

Price Squeeze On Farmers Seen For Some Time Yet


Morrison Family Moving To Alpine

Meet the PERFECT COOK with the New SHEER LOOK!


NEW '57 FRIGIDAIRE


Jaycees Hear Talk On New Legislation At Tuesday Meef

MULESHOE DTCCHING SERVICE

## United Pipe and Tubing

 PLASTIC GAS LINES AND underground irrigation water systems
## 1956 COTTON LOAN EOUITIES

CAN buy several grades AND STAPLES

## WALT COLBERT

EDWARDS GIN - MULESHOE, TEXAS

## IRRIGATION HEADQUARTERS <br>  1955 CHEVROLET <br> '499 <br> T. 1 T500 <br> ..... 639 <br> 1 <br> ..... 5759 <br> CITY AUTO PARTS



WILLIAMS \& MERRIMAN
CERTIFIED PUBLIC ACCOUNTANTS
to
208 West First Street

The Best In Pictures Showing

- VALLEY THEATRE
in muleshoe


Commissioners Buy 3 Graders in Friday Session


## Used Equipment

2-Good 6-cylinder Chrysler Itrigation Engines.

2 - Good Allis-Chalmers Irrigation Engines.
3-Extra Good 8-Inch Pumps, 90 ft . Settings.

## IRRIGATION SUPPLY

Box 85 - Müleshoe - Phone 3840
Week Day Radio Programs of KMUL MULESHOE
Püblished As A Public Service By The Muleshoe State Bank

| 6:00 a. m. - Sign On <br> 6:15 a. m. - Weather smry. |  |
| :---: | :---: |
| 6:30. a, m. - - News \& weather | 10:45 a. m. - Public Service |
| weather | 11:00 a. m. - Rhythm \& Blues <br> 11:30 a. m - Headline News |
| $\begin{aligned} & \text { oo a m. - Mulebarn Melo. } \\ & \text { dies } \end{aligned}$ |  |
| 5. . m. - Texas \& World | 12:00 noon - Texas and Na |
| Western Music | (tional News, by Mulestioe |
| 7:45 a. m. - Sports Cast | 12:15 p. m. - Gospel Music |
| , in a. m. - Public Service | 12:30 p. m. - Farm Program |
|  | 12:45 p. m. - Muletrain News 1:00 p. m. - Easy Listenting |
| 8:30 a. m. - Headiline News | 1:45 p. m. - Public Service |
| 8:35 a. m. - Breakfast Music |  |
| 8:55 a. m. - Morning Devo. tions |  |
| a. m. - More Coffee | 3:05 p. |
| $9: 30 \mathrm{a} . \mathrm{m}$. - Headline News | :00 p. m. - Teen Time Pas. |
| 9:35 a. m. - Music con't. | 5:00 p. m. - Dixieland Jazis |
| 9:55 a. mat - Opening Cotion | 5:30 p. m. - News |
| 10:00 a. m. - Muletrain News | 5:35 p. m. - Twilight Music Till Sign Off |

SPARE RIBS Lib. pow 39 ${ }^{\circ}$ SAUSAGE
1 Lb . Roll
Cheese
Krafti's ..... 35 VELVEETA Krafits
2 Lb . Box ..... 74
U. S. GOVERNMENT GRADED STANDARD BABY BEEF STEAK binivo

| CLUB STEAK | lb. 49 c | CHUCK ROAST | lb. 33 c |
| :--- | :--- | :--- | :--- |
| ARM ROAST | lb. 43 c | HAMBURGER Fosiond | lb. 29 c |

 49C RAZORS Sherer, s.eed. or tiont ..... $\$ 1.00$
COCKTAIL $20^{\circ}$
ORANGE DRINK ..... $17^{\circ}$

TUNA | Lucky Strike, Chunk Style |
| :---: |
| No. $1 / 2$ | 25C BEEF STEW ..... 39c

SKINNERS Macocorid $\quad 2$ for 25 Cl VIENNA SAUSAGE No. Nison's cent cerfice ..... 18 c
Marshmallows sumbis whitio or colored 19 CPEAS $\underset{\substack{\text { Green Giant } \\ \text { No. } 303 \text { Con }}}{\substack{\text { Con }}}$19C PORK \& BEANS No. Sactan con3 for 25 c
SALMON Brookdale, Chum
No. I Tall Can ..... 47
PECANSANDIES Sitheme ..... 49c
PINEAPPLE Stant Roas. No. 303 Con ..... 19c
COFFEE Hixam 83c APPLE SAUCE Whatiso hauc ..... 20c
GRAPE JELLY ${ }_{20}{ }^{\text {Patan }}$ 29C GREENBEANS Romomoive verical frack ..... 19c
STRAWBERRIES 173ROCCOLI $\begin{gathered}\text { cut, Polar, Frozen } \\ \text { oz. pkg. }\end{gathered} .15 \mathrm{C}$Pies ${ }_{\text {Libby's }}^{\text {Beef, Chicken, Turkey, Frozen }} 2$ Oz. Pkg. 2 for 45C
FROZEN ROLLS $\int_{\substack{\text { Frozen-Rite } \\ 24}}^{\substack{\text { count Bag }}} 45 \mathrm{C}$BARBECUE $\begin{aligned} & \text { Underwod's, Frozen } \\ & \text { 16 } \\ & \text { oz. Pkg. }\end{aligned}$ 79C
CUT OKRA FRRZEN
HHLLS-O.HOME
10 OZ . pkg. ..... 15
ETTUCE CALIF
GRAPEFRUIT Texas Seedless White 5 Lb . Baq TEXAS SEEDLESS ..... 17 JRANGES ..... 29
  ..... 10c
49
 ..... 2 cman 25
CORN Mat incmat
CATSUP Smay filion
CAKE MIX Oior ocemory, whod
PICKLESовehrss coionao$25^{\text {c }}$
INCAKE MIX Alams Jomirn 
IBY FOOD Gerbers
IENTAL CREAM ..... $\substack{\text { colac } \\ \text { Solic } \\ \text { Size }}$
Scotties
400 Count ..... 400 C
ACIAL TISSUE ..... 400 Count
Box
Shampoo ..... 69
MILK marstal $^{2} \quad 2$ for 250
E CLASSIETED ADS 且

| 1. Personals | Farms \& Homes |
| :---: | :---: |

Farms \& Homes For Sale

J. E. DAY
3. Help Wanted



NOTICE FOR BIDS ON
COUNTY DEPOSIORY




## NEW

DODGE \& PLYMOUTH CARS



DR. F. B. FAUST
NEW FAUST CLINIC
EARTH, TEXAS


GUARANTY ABSTRACT CO,

BONDED FOR YOUR PROTECTION

AT R. BOBO, Owner
Lane Insurance Agency HARTFOR
Eddie Lane - Phone 4390

- South Side of Courthouse -
Fire Insurance Auto Insurance
Workers compensation

FOR YOUR PRESCRIPTION TO BE
FIlLED RIGHT
DAMRON REXALL DRUG STORE

WE FILL ANY DOCTORS PRESCRIPTION THE MOST COMPLETE PRESCRIPTION Muleshoe
FARLEY INUURANCE AGENCY real state \& insurance AUTO FINANCING - FARM AND CITY LOANS SERVICE BEYOND THE CONTRACT

FASTEST KNOWN PAIN RELIEF FÓR ARTHRITIC, RHEUMATIC VICTIMS-NOW AVAILABLF




## 20 OZ. GLASS TUMBER GARDEN CLUB PURE <br> CHERRY PRESERVES

 $36 \left\lvert\, \begin{array}{ll}\text { Pe monte } \\ \text { Pineapple-Grapefruit Drink }{ }^{46} & \text { 29C } \\ \text { TUXEDO TUNA } 1 /{ }^{2} \mathrm{c} & \text { 17 }\end{array}\right.$

# SHORTENING 

3 LB. TIN
SWIFT'S JEWEL

OEL MONTE

Neque Vitamin 7resh NO. 1 YELLOW
ONIONS Lb.... $5^{\circ}$

| 10 L. bog Red |  |  |
| :--- | :--- | :--- |
| Potatoes | 49 C | Golden Ripe <br> Bananas |
| Lb. |  |  |

CRISP GREEN FIRM HEADS
CABBAGE Lb... $5^{-}$

## TOMATOES ... $15^{\circ}$

 ..mameman

79 49 BABY OIL LOTION 79

GUNN BROS. STAMPS DOUBLE ON TUESDAY


BOLOGNA 单仿hts
1 lb . cello pkg. 39c
1 lb. cello pkg. 39c

CHUCK ROAST Choice Beef lb. 37c


CLUB STEAKS $\substack{\text { choice } \\ \text { Beef }}$
lb. 59C SHORT RIBS ${ }_{\text {Beef }}^{\text {cloice }}$
Ib. 23c Sliced Bacon sitit. frg.
45c

## - frozen foods -

 ORANGE JUICE Seal sweet 2 for 29C






Shirley Lane and Wannie Eades Vows Exchanged Sundav In Baptist Church

Brownie Troop 9 Met Monday

## SEE US FIRST FOR EVERYTHING

## ELECTRIC

Kelvinator Ranges
Kelvinator Refrigerators and Home Freezers

Kelvinator Washers \& Dryers
SUNBEAM APPLIANCES of all kinds for the honie SUNBEAM TOOLS

UNIVERSAL APPLIANCES
BERKELEY PUMPS
electric appliance - toaster, percelator, inaster,
ASK TO SEE OUR LARGE SELECTION
E. R. HART CO.


Sunny McCormick Bride of R. Stinson In Double Ring Ceremony, January 11




Plans For Year


 Mres. Rny to replace Mrs. D. L
Mresirnt
Morison, who is teaching a
class. Members drew names for


Club Considers

Muleshoe Teams Win All Three Games Over Eagles



Branscum Estate

## Memorial Fund For

 ENMUIS Revealed

ONION PLANTS
March setting. Certified Crystal whill be available for March setting. Certified Crystal White 908, and Yel-
low Bermuda. Order now and be sure you get your

KNOX PITTARD STOCK FARMS, Anson, Texas




Windbreaks And Grasses Included In SCD Proiects



## NOTICE Taxpayers

## WARNING!!

Midnight, January 31 st is DEADLINE FOR ISSUING POLL TAX RECEIPTS
1957 AUTOMOBILE LICENSE FEES
 meen fobvary It ond Apellis, 195 . Al Residents of texas Are Required $8 y$ low to Buy Lienenes for Motor Vencices $n T$ The Counties in Which They Rescide: Baiey Couny Will Reatin All License Fees - They Will 6 o o o Hepp Builid Count Poods.

## Poll Taxes Must Be Paid On Or Before January 31, 1957

## Carey Stafford

[^0]

Pride of the Neighborhood!
amentimen mitume


But you might be surprised, we think, to learn
the widerperad rejoing which the ew Cadillac frequently inspires. chases a motorist can make In fact, the car invariably becomes a source of $\begin{gathered}\text { Frome a standpoint of purchase price, main- } \\ \text { tenance, operation and resale value, }\end{gathered}$ represents a truly extraordinary investment The neighborhood understandably delights in Cadillac this year streets ...and takes great pleasure in knowing
$\qquad$
$\qquad$

## SOCIETY NEWS



THE ANNUAL MEETNG OF THE MEMBERS OF THE BaileyCounty Electric Cooperative Ass'n. AND THE Five Area Telephone Cooperative, Inc. WILL BE HELD IN THE

HIGH SCHOOL AUDITORIUM muleshoe, texas JANUARY 18, 2 P. M

THE ELECTRIC COOPERATIVE WILL:

Receive a financial report, progress report \&
report on general condition of Cooperative.
2. Elect two Directors for a term of three

THE TELEPHONE COOPERATIVE WILL:
$\qquad$
$\qquad$
2. Elect Seven (7) Directors
$\qquad$


REMUND.WILSON
DRY GOODS COMPANY

- Muleshoe Operated -


## Got <br> 5 minutes for fun?


 Love at frrst ighth That's the case with
thousno of ofkes all over America. And why





Pdranco, ,you'l discover the smoothest ridings, Mery. And thanks to new "Inner Ford".


MULESHOE MOTOR CO. I
$\stackrel{\text { Page 4, THE MULISHOE SOUNNAL, Thurdarer, Jon., 17, } 1957}{ }$
THE MULESHOE JOURNAL


Babson Discusses

## WHERE TO LIVE


Report of conotrion of the
FIRST NATIONAL BANK




THRIFT WEEK — JANUARY 17 to 23
Resolve now, not only to be thrity during thrift
week, but all during the coming year by estab.
lishing ochecking account with us and taking
advantage of our many convenient, modern lishing atecking
advantage of ouv
banking facilities.

THE FIRST NATIONAL BANK A HOME OWNED BANK


THIS WEEK

0


Sand Hills Philosopher Isn't
SURPRISED ABOUT PRICES GOINGUP


## parmer county Farm Bureau

 News

## Stop dreaming... PRICE IT!



The Chieftain costs less than a lot of the "low-priced" cars yet delivers MORE POWER-MORE WHEELBASE-MORE ROOM!
Think this big, brawny beauty would fetch a fancy figure? Not the Chieftain. It's nade to arder for wishful thinkers-priced right down there with the strictly budget jobs! Surprised? You'll be that glamorous garb, for example, is a big, rock-rugged X-member frame, riding solidly atop a whopping 122 -inch wheelbase! Cushioning each wheel is Level-Line Ride, Pontiac's new dimension in suspension, bringing you the smoothest, safest ride you've ever known. And up front is the deep-chested N 347 cu . in., 10 to 1 compression ratio Strato-Streak V- 8 engine-as sweet a performer as


Bula News

OPENNG SPECIAL
thursday, January 17
hamburger and
MALT OR SHAKE

## STUDENT SPECIAL

HAMBUGER

FOUNTAIN DRINKS
SOFT ICE CREAM
SANDWICHES
FRENCH FRIES SERVED WITH
ALL SANDWICHES
BAR-B-Q ON BUN
MALTS AND SHAKES

## SPECIALTY

 OF THE HOUSE STEAK SANDWICH ON GARLIC TOASTServed With
French Fries and Salo
65 c
A Delicious Meal
Any Time
MOCK's
TASTY-CREAM
2 BLOCKS NORTH OF GRADE SCHOOL
3 BLOCKS WEST OF LIGHT ON HIGHWAY 8 $50 c$ 25
$=$


Mr. and Mrs. Edd Richardson
and children of Lovington, visit.
ed Sunday with huis
and children of Lovington, visist.
ed sunday with his parents, Mr.

no
no
at
ing
in

Hell
 |

## Friends and relatives visiting ver the weekend in the J. W.



I PAY ALL MY BILLS PROMPTLY AND ENJOY

THE PRIVILEGE OF

## GOOD CREDIT RATING!

WHAT DOES YOUR CREDIT RECORD SAY ABOUT YOU?
 pay promptly, have the best cre. obout it. You can buy almost anything you want on credit, any where, anytime, if your paying record is good. THE WAY YOU PAY YOUR BILLS is the basis on
and the merchants, doctori,

GOOD CREDIT RATING IS A VALUABLE ASSET. GUARD IT ASA SACRED TRUST.

THE ANNUAL AUDIT IS TO BE MADE
Enioy the vast privileges of
good credit rating.

THE ANNUAL AUDIT FOR NEW CREDIT ratings is to BE MADE

About this time of year the Merchants Association Credit Bureau checks manner of payment of customer's
charge accounts. This information is assembled and posted to the Credi Record of every individual and is use - make up his new Credit Rating. These Credit Ratings are available to aver 3,000 Retail Merchants Associe ed States, Canada and Europe through our affiliation with the $A$
sociated Credit Bureaus of Americe. Your Credit Record is of your own
making The Crodit Bureau only koops the BE WISE PAY PROMPTL)



THE MULESHOE JOURNAL, Thursday, Jan. 17, 1957, Page 5


 | Wunch a success. |  |
| :--- | :--- |
| $\begin{array}{l}\text { Mrs. B. E. Johnson and Nancy } \\ \text { of Lubbock and Mr. and Mr. } \\ \text { John Blomshield and boys of Clo. }\end{array}$ | $\begin{array}{l}\text { Redwine, W. R. Broadhurst, and } \\ \text { John Agee. Frank Randall Circle of }\end{array}$ | The Frank Randall Circle of

the Baptist Church met Monday
in the home of Mrs. Jimmy IVy


 Mr. and Mrs. Virgii Bewley
mar
plan toave Tuesday morning
for southern Arizona, where they for southern Arizona, where they
will spend most of the winter. Sunday guests in the home of
Mr. and Mrs. W. S. Menefee were


## C \& H CHEVROLET

beFore you buy!

MATIOMAL THRIFT WEEK - JANUARY 17-23rd


We celebrate National Thrift Week, Jan, 17-23rd in honor of the birthday of Benjamin Franklin. His keen wit is as fresh today as when spoken and his gentle reminders on the virtues of thrift still serve

MULESHOE STATE BANK



Plate Lunch - Banquets - Partie Pate Comph- Canquets - Parties
A Cotering Service
Private Dining Room For Parties JAMES And SKIPPER LEIGON
THE DNNER BELL
MEALS
Pheon 2000 track
FOR QUICK SERVICE THE CORRAL DRIVE-IN Clowith side
Sind Dived

## PROGRESS NEWS

## YOUNG MISSIONARY



BOBO INSURANCE AGENCY Sister Passed Away Bank $\begin{gathered}\text { Muleshoe, Texas }\end{gathered} \begin{gathered}\text { On Sunday, L. D. Tipton was } \\ \text { notifiec of the death of his sis. } \\ \text { ter, Mrs. Ora Smith of Montam. } \\ \text { ery, Ala. Sine had passed away }\end{gathered}$
120 East Avenue C

## Wellorn Beauty Shop

PERMANENT WAVE SPECIAL
And ANOTHER JUST LIKEIT FOR \$1

ALL PERMANENTS $\$ 10$ AND UP ARE INCLUDED IN THIS SPECIAL All Permanents Are Guaranteed SPECIALS START JANUARY 21

```
SA130, or Drop By our Beauty Shop located
```



- Ir's wIsE to plan your family financing with an eye
to saving a specific sum every payday. Families who "pay themselves first" find that funds are readily available in times of emergency... or when some special
luxury is wanted. Resolve now to revise your budget luxury is wanted. Resolve now to revise your budget
and place savings at the head of the list. Then bring
those savings here where they earn liberal dividends
First Federal Savings \& Loan Ass'n.


## 4th and Pile

CLOVIS, N. M.


[^1]

## NOW! moument Shur - Rane Sprinkler System

—WITH
Extruded Pipe at welded plpe prices
Patented Shur-Rane - POSIITVE THROW LaTCH Aluminum Couplers - at STEEL COUPIER PRICES

Inverigate All The Advontoges of the SHUR-RANE SPRINKLER SYSTEM ' 500 '
and compare it with any other similarly priced, or even higher priced line, on the market. If this is your price range, " 500 " SHUR RANE IS FOR YOU!

PEERLESS PUMPS
PHONE 3600
PLAINVIEW HIGHWAY
muleshoe

## Pleasant Valley News




[^0]:    TAX ASSESSOR-COUECTO balley countr, texas

[^1]:    For Information In
    Earth and Muleshoe Se MILDRED DAVIS N F L Building

