

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 31, NUMBER 53

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, DECEMBER 24, 1953

Activities Here Indicate Biggest Christmas Season

Will there be a "White Christmas" for Muleshoe and vicinity again this year? A blustery northerly blow in early this week and the sky was overcast Tuesday, giving rise to speculations a snow may be coming this way; the weather man didn't say yes and didn't say no. Last year, the area was unexpectedly treated to a nice snow which remained on the ground through Christmas.

Meantime, preparations for the holiday continued apace throughout the area. Here in Muleshoe pre-Christmas shopping has been very brisk, especially the last few days. Parking space on city streets in the downtown area has been difficult to find.

It appeared that on the whole the people will have the best Christmas ever. Many local firms are giving cash or merchandise bonuses so that their employees will be able to have a bigger and more pleasant holiday season. Gift buying indicates more and more hearts will be made happier this year.

Goodfellows On Job
There are some who will not enjoy the full measure of happiness because of family sorrows or because of limited finances. The Muleshoe Goodfellows (and many who do not call themselves Goodfellows perhaps) have done everything they could to see that everyone participates in the good fellowship and in the sense of well being that the more privileged may enjoy.

Toys, Christmas candies, and fruits will be provided for those who for any reason may not anticipate a joyful Christmas. The Goodfellows ask that anyone knowing of a family which is having financial difficulties supply the name of this family so

that they may provide presents and other things. Some have contributed time and work to repair and paint old toys or new toys that need a little attention; others have contributed candy,

fruits, and cash. Muleshoe's Christmas shopping season got underway with the appearance of Santa Claus with (Continued To Back Page)

March Of Dimes Drive Is Underway With Goal Double That of Last Year

A campaign to raise more money than ever for the March of Dimes to fight infantile paralysis is underway in Bailey County, with Travis Reed as the campaign director. Mr. Reed said the county's quota is double that assigned the county last year.

This year each organization and club has been enlisted and the committees have been organized and workers have accepted their responsibility.

The county organization is as follows:

Chairman, Jeff Peeler; Secretary, Mrs. Clyde Holt; Treasurer, Mrs. W. B. LeVeque.
Chairman: Muleshoe Mothers March, Mrs. Marion Harris; Muleshoe Coin Collectors, Mrs. Willis Farrell; Muleshoe business district, Alex Wilkins and Curtis Wellborn; March of Dimes Dance, Murrell Brown, JayCees; Publicity, Ray Franz and J. M. Forbes; American Legion, P. Q. Stickney; Lions Club, Arch Fowler, and Ernest Kerr; Rotary Club, J. M. Forbes; Valley & Palace Theatres, Mrs. Hertha Walker Study Club, Mrs. Buck Ragsdale; Eastern Star, Mrs. Jim Cox; Rebekahs, Mrs. Tom L. Smith; ESA Sorority, Mrs. Lois Witherspoon; Wesleyan Guild, Mrs. Ruth McCarty; Muleshoe schools,

Jerry R. Kirk, Troy Perkins, and Bill Parker; Junior Study Club, Mrs. Willis Farrell; Bula and Enochs, H. A. Reynolds, Mrs. F. L. Simmons, and Mrs. R. P. McCall;
Y. L. Community, Mrs. W. T. Miller; West Camp, W. W. Couch; Needmore and Baileyboro, Rev. Gene H. Davis; Three Way, Stegall, Maple and Goodland, O. B. Stamper, Mrs. Cecil Cole, Tommy Galt; Progress, Rev. Carroll M. Jones; Colored District, Christine Raven.

New Irrigation Firm Is Formed

Muleshoe has gained an irrigation pump firm in the last few days. Harley Henderson is the local manager and has built an office in the section north of the tracks near Friona highway.

The firm will handle Western Deep Well Turbine Pumps. Dick Doran, the well driller, has his headquarters in the office with Mr. Henderson.

Nickels Shoulder Broken In Mishap

Guy Nickels, Muleshoe ginnee, received a broken shoulder when his car overturned on the highway east of Muleshoe. The accident occurred about 7:30 p. m. as he and three others returned from working at the Pleasant Valley gin, also owned by the Nickels family.

After receiving first aid at Green Hospital & Clinic here, Mr. Nickels was taken to a hospital in Littlefield for treatment.

Bobby Gene Nickels, riding with his uncle in the car, had a broken foot. Two others in the car, Elmer Penner and another gin employe, were bruised and scratched it was said. The mishap occurred at the intersection of the farm to market road with the highway.

Bill Matthiesen Rites Thursday

Funeral services for "Bill" Matthiesen, a pioneer settler of the Muleshoe area, will be held in the First Baptist Church here at 2 p. m. Thursday, Dec. 24.

Death came for the pioneer at 1:30 p. m. Monday, Dec. 21. He apparently died of a heart attack while sitting in a chair in his irrigation pump office and was pronounced dead upon arrival at Green Hospital.

William Simon Fredrick Matthiesen was born Jan. 2, 1884, in Avoca, Iowa. His age was 69 years, 11 months, and 19 days.

He came here with his family in 1919 and farmed near Muleshoe for a long time. Since retiring from active farming, he had represented an irrigation pump company in this area.

Mr. Matthiesen is survived by his wife, Celia Matthiesen, Muleshoe; a son, Roland Matthiesen, Muleshoe; and a daughter, Mrs. Vera Engelking, Muleshoe. Other survivors are two brothers, N. J. Matthiesen, Muleshoe; and Edd Matthiesen, of Logan, Iowa; two grandchildren and two great grandchildren.

Rev. Leslie Heubner, Lutheran minister of Littlefield will officiate in final rites. Mr. Matthiesen had been a member of the Lutheran Church since childhood.

Active pallbearers are Benny Dyck, Fred Determan, John Bickel, Raymond Roubinek, Chet Layne, and Ray Griffiths. Honorary pallbearers named are: Stroth Walker, Raymond Green, Buddy Howard, C. A. Barnett, Clarence Weeks, Horace Blackburn, Jesse Osborn, Arnold Morris, Rufus Gilbreath, Byron Griffiths, Howard Carlyle, L. T. McKillip, Art Ryan, and Lee Lowery.

Interment will be in Muleshoe cemetery with Singleton Funeral Home in charge of arrangements.

Many Firms Will Close Saturday After Christmas

County officials and deputies will have a brief holiday during Christmas and New Year.

The Weather

| | High | Low |
|---------|------|-----|
| Dec. 14 | 49 | 18 |
| Dec. 15 | 47 | 18 |
| Dec. 16 | 63 | 22 |
| Dec. 17 | 44 | 27 |
| Dec. 18 | 46 | 9 |
| Dec. 19 | 52 | 33 |
| Dec. 20 | 60 | 25 |

No precipitation for the period. December rainfall .21 inch.

The Courthouse will be closed at noon Thursday, Christmas Eve and will open Monday morning following.

Then on New Year's day and Saturday following the courthouse will be closed until Monday morning.

City Hall To Close

The city hall will be closed at 5 p. m. Thursday and remain closed until Monday morning. The city office will be closed New Year's day only.

The bank and postoffice will

have only one day for a holiday on Christmas and will be open for business Saturday, Dec. 26.

Scores of other business offices and stores will be closed Saturday the day after Christmas. Among the groups which have announced Saturday closings are the cleaning shops, lumber yards and wholesale oil houses.

Grocery stores here will be doing business as usual Saturday and some stores will be open that day.

THE CHRISTMAS STORY

Now there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them; and they were sore afraid. And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David, a Saviour, which is Christ the Lord.

And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes, lying in a manger.

And suddenly there was with the angel a multitude of the heavenly host praising God, and saying,

Glory to God in the highest, and on earth peace, good will toward men.

And it came to pass, as the angels were gone away from them into heaven, the shepherds said one to another, Let us now go even unto Bethlehem, and see this thing which is come to pass, which the Lord hath made known unto us.

And they came with haste, and found Mary, and Joseph, and the baby lying in a manger. Luke 2:8-16.

Falling Bale Injures Worker

A bale of cotton, falling from the top of a stack of bales on a truck, sounds like a pretty formidable thing. But a bale did this and struck Vernon Haley, Union Compress & Warehouse Co. employe Monday, without disastrous results.

He was x-rayed at Green Hospital & Clinic and it was thought a rib may have been cracked. He was released Tuesday morning. His fellow workers thought Haley is either a pretty lucky boy or a good boy, or both.





Christmas is here
With its
holiday fun,
And may it turn out
Just your
merriest one!

MALONE MILK CO.

Counties South Of Lubbock Said To Be Infested With Pink Bollworm

After an alarming announcement that 15 counties in central and east Texas recently were found to have large numbers of pink bollworms, H. B. Prickett, director of the Bureau of Plant Quarantine and Entomology, in Lubbock revealed Saturday that Lubbock and counties south also have their share of the insect.

Though not in proportion to the counties in central and East Texas, it has been found that many South Plains counties had an increase of the bollworm in 1953.

The heaviness of infestation in South Plains counties varies according to the location, Prickett said. From Lubbock County north, the infestation is almost nonexistent. In that area, the time of planting and harvesting are such that it is detrimental in many cases to the pink bollworm.

Howard Generally Infested
In Howard County, Prickett said that every field has some pink bollworms. "We think there are not too many counties south of Lubbock where some insects could not be found," Prickett said.

"We did not get to make as many inspections of area fields as we would have liked," Prickett said in reference to inspections annually performed by personnel of that office in an attempt to determine the severity of infestation. "We did find, however, that this area has pink bollworm and that in some counties the amount is higher than it was last year."

It is still too early in the South Plains area to turn cotton stalks under, the directors said. They should be left standing until they

have had several freezes, he said. This reduces the chance for bollworm survival.

Gins Are Helping
In an effort to reduce the amount of pink bollworms living from year to year in the soil, the bureau requires that all cotton bolls returned to the soil to be either composted, double-fanned, hammermilled, or heat treated. Gins saving bolls this year are employing the prescribed methods of pink bollworm prevention.

Prickett says the future does not look bright in the fight against pink bollworms.

Ten additional counties in Oklahoma were found to have infestations this year, Prickett said. This brings the number in that state to 31.

An Unsafe Car May Ruin Your Christmas Plans

AUSTIN — Don't let an unsafe car ruin your Christmas plans. Before starting on that holiday trip make sure that you will reach your destination by having your car inspected. G. C. Morris, executive director of the Highway Safety Council, cautioned this week.

"Accident figures show that one traffic death in every ten in Texas is caused by faulty mechanism," Morris pointed out. According to the Department of Public Safety, about half of the cars inspected so far have re-

quired minor repairs. Headlights, brakes, horns, rear view mirrors, and wind-shield wipers, all vitally important during the winter months, must be checked before April 15, in accordance with the Texas Motor Inspection Law, Morris said.

Drivers who are not planning trips should take advantage of the holidays and avoid the rush on car inspection stations that will come after the Christmas season, Morris urged. With only 14 per cent of the cars having been inspected, the remaining 86 per cent will have only three and a half months left before the deadline.

Morris urged holiday drivers also to drive carefully, obeying traffic laws and observing the simple courtesies of the road. "Each year at what is supposed to be our most joyous season, we cripple and kill more and more people in traffic," Morris said. "The Department of Public Safety has estimated that this Christmas will be no exception, that 100 persons will lose their lives. This need not be the result. It can be avoided if we drive carefully, and most important, if we drive soberly. Don't take chances with your life or the lives of others."

SCHOOLS DISMISS FOR HOLIDAYS

Muleshoe schools began a long Christmas holiday Friday afternoon. Classes will be resumed Monday, January 4.

Many of the teachers are visiting at distant points with their families or friends during the holidays.

ARE VISITING HERE

Lt. and Mrs. Jim Johnson of Corpus Christi, and Roald Johnson of Texas Tech, are here visiting their parents, Mr. and Mrs. Fred Johnson, through the Christmas holidays.



May the best of all that is good be yours is the wish of your friends in Our Bank

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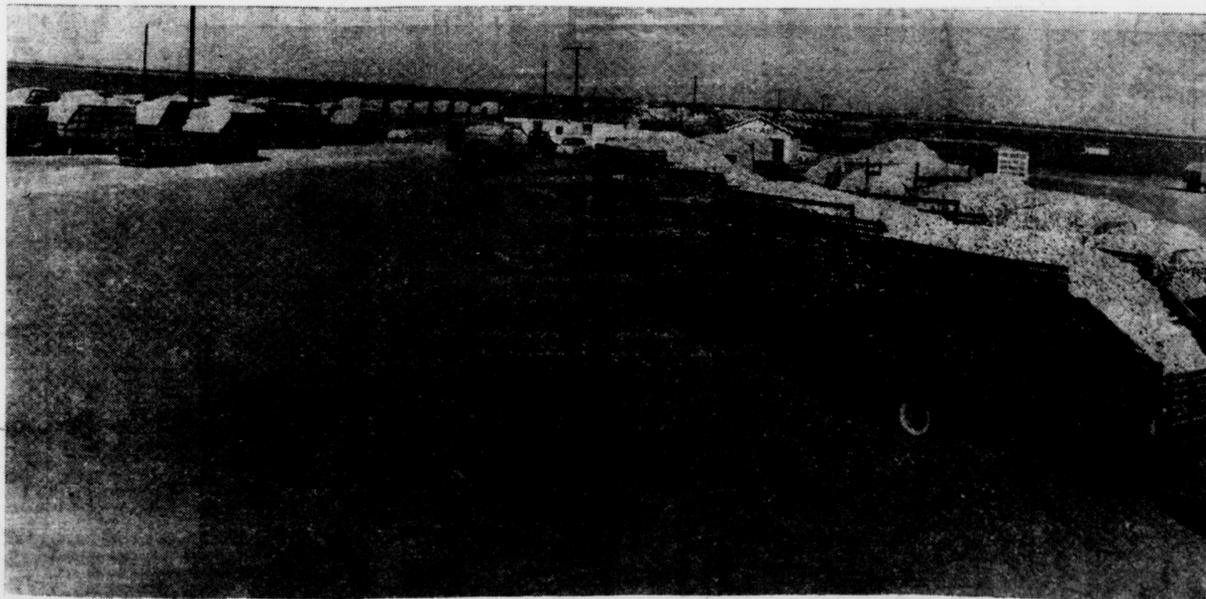
MERRY Christmas TO ALL

And A Hearty "THANKS"

For Your Patronage And Confidence In Us During The Past Year-We Hope We Will Continue To Merit Your Good Will !



Yes, We Feel Deeply Grateful To The Creator For Providing A Tremendous Crop.... So It Is On The Celebration Of His Birthday That We Wish Each And Everyone Of You The Merriest Of Christmases And A Promise Of A Bright 1954



PARTIAL VIEW OF COTTON ON OUR YARD AWAITING GINNING

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 PB-11

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| | |
|---------------------------------|------------|
| People in state or city offices | 12,800,000 |
| People left to do the work | 2,200,000 |
| Burns and other who don't work | 2,000,000 |
| Balance left to do the work | 200,000 |
| People in hospitals or asylums | 126,000 |
| Balance to do the work | 74,000 |
| Persons in jail | 73,998 |
| Balance left to do the work | 2 |

TWO! Why, that's you and me! Then you better get to work because I'm awfully tired of running this country alone!
 —(Author Unknown)

POOP DAD

When mother races daughter, To see who's first to buy A different gift for father, It ends up in a tie.

ARE VISITING HERE

Lt. and Mrs. Jim Johnson of

Corpus Christi, and Roald Johnson of Texas Tech, are here visiting their parents, Mr. and Mrs. Fred Johnson, through the Christmas holidays.

TO VERNON
 Miss Mildred Davis, and mother, Snow Davis, will spend the holidays in Vernon, with Mr. and Mrs. R. B. Gibson.

ALVIN C. WEBB

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| 20' 8" x 26' 2 Bedroom | \$850 |
| 20' 8" x 32' 2 Bedroom | \$950 |
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R. E. MITCHELL SAYS:

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 Happy New Year!**

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Greetings

AND BEST WISHES FOR A JOYOUS CHRISTMAS AND A HAPPY NEW YEAR!

We Extend Our Best To You And Yours During This Holy Season And Say "Thank You" For Your Patronage And Friendship.

RAY GRIFFITHS & SONS

From all of us to all of you... a very



Merry Christmas

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WEAVER ALUMINUM FOIL 25 FT. ROLL 29c
 NORTHERN PAPER NAPKINS 80 COUNT BOX 12 1/2c
 ALMA YAMS NO. 2 CAN 25c

MORSELS 6 OZ. PKG. SOFT AS SILK 23c
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Crisco 3 Lb. Can 69c

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NESTLES QUICK 1 LB. CAN 39c
 BAKER'S COCOANUT 4 OZ. CAN 17c
 BAILEY STRAWBERRY PRESERVES 2 LB. JAR 53c
 401 MORTON HOUSE DATE ROLL 28c

Marshmallow Cream HIPOLITE Pt. 23c
 FIRESIDE MARSHMALLOWS 14 OZ. 30c



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SKINLESS ALL MEAT FRANKS lb. 39c
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 LEAN AND TENDER VEAL CUTLETS lb. 69c
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KLEENEX 300 Count Box 17c

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 MARYLAND SWEET YAMS lb. 9c

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THE MULESHOE JOURNAL, Thursday, December 24, 1953

1. PERSONALS

FOR SALE: Baby bed and mattress, play pen and high chair. All in good condition. Call 5620. 1-53-1tp.

NOTICE: I have a stray hog I would like to get rid of. Jno. McMurtry. 1-53-1tp.

NOTICE: Every family should be protected by a Singleton Burial Policy. We write from birth to ninety years; Inquire or call Singleton Funeral Home, Home owned and operated. Dial 2860 1-5-tfc.

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3. HELP WANTED

FARM SITUATION WANTED: Part crop, part wages. Experienced irrigation and tractor man. James Davis at Leldon Phillips farm, 12 mi. west on new Farm Road, 1 north, 1 west. 16-53-1tp.

5. APTS. FOR RENT

FOR RENT: Three room modern apartment. Can be seen at 1408 Ave. E. 5-54-2tc.

4. Houses For Rent

FOR RENT: Small modern house. See at 1201 E. 3rd St. 4-54-3tp.

FOR RENT: Four room furnished house. Call 5350. 4-54-2tc.

8. REAL ESTATE FOR SALE

FARMS AND HOMES FOR SALE

- 640 Acres, well improved, 2 irrigation wells, clean. \$200 per acre.
- 480 Acres, 5 rooms and bath, 1 irrigation well, 320 in cultivation, \$155 per acre.
- 10 Acres, 5 room and bath, irrigation well, all in grass and alfalfa, \$12,000.
- 40 Acres, 5 room and bath, on pavement, pasture grass and alfalfa, \$20,500.
- 80 Acres, 3 rooms and bath, 36 acres alfalfa, 5 acres permanent pasture, electric well, \$24,000.

This is just a few of my good places for sale. I have a nice 4 room and bath house on paved street at \$4,000, \$1,000 cash, terms for rest monthly. 4 rooms and bath, \$3,250, cash. See me before you buy. Give me your listings.

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We have some of the best of land in Bailey County listed.

- 320 Acres table top land, clean, good improvements, 1/2 minerals intact. Price \$220 per acre. Can be bought for one-third down.
- 320 Acres, good improvements, 2 good irrigation wells, 220 acres hay. Price \$235 an acre. Some good 160 acre and some good 80's, so come in and let us show you some of this land. I have three good salesmen, namely—

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Jud Gaddy

FOR SALE

- 80 acres, lays perfect, located just right. Priced at \$250 an acre.
 - 200 acres, well improved, perfect in every way. Priced at \$325 an acre.
 - A nice ranch located in New Mexico, will trade for irrigated land.
 - A nice farm located in shadow of Littlefield Oil Derricks, shown by appointment only. 2 irrigation wells on this farm and it's well improved.
- We sure appreciate your listing your land with us for sale, as we are having quite a few looking now and you may have just what they want.
- If you have any farm land to rent or lease, let us know as we can get it leased or rented for you.
- Be sure and come to see us while in town we are at the same location on Sudan Hi-way where we have been for the last 5 years, so let us handle your next Real Estate Deal.

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8. REAL ESTATE FOR SALE

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Several half section farms in good irrigation water near Hereford, Texas for sale with small cash payment and long time to pay the balance. These farms For further information see or call collect Glenn Weir or Joe Evans.

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Phone 802 or 200 Hereford, Tex.

JOE EVANS.

Phone 1163 or 51, Hereford, Tex. 50-tfc.

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Give us your Farm and City listings, of all size, For Sale, Rent or Trade. We have buyers every day.

We have some good listings now. See—

M. E. FINLEY or RAY CARTER

FARM BUREAU OFFICE
Phone 648 — Muleshoe 41-tfc.



The Lone Star Trading Post in Muleshoe has opened a new Office. We are located at the North-east corner of the Courthouse in the old Lumberyard office, corner of West 1st and Ave. C. Plenty room. Come in and loaf with us.

- 100 acres at Van Horn, in cultivation, level, clean. Irrigated. Will sell for \$15,000 cash.
- 4 bed room house, 2 acres, located close to town. Has 4" irrigation well, pressure pump, alfalfa. A nice home for \$8,950.
- 6700 acre ranch near Roswell. Some deeded, some Taylor Grasing, some school land. Fair improvements. This ranch will carry 150 cows. Priced to sell at \$35,000, has \$7,000 loan, payable \$500 a year at 5%. Might trade for good 80 acres near Muleshoe.
- 40 acres, 10" irrigation well, no house. A good one at \$16,000. Will take half cash.
- 160 acres, clean red land, north of Muleshoe. 8" pump, small house. Priced at only \$210 an acre.
- **FOR RENT:** 320 acres near Muleshoe, 2 pumps, small house. For cash, at only \$12.50.
- 160 dry land. Has house, for rent for \$1,200.
- 160 acres, well improved, 2 irrigation wells, on pavement. Only \$300, has \$12,000 loan. A real buy.

Come in and visit with us. We will buy or sell anything. Also have plenty time to loaf with you.

LONE STAR TRADING POST
Dave Aylesworth

BARGAIN

- 320 or 640 — Good clean, dark land. The 320 with one well for \$165 per acre. 640 with 3 wells and set of improvements. All goes for \$175 per acre, a good loan. This is located near Hereford, plenty of good water.
 - 160 Acres near Muleshoe, well improved, 2 good 10 inch well. If you are looking for a real home and good farming deal this will do it.
- These and many other good listings to select from in farm, ranches, and good homes.

We have one of the best homes listed now in Muleshoe. Has every thing that you would want for comfortable living, and we think that the price is right for this type home.

Mr. Land Owner, if you plan to sell your farm we would like to have a listing for we will mail our large advertising out this next week. It will be given the biggest circulation that we have ever attempted to give any of our listings.

We are happy to announce that Mr. Joe Bennett is with us as salesman now.

EDDIE LANE

Real Estate and Insurance
Phone 5640 or 5279

FOR SALE

- 160 Acre farm, well located near Bovina, small but usable improvements, good 8" irrigation well.
- All the land in cultivation and all will irrigate beautifully. Priced \$250 per acre, 29% down payment.

O. W. RHINEHART
All Kinds of Insurance
Bovina, Texas

8. REAL ESTATE FOR SALE

FOR SALE: 1/2 section, 2 8" wells, fenced. No improvements, wheat goes, small down payment. Good 20 year loan, or will sell in quarters. 6 miles north, 2 west of Hart, Texas. See Virgil Cummings, 8-54-4tp.

FARMER COUNTY LAND

● Perfect 160 acres near the Hub, south of Friona. Just like you want. \$200 per acre. 1/2 down and good terms on balance.

● Well improved 640 acres, 320 cultivation, 320 in grass and lays on pavement, near Friona. \$70 per acre and good terms.

● 160 Acres with good two bed room house and attached garage. Good 8" well and all land lays good and well located. \$225 per acre and good terms.

● Unimproved 160 acres. Good clean land and lays just right to irrigate. \$120 per acre.

We have these and many more good buys. We invite your inspection.

JOE B. DOUGLASS
REAL ESTATE

Pho. 3152 Res. 2851
Friona, Texas

10. FARM EQUIP. FOR SALE

FOR SALE: One slightly used 8 ft. M & M tandem disc with 20 inch disc and weight blocks, \$200. W. J. Coffman, 3 miles south, 3 1/2 east Lazbuddie. 10-53-2tp.

13 APPLIANCES FOR SALE

FOR SALE: Montgomery Ward electric refrigerator. See Jim Cole, Ray's Service Station. 13-53-2tp.

16. MISCELLANEOUS

FOR SALE OR TRADE: Ladies trained barrel race horse, 7 years old. Denver Daly 3 miles north on Friona highway, 1/2 east. 16-54-2tp.

FOR SALE: Combination Arvin radio and record player, practically new. Mrs. Anne Stevens, 609 W. 2nd. 16-53-2tp.

FOR SALE: Cane bundles, Joe Embry, 8 1/2 miles northeast of Muleshoe. 16-53-2tp.

LOOK!

Plenty Of
Fresh Vegetables

NOW IN STOCK
IRISH POTATOES

SWEET POTATOES 2c lb.
CABBAGE

PUMPKINS
NICE STOCK OF FRESH NUTS

**PICK 'N PACK
FRUIT STAND**

Phone 6080 — Muleshoe
Next to Crossroads Cafe

**Turkey Dinner
Is Highlight Of
Yuletide Season**

A turkey supper with all the trimmings, highlighted the Yuletide season for the Eastern Star members and their families Monday night.

The supper was served buffet style, in the dining hall of the Masonic building, and approximately forty were present. As is customary, the worthy matron, who this year is Mrs. Jim Cox, cooked the turkey and dressing.

J. W. Thomson gave the invocation. Mrs. Buford Butts and daughter, Patricia, offered several selections on the piano.

**PATTI THOMPSON DIES
IN PLAINVIEW HOSPITAL**

Patti Thompson, 2 year old daughter of Mrs. Maxine Thompson, Plainview, died in a hospital there at 6 p. m. Monday after a brief illness. Mrs. Thompson is a sister of Mrs. Eva Mae Alsup, of Muleshoe.

The child was a granddaughter of Jerry Phipps, Circleback, and Mrs. C. L. Luster, Modesto, Calif.

**Seventy-Eight Teachers Are Listed
In Four Bailey County Schools**

Seventy-eight men and women are listed on the faculties of the four Bailey County schools, according to figures furnished by Cecil H. Tate, ex-officio county school superintendent. The four schools are at Muleshoe, Bula Three Way, and Circleback. The teachers are:

Muleshoe—
Jerry Kirk, Supt., James Roy Baker, Prin., High school, Tom W. Shirley, Leroy Scott, Elbert Johnson, Charles Thomas, Eddie Rae Glenn, Mrs. James Roy Baker, Mrs. Beatrice Blackburn, Mrs. Doris Brown, Mrs. Mable Dowell, Mrs. Helen Gardner, Mrs. Martha Thomas, Miss Dorothy McCasland, Mrs. Ola B. Jones; Mrs. Mary Lou Lancaster, Miss Greta Paul, Mrs. Jessie Stovall, Reuben McLeroy, Miss Barbara Gaither.

Grade School and Jr. High
Troy Perkins, Prin., Bill Parker, grade supervisor. Mrs. Radie Boone, Mrs. Mary Obenhaus, Mrs. Katherine Sanders, Mrs. Lois Witherspoon, Miss Effie Childress, Mrs. Dorothy Beddingfield, Mrs. Edith Blaine, Miss Lois Dowell, Miss Janice King, Miss Helen Bryant, Mrs. Floree Peugh, Mrs. Lula Vinson, Miss Christine Rutherford;

Mrs. Ruth Burchett, Mrs. Jayne Reese, Mrs. Lucille Shelby, Mrs. Inez Middlebrook, Miss Zeffie Childress, Miss Zeffie Childress, Miss Lucille Johnson, Miss Willie Osborn, Miss Lillit Williams, Jasper Adams, Denver Daly, Mrs. Blanche Johnson, Mrs. Vera Mosteller, W. C. Osborn, Mrs. Ruth Page, Mrs. Lela Thompson.

Joe Walker, and Mrs. Elizabeth Watson.

Muleshoe Colored School:
Miss Christine Raven, Mrs. Georgia Scott.

Three Way School—
O. B. Stamper, Supt., Rex Randie, Prin. High School, Mrs. Jimmie Jenkins, Miss Louise Carter, Ray M. Crawford, Odell McCoy, Grade Prin., Mrs. R. E. Blaylock, Mrs. J. E. Moore, Mrs. Lola Smith, Mrs. Edith Pruitt, Mr. Odale Allen, Mr. John Lumsden.

Bula School—
H. A. Reynolds, Supt., W. C. Risinger, High School Prin., J. Logan Green, Mrs. Mary G. Aik-ey, Joseph Turner, Claude Morrison, Mrs. Duke Cook, Mrs. Johnnie S. Green, Marion J. McDaniel.

Circleback School—
Mr. Jessie T. Stalcup, and Mrs. Vera O. Stalcup.

Judge Cecil H. Tate, Ex-officio Co. School Supt., Box 336, Muleshoe and Miss Elizabeth Harden, Asst., Box 514, Muleshoe.

HERE THROUGH HOLIDAYS
Mr. and Mrs. C. H. Millsap met their son, Ted, in Amarillo Saturday night. Ted will spend the holidays here with his parents, after which he will report to San Diego, Calif., where he will attend Pre-Commission School.

TO PREACH HERE

Rev. C. A. Beckley of Lubbock, will fill the pulpit at the First Methodist Church here, at 11:00 o'clock services Sunday, December 27.

**FARMERS
INCOME TAX RETURNS**

C. C. GRIFITHS
—AT—
RAY GRIFFITHS AND SONS



The
Seasons
Best
To You

It Has Been A Privilege To Have
Served You During The Past
12 Months. We Appreciate
Your Courtesies And
Criticisms

**THE
MULESHOE
JOURNAL**



and GENE MCKNIGHT

**PAINTING
And
DECORATING**

Interior Or Exterior
Brush Or Spray

ROOFS A SPECIALTY!

NEW MODERN EQUIPMENT

FINEST OF MATERIALS

EXPERT WORKMANSHIP

SATISFACTION GUARANTEED

UP TO 3 YEARS TO PAY
ON LABOR & MATERIALS

NO JOB TOO LARGE — NONE TOO SMALL

CALL FOR PROMPT FREE ESTIMATE

PHONE BOVINA 2981

W. NILES RAISOR

BOVINA, TEXAS

*Just Time to Say -
A MERRY CHRISTMAS DAY*



A feeling of deep sincere humility fills us when we send this message of Holiday Greetings along to you. It has been a pleasure and a privilege to have been able to serve you during the past year. We appreciate your kindness, courtesies, and patience. We wish for you all that is best for the coming year, and hope that we will continue to merit your patronage.

BE SURE AND STOP BY
CASHWAY AND CHECK
FOR SOME FOOD ITEMS
SPECIALLY GIFT PRICED
TO YOU

Winners At The Cox Drive-In
Cashway Ham & Turkey
Give-A-Way

TURKEY WINNERS

Alex Wilkins, City
Calvin Embry, Rt. 1, Muleshoe

HAM WINNER

James E. Jones, Rt. 1, Muleshoe
Onas Terrell, City



2
Tall Cans
25c

PEACHES

LIBBY'S SLICED
NO. 303 CAN **17c**

Garden Fresh Fruits & Vegetables



CRANBERRIES

FRESH DELICIOUS
1-LB. CELLO PKG. **15c**

CALIFORNIA
ORANGES lb. **9c**

FRESH GREEN **ONIONS** bunch **5c** CALIF. FANCY CRISP GREEN **CELERY** stalk **15c**
PLENTY OF CHRISTMAS CANDY, FRUIT & NUTS

FRESH TENDER MEATS



Turkeys
Armour's Star
Frying Size
Junior Turkey, Lb. **65c**

COMMERCIAL BEEF
SHORT RIBS lb. **15c**

LEAN AND TENDER **PORK ROAST** lb. **39c** LEAN AND TENDER **PORK CHOPS** lb. **49c**

COMMERCIAL BEEF LOIN OR T-BONE
STEAK lb. **29c**

RIB STEAK, commercial beef lb. **33c**

ARMOUR'S STAR **SLAB BACON** lb. **53c** SWIFT'S PREMIUM ALL MEAT **BOLOGNA** lb. **39c**
CUDAHY'S PURITAN **Bacon Squares** lb. **39c** CHARLIE'S MEXICAN STYLE **CHILI** lb. **65c**

HEINZ TOMATO
CATSUP 14-Oz. Bottle **19c**

Preserves **Pumpkin**
Hunt's Pure Peach 12-Oz. Jar **15c** LIBBY'S FANCY No. 303 Cans **15c**

SWEET TREAT CRUSHED OR SLICED
Pineapple No. 2 Can **19c**

CAMAY
Toilet Soap
3 Reg. Size **23c**

CAMAY
Toilet Soap
2 Bath Size **23c**

Oxydol
Large Size **31c**

Cheer
Large Size **31c**

Tide
Giant Size **69c**

LIQUID SUDS
Joy
Giant Size **69c**

CRISCO 3-Lb. Tin **79c**

| | |
|---|---|
| Comstock Pie-Sliced No 2 Can Apples 25c | Kimbell's No. 2 Can Blackeye Peas 15c |
| Libby's Fancy No. 2 1/2 Can Pumpkin 19c | Borden's 1 Lb. Box Starlac 39c |
| Red Label 1/2 Gallon Karo 59c | Sun Spun Sour or Dill Qt. Pickles 29c |

● FROZEN FOODS ●

| |
|--|
| SNOW CROP 10 OZ. PKG. BABY LIMAS 25c |
| SNOW CROP 12 OZ. PKG. STRAWBERRIES 29c |
| SNOW CROP 10 OZ. PKG. GREEN PEAS 15c |

CASHWAY

FREE DELIVERY

"Where Friends Meet And Prices Talk"

Phone 2440 or 2450

Our Honor Roll

New subscribers to The Journal this week are:
 Mrs. S. C. Holland, City.
 Bob Scott, Memphis.
 Sid Provence, Clovis, N. M.
 James Davis, Route 2.
 Old subscribers who renewed their subscriptions are:
 E. U. Billingsley, Route 2.
 Roland Bigham, City.

George Dannheim, Giddings.
 M. O. Nigh, Route 2.
 S. L. Robinson, City.
 Fred Horn, City.
 D. L. Morrison, City.
 Charles Kersey, City.

VISITING MOTHER

Mr. and Mrs. W. F. Flanagan, and her son and daughter-in-law, of Cears, Calif., are visiting Mrs. Flanagan's mother, Mrs. S. E. Odom and other relatives this week.

Small Towns First to Light Outdoor Trees

It was a small town that first thought of lighting an outdoor community Christmas tree. Four communities are believed to have thought of the idea about the same time—as early as 1913. Two of them, McDonald and Germantown, were in Pennsylvania. Salem, Ore., decorated a large Sitka spruce. Riverside, Calif., illuminated a large evergreen, an Aracuria.

The first national Christmas tree was in 1924 and was sponsored by the American Forestry association. The event is now televised every year for all parts of the country to see.

The most spectacular outdoor displays in the United States are at the White House and Rockefeller Center in New York. The New York display is possibly the most elaborate in the world.

But it was the small towns that first thought of the idea.

Today, nearly every community in the land has some kind of Christmas decorations. Many communities string colored lights across the street and decorate light posts with evergreens. Many suspend bells and stars at street intersections and have dazzling community trees.

Irrigation Service And Suppliers Short Course To Be Held At A. & M.

An irrigation service and suppliers short course has been scheduled for Feb. 11 and 12 at College Station, according to an announcement by the college.

A committee of five men met recently at College Station to lay plans for the short course program. They included Clint W. Bracher, Able Irrigation Co., Uvalde; W. B. Collett, Stewart & Stevenson Services Inc., Houston; Lee Delf, Southwest Equipment Co., Dallas; John H. Koester, Portland Cement Association, Astin; and Roy C. Garrett, Agricultural Engineering Department, Texas A. & M. College.

Topics Are Listed

The two-day program, which will be held in the Memorial Center at A. & M., will feature such topics as "Surface Water Resources of Texas", "Ground Water Resources of Texas", "Drilling and Developing Irrigation Wells, and Fitting Pumps and Motors to Wells", "Development

of Surface Water Supplies", "Water Laws and Rights in Texas", "Proper Time of Irrigation for Major Crops in Texas", "Amounts and Rates of Water Application for Various Soils and Crops", "Use of Fertilizer in Irrigation Farming", "Conveyance of Irrigation Water by Canals and Ditches", "Concrete Pipe Lines", "Surface Methods of Water Application", "Sprinkler Systems", "Irrigation Economics", and "Financing of Irrigation Systems".

Discussion periods will follow each of the topic presentations, which will be made by authorities in each phase of the industry.

According to present plans, the two-day program will be crammed full, with eight-hour sessions each day.

A complete program giving names of the speakers and other information will be distributed soon after the first of the year.

LEFT THIS WEEK

Dr. and Mrs. L. T. Green and children left this week for a trip through South Texas. They will visit in Corpus Christi, Galveston, San Antonio, and other points of interest. In Kerrville, they will visit Dr. Green's parents, Mr. and Mrs. L. T. Green, Sr.

WANTED TO BUY: Clean cotton bags at The Muleshoe Journal.

Bailey Co. Elec. Ass'n. Enjoys Xmas Party Friday

A Christmas party was staged in the dining hall of the West's Post Office Cafe, Friday night, December 18, in honor of the directors and employees and their families of the Bailey County Electric Co-operative Association. Approximately fifty persons attended.

The dining hall, featuring a large Christmas tree, was beautifully decorated in the Christmas motif.

Mr. D. B. Lancaster, manager of the Bailey County Electric Co-operative Association, acting as master of ceremonies, made introductions.

A turkey dinner with all the trimmings was served, after which the group sang Christmas carols. Later in the evening games of 42, and canasta were played, and gifts were exchanged.

A woman usually has eight excuses to buy something:
 1. Because her husband says she can't have it.
 2. It will make her look thin.
 3. It comes from Paris.
 4. Her neighbors can't afford it.
 5. Nobody has one.
 6. Everybody has one.

7. It's different.
 8. "Because."
 —Santa Fe Magazine
 "How is your wife getting along with her reducing diet?"
 "Fine. She disappeared completely last week."



Greetings

The Christmas Season is with us again and we wish to take the opportunity it offers us to greet our many friends, and convey to them our sincere message of "Merry Christmas—Happy New Year!"

Hoover's Conoco Station

Flowers For Every Occasion

Weddings and Parties
 Funerals — Corsages
 Cards and Gifts

English Floral and Gift Shop
 1221 Ave. B — Phone 5740

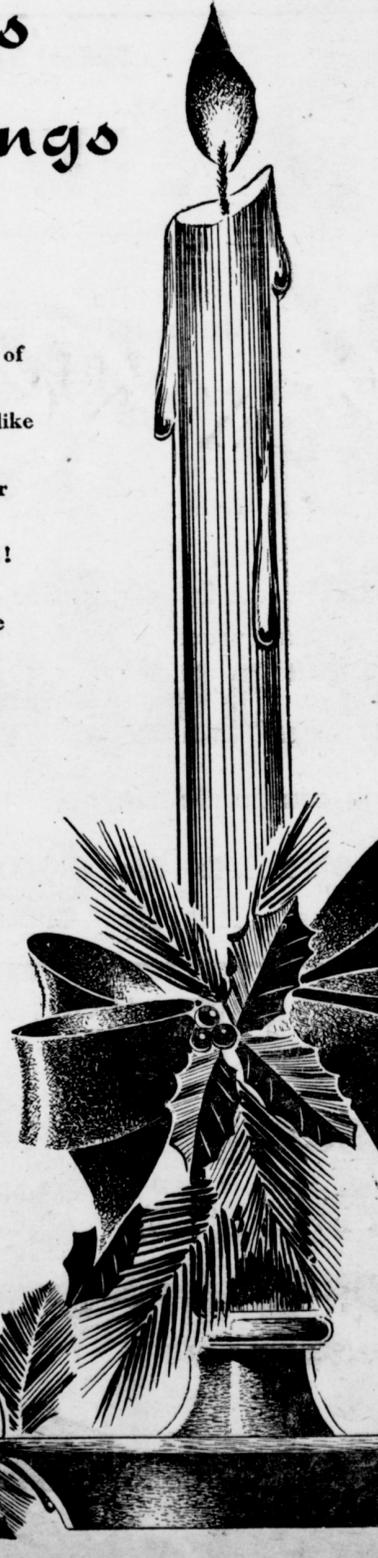
FLOWERS DELIVERED OR WIRED ANYWHERE
24 HOUR SERVICE
 Box 651

DANCE CHRISTMAS EVE
December 24
 ALSO SAT., DEC. 26



—MUSIC BY—
LLOYD ALSUP AND THE BOYS
 LA VISTA
 CLOVIS THE PLAINS FINEST DANCE SPOT

Season's Greetings

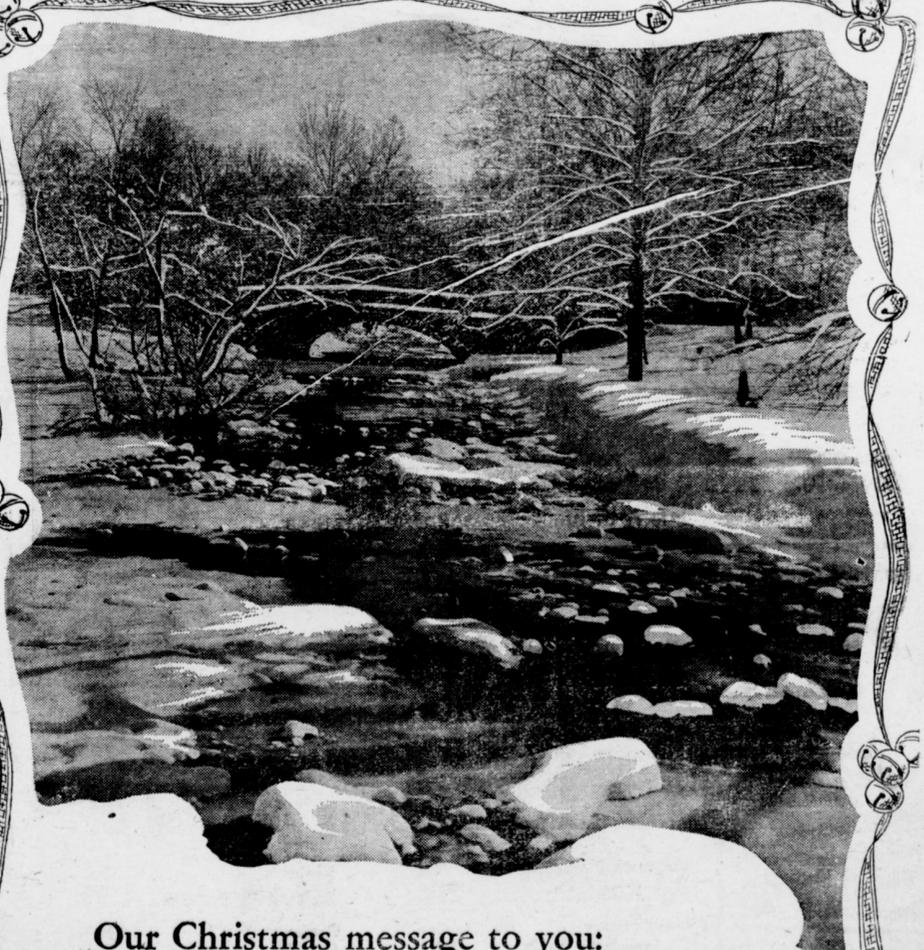


In this Christmas inventory of our many blessings . . . we like to count the assets of your friendship and good will!

To you we extend all the Season's Greetings!

S. E. CONE GRAIN COMPANY

ROY JORDAN
 Muleshoe Texas



Our Christmas message to you:
 a happy holiday season filled with festivity and bright prospects for the future.

MORRISON MOTOR CO.

Pageant Presented At Methodist Church Sunday

"The Lights of Bethlehem", was the pageant presented at the First Methodist Church Sunday night under the direction of Mrs. Noel Woodley.

Readers were Joan Montgomery and Roald Johnson. Christmas angels were Darla Myers, Elizabeth Farley, Jean Montgomery, and Ann Woodley.

"O Holy Night", was beautifully sung by Keith Gaede, as was the Christmas carol, "Oh Little Town of Bethlehem", by Pam Lenau.

The thirty-six voices of the children's department made up the choir.

As each person entered they were presented with a red candle. These candles were lighted near the end of the pageant, and other lights were turned out, leaving the room to be lighted completely by candles.

A Christmas angel led members of the choir by the Madonna scene, where they lighted their candles from the Christ candle, and marched out into the night.

Organ and piano selections were by Don and LaVon Copley.

TO VISIT DAUGHTER

Rev. and Mrs. C. E. Jamison of Odessa, will spend the holidays here with their daughter, Mrs. Noel Woodley and family.

LEFT FOR ELGIN

Mr. and Mrs. Benny Chapman and Martha, left earlier this week for Elgin, where they will spend the Christmas holidays with relatives and friends.

don't DO that!



DON'T BE TOO FANCY... Often guest towels are so elegant that guests are afraid to use them. Try some gay, sturdy linens.

Hospital Staff Is Entertained With Xmas Party

The hospital staff of Green Hospital and Clinic, were entertained with a Christmas party, Friday night, December 18, at the home of Dr. and Mrs. L. T. Green. Hot chocolate, coffee, Cokes, sand tarts, and fudge were served buffet style.

Tall red candies were on each end of the buffet, and around

the mirror which centered the buffet. Mrs. Green had an arrangement of Christmas cards. The large Christmas tree was beautifully decorated.

Gifts were exchanged, and the evening was spent visiting.

Those present were: Callie Lloyd Price and daughters Josephine and Shirley, Marge D. Clements, Mrs. A. Lite, Dr. and Mrs. L. T. Green and children, Mrs. H. B. Flanagan and La-Quita, Vera Colson, Mrs. Carl Heard and Chock, Mr. and Mrs. Denver Daly, Jack, Mattie, and Jimmie, Mrs. Sam Damron and daughters, and Mrs. Naomi Talley and Faith.

STILL CRITICAL

Word has been received here that Rev. Hanks condition was still critical.

HOME FOR FEW DAYS

Cadet Charles Taylor, who is stationed at Pensacola, Florida, is here to spend the holidays with relatives and friends.

BROUGHT LESSON

Dr. Marvin Boyd of Plainview brought the lesson at the First Methodist Church here Sunday. Mrs. Boyd and their son was also present at the service.

LEFT THIS WEEK

Dr. and Mrs. L. T. Green and children left this week for a trip through South Texas. They will visit in Corpus Christi, Galveston, San Antonio, and other points of interest. In Kerrville, they will visit Dr. Green's parents, Mr. and Mrs. L. T. Green, Sr.



"BLONDIE" RAY'S SERVICE STATION
Muleshoe, Texas

CAYLE REED BUICK CO.
WE WILL BE CLOSED DECEMBER 26

BEST WISHES FOR A Merry Christmas

...and all the joys of the Holiday Season to our friends!

MURRAH WELDING AND MACHINE SHOP

To our customers and many friends— we wish you the happiness of Christmas and a joyful, bright New Year ahead for you and yours!

MERRY CHRISTMAS!

H. C. HOLTS CLYDE
And All The Gang

MERRY Christmas TO ALL

AND BEST WISHES FOR A HAPPY NEW YEAR

To Our Many Friends And Customers... The Season's Best Wishes For Joy And Happiness. By Your Thoughtfulness You Have Helped To Make Our Christmas A Merry One And We Wish The Same For You.

WIEDEBUSH & CHILDERS
BUTANE — PROPANE

Mr. and Mrs. John H. Sain To Observe Golden Wedding Anniversary Dec. 27



Mr. and Mrs. John H. Sain

Sunday afternoon, December 27, Mr. and Mrs. John H. Sain, with open-house at the American Legion Hall, Friends are invited

to call from 3:00 to 5:00 Sunday afternoon.

Mr. Sain was born at Bolivar, in Hardeman County, Tenn., July 31, 1877, and moved to Fannin County, Texas with his parents, August 25, 1892.

Mrs. Sain was born at Savoy, Texas, August 25, 1885. She is the daughter of the late Mr. and Mrs. George McCawley.

Mr. and Mrs. Sain were united in marriage December 27, 1903, at Bonham in Fannin County, Texas. They farmed in Fannin County until January of 1906, when they moved to Oklahoma Territory, Okla., near what is now Gould, Okla. They farmed there and reared their family of seven daughters and four sons.

In March of 1947 they moved to Muleshoe, and now reside at Shady Rest, one mile west of Muleshoe, where Mr. Sain operates a small shop filing saws and sharpening and repairing lawn mowers.

Children of the couple, who will be present to help them celebrate their anniversary, are Mrs. John L. Friesen, Los Altos, Calif.; Mrs. J. H. Henslee, San Pablo, Calif.; Mrs. O. K. Simmons, San Jose, Calif.; Mrs. L. H. Chapman, Los Angeles, Calif.; J. H. Sain, Jr., Palo Alto, Calif.; James C. Sain, Redding, Calif.; W. D. Sain, Dodson, Texas; Mrs. Clarence Jones, Mrs. George Provence, Walter Sain, and Miss Nan Sain, all of Muleshoe.

The Sains have twenty-four grandchildren, and five great-grandchildren.

Christmas Party Is Enjoyed By Rainbow Girls

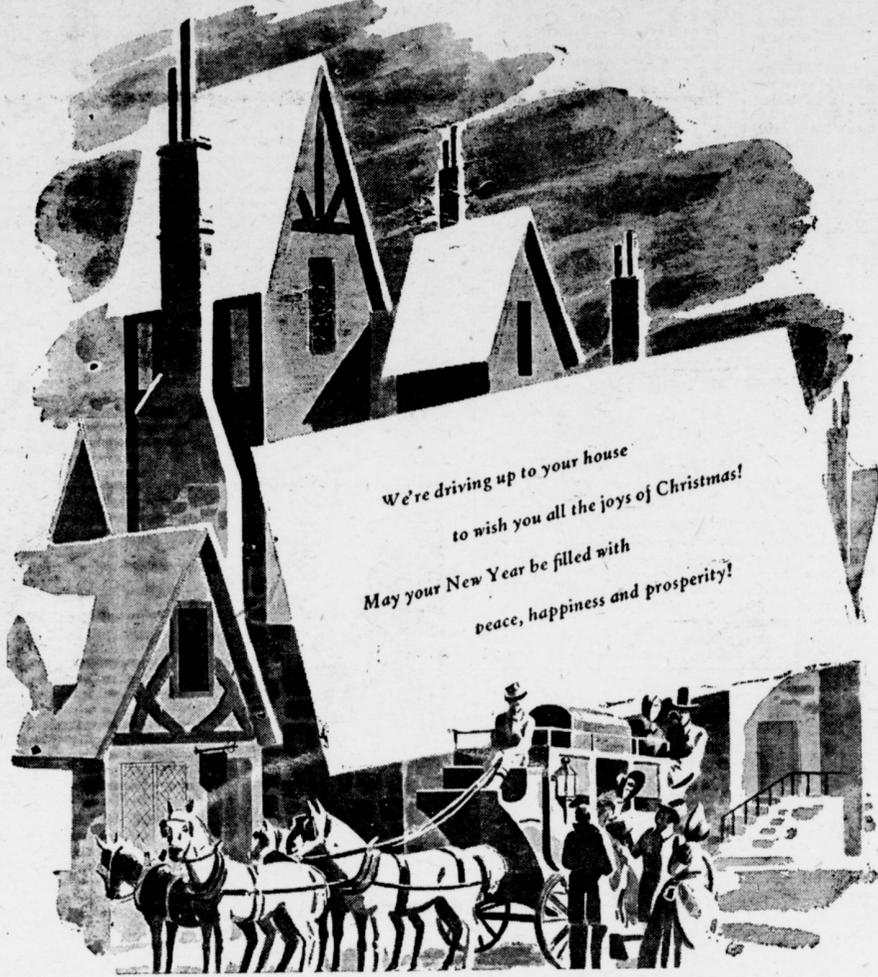
The Rainbow Girls enjoyed a Christmas party in the home of Mr. and Mrs. Morris Childers, Saturday evening, December 19.

The house was beautifully decorated in the Christmas motif, and a large Christmas tree was the center of attraction in the living room.

Games were played during the evening, and refreshments of punch, sandwiches, cookies, and candy, were served.

Those present were: Mary Jo Holt, Sandra Briscoe, Elaine Evans, Betty Collins, Mary Janice Puckett, Lou Ann Logan, Elizabeth Farley, Darla Myers, Shirley Matthiesen, Joy Dean Warner, Doris Jean Childers, Royce and Doyce Turner, Buddy Peeler, Pat Childers, Billy D. Black, Mmes. Marion Harris, A. S. Stovall, Jewell Strong, John Farley, and Dee Warner.

Merry Christmas to All



We're driving up to your house to wish you all the joys of Christmas! May your New Year be filled with peace, happiness and prosperity!

GILBREATH FEED & SEED CO.

Christmas Greetings

May each and every one of our customers and friends find this a very **HAPPY HOLIDAY!**

GERALD'S CAFE
MULESHOE



DEL MONTE NO. 2 1/2 CAN

FRUIT COCKTAIL 39c

CRANBERRIES 19c
CAPE COD 1-LB. PKG.

SNOW WHITE **CAULIFLOWER 12 1/2c**
FRESH GREEN HEADS **LETTUCE 9c**

CELERY 9c
FRESH CRISP PER POUND
LARGE STOCK OF FRUITS AND NUTS AT MONEY SAVING PRICE!

TIDE 29c
LARGE SIZE

SUGAR 95c
Pure Cane 10-Lb. Bag

KIMBELL R. S. P. **CHERRIES 27c**
WHITE SWAN 46 OZ. CAN **Grapefruit Juice 29c**
MONARCH Golden C. S. No. 303 Can **CORN 19c**

MONARCH CRUSHED **Pineapple No. 2 Can 25c**

FRESH GROUND **HAMBURGER LB. 29c**

ALL MEAT **BOLOGNA 35c** FRESH TENDER **CALF LIVER 29c**

Franks lb. 39c

CHOICE BEEF **ROAST 39c** LONG HORN **CHEESE 49c**

• FROZEN FOODS •

SNOW CROP 10 OZ. PKG. **GREEN PEAS 15c**
SNOW CROP 12 OZ. PKG. **STRAWBERRIES 29c**
SNOW CROP 6 OZ. CAN **ORANGE JUICE 17c**

WE WILL BE CLOSED
AT 5:00 O'CLOCK
SAT., DEC. 26

WAGNON GROC. & MKT.

Phone 4060
We Deliver

That Reindeer Is Becoming a Tradition

That reindeer is becoming an American tradition.

Once upon a time there was a reindeer with a built-in flashlight bulb for a nose. You know, Rudolph, the red-nosed reindeer. From a small beginning in 1938, the little animal with the built-in beacon has become as familiar as Humpty-Dumpty and Cinderella to youngsters everywhere.

First invented as a sales giveaway promotion for Montgomery Ward by Robert L. May, Rudolph was featured in many free booklets before he became associated with Christmas. Songwriter Johnny Marks liked the title "Rudolph, the Red Nosed Reindeer," so he wrote a song about it. He was so sure he had a success that he started his own Publishing company, using "Rudolph" as his first release. Gene Autry made the initial recording, and that one record sold 2,000,000 copies.

Last year, there were 16 different recordings of the song for sale, ranging from boogie-woogie by Sugar Chile Robinson to Bing Crosby, and cowboy singers.

Puritans Outlawed Yule as Frivolous

The Puritan government of England outlawed Christmas in 1643. With the restoration of the Stuarts Christmas customs and traditions were revived, but Christmas never regained its former prestige in England.

It is observed religiously in the churches and as a day for family reunions and social gatherings, in contrast to the lavish feasting and boisterous merry-making of olden time.

Merry-making and gift-giving come in for their share, however, on December 26 which is Boxing Day. The origin of Boxing Day antedates Christmas and can be traced to the custom of gift-giving during the Roman festival of Saturnalia.

In Christian liturgy December 26 is observed as the feast of St. Stephen, the first Christian martyr, and during the centuries when journeymen and apprentices were in the habit of levying upon their masters' customers, "Christmas Boxes" were collected on St. Stephen's day.

SPEND CHRISTMAS HERE

Mr. and Mrs. Harry Lloyd Walker and children, of San Antonio, Mr. and Mrs. Willie Green and family, of Fort Worth, and Mrs. Wilma Singer and son, Neil, of Gunnison, Colo., are expected here to spend Christmas with the Moeller and Walker families.

NEW TYPE Bostitch staplers in stock at The Journal.

Joseph Proved His Love for Mary, Mother of Jesus

Joseph, the bible relates, had to prove his faith in and love for Mary before they were married. It is one of the great love stories of all times.

When Joseph thought of Mary, he forgot the difference in their ages: she was the girl he had waited for, his beloved. They were espoused—or, as we would say, engaged—which was almost as official as being married. His heart soared on wings of the approaching wedding day, and then . . .

What Mary insisted had come to pass, simply could not be! Joseph wanted desperately to believe Mary, but such things just didn't happen, and if they did, they happened to somebody else.

Much as he loved Mary, Joseph was a righteous and God-fearing man and while he couldn't even think of making her a public example, he had just about made up his mind to put her away privily. That is, he thought he had made up his mind. In his heart, he knew he couldn't; what would become of her . . . of her child . . .

Then one night, after he had exhausted himself with tortured thinking, he fell asleep and the angel of the Lord appeared to him in a dream: saying.

"Joseph, thou son of David, fear not . . . And when Joseph awoke, he did as the angel had bidden him, and took Mary as his lawful and cherished wife.

"Fear not," the angel spoke unto Joseph.

Christmas Tree Industry Is Big Business in U.S.

The Christmas tree industry is big business in the United States—better than \$50,000,000 annually.

The majority of our trees come from New England, New York and Pennsylvania, the north Middlewest, and the Northwest Pacific regions. In recent years, New Jersey has annually marketed around 100,000 trees.

Most of the trees for Christmas sales are cut early in the fall and the trees are kept green with plenty of water until shipped to distribution centers.

Some mass producers, however, cut trees early in the new year, and treat them with preservatives and coloring solutions for storage in chilled warehouses.

CHRISTMAS SPIRIT . . . Full of Yule good fellowship, "Bingle" tries to arouse some ditto in the feline heart of "Ginger." Ginger, goodwill season or not, can't get over her distrust of dogs.



In the very heart
of Santa's pack
is our great, big
bundle of bright,
CHRISTMAS GREETINGS
to our friends and patrons!

**HORN BROOK
DRILLING
COMPANY**



Yule Seal Idea Was From Denmark

This year millions of Americans have received a letter from their local chapter of the National Tuberculosis Association containing Christmas seals, the seasonal reminder of the never-ending fight to stamp out the disease.



Happy Holidays!

To Our Friends:

As Christmas approaches we cannot help think about the friendly folks like you who have helped make this year a happy and successful one for us.

Your friendship, your patronage, and your confidence are deeply appreciated and as we approach the New Year we wish you and yours a MERRY CHRISTMAS and a NEW YEAR just full of HAPPINESS and the good things in life.

Sincerely,

The Dyers

Merriest Christmas



Good Health!
Good Cheer!
Good Fortune!

L. R. (Buddy) BLACKMAN
UNION LIFE INS. CO.

May the true joys and blessings
of the first Christmas, be yours today—
may each day of the coming New Year
bring you new pleasure and happiness!

MULESHOE ELEVATOR

BILL MOORE BOB WALLACE

Story Of A Christmas Carol

Christmas Carol is a term describing a variety of songs during the Christmas season. There are two main types of Christmas songs—the religious and convivial, one celebrates the birth of Jesus and the other exalts mirth and feasting.

Lucille Moore, recreation specialist for Texas Agricultural Extension Service says only lately has attention been given to this material by a serious musician. During the Eighteenth Century carol literature was of the humblest kind handed on by tradition. Many of the older carols have undoubtedly been lost and many have been modernized. Davis Gilbert seems to have been the first person who attempted to fix these vanishing

memories of the past.

"The First Nowell" appeared as a Christmas song in 1833 but it had been sung long before that. One of the ancient medieval carols it is about four hundred years old. The poetry sincere and devout is merely a peasant's attempt to present the New Testament story in rhyme, making it easy to remember. The music is a simple strain sung three times, but vigorous, joyous, and well adapted to full-lunged, hearty singing indoors and out.

"Nowell" as an English word tells of the Norman Conquest of England eight hundred years ago and the strong influence of the French language which followed. The French word "Noel" has another story to tell, coming from the Latin Natalis, meaning birth, referring to the birthday of Jesus.

Here At Home

Written especially for The Journal
By J. M. Forbes

The Journal editor values most highly the following greeting from the former Highway Commission chairman, great oil and conservation authority:

Austin, Dec. 19
Christmas Greetings to You!
It is good to feel that the world is on the mend, that men of good will the world around are earnestly searching for peace on earth.

That is the spirit of this letter to you.

We have passed through a half century of war and turmoil, but at last the Prince of Peace seems to have entered the hearts of men and women on earth.

The United Nations can and must be the hope of the world. To the United States has fallen the role of supporter of the peace through might. It is our duty to see that the weak and oppressed nations shall not be enslaved. The souls and hearts of men are more important than money or empire.

Our President Eisenhower and our Senators and Representatives deserve the support of all of us that the country may be returned to the ways of peaceful pursuits and normal economic growth.

May the critics take a recess and let us for a season look for the good and the beautiful in life.

This is the Christmas wish of
Your friend
Ernest O. Thompson

Don't Lose Your Head Or Lose Your Tongue

Anger is perhaps the most useless and the weakest passion of the human mind. It accomplishes no good whatever. It's a paralyzing poison that harms far more the person angered than the one toward whom the venom is directed. Successful people will tell you that one of the first requisites for getting ahead is the ability to make contacts and associations agreeable and harmonious. Wrath is a Very Poor

Largest Number Polio Patients Need Treatment

A new and tragic record will be set when 1954 starts with the largest number of polio patients ever reported who still require March of Dimes aid in paying treatment costs. On Jan. 1, some 66,000 polio victims stricken in 1953 or previous years were receiving such help from March of Dimes funds. This is the longest list of carry-over patients in history.

Continued high polio incidence rates year after year have resulted in each year starting with a greater number of "old" cases than the year before. At the beginning of 1953, there were 60,000 cases from earlier years, while 1952 started with a patient load of 45,000 "old" cases.

Long-term Lung Patients
Some of these are longtime iron lung patients; others still require regular physical therapy while some need orthopedic surgery to restore use of their crippled limbs. A survey made in March of last year revealed that 98 per cent of long-term respirator patients had polio before January of 1953.

No polio patient who can benefit from further treatment ever is refused aid by the National Foundation, regardless of when the disease struck. Four patients who received March of Dimes assistance in 1953 had had polio back in the 1890's. Also, 17 per cent had had the initial onset of the disease at least five years before.

However, new techniques of treatment are constantly being developed through March of Dimes research and training programs, so new hope often can be given to "old" cases. Patients once considered hopelessly crippled have been enabled to work again. This is one extra dividend of the dimes you give.

College And University Students Arrive To Spend Christmas At Home

The holiday season is being enlivened here with the arrival of local students from the various colleges and universities, spending Christmas here with their families. They include:

Jon Ann Thompson, Mona Smith, Jack DeShazo, and Keith Gaede, W. T. S. C.; David Taylor, A. & M.; Glenn Harlen and Carter Taylor, Harden-Simmons; Charles Lewis, Sammie Carrol, Jeanette Kirk, Mary Morton, Cliff Morton, Howard Hale, Alan Turner, and Charles Hornbrook, Baylor; Irene Shanks, and Jim Sybert, N. T. S. C.; Johnny Ladd, Oklahoma U.;

Roald Johnson, Pat Broyles, Joe Upton, Anita Broyles, Jim Green, Joan Montgomery, Billy Joe Morrison, and Joannah Schuster, Texas Tech; Ernest Ware, Earl Jennings, Bob King, and Marilyn

Gupton, University of Texas; Myra Hogan and Mary Ellen Wingo, E. N. M. U.; Bobby Ross Goodwin and John Charles Gilbreath, N. M. M. I.; Buddy Lane, Mona Wilhite, and Billy Eason, Wayland, and Bill Green, Southwestern Medical School at Dallas.

HAS RETURNED

A-1c Arlo Farrell returned to Muleshoe Wednesday, after a three months tour of duty in England. He is visiting his parents, Mr. and Mrs. C. R. Farrell, and other relatives and friends. After completion of his vacation here, he and his wife and son will return to Tampa, Fla., where he will be stationed. His wife has been staying here with her father during his stay in England.

VISITING PARENTS

Lt. and Mrs. Weldon McCarty and children of Hondo, are here for the holidays visiting their parents, Mr. and Mrs. F. H. Davis and Mr. and Mrs. Delma McCarty.

TO TULSA

Mr. and Mrs. T. P. Smallwood and children left earlier this week for Tulsa, Okla., where they will spend the holidays with their daughter and son-in-law, Mr. and Mrs. Eugene Kerr.

WILL VISIT DAUGHTER

Mr. and Mrs. C. R. Farrell have gone to Oklahoma City, Okla., to spend Christmas with their daughter and son-in-law, Rev. and Mrs. McFarren Stowe.

ATTENDED WEDDING

Mr. and Mrs. J. H. Tate, Jr., of Houston, brother of Judge Cecil Tate, and Mrs. Tate's brother and sister-in-law, of Clovis, N. M., attended the wedding of Howard Tate and Miss Pat Miller in Earth Sunday afternoon.

NEW TIME Bostitch staplers in stock at The Journal.

Yuletide Dinner Enjoyed by Johnson Pool Personnel

Management and personnel and their families of Johnson and Pool, celebrated the Yuletide Season Monday night, December 21, with a steak supper at the West's Post Office Cafe dining room.

Twenty-five were present. After the supper, gifts were exchanged.

Substitute For Reason. The man who can control himself can control just about any situation. He can ward off rebuff, conquer prejudice, shame abuse into apology. Anger is powerless when met with disarming good humor, kindness, calmness, and courtesy. Fit these properly in the lock and the most heavily barred door will turn on its hinges.

—Arnold H. Glasow

MRS. SAM MCKINSTRY

Telephone 2370 — P. O. Box 1123
Teacher of Piano — 902 W. Fifth St.
(2 blks. south of Jr. High, 2 blks. north of High School)

Merry Christmas And A Happy New Year.
Thank You For Your Patronage During The Past Year.
Piano Lessons Will Be Resumed January 4

Christmas Story—

(Continued From Page 1)

his sleigh and reindeer Nov. 30. Santa had fruits and candy for the children, who met him here by the thousands.

Groups Hold Programs

During December, there have been countless private and organized parties and celebrations of the Christmas season. The Methodist Church gave a pageant Sunday with young folks taking parts in "The Lights of Bethlehem". Numerous other church groups have had their seasonal meetings and programs. Muleshoe lodges, too, have had their observances.

Carolers Are Active

Muleshoe was favored Sunday night by a return to the old, old custom of caroling. A group of Lazbuddie youngsters visited various sections of the town, beautifully singing the traditional Christmas songs and hymns.

The return of the college stu-

dents to their homes in the community always stirs things up a bit and this season has been no exception. A Journal reporter uncovered the names of about forty, may have missed some.

The city itself has been decorated better than ever before through a cooperative enterprise of the business people. Lights have been strung across business streets; a huge cross on the water tower spreads cheer through the night for many miles. A ride over the city Monday night revealed to this writer that virtually every home has a Christmas tree, door wreath, lights or other symbol of the happy season that is now in full sway. Probably more has been spent this year for decorations than ever before, and some homes and business houses have pretty elaborate decorative schemes.

More than 100 business and professional firms of Muleshoe are using the columns of The Journal this week to extend to the public of this territory their wishes for a "Merry Christmas and a Happy and Prosperous New Year."



A VERY Merry Christmas

MANN'S CONOCO STATION

Joyous Noel

To our many friends — we wish you the pleasures of happiness and contentment ... not only at Christmastime but always!

IRRIGATION SUPPLY
Martin Oliver

Greetings AND BEST WISHES

To all our friends, old and new ...

We all join in, in wishing Christmas joys to those whom we have served!

May Health And Happiness Await You In 1954!

HARDAGE MOTOR COMPANY
Your Lincoln-Mercury Dealer In Muleshoe

WATCH FOR ANNOUNCEMENT OF OUR FORMAL OPENING

A Merry Christmas to all!

Sec. II — 8 Pages

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 31, NUMBER 53

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, DECEMBER 24, 1953

TO HAVE GUESTS

Christmas guests in the home of Mr. and Mrs. M.D. Gaddy will be their sons, Rev. and Mrs.

Gerald Gaddy and children of Cleveland, Marvin, who is attending Harden-Simmons, and Mr. Gaddy's brother, Mr. Lloyd Gaddy and family of Seagraves.

Ernest Ware Is Honored At Texas

AUSTIN, Dec. 18—Ernest Ware of Muleshoe has been named assistant editor of the military section of the Cactus, student yearbook at the University of Texas.

A sophomore majoring in economics, he is the son of Mr. and Mrs. L. W. Ware, 600 West First.

TO OKLAHOMA

Mr. and Mrs. Mike Simmons and Mr. and Mrs. Roy Simmons will go to Oklahoma to visit relatives during the Christmas holidays.

TO FARMINGTON

Mr. and Mrs. H. E. Gather will visit relatives in Farmington, N. M., during the Christmas holidays.

CHILDREN WILL BE HOME

Mr. J. J. DeShazo will have his children, Mary Nell, of Midland, Jack of Canyon, and Dick of Amarillo home for the Christmas holidays.

TO VISIT HERE

Mr. and Mrs. Joe Smith and family of Evergreen, Colo., and Mr. and Mrs. Dalton Murrah and family of Colorado Springs, Colo., will spend the Christmas holidays here with relatives and friends.

A Letter To Santa Claus

LETTER TO SANTA

NOTE: Because of the warm response to the following letter released by the Texas Department of Agriculture last year, it is being issued for re-print this Christmas again. The author is Miss Lois Weeke, Society Editor of the San Antonio Express which first published the letter in 1951.

Mr. Santa Claus
c/o Childhood Hearts
North Pole

Dear Mr. Claus:
I hope you will remember me, Santa. It's been a long time. You'd have to blow the dust away to look up my name in your file.

The last time I wrote you, I

spelled Bicycle with a "k"—and I've been singing "Jingle Bells" an octave lower for several seasons now. My stocking size and my Christmas lists have changed considerably—and I now recognize the value of a little mistletoe in the decor.

It isn't that I've underestimated you through the years, Mr. C., or forgotten our relationship I've been giving your letters to my father to mail and its worked out beautifully since the Christmas he inquired as to my knowledge of your identity. My affirmative answer brought a "Well, start being a little nicer to me then", from him. And we laughed and my mother cried.

I still believe in you, you see, and I've followed your activity

each Yuletide in the Nation's Press. I know you don't have time to read all the papers, but December's headlines — lots of them — belong to you. Annually, you crowd out the day-by-day boys who fade from year to year.

Although this is more a delayed "Thank You" for other Christmases than a suggested shopping list, there are a few things I'd like when you rein in the reindeer at my house this year.

Could you put the light from the children's faces, pressed against the countless frosted window panes, into the hearts of the world? Could you transplant a little of the feeling of holly, the glistening tinsel, the angels atop the Christmas tree, the off-key noels and the hushed hymns

the street-corner replicas of you, to those who are spending their first Christmas away from all that — and especially to those who never noticed it before?

Could you remind us all that it is a birthday we are celebrating and not just an expensive respite from the rest of the year? Could you put in our Christmas cards and our packages the messages and the warmth we really mean instead of the shopworn sentiment and the same old gifts?

Most of all, Mr. Claus, could you make sure that we'll never outgrow you — that Christmas will always be a way of life and that you'll be staging it always?

Sincerely yours,
Lois

Merry Christmas



There!

May your

CHRISTMAS

be merry!

RANDOL TEXACO SERVICE

James Spurlin, Mgr. — Jess Goss, Service Man
Julius Cornish, Carwash



CAROL

We cannot bring to Thee
Frankincense... treasure...
Angel songs filling earth
With heavenly measure...

Out of our yearning hearts
We proffer only:
Wonder in children's eyes...
Love for the lonely...

Laughter to lift sad hearts...
Warmth for the stranger...
Bless these, our gifts to Thee,
Child of the Manger!

SOUTHWESTERN
PUBLIC SERVICE COMPANY

New 1954 Chevrolet

COME SEE IT!

First and only low-priced car to bring you all these new features and advantages!

New!

POWER BRAKES
First in the Low-Price Field!

Chevrolet Power Brakes make stopping wonderfully easy and convenient. Optional at extra cost on Powerglide models.

New!

AUTOMATIC WINDOW AND SEAT CONTROLS
More Chevrolet "Firsts"!

Touch a button to adjust front windows or seat. Optional on Bel Air and "Two-Ten" models at extra cost.

New!

NEW POWER IN "BLUE-FLAME 125" ENGINE
Most Powerful in its Field!

Most powerful Chevrolet passenger car engine ever built! Teamed with Powerglide, optional at extra cost.

New!

NEW POWER IN "BLUE-FLAME 115" ENGINE
Out-Powers All Other Low-Priced Cars!

In gearshift models, the more powerful "Blue-Flame 115" engine also gives you finer performance with money-saving gas mileage!

New!

NEW STYLING IN BODY BY FISHER
Another Chevrolet Exclusive!

All around the car, and from every angle, you see new beauty in the only Fisher Body in Chevrolet's field.

New!

FINEST, MOST COLORFUL INTERIORS
In the Low-Price Field!

Here are the most luxurious interiors on any low-priced car. New interior color harmonies are keyed to brilliant new exterior colors.

New!

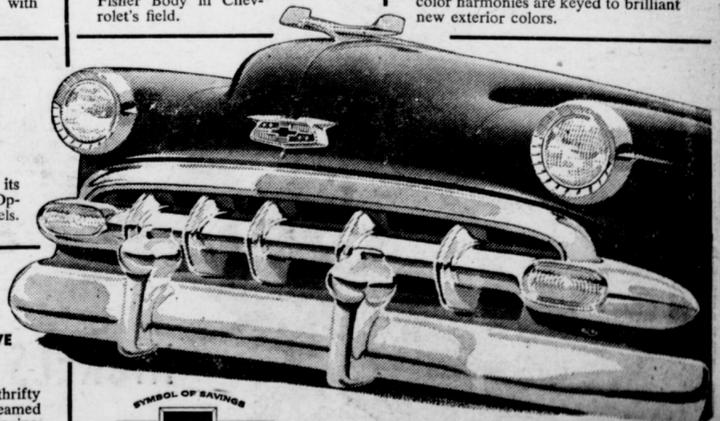
LOWER PRICED POWER STEERING
Another Chevrolet "First"!

The first Power Steering in its field now reduced in price! Optional at extra cost on all models.

New!

CHEVROLET'S EXCLUSIVE POWERGLIDE
Now for All Models!

Now you can have smooth, thrifty Powerglide on any model. Teamed with the "Blue-Flame 125" engine, it's optional at extra cost.



SYMBOL OF SAVINGS
CHEVROLET
EMBLEM OF EXCELLENCE

More things more people want, that's why
MORE PEOPLE BUY CHEVROLETS
than any other car!

C. & H. CHEVROLET CO.

MULESHOE, TEXAS

Letters To Santa ..

I am five years old. Please bring me a double barrel gun, not a real one, a big truck, a bicycle, and a rocky horse for Snickles, my baby brother. Also I want a

Dear Santa Claus,
I have been a good boy and

steam shovel and lots of candy and nuts.

Thank you,
Craig Schumann

Dear Santa Claus,
I want an ironing board, a dingy car, washing machine, and a sewing machine and an iron. I am three years old and, oh yes, bring my little cousin Johnny Lee Nichols a straw to drink his milk through and my baby brother a rattle.

I love you,
Marshal Jan Schumann

Dear Santa,
I have been a good girl. Please bring me a doll, a house coat, and house shoes, fruit, nuts and candy.

Love,
Judy Inman

Dear Santa Claus,
I am a little girl 7 years old. I want a doll and some candy, fruit, nuts. Don't forget the other boys and girls.

Love,
Delia Fern Ross

Dear Santa:
I am a little boy 1 year old. I have been very good. I would like for you to bring me a rocking horse, a big barn, and lots of animals. Don't forget my mommy and daddy. Bring lots of candy and nuts.

I love you,
Rickey Dean Johnson

Dear Santa:
I have been a very good little boy. I am 6 years old. I would like for you to bring me a telephone truck for Christmas, 2 guns and two holsters. Bring lots of nuts and candy.

I love you,
Sandy Culbert

Dear Santa Claus,
I have been a very good boy. I am 5 years old. I want you to please bring me two guns and two holsters also bring a filling station. Bring lots of nuts and candy. Don't forget the other boys and girls.

I love you,
Michael Culbert

Dear Santa Claus,
We are trying to be good children until Christmas. Diane would like a Roxann Walking Doll, a Nurse Kit and a doll feeding set. Debby Lou wants you to bring

her a Roxann Walking Doll, a Nurse Kit, and a set of dishes. I would like a Doctor Kit, two guns, and some Lincoln Logs. Please remember all the other little boys and girls.

We love you,
Michael Wayne Bryant

Dear Santa Claus,
When I talked to you down town, I couldn't think of all the things I wanted, so I will write you a list.

I want a red suit case, lounge chair, skates, doll, a push cart, a baton, skirt, and boots. Don't forget the boys and girls on school bus No. 9. I know you will get lots of eats, so I will leave a banana for Rudolph.

I love you,
Pamela Splawn

Dear Santa,
We are three little girls, age 6, 4, and 3 years old. We each want a doll and blanket and a record player. We have a little brother 1 year

old. Bring him a rocking horse and a truck. Thank you very much.

Regeana, Veda Kay and
Bobby Kent Nowell

Dear Santa,
We have tried to be good boys. Billy wants a double gun holster, a filling station, a doctor set, and a blackboard. Bring my brother, Jimmy and I together, a cattle truck loaded with cattle. Bring Jimmy a B. B. gun, basketball goal and tool set and western hat.

Don't forget all the other boys and girls.

Billy and Jimmy Mitchell

Dear Santa,
I am a little boy eight years old. I have tried to be a good little boy. Will you please bring me a gun holster sets, and a John Deere tractor with a combine. Don't forget my little sister and a little baby brother.

We love you Santa.
Jerry Mack, Nancy, and
Johnie Lee

Dear Santa Claus:
I'll be nine years old Dec. 21. I have been fairly good this year. Will you please bring me a Ballet Doll, sewing machine, electric stove, and a new zipper Bible.

Don't forget the other boys and

girls. Remember my sister Ellen Louise. Thank you.

Love,
Eugenia Ruth English

Read The Journal Want-Ads!
NEW TYPE Bostitch staplers
in stock at The Journal.

Our wish for you
at Christmas time, and
through the new year, too,
is that the Season's many joys,
will bring much happiness
to you . . . and yours!

**MCCORMICK'S
UPHOLSTERING**
Muleshoe, Texas

Season's Greetings

To our many friends we extend our heartiest wishes for all the joys and blessings of this, the happiest season of the year.

ROARK FOOD STORE
OLAN and WARRENNA ROARK

Say! it's Christmas

Yes, it's Christmastime again.
The most thrilling day of the year:
May it bring you the best of everything.
Good health, good luck, good cheer!

J. & J. PRODUCE
Frank Benites — Ethel Benites

To Each Of You . . .

YOUR LOYAL PATRONAGE AND
FRIENDSHIP HAVE PLAYED AN
IMPORTANT PART IN THE SUCCESS
OF OUR FIRM. WE SAY "THANKS"
FOR YOUR GOOD-WILL

Here's Wishing you A MERRY CHRISTMAS... Everyone

**HAPPY
1954**

MAY WE CONTINUE TO MERIT
YOUR SUPPORT AND PATRONAGE

**NICKELS GIN; MULESHOE
LARIAT GIN
PLEASANT VALLEY GIN**

Letters To Santa . .

Dear Santa:
I am a little boy 2 1/2 years old. Please bring me a tricycle, truck, tractor, farm set, a pair of jeans, and a shirt, some candy and suit, also some small fire works.
Dear I months old sister, Joyce Marie, please bring my little 18 months old sister, Joyce Marie, a small rubber doll, a tricycle, and some clothes. Bring her some candy and fruit too. Remember everyone else with something nice.

Dear Santa,
I am a little girl 6 years old. I am in the first grade and Mrs. Witherspoon is my teacher. I want a "great big" doll for Christmas.
I have a little sister, Janette, who is nearly 2, and she wants a little doll and buggy and some dishes.
We will go to Grandma Peels at Lubbock for Christmas. We will have cake and hot coffee for you.

girl this year. I am seven years old. Please bring me a doll, doll clothes and dishes.

I love you,
Carol Ann Bryant

Dear Santa Claus,
I am a little boy 3 1/2 years old. I would like for you to bring me a peddle car and big teddy bear to sleep with.

I love you,
Rex Millsap

Dear Santa Claus,
I am a little girl 6 years old and in the first grade.

Will you please bring a toni doll and a doctor set. Don't forget my 3 brothers and my good school teacher, Mrs. Sanders, and all the other little girls and boys.

I love you,
Sandra Sue Cave

Dear Santa Claus,
I am 9 years old and in the fourth grade. Mrs. Bradley is my teacher.

Will you please bring me a B-B gun with a spy glass. A bow and arrow, and a croquet set.

I love you,
Marvin Cave, Jr.

Dear Santa,
I'm a little girl 7 1/2 years old and in Mrs. Beddingfield's room in school. I want a pony tail

doll, billfold, and please bring my 17 months old sister a doll and other toys. Don't forget my music teacher, Sunday School teacher, and little friend, Rickey next door.

I love you,
Barbara Jean Simmons,
and sister, Ketha
P. S. Bring my toys to my Grandmother Kirby's house in Dimmitt. I'll be there waiting for you.

VISITED GRANDMOTHER
Mr. and Mrs. Alvin Dalton spent Thursday night with his grandmother, Mrs. G. W. Dalton in Plainview, Friday, Mr. and Mrs. Dalton left for Oklahoma, where they will spend the week-end visiting friends and relatives in Lawton, Duncan, and Marlow.

WILL BE HOME
Sue Creamer and Mr. and Mrs. W. L. "Smokey" Williams and children of Earth, will spend the Christmas holidays here with their parents, Mr. and Mrs. W. F. Creamer. Expected guests in the Creamer home are their son and daughter-in-law, Mr. and Mrs. James Creamer of Houston and their daughter and son-in-law, S-Sgt. and Mrs. Arthur L. Rusch and daughters Ann and Carol Deniece.

CHRISTIAN SCIENCE SERVICES

The practical value of daily obedience to the teachings of Christ Jesus will be emphasized at Christian Science services Sunday.

Among the selections to be read from the Bible, in the Lesson-Sermon entitled "Christian Science" will be the following: "But continue thou in the things which thou hast learned and hast been assured of, knowing of whom thou hast learned and that from a child thou hast known the holy scriptures, which are able to make thee wise unto salvation through faith which is in Christ Jesus" (II Timothy 3: 14-15).

The following correlative citation will be read from "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The substance of all devotion is the reflection and demonstration of divine Love, healing sickness and destroying sin. Our Master said, 'If ye love me, keep my commandments'. (241:19). The Golden Text is from Isaiah: "Break forth into joy, sing together, ye waste places of Jerusalem: for the Lord hath comforted his people, he hath redeemed Jerusalem. The Lord hath made bare his holy arm in the eyes of all the nations" (52:9-10).

Christmas Greetings



Be merry . . .
and may you all have
the sparkling ingredients
for a full cup
of happiness!

WESTERN
AUTO
STORE
Muleshoe, Texas

MAY our hearty greetings to you glow with our thanks and appreciation for your patronage and friendship of the past year—may Christmas favor you with the very best of everything!

ROBERTSON
MOTOR CO.

Ardell Robertson Frank Richardson Jay Burge Shorty Hammonds

HAPPY 1954!

Merry Christmas

FROM ALL OF US TO ALL OF YOU



The Christmas season should be an important time for all of us. It gives us a splendid opportunity to check up on our individual short-comings and to make new resolutions which we will endeavor to maintain, the opportunity of a great American Christmas the remembrance of which will remain with us throughout the coming year.

This year it is doubly important that we be tolerant in our thinking and make an honest effort to be considerate of other people. It is essential to the morale of American people during these times. Wherever you turn you will find people in need of a kind word, a courteous gesture or a pat on the back. From such thoughtfulness comes extra strength to meet the routine problems of everyday life.

It is our definite purpose to maintain this attitude, to keep the spirit of Christmas not only on December 25, but from now on. It is our obligation and we expect to fulfill it to the best of our ability.

Please accept our seasons best wishes that you and yours may spend a most enjoyable Yuletide and that the coming year will find all of us united for a more abundant way of life.

BAILEY COUNTY ELECTRIC COOPERATIVE ASS'N.

OFFICERS AND BOARD OF DIRECTORS

- Mr. W. W. Branscum, Pres.
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- L. P. Vinson
- James Clem
- Bryan Linville
- Seth Shaw
- Mrs. Arnold Gross



Greetings

May the bells of Christmas ring out to wish you the many blessings of The Happy Holiday Season.

SNEED SUPPLY COMPANY
Muleshoe, Texas

**SAND HILLS PHILOSOPHER SAYS—
Comes Out In Favor Of More Christmases,
More Giving, And More Receiving**

Editor's note: The Sand Hills Philosopher on his Johnson grass farm has the Christmas spirit this week.
Dear editor:

Wal talkin with a man the other day, I won't call his name because even if we have got freedom of the press I don't like to be horse-whipped, and he was muttering about how much trouble Christmas is.

"Just not worth the effort", he complained. "All this runnin around, tryin to buy everybody a present you figure is gonna buy you one, tryin to gauge just about what price range they'll be in so you don't overdo the thing. I tell you, we ought to call the whole thing off."



I do not look at it that way. I go on the theory that if everybody buys everybody else a Christmas present, the amount of cheer is about the same as it was before we started so the thing for some of us to do is to hold back and stay on the receivein end exclusively, so the total amount of cheer can be

increased. I'm in favor of sendin Christmas presents all right, but at the same time I recognize some of us have a duty to keep our arms open so the senders have a chance to achieve their aim. I don't intend to be a kill-joy.

It's the same thing on the national level or the international level. If a man runnin for office didn't have somebody who needed help, he wouldn't have enough planks in his platform to stand on, and very few candidates could think of any reason for runnin. If every nation in the world suddenly informed the United States everything in their countries was in fine shape and they wouldn't beneedin any more help, this nation would be as lonesome as a country dog when the folks have all gone visitin.

As far as I'm concerned, Christmas is a fine institution and I'm in favor of more of em. Maybe not too close together, but the idea of abolishin em altogether is ridiculous.

Maybe giving is sometimes overdone, especially for the people who've already got nearly everything they need, but the idea of giving is sound and we don't want to do anything to discourage it.

I just want to say I sure have enjoyed writin for The Muleshoe Journal this year and while it was a sacrifice lots of times to be sittin leanin against a tree with a pencil and tablet when I could have been on my tractor goin up one row and down another addin to the surprus, enlightenment has to keep pace with material progress and a pencil is easier to sharpen than a plow point.

Merry Christmas to you and all your readers.
Yours faithfully,
J. A.

PARENTS WILL VISIT

Guests in the W. T. Bovell home for Christmas will be his parents, Mr. and Mrs. T. I. Bovell of Tahoka, and their daughter and son-in-law, Mr. and Mrs. Hulan Bass of Ralls.

WILL BE HERE

Mr. and Mrs. Delma McCarty will have as Christmas guests in their home their son and daughter-in-law, Mr. and Mrs. Fuston McCarty of Denison, and another son, Weldon and family of Hon-
do.

TO SEE BOWL GAME

Mr. and Mrs. W. E. Connell will leave Muleshoe the 29th for Dallas, where they will visit relatives and friends, and attend the game in the Cotton Bowl on New Years Day, between Rice and Alabama's Crimson Tide.

WILL HAVE GUESTS

Mr. and Mrs. Paul Craig will have as their guests for Christmas her mother, Mrs. Mae Holt, and Mr. and Mrs. J. L. Whipple, of Clovis, N. M., and Mr. and Mrs. Martin of Needmore.

TO MINERAL WELLS

County Agent and Mrs. J. K. Adams and children, plan to spend the Christmas holidays in Mineral Wells with her parents, Mr. and Mrs. W. H. McMillan.

WILL HAVE GUESTS

Guests in the home of Mr. and Mrs. Wiley Baker for Christmas will be her sister and brother-in-law, Mr. and Mrs. F. H. Griffin and family of Slaton, her brother, Mr. W. B. Sooter and family of Shallowater, and Mr. and Mrs. W. E. Myers of the West Camp community.



"Merry Christmas"

Once again the season for wishing our fellowman a hearty greeting, and a friendly hello is upon us. It is also the time of the year when we should all take stock of our relationship with each other during the year, and resolve to do better in the coming year. So it is with pleasure we say "Greetings" and "Thanks" for your friendship and patronage in the past, and we firmly hope to continue to merit your good-will in the future.

Jackie Tate Louise Wilson Kathy Hardage

Pool Insurance Agency

MULESHOE, TEXAS

Merry Christmas



May your home be blessed with joy and your hearts overflow with happiness this Christmas Day.

MULESHOE JEWELRY

MR. AND MRS. H. E. SCHUSTER

DAVID McREYNOLDS

To Greet You

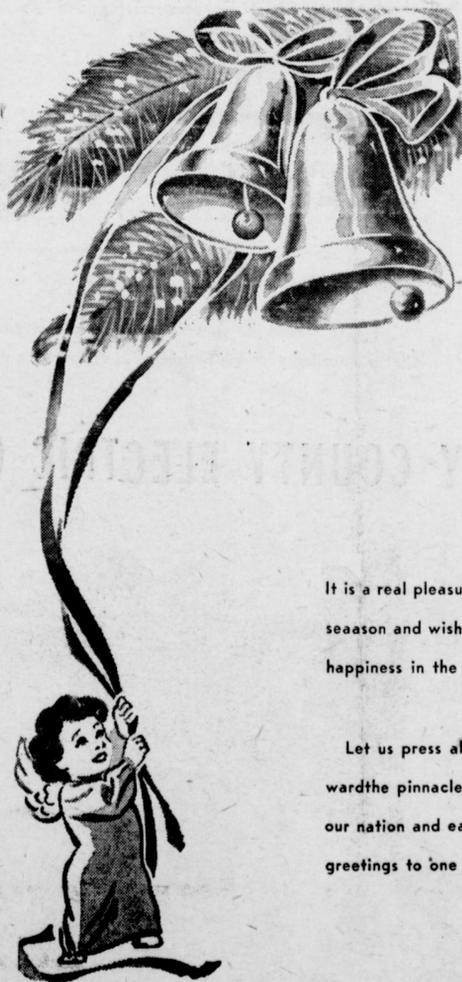


BEST WISHES TO ALL OUR FRIENDS AND CUSTOMERS

Christmas is here and the New Year stands at the threshold . . . may you open your door to the wonderful things we wish for you!

BENTON INSURANCE AGENCY

Grace Benton



The SEASONS Best

It is a real pleasure to extend greetings to you at this Christmas season and wish each of you the fullest measure of success and happiness in the coming year.

Let us press ahead with united energy and determination toward the pinnacle of success that lies ahead for our community, our nation and each other. Heartiest Christmas and New Year greetings to one and all.

PAYMASTER

GIN AND ELEVATOR

MULESHOE, TEXAS



THE M

SANL
Com
More

Editor's
Philosophic
grass farm
spirit this
Dear edito



Light up Christmas candles

Bright glow of Christmas candles reflected in all our hearts and in the warm, hearty wishes we extend to you to express our deep thanks and appreciation of your friendship.

THE FASHION SHOP

Dorothy Matthews
Elizabeth Barnett
Hattie Jones

Society News

By Miss Dorothy Giles

Phone 5400

THE MULESHOE JOURNAL, Thursday, December 24, 1953

PVS Club Climaxes Successful Year

The home of Mrs. Bud Holderman was the setting for the last meeting of the year for the Pleasant Valley Social Club, Wednesday night, December 16.

Mrs. Holderman had her home beautifully decorated in the Christmas motif, which was also used in the refreshments and in the program.

Included in the regular meeting was the annual Christmas party and installation of new officers.

Old business was brought to a close for the year, and plans were discussed for the coming

year. The new officers were installed by candle light service. Mrs. Gerald Allison, the former president, presented each new officer with a corsage, and congratulated them on their new offices.

Christmas gifts were exchanged, and delicious refreshments were served to the following members: Mmes. Leroy Hicks, John West, F. A. Andreas, H. E. Reeder, E. K. Angeley, R. L. Roubinek, Gerald Allison, Shaw, Jim Grizzle, Harold Allison, Billy ree, Charlie Prather, Paul Hammett, George Wuerflein, Oscar Allison, and Doyle Turner, and to three visitors, Mmes. Seaborn Moore, Jess Thompson, and Texanne Holderman.

Philathea Circle Enjoys Annual Christmas Party

Members of the Philathea Circle met for their annual Christmas party last Thursday at the home of Mrs. Ida Mae Shofner. Mrs. Shofner carried out the Christmas motif in decorations and refreshments.

LaVon Copley, Linda Lou Lancaster, and Alva Lee Shofner, presented several very enjoyable musical selections during the afternoon program.

Gifts were exchanged, and refreshments of coffee, cocoa, and fruit cake topped with whipped cream, were served by the hostess, Mrs. Shofner, and the co-hostess, Mrs. Gladys Black.

Members attending were Mmes. Margaret Adams, Sammie Allison, Theresa Edwards, Charlene Bickel, Ruby Faubus, Helen

Gardner, Della Mitchell, Waneen Ragsdale, Joy Whitt, Dorothy Wyer, Mildred McReynolds, two new members, Mmes. Beth Blair and Margaret Huff, and one visitor, Mrs. H. M. Shofner.

The next meeting will be January 7, with Mildred McReynolds as hostess.

Seniors Met For Christmas Party

Thirty five seniors of Muleshoe High School and their sponsors met at the home of Mr. and Mrs. Noel Woodley Thursday night, December 17, for the senior class Christmas party.

Games were played throughout the evening, and after the exchange of gifts, refreshments of fruit cake and punch were served.

NEW TYPE Bostitch staplers in stock at The Journal.

Read The Journal Want-Ads!

Lockers Will Observe Annual Xmas Day Reunion

The annual Christmas Day reunion of the Locker family, will be held this year in the home of Mr. and Mrs. E. W. Locker.

Expected guests for the day are Mr. and Mrs. Alvin E. Locker and daughter, the parents, Mr. and Mrs. W. A. Locker, and Mr. and Mrs. A. L. Robinson and daughter, Donna, all of Sudan; Mr. and Mrs. F. M. Locker and daughters, Linda, Betty, and Glenn of Bula; and Mr. and Mrs. M. D. Locker and children, Gail and Don, of Muleshoe.

TO HAVE GUESTS

Guests for Christmas in the home of Mr. and Mrs. J. R. Moore will be their son, J. R., and Mr. Moore's aunt, Mrs. Honsinger of Ropes.



Merry Christmas

Long-lasting friendships and the ever

present desire to serve bring about an understanding of a

better way of life and a deeper appreciation of the time-hallowed

wish - A Merry Christmas and A Happy New Year.

MULESHOE MOTOR CO.

Lamtrun H. Jones
Gene Williams
Jo Wood
Edd Edmiston
Frank Swint
Ernest Ferguson
Buford Hemphill
Bobby Peace
Walter Boness

Raymond B. Maynard
Robert V. Harvey
Frieda Locker
Wendell Akers
J. W. Holmes
H. C. Braune
Cecil Mills
Les Testerman
Manuel Maestas

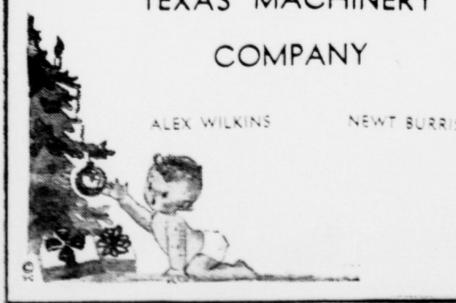


Wishing you a Merry Christmas

To wish You, at Christmas,
And all through the year,
A wealth of good fortune,
And joy, and good cheer!

TEXAS MACHINERY COMPANY

ALEX WILKINS NEWT BURRIS



A Merry Christmas To All!



Our most sincere wishes that you may enjoy a truly

Merry Christmas, TEETER'S SWEET SHOP

Mr. and Mrs. Walter Teeter

Letters To Santa . .

Dear Santa: I am a little boy five years old. I try very hard to hold my temper and be a good boy. I want some nice toys such as a new Smokey the Bear, Fort Apache Camp. A football and helmet and suit. I also want a big Bass Drum. I wish to thank you in advance. I like you very much. With love, Joe Houston Adams

I would like to have a doll, doll buggy, nurse set, record player and dishes. I've been a pretty good girl. Thank you, Shirley Ann Blair

Dear Santa. I am a little boy seven years old. My name is Darrell. I would like to have an electric train and some animals to go with it. Do not forget the other girls and boys. I will leave some cake and coffee for you. Your friend, Darrell Ray Mason

Dear Santa Claus: I've been a pretty good girl. I was six years old yesterday. Please will you bring me a dancing and walking doll, dishes, iron and ironing board. Be good to all the girls and boys, and don't forget my sister Eugenia Ruth. Thank you. I love you, Ellen Louise English

Dear Santa, I am a little girl 3 years old. I have been a pretty good girl this year. Would you please bring me a new doll, doll buggy, a little play stove and refrigerator,

a blackboard with some colored chalk, a set of dishes, and anything else you want to bring.

I love you, La Quita Flanagan

Dear Santa. I have tried to be a good boy and help mother and daddy.

Please bring me a tractor with a scoop on the front and some accessories for my electric train. Be good to the other girls and boys. I will put some home made candy near the Christmas tree for you. Myke Murrah

Dear Santa, I am a little boy nearly 4 years old. I have been a good little boy this year.

I would like to have a small John Deere tractor with some attachments. I would also like to have a bulldozer with a scoop in front of it.

We would like to have some candy and nuts.

Don't forget Mother, Daddy, sister and brother. Don't forget all of the other little girls and boys. Your friend, Gary Murrah

Dear Santa: Please bring me 2 Roy Roger guns, double barrel pop gun, if you have any left, a truck and some western clothes, also fruit, candy, nuts, and fire works.

Please bring my brother, Lee, any kind of guns, books, western clothes, candy, fruit, nuts and fire works.

There will be a pot of hot coffee on the stove and cake and

pie on the table. Remember all the other boys and girls.

Love, Wayne and Lee Raney

Dear Santa Claus, I am a little boy 6 years old and in the first grade. I have tried to be a good boy. Would you please bring me a pop gun, a yo-yo, and a drum, and all the other boys and girls some toys. Love, Ronald Ashford

Dear Santa, I want a black board and some A B C blocks. Bring my brother and my 2 sisters something to. We do not expect much as there are so many little children. Pheb Ann Groom

Dear Santa, I am a little girl 6 years old and I live in Progress. I don't go to school this year. I have tried to be good. Please bring me a doll, a pair of jeans, a shirt, a dress, 2 blouses, candy, fruit and nuts.

We will leave plenty of hot coffee and cake for you. Please remember all the other girls and boys. Love, Glenna Raney

Dear Santa, Please bring me a walking doll and some kind of a game, and all so some fruit, candy, and nuts. I love you Santa. Love, Linda Kay Well

P. S., I will leave some eats under the tree.

ARE VISITING HERE

Mr. and Mrs. Clarence I. Cobb and family of Abilene are visit-

ing here with her parents and Mrs. Lud Taylor and relatives and friends.



A Joyous Holiday to All

MULESHOE CAFE

MR. AND MRS. BILL COLLINS



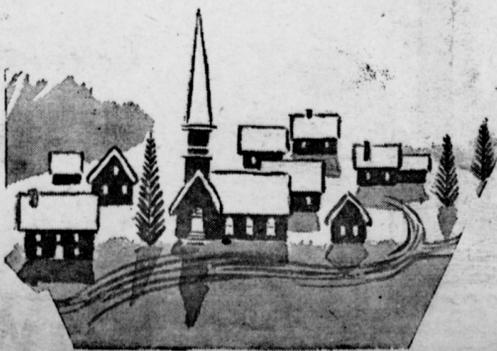
Wishing You and Yours The Seasons Best

To our good friends, those whom we have had the privilege of serving these past few months, and those whom we'd like to serve in the future, we send this message of Christmas cheer. It is heavily laden because it carries our most hearty appreciation of your friendships, patronage and cooperation that you have shown this newly organized institution. It also brings you our earnest hopes for a full enjoyment of the holiday season.

Accept our wishes for a Merry Christmas and a Joyous New Year.

The Board of Directors & Management

The Muleshoe Cooperative Gin



Letters To Santa

I am a little girl 7 years old. I try to be good. I would like for you to bring me a Tip-Tap-Toy, a doll crib and baking set, a sweater and wool cap. A white Bible and enough nuts and candy for me and my dear brother Joe. Thanking you in advance for your kindness, I remain,

Yours very truly,
Joyce Marie Adams

Dear Santa Claus,

This year when you bring Tommie, my little brother, and I our presents don't forget that we have a new baby girl in our family this year. Her name is Jan. I would like for you to bring me a walking doll, please. Also bring me some games to play this winter, and two packages of crayons. Tommie loves "something" to string and a tractor. And little Jan wants a rattle and a little doll.

I love you and your helpers, also the reindeer and Rudolph. Until Christmas Eve, we'll be waiting.

Joan

Dear Santa,

I am a little boy four years old. I have tried to be a good boy. Would you please bring me a saddle for the little pony. You see I could ride better with a saddle.

Please bring all other little boys and girls some nice things too.

I love you,
Johnny Embry

Dear Santa,

I am seven years old. Will you please bring me a first aid kit and a walking doll and some tinker toys.

I think I will be in South Carolina at Christmas time so be sure to bring my things there.

There is a very little boy lives there. Will you bring him something too and all the other little boys and girls. Please bring some fruit, candy and nuts.

Love,
Linda Dement

Dear Santa,

I am a boy five years old. Would you please bring me two guns with holsters, and a cowboy suit. Also some candy, fruit, and nuts, and please remember the other little boys and girls on Christmas Eve.

Love,
Mike Gray

Dear Santa Claus,

I am a little girl 7 years old and in the second grade. My teacher's name is Mrs. Beddingfield.

I would like to have a doll and some clothes for her. A housecoat and some house shoes. And don't forget the other little boys and girls.

With love,
Darla Sue Robertson

Dear Santa,

I am eight years old. I want a Saucy Walker doll and a bear that goes to sleep and my little brother wants a bear that goes to sleep and some guns he is 3 years old and my big brother wants a football and some boxing gloves.

Wenonah Williams
I love you Santa Claus.

Dear Santa Claus,

I am a little boy six years old and in the first grade. Mrs. Boone is my teacher.

Please bring me a football, twin holster and guns, and an archery set.

I have tried to be a good boy this year.

Don't forget the other little boys and girls.

With love,
Mike Robertson

Dear Santa,

I am a little girl 5 years old and I go to Mrs. Bristow's school.

I have been as good as I could this year and I will try to be gooder next year.

I would like some little green dishes, a doctor kit, a train with a track.

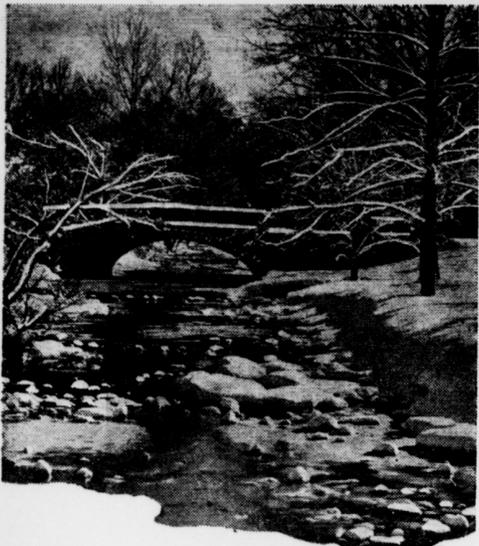
I have a brother 8 years old named Mike. He can be good when he wants to. Please bring him a football suit and a football.

Love,
Connie Connell

Dear Santa,

I am a little boy 5 years old and have tried to be a good boy, so please bring me a bicycle, guns, and scabbert, and a big truck. Also I have a little brother who is 3 years old and he would like you to bring him a tricycle, guns and scabbert, and a road grader. Also don't forget to bring us lots of fruit, candy and nuts.

We love you,
David and Ronnie McDonald



Season's Greetings

IN THE SPIRIT OF FRIENDLINESS
AND GOOD CHEER, WE THANK YOU FOR
YOUR MANY FAVORS AND SINCERELY
WISH YOU AN OLD-FASHIONED YULETIDE

JOHN'S CUSTOMER
MILL

Muleshoe,

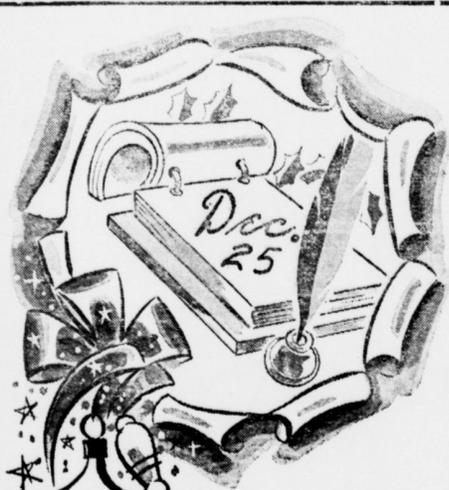


Season's Greeting

May This Christmas And The Coming Year Bring
You The Most Precious Gifts Of Happiness And
Peace Of Spirit. We Also Want To Thank You
For Your Friendship And Patronage - May We
Continue To Merit Them.

EDWARDS GIN

MULESHOE, TEXAS



Noel

First, a sincere
"Thank You" for
your patronage—
then our cordial
wish for a joyful
Yuletide and a
Prosperous New
Year!

LANE REAL
ESTATE

Eddie — Joe — Ellen



Today's Meditation

Unto us a child is born, unto us a son is given; and the government shall be upon his shoulder. (Isaiah 9:6.) Read Luke 2:1-7.

As we approach Christmas Day, the scene is familiar: the star over Bethlehem, the sheep feeding, the annunciation of Christ's birth, the multitude of the heavenly host praising God, the rap- ture of the humble shepherds witnessing to the fact that the Messiah has come.

We ourselves see the star glowing. Above the hills we hear the angelic voices saying, "Glory to God in the highest, and on earth peace, good will toward men." We ourselves journey into the village and seek the stable where we see Joseph and Mary and the Christ Child. We know God's love is shown in the Holy Child in the lowly manger.

We look with deepened awe at the figure of Him who is destined to become the center of human history. Here is the King who seeks to rule the thinking and the actions of the world by making His abode in human hearts. God could not have sent to us a more precious gift than Christ, our Saviour.

PRAYER

Our Father, may we find a new meaning of the birth of Thy beloved Son, Jesus Christ our Lord. May the joy of Christmas inspire

Pleasant Valley Farm Bureau Met Elected Officers

Pleasant Valley Farm Bureau met in the community building on December 15, and elected officers for the coming year. Mr. Harry Engelking, president, was in charge of the meeting.

Minutes were read and approved, and Mr. Engelking was re-elected president by acclamation. Billy Free was elected secretary, Charlie Prather, vice-president; Leroy Hicks, second vice-president; Doyle Turner, county director; and George Wuertlein and Mrs. Bonnie Haberer, reporters.

Election next year will be held in October.

During the business meeting, Harold Allison reported on the recent county meeting and Mrs. Leroy Hicks made a talk expressing the thanks of the Pleasant Valley Social Club to the Farm Bureau, for the road signs they put up.

Mr. Kemp, regional manager of Mathieson fertilizer, showed a film, and provided literature on conservation.

us to serve others and so find a deeper fellowship with them and with Thee. In His name. Amen. Magdalene H. Schubert (Penn.)

HARD-ST L-TT-R TO G-T ALONG WITHOUT IS TH- SMALL L-TT-R E

Of course, the hard-st l-tt-r of the alphabet to g-t along without is the small l-tt-r E, but the Ruskin (N-b-raska) News, in a story, showed that it is also difficult to g-t by without a "t" or even an "f" and a "k". The story in the Ruskin paper read:

"We had a bit of machine trouble quite a long time ago and damaged a number of 't' mats. Our first order for replacements went astray, and it was not until last week we finally got the vital bits of brass (incidentally they cost 22c each.) While waiting for the replacements all we could do was to re-set lines twice, then cut the slugs and patch them together. Sometimes we missed the double takes in the proof and then our readers were confused by such puzzle: as:

the committee will mee-a-he -he commiee will meet at the "It was an exasperation all the way around. Even so, we weren't so bad off as the poor fellow who explained to his readers thus: "We began the publication of the Rocca Mountain Cyclone with a phew diphphiculties in the way. The type-phounders phrom whom we bought our outphit phor this printing-ophice phailed to supply us with any ephs or cays, and it will be phour or phive weeques bephore we can get any. The mistaque was not phoned out till a day or two ago. We have ordered the missing letters, and we will have to get along without them til lthey come. We don't lique the loox ov this variety ov spelling any better than our readers but mistaix will happen in the best of phamilies, and iph the ph's and c's and x's and q's hold out we shall ceep (sound) the c hard) the till the sorts arrive. It is no joque to us—it is a serious aphphair."

WERE HERE LAST WEEK

Visiting here last week in the home of Mr. and Mrs. J. V. Peeler was her brother, Earl Glover of Newport, Calif., and her nephew, Vollie Dalton, of Costa Mesa, Calif.

CALIFORNIAN VISITS

Donald Ray Scott of San Diego, Calif., is here visiting his grandparents, Mr. and Mrs. M. M. Scott.

TO SAN DIEGO

Mr. and Mrs. Thurman Ponds left this week for San Diego, Calif., where they will visit relatives. They went by way of Midland where they were to pick up other relatives for the trip.

To our many friends—old and new—May the spirit of Christmas linger with you to brighten every day of the New Year.

BOVELL MOTOR SUPPLY

BO MULESHOE SPENCE

On wings of song
this message gay
goes speeding on to you...
Merry Christmas!

BARBOUR'S SERVICE

A. D. Campbell — Babe Barbour — Arvel Lewallen

Peace on Earth

Wishing you Peace and Joy
at Christmas and many
blessings for the New Year!

**WESTERN
DRUG**

| | |
|----------------|---------------|
| Harry Waddle | Wilma Waddle |
| Arthur Talley | Ruby Faubus |
| Marieta Wilson | Hazel Whalin |
| Evelyn Upton | Gladys Whalin |

MERRY CHRISTMAS

from our house
to your house

May the Carolers of Christmas sing out our Good Wishes... And, may the many joys and blessings of the Holiday Season be included among the gifts received by our many loyal friends.... May the coming year reward you with all our hopes and wishes.

HAPPY 1954

Higginbotham - Bartlett Co.

Muleshoe, Texas

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 31, NUMBER 53

MULESHOE - County Seat of Bailey County - TEXAS

THURSDAY, DECEMBER 24, 1953

Letters To Santa . .

Dear Santa,
I am a little boy 5 years old. I try to be good but sometimes Mother and Daddy don't think I am.

I would like very much to have a steam shovel, a fire truck, a

dirt loader, two guns and a holster and some shells. Please don't forget my little cousins, and I hope you have a Merry Christmas.

Love,
Jimmie Lee Hicks

Read The Journal Want-Ads!



Greetings

It's nice
to extend warm and friendly greetings
to all you wonderful people!

A. S. STOVALL

Anthony Co. Employees Given Christmas Bonus

Mr. C. R. Anthony, President-Founder of the C. R. Anthony Co. Stores, announced today that all 1953 employees Christmas Bonus checks have been mailed to all stores for distribution to employees before Christmas.

Mr. Anthony also commented that the total dollar amount of these 1953 Company Christmas Bonus checks was in excess of \$40,000 which is considerably more than the 1952 checks. He added that as he signs the checks each year he has a very deep feeling of gratitude and satisfaction in that they are paid according to length of service.

"This year I signed about 2,000 checks which means we have been able to hold the loyalty of over 2,000 people over the years." Explaining further, he told us that all employees in the Company participate in this Christmas bonus and that the checks varied from \$10 for the first year of service to more than \$150 for many of the old timers.

Asked when this plan was inaugurated his best recollection was in the rather hard thirties, said he did not remember the exact year it began but did recall the first lot of bonus checks was for about \$5,000. Over the period of years the company has distributed about a half million dollars in employees Christmas Bonuses.

Asked why the distribution at this particular time, he replied, "I can well remember that not too many years ago right about

Saltgrass Is Water Waster

By JIM COMPTON

On the South Plains, where water is the bread and butter of the land, virtually thousands of gallons are wasted each day by a group of plants known as the phreatophytes.

Though this group numbers about 50, there is only one which really wastes much water in this area. It is saltgrass. Saltgrass is a pumping plant which transpires large quantities of underground water into the atmosphere each day. Principally, the roots of this plant do not use soil water, but reach on into the water bearing material and take moisture from the water table. It then dispenses this water into the atmosphere.

If this plant is allowed to thrive on South Plains farms, it will usually lower the water table beneath it several feet per year through its transpiration activities. It is a plant that cannot live from soil water alone; thus the long roots. Though the plant does not pump water in the sense one usually thinks about, it does cause the loss of much water from the underground reservoir each year. Water in the atmosphere will not help produce a crop.

Saltgrass is of very little good. Being used only for early grazing, it is a coarse grass and has little nutritional value. Baling is costly, and animals find it unpalatable.

It grows anywhere it can establish. It will grow in altitudes ranging from sea level to 8,000 feet. It will grow in sandy or clay soils. Once it is established on the land it is hard to eradicate.

As a general rule, the higher the water table, the higher the rate of use of water by this "waster". Saltgrass commonly grows only where the depth of the water table does not exceed six to eight feet. It has been observed growing, however, in places where the water table depth was 12 feet. There are many farms on the South Plains where water is less than 12 feet from the surface.

Even mineralized water is known to stop the activity of many of the phreatophytes, will not halt the water wasting activities of saltgrass, once started. It has a high tolerance for mineralized water.

Reduction of this consumptive waste may be accompanied by lowering the water table in the area of the evapotranspiration, either by pumping or by drainage. In order to be effective, however, the lowering should be rapid; otherwise the plant roots may keep pace with the declining water level and keep the plant alive until conditions again become staple.

Burning does no good. Saltgrass, after having been burned, was observed to have tall growth again, after six months.

Lowering of the water table immediate to the saltgrass area, would not interfere with irriga-

tion. On the South Plains, where saltgrass is growing (there is some in every county), no economical crop should be planted until the phreatophyte is removed.



R. M. (Bob) Gregory
GREGORY
GREAT NATIONAL LIFE INSURANCE CO.
THANKS FOR YOUR FRIENDSHIP!

Merrie Christmas

How much income will it take for your family if you die too soon - or for you if you live too long

Box 743
Office - 3600 MULESHOE, TEXAS Res. - 2769

CHAMBER OF COMMERCE TO MOVE OFFICE

The Muleshoe Chamber of Commerce will move January 15 to new quarters provided in the old city hall, according to announcement in "News & Views", CofC bulletin.

The city offered the facilities rent free, and so the working budget of the Chamber will be increased, Ray Franz, manager, said the CofC hopes to improve the appearance and working efficiency of their office as time and the budget will permit.



Christmas Greetings

Let the trumpets resound with the joys we wish for our many fine friends - that this Christmas season be truly the happiest time of the year!



MULESHOE IMPLEMENT & SUPPLY CO.
AND LADD PONTIAC

THANKS to all for your attendance at our showing Of The New Pontiac



Greetings

To extend best wishes for a joyous Christmas and a prosperous New Year

DAMRON DRUG



Noel!

IN THE SPIRIT OF FRIENDLINESS AND GOOD CHEER, WE THANK YOU FOR YOUR MANY FAVORS AND SINCERELY WISH YOU AN OLD-FASHIONED YULE-TIDE AND A NEW YEAR ABOUNDING WITH SUCCESS, GOOD LUCK AND HAPPINESS

WOOD DRUG
MULESHOE

Christmas Greetings to All



Deck the tree with boughs of jolly good spirits . . . tinsel bright as the faces of little ones on Christmas morning . . . ornaments reflecting happiness, joy, peace on earth - good will to all men. We sincerely wish you all the joys and happiness of the season and a wonderful New Year to come.

SAM E. FOX
Texaco Consignee

WE WILL BE CLOSED DECEMBER 26

Distinctive Trim '54 Car Feature



Fresh, bright color harmonies and a liberal use of newly developed fabrics aid the distinction of 1954 Chevrolet passenger cars. Luxurious trim is especially true of the Bel Air (above) which this year adds an eight-passenger station wagon to the four-door, two-door, convertible and sport coupe models previously available.

Two of the new 1954 Chevrolets were on display here in the showrooms of C. & H. Chevrolet, dealers in Muleshoe, Friday and Saturday of last week. The firm served coffee and doughnuts Saturday to those who visited the showroom to see the new cars.

Letters To Santa . . .

Dear Santa,
I am a little girl 4 years old and I have a little brother 2 years old. I have just moved here from Vernon. Please bring me a little store doll, refrigerator, baton, iron and ironing board. Bring my little brother a wagon, truck, hammer board, space gun and a tractor.

Thank you,
Connie and Mike Carter

Dear Santa,
This is my first year in school and I have tried to be a good boy. I want a pair of guns and a dart set. Please remember all my

little school mates and my teacher, Mrs. Boone.
I will leave you a piece of cake when you come.

Love,
Max Eubanks
P. S. I would like to have a Roy Rogers tent.

Dear Santa,
I am a little girl 6 years old. I've been good to my friends and family. I would like a new doll buggie, doll, dishes, stove and some new clothes. Bring all the little children some candy and nuts.

We'll be looking for you Dec. 24.
I love you,
Leona Ann

THIS SECTION SAID TO HAVE SAND DEPOSITS

AUSTIN, Dec. 119 — The Texas High Plains deposits of sand, gravel and cement materials which may merit investigation by industry, the University of Texas Bureau of Economic Geology reports. Principal cement materials sources appear to be Lynn, Garza, Borden, Dawson, Hockley, Lamb and Bailey Counties; sand and gravel sources, Borden, Garza, Dawson, Lynn and Lubbock Counties.

TO WASHINGTON

Mr. and Mrs. C. M. Baker, former residents of Muleshoe, now living in Abilene, have flown to Seattle, Wash., to spend the Christmas holidays with a daughter, Mrs. W. H. Judd and family.

WILL BE IN LUBBOCK

Mr. and Mrs. M. G. Bass and Mr. and Mrs. J. L. Phipps, will spend Christmas in Lubbock with the ladies' parents, Mr. and Mrs. J. C. Reynolds.

The ideal of this organization would be a Holiday Season at which the old-fashioned personal greetings could be said, man to man. In that spirit then, our best wishes always.

Season's Greetings

POP'S CAFE

"Lead, Kindly Light . . ."



Thru Christmas joys and a bright New Year!

KING'S GROCERY



This Christmas

We look to the bright, shining star that symbolizes the light and hope of the world at Christmas! Glorious symbol of the will for peace, brotherhood of man and good will to all . . . In this reverent mood we express our sincerest wishes to friends and patrons that the Christmas season will give you the richest blessings of contentment, happiness and prosperity.

Arnold Morris Auto Co.



Arnold
Clarence
Robert
Elmer
Miron

Buford
Lance
Dick
Dewey



Merry Christmas

Once again we pause as another joy-filled Yuletide season arrives, to wish our many patrons and friends prosperity, health, contentment and peace this Christmas Day and throughout the year to follow.

M. G. BASS, County Clerk
HUGH FREEMAN, Sheriff
HELEN JONES, County Treasurer
CECIL TATE, County Judge



To wish you joy...

May yours be filled with the happiness of an old-fashioned Merry Christmas!

RAYMOND GREEN
COTTON



Merry Christmas

BEST WISHES TO ALL OUR FRIENDS AND CUSTOMERS

Bailey County Abstract

L. S. Barron — Lela Barron

Gulley Home Is Scene Of Annual Christmas Party

Mrs. Davis Gulley was hostess to ten ladies of the Progress H. D. Club as they met in her home December 17, for their annual Christmas party.

Present for the meeting, which was the last one of the year, were Meses. Joe Simnacher, Manuel Self, Howard Roebuck, D. O. Smith, Albert Davis, Wilbur Thomas, Harold Mardis, Gordon Murrah, Alfred Patterson, and G. T. Maltby.

Mrs. Gulley's home was beautifully decorated in the Christmas motif. On her mantle and radio, she had small miniatures of Santa in his sled, pulled by his reindeer. Other holiday decorations were set at various points of interest throughout the house.

The Christmas story was told by Mrs. Davis, and Mrs. Maltby read two poems. Gifts were exchanged and secret pals were revealed.

Mrs. Davis served a delicious concoction, known as "scramble" and composed of mixed nuts, cherries, rice crispies, and pretzels, this is covered with salad oil, and roasted in the oven at a low temperature. She also served apples, candy, and pop corn balls.

The next meeting will be January 5, 1954, at the home of Mrs. Joe Simnacher.

Miss Betty Wright Is Honored With A Bridal Shower

A festive holiday mood was set at the home of Mrs. Joe Damron last Thursday afternoon, December 17, as Miss Betty Wright, bride-elect of Mr. W. E. Wagnon, Jr., was feted with a pre-nuptial shower.

Mrs. Damron had her home beautifully decorated in the Christmas motif, with colors of pink, silver, and yellow, predominating.

The serving table was laid with a cloth of pink net over taffeta, and centered with a tall pink candle, surrounded by silver wedding bells tied with silver ribbon. Mrs. Dick Wagnon and Mrs. Joe Mack Wagnon, presided at the silver tea service, and registered guests.

The many beautiful gifts were on display in the bedrooms of the Damron home.

Hostesses were Meses. Joe Damron, E. O. Baker, A. J. Gardner, Bob Blackwood, O. M. Self, L. R. Hall, Chet Horsley, R. L. Jones, Jesse Osborn, and Clyde Taylor.

Guests called from 3:00 o'clock to 6:00 o'clock p. m.

Those signing the guest register were:

Mmes. J. B. Wright, W. B. Wagnon, E. W. Duke, Joe M. Wagnon, Dixon Wagnon, Joe Damron, C. A. Horsley, Robert Blackwood, O. M. Self, R. L. Jones, L. R. Hall, E. O. Baker, Clyde Taylor, Jesse Osborn, A. J. Gardner;

R. L. Hobbs, Arnold Alcorn, O. M. Jennings, Clarence Goins, Joe Tipton, Truman Stroud, Cayle Reed, Douglass Bales, Brick Whitt, R. D. Precure, E. J. Hall, Vance Wagnon, Clarence Mason, L. T. Green, Jr., B. H. Wagnon, Charles Mayhugh, Byron Griffiths;

Bill St. Clair, Glenn Splawn, Charlie Prather, Bill Welch, Sam Layman, Floyd Embry, Joe Embry, O. G. York, Frank Wagnon, Albert Carroll, John Gammon, Buford Butts, F. B. Pierson S. C. Beavers, S. C. Caldwell, Ebb Rando, G. T. Maltby, J. M. Forbes;

R. L. Kimbrough, Irvin St. Clair, Ernest Kerr, John Smith, L. S. Barron, Lela Barron, Snow Davis, W. B. McAdams, Jim Clements, R. V. Ivy, Clarence Jones, H. L. Blackburn, A. C. Bray, A. S. Stovall, C. C. Graef, Frank Hinkson, Charles Lenau, Sam Fox, Paul Gardner, B. Z. Beaty, K. B. Watkins, W. M. Pool, II, M. F. Blackman, Arnold Morris, O. D. Ray, and Sam Damron.

And Meses Lou Ann Agee, Pamela St. Clair, Pamela Kerr, Lindy Kerr, Cindy Smith, Mildred Davis, Barbara Hinkson, Marsha Lynn Blackman, Charlene Graef, Jimmie Carpenter, Mary Jean Carpenter, and Jean Gammons.

WILL BE HERE

Mr. and Mrs. Roy Baker of Denver City, will spend Christmas here with her parents, Mr. and Mrs. Tom Morgan.

Christmas Dinner Is Enjoyed By Lumber Company

Mr. and Mrs. H. S. Sanders, Mr. and Mrs. Homer Sanders, Jr., and son, Mike, Mr. and Mrs. Alfred Ratliff, Mr. and Mrs. Harold Weyer, and Mr. and Mrs. Louis Prezak, the members of the working crew at Willson-Sanders Lumber Company here, were entertained by the Willson & Sons Lumber Company of Floydada, Saturday night, December 18, with a Christmas dinner.

The dinner, which is an annual affair, took place in the

basement of the First Methodist Church of Floydada, with other members of the various Willson Lumber Companies present.

TO HAVE GUESTS

Mr. and Mrs. Harold King will have as Christmas guests in their home her parents, Mr. and Mrs. A. E. McClain of Spur, her brothers and their families, Mr. and Mrs. G. C. McClain of Lubbock, and Mr. and Mrs. Harrell McClain of Dallas.

LEFT FOR MEMPHIS

Coch and Mrs. Scott left Saturday morning to spend the Christmas holidays with their parents.

TO VISIT RELATIVES

Mr. and Mrs. Sam E. Fox and Stanley will spend Christmas in Abernathy with relatives.

CORRECTION

In the story of the Study Club Christmas Review in last week's paper, it said the guests and members were welcomed by Mrs. Mack Ragsdale. The item should have read Mrs. Buck Ragsdale, who is club president.



Merry Christmas

— and Our Best Wishes For You and Yours in 1954.

Farley Insurance Agency
MR. AND MRS. JOHN FARLEY



MERRY CHRISTMAS

MAY THIS HOLIDAY SEASON BE ONE OF HAPPINESS AND JOY FOR EACH OF OUR FRIENDS AND CUSTOMERS!

Bob's Magnolia Service



Giant boy

Recently, a group of scientists and engineers was asked to predict what's next.

Now that we have electrified farms, factories and homes, is that the end? The answer appears to be no, that the electrical industry is a "giant boy" with its great growth still ahead. Here are some of the predictions.

Take a personal thing first. Millions of homes will have heat pumps to heat and cool automatically—using electricity for fuel.

You can expect to cook food someday by electronics—in seconds. Electrical incinerators will consume your waste paper and waste food. Dust will be taken from the air electrically. The day may come when TV screens hang like pictures on the wall, with only a tiny wire to the set.

Nuclear fuels are on the timetable of the scientists. Energy from the atom will eventually be a major source of power, regardless of whether fossil fuels are seriously depleted. By century's end, most new plants generating electricity will operate with atomic (fission) fuel. Aircraft, battleships and the like will measure fuel consumption in grams.

Storing heat from the sun is another long-range project of scientists, with billions in savings as the potential result.

The year 2000 looks big and distant. Actually it is only 47 years away. By then, any puny prognostications made today will have been rewritten many times. But larger. Electricity has always been a field where each new fact generates many more things new. The years should be interesting to watch.

You can put your confidence in
GENERAL ELECTRIC

Riches and expensive gifts do not alone make a Christmas merry. The simple, familiar wishes of neighbors and friends are just as important for a full enjoyment of the holiday. Mindful of this we are anxious to voice our homey, old-fashioned greeting: "To all a Merry Christmas and a Happy New Year."

JOHNSON - POOL
TIRE & APPLIANCE

RANDY MYRON



Miriam Alvarez and Sally Loesch, employees of the New York Telephone Company, are surrounded by the dolls the workers distributed last year to 95 of New York's charitable institutions. It was one of the largest collections in the annual affair's 35 year history.



NO. 1 GRANDCHILDREN . . . Grandchildren of President Eisenhower get a look at Christmas dolls. They are (left to right) Susan, Barbara Anne, and Dwight David. The children spent last Christmas with their grandparents at 60 Morningside Drive, New York.

TO VISIT MOTHER

Mr. and Mrs. C. R. Black and their daughter and son-in-law, Mr. and Mrs. H. C. Elliott and children will go to Crosbyton for Christmas with her mother, Mrs. K. D. Myers. All of Mrs. Myers' children and their families are expected guests in her

home for a reunion.

A good example has twice the value of good advice.

The advantage of a classical education is that it helps you despise the wealth which it prevents you from earning.

Diagnostic Dilemma

"Could you," asked the specialist, "pay for an operation if I found one necessary?" "Would you," countered the patient, "find one necessary if I couldn't pay for it?"

Dr. Clement Moore Was Ashamed of His Famous Poem

Dr. Clement Clarke Moore was ashamed of his famous poem, "Night Before Christmas" and would not acknowledge that he wrote it for more than 20 years. Today, the poem which begins—*Twas the night before Christmas, when all through the house,*

Not a creature was stirring, not even a mouse;—

is one of the most beloved of all Christmas writings. Dr. Moore was an aloof professor of Greek and Oriental literature in the Episcopal Seminary in New York. He wrote the poem on Christmas Eve 1822 and read it to his seven children.

He had not planned for the poem to go further than his own family, but a relative who was visiting the Moores put a copy in her diary. The next year the relative's father sent it to a newspaper.

Other newspapers printed the jingles and they quickly became known all over the country. The dignified Dr. Moore was embarrassed and considered it beneath a man of his scholastic standing to be the author of children's jingles.

Twenty-two years later, however, he finally publicly admitted authorship of the jingles and it was published in book form under his name for the first time.



To our friends and patrons:
May your days be filled with
notes of good cheer . . .

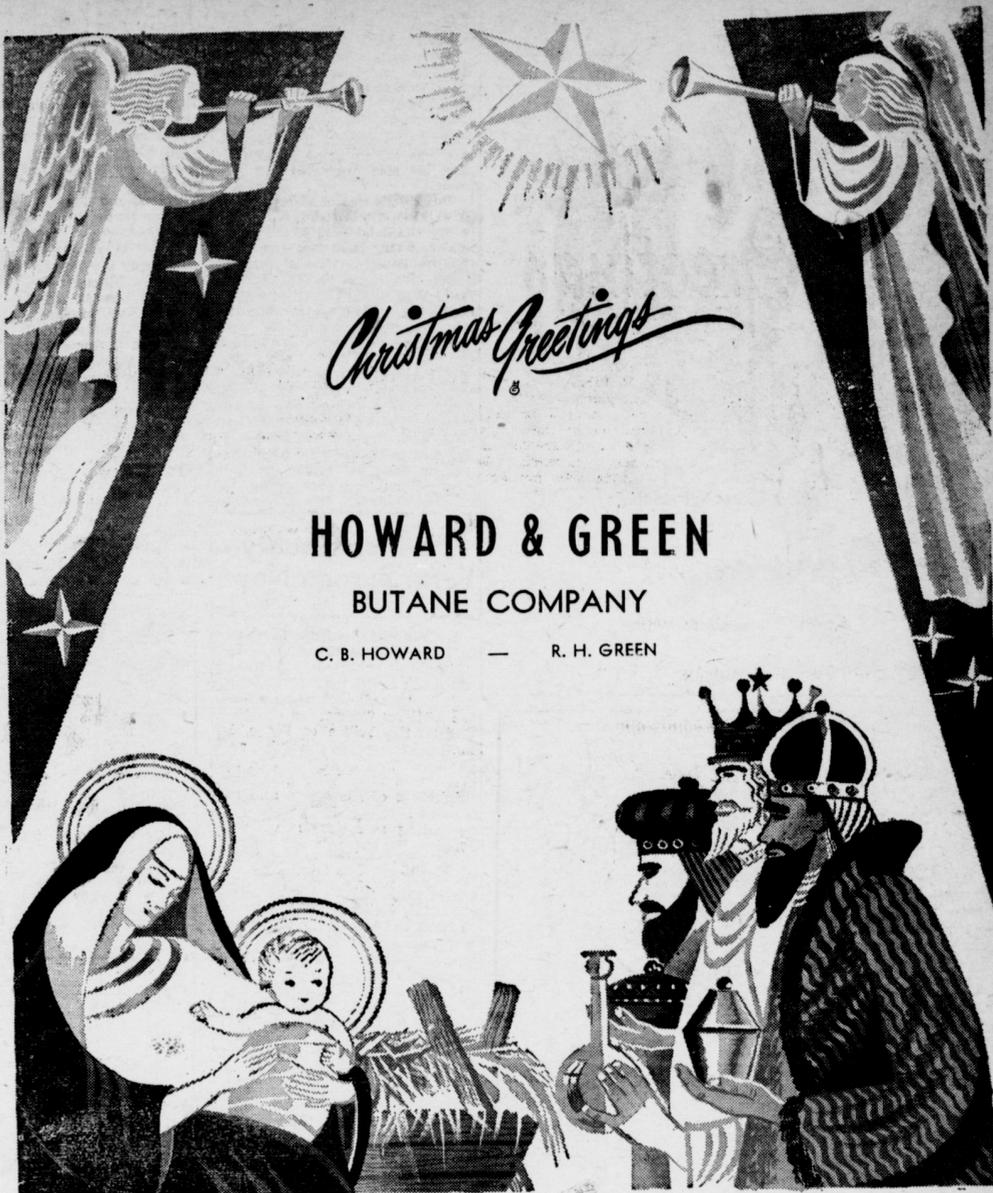
RUSSELL SUPPLY



Season's

heartiest cheer . . . and our many thanks for your patronage and friendship in the past. May the coming year renew our pleasant association.

Chas. Lenau Lbr. Co.



Christmas Greetings

HOWARD & GREEN

BUTANE COMPANY

C. B. HOWARD — R. H. GREEN

Christmas Greetings

With Sincere Appreciation
Of Your Patronage And
Good Will — Best Wishes
For A Happy 1954

**CROSS
ROADS
CAFE**

MR. AND MRS. BUTCH BAKER



"I want to buy Mary a present; what do you think she would like?" "Oh, yes, I am positive she likes me." "If she likes you, she will like anything." "Does she like you?"



Season's Greetings

JACK 'N
JILL
SHOPPE

Parmer County Farmers Would Form Erosion Conservation District

(From State Line Tribune) Numerous Parmer County farmers mindful of the dry condition of much of the area's cultivated acreage and the likelihood that strong spring winds may materially damage topsoil, petitioned the county commissioners Monday morning, calling for an election to decide whether Parmer County will vote itself into a wind erosion conservation district.

Paul Koeltzow, Rhea farmer, led the petitioners, who numbered about one hundred. The instrument was given the county governmental body, and the commissioners set Jan. 30, as the date for the special election to decide the matter.

If Parmer County votes itself into such a district, it would mean that a farmer can be instructed by the commissioners to plow and care for his land if it appears to them to be blowing.

If he does not abide by their instructions, they are empowered to contract the necessary

plowing, and bill the land owner in the form of increased taxes. Title to his land will not be clear until these debts are retired.

However, the overall aim of the program is not to "force" landowners to care for their land, although that could happen in some cases. It is to point out and underscore for them the necessity of properly caring for it, and to remind them that legal consequences can be the result if they don't.

This is for the protection of negligent farmers' neighbors, as well as for themselves. Some Parmer County farmers who have followed recommended practices have had their work turn pointless by a thoughtless neighbor who permitted his land to blow onto theirs.

The district, if voted, will go a long way toward correcting this abuse, believe the petitioners.

LEFT SUNDAY

Mr. and Mrs. D. B. Lancaster and family left Sunday for Temple, where they will spend the holidays with her mother, Mrs. Eula Neal, and his parents, Mr. and Mrs. E. W. Lancaster.

Parmer County Farm Bureau News

For unto us a child is born, unto us a Son is given; and the government shall be upon His shoulder; and His name shall be called "Wonderful, Counsellor, the Mighty God, the everlasting Father, the Prince of Peace. In the beginning was the word, and the Word was with God, and the Word was God. Who being the brightness of His glory, and the express image of His person, and upholding all things by the Word of His power, when He had by Himself purged our sins, sat down on the right hand of the Majesty on High. (Isaiah 9:6; John 1:1, Hebrews 1:3).

I came not to call the righteous, but sinners to repentance. To Him give all the prophets witness, that through His name, whosoever believeth in Him shall receive remission of sins. Neither is there any salvation in any other; for there is none other name under heaven given among men, whereby we must be saved. Jesus saith unto him: I am the way, the truth and the life; no man cometh unto the Father, but by me. (Luke 5:32, Acts 10:43, 4:12, John 14:6).

Who is he that condemneth? It is Christ that died, yea, rather that is risen again, who is even at the right hand of God, who also maketh intercession for us. Wherefore God also hath highly exalted Him, and given Him a name which is above every name; that at the name of Jesus every knee should bow, of things in heaven, and things on earth, and things under the earth; and that every tongue should confess that Jesus Christ is Lord, to the Glory of the Father. (Romans 8:34, Phillipians 2:9-11.)

May you all have a happy Christmas and prosperous, happy New Year.

350 Front Seat Adjustments On New Pontiacs

Pontiac, Mich. — Three hundred and sixty different front seat positions are possible with Pontiac's new Comfort Control seat, which is offered in the 1954 lines as an optional accessory.

Drivers of practically all sizes will be able to "tailor" their seat position for maximum comfort and reduced driving fatigue, an important safety factor on long trips.

The new seat may be tilted forward or back, up and down and moved fore and aft. There are thirty-six tilt combinations which when combined with ten forward and backward positions, makes possible a total of 360 different seat positions. The seat is controlled by two additional levers, one on each side of the conventional seat moving knob.

Operation of this new seat, which is a factory-installed accessory, is entirely mechanical.

A Star Chief and a Chieftain were shown here Friday, Dec. 18, by the Ladd Pontiac, local dealer.

Read The Journal Want-Ads!

We deeply appreciate the loyal associations of the many friends whom we have served during the past year; we extend to one and all — our sincerest and most cordial . . . HOLIDAY GREETINGS!

LAMBERT CLEANERS

Tinsel bright and gay as holly
Our wish to you rings out with cheer . . .
That Christmas brings you lots of pleasure
And the very best for the coming year!

FIELDER'S JEWELRY
Coy — Helen
Phyllis

merry CHRISTMAS

As gay young carolers' voices ring out to exult this day . . . we extend our hearty greetings to you for a happy, Yuletide season!

PLEASE NOTE —

We will be closed beginning Wednesday night, December 23 to Thursday morning, December 31, in order to give ourselves and those who work with us a needed rest and more time to enjoy the holidays.

THANKS TO ALL AND TO ALL A HAPPY CHRISTMAS!

West's Postoffice Cafe
Mr. and Mrs. Theron West and Staff

. . . may you find
your Christmas stocking chock-full
of your fondest dreams come true . . .

Blackburn Food Market
MR. AND MRS. HORACE BLACKBURN
MRS. HERBERT NASH J. C. ODOM

Merriest Christmas...

PEACE ON EARTH

There's so much more than expensive gifts and festive parties to make Christmas merry! More than anything, it is the warmth and cheer of neighbors and friends who join in wishing you the hearty, sincere greetings of the Season.

It is the spirit of brotherhood expressed by the Day itself . . . the hopes and aspirations of mankind for peace on earth, unto all men good will — to which we would like to add our best wishes for a very Merry Christmas.

PARMER COUNTY GIN



Season's Greetings

JOLLY GOOD WISHES
for
THE HOLIDAY SEASON
and
A HAPPY NEW YEAR!

DAVIS - LENDERSON



Civil Defense Outlines Measures For Surviving In An Emergency

FAMILY PROGRAM FOR EMERGENCY SANITATION (No. 1 in a Series)

A rainy day project which would safeguard the health of millions of American families in a disaster has been outlined for the nation's homemakers by the Federal Civil Defense Administration.

The project: A simple home-preparedness program against disruption of family food, water and sanitation facilities in case of an enemy attack or in natural disasters such as floods, hurricanes and tornadoes.

FCDA, in cooperation with the Public Health Service, has compiled a checklist of what homemakers can do about emergency food, water and sanitation. The agency stresses the importance of making these simple preparations before disaster strikes:

1. Store right now the extra drinking water that your family might need. Don't wait for an emergency. When emergency occurs, drink only water or other liquids that you know are safe.
2. Know how to turn off the water service valve is necessary, and learn where to get water for emergency drinking, cooking and washing if your outside supply fails.
3. Be prepared to purify water for drinking purposes in your own home, if necessary.
4. Keep a three-day food supply on hand, and replace the things you use to keep your stock fresh or in good condition. In emergency, eat only safe foods prepared only under safe conditions.
5. Know what you can eat or drink safely. Avoid using foods or liquids that might be contaminated.
6. Keep emergency garbage in tightly-covered containers until collection and disposal services can be restored by health authorities. If the emergency lasts for several days, bury your garbage.
7. Provide for the disposal of

human wastes in covered containers in the event flush toilets are not working. If the sewerage system is out for more than a few days, dig an outdoor latrine. Never expose human wastes to disease-carrying insects or animals. That's how epidemics start.

8. Learn how to make soil bags for emergency use if your other sanitary arrangements fail.

9. Be ready to take care of frozen foods and refrigerated food supplies if the gas and electricity are shut off. Eat or cook such foods before they spoil. Don't refreeze any frozen foods that have thawed without cooking them first.

10. Don't listen to rumors about the safety of food and water supplies, and don't pass such rumors on to others. Observe official instructions only, as relayed by your warden and other civil defense authorities.

You should keep your food where it will be safe from contamination. Most kitchen cabinets, pantries or closets have doors that close tightly enough for safety.

The booklet, FCDA Publication H-11-1, "What To Do About Emergency Sanitation at Home", is for sale by the Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C., for 15 cents.

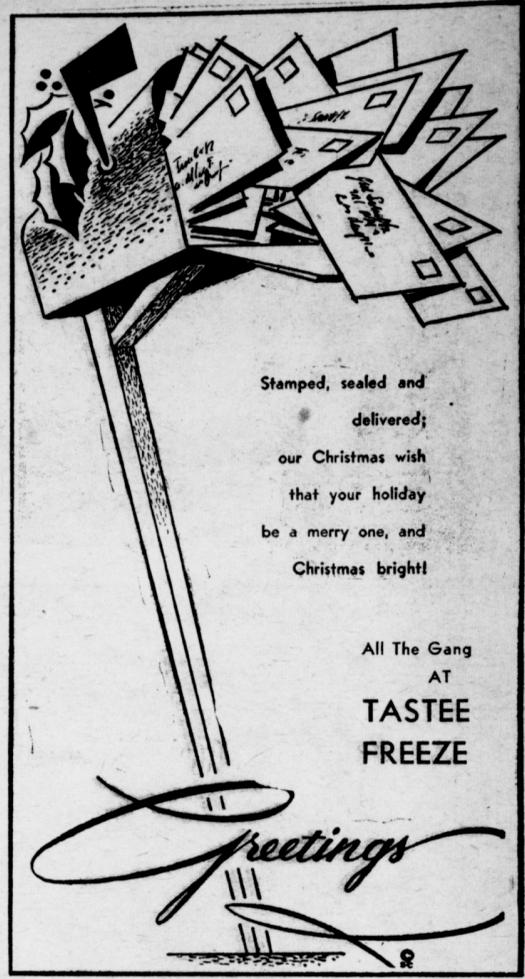
Next: "What You Need for Emergency Sanitation."

TO VISIT PARENTS

Mr. and Mrs. E. H. Morgan and family will spend Christmas in Levelland with her parents, Mr. and Mrs. Walter Magers. Her brother, H. T. Magers, who is in the U. S. Air Force, stationed at Albuquerque, N. M., will also be there.

TO VISIT GRANDMOTHER

Cliff Jones is in Seagraves visiting his grandmother, Mrs. C. M. Armstrong, for a few days before Christmas.



Stamped, sealed and delivered; our Christmas wish that your holiday be a merry one, and Christmas bright!

All The Gang AT TASTEE FREEZE

Greetings



Merrie Christmas

At this happy time of the year, may you be blessed with the spiritual joys of the Christmas Season.

MULESHOE CHAMBER OF COMMERCE



Season's Greetings

And to you—our friends—we make a toast for happiness and well-being during the coming holiday season. With the deep-felt wish that this may be the merriest, cheeriest Christmas of them all! And that the coming fifty-two weeks of the New Year give you and yours health, joy and prosperity.

E. R. HART CO.

MULESHOE, TEXAS

SEASONS GREETINGS



923 WEST 1ST PHONE 6130

WELLBORN
BEAUTY SHOP
4-WAY HAIR SHAPING

CURTISS

FAY



To our friends and customers:
A bright and joyful holiday to you all!

Allen Guinn's Body Shop

Sitter's Eve

By SHIRLEY SARGENT

ON ACCOUNT of being the oldest in a big family, I've been baby sitting longer than I remember. Since I was twelve—that'd be four years now that I'm within hailing distance of my sixteenth birthday—I've been sitting for other people for pay. I've always welcomed jobs but tonight what I'd welcome is a date—so what happens? Four times I'm called to our wall phone and four times I have to turn people down 'cause I already promised the Laytons. The Laytons are kinda old to have Jennie, four, and Jimmy, six, but they planned it so their first two would be grown-up before they had any more.

Anyway, nobody calls me for a date, not that anyone does very often, so I'm off for an evening of fun and hilarity. Baby sitting, haw! They aren't babies, and try and sit with those two. For example, Jennie gnaws a fruitcake while I'm helping Jimmy with his train, they have two fights, Jimmy turns on all the lights as fast as I turn them off and finally Jennie knocks the Christmas tree over. It was a big tree with a standard and all, but she catches it with her jump rope.

Quick-like I run in and pull out the plug, thanking my stars that no fire started, then herd them up to bed. Three stories later they're both asleep and I hurry down to wash the dishes.

Tired now, I'm thinking of the good time my friends are having and wondering again why I don't have more dates. The hall mirror shows the same old reflection.



"Oh, please," his face is all eager, "stay. I hate to be alone."

Short brown hair, brown eyes and a big mouth that hides my crooked teeth, if I don't forget and grin.

"I came here to get something for my wife."
"How much do you want for her?"

Soon's I have a little more money, I can afford braces.

Jennie yells and I wake her from a nightmare. By the time I'm back downstairs, it's nearly ten o'clock and I've still got that darned tree to set up. Like I say, it's a beautiful big tree, ceiling high, loaded with decorations. There I am half under the tree, trying to hold it straight and keep the globes on at the same time, when I hear the front door open. Somebody yells, "Anybody home?"

I'm so startled I let the tree sway, so this voice yells, "Timber!" and a long arm grabs for the trunk.

Looking up between the branches, I see a tall, dark-haired boy, neither handsome nor homely. "Thanks," I'm a little breathless.

"I'm Oliver Layton," he explains, "isn't that a heck of a name?"

Pine needles are thick in the air. "Not so awful," I laugh back. "I'm Margie, the sitter. Your folks are out."

"I know. Look here, can't we do something about this tree?" A few minutes later we collapse into chairs, staring at the still-lovely tree. "Thanks so much. Can I get you something to eat or anything?"

"Say, that'd be keen. Would you?"

Well, of course, I do and, while Oliver eats, he tells me how he's staying at a friend's this vacation but decided to come home and take his girl to a dance. "So I called her and came clear in by bus, but she didn't wait. She went with somebody else. Heck," he grins, "now I'm sorta glad she stood me up."

"I'd better be on my way now that you're here to baby sit," I say reluctantly.

"Oh, please," his face is all eager, "stay. I hate to be all alone."

Back in the living room then, he asks me all about the kids and about me until, to hear us talk, you'd think we were old friends. I like the way he talks, slow and quiet, and the way his grin lights up his whole face. He tells me about boarding school and his friends and what he wants to do.

Suddenly, he jumps up. "Let's dance. We can roll up the rug..." It turns out we're both such sad dancers we have to take our shoes off so's not to hurt each other. But we laugh a lot and the radio sounds fine and I fit right into Oliver's arms. At midnight, he kisses me lightly on the cheek.

Well, it's the happiest sitter's eve I've ever spent and, from the look in his eyes, I can tell it's going to be a Happy Holiday.

Do not resent growing old—many are denied the privilege.



BIKINI CHRISTMAS... They may not have snow, but it's Christmas in Miami Beach, too. Hilda Esteves gets into the Yule spirit by decorating a pool-side tree. Helper is Ellen Sweet.

When people start leaving this country instead of forming a line to get in, we can start worrying about our capitalist form of government.



We say to you
GOOD CHEER!
GOOD HEALTH!
GOOD FORTUNE!

And Our Best Wishes For 1954

Mr. and Mrs. Tom Morgan
and Betty

Closing Notice

The Following Wholesale Gasoline

Business Will Be Closed

Saturday, Dec. 26

EVANS OIL CO.

GULF OIL CORP.

CONTINENTAL OIL CO.

THE TEXAS CO.

MAGNOLIA PETR. CO.

"Come all ye faithful."

In the sanctuary of our hearts let us give thanks for the blessings of the past year.

Let us find in the spirit of Christmas the true spirit of American democracy that lives in the precept of freedom to worship, freedom to enjoy this Great Day!



★ Merry Christmas

AND A HAPPY NEW YEAR FROM ALL OF US TO ALL OF YOU

HICKS TRACTOR CO.



GREETINGS

With the realization that each passing year brings a fuller appreciation of old friends and pleasant associations, we extend to you our sincerest wishes for a very Merry Christmas and a Happy New Year.

Fry And Cox Bros.

- JIM COX JACK COX J. M. BROWN
- R. A. BRADLEY ROY BRASHEAR N. FOMA JACKSON
- CURTIS BROWDER W. E. ENGLISH H. L. McDANIEL
- W. F. SIMPKINS L. J. MILLS GEORGE PROVENCE
- FRANK COX RAY HARDAWAY