



## 1. PERSONALS

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Baitey Canty Abstrad Co.


| BASS \& BARRON AGENCY |  |  |
| :---: | :---: | :---: |
| - GENERAL INSURANCE - <br> Strong Stock Companies Real Estate \& Loans |  |  |
| MELVIN | of | L. S. barron |
| Phone 3940 |  | P. O. Box 68 |

NEW OLIVER COTTON HARVESTER

Reduced To


D. H. SNEED SUPPLY $5^{\text {Box } 925}$<br>muleshoe



## farms and homes for sale FARMS AND HOMES

 FARMS AND HOMEFOR SALE | y |
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Omer Kelton GARBERS Glen Wilson
HERE IS A EUY


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\begin{aligned}
& \text { That will make your wife love } \\
& \text { you better. Priced at hali value. } \\
& \text { 150 acres. very strong irrigation } \\
& \text { well, } 120 \text { ft. deep. Almost level. }
\end{aligned}
$$

$\qquad$


JOhn khlion

Our Momor Ron $\quad \begin{aligned} & \text { Mob Kigs, City. } \\ & \text { Bob Knight Star Route 1. } \\ & \text { Ira H. Martin, Route 2 }\end{aligned}$ | $\begin{array}{l}\text { New subscribers to The Mule }\end{array}$ | $\begin{array}{l}\text { Marvin Neiman, Route 1. }\end{array}$ |
| :--- | :--- |
| shoe Journal the past week are | Dennie Williams, ,Route 2 |




Shortening : $\begin{array}{llll}\text { ion } & 69 & \text { Tomatoes } & 4 \text { for } \\ 1\end{array}$
 BISCUITS can $\quad$ gc $\mid$ TilisSUE

CALIFORNIA SUNKIST
 CALIFORNIA SUNKIST CALIFORNIA FANCY CRISP LEMONS ...... lb. 12c CELERY ......stalk 12c CALIFORNIA FACY TOKAY

## (5) AB O LB. ......

## - FROZEN FOODS -

## frozen


(armour's star sugar cured, whole


FREE DELIVERY

## YOUR HOME TOWN NEWSPAPER

Is Your Home Town

Office Supply

## Store

WE DON't KEEP EVERYTHING BUT WE DO HAVE-

- All Sizes and Types of Paper
- Ledger Sheets, Post Binders
- Carbon Papers, Mimeo Stencils
- Fountain Pen Ink, Mimeo Ink
- Bound Books of All Kinds
- Pencils - Pencil Sharpeners
- Receipt Books - Note Books
- Price Book Cóvers and Sheets
- Typewriter Ribbons, A. M. Ribbons
- Farm Record Books - Texas Almanacs
- Paper Clips, Rubber Bands, etc.

COLE EQUIPMENT SALE!


WE DON'T DO ALL THE GOOD PRINTING-BUT ALL THAT WE DO IS GOOD

## WE HANDLE THE FAMOUS REMINGTON

Adding Machines \& Typewritters


## ALL TYPES OF PRINTING

had You ever thought that we print and quickiy DElIVER:

- Envelopes
- Letterheads
- Statements \& Invoices
- Cards And Tickets
- Invoice \& Order Books
- Circulars \& Dodgers
- Placards \& Signs
- Ruled Forms of All Kinds

AND WHATEVER ELSE YOU NEED - RIGHT HERE IN MULESHOE

The Muleshoe


PEEK?











## TUMELEBUG



## Nim

Two-Way gang plow Here's the latest MM roll-over plow for plowing hilly firles, irrig ted the Tweliminates dean furracos where baurows are eurned one way. hirrown uphill so that each furrow acts as a dam to keep the soil on
 type tractors asso has 22 inch horizontal ad dusthent for use with crawer--



- Bargains In Cotton Harvesters -
- Don't Forget Senior Telent Show -
Tuesdag, October 12 - High School Audiroium

FRY \& COX BROS. 4
vistred in plainview
 view Sunday. with Mrs.
son, Charles and tamily.

Protective Roofing Credited With Drop in Conflagrations


SINGLETON FUNERAL HOME
Ambulance Service Day or Night
DIAL 2860


A Good Gin in A GOOD Neighborhood

WE OFFER YOU
TOP GINNING
-WITH-

- A First Class Gin Plant Courteous Prompt Service Convenient Location

FOR BETTER TURN OUT AND BETTER SAMPLES

## We Invite Your Ginning Business

## An Announcement

SHERMAN SWEATMON HAS BOUGHT THE INTEREST OF HIS PARTNER, BOB DAVIS, IN THE PROGRESS GIN AND IS NOW SOLE OWNER. HE PROMISES YOU A CONTINUANCE OF THE POLICY OF STRICT ATTENTION TO YOUR BUSINESS AND TO YOUR NEEDS. YOUR PAST BUSINESS HAS BEEN DEEPLY APPRECIATED AND WE WILL STRIVE TO MERIT YOUR CONTINUED CONFIDENCE AND PATRONAGE.

# Progress Gin 



Sec. II -8 Pages


Wall
for your Chevrolet Treasure Chest Ticket


## WIN A BEAUTIFUL NEW CHEVROLET ABSOLUTELY FREE!



Nothing to buy! No cars to name! No essays to write!


 direction signals.
When your Treasure Chest ticket arrives in the mali
here's all you have to do Fill it here's all you have to do. Fill it out complete, bring "
to our showroom, and drop it in our Treasure Chest box. And here's, one of the best things! O
ticket is in, it is ticket is in, it is good up to the very last drawing
unless picked as a winner. So get your Treasure Che unless picked as a winner. So get your Treasure Chest
ticket in soon and give yourself more chances to win. CH IV Bring your Chevrolet Treasure Chest Ticker to us!
C. \& H. CHEVROLET CO.


## Here's the Place

TO GET THOSE

## TYRES <br>  <br> GUARANTEED GOOD USED TIRES

FOR TRAILERS - ALL SIZES _ 600x16 TO 820x15 COTTON PICKING TIME IS HERE - AND THESE TIRES WILL BE IDEAL FOR YOUR COTTON TRAILERS

GOOD REASONABLE PRICES ONTHESE TIRES MULESHOE GULF SERVICE STATION

FINIS KIMRROUGH, PROPRIETOR


MULESHOE STATE BANK


## A hitcher designeed for modeen luxing



## Naturally...It's GAS

A space-saving kitchen like the one illustrated above can be yours with a little planning. It's a complete kitchen and laundry fitted into one average size room. Notice how the combination washer/dryer is placed out of working patterns, yet is convenient to an open space. And don' overlook the modern, built-in oven in storage pillar, nor fail to note the generous counter-top space. Even if your kitchen is small, there's no reason to be discouraged. See your gas appliance dealer today and plan
your modern All-Gas kitchen. Modern gas appliances are designed for your modern
modern living.


BUTANE AND PROPANE
Our New 2-Way Radio Enables Us To Give
An Even Better Service
WIEDEBUSH \& CHILDERS

## HWW 14,000,000 V-8 FORDS <br> FORD, THE WORLD'S LARGEST V-8 BUILDER <br> has Produced more v-8's than all other



It's America's
largest selling V-8!
Ford introduced the Ford introduced the othe low-price field... and is is
still the only car in its field to offer the smoothness and responsiveness of $\mathrm{V}-8$ power. Add
to this Ford's long, low silhouette, its clean, modern styting
nd its colorful, smartly. Its colorful, smartly-
trimmed interioss, and it's easy ose why Ford is America's

## responsive engine in Fost, most

It's not just a V-8 ...it's a Y-block V-8

NO WONDER MORE PEOPLE ARE BUYING FORDS THAN EVER before!

WORTH MORE WHEN YOU BUY IT : : : WORTH MORE WHEN YOU BUY IT :
WORTH MORE WHEN YOU SELL ITI Analysis of used car prices shows that Ford atains a greater proportion of its original
ost when it comes time to sell than any ther car in ite fiesd. imise to seil than an proof
theater value you get from Ford.


MULESHOE MOTOR COMPANY


## TAIENTSHOW

OCTOBER 12-8:00 P. M. mULESHOE HIGH SChOOL AUDITORIUM

 \begin{tabular}{c}
Sponsore er <br>
SENIOR CIASS <br>
\hline

 1st. PRIZE 

Guest Appearanco on <br>
Silver <br>
Gillill Breakk ast <br>
\hline
\end{tabular} Club, Clovis

 2nd. PRIZE $\$ 10$ Cash 3rd. PRIZE $\$ 5$ Cash

ODIS ECHOLS
MASTER OF CEREMONIES Odis "Pop" Echols KCLV — Clovis, veteran radio ANYONE UNDER 20 YEARS OF AGE ELIGIBLE Send Your Name, Address and Talent To: NOT LATER THAN SATURDAY, OCT. 9 Judges: Bo Cook, KICA, Clovis; Ray Franz, Muleshoe "Chuck" Duncan, Channel 13.

Muleshoe Boys Train At Ft. Bliss

pVt. RODNEY LAMBERT PVT. TROY LORANCE Above are pictured two Mule,
shoe boys. Ppt. Rodney Lambert,
and Pvt. Troy Lorance. Lamberi and Pvt. Troy Lorance. Lamber!
is the son of S. A. Lambert and



nisted in midund M. and Mrs. M. G. Bass visit
ed over the weekend in Midiand


DR. A. E. LewIS East of Courthouse. Mule
oftt. Pho. 3000 Res. 65

out mosme

## Television Service

Expert Radio \& Television Repair And Service On Any Make or Model
JOHNSON-POOL

Pfc. Millsap Is Serving In Korea



SANDERSON HAS 2 LTTE SANDERSON HAS 2 LITTERS
FOR PRODUCTION REGISTRY
 Baileyboro, is doing his part to
furnish more pork to feed the
evar furnish more pork to feed the
ever increasing population. He
had
qual ified ouro spring lor Ppriturs
quater that qualified for Production Registry
according to . . . Evans, secre.
tary of the United Duroc Recor
Ast tary of the United Duroc Record
Association.
To qualily a litter for Produc-
tion Registry a sow must
$\qquad$ attends mother's funeral


## Luna Snow

Plumbing Contractor

- See Me At -

602A WEST SECOND

## Phone 3239

- Call Me For Any Repair Work -

WE'RE IN THE MARKET FOR YOUR

## SORGHUM GRAIN

OFFERING HIGHEST MARKET PRICES OR WE CAN GIVE YOU

## Plenty of Storage

for governmentloangaan
-w. wat tou fanamesa-

Worley Bros.<br>ELEVATOR

PROGRESS, TEXAS

## Wére out to break

 a record in October!

HERE'S a mighty good chance that 1 October 1954 will be the biggest October in Buick history In fact, we know it will-if we can keep Buick sales rolling as they've been rolling thus far this year.
This is the car that has romped ahead of competition-climbed up into the circle of America's three top sales leaders. It's the car that has been winning customers because it has the power, the ride, the room, and the styling that make it the buy of the year
So we're in the mood to talk turkey, if you are in the market. Come in today for a car - and a deal - too good to miss.

THIS IS THE 3-WAY BONUS WE OFFER IN BUICK TODAY

1. Tomorrow's Styling
glamor lines, keynoted by that spectacular cars won't have till 1955 or later

Nows the time to mako your buy bocause -
2. Higher Resale Value in the years to come From the far-in-advance styling that will keep your Buick new and modern-looking
well into the future/ as other cars catch up.
3. Bigger Allowance from our volume business
For the huge soles success that hos moved Buick into the circle of the "Big 3 " means we can offer you a higher trade-in on your present car. Come in and see for yourself
that we can make you a better deal.

Cayle Reed Buick Company
pur Reddy Kilowatit Deaters Join In ectric Range Sales Promotion





## See

## THE

## Hot point

AND PHILCO ELECTRIC RANGES before you buy at DYERS

## We Commend

THE WORK OF

## MULESHOE ELECTRIC

 APPLIANCE DEALERSWho, through their cooperative advertising and sales efforts are bringing to their customers and friends of the territory pertinent in formation as to the advantages of

## ELECTRIC COOKING

We hope members of the Bailey County Elec tric Cooperative Ass' n., will study the information contained in these advertisements and learn for themselves how truly modern elec tric cooking is.

## BAILEY COUNTY ELECTRIC

 COOPERATIVE ASSOCIATION PHONE 2170 $\qquad$ -: -:MULESHOEBass Appliance To Have New Frigidaire Range Showing
$\qquad$
brother was here
$\qquad$

Scout Finance Drive Kicks-Off Oct. 18th $\left\lvert\, \begin{aligned} & \text { The South Plains Council. Boy } \\ & \text { Scouts of America, will kick-off } \\ & \text { their annual campaign for soal of the campaign this }\end{aligned}\right.$ your decision. Taking part in this
tein adverising this week are
the following firms: E. Hart
Co., Harvey B a s
C. Appliance. Building The Charcicter of America their annual campaign for sup.
port of their operating budget on
Mondar.000 for the current operating
expes for the year 1955 and

## be sure to attend

## Frigidaire Range Demonstration

\author{

- AT THE -
}
harvey bass appliance store
OCTOER 9th
SATURDAY
3P.M.


EARNESTENE GARY




Standing in front of the nev
Women's residence at Wayland Women's residence at Wayland
College, Plainview, are. read.
ing from left to right: Karen Coliege, Plainview, are, read.
ing from 1ett to right: Karen
Brucknor, Lamar. Colo., Erma
 Tuleshoe: and Opal Ray.
Hart.
$\qquad$
new Westinghouse electromic unit

 4. H Clubs In Co.

Miss Mollie Jordan, Bailey
County H . D. Agent, and J. K. Adams, County Agent. w. Were
working this week toward get ting more boys and girls in the
county interested in 4. H work
and organizing 4 -H clubs in the

## ARRIVED HOME

## fifteen day leave with his pa rents, Mr. and Mrs. W. F. Harri

DElTA CAPPA GAMMAS MEET IN DIMMITT The Dimmitt meeting of the
Deta, Cappa Gamma was held
last Saturday at the lats Saurday at the First eMth
odist church in Dimmitt with D
Dorothy Mccoy of Plainview Dorothy Mecoy of Plainvew
speaker. Her topic was =Exper
iences of Delta Cappa

get New hour-saving features


NEW! Easy-clean oven! Let
pies drip. new oven bottom $\begin{aligned} & \text { NEW! Handy pan lid rack! } \\ & \text { Roll-out utensil drawer has a }\end{aligned}$

E. R. HART COMPANY

## Opera House Oct. 9

 Saturday 10-12 a.m. herssthemansw wnuanuin New Frigidaire WONDER OVEN RANGE DEMONSTRATION3:00 SATURDAY AFTERNOON


DODP PREE

DO-NUTS \& COFFEE

SERVED
EARNESTENE GARY
 NO OTHER RAMGE HASTT!


## SERVIC Browditiepolicy

- PROMPT, EFFICIENT CLAIM SERVICE - dependable insurance advice - CONSTANT PERSONAL ATTENTION POOL INUURANCE AGENCY For Your Insurance Needs
PHONE 7010-Muleshoe
W. M. POOL, Jr.

PHONE 7010-Muleshoe



We Buy COTTON

And Write Government And Texas Cotton Growers Loans
GRACE BENTON
PHONE 6460

## BUTANE - PROPANE SALES AND SERVICE <br> LP AND NATURAL GAS APPLIANCES

## 4

## $\mathrm{E}_{2}=2$

Plan to
Go!
Go!
$\mathrm{O}^{\prime} \mathrm{Ct} .9-$

$\star$ The KING and I
$\star$ IEE CYCles OF ' 55
$\star$ AUTO DAREDEVILS
$\star$ Corton bowl foorball
$\star$ NEW WOMENS BIDG.
$\star$ House beautiful
$\star$ AUTOMOBuI SHOW
$\star$ PAN-AMERICAN LUVSSOCK
$\star$ BIRD SHOW
$\star$ AGRICLITUPE



- Gasoline - Oil - Tires - Batteries
- Let Us Convert Your Tractor and Motors to Butane
- Plant At Needmore For South Bailey County


## Muleshoe Liquefied Gas Co.

MULESHOE TEXAS
and


## Western Auto

## ASSOCIATE STORE

Phone 4720


Cottonpickers

## SEE

R. E. WILLIAMS

Across From Roadside Park
On Clovis Highway

## Announcement

## WE HAVE SOLD THE

## Nickels Gin

IN MULESHOE TO

## Mr. John Purdy

## OF SLIDE COMMUNITY

We Commend Mr. Purdy To You And At This Time We Would Like To Say A Big

## Thank You

To All Our Friends And Customers Whose Patronage And Friendship We Have Enjoyed So Much During The Three Years We Have Operated This Gin.

IT HAS BEEN A PLEASURE TO SERVE YOU
GUY NICKELS
J. A. Nickels

Ed NICKLES

## GREETINGS

to the people of muleshoe territory
WE ARE PLEASED TO ANNOUNCE THAT WE HAVE BOUGHT THE NICKELS GIN

IN MULESHOE
We Want To Invite The Continued Patronage Of All Of Mr. Guy Nickels' Customers, And We Hope To Form New Business Friendships As Time Goes On.

We Have Moved To Muleshoe And Expect To Become Permanent Citizens Of Your Community. We Have Been In The Ginnina Business For Many Years; We Have A Nice Gin Here And We Intend To Keep It In First Class Condition. The Ginning Crew and The Office Force Will Remain With Us, So We Hope You Will Always Feel At Home With Us.

The New Management Is Anxious To Make Your Acquaintance.

WE WANT TO DO YOUR GINNING

## Purdy GinCo.

JOHN PURDY, OWNER
PHONE 5570 MULESHOE, TEXA


