy Engine. You get top performance on
regular (not premium) gas_it's like "riding free" 10 miles out of every 100 .
Add it up and you get everything Add it up and you get everything you want
on wheels_ the '59 Mercury. We invite you to


MERCURY
BUILT TO LEAD_BUILT TO LAST ON DISPLAY TOMORROW AT YOUR DEALER'S _TOTALLY NEW FROM ROAD TO ROOF

# Muleshoe Mules VS. 

 Abernathy FRIDAY, NOVEMBER 14 8:00 P. M. - AT - ABERNATHY
## Mules of 1958-59



Frowt Row, Left To Right: Pat Childers, Wayne Malolone, Gsary King. Lywdal Black, Ross, Longham, Leland Doann, Frosty, Jones, Mike Barron, Joe King, Jerry Wright, Monroe Lee, and Joe Childs. SECOND ROW: Danny Gunstream, Stanley Robinson, Arthur Splawn, Cur-
tis Walker, Dionon Ray, fim Young, Bill Gibreath, Eugene Hawkins, Todd Wilt, Paul Shepherd, and Kenny Splawn. BACK ROW: Leroy tis Walker, Dixon Ray, Jim Young, Billy Gilbreath, Eugene Hawkins, Todd Wilt, Paul Shepherd, and Kenny Splawn. BACK ROW: Leroy
Corralee, Jim Bishop, Marlon Mills. Derrell Olvier, Ronald Julian, Wink Thompson, Bob Camp, Bob Robinson, Thurman Adams, Charles
White, Tommy Thompson and Gerald Shanks.


## Let's Go To The FOOTBALL GAME

| LAST YEAR'S RECORD |  |
| :---: | :---: |
| Muleshoe 1 Muleshoe 56 | Clovis 13 Sudan 7 |
| Muleshoe 14 | Morton 20 |
| Muleshoe 33 | Springlake 6 |
| Muleshoe 12 | Hale Center 7 |
| Muleshoe 33 | Olton 21 |
| Muleshoe 20 | Dalhart 14 |
| Muleshoe 21 | Canyon 26 |
| Muleshoe 7 | Dimmitt 12 |
| Muleshoe 28 | $\cdots$ - Tulla |
| -WON 7 - LOST 3 |  |

MULESHOE MULES
1958 FOOTBALL SCHEDULE MULESHOE 6 CLOVIS 6 Muleshoe 22 Muleshoe 36 Muleshoe 36 Muleshoe 0 Muleshoe 0 Muleshoe 13 October 24 $\begin{array}{ll}\text { October } & 24 \\ \text { Muleshoe } 21\end{array}$ Muleshoe 21 Lockney 6
Muleshoe Wins On First Downs 13 to November 14 Abernathy, there

THIS PAGE IS SPONSORED IN THE INTEREST OF GOOD SPORTSMANSHIP BY THE FOLLOWING MERCHANTS:

Bobby's Beauty Box
Willson - Sanders Lumber Company Wagnon Grocery \& Market
Cross Roads Cafe
Lindsey Jewelry
Higginbotham - Bartlett Company Fry \& Cox Brothers
Morris Douglass Implement Company Gulf Products - W. A. Finn, Jr.
Ray Griffiths \& Sons
King Brothers Grain \& Seed Company City Cleaners
Wellborn Beauty Shop
Western Drug Company
Muleshoe Implement \& Ladd Pontiac

Cobb's
D \& G Food - 7 to 11
Cashway Grocery \& Market
Holts
Blackburn Food Store
Pool Insurance Agency
Bovell Motor Supply
Dunlap's
Arnold Morris Auto Company Lambert Cleaners
Charles Lenau Lumber Company Muleshoe State Bank
First National Bank
Merle Norman Studio of Cosmetics Homer Millsap Garage

Taylor Metal Products Bailey County Electric Cooperative Association
C \& H Chevrolet Company Ramage Tire Co., \& Ready-Mix Concrete Goss Brothers "66" Service Western Auto Associate Store Gordon's Conoco Service Johnson - Nix

Main Street Beauty Shop
Judge Glen Williams Alsup Insurance Agency Cayle Reed Buick Muleshoe Motor Company Mills Machine Shop

Muleshoe Courts
Muleshoe Abstract Company
McReynolds Jewelry Wiedebush \& Childers
Sam E. Fox - The Texas Company Bobo Insurance Agency Bill's Drive - In
Blair Plumbing
Continental Oil Company
The Fashion Shop
Edwards Gin
Western Jewelry
Kerr Implement Company
Barrett Produce

FOLLOW THE MULES.
BACK THEM AGAINST ABERNATHY FRIDAY NIGHT

baZbuddienews letter
New Bleachers Now At Football Stadium

|  |  |  | \|tisit curch. |
| :---: | :---: | :---: | :---: |
|  |  | $\underset{\text { ard }}{\text { ard }}$ |  |
|  |  |  |  |
| no in in the homo of his |  |  |  |
| cal h hit friends |  | Merkel to make th |  |
| cream. They also enjoyed ho | N ${ }^{\wedge}$ students aree. David Tarter. |  |  |
| dom |  |  |  |
|  |  |  |  |
| nny |  |  |  |
| P | Grusendort and Coreta watkins: |  |  |
|  | Glienda Robinson, and Dereei |  |  |
|  |  |  |  |
|  |  |  |  |
|  | gr |  |  |
|  |  |  |  |
| 1 |  |  |  |
|  | with the school colors of black and orange streamers, and a |  | Mr. and Mrs. Donald D Litite |
| Black. |  |  |  |
| Now Blacthers instalued |  |  | the Gene Briggs. tam |
|  |  |  | Mr. and Mrs. Leon |
| as shom |  |  |  |
|  |  |  |  |
|  |  |  | $\underset{\text { Mre and }}{\text { Mrent }}$ |
|  |  |  | spen |
| Lam Storage, McBride Gin, Co-op Elevator, Clay's Corner, Nickels |  |  | w. c. willa |
|  |  | rod |  |
|  | Pat peterion thanked the mo. |  |  |
|  |  |  |  |
|  |  | ${ }_{\text {The }}$ | with her daughter, Mrs. Bond |
|  |  | Hunt and cloyes trom Mule ehoo |  |
|  |  |  |  |
|  |  | $\begin{aligned} & \text { and } \\ & t \text { a } \end{aligned}$ |  |
| nimght with Happy as the visting trani. |  |  |  |
|  |  |  |  |
|  | from Amarillo and Mrs. Alva |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |



## SIX Good Reasons

For bringing your cotion to UNION COMPRESS

1. Nothing to sell but service. No hidden charges to our customers at Union Compress.
2. We are EQUIPPED to take care of your cotton while it is in our custody.

- 5. Doing business in your own local community. We are all home folks.


2. ONE CHARGE ONLY. And that is for SERVICE.
3. Electronic Weighing. All bales weighed on our new fool proof electronic scales. No errors.
4. Protection for you. Adequate fire and damage control at all times.

## "We Are Custodians Not Competitors" UNION COMPRESS

And Warehouse Co.
DON MOORE, Manager

It's WINNING TEXAS - as it won the Fashion-Wise at the Brussels Words Fain!
You never had it so beautiful and so all-out new...


Muleshoe Motor Co.
Phone 2510 Students November 27.December 1



Forty-Six Students On Honor Roll At DeShazo Elementary First Six Weeks



瘭

## WeWill Buy Your SESAME

$\mathbf{\$ 1 0 . 2 5}$ per cwt for No. 1 Sesame is the pres ent market price

## WewillpayS1.95cwtforNo.2Yellow CORN

And have Government storage available

WE PAY \$2.16 CWT FOR NO. 2 WHITE CORN
We buy or Store Soybeans for Gov.Loan
Present Market Price $\$ 1.75$ Bushel
We will buy or store REDTOP CANE, SUDANS, HEGARI And Other Seeds

## BRING US YOUR MILO!

We are here to serve you See Us For Efficient Handling Of Your Crop

King Bros. Gra in \& Seed Co.
Phone 2410
Muleshoe, Texas

## COAST TO COAST ONLY 11 $1 \frac{1}{2}$ CENTS PER MILE FOR GAS!

Pontiac's new Tempest 420E V-8 sets the year's mọst important economy mark-Here's the story and what it means to you!


car testers-"Uncle Tom" McCahill-to put
a standard Pontiac Catalina Sedan with our
standard Pontiac Catalina Sedan with our
ath
would be exactly like you would drive coast to
coast yourself-in mountains, in city traffic, across
deserts, buying gas wherever the tank ran low.
And here's the phenomenal story in every complete detal-all officially certified by NASCAR,
America's top automobile competition authority

What does it mean to you? Simply-and very importantly-tbis: For the first lime, you can get deep-chested V-8 pep with
better mileage "economy cars" . . .and get it on regular fuel: If you owned a Pontiac with this new Tempest 420E V-8 you'd be saving up to 5 cents a gallon on
regular fuel. This new economy V-8 is optional no extra cost on any Hydra-Matic Pontiac!
See your Pontiac dealer soon-and discover the
newest in V-8 performance and economy!

## PONTIAC!

America's Number (1) Road Car


LADD PONTIAC CO.

