




## Texas Utilities $\mathrm{C}_{0}$ UCHI--POWFR-HCE

## B.B.Street Co


Look Out
Far Extr Specien at our Stare Saturday

## Wh3 bette <br> Twins eagerly at In traffic, tling differ <br> Almost formance i in quality even the 1 fighty on a <br> If ycuar cession-il <br> Fill <br>  <br> Buy

## Why one car is frequently so much

 better than another of the same modelTwins in age and appearance, one shoots eagerly ahead while the other lags far behind. In traffic, on hills, there's often the same starting difference.
Almost invariably, such difference in performance is accurate measure of the difference in quality of gasolines used. No engine, not even the finest in the world, can feel fit and fighty on a diet of inferior fuel.
If you are a driver who likes to lead the procession - if you like plenty of getaway and go

## TEXACO


in your gasoline - be sure to try Texaco. This new and better high test gasoline is waiting for you at all pumps bearing the Texaco Red Star with the Green T.
Texaco vaporizes readily. The harder you step on the accelerator, the faster, pure "dry gas"- every atom power-flows into the cylinders. The result is pick-un and power plus, real economy. Try it today!
THE TEXAS COMPANY TBXACOPBTROLBUM PRODUCT:
GASOLINE and MOTOR OIL
your

## Stephenson Garage Lynn

Jackson \& Whitaker Draw

## LONE STAR Service Station



## UCATIONAL PREPRRRTION A

 GROWING REOUNEMENT FOR SUCEESS IN MODERN BUSINESSDenth-Knell Sounded for Guesswork and Slipshod Methods by Advancing Technical Proficiency in
Finance, Trade and Industry-How Banks Finance, Trade and Industry-How Bank
Are Developing a Professionally Qualified Generation of Younger Bankers.

## By HAROLD STONIER



 training laboratories in themselves and are
no longer run on the old-fashioned cut-and-
try methods of former generations when Extry methods of former generations when Ex-
perience was considered the only teacher.
It would be hard to find a working force in any pre-eminently successful business or in today but what the dominating leadership specific field, whether manufacturing, mer-
chandising or finance. The rapidly advancing standards of business in this country,
with their relentless demands for efficiency as the only hope for survival in the competi-
tive struggle for economic existence, has tive struggle for economic existence, has
sounded the death-knell for guesswork and slipshod methods.
As a result, educational preparation in
the techniques of commerce, industry and





Lynn county news, Tahoka texas, may and, 1929

## 

18 To have
TALKING PICTURE

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The New Lyme women's Hom B. A. Winker Aprill 16. The met

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## Financial Statement of the City of Tahoka, Tex



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\end{aligned}\right.
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Approved by the City Council in regular session April 15, 1929.
ATTEST: J. R. SINCLETON, Mayor.
MRS. J. B. WALKER, secrétary.
Cash Bal. 4|16|1928
Water Bonds Na.
Water

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## Canh Bal. Tixx Roll 1028

| ton |  | In |  |
| :---: | :---: | :---: | :---: |
| Spers | \$1,00 | ${ }_{21191929}$ Boods | \$1,001.00 |
| 1928 levy |  | 2 \|19|1929 Interest | \$1,804.50 |
|  | Fund ${ }_{\text {1 }}$ 1,804.50 | 2;6\|1929 Tax Refund | 7.17 |
|  | 83.88 | Cash Balance | \$4,906.20 |
|  |  | Tot | \$9,5 |

Cash Bal. $3|31| 1929$

## 

## CLASSIFIED ADS．




FOR SALE OR TRADE $\overline{\text { corron SEED－} 100 \text { bushels of re }}$ ceaned Hali and Half Cotion See $\xrightarrow{\text { Sen Jon }}$ TATE－LAX，Swee or bituer．For．Hor SALE－Good grade，re－leaned ，
 J．R．pgne half and half As cootton sebd Sold hey will $I$ will order by wirit
 HoLf AND BALF CorTon SEED
for planting．Farm Burean Gind
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ters，Texas．
36－stc．

| Norrice－see H．W．Crews for |
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| maize hauling and buying． 38 －fic |

 at stack－－1．K．Nowlin． 35 －tte soo w．Porterfield St． POR SALE－Sweet Potato slipe now
ready， 35 cents per hundrod－ ． K ．


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bird
Draw．

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Grain．Southand，Teaxas．3utte．


 producing more ezzs or pour moon－
ey back－THOMAS BROS． $32-\mathrm{Ate}$ O．R．O．POULTRY TONIC
Garanted torid your poiltrof of
all insecter，preventative of sorcheed


## MILX COW for sale；senent for May．



## ORGATONE

Thomas Bros．

| SGGS AND BABY CHICKS－I am now booking orders for setting eggs for day－old baby chicks at 15 e each； from my prize winners，Barred <br>  | $\begin{aligned} & \text { WRECKRR SRRVICE } \\ & \text { Phone 288 } \\ & \text { Niethe Pbones } 217 \text { and } 107 \\ & \text { TEXNS GARAGE } \end{aligned}$ |
| :---: | :---: |

## Eat

## Bovell＇s Sno－Flake and Little Pullman Bread

Cakes，Pies and Pastry
Special Orders Promptly Filled

## Tanoka Bakery <br> T．J．Bovell，Proprietor．

Phone 289

# Remoillic <br> Sllie <br> Begins FRIDAY, MAY 3rd. 

We are forced to extend our building to accomodate our stock and before we start Remodeling we are going to give to the psople of Tahoka and Lynn County an opportunity to save more money on their needs than ever before. This is our first Sale in two years and we want to make it an event to remember. Everything will be on sale. This is not a sale of cheap, shoddy merchandise but of new, snappy and standard brand goōds. Come in and look 'em over. Compare the Price and Quality we offer you and we know you will agree with us that this is the chance of a lifetime. Eight big Selling Days. Let's Go!

| All Florsheim's $\$ 8.85$ |  | LADIES' DRESSES $\$ 5.95$ - $\$ 8.95$ - $\$ 12.95$ A large assortment Cherrie Belle Wash Dresses Fast Colors 3 for $\$ 5.00$ |
| :---: | :---: | :---: |
| $\begin{aligned} & \text { Curlee Suits } \\ & \text { ing and summer Models } \\ & 20 \text { Per Cent Off } \end{aligned}$ | $\begin{aligned} & \text { An Silk Pongee } \\ & \text { 3Sc Yard } \end{aligned}$ |  |
| Men's Hats and Caps | [20 |  |
| One Table of Straws, $\$ 1.00$ One Table of Felts, $\$ 1.95$ |  |  |
| WORK CLOTHING <br> A good grade High Back 220 wt. Overalls, Cartlarts Will not Khaki Pants and Shirts, 98 c each L at-All veralls, $\$ 1.9$ High and Suspender Back |  |  |
|  | $\underbrace{}_{\substack{\text { ach Fat Color Wash } \\ \text { Dereses } \\ \text { Sce }}}$ |  |
|  | Rayon Red Spreals | $\begin{gathered} \text { Charmeuse } \\ \text { All Colors } \\ 39 \mathrm{c} . \end{gathered}$ |
| $\begin{aligned} & \text { Work Straws } \\ & \text { shaps, stand sizes geratly } \\ & \text { reducel prices } \end{aligned}$ |  |  |
| BOYS' SUITS 25 Per Cent Off | $\frac{12 \mathrm{c}}{\text { anjefl Back Union Suit }} 49 \mathrm{c}$ | $\begin{gathered} \text { Solid Colors Linen } \\ \text { All Colores } \\ 79_{c} \end{gathered}$ |
|  |  | $\underset{\substack{\text { Ladies Rayon Bloomers } \\ \text { 69c }}}{\text {. }}$ |
| Imperial Shirts 98 cto $\$ 2.98$ Fast Color | $\begin{aligned} & \text { KOTEX } \\ & 3 \text { for } \$ 1.00 \\ & \hline \end{aligned}$ | (tate Laties S |
|  | $\$ 1.95$ to $\$ 3.69$ |  |
| DRESS TROUSERS 20 Per Cent Off | ${ }_{\substack{\text { Pools Pants and Shirts } \\ \text { si. } \\ \text { sid }}}$ | 10 Per Cent off on every pair of Ladies' and Children's Shoes |

These are only a few of our many Bargains. Come in and see for yourself.
No Refunds-No Exchanges
On Account of Manufacturer's Restrietions There Will be no reduetion on Stetson Hats and Humming Bird Hosiery,
$=$ HOGAN DRY GOODS CO. $=$


\section*{CHEVOLET <br> Another Recond!

\title{

over

# over <br> 500.000 <br> Outstanding Features of the New Chevrolet Six that have created this Tremendous Popularity- 

New Six Cylinder CHEVROLETS since Jan. $1^{\text {st }}$ t
Sweeping constantly ahead to greater and greater heights of popularity... making and breaking new records of success with impressive regularity . . . the new Chevrolet Six has established one of the most remarkable records in automotive history-more than 500,000 on the road since January 1st!
Not only does this brilliant accomplishment surpass the greatest record that Chevrolet has ever achieved in the past-but it brings to Chevrolet the significant honor of having built in only four months a greater number of six-cylinder cars than any other manufacturer has ever produced in an entire year!
Even with such a record to focus attention upon the outstanding value of the Chevrolet Sixmany people still do not appreciate what "a Six in the price range of the four' actually means!
To such persons, consideration of the features responsible for this tremendous popularity will prove a revelation. So read the adjoining column carefully-and then come in and ask for a ride in this sensational six-cylinder car.

| The ${ }_{\text {ROADSTER . . . }}$. 525 | The COACH |  |
| :---: | :---: | :---: |
| ${ }_{\text {The }}^{\text {The }}$ (ton...... 5525 | \$ |  |
| Theurg......... 595 |  | Ligut |
|  |  |  |
|  | All pricesf. o. b. factory Flint, Michigan |  |

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices
include only reasonable charges for delivery and financing.

6-Cylinder Smoothness
Due to the finer inherent balance of its six-cylinder mot or -the new Cherrelet sial prove of its stix-cylinder that shoot,
cuiet, flexible performance which is characteristic of quiet, fleerible performance which is characteristic of
the truly fine automobile. At overy speed, the power is the truly fine automobite. At very speed, the power is
delivered easily, freeiy and without annoying vibration.

6-Cylinder Getaway
In sheer brilliance of performance, as well as in smoothness and quietness of operation, the new Chevrolet Six
is a revelation. Acceleration is remarkably fast. And a is a revelation. Acceleration is remarkably fast. And a
new non-detonating cylinder head eliminates every new non-detonatin
trace of "lugging."

6-Cylinder Speed
The new Chevrolet Six has speed in abundance-but even more important than its speed is the smooth, quiet,
restful comfort you experience at every point on the restful comfort you experience at every point on the
speedometer. You can open the throttle wide with a speling of complete security.

Better Than 20 Miles Per Gallon
The marvelous performance of the Chevrolet Six would
be exceptional in any car. But in the new Chevrolet Six te exceptional in any car. But in the new Chevrolet Six
it is actually sensational-for here it is combined with it is actually sensational-for here it is combined with
an economy of better than 20 miles to the gallon of. an econom
gasoline!

## Exceptional Riding Comfort

Another vital factor that hrs influenced over a half-
nillion people in their selection of the new Chehrolet nililion people in their selection of the new Cherrolet Sir is its marvelous riding comiort. It travels smoothly
over rough roads-and its balance on turns and corners
is exceptional is exceptional.

Beautiful Fisher Bodies
Longer, lower and roomier-finished in attractive, longlasting colors-and upholstered in rich, deep-tufted fabrics-tie new Fisher bodies on the Cherrolet Six
introduce into the low-price field an entirely new
measure of style and distinction.

Proved Dependability
Tested for more than a million miles on the roads of
the General Motors Proving Ground-the new Chevothe General Motors Proving Ground-the new Cherro-
let Six went into the hands of its owners thoreughty proved in every detail. And now reports of its performproved on the highways of the now riop pay glowing tribute
ance its endurance and dependability. to its endurance and dependability.

## Amazing Low Prices

An achievement that surpasses even the brilliant peen are the prices at which it is offered. Study these prices and compare them with any other car and you wil recognize the remarkable valu
in the price range of the four!

# Snowden Chevrolet Company 

## Professional

 Directory

## Dr.E E Callaway <br> 

Dr L. E. Turrentine
 -rive out Tomem mom

Dr. R. B. Smith



Dr. J. R. Singleton

-

Dr. K R. Durham


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Dr. G. W. Williams vetwinart athemon rate

## Ir. L. W. Kitehen

 - ethainaky surgbon wer ctry. TExas

> JACK CORLEY Battery Service \#xerker sivice *


## EDITORIALS <br> continued

LTNN COUNTY NEWS, TAHOEA, TEXAS, MAY 2ND, 1929.

##  theserve a thanks. But anyway that tion of the State of Texas fixinstitue the "thank sou" sounded good, and I salary of the Governor; providing <br> Quick Deliveries to Your Farm

$\qquad$宛 The Dallas News, reporter who is
accompanying that bunch of Dallas
Trade Trippers on its western tour needs to learn his Texas In reporting the trip :larough Haskell, Jones
and neighboring counties, he spoke repeatedly of that section of West
Texas as the "plains", and in reportrexas as the "plains", and in report-
ing the tour through our section he
gave it a new name, the "South High Plains". Also, he gave our soulh Herediz
for a degree of productivity that the for a degree of productivity that the
most enthasistic real estate agent
hes never clomed for is He stated most enthasiastic real estate agent
has never claimed for it He stated
that "from Tahoka to Lamesa the tratin passed throagh the cotton coun-
try where two bales to the acre are $z^{2}=$ $=5$ Juarea and may therefore be excused
for seeing double. A half bale to a
bale per acre is a mighty good crop for seeing double. A haif bale to a
bale per acre is a migaty good crop
even in Lyna and Dawson counties gentlemen. We, hope the Dallas
follis will come back each succeeding
year but we timidly, surgest that year but we timidly, suggest that
they change their itinerary so as to
visit Tahoka before visiting Jaurez.
James L. Dow, who has been in the
newspaper game for many years, has
$\qquad$
rewspaper game for many years, has
resigned as editor of the Lubbock Av-
elanche and will devit alanche and will derote his time to
his privite bbsiness it it sated. He
reentl parchased the Ralls Banner
and will derote a portion of his time recently parchased the Ralls Banner
and will derote a portion of his time
to the publication of that splendid
paper of which his soas Rankin Dow.
is editor and business maser is editor and business manager.
Sr. Dow has been editor of the
Avi Avalanche for almost 24 years,
and he has soen Lathbok grow from
a cross-ruads froatier village to the a cross-ruads frontier village to the
spledid city that it is tedays,
oditor of an the Avan'moche he has done is part in conatribtoting the has thant
growthr His many friends througt.
out West Texas will genuinely regret out West
Xer . Dow
lanche.

THE TELEPHONE GIRL "Thank yog". Thark exactly what
tetelphone gril said the other day
iten I rang and told her Two-five-

## Rupture Shield <br> Expert Coming to Lubbock

Mondey and Treesky, May 6 and ' 7 .
Lebboca hotel From 10 sot A. M. to $3 \times 0 \mathrm{P} . \mathrm{M}$.
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C. F. Empucs miverit Ap


## Johnson Service and Wrecking Station

Always in the market for old cars wreck, and junk, such as radiators, ol batteries and brass, copper, lead an knobs.

We also carry a full line of second hand parts and new parts.



There's fall setingaction
in Phillipe Producte

7 HE map at the left shows the loee tion of Phillips stations in went Texa. nd southwest OKhioma.
Free deliveries of Phillips $\mathbf{O L L}$ Kerosese and 66 are made lo any farm. All of these stations heep on hand a good big aupply of Phillipe produets. You doeir hive th toild to got whe are you mant. You wovit be ply is coming in a few days" You pet your keroveng oil and gemolise withite. few hours after you order ii.
Phillipe knows what it mease to the forment to get prompt service emperilly harreat timan and guarrantees fast delivery an a quality line of products.
Look over this map. Pick out the Phillipe station neares you and dritt over righe harvest supply of oll, herosene and your. limen Philipe products are fiveraht key you to use them Sonthwest. It will
There's Full Satigfaction in Phillips Prodhicts Thill-upºmphillips

