## New Piggly.Wiggly Supermarket Piggly-Wiggly - To Be Built On Clovis Hiway At 4th Building Sold To <br> Davis \& Humphriés, Inc., owners and operators of Piggly Wiggly Super

 Marke:s and D \& H Super Markets in West Texas, today announced details fo construction of a new super market in Muleshoe. The new store will be loeated on the Clovis highway between Avenue B on the south, and 4th stree on the enst. It will be an all-new repla cement for the present quarters of the Uirm. When completed the new Piggly Wiggly Super Market will be the largest one stop shopping unit in the Mulashoe area. The bullding will hav some 16,000 square feet and will measure $10 \times 1$ feel. it will be border ed by a parking lot in front which will be paved, marked and mercury va por lighted. The parking lot will accomodare 135 cars. Described as Ultramodern, and of fireproof design, te Wullite is thil be bul by idmore Con-
building is expected to be completed within 150 day

## The MMuleshoe Journala \&ith <br> Rare Rolls Royce Bailey County Bond Stops Traffic Here Sunday Sales 74.6 Per Cent Of 1958 Ouoła <br> Major Traffic Accidents In Area Injure Nine; Two Fatally Injured <br> County and highway patrol officers have investigated four major traffic accidents in this area within the past week, one of which resulted in the deaths of a Friona farmer and a Littlefield high school football player and student. Considerable property damage was sustained in all four accidents, and several persons were injured.

Soil Survey By SCS Technicians Begun In County

Price War On Haircuis At Some Shops Here

First Methodist Church Begins $\$ 54,000$ Roy Farrow Campaign For 1958 Budget
*

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| SHOP IN |  | Evangelist Is |
|  | and | Speaker At |
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Closing Date Of New Directories Is On October 24


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, Wibe-saver sale!

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ROLLS

## Apple or Cherry Frigid Dough 

PIES
69C KOTEX ${ }_{12}$ Count Box
19c FOAMY SHAVE $\begin{gathered}\text { Gillerete, regular } \\ \text { or menthol }\end{gathered}$ 69c
PIES $\begin{gathered}\text { Morton, Fanily size, } \\ \text { Lemon or } \\ \text { Oncoclate }\end{gathered}$




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SUPER SAVINGS on your food bill for you on CASHWAYS


News Briefs From Muleshoe School
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WE FILL ANY DOCTORS PRESCRIPTION THE MOST COMPLETE PRESCRIPTIO

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GRAIN - GRAIN - GRAIN
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 Phone No. 3752 P. O. 80 2068
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SCD Supervisor Election Set For October 7 Tours Japan On Inspection Trip


To Milwaukee

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| also her overseas assign Sternberg General Ho Manila in 1939 . | HUB DELINTING PLA | 26) |

## hosprial news <br> MULESHOE HOSPITAL   



FIRE CAN MEAN SUDDEN DEATH ... DESTRUCTION! DON'T TAKE CHANCES!
BE FULIY PROTECTED WITH THE RIGHT FIRE INSURANCE policr!


Little Leaaue Financitial Report

## allen beray

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never forgot him, many wilver
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 C \& H Cheurolet Co.
E. R. HART CO.

LAST 3 DAYS SALE

## $12^{95}$

Last chance at these great savings on the most famous earthenware sets of all. Every Franciscan earthenware pattern in our stocks is reduced. Hurry!

 poration in Amarillo, is
Vators
check

## Three Way News

Fall Pastures May Be Improved With Nitronen

Trinity Baptist Young People Elect Officers

## DOLLAR <br> Days 500 SHEETS

16 Lb . TYPEWRITER PAPER
$\$ 1.60$


Build Your Buying Power



| $\square$ |  |  |  |
| :---: | :---: | :---: | :---: |
|  | FLANNELS <br>  Holed pieas 4 yd. |  | STRETCH SOCKS <br> Une Size Fits 10 to 13 Deep Tone Colors Monday Only <br> 3 for $\qquad$ |
|  |  |  |  |
|  | DOMESTIC <br>  <br> 5 yd. $\qquad$ | $\begin{gathered} \text { LOIES } \\ \text { Lo OENER } \\ \text { NYLON } \\ \text { PETTICOATS } \end{gathered}$ | SPECIAL PURCHASE <br> BATH SETS <br> Includes Bath Mat Commode Cover, Waste Basket and Regular 3.98 Value |
| DRESS SLACKS <br> Sizes 28 to 44. Plain Front <br> or Slack Style. Gaberdine, Worsted, Flanne <br> Free Alterations. |  | NYLON PANTIES <br>  <br>  <br> 2 for |  |
| Western Shirts Yyioue to thi.95 <br> 2 for | CORDUROY BOXER PANTS Size 9 months to 6 years Reg $\$ 1.49$ Value Ideal for cold weather | BATISTE PANTIES <br> Soney Cotot Lacor Tim <br>  <br> 3 for $\qquad$ |  |
|  | POLO SHIRTS <br>  2 for $\qquad$ | NYLON HOSE Rompay Oit 00 c <br> 2 pr. <br> pr. . . . . . | BATH TOWELS <br>  2 for $\qquad$ |

Muleshoe Mules Meets Tough Dimmitt Eleven Friday Night

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|  | ay fumpd | the second. Lee Pearson had set up the touchdown on a $64 \cdot$ yard | ING MAC ard widths. |

District 2AA Teams Win 3 of 5 Games


## Muleshoe Mules Roll Along



## WryčM 51 <br> ALL NEW'58!!!

WE'RE CLEANING HOUSE!
SPECIAL LOW PRICES
ON All
NEW FORDS \& MERCURYS
NEW LINCOLNS \& PICKUPS

## harver bass

 $\underset{\substack{\text { APPIIIIACIIre }}}{\text { PPL }}$. Where you see
this sign!!!

FREE
WIRING!

## The Thuleshoe Journalicsirt


 NEWSPAPER WEEK


National Fire Prevention Week Set For Observance From October 5-11
 Make Your Dollars Perform


SHOP $\$$ DAY MULESHOE MONDAY
 on a narrow path through a in the Sudan community build-
gloomy forest and swampy land. ing Sunday afternoon.
In my hand 1 held a flashlight
Those attending from Mule. an





PROUDLY PRESENTS FOR 1959 A DRAMATIC NEW REALM OF

## ONotoing ONlajesty

- $=$ . their grace and elegance, and inspiring in their Fleetwood luxury and appoint-
 finest performing Cadillacs ever produced. With a spectacular new engine, with a more responsive Hydra-Matic drive, and with improved qualities of ride and handling, they provide a totally new sense of mastery over time and distance. - This brilliant new Cadillac beauty and performance are offered in thirteen individual body styles. To see and drive any of therm is to recognize a new dimension in automotive quality and goodness. Why not do both-soon? Your By appointment to the worlds most discriminating motorists!
$\qquad$
News Of Men $\xrightarrow[\text { COMPLETES COURSE }]{\sim}$
COMPLETES OURS
 eight., week admin
at Fort Chaffee, Ark.
Jones received instruction i
typing, filing and typing. filing and Army clerical
procedures.
Jones is a 1955 graruate of Far vern New Mexcooo, attended East
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of Muleshoe. an of Mrs. Faye
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Poco attached Lebanon. Leva hon.
The Pocono
Commander Commander
Amphibious
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been in the Levant Four, Flee has sine Tina Pore -landings. in middJuly 801 HALL AVENUE

JONES MOTOR CO


VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER
-

## LAZBUDDIE NEWS LETTER

 PTA Set's Meeting 7:30 PM Monday Eve
## Fire Insurance

LET'S OBSERVE FIRE PREVENIION WEEK OCTOBER 5 TO 11


$\qquad$
CONSULT WITH US ABOUT YOUR NEEDS WITH
W. O. Casey Insurance Agency


MLIL:

- IMMEDIATE WAREHOUSE RECEIPTS
- TOP PRICES
- GOOD SERVICE

AT
TEXAS SESAME GROWERS. INC.
Grain Elevator In
Northwest Muleshoe
We're paying $\$ 1.58$
For 15\% Maximum Moisture Grain Sorghum

## WE'LL BUY, STORE OR PLACE IN CCC LOAN

Whichever makes you the most money.
Come by to see us and give us and opportunity to MARKET YOUR GRAIN CROP

WE APPRECIATE YOUR BUSINESS

## TEXAS SESAME GROWERS, INC.

GRAIN ELEVATOR
Phone 8110
Muleshoe

## COTTON is a

Major Factor In Bailey County's Economy

The benefit derived from the cotton industry locally depends in a degree on the ex-
 tent of the handling and processing of the product in the county, in all of its phases, from the planting until the ultimate shipment to the textile mills.

All of which means that in addition to the usual steps in the production and handling of cotton, its storage locally is a part of the benefits that add materially to, and strengthens the overall economy of the county.

Aside from the fact that our plant represents a large investment in physical equipment, the necessary labor and other operational requirements makes ours a major business operation in the community.
Because of these facts we believe farmers of the county are wholly justified in requesting that their cotton be handled and stored locally as far as possible.


If you are not certain where your cotton is being stored you can get that information either from your ginner or us.

# Muleshoe Mules 

 VS. Dimmitt FRIDAY, OCTOBER 3 8:00 P. M. - AT - DIMMITTMules of 1958 - 59





## MULESHOE MULES

1958 FOOTBALL SCHEDULE
MULESHOE 6
Muleshoe 22
Muleshoe 36
Muleshoe 36
Hale Center 20
October $3 \quad$ Springlake 0
October $10 \quad$ Friona, there
*October 17
October 24

* October 24
* October 31
*November 14

THIS PAGE IS SPONSORED IN THE INTEREST OF GOOD SPORTSMANSHIP BY THE FOLLOWING MERCHANTS:

Bobby's Beauty Box
Willson - Sanders Lumber Company
Wagnon Grocery \& Market
Cross Roads Cafe
Lindsey Jewelry
Higginbotham - Bartlett Company Fry \& Cox Brothers
Morris Douglass Implement Company Gulf Products - W. A. Finn, Jr. Ray Griffiths \& Sons
King Brothers Grain \& Seed Company City Cleaners
Wellborn Beauty Shop
Western Drug Company
Muleshoe Implement \& Ladd Pontiac

Cobb's
D \& G Food - 7 to 11
Cashway Grocery \& Market Holts
Blackburn Food Store
Pool Insurance Agency Bovell Motor Supply
Dunlap's
Arnold Morris Auto Company
Lambert Cleaners
Charles Lenau Lumber Company Muleshoe State Bank
First National Bank
Merle Norman Studio of Cosmetics Homer Millsap Garage

Taylor Metal Products Bailey County Electric Cooperative Association
C \& H Chevrolet Company
Ramage Tire Co., \& Ready-Mix Concrete Goss Brothers "66" Service Western Auto Associate Store Gordon's Conoco Service Johnson - Nix
Main Street Beauty Shop Judge Glen Williams Alsup Insurance Agency Cayle Reed Buick
Muleshoe Motor Company
Mills Machine Shop

Pioneer Natural Gas Company Muleshoe Courts Muleshoe Abstract Company McReynolds Jewelry Wiedebush \& Childers Sam E. Fox - The Texas Company Bobo Insurance Agency Bill's Drive - In
Blair Plumbing
Continental Oil Company
The Fashion Shop
Edwards Gin
Western Jewelry
Kerr Implement Company
Barrett Produce

FOLLOW THE MULES. BACK THEM AGAINST DIMMITT FRIDAY NIGHT
$\bullet$
H. D. CLUB

## Clatter

 Get Reandy To StoreCAPROCK FLYING SERVICE


Now Serving the Golden Spread From the Hub of the Golden Spread

Heodquarters A
Jerry's Feed \& Seed PHONE 639

Coprock Can Handie Your
defoliation needs

CAPROCK is a Co-ownership between Cart Crawford, Muleshoee, and Robert Speed of Adrian, Texas.

CAP SQUADRON RECEIVES CHARTER


Texas Youths Procrastinate About Registering For Selective Service

Jerry Gleason In
Texas A\&M College
English Workshop
October 25 At
Plainview High

Lectureship At



Regular savings will chase worry far away. You know you are ready for financial emergency. You know also that you can buy what you want and do as you please. Start to save regularly this week.

SAVINGS INSURED TO \$10.000

SHOP \$ DAY
MULESHOE
MONDAY

CHECK-UP

## Check now

YOU CAN HELP! FIRE PREVENTION WEEK ОСТOBER 1-8

We can all help to prevent fires by eliminating possible sources, such as trash and waste materials, carelssness with matches and open flames, inadequate electric wiring, faulty heating equipment.
By preventing fires we may save lives, certainly we can reduce property loss which reaches a staggering figure each year in the U.S.
You also can prevent personal loss with adequate insurance.

## Consult With Us On Your Insurance Program

- we can save you money -

Pool Insurance Agency
LEE R. POOL
W. M. POOL, JR.
$\qquad$
MULESHOE

## WE ARE READY

TO HANDLE YOUR MILO

In the past King Bro. Grain and Seed Co. have made every effort possible to help the farmer in this area harvest his milo crop under adverse weather conditions.

We stand ready this year to offer the same service as in the past.

We have ample storage for government loan grain.
Warehouse receipts will be issued psomptly.
Or we can buy your grain at fair market prices.
We take this opportunity to thank our customers for the business they have given us in the past, and we hope to have the opportunity of serving you again this year.

## WE ALSO HANDLE SUDAN, CANE AND OTHER SEED

## Farm

 NewsWater Study Set By Parmer County FB High Plains Farm Convention At Advisory Council Hub October6



## Parmer County Farm Bureau News <br> Farm Bureau News




## LONE STAR AGRICULTURE

Annual Field Day October8 At Lubbock Station

## HOME FREEZER OWNERS

## NOTICE

You Can Fill Your Freezer With A Full Supply Of Food And Take

UP TO 4 MONTHS TO PAY at the

## MULESHOE LOCKER CO.


"Ammonia makes a big difference in my wheat"

Frank S. Wise, who farms 960 acres near Dimmitt, says: "I
know from experience that Phillips 66 Agricultural Ammonia know from experience that Phillips 66 Agricultural Ammonia
makes a big difference in my wheat yields. I figure Pm getting
an average of 20 bushels more to the acre by putting down an average of 20 bushels more to the acre by putting down
80 to 100 pounds of Phillips ammonia pre-plant." Other successtul southwestern farmers use Phillips 66 am-
motia to give them higher grain yieds...and more profitable
graing. The $82 \%$ nitrogen in Phillips 66 Agricultural Amgrazing. The $82 \%$ nitrogen in Phillips 66 Agricuttural Am-
monia
ines protein-rich forage that puts on more beef at less cost per
Many of these farmers plow down Phillips 66 armmonia in
the fall on maize land. They know that $82 \%$ nitrogen helps
decompose crop residue, to decompose crop residue, to provide extra pla, food and helps
the soil more productive. Remember, Phillips 66 anmmonia gives you more nitrogen per dollar than any other form of
fertilizer-a full $82 \%$.

## 66 <br> Order Your Supply Of Phillips 66 Agricultural Ammonia Today!

> WESTERN FERTILIZER CO. Phone 2560, Muleshoe, Texas WESTERN FERTLIZER CO. Larbuddie, Texas WINDERS FERTILIZER CO

## Muleshoe State Bank



A REMINDER
That Each Of Us Is Responsible For fire prevention Every Day Of The Year

Just a moment's carelessness and lives can

## be lost.

The work and beauty
of a life time, destroyed
Stop Fires Before They StarI

## Progress News

$\frac{\text { by Mrs. M. O. Sig }}{\text { WM MET }}$


Barrels - Barrels - Barrels
brand new - just emptied caprock flying service

Jerry's Feed \& Seed Store

SUITABLE FOR TRASH BARRELS
MANY OTHER PURPOSES
OR Get'em While They Last At $\$ 2.00$ each

nndor?ardyName-Imprinted CHRISTMAS CARDS
make your selections


SEE our huge variety CARDS *

 Serious of humorous - tor personal business, of of emily weal Each card will be
 ass soon astr os posimibe

CHRISTMAS CARDS BY

- nu. ART - ace of quality
- MASTERPIECE
- WHITE


## The Muleshoe Journal a

PHONES 7220-5400

Lefter Writing Week October 5


| Social Security |
| :--- |
| Representative |
| Here October 9 | To those people receiving so

cal security benefits, the Federal
Government has certain obliga

Return Of Longhorn Cattle To Carib Isle Completes Saga Of 437 Years

hear rev. Mrs. ham

## Every Nigh

OCTOBER 5-12
7:30 P.M.

Church Of The Nazarene
Avenue C at 9th Street Muleshoe
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Fly Down And Save


MULESHOE JOURNAL, Thursday, Oct. 2, 1950, Page,
were honored.
Other teachers are: Mmes Other teachers are: Mmes
Marshal Head, Leon Lewis, Le. land Mounts, Dale Buhrman
land
Cecil Buhrman, Lloyd Quesen berry, and Mr. Cecil Burman,
nd Bill Mullen. Leon Lewis is


The Sunday School of the Y. L.
church observed Rally and Pro
motion Day Sunday
In motion Day Sunday.
In general assembly, Marsha
Head presided. and each class out the certificates who hand
the Funded up by personnel of sport Fisheries
and Wildlife and turned over to
the Dominican

## Introducing the "Linear Look"... OLDSMOBILE fon'59

So totally new.
so typically Odds :


You wished for it! You asked for it! It's here! So step into the roomiest Rocket Olds ever built! Here's spacious new passenger room plus greatly increased luggage room! Sit behind the new high, wide and handsome Vista-Panoramic Windshield that lets you see ahead, above and aside better than ever! Test the new stopping power of Oldsmobile's Air-Scoop Brakes ... on all four wheels! Experience the exceptional smoothness and comfort of new "Glide" Ride . . . the quietness and power of fuel-saving new Rocket Engines! See the beautiful new Magic-Mirror paints with the builtin luster that lasts! You are cordially invited to come in and see the start of a new styling cycle - the 1959 OLDSMOBILES - at your dealer's now!



## JOHNSON \& NIX

Muleshoe



[^0]:    Colgate
    69c
    Size

