

NOTICE OF HEARING ON SPECIAL BENEFITS TO BE RECEIVED FROM PROPOSED STREET IMPROVEMENTS, AND ON OTHER MATTERS WITH REFERENCE THERETO, WHICH HEARING IS TO BE HELD IN THE CITY HALL OF THE CITY OF MULESHOE, TEXAS, BEGINNING ON THE 6TH DAY OF JANUARY, 1958, AT 2:30 O'CLOCK P. M.

TO ALL OWNERS AND TO ALL PERSONS OWNING OR CLAIMING ANY INTEREST IN OR LIEN UPON ANY PROPERTY ABUTTING THE STREETS OR AVENUES OR PORTIONS THEREOF OF THE CITY OF MULESHOE, TEXAS, HEREIN AFTER NAMED, WITHIN THE LIMITS HEREINAFTER SET FORTH, AND TO ALL OTHER INTERESTED PARTIES AND TO THEIR AGENTS AND ATTORNEYS (INCLUDING THE OWNERS AND ALL PERSONS OWNING OR CLAIMING ANY INTEREST IN OR LIEN UPON ANY PROPERTY ABUTTING THE STREETS OR AVENUES OR PORTIONS THEREOF OF THE CITY OF MULESHOE, TEXAS, HEREIN AFTER NAMED, WITHIN THE LIMITS HEREINAFTER SET FORTH, AT A POINT WHERE A PART OF THE BOUNDARY OF THE CITY OF MULESHOE IS UPON OR ALONG SUCH STREET OR AVENUE, REGARDLESS OF WHETHER SUCH STREET OR AVENUE AT THAT POINT LIES WHOLLY WITHIN, PARTIALLY WITHIN OR PARTLY WITHOUT OR WHOLLY OUTSIDE OF THE CITY OF MULESHOE, AND ALL OTHER PARTIES INTERESTED IN ANY OF SUCH PROPERTIES, INCLUDING THEIR AGENTS AND ATTORNEYS):

YOU ARE HEREBY NOTIFIED that the City Council of the City of Muleshoe, Texas, has determined the necessity for and ordered the improvement of certain streets or avenues or portions thereof, hereinafter described, within the limits hereinafter defined, the nature of which improvements is hereinafter generally set forth; and that said City Council has approved and adopted the Estimate, Statement and Report of the City's Engineer and has taken other proceedings with reference to the making of such improvements, all of which are of record in the Minutes of the City Council of the City of Muleshoe, and has by ordinance ordered that a hearing be held, and notice thereof given, NOW THEREFORE, PURSUANT TO SAID PROCEEDINGS AND SUCH ORDINANCE,

NOTICE IS HEREBY GIVEN:

That a hearing shall be given to the owners and to all persons owning or claiming any interest in or lien upon any property abutting the streets or avenues or portions thereof of the City of Muleshoe, Texas, hereinafter named, within the limits hereinafter set forth, and to all other interested parties and to their agents and attorneys (including the owners and all persons owning or claiming any interest in or lien upon any property lying outside or partially outside of the city limits of said City, which property abuts any of such streets or avenues or portions thereof within the limits hereinafter set forth, at a point where a part of the boundary of the City of Muleshoe is upon or along such street or avenue, regardless of whether such street or avenue at that point lies wholly within, partially within, or partly without or wholly outside of the City of Muleshoe, and all other parties interested in any of such properties, including their agents and attorneys), before the City

Council of the City of Muleshoe, Texas, which hearing shall begin on the 6th day of January, 1958, at 2:30 o'clock p.m., and shall be held in the City Hall of Muleshoe, Texas, at which hearing all of said owners and other interested parties, their agents or attorneys, shall have the right to be heard on any matter as to which hearing is a constitutional prerequisite to the validity of any assessment sought to be imposed and to contest the amounts of the proposed assessments; the lien and the liability thereof; the special benefits to the abutting property and the owners thereof by means of the improvements for which such assessments are to be levied; the accuracy, sufficiency, regularity and validity of the proceedings and contract in connection with such improvements and proposed assessments, or concerning any matter or thing connected therewith. The said hearing may be continued from time to time and day to day until a fair opportunity for hearing has been afforded to all desiring to contest the said assessments or proceedings, and the City Council shall have power to and shall correct any errors, inaccuracies, irregularities and invalidities, and shall have power to and shall supply any deficiency and shall determine the amount of assessments and all other incidental matters, and shall have power by ordinance to close such hearing, and by the same or by a later ordinance or ordinances to levy such assessments before, during or after the construction of such improvements, but no part of any assessment against abutting properties shall be made to mature prior to acceptance by the City of the improvements abutting the property for which the assessment is levied. It shall not be necessary to levy all of the assessments at one time or by a single ordinance, and said hearing may be closed as to each portion of a street or avenue, constituting a unit of improvement; and the City Council shall then have the power to levy such assessments against such abutting properties and against the owner thereof, as provided herein and in the prior proceedings of the City Council herein referred to. No assessments shall be made against any abutting property or owner thereof in excess of the special benefits to such property and its owner in the enhanced value thereof by means of such improvements as determined at such hearing. All of said owners, claimants and other interested parties, their agents or attorneys, are hereby referred for further information to the proceedings with reference to said improvements on file and/or of record with the City Secretary of the City of Muleshoe and particularly to the Estimate of the City's Engineer, and to the proposed assessment roll wherein the exact amount proposed to be assessed against each abutting property and the owner thereof, within the limit hereinafter set forth is set forth; said City's Engineer's Estimate and said proposed assessment roll being on file in the office of the City Secretary of the City of Muleshoe, Texas.

III The streets and avenues or portions thereof to be improved within the limits designated by the City Council are listed below, as they have been divided by the City Council into separate and distinct improvement units. There is stated in connection with the listing of each street and avenue or portion thereof within the limits herein defined, constituting each improvement unit, the estimated amount or amounts per front foot to be assessed against owner or owners of properties abutting such street or avenue or portion thereof and such properties; the estimated total cost of the street improvements in each improvement unit and the width of paved surface to be attained from face of curb to face of curb.

The City Council of the City of Muleshoe has determined that the strict application of the Front Foot Plan or Rule in apportioning the cost of the improvements will result in injustice or inequality in those particular cases where some or all of the abutting lots in a unit abut the street or avenue being improved along the side of such lots (i. e., lotwise), which lots meeting such description are hereinafter referred to as Side Lots, unless some adjustment is made with reference to the cost of assessing such lots. This adjustment is in general accomplished by including one or more street intersections in each unit abutting only by Fronting Lots, and in general by including the street intersections in those units abutting only by Side Lots, in certain units where the abutting property is both Fronting and Side Lots, the Side Lots are assessed in such a manner as to cause them to bear no part of the cost of the improvement of the street intersections which is included in the unit. For this reason, the proposed amount to be assessed per front foot is shown in two separate columns below, one such column reflecting the amount to be assessed per front foot against Side Lots and the owners thereof and the other such column reflecting the amount to be assessed per front foot against Fronting Lots and the owners thereof.

In each unit there is included in the estimated amount per front foot proposed to be assessed, approximately \$1.49 per lineal foot for curb and gutter. There is included within the estimated amount to be assessed against the abutting properties and the owners thereof, a proportionate part of the engineering costs as well as a proportionate part of all other incidental costs in the construction of the improvements. The designation of such streets and avenues or portions thereof and such other information is as follows:

12. 20th	Diagonal line drawn from SW corner of Lot 16, Blk. 2, Obenhaus Addition to SEPL of H. O. George Addition	SPL of American Blvd.	40 ft.	4.60	4.06	6,058.46
2-A 20th	SPL of West Avenue D	SPL of West Avenue C	40 ft.	4.60	4.06	5,810.54
13. 19th	NPL of West Avenue D	SPL of West Avenue C	40 ft.	4.06	4.06	2,415.99
14. 19th	NPL of West Avenue C	SPL of West Avenue B	40 ft.	4.06	4.06	2,415.99
15. 19th	NPL of West Avenue B	SPL of American Blvd.	40 ft.	4.06	4.06	2,415.99
16. 18th	NPL of West Avenue D	SPL of West Avenue C	40 ft.	4.06	4.06	2,415.99
17. 18th	NPL of West Avenue C	SPL of West Avenue B	40 ft.	4.06	4.06	2,415.99
18. 18th	NPL of West Avenue B	SPL of American Blvd.	40 ft.	4.06	4.06	2,415.99
19. 17th	NPL of West Avenue D	SPL of West Avenue C	40 ft.	4.06	4.06	2,415.99
20. 17th	NPL of West Avenue C	SPL of West Avenue B	40 ft.	4.06	4.06	2,415.99
21. 17th	NPL of West Avenue B	SPL of American Blvd.	40 ft.	4.06	4.06	2,415.99
22. 16th	NPL of West Avenue D	SPL of West Avenue C	40 ft.	4.06	4.06	2,415.99
23. 16th	NPL of West Avenue C	SPL of West Avenue B	40 ft.	4.06	4.06	2,415.99
24. 16th	NPL of West Avenue B	SPL of American Blvd.	40 ft.	4.06	4.06	2,501.09
25. 15th	NPL of West Avenue D	SPL of West Avenue C	40 ft.	4.06	4.06	2,415.99
26. 15th	NPL of West Avenue C	SPL of West Avenue B	40 ft.	4.06	4.06	2,501.09
27. 15th	NPL of West Avenue B	SPL of American Blvd.	40 ft.	4.06	4.06	2,415.99
28. 14th	NPL of West Avenue D	SPL of West Avenue C	40 ft.	4.06	4.06	2,415.99
29. 14th	NPL of West Avenue C	SPL of West Avenue B	40 ft.	4.60	4.06	2,677.25
30. 14th	NPL of West Avenue B	SPL of American Blvd.	40 ft.	4.06	4.06	2,415.99
31. 13th	NPL of West Avenue C	SPL of West Avenue B	40 ft.	4.60	4.06	2,940.10
32. 13th	NPL of West Avenue B	SPL of West Avenue C	40 ft.	4.06	4.06	2,415.99
33. 12th	NPL of West Avenue D	SPL of West Avenue B	40 ft.	4.60	4.06	2,347.81
34. 12th	NPL of West Avenue C	SPL of West Avenue B	40 ft.	4.60	4.06	2,939.00
35. 12th	NPL of West Avenue B	SPL of American Blvd.	40 ft.	4.06	4.06	2,415.99
36. 11th	NPL of West Avenue D	SPL of West Avenue C	40 ft.	4.60	4.06	2,592.69
37. 10th	NPL of West Avenue D	NPL of Lot 5, Block 5, & Lot 8, Block 4, Lakeside Addition No. 1	40 ft.	4.60	4.06	783.40

IV Whenever a part of the boundary of the City of Muleshoe is on or along any street or avenue above named, which at that point lies wholly within, partly within and partly without, or wholly outside of the limits of the City of Muleshoe, it is the intention of the City Council that such street or avenue shall be improved within the limits above defined to the width above defined, and that there will be assessed a part of the cost of improving said street or avenue, in the manner above set out, against the abutting properties lying on both sides of such street or avenue and the owners thereof.

V The City reserves the right to omit the improvements in front of any properties, any interest in which was exempt from the lien of special assessment at the time the street improvements were ordered, and further reserves the right to omit the improvements to entire units where one or more properties therein are exempt from the lien of the assessment and the owners fail or refuse to execute valid mechanics lien contracts, fixing valid contractual liens against such properties, or to otherwise secure the payment of their share of the costs of such improvements, and any such omissions will not invalidate the lien or liability on assessments made against the abutting properties.

DONE BY THE ORDER OF THE CITY COUNCIL OF THE CITY OF MULESHOE, TEXAS, IN WITNESS WHEREOF WE HAVE HEREUNTO SET OUR HANDS AND THE SEAL OF SAID CITY ON THIS 18th DAY OF DECEMBER, 1957.

W. T. BOVELL, Mayor, City of Muleshoe, Texas

ATTEST: Billie Bayless, City Secretary, City of Muleshoe, Texas (SEAL OF CITY)

Douglass Visits World Premiere New Case Line

Morris Douglass, J. I. Case machinery dealer here, spent four days last week at the World Premiere of the new Case 1960 line of tractors and farm machinery being held in Phoenix, Ariz.

He flew up Saturday and returned late Wednesday night, the entire expense of the trip paid by the company.

More than 3500 dealers from all over the country will see the Premiere showing during a month-long period. Their trip to Phoenix constitutes the nation's largest civilian airlift, involving more than ten million passenger miles.

MAIN STREET BAPTIST W. M. A. MET TUESDAY

There were eight present at the meeting Tuesday of Main Street Baptist W.M.A. Mrs. Allen brought the lesson on the 4th chapter of Genesis.

We urge those of you who are not attending these meetings to come and worship with us. It is well worth your time and effort and we know you would receive a great blessing.

The W. M. A. will not meet December 24, but we ask that each officer please be present December 31.

REV. HALL IMPROVES

Rev. Edwin Hall, pastor of the First Methodist Church, was able to preach at the morning and evening worship hours the past Sunday, the first service he has held since his recent illness. He still is not completely recovered, but is much improved.



GULF QUICKWAY SERVICE

As Christmas arrives upon the scene... may it come laden with happiness for everyone!

DALLAS O. KINARD

Col. I	Col. II	Col. III	Col. IV	Col. V	Col. VI	Col. VII
UNIT NO. FROM AND NAME OF STREET OR AVENUE	TO	Width	Est. Amt. of Assessment per front ft. against properties fronting street being improved (i. e., the ends of which abut)	Est. Amt. of Assessment per front ft. against properties abutting street being improved (i. e., the sides of which abut)	Est. Total cost of improvements	
1. Ave. B	EPL of West 20th Street	EPL of West 12th Street	40 ft.	4.60	4.06	\$30,739.68
2. Ave. C	Diagonal line drawn from SW corner of Lot 16, Block 2, Obenhaus Addition to SEPL of H. O. George Addition	EPLS of Lot 7, Block 3, Wagon Addition & Lot 11, Block 1, High-land Addition	40 ft.	4.60	4.06	28,170.83
3. Ave. D	EPL of West 20th Street	EPL of West 16th Street	40 ft.	4.60	4.06	19,998.96
4. Ave. E	WPL of West 8th Street	WPL of West 7th Street	40 ft.	4.06	4.06	2,415.99
7. Ave. H	EPL of West 1st Street	EPL of Lot 6, Block 1, and Lot 1, Block 2, Warren Addition No. 3	40 ft.	4.06	4.06	1,207.21
8. Ave. F	EPL of West 3rd Street	WPL of West 2nd Street	40 ft.	4.06	4.06	2,415.99
9. Ave. I	EPL of West 2nd Street	WPL of West 1st Street	40 ft.	4.06	4.06	2,328.22
10. Ave. J	EPL of West 1st Street	EPL of Lot 6, Block 2, Warren Addition No. 3 and Lot 1, Block 1, Murrah Addition	40 ft.	4.06	4.06	1,122.11
11. Ave. J	EPL of West 1st Street	WPL of Main Street	40 ft.	4.06	4.06	2,328.22

Letters To Santa

Please bring me a deer knife and hatchet. I love you Santa. Thank you for last years toys. Jerry Otwell.

Dear Santa, Please bring me a Tiny Tears doll, dishes. Also please bring my granpa and grandmother something real nice. Narssia Otwell.

Dear Santa Claus, My little sister, Jane, wants as following: doll, stove, frigidaire, and dishes. And I want a gun and holster, a pair of leather gloves a B-B gun and a leather belt. Craig Merritt

Dear Santa, I am a little boy 3 years old, and I would like a wagon, a combine, a big farm set, a black-board and a pickup set, and a telephone. Please remember all the other boys and girls. Love, Hal Heathington.

Dear Santa, I am a little boy 2 years old, and I would like a big tractor, a telephone and a pickup. Also, some kind of stuffed animals. Hal and I can share the black-board and the wagon. Don't forget to visit the other boys and girls. Love, Ronald Heathington

HUNKES MUSIC and ELECTRIC

Free! CHRISTMAS DECORATING KIT

... nothing to buy, no obligation

Our Christmas gift to you! Everything you need to dress up your home for the merriest of holiday seasons! ACTUAL \$1.50 VALUE yours for just the LOOKING!

FULLY AUTOMATIC TAPPAN CLOCK-CONTROLLED Matchless GAS Range

Top-to-bottom styling plus every imaginable feature make this Tappan range one of America's biggest values. Beautiful shadow box back panel with contrasting chrome trim. Tappan Sizzle 'N Simmer burners, Full-out broiler, divided cooking top - Every cooking convenience in just 30" of space.

SNOW FLAKE SPECIAL AT ONLY \$279.95

Budget Terms!

E. R. HART CO.

PHONE 3300 MULESHOE

PLEASANT VALLEY VIEWS

Christmas Party Held Here Wednesday Eve

by Mrs. Leroy Hicks
The Pleasant Valley Social Club held its annual Christmas party at the community center Wednesday night with the losing team in the recent contest as hostesses.

The serving tables were laid with white cotton linen cloth with centerpieces of evergreen foliage and colored holiday decorations with red candles flanked by miniature snowmen and Santa Clauses.

Place cards were small green and red boots filled with candy mints. A big Christmas tree completed the decor.

As each guest entered they passed beneath an arch of evergreens trimmed with a big red ribbon and bells.

The meal consisted of turkey and ham. Following the meal, June Free, the outgoing vice-president, presented a gift to the outgoing president, Mrs. Norman Hodges.

Mrs. Lenora Wells received a corsage for being the newest member. All officers received corsages. Mrs. Leona Hicks, who is moving from the community was presented a going away gift.

Guests present were Meses. Jimmy Patton, Sam McKinstry and Bonnie Haberer.

Gifts were exchanged and secret pals revealed.

Mr. and Mrs. O. E. Green went to Eden Saturday to see her mother, Mrs. Britton.

Bobby Allison is ill with the mumps.

Mrs. Billy Free and children accompanied Mrs. T. L. Free to San Antonio last week. They visited Mrs. James Chapman and family.

Mr. and Mrs. Leroy Hicks were visiting in Plainview Tuesday afternoon.

Mrs. Ryan S. Clair was on the sick list last week.

Mrs. Seaborn Moore attended the bridal shower for Mrs. Wayne Moore in the home of Mrs. John Agee recently.

Royce and Doyce Turner are driving a new car.

Jack Calhoun went to Rankin last Wednesday and returned Thursday accompanied by Walt-on Poage.

Mrs. Jack Julian and children accompanied Mrs. C. W. Calhoun and children to Monahans last week to visit.

Kenneth Tanders is home from the Lubbock hospital recovering from an accident.

Mrs. Vera Engelking entered Plainview hospital last Thursday.

KMUL To Present Broadcasts Of Famed Oratorio

Christmas music in the form of Handel's famous oratorio "Messiah" will be featured December 22 and December 25 at 2:30 p.m. when Radio Station KMUL of Muleshoe, broadcasts this beautiful music to its listening audience.

For the eighteenth consecutive year, this immortal classic will be presented nationwide, and in other countries on radio by the Independence, Mo., Messiah Choir. It is presented as a Christmas gift by the Reorganized Church of Jesus Christ of Latter Day Saints.

More than 600 radio stations of the U. S., Canada, Hawaii, Alaska, Australia, and other nations, are airing the Messiah this year.

The local congregation of the sponsoring church is located at 6th street and Ave. H in Olton. Pastor is Elder James Welch.

COMING FOR CHRISTMAS

Mr. and Mrs. Buford Butts and daughter, who moved earlier this year to Fort Collins, Colo., will return to spend Christmas here with relatives and long time friends. She is the daughter of Mrs. I. W. Harden, and a sister of Miss Elizabeth Harden and Mrs. Delma McCarty, all of Muleshoe. The McCarty's also will have as guest their son and family, Mr. and Mrs. Fuston McCarty and daughter, Janie Ruth, born October 31.

IN FLEET MANEUVERS
William P. Edens, machinist mate third class, USN son of Mr. and Mrs. Robert G. Edens of Bovina, aboard the heavy cruiser USS Helena, participated in a striking force training exercise with the First Fleet off the coast of Southern California December 3-6.

Dunlap's PRE-Christmas

SALE

SPECIALS!
BARGAINS!
SAVINGS!

Men's National Advertised

BROOKFIELD SUITS
Reg. 45.00 . 39.90 Reg. 39.95 . 32.90

SUEDE JACKETS Men's Washable Regular 26.50 20.95



MEN'S SUEDE JACKETS
Reg. 39.50 . . . 32.95
Reg. 22.50 . . . 18.95
Reg. 19.95 . . . 14.95

MEN'S SLACKS
reg. 14.95 9.90
reg. 12.95 8.90
2 for 16.00
reg. 9.95 6.88

Men's **DRESS SHIRTS**
White and Colored
Reg. 1.99
2 for 3.00

PLAID JACKETS
Men's
Reg. 10.95
7.99

Men's genuine horse hide **LEATHER JACKETS**
Motor Cycle Jackets
Reg. 29.95
19.95

Men's **BILLFOLDS**
Values to 7.50
2.99 plus tax

MEN'S GLOVES
2.99 pair

Men's 5 pc. **HANGER SET**
3.98

MEN'S PAJAMAS
2.99

MEN'S SPORT SHIRTS
vals. to 5.95 now . . . 3.99
vals. to 4.98 now . . . 2.99
reg. 2.99 ea. now 2 for . 5.00

Large selection of **MEN'S JEWELRY**
Values 3.50
1.00 plus tax

Men's Fancy and Initial **HANDKERCHIEFS**
3 to box
1.00 box

Men's Western **DRESS HATS**
6.95

MEN'S ROBES
Values to 9.95
5.99

Men's Western Type **SPORT SHIRTS**
Reg. 4.99
3.99

SPORT COATS
Values 29.95
19.95

Men's Cotton and Nylon **STRETCH SOCKS** Reg. 1.00 pair 3 pr. 2.00

Men's Nylon **STRETCH SOCKS** Reg. 79c pair 2 pr. 1.00

GIRLS

Entire Stock of Girl's **DRESSES & BLOUSES 1-3 OFF**

GIRL'S COATS
Reg. 15.99 12.00
Reg. 12.99 10.00

GIRL'S NYLON PANTIES
Reg. 69c each 2 for 1.00

GIRL'S RAYON PANTIES
Reg. 49c each 3 for 1.00

NYLON LACED PANTIES
Reg. 69c each 49c

Girl's Flannel P. J.'s 1.99

BOYS

BOY'S SPORT JACKETS
Reg. 19.95 14.88
Reg. 14.95 10.88
Reg. 11.95 9.88

BOY'S SPORT SHIRTS
Reg. 1.99 2 for 3.00

BOY'S COTTON & SILK SPORT SHIRTS
Reg. 3.99 2.99

BOY'S STRETCH SOCKS
Reg. 59c each 3 for 1.00

BOY'S ARGYLE STRETCH SOX
Reg. 79c 2 for 1.00

BOY'S PAJAMAS . . . 1.99 pr.
Boy's Orlon
Slip-On Sweaters . . 2.99 each

BOY'S SLACKS
Reg. 4.98 3.99

ASSORTED ITEMS

MONA LISA DOLLS
Reg. 2.98 1.99

MISS AMERICA DOLLS
Reg. 3.98 2.99

LADIES' TRAIN CASES
Reg. 5.98 4.99

BATES' BEDSPREADS
Reg. 9.95 6.44

CANNON TOWELS
Reg. 69c each 2 for 1.00

Chatham Purrey Blankets
Reg. 10.98 8.99

Single Control **ELECTRIC BLANKETS**
2 Year Guarantee
Reg. 19.95 15.88

Bates' Heirloom Blankets
Reg. 10.95 8.95

FRENCH POODLE DOGS
Reg. 4.98 2.99

18" Clowns each 88c

Beautiful **BATH TOWELS**
by Martex
Reg. 1.98 99c

Lady Carolyn Reversible **Bedspreads** 6.99 each

Viscoe and rayon **Bedspreads** 7.99

Rayon and Nylon **Bedspreads** 7.99

OPEN til 9 P. M.
From Thursday
'TIL CHRISTMAS

LADIES DRESSES

vals to 42.95 . . . 25.00

vals to 22.95 . . . 15.00

vals to 17.95 . . . 12.00

vals to 14.95 . . . 9.00

vals to 12.95 . . . \$7.8, 9

vals to 7.95 . . . 4.50

vals to 4.90 now
2.49 and 3.49 each

Ladies SHORT COATS

In Assorted Colors
Rea. 25.00 . . . 15.00

Matched Quilted **SKIRT and BLOUSE SET**
Rea. 8.98 . . . 7.00

Ladies Plaid and Striped **JACKETS**
vals to 15.95 . . . 10.00

SKIRTS

Reg. 4.90 Now—
2 for 5.00

BLOUSES
Values to 7.95
5.99

Ship'n shore and Judy Bond **BLOUSES**
Reg. 3.95 Now—
2 for 5.00

Jeweled Sweaters

Reg. 7.99 Now—
5.99

BLOUSES
Large Selection
1.99 each

Ladies **CAR COATS**
now 7.99

PETTICOATS Ladies Nylon 2 For 3.00
Reg. 1.99

LADIES SLIPS Nylon 3.99
Lace

HALF SLIPS Ladies 2.99
Reg. 3.99 Each

HALF SLIPS Ladies 3.98
Magnificent swirl

SLIPS Beautiful 5.95
Lace

NYLON SLIPS Ladies 2.99
Reg. 4.95 Each



LADIES HOSE

75-10. Reg. 1.95 Pair Now—
1.00 pair

Baby Doll **PAJAMAS**
3.99 each

Knee Length **GOWNS**
3.99 each

Ladies Brief **PANTIES**
Reg. 1.00 Now—
59c each

Nylon lace Tricot **PANTIES**
Reg. 1.65 Now—
89c each

Ladies 60-15 **HOSE**
Reg. 1.35 pair

69c pair or
3 pair box 2.00

Ladies **DUSTERS**
3.99
—Values to 6.95 Now—



MULESHOE AUTO PARTS

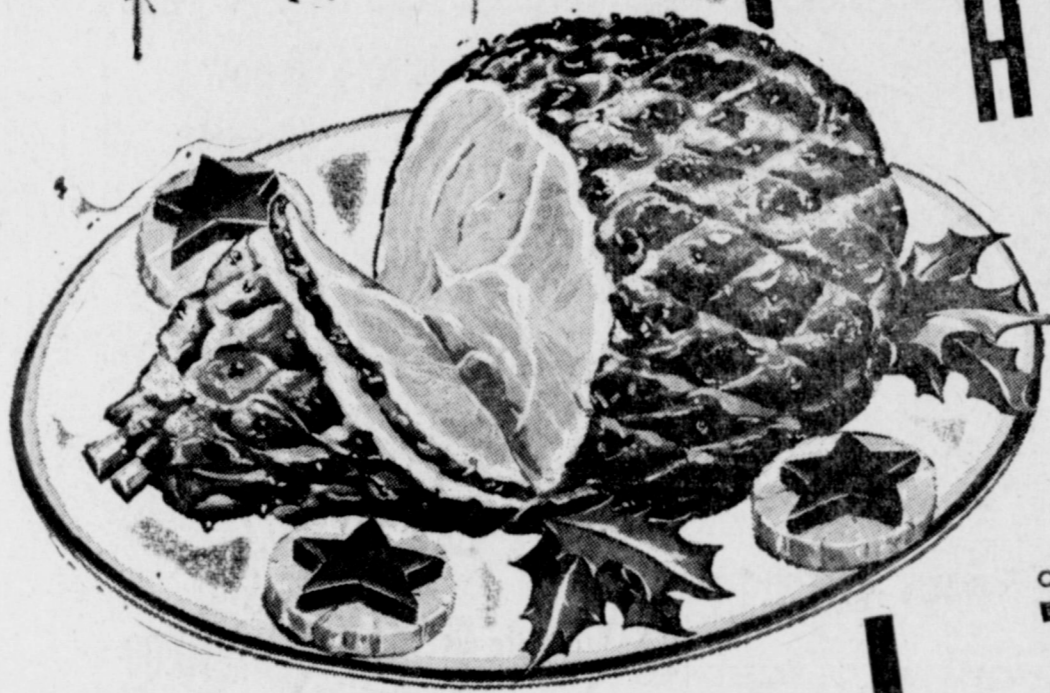


To wish You a very Joyous Christmas

At Christmas time, we wish for you all the spiritual blessings of the season. May your heart and home be filled with happiness supreme.

E & W CONOCO

CHRISTMAS PL



HAM Hormel Armour or Cudahy 14-16 LB. Average 1/2 or Whole, LB.

59c

Butt End LB.

57c

Shank End LB.

53c

39c

TURKEY

Toms, Clary's or Praters 16-20 Lb. Average LB.

HEAVY HENS Fresh Frosted 4 Lbs. Up

lb. 49c

SLICED BACON Swift's Premium

lb. 59c

PORK ROAST Semi-Boneless Shoulder

lb. 45c

CLARY'S FRESH FROSTED — 10 TO 14 LB.

Turkey Hens LB.

49c

FRESH OYSTERS Standard

pt. 98c

lb. 69c

CHEESE Kraft's, Kav Cheddar

41c

CREAM CHEESE Kraft's Philadelphia, 8 Oz. Pkg.



MARSHMALLOW CREAM

Kidd's Full Quart

19c

CRANBERRY SAUCE

Cape Cod 16 Oz. Can

10c

Strawberries

Fresh Pkg. 10 Oz. Frozen Pkg.

10c



HAM PIE Armour's 8 Oz. Frozen Pkg.

33c

MEXICAN DINNER Patio 16 Oz. Frozen Pkg.

59c

POTATO PATTIES Ore-Ida 12 Oz. Frozen Pkg.

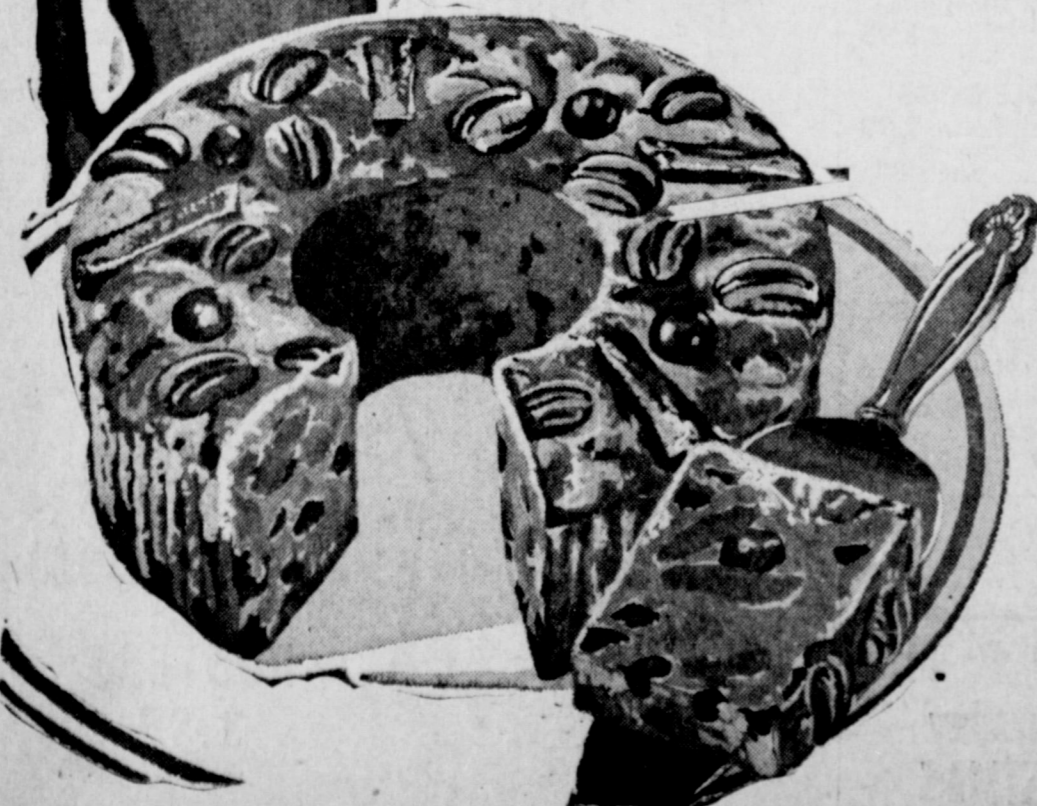
15c

CANDIED YAMS Hills O Home, 14 Oz. Frozen Pkg.

29c

PEAS Sweet Pickins Frozen 10 Oz. Pkg.

10c



ORANGES

Texas Full-Of-Juice LB.

7 1/2

Celery

Calif. Green (4 Doz. Size) Stalk

5c

Bananas

Golden Fruit LB.

9c

Onions

No. 1 Yellow LB.

3 1/2c



Large Firm Heads **LETTUCE**

lb. 12 1/2c

Apples Delicious

lb. 17c

Sweet, No. 1, LB **POTATOES**

12 1/2c

PEA
PIN
AP
GRA
ASH
GR
GA
BEE

Home Per
T
Dental Cr
C

ENTY

BEAUTIFUL
BREAK-RESISTANT
MELMAC
DINNERWARE

GIVE FOOD FOR CHRISTMAS
ASK ABOUT OUR GIFT CERTIFICATES

5-PIECE
PLACE
SETTING

\$1.99

THE
Bible
Story

LIBRARY
ILLUSTRATED

The Holy Scriptures Told in Story Form

ONLY
\$1.00
PER VOLUME
COMPARE WITH OTHERS
AT \$1.50 UP

Mincemeat
Pumpkin
Eggs
Corn

Imperial
9 Oz.
Box

15c

Libby's
No. 303
Can

10c

Robnett's
Grade A Large
U. S. D. A. Graded
Dozen

65c

Niblets
12 Oz.
Can

12 1/2c

NEW SHIPMENT OF
BIBLE STORY
BOOKS

ALL FOUR VOLUMES FOR YOUR
CHRISTMAS GIVING

Green Giant, No. 303 Can

Peas 15c

Fresh Val-Tex, No. 300 Can
BLACKEYE PEAS 2 For 19c

Del Monte, No. 303 Can
NEW POTATOES 15c

Stillwell, Cut and Whole, No. 303 Can
SWEET POTATOES 15c

Hunt's No. 2 Fancy California
SPINACH 15c

14 Oz. Cello Bag
SKINNERS EGG NOODLES 35c

Pillsbury
HOT ROLL MIX 28c

Pillsbury
PIE CRUST STICKS 19c

Santa Rosa, 46 Oz. Can
PINEAPPLE JUICE 25c



Pick L Barrel, Country Style Chips
PICKLES 25c

Treripe, Elberta, Freestone in Heavy Syrup, No. 2 1/2
PEACHES 25c

Towie Stuffed, 7 1/4 Oz. Manzanilla
OLIVES 39c

Par Pure Strawberry 18 Oz. Jar
PRESERVES 39c

Arrow White or Yellow, 10 Oz. Can
POP CORN 12 1/2c

Lustre Cream 1.00 Size
SHAMPOO 69c

Bayer's 15c Tin
ASPIRIN 10c

Reg. 2.98 Value Regulation Size
FOOTBALLS \$1.98

PECAN PIECES

ELLIS, LARGE
12 OZ. PKG. **63c**

2.00 Size Plus Tax
ONI.....1.19

50c Size
COLGATE 33



H. D. CLUB CLATTER

The Home Demonstration Council Christmas party that was held last Monday was an enjoyable event. If you missed it you missed a good time. We were glad to have Mrs. Aubrey Russell, District Home Demonstration Agent, with us at that time.

Last Minute Gifts

Does the time creep upon you and you find, near the last minute before Christmas, that you need a few more gifts. Don't forget the jars of canned food, jellies, jams, preserves and pickles that you canned last summer. Frozen foods also make nice gifts, especially if the receiver has a freezer so that they may be kept until time for use.

Flower bulbs such as jonquils, tulips, narcissus, hyacinth, iris, crocus and the like also make nice gifts that will be lovely remembrances for a long time.

The First Christmas Gift

The world's first Christmas gift was not packaged in crisp tissue or gilded paper. It was not tied with an exquisite bow, it was not purchased in the finest department store and it was not placed below the prettiest Christmas tree. It was very gently wrapped in swaddling clothes and carefully laid in a manger.

In all our haste and excitement over Christmas, the opening of gifts, friends dropping by, not forget to set aside a special time for the family group to hear the reading of the Christmas story from the book of Luke, and give thanks to our Heavenly Father for the world's first Christmas gift.

MERRY CHRISTMAS AND HAPPY NEW YEAR

ALBUQUERQUE VISITORS

Mr. and Mrs. C. E. Burns and Mr. and Mrs. Charles M. Thomas from Albuquerque, N. M., spent the weekend visiting Mrs. Bruns and Mr. Thomas' parents, Mr. and Mrs. A. D. Thomas. This came as a nice surprise to Mr. and Mrs. A. D. Thomas as they were not expecting them.

Epsilon Chi Chapter Meeting Is Held On December 11

Epsilon Chi chapter met December 11 in the REA building for a program on rugs and carpets, given by Margaret Hough and Ellen Gupton.

A beautiful Christmas centerpiece was presented to the chapter sponsors, Mrs. W. B. LeVeque and Mrs. Jack Lenderson.

The Christmas dance was held December 14 at the Legion Hall. Refreshments were served to 25 members by the hostesses, Janice Gaede and Maurine Hooten.

Rebekahs Plan For Christmas Party To Be Held Tonight

Muleshoe Rebekah Lodge met Tuesday night to plan an old fashioned Christmas party to be held tonight, December 19, at the lodge hall at 7:30 p.m.

Gifts will be exchanged, and adults are to bring gifts for their own children. There will be treats for everyone, and everyone is invited, whether lodge members or not. Santa Claus will be present to add to the fun.

County HD Council Xmas Party Dec. 16

The Bailey county Home Demonstration Council Christmas party was held December 16 at the club room.

New committee chairmen were announced for the coming year as follows:

Finance, Louise Roark; year-book, S. C. Caldwell; recreation, Sandra Mason; exhibit, Rene Hutton; expansion, Mary Sweatman; education, N. E. Harding; civil defense, Lela Mardis. Gifts were exchanged and corsages were presented to Mmes. Aubrey Russell, Harriett Brummett, and Opal Robison, outgoing president.

Christmas Party Given By W. S. C. S.

The W.S.C.S. of the First Methodist Church met Tuesday, December 17, in the home of Mrs. Morris Childers for their Christmas party. Mrs. Dean Bishop led in a Christmas program and group singing of Christmas carols.

Afterwards all gathered around the beautiful Christmas tree and exchanged gifts.

Refreshments of punch and cookies were served to Mmes. J. C. Wollard, I. W. Haney, A. H. Owen, Claude Farrell, Roy Bayless, Ralph Douglas, Arnold Morris, H. C. Holt, Beulah Carles, W. D. Moore, Mervyn Witterding, W. H. Kistler, J. E. Day, F. B. Pierson, O. N. Jennings, H. Jay Weyer, Dean Bishop, R. T. Stack, Cecil Davis, David Anderson, L. M. Fowler, Major Wood, and Morris Childers.

We were so happy to have our shut-ins with us. We will not meet during the holidays so next meeting will be January 7 in the youth chapel. We invite all women of the church to be with us.

NO MEETING DEC. 24

Muleshoe Rotary Club will not meet Tuesday, their regular meeting day, since it is Christmas Eve.

West Camp HD Club Holiday Party Held

West Camp Home Demonstration Club held its annual Christmas party December 13 at 8 p.m., in the home of Ethel Harding.

Members exchanged gifts and secret pals were revealed. Twenty-eight members and guests were present for the exchange of gifts and refreshments.

The hostess gift was bonnets for each member, made by Mrs. Harding.

Progress HD Club Christmas Party Held December 13

The Progress Home Demonstration Club held their annual Christmas party in the home of Mrs. Myrtle Wells December 13.

The recreation program was led by Fern Davis and Paoobe Gray. Secret pal gifts were exchanged.

Refreshments of fruit cake, cookies, home made candy and punch were served to 12 members and the HD Agent, Mrs. Brummett.

Farm Books at The Journal.

Junior Class Play Tonight At Eight In H. S. Auditorium

The junior class play, "Seventeenth Summer", a three-act comedy, directed by Logan moon, Mrs. Bea Miller and Mrs. Ernest Brock, will be presented tonight (Thursday) at 8 o'clock in the high school auditorium. Admission to the play is 50 cents for students and \$1 for adults.

A matinee for students was given Wednesday afternoon in the auditorium.

Frosh Tip Hereford 52-47 December 12

The freshman basketball team played their first game December 12 against Hereford, winning 52-47.

The seventh grade team lost 24-26, and the 8th grade cagers won 33-27.

James Shepherd and Gary King scored 40 points between them, with Shepherd scoring 24 and King 16.

Chorus Sings At Rotary Banquet

The high school chorus and the clarinet quartet presented a musical program for Rotarians, their wives and special guests at the annual ladies night banquet of the club Tuesday evening.

LaFayne Murphy, public school music teacher, directed the chorus as they sang Christmas carols and some classical numbers.

As the chorus sang softly, Nancy Julian read the Christmas story as told in the second chapter of Luke, making an impressive number.

The clarinet quartet which presented two numbers is composed of Jean Gray, Monroe Lee, Linda Lee, and Anne Phipps.

In the chorus were Dorothy Wenner, Louise Banes, Alene Goss, Evangeline Leal, Rachel Childers, Marlene Snelgrove, Linda Landers, Ruth Gipson, Elizabeth Moraw, Jean Gray, Sandra Dill, Diane Atkins, Fred Cook, Ken Angeley, Lyndal Fletcher, and Bob White.

Rotarian Doc Botkins had charge of the program. The dining hall at Leigon's and the tables were decorated in Christmas colors. Rotary Anns were

Dear Santa.

We would like for you to fill our socks with fruits, candy and nuts. We all three need some gloves too. Wayne wants a baseball, bat and glove. Sandra would like dishes and a doll buggy. Gary wants a big telephone truck. Eddie is just two months old, so he is too little to want, so just bring him a teddy bear.

Wayne, Sandra and Gary Gullely

FROM ILLINOIS

Mr. and Mrs. Ralph Althouse, of Springfield, Ill., will arrive this weekend for a visit in the home of her brother, Mr. and Mrs. Howard Cox, D. E. Cox, of Dumas, father of Mr. Cox and Mrs. Althouse, will join the Illinois folks here for a trip to Guaymas and Mexico City.

FARM WAGES

Wage finding for cotton harvest in Bailey county effective December 13 is \$1.50 to \$1.65 per hundred for first pulling irrigated land, and \$1.50 per hundred for dryland.

presented with a piece of costume jewelry featuring the Rotary emblem.

Boys and Girls Win Over Lockney Here

The Mulettes took their seventh win and the Mules their sixth as they swept a double header from Lockney Tuesday night. The B squad lost their game 44-36.

The Mules were led by Derrell Oliver who tallied 19 points. Six players, three from each team left the game via the foul route. The girls travel to Duncanville to play in the AAU tournament during the holidays, and the boys meet Lockney there January 4.

TO CALIFORNIA

Mr. and Mrs. E. O. Baker are to leave tomorrow for a visit in Lafayette, Calif., near San Francisco, for a Christmas visit with their daughter and family, Mr. and Mrs. Lowery Mallory and children. They will make the trip via Santa Fe.

JOE LOPEZ WRITES

The Journal has had a nice note from Joe Lopez, former pro at the Muleshoe Golf Club, now pro at the Calexico, Calif., Country Club. The Lopez family is now settled in Calexico.

SPECIAL PURCHASE ON DRESSES

JUST IN TIME FOR XMAS

by JEANNE of Dallas

5 Big Days

Thursday
Friday
Saturday
Monday
Tuesday

And Remember,
OPEN EVENINGS

9 p. m.
UNTIL CHRISTMAS

LOVELY NEW SPRING STYLING
AND EXPERT TAILORING MAKE
THESE LOVELY
DRESSES

by Jeanne of Dallas
Stand Out At Any Gathering
Fresh New Styles From The
Newest Spring Collection

Made To
Sell From
\$9.95 to
\$14.95



You Will Find Styles For
Dress Wear or Casual
Wear. And They Are Made
In Texas, By Texans, For
Texans. Sizes 10 To 20. Full Flare Skirts Or Smart
Dressy Slim Skirts, Moderate Neck Lines.

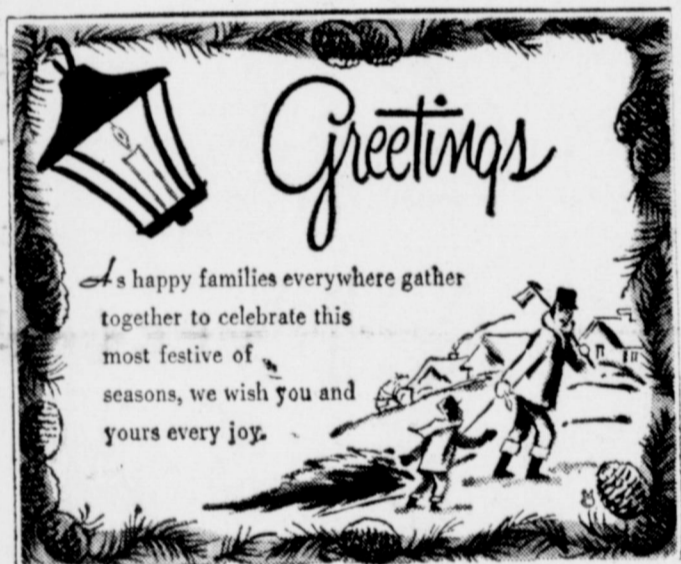
Shop Now For That Special Gift For That Special
Person On Your Gift List Or For That Special Christ-
mas Dress.

REMEMBER! FOR YOUR SHOPPING CONVENIENCE
ANTHONY'S WILL BE

OPEN EVENINGS
UNTIL 9 p. m.
UNTIL CHRISTMAS

FREE GIFT WRAPPING!

Shop
ANTHONY'S
And Save
On All
Your
Christmas
Needs!



Greetings

As happy families everywhere gather
together to celebrate this
most festive of
seasons, we wish you and
yours every joy.

Studio Of Hair Fashion

CHUBBY — JESSIE — PEARLENE



When jolly old Santa makes
his annual trip to your home,
may he find every eye bright,
every heart light with
the happiness of this
joyous season.

**Merry
Christmas**

MOCK'S TASTY CREAM

John and Elma Dean Mock

NEW LOW PRICE FOR
**LINT-FREE
LAUNDRY!**



**RCA Whirlpool
MODEL SEVENTY**

with BUILT-IN FILTER

Filters out lint, grit, soap-
scum—full-time—both
wash and rinse, any
water level!

299.95

DELIVERS!

Finest Surgilator® action gets
clothes cleaner! Many separate
automatic rinses leave clothes
softer! Full 10-pound capacity!
Never before a value like this—
with our big new generous trade!

**FREE! DELUXE
LIONEL ELECTRIC
TRAIN SET**



WORTH
\$46.80!

... With the purchase of the RCA WHIRLPOOL
Model Seventy washer ... limited time only!
Complete set—"diesel" engine, 4 cars, giant figure "8"
track, uncoupler and transformer—free!

JOHNSON - POOL

TIRE AND APPLIANCE

Phone 7370

Muleshoe

CASHWAY'S BIG CHRISTMAS SALE

White Swan, Drip or Reg.
COFFEE 1 LB. Tin **75¢**

SHORTENING 3 LB. TIN VEGETOLE **57¢**
SUGAR 10 LB. Bag Imperial Pure Cane **85¢**

16 Oz. Kimbell's Strained **Cranberry Sauce** 10¢
Assorted Flavors — Box **JELLO** 5¢

COCA COLA or **Dr. PEPPER** 12 Bottle Carton Plus Deposit **35¢**

WE RESERVE THE RIGHT TO LIMIT

- No. 303 Steele's — In Heavy Syrup
SWEET POTATOES 2 For **25¢**
- CATSUP** 14 Oz. Bottle Heinz Tomato **25¢**
- SALAD DRESSING** Qt. Jar Best Maid **39¢**
- PURPLE PLUMS** No. 2 1/2 Hunts In Heavy Syrup **25¢**
- 4 Roll Pkg. — White or Colored Softie Bath Room **29¢**
- TISSUE** Bath Room **29¢**
- PEACHES** No. 2 1/2 Lazy Daisy Whole Spiced **29¢**
- PEAS** No. 303 Trellis Early June 2 For **25¢**
- INSTANT COFFEE** 6 Oz. Jar Folgers **\$1.09**
- CHEER** New Blue - Deeper White — Large Size **29¢**
- OLIVES** 10 Oz. Jar Crown Salad **39¢**
- 20 Oz Glass Tumbler Mrs. Winston Pure Red Cherry **49¢**
- 20 Oz. Glass Tumbler Mrs. Winston Pure Apricot **45¢**
- PRESERVES** 1 LB. Box Nabisco Premium **29¢**
- CRACKERS** 1 LB. Box Nabisco Premium **29¢**
- GREEN BEANS** No. 303 Libbys Cut Stringless **19¢**
- TOMATO JUICE** No. 300 Hunts Fancy Calif. 2 For **19¢**

MARSHMALLOW CREME Quart Jar Kidd's . . . **29¢**

PECANS 12 Oz. Pkg. Wonder Pak Shelled Pieces **63¢**

THIS YEAR BAKE YOUR GIFTS Devils Food, Spice White, Yellow
ASST. LAYER CAKE MIXES 20 oz. **29¢**

No. 303 Diamond Crushed — Extra Heavy Syrup
Pineapple **15¢**

California Crisp Green — Large Stalk
CELERY **19¢**

Clary's Grade "A"
TURKEY TOMS **45¢**

Cello Pkg. Extra Fancy
TOMATOES . . . **19¢**

Clary's Grade A Turkey HENS 8 to 10 lb. Ave. lb. **53¢**
Pinkney's Hickory Smoked Sugar Cured HAMS Whole lb. **55¢**

California Fancy Yellow
SQUASH LB. **19¢**

Extra Lean Semi-Boneless Boston Butt
PORK ROAST **49¢**

Garden Fresh, Large Bunch
ROMAINE **19¢**

Pinkney's Hickory Smoked Sugar Cured HAMS Butt End lb. **63¢**
Pinkney's Hickory Smoked Sugar Cured HAMS Shank End lb. **59¢**

CRANBERRIES Fresh Cello Pkg. **19¢**

Pinkney's Hickory Smoked Sugar Cured Harvest Time Sliced
BACON 2 LB. Pkg. **89¢**

Choice Heavy Pen Fed Beef ARM ROAST lb. **53¢**
Pinkney All Meat Spiced LUNCHEON MEAT 1 lb. pkg. **59¢**
Sliced Cheese Kraft's American lb. **59¢**
Choice Heavy Pen Fed Beef CHUCK ROAST lb. **49¢**

FROZEN FOOD

- SPINACH** 10 Oz. Pkg. Snow Crop Leaf **19¢**
- PERCH** 1 LB. Pkg. Booth Fresh Frozen **39¢**
- ORANGE JUICE** 6 Oz. Can Seal Sweet 2 For **25¢**
- STRAWBERRIES** 10 Oz. Pkg. Fresh Pcc Sliced **19¢**

CASHWAY

Free Delivery "Where Friends Meet and Prices Talk" Phone 2440 or 2450

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 36, NUMBER 51

Published Every Thursday At Muleshoe, Bailey County, Texas.

THURSDAY, DECEMBER 19, 1957

LAZBUDDIE NEWS LETTER

County Teachers Met Here On Wednesday

by Mrs. Clyde Monk

The Farmer County Association of Teachers met last Wednesday evening at the Lazbuddie school with approximately 100 in attendance. All four days were spent in sessions presented.

Speakers for the occasion were Mrs. Terry, a sixth grade teacher from Bovina, and Mrs. Hansen from Friona. These two were the delegates from this county to the state meeting held in Dallas recently. Mrs. Terry is also president of the County Association.

A light supper was served by the lunchroom workers, consisting of chicken salad, tuna and pimento sandwiches, stuffed olives, pickle fingers, shoe string potatoes, complexion glo salad, applesauce cake topped with whipped cream, coffee and ice tea. The next meeting will be held in Bovina.

Recuperating From Fall

Mrs. Neel Eubanks is recuperating at the home of her son, the J. T. Eubanks family following what was at first thought to be a light stroke, but later decided was apoplexy from gas. Mrs. Eubanks had been staying with her mother, Mrs. Claude Riley was working. Last Tuesday while at the Riley home, Mrs. Eubanks temporarily "blacked out" and fell fracturing her leg. When she came to, she crawled to the telephone to summon help. She has been rather uncomfortable from the fracture but was improving the first of the week.

Frank Donald Spitzer was a medical patient in the Clovis Memorial Hospital the latter part of last week.

Joe Paul and daughters, Bert and Grace were in Amarillo Saturday doing some shopping and also for a medical check-up for Mr. Paul. They report it was good news on the check-up. On Sunday the trio journeyed over

to Roswell, N. M., and visited with friends and relatives.

Mr. and Mrs. Finis Jennings visited Monday in Farwell with their daughter, Mr. and Mrs. Billy Watts.

Sunday guests in the J. B. Thomas home were Mr. and Mrs. Vaughn Keith and boys from Farwell.

J. B. Young and Dee Chitwood spent the weekend at Conchas Lake and brought their boat home for the winter.

Mr. and Mrs. Jess Pendergrass visited last Thursday in Brownfield and Meador.

Overnight guests in the C. M. Splawn home last week were his brother and sister, Mr. Earl Splawn and Mrs. Roy Burkhead from Frederick, Okla.

Terry Parham spent two days last week in the Clovis Memorial Hospital with what was diagnosed as strep throat.

Mr. and Mrs. Hubert Elliott and children were in Lubbock on Sunday.

T. D. Vaughan, F. L. Oliver and Mike Allen spent the weekend on a deer hunting trip to Colorado.

Mr. and Mrs. Wayne Clark and boys, Lew Dale and Danny Wayne left Saturday to spend the Christmas holidays with his parents, Mr. and Mrs. Philip Tompler in Hartshorn, Okla. Mrs. Clark's grandmother, Mrs. C. York from Muleshoe who has been visiting there for several weeks will return home with the Clarks.

Jane Ann and Lewis Bradshaw from Farwell, spent the weekend with their parents, Mr. and Mrs. Rufus Carter.

Mrs. Ben Post, Sr. and Mrs. W. A. Parham were shopping in

Plainview one day last week.

Mr. and Mrs. Glen Scott and family visited in Amarillo Saturday with their daughter, Mr. and Mrs. Charles Stafford.

Mrs. James H. Jennings and children returned Friday from a week visit with relatives in Dunman, Okla.

Visiting in the Paul Templeton home on Sunday were Mr. and Mrs. John Norwood and boys, Johnny and Gary from Amherst.

Moving To Community

Mr. and Mrs. Jarrett Pinkley from Mekeel, are moving to the community this week to make their home. They are living on the H. H. Briggs place, Mrs. Pinkley and Mrs. Briggs are sisters. The Pinkleys have a daughter, Sue, in the third grade.

Mrs. Neta Powers from Earth spent the weekend in the home of her daughter, Mr. and Mrs. Al E. Jennings and family.

Visiting in the home of Mr. and Mrs. E. E. Engelking and son Jerry this past week were Mr. and Mrs. Bert Wells from Capron, Okla. Mr. Wells is Mrs. Engelking's nephew.

Mr. and Mrs. O. M. Jennings visited in Hereford Sunday, with the Cecil Malones. They report that Agatha, who was in a car wreck recently, is at home now and doing fine.

Attend Reunion

Mr. and Mrs. L. B. Hambricht attended a Hambricht family reunion Sunday in San Angelo at the home of a brother, Mr. and Mrs. Dock Hambricht and family. On their way down they stayed Friday night at Ballinger in the home of another brother, Mr. and Mrs. Joe Hambricht. Mr. and Mrs. E. E. Mason, parents of Mrs. Hambricht accompanied them as far as Abilene and spent the weekend in the home of another daughter, Mr. and Mrs. Marvin Snelling.

Mr. and Mrs. E. T. Jennings from Friona visited overnight Friday in the home of his parents, Mr. and Mrs. O. M. Jennings.

Mrs. Don McDonald and Mrs. Joe Cox attended a lingerie

shower in Hereford Saturday honoring Miss Clara Jean Jesko. Miss Jesko is to be married soon.

Horsley Family Reunion

The annual family reunion and Christmas get-together of the J. S. Horsley family was held in their home in Muleshoe on Sunday, December 15. Moving pictures were made at this time to be enjoyed by the group later.

Attending were, Mr. and Mrs. E. L. Kimbrough, Mr. and Mrs. Bob Kimbrough and family, Mr. and Mrs. Lee Kimbrough and family, Mr. and Mrs. Sig Kimbrough and family, Mr. and Mrs. Finis Kimbrough and family. Also Mr. and Mrs. Earl Sybert and family from Morton, Mr. and Mrs. Jack Houck and family from Lubbock, Mr. and Mrs. F. B. Gaede, Limon, Colo. and Mr. and Mrs. Chet Horsley and Mr. and Mrs. Ed Nickels and family from Muleshoe.

Randel Long from Hereford spent the weekend with his grandparents, Mr. and Mrs. W. S. Menefee.

Mr. and Mrs. W. O. Brown from Hayward, Calif. visited Sunday night in the Luther Hall home. The Browns have also been visiting her brother, Mr. and Mrs. Earl Hibdon in the Hub community.

Mr. and Mrs. Clyde Monk and Linda visited the Bill Deans at Halfway Saturday evening.

Sunbeam Party

The annual Christmas party for the Sunbeams was held Monday afternoon in the basement of the Baptist Church. 95 youngsters were present for the Christmas tree and program. The group sang Christmas carols accompanied by Mrs. Ira Wimberley at the piano. Mrs. J. D. Hargrove read the story of the Birth of Jesus from the Bible, and then Mrs. Carrie Withrow retold the story in her own words in a very impressive manner. The W.M.U. handed out treats of fruit, nuts, and candy. Mothers

Rosemary Hicks Is Girl of The Month



Rosemary Hicks

Rosemary Hicks has been named "Girl of the Month", by the Muleshoe Study Club for December.

Rosemary is the daughter of Mr. and Mrs. T. B. Hicks, and is a senior in Muleshoe high school. She was chosen on the basis of her grades in school, activities, attitude, citizenship, and similar characteristics.

She is a member of the FHA chapter and has held office in it for two years. A member of the dramatics club two years and Dusty Pages one year. Named attendant to the band sweetheart two years and an office in the band a year.

Rosemary was chosen the most beautiful girl in high school by actor Bob Cummings this school year and will be featured as such in the school annual. She has worked in the principal's office and is on the Student Council. Scholastically, she ranks in the upper percentage of her class in grades and attitude.

present were Meses, Bill Curry, T. D. Reed, Alton Morris, F. W. Greene, J. B. Young, Raymond Houston, Wimberley, Hargrove and Hargrove.

Today's Meditation

Read Psalm 144:9-15.

And lo, thou art unto them, as a very lovely song. (Ezekiel 33:32)

Some young people were preparing to go caroling. Eric, a newcomer, asked, "Why are you doing it?"

"It is the nicest way we have found of telling Christ's story", he was told, "and we hope to reach the hearts of some who do not know Him."

At one home a nurse met them at the door. "Mr. Bascom", she said, "does not believe young people are interested. Perhaps your singing will help."

Eric saw an old man in a wheel chair. His face was lined with suffering and ill-will. The singers sang, "Hark! the Herald angels sing, 'Would you do another?' the man asked, and they softly sang Phillip Brooks' "O Little Town of Bethlehem."

Later, the nurse telephoned. "You will never know what your singing meant", she said. "The minister has been here, and Mr. Bascom has accepted Christ."

Eric, a warm glow in his heart, confessed, "He isn't the only one either."

PRAYER

Dear heavenly Father, help us to make the Christmas carols live for others. May they become as lovely songs, opening the door for Christ's entrance into many hearts. This

we ask in the name of our Saviour. Amen.
THOUGHT FOR THE DAY
When our own lives are filled with the beauty of Christmas music, Christ becomes real to others.
—Pearl Neilson (Neb.)

for the lovely flowers, the food, care and every expression of sympathy.
May God bless each of you and may you have a Merry Christmas.

Mrs. S. L. Fielden
Mr. and Mrs. Lonnie Bass
Sherrod, Sherman and
Linda Fielden

CARD OF THANKS

We wish to extend our heart felt thanks to all our friends who were so kind during the illness and death of our loved one. We offer our special thanks

Farm Books at The Journal.



Thank You and Warm Wishes

We hope you have a very delightful Christmas surrounded by devoted family and friends.

REBA'S BEAUTY SHOP

Christmas GIFT GUIDE

PRICES REDUCED
ELECTRIC BLANKETS

Dual Control Reg. 24.95	19.95
Single Control Reg. 18.95	15.95

FULL OR TWIN BED SIZE

GIFTS FOR CHILDREN
TOYS OF ALL KINDS
The Best Selection In Muleshoe
REVLON DOLLS

COMPLETE SET
CARD TABLE
4 CHAIRS
FOLDING STEEL
19.95

SALE ON TRICYCLES
REG. \$19.95
16.50
Reg. \$16.95
14.98

GIFTS FOR HER

- EXQUISITE JEWELRY
- SHEER HOSIERY
- TOILET SETS IN
- REVLON
- LUCIEN LEONG
- RUBENSTEIN
- CARANOME
- TUSSY

GIFTS FOR HIM

- ELECTRIC RAZORS - ALL MAKES
- MEN'S JEWELRY
- CAMERAS AND EQUIPMENT
- BARBEQUE EQUIPMENT
- SHAVE SETS
- AND MANY OTHERS

DAMRON REXALL DRUG

Phone 2100 Muleshoe

warm wishes

The scene is set for Christmas... enter laughter and love, joy and good cheer. To your happy holiday, we'd like to add our warmest wishes, our most sincere thanks for the opportunity of serving you. Your patronage is truly appreciated... we'll do our best to deserve it always.

Willson-Sanders Lumber

HAPPY CHRISTMAS TO ALL!

In passing, we would like to say: Have a sparkling holiday!

Dave Aylesworth & Co.
DAVE and IMOGENE

From All of Us to You and Yours...

MERRY CHRISTMAS!

Our gift to you... the comfort and convenience assured by the bright blue flame of natural gas.

At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer Best Wishes for good health — and the best Christmas you've ever had!

fuel for a growing empire Pioneer Natural Gas Company

COM F
RE E. pl
FC ett
bu Ph
FO hot
Lit Lit
Ph Ph
FAI
mit
mor
Car
S. m
sho

THE MULESHOE JOURNAL

PUBLISHED EACH THURSDAY
At 304 West Second Street, Muleshoe, Texas

And entered as second class matter at the Muleshoe Post Office under the Act of Congress, March 3, 1897.



J. M. Forbes Publisher
Carroll Pouncey Editor
Mrs. I. F. Willis Advertising Manager
Marion Waggoner Advertising
Mrs. J. M. Forbes Business Office
Mrs. Polly Otwell Bookkeeper
H. B. Flanagan Mechanical Supt.
Claude Locke, Ingle Gatewood, Carl Adair, J. C. Gatewood and Chock Herd, Production Dept.

Subscription Rates
Out of Territory \$3.50 per year
Immediate Territory \$3.00 per year
Advertising Rate on Application

SANDHILLS PHILOSOPHER SAYS Comes Out For Federal Parity System To Equalize Giving

Editor's note: The Sandhills Philosopher on his Johnson grass farm won't get anywhere with this idea, but that's his concern, not ours.

Dear editor:
Here it is, the Christmas season is upon us again and still Washington hasn't done anything about my proposal to get yuletide parity in the exchange of Christmas gifts.

Under the present system, when a man starts in buying gifts for everybody on his and his family's list, including the in-laws, he has no more idea whether the gifts coming in will equal the gifts going out than a farmer knows when he starts a farming year whether he'll come out even or not.

Under my proposal, the government would step in and make up the difference.
Say you whittled your list down to the bare minimum.

bought presents for those you felt you simply had to, on the basis of they're the ones you figure will give you a present, but when all the unwrapping is completed on Christmas day you find out you over-estimated some of your relatives and friends and while you sent them a gift, all you got in return was a dime store Christmas card, some of them clearly held over from last year.

Obviously, you're below parity, and the Federal government ought to make up the difference, because next year you're going to remember those who skipped you, in turn skip them, and if the thing snowballs from year to year the custom of giving of gifts will wither and die and stores will lose business and you know what that will do to the economic index.

You might say what concern is it of the Federal government, but I'm here to tell you about a

third of the entire income tax Washington gets from many firms is piled up in December, as a direct result of Christmas business, and you take away that much income tax and we'll never get a satellite launched. And without a satellite, I don't see how the United States can keep its head up much longer, although if these guided missiles can do all they say they can, the nation with its head ducked may be the one that lasts the longest.

If you think this Christmas Parity idea has any merit, I will appreciate your getting in touch with your Congressman before the new session starts in January. It's too late for this Christmas, but regardless of how the Russians feel about Christmas, I figure there'll be others. It'll probably be observed long after the Russians are gone. Merry Christmas.

Yours faithfully,
J. A.

BABSON DISCUSSES

"TIGHT MONEY"

Babson Park, Mass., Dec. 19—The difficulty today is not "tight money." Money rates are like the temperature recording of a thermometer or the air pressure reading by a barometer. "Tight money" is not a cause, but only an effect of some underlying wrong.

Many Basic Facts Are Optimistic

We hear much about the population growth ahead of us. This is an optimistic factor; but many oriental nations now have big populations and are living in poverty. To benefit from a large population, the people must have a sane education and a sane religious faith.

Our democratic government is a basic reason for optimism. The "American way of life," with freedom of enterprise and equal opportunities for all, must continue. However, Rome, Greece, and other nations also had democracies. But the people lost interest in exercising their precious right to vote; they deteriorated spiritually and collapsed.

Great Funds Spent Upon Research

Many financial experts today consider the large appropriations being spent upon research as insurance against depression. I believe research spending is now approaching \$10,000,000,000 per year. This, however, will not save us. The development of printing, the scientific work of Sir Isaac Newton, the discovery of America, the harnessing of steam by Watt, and the electrical age by Edison gave great periods of prosperity. However, their effectiveness weakened because they were not used for spiritual advancement.

I might add other causes of so-called prosperity, such as the growth of installment selling, radio and TV advertising, high

wages without a corresponding increase in production. All these things may have their usefulness, but they lead to inflation and higher living costs. Inflation is like stimulation by liquor. The habit of depending upon either becomes slowly destructive. We need only look at Europe to realize the curse of slow inflation. To try to remedy "tight money" by issuing more money is suicidal.

Can We Depend Upon Legislation To Prevent Depressions?

History shows clearly that all such legislation attempts have been useless. Several have been suicidal. The fixing of prices, wages, and rents have been tried many times during preceding centuries. All have failed. So will our attempts to fix or subsidize farm prices likewise fail. Unemployment insurance and pensions seem to be worthy legislation, but they have not worked. They were tried in Rome, France, England, and even in Germany before World War I.

Such legislation was usually blamed on "tight money," as was the socialist movement led by William Jennings Bryan in the early Nineties. They were backed by selfish groups seeking "feather-bedding" without regard for the good of the nation as a whole. Manufacturers fought for tariffs; home builders for 95% loans; while labor unions succeeded in remaining exempt from anti-monopoly legislation. Frankly, these false movements were due to lack of religion, which caused the "tight money" of those days.

Material vs. Spiritual Growth

History proves that these two must progress together. When a nation is actuated by sane religious growth based upon the Ten Commandments, it enjoys

continued material growth. On the other hand, when material growth exceeds spiritual growth, then depression follows with its falling prices, unemployment, and business failures. The real reason why money is "tight" today is because most people have gone haywire materially seeking money, entertainment, and more gadgets, including stylish clothes, autos, TV sets, and all the other things their neighbors have.

Church leaders quote statistics on church attendance, but church attendance is largely the "froth" of religion. The best barometers of the true religious state of this nation are Sunday Observance, Family Prayers, Temperance, Devoted Families, Respect for Law, Civic Interest, Honest Industry, and the Practice of the Golden Rule. Truly spiritually minded people always have faith—in God, their country, their fellowmen, and themselves. Such Faith is what America needs today. It will provide the only relief from so-called "Tight Money".

TO PHILLIPS CHRISTMAS

Mr. and Mrs. Wilson Witherspoon and her parents, Mr. and Mrs. H. G. Harvey are to visit at Phillips Christmas with the family of another daughter of the Harveys, Mr. and Mrs. Jim Shuttlesworth and son, Larry.

WITH FLEET EXERCISE

Robert F. Armstrong, engineer second class, USN, son of Mr. and Mrs. John R. Armstrong, of Farwell, aboard the radar picket submarine UEE Rock, participated in a Striking Force training exercise (Strikex), with the First Fleet off the coast of Southern California, during December 3-6.



Boom In Skilled Jobs Due In 60's

A massive demand for workers in nearly every type of occupation and industry will come with the U. S. economic boom in the 60's and 70's, predict the editors of Changing Times, the Kiplinger Magazine. In a copyrighted article in the December issue of the magazine, the editors state that 10,000,000 jobs will be added to the work force by 1965, another 10,000,000 to 15,000,000 by 1975.

The well-educated and the highly skilled will have greater opportunities than ever before. Semiprofessional and semiskilled workers will be in heavy demand, too. And openings will abound at all levels for women, for part-timers and for older employees.

In manufacturing, employment will be up 28% in 1965, 56% in 1975. The fastest growth will be in the manufacture of transport equipment, machinery, metal products, paper products and chemicals. The heaviest employment needs will be for semiskilled machine operators, including women, and for salespeople, managers and technicians.

New industries developing during the 60's and 70's will mean new jobs. One large company expects that 80% of its output ten years from now will be items not developed today.

In the atomic energy field, jobs will multiply with a strong

demand for chemists, nuclear physicists, mathematicians, biologists and nuclear and other kinds of engineers. Many semiprofessional technicians will be needed for inspection and decontamination teams.

Electronic manufacturing will require thousands of new engineers, draftsmen, office workers, as well as skilled and semiskilled plant workers.

Plastic products manufacturing, a relatively new industry, will hire faster than most other industries. Most openings will be for inexperienced workers who will be trained on the job.

There will be a big rise in construction where most jobs will be filled by craftsmen and other skilled workers.

Jobs in the wholesale and retail trades will swell 45% by 1975 with work at that time for more than 19,000,000 people in sales, clerical and managerial positions.

Demand will grow in local and state governments for all kinds of teachers, nurses, engineers, office help, policemen, postmen, and skilled workers.

In the finance, insurance and real estate fields, jobs will increase by 80% in 1975. Nearly half the employees in this field are women.

Growth in the professional occupations has been three times as fast as for the rest of the work force, and swift expansion will

continue. Biggest needs will be for teachers, engineers, natural and physical scientists, technicians and medical people.

In the clerical and sales occupations, the demand for operators of automatic data-processing equipment will leap. The heavy turnover in stenographers, typists and secretaries will continue, assuring jobs for newcomers. The high turnover in sales occupations will provide a wide variety of openings.

The service occupations will continue to have heavy turnover but most industries in this field will have lots of room for part-timers, women and older workers.

There will be a big need for all kinds of skilled workers, particularly for industrial machinery repairmen, electronics technicians, business machine repairmen and building trades workers.

Although there will be more machines to do the work of people today, the over-all growth of the economy will pull up the slack. Machines will actually help double the output per worker in the next 25 years. Growth in the manufacturing industries will offset job reductions caused by automation. And demand will spur for skilled hands to develop, produce, operate and repair the new machines in industry and the home.

Tax Man Sam Says

Now is a good time to prepare your income tax return for 1957. If you are not going to prepare your income tax return for 1957, 15 and you made income of more than \$100 outside of your salary on which tax was withheld during the last quarter of the year, you may be required to file an estimated tax return, that is, in case you haven't made one last April 15. There are a lot of folks who have income tax nightmares from January 1 until April 14. These same folks often find that when they figure their tax at 11:00 p.m. on April 15, they have a refund coming instead of owing additional tax. The sooner you figure your tax, the sooner you can dream of more pleasant things.

HERE FROM CALIFORNIA

Mr. and Mrs. A. Dunn, of El Cajon, Calif., are here for a Christmas visit in the home of their daughter and family, Mr. and Mrs. Rudolph Wiedebush and children.

WALL TO WALL CHRISTMAS SALE

In Order To Take A 30 Day Rest We Are Offering You These Great Savings On Fruits, Vegetables and Nuts During Our Wall To Wall Christmas Sale.

- SYRUP 1 Lot bucket 91c
- HONEY 1/2 Gal. \$1.35
- PINTO BEANS 9 Lbs. For \$1.00
- IRISH POTATOES Muleshoe 100 Lbs. \$1.50
- SYRUP 1 Lot bucket \$1.06
- PECANS 1 Lot 3 lbs. for \$1.00

APPLES

ROMAN BEAUTY AND WINESAP \$3.75

Washington Delicious APPLES 72 Size Box, Only \$5.00

East Texas SWEET POTATOES bushel \$2.25

— These Prices Good While They Last —

ALEX FRUIT STAND

MULESHOE, TEXAS

GIFT CENTER FOR LAST MINUTE SHOPPERS



JUST IN TIME FOR CHRISTMAS!
Ladies' COATS & SUITS REDUCED
All New Fall Coats and Suits.
Also A Few Moutons
Reg. 69.95, Now 52.46
Reg. 59.95, Now 44.95
Reg. 49.95, Now 37.46

Suggestions For Him To Give Her	
ITEMS	SIZES
Suit	
Dress	
Coat	
Skirt	
Blouse	
Sweater	
Slip	
Gown or PJ's	
Panties	
Hose	
Shoes	
Linens	
Bedspread	

Ladies! Clip This and Fill Out and Slip In Your Husband's Bill-fold.

LADIES' SLIPS
By Luxite, 100% Nylon Tricot. Make wonderful Christmas gifts. We have a large selection of colors. Red, white, pink, blue, brandy, parchment, black, and Kiss-Me-Pink.
FULL SLIP 5.95
HALF SLIP TO MATCH 3.95
LADIES' 50 YARD SWEEP Can-Can 6.98
A magnificent 50 yard swirl of gorgeous nylon marquisette. Smoothly fitted nylon tricot torso. Sizes S-M-L.



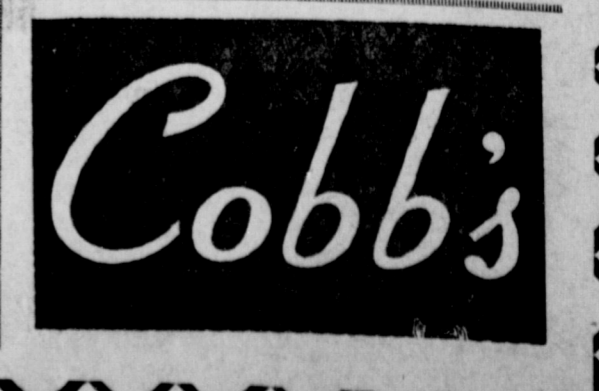
Ladies' Hose
Give Her A Box Of Hose For Christmas. Seams Or Seamless. All New Fall Shades. Sizes 8 1/2 To 11.
REGULAR 1.35 Pair
3 pr. 2.85
Shine Kits
Five Piece Shoe Shine Kit In Leather Case. Contains Shine Cloth, 2 Brushes, and 2 Containers Shoe Polish.
3.98

FOR THAT WORKING MAN
DICKIE WORK CLOTHES
Type I Army Cloth. With Easy Alter Waist Band.
SHIRTS 4.79 PANTS 4.98
JACKETS 6.98

GIRL'S GOWNS & PJ's
BY TOM BOY
In Flannels or Challis. Sizes 4 to 12.
Pair Only 3.98



MEN'S DANIEL GREENE
Houseshoes
Give Him A Pair of These Fine Shoes To Relax In. Size 6 to 13.
O-MOC 7.50
DEE-GEE 8.50
OTHERS FROM 4.98 UP



Enjoy Delightful MEALS DINE OUT Fine MULESHOE RESTAURANTS

DAIRY MART
Perry & Dorothy Horn
Proprietors
Phone 2209
BROILER BURGERS, Our Specialty
JUMBO HAMBURGERS 30c
BASKET LUNCHES — Call in your order and we will have it ready for you to pick up.

— DINE AT —
The Crossroads Cafe
"Best Steaks In Texas"
Chicken Dinners — Pheasant
Short Orders — Good Coffee
Mr. & Mrs. Butch Baker Phone 5030

STEAKS — SHORT ORDERS — CHICKEN
BARBECUE — FOUNTAIN SERVICE — SPANISH FOOD
THE DINNER BELL
Plenty of Parking Space
Mr. and Mrs. J. A. Mills Phone 7400

DARI DELITE
CHARLIE TILLER
Drive In For Prompt Service
All Kinds Sandwiches & Cold Drinks
Hot Dogs — Sundaes
Ice Cream
Plainview Highway — Phone 7510
Muleshoe, Texas

Leigon's Cafe
AND DINING ROOM
Plate Lunch — Banquets — Parties
A Complete Catering Service
Private Dining Room For Parties
JAMES AND SKIPPER LEIGON

EXCELLENT FOOD
FRIENDLY SERVICE

PROGRESS NEWS NOTES Christmas Program At Baptist Church Dec. 23

by Mrs. M. O. Nigh
Ladies of the Progress Women's Society of Christian Service met for their holiday social last Friday evening, December 13 in the home of Mrs. Troy Atkinson. Mrs. Johnie Westbrook was in charge of the program of stories, carols and prayer. Refreshments of cake and spiced tea were served to Meses. Sadie Bass, Elheita Gray, Fern Davis, Wynona Watson, Velma Gwyn, Mattie Griffin, Ruth Cooper, Johnie Westbrook, by the hostess Ruby Atkinson.

There will be a Christmas tree and program at the Progress Baptist Church the night of December 23. Everyone is invited to attend.

WMU MEET FOR BUSINESS PROGRAM
The program was brought to order by the president, Mrs. D. M. Morrow. The devotional and scripture reading, Luke 1:26-35, by Mrs. C. A. Bishop. Roll call and the minutes read by Mrs. Retta Shipp.

There were 10 members present. The Sunbeams met after school for a Christmas party. Slides of the Christmas story were shown

and refreshments of popcorn balls, candy, and punch were served to: Patsy Davis, Deanna and Janis McCain, Vicki Blair, Jane Merritt, Delvin and Benny Marrow, Alice McCray and the leader Billie Downing.

Mrs. Eliza Ellen Henderson Passed Away

Funeral services were held for Mrs. Henderson, age 88, at the Progress Baptist Church Sunday, December 15 at 2 o'clock.

The Rev. C. C. Morgan, Texico, N. M., conducted the rites, assisted by Rev. Cone Merritt, pastor of the Progress Baptist Church.

Mrs. Henderson died at 11:40 p.m. Friday at the home of her daughter, Mrs. E. W. Locker, Rt. 2, Muleshoe.

She is survived by two sons, W. E. Altus, Okla., and A. R. of Alfalfa, Okla.; one daughter, Mrs. E. W. Locker; eleven grandchildren; 26 great-grandchildren, and six great-great grandchildren.

The body was taken to the Merritt Funeral Home in Altus, Okla., for services Monday. Burial was in the Altus Cemetery.

Shower Honoring Mrs. Carol Davis

Mrs. Carol Davis was honored

with a stork shower on December 11 in the home of Mrs. Elmer Downing. Refreshments of fruit cake and tea were served to Meses. C. A. Bishop, M. L. Shipp, D. M. Morrow, D. L. Redwine, J. I. Redwine, Homer Redwine, Cone Merritt, W. G. Harlan, and hostesses, Lillis Garner, Ruth Blair, and Elmer Downing. Several sent gifts who were unable to attend.

Mr. and Mrs. Earl Patterson and family of Levelland visited in the home of his sister and family, Mr. and Mrs. D. M. Marrow Sunday.

Mr. and Mrs. Elmer Downing and Mr. and Mrs. E. L. Downing visited in Levelland Sunday evening with Mr. and Mrs. B. D. Downing.

Christmas Pageant To Be Sunday

The Progress Methodist Church will present a pageant of the Christmas story next Sunday evening at 7:00 p.m. Everyone is invited to attend.

There will be a social gathering afterward in Fellowship hall, with light refreshments. There will be no gift exchange. Parties for the children's departments are to be held during this week.

WCS Held Rummage Sale

The ladies of the WCS reported a successful rummage sale held last Saturday in Muleshoe. Receipts amounted to about forty dollars which was good, considering the small stock and nearness to the Christmas season.

The money raised is used for

missionary project in Amarillo, Japan, and Korea.

Guests in the M. L. Shipp home Sunday were his sister and children, Mrs. Eva Cox of Floyd, N. M.

Rev. and Mrs. Cone Merritt and family spent Friday night and Saturday in the home of his mother, Mrs. John Merritt of Snyder.

Mr. and Mrs. Ronnie Dalby and son of Lubbock, spent the weekend in the home of her parents, the J. R. Walkers, Sr.

Mr. and Mrs. Doyle Henry and son of Lubbock, were up visiting their parents, the J. L. Redwines, Sr., and the Clyde Henrys, over the weekend.

PLAN CHRISTMAS TRIP

Mr. and Mrs. Charles Lenau and sons, Charles and Don, will visit at Christmas with his mother, Mrs. Charles Lenau, and sister, Miss Myrtle Lenau, in Hobart, Okla.

ELDER J. S. WEST OF PURCELL VISITS HERE

Elder and Mrs. J. S. West, of Purcell, Okla., were guests here last week in the homes of his son, Theron West, and his daughter, Mrs. Ocus Pope. They were accompanied here by another daughter and her husband, Mr. and Mrs. Charles Boydston, of Wayne, Okla.

Elder West has been a preacher of the Primitive Baptist church for many years.

GENE MCKNIGHT HOME

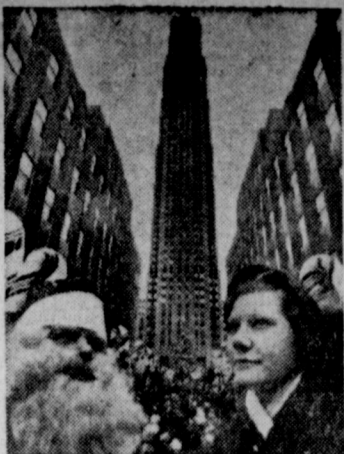
Home from the Navy is Gene McKnight, Seaman Apprentice, serving aboard the aircraft carrier Bennington. He took his basic training at San Diego Navy Training Center. Gene is a son of Mr. and Mrs. C. J. McKnight.

ENDS ORDNANCE SCHOOL

Pvt. Frankie D. Allen, 23, whose wife, Oneida, and parents, Mr. and Mrs. John A. Allen, live in Friona, recently was graduated from the recovery and evacuation course at the Army's Ordnance School, Aberdeen Proving Ground, Md.

During the nine-week course, he received training in the various operations used to recover and evacuate damaged and disabled vehicles.

Allen entered the Army last July and completed basic training at Fort Carson, Colo.



FAMILIAR SIGHTS . . . Three ingredients common to New York's Christmas season are shown in this photo: Santa Claus, a Salvation Army cadet and the famous Rockefeller Center Christmas tree.



WELCOME, NEW YEAR . . . No New Year's scene is more familiar to folks everywhere than this one, which takes place annually in New York as thousands jam Times Square to welcome in the New Year at this favorite gathering spot.

TEXAS ALMANACS AT THE JOURNAL NOW

PAPER for all purposes at The Journal.

BEST of the SEASON

WILLIAMS SEED CLEANING

SEASON'S GREETINGS

May your holiday shine with the radiance of Yuletide cheer.

CITY CLEANERS

GREETINGS TO YOU FROM US!

We're enclosing our best wishes for a heap of holiday fun in this Christmas message to you!

HEATHINGTON LUMBER CO.

Greetings

To our many friends -- our deep felt appreciation for your loyalty and friendship during the past year . . . we wish you a Very Happy Holiday!

JOHNSON-NIX

Glad tidings to one and all during the blessed Yuletide season.

Lambert Plumbing

Season's Greetings

And . . . a Christmas with all the trimmings!

AMERICAN T. V.

BOB — FRANCES — TOMMY

Merry Christmas

Christmas is for everybody . . . let every heart be young and joyful. We join Santa in sending to you the cheeriest greetings of the holiday season. Here's hoping you'll have a generous share of all the things that belong to Christmas . . . lots of laughter and singing, gifts and good wishes, fun and feasting, love and fellowship, peace and good will.

Judge and Mrs. Glen Williams and Gwen

Parmer County Farm Bureau News

When you read, as you sometimes may, that Farm Bureau is the only farm organization not supporting some movement or idea, it may be well to remember this fact: More than three-fourths of all organized farmers are members of Farm Bureau. And it is a matter of record that Farm Bureau has often cooperated with other farm, ranch and commodity organizations on problems upon which they had similar ideas.

Parmer County cotton farmers who belong to Farm Bureau received letters last week from president Gilbert Kaltwasser. The letters were mailed to help you know where you make final settlement of your cotton account, just how much and to which organizations you are contributing. Your ginner, who makes the deductions, will explain any details you ask him to. He can also tell you how to claim refund of deductions for any cause you may not wish to support. If there is such, you may want to contribute to some, all, or none of them. Mr. Kaltwasser feels that you should see what they are and decide for yourself.

Texas farm and ranch property fire and extended coverage rates are going up January 1, by order of the Texas Insurance Commission. The increase is about ten per cent for fire and twenty per cent for extended coverage on some items. This is the first increase of extended coverage rates in at least seven years. Automobile rates will increase in May, 1958. Incidentally, you can help hold automobile rates down by having work done on your vehicle with the same consideration you would if you did not have insurance. Rates with all companies could be lower if all insureds would remember that premiums paid by them are spent for the repair work, whether it is necessary or not.

Your directors, following a meeting attended by ASC manager, Prentice Mills, directed your president to write letters to Representative Rogers and Senator Johnson regarding certain threats to continuation of the very important concrete pipe conservation program on the plains. Kaltwasser wrote the letters, urging continuation of the present program with one change; an increase in available funds for expansion of the program.

CONSIDER THIS: It is better to dwell in the corner of the housetop, than with a brawling woman and in a wide house. Prov. 25:24.

Night Driving

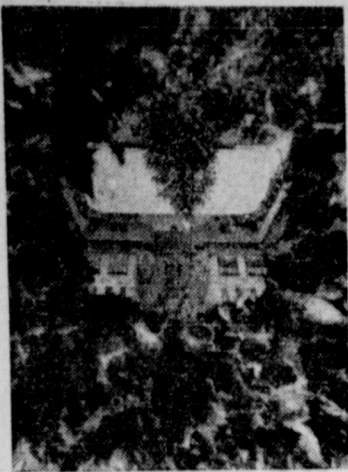
by Martha Elmore
Night driving is an important part of all driving. You should be careful and know how to drive at night.

Even though your day-time is normal, you may have difficulty seeing objects distinctly at night. To driving, this is very important, especially in view of the fact that nearly three-fourths of the fatal traffic accidents occur during hours of the dusk and darkness. Glaring headlights also complicate night driving. The headlights of an approaching car greatly reduce your ability to see. When oncoming bright, up-per-beam headlights are about one hundred feet away, it is very difficult to see objects beside or beyond the approaching car. Even after the glaring lights have passed, some time is required for your vision to return to normal. Your stopping distance should never be greater than the distance in which you can clearly

see ahead. Too many drivers try to drive at night at the same speed as in the day-time, instead of with the same factor of safety. They overdrive their headlights, going at a speed from which it is not physically possible to come to a complete stop in the distance of their clear vi-



BIG TREE . . . Believed to be the largest man-made Christmas tree in the world, this 100-foot tall Christmas spectacle was designed by General Electric and last year graced Cleveland's Nela Park.



FRAMED IN HOLLY . . . A holly wreath high in New York's RCA Building frames Christmas tableaux on Manhattan Island as figure skaters glide over the ice and sightseers stroll in the plaza.

Enjoy Christmas by Carefully Planning Your Holiday Budget

Enjoy Christmas by observing it in proper fashion; take part in Christmas customs, gather with friends and family and go to church often during the holiday season—but don't wake up weeks later with a Christmas "hang-over."

You get Christmas "hangover" not from making too many trips to the holiday punchbowl, but from allowing yourself to spend more than you are financially able in playing "Santa" to friends and family.

While it isn't necessarily true, as many claim, that "Christmas is too commercial," many will allow themselves each year to be carried away with the spirit of giving to the extent that the New Year greeting from the mailman is in the form of a huge stack of unpaid bills.

Right to Give
It is right that the spirit of giving should be a part of the Christmas observance, but giving should be within the means to give and it is the gift itself and not its cost or value that is most important.

Gifts that you make yourself, in the kitchen or workshop, are always greatly appreciated for they are a gift of time and effort, two of your most valuable possessions.

Perhaps the best way to avoid overspending during the holidays is to plan your Christmas shopping program. Begin by making a list of those to whom you wish to give presents. Then study your bankbook or budget to see how much you can spend. You can then determine how much you can spend for individual gifts without taxing your savings or putting a burden on your future income.

It may take some will power to stick to a holiday shopping budget, but you will enjoy a happier holiday and get off to a better start in the New Year if you avoid the headaches that come with spending more than you can afford.

Toys Will Suit Age, Interests of Child If Carefully Chosen

Picture the sight of the proud parent who sees to it that Santa brings bundles of expensive and intricate toys and soon after Christmas finds that little Junior prefers to play with Mother's pots and pans.

It happens, quite often, and poor Dad never realizes that he has made an unwise selection of toys. Quite often, he is slightly disturbed because his child isn't interested in what he considers excellent playthings.

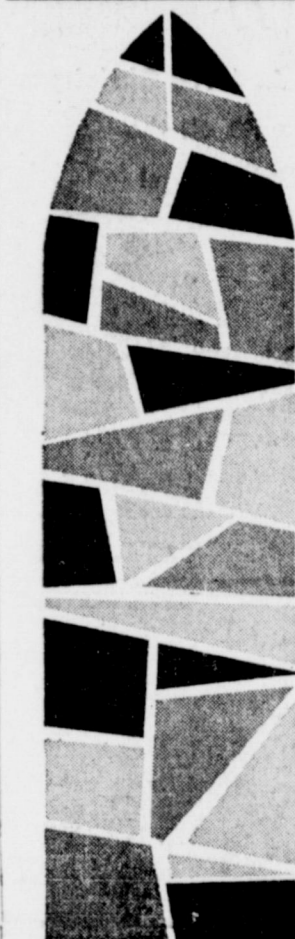
Toymakers are highly conscious of the fact that children at various ages have different interests and manufacture toys for specific age groups. For the one-year-and-under age group there are hundreds of excellent toys—soft, cuddly bears, elephants and other animals that can be squeezed to make noises and sounds. For this age group, too, there are many floating toys, most of which are made of sponge, celluloid or plastic.

Toys to Please
The child who has just learned to walk, or is less than two years, likes toys that he can pull or push around, including dolls, stuffed animals, rubber and plastic automobiles and vehicles. Toys that can be easily swallowed should be avoided as well as building blocks, which are just something to throw and scatter about.

Blocks, trucks, airplanes, boats, simple puzzles and toys of this nature are suited to the interests of pre-school children and it is usually at this age that children begin to see a distinction between toys for boys and toys for girls. Boys begin to favor cowboy and Indian outfits, girls choose dolls, frilly playthings and small replicas of household equipment such as brooms, toy furniture and dishes.

Boys in the four-year age group, particularly if father is a "do-it-yourself" enthusiast, will like small tool chests and workshop equipment that will enable them to imitate their fathers.

Creative Toys
Pre-school children are usually interested in creative things—paints, crayons and modeling clay. A small, simply operated record player also makes an excellent gift.



THE WORLD-FAMOUS INDEPENDENCE MESSIAH CHOIR SINGS HANDEL'S MESSIAH

This year, as for the past seventeen years, the Reorganized Church of Latter Day Saints presents Handel's masterpiece, "Messiah," as its Christmas Gift to the nation. Performed by the Independence Messiah Choir with selected soloists and members of the Kansas City Philharmonic, "Messiah" will be heard on your radio at the time and date shown below. Be sure to hear this Christmas favorite.

KMUL, 2:30 P. M. Dec. 22 and 25

THE REORGANIZED CHURCH OF LATTER DAY SAINTS OF OLTON

MERRY CHRISTMAS

Wishing you all the happiness of the season.

B & M Plumbing & Heating

Merry Christmas TO OUR MANY FRIENDS

Farley Insurance Agency

Merry Christmas Everyone

from

Claude and Ingle

Merry Christmas

May your Christmas be surrounded by all the blessings and joys of this festive Holiday Season!

Teen-N-Tot Shop

NOEL

We hope the spirit of Christmas will sound a note of harmony over your holiday celebration.

D. H. Sneed Supply Co.

son ahead. Then, in an emergency, they are unable to avoid trouble.

PLAN CHRISTMAS VISIT

Mr. and Mrs. Earl Richards and their two daughters will spend Christmas day in Memphis with his parents, Mr. and Mrs. W. W. Richards.

Old Symbols

New Year Babe, Father Time Came From Early Greece

The personifications of Father Time and the New Year Babe are as familiar as those of Santa Claus or Uncle Sam. Yet these fitting symbols for the end of one cycle of living and the birth of another have their roots in Greek mythology.

Father Time comes down to us as a descendant of the Greek god Cronus, lord of the universe. Cronus bore the lines of inextinguishable years on his face and he carried a scythe, but like many of mythology's earthy gods, he was not altogether admirable. Having been warned that one of his children would dispose of him, Cronus decided to give none a chance and got into the habit of swallowing them at birth. His wife Rhea, in an attempt to discourage the practice, hid their son Zeus after his birth and presented Cronus with a stone wrapped in swaddling clothes.

Plan Works
The ruse worked. Cronus disgorged not only the stone, but the previous children he had swallowed. Zeus later dethroned his father, settled on Mount Olympus and ruled as chief god of the Greek pantheon.

Later Cronus' name was confused with the word "cronos," meaning "time." But the hour-glass has found a permanent place in the hand of the white-haired gentleman with the scythe.

The New Year Babe may be as old as Father Time. During ancient Greece's festival of Dionysus, a baby was paraded as a symbol of rebirth. A chief ceremonial in the Eleusinian Mysteries featured the image of a child.

In more recent times, farmers of western Prussia staged the symbolic birth of a child on harvest fields. A German folk song of the 14th century depicts the New Year Babe in its present form.

Greetings

Our thanks and best wishes for a Happy Holiday to all of you whom it has been our great privilege and pleasure to know and to serve.

Main Street Beauty Shop

Bernice — Maxine — Addie

Season's Greetings

Our warmest wishes to you and yours for a house full of love and happiness all through the holiday season.

COBB'S DEPT. STORE

Season's Greetings

from

Sen. Andy Rogers and Family

WE WILL CLOSE AT NOON DECEMBER 24th AND REMAIN CLOSED ALL DAY DEC. 25-26

WE ALL JOIN IN WISHING YOU A VERY HAPPY HOLIDAY SEASON

HIGGINBOTHAM - BARTLETT CO. WILLSON - SANDERS LBR. CO. CHAS. LENAUM LUMBER CO. HEATHINGTON LUMBER CO.



Ladd Pontiac
Muleshoe Implement & Supply

Best Gift of All Is Safety On Hiways

Since Christmas is the season for giving, here is a list of "gifts" that motorists can give themselves and other drivers. Here are suggestions for the best "gift" of all—a Safe and Happy Holiday Season.

Give the other fellow on the highway the right of way when there's a doubt at an intersection.

Give other drivers the courtesy of lowered headlight beams when you meet them after dark.

Give pedestrians the same break you would expect if you were on foot.

Give your car a break, too. Check brakes, lights, tires, defrosters, and windshield wipers.

Give yourself, as a driver, additional time for traveling when road and weather conditions are hazardous.

Give yourself more space between your car and the one ahead on slippery pavement and adjust your speed to give yourself better control of your vehicle on snow-packed or icy highways.

Give your passengers the comfortable feeling that they are riding with a safe driver.

FOR CHRISTMAS

Mr. and Mrs. Theran West are expecting their son and wife, Mr. and Mrs. Earl Ray West, of Oklahoma U., Norman, and another son, Gene, of Texas Tech, home for Christmas.

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 36, NUMBER 51

Published Every Thursday At Muleshoe, Bailey County, Texas

THURSDAY, DECEMBER 19, 1957

Interest Great In Recharge Water Experiment At High Plains Station

Research in the storage ground water got underway at the High Plains station of the Texas Research Foundation on December 4. The study of the controlled movement of measured water into water bearing sands is being conducted by pumping water through underground pipe from an irrigation well into the recharge well, 1/4 mile away, adjacent to the east lake at the station. The experiment, which will be continuous for six weeks, is designed to discover the behavior of recharged water in the underground sands, the permeability of the sands; the rate of movement of water; the practicality of recharging water sands and the most economical way of conserving surface lake water.

The flow of water into the recharge well is measured at both the source and the recharge well to give accurate tests. This is the first time equipment for accurate measuring and recording the data has been set up in this area. Three four-inch wells are located 8, 50, and 100 ft. from the recharge well so that observations can be made to get data. Wells 1/2, and 1 1/2 miles away are being checked to determine any effect the test has on them.

During the first five days of testing, 5,889,000 gallons of water had been pumped into the recharge well. A rise in the water level of 24.61 ft. was recorded at the recharge well, 21.31 ft. at the test well 8 ft. away, and 20.93 ft. at the well 100 ft. away from the recharge well. The irrigation well supplying the water showed a draw-down of 21.45 ft. during the five-day period while a well 330 ft. away showed a drop of only 5.07 ft. A flow of 800 gallons per minute was selected to

run the test. This rate could be varied up or down.

The recharge research program is a cooperative effort of the U. S. Geological Survey, the Texas State Board of Water Engineers and the High Plains Station. Jerry G. Cronin and the staff of the USGC are in charge of the research program. Mr. Al Winslow, assistant district geologist, from the Austin District Office, is assisting in the research program.

Interest throughout the High Plains area is evidenced by the number of visitors and inquiries covering this experiment.

Drinker and Sleepy!

To the top of the hill, to the end of the curve!
Now, dash away, dash away,
show you got nerve!"

And then in a twinkling, I saw in my lights

The tingling, spine-chilling most awesome of sights.

As I drew in my head, and was turning the wheel

Through the windshield and dash came the grinding of steel.

As dry leaves, that night, the wild auto did fly.

When we met with another to mount for the sky.

The stum of my pipe, it broke off in my teeth.

And the smoke, it encircled my head for a wreath.

So hear as I speak from death's darkened sill:

Slow down, my friend, pass not on that hill.

For he waits there ahead, omniscient and cold

For the drivers, lax, in his arms to enfold.

Escape him you can't, if you must take the chance;

Death is the penalty—you know in advance.

For I heard him exclaim ere my eyes dimmed of sight,

"Careless driving to all and to all a good fright."

TO ARKANSAS

Mr. and Mrs. Vance Wagner and daughter, Denise, will go to Atkins, Ark., Christmas for a visit with her mother, Mrs. R. R. Shuck, and other relatives.



MAIL EARLY . . . Getting folks to mail early is always a job for the postmaster. In the case shown above Chicago Postmaster Carl A. Schroeder seems to have the right idea as he enlists the aid of Santa's shapely daughter, Miss Claus. The Chicago post office handles one of the largest volumes of Christmas mail in the world.



Season's Best
May a wealth of good cheer find its way to your house this Christmas.

TAYLOR METAL PRODUCTS



We proclaim our fond wish for all the blessings of Christmas to our many friends!
LONG GARAGE
MR. and MRS. HOMER LONG

Deaths Night Before

(Editor's Note: Although the following may be considered in bad taste at this season of the year, it is printed here in the hope that its shock value may persuade someone to drive carefully during the holidays and save a life.)

'Twas the night before Christmas when all through the room Not a creature was stirring—not even a bloom.

The caskets were lined by the fireplace with care, And the fragrance of flowers covered the air.

Loved ones were gathered with tears in their eyes While the silence was torn by heartbroken cries.

Dressed in the gifts of our children so sweet, Were Mama and I in eternity's sleep.

When up with the dawn we had jumped in the car To visit with Grandma—a distance quite far.

Away through the country we'd sped like a flash, Tore down the highway—a death dealing crash!

Our blood on the crest of the hilltop so high Gave a silent reminder for those passing by.

That out in the darkness of a cold winter's night Spooked a grim, cloaked figure ready to smile.

He was dressed all in black from his foot to his head And his clothes were all tarnished with blood from the dead.

A long curved scythe he had flung on his back, And he looked like a devil about to attack.

He was skinny and gaunt, a right vicious old elf, And I screamed when I saw him in spite of myself.

A blink of his eye, and a twist of my head, Soon gave me to know I had plenty to dread.

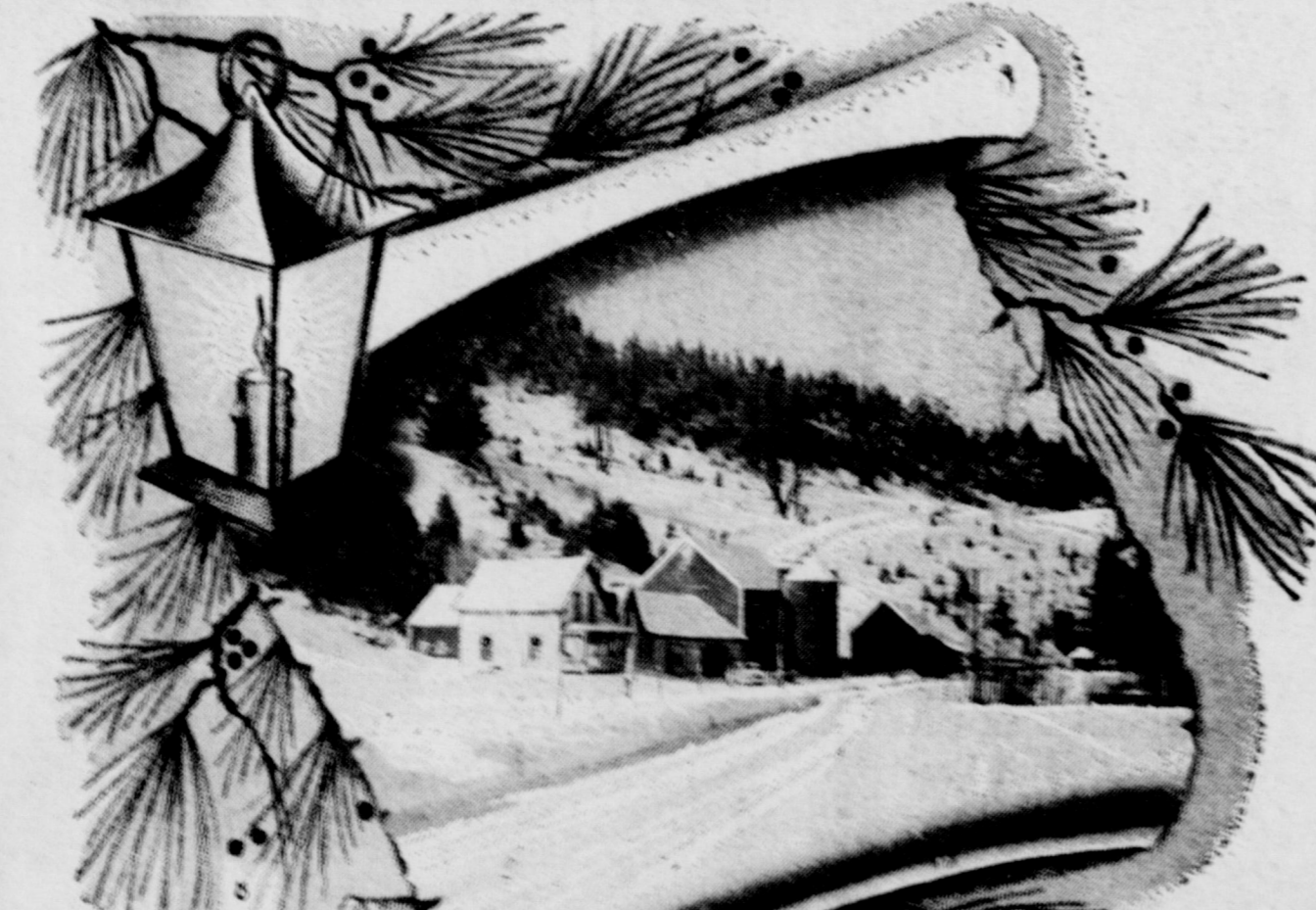
He spoke not a word but went straight to his work Adding us to his roll of nitwits and jerks.

More rapid than autos his courses they came, And he whistled and shouted, and called us by name.

"Now, Speedier! now, Careless! now, Harker! and Creepy!" On "Passer!" on, "Waxer!" on



BEST WISHES to all our friends for a gay, colorful Christmas season.
Clyde A. Bray Agency



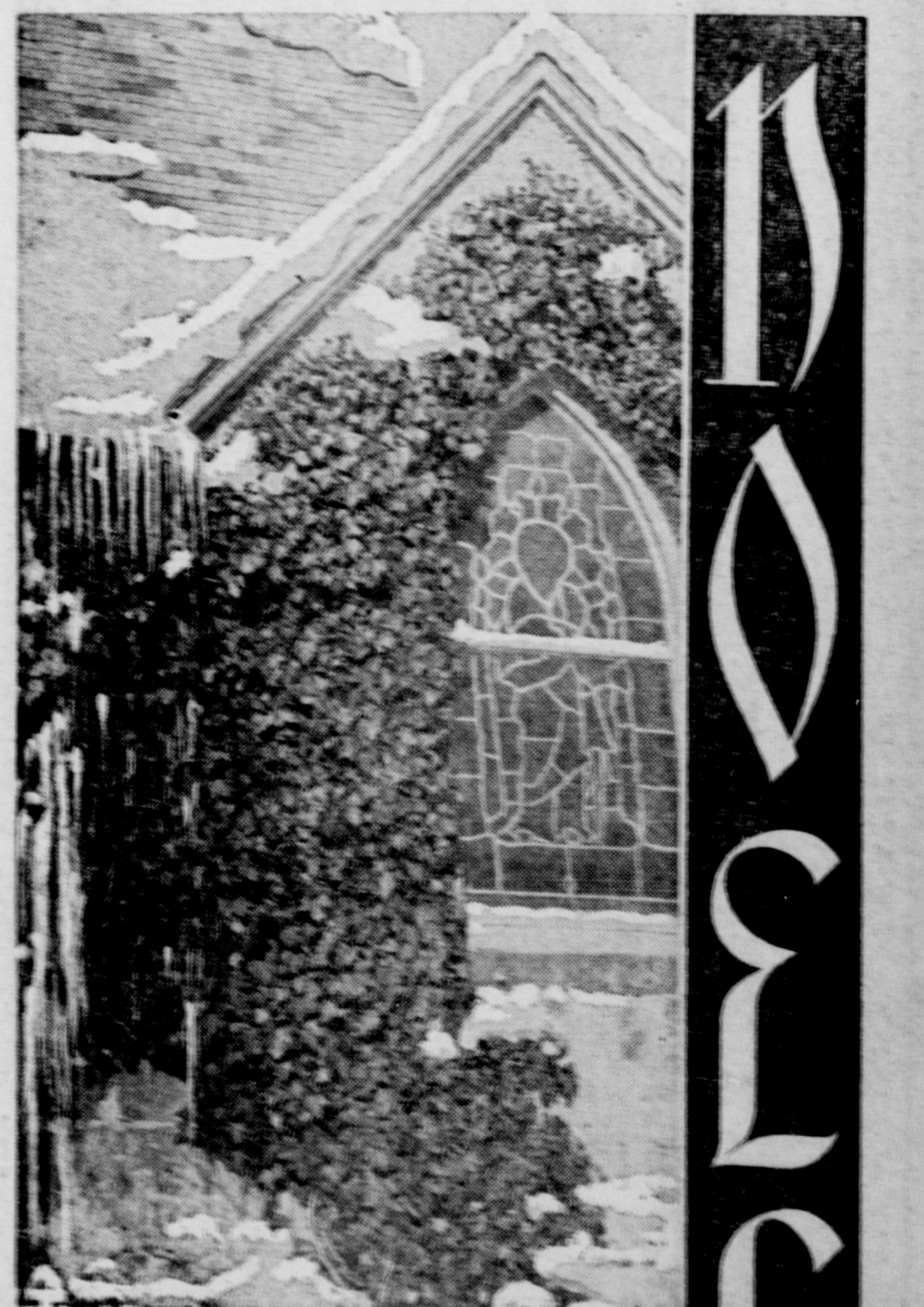
Season's Greetings

A special delight of the holiday season is the opportunity it brings to exchange greetings and good wishes with all our friends. We thoroughly enjoy the friendly relationship we have with you, our customers, and we'd like to express our gratitude for your valued patronage. A very Merry Christmas and a Happy New Year to all.

Morris Douglass Implement Co.

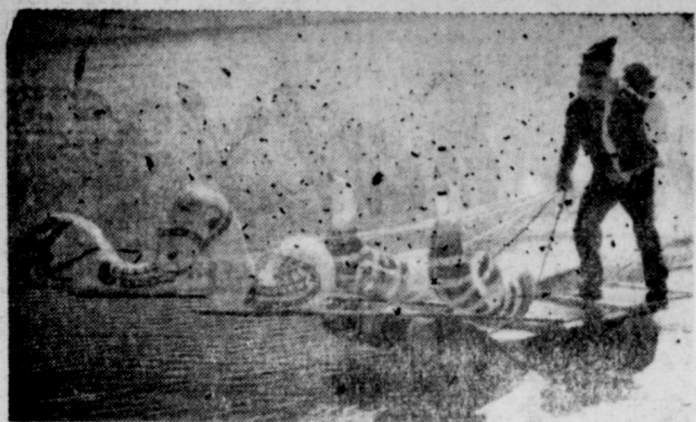


Corral Drive-In



May we all be blessed by the true happiness of an abiding faith in the spirit of Christmas.

MACK'S FEED & SEED CO.
MULESHOE, TEXAS



SOUTHERN SANTA . . . Reindeer may be fine up North, but Santa uses other transportation when he makes his Southern swing. At Cypress Gardens, Florida, naturally, he uses sea horses and seals to pull his water toboggan.



THE Yule Log

The Yule Log tradition is making a comeback as more and more of today's modern homes are designed with open fireplaces as well as central heating and gas stoves. For those who have a place to burn a Yule log and want one, tradition says that it should be oak, ash, olive, apple or pine. Whatever type you choose or may be able to acquire, get plenty of wood.

Ash is highly desirable since it can be used without being seasoned. It burns quickly, and throws off plenty of heat. Poplar, on the other hand, will spark badly if unseasoned.

Elm is less desirable since it is slow to get started. However, it lasts a long time and brightens up when it gets going. A few logs of birch, pine or fir will help it along.

Beech and oak are among the best logs. Beech has a pleasant aroma and gives off a steady glow. Oak has the outstanding merit of burning slowly.

If none of these are available, select wood from some kind of fruit tree. Such wood gives off a pleasant smell when burning.

Modern World Still Needs Old Saint Nick

Every December many parents are faced with the problem of what to do or what to say about Santa Claus. Some of our educators have been saying for years that the Santa theory is all wrong and some of today's "modern" parents seem to agree.

But is the Saint Nick idea good or bad for children? We say it is good and that no child, be he average or brilliant, ever suffered from the grand illusion. Children know there is a Santa Claus and they accept the fact that he gradually changes from the Santa of fiction to the bill-paying Santa of reality. Santa is good for small children, for children have imaginative minds. The fact they might see a Santa on every corner matters little. In their eyes Santa is a symbol, a mystery, and in his wondrous magic, is apt to pop up anywhere.

Time to Explain

And it is not the end of the world when the time comes that some older child shatters the illusion by telling all. Such is the perfect opportunity for the wise parent to explain that Santa is, after all, a spirit of Christmas. He represents the spirit of giving and the reason that we give at Christmas time is because this is the day on which Jesus was born. Jesus taught us love and faith and hope and Santa is a figurative being who helps us understand and use that teaching.



What, indeed, is Christmas? Ask a child and he may tell you that it is a time of snow and bright lights, and Santa Claus and presents under the tree. Ask a hundred grown-ups and you may get a hundred slightly related answers, for Christmas is many things to many people.

But, for all of us, the happiest memories of childhood are those associated with the celebration of this great holiday. How easy it is to vividly call up scenes of long ago when a happy family gathered by the warm glow of an open fireside; to close the eyes to see again the snow-covered fields and to hear again the crunching sound of heavy boots plodding through the snow and visualize the little white church on the hill. In the silence of a darkened room one can so easily revisit that little church, breathe again the aroma of evergreens and burning candles and sense anew the presence that is so obvious in the quiet and solemn stillness.

These are the things about Christmas that have not changed and will not change with the modes and mannerisms of new generations. These are the things which reflect the spirit of Christmas. It is in the spirit of love and goodness, of close communion with God and with mankind and with it all is mixed a sense of awe at the wonderful miracle brought into being on that first Christmas night at Bethlehem so long ago.

This is the spirit of Christmas, and so it shall remain until the end of time.

Make Holiday Candle From Scrap Pieces

Odds and ends of partly burned candles can be used to make a big, long-burning Christmas candle.

Melt the candles and remold them in an ice cream carton or oatmeal container, whichever is handy. Use plain cord for the wick. When the wax is beginning to harden, tie the wick to a pencil and suspend it in the wax.

Let set hard, remove the carton, and there is a nice candle for your table.

Be sure, however, that you burn the candle safely. While it is pretty and attractive and adds to your holiday decorations, it is also a pe-

Luck to Household

Probably one of the most widespread of the early New Year superstitions concerned the "first-footer," the first person to cross the threshold on New Year morning. Women and light-haired men were considered unlucky "first-footers," as were people who walked pigeon-toed.

In some villages the superstition was taken so seriously that a dark-haired man was given the job of acting as first-footer. Going from house to house, he would be first to cross over the threshold, thus preserving the good fortune of the community.

Merry Christmas to all!

May all the joys of this Holiday Season be yours!

A. S. Stovall, Cotton

ALF • JESSIE

Merry Christmas!

Best wishes for a bright holiday.

ALLEN GUINN'S BODY SHOP

ALLEN • JOE • DAVID

BERRY ELECTRIC

a blessed Christmas

May the true spirit of Christ-child be reborn in all of us during the holy season.

Mr. and Mrs. Emette Cross

Just a note to wish you a very happy Holiday Time!

McReynolds Jewelry

GLAD TIDINGS

Wishing our many friends a bright and shining Christmas season.

Homer Millsap Garage

Owen Sims Young Hammons
Homer Millsap

Greetings to One and All!

We'd like to send our good wishes into every home and heart this Christmas to ensure the blessings of the holiday season to all our friends and their families.

B. & C. Motors

H. A. BECKER • H. H. CURREY
AND EMPLOYEES

Noel

May the coming of Christmas reveal again the true spiritual import of the blessed Nativity.

Wedel's thanks you for buying their eggs throughout the year, and wishes you all the best in the year ahead.

WEDEL'S QUALITY EGGS

FROM CAGED HENS

Route 2 Phone 3388
Muleshoe

NOEL

As we travel on our long journey toward the goal of spiritual understanding, may the light of true faith lead us to our destination.

Mills Machine Shop

LES • GEORGE • RAY • DALE
FRANK • C. L. • INA • FLORENE

Joy to the World!



The Yuletide carols
convey our sincere greetings!

McADAMS INSURANCE AGENCY



Best Christmas Wishes
FRY & COX BROS.

JIM COX
JACK COX
JIM BURKHEAD
R. A. BRADLEY
ROY BRASHEAR
ARLYS LEVERIDGE
NEOMA JACKSON
COLEENE BAKER
ROLAND MATTHIENEN
GENE ENGLISH

JESS DALTON
MARK GRIMSLEY
SHORTY MARTIN
ROY WRINKLE
LLOYD SPIES
W. A. BISHOP
ROBERT MURRAY
RAY THOMAS
BEN MOSTELLER

Halts Fire Hazards

You wouldn't build a fire on the living room floor, but an improperly decorated Christmas tree amounts to the same thing. Don't invite Santa to come to your house on a fire engine; follow these precautions in Christmas tree lighting and decorating:

Choose a small tree, rather than a large one.
Store the tree outdoors until a day or two before Christmas.
When the tree is brought into the house, stand it in water and set it in a cool part of the house, away from radiators, heaters and fireplaces. Don't allow it to block an exit.

Check Carefully
Be sure every lighting set and electric cord you use is in good condition—no worn or frayed wires, no loose sockets.

When you buy new sets or cords, look for the approved Underwriters' Label. The ones that bear it have passed tests for fire and shock hazards.

Provide a switch some distance from the tree for turning tree lights on and off.
Ornaments should be made of fireproof materials, metal or glass. Never set up electric trains under the tree.

Don't let gift wrappings pile up under the tree.
Don't leave tree lights burning when no one is home.

From time to time, check needles near the lights to see if they have started to turn brown.

When needles start to fall, take the tree down and discard it outdoors.

Needs Special Care

The poinsettia, with its bright red flowers and green foliage, will survive if cared for properly.

If you have recently purchased a poinsettia, chances are it was greenhouse grown, so try to provide conditions as nearly as possible like those in the greenhouse. A uniform temperature of 60-75 degrees F. is best. Place the plant in bright light near a sunny window but remove it at night to prevent chilling. Water it enough to keep the soil moderately moist but not water-logged.

Cool and Dry
If you intend to keep the poinsettia for another year, gradually withhold water and store it in a cool, dry place after it has stopped blooming. In April or May, prune it down to six inches, and replot it in a good potting mixture with proper drainage.

Return it to bright light to renew its growth. You can put it out in the garden when the temperature remains above 60 degrees F. An area partly shaded from the mid-day sun is most desirable.

You can keep the poinsettia short by pinching it in summer, but do not prune the same shoot more than once because small flowers will result.

As cool weather approaches, move the plant indoors to an airy and sunny location, preferably near a south window. The poinsettia is a short-day plant and must not be exposed to artificial light because it will delay or prevent flowering.

MAKING SNOW

Grandmother's way of making snow for evergreen branches is still a good and economical way to dress up holiday decorations.
Use plenty of soap chips or flakes in a little water. Beat lightly with a wire mesh spoon just long enough to get a nice, thick foam and smear on the needles and stems. Allow to dry and you have a beautiful winter woodland scene.



WELL, NOW . . . This young lad, representing 1958, seems about to expound for one and all, so let's all pause for a moment and listen to find out what the bright, New Year has in store for us.

New Year Once Top Holiday in Russia

Welcoming in the New Year in Pre-revolutionary Russia was a rousing affair—a booming 100 cannon shots fired at midnight.

In Petrograd, now Leningrad, the streets would be jammed with merry-makers. After the booming cannon ushered in the New Year, the Czar would formally receive the good wishes of his subjects.
On New Year's Day the winter palace was open to society. Festivity reigned throughout the city and hospitality and charity were the watchwords from palace to cottage.

Ovsen Influence
The mythical Ovsen was supposed to be around at this time. He was usually depicted astride a boar, symbolically associated with the pork served for New Year dinner and the symbolism of Aryan descent.

Ovsen's name (similar to the French word for oats) suggests his influence over matters pertaining to the harvest. Since earliest times Russian boys were accustomed to go from house to house encouraging everyone "across" the gulf between the Past and the Future Year, while scattering oats and other grains in petition for a bountiful harvest.



WESTERN DRUG

A very merry Christmas!



Christmas . . . and the world is aglow with the spirit of good will! May you share in all the joys of this wonderful season and have a truly memorable happy holiday.

W. Q. CASEY

MULESHOE STATE BANK BUILDING, MULESHOE



We'd like to help brighten your holidays with our sincere thanks for the privilege of serving you and our warmest wishes for every happiness.

Muleshoe Chiropractic Clinic

DR. and MRS. BROOKE GREEN



Season's Greetings

SINGLETON FUNERAL HOME



May the blessings of peace and good will be yours at Christmas!

WEST'S DINER

Theron — Leatha — Merrell
Busby — Sharon — Marcus — Johnnie

With the coming of the Christmas season, we extend to our friends the sincere wish that their holiday will be enriched with many blessings.



GREEN BUTANE

Raymond Green — Ruby Green — Buddy Howard
Christine Howard — Henry Gilmore — Strot Walker
Robert Rundell — Cliff Davis — Cecil Atchley
George Tompkins — Donald Green



Amid the gay greetings and packages, too, We send our best wishes For Christmas to you!

CHARLES L. LENAU LUMBER CO.



To all our friends we send this wish . . . may the joy of which the Herald Angels sang dwell in your heart at Christmas and bring you deep and abiding happiness.

Joyous Christmas

Leigon's Cafe & Dining Room

JAMES & SKIPPER — B. VINSON
LORENE — OLETA — JUANITA — LESSIE B.
ERMER — DORA — BEULAH — GROVER
— CLOSED DECEMBER 25th & 26th —



Brightest holiday greetings to all

For everyone, we wish a Christmas Season glowing with good cheer, enduring friendships and cherished memories.

BILL'S DRIVE-IN
BILL AND MARGARET COLLINS

Christmas Belongs To All Ages, to All People Everywhere

Is it true, as they say that Christmas belongs to the children? Christmas is indeed a time when hearts must be young but it is not only the child who can know and share the love and faith and hope that brightens the heart at Christmas time.

Christmas is a great spiritual occasion and the atmosphere of excitement and anticipation that permeates the world of the young has a deeper, more significant counterpart in the world of the older generation. The hard-boiled, cynical and the disbelievers cannot enter into the spirit of Christmas. Their hearts are too heavy, too filled with guilt and inner fears, and they close their eyes to all but the material aspects of the holiday observance. But there are those at all ages whose heart becomes filled with the wondrous glory of the occasion, who see beyond the glitter and foil and tinsel and who enter with the faith of a little child into the realm of the spirit known as Christmas. For all these, there is joy and peace and happiness.

Belongs to All
Christmas belongs only to the children? Christmas belongs to us all. It is ours to share, to the fullest measure. And, if the truth be known, we elders have a much greater share in the holiday than our children. To them, Christmas is bright lights and Santa Claus and snow and tinsel on the tree, and toys and fruits and good things to eat, and the mere acts of giving and receiving. Have you ever considered the fact that we share in all these aspects of the holiday—in addition to the deeper, truer meaning of Christmas, and the most important part, which the very young heart is yet unable to understand or comprehend?

Christmas belongs to the children? No, Christmas is ours. A part of the holiday, a bright and shiny part, belongs to the children. But they must grow in years and faith and wisdom before they can really share in the whole and complete spirit of Christmas.

THE HOSPITALITY ROUTE **70** COAST TO COAST



Here are some words from a famous Christmas message by Henry Van Dyke (1823-1933):

"... there is a better thing than the observance of Christmas day, and that is keeping Christmas!"
These famous words have echoed through the years and yet, sadly enough, so many of us never learn the "secret" of keeping Christmas. In the hearts of the majority, Christmas is a great holiday, a festive occasion, a time of joy and peace, of sincere pleasure in the very act of giving. There is a certain spirit about the preparation for and the observance of the holiday. We follow the usual customs, we decorate and adorn our homes and firesides; and on this one day allow our hearts to be filled with joy and peace. We hold the spirit of Christmas and we cherish it—until the bright lights come down and the tinsel and glitter are discarded.

Yet, how wonderful would be this world we live in if we could all keep Christmas in our hearts—all year round; if we could fill our hearts with love and do away with hatred and intolerance; if we could shun false pride and be always considerate and understanding in our relations with our fellow man; if we could replace the yearning for the gold and pleasures of the world with the virtues of faith and moral courage.

If we could do these things, we could build a better world; a world of peace and brotherhood and we would be keeping the spirit of Christmas—forever—in our hearts.



SANTAS A'PLENTY... From his expression it's apparent that this youngster was slightly confused when he bumped into some 50 Santas, all at once. The Kringle was in a Broadway restaurant to get last-minute briefing on their benevolent duties.

Old Legends Concern Magic Mule and Camel

Among the many legends about Christmas that concern animals, two of the most interesting are the Magic Mule and the Camel of Jesus.

A Syrian legend says that a certain traveler tied his mule to a tree and went into an inn for refreshment on Epiphany Eve. Just at midnight, when the boughs of the tree bowed down in homage to the Holy Infant, the mule was caught up on the rebound and found cradled high up in the branches by its returning master.

Another legend holds that the youngest camel of the three ridden by the Wise Men was exhausted by the pressing journey and was blessed with immortality by the baby Jesus as it lay moaning near the Nativity scene.



Christmas is the season of joy and peace, yet quite often carelessness causes it to be a time of tragedy.

Fire hazards are about us everywhere during the holiday season. The majority of us neglect our home electrical systems during the season and practically everyone brings a Christmas tree into the house without first spraying it with a fireproof substance.

Holiday fires are needless. Don't use more lights than you need to make your tree look bright and cheerful and have your electrical system carefully checked even before you install any lights at all.

Buy Fresh Tree
Don't let a linden-dry Christmas tree spoil your holiday. Be certain your tree is fresh when you buy it. Keep it in water at all times and do not bring it into the house until a day or so before Christmas. Do not place the tree near a fireplace or heating unit. Dispose of the tree when it begins to shed its needles a lot.

Be sure that all decorations used in the home are fireproof. Do not use lighted candles as a part of your Christmas decorations. They are much more dangerous than decorative.

Check Wiring
If your string of lights are not new, check the insulation on the wiring carefully as it tends to become brittle with age and use. Use only approved lights and wiring for outdoor decorations. Indoor wiring tends to short when used outside.

If you burn a Yule log in your fireplace, to observe as a holiday, be sure to use a screen and keep household items and other articles a safe distance from the fireplace.



And there were in some country shepherds, abiding in the field keeping watch over their flock by night.

And lo, the angel of the Lord came upon them, and the glory of the Lord shone about them; and they were sore afraid.

And the angel said unto them, Fear not; for behold, I bring unto you good tidings of great joy, which shall be unto all people. For unto you is born this day in the city of David a Saviour, which is Christ the Lord.

And this shall be a sign unto you: Ye shall find the babe wrapped in swaddling clothes, lying in a manger.

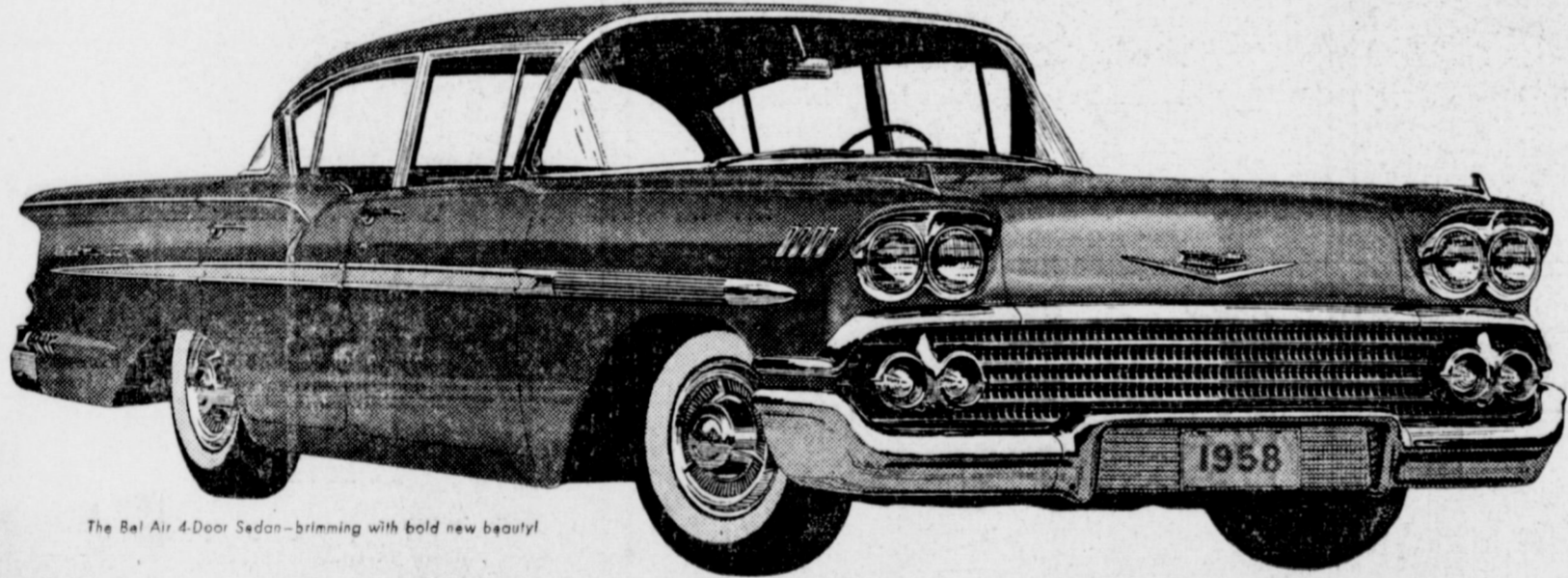
And suddenly there was with the angel a multitude of the heavenly host praising God and saying:

Glory to God in the Highest, and on Earth Peace, Good Will Toward Men!



May your hearts be filled with gladness during this holiday season...

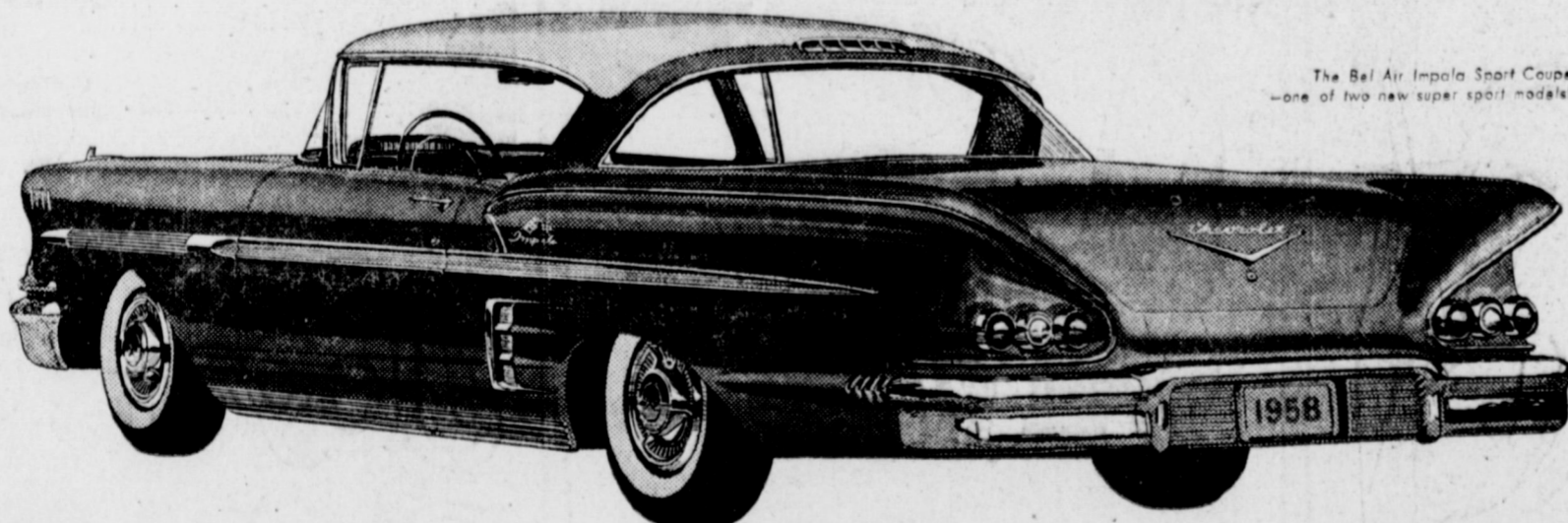
EDDIE LANE
Insurance and Real Estate



The Bel Air 4-Door Sedan—brimming with bold new beauty!

Come try the quickest combination on the road!

CHEVY'S TURBO-THRUST V8 WITH TURBOGLIDE



The Bel Air Impala Sport Coupe—one of two new super sport models!

Chevrolet's radical new Turbo-Thrust V8 and honey-smooth Turboglide* automatic drive form a performance team that spells action. At all speeds, under all driving conditions, they give you the quickest, smoothest response of anything going

There's never been an engine-drive combination like this one! Chevrolet's Turbo-Thrust V8* introduces a radical new slant on engine efficiency. The combustion chambers are located in the block rather than in the head, and chamber surfaces are precision machined. The result is a wonderfully smooth and even flow of power.

Turboglide*—the other half of the team—is the first and only triple-turbine automatic drive in Chevy's

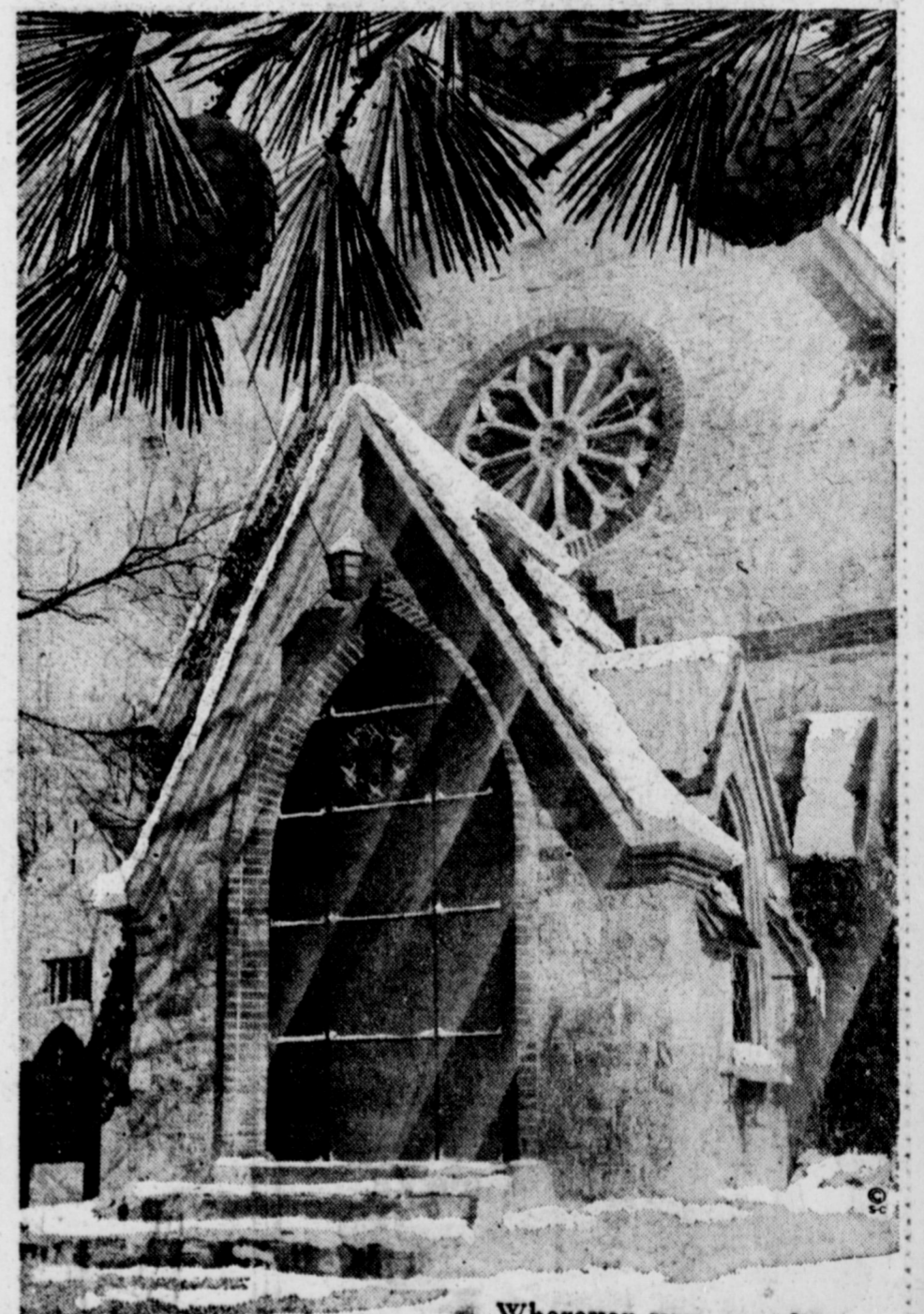
field. It takes you from a standstill through cruising in one continuous sweep of motion, without even a hint of a shift or lag. Harness these triple turbines to a 250-h.p. Turbo-Thrust V8—or the 280-h.p. Super Turbo-Thrust*—and you step out instantly in any speed range. Nothing else on the road turns your touch into action so quickly, so smoothly. Your Chevrolet dealer has the combination!

*Optional at extra cost.

'58!
CHEVROLET

FORWARD FROM FIFTY

Only franchised Chevrolet dealers display this famous trademark **CHEVROLET** See Your Local Authorized Chevrolet Dealer



Wherever you are, be it in your home or the church of your choice, may your day be filled with the gladness of the Yuletide spirit.

Texas Machinery
WAYNE — ADELE — JO — BILL — BENETT

Letters To Santa

Dear Santa Claus,
I have been a very good girl my mommy says. Will you please bring me a swing set, doll and bowling set, also bring little Terri a doll and bowling set. She is my little sister and has been very sick. Also bring all the other little boys and girls what they want.
Terri and I love you very much.
Terina and Terri Whalin
P. S. Bring my grandmas and grandpas something to. Bring Robbin Smoot something to.

Dear Santa,
I would like a Robin Hood set with all of the men please. And a B-B gun please.
I am seven years old.
Love,
Allison P.

Dear Santa Claus,
I am 6 years old. I will be good next year. Will please bring me a tinker toy, some plastic blocks, a doctor set and a fire truck.
Your friend,
Stanley Ray Burreson

Dear Santa,
I would like for you to bring me bowling alley game, some checkers, a radio and a bow and arrow set.
I love you,
Mike Burreson
P. S. Kay would like a record player, records, a ring and a teddy bear.

Dear Santa,
I am a little boy seven years old. This is my first year in school, so my mommie is writing for me.
I would like a holster with two guns and anything else you have to leave me.
I have a sister and a brother, Wenonah and Carter. They would like something nice too.
Please leave us sme apples and oranges, nuts too if you have any extra.
Don't forget all the little boys and girls, also my teacher, Mrs. Hughes.
Love,
Wendell Williams

Dear Santa,
I am seven years old. I would like a revlon doll and a toy, and my little sister, adnet wants a Jeanette doll and a toy. Thank you.
I love you,
Brenda Sue Ellis and
Janet Raye Ellis

Dear Santa Claus,
I want a walking doll, and a ball for this Christmas and I wanted to have a banton last Christmas but I did not get one because I got a doll.
Your friend,
Sarah

Dear Santa Claus,
I want a doll that I can wash her hair and with hi-heels and I want her to have jewelry. I want her to have clothes, too.
Your friend,
Jean Ann Jamison

Dear Santa Claus,
I want some ships and some guns. I want my little brother to have a litter pillcar.
And I want some spers and a farm sate, and I want five horses.
And my sister wants five dolls.
Your friends,
Ronald Scott

Dear Santa Claus,
I would like to have a billfold, a Tom thumb type-writer and some candy and nuts. I love you.
Your friend,
Carol D. Haire

Dear Santa Claus,
I would like for you to bring me a be be gun, and a two pear of guns for me and my brother, and I want two gun holsters if you can.
Your friend,
Gary Lynn Knowlton

Dear Santa Claus,
I am a little girl three years old. I would like to have a doll with clothes, a piano, a little stove, and fruit, nuts, and candy.
Love,
Brenda Mansell

Dear Santa Claus,
I am eight years old. Do you know what I want for Christmas? I want a Monopoly set and a batone and a Betty's Mc-call doll. And Santa don't forget my brother. He wants some cars, and trucks.
Your friend,
Linda Lee

Dear Santa,
I want you to hurry and come to see us. I think I have been a good girl. I would like to have a tiny tears doll with clothes and trunk, a glass set of dishes, and a record player if you have one for a little girl.
Jeannie, my baby sister wants a baby doll, buggy, an iron, and a set of dishes.
Your friend,
Carolyn Morris

Dear Santa,
I am looking forward to your coming. I've tried to be a good boy. I would like to have a football set, tw gun holster with guns that holds bullets, and some other toy. I am Gail Morris and I live at Labuddie.
My mothe wrote this letter for me.
Gail Morris

Dear Santa,
I am a little boy five years old, and I have a little sister four.
Would you please bring me a bevelce, a set of guns and some tinker toys.
Please bring my little sister a Tiny Tears and a Sunn Tears doll. Also a broom.
Love,
Gary Wayne and
Sharon Harris

Dear Santa Claus,
I would like to have a walking doll this Christmas. I hope I will get one this year very much. I love you very much and I will always will.
Love,
Your friend, Charlotte

Dear Santa Claus,
I would like to have an electric football game, and a electric basketball game, too. I would specially like to have a radar cannon, and a set of red building bricks, too.
Your friend,
Carrol Welch

Dear Santa Claus,
I would like you to bring me a Morris Code set, and a wood burning set, and that is all I want for Christmas. Now don't forget me because I am your friend.
Your friend,
Bruce Purdy

Dear Santa Claus,
I am a big girl eight years old. I would like you to bring me a watch, a doll with high heels, and doll furniture. And don't forget Treena Don and Stephanie Ann.
Your friend,
Terry Lynn Bryant

Dear Santa,
I want a repeder BB gun and a farmer 50 and a si shooter pistol.
Your friend,
Larry Perryman

Dear Santa Claus,
I would like to have a piano, and a bride doll. I think I have been a good girl. And I also want a nurse set. I want some cloth for mother to make me a new dress. Please fill my stocking. Please give me some peanuts.
Your friend,
Deanna McCain

Dear Santa Claus,
I have been a good girl. And I would like you to bring me a doll and a nurse set. And a piano. And for my baby brother a play horse and some guns. And for my sister a doll.
Your friend,
Marceline Rojas

Dear Santa Claus,
I want a recker player and some reckers and a doll with high heels and a Capten Kangaroo game and pogo stick, and a Bible and Ox of wonder books.
Your friend,
Linda Timmons

Dear Santa Claus,
I have been a good girl and I would like a doll house, and a play nurse kit, and would you bring me a jewelry set, P. S. I live you. My baby sister would like toy rubber pigs.
Your friend,
Debbly Bryant

Dear Santa Claus,
I would like for you to bring me a doll, ear muffs, and your picture. Santa Claus be sure to bring my brothers something and don't forget my mother and daddy.
Your friend,
Donna Heard

Dear Santa Claus,
I hope you will not forget me. I would like to have a little doll. I also want a slinky and a ring. I want a pogo stick. And don't forget my little sister. She would like to have a tiny tears doll and a bassanet to go with it. She also wants a dipper bag.
Your friend,
Joy Williams

Dear Santa Claus,
I would like for you to bring me a cash register and a doll buggy and a stuff cub loin. And a teddy bear. And that is all I can thank of.
Your friend,
Sherry Adair



HAPPIER CHRISTMAS . . .
Things are tough these days for the mailman, but carriers in some sections of the country will have it easier. Many post offices are now using caddy carts which carry the mailman's heavy load easily on rubber tires.

Merry Christmas

May happiness and contentment fill your heart to overflowing is our Christmas wish to you.

We will transact no business Christmas Day, Wednesday, Dec. 25th

BUY AND BANK IN MULESHOE!

2 1/2% Interest Paid on Savings Accounts
3% Interest Paid on Certificates of Deposit For One Year
At The
MULESHOE STATE BANK
Member FDIC

WEEK DAY RADIO PROGRAMS OF K M U L MULESHOF

6:00 a. m. — Sign On	10:45 a. m. — Public Service
6:15 a. m. — Weather smry.	11:00 a. m. — Rhythm - Blues
6:30 a. m. — News & weather	11:30 a. m. — Headline News
6:45 a. m. — Trading Post	11:35 a. m. — Dixieland Music
7:00 a. m. — Mulebarn Melodies	12:00, 12:15 — Muleshoe State Bar 4 Presents The 12 o'clock News
7:15 a. m. — Tex. & World news	12:15 p. m. — Gospel Music
7:30 a. m. — Western Music	12:30 p. m. — Farm Program
7:45 a. m. — Sports Cast	12:45 p. m. — Muletrain News
8:00 a. m. Public Service Program	1:00 p. m. — Easy Listening
8:05 a. m. — Coffee Time Music	1:45 p. m. — P S Program
8:30 a. m. — Headline News	2:00 p. m. — Pop - Western Music
8:35 a. m. — Breakfast Music	3:00 p. m. — Headline News
8:55 a. m. — Morning Devotions	3:05 p. m. — Music Con't
9:00 a. m. — More Coffee Music	4:00 p. m. — Teen Time Parade
9:30 a. m. — Headline News	5:00 p. m. — Dixieland Jazz
9:35 a. m. — Music con't	5:30 p. m. — News
9:45 a. m. — Church of Christ	5:35 p. m. — Twilight Music
9:55 a. m. — Opening Cotton Mkt	Till Sign Off
10:00 a. m. — Muletrain News	
10:20 a. m. — Music - Memories	

AUCTION SERVICE

GENERAL FARM SALES — LIVESTOCK — CLOSE-OUTS

— FOR THE HANDLING OF YOUR SALE —

BYRON BENNETT — AUCTIONEER

2 Years Auction Experience Since Attending Missouri School of Auction

Res. Phone Cap. 4-5386 **Plainview Texas** Off. Phone Cap. 4-2357 At Bennett & Hill Feed Yards

1106 Raleigh Street

Hold Your Cotton

Complete Loan Service

Plains Coop Pool and Loan

Texas Cotton Growers Association Loans

Government Cotton Loans

— AT —

BAILEY COUNTY FARM BUREAU OFFICE

WHERE YOU SAVE DOES MAKE A DIFFERENCE!

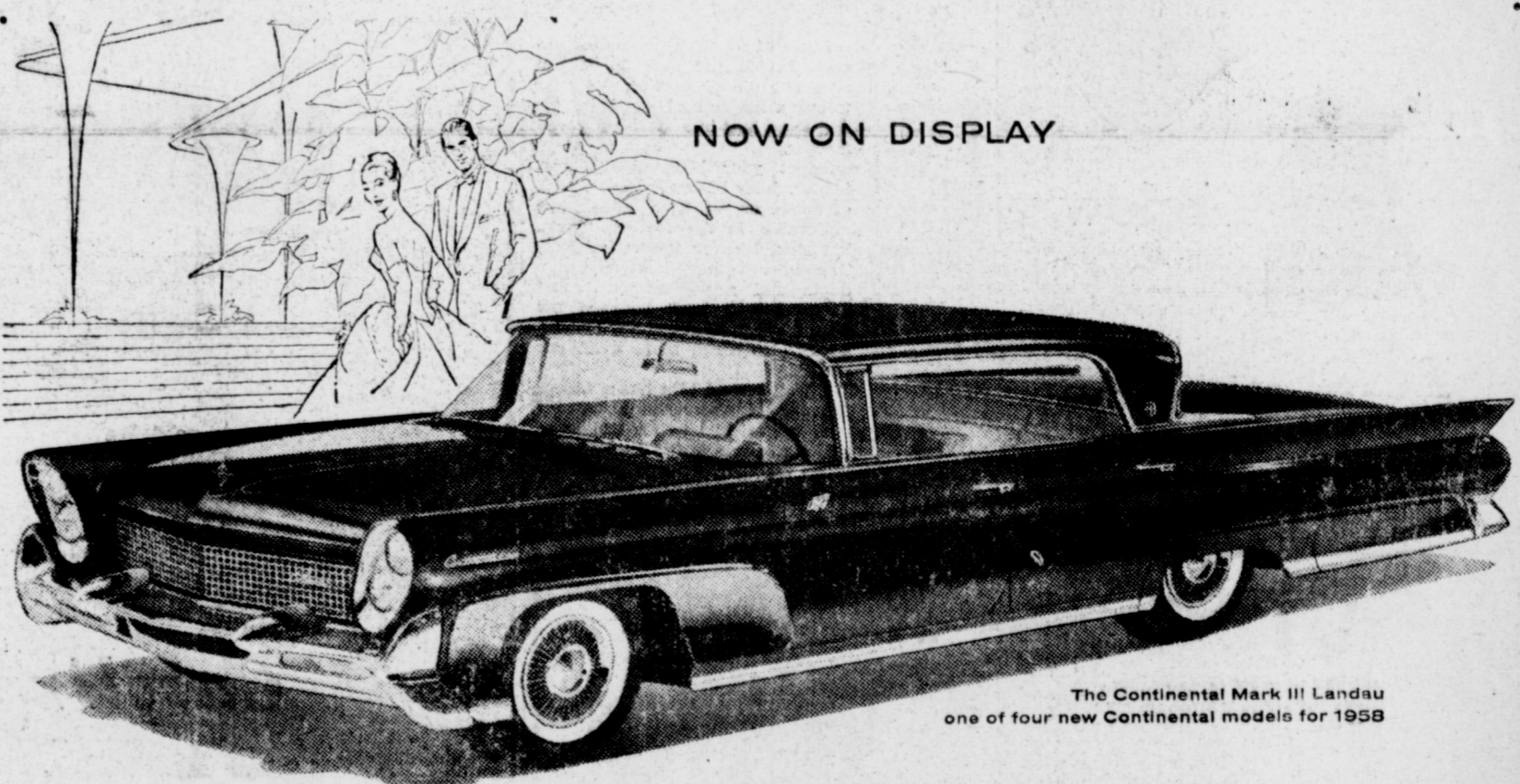
This Table Shows How To Save Each Month At Your Age To Reach Your Goal With Earnings At 3 1/2% (current rate)

YOUR PRESENT AGE

Amount You Want At Age 65	20	22	24	26	28	30	32	34	36	38	40	45	50
\$5,000	\$3.84	\$4.19	\$4.59	\$5.03	\$5.53	\$6.10	\$6.74	\$7.47	\$8.32	\$9.30	\$10.45	\$14.41	\$21.14
\$10,000	7.67	8.38	9.17	10.06	11.06	12.19	13.48	14.95	16.64	18.60	20.91	28.83	42.28
\$15,000	11.50	12.57	13.76	15.09	16.59	18.29	20.21	22.42	24.96	27.91	31.36	43.24	63.43
\$20,000	15.34	16.76	18.34	20.12	22.12	24.38	26.95	29.89	33.28	37.21	41.82	57.65	84.57
\$25,000	19.17	20.95	22.93	25.15	27.65	30.48	33.69	37.36	41.60	46.51	52.27	72.06	105.71
\$30,000	23.00	25.14	27.52	30.18	33.18	36.57	40.43	44.84	49.92	55.81	62.73	86.48	126.85
\$40,000	30.67	33.51	36.69	40.24	44.24	48.76	53.90	59.78	66.55	74.42	83.64	115.30	169.14
\$50,000	38.34	41.89	45.86	50.30	55.30	60.96	67.38	74.73	83.19	93.02	104.55	144.13	211.42

Home Office
Fourth and Pile St.
Clovis, New Mexico

Branch Office
204 So. Ave. "A"
Portales, New Mexico



The Continental Mark III Landau one of four new Continental models for 1958

We invite you to see—to drive—the only completely new cars in the fine car field . . .

Look again. You can afford to. For in 1958, the classic Continental Mark III (above) and the Continental-inspired Lincoln Premiere and Capri (below) are priced within the reach of nearly everyone who is considering a fine car.

The reason? This is the year we have opened a modern new plant to build Lincolns and only Lincolns. Now, not only can more Lincolns be made with the scrupulous Continental eye toward elegance and detail, but they can be priced within the means of everyone with a feeling for gracious living.

Behind the wheel lies a thrill of performance and handling ease that once came alive only in the hand-built Continentals of yesterday. Under that long, low hood, a new engine designed for closer to a once and more torque than any other fine car. A new transmission with silken sensitivity. And between you and the road, a new suspension that dampens shock and noise like no other car before it.

Make your fine car dreams come true. Today, see how easily you can own the completely new Continental Mark III or the Continental-inspired Lincolns for 1958.

Unmistakably . . . the finest in the fine car field

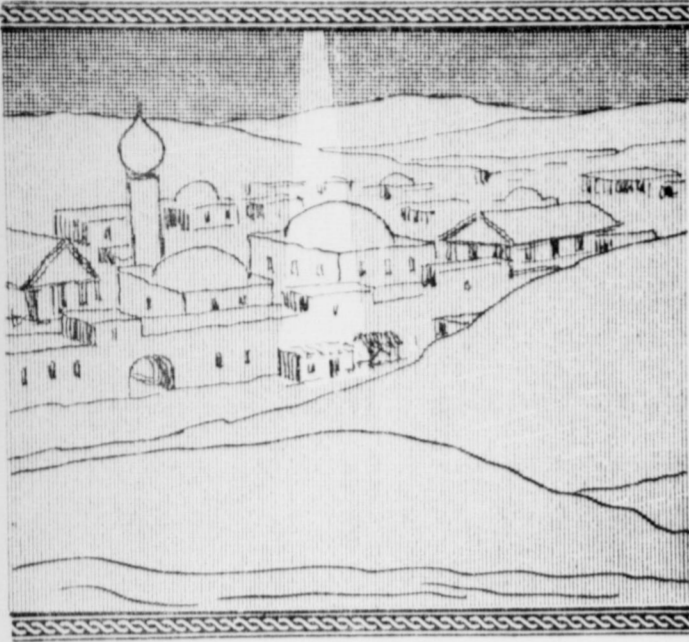


MULESHOE MOTOR CO.

AT THE CROSSROADS

PHONE 2510

MULESHOE



IN BETHLEHEM it was registration time and the homes and inns were crowded to overflowing. Practically every available shelter was pressed into use. One family, unable to find lodgings elsewhere, had taken refuge in a particular stable. And it was about this very humble stable that the light from the star seemed to gather and shine.

Holiday Celebrations In Various Countries

Although such things as family dinner and the custom of gift giving are a part of the Christmas observance almost everywhere, this universal holiday is celebrated differently around the world.

In the United States, of course, we have the Christmas tree, holly and mistletoe, Santa Claus and Christmas cards.

In Italy the shepherds gather in villages on Christmas Eve to play musical instruments as townfolks sing sweet Nativity songs. And thousands come from all over the world to attend Mass in St. Peter's in Rome on Christmas Day.

Long Celebration
In Holland, the land of Old St. Nicholas, forerunner of our Santa Claus, it was custom in former years for the Dutch to celebrate for about a month. St. Nick scattered his gifts about the floors of Dutch homes as early as December 6.

In Greece, decorated trees, greeting cards and the exchanging of gifts mark the observance of the holiday. New Year's Eve is the time for a really big celebration with dances and parties for both young and old.

In Mexico, during the nine days before Christmas, candlelight processions are formed nightly. Called *Posadas*, which literally means "lodging," this ritual re-enacts the Holy Family's journey to Bethlehem and its difficulty in finding a place to stay. At a prearranged household, the marchers are barred at first, then admitted with rejoicing.

Holiday TURKEY



Turkey is a favorite holiday treat, so be sure your bird is tailor-made to fit your family's holiday appetites and plans.

Birds are plentiful at this time of year and most stores are stocked with birds ranging from 6-pound hens to 27-pound toms. A young turkey weighing between 4 and 6 pounds is ideal for a small family. For a slightly larger number, a young hen or tom weighing from 10 to 25 pounds will provide ample servings.

Allow at least one pound of uncooked bird per serving. If you plan two dinner parties, it's wise to buy a larger bird, cut it in half and store half in a locker or home freezer.

Select your bird carefully. A tender, juicy bird will have plenty of finish or fat. This fat is most noticeable in the feather tracts, but should cover the entire bird. The best turkey has moderate depth and a well-fleshed breast carrying well back between the legs. A broad back and short drumsticks also mean more meat per pound.

A well-fleshed bird has a broad, flat breast and enough fleshing over the back, legs and thighs to make all parts of the dressed bird blend together, with no prominent bones.

Added Force To Be On Alert For Traffic Violators To Cut Down On Holiday Deaths

With the Christmas holiday period only a week away the Texas Department of Public Safety has placed its enforcement functions on the alert for traffic law violators.

Operation Deadwatch, the department's count of all violent deaths in Texas, opens at 12:01 a.m., December 21 and extends through 11:59 p.m., January 1. During this period 113 persons are expected to lose their lives in traffic accidents, while 295 are predicted to die from all violent causes.

In announcing plans for the high-accident holiday period, Col. Homer Garrison, Jr., DPS director, said well coordinated enforcement efforts will be made to prevent loss of life and property upon our highways. Three functions of the department, he said, the Highway Patrol, License and Weight and Motor

Vehicle Inspection, will devote their attentions to traffic law violators throughout the 12-day period.

Not only will patrolmen in three functions of the Texas DPS be working as one unit in controlling traffic law violators on Texas highways, the governor has called upon county and city departments throughout the state to make all-out efforts to remove dangerous drivers from our streets and highways.

During the 12 days of last year's Christmas New Years holiday, 108 motorcycles occurred in 89 fatal accidents. The previous record high occurred in 1951 when 126 persons died in 115 fatal accidents.

For the current holiday the DPS prediction lists 113 motorcycles, 48 suicides and homicides and 41 other accidental deaths totaling 205 violent deaths.

In making its bid to Texas motorists for safe driving during the Christmas-New Years period, the Texas DPS advised motorists, pedestrians and partygoers to use common sense in their activities.

Pedestrians were asked to use proper judgement in crossing streets and highways, to be extra careful in bad weather and at all times to be aware of traffic.

Drivers were urged to use extreme caution during the holiday period taking into account the increased flow of traffic and mass of Christmas shopping pedestrians.

Speed and drinking while driving were named as the leading factors in fatal traffic accidents during holiday periods. The state police director said common-sense driving practices would eliminate accidents from these causes.

Garrison said that "although the holidays will bring tragedy and sorrow to many, we can prevent much of it if everyone will be especially careful at home,

when walking or driving and at all social gatherings."

NAMED TO SOCIAL CLUB

Lucy Davis, a sophomore of Muleshoe, was among the ten girls recently made members of

the Buffalo Gals social club, West Texas State College. Pledges said vows at a formal initiation service held in the lounge of Randall Hall. Miss Davis is the daughter of Mr. and Mrs. Albert Davis of Muleshoe. She is an English major.



Blessings of the Season

Best wishes to all for Yuletide happiness.

Muleshoe Jewelry



Caroling Forth our Season's Greetings

The familiar carols ring out in joyous praise of Christmas; to them we add in complete harmony these notes that reflect our greetings and sincere good wishes . . .

May your Christmas celebration be one that's long remembered for its happiness and good cheer . . . joy and peace!

Merry Christmas, Everyone!

NICKELS GINS

- Pleasant Valley
- Muleshoe West Plant
- Farwell
- Muleshoe Friona Road
- Earth
- CENTRAL COMPRESS — SUDAN

Aglow with Christmas Cheer

... Our fondest wish to our friends for all the radiant joy of a happy holiday.

THE FASHION SHOP

Greetings

We wish you joy at Christmas. May its true deep meaning light your way to peace and contentment.

With faith as your guide, with love in your heart may you be richly blessed throughout the coming year.

RAY GRIFFITHS and SONS

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 36, NUMBER 51

Published Every Thursday At Muleshoe, Bailey County, Texas

THURSDAY, DECEMBER 19, 1957

GREETINGS

Just a friendly message to thank you for your patronage and wish you and your loved ones a holiday season full of friendship, good cheer, good health and much happiness!

LAMBERT CLEANERS
MILDRED — WOODIE
and Employees

White House Hasn't Always Had a Tree

President Theodore Roosevelt, an early conservationist, once disapproved of Christmas trees and for several years forbade any being brought into the White House. But one year, his sons, Archie and Quentin, smuggled one in and set it up in Archie's room. After the discovery, Gifford Pinchot, a great forester and conservationist who later became Governor of Pennsylvania, soothed T.R. by explaining that supervised and careful harvesting of Christmas trees—as thinnings—was good for the forests because it gave other trees room to grow. Ever since, the White House has had an indoor tree.

Nativity Theme Tops Card Illustrations

The Nativity theme is by far the most popular of all Christmas card illustrations. Many are reproductions from the old masters, but each year others are created especially for the Christmas card industry.

Winter scenes are next in popularity. Some of these scenes date back to the work of early masters but in recent years many new artists, such as Grandma Moses, have achieved fame in this field. For over a century, American artists have aided the industry by painting Christmas themes or by selling reproduction rights to their works.



SEASONAL SIGHT . . . A bright-eyed youngster talking it over with Santa is a sure sign that the holiday is not far away. This young lad listens attentively as Santa explains why it pays to be a good boy.

Christmas Customs South of the Border

In the lands of Central and South America, the Christmas festival reaches its zenith with the celebration of the Misa del Gallo (Mass of the Cock) at midnight Christmas Eve. This traditionally is the hour at which Christ was born. The name itself stems from Christian Rome's early practice of holding the first service when the cock crew.

Christmas feasts follow the midnight service, and delicacies vary according to the country. While roast pig is Latin America's holiday favorite, turkey dominates tables in Mexico, Brazil, Colombia, Nicaragua, Panama and Puerto Rico.

Gift Giving

Gift giving has always been closely linked with the Nativity. The youngsters of many lands look to the Christ Child for presents. In certain countries, including Mexico and Puerto Rico, tots impatiently await Epiphany, January 6, and a visit from the Three Wise Men. Santa Claus adds, for the parents, an expensive complication.

Exchange of gifts takes an unusual turn in Colombia where it is custom for merry-makers in masquerade to mill through the streets on Christmas Eve. Whenever a friend detects another's identity, he claims a reward.

Children of Latin America traditionally send their letters to "Baby Jesus, Care of St. Peter," but North American symbols of Christmas, Santa Claus, the tinsel tree, wreaths, and greeting cards—are becoming familiar in the cities of several neighboring countries, notably Mexico, Cuba and Puerto Rico.

He So Loved . . .

He Taught the World to Love

For God so loved the world that He gave His only begotten Son . . . How meaningful are these words today, nearly two thousand years after the humble beginning of that One Great Life at Bethlehem. How holy and purposeful was this life upon earth that it comes to us again and again in the spirit of Christmas to remind that the real joy and the real goodness of life lie not in riches and gold, or self attainment, but in thoughtful and unselfish service and love.

For He so loved the world that He taught the world to love. Through one, great and wonderful life upon earth, He set down for all mankind and for all time the

supreme example of the good life. In His every deed and action He portrayed the qualities of love and faith and kindness.

These qualities—and more—are all a part of the Christmas. But, by His example, they are qualities that should abound in our lives throughout the year.

In thankfulness to God, for all His goodness and love, we should keep the Christmas in its true and joyful meaning, the spiritual occasion of the birth of Christ. And if we can truly keep the Christmas, then perhaps we can keep the spirit of Christ within our hearts throughout the year.



BRIGHT'S THE WORD . . . Santa, snow and bright lights. These are things that spell out Christmas in the big city.



CITY STAR . . . A bright and shiny star lights the night in Chicago, where lights of buildings are cleverly lighted to form a Christmas star.

HOLIDAY GREENERY

Home owners can often get all the Yule greens they need by wisely pruning their conifer trees and evergreen shrubs. There are five simple rules to follow when trimming branches and twigs for holiday decorations.

- (1) Thin the trees and shrubs for shape, always maintaining the natural contour of the plant.
- (2) Do not cut more than 6 to 7 inches from a branch.
- (3) If the tree has not been pruned for some time, take off every other branch.
- (4) Do not cut beyond the green needles; otherwise this will not fill in with new growth.
- (5) Keep the cut branches in a cool moist place until ready for use.

Ideal Greens

Spruce, pine, hemlock, yew and aborvitae make ideal Christmas greens. Yew seems to hold up best. Broadleaf evergreens such as laurel, andromeda, boxwood and Japanese holly should be kept in water when used indoors, otherwise their leaves shrivel.

Roping used to frame a doorway can be made of pine, balsam, laurel, and hemlock. Any of the broadleaf evergreens, combined with holly, balsam or yew, are ideal for wreaths. Good for indoor arrangements are barberry, firethorn, viburnum with its bright red fruit, bayberry and drooping leucothoe.



. . . To all our many wonderful friends!

The Dinner Bell

We Will Be Closed Christmas Day thru Thursday

Holiday Greetings

We gladly join in the spirit of the season, and heartily extend our very best wishes, our warmest greetings to all our many friends. May the holidays hold for you the riches of friendship...the treasures of happy hours with loved ones...the priceless joys of good health and contentment.

To All of You
From All of Us At

King Bros. Grain & Seed Co.

Season's Greetings

At the holiday season, our thoughts turn with special warmth to our loyal friends and customers. We want to say how pleased we are to be privileged to serve the folks in this community and we wish for all a Yuletide that really rings the bell for good fellowship, contentment and good cheer...

to everyone

Higginbotham-Bartlett Co.

Egg Nog Custom Dates Back to Early Custom

The custom of inviting friends and relatives in for cocktails or egg nog during the holiday season, so popular in America today, dates back to the old English practice of "wassailing." In Elizabethan times, no celebration was complete without the wassail bowl filled to the brim with pungent ale—a cheery invitation to all to come in and help celebrate the Yule. Then, as the guests raised their steaming mugs in a toast to Christmas, the merry cry of "What Hail!" "Wassail!" would ring joyously through the hall.

Uses for Christmas Tree After Holiday Is Over

You can still put your Christmas tree to use after it is taken down. For one thing, you can cut off the longer branches and "plant" them as windbreaks to protect outdoor plantings such as low-growing boxwood, abovivae, azalea, yew, rhododendron and juniper. Little teepees can be built around exposed shrubs and tender plants. This will protect them from biting, drying winds and prevent snow and ice from accumulating and bending the plants out of shape.

PAPER BY THE MULESHOE JOURNAL

Trimmed Tree Brought To Us by Germans

A Christmas tree will be put up in two out of every three American homes this year. Yet the trimmed tree, as we know and use it today, is only about 150 years old in this country.

The Pilgrims forbade Christmas celebrations on the grounds they were pagan. A Massachusetts law in 1629 subjected anyone to a fine who observed the day by feasting, refraining from work or in any other manner.

It was not until near the end of the American Revolution that the Christmas tree took hold. German immigrants, homesick for the tradition of their native land, put them up.



Turkey dominates the American holiday dinner menu but back in the days of Medieval England it was the boar's head which occupied the spot of honor at the Yuletide feasting table.

During late September or October, bands of hunters using trained boar-hounds pursued the ferocious boar. Once cornered by the hounds, the wild animal was surrounded and killed by spears or driven into a net and captured.

Chasing the boar was a dangerous sport for the animal was possessed of a nasty temper and very sharp teeth with which he could easily wound and sometimes kill the hunter and his dogs.

But the fruits of the chase were worth the effort and the bolder the boar, the louder were his praises sung as his steaming head was borne to the Christmas table.

New Year Observed Around the World

New Year traditions are universal, although there may be calendar variations or differences in the race and creed of the observants.

The Chinese, for example, believe in getting the New Year off to a good start by paying up all their debts on New Year's Eve. And the English claim it's a good idea to start a savings account on January 1, since what you do on New Year's Day is indicative of what the ensuing year will be like. A round loaf of bread dipped in honey symbolizes Jewish hopes for a smooth (the roundness of the bread) and prosperous (the honey) New Year.

The same spirit of hospitality and sociability that makes the Wassail Bowl such a success in Scotland prompts Armenian housewives of Persia to get up early on New Year's Day and set about baking the traditional New Year cakes.

The baking must be done early, for the New Year is the day for visiting and entertaining.

NEW YEAR FIRST

First to welcome each New Year are the residents of the Chatham Islands, New Zealand.

Washington's Christmas



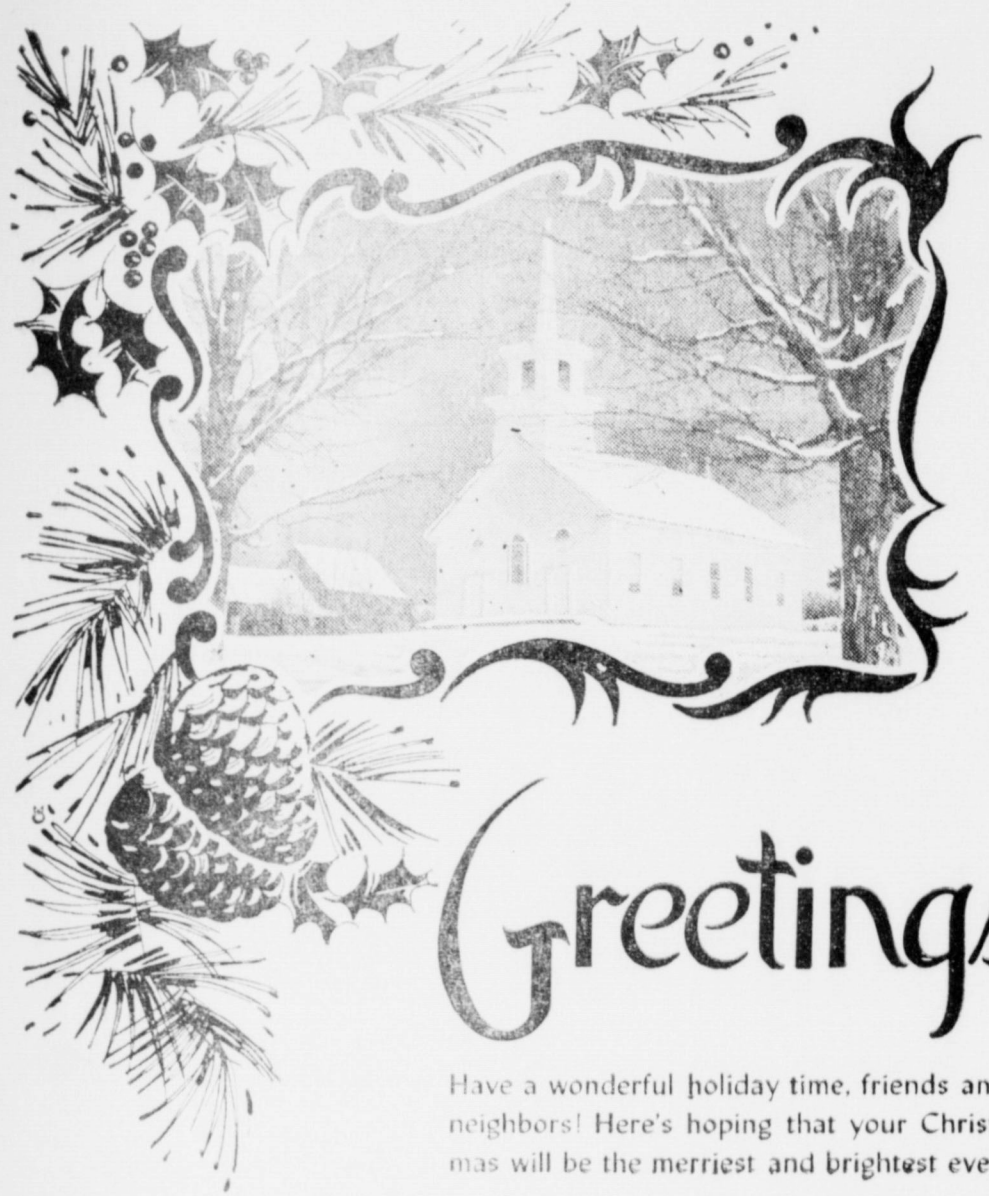
The time was Christmas night. The year was 1776. The place was near the Delaware River. Some 2,400 tattered and bleeding men stood silently about, uncomplaining.

This Christmas night was a crucial moment for a new republic which had yet to gain its freedom. But the course was charted by a great leader and a great American president, George Washington. His words of inspiration remain to this day: "This is it, gentlemen—victory or death. That is our only watchword."

And victory it was. Fired by the courage and inspiration of the man who became known as "the father of his country," a tattered band of patriots crossed the dangerous river of ice and marched to Trenton where they surprised and humbled the Hessian mercenaries and recorded a great Christmas story in the pages of American history.



NATIVITY SCENE . . . The best known and most widely used of all Christmas arrangements is the Nativity scene. Each year at this time public squares, churches and the lawns of business firms and private individuals are brightened by arrangements such as the one shown above.

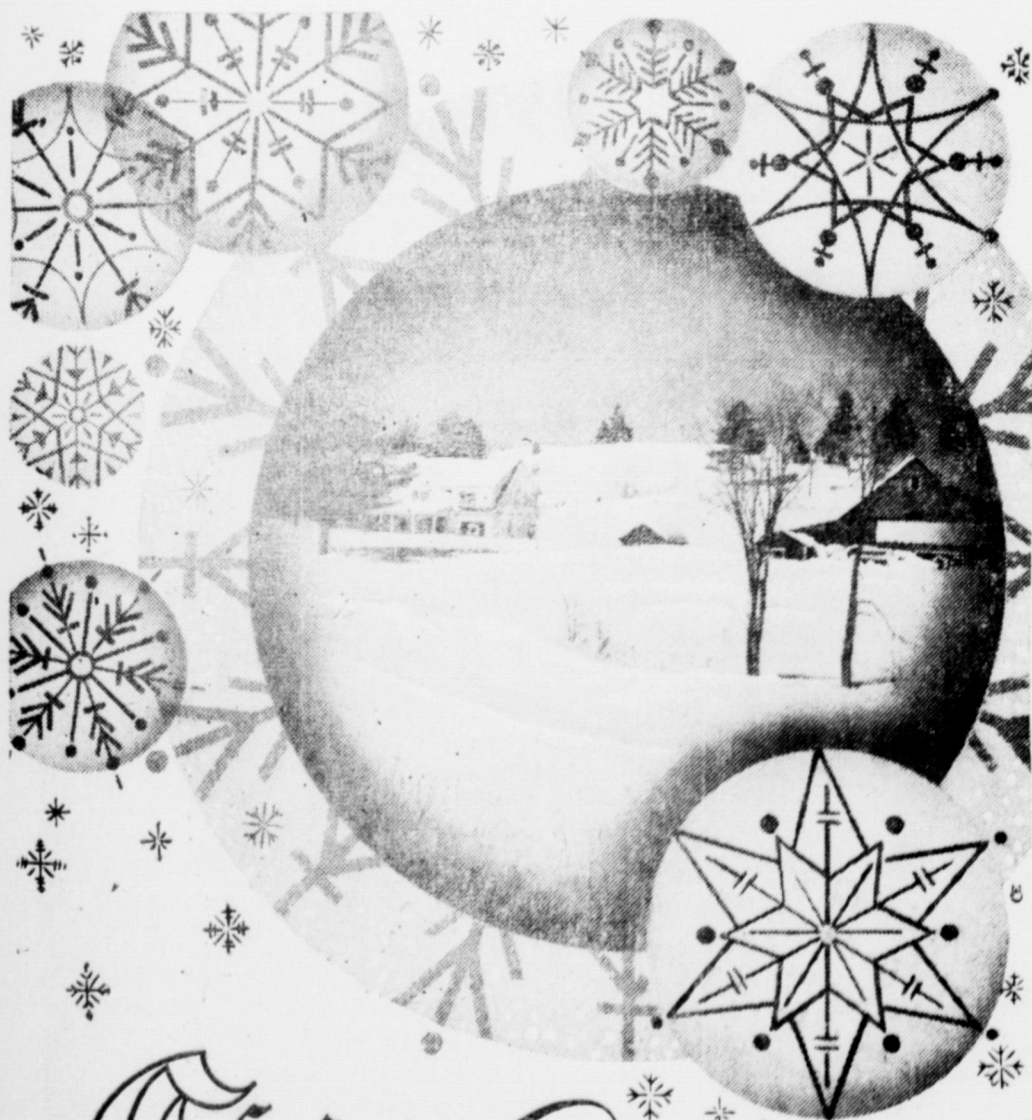


Have a wonderful holiday time, friends and neighbors! Here's hoping that your Christmas will be the merriest and brightest ever.

HOLT S

CLYDE SHORT WALTER

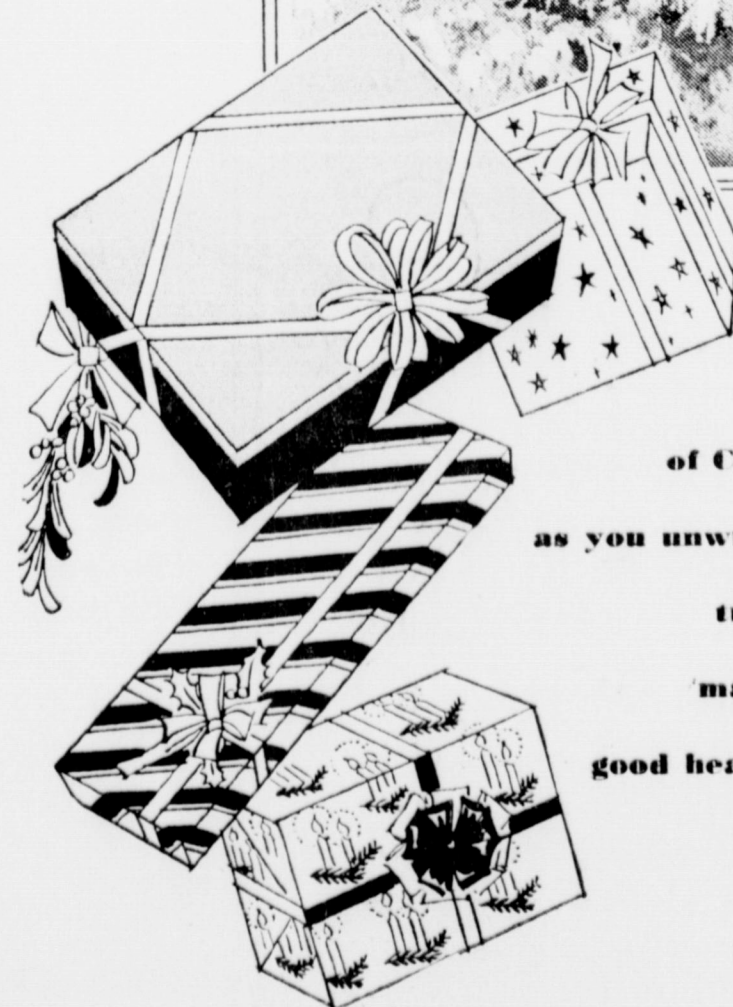
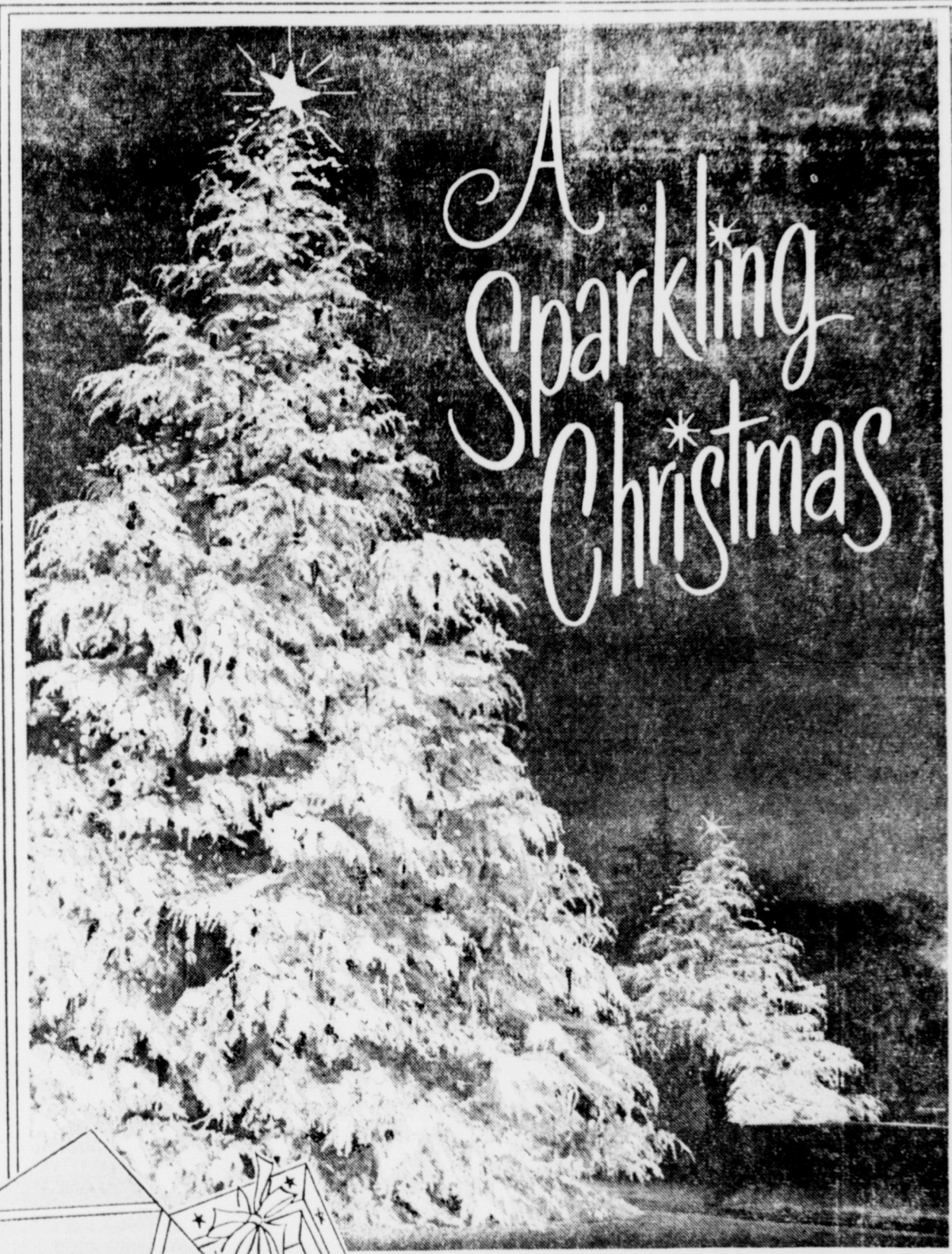
MARY FRANCES FRANK ERNEST HENRY



Christmas Greetings

May the true spirit of Christmas bring joy to every home... contentment to every heart. And throughout the coming year, may we all know the peace and good will of which the angels sang on that Holy Night, long ago. To you and yours, we wish a very merry Christmas.

Pool Insurance Agency



We hope that all the bright cheer of Christmas sparkles forth to greet you as you unwrap each and every gift 'neath your tree! And, among all those treasures may you also find the rich blessings of good health, good cheer and good fellowship in the wishes we send along to you:

S. E. CONE GRAIN & SEED CO.

New Year's Was Once Spring Affair

The celebration of the New Year was once a Spring affair in Egypt and Rome. Ancient Egypt used the overflowing of the Nile as a calendar and celebrated the New Year accordingly. The Babylonians began their New Year in March, and the early Romans followed the Babylonian pattern.

Bearing this in mind, the custom of invoking the gods of fertility at New Year's time—the origin of which is lost in antiquity—seems logical and appropriate.

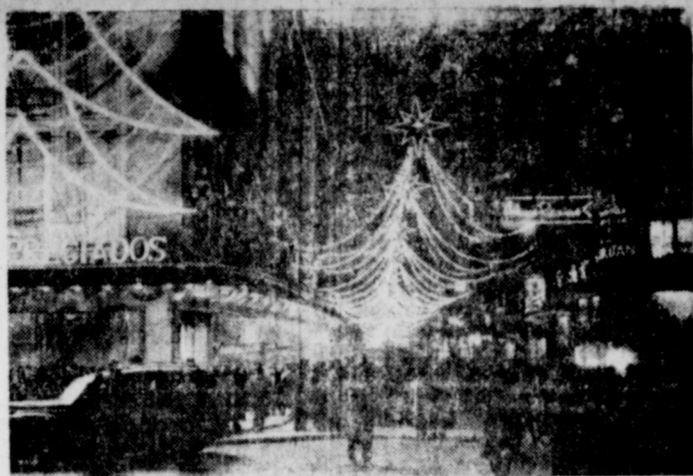
Roman Masks

The Romans were accustomed to hanging tiny masks of Bacchus upon trees and vines, the idea being to impart fertility to every side of the tree to which the masks were turned by the wind.

In the old days, Roman youths went from house to house singing and wishing everyone a prosperous New Year.

Scottish lads always had a howling good time going about on New Year's Eve switching the trunks of trees and petitioning "a good, howling crop."

Reflecting the fear of starvation, peasant families in various parts of the world baked a special New Year's cake which they dashed against the door, members of the household hastened to pick up a piece and eat it, prayerful that neither hunger nor want should enter the house during the ensuing year.



BRIGHT LIGHTS . . . Christmas lights shine just as bright in other parts of the world. The scene above depicts Madrid's Preciados Street, in the center of the Spanish capital. The night view shows strings of lights stretching from one side of the street to the other with stars holding the lights in a canopy effect while shoppers crowd the roadway and shop windows.



We're entering the Holiday scene with sincere thanks and the Season's best wishes to all our patrons whose good will and confidence we value so highly.

TEXAS SESAME GROWERS, INC.

Red McNabb Oscar Rudd Robert L. Parker
Kenneth Price Clyde Black Ethelene Thompson (Mrs.)

Modern Santa Strictly American Conception

Within recent years some of our religious and educational leaders have expressed the belief that Santa the Saint has been lost in Santa the Sugar Daddy, inferring that the whole idea of the Santa Claus myth is bad psychology or just not good horse sense.

The modern concept of Santa, of course, is 99 per cent fiction and strictly American. In Europe, Saint Nick was a tall, angular man who rode a bony gray mare. He acquired his whiskers, his pipe and his paunch in America and traded his hay burner for a speedier means of transportation.

While there is no doubt that the Santa Claus idea has been abused and somewhat over-commercialized at times, down under it all Santa still typifies a spirit of generosity and thoughtfulness. It is no reflection on Santa himself that many children who eagerly await his arrival each Christmas Eve have never heard the story of the Holy Child from their parents.

So let us not blame Santa, nor the children, if the central idea of Christmas, the birth of Jesus, suffers from neglect. The fault lies with those of us whose duty it is to lead and guide and teach and show the way.

Attractive Package Brightens Your Gift

Half of the gift is the wrapping, so make the outside covering of your gift as gay and attractive as the gift inside.

For the girl who knows how to sew, material for a dress in a fabric-wrapped box, rick-rack for the ribbon and spools of thread with big buttons for the decoration create an unusual package.

A flat box of letter paper can be disguised as a desk pad by using a real blotter on top with corners of metallic paper.

Be Different

Everybody gets and gives neckties at Christmas, so why not make yours distinctive by using a necktie knot in decorating the box containing the tie? Fasten the ends of the ribbon under the lid about 3/4 way down, bring to center, tie the knot and shape the ends tie fashion. Use dark blue, wine or green ribbon about one and one-half inches wide. These are attractive used on a striped or plaid paper.

Or the package might resemble a tiny suitcase wrapped in paper with the ends bound in decorative tape. Add a handle and identification tag.



Although America has contributed more than its share, our Christmas carols, both old and new, have come down to us from many lands. Our early settlers brought with them the carols of Europe. Perhaps the most universal carol is "O Come, All Ye Faithful" (Adeste Fideles) which has been translated into hundreds of languages and dialects and belongs to no one nation.

Germany was responsible for Luther's hymn for children, "Away in a manger, no crib for a bed . . ." England provided "God Rest You, Merry Gentlemen . . ." And from France came the beautiful "Cantique de Noel" or "O Holy Night."

Three of our greatest carols were written by Americans. "It Came Upon A Midnight Clear" was written by Edmund H. Sears, a Massachusetts Unitarian minister, in 1849. Dr. John Henry Hopkins, Jr., Episcopal rector from Williamsport, Pa., composed the words and music for "We Three Kings of Orient Are." Author of "O Little Town of Bethlehem" was Phillip Brooks, a young Episcopal minister who later became bishop of Massachusetts. He was inspired to write the poem after a trip to the Holy Land.

Although non-religious, the rollicking "Jingle Bells" also came from the pen of a churchman, John Pierpoint, almost a century ago.

Tree Should Be Safe As Well as Pretty

Make sure your Christmas tree this year is as safe as it is attractive. The way to do it is to keep the butt of the tree in water while it's in the house.

Keeping the tree in water will help to prevent dryness that may mean a fire hazard. It will also keep the needles from dropping so rapidly.

When you select your tree, try to find out how long it has been cut. It will last longer if it has been cut recently.

Balsam fir makes the best Christmas tree, but Douglas fir is nearly as good. Becoming increasingly popular are the pine trees—Scotch, red, white and jack—which hold their needles from two to four weeks. Spruce trees will hold their needles only from three to ten days in the house.

Christmas Day

The date of December 25, as the birthday of Jesus, and hence, Christmas, has been generally observed in most Christian nations since the fourth and fifth centuries. Prior to the fourth century, Christians observed only Epiphany (the commemoration of the Baptism) and Easter with festivals and religious rites.



The observance of the coming holiday brings with it our sincerest wish for your happiness.

Kelton Barber Shop

Omer Kelton
Carlos Parker

NOEL

Even as the wise men of old were guided and comforted by the radiant spirit of the Duletide, may our friends of today be inspired anew by this timeless message of peace and brotherhood among men.

Bovell Motor Supply
Bo • Spencer

May this be your happiest Christmas . . .
may your joy be so great, that you
treasure forever the wondrous
memories of this happy season . . .
In every way — may this truly be a
Merry Christmas

Bailey County Electric Cooperative Association
A Locally Managed, Tax Paying Farm Org.

Pinata Is Traditional In Mexican Observance

Our Mexican friends south of the border are picking up some of our holiday traditions and we could do ourselves a favor by adopting one of their customs, such as the "breaking of the pinata."

Widely used in Mexico throughout the year, the pinata is busiest during the Mexican Christmas Festival. The pinata is a fragile earthen jar which is filled with sweetmeats, trinkets, candies and toys, then suspended from the ceiling in a large room or patio.

Each guest is blindfolded, spun around, and allowed a whack at the pinata with a stick. When it is finally smashed, all hands rush for the shower of candies and toys.

Hot Punches Gain New Holiday Popularity

Hot punches, gaining new popularity in America, have never gone out of favor in England where punch bowls are a frequent sight, usually of polished silver to hold hot brews. These zesty punches may be mild or glowing.

For mild drinks there is spiced tea with cloves, cinnamon and nutmeg added before brewing, then combined with heated fruit juices. For glowing drinks there is Mulled Cider, simmered with spices and served with floating orange slivers; or the traditional Tom and Jerry, served untraditionally early, its brandy frothy with egg, and spiced.

UNIQUE CALENDAR

The Moslem calendar is unique: the 12 months of the year begin with the approximate new moon without any intercalation to keep them geared to the seasonal equinoxes. Thus the months, and New Years, too—retrograde through the entire year in about 33½ years.

Holiday Treats

Pies for the holiday party can be "trimmed" to add to the festivity of the occasion. With a mince pie, cut a star opening in the center and place small red candles in the pie so each wedge will have one. Form a circle of whipped cream around a chocolate pie, then place a small candy cane where each wedge will be. It will make a big hit at a children's Yuletide party.

Safe Toys Will Make Holiday Happiest

The toys you give your child this Christmas can turn his happy holiday into a time of needless tragedy if you do not exercise caution in selecting safe and well-constructed playthings.

The frequency of eye accidents among children show a marked increase during the holidays, accidents caused by BB guns, bows and arrows, sharp-pointed toys, or toys so poorly constructed they fall apart, leaving jagged edges.

Here are some helpful hints for toy-buying parents:

1. Be sure the toy is suitable for the child's age and that he knows how to use it.
2. Avoid toys with sharp edges.
3. See that the toy is put together sturdily.
4. Avoid dangerous playthings such as BB guns, pointed-tip arrows and air rifles—especially for the smaller fry.



WISHING SPOT . . . Practically every nook and corner of the department store becomes a wishing spot as kiddies anticipate the coming of Santa. In this instance the very young ladies have focused their attention on a pair of dolls.

Greeting Cards Came To Us From England

The thoughtful custom of sending cards to friends and relatives at Christmas comes down to us from England.

It is generally suggested by historians that the idea began with schoolboys away from home who wrote their Christmas letters on fancy paper and in fancy writing.

There has been controversy through the years as to who sent the first lithographed cards. In 1941 a copy of an old Christmas card was found in the British museum and credit for the card was given to William Maw Egley, a 16-year-old apprentice, in the year 1842.

Cole Gets Credit

Later evidence, however, gave credit for the first card to Sir Henry Cole and lithographer John C. Horsley, in the year 1843.

Cards credited to Egley and Cole are quite similar. Each was etched in black and white and each shows drinking, dancing and holiday merriment scenes, and both carry holiday greetings.

Evidence that Egley was not the originator comes from a framed copy of the Egley card which reportedly carries a note on the back in the apprentice's handwriting.

The note says the card was finished December 3, 1848 and is the "second ever published."

Cole began sending out cards to all his friends in 1846, each card bearing the message, "A Merry Christmas and Happy New Year."

Although the cards brought fame and popularity to Cole, it was some twenty years before Christmas cards became very popular in England.



The trimmed Christmas tree, as we know it today, is little more than a century and a half old, yet legends trace the origin of the tree back to earliest times.

One legend concerns an early Christmas missionary, St. Wilfred, who once came upon a band of Druids preparing to make a human sacrifice under a large oak.

According to the story, St. Wilfred had the tree cut down and almost immediately, a young fir tree sprang up in its place. The missionary seized the evidence and made the fir tree a symbol of new faith and thereafter the Druids set this symbol of immortality in the halls of their lodges at Christmastime, surrounding it with feasting and laughter and love.

There is also the story of the Faithful Pine which sheltered the Holy Family during the flight to Egypt. With Herod's soldiers in pursuit, it was still necessary that Mary rest awhile so they sought shelter in the low trunk of a huge fir tree. As the soldiers approached, the tree bent its branches to conceal the huddled little group. When the danger had passed, the baby Jesus blessed the old tree. Today, if you cut a pine cone lengthwise at Christmastime, you can still see the imprint of His little hand.

Another legend holds that the first Christmas tree was really an apple tree. And, although the fir tree has long since replaced its predecessor for Christmas use, the tinsel baubles we use on the tree are said representative of the fruit which for the early Christians symbolized the fall of man in the Garden of Eden and his reclamation by the birth of the Saviour.

CHRISTMAS Blessings

As brightly as the Star of Bethlehem shone in the heavens on the night that He was born, so may the joy of Christmas shine in your heart and bring you happiness and peace.

Edwards Gin

Greetings and Thank You

It is on a note of sincere appreciation that we thank you for your patronage and wish much holiday joy and good cheer to you and your family!

GOSS BROS. '66" SERVICE

OFFICIAL CARD . . . Shown above is the official Christmas card sent out last year by President and Mrs. Eisenhower. The entire front of the card is gold with embossed lettering. Background of the presidential seal is white with a red, white and blue shield. The inscription on the card is inside the fold.

Cheers!

a fun-filled Christmas to one and all!

MULESHOE FLORAL

Season's Greetings

Our best wishes to one and all for a very merry Christmas!

The City of Muleshoe

Silent Night

Heard in song, told in story, the Christmas message comes anew to lift our spirits, warm our hearts. At this happy time, we extend friendly greetings to all.

Muleshoe Compress & Warehouse Co.
A Bailey County Institution



Toys TO PLEASE

Consider both the parent and the child when buying Christmas toys for pre-school children and everyone will be happier.

Some parents have a low tolerance for noise and highly unpopular will be the friend who presents their children with a noise-maker. Toys that contain many bits and pieces that have to be picked up and playthings that offer a serious storage problem are a bane to a busy parent.

In buying Christmas toys, parents, relatives and friends should consider how the playthings will fit into the family set-up as well as whether the child will like them.

Choosing toys for a child who has a playroom all his own is quite different from choosing toys for a child who has to play in the living room or kitchen. Outdoor toys are not the thing to give a child who lives in a crowded apartment building or has no access to recreation space. Every factor should be considered before selecting toys.

Pets are quite often controversial Christmas gifts. Parents must first be sure they themselves want the pets and are willing to take on the extra work entailed. A pre-school child is not capable of assuming full responsibility for a pet.

The Wassail Bowl

The Wassail Bowl is the center of adult festivities in Scotland. Its origin is lost in antiquity, but tradition has endowed the Wassail Bowl with legendary romance. It is ornamental in design and decorated with branches of greenery. The mixture within is warm and sweet, and wine is sometimes added to the ale and sugar and spices.

Candles Surrounded By Various Legends

Candles have long had their place in legends and in the observance of the holiday of Christmas. In Ireland on Christmas Eve a large candle was burned which could be snuffed out only by one named Mary. As the Irish put it: "Who knows, on some Christmas Eve, Jesus and Mary and Joseph may come again, not to Palestine, but to the Holy Isle on the farthest edge of Europe?"

The first use of candles for Christmas is not recorded in the annals of any nation but according to an old legend the "Christ Child Candle" is burned in the window to light His way if He makes an earthly visitation and in atonement for the night of His birth when there was no room for Him.

Children's Task

During the early days of our country, animal fats were relatively scarce. The branches of the bayberry shrub were covered with wax-giving berries and children were given the task of gathering the berries when candles had to be made so that the animal fats could be conserved.

According to tradition, one who burned a bayberry candle on Christmas Eve of Christmas Day would have long life and a happy one.

An old verse reads:

"To learn your luck for the Christmas Day,
Burn a bayberry dip on
If the flame burns bright and the light shines clear,
Good luck will be yours throughout the year."

Holiday Cooking Should Be Planned

Fun's a-poppin' in the kitchen during the holiday season. Much of the pre-holiday fun comes in deciding what to serve, but this often means extra work.

Plan your holiday cooking so that you can do much of the preparation well ahead of time—make pies, breads and prepare fowl and store them in the freezer.

You can make salads 24 hours before serving, and you can prepare cranberry jelly at any convenient time.

Since you want to save your energy so that you'll be in good spirits for the holidays, recruit the helping hands of your family. List things to do, and let them choose their jobs. You'll have better cooperation that way. They will want to help and share in what should be a family tradition.

Holidays are more meaningful to your children if you let them have a hand in the preparations. Of course you'll adapt their jobs to their ages and abilities.

JOY TO THE YOUNG

One of the most beautiful aspects of Christmas is the joy that it brings to the hearts of the young, the shining anticipation that lights their merry eyes like candles.

How old are you that you cannot remember the many times you lay quietly in the winter dark eagerly awaiting the anticipated hour of midnight? Did you ever tiptoe down the stairs, silently, cautiously, peering around the corner to see if HE had been there? Can you not remember how all at once the days and hours of waiting were ended in the glorious realization that it was Christmas morning? Do you not recall how the world seemed different on that day, how your nostrils were filled with the aroma of pine and nuts, fruits and the fresh red paint of a wagon or the unsoiled newness of a fluffy doll?

You are not so old that you cannot remember, nor so blind that you cannot see it in the eyes of your children. For it is there. It is a part of the spirit of Christmas and an important part. For the moment it is the spirit of receiving, but this will change with time as the spirit of giving and the truer meaning of Christmas become a reality.

So let young hearts enjoy the coming of Christmas. Neither man nor time can change the idea of Christmas in the hearts of the very young, no more than they can alter the true meaning of the Christmas story.



Greetings

We'd like to sing out our thanks to you for your loyal patronage and to wish you a holiday full of old-fashioned warmth, merriment and much good fellowship.

D & G FOOD STORE
7 TO 11



Western Auto Associate Store
Farene and Earl Harris
Jack Riels — Stanley Rothell



PEACE ON EARTH . . . Prayerful hands against background of the Nativity scene reflect the true spirit of the Christmas season, when peace and goodness are foremost in the thoughts of mankind.

REMEMBER WHEN?

By John Crow

The man was a carpenter, and his name was Joseph. The expectant mother who traveled with him was called Mary. They came to a little town called Bethlehem, looking for shelter for the night. But the town was crowded, and there was no room for them.

Humbly, without complaint, they found refuge in a stable, where they were to spend the night. Strange things happened near that stable. Shepherds who were watching their flocks and voices, as of a chorus of angels singing.

And in the sky overhead, one star shone with startling brilliance. From the East three men came, who said they had followed the star from the west, and they looked as if they had traveled a long way.

They came to the stable where they found Joseph and Mary, and the new-born Child, whose name was Jesus.

It's not necessary to ask, as we usually do in these columns, if you remember the year. For, although it occurred nearly two thousand years ago, the whole world remembers that night during this Christmas season.

We would like to take this space to remember all of the friends with whom we have done business during this past year and all of our other friends and associates . . . and to wish you and yours a Merry Christmas and the happiest of New Years.

C & H Chevrolet Co.
Phone 2720 — Muleshoe

SAVE THE TREE

For the family which prefers a small tree, an evergreen can serve as the traditional Christmas decoration during the holidays and later take its place in the family yard as an ornamental tree.

Forestry experts say that the live tree has a reasonable chance



May this holy Christmas Season lift your spirits, warm your heart and bring you untold joy and happiness.

Western "66" Company
Muleshoe Liquefied Gas Co.
Lazbuddie Butane Co.

Greetings of the Season

We love the tradition of extending greetings to friends and neighbors at Christmas time. This age-old custom affords us the opportunity to express our gratitude to those we have long been privileged to serve, and to wish everyone a full measure of happiness and contentment throughout the Holiday Season.

GILBREATH SEED & GRAIN CO.
ALVIN — JOE — RUFUS
ROLAND — VIRGIL — BILL

In the spirit of the season, we send to you our greetings and good wishes for a Christmas rich in hope, peace and love.

Western Auto Associate Store
Farene and Earl Harris
Jack Riels — Stanley Rothell

Poinsettias bright will help us say . . . Best wishes for your holiday!

Alsop Insurance Agency

FESTIVE DESSERTS

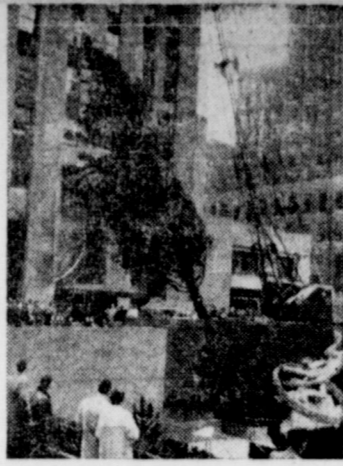
Festive desserts play a big part in the celebration of the Christmas holiday and no other treats are more associated with this holiday than plum pudding and mince meat pie.

The origin of the plum pudding is lost in history, but popular legend explains it this way:

Once upon a time, an English king went hunting on Christmas Eve. A sudden blizzard blocked the paths of the forest and the hunters became lost. One member of the party, the cook, was charged with

whatever food he could find. In desperation, he literally threw "everything" into the pot—the remains of a stag chopped into fine bits, flour, birds' eggs, dried plums, ale, brandy, sugar and meat from some wild game. Soon, to his surprise and delight, he had a delicious, hot "pudding" and to this day, true plum puddings have all of these ingredients which our quick-witted hunter put into his cooking pot.

Mince Meat Pie
The tasty mince meat pie was originally devised by the Puritans as a religious offering and was served with a tiny figure of the Christ child in its center. The earliest known recipe dates from the reign of James I in the early 17th century. At that time the pie was filled with beef tongue, chopped chicken, eggs, raisins, orange and lemon peelings, sugar and various spices.



UP SHE GOES . . . It takes plenty of horsepower to hoist the huge Christmas tree in New York's Rockefeller Plaza. The three ton white spruce shown above is estimated to be 65 years old.

Annual Tree Harvest Helpful to Forests

Don't feel disturbed or guilty about using evergreens for Christmas trees—there's more than enough to go around. Besides, today most Christmas trees are "harvested" as a crop to insure more living room for regular plantings.

Also, many Christmas trees come from poorer forest soils and wet bog areas devoted exclusively to the growing of trees for the Christmas market. In such areas evergreens grow far too slowly to produce a lumber of pulpwood crop—thus Christmas trees are the only profitable harvest to come off that land.

Another Christmas tree source is thinnings. Mother Nature seeds from 5,000 to 10,000 trees per acre. In today's growing-trees-as-a-crop operation, frequent thinning is essential to allow trees room to live and grow. The thinnings can be sold as Christmas trees—and fill a trio of needs: first, as a bringer-of-joy into the home; second, as an income source to the forester; third, as "life insurance" for upcoming timber crops.

Many U. S. Towns Have Names Which Relate to Christmas

Scattered here and there about the United States are numerous towns and cities whose name reflects the Christmas idea in one way or another.

Best known, of course, are the towns of Santa Claus, Indiana, Bethlehem, Conn., and Christmas, Fla., whose post offices each year handle floods of mail from senders wishing to brighten their packages with yuletide postmarks.

Indiana's Santa Claus is the only town with exclusive rights to its Yuletide postmark, although there is a Santa, Idaho. The privilege of the exclusive Santa Claus postmark is reserved to the Indiana post office by congressional act. There is only one Christmas, the one in Florida, although Maine boasts a Christmas Cove.

Six Bethlehems
Bethlehem, Conn., has plenty of competition, however, as there are six other Bethlehems—in Indiana, Kentucky, Pennsylvania, Georgia, Maryland, and New Hampshire. There are two Noels, one in Virginia and another in Missouri. Looking elsewhere about the country, one can find numberless towns and cities with names which call up Biblical or holiday associations. There is an Advent, W. Va., for the Nativity. Kentucky has a Mary, and Oregon and Utah a Joseph each.

A Wiseman
One Wiseman is found in Arkansas and another in Alaska and it is reasonable to assume that another may be found in Wisemantown, Ky. In the spirit of the season, West Virginia contributes Goodwill; Missouri boasts of Peace Valley, and there is Joy in Illinois, Kentucky, Missouri, and Texas.

For the Christmas party, Turkey is available in four states, Cranberry in three. In the decorative theme, one can find an Evergreen in six states, a Pine in seven, a Holly in three. Trees in Louisiana, and finally, Mistletoe in Kentucky.

About Christmas



Now it is again the season of the year that we call Christmas, the most joyful and most universally celebrated of all our holidays.

The observance of Christmas may differ among nations and peoples which stretch from the lands of snow and ice to the sunny Southern hemisphere, but in every corner of the world the true meaning of the holiday is ever the same.

As our world has changed through the centuries since the first Christmas, so have we taken the customs of Christmas and adjusted them to our changing environment. The origin of many of these customs have been lost in the passing of time to the extent that today many burn candles in the window and adorn firesides and homes with holly and mistletoe without a passing thought as to why we use candles rather than kerosene lamps and holly or mistletoe in preference to other winter greenery. It is custom, and we believe in following customs, in one fashion or another.

Customs have their place in the scheme of things, so let us keep them and, if need be, give them new meanings of our own. Yet, with it all, let us remember that customs and traditions are only a part of the observance of Christmas. We do not keep the Christmas merely because we observe the customs.

Let us keep Christmas in our hearts. Let us remember that it is a religious holiday, a time of joy and peace and faith and hope. More particularly, it is a time to be humbly grateful for mankind's greatest birthright—the hope of eternal salvation. Such was God's gift to the world that night at Bethlehem.

With the spirit of Christmas in our hearts we shall find deep and significant meanings in the customs and traditions we associate with this great holiday.

May the best gift of all — the spirit of peace and good will . . . be yours always.



MCCORMICK UPHOLSTERY & DRAPERY SHOP

The herald angels of the Yuletide bring to you our greetings for a blessed Christmas.



MOORE'S LAUNDRY

J. M. — MINNIE NELL
MRS. ETHEL ASKEW

FAMOUS SITES

In the heights above Nazareth, which lies in a cup of the Galilee hills, may be seen the sites of many of the famous place names of biblical history. To the east lies Gilboa where Saul died, and Tabor, where Deborah's men gathered to meet the Canaanites. Westward is an ancient Megiddo where the Egyptians defeated Josiah of Judah, and Carmel where Elijah bested the prophets of Baal.

BULGARIAN HOLIDAY

New Year's Day is a great day for Bulgarian children who receive their presents and small sums of money in return for the gifts they ceremoniously present. Teen-agers go visiting, and wishing neighbors a happy New Year, expect treats and refreshments. But unlike our "trick or treat" of Halloween, should the supply of goodies run short, the situation is accepted graciously.

No Observance

The Puritans of Mass. bay colony had a law that imposed fines for observance of Christmas and Gov. Bradford once issued a statement publicly ridiculing certain young men who declined to work on Dec. 25, "ye day called Christmas."

First Cable

The first message was cabled across the Pacific on January 1, 1903. The cable ship "Silverton" arrived in Honolulu on that date after successfully laying down 2,600 miles of cable from San Francisco to Honolulu.

"Let Earth Receive Her King"



May the inspiration of Christmas open the way to a new era of peace and understanding among men.

J. E. "ED" HICKS
Real Estate



Season's BEST WISHES

To all our loyal friends and patrons we send this Holiday greeting with the wish that you enjoy all the delights of this festive season.

THE FIRST NATIONAL BANK

A HOME OWNED BANK

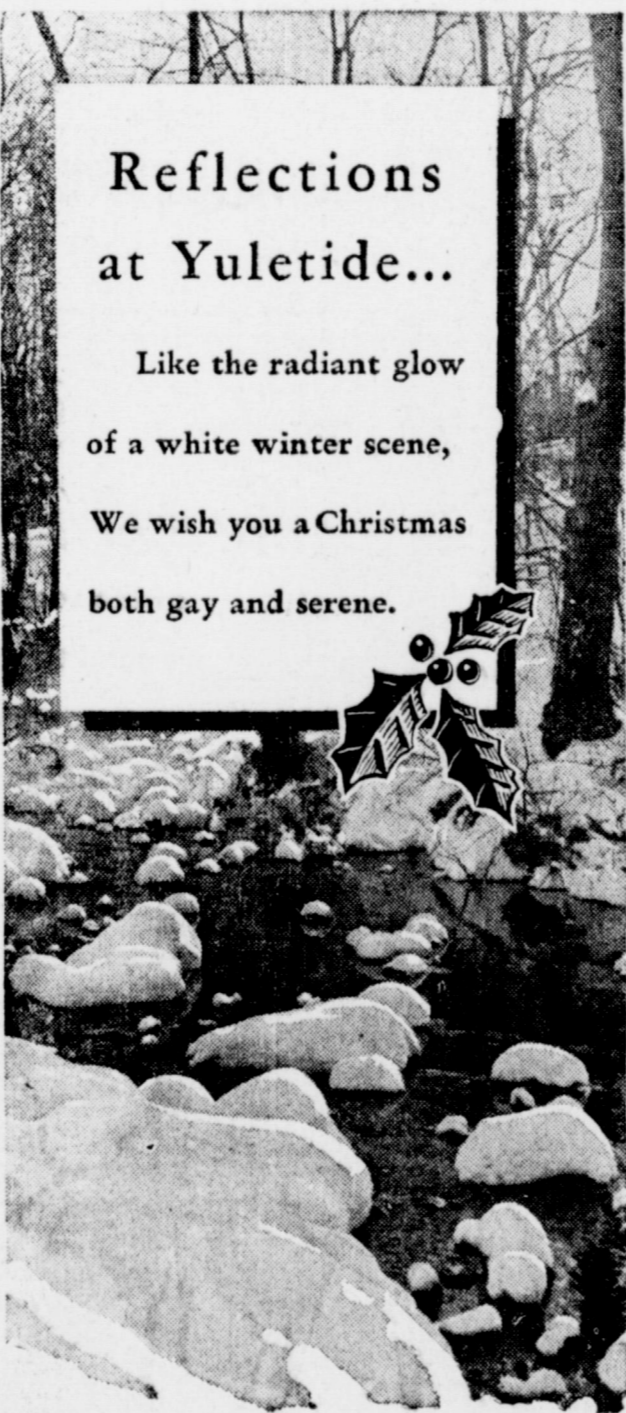
MEMBER FDIC

Phone 7770

Muleshoe

Reflections at Yuletide...

Like the radiant glow of a white winter scene, We wish you a Christmas both gay and serene.

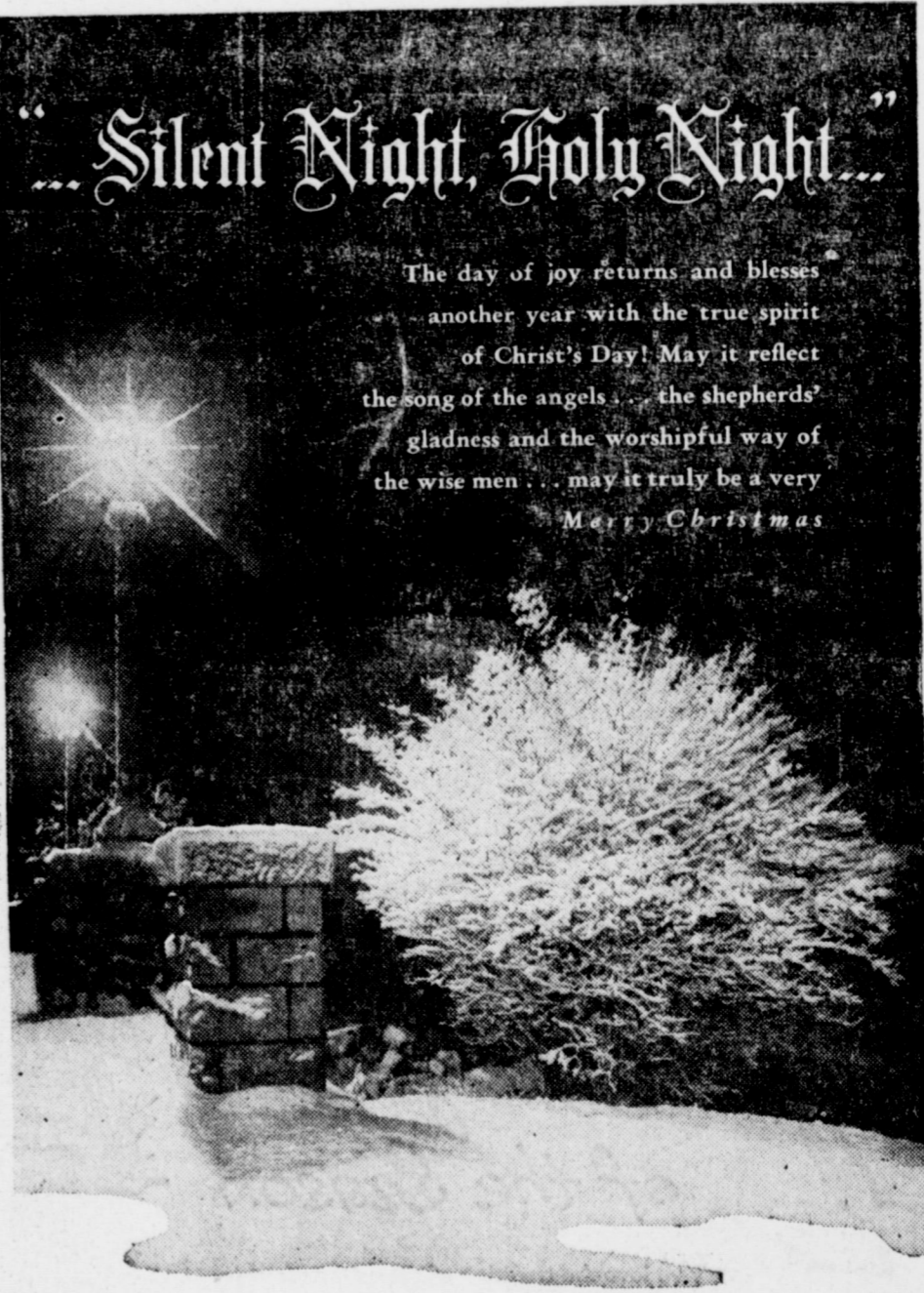


Gordon's Conoco Service

GORDON • LES • DON
ALFRED

"... Silent Night, Holy Night ..."

The day of joy returns and blesses another year with the true spirit of Christ's Day! May it reflect the song of the angels . . . the shepherds' gladness and the worshipful way of the wise men . . . may it truly be a very Merry Christmas



Farmers Co-op Elevator

MULESHOE

TEXAS

We wish

all our friends

at this time of the year...

A season that sparkles

with holiday cheer!

Muleshoe Cooperative Gin

Mistletoe Subject of Many Controversies

The mistletoe, alternately a symbol of good and evil, has a controversial background. Known today as a criminal killer of forests, it is still used as a symbol of love, peacemaking and goodwill.

According to legend, this is how the mistletoe became a symbol of love: The ancient Scandinavian light god, Balder, so the myth goes, was killed by Loki with a mistletoe arrow after the beloved Balder's mother had evoked a promise from all other living things that they would not harm her son. Balder was restored to life by the intercession of other gods who entrusted the mistletoe plant to the goddess of love and she ordained that henceforth anyone passing beneath its bough should receive a kiss in token of love, not vengeance. Held high, the mistletoe would never again be evil.



TIME TO REMEMBER . . . A visit with Santa is a high spot in a young life as well as the time to remember whether a little girl has earned Santa's stamp of approval for her stellar conduct throughout the year.

Gift Buying Simplified By Making Shopping List

Your gift shopping will be easier and less fatiguing if you decide what you want to buy and make a list before you shop.

It is wise to list alternate choices so that you won't limit yourself to only one idea.

You may want to see what is in the stores, make a list and then make a second trip to do the actual buying. Your list will help you shop systematically.

Catalogs can also be helpful in getting suggestions. Most large department stores, specialty shops and mail order houses have catalogs. So, why spend hours looking for gifts when you can shop or prepare your "want list" from your armchair.

Sitting comfortably at home, you can choose from a greater variety of merchandise and at the same time conserve your time and energy.



ROOM FOR SANTA . . . The French Santa shown above was caught leading his gift-laden donkey down the Champs-Elysees shortly before last Christmas. Normally the traffic here is frantic, but the Suez Canal blockage and gasoline rationing gave Santa room to maneuver.

ABOUT Mistletoe

There's more to mistletoe than the excuse to invite a kiss from a pretty girl.

The white-berried plant actually is a parasite, often killing off trees that play it host. In recent years Australian foresters resorted to flame throwers to kill off the plant in some wooded areas. The popular promoter of Yuletide romance has a bad habit of sapping the water and mineral salts from the trees, starving them to death.

The mistletoe does serve one useful function in the outdoors, however, as it provides a winter food supply for mockingbirds, robins and waxwings. These small birds are responsible for the spread of the tree-damaging parasite. After eating the berries, the birds clean their beaks on the trees, firmly planting the mistletoe seeds they do not eat. The tap root of the seedling pierces the tenderest portions of the tree—young branches or buds—and the tree sap is drawn into the thick leaves of the guest plant.

Thus the mistletoe plays dual characters and at least according to one superstition, can change from one character to another in the twinkling of an eye. For instance, if the Yuletide mistletoe is removed from a house by Candlemass Eve (February 1), each leaf will produce a goblin to plague the careless occupants during the year.

Original Gifts are Best

You can enjoy the fun of getting ready for Christmas by starting early to make original gifts for those on your list who "already have everything" or are "so hard to buy for." You don't have to be a master craftsman to make attractive presents, just let simplicity and color be your keynotes.

As for materials, department stores and variety stores are filled with endless possibilities. You can, for instance, buy metal trays of all sizes that can be made distinctive with flowers or fruit, scrolls or scallops. Often the instructions, designs, and paint materials are packaged right with the trays.

The ten-cent store will yield an array of kitchen canisters, cake tins, and wooden salad bowls that can be given decorative touches. They provide a wonderful way to highlight kitchen color schemes. In decorating wooden salad bowls, put your designs on first, then give the bowl two or three coats of spar varnish which will provide an odorless, tasteless coating.

If you'll take your ingenuity shopping, you'll find many items that will arouse your creative interest in other stores, too. There is an endless stream of closet accessories . . . hampers, shoe and hat stands, hat boxes, and clothes hangers.

And don't overlook such gardening equipment as trowels, diggers and watering cans. They can all be perked up with colorful enamel.

For the younger set, a toy chest with storybook figures—or the child's name—makes a welcome gift. Such a box can be made from an old sea chest or a wooden storage locker. You may even find one in a store that sells unpainted furniture.



Christmas is a happy season of giving and receiving, of good times and good cheer. Here's wishing you all its pleasures.

Christmas is a holy season, a time to worship and rejoice. May its deepest spiritual meaning bring you peace and joy.



CUTE CUTOOT . . . A novel Santa cutout can easily be made by the children in the home and will lend a cheerful spirit to home surroundings.

Choose Wisely When Buying Toys for Tots

Safety is an important factor in the selection of Christmas toys for the pre-school set and here are some good suggestions:

Be sure paint on toys is lead free and that toys have no sharp or jagged edges.

Never give a small child a toy that is small enough to swallow. Tiny toys or toys with small parts that may come off should be avoided.

Consider traffic hazards before buying toys used outdoors. A ball or a bicycle is a dangerous plaything on a busy street.

Building blocks are just something for the small tot to scatter from one room to another and small toys quite often cause bad falls if left scattered on the floor.

Avoid glass and other breakable materials.

GREETINGS

We're heading your way with a sleighful of good wishes for this festive season! May you and all your loved ones enjoy a happy holiday!

ROBINSON'S BOOT SHOP

Best Christmas Wishes

Our message to you comes wrapped in the gay spirit of holiday time!

M & M GROCERY and MARKET

Arnold Morris Auto Co.

LANCE DICK BOB	ROBERT LAWRENCE HARDY	CLARENCE GRACE ARNOLD
----------------	-----------------------	-----------------------

GREETINGS

May the religious theme of Christmas be a source of inspiration to all.

Plainview Production Credit

W. B. LA YEQUE, Manager

Greetings

As the carolers sing out their message of Christmas joy, we wish for you a holiday season, bright with hope, rich in love, and abounding in good health, good will and good fellowship.

Alsop Cleaners

Greetings...

May the spirit of Christmas live in your heart and bring to you and your family enduring spiritual happiness. That is our wish for all our many friends for now and always.

GENE AND HOWARD
COX DRIVE-IN THEATRE

Greetings

In honor of our many friends of long standing, we pause to wish them all the blessings of the holiday season.

PAYMASTER GIN

JIMMIE CRAWFORD, Manager.

PHONE 4820

MULESHOE

Let Children Help Prepare for Holiday

Children learn the real meaning of Christmas when you let them participate in preparations and activities.

Making gifts for someone special is a project that even a three-year-old can do. Children can fill pretty jars with sand to make attractive doorstops. They can make clove apples to add spice to handkerchief drawers. Even their simple drawings make gifts that parents cherish.

Baking cookies and making Christmas decorations also put children in spirit of things. And even small children can string popcorn and cranberries for tree trimmings.

Deeper Meaning

Making Christmas cards shows children that there is more to the cards than the actual sending. You particularly want friends to know you are thinking of them at Christmas time, and children can learn this early.

Music is a part of Christmas and offers another opportunity to put meaning into the holiday for children, who enjoy singing.

Lucia Day Celebration Opens Sweden's Season

Celebration of Lucia Day on December 13 inaugurates the Christmas season in Sweden. It takes its name from St. Lucia, or Lucy, martyred for her faith and virginity in Syracuse in 304 A.D. and venerated by the church each December 13.

The prettiest blonde in every home, office, factory, village and town is elected a "Lucia" and visits the sick, leads carnivals and processions and attends banquets and balls accompanied by her "handmaidens."

The ancient custom coincides with the winter solstice, when the sun swings toward the earth once more and the days begin to lengthen.

Holiday Decorations

Instead of the conventional wreath on the outside of your door why not string some bells and tree ornaments on narrow baby ribbon and hang from a huge red bow?

Make your door and window frames bright and cheerful by framing them with ribbon and sprigs of holly. Hang the ribbon in festoons across the curtains and tie at the sides in wide sash bows for colorful effect.

Dickens' Manuscript Brought High Price

Only a few years ago, a previously unpublished Dickens' manuscript, "The Life of Our Lord," was presented to the world.

This simple, moving narrative had been written by Dickens 100 years earlier for the exclusive enjoyment of his children and because he felt such deep veneration and reverence for the life and lessons of our Saviour. Dickens had left instructions that this particular manuscript never be commercialized. It was never made public until the year 1933, after the death of Sir Henry Fielding Dickens, the author's youngest child.

Literary Prize

Purchased by the London Daily Mail for the staggering amount of \$210,000—or, \$13 per word, the manuscript became a literary event of the first magnitude, destined to be read and cherished forever wherever thoughtful parents, like Dickens, want their children to know something about the history of Jesus Christ.

For, according to Dickens:

"Everybody ought to know about Him. No one ever lived who was so good, so kind, so gentle, and so sorry for people who did wrong or were in any way ill and miserable, as He was."

"And as he is now in Heaven, where we all hope to go, and all meet each other after we are dead, and there be happy all ways together, you can never think what a good place heaven is, without knowing who He was and what He did."

Safe, Durable Toys Best for Youngsters

Carefully selected toys will give children many happy hours of safer, constructive play. Poorly chosen toys, on the other hand, will collect dust on the shelf or need repairing a few days after Christmas.

Many winding and friction-drive toys are limited in their use and are not recommended for children. On the other hand, blocks, legs and other such toys will help develop a child's creativity.

If you choose a doll as a gift, be sure it is durable. Check the arms to see that they will bend easily. Also see that the fingers are not spread out so that it is difficult to dress the doll.

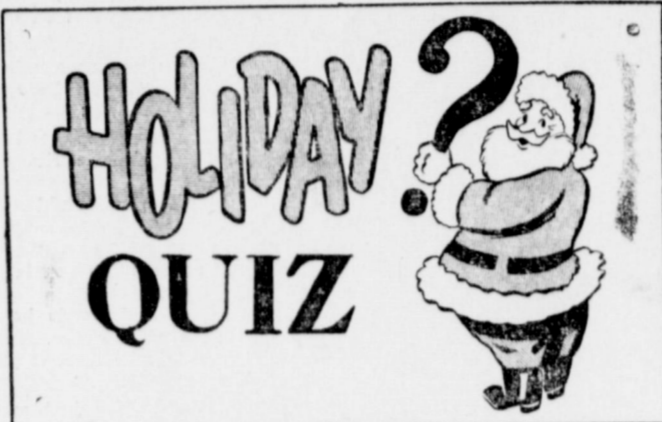
Make Clothes Simple

Doll clothes should be attractive, yet made so the child can manage them herself. They should open down either the front or the back and fasten with snaps, large buttons or ties.

The construction and material used in toys is also important. Since hard plastics break easily, soft plastics, metal and wood are better for toys. Inspect metal toys carefully to be sure there are no sharp edges.



EFFECTIVE DISPLAY . . . The story of the Nativity is itself a simple story and accordingly it doesn't take a lot of fancy trimmings to create an effective Nativity scene. The one above was created with cardboard cutouts and straw, with a lighted tree for the background.

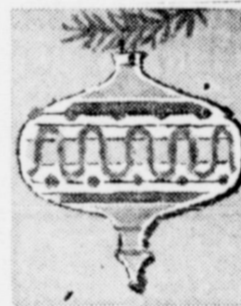


HOLIDAY QUIZ

1. Q. Where did the poinsettia get its name?
2. Q. "Fono Natale" is a holiday getting in which land?
3. Q. Who was Thomas Nast?
4. Q. Who wrote "O Little Town of Bethlehem"?
5. Q. Where was the original St. Nicholas born?
6. Q. For what writing is Clement Clark Moore famous?
7. Q. What does the name Kris Kringle mean?
8. Q. When was Christmas first observed in England?
9. Q. In which land do children await the visit of Christkindli?
10. Q. Which is the most widely translated Christmas Carol?

ANSWERS

1. From Joel R. Poinsett, American statesman and minister to Mexico.
2. Italy.
3. American cartoonist who first drew Santa as fat, merry man with white beard.
4. Phillip Brooks, in 1868.
5. In the port city of Patara, in southern Turkey. He was for many years Bishop of Myra.
6. "A Visit to Saint Nicholas," better known as "Twas the Night Before Christmas."
7. Christ Child.
8. About 521 A.D., during the reign of King Arthur.
9. In Switzerland.
10. Adeste Fideles, translated in 119 different languages.



Season's best wishes
and may you count
this Christmas among your
very happiest...
may its spirit long dwell
in your home and your heart.



WESTERN TEXAS FARM LABOR



Attractive holiday adornments for the front door, mantels and dining room can do much to bring the warm, friendly spirit of the Christmas season into the home.

A triangle or crescent formed of two or three types of greens will brighten the front door. Pine, hemlock, spruce, fir, laurel, holly and scotch broom all work well here. Tie the stems together with string or wire to form the triangle or crescent. Use branches of varying length, with the larger foliage near the base of stem end. Add a bow of waterproof Christmas ribbon and some pine cones, berries, balls or bells for color at the stem end of the spray.

Front Door Piece

Turn a few greens upside down and insert them at the basal ends to cover the bare stems. The entire spray should then be turned upside down and hung on the outside of the front door.

A simple, but attractive dinner table arrangement involves using a glass salad bowl with a needle or pin holder in the center. The holder can be made fast with modeling clay. Place a few evergreens around the edge of the bowl, inserting the stems in the holder. A dozen red and white roses or carnations facing in different directions completes a beautiful but simple centerpiece for the table.

An excellent mantle piece can be made from a piece of plain white Styrofoam. Insert candles in a row down the center, then decorate foreground and background sparingly with small pieces of evergreen.



LET'S SEE NOW . . . Checking the Christmas list with Santa is an important task. No need to risk the chance that Santa might bring the wrong things or not know exactly where to come on Christmas night.

FAMOUS SITES

BULGARIAN HOLIDAY



The New Year cometh and the old year must depart, and so has it been for centuries.

Once every 365 days, the world pauses for a moment of reflection, for a brief but meaningful examination of self and surroundings. Then, with a shrug, a new, unlettered page is prepared to record the fulfillment of a new set of ambitions, intentions and purposes.

Through the centuries customs and traditions have contributed to the New Year observance to make it more than a time to mark the passing of another era. It is a season of awakening to the realization that we have not accomplished all of the things once planned. It is a time to be grateful for the blessings received. It is a time to plan and hope; to lay the mental foundation for new ambitions and aspirations.

While New Year resolutions are no more worthy, nor more likely to be kept, than resolutions made at Thanksgiving or Christmas, New Year is a psychological advantage that favors the custom of making New Year promises. The New Year marks the beginning of another era and, in a sense, we start with "a clear slate." There are other advantages, too. We are older, wiser, and should have profited from our experiences, good and bad.

One need not make resolutions, however, to profit from the coming of a New Year. Blueprint ambitions and dreams are no more important than a determined effort to do things a little better, learn a little more and give whatever talents we may possess to the making of a better world in which we live.

And there's no better time to start than with the New Year, when each bright new page on the calendar has ample room to record every achievement.



BLACKBURN FOOD MARKET

Season's Greetings
We take pleasure in thanking you for your patronage and in wishing you a holiday complete with all the "trimmings" . . . love and friendship . . . good health and good cheer!

Best Wishes
for a Gay,
Old-Fashioned
Christmas!

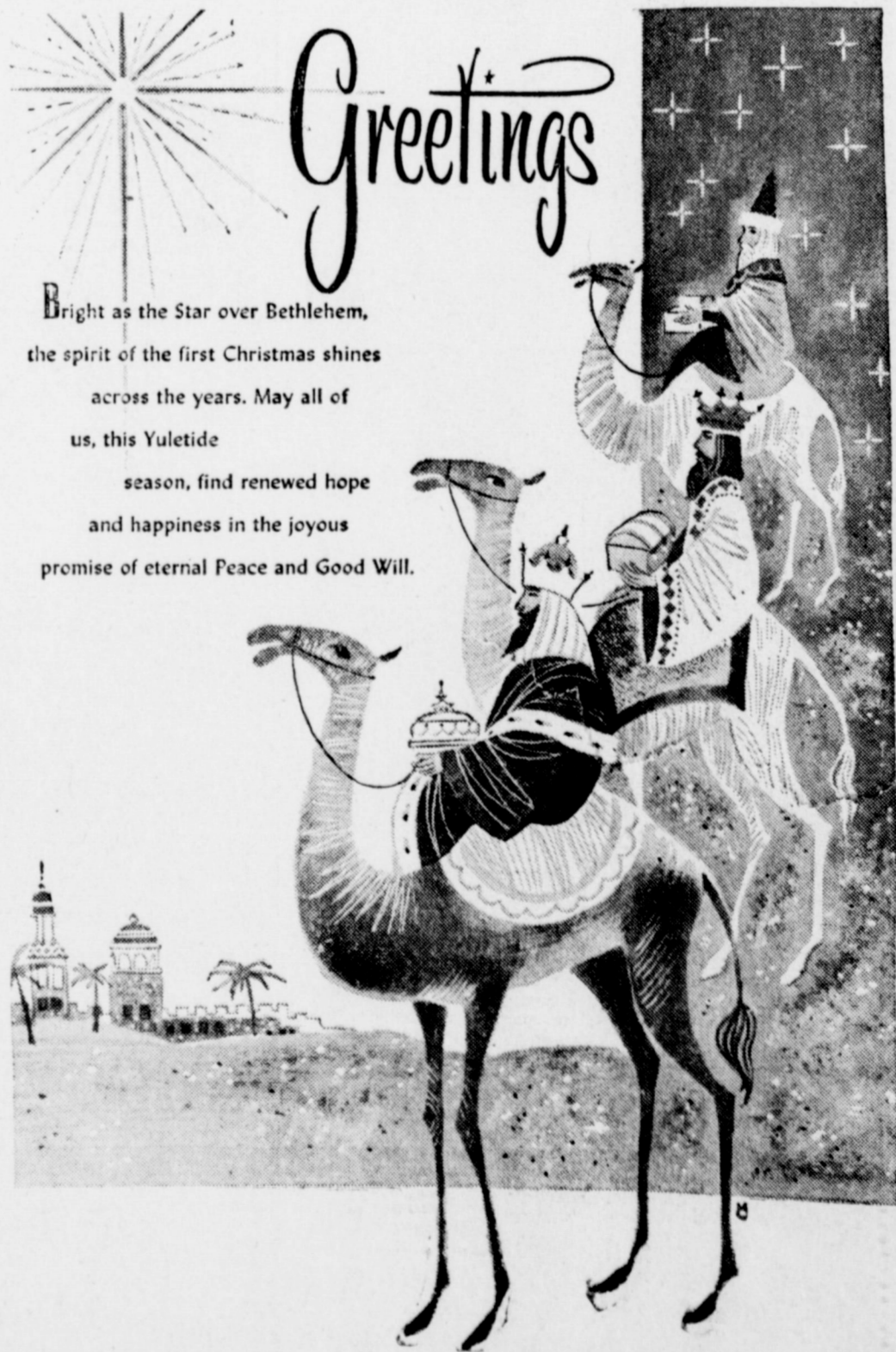


We wish for you all the happy hustle and bustle of a traditional Yuletide!

CROSS ROADS CAFE

RENA • BUTCH

We'll Be Closed Christmas Eve and Christmas Day



Bright as the Star over Bethlehem,
the spirit of the first Christmas shines
across the years. May all of
us, this Yuletide
season, find renewed hope
and happiness in the joyous
promise of eternal Peace and Good Will.

Muleshoe Motor Co.