

Here At Home

By J. M. Forbes

More Muleshoe Publicity

An advertisement in The Houston Post of Oct. 12 has attracted attention here. Miss Mildred Davis receives a copy of it from a gentleman who is connected with the Houston Land Bank set up, often a visitor in the Western National Farm Loan Association office in this city.

The "Smart Shop of Houston had advertised "The Rio Vista Wedding" a sharp looking shop for women, in The Post. A few days later they inserted a large ad inquiring:

"What Happened To Muleshoe?"

The ad went ahead to say that mail orders had come in from every town on their map excepting Muleshoe, and naturally they would wonder what had happened in this Bailey County metropolis.

The Journal editor might suggest that folks hereabouts are so accustomed to depending upon The Journal to advertise what well dressed ladies will wear that they just don't get around to noticing what's in other papers. As an alternative solution we might point out that Muleshoe has such smart shops and department stores that no lady hereabouts has to look afar to purchase what her wardrobe requires to keep her up to par excellence with the haut monde of her peers in the social world.

But it was a clever idea and the ad got results, the name of our city displayed in 36 point bold print in this Bayou City publication that is read almost everywhere where the English tongue is used, and we think it's good publicity.

Mrs. Opal Boothe calls to tell us that human hair is the best fertilizer, so far as she knows, for Devil's Ivy, of which every body has some dying in their kitchens or dining rooms. When she dresses a lady's hair at her beauty shop, she takes the cuttings and puts them in the ivy pot and pronto the ivy flashes a deep, healthy green.

Maybe she got the idea from our ancestors' belief that in the days of the pioneers to grow leg. My folks told me that too, but I figured the practice had been made obsolete by the advance of science, or else the story had been proved to be superstition. Anyway, you might get some barber shop or beauty shop hair cuttings and try this idea out.

Seen & Heard:

Lebbok Visitor: Down in Louisiana I ran across a town that annually throws a celebration of the coming of the boll weevil. Seems strange they would so mark the advent of a pest, but the weevil destroyed the one-crop (cotton) system there and brought on diverse crops and livestock. So the people are happy.

Plainview grain man: I figure farmers can make more out of milo than cotton because of the higher cost of growing cotton. You know Hale County will have a \$10 million sorghum grain harvest this year.

Joan of Arkansas Chosen By Juniors As Class Play

C. D. Clair, Journalism instructor at Muleshoe High school announced this week that the three act comedy and farce, "Joan of Arkansas" by Edwin Scribner, has been chosen as the first dramatic effort of the current Junior class at school. The play was chosen at a special meeting held Wednesday morning, and will be presented December 10.

Tryouts for the play will be held November 1, Clair said.

Muleshoe Homecoming Day To Feature Mule-Tulia Tilt

The first annual Muleshoe High school homecoming day program has been announced for November 5, and will feature a registration tea, a pep rally, banquet and business meeting of ex-students and teachers, and the conference football game between the Mules and Tulia, as well as a dance at the Legion hall after the game.

In their first effort to inaugurate a homecoming program, the Muleshoe Ex-Students Association has planned an activity-crammed day for all who are alumni of the local school.

The registration tea will be in the High school building at 1 pm, with the pep rally scheduled at

P-TA Halloween Carnival Next Saturday

THE MULESHOE JOURNAL

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 32, NUMBER 42

MULESHOE - County Seat of Bailey County - TEXAS

THURSDAY, OCTOBER 21, 1954

Rev. V. J. Luna New Assembly of God Minister Here

Rev. V. J. Luna, of Lindale, Texas was unanimously elected as new pastor for the Muleshoe Assembly of God church by the church membership at a meeting Sunday night.

Rev. Luna will move to Muleshoe next week and will preach his first service a week from Sunday. He is married and has two children, a girl and a boy.

The Lunas will move into the Assembly of God parsonage. He preached trial sermons at the local church last Thursday, Friday, Saturday and both services Sunday.

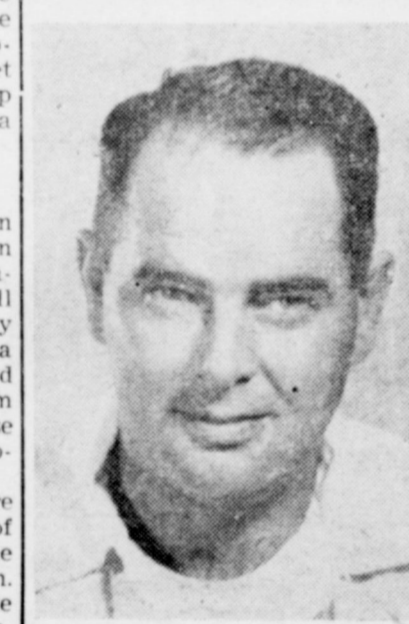
Mrs. Sutton, of Clovis will bring the message at the church at both services this Sunday, in the absence of Rev. Luna.

Venire For November Grand Jury Drawn By Commission Tuesday

Sixteen Bailey county men have been chosen to make up the venire for the Grand Jury during the November term of district court, at a meeting of the jury commission here Tuesday.

Members chosen for Grand Jury duty include: Howard Ashley, E. W. Locker, D. S. Anderson, Baker Johnson, R. E. Etridge, R. C. Everett, Robert Blackwood,

John Dempster Joins Arnold Morris Auto



Arnold Morris Auto Co., is this week announcing that they have secured the services of John Dempster as salesman for their Dodge and Plymouth products. Mr. Dempster and his family have been residents of Muleshoe for several years, and he is experienced in the sale of Chrysler products. Their ad will be found on another page of this issue.

TO ORGANIZE HD CLUB

A meeting has been planned for next Monday at 2 pm, at the Three Way School House for the purpose of organizing a Home Demonstration club for that community. The County agent will be present, and all women who are interested in a club, are invited to be present.

Ernest Kerr, Scoutmaster of Troop 20, Muleshoe extends an invitation to the public to attend this ceremony, at which time Boy Scout and Explorer rank awards and advancements will be made.

Rev. Harry Vanderpool, of Littlefield, district advancements chairman will make the awards. Bill Strain, Scout Executive will also be present for the awards.

The Yellowhouse District is composed of Cub, Boy Scout and Explorer troops from Muleshoe, Littlefield, Sudan, Earth and Oilton.

CHOSEN ROTC SPONSOR

Jeanette Kirk, junior student from Muleshoe has been chosen as sponsor for Group II of Baylor University's Air Force ROTC for the 1954-55 school year.

Col. Ernest B. Maxwell, in announcing the selection, said Miss Kirk will march with cadets in drills and parades and will attend ROTC social events as a maid of honor.

Muleshoe Cannery Nears Completion Of Season

Local Post To Observe 'Legion Days' October 20-November 11 With Programs

Mayor W. T. Bovell has proclaimed November 11 as "Veterans Day", joining with city officials throughout the State, and the American Legion in the move to change the traditional "Armistice Day" to one honoring veterans of all conflicts.

The Muleshoe American Legion post's concentrated drive for members and plan to acquaint the public with the Legion program, will end with Veterans Day observances, according to Post Commander P. Q. Stickney.

October 20 through November 11 has been designated by President Eisenhower, Governor Allan Shivers and many Texas

Mayors as "American Legion Day" and the Muleshoe Post of the American Legion is planning to dedicate that period to acquainting Texas citizens with the program of the organization according to Post Commander P. Q. Stickney.

According to Commander Stickney, October 20 is the beginning of the new fiscal year of the American Legion and since World War I, November 11 has been known as "Armistice Day". "American Legion Days" will be concluded locally with a full scale observance of November 11 which has now become known as "Veterans Day."

Commander Stickney explained that Armistice Day, VJ Day, VE Day, and other dates were all of great importance but it was decided to name one day in the year when all veterans will be honored.

The Texas Legislature and the United States Congress has designated November 11 as "Veterans Day" and the American Legion plans to make its first observance a banner one in Muleshoe.

Fitting church observance and memorial services are planned for November 11. Full cooperation from business houses, schools and other organizations has been assured.

During the "American Legion Days" observance Legionnaires will make a special effort to inform veterans of World Wars I and II and the Korean conflict with the aims and purposes of the American Legion, Commander Stickney stated.

Chamber of Commerce Names Date Annual Banquet; Speaker Selected

The annual Chamber of Commerce banquet will be held in the High school auditorium on January 21, 1955, it was announced this week by Jim Cox, George Mayo, and Buford Butts, banquet committee of the Muleshoe Chamber.

The committee met Monday, night to make plans for the annual event, choosing Howard Cox to serve as toastmaster, and announced that entertainment will be furnished by the High school choir, under the direction of Norvil Howell.

Tentative plans for a main speaker have been made, but no

Boy Scout District Court of Honor To Be Here Tonight

The Yellowhouse District of the Boy Scouts of America will hold a district Court of Honor in the district courtroom of the courthouse in Muleshoe tonight, October 21, with County Judge Cecil Tate acting as master of ceremonies.

Ernest Kerr, Scoutmaster of Troop 20, Muleshoe extends an invitation to the public to attend this ceremony, at which time Boy Scout and Explorer rank awards and advancements will be made.

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Carroll Pouncey Named Editor Of Muleshoe Journal

Carroll Pouncey, former news editor of the Littlefield County Wide News began work this week as editor of the Muleshoe Journal.

Pouncey, who is a native of Louisiana has had a number of years experience editing weekly newspapers in Louisiana, New Mexico and West Texas.

He is married and has three children. His wife is director of nurses at Littlefield Hospital-Clinic.

Presently staying at the E. R. Wright home, Pouncey plans to move his family to Muleshoe later this year.

His duties will include the gathering and editing of news for the Journal. Mrs. Irma Willis will continue her duties as advertising manager for the Journal.

No other changes in personnel are anticipated on the staff.

Resolutions Listed For Farmers To Consider At Monday Nite Meet

Bill Millen, president of the Bailey County Farm Bureau, announced that there would be a resolutions meeting of the members, Oct. 25, in the County courthouse. The meeting will start at 7:30 pm. After the meeting adjourns, coffee and doughnuts will be served.

The Resolutions Committee has submitted fifteen resolutions to be acted on by the membership when they convene. Some of the more important issues covered by the resolutions are:

Production controls for irrigation wells; Nuisance weed control in the county; Compulsory social security for farmers and ranchers; Features of the 1955 farm program; Capital gains tax on sale of farms; Problems confronting our rural telephone cooperative; Amending the state rural electric enabling act; and Placing a ban on objectionable comic books.

A complete copy of the resolutions will be found elsewhere in this issue of The Muleshoe Journal; and also an advertisement by the Farm Bureau illustrating the questions confronting Bailey County farmers.

D. E. Lancaster, manager of the Bailey County Electric Cooperative and the Rural Telephone Cooperative, will discuss a serious problem confronting the Telephone Cooperative and make suggestions on the resolution pertaining to it.

Lonnie Bass, manager of the ASC office, will discuss a new type farm program; the idea for it having originated in Bailey County.

Sing-Song Feature Of Sunday Night Church Service

A "Sing-song" will be held at the First Christian Church Sunday at 7:30 under the leadership of Rufus Aylesworth.

The public, and particularly those who enjoy singing sacred music, is invited to attend this event.

Drivers Reliability Run Set For High School Drivers At Muleshoe

"Can you prove to yourself and the public that 'speed' and 'carelessness' is not an essential part of every day driving?"

The "Ramblin Eight" Car Club of Muleshoe is planning a Reliability Run for all students, girls and boys, of M. H. S. that have valid Texas Operators license, and a car that will stand a Texas Vehicle inspection.

The basic object of a Reliability Run is to determine the reliability of drivers as well as of the cars and equipment.

Here is an idea of how such a run is carried on. A committee of the "Ramblin Eight" is to select the course, establish the check stations, and make distance and time surveys, all of which are kept secret from the contestants until the day of the event. A route is selected which would afford the greatest variety of driving conditions. After the course is selected and speed averages determined, a map of

route is drawn up which shows the locations of the check stations as well as specific average speeds, which are not over the Texas speed limit at any time, to be maintained. These maps are then printed for presentation to the drivers at the starting line. The driver and assistant then proceed through the run as instructed by the map and try to have the closest time as the official committee had. The winners will be the contestants having the closest time to the official committee.

There will be 1st, 2nd, and 3rd place trophies given winners. There will be an entrance fee of 50c per car and the entrance blanks will be available at the starting line on the date of the run. There will be available next week more information on the time, place, and final instructions concerning the run. So, make plans now to enter.

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Voters To Decide On Junior High School Bond Issue Saturday Here

A \$225,000 bond issue to provide funds for a new junior High school building in Muleshoe will

be tested by qualified voters Saturday, October 23. Interest in the bond issue and the proposed new junior High building is growing, and authorities expect the issue to carry with little opposition.

A site just across the street from the High school campus was purchased by the School Board last Spring. The site, consisting of one and a half blocks, will offer a convenient location for the proposed new structure, affording joint use of the High school auditorium, shop building, vocational agriculture facilities and gymnasium, by both Junior High and regular High school pupils.

The new building, if approved, will probably have 16 classrooms, study hall, library, offices and other necessary storage and heating facilities.

School superintendent Jerry Kirk states that a 10 per cent increase was made in taxes this year which will retire the bonds voted for the recently completed gymnasium, as well as the proposed bonds for the Junior High building. Valuation of the district for tax purposes was increased from a total of \$9,500,000 to \$11,200,000 at that time.

Designed to accommodate present enrollment without overcrowding and also to take care of anticipated growth, the new building will offer students one of the finest complete educational plants to be found anywhere in this area.

The polling place will be in the Junior High school building. Judges for the election will be J. E. Day, presiding judge and Mrs. Walter Witte. Clerks are Mrs. W. B. McAdams and Mrs. Pat Glasscock.

Band Cake Walk To Be Saturday

A combined cake walk and cake sale will be held Saturday, October 23, on the used car lot of C & H Chevrolet in downtown Muleshoe, with all proceeds to be used toward the purchase of new uniforms for the Muleshoe High school band.

Three bakers have donated extra-large cakes which will be awarded during the event. All band parents have tickets for sale for the cakes.

The cake walk will begin at 1:00 pm., and all band parents and others are urged to bring cakes to be awarded during the cake walk.

Twenty-seven members of the sponsoring group, the Band Parents Club, met last Thursday night to plan the cake walk and cake sale. Troy Wilkerson, president of the club expressed the hope that the public would participate in the Saturday event and further the drive to obtain funds to equip the band with uniforms.

Band director Norvil Howell said early this week that the band desperately needs new uniforms, and urged support of the fund raising venture.

Thursday Morning 2496 Bales Had Been Ginned Here

The annual Halloween carnival of the Muleshoe P-TA will be held Saturday, October 30, at 6:30 pm., in the bus barn at the school, according to information released this week.

The event will be a cooperative effort of both P-TA groups, and several local civic organizations. One of the highlights of the carnival will be the selection of three carnival queens, representing the Senior High school, Junior High school and elementary schools. These young ladies will be selected on the basis of popular vote of the student body in the three school groups.

Such items of interest as fish pond, pony rides, food booths where candy, cookies, cold drinks and other refreshments can be purchased; fortune telling booths, weight guessing booths, dart throwing, a country store, cartoon movies, etc.

Patrons are urged to attend the carnival and patronize the various booths. All proceeds will be split by the P-TA groups on a percentage of students basis. A committee will be appointed in each group to determine how the funds will be spent.

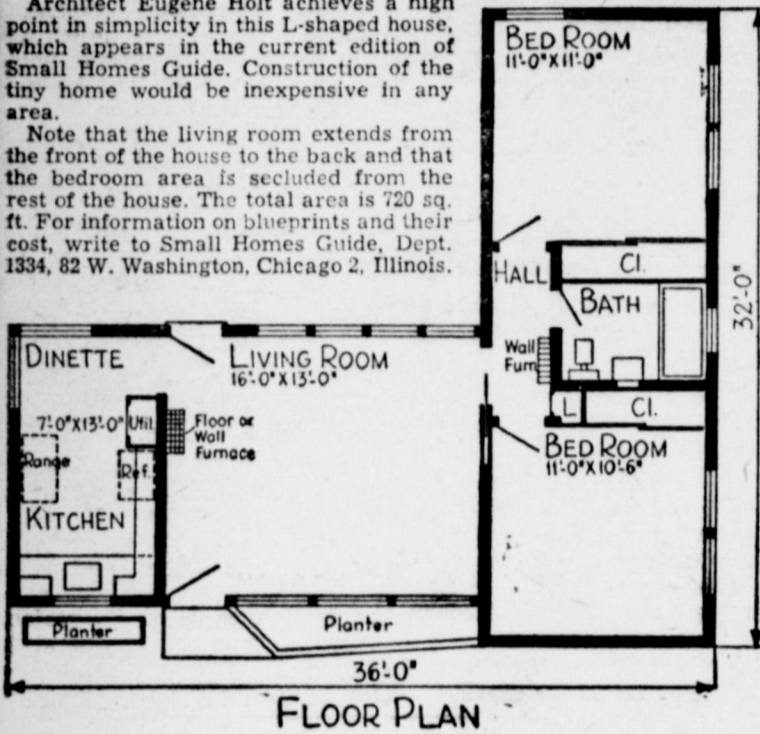
For an evening of fun and good clean entertainment, and at the same time helping a worthy organization carry on its projects, everyone is urged to attend the annual Halloween Carnival of the Muleshoe PITA.

Simplicity Stressed in Plan from Small Homes Guide



Architect Eugene Holt achieves a high point in simplicity in this L-shaped house, which appears in the current edition of Small Homes Guide. Construction of the tiny home would be inexpensive in any area.

Note that the living room extends from the front of the house to the back and that the bedroom area is secluded from the rest of the house. The total area is 720 sq. ft. For information on blueprints and their cost, write to Small Homes Guide, Dept. 1334, 82 W. Washington, Chicago 2, Illinois.



Lions Hear Talk On Amendments At Wednesday Meet

Representative Jesse Osborn spoke briefly on the proposed 11 Constitutional Amendments which will be offered for voting November 2, at the Wednesday noon luncheon meeting of the Muleshoe Lions club.

Osborn explained each of the proposed amendments, and offered his thought on whether or not the proposal was for the public benefit.

Osborn said the amendment authorizing a State Building Commission using funds from the Confederate Veterans fund would go far to relieve congestion of State offices in Austin, pointing out that State offices are now scattered over 192 blocks of that city.

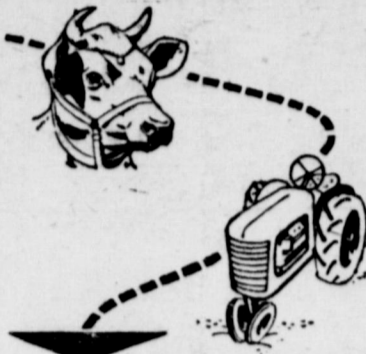
The amendment to increase payment to certain State officials to \$25 per day for a maximum of 120 days per year, would serve a good purpose for certain officials, but would not go far toward attracting more people to the office of State Representative, Osborn reported.

A discussion was held by members of the club concerning the proposal of the club to sponsor a second Boy Scout troop in Muleshoe.

Local Florists Visit Design School And Convention Tues.

Attending the convention and design school of the West Texas, New Mexico Florists in Amarillo Tuesday were Mrs. Lee Pool, Gwen Workman and Mrs. Travis Reed.

Among the noted designers who appeared on the program



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Bobo Insurance Agency
Phone 2640 — Muleshoe

were Dusty Aono, of San Antonio, Lois Potter of El Paso and Don Henderson of Lubbock. Wayne Andre, of Anaheim, Calif., was commentator for the program which featured the creation of new designs in florals,

with emphasis on Christmas and holiday season decorations.

MRS. HOLLAND LEADS DIST. LUZIER SALES
Mrs. E. E. Holland of Muleshoe led this district in sales of

Luzier Cosmetics the last two months, she was informed by the supervisor. She led all saleswomen in the area for the months of August and September.

Read the Journal Want Ad's

BE SURE TO VOTE

IN THE ELECTION SATURDAY, OCTOBER 23

On the proposal to issue bonds in the sum of \$225,000 to provide funds for the construction of a new Junior High Building in Muleshoe.

The need for a Junior High Building in Muleshoe is very acute.

Expanding population and increasing scholastics is creating an ever greater demand on present school facilities.

And regardless of how you vote — be sure and VOTE Saturday, October 23.

Muleshoe Jaycees

FARMER COUNTY Farm Bureau News

By RAYMOND EULER

SCOTCH LITE STICKERS FREE at the Farm Bureau Office. One of these may save a life or lesser accident. Send your kids by. They'll see that they're applied if you're too busy. They advertise Farm Bureau, too, of course.

Ellison, Bruns and Parr attended the district Secretary's and President's meeting in Lubbock Thursday night. Smith visited the Farm Bureau Office in Hobart, Okla., last week, too. We haven't found a group of farmers anywhere that favor compulsory social security for themselves yet, and that includes the Oklahoma group mentioned. This, we think, is a healthy indication of rural opposition to the Socialistic Trend, and we hope it grows in evidence in other groups until individual responsibility is again the rule among Americans.

Farm Bureau urges you to vote in the November election. Read and study and ask all you can, particularly in regard to the proposed State Amendments before you are asked to express your opinion on them. You will make the rules you live by for years to come. Be sure they suit your taste by voting yes or no. Remember that if you don't go to

the polls, you will be voting with the majority of the minority that does go. That may not be what you want.

If you can and will go to the State Farm Bureau Convention in Galveston, beginning November 7, please let us know at your earliest convenience. Seven voting delegates will go, and you may be eligible as one of those, with part of your expense provided. The directors were authorized to approve delegates, at the County Convention. If you are interested, submit your name.

Several Friona people rode in a Helicopter Friday and Saturday. It is a new experience for most civilians, that makes you wish you had one with the ability to operate it.

Watch for your annual financial report in this week's Muleshoe Journal. The Friona Star and State Line Tribune carried it last week. We think you'll like it.

Have you tried tithing as the starting level for giving to your church, if you're a Christian? That could be the answer to your economical problems, if you have some.

Consider This: Even a fool, when he holdeth his peace, is counted wise; and he that shutteth his lips is esteemed a man of understanding.

Proverbs 17:28.

PAPER & Supplies at The Journal Office.
Read the Journal Want Ad's.



FOR
DODGE
CARS
PLYMOUTH
CARS
DODGE Job Rated
TRUCKS
Used Cars
See John Dempster

We are happy to announce that John Dempster has accepted a position as salesman for us.

John is well known in this community, he and his family have lived in Muleshoe for several years. He has had a lots of experience in the merchandising of Chrysler Products. He invites his many friends and customers to come by and visit with him and permit him to demonstrate The New Dodge and Plymouth Cars and Dodge Job-Rated pickups.

ARNOLD MORRIS AUTO CO.
PHONE 7150 — MULESHOE

C & H PURE CANE

Sugar 10 Lb. Bag - **89c**

WHITE SWAN LUNCHEON CORN NO. 303 CAN 2 for 29c

WHITE SWAN GOLDEN CREAM STYLE CORN NO. 303 CAN 2 for 29c

WAPCO BLACK EYE PEAS NO. 2 CAN 2 for 29c

GOLD COAST WHOLE SPICED Peaches No. 2 1/2 Can 25c

FROZEN FOODS

BIRDS EYE CUT CORN 10 OZ. PKG. 17c

BIRDS EYE CUT GREEN BEANS 10 OZ. PKG. 21c

DONALD DUCK ORANGE JUICE 6 OZ. CAN 2 for 35c

DONALD DUCK BRUSSELS SPROUTS 10 OZ. PKG. 19c

FRESH FRUITS & VEGETABLES

FLORIDA M. S. GRAPEFRUIT lb. 10c

HOME GROWN LETTUCE lb. 9c

NO. 1 RUSSETT IDAHO POTATOES 10 LB. POLY BAG 59c

EATMOR CRANBERRIES 1 LB. BAG 25c

SMART SHOPPERS SAVE ON CUT FOOD PRICES HERE!

ADMIRATION Coffee 1 Lb. Can 89c

WHITE SWAN PINEAPPLE JUICE 46 OZ. CAN 35c

WHITE SWAN PORK & BEANS NO. 300 CAN 9c

MAINE SARDINES 1/4 OIL CAN 3 for 25c

SWANSDOWN YELLOW CAKE MIX Box 19c

WHITE SWAN RAISINS 15 OZ. BOX 19c

PILLSBURY CINNAMON ROLLS 8 1/2 OZ. CAN 23c

CHOICE MEATS

VANCE'S PURE PORK SAUSAGE lb. 55c

RIB OR BRISKET ROAST lb. 12 1/2c

ALL MEAT 1 LB. CELLO WRAP FRANKS 47c

NO. 1 GRADE DRY SALT PORK lb. 39c

here's where you Save

WAGNON GRO. & MKT. PHONE 4060 DELIVERY SERVICE

KRAFT & PIGGLY WIGGLY PRESENT...



GREEN STAMPS WITH EVERY PURCHASE

Double ON Tues.

SPARKAY, COLORED, QUARTERS
MARGARINE lb. 30c
KRAFT DINNER pkg. 15c

BALLARD'S OR PILLSBURY, CAN
BISCUITS 9c

WILSON PLAIN
SLICED BACON lb. 29c

BOTTLE CARTON
Coca Cola 39c

PETER PAN CRUNCHY, 12 OZ. JAR
PEANUT BUTTER ... 35c
 GERBER'S
BABY FOOD 3 for 27c
 DINTY MOORE, 24 OZ. CAN
BEEF STEW 45c
 DELSEY, WHITE OR COLORED
Toilet Tissue ... 2 for 27c

LIBBY'S, 12 OZ. CAN
APRICOT NECTAR ... 14c
 GREENFIELD, CUT, NO. 303 CAN
GREEN BEANS 10c
 MARSHALL GOLDEN, NO. 300 CAN
HOMINY 3 for 27c
 REAL PRUNE, 24 OZ. JAR
PRUNE JUICE 25c

Salmon Chum 16 Oz. Can ... **33c**

DROMEDARY, 7 OZ. LOOSE PACT
DATES 19c

U.S. GOVT. GRADED QUALITY MEATS

CHEESE 2 Lb. Box Each 79c

KRAFT'S VELVEETA
CHEESE lb. 69c
 KRAFT'S, PINT JAR
CHEESE WHIZ 49c
 PINKNEY'S, 2 LB. SACK
SAUSAGE 79c
 CUDAHY'S PURE PORK

SAUSAGE 1 Lb. Roll 29c

U. S. CHOICE
CHUCK ROAST lb. 33c
 U. S. CHOICE
ROUND STEAK lb. 59c
 SHOULDER CUT
PORK ROAST lb. 39c

FRESH FRUITS AND VEGETABLES

CALIFORNIA
Tokay Grapes LB. 10c

TEXAS WHITE
GRAPEFRUIT LB. 7 1/2 c

FLORIDA
ORANGES lb. 10c
 LIBBY'S, FROZEN 10 OZ. PKG.
BABY LIMAS 25c
 LIBBY'S, FROZEN 6 OZ. CAN
ORANGE JUICE 15c

FIRM HEADS, HOME GROWN
LETTUCE lb. 12 1/2 c
 FAIR ACRES, FROZEN 10 OZ. PKG.
CAULIFLOWER 15c

EVERLITE
FLOUR 10 Lb. Bag 79c

SKINNER'S, 7 OZ. BOX
SPAGHETTI 12 1/2 c

IDEAL, 16 OZ. CAN
DOG FOOD 15c
 JOLLY TIME, 10 OZ. CAN
POP CORN 22c

Coffee Schilling's 1 Lb. Can ... **99c**

LIBBY'S, NO. 300 CAN
TOMATO JUICE 10c
 TOWIE, 8 OZ. BOTTLE
CHERRIES 32c
 VALVITA, NO. 2 1/2 CAN
PEACHES 25c

BETTY, SOUR, 8 OZ. JAR
PICKLES 18c
 CINCH, ASSORTED, BOX
CAKE MIX 37c
 QUART CAN
AERO WAX 59c

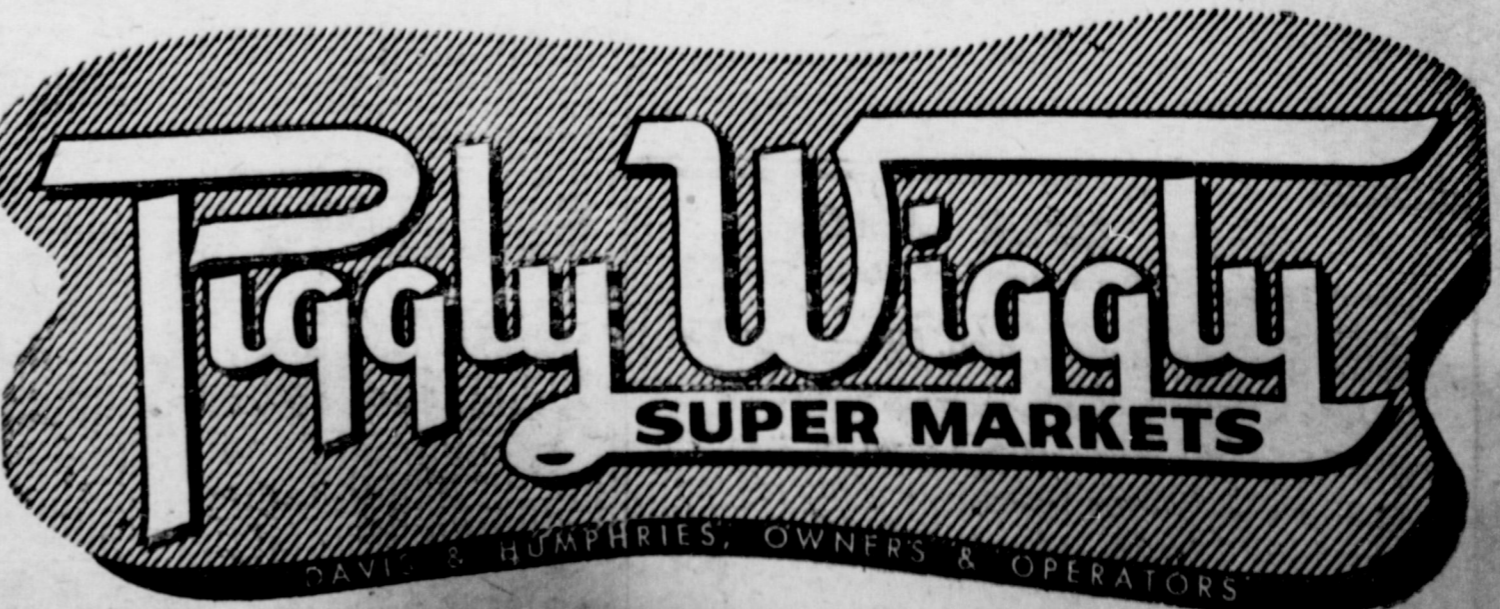
KLEENEX 300 Count Box ... **17c**

TRUSHAY, 50c SIZE, PLUS TAX
HAND LOTION 39c
 MODART, 75c SIZE
SHAMPOO 37c

BAYER'S, 15c TIN
ASPIRIN 10c
 MENNEN'S, PLUS TAX
SKIN BRACER 43c

CAMPFIRE, NO. 300 CAN
LIMA BEANS 12c

CALTOP, 12 OZ. BOTTLE
CATSUP 15c



use the Want Ads to BUY SELL RENT HIRE

THE MULESHOE JOURNAL, Thursday, October 21, 1954

Personals

NOTICE: IF YOU WANT YOUR HAY STACKED SEE SPENCER BEAVERS, BOVELL MOTOR SUPPLY. ttc.

SPECIAL PRICES on all Radiators International Farmall Cores \$25 exchange **STOVALL-BOOHER** Radiator Sales & Service Plainview, Texas

WANTED: Sewing, alterations, mending, buttonholes. Mrs. Carl Case, 1212 W. Ave. E. Phone 7569. 1-26-tfc.

NURSERY: Want keep children by hour day or night 1212 W. Ave. E. Mrs. Carl Case, Phone 7069. 1-tfc.

WANTED: Papering, painting, baby sitting and odd jobs. Mrs. Reta Richards. Progress. 1-42-3tp.

NOTICE: American TV now open for business. Expert repair of any make of radio or TV. Satisfaction guaranteed. Phone 3442. 6-43-3tc.

WANTED TO TRADE: John Deere Broadcast Binder for cotton trailer. J. T. Barnes, 7 mi. N on Friona highway. 1tp.

NOTICE is hereby given that the salary of the Court Reporter for the 64th Judicial District of Texas is hereby set at \$5,640 annually to continue in force until further orders of this Court. Signed and dated this October 1st, 1954. E. A. BILLS, District Judge 1tp.

WANTED: Customers for TV and Radio Repair. American TV, Phone 3442. 1-43-3tc.

WANT TO RENT: 4 room house, furnished or unfurnished. Call C. C. Biggerstaff, at Fry & Cox Bros., days only. 1-42-1tp.

CHRISTMAS CARDS — All kinds. Also cards for any occasion. Mrs. F. W. Greene, Lazbuddie, Texas. 1-44-3tc.

2. Lost and Found

STRAY NOTICE: Taken up, one sorrel blaze faced mare, branded circle on right hip, figure 4 on right shoulder. Charles N. West, 1/2 mi. north of Colored school. 2-42-1tp.

8. Real Estate For Sale:

FOR SALE: New 12x28 house to be moved, asbestos shingles, oak floors, \$1050. Call 6569 or 5350. 8-44-3tc.

FOR SALE OR TRADE: 177.1 A. SW Sudan, 4 room modern house, 3 room tenant house, government granary, other outbuildings. On pavement, school bus, mail by door. Cheap or trade on irrigated land. 180.8 and 178.7 A also trade on irrigated land. This is not sand. It is the best red catclaw land. My 3 bedroom home, 6 rooms, garage attached, corner lot, carpets, built-ins of all kinds, cheap or trade. Also, 77.1 A near Muleshoe, \$110 per A. Plenty water. W. F. Harper, Sudan, Texas. Phone 4581. 8-44-3tp.

TO RELIEVE SORE THROAT Due to a cold, try **DURHAM'S ANESTHESIA-MOP** and see how pleasant and effective a mop can be. Generous bottle with applicators only 60c at **DAMRON REXALL DRUG**

FARLEY INSURANCE AGENCY
REAL ESTATE & INSURANCE
AUTO FINANCING — FARM LOANS
Over Bank, Muleshoe, Texas
Office Phone 7279 — Res. 5103

THE MILK JUG
Open Weekdays 10:30 a. m. to 8 p. m.; Sun., 5 to 8 p. m.
EGGS, guar. fresh, doz., med. 50c — large 55c
ORANGE DRINK, 1/2 gal. 30c
WHOLE SWEET MILK, 1/2 gal. 35c
FRESH BUTTERMILK, 1/2 gal. 25c
WHIPPING CREAM, 1/2 pt. 20c
FRESH COUNTRY BUTTER, lb. 65c
Clovis Highway East of Valley Motel Phone 5370

8. Real Estate For Sale:

PROGRESS SCHOOL BUILDING FOR SALE: 70x54 feet brick and tile. By sealed bids closing Nov. 15. Usual rejection privileges retained. Six miles NW Muleshoe. Address GORDON MURRAH, Muleshoe. 8-44-3tc.

FARMS

● 80 acres, 3 bed room new home, 8" irrigation well. Well located, crop go if sold soon, priced to sell with crop.
● 160 acres, modern home, good 8" well, price \$225 per acre. \$17,000 cash will handle. If you plan to buy or sell, see us.

CITY PROPERTY Houses and lots, Business and rentals.

EDDIE LANE
REAL ESTATE
Phone 6580 Muleshoe
Salesman JOHN ZAHN

C. L. "Happy" Dyer



"THE LAND MAN"
Of Bailey County
Muleshoe, Texas

● 160 A. Well improved, close in. \$338,000.
● 80 A. Nicely improved, good land. \$20,000.

● 640 A. Well improved, in water belt, \$225 per acre.
● 80 A. Best improved, well located place in country. \$40,000.
● Two, well improved 160 A. farms. Priced to sell.
● 130 A. Nicely improved. Two wells, on highway. Priced right. We have some buyers for good 160 A or 320 A. So if you want to sell, give us your listings.

HAPPY DYER
— Salesmen —
C. E. Briscoe & Judd Gaddy

FOR SALE

● 320 Acre farm, about four miles from Bovina, very nice, modern improvements. About 280 acres in cultivation. All top quality and irrigates beautifully. 8" irrigation well set about 220 ft. This is a good well but pumps what is called a lazy pipe of water, which is compensated for in the price of \$180 per acre.

O. W. RHINEHART
Bovina, Texas 8-39-tfc.

FOR SALE BY OWNER: Five or ten acre tracts, close in. Chas. M. West. 8-42-3tp.

FARMS & CITY HOMES FOR SALE

We have some good farms and nice city homes for sale. We need some smooth 160 A. and some 80 and 40 A. farms. If you want to sell, list your property with us.

M. E. FINLEY and W. R. CARTER
Real Estate
At Farm Bureau Office, Muleshoe
Office Phone 6480
Residence Phone 6252 8-40-tfc.

9. Automobiles For Sale:

FOR SALE: 1953 Plymouth. Phone 4484 after 6 pm. 9-42-1tc.

8. Real Estate For Sale:

FARMS AND HOMES FOR SALE

I have lots of farms for sale. If you are in the market to buy, see me before you buy. I am in need of some good smooth 160 A. places. I have the buyers if you have the place and want to sell, give me a listing on it. I think we can make a deal.

I have nice homes in town to sell with good terms. I have trading property if you want to trade. See me before you buy or trade.

J. E. DAY
REAL ESTATE
Op Morton Highway
Just North Of Courthouse

10. Farm Equip. For Sale:

FOR SALE: International Feed grinder, self feeder type; one 2-bale combination cotton and grain trailer; and one two year old Model A John Deere tractor, 4 row lister, planter and cultivator. Will consider taking smaller tractor in trade. Don Smith, 4 1/2 miles north, 1/2 east Stegall. 10-39-tfc.

FARM FOR SALE OR TRADE: 177 Acres, 8 mi. south, 1/2 east of Muleshoe. Burl Pierce, Box 272, Turkey, Texas. 8tp.

FOR SALE: One Johnson cotton stripper. Hans J. Hanson at Allison farm, 8 mi. east Muleshoe. 10-41-tfc.

12. Household Goods:

USED UPRIGHT and Spinnet piano Will sell to responsible parties on low monthly payments. Write Credit Dept., McBrayer Piano Co., 217 W. 6th St., Amarillo, Tex. 12-39-tfc.

13. Appliances For Sale:

FOR SALE: Treadle type Sewing Machine and Radiant Gas Heater. Call at 902 Main or Tel. 7099. 13-42-1tc.

ELECTRIC MAYTAG WASHER; wool comforter. Call or phone 6241. Birdie Paul. 3tp.

"Must retire present obligation on used upright and spinnet piano. Terms to responsible parties. Write, Credit Dept., W. H. White Music Company, 3315 W. 6th St., Amarillo, Texas." 13-44-3tp.

14. Property For Lease:

FOR LEASE: 80 acres cash lease. See Alta Holdeman, 7 mi. east, 1 mi. north on Plainview highway. 2tp.

15. Farm Property For Rent:

FOR RENT: Seventy acres barley and wheat pasture. See J. E. or Lonnie Wilhite. 15-43-3tp.

16. Miscellaneous:

ENSILAGE: Harvesting from field to Silo by acre-ton and mileage on one to twenty ton production. One and two row and broadcast machines. J. T. (Johnnie) Graham, Route 2, Littlefield, 6 miles south of Lum Chapel. 16-42-10tp.

ENSILAGE: is more than a filler. Put up for milk or feed lot or sale. Keeps for years till needed or good market. Several can fill small silo and feed few or one milk cow each. What will other feeds cost to replace ton ensilage. Pit silo digging and harvesting be small part on value or feed. 16-42-10tp.

VACUUM CLEANERS: ElectroLux, Air Ways, Singer, Hoovers, Rex Airs \$10 up, guaranteed. See the new Kirby before you buy. The only vacuum cleaner guaranteed for life. Call Mrs. Julian Sewing Shop, 5180 after 6 p. m., for authorized Kirby Service, or Randall Sewing Center, 1305 Ash, Phone 4798, Clovis N. M. 25-16-tfc.

FOR SALE: Practically new 30-30 rifle. H. E. Rogers, Box 54, Sudan 16-43-2tp.

FOR SALE: 165 Black Diamond cresset treated 25 ft. telephone poles, \$5 each, in lots of 10 or more. See Joe Jarmon, 1/2 mi. north of Muleshoe. 16-43-2tp.

FOR SALE: 30 pullets 6 months old. Already laying. Mrs. C. E. Briscoe, Friona highway, west of Drive-In Theatre 16-43-2tp.

STAR-TELEGRAM BARGAIN DAYS RATE
You can now subscribe to The Fort Worth Star-Telegram, a great metropolitan daily, popular all over West Texas, for only \$13.95. You save \$4.05 during this paper's annual Bargain Days. The Journal will be glad to handle your subscription for you.
MULESHOE JOURNAL
Phones 7220 — 5400

Lights Diamond Jubilee Show To Be Presented On KDUB Sunday

The big deal Sunday over KDUB-TV is "Light's Diamond Jubilee", a 2-hour network program produced by David O. Selznick and to be presented at 8:00 pm., Sunday night. The production will feature noted stars in the works of some of the country's outstanding authors, the occasion being the 75th anniversary of Thomas A. Edison's invention of the electric light. More than 310 interconnected stations, comprising the largest line-up in television history, will carry this gala celebration which highlights such Broadway and

FROM CALIFORNIA

Mr. and Mrs. J. H. Kelley of San Jose, Calif., are visiting here with her grandparents, Mr. and Mrs. J. H. Engram. They were accompanied on the trip by Don Bertlow, grand nephew of Mr. Kelley.

16. Miscellaneous:

FOR SALE: Set-in closet, a good one. Mrs. Carl Case. 16-43-4tc.

FOR SALE: Registered Milking Shorthorn Bull, also good grade heifer. G. T. MALTBY, 2 mi south, 1/2 west of Progress Gin. 16-42-3tp.

For Fine Watches For Expert Repair
— It's —
LINDSEY JEWELRY

Kelton Barber Shop
— BARBERS —
Omer Kelton Glen Wilson

BASS & BARRON AGENCY
— GENERAL INSURANCE —
Strong Stock Companies
Real Estate & Loans
MELVIN G. BASS L. S. BARRON
South Side of Court House
Phone 3940 — P. O. Box 68

FOR YOUR PRESCRIPTIONS TO BE - FILLED RIGHT -
— HAVE THEM FILLED BY —
DAMRON REXALL DRUG STORE
WE FILL ANY DOCTORS PRESCRIPTION
THE MOST COMPLETE PRESCRIPTION DEPARTMENT IN WEST TEXAS
Muleshoe — Phone 2100

Sunshine Sue,
star of W.R.V.A.'s "Old Dominion Barn Dance" says:
"You know, friends, I just couldn't keep house without Karo"



my family loves the hearty maple-y flavor Karo adds to every bite



Pour Karo Waffle Syrup on biscuits, pancakes... everything!
* 1/2-POUND AND 3-POUND BOTTLES... 5- AND 10-POUND CANS *

are eligible may be invited to the festivities. The party will be telecast early Saturday afternoon and will not interfere with the plans of anyone who intends to take in the Texas Tech Homecoming game. Exact time of the birthday party program will be given in this column shortly and will also be given over the air on channel 13.

DR. A. E. LEWIS
Dentist
East of Courthouse - Muleshoe
Off. Ph. 3010 — Res. 6570
Closed Wed. & Sat. Afternoon

DR. B. R. PUTMAN
OPTOMETRIST
1208 East First St.
Muleshoe, Texas

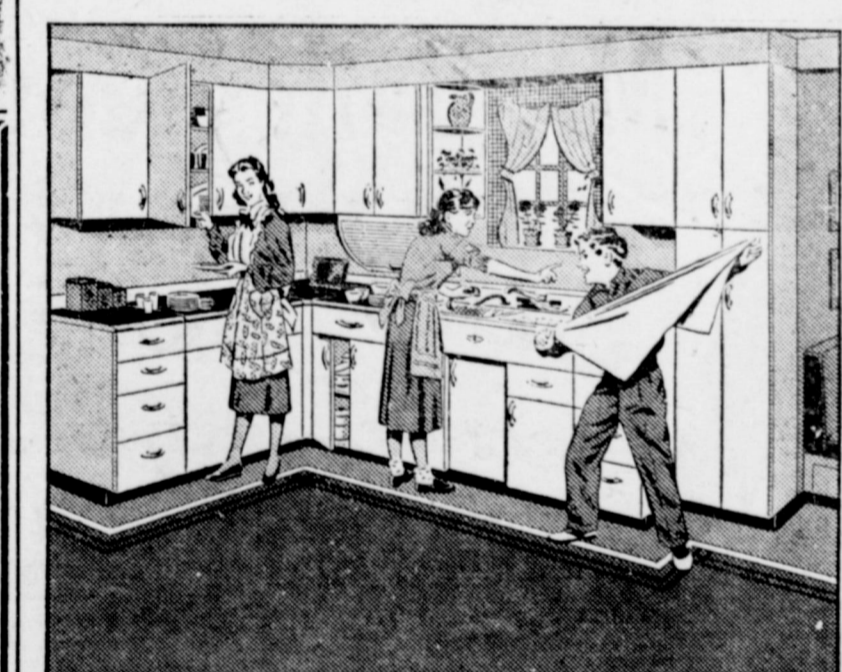
STOP
When you see
this sign

KENDALL
2000 MILE OIL

MORRISON MOTOR
Phone 4130

ANNOUNCING OPENING OF—
COMMERCIAL SHEETMETAL WORKS
Clovis Highway — Former Texas Machinery Location
GENERAL SHEETMETAL WORK
INDUSTRIAL & RESIDENTIAL CONTRACTORS
Phone 4210

EVELYN'S BEAUTY SHOP
— FEATURES —
RADIO WAVES
4-WAY HAIR CUTS
AND PERSONALIZED
HAIR STYLING
For Appointment Call—
4100 Muleshoe — 1005 W. 6th.
SUE BRADLEY Operators EVELYN AUTRY



Dream kitchens with wished-for price tags

YOU'VE seen them in the leading national magazines and newspapers — gorgeous Youngstown Kitchens like the one pictured here.

Now, visit our showroom and inspect this identical kitchen. See every one of the many Youngstown features. Check the marvelous Youngstown Kitchen-aid cabinet sink — the spacious base and wall cabinets.

Be sure to ask about the price. It's the kind of price you've wished for!

We'll show you a host of other kitchen plans. Youngstown units are engineered to fit any kitchen area — old home or new.

Stop in and see this Youngstown Kitchen soon. Learn how easy it is to own the kitchen of your dreams.

Youngstown Kitchens
BY MULLINS

WILLSON-SANDERS LBR.
Phone 7130 — Muleshoe

Social Security Representative To Be At Postoffice

A representative of the Welfare office will be at the Post Office in Muleshoe on October 27 at 9:30 am. and will be glad to assist in all matters pertaining to Social Security.

The 1954 amendments to the Social Security Act have not changed the definition of fully insured. But there is a special provision for the families of workers who died before September 1, 1950. In many cases the survivors of these deceased breadwinners could not get social security benefits because the worker had not been under social security long enough to be considered fully insured under the old law. With the new law, the worker who died after 1939 but before September, 1950, is considered fully insured if he had at least six quarters of work under social security. His survivors, with the exception of a former wife divorced and the dependent widower, may collect benefits beginning September, 1954. No benefits may be collected for months before September, 1954. The survivor must apply for the benefit and file proof of support, if it is required, by September, 1956.

There is another modification of the requirements for attaining insured status under the 1954 amendments. This provision was designed primarily for the benefit of people whose jobs will be covered by social security for the first time beginning January 1, 1955, but it may be found to be to the advantage of those workers who have been under social security before 1955. The present requirements to be insured are easy for most people to meet, but a special alternative has been made for those who die or retire in the period between January 1, 1955, and October 1958. This alternative is that when the worker dies or becomes 65 during this time, he will be considered insured if he has at least six quarters of work under social security after 1954. After October 1958, this provision will no longer be effective.

ALL NEW! Frigidaire Electric Range



with exclusive "Wonder Oven"

24 MOS. TO PAY

First, it's one big oven. Slip the divider in place and presto, it's 2 ovens! Lets you bake and broil at the same time in the same oven!

Plus All This

- Multi-Duty Thermizer, including deep-fat fryer and corn popper
- Quick-Clean Oven Design
- New Cook-Master Oven Clock Control
- Lifetime Porcelain finish inside and out
- Waist-high Broiler
- Exclusive Radiantube Surface Units
- Now! Choice of white or 2 exterior colors

Harvey Bass Appliance

Phone 4690 — Muleshoe



Men's Popular Sport SHIRTS
2⁷⁷ FOR \$5

Outstanding assortment of smart new sport shirts in fall and winter's most popular fabrics and colors. Solids, Checks, Plaids. Two way collars.



Men's Cotton T-SHIRTS
74¢ FOR 1⁴⁰

Fine quality combed cotton, long length. Reinforced neck and sleeve openings. Easy to launder. Long wearing. Sizes S-M-L.



Men's Broadcloth SHORTS
64¢ FOR 1²⁰

Full cut for comfort. Well made of fine quality broadcloth. Solid color, boxer gripper model or Fancy Argyle model. Sanitized. Shrunk. 28 to 38.



Men's Argyle ANKLETS
First Quality 50¢

Popular argyle pattern in the smartest colors and combinations. Reinforced toe and heel. Worth comparison with higher priced hose 10-12.



Children's Knit SLEEPERS
2 Piece 1²⁷

Warm, Comfortable. Interlock knit sleeper. 2 piece fitted style. Gripper closing. In Mint, Maize, Pink, Blue. A Big Top Value.



Children's Boxer JEANS
Size 1-8 77¢

Built for lots of rough wear. Boxer waist blue jeans, double stitched throughout. Sanitized. Shrunk for lasting fit. Sizes 1 to 8.



Ladies' Cotton BLOUSES
Special Value \$1

Smart new styles and colors any woman will adore, especially at this low price. Fine quality, well made. Complete size selection.



ANTHONY'S OCTOBER SALE

LIVELY AS A CIRCUS

8 BIG SALE DAYS..OCT. 22-30..MANY BIG TOP VALUES

OD TANKER JACKET



Reg. 6.90 Value
5⁹⁹

Quilted lined, Rib knit collar, cuffs and waistband. Two slash pockets, Zipper closing. For work, for sport for all around wear. S-M-L-EXL.

Boys' 11 Ounce
BUCKHIDE JEANS
Reg. 2.19 Value
1⁹⁹

Western styled and cut. Sanitized to stay that way. Bartacked and riveted, double sewn, zipper fly. Wide belt loops. Famous Buckhide brand. Odd and Even sizes 6 to 16. Big Top Value.



Boys' Nylon Blend
Surcoat
6.90 Value
6⁶⁷

15% Nylon blend for extra wear. Quilted lined. Mouton collar. Anchor fastener belt. Shirred elastic sides. Zipper front. Sizes 6 to 16.



Outstanding Values HUGE SELECTION MENS' SMART SPORT OR DRESS SHIRTS

- Reg. 2.98 Value
- Many Fabrics
- Solid Colors
- Fancy Patterns
- Popular Styles
- Well Made
- Compare
- S-M-L 14-17

2⁷⁷
2 for \$5

Mens Handsome Fall & Winter SLACKS

- Charcoal Tones
- Pleated Front
- Welt Seams
- Hook Closing
- 1/2 Pocket
- 29 to 38
- Reg. 6.90 Value
- Free Alterations

6³³
2 pr. \$12

First Quality PRINTED FLANNEL

49¢ Yd.



For Gowns, Pajamas, Shirts and ever so many uses. Colorful printed flannel in a grand array of colors 36 inches wide. Warm and serviceable.

Ladies' Rayon Jersey KNIT GOWNS

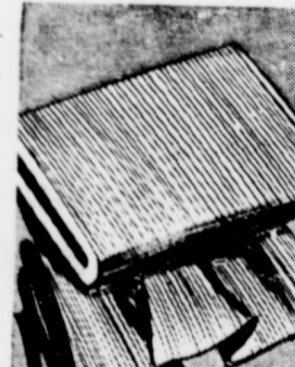
Lace Trimmed \$1

A value any woman will appreciate, they look so much more expensive. Comfortable fitting jersey knit with lots of lace trim. In colors of Coral, Turquoise, Mint, Pink and Blue. Sizes 34 to 40.

NEW FALL COTTON Prints & Broadcloth

80 Square Percale. High color Broadcloth. Values to 59¢ yard.

39¢ YD.



Men's Type 1 "BUCKHIDE" ARMY CLOTH SUITS
Regular 7.96 Value
6⁹⁹

Tops in Quality, Tops in Fit, Tops in Value. Famous Buckhide Army cloth pants and shirts to match. Superbly made, both garments double stitched. Shirt has two flap pockets, dress type collar. Pants neatly cuffed, wide belt loops, bootstaple pockets. Sanitized shrunk. Complete selection of sizes. Army tan color only.

BOYS' AND GIRLS' FINE QUALITY SHOES

Reg. 2.98 Value
2²⁷

Scientifically constructed for growing feet. Leather uppers with natural foam crepe or plylite soles. Oxfords, Loafers or Straps. In Tan or Russet. Well built for long, rough wear. Sizes 8 1/2-12, 12 1/2 to 3.

Ladies' 40 Denier NYLON SLIPS OR PETTICOATS

Regular 2.98 Value
1⁹⁹ ea.

Daintily styled by "Kel-Ray" in 3 marvelous styles. Lavishly nylon lace trimmed. In white or pink. Serviceable 40 denier nylon tricot for long satisfactory wear. Sizes 32 to 40. Hurry for this Special October Sale Value.

Men's and Boy's Authentic Style Basketball Shoes
SIZE 6 1/2 - 12 4⁵⁷

Choose from white or black heavy canvas. Thick suction rubber soles, ribbed bumper on toe. Ventilated arch support. Vulcanized ankle patch. Red foxing. Authentic style, laced to toe.

Anthony's
C. R. ANTHONY CO.
MULESHOE, TEXAS

Ladies' S-T-R-E-T-C-H-I-E String Gloves
One Size Fits All \$1

Something new, something different in ladies gloves. In stretchy string type, one size fits all women. In white only.

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Our Big TEXAS Size Screen

Phone 6000 — Muleshoe

THURSDAY & FRIDAY
October 21 & 22

Blistering Vengeance
CORONER CREEK
—Starring—
Randolph Scott

Marguerite Chapman

SUN., MON. & TUES.
October 24, 25 & 26

The story of the NOTORIOUS
BRETT WADE, last of
Frontier Gamblers!

DAWN AT SOCORRO
—Starring—
Rory Calhoun, Piper Laurie
David Brian

FRIDAY, OCTOBER 22, 4 p. m. till Showtime

A HELICOPTER

will fly from in front of the big TEXAS SIZE Screen

See Muleshoe from a Helicopter at a reasonable price

**WSCS Closes Study With Broadcast
Program Conducted By Mrs. Morris**

Mrs. S. C. Beavers completed the study, "Man and God in the City", when the W. S. C. S. of the Methodist Church met Monday at 2:30 p. m.

W. D. Moore brought an inspiring talk on the last two chapters of the study. He stated: "Man builds a city of wood and stone on the earth God has provided, so that it can be a thing of beauty. To make a city a happy place for people to live, man must work with God."

"Are we as individuals making the most of our community to serve the needy people of our own City of Muleshoe? We are God's instruments. Through us only, can God's Kingdom become real. Let us become aware of the needs of all people", said Mr. Moore. He closed his talk with the poem, "It's not the church, it's you."

Mrs. I. F. Willmon presented the Conference objectives for the study, which is the Wesley House at San Antonio, Texas. The W. S. C. S. contribution was \$311.85. Mrs. Arnold Morris, announcer from Radio Station WSCS of the

Methodist Broadcasting system of Muleshoe, delighted the audience with a summary of the activities of the study, and the different methods used to present the six sessions, as follows:

The first one was started with a social in the home of Mrs. Morris Childers, at which time, Mrs. Beavers gave a brief introduction to the study, followed by a playlet portraying "How the church comes to the rescue of a delinquent boy". Thirty-five guests attended.

Mrs. Webb Watts was hostess for the second lesson. Mrs. Roy Bayless brought the devotional on Matthew's great commission to Christianize the world. Panel discussion was used. Each beginning her discussion of the lesson with "That reminds me..."

At Fellowship Hall, a grocery store scene furnished the setting for groceries. As they made their selections they were asked for opinions on the lesson topics. Mrs. Willmon closed the session for the next lesson. Leader, Mrs. Beavers in a neighborly manner, greeted those who came to shop

with a solo, "For a Little Bit of Love."

For the next session, Mrs. F. B. Pierson, with her beauty shop in the home of Mrs. Beavers, emphasized to her customers the importance of putting their best foot forward, as they go about doing the Lord's work for the Women's Society of Christian Service. As she beautified her customers she led them in the lesson discussion.

Mrs. R. O. Gregory entertained in her home for the fifth session. Two chapters were discussed. A playlet, "The church's responsibility to the peoples of the city slums", illustrated the third chapter of the lessons.

Mrs. H. C. Holt, class secretary, supplied the following information for the broadcast: 141 members attended class during the study. As local activity, 60 visits were made to the sick and shut-ins; 29 trays were sent; and 27 calls were made to new people in Muleshoe. Three new members were acquired. Mrs. W. F. Birdsong, Mrs. S. D. Anderson and Mrs. Francis Blair.

Radio station WSCS signed off by playing the record, "The Holy City", by Fred Waring.

Mrs. Beulah Carles dismissed the study with prayer. Mrs. H. Jay Weyer, president conducted the business session and announced the Guild and W. S. C. S. would jointly observe the Annual Week of Prayer at the church Tuesday evening, October 26 at 7:30 p. m.

The apron Mrs. Edwards had made in compliance to a request from the W. S. C. S., First Methodist Church of Vancouver, Washington, was shown. The request was made for some useful or ornamental article representing the state or home town, to be sold in a church bazaar in Vancouver. The apron was very representative. The pocket was made in the shape of Texas and on it was embroidered the emblem of Muleshoe.

Those present were Meses. L. M. Fowler, Morris Childers, Merwin Wilterding, I. F. Willmon, H. C. Holt, Francis Blair, H. M. Shof-

THE MULESHOE JOURNAL, Thursday, October 21, 1954

er, Beulah Carles, C. R. Farrell, V. F. Birdsong, Arnold Morris, J. J. Gross, H. Jay Weyer, F. B. Pierson, S. D. Anderson, S. C. Beavers and two visitors.

Hospital News

ADMITTED

Delia McDaniel, Medical; Conchita Alexander, Medical; Ross Glaze, medical; Mrs. T. L. Pitcox, medical; O. O. Schade, surgery; Manuel Durato, medical; S. Ailles, accident; Mrs. Clayton Myers, surgery; Thomas Duarte, surgery; Mrs. Lon Martin, medical; Esther Schroeder, medical; Bobby Burns, medical; L. R. Pryltz, medical; Frank Rakestraw, accident.

Marvin Toney, medical; Trula Carol Fidel, medical; Eugene Hemphill, T & A; E. M. Nance, medical; Manuel Moran, surgery; Jesse James, accident; Mrs. O. Q. Holley, medical; Mrs. Johnny Williams, medical; Betty Estrada, medical; Nickle Carroll Barber, medical; Eddie Ray Blevins, T & A; Doris Dorsey, medical; Jesus Costello, medical; Mrs. R. B. Chappell, medical; Mrs. Robert Kelly, medical; and R. H. Allen, medical.

DISMISSED

Delia McDaniel, Conchita Alexander, Ross Goodwin, S. Ailles, Mrs. Lon Martin, Esther Schroeder, Bobby Burns, Frank Rakestraw, Marvin Toney, Eugene Hemphill, Mrs. O. Q. Holley, Mrs. Clayton Myers, Thomas Garcia Duarte, Jesse James, Mrs. Johnny Williams, Nickle Barber, Eddie Ray Blevins, Doris Dorsey, Jesus Costello, Mrs. R. B. Chappell, Roberta Kelly and R. H. Allen.

BIRTHS

October 17 — Cassandra Ann, daughter of Mr. and Mrs. P. Car-gile.
October 18 — Carolyn Jean, daughter of Mr. and Mrs. L. C. Herrington.

**Bake Sale Sat.
Benefit Assembly
of God Women**

The Womens Missionary Council of the Muleshoe Assembly of God church will hold a bake sale at Cashway Grocery Saturday, October 23, beginning at 10 am. All proceeds from the sale of home baked goods will be used by the group in their work for the Church.

**SUE BRADLEY RETURNS
TO EVELYN'S BEAUTY SHOP**

Evelyn's Beauty Shop is announcing this week that Sue Bradley is again with them as operator, and invites all her former customers and new ones to call on her. Their ad will be found on another page of this issue.

TO LUBBOCK

Mrs. Bill Lambert and Mrs. Florence Hones were Lubbock shoppers Wednesday.

**Soil Conservation Theme For The
Muleshoe Study Club Program**

The Muleshoe Study Club met in the reception room of the REA building Thursday evening for a program on soil conservation, with Mrs. Lonnie Arnold serving as program chairman.

A horn of plenty centerpiece of fall leaves, berries and open cotton bolls set the theme for the rural program. Mrs. Buck Ragsdale, hostess, pinned a corsage on each member, of an open boll of cotton tied in club colors of pink and green, with the legend, "Muleshoe Study Club" printed on the ribbon.

Benny Chapman and Jack Douglass of the local Soil Conservation department gave a revealing demonstration on how to beat the sand and build the land.

"As the land goes, so goes man,

and so goes the nation", Douglass said. "Empires have failed because the land has failed", he pointed out. He proved why the slogan for the department last year was "For land's sake, cover."

**Birthday Dinner
Honors Two In
B. Seales Home**

Kenneth Seales and H. A. Douglass were honorees at a birthday dinner in the Bert Seales home this week.

Those present included Mr. and Mrs. James Purcell and family, Mr. and Mrs. Don Seales and family, Mr. and Mrs. Bill Ingle, and Mr. and Mrs. Billy Barnett. Mr. and Mrs. H. A. Douglass could not attend because of illness in the family.

Kenneth Seales is the son of Mr. and Mrs. Bert Seales.

**FHA Bazaar To Be
Held Saturday PM**

The FHA girls of Muleshoe High school will hold a bazaar Saturday at 1 pm on the lot behind the Phillips 66 service station, under the sponsorship of Miss Mary Frances Ford and Mrs. Thomas of the Home Economics department of the school.

Thirteen members of the local FHA chapter attended the formal installation of officers of the Lazzbuddie chapter Monday night.

They were accompanied by their sponsors and a chapter mother, Mrs. John Farley. A well planned evening of entertainment was featured, and all candidates were initiated. Refreshments were served the group.

CARD OF THANKS

We would like to take this means of expressing our thanks and gratitude to everyone that helped us in our sorrow. Words are too limited in really saying thanks to the people that brought food, sent flowers, and stayed by us so faithfully during the sickness of our loved one and then after his passing away. Thanks also to the ones that sat up and those donating blood or doing other services.

May God's richest blessings be on each of you.

The Family of
L. M. Dupler

CARD OF THANKS

We wish to thank the blood donors, the doctor and nurses and all the good people who watched over our daughter and sister during her critical hours while at the hospital. Also for the beautiful flowers, gifts and get-well cards.

May God bless every one.
Mr. and Mrs. Muri Stevenson
Son Weldon,
Mr. and Mrs. Gaylon Dorsey
Mr. and Mrs. Dewey Dorsey
and Family.

Office Supplies at the Journal
Phone 7220. We deliver.

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Representing SOUTHWESTERN LIFE INSURANCE COMPANY

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MR. FARMER!

Your Composted Burrs Are Here
For You Now.

Get Your Share of This Good
Fertilizer.

We Are Getting A Good
Turnout and Good Grade

Good Service Always

Modern Methods and Machinery

— Also We Have A Moth
Lint Cleaner

WE TRY TO PAY AS MUCH FOR YOUR
COTTON AS ANYBODY — IF WE CAN'T
BUY IT, WE'LL PUT IT IN THE LOAN FOR
YOU.

COME TO SEE US — LET'S GET ACQUAINTED!

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Phone 5570

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Muleshoe



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MULESHOE



GUNN BROS. STAMPS
DOUBLE
ON TUESDAY

Fatten Your Pocketbook
WITH THESE **SAVINGS**



IRELAND

CHILI

No. 2
Can

39c



2

No. 303
Can
For

29c

DIAMOND WHITE HOMINY NO. 2 CAN 9c

KOUNTY KIST WHOLE KERNEL CORN 12 OZ. CAN 2 for 25c

WOLF TAMALES NO. 1 1/2 CAN 19c

SUPREME SALAD WAFER CRACKERS 1 LB. BOX 25c

BORDEN'S BAKE-N-EAT BISCUITS 2 for 19c



12 OZ. TIN
35c

BAKER'S COCOANUT 1/4 LB. BOX 15c

BIG TOP, SHERBET GLASS PEANUT BUTTER 35c

TOWN HOUSE CRACKERS 1 LB. 35c

DEL MONTE CATSUP 14 OZ. BOTTLE 15c

Help Your Church by Buying



MEADOLAKE MARGARINE



1-Lb. Ctn.

29c

KIMBELL'S PURE STRAWBERRY, 20 OZ. GLASS TUMBLER

PRESERVES

49c

HUNT'S SOLID PACK TOMATOES NO. 2 CAN 2 for 49c

HUNT'S PRUNE PLUMS NO. 2 1/2 CAN 2 for 49c

GLADIOLA BISCUIT MIX 2 LB. BOX 45c

QUART BOTTLE CLOROX 15c

HUNT'S Tomato Sauce 3 for 25c

6 OZ. NEW BLUE CHEER GIANT SIZE 69c

BIG PACK NOTE BOOK FILLER PAPER

50c SIZE 39c

FAMILY SIZE (WITH 15c COUPON INSIDE) KIX 23c

These Exquisite Early American CRYSTAL GOBLETs

at no extra cost to you because

BIG TOP

PEANUT BUTTER COMES PACKED IN THESE SMART CRYSTAL GOBLETs



39c

Finest Quality MEATS

WILSON THRIFT SLICED

Bacon 2 Lb. Pkg. **89c**

ARMOUR'S STAR LEAN BONELESS ROLLED HAMS lb. 89c

U. S. CHOICE T-BONE STEAKS lb. 59c

FRESH GROUND BEEF lb. 39c

FRESH CALF LIVER lb. 29c

Fresh Produce

MULESHOE, FRESH HOME GROWN **Lettuce** 10c

FANCY TEXAS JUICY ORANGES lb. 10c

COLORADO FIRM GREEN HEADS CABBAGE lb. 3c

CALIFORNIA TOKAY GRAPES lb. 13c

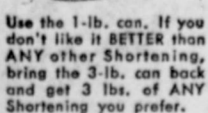
U. S. IDAHO RUSSETT NO. 1 10 LB. MESH BAG **Potatoes** 49c

FROZEN FOODS

1 LB. PKG. FROZEN PERCH 39c
SNOW CROP CHOPPED 10 OZ. PKG. 19c
BROCCOLI 19c
SNOW CROP 10 OZ. PKG. 19c
GREEN PEAS 19c

FREE

This 1-lb. Can Mrs. Tucker's SHORTENING FREE WITH THIS BIG 3-LB. CAN FOR ONLY...



79c

CLARY'S FRESH DRESSED **FRYERS**

LB. **39c**

CASHWAY

FREE DELIVERY

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Phone 2440 or 2450

Rising Food Cost Can Be Controlled By Consumer, Agent Says

AMERICAN SECURITIES & INVESTMENT CO.
Offers For Sale To Residents of Texas Only, 500,000
Shares of Common Voting Stock In

Texas Gulf Investment Corp.

PRESENT PRICE — \$7.50 PER SHARE
Also, 200,000 Shares of Common Voting Stock to
Residents of Texas Only In

Rocket Petroleum Co., Inc.

PRESENT PRICE — \$5.00 PER SHARE

Local Representative
HULAN F. BASS

Anyone Interested In Either of These Offerings Please
Fill In Coupon Below.

Please Send Me Further Information About:
 TEXAS GULF INVESTMENT CORP.
 ROCKET PETROLEUM CO., INC.

Your Name _____

Address _____
Mail This Coupon To:
HULAN BASS, Box 735, Phone 2880, Muleshoe, Texas

Mrs. A. J. Jones Is Elected President County HD Council

Mrs. A. J. Jones was elected president of the Home Demonstration Council at a meeting held in the Courthouse October 18 at 2:30 pm. Other officers

elect include Mrs. W. W. Couen, vice-president; Mrs. T. Haley, secretary-treasurer; Mrs. A. R. Davis, parliamentarian; Mrs. N. R. Harding, reporter and Mrs. Roy Carney, 4-H county leader. A report from the yearbook committee was given by Mrs. J. E. Day.

Present for the meeting were Mrs. Day, Mrs. Roy Carney, Mrs. N. R. Harding, Mrs. Joy Jones, Mrs. A. R. Davis and Miss Molly Jordan, county Home Demonstration agent.

VISITORS RETURN HOME

M. and Mrs. E. C. Henry of Oklahoma City returned home after a few days visit in the home of Mr. Henry's sister, Mrs. F. L. Wenner.

TO DALLAS

Miss Dorothy Giles is visiting in Dallas this week with relatives and friends. While there she plans to visit the State Fair of Texas.

Pleasant Valley Farmers Told Where Food Dollar Goes By County Agent

Faced with rising food costs, the American housewife and homemaker must make an important decision soon, the Texas Extension Service believes. Whether she will spend a little more time in preparing raw food for

her families' consumption, or whether she feels that paying more for already prepared food is worthwhile.

A representative of the Service told a group of interested farm families at Pleasant Valley community Tuesday night that the biggest portion of the American dollar spent for food was absorbed in preparation, and pointed out the advances in already prepared food to illustrate his point.

Lamb County agent David Eaton told the group that not too many years ago, the housewife who wanted to purchase a chicken for Sunday dinner simply went to the store and the grocer, or butcher took her out to the chicken coop where she selected a live bird. She then prepared the fowl for the skillet or roasting pan by killing it and dressing it out for edibility. The cost per fowl was proportionately low. Later, Eaton said, the housewife was able to select a chicken from a bed of ice in the store. This fowl had already been decapitated, but was not dressed or drawn. The cost for this went up a little, but the housewife still spent considerable time and effort, but sending the cost up higher.

Today, not only can the homemaker purchase dressed chickens, but even birds that have already been cut up for cooking, and she has the further choice of what parts of the chicken her family likes best, so there will be no waste. But, she also pays considerably more for the bird than she did when she bought it alive, with all the preparation to be done at home in her own kitchen.

Eaton told the group at their monthly community night meeting that this illustration could also be drawn in other commodities bought for family consumption. He stated that rising food costs are no mystery, and the actual cause lies with the consumer who can, in the end, control the cost to whatever extent they choose.

It is simply a matter of deciding, Eaton stated, on which is more important, the time the consumer uses to prepare the food, or the cost of buying already prepared foods.

The agent pointed out the vast numbers of foods that need only be heated to be table ready, such as frozen, already cooked meats and vegetable, desserts, canned foods and similar items. These things, Eaton pointed out, cost money to prepare, and the cost is passed on to the ultimate consumer in further percentages of his food dollar.

The program was given by Eaton from Material furnished by the Extension Service at A & M College.

which will work hard for the advancement of their clubs and some demonstration work in the county.

If all the members of a club give their thinking and energy to the decisions and activities, two important things will happen.

One, the club will have a better chance to get things done, and two, everyone will enjoy club work more.

THE MULESHOE JOURNAL

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 32, NUMBER 42

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, OCTOBER 21, 1954

Office Supplies at the Journal Phone 7220. We deliver. PAPER & Supplies at The Journal Office.

This Weeks Mystery Farm

CAN YOU IDENTIFY THE MYSTERY FARM? If you are the first correctly to identify the farmstead pictured below, you will be awarded two tickets to Cox Drive-In Theatre in Muleshoe. Watch The Journal each week for a picture of an attractive farm home of the Muleshoe country.



Just phone The Journal and inform us where you live and whose farm you think this is. There will be two tickets each for the first out of city dweller and the first city resident to telephone or call at this office, Phone 5400 and 7220.

THIS & THAT

About Homemakers & Homemaking IN BAILEY COUNTY By MOLLIE JORDAN

From the weather one concludes that wintertime is almost here. There are still a few left

overs from summer around. Summer soil has begun to show all too plainly on slipcovers by fall housecleaning time. Slip cover can be cleaned satisfactorily and laundering and dry cleaning companies often make a specialty of such work this time of year. Many fabrics used for slip covers, particularly cotton fabric may be laundered successfully in home washing machines.

It pays to make sure first that the fabric as well as the binding of the cover is washable and also preshrunk. That will avoid having colors run or covers come out too small to fit the furniture.

It saves the fabric and makes for easier, more successful laundering if the covers get into the washing machine before they are badly soiled.

Brush out any loose dust and dirt from all seams and remove stains — grease spots, for ex-

ample, before putting the cover into the machine. Close all zippers or snaps before washing.

For machine washing use a mild soap or synthetic detergent and if the slip covers are in colors, luke warm water will be the safest. Wash once and rinse twice. Then, if the soil is not removed, use a second short wash.

To avoid setting in creases or wrinkles that may be hard to iron out, spin only a short time in the spinner machine to extract water, release the tension on the wringer rolls in a wringer type machine. Hang the cover straight and let it dry enough to iron.

Iron carefully so the cover doesn't come out of shape.

Officers have been elected in all the home Demonstration clubs for the coming year. The new officers seem to be a group

WE WILL HAVE A TRUCK LOAD OF
Nursery Plants
AND EVERGREENS

In Muleshoe, Located Across Street From Courthouse
Friday and Saturday, Oct. 22-23
GUARANTEED PLANTS AT REASONABLE PRICES
— FROM —

R. C. Oliver Nursery

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50 PLANTS WILL BE GIVEN FREE
NO OBLIGATION — JUST REGISTER

BUTANE - PROPANE SALES AND SERVICE

LP AND NATURAL GAS APPLIANCES



- Gasoline — Oil — Tires — Batteries
- Let Us Convert Your Tractor and Motors to Butane
- Plant At Needmore For South Bailey County



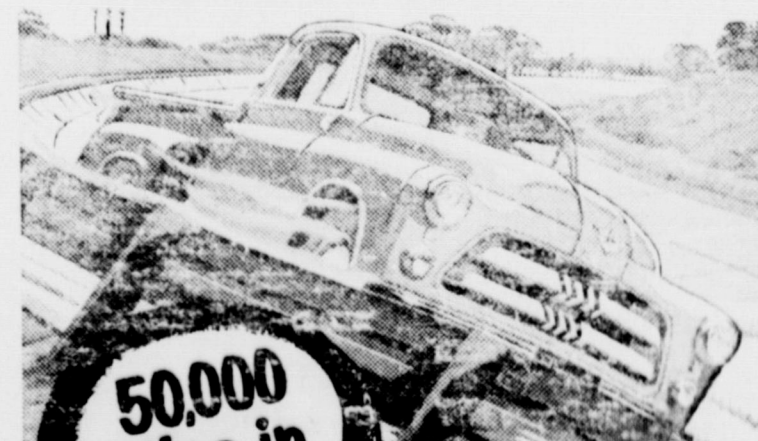
Muleshoe Liquefied Gas Co.

MULESHOE

CLOVIS HIGHWAY
PHONE 3130

TEXAS

World's most rugged trucks set new endurance record!



Standard Dodge 1/2 ton pick up truck with sensational new 145 hp. Power-Dome V 8 engine was driven continuously around Chrysler Corp. test track for over 7 weeks with no mechanical failures.

Stops were made only to change drivers and for fuel, oil, grease, spark plugs. Distance traveled in 50 days was equivalent of 4 years' normal use.

Endurance record proves Dodge truck ruggedness, dependability, low maintenance. For a truck that can take it, see us today!

50,000 miles in 50 days

Added proof of a better deal for the man at the wheel
DODGE TRUCKS

ARNOLD MORRIS AUTO CO.

1201 MAIN STREET

MULESHOE

The Muleshoe Journal

PUBLISHED EVERY THURSDAY AT MULESHOE, TEXAS
Entered as second class matter at the Muleshoe Post Office under the Act of Congress, March 3, 1897.



SUBSCRIPTION RATES

In Immediate Territory, 1 Year \$2.50
Out of Immediate Territory, 1 Year \$3.00

J. M. FORBES Editor and Publisher

BABSON DISCUSSES—

Sales and Parking Facilities

Babson Park, Mass., October 21 — An analysis of retail sales shows some very interesting figures. From January 1 through September, 1954, sales declined about 2% from the same period last year. There, however, was a modest pickup during September. This was due largely to the cool weather and to this year's extensive store advertising.

MORE MONEY THAN EVER

The decline in 1954 has been in the face of more money available for spending than ever. Individuals' savings are at the highest level in history. Wages also are higher than ever before. Most prices are reasonable and storekeepers are trying hard to please their customers.

There should be more customers than ever, as a result of our net gain in population of 225,000 each month. Births are increasing and sickness is decreasing. More children are going to school and are dressing better at school. The only "out" is that parents do not have so much overtime money as they did in 1953.

REASONS FOR DECLINING SALES

This means that certain parents have had more time to do needed work at home. The "do-it-yourself" industries have boomed! People have been buying tools, paints, wallpaper, plywood, etc., instead of spending the money on movies and entertainment. Families are "cooking it themselves" more, and going out to restaurants less.

Some cities which have many parking meters have trained parents to visit the shopping centers together in couples, but always leaving one person in the car to listen to the radio, or read a picture magazine, or eat a nickel candy bar. This growing new habit has increased sales by drawing more people into the shopping district and eliminating their fear of getting parking tickets. Both persons can take their turns shopping, and also at watching the parking meter and dropping in another nickel at the right time. Other stores have boys or girls with supplies of nickels to watch their customers' cars.

POOR SALES DUE TO POOR PARKING

An analysis of sales shows that they have varied in accordance with parking facilities. Stores in which customers can trade without any parking problems show increases. The other stores have shown decreases. Since current high factory employment is impossible to maintain without high retail sales, it will be seen that unemployment figures of the entire country may be considerably affected by the availability of adequate parking facilities.

The truly "self-service" stores have shown the greatest increases. In these, the customers need not wait for change or wrapping. They can shop quickly and pay at the check-out door. Hence, "self-service" is also helping the employment situation for the entire nation, as well as the well-being of each city. Local governments should remember that the retail merchants — not the factories — are the lifeblood of every city and every nation.

WHAT ABOUT PARKING METERS?

Parking meters are useful in preventing "all day parkers" from hogging the streets; but

otherwise they have hurt retail business. A woman leaves home with a large list of things she wants to buy. She finds a vacant parking space and drops five cents in the slot. Then she starts to get her supplies; but she is continually worrying about her car. The time goes too quickly. She is thinking of the car instead of her purchases. She goes home with half of her shopping list bought.

Every merchant should fight for free parking lots, or else lots that provide two-hour parking for five cents. In other words, cities must not only provide parking, but must also eliminate the worry and hurry of shoppers. The present idea of the customer to get back home as soon as possible is absolutely wrong. The setup and aim of the stores should be to keep her in the shopping district as long as possible.

Today's Meditation

FAITH

Read Matthew 6:25-33.
Seek not ye what ye shall eat, or what ye shall drink, neither be ye doubtful of mind. . . . But rather seek ye the kingdom of God; and all these things shall be added unto you. (Luke 12:29, 31.)

One rainy night, I went to the Bible class as usual. We talked about the love of God and faith. We had a group of very interested and faithful children from seven to thirteen years of age in our class.

After the class was over, I asked a little boy, whose home was very far from school, "Do you have any friends to go home with?" He said, "No, but I am no longer a weak boy because God is always walking with me. He gives me light to see the road clearly." He is very strong in spirit and courage because he believes in God. It made me very happy to hear that from such a little boy, and I prayed for him.

The heavenly Father is with us always, whenever and wherever we go. If we really believe in Him and have strong faith,

Saved From The Round File

by Carroll Pouncey

Give a man a reasonably operable typewriter or a stub of a pencil and right away he thinks he can write a column of practically deathless prose.

We are no exception. Reasonably normal in most other respects, we have been inoculated too long with the smell and sounds of a newspaper office to have any illusions about the business of making it "happen every Thursday". Nevertheless, a column does take up space, and that is about the only premise this one could be based upon.

Therefore, we will attempt at more or less sporadic intervals to unburden an already unburdened mind of a few bits and pieces for the edification and possible enjoyment of the paying customers in this space.

The saying, "there's one thing money can't buy—poverty", is so true. We wonder sometimes whether the man who worries about having money isn't better off than the rest of us who worry about not having any. After all, he worries until he gets ulcers . . . and unless you are very fortunate you just get the stomach ache. It's not called ulcers, you see, until you get into the higher income tax brackets.

A newcomer to your fair city, we think we can see all kinds of ways in which your more enterprising citizens can capitalize on the quirk of fate that christened Bailey county's capital city with the (you'll have to admit it) rather unlikely name of Muleshoe.

Muleshoe snacks of the old west to us. Sort of like Boot Hill, Rim Rock and Deadwood.

But there is one thing we can't help being confused about. Some places we see the mule jumping through the shoe from left to right. Others find him jumping from right to left. Is the

our hearts will be full of hope, peace and joy.

PRAYER

Our heavenly Father, we thank Thee for the light of Thy love that leads us into the right way. Help those who live in fear to admit Thee into their lives. Give them a strong faith in Christ. Strengthen us and use us for Thy work. In Christ's name we pray. Amen.

THOUGHT FOR THE DAY

"God . . . is a rewarder of them that diligently seek him."

Hiroko Nashiro (Okinawa)

VISITOR FROM LAS CRUCES

Lt. Arlen P. Kennedy, of Las Cruces, New Mexico, spent Sunday night with his grandmother, Mrs. Birdie Paul. Lt. Kennedy was en route to Camp Kilmer, N. J., to await overseas orders. He has recently returned from Ft. Benning, Ga.

right to left mule the official one, or vice-versa?

Things like that can keep a fellow with my mentality awake at night.

There is a wonderfully indefinable air about towns the size of Muleshoe that strikes a warm chord in our editorial heart. The sense of belonging to a community and being a part of its growth and growing pains means more to us than all the anonymity of being a speck on the face of a big civilized city.

To be a big frog in a small puddle is infinitely more appealing to most of us than to be a small frog in a big puddle.

And to work for a weekly newspaper, is to us, the acme of something or other. To be a part of making it "happen every Thursday" is worth more than all the by-lined front page stories in the big daily papers in Texas.

And that's saying a lot. Texas, that is.

They found the horse. Dick Perrin of Littlefield has sent his classified ad concerning a bay horse he lost. Dick says the ad really paid off, that he has been notified the horse has been located, and to please stop the ad.

The song says that even horses do the Momo. They might also head the Journal, according to the above intelligence.

It takes real will power, plus a penchant for coffee to make the seven aym breakfasts of the Chamber of Commerce each Tuesday at Gerald's. Yawning citizenry are still anxious to be active citizenry as witness the good crowds that make the weekly meetings at that unearthly hour.

SAND HILLS PHILOSOPHER—

Looking For A Dog, Any Kind, A Bird Dog Included, That'll Feed Himself

Editor's note: The Sand Hills Philosopher on his Johnson grass farm joins the national pastime this week in discussing dogs.

Dear editor: Everybody of course is talking about dogs these days, in view of the elections comin up in November, and I wish to say that while officials in Washington may know something about people, they seem to be out of touch with dogs.

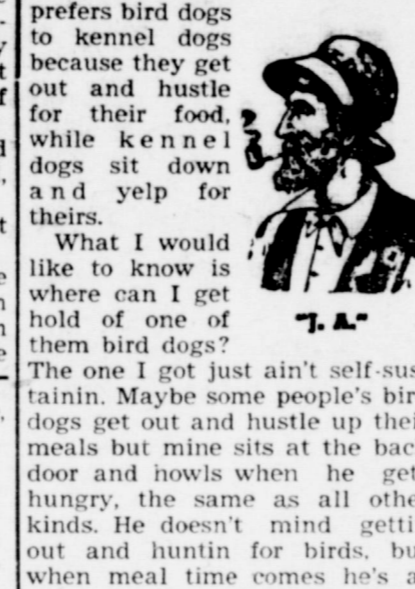
According to Sec. Wilson, he prefers bird dogs to kennel dogs because they get out and hustle for their food, while kennel dogs sit down and yelp for theirs.

What I would like to know is where can I get hold of one of them bird dogs? The one I got just ain't self-sustaining. Maybe some people's bird dogs get out and hustle up their meals but mine sits at the back door and howls when he gets hungry, the same as all other kinds. He doesn't mind gettin out and huntin for birds, but when meal time comes he's at

the back door with his voice raised to the moon and the neighbors wonderin why I don't feed the critter.

Dogs are fine things, great companions, a fine antidote for naggin, but they ain't been self-sustaining for years, except maybe a few sheep dogs and a few cow dogs.

There must be millions of dogs in the United States, read the other day where there were over 50,000 in Houston alone, and



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Muleshoe, Texas

I calculate there must be at least 300 in Muleshoe, and if there's a one of em capable of gettin out and hustlin up his own meal, I ain't acquainted with him. And when one of em does try it, his owner's phone is rung off the wall by neighbors complainin their garbage cans have been knocked over or one of their chickens has been killed.

If every dog in this country started hustlin up his own meals, it'd bring on a depression just by knocking out the canned dog food industry. It costs as much to feed a dog these days as it used to cost to feed two or three children. Look at the grocery ads. Canned dog food is as much a necessity and as popular an item as baby food.

If there's a loafer class in America, it's the dog population, and if you want to go broke, just open up a business and hire

a lot of people willin to work like dogs. I've worked like a dog for years out here on my Johnson grass farm, and what has it got me? Just a lot of complaints that I've loafed most of the time, which I have and I intend to keep it up.

Yours faithfully,
J. A.

ARTHRITIS, RHEUMATISM, NEURITIS Sufferers Now Offered Amazing Relief From Agonizing Pains

Sensational new medical discovery called AR-PAN-EX works through blood stream where it can do the most good, fastest. Even most stubborn cases have gotten blessed relief from torturing misery. See us today about guaranteed AR-PAN-EX tablets.

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PERMA-STONE
for Beauty • Permanence • Strength

Genuine PERMA-STONE Facing Compounds are cast with hand moulds over walls of any kind.

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— For Free Estimation Write —
P. O. Box 931 Clovis, N. M.

It's Always Delightfully Cool At The

Valley & Palace

In Muleshoe

Box Office Opens 7:00 P. M.; Show Starts 7:15 P. M.
— Saturday & Sunday 1:45 P. M., Continuous Showing —

Valley Theatre

THURSDAY & FRIDAY
Jean Simmons
Rory Calhoun
— IN —
A BULLET IS WAITING

SUNDAY & MONDAY
Claudette Colbert
Fred McMurray
— IN —
THE EGG AND I

SATURDAY ONLY
Randolph Scott
— IN —
CARIBOU TRAIL

TUESDAY & WEDNESDAY
Richard Widmark
Jeffrey Hunter
— IN —
RED SKIES OF MONTANA

Palace Theatre

THURSDAY & FRIDAY
LYDIA BAILEY
—Starring—
Dale Robertson
Anne Francis

SATURDAY & SUNDAY
KILLER LEOPARD
—Starring—
Bomba
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MOTION PICTURES ARE YOUR BEST AND CHEAPEST ENTERTAINMENT

New FORD THUNDERBIRD

A personal car of distinction
...with Trigger-Torque performance

Something totally fresh is here—a bewitching new all-steel beauty that sets the styling keynote for other Ford cars to come.

But, styling gives the merest hint of what the Thunderbird has to offer. In traffic and on the open road the Thunderbird's Trigger-Torque performance is literally a revelation. Here is hair-trigger response . . . fleet, liquid agility . . . backed by a reserve of swift, sure power to meet safety's every demand. Trigger-Torque performance stems from Ford's new Thunderbird Special V-8—a high-torque engine with 4-barrel carburetor, dual exhausts, wide-opening valves and Ford's famous low-friction design. And you can have the Thunderbird with the transmission of your choice—Conventional, Overdrive, or new Speed-Trigger Fordomatic.

Ford's Ball-Joint Front Suspension not only velvet-cushions your ride, it also allows the Thunderbird to handle with utmost ease—to corner with greatest stability.

But, more important, the Thunderbird is the product of the same advanced engineering . . . the same manufacturing skills that have made Ford products so dependable, so value-full and so desirable to so many.

Come in today for complete information

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See the **NECCHI** BEFORE YOU BUY

You owe it to yourself to see the Miracle Sewing Machine that

- Sew on buttons!
- Blindstitches hemst!
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WITHOUT ATTACHMENTS.

Call for Free Home Demonstration

Harvey Bass Appliance
Phone 4690 — Muleshoe

Ray Blacks Feted On Silver Anniversary At H. C. Elliott Home

Mr. and Mrs. Ray Black were honorees at a Silver Wedding Anniversary dinner in the home of their daughter, Mrs. H. C. Elliott Sunday. Their grandson, Cary Don Elliott celebrated his fifth birthday in connection with the Silver Wedding Anniversary.

A buffet style dinner was served at noon, featuring a three tiered wedding cake, plus a gaily decorated birthday cake for Cary Don.

Mr. and Mrs. Black received many nice anniversary gifts, and Cary Don received a number of birthday gifts. The Blacks were married in Sarah, Oklahoma, and have been Muleshoe residents for 21 years.

Present for the occasion included Mr. and Mrs. H. C. Elliott and children, Cary Don and Debby; Mr. and Mrs. Ray Black and their parents, Mr. and Mrs. C. M. Black; Mr. and Mrs. A. W. Black; Mr. and Mrs. B. H. Black and Darlene; Mr. and Mrs. Ernest Martin; Mr. and Mrs. J. D. Black and Buddy and Bobby; Mr. and Mrs. E. F. Black, Stanley, Clifford and Steven; Mr. and Mrs. Alton Epting and Mike; Mr. and Mrs. O. D. Spitzer, Mrs. B. A. Beachamp, Jr., of Sudan, Sharon, Danny and Sherry; Delbert Black and Mrs. Gilliland, mother of Mrs. J. D. Black.

LIONS SUPPORT GIRL SCOUTS



Lions Clubs are the sponsors of more than 650 Girl Scout Troops in the United States. The Boys and Girls Committees of the Lions Clubs last year completed more than 24,000 individual community projects to help the youth of their respective communities. Of these activities a large percentage was in direct support of Scouting programs. The Lions now sponsor more Girl Scout Troops than any other organization in the world.

Progress School Building For Sale

The Old Progress school building is to be sold and moved away. An advertisement in this issue of The Journal offers the building, which originally consisted of four rooms, library, storage rooms, etc. It is of brick and tile.

However much of the building already has been torn down. After consolidation with the Muleshoe school district, the building was bought by the Progress Methodist Church, which acquired some five acres of a seven acre tract owned by the late Josh

Blocher.

Salvaging had been started when the church acquired the building. The people residing thereabouts then formed the Progress Community Association, which was to take over the building and restore it for a community center. The project didn't jell, so the church has retained the property.

The church will retain the five acres of ground, which is alongside the property on which their building is located.

TO CONVENTION

Rev. E. K. Shepherd and Arthur Crow, of the First Baptist Church of Muleshoe, attended the annual Texas Baptist Convention, held in Fort Worth this week.

Red Raiders Meet California Team Saturday Night

From the Gulf Coast to the West Coast in a week, Texas Tech's Red Raiders meet College of the Pacific in Stockton, Calif., Saturday night.

Playing without their top scorer, the Red Raiders will be seeking to bounce back from a 20-13 defeat at the hands of the fired-up Louisiana State Tippers. Halfback Rick Spinks of Kermit aggravated a leg injury in the game at Baton Rouge.

It will be the first of four Homecomings on Tech's schedule. Next week they observe an open date, then playing Arizona at the Wildcats' Homecoming, meet Tulsa at the Tech Homecoming Nov. 13, play Houston here, and finish up the schedule with Hardin-Simmons at the Cowboys' Homecoming.

RETURNS TO CAMP

Pfc. Teddy Harrison left Tuesday morning for Fort Hood. Ted had been home on a 15-day furlough, visiting his parents, Mr. and Mrs. W. F. Harrison and other relatives and friends.

NOTICE FOR BIDS FOR PURCHASE OF MACHINERY THE STATE OF TEXAS) COUNTY OF BAILEY)

The Commissioner's Court, of Bailey County, Texas, will accept bids to be opened on the 2nd day of November A. D. 1954, at the Commissioner's Courtroom, of Bailey County, Texas, on the following machinery:

ONE (1) Loader, with rubber tires, 1 yard dipper;

In part payment for said Loader Bailey County, Texas will trade in One (1) Elevated ditching machine (Head Burg).

Witness my hand at Muleshoe, Texas, this the 11th day of October A. D., 1954.

(SEAL)

CECIL H. TATE,
County Judge,
Bailey County, Texas
42-2tc.

NOTICE FOR BIDS FOR PURCHASE OF MACHINERY THE STATE OF TEXAS) COUNTY OF BAILEY)

The Commissioner's Court, of Bailey County Texas, will accept

bids to be opened on the 2nd day of November A. D., 1954, at 10 a. m., at the Commissioner's Courtroom, of Bailey County, Texas, on the following machinery:

ONE (1) Two Ton Truck;

In part payment the County of Bailey, will trade in one (1) 1949 Chevrolet 2 Ton Truck;

The County will pay cash for the balance remaining after the trade in, out of the Bailey County Lateral Road Account.

Witness my hand at Muleshoe, Texas, this the 11th day of October A. D., 1954.

(SEAL)

CECIL H. TATE,
County Judge,
Bailey County, Texas
42-2tc.

Muleshoe Lunch Room Menu

Oct. 24 Thru Oct. 29

MONDAY

Viennas-Kraut.
Buttered Whole Kernel Corn.
Macaroni-Tomatoes.
Apple and Lettuce Salad.
Doughnuts.
½ Pint Milk.

THE MULESHOE JOURNAL, Thursday, October 21, 1954

TUESDAY

Fried Chicken-Gravy.
Creamed Potatoes.
Green Beans.
Peaches.
½ Pint Milk.

WEDNESDAY

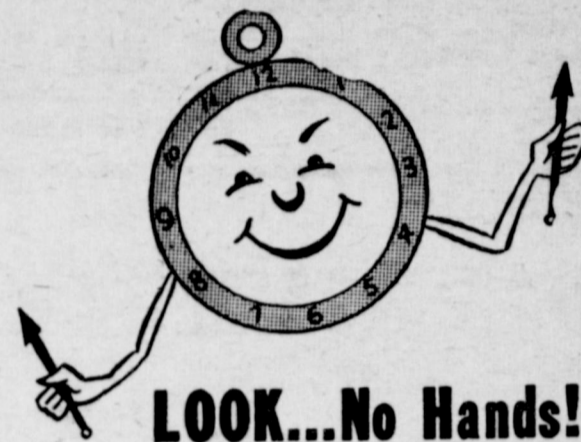
Pinto Beans.
Mixed Greens.
Potato Salad.
Hot Corn Bread-Butter.
Strawberry Ice Cream.
½ Pint Milk.

THURSDAY

Hot Tamales.
Sweet Potatoes-Mashed.
Buttered Cabbage.
Tomato Wedges.
Gingerbread.

FRIDAY

Boneless Codfish filets-catsup.
Au-gratin Potatoes.
Buttered English Peas.
Green Salad.
Plum Cobbler.
Hot Bran Muffins-Butter.
½ Pint Milk.



LOOK...No Hands!

On the clock when you bank by mail.
Next time you're too busy to get to town, don't let checks pile up. Bank by mail and let Uncle Sam do the footwork.



**SAFE...
CONVENIENT...**

MULESHOE STATE BANK

Member Federal Deposit Insurance Corporation

We Buy COTTON

And Write Government
And Texas Cotton
Growers Loans

GRACE BENTON

PHONE 6460

MULESHOE



The Basic Idea Behind the All-New 1955 PONTIAC

On Display October 29 and 30

ABOUT 30 years ago General Motors Corporation presented to America a new car called Pontiac. This new car was the direct result of a very specific idea.

The idea was this: to create a car which took its style, its engineering principles and its features from the very best and most expensive in America—and to build these into a car priced just above the very lowest!

Naturally, such an idea produced a wonderful and highly popular car—a car which millions of satisfied owners have driven with outstanding pride and pleasure.

Now, nearly three decades later, an entirely new Pontiac has been created for 1955—a car completely new from the ground up!

One thing, however, about the 1955 Pontiac remains unchanged—its *basic idea*—to offer the American public the very finest car that can possibly be built to sell at a price within easy reach of any new-car buyer.

When you see the new Pontiac on Friday or Saturday—Oct. 29 or 30—you will be immediately impressed by its remarkable new styling. No other car in the world looks like this new Pontiac!

When you drive it you will be astonished at its performance. For the 1955 Pontiac introduces the powerful new Strato-Streak V-8, an all-new engine that has already been proved in more than 3 million test miles!

When you price the new Pontiac you will come face to face with the basic Pontiac idea—you will be agreeably surprised that so much car, so much sparkling newness, so much luxury, so much downright goodness can be priced so near the very lowest.

We cordially invite you to come in on Friday or Saturday and see for yourself what a superb all-new General Motors masterpiece has been created to carry the wonderful name "Pontiac" for 1955.

LADD PONTIAC

PHONE 3080

MULESHOE

STORAGE

—FOR YOUR—

Grain & Seeds

BRING US YOUR
SEED CLEANING

● SUDAN

● MILLET

● CANE

● OTHER SEEDS

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GRAIN & SEEDS

Ray Griffiths & Sons

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Clovis Veterinary Hospital

AT THE STOCKYARDS CROSSING

E. E. KRAUS, D. V. M.

104 Hull

Phone 5442

Clovis, N. M.

See The Helicopter

FLYING FROM IN FRONT OF THE BIG TEXAS SIZE SCREEN

— AT THE —

COX Drive-IN

PHONE 6000 — MULESHOE

Friday, Oct. 22

From 4 P. M., Until Show Time

SEE MULESHOE FROM A

HELICOPTER

— AT A —

REASONABLE PRICE

SWPS Serves Large Southwestern Area, Pearson Tells Rotarians

Southwestern Public Service Co., supplies electricity to an area in Oklahoma, New Mexico and Texas that is equal in size to that of the states of Pennsylvania and Rhode Island combined, Pele Pearson, of Amarillo, industrial manager of the company told the Rotary Club at its meeting here Tuesday.

They serve 170,000 customers, an increase since 1942 of 150 per cent, he said. Their load since that year has increased by 415 per cent, due partly to a gain in population and partly to the fact that per customer use has leaped upward by 150 per cent.

The area the Company serves, he said, runs from Elkhart, Okla., through the Panhandle of Texas and the Oklahoma Panhandle to Roswell and Carlsbad, N. M., and back to the Plains of Texas and contains 45,000 square miles. They have 11 large electricity production plants; here at Plant X, the company first installed a 50,000 Kilowatt generator, then a 100,000 KW addition, and now a second 100,000 KW unit is about complete.

The company has some \$180,000,000 invested, Mr. Pearson pointed out, and it takes about \$20 million each year just to keep up with the growth and development of their area.

He called the Bailey County Electric Cooperative Association a "partner" of Southwestern since the latter company supplies energy for the Cooperative. Had it not been for the formation of such Cooperatives, many farmers of the U. S. still would be without electricity.

"Our physicists and our engineers still don't know what electricity is", Pearson said. He mentioned that his firm and others are paying tribute this week to the pioneer in electrical discovery, Thomas A. Edison. (An advertisement, headed "Lamp-lighter" is carried in this issue of The Journal, and commemorates Edison's work).

Southwestern's product cannot be stored, but has to be produced the instant that its use is required. Always to be sure that electricity will be available when needed, the company has to look far ahead to anticipate the need and have the machinery on hand to produce it.

Jeff Peeler, local Service Company manager introduced the speaker, E. O. Baker had charge of the program.

Visitors included David Sanders, junior Rotarian of the month; Lloyd Robinson, Sudan Rotarian; Carroll Pouncey of The Journal staff; and Burns Smith, of Lubbock. Earl Ladd was introduced as a new member with retail implement dealer as his classification. Vance Wagoner returned to the club after a few weeks of absence because of illness in the family.



Good Service and a Good Deal on Mortgage Loans

Once you've decided on a home, you naturally want to know how you can finance it most economically and conveniently. Here, home loan rates and terms are worked out to your best advantage.



FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF CLOVIS, N. M.
IN MULESHOE & IN EARTH FOR INFORMATION SEE MILDRED DAVIS WESTERN NPLA BUILDING

Executive Vice-President George Romney Has Been Elected President of American Motors Corporation



Executive Vice-President George Romney has been elected president of American Motors Corporation, created May 1 by the merger of Nash-Kelvinator and Hudson Motor Car Company. Romney, at 47 one of the nation's youngest top executives, succeeds the late George W. Mason.

GLENN (MOOSE) HARLIN STUDENT AT H-SU

Abilene, Oct. 19 — One person from Muleshoe is enrolled at Hardin-Simmons University for the 63rd session of the University.

Hardin-Simmons, a co-educational, liberal arts school, was founded in Abilene in 1891 by the Sweetwater Baptist Association.

From a modest beginning with \$5,000 capital and 16 acres of land, the University has grown into one of the top Southern Baptist colleges and now boasts one of the most modern educational plants in the Southwest with more than \$5,000,000 resources. Muleshoe student attending H-SU is Melvin Glenn Harlin.

Surplus Deer May Be Shot On Kerr Wildlife Area

The Executive Secretary of the Game and Fish Commission said Texas hunters desiring to share in the harvest of surplus buck deer on the Kerr Wildlife Management Area should write Commission headquarters in Austin prior to October 29.

The Commission recently sanctioned taking of one hundred head of deer, comprising an equal number of bucks with pronged horns, and does, from the experimental project because of over-population. But the antlerless deer phase was lately abandoned because of the disapproval of the Kerr County Board of Commissioners.

Deadline for applications for the drawing is Friday, October 29, he drawing, similar to those to determine licensees for the regular antelope hunts, will be held Monday, November 1. Persons selected will be promptly notified by letter.

Letters of application for the drawing should be addressed to Vernon E. Skaggs, Chief Clerk, Texas Game & Fish Commission, Walton Building, Austin, Texas.

The only expense to the persons selected in the draw will be the price of a regular \$2.10 hunting license.

No alternates will be named since an extra ten names will be selected to allow for dropouts.

The hunt itself, which will be the first free public deer hunt in modern Texas history, will be for four days beginning Tuesday, November 16. Fifteen hunters a day will be accommodated for four days. The hunt will be supervised by Wildlife biologists and game wardens.

TO STATE FAIR

Ingle Gatewood, his mother and Charles Wright were in Dallas over the weekend, attending the State Fair at Dallas.

Helicopter To Take Passengers Riding At Drive In Movie

A genuine Bell helicopter will be at the Cox Drive-In Theatre from 4:00 pm., until showtime Friday, October 22, according to Howard Cox, operator of the outdoor movie.

Cox said the helicopter is still such a novelty that he felt the residents of this area would be interested in seeing and riding one of the gravity defying machines.

The helicopter will take passengers for a ride, taking off perpendicularly from in front of the screen of the drive in.

Randolph Scott in "Coroner's Creek", will be the film attraction in connection with the appearance of the helicopter.

CHRISTIAN SCIENCE SERVICES

The fact that purification of thought and action removes the obstacle to individual growth, progress, and salvation, will be emphasized at Christian Science services this Sunday.

Keynoting the Lesson-Sermon entitled "Probation After Death" is the Golden Text from James (1:12): "Blessed is the man that endureth temptation; for when he is tried, he shall receive the crown of life, which the Lord hath promised to them that love him."

Among the passages to be read from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will be the following: (492:7-12):

"Being is holiness, harmony, immortality. It is already proved that a knowledge of this, even in small degree, will uplift the physical and moral standard of mortals, will increase longevity, will purify and elevate character. Thus progress will finally destroy all error, and bring immortality to light."

From the Bible the following selections will be read (Philippians 3:13, 14): "Brethren, I count not myself to have apprehended; but this one thing I do, forgetting those things which are behind, and reaching forth unto those things which are before, I press toward the mark for the prize of the high calling of God in Christ Jesus."

Students!

HOMework's DONE FASTER... BETTER...



on a new **REMINGTON Quiet-riter**

RENT OR BUY Low Monthly Terms

The Muleshoe Journal

Phone 7220 Muleshoe

Here's the



3-Way Bonus

that's sweeping Buick to record sales in October!

BUICK BONUS

Record-making allowance in October

One look at the national sales figures tells you this: Buick is outselling every other car in America — regardless of price class — except two of the "low-priced three." And just to keep sales soaring — we're willing to give a whale of an allowance this month — to keep success rolling in high. So come in — get a car and a deal that are too good to miss.

BUICK BONUS

Higher resale value

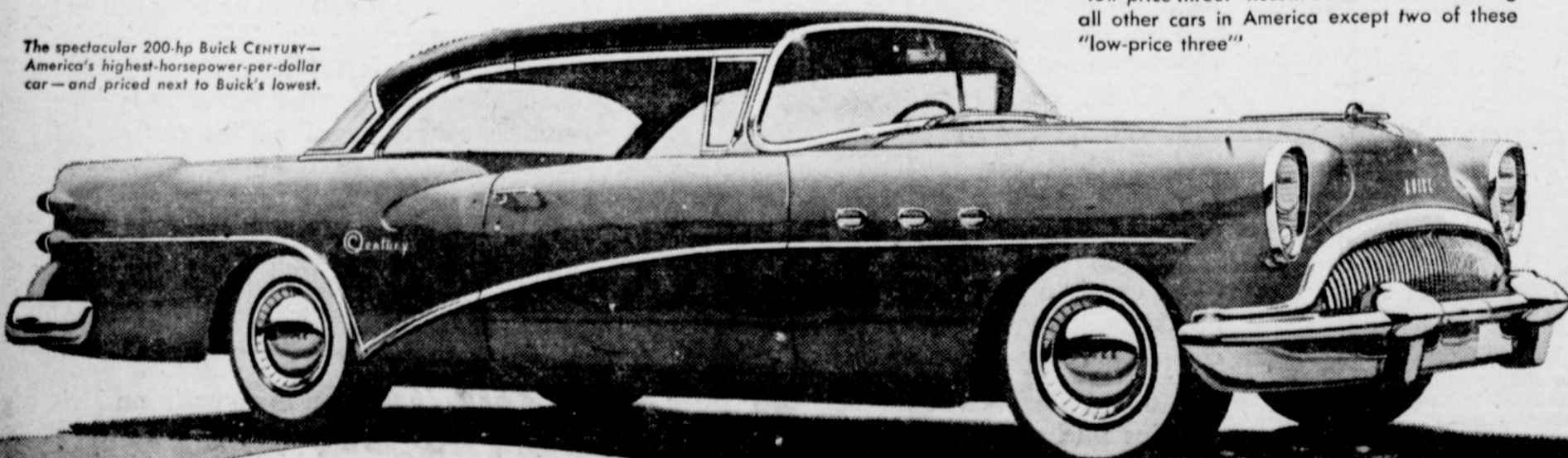
Year after year, Buicks have always carried a high resale value. But the 1954 Buick has an even bigger edge in its year-ahead styling. It will still be fresh and new-looking when other '55 models come out. So the new Buick you buy today will keep you plenty of dollars ahead when you trade it in.

BUICK BONUS

Tomorrow's styling today

You can see it on every new Buick on the road — glamorous new-day styling keynoted by that broad panoramic windshield that most other cars won't have till 1955 or later. And with this advanced styling, you get Buick's record-high V8 power, luxurious room and comfort, that famed Million Dollar Ride — and all for prices that start just a few dollars above those of the so-called "low-price three." Result: Buick is now outselling all other cars in America except two of these "low-price three."

The spectacular 200-hp Buick Century — America's highest-horsepower-per-dollar car — and priced next to Buick's lowest.



Buick Sales are Soaring

so Buick "deals" are bigger than ever right now!

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

MILTON BERLE STARS FOR BUICK — See the Buick-Berle Show Alternate Tuesday Evenings

DRIVE A BUICK. IT'S TEXAS-BUILT FOR TEXANS

Cayle Reed Buick Company

HIGHWAY 70 & N. AVE. B

MULESHOE, TEXAS

Television Service

Expert Radio & Television Repair And Service On Any Make or Model

JOHNSON-POOL

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MULESHOE

NOTICE TO BIDDERS AND NOTICE OF INTENTION TO ISSUE ROAD AND BRIDGE WARRANTS

THE STATE OF TEXAS: COUNTY OF BAILEY: NOTICE IS HEREBY GIVEN that the Commissioners' Court of Bailey County, Texas, will receive bids until 11:00 o'clock, A. M., on the 8th day of November, 1954, at the Courthouse in Muleshoe, Texas, for the purchase of the following road machinery:

4—Motor Graders, powered by 100 h. p. Diesel Engines, equipped with cab, heater, windshield wiper, and hour meter, power steering, lights, blade extension and any other attachments the Court may deem necessary or desirable.

NOTICE IS ALSO GIVEN that it is the intention of the Commissioners' Court of Bailey County, Texas, to pay for said road machinery out of an issue of Bailey County Road and Bridge Warrants in the maximum amount of \$50,000,000, bearing interest at a rate not to exceed Three (3%) per cent per annum, and maturing at such times as may be fixed by the Commission's Court, serially or otherwise, with a maximum maturity not to exceed Four (4) years from their date; which warrants will be authorized by the Commissioners' Court by an order to be passed on the 8th day of November, 1954.

A cashier's or certified check, issued by a Texas Bank, payable without recourse to the order of Cecil H. Tate, County Judge of Bailey County, Texas, in the amount of five (5%) per cent of the amount of the bid must accompany each bid as a guarantee that if awarded the contract the bidder will promptly enter into contract and execute bonds in the amount and in the form required by law.

The county will make arrangements for the contractor to dispose of the warrants herein mentioned at not less than par and the contractor must agree to deliver the warrants at such price to the party with whom the County has made such agreements.

County reserves right to accept or reject any or all bids.

CECIL H. TATE,
County Judge,
Bailey County, Texas

(SEAL) 42-21c.

REV. ROBINSON VISITS

Rev. M. E. Robinson, former pastor of Main Street Baptist Church, now living at Lamesa, has been here on business this week. There are some few crops around Lamesa; the county will grow about 70,000 bales this year.

SANDERS TO COLORADO

Mr. and Mrs. H. S. Sanders left Saturday for a week's visit at Lake City, Colo. They were accompanied on the trip by Mr. and Mrs. Boykin of Midland.

Hi-Lo Piano Club To Meet For First Time At Fellowship Hall

The first meeting of the Hi-Lo Piano Club will be held at 7:30 pm., October 28 in Fellowship Hall according to Mrs. Sam McKinstry.

Members of the club are piano students of Mrs. McKinstry. A musical program is being sponsored, with Mrs. C. E. Moore, who will be the leader for the story hour on Bach. Tommy Welch will play three Bach numbers, and Janet Franz will play "The Wedding of the Dolls". Mesdames J. K. Adams, Jarvis Angeley and Harold Allison will act as hostesses for the occasion, at which time year books will be presented.

The meetings are open to the public, with a special invitation extended to fathers of the pupils.

Mrs. Hay Honored At Reception Given By Teachers

The Muleshoe class room teachers gave a reception honoring Mrs. Gertie Hay, president of T. C. T. A. in Fellowship Hall, Tuesday, Oct. 12. The teaching profession was well represented, including teachers from all Bailey county schools, the local school system, and some from Amarillo.

Mrs. Hay gave an interesting talk on problems of the class room teacher in which she warned of the danger in Senate Joint Resolution No. 6. She showed how it might work to the disadvantage of the teachers and result in the loss of the Teacher Retirement Plan by becoming a merger with Social Security.

Refreshments were served at the close of the program.

Girl Scouts Need Items Donated For Camp and Hut

Girl Scout leaders met Friday morning at the Scout Hut with Pat Glascock in charge of proceedings. The following list was compiled for articles necessary for Girl Scouts to have for camping use:

Orange crates, two 4 person tents 7x9 feet, small bakers tent, trench shovel, fox hole pick, spade, Swedish bow saw, pruning saw, rake, tin shears, pliers, long handled axe (single blade with 3 lb. head), short handled

axe, market basket, large garbage can suitable for heating water, regular garbage can, 10-gallon water can, 2 regular water buckets, 2 dish pans and old pieces of tarp.

Articles needed for the Scout Hut are: dishes, glasses, pots and pans, good usable folding chairs and tables.

Anyone having any of these articles, and who would like to donate them to the Scouts, are asked to contact Pat Glascock, phone 6890 or June White, phone 3143.

During Halloween when the Scouts "trick or treat" they will ask for powdered milk or bars of soap.

The Girl Scouts will have a booth at the P. T. A. Carnival, and all the money realized from the booth will be turned over to the P. T. A.

ON YEARBOOK STAFF

Ernest Ware, military student at the University of Texas, and son of L. E. Ware, Muleshoe, has been appointed to the staff of the 1954 Cactus, Texas University yearbook. Young Ware is editor of Honoraries.

ESTERBROOK pens, points pencils, at The Journal.

Mrs. Janell Byrd Is New President Of West Camp HD Club

Janell Byrd was elected president of the West Camp Home Demonstration club at a meeting October 13 in the Byrd home.

Other officers elected include Dollie Pair, vice-president; Sylvia Couch, secretary-treasurer; Lillie Peoples, reporter, and Mae Busbice, parliamentarian.

Following the business meeting, Miss Jordan, county HD agent, showed slides of various types of barbecue pits. Refreshments of ginger bread topped with whipped cream, and iced tea was served by the hostesses to the seven members present.

The next meeting of the club will be October 27. It will be an all day meeting with club members assisting Mrs. Janell Byrd in building a barbecue pit. A covered dish luncheon will be served. All members are urged to attend.

Read the Journal Want Ad's.

SEE US FOR YOUR—

WINTER CHECK-UP-SPECIAL

Adjust or Replace Ignition Points; Clean or Replace Plugs; Set Timing and Carburetor; Check and Adjust Fan Belts and Generator Belt and Brushes; Clean Air Cleaners and Battery Cables; Check Coil and Condenser; Check heat control, Compression and vacuum; Tighten Cylinder Head and Manifold and Hose Connections; Pack Front Wheels and Steering — FOR—

8 CYL. \$10.50

6 CYL. \$8.00

MORRISON MOTOR CO.

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MULESHOE



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YOU ELECTED THIS GREAT AMERICAN

NOW

GIVE HIM THE SUPPORT HE NEEDS!

SEND A MAN TO CONGRESS WHO'LL GIVE PRESIDENT EISENHOWER THE BACKING HE NEEDS TO COMPLETE HIS GREAT PROGRAM

AND

Let's give the Panhandle the 100% representation it deserves by electing a man who'll be on the Eisenhower team.

- NATIVE TEXAN
- VETERAN
- FARMER
- STOCKMAN



ELECT 'PETE' LaMASTER

—TO—

CONGRESS

Here Are Some of The Accomplishments of President Eisenhower and The 83rd Congress

1. Income taxes cut 10 per cent; excise taxes cut 50 per cent; tax law revised. Total tax saving, \$7.4 billion.
2. Korean war ended. Seized initiative for peace, new foreign policy based on firmness and strength.
3. Appropriations for 1954-1955 cut \$64 billion below appropriations of Democrat Congress in 1952-1953.
4. Federal spending in 1953-1954 cut \$6.7 billion below Democrat spending in 1952-1953.
5. Communist Party stripped of all legal rights and Red infiltration of unions checked; 50 Communist Party leaders convicted; 93 alien subversives deported; 62 organizations added to subversive list; 2,486 security risks separated from Government service.
6. More state control provided for modern highway program of almost \$2 billion in 1956 and 1957.
7. Stronger defense program adopted. Heavier reliance on atomic weapons and air power. Air Force Academy established.
8. New housing program raises limits on Government-insured home mortgages, lowers downpayments, makes home ownership easier for thousands.
9. Offshore tidelands restored to states; Federal rights safeguarded.
10. 216,243 unnecessary Federal jobs abolished.

NOW, MORE THAN EVER, IKE NEEDS THE SUPPORT OF EVERY FREE-THINKING AMERICAN TO KEEP HIS DYNAMIC PROGRAM GOING FORWARD.

BUY THE BEST for the best in cooking



For a lifetime of better cooking... for lifetime beauty, efficiency and economy... insist on Revere Ware, the ORIGINAL copper-clad stainless steel utensils. Glowing copper for quick, even heating... gleaming stainless steel for easily-cleaned beauty. Revere Ware—the World's Finest Utensils.

WE CARRY A COMPLETE STOCK OF REVERE WARE

E. R. HART COMPANY

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MULESHOE



Released by The Texas Department of Agriculture

Difference In Food Dollar And Farmer Profits

By John C. White, Commissioner

Few consumers ever stop to think that what they pay for food and other farm products does not all go to the farmer. Rather, a very large part of the money goes to pay for marketing and transportation services.

The part which the farmer doesn't get has been increasing. This is true mainly because consumers buy less and less of the farmer's products in the rough form and buy more and more in a finished form. To put that food in the form the people want means extra work—an extension of marketing services—for which the buyer, of course, has to pay.

Extra work for processing, for packaging, for handling, for the many different services that go into present-day marketing all add to the food costs.

An example of the way in which an extension of marketing services tends to increase the costs involved is found in the selling of wheat products. Most of the wheat sold by farmers used to be bought by consumers in the form of flour. Now most of it is sold to consumers in bread, cakes, pies and other

bakery products. The number of persons at work in preparing and marketing farm food products back in 1932 was estimated at over 3 million. Last year it had increased to nearly 5 million workers. Included were persons engaged in assembling, processing, wholesaling, retailing and transporting farm products.

In the past two years, we have seen farmer income gradually drop. Normally, the consumer would expect food costs to drop accordingly. However, in most cases, wages and costs of processing foods has increased and this higher cost has been passed on to the purchaser while the farmer actually got less for his raw product.

If the housewife were to abandon "specialty" foods and pre-packaged goods, and depend upon her own kitchen skill to convert "raw" farm products into family meals, then she would find her costs would be lowered correspondingly with the farmer's profit.

Recruiter Says Army Still Seeks Career Personnel

In an effort to fill its ranks with qualified and career minded personnel, the Army continues to authorize enlistment and reenlistment in a wide choice of initial assignments, according to SFC Burton L. Staats of the Lubbock U. S. Army Recruiting Station.

Sgt. Staats listed the following choice of assignments as being available, on a quota basis, to qualified applicants for enlistment in the Regular Army; Adjutant General's Corps, Armor, Army Medical Service, Artillery, Chemical Corps, Corps of Engineers, Finance Corps, Infantry, Military Police Corps, Ordnance Corps, Quartermaster Corps, Signal Corps, Transportation Corps, Regular Army Unassigned, and Airborne Unassigned.

It was pointed out by Sgt. Staats that the Army maintains service schools to train personnel in all of these branches. "Another unusual incentive, the Army is now offering prospective enlistees is the Army Technical School Training Program, which allows high school graduates to actually select the training school of their choice and have their attendance guaranteed."

"Last Call" For Winter Legumes

COLLEGE STATION, Oct. 18 — A last call for planting winter legumes went to Texas farmers this week.

With improved moisture conditions in many areas, farmers should have enough time to get legumes started before cold weather sets in, says W. B. Coke, extension agronomist. They normally are planted in the state until about November 1.

In addition to furnishing badly grazing and a protective cover of green, legumes can be turned into cash crops if the seed are harvested. Or they may be plowed under next spring as green manure crops. Any way a farmer chooses to go, legumes will contribute to his soil building program, Coke says.

Properly fertilized and inoculated legumes literally are "on-the-farm" nitrogen factories. Coke advises the inoculation of seed even if legumes were grown on the same land last year. Be sure to get the right inoculant for the plant.

Legumes must make good growth if nitrogen-fixing bacteria in the nodules are to thrive. Here fertilizer come into play. Lime, phosphorus, potash and the trace elements must be supplied if they are lacking.

General recommendations call for 200 to 400 pounds of 0-14-7, 0-12-12 or 3-12-12 to the acre on sandy soils and the same quantity of 20 per cent superphosphate on soils of other types.

Grown on depleted soils, legumes will need a complete fertilizer such as 5-10-5. Apply 300 to 400 pounds per acre.

The plant food can be supplied as part of the seeding operation with a fertilizer attachment on the grain drill or row crop planter. Such a joint operation cuts costs and puts the fertilizer where it is readily available to plants.

Local county agricultural agents can suggest best adapted varieties and make fertilizer recommendations for a particular locality.

anted before they are required to enlist", Sgt. Staats concluded. The U. S. Army Recruiting Station, located at the Post Office, Room 204, Lubbock, Texas, is open daily, except Sunday, to furnish expert assistance and advice to both men and women interested in a military career.

Bennie E. Taylor Enlists In Army

Bennie E. Taylor, 17, has enlisted in regular Army and has been sent to Fort Bliss, Texas, where he is awaiting the beginning of his basic training. Young Taylor will enter the Artillery after his initial training period is finished.

He is the son of Mr. and Mrs. L. G. Taylor, of Muleshoe. Mr. Taylor is with the Murray Dial Motor Co.

Bennie enlisted through the U. S. Army Recruiting Service office in the postoffice building, Lubbock, for a period of three years.

Elementary P-TA Meets, Plans For Halloween Fete

O. D. Ray presided during the business session of the Muleshoe P-TA meeting Monday evening. The meeting was called for the purpose of planning the annual Halloween carnival.

Ray stated that various other civic organizations will cooperate with the Elementary P-TA in presenting the annual event.

GETS THE HOT FOOT

George Straskulic, employe of the Purdy Gin, got a badly burned foot a few days back when he stepped into last year's ashes at the burr pit. The place where he put his foot was well crusted over but very hot underneath. He's on the job again now.

AMERICAN T. V. SERVICE

ON ALL MAKES AND MODELS — TV AND RADIO

WEEKDAYS 8:00 A. M. TO 9:00 P. M.

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BOB GLASS Service Tech. 1222 Ave. E. 1 Block South of Grade School

GUARANTY ABSTRACT CO.

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Complete Abstracts of Title to All Lands and Towns in Bailey County Texas

PAT R. BOBO, Owner JOAN MONTGOMERY, Mgr.

Office In Bank Building Muleshoe

Phone 2640

BALANCED ACTION ...IN THE NEW FERGUSON 2-WAY PLOW

Turns nonproductive "dead" furrows into profitable, level seedbeds **FASTER**

Smooth out "dead" furrows for uniform water runs in irrigated fields. Balanced action in this New Ferguson 2-Way Single-Bottom Moldboard Plow speeds up seedbed preparation. Gives quicker entry and faster turnarounds at the headland. Operates efficiently at all plowing depths up to 12 inches. Big 18-inch base covers heavy trash, or green manure crops.

This new 2-way plow is tractor mounted with fast three-point attachment. Each base has own coulter-jointer combination. Exclusive Ferguson Floating Furrow Wheel controls side draft.

See Ferguson "balanced" two-way plowing in action on your farm. Call us for a demonstration, today.

D. H. SNEED SUPPLY

PHONE 4170 MULESHOE

FERGUSON TRACTOR AND 63 FERGUSON SYSTEM IMPLEMENTS

You get so much more car for so little more money...when you

MOVE UP AND OVER TO OLDS!

THE TREND IS UP AND OVER TO OLDS!

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PROCLAMATION

Whereas, October 20 is the beginning of another fiscal year of the American Legion and
 Whereas, November 11, since the close of World War I has been traditionally known as "Armistice Day" but by act of the Texas Legislature and the Congress of the United States has now been designated as "Veterans Day" and
 Whereas, the American Legion generally has for the past 36 years presented a united front for a strong, continuing defense policy and has been the foremost advocate for protecting the interest of disabled veterans and the widows and orphans of those veterans who made the Supreme Sacrifice and
 Whereas, the American Legion post of Muleshoe has always been a strong factor in this community for God and Country, now I as mayor of Muleshoe do hereby declare the period of October 20 through November 11 as "American Legion Days" and ask that our entire citizenry join in honoring the veterans of all wars in that period and co-operate with our local American Legion in whatsoever observances it arranges for this period.
 Given under my hand and seal, this the 18th day of October, 1954.

W. T. BOVELL,
Mayor

(Seal)

Three Way School Budget For 1954-55 Announced By District Trustee Board

By ARCHIE SIMS, Supt.
 School Budget for the Three Way School District for the 1954-1955 School Term.
 The budget for the Three Way County Line School District is as follows:
 Teacher Salaries \$49,335.00
 Operating Allowance (This includes upkeep of building, supplies and etc. 4,400.00
 Transportation 16,810.00
TOTAL COST 70,545.00
 Of this \$70,545.00 the school derives its income from the following sources:

Scholastic (Per capita money from state)	\$18,335.25
Transportation (Money from State)	16,810.00
Foundation (From State)	22,337.25
Total from State	57,483.00
Local Dist. Share	13,062.00
Total Cost	70,545.00

From the above figures it will be noted that the state pays \$57,483.00 or about 82% of the operation of the school. Any money spent above this amount is the responsibility of the local school district.
 The Three Way School District operates 7 buses which covers the entire district of 254 square miles. At present there are about 260 children enrolled in the Three Way School. There are 14 teachers in the school system.
 Members of the school board are: Baker Johnson, W. T. Parker, Bud Warren, Jack Lowe, I. B. Davis, Clyde Price and Cecil Cole.

Texas Federation Meeting Nov. 8-11

Mrs. L. E. Dudley, Abilene, president of the Texas Federation of Women's Clubs has issued the official call to the 57th Annual Convention, November 8-11, 1954, Mineral Wells, to the 1200 member clubs and the 208 members of the state Board of Directors of the organization.

Convention keynote, Free To Be Responsible propels the objectives of both the Texas Federation and its parent organization, the General Federation of Women's Clubs largest organized group of women in the world.

Mrs. R. I. C. Prout, First Vice-president of the General Federation will address the Convention on Tuesday, November 9 at the President's luncheon meeting.

"Texas Clubwomen have been alerted to Get-Out-The-Vote for the November election. One of the amendments to be voted on, Jury Service for Women, has long been an objective of our organization", Mrs. Dudley stated before she departed for Washington, November 11 to attend the fall meeting of the Board of Directors of the General Federation of Women's Clubs.

Also attending this meeting are the four other Texas members of the Board, Mesdames Joseph M. Perkins, Eastland, Chairman of Education; J. Howard Hodge, Midland, Chairman of Safety; Van Hook Stubbs, Wortham, Chairman of Mental Health and Miss Ethel Foster, Sterling City, Chairman of Programs for the Council of International Clubs. The group will go on to New York to attend the New York-Herald Tribune-Forum, October 18-19.

JOINS HUSBAND IN GA.

Mrs. Jo Pat Wagon left Monday morning to join her husband who is stationed in Augusta, Ga.

VISITS MOTHER

Mrs. Tom Morgan visited her mother, Mrs. J. A. Dotson at Claude over the weekend. Mrs. Dotson who spent two months here this summer, is very ill.

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— ALSO —
 Mattresses and Pillows To Be Used On Cots For Cottonpickers
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South Plains Cotton Industry Is Seeking Young Woman Queen Candidate

LUBBOCK, Oct. 18 — South Plains cotton industry leaders have begun their search for an attractive young woman who will be crowned 1954 South Plains Maid of Cotton and represent this area as one of 20 finalists in the national Maid of Cotton Contest early next year.
 Officials of the contest, which has been called "the world's most dignified beauty contest" by the Associated Press, have received confirmation that again this year the South Plains Maid of Cotton Contest will be an automatic entry in the finals to be held in Memphis, Tenn., early in January. Only five other state contest winners throughout the entire South will receive this rating.
 Complete plans for this year's South Plains pageant are still pending, but entries are now being received. The contest like-

West Texas are expected to enter this fifth annual South Plains pageant. Last year's program attracted 21 attractive girls from a dozen different towns who appeared before more than 1,600 persons at the contest finals. Officials are expecting this year's finals to draw a crowd of more than 2,500.

Lynch Assigned To Alaska Depot

U. S. FORCES, ALASKA—Pvt. Bobby C. Lynch, son of Mr. and Mrs. L. L. Lynch, Sudan, recently was assigned to the Alaska General Depot at Fort Richardson. Army units stationed in Alaska undergo intensive field training while guarding the northern approaches to the U. S.
 Lynch entered the Army last April and completed basic training at Fort Bliss, Texas.

ing while guarding the northern approaches to the U. S.
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IS GUEST HERE
 Sid Goodwin, of Hobart, is a guest in the homes of Mr. and Mrs. O. M. Self and Mr. and Mrs. Ross Goodwin. He is the father of Mrs. Self, and Mr. Goodwin.

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Thomas Edison lighted the first practical incandescent lamp 75 years ago today. The lamp was never very bright—and it burned for only 40 hours—but today its brilliance is seen everywhere in modern electric living. What's more, all of our pictures of the future—in homes, farms, businesses and industry—are painted around the wonders of electricity, and its comforts and conveniences. Thomas Edison—Lamp Lighter. His genius shines all about you.



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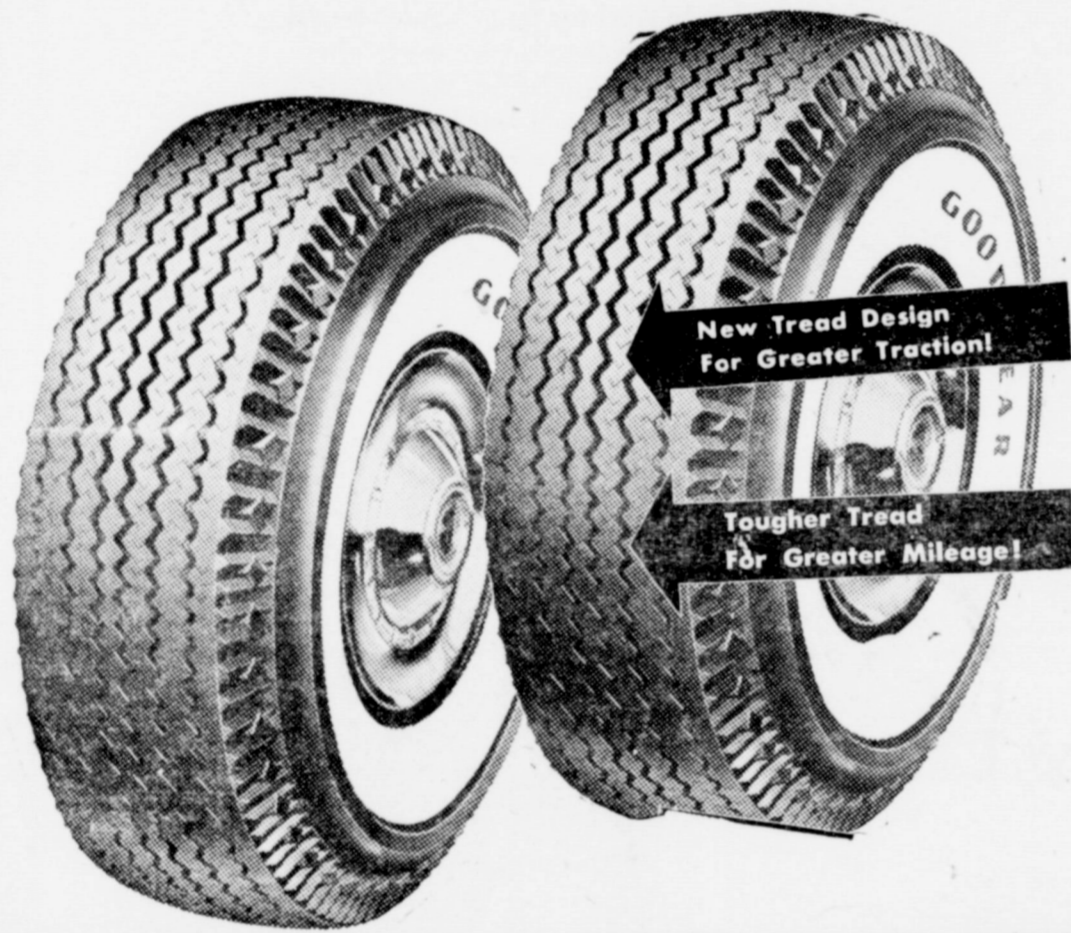
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BLACK SIDEWALL SIZE	Regular no trade-in price**	SALE PRICE* with trade-in	WHITE SIDEWALL SIZE	Regular no trade-in price**	SALE PRICE* with trade-in
5.90x15	\$19.25	\$14.45*	5.90x15	\$23.60	\$17.70*
6.40x15	21.55	\$16.15*	6.40x15	26.40	19.80*
6.70x15	22.60	16.95*	6.70x15	27.70	20.75*
7.10x15	25.05	18.75*	7.10x15	30.70	22.95*
7.60x15	27.40	20.55*	7.60x15	33.55	25.15*
8.00x15	30.10	22.55*	8.00x15	36.85	27.60*
8.20x15	31.40	23.55*	8.20x15	38.45	28.80*

* Plus tax and recappable tire

** Plus tax



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To make way for our new Tubeless Tire, we are clearing our stocks of famous DeLuxe Super-Cushions at the lowest prices of the year. DeLuxe Super-Cushions are the same long-mileage tires that came on new 1954 cars. The same tires — made with Goodyear's patented 3-T cord process for extra strength — that more car owners prefer over all others. And, if you act quick, they're yours at big savings during this great tire sale. Get them now — while they last — and SAVE!

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BLACK SIDEWALLS SIZE	Regular no trade-in price**	SALE PRICE* with trade-in
6.00x16	\$20.60	\$15.45*
6.50x16	25.40	18.95*

Proportionate savings on other sizes, too!

* Plus tax and recappable tire ** Plus tax

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