14 Pages Today $10 c$
here at home how to turn in

## Three Day Rodeo Is Beginning Here Today


 cold

Revival Preacher
Talks At Rotary

## Clovis Airmen Involved in Wreck Here Saturday

Escabedo Rites
Conducted Tuesday Final Rites For Mrs. Bill Elrod Conducted Sunday

Pusan is City of Filth, Squalor, Poverty, Exciting Rev. Jones' Pity


AdelitionTo Electric Co-op Building Planned

|  |  |
| :---: | :---: |
| thend mate | \% |
| mamed |  |
|  |  |
|  |  |
| toms | and |
| Dunlap's To Open |  |
| In Near Future |  |
|  | 边 |
|  | mind |
| Sens inem |  |
|  |  |
|  | com |
|  |  |

Cof CAdopts
A New Slogan


Johnson-Pool Staging "Operation 64" "Connie Annie Meets Freezer Fannie"

 in 12 o'eloc
August 27.
They



Lazbuddie News

```
Hatem
```

min


DEXTER UNDERGROUND LAWN SPRINKLER SYSTEM Trs EASY To wsstall - Theres' not taring sp pour tomn






 Thime

Dexter System Is PermanentFreezing Won't Hurt It!!

Once A Lumary, Costing
Hemotad onv
$\$ 39.95$
WILLSON-SANDERS LBR.
Muleshoe


 an an

## ,

12
The John Gammon family left
Monday for a vacation trip to New Mexico and for Estes Park
Colorado. $\quad . .$.
Mr. and Mrs. Raymond Hous. Mr. and Mrs. Raymond
ton and children, Marie an
gene returned reectly
vacation in Colorado. Mr, and Mrs. John N. Crim and
son, Doyle. and Mr.and Mrs.
Robert Waggoner. spent some
time relaxigg in Red River, New
Mexico, the past week. Th Womans Missionary Union
of the First Baptist Church met on
Monday in te her The firstBaptist church
Monday in the church fo
Zoyal Service Porgam. T

ram was brought on | ra |
| :---: |
| L |
| L |


 Mrserts, Mrert Gord
ey Barnes.
,
 Visitors in the Rev. C. K. Rob.
erts home. on last Wednessayy,
were his brother, and family,
Rev. and Mrs. Carl Roberst, who
is the is the district missionary around
Greenville. Rev. and Mrs. Cara
Roberts and family were on way to
Assembly
Mrs. W. S. Menefee and Mrs.
Juel TTrieder returned home wed-
nesday from attending the Suel Trieder returned home w
nesday from attenting t.
W.M.U. encampment in Gloria.
ta. New Mexico.


## Coming To Clovis

August 21 \& 22

## SUNDAY

MONDAY

SHRINE CIRCUS
Best Circus On Earth
Brought To Clovis By
CLOVIS SHRINE
Drum \& Bugle Corps
ADMISSION
Tax Included
dults - $\$ 1.00$ Reserved Seats - 50c Box Seat - $\$ 1.00$ Tickets For Grade School Children

## FREE By

Clovis Merchants
For Matinees Only!


AN ELECTRIC FREEZER IS A

## thaw Saver!


Two Styles... Time Saving..
$\qquad$

$\qquad$
A以PUBIIC SERVICE

BROWN SUPPLY C CLANVIEN - Concrete irrigation pip - CONCRETE IRRIGATION PIPE.

- SURFACE ALUMINUM PIPE
"RAIN WAY" SPRINKLER IRRIGATION SYSTĖMS - GATED ALUMINUM PIPE

BEN CHAPMAN es. Phone 6859
Muleshoe

NEW
DODGE \& PLYMOUTH CARS

ARNOLD MORRIS AUTO CO.


## Baby Food 7c


2005

# ORANGEDRNKK : 19 c 

WOLF CHLLL $\mathrm{I}_{\mathrm{Nom}}^{\mathrm{Nom}} \quad 45 \mathrm{C}$
Facial Tissue Necerex, whitiou ( Coil 25 C
SALAD OLIVES Towion Jar $\quad 33 \mathrm{C}$
THNA 1 Thss fiot con

Pineapple Pie Filling hion Nomorien 33c

29C Sturgeon bay r. S. P., No. 303 CAN

## Cherries : : 17 c

BISCUITS
Aluminum Foil Wrap ${ }_{2 s}^{5}$ Ropood fois bol $\quad 23 \mathrm{C}$

## FLOUR

 10 LB.PRINT BAG
$-69$
SUGAR
10 LB
bag

## III FRANKS PICNICS

WJhy Pay Lalore?

 FLOOR WAXK Sisoocilien Nonseut $\$ 1.59$



CANTALOUPES TOMATOES

Blackeye Peas lb. 5c canoen resesm 2 for $9 c$
Radishes Green Onions 2 for 9 C
lb. 5c lb. 19 c


GRAPE JUCE sooz comp form 19c
FROZEN PERCH Fition fag.


- FROZEN FOOD -
- FROZEN FOOD

Mozelit io oz pig - $1 \%$

liss Mary Jo White ls Bride Of Mr. futher CleggIn Ceremony Saturday


Mr. AND MRS. LUTHER CLEGG



## HD Council Met Monday Afternoon

Fidelis Class
Elected Oficers

McKinstry Piano Studio To Open

Trophies Presented At Golf Luncheon


Ea quest. Wanda Smith.
SCHROEDR GUESTS
Miss Billie Ann Hay

${ }^{\text {B-Piece Lime Oak }}$ $\$ 249.50$
$\$ 160.00$
BEDROOM SUITE $\$ 295.00$
\$200.00
4.piece Lime Ook Bedroom Suite
S219.50. Now Your Ord Suite and
$\$ 264.00$

## Get

 Acquainted Offer See These Atrractive Suites Now: Wonderful Buys in This Apequanted BEDROOM SUITE $\$ 349.50$4.Piece Lime Oak BEDROOM SUITE $\$ 249.00$
$\$ 156.00$
$\$ 150.00$

ALSO CHOICE USED FURNITURE KENT FURNITURE CO.

## Fidelis Class <br> Elected Officers




Family Night

## On August 26


-5 Lond. Lasting Colors
Pool Family In Annual Reunion On September 9


KINDERGARDEN PUPFLLS
REGISTER SEPT,

(BP) POUSE PAINT


HEATHINGTON LUMBER CO.



## SHORTENING



GREEN BEANS Wemo 15c
 WAX PAPER nismen in

- FROZEN FOODS -
 PINEAPPLE JUCE Dole com $\quad 2$ for 35 C Shrimp 59c - MEATS -


## PICNICHAM Lb. $34^{4}$

|  | Ib. 29 c | lb. 39c |
| :---: | :---: | :---: |
|  |  |  |
| Steak Lb. . 59 c |  |  |
| PORK | cen med | lb. 39c |

WAGNON GRO. \& MKT. 气

## R CTASSHFIED ADS EO

[^0]

SEE US FOR:
$\qquad$


| Fresh Fruits and Vegetables Received Each Tues. \& Friday | Casing perforation in well. Pulling Casing. Pump repair work any make pump. <br> Gearhead repair and ratio change. Pump <br> Pump installation and pull <br> Winch work. |
| :---: | :---: |
| POT PLANTS POTTED IVY <br> Flowers To Be Set Out | Turnkey estimates on any job arge or small <br> D. H. SNEED SUPPLY CO Distributors of Layne Pumps and Continental Red Seal Engines Box 925 Box 925 Muleshoe, Texas |
| $C K \text { W DA }$ |  |
| FRIHT STAND | DR. B. R. PUTMAN OPTOMETRIST |
|  | Muleshoe, Texas 1208 East First St |


| Singleton Funeral Home Ambulance Serrice Day or Nigh |
| :---: |
| Bailey County Abstrict Co. |

## BOBO INSURANCE AGENCY

## PHONE 2640

MULESHOE

## GUARANTY ABSTRACT CO.

and Towns in Balle Tite to All Lands BONDED FOR YOUR PROTECTION ffice In Bank Building
PAT R. BOBO, Owner
FARLEY INSURANCE AGENCY
REAL ESTATE \& INSURANCE aUto financing - farm loans Over Bank, Muleshoe, Texas $\begin{array}{r}\text { Over } \\ \hline\end{array}$

|  |  |
| :---: | :---: |
| COMPTROLLER OF THETreasury Department of theUnited StatesWashington, D. C. |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Sole |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| coition, |  |
|  |  |
|  | Lawnmowers Sharpened Saws Filed Used Lawnmowers For Sale |
| Mrs. Owen Jones |  |
| Is Shower Honoree |  |
|  |  |
|  |  |


| Semen | ed to be irresent. |
| :---: | :---: |
|  | $\begin{aligned} & \text { SEE ME FOR } \\ & \text { EEAUTY COUNE.OR } \\ & \text { COSMETCS } \end{aligned}$ |
| satration mertive calup |  |
| Mals |  |
| TENNIE'S BEAUT <br> 4. Way Hair Curting <br> Phone 5092 | SHOP <br> arest Styles <br> 1010 th St |

NICE new 4 -room Houses, completely trimmed and finished. Plumbing Fixtures. Bargain at $\$ 1960$.
NEW 3-room Houses … $\$ 1270$ NEW $12 \times 24$ 2-room Houses ....... $\$ 545$
Plains Ready-Built House Co.


COX DRIVE-IN THEATRE
 $\mathrm{M}_{\substack{\text { M. Pool. Jr. } \\ \text { Phone } 7010}}^{\text {Ler Muleshoo Po }}$



District Governor Speaks To Lions


## 



Sudan Boy Takes Training Cruise

Lion Drive Makes Band's Trip To Dallas Possible For Muleshoe Nite



Pusan Repor the


Ray's Conoco Ser. Has Successful Grand Opening

Kearney...A New Winier-Hardened Barley For The High Piains Area


wur nor cau "70 Now for an an arownuer
Bobby's Beauty Box

MERLE NORMAN COSMETICS
I Will Have A sales Girl On Hand To Totak Care

[^1]Kay Lenderson Treated For Polio

| Kay Lenderson, 14 year old daughter of Mr. and Mrs. Jack daughter of Mr. and Mirs. Jack Lenderson of Muleshoe, remained in a serious condition in Parkland Memorial Hospitin Parkland Memorial hosple. phone message to relatives here. <br> Kay was stricken with polio Monday while she and her in Dallas. She is partially paralyzed, and is being kept in an iron lung. <br> Friends who wish to send cards or messages may address her at: Room 735, Polio Ward, Parkland Memorial Hos. pital, Dallas, Texas. No flowers may be received in the ward. GOOD SCHOOL PENCILS, 39 c Doz, at the Journal. |  |
| :---: | :---: |
|  | THE NEW POLIO VACCINE - developed with your. March of Dimes funds - has been licensed by the U.S. and some is available commercially. See your family doctor. |
| THE <br> nATIONAL <br> FOUNDATION <br> FOR <br> INFANTILE <br> PARALYSIS | BUT POLIO IS STILL WITH US <br> When polio is around, <br> follow these precautions: <br> DON'T GET OVERTIRFD <br> DONT GET CHILLE <br> DONT MIX WITH NEW GROUPS <br> BUT DO KEEP CLEAR |

## News Highlights FromThree Way



Swine Improvement Investigation ToBe Launched In Texas October 1



We Have Accepted Dealership Here

## For <br> Carters'

## CARBONS

- midnight
- SILVERCRAFT
- Stickless Pencil.
Letter Size - Legal Size

Black and Blue

- ALSO -

CARTER'S

Typewriter and Adding Machine Ribbons

OFFICE SUPPLIES - PRINTING
THE MULESHOE JOURNAL
PHONES 7220 AND 5400

## The Muleshoe Journal)

and


## 

MARION F. HARRIS
xepresenting SOUTHWESTERN LIFE INSURAMCE COMPANY
AMERICAN TV
RADIO \& TV SERVICE

BOB GLASS Technician

| вов | Technician |
| :---: | :---: |
| Clovis Highw | Phone 3 |
| Aroses foom Grifith Glev. | After 7 pop. m. |

Farm Exports Gain 7 Percent
( $\begin{aligned} & \text { ports fiom the United States. Ex } \\ & \text { ports } \\ & \text { creased fuuld prther babaly } \\ & \text { have }\end{aligned}$


 VISITED PARENTS ATTENDED REENIION Mr.and Mrs. Datton Harris
and children visited last week in Mr.and Mrs. Dation Harris
and children visited last week in
Altus. Okla, and attended a re Altus, Okla, and attended a re

 | the |
| :--- |
| thay. |
| darris senenty. five persons at. |
| Some weekend in Seymour. | tended the reunion, which was

held in the Seymour City Park. Doz, at She Journal.
 Ready for any emergency
TELEVISION \& RADIO
We Now Have Two Technicians ON DUTY FROM 7:30 A. M. TO 9:30 P. M. To Give You Better Service CAN TAKE CARE OF ANY MODEL OR MAKE - CALL DAY OR NIGHT RAYMOND ZOTH

JOHNSON.POOL

MULESHOE STATE BANK

BUTANE -PROPANE SALES AND SERVICE


TWO-WAY RADIO FOR BETTER AND FASTER SERVICE

## 66

Muleshoe Liquefied Gas Co.


EMSIEA LP．GAS CARBURETION


## WIEDEBUSH \＆CHILDERS

Your Ensign Carburetor Dealer MULESHOE

##  WithLocalSCS

$\qquad$

Soil Conservation
News
$\qquad$ NEW GRANDSON FOR
FINIS JENNINGS





 $A$ very interesting progrem
 ranged．The
10：00
a．m．
$\qquad$
$\qquad$
$\qquad$ On rare occasions we get a motion picture soul stirring，
heart warming and completely apart from anything pre－
viously put on film．＂THE LONG GRAY LINE＂is that type thicture．We so thoroughly believe you will agree with us
that we will glady refund your money i＂THE LONG GRAY
INE＂is not and of the yory best motion Tictus

Showing Tues．，Wed．，Aug．23－24 Cox Drive．In Theatre


THE WILD FRONTIER HAS A NEW KING！


## caat Fatures back up Cbevrole Performance：Body by Fisher－Ball－Race Stering－Outriggr，

The new Chevrolet has proved itself all K－I－N－G in today＇s
toughest driving competition！
Starting at the Daytona Beach NASCAR＊－sponsored trials
last winter，the new Chevrolet swept aside all competition in
its class in acceleration tests．
Since then what＇s happened：The latest figures on hand
how that so far Chevrolet has piled up a big lead in NASCAF
short track events against all comers in all price classes！
北覴島

America＇s hottest performer becous it＇s got America＇s most modern V8I EDrive with care ．．．EVERYWHERE！

C．\＆H．CHEVROLET CO．

THE MULESHOE JOUNAL
PUBLISHED EVER THURSOAY AT MULESHOE, TEXAS



STOCK MARKET


Does This Constitute Waste?


IMPORTANT/ NOTICE!
$\because=$



High Plains Underground Water Conservation
District No. 1

Atomic Power For Peace Will Bring Unimagined Standard Of Living

| (The following is the last of a series of seven articles dis closing the highlights and sidelights which have accom panied the nation's develop pared at the Hanford atomic energy plant, the series deal with the human things which followed in the wake of the first historic announcement that man had harnessed the | atom. It touches upon the things By BILL JURY <br> General Electric News Bureau Hanford Atomic Plant <br> Industry has come a long way down the strange, fantastic new highway of the Atomic Age; down a route to which there may | Editor's note: The Sand Hills Philosopher on his Johnson grass farm discusses the pleasures of farming <br> Dear editar: <br> I ran across a statement the other day which has kept run <br> From the point of view of world supply of energy, the utili- zation of atomic energy is be- | The statememt was: "The sat isfaction of tilling the earth. that is what makes a farmer." <br> That's a nice, profound-like with it is that about half the time it ain't true. For example I know several |
| :---: | :---: | :---: | :---: |
| Todays Meditation | national scale, the atomic industry has done a lot of ing since its beginning | s top atomic official has ted that privately financed c power plants will com successfully with conven- |  |
| SOURNEYS IN THE bIBLE |  | years. <br> Francis K McCune, general | $\begin{array}{\|l\|l\|l\|l\|l\|} \text { the } \\ \mathrm{en} \end{array}$ |
|  |  | manager of the GE Atomic Pro ducts Division, recntly forecast that eltrie utily | going |
|  |  |  |  |
| ${ }_{\text {All }}^{19 .)}$ |  | will be owning and operating a |  |
|  |  | within the next 10 years. Hee said |  |
|  |  |  |  |
| age, where guides are secured the ascent of the Matter. | ac |  |  |
| matt was cold, and mist | Hanford, through primitive |  |  |
| the great peak. Then, sud- |  | "We belleve that this |  |
| hity in the moonlight, sur- |  | ¢ |  |
| passing all our expectations. |  |  | t |
| It is not the outcome or the |  |  |  |
| Paul must |  | me has arrived, he add. we can look toward |  |
| the Damascus Road b |  | ite goals in the area of | while plow |
| occurred on this day d his life. His restlessness, |  | commercial atomic power-goals |  |
| red, and misdirected zeal | progress - aimed at | and that almost inevitably will | from farming, and tilling I guess |
| 俍e banished as he beheld his |  | lead to expansion into a power |  |
| in $m$ |  | le ${ }^{\text {age }}$ resultant benefits in hu | biggest satisfactions I know con. |
| His surrender was unconditional. Henceforth his powers and loyal. | no |  |  |
| uld |  |  |  |
| Lord whom he had been spurn- | An | ATTEND MEET | There just never was a piece of |
|  |  |  |  |
|  |  |  |  |
| holy moments when we musi |  | attend the Farm Bureau, office secretaries training school, Aug. |  |
|  |  |  |  |


|  |
| :---: |
|  |  |
|  |  |

SPE CIAL
AUGUST 15 THRU SEPTEMBER
Individual Hair Styling
PRINCESS NYLA COSMETICS


Morning Bible St
Worship Service
Evening Worshe
oo rour pascapronoss To 日e -FILLED RIGHT
dAMRON REXALL DRUG STORE

MAIN STREET BEAUTY SHOP
THE MOST COMPLETE PRESCRIPTION

## BEST BUY NEW!



Look how much more Plymouth gives you at it low, low price compared to other cars in its field! More size, more comfort, since it's biggest, goomiest of all 3 low-price cars! More beauty, since it has the newest styung of all 3 ! The ToP
two engines-the thrifty 6 -cylinder PowerFlow 117 or the mighty 167 -hp Hy-Fire, most powerful of standard V.8's in the low-price 3. And remember, you would pay as much as $\$ 500$ more for many "medium-price" cars actually smaller than Plymouth!

High sales volume for your dealer means a good deal for you-and Plymouth dealers have en smashing sales records this year! Trade now your dealer is ready to give you the best possible allowance for your present car. You'll get the car hat's leading its field in value, with Forward Look you trade again, Plymouth's beauty and popularity will assure you of a high resale value. See your Plymouth dealer today!

## PLYMOUTH



Siegrid Hoffman Exchange Student From Carr To Speak At Germany Making Home With Murrahs

Texas Tech Commencement

## Chrysler Sales

 In Big Increase
## NOTICE FARMERS!

## The Department of Labor

in a letter received Monday states that no Farmer who has not signed a HOUSING STATEMENT and Form 342A by September 10, will be permitted to use Mexican Nationals this fall.
SO PLEASE COME BY AND SIGN YOURS NOW!

## TEXAS HARVESTING ASS'N.

## Look! we've never made it easier for you to say"yes"

Our high allowances for trades are based on higher volume (Mercury sales are breaking all records). Our terms have never been easier (tailored to fit any budget). And remember-Mercury prices start below 13 models in the low-price field.* So why settle for a smaller, less powerful car when it's so easy to own this big 188 horsepower Mercury? Stop in and hear our offer today.

## SEE WHAT YOU GET WHEN YOU MOVE UP TO MERCURY

| Exclusive styling. Mercury's becuty is fresh, distinctive-shared by no other car. | above) is the most powerful car at its pri And you gef 198 horsepower in the Montci | special fabrics, patterns and color combinations. |
| :---: | :---: | :---: |
| A bigger car all over. Far bigger than "low-price" cars-in length, width, and wheelbase. | series. Usable power (torque) is up as much as $30 \%$ in all speed ranges for brilliant new pickup and passing power. | Dual exhausts on 8 out of 11 models, 4 barrel carburetors, new anti-fouling spark plugs, ball. joint front suspension - and many others. |
| Super power and torque. The lowest co Mercury (the 188-horsepower Custom show |  |  |




[^0]:    POOL
    INSURANCE AGENCY

[^1]:    See The New Line of
    FALL JEWELRY
    LAURANETTE MASON

