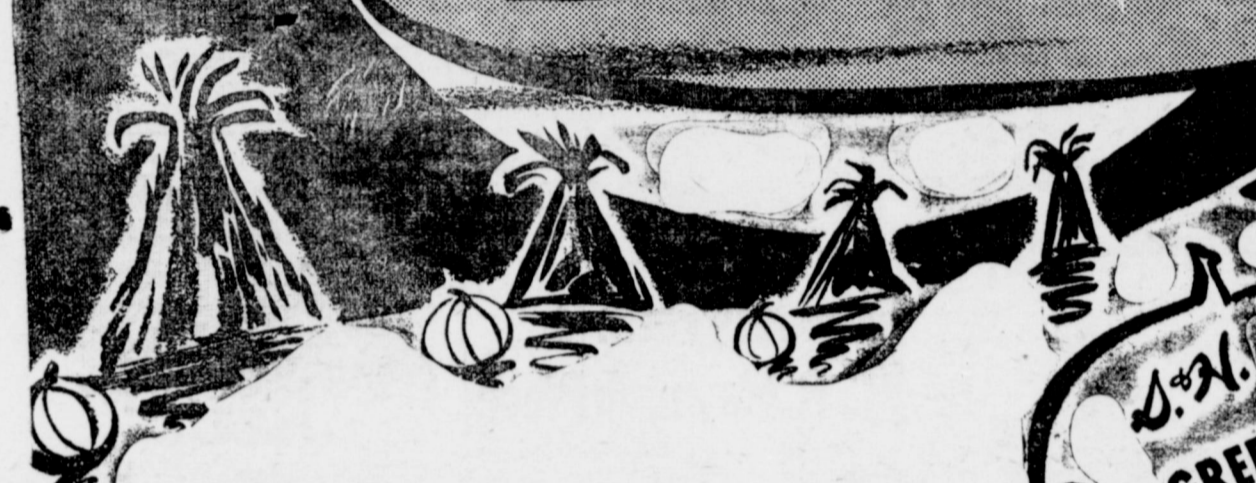






# Libby's & PIGGLY WIGGLY

## Harvest Values



- LYON'S RADIANT 1 LB. PKG. **FRUITCAKE MIX** ..... 49c
- DROMEDARY, 6 1/2 OZ. PKG. **DATES** ..... 19c
- PINT JAR **WESSON OIL** ..... 35c
- LIBBY'S, NO. 300 CAN **PUMPKIN** ..... 12 1/2c
- DARICRAFT, TALL CAN **MILK** ..... 12 1/2c
- LARGE CAN **Eagle Brand Milk** ..... 29c
- 8 OZ. PKG. **BLACK FIGS** ..... 23c
- BAKER'S 8 OZ. PKG. **COCOANUT** ..... 29c

- FLOUR** Everlite 10 Lb. Bag ..... 79c
- HIPOLITE, PINT JAR **MARSHMALLOW CREAM** ..... 25c

It's time to bake your **FRUIT CAKE**

- Bananas** LB. .... 10c
- GOLDEN FRUIT **ORANGES** ..... 39c
- TEXAS, 5 LB. BAG **GRAPEFRUIT** ..... lb. 7 1/2c
- TEXAS, WHITE **CAULIFLOWER** ..... lb. 10c
- SNOW WHITE **PECANS** ..... 49c
- FIRM HEADS **LETTUCE** ..... lb. 9c
- FANCY WINESAP **APPLES** ..... lb. 17c
- CALIFORNIA TOKAY **GRAPES** ..... lb. 10c
- Large Paper **Shell, Lb.** ..... 49c
- DIAMOND **WALNUTS** ..... lb. 49c

**MELJAX STEP STOOL**  
SAFE, STRONG, FOLDS FOR STORAGE  
MADE TO SELL FOR \$3.95 NOW **1.49**

- LIBBY'S FROZEN, 6 OZ. CAN **Orange Juice** ..... 15c
- LIBBY'S FROZEN, 10 OZ. PKG. **Peas** ..... 12 1/2c
- Pre Jean, 10 oz. pkg. **OKRA** ..... 15c
- Thrift, 10 oz. pkg. **PEACHES** .. 12 1/2c
- Morton's Chicken, 6 1/2 Oz. Pkg. **Pot Pies** ..... 25c

ERERFRESH, 10 OZ. PKG. **Cut Corn** ..... 10c

LIBBY'S CRUSHED, NO. 2 CAN **PINEAPPLE** . . . 25c

LIBBY'S SOUR OR DILL, 22 OZ. JAR **PICKLES** ..... 33c  
LIBBY'S, 12 OZ. CAN **APRICOT NECTAR** .. 14c  
LIBBY'S WHOLE, 16 OZ. JAR **SWEET PICKLES** ..... 29c

LIBBY'S CUT, NO. 303 CAN **GREEN BEANS** ..... 23c  
LIBBY'S, NO. 1/4 CAN **POTTED MEAT** ..... 9c  
LIBBY'S, NO. 1/2 CAN **Vienna Sausage** ..... 19c

**Corn** Libby's Golden Cream Style No. 303 Can ..... 15c

LIBBY'S GARDEN, NO. 303 CAN **LIMA BEANS** ..... 29c  
LIBBY'S, NO. 303 CAN **KRAUT** ..... 15c  
LIBBY'S, NO. 303 CAN **SPINACH** ..... 15c

LIBBY'S, 9 OZ. CAN **TOMATO SAUCE** ..... 9c  
LIBBY'S CUT, NO. 303 CAN **BEETS** ..... 13c  
LIBBY'S, 14 OZ. BOTTLE: **CATSUP** ..... 17c

**PEAS** Libby's Golden Sweet No. 303 Can ..... 19c

SCOT TISSUE **Toilet Tissue** .. 2 for 25c  
HOLLANDAILE COLORED QUARTERS **BLACK PEPPER** ..... 10c

**Margarine** LB. .... 17c  
**Sugar** Pure Cane 10 Lb. Bag ..... 89c

U.S. GOVT. GRADED QUALITY MEATS

**Cheese** ..... 59c

WHITE LILY, 2 LB. BOX **OYSTERS** ..... 89c  
MAYLAND SELECT, PINT **SLICED BACON** ..... lb. 49c  
WILSON'S SAVORY **BREADED SHRIMP** ..... 39c

SHOULDER CUT **PORK ROAST** ..... lb. 49c  
U. S. CHOICE **CLUB STEAK** ..... lb. 59c  
FRESH GROUND **HAMBURGER** ..... lb. 29c

**Bologna** LB. .... 39c

WHITE HOUSE, NO. 303 CAN **APPLE SAUCE** ..... 19c  
BETSY ROSS, 24 OZ. BOTTLE **GRAPE JUICE** ..... 29c  
SALAD BOWL, PINT **SALAD DRESSING** ..... 27c

MENNEN'S **FOAM SHAVE** ..... 69c  
MENNEN'S, PLUS TAX **SKIN BRACER** ..... 43c

**KLEENEX** 200 Count Box ..... 10c

PILLSBURY'S, BOX **Cake Mix** ..... 35c  
SKINNER'S, 15 OZ. BAG **Egg Noodles** .. 14c  
Campfire, No. 300 Can **Pintos** ..... 10c  
TOWIE, 8 OZ. JAR **Cherries** ..... 29c  
LIBBY'S SLICED, No. 1 Flat Can **Pineapple** ..... 15c  
PINT BOTTLE **Clorox** ..... 17c

**Piggly Wiggly**  
SUPER MARKETS  
DAVIS & HUMPHRIES, OWNERS & OPERATORS

### P-TA Program To Be Presented By Lions Club Committee

The Muleshoe Lions club will present the program for the High school P-TA meeting Monday at 8 pm in the High school building. Charles Lenu is president of the Lions club.

Lee Pool will serve as master of ceremonies, and will introduce Fred Johnson, the principal

speaker. Johnson will talk on the topic, "We, the People, Insure Justice."

Other entertainment will feature musical selections under the direction of Jerry Kirk, and a skit by Dr. T. M. Slemmons.

#### LUNCHROOM MENU

The menu for the Muleshoe school lunchroom for the week beginning November 15 is as follows:

Monday: Salmon croquettes, catsup, blackeyed peas, buttered carrots, tossed salad, devils food cake, milk, bread.

Tuesday: Meat loaf and gravy, candied sweet potatoes, green beans, apple, carrot and raisin salad, cookies, bread and milk.

Wednesday: ham sandwiches, potato chips, sliced cheese, lime jello with celery and pecans, spice cake and milk.

Thursday: pinto beans, whole kernel corn, turnip greens, sliced onion, chocolate pudding, hot corn bread, butter, milk.

Friday: chicken and noodles, English peas, harvard beets, fruit salad, peanut butter, cookies, bread and milk.

### Legion Members Top Quota Drive

Ben Richardson Post of the American Legion in Muleshoe surpassed their membership quota this week when Post Adjutant Joe Vaughn presented membership cards of 136 members to District Commander Hilton Land-

rum at a post meeting Monday night. Quota for the post was set at 121 members.

Adjutant Vaughn had promised to give Landrum a head of Muleshoe lettuce for every member the post failed to get under their quota. But Landrum received the oversubscribed list of members, as well as two crates of lettuce at the meeting Monday.

Landrum spoke briefly to the Legionnaires as did Ernest Davis, Veterans service officer at the Lubbock VA office.

Howard Cox acted as master of ceremonies.

### ESA Giving Away Ideal Doll House

Tickets are on sale at Hart Hardware for the 5x7 foot Ideal doll house now on display at C & H Chevrolet lot.

The doll house, fully carpeted and with draperies, will be awarded by Epsilon Sigma Chi sorority on Saturday, December 11.

Members of the sorority also have tickets for sale at \$1 each. It is not necessary to be present to win.



### Murray Place Mystery Farm

The Mystery Farm in The Journal, the week of October 28, was the Gordon Murrah place, located in the Progress community, northwest of Muleshoe. Mr. Murrah came to the office and identified his farm and picked up his free aerial photo.

First person living in the city to correctly identify the place was Doc Wilhite, and first person living out of town to identify it was Donna Actkinson.

The two winners may pick up their tickets to Cox Drive-In Theatre, sponsor of the contest, at The Journal office.

### Turkey Shoot Will Be Nov. 13 and 20 East of Ball Park

The Muleshoe JayCees annual Turkey Shoot and Turkey Fly-Way will be held Saturday, November 13, and again on November 20, president James Crow announced this week.

Time for the turkey shoot is 1 pm each Saturday, and the shoot will be held east of the Little League ball park.

Three turkeys will be released from the top of the city water each Saturday.

This is a chance to get your Thanksgiving dinner the easy way.

### Mules Edge Past Tulia Here 19-14

The Muleshoe Mules won their second conference game of the season last Friday night when they edged past the Tulia Hornets with a score of 19-14.

Tulia scored first in the opening quarter when they recovered a pitchout on the Mules 20 yard line and kept on the ground to score their initial tally.

At the start of the second quarter the Hornets punted to the Mules' 1 yard line. On the first play from scrimmage, full-back G. R. Howell broke over his own left side and rambled 80 yards before being stopped on the Hornets' 20. On several line plays Shaw finally went over from the 1 yard line. The kick for extra point was wide and the Tulia team led by a score of 7-6.

Just before the half ended Shaw flipped a beautiful pass to Howell, who took the ball on the run and traveled 60 yards for the second Mules' touchdown.

Eugene Shaw ran the extra punt over and the score read 19-7 at half time.

In the third quarter the Mules had a scoring threat stopped when the Tulia line refused to budge and held them on their own one yard line. On the second play from scrimmage, Carlisle broke thru the Mule line and rambled 82 yards for Tulia's second touchdown of the evening.

The Mules play their last game Friday night Nov. 19, when they travel to Olton to mix it up with the Mustangs.

#### HAVE RETURNED

Mrs. Vance Wagon and Mrs. Charles Mayhugh returned Wednesday from Houston, where Jo Addine had been for a check-up. She is reported doing just fine.

Office Supplies at the Journal Phone 7220. We deliver.

#### CARD OF THANKS

We wish to thank everyone for the many beautiful flowers, the food given us, and for the kindness shown us at the passing of our loved one, Mrs. Agnes Anderson.

May God bless each of you. Dave Anders and children, Mr. and Mrs. C. C. Anders, Mr. and Mrs. Edd Harp, Mr. and Mrs. Buster Gipson, Mr. and Mrs. Dewey Ross, Mr. and Mrs. Willard Carter, Mrs. Flossie Platt

#### TOO LATE TO CLASSIFY

TAKEN UP AT My Place: 1 Whiteface cow, branded Bar-H-Bar with Bar under H. 6 miles south, 5 west of Muleshoe. 1-47-3tp.

**DR. B. Z. BEATY**  
Dentist  
Office Hours: 9-12, 1-5  
1314 West 1st.  
Closed Saturday P. M.  
Off. Phone 2040, Res. 5020



**FIRE INSURANCE**  
CALL—  
**Bobo Insurance Agency**  
Phone 2640 — Muleshoe

### Mystery Farm Is C. R. Mayhugh Place

This week's Mystery Farm winners are Mrs. C. E. Briscoe, living in the city, and Ray Carter, out of city.

The place was identified as the C. R. Mayhugh farm, located north of Muleshoe.

Mrs. Briscoe may pick up her free tickets to the Cox Drive-In Theatre, sponsor of the contest, at The Journal office.

### Bailey County Abstract Co.

ABSTRACT SERVICE — LOANS  
Established in 1906  
Mrs. Lola Barron — Mgrs. — L. S. Barron

### GUARANTY ABSTRACT CO.

BONDED FOR YOUR PROTECTION  
Complete Abstracts of Title to All Lands and Towns in Bailey County Texas

PAT R. BOBO, Owner      JOAN MONTGOMERY, Mgr.  
Office In Bank Building  
Phone 2640      Muleshoe

BOND-LOK FOR YOUR LOVE — FOREVER!

Your rings are together — always in perfect position!  
Never apart like this —

Now — Enjoy the Massed Brilliance of  
**BOND DIAMONDS**  
in the new  
**BOND-LOK**  
INTERLOCKING  
DIAMOND RING SETS  
REGISTERED • INSURED • GUARANTEED

Whether you buy the engagement ring now and the wedding ring later, or buy the set now — you will rejoice at the quality and value in BOND Diamond Rings, no matter what the price! Brilliantly cut diamonds in gorgeously designed settings, fully insured and guaranteed for 5 years, all yours in BOND-LOK Diamond Ring Sets!

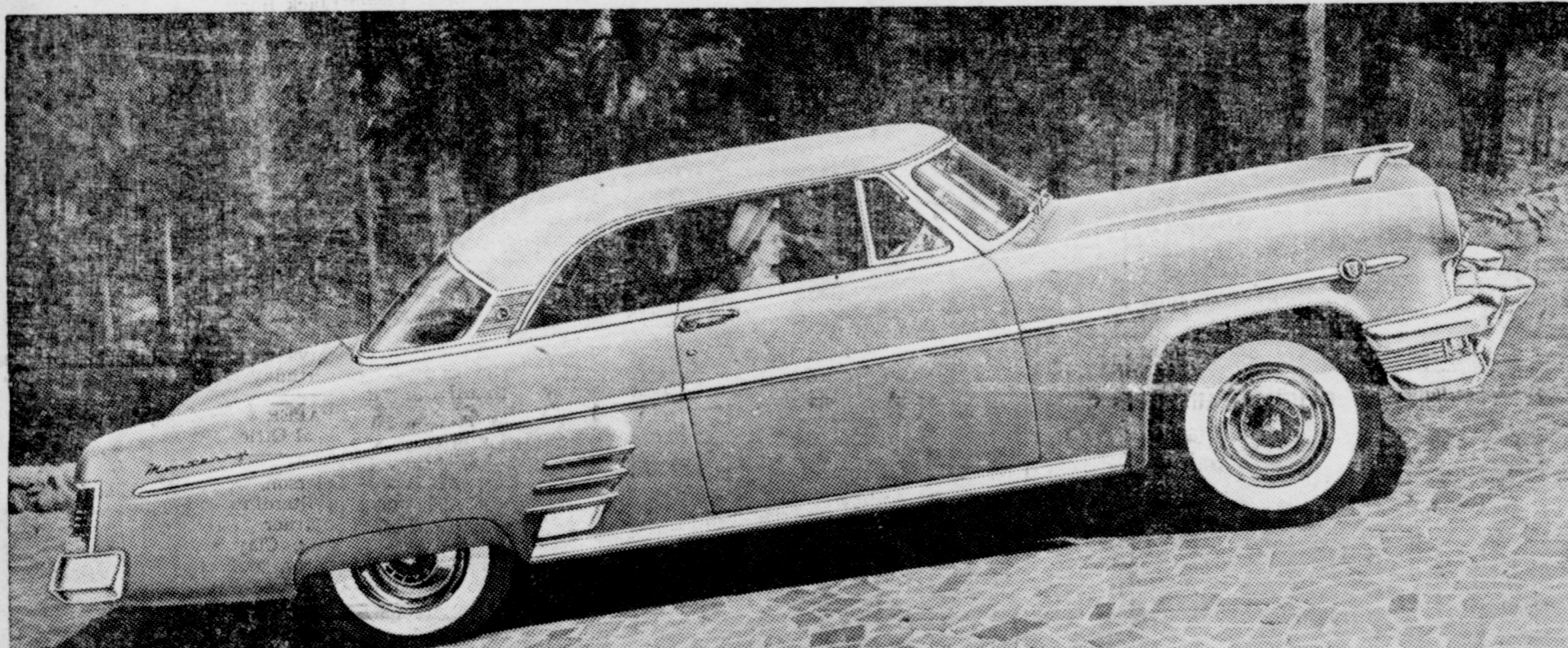
SETS, from \$99.00

BUY WITH CONFIDENCE FROM YOUR AUTHORIZED BOND JEWELER

**Lindsey Credit Jewelers**  
MULESHOE, TEXAS

Rings enlarged to show detail

# THEY CALL US THE 'Wildest Traders In Town'



YOU COULDN'T GO WRONG ON ONE OF THESE:

1 NEW 1954  
**MERCURY MONTERREY COUPE**  
Red and White

1 1953  
**MERCURY SPORT COUPE**  
Two Tone

1 NEW 1954 MERCURY  
**4-DOOR CUSTOM SEDAN**  
Gray

1 1951  
**PLYMOUTH TWO-DOOR**  
Radio and Heater

1 1954  
**LINCOLN 4-DOOR CAPRI**  
Used As Demonstrator

1 1951  
**MERCURY 4-DOOR**  
Radio, Heater, Overdrive

1 1951  
**MERCURY 4-DOOR SEDAN**  
2-Tone, Automatic Transmission

1 1951  
**4-DOOR CHEVROLET**  
Fleetline

"WE DON'T MEET COMPETITION—WE MAKE IT"

# Raymond Green

NEW AND USED CARS

CAR LOT ON MORTON HIGHWAY

MULESHOE, TEXAS

PHONE 6350



**PARMER COUNTY Farm Bureau News**  
By RAYMOND EULER

We don't know how many yet, but several men, and some of their wives and children are on their way to Galveston for the 21st Annual Texas Farm Bureau Convention. We well remember the 1949 Convention in Dallas. Everyone attending stayed in the convention hotel. Since then, it has become increasingly more difficult to obtain rooms even in nearby hotels. Such are the consequences of the growth of an organization that attracts the interest of its constituents.

It is interesting to note that Parmer County has consistently reached its quota of memberships each year since they have been assigned. We are somewhat past that now, but we expect a further increase this spring.

While we are gone, our office secretary, Letha Turner, will, we are sure render any service you may have need of in the office. Don't hesitate to call on her, because we think she can take care of just about any situation that may be presented to her.

Confidence in the potentialities of this farming area are not waning. This is positively evidenced by the number of irrigation well permits being issued each month. This type of activity is also evidence of faith in the country called America. It's a country to be proud of and thankful for. We should be diligent in our duties of keeping it that way.

"What they're saying about farmers is mostly not true", regarding an article that recently appeared in Life magazine, is a reprint from Progressive Farmer appearing in your Texas Agriculture. Read it and know why farm legislation is difficult to obtain without a lot of screwy attachments on it.

Gas tax exemptions are being neglected by some farmers during the busy harvest season. May we again remind you wives that you can take care of this for your husband and charge him any percentage of the refund you wish for your thoughtful service.

Consider This: The Lord by wisdom hath founded the earth; by understanding hath he established the heavens. By his knowledge the depths are broken up, and the clouds drop down the dew. Proverbs 3:19-20.

**Hospital News**

**ADMITTED:**  
Mrs. J. E. Carter, medical, E. A. Sanderson, medical, C. W. Patterson, medical, Camarena Odenez Refugio, medical, Rio Armando, medical, Cecil Aills, medical, Mrs. T. W. Coffman, medical, H. A. Whitefield, medical.  
Veo Busby, medical, Mrs. J. F. Hibbler, medical, Medora Herrera, medical, Daniel Sanchos, medical, Hut Crawford, medical, M. H. Rutherford, medical.

**DISMISSED:**  
Mrs. J. J. Lazzeri, medical, H. D. Crawford, medical, Mrs. Cecil Mardis, medical, Alger Breed, accident patient, Mrs. S. T. Tucker, medical, Mrs. Henry Hanover, medical, Janice Sue Wilkins, medical, Larry David Shafer, medical, Wanda Dickson, medical, Mrs. E. G. Underdown, medical.  
Jimmy Beltran, surgery, Mrs. Victor Mendosa, medical, W. Williams, medical Raymond Aville, medical.

**CONGRATULATIONS TO:**  
Mr. and Mrs. J. R. Ethridge on the birth of a daughter, Dena Kay, November 7, 1954.  
Mr. and Mrs. Lacy Wayne Hardage on the birth of a son, Ricky Dewayne, November 3, 1954.  
Mr. and Mrs. Floyd Henry Hughes on the birth of a daughter, LeLa Bell, November 5, 1954.  
Mr. and Mrs. W. F. Ragland, Jr., on the birth of a son, Kenneth Dub, November 6, 1954.



THE KIDS LET GRANPAW PLAY CAUSE WE GOT A POLICY WITH  
**POOL INSURANCE AGENCY**  
W. M. Pool, Jr. Lee Pool  
Phone 7010 — Muleshoe  
Representing THE TRAVELERS, Hartford

**Farm Labor Needs Easing, TEC States**

The shortage of agricultural workers in Bailey county has eased somewhat this week, according to the weekly Texas Employment Commission report.

Only 750 workers are needed in the county now, in addition to those already here, the report states, with housing still tight except for crews of 12 or less.

The cotton crop is reported 75 per cent open, and about 26 per cent harvested.

TEC reports 9,644 bales ginned, although local gins in the immediate area of Muleshoe reported considerably fewer bales last Thursday. The TEC report includes gins all over the county.

Gins have shifted to an average 18 hour day now, with the prevailing scale remaining at \$1.55 for pulling and 25 cents for weighing and hauling.

In this electrical age all it takes to run a house is just to keep plugging.

**Honor Roll**

New subscribers to The Journal during the week are as follows:  
O. V. Cooper, Rising Star.  
The Proctor & Gamble Co., Dallas.  
Mrs. C. C. Luster, Calif.  
E. T. Brockman, Amarillo.  
Purdy Gin Co., City.  
Rev. Gene H. Davis, Sudan.  
L. G. Eubanks, City.  
Mrs. Ben Oglesby, Bronte.  
Rev. R. V. Luna, City.  
O. S. Richards, Route 2.  
Clyde Waggoner, City.  
Denver City Press, Denver City.  
Ruby N. Bruns, Friona.  
Paul Gardner, Dallas.  
The following persons renewed their subscriptions:  
H. C. Wellborn, City.  
L. E. Cross, City.  
Jack Lowe, Baileyboro.  
A. E. Scarborough, City.  
H. M. Gable, Route 1.  
Leldon Phillips, Route 2.  
Mrs. G. D. Kersey, City.  
Austin Panter, Neb.  
James Phipps, Amarillo.  
Royce Garth, City.  
Martin Oliver, City.  
Howard Roebuck, New Mex.  
Lonnie Arnold, Sudan.  
J. C. Dalton, City.

Arie Woodfin, Star Route 2.  
H. E. Tiller, Baileyboro.  
J. M. Angel, Enochs.  
Gale Holt, Colo.  
Arthur Holt, Colo.  
Marshall Head, Ariz.  
O. W. Rhinehart, Bovina.  
M. M. Norris, Route 1.  
H. W. Blair, City.  
Lois West, City.  
Dr. B. R. Putman, City

**DINNER HUGE SUCCESS**  
The Half Century Club dinner held recently at the Fellowship Hall was a huge success. Approximately 240 persons were served.  
Club members wish to thank each and everyone who attended.  
The next club meeting will be held at Anna Moellers, on November 18.

**IT'S A GIRL!**  
Mr. and Mrs. Johnny Moore are the proud parents of a daughter, Sheryl Kaye, born November 3, at the North West Texas Hospital in Amarillo. The young lady tipped the scales at 6 lbs., 8 3/4 oz. at her arrival. Grandparents are Mr. and Mrs. Dave Aylesworth of Muleshoe.  
Mrs. Moore is the former Amrina Aylesworth.

**DEER HUNTING**  
Rev. C. C. Stephens and Dr. L. T. Green are on a deer hunting trip near Cowles, N. M., this week. The two men left Friday.  
**HERE FROM LUBBOCK**  
Visiting in the home of Mrs. Ed Harp over the weekend was her sister and family, Mr. and Mrs. Buster Dipson, of Lubbock. They also visited other relatives.

**HERE FOR HOMECOMING**  
Mr. and Mrs. Jack Givens, of Lubbock, were in Muleshoe Friday for Homecoming Festivities. Mr. Givens is a former Muleshoe boy.  
**MAX GARDNER**  
Max Gardner who is with the Motors Insurance Co., of San Angelo, is visiting here this week with his parents, Mr. and Mrs. A. J. Gardner.

**LETTERS to the EDITOR**

**THEY LIKE BIG D**

Dallas, Nov. 1  
Dear Scoop:  
Enclosed is a check for our subscription to The Muleshoe Journal. Our folks have been sending the paper and we devour every word.

We like Dallas very much, but do miss all our friends there at home.  
Paul likes his work more and more each day and we are fast learning the ways of the Big City. We saw the Texas-Oklahoma game and rooted our lungs out for T. U., but there was just too much Oklahoma.

The State Fair was a huge success and we were regular attendants during the two weeks.  
Last Saturday we journeyed over to Ft. Worth to see the Baylor-T. C. U. game, and as the 30,000 people scrambled out, we heard someone yell "Hey, Muleshoe!", and there stood Mr. and Mrs. Arnold Morris. We just blocked all traffic and had a good newsy visit.

I am employed with Dallas Power & Light Co., and do enjoy my work but miss all my friends and the many activities that happen at Muleshoe high school. We'd love to be there for the Homecoming activities but won't be able to make it this year. We are sure it will be a huge success and know that a lot of work and effort will be put into making it so.

**Labor Shortage In County, Oden Says**

Maurice Oden of the Texas Employment Commission office reports a good business for the month of October. He says he received 15 new applications during the month, and referred 41 people to non-agricultural jobs, of which 38 were placed. He also referred 191 people to agricultural jobs, of which 141 were hired. He has only 25 applicants in his active file at this time.  
However, there is still a labor shortage in this area, according to Oden. He has openings for farm workers, mostly, but expects to need gin workers at the beginning of next week. He urges that all unemployed people contact him to prevent the necessity of going out of this area to obtain workers.

**COX Drive-IN**

ALL PICTURES PROJECTED ON Our Big TEXAS Size Screen  
Phone 6000 Muleshoe

**THURS. & FRI. November 11 & 12**  
Your Favorite Scream Team In A New Hilarity Hit... With A Host of Ghosts, Gags, and Haunting Gists!  
**SCARED STIFF**  
—Starring—  
Dean Martin  
Jerry Lewis

**SUN. & MON. November 14 & 15**  
Forbidden Empire, In The Savage Heart of Africa  
**TANGANYIKA!**  
—Starring—  
Van Heflin, Ruth Roman, Howard Duff

**SATURDAY November 13**  
Cruel! Savage! Guts and Glory!  
**WAR PAINT**  
—Starring—  
Robert Stack, Joan Taylor, Charles McGraw, In Vivid Pathe Color

**TUESDAY ONLY November 16**  
The Fleets In!  
**ALL ASHORE**  
—Starring—  
Mickey Rogney, Dick Haymes, Peggy Ryan, Ray McDonald In Technicolor

**WEDNESDAY, THURSDAY, FRIDAY, NOV. 17, 18, 19**  
When the great Rebellion Swept Across India's Teeming Jungles and one man barred the way... for glory... for his flag... for a woman  
**BENGAL BRIGADE**  
Rock Hudson, Arlene Dahl, Ursula Thiess In Technicolor

Shakespeare used some 24,000 different words in his plays and undoubtedly knew more than that. The total recognition vocabulary for the adult high school graduate has been placed as high as 25,000 words. The literate college graduate who reads a few books a year knows 35,000 or more.

**WAS GUEST SPEAKER**  
Bill Moore was guest speaker at the Monument Lake Methodist Church, the past Sunday.

**DR. B. R. PUTMAN OPTOMETRIST**  
1208 East First St. Muleshoe, Texas

ANNOUNCING OPENING OF—  
**COMMERCIAL SHEETMETAL WORKS**  
Clovis Highway — Former Texas Machinery Location  
**GENERAL SHEETMETAL WORK INDUSTRIAL & RESIDENTIAL CONTRACTORS**  
Phone 4210

**Feed Facts**  
WHY PAY MORE FOR YOUR LAYING MASH?  
200 LBS. YOUR GRAIN AT \$2 CWT. \$4.00  
GRINDING AND MIXING IN OUR PLANT .50  
100 LBS. MULESHOE BEST BRAND POULTRY SUP. 5.50  
TOTAL 300 LBS \$10.00  
OR ONLY **\$3.33** PER 100 LBS.  
500 LBS. MULESHOE BEST BRAND LAYING MASH \$20.00  
**John's Custom Mill**  
SUDAN HIGHWAY  
PHONE 5730 MULESHOE

**JAYCEES' TURKEY SHOOT**  
**NOV. 13 & 20**  
1:00 P. M.  
EAST OF LITTLE LEAGUE PARK  
Three Turkeys Will Be Released From Atop The Water Tower On Each Saturday.  
— Join The Fun —  
Catch Your Thanksgiving Dinner!

**We Thank You!**  
For your patronage during the time we were dealers for  
**NEW HOLLAND HAY EQUIPMENT**  
We have sold the dealership for this fine line to FRY & COX BROS. who will give you good service at all times.  
— WE WILL CONTINUE TO HANDLE —  
**FORD TRACTORS — DEARBORN EQUIPMENT**  
**Hicks Tractor Co.**  
Phone 6020 CLOVIS HIGHWAY Muleshoe

**VISITED TUESDAY**

Jerry and Don Taylor, of Denver City, visited Max Harris, Tuesday.

**RETURNS TO OKLAHOMA**

Mrs. E. L. Gardner who has

been here visiting her son, A. J. Gardner and family, left Monday to return to her home at Hollis, Okla.

**IS ILL**

Mrs. M. V. Robinson is serious-

ly ill in the Castro County Hospital at Dimmitt. Details were

Office Supplies at the Journal Phone 7220. We deliver.

**Co-Workers And Husbands Enjoy Turkey Dinner**

Co-Workers Sunday School Class entertained their husbands with a Thanksgiving dinner and program, Thursday, November 4, at 7:30 in the evening at the lovely home of Mr. and Mrs. E. R. Hale.

The meal was served buffet style and tables were set up in the den to accommodate the large crowd.

Rev. E. K. Shepherd led the opening prayer. Presiding during the amusement hour was Mrs. C. E. Layne. Miss Lillie Williams brought a very inspiring devotional from the book of Psalms.

Group singing was enjoyed. Mrs. Glenn Dunn gave a reading, "Back Seat Driving". Applause on this reading was so great that

she did a second reading, entitled "Miss Kitty Penolia".

The following persons were present: Rev. and Mrs. E. K. Shepherd and sons James and Paul, Mr. and Mrs. Harold Griffiths, Mr. and Mrs. George Hicks, Mr. and Mrs. B. H. Black, Mr. and Mrs. Myron Pool, Mr. and Mrs. M. T. Wilson, Mr. and Mrs. C. E. Layne, Mmes. W. E. Payne, Janet McDonald, Glenn Dunn, Hope Flanagan, Ella Remund, and Miss Lillie Williams.

Myron Pool, Jr., led the dismissal prayer.

**Progress HD Is Hostess To The Midway HD Club**

Members of the Midway Home Demonstration Club were guests of the Progress Home Demonstration Club, at the regular meeting

of the latter, November 2, in the home of Mrs. Davis Guley.

Following a short business session, with Mrs. Dee Chitwood, president, in charge, Mmes. Elmer Downing and R. J. Garner, of the Midway Club, gave a demonstration on fall and winter arrangements. A beautiful Christmas arrangement for the door was made with dust pan, evergreen limbs, pine cones, and red ribbon. A Thanksgiving centerpiece was made with a colander and vegetables, and another centerpiece was made of dried grass, heads of feed, and dried cotton bolls.

Opening the program, Mrs. Guley, of the Progress Club read the 100th Psalm. President, Mrs. Wilbur Thomas conducted the business session. Mrs. Marie Maltby led the group in several games, and the Progress ladies showed some of the things they had made during the past year. Among things shown were: T. V. lamps, baskets, magazine racks, textile painting, and corsages.

The hostess served sandwiches, cake, coffee and spiced punch to: Mmes. Billie Downing, Irene Watkins, Dorothy Brown, Grace Young, Gladys Smallwood, Lillis Garner, R. L. Hobbs, Dee Chitwood, Mildred Redwine, Veta Self, Jessie Gray, Jessie Mae Thomas, Marie Maltby, Fern Davis, June Smallwood, and H. D. Agent, Miss Mollie Jordan.

**Film Shown To Elementary PTA**

The Elementary P. T. A. had its regular monthly meeting Monday evening in the Junior High School Auditorium. President, Mrs. O. D. Ray, was in charge of business.

Reports of the various committees were given. Mr. Perkins reported that a total of approximately \$450, was made from the Halloween Carnival.

Mrs. Jane White, secretary of the local organization, was elected delegate to the Texas Congress of Parents and Teachers Convention in Corpus Christi, November 17 through 19.

Mrs. Clarence Jones reported a membership of 198 for elementary unit. Mrs. Ray Franz, vice-president, was in charge of the program for the evening. She presented a very informative film, "Child Growth and Development". Bill Parker conducted a "discussion" period following the film.

The film was thought-provoking, and both parents and teachers discussed problems of child growth.

December 13 has been set as time for the next regular meeting.

Read the Journal Want Ad's.

**CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION**

Sealed proposals for constructing 23.754 miles of Gr., Strs., Base and Surfacing; From Fieldton E. to FM 304; From SH 51, 3.0 mi. north of Littlefield, east 2.7 mi.; From road int. south to Springlake School; From FM 303, east to US 84 at Amherst; From Farmer C. L., south to FM 1760; From SH 214, 3.0 mi. North of Enoch, east to FM 54;

On Highway Nos. FM 1072, 2197, 302, 1928, 2190, and 2189, covered by S 1479 (1), R 1634-3-2, R 2090-1-1, R 886-1-2, R 1631-1-2, and R 2044-1-1, in Bailey and Lamb counties, will be received at the Highway Department, Austin, until 9:00 A. M., Nov. 23, 1954, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on above named project, now prevailing in the locality in which the work is to be performed and the Contractor shall pay not less than these wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.

Legal holiday work shall be paid for at the regular governing rates.

Plans and specifications available at the office of W. H. Garrett, Resident Engineer, Littlefield, Texas, and Texas Highway Department, Austin. Usual rights reserved. 45 & 46-2tc

**WE WANT TO BUY YOUR COTTON**

WE WRITE ALL TYPES OF LOANS

- Government
- Texas Producers Ass'n.
- Cooperative

CALL 6350

**RAYMOND & RUBY GREEN**

MORTON HIGHWAY MULESHOE

**FARLEY INSURANCE AGENCY**

**REAL ESTATE & INSURANCE**

AUTO FINANCING — FARM LOANS

Over Bank, Muleshoe, Texas

Office Phone 7279 Res. 5103

**cut food costs!**

SCHILLING'S

**Coffee** 1 LB. CAN **89c**

BETSY ROSS GRAPE JUICE 24 OZ. BOTTLE 29c

WHITE SWAN PUMPKIN NO. 2 1/2 CAN 19c

BETTY CROCKER ANGEL FOOD 17 OZ. BOX

**CAKE MIX . 53c**

WHITE SWAN PEACH PRESERVES 24 OZ. JAR 41c

PETER PAN PEANUT BUTTER 18 OZ. JAR 47c

AUSTEX BEEF STEW NO. 300 CAN 29c

SANSINENA CORN BEEF 12 OZ. CAN 49c

GOLD MEDAL, 10 LB. PRINT BAG

**FLOUR . 89c**

WHITE SWAN WHOLE NEW POTATOES NO. 303 CAN 16c

WAPCO BLACK EYE PEAS NO. 2 CAN 2 for 29c

CAMPBELL'S VEGETABLE SOUP NO. 1 CAN 2 for 27c

WHITE SWAN SPANISH RICE NO. 300 CAN 19c

**WAGNON GRO. & MKT.** PHONE 4060 DELIVERY SERVICE

**FROZEN FOODS**

THOMAS, 10 OZ. BOX **FISH STICKS . 39c**

DONALD DUCK SLICED PEACHES 10 OZ. PKG. 25c

DONALD DUCK ORANGE JUICE 6 OZ. CAN 2 for 35c

DONALD DUCK BRUSSELLS SPROUTS 10 OZ. PKG. 19c

**FRESH FRUITS & VEGETABLES**

FRESH FIRM CABBAGE lb. 5c

FANCY TOKAY GRAPES lb. 12 1/2c

NO. 1 IDAHO RUSSETT POTATOES 10 lb. pylo bag 59c

SWEET AND JUICY ORANGES lb. 9c

**MEATS**

SPICED LUNCHEON MEAT lb. 49c

U. S. D. A. CHOICE LOIN STEAK lb. 69c

CUDAHY PURITAN 2 LB. FAMILY STYLE **BACON 1.05**

FRESH TENDER BEEF LIVER lb. 39c

**Progress WTCS Begins Study**

Progress Methodist's Women's Society of Christian Service held their regular meeting Thursday, November 4, at the Church. The meeting saw the ladies beginning the first of a series of lessons on "India, Pakistan, and Ceylon."

The worship center, arranged by Mrs. Ruby Atkinson, consisted of the flags of the three countries to be studied, on a table with an opened Bible. The arrangement emphasized the increasing knowledge and the need of Christianity in these countries.

Mrs. Joyce Walker introduced the worship program with meditative music at the organ. Scripture reading was given by Mrs. Ruby Atkinson with response in scripture read by Mmes. Jean Carter, Johnie Westbrook, and Mattie Griffin.

Mrs. Atkinson gave a talk on "City Lights and Shadows". A short period of silent prayer was closed with an oral prayer by Mrs. Carol Jones. Mrs. Ada Thomson then introduced the new missionary study. She presented the first two chapters of the book, "Under Three Flags", and led a discussion.

The group was dismissed with a prayer by Mrs. Doris Wedel. Mrs. Mattie Griffin served delicious refreshments of punch and home-made cake to Mmes. Doris Wedel, Johnie Westbrook, Jean Carter, Joyce Walker, Ada Thomson, Iveta Jones, and Ruby Atkinson.

Officers are reminded to make preparations for the quarterly reports due at the next regular meeting, November 18.

**WAS IN CANYON**  
Mrs. Noel Woodley was in Canyon Monday of this week to visit her daughter Ann, who was ill with a case of flu.

**IS IMPROVING**  
Mrs. Doyle Trapp, who underwent surgery recently in Albuquerque, N. M., is reported to be improving.

**NOTICE**

This is to announce that L. S. Barron has purchased my interest in the Bass & Barron Agency and Mr. Barron will change the name of the Agency. The contract was mutually entered into on October 11, 1954, wherein I was and am not further obligated for any obligations of said Agency.

My association with Mr. Barron was very pleasant, and now under his individual ownership of the insurance business I anticipate and hope for him continued growth and prosperity in the business. He represents good Insurance Companies and merits continued patronage of the public.

Under his appointment I will still be eligible to solicit General Insurance under solicitor's license and will be open for contacts in this line.

I still retain my individual Life Insurance License and contracts, including Life, Hospital, Polio, and Cancer policies, and offer my services to anyone in need of the valuable investment and protection facilities which they afford.

Also still have my Real Estate License, and will be pleased to help you work out your real estate wishes, whether it is to buy vacant lots, improved lots, irrigated or dryland farms; or if you wish to sell I will appreciate your listings.




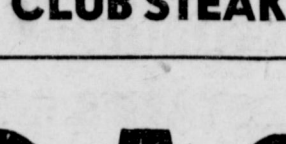
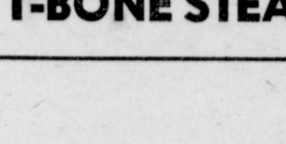










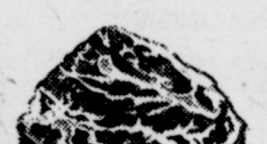



Sincerely,  
**M. G. (Melvin) Bass**

# TEXAS BEEF WEEK

This is Beef Week in Texas... Time To Explore New Ways of Preparing Beef! You Can Keep Up Your Energy With High-Protein Beef. Eat Beef Every Day. Yet Keep Beautifully Slim, Too. Look For Your Choice Cuts At Cashway.

NOVEMBER 8-13

TWO REASONS FOR OBSERVING TEXAS BEEF WEEK  
 1. U. S. Government Graded Beef At Cashway  
 2. Lowest of Beef Prices At Cashway

	U. S. CHOICE BEEF <b>Fillet Mignon</b> LB. <b>98c</b>		U. S. CHOICE BEEF <b>TENDERIZED STEAK</b> LB. <b>69c</b>
	U. S. CHOICE <b>LOIN STEAK</b> lb. <b>59c</b>		U. S. CHOICE <b>CLUB STEAK</b> lb. <b>49c</b>
	U. S. CHOICE <b>T-BONE STEAK</b> lb. <b>69c</b>		
	<b>ARM ROAST</b> LB. <b>29c</b>		
			
			
	U. S. CHOICE RUMP OR PIKES PEAK <b>ROAST</b> lb. <b>49c</b>	U. S. CHOICE BONELESS STEW OR <b>BARBEQUE MEAT</b> lb. <b>39c</b>	U. S. CHOICE LEAN <b>GROUND BEEF</b> lb. <b>45c</b>
	<b>Hamburger Meat</b> LB. <b>19c</b>		
			
	U. S. CHOICE BEEF (CENTER CUTS) <b>CHUCK ROAST</b> lb. <b>49c</b>	U. S. CHOICE BEEF (CENTER CUTS) <b>ARM ROAST</b> lb. <b>49c</b>	U. S. CHOICE BEEF <b>ROUND STEAK</b> lb. <b>69c</b>
	<b>Chuck Roast</b> LB. <b>29c</b>		

**FREE** When You Buy 3-Lb. Can at Our Low Price  
 1 Pound of **Mrs. Tucker's** **79c**  
 Pure Vegetable Shortening

GLADIOLA  
**FLOUR** 25 Lb. LB. **1.89**

**Fresh Produce**

NO. 1 IDAHO **POTATOES** 10 LB. CELLO BAG **49c**

TEXAS JUICY **ORANGES** 5 LB. CELLO OR MESH BAG **39c**

WINDOW BOX **CRANBERRIES** 1 LB. **23c**

TEXAS GARDEN FRESH **GREEN ONIONS** bunch **5c**

WASHINGTON EXTRA FANCY RED RELICIOUS **APPLES** LB. **17c**

BEST MAID 22 OZ. JAR **SWEET PICKLES** **39c**

BIG TOP 7 OZ. SHERBET CRYSTAL **PEANUT BUTTER** **35c**

TONI **HOME PERMANENT** **\$1.39**

\$1.00 SIZE **JERGENS LOTION** **79c**

GLEEM 50c SIZE **TOOTH PASTE** **27c**

there's a wealth of health in these top Quality Foods

SHEDD'S **Salad Dressing** Pint **25c** Jar **25c**

HUNT'S **PRUNE PLUMS** NO. 2 1/2 CAN **25c**

HUNT'S **BARTLETT PEARS** NO. 300 CAN **19c**

HUNT'S NO. 2 1/2 CAN **FRUIT COCKTAIL** **29c**

AUSTEX (NO BEANS) **CHILI** NO. 300 CAN **29c**

QUART BOTTLE **MAZOLA OIL** **69c**

EXTRA FLUFFY **ALL** LARGE BOX **19c**

STURGEON BAY R. S. F. **CHERRIES** NO. 303 CAN **23c**

SHEDD'S LADY BETTY **PRUNE JUICE** QUART BOTTLE **29c**

SWIFT'S BROOKFIELD **CHEESE** 2 LB. BOX **69c**

● FROZEN FOODS ●

SNOW CROP FROZEN **ORANGE JUICE** 12 OZ. CAN **29c**

FROZEN **PERCH** 1 LB. PKG. **39c**

FAIR ACRES FROZEN **STRAWBERRIES** 10 OZ. BOX **19c**

**CASHWAY**

FREE DELIVERY WE RESERVE THE RIGHT TO LIMIT QUANTITIES Phone 2440 or 2450

GUNN BROS. STAMPS DOUBLE ON TUESDAY





RECORD-BREAKING  
HYBRID CORN  
YIELD?

DOYCE TURNER, 4-H club member of the Pleasant Valley community proudly stands by the bin of Texas 30 hybrid corn that possibly has broken all existing state yield records for hybrids. The second bin represents the 167.5 bushels per acre on twin brother Royce's plot, while the next bin is representative of the 93.4 bushels of older brother Allen Doyle's plot, and the fourth bin shows the average yield for the state.

## Turner Twins High Corn Yield May Set New Texas Record For Hybrids

What may prove to be the highest official yield of Texas hybrid corn ever raised in the Lone Star State is rounding out the story of two 4-H club boys in the Pleasant Valley community; a story that is as American as the community itself, and one that fairly typifies 4-H club work at its peak. A story of a fully rounded program of 4-H club projects carried by two youngsters, Doyce and Royce Turner, twin sons of Mr. and Mrs. Doyle Turner, which will bring more honors to these two quiet youths whose room is already papered with ribbons and banners their other 4-H club projects have garnered for them.

The fifteen year old twins have been in the spotlight recently with the harvesting of their Texas 30 hybrid corn crop which has been officially correlated at producing 204.3 bushels per acre the middle of October.

But the production record; (whether or not it is a record statewide will not be known until November 22), is not the whole story, for the Turner twins have been cooperating with the Extension Service of Texas A & M College in grain sorghum variety tests, plus their entry in the cotton production contest, both in addition to their usual projects including the handling and management of six sows and 13 feeder shoats, one of which won grand champion of the South Plains-Panhandle Fair in Lubbock this year, and another winning grand champion banner at the Lamb county fair a week earlier. The twins started their swine program under the Sears swine plan, as they started their poultry project which now numbers 130 laying hens. They also include three dairy animals and four beef calves as 4-H club projects.

But to get back to the corn that may set a statewide record for yield. The three Turner boys, the twins and their older brother, Allen Doyle, planted three plots of the Texas 30 hybrid on May 6, and each applied different methods of control, to see which had the most effect on the final yield. The photo shows the results.

A diffusing bowl or an indirect white lamp known as an R-40 bulb (with coated sides to reduce glare) will soften the light and scatter the rays.

Be sure your lamp is tall enough to give a spread of light over your work area. From the top of the desk to the bottom of the lamp shade should be about 15 inches.

When selecting a lamp for reading or writing, be sure the bottom diameter of the shade is about 16 inches for a table lamp, 13 inches for a single wall lamp, 9 inches for twin wall lamps.

Last week the Progress Club invited one of the Home Demonstration clubs in Parmer County to attend their achievement day program. It was a rewarding experience for both groups. Mrs. Maltby was in charge of the recreation in club work and did an excellent job.

Wednesday I attended a training meeting in Lubbock on work simplification. All of the home demonstration agents who had not had previous training in this phase were there. You can expect to hear more about this important topic later. Work simplification is becoming more important every year and can help the homemaker immensely. It is an exciting challenge to every woman to see how and where she can use the techniques of work simplification to improve

her own methods of homemaking.

planting. The boys all applied 200 pounds of 16-20-0 to the acre at two inches below and about three inches to the side of the planting. The plots were gone over once with the rotary hoe and later with the cultivator. When the corn was about knee high, the boys stopped cultivating. From then on, the only cultivation was in irrigation methods.

When the corn was harvested in mid-October, Doyce found his plot yielded 215.7 bushels per acre; Royce got 167.5 bushels per acre, and Allen Doyle got 93.4 bushels per acre.

A & M agronomists correlated the 17.3 per cent moisture content to 15.5, reducing Doyce's yield to 204.3 bushel per acre, as shown in the accompanying photograph.

Last week, the Turner farm was visited by cameramen from the "Texas in Review" TV show, and the boys corn yield will be shown on that program over Amarillo TV stations on November 22, and on a Lubbock station on November 23.

Last year Royce entered his control plot of cotton, which yielded an average of 1 1/2 bales per acre. Here again two plots were used.

On the first time over, one five acre plot yielded nine bales and the other one yielded six bales. The nine bale plot had been fertilized with 200 pounds of 16-20-0, and the six bale plot had been conditioned with a soil conditioner and phosphates.

The grain sorghum variety tests mentioned earlier were carried on by the twins last year, and have convinced their father that he knows now which variety is best suited to his particular needs.

Four varieties of grain sorghum were planted in 45 foot rows with four replicas therein. The varieties were martin maize, redline 60, redline 66 and combine kafir 60.

Although the yields have not been officially taken by A & M agronomists, the Turner boys know the redline 66 produced the highest yield, with the combine kafir next, the redline 60 third highest yield and the martin lowest of all four.

The redline 66 is an irrigated soil variety, while the combine kafir is designed for dryland production.

Doyle believes the combine kafir 60 suits his farm best and will plant the majority of his grain next year in this variety.

Doyle bases his reasoning on the fact that the combine kafir is more uniform in fruiting.

If the corn on Doyce Turner's plot does break a new hybrid corn record, another record will be added to the many already worn so modestly by the Turner twins. If it does not, then the boys will keep on trying, for they believe earnestly in the 4-H club motto, "To Make The Best Better".

# THE MULESHOE JOURNAL

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 34, NUMBER 45

SECTION II — 8 PAGES

THURSDAY, NOVEMBER 11, 1954

## THIS & THAT

About  
Homemakers & Homemaking  
In Bailey County  
By Mollie Jordan

The holiday season is almost in full swing now. Kitchens are bustling from Halloween through New Year's Day with festive cooking. Lucky for us the market is plentifully supplied with holiday food favorites that are thrifty buys.

Unusual for fall, the egg supply is large. There are plenty of fats and oils. The date crop is

record large, and so is the almond crop. Walnuts, hazelnuts and filberts are plentiful, too.

Lots of turkeys are on the market, pork supplies are large and beef continues in generous supply.

Shrimp, frozen fish, dry beans and rice are easy to find at economical price. To complete the picture, abundant cheese, butter and dairy products will be priced right for happy holiday cooking.

You might enjoy making and serving these Fruit Bars now and on through the Thanksgiving and Christmas holiday season. They are excellent to serve with hot spiced tea or apple juice when company drops in. They

perk up lunch boxes too.

### DRIED FRUIT BARS

1 cup sifted flour.  
1/4 teaspoon baking powder.  
1/4 teaspoon salt.  
1/4 cup melted butter or margarine.

1 cup sugar.  
2 eggs, well beaten.  
1 cup chopped nuts.  
1 cup chopped dried fruits, your choice of dates, apricots, prunes or 1/3 cup raisins with 2/3 cup chopped evaporated apples.

Sift together flour, baking powder and salt. Mix in other ingredients in the order given. Line a shallow baking pan (9"x13") with waxed paper and spread the batter mixture on it. Bake at

350 degrees (moderate oven) 25 to 30 minutes. Several minutes after removing from oven, cut into bars about 1"x3". Turn out on rack, peel off paper. Roll warm bars in confectioners' sugar.

As youngsters settle down for studying homework, remember light is cheap but eyesight is priceless. Provide the right kind of light for their work.

Proper lighting of the home study desk can safeguard the children's eyesight and make work easier. Use bulbs with sufficient wattage to give plenty of light, and keep all bulbs, diffusing bowls and shades clean and free from dust.

Avoid glare by shading all

## BUTANE - PROPANE SALES AND SERVICE

LP AND NATURAL GAS APPLIANCES



- Gasoline — Oil — Tires — Batteries
- Let Us Convert Your Tractor and Motors to Butane
- Plant At Needmore For South Bailey County

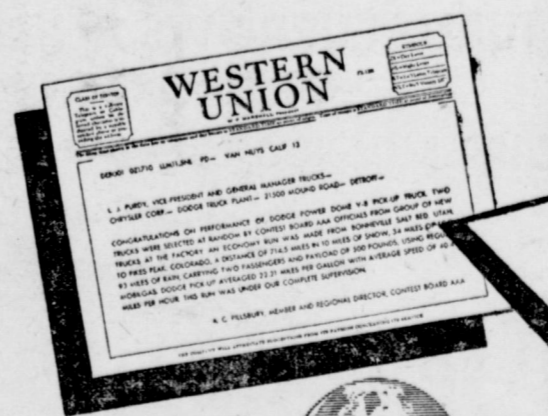
OK,  FROZEN PERCI FAIR ACRE STRAW

# Muleshoe Liquefied Gas Co.

MULESHOE

CLOVIS HIGHWAY  
PHONE 3130

TEXAS



PROOF that Dodge truck's 145-hp. Power-Dome V-8 is the world's most economical engine for pick-ups, panels, and low-tonnage stakes, as well as the world's most powerful! It's a better deal for the man at the wheel! See us today!

DEB001 021710. LLM11.5NL PD—  
VAN NUYS CALIF 13

L. J. PURDY, VICE-PRESIDENT AND GENERAL MANAGER TRUCKS—CHRYSLER CORP.—DODGE TRUCK PLANT—21500 MOUND ROAD—DETROIT—

CONGRATULATIONS ON PERFORMANCE OF DODGE POWER-DOME V-8 PICK-UP TRUCK. TWO TRUCKS WERE SELECTED AT RANDOM BY CONTEST BOARD AAA OFFICIALS FROM GROUP OF NEW TRUCKS AT THE FACTORY. AN ECONOMY RUN WAS MADE FROM BONNEVILLE SALT BED, UTAH, TO PIKES PEAK, COLORADO, A DISTANCE OF 714.5 MILES IN 10 MILES OF SNOW, 34 MILES OF FOG, 93 MILES OF RAIN, CARRYING TWO PASSENGERS AND PAYLOAD OF 500 POUNDS, USING REGULAR MOBILGAS. DODGE PICK-UP AVERAGED 22.21 MILES PER GALLON WITH AVERAGE SPEED OF 40.44 MILES PER HOUR. THIS RUN WAS UNDER OUR COMPLETE SUPERVISION.

A. C. PILLSBURY, MEMBER AND REGIONAL DIRECTOR, CONTEST BOARD AAA

## DODGE "Job-rated" TRUCKS

ARNOLD MORRIS AUTO CO.

1012 MAIN STREET

PHONE 7150

MULESHOE



By John C. White, Commissioner

**EMPHASIS ON QUALITY**

Marked increases in the per capita consumption of eggs over the past few years has been accompanied by an increase in demand for a quality product. As a result there is frequently a shortage of high quality eggs despite the surplus production which has plagued the industry from time to time.

Some of the fault lies in the failure on the part of the egg producers to follow practices to maintain quality. Seven widely recommended practices have been suggested to increase the number of top grade eggs the producer has to market. These are:

Confining the laying flock is a time tested practice of farm management known to result in greater production and more high quality eggs. It should be remembered that overcrowding in a poultry house is as bad a practice as permitting the hens to roam. A lower rate of production and a higher percentage of stained and dirty eggs are certain to result.

Providing clean, dry floor litter and clean nesting material are two practices which help provide more A quality eggs. Many types of litter and nesting materials are available and most are inexpensive. Keeping them dry and clean reduces the chore of clean-

**Roughage Needed To Winter Beef**

Roughage — and a lot of it — will be needed to carry Texas beef cattle through the winter. Consider both the amount and quality of roughage you feed, says U. D. Thompson, extension animal husbandman.

Roughage in some form should be available to livestock at all times. This doesn't necessarily mean it must be of the highest quality, but the higher the feeding value the better, Thompson says.

Roughages very low in nutritive value can be fed with success if adequate supplement — about two pounds of cottonseed meal — is supplied each day. Cotton burs, peanut hulls, corn-cobs and rice straw fall into this category.

Thompson cites specific rations based on years of research and study which are recommended for feeding in Texas. Use about four pounds of legume hay with 14 pounds of cottonseed hulls or oat straw for each animal daily. If corn or sorghum silage is available, feed 40 to 50 pounds of either and one pound of cotton seed meal or cake daily.

Eighteen pounds of Johnson-grass of Prairie hay supplemented with one to two pounds of cottonseed meal or cake makes a top-notch ration for dry cows where the hay is available, says Thompson. If Johnsongrass or sorghum hays were cut early and did not get rained on, he says producers may get by without any supplement.

A cow nursing a calf will need about 60 pounds of corn or sorghum silage or 20 pounds of Johnsongrass hay fed with two pounds of cottonseed meal or cake daily.

Less feed is needed to keep cows from losing weight than to put it back on after it is starved off. Fleshy animals, the type most easily wintered, may lose 150 to 200 pounds without impairing the production of a calf.

Salt and steamed bone meal mineral supplement will complete the winter feed requirement of beef animals and should be fed free-choice, Thompson concludes.

**FARMERS!**

I Can Now

**CLEAN OR DELINT**

**YOUR COTTONSEED**

**WILLIAMS**

**SEED**

**CLEANING CO.**

Located

On Clovis Highway

Night Phone 5654

Muleshoe — Texas

*This Weeks Mystery Farm*

**CAN YOU IDENTIFY THE MYSTERY FARM?** If you are the first correctly to identify the farmstead pictured below, you will be awarded two tickets to Cox Drive-In Theatre in Muleshoe. Watch The Journal each week for a picture of an attractive farm home of the Muleshoe country.



Just phone The Journal and inform us where you live and whose farm you think this is. There will be two tickets each for the first out of city dweller and the first city resident to telephone or call at this office. Phone 5400 and 7220.

**Wheat Feed On Farm Included In Quota**

When marketing quotas are in effect for wheat, that grown on acres in excess of farm acreage allotments is subject to quota penalties even if fed on the farm, says Claude K. McCan, chairman of the state ASC committee.

Many farmers have raised the question why wheat grown for feed—and not sold on the market—must be included under quota and allotment provisions. The law is clear on this point and is not a matter for administrative ruling, adds McCan.

Smaller producers, those with acreage allotments of less than 15 acres—do not come under the marketing quota provisions if their total wheat production on the farm does not exceed 15 acres. In these cases, the penalty for exceeding acreage allotment is only the loss of wheat price support eligibility.

In all other instances, however, all wheat produced on acreage outside the established farm allotment is subject to quota penalties.

**HERE FROM TECH**

Helen Stovall, student of Texas Tech, was visiting in Muleshoe over the weekend with her parents, Mr. and Mrs. Alf Stovall, and friends. While here she attended homecoming festivities.

**UNDERWENT SURGERY**

W. B. "Happy" Wagon underwent surgery in the Taylor Clinic at Lubbock last Friday. At latest reports he was improved, but was still in serious condition.

**Outlook Good For 1955 Egg Producers**

The outlook for 1955 is favorable for egg producers who sell on a graded market. But with expected lower seasonal prices, many backyard poultrymen may reduce or curtail production next year.

Based on the price prospects and trends in recent months, the natural tendency of farmers will be to raise fewer replacement chicks in 1955, says John G. McHaney, extension agricultural economist.

Production for the first six months of 1955 is already "made" by the number of hens and pullets now on farms. After mid-1955, the volume of eggs largely depends upon the number of chicks started during the first half and saved for replacement.

Eggs will be plentiful during the first half of 1955, even more so than now, McHaney predicts. Prices paid to producers in March and April may drop below the levels of the same months in '54, but can be expected to improve in the fall of 1955.

A four percent increase in egg production this year in Texas has not kept pace with production in other regions but there's no cause for a high percentage reduction of layers on farms in areas where graded markets are available, the economist says.

**GUEST FOR WEEKEND**

Franklin Springer was a guest over the weekend in the Raymond Gaede home. While here he attended homecoming festivities with his friend Keith Gaede.

**ATTENDED GAME**

Joy Dean Warner and her friend, Yvonne Horton of W. T. S. C., were in Muleshoe over the weekend visiting Joy Dean's parents, Mr. and Mrs. Dee Warner. Friday evening they attended homecoming festivities.

**VISITED PARENTS**

Carlos Garner, student at W. T. S. C. Canyon, visited here with his parents, Mr. and Mrs. Ves Garner, over the weekend.

**HERE SATURDAY**

A guest in the home of Rev. and Mrs. C. C. Stephens Saturday was Mrs. Fred Stockdale, of Morton.

**SUNDA GUESTS**

Sunday Guests in the home of Mr. and Mrs. J. C. Dalton were Mr. and Mrs. Ancil Jackson, of Hereford, and Mrs. Austin Floyd, of Muleshoe.

**FROM SAN ANGELO**

Mrs. H. A. Spradley, of San Angelo, spent the past weekend here with her parents, Mr. and Mrs. D. L. Jackson, and other relatives and friends.

Office Supplies at the Journal Phone 7220. We deliver.

**"SOME Hunters ARE BETTER THAN Others!"**



— and so are some motor oils! Man, it gets HOT inside that engine. Up to 1800 degrees! It takes a TOUGH motor oil to keep those hot moving parts A-P-A-R-T! Change to AMALIE — and change TODAY!



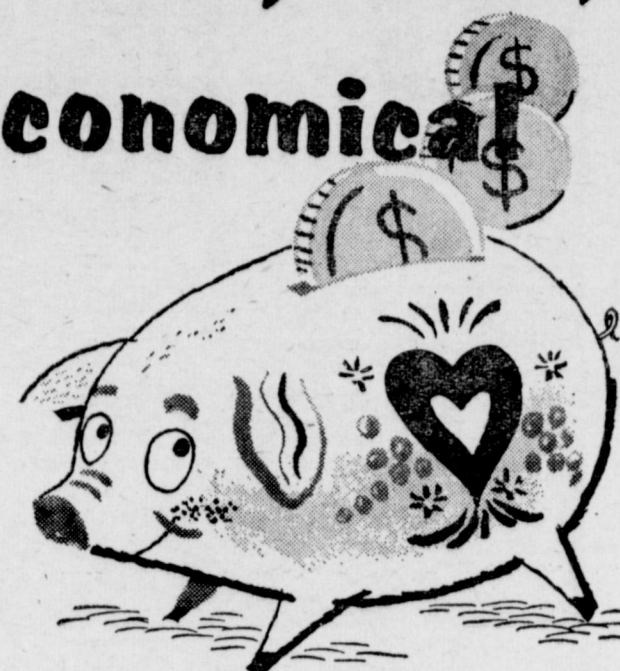
**Muleshoe Service Station**  
Phone 4120 — Muleshoe

**SINGLETON FUNERAL HOME**  
Ambulance Service Day or Night  
DIAL 2860 TRAVIS E. REED, Mgr.

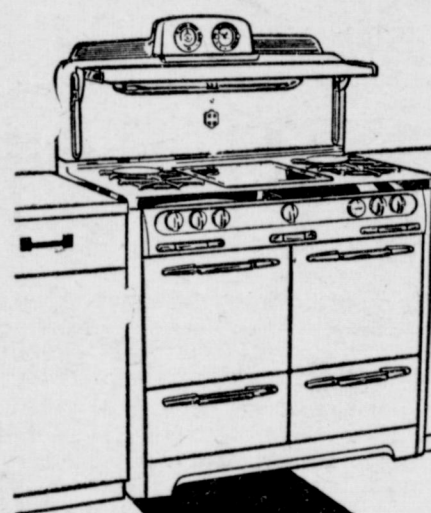
**Sixth Annual OLD STOVE ROUND-UP**

A Good Time To Buy An Automatic Gas Range

**economical**



...TO BUY ...INSTALL ...OPERATE



New, automatic gas ranges have every modern feature. Check them and you'll find such exclusive features as: Hundreds of burner settings, smokeless broiling, continuous oven temperature control for better baking, and instant heat. See these wonderful ranges at your dealer's today. Buy an automatic Gas range. No range is more automatic!



**STORAGE**

— FOR YOUR —

**Grain & Seeds**

BRING US YOUR SEED CLEANING

- SUDAN
- MILLET
- CANE
- OTHER SEEDS

WE WANT TO BUY YOUR GRAIN & SEEDS

**Ray Griffiths & Sons**

PHONE 6030

MULESHOE

**too Hot to Handle SPECIALS**

**BRAND NEW TURNOVER PLOWS**

**TURNS FURROWS ALL ONE WAY ONE ROPE TRIP**

**FAMOUS MINNEAPOLIS-MOLINE BOTTOMS**

**\$312.30**

**PRICED BELOW THE LOWEST!!**

**VALUE PLUS**

**SEE IT TODAY—BUY IT TODAY**

**M - M**

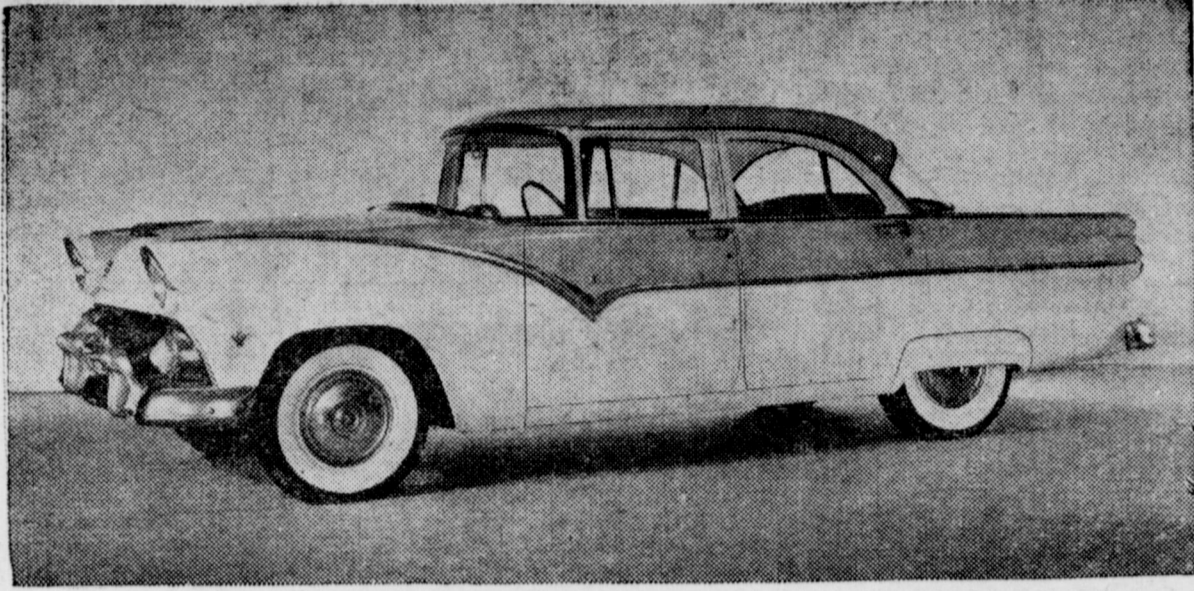
**Fry & Cox Bros.**

Phone 3660

Your Friendly One-Stop Farm Service

Muleshoe

**Ford's 1955 Line Cars and Trucks To Be Introduced  
By Muleshoe Motor Co. In Showrooms Locally Friday**



FORD'S  
NEW  
1955 MODEL

**LONGER, LOWER** body lines and wrap-around windshield, available on all models, is shown above in the Fairlane four-door sedan. The '55 Fords are available with Y-Block V-8 or I-Block six power, and Fairlane models have dual exhaust as standard equipment. They will be shown by Muleshoe Motor Co. November 12.

Ford will introduce an entirely new line—the high-styled Fairlane series—as the leader of its four lines of 1955 passenger cars to be shown in Muleshoe Motor Co., showrooms Friday, Nov. 12.

Modern styling inspired by Ford's new Thunderbird personal car distinguishes the new Fords. Retaining definite characteristics which have won Ford style leadership, the 1955 Fords also have a wrap-around windshield and a new, lower silhouette. The Crown Victoria—a new model—is the first Ford sedan under five feet in over-all height. Ford, which offered the first V-8 engine in the low price field in 1932 and has built 14 million V-8's since, introduces for the first time three new engines:

A high compression Y-block V-8 engine of 272 cubic inch displacement and an 8.5 to 1 compression ratio.

A powerful Y-block V-8 engine of 272 cubic inch displacement and a 7.6 to 1 compression ratio.

An improved 6 cylinder I-block engine of 223 cubic inch displacement and a 7.5 to 1 compression ratio.

Dual exhausts, which provide extra power, are standard on all Fairlane V-8 and station wagon models.

Ford's new high compression engine available only with Fordomatic transmission in the Fairlane series, has a four-barrel carburetor with automatic choke and special intake manifold; special vacuum controlled distributor; high compression cylinder heads and high capacity radiator. Ford's popular V-8 and 6 cylinder engines are available with any of the 16 Ford models for 1955.

The new Ford Fairlane series, named after the home of the late Henry Ford, includes a completely new styling idea—the Crown Victoria model. This car has an arch of chrome over the top like

a tiara. It also is available with transparent plastic roof over the driver's compartment.

Like all 1955 Fords, the Fairlane models have a new concave grille composed of a sturdy chrome-plated grille. Fairlane cars are immediately recognized by a chrome trimline which starts on top of each front fender at the headlamp and follows the curvature of the fender downward, then sweeps along the side to the tail lights. Hooded headlamps give the high front fenders a forward thrust look while rear fenders form a reverse angle above larger tail lamps. All the new Fords have a flatter hood and a longer rear deck.

New upholstery fabrics, many developed especially for the 1955 Fords, are available in a broad selection of colors and patterns. Thirty-five textile mills were contacted in the development of special woven plastics, decorator fabrics and vinyls created exclusively for the new Fords. They are matched with 13 exterior colors in single tones and also in a variety of new and unusual two-tone treatments on the Fairlane series.

Twenty-four series including 190 models of 1955 Ford trucks ranging from 30-ton tandem axle "Big Jobs" down to F-100 Pickups, all designed to make money for operators on every hauling job, will also be introduced by Muleshoe Motor Co. on Friday.

L. D. Crusoe, Ford Motor Company vice-president and general manager of Ford Division in announcing the new truck models, said:

"A truck should be bought with the same consideration for low cost operation as any machine tool. Actually a truck is a capital goods item and when we design them we think of them that way. All of our new trucks have greater durability more

delivery chassis series—and a new Courier custom delivery truck styled like the 1955 Ford passenger cars. GVM ratings run from 4,000 to 40,000 lbs. and GCW ratings to 60,000 lbs. There are 15 wheelbase lengths for custom-built bodies from 5½ to 19 ft. long.

Ford has designed its 1955 truck cabs for an even greater driving ease and efficiency than current models which paced the industry. The optional custom "driverized" cabs, available in all models, have a new full foam rubber seat, five inch deep cushion and three inch seat back. It provides buoyant, restful support for the driver's body under all driving conditions and will keep its resiliency for the life of the truck.

The new seat accommodates three men comfortably and is covered with long-wearing woven plastic upholstery which keeps cooler in hot weather because air can pass through it. Cab doors which are almost a yard wide, let the biggest driver slip in and out easily, while weather sealing around the doors and body joints keep out dust, fumes and moisture.

The big, one-piece curved windshield, deep side windows and a rear window which is almost as wide as the cab, provides full range vision for safer and easier driving. Ford truck cabs have more glass area than any competitive trucks.

Engine and road noises are kept minimized in the Ford custom cab by perforated thermoacoustic headlining backed by one inch of glass wool insulated and by sound deadener on the floor, rear cab panels and doors. There are grip type arm rests, a large dome light operated by automatic door switches, two adjustable sun visors, an illuminated cigar lighter and a sturdy dispatch box lock.

**Bobby Gable Wins In Rodeo Contest At Fort Hood Recently**

Private First Class Bobby R. Gable, husband of Mrs. Jeanne Gable, Muleshoe, and son of Mr. and Mrs. Harold M. Gable, also of Muleshoe, a member of the 13th Tank Battalion, First Armored Division, Ft. Hood, was one of the three top scorers in the battalion "Road-e-o" contest.

The Road-e-o contest is designed to test driving skill of military personnel and increase knowledge of safe driving practices, the contest consists of an intricate driving course that determines a man's knowledge of traffic rules, safety habits, and proper braking and stopping.

Private Gable entered the Army in April, 1953, and took basic training at Ft. Hood with the First Armored Division which is undergoing intensive training on the vast Fort Hood Reservation, maintaining its state of constant combat readiness. "Old Ironsides", the first armored division organized in the United States Army, won fame for its World War II fighting in Africa and Italy.

**Billie Joe Copley Has Corporal Rating**

Billie Joe Copley, 24, whose wife, Betty, and father, John Copley, live in Muleshoe, was recently promoted to corporal while serving with the 8070th Army Unit's Engineer Utilities Company in Taegu, Korea.

Corporal Copley entered the Army in March, 1953 and com-



Ford's 24 series of 1955 trucks with 190 models extending from the tandem axle Big Job shown above to pickups, are designed to make money for operators on every hauling job. The new models with improved engines and chassis, and more comfortable full foam rubber seats in custom cabs will be introduced by Muleshoe Motors, November 12.

**George McCool Ends Antarctic Operation**

George O. McCool, boatswain's mate first class, USN, son of Mr. and Mrs. E. R. McCool, of Muleshoe, and husband of Mrs. Sarah J. McCool of Newton Center, Mass., is scheduled to return to Norfolk, Va., Nov. 10 aboard the landing ship dock USS Casa Grande.

The Casa Grande has been operating for the past two months

in a replenishing operation labeled Sumec.

The crew was officially initiated in the Order of the Blue Nose when the ship crossed the Arctic Circle, entering the domain of the Polar Bear on Sept. 29. The ship visited ports in Greenland, Newfoundland and Labrador.

**NEBRASKA VISITOR**

Austin Panter, of Lincoln, Neb., is this week visiting friends and attending to business interests.

**DEER HUNTING**

Louis Scroggins is on a deer hunting trip this week in the New Mexico mountains.

**Announcing new FORD TRUCKS for '55... the Money Makers!**

Money-making POWER! Important longer-life engine advancements! The only full line of proved, modern short-stroke engines in any trucks! New work-saving, money-saving CONVENIENCE! New money-making CAPACITIES! New reasons why Ford Trucks are gaining new buyers faster than any other trucks!

POWER STEERING is standard at no extra cost in this new Ford T-800 tandem-axle BIG JOB. Modern, short-stroke, 170-h.p. Cargo King V-8, GVW 40,000 lbs., GCW 60,000 lbs.



**NEW savings in all three areas! TRIPLE ECONOMY!**

**① Money-Making power saves gas!**

ONLY FORD gives you the gas-saving efficiency of proved, modern short-stroke design for every engine! Ford's ultra-modern, overhead-valve engines—four V-8's and one Six—cut piston travel, cut internal friction, save gas. And new engineering in valves, heads, crankshafts, electrical systems and cooling, results in still greater durability!

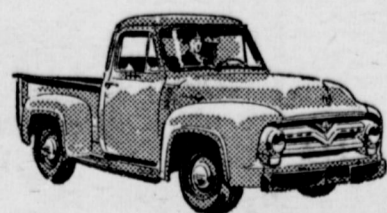
**② Money-Making convenience saves work!**

FORD'S Driverized Cab sets new comfort standards for '55! New full foam-rubber seat and seat back in the Custom Cab\*. Work-savers . . . like smoother Fordomatic\* with new faster starting, low-gear "step-down" for all light duty series . . . Power Brakes\* even for half-tonners . . . Power Steering\* for most BIG JOBS—make driving easier.

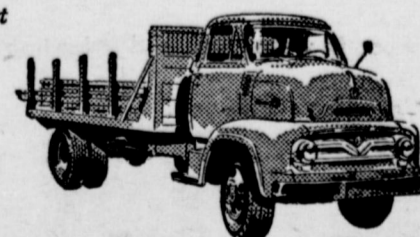
\*Modest extra cost

**③ Money-Making capacity saves trips!**

NEW axle capacities and new springs, coupled with Ford's high-payload construction, make Ford Trucks better load carriers than ever. Ford's new ½-ton Pickup, for example, has one of the biggest payload capacities of any Pickup: 1,718 lbs. Ford gives you top payload capacities in over 190 models, ranging up to 60,000-lb. GCW tandem-axle giants.



NEW Payload Champ of the Pick-up! New Ford F-100 6½-ft. Pickup, GVW 5,000 lbs., now takes payloads up to 1,718 lbs. 132-h.p. V-8 or 118-h.p. Six engine.



NEW higher power and compression in all light and heavy duty series Ford Trucks! Shown: C-600 Cab Forward, GVW 16,000 lbs. Choice of two proven V-8's.

**See the 1955 Money Makers Friday! MULESHOE MOTOR COMPANY**

PHONE 4930

FORD AUTOMOBILES AND TRUCKS

MULESHOE

Enjoy Good Movies Every Time  
At The  
**Valley & Palace**  
In Muleshoe

Box Office Opens 7:00 P. M.; Show Starts 7:15 P. M.  
— Saturday & Sunday 1:45 P. M., Continuous Showing —

**Valley Theatre**

THURSDAY & FRIDAY

Robert Taylor  
Janet Leigh

— IN —

**ROGUE COP**

SATURDAY ONLY

Randolph Scott  
Dale Robertson

— IN —

**FIGHTING MAN OF THE PLAINS**

SUNDAY & MONDAY

Burt Lancaster  
Susan Peters

— IN —

**APACHE**

TUESDAY & WEDNESDAY

Dinah Sheridan

— IN —

**GENEVIEVE**

**Palace Theatre**

THURSDAY & FRIDAY  
**GUY WITH A GRIN**

—Starring—  
James Stewart  
Rosiland Russell

SATURDAY & SUNDAY  
**HELL BELOW ZERO**

—Starring—  
Allan Ladd  
Joan Tietzel

MOTION PICTURES ARE YOUR BEST AND CHEAPEST ENTERTAINMENT

## Progress Congregation Joins Nation Wide Fund Campaign For Korea

The members of Progress Methodist Church will join in a nation-wide denominational offering Sunday, November 14, in behalf of Korea.

The campaign, known as The Bishop's Appeal, is calculated to raise more than one million dollars for immediate work in Korea.

Personal relief will receive 30 per cent of the funds, while the remaining 70 per cent will be used in rebuilding Churches and general rehabilitation.

To impress the members of his

Church with the dire necessity of the Korean people, the pastor, Rev. Carrol M. Jones, has asked that the dinner meal in every home be observed as a sacrificial meal of rice or some cereal. The amount of money thus saved is to be placed in a "rice bag" on the table for the November 14 offering. Several of the families estimate that the saving at each meal will be \$1.00 or more.

Some members have already pledged substantial amounts to the Korean offering.

In connection with the day's program, the film "The Korean Victory" is to be shown at the Church. The public is invited to see this film, which is a late report on the Korean situation.

### CARD OF THANKS

I wish to thank all the ex-students and ex-teachers who attended the homecoming and made it the success that it was. Also thanks to those who helped me get things organized.

I am very appreciative of the fine set of matched luggage given me, though I didn't need any gift for the small part I played. But for you, the homecoming would not have been a success.

Thank you, and I will see you again next year.

Pat Glascock

### VISITED PARENTS

Dr. and Mrs. Kenneth Osborn, of Lovington, N. M., were here the past weekend visiting her parents, Mr. and Mrs. Sam McKinstry and other relatives. While here a double birthday celebration was held at the Oscar Allison home for Dr. Osborn and Mrs. Harold Allison.

### VISITED IN LUBBOCK

Mr. and Mrs. Robert Trapp visited last Sunday with friends in Lubbock.

## School Problems Subject Of Talk At Rotary Meeting

Problems faced by the school administrator and teacher, which the people of the district can help to solve, were discussed before the Rotary Club Tuesday by Troy Perkins, principal of Muleshoe junior high school. He was introduced by B. A. Dalton, program chairman for the month.

Among many things, Mr. Perkins mentioned the problem of discipline, for which he said there is no panacea, no easy solution; it is a continuing problem, and requires the best thinking of parent and teacher.

"Just what are we striving for in our educational system?" the speaker asked. He said he thought that the end object is to give the child some necessary tools that will be useful through life, and first among these he listed reading, writing, and arithmetic, the well known Three Rs but, the schools seeks the social adjustment of the pupil, also.

A problem which continually confronts the teacher is the matter of promotion. The average student is about a C student, but who is to say whether a child should be left in the old grade or promoted to another when his grades at first examination appear to be below the promotion standard.

Mr. Perkins felt that most parents do not understand the facilities of their schools or understand the policies laid down by those in authority. He felt that printed lists of approved policies is a must in the near future.

But the refrain of his talk was: "Who is responsible?" Is the parent or the teachers responsible for good attendance, for education in careful use of textbooks, etc. Is the home or the teacher responsible for the solution of many problems faced by the schools. Mr. Perkins feels the parent and the teacher ought to have clear cut ideas as to the dividing line in mutual responsibilities and work very closely together.

School teachers and administrators do not seek pity, or ought not to, as was inferred in a recent magazine article, he said. They understood the pay scale and the work and responsibility that goes with their profession, when they entered it, but he admitted that in many cases teachers are very much underpaid.

## Essay Contest Offers Cash and Trip For Junior and Senior Students By DAV Group

Opportunity to win \$1,100 cash and an all-expense trip to Washington, D. C., is being placed before eleventh and twelfth grade students in all Texas schools by the Disabled American Veterans, national and state.

Announcement of the seventh annual nationwide essay contest has been made jointly by Warren P. Fuller of Nacogdoches, State Commander of the Veterans, and Laurence Melton, Dallas, Chairman of the Texas Committee for Employment of the Physically Handicapped.

Both national and state prizes are offered. National prizes are \$1,000 first, \$400 second, \$300 third, \$200 fourth, and \$100 fifth. State prizes are first \$100 plus a gold medal, second \$60 and a silver medal, third \$40 and a gold-en-bronze medal, fourth \$20 and a bronze medal, and fifth \$10.

Winners in the national contest will be provided with expenses and round-trip transportation to Washington. Traditionally the President makes the

awards at the Committee's spring meeting.

Winner of the first prize in the Texas contest will receive transportation to the State Convention of the Disabled Veterans at Laredo next summer. The first-place Texas essay will be entered in the national contest.

The subject for this year's contest is "A Decade of Progress

## Babson Comments On The Election

Naturally, the Republicans are much disappointed by Tuesday's election results. It however, shows that the Eisenhower "Millionaire Cabinet" does not understand politics. Frankly, there is no reason why these able businessmen should be experts on political matters any more than Congressmen should be able to run steel, coal, or automobile companies. During the two years when I was Assistant Secretary of Labor, I learned that politics is a profession. Big businessmen, big lawyers, big bankers, and big generals have not been trained for getting votes. I forecast that President Eisenhower will soon recognize this and make changes

in his Cabinet and his advisors.

As to the effect of the election on business, I am not disturbed. This is too big a country to be upset by these election results. The election means only a delay in remedying some of the New Deal errors. In the meantime, less money will be spent by large companies for expansion, but more money will be spent by wageworkers in the dime stores. Both Democrats and Republicans will work for less unemployment between now and 1956. There will be no World War III during 1955. All in all, I forecast no great changes, — certainly neither a "boom" nor a "bust".

## About People You Know

### VISITING HERE

Mrs. Clara Grissom, of Temple, is visiting here with her brother, Henry Hanover and family. She plans on staying for two weeks.

### VISITING SONS

Mrs. Clemmie Dearing, of Amarillo, is visiting here for a few days with the families of her sons, B. A. Dearing and Harold Dearing. Here Monday for a brief visit were her daughters, Mrs. Melba Phipps and children, and Mrs. Dorothy Brockman and children, of Amarillo.

### TO LUBBOCK

Dabney and Marie Blaylock spent Sunday in Lubbock with their uncle, Raymond Hicks. They made the trip with Mrs. Bernice Hicks, who also spent the day there.

### VISITED BROTHER

Mr. and Mrs. Casey Dunn and family, of Friona, visited this

weekend with his brother, Mr. and Mrs. Glenn Dunn. Another guest in the Dunn home was Carol Dean Dunn, of Lubbock.

### HERE OVER WEEKEND

Mrs. Charles Jordan and family, of Lorenzo, visited here with her mother, Mrs. A. L. Gabbert the past weekend.

### ATTENDED GAME

Mrs. Rufus Gilbreath and Doris Ann, and Mrs. Margaret Upton and Evelyn, attended the football game at Portales, N. M., Friday evening between N. M. M. I., and Portales High school. Mrs. Gilbreath's son, John Charles is a member of the N. M. M. I. High school football team.

### VISITED HERE

Mrs. Audie Davidson and Mrs. Audie Cagle, of Tulia, visited Mrs. E. L. Wilt over the weekend. They attended the football homecoming game Friday evening.

### VISITED MOTHER

Elwin Julian, of Baileyboro, spent the past weekend here with his mother, Mrs. C. D. Julian.

### ATTENDED GAME

Mr. and Mrs. Jimmy Reese, of Lubbock, were here over the weekend to attend the homecoming festivities, and to visit with her parents, Mr. and Mrs. Joe Damron and other relatives and friends.

Personalized Christmas cards

The individual touch... your name handsomely imprinted on each fine greeting card you send. Order now from our selection.

THE MULESHOE JOURNAL

# THE D.H. SNEED SUPPLY CO. ANNOUNCES ADDITIONAL SERVICE

We Have Purchased A New

## WALKER-NEER SPUDDER DRILLING RIG

to round out our services to our customers. We are now in position to take care of all the problems of producing water for irrigation or water wells for home use, including:

- Irrigation well drilling rotary or spudder
- Water well drilling
- Irrigation well clean out
- Irrigation well drilling deeper and set liner
- Casing perforation in well
- Pulling casing
- Pump repair work, any make pump
- Gearhead repair and ratio change
- Pump installation and pulling
- Winch work
- Turnkey estimates on any job, large or small

We have secured the services of two very competent men to operate our rig—

H. L. BRYANT, of Brownfield, Texas

— AND —

CLYDE TUCKER, of Lubbock, Texas

Both men are veterans of several years experience in water well and irrigation drilling and repair work. They will be glad to discuss your problems with you.

# D. H. Sneed Supply Co.

Box 925

Muleshoe, Texas

Phone 4107

Distributors of Layne Pumps and Continental Red Seal Engines

## enjoy the thrill of newness!

WITH EVERY DRYCLEANED GARMENT WHEN FINISHED WITH THE MIRACLE...

You can see the difference

You can feel the difference

Try our wonder-working Sta-Nu process... the revolutionary discovery that replaces the vital textile finishing agents all fabrics need for that like-new look and feel. Your clothes will look newer than new... new clothes will keep new-looking... and every garment becomes more resistant to wrinkling and soiling. Try Sta-Nu today! It costs you nothing extra!

TRY Sta-Nu TODAY!

Exclusive with

Advertised in Ladies' Home Journal

# Lambert Cleaners

Phone 7260

WOODIE LAMBERT, Proprietor

Muleshoe

Good Service and a Good Deal on Mortgage Loans

Once you've decided on a home, you naturally want to know how you can finance it most economically and conveniently. Here, home loan rates and terms are worked out to your best advantage.

NEED A HOME LOAN? SEE FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

OF CLOVIS, N. M.

IN MULESHOE & IN EARTH FOR INFORMATION SEE MILDRED DAVIS Western NFLA Building

See It Here!

Friday, November 12

The world's greatest builder of V-8's presents

**THE TOTALLY NEW '55 FORD!**

PRESENTING

4

DISTINGUISHED  
LINES

17

POPULAR  
BODY  
STYLES

INCLUDING THE DISTINCTIVE  
NEW

THUNDERBIRD

14 Single-tone body colors, 13  
can be in 18 unique, new two-  
tone combinations.

ON DISPLAY  
FRIDAY!

with styling inspired by the Ford THUNDERBIRD

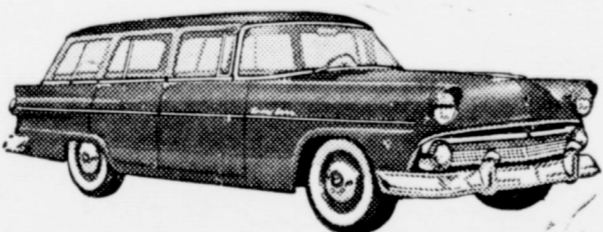


New FAIRLANE Series... The new Club Sedan, like all six models in Ford's new Fairlane Series, features the new wrap-around windshield, new luxurious interiors and wide choice of stunningly new, single and two-tone exterior colors.

Longest, Lowest, Roomiest...most Powerful ever built!



New CUSTOMLINE Series... The Tudor Sedan (above) and Fordor offer a wide selection of new color and upholstery combinations. Like all '55 Fords, they have a new wider grille, new visored headlights and sturdier, extra-narrow pillar-posts for better visibility.



New STATION WAGON Series... The new 6-passenger, 4-door Country Sedan (above) is one of five new do-it-all beauties. There's also an 8-passenger Country Sedan, an 8-passenger Country Squire and a 2-door, 6-passenger Ranch Wagon and Custom Ranch Wagon.

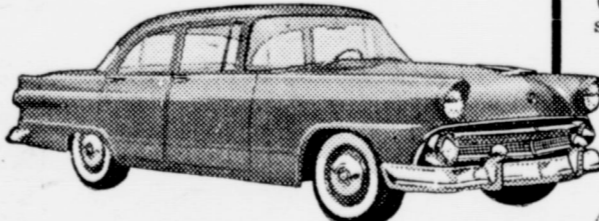
We invite you to see for yourself. And we tell you in advance you'll be amazed. For this new Ford is totally new—outside, inside, and in thrillingly different performance.

The long, low lines of the Thunderbird were its styling inspiration. Inside, you'll be greeted by rich, roomy luxury... by fabrics never before offered in a motorcar.

Mighty engines, mightier than in any Ford before—supply its exciting power. And each of Ford's three new engines offers the safe, split-second response of Trigger-Torque Power.

Your ride will be up to 15% smoother. Best of all, you'll find your kind of car, for there are 16 body styles in four fresh new lines.

When you come in, don't be surprised if you tell yourself: *why look farther—why delay—you just can't buy better than Ford.*



New MAINLINE Series... Each of the three Mainline beauties offers the same engineering advancements, the same graceful contours and clean lines that distinguish all '55 Fords. Fordor Sedan is illustrated above.



EXCLUSIVE TRIGGER-TORQUE POWER  
IN 3 MIGHTY ENGINES

- 1. 162-h.p. Y-block V-8
- 2. 182-h.p. Y-block Special V-8
- 3. 120-h.p. I-block Six

- (1) The new 162-h.p. Y-block V-8 has a higher (7.6 to 1) compression ratio, greater displacement. And, like all '55 Ford engines, it has Ford's famous deep-block build... short-stroke design.
- (2) The new 182-h.p. Y-block Special V-8 (offered in combination with Speed-Trigger Fordomatic on Fairlane and Station Wagon models) features 4-barrel carburetion, dual exhausts and extra-high (8.5 to 1) compression ratio.
- (3) The new 120-h.p. I-block Six has a new higher (7.5 to 1) compression ratio. It's the most advanced six-cylinder power plant in the industry.

ALL WITH TRADITIONAL FORD ECONOMY

PLUS ALL THESE OTHER BRAND-NEW  
WORTH-MORE FEATURES

- ★ New Speed-Trigger Fordomatic Drive
- ★ New Turbo-Action Spark Plugs
- ★ New 10% Larger Brakes
- ★ New Tubeless Tires
- ★ New Angle-Poised Ball-Joint Suspension (Fordomatic Drive optional.)

**'55 FORD** *The fine car of its field*

F.C.A.

We Cordially Invite You to View The New '55 Ford  
IN OUR SHOWROOMS

**Muleshoe Motor Co.**

PHONE 4930

FORD AUTOMOBILES AND TRUCKS

MULESHOE, TEXAS



**Church of Christ To Host Bible Chair Students**

The Bible Chair students of the Bible Chairs at Eastern New Mexico University, Portales, N. M.; West Texas State Teachers College, Canyon; and Texas Tech, Lubbock; will meet at the Church of Christ in Muleshoe Friday evening, November 12, at 7:30. Accompanying them will be their instructors, Steve Eckstein, C. L. Kay, and Mont Whitson. Robert "Bob" Page, instructor of music at E. N. M. U., will be in charge of the song services. The group will present a program, and the instructors will

make short speeches concerning work of the Bible Chairs. All young people of the various Churches in Muleshoe and surrounding area are cordially invited to attend. Refreshments will be served following the services.

**Crow Home Scene Of Friendship Class Meeting**

Mrs. A. W. Crow was hostess in her home last Thursday afternoon to members of the Friendship Class of the First Baptist Church. Mrs. Joe Damron, president, was in charge of the general meeting. Prayer was led by Mrs.

W. B. McAdams. The ladies answered roll call with a memory verse. Devotional was given by Mrs. R. D. Precure.

Those attending were Mmes. Ray Griffiths, R. D. Precure, Joe Damron, N. C. Moore, W. B. McAdams, Lila Dutton, B. O. Smith, Pat Bulloch, F. H. Davis, C. M. King, G. W. Lebeau, Arnold Alcorn, R. L. Jones, and a visitor, Rev. E. K. Shepherd. Teacher of the class is Mrs. Ray Griffiths.

**ATTENDEE CONVENTION**

Dr. B. R. Putman, Muleshoe optometrist attended the second annual Tri-State Optometry Seminar in Amarillo November 5, 6 and 7. Dr. Putman is a member of the Texas Optometric Association, and the American Optometric Association.

**Mary Alice Weber And Bill Caldwell Married October 20 In Buffalo, Wyo.**

In an impressive candlelight ceremony read at 2:30, at the First Methodist Church in Buffalo, Wyoming, Miss Mary Alice Weber, daughter of Mr. and Mrs. Carl Weber, of Clearmont, Wyo., and Mr. Billy Dick Caldwell, son of Mr. and Mrs. S. C. Caldwell, of Muleshoe, were united in marriage. Clergyman officiating at the double ring ceremony was the Rev. S. E. Anspaugh. Given in marriage by her father, the bride was lovely in an original gown of white Chantilly lace and satin, designed with a tight fitting bodice coming to a point at the center front waist. The scoop neckline was edged in seed pearls, and long sleeves extended to points over the hands. The bouffant waltz length skirt of satin was worn over a hoop to emphasize fullness. Chantilly lace, gathered onto the waist, fell to a point just below the hip line, where it was scalloped and edged in seed pearls. Her fingertip veil of doubled illusion, fell from a tiara of seed pearls. She carried an arm bouquet of white carnations and sweetheart roses.

Maid of honor was Miss Marie Garretson, of Sheridan, Wyo., cousin of the bride. Her ballerina length dress of rose taffeta featured a strapless bodice, and a cape affair which was worn over the shoulders. Her bouquet was of blue carnations.

Miss Paula King, of Buffalo, Wyo., and Miss Loraine Stoching of Clearmont, Wyo., wore dresses identical to that of the maid of honor, and carried blue carnation corsages.

John Weber, brother of the bride was ring bearer, and flower girl was Carolyn Lamb.

Serving the groom as best man was James Mack Shafer, of Needmore.

Ushers were John King, Buffalo, Wyo. and Lewis Wayne Shafer, of Needmore.

Mrs. Don Lamb, soloist, rendered "The Wedding Prayer", "I Love You Truly", and "O Perfect Love". She was accompanied at the organ by Mrs. Gus Comte, who also played "Bells of St. Marys", "Ava Maria", "Because", and the traditional wedding marches.

**Reception Followed Ceremony**

A reception was held in the church parlor immediately following the ceremony. The brides table was covered with a white lace cloth, and centered with the three tiered cake topped with a miniature bride and groom. A silver coffee service was placed on one end of the table, and a silver tea service on the other. Tall baskets of white mums and pom poms were arranged behind the table.



MRS. EILL CALDWELL

*Society News*  
DOROTHY GILES — Phone 5400  
THE MULESHOE JOURNAL, Thursday, November 11, 1954

**Joyce Marie Hale And Beardean Broyles Married In Ceremony At Waco, Saturday**



MRS. BEARDEAN BROYLES

Miss Joyce Marie Hale became the bride of Beardean Broyles Saturday evening in Bellmeac Church of Christ, John Staebler was officiating minister.

Two candelabra holding seven candles each lit the altar which was decorated with baskets of gladioli and palms. Similar wedding decorations marked each pew. Burney Joe Moore was soloist.

**GIVEN BY TWIN BROTHER**

The bride, daughter of Mrs. W. D. Hale of Waco, and the late Mr. Hale, was given in marriage by her twin brother, Jackie Hale. Her tulle over satin gown had a lace bodice and peplum and waltz length skirt. A tiara of pearls and sequins caught the fingertip illusion veil. She carried white split carnations centered with a white orchid on a white Bible.

Miss Jackie Morton, maid of honor, wore a mint green net over taffeta dress with matching taffeta jacket and stand-up collar. Her green velvet hat was scattered with rhinestones and held a short veil. She carried a crescent shaped bouquet of pink carnations.

Candlelighters, Annette Dooley, niece of the bride, and Geraldine Tyler of Hereford, cousin of the bridegroom, wore identical nylon organza dresses in orchid and pink carnation head bands.

Eugene Broyles of Amarillo, was his brother's best man. Ushers were T. R. Harris, James Lewallen, Eddie Joe Hall, and Weldon Tyler.

**RECEPTION FOLLOWS**

A reception followed at the home of the bride's mother, Miss Pawnee McRay registered the names of guests in the bride's book and Mmes. Tom Page, Gene Karels, Shirley Miller and Miss Ann Wilson alternated at the bride's table. Laid with a lace cloth, the table held two punch bowls, white floral arrangement, candles, and tiered wedding cake. Pedestals separated each tier of the cake, which was embossed with pink roses and topped with miniature bride and groom.

For a wedding trip to New Orleans, La., the bride wore a charcoal gray suit with black and orchid accessories, and an orchid corsage. The couple will reside in Muleshoe.

The bridegroom, son of Mr. and Mrs. Owen Broyles, of Muleshoe, graduated from Lazbudd High school and attended West Texas College, Canyon. He served with the U. S. Army for three years, sixteen months of which were spent in Korea. Mrs. Broyles graduated from Waco High school in May.

**ELECTED TO OFFICE**

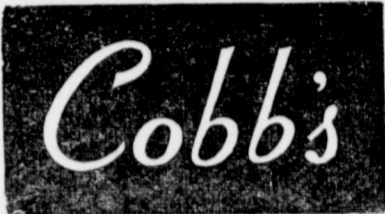
A. R. Watson, executive vice-president and general manager of Southwestern Public Service Company was recently elected as one of seven regional vice presidents of the Texas Manufacturers Association in Dallas.

**SPENT WEEKEND HERE**

Visiting here over the weekend with Mr. and Mrs. C. J. McKnight and family, was their daughter-in-law, Mrs. O. D. McKnight and children, Darrel Ray and Marilyn Kay, of Alamogordo, N. M.

**NOTICE**  
Square Dance Class For Beginners Will Be Organized At The Legion Hall Muleshoe, Texas  
Nov. 12, 7:30 P. M.  
Teen Agers — Adults  
Reasonable Fee  
45-11p.

MULESHOE



TEXAS

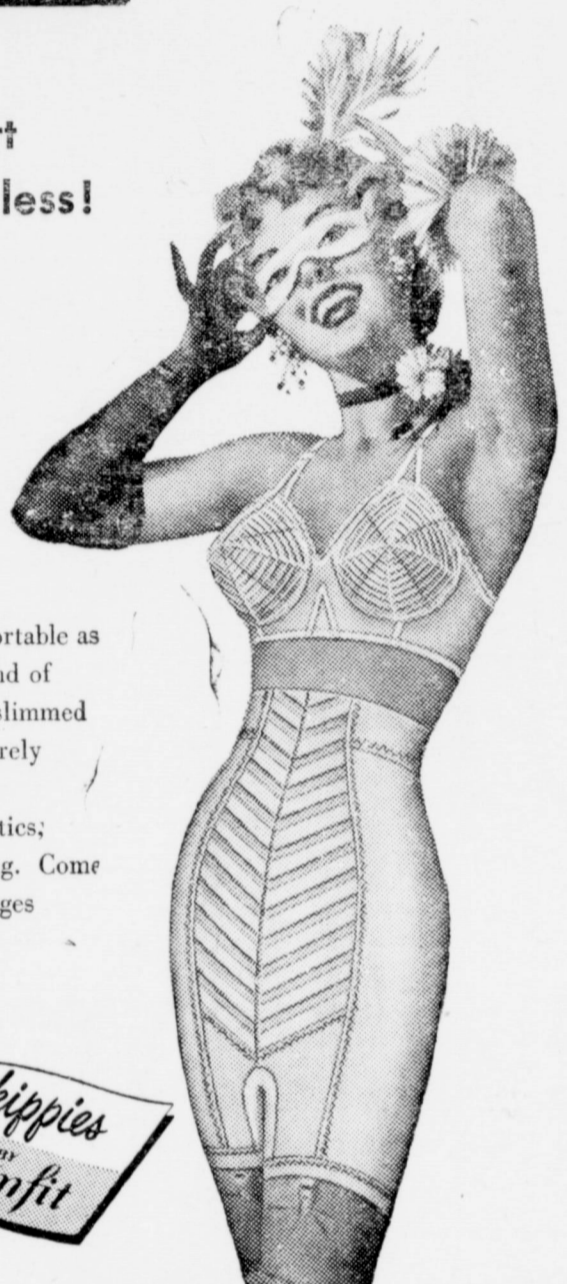
Glamourizes with comfort that beats going girdle-less!

*skippies*

by FORMFIT

It's true! Going girdle-less isn't half as comfortable as going Skippies! For Skippies give you the kind of support that makes you feel your best. You're slimmed and smoothed so lightly you discover an entirely new concept of girdle-comfort. No bones, no bulk or bind... but new designs in new elastics; perfectly adapted to your active way of living. Come in, be fitted today. See why slimmers of all ages have made Skippies their very own.

No. 846, Skippies pantie girdle shown. Slimming nylon elastic net with tummy-flattening front panel of new ribbon-sheer fabrics. Satin elastic back panel. Small, Medium, Large. \$6.50  
Other girdles and panties from \$2.95 Foundations from \$5.95  
No. 594, Life Bra shown. Lovely nylon taffeta, designed to lift and beautify your contours. 32A to 38C. \$3.00



*Come in and See the All-New '55 Pontiac*  
with the 180-HP Strato-Streak V-8!



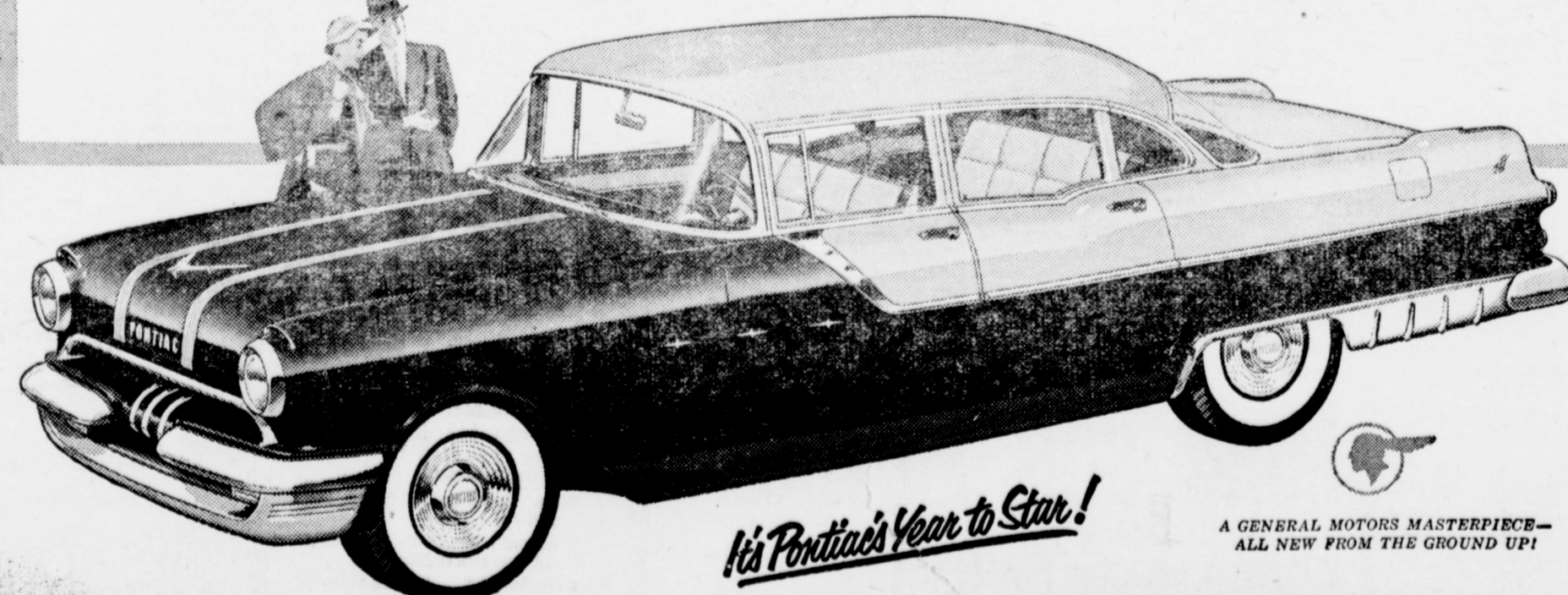
**DARING ALL-NEW FUTURE-FASHIONED STYLING**  
Pontiac's brilliant new styling steps you years ahead in a single bold move. From its "dream car" front end with its twin silver streaks to upswept rear fenders, Pontiac for 1955 is far and away the most distinctive car on the road.

**ALL-NEW STRATO-STREAK V-8 PERFORMANCE**  
Here's an engine so responsive it almost anticipates your demands... so thoroughly proved that it will make even more enviable Pontiac's reputation for dependability and economy. Three and a half million miles of testing stand back of Pontiac's Strato-Streak V-8.

**ALL-NEW HANDLING EASE**  
New vertical king-pin front suspension, new parallel rear springs and new recirculating ball steering let you take corners and curves almost effortlessly—cushion road shock so effectively you experience an all-new driving sensation.

**BEAUTIFUL ALL-NEW PANORAMIC BODY**  
Pontiac's new panoramic body provides sweeping vision all around, with new panoramic windshield and extra-wide rear window. Front seats are three inches wider and, despite a roof line almost three inches lower, there is no sacrifice of head room.

**EXCITING ALL-NEW INTERIORS**  
Never has a car priced next to the lowest extended so exciting an invitation to relax amid so much luxury. Pontiac's all-new interiors—with fine fabrics and leathers perfectly keyed to the Vogue Two-Tone body colors—are unsurpassed for beauty and charm at any price.



*It's Pontiac's Year to Star!*

A GENERAL MOTORS MASTERPIECE—ALL NEW FROM THE GROUND UP!

LADD PONTIAC

PHONE 3080

HIGHWAY 70 & 84 — MULESHOE

**We Buy COTTON**

And Write Government And Texas Cotton Growers Loans

**GRACE BENTON**

PHONE 6460

MULESHOE

# Attention !

ALL RESIDENTS  
OF

- WEST CAMP — PROGRESS**  
**STEGALL — BAILEYBORO**  
**NEEDMORE — CIRCLEBACK**  
**THREE WAY — MAPLE**  
**ENOCHS — BULA**

Please Contact The Editor If You  
Would Like To Write A Weekly Col-  
umn Of News About Events In Your  
Community.

**MULESHOE JOURNAL**

## Deadline Near For Maid of Cotton Contest Entries

Time is fast running out for young women of the area who are planning to enter the South Plains Maid of Cotton contest which will be held later this month to select the district's official cotton industry ambassador.

Contest officials today reminded prospective Maids that the deadline for entry in the fifth annual pageant is Monday, Nov. 15. Entries must be postmarked by that date in order that plans can be completed.

Any young woman who is between the ages of 19 and 25, never married, at least 5 feet 5 inches tall and who was born in a cotton-producing state is eligible to compete for the South Plains Maid of Cotton title. Entry blanks and full information are available by writing Box 561, Lubbock, or by contacting the Lubbock Chamber of Commerce.

On the night of Monday, Nov. 22, the attractive young contestants will appear before several thousand persons at the contest finals in Fair Park Coliseum. Early indications point toward a record number of entries and the largest crowd ever to see such a program.

The winner of the pageant will

receive a new cotton wardrobe, and will have all her expenses paid for her trip to Memphis, Tenn., where she will be an automatic finalist in the National Maid of Cotton contest to be held early in January.

The winner will be selected on the basis of poise, personality and intelligence, as well as appearance. Judges will be leading fashion experts, photographers and representatives of the cotton industry from throughout the state.

### FRIDAY GUESTS

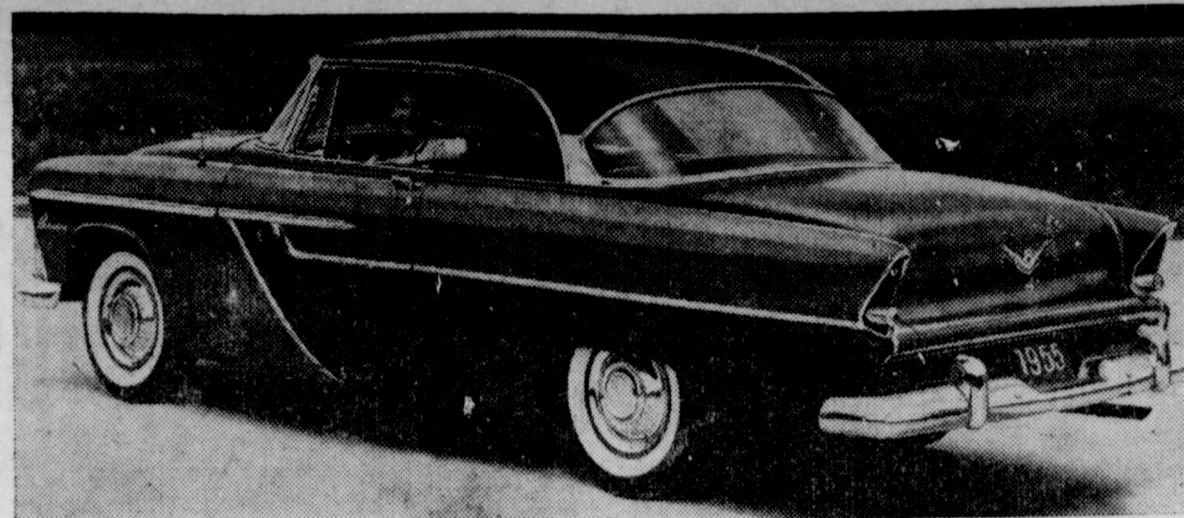
Friday evening dinner guests in the home of Mr. and Mrs. Noel Woodley was Mr. and Mrs. Gus Smith and children, of Tulla. The Smiths' have several children in the Tulla band. Following dinner, the two families attended the football game between Muleshoe and Tulla. Mrs. Woodley and Mrs. Smith were classmates in college.

### IS IMPROVED

H. A. Douglass, Sr., who has been in the West Texas Hospital in Amarillo for several weeks, was reported to be in an improved condition earlier this week.

### VISITED IN AMARILLO

Mr. and Mrs. Lynol Childers of Dallas, and Mrs. Nona Blake Douglass, visited in Amarillo over the weekend with H. A. Douglass, Sr., who is in the hospital there.



NEW  
BIGGER  
PLYMOUTH

Plymouth's completely new 1955 cars are lower, wider and more than 10 inches longer than previous models. With either a PowerFlow six or Hy-Fire V-8 engine, they are the most powerful cars Plymouth ever built. They are available with a full range of automatic and power-assist devices including electric window lifts and power front seat adjustment. Pictured here is the Belvedere sport coupe.

## Longer, Lower, Bigger Plymouth Cars To Be Shown Nov. 17 By Two Local Dealers

Plymouth's bigger and more powerful 1955 model cars will be displayed by Arnold Morris Auto Co., and Morrison Motor Co., beginning Wednesday, November 17.

The 1955 Plymouths are entirely new, both in styling and engineering detail. They are lower, longer and wider than previous Plymouth cars.

They are the most powerful

cars Plymouth ever built. The 1955 engines are a 117-horsepower PowerFlow six, a 157-horsepower Hy-Fire V-8 and a 167-horsepower Hy-Fire V-8. The latter engine also is available with a four-barrel carburetor and a special manifold which increase its horsepower to 177.

Plymouth offers as optional equipment a full range of automatic and power assist devices. They include PowerFlite fully automatic no clutch transmission, a new design coaxial full-time power steering, power brakes, power-operated front seat adjustments, power-operated window regulators, and adjustable speed electric windshield wipers. Air conditioning by Airtemp also is available as special equipment.

The 1955 line is made up of 12 models, including for the first time four-door versions of the Plymouth Suburban, the all steel body "station wagon" type car which Plymouth pioneered in 1949.

### Styling By Exner

Plymouth's 1955 styling is the creation of a design team headed by Virgil M. Exner, director of styling. It is based on the premises, Exner says, that styling must first be conceived as a unity. Ornamentation is then used to accentuate existing highlights rather than to create new ones.

Among the distinctive features of Plymouth's new styling are a low silhouette, slimness and sleekness of body lines, deeply recessed head lights and tail lights, and an overall appearance of forward motion.

Plymouth four-door sedans are 10.3 inches longer than their predecessors. They are 1.7 inches lower. Front seats are 3.2 inches wider and rear seats 5.9 inches wider.

A new Full-View wrap-around windshield, with swept back corner posts, at top and bottom, has 16 per cent more glass area. It is contoured to eliminate distortion and to give the driver maximum vision at eye level.

The new models have push button door handles. They op-

erate with a new rotary latch which maintains the automatic self-tightening characteristics of Plymouth doors.

The fuel filler pipe has been moved from the rear to the right side of the car, with an attractive hinged door on the right rear panel. The filler pipe occupies unused space behind the spare tire. The trunk compartment has 33.8 cubic feet of useful space and the trunk compartment lid has an entirely new torsion bar hinge mechanism which provides more head clearance and a more evenly balanced deck lid.

### Colors and Fabrics

The color styling and fabrics of 1955 models are new. They also are trend-setting, in the confident belief of Plymouth designers who made use of new methods of analyzing color preferences and cycles of color popularity. The 14 new exterior colors in the new models, for example, were chosen in a series of eliminations which started with 90 different colors.

All Plymouth cars, including the lowest priced, are color-styled throughout, two-tone body color combinations are standard on Belvedere models.

More than 60 different fabrics, carpets and soft trim materials are used in 63 interior trim combinations. Many of the fabrics feature lures metallic thread, an attractive innovation in automobile upholstery.

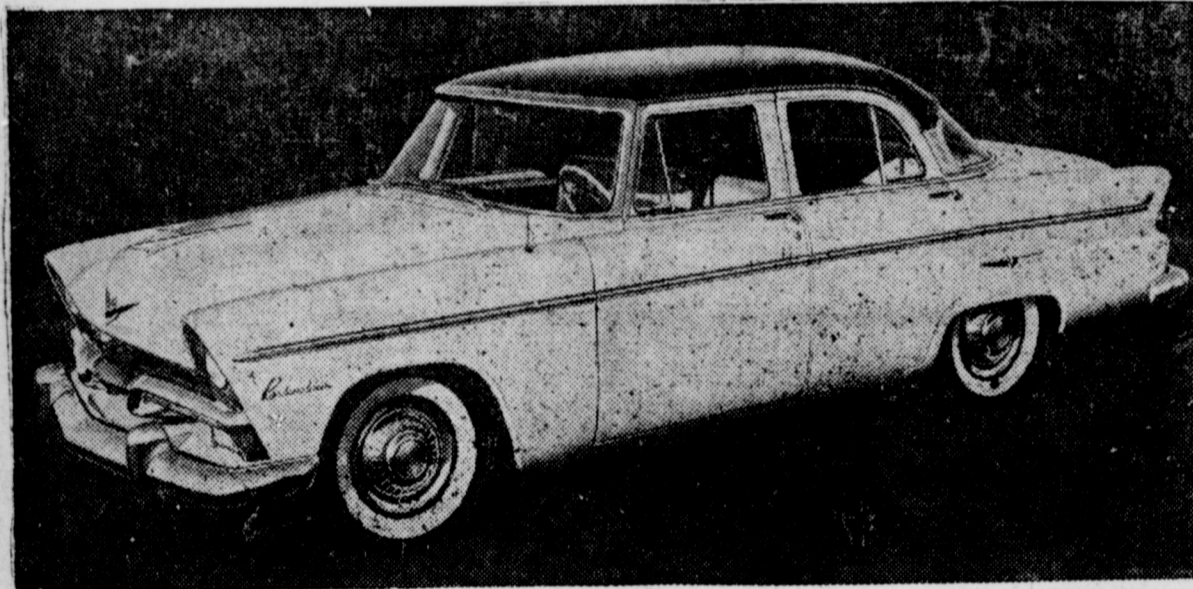
### New Conveniences

One of the novel features of the interior is the design of the instrument panel, which reflects sport car influence. Instruments are positioned to provide balance and eye-appeal. The "Flite-Control" gear selector for Plymouth's Power-Flite transmission is positioned on the instrument panel instead of the conventional mounting on the steering column. This is the first change positioning of a drive selector lever since gearshifts were moved from the floor board to the steering column. It is exclusive on Plymouth in the lowest price field.

### VISITED PARENTS

Gene Richardson of Texas Tech, visited his parents, Mr. and Mrs. Jess Richardson, of the Circleback Community over the past weekend.

# • We Invite You To See • NEW BIGGER PLYMOUTH ON DISPLAY Wednesday Nov. 17



Powerful New Hy-Fire and PowerFlow 6 Engines

New Metal-in-motion Styling

PowerFlite . . . Finest No-clutch Transmission Made With Flite-Control

Drive Selector on Instrument Panel

New Full-view Windshield, Swept Back, Really Lets You See

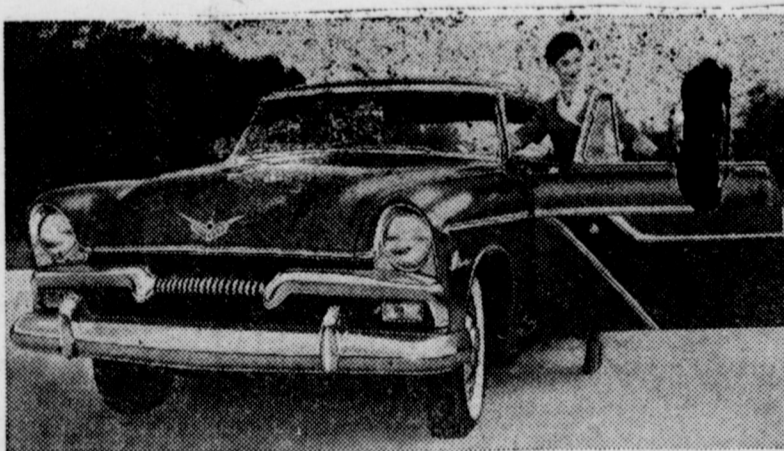
Full Time Power Steering

Wide Pedal Power Brakes

Tubeless Tires Standard

THE PLYMOUTH For 1955 Is A COMPLETELY NEW CAR . . . It's Styling Is Fresh and Taunt . . . With Forward Thrusting Lines . . . New Contours . . . interiors of Rich Materials in Shades Matching Body Colors . . . It Is Wider, Lower, and More Than 10 Inches Longer Than Previous Plymouths. The 1955 Line Is Made Up of 12 Models.

**THE BIGGEST CAR OF THE LOW PRICE 3**



COME IN...SEE IT...DRIVE AND BUY  
YOUR PLYMOUTH DEALERS

**ARNOLD MORRIS AUTO  
COMPANY**

**MORRISON MOTOR  
COMPANY**

PHONE 7150

MULESHOE

PHONE 4130

MULESHOE

**NEW KELVINATOR  
ELECTRIC RANGE**  
with Disposable  
Aluminum Oven Linings  
takes drudgery out of oven cleaning!  
**A KELVINATOR EXCLUSIVE!**



IT'S AS EASY AS 1-2-3

1. Slip oven liner frames right out.
2. Remove and replace soiled linings.
3. Slip oven liner frames back in.

**FREE!**  
ONE YEAR SUPPLY OF CUT-TO-SIZE REYNOLDS ALUMINUM FOIL LININGS

**BROIL WHILE YOU BAKE**  
—BONUS BROILER GIVES DOUBLE-OVEN LUXURY AT A SINGLE-OVEN PRICE

**NEW INSTANT HEAT "2 IN 1" ROCKET SURFACE UNITS** provide 5 heat settings for small pans . . . 5 separate heat settings for larger pans.

Model ER-495  
**REMOVABLE OVEN BOTTOM—WASH IN THE SINK**

- New Illuminated Switches tell heat setting at a glance.
- Automatic Oven Timer—starts, times and stops oven cooking.
- Up-Down Unit . . . Deepwell or Fourth Surface Unit.
- Removable Porcelain Drip Pans can be washed easily as dishes.
- Self-Cleaning Elements in Oven and on Surface.

**E. R. HART  
COMPANY**  
Phone 3300 — Muleshoe