

# The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 31, NUMBER 49

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, NOVEMBER 26, 1953

## Hey Kids November 30



There will be a large crowd of people in Muleshoe on the morning of November 30 than in any previous year. Last year, Santa Claus appeared to approximately 3,000 kiddies and adults. This year we're expecting between 4,000 and 5,000, for you see, Santa and his real, live reindeer are not appearing in any other part of our area. Donder and Bützen, Dancer and Prancer will

parade in Muleshoe at 10 a. m., Monday, November 30. Though Santa's schedule will be a full one, he has promised to speak to the kiddies as he rides the sleigh behind the reindeer. Then, too, he has asked for helpers from Muleshoe, to distribute tokens of his forthcoming Christmas Eve ride — yessirree—there'll be candy given to the little ones.

Each reindeer will be wearing bright red harness on which their names are imprinted in brass nameplates. The children will get a special thrill in picking out the names as they march slowly down the street. For that matter, adults like the game, too. Kiddies, you had better make out your Christmas list for Santa Claus wants to talk to you about that list as he rides slowly through Muleshoe.

## Rural Carrier Exam Announced

The United States Civil Service Commission has announced an examination to fill the position of rural carrier for the post office at Muleshoe, Texas.

Applicants for this examination must actually reside within the delivery of the above-mentioned post office and must have so resided for one year next preceding the closing date for receipts of applications. Age limits, waived for persons entitled to veteran preference, are from 18 to 50.

Full information and application forms may be obtained at the above mentioned post office or from the Commission's Washington office. Applications must be on file with the U. S. Civil Service Commission, Washington 25, D. C., not later than December 17, 1953.

A vacancy was created when Bill McAdams, veteran carrier for Rural Route 2 out of Muleshoe, recently retired. The route has been serviced by his substitute.

## Last Rites Held For J. J. Harvey

Mr. J. J. "Bud" Harvey, of Portales, N. M., passed away in his home Tuesday morning at 3:45 of a heart attack.

He was the step-father of Mr. Ed Harp of this city.

Mr. Harvey is a former resident of Muleshoe, but for the past few years had made his home in Portales.

Funeral services were held in Portales, with the Rev. Tate Fivis conducting. Interment was in the Portales Cemetery.

Relatives and friends from Muleshoe, who attended were Mr. and Mrs. Ed Harp and family, Mr. and Mrs. C. C. Anders, Mrs. E. C. Stroud, Mrs. Omer Kelton, Mrs. George Chambless, Mr. and Mrs. C. H. Odum, Mr. and Mrs. D. D. Anders, Mr. and Mrs. J. L. Anders, Mr. and Mrs. Walter Anders, and Mr. and Mrs. Buck Williams.

## Mexican National Data Received

Due to the fact that there seems to be quite a bit of misinformation concerning using Mexican National workers in this area, Mr. J. K. Adams, County Agriculture Agent, announces that he has received detailed information from the Texas Employment Commission concerning the entry and working contract of these workers.

The foreign workers can be brought into an area only when authorization has been made, and the Littlefield Office of Texas Employment Commission authorizes these workers and submits the necessary paper work to the processing stations.

The Commission does not sell hands, and all of their services connected with the Mexican National Program are free of charge. The present contract under which these workers have been imported terminates December 31, 1953, and unless it is renewed or a new agreement entered into between the United States and Mexico, there will be no program in 1954.

Mr. Adams invites any farmers who have any further questions or interest in this type of labor to come by or contact him.

## Turkey Shooters Win Many Birds

Quite a few Muleshoe sportsmen will have turkey for Thanksgiving or Christmas dinners as the result of the shoot held here Saturday, Nov. 14, and Sunday afternoon, Nov. 22 under sponsorship of the Muleshoe Jay-Cees.

Lucky with their shooting irons the 14th were the following, with the number of turkeys they won: Butch Baker, 2; Ardel Robertson, 1; T. F. Maddox, 1; Dr. B. A. Putman, 1; Sam Fox, 1; Bob Gregory, 2; Murrell Brown, 1.

Sunday's winners were: Murrell Brown, 1; Sikie Watkins, 1; Arlis Burton, of Earth, 1; Howard Fullbright, 3.

Saturday afternoon's shoot was omitted because of the high wind and cold. The Jay-Cees said they had nice support in the turkey shot, from the people of the community.

## Cotton Ginnings In Slow Start

Cotton ginning on the Plains is slower than in 1952, due to inclement weather at the opening of the harvest season. The crop is moving rapidly now.

In six counties of the Plain-view area 138,185 bales had been ginned prior to November 1 this fall, compared with 266,999 at the same time last year, a little above 50 per cent.

## Basketball Schedule For '53-'54 Is Announced

The schedule for the 1953-54 boys and girls basketball schedule has been released. The dates and teams are listed below:

November 30, Hereford, here, boys only; Dec. 1, Morton here; Dec. 3, 4, and 5, Lubbock girls tournament; Dec. 10, 11, and 12, New Deal tournament; Dec. 4, New Deal, here, boys only; Dec.

8, Farwell, there; Dec. 14, Friona, here; Dec. 18, Morton there; Dec. 22, Hereford, here, boys only; Jan. 7, 8, and 9, Brownfield boys tournament; Jan. 14, 15, and 16, Amherst tournament; The Muleshoe boys and girls squads will play five teams in tournament, playing each team twice. This schedule is listed below.

## Christmas Treasure Trail To Attract Throng Monday

Forty-eight merchants of the city of Muleshoe are participating in the big Christmas Treasure Trail event that will be unreeled here the coming Monday, November 30.

And, the treasure hunters are expected to throng the streets in quest of an estimated \$300 in merchandise and cash prizes that await them in the various places of business.

Elsewhere in this paper there is a page advertisement listing the participating merchants and giving some simple rules and regulations.

Only persons 18 years or older are eligible to register in this Treasure Trail Hunt. The event which will kick off the annual Christmas season in Muleshoe, does not require the hunters to buy anything; all they have to do is register at the various stores and they do not have to be present at the various drawings in the stores. A list of treasures to be sought at each place of business follows:

Malone Milk Co., 2 gallons ice cream; Bovell Motor Supply, bumper jack; Muleshoe State Bank, 10 silver dollars; Remund-Wilson, men's Quick-Tripper case, Sampsonite; Piggy Wiggly, 2 baskets groceries; Higginbotham-Bartlett, Lumber Co., \$10 cash; Cash Way Grocery, 1 turkey and 1 ham; Wiedebush and Childers Texaco Station, 10 gallons gas;

St. Clair Dept. Store, combination pillow set, chenille bed spread, towel set; St. Clair Variety Store, 1 1/2 quart Revere sauce pan and cover, 4 piece covered pyrex mixing bowl set, 8 gauge plastic table cover, 54x 77; Ben Franklin Store, \$4.95 doll, 3 lb. box Brach chocolates, 1 tur- 2x4x8 cannon towels; Cobb's Dept. Store, Satin comfort; Angley's Gulf Service, 10 gallons gas; Muleshoe Motor Co., portable spot and utility light; Morrison Motor Co., wash and grease job;

Western Drug, set of "Tabu" cologn and perfume; Johnson-Pool, punch set, service for 12; Shady Rest Grocery, \$5.00 in merchandise; Babe Barbour's Service, free wash and grease job; Cline's Studio, family portrait; Texas Machinery Co., 1 grease gun; Hicks Tractor, 10 gallons gas; Dyer Hardware, a folding picture table; Bass Appliance, G. E. kitchen clock;

Wagon Grocery, \$10 zipper notebook; Roark Food Market, \$10 in merchandise; Wellborn Beauty Shop, \$5 in cosmetics; Muleshoe Floral, Christmas center piece; Arnold Morris Auto, 2 gallons Prestone; Damon Drug, 1 place setting Dirlytte table ware; Anthony's, all wool blanket; Jack 'N Jill Shoppe, baby bottle warmer; Pool Insurance Agency, family polio policy;

Western Auto Store, electric kitchen clock; Muleshoe Jewelry, genuine bond insured diamond; The Fashion Shop, Moud slip; C. & H. Chevrolet, 2 gallons Prestone; J & J Produce, choice of any feed; Alsup Cleaners, \$5 worth of cleaning; E. R. Hart Co., Cory coffee maker set; Lambert Cleaners, \$4 in cleaning; Mann's Conoco Station, \$5 merchandise; Blackburn Food, \$10 of groceries; Fielder's Jewelry, \$15 billfold and picture frame combination; and Blondy Rays Service, wash and grease.

## Brown Boy Wins Opening Race At Amarillo

Brown Boy, owned and trained by Rex and Jerry Angeley of Earth and out of training since June because of an injury, coasted home to win the opening race at Amarillo Park Sunday by 2 1/4 lengths over Mr. Excite, owned by M. L. Currie of Amarillo.

Beaten out of the gate, Brown Boy soon caught up and that was all of the race for Mr. Excite, as the 5 year old son of Dutch breezed in for his fifth win of the year. Never contested after the start, Brown Boy worked the 3-8 of a mile in 35 seconds flat.

His next outing will be December 6 when he travels to Sayre, Okla., to contest Black Switch, owned by A. D. Maxwell at 1/2 mile. Then on December 13, back to Amarillo where the feature race of the day will be between Brown Boy and General at 3-8 of a mile.

**VISITING COUSIN**  
Mrs. Johnny Douglass of Shamrock, is here visiting her cousin, Mrs. Dudley Malone and family.

## Baptists To Retire Church Debt In Special Services Sunday, Dec. 6

## Five Inspection Stations Qualify In Bailey County

Department of Public Safety Motor Vehicle Inspector, L. W. Wilhite, who is supervisor of the Vehicle Inspection stations in Bailey County, said today that although inspection is progressing extremely well in Bailey County and throughout the State it would be well to keep the following information in mind:

With ten months of 1953 already behind us, the State of Texas is 106 highway deaths behind the 1952 total for a comparable period. This decreasing rate may be held fast and even improved upon although the "deadly" holiday season is fast approaching. With winter and holiday travel only a weather change away, it would be wise for all those who have not had their vehicles inspected to do so now.

The very essentials of winter driving, proper brakes, light horn and windshield wiper operation, are the backbone of the new Motor Vehicle Inspection program. We can, therefore, do our winter driving safely and with fewer operational worries as well as avoid the last minute Spring Inspection rush if we will have our vehicles inspected between now and Christmas.

He said that of all the cars inspected so far, records show that 58% need some adjustment or repair, 7% alone needed brake adjustments while 34% needed headlight corrections. At the same time, total cost of inspection has averaged only \$1.77 per car which includes the price of the inspection. He said that this was probably the most reasonable life insurance being sold in Texas today. He urges each owner to go today to the inspection station of his choice. Tomorrow may be too late.

The following is a list of inspection stations in Bailey County: Muleshoe Motor, Hicks Implement Co., C & H Chevrolet, Morrison Motor Co., Robertson Motor Co.

## Cassidy Place Is Mystery Farm

Last week's Mystery Farm has been identified as the Al Cassidy farm, located about six miles north-east of Muleshoe in the Y. L. Community.

First person to call in the correct identification here in town was Phil Provence.

First to call in from outside the city was Laurine Quisenberry of Route 2.

## Fund To Build Catholic Church Inaugurated

A fund was started at the Muleshoe State Bank this past week to help build a Catholic Church in Muleshoe. Those wishing to donate may go to the Muleshoe State Bank and make their contribution.

## LEAVE THIS WEEK

Mr. and Mrs. Rufus Gilbreath and children leave this week for Washington, D. C., New York and other points of interest.

## Freeman Steam Laundry Will Open In Muleshoe The Coming Monday

Another greatly needed service for Muleshoe and vicinity is being provided with the opening the coming Monday of the Freeman Steam Laundry.

The plant, recently installed, will begin operations that day, and a free pickup and delivery service will start the same day. Local people may call the laundry Monday morning and have their garments picked up at home, store or office. The laundry will provide a one day service.

Mr. and Mrs. Pete Freeman are the proprietors of the new business venture in Muleshoe. They have been operating a self serve type laundry, which will continue to operate at the same stand.

The laundry is located on East Second street and Avenue D. All types of service will be offered by the laundry, including wet wash, rough dry, and finish work.

## Pleasant Valley Farm Bureau Hears Talks

The Pleasant Valley Farm Bureau met November 17, with Harry Engelking presiding, and Billy Free acting as secretary.

George Wuerflein gave a very interesting report on the State Convention at Mineral Wells, and Dave Eaton, county agent, spoke on a county conservation program, and likely cotton acreage control.

## Small Crowd Attends Chuck Wagon Supper

These talks were followed by a questions and answers period. Visitors were Mr. Yarborough, county president of Farm Bureau; Jesse Everetts, Littlefield Chamber of Commerce; and Mr. Eaton.

A group of high school students, members of the speech class of Miss Barbara Gaither, have been entertaining various groups by presenting their play, "Let's Make Up". They have appeared before the Rotary Club, Lions Club, and other organizations.

## HAD WEEKEND GUESTS

Mr. and Mrs. Pete Jenkins and children were weekend guests of her parents, Mr. and Mrs. Walter Witte of Muleshoe.

## WAS HOME SUNDAY

Leo Wollard, Danny Kraus, and Lloyd Davis, of ENMI, spent Sunday night with Leo's parents, Mr. and Mrs. Gilbert Wollard.

## Westate Products Appoint Fry & Cox Bros. Dealers

Fry & Cox Bros., Minneapolis-Moline dealer in Muleshoe, have been appointed as dealers for the products manufactured by the Westate Products of Golden, Colorado.

The company makes land levelers, disc plows and other products that are used by farmers.

## Rotarians Hear Minister Randol

Ebb Randol, minister of the Muleshoe Church of Christ, brought an inspiring Thanksgiving message to members of the Rotary Club, meeting Tuesday at Fellowship Hall.

After reviewing the things for which we should be thankful, he said the Lord likes to hear us say we are thankful, and that our feelings of praise and thanksgiving should be audible. Everyone feels thankful and he should show and express that thankfulness, Mr. Randol said.

Woodie Lambert was in charge of the program. The club was served by members of the senior class, who were having a public dinner to raise money for their class fund. A large number of people ate dinner with the seniors, and were served a fine meal of turkey and all the trimmings.

## Kindle Infant Rites Are Held

Funeral services for John Albert Kindle, infant son of Mr. and Mrs. Clifford Kindle, of Maple, were conducted Monday afternoon, Nov. 23, at 2:30 p. m., from the Maple Baptist Church.

Services were conducted by Rev. A. R. Coleman, and interment was in Morton Cemetery with Singleton Funeral Home of Muleshoe in charge of arrangements.

The infant lived eleven hours. He was born in Green Hospital and Clinic here Nov. 22.

## Speech Students Present Play

Members of the cast include Pat Inman, Joy Dean Warner, Jackie Parker, Jackie Henderson, Waynelle Weaver, Franklin Mann, John Johnson, and Rodney Lambert.

## CONFERENCE GAMES

Jan. 19, Levelland, there. Jan. 12, Olton, here. Jan. 26, Lockney, here. Jan. 29, Tulia, there. Feb. 2, Littlefield, there. Feb. 5, Levelland, here. Feb. 9, Olton, there. Feb. 12, Lockney, there. Feb. 16, Tulia, here. Feb. 18, Littlefield, here.

**NOTICE**  
THE STATE OF TEXAS,  
COUNTY OF BAILEY  
CITY OF MULESHOE

**IN THE CITY COUNCIL OF  
THE CITY OF MULESHOE**

**ORDINANCE NO. 10**

Be It Remembered that on this the 9th day of November A. D. 1953, the City Council of the City of Muleshoe convened in regular session at its regular meeting place in the City Hall in Muleshoe, Bailey County, Texas, the following members thereof, viz:

W. T. Bovell, Mayor; W. R. Harper, Alderman; Sam E. Fox, Alderman; R. L. Mayo, Alderman; John Johnson, Alderman; N. H. Greer, Alderman, being present and acting, when, among other things, there came on for consideration the following ORDINANCE which was offered by Alderman N. H. Greer and read in full, to-wit:

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MULESHOE:

**SECTION NUMBER ONE (1):** There is hereby created and established in the City of Muleshoe, Bailey County, Texas, a court to be known as the "Corporation Court", and said Court shall adopt an official Seal.

**SECTION NUMBER TWO (2):** Said Corporation Court shall have jurisdiction within the territorial limits of the City of Muleshoe, as said limits are now set or as may be set in the future, in all criminal cases arising under the ordinances of the said City of Muleshoe, covering said Ordinances now in force and effect or will hereafter be placed in force and effect, and shall also

have concurrent jurisdiction with any justice of the peace in the precinct in which the said City of Muleshoe, is situated in all criminal cases arising under the criminal laws of this State, in which punishment is by fine only, and where the maximum of such fine may not exceed two Hundred and No-100 (\$200.00) Dollars and arising within such territorial limits.

**SECTION NUMBER THREE (3):** To preside over said Corporation Court there is hereby created the office of "RECORDER", which shall be filled by the Mayor of the City of Muleshoe, and be ex-officio Recorder, provided, however, should the Mayor be unable to serve, or shall refuse to serve, as said Ex-officio Recorder, or be absent, or disqualifies himself, the City Council, in regular session at its regular meeting place in the City Hall in Muleshoe, Texas, shall by majority vote select a well qualified person to serve as Recorder of said Corporation Court, and said recorder shall perform all the duties required of a recorder, City Judge, and magistrate. Said Recorder so selected shall serve at the will of the City Council of the City of Muleshoe, and be paid a salary for his services to be fixed by the said City Council.

**SECTION NUMBER FOUR (4):** To serve as Clerk for said Corporation Court there is hereby created the office of "Clerk", and the City Council in regular session at its regular meeting place in the City Hall in Muleshoe, Texas, shall by majority vote select a well qualified person to serve as Clerk of said Corporation Court, and it shall be the duty of said Clerk to keep the minutes of the proceedings of said Court, issue all process, and generally perform all duties of the clerk of a Court, as prescribed by law for a County Clerk in so far as the same may be applicable.

**SECTION NUMBER FIVE (5):** There is hereby created the of-

ice of "CHIEF OF POLICE", and the City Council, in regular session at its regular meeting place in the City Hall in Muleshoe, Texas, shall by majority vote select a well qualified person to serve as Chief of Police, who shall serve at the will of the said City Council, and shall be paid a salary for his services to be fixed by the said City Council, and the office of "Marshal of the City" is hereby abolished and dispensed with as provided in Article 999, Vernons Civil Statutes of the State of Texas. The Chief of Police shall attend upon the Corporation Court, herein created, while in session, and shall perform all other duties delegated to the office of Marshal.

**SECTION NUMBER SIX (6):** If any part or parts of this Ordinance shall be held invalid, such holding shall not affect the validity of the remaining parts of this Ordinance.

The above and foregoing ordinance read, adopted on first reading and passed to second reading by the following vote this 9th day of November A. D. 1953, at a regular session of the City Council: W. T. Bovell, Mayor, voting Aye; Will Harper, Alderman, Voting Aye; R. L. Mayo, Alderman, Voting Aye; Sam E. Fox, Alderman, Voting Aye; John Johnson, Alderman, Voting Aye; N. H. Greer, Alderman, Voting Aye.

The above and foregoing ordinance read, adopted on second reading and passed to third reading by the following vote this 16th day of November A. D. 1953, at a regular session of the City Council:

W. T. Bovell, Mayor, Voting Aye; R. L. Mayo, Alderman, Voting Aye; Sam E. Fox, Alderman, Voting Aye; N. H. Greer, Alderman, Voting Aye; Will Harper, Alderman, Voting Aye; John Johnson, Alderman, Voting Aye.

This is to certify that the above and foregoing ordinance, after due introduction, was read, and was at such regular sessions adopted by the above votes of the City Council of the City of Muleshoe, Bailey County, Texas, on the dates above given, and was finally read, adopted, approved, by the Mayor and made an ordinance of said City of Muleshoe, Bailey County, Texas, at a regular session of such City Council on the 23rd day of November A. D. 1953 by the following vote of the said City Council:

W. T. Bovell, Mayor, Voting Aye; Will Harper, Alderman, Voting Aye; R. L. Mayo, Alderman, Voting Aye; John Johnson, Alderman, Voting Aye; N. H. Greer, Alderman, Voting Aye; Sam E. Fox, Alderman, Voting Aye.

Which to certify, witness my hand and seal of office this 23rd day of November A. D. 1953.

Billie Bayless  
Acting Secretary of the City of Muleshoe  
Approved and effective this the 23rd day of November A. D. 1953.  
W. T. Bovell, Mayor

ATTEST:  
Billie Bayless,  
Acting-City Secretary

**SECRETARY'S CERTIFICATE**

THE STATE OF TEXAS  
COUNTY OF BAILEY  
I, Billie Bayless, Acting-Secretary in and for the City of Muleshoe, Bailey County, Texas, do hereby certify that the above is a true and correct copy of an ORDINANCE NO. 10, on file in the office of the City Secretary, of the City of Muleshoe, Bailey County, Texas.

Witness my hand and seal of office this 24th day of November A. D., 1953.

Billie Bayless,  
Acting-Secretary, City of Muleshoe.

**HERE FOR THANKSGIVING**  
Mr. and Mrs. Courtland Paul and daughter Millicent Ann, of Catatixi, Colo., will spend Thanksgiving and the weekend here with his mother, Mrs. Birda Paul.

Texas Almanac, on sale at The Journal. Phone 7220, we deliver.  
NEW TYPE Bostitch staplers in stock at The Journal.

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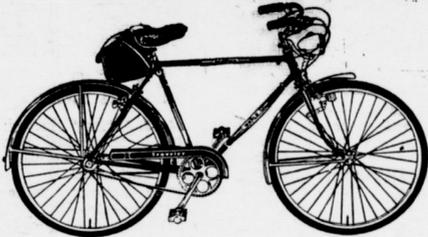
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**3-SPEED LIGHTWEIGHT**

TERMS CAN BE ARRANGED

- Available in men's and ladies' models
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- Head and tail light are generator powered—no batteries needed

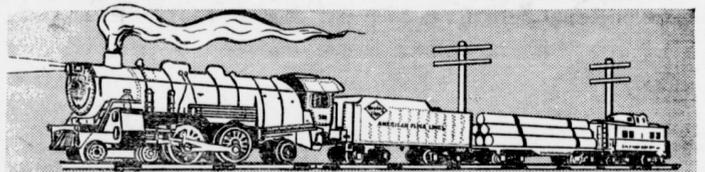
See it and you'll agree it's America's finest lightweight. Has 26-inch wheels. Attractive opalescent colors, chrome fenders.



**Harry The Hairless  
ROCKING HORSE**

- Strong, moulded body
- Baked enamel finish
- Painted blue saddle

Little cowboys ride in safety on this well-balanced rocker. Height, 22", rockers, 30".



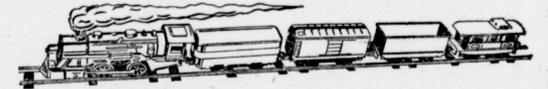
**American Flyer ELECTRIC FREIGHT TRAIN**

- 21 pieces
- Uncoupler
- Choo-choo sound

This big steam-type freight train comes with transformer and remote control start, stop and reverse mechanism. Instructions included.

**MARX WIND-UP TRAIN THAT SMOKES**

- Sturdy construction
- Bright lithographed colors



For the younger engineer. This mechanical wind-up train is built to stand rough use. Long running motor.



**She's Terrific!  
"SAUCY WALKER"  
DOLL**

The only doll with all these features:

- She walks
- She sits
- She cries
- She rolls her eyes

The belle of this year's doll parade. Lovely wig, plastic curlers. She even walks backwards. Washable, 22" tall.

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USE OUR CONVENIENT LAY-A-WAY PLAN



**Gift Tip**

**Dormeyer "Fri-Well" DEEP FRYER**

- Holds 6 normal portions
- Thermostatic control
- Fast heat on the sides, cold well bottom. Drain faucet. Attached cord. Guaranteed.



**Gift Tip**

**DORMEYER FOOD-FIXER**

- Grinds, mixes, juices, beats
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- Takes over the heavy work on countless kitchen jobs—from beating cake batter to grinding meat.

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Disc Plows — 2 Way Disc Plows  
Roll-Over Plows — New And Used Plows All Sizes

**JOHNSON - NIX**

PHONE 2940 — MULESHOE



PHONE 7370

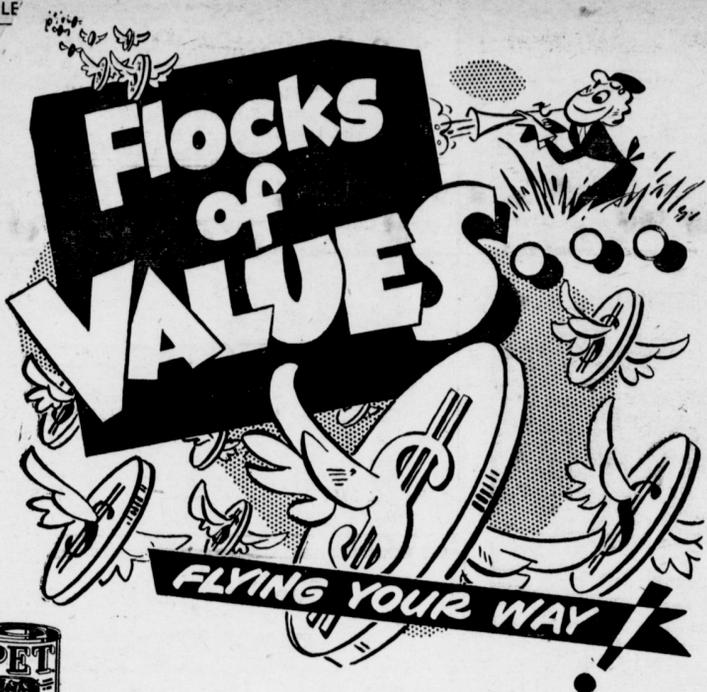
**Johnson - Pool**

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MULESHOE

THE MULE

THE CO



WILSON'S CORN KING

**Bacon** 1 Lb. Pkg. ..... **49c**

SUN RAY CHOICE BEEF **SHORT RIBS** ..... lb. .... **23c** SUN RAY CHOICE BEEF **RIB STEAK** ..... lb. .... **49c**

SUN RAY CHOICE BEEF CHUCK OR ARM, FIRST CUT

**Roast** lb. . **25c**

SUN RAY CHOICE BEEF CENTER CUT **ARM ROAST** ..... lb. .... **43c** SUN RAY CHOICE BEEF CENTER CUT **CHUCK ROAST** ..... lb. .... **45c**

ARMOUR'S STAR **PORK CHOPS** ..... lb. .... **49c** **We Have Plenty Of Tom Turkeys, Turkey Hens and Chicken Hens**

**CRISCO** 3 Lb. Tin ..... **69c**

Garden-Fresh **VEGETABLES**

**CRANBERRIES**

Fresh Tasty 1 Lb. Box ..... **19c**

CALIFORNIA GREEN **BELL PEPPERS** ..... lb. .... **15c**

FRESH **ROASTING EARS** ..... each ..... **5c**

KENTUCKY WONDER FRESH **GREEN BEANS** ..... lb. .... **25c**

**CELERY**

Large Crisp Green Fresh ..... Stalk . **15c**

**SALMON**

Honey Boy No. 1 Tall Can ..... **29c**

WHITE CLOUD **TOILET TISSUE** ..... 4 roll pkg. .... **35c**

—FROZEN FOODS—

10 OZ. PKG. SNOW CROP **GREEN PEAS** ..... **19c**

10 OZ. PKG. SNOW CROP **BROCCOLI SPEARS** ..... **25c**

10 1/2 OZ. BOX FAIR ACRES FROZEN **STRAWBERRIES** ..... **25c**

**Oleo**

Blue Bonnet

Lb. .... **25c**

ELLIS'

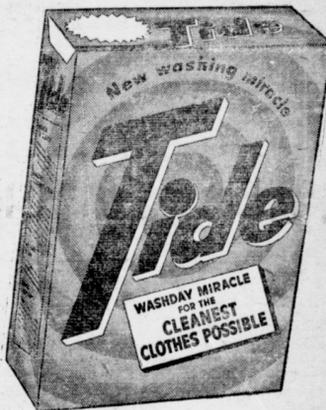
Lima Beans 'N Ham

No. 303 Can ..... **33c**

**TIDE**

Large Box With Coupon ..... **15c**

Large Box Without Coupon ..... **25c**



**KLEENEX**

Large 300 Count Box ..... **17c**

1 LB. BOX HERSHEY **COCOA** ..... **45c**

16 OZ. CAN HERSHEY **CHOCOLATE SYRUP** ..... **15c**

4 OZ. CAN BAKER'S MOIST **COCOANUT** ..... **15c**

1/2 GALLON RED LABEL **WHITE KARO** ..... **59c**

**SUGAR**

Powdered Or Brown, 1 Lb. Box ..... **10c**

6 OZ. CELLO PKG. NESTLE'S SEMI-SWEET **CHOCOLATE** ..... **19c**

NO. 10 JAR BUCKET STYLE HAASE'S **QUEEN OLIVES** ..... **29c**

10 OZ. CAN CURTISS **POP CORN** ..... **17c**

10c KING SIZE CURTISS **DIP BAR** ..... 4 for ..... **29c**

5c CURTISS **COCOANUT GROVE** . 8 for . **25c**

8 OZ. CAN BIG TOP **SALTED PEANUTS** ..... **29c**

PINTS HIP-O-LITE **MARSHMALLOW CREME** ..... **23c**

HUNT'S FANCY CALIF. **SPINACH** ..... NO. 2 CAN ..... **13c**

**CASHWAY**

FREE DELIVERY

"Where Friends Meet And Prices Talk"

Phone 2440 or 2450

**USE OUR WANT ADS TO... BUY SELL RENT TRADE**

THE MULESHOE JOURNAL, Thursday, November 26, 1953

**1. PERSONALS**

**NOTICE:** Will the person or persons who borrowed the chicken coops from J & J Produce please return them. We also wish to announce that we will remain open until 8 p. m., Saturdays. 1-50-2tc.

**NOTICE:** Every family should be protected by a Singleton Burial Policy. We write from birth to ninety years; Inquire or call Singleton Funeral Home, Home owned and operated. Dial 2860 1-5-1tc.

**SPECIAL PRICES**

On all Radiators, International Farmall Cores \$25 exchange  
**STOVALL-BOOHER**  
Radiator Sales & Service  
Plainview, Texas

**WANTED:** Would like for responsible parties in this locality to take over present obligation on used upright and spinet piano. Also Wurlitzer Spinet organ. Call or write, Credit Dept., McBrayer Piano Company, 217 W. 6th St., Amarillo, Texas. 1-50-3tc.

**ARTHRITIS?**

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed, and my ankles were set.

Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

**MRS. LELA S. WIER**  
2805 Arbor Hills Drive  
P. O. Box 2695  
Jackson 7, Mississippi  
49-2tp.

**2. LOST and FOUND**

**LOST:** Tarp and 1/2 back endgate off truck. Endgate is red. Johnny Glasscock. Lost in or north of town. 2-50-2tc

**LOST:** Black Jersey cow, M brand on left hip. Mr. D. A. Daly. 2-49-1tp

**3. HELP WANTED**

**WANTED:** 2 Part-time men. Earning \$69.35 or \$120.70 per week. See Mr. Sing, Capitol Hotel, Amarillo, Texas Saturday 1 p. m., to 6 p. m. Week days 8 to 9 a. m., 12 to 2 p. m. 3-51-2tc.

**SALESMAN WANTED**

**WANTED AT ONCE:** Rawleigh Dealer in Bailey County. Write Rawleigh's, Dept. TKK-270-F, Memphis, Tenn. 47, 49, 51-1-4tp.

**5. APTS. FOR RENT**

**FOR RENT:** Three rooms and bath. Furnished apartment. See G. G. Priboth. 5-49-1tp.

**8. REAL ESTATE FOR SALE**

**FARMS AND HOMES FOR SALE**

- 640 Acres, well improved, 2 irrigation wells, clean. \$200 per acre.
- 480 Acres, 5 rooms and bath, 1 irrigation well, 320 in cultivation, \$155 per acre.
- 10 Acres, 5 room and bath, irrigation well, all in grass and alfalfa, \$12,000.
- 40 Acres, 5 room and bath, on pavement, pasture grass and alfalfa, \$20,500.
- 80 Acres, 3 rooms and bath, 36 acres alfalfa, 5 acres permanent pasture, electric well, \$24,000.

This is just a few of my good places for sale. I have a nice 4 room and bath house on paved street at \$4,000, \$1,000 cash, terms for rest monthly. 4 rooms and bath, \$3,250, cash.

See me before you buy. Give me your listings.

**J. E. DAY**  
REAL ESTATE  
On Morton Highway  
Just North Of Courthouse

**REAL ESTATE**  
Give us your Farm and City listings, of all size, For Sale, Rent or Trade. We have buyers every day.  
We have some good listings now. Sec—

**M. E. FINLEY or RAY CARTER**  
FARM BUREAU OFFICE  
Phone 648 — Muleshoe 41-ttc.

**FOR SALE**  
● 320 Acre farm, well located near Bovina, nice modern improvements, 160 acres in cultivation, 160 acres grass land.  
This is an ideal dairy farm and priced at only \$115 per acre.  
**O. W. RHINEHART**  
All Kinds of Insurance  
Bovina, Texas

**8. REAL ESTATE FOR SALE**

**FOR SALE**  
Well improved 320 Acres, 280 Acres in cultivation, 40 acres grass, clean land in good irrigation water district. \$125 per acre. Will take a house valued at eight or ten thousand dollars in trade of \$12,000 to \$15,000 cash down payment and good terms on balance.

We have many good buys in irrigated farms with terms to suit your needs. See us before you buy.

**JOE B. DOUGLASS**  
REAL ESTATE  
Fronco  
Phone 3152 Box 185  
8-49-2tc.

**REAL ESTATE FOR SALE**

- 300 Acre irrigated farm, near Hereford, 2 sets of improvements, 2 irrig. wells, 1/2 minerals, large loan. Priced right, possession for 1954.
- 480 Acres in New Mexico, well improved, all modern. 225 acres in wheat. All goes for \$35 an acre, also good cheap lease goes with this deal, 1/2 minerals, immediate possession.
- 80 Acres west of Muleshoe. Will take a good house in trade.
- 160 Acre irri. farm, some improvements, \$100 an acre. Located in New Mexico.
- 480 Acres, 300 in wheat, fair improvements, on pavement, 1/2 minerals, \$60 an acre. Located in New Mexico.
- Nice 80 Acres near Muleshoe. Will sell or trade for 160 and give difference.

We would appreciate your listings if you have any kind of property to sell. We are having quite a few in looking for land, so come in to see us if you want to sell, buy or swap or just loaf. We will be glad to see you anytime.

**EMETTE CROSS**

At the same Real Estate place on Sudan Hi-way, Muleshoe, Texas.  
Across the Street from John Fried's Feed Mill.



The Lone Star Trading Post in Muleshoe has opened a new Office. We are located at the Northeast corner of the Courthouse in the old Lumberyard office, corner of West 1st and Ave. C. Plenty room. Come in and loaf with us. WE NEED NEW LISTINGS. Have several farmers who have to move and are willing to buy motors, and in some cases pumps to get to rent the land. Or, if land lord will dig and case well, tenant will put in pump and motor.

- 3 bedroom house, well located. Large lots for only \$8,500, terms.
- 2 bedroom home, new, modern, GI loan. Takes \$2,300 to handle.
- 320 acres, smooth, clean good land, 1 8" pump. Deaf Smith County for only \$185 per acre, \$20,000 will handle.
- 8 acres close in, electric irrigation well.
- 160 acres, raw land, level, good red land at Van Horn for only \$85 per acre, \$3,000 cash, balance easy terms.
- 160 acres at Van Horn, has been grubbed and has irrigation well dug and cased. At only \$125 per acre, easy terms.
- 400 acres near Goodland at only \$65 per acre. Will take house in Lamesa or Brownfield in trade. 29% down, balance 5%.

Business property in Muleshoe for sale.  
Come in and visit with us. We will buy or sell anything. Also have plenty time to loaf with you.

**LONE STAR TRADING POST**  
Dave Aylesworth

Here is some good bargains in land:  
One of the best 160A, on paved road, well improved. Don't fail to see it and many other bargains both large and small. The price of this farm is \$300 per A.

We have a good listing and our aim is to sell them just as soon as we get them and then get more to sell. So come in and let us show you some good farms. We also have some good farms to lease, some good homes here in town to sell. Thanks.  
Happy Dyer  
**C. L. "Happy" DYER**  
Phone 3710 Muleshoe

**8. REAL ESTATE FOR SALE**

**FOR SALE:** Three bedroom modern house. Located corner of West 3rd and Ave. B, in Muleshoe. Call 3651, Earth. H. C. Martin. 8-51-5tp.

**FOR SALE:** 4 unit apartment, across street from Hospital, \$9,500 with \$2,000 down. Also small 2 bedroom house with good terms. 8-49-6tp.

**FOR SALE:** 160 Acres, 2 miles north of Lariat, \$150 per acre. Can be irrigated. Kenneth Nunn, Route 1, Portales, N. M. 8-49-3tp.

**FARMS, RESIDENT AND BUSINESS**

- 12 acres, 4 room house, on pavement. A real buy at \$3,750
- 80 acres, 10 in. well, level land 29% down.
- 100 acres, 10 in. well, small house, 29% down.
- 189 acres, red land, 8 in. well. Priced to sell at \$130 per acre.
- 240 acres, 2 good 8" wells, 3 bedroom home, close in. A good buy at \$262.50 per acre. Has a good loan.
- 160 acres, all in hay, 2 10 in. electric irrigation wells, large modern home, located near pavement, \$28,000 will handle.
- 80 acres west from Muleshoe, good level land, electric irrigation well. Priced to sell at \$26,000.
- 320 acres, west from Muleshoe, 8" well, 3 bedroom modern home. Price, \$235 per acre.

**CITY PROPERTY**

- Hardware store doing a real nice business. Owner will trade for farm land and will rent the land. This store is well located in a good near-by city, owner retiring for health reason.
- 3 bedroom home, well located. Priced to sell at \$7,500.
- 3 bedroom home, attached garage. Price, \$8,500.
- 3 room house, 100x140 corner lot. A real buy at \$3,100. \$1,000 will handle this house.
- Corner lot on Clovis highway. A book buy at \$800.

**EDDIE LANE**

Real Estate and Insurance  
Phone 5640 or 5279

**LEE THOMPSON**

- REAL ESTATE & INSURANCE**
- 160 Acres, improved, 1 mile off pavement, Irrigation Belt, \$125 per acre
  - 360 Acres near town. Good improvements, irrigation well, \$175 per acre.
  - 160 Acres near Oklahoma Lane, a good one priced right.
- Several bargains in Farwell homes.  
Several good homes in Bovina, cheap. A number of other farms and homes, some ranches and income property. And all kinds insurance.

**9. AUTOMOBILES FOR SALE**

**FOR SALE:** Ford Pickup, Radio, heater, stock rack, priced \$750. Phone 4468, Joe Sinnacher. 9-49-3tp.

**15. FARM PROP FOR RENT**

**FOR SALE OR CASH LEASE:** 320 acres at Van Horn. 180 acres in cultivation. Good irrigation well, pump and motor. Sale price is exceptionally low. This place produced over \$17,000 worth of cotton and grain last year. Contact H. G. Harvey for details. 15-49-2tp.

**16. MISCELLANEOUS**

**LOOK!**  
Plenty Of Fresh Vegetables  
NOW IN STOCK  
IRISH POTATOES  
SWEET POTATOES  
CABBAGE 2c lb.  
PUMPKINS  
NICE STOCK OF FRESH NUTS

**PICK 'N PACK**  
**FRUIT STAND**

Phone 6080 — Muleshoe  
Next to Crossroads Cafe  
CHRISTMAS CARDS should be ordered now to insure choice, and to insure early delivery.

**F. F. A. Sweetheart**



MISS LOU ANN LOGAN

Muleshoe Future Farmers of America Chapter members have selected Lou Ann Logan, above,

**Norwood-Johnson Vows Will Be Read**



Mr. and Mrs. L. O. Norwood are announcing the engagement and approaching marriage of their daughter, Patricia Lou, to Billy Wayne Johnson, son of Mr. and Mrs. J. W. Johnson, both of Muleshoe.

The wedding will take place December 25, at 3:00 o'clock p. m. in the home of the bride-elect's parents, Mr. and Mrs. L. O. Norwood.

The wedding will be solemnized by the former pastor of the Y. L. Baptist Church, Rev. James Tidenberg.  
The bride-elect will graduate in January, 1954, from the Muleshoe High School.  
The groom to be is a former student of Muleshoe High School and is now employed by the Morrison Motor Co., of Muleshoe.

**WILL HAVE GUESTS**

Thanksgiving guests in the home of Mr. and Mrs. O. S. Richards Thursday will be Mr. and Mrs. J. A. Richards and family, Mr. and Mrs. R. Y. Witherspoon and family, Mr. and Mrs. J. R. Richards and family, all of Muleshoe, Sam Richards of Carlsbad, N. M., and Mr. and Mrs. Raymond Owens.

**TO LITTLEFIELD**

Mr. and Mrs. Sylvan Robinson and family will spend Thanksgiving day with his parents, Mr. and Mrs. O. N. Robinson in Littlefield.

**16. Miscellaneous**

**FOR SALE:** Four head of choice registered quarter horses. 9 miles northeast of Muleshoe. Bill Elrod, Route 1. 16-50-2tp.

**FOR SALE:** Bendix Laundry, 16 machines, 2 dryers, 1 extractor, water softners, doing good business. Call 6179- 16-49-2tp.

daughter of Mr. and Mrs. Odell Logan, of Route 2, as the FFA Sweetheart for 1953-54. She competed in the Littlefield district competition at Dimmitt Tuesday night.

Lou Ann is a freshman student. At the Dimmitt banquet entertainment was furnished by a string band composed of the following: Wayland Ethridge, W. T. Watson, Buford Watson, Udou Williams, and Ed Ferguson.

**PARENTS OF SON**

Mr. and Mrs. Frank Matthews are the proud parents of a son, Walter Talmage, born November 3, at Green Hospital & Clinic and weighing six and one half pounds.

**TO AMARILLO**

Mr. and Mrs. L. F. McCormick and daughters will spend Thanksgiving day in Amarillo with their son and brother, Van, who is enrolled in a Bible School there.

**HERE FOR VISIT**

Lt. and Mrs. Earl Ladd, Jr., are here visiting their parents, Mr. and Mrs. Earl Ladd, Sr., and Mr. and Mrs. J. A. Johnson. They will attend the home coming game at NMMI, at Roswell, N. M., Thursday.

**GUESTS FROM KANSAS**

Mr. and Mrs. Charles English and Mr. and Mrs. Robert Conley and daughter, Sherry, of Wichita, Kans., were Sunday guests of Mr. and Mrs. David Anderson.

**TEXAS ALMANACS ARE HERE**

The new, 1954-1955 Texas Almanacs have been published and are now in stock in The Journal office. Every office needs one, they're valuable for the student, business man or professional man. Price is \$1.25 each.

**THE JOURNAL**

**STAPLE PULLERS** — Get one at The Journal  
**PAPER PUNCHES** in stock at The Journal.

**STOP**  
When you see this sign

**KENDALL**  
2000 MILE OIL

**MORRISON MOTOR**  
Phone 4130

**TO HOBART, OKLA.** Thanksgiving holiday, Oklahoma, with Mr. and Mrs. Charles Lenau, Jr., and family will spend the day with Mr. and Mrs. Charles Lenau.

**Bailey County Abstract Co.**

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Established in 1906  
Mrs. Lela Barron — Mgrs. — L. S. Barron

**A. S. STOVALL**

**COTTON BUYER**

EXPERIENCED MARKETING AND LOAN SERVICE

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**FARM LOANS**

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Phone 7010

Lee Pool  
Muleshoe

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Muleshoe

**CHRISTMAS PORTRAITS**

The Gift Only You Can Give

**ACT NOW . . .**  
**AVOID THE RUSH**



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**FOR A SHORT TIME ONLY**

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YOU SAVE \$405  
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YOU SAVE \$240  
6 DAYS A WEEK

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**SINGLETON FUNERAL HOME**  
Ambulance Service Day or Night

DIAL 2860

TRAVIS E. REED, Mgr.



# Society News

By Miss Dorothy Giles

Phone 5400

THE MULESHOE JOURNAL, Thursday, November 26, 1953

## Thomas Home Is Meeting Place Of Progress HD Club

The home of Mrs. Wilbur Thomas was the meeting place of the Progress Home Demonstration Club on Tuesday, November 17, for a covered dish luncheon and afternoon meeting.

Those present for the lunch were Mrs. Jack Epps, who was a guest, and Mmes. Albert Davis, Gordon Murrah, and G. T. Maltby. Fried chicken and all the trimmings were enjoyed.

Arriving for the afternoon meeting was a guest, Mrs. Sena Stevens, and Mmes. Harold Mardis, Alfred Patterson, T. Haley, Manuel Self, D. O. Smith, Ray Quisenberry, and Davis Gulley. Before the meeting was called to order members worked on baskets which they were weaving.

During the business session, the club voted to have a bake sale of pies and cakes at Cashway grocery on Wednesday, November 25. They also agreed to have an extra afternoon meeting at the home of Mrs. Gordon Murrah on December 1, for the purpose of weaving baskets.

The Christmas party will take place December 15, in the home of Mrs. Sherman Sweatman. Gifts from secret pals will reveal persons who have added to the pleasure of club members during the year. Each member is asked to bring an extra, inexpensive gift to the party, to be exchanged by drawing numbers. A gift box of games and toys is to be packed for the boy at Abilene, and members are asked to remember him. The sum of thirty five cents was collected from each member for the 1954 yearbooks.

After business was taken care of, Mrs. Epps gave a very interesting talk on flower arrangement. She briefly outlined the history of different arrangements and displayed both dry and flower arrangements. Mrs. Epps passed around pictures of holiday arrangements for table, mantle, window, and kitchen. The hostess served refreshments of pumpkin pie, and coffee or tea, to those present.

Read The Journal Want-Ads!

## Sunshine Club Had All Day Meet

The Sunshine Club met November 19, in the home of Mrs. Crit Odom. The all day meeting was highlighted by the Thanksgiving dinner. Chicken and dressing and all the trimmings were enjoyed by the nine members and two visitors who were present.

The White Elephant sale was a grand success, netting the club some \$18.17.

It was decided to send Jimmy Johnson, son of Mr. and Mrs. J. W. Johnson, a gift instead of flowers. Jimmy was injured in an accident recently. Also the club gave Mr. Pat Patterson, who has been in the hospital, a carton of cigarettes, and a get-well card. Several cuptowels were brought in, but the club still needs more cuptowels, and more material.

The evening was taken up with the sale and the playing of games.

Visitors present were Mmes. Ike Stinson and Barnhouse. Members attending the meeting were Mmes. Red Simmons, E. W. Adkins, L. C. Browder, George Chambliss, Dave Coulter, Gene Harvey, and Cecil Harvey. The next meeting will be held December 3, with Mrs. George Chambliss serving as hostess.

## Garden Club Is Reorganized For Coming Year

The Muleshoe Garden Club met last Friday with Mrs. Jack Lenderson, to reorganize for the coming year.

The Club plans to have a Christmas Arrangement Clinic December 8. This will be an all day affair beginning at 9:45 a. m. and will be held at the home of Mrs. Morris Childers. The District Governor from Hereford, will be there to speak on Christmas Arrangements.

There was a very enthusiastic group of ladies out for the meeting Friday, and the Club is hoping for a successful year. Meetings will be the second Tuesday of each month.

## Barbers Celebrate Silver Wedding Anniversary

Mr. and Mrs. J. W. Barber of the Progress Community were delightfully surprised Sunday, November 22, when a host of friends from Muleshoe, Progress, Texico, Farwell, Bovina, and Grady, gathered at their home to help them celebrate their silver wedding anniversary.

While Mr. and Mrs. Barber were at church, the friends prepared a delicious luncheon, and arranged the gifts on a table. Gifts included a wishing well containing silver.

Judge W. G. Kennedy of Grady, an old time friend of the couple presented them with the gifts.

After lunch, Mr. and Mrs. Barber cut the beautiful anniversary cake. The cake was baked by Mrs. Clyde Dunning of Grady, and decorated by her daughter, Mrs. Herbert Haltman.

Punch and cake were served during the afternoon, to the many friends who called to wish them many more happy years of wedded life.

## Our Honor Roll

Renewals and new subscriptions to The Journal this week are the following:

George W. King, Olmitz, Kan. Jessie May Arnold, Route 2. T. L. Harvey, Route 1. Jim Beller, U. S. Army. C. M. Back, Corona, Calif. S. P. Phipps, Goodland.

## HAS RETURNED HOME

Mrs. Gilbert Wollard has returned home after visiting relatives and friends in Hillsboro, Cleburne, and Ft. Worth, for the past ten days. While there she attended the 100th anniversary of Hill County in Hillsboro. Gilbert went down Friday night, so Mr. and Mrs. Wollard and Mr. and Mrs. Lefty McWilliams, who are former residents of Muleshoe, now living in Cleburne, attended the TCU-Rice football game.

STAPLE PULLERS — Get one at The Journal.

## LUZIER'S

Fine Cosmetics & Perfumes  
MRS. E. E. HOLLAND  
1101 East 2nd St.  
PHONE 5449

## WAS HOME SUNDAY

Leo Wollard, Danny Kraus, and Lloyd Davis, of ENMI, spent Sunday night with Leo's parents, Mr. and Mrs. Gilbert Wollard.

## VISITED HERE

Mr. and Mrs. Harrison McKin-

stry of Hoisington, Kans., visited last week with Mr. and Mrs. Sam McKinstry, and their ladies and families the Oscar and Harold Allison. They will visit in Hagerman, N. M., with other relatives before returning to Hoisington.

## HOME ON LEAVE

S. A. Sammy M. Nichols of the U. S. Navy is spending thirty days here with his parents, Mr. and Mrs. Jewell Nichols of 811 East Fourth. He will report back to San Diego, Calif., December 6, to his ship, the USS Navasota.

## VISITS PARENTS

PN3 Martell LeVeque U. S. Navy, arrived home November 18, for a three week visit with his parents, Mr. and Mrs. W. B. LeVeque. He will leave December 7, and report back to San Diego, Calif.



## On This Thanksgiving Day

Yes, this is the time of the year when we again direct our thoughts to the many blessings we have received from Almighty God. Through His goodness and mercy we are in the process of harvesting a fine crop.

We take time out to thank Him for the freedoms we enjoy and pray that these freedoms will forever survive the efforts of evil men to destroy them.

We take this opportunity to say "Thanks" to our many friends and associates for their patronage, and hope that we can continue to merit your friendship and patronage.



# Muleshoe Co-op Gin

MULESHOE, TEXAS

**DR. B. R. PUTMAN**  
**OPTOMETRIST**  
First Door North of REA Building  
Muleshoe, Texas Phone 6560

Put a **WESTATE LAND LEVELER** to work on your land **BEFORE YOU BUY!**



**SAVE up to 50% on your investment**

It is no longer necessary to invest in expensive oversized equipment to profit from ALL the benefits of land leveling when you own a WESTATE. It gives you better seed beds, easier irrigation, freedom from crop-destroying pot-holes and improves the soil year after year. It has a bulldozer attachment to move large humps of earth or fill ditches, and a scraper of exceptional performance.

You can save 50% over comparable levelers doing an equal amount of work because, by a remarkable new principle, the WESTATE uses your tractor as a PART OF THE LEVELING LENGTH. It gives you the additional advantage of greater maneuverability—gets you along fences and ditches and works around and among trees.

**WESTATE MODEL "F"** is the ONLY effective land leveler that does a bulldozer job with a 2-point hookup tractor.

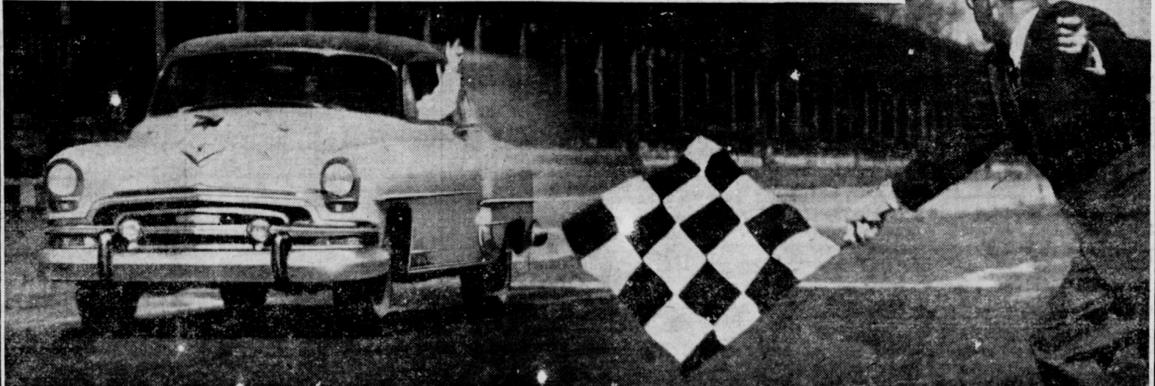
**WESTATE MODEL "B"** gives top performance with all other types of wheel tractors.

SEE this new method of land leveling at our store. Ask us to demonstrate it on your own farm.

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**SPECIAL**  
150 Amp. Electric Welder  
**\$173.**  
**FRY & COX BROS.**  
Phone 3660 A One-Stop Farm Service Muleshoe

## '54 CHRYSLER WINS "GREATEST STOCK-CAR TEST IN THE WORLD!"



Above you see Chrysler smashing the all-time 24-hour endurance record at Indianapolis to win the Stevens Trophy! An incredible performance! 2,157 miles in 24 hours 'round the clock over the toughest hard-top track in the world! Here is thrilling proof of the stamina, durability, and safety of the new '54 Chrysler. Its 235-h.p. FirePower V-8 engine and PowerFlite fully-automatic transmission far out-performed all other cars in the history of this event! And set the amazing new record without any replacement of engine parts! Now

mind you, this was no special car! Selected from regular production models by AAA officials, this is the beautiful Chrysler now on display! This is the same record-breaking performer we invite you to come drive! And what an experience for you! You'll feel the one and only 235-h.p. performance! Performance that says you drive the leader. You'll see new beauty inside and out that tells the world you drive the leader! Come drive the '54 Chrysler yourself for the most exciting and memorable experience of your motoring lifetime!

**COME DRIVE THE CAR THAT DID IT!** The power of leadership is yours in a beautiful

# '54 CHRYSLER

**Morrison Motor Co. - Muleshoe, Texas**

CENTS-SATIONAL SAVINGS

ON PIGGLY WIGGLY

# Dollar Day

## VALUES

AND DON'T MISS GREEN STAMP SAVINGS



- ROSEDALE PEARS 3 for \$1.00
- DEER TOMATOES 10 for 29c
- LARGE CAN EAGLE BRAND MILK 2 LB. JAR 53c
- BAILEY'S STRAWBERRY PRESERVES
- HI-C 46 OZ. CAN
- ORANGE ADE 4 For
- MACARONI SKINNERS UNCLE BEN'S RICE
- U. S. GRADED QUALITY MEATS
- PILLSBURY BUTTERMILK CAN BISCUITS 2 for 27c
- COMMERCIAL VEAL STEAK lb. 49c
- Pork Chops First Cuts lb. 49c
- COMMERCIAL VEAL CHUCK ROAST lb. 29c
- VALUE SLICED BACON 2 LB. BOX, EACH 79c
- COMMERCIAL VEAL SHORT RIBS lb. 27c
- ASSORTED KIND LUNCH MEAT lb. 49c
- NU-TAST CHEESE lb. 43c
- BONELESS PERCH FISH lb. 43c
- CHICKEN LIVER Lb. Fresh 15c
- FRESH PACT STRAWBERRIES 10 OZ. PKG 25c
- TROPICANA ORANGE JUICE 6 OZ. CAN 15c
- ROZEN 10 OZ. PKG. GLACIER PEACHES 15c
- MARSHALL GOLDEN HOMINY LIGHT CRUST 12 for \$1.00
- FLOUR 10 Lb. Bag 79c
- RAINBOW PAPER NAPKINS 40 COUNT BOX 8 for \$1.00
- NORTHERN TOILET TISSUE 12 for \$1.00
- Cocktail Hunt's No. No. 303 Can 4 For 1.00
- GREEN GIANT CREAM STYLE CORN NO. 303 CAN 19c
- GOLD SEAL GLASS WAX PINTS 47c
- LIMIT STARCH 12 OZ. BOX 15c
- Apricots Hunt's No. 2 1/2 Can 4 for 1.00
- CLOROX QUART BOTTLE 17c
- FRESH FRUITS & VEGETABLES
- Lettuce Firm Heads Lb. 10c
- FLORIDA CALAVOS 29c
- FLORIDA FRESH GREEN BEANS lb. 15c
- PECANS Paper Shell Lb. 29c
- TOOTH PASTE COLGATE 50c SIZE 30c
- LIBBY'S PINEAPPLE JUICE 46 OZ. CAN 3 for \$1.00
- SPINACH DEL MONTE NO. 303 CAN 15c
- CAMPFIRE NO. 300 CAN PORK & BEANS 12 for \$1.00
- SALAD BOWL SALAD DRESSING HOLLANDAILE, QUARTERS 4 for \$1.00
- OLEO Lb. 17c
- WHITE HOUSE APPLE SAUCE 5 for \$1.00
- CAMPFIRE Vienna Sausage 10 for \$1.00
- PATIO, BEEF TAMALES 5 for \$1.00
- HUNT'S New Potatoes 8 for \$1.00
- OSCAR MAYER WITH SAUCE WEINERS NO. 1/2 CAN 47c
- LUCKY STRIKE CHUNKS TUNA FISH NO. 1/2 CAN 29c
- KASCO DOG MEAL 5 LB. BAG 75c
- LIQUID LUX DETERGENT 12 OZ. BOTTLE 39c
- LIBBY'S QUEEN OLIVES QT. JAR 89c
- PETER PAN PEANUT BUTTER 18 OZ. JAR 49c



### Response Slow In Seed Program

Bill Millen, chairman for the Bailey County Good Neighbor Cottonseed Program, told The Journal this morning response has not been good so far. He said that he realized everyone was busy, but he said he would like to urge everyone to make an effort to help in this cause. The proposal is to receive cotton seed donations from those in the good crop area to be distributed among those in other areas who because of the drouth were unable to produce a good crop. Cotton seed may be contributed through the various gins.

| LOCAL MARKETS       |         |
|---------------------|---------|
| Cream, lb.          | 64c     |
| Eggs, no. 1, doz.   | 55c     |
| Eggs, no. 2, doz.   | 40c     |
| Turkey Toms, lb.    | 30c     |
| Turkey Hens, lb.    | 36c     |
| Lt. Hens, lb.       | 14c     |
| H. Hens, lb.        | 19c     |
| Hogs, cwt.          | \$21.00 |
| Wheat, bu.          | \$2.15  |
| Sorghum Grain, cwt. | \$2.10  |

### Muleshoe Lions To Sponsor Burlesque Basketball Game

The Muleshoe Lions Club have completed plans for a burlesque basketball game between members of the Muleshoe Lions and the Earth Lions. The game will be held in the Jr. High gym on the night of Dec. 3, at 7:30 p. m. Pat Bobo was selected as coach for the local team and Mack Hale will act as referee.

There will be no advance ticket sale with the admission being 50c for adults and 25c for school children.

### JayCees To Meet Friday Night

There will be a meeting of the JayCees at the City Hall Friday evening, November 27, at 6:00 o'clock for the purpose of decorating the town for Christmas. All JayCees are asked to be present.

### Mrs. Hall Rites At Eldorado, Oklahoma

Funeral services for Mrs. Martha Ona Hall are scheduled to be held in Eldorado, Okla., Friday morning. Mrs. Hall, who was held in Eldorado, Okla., Friday morning, passed away at her home here, West 3rd and Ave. D, at 11:15 a. m., Sunday. She had been a resident of Muleshoe the last 9 years.

Mrs. Hall had been a member of the Pentecostal Church for 30 years. Interment will be in Pleasant Hill cemetery, Eldorado, with Singleton Funeral Home of Muleshoe in charge of arrangements.

Mrs. Hall was born July 3, 1880, in Hope, Ark.

She is survived by her daughters: Mrs. W. T. Hopper, Eldorado, Okla.; Mrs. Oliver Williams, Zillah, Wash.; Mrs. Acie Denzell, Sudan; Mrs. R. E. Bohler, Olympia, Wash.; Mrs. Ruth Hudson, Seattle, Wash.; her sons: Marvin Hall, Amarillo; Billy Hall, Portales; Eugene Hall, Vallejo, Calif.; Martin Hall of Pampa. Other survivors are 28 grandchildren and 7 great grandchildren.

### JayCees Form Organization At Earth

Murrel Brown, Buddie Blackman, James Crow, Bill Wilson, Willis Farrell, Sike Warkins, and R. E. Mitchell, all members of the Muleshoe JayCees, traveled to Earth Tuesday night to help the Earth men form a Jay-Cee organization there.

The National Director from Amarillo was present to help with the organizing.

Lester Hammons was elected president; Roger Haberer, first vice-president; Bill Kinsinger, second vice-president; Gerald Haberer, secretary; Weldon Barton, treasurer; Artis Barton, state director; and Rudy Ardis, Russell Haberer, and Gene Brown, will serve on the board of directors.

### Muleshoe HD Club To Have Christmas Party December 8

The Muleshoe Home Demonstration Club met Tuesday, November 24, in the home of Mrs. Walter Witte, for an all day meeting. The day was spent in weaving baskets.

At the noon hour a delicious meal was served to all present.

In the afternoon, the regular business session took place. Several committee reports were given. Mrs. Dave St. Clair won the hostess gift.

The Christmas party will be held in the home of Mrs. Sylvan Robinson, December 8, with Mmes. Boyd Landers, Bessie Fletcher, Alvin Kriegel, and Elrod as co-hostesses. Each member is to bring a homemade gift to the party, the material of which does not exceed 50c.

Secret pals will be revealed at this time, and names for new pals will be drawn. The club welcomes a new member, Mrs. H. G. Griffiths.

Those present were Mmes. S. L. Robinson, S. C. Caldwell, W. H. Autrey, Alvin Kriegel, Boyd-stun, Dave St. Clair, W. Q. Casey, C. H. Gillis, Roy Carney, C. E. Briscoe, W. H. Hanks, Bessie Fletcher, Don Bruns, Boyd Landers, R. R. Benham, H. G. Griffiths, Walter Witte, and two guests, Mmes. Max Oakes, and Smallwood.

### Pink And Blue Shower Given For Mrs. Gleason

The home of Mrs. Thurman Gleason was the scene of a lovely pink and blue shower given in honor of Mrs. T. L. Oliver, Wednesday afternoon.

Decorations were in the Thanksgiving motif. A large pumpkin, half of which centered the dining table, was filled with fruits. Soft music was played on the radio throughout the afternoon.

Guessing and fishing games were played by the guests. Prizes of baby articles being received by winners. Mrs. Oliver, the honoree, caught the biggest prize.

The many lovely and useful gifts were on display throughout the afternoon.

A delicious plate luncheon was served to those present, who were: Mmes. Dot Long, W. B. McAdams, Fay Precure, Rex Steinbock, Sid Bullock, Billy Coffman and baby daughter, Irene Steinbock, Anita Foster, Pat Oliver, Myrtle Steinbock, Minnie Parham, Ernestine Steinbock, Theodore Steinbock, and Laura Treider. Many who were unable to attend sent gifts.

### Rebekahs Met Monday Night

Muleshoe Rebekah Lodge met in regular session Tuesday night with Noble Grand Clara Lou Jones presiding.

There were several business matters to be discussed and after the business session, the Lodge held a beautiful candlelight ceremony, honoring the Past Noble Grand, Each Past Noble Grand was presented a beautiful message.

Ten Past Grand's were present for this occasion. Members wish to thank Noble Grand, Clara Lou Jones, Fern Davis, Vice-Grand and the other members for their help in making this possible.

After the invocation, which was given by Allie Snyder, a delicious dinner consisting of meat loaf, congealed salad on lettuce leaves, potato chips, fruit salad, hot rolls, butter and coffee was served to all present. Everyone reported a nice time.

CHRISTMAS CARDS should be ordered now to insure choice, and to insure early delivery.

### HAVE NEW DAUGHTER

Mr. and Mrs. T. W. Mayben are the proud parents of a daughter, Sherry Allison, born November 18, at Green Hospital

and Clinic, and weighing 7 1/2 oz. Grandparents are Mrs. J. Mayben of Corsicana, and Mr. and Mrs. Jesse Osborn.

## WE NOW HAVE IN STOCK

Riverside Tires  
Winterking Batteries

We Also Do Expert Washing  
And Greasing

ANGELEY'S GULF STATION  
5th STREET AND CLOVIS HIGHWAY  
Phone 4120 — Washing and Greasing



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17 Valuable  
RCA Victor Prizes  
Every Week!

1st Prize—1 17-inch RCA Victor Television Set  
2nd Prize—1 RCA Victor table model radio-phonograph combination  
Next 5 Prizes—5 RCA Victor portable Radios  
Next 10 Prizes—10 RCA Victor 45 rpm record player attachments



### FREE CONTEST NOTHING TO BUY

Be an arm-chair quarterback and win some valuable prizes, too! Enter our free RCA Victor "Pick-the-Victor" Football Contest! Nothing to buy—just come into our store for an official entry blank.

### RULES

- 1 Entry for each week's contest must be postmarked not later than each Thursday, 12 midnight — preceding week's game.
- 2 Answer to Question of the Week must be given in order to qualify! Obtain answer from your RCA Victor dealer.
- 3 Prize winners will be determined by correct answer to Question of the Week and by nearest correct list. In case of ties — answer closest winning score and earliest postmark will decide.
- 4 Decision of judges is final. No entries returned.

Come in for your  
RCA VICTOR  
CONTEST BLANK

JOHNSON-POOL

PHONE 7370 — MULESHOE

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Former Location Of The  
Damron Drug

1219 Main St.

We Invite You To Visit Us In Our Larger  
More Convenient Shop

## HOLLAND BARBER SHOP

Johnnie Henderson

E. E. Holland

### Bailey Back On Drouth Program

J. K. Adams announced Wednesday morning that he had received official notice from the State P. M. A. and the commissioner of Agriculture stating that Bailey County had been put back on Drouth Emergency Feed Program.

Forms and further information can be obtained at the County Agents Office or the P. M. A. Office.

Indications are that the hay growers will benefit more than the livestock producers of Bailey County, since the assistance is on hauling alone. No definite information will be available until Monday.

### ATTENDED FUNERAL

Mr. and Mrs. A. P. Lambert, Mr. and Mrs. S. A. Lambert, and Richard Lambert attended the funeral of a cousin, M. J. Barton in Lubbock Monday.

### ARE IN FORT WORTH

Mr. and Mrs. E. H. Baugh are spending the Thanksgiving holidays in Ft. Worth with relatives.



**THE BEST WAY... to start the school day**

Milk is the kind of food your youngster needs before school, in school and after school. We spare no effort to bring you this fine wholesome food at its best, rain or shine, winter or summer, day in day out. . . . One of the extra safeguards we take to protect the purity of your milk is to protect the pouring rim of every bottle with a sealed on Sealright Hood over the regular cap. No hands but yours can ever touch that pouring rim once the bottle is filled.



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Muleshoe



## IT'S NEW In MULESHOE

### A Modern Up-To-Date Steam Laundry

THAT WILL ELIMINATE YOUR WASH DAY WORRIES

## Service Starts Monday Nov. 30

PLENTY OF CAPACITY — AND — ONE DAY SERVICE

The Equipment We Have  
Installed Is As Good As  
Can Be Bought

All Types of Work — Wet  
Wash, Rough Dry and  
Finished

WE WILL ALSO  
CONTINUE TO  
OPERATE OUR  
HELPY-SELFY SERVICE!

**DIAL  
2160**



## Freeman Laundry

EAST SECOND STREET AND AVE D

MULESHOE, TEXAS

# The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 31, NUMBER 49

MULESHOE - County Seat of Bailey County - TEXAS

THURSDAY, NOVEMBER 26, 1953

## Water District Project To Conserve Rainfall

**By JIM COMPTON**  
Experiments which, if successful, may mean the conservation of thousands of acre feet of rainwater are being undertaken by the High Plains Underground Water Conservation District. This project is concerned with the construction of a recharge pit and a recharge well, one in Lynn County and one in Floyd County, which are designed to carry rainwater from surface lakes to the underground reservoir.

This project is being undertaken for two purposes, said W. L. Broadhurst, chief hydrologist for the district. They are: 1. Salvage the water that is otherwise lost by evaporation, and 2. reclaim land for farming or grazing activities.

"Many farmers and businessmen have shown in recent meetings that they are concerned with the possibility of such experiments," Broadhurst said. "The subject has been discussed

with each county committee in the district and they also have shown concern", he said.

"If these recharge experiments prove successful, the estimated amount of lake water that can be salvaged in this district is 250,000 acre feet a year", he said.

These experiments, in their initial stages, are being undertaken at relatively low cost.

The proposed method of experimentation is to filter the water through cotton gin trash and burrs as it enters the recharge pit. The filter will catch the silt and thereby keep the water-bearing sands from clogging. After the burrs are filled with silt, they will be removed and spread on soil needing them. New burrs will then be added as filter.

The pit resembles what we know as a trench silo, but is larger than most silos in this country.

During recent rains, the pit on

## Mobeetie Edges Bula by 45-41 Score

In a Bi-District six-man football game played at Seely Stadium in Littlefield Friday night between Bula and Mobeetie, the Mobeetie team upset the favored Bula Bulldogs 45-41, and earned the right to enter the regional playoffs this week.

The game was close all the way with Mobeetie leading all the game except for a little in the early part of the game. The score at halftime was 26-25 with Bula trailing.

Richard Skinner and Gage were the standouts for the Bulldogs while Taylor led the Mobeetie attack. This was the first loss of the season for Bula and was very disheartening to the loyal Bula fans who braved the cold wind to watch the game.

In six-man football, the Regional playoff is as far as they go.

## Olton Defeats Muleshoe 20 - 7 For District 2 AA Championship

### Mules Play Olton On Even Terms

The Olton Mustangs won the District 2-AA title with a 20-7 win over a stubborn band of Muleshoe Mules here Friday night in freezing weather at Benny Douglass Stadium.

The Mules fought the highly favored Mustangs to a standstill, and if it had not been for R. V. Allcorn, the Mules would have put away the Mustangs, and thrown the District into a three-way tie.

Olton kicked off to the Muleshoe boys who couldn't get their offense in high gear and had to punt on fourth down. Olton took the ball on their own 35 and on second down from scrimmage, Allcorn broke through the right side of the line and with some nice blocking from his team mates and good running of his own went 63 yards for a touchdown. Archie Souter's try for extra point was low.

The Mules, after Bickel recovered an Olton fumble on the Olton 40-yard line, plowed through

the Mustangs line all the way down to the five yard line. A Muleshoe lad got too anxious on the down and jumped the gun which put the ball back on the Olton 9 yard line. Then the Mustang forward wall tightened up and they took over on their own five yard line.

Muleshoe fumbled on their own 28 yard line with Olton recovering and from there they made their second marker with Allcorn carrying it over on the first play.

The half ended with the Olton Mustangs leading the Mules by a score of 13-0.

In the third quarter Muleshoe again fumbled on their own 35 and with Souter and Straw leading the attack, they carried down to the Mules eight yard line. From there Allcorn scored his third touchdown.

The Mules took the following kick-off on their own 37 and with the backs altering in carrying the ball and Willis completing one pass to Holt for 21 yards, Benny Bickel ran the ball over from the three yard line. Bill Willis kicked the extra point.

The Mules managed to carry three or four yards every time

they had the ball and if it had not been for the fumbles and with a good break, the Mules would have surely won the big one.

Every man on the Mules line-up who saw action certainly did a grand job. The backfield boys did some extra good running and the forward wall opened up nice holes which the backs took

advantage of. On defense the line did some bang up tackling and really outplayed the Olton team.

The Olton Mustangs will meet the Phillips Blackhawks in a Bi-District game. Date of which we haven't learned.

Phillips won over the Dumas Demons last week by a score of 28-0.

## CHINCHILLAS FOR SALE

We Have A Few Pair Of Young Chinchillas For Sale. These Animals Are Of The Highest Quality And Registered With The N. C. B. A. If You Are Interested In The Profitable Business Of Fur Farming We Will Be Glad To Discuss It With You

### Muleshoe Chinchilla Farm

W. B. Wagnon ——— W. B. Wagnon, Jr.

## INSURANCE PROTECTION POLICY FOR EVERY NEED

### Lane Insurance & Real Estate

EDDIE LANE And  
O. D. "Blondy" RAY, Owners  
PHONE 3630 MULESHOE, TEXAS

the Unfred farm in Lynn County was filled in 30 minutes after the water had risen over the dam. Owing to the suddenness of the rains, no burrs had been added to the pit. "We will get some good information, however, concerning the rate of intake without burrs, and the rate of clogging", said Broadhurst.

Since the rains, the water level of the pit has been measured often, to note the rate of return of water to the underground sands. An irrigation well and a windmill well, near the pit are being measured to determine the amount of rise that occurred due to the addition of the lake water to underground sands.

When the pit dries, the silt in

it will be removed and cotton burrs added, and the next rain awaited.

Tests will continue at the pits until sufficient evidence have been compiled to arrive at a satisfactory conclusion.

### DR. B. Z. BEATY

Dentist  
Next Door To Wood Drug  
Office Hours: 9-12, 1-5  
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Closed Saturday P. M.



### R. E. MITCHELL SAYS:

Every man seems to fall into one of two classifications. He's either old and bent or young and broke.

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LIFE INS. CO.  
Muleshoe, Texas



## CHEER

Large Box

27c

### WHITE SWAN CATSUP

14 OZ. Bottle ..... 15c

## GRAPE JUICE

Church's 46 Oz. Can ..... 49c

## SPECIALS IN OUR MEAT DEPARTMENT

GOOD FRESH

Ground Meat Lb. .... 39c

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PORK CHOPS ... lb. .... 49c

LEAN MEATY

PORK ROAST ... lb. .... 49c

VANCE'S COUNTRY STYLE

SAUSAGE Lb. .... 49c

FRESH TENDER

CALF LIVER ... lb. .... 29c

GOOD AND TENDER

BEEF ROAST ... lb. .... 35c

WE HAVE PLENTY OF TURKEY, HENS AND HOME GROWN CHICKENS

## COFFEE

Maxwell House  
1 Lb. Tin

79c

### Fruits & Vegetables

### CELERY

FRESH CRISP GREEN, POUND ..... 9c

### APPLES

RED DELICIOUS, LB. .... 15c

### BANANAS

EXTRA LARGE YELLOW FRUIT, LB. .... 12 1/2c

FANCY TOKAY

GRAPES ... 12 1/2c

DEL MONTE 12 OZ. JAR SWEET PICKLES ..... 37c

DEL MONTE NO. 303 CAN PUMPKIN ..... 12 1/2c

HEINZ PER CAN Cream of Tomato Soup ..... 10c

HERSHEY 5 OZ. PKG. Kisses & Minature ..... 19c

WHITE SWAN WHOLE NO. 303 CAN GREEN BEANS ..... 25c

MONARCH NO. 300 CAN PORK & BEANS ..... 10c

MONARCH, YELLOW CREAM STYLE NO. 303 CAN CORN ..... 19c

PLANTER'S COCKTAIL 8 OZ. CAN PEANUTS ..... 29c

SWANS DOWN CAKE MIXES ... box ..... 35c

## SLICED

## Pineapple

Monarch Fancy No. 2 Can ..... 29c

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PLAN NOW TO GET ON THE

# Christmas TREASURE TRAIL

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WONDERFUL PRIZES

## One Big Day - Nov. 30

STARTS IMMEDIATELY AFTER SANTA CLAUS PARADE

Listed Below Is A Group Of Muleshoe Merchants Inviting You To Participate In This Gala Christmas Event That Will Kick Off The Annual Christmas Buying Season. Each Of These Merchants Will Have One Or More Prizes That You Can Win Merely By Stepping Into Their Store And Registering On A Blank Provided By Them. You Do Not Have To Buy Anything And Do Not Have To Be Present To Win Any Of The Many Beautiful Gifts They Have Offered. It's Fun And It's Profitable. Each Merchant Will Have His Own Drawing And Will Put The Name Of The Winner In His Window, And You Can Claim Your Prize At Your Convenience.

**ONLY PERSONS 18 YEARS OR OLDER ARE ELIGIBLE TO REGISTER IN TREASURE HUNT TRAIL**



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|----------------------------------|------------------------|-------------------------|
| Malone Milk Co.                  | Cobb's Dept. Store     | Anthony's               |
| Bovell Motor Supply              | Johnson-Pool           | Jack 'N Jill Shoppe     |
| Muleshoe State Bank              | Shady Rest Grocery     | Pool Ins. Agency        |
| Remund-Wilson                    | Babe Barbour's Service | Western Auto Store      |
| Piggly Wiggly                    | Cline's Studio         | Muleshoe Jewelry        |
| Higginbotham-Bartlett Lbr. Co.   | Texas Machinery Co.    | The Fashion Shop        |
| Cash Way Grocery                 | Hicks Tractor          | C. & H. Chevrolet       |
| Wiedebush & Childers Texaco Sta. | Dyer Hardware          | J. & J. Produce         |
| St. Clair Dept. Store            | Bass Appliance         | Alsop Cleaners          |
| St. Clair Variety Store          | Wagon Grocery          | Gilbreath Seed and Feed |
| And Ben Franklin Store           | Roark Food Market      | E. R. Hart Co.          |
| Cobb's Dept. Store               | Wellborn Beauty Shop   | Lambert Cleaners        |
| Angeley's Gulf Service           | Muleshoe Floral        | Mann's Conoco Sta.      |
| Willson-Sanders Lumber Co.       | Arnold Morris Auto     | Blackburn Food Mkt.     |
| Muleshoe Motor Co.               | Damron Drug            | Fielder's Jewelry       |
| Morrison Motor Co.               |                        | Blondy Rays Service     |

## Sugar Beet Development On Plains Is Discussed

(From Plainview Herald)

Dr. A. R. Downey, assistant general agriculture for the American Sugar Beet Co., Rocky Ford, Colo., told forty farmers and business men in a meeting at Plainview his company would not be interested in establishing a sugar beet processing plant here "within at least five years."

Dr. Downey and George W. Nixon, agricultural superintendent for the sugar beet processing firm, discussed methods of cultivation and harvest of the crops in this area.

Dr. Downey was introduced by Winfield Holbrook who has taken an interest in sugar beet production during the many years he has lived in Plainview. He told the gathering that the first Plains grown sugar beets were harvested in 1908 in the Plain-

view vicinity by John Ellerd. Holbrook pointed out that the crop had been grown in isolated instances practically every year since 1908.

Holbrook said sugar beet production revolutionized farming in Colorado and stressed that skill is required to grow the crop successfully but that the returns are commensurate with the effort put into the crop.

"This is not a meeting to get a sugar beet factory", Holbrook told the group, "but to get acreage whether we ever have such a plant."

Dr. Downey stressed that sugar beet production requires close cultivation such as Plains farmers are not accustomed to doing, but added that the mechanical aids the crop is not the back-breaking job it once was. He

said his company has growers who have patronized American Crystal Sugar for 50 years and that their land was still in excellent condition.

No crop is so impervious to hail as sugar beets, Dr. Downey said. The company official said that Plains growers this year have received about \$11.40 net per ton for their beets. The better yields this year have been around 15 tons to the acre. Twenty tons is a fair crop and as much as 38 tons to the acre have been produced but the sugar content was about 10 per cent in contrast to the average or around 16 per cent for the lower production. The company requires its growers to plant in 30-inch or less rows. The closer planting hikes the sugar content, Downey said.

Downey told the group that the pulp tops crowns and tails of the sugar beets were almost as valuable to the grower as the sugar taken from the product if the grower used the by-products properly in a livestock feeding program. It was pointed out that cost of transportation on the by-products great distances from the processing plant made the feed rather costly.

Dr. Downey in response to a question from Wayne Smith, Chamber of Commerce manager told the group that this section of the country would have to grow a minimum of 24,000 acres of sugar beets "year after year" before his company would establish a processing plant in the territory. It costs about \$10,000,000 to get such a plant into operation, Downey said.

The speaker said that American Crystal Sugar had hoped in 1946 when considerable acreage was planted in sugar beets on the plans to set up a plant in the region but that "we have just not had the acreage."

Nixon told the group "Sugar beets are fifty per cent raised in the seed bed preparation. Anyone not interested in precision cultivation had better let sugar beets alone."

Nixon added that sugar beets "are one of the easiest crops on the soil". He said the company hopes to get additional acreage contracts in the Plains area.

Nixon answered questions as to amount and kind of fertilizer used and said if acreage justified it American Crystal Sugar might provide a field man next year.

County Agent Ollie Limer said cotton and wheat acreage reductions next year will start Hale farmers looking for a money crop to plant on some of their idle land and advised them to consider sugar beets. He said that future meetings to discuss the crop generally or to take contracts for acreage will be set if interests justifies them.

**HERE FOR WEEK**  
Mr. and Mrs. Good Harding and son Joy Lynn of Port Naches, arrived here Sunday for a weeks visit with relatives and friends.

## Copley Welcomed To Korean Post



PVT. BILLIE J. COPLEY

In the picture at left, Pvt. Billie J. Copley, of Muleshoe, is welcomed on his arrival at Hq. Korean Communications zone by the Commanding General, Maj. William S. Lawton. Pvt. Copley has been assigned to Taegu Military Post Engineers, at Taegu, Korea.

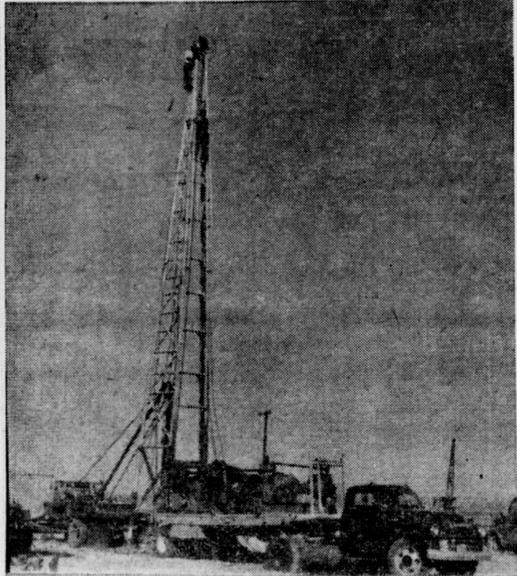
**UNDERWENT SURGERY**  
Mrs. Birdie Paul underwent surgery in Green Hospital and Clinic last Friday. At latest reports she was resting well.

**VISITED HERE**  
Mr. and Mrs. J. M. Morrison of Lubbock were here Friday and visited their son, D. L. Morrison and family.

**TO CLAUDE**  
Mr. and Mrs. E. H. Kennedy will spend the Thanksgiving holiday in Claude with the Harry Garrison family, and will attend the Lubbock-Amarillo football game. Mrs. Kennedy will also attend the Frances Clark two day workshop at the Talzeir Music Store.

**LEAVE FOR DALLAS**  
Mr. and Mrs. Jerry Kirk left Saturday for Dallas where they will attend the Teachers meeting and spend the Thanksgiving holidays.

Read The Journal Want-Ads!



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Drilling  
ANY SIZE — ANY DEPTH  
—SEE—

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Muleshoe

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EVERY  
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NIGHT



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LA VISTA

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THE PLAINS FINEST DANCE SPOT

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stays touch-cool while it keeps us warm!

And you'll like it, too... Dearborn's Cool Safety Cabinet that never gets hot on top, sides or bottom—won't scorch drapes, walls or furniture—won't burn careless fingers. Circulates bone-warming heat to the far corners!

**You'll like these Dearborn features—**

- FAMOUS HIGH-CROWN BURNER—gives you all the heat you're paying for.
- GLO-BRITE RADIANTS—give abundant, floor-warming radiant heat in a jiffy.
- PILOT OPERATED—No more match hunting on cold winter mornings.
- COME IN—See our complete line of famous Dearborn gas heaters.

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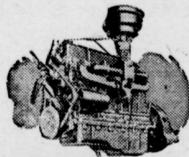
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SATURDAY!

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MOST POPULAR TRUCK  
PRESENTS—



# NEW '54 CHEVROLET TRUCKS

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BEST-LOOKING ADVANCE-DESIGN TRUCK EVER BUILT!



**NEW**

POWER AND  
ECONOMY

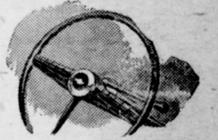
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They're here to do your work for less! They're here to bring you big savings on operating and upkeep costs... to do your trucking job faster and more efficiently.

You'll find these completely new Chevrolet trucks packed with new advantages you want... loaded with great new features you need! So plan now to come in and get all the facts on the biggest truck news in years. See the trucks with the most new features—really new Chevrolet trucks for '54!

**MOST TRUSTWORTHY TRUCKS ON ANY JOB!**



**NEW**

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TRANSMISSION\*

Offered on 1/2, 3/4 and 1-ton models.

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RUGGEDNESS

Extra strength and stamina in all models.

**NEW**

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New comfort, convenience and safety.

**NEW**

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The last word in driver comfort.

**NEW**

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Roomier pickup and stake bodies.

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Handsome, rugged new appearance.

\*Optional at extra cost. Truck Hydra-Matic Transmission. Ride Control Seat is standard on C.O.E. models, available on all other cab models as extra equipment.

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MULESHOE, TEXAS



This is the time of year earth seems to pause,

Her blessings counting: orchards, vineyards, fields

All harvest-ripe; the hillsides burn bright—

No mortal artist's brush such color yields!—

Line snugly housed for winter in their byres,

Smoke curling heavenward from homely fires!

Great Lord of Harvesttime, we also pause

In thankfulness to count our gifts from You;

Visions of peace grown clearer; all we love

In life—home, freedom, work and friendship true,

O nation under heaven so blessed as we—

God grant us grace to share abundantly!

MAUREN MURDOCH

SOUTHWESTERN  
PUBLIC SERVICE  
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**RELAX**  
And Enjoy  
Entertainment  
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**VALLEY**  
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**YOUR DOWNTOWN THEATRES**

Box Office Opens 6:45 P. M.  
Show Starts 7:00 P. M.  
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And Continuous Showing

**ATTRACTIONS FOR THE COMING WEEK**  
**VALLEY**

**THURSDAY & FRIDAY**  
Tony Curtis  
Lori Nelson  
—In—  
**All American**

**SATURDAY ONLY**  
Rex Allen  
—In—  
**Shadows Of Tombstone**

**SUNDAY & MONDAY**  
**TUESDAY & WEDNESDAY**  
Mark Stevens  
Dorothy Malone  
—In—  
**Jack Slade**

**PALACE**

**THURSDAY & FRIDAY**  
Cary Grant  
Ann Sheridan  
—In—  
**I Was A Male Warbride**

**SATURDAY ONLY**  
Dead End Kids  
—In—  
**You're Not So Tough**

**SUNDAY & MONDAY**  
Robert Stack  
—In—  
**Sabre Jet**

**TUESDAY & WEDNESDAY**  
William Lundigan  
Susan Hayward  
—In—  
**I'd Climb The Highest Mountain**

Also Universal News

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**Rev. Brashier Is Speaker At Local Masonic Meeting**

Approximately one hundred Masons and their families and Eastern Stars and their families attended the Venison Supper sponsored by the Masons last Wednesday night at the Masonic Hall.

Venison was furnished by Masons Bill Jim St. Clair, Jim Cox, Johnny Johnson, Harold Newcome, and O'Neil Rocky. Ladies of the Eastern Star furnished the salads and pies.

Principal speaker for the evening was the retired Rev. Brashier of Dimmitt.

Sam Damm, Worshipful Master of Muleshoe Lodge, made the announcement that Connie Gupton had been elected to the degree of Knights Commander of Court of Honor, by the El Paso Consistory No. 3. This degree is next to the highest honor that can be bestowed on a Mason, the highest being the 33rd Degree.

Visitors were in attendance for the supper from Dimmitt, Littlefield, Bovina, and Clovis, N. M., Lodges.

**Rainbow Girls To Have Christmas Party December 19**

The Rainbow Girls held their regular meeting Thursday night, November 19.

Business matters were discussed, and plans were made for the Christmas party to be held December 19.

It was decided to have a bake sale at Cashway, Piggy Wiggly, and Blackburn food markets, on December 5.

Refreshments were served to a large number of girls and guests.

**Parents of Boy are Thoughtful Gifts**

Mr. and Mrs. Jack Baker are the parents of a son, Rand Allen, born Tuesday, November 17, in the Taylor Clinic at Lubbock.

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E. R. HART CO.  
Phone 3300 Muleshoe

**to give thanks...**

**THIS IS THANKSGIVING... A HAPPY, HAPPY TIME**

This is the day we count our blessings, and they are many indeed. Freedom and friendship, liberty and loved ones, riches and responsibility, good health and God's favor.

We remember those blessings; and in remembering, we give reverent thanks to the Father of all men for guiding us and for making us prosper. In remembering, we resolve, too, to share our blessings—with our neighbors the whole world over. For this is our prime responsibility; to recall that all men are brothers and potentially, our friends. We can break the fetters of enslaved and cleanse the spirits of the deluded only by bringing to all mankind the great vision of freedom under God; a vision which has been our cherished heritage for many generations.

**MCCORMICKS UPHOLSTERING**  
MULESHOE TEXAS



**Bridal Shower At Lane Home Honors Mrs. Mark Grimsley**

Mrs. Mark Grimsley, nee Coriene Wimberley, was honored with a bridal shower Thursday afternoon, November 5, at 3:00 o'clock p. m. in the dining hall of the First Baptist Church.

The bride's chosen colors of orchid and white were carried out in the decorations.

The table was laid with a beautiful white cut work linen cloth, and centered with a doll in wedding regalia, surrounded by orchid mums.

The bride and her mother, Mrs. H. E. Wimberley, and the mother of the groom, Mrs. F. A. Grimsley were presented with white mum corsages.

Cake and spiced tea and coffee were served by Carrol Lynn Towns, and Ginger Roberts Evelyn Bratcher presided at the Bride's Book.

Approximately thirty-five guests attended, and gifts were sent by many who could not attend.

Hostesses were Meses. Byron Griffiths, L. E. Bratcher, M. D. Gaddy, Sherman Inman, G. F. Howell, Ernest Hale, Verney Towns, Lela Barron, C. W. Wilhite, D. L. Morrison, and Eddie Lane.

**County Fair Is Grand Success**

The "County Fair", held at the Fellowship Hall last Thursday night, and sponsored by the three circles of the Methodist Church, the W. S. C. S., Wesleyan Guild, and Philathea, turned out to be a grand success.

There were many booths represented, including a fortune tellers and a parcel post office.

Hot dogs, hamburgers, pie, coffee, and cold drinks were sold throughout the evening, with Willis Farrell serving as head cook, and assisted by D. B. Lancaster and James White.

The doors opened at 4:00 o'clock and closed around 8:00.

Music was furnished during the evening by Don and LaVon Copley, Linda Lou Lancaster, Jimmie Wilkerson, Gaylord Tate, and John Fried and James Mason.

Approximately one hundred and fifty people were present at the affair.

**Willing Workers Give Social For Husbands**

The Willing Workers class of the First Baptist Church gave a social for their husbands Thursday, November 19, in the dining hall of the Church.

Speaker for the evening was Mr. E. R. Hale. Mr. Hale and his wife were guests of the class.

The dinner menu consisted of turkey, dressing, cranberry sauce

**Pink And Blue Shower Honors Mrs. Austin**

The West Camp Pollyanna Club met in the home of Mrs. Guy Austin November 11, for their regular meeting.

The roll call was answered by naming gifts that could be purchased for 50c. Plans were then made for the club's annual Christmas party, which will be held in the home of Mrs. Harding. The date was set for December 18.

The next regular meeting will be held with Mrs. Partin Austin as hostess and there will be a demonstration on the Necchi sewing machine, given by Mrs. Harvey Bass.

After the business meeting, salads, and other delicious food.

Mrs. Wilhite is teacher of the Willing Workers Class, and was one of the sponsors of the social.

Those members who did not attend missed a very enjoyable evening.

**Mrs. Mardis Is Honored With Bridal Shower**

Mrs. Clifford Mardis, nee Leatrice Martin, was the honoree of a bridal shower Wednesday, November 18, at 7:30 p. m., at the Needmore I. O. O. F. Lodge.

Hostesses were Meses. Zeffa Shafer, Fiddle Shafer, Pauline Pierce and Topsy Lemons.

Decorations were in pastel colors, and the table was covered with a lovely crocheted lace cloth and centered with a large bouquet of pastel flowers.

Mrs. Zeffa Shafer presided at the guest book, and those attending were served delicious refreshments of yellow angel cakes and coffee.

Those attending were Mrs. Claude Sanders, Mrs. B. H. and Darlene, Billie Fay Gr. Mrs. Billie J. Dunn, Mr. and J. O. Whipple, Mrs. May Ho. Mrs. Paul Craig, Mrs. Rob Martin, Mr. and Mrs. Kelly Joe Barnett, Mr. and Mrs. John Rogers, Mr. and Mrs. George Macler, Mrs. Lonnie Arnold, Mrs. Earl Schmitz, Mrs. C. L. Schmitz, Mrs. Janie Marlow, Mrs. R. A. McKenzie, Mrs. Bill Thomson, Mrs. Arvel White, Mrs. Cecil Mardis, Mrs. Harold Mardis, and Mr. and Mrs. R. C. Martin.

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**the afternoon was highlighted by a surprise pink and blue shower honoring the hostess, Mrs. Partin Austin**

Among those attending the shower were Meses. Gerald Byrd, Partin Austin, R. G. Bennett, Roy Whitt, Jack Hough, Otis Petree, Duane Curtis, C. E. Cooper, Orville Pair, Viola Pond, Virgil Nowell, Ernie Hughes, Bob Byrd, Seaburn Busbice, W. R. Harding, Mary Neal Morrow, Roy Sheriff, Everett Roark, Velma Magness, Jack Peel, Everett Smith, Odie Thompson, Boyd Huell, and the honoree.

Those sending gifts but were unable to attend were Meses. Loyd Stevens, Herbert Gammons, Leiton Phillips, Woodrow Couch, Ernest Brock, Virgil Schell, Ivan Farr, Mary Pair, Vance Crawford, Webb Watts, and Robert Byrd.

Hostesses for the occasion were Meses. Bert Williams, Claudell Nowell, Glenn Harris, and Austin Jones.

**TO AMARILLO**

Mr. and Mrs. Morris Childers and family will spend the Thanksgiving holidays in Amarillo.



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**THANKSGIVING GUESTS**

Expected Thanksgiving guests in the E. O. Baker home are her brother, Frank Busby and family of Lamesa, and Mr. and Mrs. Louis Busby and family of Lamesa.

**WERE IN AMARILLO**

Mrs. David Anderson and Mrs. Clarence Jones were in Amarillo Friday on a shopping trip.

**PICK UP YOUR LOOSE COTTON BEHIND THE STRIPPER**

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**NESBIT SUCTION MACHINE**

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**WE WILL BE OPEN THANKSGIVING!**  
ENJOY A COMPLETE THANKSGIVING DINNER — TURKEY AND ALL THE TRIMMINGS — IT WILL BE A TREAT TO EAT OUT!

**CROSS ROADS CAFE**  
MR. AND MRS. BUTCH BAKER  
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By John C. White, Commissioner

**LIVESTOCK PARASITE CONTROL**

We are a long way from a cattlemen's Utopia but recent experiments in Texas with a unique method of parasite control may be bringing it closer. The method being studied involves the use of insecticides injected directly into cattle. Good preliminary results have been achieved by the work is still in the experimental stage. Three chemicals have been tested—Aldrin, Dieldrin, and Lindane. All three were effective in destroying the cattle grubs which spends much of its life inside the bodies of cattle. Cattlemen would welcome such a measure if it eliminates the troublesome and costly grub. But there still are some pretty knotty problems to be solved and a lot of unanswered questions. It must be determined whether or not these insecticides will prove both economical and safe to use over a period of time. Entomologists and veterinarians may come up with the answer when the study is completed at the U. S. D. A's Bureau of Entomology Laboratory in Kerrville, Texas. The insecticide solution has been injected under the skin of

yearling cattle in one series of tests. Injections were made at the time when grubs began to appear as bumps under the skin and were repeated every 28 days. The insecticides are carried by the bloodstream as systemic chemicals to all parts of the animal's body. As the grubs reach the animal's back and begin to feed heavily on the flesh, they automatically dose themselves with insecticide. Many of the larvae died soon after reaching the back. A few others continued their normal life cycle, cutting their way through the hide and dropping to the ground to pupate. Other promising but preliminary research has shown that the screwworm fly, which lays eggs in open livestock wounds, could be controlled for as long as a month with this same method. Of three chemicals, Dieldrin proved most toxic to the screwworm. Continued progress along this line may eventually provide farmers and ranchers with healthier and higher producing animals. Cattle grubs, alone, have been estimated to cause a loss of \$100 million each year through annoyance of animals and damage to meat and hides.

**Sen. Johnson Puzzled As HCL Continues Rise**

Senator Lyndon B. Johnson says official government figures hold out little hope for relief from the high cost of living in the months ahead. "If anything, it may go higher," Senator Johnson declared in an address this week. Texas' Senior Senator discussed a letter he received from Secretary of Labor, James F. Mitchell explaining the reasons behind the present all-time high level in living costs. The Senator had requested such an explanation when the Department's cost of living index reached the high mark. The cost of living figures are made up of three separate categories, Secretary Mitchell explained. They include commodities bought by the consumer; services, such as medical care, transportation, utilities, and recreation; and rent. "The cost of commodities shot up at the outbreak of the Korean War and have not varied much since then. The present high level of the cost of living, Secretary Mitchell explained, is due to the fact that services and rents are just now beginning to catch up with commodity prices. "According to Secretary Mitchell, rents will go even higher if they follow the pattern that developed after the first World War," Senator Johnson said. "The Secretary also says that every month brings an increase in utility rates in some important city. "These are discouraging signs that do not indicate any early hope of relief," Senator Johnson said he could understand why prices increased at the beginning of the Korean War, but added he has not seen a satisfactory explanation of "why these costs stay up when prices paid to produce are falling." "Practically every farmer knows he is making less money," he said. "Every housewife knows she is paying out more money to keep her family going. It just doesn't make sense."

**WILL BE HERE**  
Mr. and Mrs. M. K. Hill, of Amarillo, Mr. and Mrs. Arvel Culp of Hereford, and Mr. and Mrs. E. F. Eason of Plainview, will spend Thanksgiving day here in the home of Mr. and Mrs. E. F. Eason.

**About People You Know**

**YOUTH GROUP OF Y. L. PLANS ENTERTAINMENT**

The Youth Group of the Y. L. Church is sponsoring a Box Supper at 7:30 Tuesday, December 1. Everyone is invited to attend.

**ATTENDED CONCERT**

Mrs. G. T. Maltby and Mrs. Leota Wilterding were in Lubbock last Thursday to attend a concert and lecture by Rosa Page Welch, a noted Negro Mezzo soprano, of Chicago, Ill. Mrs. Welch recently returned from a trip around to world, in which she visited the different mission fields. The trip was sponsored by the American Baptist, Presbyterian U. S. A., Christian Church, and the United Church Women of the World.

**VISITED MOTHER**

Mr. and Mrs. R. L. Chapman of Portales, N. M., visited her mother, Mrs. Dave Coulter over the weekend.

**VISITED HERE**

R. L. Dobbs of Odessa, spent the weekend here with his step-mother, Mrs. May Savage, and his uncle, Jim Nolan of Lazbudie.

**SPENT WEEKEND HERE**

Mr. and Mrs. Hulan Bass of Plains, spent the weekend here with her parents, Mr. and Mrs. W. T. Bovell, and other relatives.

**ATTENDED FUNERAL**

Mr. and Mrs. C. R. Black, Burl Black, Ralph Black, and Mr. and Mrs. Alton Epting, were in Sentinel, Okla., Sunday for the funeral of an aunt, Mrs. Sally Polard.

**VISITED HERE**

Mr. and Mrs. C. P. Blanscett of Roswell, N. M., spent last weekend here with his brother, C. E. Blanscett and family.

**ARE EXPECTING GUESTS**

Expected Thanksgiving guests in the home of Mr. and Mrs. C. M. Brown are her sister and brother-in-law, Mr. and Mrs. Tol McCoy of Portales, N. M., and her brother and sister-in-law, Dr. and Mrs. O. R. Hill of Lubbock.

**VISITED PARENTS**

Mrs. Lou Green was in Gatesville last week where she visited her parents, Mr. and Mrs. Walter Thompson.

**ARE EXPECTING GUESTS**

Mr. and Mrs. R. L. Dillard are expecting her parents, Mr. and Mrs. Ernest Jackson of Wellington, for the Thanksgiving holidays.

**HAVE DAUGHTER**

Senator and Mrs. Andy Rogers are the proud parents of a new daughter, Andra Kay, born Monday, November 16.

**WILL BE HOME**

Sue Creamer of Amarillo, will be home Wednesday to spend Thanksgiving with her parents, Mr. and Mrs. W. F. Creamer. She will stay several days.

**IN AMHERST HOSPITAL**

Mr. J. A. Johnson of Goodland is seriously ill in the Amherst Hospital. Any of his friends who wish to see him are welcome to go by any time.

**TO ENMI**

Mr. and Mrs. Ross Goodwin have been invited to have Thanksgiving dinner at E. N. M. L., where their son, Bobby Ross, is attending school.

**VISITED IN ABERNATHY**

Mr. and Mrs. Arvel Lewallen and son Richard spent the past week with his parents at Abernathy, after his dismissal from Green Hospital and Clinic.

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**All-purpose fuel!** Use Philgas to heat your home, for cooking, hot water and refrigeration! Use it also for heating stock tanks, chick brooders, and other needs around your farm. Install a central tank for all your needs. Low cost fuel. Convenient, clean, dependable!

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**PHILCO HF-200 Golden Grid**

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Wide choice of models, including the Philco 4108 Mahogany veneer 21-inch console, new for 1954.

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*of the*

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Your New Authorized Lincoln-Mercury Dealer

Retirement Of Acres Favored

# Farm Program For Reducing Big Surpluses Being Advanced

## Five Directors To Be Elected For The CofC

Five directors of the Muleshoe Chamber of Commerce are to be elected by the membership during December. A nominating committee composed of Ray Morrison, Woodie Lambert, and H. S. Sanders, Jr., has prepared a list of 16 names to be offered for the five places.

Directors whose terms are to expire are W. W. Couch, H. S. Sanders, Jr., John Gammons, and Noel Woodley.

One vacancy was made by the resignation of Onard Upton, who was unable to serve because of the pressure of business affairs.

Ballots will be received by the members on December 1.

## Fayteen Peoples Is Bureau Queen

WACO — Miss Fayteen Peoples, 17, of Quail is the new Queen of the Texas Farm Bureau. The blue-eyed blonde beauty from Collingsworth County was chosen over 11 other Texas farm and ranch girls Nov. 9 at Mineral Wells.

Selected a runner-up was Miss Sara White, 18, daughter of Mr. and Mrs. L. D. White of Carrizo Springs.

All of the contestants received beautiful wrist watches in addition to expenses for themselves and matron escorts to attend the state convention at Mineral Wells. Fayteen, daughter of Mr. and Mrs. Denzil Peoples, received \$500 for herself and her matron escort to attend the 35th annual convention of the American Farm Bureau Federation Dec. 14-17 in Chicago.

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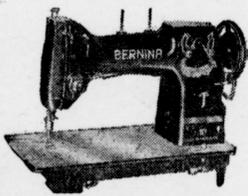
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In The Hotel Clovis

The Texas Farm Bureau has adopted a national farm program which is designed to alleviate the surplus problem and insure price stability in the agricultural industry. The plan will be recommended for adoption at the American Farm Bureau Federation convention Dec. 14-17 in Chicago.

The 504 voting delegates at the state Farm Bureau's 20th annual convention Nov. 9-11 at Mineral Wells also recommended the "continuance and expansion of the beef purchase program to a point of accomplishing stability at 100 per cent of parity."

Under the farm plan adopted at the convention, the percentage of tillable acres that are responsible for surpluses would be taken completely out of production. However, producers of basic commodities would still retain the right to exert control over their commodities, as they do now under the present law. A system of flexible supports, ranging from 75 to 90 per cent of parity, would be provided for the non-basic crops if producers favored marketing agreements for those crops.

Statistics show that the overall national over-production averages from 5 to 15 per cent. If, for example, the over-all surplus amounted to 10 per cent, then each farmer would retire 10 per cent of his tillable acres. To be eligible for supports, the producer would have to comply with a soil conserving plan for his retired acreage. Shifting of production from over-produced crops to those in short supply would be encouraged by the price support system. Thus, the plan would bring supplies in line with demand and also enforce good soil conservation practices.

The convention endorsed a compromise plan to amend the present cotton acreage law in the next session of Congress to increase next year's national cotton allotment from 17,910,448 acres to 21,500,000.

Delegates from 139 counties voted to continue supporting wheat at not less than 90 per cent of parity with acreage control and marketing quotas in effect. The Convention delegates recommended increased appropriations for an expanded research program, both at the state and national levels.

The delegates favored sending food and fiber, instead of dollars, to any country receiving U. S. aid where agricultural products are needed. The group also endorsed reciprocal trade agreements as a means of disposing of agricultural surpluses.

Speakers at convention included Allan B. Kline, president of the American Farm Bureau Federation; Sen. Lyndon Johnson, Dr. Herbert E. Stotts, professor of sociology of religion, Iliff School

of Theology, Denver; and J. Walter Hammond, president of the Texas Farm Bureau.

Miss Fayteen Peoples of Quail, Collingsworth County, was chosen Texas Farm Bureau Queen over a field of 11 other candidates.

The convention drew the largest crowd in the history of the Texas Farm Bureau.

## Our Honor Roll

New subscribers to The Journal this week are the following: F. C. Skeeter, Long Beach, Cal. H. M. Freeman, City.

John T. Dudley, City. Proctor & Gamble Co., Dallas. Old subscribers taking out renewals are:

Mrs. Harry Jesko, Farwell. Mrs. Flore Fyie, Fredrick, Okla. L. L. Lowery, Star Rt. 1. C. C. Anders, Rt. 2. Levi Jensma, Newton, Iowa.

## Today's Meditation

The love of Christ controls us. (II Corinthians 5:14. R. S. V.) Read I John 4:7-11.

An ambulance, with siren screaming, brings an emergency case to a Frankfurt hospital. The man's suit is dirty and worn, his shoes scuffed. He tried to commit suicide, but people rescued him from the ruins of bombed buildings. Once he was an influential man. Now physically and spiritually he is sick without hope of life.

A deaconess took care of him. Later when he was permitted to get up, he went to the wardrobe to dress. To his astonishment, he found his socks darned and his suit pressed. "Who did that, Sister?" asked the man. The deaconess had done these things while she was off duty. "I never have experienced such love.

What made you do these things, Sister?"

Looking into his eyes the deaconess replied: "The love of Christ." Then the deaconess told him about Christ and His love for the lost.

Her deeds, however, were a more influential testimony than her words. With a new outlook on life, the man left the hospital.

## PRAYER

Lord Jesus Christ, let Thy love control me in such a way today, that Thou wilt be seen through my deeds by all those who cross my way. Help me to be a source of hope to those who have no hope. For Thy name's sake. Amen.

## THOUGHT FOR THE DAY

We best serve God and man when Christ's love rules our lives. Siegfried Trommer (Germ.)

## Clovis Veterinary Hospital

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The Greatest Gasoline Development in 31 Years

Restores "new car" power!  
Increases spark-plug life up to 150%!  
Gives you extra gas mileage, too!

All over Conocoland the story is the same. Every day, thousands upon thousands of motorists are switching to new Conoco Super Gasoline with TCP.

What's the reason for this big switch? Why are motorists leaving brands they've been loyal to for years? The reason is simple: New Conoco Super Gasoline with TCP is the greatest improvement in gasoline since the introduction of tetraethyl lead in 1922!

Motorists tell us they can actually feel the difference in car performance after just two tankfuls. For new Conoco Super with TCP dramatically overcomes the greatest single cause of power and fuel waste affecting most of the cars on the road today.

### Combustion deposits reduce power

When you drive your car, deposits constantly build up on spark plugs and in the combustion chambers. These deposits can "cheat" you of power in two ways. First they short-circuit spark plugs—causing them to mis-fire. Second, deposits in the combustion chambers cause fuel to ignite before it should. This is called pre-ignition or "wild ping."

\*Trademark owned and patent applied for by Shell Oil Company

### CROSS SECTION OF TYPICAL SPARK PLUG



Combustion deposits form here, causing mis-firing and loss of power. TCP neutralizes these deposits, giving top power and performance.

The combined effect of mis-firing and pre-ignition is loss of power, lack of "pep" and wasted gas.

### How Conoco Super Gasoline with TCP works

Now Conoco Super with TCP—a cresyl compound—dramatically overcomes the loss of power and fuel caused by combustion deposits. TCP actually neutralizes harmful deposits on spark plugs and in combustion chambers. With new Conoco Super Gasoline, your plugs spark as they should. Your fuel ignites as it should. You get and keep "new car" performance.

### TCP helps your car—whether new or old

Whether your car is new or old, you can enjoy the benefits of TCP. If you have a new car, with a high-compression engine, it will keep on delivering its built-in power as long as you use Conoco Super Gasoline. If your car is an older one, Conoco Super will restore much of the power you have lost.

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## Nation's Agriculture Faces Rising Surpluses Due To Exports Decrease

Today, agriculture faces many problems, and for this reason farmers in Texas are becoming more and more conscious about the economic outlook. As everyone knows, demand for agricultural products plays a very important part in determining the price of commodities raised by the farmer.

For this reason, the prospects of agricultural exports are extremely important. The outlook for our exports is that, even though they have settled back to a lower rate than we desire,

there are good indications that we can at least maintain the present rate.

However, they are still low compared to several years ago, and this reduction does have a downward effect on prices of those products normally shipped abroad.

In viewing the picture of foreign exports on the basis of commodities grown in Bailey County, we are confronted with some unpleasant possibilities. First, cotton exports have fallen drastically in recent months. Prices of competing foreign cotton are generally lower than ours.

The hope for higher exports in 1954 will not materialize unless there is a pick-up in textile activity in Europe. Second, a further decline in wheat exports is in prospect, as world supplies are high. Now, since foreign countries have less need for our food and fiber due to the world's record production last year, and since in some cases they can buy farm products from other countries more cheaply than they can from us, our overseas outlets are failing to make a complete market for everything that farmers produce.

This has been one of the factors bringing about excess stocks for some of our commodities, and this in turn has been a partial cause for the severe price-squeeze in agriculture.

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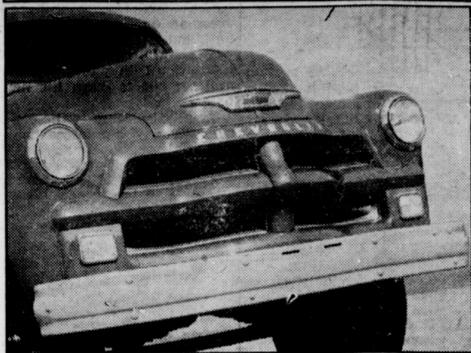
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## Bailey County Seeks To Raise \$705 For USO

Bailey County is in a campaign to support the activities of the USO, both at home and abroad. Goal for the county is \$705.

Noel Woodley, fund campaign chairman for the county, said he has been informed that the county has 119 men and women in services with the Armed Forces.

"The great instrument which the American people have created to provide desired home ties is the USO-United Service Organizations. It is a responsibility we must assume," he said, "an investment in our young people that we cannot refuse to make."

He is asking that anyone who wishes to contribute mail their check or hand the money directly to him for transmittal. The campaign will not be a pressure one; but local citizens will be appealed to on a voluntary basis to give to this good cause.

## Parmer County Farm Bureau News

By Ralph Smith

"I don't need to tell you that anyone who seeks to damage a voluntary organization of farmers and ranchers is not a friend of agriculture," said J. Walter Hammond, TFB President in his annual address to delegates in Mineral Wells for the convention. The point is, that those actually interested in assisting farmers, and not exploiting them should consider making their recommendations through the organization, not in spite of it.

We have heard some criticism of a resolution commending the Secretary of Agriculture for work done in investigating the spread between prices of cattle on the hoof and at the market. One delegate rose and insisted that the word "Commend" be stricken and "condemn" inserted. The vote, when taken, however, favored commend by an overwhelming majority, and it reads that way because Farm Bureau is democratic in fact and in action; the majority rules.

Attending the Mineral Wells Convention were: President A. J. Ellison, who also served on the State Resolutions Committee the previous week; T. L. Kent, Mr. and Mrs. L. F. Bruns, Mr. and Mrs. Claude F. Miller and Ralph Smith, directors; O. B. Moyer, delegate members and Raymond Euler, Service Representative.

Rhea Farm Bureau met Friday, Nov. 6, and elected Raymond Schueler president, succeeding Charlie Calaway; Paul Koeltzow, vice-president, and Florence Sif-

## First Letter To Santa Received By The Journal

Cliff Jones, of Muleshoe, has written the first letter to Santa Claus to be received by The Journal in this Christmas sea-

money for that new hat or suit, or your husband's Christmas present.

Incidentally, if you would like to see more of Texan's ideas incorporated in the American Farm Bureau resolutions, join, or get your neighbor to join. We have a possibility of 300,000 members, more potential than any other state Members mean votes. Please note that several Parmer County resolutions are incorporated in the State Resolutions.

CONSIDER THIS: A false balance is abomination to the Lord; but a just weight is his delight. —Proverbs 11:1.

## DR. A. E. LEWIS Dentist

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ford secretary. Mr. and Mrs. Floyd Schlenker and Mr. and Mrs. Walter Schueler served refreshments.

We're glad to see some of the ladies walking in to file for gas tax refunds while their husbands are busy. If you're a wife, don't miss this opportunity to get



From where I sit... by Joe Marsh

## The Missus Keeps Posted

Ever since our electricity was cut off last year on account of me forgetting to mail in the payment, the Missus has been sort of leery about giving me letters to mail.

At first she'd ask if I mailed them, then double-check my coat pocket at night. She stopped that, and I figured she was convinced I'd learned my lesson.

Then yesterday, I got a postcard at the office in a familiar handwriting. I turned it over and by golly it was from the Missus herself! It read: "Thanks, Joe, for mailing my letters." Well!

Looks like she figured I still needed some checking-up and slipped that postcard in the last batch of letters.

From where I sit, an occasional check-up is a good thing. Check-ups on just how tolerant we are of other people's preferences and tastes, for example. I like a glass of beer with supper, you may prefer cider—but if I ever try to switch you to my choice, simply "address" me with a reminder of your rights.

Joe Marsh

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## And May We Give Thanks

Not only for the fine things in life which have been showered upon us so generously but for the friendship of good people like yourself.

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We want your used car business, and some day we

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"But," you say, "granted that you Ford Dealers have reputations to uphold, granted that your mechanics and service facilities make it easier to put your used cars in good shape—how do you compare in price?"

Let us give you some facts and the answer will be obvious. Ford Dealers handle used cars and trucks as a service to customers who trade them for new cars. When we get overloaded with trade-ins, our capital is tied up. Like everyone else, we have to pay our bills. So we must always offer used cars at rock-bottom prices to keep things moving.

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**A-1 USED CARS and TRUCKS**  
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MULESHOE

## The Muleshoe Journal

PUBLISHED EVERY THURSDAY AT MULESHOE, TEXAS  
Entered as second class matter at the Muleshoe Post Office under  
the Act of Congress, March 3, 1897.



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J. M. FORBES Editor and Publisher

### BABSON DISCUSSES—

## The Winter Outlook

Babson Park, Mass., Nov. 26 — Panicky readers disturbed by the increasing number of business failures have asked me if business conditions are not likely to take a sharp drop by 1954. Here is what I think.

### BANKRUPTCIES HAVE INCREASED

The months to come will separate the men from the boys in business. Right now, when we are supposed to be booming along, companies are dying at the rate of 700 a month. The approximately 7,500 business failures since the first of the year

have involved dollar liabilities far in excess of any period since the depression.

Too many inefficient business operators have been swept to prosperity by the business currents of strong demand rather than by their own business acumen. I predict that many more of these would-be entrepreneurs will be severely squeezed unless they wake up, cut expenses, and get hard at work. In general, this will be good for our economy, which needs to eliminate those who have given the poorest service, the shoddiest products, and

## SAND HILLS PHILOSOPHER— Takes Unscientific Stand, Opposes New Plan To Bomb Tornadoes

Editor's note: The Sand Hills Philosopher on his Johnson grass farm takes an unscientific view this week, but his views rarely ever prevail anyway.

Dear editor:  
So far I haven't gotten that job I was writing about last week.

gone after the fast buck.

### STUDY THESE FIGURES

Some of my critics say I am too pessimistic. They point out that 67% of our homes are more than 20 years old, that there has been a tremendous shift from farm to suburbs, and that an entirely new way of living and lots of new wants have been created. They remind me that the number of children in our population has increased 65% since 1940, and that we have 80% more high-school graduates in our adult population since 1940 who presumably have much more highly developed wants than the non-high-school graduates. Some say such factors as these are dynamic enough to hold our economy high.

Against the argument that we have more people with more education and with more discretionary buying power than ever before, are such realities as these: Through the early months of 1953, shoe production was about seven million pairs ahead of potential consumption, and the industry could easily have produced 35% more shoes if they could have been sold. Or, take the automobile industry. At mid-year, 47% more cars had been turned out than in the same period in 1952. But sales rose only 33%. Recent cutbacks and intensive selling have temporarily reduced this speed. But let us face the facts: The Government has cut defense programs; inventories have been stockpiling; industrial expansion has passed its peak; industrial building is on the decline. What is to happen to private building I will discuss later.

### BETTER SELLING AND INVESTING ARE NEEDED

American business cannot stand still. It moves either forward or backward. To move forward, it must sell. When it stops selling, it dies. Sales have slumped because salesmen have become lazy and sales clerks indifferent. Lots of people still need lots of things; but price levels may be too high. I believe the time has come for reappraisal of potential markets and profit margins. A spiritual rebirth by employers and wageworkers is needed. This may mean only "deluxe models" instead of "super-deluxe models"! It will mean much greater manufacturing efficiency, a cutback in material waste, and an increase in per-man output.

While we are learning to do these things we must expect a readjustment in business activity. Among those industries that will feel the pinch first are automobiles, building, steel and nonferrous metals. But while manufacturers are readjusting to peacetime demands there will be strong sustaining forces that will hold the economy strong, such as the tremendous developing demand of the World War II baby crop, a heavy supply of savings, and a credit base still capable of considerable expansion. The greatest hope of continued good business lies with the ten or more billion dollars likely to be spent for the defense of our large cities.

the one that would put me on the government payroll as a weather investigator to find out why the weather doesn't always follow the forecasts, but I am now convinced more than ever that the weather bureau needs a man of my caution and conservation.

I was readin last night in a newspaper which I'd been savin' to put on the springs under my mattress to keep the cold air from comin' thru that direction where a weather expert has figured out a system of destroyin' tornadoes before they destroy cities by blastin' em with a guided missile or an atom bomb.

As I understand his theory, a tornado can be blown to pieces with an explosive, and all you need to do is find out where one is, send out a guided missile to attack it, or fly an airplane over it and drop an atom bomb on it.

No doubt it's true maybe that if they'd exploded an atom bomb over Waco when that tornado was hittin' last spring, it would have wiped out the tornado. Of course the fact it would have wiped out Waco also ain't got anything to do with the theory. A scientific fact is a scientific fact.

Not bein a scientist, I'm not in a position to argue about this, but bein alive and wantin to stay that way, I believe I'd just as soon take my chances with a tornado as a guided missile or an atom bomb.

However, there's a lot to say in favor of the weather when it double-crosses the forecasters. It keeps life more interestin. Who can say life is more interestin just because you know a northern is gonna hit tomorrow mornin' at 10:30?

I know a man in a neighborin county who ain't what you'd call real bright. A few years ago he got himself a high powered radio and got interestin in the weather forecasts. Bein curious natured, he just didn't listen to one station all the time, he dialled em all in, and frequently he'd tune in a station say in North Dakota and get the local weather report for up there. Not



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knowin it was a local report, he'd hear for example a blizzard was due that afternoon, and he'd come out of his house with an overcoat on and his ear flaps buttoned down, throw the feed to his cows, cover up his water pipes, haul in plenty of wood, and set out to warn his neighbors.

Finally he came to the conclusion the weather forecasts were extremely unreliable and he quit listenin, dependin on geese and his corns.

Personally, I'm in favor of weather forecasts, but a man ought to retain enough independence to know what clothes to wear even when his radio is out of commission.

Yours faithfully,  
J. A.

### VISITS SISTER

Patsy Goodson of Childress is here visiting her sister, Mrs. Connie Gupton and family.

### HAVE NEW BABY

Mr. and Mrs. Carrol Howell are the proud parents of a son, Timothy Wayne, born November 20, at the Amherst Hospital.

### TO GOLDTHWAITE

Mr. and Mrs. Roy Hogan and daughter Myra, will spend Thanksgiving and the weekend with their daughter and son-in-law, Mr. and Mrs. E. J. Calloway, Jr., in Goldthwaite.

### CALLED TO LUBBOCK

Mr. and Mrs. Wiley Baker were called to Lubbock Wednesday due to the critical illness of his

sister-in-law, Mrs. Jack Baker, who is in the Taylor Clinic there. Mrs. Baker's husband, Jack, has been granted an emergency leave and is expected home in the next few days.



THURS. & FRI.  
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Dale Robertson

SATURDAY  
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- ★ Jubilee Special brings engineered companion piece of matching box springs to provide proper foundation. The box spring is equally low-priced at only \$39.95.
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