

Here At Home

By J. M. Forbes

It remained for Chief Jones, the feed and fertilizer man, to play an April Fool joke on himself. This morning, April 1, he took a bath, shaved, put on his whitest white shirt and most dignified necktie, stuck a white handkerchief in the breast pocket of his most appropriate Sunday suit and slipped into his slickest shoes. But before he reported for his engagement, he decided he'd sip another cup of coffee at a downtown coffee spot.

His array attracted the customary comment. "Don't you know," said the Chief, "how that I have to be master of ceremonies for Muleshoe's annual Education for Citizenship Day?"

Hearing this, Mary Webber, secretary in the office of the Chamber of Commerce said, "I hope you are not under the impression that Education Day is today, for it's scheduled in our books for next Thursday, April 8."

Deflated is hardly the word for the way the big boy felt. The heck of it was he had to get back to the house and put on them yellows that he always wears. The worst thing, he'll have to bathe again tonight before he reports for the high school athletic banquet. But when he called The Journal to admit his faux pas he said: "Maybe it's for the best. The biggest laugh I've had in years. This fertilizer business was just getting me down."

Our Chamber of Commerce doesn't seem to boast about it, few people realize it, this column is saying in print the first time it's been said:

Muleshoe is the sudan seed capital of the United States, probably of the world. More sudan seed is shipped out of Muleshoe to the four corners of the U. S. than from any other point (much more). Muleshoe grain and seed firms handle 90 per cent of the sudan seed business of the country!

I have the solemn word of two local grain men for these facts and figures.

One of the biggest years for the sudan seed business, in point of production, was the good year 1953. Some of our people have been busy ever since, cleaning out the inert matter and noxious weed seeds and shipping sudan to the aforementioned four corners.

Why is Muleshoe the center of the sudan seed business? The grain men interviewed didn't seem quite to know, themselves, but they appreciated the opportunity to handle the seed.

Dad bern it, Muleshoe is the center of quite a lot of other things but you don't hear us bragging about it, not near enough. You go down to Fort Worth or Dallas or Houston and let folks there know where you're from and they'll tell you more about the Muleshoe country than you know yourself.

For an instance: The alfalfa hay business is a tremendously big business around Muleshoe. It would take twenty seven auditors to figure out how much baled hay goes out to the four corners; but Onard Upton, the alfalfa hay dehydrating man, says his company, National Alfalfa Mill & Dehydrating Co., paid local farmers last season

(Continued To Back Page)

DOLLAR DAY NEXT MONDAY

Three Muleshoe Department Stores are staging their regular monthly Dollar Day the coming Monday, April 5.

The reader will find advertisements of St. Clair's Department Store, Cobb's Department Store, and of C. R. Anthony Co. on other pages of this paper.

The merchants were highly gratified at the response to their Dollar Day on last first Monday. One store manager told The Journal it was the best week day for the year, showing that people of Muleshoe and vicinity are very much interested in the Dollar Day merchandising event.

The Journal suggests that it will pay every reader of this paper to turn to these advertisements and see what our local stores are offering, feeling sure that the merchandise bargains offered by these stores will be of interest to every family in this territory.

Lewis Stewart Announces For County Judge

Lewis Stewart, of Muleshoe, has authorized The Journal to announce that he is a candidate for the office of County Judge and ex-officio County Superintendent of Schools. His candidacy is subject to the Democratic party primary. Mr. Lewis made the following statement:

TO THE VOTERS OF BAILEY COUNTY

I shall take this means of announcing to the voters of Bailey County my candidacy for the office of County Judge and ex-officio Superintendent of Public Schools.

I have been a resident of Bailey County since 1945. Previous to that I was engaged for some twenty years in the profession of teaching, both in Oklahoma and New Mexico. I served both as classroom teacher and principal. I hold a Life Certificate from each of these states. I have also a diploma in Business Administration. My last teaching was done just previous to moving to Bailey County in the community where I was raised at Carter, Okla.

I am mindful of the tremendous responsibility that goes with this office but I feel that my long experience with the public and in making fair decisions render me capable of giving to you a fair and efficient administration.

I thank you in advance for your time, vote and influence.

Very sincerely, LEWIS STEWART

WEEKEND AT FT. HOOD

Mr. and Mrs. W. F. Harrison and children Noretta, Jeanetta, and Jerry, and Mr. and Mrs. Joe Simpson, spent the weekend with their son and grandson, Pfc. Teddy Harrison, and his buddy, Pfc. Morris Scoggins at Ft. Hood. The group drove to Austin sight seeing and visited with Bob King, who is a student at Texas University.

RETURNED THIS WEEK

Pat Bobo returned home earlier this week after visiting in Houston with his sister.

Farm Bureau Membership Registers Huge Increase

Membership in the Bailey County Farm Bureau has reached an all time high, increasing more than 50 per cent over last year it was revealed at the Bureau meeting held in the high school auditorium here Tuesday night. More than 150 farmers were in attendance.

Joe Sooter, president, listed more than 30 activities of the county Farm Bureau the past year. Hub King, Brownfield, the district director, told of activities on the state level.

Irvin St. Clair, local business man, told the gathering about the work of the Chamber of Commerce and its plans and hopes for the town and area. He pointed out the reasons a farmer would find it in his interest to belong to the Chamber.

Lonnie Bass, ASC county office manager, explained the current status of the disaster feed program, and method of handling appeals for correction of farm cotton history. Mr. Jordan, of the Littlefield employment commis-

sion office told the gathering about the meetings here each Tuesday and Thursday morning, 9:30 to 12 a. m., to bring together farmers needing help and farm laborers wanting jobs.

J. K. Adams, county agent, thanked the Farm Bureau for their work in securing an office secretary for him and for their aid in getting an assistant county agent. It was said Bailey County is first in line for an assistant agent when funds are made available.

Ray Carter explained the insurance program of the Farm Bureau and Mr. Sooter gave the financial report. D. B. Lancaster explained the rural telephone situation, his report being in another story in this paper.

Directors Elected Re-elected as directors were: Joe Sooter, Robert Blackwood, O. C. Thomson, Bill Millen, Earl Darsey, H. E. Schuster; new directors chosen were: George Jones and Raymond Gaede.

Fourteen workers in the recent membership drive were

Education Day Here To Draw Big Attendance

Voters To Decide Tuesday On City Maintenance Of Community Park

Muleshoe's city election is set for Tuesday, April 6, and besides the election of a mayor and two aldermen the voters will decide upon the question of city maintenance of the public park.

Sometime back the park board composed of members of the various men's and women's clubs, proposed to the city council that the city take on the responsibility of paying the salary of the caretaker. The council agreed to let the voters decide the matter. Until now the park has been maintained from a fund contributed by various clubs and organizations and by individuals.

Mayor W. T. Bovell is a candidate for reelection. Terms of Aldermen N. H. Greer and Sam Fox expire. Greer is standing for reelection and others listed for one of the two aldermen positions are Morris Douglass, Ernest Kerr, and Julian Lenau. There are, therefore, four candidates for the two aldermen places.

The voting will be at city hall, with J. E. Day as election judge and Mrs. Henry Hanover, Mrs. J. E. Day, and Mrs. Tom Zimmer as clerks.

Holdover aldermen are Johnny Johnson, George Mayo, and Will Harper.



DR. GIESECKE

Plans are almost complete for the "Education for Citizenship Day" program that will be held at Muleshoe High School on April 8. This program co-sponsored by the Muleshoe Chamber of Commerce and Muleshoe High School Administration marks the third such event to be held. Indications are that it will be by far the largest group of students we have ever had. Registration for this program indicates that 600 students will be in attendance.

Dr. G. E. Giesecke, vice-president in charge of Academic Administration at Texas Tech will be one of the principle speakers in the morning program. Dr. Giesecke holds three degrees from Leland Stanford University, Palo Alto, Calif., receiving his A. B. degree in 1931, his M. A. degree in 1934 and Ph. D. degree in 1939. His major was in

foreign languages with emphasis on German.

Dr. Giesecke will speak to the student assembly on "Citizenship".

In the afternoon 25 small group counseling periods will be conducted by faculty members and representatives of 5 colleges and universities in our area, namely Texas Tech, West Texas State Teachers College, Wayland, Eastern New Mexico University and New Mexico Military Institute.

Along with these college representatives we will have business and professional people who have been successful in their fields such as Jesse Lee Young of Lubbock, Miss Rena Salmon, Braniff International Airways, an airline hostess; Dr. M. F. Green of Green's Hospital and Clinic in Muleshoe; Dr. E. E. Kraus, Veterinarian from Clovis Veterinary Hospital, Clovis, New Mexico.

These are but a few of the counselors that will appear on this Education Day program. F. W. Jones of Jones Farm Store and a member of the Muleshoe Chamber of Commerce will be the presiding official for this event.

The days activities will be dotted with entertainment sponsored by the universities and colleges.

The object of this Education Day program is three-fold; it will give the students in attendance the opportunity to counsel with the experts in the field of their choice. It will afford them an opportunity to glean the information necessary as to the amount of schooling, etc., required for a successful role in life and stress the necessity of citizenship and the necessity of protecting our private enterprise economy.

THE MULESHOE JOURNAL

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 32, NUMBER 13

MULESHOE - County Seat of Bailey County - TEXAS

THURSDAY, APRIL 1, 1954

J. J. Williams Announces For County Clerk

J. J. Williams, long time resident of Muleshoe, has authorized The Journal to announce that he is a candidate for the office of county and district clerk of Bailey County, subject to the action of the Democratic party primary and election. Mr. Williams is a former county and district clerk of this county.

He said that he feels his former experience in the office, plus a long experience in public and private business has fitted him for the duties of the office he seeks.

Mr. Williams made the following statement to the people: "I have been a citizen and taxpayer of Bailey County 22 years and of Texas 39 years. I farmed in Swisher and Castro Counties from 1915 to 1933; moved to Muleshoe in December, 1932.

"My business was such that I had the opportunity to get acquainted over all parts of the county.

"I served the county as clerk from Jan. 1, 1937, to Jan. 1, 1941.

"I take this opportunity to solicit the votes and support of the people of Bailey County, and all help and influence will be appreciated. I would like to be your next county and district clerk."

Yours sincerely, J. J. WILLIAMS

Athletic Banquet Here Tonight

Dewitt Weaver, head coach of football at Texas Tech, named "Southwesterner of the Year" for all sports in 1953, will be the principal speaker at the annual athletic banquet here tonight in the high school cafeteria.

Coach Weaver also will show films of the Gator Bowl game between his Raiders and Auburn.

Glen Williams Announces As Judge Candidate

Glen Williams, of Three Way Community, has authorized The Journal to announce that he is a candidate for the office of county judge and ex-officio county school superintendent of Bailey County. His candidacy is subject to action of the Democratic Party primary July 24. Mr. Williams made the following statement in connection with his announcement:

TO THE PEOPLE OF BAILEY COUNTY:

In becoming a candidate for the office of county judge and ex-officio school superintendent of Bailey County, I should first like to explain briefly my reason for seeking the office and mention something of my qualifications. My sole reason for running is a sincere desire to be of what service to the people of Bailey County that I can, and I am running upon my own merits and not on the demerits of my opposition.

I am interested in the progress and development of Bailey County, and the welfare of her people. I am vitally interested in our school children, the youth of our land and plan therefore, if elected, to visit the schools from time to time and meet with the trustees and superintendents and help them in every way I can to offer our children the best educational advantages possible.

I will cooperate with all other county officials, and especially will I assist, advise, and counsel with the Commissioners' Court, to the end that we might give you an efficient, courteous, honest and economical administration.

I believe that my business experience, together with several years of serving the public in many capacities has acquainted me with Bailey County and the needs and desires of her people. I served four years as county commissioner from Precinct No. 3 and am presently a member of the county school board.

I think I recognize the value of a dollar, and believe that our tax dollars should be spent with the same consideration and caution that we would use in spending our own money. While Bailey County is yet, relatively speaking, a young county and there is much room and need for continued development such as the expanding of our public road system and improving our schools, I am aware of the fact that conditions with most of us are not quite as prosperous as they once were, and therefore, I believe that the expense of operating the county's government should be kept as low as is possible without impairing its efficiency.

And finally my labors in the religious field have given me deep appreciation for moral and spiritual value and a sympathetic understanding of the problems of others. I would consider it a privilege and an honor to be permitted to serve you in this capacity. I humbly invite your support and cooperation, and if elected will serve you faithfully.

Most sincerely yours, GLEN WILLIAMS

TEXAS and World Almanacs on sale at The Journal.

Rural Telephones Agreement Nears Project May Become A Reality Soon

Mrs. Deibler, 87, Funeral Rites Were Held Tuesday

Mrs. Alvina Catrina Deibler, 87, passed away in Green Hospital & Clinic here at 8 p. m. Saturday, March 27. She had been a resident of this community for the last 8 years.

Mrs. Deibler was born at Manhattan, Kans., Sept. 13, 1866.

She is survived by her daughter, Mrs. Arthur Ryan, of Route 2, Muleshoe; three sisters, Mrs. Caroline Evans, Iola, Kans.; Mrs. Verona Herbert, San Carlos, Calif.; Mrs. Martha Hale, Winter Haven, Fla.; and two brothers, Arthur Priboth, Manhattan, Kans.; and Gus Priboth, Muleshoe. She leaves one grandchild, Mrs. K. H. Buhrman, Muleshoe, and three great grandchildren.

Funeral services were held in Y. L. Church Tuesday, March 30, with Rev. L. J. Helm in charge, assisted by Rev. D. D. Lavender, Lubbock.

Palbearers were Raymond Roubinek, Elmer Smith, A. A. Young, Allan Harris, Joe Harbin, and Bobby Wallace. Interment was in Muleshoe cemetery with Singleton Funeral Home in charge of arrangements.

Revival Beginning At Main St. Baptist

Beginning Sunday, April 1, there will be a revival held at the Main Street Baptist Church, with services daily at 10:30 a. m., and 7:30 p. m.

The evangelist will be O. L. Howard of Lamesa, and local people will lead the song services.

The public is cordially invited to attend these services.

Benefit Show For Red Cross Set April 6, 7

Cox Drive-In Theatre opened Saturday for the season, will give half the proceeds from a picture program to the Bailey County Red Cross. The Red Cross Chapter is continuing its drive to meet the quota and now is some \$531 short of the goal.

The picture, "Stalag 17", is to be shown Tuesday and Wednesday, April 6 and 7. William Holden, star of the film, was awarded the motion picture "Oscar" last week for best performance of an actor for 1953.

"Stalag 17" has been showing to large audiences all over the country.

The Weather

Table with 3 columns: Date, High, Low. Rows for Mar. 26, Mar. 27, Mar. 28, Mar. 29, Mar. 30, Mar. 31, April 1.

Malone Milk To Handle Product In One Gal. Jugs

An additional service to milk consumers here was announced this week by Malone Milk Co. Dudley Malone, owner, said milk is now being distributed by his firm in one gallon jugs, which may be obtained at local groceries or will be delivered to the customer here in town at the door.

The jugs have a wire handle attached which makes them easy to handle and makes pouring easier. The milk distributed in these jugs is Malone's pasteurized and homogenized milk.

Mr. Malone pointed out that the distribution of milk in one gallon jugs makes possible a substantial saving to the consumer, and said this method is meeting with popular approval in other cities where it has been tried.

Services that have already been provided by Malone's will be continued. Milk will be distributed in quarts as usual and ice cream and cream will be supplied as formerly. The new departure is just an added service by this Muleshoe company.

CANDIDATE SUPPER DATE IS CHANGED

The box supper and candidate speaking scheduled at Needmore for Friday night, April 7, has been set up to Thursday night, May 6. The Journal has been informed. Conflicts with the date first announced caused the change. It will be the first of such events to be held this year in the county.

RELATIVES HERE FOR FUNERAL OF MRS. DEIBLER

Many relatives from a distance were here for the funeral services Tuesday for Mrs. Alvina C. Deibler. They included Mr. and Mrs. Art Kelle of Braman, Okla.; Mr. and Mrs. Oliver Kientz and son, Charles, of Manhattan, Kans.; Mrs. Alvina Kientz of Manhattan, and her daughter, Mrs. Amelia Turner, of McPherson, Kans.; Art Priboth, a brother, of Mineral Wells; and Mr. and Mrs. Clayton Herrin, of Mineral Wells.

LOCAL MARKETS

Table with 2 columns: Item, Price. Rows for Eggs, doz., H. Hens, lb., L. Hens, lb., Cream, lb., Hogs, cwt., Grain, bu., Wheat, bu.

Union Co. Begins Construction Of Buildings For Their New Compress

Construction has been started on additional buildings to house Muleshoe's new compress, Don Moore, manager of the Union Compress & Warehouse Co. announces.

Work is underway now on a building, just west of the two older warehouses, that will contain 50,000 square feet of floor space.

The older warehouses will be joined together by a building which will put 80,000 square feet

of floor space in the press room. Machinery for the compress is to begin arriving soon and when next cotton season rolls around the company will be ready for operations. Some 100 employees will be carried on company payrolls at the compress.

The company has maintained warehouses and storage yards here several years and now is installing compress machinery. They handled more than 13,000 bales of cotton this year.



LISTEN AMERICANS!

... by Dr. George S. Benson
DIRECTOR - NATIONAL EDUCATION PROGRAM
Searcy, Arkansas

The situation in our nation today, as industry cuts down on its war production and builds up its peacetime production, is a challenge to the private enterprise. Contrary to the propaganda moanings of the advocates of Big Government, I predict that the American enterprisers will win this "Battle of Distribution". They've had tougher battles and they have won them.

In 1941, when America was suddenly thrust into war, President Roosevelt called for war production quotas which everybody

thought impossible to achieve. Nevertheless, American enterprisers set to work building planes, ships, tanks and guns, and new factories to produce still more armaments, and this achievement won World War II.

Then came 1945 and the war's end, and the necessity to revert from military production to the production of civilian goods. It was imperative that this be done without creating serious unemployment. The private enterprise system achieved new records of peacetime production,

employment rose to new peacetime highs!

Next came June, 1950, and the Korean War. The government called for vast new armament production, and the economy shifted once more to one predominantly influenced by war and preparations for war. This time the government asked private enterprise to expand production facilities so that an almost adequate flow of consumer goods would be continued, averting the need for rationing. And American business and industry responded.

With the Korean War ended, we now hear the complainers saying that production is going to be overdone, that the markets will become glutted, that unemployment will result, and that we will have another depression. It is my conviction that the private enterprisers will also win the battle for distribution and consumption.

If government gives the right kind of encouragement—vitalizing the inherent incentives in our American system—there will be a great peacetime production, adequate distribution, and adequate consumption. Our standard of living under these conditions will go up four or five per cent a year for the next 25 years, thus improving 100 per cent in a generation.

ANOTHER MEETING WILL BEGAIN AT LOCAL CHURCH

Rev. Louie Shultz, pastor of the First Assembly of God Church in Plainview, will begin a series of meetings at the local Assembly of God Church the coming Monday night. Services will be held at 8 p. m., each evening, and the meeting will continue through Friday.

Meanwhile the meeting being conducted at the church by Rev. H. M. Sheats, of Lubbock, and assisted by his wife and their 13 year old son is progressing nicely. The trio have recently returned from a tour of Guatemala and Mexico and have a very interesting message. Rev. H. L. Bayless, pastor, extends the invitation of the church to all to attend the services at this church.

Read The Journal Want-Ads.

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 226,626 miles of Seal Coat

From SH 51 in Levelland to Lubbock C. L.; Fr. SH 290 in Whiteface S. to 1st St.; Fr. SH 137 in Brownfield S. W. 9.1 Mi.; Fr. Dimmitt E. 3.6 mi.; Fr. SH 86 in Dimmitt S. E. 8 mi.; Fr. Hart to Swisher C. L.; Fr. Castro C. L. to Hale C. L.; Fr. Swisher C. L. to 4.4 Mi. N. W. at Plainview; Fr. Plainview N. W. 3 mi.; Fr. US 82 in Ralls to Floyd C. L.; Fr. FM 2053 to Woody; Fr. Welch to FM 179; Fr. US 82 to Crosby C. L.; Fr. US 70, 14 mi. E. of Floydada, S. 2 mi.; Fr. SH 207, 11.5 mi. N. Floydada to Cedar Hill; Fr. Crosbyton S. 9.4 mi.; Fr. US 84 in Sudan S. to FM 54; Fr. US 380 to Johnson; Fr. US 380 to FM 396; Fr. US 84, S. of Lubbock E. & S. to US 84; Fr. 1st St. in Whiteface S. 9.8 mi.; Fr. Lockney to Lone Star; Fr. 10 mi. W. of SH 214 E. to SH 214; Fr. Fieldton S. 3.9 mi.; Fr. US 84 at Amherst to US 70 at Earth; Fr.

Parmer County Farm Bureau News

"Scotch Lite" Farm Bureau reflector strips are available at the office for those of you who want to protect yourselves at night and, at the same time advertise Farm Bureau. They're free, of course.

Telephones: We hope the business men and residents of Friona see fit to vote for the elimination of toll charges on calls to and from our rural friends on the Parmer and Hub Exchanges. The increased cost is small and we may not have another opportunity. Your farmer friends will appreciate it, too.

James Beavers, a young farmer in Lazbuddie Community, is the newest Farm Bureau member, as of today. Congratulations are due Les Bruns and E. T. Ford, very active directors of that community, who sold Farm Bureau to a record number of their area fellow farmers. There are well over a hundred Lazbuddie members, and at least thirty are new members this year. If you would like to see what goes on at the director's meetings, you're welcome to attend Monday, April 12, in Friona a about 8:00 p. m. All Farm Bureau Director's meetings are open to the public.

Representatives James W. Yancy, Jr., and R. W. Baker, of Houston and J. O. Gilham of Brownfield are presenting a bill (H. B. 18) again this year, in the special session to take one-fourth of the four cent non-highway use tax refund from farmers that if the gasoline user begins to pay tax on his plowin' fuel, you will be the next target. Write them a letter. Your Texas Farm Bureau Austin Staff will appear in opposition to this, as usual. This item still represents in the neighborhood of \$27,000 each year to Parmer County farmers.

Consider This: Every word of God is pure; he is a shield unto

Yoakum C. L. to SH 328; Fr. 7.6 Mi. E. New Mexico St. Line to US 180; Fr. 4.5 mi. W. O'Donnell to US 87 at O'Donnell; on Highways No. SH 290, FM 769, US 62, SH 86, 194, US 62, FM 179, 2053, 40, 28, 97, 651, 303, 402, 835, 769, 598, 746, 1072, 1055, 1939, 1757, & 2053

covered by C 130-4-13, C 130-6-5, C 228-1-16, C 302-3-13, C 439-1-6, C 439-2-6, C 439-3-5, C 439-4-7, C 439-5-5, C 453-2-6, C 494-5-4, C 494-5-5, C 644-1-6, C 651-1-4, C 740-2-6, C 806-3-3, C 820-1-4, C 820-5-3, C 820-6-2, C 933-1-2, C 967-3-3, C 970-2-3, C 1084-1-2, C 1252-1-3, C 1291-2-1, C 1633-2-1, C 1836-1-1, C 1966-2-2, in Hockley, Cochran, Terry, Castro, Swisher, Hale, Crosby, Dawson, Lubbock, Floyd, Lamb, Bailey, Gaines and Lynn Counties, will be received at the Highway Department, Austin, until 9:00 A. M., April 14, 1954, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft of type of workman or mechanic needed to execute the work on above-named project, now prevailing in the locality in which the work is to be performed, and the Contractor shall pay not less than these wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.

Legal holiday work shall be paid for at the regular governing rates.

Plans and specifications available at the office of H. Bruce Bryan, Resident Engineer, Lubbock, Texas, and Texas Highway Department, Austin.

Usual rights reserved.

Singers Present Rotary Program

Two youthful singers of the local schools presented a program consisting of two duets at the Rotary meeting Tuesday. Alva Lee Shofner and Naomi Watson sang "Juanita" and "Genevieve". They were accompanied by the band and choral director, Tom Bailey. Rotarian Ray Franz was at the piano.

Don Blue, Rotarian of Albuquerque, was a visitor and made up his attendance. Ray Franz and Jim White brought the members up to date on the Little League, which is being formed here. Franz said Julian Lenau has offered to lay the tile in the dugouts in the playing field and Harold King volunteered to pay a carpenter for the work of preparing the concrete forms necessary.

Individual members of the club will seek to get out the vote in the coming city election when the people will vote on the proposal for the city to take over park maintenance. On motion of Clyde Holt it was voted to secure the services of a sound truck to help notify the people of the importance of the election and Bob Gregory will man the truck. Members will each call several persons that day to remind them of the election.

them that put their trust in him. Proverbs-30:5.

BEAUTY COUNSELOR COSMETICS

BLANCHE JOHNSON
Phone 7209 - Muleshoe

CARD OF THANKS

We wish to thank our many friends and neighbors for the acts of kindness during the illness and at the passing of our mother.

Thanking everyone for the thoughtful care and help rendered; May God bless everyone is our prayer.

Mr. and Mrs. Arthur Ryan
Read The Journal Want-Ads.



Every child born today is born naked, hungry, and with a whipping, and a tax debt of over \$1,000. Your child can be born with a \$25 bond. Register today. No purchase necessary.

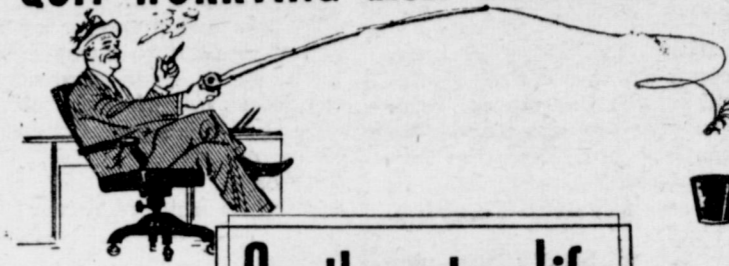
THE MATERNITY SHOP

1003 13th Street - Lubbock, Texas

DR. E. R. PUTMAN OPTOMETRIST

First Door North of REA Building
Muleshoe, Texas Phone 6560

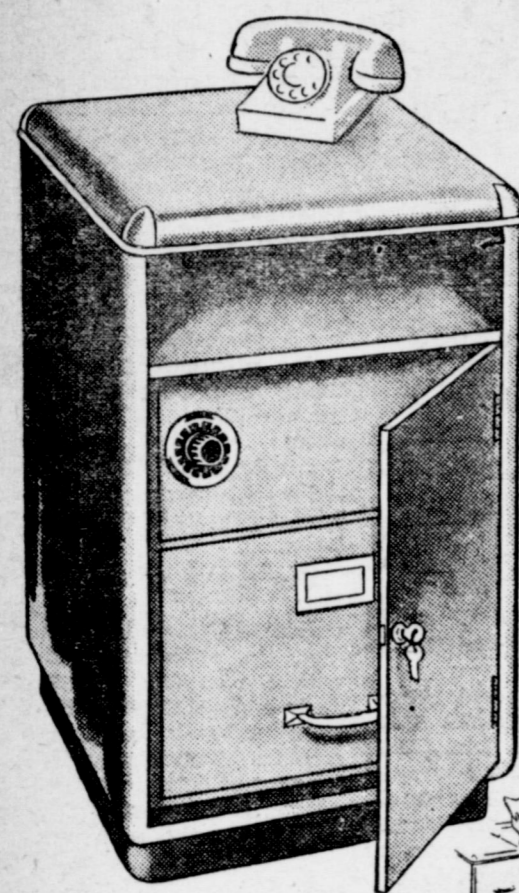
QUIT WORRYING about RETIREMENT



Call your Southwestern Life man

MARION F. HARRIS

Representing SOUTHWESTERN LIFE INSURANCE CO.

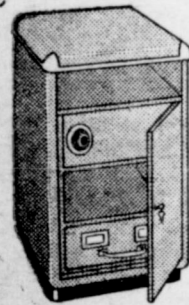


Cole's DESK COMPANION

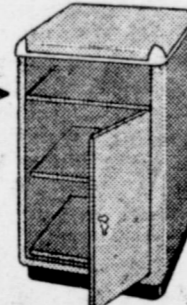
A desk high unit for top executives with a secret vault plus a ball-bearing letter file drawer, both hidden from view by outer door with lock and key. Shelf for phone books or catalogs. Heavy steel. Linoleum top with fine aluminum edging. 19" wide, 30 1/2" high, 19" deep. Green or Gray.

\$71.95

No. 20X



Same as above but with two storage compartments for personal use, protected by an outer door under lock and key. No. 10X \$59.95



Contains: A Secret Vault for personal records or other valuables, a drawer for 3x5 or 4x6 cards (3200 capacity), also used for cancelled checks, plus an extra compartment for books or records. All protected by an outer door with lock. Green or Gray.

No. 30X \$70.75

Grained Walnut, Mahogany or Knotty Pine finish at \$12.50 additional.

THE MULESHOE JOURNAL

PHONES 5400 - 7220

- IT PAYS -

A FROZEN FOOD LOCKER COSTS LESS THAN 3 1/2c PER DAY

THINK

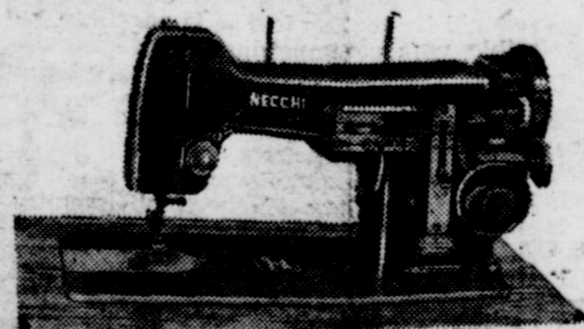
MULESHOE LOCKER CO.

The Trade Mark Of Quality

of The World's Finest

Sewing Machine

- Necchi -



The Automatic Necchi - The Only Sewing

Machine That Has Been Awarded The U.

S. Testing Seal of Approval For Quality

Availability of Parts and Service -



Free 10 Lesson Course With Each Machine

24 Months To Pay

Small Down Payments

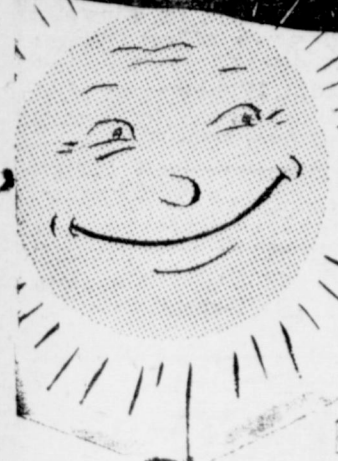
Trade-Ins

Phone 4690

HARVEY BASS APPLIANCE

Muleshoe, Texas

DRIED FRUITS



vitamins...minerals
...energy...flavor!

PLUS

This Ad Good Fri., Sat., & Mon.

CATSUP Hunt's 14 Oz. Bottle **17c**

CHEER Giant Box **69c**

CAMPFIRE PORK & BEANS NO. 300 CAN **10c**

PEACHES Hunt's Halves or Sliced No. 2 1/2 Can **25c**

GREEN GIANT 17 OZ. CAN
PEAS **22c**
CHUNK STYLE, LUCKY STRIKE NO. 1/2 CAN **29c**
TUNA **29c**
WOLF BRAND NO. 1 1/2 CAN **23c**
TAMALES **23c**
WHOLE STILLWELL NO. 303 CAN **10c**
POTATOES **10c**

LIBBY'S FANCY CRUSHED NO. 1 FLAT **15c**
PINEAPPLE **15c**
HUNT'S NO. 2 1/2 CAN **29c**
APRICOTS **29c**
CAMPFIRE NO. 300 CAN **29c**
PINTO BEANS, 3 for **29c**
SALAD BOWL PINT JAR **29c**
SALAD DRESSING **29c**

• Always good eating, always good for you. Sunsweet Fruits really do something for you. Especially if they're SUNSWEET Fruits. Tree-ripened for sweetness and flavor, the full-bodied goodness of Sunsweet Fruits are locked in for better taste and better economy. "Tenderized" for quick-cooking and better eating. Sealed in foil for perfect protection. Packed and guaranteed by the growers themselves.



CHILI Wolf Brand No. 2 Can **49c**

SUNSHINE 1 LB. BOX **28c**
CRACKERS WHITE 1 1/2 LB. BOTTLE **23c**
KARO SYRUP NO. 303 CAN **15c**
DEL MONTE
SPINACH **15c**

WINSLOW, CUT NO. 303 CAN **29c**
ASPARAGUS PT. BOTTLE **22c**
HEINZ CIDER
VINEGAR **35c**
BETTY CROCKER
CAKE MIXES **35c**

FLOUR Everlite 10 Lb. Bag **79c**

Coffee Maryland Club 1 Lb. Can **1.05**

NESTLE'S 6 OZ. PKG. **25c**
MORSELS **25c**
MAXWELL HOUSE INSTANT 2 OZ. JAR **59c**
COFFEE **59c**

IDEAL 16 OZ. CAN **16c**
PET FOOD **16c**
CAMPBELL'S NO. 1 CAN **12c**
TOMATO SOUP **12c**

KLEENEX 300 Count Box **17c**

BATH SIZE DIAL SOAP, 2 for **37c**
BAYER 15c SIZE **10c**
ASPIRIN **10c**
NORTHERN TISSUE, 3 for QUART BOTTLE **25c**
PINE-SOL **49c**

LIQUID JOY SMAL SIZE **31c**
DEODORIZER 6 OZ. BOTTLE **39c**
WIZARD WICK **39c**
BATH SIZE LUX SOAP, 3 for **25c**
NORTHERN NAPKINS, 2 for 80 COUNT **25c**

U.S. GOVT. GRADED QUALITY MEATS

HAMBURGER Fresh Ground Lb. **19c**

KRAFT LONGHORN CHEESE lb. **49c**
FRESH SLICED PORK LIVER lb. **25c**
E & R ALL MEAT FRANKS lb. **39c**
FRESHER BRAND CATFISH STEAKS 1 LB. BOX **39c**

HAM Armour Star Half or Whole Lb. **59c**

DOUBLE S+H GREEN STAMPS ON TUES.

FRESH PORK ROAST lb. **49c**
FRESH PORK RIBS lb. **49c**
CHOICE BEEF CLUB STEAK lb. **59c**
CHOICE BEEF CHUCK ROAST lb. **39c**
CHOICE BEEF RIBS lb. **19c**

FRESH FRUITS AND VEGETABLES

BANANAS Golden Ripe Lb. **11c**

FRESH GREEN ONIONS bunch **5c**
FRESH RADISHES bunch **5c**

FIRM HEADS CABBAGE lb. **5c**
FLORIDA WHITE GRAPEFRUIT lb. **5c**

PEAS Pic Sweet Frozen 10 Oz. Pkg. **12c**

SNOW CROP FROZEN STRAWBERRIES 10 OZ. PKG. **27c**
SEAL SWEET FROZEN ORANGE JUICE 6 OZ. CAN **13c**

SNOW CROP FROZEN CUT CORN 8 OZ. PKG. **17c**
YOUNGBLOOD FROZEN DRUM STICK 1 LB. PKG. **79c**



1,025 Suggestions Result From Clinic

Crew Examines Clinic Suggestions



CHAMBER OF COMMERCE workers are shown sorting and tabulating the more than 1100 suggestions received during the Community Clinic held here in February. Examining the sug-

gestion cards here are, left to right: Mrs. Buford Butts, Billy Ellis, Ray Morrison, Onard Upton, Ralph Mardis, Mrs. Sallie Schuster, Sherman Inman, Travis Reed.

All Western Days To Be Observed Friday And Saturday With Big Parade Rodeo

All students of Muleshoe High School will don their western hats for All Western Days, the coming Friday and Saturday, April 2 and 3.

Getting activities off to a fitting start will be the big barbecue lunch beginning at 12:00 noon Friday and lasting until 1:00 p. m. The lunch will be prepared by Joe Duke.

Regular school will be held until 12:00 noon at which time classes will be dismissed for the barbecue and an assembly program.

At 2:00 p. m. a parade will be formed and will take a course past the grade school building, then downtown and out to the rodeo grounds where a free performance will be given.

The first regular performance of the rodeo will begin at 7:30 p. m. Friday. Four schools have thus far entered the competition. They are: Olton, Springlake, Muleshoe, and Littlefield. Rodeo performances will include Pee

Wee Calf riding, for boys under 13 years of age; barrel race for the girls; bull riding, bare back bronc riding, tie-down calf roping, and bell roping.

The second rodeo performance will begin at 7:30 Saturday evening.

Engraved belt buckles will be awarded to the four high individuals in each event, and a prize will be given to the best all-around cowboy. Team trophies will be given to the three high teams.

Tickets to the rodeo performances are \$1 for adults and 50c for school children, and tickets for the barbecue are \$1.25 for adults and \$1 for children.

Mules Take Second In Floydada Meet

The Floydada Whirlwinds captured only six first places out-

Program Of Work For Local CofC To Be Evolved

The Journal is printing this week some of the results of the analysis of the Community Clinic, held here in February. The West Texas Chamber of Commerce, which helped to conduct the Clinic, has analyzed the suggestions that came out of the various group meetings and catalogued them for use of the local Chamber of Commerce. With the analysis came the following comment:

One hundred and ninety citizens, fifty-four being members of your organization, attended five group sessions planned by your chamber, and took part in the planning of

your new program through their suggestions.

From contacts at these meetings, we find citizens generally favorable to the Chamber of Commerce and willing to invest time and money to help carry out your expanded program.

Interest is good and the opportunity is great for a constructive program of activities, enabling you to put to work an increased number of citizens in your committee structure. One hundred and eleven people attending expressed willingness to serve on committees, fifty definitely said they would join the organization.

A total of one thousand one hundred and twenty-five suggestions in ninety-one separate classifications for the development of Muleshoe and its surrounding territory were made during these clinic sessions, the clinic cards revealed.

Discussions of suggested projects were held at the meetings and practically all of those present entered into the spirit and purpose of the meeting. Clinic cards record and rank project suggestions, most of them being signed and completely filled in. We are returning the clinic cards to your chamber for your use and files.

We summarize the general results of the clinic meeting as follows: (1) It gives your chamber a wide range of practical projects as suggested by a representative cross-section of your citizens from which you may select a constructive program of work. (2) It stimulates interest in your chamber of commerce among citizens, which should result in putting to work more of your people in community endeavor and add materially to the membership and budget of your chamber.

For the purpose of general outline and classification, the following eight-point general program for your balanced development is presented for your consideration: (1) Civic Development, (2) Parks and Recreation, (3) Retail Trade, (4) Highways-Transportation, (5) Industrial Development, (6) Education, (7) Agriculture and Livestock, and (8) Organization.

SUGGESTED PROGRAM OF WORK

This report, based on suggestions received during this meeting, is submitted for consideration of your Board of Directors.

right at Floydada Wednesday, but managed to win a four-way track meet from Muleshoe, Tulia, and Amherst.

Coach Preston Watson's well-balanced thincads wound up with 68 points with Muleshoe second with 48. Tulia nosed out Amherst, only three strong, for third place, 19 1/2-16.

The high point man of the meet was Jimmy Clyde Holt, Muleshoe's fine all-around athlete. He won the 440-yd. dash, the broad jump and anchored the winning mile relay for 11 1/2 points.

Holt turned in a 52.1 for first in the 440 for one of the best times of the day. His leap of 19 feet, 3/4 inches was good for first place in the broad jump.

Sammy Donaldson of Muleshoe came out first in the 120 high hurdles with a time of 16.9, and tied for first in the pole vault with two other lads with a jump of 9 feet, 3 inches.

Other Mules placing in the meet were: Martin, 2 and Tidwell in the 120 high hurdles; Moore 2, Donaldson, 3 in the 180 low hurdles; Tate 4 in the 100 yard dash; and Tate also was 4 in the 220 yard dash;

Robert Richards came in 2 in the 880 yard run; Gabbert 4 in the mile run; Willis 2 and Moore 4 in the shot put; Willis 2 in the discus;

In the pole vault, four boys tied for first and Willis and Harvey tied for fourth;

We suggest that you study the clinic cards and decide on what project to include in your immediate program. A definite program should be approved and its activation authorized.

From the group discussions, the clinic cards, and our observations, the following is suggested as a practical, balanced program for the Muleshoe Chamber of Commerce. Other projects may be added as desired. It is obvious that all suggestions could not be listed here. Neither can all be included in your program at this time. In checking your cards you will please notice some items checked in red which we did not class as chamber activities, but should be reviewed by your program-of-work committee for final decision.

CIVIC DEVELOPMENT

The largest number of suggestions in any classification were expressed by your people in the field of civic improvement, and because of this, careful consideration should be given to a well-rounded program in this field. Through a carefully planned program concrete results can be seen by your people and that should stimulate unity and their participation in other fields of development.

Because of the high number of people making suggestions in this field you should certainly enlist some excellent leadership for committee work, and bring about worthwhile improvements in your city.

In order that you can be better guided in the adoption of your work program, we are listing, so far as is practical, in this and the following classifications some objectives that we class as Immediate Objectives, Short Range Objectives, and Long Range Objectives.

HALF CENTURY LADIES INVITED TO BOOK REVIEW

To the Half Century Club: The Muleshoe Study Club invites you to be our guests at a book review on Thursday night, April 8, at Mrs. Arnold Alcorns, at 8:00 p. m.

If there are any of you members who need a ride, let them call Mrs. Alcorn, and a car will be sent for them.

If possible let us know about how many will be present. Hoping all members will be our guests for this meeting.

Sincerely Yours,
Mrs. Buck Ragsdale, pres.

"Arsenic And Old Lace" A Comedy Will Be Presented by Senior Class April 12-13-14

"Arsenic and Old Lace", a comedy by Joseph Kesselring, will be presented by the senior class of Muleshoe High School, April 12, 13, and 14, in the high school auditorium.

Rehearsals have been underway for the past three weeks on this hilarious comedy. The play centers around two old ladies and their "charity killing" of lonely old men.

The comedy is enriched by the old ladies' nephew, Mortimer, who is earnestly trying to get married in the midst of the uproarious situation.

Other characters in the play include: a gangster brother, Jonathan, and his plastic surgeon friend, Dr. Einstein; two dead bodies; a crazy brother who really believes he is President Teddy Roosevelt; four dumb policemen,

and a multitude of others. Starring in the play will be Helen Stovall, as Abby Brewster; Franklin Mann, the Rev. Dr. Harper; Jackie Henderson, Teddy Brewster; Dickie Fudge, Officer Brophy; Ray West, officer Klein; Lola Roark, Martha Brewster; Sue Young, Elaine Harper; Wayne Moore, Mortimer Brewster; Norman Head, Mr. Gibbs; Joe Coffey, Jonathon Brewster; Jimmy Clyde Holt, Dr. Einstein; Travis Clements, officer O'Hara; Jackie Parker, Lt. Rooney; Bill Willis, Mr. Witherspoon; and corpses are played by Jimmy Black and John Johnson.

Read The Journal Want-Ads.

TEXAS and World Almanacs on sale at The Journal.

BARGAINS

- IN -

Used Farm Equipment

- 1 - Used Ford Tractor with 1953 engine ----- \$395
- 1 - Used Farmall C ----- \$575
- 40 - Slightly Used 3"x72" Tubes, each ----- \$1.75

WHILE THEY LAST

- 3 - Weeder King Slides, complete with Knives, Sweeps, Rotary Weeder and Barring-off Discs ----- \$225

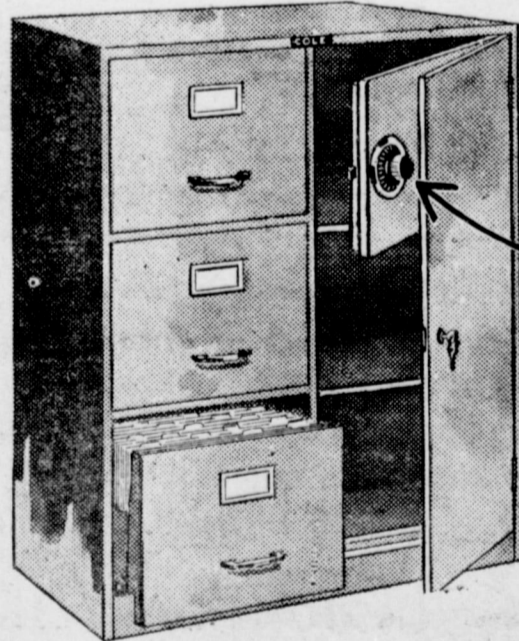
JOHNSON-NIX

Phone 2940

Muleshoe

Keep everything at your fingertips

Make all your records immediately available. Keep them neat and orderly.



Keep valuable papers safe in COLE'S SECRET VAULT

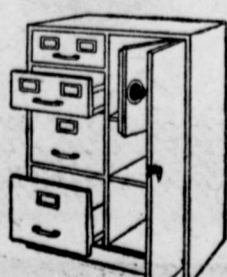
Hidden from view is a secret vault, doubly protected by a Combination Dial-Lock (only YOU know its combination) plus an extra lock on outer door. Keeps confidential papers from prying eyes and protects valuables. Will pay for itself by preventing petty pilferage. In addition, has 3 ball-bearing letter files and 2 adjustable storage compartments all under lock and key. 37 1/2" high, 30 1/2" wide, 17" deep. Olive green or Cole gray enamel finish. No. 1473

With plunger-type lock that automatically locks all drawers. No. 1473PL . . . 72.25 **64.75**



ADDITIONAL MODELS FOR EXECUTIVES

(left) "Merchant's" File No. 1370-Similar to above, but a double index drawer for 3x5 or 4x6 cards (3200 cap.) replaces the top letter drawer. Can also be used for cancelled checks. \$9.95 With plunger lock, automatically locks all drawers. No. 1370PL . . . 67.45



(right) "Executive" File No. 1478-Similar to above, but with 2 double index drawers for 3x5 or 4x6 cards (6400 cap.) which replaces the top letter drawer. Can also be used for cancelled checks. 71.95 With plunger lock, automatically locks all drawers. No. 1478PL . . . 79.45

The Muleshoe Journal

MUST GO

3 New Super M Farmalls

Factory Equipped Butane Models

We Will Give FREE

ONE 10-79 4-ROW

LISTER AND PLANTER

COMPLETE WITH CYLINDER AND PNEUMATIC TIRES WITH EACH OF THE ABOVE TRACTORS

JOHNSON - NIX

Phone 2940

Muleshoe

APRIL Shower of VALUES

THESE SPECIALS GOOD APRIL 2, 3, & 5

LISTEN TO RADIO STATION

KICA

CLOVIS, NEW MEXICO
AT 10:15 EACH MORNING
MONDAY THROUGH FRIDAY
**MULESHOE & BAILEY
COUNTY NEWS**

• FRESH FRUITS & VEGETABLES •

3 Lb. Tin Bake-Rite

Shortening 79c

DELSEY BATH ROOM
TISSUE, 2 for 23c

SUPREME SALAD WAFER
CRACKERS 2 LB. BOX 45c

Marshmallows 15c
10 Oz Cello Pkg. Curtis

KIMBELL'S
CHILI NO. 2 CAN 49c

LIBBY'S WHOLE PEELED
APRICOTS NO. 2 1/2 CAN 29c

46 Oz. Can Hunt's

Tomato Juice 25c

SHEDD'S
SALAD DRESSING QUART JAR 45c

NESTLE'S
INSTANT COCOA 1 LB. BOX 49c

ORANGES 5 Lb. 39c
Mesh Bag

FANCY MARYLAND SWEET
YAMS lb. 7c

YELLOW, FANCY NO. 1
ONIONS lb. 5c

APPLES 15c
Fancy Wash. Red Delicious Lb.

CALIFORNIA SUNKIST
LEMONS lb. 13c

CALIFORNIA FANCY SNOW WHITE
CAULIFLOWER lb. 11c

RED POTATOES 2.95
Colorado Premium No. 1, 100 Lbs.

GARDEN FRESH
TURNIP & TOPS, 2 for BUNCH 25c

FRESH SPINACH AND MUSTARD
GREENS, 2 for 25c

FRESH
RHUBARB lb. 15c

— For Fresh Green Salads —
Romaine Endive — Chinese
Cabbage — Red Cabbage
Fresh Asparagus

FLOUR 75c
10 Lb. Print Bag Aunt Jemima

SIoux BEE
HONEY CREAM 25c

MARYLAND CLUB (DRIP OR REGULAR)
COFFEE 1 LB. CAN \$1.05

QUART JAR SHEDD'S

PEANUT BUTTER 59c



YOUNGBLOOD
WISH BONES 1 LB. PKG. 99c

SNOW CROP
TURNIP GREENS 10 OZ. PKG. 19c

DONALD DUCK FROZEN
PEACHES 12 OZ. PKG. 25c

DONALD DUCK
BROCCOLI SPEARS 10 OZ. PKG. 19c

1 Lb. Cello Pkg. Armour Star
Franks 45c

Armour's Star
Tray Pack Sliced
Bacon, lb. 79c

Armour's Star
Choice Rib
Steak, lb. LB. 49c

HIGH QUALITY meats
at **LOW, LOW PRICES!**

PORK CHOPS 59c
Armour's Star Lean & Tender Center Cut Lb.

ARMOUR'S STAR ALL MEAT BOLOGNA 1 LB. CELLO PKG. 49c

ARMOUR'S STAR LEAN & TENDER VEAL ROLLED ROAST lb. 53c

STEAK 69c
Armour's Star Loin or T-Bone Choice Lb.

ARMOUR'S STAR CHOICE ROUND STEAK lb. 79c

ARMOUR'S STAR CHOICE Rump or Pikes Peak Roast lb. 53c

ROAST 49c
Armour's Star Choice or Center Cut Arm or Chuck Lb.

ARMOUR'S STAR CHOICE SHORT RIBS lb. 23c

Armour's Star Miss Wisconsin Medium CHEDDER CHEESE 13 1/2 Oz. Pkg. 59c

DEMONSTRATOR ON HOW TO SERVE ARMOUR'S STAR FRANKS AND MISS WISCONSIN CHEESE HERE SATURDAY

Double Gunn Bros.

STAMPS

EVERY TUESDAY

CASHWAY

WITH EVERY \$2.50 CASH PURCHASE OR MORE



CASHWAY

'Where Friends Meet And Prices Talk'

FREE DELIVERY WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Phone 2440 or 2450

USE OUR WANT ADS TO... BUY SELL RENT TRADE

THE MULESHOE JOURNAL, Thursday, April 1, 1954

1. PERSONALS

NOTICE: Every family should be protected by a Singleton Burial Policy. We write from birth to ninety years; Inquire or call Singleton Funeral Home, Home owned and operated. Dial 2860 1-5-tfc.

SPECIAL PRICES
On all Radiators. International Farmall Cores \$25 exchange
STOVALL-BOOHER
Radiator Sales & Service
Plainview, Texas

WANTED: A hand for a month or two. Frank Hinkston. 1-14-2tc.

NOTICE: Will the gentleman who borrowed my Bantam all steel bodied, two wheel trailer March 5, please return it. J. H. Sain, one mile west Muleshoe on Clovis highway. 1-16-4tp.

AFTER FOUR Weeks absence, I am now back in my Alteration Shop and ready to serve you. Mrs. C. D. Julian, 613 West 1st, Muleshoe. 1-13-1tp.

FOR SALE: House trailer. See Mack Hale, Corral Drive-In. 1-13-4tc.

NOTICE: Because of failing health, am selling some of my property. Have one more house to sell. Small down payment, installment plan. See me, or call 6742. G. H. Davenport. 1-13-1tc.

NOTICE: I will do sewing, alterations and ironing in my home while my husband is ill. Mrs. L. T. McKillip, W. 2nd, 3rd house to right. 1-13-1tp.

FOR SALE: Parakeets, \$4.00, Cages, \$4.50. Some 200 birds in Avery, Texaco Service Station, Enochs, Tex. 1-13-1tp.

NOTICE: For repairs on your farm homes, see Howard Griffin, Rt. 2, Muleshoe. Papering, painting, dash, stucco, addition, cabinets, and all repairs. 1-16-6tc.

LOST: Fox Terrier, lost near Muleshoe Feb. 8. White with black spots, eight years old. Named Joe, very thin. Reward, Hob Thomas, Phone 3371, Box 85, Olton Texas. 2-13-3tp.

TAKEN UP: 1 Whiteface yearling heifer, earmarked. Has been at my place for 2 months or longer. Frank Hinkston. 2-14-2tc.

WANTED: Children to keep in my home, large fenced yard. Experienced. Mrs. Marie Sanders, 505 W. 2nd. 1-13-2tp.

WANTED: Job doing yard work. Have had experience. Contact Lorenzo Anaze at Compress barracks. 1-13-2tp.

4. Houses For Rent
FOR SALE AND RENT: 2 bedroom house for rent. Lenau Addition, unfurnished. All furniture for sale. See John McLean, Lenau Addition. 4-4tc.

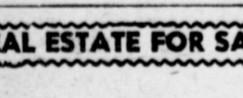
5. APTS. FOR RENT
FOR RENT: Apartment, Call 6050, 1218 E 2nd. 5-14-3tc.
FOR RENT: Unfurnished two bedroom apt. Tye Young. 5-15-3tp.

FOR RENT: Two furnished two room apts, 601 Main, Nellie Dean. 5-14-2tp.

FOR RENT: Two room furnished apartment with refrigerator and inner-spring mattress, bills paid. L. T. McKillip, Ave. D, W. 2nd. 5-13-1tp.

FOR RENT: Bedroom in home. New furniture and inner-spring mattress. Mrs. L. T. McKillip, Ave. D, W. 2nd. 5-13-1tp.

8. REAL ESTATE FOR SALE



C. L. "HAPPY" DYER
LAND COMPANY
We have some of the best of land in Bailey County listed.

• 180 Acres, good improvements, 2 irrig. wells, on pavement, 1/2 minerals, \$250 acre.
• 820 Acres, good improvements, 2 good irrigation wells, 230 acres hay. Price \$230 an acre. Some good 160 acre and some good 80's, so come in and let us show you some of this land. I have three good salesmen.

• 5000 acre ranch in Bailey County. Plenty of grass and water. For sale cheap.

C. E. Ericson **Walter Egan**
Jed Gaddy

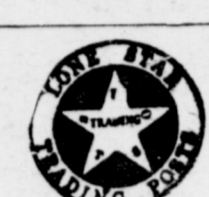
FOR SALE: 90 acres, 1 mile east of West Camp, 1 mile north of Oak. Write V. Embury, Rt. 2, Abernathy, owner. 8-18-3tp.

8. REAL ESTATE FOR SALE FARMS AND HOMES FOR SALE

I have some real bargains in farms and homes in town. If you are in the market for a farm or a home in town, come to see me and let me tell you about them. If you want to sell, give me your listing.

J. E. DAY
REAL ESTATE
On Morton Highway
Just North Of Courthouse

BUSINESS FOR SALE: Small investment buys Jack 'N' Jill Shoppe. Must sell due to overwork. Box 1125, Muleshoe, Texas. 8-13-3tc.



LONE STAR TRADING POST
In Muleshoe Has For Sale

• 330 acres good wheat land at only \$90 per acre with 29% down.

• 160 acres near Muleshoe with 2 10' pumps, 35 acres alfalfa, good house, on pavement at \$350, with 29% down.

• 1 acre tracts close in with \$100 down, balance monthly.

• Good well established Grocery Store, stock and fixtures. Will run around \$11,500. Lease is \$60 monthly. Will sell or trade for around 40 acres irrigated land.

• 320 acres on pavement with 2 good 10' wells. Nice improvements. Heavy red land. A good one for only \$275 acre.

• Have a few red maple trees and some Junipers for sale at a bargain to close out stock.

• If you have a block of land which you will consider selling to G. I.'s and give 6 months option required by the government, list it with me as I have the buyers. We can tell you about what it will appraise for and the chances of selling it. This is the best way to sell land now and get the money.

If It's Real Estate, See
DAVE AYLESWORTH
In Muleshoe

FOR SALE: 3 bedroom house. See Matt Dudley, Phone 4482. 11-tfc.

FOR SALE: One building, 24 ft. by 200 ft. to be moved. J. Clyde Taylor. 8-14-2tp.

FOR SALE: 160 Acres within 3 miles Hereford, improved, irrigation well, price \$125 acre. M. A. Crum, 102 Houston, Floydada, Tex. 8-14-2tp.

FOR SALE: '47 model International 1/2-ton pick-up. See John Smith at Damron's. 9-13-1tp.

10. FARM EQUIP. FOR SALE
FOR SALE: Corrugated Iron irrigation motor house, 8'x12'x7', built over motor and pump. \$163, complete. Write Howard Griffin, Rt. 2, Muleshoe, or see at Jesse Osborn farm, 4 miles north Progress. 10-16-6tc.

FOR SALE: Massey Harris four row tractor and equipment, with pick-up knife attachment. 1948 model and 1948 model Studebaker truck with good grain bed. All for \$1500. M. L. Jackson, Bendix Laundry. 10-13-2tp.

FOR SALE: Mercury and Buick irrigation motors, butane carburation. Muleshoe Liquefied Gas Co. 10-14-3tc.

FOR SALE: New 1953 Studebaker 1/2-ton Pick-up, bargain, phone 5370. Mrs. Wilma Singer, 1210 Ave. D. 10-tfc.

FOR SALE: 30 H. P. electric motor and switch. Lewis Cummings, Plainview, Tex., Phone 44085. 10-14-2tp.

FOR SALE: 1947 M-M Tractor and lister. 909 East 10th St., Clovis, N. M. 10-19-7tp.

16. MISCELLANEOUS

FOR SALE: Cossack alfalfa seed, 210 lbs., Idaho grown alfalfa seed. Also shorthorn calves. G. T. Maltby, 2 mi. south, 1/4 mi. west of Progress Gin. 16-13-3tp.

FOR SALE: Weeping Lovegrass, Purity 88, Germination 81. \$2 lb., \$165 per 100. C. A. Robinson, Plainview. 16-18-3tp.

FOR SALE: 13x15 wool rug, complete with padding, \$100. Cost \$250 two years ago. See M. L. Jackson. 16-13-2tp.

FOR SALE: 100 HP. Ford V-8 irrigation motor, \$250. See Glenn Vining, 6 mi. north, 1/4 west Earth. 16-13-2tp.

FOR SALE: Canvas pipe, straight pipe, 40c ft., outlets 55c ft. Patterson Shoe Shop, Sudan, Texas. Phone 4782 after 6 p. m. 16-17-5tc.

FOR SALE: 10,000 bushels Improved Macha Cotton Seed, cleaned, sacked. Some treated, \$2.00 and \$2.25 per bushel. Located 1/2 mile west, 7 miles south and 1 1/2 miles west of Baileyboro. W. C. Marberry. 16-18-6tp.

FOR SALE: One registered Poland China boar and several bred gilts. See R. C. Giles, 2 mi. west, 1 mi north of Muleshoe. 16-13-1tp.

FOR SALE: Forty stand of bees. Write Claude De Busk, Littlefield, or call 668M. Will sell any amount. 16-13-2tp.

ALUMINUM Irrigation tubes with rolled ends. 1 1/2"x60", \$1.15; 2"x60", \$1.30; 3"x60", \$2.35. D. H. Sneed Supply Co., Phone 4170. 16-13-2tp.

MHS Students Attend TASC Conference

Political Announcements

The Journal is authorized to make the following announcements for public office, subject to action of the Democratic Party primary in July, 1954.

For Representative 96th Legislative District:
JESSE M. OSBORN
(Re-election)

For District Attorney, 64th Judicial District:
JOE L. COX
(Hale County)

For County Judge And Ex-officio Superintendent Of Public Schools:
CECIL H. TATE
(Re-election)
LEWIS STEWART

For Sheriff, Tax Assessor And Collector:
HUGH FREEMAN
(Re-election)
CLINTON BUSBY
O. K. ANGELEY

For County Treasurer:
HELEN JONES
(Re-election)
EDITH (JULIAN) WILT

For County Attorney:
NORMAN W. BAYS

For County and District Clerk:
J. CLYDE TAYLOR
J. J. WILLIAMS

For Commissioner, Prec. 1:
TOM MORGAN
(Re-election)
M. F. (Frank) MOONEY

For Commissioner, Prec. 2, Bailey County:
WOODROW COUCH
(Re-election)

For Commissioner, Prec. 3:
R. R. "Bob" KINDLE
(Re-election)
C. A. PETREE

For Commissioner, Prec. 4, Bailey County:
R. P. MCCALL
(Re-election)

For Justice of the Peace, Prec. 1:
JOE D. VAUGHN

For Constable, Prec. No. 1:
J. N. (Jesse) JAMES
(Re-election)
J. J. REDWINE

Career Day To Be Held Here April 8

College instructors and professors from the various colleges on the High Plains and directors of various branches of the armed forces will be at Muleshoe High School on April 8, and all classes held that day will be under the direction of these instructors.

This has been an annual affair for a number of years, but this year changes have been made. In the past only seniors attended these classes, but this year they will be attended by all students.

EASTER SPECIALS
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Monday, Tuesday and Wednesday of Each Week
Through Easter
CALL 6970
FOR APPOINTMENT
— OPERATORS —
Bernice Reba Dutton
MAIN STREET BEAUTY SHOP

CHRISTIAN SCIENCE SERVICES
That the spiritual understanding which enables man to differentiate between the true and the false, is God-bestowed and is unlimited by material heredity and environment — is a leading point to be brought out at Christian Science services Sunday.

Selections from the King James Version of the Bible and correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy comprise the Lesson-Sermon entitled "Unreality".

Scriptural texts to be read include the following from James: "Every good gift and every perfect gift is from above, and cometh down from the Father of lights, with whom is no variableness, neither shadow of turning" (1:17).

Reading from Science and Health will include the following: "Spirit imparts the understand-

Band Concert Will Be Given April 22

The Muleshoe High School Band will give a concert April 22, in the High School auditorium. This concert is a rehearsal for the annual band concert which is to be held in Lubbock on May 1.

Numbers to be presented are: "National Emblem", "King John", "Overture", "Eroica", "Mexican Overture", "Treasure of The Incas", and "Ragtime Wedding".

Three of these numbers; "King John", "National Emblem", and "Overture Eroica", are the ones they will play in the contest in Lubbock.

MHS Students Attend TASC Conference

By Billy Ellis

Four members of the Muleshoe High School student council and their principal, Mr. J. R. Baker, attended the annual Texas Association of Student Councils conference which was held this year in Laredo. Making the trip were: Evelyn Upton, Jean Montgomery, Wayne Bristow and Billy Ellis.

The group heard several of the Nation's top educators speak, and in addition made a shopping trip into Nueva Laredo, Mexico.

The group left Muleshoe on Wednesday, March 24, and drove most of the day in a blinding dust storm. They arrived in San Antonio about 8 p. m. and spent the night in that historic Texas city. The next morning the students visited the Alamo and other points of interest before going on to Laredo.

After registering at the Martin High School gym, the group was treated to a free movie at the Plaza theatre in downtown Laredo. The evening session was highlighted by a special program, "Noche Mexicana", which included several Mexican and Spanish dances by students of Martin High School. The morning session was highlighted by a speech from Mr. G. M. Van Pool, the executive secretary of the N.A.S.C.

The students attended very informed discussion groups before and after lunch and Muleshoe had the distinction of leading a discussion group in the afternoon session. The group was handled by Billy Ellis and Wayne Bristow. That night a picnic was enjoyed by all at the Laredo Water Works park.

The final session was highlighted on Saturday morning by a very inspiring talk by Dr. Willis A. Sutton. The election of officers for the coming year followed, with a vigorous campaign by several schools. The convention closed with the election, and the group left for home, taking with them many new ideas for use in student leadership, plus memories of a very enjoyable trip.

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We Will Have A Load Of Fresh Vegetables In Each Friday Nice Stock of Groceries Open 8 A. M. to 8 P. M. OPEN SUNDAYS

PICK 'N' PACK FRUIT STAND

Texas Almanac, on sale at The Journal. Phone 7220, we deliver.

WEEKENDED HERE
Mrs. H. E. Humphrey and daughter of Las Cruces, N. M., visited the past weekend with her mother, Mrs. Birdie Paul.

WERE GUESTS IN HEREFORD
Mrs. Birdie Paul and Mrs. H. E. Humphrey and daughter were guests of Mr. and Mrs. Ralph Paul and family in Hereford Sunday.

DR. B. Z. BEATY
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1314 West 1st.
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William L. Pruitt Participates In Training Exercise

While serving aboard the destroyer, USS Shelton, William L. Pruitt, boatswain's mate seaman, USN, son of Mr. and Mrs. Bill Pruitt of Friona, participated in Operation Flag Hoist an amphibious training exercise on the island of Iwo Jima.

The operation which involved thousands of personnel, was designed to promote the combat efficiency of all participating units. It afforded training in the planning and execution of an amphibious landing under realistic combat conditions.

The training exercise took place nine years after the capture of the small Pacific island. Japanese resistance ended March 16, 1945.

The night is far spent, the day is at hand; let us therefore cast off the works of darkness, and let us put on the armour of light" (13:12).

The Golden Text is from Romans: "The night is far spent, the day is at hand; let us therefore cast off the works of darkness, and let us put on the armour of light" (13:12).

BARGAINS GALORE
ALL OVER THE STORE

2 REXALL PRODUCTS FOR THE PRICE OF 1... PLUS A PENNY!

Don't miss out on these great bargains. Come in for your Courtesy Advance Order form. Order ahead of time and pick up during sale.

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Milk 1 Gal. Jug For 84c

HOMOGENIZED — PASTEURIZED
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• QUANTITY
• PRICE

FIND OUT ABOUT THIS NEW WAY OF DISTRIBUTING MILK

THIS ONE GALLON JUG HAS A CONVENIENT WIRE HANDLE TO FACILITATE HANDLING AND POURING. YOU'LL LIKE IT.

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BE SAFE BE SURE
It's Pasteurized

We Will Continue To Distribute Malone's Milk In Quart Containers — Also Malone Cream and Ice Cream —

Malone Milk Co.

PHONE 6710 MULESHOE

Thirteen Members Were Present As Half Century Met

Regular meeting of the Half Century Club took place last Thursday afternoon at the home of Mrs. Jennie Panter. During the afternoon games of "42" and other card games were enjoyed and delicious refreshments were served.

Those enjoying the occasion were Mmes. Laura Gilbreath, Sally Harden, Sweet Johnson, Lois Schoenberger, Pearl Moore, Francis Williams, Birdi Paul, Anna Moeller, Daisy Engram, Beulah Carles, Mattie Duke, and Hertha Walker, and the hostess. All members are reminded of the book review to be held April 8, at the home of Mrs. Arnold Alcorn. The next meeting will be held April 8, with Mrs. Pearl Moore as hostess.

Read The Journal Want-Ads.

Third Annual Style Show Is Success

The Los Planos Study Club wish to take this means to express their thanks and appreciation to each and everyone who had a part in making the Third Annual Style Show such a success. Especially do they thank the Muleshoe Floral for the beautiful bride's bouquet and the exquisite bride's muffs, which were set with spring flowers and made by the floral.

Also a special thanks goes to the E. R. Hart Furniture Co., for the stage setting, and to each of the stores which participated in showing fashions; Cobbs, Remund-Wilson, Jack 'N Jill, Fashion Shop, St. Clairs and Anthony's, and to the models. Thanks also goes to the Muleshoe Journal for the publicity given.

The Club received approximately \$225 from the show, and this will be used in promoting the newly organized movement of the Girl Scouts in Muleshoe. Paul Gardner was the capable narrator for the occasion. Mrs. Paul Gardner was director, and was in charge of all arrangements.

The specialty numbers for the evening were presented by the following; Mrs. Bill Bickel, Bob Green, Anita Schmitz, Tye Young, Ray Franz, Lloyd Alsop, Irvin St. Clair, LaVon and Don Copley, Linda Lancaster, Ed Ferguson, Jimmy Wilkerson, and Mrs. Bob Hart.

LaVon and Don Copley played beautiful organ music, fitted to the occasion throughout the

Brownie Scouts Had Mothers As Guests

The third grade Brownie Scouts had their mothers as guests for the Investiture Ceremony, Tuesday, March 30. Delicious refreshments of cup cakes decorated with the Brownie insignia, and Cokes were served to approximately fifteen mothers who attended, and the members of the Brownie Scout troop.

Mrs. W. H. Awtrey Speaks To HD Club

Mrs. M. E. Simmons hosted members of the Muleshoe H. D. Club in her new home on W. 7th as they met Tuesday of last week.

During the business meeting it was related that the Commissioners' Banquet will be held April 9, at the Fellowship Hall and serving will begin at 8 p. m. All the ladies are asked to bring their assignment of food early.

Mrs. W. H. Awtrey gave a very interesting talk on the pruning of shrubs. This was followed by a round table discussion.

The hostess gift was won by Mrs. J. H. Hanks. Delicious refreshments were served to three visitors, Mmes. Ross Mahony of Lamesa, Thomas Carrol of Lazbuddie, and Fred Willbanks; and to members Mmes. Boyd Landers, W. Q. Casey, Don Bruns, Harold Griffiths, Claude Gillis, J. H. Hanks, J. T. Boydston, Len Fletcher, W. H. Awtrey, and Walter Witte.

The next meeting will be held with Mrs. J. H. Hanks as hostess, April 26.

Rebekahs Attend Hereford Meet

Members of the Muleshoe Rebekah Lodge met at the Lodge Hall Tuesday night for a short business session. Noble Grand Fern Davis and Vice-Grand, Myrtle Freeman presided.

Following the session Fern Davis, Myrtle Freeman, Faye Lambert, Jean Aylesworth, and Clara Lou Jones, went to Hereford, where they attended an initiation for two candidates into the lodge.

Following the beautiful initiation ceremony refreshments of coffee and cake were served.

The codfish lays ten thousand eggs.

The homely hen lays one; But the codfish never cackles To tell you what she's done; And so we scorn the codfish While the humble hen we prize.

Which simple goes to show you.

It pays to advertise. **DAFFYNOTIONS**

Friends: Two women mad at the same person . . . Gymnasium: Limber camp . . . Las Vegas: Where the wheels are steering people . . . Executive: Man who talks to visitors so that the other employes can get their work done . . . Naturalist: The guy who always throws sevens . . . Healthy Indian: Well red man . . . Optimist: Man sitting in a streetcar flirting with the girl standing in front of him . . . Cosmetics: Peach preserves.

VISITING PARENTS

Mr. and Mrs. T. F. Wheelless and family of Vista, Calif., are here visiting her parents, Mr. and Mrs. R. C. Cline. Another visitor in the Cline home is her sister, Miss Ollie Eakin of Brownwood.

TO OKLAHOMA

Mr. and Mrs. O. D. Troutman visited in Erick, Okla., with her sister and brother-in-law, Mr. and Mrs. J. L. Hayes recently. They also visited a niece in Sayer, Okla., and an uncle near Dallas.

CALLED TO WILLSPOINT

Mr. and Mrs. O. D. Troutman were called to Wills Point recently, to the bedside of their nephew, Leroy Troutman, who was suffering from cancer of the stomach. Mr. Troutman was conscious when they arrived and could talk to them, but he passed away four days later. He left his wife and three children.

WAS GUEST HERE

Mrs. Stanley Carter of Win-

gate, was a weekend guest in the home of her daughter and son-in-law, Mr. and Mrs. Garland Freeman.

VISIT IN AMARILLO

Mrs. Hattie Jones and Mrs. Lilla Melindy visited friends in Amarillo over the weekend.

VISITED GRANDMOTHER

Arlen P. Kennedy of Las Cruces, N. M., visited last week with his grandmother, Mrs. Birdie Paul. He was on his way to Ft. Benning, Ga.

TEXAS and World Almanacs on sale at The Journal.

Portable Remington typewriters and adding machines in stock at The Journal.



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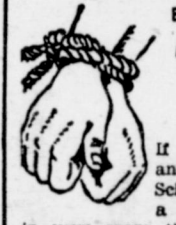
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Our Honor Roll

The following took out new subscriptions to The Journal this week:

- W. R. Underdown, Star Route 2, Dewey Ross, Star Route 2, University of Texas, Austin.
- R. M. Walker, Baileyboro.
- R. L. Hobbs, City.
- Bert Showalter, Sudan.
- Jenkins Music Co., Lubbock.
- M. A. Wilson, Farwell.
- Charles Moses, City.
- Old subscribers renewing their subscriptions are as follows:
 A. J. Gardner, City.
 Mack Hale, City.
 H. C. Seals, City.
 S. C. Otto, City.
 B. C. Locke, City.
 W. R. Damron, Circleback.
 W. Muri Stevenson, Star Rt. 1.
 George Houser, Lariat.
 Mrs. J. A. Dearing, Ft. Worth.
 J. D. McKinstry, N. M.
 Dorman Totten, Ft. Hood.

The fire you kindle for your enemy often burns yourself more than him.

—Chinese Proverb

evening which added much to the show.

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 ROTO-RAIN is right for you because it's engineered to your needs. Right from the start it means bigger and better crops . . . savings in water, time and labor.

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MONDAY, APRIL 5

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- 39c Children's Fancy Top Anklets, Size 6 to 8 1/2, pr. 25c
- 39c English Rib, Size 9 to 10 1/2, 4 pr. \$1.00
- 39c Mercerized Anklets, 9 to 10 1/2, white, 4 pr. \$1.00
- 10c Pencil Tablets, 2 for 5c
- 98c, 14 qt. White Granite Dish Pan 66c
- \$1.69 Tex-Sheen Plisse Shorty Païamas, size 4 to 6, pr. 99c
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For little Boys and Girls

\$2.00 Pair

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Muleshoe

Texas

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NOW you can get the great new

GOODYEAR

1954 All-Nylon Cord Super-Cushion

ON OUR SPECIAL

"YOU CAN'T LOSE" TRADE-IN PLAN!



Now, regardless of the condition of your present tires, we'll allow you their full value when traded for new Nylon Super-Cushions.

- Up to 12% more mileage than last year!
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- Quieter ride . . . less squeal on turns!

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Its remarkable anti-vibration tread has 1806 inches of non-skid edges. 880 deep-cut safety slots for 15% greater skid resistance. Yet this tire costs only a few dollars more than a standard tire! "Trade today without delay".

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REWARD!!

For Any Nylon Cord Tire Purchased From Johnson-Pool With An Impact Break Or Stone Bruise!

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GOP Dinner Set April 12



SEN. GOLDWATER

Amarillo, March 30 — A Pan-handle-wide Republican rally is scheduled for Monday night, April 12, in the Herring Hotel.

Guest speaker for the GOP dinner will be Senator Barry Goldwater, junior senator from Arizona, brother-in-law of Mrs. Sally Harrington Goldwater, formerly of Amarillo.

The rally is to be given as a chance for Eisenhower supporters to get acquainted with each other, according to George Shannon, Chairman of the arrangements committee.

Guest of honor, along with Senator Goldwater will be Pete LaMaster, of Perryton, candidate for the GOP nomination as representative from the 18th District.

Invitations have been sent to Eisenhower supporters in all counties in the district and to communities in the neighboring states, according to Shannon.

The rally is being planned by Republicans of the 18th District. Anyone interested in attending the dinner and rally may obtain tickets before April 12, from George Shannon, 312 Fisk Building, Amarillo, Texas.

Stallings Fish Crawls On 4 Legs

A fish that ain't a fish and crawls like a lizard with four legs and plenty of toes, recently has attracted the attention of the curious at the Pick 'N Pack vegetable and grocery store, located near the Cross Roads on Clovis highway.

Jack Stallings, the proprietor, found the strange looking "thing" in a pond near Cox City, Okla., on a recent trip to the Sooner State.

Mrs. Stallings says a lot of people have come around to look "the Thing" over, but none know what to call him or it. The thing has a very long tail and the head of a catfish. But catfish don't crawl about on four legs. If you are an expert on the finny tribe, and you think you can figure out what it is, you would be doing a favor if you'd go by and examine this creature.

They keep him in a bucket of water, but he's equally at home on the floor of the store. Doesn't seem to run out of breath or suffer any ill effects from the lack of water.

Cotton Final Report Issued

Final and official report of cotton ginned in Texas has been received here from the Department of Commerce and confirms the figures released earlier for Bailey County: 73,375 bales ginned in the county from the 1953 crop.

This compares with ginnings of 46,083 in 1952 and is the largest crop ever produced in the county. Cochran County ginned 34,203 bales for 1953 and 18,091 for 1952.

Parmer County: Bailey's next door neighbor to the north had ginnings of 38,508 against 35,923 for the year before.

Lubbock was the leading Texas county for cotton production, with 248,953 bales and Hale County was second with 229,753 bales for 1953. Lamb County is another big producer with 187,697 bales last year.

Older Boys Of Muleshoe Want To Play Baseball

So many of the older boys became interested in baseball since the organization here of the Little League, that it worked on the feelings of the men who have taken the lead in forming the Little League.

One of these men, Jim White, set out to see what could be done about the boys who are older than the limits for the Little League.

He says there will be no trouble in organizing two teams here. He has talked to several merchants and business men who are willing to help with the finances; and he has passed out application blanks to these 14 and 15 year old boys. He expects that two or more teams will be formed.

For boys older than the Little League ages, there is the Babe Ruth League, nationally known and recognized and with strict rules of play and strictly regulated. Anyone who wishes more information about this organized play for older boys is invited to ask Jim about it.

27 Applied For Farm Employment

Do You Need Farm Workers? Texas Employment Commission reports there were 27 applicants seeking employment on farms in the Farm Bureau Office, Muleshoe, Tuesday, March 30, 1954. Six farmers placed applicants with TEC for workers and 9 workers were hired. The farmers are afforded the opportunity to talk personally with pre-seasoned applicants. No charges are made for this service. The representative of the Texas Employment Commission will be in the Farm Bureau Office, Muleshoe, from 9:00 a. m., until 12:00 noon Tuesday and Thursday of each week.

At a similar meeting in Littlefield on Monday, March 29, there were 37 applicants seeking farm employment and 9 farmers seeking workers. Six of the applicants were hired.

The Littlefield Office of Texas Employment Commission is open daily, Monday through Friday and in addition to farm placement program the personnel of TEC performs counseling testing, accepts claims for unemployment insurance and assists the unemployed in securing jobs with non-agricultural employers. The office is located at 104 East 5th Street in Littlefield.

WEEKENDED HERE

Mrs. H. E. Humphrey and daughter of Las Cruces, N. M., visited the past weekend with her mother, Mrs. Birdie Paul.

Mrs. Ray Benham Feted With Shower

Mrs. Raymond Benham was feted Tuesday of this week at the home of Mrs. Onard Upton with a Pink and Blue Shower.

Co-hostesses were Mmes. Jess Pendergrass, Fred Bruns, Zelpha Zimmer, Gene Lowe, and Ruth Briscoe.

Between twenty-five and thirty guests registered in the guest book, and Mrs. Benham received many nice gifts.

Refreshments of pink lemonade and individual cakes topped with blue icing were served.

Pollyanna Club Studies First Aid

The regular meeting of the West Camp Pollyanna Club was held Wednesday, March 24, in the home of Kathleen Nowell.

Each member answered roll call by giving the value of first aid. Mrs. Joy Jones gave a council report, and plans were made and discussed for the Commissioners' Banquet. Each member was assigned to prepare part of the food.

Sylvia Couch was the leader of the program on "First Aid".

Refreshments were served to Sylvia Couch, Mae Busbice, Dealia Peel, Louise Roark, Dallis Pair, Joy Jones, Alta Hughes, and Alma Phillips.

Main Street Beauty Shop Re-Decorated

The Main Street Beauty Shop is re-opening this week after having the interior completely redecorated, and putting in the latest in brand new equipment.

Operators, Bernice, Reba and Dutton cordially invite you to stop by and see the newly decorated shop.

The shop is offering specials on permanents on Monday, Tuesday, and Wednesday of each week through Easter.

Here At Home—

(Continued From Page 1)

more than \$111,000 for their hay.

That amount of money is not hay as the punsters say. But, besides that, to dehydrate the hay they buy, get it out of the field, sack it up and ship it involves labor and lots of it; so the company has a huge payroll. Our elevators and seedmen pay out a lot of money for payroll, too. You can figure it out for yourself whether Muleshoe is the center of quite a bit of activity.

Now we have the compress coming in to add to our employment potential and the overturn of dollars. We have other big employers and purchasers of local products, which add to the prosperity of Muleshoe and vicinity.

Well, we have the water, the

climate, the people; what are we waiting on, let's build our city and territory, let's go ahead.

Portable Remington typewriters and adding machines in stock at The Journal.

BACK ON JOB

D. W. Winn, custodian at the courthouse, is back on the job after spending some time in the hospital. He reports he is feeling pretty good.

TOO LATE TO CLASSIFY—

FOR SALE: Two Chester White gilts. See Jim Pat Patterson at 714 W. 1st., Phone 5063. 16-13-1tp.

Read The Journal Want-Ads

Thanks To All . . .

At the close of nearly 21 years of cafe business in Muleshoe we wish to thank everyone and to say it was a pleasure to serve you and to be associated with you. We will always remember your friendship and patronage with the kindest feelings.

We have not made any plans for the future, but should we ever return to business here, we can think of nothing that would please us more than to have the opportunity to serve you again and to enjoy your friendship.

Thanks again from us to you,

BILL and MARGARET COLLINS

Bailey County Farm Bureau Membership Increased

More Than 50 %

FROM 425 IN 1953 TO 647 IN 1954

IN APPRECIATION

We wish to express our appreciation to the gins of this area listed below, who contributed to the success of our recent membership drive by making it possible to give 14 pairs of \$40 Nocona Boots as prizes:

- RAYMOND GAGE GIN
- GUY NICKELS GNS
- BAILEYBORO GIN CO.
- MAPLE CO-OP GIN
- CIRCLEBACK GIN
- EDWARDS GIN
- NEEDMORE CO-OP GIN

- STEGALL GIN CO.
- CASEY-CANNON GIN
- C. ROWLAND GIN
- MULESHOE CO-OP GIN
- GARDNER-HANKINS GIN
- PROGRESS GIN CO.
- SHAFER-McDONALD GIN

Thanks

To Nocona Boot Factory for furnishing the boots awarded at one-half regular price.

BOOT WINNERS:

- J. D. BLACK
- W. F. BARTLEY
- LESTER HOWARD
- W. T. PARKER
- MARVIN SKINNER
- WAYNE MARLOW
- C. L. TAYLOR

- D. O. BURELSMITH
- EARL DARSEY
- SAM HOPPER
- M. F. MOONEY
- JOHN HUBBARD
- MORRIS McKILLIP
- RUDOLPH MORAW

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Bailey County Farm Bureau

BILL MILLEN, President

JOE SOOTER, Secretary



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THE MULESHOE JOURNAL

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 32, NUMBER 113 MULESHOE - County Seat of Bailey County - TEXAS THURSDAY, APRIL 1, 1954

Muleshoe Tracksters Nab Win In Triangular Meet Held In Friona

Muleshoe's Mules swamped three other teams in a quadrangular track meet held in Friona last Thursday, rolling up 117½ points in winning, with Vega second on 18½ points. Friona scored nine and Lazbuddie had five.

In a junior high school meet, Friona took first place with 46½ points, with Muleshoe second on 11½ points and Vega third with two.

Bill Willis scored 22½ points to be high scorer in the quadrangular meet, with two other Muleshoe teammates not far behind. Jimmy Holt had 21¼ points and Sammy Donaldson scored 18.

Nelson Leading Scorer
 Nelson of Friona topped junior high school scorers with 18 points winning the 50-yd. dash in 6.1, the 100-yd. dash in 11.6, and the broad jump with a leap of 16 feet, 11 inches. He was second in the high jump.

Muleshoe won 12 first places and the mile relay, losing only the 440-yard relay, won by Vega, and had nine second places, including two ties.

Willis had three first places—shot put, discus and high jump—and tied for first in the pole vault and for second in the broad jump.

The complete results:
 100-yd. dash — Won by Holt, Muleshoe; 2, Cook, Vega; 3, Buhrman, Muleshoe; 4, Tie, Smith and White, Lazbuddie. Time — 10.7.
 220-yd. dash — Won by Tate, Muleshoe; 2, Richardson, Vega; 3, Buhrman, Muleshoe; 4, Tie, Randall, Vega, and Oliver, Lazbuddie. Time — 24.4.
 440-yd. dash — Won by Holt, Muleshoe; 2, Richards, Muleshoe; 3, Fleming, Friona; 4, Howell, Muleshoe. Time — 56.5.

880-yd. dash — Won by Holt, Muleshoe; 2, Henry, Muleshoe; 3, Rush, Muleshoe; 4, Pritchard, Friona. Time — 2:21.8.
 Mile run — Won by Richards, Muleshoe; 2, Gabbert, Muleshoe; 3, Tidwell, Muleshoe; 4, Taylor, Friona. Time — 5:32.8.
 Mile relay — Won by Muleshoe (Robert Richards, G. R. Howell, Jimmy Holt, Gaylord Tate; 2, Vega; 3, Friona. Time — 4:03.
 440-yd. relay — Won by Vega; 2, Muleshoe; 3, Lazbuddie. Time — 51.0.
 120-yd. high hurdles — Won by Donaldson, Muleshoe; 2, Martin, Muleshoe; 3, Tidwell, Muleshoe; 4, Milhoan, Vega. Time — 17.0.
 180-yd. low hurdles — Won by Moore, Muleshoe; 2, Martin, Muleshoe; 3, Tie Harvey and Gabbert, Muleshoe. Time — 23.5.
 Shot put — Won by Willis, Muleshoe; 2, Moore, Muleshoe; 3, Donaldson, Muleshoe; 4, Tipps, Friona. Distance — 40 feet.
 Discus — Won by Willis, Muleshoe; 2, Donaldson, Muleshoe; 3, Tipps, Friona; 4, Vanmeter, Vega. Distance — 130 ft., 5 in.
 Broad jump — Won by Holt, Muleshoe; 2, Tie Donaldson and Willis, Muleshoe; 4, Richards, Muleshoe. Distance 17 ft., 8½ in.
 High jump — Won by Willis, Muleshoe; 2, Tie Parker and Donaldson, Muleshoe; Richard-son, Vega; Briggs, Lazbuddie. Height — 5 ft., 7 in.
 Pole vault — Tie, Willis and Donaldson, Muleshoe; 3, Tie Bolin, Vega and Harvey, Muleshoe. Height — 9 ft., 6 in.

Mules Place Four On 2-AA All-District Basketball Teams

TULLA, March 25 — Representatives from the six high schools in District 2-AA met Wednesday night at the Tulla High School auditorium and elected the following members to the all-district basketball team:

Jimmy Holt and Jimmy Allison, Muleshoe; Charles Shelley and R. V. Alcorn, Olton; Jimmy Scott and Jimmy Meyers, Lockney; Boyd Mears and Melton Vaughn, Littlefield, and Doug O'Daniel and Jan Tucker, both of Tulla.

The girls all-district basketball team comprises these forwards: Dolores Hutto and Lynda Norris, Tulla; Mary Forehand, Levelland; Jean Montgomery, Muleshoe; Nell Cunyus, Lockney, and Gayle Silcott, Olton.

Guards on the girls team are Betty Jackson and Rosemary McDonald, Lockney; Bertha Suits, Levelland; Jimmie Tomlinson, Tulla; Kathryn Dodd, Olton, and Pat Wright, Muleshoe.

on this place than in a long time. Quite a few came in and many called on the telephone. Most of them were correct in their identification, but were a little slower to guess than the two mentioned above.

The two named will be presented two tickets to Cox Drive-



THURS. & FRI.	SATURDAY ONLY
STARS SINGING	SEMINOLE
—starring—	—starring—
Rosemary Clooney	Rock Hudson
In Technicolor	Barbara Hale
SUN. & MON.	TUES. & WED.
MOCAMBO	STALAG 17
—starring—	—starring—
Clark Gable	William Holden
Ava Gardner	Don Taylor
In Technicolor	

Mystery Place Is Identified

Last week's Mystery place was identified as the Shafer-McDonald Gin and outbuildings, including a nearby farm house which now is not occupied. Lewis Shafer of the gin firm came in Tuesday for his free picture.

First correctly to identify the place were:
 Mrs. Janie Moraw, Star Route 2.
 Mrs. M. L. Jackson, city.
 The Journal had more replies

HERE FOR WEEKEND
 Mr. and Mrs. E. J. Calloway of Hereford were guests of her parents, Mr. and Mrs. Roy Hogan over the weekend.

In Theatre in Muleshoe and may pick them up at Western Fertilizer Co., which sponsors the showing of the "Mystery Farm".

IS GUEST HERE
 Mrs. A. B. Clark of Lubbock is a guest here this week in the home of her daughter and son-in-law, Mr. and Mrs. M. F. Harris.

WEEKENDED WITH PARENTS
 Mr. and Mrs. Vernon Thomas and daughter, Pamela of Friona, spent the weekend with their parents, Mr. and Mrs. Fred Horn and Mr. and Mrs. Ira Thomas and other relatives and friends.

BIG SPECIALS! BIG SELECTIONS! BIG SAVINGS!

• CHOICE GRADE MEATS •

BACON Cudahy's Family Style 2 Lb. Pkg. **1.49**

FRESH & LEAN **GROUND BEEF** .. lb. 39c LEAN & TENDER **PORK CHOPS** .. lb. 59c

CUDAHY'S ALL MEAT **BOLOGNA** .. lb. 39c PRESSED HAM, SPICED Luncheon Meat .. 49c

Franks Cudahy's All Meat 1 Lb. Pkg. **43c**

• Fresh Fruits & Vegetables •

JUICY FLORIDA **Oranges** .. lb. 7c

GRAPEFRUIT

Sweet and Juicy .. Each **5c**

EXTRA FANCY **Bell Pepper** .. lb. 15c

LARGE GREEN **Avocados, 2 for** .. 35c

Oxydol Large Box **25c**

SALAD WAFER 1 LB. BOX **25c** RITZ 1 LB. BOX **33c**

CRACKERS .. 25c **CRACKERS** .. 33c

Cheese Cloverbloom 2 Lb. Box **67c**

FRUIT COCKTAIL White Swan No. 303 Can **24c**

MONARCH CRUSHED PINEAPPLE .. NO. 2 CAN 26c	FRANCO-AMERICAN SPAGHETTI .. NO. 1 TALL CAN 15c
WHITE SWAN PEARS .. NO. 303 CAN 23c	HUNT'S SPINACH, 2 for .. NO. 2 CAN 25c
KIMBELL'S DICED BEETS .. NO. 303 CAN 10c	CUT-RITE WAX PAPER .. 125 FT. ROLL 26c

Plum Jam Bama Red 24 Oz. Jar **33c**

REYNOLD'S ALUMINUM FOIL .. 25 FT. ROLL **33c**

SWIFT'S CHILI .. NO. 303 CAN **33c**

WHITE SWAN RAISINS .. 1 LB. BOX **17c**

• FROZEN FOODS •
 MRS. CHESSER'S

FRYERS

Cut Each .. **89c**

CHICKEN POT PIES

Morton's Each .. **25c**

PATD BEEF ENCHILADAS .. 12 OZ. PKG. **49c**

SNOW CROP BRUSSELS SPROUTS .. 10 OZ. PKG. **33c**

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Sen. Rogers Points Out That Texas Already Has Laws Against Communists

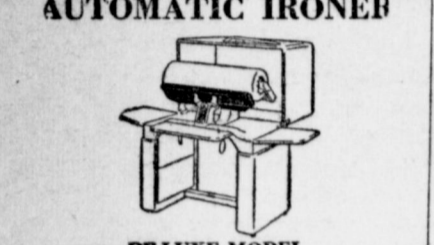
By ANDY ROGERS
Senator, 30th District

Contrary to a lot of recent propaganda, the State of Texas is not without some strong anti-communist laws. Nearly every State Legislature during the past eight years has studied the Communist threat and come up with some new laws on the subject. No doubt they can be improved upon. More diligent enforcement is also a must.

Here in brief summary is the substance of the anti-subversive laws ALREADY in our law books. During the past six years your State Senator co-authored most of these.

1. Present Texas statutes prohibit the following:

End the drudgery of hand ironing forever... WITH AN



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- Genuine cast-iron shoe
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Now... end the last big chore in the home. Exclusive Ironrite design features cut the hard work of ironing to nothing at all... cut your ironing time by two-thirds! Ironrite lets you iron anything you can wash... from flatwork to frills... beautifully... leaving you nothing to finish by hand.

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AUTHORIZED DEALER
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Appliance

vide fines up to \$10,000 and imprisonment up to ten (10) years for any Communist remaining in this State for as many as five consecutive days who fails to register with the Department of Public Safety.

2. Requiring anti-communist affidavits of all persons receiving salary or compensation from the State of Texas; requiring listings of subversive organizations; and setting up requirements with respect to textbooks used in the State's educational system.

3. Requiring noncommunist affidavits of students at State educational institutions; requiring non-communists affidavits of employees of State educational institutions; prohibiting enrollment or employment of subversives.

4. Excluding the Communist Party from the ballot; requiring loyalty affidavits of candidates for public office.

5. Prescribing penitentiary terms up to twenty-five years for writing or printing seditious language.

6. Providing prison terms up to twenty-five years for the use of any language in the presence and hearing of another person, which language is disloyal to the United States of America or abusive and calculated to bring into disrepute the United States of America.

7. Both the Texas Constitution and the Penal Code define treason as adhering to the enemies of the State of Texas. The latter provides punishment of death or imprisonment for life for treason. Further, the Penal Code provides penitentiary terms up to seven years for "misprision" of treason, which is defined as knowledge that some person intends to commit treason and failure to inform the appropriate peace officer of such fact.

Your State Senate has two new anti-Communist proposals before it. These were formulated, written, and argued before committee by Governor Shiver's Industrial Commission.

The first of these, outlawing the Communist party in Texas and providing fines up to \$20,000 and penitentiary terms of from 2 to 20 years for working in Communist activities or actions or groups sympathetic to the Communist cause, was passed unanimously by the Senate

Muleshoe Guernsey High Producer

Peterborough, N. H. — A registered Guernsey cow, Harbin's Royal Melinda, owned by P. B. and Ralph Harbin, Muleshoe, produced 9,311 pounds of milk and 472 pounds of butterfat. This production represents approximately 4429 quarts of high-quality milk. This is according to the official Herd Improvement Registry record released by The American Guernsey Cattle Club. "Melinda" was a junior two-year old and was milked 730 times while on test.

"Melinda" is the daughter of last week.

The other newly proposed law would set up a Loyalty Review Board for Texas. This new bureau would punish severely without right of trial by jury to the accused. Without appeal, it could take away the right to make a living in Texas for anyone who must have a state license. Such as: barbers, lawyers, plumbers, doctors, etc. In either instance, the Board WOULD NOT have to PROVE the guilt of anyone brought before it.

Further, this "Loyalty Board Act" would allow any County Attorney, District Attorney, or State Attorney General to issue search warrants when backed by the affidavit of even one credible citizen.

In other words, all that would be needed for the Loyalty Board to act would be suspicion.

The Senate's Civil Jurisprudence committee has "sat" on this proposal for two weeks. Apparently they will make some important changes or not pass on it at all.

This committee, made up entirely of lawyers, seems to think our regular court system with right to trial by jury is capable of enforcing our laws.

the registered Guernsey sire, Woodacres Royal Duplicator, that has two daughters in the Performance Register of The American Guernsey Cattle Club. This record was supervised by the A. & M. College of Texas.

Joe Harbin Cow Has Fine Record

Peterborough, N. H. — A registered Guernsey cow, Molly De-fiance, owned by Joe H. Harbin, Muleshoe, put 14,569 pounds of milk and 737 pounds of butterfat into the country's breadbasket. This production represents approximately 6979 quarts of high-quality milk. This is according to the official Herd Improvement Registry record released by The American Guernsey Cattle Club. "Molly" a seven year old, was milked 730 times while on test.

Guernsey cows on official test have steadily increased production over the years. The average cow in the United States produces only about one half as much as the average purebred Guernsey on official test.

The sire of "Molly" is Cooper's Rex's Paul. Two tested daughters of this bull are listed in the Performance Register of The American Guernsey Cattle Club.

Our Honor Roll

New subscribers to The Journal for the past week are as follows:

- R. B. Seaton, Rt. 1.
- L. D. Cannon, City.
- Harold Allison, Earth.
- R. A. Stennett, Paducah.
- F. B. Gaede, Colo.

Old subscribers renewing their subscriptions during the week follows:

- Oran Dorsey, Goodnight.
- Joe Sooter, Rt. 2.
- Dan D. Dorsey, Star Rt. 2.
- S. W. Public, Serv. Amarillo.
- Mrs. A. Schroeder, City.
- J. E. Hicks, City.
- L. H. Davenport, Star Rt. 2.
- S. W. Public Serv., City.
- Troy Atkinson, Rt. 2.
- Dick Lynskey, Maple.
- J. Lewis Morris, City.
- Dee Brown, Rt. 1.
- O. C. Kirk, Rt. 1.
- R. L. Harrison, City.
- Clayton Wells, Star Rt. 2.
- John Agee, Rt. 1.
- O. C. Thomson, Rt. 2.
- Mrs. C. C. Mardis, City.
- R. L. Kimbrough, City.
- Howard Cox, City.

BACK FROM CALIFORNIA
Mr. and Mrs. G. W. Cherry returned last week from a trip which took in various points of interest in California.

CONGRATULATIONS

To Mr. and Mrs. W. B. Kittrell, who are the proud parents of a son, Keney Bruce, born March 23, in the Green Hospital and Clinic. The young gentleman weighed 8 lbs., 3 oz., at the time of his arrival in Muleshoe.

MRS. JULIAN RETURNS

Mrs. C. D. Julian has returned home after a four weeks stay in Harlingen with a sister, Mrs. J. W. Newman, who had been ill. She returned by way of Marble Falls, where she visited with her daughter and husband, Mr. and Mrs. Robert Prather.

CHINCHILLAS FOR SALE

We Have A Few Pair Of Young Chinchillas For Sale. These Animals Are Of The Highest Quality And Registered With The N. C. B. A. If You Are Interested In The Profitable Business Of Fur Farming We Will Be Glad To Discuss It With You

Muleshoe Chinchilla Farm
W. B. Wagnon — W. B. Wagnon, Jr.

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\$2.25 PER TON

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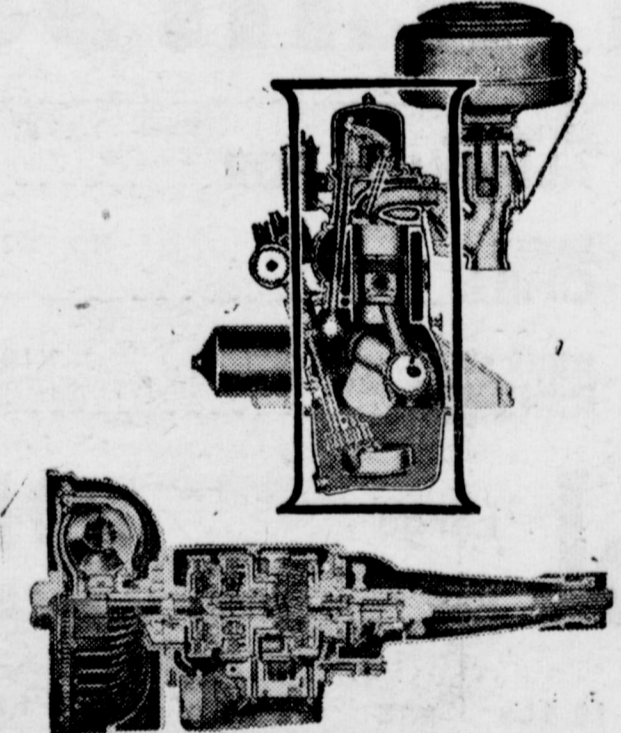
Lee Pool Muleshoe

They really "GO" together



The new I-block Six-Fordomatic Drive combination is available in any of Ford's 14 body styles. Illustrated is the Customline Six Fordor Sedan.

Ford Six and Fordomatic



The new Ford 115-h.p. I-block Six whisks you along silently, smoothly, economically. Its deep-block build provides rigid crankshaft support for smoother, quieter operation. Low-friction design and high-turbulence combustion chambers mean more miles from less gas. And, thanks to the Six's higher compression and increased displacement, you get extra "GO" power at all speeds!

Fordomatic Drive shifts for you more smoothly than you could do it yourself. It's the only "automatic" in Ford's field to combine a fluid torque converter and an automatic intermediate gear. Should you ever need an extra burst of speed for passing or hill-climbing Fordomatic's intermediate gear takes over automatically when you step down on the accelerator.

You get a double-value power package when you buy a '54 Ford with the new I-block Six and versatile Fordomatic Drive.

This brilliant Ford engine-transmission combination brings you all the smoothness and flexibility of the finest no-shift driving combined with the extra economy that's built into the industry's most modern,

short-stroke, overhead-valve Six. And, of course, you get the smooth, level riding comfort, the easier handling of Ford's Ball-Joint Front Suspension, a feature exclusive to Ford in its field.

Remember, too, a Ford Six with Fordomatic Drive is automatically worth more when it comes time for you to sell!

A FORDOMATIC FORD IS AUTOMATICALLY WORTH MORE WHEN YOU BUY IT ... WHEN YOU SELL IT, TOO!

PIPE FOR SALE

1/2 Inch Galv.	11c
3/4 Inch Galv.	14c
1 Inch Galv.	19c
1 1/4 Inch Galv.	26c
1 1/2 Inch Galv.	30c

... USED ... WATER WELL CASING

5 1/2 Inch O. D. Used Pipe	\$1.05
6 5-8 Inch O. D. Used Pipe	\$1.15
7 Inch O. D. Used Pipe	\$1.30

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We cordially invite you to Test Drive the **Fordomatic Six**
MULESHOE MOTOR COMPANY

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A Cappella Singers Draw Large Crowd

A special group of singers from Southwestern Christian College of Terrell, presented a very enjoyable and interesting program at the Church of Christ here Sunday afternoon. The program was attended by both white and Negro.

The singing group, composed of four girls and two boys, was taken from the a cappella choir of the Negro School.

Some of the hymns presented during the first part of the program were: "The Lord Shepherds Me", "On Jordan's Stormy Banks", and "He Tolls Not, Neither Does He Spin". Before the singing of each of the songs, a

brief history of how the song originated was given by one of the young men.

Between the first part of the program and the second part, a brief history of Southwestern College was given by one of the members of the group. In his talk the young man stated that this was the fifth attempt to establish Southwestern Christian College, which is located at Terrell, at the site of a former Army camp. Three-hundred students are now in attendance at the college, and are taught by a twelve member faculty, which is composed of both white and Negro.

The second half of the program consisted of some very beautiful Negro spirituals, "Riding In The Chariot", and "Just A Closer Walk With Thee" were among the spirituals pre-

Supt. Kirk Speaks To Study Club

Mr. Jerry Kirk, Supt. of Muleshoe Schools, spoke to members of the Muleshoe Study Club March 25, on "Educational Problems Facing Our Local Youth".

The club met in the home of Mrs. Buck Wood, with the president, Mrs. Buck Ragsdale, in charge.

Mrs. Ragsdale was elected as a delegate to attend the district convention which will be held April 21, 22, and 23, in Dalhart.

Those present were Mmes. Glenn Dunn, Horace Blackburn, Julian Lenau, Arnold Alcorn, John Watson, Clay Beavers, A. S. Stovall, Pat Bobo, Marion Green, Charles Lenau, Vance Wagnon, Buck Ragsdale, and Mary Hart.

Birthday Party Honors Mike Gray

A party was given Friday, March 26, in the home of Mrs. J. D. Gray, Sr., honoring her son, Mike Gray, on his sixth birthday.

Games were played during the afternoon, and delicious refreshments of ice cream and cake were served.

Those present were Deanna Myers, Benne, Delvin, Larry, and Patsy Morrow, Larry Joe Nigh, Lee, Wayne, Glenna, Johnny, and Joyce Ranye, Clifford and June Gray, Donna Wright, J. D. Gray, Jr., Mr. and Mrs. Opal Myers, Mrs. M. O. Nigh, Mrs. Jessi Gray, Mrs. Melvin Marrow, and Mrs. Vernon Ranye.

PREACHED IN PORTALES

J. E. Randol, minister of the Church of Christ here, and W. T. Garnett, pastor of the 2nd St. Church of Christ in Portales, N. M., exchanged pastorates the past Sunday.

SINGING HERE

There will be a singing held at the Muleshoe Church of Christ the coming Sunday, April 3. The public is cordially invited to attend.

IN CALIFORNIA

Mr. and Mrs. J. M. King left last week for El Centro and other points of interest in California. In El Centro they will visit their son, Lloyd and family.

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Progress WSCS Met March 25

Mrs. Reta Richards was leader as the Progress Women's Society of Christian Service met at the Progress Methodist Church for their regular meeting last Thursday, March 25.

Beginning the program the group sang "Amazing Grace" and this was followed by a prayer by Mrs. Richards. The ladies then sang "Have Thine Own Way Lord."

Scripture verses read were: Romans 14:17-22, Luke 21:29-33, Proverbs 22:16-18, 23-19-21, and 23-29-33, all of which contained admonitions against alcoholism.

Mrs. Byron Gwyn gave a very interesting talk on "What We Can Do About Alcoholism". Mrs. Carroll Jones gave "The Christian Crusade Statistics".

Mrs. Doyle Green spoke concerning "The Road Trap", and Mrs. James Wedel and Mrs. Joe Walker presented a very clever skit, "Prelude to Action". A poem "O, For a Closer Walk With God", was read by Mrs. Richards.

After a short business session, Mrs. James closed the meeting with a benediction. The next program will be held April 8, and will include the first lesson of the new study. Mrs. Wedel will be the teacher.

RETURNED FROM TRIP

Mr. and Mrs. S. C. Caldwell have recently returned from a trip to points of interest in Arizona and California, where they visited relatives. They visited in Bisbee, Ariz., and El Centro and Long Beach, Calif.

TEXAS and World Almanacs on sale at The Journal.

sented.

The singers closed their program with the very beautiful benediction song, "The Lord Bless and Keep You".

John Ladd Pledge Of Delta Chi Frat

John Ladd, son of Mr. and Mrs. Earl Ladd of this city, has recently been initiated by Delta Chi social fraternity at the University of Oklahoma, where he is a student.

Before entering the University, John was a student of the Muleshoe schools and graduated from Muleshoe High School.

Portable Remington typewriters and adding machines in stock at The Journal.

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A PHILLIPS EXCLUSIVE! Now, for the first time, you can enjoy the benefits of the super aviation gasoline component—Di-isopropyl (pronounced di-iso-pro-pull). No other gasoline has this super power ingredient. It is available only in Phillips 66 Flite-Fuel.

Until recently, the use of super aviation gasoline components was restricted by the United States Government to high octane, high performance aviation gasoline. They were needed to give our planes a tremendous power surge in aerial combat. Now military authorities have released restrictions on the use of these power-packed aviation gasoline components. So Phillips is able to use not only Di-isopropyl but also HF Alkylate, both originated and first manufactured by Phillips. That's why Phillips can bring you this great new gasoline—Phillips 66 Flite-Fuel.

YOU GET ALL THESE BENEFITS:

- Increased power
- Smoother acceleration
- Greater fuel economy
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- Freedom from stalling

PLUS:
• Famous Controlled Volatility, and the extra clean burning features of Phillips 66 Gasoline.

Let your car's performance tell the story. Get Phillips 66 Flite-Fuel at any station displaying the orange and black Phillips 66 Shield.

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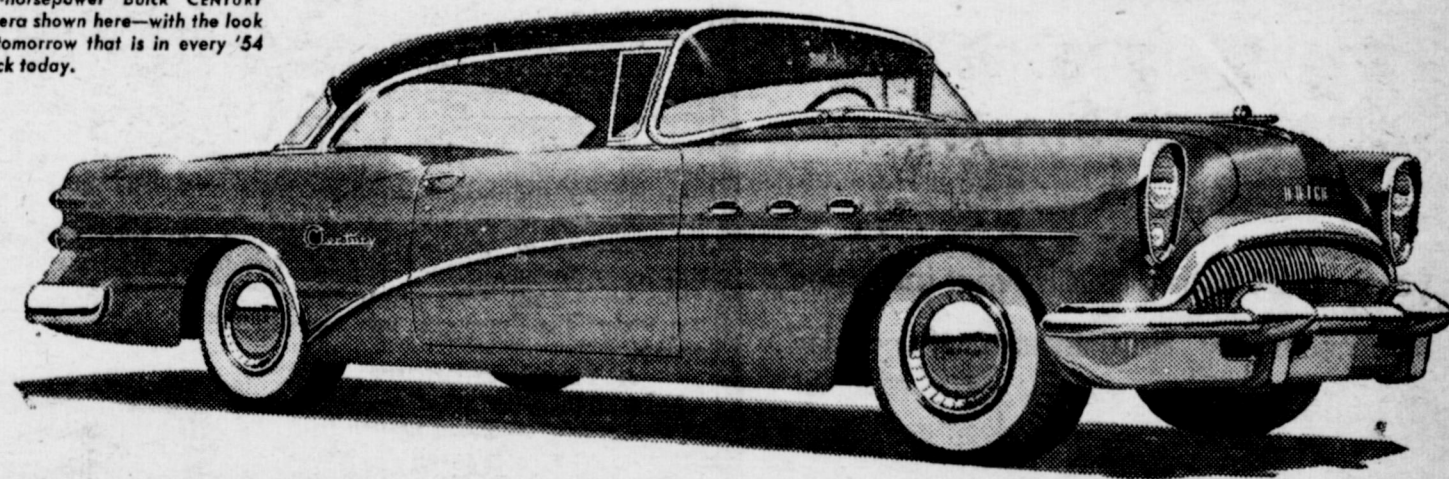


STARTING FRIDAY, APRIL 2nd —and it's something to see!

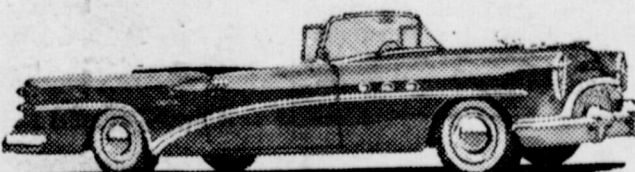
Spring Fashion Show

* Gay new cars * Fresh new colors * Smart new décors

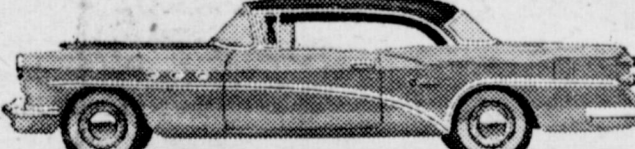
SLEEK NEW FASHION IN "HARD-TOPS" is the brand-new, all-new 200-horsepower Buick Century Riviera shown here—with the look of tomorrow that is in every '54 Buick today.



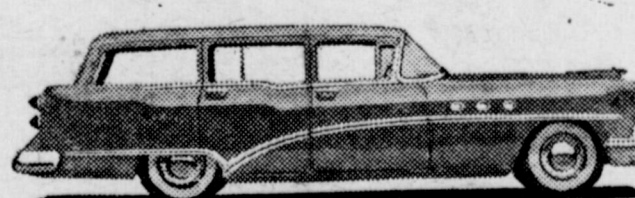
Now in the SPECIAL and CENTURY models!



New Convertibles Just Arriving!



New Riviervas First Time Available!



New Estate Wagons Now All-Steel Bodied!

BRIGHT NEW SPRING AND SUMMER COLORS!

- Gulf Turquoise • Tunis Blue
- Lido Green • Condor Yellow
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—and many more, including fresh new two-tone!

WE cordially invite you to a fashion showing of a bright new springtime on wheels . . .

To see the tomorrow-styled Buicks we have ready for you today—but now in airy new body styles never available before, and in fresh new summer colors never shown before.

For these are smart new Convertibles, handsome new "hardtop" Riviervas and new all-steel Estate Wagons ready for the first time in the budget-priced V8 SPECIAL models, and in the high-powered CENTURY models—and all with the ultramodern windshield design of sweepback pillars.

And these high-fashion beauties come in brilliant new summer colors—rich new hues that lift your spirits like a robin's spring song.

Come see our sampling of these rakish new cars and fresh new colors—and discover, in the doing, what beautiful buys these supremely powered, smoothly responsive Buicks are in every way.

MILTON BERLE STARS FOR BUICK—See the Buick-Berle Show Tuesday Evenings

You're fashion-first in
BUICK the beautiful buy

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

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MULESHOE, TEXAS

TO LUBBOCK
Mrs. Doc Wilhite, Mrs. Roy Hogan, and Mrs. Gordon Murrah, were in Lubbock one day last week on business.

VISITING SISTER
Verley Throckmorton of Whiteharrell is visiting his sister, Mrs. Joe Harbin here this week.

BABSON EXPLAINS—

Business Cycles

Babson Park, Mass. April 1 — It is sad that men of equal experience and intelligence so totally disagree as to the outlook for 1954. I am one of few who believe that at least the first half of the year will be fairly good.

ARE WE AS WE THINK?
Business is partly, but not wholly, a psychological affair. Constructive thinking aids both business and health and our physical health. Too many people are optimistic or pessimistic due to their physical condition, to the newspaper headlines, and to what radio commentators say. But these men may guess at their conclusions.

Most people think that stocks go up when there are more buyers than sellers, and go down when there are more sellers than buyers. This is a totally wrong belief, as there can never be a seller without a buyer, nor a buyer without a seller. Stocks go up when people are more impatient to buy than to sell; and stocks go down when people are more impatient to sell than to buy. The same principle applies to general business, real estate sales, and even wages. The impatience to buy, or to sell, determines prices. Impatience to buy, followed by impatience to sell, followed again by impatience to buy, cause Business Cycles.

HOW TO MEASURE IMPATIENCE

No one as yet has discovered how to measure mass impatience. Photographers claim they can do it by photographing and studying the faces of the people on the streets, or in stores, or at public gatherings. Physicians claim they can measure the relative impatience of their "patients" who call upon them. The Dow-Jones theorists think they can determine the relative impatience of people by a study of their charts; but I have never found any chartists who became rich by such a study! Statisticians hope that the mechanical brains being developed by the International Business Machines Corporation, or Remington Rand, or National Cash Register Company will solve the problem. I, however, have more faith in the work of Dr. Ernest Furchtgott, Professor of Psychology, University of Tennessee, Knoxville, Tennessee.

Our brains, hearts, and other organs are constantly sending out electrical waves; perhaps our entire body is sending out such waves. It is entirely possible that our impatience, ambition, self-control, worries, courage, and even spiritual factors (which are forces that make for prosperity or depressions) could be ascertained by studying the electric waves or chemical compounds which our skin is constantly throwing off. If it is possible to diagnose individuals individually, we should be able to diagnose a community en masse. I forecast this will be done some day, first analyzing the Ph of the sputum of the group.

A FINAL THOUGHT
Television broadcasting stations are now sending waves into our homes. By studying the faces of speakers, when unconsciously in repose, it may be possible to know their character and attitude toward life. This was well illustrated by Senator Estes Kefauver's Crime Hearings which were shown two years ago on television. Now let us assume that a leading broadcasting sta-

tion temporarily shuts down daily for two minutes and that every public group becomes a sending station and broadcasts its own bodily waves, greatly amplified in power. These could be collected by this broadcasting station, which could temporarily become a receiving station. If these mass waves can be interpreted, it should be possible to forecast business conditions with accuracy, barring an unforeseen catastrophe.

If the combined analysis of all sections showed the nation to be frightened and impatient for security only, then a business decline may safely be forecast. So long, however, as these people are throwing off optimistic waves or normal skin reactions, then continued prosperity can be assumed. All authorities could then agree as to the future. From the poll of 970 leading newspaper publishers which we took in December, we concluded that less than 5% of the people were then discouraged. Hence, we cannot now be pessimistic about 1954.

Rex Robinson In Play At E. N. M. U.

"The Green Pastures", a Pulitzer prize-winning play by Marc Connelly, will be the spring presentation of the Silver Pack Theatre company on the Eastern New Mexico University campus.

Tentatively scheduled for production April 22-23, the play is an interpretation of certain Biblical stories as seen through the eyes of Negroes in the deep South. "Green Pastures" was first presented on Broadway in 1930 and received the Pulitzer prize for that year. The play ran for over 600 performances in New York and, after closing, was on the road for three years more.

Connelly took his cue for the script from Roark Bradford's collection of stories titled "O! Man Adam an' His Chillun."

The Silver Pack production is directed by Dr. Bill Skillman, assistant professor in drama and speech. The cast is complete with the exception of a few minor roles.

Rex Robinson, son of Mr. and Mrs. Sylvan Robinson of this city plays the part of Japeth in the play.

CONGRATULATIONS

To 2/Lt. and Mrs. Kenneth E. Kerr, who are the proud parents of a daughter, Ruth Jeaninne, born March 18, at the Green Hospital and Clinic.

2/Lt. Kerr is stationed at Tyndall AFB, in Florida, and Mrs. Kerr is staying with her parents, Mr. and Mrs. T. P. Smallwood, who live here.

Mr. and Mrs. Kenneth Kerr of Gravette, Ark., are the paternal grandparents.

Barney Smith Buys Guernsey Sire

Barney Smith, Muleshoe, has just purchased the young Guernsey sire, Q and T's King, from A. B. Buchanan, of Plainview. This young bull is out of the cow, Acme and Beauty's Queen, and is sired by Foremost Texan.

VISITED BROTHER
Mr. and Mrs. Raymond Martin of Port LaVaca, visited here last week with his brother and family, Mr. and Mrs. Ira Martin. While they were here the two families visited another brother in Chickasha, Okla.

VISITED PARENTS
Jim Gaede, of Texas Tech spent the weekend here with his parents.

CONGRATULATIONS
To Mr. and Mrs. Bill Gaede on the birth of a daughter, Kathi Delight, born last week at the Green Hospital and Clinic. Both mother and daughter are reported doing fine, and both have gone home.

STILL IMPROVING
D. C. Stovall is reported to be still improving at home, and is resting well.

VISITED RELATIVES
Mr. and Mrs. Roy Hogan spent Sunday in Lubbock with relatives.

VISITED HERE
Rex Robinson of E. N. M. U., at Portales, spent the weekend here with his parents, Mr. and Mrs. Sylvan Robinson and other relatives and friends.

IS BACK HOME
Robert Giles, who has been visiting in Morenci, Ariz., with Mr. and Mrs. E. E. Brown and Mr. and Mrs. Lyndon Snody, has returned home.

DR. A. E. LEWIS
Dentist
East of Courthouse - Muleshoe
Off. Ph. 3040 - Res. 6570
Closed Wed. & Sat. Afternoon

USED CLEANERS
\$5 AND UP
I still have my Repair Shop, and parts for all makes of vacuum cleaners at my home, 1306 West 6th.
"Your Air-Way Sanitizer Dealer"

TOM SMALLWOOD
Phone 4070

VISIT IN PORTALES

Mr. and Mrs. Raleigh Mason, daughters Becky and Sheryl, visited Mrs. Mason's sisters and their families in Portales, N. M., Sunday.

TEXAS and World Almanac on sale at The Journal.

Portable Remington typewriters and adding machines in stock at The Journal.

LISTEN !

TO
MULESHOE AND BAILEY CO. NEWS

10:15 A. M.

MONDAY THRU FRIDAY

Over KICA — 980

— Brought By —

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and
HARVEY BASS APPLIANCE

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FOR WEEK ENDING APRIL 10

Pack Front Wheels \$1.00

Motor Tune-Up Includes—
Adjust Carburetor, Points,
Timing, Check Plugs,
Wash Air Cleaner \$3.50
(PARTS EXTRA)

Wash & Grease Car 2.00

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MORRISON MOTOR CO.

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WHY PAY MORE?

1 1/2 inch by 60 inch, each ---- \$1.15

2 inch by 60 inch, each ---- \$1.20

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FOR STATE AUTO

Inspection

is

APRIL 15

WE ARE AN APPROVED INSPECTION STATION

Bring your car by today and have it inspected, make the necessary adjustments if needed, and affix your decal.

MORRISON MOTOR CO.

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Muleshoe

NOTICE

Parmer County Water Committee will meet at the Farm Bureau Office in Friona April 1, 8:00 p. m., and each 1st and 3rd Thursday thereafter for the purpose of issuing irrigation well permits.

No permits will be issued between regular meetings except when crops would otherwise be jeopardized.

Holders of Temporary or Special Permits must come in for final approval of such permits.

INFORMATION REQUIRED:

MEASUREMENTS MUST BE ACCURATE WITHIN 10 YARDS EXACT WHEN MINIMUM SPACING IS USED

Land description — measured distance to wells, or hipoints on all adjoining quarters — measured distance to two sides of quarter in which drilling is to be done. (Minimum spacing is 400 yards.)

COMMITTEE MEN: Walter Kaltwasser, Bruce Parr, C. V. Potts, D. B. Ivy, and Raymond Euler



HOME LOANS

Based on Your Budget

Convenient, rent-like monthly payments are worked out to fit your individual needs and income. Look into this popular home-financing plan that has brought so many families to free-and-clear ownership. Our mortgage loans are economical, and flexible; you get friendly and helpful service, too.



IN MULESHOE FOR INFORMATION SEE MILDRED DAVIS Western NFLA Building

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SIDE DELIVERY RAKE

- Rakes Clean
- Fully Automatic
- Any Tractor May Be Used
- Eliminates Excess Roping & Leaf Shatter
- Full Floating Action for Border and Contour Raking
- Timken Bearing Equipped
- Adjustable Swath and Adjustable Hitch
- Repair Minimized

M-M BOLUS-MOWERS REPAIRS

Fry & Cox Bros.

PHONE 3600

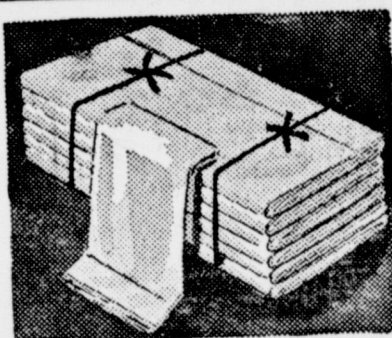
YOUR FRIENDLY ONE-STOP FARM SERVICE

MULESHOE

Cobb's

DOLLAR DAY

These Values Are For Monday April 5



GARZA SHEETS

Type 130 — Guaranteed for more than 100 Washings.

81x99, each \$1.79
81x108, each \$1.98

GARZA PILLOW CASES

Size 36x36 — Type 130

Each **44c**

Values By the Yard

Novelty Cotton Seersucker

Woven Yarn Dyed Checks and Plaids, 36 inches Wide
98c Values For Dollar Day

2 Yds. \$1.00



SPRING COTTON FABRICS

Broadcloth, Everglazed, Sheers and Suitings

VALUES, \$1.00 TO \$1.98 YARD

DOLLAR DAY

2 Yds. \$1.00

PRINTED AND SOLID COLOR SEERSUCKER

69c Value, 36 Inches Wide

DOLLAR DAY SPECIAL

3 Yds. \$1.00

"TWISTALENE"

New Spring — Summer Shades
The Precision Fabric that requires no ironing — Sanforized, fast color.

PERFECT FOR SQUAW DRESSES

69c Yd.

ONE TABLE LADIES SHOES

Heels, Flats, Wedges, Broken Sizes —

VALUES TO \$12.98

DOLLAR DAY \$1.00 Pair

MEN'S SHORTS

Sanforized — Fast Colors. Your Choice — Boxer, Brief, or Gripper Front.

Fruit of The Loom Brand
Sizes 28 to 42

2 Pr. \$1.00

ONE GROUP MEN'S FUR FELT HATS

VALUES TO \$7.98

Dollar Day Close Out

\$1.00 Each

"WRANGLERS"

MEN'S WESTERN JEANS

11 Oz. Denims

Sizes 28 to 40

Sanforized — Zipper Fly

\$2.79 Each

LADIES

RAYON PANTIES

Briefs or French Cut

Assorted Colors

VALUES TO 98c PAIR

SPECIAL CLOSE OUT

3 Pr. For \$1.00

TIES — TIES — TIES

Assorted Patterns and Colors.

Famous Brands

VALUES TO \$2.50

YOUR CHOICE DOLLAR DAY

2 For \$1.00

MEN'S KHAKI SUITS

Army Twill — Full Cut

Sanforized — Fast Color

\$4.98

SUIT

ONE GROUP OF LADIES SLIPS

VALUES TO \$7.98

Broken Sizes

This Is A Close Out

\$1.00 Each

ONE GROUP GIRL'S

RAYON PANTIES

Lace Trim — Assorted Colors

Famous Brands

SPECIAL

3 Pr. For \$1.00

LADIES



FIRST QUALITY
NEW SPRING
SHADES
51 Gauge
15 Denier

DOLLAR DAY ONLY

68c Pr.

MEN'S DRESS SOCKS

NEW SPRING SHADES

Banner Wrap
Elastic Tops
Rayon.
Slightly Irregular

4 Pr. \$1.00



COBB'S

MULESHOE, TEXAS

The Muleshoe Journal

PUBLISHED EVERY THURSDAY AT MULESHOE, TEXAS
Entered as second class matter at the Muleshoe Post Office under the Act of Congress, March 3, 1897.



SUBSCRIPTION RATES

In Immediate Territory, 1 Year \$2.50
Out of Immediate Territory, 1 Year \$3.00

J. M. FORBES Editor and Publisher

SAND HILLS PHILOSOPHER—

Gets Upset Over Nebraska Editor Who Reported A Tornado Was Welcomed

Editor note: The Sand Hills Philosopher on his Johnson grass farm must have his mind on tornadoes, his letter this week indicates.

Dear editor:
A pretty high wind was blowing out here on my farm the other day and I was standing by the side of the barn with a dip net seen how many news papers I could catch as they blew past and after I'd gotten all I figured I needed, never did like to see a man make a pig of himself, with fish or newspapers either, I got in out of the wind and started readin'.
Over on an inside page of one

paper I ran into an article that knocked me over, even if I was out of the wind.

Accordin to this article, a tornado hit a town in Nebraska a while back and blew down a lot of buildings and after it was over the editor of the local newspaper up there said it was a good thing, it should have happened 20 years earlier, now the town could get some modern buildings.

I want you to know I do not take such an attitude, and I hope the idea will not spread.

My barn for example is not what you'd call modernistic, it ain't exactly upright, it may lean a little to the east, the roof may leak in places, but I wouldn't be interested in encouragin a tornado to attend to it. It doesn't take a cow long to find out where the dry spots are in the barn, and I figure a barn which has leaned for twenty years can go on leaning a few years more.

Or take my house, it ain't what you'd call any style of architecture in particular, and I guess there are people who might call it an eyesore, but I can sleep as sound in it as I could in a 20-room mansion and frequently there are times when I get more sleep in it than Eisenhower does in the White House, I'll admit the front gate sags, but not any more than the shoulders of lots of men who have worked their heads off to get bronze hinges on their gates. As for me, I got sense enough to put my shoulders ahead of my gates.

Understand, I'm not opposed to progress, I like to see new buildings go up, new homes, etc., but I don't want anybody, either

a tornado or the government, telling me when I ought to do something about my premises. Even a few well-placed bombs might result in eventual progress, but I doubt if there's anybody in favor of one fallin in his vicinity.
Yours faithfully,
J. A.

Today's Meditation

OBEDIENCE TO GOD'S WILL
I take captive every thought and make it obey Christ. (II Corinthians 10:5. Goodspeed.) Read Psalm 103:17-22 or Romans 6:12-16.

Obedience is a major element in life. None can safely disregard laws, natural or spiritual. Happiness, security, and peace are found only in voluntary, cheerful obedience to God. His far-reaching and wise rules govern all existence.

In the spiritual life, belief and complete acceptance of the gospel message, faith in God's revealed will, and obedience that calls for action result in Christ-likeness.

Jesus humbled Himself and became obedient unto death. His meat was to do the will of His Father. He prayed: "Not my will, but thine, be done." "Thy will be done in earth, as it is in heaven." He will do His Father's work. Thus He became the chief cornerstone in a world where the power and influence of redemption are at work.

His activity led to the highest and noblest life ever lived. Obedience on our part will lead us to strength, peace, and acceptance with God. In this way we can truly glorify God and bear witness to His salvation.

PRAYER

O God, merciful in love and might, let Thy holy will become supreme in all our thoughts, words, and deeds. Help us to walk with Thee in unity and peace, in faith and reverence. In the name of Christ who gave His life for us. Amen.

THOUGHT FOR THE DAY

Obedience to God demands Christlike living.
G. R. McKean (Nova Scotia)

Tony J. Pierce Completing Basic

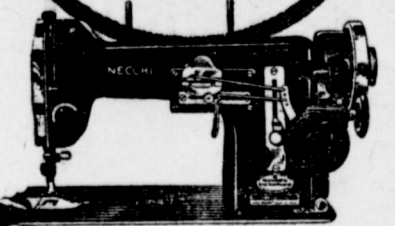
Tony J. Pierce, 19, son of Mr. and Mrs. J. H. Pierce, Star Route 2, Muleshoe is completing his Air Force basic military training course at Lackland Air Force Base, the "Gateway to the Air Force."

Lackland, situated near San Antonio, is the site of Air Force basic military training for men and women, headquarters of the Human Resource Research Center, and home of the USAF Officer Military School.

His basic military training is preparing him for entrance into Air Force technical training and for assignment in specialized work. The course includes a scientific evaluation of his aptitude and inclination for following a particular vocation and career.

Read The Journal Want-Ads.

NEW NECCHI WONDER WHEEL
sews 56 embroidery stitches without touching the machine



sews on buttons without attachments... sews straight and zig-zag... makes every woman an expert seamstress overnight. For your protection, see a demonstration of this amazing machine before you buy any other.

HARVEY BASS APPLIANCE

Lone Star Agriculture

By JOHN C. WHITE

NEED FOR WATER CONSERVATION ACTION

Water conservation is an acre-by-acre, farm-by-farm proposition.

No half-way measures are going to solve the water problem which now plagues Texas. The recent scourge of dust has been a nuisance over the eastern half of our state but it speaks of tragedy to our soil in west Texas. These storms are just the beginning. Worse is yet to come unless we get water and soil saving projects underway on a state-wide basis immediately.

Dams will be useful in this program but, they, alone, are not the final answer. Although we waste 85 per cent of our annual water supply by downstream floods and field run-offs, we need more than dams to hold back the tide.

The practice of every known water and soil conservation measure on the farm level is the first step. Then we need some practical laws which would help control underground and surface supplies in the critical areas of the state. This would help assure a fair distribution of what we have.

In building dams, three types may be necessary; small check dams in the upper tributaries, larger storage dams to furnish municipal water and irrigation, and huge dual-purpose storage and power dams on the major rivers.

All these steps should be considered in seeking a solution. But it would be futile to consider the steps separately. If only the large dams were built, they would soon be clogged with upstream silt due to the lack of other conservation methods.

Our future water supply will determine whether we continue our industrial development in Texas or succumb to economic stagnation.

At least one major industry locates in the Dallas-Fort Worth or Houston areas every day — and a minor industry every hour. But for every one industry we gain, two others turn down Texas as a possible site because of are lack of water.

We must take action on our water problem.

VISITING HERE

Mrs. H. J. Hanks of Colorado City is here this week visiting Mr. and Mrs. Ray Edwards and attending to business.

WEEKENDED HERE

Arlyn Kriegel of Texas Tech, spent the weekend here with his parents, Mr. and Mrs. Alvin Kriegel and other relatives and friends.

SPRING EXPRESS



"Spring Express" is the name designer Helen Whiting gives this cotton dress fashioned for spring afternoons. Made of Fisha novelty woven cotton, the frock is designed simply and smartly with a scoop neckline and full, easy skirt. Novelty weaves will be important cotton fashion news this spring and summer, the National Cotton Council reports.

COTTON SEED SERVICE

Saw Delinter and Treated

Cleaned and Treated

—WE WILL PAY \$25 PER TON FOR CLEAN CULLS—

Williams Seed Cleaning Co.

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Navy Recruiter To Be Here April 5

Tony J. Dibsie, Engineman First Class, U. S. Navy, from the U. S. Navy Recruiting Station in Lovis, New Mexico, will be in Muleshoe, at the Post Office building on Monday, April 5.

He will be at the Post Office between the house of 11:00 a. m. and 12 noon. Any interested applicants who would like to take advantage of the many opportunities offered by the Navy are asked to please contact him then.

TO HALE CENTER

Leslie King was in Hale Center Monday visiting and attending to business.

IN AMARILLO

Mr. and Mrs. Noel Woodley were in Amarillo Monday of this week on business.

TV-RADIO SERVICE

Phone 7020

SPENCE RADIO SHOP

Muleshoe, Texas

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ABSTRACT SERVICE — LOANS
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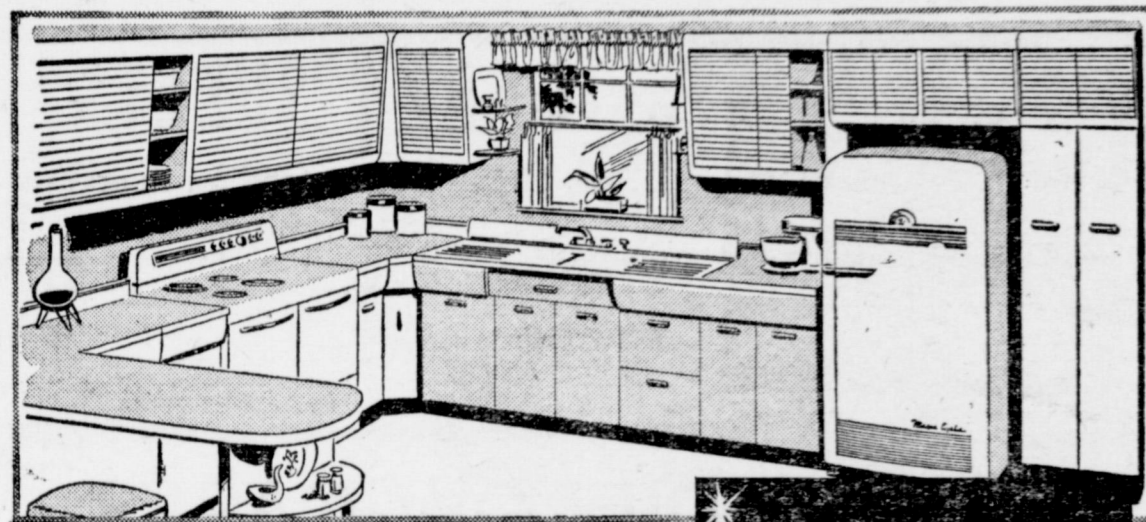
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Hospital & Clinic
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Your Comfort
And entertainment is our aim at the
Valley & Palace
Theatres in Muleshoe
Box Office Opens 6:45 P. M.; Show Starts 7:00 P. M.
— Saturday & Sunday: 1:45 P. M., Continuous Showing —

PROGRAMS

VALLEY	PALACE
THURSDAY & FRIDAY	THURSDAY & FRIDAY
Gig Young Polly Bergen —In—	Gene Tierney Leo Guinn —In—
ARENA	PERSONAL AFFAIR
SATURDAY ONLY	SATURDAY
Lucille Ball James Cagney —In—	Janet Blair William Lundigan —In—
VALLEY OF THE SUN	FIGHTING DORSEYS
SUNDAY, MONDAY,	SUNDAY & MONDAY
TUESDAY & WEDNESDAY	Tony Curtis Frank Lovejoy —In—
Alan Ladd Shelly Winters —In—	BEACHHEAD
SASKATCHEWAN	TUESDAY & WEDNESDAY
	Rhonda Fleming William Lundigan —In—
	SERPENT OF THE NILE

MOTION PICTURES are your best and cheapest entertainment!



Now—to brighten your home for years to come... you can have a beautiful, completely modern Kelvinator Kitchen in your home that will cut hours and miles from your working day. A kitchen with glamorous Pantryette Wall Cabinets that have sloping fronts and sliding glass doors for greater beauty and safety... and feature-filled base cabinets and sinks. Easiest terms ever. Typical installation costs:

TURN YOUR OLD-FASHIONED DRAB KITCHEN INTO A BRIGHT SPARKLING BEAUTY LIKE THIS

BE YEARS AHEAD WITH **Kelvinator**

E. R. HART COMPANY

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MULESHOE



You'll Paint with Ease when you Paint with...



BPS FLATLUX
ONE COAT WALL PAINT

No other wall finish goes on as easily as Flatlux, the one-coat wall paint that gives you luxury colors at low cost. Easy to apply with brush or roller, Flatlux is fadeproof, fully washable, dries quickly to a beautiful long-lasting finish. Insist on Flatlux today! It can't be beat!

A single gallon does an Average Size Room
ASK TO SEE THE TREASURE CHEST OF COLORS

HEATHINGTON LUMBER CO.

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MULESHOE



New Automotive Fuel Made From Aviation Gas

A new "high performance" automotive fuel, made possible by the use of aviation gasoline components recently released from government priority, has been developed by Phillips Petroleum Company.

The new gasoline contains Diisopropyl, a high test ingredient originated by Phillips, which made possible more powerful, higher anti-knock fuels for combat aircraft. Until recently, the use of super aviation gasoline components has been restricted by military authorities for use in high performance aviation gasoline. These have now been released for use in automotive gasoline, and Phillips is able to use not only Diisopropyl but also HF Alkylate, both originated and first manufactured by Phillips.

According to Phillips research authorities the new gasoline, designated "Flite-Fuel for your car", offers important performance advantages. It provides increased power, higher anti-knock quality, greater fuel economy, and freedom from stalling. Equally important, say Phillips authorities, are the clean burning qualities of the new gasoline. Use of natural gas components, which leave scarcely any carbon residue, eliminates the necessity for special gasoline additives to combat engine deposits.

Octogenarian Is Still Frisky

AUSTIN, March 27 — An 86-year-old Temple man, F. A. Thomson, who attended the University of Texas in 1884 and 1885, wants to dance with the youngest Texas co-ed and oldest student when he attends the university Round-Up next week.

Round-Up is the university's annual spring homecoming celebration. A two-day affair, it includes a giant parade of floats, made by competing university organizations, class reunions, and the Round-Up revue and ball at which the school sweetheart is revealed.

Charles Lewis Honor Student At Baylor University

Three percent of Baylor University's student body earned straight "A" academic records during the winter quarter.

These students, including 64 men and 75 women for a total of 139, are listed on the Dean's list of honor students, and were announced recently by Dean Monroe S. Carroll.

The president, the dean of the university, other administrative officials and the faculty extended cordial congratulations to each of these students", Dean Carroll said. "These honor students are following the footsteps of Baylor's first graduate, Stephen Decatur Rowe, who received his diploma from Baylor

grocerman, advised the students association this week he would be here for the festivities and didn't want to sit out a thing.

The octogenarian is the grandfather of Bill Thomson, of the King Bros. Grain & Seed Co., of Muleshoe.

exactly 100 years ago this May". The freshman class largest in the university was represented by 47 students on the honor roll. Sophomores had 35, juniors 31, seniors 18, and the graduates 8. Among those students on the honor roll is Charles Lewis, son of Dr. and Mrs. A. E. Lewis of this city.

Charles attended Muleshoe Schools, and graduated from Muleshoe High School, before entering Baylor University.

TO OKLAHOMA

Supt. of Lazbuddie Schools and Mrs. Ward are in Oklahoma this week due to the illness of her father.

TO BE SOFTBALL MEETING
All women and girls who are interested in playing softball this season will be interested to know that there will be a meeting concerning this at the Lazbuddie High School building, Tuesday, April 6. The meeting will begin at 7:30 p. m.

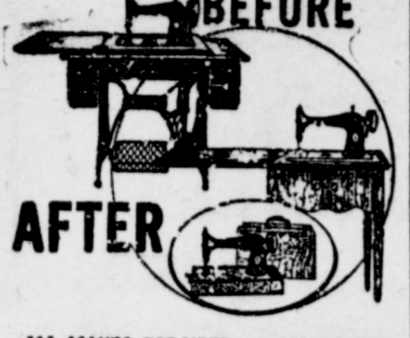
LOCAL GRAIN MEN AT SEEDSMEN'S MEETING

Harold King, of King Bros. Grain & Seed Co., and Rufus Gilbreath, of Gilbreath Seed & Feed Co., attended a meeting of seedsmen, held in Fort Worth Saturday.

Mr. King was accompanied by Mrs. King and Mr. and Mrs. J. M. Forbes, who went along for the trip. All returned home Sunday.

FUTURE DEMANDS ON OUR WATER SUPPLY
Water is our most precious mineral. It is an indispensable part of living. But in terms of present and future needs, it is growing alarmingly scarce.

Modernize Your Old Sewing Machine!
BEFORE



AFTER
ALL MAKES REPAIRED and MODERNIZED into Electric, CONSOLE or PORTABLE HARVEY BASS APPLIANCE
Your Authorized Necchi Dealer
Phone 4690 — Muleshoe

The demand for water increases with each passing year. Water consumption records are set at an all-time high one month, only to be broken and surpassed the next month. It is a sobering fact we are using our available supply much more quickly than it is being replaced by nature.

According to W. P. Webb, author of "More Water for Texas", the population is doubling every half-century. If the consumption of water per capita will increase in the same period.

Actually, Webb points out, as people move from the rural areas to the urban ones, consumption of water per capita will increase enormously.

For example, Texas in 1953 was consuming 34 times as much water as it did in 1890, although the population has increased only 3.2 fold. Texans were consuming 2.5 times the amount in 1950 that they did in 1940, though the population in that decade increased by

only one-fourth. In other words, each Texan is consuming 10 times the amount of water he did in 1890 and about twice the amount of 1940.

The ever-expanding industries in the state also are accounting for a terrific amount of our water—and will in years to come. They use many thousands of acre-feet of water.

An acre-foot of water equals an acre of land covered to a depth of 12 inches, or 43,560 cubic feet or 325,800 gallons. Industry can make 22 tons of chlorine from one acre-foot, or 40 tons of sulphur, 36 tons of synthetic chemicals or 15 tons of rubber.

A surprising fact is that it takes 325,800 gallons of water to produce 200 pounds of beef or veal, or to grow 10,000 oranges or to raise only 200 pounds of cotton.

The estimated population of the nation by the year 2,000 A. D. is expected to be some 227 million persons, as compared with 151 million in 1950. It is obvious that a vast water conservation project is needed if our water supply is to meet the demand.

Clovis Veterinary Hospital

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new power

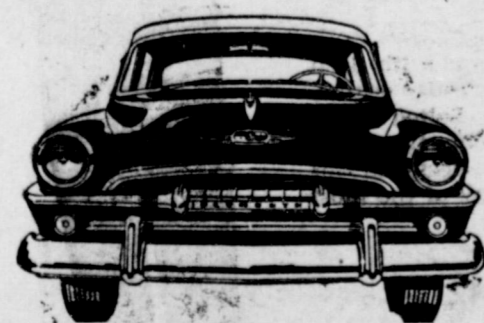
1. new PowerFlite transmission, with new PowerFlow engine
gives you flashing acceleration, with no lurch or lag!
PowerFlite is the newest, smoothest automatic no-clutch transmission in the low-price field. It is combined with the new 110-horsepower PowerFlow engine, the most powerful in Plymouth history!

2. new Power Brakes
for easier stopping! New Power Braking, plus Plymouth's famous Safe-Guard brakes, gives you quick, always predictable, straight-line stops with half the usual pedal pressure.

3. full-time Power Steering
"on duty" every mile you drive to give you great new ease in steering and parking. Protects you from road shocks, gives you precise control on bumpy roads and lets you park with only one-fifth the normal effort!

yours in the new '54 Plymouth

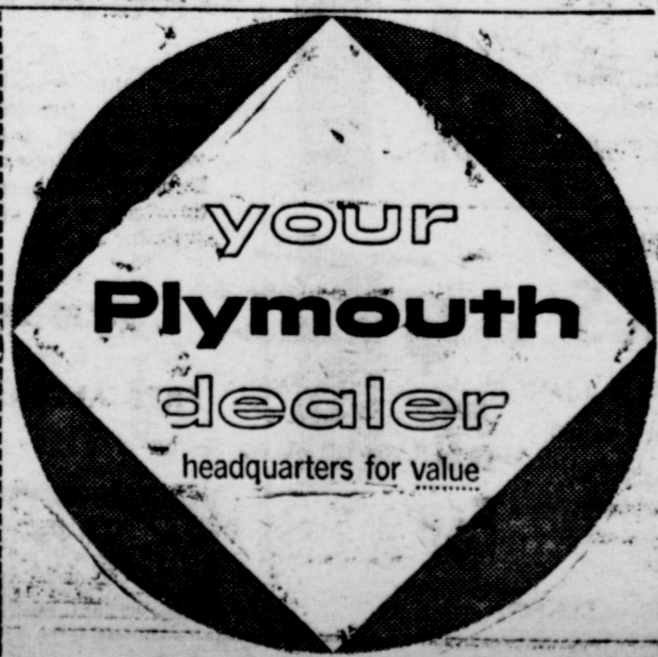
Be one of the first to drive the "power-packed" new 1954 Plymouth! Let us show you the newest power advances in the low-price field—a great new transmission combined with an outstanding new engine, and the finest power steering and braking. Drop in or phone today for your demonstration ride.



Plymouth gives you widest choice of drives!

PowerFlite fully automatic no-clutch transmission; Hy-Drive, the lowest-cost no-shift driving; Automatic Overdrive, and Synchro-Silent transmission.

PowerFlite, Hy-Drive, Automatic Overdrive, Power Brakes and Power Steering each available at surprisingly low extra cost.



Television Service

Expert Radio & Television Repair
And Service On Any Make or Model
JOHNSON-POOL

PHONE 7370 — MULESHOE



And you'll like it, too... Dearborn's Cool Safety Cabinet that never gets hot on top, sides or bottom—won't scorch drapes, walls or furniture—won't burn careless fingers. Circulates bone-warming heat to the far corners!

You'll like these Dearborn features—

FAMOUS HIGH-CROWN BURNER—gives you all the heat you're paying for.
GLO-BRITE RADIANTS—give abundant, floor-warming radiant heat in a jiffy.
PILOT OPERATED—No more match hunting on cold winter mornings.
COME IN—See our complete line of famous Dearborn gas heaters.

WIEDEBUSH & CHILDERS
BUTANE — PROPANE

PHONE 2810 — MULESHOE

Public Auction

SATURDAY, APRIL 10, 10 A. M.

CONSUMERS FUEL & SUPPLY CO.
SERVICE STATION & LOTS

Will be offered for sale at Public Auction to the Highest Bidder at their location in Muleshoe:

REAL ESTATE: Lots 29, 30, 31, O. T. Muleshoe, on track to highway, 75 ft. front. Station Building with concrete drive. Two Storage Tanks, with electric unloading pump, large warehouse and fence.

STATION AND OFFICE EQUIPMENT, TIRES AND TUBES

- 1 — Coca Cola Box, Electric
- Numerous Tools
- 1 — Anti-Freeze Tester
- 1 — Drive Signal System
- 2 — Gas Heaters
- 4 — Truck Mudguards
- 1 — Show Case
- 1 — Remington-Rand Hand Adding Machine
- 1 — McCaskey Cash Register
- 1 — Sales Slip Machine
- 1 — L. C. Smith Typewriter
- 1 — Roll Top Office Desk
- 1 1/2 — Barrels Methanol Anti-Freeze
- 1 — Barrel Permanent Anti-Freeze
- 3 — Barrels S. A. E. 20 Motor Oil
- 4 — Part Barrels S. A. E. 20 Motor Oil
- 1 — 6:50x17 Tire, new
- 2 — 7:50x15 Tires, new
- 4 — 6:50x16 Tubes, new
- 2 — 5:50x17 Tires and Tubes, new
- 2 — 7:10x15 Tires, new
- 2 — 6:50x16 Tires, new
- 6 — 6:70x15 Tubes, new
- 2 — 7:50x16 Tubes, new
- 2 — 7:00x20 Tubes, new
- 3 — 8:25x20 Tubes, new
- 1 — Barrel Pump
- 1 — Fence Charger
- 1 — Hose Nozzle
- 1 — Electric Station Pump
- 2 — Hand Operated Station Pumps
- Several Oil Drums and Cans
- 1 — '51 Ford F-6 Truck Tank, Pump and Meter

CONSUMERS FUEL & SUPPLY CO.

MERVIN WILTERDING, President
DICK DOSHER, Auctioneer

GORDON MURRAH, Secretary
TOM MORGAN, Clerk

Anthony's DOLLAR DAY Savings

MONDAY, APRIL 5 IS DOLLAR DAY AT ANTHONY'S IN MULESHOE Prices Good 8 A. M. To 6 P. M. Monday Only!

MULESHOE, TEXAS

TERRIFIC VALUES IN EVERY DEPARTMENT THROUGHOUT OUR ENTIRE STORE FOR THIS SPECIAL EVENT



DOLLAR DAY SPECIAL COMBED COTTON PLISSE

Solid Colors or Prints, Plus Prints, Percalés. Values To 50c Yard.

MONDAY, APRIL 5 ONLY!

1 Yds. For \$1

DAN RIVER HANDY CUT DRESS LENGTHS

Values To \$1.29 Yd. 3 to 5 Yd. Lengths

2 Yds. \$1

JUST ARRIVED
LARGE ASSORTMENT OF
LADIES' SUMMER
BLOUSES & T-SHIRTS **\$1**

Sizes 32 to 40. Sleeveless or Short Sleeve. New Spring Colors.

JUST IN TIME FOR THAT EASTER TRIP.
PLASTIC COVERED
LUGGAGE **\$15**

Vanity Case, \$4.98. Week Ender, \$5.90. Pullman Case, \$6.50.

All Three Pieces Matched Luggage (Set) —

100% NYLON SPORT SHIRTS **\$2**

Long Sleeve or Short Sleeve. White or Colors. Dark or Pastels. Sizes S, M, L. Values to \$5.95.

DOLLAR DAY SPECIAL!

NEW SPRING ASSORTMENT
LADIES'
STRAW HATS **\$2**

Small, Medium Size or Large. Whites or Spring Colors. Just In Time For Easter. DOLLAR DAY ONLY!

RAYON KNIT
HALF SLIPS **\$1**

Sizes S, M, Large. Lace Trim, White or Pink. Be on Hand at 8 a. m., To Get In On This One. DOLLAR DAY ONLY!

MEN'S KNIT BRIEFS OR ATHLETIC SHIRTS **4 \$1**

Brief Sizes 28 to 40. Shirt Sizes 34 to 44. Irregulars of Regular 59c and 69c. Stock Up Now For Summer. DOLLAR DAY ONLY!

SALE



NEW SPRING TOPPERS **\$14**

Poodle Cloth, Cashmere, Brick Checks. Regular Values to \$19.75.

Shop Early For Choice Selections.

SALE PRICE

SIZES 10 to 18

Unidure processed for permanent crease resistance. Ladies here is lots of value for this low price. See them today.

GENUINE ARGYLES SPORT SOCKS **2 \$1**

Bright Colors. Regular \$1.00 Value. Sizes 10 to 12. 6 Different Colors To Choose From. YOUR CHOICE For ..

MEN'S SCOTCH GRAIN ENGLISH MADE
DRESS SHOES **7.99**

Regular \$12.75 Retail Price. Three Neat Styles To Choose From. Wing Tip, Plain or Madill Brogue Styles or Dress.

DRESS UP YOUR HOME

RAYON MARQUISITE CHROMESPUN
PANELS **\$1**

Sizes 42x81

NEW SPRING COLORS

LARGE THIRSTY CANNON
BATH TOWELS **\$1**

Solids or Stripes. Some First Quality, Some Irregulars. Stock up while selections are complete.

SAVE AT ANTHONY'S

BARGAINS FROM OUR SHOE DEPARTMENT

HAND LACED SUEDE SKIN
MOCCASINS **88c**

Sizes 4 to 9 or 11 to 3. Pink, Yellow, Red, Black, White, Blue, Green or Tan. Completely Washable, Even in a Machine. DOLLAR DAY ONLY!

LARGE ASSORTMENT OF—
SUMMER SANDALS **\$2**

Sizes 4 to 9. Straps, Pumps or Nylon Mesh Sandals. Values to \$3.98. Black, White, Brown, Tan. Shop Early For Choice Selections. DOLLAR DAY SPECIAL!

LADIES COTTON OR RAYON
Brassieres **\$1**

Sizes 32 to 40. While They Last. Regular 59c and 98c Bras. DOLLAR DAY SPECIAL!

3 For

IMPORTED COTTON
DRESSES OR Cabana Suits **\$1**

Sizes 6 Months to 5 Years. Crispy Prints, Seersucker. YOUR CHOICE.

COTTON PLISSE
BRIEFS **\$1**

Nylon Lace Trim or Plain. Children's Sizes or Ladies Sizes. DOLLAR DAY SPECIAL!

2 For

LADIES BEAUTIFUL COTTON
HANKIES **\$1**

Printed Patterns. Just In Time To Match That Easter Outfit. DOLLAR DAY ONLY!

4 For

LADIES RAYON KNIT
PANTIES OR BRIEFS **\$1**

Short Leg Style or Hollywood Brief Style. In Sizes S, M, Large. Pink, Blue, or White. DOLLAR DAY SPECIAL!

4 For

MEN'S OR CHILDREN'S
SOCKS **\$1**

Men's Sizes 10 to 13. Children's Sizes 3 to 10. Girls or Boys Styles. Rayons or Cottons. First Quality and Irregulars.

5 For

SAVE AT ANTHONY'S TIMELY BARGAINS FOR YOUR EASTER WARDROBE

MEN'S SPOT RESISTANT SHEEN GABARDINE

SLACKS **JUST IN TIME FOR EASTER**

\$4.88
2 For \$9.00



- SADDLE STITCHED
- FOUR DEEP PLEATS

Continuous waistband with deep balanced pleats. Welt seams, back pocket tab. Belted style with smart loops. Smartly styled. Expertly tailored, designed for comfort. In an array of the most popular colors.

SIZES 28-42

FREE ALTERATIONS

Anthony's