



The Baird Star

Our Motto—"Tis Neither Birth, Nor Wealth, Nor State. But The Get-Up-And-Get That Makes Men Great."

FIFTY-FOURTH YEAR

BAIRD, CALLAHAN COUNTY, TEXAS, FRIDAY, OCTOBER 31, 1941

NUMBER FORTY-SEVEN

Baird's New Theatre, The Plaza, Opens Thursday Night

The New Plaza Theatre will open tonight (Thursday) in their new building.

The building recently purchased by C. D. Leon is an old landmark in Baird, built by H. Schwartz in 1884 and occupied by the Schwartz Dry Good firm for many years.

The building has been remodeled both inside and outside in an all-Spanish design and color. The outside of the building is now white stucco, finished in red Spanish tile. The entire front outlined in neon.

The box office is of Spanish castle design, large double doors in Spanish red on each side of the box office lead to the first and second lobby.

The enter building is finished inside in Spanish blue and buff, with stenciled borders in varied Spanish colors. The lobbies will also carry Spanish plaques.

The balcony ceiling cove is finished in ivory bordered with Aztec Spanish design. The walls in Spanish brown trimmed in red and highluster in thistle.

On each side of the stage is a Spanish castle design with indirect lighted windows. The stage is also set and arranged with drapes and curtain in Spanish wine.

All doorways and stairways are of Spanish arch design. There are four panels in the auditorium, two to each side, carrying arches of indirect lighting. All seats in the theatre are done in blonde color, easy on the eyes. Stairway leading to the balcony is located on the north side of the building.

The New Plaza is a splendid asset to Baird and Mr. Leon is to be congratulated and commended for his progressive spirit in giving Baird this beautiful, modern theatre.

The new theatre will have as their opening picture "ALOMA OF SOUTH SEAS" in technicolor.

H-SU Golden Jubilee

Student body at Hardin-Simmons University, Abilene, largest for a fall semester since 1929, has gathered for the Golden Jubilee year at H-SU from 102 counties in Texas, 22 states, and one foreign country—Ireland, Dr W. R. White, university president, said.

From County Down, in Ireland, Melville Chatfield traveled 5,000 miles to attend Hardin-Simmons. A sermon by Dr. W. B. Riley, of Minneapolis, he heard in Belfast five years ago, caused Chatfield to come to America for his college career, he said.

Largest out of the state contingent is from New Mexico, with 17. Other state delegations are, Arkansas, 6; Arizona, 9; California, 3; Oklahoma, 8; Colorado, 3; Illinois, 4; South Carolina, Missouri and Mississippi, 2 each. Nine other states have one student apiece.

Hardin-Simmons' home county, of Taylor, with Abilene, have the largest county delegation, with 222. Jones County is next with 38. Student president is Riley Brooks of Midland, member of the Cowboy Band.

Going to H-SU as a junior is Paul Scherrelle of Baird. He is the son of Mr. and Mrs. C. W. Scherrelle.

Wanda Joyce Warren, daughter of Mr. and Mrs. I. E. arren is a Hardin-Simmons sophomore from Baird.

Active in sports, J. C. Cook, son of Mrs. R. W. Cook, is a freshman at Hardin-Simmons this year.

Other H-SU freshman from Baird are: Arthur Burleson, son of Mr. and Mrs. C. A. Burleson; Katie Lou Walker, daughter of Mr. and Mrs. M. C. Walker; and Billy Davis, son of Rev. and Mrs. A. A. Davis.

Miss Beryle Owens of San Antonio is visiting her mother, Mrs. Bessie Owens and grandparents, Mr. and Mrs. E. M. Wristen.

Mr. Ross Williams of Corpus Christi is visiting her parents, Mr. and Mrs. E. M. Wristen and family.

Fall Term of District Court Convened Monday

The fall term of the 42nd District Court opened Monday with District Judge M. S. Long, District Attorney, J. R. Black; Clerk Raymond Young; Sheriff, C. R. Nordyke, all present.

The following is a list of grand jurors.

J. Porter Davis, Cross Plains (Foreman)
A. B. Hutchison, Putnam (Secretary)

James E. Ross, Baird
Warren Everette, Putnam
A. C. Forester, Clyde
Ralph H. Brock, Clyde
Roland Nichols, Rt 1, Clyde
Doris Harris, Rt 2, Baird
H. O. Price, Clyde
J. T. Hewes, Awell
Bill Hatchett, Baird
C. M. Johnston, Clyde.
Door Baliff, E. M. Wristen.
Walking Baliff, J. A. Alphin.
Riding Baliffs, W. R. Ray, Baird
Joe Pierce, Cross Plains and L.D. Maynard, Putnam.

The grand jury completed their work, returning six indictments and adjourned Tuesday afternoon. All criminal cases are set for Monday, Nov. 3.

PETIT JURY FOR THIRD WEEK

James Briscoe, Clyde
W. L. Ray, Baird
J. R. Gibson, Rt 1, Clyde
M. E. Rouse, Rt 4, Cisco
B. C. Miller, Rt 2, Baird
Tommie Harris, Rowden
Joe King, Rt 2, Clyde
N. L. Dickey, Baird
Vernon Walker, Rt 2, Clyde
W. R. Thompson, Cottonwood
Clark Smith, Rt 1, Baird
J. W. Hardy, Rt 2, Clyde
W. E. Smith, Rt 2, Clyde
E. J. Hill, Rt 2, Baird
R. L. Bryant, R 1, Baird
Lee Freeman, Clyde
S. H. Plowman, Rt 2, Baird
Fred Farmer, Rt 1, Clyde
D. L. Sessions, Rt 4, Cisco
J. A. McLeod, Cottonwood
Jack Flores, Jr., Baird
Harley Lee Sikes, Rt 2, Clyde
Jack Newman, Putnam
Cleva Young, Rt 2, Clyde
Quincy Loven, Rt 2, Clyde
T. A. White, Baird
S. Edmund Webb, Jr., Rt 1, Baird
Frank Spencer, Cross Plains
Lee Baum, Cross Plains
Doris Odona, Rt 2, Clyde
R. G. Swinson, Baird
Roy Tatum, Rt 4, Cisco
Frank Miller, Baird
M. E. Jolly, Rt 2, Clyde
D. C. Foster, Rt 4, Cisco
Doe Beary, Baird
Floyd High, Clyde
Zack McIntyre, Opin
R. G. Looney, Rt 2, Clyde
Mervin Eager, Clyde.

Information On Drivers' License

Applications for renewal of operator's license can now be obtained at the Sheriff's office any day between the hours of 8 A.M. and 5 P.M. All operator's license bearing a serial number under 450,000 must be renewed by December 31, 1941, so look for the red number stamped on your old license.

Beginning Thursday, November 6, 1941, and each Thursday thereafter there will be a man of the Highway Patrol at the Sheriff's office all day for the purpose of issuing and renewing chauffeur's and commercial license also renewing and issuing operator's license.

Mr. and Mrs. Colonel Dyer returned Friday from Austin where they visited their daughters, Marian and Ruth, students in the University of Texas. Mr. Dyer joined the group from Baird who met the Highway Commission there Thursday in the interest of the completion of Highway 83. Mr. Dyer also visited San Antonio.

Mrs. Ludie Owens was in from the Bayou ranch Monday.

Baird Road Boosters Pleased With Austin Trip

The Baird delegation who joined by representatives from Albany, Vernon, Throckmorton and Coleman met with the State Highway Commission in Austin Thursday of last week came back well pleased with the hearing given the proposed designation of Highway 183 as a military roadway and the completion of the link from Baird to the Shackelford county line by the State Highway Department.

Those from Baird attending the hearing were: County Judge B. H. Freeland, County Commissioners Hub Warren, Baird and H. B. Straley, Opin; Judge L. B. Lewis R. L. Elliott, City Secretary, Baird. Other survivors include two sisters, Mrs. W. L. Martin, San Antonio; Mrs. Salley Hall, Mescalero N. M.; two half-sisters, Mrs. Fannie Murphy of Baird and Mrs. Pearl Gaines of Abilene; five half brothers, Grover Berry, Ode Berry Bob Berry, George Berry of Baird and Harry Berry of Clyde and his step-mother, Mrs. M. C. Berry, who lives at her farm south of Baird.

Mrs. T. P. Bearden, chairman of production of the Local Red Cross has received an emergency call for operating gowns and bed shirts to be sent to England. Mrs. Bearden urges all who will to come and help get these garments ready for immediate shipment.

NOTICE!

The Star is issued one-day earlier this week, due to the opening of the New Plaza Theatre which opens (tonight), Thursday and a number of articles are unavoidably left out this issue.

Thoroughbred Horse Show

The annual meeting of the Thoroughbred Horse Association of Texas will be held Friday, Nov 7 at E. F. Woodward's Valdina Farms near Hondo, Judge Alfred McKnight, of Fort Worth, association secretary, announced today.

Col. R. B. George, Dallas machinery executive and president of the association, expects most of the 100 members of the organization to be present at the farms, one of the largest thoroughbred horse breeding establishments in the United States.

Only breeders of thoroughbred horses belong to the organization. Although horse racing is not allowed in the state, Texas ranks third in the number of breeding farms and first in the number of acres devoted to horse breeding.

PRESBYTERIAN CHURCH

There will be service at 11 A.M. and 7:15 P. M. this coming Sunday the First Sunday in November. Thanks.

A. W. Yell, pastor.

Son of Capt. Jack Berry Died In Brown County

(By EDDIE BULLOCK)

Andrew Jackson Berry, eldest son of the late Capt. Andrew Jackson Berry of Callahan county, a hero of the Battle of San Jacinto, died at his home in Mercury, Brown county. Funeral services were held Monday, Oct. 20th and burial made at Mercury.

Mr. Berry was born Jan. 25, 1856, in Williamson county. He was 85 years, eight months and 25 days old. On Sept. 4, 1879, he married Miss Sidney Elmore, who survives.

Their seven daughters also survive. They are: Mrs. J. M. Parker Seminole; Miss Erie Berry El Paso

Mrs. W. Keeting, Fry Ariz.; Mrs.

J. B. Stephens, Mercury; Mrs. H.

S. L. McElroy, W. B. Jones Carl

Lamb, Lonnier Ray, Dr. Tom B.

Hadley, F. E. Mitchell, County

Attorney, Colonel Dyer, Stanley

Coppering and perhaps others.

Other survivors include two sisters, Mrs. W. L. Martin, San Antonio; Mrs. Salley Hall, Mescalero N. M.; two half-sisters, Mrs. Fannie Murphy of Baird and Mrs. Pearl Gaines of Abilene; five half brothers, Grover Berry, Ode Berry Bob Berry, George Berry of Baird and Harry Berry of Clyde and his step-mother, Mrs. M. C. Berry, who lives at her farm south of Baird.

Baird's only serious threat came in the second period when Roby fumbled and Baird recovered on the Roby 42 yard line. Clark grabbed the spotlight again by taking the ball on a single reverse and crashing over the entire right side of the Baird team for the touchdown. Fagin missed the try for extra point and the scoring was over.

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The teams battled it out on even

yards between the 30 yard line

throughout the entire quarter and the first part of the last period.

Nearing the end of the game the fireworks broke loose again when

Fagin gave the home fans a thrill by intercepting one of Cuthbert's passes and galloped 35 yards for

a touchdown. The cheers turned to groans however when the play was called back for a clipping penalty and the ball given to

Baird on their own 44 yard line.

The Bears immediately fumbled and gave Roby life on their 49 yard line and they had marched inside the Baird 30 when the game ended.

Roby's backfield men Clark and Fagin were easily the most outstanding players on the field, offensively and defensively. Their running and pass interceptions, plus Baird's own miscues and fumbles at crucial points, kept the Bears in hot water throughout the game.

By virtue of this loss Baird

dropped into a tie with Rotan for

second place in District 6 A stand

ings, leaving Merkel and Roby

to fight it out Friday night at

Merkel for top honors, while the

Bears entertain Roscoe on the

home field in a game originally

scheduled to be played at Roby.

MAYOR SCHWARTZ ABLE TO BE OUT AGAIN

Mayor H. Schwarz is recovering from his recent severe illness and was able to be in his office a short time Monday and out on the street again Tuesday.

Mayor Schwarz's many friends

are delighted to see him out again.

THE GAME AT A GLANCE

First Downs, Baird 4, Roby, 6.

Passes Attempted, Baird 15, Roby 2.

Passes Complete, Baird 5, Roby 0.

Passes Intercepted, Baird 0, Roby 5.

Yards Gained Passing, Baird 53,

Roby 0.

Yards Gained Rushing, Baird 49,

Roby 83.

Peek-Roach Wedding

Hazel Peek of Clyde and Sgt. J.

R. Roach of Konawa, Okla., ex-

change marriage vows in a twi-

light service Saturday, October 25

in the First Methodist church par-

sonage at Baird.

The Rev. Alsie Carleton, pastor

of the church, read the service.

Attendants were Beatrice Shanks

of Clyde and Logan Wooley of

Eric, Okla.

The bride wore a royal blue silk

velvet dress made on princess lines

Her corsage was of pink gladiolas

For something old she wore the

necklace her mother wore on her

wedding day.

Miss Shanks wore a printed

crepe dress with accessories of

black and rose.

Mrs. Roach was graduated from

THE BAIRD STAR

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Mrs. Gililand, Editor and Publisher Haynie Gililand, Asso. Editor

Bear Facts

PUBLISHED BY BAIRD HIGH SCHOOL

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In order to get along well in life, one must be healthy. Health includes cleanliness. An uncombed head, a dirty face, dingy teeth, and smelly feet can marr a personality greatly. A high school makes a great practice ground for this. Not only does cleanliness aid your person, but it also helps your associates. No one enjoys being around uncleanness. The victims of this feature may not be conscious of his negligence. The girl that is lovely until she smiles is a perfect example. Don't let this girl or boy be you.

WHAT IT?

Betty fainted every time she heard "Blue Champaign?"

Bill Odom stayed at home all the time? (Renee).

Betty Lewis had a fit every time she hears "It's so Peaceful in the Country?"

Wallace's hair was black?

Ivadell were to be seen without Bobby?

The Band really had discipline?

Betty Gay made up her mind about boys?

Bill H. didn't blush when Ginger is mentioned?

Shot never smiled?

Bullet were timid?

Ben Franklin couldn't sing?

ROSCOE COMING TO BAIRD
Since the Baird Bears have played their last two games away from home, the Baird officials have persuaded the Roscoe Pioneers to come here.

Let's all be out Friday night and boost those Bears.

CRUSHES

Bill Hatchett and Betty Gay Lydia.

Frankie and Sally Gay.

Janice and Don Parker.

Wenona and Bill Ely.

Kenneth and Netty.

Robert and Irma.

Jo Ann and Henry.

Bobby and Margaret Lawrence.

Wyndell and Eloise.

Elaine and Bennie.

Bullet and ? ? ?

Brutus and Patsy Wagner.

Please notify Your Truly if any mistakes have been made in the printing of this column.

BAIRD HIGH SCHOOL

CARNIVAL

The Carnival has been postponed until next Saturday.

About one o'clock last Saturday it rained cats and dogs for about 30 minutes. After it stopped everything was soaked and the Band Mothers moved to the Coffee Shop where they sol out.

The Coronation will be after the Carnival Saturday night.

SCHOOL NEWS

By Patty Estes

We didn't get to have our carnival Saturday as we had planned it was postponed because of rain. The Roby Lions beat us 6-0 that's not a bad score, so come on Bears lets really fight our next game.

The Rosebe game been transferred here. Be sure and be at the Bears Den this Friday Night to watch the Bears go to victory.

Buddy Davis is back in school and we hope its for good this time.

Friday afternoon the Band had planned to give the Bears a royal send off to Roby but we did not get to do that because of rain.

Miss Freeman has a play ready to start working on, the following have been given parts; Ivadell Mitchell, Laura L. Hughes, Patty Estes, Ellen M. Hill, Bettye Estes, Wallace Bennett, Bill Ely and Jim Bob Denny. The play is entitled "Her Fatal Beauty."

The Senior Class and their sponors want to thank Mrs. Jim Lawrence for her interest in the

Saturday and Tuesday nights at least.

We know a certain girl who asked one of the football boys what was wrong with him last Friday night; we don't want to hear of anything like that again, our dear little Jr. friend! ! !

Apparently some of the football boys (three of them) don't appreciate school spirit and pep. Any way they left the pep rally Friday with a disgusted expression on their face. I think you owe us an explanation, Frankie, Woody, and James E. ! ! !

We wonder if Betty Lou really means it this time when she says "never again" ? ? Bill H. do you know? ? ?

Bettye do you know who signs his letters—I'll always love you or "Do you care" ? ? ?

Bill H. is really a heart breaker there is a rumor that he left a little Putnam girl on her doorsteps crying about a week ago. Is that right Bill?

Bill H. just can't suppress that proud look on his face; the pups are beginning to walk. That is alright Bill, we understand.

After all, Elaine, an error can be made so don't be so catty. We are sorry we said James Earp instead of Bill Ely.

Correction: Betty Lydia is on the loose again (from T. A.)

It is quite a task to turn out lights especially when two certain young ladies are trying to frame you into turning them off. Eh Frankie and Bullet?

Bettye Estes may want to keep out of the exclusive column, but as long as she keeps doing things like going with Buddy Brumbaugh she want be left unnoticed—especially by Joan C. and Yours Truly.

Judging from that dreamy eyed expression on Wenona's face Tuesday morning we feel safe in saying that she went with Aubrey the night before.

It has come to our knowledge that Bill Odom and Wenona have been holding out on us. They didn't even tell us about a certain night right at the first of school.

Something must have gone wrong though, because it seems that Wenona thought they weren't suited to each other."

DRAMATIC CLUB MEETS
The Dramatic Club met last Wednesday night and elected the following officers:

President, Ivadell Mitchell
Secretary, Bill Hatchett
Treasurer, Patty Estes
Reporter, George Frazier.

It was decided that the fee should be 50 cents, semi-annually. The funds will be used to buy make-up and other essentials.

HOME ECO. NEWS
The Homemaking Girls accompanied by Miss Willard are going to an area meeting at San Angelo Saturday. All the Homemaking Clubs in area III will be represented there. The girls will leave here at 7 o'clock Saturday morning in cars and one of the school buses. The majority of the girls in the club are planning to attend the meeting and all expect to know more when they return.

FRESHMAN NEWS
The Freshmen are going to pick pecans Saturday morning. They will pick on the halves and the proceeds will go in the treasury.

AGRICULTURE BUILDING OPEN
The boy's have been going to class in the new building since October 13.

They have two rooms; the largest is the work shop and the small room is the vacation room.

SUPER-DUPER SNOOPS

Wenona, where did you ask Sam to take you Sunday night. Could it have been Clyde?

Joan Carmen no longer has that possessive feeling about Buddy.

There is competition in the air. James (Birmingham Young) Earp goes with 7 girls in one night.

Prince Charming has come to life for Miss Freeman. His name is Pete.

We expect Miss French to have an ailment any day now so that she will be able to enter Hendricks Memorial. He's an ex-grad from Baird Hi.

Betty Gay keeps your old snoop on the jump. Right now that romance with T. A. may be on the rocks. If Henry has any thing to do with it we're certain.

Ivadell thinks she is the "Superman"; she is trying to keep two boys on her string. Maybe she is—she's doing ok anyway.

Miss Freeman has a play ready to start working on, the following have been given parts; Ivadell Mitchell, Laura L. Hughes, Patty Estes, Ellen M. Hill, Bettye Estes, Wallace Bennett, Bill Ely and Jim Bob Denny. The play is entitled "Her Fatal Beauty."

The Senior Class and their sponors want to thank Mrs. Jim Lawrence for her interest in the

you get it?

Bud Davis has gone back to an old flame, or so it seemed because we saw them together Wed night after he took Wenona home. Patsy W. had better be careful if she has her eye on Bud. Eh Sally?

Thursday night we saw Patsy and Bud together so I guess all is well.

HONOR SENIOR BOY

BUDDY BRUMBAUGH

Buddy, knows no other school, except Baird School and he will tell you they are tops as we already know. Buddy is Senior Class Secretary and he does the job swell too. He has shown us that he has a talent toward football; proving his ability this year. The Senior Class couldn't do without you Brumbaugh.

Favorite Subject,

None in particular.

Favorite Song,

Joyous Ever Loyal.

Favorite Radio Program,

Kay Kyser.

Favorite Sport, Football

Favorite Color, Red

Favorite Drink,

Ice Cream Chocolate.

ODDS AND ENDS

By the way, boys, if the girls wear a bow on the right side she's going steady, if on the left she's in love; on both sides, she'd like to have a date; on top call her up to-night, she's not doing anything; but beware, if she doesn't wear any at all, she is a confirmed old maid.

—The Acorn.

FOAVORITE SONGS

Pompton Turnpike,
Elaine and Mildred.

May I Never Love Again,

etty Lewis.

Deep Purple, Mr. Settle.

Love Me A Little, Laura Mae.

Blue Champagne, Bettye Estes.

You And I, Ivadell Mitchell.

My Sister And I, Bill Odom.

Good-Bye Dear, I'll Be Back In

A Year, Joan Carmen.

What's Going To Happen To Me

Frankie Crow.

Stop! Its Wonderful,

Catherine Ford.

Dolores, Bennie Franklin.

Cotton Pickin' Time Down South

Junior Class.

Do Do You Care,

Wenona Merdith.

Green Eyes, Shot

County Agent News

J. C. Shockley, County Agent

County H.D.C. News

Clara Brown, H. D. Agent

1620 farm families in Callahan County will sleep better and be warmer this winter due to the Surplus Cotton Mattress program carried in Callahan County during 1940-1941. These 1620 families received 2725 mattresses and 1722 comforters. The program was not a relief program, but was a program to further the use of cotton and an educational program on how to have good bedding by processing it at home. Each family who received a mattress learned how to process or make it.

The program was sponsored by the Extension Service, AAA and Surplus Marketing Corporation of the Department of Agriculture, Washington, D. C. It was sponsored by the Home Demonstration Council, Land Use Planning, Committee and Commissioner's Court of Callahan County and every business man that has been called upon has cooperated with the program. Much of the success of the program has been due to the splendid cooperation given.

Each community center had a chairman who supervised the processing of the materials. The Chairman had training given to her by the home demonstration agent. Chairman in the county have been: Atwell, Mrs. Alton Tatom; Admiral, Mrs. J. D. Cauhan; Belle Plain, Mrs. L. A. Lunsford; Burnt Branch, Mrs. E. M. Clark; Clyde, Mrs. Holden; Cottonwood, Mr. Floyd Coffey and Mrs. Loyd Bryan; Denton, Miss Anna Mae McIntosh; Dressy, Mrs. Doyle Rhodes; Dudley, Mrs. R. B. Boston; Erte, Mrs. Mrs. J. C. Parker, and Mrs. S. G. Sherrill; Eula Mrs. Clyde Johnston and Mrs. Fred Farmer; Midway and Baird Mrs. Geo. Jones; Oplin, Mrs. Annie Slough; Putnam, Mrs. B. E. Rutherford and Mrs. Jim Heslep; Union, Mrs. H. G. White and Mrs. Carl Gunn; Rowden, Mrs. W. C. Hazel; Zion Hill, Mrs. G. E. Johnson and Mrs. M. B. Sprawls; these ladies served faithfully to help the people to get and to learn, rules and regulations had to be followed and they did a good job of it. The 1620 families who worked under their supervisor appreciated what they have done and the cooperation given.

The communities and mattresses made for the families in that community even though the material may have been processed at a neighboring center.

Admiral, 46 mattresses and 45 comforters.

Atwell, 138 mattresses and 95 comforters.

Baird, 56 mattresses and 24 comforters.

Belle Plain, 56 mattresses and 39 comforters.

Burnt Branch, 39 mattresses and 20 comforters.

Clyde, 362 mattresses and 120 comforters.

Cottonwood, 310 mattresses and 221 comforters.

Cross Plains, 58 mattresses and 4 comforters.

Denton, 166 mattresses and 105 comforters.

**Congratulations
—to the—
NEW PLAZA THEATRE**

It has dressed up one of Baird's Land Marks, built in 1884. The Theatre is a beauty and deserves the patronage of all Baird People.

WILL D. BOYDSTUN

**Congratulations
—to the—
NEW PLAZA THEATRE**
YOU LEAD IN BETTER PICTURES—
WE LEAD IN BETTER GROCERIES—
AT LOWER PRICES
HOLLINGSHEAD'S FOOD MARKET

**Congratulations
—to the—
NEW PLAZA THEATRE**
McELROY COMPANY
DRY GOODS AND SHOES
SEE THE NEW COWBOY BOOTS
FOR BOYS AND GIRLS

**Congratulations
—to the—
NEW PLAZA THEATRE**
We, too had a part in the construction of
This Beautiful New Theatre.
SAM H. GILLILAND
SHEET METAL AND PLUMBING

**For Good Pictures
—go to—
THE NEW PLAZA THEATRE**
**For Good Eats
—come to—
EDWARD'S CAFE**

**Congratulations
—to the—
NEW PLAZA THEATRE**
WE ARE PROUD OF BAIRD'S NEW THEATRE
JONES DRY GOODS
SEE OUR NEW PRE-HOLIDAY DRESS SHIRTS

**For Good Pictures
—go to the—
THE NEW PLAZA THEATRE**
**For Better Groceries For Less Money
—come to—
NORVELL and BOYD
Grocery and Market**

**The New Plaza Theatre
—for better shows—**

**ELITE CLEANERS
For Better Cleaned Clothes**
PHONE—268

**CONGRATULATIONS
TO OUR NEW NEXT DOOR NEIGHBOR
THE NEW PLAZA THEATRE**
MAYFIELD'S

**E. E. CULLEN
ALL PLASTER AND CEMENT WORK IN THE
NEW PLAZA**
—By—
E. E. Cullen & Son
ABILENE—PHONE 4482

**Congratulations and Best Wishes to the
NEW PLAZA THEATRE**
We are glad to be your neighbor
CITY PHARMACY
THE STORE WITH THE HIGH SCHOOL SPIRIT

—We Greet—
THE NEW THEATRE
Up-Town
BRASHEAR'S FOOD MARKET

**Congratulations and Best Wishes to the
NEW PLAZA THEATRE**
Our New Neighbor on the corner
MODERN BEAUTY SHOP

CONGRATULATIONS PLAZA
We are pulling for You 100 percent
HOLMES DRUG COMPANY

A
Announcing

THE OPENING OF THE

New Plaza Theatre

TONIGHT—THURSDAY, (October 30)

It is with genuine pleasure we announce the opening of this beautiful and modern Theatre—Your Theatre—to Baird and surrounding territory. It has been our effort to build every physical comfort into this New Plaza Theatre to provide relaxation for the body as well as recreation for the mind; But our efforts can only be successful if we serve you successfully. Your wish is our desire.

WELCOME TO THE NEW PLAZA THEATRE.
C. D. LEON, Manager.

PROGRAM

FOR YOUR ENTERTAINMENT TONITE AND FRIDAY
ALOMA of SOUTH SEAS

with Dorothy Lamour and Jon Hall
IN GLORIOUS TECHNICOLOR

Special Hollowe'en Mid-Nite Show

FRIDAY 10:30 O'clock

Wind up your cat and put out the clock and join the crowd at this gala fun show.

SATURDAY ONLY
YOUR FAVORITE WESTERN TEAM
Gene Autry and Smiley Burnette

—IN—
UNDER FIESTA STARS

Saturday Nite Owl Show

AGAIN SUNDAY and MONDAY (NOV. 2-3)
Joan Crawford and Robert Taylor

—IN—
WHEN LADIES MEET

TUESDAY AND WEDNESDAY—NOV. 4-5
Mischa Auer and Una Merkel

—IN—
CRACKED NUTS
A COMEDY RIOT

THURSDAY AND FRIDAY—NOV. 6-7
THEIR COUNTRIES ARE CONQUERED—But not their hearts
A story of the FOREIGN LEGION of the R. A. F.
INTERNATIONAL SQUADRON

\$ Day Specials \$

We are always trying to give you some Real Bargains
Come in and get some now—

81x90 Sheet for	\$1.00
50x50 Table Cloth, 3 for	\$1.00
66x76 Double Blanket for	\$1.00
80x105 Bed Spread for	\$1.00
4 Large 35c Towells for	\$1.00
4 Boxes Kotex (1 Box Kleenex Free)	\$1.00
7 Yards Bleached Domestic	\$1.00
9 Yards Brown Domestic	\$1.00
3 Ladies Gowns	\$1.00
2 Children Dresses	\$1.00

Let's all go to the NEW PLAZA THEATRE (tonight) Thursday and dont forget That Foot Ball Game (tomorrow night) Friday.

—YOURS TO ALWAYS PLEASE—

Will D. Boydston

When You Think of Good Pictures

THE PLAZA IS IT

When It Is Groceries—You Think of
We Are It

TOT'S WRISTEN GROCERY

CONGRATULATIONS

From One Baird Enterprise—To Another

B. L. BOYDSTUN

Congratulations

**—to the—
NEW PLAZA THEATRE**

After the show—try our Delicious Sandwiches
And Cold Drinks

THE LITTLE ONION SANDWICH SHOP

Baird Appreciates

THE NEW PLAZA THEATRE
We Appreciate Your Patronage

EARL JOHNSON MOTOR COMPANY

As Neighbor-to-Neighbor

We say

CONGRATULATIONS

THE FIRST NATIONAL BANK

Member Federal Deposit Insurance Corporation

RAY MOTOR COMPANY



Sales and Service

It Has Been A Pleasure

To demonstrate my Handiwork in the finishing of

THE NEW PLAZA THEATRE

This Beautiful Building Should Command Civic Pride

JOE K. WHORTON
ALBANY—PHONE 245-J

Congratulations
—to the—

NEW PLAZA THEATRE

JACKSON ABSTRACT COMPANY

STELLA GILLILAND, Manager.

CONGRATULATION

AND GOOD WISHES TO OUR NEW NEIGHBOR

THE NEW PLAZA THEATRE

In Their New Home on the Corner.

QUALITY CAFE

Congratulations

—to the—

NEW PLAZA THEATRE

WE BELIEVE IN YOU—AS YOU—BELIEVE IN BAIRD

MODERN SHOE SHOP

I. A. (HOOT) ALLPHIN, Proprietor.

Children live in a different world



...and the climate is
5 to 10 degrees colder!

DON'T GIVE A GOLD AN EVEN BREAK!

Right the dangerous common cold this winter with these simple rules: (1) Don't "overdo" but prevent conceivable temperature changes in every room so that quick body-shaking changes will be avoided; (2) insulate windows; (3) insulate sufficient openings to air the home through adequate ventilation; (4) keep connecting doors open so that a natural circulation of air prevails from room to room; (5) see your family doctor before it becomes necessary to undermine your health.

THE FLOOR is the most popular winter playground. Have you ever asked yourself, "How is the climate down there?" So far as healthful comfort is concerned, it is a different world at floor-level than it is in the comfort zone in which grown-ups move about in the household.

In guarding your family's health against winter illness, give serious thought to proper heating. Get away from the "Health Tax." Now the temperature at floor level and compare it to the temperature at five-foot heights. You'll find it to be 5 to 10 degrees COLDER at floor level, depending upon the manner in which you heat your home.

Heat your entire home and live all over it this winter. Provide adequate heat in every room and at all times avoid danger of uneven, unhealthy temperatures.

Lone Star Gas Co.
Supplying Natural Gas to Your Local Distributing Company

HEAT YOUR ENTIRE HOME FOR YOUR HEALTH'S SAKE



These advertisements advising our customers on the use of gas service were selected among the best examples of public utility advertising during the past year.

(a message especially for mothers)

Yes Sir,
he's "tops"!

... and his welfare is an important responsibility.



Children live in a different world

Children spend a great deal of time on the floor at temperature levels far below those of the "breathing line" of adults.

Because heat rises, room temperatures of floor levels are 5 to 10 degrees COOLER than at heights of five or six feet, depending upon the manner in which your home is heated.

Don't give a gold an even break! See to it that temperatures at floor level are healthfully comfortable for your children during the winter season.

This is not an ordinary advertisement.

It offers neither goods nor merchandise for sale.

Its purpose is to remind you of the added obligation of parents during the winter season. At the same time we are ever mindful of our own responsibility in keeping your gas service dependable so that you may have the protection of adequate heat to safeguard your family's health.

You see, we too, have children.

We know of the anxious hours in every mother's life when illness threatens those she loves. We have watched with alarm a child's mounting fever of serious illness that started as a simple, common cold. With sleepless, tear-filled eyes we've watched through the night into the sunrise of a new day—as across our worried mind flashed that grim publication of a new death every four minutes from pneumonia! It was then that "prevention is the best remedy" impressed us with its full significance. It was then we recognized the vital importance of guarding again the simple, common cold.

Lone Star Gas Co.
Supplying Natural Gas to Your Local Distributing Company

HEAT YOUR ENTIRE HOME FOR YOUR HEALTH'S SAKE

About a year ago when the above advertisements were published we did not know they would be judged among the best public utility advertisements of the year. However, we knew, beyond question, that the message they carried was of vital importance to our customers in safeguarding their family's health during the winter season.

With another winter approaching we urge you to review these two advertisements in the interest of your family's welfare. Apply the simple, logical formula of "Heating your entire home for your health's sake" as a protection against the dangers of winter illness. Play safe... DON'T GIVE A COMMON COLD AN EVEN BREAK!



LONE STAR GAS SYSTEM

PERSONAL

Louis Cook of Putnam was in Baird Monday.

Mr. and Mrs. Lewis Hall were from their farm at Rowden Monday.

Mr. and Mrs. Sidney Foy spent the past week end in Corpus Christi.

Roy Kendrick and Evan Barton were among those from Denton Valley in Baird Monday.

Cary Sidney (Hoot) McGowen is at home from Camp Bowie on a fifteen day furlough.

Katie Lou Walker student in Hardin-Simmons University, Abilene spent the week end at home.

Dr. and Mrs. Carroll McGowen are in Houston this week attending the National Convention of the American Dental Association.

Dr. and Mrs. V. E. Hill are attending the National Convention of the American Dental Association held in Houston this week. Dr. and Mrs. Hill will visit their sons, Clifton at Alice and Lewis a student in the University of Texas.

Mrs. J. B. Russell Jr., Worthy Matron; Miss Myrtle Boydston, Secretary; Mrs. Clyde White and Mrs. W. A. Fetterly, Past Matrons of Callahan Chapter No. 242 Order of the Eastern Star, are in Amarillo this week attending the annual meeting of the Grand Chapter which convened Tuesday.

WANTED TO BUY FOR CASH—Piano in first class condition. Must be a bargain. Phone 187.

CARD OF THANKS

We want to express our thanks and appreciation to our many friends and neighbors, undertakers and all who assisted in any way at the death of our dear niece and sister, Clara. Especially do we want to thank Mr. W. O. Wylie Jr., of Baird and Mr. John Simons of Abilene for rescuing her body from the water. The floral offerings were much appreciated.

J. E. Cutbirth
Anna Cutbirth
Mrs. Pansy Cutbirth Young
Ray Cutbirth

CARD OF THANKS

We wish to thank the nurses and Dr. Griggs for the many kindness shown us during our stay in the hospital. We also wish to thank our neighbors and friends for the lovely gifts to Anna. God bless you all.

Mrs. Otto Schafffrinia and Baby Anna.

CARD OF THANKS

I want to take this means of expressing my appreciation to the doctors and nurses of the Callahan County Hospital for their kindness to me during my recent stay in the hospital; also to the people of Baird for the many calls, flowers and cards sent me. I should like also to thank the people of my own community, Denton, for their loyalty and thoughtfulness in many ways since my illness.

To Dr. Griggs, Mrs. Green and Bro. Carleton, I should like to thank in an especial way for their regular visits and many words of cheer.

Sincerely,
T. N. Minix.

THE EULA H. D. CLUB

The Eula H. D. Club met with

Mrs. O. L. Barns, kitchen and home food supply demonstrator for their achievement day program Wednesday, Oct. 15. Mrs. Barns showed the club a complete modern kitchen and pantry, the club voted it to be the neatest kitchen ever visited and he cost was the smallest of any kitchen known to the club. The improvements consist of a cabinet across the length of the room, a ventilated pantry, new floor covering, refinished breakfast table, and chairs and curtain, check and candlesticks and new curtains. The kitchen was done in white and red.

The club brought in dresses they had sewed for the Red Cross. The club has sewed fifty-two garments and knitted five sweaters.

Mrs. Fred Farmer won the re-creation game which was led by Mrs. J. L. Farmer.

Refreshments of tearing cinnamon rolls coffee and grape juice were served to Mrs. A. L. Barns, Cecil Harris, J. L. Farmer, Fred Farmer, C. R. Farmer and Miss Gertie Harris and two visitors, Mrs. H. E. Jones and Mrs. Grace Harris.

Nursery Stock

Clyde Nursery, desires to tx.

change Pecan trees, Fruit, shade

Ornamentals including, Roses, Hedge, Plants, Flowering Wil-

low Thornless Honey Locust, Etc.

For Grain Hay, Chickens, at fair cash values. If interested write or visit our Nursery here at Clyde.

Clyde Nursery, Clyde, Texas.

J. H. Burkett, or

C. T. Brannan.

Callahan County Farm Families

By Clara Brown, H. D. Agent
Mr. and Mrs. W. E. McCollum have farmed in Callahan County 20 years, in fact, they have reared and educated three children and feel that farming can bring good results in cash and in fine living.

Mr. McCollum this year bought his first tractor and it is a dream of a lifetime and he finds that farming is much simpler with this modern piece of machinery. He is an up-to-date farmer, stays with the AAA program, contours, and terraces all his land.

Mrs. McCollum finds the house garden, and poultry is sufficient to take up all of her time. Mrs. McCollum is an active member of the Enterprise Home Demonstration Club, and really practices what she hear sand sees.

She has an improved poultry yard, houses and equipment and a flock of around 300 white leg-horns, that make her a profit of around one dollar each yearly. The brooder house brings her more pleasure than anything else on her

poultry yard, as she believes it has cut her work about 50 percent in raising her baby chicks and also lessened the mortality among her baby chicks.

A garden in a dry land area sometimes proves a problem, but Mrs. McCollum has solved this problem by planting on terraces and by putting in a frame garden.

Her frame garden produces a sufficient amount of leafy green vegetables for the table before the spring garden comes on, then when the weather is too warm for leafy plants, to grow well, she has tomatoes and peppers growing in it.

She finds that by planting the frame garden by October with the leafy vegetables she can have

these growing through all the months to July. She covers it in that makes for a stronger future, but it is really fine living. Living with a vision, not idle living, but a busy, happy, profitable living.

Star-Telegram Bargain Rates

There will be no advance in the price of The Star Telegram. The price being:

Daily and Sunday, \$7.45

Daily only (by mail), \$6.45

To Teachers and Schools,

Daily and Sunday, \$6.75

OCTOBER FREE—All new subscriptions received during October will be free to Nov. 1st—your expiration date being marked Nov. 1, 1942.

Next year, remember, is Election Year. A United States Senator and other State officials will be elected. Everyone will want to keep posted on what is going on in Europe, Asia, and here in America. World War II is now at a critical stage, as you are aware. How will future developments affect the Americas? These are problems to be settled the coming year, which make for tense suspense among the peoples of our land. In times like these, we must be well informed.

We will make our usual Clubbing Rate—The Baird Star and The Star Telegram, daily and Sunday by mail for \$8.25. This Clubbing Offer is good only when paid to The Star—No Agent being authorized to make this offer.

Remember you get the balance of October FREE—Subscribe Now

WANTED—100,000 Rats to kill with Rats Rat Killer. Sells for 35 and 50 cents. Harmless to anything but rats and mice. Guaranteed at City Pharmacy, Baird.