

Remodeled Store Is City Bright Spot



One of the brightest spots on Main Street these days is this remodeled store of the Fashion Shop, owned by Mrs. Dorothy Matthiesen and Mrs. Elizabeth Barnett. The ultra modern front was designed by Lubbock Plate Glass & Mirror company; other materials and work supervision were supplied by Willson-Sanders Lumber.

The walls and fixtures have been painted in the new mauve pink and orchid tones. A new

glass entrance has been added, with larger display windows. Mrs. Travis Reed designed and laid out the planter's box around the show windows. A new booth has been added for hose and lingerie.

The present owners purchased the business eight years ago. They are assisted by Mrs. Hattie Jones, who has charge of alterations and also is saleslady. They handle high class ladies ready-to-wear.

Muleshoe Tracksters Win 8th Place In Tough Competition At Snyder Meet

The Muleshoe Tracksters came home with 8th place from the Track Meet which was held last Saturday at Snyder.

Forty-six schools were entered in the meet, and Muleshoe was in competition against such schools as Lubbock and Odessa. Winning school of the meet was Lubbock.

Nine boys from here, accompanied by Coach Scott, attended the meet.

Jimmy Clyde Holt won 2nd place in the 440-yd dash, Bill Willis won 3rd in the discus throw and Sammy Donaldson tied for 3rd place in the pole vault.

In addition to these wins, Muleshoe entered the mile relay and came out in 4th place. Boys in the team, were R. L. Gabbert, Jimmy Clyde Holt, Robert Richards, and G. R. Howell.

On Muleshoe's sprint relay team was R. L. Gabbert, Wayne Moore, Keith Buhrman, and G. R. Howell.

Coach Scott says the competition was really tough, and the meet was held in 27 degree weather, which made activity difficult.

Tomorrow, Friday, March 19, the tracksters are to go to Lubbock for a practice track meet.

Ten Volunteer For U. S. Armed Forces

Twenty-four boys at Muleshoe early Monday morning by chartered bus for Amarillo, where they took their physical for the U. S. Armed Forces.

Boys leaving were: Ray Alton McClanahan, Howard Leroy Pierce, Wayne Kindred, R. J. VanLiew, Donald Kent Lance, Myrl Dean Reynolds, Joseph Edward Cannon, Roberto Hernandez, Robbie Lee Pippins, Marvin Franklin Mooney, Lonnie Ray Smith, James Madison Spear, Jr., George Edward Glenn;

Otha Lee McClure, Nestor Padillo, Dewayne Denison Burke, Walter Struggs, Marlin Paul Truebeck, Gerald Edgar Grimes, Pete Heyes, Kenneth Wayne Wilson, Adolfo Garcia, Milton Leenal McNamara, and Maurice Clifton Northman.

Ten boys from the surrounding territory took the same chartered bus to Amarillo, where they will also take physicals. These ten boys volunteered for immediate induction into the U. S. Armed Forces. They are: Reuben Jacob Fair, Alvin Lee Locker, Carl M. Tidwell, Jr., Carrol Gene Bartley, Kenneth Ward McCool, Danny Kyle Becker, Paul Rogers Strube, Donald Love Allen, Claude Leroy Barlow, and Otha Lee McClure.

Bula Bureau Meets March 23

There will be a local meeting of the Bailey County Farm Bureau at the Bula school house Tuesday, March 23, at 7:30 p. m.

Marvin Carter of Littlefield, former state organization director, will be the principal speaker. Lonnie Bass, the new Bailey County ASC administrator, will be there to answer questions in regard to cotton allotments and other matters.

Everyone is invited to attend.

Bula Ball Club To Get New Uniforms

It was related this week that the coach and business manager of the Bula Ball Club plan to purchase new uniforms for the community soft ball team soon. Collections have been made from the following firms: Rowland Gin Co., Hyndricks Gin Co., Simmons Grocery & Market, Richardson Gro. and Market, Gages Garage, Morton Flash-O-Gas Co., Dale Middlebrook Service Station, and Sam Fox of Muleshoe.

Total contributions were \$165. The club hopes to get about fifteen uniforms.

Educational Program Will Feature Noted Speakers

The third annual Education for Citizenship Day, a program for vocational guidance, will be held in Muleshoe on Thursday, April 8. Leading educators from four West Texas and Eastern New Mexico colleges and universities will spend the day working with business and civic leaders in giving counsel and advice to some 500 Juniors and Seniors in this area of the South Plains.

Working with the Muleshoe school system, the local Chamber of Commerce has drafted a program that has won the support and co-operation of both high school and college officials.

West Texas State College, Canyon; Texas Tech, Lubbock; Wayland college, Plainview; and Eastern New Mexico University, Portales, New Mexico, are all

sending faculty representatives to confer with high school juniors and seniors from Bovina, Friona, Lazbuddie, Springlake, Sudan, Bula, Morton, Threeway, and Muleshoe. Local businessmen, West Texas Chamber of Commerce representatives, the United States Air Force and United States Navy are also participating in this program that has a three-fold purpose.

The first objective is to afford high school juniors and seniors the opportunity of conferring with representatives of colleges they plan to attend after graduation;

second to strengthen and emphasize the principles and ideas of citizenship in young people and third to present vocational counseling that will aid them in preparing for the profession or vocation they plan to follow.

Annual Bailey County Spelling Bee Will Be Unreeled Here Friday March 19

Bailey County's annual Spelling Bee will be unreeled in the junior high school building here tomorrow, Friday, at 2:30 p. m.

Schools to be represented are Muleshoe, Three Way, and Bula. Each school is permitted three contestants in the county Bee.

It is understood that eliminations have been conducted in the various schools and that the representatives have been named.

The Muleshoe Journal sponsors the event each year. J. M. Forbes, Journal editor, is county director; Fred Johnson will again pronounce the words and conduct the spell down. The Bee will be held in a class room of the school.

The Journal will give prizes of \$15 for first place winner; \$7.50 for second place and \$2.50 for third place winner in the county Bee.

The winner here will enter the district Bee to be held in Lubbock, sponsored by the Lubbock Avalanche-Journal. Winner there will go to the National Bee in Washington, D. C., with all expenses paid.

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Revised Cotton Allotment Figures Are Announced

Employment Agency Representative To Be In Muleshoe Two Days A Week

The Bailey County Farm Bureau has made arrangements with Wayne A. Grant, district director of the Texas Employment Commission to offer the services of the employment agency in Muleshoe two days a week.

According to present arrangements, the Texas Employment Commission will have a representative at the Farm Bureau

office on Tuesday and Thursday of each week from 9 a. m., until 12 noon, to meet with farmers of this area who need to employ help.

Mr. Grant and the Farm Bureau hope that this arrangement will be a decided advantage to both the farmers and the people that are seeking employment in this area and wish to encourage both to take full advantage of the service.

Revised cotton allotment notices were mailed to Bailey County farmers Monday. Lonnie Bass, Manager of the County Agricultural Stabilization and Conservation Office, announces.

Bass advised farmers "check your revised allotment notice carefully and if you have any questions, please call by the ASC office in Muleshoe and we will be glad to explain them to you.

"Also very important", he said, "is the fact that if your allotment is not correct, you must appeal your allotment to the Review Committee within 15 days from the date of the allotment which was March 15. This means that if you want to appeal your allotment you must come by the ASC Office in Muleshoe and file your request for review before March 30.

"A revised cotton allotment notice was prepared for every cotton farm in the County and replaces those you now have except those farms receiving new grower allotments. Not all farms in the county will receive an increase under the amendment, although no allotment already established will be lowered unless a mistake was made on your original allotment.

The new cotton allotments were figured on the following basis:

65% of the planted 3 year average (1951, 1952, 1953) or 40% of the highest planted acreage of the same 3 years;

"The highest acreage of the above acreage were taken, but in no case could the allotment exceed 47% of your cropland. Based on the above figures, Bailey County received an additional 33,500 acres.

"Your Review Committee is appointed by the Secretary of Agriculture. The Committee to serve Bailey County will also serve in Lamb, Lubbock, Hockley and Cochran Counties. Again you are reminded that March 30 is the final date to appeal your allotment!"

LOCAL LEGINNAIRES TO MORTON MEETING

State Commander Lee Page of the Texas Department, American Legion, was the principal speaker at a meeting of Legion men held in Morton Tuesday night.

Attending from Ben Richardson Post were P. Q. Stickney, commander, and Joe Vaughn, Howard Taylor, Bud Shockley, and Pershing Busbice. Stickney said it is hoped to hold a similar meeting here with Mr. Page as the speaker.

Scout Hut Serves Girls Group, Too

While they do not sponsor the new Girl Scouts organization members of the Muleshoe Lions Club have made it plain that the Scout building is for use of the Girl Scouts as well as the Boy Scout troops.

An official of the Lions and the editor of The Journal inspected the recently completed work on the Scout Hut and found the building in tip top shape. The building is ample for the accommodation of all Scouting organizations in Muleshoe and then some.

It is a former Army barracks building, which has been completely refurnished. There is an excellent kitchen and two separate assembly rooms of large size and rest rooms and storage facilities are completely adequate. The Warren Estate donated two blocks of ground for use of Scouting organizations here.

The Lions always have sponsored the Scouts, and now they welcome the Girl Scouts, who are sponsored by a ladies organization. The club and all its members are happy to have been instrumental in promoting Scout work here and in providing such a nice home for Scouting. The editor of The Journal suggests that any citizen will feel a lot of pride if he will visit the Scout hut and grounds and see what has been done to provide facilities for this movement which has for its aim the making of better citizens, both men and women.

LOCAL MARKETS

Eggs, doz.	30c
H. Hens, lb.	19c
L. Hens, lb.	15c
Cream, lb.	57c
Hogs, cwt.	\$25.00
Grain, bu.	\$2.30
Wheat, bu.	\$2.20

THE MULESHOE JOURNAL

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 32, NUMBER 11

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, MARCH 18, 1954

Methodist Revival Starts March 21

Rev. David W. Binkley of Fairmount Methodist Church, Abilene, will be the speaker for the revival meeting which begins Sunday, March 21, continuing through Sunday, March 28, according to announcement of the local pastor, Rev. Clarence Stephens.

Services will be held twice daily during the week. Morning service will be at 7 o'clock, and evening services at 7:30.

The pastor and the members of the church extend a cordial welcome to all to attend these services.

Lonnie M. Bass Named Manager Local ASC Office

Lonnie M. Bass, formerly of Amherst has been named to succeed Travis A. Winter, as County Office Manager of the Bailey County Agricultural Stabilization and Conservation.

For the past three and one-half years Mr. Bass has been employed by the Lamb County Agricultural Stabilization and Conservation Office in Amherst as Field Officer, Adjuster and Collector for Federal Crop Insurance Corporation and Assistant County Office Manager. He has been a resident of Lamb County for seventeen years and has farming interests west of Amherst. Lonnie is a graduate of Amherst High School and has served with the United States Army Engineers in Japan.

Mr. Bass is married, and has two children, a daughter six years of age, and a son two. He is a member of the Masonic Lodge in Littlefield, the American Legion and secretary of the Methodist Church in Amherst.

Bill And Margaret Collins Close Cafe After Serving Muleshoe 21 Years

Saturday was the last day for the Muleshoe Cafe, and the day marked the end of a long career of catering to the public by its owners, Bill and Margaret Collins.

The Collins sold their building, located at 1207 Main street to their next door neighbors, Mr. and Mrs. H. E. Schuster, proprietors of the Muleshoe Jewelry. They will either sell or store their cafe equipment and turn the building over to its new owners by April 10.

Mr. and Mrs. Collins have been

in the cafe business since April, 1933, making nearly 21 years of service. Mrs. Collins' parents ran a cafe here when she was a child, so she has never worked at anything else. Their restaurant has always been a popular eating place and a popular place for coffee gatherings.

Their first place was a little place which had been known as Roy Skagg's Cafe. It burned in November, 1933, so the Collins moved into a part of the Coker building on north Main Street near where their place had been.

In 1942 they moved a block south and took over a cafe, which had been the property of the Barron estate, the small building now occupied by the jewelry store. In 1946 they erected the building which they have just sold to the Schusters and changed the name of their place from "Bill's Cafe" to the Muleshoe Cafe.

Mr. Collins has served on the board of trustees of the Muleshoe school district and has been active in lodge affairs. Mrs. Collins is a past worthy matron of the Muleshoe Order of the Eastern Star.

They reared three daughters, two of whom have graduated from the high school here and are now married. The youngest, Betty, soon will graduate from the school.

Bill and Margaret have made no plans for the future, but said they do not expect to leave Muleshoe.

Mr. and Mrs. Schuster plan to remodel the cafe building, putting in a new front, redecorating, etc., and to move their jewelry store into the new place, renting out their present building.

Fat Stock Show Results Announced

A Poland China belonging to and shown by Howard Pollard, took the Grand Champion honors of the Swine division in the annual Bailey County livestock project show, which was held Saturday, March 11, in the bus barn on the High School campus.

Entries in this year's show were somewhat lighter than in past years. As in the past, prize money was furnished by the Muleshoe Chamber of Commerce. Judge for the show was J. O. Seale, Vocational Agriculture Teacher from Dimmitt.

A South Down belonging to Delbert Black walked away with Grand Champion honors in the Sheep division.

Results of the Fat Swine division are as follows:

Light Poland China; 1. Howard Pollard, 2. Mike Pollard, 3. Jerry Inman, 4. Jimmy Ogletree. Heavy Poland China; 1. Jerry Inman, 2. Howard Pollard, 3. Jerry Inman, 4. Mike Pollard.

Champion Poland China was shown by Howard Pollard. Light Mixed Breeds; 1. Mike O'Hair, 2. Don Copley, 3. Hugh Otwell, 4. Hugh Otwell.

Heavy Mixed Breeds; 1. Don Copley, 2. Mike O'Hair, 3. Mike O'Hair, 4. Don Copley.

Champion Mixed breed was shown by Don Copley. Results of the Sheep Division of the show are as follows:

Fine Wool; 1. Bennie Bickel, 2. Doyle Gabbert, 3. Bennie Bickel, 4. Ed Ferguson.

South Down; 1. Delbert Black, 2. Sam Donaldson.

ET SOAP, 3 for

Lite Bag

Y FOOD, 3 for

R, 15c VANILLA FREE

panut Drop Cookies

WEST TEXAS CC ANNUAL CONVENTION IN ANGELO

Members in this area of the West Texas Chamber of Commerce are reminded that the annual convention of the organization will be held in San Angelo March 28, 29, and 30. Some of the business leaders of the nation will appear on the program.

San Angelo will be host to the WTCC for the first time in 20 years.

LIBRARY NEWS

Mrs. E. R. Wright, librarian, announces that the library has received several new books.

The books are: "The Little Ark", by Jan DeHortge; "Love On The Run", by Virginia Beck; "Pretty Polly", by Betty Blockinger; "Boot Hill Court", by Lee Smith; "Guns of Roaring Fork", by W. F. Bragg; "Case of the Missing Gardner", by Harry Walker; and "Bless This House", by Noah Lofts.

Gregory Attends Insurance School

Bob Gregory, local representative for the Great National Life Insurance Co., was in Dallas the week of Feb. 26 to March 6 for company meetings and additional schooling in life underwriting.

Gregory attended a week of school for members of the Texas Leaders' Round Table seminary, held at Southern Methodist University. He qualified for the Round Table by his insurance production last year. He said the study for the week was devoted to changing tax set-ups and business insurance needs. It was sort of a brush up on instruction he has received at short courses at SMU the last several years.

Gregory also attended the annual President's Club banquet and meeting given by the Great National for a group of their leading agents in insurance production. This was held in a downtown Dallas hotel.

School Week In Muleshoe Drew 889 Visitors

A final computation of activity and attendance during Public School Week in Muleshoe schools show that the interest of the people in their school district has increased tremendously.

Registration of visitors showed a 50 per cent increase over that of 1953. Climax of the week's activities was the program put on by the pupils of the various classes Friday night, March 5. The students played to a full house, the attendance being estimated at 1,000.

Statistics released by Supt. Jerry Kirk reveal that 889 visitors paid their respects to the schools by visiting class rooms during the week.

The school authorities expressed their sincere appreciation for the work done by the citizens committee headed by Buford Butts, effectiveness of which was shown by the increased interest and number of visitors.

The Weather

Mar. 11	78	48
Mar. 12	74	33
Mar. 13	49	19
Mar. 14	42	14
Mar. 15	54	25
Mar. 16	54	34
Mar. 17	53	32

The weather lately: Dry, Windy and dusty. Prediction for the next five days: Dry, Windy, and Dusty.

Your Senator Reports

By LYNDON B. JOHNSON

FARM INCOME:

Almost everybody knows farm income in 1953 was lower than farm income in 1952. Individual farmers in Texas are sharply aware of that fact.

In the Nation, farmers last year retained as net income the smallest percentage of their realized gross income that they have retained in any year since 1932.

FARM SPENDING:

What the farmer spends in his operations is mighty important to the national economy — to all of us. The farmer is a good customer. Last year he spent 14.2

cents of every dollar spent at retail in the United States.

The farmer in 1953 spent about 31.9 billion dollars for goods and services of all kinds. Here is where some of it went: \$3.4 billion for food; \$2 billion for furniture, appliances and household operation; \$2.1 billion for buildings and repairs to buildings; \$1.5 billion for clothing; \$3.2 billion for machinery, including automobiles; \$3 billion for gas, oil, and upkeep of equipment; \$4 billion for feed; \$1.6 billion for livestock; \$1.2 billion for fertilizers and lime.

CONCERNS ALL:

Those figures show why it is just plain good sense for everybody to be worried when the farmer's income goes down. If it goes down and stays down, everybody is in trouble.

That is why we must make sure new farm legislation does not pull the economic rug out from under the farmer. That

would be bad for all of us.

WATER:

"We must store up water or starve." That is what a Texas friend recently wrote me. He is completely right.

One part of the solution for our water problem lies in upstream water control projects all over Texas. I mean such projects as that in the Brady Creek Watershed, where it is proposed to build 47 water-retarding structures.

I was glad to go before a House Appropriations Subcommittee recently, along with a group of West Texans, to urge that money be made available to finish this authorized project in four years.

We can never move too fast in acting to conserve water and soil resources.

HARE FARE:

Department of Agriculture has just published a bulletin on "Ways to Cook Rabbit". Probably the information is not as widely needed now as it was in 1932, but I'll be glad to have a copy of the bulletin sent to anybody who writes me and asks for one.

WERE IN SUDAN

Mr. and Mrs. J. H. Engram were in Sudan the past Sunday afternoon.

WAS HERE LAST WEEK

Mr. Jones Carter, of Colorado City, spent the past week here in the homes of his nieces and nephews, whom he had not seen for twenty-one years. Those he visited were Mr. and Mrs. C. C. Anders, Mr. and Mrs. Dave Anders, Mr. and Mrs. Ed Harp, and Mr. and Mrs. Dewey Ross.

WERE IN OKLAHOMA

Herbert Ramage and Marion Waggoner spent the past weekend in Sulphur, Okla., with Herbert's parents, Mr. and Mrs. C. W. Ramage.

TEXAS and World Almanacs on sale at The Journal.

Nice Residence

In Choice Part Of Town, and Business Property

For Sale

Inquire at—
Spence Radio Shop
Phone 7020

Water Board Elects New Board Members

W. O. Fortenberry, Lubbock businessman and farmer, was re-elected as chairman of the board of directors for the High Plains Underground Water Conservation District, at a meeting held recently in Lubbock.

Fortenberry, in his second term, will preside in the capacity of chairman until January of 1955.

Other board members elected were: Willis Hawkins, Hart, vice-chairman; Marvin Shurbet, Petersburg, secretary; V. E. Dodson, Hereford, and Gus Parish, Springlake, members.

Shurbet and Jarish are new to the board.

Board members elect officers at the first quarterly meeting each year.

At the election meeting, the directors passed a resolution for the holding of elections to bring counties into the water district which are within the boundaries but are not actively participating.

The board also passed a resolution to the effect that educational programs, designed to acquaint water users with the district functions and benefits, would be conducted in participating cities of counties not participating. District Manager Tom McFarland will be in charge of the meetings.

It was resolved that the board would start any possible action with the Agricultural Stabilization and Conservation Service to provide a loan fund for farmers to use in installing underground tile or the purchase of aluminum pipe to be used in exceptionally sandy areas where underground tile is not too satisfactory. The board members explained it is their thinking that the underground tile system of irrigation is one of the greatest water conservation measures on the Plains.

CHRISTIAN SCIENCE SERVICES

Victory over human limitations comes as we learn that man's true selfhood is spiritual, not material, and that he lives in Spirit, God, not in matter — this is a leading point in the Lesson Sermon to be heard at Christian Science services Sunday.

In the Lesson-Sermon on the subject of "Matter" the following Bible verses will be read from Isaiah: "Seek ye the Lord while he may be found, call upon him while he is near: Let the wicked forsake his way, and the unrighteous man his thoughts; and let him return unto the Lord, and he will have mercy upon him; and to our God, for he will abundantly pardon. For my thoughts are not your thoughts, neither are your ways my ways, saith the Lord (55:6-8).

The following passage from

"Science and Health with Key to the Scriptures" by Mary Baker Eddy will also be read: "The perfect Mind sends forth perfection, for God is Mind. Imperfect mortal mind sends forth its own resemblances, of which the wise man said, 'All is vanity' (239:29).

The Golden Text is from Isaiah: "The grass withereth, the flower fadeth; but the word of our God shall stand for ever" (40:8).

CALLED TO COLORADO

Mr. and Mrs. Wilbur LeVeque were called to Denver, Colo., last Thursday due to the death of his brother-in-law. They returned home Wednesday.

VISITED PARENTS HERE

Mr. and Mrs. D. C. Hensley and son, David and Charles, of Clovis, N. M., spent the past weekend here in the home of her parents, Mr. and Mrs. John Benson.

REPORTED IMPROVED

Mr. L. T. McKillip, who suffered a stroke last week, is reported to be somewhat improved this week, by attendants at the Amherst Hospital, where he is a patient.

MRS. PERKINS IN ALABAMA

Mrs. J. E. Perkins who is enjoying an extended visit with her daughter, Mrs. George Penlon, and son, J. B. Perkins at Jasper, Ala., writes her daughter, Mrs. T. W. Berry that she doesn't have to be here to know how bad the sand storms are, as she now sees them on TV.

VISITED PARENTS

Mrs. Woody Lambert and Judy Kay spent the weekend in

Turkey with Mrs. Lambert's parents, Mr. and Mrs. Jim Arnold. Read The Journal Want-Ads.

"I like my Dearborn!"
stays touch-cool while it keeps us warm!"

ONLY

And you'll like it, too... Dearborn's Cool Safety Cabinet that never gets hot on top, sides or bottom—won't scorch drapes, walls or furniture—won't burn careless fingers. Circulates bone-warming heat to the far corners!

You'll like these Dearborn features—

FAMOUS HIGH-CROWN BURNER—gives you all the heat you're paying for. GLO-BRITE RADIANTS—give abundant, floor-warming radiant heat in a jiffy. PILOT OPERATED—No more match hunting on cold winter mornings. COME IN—See our complete line of famous Dearborn gas heaters.

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Newest, easiest-to-drive pickup in the lowest-priced field!

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New INTERNATIONAL ONE HUNDRED 1/2-ton pickup. 6 1/2-foot body. 115-inch wheel base. 104 hp. Economy Silver Diamond engine.

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JOHNSON - NIX

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The Sorrento
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\$2.98

smart back detail cuffed push-up sleeve.

the middy blouse with the smart belt effect in back and the new cuffed push-up sleeve. Comes in sanforized broadcloth, colors in powder blue, red, rust, white and toast . . . sizes 32 to 38.

it's a Ship'n Shore blouse



Lady be good to yourself... wear this irresistible pretty-lady sleeveless! SHIP'N SHORE soft-tailors tissue-fine rayon with the look of linen... outlines its collar and placket with dainty crochet... adds pearl buttons to match! White, pastels, intense-tones... unconditionally washable. Sizes 30 to 38.

Lots of other new Ship'n Shore's in stock now!

it's a Ship'n Shore blouse

the neat neckband . . . in Wamsutta pima!

3.50



No ma'am, no collar today! It's the very newest, crispest way to look! SHIP'N SHORE double-buttoned the collarband of a Wamsutta pima sleeveless... soft-tailors a placket... cuts shirt tails deep-deep-deep. Lustre-launders white, candy colors, vivid. Sizes 30 to 38.

Come see our many other new Ship'n Shore's!

**FASTER,
GENTLER
DRYING!**

yours with
**Controlled
Circulation**
exclusive in

Whirlpool
FULLY AUTOMATIC
DRYER



Supreme MODEL Choice of Gas or Electric Models
Only \$3.24

after small
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WEEK

So Economical, Too!

Whirlpool dries bigger loads faster than the desert sun—faster than any other dryer! Specially controlled fresh air-flow saves fuel, cools cabinet. Also: Protective Selective Temperature, Satin-Smooth Drying Drum, Force-Flo Venting of lint and moisture.

BERRY ELECTRIC
Phone 3750

**Parmer County
Farm Bureau News**

In at least some of the local papers, you will find published, some of the problems facing farmers north of the Canadian River in relation to the availability of natural gas for operation of their irrigation wells. Since there is nothing in the books of Parmer County Farm Bureau relating to this particular case, it will be appreciated if members will study the matter and report their feelings about it to the office so we will know whether to lend assistance in the solution.

Be sure, if you receive a cotton allotment which you do not wish to plant this year, to release it to the County Committee. Someone else may be glad to use it this year, and you will still be credited with it for your base next year. If you ignore it, it's gone from your farm and county for good.

Of 15 billion, 194 million dollars designated for Federal Aid to specific groups in 1954, 520 million are designated for agriculture. This is 27 million less than the 1953 estimated amount for agriculture. In every other group receiving aid, there is a sharp increase. Business' share, for instance, is increased by 45 million. Farmers have a right, in view of these figures, to make demands for decreases in the spending of tax monies, to which they contribute, in other fields. Farmers constitute 15% of the national population, but their share of assistance is 1.1 billion, 759 million dollars short of that percentage of the total amount. Who is accumulating the national debt?

This column appears in three papers serving Parmer County citizens, but since there are those near Deaf Smith and Curry County, N. M., who take other papers, we have been requested to submit it to two other papers for more complete coverage of our membership area. We'll submit it and hope it is accepted.

For those who wonder: Any action of the Water District or Committee is entirely separate from Farm Bureau. To be more specific, there is no connection between the two. Farm Bureau, for the convenience of the public, is providing assistance in speeding up issuance of permits by providing its office facilities. Consider This: Apply thine ears to the words of knowledge. Proverbs 23:12

TEXAS and World Almanacs on sale at The Journal.

**Osborn Attending
Special Session
Texas Legislature**

Mr. and Mrs. Jesse Osborn left early Saturday morning for Austin where Mr. Osborn, representative from this district, was present for the opening at Monday noon of the called session of the Texas Legislature.

Gov. Allan Shivers, calling the Legislature into special session, listed four subjects to be considered, but said he might from time to time submit other subjects to the legislators. His four specific topics were:

1. To finance and make such appropriations as the Legislature may deem necessary to provide a new minimum salary schedule for public school teachers.
2. To finance such appropriations as the Legislature may deem necessary to make to adjust state employees salaries.

3. To finance appropriations for needed building at the Southwestern Medical School at Dallas, the University of Texas Dental School at Houston, the School for the Deaf at Austin, the Eastham prison farm unit.

4. To outlaw the Communist Party in Texas and make provisions for the enforcement of any such act.

**Annual Dairy
Show In April
At Plainview**

The twenty-seventh annual Panhandle-Plains Dairy Show will be held in Plainview April 10 through April 16. Catalogs outlining rules, regulations and premium lists for the various divisions have been received here.

Divisions are established for Brown Swiss, Guernsey, Holstein-Friesian, Jersey, and Milk-

ing Shorthorn breeds. There will be a dairy calf club show, production contest, Voc. Ag. students cattle judging contest, 4-H boys cattle judging contest, a Voc. Ag. students dairy products judging contest and a dairy cattle judging contest for colleges.

VISITED HERE

Mr. and Mrs. Harry Garrison and daughters Judy and Gina, and Joe Caldwell of Claude, were guests last Wednesday evening of Mr. and Mrs. E. H. Kennedy.

Mr. and Mrs. Garrison and Joe went on from here to Austin Thursday morning to attend the basketball game. Mr. and Mrs. Kennedy and the granddaughters, Judy and Gina stayed here, then went on to Lubbock, where they visited with Mrs. Kennedy's brother, Craig Wofford and family.

TEXAS and World Almanacs on sale at The Journal.



New Lightweight, Low Cost
HOOVER
Lark

Full-size! No bag to empty!
It beats as it sweeps as it cleans! So easy to use! So easy to buy!

KING-SIZE INTRODUCTORY TRADE-IN ALLOWANCE
Top money for your old cleaner at

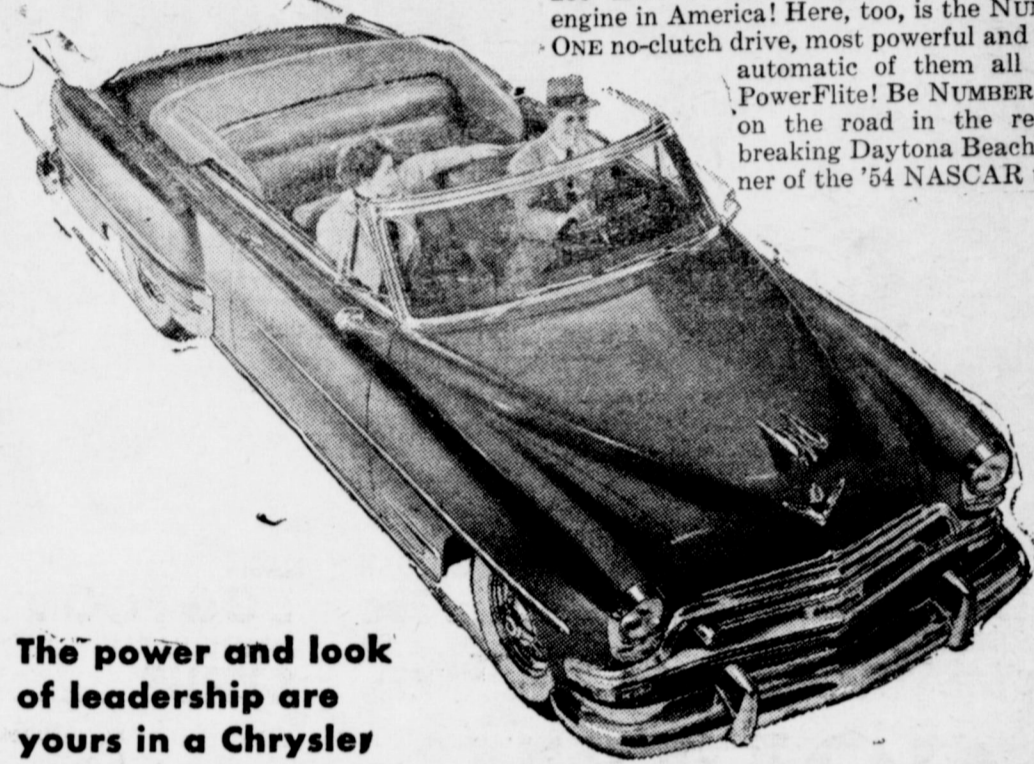
DYERS

Phone 2590

Muleshoe

ANYTHING LESS is yesterday's car! . . .

Come drive NUMBER ONE in power! Most powerful and safest to drive of all V-8's . . . 235 H.P. FirePower, rated NUMBER ONE engine in America! Here, too, is the NUMBER ONE no-clutch drive, most powerful and most automatic of them all . . . PowerFlite! Be NUMBER ONE on the road in the record-breaking Daytona Beach winner of the '54 NASCAR test!



The power and look of leadership are yours in a Chrysler

Chrysler 235 h.p.

1954 NASCAR AND STEVENS TROPHY WINNER!

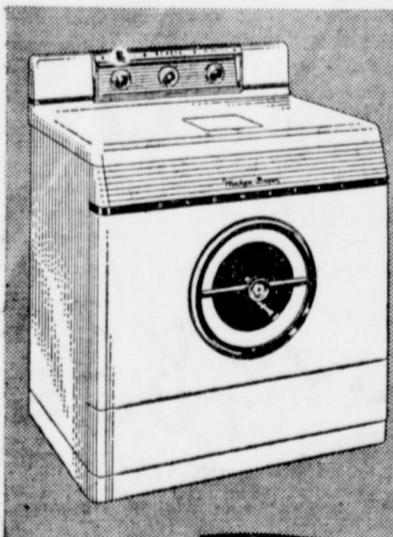
MORRISON MOTOR CO.

PHONE 4130

MULESHOE

**DOES EVERYTHING BUT IRON
YOUR HUSBAND'S SHIRTS!**

NOW! This one miracle invention both washes and completely dries in ONE CONTINUOUS OPERATION



**IT'S THE NEW BENDIX
DUOMATIC
WASHER-DRYER**

Like magic, the new Bendix Duomatic thoroughly washes and completely dries your clothes in a single, continuous, unattended operation. All you need to do is put in the clothes and set the dials!

- **USE ANYWHERE**—Only 36 inches wide. No heat, lint, moisture.
- **USE ANYTIME**—Do your laundry while you sleep. Turns off automatically.
- **SAFER WASHING**—Only automatic principle proved safe for "Miracle" Fabrics.
- **CLEANER CLOTHES**—This Magic heater makes wash water hotter; keeps it hot.
- **SAFER DRYING**—Fabric protection . . . dries faster at lower temperatures.
- **COMPLETELY AUTOMATIC**—One setting of dials and washday is over!

DON'T BUY ANY SEPARATE WASHER OR DRYER UNTIL YOU SEE THE DUOMATIC!

BENDIX HOME APPLIANCES, Div. AVCO Manufacturing Corp., South Bend, Indiana



E. R. HART CO.

Phone 3300

Muleshoe



there's no sense to this . . .

when Reddy can do **THIS** for just 5¢ a load!



TRY BEFORE YOU BUY

Your Reddy Kilowatt Appliance Dealer will install an electric clothes dryer in your home now for a 15 day trial. During the trial period, a Public Service Home Service Advisor will give you a complete dryer demonstration. Without obligation, you can "Try Before You Buy" and see for yourself how an electric clothes dryer makes washday completely automatic.



Why fight the weather—or wait for it—and then get a poor clothes drying result and a waste of time?

An electric clothes dryer, by actual test, is more sanitary than drying under perfect outdoor conditions. Easier on you, too, for it takes just 30 seconds to shift the clothes from the washer to the dryer, while it takes at least an hour every washday to carry the clothes to and from the line.

For five cents a load, there's no sense to drying the old-fashioned outdoor way!



SOUTHWESTERN

PUBLIC SERVICE

COMPANY



DISH DINNERS

for Lent

Serve **Salmon Macaroni Dinner**
A Tempting Combination of...
SALMON • MACARONI • CHEESE
CREAM OF CELERY SOUP • PET MILK



Salmon Macaroni Dinner

1 cup elbow macaroni
6 cups boiling water
2 teaspoons salt
1 can cream of celery soup
1/2 cup Pet Evaporated Milk
1/4 cup finely cut pimiento
1 cup grated American cheese
1-lb. can salmon

Cook macaroni until tender in boiling water and salt. Drain, but do not rinse. Mix in 2-quart bowl the soup, milk and pimiento. Add 1/2 cup cheese. Stir in macaroni. Drain salmon and break into pieces with fork. Add to macaroni mixture. Pour into 1 1/2-quart greased baking dish. Sprinkle remaining 1/2 cup cheese around edge of dish. Bake on center rack of 350 over (moderate) about 25 minutes, or until bubbly hot. Makes 4 servings.

HUMPTY DUMPTY ALASKAN CHUM 16 OZ. CAN
SALMON 34c

SKINNER'S 7 OZ. BOX
MACARONI, 2 for 25c

PETER PAN 12 OZ. JAR
PEANUT BUTTER 39c
NEBLETS 7 OZ. CAN
MEXICORN, 2 for 25c

DASH 16 OZ. CAN
DOG FOOD 16c
WHITE KARO QUART JAR
SYRUP 45c

KRAFT'S 8 OZ. JAR
FRENCH DRESSING 22c

LIBBY'S STUFFED MANZ 2 OZ. JAR
OLIVES 24c

COFFEE

Maryland Club 1 Lb. Can
89c

MILK

Pet Or Carnation Tall Can
12 1/2c

CAMP FIRE NO. 1/2 CAN
VIENNA SAUSAGE 10c
EVERBEST PEACH 22 OZ. JAR
PRESERVES 47c
PIONEER 2 LB. BOX
BISCUIT MIX 47c

TNT WHITE OR YELLOW 10 OZ. CAN
POP CORN 19c
AUSTEX NO. 300 CAN
BEEF STEW 35c
CAMP FIRE NO. 300 CAN
PINTO BEANS 10c

SHILLING'S 1 OZ. CAN
PAPRIKA 15c
HEINZ NO. 1 CAN
TOMATO SOUP, 3 for 35c
HEINZ
BABY FOOD, 3 for 27c

DEL MONTE CUT NO. 303 CAN
GREEN BEANS 25c
LUCKY STRIKE CHUNK NO. 1/2 CAN
TUNA FISH 29c
SKINNER'S LARGE BOX
RAISIN BRAN 19c

Crackers

Haggard's 1 Lb. Box
19c

DEL MONTE GOLDEN CREAM NO. 303 CAN
CORN 19c
HUNT'S NO. 2 1/2 CAN
APRICOTS 25c
BAKER'S 8 OZ. CELLO BAG
COCOANUT 29c

CLOTH LIKE 80 COUNT BOX
NAPKINS 15c
TRESWEET 46 OZ. CAN
ORANGE JUICE 33c
ROSE DALE NO. 303 CAN
PEAS 15c

KLEENEX

300 Count Box
17c

PINT BOTTLE
ALCOHOL 12 1/2c
BAYER'S 15c TIN
ASPIRIN 10c

LUSTRE CAEAM \$1.00 SIZE
SHAMPOO 69c
NORTHERN
TOILET TISSUE, 3 for 25c

U.S. GOV'T. GRADED QUALITY MEATS

Franks

E & R Pure Meat Lb.
29c

CHOICE OR GOOD CLUB STEAK lb. 49c
CHOICE OR GOOD CHUCK ROAST lb. 43c
BEEF SHORT RIBS lb. 19c

FIRST CUTS PORK CHOPS lb. 49c
FRESH PORK LIVER lb. 25c
CUDAHY'S PURE PORK SAUSAGE lb. 49c

Cheese

Nu-Taste 2 Lb. Box, Each
59c

FRESHER FROZEN STEAKS CATFISH lb. 39c

BONELESS FROZEN PERCH lb. 39c

STH GREEN STAMPS WITH EVERY PURCHASE • DOUBLE ON TUES. WITH \$2.50 PURCHASE

FRESH FRUITS AND VEGETABLES

Lettuce

Lb. **12 1/2c**

FLORIDA ORANGES lb. 7c
FLORIDA WHITE GRAPEFRUIT lb. 7c

CALIFORNIA GREEN STALK CELERY 15c
CALIFORNIA CALAVOS each 12 1/2c

PEAS

Pict Sweet Frozen 10 Oz. Pkg. **12 1/2c**

PICT SWEET FROZEN STRAWBERRIS 10 OZ. PKG. 25c
HILLS 'O HOME FROZEN BLACKEYE PEAS 12 OZ. PKG. 19c

DOLE FROZEN PINEAPPLE JUICE 6 OZ. CAN 19c
PICT SWEET FROZEN BROCCOLI CUTS 10 OZ. PKG. 17c

EVERLITE
FLOUR Everlite 10 Lb. Bag **79c**



Texas Adopting New Sign Manual For Highways

A new manual for a uniform system of traffic control devices has been adopted by the Texas Highway Commission as a part of the Highway Department's continuing efforts to improve safety on the highways, it was

announced in Austin today by Colonel E. B. Tilley of Houston, President of the Texas Safety Association, and Service Advisor for the Gulf Oil Corporation.

"As a part of the overall program to reduce accidents and facilitate the orderly flow of traffic," Col. Tilley stated, "highway planning experts have long recognized the need for uniformity of design, application, operation and maintenance of traffic control devices on both a state-wide and nation-wide scale."

"The standards contained in this manual are based, insofar as possible, on national standards, recommended by the American Association of State Highway Officials and National Conference on Street and Highway Safety; both recognized authorities on the problems confronting highway planning engineers," Col. Tilley pointed out.

The most recent steps in conforming with these national standards have been to mark Texas highways with safe speed indications at curves, speed zones where necessary for safe driving, and in some instances illuminate highways to aid safer night driving.

He urged that local units of government in counties and municipalities adhere to the standards of this manual in design,

application and operation in the interest of safer and more efficient street and highway transportation.

"The provisions set forth in this new manual are consistent with Senate Bill 172, passed by the 50th Legislature, enacting the uniform act regulating traffic on highways," Col. Tilley also pointed out.

Retired Workers Should Apply For Security Benefits

Many retired workers and their dependent families are not claiming social security benefit payments to which they are entitled.

Recently a 70-year-old lady called at the office and explained that her husband is 71 years old and that he had worked on a job covered by social security from 1937 to 1945. He became ill at that time and has not been able to work. Because they thought that the benefits represented charity rather than an insurance payment, this couple has lost a few thousand dollars during a period of their lives when it was certainly needed. Their only income is from a small business that she operated. During our interview with this lady we were impressed with the fact that she constantly confused this program with old-age assistance. She questioned us repeatedly as to whether or not we would be interested in their property and it was difficult to convince her that their entitlement is based on a matter of right rather than need.

This is a striking example of the lack of knowledge of the old-age and survivors insurance program on the part of many people and so we suggest that if you know of anyone in the community who is over 65 and retired, and it appears as though they might be eligible for benefits under the Social Security Act, you would be rendering a real service to them by instructing the individual or a member of his family to call at the local social security office or meet with our representative who will be in Muleshoe at the Postoffice on March 24, at 9:30 a. m.

WEEKEND GUESTS

Mr. and Mrs. Dale Dudley and son, of Olton, were weekend guests of her parents, Mr. and Mrs. C. C. Anders.

WEEKENDED HERE

Lawrence Jackson of Hereford, spent the past weekend here with his parents, Mr. and Mrs. M. L. Jackson.

North-South Route May Get Special Name

With the Highway 51 bridge across the Canadian River well along in its construction, the International Parks Highway Association will soon be returning to full-time activity.

Until the group became inactive in 1946, it had pushed vigorously for Federal designation of the highway, and now is planning for an international designation of the road which passes through Hereford from north to south.

A meeting was held in Leveland last Friday, at which time representatives from towns along this section of Highway 51 got together to plan the reactivation.

In Other States
When this is worked out, reactivation of the IPHA in Oklahoma, Nebraska, Colorado, and South Dakota will be undertaken after which a meeting of representatives from all five states will probably be held, according to T. A. Singer of Dimmitt, a leading proponent of the project.

Plans will be made to bring North Dakota into the association soon, after which the association would be ready to get the highway designation made. This route would carry tourists all the way from the Big Bend country of Texas to a point inside the Canadian border.

Completion of the bridge north of Vega will supply the missing link to furnish a paved route for the entire trip. It has been suggested that IPHA workers meet

at the bridge when it is dedicated to stir further interest in the international designation. The route will begin below McCamey and continue north thru Odessa, Brownfield, Levelland, Littlefield, Dimmitt, Hereford, Vega, Sterling, Colo., Alliance, Neb., Rapid City, S. D., and a bit nearer home, Boise City, Okla.

Household Hints

RECIPE OF THE WEEK Rice and Meat Salad

1½ cups cooked rice,
1½ cups cubed chicken, turkey or drained flaked tuna fish,
1 cup cooked peas,
1 cup raw carrots, shredded,
½ cup French dressing,
¼ cup chili sauce,
½ teaspoon salt,
½ teaspoon curry powder, if desired.

Mix chilled rice with the meat and vegetables and toss lightly to blend. Add chili sauce, salt and curry powder to the French dressing. Pour over the salad ingredients and toss to mix well. Chill. Serve on salad greens. This

recipe comes in handy with left-over chicken or turkey or works equally well with canned tuna fish. Serves eight.

Television Service

Expert Radio & Television Repair
And Service On Any Make or Model

JOHNSON-POOL

PHONE 7370

MULESHOE

Check the reasons YOU need an EXTENSION TELEPHONE

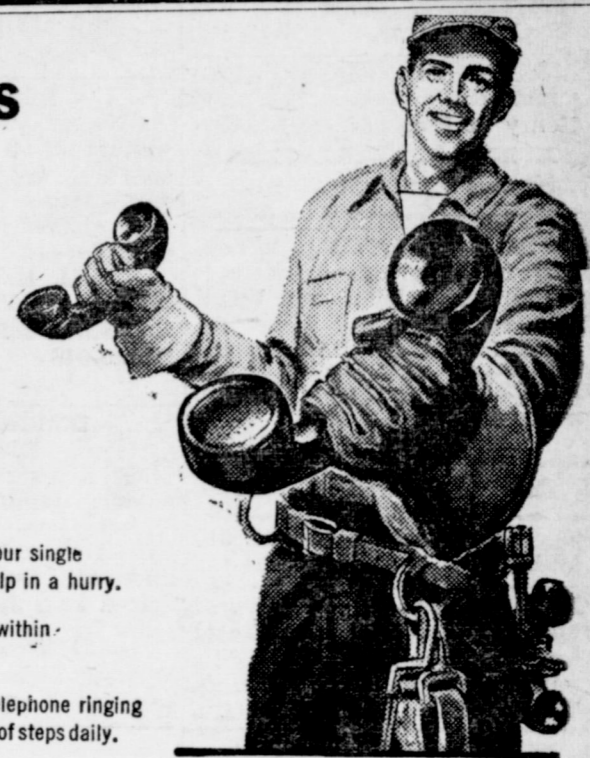
- PROTECTION** . . . Burglar downstairs . . . so is your single telephone. An Extension Telephone upstairs brings help in a hurry.
- PRIVACY** . . . Confidential call—family or friends within earshot. An Extension Telephone gives you privacy.
- CONVENIENCE** . . . Housecleaning upstairs . . . telephone ringing downstairs. An Extension Telephone saves you hundreds of steps daily.
- BETTER SERVICE** for your customers. An Extension Telephone in your store or shop saves their time and yours.

General Telephone Company of the Southwest



A Member of One of the Great Telephone Systems Serving America.

Your Telephone is your biggest household value



Your second telephone costs so little—only about a postage stamp a day! Call our Business Office NOW!

QUICK-DRYING . . . WASHABLE SATIN-LUX

Want to give walls and woodwork a colorful satin finish? Then call for Satin-Lux semi-gloss enamel, the wall and woodwork finish that's so easy to apply, so easy to keep clean. Just select the shade you desire from scores of rich new colors, then apply with brush or roller. Buy Satin-Lux now!

ASK TODAY About the New Decorator Tones found in the BPS Treasure Chest of Colors!

HEATHINGTON LUMBER CO. Phone 7970 Muleshoe

Your Comfort

Valley & Palace

Theatres In Muleshoe

Box Office Opens 6:45 P. M.; Show Starts 7:00 P. M.

Saturday & Sunday: 1:45 P. M., Continuous Showing

PROGRAMS

VALLEY

THURSDAY & FRIDAY

Dennis O'Keefe
Patricia Medina

—In—

DRUMS OF TAHITI

SATURDAY

Rex Allen
Marilyn Maxwell

—In—

RED RIVER SHORE

SUN., MON., TUES. & WED.

Percy Kilbride
Marjorie Main

—In—

MA AND PA KETTLE AT HOME

PALACE

THURSDAY & FRIDAY

Jean Simmons
Robert Mitchum

—In—

SHE COULDN'T SAY NO

SATURDAY

The East Side Kids

—In—

BOYS OF THE CITY

SUNDAY & MONDAY

Robert Taylor
Stuart Granger

—In—

ALL BROTHERS WERE VALIANT

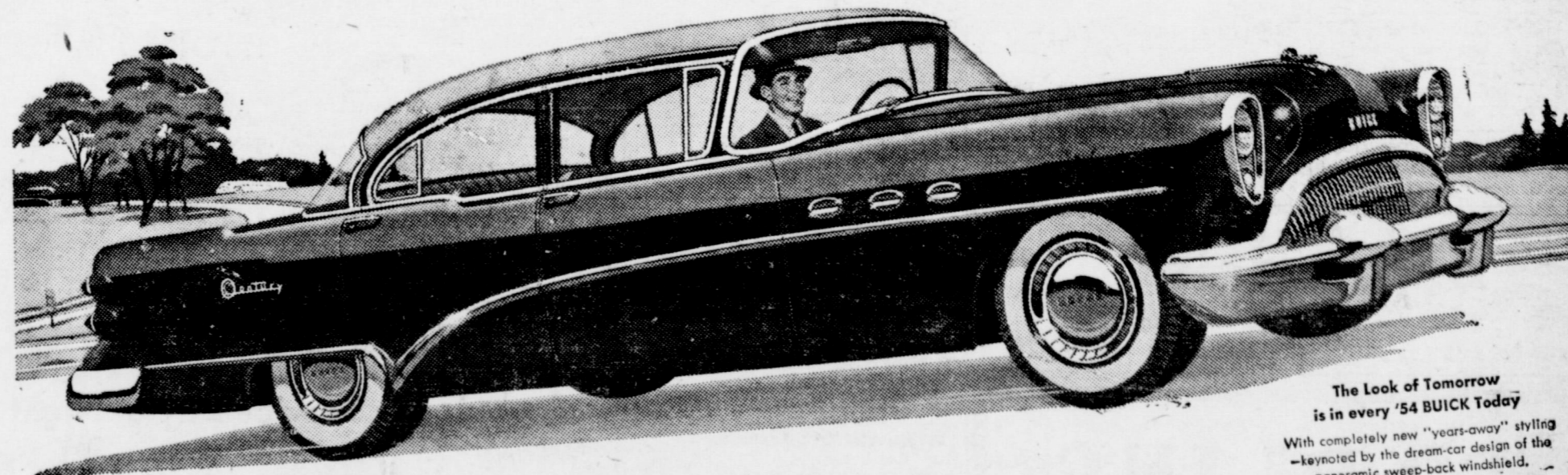
TUESDAY & WEDNESDAY

Helen Walker
Ross Elliott

—In—

PROBLEM GIRLS

MOTION PICTURES are your best and cheapest entertainment!



The Look of Tomorrow is in every '54 BUICK Today. With completely new "years-away" styling—highlighted by the dream-car design of the panoramic sweep-back windshield.

Take it Easy you don't have to prove a thing!

Let's be sensible about this subject of horsepower.

An all-American tackle doesn't go around tackling people in everyday life.

A world-record sprinter doesn't have to demonstrate his prowess on city sidewalks.

The better you are, the less you have to prove it.

And that's how it is with a Buick CENTURY.

Of course it's a spectacular performer—a car with instantly responsive action.

It has to be, for this one combines a

high-compression 200-horsepower V8 engine with a nimble weight of only 3866 pounds as it comes off the assembly line.

That's a power-to-weight ratio that chalks up a new record—a ratio that no other Buick has ever reached before.

It can spin your wheels on a dry pavement if you give it the gun, but why waste rubber?

If some show-off wants to get the jump on you at a traffic light, why not let him have fun? He isn't kidding anyone but himself, when the name on your car is CENTURY.

The real pride of owning such a car is

simply this: You know so well what it can do that you never have to prove it.

That lets you enjoy the tireless ease of its gait in ordinary driving, when only a fraction of its eager power is working. It gives you a quick reserve for breasting a hill—and the happy knowledge that there's still more to come in a sudden emergency.

Sure, this is more power than most people really have to have. But you can hardly call it extravagant, when you are buying more horsepower per dollar in a CENTURY than you get in any other car in America.

RAYTON BERLE STARS FOR BUICK—See the Buick-Berle Show Tuesday Evenings

BUICK the beautiful buy

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

The 200-horsepower Buick Century for 1954 is available in a full line of models, including the stunning new 6-passenger Convertible shown here.



Cayle Reed Buick Company

HIGHWAY 70 & N. AVE. B

MULESHOE, TEXAS

USE OUR WANT ADS TO... BUY SELL RENT TRADE

THE MULESHOE JOURNAL, Thursday, March 18, 1954

1. PERSONALS
 NOTICE: Every family should be protected by a Singleton Burial Policy. We write from birth to ninety years; Inquire or call Singleton Funeral Home, Home owned and operated. Dial 2860 1-5-tfc.

SPECIAL PRICES
 On all Radiators International Farmall Cores \$25 exchange **STOVALL-BOOHER** Radiator Sales & Service Plainview, Texas

NOTICE: For repairs on your farm homes, see Howard Griffin, Rt. 2, Muleshoe. Papering, painting, dash, stucco, addition, cabinets, and all repairs. 1-16-6tc.

LOST: Fox Terrier, lost near Muleshoe Feb. 8. White with black spots, eight years old. Named Joe, very thin. Reward, Hob Thomas, Phone 3371, Box 85, Olton Texas. 2-13-3tp.

WANTED: To rent furnished apartment or house. See J. R. Henry at Progress. 1-12-2tp.

4. Houses For Rent
 FOR SALE AND RENT: 2 bedroom house for rent, Lenau Addition, unfurnished. All furniture for sale. See John McLean, Lenau Addition. 4-4tc.

FOR RENT: 2 bedroom house, unfurnished. Call 2383. 4-11-1tc.

5. APTS. FOR RENT
 FOR RENT: Apartment at 910 Main. 5-11-tfc.

FOR RENT: Two room furnished apt., with refrigerator and inner-spring mattress. Bills paid. L. T. McKillip, Ave. D. West 2nd. 5-11-1tp.

8. REAL ESTATE FOR SALE
FARMS AND HOMES FOR SALE
 I have some real bargains in farms and homes in town. If you are in the market for a farm or a home in town, come to see me and let me tell you about them. If you want to sell, give me your listing.

J. E. DAY
REAL ESTATE
 On Morton Highway
 Just North Of Courthouse

FOR SALE: 80 acres, 1 mile east of West Camp, 1 mile north of Beck Gin. Write V. Embry, Rt. 2, Abernathy, owner. 8-18-5tp.

FOR SALE: One-owner 1950 Chevrolet. Two-door sedan. Mileage 8041. Mrs. W. H. Kistler, 903 W. 3rd., Phone 5131. 9-12-2tp.

Portable Remington typewriters and adding machines in stock at The Journal.

8. REAL ESTATE FOR SALE

CITY PROPERTY BARGAINS

● 160 acres, 4 room house, Grade A Dairy Barn, plenty of water, REA and school bus route, 1/4 minerals. Priced for quick sale, \$40 per acre. This is located in New Mexico.

● 160 acres, 8 inch irrigation well, large house, a good buy at price, asking \$225 per acre.

● 240 acres, irrigation well, 4 room house, on pavement, \$200 per acre.

● 17 acres, will trade for house in Muleshoe or Littlefield. Well located, plenty of water and state lease, well improved. These and many other good buys.

EDDIE LANE
Real Estate and Insurance
JOE BENNETT, Salesman
 Phone 5640 or 5279

REAL ESTATE
 Give us your Farm and City listings, of all size, For Sale, Rent or Trade. We have buyers every day.

We have some good listings now. See—
M. E. FINLEY or RAY CARTER
FARM BUREAU OFFICE
 Phone 648 — Muleshoe 41-tfc.

IRRIGATED FARM FOR SALE

320 Acres near Bovina, small modern improvements, two good 8" irrigation wells on natural gas. All the land in cultivation and all irrigates beautifully. Priced at only \$250 per acre.

O. W. RHINEHART
 All Kinds of Insurance
 Bovina, Texas



C. L. "HAPPY" DYER
LAND COMPANY

We have some of the best of land in Bailey County listed.

● 160 Acres, good improvements, 2 irrig. wells, on pavement, 1/2 minerals, \$250 acre.

● 320 Acres, good improvements, 2 good irrigation wells, 220 acres hay. Price \$235 an acre. Some good 160 acre and some good 80's, so come in and let us show you some of this land.

I have three good salesmen, namely—
 ● 3,800 acre ranch in Bailey County. Plenty of grass and water. For sale cheap.

C. E. Briscoe Walter Ramm
Jud Gaddy

BUSINESS FOR SALE: Small Investment buys Jack 'N' Jill Shoppe. Must sell due to overwork. Box 1125, Muleshoe, Texas. 8-13-3tc.



● 200 Acres near Muleshoe. 2-10" pumps on natural gas. 100 acres alfalfa. Fair improvements. Possession on the alfalfa, for only \$350 per acre with 29% down, Choice.

● 160 Acres east of Muleshoe, on pavement. 2-10" wells. Good house, 50 acres alfalfa. Priced at \$350 with 29% down, Choice.

● 330 Acres wheat land located near Happy. A good wheat farm for only \$90 with 29% down.

● Want to buy an old fashioned telephone with crank.

● 4 rooms and bath on large lots for only \$3700, Terms.

● Will sell 1 acre tracts, well located and good level land. \$100 down, balance monthly payments.

● 180 Acres good red land, fine improvements, priced right.

See Dave Aylesworth at the Lone Star Trading Post in Muleshoe, Phone 5290.

FOR SALE: 3 bedroom house. See Matt Dudley, Phone 4482. 11-tfc.

10. FARM EQUIP. FOR SALE

FOR SALE: Corrugated Iron irrigation motor house, 8'x12'x7', built over motor and pump, \$163, complete. Write Howard Griffin, Rt. 2, Muleshoe, or see at Jesse Osborn farm, 4 miles north Progress. 10-16-6tc.

FOR SALE: 320 Acres, S 1/2 Sec. 8, Block H, Kelly subdivision, Farmer County. 14 miles south, 2 east of Friona. To settle estate. Appraisal \$100 an acre, or submit offer. Includes all mineral rights and clear deed. Contact M. G. Marrs, 849 Acoma St., Denver, Colo., phone Main 3310 or contact your realtor. 14-8-4tc.

Political Announcements

The Journal is authorized to make the following announcements for public office, subject to action of the Democratic Party primary in July, 1954.

For Representative 96th Legislative District:
JESSE M. OSBORN
 (Re-election)

For District Attorney, 64th Judicial District:
JOE L. COX
 (Hale County)

For County Judge And Ex-officio Superintendent Of Public Schools:
CECIL H. TATE
 (Re-election)

For Sheriff, Tax Assessor And Collector:
HUGH FREEMAN
 (Re-election)
CLINTON BUSBY
O. K. ANGELEY

For County Treasurer:
HELEN JONES
 (Re-election)
EDITH (JULIAN) WILT

For County Attorney:
NORMAN W. BAYS

For County and District Clerk:
J. CLYDE TAYLOR

For Commissioner, Prec. 1:
TOM MORGAN
 (Re-election)
M. F. (Frank) MOONEY

For Commissioner, Prec. 2, Bailey County:
WOODROW COUCH
 (Re-election)

For Commissioner, Prec. 3:
R. R. "Bob" KINDLE
 (Re-election)
C. A. PETREE

For Commissioner, Prec. 4, Bailey County:
R. P. McCALL
 (Re-election)

For Justice of the Peace, Prec. 1:
JOE D. VAUGHN

For Constable, Prec. No. 1:
J. N. (Jesse) JAMES
 (Re-election)
J. J. REDWINE

FOR SALE: New 1953 Studebaker 3/4-ton Pick-up, bargain, phone 5370. Mrs. Wilma Singer, 1210 Ave. D. 10-tfc.

16. MISCELLANEOUS
 FOR SALE: Cossack alfalfa seed, 210 lbs., Idaho grown alfalfa seed. Also shorthorn calves. G. T. Maltby, 2 mi. south, 1/4 mi. west of Progress Gin. 16-13-3tp.

FOR SALE: My equity in 1948 27 ft. modern Trailelite trailer house. See it at the back of Assembly of God Church, in Earth, Texas. R. J. Vinson. 16-12-2tp.

FOR SALE: 100 bales of Pea-Green Alfalfa hay, \$35 ton or \$1.25 bale. Richard Smith. 16-11-1tp.

FOR SALE: Weeping Lovegrass, Purity 98, Germination 91, \$2 lb., \$165 per 100. C. A. Robinson, Plainview. 16-18-3tp.

ATTENTION!

We Will Have A Load Of **Fresh Vegetables**

In Each Friday
 Nice Stock of Groceries
 Open 8 A. M. to 8 P. M.
OPEN SUNDAYS

PICK 'N PACK
FRUIT STAND

Texas Almanac, on sale at The Journal. Phone 7220, we deliver.

Roald Johnson
Is Frat Pledge

Texas Tech's eight social fraternities this week have 261 pledges as a climax of two "rush weeks" on the campus.

The Greek-letter fraternities recently nationalized local clubs, met their new pledges during the week end, some for formal pledge ceremonies.

The official pledge lists, released by Dean of Student Life James G. Allen, shows Alpha Tau Omega with 34 pledges; Kappa Sigma, 43; Kemas, 38; Sigma Alpha Epsilon, 31; Sigma Nu, 34; Pi Kappa Alpha, 41; Phi Delta Theta, 25; and Phi Kappa Psi, 15. Kemas is the only local club which has not completed its national affiliation.

Roald "Buck" Johnson, son of Mr. and Mrs. Fred Johnson, of Muleshoe, is one of the pledges of Kappa Sigma fraternity.

TOOK BUSINESS TRIP
 Mr. and Mrs. F. H. Davis returned last week from a combination business and pleasure trip to Oklahoma, Arkansas, Louisiana, and east Texas. Mrs. Davis reported that every thing was green and very lovely, and that there were many beautiful flowers blooming at several of the places they visited. Mr. and Mrs. Davis visited at Bryan with their daughter and son-in-law, Lt. and Mrs. Weldon McCarty, and in Lubbock on the return trip with Mr. and Mrs. Foy Futrell.

TO SAN ANTONIO
 Mr. and Mrs. Vance Wagon and Delores were in San Antonio and Austin last weekend.

John Ladd Is On Honor Roll

Nearly one out of every five students enrolled at the University of Oklahoma during the fall semester has been named to the Sooner Honor Roll, President George L. Cross announced.

To be eligible, a student must successfully complete a minimum of 12 semester hours with an average grade of "B" or better. More than 1,800 were listed from the University College and the College of Arts and Sciences, Business Administration, Education, Engineering, Fine Arts, Pharmacy and Law.

John Cooper Ladd, Muleshoe, is on the honor list of the College of Engineering.

CARD OF THANKS
 We wish to take this opportunity to express our gratitude to our many friends for the food, the lovely flowers, and the many acts of kindness, shown us during the sickness and at the passing of our little son and grandson.

May God's richest blessings be with you and yours.

Mr. and Mrs. Robert Hargett and Son.
 Mr. and Mrs. Henry Hargett and Family.
 Mr. and Mrs. Harl Reeder and Family.

CARD OF THANKS
 We want to try to express our thanks to our many friends of Muleshoe for all they have done for us during the illness and after the death of our loved one.

We thank you for the visits, for the flowers sent to the hospital room, and for the financial help during his long illness.

We thank you for the flowers sent to the funeral service, and for the money sent instead of flowers, which will be used for mission work; and we thank you for all other acts of kindness, which are too numerous to mention.

We will always love the people of Muleshoe, and pray God's blessing upon each of you.

Mrs. H. W. Hanks and Mary Nell.
 Mr. and Mrs. Wyatt Hanks, Jr.

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 ANNOUNCES A SERIES OF **GOSPEL MEETINGS**
 CONDUCTED BY **VAN BONNEAU**, of Dodson, Texas

Sunday Night, March 21 — "Our Redemption in Christ".
 Monday, March 22 — "Sin and It's Consequences".
 Tuesday, March 23 — "Can True Baptism be Performed by Sprinkling?"
 Wednesday, March 24 — "What Must I Do To Be Saved?"
 Thursday, March 25 — "The True Church".
 Friday, March 26 — "The Home".
 Saturday, March 27 — "The Two Great Commandments".
 Sunday Morning, March 28 — "True Worship".
 Sunday Night, March 28 — To Be Announced

Services will be conducted daily at 10:30 A. M., and 8:00 P. M. throughout the week. There will be lunch at the Church Sunday, 28th., and Singing at 2:30 in the afternoon

These discourses will be presented in the spirit of Christian love
Everyone Is Cordially Invited To Attend These Services And Hear This Nationally Known Evangelist

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JOE L. COX
 (Hale County)

For County Judge And Ex-officio Superintendent Of Public Schools:
CECIL H. TATE
 (Re-election)

For Sheriff, Tax Assessor And Collector:
HUGH FREEMAN
 (Re-election)
CLINTON BUSBY
O. K. ANGELEY

For County Treasurer:
HELEN JONES
 (Re-election)
EDITH (JULIAN) WILT

For County Attorney:
NORMAN W. BAYS

For County and District Clerk:
J. CLYDE TAYLOR

For Commissioner, Prec. 1:
TOM MORGAN
 (Re-election)
M. F. (Frank) MOONEY

For Commissioner, Prec. 2, Bailey County:
WOODROW COUCH
 (Re-election)

For Commissioner, Prec. 3:
R. R. "Bob" KINDLE
 (Re-election)
C. A. PETREE

For Commissioner, Prec. 4, Bailey County:
R. P. McCALL
 (Re-election)

For Justice of the Peace, Prec. 1:
JOE D. VAUGHN

For Constable, Prec. No. 1:
J. N. (Jesse) JAMES
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QUAKER OATS
Quick or Reg.
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50c WORTH OF COUPONS PACKED IN EACH SPECIALLY LABELED 3-LB. TIN OF SWIFT'S **JEWEL SHORTENING**
DON'T MISS THIS SENSATIONAL OFFER!

COUPONS WORTH 10c Swift's Jewel 3 Lb. Tin
ON THESE PRODUCTS:
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SNOW CROP FROZEN 10 OZ. PKG. **GREEN PEAS** 15c
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SWIFT'S PREM 12 OZ. CAN **39c**
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Swift's Premium Choice Round or Sirloin Tips, lb 69c
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SWIFT'S PREMIUM Bacon lb. 79c
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Say **Swift's...and be sure!**
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SWIFT'S PREMIUM CHOICE **BONELESS STEW** lb. 39c
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FANCY RED **GRAPEFRUIT** lb. 7c
TEXAS GARDEN FRESH, GREEN **ONIONS** BUNCH 5c
GARDEN FRESH **RADISHES** BUNCH 5c
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The Muleshoe Journal

PUBLISHED EVERY THURSDAY AT MULESHOE, TEXAS
Entered as second class matter at the Muleshoe Post Office under the Act of Congress, March 3, 1897.



SUBSCRIPTION RATES
In Immediate Territory, 1 Year \$2.50
Out of Immediate Territory, 1 Year \$3.00

J. M. FORBES Editor and Publisher

**Truth About Stock Market
And Employment**

Babson Park, Fla., March 18 — You have seen recent newspaper headlines: STOCK MARKET TOUCHES HIGHEST IN 25 YEARS. Yet, when many of you check your list of good stocks owned, you find this is not true as to your portfolio. Now let me tell you the trouble.

DOW-JONES AVERAGES EXPLAINED

There are about 1,500 stocks listed on the New York Stock Exchange. Of these 1,500, only 65 are taken to prepare the Dow-Jones Averages, so-called. Furthermore, these are divided into three groups: (1) The Industrial Group containing 30 stocks; (2) The Railroad Group containing 20 stocks; and (3) The Utilities Group containing 15 stocks.

As a practical matter, most investors do not bother with the second and third groups. They look at only the Industrial Group. When the Industrial Group of 30 stocks goes up, they think the entire market of 1,500 stocks goes up. When this Industrial Group goes down, they think all of the 1,500 have gone down. Hence, the newspaper headlines mentioned above, reporting the market at its "25 year high", really applied only to the Industrial Group of 30 stocks—not to the real average of the entire market—or probably not to the stocks which you own.

IS THE DOW-JONES BAROMETER FAIR?

I answer this very frankly by replying that it is unfair to act on these averages. The truth is: (1) that this Industrial Group is made up of the top big-company stocks; (2) that banks and trustees—perhaps partly to protect themselves against later suits—prefer to buy, for trusts and pension funds; the stocks of these top companies; (3) that this concentrated buying, with little selling, sends these 30 stocks up above the true market average; and (4) that the buying of Mutual Funds is a great factor in boosting the Dow Industrial Average.

Let me say something about these Mutual Funds. They are worthy of careful consideration for small investors. They give wide diversification and honest management. These Funds are being sold today by thousands of salesmen who get a commission of about 5%. When you buy the stock of a Mutual Fund, your money is probably used to buy the stocks of top industrials. Hence, thousands of salesmen are on the road indirectly selling the stocks of these 30 Industrials, for which selling they get 5%—while the rest of the 1,500 stocks are neglected, for the selling of which they would get only 1/8th of 1%.

STOCK MARKET AND EMPLOYMENT

It is unjust to say that the

**SAND HILLS PHILOSOPHER—
Brings Cheer To Downcast Neighbor
By Helping Increase His Rainfall**

Editor's note: Frankly we don't know what to make of this letter this week from the Sand Hills Philosopher on his Johnson grass farm, but every man to his own way of thinking.

Dear editor:
A man the other day accused me of being one-sided, said I seemed to spend all my time seeing that I was comfortable and not worrying about anybody else's comfort, said it looked like just so my cows made it through the winter, with maybe a little help from a neighbor's pasture through the courtesy of a sorry fellow, I didn't have any further concern for the human race.

I wish to deny this. While it has always been my contention that a man's biggest job is to get himself and his own thru the winter before he started worrying about somebody else, in fact, if everybody was able to follow that principle there wouldn't be anybody left needing help. I still would like it known that I do spend considerable thought



stock market should be a fair barometer of general business, which determines your employment. The stock market as a whole does represent the composite opinion of the business leaders of the nation. Although this composite opinion may be wrong, it is worthy of careful consideration by every reader of this newspaper.

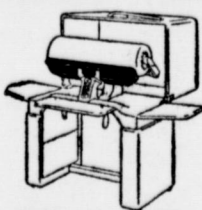
But the Dow-Jones Industrial Average does not necessarily represent the opinion of leading businessmen as to employment conditions. Hence, it may be unfair to you for any manufacturer, or his employment manager, to base his opinions and hence his "firing and hiring" program on the Dow-Jones Average. Manufacturers should study the average prices of all the 1,500 stocks, properly adjusted as to volume, and not depend solely on what 30 stocks indicate.

WHAT IS THE PRESENT OUTLOOK

The truth is that the stock market is very confusing to any honest employment manager today. The Dow-Jones Industrial Average indicates one thing; while the entire stock market indicates an opposite thing. Certain good stocks are now abnormally high; while other good stocks are abnormally low. Before you are fired by any employment manager, he should study other factors, rather than look solely at the stock market. General business fell off during January and February, 1954, compared with 1953; but the stock market did not forecast this. Some stocks went up; while others went down. Many stock prices have changed very little in the past six months or even longer. Hence, we all should watch carefully the business of March and April without reference to the stock market. Certainly — except for customary seasonal reasons — I forecast that employment managers will be making a big mistake by firing people at this time.

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mornin and saw where the water level was. His appetite picked up, the mornin took on a rosier glow, and he went to town later in the day and bought a television set just on the strength of it.

It's these little inexpensive, thoughtful things a man does that brings happiness to others. Yours faithfully, J. A.

Today's Meditation

SEEKING GOD'S SALVATION

When she hath found it (a piece of silver), she calleth her friends and her neighbors to-come, saying, Rejoice with me; for I have found the piece which I had lost. (Luke 15:9). Read John 10:1-10.

In London a few years ago I lost my passport two days before time to sail home. I went immediately to the embassy. The gentleman in charge was kind. He gave me this advice: "Go back to the places you visited yesterday. Call at the nearest police station you will probably find your passport." I did as he advised. I found the passport. We sometimes lose our spiritual passports. We get out of touch with God and His fold. We then need to go back to the places where we were once sure of our Christian experience. Through prayer, through the study of the Bible, and through

fellowship the church offers, we can find anew the visions for the living of our lives.

Jacob went to Bethel, Isaiah to the temple, the prodigal son to his father, Thomas to the upper room. Everyone found what he had lost. All of us have need from time to time to lay claim to that which we can lose thru carelessness or neglect. Has not the Lord said to the house of Israel, "Seek ye me, and ye shall live?"

PRAYER

Many times, O God, we have displeased Thee. We have failed to do those things we ought to have done. We have committed those acts we ought not to have done. We pray Thee to renew our life in Thee, through Christ, who teaches us to say when we pray, "Our Father who art in heaven... Amen."

THOUGHT FOR THE DAY
Today I will seek God, that

I may have life abundant.
J. C. Lowson (Neb.)

**Eugene Sokora
Now In Germany**

43rd DIV., GERMANY — Army Pvt. Eugene A. Sokora, 21, son of Mr. and Mrs. Albert J. Sokora, Route 1, Sudan, is serving in Germany with the 43rd Infantry Division.

The "Winged Victory" division is receiving intensive training in southern Germany as part of the U. S. Seventh Army.

A cannoneer in Battery C of the division's 206th Field Artillery Battalion, Sokora entered the Army in September, 1953, completed basic training at Camp Chaffee, Ark., and arrived in Europe last month. His wife, Dorothy, lives at 901 XIT drive, Littlefield.

CHINCHILLAS FOR SALE

We Have A Few Pair Of Young Chinchillas For Sale. These Animals Are Of The Highest Quality And Registered With The N. C. B. A. If You Are Interested In The Profitable Business Of Fur Farming We Will Be Glad To Discuss It With You

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Describing a new Institute booklet now available to teachers of high school business courses, the November issue of Business Education World says: "Each of the eight lessons is designed to achieve one or two particular understandings about life insurance — understandings that the youngster should have if he is to know how life insurance 'works' and how he can use it in his later life, both to protect his family and as a measure of thrift."

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All-purpose fuel! Use Philgas to heat your home, for cooking, hot water and refrigeration! Use it also for heating stock tanks, chick brooders, and other needs around your farm. Install a central tank for all your needs. Low cost fuel. Convenient, clean, dependable!

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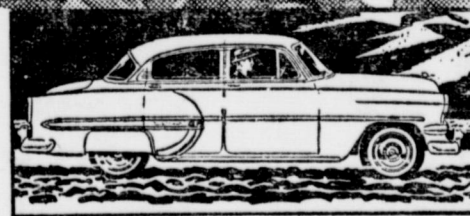
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MULESHOE, TEXAS

Mrs. Leo Bartley Is Honoree Of A Bridal Shower

Mrs. Leo Bartley, nee Vera Jean Joiner, was honored with a come and go bridal shower Monday afternoon between the hours of 2:00 and 4:00, in the home of Mrs. G. W. Cherry.

Hostesses for the occasion were Meses. G. W. Cherry, V. F. Tipton, John Bell, and S. C. Caldwell.

Refreshments of punch, cookies, nuts, and mints were served. Mrs. John Bell presided at the

punch service, and Mrs. S. C. Caldwell registered guests.

Those attending were Dorothy Giles Meses, S. C. Caldwell, Jack Epps, S. A. Turner, Merl Barnhouse, Bill Wilkins, William Pierce, Ebb Martin, William Harmon, Ebb Rondal, R. L. Turner, Jr., M. H. Otwell, L. R. Hall, Roy Carney, W. H. Autrey, and Miss Wanda Cherry.

Many who were unable to attend sent gifts.

FROM CROSBYTON

Mr. and Mrs. E. L. Roberts, of Crosbyton, visited here briefly Tuesday. They are old friends of "Happy" Dyer and the M. G. Bass family.

Read The Journal Want-Ads.

Society News

By Miss Dorothy Giles

Phone 5400

THE MULESHOE JOURNAL, Thursday, March 18, 1954

Miss Marie Gober And Charles Roark Are Married In Ceremony At Bovina Saturday

In the First Baptist Church of Bovina Saturday afternoon, Miss Marie Gober, daughter of Mr. and Mrs. J. I. Gober of Farwell, became the bride of Mr. Charles Roark, son of Mr. and Mrs. C. E. Roark of Muleshoe.

Rev. C. M. Fields of Friona read the double ring ceremony in the presence of members of both families, and close friends. The service was read before an archway of greenery, flanked with palms, pink gladiolus, and candlebra, bearing pink tapers.

Mrs. Scott Gober, accompanied at the piano by Miss Darlene Sprauls, sang "Because of You", and "At Dawning". Traditional wedding marches were furnished by Miss Sprauls.

Given in marriage by her father, the bride was attired in a silk shantung afternoon dress of oyster white, with matching shoes. Her headdress was made of pearls, and she carried an arm bouquet of long stem pink roses.

Attending the bride as maid of honor was Miss Bunchie Drake of Clovis, N. M. She wore a street length dress of pink taffeta, designed with a wide scoop neck-

line, and softly gathered skirt. Her bouquet was of white gladiolus.

Lee Kimbrough of Muleshoe served as best man.

Joe Roark, brother of the groom, and Norman Wilson, were ushers.

Immediately following the ceremony, a reception was held in the home of the bride's parents. The serving table was covered with a white linen cloth, and centered with a basket of pink gladiolus. Miss Shirley Smith presided at the punch service and Miss Jo Ann Cochran served the wedding cake. Miss Marye Pair registered the guests at the door.

Following the reception the couple left for a short honeymoon trip to Abilene, Ft. Worth, Dallas, and other Texas points.

Mr. and Mrs. Roark will be at home at Farwell, where the groom is engaged in farming.

The bride is a graduate of Farwell High School, and attended Colorado State College, at Denver, Colo. The bridegroom graduated from Muleshoe High School, and attended Baylor University at Waco.

their friends and neighbors got together to give them a housewarming in their new home.

Several games were played, after which the couple honored were presented with many lovely gifts for their new home.

Delicious refreshments of coffee, hot chocolate, punch, and cookies were served by the hostesses; Meses. Virgie Mason, Betty Bruns, Billy Coffman, and Mary Schumann.

Mrs. King Hosted Friendship Class

Mrs. C. M. King hosted members of the Friendship Class of the First Baptist Church to a luncheon in her home on March 4, at 1:00 o'clock p. m.

The table was laid with a lovely lace cloth and centered with a bouquet of yellow gladiolus and jonquils.

Immediately following the delicious luncheon, a business meeting took place. Mrs. Joe Damron called the meeting to order, and Mrs. R. D. Precure brought the very interesting devotional for the day on "Love and Friendship" from the 12th chapter of John.

During the business session, the class voted to make year books this year.

Twelve members and visitors attended the meeting.

Officers Elected At PTA Meeting

New officers were elected for the new school year, 1954-55, at the regular monthly meeting of the High School P. T. A. Monday evening, March 15.

Officers elected were: Mrs. Gerald Allison, president; Mrs. Onard Upton, 1st vice-president; Mrs. L. T. Green, 2nd vice-president; Mrs. Gene Lowe, secretary; Mrs. Clyde Holt, treasurer; Mrs. E. W. Evans, parliamentarian; Mrs. Morris Childers, reporter; and Mrs. Orby Jarman, historian.

At the May meeting, these new officers will be installed.

Portable Remington typewriters and adding machines in stock at The Journal.

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I still have my Repair Shop, and parts for all makes of vacuum cleaners at my home, 1306 West 6th.

"Your Air-Way Sanitizer Dealer"

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MANY ATTENDED FUNERAL

Many from Muleshoe attended the funeral of the Rev. H. W. Hanks in Sweetwater last week. Those attending were: Mr. and Mrs. J. T. Shofner and Alva Lee, Mr. and Mrs. D. E. Beller, Mr. and Mrs. Sam Fox, Mr. and Mrs. Noel Woodley, Mr. and Mrs. Jack

Stallings, Mr. and Mrs. A. C. Gaede, Mr. and Mrs. Ray Edwards, Mr. and Mrs. Buford Butts;

Mr. and Mrs. David Wyer, Mr. and Mrs. Cecil Davis, Horace Edwards, J. E. Day, Gambil Smith, Raymond Morrison, Tom Smallwood, the Rev. Clarence Stephens and Miss Elizabeth Harden.

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Located On Sudan Highway Across From Muleshoe Elevator

Jeskos Feted With A Housewarming

Mr. and Mrs. Anthony Jesko were nicely surprised last Saturday evening when several of

Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get relief but gentle relief—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

REGISTERING FOR NECCHI SCHOOL



A few of the Necchi owners registering for the Harvey Bass Appliance Necchi School. Four classes a week are being held. Jackie Henderson, employee of Harvey Bass Appliance, registering the students. —Pd. Adv.

FREE PORTRAIT

— BY —
WISE STUDIO

Dear Mothers:
We Will Be At The Crossroads Cafe To Photograph Your Child FREE, From 1:00 P. M., To 6:00 P. M.

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You Will Receive —
One 8x10 Of Each Child Absolutely FREE

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Half Century Club Members Enjoyed Social

Mrs. Hertha Walker was hostess as the Half Century Club met last Thursday afternoon for a social. As both the president and vice-president of the club was absent, there was no business meeting. Card games were played during the afternoon, and refreshments were served. Those present were Mmes. Berdie Paul, Beulah Carles, Pearl Moore, Sweet Johnson, Jennie

Panther, Mattie Duke, Frances Williams, Lois Schoenberger, and Anna Moeller, and one guest, Mrs. Wilma Singer. The next meeting will be held March 25, in the home of Mrs. Jennie Panther.

DAUGHTER BORN TO THE BOBBY JOE STEWARDS

Mr. and Mrs. Bobby Joe Steward are parents of a daughter, born Saturday, March 13, at Olton Memorial Hospital, named Brenda Jean, and weighing 6 lbs., 3 oz. Mrs. Steward is the former LaWanda Nelms. This is their first child, and also has the honor of being the first grandchild on both sides of the family. The maternal grandparents are Mr. and Mrs. James Reed of Muleshoe, and the paternal grandparents are Mr. and Mrs. King Steward of Lorenzo.

WERE GUESTS HERE

Mr. and Mrs. E. C. Oman of Denver, Colo., were guests here last Wednesday and Thursday of Mr. and Mrs. E. H. Kennedy.

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Graves, Waggoner Reveal Engagement



MISS NORMA GRAVES

Mr. and Mrs. C. B. Graves announce the engagement and approaching marriage of their daughter, Norma Gay, to Robert Waggoner, son of Mr. and Mrs. Clyde Waggoner.

The wedding will take place April 18, at 6:00 o'clock in the evening, at the Church of Christ in Muleshoe.

answered by naming a Texas author and some of his works. Mrs. A. J. Gardner gave a very interesting talk on vacation spots in Texas.

Due to the weather and other activities, only seven club members were present. Those were Mmes. A. S. Stovall, Clay Beavers, M. F. Green, Harold King, Arnold Alcorn, A. J. Gardner, and Jim Cox.

Study Club Had Texas Day Program

Members of the Muleshoe Study Club enjoyed a Texas Day program March 11, in the home of their hostess for the day, Mrs. Jim Cox. The Club Collect was read by the hostess, and roll call was

Members of Epsilon Chi Viewed Film

Epsilon Chi had its regular meeting Wednesday evening, March 10, with Marjorie Precure and Billye Jones as hostesses.

After the conclusion of the business meeting, a film of a fishing trip and a bull fight, was shown by Gwyneth Bigham, and was enjoyed by all.

Delicious refreshments were served to Joyce Alsup, Gwyneth Bigham, Mary Anna Bryant, Alta Mae Ellis, Jeri Farrell, Joy Finley, Billye Jones, Betty Glaze, Ruby Gregory, Jane Griffiths, Ellen Gupton, Helen Harvey, Mary Moore, Lois Witherspoon, Marjorie Precure, and Flo Brown.

Read The Journal Want-Ads.

Mrs. Caldwell Is THDA Chairman

The Muleshoe Home Demonstration Council had a regular

meeting Monday of this week in the Club Room at the Court House. The meeting began at 2:30, and three clubs, Muleshoe, West Camp, and Progress were represented. Further plans were made for

holding the Commissioners' Banquet. Entertainment plans were completed, and the date was set for April 9, at 8:00 o'clock. Nominees elected to attend the District meeting were Mmes. Day, Jones, and Murrah.



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As spring plowing gets underway on farms across the nation, none of the more than 4 million farm tractors in use will resemble this one. Henry Ford's first farm tractor, built in 1907, long since has been retired to a place of honor in the Henry Ford Museum, Dearborn, Mich. The 24-horsepower vehicle, which Mr. Ford called his "Automobile Plow," sports an engine with copper water jackets. Its rear wheels were taken from a binder. Despite its early vintage, it still runs.



By John C. White, Commissioner

GOVERNMENT SUBSIDIES

Farm price support is an issue commanding a lot of attention and a target for much criticism in Washington this year.

What has this program cost the individual taxpayer in the past two decades? And how does it compare with Government subsidies to other industries?

The total net loss to the Government during 18 years of price supports was \$1,303,000,000 — or roughly \$72 million per year. This means that each person living on the farm has received an average subsidy of \$3 per year for price supports.

Looking at it another way, every person in the United States has had to pay an average of only 45¢ per person each year to maintain a solid floor under our agricultural industry.

The subsidies to airlines which have mail contracts far exceeds the farm figure. About \$140 million is paid by the post office to airlines for carrying airmail each year and only about \$60 million can be considered compensation for actual mail services, according to admission by the Civil Aeronautics Board to Rep. John W. Heselton (R. Mass.) and John J. Rooney (D. NY).

In this case, the cost to the taxpayer for subsidizing airmail equals 88¢ per capita during the past several years, or almost double the cost of price support to the farmer.

Two kinds of subsidies are paid to the shippers industry —

Government paid construction subsidies amounting to \$380,285,242 or about \$40 million per year. Operational subsidies from 1951 through 1953 amounted to \$144,135,782 or an average of over \$48 million per year — and half this total figure was paid in the year of 1953 alone.

Apparently, the cost of subsidies is going up. These are but two examples of Government support of industry. There are hundreds of others and many of them surpass the cost of the farm price support plan which guarantee farmers of a fair price for their products.

Most farmers would welcome a return to "Free Economy" and give up the price support if other industries would do the same. But he cannot survive on the open market when other phases of our economy enjoy protection by the government.

If the Government will reduce tariffs by one-third, reduce wages by one-third, reduce the costs of living one-third, reduce the cost of machinery one-third — in short, if it will cut subsidies by one-third, straight across the board, then the farmers will go along and take his chances with the rest.

Robert Garrett Is In Maryland

PATUXENT RIVER, Md. — Among the men who reported for duty with Air Transport Squadron One at the U. S. Naval Air Station here was R. H. Garrett, hospital corpsman third class, USN, son of Mrs. Birda Garrett of Route 2, Muleshoe, and husband of the former Miss Eloise Sharp of Aztec, N. M.

Bank Official, Dies

AMHERST, March 13 — Felix Rogers Willett, 67, vice-president of the First National Bank here for the past 30 years, died late today at South Plains Hospital. He had suffered a heart attack Friday night.

Willett, who had come here from Beggs, Okla., was born in St. Louis, Mo. He is survived by his wife, Mabel, of Amherst; three daughters, Mrs. John McCrory, of Levelland, and Mrs. J. N. Biggs and Patty Willett, both of Pampa; a son, F. R. Willett, Jr., Pawhuska, Okla.; two brothers, Msgr. Earl Willett, of Louisville, Ky., and the Rev. Jim

Mrs. Caldwell, 11

Funeral services are to be at 8:30 a. m., Monday at Sacred Heart Catholic Church of Littlefield, the Rev. F. M. Higgins, pastor officiating. Burial will be at Mangum, Okla., Monday afternoon. Lee Payne Funeral Home of Amherst is in charge.

MULESHOE, DALHART ONLY POINTS TO SHOW ABOVE NORMAL RAINFALL

HOUSTON, March 13 — Muleshoe and Dalhart were the only Texas weather stations reporting above normal rainfall for February.

Rainfall at the other 51 stations included in the monthly report of the Texas section of the

meeting Monday of this week in U. S. Weather Bureau was below normal, ranging from a minus 0.29 of an inch at Fort Stockton to a minus 3.83 inches at Port Arthur.

holding the Commissioners' Ban- rainfall during the month, 0.73 above normal. Muleshoe had 0.48 of an inch, 0.10 above normal.

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They are finding that Ford brings them everything they might want to meet modern tastes and requirements

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Ford's the only low-priced car with all these "Worth More" features

Recognized leadership in styling

You can pay more but you'll never find a car that's more "at home" wherever you may drive it. For the smart new '54 Ford is as modern as tomorrow with the crisp, commanding lines of today's style leader. And it's just as smart inside! The sparkling new decorator-designed interiors have colorful new upholstery fabrics and harmonizing trim that spell quality wherever you look.

Choice of most modern engines

Ford and Ford alone, in the low-price field, offers you a choice of V-8 or Six . . . the brilliant new 130-h.p. Y-block V-8 or the flashing new 115-h.p. I-block Six. Both Ford engines have rigid, extra-deep blocks for smoothest, quietest operation and extra-long life . . . plus the

savings and "GO" of modern, high-compression, short-stroke, low-friction design.

Ball-Joint Front Suspension

For the first time in any low-priced car, you get the smoother riding and easier handling of Ball-Joint Front Suspension — an advance you'd expect to find only in the costliest cars.

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Only Ford in the low-price field offers power on all four windows . . . a 4-way power seat which adjusts up and down as well as forward and back. Power steering, power brakes and versatile Fordomatic Drive are also available — and they make your fine Ford even more fun to drive.

Choice of 28 new models

With fourteen stunning body styles available with either of Ford's new engines, Ford offers a car to suit every taste and need. In fact, for '54, Ford offers the widest selection of models in the entire industry!

Top value at resale

Used car prices show that in recent years Ford has consistently returned a higher proportion of its original cost at resale than any other car. And for 1954, with all its advanced new features, Ford is worth even more when you buy it . . . and it stands to reason it should be worth more when you sell it, too.

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Models Are Chosen For Style Show

The Los Planos Study Club is presenting its third annual Style Show, March 26, in the High School Auditorium.

The curtain will rise at 8:00 p. m., on the "Panorama of a Lifetime of Fashions", to the strains of Brahms Lullaby. Latest styles of the various stages of an individual's life, will be shown, and special musical numbers and tap dancing, will be presented during the Panorama.

The local stores are making available the very latest styles to be found in the fashion world. The following models will display these exclusive styles for the various stores: Cobbs: Elizabeth Woodley, Kay Haberer, Mrs. Clarence Kelly, Mrs. Cayle Reed, Mrs. Joe Mack Wagner, Linda Kerr, Edwin Cox, Barbara Morgan, Helen Stovall, Laura Jean Presley, L. T. Green, Jr., and Lawrence Green.

Jack N Jill: Gail Ivy, Gary Matthews, Dona Gaston, Joe Pat Riley, Gail Glasscock, Johnny

heth Ray Gulley, Doris Maxie King, Paul Franz, Carolyn Sue Kirk, Stan Johnson, Debbie Bullock, Bill Hart, and Rhonda Johnson.

Fashion Shop: Glenda Stephens, Gloria Stinson, Mrs. J. T. Smart, Dianna Pittman, and Doris Ann Fields.

St. Clairs: Joy Finley, Dick Alsup, Pamela St. Clair, La Nelle Boothe, Charles King, Lou Ann Logan, and Davy Alsup.

Remund-Wilson: Sue Mills, Bill Wilson, Betty Wilson, Ruth Stevens, Ruby Stinson, Marie Hall, Buddy Hale, Ann Woodley, Norma Graves, and Marion Clark Harris.

Anthony Company: Tex Ann Holderman, Evelyn Sowder, Mary Stevens, Ruby Stinson, Marie Reed, Rita Peeler, Karen Black, Gary Edwards, and Ronnie Freeman.

General direction of the Style Show is under the supervision of Helen Gardner, and stage decorations will be by the Muleshoe Floral.

Tickets are \$1, for adults and 50c for children. All proceeds from the show will go to the Girl Scouts, since the Los Planos Club has assumed the sponsorship of the organization.

Graves Wannoneer Feted With Shower

A bridal shower was given honoring Mrs. Charles Roark, nee Marie Gober, in the home of Mrs. Partin Austin, Tuesday afternoon, March 16.

After several games were played, the honoree was presented with many lovely and useful gifts.

Tasty refreshments of punch and sandwiches were served to the following guests: Mmes. Virgie Nowell, N. R. Harding, Duane Curtis, Loyd Stephens, Johnnie Dunbar, Pete Saylor, Tye Young, Casey, T. L. Pond, J. I. Gober, E. L. Smith, T. P. Kittrell, C. E. Roark, the honoree, Mrs. Charles Roark, and hostesses, Mmes. Austin Jones, Roy Sheriff, O. W. Pair, Partin Austin, Guy Austin, and W. W. Couch.

Many who could not attend sent gifts.

Cub Scouts Sponsor Nat'l Jamboree Film

A film of the Boy Scout National Jamboree will be shown Thursday night, March 25, at 7:30 p. m. in the Jr. High School Auditorium.

The picture was filmed at the Boy Scout National Jamboree in California last year, at which one of our local Explorer Scouts, Ralph Ware, attended.

The show is being sponsored by the Cub Scouts of Pack 20 at their regular monthly meeting. The public is urged to attend and there will be no admission charge.

Miss Virgie Burris Jasper Pruitt Vows Exchanged

Marriage vows were exchanged at the Assembly of God Church in Needmore, Sunday, March 7, at 3:00 o'clock in the afternoon, uniting in marriage, Miss Virgie Maudene Burris, daughter of Mrs. V. L. Burris of Muleshoe, and Mr. Jasper Pruitt, son of Mr. and Mrs. W. C. Pruitt of Muleshoe.

Rev. Joe Thompson, uncle of the groom, of Lamesa, performed the single ring ceremony.

The bride wore a blue suit, with tiny seed pearls trimming the collar and cuffs, and navy accessories. Her corsage of white carnations, with white satin streamers, was carried on a white Bible.

Carrying out the bridal tradition, something old, was her engagement ring, something new was her corsage, the white Bible was borrowed from a very dear friend, Mrs. Sam Senis of Needmore, something blue was her suit.

Progress WSCS Studies Puerto Rico

The Woman's Society of Christian Service met at the Progress Methodist Church last Thursday, March 11.

The devotional program included a hymn, "In Christ There Is No East Or West", a talk by Mrs. Carrol Jones, and a prayer. The group then sang, "We've A Story To Tell", after which the last lesson of the study was started.

Mrs. Arthur Cooper was study leader of the lesson on "Puerto Rico", and she also led the discussion of both past and current events in Puerto Rico.

A short book review of "The Forgotten Village", was given followed by the last two chapters of the study book. The chapters were "The Lesser Streams", and "What Shall We Do". Mrs. Carrol M. Jones held a short business meeting.

Pruning Was Topic As Pollyanna Met

Six members were present when the West Camp Pollyanna Club met March 10, in the home of Joy Jones.

The meeting was called to order by the president and roll call was answered with "one courtesy I need to strengthen".

Pruning trees and shrubs was the theme of the program for the day. The discussion was divided into three topics: pruning for healthiness, by Mae Busbice; pruning for form, by Diallya Peel; and time to prune, by Joy Jones.

A discussion followed, and plans were made for the Red

Reveal Engagement Hosts Co-Workers

Members of the Co-Workers Sunday School Class of the First Baptist Church, met in the home of Mrs. George Hicks Tuesday evening at 7:30, for a business meeting and social.

Mrs. C. E. Layne, president, was in charge of the business session, which was opened with a prayer by Miss Lillie Williams. Teacher of the class, Mrs. Jack Johnson, presented a very inspiring devotional taken from the book of Revelation.

After a final discussion on the Cross Drive of the community, Mrs. Dollie Pair is chairman.

Delicious frosted pops were served to Mae Busbice, Viola Ponds, Dollie Pair, Ethel Harding, and Diallya Peel, by the hostess.

The next meeting will be held March 24, in the home of Kathleen Novell.

Mrs. Caldwell Is Feted With Shower

send to the Texas Baptist Home at Round Rock. These donations will be used for aiding four girls to enter college this fall.

Mrs. W. M. Pool, Jr., was elected chairman of the program committee.

Mrs. Horace Blackburn was in charge of the social hour. For entertainment, she furnished the group with written puzzles pertaining to St. Patrick and his snakes. These puzzles were interesting, educational, and humorous. Mrs. Blackburn also conducted a Bible quiz, which completed the program.

Delicious refreshments of banana cake, and coffee were served by the hostesses, Mrs. George Hicks and Miss Sue Formby.

Those present were Mmes. F. H. Davis, Jack Johnson, W. M. Pool, Jr., Muri Wilson, Bert Remund, Horace Blackburn, Chet Layne, H. L. Flanagan, Janet McDonald, W. E. Payne, and Miss Lillie Williams. One visitor, Mrs. A. C. Bray.

meeting Monday of this week in the home of Mrs. Beulah Matherall, with Miss Lillie Williams as hostess.

The next meeting will be held in the home of Mrs. Beulah Matherall, with Miss Lillie Williams as hostess.

Mrs. A. V. McCarty, Sr., of Wink, spent last weekend here with her son, Delma McCarty and family.

TO LITTLEFIELD Mrs. Lela Barron and Mrs.

holding the Commissioners' Banquet showing of "The Robe" in Littlefield, Monday night of this week.

VISITED PARENTS Mrs. Dorman Totten and daughter, Debbie, spent last weekend here with her parents, Mr. and Mrs. T. R. White.

WERE IN HOLLIS Mr. and Mrs. A. J. Gardner spent the past weekend in Hollis, Okla., with relatives and friends.

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1 Inch Galv.	19c
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$5\frac{1}{2}$ Inch O. D. Used Pipe	\$1.05
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Dairy Feed	\$3.75
Sweet Feed	\$2.50
Cotton Seed Meal	\$3.85 & \$4.25

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THE PASTOR
And Members of the Church Extend
A Cordial Welcome To All To Attend
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