

# The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTY

VOLUME 31, NUMBER 35

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, AUGUST 20, 1958

## Timely Rains Aid Crops On Many Thousands Of Bailey Co. Acres

Muleshoe had nearly one and one half inches of rainfall during the last week, coming in several showers beginning last Wednesday, August 12.

Rains over Bailey County, although spotted, insured a crop on thousands of dry land acres. They came just when needed. Prospects for one of the best crops in the country's history were heightened.

## Band Rehearsal Each Monday

Band rehearsals will be held every Monday evening at 8:30 p. m., until school begins, Tom W. Shirley, band director, announces.

Any student interested in band should go to the band room in the high school and talk to Mr. Shirley. The band is now preparing music for the football season.

The band wishes to thank the Southwestern Public Service Co. for the donation of \$10 which they won for third prize float in the Roundup parade last Thursday.

In many parts of the county more than two inches of rain fell, it was reported. In Muleshoe precipitation was recorded as follows:  
Aug. 12, .16  
Aug. 13, .03  
Aug. 14, .02  
Aug. 15, .42  
Aug. 16, .72  
Aug. 18, .11.  
Conditions are thought to be favorable for further precipitation in this section.

### HAD GUESTS

Mr. and Mrs. Ikey Bayless had as guests last Thursday, her parents, Mr. and Mrs. Bell Briscoe, and Mr. and Mrs. Truitt Goss, all of Artesia, N. M.

## Bailey County Farm Bureau Queen



MISS DOROTHY LOWERY, of Y. L. Community, center, was selected as the Bailey County Farm Bureau Queen, winning out over eleven other county contestants. Runner-up was Miss Irene Shanks, left, and third place winner was Miss Charlene Willman, right.

Miss Lowery will enter the district contest to be held at Lubbock in September, the winner there to go to the state contest to decide who will be the Texas Farm Bureau Queen.

The three young ladies pictured rode in a decorated convertible automobile in the big parade Thursday to open the Will Rogers Memorial Roundup in Muleshoe. The queen contest was held Monday night in the high school auditorium.

# PMA Vote Deadline August 21

## Guernsey Field Day Here Aug. 14 Was Attended By More Than 100

The Hi-Plains Guernsey Field Day held at the Joe Harbin Farm on August 14 was considered highly successful both by the Hi-Plains Guernsey Cattle Club officials and the Chamber of Commerce officials. Approximately 100 people were in attendance for this event that began at 10:00 in the morning and extended through 3:00 in the afternoon.

## Carrol Wilson To La. College

Lake Charles, La., Aug. 1 — Appointment of Carrol Wilson, of Muleshoe, as assistant professor of animal husbandry in the department of agriculture at McNeese State College was announced here today by President Lether E. Frazar.

A graduate of Texas Tech College from which he holds both the bachelor and master of science degrees, Mr. Wilson has served as instructor in agriculture in the public schools of Miami for two years and in the Muleshoe public schools since August of 1951.

A member of the Texas Vocational Agriculture Association and of the National Vocational Agriculture Association, he is the author of a scholarly treatise entitled "A Comparison of Field and Dry-Lot Feeding of Lambs with Selected Grain Sorghums." He will assume his duties at McNeese in September.

## Local Boys Win Places In Sears Litter Contest

Bailey County boys won 4 places in the Sears heavy litter contest this year, according to announcement of J. K. Adams, county agent. Local boys winning were:

Howard Pollard, Star Rt., Baileyboro, 4th; Junior Austin, Rt. 1, Enoch, 9th; Hollis Phillips, Goodland, 12th; John Ross Langham, Rt. 2, Muleshoe, 24th.

Howard's litter weighed a total of 373 pounds and his premium amounted to \$18. Junior's litter weighed 314 pounds and his premium was \$10. Weight of Hollis' litter was 311.5 pounds, premium \$9. Premium for John Ross' litter was \$7 and the litter total weight was 195.5.

Thirteen counties took part in the contest, with entries of eight litters per county. Eligible for the contest were 104 gilts.

The day began with stock judging classes conducted by Mr. Gene Ellzey of the Bluff View Farm, Dallas, Texas. Following these classes Dr. N. C. Fine, Assistant Dean of Agriculture of Texas Tech, spoke on future development of the dairy industry and Tim Main, field representative for the American Guernsey Cattle Club, advised the group as to the activities of the association for the coming year, and that this field day was the third held by the association this year. Following these talks, the Chamber of Commerce sponsored a barbecue dinner for the group.

In the afternoon stock judging contests were held in which everyone participated. Four classes were judged ranging from aged cows to two year olds. Results were as follows:

- Adult Open**  
1. C. K. Teaff, Ropesville, Tex.; 2. C. Throckmorton, Levelland; 3. C. T. Douglass, Plainview; 4. Mrs. W. B. Pointer, Levelland; 5. A. B. Buchanan, Plainview.
- Junior Open**  
1. Willie Ivey, Pettit; 2. Eldon Steelman, Plainview; 3. Donald Douglas, Plainview; 4. Travis Pency, O'Donnell; 5. Leon Harvey, Muleshoe.

Judging teams of 4H and FFA boys competed for honors with the following results:  
1. O'Donnell; 2. Muleshoe; 3. Whitharrall.

Prizes for the winners were sponsored by the Hi-Plains Guernsey Cattle Breeders Association.

## Lions Report On Rodeo Activities

The Muleshoe Lions Club heard of plans being laid by the new director of music for the public schools, Tom Shirley, and they also listened to Leroy Scott, the new high school coach.

Various committees reported on their activities during the roundup and rodeo.

Visiting the club was Olen Clements of Albuquerque, New Mexico.

## IN W O W CAMP

Three Muleshoe boys were in Brownwood this week attending the W. O. W. (Woodmen Of The World) Camp. They are: Tommy Allen, Dean Stallings, and Jerry Nash.

Parriott, 3; Ed Mayfield, Hart, 4. Winning time, 14.2.

Double Mugging: Leroy Radcliff, Elida, 1; Jimmy Hays, Elida, 2; Bill Templeton, Clovis, 3; Buford Chesney, Andrews, 4. Winning time, 17.5.

Saddle Bronc Riding: John Farris, Iowa Park, 1; Grant Speed, San Angelo, and Scramble Day, 2; Ed Workman, Olton, 3.

**BAREBACK RIDING**  
Ed Workman, Olton, 1; Scramble Day, 2; Sammy Groves, Bledsoe, 3; Jim Goodman, Morton, Jim Meeks, Dalhart, 4; Dan Norville, Hereford, 5.

**BULL RIDING**  
Bernie Palvadore, Clovis, 1; Sonny Smith, Portales, 2; Troy Wyrick, Texico, 3; Claude Neely, Strawn, 4; Sam Groves, Bledsoe, Grant Speed, San Angelo, 5.

Mad Scramble, Jim Goodman, Morton, 1; Benny Judah, Causey, N. M., 2; B. Cook, 3; Bo Easley, Clovis, 4; Tommy Hathcock, Elida, 5; David Allen, Muleshoe, 6; Jim Prather, Muleshoe, 7; Bob Crawford, 8.

Boys winning steaks at the Cross Roads Cafe second night: Prarie Judah, David Allen, Penny Judah, Tommy Hathcock, Jim Goodman, Bob Crawford, Jim Prather, Tommy DeVore.

(Continued To Back Page)

## Mrs. Carles Is Signally Honored

Mrs. Beulah Carles, pioneer woman of Muleshoe, was appropriately honored during the Will Rogers Memorial Roundup last week as Muleshoe's "Woman of Distinction."

Pat R. Bobo, local attorney, presented a plaque to Mrs. Carles signifying her selection as the "Woman of Distinction". In a few words Mrs. Carles expressed her thanks to the people of the countryside for the honor they had conferred upon her.

Mrs. Carles is a former post-mistress of the Muleshoe post-office. She has seen the town grow from a frontier situation to its present enviable position as a trading center for a wide, rich agricultural territory.

## Mass Hay Baling Attracted Large Crowd Wednesday

Muleshoe got wide recognition of its great agricultural empire last Wednesday when Hicks Tractor Company and New Holland Machinery Co., staged a mass hay baling demonstration on the Shoestring Ranch, with 21 New Holland Model 80 balers taking part.

The demonstration was televised and was shown on KDUB-TV, Lubbock, at 7:30 p. m., Tuesday of this week by Humble Oil Company.

A color movie was made of the demonstration and will be shown here sometime the coming winter. Representatives of the New Holland company, Hicks Tractor, and many local business men and farmers attended.

A light shower had fallen the night before, therefore the actual baling was put off until late afternoon. The company furnished lunch at noon for the crowd. Meanwhile, Hicks Tractor Co. staged an ensilage cutting demonstration on some standing alfalfa that proved of great interest to feeders and farmers.

Ross Wilson, district salesman of Amarillo, told "The Journal" that it was the biggest demonstration of hay baling his company had ever held and he was very enthusiastic about the way in which it was carried on and the cooperation of individual farmers and business men. George Hicks, of the Hicks Tractor, New Holland dealers also was highly pleased with the demonstration and the help of local New Holland owners.

## Judge Bills Is Rotary Speaker

Members of Muleshoe Rotary Club, all business and professional men, will be in charge of serving at the soil fertility day program and luncheon, scheduled here September 14. The club put up its meeting one day so that they could perform this service. Presence will constitute attendance at a regular club meeting.

The Chamber of Commerce is one of the sponsors of the field day. A complete program will be announced later.

For that matter, the place has not been determined upon, but will be selected and decided upon at an early date and duly announced. Some of the outstanding agriculture speakers of Texas will be in the Muleshoe country that day.

**ATTENDED FUNERAL**  
Mr. and Mrs. Garland Freeman and daughter, Mrs. Mamie Sanderson, attended the funeral of Mrs. Freeman's father, Mr. Stanley Harter, August 15, at Wingate. Mr. Harter was taken ill Sunday night and expired Friday morning. Mr. and Mrs. Freeman and Mamie extend their thanks to the many friends who were so thoughtful during the illness and death of their father and grandfather.

## Candidate List Is Announced

Farmer committeemen ballots must be mailed to the county PMA office at Muleshoe, Texas not later than August 21, 1958, Chairman H. E. Schuster today advised eligible voters.

"Ballots have been mailed to all Bailey County farmers who are known to be eligible to vote in these elections. Farmers, in order to have their votes counted in this year's important election, must mail them so they

## Gaede Home Was Mystery Farm

The Raymond Gaede farm north of Muleshoe was the Mystery Farm used in the advertisement of Western Fertilizer in The Journal last week.

Winner of two tickets to the Cox Drive-In Theatre last week by identifying the farm pictured first were:  
Dwayne Morrison, city.  
Mrs. Kenneth Briscoe, city.

Sponsor of this week's Mystery Farm showing is the Muleshoe Motor Co., local Ford dealers. See how soon you can identify this farm. Telephone The Journal, No. 7220 or 5400.

## Revival Meeting At Progress Baptist Church

The Progress Baptist Church will begin a ten day revival meeting Friday evening, August 21. Daily services will be conducted, Saturdays included at 7:00 a. m., and 8:30 p. m., excepting Sundays when service times will be 10:00 a. m. and 7:30 p. m. Everyone is heartily invited to attend.

The Rev. L. A. Doyle, pastor of the First Baptist Church of Portales, New Mex., will be the Evangelist. Rev. Doyle, a native of Mississippi and an outstanding evangelistic preacher, is well known in the Texas Plains area. He pastored nearly twenty years in Texas, at Floydada and Anson, before going to New Mexico. The Portales church has just completed a new \$100,000 auditorium under his leadership.

The Progress church is fortunate in securing his services and anticipates a high degree of success in its revival. Some years ago Rev. Doyle conducted a revival for the First Baptist Church of Muleshoe. His picture is not available at this time.

Music for the revival will be under the direction of Clois Winters, brother of the Progress pastor. Clois has just returned from the Korean war theatre, receiving his discharge from the Army last week. Clois had surrendered his life for and was engaged in religious musical work prior to his induction in service.

Rev. Doyle Winters is pastor of the Progress church, having accepted this work last month. He came from a pastorate in New Mexico. Pastor and people extend a cordial welcome to everyone.

Come help us make progress at Progress.

## Library News

The public library has several new books, announces Mrs. Wright, librarian. They are:  
The Big White House, by Carol Holliston.  
Owl Hoot Court, by Dan Kelliker.  
The Corpse By The River, by Helen Arre.  
Frontier Trader, by Chuck Stanley.  
Cabin In The Redwoods, by William Neubauer.

**VISITED HERE**  
Mr. and Mrs. R. B. King of Canyon were here last week visiting with his brothers and their families. Mr. and Mrs. Jack King, Mr. and Mrs. C. M. King,

will be received by 5:00 p. m. Saturday, August 22, 1958. Chairman Schuster said.

"If you are eligible to vote and have not received a ballot, write, phone, or call at the PMA office and you will get your ballot promptly," he advised. "You are eligible to vote if you are an owner, operator, tenant, or share-cropper of a farm and are participating in or carrying out practices in accordance with programs administered by the PMA committeemen."

The ballots are prepared to permit voting for three farmers to serve as members of the community committee, and for a delegate to the county convention where the delegates will elect the county committeemen and alternates.

According to Chairman Schuster, the caliber of the leadership chosen for these committees will have much to do with the effective operation of price support operations in Bailey County as well as with other PMA administered programs. They are responsible for determination of acreage allotments on any crops for which allotments are in effect.

Committeemen approve applications for price support loans. Storage facility loans are also approved or disapproved by county committeemen. Local administration of crop insurance with the exception of loss adjustment, is another program under the county committeemen's supervision.

Nominating committees have named the following eligible producers to be placed on the ballot for the different committees as follows:

(Continued To Back Page)

## Conservation Field Day And Tour Is Sept. 14

On September 14, the Blackwater Soil Conservation District and the Muleshoe Chamber of Commerce will co-sponsor a field day and tour. Plans for this year are now being made and details and programs of this conservation tour will be forthcoming.

Everyone interested in soil conservation, businessmen and farmers alike, are invited to attend this field day beginning at 9:00 in the morning.

## White Family New Citizens

James White has transferred to the Muleshoe office of Southwestern Public Service Co., as service man, coming here from Portales. He has been with the company 8 years.

His family consists of his wife and their three boys, Charles 12, Bob 9, and Gerald 7. The Whites are Methodists. He also belongs to the Masonic lodge and is active in Boy Scout work.

## Three Way Baptist Holding Revival

The revival of the Three Way Baptist Church is now in progress. The revival started Sunday. There will be two services daily, morning services at 10:30 and evening services at 8:30. Brother Ollie Roberson, pastor of the First Baptist Church at Morton is doing the preaching, and Roland Nitcher, of Bronson, Kan., is leading the song service. Everyone is invited to attend this revival meeting.

LOCAL MARKETS	
Cream, lb.	60c
Eggs, No. 1, doz.	40c
Eggs, No. 2, doz.	22c
Lt. Hen, lb.	13c
H. Hens, lb.	17c
Hogs, cwt.	\$24.50
Wheat, bu.	\$1.85
Sorghum Grain, cwt.	\$2.00



## The Muleshoe Journal

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### SUBSCRIPTION RATES

In Immediate Territory, 1 Year ..... \$2.00  
Out of Immediate Territory, 1 Year ..... \$2.50

M. FORBES Editor and Publisher

## Babson Discusses— LIFE INSURANCE

Gloucester, Mass., Aug. 20. — I believe in life insurance at all times, the same as I believe in fire insurance at all times. As, however, the amount of fire insurance taken out should depend partly on the cost of replacement, so the amount of life insurance which you take out should depend partly upon the trend in the value of the dollar.

she then would be much better off than if she got no dollars! In the second case, you are paying out poor dollars as premiums with the hops your wife will get good dollars when you die. To illustrate how much of a factor this change is, the value of our dollar was 100 cents in 1939; it declined to 52 cents in 1952 and then started climbing back again. Considering that the people of the United States hold life insurance policies totaling over \$275 billion, this decline in the value of our dollar has cost Americans many billions of dollars.

### Value Of Dollar Been Declining

Ordinarily, when experts agree that the dollar will decline in value for the next 20 years, you would not buy so much 20 Payment Life Insurance as if they agreed it would increase in value during the next 20 years, while your wife may get poor dollars when you die—although

### Why The Dollar Is Declining

In view of the fairer attitude which the Eisenhower Administration is taking to balance the spending, borrowing and production budgets, the value of the dollar should now go up again. This means many things: (1) The money which you now have in life insurance, bank deposits, and elsewhere will be growing in value. (2) Your real wages will be increasing every month even though you get the same number of dollars in your pay envelope. This means that unless we can prove we are producing more goods or rendering better service, we should not now ask for higher wages.

### Reasons For Declining Dollar

There are various reasons why the dollar declined in value during the past twenty years. The

primary one was that owing to war and preparation for war we did not balance our national budget but issued billions of paper money to make up the deficit. Any banker will accept your note at par if you have all your bills paid, a good job, and money in the bank. If, however, you can't pay your bills and are constantly giving out more notes, then these notes are accepted only at a discount, the bigger the discount you must give in order to have them accepted.

Another reason for a declining dollar is when anyone accepts wages, interest, or profits for more than he deserves. Wage-workers are entitled to wage increases in proportion to their increased production, less fair rental for the new machinery. When, however, labor unions force employers to give them more wages without giving more production in return, this results in an unbalanced national budget. In the long run, none of us can get "something for nothing." What labor gets in unproductive wages it loses through higher prices, higher rents, and a declining dollar value.

### Time To Buy Life Insurance

This is the time to insure the present high wages which your husband is now bringing home. With sufficient life insurance bought now, the increased buying power of this insurance when paid will partly offset the loss in the family income in case of his death.

Hence, this is the time to buy life insurance. In addition to getting full insurance the day you pay your first premium, you are paying your premium with 52-cent dollars while your wife and family may be paid in 100-cent dollars when you die. For parents this means that now also is the time for spending money on an education for your children. For businessmen it means now is the time to spend money on institutional advertising and on other "long-term" investments.

## SAND HILLS PHILOSOPHER SAYS— There Are Things More Important Than The H-Bomb That Russia Can't Invent

Editor's note: The Sand Hills Philosopher on his Johnson grass farm has a new slant on the Russian situation, his letter this week reveals.

Dear editor: There is considerable speculation in this country over whether or not Russia has the Hydrogen bomb.

Malenkov, the temporary dictator of Russia — all dictators are temporary, at least they always have been — claims Russia has the H-bomb, but there ain't a Justice of the Peace court in the United States that'd accept testimony from him with a straight face.

A lot of experts in this country have speculated on the matter also, and as I understand their opinions some of them believe Russia has the bomb, others don't. You can see, the experts are on the ball and one or the other is bound to be right.



However I've been thinkin, whether Russia has the Hydrogen bomb or not doesn't make too much difference, if she hasn't got it now she will have it sooner or later, keepin such things a permanent secret is about like tryin to keep some other country from figurin out the principle of the icebox of the ironin board.

But there are some things which Russia hasn't got, which makes this country head and shoulders ahead of her. There are some things the Russians just ain't got any talent for figurin out.

For example, Russia just ain't never been able to figure out the principle of the privately owned newspaper. Every time some editor over there gets the idea of startin a newspaper, something happens to him. Either his press breaks down, or his nervous system does, or he just disappears and ain't heard from no more. There's a fertile field for independent newspapers over there, but the Russians just don't seem to have the know-how.

Also, Russian financiers have never perfected the principle of the privately run bank. Those little confidences which exist between a man in this country and his banker just don't crop up over in Russia. It's not that some Russians aren't thrifty, but a man with a bank account over there is as scarce as anti-administration letters to the editor in the state-owned newspapers.

Another thing, Russia can't figure out is how to produce barbers with freedom of speech. This ain't necessarily the worst thing about Russia, but there are barbers in this country who would wind up with a nervous break-down under such a system.

Another thing Russia can't invent is the split ballot, and mark-down sales in drygoods stores, and two political parties, and Supreme Court judges who can't be fired, and farmers who get to keep what they grow if they don't feel like selling, and people who loaf when they feel like it.

I tell you, whether Russia has the Hydrogen bomb or not is a small matter in the face of all the things she knows about and still can't perfect.

Yours faithful,  
J. A.

### SON TO VISIT

S-Sgt. Martin Hill and family left Anchorage, Alaska, August 11, and are coming to Texas, so said the letter received here by his mother, Mrs. A. S. Hill last week. Sgt. Hill and his family will come by way of California, where they will visit his sister and her family, Mr. and Mrs. W. B. Robinson. They expect to be here about the 22 of August, and will go from here to Boston, Mass., where Sgt. Hill will be stationed. He has to be in Boston by September 1.

GARNER FARM RECORD books on sale at The Journal.

LUZIER'S  
Fine Cosmetics & Perfumes  
MRS. E. E. HOLLAND  
1101 East 2nd St.  
PHONE 5449

**MULESHOE FUNERAL HOME**  
Ambulance Service Day or Night  
DIAL 2860 TRAVIS E. REED, Mgr.

## Scouts Thank People For Their Interest In Show

Members of the Cub Pack, Boy Scouts, and Explorer Scouts of Muleshoe, and their leaders this week expressed their thanks to the people for the interest they showed in their Scout show, held during the Roundup last week. Many people stood about and watched as the boys went through some of the work they have learned.

On Thursday afternoon they staged a demonstration of safety first practices that was so realistic it had quite a few citizens aroused. The script called for a boy to be struck by a moving truck, which was simulated and an ambulance roared up. Mercurchrome splashed on the boy's face convinced people standing about that the truck really had hit the boy. The Scouts and leaders wish to assure everybody that it was all in the act, which had the blessing of the authorities. No one was hurt, it was just part of the stunt.

## Dr. Beaty Has Returned Home

Dr. B. Z. Beaty, dentist, has reopened his office after an absence of six months during which time he served with the Navy in San Antonio. He is a lieutenant.

He was accompanied home by his wife and their son, Randy. He was discharged at San Antonio. During the time he was absent, Dr. Beaty's office furniture and equipment remained in place in his office, located in the Jordan building next door to Wood Drug. The dental office opened Wednesday of this week.

### VISITING HERE

Mr. and Mrs. Hulan Bass of Ft. Stockton, are here this week visiting her parents, Mr. and Mrs. W. T. Bovell, and other relatives and friends.

### LEFT FOR MISSOURI

Mr. and Mrs. Oward Upton and children Evelyn, John and Joe, left last Wednesday for Tecumseh, Missouri, to attend the funeral of Mr. Upton's grand mother, Mrs. Joe Upton.

**COX**

**DRIVE-IN THEATRE**  
*Program*  
**OF FINE ENTERTAINMENT!**

Thurs. & Fri., August 20 & 21  
**The Star**  
Betty Davis

Saturday, August 22  
**Powder River**  
Rory Calhoun & Corrine Calvert

Sun. & Mon., August 23 & 24  
**Powder River**  
Rory Calhoun & Corrine Calvert

Tues. & Wed., August 25 & 26  
**Down Among The Sheltering Palms**  
William Lundigan & Jane Greer

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THE BEST DRESSED.**  
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"Store Bought" clothes for children cost more than ever before. But that won't bother you if you have a NECCHI. Even if you're inexperienced in sewing you can make beautiful clothes for the youngsters. On a NECCHI you can sew like a dressmaker. Come in and we'll prove it to you!

Sews on buttons

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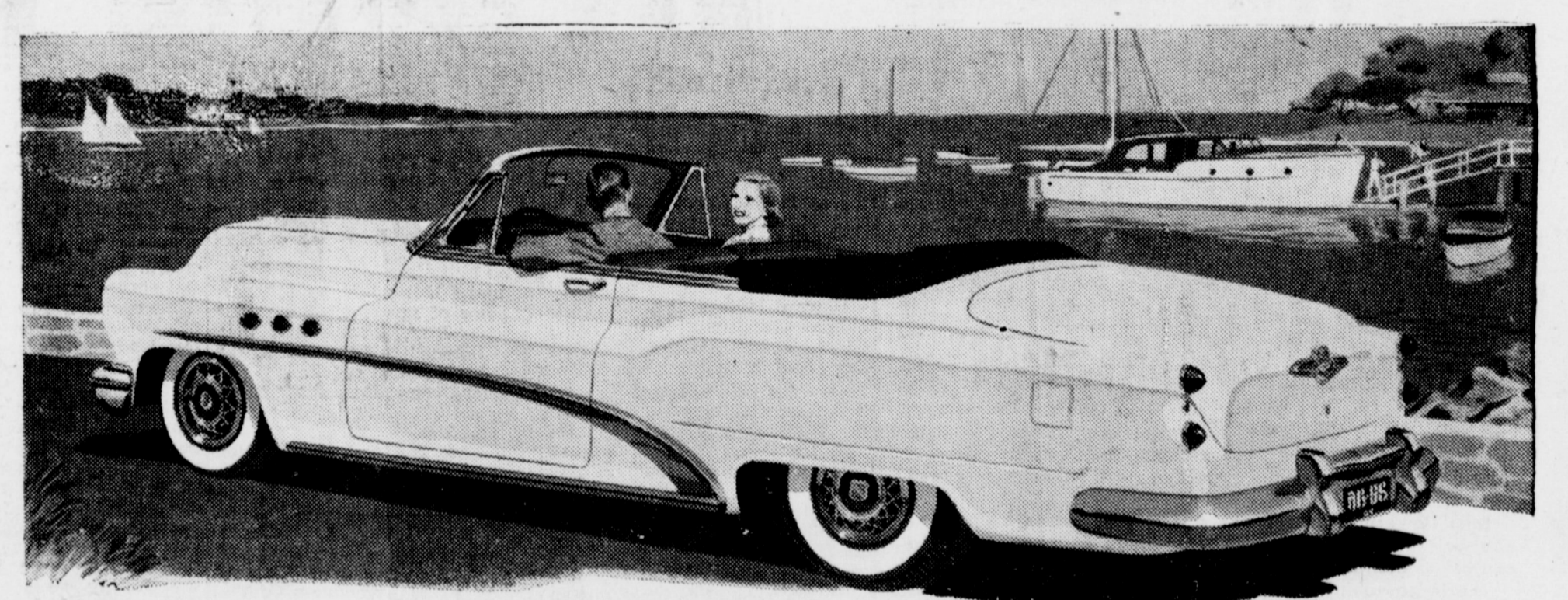
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# You can reach a Star

IS IT a matter of dollars that keeps you from stepping up to something better? Come, discover a new peak of motoring pleasure at a price that never leaves the ground.

Yes, this big-power-packed Buick SPECIAL Convertible is yours to enjoy for scarcely more than the Convertibles of "the low-priced three."

And what a joyous carload of thrills that little extra provides.

Here you get a Fireball 8 Engine with the highest horsepower and compression ratio a Buick SPECIAL ever commanded.

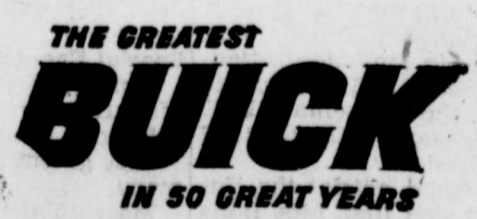
Here you get the big car lift and luxury of Buick's Million Dollar Ride—gentled to lullaby softness by coil springing on all four wheels.

And here are all the other unique and wonderful things that make a Buick SPECIAL such a special Buick. The casual comfort. The suave styling. The neat and knowing craftsmanship that marks every inch of the structure.

Here, too, if you want them, are Twin-Turbine Dynaflo\* to give you new, smooth and silent get-aways — and Power Steering\* to guide your going with finger-tip ease.

So why not try it yourself, this dazzling beauty that gives so much and asks so little. Check it for price, test it for performance, compare it for value. How about dropping in this week?

\*Standard on Roadmaster, optional at extra cost on other Series.



## Cayle Reed Buick Company

HIGHWAY 70 & N. AVE. B MULSHOE, TEXAS WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

8201 Main Muleshoe



### Banquet U Held / Night

FUEL Entered: Act of

nd banquet of the B-held Monday night, in the Masonic Hall. tely seventy-five at- Charles Bratcher was ceremonies.

of the program was nbow. Invocation by rimsley opened the meet- id the group was led in y Gail Bowen. Pat Inman a saxophone solo. A trio e up of Karolene Towns, Jo Dalton, and Betty Shanks presented a number accompan- y Tommy Bratcher.

Mrs. Clinton Bristow gave two musical readings: "Mourning Veil", and "At Rainbow's End". There was an accordion solo by Ginger Robertson, a steel guitar solo by Bobby and Buddy Black, and a review of B-H-U activities during the year by Charles Bratcher.

Accompanied by Karolene Towns, Gail Bowen sang, "I'd Rather Have Jesus."

Dinner was served by the Church ladies during the program. The jewels of distinction were taken from a pot of gold, and given to the officers to be installed. Jewels were selected as symbolic of different officers, with the value and history of each given. Officers were given corsages with the jewel they represented in the center. Pearls on velvetine badges were given each member of the B-H-U showing their loyalty.

New officers elected were: President, Wayne Bristow; Vice-president, Ronny Lambert; Secretary, Marlon Inman; Treasurer, Roger Pool; Devotional Chairman, Corinne Wimberley; Mission Chairman, Larry Hicks; Historian, Ginger Rogers; Social Chairman, Pat Inman; Sunday School Representative, Bobby Nelms; Training Union Representative, Ronald Stinson; Publicity Chairman,

### Billy Estep; Musical Chairman, Karolene Towns.

Carroll Wilson, a sponsor of the B-H-U, and the boys Sunday School teacher, was presented with a going away gift. The meeting was then dismissed by the pastor.

### Mrs. Griffiths Is Feted At Coffee

The Fidelis Sunday School Class of the First Baptist Church honored their teacher, Mrs. Hattie Griffiths with a coffee, August 8, in the home of Mrs. Horace Blackburn.

Coffee, sweet rolls, and pineapple squares were served. Mrs. Bob Hart, of Columbus, Ga., presided at the silver service.

Mrs. Griffiths was presented with a chocolate set. Present were: Mmes. Raymond Precure, Pat Bulloch, E. H. Kennedy, Clinton Bristow, Clifford Green, Joe Damron, M. F. Green, Alfa Davis, Mable Robinson, of Oklahoma City, Okla., J. V. Peeler, A. C. Bray, Hattie Griffiths, Blondie Ray, H. B. Mathis, Bob Hart, of Columbus, Ga., A. W. Crow, Agnes Jones, Horace Blackburn, W. B. McAdams, and C. M. King.

### Mrs. Moore Gives Devotional At W. S. C. S. Meeting

The Woman's Society of Christian Service of the Muleshoe Methodist Church met Monday, August 10, at 3 p. m., in the Church.

The devotional was given by Mrs. Moore. She used as her subject, "All One Family", taken from the monthly program. This lesson was taken from John 10: 14 "God So Loved The World." The scripture reading and a short discussion was followed by reading the beautiful poem, "Happy The Home Where God Is There."

Mrs. Willman was in charge of the program. Those who took part in it were: Mmes. H. C. Holt, C. R. Farrell, and D. B. Lancaster.

Mrs. A. C. Gaede led in the closing prayer and Mrs. Pierson conducted a short business session. Due to the fact that several of the members of the W. S. C. S. will be going to Happy Thursday, August 18, to attend the Woman's Society of Christian Service Seminar, there will be no meeting of the W. S. C. S. on Monday, August 17, the regular meeting time.

Mrs. A. C. Gaede invited the society to meet in her home on Monday afternoon, August 24, at 3:00 o'clock. The invitation was accepted and the meeting adjourned.

### Lovely Bridal Shower Honors Mrs. Anderson

The home of Mrs. Howard Cox was the scene of a shower and coffee Saturday morning, August 15, honoring Mrs. Andy Anderson, the former Miss Pat English.

The house was beautifully decorated with shasta daisies and the bride and her mother, Mrs. W. E. English, were presented with corsages of shasta daisies.

Miss Mary Morton presided at the guest book, while Mrs. Joyce Blackburn Hart served coffee to the approximately thirty-five guests who called during the morning.

The many lovely gifts were on display in a bedroom of the home.

Hostesses for the occasion were: Mmes. Morris Douglass, Vance Wagon, Horace Blackburn, Howard Cox, Lee Pool, A. S. Stovall, E. E. Dyer, Thurman White, Roy Jordan and Miss Mary Morton.

### Mrs. Blaine Hosts Dorcas Class For Luncheon

Members of the Dorcas Class of the First Baptist Church met in the home of Mrs. A. W. Blaine Wednesday, August 12, for a covered dish luncheon and business meeting.

The devotional was given by Mrs. A. W. Blaine, reading part of Chapter 11 of the book of Hebrews.

Officers for the new year are as follows: President, Mrs. N. L. Johnson; Membership, Mrs. H. G. Griffiths; Fellowship, Mrs. John Inman; Class Ministress, Mrs. Alton Epting; Stewardship, Mrs. Minnie Jones; Secretary-treasurer and reporter, Mrs. Wiley Bowers; Group Captains, Mrs. Vernon Jamison, T. R. White, C. R. Black, and R. P.

### FROM LOS ANGELES

Mr. and Mrs. J. A. Collins, of Los Angeles, spent a part of last week here with his brother, Bill Collins and family.

### WERE GUESTS

Mr. and Mrs. Marty Ezell and children of Portales, N. M., were guests over the weekend of Mr. and Mrs. Buford Butts.

### VISITED HERE

Mrs. Lois Perkins of Ft. Worth visited here last week with her brother and family, Mr. and Mrs. A. S. Stovall.

### Glenn.

A yearbook committee was appointed with Mrs. N. L. Jones, Chairman. Plans were discussed for the installation of officers, Chairman, Mrs. Wiley Bowers.

Those enjoying the day were: Mmes. Wiley Bowers, Earl Humphrey, Vernon Jamison, Clarence Wilhite, N. L. Johnson, W. E. English, the hostess, Mrs. A. W. Blaine, Bro. Blaine, Barbara and Alfred.

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I have a \_\_\_\_\_ truck, in \_\_\_\_\_ condition. I think it is worth \$\_\_\_\_\_ in a trade. I understand that you are not obligated to meet this price, nor am I obligated to accept it.

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**DODGE "Job-Rated" TRUCKS**  
**ARNOLD MORRIS AUTO CO.**  
"YOUR DODGE-PLYMOUTH DEALER"  
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### Annual HD Picnic Held At MacKenzie

The annual picnic of the Muleshoe Home Demonstration Club was held Tuesday, August 18, in MacKenzie State Park in Lubbock.

After the picnic lunch, members of the club went bowling, and all reported a very nice time.

Members attending were: Mmes. Gillis, Carney, Bruns, Simmons, Landers, Caldwell, and Benham. Mrs. Ethel Julian, a former member of the club who resides in Lubbock was with the ladies for the day.

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BOY'S WESTERN STYLE DRESS SHIRTS  
Excellent For Back-to-School  
\$2.98 and \$3.49

We Also Have Some Betty Marie SLIPS AND PANTIES In Nylons & Cottons

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A SHIPMENT OF LITTLE BOYS SUITS, SIZES 1 to 6.  
Doeskin Gaberdine With Eisenhower Jacket.  
Made By Honey Togs

**JACK 'N JILL SHOPPE**  
Just In Back Of Bass Appliance

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up to full list price in trade for the tires on your car!

- Up to twice as strong as standard tires.
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Here it is! The world's first and only All Nylon cord auto tire... the great Double Eagle by Goodyear. It's positively the safest tire you can put on your car... far superior to any other. Double Eagle is up to twice as strong... gives you as much as 42% more safe mileage. And its sharp-edged diamond tread design actually grips the road better to protect you and your car from skids at ALL angles. Stop in and see all the great features of this tire for yourself. Let us show you how our liberal trade-in offer makes it easy for you to own and enjoy this great tire. No one can offer you a better tire than the Double Eagle... no one offers you a better allowance for your present tires. Stop and trade NOW for All Nylon Cord Double Eagles by Goodyear!

**JOHNSON & POOL** TIRE & APPLIANCE  
PHONE 7370 MULESHOE, TEXAS



### Mrs. Les Lambert Honored With Stork Shower

Mrs. Les Lambert was honored with a Pink and Blue shower Thursday evening from 3 o'clock to 5 o'clock in the afternoon in the home of Mrs. Cleon Johnson of Sudan.

The house was beautifully decorated with garden flowers, and the honoree was presented with a carnation corsage.

Several games were played, after which the honoree opened the many lovely and useful gifts.

Refreshments of angel food cake and pineapple sherbet were served to Mmes. O. M. Solomow, J. E. Swendell, Weaver Barrett, Minnie Baird, Olen Walker, Garner Leech, Bob Drake, Charles Mills, Troy Gilliland, Billie Walker, Geneva Thompson, Bill Robertson, Bill Cartwright, and Russell Reagan, all of Sudan.

Mmes. H. L. Bethel, N. J. Goodnough, L. N. Walker, A. P. Lambert, the honoree, Mrs. Les Lambert, Cleon Johnson, B. A. Narramore, Tom Davis, Glenn Robertson, Dale Lasiter, D. W. Williamson, and Wayne Rogers. Those unable to attend and sending gifts were: Mmes. C. B. Howard, Strot Walker, Lera Walker, Riley Goodnough, Mary Foster, Julian Cabera, and Miss Cleo Walker.

### NO'ELLS BACK HOME

Elbert Nowell and family returned home Tuesday from a long trip to find that the Muleshoe country has received rain since they left. They went to Yellowstone and returned by way of Salt Lake City. Coming back, they were just behind the rain all the way, they said. Grass was green in many places, even in Wyoming.

### WERE GUESTS

Mr. and Mrs. Leon Richards and Mr. and Mrs. Tobie Walker of Littlefield were weekend guests of Mr. and Mrs. Alvin Allison.

### Muleshoe HD To Have Fun Night

The Muleshoe Home Demonstration Club will have their annual fun night Monday, August 24, at 8 p. m.

There will be a picnic supper, so everyone is asked to bring a basket lunch.

The party will be held at the home of Mr. and Mrs. S. C. Caldwell, and all members of the club and their families are invited to attend.

### All Day Service Opens New Church Of Christ Building

We wish to take this means of expressing our thanks and appreciation to the many visitors who attended the opening of our new church building and who helped make that event a wonderful day in the church here in Muleshoe.

The largest crowd in the history of the church attended the Bible school and worship services, which was followed by a basket lunch held in the old church building.

In the afternoon a singing was conducted and Brother Ebb Randall read a short history of the church with a list of the preachers who had preached for the church here or that had conducted meetings here. Three of the eight charter members of the church were present and recognized. They were Brother and Sister Clark, now of Lubbock, and Sister Nettie Lambert of this city. Brother Fisher of Lubbock made a few brief remarks.

There were visitors from four states and many cities and towns, of Texas. Over one hundred sixty visitors signed the Guest Register and helped us to make this a great day.

We extend a hearty welcome to all the people of this community to pay us a visit, see the interior of our new building, and enjoy the spiritual blessings that God has in store for us.

PAPER PUNCHES in stock at The Journal.

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### L V N Nurses Meet In Lubbock Park

L. V. N. Nurses meeting will be held August 20, at 7:30 p. m., on the east side of the swimming pool in MacKenzie State Park.

If raining, will meet at Mrs. Smith home at 3007, 31st St. Mrs. Irene Ausburn, director of nurses at West Texas Hospital will be the speaker. Bring families and filled baskets.

Publicity Committee

### Carolyn Creamer, Kirk Herrington Exchange Vows

Miss Carolyn Creamer, daughter of Mr. and Mrs. W. T. Creamer of Muleshoe, and Mr. Kirk Herrington, son of Mr. and Mrs. Bob Herrington, of Valley, Neb., exchanged vows Monday night, August 18, in Clovis, N. M.

The ceremony was read by the Rev. Rapiet, minister of the Clovis Methodist Church, and took place in the Church parlor.

The bride wore a pale blue suit of nubby rayon, complimented with navy accessories and a white carnation corsage.

Matron of honor, Mrs. Bud Barber wore a navy dress with white accessories and a white carnation corsage.

Mr. Bud Barber served as best man.

The young couple left for Nebraska following the ceremony. After spending a few days with his parents, Carolyn will return to Muleshoe and enter school here, while Kirk will return to his naval base in California.

Those attending the ceremony from Muleshoe were: Mr. and Mrs. John Seid, Mr. and Mrs. Wendol Young, Mr. and Mrs. W. T. Creamer and children, Mrs. Barlow, and Mr. D. T. Garth.

### Wilemon Reunion Held In Neinda

The descendants of the late Cavet and Louisa Wilemon of Cumby and the late Aaron Wilemon, pioneers of Detroit, Ala., met for the sixth time at the Neinda Community Center, with the largest crowd since the organization or the reunion.

The oldest present was Jett Wilemon of Cumby and the youngest was Kenneth Aaron Wilemon, son of Mr. and Mrs. Bill Wilemon of Greenville.

Attending for the first time were: Henry and Neil Williams of Greenville, Mr. and Mrs. Raymond McLaren and Barbara of Stamford, Booker Wilemon of Garland, Mrs. Murrell Wilemon of Dallas, Mr. and Mrs. Hulan Land, Joan, Norma, and Keith of San Antonio, Elizabeth Wilemon Todd of Dallas, and Trudy Wilemon of Garland.

Others attending were: Mr. and Mrs. Ray Wilemon, Jerry and Larry, Mrs. Ella Wilemon, Mr. and Mrs. Donley Williams and Jackie Don, Mr. and Mrs. Jack Williams, Mr. and Mrs. Jackie Williams, Mr. and Mrs. John Brown, Mr. and Mrs. Park Wheat, Dwayne and Sharon, and Mr. and Mrs. John Brown, Jr., Nancy and Cheryl, all of Hamlin.

Mr. and Mrs. Edwin Baucaum, Sylvia and David, Mr. and Mrs. Bill Lepard, Mr. and Mrs. Lester Garrett, Betty and Leslie, Mrs. Maggie Lepard, Mr. and Mrs. Harold Littlefield, Phil and Tony, and Mr. and Mrs. Lawrence Hall, Ann, Jan and Larry, all of Anson. From Dallas, Mr. and Mrs. W. O. Miller, Mr. and Mrs. Murrell Wilemon, Roland Wilemon, Joe Wilemon, Mr. and Mrs. Amos Wilemon, Betty Lou and Earl, and Mr. and Mrs. Ross Gibson and John. From Midland, Mr. and Mrs. Guy Wilemon and Guy Mack and Mr. and Mrs. Herchell Hubbard and James.

Mr. and Mrs. Bill Wilemon, Vickie and Kenney, and Mr. and Mrs. Henry Williams and Neil, all of Greenville; from Big Springs, Mr. and Mrs. Connie Lepard; from Mineral Wells, Aubrey Wilemon; from Merkel, Rosa Miller; from Garland, Mr. and Mrs. Claude Wilemon; from Muleshoe, P. E. Wilemon; from Henderson, Mr. and Mrs. Forrest Wilemon, Donna, Janna, and Claudia, and Mr. and Mrs. Jett Wilemon of Cumby.

Visitors present were: Mrs. J. W. Pearce, of Peniel, Mr. and Mrs. E. H. Spray of Dallas, Mr. and Mrs. Ruel Tiller, Judy, Nancy, and Susan of Wolfe City, Mr. and Mrs. J. A. Davis of Utopia, and Mr. and Mrs. G. C. Spone-more of Dallas.

Claude Wilemon of Garland was elected president. Forrest Wilemon of Henderson, vice-president, and Donley Williams of Hamlin, secretary-treasurer.

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different names

Idly toying with pencil and paper, we just figured out what it would cost to buy yourself a certain electric manufacturing company. Complete with factories, machines, raw materials in the bins, and so forth.

Write your check for 2 billion dollars, please. (That's at recent price per share quoted on the Stock Exchange.) But don't send the check to the company. It doesn't own the stock.

You'd have to buy back the stock in bits and pieces from 116,000 women share owners. And 83,000 men. You'd have to get in touch with about 25,000 trustees and guardians. And a few thousand insurance companies, universities, hospitals and pension trusts to buy back the stock they own.

We wouldn't blame these people if they didn't sell to you. They don't have to, you know. Maybe they want the stock for the same reason you do.

Not even a thousand millionaires, each putting in a million dollars, could "own" General Electric. The "man" who owns General Electric has 248,404 names. There are that many owners on the books.

Simple mathematics can shoot a large round hole in the childish misconception that America's basic companies are owned by a few lucky people.

Suppose there were the fantastic total of 100,000 millionaires. Even they couldn't buy the "people-owned" businesses on which America depends for goods. But already six and a half million individuals have a direct investment in America's production.

The only thing bigger than America today will be America tomorrow. And the only collection of people rich enough to finance this growth and share in its success is the public.

You can put your confidence in—

**GENERAL ELECTRIC**

## Now Open For BUSINESS

### NEW MERCURYS AND LINCOLNS

#### ● 1953 Lincoln Capri 4-Door Sedan

Radio and Heater, Tinted Glass, White Sidewall Tires, Electric Window Lifts and 4-Way Seat. Beautiful Yellow and Black Two-Tone color.

#### ● 1953 Mercury Monterey 4-Door Sedan

Radio, Heater, and Overdrive, Tinted Glass and Power Brakes. This Car Also A Two-Tone Yellow and Black, White Sidewall Tires.

#### ● 1953 Mercury Custom 4-Door Sedan

Radio and Heater and Merc-O-Matic. Beautiful Tahiti Tan.

#### ● 1953 Mercury Custom 2-Door Sedan

Radio and Heater, Grey.

WE ALSO HAVE AVAILABLE ALL MAKES AND MODELS OF USED CARS

## Raymond Green

NEW AND USED CARS

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## Music Students Give Recital

Don and LaVon Copley were presented in an organ and piano recital Monday evening, August 10, at the Muleshoe Methodist Church.

A program of piano and organ solos and duos were played by the two students alternating at both instruments. Compositions by Bach, Hayden, Mozart, Chopin, and Clokey were included on the program.

A reception followed in the Fellowship Hall of the Church.

Don and LaVon are the fourteen year old twins of Mr. and Mrs. A. W. Copley. For the past year the twins have been students of The Cecil Bolton Studio

## Local Students At Music Camp

CANYON. — Two Muleshoe High School music students are among the nearly 200 Tri-State band and choir students who have been attending the two-week West Texas Music Camp, which closed Friday, Aug. 14, at West Texas State College.

They are Keith Gaede, who is enrolled in a musicianship class and in the choir and Sherry Stine, who is taking part in band, twirling, and squad leading.

Two bands of about 80 pieces each, a 90 voice choir, twirling of Music of Lubbock.

## Society News

By Miss Dorothy Giles

THE MULESHOE JOURNAL, Thursday, August 20, 1953

ensembles, and other musical groups have been organized, and rehearsals during the two weeks have been aimed toward a "grand finale" concert to be held Friday at 8 p. m. A program, "Tribute to Romberg", will feature Music Camp students, on an outdoor stage, and the concert is open to the public. M. J. Newman, West Texas music department head and Buffalo Band director, especially invites parents of students attending the camp.

## Mrs. Haley Hosts Willing Workers

The Willing Workers meeting was held Monday night, August 11, in the home of Mrs. Analita Haley.

The class was called to order by the president, Wilma Davis. Mrs. Ray Griffiths, guest speaker for the day, brought the devotional.

Members present were: Mmes. Hattie Ray Jones, Alice Mae Burge, Jane White, Pat Glasscock, Cookie Bambert, Novita Holton, and the teacher, Lidia Wilhite.

Refreshments of marshmallow jello and cream punch were served.

## New Member For Rebekah Lodge

Muleshoe Rebekah Lodge met Tuesday night, August 11, with Clara Lou Jones, Noble Grand, presiding. Several matters of business were discussed and final plans were made for the float for the Will Rogers Memorial parade, and for the booth at the rodeo grounds.

Mary Jane Ellis was initiated into the order in an impressive ceremony at the close of the meeting.

A social hour was then enjoyed, and refreshments of lime punch and cake were served to twenty-one members.

All members are reminded that Sunday, September 6, is the day for the annual pilgrimage to the homes at Corsicana and Ennis, and are urged to attend if possible and take a basket lunch which will be spread at the noon hour.

## Wesleyan Guild Enjoys Breakfast In Warner Home

The Wesleyan Sunday School class of the Methodist Church met Wednesday morning, August 12, at 2:30 in the new country home of Mrs. Dee Warner for breakfast.

Invocation was offered by Mrs. W. D. Moore. The delicious breakfast consisted of orange juice ham, scrambled eggs, preserves, hot biscuits, and coffee, and was served on quartet tables in the living room.

Immediately following breakfast was the program, theme of which was "Fellowship." The group sang, "Leaning On The Everlasting Arms", with Mrs. Delma McCarty as pianist. Prayer was offered by Mrs. O. N. Jennings. Mrs. H. W. Hanks brought the lesson for the day, which she took from the 12th chapter of Romans. Mrs. Ellen Allen sang, "In The Garden", accompanied by Mrs. A. J. Gardner at the piano.

Mrs. Bernard Phelps read the poem "When Friends Drop In", by Edgar A. Guest.

The class presented Mrs. Warner with a pot plant and a red-wood planter for her new home. "Blest Be The Tie", was sung by the group, and brought the meeting to a close.

Those attending were Mmes. Laura Morris of Tucson, Ariz., Lois Perkins, of Ft. Worth, Mmes. A. S. Stovall, O. N. Jennings, Charles Lenau, Sam E. Fox, Marion Harris, Bernard Phelps, Delma McCarty, Clay Beavers, A. J. Gardner,

M. S. Childers, F. B. Pierson, T. P. Smallwood, D. B. Lancaster, James Allen, W. C. Bucy, Buford Butts, H. W. Hapks, Mervin Wilterding, A. J. Lenderson, Howard Elliott, W. D. Moore, and Arnold Morris.

Misses Elizabeth Harden, Ellen Allen, Joy Dean and Sandra Warner, Mr. Bob Jennings, and the hostess, Mrs. Dee Warner.

The next meeting will be held in the home of Mrs. Howard Elliott, the second Wednesday in September.

## Mr. and Mrs. L. D. Jones Celebrate Golden Anniversary

Mr. and Mrs. L. D. Jones celebrated their Golden Wedding Anniversary August 9, 1953, at their home here in Muleshoe.

Mr. L. D. Jones and Miss Stella Thompson were united in marriage January 15, 1903, in Hardeman County, Texas. Due to the fact that their youngest son, Bryan, was in Japan in January, they put their Anniversary celebration off until August, and the time of the family reunion.

Mr. and Mrs. Jones have nine children, all of whom were there. Of their twenty-four grandchild-

## VISITED FATHER

Jasper L. Holland, wife and children, of Ft. Worth, visited here briefly with his father, E. E. Holland and Mrs. Holland. A government geologist, Holland

was on his way to begin work on a dam near Clinton, Okla.

## WERE DINNER GUESTS

Minister and Mrs. George Stanley Devoll and children, of Lock-

ney, were guests for dinner Friday in the home of Mr. and Mrs. E. E. Holland. Mr. Devoll is a nephew of Mrs. Holland.

PAPER PUNCHES in stock at The Journal.

## NOTICE

During the summer months we would appreciate your bringing the hens you have for sale in on Wednesdays.

The chickens are picked up by truck on Saturday and we find it difficult to keep them several days. However, if it inconveniences you too much, you may bring them in when you feel the need.

Thanks,

**J & J PRODUCE COMPANY**  
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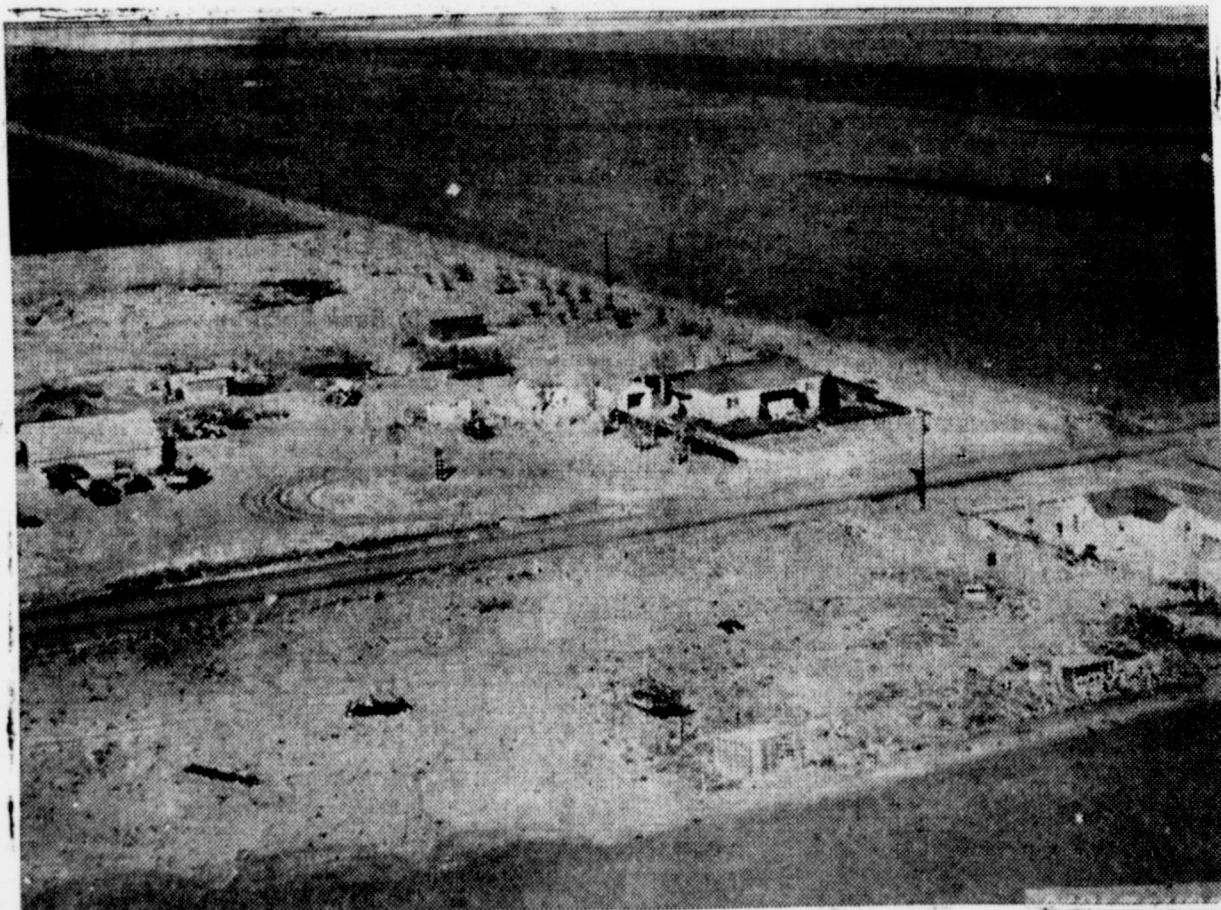
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MYSTERY FARM? MYSTERY FARM? MYSTERY FARM? MYSTERY FARM?

## CAN YOU IDENTIFY THIS FARM?

This is one of a series of 52 ads to appear in The Muleshoe Journal. Prizes will be two pair of theatre tickets to the Cox Drive-In Theatre. One pair of tickets will be given to the first person living in the city limits who identifies the farm. One pair of tickets will be given to the first person living outside of the city limits of Muleshoe who identifies the farm. Phone or write your entry to the Muleshoe Journal. Winners may pick up their tickets at the office of the sponsor of this ad.



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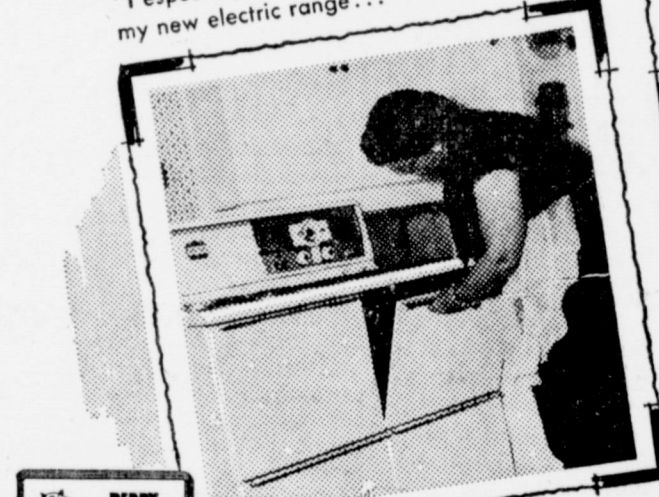
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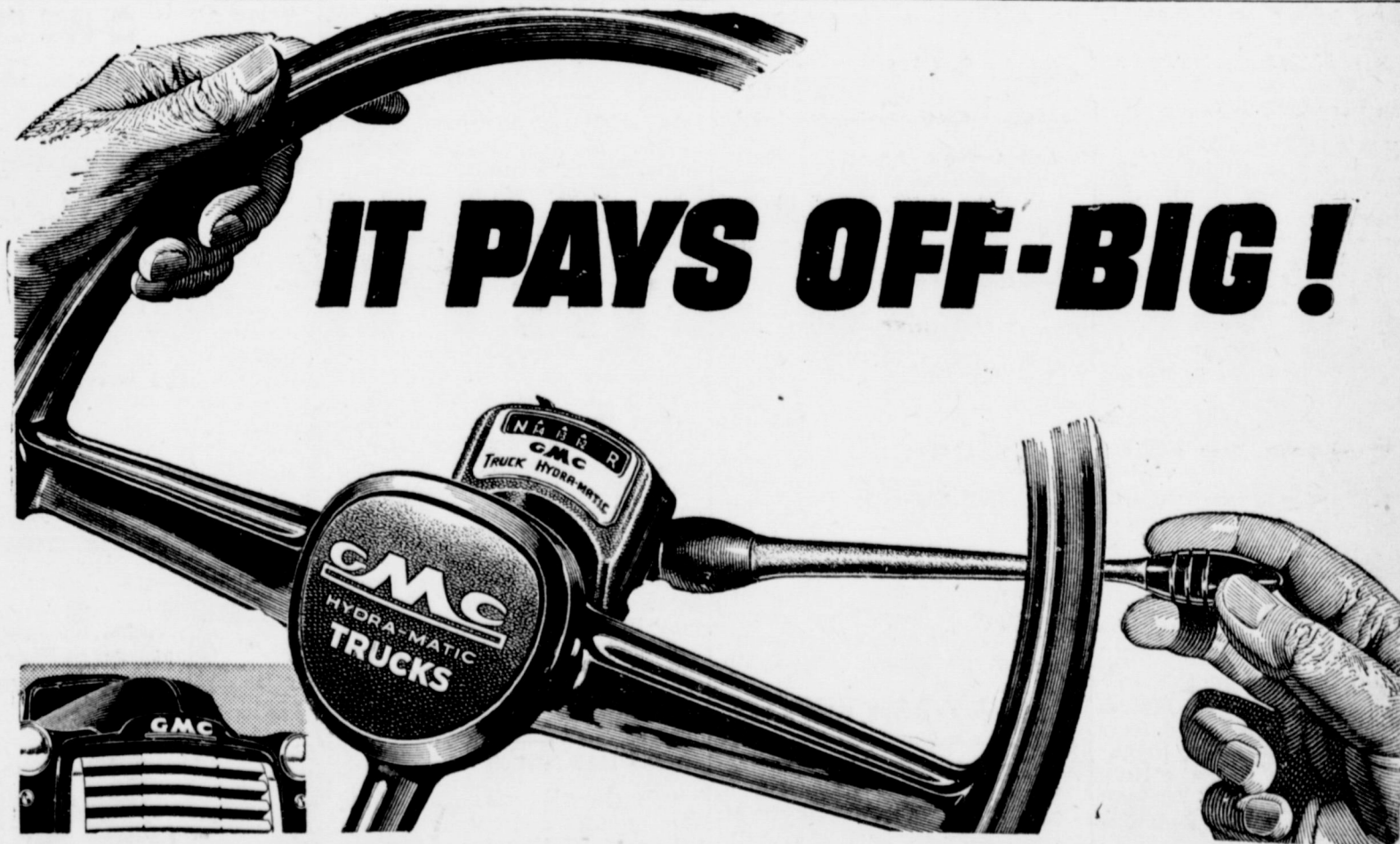
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abolishes clutch maintenance and replacement—for good!

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MULESHOE

You'll do better on a used truck at your GMC dealer's



**USE OUR WANT ADS TO... BUY SELL RENT TRADE**

THE MULESHOE JOURNAL, Thursday, August 20, 1953



By John C. White, Commissioner

**BARGAINS IN BEEF**  
Steaks and other good beef cuts rate star billings on the family shopping list the rest of this month and through September.

With beef of all types more plentiful now than during any comparable period in recent years, Texans now can really indulge in their traditional fondness for this home raised product. Prices should be favorable enough to warrant laying away a good supply of meat in the deep freeze, too.

Supplies of beef during August and September will be setting new records. The hot, dry weather that prevailed over much of the cattle-raising region during the early summer has stimulated unusually heavy marketing of range cattle. This movement, added to the large supplies of fed cattle, means that the consumers are finding meat counters well stocked with attractively-priced cuts.

Judging by the quantity of livestock marketed during the past six months, and estimates of what is expected to come to market the rest of this year, consumption of beef in 1953 may be as high as 73 to 74 pounds per person. This would be a big increase over the 61 pounds per person last year, and would equal or top the 1909 record of 73.2 pounds per person.

Housewives will need very little prodding to choose beef and products for her family. They know that the protein in beef is needed by young and old alike, and that variety meats in particular are good sources of important vitamins and minerals. Lean beef is a valuable source of B-vitamins and of phosphorus and iron. Protein and minerals are found in beef liver, kidney and heart. And liver, with its iron and copper content, is an important blood builder.

But the best news is that after years of almost prohibitive prices, beef is now coming within the family budget. As a result, weekend chefs of both sexes who go for outdoor cooking on summer evenings will be even more active in the next few weeks.

The barbecue baron may rely on easy-to-fix hamburger sandwiches, topped with onion or tomato slices. Or he may choose the ever-popular frankfurter on toasted roll with a generous garnish of relish or sauerkraut. But grilled steaks and other cuts are expected to top the list.

Whatever his preference, beef will score a hit every time.



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Expert Radio & Television Repair  
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PHONE 7370 MULESHOE

**BRAND NEW HAIR STYLING FOR BACK-TO-SCHOOL**  
Lucille Cherry Has Just Returned From Fort Worth Where She Has Been Taking Lessons In The Latest Hair Styling. If You Want The Latest Come In Now!  
**MULESHOE BEAUTY SHOP**  
Lucille Cherry — Patti Hughes  
Carolyn Simmons

**Mrs. Clifton Finley**  
Will Enroll Kindergarten Students  
**Monday, August 31**  
At 1107 West 5th  
She Will Take Children Who Will Be Five Years Of Age On Or Before Sept. 1, 1953.

**ENGLISH FLORAL & GIFT SHOP**  
1221 Ave. B  
It's A Complete New Flower Shop For The Folks In The Muleshoe Trade Territory  
● BOUQUETS ● SPRAYS ● CORSAGES  
● POTTED PLANTS ● GIFTS  
● GREETING CARDS  
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Complete Abstracts of Title to All Lands and Towns in Bailey County Texas  
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Office In Bank Building  
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We Have Leased The  
**Muleshoe Livestock Auction**  
Sale Every Saturday  
We Sell Anything  
Col. Dick Doshier — Orval Francis — Goldie Benton

**WE BUY COTTON LOAN EQUITIES**  
Edwards Gin  
MULESHOE — TEXAS

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**BOBO INSURANCE AGENCY**  
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**Bailey County Abstract Co.**  
ABSTRACT SERVICE — LOANS  
Established In 1908  
Mrs. Lela Barron — Mgrs. — L. S. Barron

**BARRON REAL ESTATE AND INVESTMENTS**  
We Have Listed With Us More Buyers Than We Do Real Estate To Sell. If You Are Interested In Selling Your Place We Can Sell It For You If You Will Give Us Your Listing.  
Am Also Offering A Service On Farm And Residential Renting — If You Are Wanting A House Or Farm To Rent Or Have One For Rent See Me At My Office South Of The Court House.  
**L. S. BARRON, Owner**

**INSURANCE PROTECTION POLICY FOR EVERY NEED**  
**Lane Insurance & Real Estate**  
**EDDIE LANE And O. D. "Blondy" RAY, Owners**  
PHONE 3630 MULESHOE, TEXAS

**PERSONALS**  
See Us For Your Monument Needs. All work guaranteed. Plains Monument Co. H. C. Bennett, owner. 1710 Canyon Road, Amarillo, Ph. 31353. 1-38-4tp.

**THURSDAY RECORD SPECIALS:**  
Joe "Fingers" Carr and Lefty Frizzell records, 75c each. Hanke Music. 1-35-1tc.

**NOTICE:** Every family should be protected by a Singleton Burial Policy. We write from birth to ninety years; Inquire or call Muleshoe Funeral Home. Home owned and operated. Dial 2860. 1-5-tfc.

**SPECIAL PRICES**  
All Radiators. International Farmall Cores \$25 exchange. **STOVALL-BOOHER** Radiator Sales & Service Plainview, Texas

Enroll Now!  
**TAP DANCING**  
Classes Will Begin Sept. 5th  
See or Call **MAURINE DUNN**  
V. F. W. Hall on Tues. Phone 2631  
Write Box 2 — Friona 1-36-2tc.

**3. HELP WANTED**  
WANTED: Woman to care for child and do general housework. See Lucille Cherry at Muleshoe Beauty Shop. 3-36-2tc.

WANTED: Middle aged lady or couple to move to Odessa and live in house with widowed man and keep 4 year old boy. Call 2139. 2-37-2tc.

**MECHANIC WANTED:** Man wanted for general farm machine repair. Apply Texas Machinery. 3-36-2tc.

**WORK WANTED:** Lady wants to do baby sitting in your home. See Mrs. Nellie Bishop at 903 W 7th. Phone 3050. 3-35-3tp.

**5. APTS. FOR RENT**  
FOR RENT: Furnished apartment. 1212 West Ave. E. Adults only. 5-36-2tp.

FOR RENT: Apartment for rent. 110 Main. 5-35-1tp.

**8. REAL ESTATE FOR SALE**  
**HOUSES FOR SALE**  
● Nice new home well located, attached garage. Something that you will enjoy living in. GI loan. \$1,000 cash will handle.  
● 5 room modern home, 100x140 ft lot, paving on 2 sides. This you will need to see. Owner leaving. A real buy in a real home.  
● 7 room house, well located, paved on 2 sides. This is a good buy at \$8,000. Has a good loan. Some homes that we will take a car as part payment.

**EDDIE LANE REAL ESTATE & INSURANCE**  
Phone 5640—New Location  
Muleshoe Motor Bldg



IF YOU WANT to buy a farm home in and see me, for I have some of the best farms listed for sale, and I can save you some money. The price is down. So see me before you buy.

**C. L. "Happy" DYER**  
Phone 3710 Muleshoe

**PRICED TO SELL**  
● 320 acres, 200 acres cultivated, 120 grass. Windmill, old corncrib and barn. In good irrigation water district near the Hub, south of Friona. Has \$8,000 loan and loan can be assumed. \$60 per acre.  
● CAN SELL TO G. L.'s  
● Well improved section in 3 miles of Friona. With good 8" irrigation well. \$100 per acre. Or can sell this one for 29% down. Improved 160 acres, 4 1/2 miles of Friona. Unimproved 270 acres in good irrigation water district.  
● Improved 80 acres on pavement.

We have anything you need in the way of farms or ranches. Write for free farm list. On Hwy 60, Friona, Tex  
**JOE B. DOUGLAS**  
Real Estate  
Box 185  
3152 8-28-53

**B. REAL ESTATE FOR SALE**  
FOR SALE: 320 acres, S 1/2 Sec. 8, Blk. H, Kelly subdivision. Farmer County. 14 miles south 2 east of Friona. To settle estate, \$125 per acre. M. G. Marrs, 849 Acoma St., Denver, Colo., Phone 3310. 8-38-4tp.

**LIST YOUR FARM, HOME, or other Real Estate with us.** Barron Estate and Investment. L. S. Barron, Mgr. 8-35-2tp.



**FARMS AND HOMES FOR SALE**  
LONE STAR TRADING POST IN MULESHOE has moved to my home, 2 miles out on Clovis highway. We still have LAND for sale.

**EXCLUSIVE.**  
● At Van Horn have 2 160 acre tracts for only 5% down. If you are short of money and want to really get a good piece of land at a bargain, better see about this. Plenty of water and level land.  
● Have good well located house. Can handle with \$2,000.  
● 4 apartment house, well located up town on pavement. Can handle with \$2,000.  
See DAVE AYLESWORTH at home, 2 miles out Clovis highway.

**DAVE AYLESWORTH**  
**For A Better Deal In FARMS RANCHES CITY PROPERTY**  
— See —  
**Emette Cross**  
Realtor

**FARMS AND HOMES FOR SALE**  
● 10 acres. All in young alfalfa. Irrigation well, pressure water, 5 rooms and bath. With lots of improvements. You should see this before you buy.  
● 40 acres. 5 rooms and bath, on pavement. All in alfalfa and permanent pasture, close in.  
● 30 acres 4 rooms and bath. 16 acres alfalfa, some permanent pasture. Clean, just off pavement. Can get crop and tractor at \$27,000, \$5600 loan.  
I have any size place you want and nice homes in town. See me before you buy.

**J. E. DAY REAL ESTATE**  
On Morton Highway  
Just North Of Courthouse  
**INVESTMENT OPPORTUNITIES**  
**O. W. RHINEHART**  
All Kinds of Insurance  
Bovina, Texas

**10. FARM EQUIP. FOR SALE**  
FOR SALE: John Deere Boll Puller with Farmall attachment. Pulled sixty bales cotton. \$500. H. E. Baker, Baileyboro. 4 1/2 miles north Maple. 10-37-3tp.  
FOR SALE: Bargain. '52 UTU Moline, butane, and disk plow; 10 ft. S. P. M. H. Combine with Hume reel and indestructible pick up finger. Johnnie Graham, Littlefield, Lum Chapel. 10-35-tfc.  
FOR SALE: 25 foot cotton spray. 3 tractor type, slightly used. \$100. Phone 6261. S. E. Goucher. 10-35-4tp.

FOR SALE: 1 Case hay baler with lights, battery, etc. Ready to go. 1 H John Deere tractor with implements to pull same. See A. W. Copley. 10-35-3tp.

**13 APPLIANCES FOR SALE**  
RECONDITIONED PIANOS at bargain prices. Ted Raven. MUSIC SHOPPE, Clovis, N. M. 13-337-4tp.

**16. MISCELLANEOUS**  
FOR SALE: Black eyed peas for sale. See R. C. Giles. 2 mi. west 1 mi. north Muleshoe. 16-35-2tp.

FOR SALE: Guaranteed Northern Holsteins. Fresh and heavy springers. R. P. Mayfield and Son. 12 miles South Lamesa. Big Spring Highway. 16-40-8tp.

**LET US Stack Your Hay.** See Spencer Beavers at Bovell Motor Supply. 16-34-3tc.

**16. MISCELLANEOUS**  
FOR SALE: 4 room and bath. \$3250.00 with lot. \$3000. to be moved. \$1500. down \$50.00 month on balance. Theron West. 48-TFC

FOR SALE: Fresh canning corn. See R. C. Giles. 2 mi. west, 1 mi. north Muleshoe. 16-35-1tp.

FOR SALE: Cossack alfalfa seed for sale. A leafy fine stemmed variety. G. T. Maltby, 2 miles south, 1/4 mile west of Progress Gin. Tel. 3393. 16-37-3tp.

FOR SALE: Oklahoma alfalfa seed, 26c per lb. S. E. Goucher. 705 2nd St., Phone 6261. 16-37-3tp.

CUSTOM 12 in. breaking, cotton pulling, combining. Johnnie Graham, Littlefield, Rt. 2, Lum Chapel. 16-35-tfc.

NOTICE: Charge of \$50 will be made for each person caught in my watermelon patch without my permission. L. B. Peugh. 16-36-2tp.

**LOOK!**  
Plenty Of Fresh Vegetables NOW IN STOCK  
**IRISH POTATOES**  
FRESH COLORADO AND PTAH PEACHES  
PLFNTY OF CANNING VEGETABLES  
**PICK 'N PACK FRUIT STAND**  
Phone 6080 — Muleshoe  
Next to Crossroads Cafe

**Parmer County Farm Bureau News**  
By Ralph Smith  
Cotton farmers, be sure to attend the cotton classing school in Lubbock next Monday. It's free and you will have a much greater comprehension of the reasons for different gradings you will receive this fall. Wright Williams says he will buy dinners for as many as will go from Friona and we're sure other ginners will extend the same generosity. Take them up and go.  
We believe your family and you will enjoy the Parmer County Farm Bureau Queen Contest this Friday in the Friona School Auditorium. Eighteen pretty girls from all over the county have been entered by their sponsors. The Lubbock Tech Harmon-Knights, popular college quartet of entertainers, will be well worth your while, too. Cotton John, KGNC Farm Editor, will act as M. C.  
Rhea Farm Bureau Leaders have placed in the hands of the printers the plans for a map of that community. Anyone can take one of these road maps and easily locate any resident of the community. As we have said before, in reference to this project, we hope it will be the beginning of a county wide project. A lot of work has gone into the preparation of the maps. Congratulations to Charlie Calaway, Melvin Sachs, Paul Koeltzow and others who worked on it with the citizens of Rhea Community. Their thanks to Verne Cubit for technical assistance.  
Keep the night of September 7 in mind. If you want to have a part in the actual formation of your farm program for the coming years, come out and give your ideas to your resolutions committee at Bovina Auditorium that night. You will also have an opportunity to know what your fellow farmers think of your ideas. It's open forum, with the only limitation imposed on time. Consider This: My son, forget not my law; but let thine heart keep my commandments. Proverbs 3:1.

**CHILD HAS POLIO**  
Prentice Lee, 23 months old son of Mr. and Mrs. Herbert Griffiths, is receiving treatment in Baylor Hospital, Dallas, for polio. The little boy was stricken while he and his mother were visiting her folks there. Herbert hurried to Dallas to be with them. The right leg from the knee down is affected, but it is felt that no serious injury will result.

**ROY JORDAN IMPROVED**  
Condition of Roy Jordan, veteran grain man of Muleshoe, today is reported by his family to be much improved. He has been confined to his home by illness for several days.



SEE US FOR SCHOOL SUPPLIES



*a harvest of*  
**BARGAINS**

**TIDE**

Large Box

**19c**

BORDEN'S BAKE N' EAT

**BISCUITS** 2 for **19c**

24 OZ. KIMBELL'S  
WAFFLE SYRUP ..... 33c

QUART. LIQUID STA-FLO  
STARCH ..... 23c

**OLEO** Golden Brand  
1 Lb. Carton ..... **19c**

NO. 1 TALL CAN GOLDEN SHORE  
SALMON ..... 29c

20 OZ. JAR BIG TOP  
PEANUT BUTTER ..... 49c

• GARDEN FRESH VEGETABLES •

FANCY HOME GROWN

**CANTALOUPE**s Lb. ... **3c**

FANCY CALIFORNIA

CALIFORNIA SUNKIST

**PEACHES** lb. .... 13c **ORANGES** lb. .... 7c

Fancy Home Grown  
**Roasting Ears** Each ..... **5c**

**SHORTENING** Bake-Rite  
3 Lb. Tin ..... **69c**

**COMFORT and WEAR**

A Combination of BOTH  
Unmatched in Any  
Other Leather Work Glove  
At Any Price . . .

**WOLVERINE**

Horsehide  
Hands . . .  
That Comfort's GUARANTEED, too!  
A new pair FREE if they  
dry out hard or stiff under normal  
drying conditions.

**KLEENEX** Facial Tissue  
300 Count ..... **19c**

TIME NOW FOR CANNING SUPPLIES

PURE CANE  
**SUGAR** 100 Lbs. .... **\$8.39**  
Pint and Quart Fruit Jars — Kerr Regular Lids and Caps, No. 63 Kerr Lids and Caps—Pickling Spices.

**COFFEE**  
Schilling's  
Reg. or Drip Lb. .... **69c**

DRUG NEEDS

VETO  
SPRAY  
DEODORANT

69c  
Size ..... **39c**

89c GIANT SIZE HALO  
SHAMPOO ... 59c

95c GIANT SIZE VASELINE  
HAIR TONIC ... 59c

Colgate 63c Economy Size  
Dental Cream ... 39c

COLGATE LATHER  
SHAVING  
CREAM

GIANT  
59c SIZE ..... **39c**

• CHOICE TENDER MEATS •

FRESH BULK  
**Franks** Lb. .... **29c**

SWIFT'S PREMIUM ALL MEAT  
**BOLOGNA** lb. .... 39c

BORDEN'S WEG-CUT  
**CHEESE** 12 oz. .... 59c

WILSON'S PLAIN  
**SLICED BACON** Lb. .... **49c**

**CATSUP**  
Del Monte  
14 Oz. Bottle ..... **15c**

**FLOUR**  
Aunt Jemima  
25 Lb. Print Bag ..... **\$1.59**  
IRELAND'S CHILI, No. 2 can ..... 59c

FROZEN FOODS

TROPICANA FRESH FROZEN  
**ORANGE JUICE** 6 oz. can ..... 15c

REALEMON FROZEN  
**LEMONADE** 6 oz. can ..... 15c

BOOTH FRESH  
**FROZEN PERCH** 1 lb. pkg. .... 39c

**CASHWAY**

FREE DELIVERY

"Where Friends Meet And Prices Talk" Phone 2440 or 2450



### Self Employed Should Apply For S. S. Benefits

There are many self-employed persons between the ages of 65 and 75 who should file an application for social security benefits immediately because net earnings for 1953 have dropped far below their earnings for 1951 and 1952, according to John G. Hutton, Manager of the Lubbock Social Security Office. Even though these people are continuing to operate their businesses and will make over \$1800 in self-employment in 1953, it is still important that an application be filed to establish a retirement benefit based on high net earnings in 1951 and 1952.

It is possible for a self-employed person between these ages to net \$900 annually and still receive his monthly social security check. In the case of those clearing over \$900, but not more than \$1725 annually, there is still a possibility of one or more monthly payments for the year. Mr. Hutton urged that persons

in this group contact the social security office to discuss their individual cases.

All persons who are past seventy-five should file an application whether they are working for wages or are self-employed since these people may draw their social security no matter what their earnings from wages or self-employment.

Mrs. Juanita Short, Field representative of the Lubbock Social Security Office will be at the Post Office in Muleshoe at 9:30 a. m. on Wednesday, August 26, to assist in all matters pertaining to social security. Self-employed individuals should bring their copies of their 1951 and 1952 self-employment tax returns when discussing their cases so that more accurate information can be furnished in each case.

#### NEICES VISIT

Guests in the home of Mrs. Della V. Seals this week are her neices, Shirley Jo and Jeanette, of Phillips.

#### WAS HERE FOR WEEKEND

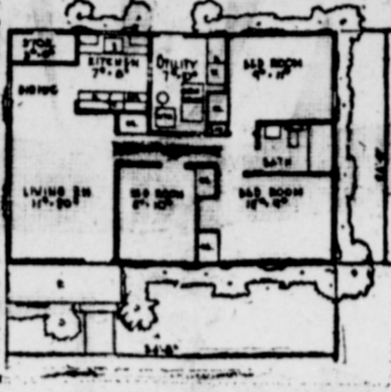
Miss Francis Bartley was here over the weekend visiting with her mother, Mrs. Jess Bartley and her brothers, Leo and Gene.

### Three-Bedroom House Is Cozy, Compact, Complete



Cory, compact and complete is this house planned by Designer Richard B. Pollman. The plan of the economy-size home, which is about as small as a house can be and still have three bedrooms, appears in the current edition of Small Homes Guide.

The one-story, basementless design features a small storage area off the kitchen, and a disappearing staircase that leads to more storage space in the attic. Total area is 825 sq. ft. Information on blueprints and their cost can be obtained by writing to Small Homes Guide, Dept. 1230, 82 W. Washington, Chicago 2, Ill.



### Letters to the Editor . . .

#### Professor Praises Roundup Edition

Dear Mr. Forbes: I want to congratulate you and your staff on the splendid job you did with the Will Rogers Memorial Round-up Edition. I was particularly impressed with the volume of advertising and the vision and initiative shown in the layouts and copy preparation. Your use of cartoon characterizations is particularly commendable. I also like the feature articles and the general news treatment.

Good luck to you. Sincerely yours, Donald D. Burchard, Head of Department A & M College of Journalism

#### ATTENDED REUNION

Mr. and Mrs. Tom Morgan attended a family reunion of her people last Sunday in Hedley. It was held at the home of her mother, Mrs. J. A. Dotson. All six of Mrs. Dotson's children and their families were there.

on his master degree in agriculture, and his stay on the Allison farm is a part of the final requirements for getting that degree. Mr. Ohler is one of five Holland boys who have spent this summer on Plains farms.

#### ATTENDED REUNION

Mr. and Mrs. J. H. Sain, Mr. and Mrs. Walter Sain and Nan, attended the Harmon County, Okla., reunion in Lubbock Sunday. They reported a very good

time, and said they met a lot of old friends.

Read The Journal Want-Ads Staples always on tap at The Journal.

### Clovis Veterinary Hospital

AT THE STOCKYARDS CROSSING

Facilities for Large and Small Animals

E. E. KRAUS, D. V. M.

CHAS. WEBSTER, D. V. M.

104 Hull

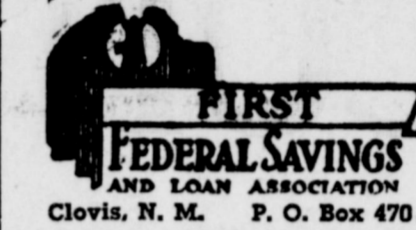
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Clovis, N. M.

### Financing a Home?



The perfected plan we offer today is the most economical home loan plan ever devised.



**MULESHOE FOR INFORMATION**  
S. E. E  
MILDRED DAVIS  
Western NFLA Building  
Muleshoe

HERE TO HELP YOU —

### SAM'S RADIO & TV SERVICE

We Repair Any Make Or Model TV Sets

Phone 3639

916 Ave. B

# Thanks!

We Want To Thank Everyone Who Cooperated So Well In Helping To Make Our Hay-Baling Demonstration The Big Success That It Was

### It's Here! The New HOLLAND WIRE-TIE baler!



Before this new, one-man wire-tie baler was offered for sale it was fully tested from coast to coast under varied field conditions!

The New Holland "80" will bale up to 10 tons per hour—up to twice the capacity of other wire-tie balers! Not just a conversion of the famous "77" wire-tie, the Model "80" was designed from the ground up as a wire-tie baler. Its tying mechanism

is fast and trouble-free. Pick-up and baling action are so gentle that the valuable leaves are saved. This means up to 50% more feed value . . . a better price for hay.

If you're in the market for a wire-tie baler, remember only the "80" gives you up to 10 tons an hour!

UP TO TWICE THE CAPACITY OF OTHER WIRE-TIE BALERS

#### PLUS THESE EXCLUSIVES!

- Warning System: When wire in the can runs out, an automatic warning lets you know in plenty of time to prevent missing any bales.
- "Wet" or Dry Hay: Hydraulic bale tension control, an optional feature, automatically allows for variations in moisture content of hay.
- New Holland Twist: The Model "80" ties its "knot" in an "in-line twist." Nest and sturdy, this wire-tie lies flat—will not pull loose or unclog tractor's path.
- Roll-Away Bale Chute: Standard equipment on the wire-tie "80," the roll-away bale chute flips bales far to the left out of the tractor's path.

With a New Holland "77" you can count on baling up to 10 tons of hay an hour. The "77" is rugged, simple in construction. It has 20% fewer parts and offers many improvements. Farmers agree there's no finer wire-tie baler!

### HICKS TRACTOR CO.

PHONE 6020

MULESHOE

### Palsy Clinic To Be Held Sept. 14

A clinic for the examination of cerebral palsied children will be held Monday, September 14, at the Cerebral Palsy Treatment Center, 3502 Avenue N, Lubbock. Orthopedic specialist from Midland, Plainview, and Lubbock, a neuro-psychiatrist, pediatrician, eye specialist, ear, nose, and throat specialist, and a dentist will be present to examine children.

Parents planning to bring children to the clinic are requested to register the children at the Center prior to the date of the clinic. Information regarding the clinic may be obtained by writing Dr. Esther Snell, Director, or calling Lubbock, 5-6541.

### Holland Boy Rotary Club Speaker Tuesday

John Ohler, of Holland, an exchange agriculture student, who is making his home here for a time with the Oscar Allison family, was the speaker for the Rotary Club Tuesday of last week.

Ohler went into various phases of the history and life of his country. He traced Holland's establishment as a modern nation to William of Orange. The prince's descendants still occupy the throne of Holland, which is one of the most democratic countries in the world.

The life of Holland has been hard, but Ohler expressed the opinion that when a people have a hard life they tend to get more out of it, and they produce outstanding individuals. He reminded his listeners that at one time Holland was a great sea power and ruled an overseas empire. Their sailors covered the seven seas. Holland also has produced great painters, warriors, and scientists.

Holland has the greatest density of population in the world and one of the highest birth-rates. The population pressure is heightened by these facts and the fact that Holland has the lowest death rate.

In most of Holland, Ohler said, it rains on about 200 days a year. Main crops are potatoes, sugar beets, oats, wheat barley, and of course the great production of bulbs for export. Mr. Ohler went into the devastation wrought by the great waves of

water that sweep over dikes in his country last year. Holland is heroically working out from under this unexpected disaster. At the conclusion of his remarks the speaker was bombarded with questions from interested listeners. He is working



You're "sitting pretty" behind the wheel

Take this Bel Air model. First thing you'll notice is the quality of the interior. Rich-looking appointments. Roomy seats with foam rubber cushions. Turn the key to start the engine and you're ready to go.

#### You can see all around

You look out and down through a wide, curved, one-piece windshield. The panoramic rear window and big side windows provide a clear view in all directions.

#### You get more power on less gas

That's because Chevrolet's two great valve-in-head engines are high-compression engines. In Powerglide\* models, you get the most powerful engine in Chevrolet's field — the new 115-h.p. "Blue-Flame." Gearshift models offer the advanced 108-h.p. "Thrift-King" engine.

#### Biggest brakes for smoother, easier stops

An easy nudge on the pedal brings smooth, positive response—right now! Chevrolet's improved brakes are the largest in the low-price field.



### I was ahead in every way after this demonstration!

I figured on paying about \$200 more for a new car . . . until I discovered all that Chevrolet offered me.



#### It's heavier for better roadability

You're in for a pleasant surprise at the smooth, steady, big-car ride of this new Chevrolet. One reason is that, model for model, Chevrolet will weigh up to 200 pounds more than the other low-priced cars.

#### You get greater getaway with the new Powerglide\*

A lot finer performance on a

lot less gas. That's what you get with the new Powerglide automatic transmission. There's no more advanced automatic transmission at any price.

#### And it's the lowest-priced line

A demonstration will show you

that Chevrolet offers just about everything you could want. Yet it's the lowest-priced line in the low-price field.

\*Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost.

Let us demonstrate all the advantages of buying a Chevrolet now!



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

### C. & H. CHEVROLET CO.

MULESHOE, TEXAS

# Customers' Security Deposits To Be Refunded In Muleshoe

We are refunding all customer Security Deposits. A check covering your Security Deposit and interest will be mailed to you this month.

Security Deposit refunds are being mailed to all customers system wide. It is expected to take a period of 90 days to complete the system wide mailing of refund checks. You should receive your check in the near future.

The Company reserves the right to require a deposit from any customer when circumstances make it appear that it would be imprudent not to do so.

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

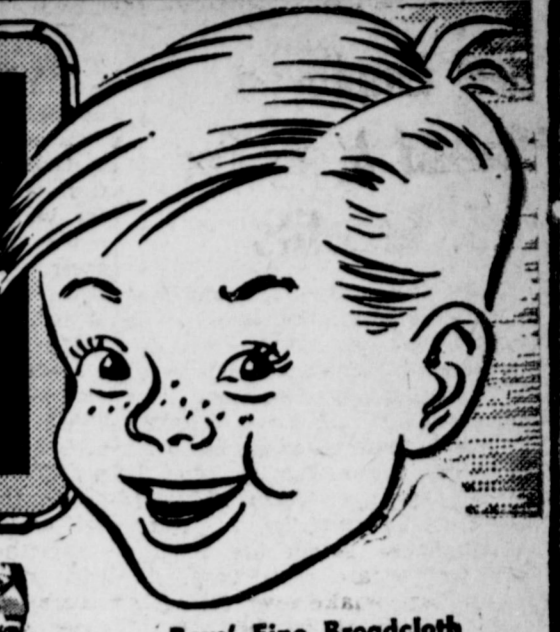




"Sharp" styles in smart sturdy wear for

# BACK TO SCHOOL

at *Anthony's*



### GIRLS' SADDLE OXFORDS



Brown and white elk leather. Bal style. Goodyear welt. White laces. White sole and heel. Comfortable, Long wearing.

Size \$4.98  
8 1/2 to 3

### GIRLS' SCHOOL ANKLETS

39¢

A grand array of solid colors with turn-down tops. Nylon reinforced toe and heel. You'll love the way they fit, wear and launder.

### Boys' Corduroy Shirts

Fine pinwale corduroy . . . styled just like Dad's. Long sleeves, loop closing sport collar. Two breast pockets. In a grand array of favorite solid colors. He'll need several so buy now and save.



Sizes 4 to 18  
Solid Colors

2.98

### Boys' Fine Broadcloth Sport Shirts



Size 4-18 \$1.49

He will love the colors, the way they fit, the way they wear. Fine quality, well made, ideal for school wear. Long sleeves Loop closing collar. Buy now while stocks are complete.

Lovely New Assortment . . . Girls' Famous

### CINDERELLA

## DRESSES



Some of the cutest styles you have ever seen and in a grand array of crisp, new, colorful back to school fabrics. Big and little sister fashions in all sizes. Plan now to visit Anthony's . . . select several now while stocks are complete.

Sizes 3 to 6x

1.98

Sizes 7 to 14

2.98

### Boys' or Girls' OXFORDS

Brown elk, moccasin toe lace oxford. Blucher style. Flat heel, cushion crepe sole for long wear.

\$3.29



### Boys' Solid Color GABARDINE SHIRTS



1.98

Here is lots of value for low . . . low price. Fine quality gabardine in solid colors. Long sleeves. Two pockets. Sport collar. They are washable too. Sizes 4 to 18.

Boys Want to Go Back to School in Anthony's

### \*BUCKHIDE

## JEANS

11 OUNCE . . . WESTERN CUT

Heavy 11 ounce white back denim. Lots of turn-up. Bar tacked and riveted at points of strain. Double stitched. Western styled. Sanforized shrunk. Zipper fly. All and more than you could ask for in a sturdy school jean. 4 to 16.

2.29

8 OUNCE . . . VULCANIZED . . . PERMA-KNEE

Anthony's own improved Vulcanized Perma-Knee that washes perfectly. Knees will not wear through. Western cut, bar tacked and riveted. Sewn with orange thread. Sanforized shrunk. Zipper fly. Odd and even sizes 4 to 12.

1.98

### Boys' 8 oz. Sewed In DOUBLE KNEE BUCKHIDE JEANS

Sizes 4 to 12

\$1.37



\*Buckhide is Anthony's Own Brand . . . Highest Quality . . . Lowest Possible Price



Famous "Fruit of the Loom" 80 SQUARE

## PERCALES

It's Back to School sewing time and Anthony's have a grand assortment of those beautiful, colorful "Fruit of the Loom" 80 square percales. The greatest buy in 80 squares. See these now . . . choose from ever so many prints or solid colors.

- Fancy Prints
- Novelty Prints
- Solid Colors
- 36 Inches Wide

44¢ yd.

BUY NOW! USE OUR LAY-A-WAY PLAN

### BOYS' KNIT BRIEFS

Perfect Fitting



Fine quality cotton knit. Well made for extra long wear. Good elastic waist band. Double crotch. Double stitched.

39¢

Boys' Smart Looking . . . Well Tailored

### DRESS SLACKS

In fine quality crease resisting Rayon Gabardine. Extended waist bands. Pleated front. Zipper fly. Tailored to fit. Built for long wear. Sizes 4 to 18.

3.98

Small boys' Rayon Dress Pants with elastic back. Belted front. Pleated. Smartly tailored just like big brother's. Sizes 2 to 8.

2.98

Men's Short Sleeve

### NYLON Sport Shirts

Sizes 14 to 17

2 For \$5

### Girls' Better Cotton Slips



Soft, long wearing, easy to care for fabric. Perfect fitting. Eyelet embroidery trim. She'll need several for back to school so stock her up now and save. Sizes 2 to 14.

98¢

### Girls' Fine Quality Lace Trim Panties

39¢

### BOYS' DRESS SOCKS

Favorite patterns and colors. Well made for lots of rough wear. Reinforced toe and heels.

39¢

Girls' Perfect Fitting

### COTTON SLIPS

Sizes 8 to 16 \$1.98

NYLON TRIM TOP & BOTTOM. She will need several of these well made, long wearing Cotton Slips for back to school. Perfect fitting, adjustable shoulder straps. See these now at Anthony's.



ANTHONY'S IN MULESHOE, TEXAS

### SCHOOL OXFORDS



DARK BROWN moc toe blucher. Heavy sole, outside stitched heel. Brogue last. Storm welted. Goodyear welt construction. Easy to wear . . . smart to look at. Value priced.

Sizes 6 to 12

6.90



BURGUNDY U-tip bal oxford. Heavy sole. Brogue last. Rubber heel. Storm welted. Smart looking in every detail. Well made for looks as well as long wear.

Sizes 8 to 12

6.90





# "Sharp" styles in smart sturdy wear for BACK TO SCHOOL *at Anthony's*

## GIRLS' SADDLE OXFORDS



Brown and white elk leather. Bol style. Goodyear welt. White laces. White sole and heel. Comfortable. Long wearing.

Size \$4.98  
8 1/2 to 3

## GIRLS' SCHOOL ANKLETS

39¢

A grand array of solid colors with turn-down tops. Nylon reinforced toe and heel. You'll love the way they fit, wear and launder.

## Boys' Corduroy Shirts

Fine pinwale corduroy . . . styled just like Dad's. Long sleeves, loop closing sport collar. Two breast pockets. In a grand array of favorite solid colors. He'll need several so buy now and save.



Sizes 4 to 18  
Solid Colors

2.98



Lovely New Assortment . . . Girls' Famous

## CINDERELLA

# DRESSES

Some of the cutest styles you have ever seen and in a grand array of crisp, new, colorful back to school fabrics. Big and little sister fashions in all sizes. Plan now to visit Anthony's . . . select several now while stocks are complete.



Sizes 3 to 6x

1.98

Sizes 7 to 14

2.98

## Boys' or Girls' OXFORDS

Brown elk, moccasin toe lace oxford. Blucher style. Flat heel, cushion crepe sole for long wear.

\$3.29



Boys Want to Go Back to School in Anthony's  
\*BUCKHIDE

# JEANS

11 OUNCE . . . WESTERN CUT

2.98

Heavy 11 ounce white back denim. Lots of turn-up. Bar tacked and riveted at points of strain. Double stitched. Western styled. Sanforized shrunk. Zipper fly. All and more than you could ask for in a sturdy school jean. 4 to 16.

8 OUNCE . . . VULCANIZED . . . PERMA-KNEE

1.98

Anthony's own improved Vulcanized Perma-Knee that washes perfectly. Knees will not wear through. Western cut, bar tacked and riveted. Sewn with orange thread. Sanforized shrunk. Zipper fly. Odd and even sizes 4 to 12.

Boy's 8 oz. Sewed in  
DOUBLE KNEE  
BUCKHIDE  
JEANS

Sizes 4 to 12

\$1.37

\*Buckhide is Anthony's Own Brand . . . Highest Quality

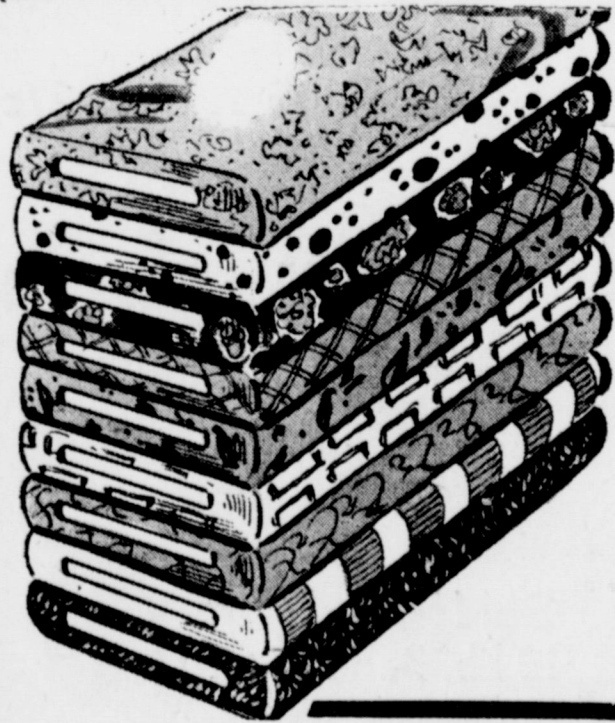
Famous "Fruit of the Loom"  
80 SQUARE

# PERCALES

It's Back to School sewing time and Anthony's have a grand assortment of those beautiful, colorful "Fruit of the Loom" 80 square percales. The greatest buy in 80 squares. See these now . . . choose from ever so many prints or solid colors.

- Fancy Prints
- Novelty Prints
- Solid Colors
- 36 Inches Wide

44¢ yd.



BUY  
NOW!  
USE  
OUR  
LAY-A-WAY  
PLAN

## BOYS' KNIT BRIEFS

Perfect Fitting



Fine quality cotton knit. Well made for extra long wear. Good elastic waist band. Double crotch. Double stitched.

39¢

## Boys' Smart DRES

In fine quality Gabardine. Pleated front. fit. Built for

Small boys' elastic back. Smartly tailored. Sizes 2 to 8.



Men's  
NYL  
Sport

## Girls' Better Cotton Slips



Soft, long wearing, easy to care for batiste. Perfect fitting. Eyelet embroidery trim. She'll need several for back to school so stock her up now and save. Sizes 2 to 14.

Girls' Fine Quality  
Lace Trim Panties

98¢

39¢

BOYS' DRESS SOCKS  
Favorite patterns and colors. Well made for lots of rough wear. Reinforced toes and heels.

39¢

Girl's Perfect Fitting

## COTTON SLIPS

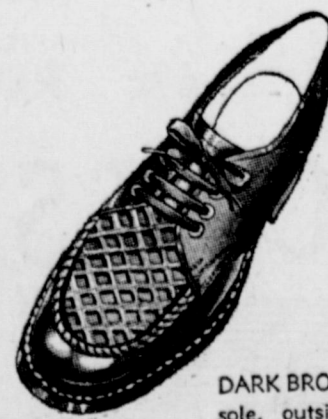
Sizes 8 to 16 \$1.98

NYLON TRIM TOP & BOTTOM.

She will need several of these well made, long wearing Cotton Slips for back to school. Perfect fitting, adjustable shoulder straps. See these now at Anthony's.



ANTHONY'S IN  
MULESHOE, TEXAS



## SCHOOL OXFORDS

DARK BROWN moc toe blucher. Heavy sole, outside stitched heel. Brogue last. Storm welted. Goodyear welt construction. Easy to wear . . . smart to look at. Value priced.

BURGU sole. Bi welted. Well wear.

Sizes 6 to 12

6.90





# NEW LOW VEAL PRICES

U. S. GRADED QUALITY BEEF

**1. Broil pineapple slices** along with hamburgers, lamb chops, or ham. Brush them first with melted butter or margarine, sprinkle with brown or granulated sugar, broil (without turning) 5 to 8 min., until hot and lightly browned.

**2. Fry pineapple slices** or chunks to go with chicken, meats, fish, or cheese dishes. Drain the pineapple first, dry with paper towel, brown in a little butter or margarine. Takes about 10 min.

**3. Glaze pineapple chunks** and serve hot with browned corned beef hash patties or sausages or chops. Heat 1 cup drained chunks in 1 tsp. butter or margarine, add 2 or 3 tps. each ketchup and brown sugar, and cook, stirring, about 15 min., until glazed.

**4. Edge pineapple slices** or half-slices with color or half-slices with color to garnish platter of turkey, baked ham, meat loaf, salmon loaf, etc. Just a roll edges in paprika, or in finely chopped parsley—or do some each way, and arrange alternately.

**5. Top drained slices** of pineapple with thin slices of green pepper; use as garnish for cold meat, or put spoonful of mint or currant jelly on each slice, to accompany lamb or pork chops.

**Double GREEN STAMPS on TUES.**

DOLE 46 OZ. CAN <b>PINEAPPLE JUICE</b> . . . . . 35c	DOLE SLICED NO. 1/4 CAN <b>PINEAPPLE</b> . . . . . 21c	VEAL T-BONE <b>STEAK, lb.</b> . . . . . 45c	VEAL LOIN <b>STEAK, lb.</b> . . . . . 45c
DOLE SLICED NO. 1 FLAT CAN <b>PINEAPPLE</b> . . . . . 15c	DOLE CHUNKS 12 OZ. CAN <b>PINEAPPLE</b> . . . . . 19c	<b>VEAL COMMERCIAL</b>	
DOLE SPEARS NO. 2 CAN <b>PINEAPPLE</b> . . . . . 33c	DOLE CRUSHED NO. 1 FLAT CAN <b>PINEAPPLE</b> . . . . . 15c	<b>ROUND STEAK</b> Lb. . . . . 49c	
DOLE FANCY CRUSHED NO. 2 CAN <b>PINEAPPLE</b> . . . . . 25			
PALMOLIVE REG. BAR <b>TOILET SOAP, 3 for</b> . . . . . 25c	PETER PAN REG. BAR <b>TOILET SOAP, 3 for</b> . . . . . 25c	VEAL <b>CHOPS, lb.</b> . . . . . 45c	VEAL <b>CHUCK ROAST, lb.</b> 35c
<b>GROUND VEAL</b> Fresh Lb. . . . . 25c			
<b>FRESH FRUITS &amp; VEGETABLES</b>		PINKNEY'S PURE PORK <b>SAUSAGE, lb.</b> . . . . . 39c	FRESH SLICED <b>PORK LIVER, lb.</b> . . . . . 29c
<b>CANTALOUPE</b> Home Grown Lb. . . . . 5c		<b>SHORT RIBS</b> Lb. . . . . 19c	
FRESH <b>OKRA, lb.</b> . . . . . 15c	FRESH GUARANTEED <b>WATERMELON, lb.</b> . . . . . 2c	WHITE TROUT <b>FISH, lb.</b> . . . . . 23c	WILSON'S PLAIN <b>Sliced Bacon, lb.</b> . . . . . 43c
CALIFORNIA CARTON <b>TOMATOES</b> . . . . . 19c	LARGE SIZE <b>CALAVOS, each</b> . . . . . 19c	BORDEN'S COTTAGE 12 OZ. BOX <b>CHEESE</b> . . . . . 25c	NU-TAST 2 LB. BOX <b>CHEESE</b> . . . . . 59c
KENTUCKY WONDER <b>GREEN BEANS</b> Lb. . . . . 12 1/2c	HILLS-O-HOME 12 OZ. PKG. <b>BLACK EYE PEAS</b> . . . . . 19c	<b>PICNICS</b>	
GLACIER 80Z. PKG. <b>CUT CORN</b> . . . . . 17c	SEALED SWEET 6 OZ. CAN <b>LIMEADE</b> . . . . . 15c	NORTHERN 80 COUNT <b>Paper Napkins</b> . . . . . 12 1/2c	Wilson Certified 1/2 or White, Lb. . . . . 49c
REALEMON 6 OZ. CAN <b>LEMONADE</b> . . . . . 15c	GLACIER 80Z. PKG. <b>CUT CORN</b> . . . . . 17c	KAISER'S <b>Broiler Foil</b> . . . . . 39c	NORTHERN <b>Toilet Tissue, 3 for</b> . . . . . 25c
LIBBY'S NO. 2 CAN <b>SPINACH</b> . . . . . 14c	ALERT 16 OZ. CAN <b>DOG FOOD</b> . . . . . 9c	<b>Peaches</b>	
COMET LONG GRAIN 2 LB. BOX <b>RICE</b> . . . . . 39c	HEINZ <b>BABY FOOD, 3 for</b> . . . . . 27c	LIBBY'S QUEEN 3 OZ. JAR <b>OLIVES</b> . . . . . 22c	Hunt's No. 2 1/2 Can . . . . . 25c
COLGATE 50c SIZE <b>TOOTH PASTE</b> . . . . . 29c	HERSHEY'S 16 OZ. CAN <b>Chocolate Syrup</b> . . . . . 19c	LIBBY'S SOUR OR DILL 22 OZ. JAR <b>PICKLES</b> . . . . . 35c	OSCAR MAYER 12 OZ. CAN <b>WIENERS</b> . . . . . 45c
HAIR TONIC 50c SIZE <b>VITALIS</b> . . . . . 43c	QUART BOTTLE <b>CLOROX</b> . . . . . 17c	<b>FLOUR</b>	
SCHICK 20 BLADES <b>RAZOR BLADES</b> . . . . . 69c	DETERGENT GIANT BOX <b>RINSO</b> . . . . . 61c	Gold Medal 10 Lb. Bag . . . . . 79c	LARGE CAN <b>Eagle Brand Milk</b> . . . . . 29c
HUNT'S NO. 2 1/2 CAN <b>APRICOTS</b> 25c	<b>CRISCO</b> 3 Lb. Can . . . . . 69c		





NEEDED MORE THAN EVER

## Soil Districts To Emphasize Land Cover In Conservation Week

By Allen King

For Lands Sake, cover! Soil conservation districts of the South Plains are emphasizing this timely theme for South Plains Soil Conservation week, August 9 thru 16.

Cover and organic matter represent the great needs of this area's agriculture, Kay K. Moore, area vice president of the Texas Association of Soil Conservation District Supervisors, believes. Moore thinks this area can profit by taking the progressive approach and beginning now to conserve soil and water. In this way, he says, we can avoid the mistake of other agricultural areas which waited too long.

Joe Walker, Sr., chairman of the Lubbock County Soil Conservation District, in a meeting of the Board of Supervisors, pointed out that Plains soil still is abundantly rich in plant food. For hundreds and hundreds of years, grass enriched it with organic matter to a considerable depth, but one-crop farming, which allows for no significant

return of organic matter and leaves the soil without protection from wind and water, is beginning to hurt the soil. In some places the loss of topsoil has been severe and costly.

### Declining Yields

Many farmers with years of experience on the South Plains have told of declining yields on the same rainfall. This lowering of yields is undoubtedly due to dwindling supplies of organic matter, coupled with poor physical condition of soil. One of the practical ways of helping to remedy this situation is thru crop rotation with heavy residue producing crops on from 40 to 60% of the land each year. The residues should be managed to leave the top of the ground trashy. Wind erosion will be reduced, and rainwater will have a better chance of going into the soil. During dry periods such as this, we can appreciate the function of such crops and the value of their proper management.

Many agricultural authorities point out that new land from

tilers suitable for tillage are limited. Increased production must come from better care and use of the land we now have. Considerable increases can be obtained thru the conservation of soil and water. Eighty farmers and ranchers representing a cross section of landowners practicing conservation in this area showed that a coordinated conservation program on their land increased yields of cotton 23 per cent and of grain sorghums 49 per cent.

The urgency of getting cover such as sorghums on dryland farms and soil-improving crops such as vetch, Madrid clover, and alfalfa, on irrigated lands can be amply demonstrated. The sand and dust storms ought to be sufficient evidence in themselves. But studies made locally with winds at 25 miles per hour on bare soils in poor condition give more weight to the argument. Hard or tight lands showed a loss of about one-half ton of soil per acre. Soil losses on mixed sandy loams were five to fourteen times as great. On sandy lands the loss was twenty-five to one hundred times as great as on hardlands.

### Stubble Is Efficient

Studies with winds at 38 miles per hour showed that even a air cover of combine sorghum stubble on dryland is two to four times as effective as machine-stripped dryland cotton stalks or feed cut short for burlers.

On irrigated lands similar losses may occur and are no exception to the rule. The possibility for different types of effective cover and for flexibility in cropping systems are much greater on irrigated land.

Dr. Arthur W. Young, head of the Agronomy Department at Texas Tech, reveals some possibilities for good use of soil-improving and cover crops. He reports that where sufficient moisture is available, legumes such as hairy vetch, winter peas and Madrid clover may be planted in sorghum stubble in the fall and turned under green in the spring in time for a row crop. Certain conditions may allow this to be done in cotton too. Better soil conditions, reduced wind erosion, and increased crop yields for an average over a period of years should result.

For landowners whose burrows and roads seem to be a starting point for wind erosion, County Agent Dave Sherrill recommends fall sown small grains along road shoulders and in the turn row itself. Sherrill also has demonstrated that some local farmers and the Lubbock Agricultural Experiment Station have obtained some benefits from cotton burrs. The burrs offer soil cover and they build up organic matter in soils.

George Hindman, supervisor of the Lubbock County Soil Conservation District, reports cotton burrs on his land help hold rainfall. Land covered with burrs took in twice to three times as much of a recent fast 2½ inch rain as adjacent land without burrs. It helped to tie the land down too. The main trouble seems to be in getting enough burrs. But it seems to be a worthwhile supplementary practice.

Tillage, such as deep breaking and turning up clods, is used widely in this area to help hold land against wind erosion. Soil scientists agree that it is a good practice of the characteristics of the soil are considered. Indiscriminate deep breaking can be very harmful to soil. Too much clay turned up to the top can mean trouble under dryland or irrigated conditions. A certain amount of deep breaking can be helpful on sandy soils underlain with sandy clay.

Shallow soils may be harmed by attempted deep breaking. Some types of soils are uniform in texture or they may be deep sand. Often nothing is gained in deep breaking a soil. Plowing

## Wilbur M. Pair Reports To Kansas Station

U. S. Naval Air Station, Hutchinson, Kan. — Wilburn M. Pair, aviation electronics technician, USN, son of Mr. and Mrs. O. W. Pair of Route 2, Muleshoe, recently reported for duty here; home of the Navy's "Privateer" Training Squadron.

Pair entered the Navy in June of this year. Prior to his transfer here, he attended Aviation Electronics Technician School at the Naval Air Technical Training Command, Memphis, Tenn. He has been assigned to Advanced Training Unit 601 at Hutchinson.

The primary mission of the Naval Air Station, Hutchinson is conducting advanced multi-engine, land-based flight training to student Naval Aviators.

### SPENT WEEK HERE

Mr. and Mrs. M. S. Bad of Mahita, spent last week with Mrs. B. J. Obenhaus.

deep enough to break a plow sole, and to turn up cloddy material can be of real benefit, and when used with good soil improving cropping practices can be a real help in conservation. When in doubt a Soil Conservation Service technician may be consulted. The South Plains is an agricultural area of which its landowners and local citizens can be proud. Its productivity can be praised with enthusiasm well-founded. Of the 23 counties which produced more than half of Texas' 5,842,041-bale cotton crop in 1949, fourteen counties are in or close to the area.

Untold wealth is locked in Plains soil and with intelligent use these soils an industrious, progressive South Plains for generations to come. Progress in the development of this land resource must be based on proper use and wise care. Farmers recognizing their problems and doing something about them can keep this the garden spot that it truly is. So — For Land Sakes, Cover!

### BACK IN MULESHOE

Butler Stevens and family have returned to Muleshoe to live after residing in Greenville the last several months. He was connected with the Firestone Store there. He will again be associated with Bass Appliance in Muleshoe.

### VISIT HERE

Rev. and Mrs. William Goers of Mascoutah, Ill., are here for a few days as guests of Mr. and Mrs. Ray Franz.

### WERE IN HEREFORD

Mrs. J. C. Dalton and parents, Mr. and Mrs. B. L. Jackson left for Hereford Friday to see their brother and son, J. C. Jackson.

### ARE GUESTS HERE

Mrs. Marlene Davis and daughter, Cindy of Dimmitt, are spending the week here visiting her sister-in-law, Mrs. C. B. Howard and family. Another guest in the Howard home is her nephew, Rayburn Ott, of Springlake.

ASK ME ABOUT MY BUSINESS!



Box 943 — Muleshoe  
Phones 2796 — 3600

# Cool Comfort

AT THE VALLEY & PALACE

Box Office Open 7:45 P. M. Show Starts 8:00 P. M.  
Saturday & Sunday: 145 P. M. and Continuous Showing  
ATTRACTIONS FOR THE COMING WEEK:

VALLEY	PALACE
THURSDAY & FRIDAY Alan Ladd Deborah Kerr —In— <b>Thunder In The East</b> Also Warner Bros News	THURSDAY & FRIDAY Mark Stevens —In— <b>Big Frame</b>
SATURDAY Charles Starrett —In— <b>Junction City</b>	SATURDAY Randolph Scott —In— <b>Captain Kidd</b>
SUNDAY & MONDAY Kathryn Grayson Walter Abel —In— <b>So This Is Love</b>	SUN., MON., TUES. & WED. Humphrey Bogart  June Allyson
TUESDAY & WEDNESDAY Fibber McGee Molly —In— <b>Look Who's Laughing</b>	—In— <b>Battle Circus</b>  Also Universal News

Motion Pictures Are Your Best and Cheapest Entertainment

## FARLEY INSURANCE AGENCY

REAL ESTATE & INSURANCE

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With Butane-Propane you can cook and heat the home. You can also run the tractor, irrigate, generate electricity and fuel your trucks. Equip your various engines with ENSIGN Carburetion for Butane-Propane and make very substantial savings in fuel costs and engine maintenance. Engines burning Butane-Propane run three to four seasons without overhaul or valve grind.

The carburetion you buy and its method of application is the key to successful engine operation. Ensign carburetor specialists for 36 years, pioneered Butane-Propane Carburetion and has perfected the finest equipment for easy starting, power, economy and safety. Consult your local ENSIGN Dealer. He is a specialist on Butane conversions and will gladly inspect your engines and advise on the feasibility and cost of the installation. Call or write him for free bulletin on the use of Butane-Propane in tractor, truck and pumping engines.

WIEDEBUSH & CHILDERS

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MULESHOE

## STRETCH YOUR MILEAGE!

Phillips 66 Gasoline is packed with Hi-Test energy, for greater efficiency... and greater economy! And Phillips 66 is "controlled" to provide (1) easy starting (2) fast warm-up (3) quick acceleration, and (4) full power output under all conditions.

Phillips 66 Heavy Duty Premium Motor Oil stretches your mileage another way. It provides extra protection against wear and corrosion so as to keep engine power up and gas consumption down, over a long period of time.



USE PHILLIPS 66 GASOLINE AND PHILLIPS 66 HEAVY DUTY PREMIUM MOTOR OIL



# Only FORD Trucks offer choice of V-8 or Six and new Low-Friction power!

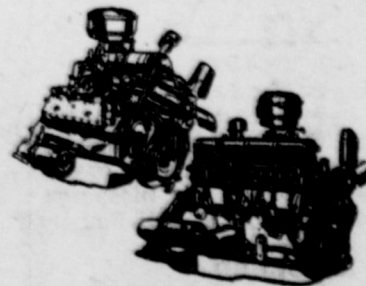


FIVE great truck engines, up to 155 horsepower—in the big all-new line of over 190 Ford Truck models!

The only ultra-modern overhead-valve V-8 engines in trucks are in Ford Trucks! Ford now offers three new overhead-valve Low-Friction truck engines... 101-h.p. Cost Clipper Six, 145-h.p. Cargo King V-8, 155-h.p. Cargo King V-8. Short stroke design cuts friction "power waste," saves gas! With the world-famous 106-h.p. Truck V-8 and the 112-h.p. Big Six, you have a five-engine choice to suit the most exacting power needs of today's hurry-up hauling!

Completely NEW!  
Come in—see them!

NEW DRIVERIZED CABS—most comfortable in any truck! New curved one-piece windshield, new wider seat with shock snubber—completely New! Shown: all-new Ford F-350 9-ft. Express, G.V.W. 7,100 lbs. with Deluxe Driverized Cab (extra cost).



NEW LOW-FRICTION 101-h.p. Cost Clipper Six cuts piston travel 18%, without reducing rpm—delivers more pulling power on less gas! World-famous 106-h.p. Truck V-8 has new high-lift camshaft, new cooling efficiency! Ford Trucks for '53 offer widest choice of transmissions in truck history—Synchromatic in every model at no extra cost!

## FORD ECONOMY TRUCKS

SAVE TIME • SAVE MONEY • LAST LONGER

## MULESHOE MOTOR COMPANY

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FORD AUTOMOBILES AND TRUCKS

MULESHOE



### Miss Watson—Sgt. Cargile Vows are Read In Public Ceremony



MR. AND MRS. PRESTON CARGILE  
(Photo by Cline's Studio)

The marriage of Miss Charlene Watson to Sgt. Preston Cargile was solemnized Thursday evening, August 13, in a public wedding ceremony held on the court house lawn.

The bride is the daughter of Mr. and Mrs. C. A. Watson of Muleshoe, and the groom is the son of Mr. and Mrs. D. W. Cargile of the Lazbuddie community.

Elder Jimmy Bass officiated at the ceremony which was performed on a raised platform before an archway of greenery and wedding bells.

Given in marriage by her father, the bride wore a beige fallie two piece suit dress and brown accessories. She carried a white Bible topped by a bouquet of yellow carnations and gold satin streamers.

Mrs. O. R. Chandler, twin sister of the bride, was matron of honor. She wore a two piece green suit dress and black accessories. Her bouquet was of bronze mums.

Bridesmaids were Mary Beth Richards of Anton, and Lona Mae Cook of Littlefield, cousins of the bride, and Marlene and Dannie Rue Cargile, sisters of the groom.

Best man was Don Micky Sanders.

Nathlee Stallings, cousin of the bride, played the traditional wedding marches.

A reception was held immediately following the ceremony, in the home of Mr. and Mrs. M. G. Bass, uncle and aunt of the bride. Pink and white, chosen colors of the bride, were carried out in the appointments. The bridesmaids served cake and punch and Mrs. Harvey Bass presided at the guest book.

For going away, the bride chose a black and white acetate taffeta dress complimented with white accessories and a white carnation corsage.

After a wedding trip to Taos, N. M., the bride will resume her duties as secretary of the Bailey County Farm Bureau, and Sgt. Cargile will return to his base at Camp Desert Rock, Nev. He will be released from the Armed Forces in February of 1954.

Miss Annie King and Mr. Ed Hulse were married September 3, 1903, in Ft. Worth, Texas. Before their marriage, Mrs. Hulse lived in Clay County, and Mr. Hulse lived in Dallas. They now reside in the Balleboro community.

Mr. and Mrs. Hulse have one daughter, Mrs. Tom Southard of Elida, N. M.

### Motion Pictures Shown At Picnic

E. W. Locker brought his motion pictures of a fishing trip to Mexico to the annual club picnic of the Progress Home Demonstration Club which was at the home of the Manuel Seifs. This fishing trip was one taken by a group of Bailey and Parmour County men shortly before Max Self left for Germany. Those of the club families present almost felt they were fishing themselves.

Before the pictures were shown, ice cream and cake were eaten and enjoyed by those present who were: Mr. and Mrs. Sherman Sweatmon, Mr. and Mrs. D. O. Smith, Mr. and Mrs. Albert Davis and Lucille, Mr. and Mrs. Glenn Maltby, Mr. and Mrs. Gordon Murrah, Mike and Gary, Mr. and Mrs. T. Haley, E. W. Locker, and Max Self besides the host and hostess, Mr. and Mrs. Self.

More ice cream was consumed before departing for their homes saying those who were not there missed a very enjoyable evening.

## HERE at HOME

By SCOOP FORBES



We have had many compliments on our paper of last week, publicizing the third annual Will Rogers Memorial Roundup.

But we have had a few criticisms, although mild.

One curious reader, who surely must pay more attention to details than he does to significant facts suggests that it is passing strange that we had Glen Dunn getting married three years before Mrs. Dun got married.

In another instance, we declared that a man had been on his present job about four years longer than he had lived.

And, finally, some of our jesters about town allowed that it was sort of peculiar that at least two ladies furnished all the facts about themselves to go with their caricature in the paper excepting for one vital statistic: the date on which they were born. The ladies are Mrs. Inez Bobo, the banker, and Mrs. Jackie Tate, the insurance executive.

How much power, do they imagine, that a mere reporter for the Muleshoe Evening Journal has? All we can do is to

### Our Honor Roll

New subscribers to The Journal this week are the following: James Phipps, Amarillo. Plains Monument Co., Amarillo.

H. G. Burchett, Rt. 2. Miles Warren, Vero Beach, Fla. J. E. Conoly, Van Horn. Troy Wilkerson, City. J. H. Teel, Ingleswood, Calif. John Inman, Star Rt. 1. James White, Rt. 2.

Old subscribers who renewed their subscriptions are: F. B. Murdock, City. C. B. Howard, City. L. L. Luman, Star Rt. 2. George Houser, Lariat.

M. A. Springtube, Amarillo. B. G. Murdock, Albuquerque, N. M.

Mrs. G. S. Dowell, City. Oran Dorsey, Goodnight. Mrs. Good Harden, Port Arthur. D. P. Brown, Lavon. Sid Goodwin, Hobart, Okla. Gerald Allison, Star Rt. 1.

have them fill out the information card in their own way. We are certain that this was an oversight on the part of the ladies concerned, but we were gentlemen enough to copy the information as furnished and besides what else was there to do?

There'll be a contest in next week's paper that we predict will disrupt bridge parties, TV sessions, even family arguments. As **Hut Hutson**, the caricaturist says, you're going to fall out of your chair when you see it. Solving it will be worth something, but you won't feel like nothing when you get through. I ain't a sayin' whose ad it will be in.

**BACK FROM VACATION**  
Mr. and Mrs. Roy Hogan and Myra have returned after a three week vacation during which they toured fifteen states. Mrs. Hogan's brother, Mr. Dillard S. Wright, of Norfolk, Va., returned home with them for an extended visit.

**BACK FROM ARKANSAS**  
Mr. and Mrs. Tootie Middlebrook and son have returned from a vacation trip to Arkansas. They visited her mother, Mrs. Loretta Evans in Huntsville, and in Springdale, they visited some former Muleshoe people, Mr. and Mrs. Roy Howard, Sunday, August 9, there was a get together of former Muleshoe people. Those attending were, Mr. and Mrs. Earl Jeter and daughter, Mr. and Mrs. Bill Jeter and son, Mr. and Mrs. Ed Clark, and Mr. and Mrs. Roy Howard.

**LEFT FOR NEW MEXICO**  
Mr. and Mrs. Hugh Freeman and family, and Mr. and Mrs. Bill Maddox, and nephews, Billy John and Porky, left Wednesday morning for points of interest in New Mexico.

### Rodeo—

(Continued From Page 1)

**BARREL RACE**  
Thursday night: Daythene Vineyard, Kress, 1 (22.5 sec.); Nedra Fay Mixon, Morton, 2; Mrs. W. T. Kirk, Plainview, 3; Wilma Fulgham, Clovis, 4.

Friday night: Nedra Fay Mixon, Morton (20.2 sec.); June Bulls, Pampa and Louise Holland, Plainview, 2; Daythene Vineyard, 3.

Saturday Night: Nedra Fay Mixon, 1 (25.1); June Bulls, 2; Louise Holland, 3; Daythene Vineyard, 4.

**CHILDREN'S BARREL RACE**  
(Sponsored as a new feature by Mrs. Naomi Alcorn): Clifton Allen, Muleshoe, 1 23.9; Sandy Briscoe, Muleshoe, 2, 24.5; Whip Wilson, Muleshoe, 3, 24.7; Eugene Lewis, Muleshoe, 4, 24.9. Winner of the roping saddle, Lester Forrest, Maryneal, Texas. Winner of riding saddle, John Ferris, Iowa Park, Texas.

**FROM ALTUS**  
Mrs. Mattye Williams, of Altus, Okla., has been visiting here with her mother, Mrs. Millie Wilson, and her brother, Murl T. Wilson and family. Mrs. Williams is manager of the Altus Chamber of Commerce.

**HAD EYE TREATED**  
Mr. and Mrs. C. D. Julian have been in Oklahoma City, Okla., for the past week, where Mrs. Julian has been having her eye treated. Mr. Julian suffered another stroke Saturday, but is resting well now.

**CLYDE EDDMONDS SPENDING WEEKEND WITH RELATIVES**  
Clyde Eddmonds of Littlefield was a guest of his aunt and uncle, Mr. and Mrs. David Anderson, during the round-up celebration. Eddmonds returned home from Leipzig, Germany, July 11 after spending 19 months there. He is a graduate of New Mexico Military Institute. Clyde has received his discharge from the army and will assume his duties as tactical officer at the Institute Sept. 1.

Read The Journal Want-Ads Staples always on tap at The Journal.

PAPER PUNCHES in stock at The Journal.

### P. M. A.—

(Continued From Page 1)

Community "A" consisting of all farms in Bailey County north of the Sand Hills.

**Delegate to the County Convention**

(Vote for one only)

Tom W. Watson.

Raymond C. Gaede.

**Alternate Delegate to the County Convention**

(Vote for one only)

Charles E. Moore.

Otha M. Self.

(Vote for one only)

Lloyd W. Stephens.

Burrell H. Black.

**Vice - Chairman, Community Committee**

(Vote for one only)

Sherman W. Inman.

Morris McKillop.

**Member of Community Committee**

(Vote for one only)

Robert Blackwood.

Walter B. Little.

**First Alternate Member, Community Committee**

(Vote for one only)

James P. Wedel.

E. T. Bryant.

**Second Alternate Member**

(Vote for one only)

Lewis Dick Willman.

Kline H. Buhman.

Community "B" consisting of all farms in Bailey County south of the Sand Hills and west of the Morton Highway.

**Delegate to the County Convention**

(Vote for one only)

Vern C. Weaver.

Jesse Richardson.

**Alternate Delegate to the County Convention**

(Vote for one only)

Arthur Askew.

Woods E. Goforth.

**Chairman, Community Committee**

(Vote for one only)

John Hubbard.

Boyd L. Gilreath.

**Vice-Chairman, Community Committee**

(Vote for one only)

Jack Harper.

Earl W. Black.

**Member of Community Committee**

(Vote for one only)

Clarence C. Damron.

Raymon M. Maxwell.

**First Alternate member, Community Committee**

(Vote for one only)

Hugh A. Gore.

Jim Claunch.

**Second Alternate Member, Community Committee**

(Vote for one only)

Fred W. Beene.

Guy J. Sanders.

## About People You Know

**VISITED IN LITTLEFIELD**  
Mr. and Mrs. Jim Allen and children, and Mr. and Mrs. G. W. Chapman and son, visited in Littlefield Sunday, with Mrs. Dee Chapman. About twenty-eight relatives were guests of Mrs. Chapman for dinner.

**VISITED HERE**  
Mr. and Mrs. C. M. Baker and Homer Baker of Abilene, and Mrs. A. A. Mitchell and daughter Janet Baker of Anton, were guests in the home of Mr. and Mrs. Wiley Baker. Homer will enter college at A. C. C. this fall.

**WERE IN ROSWELL**  
Mr. and Mrs. C. M. Blanscet visited in Roswell last week with his sisters and their families, Mr. and Mrs. R. E. Lee, Mr. and Mrs. Willie Dean, Mrs. Lora Watson and daughter Darlene, of California, and Mr. and Mrs. C. P. Blanscet.

**VISITED IN OREGON**  
Mr. and Mrs. Howard Splawn and children, Arthur Charles, Kenneth and Pam, visited last week in Medford, Ore., with a sister and husband, Mr. and Mrs. Clifford Lewis and family. They reported a fine time.

**BACK FROM CALIFORNIA**  
Mrs. G. S. Dowell is home after spending the summer in California. Mrs. Dowell spent the summer with her sister, Mrs. Ardell Ebel, in Long Beach. She said she had a wonderful time sightseeing up and down the coast, but was glad to get back home.

**CARD OF THANKS**  
For every expression of sympathy and love during the illness and death of our husband and father we are deeply grateful. May God add his blessings. The E. C. Bell Family

**HAVE RETURNED**  
Mr. and Mrs. T. R. Mills and family have returned from a vacation which they spent camping in the Arbuckle mountains of Oklahoma, and sightseeing in the mountains of New Mexico.

**MRS. CLINTON BRISTOW TO BEGIN CLASSES SEPT. 1**  
Mrs. Clinton Bristow will begin her kindergarten classes this year on Sept. 1. She will register the students on Friday, August 28. Children must be between the ages of four and six in order to enroll.

**LEFT FOR FLORIDA**  
Mr. and Mrs. Carl Huber and daughter, Claudia left Sunday to visit his mother and sister in Miami, Fla. Sgt. Arlo Farrell went back with them, and will return to his base in Tampa, Fla. He will leave September 1, for three months of duty in England.

**HELD REUNION**  
The C. R. Farrell family held a reunion Saturday night in the back yard of the home of Mr. and Mrs. Pat Bobo. Those attending were: Mr. and Mrs. J. C. Buchanan and daughter Patsy, of Morton; Mr. and Mrs. Alvin Farrell, Rev. and Mrs. James Cartier and daughters of Amarillo; Sgt. and Mrs. Arlo Farrell and son of Tampa, Fla.; Mr. and Mrs. Willis A. Farrell and sons, Mr. and Mrs. Carl Huber and daughter, Claudia; Mr. and Mrs. Francis Harold Gable and children, Mr. and Mrs. C. R. Farrell, and Mr. and Mrs. Pat Bobo, all of Muleshoe.

**FROM OKLAHOMA**  
Sid Goodwin, of Hobart, Oklahoma, has been visiting here with the families of his son, Ross Goodwin, and his daughter, Mrs. O. M. Self. Another daughter and husband, Mr. and Mrs. L. R. Maltbie, of Independence, Kans., have been here for a visit.

**FRIENDS ARE HERE**  
Mr. and Mrs. Glen Dunn have as guests this week, some of their very good friends, Mr. and Mrs. Robert Moreland and children of Chicago, Ill. Guests in the Dunn home over the weekend were their son and daughter-in-law, Mr. and Mrs. Dan Dunn, of Clovis, N. M.

### NOTICE!

I Will Register Kindergarten Pupils Friday, August 28, and Start School September 1. Ages 4 to 6 and Tuition Will Be \$2.00 Per Month

Mrs. Clinton Bristow  
1305 — W. 5th. Phone 4080

# You're safer because of life-saving differences!

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**A MEASURED LIFE-SAVING DIFFERENCE!**  
Direct from a California proving-ground comes this dramatic action-photo. These two speeding cars applied their brakes on oil-slick track at the same instant. Car at left (on U. S. Royal Masters) stops promptly in straightline safety. But car at right (on regular tires) slides three car-lengths further—out of control!

**LIFE-SAVING ROYALTEX TREAD TREATMENT**  
More than 3,000 gripping edges hold where tires never held before!

**DAY AFTER DAY, YEAR AFTER YEAR**, the great U. S. Royal Master holds its undisputed position as top tire of its time.

**WHY IS THIS? WHAT CAUSED IT?** The answers are plain: The U. S. Royal Master is America's super-tire, of recognized extra mileage, with positive life-saving differences throughout its construction, and in all of its performance.

**IN SKID PROTECTION AND STOPPING POWER**, the U. S. Royal Master has its own unique tread treatment, continuously renewable, holding peak safety to the last mile of its long life.

**IN SIDEWALL CONSTRUCTION and CURB PROTECTION**, the U. S. Royal Master is also entirely original and unique. The tire walls themselves are shielded from scuffing damage. The trim; clean whitewalls remain spotless, free from smear and abrasion.

**AND WHEN TIRE COSTS ARE ADDED UP**, there seems to be nothing to compare with this great tire's year-after-year economy. It rightfully remains America's top favorite in quality, outlasting because it deserves to outsell.

**The protection that's always with you!**

- The Only ROYALTEX TREAD and TRACTION — skid protection and stopping power beyond all previous standards!
- The Only RENEWABLE SAFETY TREAD — offering you up to twice as many safe miles—without retreading!
- The Only EVERLASTING WHITEWALLS — preserving their trim beauty from cleaning nuisance and expense!
- The Only CURB GUARD\* PROTECTIVE RIB — preventing sidewall scuffing, abrasion and damage!

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