

The Muleshoe Journal



DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 35, NUMBER 51

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THURSDAY, DECEMBER 20, 1956

SCOOP SEZ

By J. M. FORBES

ANOTHER ONE OF THEM MIGHT BE HOME FOR CHRISTMAS

The parsonage of the First Baptist Church, home of Rev. and Mrs. E. K. Shepherd, is a little bit brighter, a little more homey for Christmas because of the arrival of a little Cocker-Spaniel puppy, and thereby hangs a tale.

"The pastor and wife were visiting at the city dump ground with the supervisor, A. H. Owen, Mr. Owen and his dump ground had attracted about 14 dogs at the time. Rev. Shepherd inquired whether a boy dog was available for adoption; Mr. Owen was out of suitable boy dogs but pointed out the little female Cocker which strolled up at the moment. Mrs. Shepherd said Mr. Owen was out of the car pronto, and once she held the puppy in her arms, the puppy had a home.

It had, like some of the others, been abandoned at the dump grounds, probably because her owner had too many dogs already. When this writer visited the dump ground a few days ago, we counted 12 dogs which are making their home there.

They live off food scraps that are brought to the place with the rubbish. They are lots of company to Mr. Owen, who puts in 8 hours daily seeing that everything is on the up and up out there.

And, Mr. Owen said, all except three are available for adoption by a family of this area that needs a dog. We saw several that would make ideal family dogs; they are young, handsome, intelligent, and affectionate. Three of them have so attached themselves to Mr. Owen that he wouldn't want to part with them. Life is not unpleasant for the dogs, and is not hard at the dump ground, but, since they are dogs, they probably would appreciate a family of their own to which they could give all their attention and affection to.

Many families have found lovely pets at the dump ground. Mr. Owen said. Last summer I noticed a mother dog which had five puppies; all found a home at weaning time.

While this column worries about homeless dogs, the Jay-Cees, and many, many others are worrying about Christmas far less fortunately situated children. The Jay-Cees will have another shoot Sunday, barring a big snow.

Many of our stores will remain open late every night until Christmas. There's no place to trade better than your hometown stores.

We have put in lots of time, here at The Journal, to issue this week's Christmas greetings paper. You will find so many local firms' advertisements in these 24 pages that their names would about make a business directory. In your spare time, give this paper the twice over.

Our joke reporters came up with nothing worth printing this week. Instead of printing a joke here, then, permit me to say, whoever you are and wherever you are, that I hope you will have the best Christmas you and yours ever had.

Christmas Parade Cancelled Due To Lack of Entries

The Christmas parade scheduled for Friday afternoon at 5 p.m., sponsored by the Ministerial Alliance and the Muleshoe Chamber of Commerce, has been cancelled.

Rev. E. K. Shepherd, president of the Ministerial Alliance said Monday that due to lack of entries, the parade would not be held this year.

Planned around a religious theme, the parade was originally scheduled to include a minimum of seven floats, but only four churches entered floats, and the sponsors felt there was not enough interest to make the parade a success.

However, the churches plan to start earlier next year to organize the parade so that it can come off on schedule.

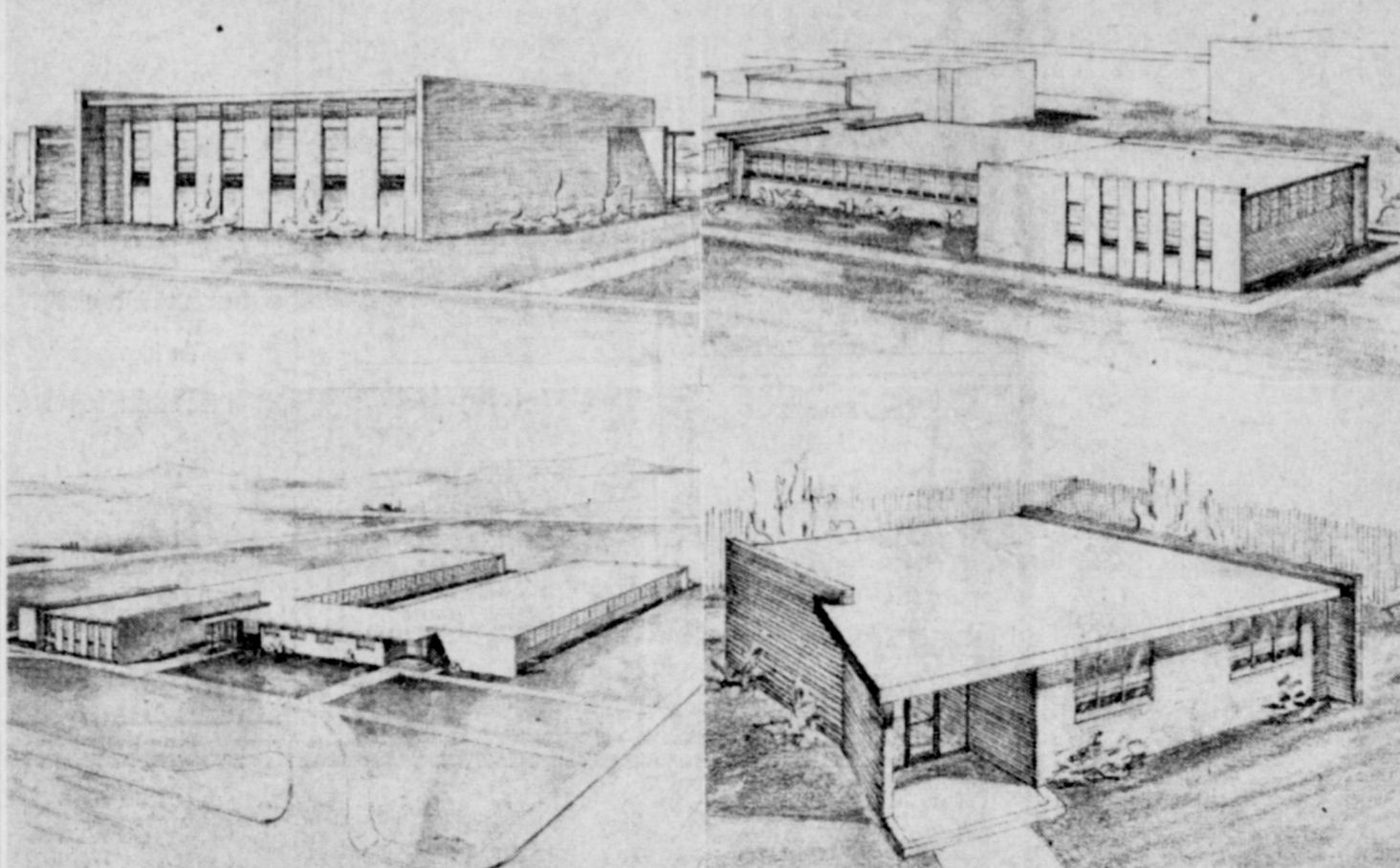
TO WHEELER

Mr. and Mrs. E. H. Kennedy are to visit at Christmas with relatives and old friends at Wheeler.

MARKETS

| | |
|----------------|------|
| Rye, cwt. | 2.50 |
| Milo, cwt. | 1.90 |
| Wheat, bu. | 2.25 |
| Soy Beans, bu. | 2.20 |
| Corn, cwt. | 2.60 |
| Eggs, doz. | 38c |
| Cream, lb. | 60c |
| Lt. Hens, lb. | 8c |
| Hvy. Hens, lb. | 15c |
| Roosters, lb. | 7c |

Here's What Your School Bond Money Will Buy



ARCHITECTS DRAWING OF SCHOOL IMPROVEMENTS to be made if the \$500,000 bond election carries Friday. In the upper left corner is the new cafeteria for the existing elementary school. Upper right shows the additional six classrooms and band hall to be added to the high school building. Lower left is the 24-classroom elementary school to house the first six grades. And at lower right is the new administrative office building. (Drawings by Stiles, Roberts, and Associates.)

Highway Patrol Adds Personnel And Works More Hours To Curb Accidents

Texas Highway Patrol authorities have estimated that 115 persons will die in traffic accidents on our Texas highways between Dec. 21 and Jan. 1.

At the same time, the department is calling upon the motorist public to "Back the Attack," as the Patrol intends to "Step Up the Attack" on all moving traffic violations during the twelve day holiday period. The motorist can back the Patrol's attack by: Being a courteous driver, watching for pedestrians crossing the streets or highways, and by reporting drinking drivers.

Patrol officials announced that all available state police will be on duty long hours, patrolling the highways, during this period for the purpose of removing the dangerous driver from the road.

Since Jan. 1, 1956, one hundred and twenty-eight persons have lost their lives in the 21 counties that make up district No. 6 of the Texas Highway Patrol. It is 11 more than were killed in the district for the entire year of 1955.

An official release from the Patrol says: "The License & Weight Division and the Motor Vehicle Inspection Division are teaming their inspectors with Texas highway patrolmen and will be assigned to regular patrol duty during the holiday period. We hope by using extra personnel and working longer hours to stop or at least cut down on the slaughter of our citizens on Texas streets and highways. Won't you do your part also, and let's all be around to see Christmas, 1957."

Mullettes Win Springlake Meet

The Mullettes continued their winning streak behind the high scoring of Sandra Briscoe, Shirley Matthews and Mary Jo Holt Saturday night to win the Springlake basketball tournament by beating Olton 42-36.

The Mules went down for their second defeat of the season by dropping one to Plainview B team in the finals of the same tournament by a score of 62-41.

Sudan boys defeated Springlake, and Amherst girls beat Springlake girls to take consolation honors.

Bill Black led the Mules scoring in a game which saw the Plainview reserves score 25 points in the fourth quarter.

Grade Schoolers Christmas Plays Thursday - Friday

Traditional Christmas programs will be presented by pupils of Muleshoe elementary schools on Thursday and Friday of this week, principal Frank Ford has announced.

Thursday afternoon at 2 o'clock 162 members of the fourth grade will present a program, "Christmas Around the World", which will feature songs, pagentry and a play.

Friday afternoon at 1:15, 143 children of the fifth grade will present their Christmas program. Children of the first three grades will have their individual room Christmas programs and Christmas trees beginning at 2 p.m. Times of the various room programs will vary, and parents will be informed of the starting time of the program.

Hiway Dept. To Spend \$26,700 In Bailey Next Year

The Texas Highway Department will spend \$26,700 for improvements on highways in Bailey County during 1957, D. C. Greer, State Highway Engineer, has announced. This is in addition to the regular construction and maintenance program.

The State Highway Commission has approved this appropriation of \$26,700 to improve already existing highways in this county, and there will be little or no additional right-of-way requirements, Greer said. At the December meeting of the Highway Commission, \$30 million was allocated to 196 Texas counties for road improvement during 1957. The \$30 million is being spent for shoulder widening, seal coat jobs, additional surfacing and for widening of structures and highways in three counties.

The three projects in Bailey County will be under the supervision of the local highway district personnel. "We should have this program moving by spring", Greer said. "We believe the \$26,700 spent in Bailey County will go a long way toward bringing these highways up to date." The \$26,700 in Bailey County will be spent on the following projects:

- On US 70 from Muleshoe to Lamb County line, seal coat, a distance of 6.5 miles.
- On US 84 from Farmer County line to Muleshoe, seal coat, a distance of 11.5 miles.
- On FM 54 from Enochs to Lamb County line, seal coat, a distance of 10.9 miles.

VOTE TOMORROW!

Friday (tomorrow) is election day for the \$500,000 school improvement bond issue.

There will be two ballots to mark and both must carry in order for the election to be successful.

If the election carries, the following needed facilities will be built:

- A 24-classroom elementary school building.
- An adequate cafeteria and additional restrooms for the existing elementary school.
- A six-classroom addition to the high school.
- A new band hall.
- A business and administrative office.

Possibly new bleachers for Benny Douglass stadium, providing costs are within the amount of the bonds sold.

Every taxpayer, property owner in the school district is eligible to vote. There can be no greater investment in the welfare of the community and our country than an investment in good schools.

VOTE FRIDAY FOR THE BOND ISSUE!

Sixty Awards, Totaling \$1 Thousand Presented Crop Production Winners

Sixty cash awards, totaling one thousand dollars, were presented to winners in the annual 4-H, FFA crop production contest Thursday night in the vocational agriculture building at Muleshoe.

The awards were made by Senn Slemmons, manager of the Chamber of Commerce, on behalf of the sponsors of the contest, the Chamber, both local banks and King Brothers Elevator.

Dryland Grain
John Young won first place in the dryland grain sorghum production with 52 pounds, 13 ounces of grain from 35 yards harvested in one row, as were all the results.

Second place dryland grain went to Joe Milzap with 37 pounds, six ounces; third to Don McMakin for 28 pounds, and fourth to David St. Clair for 25 pounds, 8 ounces. Fourth through eighth places were won by Jerry Dawson, Brent Kitchens, Lyndel Black and Bill Harmon.

Irrigated Grain
Jack Dunham won first prize in the irrigated grain sorghum production contest, with a yield of 67 pounds, 11 ounces. Second place went to Richard Goodwin with 66 pounds, 15 ounces, and third place to Tommy Bickel for 66 pounds, 8 ounces. Fourth place went to Larry Dunham for 65 pounds, three ounces.

Fifth through 14 places were won by Don Copley, Jackie Redwine, Gary Hicks, Darrell Stephens, Buddy Black, Bobby Black, John Gross, Ripley Bell, Wayne Cherry and Mike Murrah.

Dryland Cotton
Bill Harmon won first place in the dryland cotton production

The Christmas Story

"..... For unto you is born this day in the city of David, a Saviour, which is Christ the Lord. And this shall be a sign unto you: Ye shall find the babe wrapped in swaddling clothes, lying in a manger. And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, Glory to God in the highest, and on earth peace, good will toward men."

Closing Schedule For Christmas By Muleshoe Firms

Although nearly all Muleshoe businesses will be closed next Tuesday for Christmas day, with the exception of a few service stations and a cafe or two, many firms will also be closed an extra day or so, it was announced this week.

The Chamber of Commerce, after conducting a survey of closing days for local business houses released the following information.

All local lumber dealers will close on Christmas eve, and will not open again until the Wednesday following Christmas. Farm implement dealers will follow the same schedule as the lumber yards.

Garages will be open Monday morning, but some will close at noon, and others will remain open all day Monday with skeleton staffs.

The main street firms will be open Monday with the exception of the insurance offices, which will close Monday. The drygoods stores will remain open Monday and Wednesday, while the following firms will be closed Wednesday: Kent Furniture, Fashion Shop, Lindsey Jewelry, Muleshoe Jewelry, Hart's, White Auto, Western Auto, Harvey Bass, Johnson-Pool, Johnson Furniture, and all the cleaning and pressing establishments.

Earth Youth Killed, Two Hurt In Sunday Wreck

James Albert Parrish, 20, son of Mr. and Mrs. Clyde D. Parrish of Earth, was pronounced dead on arrival at Clovis Memorial Hospital after being fatally injured in an auto accident early Sunday morning between Farwell and Clovis.

Parrish was a passenger in a car driven by O. C. Martin, also of Earth, headed west on US 60. Two other persons were injured in the accident, but neither was in serious condition. They

Another Turkey Shoot Sun., 16th

On behalf of worthy charitable causes, Muleshoe Jay-Cees again will stage a turkey shoot the coming Sunday, Dec. 16, beginning at 1:30 p.m.

A large crowd turned out last Sunday afternoon and shooters were plentiful. The Jay-Cees netted more than \$100 in the shoot. A marksman may be awarded a turkey in time for Christmas, or may receive a \$5 credit on a ham or other grocery food merchandise. There will again be trap shooting this Sunday as well as rifle events. The place is about one half mile south of city park, or nearby due east of the hospital, on the old Ollie Jones property.

Rotary To Omit Two Meetings

Muleshoe high school sextette, "The Harmonettes", presented a program for the Rotary Club meeting Tuesday. The sextette is composed of Louise Bowers, Ruth Gibson, Sunny McCormick, Martha Wuerflein, LaQuinta Dalton, and Rosetta Simms.

The sextette, members of the high school chorus, presented their version of several songs, much to the delight of the Rotarians and their guests. Band Director Paul Summersgill introduced the program. Dr. F. B. Birdsong was in charge.

The club voted to dispense with meetings the next two weeks, when Christmas day and New Year's will fall on their meeting day. By unanimous vote, the club nominated Edd McLaughlin, of Ralls, for president of Rotary International, being proposed by the 183rd district for the honor.

Judge Williams Talks To P-TA Monday Night

Judge Glen Williams was guest speaker at the Monday evening meeting of the Muleshoe Parent-Teachers Association.

Judge Williams spoke to teenagers in Muleshoe and their problems. He pointed out that in the 60 juvenile cases brought before him in 1956, only one case could not be helped.

Only 12 persons were present for the meeting in the high school auditorium. Judge Williams' talk will be presented at a P-TA meeting in February, at which time the program will also include a panel of six teen agers, who will present their problems.

Entries Mount In Holiday Lighting Contest Locally

A number of entries in the annual home decoration contest for the holidays had been received by the Muleshoe Chamber of Commerce at deadline time, December 17, Chamber manager Senn Slemmons announced today.

The contest will be judged on December 22 between the hours of 6:30 and 9 p.m. by an out-of-town group of judges. First prize in the contest is \$25 cash, with second prize being \$15 and third prize being \$10.

Entries must be lighted between the appointed hours on judging night in order to be considered. Although it is not a requirement, officials of the contest point out that they would like to see a large number of decorations on a religious theme.

Lutheran Church At Lariat Plans Holiday Program

Martin H. Moser, pastor of St. John's Lutheran Church in Lariat, has announced the program for Christmas week at his church.

On December 23, Sunday School and Bible study at 9:45, followed by Divine Service at 11 a.m., and practice for the Christmas program at 2:30 p.m. The young people will carol at 6:30 and return to the church to decorate the tree.

The children's Christmas program will be at 7 p.m. on December 24, and Christmas worship services will be held at 10 a.m. on Christmas day.

New Years eve worship service will begin at 7 p.m. on December 31, and will include the Lord's Supper. Announcements for communion should be made to the pastor prior to this service.

The Weather

| | | |
|----------|------|-----|
| Thursday | High | Low |
| Friday | 70 | 32 |
| Saturday | 47 | 28 |
| Sunday | 35 | 12 |
| Monday | 43 | 14 |
| Tuesday | 38 | 32 |
| | 84 | 37 |

TO SPUR FOR CHRISTMAS

Mr. and Mrs. Charles Bills and their two children will spend Christmas at Spur with Mrs. Bills' parents and other relatives.

OFFICE SUPPLIES of all kinds on sale now at The Journal Office.

Merkel Woman In Accident Sunday On Bula Highway

Mrs. Edard P. Farmer, 48, of Merkel, Texas, was injured Sunday morning at 10:55, when the car in which she was riding as a passenger, collided with an automobile driven by Bernie Russell Pierce of Rt. 1, Sudan.

The accident occurred 1.6 miles east of Bula on farm road 54. Officers said Pierce was driving a 1933 pickup truck and started to turn left into a private drive when the Farmer car, driven by E. P. Farmer, 50, collided with it.

Officers said Mrs. Farmer was taken to a Littlefield hospital where her condition was not considered serious.

School Bands In Holiday Concert Tonight At Eight

Paul Summersgill, music director of Muleshoe schools, will conduct the cadet and senior high school bands in a program of tropical and holiday music tonight in the high school auditorium when the bands present their annual Christmas concert.

The cadet band will begin the program with Creole Lullaby, Singing Sands, Space Cadets and Little Irish Suite.

The senior band will conclude the program with a repertoire including Air and March, Overture to the Messiah, T. V. Suite, and Holiday Tune.

The public is invited to attend this free concert which begins at 8 p.m.

Legal Notice

THE STATE OF TEXAS:
COUNTY OF BAILEY:
CITY OF MULESHOE:
IN THE CITY COUNCIL OF
THE CITY OF MULESHOE
AN ORDINANCE

BE IT REMEMBERED that on this the 7th day of November A. D. 1956, the City Council of the City of Muleshoe convened in regular session at its regular meeting place in the City Hall in Muleshoe, Bailey County, Texas, the following members thereof, viz:

W. T. Bovell, Mayor; Ernest Kerr, Alderman; Lloyd S. Alsip, Alderman; Horace Blackburn, Alderman; Morris Douglas, Alderman, and Houston Hart, Alderman, being present and acting, when among other things, there came on for consideration the following Ordinance which was offered by Alderman Ernest Kerr and read in full, to-wit:

AN ORDINANCE OF THE CITY OF MULESHOE DEFINING REFRIGERATOR AND/OR REFRIGERATORS, ICE BOX AND/OR ICE BOXES, ICE HOUSE AND/OR HOUSES, HOUSEHOLD APPLIANCES; PRESCRIBING METHODS AND PROCEDURES OF HANDLING ABANDONED REFRIGERATORS, ICE BOXES AND ICE HOUSES; PROVIDING THAT ALL ABANDONED REFRIGERATORS AND ICE BOXES SHALL BE STORED AND KEPT UNDER LOCK AND KEY; PROVIDING THAT NO REFRIGERATORS, ICE BOXES AND HOUSEHOLD APPLIANCES SHALL BE STORED OR LEFT IN PUBLIC PLACES IN THE CITY OF MULESHOE; PROVIDING FOR PENALTIES; DECLARING A PUBLIC EMERGENCY; REPEALING ORDINANCE INCONSISTENT HERewith; SAVINGS CLAUSE AND EFFECTIVE DATE.

IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MULESHOE

SECTION NUMBER ONE (1) Definitions: The term refrigerator and/or refrigerators used in this ordinance shall be construed to mean and shall mean any piece of equipment refrigerated by either electricity, natural gas, butane or propane for the purpose of keeping cold or cool food, beverages, etc.

The term ice box and/or ice boxes as used in this ordinance means and includes and shall be construed to mean any piece of equipment wherein ice is kept to keep cool or cold food, beverages, etc.

The term ice house and/or ice houses as used in this ordinance means and includes and shall be construed to mean any piece of equipment used for the storing of ice or the making of ice.

The term household appliances as used in this ordinance shall mean and shall be construed to mean any piece of equipment used in a house for the keeping and maintaining of a domestic household.

The term public places as used in this ordinance means and shall be construed to mean any street, alley, sidewalk or public property of any kind or order within the City Limits of the City of Muleshoe.

SECTION NUMBER TWO (2) It shall be unlawful after the effective date of this ordinance for any person, business, firm or corporation to keep or have in their possession any refrigerator and/or refrigerators, ice box

and/or ice boxes and ice house and/or ice houses unless same be in actual use for the cooling or keeping cold food, beverages, etc., or for the storing of ice, by said person, business, firm or corporation without first removing all doors and/or lids to said refrigerator and/or refrigerators, ice box and/or ice boxes and ice house and/or ice houses and keeping same removed as long as same are in their possession, within the City Limits of Muleshoe.

SECTION NUMBER THREE (3) Any person, business, firm or corporation must keep under lock and key all unused or abandoned refrigerator and/or refrigerators and ice box and/or ice boxes at all times unless on display for sale purposes.

SECTION NUMBER FOUR (4) It shall be unlawful after the effective date of this ordinance for any person, business, firm or corporation to leave or store any refrigerator and/or refrigerators, ice box and/or ice boxes and household appliances in or upon any public place or any public places in the City of Muleshoe.

SECTION NUMBER FIVE (5) Penalties: Any person, business firm or corporation who shall violate any provision of this ordinance shall be deemed guilty of a misdemeanor and upon conviction shall be fined any sum not less than Five (\$5.00) Dollars and not more than Two Hundred (\$200.00) Dollars, and each day that said ordinance is violated or any provision of said ordinance is violated shall constitute a separate offense.

SECTION NUMBER SIX (6) Public Emergency: In the event of this ordinance the City of Muleshoe finds that there are no sufficient and adequate regulations governing refrigerators, ice boxes, ice houses and household appliances not in use as herein defined and that an imperative public necessity exists to regulate the same in the interest of the public welfare of the inhabitants of the City of Muleshoe and the rule requiring that ordinances be read on three (3) separate days is hereby suspended and said ordinance shall become effective from and after effective date of the reading and passage of same.

SECTION NUMBER SEVEN (7) All ordinances or parts of ordinances in conflict with the specific terms of this ordinance shall be, and the same are hereby repealed.

SECTION NUMBER EIGHT (8) If any part or parts of this ordinance shall be held invalid such holding shall not effect the validity of the remaining parts of said ordinance.

SECTION NUMBER NINE (9) This ordinance shall take effect and be in full force and effect on and after the due publication of its Caption.

W. T. BOVELL, Mayor
City of Muleshoe, Texas
51-1c.

THANKS TO ALL!
Having completed seven years of service as Bailey County Deputy Sheriff, I want at this time to extend my thanks to all the people for their many courtesies, and their fine cooperation. It has been a privilege to serve people like you.

My family and I hope to continue to live here; we extend our wishes to all for a Merry Christmas and a Happy New Year.

GARLAND FREEMAN

Vows Exchanged In Clovis Rites

A double ring ceremony uniting in marriage Miss Rheata Wyvonne Peeler and Dorman Tuten was read Tuesday night, Nov. 6, at Clovis, N. M., with the Rev. Verne Sullivan, directing the service.

The bride is the daughter of Mr. and Mrs. G. V. Peeler, and the bridegroom is the son of Mr. and Mrs. H. T. Tuten, all of Muleshoe.

Rickey Carter, Plainview, a cousin of the bridegroom, served as best man, and Mrs. Cleve Bland, Muleshoe, the bridegroom's sister, was matron of honor. Also accompanying the couple to Clovis for the ceremony was Mrs. Donna Carter, another cousin of the bridegroom, from Plainview.

The bride was attired in a silk dress with matching suit coat, trimmed in rhinestones. She used black accessories. Her attendant wore a black suit, with pink accessories.

Both Mr. and Mrs. Tuten are graduates of the Muleshoe High School. Mrs. Tuten attended Texas Tech for two years and is at present manager of The Rose Shop in Plainview. Mr. Tuten, who attended ENMU, and is associated with his uncle in the Carter Construction Co. of Plainview.

Visits Relatives
Mrs. Ethel Thomas returned home Sunday from a two week visit with her brother, Gene Kistler and family, of Rogers, Ark., and her daughter and family, Mr. and Mrs. Keith Levy of Elk City, Okla.

Dear Santa Claus,
We are two little girls. We would like two tiny tears dolls and a record player.

Love,
Charlotte and Marilyn Barnett

Alta Long Named Party Honoree

Employees of Piggly-Wiggly and their families gave Alta Long a surprise birthday party in her new home December 5.

The honoree received an electric blanket as a gift from the group.

Games were played and refreshments of coffee and donuts were served.

SOIL CONSERVATION DISTRICT NEWS
OUR SOIL ★ OUR STRENGTH

Sherman Inman of Progress community, was elected chairman of the board of supervisors of the Blackwater Valley Soil Conservation District in a meeting held in Muleshoe recently.

Other officers include Dan Darsey, vice chairman, from Longview community and Virgil Nowell, secretary-treasurer, from West Camp community. Other board members are E. N. McCall, of Enochs, and W. H. Eubanks of Three Way communities.

The board accepted the resignation of Mrs. Doris Trawek as secretary-bookkeeper, and approved the employment of Mrs. Jerry White in her stead.

Basic and progressive plans for the following farms were approved by the board: Mrs. J. E. Walter, Lubbock; J. E. Moore, Muleshoe; Dan Cargille, Lazbuddie; Joe Randolph, Rt. 1, Shallowater; and Bill Jim St. Clair, Muleshoe.

It was reported that the boundary signs for the district have been received and will be erected.

The plan of operations for operations for 1957, and the

progress report for the year 1956 were both read. These reports will be published in full in The Journal at a later date.

Sherman Inman will represent the Board of Supervisors at the state convention in Tyler, Texas.

Forest Creamer, who has just completed his Boot Camp Naval training at San Diego, arrived Saturday night to visit his parents, Mr. and Mrs. W. F. Creamer.

Dear Santa Claus,
I am 6 years old and in the first grade. Mrs. Oringderff is my teacher. I have tried hard to be a good boy. Would you please bring me a double holster and gun set and a pair of roller skates. My little brother and I would like a little doctor's kit to play with together. Please remember all of the other boys and girls.

Love,
Jerry Taylor

Thurs., Fri., Dec. 20-21
RICHARD EGAN
DEBRA PAGET
ELVIS PRESLEY
LOVE ME
TENDER

Sun., Mon., Dec. 23-24
The DESPERADOS
ARE IN TOWN

Saturday, December 22
HERBERT J. YATES
BARBARA STANWYCK - BARRY SULLIVAN
SCOTT BRADY - MARY MURPHY
The Maverick Queen

Tues., Wed., Dec. 25-26
TOO YOUNG TO BE AFRAID!
THE YOUNG GUNS
RUSS TAMBLYN
GLORIA TALBERT - PERRY LOPEZ

The Best In Pictures Showing
VALLEY THEATRE
IN MULESHOE
Box Office Opens 7:00 P. M.; Show Starts 7:15 P. M.
— Saturday & Sunday 1:45 P. M., Continuous Showing —

District F. F. A. Picks Sweetheart

Eighteen FFA members, the chapter sweetheart, Miss Doris Ann Fields, and the Ag. teachers attended the district banquet at Littlefield last Monday night.

Doris Ann is the daughter of Mr. and Mrs. R. L. Fields of Muleshoe. Plovergirl for Muleshoe FFA this year is Miss Polly Briscoe, daughter of Mr. and Mrs. Kenneth Briscoe, also of Muleshoe.

Doris placed third in the very stiff competition for district Sweetheart. The district sweetheart is Linda Lattimer, of Littlefield. Linda has very pretty auburn hair, and is a junior in Littlefield high school.

Silent night
"All is calm, all is bright." And the radiance of Christmas fills our hearts with rejoicing. May the blessings of the season be yours.

MALONE MILK CO.

Anthony's Christmas Gifts

THE SMARTEST WAY TO EXPRESS YOUR GREETINGS

Anthony's
C. R. ANTHONY CO.

Stylespun
Fine Feathers

ANTHONY'S OWN
STYLESPUN
60 Gauge — 15 Denier
NYLON
98¢

FINE FEATHERS
75 Gauge — 10 Denier
REG. OR LONGS 1.49

CHRISTMAS GIFT BOXED
60 Gauge — 15 Denier
NYLON HOSE
BOX OF 3 PAIR
3.85
New Fall Colors
Free Gift Wrapping
On Any Purchase

Sweet, Suave, Sophisticated
in fashion's favorite hues
by LORRAINE

\$3.98

Fashioned of Super-Suave acetate tricot with softly smocked fullness at bodice, twin center pleats framing a row of ocean-pearl buttons... becoming cap sleeves and a luxurious nylon ribbon bow. In pink, blue, coral, mint, buttercup, lilac and turquoise in small, medium or large. Extra sizes in pink, blue, coral, mint, lilac and turquoise at...

REMEMBER: OPEN EVENINGS UNTIL 9:00 P. M. UNTIL CHRISTMAS FREE GIFT WRAPPING

Anthony's
C. R. ANTHONY CO.

Greetings to All
Our sincere thanks and much holiday cheer to all our friends and patrons...

FRY & COX BROS.
We Will Be Closed Monday, December 24

| | |
|---------------|-----------------|
| Jim Cox | Jack Cox |
| R. A. Bradley | Curtis Browder |
| Roy Brashear | Jim Burkhead |
| Neoma Jackson | Golden Sanders |
| Gene English | W. A. Bishop |
| Jesse Dalton | Charles Landers |
| Ben Mosteller | Jim Lumpkin |
| Lloyd Spies | Roy Wrinkle |
| | Robert Murray |

Sand Hills Philosopher Isn't Surprised CHRISTMAS HERE AGAIN, CLAIMS HE KNEW IT ALL THE TIME

Editor's note: The Sand Hills Philosopher on his Johnson grass farm has discovered Christmas is about here, his letter this week reveals.

Dear editor:

I know it's customary at this time of the year to look up with a start and say it's impossible for Christmas to be about here again, it was only a short time ago we had the last one, but it didn't fool me. I knew it was that time again, and it suits me.

I know too that to a lot of people Christmas means running up a lot of debts, but this is the wrong idea. My idea of Christmas is that it ought to be something different and why do at Christmas time what you've already been doing the rest of the year? This is a good idea, and if we could get England and France and a few other countries to join with us in this valetide department, I'd have no objections. In this connection, I'd like to throw in the thought that the reason everybody looks to the United States for a loan when their credit runs short is because the U. S. has been sending the wrong people abroad. The million or so of U. S. tourists who went

abroad this past year have been the cream of the crop, from a spending standpoint, and it gives the wrong impression. If the U. S. was smart it'd send me and a few others like me, abroad to let Europe in on the fact the U. S. has people with financial problems the same as anybody else. If Europe looked me over and still asked for a loan, there wouldn't be any question about it, they're hard up over there.

But what I started out to say was that I learned long ago not to let your financial situation stand in the way of Christmas. Anybody who is waiting till everything is just right before he settles down to enjoying Christmas will never be able to get anymore out of it than he does the 10th of the month when his bills are due.

Consequently, all I'd like to say this week is that I've enjoyed writing for The Muleshoe Journal the past year and I hope everybody on it; from the Linotype operator on down to the editor, has a merry Christmas and that 1957 brings them at least half of what they'd like to get and only a fourth of what they're afraid they'll get. I'll settle for that any time.

Yours faithfully,
J. A.

to spend extended holidays in Lebanon, Oregon, with her parents, Mr. and Mrs. C. J. Darby, and brothers, Jerry and Harold.

daughter, Denise, accompanied them Monday to Lorenzo, to visit relatives there.

Mrs. J. A. Ladd left Tuesday, Dec. 14 to visit her brother in Carlsbad, N. M., until after New Years Day.

Mr. and Mrs. Jim Clements visited in the home of their son and family, Mr. and Mrs. Jimmy Clements, Sunday. Their grand-

Merry Christmas to all!

SANITARY BARBER SHOP

John Booher — Billy Hatch — J. W. Watts
Virgil Livingston, Shine Boy

A very MERRY CHRISTMAS to all

Our entire staff joins in wishing you a Christmas that is filled with peace and happiness!

M & J FEED COMPANY

PROGRESS NEWS

Mrs. Arthur Cooper Phone 8536

Eight members of the Dorcas class of the Baptist Sunday School class met at the home of Mrs. Martin Nigh last Thursday afternoon for a social meeting. The scripture was Luke 2:1-20. A hymn, "O Little Town of Bethlehem", was sung. A number of Christmas poems and readings were given by those present.

Mrs. J. J. Redwine gave a solo with guitar accompaniment. Mrs. H. T. Peugh, program chairman, was in charge. Bible quiz came after the program. Refreshments of cocoa, coffee, and cake were served.

Special Church Services
The churches of Progress com-

munity will observe Christmas with special services. Progress Baptist church will have a Christmas program by the young people and children on Friday evening, Dec. 21 at 7:30 at the church. There will be treats for the children.

The Progress Methodist church will give a Christmas pageant on Sunday evening, Dec. 23 at 7:30. The young people will be in the program, under the direction of Mrs. Byron Gwyn.

MYF To Oklahoma Lane

Several members of the Progress M. Y. F. attended the sub-district meeting at Oklahoma Lane last Sunday afternoon. An inspiring address by Rev. Luther Kirk, district superintendent, was the main feature of the program. Those going from Progress included Pat Thomson, Frances and Linda Cooper, Ben and Ralph Boring, and Donna Ackinson, Mr. Thomson and Mrs. Gwyn.

Ralph Cooper returned home from McMurry College, Abilene, last Friday for the Christmas holidays.

Mr. and Mrs. Goodwin Powell and children of Lubbock, were Sunday guests of his parents, Mr. and Mrs. Owen C. Powell and brother, Kenneth.

Members of the Progress WSCS will have their social at the home of Mrs. Ernest Bass on Thursday evening at 8:00 p.m. Gifts will not be exchanged, but instead a love offering will be taken for the Amarillo Wesley Center. All the ladies of the church are invited to attend and bring their friends.

The J. W. Herrington family left early this week to spend the holidays in California.

The grandfather of Mrs. Gwen Clements died unexpectedly last week, shortly after suffering a stroke. He was 76 years old. The family attended the funeral services in Bovina Wednesday of last week.

Mr. and Mrs. D. L. Marrow and family were visited Sunday by his uncle and wife, from out-of-town.

Mr. and Mrs. Bill Garrett and children are leaving this week

Christmas

... cheer to one and all,
may this Holiday
Season be the finest ever!

BILL'S DRIVE-IN

MARGARET AND BILL COLLINS

Greetings

Extending our best wishes for a cheery Yuletide Season

A. S. STOVALL
COTTON BUYER
A. S. and Jessie E. Stovall

We

GREETINGS

The highlight of the year is to wish you a Merry Christmas

WEST PLAINS PHARMACY
J. V. ADCOX

Greetings

Wishing you happiness at CHRISTMASTIME!

DAVE AYLESWORTH & CO.
REAL ESTATE

Christmas Greetings

Our Christmas message is wreathed in good wishes and garlanded with gratitude for the privilege of serving all our many friends.

THE FIRST NATIONAL BANK
A HOME OWNED BANK
MEMBER FDIC

Phone 7770 Muleshoe

TO ALL MEN!

GIVE HER A **NECCHI** SUPERNOVA FOR CHRISTMAS

Only **PUSH BUTTON** sewing machine in the world! Only machine with **TRIPLE Action** sewing control—swings the needle from side to side, moves fabric back and forth, adjusts position of needle—all completely automatically. You'll appreciate this engineering marvel that Darns, Mends, Makes buttonholes, Sew on buttons, does everyday sewing all with the touch of a button. Make a date with HER now to see Necchi **PUSH BUTTON** SEWING tomorrow!

A SMALL DOWN PAYMENT PUTS A NECCHI SUPERNOVA IN YOUR HOME ON CHRISTMAS DAY!

| | |
|---|--|
| <p>GUARANTEE</p> <p>Every Necchi & Elna is factory guaranteed for life. Service and parts are available thru over 2300 dealers Coast to Coast.</p> | <p>SEWING LESSONS</p> <p>You get a complete course, including machine instruction and decorative sewing with your Necchi or Elna.</p> |
| <p>SPECIAL TERMS</p> <p>We have made special arrangements and can set up the payments to meet your requirements.</p> | <p>TRADE-INS</p> <p>We're trading high for Christmas. Bring your present machine with you if you can.</p> |

UNTIL CHRISTMAS YOU WILL GET ABSOLUTELY - FREE - A G.E. STEAM AND DRY IRON With Adjustable Metal Ironing Board With The Purchase Of The Fabulous Necchi Supernova PUSH BUTTON AUTOMATIC SEWING MACHINE

Also Free Childs Toy Necchi Supernova—With Purchase Of Any Necchi

Merry Christmas

— FROM THE —

HARVEY BASS APPLIANCE

NECCHI SEWING CIRCLE Elna

PHONE 4690

MULESHOE

Drawing DAY DEC.

**DRAWING FOR SIX FREE FORDS
DEC. 22ND, 10 P.M., ON OUR BIG
HOUR-LONG TV CHRISTMAS PARTY
KDUB-TV CHANNEL 13 LUBBOCK • KBST-TV CHANNEL 4 BE SPRING**



Hams Turkeys

WILSON'S CERTIFIED OR
DECKER'S IOWANA
1/2 OR WHOLE
LB. **49¢**

PRATER'S
GRADE A
BROAD-
BREASTED, LB. **43¢**

LET'S FACE IT!
at least one face you know
rates one of these fine
Christmas gifts from

EVERSHARP-SCHICK

NEW! New long handle tractor Razor, plus 12 new thin edge tractor blades and travel case. In colorful Christmas gift pack. **ONLY \$1.19**

Three 25 blade packs - 59 new thin edge tractor blades in colorful red and gold Christmas gift pack. **ONLY \$2.07**

Pick his gift off this Eversharp-Schick Shave Treat

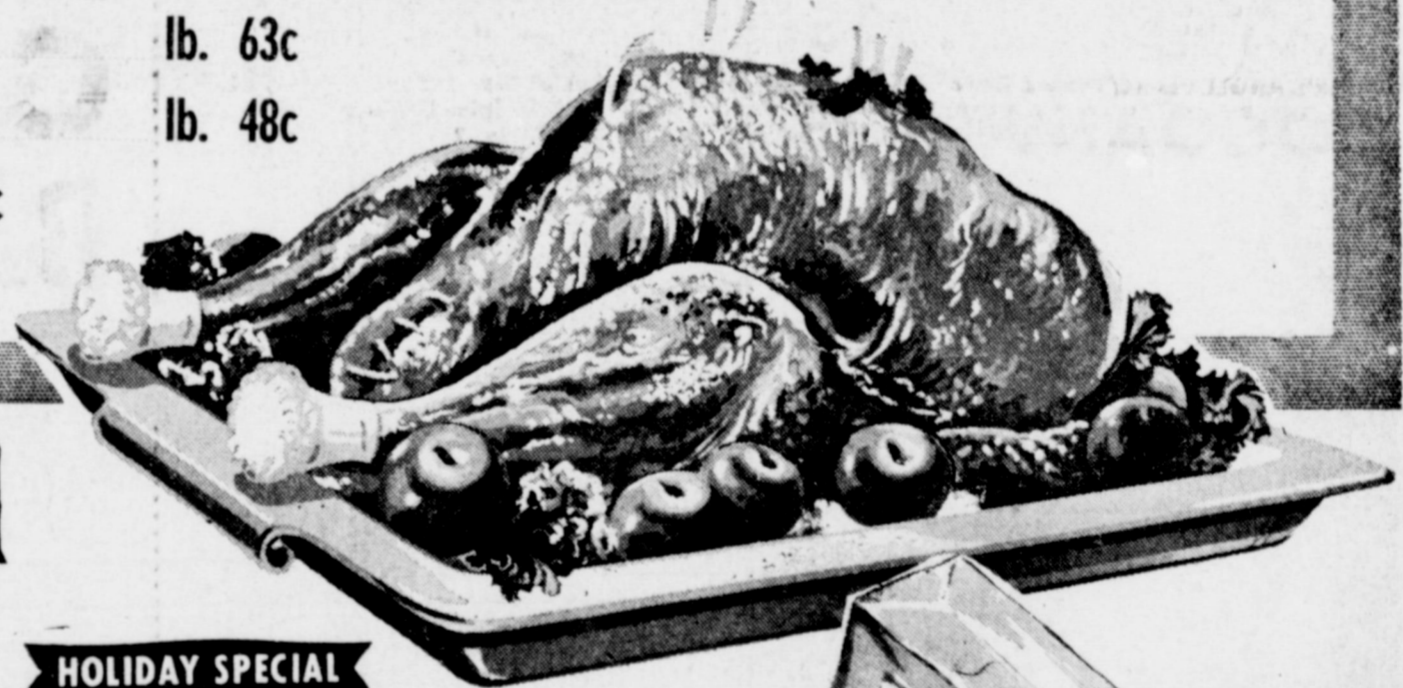
TURKEY TOMS
Prater's Fresh Frosted
16-20 Lb. Average
39c

SLICED BACON Swift's Premium Tra-Pack **lb. 53c**
CHEESE Cheddar, Aged Wisconsin **lb. 69c**

HAMS Canned, Swift's Premium, Boneless Ready to Eat, 6 3/4 Lb. Can **\$5.69**

PORK ROAST Fresh Semi-Boneless **lb. 39c**

LINK SAUSAGE Swift's Brookfield **lb. 63c**
CHUCK ROAST U. S. Government Graded Choice **lb. 48c**
HENS Fresh Frosted, 4 to 5 Lb. Average **lb. 39c**



HALO *Glorifies Any Hair - dry, oily, normal*

leaves hair with a far brighter sparkle

50¢ SIZE 39¢

HOLIDAY SPECIAL
MAZOLA
GOLDEN CORN OIL
QT. **69¢**

QUICK POPCORN BALLS
1/2 cup MAZOLA Oil
1/2 cup popcorn
1/2 cup KARO Syrup, Red or Blue Label
1/2 cup sugar
1/2 teaspoon salt

Heat Mazola in a 4-quart kettle over medium heat for 3 minutes. Add popcorn. Cover, leaving small air space at edge of cover. Shake frequently over medium heat until popping stops. Meanwhile mix together Karo Syrup, sugar and salt. Add to popped corn in kettle and stir constantly over medium heat, 3 to 5 minutes or until corn is evenly and completely coated with mixture. Remove from heat. Form into balls, using as little pressure as possible. Use butter on hands, if desired. Makes 6 popcorn balls about 2 1/2 inches in diameter. Do not double recipe.

FOR A SPOTLESS HOUSE during the HOLIDAYS

One-Wipe New Dust Cloth
One-Wipe DUST CLOTH

69¢ • Absorbs Dust
• Rewashable



Heinz **TOMATO KETCHUP** **LARGE BOTTLE 25¢**

Every time you use CLOROX you protect family health!

1/2 GAL. 33¢

BRUCE self-polishing wax
Miracle-working Amamel makes BRUCE SELF-POLISHING WAX tops among no-buff floor waxes. Spreads easily, dries rapidly to a brilliant shine without polishing. For linoleum, asphalt, rubber tile floors . . . **89¢ qt.**

BRUCE floor cleaner
Use BRUCE FLOOR CLEANER to keep linoleum bright and clean without scrubbing. Waterless; "dry-cleans" dirt and spots, then leaves protective wax coating. Cleans wood floors, too . . . **79¢ qt.**

Niblets **WHOLE KERNEL Corn**
New Natural Color!
New Natural Flavor!

12 OZ. CAN 15¢

THE CHOCOLATE TREAT
m&m's **FAMILY SIZE 49¢**

FAULTLESS STARCH
BLUE PERFUMED 12 OZ. BOX 13¢

Green Giant **NO. 303 CREAM CORN 15¢**
WITH THE GREEN GIANT ON THE LABEL

Green Giant **NO. 303 PEAS 19¢**
WITH THE GREEN GIANT ON THE LABEL

22



6 FREE FORDS

Register 'till Dec. 22 for your chance to win one of the SIX 1957 "Custom 300" Fordor Fords. Register at any or all Davis & Humphries' Piggly Wiggly or D & H Supermarkets. No Purchase is necessary and you need not be present to win. Register as often as you wish.

The drawing will be held on our TV Christmas Party, Channel 13, Lubbock and through remote facilities on Channel 4, Big Spring. Dial in and enjoy a full hour of entertainment starring the famous Commodores quartet, vocalist Mona McCall and Johnny Matson, artist at the accordion and trumpet. Plus the excitement of the SIX Fords to be given away.

NOTICE!
CLOSED CHRISTMAS DAY
DOUBLE STAMPS
MONDAY, DEC. 24

THESE PRICES GOOD
STARTING THURSDAY

CHERRIES COFFEE PECAN PIECES COCKTAIL

| | |
|---------------------------------------|------------|
| Marischino Towie 8 Oz. Bottle..... | 25¢ |
| Folger's 1 Lb. Can..... | 97¢ |
| Ellis Large 12 Oz. Cello Pkg..... | 63¢ |
| Fruit Hunt's No. 300 Can..... | 20¢ |



JOHNNY MATSON



MONA MCCALL



| | |
|--|----------------|
| DROMEDARY, 6 1/2 OZ. PITTED DATES | 15c |
| BAKER'S ANGEL FLAKE, 7 1/2 Oz. Cello COCOANUT .. | 25c |
| PEARL, FROZEN, 10 OZ. PKG. PEAS | 10¢ |
| Strawberries FRESH FACT 10 OZ. PKG. | 17c |
| Raspberry SAUCE CAPE COD NO. 300 CAN | 15c |
| Popkin LIBBY'S NO. 300 CAN | 12 1/2c |
| Ice Meat IMPERIAL 9 OZ. BOX | 19c |

| | |
|--|------------|
| Popsrite, 10 Oz. POP CORN White or Yellow Can | 19c |
| SYRUP White Kara 1 1/2 Bottle | 25c |
| Libby's, No. 1 1/4 Flat Can Pineapple Fancy Sliced | 20c |
| Hunt's New, No. 300 Can Potatoes 2 For Libby's Freestone, Halves or Slices | 25c |
| PEACHES No. 2 1/2 Can | 39c |
| Pickled, Libby's Spiced, Whole PEACHES No. 2 1/2 Can | 39c |
| Libby's Halves, Bartlett PEARS No. 303 Can | 31c |
| Spears, Libby's All Green Asparagus No. 300 Can | 45c |
| Libby's, 6 Oz. Can Orange Juice Frozen | 15c |
| Frozen-Rite, 24 Count Bag Frozen Rolls Orange Cranberry | 45c |
| Relish Indian Trail 10 1/2 Oz. Pkg. | 35c |
| Broccoli Rich's Cut, Polar 9 Oz. Pkg. Frozen | 15c |
| Whip Topping 7 Oz. Can Frozen | 47c |
| Polar Bear Cauliflower 10 Oz. Pkg. Frozen | 19c |

CELERY BANANAS

| | |
|---|----------------|
| LETTUCE Firm Heads | lb. 17c |
| PARSLEY Fresh, Green Bunch | 5c |
| DATES Fresh 1 Lb. Pkg. | 25c |
| Cranberries | 10c |
| Onions SPANISH SWEET YELLOW, LB. | 3 1/2c |

| | |
|---|----------------|
| Calif. Green 48 Size Each..... | 7 1/2¢ |
| Golden Fruit Lb..... | 12 1/2¢ |
| ORANGES Calif. Sunkist | lb. 15c |
| POTATOES Sweet, Maryland Sweets | lb. 9c |
| WALNUTS Diamond | lb. 49c |
| Pecans NO. 1 LARGE Stewart's Lb. | 39c |

| | |
|---|------------|
| GREEN BEANS Libby's Fancy Blue Lake Cut, No. 300 Can | 23c |
| BEETS Libby's No. 303, Whole, 12-16 Count | 19c |
| PICKLES Pik-L-Barrel, Country Style Chips Pint Jar | 28c |

| | |
|---|------------|
| PICKLES Libby's Whole Sweets, 22 Oz. | 49c |
| PEAS & CARROTS Libby's No. 303 Can | 23c |
| TEA BAGS Lipton's 16 Count Box | 25c |

| | |
|-------------------------|------------|
| CRISCO 1 Lb. Can | 33c |
|-------------------------|------------|

| | |
|-------------------------|------------|
| OXYDOL Giant Box | 79c |
|-------------------------|------------|

| | |
|---|---------------|
| INSTANT COFFEE Maxwell House 6 Oz. Jar | \$1.39 |
| SALAD DRESSING Wish Bone 8 Oz. | 39c |

We have a complete selection of CHRISTMAS CANDY

| | | | |
|--------------------------------|------------|-------------------------------|------------|
| ES Fancy Whole No. 3 Squat Can | 25c | DREFT Large Box | 32c |
| Mexicorn, 12 Oz. Can | 35c | Chocolate, Confections Peanut | 49c |
| MIN Bayer's 15c Tin | 10c | M & M's 1 1/2 Oz. | 49c |
| | | Dust Cloth One-Wipe Each | 69c |

| | | |
|----------------|----------------------------|------------|
| COLGATE | DENTAL CREAM 50c SIZE..... | 33¢ |
|----------------|----------------------------|------------|

| | | | | | |
|-------------------|------------|------------------------------------|------------|-----------------------------|------------|
| Giant Box | 77c | REG. CAN, COMET Cleanser 2 For | 29c | BAR, 3 FOR Personal Ivory | 20c |
| Soap, Reg. 3 Bars | 25c | Bath Size, Toilet Soap Camay 2 For | 25c | Liquid, In Cans, 12 Oz. JOY | 39c |





CLASSIFIED ADS



1. Personals

WANTED: Sewing, alterations, mending, buttonholes. Mrs. Carl Case, 1212 W. Ave. E., Phone 7569. 1-26-tfc.

FINISH high school or grade school at home. Spare time. Books furnished, Diploma awarded. Start where you left school. Write Columbia School, Box 1514, Amarillo. 1-37-32tp.

IRONING WANTED: Mrs. Johnny Copley, second house north of hiway grocery on Clovis highway. Phone 8531. 1-51-3tp.

NOTICE!
We will be closed Monday, Tuesday and Wednesday, Dec. 24, 25, and 26, for the Christmas holidays.
MULESHOE BEAUTY SALON
1-51-1tc.

3. Help Wanted

WANTED: Beauty Operator. Muleshoe Beauty Salon, Phone 4750. 3-46-tfc.

WANTED: Housekeeper and baby sitter. Call Lucille Cherry, Phone 2383 or 4750. 3-47-tfc.

RELIEF WAITRESS WANTED: Sundays off. Apply Crossroads Cafe. 3-48-tfc.

WANTED: Carhops at Tasty Cream. 3-49-tfc.

NATIONAL concern has opening for man with knowledge of machinery and farm equipment. Married man age 35 or older preferred. Must have late model car. References required. Full schooling and field training given. Sales experience advantageous but not essential. Draw application, address, and phone number to CLIFFORD IDE, Dept. W 41F, P. O. Box 1341, Dallas, Texas. 3-51-1tp.

5. Apts. For Rent:

FOR RENT: Small furnished house. Call 3319. 4-51-2tp.

FOR RENT: 1-2 room furnished, 1-4 room furnished and 1-4 room unfurnished. Phone 6222, 824 main, N. Dean. 5-51-3tp.

FOR RENT: 3-room, bath furnished apartment. Layne Apartments. Phone 4960. 5-51-tfc.

FOR RENT: Furnished apartment, bills paid. Phone 5180, Mrs. N. J. Matthiesen. 1-51-1tc.

6. Rooms For Rent

MULESHOE HOTEL: Rates by day or week. With or without bath. Plenty hot water all rooms. Television for your convenience. Also, have rooms with bunk beds at lower rates. 6-21-tfc.

FOR RENT: Furnished bedroom, one or couple. Phone 7290 6-50-2p.

7. Wanted To Rent

WANTED TO RENT: 160 to 320 acres of irrigated land. Would buy some equipment. Russell Bryant, Rt. 1, Muleshoe, Phone Yorktown 33522. 7-48-tfc.

8. Real Estate For Sale

FOR SALE OR TRADE: For small farm or small business. Two laborers, southwest of Muleshoe, improved. 2717 Sheldon, Clovis, Phone 9653. 4-48-4tp.

REAL ESTATE

- 1/2 section, on pavement, 2-8 in. wells, modern house, \$200 per acre.
- Small irrigated tracts with good cotton allotment.
- Business and residence lots.
- Some 2 and 3 bedroom homes. Reasonable down payment.
- Need some 80's and 160's with reasonable down payment.

We Solicit Your Listings

MR. and MRS. ERNEST E. HOLLAND
Off. Ph. 3119 Res. Ph. 5449
Just West of Muleshoe Hotel
908 Ave. B. Muleshoe

DR. B. Z. BEATY
Dentist
Office Hours: 9-12, 1-5
1314 West 1st.
Closed Saturday P. M.
Off. Ph. 2040 Res. 8511

Remington Portable Typewriters ideal for Christmas presents. See them at The Journal.

FOR SALE: 88 acres, \$250 per acre. \$1,000 down, \$1,000 yearly, payments at 4%. Good 6 inch well, 27.3 A. cotton acreage. All mineral rights. See Royce Garth at City Hall or call 6920 after 3 p.m. 8-50-tfc.

FOR SALE: Irrigated Farm at \$100 acre, while they last. Box 203, Friona, Texas. 8-51-3tp.

Farms & Homes For Sale

● 160 acres 5 room house with bath, irrigation well, electric, at \$225 acre.

● 160 acres, house, 5 rooms and bath, good barns, two 8 in. elec. irrigation wells, on pavement, at \$250 acre.

This is just a part of my places. I have some buyers with the money to buy some 320 160, and 80 acre places.

If you want to sell, give me a listing and let me sell it for you.

J. E. DAY

At E. 1st St. on Lubbock Hiway



FARMS AND RANCHES

- Some of the best irrigated farms for sale — both large and small, with good wells on them.
- A small ranch in this county; good grass and plenty of water. Can give possession.
- Some good homes here in town.

See Us Before You Buy

HAPPY DYER "THE LAND MAN" Of Bailey County Muleshoe, Texas

— Salesman —
C. E. Briscoe & Judd Gaddy
Phone 3710 — Muleshoe

LAND FOR SALE

*180 A with 1/2 minerals, 3 bedroom home, garage, 5 graineries, \$155 per acre. \$7,000 down, balance 16 year pay.

*2500 A. of good land, \$85 per acre. Can sell 1 to 4 laborers of this land or will sell in whole block with 25% down.

*350 A. with one full pipe 8" irrigation well, located on pavement. \$210 per A.

*Choice 275 A. being well located for \$110 per acre.

A. J. BELL & SONS

Real Estate
703 1/2 Broadway, Room 208
Phone PO 3-7961
After 6 p.m. Call SW 9-3878
Lubbock, Texas 8-39-1tfc.

LAND FOR SALE AND TRADE

- For sale or trade: 495 acre ranch, well improved, all modern. 70 acres in cultivation, rest in grass, close to town. Will trade for irrigated land.
- Nice, well improved 80 irrigated farm, \$20,000 will handle.

If you want to sell, we would appreciate your listings. We are having lots of prospective buyers every day. Just give us a chance and see if we can't get it sold.

Located on East side of Muleshoe on Sudan Highway.

EMETTE CROSS REAL ESTATE Licensed & Bonded

Off. Ph. 5790 — Res. 5700
P. O. Box 661, Muleshoe, Texas

FARM FOR SALE: 155 A Dryland, 10 mi. east Friona, Texas, good irrigation area. 125 A. cultivated, balance grass. Wheat, cotton allotment. \$95 per acre. Call 1704 or 2170, Hereford, Tex. 8-51-5tc.

SEE US FOR:

IRRIGATION AND WATER WELL CASING

- Water Well Drilling.
- Pump repair work any make pump.
- Gearhead repair and ratio change.
- Pump installation and pulling.
- Winch work.
- Turnkey estimates on any job large or small.

D. H. SNEED SUPPLY CO.
Distributors of Layne Pumps and Continental Red Seal Engines
Box 925 Phone 4107
Muleshoe, Texas

ANNUAL STOCKHOLDERS MEETING

Notice Is Hereby Given:

That the annual meeting of the stockholders of the First National Bank of Muleshoe, Texas, will be held at the office of said Bank on the 8th day of January, 1957, at 10 o'clock A.M. for the election of Directors and the transaction of such other business as may properly come before the meeting.

Respectfully
M. D. GUNSTREAM
Vice-President - Cashier.
49-5tc

FOR SALE: Two room houses and lots. \$200 down and \$20 month. See J.L. Thomas or Phone 6191. 8-49-4tp

FOR SALE

Two nice quarters of land. Located in the very best irrigation water belt. Both quarters could all be irrigated from one well. Has some old but useable improvements. Price \$100 per acre. Good terms. This is a top notch investment buy.

O. W. RHINEHART
Bovina, Texas 8-48-tfc.

FARM VALUES FOR PRE-CHRISTMAS LOOKING

- 320 acres, 3 miles West and 3 miles North of Bovina, 1956 Cotton allotment 55.5 acres. 8-inch well and a new 2-bedroom house, several utility buildings. This place is extra level for irrigation. Price \$195 per acre.
- You cotton farmers: 160 acres with 1957 cotton 63 acres. Full pipe 10-inch well on 90 ft. setting. 6-room house. Price \$215 per acre.

- 80 acres 7 miles west of Muleshoe. Full pipe 10-inch well, 24 acres cotton allotment. Price \$225 per acre.
- 360 acres, 140 acre cotton allotment for 1957, two 5-inch wells and 1 1/2 sprinkler system. This is a good clay sub-sol base and the lay of land is good. The 140 acres cotton could easily produce 200 bales under average crop conditions. Price \$65,000.

Now this place is on a paved road and the 6-room house is above average for farm dwelling.

- 320 acres, 2-full pipe 8-inch wells on natural gas fuel, 3,000 ft. underground pipe makes this place easy to water. 5-room house, pressure water pump. Price \$275 per acre. \$30,000 will handle this place.

- 150 acres, 45 acre cotton allotment, two 8-inch wells and this place is well located. Priced \$250 per acre.
- 160 acres, 50 acre cotton allotment, 10 inch well and a 5-room house, this place is a good producer. 5-room house. See this 160 acres. Priced \$325 per acre.

We Can Be of Help To You

SEE CLYDE BRAY

121 Ave. C
Call 2820

FARM & CITY PROPERTY

- 140 acres with irrigation well, 43 acres cotton. A real buy at \$150 per acre. \$6,000 cash will handle this farm.
- 160 A. good 8 in. well, 4 room house, 48 A. cotton. Price \$200 an acre.
- 160 A. Modern house, plenty water, 48 A. cotton. Price \$250 an acre.
- 80 A. on 10 in. well on natural gas, on pavement, 24 A. cotton, good terms.
- 80 A. 8in. well, 24 A. cotton. Priced to sell at \$16,000. Good loan.
- 80 A. Well improved, level. Priced at \$450 an acre.
- 241 A. New land. Priced to sell at 50 per acre. Plenty of water.
- We need some good 160 acre listings now for we have some buyers.

CITY PROPERTY

- Three bedroom homes. Some will go GL others have a loan now.
- 2 bedroom home, good terms. Will give possession now.
- 366 ft. on Clovis Hiway. Also, 300 ft with a good home on it.
- 80 ft. lots with pressure pump. Priced, \$3,000, \$1,000 cash balance easy.

We can help you with your Farm and City Loans.

EDDIE LANE REAL ESTATE & INSURANCE

Phone 4390
Location: South Side of Courthouse — Ban on Building 8-50-1tp

HOUSE VALUES

How much can we afford to spend for a house?
Your week's pay: \$50, A—\$6,000; \$70.00 Week, A—\$10,000.
So — now you know, your BIG problem is to get the BEST BUY for your MONEY.
LET'S go house hunting!

- How about this location? 522 East 5th St. Four big rooms and bath. Four good lots, all for \$5,000. You check the location and ask us for an appointment.
- Now here is one close to school. This is a 3 room and bath, east front, paved street on West 5th. A good location and a nice little home. Priced to sell.
- Now here is a 3 bedroom, large living room, kitchen and big basement. Now this is just what we are looking for because the kids can come home for noon lunch. What is the street? 206 West 5th St. This house shown in afternoon only.
- Now how about Utilities. Yes, all conveniences for these houses and some have a pressure pump for the yard.
- Sooo — decide what kind of home you need; where you need it; then—

SEE

CLYDE A. BRAY AGENCY
121 Ave. C or Call 2820

Mrs. McAdams Pupils Present Holiday Recital

Mrs. Horace McAdams presented her expression pupils and

10 Farm Equip. For Sale

FOR SALE: One used 30 h.p. U.S. electric motor and switch. D. H. Sneed Supply Co. 10-33-tfc.

FOR SALE: Reconditioned irrigation engines, One R-602 Continental; one U-9 International; one 471 Le Roi; two 33R501 Continentals; D. H. Sneed Supply Co. 10-33-tfc.

FOR SALE: Johnston 8" pump and 25 h.p. motor, 95' setting. Perfect condition. See across hiway from Trail Drive-In at Lubbock, L. H. Redwine, Phone PO 3-8936. 1-37-tfc.

FOR SALE: 5 in. Peerless irrigation pump. Has 2 hp. electric motor, 76 ft. setting, 4-stages. Will pump 100 gals. per minute. Price \$600. See Kenneth Nelson, 101 Soland St., Denver City, Tex. or write P. O. Box 1313, Denver City. 10-50-2tp.

BARGAIN: End of season sale. One 1950 model buick truck, \$900. Dale Harper. Phone Yorktown 3487. 10-50-4tp.

FOR SALE: ten inch pump, 170 ft. setting, 10 inch column, 1 1/2 inch shaft, 2 1/2 inch oil tube. Complete with 3-stage No. 12 bowls, with or without gear head. In use about 2 weeks, at 75 per cent of new price. D. H. Sneed Supply Co. Phone 4170. 10-50-2tc

FOR SALE: 1956 Ford Pickup, fully equipped. Also 12-gauge Western Field pump shotgun. Jim Ward, Phone Needmore Exchange WH 6-2122 or contact at County Agent's office. 10-51-1tp.

11. For Trade

WILL TRADE: Good business, building and lot for farm property. Call or see Harvey Bass, 4690, Muleshoe. 11-50-3tc.

13. Appliances For Sale

FOR SALE: Good upright piano, \$125. See Buford Hunt or call Whitehall 6-2327. 13-50-2tp.

15. Farm Prop'ty to Rent

WANTED TO RENT: 160 acres of land and buy owner or tenant's equipment. Joe Costen, 1305 W. 7th Muleshoe. 15-48-4tp.

16. Miscellaneous

TYPEWRITER, Adding Machine Repairs. Factory trained mechanic. Parts for all makes. Fast service. Clovis Printing Co., Ph. 4531. Clovis. 16-26-tfc.

FOR SALE: Fresh red spruce and blue spruce Christmas trees, \$1.00 to \$3.00, 3 to 8 feet tall. On Clovis highway east of Murrah's Machine Shop. 16-49-2tp.

FOR SALE: Good used clarinet, Phone 6960. 16-48-tfc.

17. Livestock For Sale:

FOR SALE: Registered Duroc pigs and gilts. Lloyd Quisenberry, Rt. 1, Box 130, Muleshoe. Located 5 mi. north and 4 east of Muleshoe. 17-48-4tp.

FOR SALE: Jersey heifers, heavy springers, G. J. Garth, 1 mile south, 1/2 west Needmore. 17-51-3tp.

FOR SALE: Weaning Pigs, Call James Leigon at 7600. 17-47-tfc.

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Office Phone 5402
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320 acres of good mixed loam land in shallow water irrigation declared basin. Level.

To Be Sold Soon

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HARVEY BASS
Muleshoe, Texas

kindergarten class in a recital December 15 in Springlake school auditorium. The program will be presented in the Muleshoe Methodist church December 23 at 3 p.m.

More than 20 pupils presented Christmas recitations and poems on the holiday motif.

The public is invited to attend the recital Sunday.

HD Club Holds Christmas Party

The Muleshoe Home Demonstration Club held their annual Christmas party last weekend in the home of Mrs. Fred Bruns, with Mrs. Don Bruns and Mrs. A. W. Copley co-hostesses.

Mrs. Oden led the group in singing and games were played under the direction of Mrs. Barry Lewis.

Gifts were exchanged and secret pals were revealed. Names of secret pals for 1957 were also drawn.

Refreshments were served to 27 members and guests present. The next meeting of the club will be the second Tuesday in January in the home of Mrs. M. E. Simmons.

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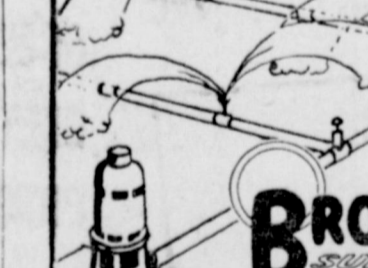
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Over-Size Mattresses and Box Springs a Specialty.
Our Spring Units range from 180 coil to and including 837 Coil.

Free Pickup and Delivery
Acme Mattress & Spring Co.
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Phone 7500 — Muleshoe

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Three-Way News

Mrs. Frank Griffith

Basketball Schedule

The basketball schedule for Three Way high school girls and boys teams:

December 18, Amherst, here; Dec. 20, Morton, here; Jan. 3, 4, 5, Tournament at Amherst; Jan. 8, Bledsoe, there; Jan. 11, Bula, here; Jan. 15, Bula, there; Jan. 18, Bledsoe, here; Jan. 22, Whitharral, here; Jan. 25, Pettit, there; Jan. 29, Pep, here; Feb. 1, Pep, there; Feb. 5, Pettit, here; Jan. 8, Whitharral, there; and Feb. 14, 15, 16, District Tournament at Whitharral.

Mrs. Thurl Lemons visited Mrs. Jeff McGinnis of Lubbock Tuesday.

New Son

Airman and Mrs. Paul Holcomb are the parents of a son, born Thursday, Dec. 13 at Reece Air Force Base hospital. The baby was named Gaylon Paul. Mr. and Mrs. Zemy Booser are the maternal grandparents.

Farewell Party

Mr. and Mrs. Tom Franklin were honored with a surprise farewell party and presented a beautiful blanket, Friday evening at their home.

Dominoes and Canasta games Refreshments of cocoa, coffee, cocoa, coffee and cookies were enjoyed by Mr. and Mrs. Leon Jones, Mr. and Mrs. Bill Burris, Mr. and Mrs. Frank Griffith, Mrs. Florence Bailey, Mr. and Mrs. John Shackelford, Mr. and Mrs. Lewie Jordan and the Franklins.

Mr. and Mrs. Franklin are moving to Idalou, Texas, where they have a farm.

Attending the E. N. M. U. and Wayland basketball game at Portales Friday evening were Carl Pollard, Kirk Holt, Mike Pollard and Bailey Griffith.

The grade school basketball teams defeated Pep teams at Three Way Thursday evening.

D. P. Brinker returned Thursday from Denver, Colo. where he visited his son, Harold, who is under treatment of a doctor for a lung ailment. Harold is able to be home from the hospital most of the time.

Hicks Chapel Baptist Church will have the Christmas tree and program Thursday evening. Everyone is invited.

Mr. and Mrs. L. D. Sanderson visited their son and daughter at Roswell recently.

Mr. and Mrs. Bill Burris and children plan to leave Friday

for California to spend Christmas with relatives.

The father of Marvin Holt and Mrs. Carl Pollard is reported to be about the same. He is in the West Plains Hospital at Muleshoe.

Three Way High School basketball teams played in the finals Saturday at the Anton tournament. They were defeated.

Beth Holt's pet sparrow, Chipper, was killed Sunday afternoon when the door blew to him. She had raised the sparrow and taught it to whistle to her.

Mrs. C. W. Coffman is visiting in the home of her son, Clyde Coffman.

Three Way Cagers Lose

Three Way boys and girls basketball teams lost out in the Anton invitational tourney Saturday when the boys went down before the fire of Whitharral 38-30, and the girls lost to Hale Center 55-35.

CITATION BY PUBLICATION

TO: Alfredo Plata, Defendant.
GREETINGS:
YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Bailey County at the Courthouse therein, in Muleshoe, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the

Dear Santa Claus,
I am a little boy 5 years old. I have tried to be a good boy. I would like for you to bring me a double holster and gun set and some roller skates. We will leave some coffee and cake on the table for you. Remember all the other boys and girls.
Love,
Don Taylor

Dear Santa,
We would like for you to bring us a house coat, gown, house shoes, puppet, and bicycles. We have been good little girls.
Love,
Brenda and Janet Ellis

Legal Notice

THE STATE OF TEXAS
To any Sheriff or any Constable within the State of Texas —
GREETINGS:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Bailey County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION

TO: Alfredo Plata, Defendant.
GREETINGS:
YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Bailey County at the Courthouse therein, in Muleshoe, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the

date of the issuance of this citation, same being the 28th day of January A. D. 1957, to Plaintiff's Petition filed in said court, on the 30th day of July A. D. 1956 in this cause, numbered 2030 on the docket of said court and styled CAROLINA PLATA, Plaintiff, vs. ALFREDO PLATA, Defendant.

A brief statement of the nature of this suit is as follows, to-wit: Suit for divorce for cruel and inhuman treatment, custody of the children born as issue of the marriage, together with support and maintenance of said children, as is more fully shown by Plaintiff's Petition on file in this suit.

If the citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Muleshoe, Texas, this 12th day of December A. D. 1956.

Attest: Al Griffin, Clerk.

District Court, Bailey County, Texas.


By Hazel Gilbreath, Deputy (SEAL)

50-4tc



We wish you
a sparkling, joyful
and Happy Holiday Season!

TAYLOR METAL PRODUCTS
DON and OWENNA TAYLOR



CHRISTMAS
... is a time of peace
and joy — may yours prove
to be the finest ever!

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NOW! at DUNLAP'S, Pre-Christmas READY-TO-WEAR SALE!

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Terrific Price Reductions! Current Styles!

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| Regular Values to 12.95 | \$5. |
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Current winter styles, famous brand names: Carole King! Eve Carver! Lora Lenox! Pat Perkins! Kay Carter! Helen Whiting! Kay Windsor!

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| Values to 2.95 | 1.88 |
| Values to 3.95 | 2.88 |
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Beautiful styles and colors in expensive cotton fabrics. Sizes 1 to 3, 4 to 6x, 7 to 14 included.



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All wool fabrics, satin lined, in styles copied from women's winter coats. Sizes 2 to 12.



New Fall and Winter SKIRTS

Actual Values To \$9.95 each **3⁹⁹**

Famous Name Brands
Wool flannels and tweeds in popular tailored styles. Save to \$10.00! 22 to 30.

Super Values! One Special Group

LADIES' BOXY SUITS

Regularly \$25.00 **\$12.**
Less Than Half Price!

Priced For 4-DAY Close Out!

Dunlap's Super-Quality Group. Woolens and Flannels, milium lined for light weight warmth... Assorted styles and colors. Save!

SAVE NOW ON BETTER QUALITY

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| Reg. 69.95 | 39.75 |

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Hand finished tailoring in imported cashmora. Beautiful colors.

NOVELTY SWEATERS
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High bulk orlons and woolens slippers and cardigans. Sizes 32 to 38.



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Washable prints and corduroys. Sizes 12 to 20. Amazing values at this price!

4 Big Days — Thurs. - Friday - Saturday - Monday

Very Special Group BLOUSES

Values to 2.98 **99¢**

Famous Brands!
Long-sleeve boy-shirt styles in neat stripes. 32 to 38.

FAMOUS NAME BRANDS IN LADIES' BLOUSES
3.98 to 7.95 Values! **2²¹** each

GIRLS
New "Sissy" Blouses
Regular 2.99 Values! Lacy panel fronts, all-white broadcloth. Sizes 3 to 14. **1⁹⁹** Each



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We're coming your way with a friendly wish for a very Happy Holiday.

Kent Furniture

As the joyous story of Christmas unfolds, may the door of Peace, Good Will and Happiness open for you and yours and bring you the many blessings of the season!

All Good Wishes of the Season from —
JUDGE and MRS. GLEN WILLIAMS and GWEN

COME IN AND REGISTER FOR FREE GIFT!
To be given Thursday night at 8 o'clock.

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EVERYBODY AT CASHWAY

Merry Christmas

WISHES YOU A

the Best Gift of all - **FOOD**

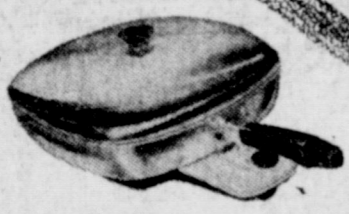
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EXTRA SPECIAL
GUNN BROS.
STAMPS
DOUBLE
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Monday
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Xmas
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WE HAVE A
COMPLETE STOCK
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SKILLET

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Holiday Special
SO MUCH FOR SO LITTLE

the famous
UNIVERSAL
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WITH ALL THE FAMOUS
COFFEOMATIC FEATURES

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lb. 10c

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TAMALES Wilson's Certified Pkg. of 12's 49c **Sliced Bacon** Wilson Corn King 2Lb. Pkg. 79c

Clary's Fresh Frozen Chicken 4 TO 6 LB. AVG. **HENS LB. 45¢**

Clary's Grade A Fresh Frozen Turkey Hens 10 to 15 Lb. Avg. lb. 43c **FREE — FREE** Baldrige's Ready Cubed Stuffing Bread With the Purchase of a Turkey Hen or Tom

Clary's Grade A Fresh Frozen Young Turkey 16 TO 20 LB. AVG. **TOMS LB. 39¢**

Pinkney's Hickory Smoked Sugar Cured **HAMS** Whole lb. 49c Butt End lb. 53c Shank End lb. 49c

Extra Lean Shoulder **PORK ROAST LB. . 39¢**

COCOANUT Baker's Premium 1/4 Lb. Box 15c **Chocolate Bits** Nestle's Semi-Sweet 6 Oz. 19c

3/4 Lb. Shelled **PECANS** 1 LB. **79¢**
CELLO PKG.

STUFFED OLIVES Haase's No. 7 1/2 Jar 29c **GREEN BEANS** Hunt's Family, Blue Lake No. 2, Cut 25c

1 Lb. Tin White Swan Drip or Regular **COFFEE** 1 LB. **89¢**
TIN

MINCE MEAT White Swan 9 Oz. Pkg. 19c **BARTLETT PEARS** Hunt's Fancy No. 2 1/2 39c

Maraschino Cherries White Swan, Red 16 Oz. Jar 49c **Powdered or Brown Sugar** 1 Lb. Box 2 For 25c

Kraft's Miracle Whip **SALAD DRESSING** PINT JAR **29¢**

Fruit Cocktail Hunt's No. 2 1/2 39c **PICKLES** Alabama Girl, Sour or Dill Quart Jar 29c **Tomato Catsup** Hunt's 14 Oz. Bottle 19c

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PUMPKIN PIE Pet Ritz Frozen 39c
FISH STICKS Fresher Brand 8 Oz. Pkg. 29c
GRAPE JUICE Snow Crop 6 Oz. Can 19c
BROCCOLI SPEARS Snow Crop 10 Oz. Pkg. 25c

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Free Delivery

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The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 35, NUMBER 51

Published Each Thursday At Muleshoe, Bailey County, Texas

THURSDAY, DECEMBER 20, 1956

TO JESTESIA CHRISTMAS
Mr. and Mrs. Vernice Snyder are to visit at Christmas with their daughter's family. Mr. and Mrs. Robert Trapp and children, in Artesia.

Mr. and Mrs. Zane Lambert and son Paul, of Olympia, Wash., arrived this week to spend the Christmas holidays here with his parents, Mr. and Mrs. A. P. Lambert.

GUESTS IN MONK HOME
Mr. and Mrs. S. E. Billingley of Hanford, Calif., and Mr. and Mrs. W. H. Dean of Plainview, were guests in the home of Mr. and Mrs. Clyde Monk last week.

Observance Grew With Christianity

The observance of Christmas as we know it today is one of joy and peace, making it difficult for us to realize that the holiday has not always been universally recognized and observed.

When Pope Gregory sent out missionaries in 601 A. D., he told them to let pagan converts weave the harmless features of their festivals into the spiritual fabric of Christmas observance.

The popularity of the Christmas observance grew with the progress of Christianity, but there were setbacks. Abuses of Christmas reached such a pitch in feudal England that the Puritan Parliament outlawed the holiday in 1644. The observance declined until the middle of the 19th century when Charles Dickens published his heart-warming "Christmas Carol."

TRUE CHRISTMAS CAROL

Charles Wesley, a Methodist minister England wrote "Hark, the Herald Angels Sing" on a Christmas morning. The brother of John Wesley, founder of Methodism, was inspired by the pealing of church bells when he penned the famous carol.

Many People Still Celebrate Feasts By Ancient Calendar

Many people who use the Gregorian calendar still solemnize traditional feasts, including New Year in accordance with ancient calendars.

The Jews observe a 10-day New Year season at the time of the autumn equinox. The observances begin on Rosh Hashana and end on Yom Kippur; Rosh Hashana commemorates the Day of Creation and is also the annual day of judgment, with judgment being irrevocably sealed on Yom Kippur (the Day of Atonement); therefore the spirit of penance dominates the solemnities.

Penance is also a feature of Hindu observances, solemnized in accordance with the ancient lunar calendar during the spring equinox. The Moslem calendar, which dates from 628 A. D., is unique, since the twelve months of the year begin with the approximate new moon without any calculations to keep them geared to the seasonal equinoxes. Thus, the months—and New Years, too—retrograde through the entire year in about 33 years.

Thousands Send Cards To First Family

Last year some 15,000 Americans sent Christmas cards to President and Mrs. Eisenhower.

This number was almost twice the total received by the Eisenhowers the year before. About 75 per cent of the senders wrote personal messages on their cards last year and most of them said they were praying for the First Family.



GUESS WHO . . . Everybody is impersonating Santa or Mrs. Santa these days. Here Hilda Estavez gives her impersonation of Mrs. Santa Claus—and while it may not resemble a reasonable facsimile, the gift-laden pack on Hilda's back may give a vague clue.

Grandfather Frost Is Russian Santa

Christmas in Russia? Behind the Iron Curtain it's Grandfather Frost who delights the children.

Grandfather Frost (really an actor from the Moscow stage) was revived by the Russians two years ago. Through most of the month of January thousands of Russian children dance around a fir tree in St. George's Hall and may shake hands with Grandfather Frost, the Russian Santa Claus.

Grandfather Frost entertains the children with the aid of singers, dancers and variety artists from the theaters. Last year, for the first time, American correspondents were admitted to the Kremlin to see one of the gatherings.

WHEN SANTA LEAVES

While American children always find their Christmas presents in the stockings or under the tree, children of other nations must search for theirs. Norwegian children seek them out in hiding places which may be anywhere in the house. In Italy, they seek them in "Urns of Fate," and in France children usually find them in wooden shoes.

Travis Clements Gets Army Basic At Fort Hood

Pvt. Travis L. Clements, whose wife, Paula, and parents, Mr. and Mrs. S. D. Clements, live in Muleshoe, is receiving eight weeks of basic combat training with the 4th Armored Division at Fort Hood, Tex. Clements is in the first of a three-phase program set up to train 7500 replacements for the 3rd Armored Division in Germany.

Clements attended Texas Tech

Earth Soldier At Fort Hood

Pvt. Douglas K. Lewis, whose wife, Barbara, and parents, Mr. and Mrs. Henry Lewis, live in Earth, is receiving eight weeks of basic combat training with the 4th Armored Division at Fort Hood, Tex.

Lewis is in the first of a three-phase program set up to train 7500 replacements for the 3rd Armored Division in Germany. He was graduated from Springlake High School in 1952.

College.



As you worship in the Church of your choice, may Christmas bring you the most precious gift of all . . . peace and contentment. And may the spirit of Him whose birth we celebrate abide with you now and throughout the coming year. May all the true joys of Christmas be yours.

BOVEELL MOTOR SUPPLY
BO — SPENCER — CARL



TELL ME, TELL ME . . . This lovely lady has succeeded in bringing Old Santa into view by gazing into her crystal ball, yet it seems that the vision isn't clear enough to foretell the gifts that he is bearing. Oh, well, Christmas is only a short time away.



With sincere appreciation of your patronage and friendship, we are happy to wish you every joy of the Holiday Season.

Pool Insurance Agency

Lee, Myron
Jackie, Melba
Yonda, Bob



His Tenth... and His Greatest Thrill!

Nine times before he has stood in his dealer's showroom and accepted the keys to a new Cadillac car.

And yet, as often as he has re-enacted this glorious event, he knows that there is something very special about today.

For this is more than a new Cadillac. This is the newest and most advanced Cadillac car ever to find its way from drawing board to production line.

And imagine, for just a moment, the many wonderful thrills that await him as he takes the keys and starts off on his first journey home. To begin with, there will be his discovery of Cadillac's brilliant new performance. The car is so smooth and responsive that it will be a revelation.

Then, as he takes the sweep of the boulevard, there will be the added thrill of those admiring glances that will come from his fellow motorists.

And how satisfying it will be to find that Cadillac owners themselves have a special affection for the man who rides in the new "car of cars".

And finally, of course, there will be the joy of that wonderful "welcome home" as he turns into the familiar driveway and comes to a silken stop.

For a new 1957 Cadillac is the prize of any family . . . and the pride of any neighborhood!

* * * * *

Why not come in soon for a preview of this thrilling experience? We have a 1957 Cadillac waiting in our showroom—and we will be happy to give you a personal demonstration at any time.

Whether it's to be your first or your second—or your fifth or your tenth Cadillac—you're in for a wonderful surprise!

JONES MOTOR COMPANY

801 HALL AVE.

LITTLEFIELD, TEXAS

Reserve Part of Your Pay for Future Comforts!

• HAVE a little nest egg, safely protected, growing steadily in a savings account with us. Make a habit of adding to your cash reserves regularly, every payday. Open your account today!

FUNDS PLACED WITH US ARE:

1. Safely Protected
2. Earning Liberal Profits
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First Federal Savings & Loan Ass'n.

4th and Pile
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For information in Earth and Muleshoe See
MILDRED DAVIS
N F L Building

WE'RE HOPING THAT
SANTA WILL FILL YOUR
CHRISTMAS STOCKING
WITH JOLLITY AND
CHEER AND ALL THE
BEST OF THE SEASON!

PROGRESS GIN
MR. AND MRS. SHERMAN SWEATMON

Superstitions, Traditions Mark New Year Scene

Traditions and superstitions have long been a part of the New Year scene around the world. The Chinese believe one must pay up all their debts if the New Year is to be a successful one. The English, on the other hand, consider it a good idea to start a savings account on January 1, since what you do on the New Year's Day is indicative of what you will do the rest of the year.

One of the most widespread superstitions concerns the "first-footer"—the first person to enter a household on New Year's morning. In early days, women and light-haired men were considered "un-lucky" first-footers.

Ancient custom in Japan was to scatter parched beans about the house, supposedly driving away evil influences and inviting good luck to enter.

New Year Day Double Holiday in Haiti

For Latin America's Republic of Haiti, January 1 marks not only the beginning of a new year, but also the anniversary of its independence. It was on January 1, 1804, that Jean Jacques Dessalines formally declared the island's freedom from France and the adoption of the Indian name of "Haiti" for the new nation.

In defying the great Napoleon and winning its freedom from France, Haiti became the second nation of the Western hemisphere to win independence as well as the first and only French-speaking republic of the New World.

ROSE BOWL HISTORY

After Michigan routed Stanford 49-0 in the first Rose Bowl football game, January 1, 1902, there was no football game supplement to the Tournament of Roses until 1916. Chariot races were substituted for the gridiron spectacle in 1903, proved popular for several years and then lost in favor until 1916 when collegiate football returned as Washington State defeated Brown University.

New Year Celebration Popular in England

The English have always had a big time on New Year's Eve. When the Puritan government abolished Christmas and absolutely forbade any celebration of that day, the English vented all their holiday spirit on the New Year.

Although restoration of the Stuarts brought about a revival of Christmas customs and traditions, the New Year celebration never faded in popularity, surviving Puritanism and later, in 1752 the switch to the Gregorian calendar when the date of its observance was changed from March 25 to January 1.

CALENDAR FROM ROME

The word Calendar comes down to us from Ancient Rome. The priests called the people together on the first day of every month, known as the Calends, to announce the sacred days and festivals to be observed during the month. The annual feature of New Year's Day "fasti", marking the important days in red.

Egyptians Pioneers In Study of Time

The Egyptians were probably the first to develop any "exact" method of calculating time—about 4,000 B.C. they devised a "calendar."

The Christian era begins on January 1, in the middle of the fourth year of the 194th Olympiad, the 753rd year of the building of Rome and in the 4714th year of the Julian period.

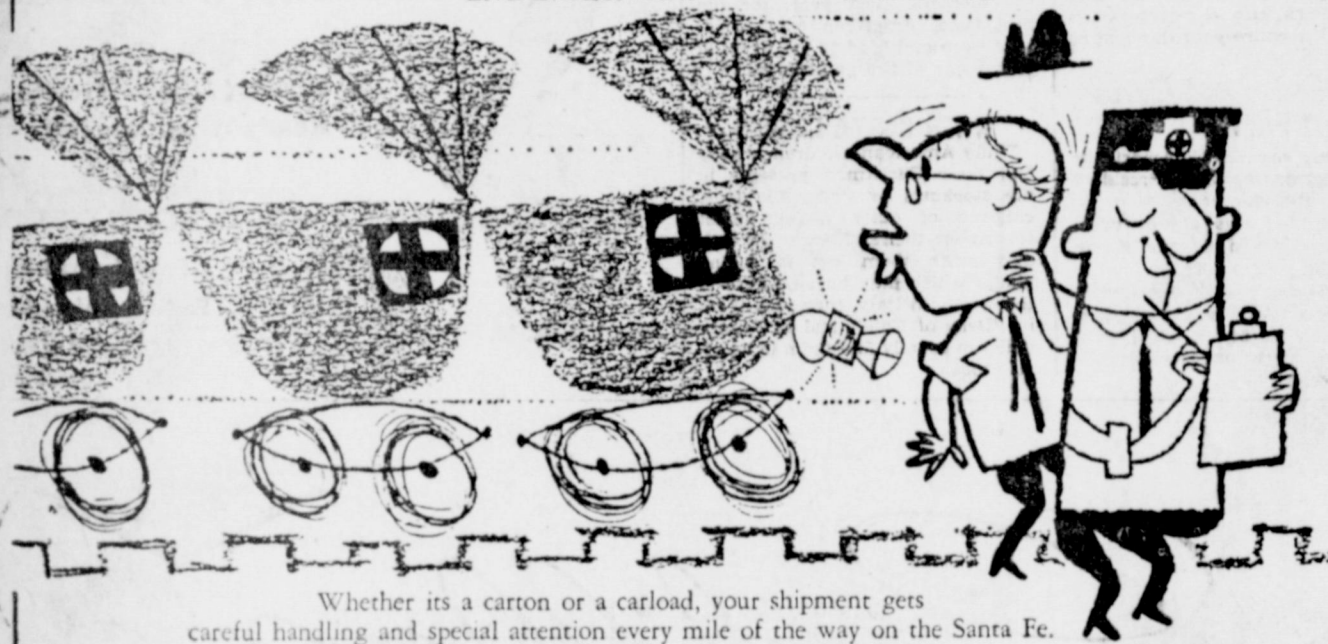
The Jewish calendar reads 5717 in relation to 1956 A.D., since according to Jewish dogma and tradition the Creation antedated the birth of Christ approximately 3,761 years. The Jewish calendar was adopted during the 15th century.

Use of the notation A.D. (year of our Lord) was inaugurated in 879 by Charles III of Germany.

PARADE OF FIREMEN

Firemen have always been popular heroes in Japan because of construction of Japanese homes so observed during the month. The annual feature of New Year's Day "fasti", marking the important days in red.

Babying freight is routine—

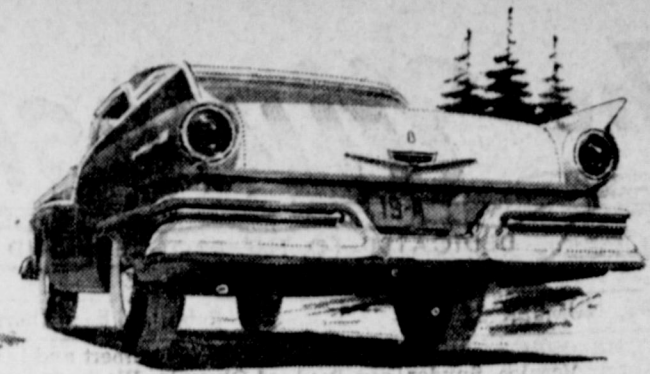


Whether it's a carton or a carload, your shipment gets careful handling and special attention every mile of the way on the Santa Fe. For safe—yet swift—freight service, call: your local Santa Fe agent

Fleet

with Thunderbird GO

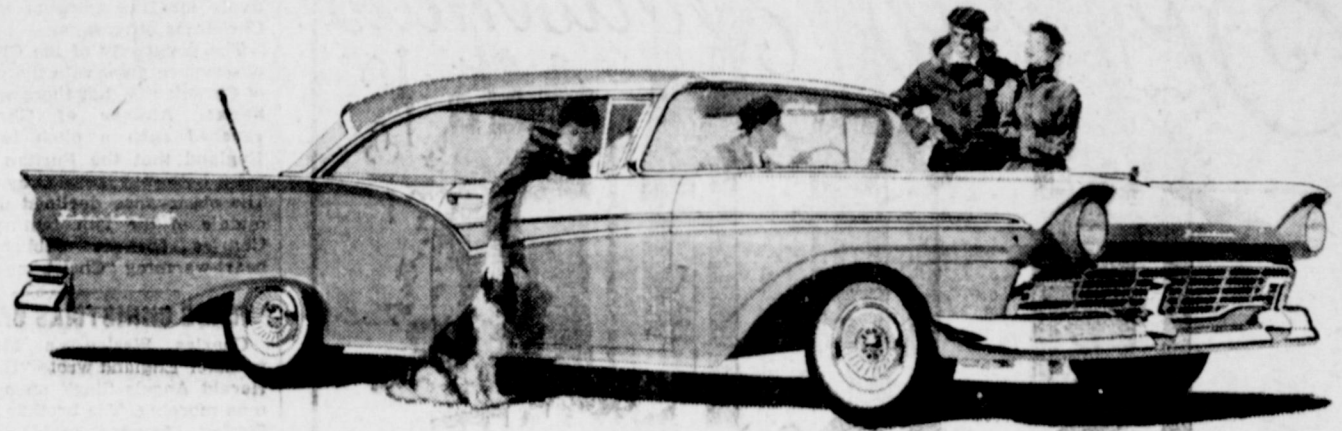
There's new power for the new kind of Ford in the great new Silver Anniversary V-8's... with new, wider horsepower ranges to meet your needs.* Or choose the new Mileage Maker Six—the world's most modern.



Low

long and light, it hugs the highway

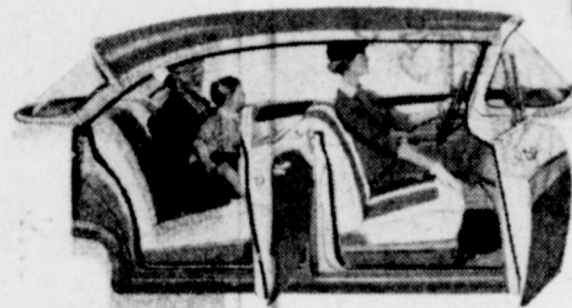
Fairlane 500 (shown) and Fairlane models are over 17 beautiful feet long. Custom and Custom 300 models, over 16 feet. Every one of the 20 brilliant new Fords is longer, lower, roomier than ever before.



Lovely

... with beauty that's more than "skin-deep"

The new kind of beauty in the '57 Ford is only the lovely "complexion" over the tough and precisely co-ordinated muscles of the stronger "Inner Ford"... that rides so silent... so solid... so secure!



*A special 270-hp Thunderbird 312 Super V-8 engine available at extra cost. Also, extra-high-performance Thunderbird 312 Super V-8 engine delivering up to 285 hp.

Come in and Action Test the new kind of **FORD** for '57

Since 1913
1,553,444 FORD CARS and TRUCKS
have been
BUILT IN TEXAS BY TEXANS!

MULESHOE MOTOR CO.

PHONE 2510

MULESHOE



Merry Christmas
May all the joys and blessings of the Holiday Season come knocking at your door at Christmastime!

CHARLES L. LENAUM LUMBER CO.

PHONE 2220

MULESHOE



As it came upon a midnight clear, may the joy of Christmas shine anew in your heart, and its abundant graces enrich your days throughout the coming year.

MULESHOE COOPERATIVE GINS

— DIRECTORS —

Harold Wilson
Wylie Baker
D. B. Head

Dick Willman
W. H. Lee
W. B. Little

Edgar Broyles
EARL RICHARDS, Manager

ONE STAR
Agriculture
Released by
The Texas Department of Agriculture
By John C. White, Commissioner

THE CHRISTMAS TREE IS BIG BUSINESS

It's strictly a "seasonal" crop in every sense of the word, but the demand is terrific for Christmas trees.

More farmers are raising Christmas trees for a cash crop than ever before. Once principally a crop harvested from wild forest or government preserves, farmers now own about 70 per

cent of the 225,500 acres planted solely to this holiday necessity. A short nine years ago, plantations totaled 100,000 acres with only 66 per cent owned by farmers.

A new interest has developed in this yearly crop. Many states now issue bulletins telling how to plant and harvest trees as a thinning process in regular tree growing. Some 12 regional

Christmas tree associations have been formed as well as a national association to help with such items as marketing, research and grading.

This increased interest in the Yule tree is largely the result of a steadily rising demand for them. A survey shows that more than 37 million Christmas trees were used in this country last year as compared to 28 million in 1947. Of those used in 1955, over 25 million were cut in the United States. The remaining 12 million came from Canada.

Still the most popular trees are Douglas-Fir, Balsam Fir, Eastern Redcedar, Black Spruce and Scotch Pine, in that order. Douglas-Fir and Balsam Fir have changed places in use since 1947, largely because the Bal-

sam Fir is now less accessible. Scotch Pine, a plantation grown tree since it is not native, moved from 6th to 5th place, but almost doubled in use in nine years.

Price studies show that the Christmas tree produced last year would amount to a \$25.5 million wholesale business, or a \$47.5 million retail business. To the producer they were valued at nearly \$13 million at a roadside and railroad siding.

All this amounts to a great deal of cash to be harvested in about six weeks, beginning in middle of November. Farmers in regions of Texas adaptable to Christmas tree growing may write for additional information to John White, Commissioner, Texas Department of Agriculture, Austin.



HOLIDAY IDEA . . . British Actress Jean Simmons, herself ineligible to buy U. S. Savings Bonds, still thinks they make wonderful presents, is shown here decorating her tree with several bonds she purchased for her American friends.



TALKING TO SANTA . . . It's an old, old story that's new every year for thousands of children, this visiting Santa in the big department store to talk about what's to be in the Christmas stocking. Most always, there's a proud parent standing nearby to do a little prompting if necessary.

Dear Santa,
Would you please bring us a doll, ice box and stove, dishes and a wagon.
We have tried to be good. Also bring my baby sister Cynthia. Both something too.
We Love You,
Rose and Doe Stovall

Frank Snyder; a brother, L. D. Chitwood; Mrs. Chitwood and their children; another sister, Mrs. Lucy Jones; and the parents, Mr. and Mrs. E. C. Chitwood and son, Dillard.

GATHER IN DALLAS
Several members of the Chitwood family gathered last week end for an early Christmas in the home of Mr. and Mrs. L. D. Chitwood and family, in Dallas. Going from here were her sister and husband, Mr. and Mrs.

FIRST CABLE
The first cable across the Pacific between San Francisco and Honolulu, 2,600 miles was completed on January 1, 1903 and the first message sent that same day. The cable was played out by the "Siverton" a cable ship which departed from San Francisco, Dec. 14, 1902 and arrived at Honolulu on January 1, 1903, the same day the first message was sent.

A Joyous Wish

May Christmas cheer light up your home and make all the days of your New Year as glowingly bright as the sparkling lights on your tree on this happiest of all holidays.

WILLSON-SANDERS LUMBER CO.
WE WILL BE CLOSED MONDAY, DECEMBER 24th

NOEL

WITH THANKS TO OUR MANY CUSTOMERS, WE SAY, "MERRY CHRISTMAS TO ALL!"

GREEN BUTANE CO.

| | |
|-------------------|-----------------|
| Buddy Howard | Raymond Green |
| Christine Howard | Cecil Atchley |
| Sirof Walker | George Tompkins |
| Roland Matthiesen | Henry Gilmore |
| Robert Rundell | Cliff Daves |

Merry Christmas

Here is a hope that the joy of the Christmas season will abide with you always. May its spirit of good fellowship live in your heart throughout the new year.

CITY CLEANERS
Mr. and Mrs. Howard Elliott

In Your Christmas stocking, may you find our warmest greetings, wrapped in appreciation for your past patronage and tied with our sincere friendship!

ALSUP INSURANCE AGENCY
MULESHOE'S OLDEST

GREETINGS

Loads of thanks to our many good friends for your loyal patronage throughout the year. May you all enjoy a very happy Holiday Season and a New Year filled with 365 days of health, happiness and good fellowship.

BROWN-WATKINS MOTOR COMPANY

Merry Christmas

CROSS ROADS CAFE
BUTCH AND RENA BAKER

LONGEST YEAR
Once there was a year which contained 445 days—or an extra two months.
Numa Pompilius supposedly created the Roman calendar in the seventh century B. C. Although revised several times, the calendar by Julius Caesar's time was two months behind the sun.
When Caesar set his experts to the task of revising the calendar in the 16th century, they found they had up with the sun. So two months were inserted between the months of November and December for the year 46 B. C.

Christmas Tree Industry Aids Forestry Programs

That beautiful Christmas tree you've purchased for your living room this Christmas needn't cause any qualms of conscience if you're the type who worries about the effect of the Christmas tree business on our forests.

The fact that yours is one of 31 million trees used for holiday decorations this year makes it seem that our forests are in great peril, but such is not the case. In fact, at least half of these trees are coming from sources that did not harm or actually improved the forest land they occupied when cut.

Foresters who grow saw-log trees generally divide cut-over land into four classes and Christmas-tree land is the lowest classification. It won't grow good forests, but is ideal for Christmas trees since it barely supports tree life. The tree, in its struggle to exist, throws out quick and frequent branches.

On such land are the Christmas-tree farms, such as one operated at Tacoma, Washington, by Paul Kirk, the "Christmas-tree king." Kirk distributes 4 to 5 million trees a year and keeps several times that number growing.

The last two or three weeks before Christmas are about the busiest of the year for Paul Kirk, for his carefully grown trees must arrive at their destinations on time. It isn't unusual for him to tour dozens of cities checking on shipments before he gets home at the last moment to gather with his family around the Kirks' huge white-sprayed tree.

With Proper Care, Poinsettia Plant Will Bloom Again

That popular Christmas plant, the poinsettia, need not be discarded when the holiday is over. The right care can keep it in condition for blooming again next year.

Horticulture specialists say you need not be alarmed about dropping leaves. Leaf dropping simply means the plant is going into its normal rest period, which lasts until about May 1.

After the leaves fall, put the plant in a cool place—40 to 50 degrees—and water sparingly. About May 1, cut the plant back quite heavily, to remove excess wood and make it more shapely. Shake off the old soil and repot in a mixture of three parts garden loam, one part well-rotted manure and one part leafmold. Use a pot just large enough to hold the mass of roots without crowding and still provide good drainage. Water enough to keep the soil from drying out.

In about another month, when weather is warm, set the potted plant outdoors, submerging the pot in the soil at ground level or a little below. Put it in full sunshine unless the weather is very hot. In that case, give it light shade. When nights cool in the fall, put it in a window where there is good light and air and where temperature is about 60 to 68 degrees, but with no draft. Water regularly so the soil never dries out and use a little liquid fertilizer every week.

Long nights, uninterrupted by even a shaft of artificial light, are needed to bring the poinsettia into flower.



Lincoln Proclamation Issued on New Year's

On New Year's day, 1863, President Lincoln issued a proclamation freeing the slaves in states and parts of states where the people were then in rebellion.

The areas designated were Arkansas, Texas, Mississippi, Alabama, Florida, Georgia, South Carolina, North Carolina and large parts of Louisiana and Virginia. Tennessee was excepted from the proclamation, although the Union armies were far from complete success in their task of bringing it under government control.

The Emancipation Proclamation did not abolish slavery. That was accomplished by the thirteenth amendment, which went into effect Dec. 18, 1865.

Novel Christmas Decorations Add Value To Presents

With so many gifts to wrap this time of the year, paper, cards, ribbons, seals and other package decorations can add up to quite a sum.

By using a little imagination, these costs can be kept at a minimum.

Ends of wallpaper rolls, whether left over from your own walls or bought as odd stock at your local paint store, are especially pretty for large packages. Even newspapers can be used to wrap large packages and the want-ad section is more attractive than the other pages.

Small pieces of aluminum foil or shelf paper from the end of the roll are excellent for wrapping smaller packages. Or if you have a young child who fingerpaints, why not wrap gifts in some of his paintings.

White tissue paper can be made quite appealing by spattering it with red or green ink or water with food coloring added.

For seals, cut out colored pictures from magazines, old Christmas cards or even small bits of wrapping paper and paste them on the package. Or you can paste them on a small piece of folded construction paper to make an enclosure card.

Acorns, pine cones or oak leaves, painted or shellacked and tied on top of the package will catch the eye of both young and old.

Three Famous Americans Born New Year's Day

January 1, perennially celebrated as the start of a new year, is also the birthday of three famous Americans.

On January 1, 1735, a boy was born in Boston, Mass. He grew up to be a silversmith and engraver, designed and printed the first Continental money and the first official seal of the colonies. An amateur inventor, he discovered a process for rolling sheet copper. But he is most famous for a horse ride he made on the night of April 18, 1775. His name: Paul Revere.

Seventeen years later, in 1752, a girl was born in Philadelphia on the first day of the year. She was Betsy Ross—maker of the first American flag. On the same day was born the great poet—Philip Freneau.

Other events that took place on January 1: George Washington at Cambridge raised for the first time the flag of the United Colonies, 1776; Florida adopted the constitution, 1821; Union of Ireland and Great Britain, 1801; deSousa discovered Rio de Janeiro, 1531; The United Nations Declaration signed, 1942; the first Tournament of Roses, 1889.

SEASON'S GREETINGS



We sincerely hope that joy and peace may be yours at Christmas and through all the days of the New Year.

MULESHOE AUTO PARTS

Greetings

To all our patrons... our warmest thanks and best wishes for a very festive and happy Holiday season.

Alsop Cleaners
Mr. and Mrs. Chas. Alsop
Tye Melson
Marie Allen
Clarence Arnold
We Will Be Open Dec. 24

Here's hoping that you have a very Merry Christmas!

Allen Guinn Body Shop
ALLEN • JOE • DAVID

There is a deep sense of friendliness and a special warm feeling in this greeting as it comes to you this Joyous Christmas..

— FROM —
THE NICKELS GINS
AT
PLEASANT VALLEY — MULESHOE — FARWELL
AND THE
CENTRAL COMPRESS
AT SUDAN

Enjoy Delightful MEALS **DINE OUT** At One of These Fine MULESHOE RESTAURANTS

DARI DELITE
CHARLIE TILLER
Drive In For Prompt Service
All Kinds Sandwiches & Cold Drinks
Hot Dogs — Sundaes
Ice Cream
Plainview Highway — Phone 7510
Muleshoe, Texas

— DINE AT —
The Crossroads Cafe
"Best Steaks In Texas"
Chicken Dinners — Pheasant
Short Orders — Good Coffee
Mr. & Mrs. Butch Baker Phone 5030

Leigon's Cafe
AND DINING ROOM
Plate Lunch — Banquets — Parties
A Complete Catering Service
Private Dining Room For Parties
JAMES AND SKIPPER LEIGON

STEAKS — SHORT ORDERS — CHICKEN
BARBECUE — FOUNTAIN SERVICE
THE DINNER BELL
Plenty of Parking Space
Clovis Highway Mr. and Mrs. J. A. Mills Phone 7400

FOR QUICK SERVICE
THE CORRAL DRIVE-IN
North Side Clovis Highway
Fountain Drinks — Sandwiches — Barbecue
Basket Lunches Phone 2600

Refresh yourself AT OUR **FOUNTAIN**
SNACK BAR
WHILE YOU ENJOY THE SHOW
Pop Corn — Cold Drinks — Hamburgers
Hot Dogs — Candy
COX DRIVE-IN THEATRE

MINCE PIES, SO LONG A PART OF OUR CHRISTMAS TRADITION, ORIGINALLY HAD A DEEP, SYMBOLIC SIGNIFICANCE. THE FIRST



MINCE PIES WERE PATTERNED IN OBLONG SHAPE, AFTER THE MANGER IN WHICH CHRIST WAS BORN. THE CRUST REPRESENTED THE GOLD BROUGHT BY THE THREE WISE MEN, THE MANY SPICES, THE FRANKINCENSE AND MYRRH.

For happy holidays, see that children get at least their usual amount of sleep.

CHRISTMAS TREE DO'S AND DON'TS

Every year, from a few days before Christmas to the week following New Year's, tragedy stalks up and down the country—tragedy in the form of needless fires. It is indeed ironic that many of these fires result from the extra hazards which exist only during the holiday season and from carelessness which would not be tolerated any other time. Follow this list of do's and don'ts—and don't let it happen to you.

DO cut a growing tree, or if you buy, be sure it hasn't dried out from prolonged storage.

DON'T get a tree any larger than you need—the larger the tree, the greater the hazard.

DO stand the tree in water or snow outdoors until you're ready to use it indoors.

DON'T use candles on the tree or nearby where there is any chance of an open flame to contact the tree or combustibles piled beneath the tree.

DO support the tree well, away from sources of heat (fireplaces, radiators, etc.).

DON'T plug too many cords into one outlet.

DO make certain that all tree lighting is turned off before retiring or leaving the house.

DON'T allow smoking near the tree amidst decorations or piles of wrappings; have plenty of safe ashtrays around and use them.

DO use non-combustible material (metal, glass, asbestos, etc.) for decorating the home whenever possible.

DON'T let Christmas wrappings accumulate in the home; place them in metal covered trash barrel or burn them in incinerator as soon as possible.



MERRY CHRISTMAS to all our friends — old and new — may it bring the best for you!

Mr. and Mrs. Emette Cross

REAL ESTATE

Greetings

Many thanks for giving us the opportunity to serve you in 1956. Hope we continue to be so favored in 1957. Happy holidays!

MAIN STREET BEAUTY SHOP

Bernice — Dutton — Maxine

Season's Greetings

Our sincere thanks and best wishes for a happy holiday to our friends and patrons.

BLACKBURN FOOD MARKET

Mr. and Mrs. Horace Blackburn
Cliff Odom — Mrs. Effie Bray — Mrs. Herbert Nash

Happy Holiday!
To One and All!

IMPERIAL BARBER SHOP

Johnny Henderson — Clinton Bristow
Jack the Shine Boy

YULETIDE GREETINGS

Our sincere thanks to all our kind friends for their continued patronage and our best wishes for a happy holiday.

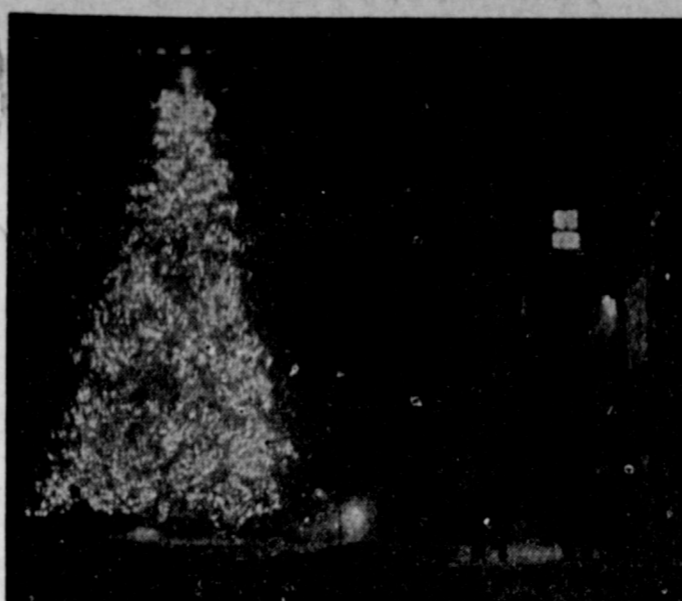
LAMBERT CLEANERS

GREETING YOU AT CHRISTMAS

As we pause on the threshold of the holiday season, we'd like to speed our warm wishes your way for a merry, MERRY CHRISTMAS!

McCORMICK'S UPHOLSTERY AND DRAPERY SHOP

Mr. and Mrs. L. F. McCormick



CHRISTMAS IN THE CITY . . . A glistening tree, dim figures in the night, and the shadowy background of tall buildings—add to these the glittering sparkle of snow and then you'll know that Christmas has come to the city.

To wish the season's best to you, and all the joys of

Christmastime B & C MOTORS

Harry Becker and Homer Curry

Merry Christmas

TEXAS MACHINERY CO.

Adele — Clay — Robin

Mistletoe, the most popular New Year's and Christmas green, has been an emblem of purity, friendship and goodwill since ancient Greek times. Ancient Britons revered it as a symbol of protection from evil spirits.

Burning of trees on "Twelfth Night" is an outgrowth of the special observance by early Christians on the last day of a twelve-day celebration of the Feast of the Nativity of Christ.

SAVE THE TREE

If your tree holder is the type that allows the butt of the tree to rest in water, you can help keep needles from dropping by dissolving plant food in the water. If you use a pebble or rock-filled pail to support the tree, cover the pebbles or rock with a plant food solution. Use one teaspoonful of plant food (or one plant food tablet) to each gallon of water in the container.

WATER

IN THE RIGHT PLACE . . . AT THE RIGHT TIME

- The Mathieson Sprinkler Irrigation System with the Unique Positive Lock Coupler.
- Each system engineered to your individual requirements.
- Lowers unit cost of production.
- Produces maximum yields per acre.

BUY NOW . . . AND USE YOUR SYSTEM THIS FALL

- Small Down Payment
- Up to 24 Months for Balance
- Low Interest Rates

D. H. SNEED SUPPLY

Phone 4170 — Muleshoe

MATHIESON

NO. 9 In a Series of ads telling the Compress Story

Sprinklered Warehouses

In the past few years this company has built sprinklered warehouses to serve this area with more than 55,000 bale capacity storage.

These warehouses, approved by the commodity credit corporation, offer the farmer the best and most efficient cotton storage facilities.

Such warehouses reduce holding costs until such time as the owner may sell the cotton or place it under the government loan program.

The savings in insurance costs, paid by the farmer, as a result of these modern facilities will average in excess of \$5.00 per bale.

"Nothing to sell but SERVICE"

UNION COMPRESS and WAREHOUSE CO.

DON MOORE Manager MULESHOE, TEXAS PHONE 3430

**Wishing Cards
Christmas Gift
of Englishman**

Wishing cards are an old tradition to the Christmas observance. This simple idea of wishing your friends a Merry Christmas was originated in 1848 by Henry Cole, middle class Englishman and the idea brought Cole great honor as well as knighthood. Cole's original cards depicted a Victorian family gathered at the dinner table and he had a thousand of them struck off by lithograph. Although the cards met with immediate popularity and brought fame to Sir Henry Cole, it was two decades before Christmas cards were sold generally. Today the demand for cards is so great that many companies spend the full year designing and producing only Christmas greetings.

While today's mass-produced cards are quite superior to the original cards produced by Henry Cole, neither time nor poets have been able to improve on the classical message the Englishman penned to the first Christmas greeting card: "A Merry Christmas and Happy New Year to you."

From Where Came Christmas Trees?

Like so many other Christmas customs, the origin of the tree tradition is not definitely known. One theory holds that the 8th-century missionary Boniface persuaded the Teutons to transfer their worship of Odin's sacred oak to an evergreen decorated in honor of the Christ child.

Popular legend has it that the first Christmas tree originated in Egypt where the first trees used were palm trees. Another story says that Martin Luther decorated a tree with candles to simulate an evergreen shimmering with starlit snow. We do know the Germans did much to popularize the use of Christmas trees, introducing them into both England and America. The German Prince Albert, consort of Queen Victoria, started the custom in England when he had a tree for his young daughter. The tradition crossed the Atlantic with Hessian mercenaries during the American Revolution.

Early Saxons named the curious berry tree parasite used as a Yule-time decoration "Mistletoe", meaning a shoot of a tree. Early Nordics dedicated mistletoe to their goddess of love and started kissing under it as a gesture of friendship and love.

CHRISTMAS SHOPPER

Ponder the case of Poor Ole Dad who said, and I quote "Christmas shopping is easy, I'll just run over to the big city and get it all done in a couple of hours."

As you can see, Dad's expression comes under the heading of 'famous last words.' Oh, he completed his shopping list, or rather most of it—but look at the shape he is in now. It took him all day, rather than a "couple of hours" because he decided to walk his feet off rather than have to make another trip.

He felt pretty pleased about the whole thing (when he started home—that is,) until he ran out of gas in the middle of nowhere. So busy thinking about the things he wanted to buy he just forgot Bessie refuses to run without fuel. He lost thirty minutes or so waiting for a gas station to send out some fuel from a nearby community, but that didn't upset him very much. He didn't really blow a fuse until he picked up a nail and a slow leak in one of Bessie's tires.

But he got home—a tired but happy man, apparently. Mom, who believes in shopping at home where value and satisfaction are always guaranteed by the local merchant's reputation, probably made the situation worse by remarking that practically every item on Dad's list could have been bought here at home for the same price, or less. I guess that's what made Dad light up like the Christmas tree—it was a sure insinuation that he wasn't a very smart businessman and that blow at his pride was just too much for a man with aching feet.



Bright wishes for the very best Christmas you've ever yet enjoyed!

HICKS TRACTOR CO.
Phone 6020 — Muleshoe



Our sincere wishes for a happy holiday to all the good friends whom it has been such a pleasure to serve.

REBA'S BEAUTY SHOP
Reba — Margaret — Neta



MERRY CHRISTMAS
May happiness ring in your holidays and accompany you through this glad season!

The Oron Sims Family
The Homer Millsap Family

WE BUY COTTON
AND WRITE GOVERNMENT AND TEXAS COTTON GROWERS LOANS
GRACE BENTON
Phone 6460 — Muleshoe

DIRECT FROM FACTORY
EASY TERMS LIBERAL TRADE-INS

- Carpet — 100 Rolls
- Appliances — Furniture
- Our Factories Say Sell

YOU SAVE!
For the first time it is now possible to buy Nationally Known Brands from the nation's finest Carpet, Furniture, and Appliances.

— FREE DELIVERY —
DIRECT FACTORY OUTLET
109-111 Main — Clovis, N. M. — Dial 2-0417



May the blessings of peace and good will that came into the world almost two thousand years ago be yours at Christmastime!
Merry Christmas To All!

Muleshoe Chiropractic Clinic
Dr. and Mrs. Brooke Green



Just poppin' in to wish you a very, very Merry Christmas!

Moore's Laundry
J. M. — Minne Nell



... to all our friends and wishing you much happiness!

Dinner Bell Cafe
Closed Dec. 25 thru Jan. 1



We'd like to crowd in our good wishes for a very merry Christmas packed with happiness!

185 AG Form 21
Williams Seed Cleanina Co.
Riehl Williams, Owner



Best wishes for this joyous season to all of our very good friends and patrons.

BRAY INSURANCE AGENCY



To you, our friends and patrons, we extend every good wish for a happy holiday season, with our sincere thanks for the privilege of serving you over the years.

Merle Norman Studio of Cosmetics
BOBBY'S BEAUTY BOX

Dig—These Crazy Christmas Gifts

Even Christmas has caught up with the atomic age. A sign of the times is the increasing demand for Geiger counters as Christmas gifts. Manufacturers say people from all over the country are giving as presents the miracle instrument that noses out uranium. If you're buying a gift for a prospective uranium prospector you can get him one of these radioactivity detection devices at prices ranging from \$24.95 to \$2000. Most popular model, manufacturers say, is about the size of a miniature camera and retails for about \$35.

Uranium "hounds" are as varied as the instruments they buy. They range from housewives with infants in their arms to geologists and hirsute prospectors—as well as business tycoons, clerks, laborers and society women. An amateur uranium prospectors' club in the East, composed entirely of women, is known as the "Geiger Widows."

Last year gift Geigers were mailed all over the United States. One woman telephoned the New York office of a leading manufacturing firm from Florida to order a \$1,995 unit as a Christmas surprise for her husband.



GREETINGS

For your valued patronage, many thanks! And may you reap a rich harvest of happiness for the holidays.

We are now ready for our customers in our new location 3 blocks south of hospital on Morton Highway.

WELLBORN BEAUTY SHOP



Hello

Just a friendly greeting to thank all our kind friends and patrons and to wish them the very merriest of holidays.

MULESHOE BEAUTY SALON
AND OPERATORS



Happy holiday wishes to you, our friends and customers, and sincere thanks for the pleasure of serving you. May your Yuletide be bright with all the season's joys.

D & G FOOD STORE
7 TO 11

GOOD TIDINGS



GOOD TIDINGS...

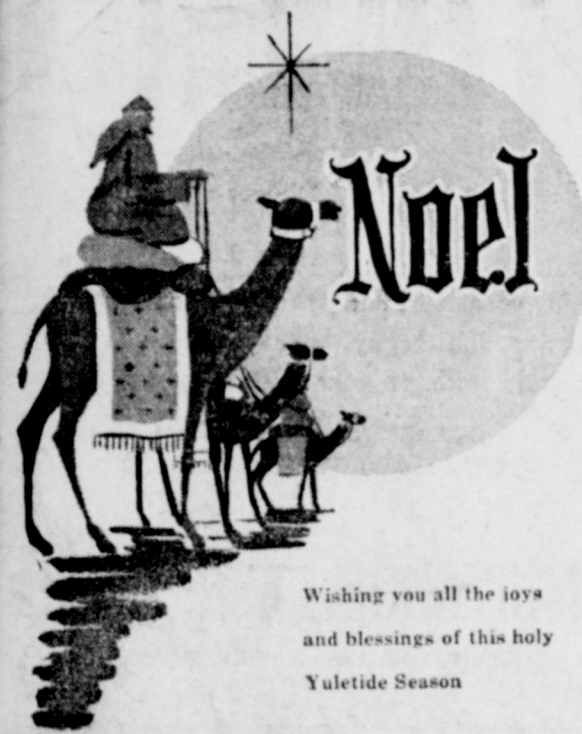
"She brought forth her first-born son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.

"And there were in the same country shepherds abiding in the field, keeping watch over their flock by night. And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them; and they were sore afraid.

And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David, a Saviour, which is Christ the Lord. And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes, lying in a manger.

And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, Glory to God in the highest, and on earth peace, good will to men."

Luke 2:7-14



Wishing you all the joys and blessings of this holy Yuletide Season

West Plains Hospital & Clinic



MONKEYSHINES... The Santa Claus who comes to Junior's house on Christmas morn has his counterpart in Monkey land. At least that is the implication here as Jocko, garbed as the monkey's saint, visits "Teddy" a five-month-old java monkey at Ted's home in Brooklyn.



If you know what qualities to look for when you select your Christmas turkey, you'll be able to make a wiser choice.

The market class of turkeys is determined by ages, sex, and tenderness of meat. The youngest turkeys are fryers and roasters and they run from 4 to 6 pounds in weight. The next class consists of young hen and young tom turkeys under eight months of age. These vary in weight from 6 to 25 pounds. And finally there are the tom and hen turkeys, which include birds over eight months of age varying considerable in weight.

Most of the Christmas turkeys belong to the young hen or young tom classification. To be of top quality, a bird should have a well-developed moderately broad and long breast, well fleshed through its entire length, the flesh carrying well up to the highest part of the breastbone so that the bone is not prominent. Also, the legs should be well covered with flesh. Fat covering is one of the most important points in determining quality from the standpoint of excellence of flavor and tenderness. The carcass should be well covered with fat over the breast, back hips and pin bones. In poultry the fat is deposited in the skin and immediately under the skin rather than dispersed throughout the lean flesh as it is in some meats.

Select a bird that is free from pin feathers. Ready to cook or oven-ready turkeys have no protruding pin feathers.



By Janet Hall

MARGE stood in the doorway of her bedroom and looked at the dress in dismay. Obviously it was meant for the Junior Class Snow Ball in January and just as obviously it was expensive.

"Oh, why!" she exclaimed, touching the fabric as if it were something repulsive.

What's the matter with them, Marge thought. Dad needs new clothes and things for the house and Mom always looks so poor and worried.

Wearily she changed her clothes. The house was empty, for her mother was baby sitting to earn a little extra to help out.

Marge went downstairs and looked at the Christmas tree and the gifts displayed under it. She felt embarrassed even though she was alone in the room. Somehow it was always rather mortifying to show the gifts when friends and relatives called. Her pile of gifts was always so large and lavish and her parents' so sparse.

Just this once she wanted their gifts to be important like hers, not just little odds and ends to be explained away with, "We try to make a big Christmas for Marge."

She had saved nearly every penny she had earned the previous



She found the dress box and carefully folded the dress and wrapped it for return.

summer so she could give her father a new jacket and her mother a new coat.

I tried to tell them I didn't want a lot for Christmas, but I didn't do a very good job of it, she told herself as she glanced at the twin cashmere sweaters, the new skirt and the other gifts. I wish I'd had the courage to be more frank.

But I have the courage today, she thought, running up the stairs. She found the dress box and carefully folded the dress and wrapped it for return.

For Better
Her knees were shaky as she wondered what she would say when her mother saw the dress wrapped with such finality. It's for her own good, she told herself firmly. In a week or two she'll realize it's best.

When she heard the front door open and close, she ran downstairs to meet her mother. "Hi," she said, quelling her feeling of nervousness.

Her mother glanced at her anxiously. Her dark brown eyes darted around the room, looking to see if Marge had brought the dress downstairs. Then the expectant look changed to a questioning one. "Didn't you like the dress?"

The question was so humble and so blunt, Marge was startled.

"Yes, it's beautiful, but—"

"I knew you'd like it. Have you had it on yet?"

"No, I haven't."

"It will fit, I'm sure," her mother's voice dwindled off. The brightness in her face seemed to fade all at once. "What's the matter?"

"It's so expensive. I wanted you to get a coat for yourself!"

"Oh, is that all. This old thing will last quite a while. While I was in the store I said to myself, 'There's nothing like my old maroon coat.' I didn't see anything I liked better so what was the use of buying a new one?" she -hipped.

Rev. Alvie Moore of Circleback has accepted the call to pastor the church.

Mr. and Mrs. J. S. Pollard have returned to their home at Tucuman, N. M. after spending several days with their daughter Mrs. Marvin Holt.

M. L. Carpenter, Donnie, Hazel went to Arizona last week to visit relatives.

Her Secret

Marge knew she'd never tell her parents how she felt about their gifts. In a few years I'll be earning money and I can pay them back, but now I'll just take what they offer, she decided, feeling defeated.

"Your father's coming. Go put on the dress and show him how pretty you are," her mother said excitedly.

When she came downstairs they were waiting for her. Clutched in her father's arms was a box which she knew contained something for her. In their eyes were love, pride, and happiness mixed with a satisfied touch of martyrdom.

She had to swallow to keep her face pretty and composed, for what they really wanted most of all was a pretty and popular daughter. That was all they would allow her to give.

GOSPEL MEETING AT THE NORTHSIDE CHURCH OF CHRIST

MULESHOE, TEXAS

December 30 — January 6

PREACHING BY — BILL GIPSON, MINISTER

Services — 7:30 p. m.

Sunday Services — 10:30 a. m. & 6:30 p. m.

Basket Lunch At American Legion Hall Sunday, January 6 — 1:00 P. M.

Ancients Believe Christmas Greenery Held Certain Powers

The holly and mistletoe used today for Christmas decorations found their way into early festivities because of certain virtues attributed to them by the ancients.

The Druids were the first to use mistletoe, which they called "Heal-all." They believed the plant to have great curative powers and gradually assigned to it all manner of magic powers.

Each year, about the same time that we now celebrate Christmas, their priests would have high platforms built around the sacred oak

trees, which, in a manner of speaking, were "hosts" to the mistletoe. Robed in ceremonial vestments, the priests ascended these platforms, and with golden sickles, cut away the mistletoe.

The Saxons also prized it and it was they who gave to it the name of mistletoe.

Eventually the plant became to be known as a symbol of peace. Opposing warriors who met near it would call a truce, and it was customary to hang it over entrance doors so that those who entered would be assured of friendship.

Today, in both England and America, holly and mistletoe are associated with Christmas as invariably as are the plum pudding and Christmas tree.



Just a friendly greeting to wish you and yours all the joys of a Merry Christmas and a New Year full of healthy and happy days.

THE FASHION SHOP

Dorothy

Elizabeth

JOHNSON'S BIG FURNITURE SALE

STILL GOIN G ON

WE HAVE RECEIVED LOTS OF MERCHANDISE SINCE THE SALE STARTED — AND STILL HAVE A

Full Stock to Choose From

4 More Shopping Days 'till Xmas

GIVE SOMETHING FOR THE HOME FROM

JOHNSON - FURNITURE

PHONE 5150

MULESHOE

GREETINGS

to All -- at this Merry Christmas Time!

Wedel's thanks you for buying their eggs throughout the year and wishes you all the best in the years ahead.

Wedel's Quality Eggs

Route 2 — Phone 3388 Muleshoe

NOEL

As the wonderful story of Christmas is retold, we wish you and yours all the deep and abiding happiness the Holiday Season can bring... Merry Christmas!

RAY GRIFFITHS & SONS

MULESHOE

Muleshoe Student Wins State Corn Production Event

For the third consecutive year, Turner twins, Doyce and Joyce, students of Muleshoe high school, have won first place in the corn production contest in the state, sponsored by the Texas Certified Seed Growers Association.

Presentation of awards to top Texas winners was made at a meeting of the Springlake Lions Club Thursday of last week.

Ben Speers, the Texas Extension Service agronomist made award to Doyce Turner, son of Mr. and Mrs. Doyle Turner of Pleasant Valley for first place production of 188.8 bushels of Texas Hybrid 39 corn.

Officials of the contest report that the top yield was the low-est in three years, with the Turner boys having won first place with 220 plus bushels in 1954, and more than 251 bushels in 1955. Corn borers brought the field down, according to observation of the contest.

Second place went to Leon Collins of Castro county, who raised 66 bushels, and third place went to Jerrill Young of Hale county who had 153.6 bushels.

The Turner boys planted their crop May 5, 1956, and watered the plot twice before planting and three times after planting. They used approximately 300 pounds of 16-20-0 commercial fertilizer on the one acre plot.

Cash awards and plaques were presented to the top winners in the state contest.



SUNNY CHRISTMAS . . . It's always Christmas at the little post office at Christmas, Florida, and about this time every year thousands of packages pour into Christmas, to be mailed inland, under the famous postmark of "Christmas, Florida." Here, Santa gets an assist from young helper.

"Dust storms sure were bad news — till I switched to AMALIE L. P. G.!"



That old common-grade oil I used to use in these irrigation engines sure did let the dirt and dust and just caked up in those engines! But worse than that, with butane or propane, it thickened up when it looked almost like gear grease! Man, what a change with this AMALIE L. P. G. Oil!

AMALIE L. P. G. is more than just a good oil, it's a super oil. When you burn butane or propane (Liquid Petroleum Gas), ordinary oil won't do. It must be ENGINERED for L. P. G. And AMALIE L. P. G. is just that, 100% pure Pennsylvania — no other grade like it on earth. Special additives to hold that dust, grit, etc. in suspension — so they filter out. And above all, it holds its viscosity — its "flowing" qualities.

Give YOUR engines — and your bank balance — a break!



Wiedebush & Childers
BUTANE — PROPANE
Phone 2810 — Muleshoe

Aubrey Lambert At Fort Campbell, Ky.

Army Specialist Third Class Aubrey R. Lambert, son of S. A. Lambert, Muleshoe, recently was selected to represent his company in "Jump Light", a troop training test with the 101st Airborne Division at Fort Campbell, Ky.

Specialist Lambert, a gunner in Company A of the division's 506th Infantry Combat Group, entered the Army in August 1954 and completed basic training at Fort Ord, Calif.

The 20 year old soldier was graduated from Muleshoe High School in 1954.

Lazbuddie Girls Win Tournament

The Lazbuddie girls won the championship honors Saturday night in their own tournament by defeating Sundown 76-49.

Adrian won the boys championship in a game over Friona ending in a score of 67-44.

Lazbuddie boys won the consolation final by downing Hereford B team 48-33, and Bovina girls won their consolation trophy by beating Hart 46-30.

HOLIDAYS

Three Way School will turn out Friday December 21 for the Christmas Holidays. School will convene January 7.

Include Safety in Holiday Planning

Homes, churches, schools and places of business planning holiday parties should make fire safety as much a part of those plans as the decorations or refreshments.

Holiday parties often center around a Christmas tree—and because trees are extremely combustible, these safety rules are suggested:

1. Don't set the tree up near any stairway or elevator shaft which would provide a draft.
2. The tree should not block a door or any exits.
3. Someone in authority should inspect the tree every day to determine whether it should be left up for a longer time.
4. Be sure plenty of ashtrays are provided for smokers. Don't allow smoking near the tree.
5. See that all decorations in the room have been flameproofed.

An added fire hazard exists if dresses, costumes or children's clothes made of net or gauze-like fabrics are worn. If it is impossible to avoid wearing them, they should be made flame-resistant with the following solution. Mix 9 ounces of borax and 4 ounces of boric acid in a gallon of water. Dip the fabric in this solution, wring by hand, then hang up to dry. Ironing does not affect the flame-resistance of the fabric, but the treatment must be repeated after each laundering.

Local Cattle Herds Tested In Beef Proficiency Work

The first beef cattle proficiency test to be held in this area was conducted recently in nearby Parmer county on the herds of Jesse M. Osborn and A. E. Redwine. Seventeen calves were tested by associate agent Douglas Wythe of Amarillo, Parmer county agent Joe Jones and assistant county agent in Bailey county, Jim Ward.

Wythe said the records compiled on the tested calves showed that the small herd had about the same percentage of good, medium, and low quality calves as a large ranch herd. The calves are graded according to their adjusted weaning weights and conformation to grade.

This beef cattle proficiency test is conducted by Texas Extension service to assist ranchers and farmers selecting the best replacement heifers and bulls for their herds.

The tests take several months and when they are completed the rancher not only knows which heifer and bull calves he wants to keep for his herd, but also the kind of calf production he is getting from his herd cows and bulls.

The calves are weighed and graded for conformation at the weaning age and a record of this is kept until the calves are weighed and graded several months later to check their gaining ability.

Although the calves are all different ages when first weighed, Wythe adjusted the weight of all the calves to 205 days of age to show the owner which of his cows and bulls are producing the best calves. The weights are also adjusted according to the age of the cows.

This first test was conducted on 12 heifers, three bulls and two steers in Osborn's and Redwine's herd. When the weights were adjusted a wide difference was shown in the quality of the calves produced by the different herd cows.

The weights of the heifers varied from an adjusted weight of 293 pounds to 500 pounds at 205 days of age and the grades varied from a fancy to high grade.

The bulls varied from 360 pounds to 480 pounds and the grades varied from a low choice to a high choice.

The adjusted weights and grades of the two steers were 508 pounds with a fancy grade and 352 pounds with a choice grade.

In compiling the information collected on the calves owned by Redwine and Osborn, Wythe

commented that the figures told the stockmen much more about their calves than would be revealed to the eye.

When an owner starts picking replacements for his foundation herd he naturally will pick the largest calves, Wythe has found. By using this eye-test method the owner may cull some of his best calves just because they are younger than the larger calves.

Even in a herd like Redwine's and Osborn's, the calves will fool the owners. Redwine, who lives on the farm where the cattle are raised and is around them everyday, was surprised at what the scales revealed about the calves and their dams and sires.

Wythe says after the calves are weighed the second time and their ability to gain weight is ascertained, the owner then has a complete story on his calves and can begin to select the best



BOY, OH, BOY . . . If this isn't the biggest and brightest candle this youngster ever discovered, it will do until some future year when maturity will bring the deeper significance of this great holiday.



HANDY GIFTS

How often at Christmas time have you experienced that panicky feeling that comes when you discover you've forgotten someone? It happens nearly every year.

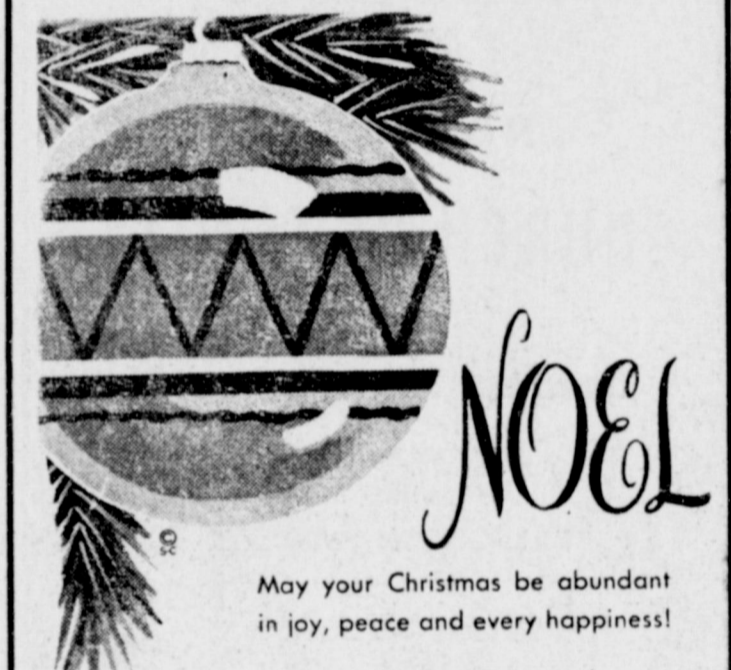
You can, however, save yourself a good deal of embarrassment by having gifts wrapped and on hand in case someone drops by with a gift for you—someone accidentally omitted from your gift list.

A safe bet and a gift that will be appreciated is something that you, yourself, have made—perhaps seasonal cookies and candies, nuts, and stuffed fruits. These are gifts with a particularly personal touch. And that, after all, is what the spirit of Christmas giving should be—giving a little of yourself to others.

You can pack your handiwork in wooden or earthenware bowls, a flower pot, small basket, or inexpensive cake or loaf pan. Other handy and inexpensive packaging items are oatmeal boxes, coffee cans, or paper plates covered with gay paper.

A gaily wrapped package makes even the smallest gift look good. Use odd ends of wallpaper, brightly colored magazine covers, shelf paper or scraps of material.

If you have a favorite candy, cookie or fruit or nut bread recipe, use it, by all means. And for an additional touch, tuck a copy of your pet recipe into your gift.



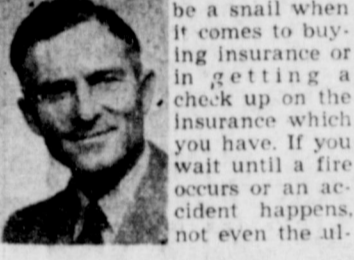
May your Christmas be abundant in joy, peace and every happiness!

Lewallen Shamrock Service
We Will Be Open Christmas Day

Safe 'n Sound

By LEE POOL

No sir, it doesn't pay to be a snail in this day and age of television, ultrafax, jet propelled planes and atomic energy. And



it doesn't pay to be a snail when it comes to buying insurance or in getting a check up on the insurance which you have. If you wait until a fire occurs or an accident happens, not even the ul-

trafax can operate fast enough to get you the coverage which you need and do not have. If you have a complicated insurance problem or if you just want a competent agent to handle your present insurance needs, call—

POOL INSURANCE AGENCY
Farm loans — Car Financing
W. M. Pool, Jr. — Lee Pool
Phone 7010 — Muleshoe

May your heart find peace and contentment during this happy holiday season is the sincere wish of your friends in our bank.

We will transact no business Christmas Day, Tuesday, Dec. 25th

MULESHOE STATE BANK
Member Federal Deposit Insurance Corporation

TURKEY SHOOT

You May Get A Turkey — Or \$5.00 Credit On Ham or Any Grocery Merchandise.

SUNDAY, DEC. 23

BEGINNING AT 1:30 P. M.

SOUTH OF CITY PARK
APPROXIMATELY 1/2 MILE SOUTH

Rifle and Trap Shooting

Come Out and Demonstrate Your Marksmanship

Proceeds Go To Worthy Charitable Cause

SPONSORED BY—
MULESHOE JAYCEES

LAST MINUTE GIFT GUIDE

BOY'S DRESS JACKETS
Waist Length Rayons or Wools
Priced From—
\$10.98 to \$16.98

BOY'S DRESS PANTS
Rayon & Flannels
Size 4 to 16. Priced From—
\$3.98 to \$7.98

MEN'S INITIAL POCKET HANDKERCHIEFS
Packed 3 To A Box
\$1.98

MEN'S DRESS GLOVES
Suede and Pigskin
Size 8 to 11. Priced From—
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MEN'S SPORT SHIRTS
Latest Styles and Patterns
Cottons, Rayons, Cotton & Silk
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EXTRA NICE FOR THAT LADY IN YOUR LIFE
New Spring Weight Faille
DUSTERS
By Fashionbilt
Size 8 to 16
Black Only
\$45

JUST WHAT SHE WANTS LADIES' ROBES
Cotton, Nylon, Quilts, Duster or Long Lengths. Priced From—
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MAKE WONDERFUL GIFTS Children's Dresses
Wonderful Styles
PRICED FROM—
\$3.98 TO \$10.98

Give Him Those Famous DANIEL GREENE
HOUSE SHOES
B or D Width
OMOC **7.50** DEE-GEE **8.50**

IDEAL GIFT Dacron and Cotton DRESS SHIRTS
White Only
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MEN'S TIES
Rayons, Wools and Silks
Priced From—
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FREE GIFT WRAPPING
Open 'Till 9 p.m. Thru Sat.

Cobb's

LADIES' GLAMOROUS HOLIDAY DRESSES
By Marcia Lee and Nellie Don
Priced From
10.98
To
29.95

Christmas Ornaments May Stain Carpets

Christmas crepe paper and New Year's confetti can permanently stain rugs and carpets.

Party papers are colored with a wide range of cheap dyes. When the paper becomes wet, the dyes run badly. The dyes will transfer permanently to textiles. If crepe paper and confetti accidentally get wet, keep them off rugs and carpets.

Should a rug become marked with a paper stain, immediate first-aid is necessary. Mix a teaspoonful of neutral soapless detergent in one-half pint of lukewarm water.

Apply the detergent solution directly to the stain a few drops at a time. Use an eye dropper. Sponge the stained area with clean, white, unstarched cloth or bleaching tissue. This will blot up moisture. Begin at outer edge of stain and work in. Repeat if necessary.

Finish by absorbing any remaining moisture with a clean, damp cloth. Complete absorption is important.

Many After-Holiday Uses for Family Tree

There are a number of uses to which you can put your Christmas tree after it has served its purpose in the home.

You can cut off the longer branches and "plant" them as windbreaks to protect outdoor plantings such as low-growing boxwood, azalea, yew, rhododendron and juniper. Little teepees can be built around exposed shrubs and tender plants. This will protect them from biting, drying winds and prevent snow and ice from accumulating and bending the plants out of shape.

Other branches curved end up over flower beds when the ground is exposed will prevent heaving of soils during alternate freezing and thawing. Heaving may force bulbs and roots of perennials from the ground.

The entire tree may be used as a bird feeder in the back yard. It may be either anchored securely or fastened to a fence. Pieces of suet tied to its branches and a container of water nearby will provide a constant supply of food for your feathered friends.

Best for Children

Crowds of faces glowing with the Christmas spirit, Santa with his laughing eyes and hearty chuckle, gifts you can use and some you can't—that's a grownup's-eye-view of the holidays.

A forest of legs, a frustrating heap of things to touch and see and an endless journey of being pushed and pulled through a hot, noisy place—that's a child's-eye-view of the holidays.

If you give children a happier view of the holidays they'll give you a happier one too.

First of all, avoid crowds with your children. If they shop with you, it's best to take them immediately after a rest and not stay too long.

Preschool children often don't understand Santa Claus. Take them to see him if they want to go. Forcing them to sit on his lap often makes them cry and leaves unpleasant memories because they were frightened.

Children often receive so many gifts that they're confused and can't decide which one to play with first. After they open the gifts, put some away for a rainy day. See which they'd like to save for later.

Gifts That Sparkle Add to Holiday Joy

Attractive gifts under a Christmas tree add as much sparkle to the holidays as decorations on the tree.

Plastic foam has unlimited use on packages. A boot three inches high, cut from one-inch-thick plastic foam makes a nice decoration for children's packages.

Brush the boot with shellac and sprinkle red glitter on the wet shellac. Then glue a collar 2 inches thick by 1½ inches high on the boot.

You can make a wagon from a rectangular box by cutting wagon wheels and a tongue from ¼-inch plastic foam. Edge the wheels and tongue with pipe cleaners and glue them to the package.

For a three-dimensional look, cut a picture from an old Christmas card. Make paper strips ½-inch by 2 inches and pleat them. Attach the picture to the package by gluing one end of the strip to the picture and the other end to the package.

BRIGHT DECORATIONS

The conventional wreaths which adorned Christmas doors and doorways for years have given way to popular use of bells and tree ornaments.

You can make both doors and window frames bright and cheerful by framing them with ribbon and sprigs of holly. Hang ribbons in festoons across the curtains and tie at the sides in wide sash bows for colorful effect.

As you store mittens in your freezer, you'll save time if you put them in the pans in which you're going to heat them.



TOYS FOR REAL . . . Toys for 1956 are realistic as shown in this electric sports car and hobby-horse bike. Manufacturers this year are concentrating on toys that will appeal to the whole family.

Our Christmas Replaced Early Pagan Festivals

Long before the birth of Christ, the Greeks, Romans, Saxons and Scandinavians were taking part in December festivals.

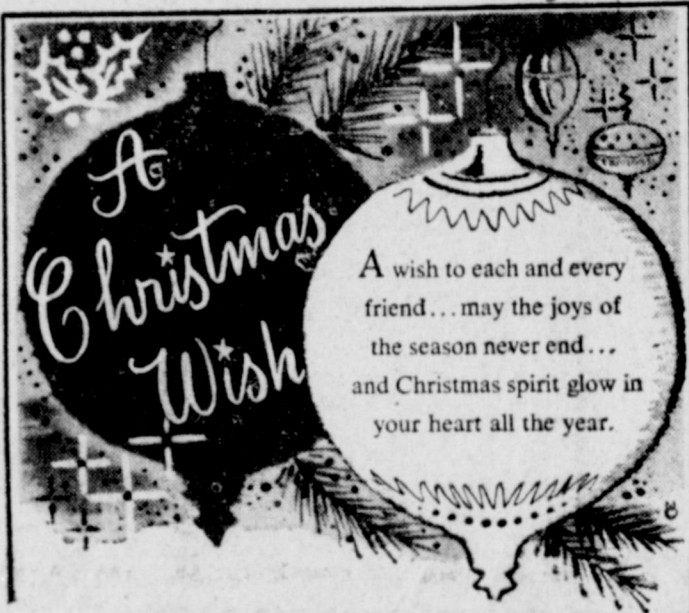
From the Saxons came the ceremony of burning the Yule log. The Saxons burned great bonfires in honor of their god Thor. From the Romans came the giving of presents, for this custom has been traced to the Roman Saturnalia.

It may seem strange to say that pagan riotousness might be the forbear of the Christian holiday of goodness and love, but intermingled with that which was objectionable, were things that have gone straight to the hearts of people throughout the Christian world.

And, although few people know it, it was for the purpose of substituting a Christian festival for pagan ones of Romans and Druids that celebrations of Christmas in December were first encouraged and popularized.



THE TREE . . . Part of the joy in preparing for Christmas centers around the selection of a tree. These young residents of New York City are deciding between a long and a short pine for their home.



A wish to each and every friend . . . may the joys of the season never end . . . and Christmas spirit glow in your heart all the year.

TENNIE'S BEAUTY SHOP



If we could choose a special gift for each of you, we'd wish you happiness at this Christmas Season, warm friends to share it, and good fortune for all in the years ahead.

WELCH PLUMBING CO.



May the gentle spirit of the Prince of Peace gladden the hearts of all our many friends at Christmastime!

S. E. CONE GRAIN & SEED CO.

ROY • SHORTY • MAJOR • ED • DEAN

Evergreens Mourning Symbols for Finns

Evergreens are never used as decorations in the homes and churches of Finland because the Finns regard them as symbols of mourning.

At Christmas most homes where there are children suspend a "heaven" from the living room ceiling. Such "heavens" consist of a cord framework covered with straw and different colors of paper ribbon, etc., and decorated with paper stars and silhouettes cut in various designs. The effect, when reflecting the firelight and the candles' glow, is mysterious and fascinating.

Candles are used profusely in the churches; the altars are banked and the windows are filled with them, so that before dawn on Christmas morning the churches beckon approaching worshippers like brilliant lanterns.

Personalize Your Greeting Cards

You can personalize the greetings you send to special friends by making your own cards. Handmade Christmas cards are fun to make, send and receive and truly reflect the personality of the sender.

One simple way to make cards is to trace a design that reflects your family personality or a symbol of the season on a block of linoleum. Cut away all but the part you want to print, dip this part into colored ink, and stamp it on a folded piece of good quality paper. Then hand-letter your holiday message on the inside.

Other cards can be made by painting, or by cutting pictures and designs from last year's cards and putting them together in new designs to make fresh, personalized greetings.



CITY AT NIGHT . . . Christmas trees and shining lights are traditional along New York's Park Avenue. Dominating the fashionable thoroughfare is the giant cross on the New York Central Building at 46th Street.

Poinsettia Plant Can Be Kept for Next Christmas

The poinsettia, long a most popular Christmas plant, is one of a group of plants known as short day plants because it will bloom only in the season of the year with the shortest day length periods, preferably 10 hours or less. That is why it is always in bloom during the Christmas season and not during the summer.

The so-called blooms are really leafy bracts which color up a brilliant red. The true flowers are the small insignificant yellowish cups found in the center of the whorl of red bracts.

Poinsettias require regular watering—every day if necessary—but not excessive watering. They should be placed where they will get a maximum amount of daylight and sunshine. Day temperatures should be about 70-72 degrees and night temperatures should never be allowed to drop below 60 degrees.

Your poinsettia need not be discarded after the holiday season is over. To keep your plant until next year, place it in the basement or some other dry place, where there is no danger of its freezing. Water it very little, if at all, allowing the soil to dry up. Next May bring the plant out, cut the stem back about two-thirds, wash the old soil off the roots and re-pot in new soil. Softwood cuttings taken in July and rooted will give you good Christmas blooms.



NO FOOLING . . . Gil Hodges swapped his baseball uniform for a Santa Claus outfit but he wasn't able to fool this young Dodger fan at the children's clinic of a New York hospital.

Santa, As We Know Him Today, Created By Two Famous Men

Santa Claus, as we know him today—jolly smile, round, red cheeks and chunky figure—is the creation of two famous men.

The first was Clement Clark Moore, author of "A Visit to St. Nicholas," better known to us as "Twas the Night Before Christmas." Moore actually described Santa and gave him the famous reindeer and sleigh.

The second man, who put the actual likeness of Santa on paper to illustrate Moore's poem, was Thomas Nast, a great cartoonist.

Nast drew the familiar, fat, merry old fellow with red cheeks and white beard, dressed in red, wearing a cap and boots, carrying a pack of toys and smoking a short pipe.

The artist then gave Santa a spy-glass so that during the year he might pick out the good children from the bad, and also a big book in which to write their names and keep records.

This conception of Santa Claus first appeared in 1863. Since that time the pictured Santa has been the same, although the spy-glass and pipe seem to have been dropped by the way.



Mistletoe LEGEND

The same mistletoe which makes boys bold and girls blush at Christmastide had other meanings in other times.

Mistletoe, as one story goes, once was a full grown tree. Then its timber was cut for the cross on which Christ was crucified. Since then, it has retrogressed to its present state as a parasite, a plant which grows on other trees.

Ancient Druids worshipped mistletoe because it grew on their sacred oak. At the end of every year a Druid priest would cut down the mistletoe with a golden sickle, and not one twig was allowed to touch the earth. Later sprigs of mistletoe were often fastened over doorways to ward off evil spirits.

In Colonial days mistletoe was high and the lad who stole a kiss had to reach up and pull off one berry for every kiss. His kisses stopped when the berries were gone.

Dear Santa,

I am a little girl six years old and in the first grade. Will you please bring me a bicycle and a bride doll? And please bring my little brother, Rodney, some stuffed toys and pull toys. This is his first Christmas. And be nice to all the other little boys and girls.

I love you
LaQuita Flanagan

Dear Santa Claus,

Please bring me a little car

that the hood will lift up and you can lift the trunk lid, and a jack to change the tires. I would like to have a mechanical man who walks and candy, nuts and fruit. I have two sisters, Donna and Gena. Please bring them something too and my daddy. Please don't forget him, and my grandmother and Pappa. I am a good boy most of the time. I am four years old.

I love you Santa.
Lex Guhn



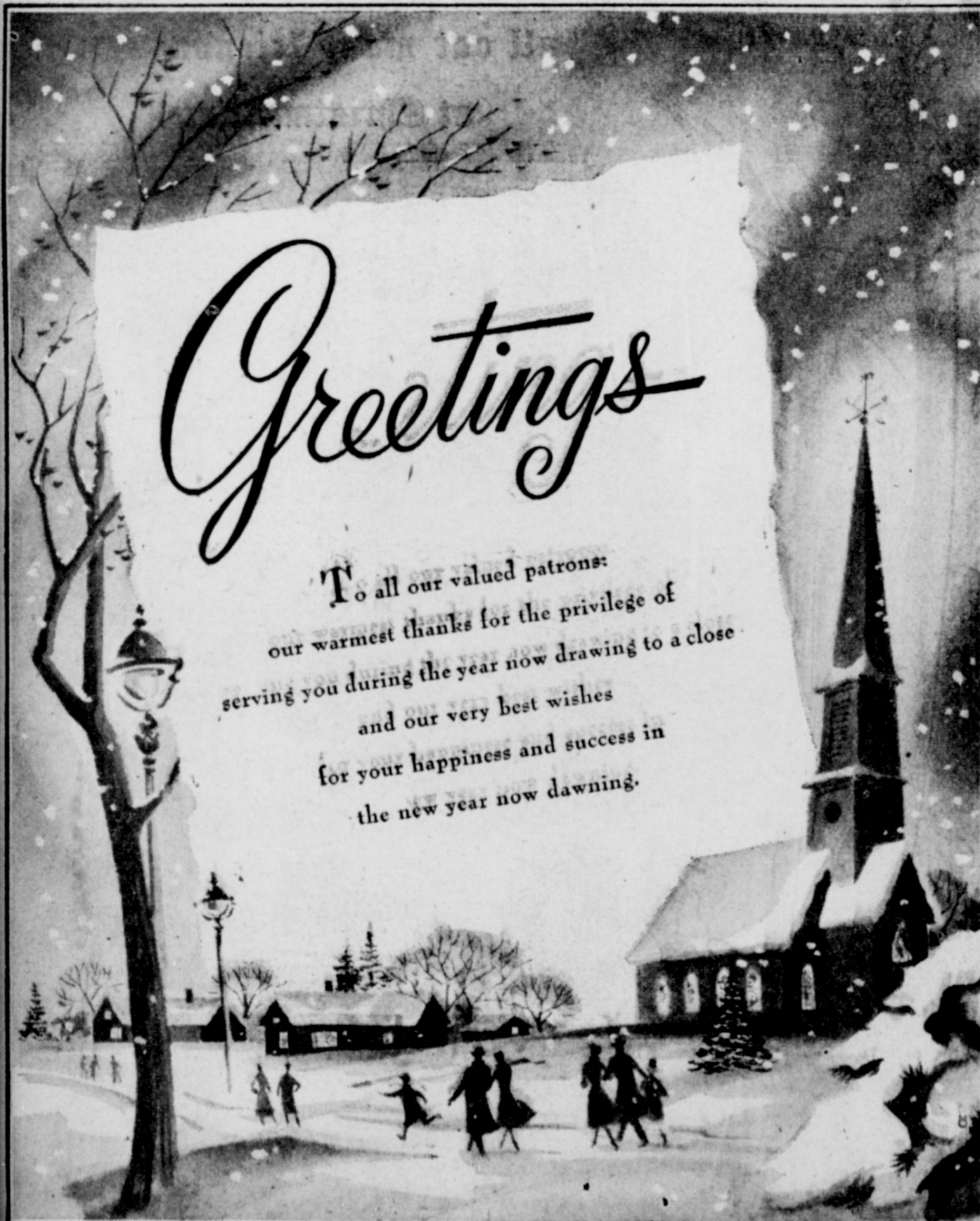
We wish you every joy and blessing of this happy Christmas Season!

RUDD'S
Humble Service
Pho. 7570 — Muleshoe



May the blessings of this holy season be with you always!

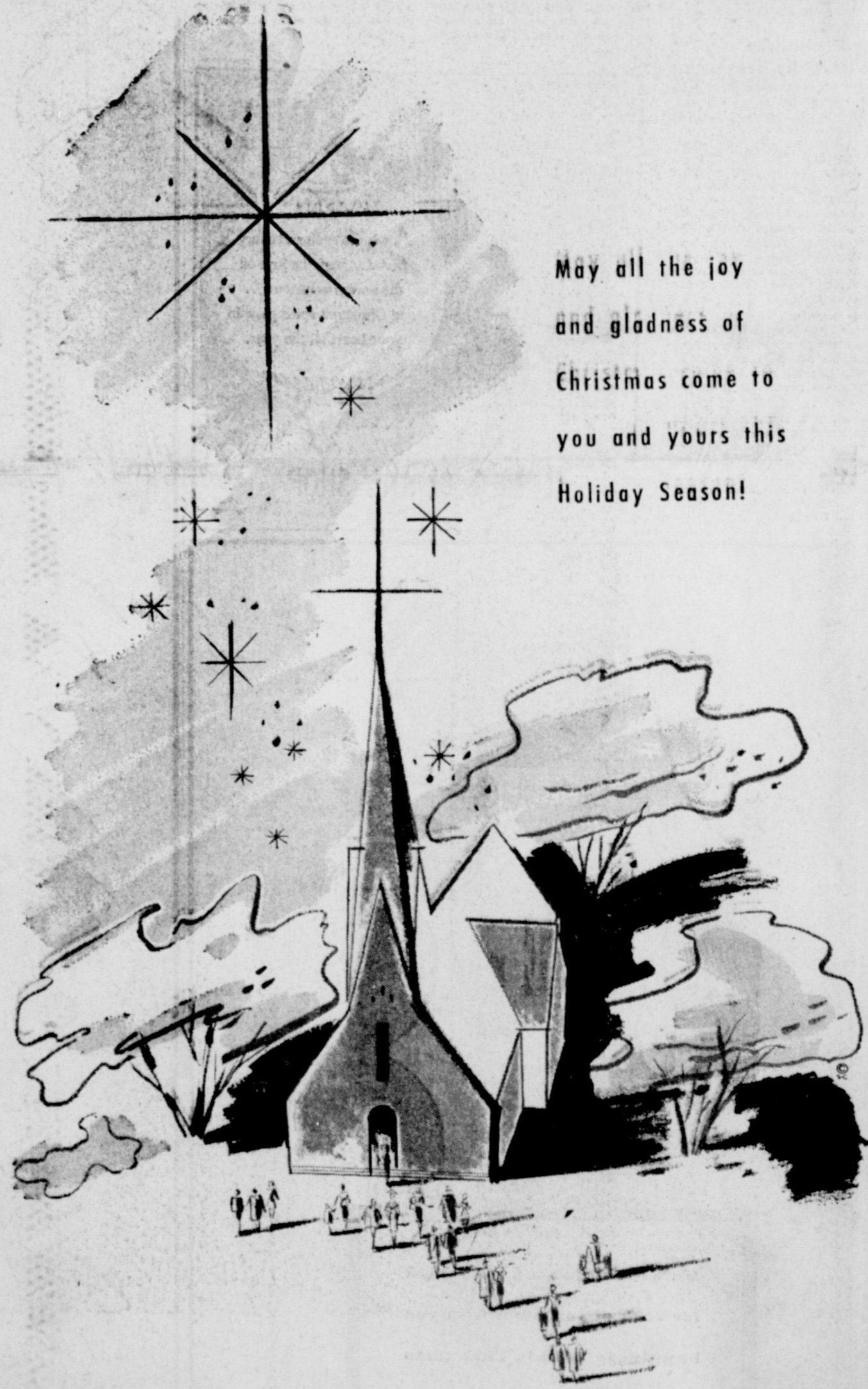
JONES FARM STORE



Greetings

To all our valued patrons:
our warmest thanks for the privilege of serving you during the year now drawing to a close and our very best wishes for your happiness and success in the new year now dawning.

HIGGINBOTHAM-BARTLETT CO.



May all the joy and gladness of Christmas come to you and yours this Holiday Season!

To All of You
A MERRY CHRISTMAS
From All of Us At

KING BROS. GRAIN & SEED CO.

Save Time in Making Holiday Plum Pudding

Plum pudding—rich in tradition and dried fruits but lacking plums—is perhaps one of the oldest and most famous of Christmas dishes. Most plum puddings require four to six hours of steaming, but this time can be cut to about one-third by steaming the dough in a pressure sauce pan. When this method is used, pressure is omitted during the first 30 minutes (because the dough is rising) then 15 pounds of pressure and steam are applied for one-third of the time given in the recipe.

WHITE HOUSE TREES

President Theodore Roosevelt, an ardent conservationist, once disapproved of Christmas trees and for several years forbade any being brought into the White House. But one year his sons, Archie and Quentin, smuggled one in and set it up in Archie's room. After the discovery, Gifford Pinchot, a great forester and conservationist, soothed T. R. by explaining that supervised and careful harvesting of Christmas trees—as thinnings—was good for the forests. Ever since, the White House has had an indoor tree.

Christmas Ideas:

Helpful Hints for the Holidays

Cocoa puffs are another child's favorite. Combine 4 cups fine vanilla wafer crumbs, 1/4 cup cocoa and 1/4 cup light corn syrup. Add 1/4 teaspoon salt, 1 cup finely chopped nuts and 1/2 cup orange juice. Add enough liquid to make the mixture stick together. Roll into tiny balls, dip in powdered sugar and chill. This recipe makes 30 cocoa puffs and is just right to satisfy all sweet teeth.

Spiced crabapples are especially tasty when baked for a few minutes and served hot. Sprinkle with a little sugar, and then slip them under the broiler. Use on a ring of parsley surrounding the turkey.

Coconut marshmallows are fun to make. Just dip the marshmallows in slightly beaten egg white and roll them in shredded coconut. This is especially pretty at Christmas time if you tint the coconut red or green.

Fill baked Rome Beauty apples with hot spiced cranberry sauce for breakfast on Christmas Day.

Fruit-filled cookies will not break and crumble so easily as other types when mailed in Christmas boxes.

You can move your holiday centerpiece from table to mantel to buffet to add variety to the more "permanent" decorations.

Use a turkey-shaped cookie cutter to make a jellied cranberry sauce cut-out to garnish a bowl of Waldorf salad.

What is thought to be the first electrically lighted Christmas tree was hung in 1896 in the lobby of San Francisco's Palace hotel. It had 500 lights.

When buying kitchen equipment for gifts, see that it is strongly constructed, well balanced and has firmly attached handles.

The little metal trumpets decorating Christmas trees date from early Danish custom of blowing in and the Yule with four hymns representing the four corners of the world.

Even if you run short of holiday time, be sure to use the kind of pan suggested on your commercial cake mix labels if you want good results with your cake. It will be what that company has found to give best results with its recipe.

You can make finger paint for children by pouring liquid starch on non-absorbent paper and sprinkling powdered paint on top. Fingers will do the rest.

Your shopping will go smoother and be less fatiguing if you plan to shop when the stores are least busy—usually in the early morning and early afternoon.

Steam your plum pudding several days before Christmas and store it in an air-tight container to cut down last-minute preparation for your Christmas dinner.

Relieve your child's holiday tension by giving him something positive to do instead of telling him what not to do.

A folded damp cloth placed under a mixture bowl keeps it from slipping and speeds mixing.



JUST TO SAY,
"Merry Christmas"
AND
"Thank You"



FOR YOUR FRIENDLY PATRONAGE DURING THE PAST YEAR

MULESHOE FLORAL CO.



"Merry Christmas"—the most universal of all greetings—is repeated thousands of times around the world. Here's how the greeting may be extended in various languages:

- Italian Buon Natale!
- Japanese Kinde Shimene!
- Norwegian Gledelig Jul!
- Polish Wesołych Świąt!
- Portuguese Feliz Natal!
- Romanian Sarbatori Ferice!
- Russian Veselye Rojdestvo!
- Slovak Veselé Vianoce!
- Spanish ¡Felices Pascuas!
- Swedish Glad Julen!
- Bohemian Veselé Vianoce!
- Chinese Tin Hao Nian!
- Croatian Sretna Bozice!
- Czech Vesela Vianoce!
- Danish Glædelig Jul!
- Dutch Frolijke Kerstmis!
- French Joyeux Noël!
- Gaelic Nodag Sona Duit!
- German Froehliche Weihnachten!
- Greek Chrystopujna!
- Hawaiian Mele Kalikimaka!
- Hungarian Boldog Karacsony!
- Unnesckit!

Wishing you all the joys of the Season —
Good health, good friends, good cheer!

DARI-DELITE
CHARLIE TILLER

MERRY CHRISTMAS!

Reddy hopes it's a great Christmas for you and your family and on behalf of his 1,800 fellow employees, wishes you and yours a Very Merry Christmas.

SOUTHWESTERN PUBLIC SERVICE COMPANY

It's always such a pleasure to get in touch with you like this when Christmastime is here. It is a time for remembering old acquaintances, renewing old friendships — a time when eyes are alight and hearts are warm with the glow of giving and sharing happiness. May we add our wish that all of you, our friends and patrons, may enjoy the blessings of a very Merry Christmas!

ALEX DRIVE-IN FRUIT STAND
Main Street and Sudan Highway
ALL KINDS OF FRUITS AND NUTS

DICKENS' FAMOUS STORY

Charles Dickens' famous Christmas Carol was not the most popular of his Christmas stories during his lifetime, nor was it the one he had to be remembered by.

Ada Nisbet, who did extensive research for a book on the famous English author, states that the most popular of Dickens' Christmas stories in his day was "The Cricket on the Hearth," a heart story of a father who tried to shield his blind daughter from the realities of life.

The old Dickens' familiar tale of Scrooge and Tiny Tim by two names," says Dr. Nisbet, an associate professor of English on the Los Angeles campus of the University of California. "Two weeks after its appearance in 1845 dramatic versions of 'The Cricket' were playing at 12 different theaters in London alone."

Dickens' own favorite of his Christmas stories, and the one he hoped would give him lasting fame, was "The Chimes." As was writing it, he enthusiastically wrote a friend that it "would make 'The Carol' out of the field." At the public did not take to "The Chimes," probably because it was filled with uncomfortable social satire. "The Christmas Carol" survived and became increasingly popular, Dr. Nisbet believes, because it is cheerful and "Christmasy," with a social conscience shapeless enough to be acceptable to all.

Christmas Hazards

Each year we read or hear of a family that has had their holiday season marred by a Christmas tragedy.

Little careless acts—that seem so unimportant at the time—are the cause of death or some accident which mars the spirit of joy that should accompany the holiday.

Tragedies—especially at Christmas—are needless, so take a moment to think about the dangers that may be present in your home.

Christmas trees cause many fires, so choose your tree wisely. Don't buy a larger tree than your family needs, and be sure it isn't dried out.

The many and varied assortment of lights now being used to decorate Christmas trees can, if not properly handled, cause an electrical fire.

Be sure you use only electric lighting sets that have been properly approved.

Christmas time has a lot of "do it yourself" tasks about the house. Watch out for frayed wires, loose connections and broken sockets on Christmas tree lights.

Don't plug too many cords into one outlet.

If you leave the house, be sure all tree lights are turned off.

Holiday Spirit Dies Too Quickly

With all the excitement and hustle that precedes Christmas, it often happens that the day after Christmas is an anti-climax. It shouldn't be, although many new toys will already be broken, a few are certain to be disappointed because they didn't get what they really wanted from Santa—and, of course, there are bills that must be paid.

Yet, it isn't quite right to put Christmas so far behind us when December 26th arrives. There are many things that can and should be done to keep the Christmas spirit alive. This is the time for everyone in the family to write thank-you notes. Writing at once to acknowledge a gift serves two purposes. The giver appreciates such prompt thoughtfulness and it's always much easier to write a thank-you note promptly than to keep putting it off.

The day after Christmas is also a good time to start taking notes that will help make the next celebration of the holiday a greater event. And, before discarding those Christmas cards and letters, be sure that your address book is up to date.

Take a look around you at some of the gifts your friends received—and you may get some ideas that will help you do a better shopping job for upcoming birthdays, anniversaries, and for the next Christmas, which on December 26th, is less than a year away.

How Santa Claus, Ind., Got a Famous Name

A familiar looking old gentleman with a red suit and a white beard was partially responsible for naming the town of Santa Claus, Indiana.

Except for a lucky break, the town might have had another name and thus would not have enjoyed the annual fame that it enjoys with each Yuletide season.

Originally the name Santa Fe was chosen, but officials in Washington suggested another name be chosen, since there already was a Santa Fe in New Mexico.

So it was that on Christmas Eve, in 1882, citizens of the nameless town gathered to select another name. Suggestions were tossed about for some time, until Santa Claus, making his yearly visits in the neighborhood strode in to get warm. He was attired in proper costume and his arrival seemed to put one name in every mind.

And so the town was named Santa Claus.

Sending Cards Is Old Holiday Tradition

The custom of sending Christmas cards has grown so popular through the years that each year an average of one and one-half billion cards are mailed.

Some historians suggest that the idea of sending Christmas cards originated with school boys away from home, who wrote their letters on fancy paper and in fancy writing.

William Egley sent out a Christmas greeting on a fancy card in 1842 which showed his artistic and engraving talent. The card carried the message, "A Merry Christmas and Happy New Year."

In 1846, Henry Cole, a middle class Englishman, sent Christmas cards which depicted a Victorian family gathered at the festive board and which carried the message "A Merry Christmas and a Happy New Year to You."

The cards brought fame and popularity to Henry Cole, but it was two decades before Christmas cards were sold generally.



TEST PILOT . . . This seven-year-old is wide-eyed with delight as he operates a remote control plane, pylon and airport shown at New York's Ninth Annual preview of toys. Helicopter is actually airborne by the propeller and responds only to the junior "test pilot" at the control panel.

Joyous Christmas

May the joy and love
that glorified
the night of His birth
shine in your heart
this Christmas day,
and all the days to come.

Lambert Plumbing
Shorty and Fay

AMERICAN TV
Mr. and Mrs. Bob Glass

PROOF ENOUGH . . . Skeptical oldsters who would spread the word there is no Santa should have a chat with this Chicago youngster who fairly beams as he asks old Saint Nick about the things that will be under his tree come Christmas morning.

SEASON'S GREETINGS

MILLS MACHINE SHOP

LES MILLS BUFORD McCAIN
RAY HARDAWAY J. G. STEVENSON
GEORGE PROVENCE M. J. MILLS

Greetings

From all of us to all of you . . . our very best wishes for the happiest holidays ever! And along with our greetings, we'd like to send our sincerest thanks for your friendship and good will. You've helped make this past year a fine one for us and it's been a real pleasure to serve you. Here's hoping you have a wonderful time during the Yuletide season and in the year to come.

Bailey County Electric Coop. Association

"A locally owned, managed and tax-paying farm organization"

Exercise Care in Outdoor Decorations

You light an outdoor tree, do it with care and caution. Spruce, fir and pine, when not large, are ideal for outdoor side display, but hemlock, boxwood and aborvitae are more sensitive to the heat of Christmas lights and their needles will be scorched if caution is not observed. Outdoor lights should always be used so they do not touch surfaces. Bulbs of 15 wattage are sufficient. Use only weatherproof electrical fixtures designed for outdoor use. Check the position of the lights each day and turn them on at eventide. Be sure to turn them out before retiring.

TODAY'S MEDITATION

Read Matthew 2:7-12. They saw the young child with Mary his mother, and they fell down, and worshipped him. (Matthew 2:11.)

We had set up our creche on the low bookcase by the picture. As packages arrived, we laid them near the creche. One morning I noticed that the packages had become so numerous that they were beginning to hide the small manger scene.

I called the children and said, "I wonder if we see what is happening." They did see and promptly began to plan and rearrange so that the tiny baby again had his proper place of prominence.

ABOUT THAT STABLE

Perhaps the most authentic duplication of the first manger scene was that prepared by St. Francis of Assisi in the year 1206.

The Stable of Bethlehem did not in any way resemble the elaborate and decorative scenes which we see about us today, with greenery, bright lights, and plaster of Paris animals and adoring shepherds.

THOUGHT FOR THE DAY

Today I will honor Him whose coming gives hope and brings joy to the heart of man.



There was no room in the inn that night, so Jesus was born in a stable; a crude shelter hewn into a rocky ledge of the Judean countryside. It was cold and dark and damp, and bare of ornaments. With our many modern conveniences of today, we find it hard to imagine that weary Judean travelers often spent the night in such caves, welcoming rather than disdainful of joint tenancy with beasts because the breath of the cattle and the heat of their bodies provided a little warmth.

The cave which was the birthplace of the Saviour is now a grotto beneath Bethlehem's Church of the Nativity, and though fascinated by the simplicity of the original Nativity scene, Christianity has still embellished it with comfort and ornamentation.

Christkindli Visits Kids in Switzerland

In Switzerland, it is not Santa Claus, but Christkindli, the Christ Child, who makes the rounds of Swiss homes on Christmas Eve.

The radiant angel is said to come from the North, traveling on a fairy-like sleigh, pulled by reindeer much like our Santa. Christkindli brings good Swiss children a beautiful tree, and many gifts. Like Santa, he insists that little children be good at all times, and he admonishes naughty youngsters.



SANTA CLAUS TOWN . . . Santa Claus, Indiana, the town with a famous postmark, is always bustling for months before Christmas rolls around. Santa can be found here, busy in his workshop of playing host to thousands of boys and girls from all over the country.

Prior to the fourth century, the Christians observed only Epiphany (the commemoration of the Baptism) and Easter with festivals and religious rights; the physical birth of Christ not being widely recognized. In such countries as Spain and Armenia, the month prior to Epiphany was a time of fasting and repentance.

Christmas Quiz

1. What was the famous deed George Washington performed on Christmas day?
2. When did Santa's sleigh first make its appearance?
3. Where did the real Saint Nicholas live?
4. Legend has it that the crown of thorns was plaited from which Christmas plant?
5. What was the message inscribed on the first Christmas cards sent by Henry Cole?
6. What does the name Kris Kringle mean?
7. In Norse mythology, who killed whom with a mistletoe arrow?
8. For how long has Christmas been observed on Dec. 25th?
9. Where did the Yule Seal idea originate?
10. Who was Joel R. Poinsett?

ANSWERS
 1. Crossing of the Delaware. 2. In Clement Moore's famous poem, "The Visit From Saint Nicholas." 3. Saint Nicholas was the Bishop of Myra in Turkey. 4. From the holly plant. 5. "A Merry Christmas and a Happy New Year to you." 6. Christ Child. 7. Ioki killed Balder, the sun god, after Balder's mother had obtained a promise from all living things, other than the mistletoe that they would not harm him. 8. Since 333 A.D. 9. In Denmark, the idea of Linar Hallvard, a postal clerk. 10. An American statesman Ambassador to Mexico, for whom the poinsettia plant is named.



HOLIDAY NOTE . . . Even in whiskers and costume, this Santa would give himself away with the first bite. He's Gordon MacRae, popular baritone, probably dressed to play Santa for the three children in his household.



SAY, NOW . . . From the looks of things, it appears this young gentleman has some serious doubts about the merit of the stocking hanging over his fireplace. Maybe he thinks it is much too small to hold all the things Santa will bring or perhaps he thinks Christmas has already arrived and the stocking appears much too empty.

Bright wishes for the very best Christmas you've ever get enjoyed!

LONG'S GARAGE

Mr. and Mrs. Homer Long — Frank Daly

Water Is Key to Safe Fresh Indoor Tree

Water is the key to keeping a Christmas tree fresh after it has been brought indoors. Every indoor tree should be anchored in a container that holds five or six inches of water. The butt of the tree first should be cut on a slant an inch above the end of the trunk.

Water should be added to the container every day to replace that taken up by the trees or lost by evaporation. Ample water makes a tree less inflammable and gives it better color. Any Christmas greenery will stay fresher if sprinkled with water.



BURIED UNDER . . . Every year about this time, the mailman becomes the town's busiest and most popular citizen. Despite efforts on the part of everyone concerned to get folks to shop and mail early, there's always a last-minute rush at local post offices.

Christmas Wishes

May all your dreams for a bright and happy Christmas come true for you in fullest measure!

Western Auto Associate Store

Merry Christmas

It's the season to be joyful... to exchange with family and friends the greetings of the Yuletide. We gladly join in, with happy holiday wishes to each and every one of you.

MULESHOE MOTOR CO.

Christmas Greetings

For you and your dear ones at Christmas, we wish the most precious gifts of all . . . the gifts of faith, hope and love . . . faith sustained by the spirit of Christmas . . . hope for lasting Peace on Earth . . . love ever bright with the blessings of family and home, and enriched by good will toward all men.

Muleshoe Liquefied Gas Co.

Season's Greetings

With all the traditional good will and warmth of the Holiday season, we wish the best of everything to our loyal patrons and thank them most heartily for the opportunity of serving them during the past year.

MULESHOE LOCKER CO.

Homemade Treats Make Special Gifts

The Christmas season is traditionally marked by tasty things to eat. And good foods made in your kitchen add a traditional note to the celebration. Such gifts say "Merry Christmas" with an especially warm and personal touch from a practical standpoint. They're easy on the pocketbook, too.

Many homemakers with a German heritage have treasured family recipes for beautiful marzipan candy of lebkuchen, pfeffernusse, and springle cookies, for instance, that are perfect for sharing with friends at holiday time. Or, perhaps, your family has its own special recipe for famous English plum pudding. Spiced gingerbread is undoubtedly a family favorite if you're of French descent.

But, whether it's cookies, candies, puddings, fruit cakes, or jellies, homemade food gifts are easy to make and delightful to receive.

Make cream-puff shells and freeze them for use during the holiday rush. For good eating in a hurry, fill them with creamed meat, ice cream or custard.



Just as vari-colored Christmas tree lights add to the Christmas spirit in practically every American home, so does flickering candlelight add to the enjoyment of holiday decorations.

This year's candles take on a glitter and sparkle to go with their glow. Tall or short, fat or slim, all candles lend themselves to jewelry. And here, as with other Christmas decorations its the "doing" that increases the fun and deepens the joy.

Popular on Christmas shopping lists this year are trim-a-candle kits which "do-it-yourself" fans use to transform plain-janes of candleland into tapers of striking loveliness which may be used for home decorations or gifts.

The kits' contents include glitter, spangles of infinite shapes and colors, pearls, sequins, stars and hollow beads.



The beautiful Christmas rose has played its part in the many legends associated with our Christmas observance.

An early story tells of the young shepherd girl who wept as she watched the Wise Men on their way to the Christ Child with rich gifts when she had nothing to offer as a present. An angel appeared and asked the reason for her distress. And suddenly the ground was carpeted with shining white flowers. The shepherdess gathered some of the blossoms and took them as her gift to the Christ Child. When she presented her gift, the infant smiled, and as his fingers touched the white flowers, the petals became tinged with pink.

It is also believed that the Christmas rose helped popularize the custom of gift giving at Christmas time. In the days of knight-hood it was custom to hang kissing rings in the great halls. The rings were decorated with mistletoe and beneath them the young knights and ladies would meet, each bringing Christmas roses to their secret love.

Holiday Candles Will Brighten Household

The cheerful glow from a candle makes any Christmas occasion brighter and candles are inexpensive and fun to make.

Just heat the edges of four cakes of commercial paraffin with a warm iron, and form a block. Put a strong wick between the middle cakes before sticking them together.

For a frothy finish, melt paraffin with a colored wax crayon and whip it with an egg beater. Spread the foamy, colored paraffin on the square candle and then stick sequins and other bright ornaments on it.

To make round candles, fill small cans with melted paraffin. Drop in a weighted string wick when the paraffin is hard enough to hold it up.

CHRISTMAS TREES

Tradition has it that Christmas trees were first used in Germany when Christian missionaries chopped down trees worshiped by the pagans and made a decorated tree part of the Christian celebration.

Earliest records of the use of Christmas trees in the United States indicate that German immigrants, who wanted to preserve the type of Christmas they had in Germany, were responsible for popularizing the use of trees in this country.



NEW YORK TRADITION . . . Thousands of holiday shoppers are usually on hand when the traditional Christmas tree is lighted with appropriate ceremonies in Rockefeller plaza, New York. The nine-foot angels in the foreground are sculptured in wire.



Christmas was first observed in England around A.D. 521, during the reign of King Arthur. Observance of the holiday (as well as that of Easter) was forbidden when the Puritans conquered in 1612. They passed an act in Parliament forbidding the celebration of both holidays and it was not until the Restoration of Charles II that these Christian practices again became prevalent in England.

Most historians credit Charles Dickens' immortal "Christmas Carol" as being perhaps the most effective force behind England's return to the observance of Christmas.

Celebrating Christmas was at one time forbidden on American shores. In 1659, the general court of Massachusetts Bay colony passed a law stipulating a fine of five shillings for anyone "found observing any such day as Christmas, or the like, either by forbearing labor, feasting or any other way, as a festival . . ."

Almost thirty years later, the first "legal" Christmas was observed in America when Gov. Andros conducted services in the town hall of Boston.

Many of our modern Christmas customs resulted from early efforts to transform major pagan customs under Christian influence.

In the eighth century, St. Boniface an English missionary to Germany, persuaded his converts to substitute a green fir tree for their sacred oak and to adorn the green tree in a way that would pay tribute to the Christ Child.

Christmas Caroling Is Custom Which Began Centuries Ago

Christmas caroling, so much a part of our present-day observance of Christmas, is said to have begun about the 16th century.

The first real Christmas carol is attributed to St. Francis of Assisi, who made a model of the Bethlehem manger to help him tell his people the Christmas story.

Christmas carols were then supposedly taken from Italy to England by the traveling clergy. The idea of caroling fitted into the English conception of Christmas as a combination of religious celebration and a day of good will, so it flourished in that country.

Little bands and groups of singers which sprang up in the towns and villages were called "Wails." A natural explanation of the name seems to be that it refers to watching and waiting, for Christmas Eve is called the Vigil of Christmas.

As early as December 21, which is the day dedicated to St. Thomas, mummers and carolers would begin going from door to door, announcing the great feast at hand. It was natural for householders to offer hospitality to these troubadours, and gradually in many places the custom of giving and receiving presents of various kinds was established.

AMERICAN CAROLS

Three of our loveliest Christmas carols were written by Americans. In 1849, Edmund H. Sears composed "I Came Upon a Midnight Clear" and in 1839 Dr. John Henry Hopkins Jr., composed "We Three Kings of Orient Are." "O Little Town of Bethlehem" was written in 1868 by Phillips Brooks.

MULESHOE JEWELRY

SINCERE GOOD WISHES

To you, from all of us, our very best wishes for a holiday rich in the true, deep meaning of Christmas.

SINGLETON FUNERAL HOME

Merry Christmas

Christmas is here again, bringing a sparkle to children's eyes and joy to the hearts of all. May the spirit of the season enrich your life with its blessings, now and throughout the New Year.

MULESHOE IMP. & SUPPLY CO. and LADD PONTIAC

Merry Christmas

The shining light in children's eyes...the sound of church bells chiming...the gladsome joy of voices raised in carol singing...the spirit-lifting, heart-warming story of the Babe of Bethlehem...all these are part of Christmas, and our Yuletide wish for you is that you may enjoy all the blessings of this happy, holy season in fullest measure.

EDWARDS GIN

Dear Santa
Have I been a good boy? Well I sure hope so, because I want you to bring me some new toys. I would like to have a steam shovel and a Jack-in-the-box, and a truck I have a big brother and he wants an electric football game.

Don't forget my little cousin Bill, who lives in Lubbock. He would like some musical toys.

Your little friend,
Mark Edwards

SPRINGLAKE PUPILS SKATE AT LOCAL RINK

Springlake junior high 8th graders skated last Thursday night at Pritchett Roller Rink here. Fifty-one students and parents were present. Mrs. Hopper and C. E. Fox, Springlake teachers, were sponsors. After he skating the visitors all went to a local restaurant for refreshments.

little cars. Also some candy and nuts.

Don't forget all the other children.

I love you Santa,
David Parker
Buddy Parker

Dear Santa Claus,
I am a little boy 4 years old, and I have a little brother 2 years old. We would like a tricycle, tsick horse, gun and some

Holiday Greetings

Wishing you season's cheer in abundance. And may it linger in your heart year after year!

C & H CHEVROLET CO.

We want you to know we value your patronage and wish you all the good things the Christmas Season offers.

129 AG Form 11

From All of Us At—
Leigon's Cafe and Dining Room

We Will Be Closed Dec. 25 and 26



CHRISTMAS-UNIVERSAL HOLIDAY

all the world's holidays, Christmas is the holiday that belongs to all. Christmas is for everyone, the sad and the weary, the old and the infirmed, the happy children and their more serious parents.

Christmas belongs to no one alone. Men of different nations and different beliefs always share a certain unity in the observance of the greatest of all holidays. Christmas, and the spirit that goes with it, belongs to us all.

Christmas is a time of excitement for the very young. It means food, bright lights, an inviting pyramid of presents beneath a living tree.

Christmas is likewise a time of joy for those who are growing and for those Christmas begins to take on a deeper and more significant meaning with each holiday. Behind the laughter and festivity, the caroling and presents, there is borne the realization that there is yet greater joy in the holiday, though the glitter of Santa Claus becomes dimmer year by year.

For others, Christmas is a magic mirror of memories, a mirror that solves all the prejudice, hate and sorrow to which mankind is subjected; a mirror that reflects only the kindness and goodness God has shed for the world He created.

Christmas is all these things, and more. It is the shadow of a church steeple in the winter's snow; a pointed ray of light shining through stained glass window; the crunch, crunch of heavy footsteps onusted snow; and voices singing in the night.

Christmas is all things to all men; and to all men it is the shining symbol of man's continual hope for eternal salvation.

Christmas Tree, Though Beautiful, Potential Killer

Your Christmas tree is a beautiful and necessary Christmas decoration. It's also a potential killer. Decorative as it may be, your holiday tree is filled with pitch and resin—among the most combustible substances known.

Here are some suggestions that will eliminate the dangers of a tree fire in your home this holiday season:

Choose a small tree. It's less dangerous than a big one. Don't set it up until a few days before Christmas. Until then, keep it outdoors. Place it in the coolest part of the house, well away from fireplaces and radiators. And don't let it block an exit.

Stand it in water, or use a live tree planted in a tub. Never use cotton or paper for the decorations on or around the tree. Do not put electric trains under the tree. Use only electric lights, never candles, and see that wires are not frayed. Be sure that wiring sets for lights show they have been tested for safety. Provide a switch some distance from the tree for turning tree lights on and off. Don't plug or unplug them beneath the tree. Throw away all gift wrappings as soon as the presents have been opened. Don't let them pile up near the tree.

Don't leave the lights burning when no one is home. If needles near the lights turn brown, move the lights. When needles start to fall, take the tree down and discard it.



Favorite Carols Came From Many Lands

Three of our favorite carols were brought to us by early settlers from European lands. England contributed "God Rest You Merry Gentlemen." France gave us "Cantique de Noel," from Germany came "Away in a Manger."

"Adeste Fideles" belongs to no one country, but has been translated into 119 different languages and dialects.

Three Americans enriched our heritage of lovely carols. The earliest contribution, "It Came Upon a Midnight Clear" was made by Edmund H. Sears in 1849; Dr. John Henry Hopkins, Jr., in 1859 composed "We Three Kings of Orient Are" and in 1898 "O Little Town of Bethlehem" was written by Phillip Brooks.

Color books are better for older children than for preschool youngsters. Preschoolers cannot keep inside the lines and may become discouraged. The lines hamper their creativity. Give them instead blank pieces of paper to color.

Information books having large pictures, with details about each picture, are good for preschoolers, often giving them ideas for play. Books are appropriate Christmas gifts, are helpful to children and are easy on the pocketbook.



PLACE MATS

If you feel your Christmas cards are too pretty to throw away, make them into place mats. Cardboard such as a shirt pasteboard makes a good base for them. Paste the cards to the cardboard with shellac. Then coat the surface with one or more coats of thinned fresh white shellac.

Bethlehem Basilica Among Oldest Churches

The Basilica of the Nativity at Bethlehem, constructed more than 1,620 years ago, is one of the oldest churches in Christendom.

As it stands today it represents the original building as erected by Emperor Constantine and restorations and additions made under Justinian.

It is surrounded by three convents of separate faiths, Greek, Latin and Armenian. All three have the privilege of worshiping in the Grotto of the Nativity.

BACKYARD SPECIAL

This electric locomotive is designed for use in the backyard and comes complete with tracks and all the trimmings. Toys for 1956 are designed to appeal to both boys and girls—and the train seems to have captured the attention of this young couple from New York City.



Gordon's Conoco Service Station
George Alfred Gordon Wayne

Health to You



In the days of the Saxons, "wassail" was a popular greeting meaning "health to you." It later became a Yuletide drinking toast and cups of hot wassail were given to visiting Christmas carolers.

Here is the recipe for a cherry bowl which will help extend a hearty welcome to your Christmas guests.

CHRISTMAS WASSAIL
2 quarts sweet cider
6 whole cloves
1 three-inch stick of cinnamon
6 whole allspice
1/2 cup light brown sugar
juice of 6 oranges
(16 to 20 punch cups)

Simmer the cider, spices and sugar for 15 minutes. Let stand for 12 hours. Then add orange juice. Strain, reheat and serve.

Serve wassail hot from a large bowl and green cherries, orange slices or small baked apples floating in it. Place the bowl on a holly-trimmed tray.



May your Christmas be surrounded by all the blessings and joys of this festive Holiday Season!

Plainview Production Credit

WHERE TIME STARTS

The starting point of time is the admiral's date line, which curves east and west of the 180th meridian in such a way that it lies always in the ocean.

First to welcome each New Year are the residents of the Chatham Islands, New Zealand, just east of the line.

From its starting point, the New Year moves westerly at the speed of 1,000 miles per hour.

Dear Santa Claus

I am seven years old. Please bring me a cement truck. Please bring me a story book. I Love You, Mart Long

Dear Santa Claus

I am a little girl six years old and I might add, a very good one. I would like to have a bicycle, a tiny tears doll and a piano.

Dear Santa Claus

I will appreciate these if you can get them for me, but don't forget all the other little children.

Dear Santa Claus

I Love You, Faith Talley

SMITH-CORONA Typewriters and Adding Machines for sale at The Journal.

May the glow of holiday cheer brighten the homes of our many kind friends whose patronage we value so highly. Our thanks to you all.

Robinson's Boot Shop and Western Wear

Christmas wouldn't be Christmas without the glad warmth of greetings given and received. So, from all of us to all of you.

here's a hearty, friendly greeting for a happy holiday.

ARNOLD MORRIS AUTO CO.

BUFORD LANCE FRANCIS LAWRENCE HIRON ROBERT DICK CLARENCE JOHN ARNOLD

"Oh, come, let us adore Him!"

Today, as of old, the promise of Peace and Good Will inspires mankind with new hope as Christmastime approaches. May the blessings of the season be yours — Merry Christmas to all!

FARMERS COOPERATIVE ELEVATOR
PHONE 5350 MULESHOE

From All of Us to You and Yours...
MERRY CHRISTMAS!

Our gift to you... the comfort and convenience assured by the bright blue flame of natural gas.

At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer, Best Wishes for good health — and the happiest Christmas you've ever had!

Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE

CHRISTIAN SCIENCE

Christ Jesus' dominion over materialism will be brought out at Christian Science services this Sunday.

Scriptural readings in the Lesson-Sermon entitled "Christ Jesus" will include the following from Matthew (15:30): "And great multitudes came unto him, having with them those that were lame, blind, dumb, maimed, and many others, and cast them down at Jesus' feet; and he healed them."

Selections to be read from the Scriptures by Mary

Baker Eddy include the following (182:19): "Jesus was the highest human concept of the perfect man. He was inseparable from Christ the Messiah... divine idea of God outside the flesh. This enabled Jesus to demonstrate his control over matter. Angels announced to the Wise men of old this dual appearing, and angels were through faith, to the hungry heart in every age."

To decorate a fruit cake, dip one side of candied fruit in syrup and press it into the top of the fruit cake.



Christmas Customs From Many Peoples

The observance of Christmas in the United States, is a combination of customs which have come to us from Germany, England, Italy, Turkey, and many other countries, customs which have been combined into a beautiful and varied observance.

Christmas customs, combined with a proper appreciation of the spiritual nature of the observance, gives the real meaning of Christmas and the universal message it holds for all mankind. "Peace on earth; good will to men!"

Christmas: Our Great Holiday Began As Strictly Religious Festival

Although records indicate that the Christmas festival was spoken of in the fourth century as a custom of long standing, the exact age of the holiday is not known.

Christmas actually began as a strictly religious observance and was officially recognized in the fourth century as Christ's Mass, or the Mass of Christ. And it is quite significant to note that until this time it had been the custom of the church to celebrate the anniversaries of deaths, rather than births, so Christ's birthday was appropriately the first to be made an occasion for feasting.

It was many years after the first observance of Christ's Mass before gift-giving became a part of the festival season. The church finally condoned the practice, in remembrance of the Three Kings who had traveled far to present their gifts to the new-born Christ.

In other centuries, too, the feast of Christmas was to be the subject of controversy. In England, during the Reformation, many believed the undue jollity of Christmas day to be sacrilegious. The English Parliament, on December 24, 1652, ordered that "no observance shall be held of the five and twentieth day of December, commonly called Christmas day; nor any solemnity used or exercised in churches upon that day in respect thereof."

Naturally, the edict proved to be very unpopular with the masses of the people, but it had its effect and it was many years before Christmas was once again regarded as a holiday.

And England was not alone. The Puritans of Mass. bay colony had a law that imposed fines for observance of Christmas and Gov. Bradford once issued a statement publicly ridiculing certain young men who declined to work on Dec. 25, "ye day called Christmas."

Proper Tree Cuttings Help Forests Grow

Cutting an evergreen for a Christmas tree is not a harmful practice, so don't feel guilty about it. Even the trees that are sold in market places were "harvested" as a crop to give living room to regular plantings.

Christmas trees are grown on poorer forest soils and wet bog areas where evergreens grow far too slowly to produce a lumber or pulpwood crop—thus Christmas trees are the only profitable harvest that can come off that land.

Some trees do come from top lumber areas, but these are "thinings." In growing trees as a crop it is often necessary to thin out the smaller trees so others will have room to live and grow.

Thus it is that the "thinings" serve a number of uses: they bring Christmas joy into the home; provide income for the forester; and serve as "life insurance" for upcoming timber crops.

Most Children Want Simpler Type of Gifts

An early report from Santa reassures the fact that our younger generation isn't too much fazed by this electronic world in which we live today.

Although some precocious youngsters ask for the outlandish in toys when they write to Santa, the majority still request the old standbys—such things as red wagons, tricycles, balls and gloves for the boys and dolls and such for the girls.

It is indeed reassuring in this modern age to know that children still find security and happiness in the simpler things of life—the things that pleased us most when we were children ourselves.



FAMOUS ARRANGEMENT... Since St. Francis of Assisi created the first manger scene thousands of years ago, arrangements showing the Holy Family, the visiting Magi and shepherds have become an almost essential part of Christmas observances everywhere. The famous scene above is at Rome, Italy.

GREETINGS

To our 'family' of cherished friends, we wish the joys of a good old-fashioned Christmas. And along with our greetings, we'd like to send our sincere thanks for the opportunity of serving all our patrons.

MORRIS DOUGLASS IMPLEMENT CO.

GREETINGS

To greet you at Christmas... our warm, sincere wishes for a glad and glorious holiday. May the inspiration of the Christmas story ever be a comfort and a joy to you and yours.

HOLTS

Jolly good wishes for a Christmas as gay and sparkling as the decorations on your tree!

PAYMASTER GIN

PHONE 4820 MULESHOE

May every joy of Christmastime be yours! That is our lasting wish for you.

From All of Us At—
Gilbreath Seed & Grain Co.

At this Holiday Season we would like to wish all of you, our friends and patrons, a Wonderful Christmas!

UNION COMPRESS & WAREHOUSE CO.