## Santa Clause Here At 2:30 Saturday

## THE MULESHOE JOURNAL

VEDICATED TO THE PROG
Volume 34 , NUMBER 48
Henry Whitefield

Funeral Services Held Here Friday

LAZBUDDIE
HOMEMAKING
CLASS
Mrs. Lillie Hall
Services Conducted At Circleback

| $\begin{gathered} \text { cirrud } \\ \text { wel } \\ \text { ciul } \end{gathered}$ |
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Treasure Trail Merchants Are Being Contacted Now; Drawings Scheduled To Be Held Af 5 PM On Dec. 14


Members of the Homemaking class of Lazbuddie school
visited Muleshoe Jewelry last week to see and discuss table arrangementstoo siverovy last weel to to eo and discuss foble


 Nealy Steinbock, Mina Jennings, Maryelien thompson, Juan-
ita Schott, Sherry Steinbock, Danny Cargile Mona Hall,
Duella Lawrence, Janis Clark. Patsy Cox, Janice Oliver, Duella Lawrence, Janis Clark, Patsy Cox, Janice Oliver,
Jeanell Floyd and Mrs. Ethelda M. Yates, teacher.
(Staff Photo)
Goodfellows Seek Names of Children For Annual Distribution of Christmas Toys


Sale Set Dec. 13

| ciel |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  | Thursday Morning |
|  | 16,687 |
|  |  |
| aremen | Bales Had Bee |
|  | Ginned Her |

## Goodfellow Movie At Cox Drive-In To

 Benefit Needy Kids| Santa Claus, complete with bright red fur trimmed suit and high black boots will be in Muleshoe at $2: 30 \mathrm{pm}$ Saturday, December 4, on the C \& H Chevrolet lot. Santa will arrive aboard one of the big red fire trucks of the Muleshoe Fire Department and will visit with the kiddies and pass out gifts of candy to all who come to see him. <br> Santa will spend considerable time talking to the youngsters, finding out whether they have been good boys and girls, and hearing what they hope to find under the Christmas tree this year. |  |
| :---: | :---: |
| Not only will he be here Sat urday, but will return next Sat urday, December 11, and again an appearance December 14, date of the gigantic Treasure Trail day in Muleshoe. <br> In addition, the jolly old gen- | lands of colored lights main streets, plus gay yu decorations on <br> A special home decora contest is being sponsored by Muleshoe Chamber of Com for home owners here. |
| tleman widl be in local stores and on the street every day during |  |
|  |  |
| Christmas week, up to and including Christmas eve. |  |
|  |  |
| child who goes downtown will |  |
| have an opportunity to meet thekindly old gent, and whisper |  |
|  |  |
| each cherished dream into his receptive ear. |  |
| been put up on downtown streets and local merchants have their fabulous stocks of Christmasgifts and toys on display this week in preparation for the rush of Christmas shoppers. |  |
|  |  |
|  |  |
|  |  |
| Good Cattle Sell |  |
| or Good Prices |  |
|  |  |
|  |  |
| sale at Clovis, N. M., November |  |
| 俍 ${ }^{\text {ate of } \$ 367 \text { each and } 10 \text { heifers }}$ at an average of $\$ 308$ each. |  |
| Top sale bull was sold by Jim |  |
| Gill, Coleman, Texas for $\$ 1.500$ Redwine \& Osborn, of Muleshoe |  |
|  |  |
| Allen Gill, of Coleman, sold hisbull for \$1000 and Sam A. |  |
|  |  |
|  |  |
| Directors of the Hi-Plains as- |  |
| sociation are Dr. A. E. Lesvis andA. E. Redwine of Muleshoe; F. T. |  |
|  |  |
| Portales, N. M.; W. O. Dunlap, |  |
| Jr, Tatum. N. M.; and anmaryis Jesse M. Osborn, Mulestioe. |  |
| HOME FOR HOLIDAYS |  |
| er Gorrell, student at the |  |
| University of Texas wasover the Thanksiving holidays, |  |
| over the hiskstiving hrss. Lulavisiting his mother Mrse |  |
| Gorrell and friends here. |  |
| TO DAL |  |
|  |  |
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1955 Cotton Acreage Allotment For Bailey County Setat 102,286 Acres: Notices Being Mailed By ASC

## Scouting Film At

 Lions Club Meet Mondas. Dec. 6 and hopest to ssome
sol of the farmers from the
Mul


COMPLETES BEAUTY COURSE
$\qquad$
$\qquad$


New Shamrock Service Station and Cafe To Open Fricay and Saturday



THE MULESHOE JOURNAL, Thursday, Dec. 2, 1954, Pago 3


|  |  | small size |
| :---: | :---: | :---: |
| PIRIN | 10c | Alka Seltzer ----- 33 c |
| BABY MAGIC | 3c | HAND LOTION ...- 43C |
| Pepsoinent boc sliz | \$1.00 | MOOART. 7 Sc SizE SHAMPOO |

## KLEENEX <br> 300 Count <br> Box - <br> $15 c$



BANANAS

| c |
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$\underset{\text { Fruit LB. }}{\substack{\text { Golden } \\ 1 / 2}}$
CELIO BAG TOMATOES ........ 15c LARGE STATK Green Onion ......-. 5 EC WASHINGTON DELLCIOUS ............. 18:
 SUGAR , 89c TUNA Tuxedo No. ${ }^{1 / 2}$ Can, 5 FOR


GREEN BEANS ... 5 for $\$ 1.00$ BLACKEYEPEAS . 4 for $\$ 1.00$

# CUT CORN 

## LiBBY's. 14 OZ. Bothe <br> 


 MARSHALL, NO. $3033^{-1-2-}$ Pork \& Beans ....... 10c Turnip Greens .... Ilc



 PICNICHAMS $\quad$ 3@




Page 6; THE MULESHOE JOÙRNAL, Thursday, Dec, 21954
A About People You Know.
E. R. HART COMPANY
$\underset{\text { Mrs. Singleton }}{\text { IIAS SEEN ILI }}$ is here, wisit
her daughter

(d) $\xrightarrow[101]{2}$ ROI HOUSTON
aMARILIO, TEXA willborn bros. Company anc.


SUNDAY GUESTS
Sunday guests in the Wiley
Baker home were

Visited PARENTS
Mr. and Mrs. Fu Mr. and Mrs. Fuston McCarty
and MM, and Mrs. Weldort.ic
Carty and children, of Lubbock Carty and children, of Lubbock,
visited over the holiday with the
parents parents of Fuston and Weldon,
Mr. and Mrs Delma Mecary,
Mnd with Mrs. Weldon McCartys
and
parents, Mr. and Mrs. F. Ho Davis
and other relatives and friends.

## THE BARRON AGENCY

fire insurance $\qquad$ aUTO insurance kers' Compensation - Liability In
and All Casualty Coverage
General Insurance Of Any Natura L. S. BARRON
Owner Any Nature
Phone 3940
P. O. Box 68

Miss Morrison and Eugene Buhrman Will Be Married Here December 22


## - MEATS •

## ARMOUR'S STAR, SLICED, FAMILY STYLE <br> ARMOUR'S STAR, SLICED, FAMIY STHE

AGED WISCONSIN
LONGHORN CHEESE ............. lb. 49c
R1B OR BRISK
ROAST
lb. 10 c
KIM. NO. 300 CAN
DOG FOOD
9c
WHITE SWAN. PINT CAN
RIPE OLIVES
29c

23c
PAPARER TOWELS
roll 19c

- FRESH FRUITS \& VEGETABLES Apples $47^{\circ}$

LEMONS lb. $121 / 2 \mathrm{c}$ bugs bunny, 1 la. cello bag CARROTS 2 for $25 c$ NO. 1 White 10 LB. pour bag 49c

- FROZEN FOODS

RRDS EXE, CUT 10 OZ. PKG
CORN
BIRDS ETE. CUT 10 oz. pre. GREEN BEANS
morton's
CHICKEN POT PIES each 25c

SHORTENNMG $83^{\circ}$
$\qquad$
HAMS $59^{\circ}$
WE RESERVE THE RIGHT TO LIMIT

| $6 \mathrm{OZ} .$ |  | $2 \text { OZ. }$ |
| :---: | :---: | :---: |
| JAR | \$1.89 | JAR |

WAPCO. NO. 2 CAN
BLACKE YE PEAS
15c
White Swan, No. 303 Can

## WHITE SWAN, SLICED, NO. $21 / 2$ CAN <br> Peaches $25^{\circ}$

 White Swan, No. 300 can 2 For Nibler's, 12 oz. canPINTO BEANS 25C MEXI-CORN 35c WHITE SWAN MUSTARD OR TURNIP, NO. 303 CAN 2 for 25c
GRE
 APPILE BUTTER 23c WHIT SWAN, NO. ${ }^{303}$ CAN

2 for 35c

## INSTANT COFFEE

 AR ........ $\$ 1.89$ JAR 68cGalore at our store dumezer

MISS GLYNNA SUE MORRISON


##  <br> cox ${ }^{\circ}$ Dn

ALL PICTURES PROJECTED ON Our Big TEXAS Size Screen Phone 6000



Page 8, THE MULESHOE JOURNAL, Thursday. Dec. 2, 1954


MONDAY, DECEMBER 6 th

| SHEETS $\square$ <br> WHITE - $81 \times 99$ | PAJAMAS Manhattan - Reg. 53.95 2 PAIR S. 50 |
| :---: | :---: |

RAYON LADIES' $\operatorname{PNTIES}$
4 PRS. 5110

COLORED SHEETS EACH $\$ 1.59-2$ Reg. ${ }^{31 \times 98} \mathbf{2}$ FOR 9OR BSC
COTTON FLANNEL
PRETTY FOR PJ's
OR ROBES- DARKS
Regular 59 C Yard
2 YDS. 81.00
PRINT - CHAMBRAY ( YDS. 1 I.00
REMUND - WILSON

between the theatres

## -aily mactre

 turns her brilliant talent to Hair Cosmetics. here are the lights and the music and the magic forthe most beautiful hair in the world....
All Yours..



Funeral Services For Doris Dorsey
Held Here Nov. 24


|  |  |
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|  | Adopt New Babies |
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| ${ }_{19355,0}$ | the |
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| Rev. J. E. ivioore and Rev. E. K Shepherd officiated at the funer |  |
| 隹 services. Interment was in |  |
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|  | Older than Susan Gail. Mris |
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| 俍 Dorsey and |  |
| Worth; Dewey <br> ly, Corona, | Girl Cagers Pound |
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| ing funeral services included her |  |
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| Troy Dorsey Mrs, Delmar |  |
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|  | Mrs. Wa |
|  | Mrs. R. R. Shook. |
| WIIHOUT AITACHMENTS |  |
| Free Home Demenstation | Mr. and Mrs. Lonnie |
| y Bass |  |
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| Appliance | center |
| ne 4690 - Mul |  |

## COL. DICK DOSHER

Auctioneer
Farm Sales
5\% Commission - We Pay Advertising Phone
Clovis

Farwell, Toxas 38

## We Buy

## COTTON

And Write Government And Texas Cotton Growers Loans
GRACE BENTON
PHONE 6460
muleshoe
 Married In Afternoon Ceremony Nov. 21

$\qquad$
$\qquad$
$\qquad$
 tions on a white libitered carna.
Rridesmaids. clara Jean Jesko
and Imorene
$\qquad$
$\qquad$ carried crescent bouquets of pink
carnations.
Dany ne me Cargile was her sis-
ters maid of honor. She wore a
waltz length dress of blue tulle waltz length dress of bue tulle
over taffeta, with a Chantlly
lace redingote. A blue veil fell

## FROM SEAGRAVES

Spending Thanksgiving day in
the Earl Schmitz home were his
parents Mr and Mrs. C.
$\begin{aligned} & \text { parents, Mr. and Mrs. } \\ & \text { Schmitz, of Seagraves. } \\ & \text { SPENT HOLIDAYS HERE }\end{aligned}$
$\qquad$


IT'SA A PURTY NECKLACE ZEKE:ILI
HAVE IT INSURED TODAY WITH_ POOL
INSURANCE
AGENCY
Phone $7010-M u l e s h o e ~$
M. Pool, Jr.

## Bailey County Abstract Co.

Established In 1906
Mrs. Lela Barron - Mgrs. - L. S. Barron

## AMERICAN T. V.

## SERVICE

ON ALL MAKES AND MODELS - TV AND RADIO WEEKDAYS 8:00 A. M. TO 9:00 P. M. PHONE 3442
BOB GLASS
Service Tech.
Service Tech.

## THE MULESHOE JOURNAL



4H Boy To Receive Holt Wins Medal Two Awards, Plaque In Gruelling Race for Corn Production Doyce Turner, Pleasant Valley
4.H boy, not only won top honor
in the 1954 Texas Hybrid Corn Production program but set
new all-time yield record in
doing it. His Texas Hybrid 30 undo itrization, made arid whop
ping 204.3 bushels an acre. This ping 204.3 bushels an acre. Thi
comprese with a state average
if bushels an a cre. The program Is. sponsored by
the Texas Certified Hybrid See Corn Growers Association. E. E.
Fry, San Antonio, is presiden Fry, San Antonio, is president
M. . Lacc, State Department of
Agriculture, Austin secretary Agriculture, Austin secretary
treasurer of the Association an
We treasurer of the Association an
W. B. Coke, extension agronomis
supervised the program Doyle irrigated his crop fou
times. He followed the recom
Cendations from the A \& M Soils Cendations from the A \& M Soils
Testing Laboratory by using 200
pounds of 16.20 .0 fertilizer a pounds of $16 .-20.0$ fertilizer
planting time. A side.dressing o
nitrogen was also recommende but by date Doyle planned to
make the appication, the cor
was too tall

## $\left\lvert\, \begin{aligned} & \text { MRS. BAILEY VISITS } \\ & \text { IN ANTON AND LUBBOCK }\end{aligned}\right.$

$\qquad$ Mrs. Florence Bailey visited
relatives at Anton and Lubbock
over the weekend. Among those
she visited were nephews Johnny and Clinton Joiner.
 SPENT HOLIDAYS
AT CHILDRESS Mrs. Helen Gay, Home Eco
nomics teacher at Three Way nomics teacher at Three Wa
spent Thanksgiving weekend at
Childress.

## ITS A girl

Mr. and Mrs. Edwin Neutzler
$\begin{aligned} & \text { are the parents of a daughter } \\ & \text { Rena Faye, who arrived at the the } \\ & \text { Cochran County Hospital, No }\end{aligned}$
Con Rena Faye, who arrived att the
Conhran County
Comperital,
vember 25. The little lady weighed 7 lbs
12 oz at her arrival.
The Neutzlers also have a son GRIFFITH-PERRIN
OBSERVE BIRTHDAY
Brenda Griffith shared birth
day honors with her cousin, J.
day honors with her cousin, J.
Perrin, of Morton, with a turke
dinner in the Griffith home, Fri dinner in the Griffith home, Fr
day, November 26.
Guests were Mrs. Frank Perrin and children Patsy and Junior
of Morton; Misses Sue Warren

 In a two and a quarter mile
race at Houston Nov. race at Houston Nov. 20 under
AAU auspies, Jimmmy came in 6
in a group of a a group of 100 boys and wo
a nice medal. He was the only
freshman to win a medal. Jimm starred in track, football, an
basketball at Muleshoe high.
His parents went down to Aus His parents went down to Aus
in for the $A \& M$ and Texa
Thanksgiving Thanksgiving Day game an
Jimmy came home with them to

CROP Now Offers 20.1 Returns For Overseas Relief

By Revic carro M. I. oness
Distrit chop
Director ander 12 inches deep in January
and he spaced the plants $\mathrm{C}_{\mathrm{He}}$ will receive two $\mathbf{5 5 0}$ awards, one for first place in
his area and $a$ not her for is area and another for
Champion Corn Grower of the
tato" and $\alpha$ placue for top Stato" and a plaque
yield under irrigation. J. H. Moore, J.,. of Bowie coun-
ty produced 123.8 bushels an acre
to top the field in the nonirri. to to the field in the nonirri.
gated class. He too used Texas
Hybrid 30. No fertilizer was used peause soil tests showed non cause soil tests showed none
aat needed. A crop of vetch and

oats was turned under in March |  | oats was turned under in March March |
| :--- | :--- | :--- |
| prior to planting. He used 12 |  | prior to planting. He used 12 modities. Your gift (1) in 20 parts

inch row spacing. He will receive
moves the surplus into the hand a $\$ 50$ area award and a plaque
as the state's top dryland corn grower.
Other winners by areas, thei
elds and hybrid used were follows. In the West and south
Texas irrigated area followin Rexas irrigated area following
Irner were second Alphonse
Huseman, Castro county, bushels, and Texas county, Hyrid 1289
third Royce Turner, twin brother of Doyce, Lamb county, 158.6
bushels and Texas Hybrid 30 fourth Joe Nelson, Castro county
137.4 and fifth 137.4 and fifth E. . . Hochstyein
also of Castro and both planted Coke points out that Texas
Corn Hbbrids were first availab inat and have each year siline
increased in popularity year, he says, poppularity. This
corn planted in the state all planted to hybrids. All hybrids were developend by the Texas Ag
wicultural
rexperig. vistred in lubbock Mr. and Mrs. J. Li with her mother, Mrs. R. Sparks. Mrs. Lloyd Alsup als
visited in Lubbock over the ho iday with her mother, Mrs. L
lian Batey.

## nd Virginia Pollard. ISITED AT LUBbock MIf and Mrs. Andre pent Thanksgiving Billy Knox, in Lubbock with Mr. and Mrs. R. B. Wittner.

 Tikos BETTER than a gift for hierself and that's.


## -—CONTEST HAS ENDED BUT

 SALE ContinuesNOW IS THE IDEAL TIME TO BUY BEAUTIFUL GIFTS FOR THE HOME AT LOW PRICES
SHOP THESE BARGAINS AND SAVE!

HOTPOINT WASHER now only $\int$ ? 95

HOTPOINT DRYER Reg. 5309.95
now $\int 2.9 .99$ HOTPOINT AUTOMATIC IRONER

## cor

8-PIECE BLONDE MAHOGANY DINING ROOM SUITE Reg. 5343.50
now $\int \Phi .50$

WINNERS IN OUR BIG SALE CONTEST 1st PRIZE - MRS. BARRY LEWIS Bedroom Suite
2nd. PRIZE - MISS DOROTHY WILLIAMS 5-Piece Chrome Dinette
3rd PRIZE - MARLINE CARGILE Lane Cedar Chest
4th. PRIZE - MRS. T. L. KENT
innerspring Mattress
5th. PRIZE - MRS. L. E. TESTERMAN Platform Rocker
6th. PRIZE - MRS. CHRISTINE RUTHERFORD Philco Table Model Radio
PRIZE - MRS. GLENN D. HARRIS FRIZE Lamp
8th. PRIZE - MRS. E. C. STROUD
Sewing Table
th. PRIZE - MRS. H. T. TOTEN
Wroughs Iron Table
PRIZE - MRS. W. D. NICEWARNER Table Lamp
We Wish To Say Thank You To All Those Who
Participated In This Contest.

ASSORTMENT:T: LANE CEDAR CHESTS Priced $\$ 41.99$ To $\$ 74.50$

4.PPECE GREY MAHOGANY BEDROOM SUITE


GREATLY REDUCED
PRICES ON AN
ASSORTMENT OF DINETTES

## MAKE DYERS YOUR HEADOUARTERS FOR CHRISTMAS SHOPPING

## WE HAVE A LARGE ASSORTMENT OF GIFT ITEMS TO CHOOSE FROM

Occasional Chairs - Tables - Samsonite Card Tables with Matching Chairs - Lamps _ Radios Pictures - Electric Blankets _ Small Electric Appliances - Strato Lounger _ Beautiful China in Syracuse and English Bone at greatly reduced pices - Kroehler Living Room Suites - Many Hardware Items - See the new line of Philco TV Sets and TV Lamps

BUY NOW AT A REAL SAVING!!

## DYERS

PHONE 2590


## BUTANE - PROPANE

SALES AND SERVICE
LP AND NATURAL GAS APPLIANCES


- Gasoline - Oil - Tires - Batteries
- Let Us Convert Your Tractor and Motors to Butane
- Plant At Needmore For South Bailey County

66

## Muleshoe Liquefied Gas Co.

MULESHOE CLOVIS HIGHWAY

TEXAS

## BIGGEST CAR, BIGGEST BUY



COME IN TODAY! SEE IT! DRIVE IT!


- PowerFite* $\begin{aligned} & \text {. } \\ & \text { Finest no-clutch transmission made, with }\end{aligned}$ - New Full Vi ine Selector on the instrument panel - New Full-View Windshield, swept-back, really lets you see - Easy-Glide Power Seats ${ }^{*}$ • Easy-Litt Power Windows

Don't miss the Thanksgiving Day football classic: Don't miss the Thanksgiving Day football classics
Detroit Lions-Green Bay Packers. See your Radio-TV listings.

## This Weeks Mystery Farm

CAN YOU IDENTIFY THE MYSTERY FARM? If you are the first correctly to identify the
armstead pictured below, you will be awarded two tickets to Cox Drive-In Theatre in Mulefarmstead pictured below, you will be awarded two tickets to Cox Drive-In The atre in Mule-
shoe. Watch The Journal each week for a picture of an attractive farm home of the Muleshoe country.


Buy her a new. Automatic GAS Refrigerator


Only Servel Gas Refrigerators are backed with a 10 -year warranty. This warranty is your assurance that you are buying a dependable refrigerator.... a religerator ha wing see your trouble-free service. Buy a Servel Gas Refrigerator.


存退Beautiful




## Pionoer Natural Gas Company

KNOW YOUR LIFE INSURANCE AGENT as you would your family physician．It pays to do bustness
with an agent living in your own community．Your local agent is more interested in you．

FOR THE FINEST IN LIFE INSURANCE
W．B．MEADAMS
Representing JEFFERSON STANDARD LIFE INS．CO． paying $4 \%$ interest on dividend accumulations and policy

Bula Bulldogs To Meet Roaring Springs Friday For Six－Man Regional Playoffs


## SALE STARTS AT 10：00 A．M．

Because I am closing my farming operations and moving to town，I will sell at public auc tion to the highest bidder at my place 32 miles southwest of Muleshoe， 30 miles northwest of Morton， 10 miles north and 3 west of Goodland，Texas，or 1 mile north and $31 / 2$ miles west of Stegall，the following described property：
Lunch will be served by the W．S．C．S．of the M onument Lake Methodist Church．

```
-1948, Model UTU Twin City fractor, lister and planter.
-1950 Model UTU Twin City tractor.
- 1948 Model UTU Twin City tractor.
- 1950 M.Mdelel A. C. Combine with motor.
= 150 Gaimon Burane Tank.
```



```
-4-row Johnson-Hnite kleds.ay plow.
i=. 4-row Johnson knife sleds.
2
Z- smail 4.wheel traile
-2
-4-wheel stock frailer
    1 Troctor mounted cotron spraye
    =P\mathrm{ Power take-off rotary pump.}
    1= 55 gallon fuel tankk with pump.
    1 = set Massey.Harris mork, pum
    2- set John Deere chisel beams for lister. 
    8
    2- Stock tanks 
    1-12 by 16 chicken house.
    1= small chicken house.
```

Terms of Sale：CASH＿No Property To Be Moved Until Settled For
Glen \& Conrad Williams

Kemneth Bozeman Auctioneer

1 二 Jersey cow． $\begin{aligned} & \text { Block } \\ & \text { Beifer calf，weight } 500 \text { pounds．}\end{aligned}$
1 －Brindle milk cow giving mill
1 －White faced steer calf weight about 450 pounds．
200 th．Galvenized pipe．
200 ft ．Sucaceour rod
$1-\mathrm{Hog}$ feeder．
1 －Weoden tank tower for fuel tank．
$1=10$ tr．Kitchen cobhinget．
1 二 Mantle and firiepilace．
7 Sets sioule e window unirs．
7
${ }_{4}$－Door screens．
4 or Window screens．

1 二 Commode．
HENS
Aboup 500 Rock－Leghorn and Hamp－White laying hens MISCELLANEOUS
Severol Fence panels．
Several hundred new and used fence posts． Glen \＆Conrad Williams

OWNERS<br>OWNERS

##  By Your Car＇s Performance

Tom Morgan
Clerk




Enjoy Good Movies Every Time Valley \＆Palace In Muleshoe
Box Office Opens 7：00 P．M．：Show Starts 7：15 P．M．
－Saturday \＆Sunday 1：45 P．M．，Continuous Showing
Valley Theatre

THURSDAY \＆FRIDAY Ann Blythe

Edmond Purdom


SATURDAY O Robert Stack Joan Taylor
－IN

WAR PAINT

## Palace Theatre

THURSDAY \＆FRIDAY PUBLIC ENEMY James Cagney
Jean Harlow

SUNDAY \＆MONDAY Virginia Mayo Rex Harrison King Richard Crusaders －In Cinemascope－ TUESDAY \＆WEDNESDAY DESPERADO

MOTION PICTUPES ARE YOUR MOTION PICTURES ARE YOUR BEST AN
CHEAPEST ENTERTAINMENT
saturdar \＆sunday Secret of the Incas －Starring－
Charlton Heston
Nate Charlton Heston
Nicole Maurey

Here is quality in the making．Shamrock＇s clean，mod quality you expect under the big，green and white hamrock．
New Shamrock Cloud Master premium is quality ．．
refined especially for today＇s high compression engines． The heavy，carbon forming＂Bottom End＂of the crude The heavy，carbon florming＂Bottom End＂of the crude
oil is gone．Only clean burning fractions of the crude， oil is gone．Only clean burning fractions of the crude，
free of gum forming copper and corrosive sulphur，are
blended into this quality motor fuel．High Octane com－

Here is quality proved in the motors of thousands or cars from Wyoming to Texas ．．．Kansas to Arizona If your car has a high compression engine，get th power you paid for by using new Shamrock Cloud
Master Gasoline． Master Gasoline
Shamrock $Q$
performance．

## ne．

．measure it by your car＇s 1 －

BABSON DISCUSSES-
Babson Looks Ahead 50 Years

$\qquad$
Mr. and Mrs. E. A. Wilterding
and children David and Janice, and children. David and Janice,
of Amarillo, Mr. and Mrs. Cleve
Bland and Arlis Richardson,
visited Sunday in the home of
virs Visited Sunday in the home of
Mrs. Leota Witterding and help.
ed her celebrate her birthday. TO MONAHANS Mr. and Mrs. Al Griffin visis
ed with friends in Monahans
Thanksgiving day.

## Why Worry ?

## About CHEAP EGG PRICES <br> WHEN YOU CANGET 500 lbs.

MULESHOE BEST BRAND LAYING MASH

## FOR

ONLY
$\$ 20$

- AT


## JOHN'S CUSTOM MILL

PHONE 5730<br>MULESHOE

AN HIGHW

THIS YEAR WESTERN DRUG IS YOUR STORE FOR
 OUR GIFT LIST:
Dana Fragrances - "Tabu", " 20 Carats", Platine, Emir \& Lavendar Max Factor Make-up Kits in the new exciting "Electrique" fragrance. Parfum-Dusting Powder - Magic Wand - Cologne
ucien LeLong Cosmetcs and Gift Sets For the Discriminating Taste Fabulous Presentation Case containing five fragrances, a $\$ 25$ value for only $\$ 10$
Lentheric and Lilly Dache' lines for the most fastidious
Jewelite Crystal Clear Comb and Brush Sets for Milady
Duratone plastic coated Bridge Sets Pangburn's Wonderful Chocolates in Holiday Gift Boxes

Shaeffer Snorkel Pen \& Pencil Sets
Parker " 51 " and " 21 " Pen \& Pencil Sets and Desk Pens

Electric Shavers by Remington, Norelco, Sunbeam Schick \& Ronson

Flash Camera sets by Kodak and Argus

Pipes to Please by Kaywoodie, Yel-lo-Bole, LHS and Medico

Cigarette Lighters by Ronson and Evans

Men's Toiletries from Old Spice, Max Factor and "His'

## WESTERN DRUG

TOYS - GIFT WRAPPING - GIFT SUGGESTIONS

## DEEP BREAKING

ONE WAY OR TWO WAY MOLDBOARDS
6 IN. TO 18 IN. DEEP - Seo O-Call -
 JMMY BITNER




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PRACTICAL GIFTS FOR WOMEN


## 



## There

GIVE SOMETHING PRACTICAL F


Lovely Chenille
BED SPREADS


299

Thick velvety chenille in on or-
ray of populor decorator colors.
Beautiful wovy line patteren the PRACTICAL GIFTS FOR GIRLS Girls' Fine Quality RAYON BRIEFS


PRACTICAL GIFTS FOR BOYS

 Engagement Of Carol Buhrman And Franklin Mann Is Being Announced


miss carol buhrman | $\begin{array}{c}\text { Mr. and Mrs. Cecil Buhrman, of } \\ \text { Muleshoe, are announcing the } \\ \text { engagement and approaching }\end{array}$ | $\begin{array}{l}\text { shoe. } \\ \text { The wedding will take place } \\ \text { Tecmber } 5, \text { at } 5: 30 \\ \text { noon at it the atter }\end{array}$ |
| :---: | :---: |
| n. L. Methodist |  |

 man, C. R. Farrell, O. S. Rich.
Ruberts, Denver City; Mr. and
ards. J. J. Gross, Frances Blair,
S. C. Beavers, and Arnold Morris. The visitor was Mrs. Lois
Schoenberger. Forty-Six Attend Birthday Dinner


## SAMSONITE CARD TABLES AND MATCHING CHAIRS

Make Ideal Christmas Gifts for the Entire Family They come in grey, brown, aqua, Chartreuse, Coral and
others with metallic cloth cover, either enamel or wrought

Tables Priced \$5.95 to \$13.95 Chairs to match at $\$ 6.95$ each

Oval Card Tables at \$17.95
The Only Oval Card Table On The Marke In All The Above Colors

## JOHNSON.POOL

TIRE \& APPLIANCE

Page 6, THE MULESHOE JOURNAL, Thursday, Dec. 2, 1954
Mercury Adds New Line In 1955 Monitlair Series To Be Shown Today In Murray Dial Showrooms Dec. 2


1955 MERCURY
TO BE SHOWN TODAY

Beauty and performance are combined in the completely
new Mercury for 1955 through the utilization of new styling. new Mercury for 1955 thance are combined in the completely
new the utilization of new styling.
newer piants and other mechanical improvements. A new power piants and other mechanical imporevements. A
chöice of two engines-one developing 188 horsepower and
the other 198 horsepower-is offered. Entirely new body
 and a distinctively different rear end appearance, has been combined with sparkling new interior frims and fabrics.
Shown here is a 1955 Mercury Monterey hardtop coupe.

 Mr. and Mrs. Clyde Holt, ac.
companied My their daugher,
Mary Jo, and Sig Kimbrough, at
thanksgivinc cuests
and Mr and
raditiocompanied by their daughter,
Mary Jo, and Sig Kimbrough, at
tended the Texa-A \& M footal
game in Aus.
They were actim Thanksgiving.
Thanied on their
 ere Austin Guess of Ranger,
Mr. and Mrs. John Cothern and
children Gene and Bob, Portales,
N. M.; Mr. and Mrs. Troy Gray and Roger Gorrell, who are stu,
dents at the Texas University. and Nita, Clovis, N. M.; Mr. and
Mrs. Arthur Askew and Mrs. G. to carlsbad. n. M. Mrs. Irma Willis spent Thanks.
giving weekend at Carlsbad, N. N.
M., with her son, R. E. Willis and Pity the fellow who is long on
dollars and short May God bless each of you
Mri prayer.
Mr. and Mrs. Wuri Stevenson Mr. and son Weldon
Mr. and Mrs. Gaylon Lorsey
Mr. and Mrs. Dewey Dorsey and family. Mr. and Mrs. Melvin Priboth
and daughters Patricia and Judy

FASTEST KNOWN PAIN RELIEF FOR ARTHRITIC, RHEUMATIC VICTIMS - NOW AVAILABLE thanksgiving guests THANKSGIVING GUESTS
Guests in the home of Mr
Mrs. Finis Jennings for
$\qquad$



MURRAY dial ill
Murray Dial Molor More. Co. of Mule.
shoe, was confined to the hos.
pital in Friona the first of the

Westren drue company

|  | Shown here is a 1955 Mercury Monterey hardtop coupe. |  | SPENT HOLIDAYS HERE |
| :---: | :---: | :---: | :---: |
| An entirely new automobile - | redesigned oil bat | 3.54 , another tactor in improving |  |
| Mercury Montclair | air cleaner with less restriction | fuel economy. Rear axle ratio has | Spending the holidays here |
| been added to the line of c | utilizes a new concept in con- | been reduced to 3.73 from 3.91 | with his parents, Mr. and |
| pletely new Mercury cars for 1955. Making its debut in the | duit-type tuning for quieter operation. | with the new larger conventional transmission | Scott Doaldson, was Sammy D aldson, student at Texas Tech |
| Making |  |  |  |

## FIRST SHOWING TODAY

## AMERICA'S MOST ADVANCED

 NEW CAR_1955 MERCURY3 new series! 10 stunning models! New 198-horsepower Super-Torque V.8.


MULESHOE STATE BANK

Starring a completely new and different series_The Mercury Montclair _highest styled, highest powered Mercury ever built


Murray Dial Motor Company 1307 W. First Street


Fri. and Sat., Dec. 3rd and 4th


GOVERNOR TALKS TB - Governor Allan Shivers and
Mrs. Joella Terrill Butler discuss the tuberculosis toll in Texas as the governor prepares to sign official memorandum callas Texans to buy and use Christmas Seals. His signature
designates November 22 through December 25 Cs Christmas designates November 22 through December 25 as Christmas
Seal Month in Texas. The traditional Seal Sale provides the
sole support for the work of the Texas Tuberculosis Associasole support for the work of the Texas Tuberculosis Associa-
tion and its affiliated organizations throughout the state.
Mrs. Butler, of Wichita Falls, is president of the state assotain that cotton acreages will be of Texas will welcome such am


UNCLE JEB says:
"nothing sets a man up like biscuits with plenty of Karo Waffle Syrup . . . it's got that extra special good taste."


## ATTENTION

AMERICAN SECURITIES INVESTMENT CO Offers For Sale 500,000 Shares of Common Voting Stock To Residents of TEXAS ONLY

TEXAS GULF INVESTMENT CORPORATION (A Texas Corporation) PRESENT PRICE - $\mathbf{\$ 7 . 5 0}$ PER SHARE 200,000 Shares of Common Voting Stock ROCKET PETROLEUM CO., INC. PRESENT PRICE - $\mathbf{\$ 5 . 0 0}$ PER SHARE

## -AND-

UNION GULF UNDERWRITERS, INC (A Texas Corporation) PRESENT PRICE - $\mathbf{\$ 1 . 0 0}$ PER SHARE
(This Is A Ground Floor
FREE GIFTS FOR EVERYONE DURNING FORMAL OPENING


