.CofC Plans Christmas Program - Santa, Too!

Here At Home

By J. M. Forbes

We think we recognize excellent compositions whether religious or otherwise in nature. We take the liberty of printing below, therefore, the "Prayer of Saint Francis of Assisi", given as the invocation at the beginming of a recent convention, held in San Antonio, by the Rev. Roy W. Strasburger. A local man and wife heard it, wrote for a copy and furnished a copy to this column. Here is this old, old and beautiful prayer:

O Lord, our Christ, may we have thy mind and thy spirit; make us instruments of thy peace; where there is hatred, let us sow love; where there is injury, pardon; where there is discord, union; where there is doubt, faith; where there is despair, hope; where there is darkness, light; and where there is a sadness, joy.

O divine Master, grant that we may not so much seek to be consoled as to console; to be understood, as to understand; to be loved, as to love; for it is in pardoning that we are pardoned; and it is in dying that we are born to eternal life. Amen.

SUMMER IDYLL

The Society editor found an My typist has gone on hir hol-

iday My typist has gohn on a spree O daern

Mx typish hap gone oh hy haliduy

O bring bacq mu hyptist to me Bling bac% oKsring back Oh bynk b4cK mu tipisth to mi, tu mo,

Btrung bicq oscling 8ack O Blynck ba"K mg thpys? to

THE MULESHOE JOURNAL

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 34, NUMBER 45

16 PAGES - SECTION I - 8 PAGES

THURSDAY, NOVEMBER 11, 1954

4-Lane Highway Planned In County



FOOTBALL QUEEN CROWNED

MISS DONNA WRIGHT, chosen Football Queen of 1954 is shown in center here, just after she was crowned by Eugene Shaw during halftime activity Friday night. From left to right: co-captain R. L. Gabbert, attendant Noretta Harrison, Queen Donna, Shaw, Barbara Douglass, and co-captain Eugene Buhrman. (Staff Photo)

Securing of right of way proceeded this week, for the construction of a \$350,000 4-lane highway from Muleshoe to the Bailey-Lamb county line east on Highway 84, it was announced this week by the Bailey County Commissioners'

Judge Cecil Tate revealed that the Court had visited S. C. Mc-Carty, district engineer with the State Highway department in Lubbock last week, at which time McCarty told the Commissioners that plans for construction of the super 4-lane highway are already formulated, and wait only on the county's obtaining easements over the route of the proposed construction.

The project has been estimated to cost more than \$250,000, and as soon as the county has obtained the right of way on the south side of Highway 84, over the route, construction will pro-

the center stripe on the present highway will be required.

Owners of the property have been contacted by the Commission and while no field notes, re- In Bailey County leasing the property for the pur pose, had been signed at present sary easements.

highway would probably not go week. try, of Hoisington, Kans., were partment has already appropriahere Sunday and Monday visit- ted the funds for the construcing his brother Sam and Mrs. tion from Muleshoe city limits to Farm Market for seven the county line.

or Santa's arrival yet, but pre- give them candy. liminary plans reveal that the Children will have an opporjolly old gentleman will prob- tunity to meet Santa later beably arrive by fire truck and will cause he will return on the folpark near C & H Chevrolet where lowing two weekends, and will

December 21, 22, 23, and 24.

Decorated downtown streets will herald the coming of

Cox stated that the committee hopes to have the decora-

tions up by Thanksgiving, at which time the annual contest for home decorations will begin. Santa Claus will arrive here

December 4, and will be back in town on December 11 and

18. He will be on downtown Muleshoe streets and in stores

the Christmas season in Muleshoe, it was announced this

week by Howard Cox, chairman of the committee for the

Goodfellow Benefit Movie To Be Shown At Cox's On Dec. 7

Chamber of Commerce.

The Goodfellows of Muleshoe will benefit from the showing of a special Toys for Tots movie at Cox Drive-In Theatre December 7, according to information revealed this week.

The theatre is showing a special feature program, with admission being one or more new or usable used toys for the Goodfellows to distribute to needy children at Christmas.

The film will be "The Kid From Left Field", and stars Dan

Right of way 90 feet south of Farm Roads Stated date of the event, the winner For Black Topping

Bids for the construction and time, it was expected that little improvement of more than 23 opposition would be met by the miles of blacktop paving in Commission in getting the neces. Lamb and Bailey counties will Journal. be taken by the Texas Highway Informed sources said early Dept. November 23, according to sponsored by the Muleshoe this week that the four-lane an announcement made this Chamber of Commerce, and

into Lamb county any further Included in the paving project be awarded, based on the decithan the Bailey-Lamb county will be two miles from the Parm- sions of a secret judging comline, but that the Highway De- er county line to Farm Market mittee. road 1760; three miles north from Enochs and connecting east on Christmas program for Muleshoe miles of blacktop paving.

Plans have not been completed the will talk to the children and

spend all of Christmas week in the business section of town to

greet the little folks. This year the Treasure Trail promotion will be repeated, CofC manager Ray Franz has announced. This promotion met with great success and enthusiasm among Muleshoe businessmen and shoppers alike last holiday season and it is hoped that all merchants will participate in

the event this year. The Treasure Trail features prizes of cash and merchandise which will be given away by participating merchants, probably on December 14, although this date has not yet been definitely

Last Christmas season, more than 45 merchants took part in the Treasure Trail event. The Treasure Trail features registration in the stores of participating merchants for whatever free orize he is giving away. On the is selected and his or her name posted in the store window. The winner need not be present to

The Treasure Trail committee will canvass each merchant in a block by block campaign shortly and names of merchants taking part will be published in The

The home decoration contest is prizes of \$25, \$15, and \$10 will

will be announce! in The Journ al as they develop.

County To Be Polled For Reaction To Formation Of Community Chest; Civic Clubs, Churches Cooperate

an opportunity to express their fund raising organization to fidesires concerning the forming of a county Community Chest organization in the near future, it munity. was revealed at a meeting held here Monday night.

The meeting sponsored by the

Residents of Muleshoe and all purpose of explaining the opera- explain how Community Chest of Bailey County will be given tion and principles of a united lorganizations work, and how one nance the operation of charitable

Matthews, Lubbock City Mana-

1953-54 school year at a cost to

the teacher of only 40 cents per

meal, and 25 or 30 cents to the

The lunchroom department be-

gan the year with a balance of

brought in \$28,838.72, and the

\$6,323.61. Re-deposits and return-

ed checks accounted for \$53.75,

in an additional \$997.57, for a

cost the department \$19,778.83,

while \$11,569.40 was spent on sal-

New equipment cost \$2,293.52,

and the balance of the \$35,347.01

for phone bills, laundry, clean-

ers, freight, and similar expen-

The lunchroom closed the year

The third in this series of art-

icles on operation of the various

departments of the school will

appear next week in The

Homer Sanders, Jr., was princi-

pal speaker at the seventh week-

ly meeting of the Chamber of

Commerce at Gerald's Cafe Tues-

Sanders spoke on the advanta-

ges of belonging to the West Tex-

as Chamber of Commerce in con-

junction with membership in

A portrait from Cline's Studio

prize at the breakfast.

with a balance of \$1,774.51.

WTCC Subject

day morning.

School Lunchroom Served 115,500

to school children five days each week during the school year is no easy job, nor is it a job in which economy can be placed ahead of making good whole-some food available. But when

Travis Reed Will Head 1955 MOD

Appointment of Travis Reed to head the 1955 March of Dimes in while banquet and other such January was announced today miscellaneous functions brought by J. V. Peeler, chairman of the Bailey county Chapter of the Natotal income for the year of \$37tional Foundation for Infantile Paralysis. Bill Wilson was named as assistant to Reed.

"Mr. Reed is assuming leadership in the polio campaign at a critical time in the fight against the disease", Peeler, State MOD chairman for Bailey county said. "There is reason to hope that

the American people are on the verge of winning the fight against polio. A vaccine that holds great promise has been tested, and results of the trial will be known later this year." Meanwhile, 1954 was one of the heaviest polio years on record and thousands more will be struck down in 1955, Peeler pointed out.

"Seventy per cent of all money ontributed through the March of Dimes goes to pay doctor and For Speaker hospital bills and other costs from families who need help. Thousands of polio patients are receiving help from the March of Dimes this winter.'

The people of Bailey county contributed \$5,517 to the March of Dimes in 1954", the chairman said, "and we know that we must set a higher target for the 1955 appeal, to make certain the Muleshoe Chamber. there is no let down in the polio program at the crucial was won by Sanders as door

organizations within the com-Bill Postma, District Scout Ex-

night that communities of less than 5,000 population, usually ecutive from Lubbock, and Steve found that organization of a Community Chest on a county American Legion, was for the ger appeared at the meeting to wide basis most practical, and suggested such an organization in Bailey county. Postma pointed out that several surrounding counties have such organizations, and others are being formed. Meals During 1953-54 School Term

The group decided to have each civic, religious and fraternal organization contacted to elect a representative to a steering committee at an early date to begin in planning a Community Muleshoe school lunchroom Chest organization in this counserved 115,500 lunches to school children and teachers during the

might be organized here.

Postma told the group Monday

At the Chamber of Commerce breakfast Tuesday morning, the idea was discussed, and the CofC agreed to publicize the plan in its monthly bulletin mailed to all members

The Muleshoe Journal is coop-\$900.04 on hand. Lunch sales erating in the project by publishing a coupon which interested State imbursed the program with subscribers may clip and mail to the Chamber of Commerce indicating their opinion of the formation of a county-wide Community Chest.

Groceries and other supplies Musical Recital To aries for lunchroom personnel. New equipment cost \$2.293.52. and the balance of the \$35,347.01 spent in total by the department In HS Auditorium

Instrumental music students of Norvil Howell, director of Muleshoe schools music department. will present their first public recital in the High school auditorium at 3 pm Sunday.

The program will include solos by Max King, Wesley Stephens, Robert Robinson, Tommy Thompson, Alva Lee Shofner, Gean Gray, Don Copley, Linda Jones, LaVon Copley, David Mathis, and the clarinet quartet.

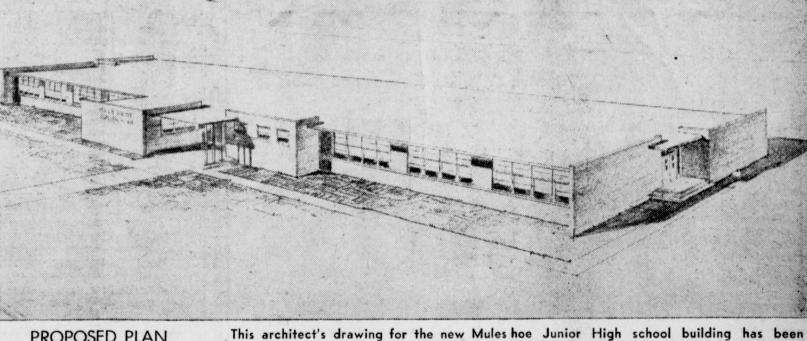
A reception will be held immediately following the recital

The Weather

Low Nov. 4 62 56 67 72 70 75 32 27 25 38 27 30 Nov. 5 Nov. 6 Nov. 7 Nov. 9

HERE FROM KANSAS

Mr. and Mrs. Harrison McKins-



PROPOSED PLAN FOR NEW

JUNIOR HIGH SCHOOL

D. H. Sneed Adds **Drilling Rig For** Irrigation Wells

pany in Muleshoe announced this week that they have obtained a new Walker-Neer spudder drilling rig to round out their

The company states that they care of all the problems of prohome use.

the new rig have been employed, H. L. Bryant, of Brownfield, and Clyde Tucker of Lubbock. Both men have years of experience in repair work.

Thursday Morning 7497 **Bales Had Been**

chosen as the plan which will probably be builf. The plan was chosen by the School Board Monday night, and will include 15 classrooms, a study hall, library and offices. Also chosen by the board, were plans to enlarge the High school lunchroom to a 200 seating capacity. Architects are Stiles, Roberts, and Associates, of Lubbock.

Muleshoe Exes Elect Mrs. Eunice Evans President The D. H. Sneed Supply Com-

services to their customers.

are now in a position to take held here Friday. Other officers ducing water for irrigation or Two competent operators of

irrigation water well drilling and the banquet held in the High was given to Ino. S. McMurtry

Ginned Here

As Homecoming Day Activities Come To End Friday Mrs. Eunice Griffiths Evans, of present at the dance following leather travel case for having

the class of 1936 was elected the game. president of the Muleshoe exstudents association at the annual homecoming day activity Beef Week Set By elected include Lloyd Alsup, class of 43, vice-president; Mrs. Mayor W. T. Boyell Mary Haun Schumann, class of 38, corresponding secretary; Mrs. Buford Butts, class of 30, recording secretary; and Mrs. Betty Mc-Adams, class of 41, treasurer.

The officers were elected at prior to the football game between the Mules and Tulia Hornets, which saw the Muleshoe

The activity began at 1 pm, downtown streets, and a pep ral-

ing banquet, and about 250 were talks before civic clubs

Roy Wileman was awarded a

November 8 to 14 became Beef Week in Muleshoe today when Mayor W. T. Bovell signed the proclamation making the occasion official. The proclamation school lunchroom Friday evening who is Texas Beef Council Chairman for Bailey County.

"Recognizing cattle as Texas oldest and greatest industry, and stop the Hornets on the short end pioneer of Texas history and a of a 19-14 score. proclamation read, "I proclaim with registration of more than November 8 to 14 as Beef Week 400 ex-students and teachers, and urge all citizens of this city followed by a parade through to give special attention to this greatest of protein foods."

Other activities planned dur-Mrs. Pat Glasscock, chairman ing Beef Week, according to Me of arrangements for the event, Murtry are appearances on rasaid that 244 attended the even- dio and TV stations. as well as

come the farthest to attend the homecoming. Elizabeth Harden was presented with a desk pen set for being the earliest teacher present, having taught here in 1919-1920. Howard Cox the earliest student, 1921, was given an award of a set of steak knives, and Mrs. Jack Julian was presented a leather bound address

book for having the most children among those present. Mrs. Pat Glasscock, who organized the events for the homecoming day, was given a set of matched luggage in appreciation. The class of 1941 had the most

students present, and they were recognized at the banquet. At halftime during the football game, Miss Donna Wright was crowned Football Queen, with her attendants, Misses Barbara Douglass and Noretta Harrison.

Music for the post-game dance at Legion Hall was furnished by Lloyd Alsup and his orchestra.

Mrs. Glasscock expressed her appreciation this week to all who cooperated in making the homecoming Day a succes

NOTICE: IF YOU WANT YOUR HAY STACKED SEE SPENCER BEAVERS. BOVELL MOTOR

WANTED: Sewing, alterations, mending, buttonholes. Mrs. Carl Case, 1212 W. Ave. E, 1-26-tfc. Phone 7569.

SPECIAL PRICES On all Radiators. International Farmall Cores \$25 exchange STOVALL-BOOHER Radiator Sales & Service

Plainview. Texas NURSERY: West keep children by hour day or night 1212 W. Ave. E. Mrs. Carl Case, Phone

ATTENTION

LAZBUDDIE PEOPLE Who received a 1954 Census of Agriculture Form: If at all possible, have yours ready for check ing when the enumerator arrives 1-45-2tc. at your home.

NOTICE: Have good used upright and spinet piano in this vicinity soon. A real buy for responsible parties, low terms on balance. Write Credit Dept., McBrayer Piano Co., 217 W. 6th St., Amarillo, Texas. 1-47-3tc.

WANTED: Stock pasture for cat- Phone 6580 tle or horses. W. W. Branscum, Muleshoe.

NOTICE: Anyone wanting burrs hauled. J. H. Hanks, 3 miles north Muleshoe, or see at Nick-1-48-4tp.

2. Lost and Found

STRAYED from my farm, Brown and white paint horse, 12 yrs old. Johnie Haberer, Muleshoe Star Route 1.

ESTERBROOK pens, points, pencils, at The Journal.

WANTED: Cotton to strip. 15bale trailers. Inquire at Ed ward's Gin, or Blackburn Grocery. Herbert Nash. 46-3tp. WANTED AT ONCE: Rawleigh Dealer in Bailey County. See R. E. Wright, Littlefield, Tex. or write Rawleigh's, Dept. TXK 270-R, Memphis, Tenn. 3-45-2tp

6. Rooms For Rent

FOR RENT: Sleeping room with heat. Call 5830 after 4:15 pm.

8. Real Estate For Sale:

FARMS

• 80 acres, 3 bed room new iome, 8" irrigation well. Well ocated, crop go if sold soon, priced to sell with crop. • 160 acres, modern home,

good 8" well, price \$225 per acre. \$17,000 cash will handle. If you plan to buy or sell, see

CITY PROPERTY Houses and lots, Business and

EDDIE LANE

REAL ESTATE Muleshoe Salesman JOHN ZAHN

HOLLAND BARBER SHOP 3 Barbers To Serve You -E. E. Holland Johnny Henderson—J. W. Watts We Appreciate Your Patronage

> For Fine Watches For Expert Repair LINDSEY JEWELRY

FOR SALE: New 12x28 house to be moved, asbestos shingles, oak floors, \$1050. Call 6569 or

THE MULESHOE JOURNAL, Thursday, November 11, 1954

8. Real Estate For Sale:

improvements. Price \$125 per

• 640 acres, five miles from Bo-

Bovina. Priced at \$65 per acre.

Bovina. Priced at \$127.50 per acre.

• 160 acres, six miles from Bo-

sale, all sizes and will appre-

O. W. RHINEHART

Bovina, Texas

FARMS AND HOMES

FOR SALE

you are in the market to buy,

see me before you buy. I am in

need of some good smooth 160 A

have the place and want to sell,

I have nice homes in town to

sell with good terms. I have

trading property if you want to

FARMS AND HOMES

trade. See me before you buy or

J. E. DAY

I have lots of farms for sale. If

• 320 acres, four miles from

at \$150 per acre.

at \$160 per acre.

them to you.

8. Real Estate For Sale:

FOR SALE: 2 business lots, pressure pump and well house at Progress, \$700. Vernon Raney.

C. L. "Happy" Dyer



THE LAND MAN Of Bailey County Muleshoe, Texas

• 160 A. Well improved, close in., \$338,000. • 80 A. Nicely improved, good

land, \$20,000. • 640 A. Well improved, in water belt, \$225 per acre.

• 80 A. Best improved, well lo cated place in country, \$40,000. • Two, well improced 160 A, arms. Priced to sell.

• 130 A. Nicely improved. Two wells, on highway. Priced right. We have some buyers for good 160 A or 320 A. So if you want to sell, give us your listings.

HAPPY DYER — Salesmen — C. E. Briscoe & Judd Gaddy

OR SALE: 240 acres irrigated farm, 8 in. pump operating on natural gas. Good modern im- places. I have the buyers if you provements. Priced right with good terms, 1/2 mineral rights. give me a listing on it, I think Owner living on this farm, 3 we can make a deal. miles south of Clovis, N. M., on U. S. Highway 70, R. W. HYMAN, Rt. 3, Clovis, N. M. 8-45-2tp. Phone 4963.

Kelton Barber Shop

- BARBERS -8-44-3tc. Omer Kelton Glen Wilson

REAL ESTATE
On Morton Highway
Just North Of Courthouse

FARMS & CITY HOMES FOR SALE

We have some good farms and ice city homes for sale. We need some smooth 160 A. and some 80 and 40 A., farms.

M. E. FINLEY and W. R. CARTER At Farm Bureau Office, Muleshoe

Office Phone 6480 Residence Phone 6252

10. Farm Equip. For Sale:

NOTICE: J. I. Case hand tie hay baler with mower and rake for sale. See at Virgil Williams place, 1 mi. north, 1 mi. west Springlake, Price \$390.

FOR SALE: Practically new 10 in. pump, 70 ft. setting. See Bay Wilson or O'Neil Rockey.

FARM FOR SALE OR TRADE: 177 Acres, 8 mi. south, 1/2 east of Muleshoe. Burl Pierce, Box 272, Turkey, Texas.

FOR SALE: One Johnson cotton stripper. Hans J. Hanson at Allison farm, 8 mi. east Mule12. Household Goods:

USED UPRIGHT and Spinet piano Will sell to responsible parties on low monthly payments. • 640 acres, eight miles from Write Credit Dept., McBrayer Bovina, fair improvements, half Piano Co., 217 W. 6th St., Amacultivated, half grass. Price \$65 rillo, Tex.

• 640 acres, six miles from Bo-13. Appliances For Sale: vina, all in cultivation, lots of ELECTRIC MAYTAG WASHER;

wool comforter. Call or phone 6241. Birdie Paul. I Am Representing vina about 500 acres in cultivation, two irrigation wells. Priced

CASEY CARPET CO.

I have a nice line of samples wool and cotton, and pads. • 320 acres, eight miles from Prices laid on floor by expert carpet men.

Call and See At 1208 East 2nd St. MRS. R. E. LUTTRELL

vina, nice improvements. Priced FOR LEASE: 80 acres cash lease. We have lots of good farms for See Alta Holdeman, 7 mi. east, 1 mi. north on Plainview high ciate the opportunity of showing

16. Miscellaneous:

ATTENTION!

Fresh Melons

Nice Stock of Groceries Selection of Ivy And

Rubber Plants Open 6 A. M. 'Till 8 P. M.

- OPEN SUNDAYS -

FRUIT STAND

FOR SALE: Two milk-fed beef calves. Ideal for locker. Gordon Murrah.

QUICK SERVICE on Farm Loans Auto Financing, Low Interest rates. Pool Ins. Agency.

If you want to sell, list your LOCKER CALVES, fat and ready to locker. From Lazbuddie Gin, 2 mi. N, 5 east, 11/2 N. C. C. Graef.

> BAB PARAKEETS: Young birds at \$2. All colors, cages \$4.50. See 250 Bird Aviary at H. H. Snow, Texaco Station, Enochs. 16-46-2tp.

> > TV-RADIO SERVICE

> > > Phone 7020

SPENCE RADIO SHOP

COL. DICK DOSHER Auctioneer

> Farm Sales 5% Commission — We Pay Advertising

Phone 83337

Box 38

WE BUY COTTON

We Write

TYPES OF COTTON LOANS

TEXAS COTTON GROWERS PLAINS COOPERATIVE ASSOCIATION

W. R. "RAY" CARTER

Farm Bureau Office

CANARIES FOR SALE: See at FORNEY ARC WELDERS: Fac-1114 W. 3rd. Phone 4294.

FAT CALVES For your locker: Will deliver, R. L. Fields, 7 miles south of Muleshoe.

FOR SALE: Coke box, Dr. Pepper box and R .C. Allen combination cash register and adding

KIRBY SALES AND SERVICE Repairs for all makes. Call Mrs. Julian Sewing Shop, 5180.

machine. See at bus station.

16-43-tfc. FOR SALE: Needlework. Would make good Christmas gifts. Mrs. John Benson.

FOR SALE: 2 bedroom home, on pavement, large sleeping porch floor furnace, venetian blinds, partial basement, 914 west 3rd. Priced to sell, See Clarence Jones, Arnold Morris Auto Co.

Call 6440 after 6 pm. 45-2tp.

tory representative. E. M. Golden, Rt. 1, Box 503, Phone 3-6340, Amarillo, Texas.

PIGS AND MILK COWS for sale: 16-46-3tp. W. L. Meyers, 1/2 mi. west Progress on Clovis highway.

ant and effective a mop can be. Generous bottle with applicators only 60c

DAMRON REXALL DRUG

DR. A. E. LEWIS

Dentist East of Courthouse - Muleshoe

Off. Pho. 3040 — Res. 6570 Closed Wed. & Sat. Afternoon

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1222 Ave. E I Block South of Grade School

Facilities for Large and Small Animals

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AT THE STOCKYARDS CROSSING

E. E. KRAUS, D. V. M.

104 Hull

Phone 5442

Clovis, N. M.

KNOW YOUR LIFE INSURANCE AGENT as you would your family physician. It pays to do business with an agent living in your own community. Your local

agent is more interested in you. FOR THE FINEST IN LIFE INSURANCE See Your Muleshoe Agent

MCADAMS Representing JEFFERSON STANDARD LIFE INS. CO. (Over a billion dollars insurance in force — and currently

Television Service

Expert Radio & Television Repair And Service On Any Make or Model

JOHNSON-POOL

PHONE 7370

MULESHOE

The hearty maple-y flavor of Karo adds extra goodness to every bite





11/2-pound and 3-pound bottles

them now, right on into fall and winter. • Peter Pan SIZES 9 to 20 Cap Sleeves You MUST See These!

You'll enjoy pickin' cotton from this marvelous favorite styles in colors and combinations any woman will adore. Tweedy cotton checks, Solid Color Broadcloths and Multi Plaid cottons. Well tailored and detailed to compare with more expensive frocks. Wear

Sparkling New Assortment Novelty

DRESSES

Smart Fall Creations In a Wonderful

Selection of Lovely Patterns and Colors

Colorful Checks

· Solid Colors • Big Plaids

• Swing Skirts Novelty Ties

Collars Wing Collars

Cuff Sleeves

. Button Trims

 Big Pockets • Coat & Step-In





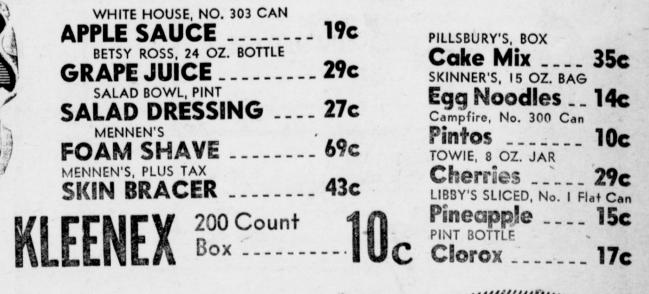
pkg. 15c

OKRA 15c
Thrift, 10 oz. pkg.
PEACHES .. 121/2c

Orange Juice ____ 15c LIBBY'S FROZEN, 10 OZ. PKG.

Morton's Chicken, 61/2 Oz. Pkg.
Pot Pies _____ 25

Peas . . 121





ererfresh, 10 OZ. PKG.
Cut Corn ____ 10c

Other entertainment will fea-

LUNCHROOM MENU

Monday: Salmon croquettes,

catsup, blackeyed peas, buttered

Muleshoe

1 NEW 1954

MERCURY MONTERREY COUPE

Red and White

1 NEW 1954 MERCURY

4-DOOR CUSTOM SEDAN

Gray

1 1954

LINCOLN 4-DOOR CAPRI

Used As Demonstrator

1 1951

MERCURY 4-DOOR SEDAN

2-Tone, Automatic Transmission

P-TA Program To Be speaker. Johnson will talk on the topic, "We, the People, Insure Justice." Presented By Lions Other entertainment with direction of Jerry Kirk, and a skit by Dr. T. M. Slemmons. Club Committee

The Muleshoe Lions club will present the program for the school lunchroom for the week High school P-TA meeting Mon- beginning November 15 is as folday at 8 pm in the High school lows: building. Charles Lenau is president of the Lions club. carrots, tossed salad, devils food

Lee Pool will serve as master of ceremonies, and will intro-cake, milk, bread.
duce Fred Johnson, the principal | Tuesday: Meat loaf and gravy,



MORRISON MOTOR Phone 4130

jello with celery and pecans, at 121 members. spice cake and milk.

Thursday: pinto beans, whole onion, chocolate pudding, hot corn bread, butter, milk.

Friday: chicken and noodles, English peas, harvard beets, fruit salad, peanut butter, cookies, bread and milk.

The menu for the Muleshoe **Legion Members Top Quota Drive**

Ben Richardson Post of the American Legion in Muleshoe surpassed their membership quota this week when Post Adjutandied sweet potatoes, green ant Joe Vaughn presented membeans, apple, carrot and raisin bership cards of 136 members to salad, cookies, bread and milk. District Commander Hilton Land-

Phone 2100

THEY CALL US THE

Wildest Traders In Town'

FOR YOUR PRESCRIPTIONS TO BE

-FILLED RIGHT-

DAMRON REXALL

DRUG STORE

WE FILL ANY DOCTORS PRESCRIPTION

THE MOST COMPLETE PRESCRIPTION

DEPARTMENT IN WEST TEXAS

Wednesday: ham sandwiches, rum at a post meeting Monday potato chips, sliced cheese, lime night. Quota for the post was set Murrah Place

Adjutant Vaughn had promis-Adjutant Vaughn had promissed to give Landrum a head of Mystery Farm kernel corn, turnip greens, sliced Muleshoe lettuce for every member the post failed to get under their quota. But Landrum received the oversubscribed list of members, as well as two crates located in the Progress communiof lettuce at the meeting Mon-

> Landrum spoke briefly to the Legionnaires as did Errest Davis, Veterans service officer at the

Lubbock VA office. Howard Cox acted as master of ceremonies.

ESA Giving Away Ideal Doll House

doll house now on display at C The doll house, fully carpeted Be Nov. 13 and 20 & H Chevrolet lot. and with draperies, will be

Members of the sorority also have tickets for sale at \$1 each. It is not necessary to be pre sent to win.



Journal, the week of October 28, was the Gordon Murrah place, ty, northwest of Muleshoe. Mr.

Murrah came to the office and identified his farm and picked up his free aerial photo. First person living in the city to correctly identify the place was Doc Wilhite, and first person living out of town to identify it was Donna Actkinson.

The two winners may pick up their tickets to Cox Drive-In Theatre, sponsor of the contest, at The Journal office.

Tickets are on sale at Hart Hardware for the 5x7 foot Ideal Turkey Shoot Will awarded by Epsilon Sigma Chi sorority on Saturday, December East of Ball Park

Turkey Shoot and Turkey Fly- Eugene Shaw ran the extra punt Way will be held Saturday, No- over and the score read 19-7 at vember 13, and again on November 20, president James Crow announced this week.

Time for the turkey shoot is Little League ball park.

from the top of the city water each Saturday. This is a chance to get your

Thanksgiving dinner the

Mules Edge Past Tulia Here 19-14 The Mystery Farm in The The Muleshoe Mules won their

second conference game of the season last Friday night when they edged past the Tulia Hornets with a score of 19-14.

Tulia scored first in the open ing quarter when they recovered pitchout on the Mules 20 yard line and kept on the ground to score their initial talley.

At the start of the second the Mules' 1 yard line. On the ders. first play from scrimmage, fullback G. R. Howell, broke over his own left side and rambled 80 vards before being stopped on the Hornet's 20. On several line plays Shaw finally went over from the 1 yard line. The kick for extra point was wide and the Tulia team led by a score of 7-6. Just before the half ended Shaw flipped a beautiful pass to Howell, who took the ball on the run and traveled 60 yards for The Muleshoe JayCees annual the second Mules' touchdown.

half time. In the third quarter the Mules had a scoring threat stopped 1 pm each Saturday, and the shoot will be held east of the own one yard line. On the second when the Tulia line refused to ond play from scrimmage, Carl-Three turkeys will be released lie broke thru the Mule line and rambled 82 yards for Tulia's secand touchdown of the evening.

The Mules play their last game Friday night Nov. 19, when they ravel to Olton to mix it up with he Mustangs.

Mystery Farm Is C. R. Mayhugh Place

winners are Mrs. C. E. Briscoe, living in the city, and Ray Carter, out of city.

The place was identified as the C. R. Mayhugh farm, located north of Muleshoe

Mrs. Briscoe may pick up her free tickets to the Cox Drive-In Theatre, sponsor of the contest, at The Journal office.

Mrs. Vance Wagnon and Mrs. Charles Mayhugh returned Wednesday from Houston, where Jo Addine had been for a checkup. She is reported doing just

Office Supplies at the Journal Phone 7220, We deliver.

CARD OF THANKS

We wish to thank everyone for the many beautiful flowers, the food given us, and for the kindness shown us at the passing of quarter the Hornets punted to our loved one, Mrs. Agnes An

> May God bless each of you. Dave Anders and children Mr. and Mrs. C. C. Anders Mr. and Mrs. Edd Harp Mr. and Mrs. Buster Gipson Mr. and Mrs Dewey Ross Mr. and Mrs. Willard Carter Mrs. Flossie Flatt

TOO LATE TO CLASSIFY

TAKEN UP AT My Place: 1 Whiteface cow, branded Bar-H-Bar with Bar under H. 6 miles south, 5 west of Muleshoe. 1-47-3tp.

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11000

Ladies of the Pleasant Valley Social Club honored their husbands at their annual birthday celebration dinner, Monday evening, November 8.

Mr. and Mrs. Harold Allison were hosts for the evening. The serving table was beautifully decorated in the fall motif. After Thanks was given by Mrs. George Wuerflein, Mrs. Al-lison gave a short talk and wel-

comed the men to the dinner. Books Reviewed dressing with all the trimgs was served by Martha By Mrs. Woodley erflein and Nan Allison. s. Raymond Roubinek was

LOCAL	MARKETS

The state of the s	
Eggs, No. 1	35c
ggs, med	25c
ream	55c
Hens, L	IIc
Hans, H	13c
Grain	\$1.95
Wheat	\$2.15
ogs '	\$19.00

voted most outstanding club No East or West". Mrs. Roy Bay- Muleshoe HD Club members of the year, and was less led in prayer, and Mrs. W. Muleshoe HD Club presented with a lovely brooch from the members of the club, taken from Matthew 25. After by Mrs. Billy Free.

Following the dinner, the group played games of 42.

Attending were: Mr. and Mrs. Doyle Turner, Mr. and Mrs. E. K. Angeley, Mr. and Mrs. Leroy Hicks, Mr. and Mrs. Billy Free, Mr. and Mrs. F. A. Andreas, Mr. and Mrs. P. . Hammett, Mr. and Mrs. Oscar Allison, Mr. and Mrs. Gerald Allison, Mr. and Mrs. George Wuerflein, Mr. and Mrs. Raymond Roubinek, Mr. and Mrs. Jim Grizzle, and Mr. and Mrs. Sam McKinstry,

ciety of Christian Service of the First Methodist Church heard Farrell, R. O. Gregory, Clarence two interesting book reviews, Stephens, F. M. Birdsong, and J. "Face to Face With India", and E. Day "Jeep Tracks", given by Mrs. Noel Woodley, when they met

Mrs. Mervin Wilterding was hostess. Twenty-one members

Opening the program, the group sang, "In Christ There Is

Roy Bayless, H. C. Holt, Morris Childers, Mervin Wilterding, O. S. Richards, H. M. Shofner, F. W. Watts, W. D. Moore, Beulah Carles, J. J. Gross, F. B. Pierson, H. O. Barbour, Frances Blair,

PROUD PARENTS

Mr. and Mrs. Bob McCauley are the parents of a son, born November 10 at 8:40 am in Plainview Hospital-Clinic.

Moore read the scripture

books, she was presented with a copy of "Walking With God", as

Mrs. W. D. Moore presided over

the business session in the ab-

sence of the president, Mrs. H

The next meeting will be held

November 15 at the H. Jay Wyer

home, with Mrs. O. S. Richards

serving as leader. All the secre-

taries are asked to come to this

meeting prepared to fill out re-

Spiced tea and pumpkin pie

were served to Mmes. E. L. King,

a gift from the society.

Jay Wyer.

The boy, who weighed six ounds at birth, has been named Jimmy Dale.

The McCauleys have one other on, Robert Lester

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PROFITS

CAN YOU AFFORD

TO MISS 'EM?

taken from Matthew 25. After Members Met With Mrs. Woodley reviewed the two

Mrs. C. E. Briscoe On November 9, members of the Muleshoe H. D. Club met at the home of Mrs. C. E. Briscoe.

It was reported that the club cleared \$87.90 on the rummage Miss Jordan gave a very interesting demonstration on entertaining in the home. She gave

guests. Roll call was answered by The Program I Have Enjoyed

The club has one new member. She is Ruby Batchelor. Members attending were: Mmes. Roy Carney, Lavern Simmons, S. L. Rob-Lucy Layne, I. F. Willman, C. R. inson, Claude Gillis, Gene Landers. W. W. Smith, R. R. Benham, J. E. Day, W. H. Autrey, E. H. Baugh, T. F. Maddox, C. E. Briscoe, E. L. King, Walter Witte, John Boydstun, Alton Kriegel, A. W. Copley, B. S. Lewis, and S. C.

Caldwell. The ladies decided to sell advertising for the garden book. Following the club meeting, Mrs. Robinson, of Friona, gave a Tapper Ware party.

Visitors attending the meeting were: Mmes. M. F. Neiman, Vernon Finley, M. A. Ratliff, John Purdy, R. F. Robison, H. O. Barbour, Ruth Briscoe, Rex Briscoe and Dave Coulter.

Refreshments of cake, coffee, and cocoa were served. The next meeting is set for November 23, and will be held at the Roy Carney home.

4-H Girls Elect Officers For Year

Officers have been elected by the five girls 4-H clubs in Bailey county. These clubs are loated at Bula, Three-Way, and Muleshoe and have 115 members

Officers for the Three-Way lub composed of 5th, 6th, 7th, 8th grade girls are: presi dent, Nan Johnson; vice-president, Virginia Klutts; secretary Karolyn Parker, and reporter, Gwenda Lee Parker.

The 7th and 8th grade club of Muleshoe elected Kathy Phillips, president; Donna Kay Bruns,

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secretary; and Wanda Chitwood, |

Officers for the Muleshoe Club whose members are 5th and 6th graders are: president, Anita Schmitz; vice-president, Sandra Howard; secretary, Doris Cooper, and reporter, Doris Gregory.

The Bula Club composed of 5th, 6th, 7th and 8th grade members elected the following officers: president, Phyllis Fred; vice-president, Doris McBee; secretary, Carol Cooke, and reporter, Lavoida Newbrough

Officers for the Bula High High School club are: president Sandra Spence; vice-president several hints on quick prepara-tion of foods, for unexpected Kathy Phillips; secretary, Ellen Marie Cash, and reporter, Gracie Altman.

Copies of the girl's 4-H club vearbook for 1954-1955 were given to members this month. A demonstration on the food value of milk and drinks that could be made from milk was given to the

The clubs meet once a month at the school throughout the school year. Milk made candies will be demonstrated in Decem-

Wesleyan Guild Completes Study

dentof the Wesleyan Guild, presided over a meeting of that organization in the home of Mrs. Clarence Stephens, Monday even

It was decided during the busi ness session that the meeting set for November 22, would be cancelled due to other Church acivities scheduled for that evening. The next meeting is to be held at the home of Mrs. Fred Johnson, at 7:30 in the evening, Ocember 13. Mrs. Lois Schoenperger will be hostess.

Members are asked to bring food to this meeting, and baskets will be packed and given to needy families.

The last two chapters of the study "Man and God In The City", was given. Mrs. A. S. Stoall brought the chapter on 'Church In The Suburbs", while the chapter on "God And The Church", was given by Mrs. Vera

Two visitors attended the meet ing. They were Linda and Wes ley Stephens. children of the

Members present were Mmes. Jessie Wright, Ray Edwards, Jim Burkhead, Dee Warner, vice-president; Shirley Cherry, Mable Dowell, Lois Schoenberger, Buford Butts, A. S. Stovall, M. T. Slemmons, Gilbert Lamb, and Miss Elizabeth Harden.

VISITED PARENTS

Mrs. Wayne Doty and children, Karen and David, of Sudan visited over the weekend in the home of her parents, Mr. and Mrs. J. C. Wells, in Muleshoe.
Mrs. Doty's hasband AD/ U. S. Navy, is serving aboard the USS Wasp, which recently arrived in the Far East. The Wasp is with the Seventh Fleet, operating around Manila, Formosa, and Japan.

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4 times. No carbon, sludge, "ping".

Butts, T. M. Slemmons, Finley den.

THE MULESHOE JOURNAL, Thursday, November 11, 1954

95th Birthday All Day Meeting Observed Sunday By Grandpa Garth Held October 26

An all day club meeting of the Muleshoe Home Demonstration Club was held at the home of Mrs. S. C. Caldwell, October 26. Members attending were: Mmes. Roy Carney, Lavern Sim-S. L. Robinson, Claude Gillis, W. W. Smith, W. H. Awtrey, Reihl Williams, J. H. Hanks, E. Briscoe, and the hostess.

Hostess gift was won by Mrs. Roy Carney. Under direction of Mollie Jordan, H. D. Agent, the outdoor barbeque pit was completed by the members.

Visitors attending the meeting vere: Mmes. Fred Bruns, Walter Burford, Ross and McHaney. A delicious lunch was spread t the noon hour, and in the afternoon, refreshments of cake

and punch were served. Missionary Work Is Studied By

Philathea Circle Mary Nell Chapman and Mild ed McReynolds gave the devotional as members of the Philathea Circle met in the McReynty-three great grandchildren, and olds home Thursday afternoon of fourteen great-great grandchild-

last week. A very interesting program was given by Mrs. Chapman and Charlene Bickel on "Missions and Dallas; Mr. and Mrs. Audrey Missionaries", in a report from

The next regular meeting of Mrs. C. F. Garth, Judy and the circle will be held at 7:30 in Garth Williams and Mrs. Sybol the evening, November 18, in the Hough, Borger; Mrs. Margie home of Mrs. J. T. Shofner.

Delicious refreshments were served to the following members: Mary Nell Chapman, Charlene Bickel, Ethel Benetis, Sammy Allison, Margaret Adams, and the daughter of the hostess, Ann Mc-

Wesleyan Class **Enjoyed Dinner**

Mrs. Rudolph Moraw, Elizabeth, Last Thursday at 12:00 o'clock George and Charles, all of Mulenoon, ladies of the Wesleyan shoe; friends: Mr. and Mrs. Jess Sunday school class met at the Parks, Sudan. home of Mrs. A. A. Young for a One of his sons, H. T. Garth Thanksgiving dinner, social, and and family, of Dallas, spent two business meeting.

Following a delicious dinner of baked turkey with all the trimmings, Mrs. Finley Pierson gave an inspiring devotional taken

from the book of Psalms. Mrs. Clay Beavers gave a short talk on "Personal Thanks", which was followed by a prayer and dismissal.

days with Mr. Garth before his birthday.

GRANDPA GARTH

Fifty-three persons were pre-

sent last Sunday to help A. P.

"Grandpa" Garth celebrate his

95th birthday in the home of his grandson, Wayne Garth, who re-

Mr. Garth has ten living child-

Those attending the dinner

were: Mr. and Mrs. M. B. Harris,

Jones, Mr. and Mrs. Alton Garth

Barker, Karen and Joanne,

Hobbs, N. M.; Mr. and Mrs. C. L.

Schmitz, Seagraves; Mr. and Mrs.

Jack Hash, Jimmy and Whitney,

Crosbyton; Mr. and Mrs. Claude

Garth and Rhonda, Comanche,

Okla.; Mr. and Mrs. G. J. Garth,

Mr. and Mrs. Cecil Harvey and

Leon, Mr. and Mrs. Bob Harvey,

Rhonda and Sandra; Mr. and

Mrs. Earl Schmitz, Anita and

Garth, Mike and Dirk, Mr. and

Mr. and Mrs. Wayne

Mr. and Mrs. Royce Garth;

ren, thirty-six grandchildren, six-

sides near Hub.

(Personal Photo)

PAPER & Supplies at The Journ

al Office.

Pierson, Noel Woodley, Mervin Wilterding, Jim Burkhead, Dee Warner, Olabelle Lamb, Sam Fox, Clay Beavers, Delma Mc-Present were Mmes. Buford Carty, and Miss Elizabeth Har-

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PARMER COUNTY Farm Bureau News By RAYMOND EULER

but several men, and some of cording to the weekly Texas Emtheir wives and children are on ployment Commission report. their way to Galveston for the Only 750 workers are needed in Everyone attending stayed in the convention hotel. Since then, it has become increasingly more difficult to obtain rooms even in nearby hotels. Such are the consequences of the growth of an organization that attracts the in-

terest of its constituents. It is interesting to note that Parmer County has consistently reached its quota of memberships each year since they have been assigned. We are somewhat age 18 hour day now, with the further increase this spring.

While we are gone, our office weighing and hauling. secretary, Letha Turner, will, we are sure render any service you may have need of in the office. Don't hesitate to call on her, because we think she can take care of just about any situation that may be presented to her.

Confidence in the potentialities of this farming area are not waning. This is positively evidence by the number of irrigation well permits being issued each month. This type of activity is also evidence of faith in the country called America. It's a country to be proud of and THEY LIKE BIG D thankful for. We should be dilligent in our duties of keeping Dear Scoop: it that way.

"What they're saying about farmers is mostly not true", regarding an article that recently appeared in Life magazine, is a reprint from Progressive Farmer appearing in your Texas Agriculture. Read it and know why farm legislation is difficult to obtain without a lot of screwy attachments on it.

Gas tax exemptions are being neglected by some farmers during the busy harvest season. May we again remind you wives that you can take care of this for your husband and charge him any percentage of the refund you wish for your thoughtful

Consider This: The Lord by wisdom hath founded the earth; 30,000 people scrambled out, we by understanding hath he established the heavens. By his know-ledge the depths are broken up, Mrs. Arnold Morris. We just and the clouds drop down the blocked all traffic and had a dew. Proverbs 3:19-20.

Hospital News

Mrs. J. R. Carter, medical, E. A. Sanderson, medical, C. W. Patterson, medical, Camarena Oedonez Refugio, medical, Rio Armando, medical, Cecil Aills, medical Mrs. T. W. Coffman, medical, H.

A. Whitefield, medical, Veo Busby, medical, Mrs. J. F Hibbler, medical, Medena Herrea, medical, Daniel Sanchos, medical, Hut Crawford, medical, M. H. Rutherford, medical.

Mrs. J. J. Lazzeri, medical, H. D. Crawford, medical, Mrs. Cecil Mardis, medical, Alger Breed, accident patient, Mrs. S. T. Tucker, medical, Mrs. Henry Hanover, medical, Janice Sue Wilkins, people to non-agricultural jobs, medical, Larry David Shafer, of which 38 were placed. He also medical, Wanda Dickson, medical, Mrs. E. G. Underdown, medi-

Jimmy Beltran, surgery, Mrs. Victor Mendosa, medical, W. Williams, medical Raymond Aville, medical.

CONGRATULATIONS TO: Mr. and Mrs. J. R. Ethridge on the birth of a daughter, Dena Kay, November 7, 1954.

Mr. and Mrs. Lacy Wayne Hardage on the birth of a son, Ricky Dewayne, November 3,

Mr. and Mrs. Floyd Henry Hughes on the birth of a daughter, LeLa Bell, November 5, 1954. Mr. and Mrs. W. F. Ragland, Jr., on the birth of a son, Kenneth Dub, November 6, 1954.



THE KIDS LET GRANPAW PLAY CAUSE WE GOTA *POLICY WITH

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W. M. Pool, Jr. Phone 7010 - Muleshoe Representing THE TRAVELERS, Hartford

Farm Labor Needs Easing, TEC States

The shortage of agricultural workers in Bailey county has We don't know how many yet, eased somewhat this week, ac-

21st Annual Texas Farm Bureau the county now, in addition to Convention. We well remember those already here, the report the 1949 Convention in Dallas. states, with housing still tight except for crews of 12 or less. The cotton crop is reported 75 per cent open, and about 26 per cent harvested.

TEC reports 9,644 bales ginned, although local gins in the immediate area of Muleshoe reported considerably fewer bales last Thursday. The TEC report includes gins all over the county.

Gins have shifted to an averpast that now, but we expect a prevailing scale remaining at \$1.55, for pulling and 25 cents for

In this electrical age all it takes to run a house is just to keep plugging.

Paul likes his work more and

more each day and we are fast

learning the ways of the Big

City. We saw the Texas-Okla-

homa game and rooted our lungs

out for T. U., but there was just

The State Fair was a huge suc-

cess and we were regular attend-

Last Saturday we journeyed

over to Ft. Worth to see the Bay-

lor-T. C. U. game, and as the

I am employed with Dallas Power & Light Co., and do enjoy

my work but miss all my friends and the many activities that happen at Muleshoe high school.

We'd love to be there for the

Homecoming activities but won't

are sure it will be a huge suc-

Labor Shortage In

County, Oden Says

reports a good business for the

month of October. He says he re-

ceived 15 new applications dur-

ing the month, and referred 41

referred 191 people to agricultur-

al jobs, of which 141 were hired.

active file at this time.

tain workers.

He has only 25 applicants in his

However, there is still a labor

shortage in this area, according

to Oden. He has openings for

farm workers, mostly, but ex-

pects to need gin workers at the

beginning of next week. He urges

that all unemployed people con-

tact him to prevent the necessity

of going out of this area to ob-

Maurice Oden of the Employment Commission office

be able to make it this year. We

ants during the two weeks.

too much Oklahoma.

good newsy visit.

every word.

Honor Roll

New subscribers to The Journal during the week are as fol-

O. V. Cooper, Rising Star. The Proctor & Gamble Co., Dal-

Mrs. C. C. Luster, Calif. E. T. Brockman, Amarillo. Purdy Gin Co., City. Rev. Gene H. Davis, Sudan. L. G. Eubanks, City. Mrs. Ben Oglesby, Bronte. Rev. R. V. Luna, City. O S. Richards, Route 2. Clyde Waggoner, City. Denver City Press, Denver City. Ruby N. Bruns, Friona. Paul Gardner, Dallas. The following persons renew

ed their subscriptions: H. C. Wellborn, City. L. E. Cross, City. Jack Lowe, Baileyboro. A. E. Scarbrough, City. H. M. Gable, Route 1. Leldon Phillips, Route 2. Mrs. G. D. Kersey, City. Austin Panter, Neb. James Phipps, Amarillo. Royce Garth, City. Martin Oliver, City. Howard Roebuck, New Mex. Lonnie Arnold, Sudan. J. C. Dalton, City.

cess and know that a lot of work

awaiting "The Journal."

Dallas, Texas

making it so.

Enclosed is a check for our We are eagerly looking for-

Arie Woodfin, Star Route 2. H. E. Tiller, Baileyboro. J. M. Angel, Enochs.

Gale Holt, Colo. Arthur Holt, Colo. Marshall Head, Ariz. O. W. Rhinehart, Bovina. M. M. Norris, Route 1. H. W. Blair, City. Lois West, City.

Dr. B. R. Putman, City DINNER HUGE SUCCESS

ship Hall was a huge success. Approximately 240 persons were Club members wish to thank

each and everyone who attend-The next club meeting will be

held at Anna Moellers, on November 18.

IT'S A GIRL! Mr. and Mrs. Johnny Moore are the proud parents of a daughter, Sheryl Kaye, born November 3, at the North West Texas Hospital in Amarillo. The young lady tipped the scales at 6 lbs., 81/4 oz. at her arrival. Grandparents are Mr. and Mrs. Dave Aylesworth of Muleshoe. Mrs. Moore is the former Am-

rina Aylesworth. DEER HUNTING Rev. C. C. Stephens and Dr. L T. Green are on a deer hunting trip near Cowles, N. M., this week. The two men left Friday.

HERE FROM LUBBOCK Visiting in the home of Mrs Ed Harp over the weekend was her sister and family, Mr. and Mrs. Buster Dipson, of Lubbock. They also visited other relatives.

Dallas, Nov. 1 and effort will be put into HERE FOR HOMECOMING Mr. and Mrs. Jack Givens, of subscription to The Muleshoe ward to being home for Xmas, Lubbock, were in Muleshoe Fri-Journal. Our folks have been and incidentally, according to Mr. Givens is a former Muleshoe

sending the paper and we devour our calendar it is only 54 more We like Dallas very much, but Give our very best regards to MAX GARDNER Max Gardner who is with the do miss all our friends there at everyone and we will be eagerly Motors Insurance Co., of San Angelo, is visiting here this week Paul & Helen Gardner with his parents, Mr. and Mrs.

different words in his plays and undoubtely knew more than that. The total recognition vocabulary for the adult high school graduate has been placed as high as 25,000 words. The literate college graduate who reads a few books a year knows 35,000 or more.

WAS GUEST SPEAKER

Bill Moore was guest speaker The Half Century Club din. at the Monument Lake Methoner held recently at the Fellow. | dist Church, the past Sunday.

> DR. B. R. PUTMAN OPTOMETRIST

Muleshoe, Texas

Shakespeare used some 24,000

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100 LBS. MULESHOE BEST BRAND POULTRY SUP.	5.50
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SCARED STIFF -Starring-

Dean Martin Jerry Lewis

SUN. & MON. November 14 & 15

-Starring-

Forbidden Empire, In The Savage Heart of Africa TANGANYIKA!

Van Heflin, Ruth Roman, Howard Duff

November 13 Cruel! Savage!

Guts and Glory!

WAR PAINT -Starring-

Robert Stack, Joan Taylor, Charles McGraw, In Vivid Pathe Color

> TUESDAY ONLY November 16

The Fleets In! ALL ASHORE -Starring-

Mickey Rooney, Dick Haymes Peggy Ryan, Ray McDonald In Technicolor

WEDNESDAY, THURSDAY, FRIDAY, NOV. 17, 18, 19 When the great Rebellion Swept Across India's Teeming Jungles and one man barred the way . . . for glory . . . for his flag . . . for a woman

> **BENGAL BRIGADE** Rock Hudson, Arlene Dahl, Ursula Thiess In Technicolor

JAYCEES' TURKEY SHOOT

NOV. 13 & 20

1:00 P. M.

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We have sold the dealership for this fine line to FRY & COX BROS. who will give you good service at all times.

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FORD TRACTORS - DEARBORN EQUIPMENT

Hicks Tractor Co.

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RETURNS TO OKLAHOMA

Jerry and Don Taylor, of Dender City, visited Max Harris, been here visiting her son, A. J. ly ill in the Castro County Hosonot available at this writing.

The pital at Dimmitt. Details were County Hosonot available at this writing.

IS ILL Mrs. E. L. Gardner who has Mrs. M. V. Robinson is serious. Phone 7220. We deliver.

WE WANT TO BUY YOUR

COTTON

WE WRITE ALL TYPES OF LOANS

- Government
 - Texas Producers Ass'n.
 - Cooperative

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RAYMOND & RUBY GREEN

MORTON HIGHWAY

Office Supplies at the Journal Husbands Enjoy **Turkey Dinner**

at 7:30 in the evening at the lovely home of Mr. and Mrs. E. Myron Pool, Jr., le

The meal was served buffet style and tables were set up in the den to accommodate the large crowd.

Rev. E. K. Shepherd led the opening prayer. Presiding during the amusement hour was Mrs. C. Hostss To The E. Layne. Miss Lillie Williams brought a very inspiring devotional from the book of Psalms.

Midway HD Club

Group singing was enjoyed. on this reading was so great that tion Club, at the regular meeting

she did a second reading, entitled "Miss Kitty Penolia".

The following ersons were present: Rev. and Mrs. E. K. Shepherd and sons James and Paul, Mr. and Mrs. Harold Griffiths, Co-Workers Sunday School M. T. Wilson, Mr. and Mrs. C. E. Class entertained their husbanrs Layne, Mmes. W. E. Payne, Janet rangements. A beautiful Christwith a Thanksgiving dinner and McDonald, Glenn Dunn, Hope program, Thursday, November 4, Flanagan, Ella Remund, and

Myron Pool, Jr., led the dis missal prayer.

Members of the Midway Home Mrs. Glenn Dunn gave a reading, Demonstration Club were guests "Back Seat Driving". Applause of the Progress Home Demonstra-

FARLEY INSURANCE AGENCY **REAL ESTATE & INSURANCE**

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BETTY CROCKER ANGEL FOOD

PEACH PRESERVES

GOLD MEDAL, 10 LB. PRINT BAG

WHITE SWAN WHOLE

WHITE SWAN

FLOUR

BLACKEYE PEAS

VEGETABLE SOUP

NEW POTATOES ______ 16c

SPANISH RICE 19c

PEANUT BUTTER

COTTEE ILB. CAN.

24 OZ. BOTTLE



FROZEN FOODS

THOMAS,

FISH STICKS.39c

SLICED PEACHES		Z. PKG.
DONALD DUCK ORANGE JUICE	60	Z. CAN
BRUSSELLS SPROUTS	10 0	Z. PKG

● FRESH FRUITS & VEGETABLES ●

lb.	5c
	21/2C
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lb.	90
	lb. 12 10 lb. pylo bag lb.

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LUNCHEON MEAT	lb.	49c
U. S. D. A. CHOICE LOIN STEAK	lb.	69c
	2 ID EAMILY	CTVIE

BACON 1.05

WAGNON GRO. & MKT.

NO. 300 CAN

PHONE 4060

THE MULESHOE JOURNAL, Thursday, November 11, 1954

of the latter, November 2, in the home of Mrs. Davis Gulley.

Following a short business session, with Mrs. Dee Chitwood, Mr. and Mrs. George Hicks, Mr. president, in charge, Mmes. Eland Mrs. B. H. Black, Mr. and mer Downing and R. J. Garner, Mrs. Myron Pool, Mr. and Mrs. of the Midway Club, gave a demonstration on fall and winter armas arrangement for the door was made with dust pan, evergreen limbs, pine cones, and red ribbon. A Thanksgiving centerpiece was made with a colander and vegetables, and another centerpiece was made of dried grass, heads of feed, and dried cotton

> Opening the program, Mrs. Gulley, of the Progress Club read the 100th Psalm. President, Mrs Wilbur Thomas conducted the business session. Mrs. Marie Maltby led the group in several games, and the Progress ladies showed some of the things they had made during the past year. Among things shown were: T. V. lamps, baskets, magazine racks, textile painting, and corsages.

The hostess served sandwiches, cake, coffee and spiced punch to: Mmes. Billie Downing, Irene Watkins, Dorothy Brown, Grace period following the film. Young, Gladys Smallwood, Lillis Garner, R. L. Hobbs, Dee Chit-Self, Jessie Grey, Jessie Mae growth. Thomas, Marie Maltby, Fern Davis, June Smallwood, and H. D. Agent, Miss Mollie Jordan.

wood, Mildred Redwine, Veta ers discussed problems of child

Progress WTCS **Begins Study**

Progress Methodist's Women's Society of Christian Service held their regular meeting Thursday, November 4, at the Church. The meeting saw the ladies beginning the first of a series of lessons on "India, Pakistan, and

The worship center, arranged by Mrs. Ruby Actkinson, consisted of the flags of the three countries to be studied, on a table with an opened Bible. The arrangement emphasized the in-

the worship program with medi- Lamb counties, will be received tative music at the organ. Scripture reading was given by Mrs. Ruby Actkinson with response in scripture read by Mmes. Jean Carter, Johnie Westbrook, and Mattie Griffin.

Mrs. Actkinson gave a talk on "City Lights and Shadows".

short period of silent pr was closed with an oral prayer the State of Texas, and as such Thomson then introduced the said House Bills. No provisions sented the first two chapters of flict with the provisions of said the book, "Under Three Flags", Acts. and led a discussion.

a prayer by Mrs. Doris Wedel. Mrs. Mattie Griffin served deli-

preparations for the quarterly remeeting, November 18.

WAS IN CANYON

Mrs. Noel Woodley was in Canher daughter Ann, who was ill rates. with a case of flu.

Mrs. Doyle Trapp, who under- field, Texas, and Texas Highway went surgery recently in Albu-querque, N. M., is reported to be reserved.

Film Shown To Elementary PTA

The Elementary P. T. A. had its regular monthly meeting Monday evening in the Junior High School Auditorium. President, Mrs. O. D. Ray, was in charge of business.

Reports of the various committees were given. Mr. Perkins reported that a total of approximately \$450, was made from the Malloween Carnival.

Mrs. Jane White, secretary of the local organization, was elected delegate to the Texas Congress of Parents and Teachers Convention in Corpus Christi, November 17 through 19.

Mrs. Clarence Jones reported a membership of 198 for elementary unit.

Mrs. Ray Franz, vice-president, was in charge of the program for the evening. She presented a very informative film, "Child Growth and Development". Bill Parker conducted a discussion

The film was thought-provoking, and both parents and teach-

December 13 has been set as time for the next regular meet-

Read the Journal Want Ad's.

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 23.754 miles of Gr., Strs., Base and Surfacing;

From Fieldton E. to FM 304; From SH 51, 3.0 mi. north of Littlefield, east 2.7 mi.; From road int. south to Springlake School; From FM 303, east to US 84 at Amherst; From Parmer C. L. south to FM 1760; From SH 214, 3.0 mi. North of Enochs, east to FM 54;

On Highway Nos. FM 1072, 2197, 302, 1928, 2190, and 2189, creasing knowledge and the need covered by S 1479 (1), R 1634-3of Christanity in these countries. 2, R 2090-1-1, R 886-1-2, R 1631-1-Mrs. Joyce Walker introduced 2, and R 2044-1-1, in Bailey and at the Highway Department, Austin, until 9:00 A. M., Nov. 23. 1954, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of by Mrs. Carrol Jones. Mrs. Ada is subject to the provisions of new missionary study. She pre- herein are intended to be in con-

nd led a discussion.

The group was dismissed with sions of said House Bills, the State Highway Commission has ascertained and set forth in the cious refreshments of punch and proposal the wage rates, for each nome-made cake to Mmes. Doris craft or type of workman or me-Wedel, Johnie Westbrook, Jean chanic needed to execute the Carter, Joyce Walker, Ada Thom- work on above named project, son. Iveta Jones, and Ruby Act- now prevailing in the locality in which the work is to be per-Officers are reminded to make formed and the Contractor shall pay not less than these wage ports due at the next regular rates as shown in the proposal for each craft or type of laboror,

on this project. Legal holiday work shall be on Monday of this week to visit paid for at the regular governing

workman or mechanic employed

Plans and specifications available at the office of W. H. Garrett, Resident Engineer, Little-

NOTICE

This is to announce that L. S. Barron has purchased my interest in the Bass & Barron Agency and Mr. Barron will change the name of the Agency. The contract was mutually entered into on October 11, 1954, wherein I was and am not further obligated for any obligations of said Agency.

My association with Mr. Barron was very pleasant, and now under his individual ownership of the insurance business I anticipate and hope for him continued growth and prosperity in the business. He represents good Insurance Companies and merits continued patronage of the public.

Under his appointment I will still be eligible to solicit General Insurance under solicitor's license and will be open for contacts in this line.

I still retain my individual Life Insurance License and contracts, including Life, Hospital, Polio, and Cancer policies, and offer my services to anyone in need of the valuable investment and protection facilities which they afford.

Also still have my Real Estate License, and will be pleased to help you work out your real estate wishes, whether it is to buy vacant lots, improved lots, irrigated or dryland farms; or if you wish to sell I will appreciate your listings.

This is Beci Week in Texas . . . Time To Explore New Ways of Preparing Beef! You Can Keep Up Your Energy With High-Protein Beet. Eat Beef Every Day, Yet Keep Beautifully Slim, Too. Look For Your Choce Cuts At Cashway.

U. S. CHOICE



U. S. CHOICE

CLUB STEAK

NOVEMBER 8-13 TWO REASONS FOR OBSERVING TEXAS BEEF WEEK 1. U. S. Government Graded Beef At Cashway

lb. 69c

2. Lowest of Beef Prices At Cashway



U. S. CHOICE BEEF

lb. 59c

Fillet Mignon LB. 98c | TENDERIZED STEAK LB. 69c

U. S. CHOICE

Ib. 49c T-BONE STEAK



LOIN STEAK







U. S. CHOICE BONELESS STEW OR BARBEQUE MEAT __

U. S. CHOICE LEAN **GROUND BEEF**





U. S. CHOICE Hamburger Meat



U. S. CHOICE BEEF (CENTER CUTS) CHUCK ROAST lb. 49c

U. S. CHOICE BEEF (CENTER CUTS) ARM ROAST ______ Ib. 49c ROUND STEAK

U. S. CHOICE BEEF





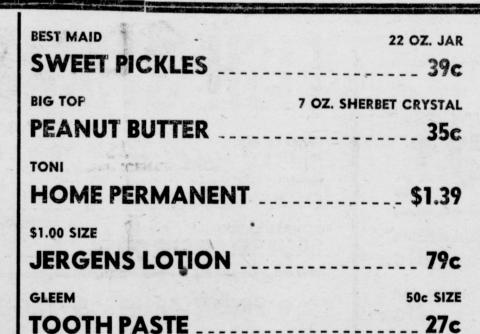
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Hers. Tuckers Pure Vegetable Shortening

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10 LB. CELLO BAG POTATOES

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GREEN ONIONS bunch 5c

Salad Dressing

PRUNE PLUMS NO. 300 CAN

MAZOLA OIL _____ 69c

.... 19c STURGEON BAY R. S. P.

Pint

SHEDD'S LADY BETTY **QUART BOTTLE** PRUNE JUICE SWIFT'S BROOKFIELD CHEESE

• FROZEN FOODS •

SNOW CROP FROZEN ORANGE JUICE ____ 29c 1 LB. PKG. --- 39c PERCH 10 OZ. BOX FAIR ACRES FROZEN STRAWBERRIES

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

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QUART BOTTLE

Phone 2440 or 2450

NO. 300 CAN

GUNN BROS. STAMPS TUESDAY



RECORD-BREAKING HYBRID CORN YIELD?

DOYCE TURNER, 4-H club member of the Pleasant Valley community proudly stands by the bin of Texas 30 hybrid corn that possibly has broken all existing state yield records for hybrids. The second bin represents the 167.5 bushels per acre on twin brother Royce's plot, while the next bin is representative of the 93.4 bushels of older brother Allen Doyle's plot, and the fourth bin shows the average yield for the state.

THE MULESHOE JOURNAL

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILE Y COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 34. NUMBER 45

SECTION II - 8 PAGES

THURSDAY, NOVEMBER 11, 1954

to bars about 1"x3". Turn out on

rack, peel off paper. Roll warm

Homemakers & Homemaking In Bailey County By Mollie Jordan

The holiday season is almost in full swing now. Kitchens are New Year's Day with festive happy holiday cooking. cooking. Lucky for us the market is plentifully supplied with holiday food favorites that are thrif-

Unusual for fall, the egg sup-

record large, and so is the al- perk up lunch boxes too. mond crop. Walnuts, hazelnuts

Lots of turkeys are on the market, pork supplies are large and beef continues in generous supply.

Shrimp, frozen fish, dry beans and rice are easy to find at economical price.

To complete the picture, abundant cheese, butter and dairy probustling from Halloween through ducts will be priced right for prunes or 1/3 cup raisins with

You might enjoy making and apples. serving these Fruit Bars now and

DRIED FRUIT BARS

cup sifted flour. 1/4 teaspoon baking powder. ½ teaspoon salt. 1/4 cup melted butter or marg-

1 cup sugar. 2 eggs, well beaten.

> 1 cup chopped nuts. 1 cup chopped dried fruits your choice of dates, apricots,

Sift together flour, baking powon through the Thanksgiving der and salt. Mix in other in-ficient wattage to give plenty of They are excellent to serve with a shallow baking pan (9"x13") fusing bowls and shades clean stration clubs in Parmer County but spiced tea or apple juice with waved paper and excellent to serve with a shallow baking pan (9"x13") fusing bowls and shades clean stration clubs in Parmer County and Christmas holiday season. gredients in the order given. Line light, and keep all bulbs, difply is large. There are plenty of hot spiced tea or apple juice with waxed paper and spread the and free from dust.

A diffusing bowl or an indirect 350 degrees (moderate oven) 25

and scatter the rays.

invited one of the Home Demon-

to attend their achievement day

perience for both groups. Mrs.

Maltby was in charge of the rec-

reation in club work and did an

Wednesday I attended a train-

ing meeting in Lubbock on work

simplification. All of the home

not had previous training in this

phase were there. You can ex-

pect to hear more about this im-

portant topic later. Work simpli-

fication is becoming more im-

portant every year and can help

the homemaker immensely. It is

an exciting challenge to every woman to see how and where

she can use the techniques of

bars in confectioners' sugar. As youngsters settle down for studying homework, remember 15 inches. light is cheap but eyesight is priceless. Provide the right kind

of light for their work. Proper lighting of the home 2/3 cup chopped evaporated study desk can safeguard the children's eyesight and make 9 inches for twin wall lamps. work easier. Use bulbs with suf-

fats and oils. The date crop is when company drops in. They batter mixture on it. Bake at Avoid glare by shading all program. It was a rewarding ex-

Turner Twins High Corn Yield May Set New Texas Record For Hybrids

What may prove to be the highest official yield of Texas hybrid corn ever raised in the Lone Star State is rounding out the story of two 4-H club boys in the Pleasant Valley community: a story that is as American as the community itself, and one that fairly typifies 4-H club work at its peak. A story of a fully rounded program of 4-H club projects carried by two youngsters, Doyce and Royce Turner, twin sons of Mr. and Mrs. Doyle Turner, which will bring more honors to these two quiet youths whose room is already papered with ribbons and banners their other 4-H club projects have garnered for them.

The fifteen year old twins have planting. een in the spotlight recently with the harvesting of their Texas 30 hybrid corn crop which has been officially correlated at producing 204.3 bushels per acre the middle of October.

But the production record; (whether or not it is a record statewide will not be known until November 22), is not the whole story, for the Turner twins have been cooperating with the addition to their usual projects including the handling and management of six sows and 13 feeder shoats, one of which won Plains-Panhandle Fair in Lubbock this year, and another winning grand champion banner at the Lamb county fair a week bers 130 laying hens. They also on a Lubbock station on Noveminclude three dairy animals and ber 23. four beef calves as 4-H club pro-

But to get back to the corn that bare bulbs. Select a shade which may set a statewide record for is slightly translucent or opaque yield. The three Turner boys, the and light in color. A dark shade twins and their older brother. should be lined with white to Allen Doyle, planted three plots reflect light. Shades should be of the Texas 30 hybrid on May 6. deep enough to hide the bulb, and each applied different mewide enough to give good spread thods of control, to see which had of light and open at the top to the most effect on the final allow for general distribution of yield. The photo shows the results.

Royce and Doyce applied three white lamp known as an R-40 tons of composted burs to the tests mentioned earlier were carbulb (with coated sides to re- acre on their plots, and plowed ried on by the twins last year, to 30 minutes. Several minutes duce glare) will soften the light them under 12 inches deep, the and have convinced their father corn was planted at the rate of

Be sure your lamp is tall 12-14 pounds per acre. enough to give a spread of light | The irrigation methods and needs. over your work area. From the amounts really told the story in top of the desk to the bottom of the control plan, however. Dovce the lamp shade should be about irrigated his plot heavily, Royce used only half as much irriga-When selecting a lamp for tion water as Doyce, and Allen eading or writing, be sure the Doyle only half as much as bottom diameter of the shade is Royce. The corn plots were waterabout 16 inches for a table lamp, ed four times; once prior to 13 inches for a single wall lamp, planting, and three times after

Last week the Progress Club FFA To Dongte For

The Muleshoe FFA held their regular meeting Monday, Nov. 1, at which time the group voted to donate to Boys Ranch near Amarillo.

The club also voted to entertain the FHA girls at a school Christmas party just prior to the demonstration agents who had Christmas holidays.

VISITED FRIENDS

Mr. and Mrs. Charles Shaw, of Littlefield, visited Sunday aft ternoon in the home of their friends, Mr. and Mrs. Ottis Blaylock and family.

her own methods of homework simplification to improve making.

The boys all applied 200 pounds of 16-20-0 to the acre at two inches below and about three inches to the side of the planting. The plots were gone over once with the rotary hoe and later with the cultivator. When the corn was about knee high, the boys stopped cultivating. From then on, the only cultivation was in irrigation methods

When the corn was harvested Extension Service of Texas A & in mid-October, Doyce found his M College in grain sorghum va- plot yielded 215.7 bushels per riety tests, plus their entry in the acre; Royce got 167.5 bushels per cotton production contest, both in acre, and Allen Doyle got 93.4 bushels per acre.

A & M agronomists correlated the 17.8 per cent moisture content to 15.5, reducing Doyce's grand champion of the South yield to 204.3 bushel per acre, as shown in the accompanying photograph.

Last week, the Turner farm was visited by cameramen from the earlier. The twins started their "Texas in Review" TV show, and swine program under the Sears the boys corn yield will be shown swine plan, as they started their on that program over Amarillo poultry project, which now num- TV stations on November 22, and

Last year Royce entered his control plot of cotton, which yielded an average of 11/2 bales per acre. Here again two plots

were used. On the first time over, one five acre plot yielded nine bales and the other one yielded six bales. The nine bale plot had been fertilized with 200 pounds of 16-20-0, and the six bale plot had been conditioned with a soil condi-

tioner and phosphates. The grain sorghum variety is best suited to his particular

Four varieties of grain sorghum were planted in 45 foot rows with four replicas therein. The varieties were martin maize. redbine 60, redbine 66 and combine kafir 60.

Although the yields have not been officially taken by A & M agronomists, the Turner boys know the redbine 66 produced the highest yield, with the comoine kafir next, the redbine 60 hird highest yield and the mar-

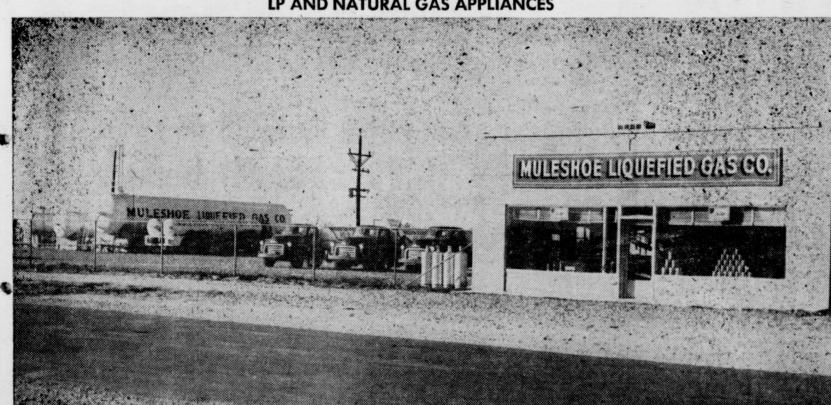
in lowest of all four. The redbine 66 is an irrigated soil variety, while the combine kafir is designed for dryland production.

Doyle believes the com kafir 60 suits his farm nes and will plant the majority of his grain next year in this variety. Doyle bases his reasoning on he fact that the combine kaffir

is more uniform in fruiting. If the corn on Dovce Turner's plot does break a hybrid corn records, anoth be added to the many worn so modestly by the Turner twins. If it does not, then the boys will keep on trying, for they believe earnestly in the 4-H dub motto, "To Make The Best Bet-

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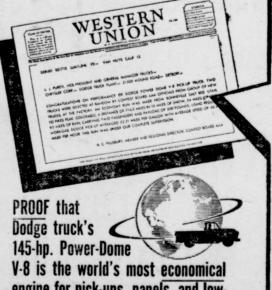


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L. J. PURDY, VICE-PRESIDENT AND GENERAL MANAGER TRUCKS-CHRYSLER CORP.-DODGE TRUCK PLANT-21500 MOUND ROAD-DETROIT-

CONGRATULATIONS ON PERFORMANCE OF DODGE POWER-DOME V-8 PICK-UP TRUCK. TWO TRUCKS WERE SELECTED AT RANDOM BY CONTEST BOARD AAA OFFICIALS FROM GROUP OF NEW TRUCKS AT THE FACTORY. AN ECON-OMY RUN WAS MADE FROM BONNEVILLE SALT BED, UTAH, TO PIKES PEAK, COLORADO, A DISTANCE OF 714.5 MILES IN 10 MILES OF SNOW, 34 MILES OF FOG, 93 MILES OF RAIN, CARRYING TWO PASSENGERS AND PAYLOAD OF 500 POUNDS, USING REGULAR MOBILGAS. DODGE PICK-UP AVERAGED 22.21 MILES PER GALLON WITH AVERAGE SPEED OF 40.44 MILES PER HOUR. THIS RUN WAS UNDER OUR COMPLETE SUPERVISION.

> A. C. PILLSBURY, MEMBER AND REGIONAL DIRECTOR, CONTEST BOARD AAA

DODGE TRUCKS

ARNOLD MORRIS AUTO CO.

1012 MAIN STREET

PHONE 7150

MULESHOE



DHILL SI

By John C. White, Commissioner

EMPHASIS ON QUALITY Marked increases in the per Gathering eggs at least three capita consumption of eggs over times a day is a necessary practhe past few years has been ac- tice in the production of top companied by an increase in de- quality. The longer eggs stay in mand for a quality product. As a the nest after they are laid, the result there is frequently a short- more they deteriorate. Commerage of high quality eggs despite cial producers often collect eggs the surplus production which has at 10 am, 12 and again at 4 pm. plagued the industry from time | Collecting and cooling eggs in to time.

Some of the fault lies in the lation of air to cool eggs rapidly failure on the part of the egg before they are packed in cases producers to follow practices to and reduces the chance of qualimaintain quality. Seven widely ty deterioration. recommended practices have been suggested to increase the keeping them cool, and mainnumber of top grade eggs the taining proper humidity are producer has to market. These practices which go hand in hand.

Confining the laying flock is a time tested practice of farm management known to result in greater production and more high quality eggs. It should be remembered that overcrowding in a poultry house is as bad a practice as permitting the hens to roam. A lower rate of production and a higher percentage of stained and dirty eggs are cer-

Providing clean, dry floor litter more A quality eggs. Many types allotments is subject to quota are available and most are inexpensive. Keeping them dry and of the state ASC committee. clean reduces the chore of clean-

Roughage Needed To Winter Beef

will be needed to carry Texas beef cattle through the winter. Consider both the amount and quality of roughage you feed, says U. D. Thompson, extension animal husbandman.

Roughage in some form should is only the loss of wheat price support eligibility. times. This doesn't necessarily mean it must be of the highest quality, but the higher the feed-

Roughages very low in nutritive value can be fed with success if adequate supplement about two pounds of cottonseed meal - is supplied each day. Cotton burrs, peanut hulls, corncobs and rice straw fall into this

Thompson cites specific rations based on years of research and study which are recommended UNDERWENT SURGER for feeding in Texas. Use about four pounds of legume hay with 14 pounds of cottonseed hulls or oat straw for each animal daily. It corn or sorghum silage is four pounds of legume hay with If corn or sorghum silage is available, feed 40 to 50 pounds of either and one pound of cot-

ton seed meal or cake daily. Eighteen pounds of Johnsongrass of Prairie hay supplemented with one to two pounds of cottonseed meal or cake makes a top-notch ration for dry cows where the hay is available, says Thompson. If Johnsongrass or sorghum hays were cut early and did not get rained on, he says producers may get by with-

out any supplement. A cow nursing a calf will need about 60 pounds of corn or sorghum silage or 20 pounds of Johnsongrass hay fed with two pounds of cottonseed meal or

Less feed is needed to keep cows from losing weight than to put it back on after it is starved off. Fleshy animals, the type most easily wintered, may lose 150 to 200 pounds without impairing the production of a calf.

Salt and steamed bone meal mineral supplement will complete the winter feed requirement of beef animals and should be fed free-choice, Thompson concludes.

FARMERS!

I Can Now

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On Clovis Highway

CAN YOU IDENTIFY THE MYSTERY FARM? If you are the first correctly to identify the farmstead pictured below, you will be awarded two tickets to Cox Drive-In Theatre in Muleshoe. Watch The Journal each week for a picture of an attractive farm home of the Muleshoe country.

This Weeks Thystery Farm



Just phone The Journal and inform us where you live and whose farm you think this is. There will be two tickets each for the first out of city dweller and the first city resident to telephone or call at this office. Phone 5400 and 7220.

Farm Included In Quota

When marketing quotas are in and clean nesting material are effect for wheat, that grown on two practices which help provide acres in excess of farm acreage of litter and nesting materials penalties even if fed on the farm, says Claude K. McCan, chairman

wire baskets permits free circu-

Cooling eggs before packing,

Maintenance of relatively high humidity is extremely important.

Where natural conditions are

not satisfactory, other means

should be used to increase the

moisture in storage places.

Wheat Feed On

Many farmers have raised the question why wheat grown for feed-and not sold on the market-must be included under quota and allotment provisions. The law is clear on this point and is pected lower seasonal prices, not a matter for administrative ruling, adds McCan.

Smaller producers, those with year. acreage allotments of less than 15 acres—do not come under the marketing quota provisions if their total wheat production on acres. In these cases, the penalty Haney, extension agricultural ec for exceeding acreage allotment onomist.

In all other instances, however, all wheat produced on acreage outside the established farm aling value the better, Thompson lotment is subject to quota penalties.

HERE FROM TECH

Helen Stovall, student of Texas Tech, was visiting in Muleshoe over the weekend with her parents, Mr. and Mrs. Alf Stovall, and friends. While here she attended homecoming festivities.

W. B. "Happy" Wagnon underbut was still in serious condi-

Outlook Good For GUEST FOR WEEKEND

The outlook for 1955 is favorable for egg producers who sell on a graded market. But with exmany backyard poultrymen may reduce or curtail production next

1955 Egg Producers

Based on the price prospects and trends in recent months, the natural tendency of farmers will he to raise fewer replacement the farm does not exceed 15 chicks in 1955, says John G. Mc. homecoming festivities.

Production for the first six ets now on farms. After mid-1955, Garner, over the weekend. the volume of eggs largely depends upon the number of chicks | HERE SATURDAY started during the first half and saved for replacement.

Eggs will be plentiful during the first half of 1955, even more Morton. so than now, McHaney predicts Prices paid to producers in March and April may drop below the levels of the same months in '54, but can be expected to improve

in the fall of 1955. A four percent increase in egg production this year in Texas has not kept pace with producavailable, the economist says.

too Hot to Handle

SPECIALS

Franklin Springer was a guest over the weekend in the Ray mond Gaede home. While here he attended homecoming festivities with his friend Keith Gaede

ATTENDED GAME

Joy Dean Warner and her friend, Yvonne Horton of W. T S. C., were in Muleshoe over the weekend visiting Joy Dean's parents, Mr. and Mrs. Dee Warner Friday evening they attended

VISITED PARENTS

Carlos Garner, student at W. T. months of 1955 is already "made", S. C., Canyon, visited here with by the number of hens and pull- his parents, Mr. and Mrs. Ves

A guest in the home of Rev and Mrs. C. C. Stephens Saturday was Mrs. Fred Stockdale, of

SUNDA GUESTS

Sunday Guests in the home of Mr. and Mrs. J. C. Dalton were Mr. and Mrs. Ancil Jackson, of Hereford, and Mrs. Austin Floyd, of Muleshoe.

FROM SAN ANGELO

Mrs. H. A. Spradley, of San Angelo, spent the past weekend here with her parents, Mr. and areas where graded markets are Mrs. D. L. Jackson, and other relativies and friends.

Office Supplies at the Journal Phone 7220, We deliver.



and so are some motor oils! Man, it gets HOT inside that engine. Up to 1800 degrees! It takes a TOUGH



"SOME Hunters ARE BETTER THAN Others!"



motor oil to keep those hot mov-ing parts A-P-A-R-T! Change to AMALIE — and change TODAY!



Muleshoe Service Station

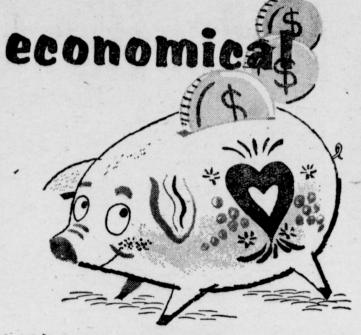
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Ambulance Service Day or Night TRAVIS E. REED, Mgr. **DIAL 2860**

Sixth Annual OLD STOVE ROUND-UP

A Good Time To Buy An Automatic Gas Range



... TO BUY ... INSTALL ... OPERATE



New, automatic gas ranges have every modern feature. Check them and you'll find such exclusive features as: Hundreds of burner settings, smokeless broiling, continuous oven temperature control for better baking. and instant heat. See these wonderful ranges at your dealer's today. Buy an automatic Gas range. No range is more auto-



STORAGE

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Grain & Seeds

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WE WANT TO BUY YOUR GRAIN & SEEDS

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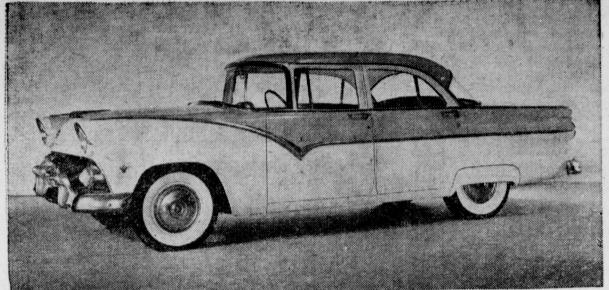
MULESH

BRAND NEW TURNOVER PLOWS TURNS FURROWS ALL ONE WAY ONE ROPE TRIP **FAMOUS MINNEAPOLIS-MOLINE BOTTOMS** \$312.30 PRICED BELOW THE LOWEST!! VALUE PLUS

SEE IT TODAY-BUY IT TODAY Fry & Cox Bros.

Your Friendly One-Stop Farm Service

*Ford's 1955 Line Cars and Trucks To Be Introduced By Muleshoe Motor Co. In Showrooms Locally Friday



FORD'S NEW 1955 MODEL

LONGER, LOWER body lines and wrap-around windshield, available on all models, is shown above in the Fairlane four-door sedan. The '55 Fords are available with Y-Block V-8 or I-Block six power, and Fairlane models have dual exhaust as standard equipment. They will be shown by Muleshoe Motor Co. November 12.

include Six and V-8 engines.

Three engines have increased

horsepower and compression ra-

The 1955 models have new

larger parking lights and larger,

shield-shaped tail lights adapt-

able to class "A" turn signals.

They are manufactured in five

lines and 24 series which in

clude: nine conventional series,

six cab forward series, four

new line-the high-styled Fairlane series—as the leader of its driver's compartment. four lines of 1955 passenger cars to be shown in Muleshoe Motor lane models have a new concave Co., showrooms Friday, Nov. 12.

Modern styling inspired by Ford's new Thunderbird personal car distinguishes the new Fords. Retaining definite characteristics which have won Ford style leadership, the 1955 Fords also have a wrap-around windshield and a new, lower silhouette. The Crown Victoria—a new model-is the first Ford sedan front fenders a forward thrust under five feet in over-all height. Ford, which offered the first

V-8 engine in the low price field in 1932 and has built 14 million flatter hood and a longer rear V-8s since, introduces for the first time three new engines: A high compression Y-block V-8 engine of 272 cubic inch dis-

placement and an 8.5 to 1 compression ratio. A powerful Y-block V-8 engine of 272 cubic inch lisplacement and a 7.6 to 1 compression ratio. An improved 6 cylinder Iblock engine of 223 cubic inch displacement and a 7.5 to 1 com-

pression ratio. Dual exhausts, which provide extra power, are standard on all Fairlane V-8 and station wagon

Ford's new high compression engine available only with Ford- "Big Jobs" down to F-100 Pickomatic transmission in the Fair. lane series, has a four-barrel carburetor with automatic choke and special intake manifold; Muleshoe Motor Co. on Friday. special vacuum controlled distributor; high compression cylinder heads and high capacity radiator. Ford's popular V-8 and 6 nouncing the new truck models, cylinder engines are available said: with any of the 16 Ford models

The new Ford Fairlane series, named after the home of the late chine tool. Actually a truck is a Henry Ford, includes a complete- capital goods item and when we ly new styling idea-the Crown design them we think of them Victoria model. This car has an that way. All of our new trucks arch of chrome over the top like have greater durability more

THURSDAY & FRIDAY

Robert Taylor

Janet Leigh

ROGUE COP

SATURDAY ONLY

Randolph Scott

Dale Robertson

- IN -

FIGHTING MAN OF

THE PLAINS

Enjoy Good Movies Every Time At The

Valley & Palace

In Muleshoe Box Office Opens 7:00 P. M.; Show Starts 7:15 P. M. - Saturday & Sunday 1:45 P. M., Continuous Showing -

Valley Theatre

Ford will introduce an entirely a tiara. It also is available with gas economy and lower maintentransparent plastic roof over the ance expense built into them." Ford's five truck engines, built Like all 1955 Fords, the Fairexclusively for the truck lines,

grill composed of a sturdy chrome-plated grille. Fairlane cars are immediately recognized by a chrome trimline which starts on top of each front fender at the headlamp and follows the curvature of the fender downward, then sweeps along the side to the tail lights. Hooded headlamps give the high look while rear fenders form a reverse angle above larger tail lamps. All the new Fords have a

New upholstery fabrics, many developed especially for the 1955 Fords, are available in a broad selection of colors and patterns. Thirty-five textile mills were contacted in the development of special woven plastics, decorator fabrics and vinyls created exclusively for the new Fords. They are matched with 13 exterior colors in single tones and also in a variety of new and unusual twotone treatments on the Fairlane

Twenty-four series including 190 models of 1955 Ford trucks ranging from 30-ton tandem axle ups, all designed to make money for operators on every hauling job, will also be introduced by L. D. Crusoe, Ford Motor Com pany vice-president and general manager of Ford Division in an-

"A truck should be bought with the same consideration for low cost operation as any ma-

SUNDAY & MONDAY

Burt Lancaster

Susan Peters - IN -

APACHE

TUESDAY & WEDNESDAY

Dinah Sheridan

- IN -

GENEVIEVE

delivery chassis series and a new Bobby Gable Wins In enger cars. GVM ratings run from 4,000 to 40,000 lbs. and GCW Roadeo Contest At ratings to 60,000 lbs. There are 15 wheelbase lengths for custombuilt bodies from 5½ to 19 ft.

Ford has designed its 1955 truck cabs for an even greater driving ease and efficiency than industry. The optional custom 'driverized" cabs, available in rubber seat, five inch deep cushion and three inch seat back. It provides buoyant, restful support for the driver's body under all driving conditions and will keep its resiliency for the life of

three men comfortably and is covered with long-wearing woven plastic upholstery which keeps cooler in hot weather because air can pass through it. Cab doors which are almost a yard wide, let the biggest driver slip in and out easily, while weather sealing around the doors and body joints keep out dust, fumes and moisture.

The big, one-piece curved windshield, deep side windows and a rear window which is almost as wide as the cab, provides full range vision for safer and easier driving. Ford truck cabs have more glass area than any competitive trucks.

Engine and road noises are kept minimized in the Ford cusom cab by perforated thermacoustic headlining backed by one inch of glass wool insulated and by sound deadener on the floor, rear cab panels and doors. There are grip type arm rests, a large dome light operated by automat ic door switches, two adjustable sun visors, an illuminated cigar school bus chassis series, two lighter and a sturdy dispatch box tandem axle series, two parcel lock.

Fort Hood Recently

Private First Class Bobby R. Gable, husband of Mrs. Jenean Gable, Muleshoe, and son of Mr. current models which paced the and Mrs. Harold M. Gable, also of Muleshoe, a member of the 13th Tank Battalion, First Armall models, have a new full foam ored Division, Ft. Hood, was one of the three top scorers in the battalion "Road-e-c" contest. The Road-e-o contest is de signed to test driving skill of

military personnel and increase knowledge of safe driving practices, the contest consists of an intricate driving course that determines a man's knowledge of traffic rules, safety habits, and proper braking and stopping. Private Gable entered the Army in April, 1953, and took basic training at Ft. Hood with the First Armored Division which is undergoing intensive training on the vast Fort Hood Reservation. maintaining its state of constant combat readiness. "Old Iron sides", the first armored division organized in the United States Army, won fame for its World Chaffee, Ark. War II fighting in Africa and

Billie Joe Copley Has Corporal Rating

Billie Joe Copley, 24, whose wife, Betty, and father, John Copley, live in Muleshoe, was recently promoted to corporal while serving with the 8070th Army Unit's Engineer Utilities Com pany in Taegu, Korea.

Corporal Copley entered the Army in March, 1953 and com- erating for the past two months New Mexico mountains.

THE MULESHOE JOURNAL, Thursday, November 11, 1954



Ford's 24 series of 1955 trucks with 190 models extending from the tandem axle Big Job shown above to pickups, are designed to make money for operators on every hauling job. The new models with improved engines and chassis, and more comfortable full foam rubber seats in custom cabs will be introduced by Muleshoe Motors, November 12.

George McCool Ends Antartic Operation

George O. McCool, boatswain's mate first class, USN, son of Mr. and Mrs. E. R. McCool, of Muleshoe, and husband of Mrs. Sarah J. McCool of Newton Center, Mass., is scheduled to return to Norfolk, Va., Nov. 10 aboard the landing ship dock USS Casa Grande.

The Casa Grande has been op-

pleted basic training at Camp in a replenishing operation labeled Sumec.

The crew was officially initiated in the Order of the Blue Nose when the ship crossed the Artic Circle, entering the domain of he Polar Bear on Sept. 29. The ship visited ports in Greenland, Newfoundland and Labra-

NEBRASKA VISITOR

Austin Panter, of Lincoln, Neb. is this week visiting friends and attending to business interests.

DEER HUNTING

Louis Scroggins is on a deer hunting trip this week in the

Announcing new FORD TRUCKS for '55... the Money Makers!

Money-making POWER! Important longer-life engine advancements! The only full line of proved, modern short-stroke engines in any trucks! New work-saving, money-saving CONVENIENCE! New money-making CAPACITIES! New reasons why Ford Trucks are gaining new buyers faster than any other trucks!



NEW savings in all three areas! TRIPLE ECONOMY!



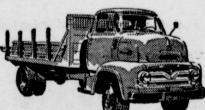
Money-Making power saves gas!

ONLY FORD gives you the gas-saving efficiency of proved, modern short-stroke design for every engine! Ford's ultramodern, overhead-valve engines-four V-8's and one Six—cut piston travel, cut internal friction, save gas. And new engineering in valves, heads, crankshafts, electrical systems and cooling, results in still greater durability!

Money-Making convenience saves work!

FORD'S Driverized Cab sets new comfort standards for '55! New full foamrubber seat and seat back in the Custom Cab*. Work-savers . . . like smoother Fordomatic* with new faster starting, lowgear "step-down" for all light duty series : . . Power Brakes* even for halftonners : : . Power Steering* for most BIG JOBS-make driving easier.

*Modest extra cost



Money-Making capacity saves trips!

NEW axle capacities and new springs, coupled with Ford's high-payload construction, make Ford Trucks better load carriers than ever. Ford's new 1/2-ton Pickup, for example, has one of the biggest payload capacities of any Pickup: 1,718 lbs. Ford gives you top payload capacities in over 190 models, ranging up to 60,000-lb. GCW tandem-axle giants.



GUY WITH A GRIN -Starring-

HELL BELOW ZERO -Starring-

James Stewart Rosiland Russell Allan Ladd

MOTION PICTURES ARE YOUR BEST AND CHEAPEST ENTERTAINMENT

NEW Payload Champ of the Picker ups! New Ford F-100 6½-ft. Pickup, GVW 5,000 lbs., now takes payloads up to 1,718 lbs. 132-h.p. Y-8 or 118-h.p. Six engine.

Trucks! Shown: C-600 Cab Forward, GVW

NEW higher power and compression

See the 1955 Money Makers Friday! MULESHOE MOTOR COMPAN

PHONE 4930

FORD AUTOMOBILES AND TRUCKS

MULESHOE

Progress Congregation Joins Nation Wide Fund Campaign For Korea

odist Church will join in a na- rea. tion-wide denominational offering Sunday, November 14, in be-

Bishop's Appeal, is calculated to general rehabilitation. raise more than one million dol- To impress the members of his

The members of Progress Meth- lars for immediate work in Ko-

Personal relief will receive 30 per cent of the funds, while the remaining 70 per cent will be The campaign, known as The used in rebuilding Churches and

THE D.H. SNEED SUPPLY CO.

ANNOUNCES

WALKER-NEER SPUDDER DRILLING RIG

to round out our services to our customers. We are now in position to take care of all the

We Have Purchased A New

problems of producing water for irrigation or water wells for home use, including:

Irrigation well drilling rotary or spudder

Irrigation well drilling deeper and set liner

Turnkey estimates on any job, large or small

H. L. BRYANT, of Brownfield, Texas

- AND -

CLYDE TUCKER, of Lubbock, Texas

Both men are veterans of several years experience in water well and irrigation drilling and

We have secured the services of two very competent men to operate our rig-

Water well drilling

Pulling casing

Winch work

Irrigation well clean out

Casing preforation in well

Pump repair work, any make pump

Gearhead repair and ratio change

Pump installation and pulling



Church with the dire necessity of the Korean people, the pastor, Rev. Carrol M. Jones, has asked that the dinner meal in every home be observed as a sacrifical Subject Of Talk meal of rice or some cereal. The amount of money thus saved is to be placed in a "rice bag" on the table for the Nevember 14 the table for the November 14 offering. Several of the families estimate that the saving at each meal will be \$1.00 or more.

Some members have already pledged substantial amounts to the Korean offering.

In connection with the day's program, the film "The Korean Victory" is to be shown at the Church. The public is invited to see this film, which is a late report on the Korean situation.

CARD OF THANKS

I wish to thank all the exstudents and ex-teachers who attended the homecoming and made it the success that it was. Also thanks to those who helped me get things organized.

I am very appreciative of the fine set of matched luggage given me, though I didn't need any gift for the small part I played. But for you, the homecoming would not have been a

Thank you, and I will see you again next year.

VISITED PARENTS

Dr. and Mrs. Kenneth Osborn, of Lovington, N. M., were here the past weekend visiting her parents, Mr. and Mrs. Sam Mc-Kinstry and other relatives. While here a double birthday celebration was held at the Oscar Allison home for Dr. Osborn and Mrs. Harold Allison.

VISITED IN LUBBOCK

Mr. and Mrs. Robert Trapp visited last Sunday with friends

Problems faced by the school administrator and teacher, which the people of the district can help to solve, were discussed before the Rotary Club Tuesday by Troy Perkins, principal of Muleshoe junior high school. He was introduced by B. A. Dalton, program chairman for the month.

Among many things, Mr. Perkns mentioned the problem of discipline, for which he said there is no panacea, no easy solution; it is a continuing prob lem, and requires the best think ing of parent and teacher.

in our educational system?", the speaker asked. He said he thought that the end object is to give the child some necessary tools that will be useful through life, and first among these tools he listed reading, writing, and arithmetic, the well known Three Rs but, the schools seeks the social adjustment of the pupil,

A problem which continually confronts the teacher is the matter of promotion. The average student is about a C student, but who is to say whether a child should be left in the old grade or promoted to another when his grades at first examination appear to be below the promotion standard.

Mr. Perkins felt that most paents do not understand the facilities of their schools or understand the policies laid down by those in authority. He felt that printed lists of approved policies s a must in the near future.

But the refrain of his talk was: Who is responsible?" Is the parent or the teachers responsible for good attendance, for education in careful use of textbooks schools Mr. Perkins feels the pahave clear cut ideas as to the lividing line in mutual respon-

ors do not seek pity, or ought not to, as was inferred in a recent magazine article, he said. They understood the pay scale ers are very much underpaid.

Essay Contest Offers Cash and Trip For Junior and Senior Students By DAV Group

and an all-expense trip to Washington, D. C., is being placed before eleventh and twelfth grade students in all Texas schools by the Disabled American Veterans, national and state.

Announcement of the seventh annual nationwide essay contest has been made jointly by Warren P. Fuller of Nacogdoches, State Commander of the Vet erans, and Laurence Melton, Dallas, Chairman of the Texas Committee for Employment of the Physically Handicapped.

Both national and state prizes are offered. National prizes are \$1,000 first, \$400 second, \$300 third, \$200 fourth, and \$100 fifth. State prizes are first \$100 plus a gold medal, second \$60 and a silver medal, third \$40 and a golden-bronze medal, fourth \$20 and a bronze medal, and fifth \$10.

Winners in the national contest will be provided with expenses and round-trip transportation to Washington. Traditionally the President makes the

C. R. Anthony Co. Hosts Murray At **Amarillo Banquet**

the local C. R. Anthony Co. store, Curtis Carlisle and Earl Osborn of the store's selling staff were guests of the C. R. Anthony Co. and Brookfield Clothes, Inc. of New York City, at a dinner and men's clothing clinic held at the Hotel Herring in Amarillo on Monday, November 8.

The men's clothing clinic was conducted by M. B. Galloway, merchandise manager of the C. R. Anthony Co., and Hermmany problems faced by the an Soifer, president of the Brookfield Clothes, Inc., had a dual rent and the teacher ought to purpose: 1. to indicate to the clothing manufacturing industry the tastes and demands of the nen of this city and surrounding reas; and 2, to demonstrate newly developed techniques as suring maximum customer satisfaction with clothing purchases. 100 executives, buyers and sales and the work and responsibility people of the C. R. Anthony the day there. that goes with their profession, stores which are located in many

Winner of the first prize in the portation to the State Convention of the Disabled Veterans at Laredo next summer. The firstplace Texas essay will be entered in the national contest.

in Employing the Handicapped". 🥞 The announcement said that matained at any of the Texas Employment Commission local offies; from the Rehabilitation Di-Agency; or Disabled American Veterans, Department of Texas, Texas contest will receive trans. P. O. Box 3155, South Austin Station, Austin, Texas.

Details of the contest are being sent to school superintendents for convenience of students. The subject for this year's Closing date for entries is Jancontest is "A Decade of Progress uary 31, 1955.

Babson Comments On The Election

Naturally, the Republicans are in his Cabinet and his advisors much disappointed by Tuesday's election results. It' however, nessmen should be experts on Congressmen should be able to run steel, coal, or automobile companies. During the two years when I was Assistant Secretary big lawyers, big bankers, and big generals have not been trained recognize this and make changes neither a "boom" nor a "bust"

As to the effect of the election on business, I am not disturbed. shows that the Eisenhower "Mil- This is too big a country to be lionaire Cabinet" does not under- upset by these election results. stand politics. Frankly, there is The election means only a delay no reason why these able busi- in remedying some of the New Deal errors. In the meantime, political matters any more than less money will be spent by large companies for expansion, but more money will be spent by wageworkers in the dime stores Both Democrats and Republiof Labor, I learned that politics cans will work for less unemployment between now and 1956. There will be no World War III for getting votes. I forecast that during 1955. All in all, I forecast President Eisenhower will soon no great changes, - certainly

» About People You Know »

VISITING HERE

is visiting here witah her brother, Henry Hanover and family. She plans on staying for two

VISITING SONS

Mrs. Clemmie Dearing, of Amarillo, is visiting here for a few the past weekend. days with the families of her sons, B. A. Dearing and Harold Dearing. Here Monday for a brief visit were her daughters. Mrs. Melba Phipps and children, and Mrs. Dorothy Brockman and children, of Amarillo.

TO LUBBOCK Dabney and Marie Blaylock spent Sunday in Lubbock with their uncle, Raymond Hicks. Participating in the clinic were They made the trip with Mrs. Bernice Hicks, who also spent

family, of Friona, visited this

weekend with his brother, Mr. Mrs. Clara Grissom, of Temple, and Mrs. Glenn Dunn. Another guest in the Dunn home was Carol Dean Dunn, of Lubbock.

HERE OVER WEEKEND Mrs. Charles Jordan and fami-

y, of Lorenzo, visited here with her mother, Mrs. A. L. Gabbert

Mrs. Rufus Gilbreath and Doris Ann, and Mrs. Margaret Upton and Evelyn, attended the football game at Portales, N. M., Friday evening between N. M. M. I., and Portales High school. Mrs. Gilbreath's son, John Charles is a member of the N. M. M. I. High school football team.

Mrs. Audie Davidson and Mrs. Audie Cagle, of Tulia, visited Mr. and Mrs. Casey Dunn and end. They attended the football homecoming game Friday even-

> Elwin Julian, of Baileyboro, spent the past weekend here with his mother, Mrs. C. D. Julian.

ATTENDED GAME

VISITED MOTHER

Mr. and Mrs. Jimmy Reese, of Lubbock, were here over the weekend to attend the homecoming festivities, and to visit with her parents, Mr. and Mrs. Joe Damron and other relatives and friends.



Good Service and a Good Deal on Mortgage Loans

Once you've decided on a home, you naturally want to know how you can finance it most economically and conveniently. Here, home loan rates and terms are worked out to your best advantage.



OF CLOVIS, N. M. IN MULESHOE & IN EARTH FOR INFORMATION SEE

MILDRED DAVIS Western NFLA Building

VISITED BROTHER hen they entered it, but he adcities of Texas, Oklahoma, Kanmitted that in many cases teach- sas, New Mexico, Mississippi and California. enjoy the thrill of newness!

feel the difference Try our wonder-working Sta-Nu process. the revolutionary discovery that replaces the vital textile finishing agents all fabrics need for that like-new look and feel. Your clothes will look newer than new . . . new clothes will keep new-looking . . . and every garment becomes more resistant to wrinkling and soiling. Try Sta-Nu today! It costs you nothing extra! TODAY!

mbert Cleaners

WOODIE LAMBERT, Proprietor

Muleshoe

D. H. Sneed Supply Co.

Muleshoe, Texas Distributors of Layne Pumps and Continental Red Seal Engines

repair work. They will be glad to discuss your problems with you.

Phone 7260

Advertised in Ladies' Home Journal

See It Here

Friday, November 12

The world's greatest builder of V-8's presents

THE TOTALLY NEW '55 FORD!

PRESENTING

DISTINGUISHED LINES

POPULAR BODY

STYLES

INCLUDING THE DISTINCTIVE **NEW**

THUNDERBIRD

14 Single-tone body colors, 13 can be in 18 unique, new twotone combinations.



Longest, Lowest, Roomiest...most Powerful ever built!



New CUSTOMLINE Series . . . The Tudor Sedan (above) and Fordor offer a wide selection of new color and upholstery combinations. Like all '55 Fords, they have a new wider grille, new visored headlights and sturdier, extra-narrow pillar-posts for better visibility.



New STATION WAGON Series...The new 6-passenger, 4-door Country Sedan (above) is one of five new do-itall beauties. There's also an 8-passenger Country Sedan, an 8-passenger Country Squire and a 2-door, 6-passenger Ranch Wagon and Custom Ranch Wagon.

We invite you to see for yourself. And we tell you in advance you'll be amazed. For this new Ford is totally new-outside, inside, and in thrillingly different performance.

The long, low lines of the Thunderbird were its styling inspiration. Inside, you'll be greeted by rich, roomy luxury . . . by fabrics never before offered in a motorcar.

Mighty engines, mightier than in any Ford before-supply its exciting power. And each of Ford's three new engines offers the safe, split-second response of Trigger-Torque Power.

Your ride will be up to 15% smoother. Best of all, you'll find your kind of car, for there are 16 body styles in four fresh new lines.

When you come in, don't be surprised if you tell yourself: why look farther-why delayyou just can't buy better than Ford.

> vew MAINLINE Series . . . Each of the three Mainline beauties offers the same engineering advancements,

> the same graceful contours and clean lines that dis-

tinguish all '55 Fords. Fordor Sedan is illustrated above.



EXCLUSIVE TRIGGER-TORQUE POWER IN 3 MIGHTY ENGINES

162-h.p. Y-block V-8 2. 182-h.p. Y-block Special V-8 3. 120-h.p. I-block Six

(1) The new 162-h.p. Y-block V-8 has a higher (7.6 to 1) compression ratio, greater displacement. And, like all '55 Ford engines, it has Ford's famous deepblock build . . . short-stroke design.

(2) The new 182-h.p. Y-block Special V-8 (offered in combination with Speed-Trigger Fordomatic on Fairlane and Station Wagon models) features 4barrel carburetion, dual exhausts and extra-high (8.5 to 1) compression ratio.

(3) The new 120-h.p. I-block Six has a new higher (7.5 to 1) compression ratio. It's the most advanced six-cylinder power plant in the industry. ALL WITH TRADITIONAL FORD ECONOMY

PLUS ALL THESE OTHER BRAND-NEW

WORTH-MORE FEATURES

* New Speed-Trigger Fordomatic Drive * New Turbo-Action Spark Plugs * New 10% Larger Brakes * New Tubeless Tires

★ New Angle-Poised Ball-Joint Suspension (Fordomatic Drive optional.)

'55 FORD

The fine car of its field

We Cordially Invite You to View The New'55 Ford IN OUR SHOWROOMS

Muleshoe Motor Co.

PHONE 4930

FORD AUTOMOBILES AND TRUCKS

MULESHOE, TEXAS

The Muleshoe Journal

PUBLISHED EVERY THURSDAY AT MULESHOE, TEXAS Entered as second class matter at the Muleshoe Post Office under the Act of Congress, March 3, 1897.



SUBSCRIPTION RATES

In Immediate Territory, 1 Year Out of Immediate Territory, 1 Year

J. M. FORBES

Publisher

Publicize Muleshoe

All civic minded citizens of Muleshoe are aware of the vast resources and opportunties that exist in our community and Bailey county as a whole. We are increasingly aware that we hold in our hands the key to infinite expansion and growth providing we can get outside capital and interests to hear our story of what we have to offer.

The name Mulesinoe frequently crops up in advertising in some far off place, and we are thrilled to see our town's name brought to the public attention. There is, for instance, a lobster farm in Maine that ships live lobsters all over the United States by express. This company, thousands of miles from West Texas has as its slogan in large type, "We ship live lobster from Maine, to Muleshoe, Texas!" The name is often used by metropolitan advertisers because it is ambiguous and faintly amusing to people living in metropolitan

We believe that we should capitalize on our name, and make it mean more than just a chuckle to folks who don't know about our town for what it really is and has to offer. We further believe that we should begin efforts to publicize Muleshoe and the wonderful opportunity for industry

and diversified agricultural that exist here. There is an old motto that salesmen use, "You can't sell 'em if you don't tell 'em." Let's tell 'em!

FUTURE NEEDS

Last week the point was brought out that by 1975, the population will have increased so much that we will need 153 million more acres of land to produce enough food stuff to feed all the people then living.

Intrigued by the idea of where that much more farm land would come from, our researchers set out asking questions of agricultural experts, and came up with some amazing an-

Most of those we talked with told us that although some ranch land is being opened up for farming operations, this type of land conversion will represent only an infintesimal portion of needed food production facilities.

They tell us rather, that agricultural experiments now being carried on, some of which began five years ago, will result in increased production of such amazing yields that our present farm land will supply our needs and more by 1975.

Experimental farms and plots are being used to grow hybrids that will yield from two to five times what is now considered normal or good crops. In the field of grains, in partcular, such experiments have already proven the practi-cally of growing hybrids producing as high as ten times what we now consider better than average yields. Such experimentation has passed the guesswork stage, and waits only on production of enough quality controlled seed to be intro-

duced to the farmer. Within five years, some agricultural prognosticators say, our overage-yields will make present production records seem puny by comparison.

As Shakespeare said, "Tis a consumnation to be devout-

ly wished."

UNDERWENT SURGERY

Jordan Stephen, three week old underwent surgery in the Littlefield Hospital and Clinic last Friday morning. He was reported doing fine Monday of this week. Mrs. Joe Butle

GUEST SPEAKER

Church, Sunday.

WAS IN DIMMITT

Mrs. Buck Wood visited Sunson of Mr. and Mrs. R. F. Wright day in Dimmitt with her sister, Mrs. Joe Butler.

Mrs. Joe Butler, of Dimmitt, and Mrs. Peter Boegetti, of Ventura, Calif., were guests Monday The Rev. C. T. Jackson, of Ama- in the home of their sister and rillo, was guest speaker at both brother-in-law, Mr. and Mrs. morning and evening services at Buck Wood. The three ladies the Muleshoe First Methodist went to Lubbock Monday afternoon.

ATTENTION

AMERICAN SECURITIES INVESTMENT CO.

Offers For Sale, 500,000 Shares of Common Voting Stock To Residents of TEXAS Only

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TEXAS GULF INVEST. CORP.

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Muleshoe, Texas

Saved From The

Round File

Carroll Pouncey

Well, naturally everybody wants to write, and the Great American Novel nestles in more imagine.

For instance. We are going to write this Great American Novel bout this B-36 airplane, see, and t was flying over a town one day, about 10,000 feet up in the air. Well sir, all of a sudden, the pilot, or driver or whatever he is called on a B-36, looks out the window of the airplane and sees this man standing there knocking on the door of the airplane. He isn't a man from Mars, he's from Muleshoe, and he keeps knocking on the door, see, and trying to holler something to the airplane driver, but he can't on account of the noise.

Well sir, that's as far as we have got so far and when we do we will let you know.

Another one we think will go ver with a dull thud, is a thrilling wartime drama about these mean men who are spies or like that, and they STEAL THE STA-TUE OF LIBERTY!

It is replete with FBI men, sab oteurs, and fairly reeks with romance. If we can just get a beautiful girl on the cover of the book, we feel like it will soon rise to the top of the drugstore book of the month club.

Recollecting the days when you bought green coffee at the store and ground it in the kitchen makes you at least old enough to vote.

For security reasons we won't tell you his name but there is a citizen in Muleshoe whose motto s "Women-they will never last". He best expresses his belief that the weaker sex is not here to stay anymore than the tandem bike, in one short sentence, "Wo-

More we think about it, more ve are inclined to agree with him. But it takes courage to incline your beliefs this way, and an awful lot of patience to see his prophecy fulfilled.

To corn a phrase, our hearts are as pure as the drivelling C. McKinsey have been studying that we would do no wrong to stadium as usual Saturday after-

Cornelius Schmaltz The Journal's correspondent in Stegall writes that peace is nicer than war because it's

An Old Editor we once knew of was driven to write in his column one day, "The editorial couch is not only not a bed of roses, but is about as thickly studded with thorns as the size of the couch will permit."

We know exactly what he had in mind. Last week for instance when we left out all those stories that we promised to print.

Had a compliment last week on this column. But we believe the one this week will prevent such an occurance in the fuBABSON DISCUSSES-

His Experiences At Monte Carlo

Babson Park, Mass. Nov. 11 for this column of my 418 newspaper clients. Here is the story: TURNED DOWN AT

MONTE CARLO When I last visited Monte Carlo, Monaco, to look on as a spectator, I was required to give my business card before entering. The only card I had referred to me as a statistician. As a result, I did not get into the gambling casino. I tried a second and third time, but with no better results. I then went to the general offices of the company to find out the reason why I was not admitted. This is what I found:

The French Government had learned that the German Chiefs of Staff, just before the German armies collapsed in 1945, had made marked studies in what is known as Psychological Strategy. It is said that this is what enabled the Germans to nearly break through at the time of the famous "Battle of the Bulge" which was stopped by Montgom ery and Patton. The super-super mathmeticians of Germany had figured out in advance that it would be possible to break thru at that time, in view of what the American Generals were think-

ing and counting upon. WHAT THE FRENCH AND RUSSIANS ARE DOING TODAY

The French are now making great progress in such studies. It was because of these known studies that the "Bank" at Monte Carlo was becoming frightened of statisticians and mathemeti cians. I now learn that the U.S. Navy and Air Force have taken up these studies, with the help of the Princeton Institute for Advanced Study. In fact, from this Institute. President Eisenhower has just taken the super-super mathematician John von Neumann and appointed him to the Atomic Energy Commission.

While these super-super mathematicians have been studying how to ascertain in advance what the Chiefs of Staff of enemy armies are thinking and planning to do, a group of face of the earth. vounger statisticians led by J. C. Truly to love all people means let the spectators file into the making their home in Amarillo. games—from poker to chess. Mc-Kinsey has even written a book on the subject entitled "Introduction to the Theory of Games". Next to the possibilities of uranium, thi sability to figure out in advance what your enemy is going to do is the hottest subject in Washington today.

FORECASTING BUSINESS

AND THE STOCK MARKET The past Fifty Years I have given to the study of Charts, Tables, Earnings, and other tangible records of past events. From now on my able associates, who now know more about such things than I do, will carry on this orthodox work. I will devote the next Fifty Years to the study of the fundamentals.

While the super-super mathematicians are learning how to tell what enemy Admirals, Gen-

Through legislative amendment

Congress has changed the name of Armistice Day to

This holiday which we observe on November 11th

is dedicated to world peace and expands the

significance of Armistice Day by including veterans

Congress has not established a new holiday but

simply included a new group of men and women to

As is our custom we will transact no business on

MULESHOE STATE BANK

Member Federal Deposit Insurance Corporation

of World War II and the Korean conflict.

whom our nation pays homage.

November 11th, Veterans Day.

erals, and Strategic Boards are Last week the Babson Organiza- thinking and going to do, I want tion celebrated its Fiftieth Anni- to learn what consumers, investversary. Famous speakers and ors, and labor leaders are think-about 2,000 clients, friends, and ing and what they are going to

guests were present. Readers do. This will enable me and my have seen references to those ad- successors to forecast correctly dresses in the press but I have what business, commodity prices secret bosoms than you would saved my remarks exclusively and the stock market will do. It will also enable the forecasting of style changes, political events, and even crime waves.

WHAT THE RESULT WILL BE Most present forecasting will be scrapped. The stock market will then fluctuate only a little more than the bond market does today. Individual corporations, separate industries, and even some localities will continue to suffer from the Law of Cycles. These will have their big "ups

Remember: Newton's Law of Equal and Opposite Reaction does not state when the reactions will come or how big they will be. His law simply says that to the extent that we go above normal-mechanically, chemically, socially, politically, and economically-we must rest a corre-

Today's Meditation

will continue to be true.

FORESWEARING OUR FOOLISH WAYS

Read I Thessalonians 5:12-22. Blessed are the peacemakers: for they shall be called the children of God. (Matthew 5:-

We remember with gratitude hose who have given their lives for peace. The best expression we their sacrifices is to have within us that which makes for peace. If we show our longing for peace in everything we do and think, a peaceful, more Christian world.

Christ said, "Love thy neighbor as thyself." He made it clear that this was the second greatest commandment. Yet it is one of the most widely disregarded of all Christ's teachings! We re-

anyone. To be conscious of this noon, thought is only the beginning. The next step, which is harder, is to practice Christlike love to all, to serve anywhere we are, to help anyone we can, and to love all with a deep, true love.

PRAYER

Dear Lord, help us to cleanse our hearts of our foolish, hateful ways, and replace them with a strong Christian love for all people. We pray in the name of Christ who would have us pray, "Our Father who art in heaven. . . . Amen."

Vegetable Market

The increasing production of vegetable crops in Bailey county, and particularly in the Muleshoe area points up the need for better marketing facilities for these perishable crops than now exist.

Adequate packing, canning and shipping facilities are in Muleshoe already, which justify the switchover to diversi-fied farming, but the fact remains that a good active nearby vegetable market would fill the gap in the chain from producer to consumer.

Some wholesale buyers are sending trucks out from San Antonio and Dallas, and other metropolitan centers to pick up the produce at the packing sheds and cannery, but if there was a market place for wholesale buyers here, we feel that increased attention could be drawn to the great Muleshoe area as the new center of vegetable production in West

SAND HILLS PHILOSOPHER SAYS-

Works Out System Whereby All Football Fans Can Leave Stadium Happy

and downs" but, with this ad-Editor's note: The Sand Hills vanced knowledge, the National Philosopher on his Johnson Business Cycle will be flattened grass farm has an unworkable idea on football this week, but most of his ideas on most topics are unworkable, the same

Dear editar: After reading my letter to The ournal last week discussin football, one of my neighbors asked me how come I was writin about football, since it was entirely out sponding amount in area. This of my field, but I explained to him I was only

following custom, the fellow who knows least about farmin is 2 frequently the fellow who has the most to say about how farm. in ought to be done, and I was usin the same

principle. As I said last week, the trouble with football is that too many fans are comin can make of our appreciation for away from the big college games every Saturday afternoon unhappy over the results, on account of the nature of the game, one side has to lose, and I said we would go a long way toward I had worked out a plan to eliminate this.

> The thing to do is play the game without any spectators on hand on Saturday morning, take complete motion pictures, and then cut the film up into sections, with one half showin all good plays the other side made. play the school songs, VISITED IN LUBBOCK stand up for the school songs, stand up for the kick-off, then movies of the game. With a swosided screen in the middle of the field, one side showing favorable pictures of your team, the other showing those for the opponents, everybody could have a fine time and come away feelin victorious.

THOUGHT FOR THE DA Y Let us learn to love all men as Christ loves us!

Jim Vaughan (Minn.) lia since that tlme.

The only thing about this is the score. Word would finally leak out on which side won, but if the radio stations and newspapers would hold it for a few hours, most fans would have forgotten how important it was to win and would be at home thinkin about something else. Or if this system won't work, why not eliminate the stadiums altogether, and each Saturday send out on television seven different games filmed in previous years, each one showing one of the seven teams in the Southwest Conference winning. I figure they've got enough films on hand to show a game every week during the fall for the next ten years after which they could revive the game, film up some more games, and be set for another ten years.

If you don't think any of this will work, you ought to see some of the advice I get on how to run this farm out here. It won't work either.

Yours faithfully, J. A.

SUNDAY GUEST

Mrs. Lee Taylor, of Morton, was a Sunday afternoon guest in the C. C. Stephens home and in the home of Mr. and Mrs. Mac Hancock.

RECENT VISITORS

Mr. and Mrs. Jim Moreland and daughter Aprilea, were week end guests of her parents, Mr. member our neighbor includes the fine plays your side made, and Mrs. Boone Allison, of Lariat. every person anywhere on the the other section showing all the The Moorelands, who have been residing in San Angelo, are now

C. L. "Happy" Dyer visited Sunday in Lubbock with his son, settle back down to watchin the C. L., Jr., and family and at the Taylor Clinic with "Happy" Wag-

FROM CALIFORNIA

Mr. and Mrs. Pat Sanders, of Visalia, Calif., have been visiting here with his mother, Mrs. Anna Sanders, and his brothers, Clauede and Gay Sanders and families. Mr. Sanders left here in 1945 and has been living at Visa-

A PHILLIPS EXCLUS



FOR YOUR CAR—the only gasoline to which is added the super aviation fuel component Di-isopropyl.

Di-isopropyl and HF Alkylate are two fuel components so valuable to smooth motor performance that until recently they were restricted by government order for use exclusively in high performance aircraft gasoline. But now authorities have removed the restrictions and these powerful components can be used in fuel for your car.

FLITE-FUEL brings you more power, higher anti-knock, longer mileage. You also benefit from the clean burning qualities for which Phillips 66 Gasoline is famous. Get FLITE-FUEL at stations where you see the orange and black Phillips 66 Shield.

NEW OIL CAN REDUCE WEAR 40%

Compared to ordinary motor oils, new Trop-Artic All-Weather Motor Oil can double engine life. It can cut oil consumption 15% to 45%. It keeps pistons cleaner. It extends gasoline mileage. Get new TROP-ARTIC Motor Oil for year around engine protection.

SEE YOUR PHILLIPS 66 DEALER



PHILLIPS PETROLEUM COMPANY

Come and not cold to the condition of the manifest of the state of the

Church of Christ To Host Bible

The Bible Chair students of Mexico University, Portales, N Tech, Lubbock; will meet at the Church of Christ in Muleshoe Friday evening, November 12, at 7:30. Accompanying them will be their instructors, Steve Eckstein, C. L. Kay, and Mont Whitson.

of Music at E. N. M. U., will be in charge of the song services.

All young people of the various Churches in Muleshoe and surrounding area are cordially in

vited to attend. Refreshments will be served following the services.

Class Meeting

Mrs. A. W. Crow was hostess in her home last Thursday afternoon to members of the Friend-Robert "Bob" Page, Instructor ship Class of the First Baptist Church.

Mrs. Joe Damron, president,

verse. Devotional was given by Mrs. R. D. Precure.

Those attending were Mmes. Ray Griffiths, R. D. Precure, Joe Damron, N. C. Moore, W. B. Mc-Adams, Lila Dutton, B. O. Smith, Pat Bulloch, F. H. Davis, C. M. King, G. W. Lebeau, Arnold Aleorn, R. L. Jones, and a visitor, Rev. E. K. Shepherd.

Teacher of the class is Mrs. Ray Griffiths.

ATTENDS CONVENTION

optometrist attended the second Rev. S. E. Anspaugh. annual Tri-State Optometry Seminar in Amarillo November 5, 6 and

Dr. Putman is a member of the Texas Optometric Association, tight fitting bodice coming to a

work of the Bible Chairs. | W. B. McAdams. The ladies answork of the Bible Chairs. | W. B. McAdams. The ladies answork of the Bible Chairs. | W. B. McAdams. The ladies answork of the Bible Chairs. | W. B. McAdams. The ladies answork of the Bible Chairs. Married October 20 In Buffalo, Wyo.

In an impressive candlelight ceremony read at 2:30, at the First Methodist Church in Buffalo, Wyoming, Miss Mary Alice Weber, daughter of Mr. and Mrs. Carl Weber, of Clearmont, Wyo., and Mr. Billy Dick Caldwell, son of Mr. and Mrs. S. C Caldwell, of Muleshoe, were united in mar-

Clergyman officiating at the Dr. B. R. Putman, Muleshoe double ring ceremony was the

Given in marriage by her father, the bride was lovely in an original gown of white Chantilly lace and satin, designed with a point at the center front waist. The scoop neckline was edged in seed pearls, and long sleeves extended to points over the hands. The bouffant waltz length skirt of satin was worn over a hoop to emphasize fullness. Chantilly lace, gathered onto the waist, fell to a point just below the hip line, where it was scalloped and edged in seed pearls.

Her fingertip veil of doubled illusion, fell from a tiara of seed pearls. She carried an arm bouquet of white carnations and sweetheart roses.

Maid of honor was Miss Marie Garretson, of Sheridan, Wyo., cousin of the bride. Her ballerina length dress of rose taffeta featured a strapless bodice, and a cape affair which was worr over the shoulders. Her bouquet was of blue carnations.

Miss Paula King, of Buffalo, Wyo., and Miss Loraine Stoching of Clearmont, Wyo., wore dresses dentical to that of the maid of nonor, and carried blue carna ion corsages.

John Weber, brother of the bride was ring bearer, and flow er girl was Carolyn Lamb. Serving the groom as best man was James Mack Shafer, of

Ushers were John King, Buffalo, Wyo. and Lewis Wayne Sha fer, of Needmore.

Mrs. Don Lamb, soloist, rendered "The Wedding Prayer", "I Love You Truly", and "O Perfect Love". She was accompanied at the organ by Mrs. Gus Comte, who also played "Bells of St. Marys", "Ava Maria", "Because" and the traditional wedding

Reception Followed Ceremony A reception was held in the Navy, and did a tour of duty in church parlor immediately following the ceremony. The brides table was covered with a white three tiered cake topped with a and James Shafer, Needmore; miniature bride and groom. A Alex Weber and Fred Beene. silver coffee service was placed on one end of the table, and a VISITED SUNDAY silver tea service on the other. Tall baskets of white mums and home Sunday was their son and



MRS. EILL CALDWELL

At Home In Muleshoe

Following a honeymoon to points in Wyoming, Montana, and other states, Mr. and Mrs. Caldwell are at home near Muleshoe where he is engaged in

After her graduation from high school, the bride attended the University of Wyoming for one year. The bridegroom is a graduate of Muleshoe High School with the class of '49. Following his graduation, he spent four years with the United States

Korea Out of town guests included Mrs. S. C. Caldwell, mother of the lace cloth, and centered with the groom, Muleshoe; Lewis Wayne

Visiting in the M. L. Jackson pom poms were arranged behind daughter-in-law, Mr. and Mrs. Lawrence Jackson, of Hereford.

Miss Joyce Marie Hale became the bride of Bearldean Broyles was his brother's best man. Saturday evening in Bellmead Ushers were T. R. Harris, James of Christ, John Staley Lewallen, Eddie Joe Hall, and Weldon Tyler.

was officiating minister. Two candelabra holding seven candles each lit the altar which was decorated with baskets of gladioli and palms. Similar wed-

THE MULESHOE JOURNAL, Thursday, November 11, 1954

Joyce Marie Hale And Bearldean Broyles

Married In Ceremony At Waco, Saturday

pew. Burney Joe Moore was solo-GIVEN BY TWIN BROTHER

The bride, daughter of Mrs. W. of pearls and sequins caught the topped with miniature bride and fingertip illusion veil. She car- groom. ried white split carnations centered with a white orchid on a leans, La., the bride wore a charwhite Bible.

Miss Jackie Morton, maid of honor, wore a mint green net over taffeta dress with matching taffeta jacket and stand-up collar. Her green velvet hat was

Candlelighters, Annette Dooley, dine Tyler of Hereford, cousin of graduated from Waco High the bridegroom, wore identical nylon organdy dresses in orchid and pink carnation head bands.

Square Dance Class For Beginners Will Be Organized At The Legion Hall

NOTICE

Muleshoe, Texas Nov. 12, 7:30 P. M. Teen Agers — Adults Reasonable Fee

MRS. BEARLDEAN BROYLES Eugene Broyles of Amarillo,

RECEPTION FOLLOWS

A reception followed at the home of the bride's mother. Miss Pawnee McRay registered the ding decorations marked each names of guests in the bride's book and Mmes. Tom Page, Gene Karels, Shirley Miller and Miss Ann Wilson alternated at the bride's table. Laid with a lace D. Hale of Waco, and the late cloth, the table held two punch Mr. Hale, was given in marriage bowls, white floral arrangeher twin brother, Jackie ment, candles, and tiered wed-Hale. Her tulle over satin gown ding cake. Pedestals separated had a lace bodice and peplum each tier of the cake, which was and waltz length skirt. A tiara embossed with pink roses and

For a wedding trip to New Orcoal gray suit with black and orchid accessories, and an orchid corsage. The couple will reside

in Muleshoe The bridegroom, son of Mr. and Mrs. Owen Broyles, of Muleshoe, scattered with rhinestones and graduated from Lazbuddie High held a short veil. She carried a school and attended West Texas crescent shaped bouquet of pink College, Canyon. He served with the U.S. Army for three years, sixteen months of which were neice of the bride, and Geral- spent in Korea. Mrs. Broyles

school in May. ELECTED TO OFFICE

A. R. Watson, executive vicepresident and general manager of Southwestern Public Service Company was recently elected as one of seven regional vice presidents of the Texas Manufacturers Association in Dallas.

SPENT WEEKEND HERE Visiting here over the weekend with Mr. and Mrs. C. J. Mc-Knight and family, was their daughter-in-law, Mrs. O. D. Mc-Knight and children, Darrel Ray and Marilyn Kay, of Alamogordo, N. M.

We Buy COTTON

And Write Government And Texas Cotton Growers Loans

GRACE BENTON

PHONE 6460

MULESHOE

Chair Students

The Bible Chair students of Crow Home Scene M.; West Texas State Teachers College, Canyon; and Texas Of Friendship

The group will present a program, and the instructors will meeting. Prayer was led by Mrs. sociation.

MULESHOE

that beats going girdle-less!

Glamourizes with comfort

It's true! Going girdle-less isn't half as comfortable as going Skippies! For Skippies give you the kind of support that makes you feel your best. You're slimmed and smoothed so lightly you discover an entirely new concept of girdle-comfort. No bones, no bulk or bind . . . but new designs in new elastics; perfectly adapted to your active way of living. Come in, be fitted today. See why slimsters of all ages

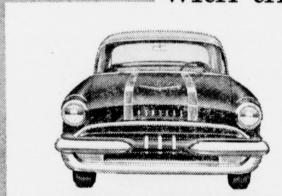
by FORMFIT

No. 846, Skippies pantie girdle shown. Slimming nylon elastic net with tummyflattening front panel of new ribbon sheer fabrics. Satin elastic back panel. Small, Medium, Large. \$6.50 Other girdles and panties from \$2.95 Foundations from \$5.95

have made Skippies their very own.

No. 594, Life Bra shown. Lovely nylon taffeta, designed to lift and beautify your contours. 32A to 38C. \$3.00

Come in and See the All-New 55 Forte with the 180-HP Strato-Streak V-8!



DARING ALL-NEW FUTURE-FASHIONED STYLING

Pontiac's brilliant new styling steps you years ahead in a single bold move. From its "dream car" front end with its twin silver streaks to upswept rear fenders, Pontiac for 1955 is far and away the

ALL-NEW STRATO-STREAK V-8 PERFORMANCE

Here's an engine so responsive it almost anticipates your demands . . . so thoroughly proved that it will make even more enviable Pontiac's reputation for dependability and economy. Three and a half million miles of testing stand back of Pontiac's Strato-Streak V-8.

ALL-NEW HANDLING EASE

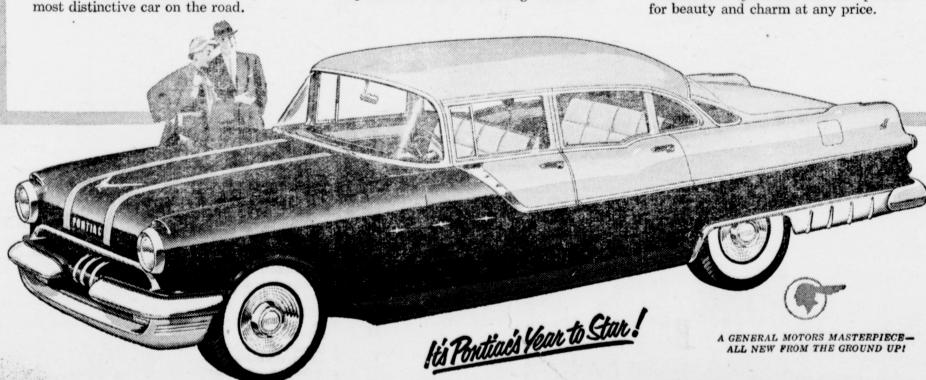
New vertical king-pin front suspension, new parallel rear springs and new recirculating ball steering let you take corners and curves almost effortlessly cushion road shock so effectively you experience an all-new driving sensation.

BEAUTIFUL ALL-NEW PANORAMIC BODY

Pontiac's new panoramic body provides sweeping vision all around, with new panoramic windshield and extra-wide rear window. Front seats are three inches wider and, despite a roof line almost three inches lower, there is no sacrifice of head room.

EXCITING ALL-NEW INTERIORS

Never has a car priced next to the lowest extended so exciting an invitation to relax amid so much luxury. Pontiac's all-new interiors—with fine fabrics and leathers perfectly keyed to the Vogue Two-Tone body colors—are unsurpassed



LADD PONTIAC

PHONE 3080

HIGHWAY 70 & 84 - MULESHOE

Attention!

ALL RESIDENTS OF

WEST CAMP - PROGRESS

STEGALL

BAILEYBORO

NEEDMORE

CIRCLEBACK

MAPLE

THREE WAY

BULA **ENOCHS**

Please Contact The Editor If You Would Like To Write A Weekly Column Of News About Events In Your Community.

MULESHOE JOURNAL

THE MULESHOE JOURNAL, Thursday, November 11, 1954

Deadline Near For Maid of Cotton Contest Entries

young women of the area who Plains Maid of Cotton contest month to select the district's official cotton industry ambassa-

Contest officials today reminded prospective Maids that the deadline for entry in the fifth annual pageant is Monday, Nov. 15. Entries must be postmarked by that date in order that plans can be completed.

Any young woman who is between the ages of 19 and 25, never married, at least 5 feet 5 inches tall and who was born in a cotton-producing state is eligible to compete for the South Plains Maid of Cotton title. Entry blanks and full information are available by writing Box 561, Lubbock, or by contacting the Lubbock Chamber of Commerce.

On the night of Monday, Nov. 22, the attractive young contestants will appear before several thousand persons at the contest finals in Fair Park Coliseum.

The winner of the pageant will pital there.

receive a new cotton wardrobe and will have all her expenses paid for her trip to Memphis, Tenn., where she will be an automatic finalist in the National Maid of Cotton contest to be held early in January.

The winner will be selected on the basis of poise, personality and intelligence, as well as appearance. Judges will be leading are planning to enter the South fashion experts, photographers and representatives of the cotwhich will be held later this ton industry from throughout the

FRIDAY GUESTS

Friday evening dinner guests in the home of Mr. and Mrs. Noel Woodley was Mr. and Mrs. Gus Smith and children, of Tulia. The Smiths' have several children in the Tulia band. Following dinner, the two families attended the football game between Mule shoe and Tulia. Mrs. Woodley and Mrs. Smith were classmates in college.

IS IMPROVED

been in the West Texas Hospit al in Amarillo for several weeks, was reported to be in an improved condition earlier this

VISITED IN AMARILLO

Mr. and Mrs. Lynol Childers of Early indications point toward a Dallas, and Mrs. Nona Blake ly new, both in styling and encord number of entries and the Douglass, visited in Amarillo gineering detail. They are lowlargest crowd ever to see such a over the weekend with H. A. Douglass, Sr., who is in the hos- vious Plymouth cars.

NEW BIGGER **PLYMOUTH**

Plymouth's completely new 1955 cars are lower, wider and more than 10 inches longer than prevous models. With either a PowerFlow six or Hy-Fire V-8 engine, they are the most powerful cars Plymouth ever built. They are available with a full range of automatic and power-assist devices including electric window lifts and power front seat adjustment. Pictured here is the Belvedere sport coupe.

Longer, Lower, Bigger Plymouth Cars H. A. Douglass, Sr., who has been in the West Toyas Hospit. To Be Shown Nov. 17 By Two Local Dealers

powerful 1955 model cars will 1955 engines are a 117-horsebe displayed by Arnold Morris power PowerFlow six, a 157-Auto Co., and Morrison Motor Co., beginning Wednesday, November

The 1955 Plymouths are entireer, longer and wider than pre-

They are the most powerful

Plymouth's bigger and more cars Plymouth ever built. The latter engine also is available

> crease its horsepower to 177. equipment a full range of automatic and power assist devices. They include PowerFlite fully automatic no clutch transmission, a new design coaxial fulltime power steering, power brakes, power-operated front seat adjustments, power-operated window regulators, and adjustwipers. Air condtioning by Airtemp also is available as special equipment.

The 1955 line is made up of 12 models, including for the first time four-door versions of the Plymouth Surburban, the all car which Plymouth pioneered in on Belvedere models.

Styling By Exner Plymouth's 1955 styling is the

creation of a design team headed by Virgil M. Exner, director of styling. It is based on the premises, Exner says, that styling must first be conceived as a unity. Ornamentation is then used to accentuate existing highlights instrument panel, which reflects ather than to create new ones. Among the distinctive features of Plymouth's new styling are a silhouette, slimness and sleekness of body lines, deeply recessed head lights and tail

Plymouth four-door sedans are 10.3 inches longer than their predecessors. They are 1.7 inches ower. Front seats are 3.2 inches wider and rear seats 5.9 inches

ights, and an overall appearance

A new Full-View wrap-around windshield, with swept back corner posts, at top and bottom, as 16 per cent more glass area. It is contoured to eliminate discortion and to give the driver maximum vision at eye level.

erate with a new rotary latch which maintains the automatic self - tightening characteristics

of Plymouth doors. The fuel filler pipe has been moved from the rear to the right side of the car, with an attractive hinged door on the right rear panel. The filler pipe occupies horsepower Hy-Fire V-8 and a unused space behind the spare 167-horsepower Hy-Fire V-8. The tire. The trunk compartment has 33.8 cubic feet of useful space with a four-barrel carburetor and and the trunk compartment lid a special manifold which in has an entirely new torsion bar hinge mechanism which provides Plymouth offers as optional more head clearance and a more evenly balanced deck lid.

Colors and Fabrics

The color styling and fabrics of 1955 models are new. They also are trend-setting, in the confident belief of Plymouth designers who made use of new methods of analyzing color preferences and cycles of color popable speed electric windshield ularity. The 14 new exterior colors in the new models, for example, were chosen in a series of eliminations which started with 90 different colors.

All Plymouth cars, including the lowest priced, are colorstyled throughout, two-tone body steel body "station wagon" type color combinations are standard

More than 60 different fabrics, carpets and soft trim materials are used in 63 interior trim combinations. Many of the fabrics feature lurex metallic thread. an attractive innovation in automobile upholstering.

New Conveniences

One of the novel features of the interior is the design of the sport car influence. Instruments are positioned to provide balance and eye-appeal. The "Flite-Control" gear selector for Plymouth's Power-Flite transmission is positioned on the instrument panel instead of the conventional mounting on the steering column. This is the first change positioning of a drive selector lever since gearshifts were moved from the floor board to the steering column. It is exclusive on Plymouth in the lowest price field.

VISITED PARENTS

Gene Richardson of the Gene Richardson of Texas and Mrs. Jess Richardson, of the The new models have push Circleback Community over the outton door handles. They op past weekend.

We Invite You To See NEW BIGGER PLYMOUTH

ON DISPLAY

Wednesday Nov. 17



Powerful New Hy-Fire and PowerFlow 6 Engines

New Metal-in-motion Styling

PowerFlite . . . Finest No-clutch Transmission Made With Flite-Control

Drive Selector on Instrument Panel

New Full-view Windshield, Swept Back, Really Lets You See

Full Time Power Steering

Wide Pedal Power Brakes

Tubeless Tires Standard

THE PLYMOUTH For 1955 Is A COMPLETELY NEW CAR . . . It's Styling Is Fresh and Taunt . . . With Forward Thrusting Lines . . . New Contours . . . interiors of Rich Materials in Shades Matching Body Colors . . . It Is Wider, Lower, and More Than 10 Inches Longer Than Previous Plymouths. The 1955 Line Is Made Up of 12 Models.

THE BIGGEST CAR OF THE LOW PRICE 3



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takes drudgery out of oven cleaning! A KELVINATOR EXCLUSIVE! IT'S AS EASY AS 1-2-3 Silp oven liner frames right out. Remove and replace solled linings. Slip oven liner frames back in. ONE YEAR

with Disposable

Aluminum Oven Linings

HEAT "2 IN 1" ROCKET SURFACE UNITS provide 5 heat settings for small pans . . . settings for larger pans.

BROIL WHILE YOU BAKE -BONUS BROILER GIVES Model ER-495 DOUBLE-OVEN LUXURY REMOVABLE AT A SINGLE-OVEN PRICE OVEN **BOTTOM-**WASH IN THE SINK

New Illuminated Switches tell heat setting at a glance.

Automatic Oven Timer—starts, times and stops oven cooking.

Removable Porcelain Drip Pans can be washed easily as dishes.

SUPPLY OF CUT-TO-SIZE

FOIL LINING!