## The Muleshoe Journal 18

Establishment Corporation Court In Muleshoe Suggested By C of C
anden
Payyaster Elev
Lease Was Hof
Consummated

Band hisifuraens

Librarians To
Meel in Amarillo

Display Monday


Notre Dame-SMU
Game film Will
Be Shown friday

Stering Com. Elects Officers For 1954 Roundup

## Park Auction Is Saturday



Mules Lose To Levelland Play Amherst Here Friday

Mrs. Jones Hosts Willing Workers

Stop Taking Harsh Drugs for Constipation andid Intesthnal Upsset! Got Rellef This
 Get serron but gnty relied when you

 stmation on of the finest natural wget




## Socity Nows

By Miss Dorothy Giles Phore Phone 5400 Rosealean Redwine Seventy-Four Bill Aylesworth
Reveal Engagement
Attend Ladies Weeting


Philathea Circle


 Quarterly Luncheon
 See Us Now For FARM LOANS

POOL INSURANCE AGENCY wh. M. Pool jt.

 ALUMINUM CONSTRUCTION

## Johnson - Pool

TIRE \& APPLIANCE

Lewis Insurance Agency Tolephone 7320 Office - East of Courthouse in Old Journal Building

## Now 5 have more

 leisure timemy speedy
Automatic Gas Water Heater
Provides me with plenty of hot water to do all my cleaning chores, easily and quickly

 There's no waiting for water to There's no waiting for water to
heat when you have an Automatic
Gas Water Heater. Any day any Gas Water Heater. Any day, any
hour - turn the hot water tap and hour - turn the hot water tap and
you have ample hot water for all
your cleaning chores. .lenty of hot water - without waiting - assures
you of more leisure time. So, why
wait? Install an automatic Gas water heater sized to the needs of
wour family.

See Your
Gas Appliance Dealer
Nostreab Gus Gmpary
Helping Build West Texas Since 1927

## New word for GETAWAY $\}$ "TT"DYTHTFIOM



Cayle Reed Buick Company

- Twilight Ceremony Unites Miss Jo Anne Hanks and Keith Bray


MRS. KEITH BRAY






## GREEN

Hospital \& Clinic


We Have Leased The Muleshoe Livestock Auction

Sale Every Saturday We Sell Anything Col. D.ck Dosher Orval frencis Goldie Benton


MULESHOE STATE BANK

Lazbuddie F.F.A. Holds Meeting

or All Around Rough Wear . . . Men's OD TANKER JACKETS (atin $0^{29} 6^{90}$

BUCKHIDE
W0RK CAPS

79


BUCKHDE


Men's Comfortable


Brown Glove Leather WI WOKN NTOHS $=66^{30}$. "


 claiming the week, Oct. $5 \cdot 10$, of.
finial



 Governor Alan Shivers opens
the rodeo for its 22 nd year Oc.
toper th is urged to
 lis, N. M.., to Celina Gonzales,
age 17, of Clovis, N. M.
 ut 1, 195a. Parents are Mr. and
and
Mrs.

COURTHOUSE RECORDS

Famous Prison Rodeo During Coming Month

## 






 a feature of each of the rodeo's
four performances, October 4, 11, \$4,300 consideration.


RELAX
And Enjoy Entertainment At It's Best ... At The VALLEY \& PALACE Box Office Open 7:15 P. M. Show Starts 7:30 P. M.
Saturday \& Sunday: 145 P. M. and Continuous Showing Saturday \& Sunday: 145 P . M. and Continuous showing

ATTRACTIONS FOR THE COMING WEEK: | VALLEY | PALACE |
| :---: | :---: |



 riggers and Jumpers association,
men asked about the risk in.
solved in the stunt. replied
vol valved in the stunt, replied.
"Parachute jumping isn't nearly
 yore on the ground,"
Prison Rodeo publicity direct.
or. A. . Turner announced that
the services of E. G. Reed. Temp he services of E. G. Reed, Temp.
le, Texas airman and plane own
her. have see ned to fy
Thurman for each of the jumps Thurman for each of the to jumps
which will be made from a Cub
Cruiser.
Marion Frazier, serving 99 Marion Frazier, serving 99
years on Ramsey prison farm,
has trained a prison born and
raised dog to perform and raised dog to perform a mum-
ser of extraordinary routines.
Mutt, as the dog is named, is
said to be able to climb a ladder said to be able to climb a ladder
faster than a fireman: ride and
propel a small scooter; jump
through a Through a hoop of fire; open a
thrall gate, go through it on his
mind legs, then close it behind
hind him plus, other unusual tricks.
Frazier, a native of Mantague,
in North Texas, who for the
$\qquad$
$\qquad$
$\qquad$
$\square$ CHRYSLER Sales


MORRISON MOTOR CO.

Muleshoe, Texas


## Every 3 days a new diesel

 joins the Santa Fe fleet!A 10-year record of "building new" on the Santa Fe Christened with California champagne, From 1943 through 1952, a total of
 may 12, 1936 .
39Y wired the first Super Chief. And still they comet 222 in 1953! 39\% hours later it rolled into Los An- Every diesel hadaederevery mile geles-and the new age in railroading was born,
There were ". $\begin{gathered}\text { heavier rail, makes America's Now Rail } \\ \text { road a little more completely }\end{gathered}$ Five years later the fir et multiple -ne. enough new rail has been laid on the Five years later, the first multiple-unit
freight diesel rolled on Santa Fe rails. There were 5400 "horses" in that one. Today, there is more than $2,100,000$ diesel horsepower on
mighty diesel units.

PROGRESS THAT PAYS ITS OWN. WAY
$\square$


JIMMIE HOLT


Charles whggoner


JIM BLACK


THE COACHES


COACH LEROY SCOTT


ELBERT JOHNSON


1953 scheover

| Muleshoe | 20 |  |
| :--- | :--- | :--- |
| Muleshoe | 6 |  |
| Hereford 20 |  |  |
| Levelland 34 |  |  |


benny bickel

This Page Sponsored In The Interest Of Good Sportsmanship By The Following Merchants:
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Eddie Lane Real Estate
Alsup Insurance Agency
Tastee Freez
KEITH BUHRMAN
"Its Not The Amount Of Mules In The Fight - Its The Amount Of Fight In The Mules"


DOTLE REANE



FIELDER'S JEWELRY

## FARM BUREAU MEETING

MONDAY SEPT. 28-8P.M.

## BULA SCHOOL HOUSE

An Explanation Of What Farm Bureau Means And What It Does For The Farmer.

Farmers In Dry Areas Have A Vital Stake In The Policies Now Being Formed For Agriculture!

ENTERTAINMENT - MUSIC!
Home Movies Of Mexican Bull Fight
Music By Lloyd Alsup and His Orchestra

## EVERYONE INVITED!

Men, Women, and Children
$\left.\right|_{\text {Mrs. Bradsh. }} ^{\text {pink carnations. }}$


 parlor immediately following the
ceremony, the couple were as.

## GRAIN HARVEST

 is here
## WE ARE READY-

To Handle Your Grain In Any Manner You Wish.

## STORAGE-

Fr-Government Loan. CASh

Highest Market Prices
FEDERALLY BONDED - For Your Protection

## MULESHOE ELIEVATOR COMPANY

PHONE 5850 - Bobby Wallace

## ANNOUNCEMENT

We wish to announce the completion of our

## New Cotton Gin

 AT EARTH, texas

## AIR TYPE CENTRIFUGAL LINT CLEANERS


We have been in the gin business for many years,

## WE ARE COTTON BUYERS


Cotton produceres are invied to try us. and wo promiso that any cottor sent us will bo handlod with the seme Tro thet we would give our own.

# O.C.McBride\&Sons <br> Earth <br> Gin <br> Texas 



Your Farm Can Be A Picture Of Eeautiful Crops When You Use The Best Fertilizers Correctly!

WE HAVE A COMPLETE LINE OF DRY AND LIQUID FERTILIZERS - SEE US FOR YOUR NEEDS.

## WESTERN FERTILIZER CO.



## RETURNS FROM TOUR Ira Martin has Just returned from a business trip which took $\begin{aligned} & \text { the hospital there. After leaving } \\ & \text { There hee he went to Chicago, }\end{aligned}$ The hospital there. After leaving nen VISTEED In ARDMORE Mr. and Mrs. Henry Bass sass and over the daughter  <br> WHEEL BALANCING

 save tires-ride easy We Balance Wheels With The Most Scienifific Equipment On The MarketIT'S CAR INSPECTION TIME! We Are An Official Inspection Station And Invite You To Come In Now And Let Us Inspect Your Car For Your 1954 Sticker.

We Have A Good Stock Of New And Used Cars On Our Lot MORRISON MOTOR CO.

Fordomatic leaves 'em all behind _ It's the newest word in smooth; versatile automatic drives . i ; and it does its job so well that the whole car industry is scampering to catch up.


Does more things automatically Fordomatic goes beyond the range of ordinary automatic
transmissions to give you extra safety and convenience. You transmissions to give you extra safety and convenience. You
have at your command extra passing power all the way up have at your command extra passing power all the way up
to 58 miles per hour and extra engine braking at any speed. to 58 miles per hour and extra engine braking at any speed.
Only Fordomatic, in Ford's field, gives you these pluses.


Quick on the draw
Step lightly on the accelerator-and response is terrific! With Fordomatic's versatile "getaway", gear, Fordomatic slips
gently, automatically into high at just the right moment. If gently, automatically into high at just the right moment. If safety permits, you may go all the way up to 65 mph in
"double-time" before the shift takes place. "double-time" before the shift takes place. (18)

It's one of 41 "Worth More" features that help make Ford


MULESHOE MOTOR COMPANY
PHONE 4930
MULESHOE


GUARANTY ABSTRACT CO. bonded for your protection omplete Abstracts of Title to All Lands
and Towns in Bailey County Texas PAT R. BCBO, Owner bette cowan, Mgr office In Bank Building


And you'll like it, too ... Dearborn's Cool Safety Aabinet that never gets hot on top, sides or bottom

- wont scorch drapes. walls or furniture won't
burn careless fingers. Circulates bone-warming heat burn careceless fingers.
to the far corners!

You'll like these Dearborn features



$-$
WIEDEBUSH \& CHILDERS
BUTANE - PROPAN
 o若 $\%$

Bulldogs Make Bids For Honors

## 


wanted surplused. und. Texas was
In other words.
used as a dumping ground for


visitine son


Marion Harris Attends Meeting In San Francisco Marion Harris, representative
of Southwestern Life Insuran of Southwestern Life Insurance
Company heere, is in San Francis.
co this week attending the Com

pany's Golden Anniversary con| Mr. and Mrs. Cecil Davis visit. | Left for korea |
| :--- | :--- | :--- |
| Pvt. Billie J. Copley left camp |  |ed with friends and relatives in Stoneman, Calif., for a 16 month

Levelland Friday prior to the tour of duty in Korea September
footlandfootball game. They enjoyed the 16 .

Mr. and Mrs. Bud Guesse ond and aill received his basic training
children. Mr. Guess is a nephew Chaffee, Alk, home of of Mrs. Davis and is employed the Fitth Armored Division.
with the Levelland Daily Sun.
BOSTITCH STAPLERS and much discussed during the visit. Journal.

## Television Service

Expert Radio \& Television Repair And Service On Any Make or Model
JOHNSON.POOL
PHONE 7370
muleshoe


 USE PHILLIPS 66 gasoline and phillips 66 heavy duty premium motor oil Over to Olds

they go . .


OLDSMOBILE
AND GET A "ROOKET" FOR YOUR MONEY
JOHNSON - NIX
PHONE 2940
MULESHOE
PUBLIC SERVICE

## coninen companr

 Texas


THE NULESSHOE JOURNL. Thurd Sor. Spoptaber 24. 1983
Wilterding-Surguine Vows Read In Home Service Sunday


AT THE VALLEY
The 'Gringo Giant' was Mad:


RUUTHTROMAN:ANHOOY QUINN Minimisise wanterubicsoum

[^0]3 - Big Prizes Weekly - 3 1st. - Sesw.0.0 Cortificate On The Purchase of A Necchi 2nd. Seving Maochine
 Sowing Machine.
2 - Grand Prizes - 2
 Sewing Machine.
-RULES -
Listod below ore ic Io gemes for the woektoct Oct. 3. All you havev toid ois is itctet the toams you think will win ond


 tooms ot the end of this seri.
each weok ore
nine woeki.
Muleshoe vs. Springlake Ala. vs. Vanderbilt Arkansas vs. T. C. U.
Army vs. Northwestern Baylor vs. Miami Brown vs. Yale colgate vs. Holy Cross Houston vs. Texas

Indianの vs. Co. Calif. Mich. State vs. Minn. Navy vs. Dartmouth Notre Dame vs. Purdue Texas AdM vs. Ga. Texas Tech vs. okla. A $\delta$ M Rice vs. Cornell Extra Copies Available At Bass Appiiance


## Congratulations

To The Members And Directors Of The Fine New
Muleshoe Coop Gin
We Were Happy To Have Done All The Electrical Work.
SCOTT DONALDSON

WE GINNED OUR FIRST BALE THIS WEEK INOUR BRAND NEW, ALL NEW GIN. AND WE'RE PLEASED WITH THE RESULTS... WE KNOW WE CAN DO YOU A GOOD JOB - A FAST JOB. THE MURRAY GIN EQUIPMENT HASPROVED IT IS THE BEST EVER.

HIS IS OUR FIRST bale of Cotton just as it tumbled


## Mr. Cotton Farmer To Gin Your Cotton

## We're Ready!



VIEW OF THE NEW 5-SAW GINS IN GINNING OUR FIRST BALE

VOLUME 31, NUMBER 40

## MULESHOE FUNERALHOME

Ambulance Service Day or Night
DIAL 2860
insurance protection policy for every need
Lane Insurance \& Real Istate EDDIE LANE And
O. D. "Blondy" RAY, Owners

PHONE 3630
muleshoe, texas


It Happens Every The Woman They Thursday Almost Lynched


John Lund John Lund
And
Audrey Totter

SUNDAY \& MONDAY
TUESDAY \& WEDNESDAY
Tobacco Road Gene Tierney



## We Commend...

THE MULESHOE SCHOOL BOARD AND SCHOOL OFFICIALS

For Their Efforts To Further

## Traffic Safety

REMEMBER:
The Child's Life You Save May Be Your Own

Muleshoe JayCees
Traffic Safety Committee


Is he in business "to stay?"


When you buy a used car from a Ford Dealer, you're dealing with an established business-
man who has a large investment and his good name at stake. We're here today, and we'll be here tomorrowl/

Check the used car, sure! But check the dealer too!

Ford Dealers are in the service business, too; work with cars day in and day out. We
know how to spot trouble fast. And our expert mechanics have the equipment and "know-how" to handle any service job.

Are his prices really fair?
Ford Dealers handle used cars
and trucks as a service to custom-
ers who trade them for new $\rightarrow$ form
 IVI, Is he interes

## it' WMERE

 YOUBUYITTHAT COUNIS!

YOUR FAMIIV WILLVALLIE $" ぁ 2$＂． GREEN STAMPS wTTH EVEEN PURCHASE！ arach Chocolate covered I lb．box CHERRIES

59c HERSHEY KISSES $\qquad$ R PIGGLY WIGGIY OUALITY MEATS 59c
fusten vacuum packed． $3 / 2$ oz
PECAN HALVES
NORTHERN
 BABY FOOD， 3 for ．．．．．．．．．25c
 FAB ．．．29c niagara 12 Oz．box STARCH ．－
w FLOUR CAKE MIX 33c
BISQUICK ．．．．．．．．．．．．．．．．．．A9c
POTTED MEAT－．．．．．．．．．．．．．9c
PINTO BEANS ．．．．．．．．．．．－10c
LUNCHEON MEAT ．．．．．．．45c

30

PEN－JEL， 2 for 25c

Hunt＇s No． $2^{1 / 2}$ Can 19 c LIBBY＇S NO． 303 ，CUT AUNT ELENS 9 ，ozi．bō̃ PIDO 15c SYRUP 41c

## 10 Lb．Bag Gold Medal

 SWANSDOWN ANGEL， 14 OZ．BOX CAKE MIX 59c PINEAPPLE 8c VIENNA SAUSAGE ．．．．．．．17e PORK \＆BEANS， 3 for $\ldots . . . .25 c$ SONED CHICKEN ．．．．．．．．．49cmakt lonehorn CHEESE lb． PORK LIVER Ib． SLICED END AND PIECES BACON lb． BREADED SHRIMP ．．．．．．．．．79c

N0 FRESH FRUITS ID VEGITBIES
CHUCK ROAST

Lb．．．．． 23 งค円⿵冂
white trout
HSH 16
PORK CHOPS lb．．．．．．．．．59c
CHUCTM ROAT

CHOICE REF
SHORTRIBS
$l \mathrm{lb}$.
lb．．－．．．．．．．．．15c BELL PEPPER lb．．－．．．．．．－12c


CRESHBBAGE lb．．．．．．．．．．．．．7c CARROTS，bunch ．．．．．．．．．12c

## TM 4HNTM <br> 300 Count

No．I Calif．
Lb．．．．．．．．．

$\qquad$ 14 Oz.
Bottle BAYER 15 s．SIZE
ASPIRIN，each 10c

DEDOORIZER $\operatorname{toz}$ I．
WIZARD 39c


Clovis Veterinary Hospital
at the stockyards crossing
Facilities for Large and Small Animals
E. E. KRAUS, D. V. M. CHAS. WEBSTER, D. V. M.
104 Hull Phone $5442 \quad$ Clovis, N. M.

## New 1953


AUTOMOBILES
and
PICK.UPS

C. \& H. CHEVROLET
phome 272


## Be Prepared! BUY NOW

Permanent Type - Non Evaporating Anti - Freeze

ZEREX or PRESTONE

## Case Of <br> $\$ 15.90$

MULESHOE LIQUEFIED GAS CO.
PHONE 3130
MULESHOE

Pleasant Valley To Have Booth At Lamb County Fair


$\frac{\text { THE MULESHOE JOURNAL, Thursday, Soptember 24, } 1953}{\text { SEE US FOR PROTECTION POLICIES YOU NEED }}$


Mason And Bates Vows Exchanged In Clovis, N.M.

 Chrise in Clivis, N. M., and took
place in his home.
The bride is the daughter of
Mrs. Leona Mason of Muleshoe. and the groom is the son of M.
and Mrs. E.J. Bates of Sudan.
For her wedding ensemble, the
bride bride wore a royal blue suit,
with white accessories.
Bridesmaid, Laura Whalin of
Muleshoe, was attired
俍 suit with which she wore white
accessories.
Serving as best man was Roy Otwell of Sudan.
Others attending the wedding
were Mrs Leona Mason and
daughter Lona Mae, and Mr. and
Mrs. E. J. Bates.
After a short wedding trip the
couple will make their home in
the groom is engaged in carm.
ing. The bride will continue her
employment at the Muleshoe
Locker Sompany. visited DAUGHTER Mr. and Mrs. Clyde Bray visit.
ed in Amarilio Sunday with
their daughter and son.in-law


## pure cane <br> P

80 COUNT FORT HOWARD 80 COUNT FORT HOWARD
TEANAPS, 2 for $\qquad$ 25 delsey bath room ASSORTED FLAVORS
JELLO Per Box ............
BC

10 OZ. 3 MINUTE (White or Yellow) White swan no. 300 can POP CORN, 2 for .-.-..... 35c PORK \& BEANS $\qquad$ $9 c$

## ADMIRATICN (Drip or Regular)

## ( $\sim$ A




PEACHES
donald duck frozen sliced 12 Oz . Box .. $\qquad$ 25
ocean
CATFISH

## topped with maple flavored green label <br> KARO SYRUP $11 / 2 \mathrm{lbs}$.

## STRAWBERRIES

[^1]
## - PINKNEY'S TEXAS GRADE BEEF -

texas grade
10 Lb...... 4 Ac
texas grade
RIB STEAK ........ lb. 23c LOIN STEAK ....... lb. 33c texas grade
(1)
texas grade
texas grade
SIRLOIN TIPS lb. ... 43c ARM ROAST ..... lb. 29c texas grade
T L D Lb..........

## SALMON

Golden Shore No. I Tall Can
Vel $\underset{\substack{\text { Large } \\ \text { Box } \ldots . .}}{C}$


S1.09 vEto SPRAY
DEODORANT
79c SIZE CASHMERE BOUQUET
DUSTING POWDER _. 59c
HAN SIZE CASHMERE BOUQUET LANOLIN
G3C ECONOMY SIZE COLGATE




[^0]:    HARVEY BASS WEEKLY FOOTBALL CONTEST

[^1]:    Fair Acres Fresh
    Frozen $101 / 2 \mathrm{Oz}$. Box $\qquad$ 25c
    SNow Crop fresh frozen
    CAULIFLOWER, 10 Oz . B ox

