

WOLUME 31, NUMBER 47

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, NOVEMBER 12, 1953

Here At Home

Written especially for The Journal

By J. M. Forbes

Two Plains cities, both near Muleshoe, have been named "target cities" in a list of 16 Texas municipalities released by the Federal Civil Defense Administration. Lubbock, 70 miles from us, and Amarillo, less than 100, are the two listed in the 16, which are: Amarillo, Austin, Beaumont, Port

Angelo, San Antonio, Waco, and Wichita Falls.

The Texas Defense Digest says: The target areas are not conven- this Rural-Urban relation getiently concentrated in one or two counties but are so widely scattered all over the State that every Texas community has a responsibility for civil defense Bailey County and Muleshoe, Around Muleshoe planning and organization.

it can be said, have organized and our disaster organization Is Nearing End and our disaster organization duties. Headquarters have been established in the county courthouse, to which volunteer workers will report in case of an emergency. We have taken a stitch in time.

And Consider This:

Here's another "first" for the list that Texas does not brag about.

has about 1,000 more acres of al-The State now leads the nation in tornado damage, replac. falfa to harvest in the Muleshoe the contract was awarded on a ing Oklahoma as top loser. It vicinity, and depending upon bid basis. The county swapped can happen here and the better the weather, it should be har- in two used cars in the deal. we're organized to cope with dis- vested and processed by Novemaster the less confusion will ex. ber 20.

The mill has been runnin

Alfalfa Harvest

Bula Community Host To Muleshoe Second Annual **Business People On November 19** An evening of fun and enter- | together is designed specifically

tainment is being planned in co- for the purpose of becoming betoperation with the Bula Com- ter acquainted with our farmer Shoot, sponsored by the Mulemunity for the night of Novem- neighbors. It's strictly a social ber 19, 1953. As in the past, the gathering designed to spread a meal will be furnished by the little goodwill. businessmen of Muleshoe and The committee, consisting of

the entertainment by the people Ray Morrison, W. Q. Casey, M. of the community, in this case, T. Wilson, Carl Sundeen, Hoyt the Bula Community. Rumors Morgan, and Lindell Murray have it that a 42 party will be would like to urge everyone to Arthur, Corpus Christi, El Paso, the highlight of the evening, attend these functions. They've Galveston, Laredo, Lubbock, San along with other entertainment. spent a lot of time working on this program and the success of Ray Morrison, chairman of the it will depend entirely upon the Retail Trades of the Chamber of enthusiasm and participation of Commerce stressed again that the businessmen in our community Anyone wishing to register may call the Chamber of Commerce office or contact one

> bers. Sheriff's Dept. **Gets New Autos**

of the above committee mem-

Muleshoe plant of the Nation al Alfalfa Milling & Dehydrat-Bailey County sheriff's departing Co. began operations again ment is sporting two new auto-mobiles, a purchase by the Com-Sunday after a several day shutdown due to wet weather. The missioners Court made in session firm was harvesting and process-Monday. They are Plymouths ing alfalfa from the farms of

and are being supplied by Morrison Motor Co., of Muleshoe. Each automobile agency here was asked to submit bids and



Turkey Shoot Set For Sat., Nov. 14

The Second Annual Turkey shoe JayCees, will take place Saturday, November 14 and Saturday, November 21, it was announced today.

The shoot will be held at the Muleshoe Airport, starting at 10:00 o'clock a. m.

Persons wishing to participate n this shoot may use their own guns or use the guns furnished at the meet. Both .22 and shot guns will be used this year and there will be two different targets, one for each type of gun. The ammunition will be furnished at the meet. The cost for getting your Thanksgiving turkey will be \$1 per shot.

Committeemen for the turkey shoot are James Crow, chairman, Willie James, R. E. Mitchell, and Sikie Watkins.

James S. Smith

James S. Smith, IMSN of the U. S. S. Dixie, has returned to duty after spending a thirty day investment? One hundred dolleave with his mother, Mrs. Shelton Smith, and brothers and sisters He and his mother also visited

in Snyder and San Angelo, while he was here. The U. S. S. Dixie has just re- Every good meal we eat ought irned from a tour of duty in

Cong. Mahon Will Attend Farm Forum Here Sat.

Progress Pushes Food Campaign

WANTS TO LEARN "GRASS ROOTS" THINKING

Did you know that literally millions of people are facing starvation this winter? Victims of war's cruel fortunes and other could feed them for 3c a day?

each is provided. (See Reader's Digest, July, 1953). They need not die! Facilities for transportation and distribution are already in operation. For every 3c you give, some half-starved human life will have another chance.

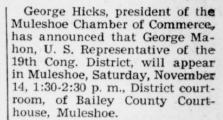
Have you ever had an oppor tunity to buy so much for your lars would feed 3333 starving people a good nutritious meal. Can we really claim to be human ourselves if we pass up such a proposition to help while we live in comparative luxury?



REP. GEORGE MARUN

Woodley Heads USO Campaign

Bailey County today opened its 1953 campaign for the USO County Chairman Noel Woodley announced that within the next few days the county will seek to raise its proportionate share of \$705 of the Texas goal of



The purpose of Cong. Mahon's visit to Muleshoe will be to obtain the grass-roots thinking of the farmers and businessmen of our area regarding the "Problems Confronting Agriculture". The program will not be a formal one, but will be an open forum for mutual discussion of the agriculture problem.

Mr. Hicks stated that the opportunity of meeting with Mr. Mahon is a golden one and he urges everyone possible to attend this forum. "It behooves us to take an active interest in a problem that is not only a local one, but one of national importance to the economy of our United States, he said. "Only by giving our representative our views on the topics to be discussed can he act for our mutual benefit."

Mr. Mahon will arrive Muleshoe about 12:00 noon and will lunch with officials of the Chamber of Commerce. Then at 1:30 he will appear at the District Court Room for the general discussion. Officials of the Farm

benefit of everyone.

Bureau, PMA, Soil Conservation,

County Agent and Chamber of

tendance at this forum, specifi-

cally dedicated to the mutual

Check Conducted

On the afternoon of Tuesday,

October 10, approximately five

miles south of Muleshoe, a road

block, or drivers license check

was conducted for the purpose of

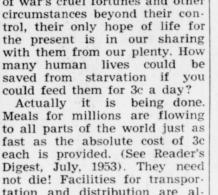
accertaining those who were op-

erating a motor vehicle without

the valid operators, commercial

operators, or chauffeur's license.

In conducting this check, eight



ist, the more lives and property will be saved.

They are further improving month the sil, processed 42 tons the Bailey County courthouse of hay, making 840 tons of allawn by topping the big trees. falfa meal. We say "improving" even after

learning what one citizen told Dan Winn, the custodian:

trees," he queried. "Why", said Dan, "we're top-

ping 'em.' "You're just playing H . . .!"

the citizen replied. But when the trees put on leaves next spring the foliage will be high from the ground,

permitting more sunlight to strike the grass and the whole place will be more attractive out some of the trees last winter, duty at Fort Bragg. he fully expected some of the residents who have been here the longest and who probably helped to plant the trees, to descend upon him in force. That operation, too, improved the appearance of the courthouse and lawn

* * * Harvest Is Resumed

Harvesting of cotton was resumed Tuesday on the Barron-Peeler ranch near Muleshoe under the influence of clear skies and shining sun. The en-

We said in last week's paper that there are 1,000 Little Baseball Leagues now operating. Should have said 100,000, but the reporter couldn't realize the enormity of this program, which has the biggest small fry part-

icipation of any in the world or any that has ever been in the world.

Also in last week's paper we had the First Christian evangelist preaching for the Calvary Baptists, used the wrong picture. A newspaper has more opportunity for making mistakes than anybody, and here at The Jouranal we take full advantage of our opportunities.

CALIFORNIANS VISITED

Mr. and Mrs. J. P. Walker of Portersville, Calif., spent Sunday night in the home of her brother, John Stanford.

ATTENDED ANNIVERSARY

Mrs. H. E. Bray attended the Golden Wedding anniversary of Sammy Donaldson quarterbackher sister in Granfield, Okla., ing with Holt and Gabbert at Willis has hit pay dirt six times, Sunday. Monday morning she left with a sister and two brothers for a trip to Mississippi. back.

both units but operates on one shift a day basis, Earlier this

Allison Bros., east of town.

Onard Upton, manager, said he

"What are you doing to the Pvt. Robert Wells **At Fort Bragg**

Pvt. Robert C. Wells, son of Mr. and Mrs. J. C. Wells, Circleback, is now stationed at Fort Bragg, N. C., with the 509th

Transportation Co. Helicopter. Robert enlisted March 3, 1953, and took his basic training at in as much as it would only add commissioner prepared to weed Base, before being assigned to units of the disaster committee

LOCAL MARKETS

| Cream, Ib. | 61c |
|-------------------|-----------|
| Eggs, no. 1, doz. | 55c |
| Eggs, no. 2, doz | 40c |
| Turkey Toms, Ib | 36c |
| Lt. Hens, Ib. | 14c |
| H. Hens, Ib. | 19c |
| Hogs, cwt. | \$20.00 |
| Wheat, bu. | \$2.15 |
| Sorghum Grain, cw | t. \$2.10 |

Harvey Bass, chairman for the Red Cross in Bailey County and WEEKENDED HERE Tootie Middlebrook, Bailey Coun-

expect in case of a major diswife. aster. Both men were imphatic in were not complete the various would be ready to act in the

Bill Carroll were visiting guests.

skies and shining sun. The en-trepreneurs announced they al-ready have pulled twice over the entire 20 acre spread, hope to make 16 bales of cotton before it's over in this, their first big scale operation in the farming business. ***

past the Tulia Hornets last Fri- but next Friday night they will ford Club, here to supervise the day night to the tune of 44-12. meet the powerful Olton Mus-The Hornets was unable to tangs, winners over the Littlehalt the power of the Mules of- wildcats by a score of 48-14. fense and were stopped cold by the hard-playing Muleshoe line also be the homecoming game, month. with Billy Ann Pence being on defense.

The Mules pushed across two crowned as football queen for tallies in the first quarter as 1953. It is also the last game on Morrison and Moore accounted the 1953 schedule. for one talley each. In the second

quarter Moore made a beautiful run of 80 yards to score his second touchdown of the game. As the half ended, the Mules led **AA Player Of Week** the Hornets 20.0

In the second half the Mules revamped its defense and it was Benny Bickel, the Mules fullthen that Tulia managed to back, earned himself the player score twice, bringing their total of the week in Class AA in the points for the night to 12. Amarillo paper for his part in In the scoring column for the the 44-12 win over Tulia.

night was D. L. Morrison with 2 touchdowns; Wayne Moore with on one touchdown only one play two; and Benny Bickel led the after another scamper had been field with three tallies.

calld back. He made two other As the game ended, the Mules tallies on short plunges. had a completely revamped For the season Bickel has nine team. In the backfield they had tallies. Morrison has scored six, Charles Waggoner, two, Bill he halfback slots and Kenneth Jimmy Holt has caught six pass-Henry was in the role of full- es for touchdowns and Moore has six touchdowns to his credit

Korea and Japan. **Funds Aired At** WAS DISMISSED John Stanford, who has been

Lions Meeting

in the Veterans Hospital in Amarillo for some time, was dismissed last week.

ty Disaster chairman, presented the Muleshoe Lions Club with a brief outline as to what the citizens of this community can

Three motions were made and Schoolboys Play near future. carried in respect to the Lions Club raising funds, they were, For Rotarians 21 at Cashway Grocery, a basketball game to be held by the Muleshoe Lions and the Sudan Lions, a chuck wagon supper before the Muleshoe and Olton football game.

Joe Harris, Bill McIlvain and

Jackie Henderson and Dickie Fudge, two of Muleshoe high school's many talented youngsters, entertained members of

Garland Kennedy, who is em-

the Rotary Club and their guests for a full thirty minutes with their singing and playing Tuesdav noon.

Both are good vocalists and their playing was encored time and again by the Rotarians. Woodie Lambert had charge of the program.

Guests included Rotarian Cliff Luna of the Portales Club; Rotarian Brewer Neal, of the Stamconstruction of the new high school gymnasium; and Wayne order of the Council. Moore, of the high school, the The Muleshoe-Olton game will club's Junior Rotarian for the

Ray Griffiths and Ett Evans rejoined the club, the two having

been on leaves of absence for a time.

Overseas Mail Deadline Nov. 15

November 15 is the deadline for mailing Christmas packages overseas, according to A. J. Gard-

ner, postmaster at Muleshoe Mr. Gardner added his hope Bickel galloped for 40 yards that people will shop early and mail early this year to help extra cost to the patient. eliminate the congestion that always develops in the last few days before Christmas.

VISITED AT MEGARGEL

Mr. and Mrs. C. C. Anders and and therapeutic technicians pro-Bonnie and Mr. and Mrs. Ed vides the treatment, both correc-Harp and Jerry visited over last tive and surgical, by means of weekend in Megargel with the contributions from the general ladies' aunt and uncle. public.

to haunt us if we pass on this hand. Where? How When??

Right now, in every cafe and almost every place of business in Muleshoe a handy collection jar is ready for your gift.

Help provide Meals For Mil The Progress Methodist Youth orces.

Fellowship is sponsoring this work of mercy and relief. They oloyed with the Southwestern guarantee that every 3c contrib-Public Service in Roswell, N. M., uted will place a meal in the spent the weekend here with his hands of some hunger stricken person

stating that people should not go to the scene of the disaster Corporation Court Ordinance Read place will be more attractive and took his basic training at than we have ever known it, in the humble opinion of this col-the humble opinion of the humble opinion of the humble opinion of the humble opinion opinion of the humble opinion opinion

lions.

Muleshoe City Council Monday night heard the first reading of Ordinance No. 10, which sets up appeal to double the number of a corporation court for this city. Second reading will be the forces in Korea. All this is part coming Monday night, Nov. 16, of our campaign in this county. and the third reading will be a week later.

All aldermen and the mayor Saturday Set were present for the reading. As Achieveme After the third reading, the ordinance will be printed in The Muleshoe Journal.

Two other ordinances had their first reading before the Council Day In 4-H Clubs Monday night. No. 11 authorizes the installation of mechanical

traffic lights, and No. 12 is an ordinance modeled after the uniform traffic code of the State of will be in the Corporation Court. be honored. Karl L. Lovelady, local attorn-

Admitted To

Dallas Hospital According to Floyd Lynch state 4-H club leaders, one of Kenneth Earl Redwine, 12 year the most outstanding develop old son of Mr. and Mrs. Glen ments of recent years has been the spread of 4-H club work into mitted November 4 to the Scot- other countries of the world. At tish Rite Hospital for Crippled the present time, he says, over

Children in Dallas. 40 countries now have active 4-1 The hospital was founded 27 or some educational program years ago by Texas Masons to like it for rural youth. Thi

Texas' crippled children at no the number of young men and

Rite Hospital has treated more countries under the Internation than 15,000 children in the wards al Farm Youth Exchange proand 68,000 clinical patients. An gram which commenced in 1848

000"We can no longer think of our boys and girls serving in the Commerce have pledged their atuniform of our country without thinking of the wonderful job which USO is doing in their behalf," said Mr. Woodley. "The

USO, actually, has become an **Drivers** License mportant part of our Defens

"Since our Universal Military Training law will continue to drain off our young people and end them on duty in many parts of the world, we cannot afford to let down in any part of our defense-and that definitely includes USO", the County Chair

man said. USO now has 277 units in op eration, 19 of these overseas, and not to be overlooked-20 are located right here in our state of Texas.

America will salute its 4-H

The more than 121,000 mem-

bers in Texas will join in the

observance and in many coun-

tries public meetings will be

held in which achievement

awards will be presented to the

members who have completed

their demonstrations for the year

state honors in their fields.

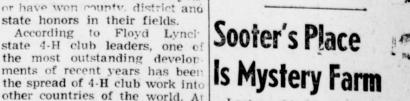
cases were filed in Justice of the Since the armistice was sign-Peace court in Muleshoe for oped, Gen. Mark Clark has sent an erating a motor vehicle without the required license. Some two USO-Camp Shows showing to the hundred motor vehicles were stopped in this check.

Every person who operates a motor vehicle must at all times have in their possession a valid license. Cost of an operators license is \$1.00 for two years; commercial operators license is \$2 00 and a chauffeur's license is \$3.00.

Those needing to secure a license should contact the drivers license examiner. The examyouth and their local volunteer iner is in Muleshoe every leaders for a notable year of ac- Wednesday except on holidays, complishment on November 14. from 9:00 a. m. to 4:00 p. m.; and room.

This road check was conducted by Texas highway patrolmen T. A. Rowland and Byron Warren, and Sgt. E. L. Stroud

From time to time road checks or blocks will be conducted for the purpose of accertaining those operating motor vehicles without the required license in Bailey county.



Last week's Mystery Farm has been identified as the Joe Sooter farm, located west of Muleshoe in Progress community.

Here in town the first to call n the correct identification was Laura Presley

First to call in from outside the city was Hazel Gulley, of

Two tickets to Cox Drive-In Theatre here in Muleshoe are awarded to the above two persons, and they may pick them up at the Western Fertilizer Co., sponsors of the Mystery Farm

expert staff of doctors, nurses

Redwine of Muleshoe, was ad-

provide the best treatment for growth, he adds, is reflected in

women now going from this na-Since that time, the Scottish tion or coming to it from other

Lynch says the 4-H theme for

1953, "Working Together for World Unledstanding," will be highlighted in window displays, radio programs, meetings and other activities.

Kenneth Redwine

Texas, regulating traffic of all This day has been set aside as may be seen in the county court kinds within the city limits. National 4-H Achievement Day Jurisdiction under this ordinance and the more than two million 4-H members in the nation will

ey, prepared the ordinances on

THE MULESHOE JOURNAL, Thursday, November 12, 1953

The Muleshoe Journal

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SUBSCRIPTION RATES

in Immediate Territory, 1 Year Dut of Immediate Territory, 1 Year

L M. FORBES

Babson Not Pessimistic

Babson Park, Mass., Nov. 12 - have often forecast in this col-My daily Bible reading recently umn. I believe my friend, Val article which was the Forty-first Chapter of Peterson, the National Civil De- said Sec. of Ag-Genesis. This tells the story of fense Administrator, will secure riculture Benson Joseph and the Seven Lean Years the necessary appropriations has proposed of famine following the Seven which could offset any decline that the states Fat Years of prosperity. This in military expenditures. An- help foot the story especially interests me be- other factor, which businessmen bill for the farm cause during the past summer should watch, is the conflict be- program. **Cause** during the past summer broad watch, is the connect be program. **The** price of cows in Rhode Island, and Texas the price of cows in Texas, he sure is off on a strange tory of the world's most enduring being up of China and Far ing of the State's Rights argu-Eastern trade. I believe that the nation. British will be successful and

LENGTH OF CYCLES

The remarkable feature about far more about foreign trade than Joseph's business cycle is that the story has continued to be at stake. If China and the Far told by word of mouth, written by script, and finally printed, could do much to lengthen prosover a period of about thirty-six perity. hundred years. Certainly, if these cycles had not continued from generation to generation this story of Joseph's cycles would have dropped from the Hebrew history as so many other folk-ticians, and artists are employed lore stories did. Remember that for 2,000 years this story passed only by word of mouth; for 1,000 ing, which has recently come inyears it passed only by hand- to development, may do for re-written script; and only during tail trade what the self-starter the last 500 years has it passed by printed type.

Sales campaigns, sales conven-Naturally, the story interests tions, and the training of salesme in view of my fundamental men have been developed to a belief in Sir Isaac Newton's Law point never known before. The of Action and Reaction. Newton possibilities of radio and telepublished this Law in 1689. Most vision advertising are still in scientists and economists have their infancy. The newspapers a recognized it from that day to few days ago reported that fifty the present. In short, in the busi- million people watched televiness realm this means that sion to hear LaRosa (whoever he whenever "prosperity" becomes may be)-probably less than abnormally high, either funda- half that number was the most mental conditions must improve who ever heard President Eisento justify this high prosperity or hower! Lucky was the LaRosa else there must follow a depres- sponsor.

period approximately equal

SAND HILLS PHILOSOTHER -**Clears Up A Misunderstanding On** States' Rights, In A Vague Sort of Way

Editor's note: The Sand Hills

Philosopher on his Johnson grass farm tries his best to clear up the State's Rights issue this week, but as far as we can tell he misses by several miles.

Dear editar:

\$2.00

\$2.50

Editor and Publisher

win their argument. They know

we do and they have much more

I recently heard an interesting

lecture on advertising, showing

today in getting people to buy

The magnificant color advertis-

did for the automobile industry

understanding on the topic. The other day I was out here

flippin through a newspaper which I'd been carryin around in my pocket for several days, some people say yesterday's news-paper ain't interestin but it is

if you haven't seen it yet, and I ran across an



to the far corners!

PHONE 2810

State's Rights is a sacred heri tage, guaranteed by the forefathers and written into the Constitution, but it ain't got anything to do with footin any bills.

The tidelands, they belong to us, but the farm problem, thund-A whole lot has been said er, that's nation-wide and ought about State's Rights in recent to be settled on a nation-wide years and there's a lot of mis- basis, without respect to any state line or any state pocket book, especially any state I'm

> I believe not only in State's Rights, I believe in County Rights and Precinct Rights and Farm Rights and Home Rights and Kitchen Rights and Front Porch Rights, but I firmly believe the price of potatoes or cotton or corn or cattle is a problem too big for Austin or Rhode Island to be rasslin with. It may even be too big a problem for Washington,

ngton from tacklin it. If Sec. Benson believes Rhode Island ought to take care of the price of cows in Rhode Island,

like my

MULESHOE

Texas, he sure is off on a strange

would sit back and wait till John 4:31-38. some other state raised the price of cows, and then every rancher lo, Venetian traders, made the courage, consecration, and zeal to be directed by the challenge of the in the first state would ship all long overland journey to Peking. meet the challenge of the his cows to market in the latter The great Mongol ruler, Kublai world's needs. In the name of

Of course, this may not be years later when they started to pray, "Our Father . . " What Sec. Benson had in mind at home he gave them a letter to THOUGHT FOR THE DAY what Sec. Benson had in mind at home, he gave them a letter to all, maybe he thinks the govern- the Pope asking for 100 monks ment in Washington ought to to teach the people Christianity. the harvest, that he will send administer the farm program When the Polos returned to forth labourers into his harvest." but the states ought to help foot China in 1271, Nocolo's son, Marco, accompanied them, but not

does come from the states, doubt sionary opportunity was lost. if much of it comes from Eng. How different history might have Mr. and Mr.s B. A. Dalton, arrivland, for example, of West Germany, I can tell Sec. Benson right challenge. now his proposal to have the

states foot the bill on the farm program is goin to be mighty unpopular. Any time I'm able

J. A.

found. Today's Meditation



Avoid The Rush By Having Your Equipment Put In Condition Now For The Heavy Work Ahead

Let Gene and Lawrence Service Your Equipment With The Assurance The Work Will Be Done Right!

SEE US ABOUT OUR FREE SERVICE - PICK-UP AND DELIVERY

OF THE ROAD

livin in.

but that shouldn't keep Wash-

state?

the bill, and while I imagine a It of money Washington handles 100 monks. Thus one great mis- ARRIVED IN STATES

lost, and that money and work-

Khan welcomed them. Nine Christ who taught His disciples

"Pray ye therefore the Lord of Helen G. Jefferson (Calif.

A-1c Alvin R. Dalton, son of been if the Church had met the ed in the States Saturday, and is expected home Wednesday or

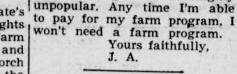
In some countries in recent Thursday of this week. ears doors of opportunity have

been slamming shut. In other VISITED COUSIN places, doors of opportunity are Mr. and Mrs. W. R. Bowers and open as never before. It is our family spent Sunday in Morton, duty to work and pray that these with her cousin and family, Me opportunities today may not be and Mrs. Henry Williams.

ers to supply these needs may be HAS RETURNED

Mrs. A. J. Gardner has just returned from Oklahoma City,

PRAYER Go ye therefore, and teach all that we should fail Thee. Let not ter and Hollis, Okla., where she nations. (Matthew 28:19.) Read indifference, fear, greed, or sloth visited her parents.



in area to compensate. The difficulty with the Law is that no cannot keep up their present tactics forever. (Trees do not

These are times when every way has yet been discovered businessman, in every communito forecast the length or area of ty, should guard against being this prosperity period. We all too dogmatic and thinking he know that labor leaders, install- knows just what is going to ment-selling and pressure groups happen. The man who is a great optimist, or a great pessimist, is running a great risk. It is well grow to the skies.) But how long to keep out of embarrassing they can keep them up, no one debt; but otherwise every busi-

GREAT EVENTS AHEAD

knows.

There are factors which prolong the present era of prosperi- 1954; but don't be too sure about ty. One of these-the spending it. 1954 may be a good year; but of billions to protect our large I'll discuss this in my Annual cities against enemy bombs-I Outlook.

nessman should go ahead about as usual for the next few months. We may have a depression in

Farmers! Make Big Savings! Use Low-cost Philgas Tractor Fuel



Convert your tractor! Compared to gasoline, Philgas can save you several cents a gallon. These savings will soon pay the cost of conversion. And Philgas is easy and safe to use. No waste from spilling, overflow or evaporation, because the filling system is completely enclosed.

Clean-burning . . . thrifty! Save as much as 50% on engine maintenance costs. No cylinder wall washing. Long ring and valve life. Low cylinder wear. For a thrifty fuel with exceptionally high energy content (100 octane plus), get high-quality Philgas.

All-purpose fuell Use Philgas to heat your home, for cooking, hot water and refrigeration! Use it also for heating stock tanks, chick brooders, and other needs around your farm. Install a central tank for all your needs. Low cost fuel. Convenient, clean, dependable!

And remember . . . your local Philgas distributor is fully qualified to make dependable installations, to provide prompt and courteous service. See him today.

Philgas is distributed by

MULESHOE LIQUEFIED GAS CO.

MULESHOE

PHONE 3130

GLO-BRITE RADIANTS-sim de PERST OPERATED-He mere metch bunt

You'll like these Dearborn features-

and you'll like it, too ... Dearborn's Cool Safety

net that never gets hot on top, sides or bottom

won't scorch drapes, walls or furniture—won't m careless fingers. Circulates bone-warming heat

WIEDEBUSH & CHILDERS BUTANE - PROPANE

Fry & Cox Bros. YOUR ONE-STOP FARM SERVICE Phone 3660 Muleshoe

NOW IS THE TIME to Drive the car Check the price-Compare the deal

If you want the most for your money, Pontiac is the car to buy.

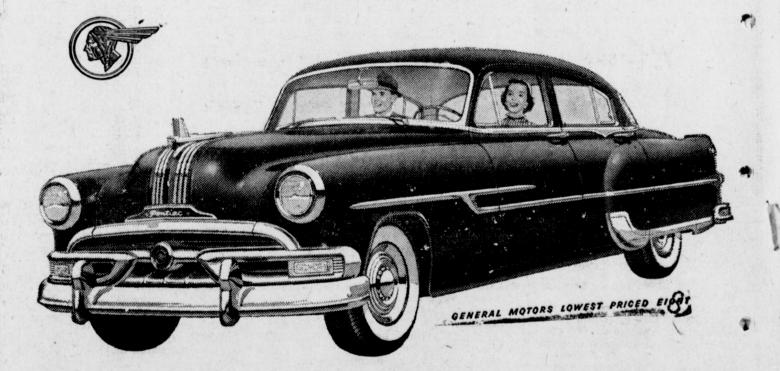
You can prove it in one ride.

Pontiac's smooth, whisper-soft flow of power, quick response and flexibility guarantee a heart-warming experience-truly great perform-ance delivered with a thriftiness and reliability that means dollars in your pocket.

This fine car action is combined with fine car comfort and luxury. It is a rich feeling just to sit in a Pontiac.

Yet the price is only a few dollars above the lowest! The difference is even smaller when you consider resale value. An independent research study reveals that Pontiac retains much more of its new car value than any other car in its price class.

Come in while your car is at its peak worth. Get the clinching proof that deal for deal you can't beat a Pontiac.



Convince yourself that Dollar for Dollar you can't beat a Pontiac



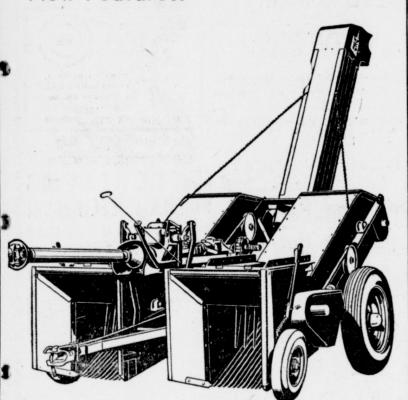
Elementary PTA Hears Junior **High Chorus**

everyone. Monday night, November 9, the Elementary P. T. A. met at The regular business meeting monthly meeting.

prize in the room count. Mr. Parker, chairman, led a The next n panel discussion on "What we December 14. The next meeting will be held

NOW IN STOCK – 1953 OLIVER **COTTON** HARVESTER

With All The **New Features!**



need in our schools". Those New Business Country Fair were: Mr. White, Hugh Freeman, Mrs. Obenhaus, Mrs. Scroggins, Mr. Perkins, and Mr. Upton. To Be Held In Muleshoe The Junior High School chorus Shirley sang several songs, which were greatly enjoyed by everyone. November 19 The Merle Norman Studio of cosmetics opened in Muleshoe Church of Muleshoe are staging

the Junior High School for their was conducted, and Mrs. John last Thursday. The studio is lo-monthly meeting. a County Fair, at the Fellowship the studio is lo-Watson's eighth grade won the cated at 913 Ave. B, and is own. Hall Thursday, November 19. The ed and operated by Mrs. Raleigh doors will open at 4:30 o'clock n the afternoon. Mason There will be handwork booths,

Mrs. Mason has completed a parcel post booths, food-pies, two weeks training course at the andy, cake, fresh eggs, dress-Merle Norman Cosmetic Training ed chickens, etc; a white ele-Center in Abilene. phant table, and a fishing pond Mrs. Mason relates a very interesting story of the history of for the kiddies. Merle Norman Cosmetics. How they had their beginning in hamburgers ,pie, coffee, cokes, Merle Norman's kitchen in a snow cones, and other foods for

dishpan, and how they were first used as treatment for burns. They were later to be perfected, and today rank among the best sellers. Mrs. Mason's father, George W

Hawkins of Portales, N. M., designed the interior of her studio, and did all the construction work.

J. E. Chisholm

Club Members

Riley as co-hostess.

Study Club members.

summer in Europe.

Speaks To Study

The Los Planos Study Club met November 10, in the home of Thresa Edwards with Evelyn

A short business session was conducted with Jeri Farrell, presiding. The club voted to have the style show as an annual affair. The club is also selling fruit cakes this year, and anyone

wishing to buy a cake may do so by contacting anyone of the

Mr. J. E. Chisholm of Littlefield, was guest speaker. He showed slides of his travels this

Those present were: Mmes. Betty Hopper, Helen Schmitz,

Cara Juan Schuster, Dorothy St. Clair, Elaine Damron, Jerri Farrell, Wilma Grissom, Mary Nell Chapman, Ruth Roberts, Ruth Fowler, Helen Gardner, Eunice Evans, Ruby Lee Kerr, Barbara Blackburn, Edith Evans, Laua

Masons have been resi The dents of Muleshoe for one year. They have two daughters, Beckye Jan, six years, and Sheryl Ann, three years, Mr. Mason farms near Muleshoe.

ordered now to insure choice, and to insure early delivery.

their home here.

sale.

Sunshine Club **To Have White Elephant Sale**

The ladies of the Methodist The Sunshine Club met Thursday, November 5, with Mrs. L. C. Browder. Mrs. Browder, who is president, called the meeting

to order. The treasury report was given by Mrs. Dave Coulter. Motion was made to make cuptowels for Boys Town, and to bring material for cuptowels and send it to Girlstown.

It was decided to send presents Also there will be hot dogs, Christmas, as the club has done ing of the Eastern Star. or the past three years. Later in the evening a "Fair"

Everyone is urged to come to the next meeting, which will be Each member is asked to bring

THE MULESHOE JOURNAL, Thursday, November 12, 1953

VISITED SON one nice gift and one foolish gift to this meeting, to be used and Wednesday of last week in the White Elephant sale. They will be auctioned off to the highest bidder.

Five members were present. They were Mmes. E. N. Adkins, Dave Coulter, Cecil Harvey, Gene Harvey, and the hostess. Refreshments of sandwiches,

cookies, and hot coffee were served

RETURNED FROM DALLAS

Mmes. Jim Cox, Winnie Dunn, Mary Farley, Billie Mathis, and

Viola Layne, returned last week to the Tubercular children at the from Dallas, whre they had athome in Amarillo again this tended the Grand Chapter meet-

with her son and daughter-inlaw, Mr. and Mrs. William J. Pierson of Lubbock. Tuesday both the ladies were guests of Mrs. Hubert Bratcher and of the Athaeneum Study Club of Lubbock. The club met at the Methodist Student Center. VISITED IN SPRINGLAKE

Mrs. Finley Pierson spent Tues-

Mr. and Mrs. Byron Gwyn and Mr. and Mrs. Joe Walker spent Sunday in Springlake with Mr. and Mrs. Oce Lumsden.

WAS HERE THURSDAY Mr. J. R. Southward of Friona visited Mrs. Schroeder and Esther Thursday of last week.



1195.0030% DOWN 2 YEARS ON BALANCE D. H. SNEED SUPPLY CO.

PHONE 4170

nette Mason: Fern Autrey, Lometa Smith, Joan Smith, Hattie Ray Jones, Arrleen Phelps, Thresa Edwards, and Evelyn Riley. Two guests, Mmes. Ruth Franz and Lela Mae Vaughn. The next meeting will be a Christmas breakfast December 8, at 9:00 a.m. with Arleen Phelps as hostess and Mary Nell Chap-

ATTENDED FUNERAL

man as co-hostess.

Mr. and Mrs. F. H. Davis were called to Mt. Pleasant last Monday for the funeral of her uncle Melvin Hall. They returned home Sunday.

MULESHOE

USED EQUIPMENT FOR SALE

We have some good late model M tractors,

just recently overhauled that are ready to go.

- 1 1949 Farmall "M" on Butane with Lambert Disc Brakes, 4-row equipment. 1 - 1947 Farmall "M" on Butane with Ensign Carbueration, new rubber, 4-row
- Equipment.
- 1 1944 Farmail "M" on Butane, Flash-O Track System, recently overhauled.
- 1 1943 Farmall "M" on Butane, new motor with M-11 Lister and Cultivator.
- 1 1945 Farmall "H" tractor with new International Cotton Stripper and 2-row Equipment.
- 1 1945 Oliver Stripper, with Blower. Like new, pulled 40 bales.
- 1 John Deere Stripper (as is).
- 1 1950 Chevrolet Pickup, new tires, radio and heater, seat covers, trailer hitch and bumper guard.
- 1 1951 International 3/4 ton Pickup, new rubber.
- 1 1941 Ford Pickup with tandams, winch and hoist, flat bed. Good for irrigation work.
- 3 F-20 Tractors with or without equipment. Make offer.
- 1 F-30 Tractor with equipment.

BROWND & WHITE

P. O. BOX 15

EQUIPMENT COMPANY EARTH, TEXAS

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 SANFORIZED COMBED

COTTONS

NATIONALLY KNOWN (We Can't Mention the Name) QUALITY

Regularly Sells For 79° to 119 yd.



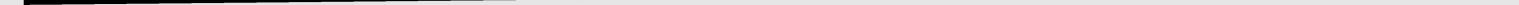
Doubled and Rolled, Full Bolt Pieces

You'll buy yards and yards of these lovely (We can't Mention The Name) first quality cottons when you see the terrificly large assortment. You've seen this some quality selling for much, much more but through a very special purchase we are offering you this sensational cotton fabric value. All 36 inches wide, doubled and rolled, full bolt pieces. You'll enjoy selecting from the many wonderful woven patterns. All sanforized shrunk.

Conthony co.

IN

MULESHOE TEXAS



THE MULESHOE JOURNAL, Thursday, November 12, 1953

F. H. A. of Muleshoe **High Plans For** Successful Year

The F. H. A. chapter of Muleshoe High School was recently organized, and members are planning on a good year, with all and informal initiation of many well planned programs.

follows: president, Noretta Harrison; vice-president, Pat Inman; recording secretary, Shirley Black; corresponding secretary, Madge Johnson; treasurer, Joyce

Flowers For Every Occasion Weddings and Parties

Funerals — Corsages, Cards and Gifts

English Floral and Gift Shop 1221 Ave. B — Pho. 5740 FLOWERS DELIVERED OR WIRED ANYWHERE **24 HOUR SERVICE**

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Hunt; historian, Billie Ann Pence and Jo Ann. Dalton. Parliamentarian, Janie Bickel; recording chairman, Barbara Jones; freshman chairman, Pat Wright; student council representative, Norma Thompson; reporter, Helen Mitchell; song

leader, Carol Buhrman; and pianist, Sharon Willman. The chapter has already begun the year with a good start. Form-

the freshmen was held recently, New officers were elected as and chapter mothers were elected at the last meeting. They are Mmes. John Farley, Carrol M. Jones, Burl Black, John Inman, and Harrison. Mrs. Farley is chairman.

> The F. H A. members plan to send several girls to the State F. H. A. meeting this year, and also to have a Sweetheart and a Mother-Daughter banquet. There will be a Christmas party and a get acquainted party for the new members. This party will be held at the home of Glenna Morrison, Thursday, November 12, at 7:00.

The years programs will be under the direction of sponsors, Miss McCasland and Miss Barbara Gaither.

ATTENDED FUNERAL

A. S. STOVALL

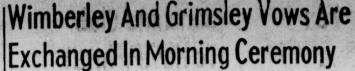
COTTON BUYER

EXPERIENCED MARKETING AND LOAN SERVICE

We Are Buying A Limited Number Of

1953 Loan Equities

Mrs. John Benson was called to Roswell, N. M., last week at the death of her grand nephew and his wife, Mr. and Mrs. James Hedgecock, who were killed in an automobile accident near Ropesville.





MR. AND MRS. MARK GRIMSLEY

Miss Coriene Wimberley, Mr. Mark Grimsley, son of Mr. daughter of Mr. and Mrs. H. E. and Mrs. F. A. Grimsley, Octob-Wimberley, became the bride of er 31, in an early morning cere-



ACT NOW **AVOID THE RUSH**

We Solicit Your Development Business CLINE'S STUDIO

mony performed at 9:00 o'clock in the First Baptist Church in Muleshoe.

Rev. Joe Grimsley of Ft. Worth brother of the groom, officiated, as vows were exchanged before an archway entwined with white mums and greenery, and flanked on either side by candelabra. Bouquets of white mums and fern were placed on the pedestals, and on the pulpit stand. The bride, given in marriage by her father, was lovely in a white satin, ballerina length dress, fashioned with a full skirt and a fitted bodice of lace over satin. Self covered buttons ran up the front of the bodice to a Peter Pan collar. The long fitted sleeves ended in petal points over the hands. Her chapel length veil of white illusion fell from a tiera of seed pearls and rhinestones. Her shoes were white linen, and she carried a cascade bouquet of red roses. Carrying out the bridal tradition, she wore a blue garter, a gift of the maid of honor, her veil was borrowed, and she had a penny in her shoe for luck.

The maid of honor, Karolene Towns, wore a nile green balle rina length dress of lace and satin fashioned after that of the brides. Her bouquet of white carnations was carried on a white

Best man was Marlon Inman. and ushers were Howard Watson and Marvin Gaddy.

Nuptial music was furnished ★ Sit back while beautiful by Mona Wilhite, who played the traditional wedding marches and Carol June Buhrman who sang "Because" and "I Love You * That's all there is to it!

Truly For her daughters wedding, Mrs. Wimberley chose a grey dress, which she wore with white accessories and a white carnation corsage.

Mrs. Grimsley, mother of the groom, wore a blue dress with white accessories and a white carnation corsage.

A reception for the wedding party and relatives was held immediately following the ceremony at the home of the bride's parents. The house was decorated throughout with white mum bouquets.

The serving table was covered with a white lace cloth and centered with an arrangement of white mums.

Janice Grimsley, sister of the groom, presided at the bride's book, while the spiced tea and cake were served by Anita Powers and Lois Wimberley, cousins of the bride.

MOTHER VISITS



designs glide out . . .

Liberal Trade-In

 $\mathbf{O}.00$

HARVEY BASS

FOR A NECCHI

BF SEWING MACHINE

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ings.

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YOU'VE GOT TO SEE IT TO BELIEVE IT



FOR YOUR OWN PROTECTION FREE HOME DEMONSTRATION COME SEE THE AMAZING WONDER WHEEL NECCHI **No Down Payment** BEFORE YOU BUY ANY SEWING MACHINE

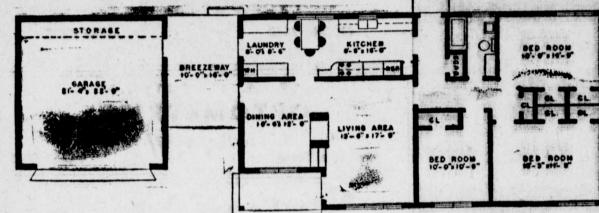
> ARES TRACK 16 different cabinets and consoles to choose from modern and traditional walnut, mahogany and



Mrs. Bell of Lubbock, is visit-







A Southern farm and a liv- windows. Either way is attrac-bedrooms, a large linen closet in the hall, and ample space for

There is ample room in the linen in the bathroom. Also, there & RANCH House Plan No. 5140 There is ample room in the linen in the bathroom. Also, there were just made for each other. kitchen for serving family meals is convenient storage space in the This house will be especially and for making a compact arpleasant during a scorching Dixie rangement of your freezer chest,

summer. Each room is either a laundry equipment, and water corner room or a first cousing to heater.

one, so there will be lots of light | The bath is arranged near the and ventilation. The breezeway, back entrance so that field hands of course, will be cool even on may wash up before going to the hottest days. It can be left other sections of the house. open, screened, or provided with | There are closets galore in the



Crows Attend New Chevrolet Truck Showing

Arthur Crow and James Crow, of the C & H Chevrolet has just Onard Upton, will be here next returned from Oklahoma City Sunday evening, November 15, where they attended a private preview of the new 1954 Chevro-Church of Christ Bible choir at let trucks.

The exhibit and accompanying business session were sponsored the services for the evening, with by the company for all retail one doing the preaching, one dealers and salesmen in this leading singing, another acting area and emphasized the importance Chevrolet is attaching others leading in prayer. to its soon-to-be-announced new truck line.

clusively to new truck models," said Mr. Crow. "The reason soon became clear. The 1954 line cntains so many features that even a review or highpoints required his sister and brother-in-law, considerable time.

"Not only will Chevrolet have more to offer the truck user in 1954, but it will expand the

forces behind its selling. Included is an expanded advertising program." Mr .Crow said he plans to ar-

range a special showing of the the trucks become available for

display later this month. It is one of the few times in history that Chevrolet has exhibited new trucks apart from new passenger

are attending Baylor.

Among pledges to Sigma Nu, Greek letter fraternity at Texas Tech, was Lloyd Kriegel, of Muleshoe, a son of Mr. and Mrs. Al-

Mr. and Mrs. Sam Fox and Mrs. Pat Bobo attended the Knife and for masonry construction but will Fork Club at the La Vista in Clovis, N. M., Friday night.

equate for any farm carpenter the editor. Among other things construction. The straight lines or for any farmer handy with



Joe Upton, son of Mr. and Mrs. Texas Tech.

The boys will have charge of as master of ceremonies, and Everyone is cordially invited

to attend the services, and listen "The meeting was somewhat without precedent in our exper-

ience because it was devoted ex- RETURN TO CALIFORNIA

Mr. and Mrs. C. A. McGee of San Diego, Calif., returned home last week after visiting here with Mr. and Mrs. Bob Burkett.

IS VISITING CHILDREN

Mrs. E. P. Burlsmith is visitng this week in Vernon with her daughters, Mrs. J. F. Shivers, and Mrs. M. T. Carter and their families.

new line in his dealership when ATTENDED FOOTBALL GAME Mr. and Mrs. Albert Carrol and Dr. and Mrs. A. E. Lewis, attended the Baylor and Texas football game Saturday in Austin, and visited with their children, who

BULA TEACHERS VISIT

OFFICE OF THE JOURNAL

The Journal had a nice visit from three teachers of the Bula high school recently. The three were interested in a better contact, through the paper, with the community and school.

In the group were Claude Morrison, coach; Joe Turner, commercial teacher; and Marion J. McDaniel, journalism and English instructor. Bula's football team has had an outstanding year and community interest in the team is high, the men told they have more than fifty in quarterback club.

WERE WEEKEND GUESTS

Mr. and Mrs. Baker Johnson

Mr. and Mrs. Henry Hanover.

Sews With 2 Or 3 Needles

- **Buttonholes** Without Attachments
- Monograms
- Sews On Buttons

Call 3323 For Free

THE MULESHOE JOURNAL, Thursday, November 12, 1953

and children of Three Way spent the weekend here in the home of with Mr. and Mrs. Gordon Mur-

THE AMAZING

BERNINA

SPENT WEEK HERE

rah and family.

Mr. and Mrs. Earl Henry and

Home Demonstration

- OR SEE -BARBARA BURTON

Burton's Leather Goods Shop

Or When In Clovis Stop At Randall Sewing Center

AMERICA'S NEW RAILROAD

In The Hotel Clovis

car models. garage for seasonal items, or for items used only occasionally. PLEDGES SIGMA NU The plans call for a double fireplacing opening into both the dining and living areas. However, you could have a conventional fireplace instead, or a space heater in the same place. vin Kriegel. Pledges were an-If you prefer a basement with a nounced at the end of the annual

central heating unit we suggest rush season. that the entrance be arranged on the breezeway and the central ATTENDED CLUB unit put in the basement. This house has been designed

be equally attractive in conventional frame. The plans incoporate all of the economy measures plan No. 5140. Blueprints are adthat can be applied to simple and simplicity of the roof mean tools. a minimum of cost per square foot of floor area.

You can obtain blueprints for this THE MULESHOE JOURNAL FARM & RANCH House Plan No. 5140 and a handy list of materials by which you can figure your construction cost accurately. Send \$1 to Building Editor, FARM & RANCH - SOUTHERN AGRI-CULTURIST, Dept. L-36, Nash

ville, Tenn. Order by number

Who got

PUZZLE:

PIER DEFE SPECIALS

the hundred million dollars?

He walked into our office seven years ago, sat down. We knew the customer. And a wonderful credit rating he had, too.

Said he wanted airplane engines. By that time blueprints were scattered all over the place.

He was taking no chances. Not one engine would he accept without testing first, stripping apart, building up again, and testing once more. Hmm!

And more. Every engine he bought would be overhauled after 15 running hours.

He didn't say so, but he must have known we would have ideas, too. (Lights burn all night when engineers at our place see ways to improve things we make.)

The climax was last August. The customer announced that he would allow 1,200 hours flying time from these G-E engines before an overhaul.

In other words, 80 times as many hours without overhaul as seven years ago. And today only every tenth engine is tested twice before delivery because of what has been referred to as the "perfection rate" of G-E jet engines.

Oh, yes. The hundred million dollars. With General Electric engines now giving extended service, not so many are needed. Improvements have saved the customer that much in five years.

P. S. Who's the customer? The U. S. Air Force. And what was the engine? The J-47 jet engine.

And who got the hundred million dollar saving? Who profits from more Air Force per dollar? The taxpayer, everybody. This story is one more example of what happens where research men and engineers are at work. Products gain in efficiency, do more. New products emerge, and the public is always the gainer.

ou can put your confidence in

8

12



The "stamp of newness" -- and another new Santa Fe freight car is ready to roll

21 miles of new freight cars added by Santa Fe last year!

Remember when you used to count freight cars as a kid?

How would you like to count and stencil the "stamp of newness" on 21 miles of them?

That's what Santa Fe did last year-added 21 miles of new cars to its great fleet of modern freight cars. And so it goes-year after year after year-until today there are 84,898 freight cars serving shippers on the Santa Fe.

Santa Fe

With this building new program, Santa Fe is meeting the ever-growing need for moving vast tons of wheat, livestock, perishable foods, minerals and merchandise to the markets of America.

And many of these cars are new and special types to serve shippers in new and better ways-like the "MTC 3150" mechanical refrigerator car that works like your home freezer.

It costs Santa Fe millions of dollars-earned dollars-to acquire this great fleet and maintain its own "steel highway."

But it doesn't add a penny to the taxes you pay.

PROGRESS THAT PAYS ITS OWN WAY









THE MULESHOE JOURNAL, Thursday, November 12, 1953

Lazbuddie Held **Carnival Last** Friday Night

The Lazbuddie Hallowee'n Carnival, held last Friday night was several other ladies from the well attended, and everyone Eastern Star Lodge in Muleshoe, themselves.

there seemed to be enjoying The main point of interest was The Journal a short report of the the ducking board. Some of the meeting. teachers certainly got their share

of the baths. The evening was climaxed by the coronation and the crowning escorted to their places by cats, meetings, instead of orchids witches, goblins, and ghost. Lights were turned out, and a a fund for religious education of the blind. skeleton dance was performed.

Gail Ivy was crowned grade school queen, by Eugene educational scholarships, given Vaughn; Carolyn Hinkson was crowned by Dean Watkins; and these was earned by the Orchid Betty Littlefield was crowned fund. \$730 was given to little Jan High School queen by Jerry Memmick, who is losing her Gleason.

Willbanks Speaks To Lazbuddie PTA

The Lazbuddie P. T. A. held its regular meeting Monday Nov. at 8 o'clock p. m. Mrs. Jewel Trieder, president presided.

The goal for the year was discussed, and it was decided to build up the library and to buy elected Associate Grand Conductfolding tables and chairs for the lunch room, and for banquet purposes

The fourth grade won the prize for having the most parents present at the last meeting. The Thanksgiving supper was set for November 23, and tickets are now on sale.

dent of Muleshoe, who has lived Mr. Fred Wilbanks, grade in the home for the past eleven school principal, was the speaker years. Dr. Craver sends his greetfor the evening. His topic was ings to all his friends in Mule-

Stop Taking Harsh Drugs for Constipation Avoid Intestinal Upset! Get Rellef This

Gentle Vegetable Laxative Way! Mrs. E. L. Magby, Mr. and Mrs.

r constipation, never take harsh drug

Mrs. Dunn Reports On Grand Chapt. Meeting In Dallas

Mrs. Winnie Dunn, who with recently attended the Grand Chapter meeting in Dallas, gave

One of the highlights of the meeting was when Worthy Grand Matron, Mrs. Mildred Garlitz, explained her project for the of the queens. The pageant be-ing presented in the form of a Orchid Fund". Mrs. Garlitz ex-Hallowee'n Ball. The kings were plained that when she attended

the blind.

lene.

ress.

being given, money was put into There were ten \$400 religious away this year. The money for

There will be a regular meet ing of the High School Parent sight. The money is to be used on her education, and she is Teachers Association Monday studying to be an instructor for evening, November 16, at 8

o'clock in the high school build-Each of the five districts in ing, Each parent is urged to at-Texas bought an iron lung, tend. The PTA needs each parent which will be used where it is and each teacher if the organimost needed. At present, the iron zation is to function properly. lung of this district is in Abi-

A very interesting program has been planned for the evening. The theme, "Education on for Mrs. Mary Schoeverling of Houston was elected Worthy What?" The various departments

Grand Matron of Texas, and Mrs. of the school will give demon-Pauline Smith of Lubbock was strations of their work and special music will be given by the Music Department under the di-

rection of Mr. Tom W. Shirley. The next Grand Chapter meetng will be held in Houston, the latter part of October next year.



Pictured above is the Kinder garten class of Mrs. Clinton Bristow. The picture was taken at Lemmons, Connie Connell, Gail To Meet Monday

their recent Hallowe'en party. Locker, Diana Lorance, and Law-Back row, left to right: Mike rence Green. Sanders, L. T. Green, Patricia One class member is absent, he Purcell, Ronnie Swent, Linda is Ronald Green. Kay Moore, Ellen English, Pam-ela Kerr, Kenneth Maynard, and Bill Hart. Front row, left to right: Kindergarten." Their slogan is

GUARANTY ABSTRACT CO. BONDED FOR YOUR PROTECTION

Complete Abstracts of Title to All Lands and Towns in Bailey County Texas BETTE COWAN, Mgr. PAT R. BOBO, Owner

Office In Bank Building Phone 2640



"directed play builds character." The children made the ghosts, Mrs. Bristow teaches music, black cats, etc., which are hang-



Kindergarten Class In Hallowe'en Party

High School PTA

They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

Get sure but gentle relief when you are temporarily constipated. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. No salts, no harsh drugs. Dr. Caldwell's contains an extract of ana, one of the finest natural vegetable axatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satis-tying relief for every member of the amily. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's 30¢ size today. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

NOTICE

THE PARMER COUNTY

WATER COMMITTEE

Will meet in the Farm Bureau Office

In Friona

MONDAY NIGHT, NOV. 16

From 8:00 to 10:00 p. m.

For The Purpose of Issuing

WELL PERMITS

J. D. Sullivan, Mr. and Mrs. Art Stone, and Mrs. Bernice Hacker. Refreshments were served, and an enjoyable evening was spent by all who were present.

Mrs. L. E. Testerman honored er husband last week with a

Those attending were Mr. and

and Mrs

Several of the Muleshoe ladies

visited the Eastern Star and Ma-

sonic home in Houston, and met

there Dr. Craver, a former resi-

shoe. He is a former chiropractor.

Testermans Have

Surprise Party

urprise forty-two party.

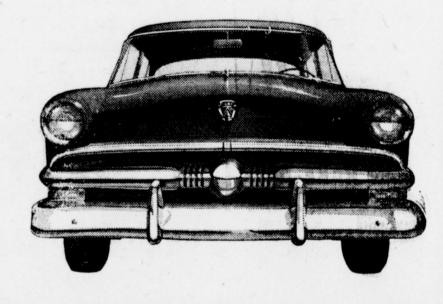
Testerman, Mr.

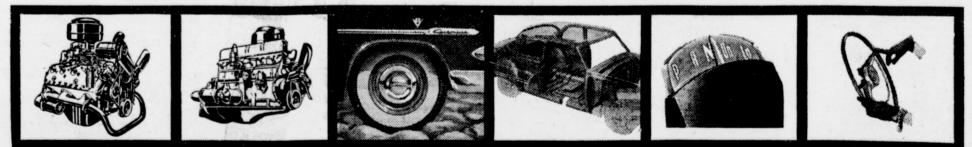
'Our American Way of Life" After he spoke, the F. H. A. girls had charge of the program. They had a panel discussion, bringing out the purposes, goals, and achievements, of F. H. A. Charlene Graef, was leader of the program, with Jimmie Carpenter, Barbara Hinkson, Clara Jean and Therese Jesko, and Louise Ham, taking part in the discussion.

Why more than a million owners this year have chosen the Worth More" FORD!

They have discovered first hand what the surveys show... Ford, with all its fine-car features, is worth more when you buy it, and worth more when you sell it!

> OVER A MILLION OWNERS can't be wrong! Ford is the one fine car in the low-price field. It gives you the "GO," the style, the comfort, and "build" of cars that sell for far more. And, it's only natural that Ford keeps its value better, in resale, than any other car on the American Road. Check the features below for some of the "Worth More" reasons for the swing to Ford.





Lowest-priced V-8 in America! And the only V-8 in the lowprice field. Ford's high-compression V-8 power plant delivers its "Go" on regular gas!

friction Mileage Maker. With 80%, is another Ford big-car

Most Modern Six of all is Smoother Ride, with front end Fine-Car Build means using Fordomatic Drive is the only Finest Power Steering-that's Ford's high-compression, low- road shock reduced up to steel of the same quality and "automatic" in its field with Ford Master-Guide. Does up thickness as in costliest cars. the "Go" of an automatic inter- to 75% of the steering work Overdrive, it was the winner in feature... and you get it with- Ford is the most completely mediate gear plus the smooth- yet retains normal steering 1953 Mobilgas Economy Run. out gas-eating extra weight. insulated car in its field. ness of a torque converter. "feel" on the straightaways.

Please, if you contemplate drilling within the next 60 days, come in Monday night to secure your permit.

COMMITTEE MEN:

T. M. Caldwell, Bruce Parr, D. B. Ivy, C. V. Potts, and Raymond Euler

PHONE 4930

FORD AUTOMOBILES AND TRUCKS

MULESHOE MOTOR COMPANY

with any in the second with the state and the second second second

MULESHOE

FORD ::: take a Test Drive today!

If you're interested in A-1 used ears, be sure to see our selections

Join the swing to



in the second second

HE MULESHOE JOURNAL, Thursday, November 12, 1953

the Junior High School building.

Mrs. Ed Johnson, president, pre-sided during the business meet-

A campaign to urge every

Classroom Ass'n. Met November 2

teacher to pay his poll tax was The Muleshoe Classroom Teach-ers Association met in regular sponsor A. M. Aiken, Jr., for govsession Monday, November 2, at ernor.



EASY TERMS

new Filtra-matic I DR21-21 Buy this Trio to make your Frigidaire Leisure Laundry" Live-Water Action

HARVEY BASS

New Prestoe-Matic

takes large pieces easily.

A film entitled "What Great er Gift", was shown. This film People Will fessional person, and showed something of what teaching is all about. It is no longer true, Present Program nor was it ever in fact, that just anyone can teach school. Today's teacher needs professional prep-

Reports from the standing Progress Young

aration to acquire the undershown by Earl Ladd. Present for the meeting were Mmes. Mable Dowell, J. R. Baker, Ed Johnson, D. B. Lancaster, Paul

Obenhaus, N. L. Middlebrook, young people will sing several Radie Boone, Pete Dowell, Eldon special selections. and several Page: Robert Sanders, F. L. Shelby

Misses Effie and Zeffie Childress, and Lilly Williams.

Delta Kappa Gamma this kind to be undertaken by the Progress Church, and if it is successful, more of the same Build Barbecue Members Enjoy Mexican Supper

Teachers, who represent Bail ey County in Delta Kappa Gamma Chapter , met in the home of With Mrs. Barron Mrs. Mable Dowell, Thursday November 5, for a Mexican sup-per. Mrs. Dowell and Mrs. Jerry Kirk were hostesses. The Delta Kappa Gamma

strives to promote better teach. ing through higher education and legislation. After the meal, visiting and games were enjoyed by the fol-

lowing. Mmes. Wilson Witherspoon, Ed Johnson, Clifton Finley, Radio Boone, John Watson, and the hostesses.

Reunion Is Held In Sullivan Home

Those attending a family reunion in the home of Mr. and Mrs. N. O. Sullivan of Enochs Sunday, are as follows: Mr. and Mrs. J. P. Walker, Portersville, Calif.; Mr. and Mrs. John Williford and daughter. Mesquete; Mr. and Mrs. Tom Williford, Lubbock; Mr. and Mrs. J. W. Moss and grandson, Meadows; Mr. and Mrs. John Stanford and son, Muleshoe:

Mr. and Mrs. V. D. Stanford, Amarillo; Mr. and Mrs. Sam Stanford and family, Andrews; Mr. and Mrs. Johnnie Winston

Littlefield; Mrs. Laurna Blanton

and sons, Mr. and Mrs. Sam Cun-

for the membership.

In the absence of the presi-dent, Gladys Wimberley, Frances a barbeque pit in the city park, construction work to begin soon. King presided during the busi-Lodge members will go to ness meeting, in which the class Littlefield next Tuesday night to planned the completion of their a district meeting, relative to oryear books, together with plans ganizing a district secretaries for their Christmas meeting meeting. All those wishing to go which will be the first Monday are asked to meet at the Lodge night in December. The young people of the Proghall by 7:00 and all will go toress Methodist Church, under Three group captains were

ed, and members voted to build

Refreshments of donuts and

Walter Hapke and family of Clovis, N. M., and Mr. and Mrs. J. J. Gross of Muleshoe, attend-

ed the wedding of Mr. Hapke's

son at Lubbock, Sunday, Novem-

DR. B. Z. BEATY

Dentist

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Closed Saturday P. M.

Res- 5103

gether about 7:30. A short busithe direction and leadership of present and discussed their du- ness meeting will take place in standing and skills essential to Mmes. Byron Gwyn and O. S. ties and future work, under the the thirty minute interval. good teaching. The film was Richards, will have charge of the new organization of classes for Members voted to hold a bake Church services for the coming adults.

Church services for the coming Sunday night. The message, taken from the 23rd Psalm, will be brought by Pather and a substances and a substance of the services of the to find a substance adults. After the business meeting was concluded with a prayer of dis-missal by Mrs. Hale, an hour of followship was able to find a substance sale at Piggly Wiggly grocery Wednesday, November 25, and each member is asked to bake a pie or a cake. Gardner, H. G. Burchett, Jack Pat Cooper. A choir, made up of fellowship was enjoyed by all. Refreshments of hot apple pie coffee were served by Louise topped with grated cheese, and Rucktashel. coffee were served by Mrs. Bar-Anyone wishing to come to ron, assisted by her daughter, ATTENDED WEDDING

Jack Johnson, John Watson, and this service is cordially invited Mrs. George Vaughn.

This is the first program of Rebekahs To

All members of the Church are especially urged to attend and Pit For Park back the young people.

The Winsome Class of the First

Baptist Church met Monday

evening in the home of Mrs. Le-

la Barron, their teacher, for the

a prayer by Christine Morgan, and Mrs. E. R. Hale, assistant

teacher of the class brought the

beautiful devotional from the

44th chapter of Genesis, using

the scripture, "How Shall I Go

Up To The Father, Lest The Lord

The meeting was opened with

regular monthly meeting.

poems will be read.

to attend.



Jones presiding. Business matters were discuss-

> FARLEY INSURANCE AGENCY **REAL ESTATE & INSURANCE**

> > AUTO FINANCING - FARM LOANS

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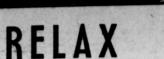
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YOUR DOWNTOWN THEATRES

Box Office Opens 6:45 P. M. Show Starts 7:00 P. M. Saturday & Sunday: 1:45 p. m. And Continuous Showing

ATTRACTIONS FOR THE COMING WEEK

VALLEY

THURSDAY & FRIDAY

Alex Nicol Audrey Trotter -In-

Champ For A Day

SATURDAY ONLY

Sonny Tufts Barbara Britton

Gets Clothes Really Clean I

Come in. See a demonstration of Mgidaire Live-Water Action in the Automatic Washer. There's nothing else like it. Gets the "deep-down" dirt ordinary washing actions can't touch. Porcelain finish, too!

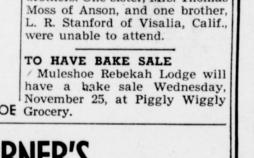
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Electric Ironer Sit down! Take it easy! And do your ironing better than ever in only half the time. New, exclusive Prestoe-

you like ... bone-dry for im-

mediate storing, or dampdry for ironing. See the

ningham, and Mr. and Mrs. T. J. Sullivan and son, all of Enochs. Mmes. Walker, Williford, and Matic Foot Control leaves both hands Moss are sisters of Mrs. Sullifree. And the long, open-end roll van. John and Sam Stanford are brothers. One sister, Mrs. Thomas





 BRAS
GIRDLES
CORSELETTES what a

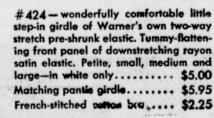
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smooth new line

you've acquired in your front-panelled

Warnerette!

Calculated to keep your curvesome figure slim and trim with oh-sogentle persuasion. Simply divine the way it smooths your hips . . . flattens your tummy . . . yet feels like nothing on! Ask for Warner's* new front panelled Warnerette*; it's pinmoney priced!



Reg. U.S. Pat. Oft.

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The state of the state



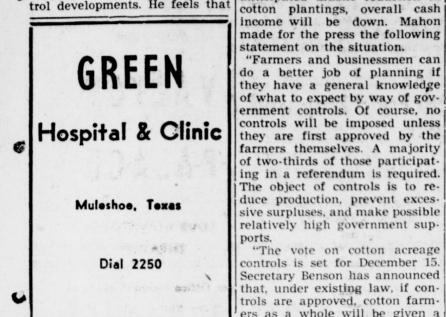


VOTE SET FOR DECEMBER 15 **Congressman Mahon Warns Farmers** And Businessmen On Crop Controls

points out that by reason of the

anticipated drastic reduction in

Congressman George Mahon | many adjustments are going to warned farmers and businessmen be necessary to meet the shock this week of the importance of of forthcoming programs. He E keeping abreast of acreage control developments. He feels that





Football Contest! Nothing to

buy-just come into our store

for an official entry blank.

RULES

1st Prize-1 17-inch RCA Victor Television Set 2nd Prize-1 RCA Victor table model radio-phono-graph combination

Next 5 Prizes-5 RCA Vie-tor portable Radios

2

FOOTBALL

national allotment of 17,910,000 acres. This is 16% below what farmers were able to plant in 1950, the last year when acreage controls were in operation.

"There has been a shifting of cotton production toward the West, particularly to California, and these Western states will share in the national allotment. This means that in most cotton counties of the Nation sharper reductions will be made because of the shift of cotton production westward, and because of the overall 16% cut below the 1950 control program.

"Under the anticipated control profitable practices. program, farmers in cotton-producing counties will be privileg. raised at average yields is often ed to plant a certain percentage, relatively unprofitable crop. A they are first approved by the of their cropland to cotton. Generally speaking, within the county the percentage factor for each average yields of 19 bushels per cotton farmer would be the same. acre returned the farmer a profit The factor would differ from of less than \$2 per acre if he got county to county. It would be \$2 per bushel for his wheat. Acsive surpluses, and make possible based upon the percentage of tually, that farmer would be the total cropland in the county which had been planted in some other crop. "The vote on cotton acreage cotton during the past five years.

However, the five year period Secretary Benson has announced upon which allotments for next that, under existing law, if con- year would be based would include 1949 and 1953. The law specifies that abnormal weather conditions must be taken into account in arriving at allot-

ments.

19th District cotton factors rang- a bit of fertilizer, and the necesed from a low of 12% in Yoakum sity of greater mechanization of County to a high of 58% in Dawson County. The factor represents searchers say "Yes' the percentage of cropland that the average cotton farmer in the time saving devices, the farmer county could plant in cotton can boost his yield to 40 bushels under the program. The average per acre and his profit to over factor in the 25 counties was \$32 in the mid-western area 38%. This was by far the high- where studies were conducted. est average of any block of counties in Texas. Scores of Texas counties had factors of less than 5%. The factor for Bailey County was 31%.

"Prior to December 15 the local PMA office will announce the proposed factor for 1954 in each county. Generally, the announced factors will be lower for 1954, but the figures cannot be accurately predicted. Many variations can be expected as a result of cotton-planting histories for the key fiveyear period.



By John C. White, Commissioner

WHEAT

This doesn't mean the farm-

er should stop growing wheat

on the vast acreages of his

land. It does mean he should

stop wasting his time on 19-

operations. Is it profitable? Re-

By using enough fertilizer and

The dollar-and-cents picture in

The fixed cost for low yield

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ample, a producer in a county

with a 30% cotton factor could

the test area looked like this:

his yields.

FOR MORE PROFITABLE crop value per acre of \$38. This meant only a profit of \$1.67 per acre, with wheat costing \$1.91 Will the coming restrictions on

per bushel to produce. wheat acreage in Texas be a On the other hand, the high blessing in disguise? Perhapsyield wheat, using more fertilizif it forces the farmer into more er and efficient operations ran like this:

Surprisingly enough, wheat Fixed cost \$32, plus \$15.85 worth of fertilizer for a total of \$47.85 per acre. Production here recent study in a mid-western amounted to 40 bushels per acre, wheat growing area showed that for a crop value of \$80 per acre. This left a profit of \$32.15 per with wheat costing only acre \$1.20 per bushel to produce.

Of course, wheat acreage allotments are designed to hold better off using his land for down production, in the first place. But a farmer producing low yielding wheat on a vastly reduced acreage next year can easily be squeezed right out of the picture.

bushel wheat. He should boost TO DALLAS

Herb Griffiths and Elmo Evans How about this business of took Herb's son, Prentice, to Dalboosting wheat yields? Somelas last Friday for a checkup. The doctors found him improved. He will go back next month for another checkup.

THE MULESHOE JOURNAL, Thursday, November 12, 1953

TO OKLAHOMA ATTENDED MEETING

Pat Bobo attended the State Mrs. Edith West of Hagerman, Bar Association meeting last N. M., spent the weekend here week in Houston. He came back with Mr. and Mrs. Sam McKinsby way of Rome, where he visit- try, and the Oscar and Harold ed his mother. Saturday he at- Allison families. She left Montended the football game be-tween Texas and Baylor in Aus-Okla., for a visit with her childtin. ren.



Model

JOHNSON-POOL

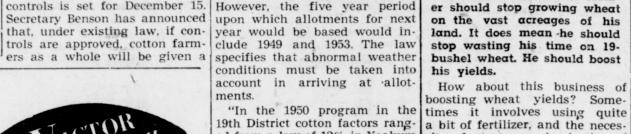
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MULESHOE

It's Inspection Time Again In Texas. If You're The Owner Of A Car Or Truck **Better Get The Inspection Over With Before The Rush!**

We Are Authorized By The Texas Department of Public Safety To Inspect Your Car And Place A Sticker On Your Car's Windshield When It Meets Specifications.





VOTE SET FOR DECEMBER 15 **Congressman Mahon Warns Farmers** And Businessmen On Crop Controls

warned farmers and businessmen be necessary to meet the shock this week of the importance of of forthcoming programs. He Receiping abreast of acreage con-anticipated drastic reduction in trol developments. He feels that

GREEN Hospital & Clinic Muleshoe, Texas 1 10 25 1 10 2 Dial 2250

cotton production toward the West, particularly to Califor-nia, and these Western states Congressman George Mahon | many adjustments are going to will share in the national allotment. This means that in most cotton counties of the Nation sharper reductions will cotton plantings, overall cash income will be down. Mahon be made because of the shift of cotton production westward,

made for the press the following statement on the situation. "Farmers and businessmen can

do a better job of planning if they have a general knowledge of what to expect by way of government controls. Of course, no j ducing counties will be privilegcontrols will be imposed unless they are first approved by the of their cropland to cotton. Genfarmers themselves. A majority erally speaking, within the counof two-thirds of those participating in a referendum is required. cotton farmer would be the same. The object of controls is to reduce production, prevent excessive surpluses, and make possible relatively high government supports.

"The vote on cotton acreage controls is set for December 15. However, the five year period Secretary Benson has announced that, under existing law, if con- year would be based would introls are approved, cotton farm-

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MULESHOE

. 1

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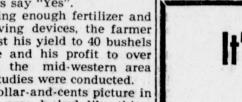
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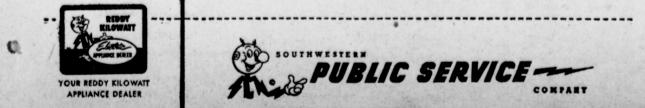
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no matter how the room or outside temperatures change, you enjoy controlled comfort, perfect sleeping. Try an electric blanket this winter, and you'll never use any other bed covering.



Buy no truck until you get our deal!

Be ahead on price! Chevrolet trucks are America's lowest priced truck line! It's easy to find a truck that costs more, but nowhere else will you find all the advanced features, all the thrifty power, all the ruggedness and durability you get in a Chevrolet truck. Be ahead on operating costs! Both the mighty Loadmaster engine light- and medium-duty models squeeze more miles out of every gallon of gas. Chevrolet trucks cut upkeep costs, too.

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C. & H. CHEVROLET CO.

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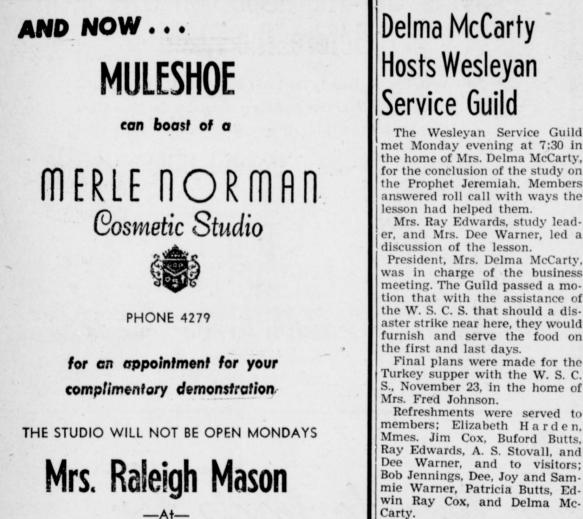
Pat Miller Will THE MULESHOE JOURNAL, Thursday, November 12, 1953

VISITED IN LUBBOCK

VISITED NEICE

Mmes. A. O. Smith and W. R. Mr. and Mrs. E. T. Lambert McClellan of Springfield, Mo., and Mrs. C. C. Blackwell of Amavisited over the weekend in Lubbock with her brother and sisterin-law, Mr. and Mrs. Dail Grif- rillo, spent November 4, with fiths and children, Carroll and their neice, Mrs. A. W. Copley and family. Donna





Sherry Stancell Is Party Honoree Wed Howard Tate

Sherry Stancell, daughter of Mr. and Mrs. Afton Stancell, was honored this week by her parents with a surprise party on her eighth birthday. Fifteen of her little friends, and relatives were present. Out of town guests were her grandmother, Mrs. Will Stacey of Lubbock, and two cousins, also of Lubbock.

Muleshoe H D. Club To Have All Day Meet

The Muleshoe Home Demonstration Club met Tuesday, November 10, in the home of Mrs. C. H. Gillis. Nineteen members answered the roll call to "A use-

Mr. and Mrs. Earl Miller of ful gift I can buy for 50c". Since the lesson was on holiand approaching marriage of day centerpieces, several of the their daughter, Pat, to Howard ladies brought the centerpieces Tate, son of Judge and Mrs. Ci- they had completed. Those demonstrating their centerpieces were Mmes. Briscoe, Caldwell, Miss Miller will be graduated from Baylor University this Smith, and Elrod. Mrs. Caldwell also showed the group several Panhandle Club and Kappa Del- baskets she had made

After the business meeting, ternity. The groom-to-be attend- the hostess served delicious reed Baylor Unixersity, and is freshments to the following: now a student of Baylor School Mmes. Day, Robinson, Bruns, of Dentistry in Dallas, where he Simmons, Bowers, St. Clair, is a member of Psi Omega Frat- Witte, Elrod, Briscoe, Maddox, Caldwell, Carney, Copley, and The wedding will be solemniz-ed December 20, at 4 p. m. in the The r

The next meeting will be an First Baptist Church, Earth, with all day meeting at the home of Rev. Bruce Giles officiating. The Mrs. Walter Witte, on Tuesday, November 24. Basket weaving will be the main event of the day.

WERE GUESTS

Mr. and Mrs. Cecil McGee of San Diego, Calif., and Mrs. Bob Burkett and daughter of Muleshoe, were guests in the A. W. Copley home last Thursday.

1. 2

CARD OF THANKS

We wish to express our sincere The Wesleyan Service Guild met Monday evening at 7:30 in appreciation for the many deeds the home of Mrs. Delma McCarty, of kindness and sympathy shown for the conclusion of the study on us at the recent loss of our the Prophet Jeremiah. Members loved one. May God bless each answered roll call with ways the one of you. Mrs. V. H. Montgomery

and Children

SPENT SUNDAY HERE Mr. and Mrs. Charles Mills of

Gerald's Cafe NOW UNDER NEW MANAGEMENT AND

A COMPLETE NEW STAFF OF WAITRESSES AND COOKS

Faster And More Efficient Service With Food Prepared The Way You Like It!

GERALD'S CAFE MULESHOE. TEXAS

RUPTURED

Then It's The World Famous

DOBB'S TRUSS NO BELTS - NO BULBS - NO STRAPS

It holds like the hand. It can be worn while bathing. It does not strut the rupture. It holds with a concave pad. Reason should teach you not to place a bulb or ball at the opening of a rupture, thus keeping the muscles spread apart. W. C. Goddard. Truss Technician, Dobbs Truss Co., will be at . . .



ONE DAY ONLY - SATURDAY, NOVEMBER 14

Are You A Good Shot? Get A Free Turkey Saturday

FOR A LIMITED TIME!

MULESHOE

Big Business

Running a home is hard work. Planning meals, washing, clean-ing, mending, taking care of the children with time out for civic duties can add up to a fifteen hour day for Mother.

But there is one thing that will make her work a lot easier, Dad. Give her a checking account so she can pay her bills by mail. Saves a lot of time and you'll find it pays off in better control of expense. Try it!



Member Federal Deposit Insurance Corporation

the W. S. C. S. that should a dis- Allison. aster strike near here, they would furnish and serve the food on

Mrs. Ray Edwards, study lead-

MISS PAT MILLER

the first and last days. Final plans were made for the Turkey supper with the W. S. C. S., November 23, in the home of Mrs. Fred Johnson.

Refreshments were served to members; Elizabeth Harden, Mmes. Jim Cox, Buford Butts. Ray Edwards, A. S. Stovall, and Dee Warner, and to visitors; Bob Jennings, Dee, Joy and Sam-Cliff spent the weekend in Sea-graves with her mother. Mrs. C. mie Warner, Patricia Butts, Edwin Ray Cox, and Delma Mc-

WERE IN DIMMITT

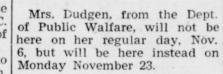
Name

Address

, at this an it if

was in charge of the business Olton, and Mr. and Mrs. Leon meeting. The Guild passed a mo- Richardson of Littlefield, spent tion that with the assistance of Sunday with Mr. and Mrs. Alvin

WELFARE WORKER WILL BE HERE



VISITED MOTHER

Mr. and Mrs. D. H. Sneed and graves with her mother, Mrs. C. M. Armstrong.

IN OKLAHOMA

Mrs. J. C. Wollard is in Dill, Okla., visiting her sister, Mrs. Mr. and Mrs. C. B. Howard B. A. Babb.

visited near Dimmitt Sunday with her parents, Mr. and Mrs. . D. Davis.

NEW TYPE Bostitch staplers in stock at The Journal.

HARVEY BASS WEEKLY FOOTBALL CONTEST

Big Prizes Weekly - 3

- \$50.00 Certificate On The Purchase Of A Necchi Sewing Machine.

2nd. - \$40.00 Certificate On The Purchase of A Necchi Sewing Machine.

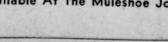
3rd. - \$30.00 Certificate On The Purchase Of A Necchi Sewing Machine.

Grand Prizes -Ist. — A \$100.00 Men's or Ladies Wrist Watch. 2nd. — \$100.00 Certificate On The Purchase Of A Necchi Sewing Machine.

-RULES -

Listed below are 16 games for the week of Nov. 21. All you have to do is circle the teams you think will win and bring or mail this ad to the Harvey Bass Appliance Store on or before Friday noon, November 20. Only one cer-tificate good to a sewing machine. The grand prizes will be awarded to the contestant having the most winning teams at the end of this series of ads which will appear each week for nine weeks.

| uleshoe vs. Olton | Iowa vs. Notre Dame |
|------------------------|----------------------------|
| abama vs. Maryland | Michigan vs. Ohio State |
| ylor vs. So. Methodist | Minnesota vs. Wisc. |
| lif. vs. Stanford | Rice vs. T. C. U. |
| lumbia vs. Rutgers | So. Calif. vs. U. C. L. A. |
| artmouth vs. Princeton | Okla vs. Nebraska |
| . Tech vs. Duke | Tenn. vs. Kentucky |
| inois vs. Northwestern | Kansas vs. Missouri |
| Extra Copies Available | At The Muleshoe Journal |
| | |

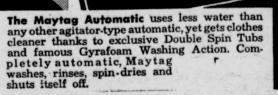






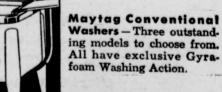
Cannon bring you this outstanding value! If you buy anw one of the four famous Maytag wash-ers during the next 14 days you will receive a beautiful 48-piece Cannon Towel Set. Now is the time to get that wonderful May-tag washer and receive your 48piece Cannon Set as a special divident.

MULESHOE



Cannon Towel

Ensemble



JOHNSON - POOL TIRE & APPLIANCE

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