

|  |  |  |  |
| :--- | :--- | :--- | :--- |
| Muleshoe | DEPARTMENT IN WEST TEXAS |  | Phone 2100 |

FOR YOUR PRESCRIPTIONS TO BE -FILLED RIGHTDAMRON REXALL DRUG STORE

WE FILL ANY DOCTORS PRESCRIPTION He most complete prescriprion department in west texas




## Church's, 24 Oz. Bottle

GRAPE JUICE Fruit Cocktail

## WHITE SWAN NO 303 CAN

## APPLESAUCE 17

37c BEANS<br>25c Kounty Kist, Whole Kernel, 12 Oz can

Wapco. No. 2 Can
Blackeye Peas
Concho Noticoes

## MRS. TUCKER'S, 3 LB. CAN

## Shortening 75c Shrimp ...49-

ALUMINUM FOIL

FOR White Swan, 8 Oz . Can 2 FOR
29c
Tomato Sauce
Wolf Brand, No. 17 c 11c CHif Brand, No. 2 Can

49c

MORTON'S APPLE OR CHERRY, 24 oz.

- FRESH FRUITS \& VEGETABLES -




2 for $25 c$

## - QUALITY MEATS •

25 ft.roll 29c FULYAGED
LONGHORN CHEESE
lb. 45c

## whirner chum, no. 1 tall can

# SALMON 

## 39


${ }_{8}^{\mathrm{F}}$
24 oz. jar 39c GRAPE JAM
C\& H POWDERED OR BROWN
SUGAR 1 lb .box 13c

## ASSORTED FLAVORS

JELLO
5c HAMS
LB.
49c

##   and Carolyn Herrington. The Espilon Sigma Com. bers wish to take this opportuni-  <br> Myrtle Freeman <br> Reports On Trip <br> Grand Lodge <br> $\qquad$ <br> WE HAVE <br> MOVED <br> Across Street North Of King Elevator <br> $\qquad$ <br> Please Come To Back Door <br> RECORD SPECIAL <br> sood Attendance

 Reported At The Annual Style Show In spite of cold weather andmuch sickness, the Style Show
last Friday evening st the High
School auditorium was well at.
tended. All 89 c and 98 c records in
tock, including Popular and Western Hit Paradetunes $70^{\circ} \mathrm{c}$
now only

Limited Time Only
HUNKE ELECTRIC

SIGN
PAINTING
ALL TYPES

- SEE -

JODY BLAYLOCK
meove 3 so
Moving

## MY BEAUTY SHOP,

TO 1110 10th STREET WILL BE OPEN

TUESDAY, APRIL 5

I Invite All My Customers To See Me At My New
TENNIE'S BEAUTY SHOP
(1)
Browno Watkins

## Cox Drive-In Theatre muleshoe

## CALENDAR for the coming week




Take them out to the Acentufys:


Take them out to the Rcộnimetis!


- DELICIOUS HAMBURGERS - BIG, THICK RICH MALTS-WITH MALONE'S MILK \& ICE CREAM


## OUR APPRECIATION:

We have appreciated your patronage in past seasons and have enjoyed serving you and doing our best to provide you with the type of entertainment that would meet with your approval. And it is our hope to continue to improve our services as time goes on. We say "Thanks To All"

ALL YOUR FAVORITE CARTOON CHARACTERS WILL BE OUT HERE, TOO


ACQUAINTANCE


ONLY THE DRIVE-IN OFFERS THESE CONVENIENCES

- bottle warmers
- leave your girdie at home
- POP CAN SMOKE, Chew, OR CUSS
- wear your sloppy shoes
- fire the baby sitter and bring the little CRITTERS IN THEIR NIGHTIES - NO GERMS fresh, Clean air


F
(

NIBLETS MEXICORN, iz oz. SAl

KIMBEL'S. 20 oz. glass tumbler
15c PLUM PRESERVES
CONCHO PEELED. NO. 303 CAN
45c TOMATOES

$40 c$
DIXIE, PINT BOTLLE
RUBBING ALCOHOL..... $.9 c$ ASSORTED PERMA COLOR
BROOMS .......
ASSORTED PERMA COLOR
BROOMS
supreme
SALT ${ }^{20}$
KIMBELL'S. 20 OZ. GLASS TUMBLER
APRICOT PRESERVES

Bbr's Spanish queen, no. 5
39c OLIVES



BABSON ADVISES-
Opportunities For Retired People

HOGS ARE CHEAP
$\frac{1}{2}$ OF A 200 LB. HOG FOR …........... 818.50 WE WILL PROCESS YOUR PORK FOR A VERY we have BEF for sale MULESHOE LOCKER COMPANY

railroad salvage agency AUCTION SALE unusually large release Consisting of OVER SHIPMENTS DAMAGED and UNCLAIMED FREIGHT Featuring Only The Solids and Usable Ends of Shipments
New Building In Rear of Muleshoe Gulf Service Station Muleshoe, Texas
THURSDAY AFTERNOON, APRIL $7,1955-1: 00$ P. M. These Are The Products Some of The
Leading Manufacturers Lead Sewing Machines, including Portuables, nationally known
and advertised. Console retail value, $\$ 169.50$. 13 Chrome Di. nette Sets, large size. 8 Inner Spring mattresses, 12 Large
Platform Rockers. 9 Automatic Deep Fryers. 7 Cedar Chests, Platform Rockers. 9 Automatic Deep. Fryers. 7 Cedar Chests,
7 Electric Drils. 9 Sets Silverware. 9 High Speed Drill Sets.
98 Gals. White Outside House Paint. 5 Vacuum Cleaners. 3 large Tarpaulins.
Is sold with your privilege of taking one or more of any Item We Extend A Special Invitation To The Ladies

| The Muleshoe Journal <br>  |
| :---: |

Photography Is


|  |
| :---: |
|  |  |



| Hills ${ }^{\text {al }}$ |  |
| :---: | :---: |
|  |  |
| is mind |  |
| E |  |
|  | assed double taxtaion in this |
|  |  |
| of you have to listen when theannouncer is talking, which isquadruple taxation fity yearsand and quadruple ewenty five |  |
|  |  |
| newspaper if you don't feel like an six-tuple or seven-tuple or reading it now you can put it in whatever the words are |  |
|  |  |
| ar pocket and take a nap and |  |
|  |  |
|  |  |
|  |  |
|  |  |
| got to listening to either a con.gressman or a state Legislator.out around the world, and if wekeep working on space travel, 1 |  |
|  |  |
|  |  |
| gressman or a stateI couldn't teliwhich,talking |  |
| ax b |  |
|  |  |
| find out wha |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Study Club Meets


Potter \& Gowdy Lawters

Suite I I I Rumback Bldg. Phone 158
Littlefield

| COL. DICK DOSHER Auctioneer Farm Sales |  |
| :---: | :---: |
|  |  |
| momemer | - |

GUARANTY ABSTRACT CO.
Complete Abstracts of Titlo to All Lands
and Towns in Bailey County Texas PAT R. BOBO, Owner JOAN MONTGOMERY, Mgr. Phone 2640 Office In Bank Building

COME AND SEE
OUR LATEST SHIPMENT OF 7 NEW BEAUTIFUL
PLYMOUTHS
WE Offer you HIGHEST PRICES

For Your Trade-Ins

-SEE OUR FACTORY-TRAINED MECHANICS FOR EXPERT REPAIRS ON ANY MAKE CARS
MORRISON MOTOR CO.

K. GHANME C.
tre muleshoe journal. Thurday, March 31. 1955 Engagement and Approaching Marriage Impressive Double Ring Ceremony Unites of Miss Carolyn Duke Announced At Tea Anita Broyles and D. L. Morrison, Jr.



## Farm Bureau Elects New Direciors







Reading trom left to right in the pieture above are Mmes.
 $\xrightarrow{\text { day evening ot the High School Auditor iumb, by sy sem Demmoring }}$


ROSA MAE SHOP
MRS. E. E. HOLLAND

## THE MULESHOE JOURNAL

dedicated to the progress and development of balle y county and the great muleshoe country
Lazbuddie News

|  |
| :---: |
|  |
| Clovis veterinary Ho |
|  |
| \%an |
|  |
|  |
|  |
| Wizu |
| $\cdots$ |

FARLEY INSURANCE AGENCY
REALESTATE \& INSURANCE
auto financing - farm loans
Office Phone 7279
Res. 5103

## 5 <br> 5s

 andres:
son:

\section*{| oars |
| :---: |
| anes |
| ines |}



## Lives up

 to its looks.


 brilliant new styling could only be ine this
by the fabulous Ford Thunderbird. And beauty is as beauty does, as you'l Ansover when you Test Drive a new Ford.
right nowl This take-off power means faster
passing ability-a greater feeling of security passing ability-a greater feeling of security
whether in traffic or on the open road. And you can enjoy this new Trigger-Torque performance with any one of Ford's 3 mighty
engines: the new Y-block V - . the ne engines: the new Y-block V-8; the new
Y-block Special V-8; or the new I-block Six.
As you ride, you'll relax in the comfort of As you ride, youll relax in the comfort of
a new Angle-Poised Ride, made possible by Ford's advanced Balli-Joint made possionsion Sys-
tem. Youll be surrounded by the tasteful tem. You'll be surrounded by the tasteful
décor of Ford's new Luxury Lounge interior .. exciting new colors ... rich new uphol-
stery $\ldots$ bright new appointments. today the day at your Ford Dealer's.
 MULESHOE MOTOR COMPAANY
FORD the New BEST SELLER : sells more because it's worth morel
MULESHOE


CORVERT TO LP-GAS With ENSIGN Carburetion

Right there in the circle above you've got the key to
modern tractor efficiency - LP-Gas fuel plus Ens Carburetion. It's just good business sense to find out how modern Lp-Gas efficiency scraps ordinary pe fuel savings and phenomenal freedom from maintensix points below surgest 4 seasons without service!). The six points below suggest a few LP-Gas and Ensig
Carburetor advantages. Keep the profit-angle in mind

> 1. Fuel sovings 25
> 4. $\begin{gathered}\text { Increased } \\ 1000 \\ \text { andena }\end{gathered}$ $\begin{aligned} & \text { vel permits high } \\ & \text { ompression. }\end{aligned}$
> $\begin{aligned} & \text { Smooth-running } \\ & \text { engine - }\end{aligned}$
> 2. Lube oll lasts fo
> 5. engine - vibration
> $\begin{aligned} & \text { Same fuel storage } \\ & \left.\text { serves } \begin{array}{l}\text { tractor } \\ \text { and household }\end{array}\right)\end{aligned}$
> 3. 50 fo 75 percent.

Let your Authorized Ensign Dealer check your engine
He can tell you what you can save by making your
tractor a MODERN tractor with LP.Gas.
WIEDEBUSH \& CHILDERS

AUTHORIZED ENSIGN DEALER

FOR SHIPPERS AND TRAVELERS
anta fle ag
travel problems
He can give you expert transportation advice end information, and show you how to get the most for
your money from Santa Pe services and facilition money from Santa Fe services and an provide in schedules and other Santa Fe freight serv For travelers, he can sell tickets to any
destination, make train reservations, and provide SAILta Fe CALL your Santa Fe agent today for help with


WELDON BRIGHT, popular radio star of KGNC says, "My wife it's Karo for me, the best-tasting
 waffle syrup of 'em all'

Yes, indeed... biscuits go like hot cakes when
you pour on plenty of delicious Karo waffle you pour on plenty of delicious Karo waffle
syrup. There's nothing like it for good eating, syrup. There's sothing dike it for good eating.
Satisfyin' flavor. So rich it stands right up on Sop of biscuits (keeps 'em light and fluffy). Keep Karo on your table morning, noon and
night...it tops anything!
Ask your grocer for Karo waffle syrup, in pints and quarts


$$
\left.\right|_{t} ^{s}
$$

| y |
| :---: |
| sim |
| tim |
| my |
| ed |

HAD SUNDAY GUESTS
Sunday afternoon guests in the
VISITED RELATIVES Sunday afternoon guests in the
George Provence home were her
uncle and aunt, Mr. and Mrs. Bill uncle and aunt, Mr. and Mrs. Bill
McCulley of Clovis, N. M. BACK TO COLLEGE
Mr. and Mrs. Gordon Murrah
and children and Mrs. Roy Ho.
and and children and Mrs. Roy Ho
gan took Myra Hogan, a student
of ENMU, at Portales, back to gan took Myra Hogan,
of ENMU, at Portale, back to
Portales Sunday afternoon after
$\qquad$

## RETURNED FROM

OKLAHOMA

$$
\begin{aligned}
& \text { OKLAHMA } \\
& \text { Mr. and Mrs. W. A. Finn and } \\
& \text { son Don spent the weekend at } \\
& \text { Nowata, Okla., with her parents, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { son. and Mrs. the weekend at } \\
& \text { Non Don sent the wowl., with her parent, } \\
& \text { Mr. and Mrs. . F. Merril. They } \\
& \text { returned home Sunday. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { returned home Sunday. } \\
& \text { WEEKEND GUESTS }
\end{aligned}
$$

WEEKEND GUESTS
$\qquad$
Slaton were weekend guests in in
the home of his parents, Mr. and $\begin{aligned} & \text { ker, also of Abilene. }\end{aligned}$
Mrs. Raymond oaente. Mr. and are are
students at Texas Tech, Lubbock.


## OUR BRAND NEW SAW TYPE delinting plant

## MONDAY, MARCH 28

CLEANING With The Bauer and Clipper Cleaners
SAW TYPE DELINTING With Continental Oil Mill Type Gins

EATING With The Gustafson Slurry Type Treater Using
Either Ceresan or Orthocide Seed Protectants
TOTAL COST IS ONLY 1c PER LB.

## To Serve You Better Two-Way Radio Service

Surbly it's time you blossomed out in a Convertibles, Estate Wagons, RivierasSig, bold, bright new Buick-just for the extra joy you'll feel.
And there's no better time than right now for you and the whole family to come look things over-because we're holding a Spring
Fashion Festival to display the stunning Few Buicks in gay new colors rich in Springtime freshness.
You'll see these sleek beauties dressed in You'll see these sleek beauties dressed in
new greens, new blues-in other strikingly new greens, new blues-in other strikingly
vivid colors-and in ultra-smart two-tone and tri-tone combinations.
 your spirits!

- Briaht Cobors that bing of Spiun!

rilule
* *urroumensusionvice Thrill of the year is Buick

Convertibles, Estate Wagons, Rivieras-
and the newest of the new cars, the longawaited 4-Door Riviera.

Best of all is the sheer thrill that's yours when you take to the road in any one of these '55 Buicks-for here is walloping new V8 power-and here is the spectacular
performance of Variable Pitch Dynaflow,* performance of Variable Pitch Dynaflow,",
which is very definitely the "must try", thrill of the year.
So-come be our guest-at our Spring Fashion Festival-and at the wheel of the
"hottest" Buick in history

- Dynaffow Drive is standard on Roadmater, optional at extra
cost on other Series.


Fs, SmartPrices
that bally ywur Cudget!

(1) Cayle Reed Buick Company HIGHWAY 70 \& N. AVE. B


All Butane Delivery and Service turs an equipped with TWO.WAY RADIO of the very latest and most modern design. This will enable us to give better and faster service to the BUTANE, PROPANE, GASOLINE and OIL USER. Let us service your need in the many lines we carry. Call us Day or Night if you run out of Butane or Propane. We are here to erve you.

- BUTANE - GASOLINE - OIL - TIRES BATTERIES.
- LET US CONVERT YOUR TRACTOR AND MOTORS TO BUTANE.
- PLANT AT NEEDMORE FOR SOUTH BAILEY COUNTY

Muleshoe Liquefied Gas Co.
CLOVIS HIGHWAY - PHONE 3130

## Ferriluzers

garden Seed FIELD SEED
alfalfa SEED

- this is the Year to plant HYBRID CORN

EL RANCHO FEEDS
RAY GRIFFITHS AND SONS

PHONE 6030

| or | $\left.\right\|^{\text {mindol }}$ | Brol |
| :---: | :---: | :---: |
| Dist. Meeting | Mrs. Couch Ho | Held 1st Meetin |
|  | West Camp HD Club |  |
|  | The West Capm Pollyana |  |
|  |  |  |
|  |  |  |
|  | banneet was diseussed as was | keri |
| a | Mita | is Mrs |
| Sar | Nin |  |
| mnic shepherd | nher were hutf, Lillie Pooniles |  |
| part on |  |  |
| district meeting here Tresay |  | Maren |
|  |  |  |
| dims |  | ${ }_{\text {Home }}^{\text {Home }}$ |
|  | Imed | ${ }_{\text {Kirk }}$ |
|  |  | Mrs. W. atives a |
|  |  |  |
| BEAUTY SHOP |  | $\begin{aligned} & \text { R. Herrin } \\ & \text { residents } \\ & \text { Neb. } \end{aligned}$ |
|  |  | visirep $\frac{\text { AT }}{}$ |
|  |  |  |
| CIAL | PERMANENTS |  |
|  |  |  |
|  |  | , |
|  | Dutton - Betty |  |

## On now....truck event of the year! HOODS UP SHOWDOWN!



## LOOK UNDER THE HOOD!



HOW TO TELL
A SHORT-STROKE ENGINE Check the specifications If the stroke is
as short as, or shorter than the bore, it's a short-stroke engine-the kind that give yout Reduced piston travel and pisto
speeds : : i up to $33 \%$ less friction, usable power :: : gas savings up to usable power: $: 1$ gas savings up to
gallon in $7:=:$ less wear on moving
parts and much longer life!

Ford challenges all trucks . . . with new type
Short Stroke engine design now revolutionizing truck performance. Only Ford has it in EVERY truck!

OTHER NEW TRUCKS are starting to follow Ford's lead-coming out with modern shor-stroke V-8 engines. The result? Ring to one gallon in to $53 \%$ ! Gas savings up to one gallon in seven! Longer engine life
But-Only Ford has a money-making Short Stroke engine in every single truck
model-available right now! Four Shor Stroke V-8's and a Short Stroke Six, fully proved in over five billion miles of road service. So don't settle for less than a proved Short Stroke engine in your new truck. Look under the hood before you buy! Come in now to our HOODS UP SHOWDOWN

## Ford Triple Economy Trucks <br> THE MONEY MAKERS FOR'SS

## MULESHOE MOTOR COMPANY

FORD AUTOMOBLLLE AND trucks
FORD THE "NEW" BEST SELLER, SELLS MORE BECAUSE ITS WORTH MORE

THE MULESHOE JOURNAL, Thursday. March 31, 1955, Pago 3
Rotarians Are Proud Of Foundation
Which Finances Exchange Students

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| $\begin{aligned} & \text { the operation of Rotary Founda- } \\ & \text { tion, } 18 \text { Fellowships were grant- } \\ & \text { ed. At the close of } 1954,606 \end{aligned}$ |  |
|  |  |
|  |  |
|  |  |
| Fellowships have also been granted to scientists from 10 dif- |  |
|  |  |
|  |  |
| (ot tose conities and for travel |  |
|  |  |
| Upon returning to their home |  |
|  |  |
|  |  |
|  |  |

AMERICAN T. V. SERVICE
ON ALL MAKES AND MODELS - TV AND RADIO WEEKDAYS 8:00 A. M. TO 9:00 P. M. PHONE 3442

BOB GLASS
Service Tech.

## NEW 1955 ROCKETOLDS

202 H. P. ENGINE

IN THE
CRATE
READY TO PUMP (EXCEPT CARBURETOR) $\$ 475$ 5625

This price includes NEW starter-NEW generator NEW stand-NEW cooling coils-NEW clutch-NEW cluteh haft and bearing. NEW Murphy panel-NEW 12 volt gulator-Carburetor adaptor-Radiator hose and lemps-b quarts of oil

WHOLESALE PRICE APPLIES TO ANYONE WILL SELL I TO 100-DEALERS WELCOME IRRRIGATION ENGINE WHOLESALE CO.


## "We'd like to make this one of the great days of your life!"

| We're proud, we're happy, we're rarin' to go! Th's is our year. This is Chrysler's year. And it's YOUR year, too . . . if you want to drive the smoothest, sweetest beauty that ever came down the pike! | We're giving a big send-off to a lot of proud and happy customers in these new Chryslers. They're the ones to talk to if you want the real low-down on the wonderful things Chrysler has done this year. | URE YOU SEE AND DRIVE THE ALL-NEW |
| :---: | :---: | :---: |
| It's the new 1955 Chrysler . . . and it's a knockout! The lowest, longest, leanest new car fashion you ever laid eyes on. | Feel for yourself the thrills they'll be feeling every day of the year from now on. We've got our "welcome mat" out for you! | Y DIF |

- GOOD DRIVERS DRIVE SAFELY!

Phone 4130 - MULESHOE





## Gospel Meeting


S. A. FREEMAN
Olton, Texas
Prem

April 3
THRU

## April 10

SERVICES 8 P. M. DAILY EVERYBODY INVITED TO ATTEND
Needmore Church of Christ

## Put

 yourself in this seat one of 102 new

## CHEVROLETS

plus a ${ }^{\text {s }}, 000$
U. S. Savings Bond in our big
MIRACLE MILE CONTEST
... and you'll have the driving time of your life! It's well worth your while to come in and drive
the Moteramic Chevrolet just for the fun of it.
And when you do, you'll make discoveries that And when you do, you'll make discoveries that can help you be a winner in our Miracle Mile
Contel. For example, you'll notice how ChevContest. For example, you'll notice how Chev-
rolet's new Outrigger rear springs bring you rolet's new Outrigger rear springs bring you
wonderful new stability on curves. sion rolls the bumps smooth. And you'll tingle sion rolls the bumps smooth. And you yougle
to the peppery response you get when your toc nudges the accelerator. You'll find this true whether you drive the new 162 -h.p. "TurboFire V8" (with the shortest stroke in its field for longer life!), or one of the two new "BlueFlame" 6's (highest powered sixes in the lowprice field!)
Come in and have the driving time of your
life at the wheel of a new Chevrolet! Enter our life at the wheel of a new Chevrolet! Enter our
big Miracle Mile Contest, without cost or obligation, and you may win one of 102 new Chevrolets given away. It's easy-it's fun!
stealing the thunder from the
COMPLETE and OFFICIAL figures show that again in 1954-for the 19th straight year-HIGH-PRICED CARS: CHVROLET


FARM \& RANCH LOANS
Our company is in a position to make Loans to. Wou
On any fype of farm Londs of to acres or more. We. can loan as high oss-

$$
\$ 10,000
$$

S20.000 in improved. iricigated 80 acres and as high os
 Provement loons of eny kind.
The rate of interest and length of loan will be satis-
factory to you.

- See L. S. Barron or John Mock At -
B. \& M. REAL ESTATE

South of Courthouse


Ready When You Want 9t!
That's the nice thing about keeping your money in our bank. It's available at any moment.
It's easy to make a deposit and it's easy to make
a withdrawal. In either case there's no delay.
MULESHOE STATE BANK


NEW
DODGE \& PLYMOUTH CARS


Come Drive America's Best-Selling Car! A


Complete and official registrations for December, 1954 and January, 1955 (the first two complete months for which comparative E registration figures are available on $\mathbf{5 5}$ models) show that

## MORE PEOPLE ARE BUYING '55 CHEVROLETS THAN ANY OTHER CAR!


it's easy to see why chevrolet's the best-selleri

| It's the only low-priced ear with the beauty and quality of Body by Fisher . . . High-Level Ventilation System $\ldots 6$ engine-drive choices, including America's most modern (and lowest-priced!) V8 ... 12-volt electrical system ... |  |
| :---: | :---: |
|  | -Ride Front S |
|  |  |
|  | ease of Ball-Race Sterring. Come |
|  | and see how all these exclusive |
|  | - |
|  | head of it |

C. \& H. CHEVROLET CO.


