## The Q

VOLUME 31, NUMBER 36

Quarterback Club To Hold First Meeting Friday Noon At Gerald's


Billy Don Smith Killed By Truck

First Soil Conservation Tour Is Scheduled For September 14


New City Hall Is A Model For Convenience of Workers and Public

n

## American Bar

 Observes 75th Anniversary| Reata Peeler |
| :--- |
| Joins Munleshoe |
| Floral Company |

Entertain Lions
Joins Munleshoe

Fifty-Eight Men On Soil Fertility Tour Had Luncheon Program Here

$\qquad$


 and



Wonderfully simple, simply wonderfu!!" . . that's what hundreds of housands of owners say about their a you too. It's a smoother running fullrotary machine with forward-reverse action, automatic bobbin winder, sewlight, dial tension control and dozens of other important qualIy features that make sewing so anioyable (and professional in appearance). When not in use as a swing machine, the smart "heir-com-styled" cabinet serves as a wseful occasional table . . . superbly finished to compliment the finest home, yet practical in any home.


Here's a prize contest that's really fun for everyone. All you have to do is "Count-the-Dots" in the panel below, then write us the number of dots you think this puzzle contains. Send it along with your name and address, and mail to our store address below. But you must act fast! Time counts. The winner will be decided by the accuracy of his or her count and also by earliness of entry. You must start now. Count-the-Dots today. Send in your entry right away and you may be a lucky winner!

Certificates worth Thousands of Dollars

##  <br> Certificates Worth $\$ 5000$ Certificates Worth . . . \$3500 Cerificates Worth . . . \$2500 ... Toward the Purchase of a NEW Domestic sewmachine

## Follow these Rules to WIN

1 Just count the dots in the panel at the right and mail your entry to our store. Accuracy and earliness of postmark count. In the event of a tie, the judges will also consider neatness and originality of entry. Oni'y one grand prize will be awarded. Decision of the judges shall be final. All entries become the property of the sponsor.

2 Be sure to include in entry your name and complete address. Only one entry will be allowed per person. Everyone is eligible for prizes except our employees, employees of this newspaper, and their families.

3
This contest closes midnight of Sept. 1 1953. No consideration will be given entries postmarked after this date.


COUNT EVERY DOT IN THIS PANEL

## DYER HARDWARE \& FURNITURE



## New and Used

 FARM MACHINERYI-Used Two Row Binder.
2 - New 10 Ft. Broadcast Binders.
2 - New 9 Ft. International One Way Plows Each

1-New 5 Ft. International Combine $\$ 595$.

New International Tandem Disc Harrows
Each
$\$ 250$.

NOW ON DISPLAY
COTTON STRIPPERS
COTTON STRIPP
 To Do A Clean Job On The Rankest, Highest Irrngated Cotton Or On Light Short Dry Land Cotton - SEE IT BEFORE YOU BUY.

JOHNSON \& NIX


FRY \& COX BROS Muleshoo

It's Simple ARITHMETIC YOU SAVE

AND.... CHOICE BEEF IS GETTING SCARCE!

COME IN AND LET US SHOW YOU HOW YOU CAN SAVE ON MEAT WE HAVE A COMPLETE MEAT HANDLING SERVICE - slaughtering odressing oprocessing - packaging rendering - cold storage Bring In Your Animal For Complete Processing Or Buy The Meat
That You Select In Our Plant-Store It In One Of Our Food Lockers

## VANCE'S COUNTRY STYLE SAUSAGE <br> KK FOR IT AT YOUR FAVORITE FOOD STORE <br> VANCES COUNTRY

## Muleshoe Locker <br> PHONE 7370 <br> MULESHOE

## When You Buy BEEF In QUANTITIES <br> <br> \section*{ES}

 <br> <br> \section*{ES}} WE HAVE A COMPL Or In Your Home Freezer.

## -



## DR.PEPPER

REEULAR SIZE
DIAL SOAP, 2 for
27e
CAMP FIRE NO. $1 / 2$ CAN
VIENNA SAUSAGE
CAMP FIRE NO. MEA CAN
POTTED MEAT
10c
--------- 6c
MELLORINE


Mill

PTio ancct sme no 30 can
BARBECUE ..-............. 59C

## APRICOTS


K̂̃oili Aio , for ........... 25 c
QUART BOTTLE
PUREX
CLEANSER
SPIC \& SPAN
 cauforna CALIFORNIA
CARROTS, bunch ... $10 c$ HOME GROWN
BELL PEPPER, lb.

CALIFORNIA
CELERY, each
................. 15c SQUASH, lb. $\qquad$ 71/2c

## Tomatoes ${ }^{\text {citimic }} 19$ c

LIBBY'S FROZEN $10 \frac{1}{2}$ OZ. CAN
PIPBACHES
HILLS 'O HOME 14 OZ. PKG.
HILLS 'O HOME
SPINACH

Farmers Advised To Keep Wary Eye For Insects Bollworm Eggs Found

\section*{| The large population of worms | farms of cotton and checkin |
| :--- | :--- | :--- | :--- |
| and beetles in the alfalfa dur. |  |
| ing the hay baling demonstra. | or insect infestitations; he car |
| oried the above mentioned |  |}

 was brought to the attention of
the county agent and specimens were collected.
identification.
 no importancidae to and is one one of but
the worms that were present in
large number in the large number in the palfalfa were
bollworms that had a somewhat
altered appearance
alesultina bollworms found in cot. Dr. Freeman Fuller, ass't. Ex
tension Entomologist for the Ex-
tension Service was in Muleshoe on the day o
the hay baling Stop Taking Harsh Drugs for Constipation Avoid Intestlnaal Upset! Get Reller Thls Gemul Vegelabio Laxaino Wal.

## 



- without repeated you doeses. "on schededule"



Judge Bills Is Rotary Speaker

## "The Importance of the Three L's In Our Western Civilization"

 was the subject of an addressby District Judge E. A. Bills be fore the Rotary E. A. A. of M11s me Mule.
shoe at its meeting Tuesday shoe at its meeting Tuesday
noon in the dining room of the

Postoffice Cafe. | $\begin{array}{l}\text { Postoffice Cate. } \\ \text { Pis three Ls sta }\end{array}$ |
| :--- | His three Ls stand for Liberty,

Law, and Love. He traced the
beginnings of human libert Law, and Love. He traced the
begnning of human liberty
from the city states of ancient from the city states of ancient
Greece, where individuals first
learned the meaning of freedom. learned the meaning of reeedom.
The law, he said, comes down The law, he said, comes down
to us from the common law of
England and today the courts stand as the b
against in justice
He said the
He said the Christ himself pro-
claimed the third $\mathbf{L}$, which
ands claimed the third L. whic
stand $\begin{aligned} & \text { tor Love. He pointed out } \\ & \text { that Jesus in his beautiful taut }\end{aligned}$
. stand eor Love. He pointed out
that Jesus in heautiful talk
called the Sermon on the Mount, called the Sermon on the Mount,
advised his listeners to ".
thy neve Jude neghbor as thyself."
Juills said the three have
built our western civilization built our western civilization of
which we are all so proud. At
the end he said that he had se the end he said that he had re.
ceived most of his ideas for his ceived most of his ideas for hi
address from
monte Rotarian
monthly magazine of Rotary In monthly magazine of Rotary In-
ternational.
The program was introduced The program was introduced
by Melvin Bass, program chair-
man. Guests included Boo Rog ers, court reporter; Alex Wilkins,
Cub Pack leader and three Cub
Scouts: Dixon Ray, Darrell Lan.

$|$| WERE IN RED MIVER |
| :--- | :--- |
| Mr. and Mrs Ebb Martin and |
| daughter spent last wetind |
| Red River, N. M. | | HERE FRR TWO WEEKS |
| :--- | :--- | \left\lvert\, \(\begin{aligned} \& Mr. and Mrs. Terrell Paul of <br>

\& Mubbock. Mr. and Mrs. Paul were\end{aligned}\right.\) HERE FOR TWO WEEKS
Mr. and Mrs. Bill Shields of returning from a from vacation trip
Salt Lake City salt Lake city, Utah, are here
for two weeks, and will visit
in the home of Mr and Mrs. W. McDorman, and Mr. a
Byron Guinn. RE in mONAHANS Mrs. Frances Guiney and child-
ren are visiting friends in Mon
hans hans this week.

Mrs. Lula D. Gorrellion Mrs. Lula D. Gorrell returned
Iast week from Clearfield, Penn.,
where she hos Cle last week rom Clearfield, Penn.,
here she has been visiting with
relatives since May.

PAT R. BOBO Attorney-At-Law Muleshoe, Texas
Otfice In Bank Buildin

## NOTICE

During the summer months we would appreciate your
bringing the hens you have for sale in on Wednesbringing the hens you have for sale in on Wednes
days. The chickens are picked up by truck on Saturday and ever, if it inconveniences you too much, you may bring hem in when you feel the need.

J \& J PRODUCE COMPANY PHONE 3819

MULESHO
INSURANCE
FIRE CROP HAIL CASUALTY
Does Your Present Coverage
Furnish Adequate Protection?
Lewis Insurance Agency
Telephone 7320 - Barry T. Lewis
Office - East of Courthouse in Old Journal Building

THE MULESHOE JOURNAL, Thursday, Auqust 27. In


## C.FOR LOW COST FARMIMOI

With Butane-Propane you can cook and heat the homan You can also run the tractor, irrigate, genorate electricky
and fuel your trucks. Equip your various engines with and fuel your trucks. Equip your various engines with substantial savings in fuel costs and engine maintenance. Engines burning Butane-Propane run three to four seasona
The carburetion you buy and its method of application Is the key to successful engine operation. Ensign carbus
retor specialists for 36 years, pioneered Butang retor specialists for 36 years, pioneered Butane-Propane
Carburetion and has perfected the finest equipment for easy starting, power, economy and safety. Consult yous local ENSIGN Dealer. He is a specialist on Butane cone versions and will gladly inspect your engines and advise
on the feasibility and cost of the installation. Call or wriox on the feasibiity and cost of the installation. Cail or wrio
him for free bulletin on the use of Butane-Propane if uractor, truck and pumping engines.

WIEDEBUSH \& CHILDERS butane - propane
PHONE $2810^{\circ}$ MULESHOE

Going places over Labor Day?

DLAY SAFE! STOP FOR: CONOCO conoco
Safety-First
SERVICE

More than just an oil change -
A COMPLETE SAFETY SERVICE FOR YOUR CAR!
Chances are you're planning a Labor Day "outing." But remember, safe trips start at the Conoco sign. So plan on getting complete Conoco Safety-First Service this week-and your Labor Day trip will be a happier one!
FREE tire inspection FREE battery check
Your Conoco dealer will check air pres-
sure and inspect all tires for cuts, bruises $\begin{aligned} & \text { He'll test your battery-clean termínals, } \\ & \text { advise you if you need a battery charge, } \\ & \text { or new cables. }\end{aligned}$
FREE b
He'll check your brake system; recom-
mend repairs when needed for safe
FREE cooling system check
He'll examine your entire coodling system
$\cdots$ drain it if you wish $\ldots$ make sure it's
FREE lighting system check
He'll inspect headdights, tail lights, signal
lights-to make sure your car has no de-
conocio
Drive carefullythe life you save may be your own

ARNOLD MORRIS AUTO CO. PHONE 7150 YOUR DODGE-PLYM


# DR. PEPPER 

## SWIFT'S PREMIUM

Choice Baby Beef choice beer

## Round Steak

choice beef choice beef
LOIN STEAK lb. ...... 49c T-BONES

## ARM ROAST

Lb. .-.........

choice beef
RIB STEAK lb. .-.......49c CHOICE REEF SHORTRIBS lb. .-..... 19c
ohoice beef

## Chuck Roast Lb. ...... 5

Choice beef
BONELESS FOR STEW OR BAR-B-Q lb. .-...........................
1/2 BEEF, Ib.

## NEW BLUE DETERGENT

 SUPER SUDS

VIVIANO NO. 303 CAN Spaghetti \& Cheese, 2 for .- 29c

## CRACKER

Jacks

4 :ixs 19 c



After School Snack 1 LE. Town house CRACKERS
20 OZ. JAR BIG TOP Peanut Butter


White swan 46 oz. CAN Gerber's or heinz strained
 io lb. print bag aunt jemima



## HE MULESHOE JOURNAL, Thuriday, August 27, 1953 <br> The Muleshoe Journal

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## SUBSCRIPTION RATES

Dut of Immediate Territory, 1 Year
BABSON CRITICIZES-
Businessmen For Treatment Of Teen-Agers

##        <br>  <br>  <br>  <br>  <br>  <br>  <br> 




# CoolComfort 

AT THE
VALLEY \& PALACE






## Financing a Home?



The perfected plan we offer today is the most economical home loan plan ever devised.



## GUARANTY ABSTRACT CO

## BONDED FOR YOUR PROTECTION

omplete Abstracts of Title to All Lands
and Towns in Bailey County Texas

## PAT R. BOBO, Owner

BetTE COWAN, Mgr
Phone 2640
Office In Bank Building


## MORE TIUETOTELAX!

when you bank by mail and pay by check!

MULLESHOE STATE BANK

## Kou can tell

## in an instant <br> ifisa $\mathrm{V}_{\text {aer graat }}$ ©

$\mathbf{A}^{\mathrm{T} \text { idlling speed, the engine of this }}$ Buick is deceptively docile. All you hear is a silken whisper, a kitten purr, a smooth flow of air channeling
quietly through metal passageways. quiety through metal passageways. Then-you want to go. You nudge the pedal. You go.
That's when you discover that yon're
siting bebind an engine of electritying response.
That's when you begin to know bow the getauay, cruising, bill-climbing That's when you learn what Buick's years can mean in spirited and soul satisfying road command.
It's an experience too wonderful to miss

Engine that powers every 1953 Buick SUper and Roadmaster.
So we cordially invite you to come in and we co
We cordially invite you to hold rein on this truly advanced V8 - the world's,
first V with vertical valves wih "T" type intake manifold, wish zero-powerloss muffler - and the first standardproduction American passenger-car
engine to reach 8.5 to 1 compression Why not come in for a sampling? That way you can a aso try the other Buick
gems-like Tivin-Turbine Dynaflow*and the Million Dollar Ride-and the room and visibility and handiling ease
of the greatest Buicks yet. Can you make

in 50 great years

Cayle Reed Buick Company
$\frac{\text { He mureau Policies To Be Formed }}{\text { The Weeks By Communities }}$


About People You Know


THE MULESHOE JOURNAL, Thursday, August 27, 1953 GARNER FARM RECORD booko PAPER PUNCHES $m$ stock at SEE US FOR PROTECTION POLICIES YOU NEED BOBO INSURANCE AGENCY PHONE 2640 MULESHOE

##  FOR TIMELY SHOPPING

AT the stockyards crossing
Facilities for Large and Small Animals

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E. E. KRAUS, D. V. M.
Phone 5442 Clovis, N.M
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FARLEY INSURANCE AGENCY
REAL ESTATE \& INSURANCE
auto financing - farm loans
Office Phone 727 $\qquad$
POLIO INSURANCE
COVERS 10 OTHER DREADED DISEASES Up To \$10,000 Plus Dismemberment Clause let us take care of your needs now! farm loans - auto financing POOL INSURANCE AGENCY W.M. Pool Jr.
Phone 7010

Lee Pool
Muleshoo

## = Automatic Natural Yai Water Heating Jo...

Fast...
Heats water 3 times faster than any other all-automatic system

Dependable
Day or night natural gas is on the job to give you an ample supply of really hor water.

Economical
Costs less to install, less to operate.
Flexible
your use.
see Your Gas Appliance Dealer

## Society News

By Miss Dorothy Giles THE MULESHOE JOURNAL, Thursday. August 27, 1953 Dorothy Melison And Marcell Rose Exchange Vows In Spivey Home


MR. AND MRS. MARCELL ROSE

## Miss Dorothy Ann Melson, Bible topped with pink carna- daughter of Mr. and Mrs. W. T.

 Marcell Rose of Lubbock, son of of the bride was maid of honor. were united in marriage in an her accessories were navy and and Muleshoe High School an

 and flanked by baskets of pink
gladiolus.

 Farmers WE HAVE PLENTY OF cotton TRAILORS

600LB. T0 10,000LB.
-SEE US BEFORE YOU BUY-

800-15 and 820-15
USED TRAILER TIRES

## JOHNSON • POOL

| Johnson-Landers Wedding Read lo First Baptist Church | Teddy Harrison Honored With |  |
| :---: | :---: | :---: |
|  | Dinner Sunday |  |
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##  <br> Double Eagle by GOOD TEAR

- Exclusive "Resist-a-Skid" tread for quicker, safer stops.

UP to $26 \%$ more tread depth for longer, safer Mileage.

The Double Eagle is the world's inest All Nylon Cord auto tire ... the safest tire you can put on your car. It's up to twice as strong... gives as much as $42 \%$ more safe mileage. And for extra safety on all roads, Double Eagle's exclusive "Resist-a-Skid" tread grips at an angles of skidding. Come in - see this great tire for yourself - You Want to own this all-time or Your Old Tires As Trade-In


## It's Good - It's Pure - It's Wholesome!

## MaLone's Grade MILK

Yes, You Can Keep our ChildHealthy By Giving Them Fresh Wholesome Milk From The Malone Milk Co. Milk That comes From Cows Right Here In Our Own Area, Fed On Feed That Is Produced Here And Is Rich In The Vital Minerals That Is So Common To The Products, Raised In This Excellent Soil. Also A Complete Line Of Ice Cream Confections.


PART OF THE NEW EQUIPMENT JUST INSTALLED IN the malone grade "A" milk plant.

## At Your Door . . . . At Your Store

## Malone Milk Company

6710
FOR FREE
HOME DELIVERY

FiE MULESHOE JOURNAL, Thursday, August 27, 1953 WERE DINNER GUESTS ATTENDED FUNERAL
 Sig Square were dinner guests funeral of her cousin, Mr. . .lack
o Mr. and Mrs. H. Jay Wyer well in Amarillo Thursday of
Sunday. NOTICE! I Will Register Kindergarten Pupils Friday, August 28, and Start School September 1 .
Ages 4 to 6 and Tuition Will Be $\$ 12.50$ Per

Mrs. Clinton Bristow

## Sell yourself!

Try a GMC
with Truck Hydra-Matic*!


Gef areal truck!
LADD PONTIAC
HONE 3880 AD D PONTIAC MULESHO

## ATTENTION FARMERS of This Area:

We Hoor Boon Apopitiod The Authorized Dealer

OF
OLIVER
FARM MACHINERY EQUIPMENT
For This Territory

OLIVER COTTON HARVESTERS
SEE US NOW FOR YOUR NEEDS IN THIS LINE OF EQUIPMEN

## D. H. SNEED SUPPLY CO.

PHONE 4170


MULESHOE FLORAL CO. Catering To Showers, Weddings \& Parties




According to the old saying-
decay or animal bodies and man
ures supplied an additional share
une seek not mine own will, out
the












Bailey County Abstract Co. ABSTRACT SERVICE - LOANS ricial crop production.
Today, through improper agri-
cultural practices, complete lack cultural, tractices, complet agre lack
of preventive maintenance, over of preventive maintenance, over
production without thought of
soil replenishment, and indiffer
ence Establishod In 1900
Mrs. Lela Barron - Mgrs. - L. S. Barron
 ence to soil conservation mea
sures. we have drained the plen
stiful hank acoount provided by by
nature. Billions of acres of clea
ed land ed land, buildings, pavement,
and other products of civiliza.
tion have reduced the absorption
of rainfall. Eroded of rainfall. Eroded top soil, an
the lack of soil cover have pre
vented retention of moisture,
protection frio protection from drying wind and
sun. Rainfall, when available, is
not properly retained and utiliz. ed. We only engineering marvels
where
can control the runoff of rivers, impound water, and conserve
rainall for later use. And yet,
nature has been a good teacher in the normal ways and proper
methods of conservation; seem.

## CAN YOU IDENIFY THIS FARM?

This is one of a series of 52 ads to appear in The Muleshoe Journal. Prizes will be two pair of theatre tickets to the Cox Drive-In Theatre One pair of tickets will be given to the first person living in the city limits who identifies the farm. One pair of tickets will be given to the first person living outside of the city limits of Muleshoe who identifies the farm. Phone or write your entry to the Muleshoe Journal. Winners may pick up their tickets at the office of the sponsor of this ad.


Your Farm Can Be A Picture Of Beautiful Crops When You Use The Best Fertilizers Correctly!

WE HAVE A COMPLETE LINE OF DRY AND LIQUID FERTILIZERS - SEE US FOR YOUR NEEDS.

WESTERN FERTILIzER CO.

[^0]
## BACK-TO-SCHOOL

 * EW *AVENew Fall Fabrics For Back-To-School Clothing For Both Boys and Girls

SHOP ADTHONY'S Piece Goods DEPARTMENT TOMORROW and SAVE
fRUIT of the LOOM FASHION PRINTS
Famous Fruit of the Loom Finish at Anthonys JUST


Famous for quality, famous for fashion-rightness, famous for exquisite finish. 80-square weave . . . pre-shrunk . . . color-fast to tubbing. Brand new foll pattern assortment. Guaranteed to satisfy in every


36-in. PINWALE CORDUROY
$\underset{\substack{\text { First } \\ \text { Quality }}}{\text { Full Roll }}$ II.

Guaranteed first quality cotton corduroy . . . hand washable, tast
colors . . pre-shrunk. Full roll pieces . . . new fall colors.

## Simplicity

## Patterns

DAN RIVER WRINKLE SHED GINGHAMS


| $\$ 3^{98}$ |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|c\|} \text { RAYON FIANNEL } \\ 79 C \\ 7 . \end{array}$ |  |

AIIIHOIIYS
USE OUR LAY-A-WAY Muleshoe, Texas



[^0]:    MULESHOE, TEXAS

