

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 31, NUMBER 54

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, DECEMBER 31, 1953

Parmer County Would Gain Cotton Acreage Under Farm Bureau Plan

American Farm Bureau's action, relative to cotton acreage allotments, exceeded the hopes of Texas members, according to Aubrey Ellison, Parmer County Farm Bureau President. If the plan can be enacted into law in January, it will make most cotton growers of this area much happier than they are under the present allotment program. Consideration for new cotton producing areas is very evident.

Blackeye Peas For New Year Growing Custom

TAYLOR, Dec. 28 — The traditional custom of eating black-eyed peas on New Year's Day to start the year off properly may have added meaning this New Year of 1954.

That is the opinion of Elmore R. Thorn, who has promoted the wider acceptance of the custom as his hobby for many years.

Eating of black-eyed peas cooked with salt hog jowl on New Year Day carries with it the legend that the custom associates itself with luck. Its observance is more universal in the Southern states, but has now moved into practically all states, according to Thorn.

Torn feels that the millions of people who observe the custom this year will give thanks that the New Year of 1954 comes as a day of peace in the world, regardless of how unstable it may yet be.

At the same time they may offer a silent prayer that peace may remain in the world and that the struggle to keep and extend freedom may gain in its march towards eventual triumph.

Torn said he wishes to invite all to join in the observance of the custom of goodwill.

Any kind of black-eyed peas are satisfactory for the observance of the custom, but the truest interpretation calls for cooking dried black-eyed peas with hog jowl.

January and attempt to gain concessions to increase cotton allotments locally, according to Ellison. After discussing the problem with Texas Farm Bureau officials, just returned from the Chicago Convention, however, Ellison says he believes a very satisfactory solution is incorporated in the plan approved there.

A brief resume of the proposal is this: The individual farmer would have the choice of accepting 45% of either one of his last three year plantings, or 65% of the three year average, whichever is greater; but not to exceed 50% of his cultivated acreage. Allotments would be executed from the state level, without regard for county history, thus providing automatic adjustment for new cotton producing areas such as this.

Farm Bureau Officials are confident of the support of Washington representatives when the subject is introduced, says Ellison. However, in the event there should be laxity on the part of congressmen, then local organizations will be promptly notified so that necessary encouragement can be sent directly to such members.

In view of the success of Farm Bureau in recent years in matters of this nature, Ellison believes formation of localized pressure groups is unnecessary, and might prove confusing, rather than helpful at this time. If the need for further action becomes necessary, however, county Farm Bureaus will immediately be notified and will begin necessary negotiations, according to Ellison.

Although National acreage allotments approved by American Farm Bureau are some below those requested by Texas FB, the increase still amounts to about three million acres, with more than one-third of this increase designated for Texas.

	HIGH	LOW
Dec. 21	49	18
Dec. 22	50	21
Dec. 23	26	3
Dec. 24	33	4
Dec. 25	44	18
Dec. 26	54	19
Dec. 27	52	20
No precipitation for the period. December rainfall .21 inch.		

St. Clair Employees Entertained With Christmas Party

The employees of the St. Clair Stores, were entertained Sunday night at the home of Mr. and Mrs. Arnold Alcorn, at their annual Christmas party.

Gifts were exchanged, and a turkey and elk dinner, with all the trimmings, was served. Out of town guests attending were: Mr. and Mrs. Roddy Daniels and family of Levelland; Mr. and Mrs. Joe Hobson and family of Brownfield; and Mr. Arvel White of Andrews.

Muleshoe employees who were present were Mr. and Mrs. M. E. Finley, Mr. and Mrs. Clifton Finley and family, Mr. and Mrs. Clarence Wilhite, Mr. and Mrs. W. T. Melson, Mr. and Mrs. Bill Elrod, Mr. and Mrs. Cliff Odum, Mr. and Mrs. Troy Wilkerson, Mr. and Mrs. Tom Morgan, Mr. and Mrs. A. F. Ashford, Mr. and Mrs. Ray Morrison and family; Mr. and Mrs. C. W. Goss, Mr. and Mrs. Pat Bulloch, Mr. and Mrs. Bill St. Clair and Karen, Mr. and Mrs. Irvin St. Clair and children Pamela and Johnny, Fay Choate, Marie Sanders, Dorice Wagon, Venetta Woods, Mr. and Mrs. L. D. Taylor, Edna Graham, Dell Press, and Mrs. Ellen Spence.

Farwell Boy in U. S. After Six Month Tour of Duty

LONG BEACH, Calif. — The USS Alfred A. Cunningham and Blue are scheduled to arrive here Sunday, December 20, after a six month tour of duty in the Western Pacific area.

Serving aboard the destroyer USS Alfred A. Cunningham is Truman S. Kittrell, seaman, USN, son of Mr. and Mrs. T. P. Kittrell of Route 1, Farwell.

The Cunningham and Blue served in all phases of naval operations in the Far East operating with fast carrier Task Force 77, Blockading and Escort Force, and engaged in anti-submarine warfare and gunnery exercises.

Millens Attend National Farm Bureau Meeting

Mr. and Mrs. Bill Millen returned December 19, from Chicago, Ill., where they attended the National Farm Bureau Meeting. They left Muleshoe on December 12, and drove to Lubbock, where they met Mr. John Bowling. They rode on to Ft. Worth with him, where they boarded the train for Chicago, with other Texas delegates.

The Farm Bureau members voted on national resolutions, and Mr. Millen reported that most of the southern resolutions didn't carry, because they were outvoted by the north. Mr. Millen says the south could easily outvote the north on these resolutions, if only more southern farmers would join the Farm Bureau. Illinois alone has 200,000 members. Texas has 300,000 farmers, but only 56,000 belong to the Farm Bureau.

Over 50% of the nation's farmers are in the southern states, but they are not organized. There are approximately 1,600,000 Farm Bureau members in the forty-eight states and Puerto Rico.

Many noted speakers, including Secretary Benson, and Allen Cline, president of the National Farm Bureau, gave very interesting talks. Mr. Benson told the delegates he would try to get the cotton acreage raised, after delegates asked for a raise in allotments.

Mr. Millen reported that she had a very enjoyable time while there, seeing the sights of Chicago. One of the highlights of her trip came when she visited one of the leading Television stations, and watched T. V. in the making. Fayteen Peoples, Texas Farm Bureau Queen, was presented to the delegates, and Bill said he had a boy to stop him in the hall after the meeting was over, and ask him if all the girls in Texas were that pretty; he said he told him "of course they were".

Mr. and Mrs. Arnold Alcorn leave this week for Dallas, where they will attend the Cotton Bowl game between Alabama and Rice.

Goodfellows Provide Xmas Cheer For Many

Parmer County People Lay Plans For Strenuous Dimes Campaign

The March of Dimes for 1954 will be conducted with more emphasis than ever before, according to Lloyd Brewer, Parmer County Chapter Chairman, and Raymond Euler, County Campaign Director. The belief that a vaccine has been developed to prevent polio is the activating factor for new vigor, and the cost of experimental administration of the vaccine involves a definite need for twice as much money as was subscribed last year.

Per capita contributions in Parmer County were less than fifty cents last year, according to Euler, and he believes that with the great possibility that a preventive vaccine is available, everyone with, or interested in children, will gladly at least double their gifts this year.

Just about every civic club is endorsing and promoting the drive this year, from the national scale on down to local clubs, Euler says, and with this widespread assistance he believes Parmer County will easily double last year's contributions.

As usual, practically every business, and some churches will have coin containers on the premises, and special activities will be sponsored throughout the month of January to make the drive a success. Coin Collectors this year have a new look; instead of the usual iron lung design, they are designed as test tubes, exemplifying the research that is providing preventive research and materials.

The Mother's March is expected to be conducted in practically every city, town and hamlet this year, on January 29, (Friday) from 7:00 to 8:00 p. m., climaxing the month's solicitations and contributions.

City and community chairmen are: Lariat, Ralph Felts; Farwell, Sterlyn Billington; Bovina, R. E. Everett; Black, Mrs. Glenn Roberson; Lazbuddy, Mrs. Joe Jesko; Oklahoma Lane, Mrs. Harold Carpenter; Rhea, Paul Koeltzow; and Friona, John A. Parish.

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Kerr Shows Slides Of Lions Conclave

The Muleshoe Lions Club met last Wednesday in Gerald's Cafe for their regular weekly meeting and were shown pictures of the International Lions Club Convention held in Chicago last July. Ernest Kerr had taken the pictures while he attended the convention.

Zone Chairman Bill Moore announced that there would be a Zone meeting in Sudan January 14, and that it will also be Ladies Night. All Lions were urged to attend.

Party Room At Gerald's Cafe Enlarged

The party room of Gerald's Cafe has been enlarged in order to take care of bigger crowds. The room has also been completely redecorated.

Gerald said that he thought he could accommodate at least 20 more people in the enlarged room.

Babson's Forecast For First Half Of 1954

I do not now believe in the theory of most economists—that business will fall off 10% in 1954, with a greater decline in net earnings. My feeling is that everyone will unite forces to hold up business, at least during the first half, to its approximate 1953 average. This can be done by expanding research, increasing advertising appropriations, extending further credits, and obtaining labor's co-operation.

But, I say something much more important than the above; namely, if business should slump 10%, the decline would probably not stop at 10%. Too many business concerns and individuals are working on a very narrow and slim margin. The decline in employment, with resulting business losses which a 10% decline in gross would cause, could result in millions of families being unable to pay their bills and installment obligations. This could set off a chain reaction, which could send business down 10% to 30% more, with a corresponding decline in the stock market, commodity prices, and real estate. In this latter case, the Eisenhower Administration would suffer as did the Hoover Administration.

In view of this possible serious alternative, I have contacted the leading newspaper publishers as to the attitude of their respective communities. Of these, over 970 have replied as follows: The people of 30 communities are discouraged and want to liquidate; 297 communities are optimistic and want to buy and invest more; 643 are now content and in a strong position, but are waiting until they see how 1954 develops. Due to the results of this survey, I believe the chances are good ten to one that at least the first half of 1954 will be fairly good.

Below are 25 definite forecasts which, in any case, should prove correct for the first six months of 1954. My forecast for the second six months will appear in this paper next June.

1. There will be no World War in the first half of 1954.
2. The Dow-Jones Industrial Stock Average will be less on June 30, 1954, than on January 1, 1954.
3. Taxes will be lowered by expiring laws.
4. The price of most commodities will be lower on June 30, 1954.
5. The Eisenhower "Honeymoon" is fast ending and he will have a hard time controlling Congress during the next six months.
6. Retail sales can be kept up by manufacturers and merchants spending more money on advertising, selling, and developing new products.
7. The U. S. population will continue its present growth and the best prospects for sales in 1954 will be the "teen-agers".
8. Interest rates during the first six months of 1954 should average about as at present, except on the renewal of low-rate loans.
9. Farm lands, except near cities will sell for less during the first half of 1954, when farmers' profits will begin to decline.
10. The Central and Southwest will not suffer drought as in 1953.
11. There will be more fear of World War III as years go on. People will gradually move out of certain large cities. Nearby farm land will be split up. A rise in the price of such fringe farm land is certain.
12. The U. S. Government will give less money to the European and other nations direct; but will help them through the United Nations.
13. There will be fewer employed next June — the total take-home-pay will be less than last June. This however, may be a good thing for the morale of the nation.
14. The present Administration will suffer much opposition to attempts to reduce tariffs if profits decline or unemployment increases.
15. The Administration and the Labor Leaders will try to revamp the Taft-Hartley Bill during 1954; but strikes are coming.
16. I am no weather prophet, but experts expect a warmer winter for the eastern portion of the U. S. and a colder Florida.
17. Canada will continue to boom during the first half of 1954, but this may be a good time to take profits on Canadian investments.
18. The above may also apply to Southern California and its airplanes and movie industries. Both may have reached their peaks for the present.
19. Automobiles will be harder to sell and easier to buy during the first half of 1954. Both the automobile stocks and the cars will be in less demand. There will be more bargains in used cars, discounts on new cars, especially cars of the "independent" manufacturers.
20. Florida may have killing frosts during the next few months. This will cheer up California, Arizona, and Texas.
21. The Korean situation will remain about as is — as the Chinaman says, "much talkie, na shootie."
22. There will be one or two resignations from the Eisenhower "businessmen's Cabinet", replaced by "politicians". All is not going too well. The President is not used to being pressured by lobbies.
23. The first half of 1954 should be your best time to get out of debt or at least reduce your debt. Remember that most bankers are in the business of "loaning umbrellas when the sun is shining, and calling them in when it rains." Moreover, you cannot blame them because the umbrella really belong to the depositors, who also will want them on rainy days! Operate so you can clean up bank loans once during 1954.
24. The companies which will prosper most are those which have inaugurated effective labor-saving programs. Most manufacturers are learning that they cannot beat labor through mere strikes. They are winning only as they purchase new labor-saving machinery, spend more money on research and on well-directed advertising.
25. There may be some further inflation in 1954; but percentage-wise to the total national output it should not help the stock market.

election platform.

2. To put the question in a more practical way: Will 1954 be a year of reform and economic adjustment as promised by President Eisenhower, or will he give the country more inflation, and further play Santa Claus to labor, farm, high tariff and other groups?

ANSWER: He is learning that "economic reforms" must be gradual.

3. Will he run the risk of losing Congress in 1954 and the election in 1956 For A Matter Of Principle, As Did Hoover In 1932? Or, will he succumb to the temptation of changing his policy with an attempt to "save his party"?

ANSWER: He will run the risk of losing Congress in 1954, and the chance to run again in 1956.

4. Is a "middle-of-the-road policy" practical? Will it serve both groups, or no group?

ANSWER: Yes, it is practical for working a gradual change, and it should serve both groups.

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Box Office Opens 6:45 P. M.
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Saturday & Sunday: 1:45 p. m.
And Continuous Showing

ATTRACTIONS FOR THE COMING WEEK VALLEY

THURSDAY & FRIDAY

Marie Wilson
Robert Cummings

-In-

Marry Me Again

SATURDAY

Dale Robertson
Jean Craine

-In-

City of Badmen

SUN., MON., TUES. & WED.

Doris Day
Howard Keel

-In-

Calamity Jane PALACE

THURSDAY & FRIDAY

Howard Duff
Ida Lupino

-In-

Jennifer

SATURDAY ONLY

Ann Sheridan
Sterling Hayden

-In-

Take Me To Town

SUNDAY & MONDAY

Arlene Dahl
Fernando Lamas

-In-

Diamond Queen

TUESDAY & WEDNESDAY

Wayne Morris

-In-

Texas Badman

Motion Pictures Are Your
Cheapest and Best
Entertainment

SAND HILLS PHILOSOPHER

Refuses To Take A Gloomy View Of 1954, Says It Can Take Care Of Itself

Editor's note: The Sand Hills Philosopher on his Johnson grass farm sizes up the new year this week, and he seems to be facing it with about the same attitude as he handled the last one with.

Dear editor:

With the new year already on us, I know it's customary to take a look at what's coming up, review what's happened, and resolve to do better.

Personally, I don't take a very gloomy view of what happened this past year or what's likely to happen in the new one.

I read the other day what you Texas Almanac, on sale at The Journal. Phone 7220, we deliver.

might call a gloomy outlook on things. According to this fellow, nothing seems to be going right, high school graduates can't spell, politicians don't tell the truth, business is droppin' off, atom bombs are gettin' bigger, crops insects are gettin' worse, crime is on the increase, mankind is gettin' meaner, cattle prices will get lower, groceries will be higher, taxes will never come down, freedom is gettin' scarce.

The trouble with that fellow



"T. A."

is that he knows too much and at the same time he doesn't know enough.

I never have seen a year yet that turned out as good as I wanted it to or as bad as I was afraid it would.

And I expect 1954 to be about in line with all the rest. The trouble with most people is that they are always figurin' if they can just get through the present year the next one will be different, but it won't, not so you can tell it, and anybody who is waitin' till next year to enjoy life is liable to wind up with a whole series of postponements and very little fun. I know I could work harder in 1954 than I did in 1953, but I don't intend to, and I doubt if very many other people do either. Those that were workin' hard this past year probably will work hard this year.

Understand, I have nothing against hard work, those that go in for it claim it's the most satisfyin' thing they've ever tried, but I can also report from personal experience that those that go in for loafin' claim it has its satisfaction, too, and a man shouldn't be narrow-minded about either side of the question.

The same applies to the world in general. There always have been people who could figure out how the world couldn't keep on goin' much longer, and there never has been a time when the world didn't outsmart em. A lot of sad things are gonna happen in 1954, but a lot of funny things will too. The difference is, the sad ones aren't hard to find, but the funny ones you have to be on the look-out for. As for me, I intend to be on the look-out for em.

Yours faithfully,
J. A.

VISITED CHILDREN

Mr. and Mrs. Sam McKinstry spent Christmas with their children and grandchildren, the Harold and Oscar Allison families.

Sunday they visited in Hagerman, N. M., with their daughter and son-in-law, Mr. and Mrs. Kenneth Osborn. Mr. McKinstry will return to Muleshoe but Mrs. McKinstry will return just in time to begin her piano classes, which will open January 4.

VISITED HERE

Mr. and Mrs. R. E. Bryant are home for the holidays. They are visiting in the homes of their parents, Mr. and Mrs. Pete Sanders and Mr. and Mrs. Roy Bryant.

R. E. was recently discharged from the Air Force, and has enrolled at Texas Tech. Margaret was formerly employed by the Southwest Public Service in Muleshoe. She will be employed by the Southwest Public Service in Lubbock.

Tonyne Welch Is Featured In Xmas Musical Program

Little Miss Tonyne Welch, five year old daughter of Mr. and Mrs. L. J. Welch, of Earth, appeared on the program, at a "Musical Christmas Tea", which was held in the Fellowship Hall of the Methodist Church, in Muleshoe, Sunday, December 13, from 3:30 to 5:30 p. m.

The numbers which Tonyne played on the piano were, "On A Christmas Morning", by Berniece Caperton, "Jingle Bells", arranged by Kern, and "Away In A Manger". She also appeared as soloist singing "Sweet and Low", and led the group in singing the hymn of the afternoon, "Jesus Loves Me." The group was accompanied at the piano by Vera Allison of Muleshoe.

Tonyne began her musical career two and one-half months ago as a student of Mrs. Sam McKinstry of Muleshoe, and according to reports of Mrs. McKinstry, she has shown remarkable talent for one so young. Mrs. McKinstry says she reads music more fluently than most adult beginners, and has a power of concentration which causes very little confusion.

Approximately one hundred fifty guests registered to hear the Christmas program. Those attending from Earth were Tonyne's parents, Mr. and Mrs. Welch, her grandparents, Mr. and Mrs. W. C. Stout and Mr. and Mrs. John Welch, and other relatives, Mr. and Mrs. Fred Welch and Rickey, and Mrs. Jack Hadaway and Gay.

Mrs. Joe Walker Entertains Class With Xmas Party

Mrs. Joe Walker entertained members of her music class last Thursday evening, December 18, in her home, with a Christmas party.

Christmas carols were sung, and interesting games were played, under the direction of Judy Murrah.

After the exchange of gifts, refreshments of punch and cookies were served by Linda Wimberley and Francine Dunn, from a beautifully decorated table.

Those attending were: Reta Richards, Helen and Mona Mitchell, Patricia and Rita Lewis, Darla Johnson, Jacinta Nowell, Linda Wimberley, Linda Jones, Judy Murrah, Lula Maye Embry, Marilyn Mitchell, Francine Dunn, Mrs. Gordon Murrah and Gary, Mrs. Mitchell, Mrs. Nowell and John Gwyn.

Read The Journal Want Ads!

ARE VISITING HERE

Mr. and Mrs. James T. Brown and sons, James and Henry of Stockton, Calif., are here for a few days, visiting her mother, Mrs. J. C. Wollard, sisters, Mmes. Jim Cox and Ben Porter and families, and brother Gil Wollard. They will go to Colorado City, to spend Christmas with Mr. and Mrs. H. E. Maniss.

GREEN

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Muleshoe, Texas

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- 20' 8" x 26' 2 Bedroom ----- \$850
- 20' 8" x 32' 2 Bedroom ----- \$950
- 20' 8" x 42' 3 Bedroom ----- \$1250
- 20' 8" x 52' 4 Bedroom ----- \$1550

Moved To Your Farm Or Lot For \$50 And \$1 Per
Mile (26 ft.). Over 26 ft. \$75 And \$1 Per Mile.

All Houses Complete With Plumbing And Wiring,
Hotwater Heater, Cook Stoves,
And Heating Stoves.

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Dumas, Texas

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When you see
this sign

MORRISON MOTOR
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R. M. (Bob)
Gregory

GREAT NATIONAL
LIFE INSURANCE CO.

LINDSAY ARTHUR (San Francisco Call-Bulletin) —
"Americans are depending increasingly upon life insurance for family financial security. This point is made by the Institute of Life Insurance today in its 1953 Life Insurance Fact Book . . . In each of the seven years, 1946-52 purchases of new life insurance were at least doubly those of prewar years."

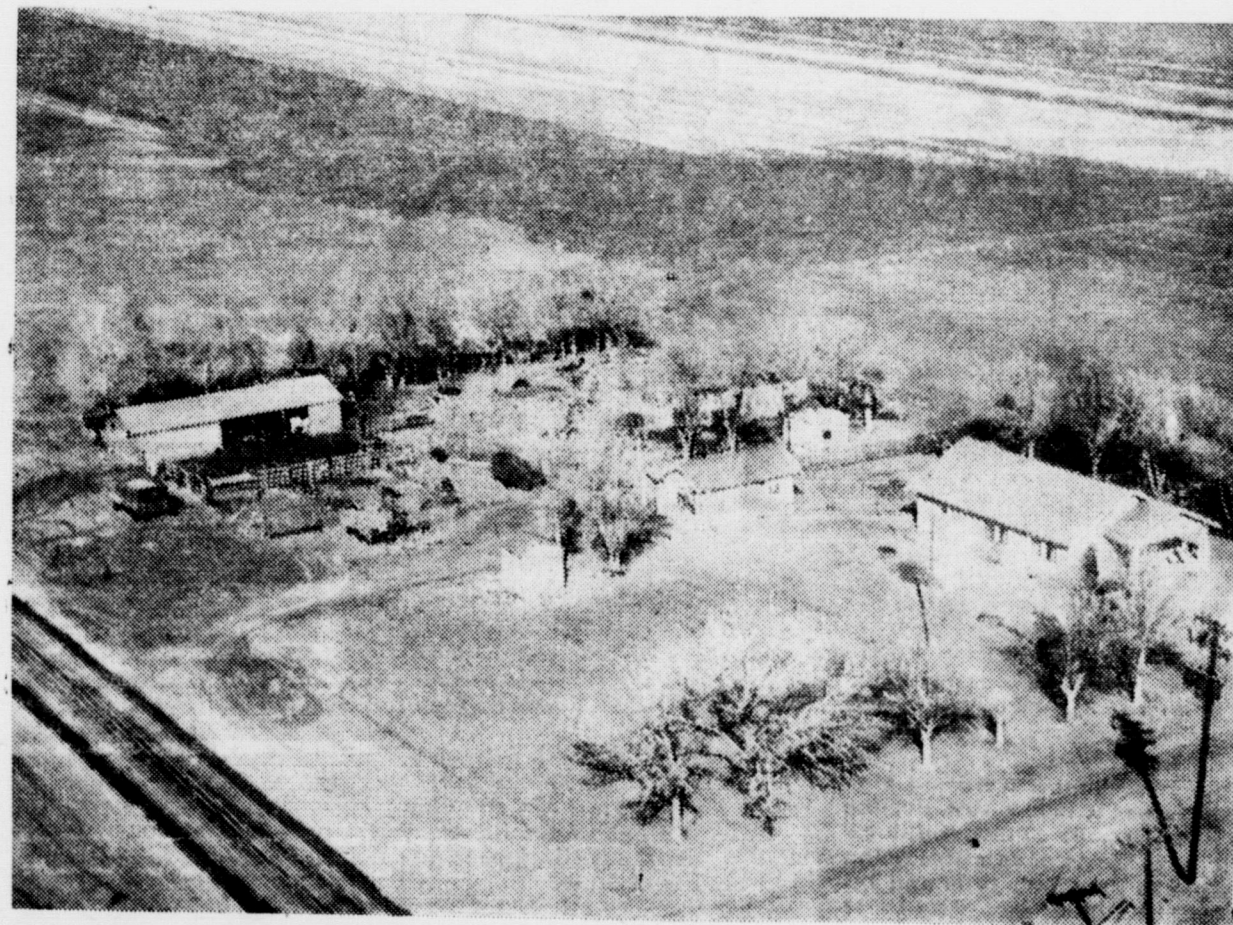
How much income will it take for your family if you die too soon — or for you if you live too long

Box 743
Office - 3600 MULESHOE, TEXAS Res. - 2769

MYSTERY FARM? MYSTERY FARM? MYSTERY FARM? MYSTERY FARM?

CAN YOU IDENTIFY THIS FARM?

This is one of a series of 52 ads to appear in The Muleshoe Journal. Prizes will be two pair of theatre tickets to the Cox Drive-In Theatre. One pair of tickets will be given to the first person living in the city limits who identifies the farm. One pair of tickets will be given to the first person living outside of the city limits of Muleshoe who identifies the farm. Phone or write your entry to the Muleshoe Journal. Winners may pick up their tickets at the office of the sponsor of this ad.



Your Farm Can Be A Picture Of Beautiful Crops When
You Use The Best Fertilizers Correctly!

WE HAVE A COMPLETE LINE OF DRY AND LIQUID
FERTILIZERS — SEE US FOR YOUR NEEDS.

WESTERN FERTILIZER CO.

MULESHOE, TEXAS

**\$24,000,000
MORE
IN '54**

To keep ahead of your needs for electric service—which must be met at the instant that you flick a switch—Reddy will invest more than \$24,000,000 in new plants and equipment in 1954. That's an investment of nearly half a million dollars a week every week of the year, and will bring Reddy's total plant investment to more than \$180,000,000 by the end of 1954.

Electric service costs you just pennies a day, and yet Reddy's investment to provide it is measured by hundreds of millions of dollars. Truly, electric service is the biggest bargain in your family budget.

YOUR PUBLIC SERVICE COMPANY LEADS INDUSTRIAL EXPANSION IN THE GREAT SOUTHWEST





COFFEE

Maryland Club
1 Lb. Can **79c**

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| HEINZ
BABY FOOD, 3 for 25c | MILE HI, SOUR OR DILL
PICKLES 29c | LIBBY'S
PUMPKIN 12 1/2c |
| BETSY ROSS
GRAPE JUICE 29c | DEL MONTE
PEAS 23c | BROWN BEAUTY
SPANISH RICE 19c |
| BAKER'S
COCOANUT 18c | GOLD TIP
GREEN BEANS 15c | PORTALES
YAMS 23c |

LAHOMA
BLACK EYE PEAS **15c**

MARSHALL
PORK & BEANS **10c**



COMMERCIAL VEA
SHORT RIBS **15c**

COMMERCIAL VEA
CHUCK ROAST **25c**

- | | |
|--|--|
| FRESH GROUND
HAMBURGER 29c | VALUE CELLO PKG.
SLICED BACON 53c |
| PINKNEY'S PURE PORK
SAUSAGE 39c | LIGHT WEIGHT
HENS 49c |
| FRESH SHOULDER
PORK STEAK 59c | NU-TAST
CHEESE 79c |

FISH White Trout, Lb. **23c**



- | | |
|--|---|
| CALIFORNIA GREEN
CABBAGE 5c | FRESH GREEN
ONION 5c |
| FRESH
RADISHES 5c | NO. 1 YELLOW OR WHITE
ONION 5c |

LETTUCE Firm Heads, Lb. **10c**

- | | |
|--|---|
| MARYLAND SWEETS
YAMS 9c | CALIFORNIA SUNKIST
ORANGES 13c |
| POTATOES 9c | APPLES 19c |

HUNT'S
FRUIT COCKTAIL **19c**

HUNT'S
APRICOTS **27c**

HUNT'S
TOMATO JUICE **27c**

HONEY BOY CHUM
SALMON NO. 1 TALL **29c**

NO. 1/2 CAN
TUXEDO TUNA **22c**

TNT
POP CORN **19c**

NORTHERN
TISSUE 3 For **25c**

SALAD BOWL SALAD DRESSING
PINT JAR **25c**

1 LB. BOX
SUGAR, POWDERED **14c**

RED LABEL
SYRUP **23c**

BETTY
HONEY **61c**

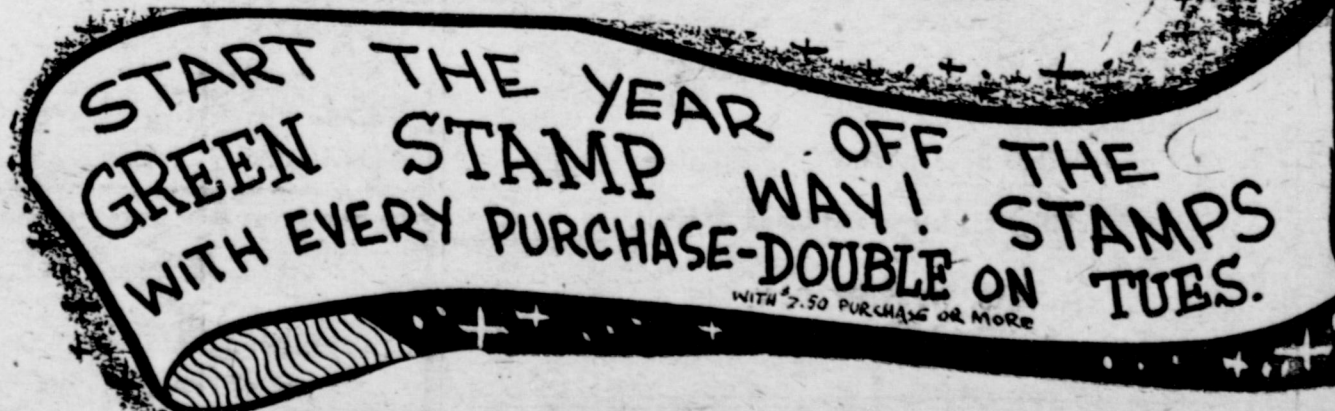
6 OZ. PKG.
HERSHEY DAINTIES **23c**

SCOTT
PAPER TOWELS **22c**

LIGHT CRUST
FLOUR **79c**

We Will Be Closed Friday
January 1st.

THIS AD GOOD THRU SAT., JAN. 2



SHAMPOO Modart 75c Size **33c**

- | | |
|--|--|
| CHAMBERLAIN'S
HAND LOTION 29c | BAYER'S
ASPIRINS 10c |
| LARGE BOTTLE
LYSOL 83c | 59c SIZE
BABY MAGIC 43c |



USE OUR WANT ADS TO... BUY SELL RENT TRADE

THE MULESHOE JOURNAL, Thursday, December 31, 1953

1. PERSONALS

NOTICE: Every family should be protected by a Singleton Burial Policy. We write from birth to ninety years; Inquire or call Singleton Funeral Home, Home owned and operated. Dial 2860 1-5-tfc.

SPECIAL PRICES

On all Radiators. International Farmall Cores \$25 exchange
STOVALL-BOOHER
Radiator Sales & Service
Plainview, Texas

4. Houses For Rent

FOR RENT: Small modern house. See at 1201 E. 3rd St. 4-54-3tp.

FOR RENT: Four room furnished house. Call 3530. 4-1-2tc.

5. APTS. FOR RENT

FOR RENT: Three room modern apartment. Can be seen at 1408 Ave. E. 5-54-2tc.

FOR RENT: Furnished apartment. Private bath. Mrs. Melendy, Phone 7050. 5-53-tfc.

6. ROOMS FOR RENT

ROOM FOR RENT: Man or boy, \$5 week. Call 6920. 6-54-tfc.

8. REAL ESTATE FOR SALE

FARMS AND HOMES FOR SALE

- 640 Acres, well improved, 2 irrigation wells, clean. \$200 per acre.
- 480 Acres, 5 rooms and bath, 1 irrigation well, 320 in cultivation, \$155 per acre.
- 10 Acres, 5 room and bath, irrigation well, all in grass and alfalfa, \$12,000.
- 40 Acres, 5 room and bath, on pavement, pasture grass and alfalfa, \$20,500.
- 80 Acres, 3 rooms and bath, 36 acres alfalfa, 5 acres permanent pasture, electric well, \$24,000.

This is just a few of my good places for sale. I have a nice 4 room and bath house on paved street at \$4,000, \$1,000 cash, terms for rest monthly, 4 rooms and bath, \$3,250, cash.

See me before you buy. Give me your listings.

J. E. DAY
REAL ESTATE
On Morton Highway
Just North Of Courthouse



C. L. "HAPPY" DYER
LAND COMPANY

We have some of the best of land in Bailey County listed.

● 320 Acres table top land, clean, good improvements, 1/2 minerals intact. Price \$220 per acre. Can be bought for one-third down.

● 320 Acres, good improvements, 2 good irrigation wells, 220 acres hay. Price \$235 an acre. Some good 160 acre and some good 80's, so come in and let us show you some of this land.

I have three good salesmen, namely—

C. E. Briscoe Walter Ramm
Jud Gaddy

BARGAIN

● 320 or 640 — Good clean, dark land. The 320 with one well for \$165 per acre. 640 with 3 wells and set of improvements. All goes for \$175 per acre, a good loan. This is located near Hereford, plenty of good water.

● 160 Acres near Muleshoe, well improved, 2 good 10 inch well. If you are looking for a real home and good farming deal this will do it.

These and many other good listings to select from in farm, ranches, and good homes.

We have one of the best homes listed now in Muleshoe. Has every thing that you would want for comfortable living, and we think that the price is right for this type home.

Mr. Land Owner, if you plan to sell your farm we would like to have a listing for we will mail our large advertising out this next week. It will be given the biggest circulation that we have ever attempted to give any of our listings.

We are happy to announce that Mr. Joe Bennett is with us as salesman now.

EDDIE LANE

Real Estate and Insurance
Phone 5640 or 5279

8. REAL ESTATE FOR SALE

CLOSING OUT AN ESTATE

Several half section farms in good irrigation water near Hereford, Texas for sale with small cash payment and long time to pay the balance. These farms for further information see or call collect Glenn Weir or Joe Evans.

GLENN WEIR

Phone 802 or 200 Hereford, Tex.

JOE EVANS

Phone 1163 or 51, Hereford, Tex. 50-tfc.

REAL ESTATE

Give us your Farm and City listings, of all size, For Sale, Rent or Trade. We have buyers every day.

We have some good listings now. See—

M. E. FINLEY or RAY CARTER

FARM BUREAU OFFICE
Phone 648 — Muleshoe 41-tfc.



The Lone Star Trading Post In Muleshoe has opened a new Office. We are located at the Northeast corner of the Courthouse in the old Lumberyard office, corner of West 1st and Ave. C. Plenty room. Come in and loaf with us.

● 100 acres at Van Horn, in cultivation, level, clean. Irrigated. Will sell for \$15,000 cash.

● 4 bed room house, 2 acres, located close to town. Has 4" irrigation well, pressure pump, alfalfa. A nice home for \$8,950.

● 6700 acre ranch near Roswell. Some deeded, some Taylor Grasing, some school land. Fair improvements. This ranch will carry 150 cows. Priced to sell at \$35,000, has \$7,000 loan, payable \$500 a year at 5%. Might trade for good 80 acres near Muleshoe.

● 40 acres, 10" irrigation well, no house. A good one at \$16,000. Will take half cash.

● 160 acres, clean red land, north of Muleshoe. 8" pump, small house. Priced at only \$210 an acre.

● FOR RENT: 320 acres near Muleshoe. 2 pumps, small house. For cash, at only \$12.50.

● 160 dry land. Has house, for rent for \$1,200.

● 160 acres, well improved, 2 irrigation wells, on pavement. Only \$300., has \$12,000 loan. A real buy.

Come in and visit with us. We will buy or sell anything. Also have plenty time to loaf with you.

LONE STAR TRADING POST
Dave Aylesworth

FOR SALE: 1/2 section, 2 3/8 wells, fenced. No improvements, wheat goes, small down payment. Good 20 year loan, or will sell in quarters. 6 miles north, 2 west of Hart, Texas. See Virgil Cummings. 8-54-4tp.

8. REAL ESTATE FOR SALE

FOR SALE

● 160 Acre farm, well located near Bovina, small but usable improvements, good 8" irrigation well.

All the land in cultivation and all will irrigate beautifully. Priced \$250 per acre, 29% down payment.

O. W. RHINEHART

All Kinds of Insurance
Bovina, Texas

WANTED: Middle-aged lady for companion and housekeeper for elderly lady. Must have good recommendations and be unincumbered. Prefer lady able to drive car. Permanent and good pay. Contact James G. Cowan or W. C. Cowan, Sr., at Tulla, Texas, Phone 5-2226, P. O. Box 685A. 3-1-2tp.

FOR SALE: Three room house, 6 lots at Progress. Has 80 ft, 6" casing well with four inch pipe, Commode and septic tank. Fenced for chickens. See Henry Harvey at Progress or write T. L. Leborn, Cleburne, Texas, Rt. 4, Box 249. 8-3-4tp.

10. FARM EQUIP. FOR SALE

FOR SALE: 1952 John Deere "G" tractor and 4-row equipment, price \$2425. See at 2 mi. north and 1 mile east of Enochs on David Jones farm. 10-2-3tp.

15. FARM PROP FOR RENT

FOR LEASE: 160 Acres dry land and 25 irrigated. Inquire at Mack's Barber Shop, Phone 7319. 5-4-1tp.

16. MISCELLANEOUS

FOR SALE OR TRADE: Ladies trained barrel race horse, 7 years old, Denver Daly 3 miles north on Friona highway, 1/2 east. 16-54-2tp.

FARM JOB WANTED: Part crop, part wages. Experienced irrigation and tractor man. James Davis at Leldon Phillips farm, 12 mi. west on new Farm Road, 1 north, 1 west. 16-54-1tp.

LOOK!

Plenty Of
Fresh Vegetables

NOW IN STOCK

IRISH POTATOES

SWEET POTATOES

CABBAGE 2c lb.

PUMPKINS

NICE STOCK OF FRESH NUTS

**PICK 'N PACK
FRUIT STAND**

Phone 6080 — Muleshoe
Next to Crossroads Cafe

Bailey County Abstract Co.

ABSTRACT SERVICE — LOANS

Established In 1900

Mrs. Lela Barron — Mgrs. — L. S. Barron

**DR. B. R. PUTMAN
OPTOMETRIST**

First Door North of REA Building

Muleshoe, Texas Phone 6560

Clovis Veterinary Hospital

AT THE STOCKYARDS CROSSING

Facilities for Large and Small Animals

CHAS. WEBSTER, D. V. M.

104 Hull Phone 5442 Clovis, N. M.

INSURANCE

FIRE CROP HAIL CASUALTY

Does Your Present Coverage

Furnish Adequate Protection?

Lewis Insurance Agency

Telephone 7320 — Barry T. Lewis
Office — East of Courthouse in Old Journal Building

SPENT CHRISTMAS HERE

Gay Sanders of Midland, spent Christmas here with her parents, Mr. and Mrs. Claude Sanders and other relatives and friends.

VISITED OVER HOLIDAYS

Mr. and Mrs. Travis Winters visited with relatives in Amherst and Lubbock over the Christmas holidays.

Irrigation And Water Well S

Drilling
ANY SIZE — ANY DEPTH

—SEE—

DICK DORAN

Two Blocks North On Friona Highway
Phone 3280 — Muleshoe

FARLEY INSURANCE AGENCY

REAL ESTATE & INSURANCE

AUTO FINANCING — FARM LOANS

Over Bank, Muleshoe, Texas

Office Phone 7279 — Res. 5103

CHINCHILLAS FOR SALE

We Have A Few Pair Of Young Chinchillas For Sale. These Animals Are Of The Highest Quality And Registered With The N. C. B. A. If You Are Interested In The Profitable Business Of Fur Farming We Will Be Glad To Discuss It With You

Muleshoe Chinchilla Farm

W. B. Wagon — W. B. Wagon, Jr.

ALVIN C. WEBB

CERTIFIED PUBLIC ACCOUNTANT

Announces Opening Of Office

In Muleshoe

NEXT DOOR TO POOL INS.

Phone 3170 — Muleshoe

PICTURES MAKES A LASTING GIFT —
NOW IS THE TIME TO GET YOUR PHOTO
GIFTING OUT OF THE WAY

OPEN EVENINGS BY APPOINTMENT

MELTON STUDIO

1010 Main St. Clovis, N. Mex.
Phone 6624 P. O. Box 1137

R. E. MITCHELL SAYS:

If you crave a place in the sun,
better be indifferent to blisters.

REPUBLIC NATIONAL

LIFE INS. CO.

Muleshoe, Texas



**NOTICE TO
COTTON PRODUCERS**

See us for highest market prices, also prompt service on cotton loans, both the PMA and Texas Cotton Growers Association

A. S. STOVALL

TEL. 7960 — MULESHOE

**DANCE
NEW YEARS
EVE**

December 31
ALSO SAT., JAN. 2

—MUSIC BY—
**LLOYD ALSUP
AND THE BOYS**

LA VISTA
CLOVIS THE PLAINS FINEST DANCE SPOT

**We can help you
get there in the
New Year ahead**

MULESHOE STATE BANK

Member Federal Deposit Insurance Corporation

Long-term home loans at low cost. Ask for details...no obligation

We are anxious.. to help responsible, local families who want to buy or build a home.

LOW-COST...EASY-PAY HOME LOANS

—in—
MULESHOE
FOR INFORMATION SEE
MILDRED DAVIS
Western NFLA Building Muleshoe

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
Clovis, N. M. P. O. Box 470

MR. FARMER . . .

If you plan to lay a 2" to 4" gas line 100 feet to 100 miles, we can sell the pipe cheaper.

We are also well stocked with Irrigation Pipe, 8" to 16" at Competitive Prices.

See Us For Your Pipe Needs

HILTON SUPPLY CO.
1819 East Broadway
Lubbock, Texas
Phone 2-3041 or 2-5685

Cut Pump Maintenance Costs . . .

WESTERN PUMPS

with WESTERN Deep Well TURBINE PUMPS

Check this 30-year record! Western Pump Company's first vibration dampened tubeline pumps were installed in 1922. A recent check of pump registration cards for that year shows an amazing performance record! Of 47 pumps installed not a single length of tubeline has had to be replaced because of excessive wear!

See Your Local Western Pump Dealer

Harley Henderson
Phone 3280 — Muleshoe, Texas

HAD GUESTS
 Guests in the home of Mr. and Mrs. W. H. Autrey for Christmas

was Mr. and Mrs. W. H. Awtrey, Jr., and daughters, Rhonda Kay and Shelia Rae, of Hereford; Mr. and Mrs. E. T. Ward of Portales, N. M.; their son, Arlin of Cheyenne, Wyoming Air Force

Base; Mr. and Mrs. Elix Thomas and son, Jerry, of Clovis, N. M.; Mrs. Wayland Bryant and daughter, Justine, Clovis, N. M.; Mr. and Mrs. Jerel Bryant, Portales, N. M.; Mr. and Mrs. Harold Bryant of San Joan, N. M.; Dewayne Bryant, San Joan, N. M.; and Mr. and Mrs. Ernest Bough of Muleshoe.

VISITED IN BENJAMIN
 Mr. and Mrs. R. C. Giles and Dorothy, and Wanda Estep, spent Christmas in Benjamin with Mrs. Giles' mother, Mrs. J. H. Redwine and other relatives.

RETURNED HOME
 Mrs. F. L. Wenner returned home December 20, after a weeks visit in Douglas, Arizona.

HAD CHRISTMAS GUESTS
 Those spending Christmas in the home of Mrs. F. L. Wenner were all her children and grandchildren. They were Mr. and Mrs. Ansel Ashford and children, Mr. and Mrs. Reaford Wenner, Mr. and Mrs. Delton Wenner, Rev. and Mrs. E. L. Merriott, and sons, all of Muleshoe; Mr. and Mrs. Gilbert Wenner and son of Friona, Ralph Wenner of San Diego, Calif., and Mrs. Wenner's sister and family, the Cecil Waters family of Amarillo.

SPENT CHRISTMAS HERE
 The Dick Wagnons of Lubbock, spent Christmas here with his

parents, Mr. and Mrs. W. B. Wagon. Read The Journal Want-Ads.

DR. B. Z. BEATY
 Dentist
 Next Door To Wood Drug
 Office Hours: 9-12, 1-5
 Off. Phone 2040, Res. 5020
 Closed Saturday P. M.

DR. A. E. LEWIS
 Dentist
 East of Courthouse - Muleshoe
 Off. Pho. 3040 - Res. 6570
 Closed Wed. & Sat. Afternoon

Flowers For Every Occasion
 Weddings and Parties
 Funerals - Corsages
 Cards and Gifts
English Floral and Gift Shop
 1221 Ave. B - Pho. 5740
 FLOWERS DELIVERED OR
 WIRED ANYWHERE
24 HOUR SERVICE
 Box 651

NOTICE!
 Anyone Is Eligible To Make Application For Blue Cross And Blue Shield Hospitalization Before Dec. 31. No Money Down.
See W. R. Carter
 At Farm Bureau Office Or
 Call 6460 Today

CARD OF THANKS
 We wish to express our thanks and appreciation for the sympathy, the kind deeds, the many beautiful flowers, and every consideration shown us by our neighbors and many friends at the loss of our loved one, Mr. William Matthiesen. May God richly bless each and everyone of you.
 Mrs. William Matthiesen
 Mr. and Mrs. R. L. Matthiesen
 Mr. and Mrs. Harry Engelking
 Mr. N. J. Matthiesen

SEE US FOR PROTECTION POLICIES YOU NEED
BOBO INSURANCE AGENCY
 Office In Bank Building
PHONE 2640 **MULESHOE**

1st Baby

BORN IN BAILEY COUNTY IN 1954

To the first baby born in Bailey county after midnight Dec. 31, 1953 all these wonderful prizes will be awarded.

Hospital or physicians records will be proof of the actual time and date of birth of the baby. No one need buy anything in order to participate in the contest.

To The Parents Of The First Bailey County Baby Born In 1954 - A Handsome Leather Bound Baby Book.

E. R. HART CO.

ALL BABIES HAVE TO EAT

We Award To The Winner Of This Derby - A Case Of 24 Cans Of Heinz or Gerber's Strained Baby Food.

CASHWAY GROCERY & MKT.

STAY AS SWEET AS YOU ARE -

A Free Permanent To The Mother Of The Baby - If It's A Girl We'll Be Delighted To Give It Her First Haircut.

WELLBORN BEAUTY SHOP

To Keep The New Arrival Warm - A Beautiful 100% Nylon Shawl From -

ANTHONY'S

We're Proud Of Every New Citizen. If The Parents Of The New Arrival Live Within The City Limits Of Muleshoe - A Quart Of Milk Delivered Every Day For 30 Days - If The Baby Belongs To A Rural Family - 2 Gallons Of Delicious Malone Ice Cream.

MALONE MILK CO.

A BOX OF FINE CIGARS TO THE PROUD

PAPA FROM -

PIGGLY WIGGLY

TO THE FIRST BABY OF 1954

Anyone Who Has Children Knows That There Are Never Enough Bottles And Nipples - We'll Start Them Off Right With - 12 Bottles And 12 Nipples. Congrats.

WESTERN DRUG STORE

WE'LL MAKE SURE -

That The Baby And Mother Get Home - We'll Deliver Them Any Place In The County In Our Modern Up-To-Date Ambulance.

SINGLETON FUNERAL HOME

If Papa Lives Through It . . . He Can Bring His Car To Us For A Complete Philcheck Lube Job.

BARBOUR'S PHILLIPS "66" STATION

If The Happy Parents Will Just Drop By We Will Be Happy To Give The Little Tot A Fine -

\$2.50 Locket

\$2.50 Ring

FIELDER'S JEWELRY

NAVY RECRUITER TO BE HERE MONDAY
 Tony J. Dibsie, Engineman First Class, U. S. Navy, from the

U. S. Navy Recruiting Station in Clovis, N. M., will be in Muleshoe, Monday, January 4, from 11:00 a. m. to 12:00 o'clock noon.

to interview applicants, male and female interested in applying for enlistment in the Regular Navy.

Read The Journal Want-Ads.

May Some Stocks Be Safer Than Government Bonds?

By Roger W. Babson

Washington, D. C., Dec. 24 — This seems an unfair if not a dangerous question to ask. However, I feel that I owe a frank answer to my readers. In order not to offend the Treasury Department, I could devote this column to the subject of diversification. I could advise investors to have diversified portfolio consisting of perhaps 15% in Government Bonds, 15% in Real Estate, 25% in Bank Accounts, 10% in Corporation Bonds, 10% in Preferred Stocks and 25% in Common Stocks. This would be the easy thing for me to do, but I feel it would be cowardly advice.

GOVERNMENT BONDS
 Statistically, Government Bonds should be the safest investment. The Government can always assess taxes to pay interest and principal. No Corporation can assess taxes to pay interest on its bonds or dividends on its stock. Another great advantage of Government Bonds is that in an emergency the Government can print money either to pay interest or principal. No Municipality or Corporation has this privilege. There are also other reasons in favor of United States Government Bonds, especially the shorter maturities.

Now let us look at the other side of the picture. Probably a third of the countries in the United Nations have defaulted on their Government Bonds since 1940. Probably two-thirds of the countries in the United Nations are suffering from a decline in the market for their bonds. The bonds of such nations as Great Britain and France are selling at big discounts; while the bonds of Germany, Austria, and many other countries, for which their people paid good money, are now valueless.

INFLATION AND GOVERNMENT BONDS
 The United States Government will never be unable to pay the interest or principal of its bonds. But the question is whether the Government will pay in 100-cent dollars, as our dollars may be considered to have been worth 15 years ago, or pay in today's 52-cent dollars or in 25-cent dollars, which is probably what they would be worth when, as, and if World War III comes. I believe that another World War would certainly result in tremendous

inflation with a corresponding reduction in the value of our dollar.

When a Government Bond comes due, we are paid only in dollars, irrespective of what these dollars are worth or what they will buy in food, clothing, or shelter. If you feel that President Eisenhower is to turn to the left, going back on his campaign promises to make the dollar worth more, you probably shouldn't buy Government Bonds. Some readers write me that inflation is simply something for the banker to worry about; but if you have Government Bonds, you had better do some worrying yourself.

WHAT ABOUT STOCKS?
 Stocks have many disadvantages. But a sound company which has paid dividends for over 40 years has some important advantages. Take, for instance, a good Chain Store Stock. The store is taking in dollars every day, but it also pays out dollars every day to the manufacturers of the goods which it has on its counters. Therefore, it does not make much difference to the store what the dollar is worth. If it takes in only "bad dollars", it pays out only "bad dollars". Inflation is not a serious factor, except as to wages paid. But here is another advantage which good Common Stocks have: The less the dollar is worth, the more dollars the company will usually give to stockholders as a dividend. The above is not true with any kind of a bond. The income from your bonds, whether Government or Corporation, or even a Preferred Stock, is fixed and will not be increased as the value of the dollar declines.

Don't attempt to speculate in stocks because of my speaking a good word for them. Don't buy untried or uncertain stocks. You'd be better off to buy Government Bonds. I believe, however, that your banker can select for you some stocks which are really safer than Government Bonds. I say this because in those countries where the Government Bonds have defaulted, Common Stocks of old reliable companies are selling higher than ever. On the other hand, I am now buying no stocks or bonds; but waiting for lower prices.

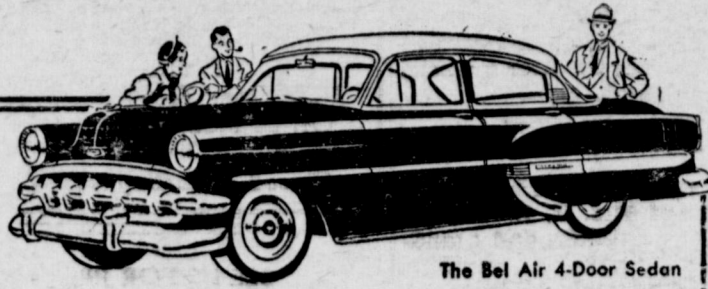
HAD CHRISTMAS VISITORS

Mr. and Mrs. T. R. White had as guests in their home for Christmas, their daughter and son-in-law, Mr. and Mrs. Dorman Toten and Debbie, of Killeen, Mr.

and Mrs. Wade Flatt of Wichita Falls, Mr. and Mrs. E. A. Flatt and daughter, and Mr. and Mrs. R. T. Smith and children.

Read The Journal Want-Ads.

Here's what's causing all the talk about the



The Bel Air 4-Door Sedan

NEW 1954 CHEVROLET

It's the first and only low-priced car to offer **POWER BRAKES, AUTOMATIC SEAT and WINDOW CONTROLS,* NEW HIGHER HORSEPOWER in TWO GREAT ENGINES... plus all these other new advantages!**

See it now!

The colorful new styling all around the car. People are looking—and liking what they see. Here's Body by Fisher at its beautiful best!

Colorful new interiors and automatic window and seat controls. Chevrolet is the first low-priced car to offer automatic front window and seat controls! (Optional on Bel Air and "Two-Ten" models at extra cost.)

The thrifty new power. Powerglide models now offer the more powerful "Blue-Flame 125." There's more power too, in the "Blue-Flame 115" engine in gearshift models. Both bring you finer, thrifter performance.

Power Brakes, lower-priced Power Steering, Powerglide for all models. Now, on Powerglide models and for the first time in any low-priced car, you can have Power Brakes. Power Steering costs less and you can have Powerglide on all models. All three features optional at extra cost.

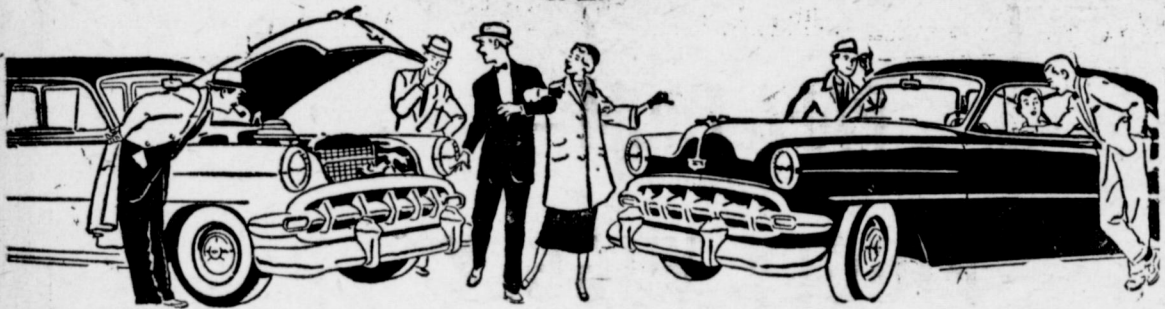
The brand-new Delray Club Coupe—one of two new body styles. Now, Club Coupe smartness with all the back seat knee-room of a two-door sedan and colorful, all-vinyl interiors! There's a brand-new 1954 Utility Sedan, too.

*Optional at extra cost. Power brakes available on Powerglide models. Automatic window and seat controls on Bel Air and "Two-Ten" models.

POWERED FOR PERFORMANCE!



ENGINEERED FOR ECONOMY!



C. & H. CHEVROLET

MULESHOE, TEXAS

HERE IS THE RECIPE THAT WON...

\$25,000.00

LAST TUESDAY AT PILLSBURY'S 5th GRAND NATIONAL RECIPE AND BAKING CONTEST

CLIP OUT AND SAVE

MY INSPIRATION CAKE

\$25,000 1st Prize winner in Pillsbury 5th Grand National Recipe and Baking Contest won by Mrs. A. B. Kanago, Webster, South Dakota.

Bake at 350 degrees F., for 35 to 40 minutes. Makes two 9 inch round layers.

Place 1 cup finely chopped nuts evenly over bottom of two well greased and lightly floured 9 inch round layer pans.

Grate 2 ounces sweet or semi-sweet chocolate reserve. Sift together 2 1/2 cups sifted Pillsbury's Best Enriched Flour, 4 1/2 teaspoons Double Acting baking powder, 1 teaspoon salt, and 1 1/2 cups sugar into mixing bowl.

Add 2-3rds. cup shortening, 1 1/4 cups milk, and 1 teaspoon vanilla. Beat for 1 1/2 minutes, 150 strokes per minute, until batter is well blended with electric mixer blend at low speed, then beat at medium speed for 1 1/2 minutes.

Add 2 1/2 cup egg whites, 4 large or 5 medium unbeaten, beat for 1 1/2 minutes.

Spoon one-fourth of batter carefully into each nut-lined pan, using about half of the batter. Sprinkle with the grated chocolate half in each pan. Spoon remaining batter into pans, spreading carefully so chocolate is not disturbed.

Bake in moderate oven 350 degrees F., 35 to 40 minutes. Let cool in pans 10 to 15 minutes before turning out. Cool thoroughly and frost layers, nut-side up with chocolate frosting, spread frosting between and on sides of layers, but frost only 1/2 inch around top edge of cake and about 1 inch in center. Decorate chocolate frosting with reserved 1-3 cup white frosting, thinned with 1 to 2 teaspoons water for easier frosting.

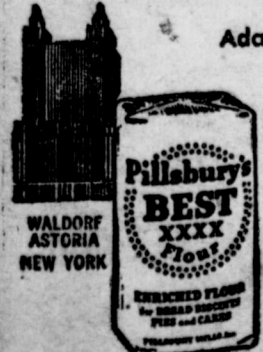
Combine 2 squares 2 oz. chocolate, 1/2 cup granulated sugar and 1/4 cup water in saucepan. Cook over low heat, stirring constantly until chocolate melts and mixture is smooth and thick. Remove from heat, add 4 egg yolks beat thoroughly, cool.

Cream 1/2 cup butter or margarine and 1-teaspoon vanilla. Blend in gradually 2 cups strained confectioners sugar, creaming well. Reserve 1-3 cup of this mixture to decorate cake. Add cool chocolate mixture to remaining butter sugar mixture. Beat until smooth.

Adapted by Ann Pillsbury

All recipes won with Pillsbury's BEST Flour... For perfect results use only Pillsbury's BEST!

Pillsbury's BEST
 THE GRAND NATIONAL-EUROPEAN RECIPE FLOUR



25-Lb. Sack

\$1.69

WAGNON GROC. & MKT.

Phone 4060 We Deliver



Thrifty Prices FOR Thrifty People

HOME DELIGHT
PECANS 1-lb. cello pkg. **83c**
CRISCO 3-Lb. Tin **79c**

HAMBURGER

Lean And Tender Lb. **29c**

LEAN MEATY
PORK CHOPS lb. **55c**

VANCE'S PURE PORK
SAUSAGE lb. **59c**

CHOICE BEEF LOIN OR T-BONE
STEAK lb. **59c**

SUN RAY 2-LB. PKG.
BACON **\$1.29**

CHOICE BEEF CHUCK OR T-BONE
ROAST lb. **49c**

COMSTOCK SLICED NO. 2 CAN
PIE APPLES **29c**

DEL MONTE NO. 303 CAN
PEAR HALVES **25c**

DEL MONTE NO. 2 1/2 CAN
PEACH HALVES **29c**

MISSION NO. 2 CAN
SUGAR PEAS **14c**

DEL MONTE NO. 2 CAN
SPINACH **11c**

CONCHO NO. 2 CAN
TOMATOES **11c**

VAN CAMP NO. 303 CAN
PORK & BEANS **10c**

• FRUITS & VEGETABLES •

CABBAGE
 Fresh Firm Heads Lb. **6c**

Potatoes
 Fancy White Lb. **5c**

BUGS BUNNY CELLO BAG
CARROTS **15c**

Miss Patsy Miller And Mr. Howard Tate Are Wed In Impressive Ceremony



MRS. HOWARD TATE

Miss Patsy Rhea Miller, daughter of Mr. and Mrs. Earl L. Miller of Earth, and Mr. Cecil Howard Tate, son of Judge and Mrs. Cecil Tate of Muleshoe, were united in marriage, in an impressive double ring ceremony December 20, at 4:00 o'clock in the afternoon, at the Earth Baptist Church.

Vows were exchanged before an archway of greenery and white chrysanthemums, flanked on either side by tall candles. Officiating clergyman was the Rev. Bruce Giles.

Mrs. Harry Axtell, soloist, sang "I Love Thee", "At Dawning", and "Wedding Prayer". She was accompanied by Mrs. Loy Wilson at the organ, who also furnished the traditional wedding marches, and played Clare de Lune, during the ceremony.

The bride, given in marriage by her father, was lovely, in an

original model wedding gown of imported chantilly type lace, and duchess satin in a beautiful shade of ivory. Designed with a high neckline, which was framed with a lace stand-up collar, the fitted lace bodice had long sleeves ending in points over the hands, and a wide satin midriff which terminated in a deep point at the center-front waistline. The voluminous skirt, stemming from the tight fitting waist, was made of shirred satin. A wide band of lace applique, outlined the bottom edge of the skirt, and swept to a beautiful and graceful train at the back. Her veil of silk illusion, edged with a narrow satin fold, was joined to a bonnet type cap of chantilly lace. She carried a bouquet of white orchids and stephanotis.

Maid of honor was Paula Bley of Olton. She wore a dress of velveteen and nylon net over taf-

feta, in a soft shade of winter blue. The fitted bodice, topped by a velveteen bolero, was strapless, and had folds holding insets of pleated net over the bustline. A small cord accentuated the waistline. The bouffant skirt of shirred nylon net was floor length.

Her velveteen bonnet matched her dress, and was fashioned after that of the bride. She carried a bouquet of bronze chrysanthemums with bronze streamers.

Bridesmaids were Jeri Howe

and Billie Nix of Lubbock, and Shannon Rutherford of Levelland. Junior bridesmaid was Mary Lu Miller of Earth, sister of the bride. Their dresses, bonnets, and bouquets were identical to that of the maid of honor.

Candlelighters were Joan Kelley of Earth, cousin of the bride and Gaylord Tate of Muleshoe, brother of the groom. Ushers were Clifford Morton, Dimmitt; Leo Wollard, Muleshoe; Jerry Hinant and Lyman Coleman, Dallas; and Gaylord Tate, Muleshoe.

Assisting at the reception which followed the ceremony were Miss Jolene Kirkpatrick, Earth; Mrs. Laqueta Hill, cousin of the bride, Hart; Miss Joyce Gooch, Earth; Miss Sammie Carol, Muleshoe; Miss Wanda Harris, Plainview; Miss Lois Jane McDaniel, Ft. Worth; Miss Ruth Jones, Denver City; and Miss Janabeth Laing, Earth. In the receiving line was Mrs. Miller, mother of the bride, Mrs. Tate, mother of the groom, the bride and groom, and the bridesmaids.

Tall white candles and the bouquets of the bridesmaids highlighted the table which held the white wedding cake and the silver tea service.

For the wedding trip to New Mexico, the bride wore a suit of imported wool in her favorite shade of blue. Designed on classic lines, with rhinestone buttons and accenting pockets, it had a sheath skirt, and was worn with a white hat and gloves, and

reptile shoes and bag. Her corsage was white orchids.

After January 1, Mr. and Mrs. Tate will be at home in Dallas.

The bride was graduated from Baylor University in November of this year. She will teach in the Dallas Elementary School system, after the 1st of the year.

The bridegroom attended Baylor University, and is now attending Baylor Dental School in Dallas.



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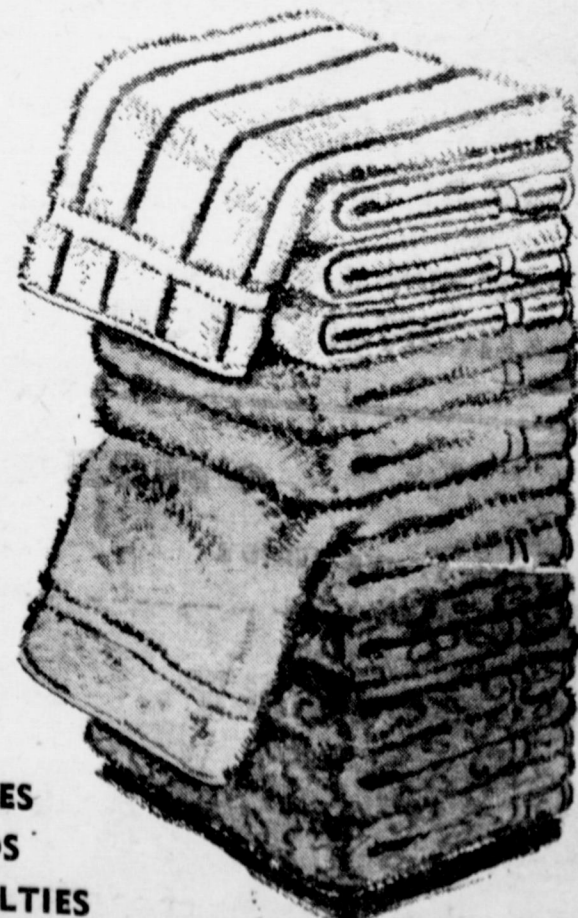
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