

MULESHOE JOURNAL, Thursday, April 8, 1954

TO SEMINOLE

Mr. and Mrs. Curtis Spivey, formerly of Muleshoe and Su-

dan, have moved to Seminole, where he is employed with the Singleton Dept. Stores.

SEE US FOR PROTECTION POLICIES YOU NEED

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MULESHOE

INSURANCE

FIRE CROP HAIL CASUALTY

Does Your Present Coverage
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Office — East of Courthouse in Old Journal Building



R. M. (Bob)
Gregory

GREAT NATIONAL
LIFE INSURANCE CO.

WHAT EDITORS SAY ABOUT LIFE INSURANCE IN THEIR EDITORIAL COMMENT

Cincinnati Enquirer — The latest evidence of the massive buying power of the American people comes from the life insurance field . . . A number of reasons are given for this insurance boom but one primary fact stands out: The people have the money to buy policies. Moreover, the companies have steadily and ingeniously found ways to make insurance more attractive.

How much income will it take for your family if you die too soon — or for you if you live too long

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Your Comfort

And entertainment is our aim at the

Valley & Palace

Theatres In Muleshoe

Box Office Opens 6:45 P. M.; Show Starts 7:00 P. M.

— Saturday & Sunday: 1:45 P. M., Continuous Showing —

PROGRAMS

VALLEY

THURSDAY & FRIDAY

Dana Andrews
Myrna Loy

—In—

BEST YEARS OF OUR LIVES

SATURDAY ONLY

Robert Mitchum
Loretta Young

—In—

RACHAEL AND THE STRANGER

SUNDAY, MONDAY,

TUESDAY & WEDNESDAY

Joan Rege

Burt Lancaster

—In—

HIS MAJESTY O'KEEFE
Wide Screen

PALACE

THURSDAY & FRIDAY

Gary Cooper
Teresa Wright

—In—

CASANOVA BROWN

SATURDAY

Hoosier Hot Shots
Rosemary Lane

—In—

SING ME A SONG OF TEXAS

SUNDAY & MONDAY

Jack Mahoney
Peggy Castle

—In—

OVERLAND PACIFIC

TUESDAY & WEDNESDAY

Rhonda Fleming
William Lundigan

—In—

OFF LIMITS

MOTION PICTURES are your best and
cheapest entertainment!

AT ATHLETIC BANQUET

Jimmy Holt, Barbara Douglass Win Coveted "Fighting Heart" Awards

Jimmy Clyde Holt and Barbara Douglass are winners of this year's "Fighting Heart" awards, presented each year to a boy and girl of high school athletic teams. Barbara was a star member and co-captain of the girls basketball team; Jimmy Clyde was outstanding in three sports, football, track, and basketball. The awards were presented at the annual athletic banquet, held last Thursday night in the high school lunch room.

Coach Dewitt Weaver, of Texas Tech was the principal speaker and he later showed the film of the Texas Tech vs. Auburn Gator Bowl game, which Tech won. Earlier in the afternoon Coach Weaver had met with a small group of local men including Tech ex-students to discuss organization here of a chapter of the Raider Club. Lloyd Alsop, a Tech alumnus, had called the meeting, which was held in the home of Mrs. Arnold Alcorn. Alsop announced at the banquet that a date had been set for the organization meeting.

Sam Fox was master of ceremonies. Jerry Kirk gave the invocation and the speaker was introduced by Fred Johnson. Introduction of the athletes was made by Coach Scott.

Mr. Johnson described Coach Weaver as a man who is patient, modest, confident, and forthright, a description that would meet with the approval of all who heard or met the Lubbock mentor.

Mr. Weaver said his players, who had one of the outstanding football records of the nation last year, were not super men, but just boys imbued with the will to win, and who put the fortunes of the team above their own desire for special recognition. They played as a team, he said, with no jealousy of each other.

Texas Tech belongs to the people of West Texas, Coach Weaver reminded his listeners. He asked for the cooperation of the people, and said that at any time Tech can assist the communities in their local problems the college will be glad to do so.

The following boys and girls were honored. Listed are the boys and their dates, many of them included the basketball team membership. Some names of those honored at the banquet are included although they were

absent. Jimmy Clyde Holt and Barbara Douglass; Bill Willis and Rheata Peeler; Sammy Donaldson and Morris Dale Redwine; Robert Richards; Joe Coffey; Jimmy Allison and Barbara Darsey; Dwayne Farr and Sharron Wilemon; Jack Jones and Kay Willman; Jackie Tidwell and Shirley Mathiesen; Jean Paul Jarmon and Janell Sedgwick.

Bennie Bickel; Kenneth Henry and Darlene Black; G. R. Howell and Jackie Cary; Don Moore; Gaylord Tate; Travis Clements; R. L. Gabbert; June Freeman; Pat Wright; Roger Gorrell; Leon Harvey and Helen Dawson; Marlene Black and Ernest Martin; Jim Black and Lou Ann Agee;

Ginger Gaede; Wayne Moore and Billie Ann Pence; Bettie Collins; John Johnson; James Elder; Bo Bryant; Doyle Henry and Maxine Downing; Jackie Parker; Stanley Fox and Betty Shanks; Gordon Wilson and Noretta Harrison; Duane Morrison; Jerry Inman.

Fourteen Present At W. S. C. S. Meet

When the Women's Society of Christian Service met Monday, April 5, at the church, Mrs. Holt conducted a devotional for the third lesson on "Alcohol And Christian Responsibility".

There were fourteen members present; Mmes. Fowler, Holt, Farrell, Gaede, Jennings, Stevens, Davis, E. L. King, Beavers, Morris, Wollard, Gregory, Wyer, and Claudia Huber.

Mmes. Farrell, Morris, Beavers, and Wyer, gave reports on the 13th annual conference of the W. S. C. S., held in Lubbock from March 30 to April 1.

Following a short business session the meeting was adjourned.

Rainbow Girls And Sponsors Attended Church In Group

On Sunday morning, April 4, twelve of the Rainbow Girls from the Muleshoe Chapter, and several of their sponsors attended services at the First Baptist Church of Muleshoe in a group.

This was done in commemoration of the founding of the Rainbow on April 6, 1922, by the Rev. Mark Sexton of McAllister, Okla. Each year Rainbow Girls everywhere attend church in groups on the Sunday which falls nearest the date of the founding.

Girls attending church in the group were: Helen Stovall, Elizabeth Farley, Darla Myers, Marion Harris, Lou Ann Logan, Barbara Douglass, Ginger Gaede, Mary Carpenter, Barbara Hinkson, Jimmie Carpenter, Quinelle Elliott, and Carolyn Hinkson. Sponsors attending church with the girls were: Mr. and Mrs. Willie Strong, Mr. and Mrs. W.

VISITED PARENTS

Mr. and Mrs. Russell Quisenberry and family visited with his parents, Mr. and Mrs. Loyd Quisenberry and Kiel, and her sister and family, Mr. and Mrs. Jack Julian over the weekend.

HOLDING MEETING

Rev. M. E. McGlamery of the Hampton Baptist Church in Dallas is holding a meeting this week at the College Heights Church in Plainview. He is the brother of Mrs. W. T. Melson of this city. Mr. and Mrs. Melson and family attended services in Plainview.

VISITED DAUGHTER

Mrs. W. E. Payne visited Sunday at Lazbuddie with her daughter, Mrs. John Seaton.

ARE AT HOT SPRINGS

Mack Halé, Cris Fry, and Leonard Smith are in Hot Springs this week.

VISITS GRANDPARENTS

Debora Goss, daughter of Mr. and Mrs. Carrol Goss, Jr., of Friona is visiting here this week with her grandparents, Mr. and Mrs. Carrol Goss, Sr., and her uncle and aunt, Mr. and Mrs. Frank Matthews.

VISITED HERE

Mr. and Mrs. Homer Reagan and family, and Jessie Alton Blackerly of Dalhart, spent the past weekend here with Mrs. A. P. Ingle.

VISITED HERE

Wanda Kimbrough of Texas Tech in Lubbock, spent he week end here with relatives and friends.

TO FAMILY REUNION

Mrs. H. O. Barbour visited last week with relatives in Georgetown, Navasota, and Houston. Mr. Barbour joined her in Houston for a reunion with her two brothers and a sister and their families.

F. Creamer, Mr. and Mrs. Elbert Nowell, Mr. and Mrs. Sam Damon, Mr. and Mrs. John Farley, Mrs. Frank Hinkson, Mrs. Mary Epps, and Mrs. Glenn Dunn.

VISITED IN LUBBOCK

Mr. and Mrs. L. S. Barron and sons spent Sunday in Lubbock with her sister, Mrs. Lee Roy Burke.

Portable Remington typewriters and adding machines in stock at The Journal.

Read The Journal Want-Ads.

CHINCHILLAS FOR SALE

We Have A Few Pair Of Young Chinchillas For Sale. These Animals Are Of The Highest Quality And Registered With The N. C. B. A. If You Are Interested In The Profitable Business Of Fur Farming We Will Be Glad To Discuss It With You

Muleshoe Chinchilla Farm

W. B. Wagon

W. B. Wagon, Jr.

GET READY FOR

EASTER

WE CLEAN EM



Like NEW!

Make sure your clothes are sweet and fresh and clean for Easter So bring them in TODAY, so you will be "Sparkling Ready" for that "Easter Parade."

ALSUP CLEANERS

Muleshoe

Texas

STOP
When you see this sign

KENDALL
The 2000 MILE OIL

MORRISON MOTOR
Phone 4130

GREEN
Hospital & Clinic
Dial 2250
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Ever Wish You Had One?

And who hasn't. But since this model is no longer available, get the next best thing that will put the Arabian Nights to shame and buy your modern conveniences that Aladdin never dreamed existed.

Open One →

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THE STORY OF PHILLIPS 66

Flite-Fuel

FROM THE SKYWAYS TO THE HIGHWAYS

FOR MILITARY USE Phillips originated new super-power aviation fuel components—Di-isopropyl (pronounced di-iso-pro-pull) and HF Alkylate. These made possible more powerful fuels for combat aircraft.

RESTRICTED for use in aviation gasoline, these components have for years been on U. S. Government priority. But now restrictions have been released and Phillips is able to use them in automotive gasoline.

TODAY, Di-isopropyl is available to motorists exclusively in a new gasoline called Phillips 66 Flite-Fuel. It gives increased power, higher anti-knock quality, freedom from stalling . . . and it's clean-burning!

GET PHILLIPS 66 FLITE-FUEL at any station where you see the orange and black Phillips 66 Shield. Let your car's performance show you how good this new gasoline is! PHILLIPS PETROLEUM COMPANY

GET PHILLIPS 66 Flite-Fuel FOR YOUR CAR

ATTENDED WEDDING

Mrs. Ray Goodwin of Ft. Worth, spent the past weekend with her mother, Mrs. Vernon Vinson, and attended the wedding of her brother, Pat Vinson.

IS IMPROVING

Mrs. G. T. Maltby has been in the Green Hospital & Clinic, but went home earlier this week, and was reported to be improving.



From where I sit... by Joe Marsh

Easy Does It—Again!

Ladies Aid Society had their rummage sale the other night—and as soon as the doors opened, "Easy" Roberts was inside. Without a word, he headed straight for the coat counter, picked out a shabby old tweed jacket, and paid for it. "Easy" told me a little later that buying his jacket back was getting to be a regular habit. "That's been my favorite smoking jacket for years," he said. "And my wife talks me into giving it away regularly. Then I get to thinking how much I like

it and hurry down to buy that jacket back. This is the third time I've done it!" From where I sit, everyone's entitled to his own likes—whether it's a sports jacket, a baseball team, or the beverage he likes for dinner. For example, the wife likes coffee along with Saturday night spaghetti while I like a glass of beer. We never try to "sell" each other on our personal preferences.

Joe Marsh

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About People You Know

VISITED IN LOCKNEY

Mrs. Clyde Parsley and Jay Ann Parsley, spent the weekend in Lockney with the Harve Kaiser family.

VISITING SON

Tom Dudley of Duncan, Okla., is visiting his son, and daughter-in-law, Mr. and Mrs. Matt Dudley.

Our Honor Roll

The following persons took out new subscriptions to The Journal this week:

Sydney Adair, City.
Mrs. Henry Farr, City.
A. W. Gore, Sudan.
H. L. Davis, Lamesa.
Gerald Priboth, City.
Leon Huff, Maple.
Architectural Record, Lubbock.
Old subscribers renewing their subscriptions are:

- L. M. Dupler, Morton.
- Nellie Dean, City.
- J. W. Bickel, Rt. 1.
- Lester Hammons, Earth.
- J. J. Williams, City.
- R. W. Shook, Ark.
- J. K. Adams, City.
- Elmo Evans, City.
- J. D. Vaughn, City.
- R. C. Gaede, City.
- Mrs. Lois Shook, City.
- Mrs. F. A. Allison, City.
- Cecil Davis, Star Rt. 2.
- B. H. Winningham, City.
- L. S. Lewis, Star Rt. 2.
- A. H. Payne, Ark.
- R. J. Klump, City.
- Gilbert Wollard, City.
- E. K. Angeley, Rt. 1.
- C. E. Bearden, Wash.
- Roy Brashear, City.
- Mrs. H. W. Hanks, Calif.
- C. G. Damron, Star Rt. 2.
- Ed C. Parker, Grand Prairie.
- C. J. McKnight, City.
- Will Harper, City.
- H. T. McClure, Ill.
- Troy Perkins, City.
- O. K. Angeley, City.
- Eugene Black, Rt. 2.
- Mrs. C. L. Holderman, Okla.
- Chester Setliff, Enochs.
- Mrs. H. C. Herrington, Sweetwater.
- Fred O'Hair, Goodland.
- Frank Finley, Ill.
- D. V. St. Clair, Maple.
- Robert Byrd, Rt. 2.
- L. W. Black, Dallas.
- Ed Edmiston, City.
- Lea Laux, City.
- Tom Hunke, City.

Read The Journal Want-Ads.

IN MULESHOE

Supt. of Schools at Three-Way, O. P. Stamper, was in Muleshoe Monday of this week on business.

VISITED IN LAMESA

Mr. and Mrs. O. Q. Holley and William Harmon visited in the home of Mr. and Mrs. Leo Lackey of Lamesa, the first part of the week.

VISITED MOTHER

Mr. and Mrs. Bernice Pierson visited his mother, Mrs. John Benson, and her parents, Mr. and Mrs. Matt Dudley over the weekend.

HAVE RETURNED

Mr. and Mrs. Guy Jacobs and his mother, Mrs. Betty Jacobs, have just returned from a trip which took in various points of interest in south Texas, including Brownsville and Houston.

GONE FOR WEEKEND

Mr. and Mrs. Roy Brasher visited over the weekend in Big Springs, San Angelo, and Coleman.

Winsome Class Met With Mrs. Smith

Mrs. John Smith was hostess to members of the Winsome Sunday School Class of the First Baptist Church, last Monday evening in her home.

The meeting was opened with a prayer, followed by a very inspiring devotional on "What Baptists Believe", by Mrs. Ray Hopkins.

Minutes of the last meeting were read, and a short business session was held.

Those attending were Meses. Len Bratcher, Hoyt Morgan, Melvin Lee, Rollie Mason, Ray Hopkins, Alvis Tubbs, Lotis Gosden, H. E. Wimberley, Vernal King, Kenyon Dean, Mark Grimsley, and the teacher, Lela Barron.

Co-hostess was Mrs. Barron.

Meeting Thursday Night To Promote Easter Service

There will be a meeting Thursday night at the home of David McReynolds.

Open House Honors Mrs. H. W. Hanks

Open house was held at the home of Mr. and Mrs. Arnold Morris April 1, honoring a former Muleshoe resident, Mrs. H. W. Hanks, who now resides in Berkeley, Calif.

Guests who called during the afternoon were served delicious frosted lime punch, home made plate pin-wheel and chocolate cookies, candied Easter eggs, and nuts.

Calling during the afternoon were Meses. J. T. Shofner, Bertie Paul, J. E. Day, Beulah Carles, I. F. Willman, Rachael Sterling, Myrtle Gregory, Pearl Moore, Peggy Childers, E. R. Wright, C. B. Julian, T. P. Smallwood, H. O. Barbour, A. C. Gaede, Virginia Weyer, J. Ann Parsley, Lucy Layne, H. C. Holt, Sam E. Fox, Jane Beavers, Hazel Welch, Ruby Jennings, Arlene Phelps, Pearl Stevens, Ruth McCarty, Iris Butts, Theresa Edwards, Elizabeth Woodley, Marie Lenau, Barbara Blackman, Miss Patricia Butts, Marsha Lynn Blackman, and Gary and Mark Edwards.

Hostesses were Meses. Arnold Morris, C. R. Farrell, Ottis Weyer, Bess Edwards, and Ruth Pierson.

While on her visit here, Mrs. Hanks was also a dinner guest of Mr. and Mrs. Arnold Morris.

Carroll And Lewis Wedding Date Set

Miss Sammie Carroll, daughter of Mr. and Mrs. Albert Carroll, and Charles Lewis, son of Dr. and Mrs. A. E. Lewis, have set their wedding date for May 25.

The wedding will take place at the Church of Christ in Muleshoe, at 8:00 p. m.

Sammie and Charles are both students at Baylor University, Waco.

906 W. 6th., for the purpose of promoting an Easter Sunrise Service for high school boys and girls.

Members of the Methodist Youth Fellowship are heading the project, and at the meeting Friday night they hope to get the various ministers of Muleshoe to meet with the youth leaders and the youth president, so that plans may be made on where the service would take place, and whether or not a breakfast would be served.



Let Us Style Your Hair To Match Your New Frock FOR EASTER

Jessie Waldrop attended the Style Show in Lubbock, Sunday, and has many New Ideas to increase the beauty of your hair styling to suit you. Let us design a hair style that will enhance both you and your new Easter ensemble. Our famous hair cuts give you both beauty and simplicity of care. PHONE 3110.

MULESHOE BEAUTY SHOP
JESSIE WALDROP — Operators — LUCILLE CHERRY



DRESSES AND SUITS REDUCED

— ALSO —

BOYS NYLON SPORT SHIRTS, 1 to 6 \$1.49



BETTY
MARIE
SLIP
AND
PANTY
SALE



- All Nylon Can-Can Slip, 1 thru 6 \$3.95
- All Nylon Slip, 1 thru 6 \$2.49
- Colored Batiste Hoop Slips, 1 thru 6 \$1.98
- Cotton Dimpled Down Slips, 1 thru 6 \$1.79
- Cotton Dimpled Down Slips 1 thru 6 69c
- Nylon Panties, colored and white, 1 thru 6 \$1.00
- Colored Nylon Rumba Panties, 1 thru 6 \$1.79
- Boys Shorts, fine knit, 1 thru 6 49c & 59c

JACK 'N JILL SHOPPE

Muleshoe — On Main Street — Texas



JUICE White Swan Grapefruit 46 Oz. Can **25c**

- WHITE SWAN NO. 2 1/2 CAN PEAR HALVES 42c
- WHITE SWAN NO. 303 CAN KRAUT 15c
- MONARCH NO. 303 CAN BLACK BING CHERRIES 39c
- RANCH STYLE NO. 300 CAN BEANS, 2 for 25c

CORN White Swan Golden Cream Style No. 303 Can **17c**

- WHITE SWAN 46 OZ. CAN TOMATO JUICE 27c
- WHITE SWAN PINT CAN RIPE OLIVES 29c
- HEINZ 14 OZ. BOTTLE KETCHUP 25c
- WHITE SWAN 24 OZ. JAR PEANUT BUTTER 49c

TIDE Giant Box **69c**

- YACHT CLUB, FANCY CHUNK PER CAN TUNA 27c
- KIM DOG FOOD, 3 cans 25c
- CONCHO, PINK NO. 1 TALL CAN SALMON 49c
- WHITE SWAN, PURE RIBBON CANE 1/2 GAL. SYRUP 61c

- JOHNSON'S HARD GLOSS QUART CAN GLOCOAT 89c
- NORTHERN TISSUE, 3 rolls 25c

• FROZEN FOODS •

Orange Juice
SNOW CROP 6 Oz. Can **19c**

- NORDIC 1 LB. PKG. Ocean Perch 39c
- DONALD DUCK SLICED 12 OZ. BOX Peaches 23c
- DONALD DUCK 10 OZ. PKG. Broccoli 21c

Fresh Fruits & Vegetables

- LONGHORN 1 LB. CARTON Tomatoes 19c
- LARGE CELLO BAG Carrots, 2 for 25c
- FANCY WINESAP Apples lb. 17c
- LETTUCE**
- FRESH CRISP Lb. **9c**

• CHOICE GRADE MEATS •

STEAK Choice Grade Loin or T-Bone Lb. **59c**

- CUDAHY'S PICNIC HAMS lb. 49c
- CHOICE GRADE BEEF RIBS lb. 19c
- CHOICE GRADE BEEF ROAST lb. 43c
- FRESH TENDER CALF LIVER lb. 29c

BEEF Lean & Fresh Ground Lb. **29c**

WAGNON GRO. & MKT.

PHONE 4060 DELIVERY SERVICE

Parmer County Farm Bureau News

Irrigation Day, out at the James Mabry farm Friday, should find a large number of you progressive farmers on hand to exchange ideas and learn from the experts a few things that may prove profitable to you. Efficiency in the use of land and water in irrigation is a factor that is becoming more important every day it doesn't rain. New farm equipment on display there may prove interesting, too. Soil Conservation and Extension Service are sponsoring the project.

Committeemen appointed to expedite action on county Farm Bureau resolutions of a local nature are beginning to work now. Ellison is contacting the Highway Department and Railroad concerning improvement of those intersections. Roy Euler and Bruce Parr are getting things lined up to assist the County Commissioners in a noxious weed prevention and eradication program this summer. We hope these projects will be successfully carried out in the near future.

H. C. R. S., by Fisk, introduced in the legislature to prevent installation of air-conditioners in State agencies and colleges (State Affairs), sounds a little foolish to us. There may be more to it than that, but everyone who has spent a day or two at College Station, or somewhere else in that area knows how inefficient it would be to eliminate the air-conditioning that makes a sojourn bearable there. We expect a delegation of housewives to show up in raging opposition to H. B. 29, by Chambers, attempting to levy a tax on trading stamps (such as Green Stamps, Gunn Bros.

Stamps, etc.) We wouldn't know which side to get on.

Farm Bureau membership continues to climb, by mail and in person. We'd like to see it continue. The more members there are, the more representative our requests will be. (Those members who derive at least 51% of their income directly from agriculture or ranching are entitled to vote on all issues.)

Why should Sears' attitude of disliking communists disqualify him for the McCarthy Probe, we wonder? We don't like them in this country, either.

Consider This: Prepare thy work without, and make it fit for thyself in the field; and afterward build thine house. Proverbs 24:27.

DAUGHTERS WERE GUESTS

Sunday guests in the home of Mr. and Mrs. Ebb Randol were their daughters, Mrs. Hugh Edwards and son, Dennis Dean, of Clovis, N. M., and Mrs. Madalin Spurlin and daughter, Vicki, of Farwell.

FRIENDS VISITED

Dr. and Mrs. Dickson of Chandler, Okla., visited here one day last week in the home of their friends, Mr. and Mrs. Ebb Randol. They were on their way to Old Mexico.

WAS HERE LAST WEEK

Mrs. Dan Thomson of Lubbock was here last week to visit with her mother and father-in-law, Mr. and Mrs. O. C. Thomson. While she was here she and Mrs. Thomson went to Amarillo to visit the latter's mother, Mrs. M. C. McCauley, who is ill.

WEEKENDED HERE

Bruce Simnacker, student at Texas Tech, Lubbock, spent the past weekend here with his parents, Mr. and Mrs. Joe Simnacker and other relatives and friends.

RETURNED HOME

Mr. and Mrs. Haskell Thomas, who have been visiting his parents, Mr. and Mrs. Ira H. Thomas, for the past few weeks, have returned to their home.

LEFT WEDNESDAY

Mrs. J. L. Taylor left Wednesday for Dallas, where she is to attend the Phi Delta Theta Mothers Club meeting. Her son, Carter, who is a student at SMU, is a member of the fraternity.

WERE IN VERNON

Mr. and Mrs. Sherman Sweatman and daughter, Laura Jean Presley, were in Vernon last weekend.

HERE ON BUSINESS

Mr. and Mrs. J. T. Staley of the Circleback community were in Muleshoe Monday on business.

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 226,626 miles of Seal Coat

From SH 51 in Levelland to Lubbock C. L.: Fr. SH 290 in Whiteface, S. to 1st St.: Fr. SH 137 in Brownfield S. W. 9.1 Mi.: Fr. Dimmitt E. 3.6 mi.: Fr. SH 86 in Dimmitt S. E. 8 mi.: Fr. Hart to Swisher C. L.: Fr. Castro C. L. to Hale C. L.: Fr. Swisher C. L. to 4.4 Mi. N. W. at Plainview: Fr. Plainview N. W. 3 mi.: Fr. US 82 in Ralls to Floyd C. L.: Fr. FM 2053 to Woody: Fr. Welch to FM 179: Fr. US 82 to Crosby C. L.: Fr. US 70, 14 mi. E. of Floydada, S. 2 mi.: Fr. SH 207, 11.5 mi. N. Floydada to Cedar Hill: Fr. Crosbyton S. 9.4 mi.: Fr. US 84 in Sudan S. to FM 54: Fr. US 380 to Johnson: Fr. US 380 to FM 396: Fr. US 84, S. of Lubbock E. & S. to US 84: Fr. 1st St. in Whiteface S. 9.8 mi.: Fr. Lockney to Lone Star: Fr. 10 mi. W. of SH 214 E. to SH 214: Fr. Fieldton S. 3.9 mi.: Fr. US 84 at Amherst to US 70 at Earth: Fr. Yoakum C. L. to SH 328: Fr. 7.6 Mi E. New Mexico St. Line to US 180: Fr. 4.5 mi. W. O'Donnell to US 87 at O'Donnell: on Highways No. SH 290, FM 769, US 62, SH 86, 194, US 62, FM 179, 2053, 40, 28, 97, 651, 303, 402, 835, 769, 598, 746, 1072, 1055, 1939, 1757, & 2053 covered by C 130-4-13, C 130-6-5, C 228-1-16, C 302-3-13, C 439-1-6, C 439-2-6, C 439-3-5, C 439-4-7, C 439-5-5, C 453-2-6, C 494-5-4, C 494-5-5, C 644-1-6, C 651-1-4, C 740-2-6, C 806-3-5, C 820-1-4, C 820-5-3, C 820-6-2, C 833-1-2, C 967-3-3, C 970-2-3, C 1084-1-2, C 1252-1-3, C 1291-2-1, C 1633-2-1, C 1836-1-1, C 1966-2-2, in Hockley, Cochran, Terry, Castro, Swisher, Hale, Crosby, Dawson, Lubbock, Floyd, Lamb, Bailey, Gaines and Lynn Counties, will be received at the Highway Department, Austin, until 9:00 A. M., April 14, 1954, and then publicly opened and read. This is a "Public Works" Pro-

ject, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the

proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on above-named project, now prevailing in the locality in which the work is to be performed, and the Contractor shall pay not less than these wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.

Legal holiday work shall be paid for at the regular governing

rates. Plans and specifications available at the office of H. Bruce Bryan, Resident Engineer, Lub-

bock, Texas, and Texas Highway Department, Austin. Usual rights reserved. 13-2tc.

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JOHNSON-POOL TIRE & APPLIANCE

PHONE 7370 — MULESHOE

New! Low-Cost Answer To Local Corrosion! AMAZING RUSTPROOF RHEEM "COPPERMATIC" WATER HEATER HERE!

New! Copper Tank Adds Years of Service;
New Design Increases Heating Speed;
Priced Low for Popular Use!

The costly, high local replacement rate for ordinary water heaters, due to natural corrosive action of soft water on most metals, can be cut dramatically by the revolutionary new Rheem "Coppermatic" water heater.



By means of a completely new design — a tank of pure copper inside a tank of steel — this new heater stops rust completely and will resist water corrosion many years longer than ordinary heaters.

Pressure-Proved

In addition to its exceptional resistance to water damage, the new heater has remarkable strength under high pressure. Each tank is pressure-proved before delivery, at double normal working pressures. Faster heating is possible, too, resulting from the capsule shape of both tanks and a new exclusive multiple-flue system. Together, they greatly increase the usual heating area.

RHEEM "COPPERMATIC" is now on display at local dealers.

FREE! Before you buy any water heater, write us for free informative folder on the new Rheem "Coppermatic."

JOHNSON-POOL TIRE & APPLIANCE

PHONE 7370 — MULESHOE

SINGLETON FUNERAL HOME

Ambulance Service Day or Night
DIAL 2860 TRAVIS E. REED, Mgr.

Every child born today is born naked, hungry, and with a whipping, and a tax debt of over \$1,000. Your child can be born with a \$25 bond. Register today. No purchase necessary.
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Buy Riverside Deluxe tires—ge-
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PUBLIC AUCTION

SATURDAY, APRIL 10 BEGINNING AT 1:00 P. M.

At the Muleshoe Auction and Commission. W. J. Johnson will bring his complete Farm Equipment, Cows, and Chickens to the sale.

**MULESHOE LIVESTOCK AND
COMMISSION BARN NOW UNDER
NEW OWNER**

I, Shirley Kizer, now own and operate the Muleshoe Livestock Auction & Commission Barn.

Sales will continue to be held on Saturdays, starting at 1 o'clock. Your business will be deeply appreciated.

I will work hard to build a good cow and hog market, and for any kind of farm equipment and miscellaneous items you might like to bring.

**DICK DOSHER, Auctioneer
TOM MORGAN, Clerk**

Office Help:
Mrs. G. L. White, office manager
Mrs. Lorraine Dearing
Mrs. H. K. Freeman
Mrs. Grace Morgan

FARM MACHINERY

- 1 — Farmall Tractor F-20 with cotton Harvester
- 1 — M-M Tractor, 4-row equipment, '51 model
- 1 — 4-row Stalk Cutter
- 1 — Set of Dual Wheels for M-M Tractor
- 1 — Furrow Guide. 1 — Blade
- 1 — Set Rotary Hoes.
- 1 — 4-row Knifing Attachment
- 1 — 10 ft. Broadcast Binder
- 1 — 2-bale Cotton Trailer
- 1 — Ford V-8 Irrigation Motor
- 1 — Cook Stove. Sweeps, Wrenches, Tools, and other miscellaneous items

CATTLE

- 1 — Guernsey Cow, 5 yrs. old, with young calf
- 1 — Guernsey Cow, 3 yrs. old, with young calf
- 1 — Jersey Cow, 5 yrs. old, fresh this month
- 1 — Whiteface Cow, fresh this month
- 1 — Whiteface Cow
- 2 — Durham Heifers, bred
- 1 — Whiteface Heifer

CHICKENS

- 50 — Austra White Young Hens

We Will Also Sell The Consumers Fuel Saturday at 10 A. M.

MULESHOE AUCTION & COMMISSION

On Sudan Highway SHIRLEY KIZER, Owner Muleshoe, Texas



COTTON INSECT CONTROL PROGRESS

Research scientists have now announced another forward step in the battle of man vs. insects. One of the latest insecticides to come from the crucibles of the research laboratories is Endrin, a chemical believed to be effective against a large number of cotton pests.

This new formula has been found to be the best insecticide thus far tested against the combination of the bollworm and the boll weevil, two of cotton's most destructive enemies. Several other cotton pests are also hit hard by Endrin, according to entomologists.

The Pink Bollworm, is still a hold-out, however. This tough little destroyer which accounts for a bigger percentage of damage to South Texas cotton than any other, is relatively unaffected by the discovery.

A word of caution is offered by the scientists. Endrin is toxic not only to insects but also to man and warm blooded animals. Users are warned to follow exactly the recommendations of the manufacturers which are printed on the label of the insecticide container.

Endrin is closely related chemically to Dieldrin, one of the cotton insecticides widely used at present to control the Boll Weevil. It has been tested by Government entomologists under the widely divergent cotton growing conditions found at such locations as Brownsville and Waco, Texas and points in South Carolina and Tamaulipas, Mexico.

At Florence, S. C., Endrin treated plots yielded gains in seed cotton of up to 746 pounds per acre. In Mexico, its use increased the seed cotton yield 1,071 pounds on an acre during a heavy Boll Weevil infestation.

The entomologists speak with cautious optimism but state that the new material comes closer to being an all-purpose cotton insecticide than any yet tested. Applied in quantities varying from 0.2 to 0.5 pound per acre, it is effective against the Boll Weevil and Bollworm. At the rate of 0.1 to 0.2 pound per acre

USED CLEANERS

\$5 AND UP

I still have my Repair Shop, and parts for all makes of vacuum cleaners at my home, 1306 West 6th.

"Your Air-Way Sanitizer Dealer"

TOM SMALLWOOD
Phone 4070

By John C. White, Commissioner it is effective against such other cotton pests as thrips, cotton leafworms, cotton fleahoppers and lygus bugs.

Faculty Members From E. N. M. U. To Be Here Thursday

Four Eastern New Mexico University faculty members have been invited to participate in an annual Chamber of Commerce Education for Citizenship Day at Muleshoe, Thursday, April 8.

Dr. Becky Sharp, professor in secretarial science, will counsel students in the field of secretarial science.

Counselor for business administration will be Arvel W. Branscum, associate professor in business and economics.

A. D. Garten, director in athletics, will meet with students interested in physical education and athletics.

Miss Anita Lynch, instructor in music, will furnish musical entertainment between sessions of the program. Fred Napp, graduate assistant in personnel, will be in charge of a special ENMU display booth.

Read The Journal Want-Ads



TRIM AND SLIM
Even shorts are trim and slim this season, National Cotton Council fashion authorities report. These abbreviated shorts are designed in bright-colored cotton satin to be teamed with a softly-tailored shirt in blending stripes. Made of Hope Skillman cottons, this active sports costume is from Leon Levin's fashionable collection.

Mrs. Sullivan Is Honoree At Shower

Mrs. Tommy Sullivan was feted with a Pink and Blue Shower, March 31 at the home of Mrs. R. E. Luttrell. Co-hostesses was Mrs. Woodrow Surratt.

Decorations were in pink and blue, and the center of attraction was a huge stork with pink satin ribbons tied around his neck. Refreshments of pink and blue cookies, salad, coffee, and Cokes were served.

After the guests played several games, the honoree opened up a huge box of lovely and useful gifts.

Those attending were Mmes. Dan Winn, M. M. Milligan, Robert Kelton, Ernest Stroud, Bill Bickel, G. D. Kersey, George Harris, Ethel Askew, Robert Stroud, Lou Testerman, Dave Anders, Edd Harp, R. T. Tibbets, Henry Higginbotham, Lois Testerman, C. S. Sullivan, Ben Higginbotham, Ester Magby, Bobby Burris;

Cora Thomas, A. J. Roberts, Ruth Terrell, Helen Hall, Buford Hunt, Raymond Scott, Emily Snow, T. L. Kitchens,

Marvin Waggoner, and Miss Patricia Purcell. Seventeen who could not attend sent gifts.

VISITED MOTHER

Mrs. A. P. Ingle spent Sunday in Lazbuddie with her mother, Mrs. Odell Press.

WERE IN FT. WORTH

Mr. and Mrs. C. M. King and son Henry were in Ft. Worth last weekend visiting her sister, Mrs. Jay Freeman.

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Phone 7020

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Muleshoe, Texas

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\$2.25 PER TON

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Or Will Deliver In Spreader Truck

SUDAN LIVESTOCK & FEEDING CO.

PHONE 3751

SUDAN, TEXAS

weekend visiting her sister, Mrs. Jay Freeman.

TO MARSHALL

Charley Prather and son Jim were in Marshall on business earlier this week.

VISITED PARENTS

Mr. and Mrs. Keith Bray of Lubbock, spent the past week-end here with his parents, Mr. and Mrs. Clyde Bray.

TO NEBRASKA

C. L. "Happy" Dyer returned to Lincoln, Neb. Monday of this week with his son, Hershall Dyer for an extended visit with Hershall and family.

THIS WEEK'S

"Mystery Farm"

Pictured here is a farm of the Muleshoe Country. If you are the first correctly to identify the farm pictured you win 2 tickets to Cox Drive-In Theatre. Owner may have a free picture of his home by calling at The Journal office. Winners in city and out of city may pick up tickets at the office of the sponsor shown below.



FOR THE FARMS OF THE MULESHOE COUNTRY WE SUPPLY:

ANHYDROUS AMMONIA

And All Kinds of Dry Fertilizers — Discuss Your Fertilizer Needs With Us

— We Invite Your Business —

WESTERN FERTILIZER CO.

OFFICE AT KING BROS. ELEVATOR

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Muleshoe, Texas



FINE-CAR SIZE AND LUXURY—Here is the key to Pontiac's great distinction, superlative comfort and remarkable roadability. It's as big as top-priced cars!



FINE-CAR DEPENDABILITY—No car at any price excels Pontiac for reliability. You can drive it as hard and as long as you like with perfect confidence.

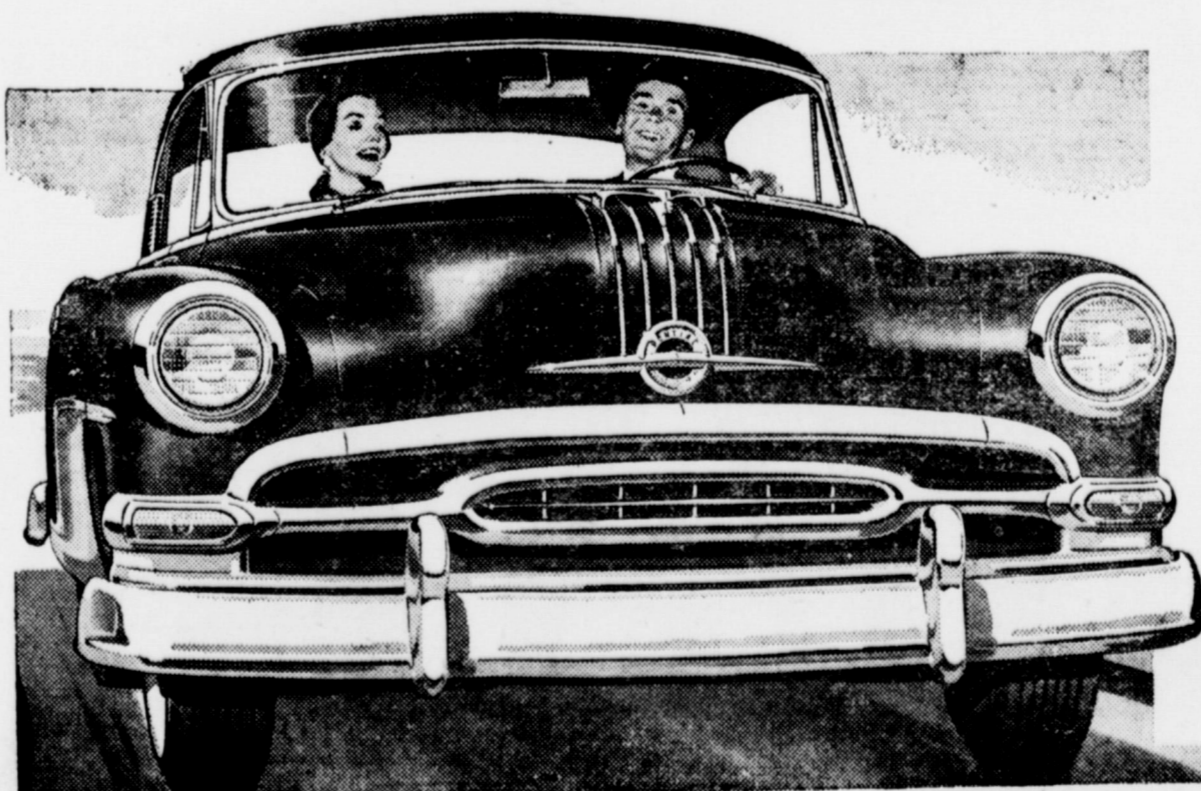


FINE-CAR DRIVING CONVENIENCES—Pontiac provides Dual-Range Hydramatic, Power Brakes, Power Steering, Comfort-Control Seat at extra cost.



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All Fine Car Advantages at a Tremendous Saving!



How about it—Wouldn't you rather travel in fine-car luxury? Wouldn't you prefer the wonderful, restful comfort of big-car riding ease? Wouldn't you like to pilot America's greatest all-around performer?

There's not a thing to stop you. Pontiac gives you all fine-car advantages, adds matchless reliability—and wraps everything up for a price near the very lowest! Come in for the facts. It's the value story of the year!

DOLLAR FOR DOLLAR YOU CAN'T BEAT A

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MULESHOE

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THERE'S A BPS PAINT FOR EVERY NEED... EVERY SITUATION!

Quick drying to a finish that's glistening and tile-like, Glos-Lux enamel goes on smoothly... leaves no tell-tale brush marks. Dirt and grease wash off easily without injuring this hard, durable glass finish. To brighten kitchens and baths, buy Glos-Lux today!

HEATHINGTON LUMBER CO.

Phone 7970

Muleshoe



EGGS FRESH COUNTRY, DOZ. **29^c**

CAKE MIX GLADIOLA GOLDEN YELLOW **29^c**

Bananas GOLDEN RIPE, LB. **10^c**

CELLO PKG. **CARROTS** pkg. 10c
 FANCY YELLOW **SQUASH** lb. 10c
 GARDEN FRESH **Mustard Greens** 10c
 FANCY CALIFORNIA **ROMAINE** 10c

PEPPERS Fancy California Green Bell Lb. **10^c** **ONIONS** Fancy Texas Green, Bunch, 3 For **10^c**

● FROZEN FOODS ●

SNOW CROP 10 OZ. PKG. **Peas** 15c
 SNOW CROP FROZEN 1 LB. PKG. **Perch** 39c
 SNOW CROP 8 OZ. BOX **Chicken Pot Pies** 39c

QUART BOTTLE SHEDD'S **Prune Juice** 29c
 HUNT'S NO. 300 CAN **Tomato Juice** 9c
 HUNT'S CREAM STYLE NO. 300 CAN **Yellow Corn, 3 for** 50c



DOUBLE

GUNN BROS. STAMPS



Every Tuesday At

CASHWAY

With Every \$2.50 Cash Purchase Or More

NEW BLUE **Super Suds** GIANT SIZE 65c
 AUNT JEMIMA 1 1/2 LB. BOX **White Meal** 15c
 NIAGARA INSTANT COLD WATER 12 OZ. BOX **Starch** 19c
 WHITE KING **Cleanser** 11c
 LIBBY'S NO. 303 CAN **Fruit Cocktail** 23c
 EASY-OFF OVEN 8 OZ. JAR **Cleanser** 59c

COCA COLA 12 Bottle Carton Plus Deposit **39^c**

PETER PAN BEAUTY BAR **SOAP, 12 for** 59c

(NO RUBBING FLOOR WAX) **AEROWAX** QUART 59c

CATSUP 14 Oz. Bottle Del Monte **17^c**

● CHOICE GRADE MEATS ●

CHEDDER, ARMOUR'S OLDE SHARP **CHEESE** .. **69^c**

SWIFT'S RODEO, SLICED PURITAN READY-TO-EAT, 1/2 or whole
BACON lb. 49c **Cured Hams** ... lb. 69c
 U. S. CHOICE CHOICE
Rolled Roast ... lb. 49c **Round Steak** ... lb. 77c

COUNTRY STYLE BULK 3 LB. FOR **SAUSAGE 1.00**

SPECIALS GOOD APRIL 9, 10 & 12

WHY SHOULD I SETTLE FOR LESS, WHEN I CAN HAVE BOTH LOW PRICES & GUNN BROS. STAMPS

CASHWAY

"Where Friends Meet And Prices Talk"

FREE DELIVERY

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Phone 2440 or 2450



CARD OF THANKS

We wish to take this opportunity to thank our many friends and neighbors for the deeds of kindness and the lovely flowers at the passing of our loved one. Words cannot express our gratitude.

May God bless each of you.
The Barber Family

At Your Service —
HOLLAND BARBER SHOP
Johnny Henderson
Ernest Holland
Red the Shine Boy

TOO LATE TO CLASSIFY—

FOR SALE: Three 60x140 Ft. Lots On South 7th. Street
See **B. H. MORGAN**
At Cobbs

FOR SALE: My Home, Five Rooms and Bath. On Corner Lot. 1110 West 7th Street
B. H. MORGAN

DR. B. Z. BEATY

Dentist
1314 West 1st.
Office Hours: 9-12, 1-5
Off. Phone 2040, Res. 5020
Closed Saturday P. M.

Drouth Measures Are Recommended

Presidents of county Farm Bureaus of this district, meeting in Lubbock Tuesday night, adopted recommendations to be presented to Congress to aid farmers in drouth areas. They suggested:

1. Make emergency loans to farmers who are unable to get help from existing credit agencies.
 2. That this aid be made possible through FHA production and subsistence loans. (The agency is empowered to make loans now but sufficient money is not available).
 3. Extension of these loans for a sufficient time to allow farmers to recover from drouth. Eight to ten years if necessary and an interest rate not to exceed 2%.
 4. Repayments be held in a permanent fund instead of being turned back to the government, and new appropriations be made each year.
- These recommendations were to be made known to representatives in Congress.

Read The Journal Want-Ads

MILK

PURE, WHOLESOME AND FRESH

- Sweet Milk, 1/2 Gal. 40c
- Butter Milk, 1/2 Gal. 30c
- Whipping Cream, 1/2 Pt. 20c
(Plus Deposit on Bottles)
- Butter, 1 lb. 65c

All our Dairy Products are of the Highest Quality — Make the Taste-Test and see for yourself —

ALL COWS BANGS AND T. B. TESTED

Now Open On Sundays For Your Convenience
8:30 A. M. to 8:00 P. M.

Weekdays: 8:30 A. M. to 8:00 P. M.

THE MILK JUG

Located on Clovis Hiway, East of Valley Motel

PIPE FOR SALE

... NEW PIPE ...

1 1/4 In. Galv. T & C 26c

1 1/2 In. Galv. T & C 30c

... USED ...

CASING FOR WATER WELLS

5 1/2 In. O. D. T & C \$1.05

6 5-8 In. O. D. T & C \$1.15

7 In. O. D. T & C \$1.30

D. H. SNEED SUPPLY CO.

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Muleshoe

Anthony's
C. R. ANTHONY CO.

Smart Values For Easter



Pre-Easter Dress Sale

SPECIAL PURCHASE

Lovely PLAIN OR PRINTED

NYLON

Spring and Summer Dresses

Easy to care for... Delightful to wear... 100% Nylon in lovely prints or solid colors. Choose from 3/4 step in or coat styles with wing or roll collars. Platter and jewel button trims. Patent and self belts. Plan now to see this glamorous collection at this low Anthony price. Sizes 12 to 20, 16 1/2 to 24 1/2.

REGULAR 5.90 VALUE

\$5



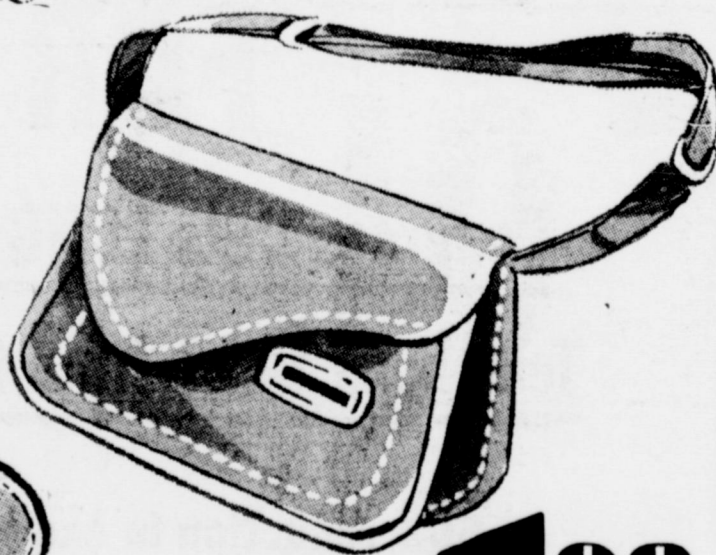
Many Other Styles To Choose From in Cottons, Crepes, Tafetas Or Linens. You Will Be Amazed At The Large Selections To Complete Your Easter Wardrobe. Shop Our Ready To Wear Where Your \$ Buys More

Anthony's

NEW TAX LAW NOW ONLY 10% ON BAGS, JEWELRY, & LUGGAGE

BAGS

Coin slot on outside of bag permits entry of change or keys into change purse without opening bag. Fitted with address book, comb and mirror.



• Black
• Brown
• Red
• Green
• Tan • White

\$1.98 PLUS TAX

Saddle stitched, plastic calf with snap button closing. Smart new colors. Grand Anthony Value. Choose from adjustable shoulder or clutch style.

The Best News This Spring. Anthony's Bring You The Newest New York Creations In Easter Straws At An Unbelievable Low Price.



Chic Styles, All New
Spring Styles & Colors
Special Purchase Sale
Direct From The Hat
Center of The World.

ONLY \$2

PRE EASTER TOPPER SALE

Smart 100% Beacnit

Nylon Topper

• 26" Length

\$16

Luxuriously soft, fleecy all nylon topper, even the lining and thread insuring you warmth and wear without weight. Roll collar, slash welt pockets set in sleeves. Washable Non-Inflammable. Lots of style, lots of quality. Sizes 8 to 18.



• White
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Shop Our Complete Costume Jewelry Department

Bracelets
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Necklaces
New Spring Colors & White

NOW ONLY 10% FED. TAX

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FLATTERING NEW SPRING CREATIONS



Shop Early For Choice Selections. See These Smart Styles In Chic Styles, Cart Wheel Styles, Off Face Styles, Flower Trim To Match Any Easter Dress and Just In Time To Save You Money For Easter.

The Muleshoe Journal

PUBLISHED EVERY THURSDAY AT MULESHOE, TEXAS
Entered as second class matter at the Muleshoe Post Office under the Act of Congress, March 3, 1897.



SUBSCRIPTION RATES
In Immediate Territory, 1 Year \$2.50
Out of Immediate Territory, 1 Year \$3.00

J. M. FORBES Editor and Publisher

BABSON EXPLAINS—

Most Important People of 1954

Babson Park, Mass., April 8—President Eisenhower and his Cabinet will not be the most important people of 1954. The Senators and Congressmen will not be the most important people of 1954. And this same statement can be made regarding bankers and other big shots. Conditions often make presidents, but presidents cannot make conditions.

SALES CLERKS DETERMINE 1954 EMPLOYMENT
The most important people during 1954 will be those now employed as salesmen, and especially the sales clerks in your stores. In previous years these people have not been so important; they served largely as "order takers", wrapping parcels and making change, but, condi-

tions in 1954 will be different. They must create sales. Fundamentally, prosperity and good times depend upon employment which supplies the money to buy. But manufacturers cannot furnish employment without Orders for their goods. The orders depend upon the men and women at the counters of the stores. Prosperity or depression starts with the salesman and sales clerks.

WHAT ABOUT ADVERTISING?
I am a great believer in honest advertising. A merchant's success is very dependent upon his advertising. Advertising bears the same relation to profits for the merchant as fertilizer does for the farmer. Still, the farmer cannot depend solely upon his seed and fertilizer. He must cultivate, spray, and gather his crops.

The same is true of advertising. Although advertising is absolutely necessary and much more of it should be used in 1954, yet merchants cannot expect it to take the place of hard work. Customers need to be cultivated the same as do crops. Advertising will help get people into the store and interest them in certain products; but the SALE must be made by a man or woman employee.

MY FATHER WAS A STOREKEEPER
My father kept a dry goods, novelty, and sort of "variety store" in Gloucester, Mass. I worked in this store on Saturdays and during winter vacations. My father was very successful with this store, starting with nothing and becoming the leading merchant of Gloucester and vicinity.
He used to say to me: "Roger, when you grow up, either become a merchant or invest your money in good merchandising organizations, rather than in railroads or industrial promotions. A merchant with a fair turnover has nothing to fear and can always make money." But, my father was a good worker, at the store from 7 a. m. to 6:00 p. m., six days a week.

KNOWING EVERY CUSTOMER
My father was a deacon in the local church; he had a large Sunday School class. He was very much interested in knowing and helping people. There were no such things as card files in those days; but he kept a book listing the children of each customer and, especially, listing cases of sickness. Then, there were no trained nurses. Neighbors would volunteer to "watch" at night with the sick, accepting, of course, no pay. Every week my father would be away some night watching by the bedside of the husband of some humble customer.
Father trained his clerks to get truly acquainted with every-



Good Service and a Good Deal on Mortgage Loans
Once you've decided on a home, you naturally want to know how you can finance it most economically and conveniently. Here, home loan rates and terms are worked out to your best advantage.

BUY OR BUILD WITH A FIRST FEDERAL HOME LOAN
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
IN MULESHOE FOR INFORMATION SEE MILDRED DAVIS Western NFLA Building



"I like my Dearborn stays touch-cool while it keeps us warm!"

And you'll like it, too... Dearborn's Cool Safety Cabinet that never gets hot on top, sides or bottom—won't scorch drapes, walls or furniture—won't burn careless fingers. Circulates bone-warming heat to the far corners!

WIEDEBUSH & CHILDERS
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Today's Meditation

FAITHFULNESS IN TRIALS
He is before all things, and by him all things consist. (Colossians 1:17.) Read Colossians 1:9-17.

One day during the war in Korea someone was offering sympathy to a Korean pastor. The pastor had had to flee several times. He had lost all his possessions and three precious children. He said: "We Koreans have lost everything but our souls. So long as we save them, we shall build our nation and our lives again."
Observing the situation in war-torn Korea, a retired missionary writes: "It is great to find so many of our Christian leaders still alive and carrying on in spite of great difficulties. There has been great destruction. Many have been captured or killed. But the refining fires of these last decades have done their work. I find much pure gold in character."

Christians in the second century were spoken of as "holding the world together." It is no less true today that Christians still are doing much to hold the world together.

PRAYER
Help us, O Lord, to forget ourselves and fix our faith in Thee. Help us to wake up and live in Christ and then, in His strength.

one who entered his store. He would constantly check on the clerks — not by asking: "Did you make a sale?" buy by asking: "How many children has that woman? Is there illness in the family?" He not only was the city's most successful merchant, but at his funeral the church could not hold the people who loved him and who loved all who ever worked for him. He didn't have a private office up a flight of stairs in the back of the store. His desk was by the door so he could say "Good morning" to all as they came in, and "Good Luck" as they left. Sales are made through FEELINGS rather than through FIGURES.

A SUGGESTION
I forecast that if all the Chambers of Commerce would operate properly led night schools for their local Sales Clerks, national purchasing would increase that there need be no unemployment, the Federal budget could be balanced, and taxes could be reduced. America does not need more money, but it needs more confidence and friendliness so that the money we have will circulate more freely and more often.

SAND HILLS PHILOSOPHER— Unworried Over Hydrogen Bomb If All It'll Do Is Return Man To Agriculture

Editor's note: The Sand Hills Philosopher on his Johnson grass farm comes to the defense of his way of life this week, and he may be alone in the job.

Dear editor:
All the talk lately about the dangers of the hydrogen bomb, all the worry England is doing, even going so far as to urge the U. S. to stop experimenting and some people even suggesting that the secret of the bomb ought to be destroyed and the matter hushed up, does not disturb me, as I do not believe civilization is going to be destroyed by man's inventiveness, and if it was it would hardly be noticed in most places.

But what burns me up is a statement I read in a paper which blew out of a car which whipped around a curve in the road by my place one day last week. According to this statement, if man cannot control the hydrogen bomb and outlaw war, "he will revert to a primitive agricultural society."

This was supposed to scare everybody into pulling up short and thinking of what the awful results of atom and hydrogen bomb warfare will be, but as far as I'm concerned he got hold of the wrong figure of speech.

How sickness and disability may be overcome by bringing thinking into accord with the truth of God and man through prayer will be the topic of Christian Science services Sunday. "Are Sin, Disease, and Death Real?" is the subject of the Lesson-Sermon. Selections to be read from the Bible include the

Understand, I'm not in favor of destroying civilization, if you know where it's located, and I'm certainly not in favor of another world war, but arguin if we don't do something about it mankind will return to a primitive agricultural society, is makin the alternative too easy. He ought to think up some other reason.

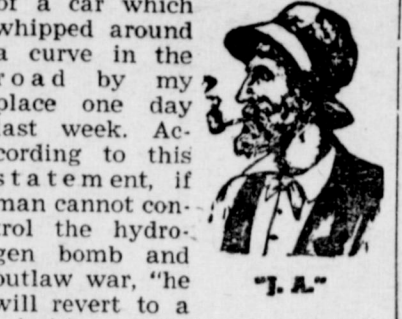
What in the world is wrong with a primitive agricultural society? I've been livin in one for years out here on my Johnson grass farm and I wouldn't swap it for an apartment in Houston or Dallas on any terms. Tryin to tell me if I don't get rid of the hydrogen bomb I'm gonna have to live in the country is like telling a small boy if he doesn't behave you're gonna give him an ice cream cone.

Understand, I didn't have anything to do with the hydrogen bomb, first I ever heard of it was when I read about it in the paper, and it's possible the men who invented it ain't sure what they got on their hands, although I notice they've got sense enough to stand back quite a ways when they get ready to set one off, but if they want to scare me with it, they've got to convince me it'll rub out my primitive agricultural set-up out here.

If you think there's any danger it would, let's get the thing outlawed while the Texas Legislature is still in session.

Yours faithfully,
J. A.

CHRISTIAN SCIENCE SERVICES
How sickness and disability may be overcome by bringing thinking into accord with the truth of God and man through prayer will be the topic of Christian Science services Sunday. "Are Sin, Disease, and Death Real?" is the subject of the Lesson-Sermon. Selections to be read from the Bible include the



do our part in holding the world together. Grant to us faith like that of the early Christians. In our blessed Saviour's name. Amen.
THOUGHT FOR THE DAY
Being faithful in trials is the common experience of all Christians.
Helen I. Billings (Hawaii)

Clovis Veterinary Hospital
AT THE STOCKYARDS CROSSING
Facilities for Large and Small Animals
E. E. KRAUS, D. V. M.
104 Hull Phone 5442 Clovis, N. M.

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Long Distance SAVES you much more than it costs. And now it costs less than ever. Take full and profitable advantage of this new reduction in tax.

Call LONG DISTANCE often.

General Telephone Company of the Southwest
A Member of "one of the Great Telephone Systems Serving America."

account (Matthew 9) of Christ Jesus' raising of Jairus' daughter from the dead, his restoring of sight to the two blind men, and his healing of the "dumb man possessed with a devil."
From "Science and Health with Key to the Scriptures" by Mary Baker Eddy the following passage will be read:
"Jesus strips all disguise from error, when his teachings are fully understood. By parable and argument he explains the im-

COUNTY TREASURER'S REPORT

Report of Helen Jones, County Treasurer of Bailey County, Texas, of Receipts and Expenditures from Jan. 1, to March 31, 1954, inclusive:

General Fund—First Class	
Balance Last Report	28215.63
To Amount Received Since Last Report	22276.40
By Amount Paid Out Since Last Report	14,005.39
Amount To Balance	36,486.64
Balance	50,492.03 50,492.03

Road and Bridge Fund—2nd Class	
Balance Last Report	3,282.05
To Amount Received Since Last Report	39,938.20
By Amount Paid Out Since Last Report	23,940.68
Amount To Balance	19,279.57
Balance	43,220.25 43,220.25
Balance	19,279.57

Officer's Salary	
Balance Last Report	None
To Amount Received Since Last Report	9,779.83
By Amount Paid Out Since Last Report	5,285.80
Amount To Balance	4,494.03
Balance	9,779.83 4,494.03

Jury County Fund—3rd Class	
Balance Last Report	1,902.88
To Amount Received Since Last Report	1,078.28
By Amount Paid Out Since Last Report	902.24
Amount To Balance	2,078.92
Balance	2,981.16 2,981.16

Road and Bridge Precinct No. 1 Fund	
Balance Last Report	812.76
To Amount Received Since Last Report	8,048.21
By Amount Paid Out Since Last Report	4,990.06
Amount To Balance	3,870.91
Balance	8,860.97 8,860.97

Road and Bridge Precinct No. 2 Fund	
Balance Last Report	1,566.99
To Amount Received Since Last Report	8,856.63
By Amount Paid Out Since Last Report	6,775.77
Amount To Balance	3,647.85
Balance	10,423.62 10,423.62

Road and Bridge Precinct No. 3 Fund	
Balance Last Report	1,299.53
To Amount Received Since Last Report	6,279.99
By Amount Paid Out Since Last Report	6,568.67
Amount To Balance	1,010.85
Balance	7,579.52 7,579.52

Road and Bridge Precinct No. 4 Fund	
Balance Last Report	963.93
To Amount Received Since Last Report	6,500.00
By Amount Paid Out Since Last Report	5,931.75
Amount To Balance	1,532.18
Balance	7,463.93 7,463.93

Courthouse and Jail Fund	
Balance Last Report	1,299.30
To Amount Received Since Last Report	713.23
By Amount Paid Out Since Last Report	478.95
Amount To Balance	1,533.58
Balance	2,012.53 2,012.53

General Sinking Fund	
Balance Last Report	4,380.80
By Amount Paid Out Since Last Report	1,110.00
Amount To Balance	3,270.80
Balance	4,380.80 4,380.80

Improvement Sinking Fund	
Balance Last Report	3,608.79
By Amount Paid Out Since Last Report	110.00
Amount To Balance	3,498.79
Balance	3,608.79 3,608.79

Courthouse and Jail Sinking Fund	
Balance Last Report	8,103.46
To Amount Received Since Last Report	1,073.28
By Amount Paid Out Since Last Report	2,480.00
Amount To Balance	6,696.74
Balance	9,176.74 9,176.74

Road District No. 1-A Sinking Fund	
Balance Last Report	49,169.98
To Amount Received Since Last Report	14,205.11
By Amount Paid Out Since Last Report	24,078.75
Amount To Balance	39,296.34
Balance	63,375.09 63,375.09

RECAPITULATION
Jury Fund, Balance 2,078.92
Road and Bridge Fund Balance 19,279.57
General County Fund Balance 36,486.64
Road and Bridge No. 1 Fund Balance 3,870.91
Road and Bridge No. 2 Fund Balance 3,647.85
Road and Bridge No. 3 Fund Balance 1,010.85
Road and Bridge No. 4 Fund Balance 1,532.18
Officers Salary Fund Balance 4,494.03
Courthouse and Jail Fund Balance 1,533.58
Lateral Road Fund 4.00
General Sinking Fund Balance 3,270.80
Improvement Sinking Fund Balance 3,498.79
Courthouse and Jail Sinking Fund Balance 6,696.74
Road Dist. No. 1-A Sinking Fund Balance 39,296.34

THE STATE OF TEXAS }
COUNTY OF BAILEY: } Before me, the undersigned authority, on this day personally appeared Helen Jones, County Treasurer of Bailey County, who being by me duly sworn, upon oath, says that the within and foregoing report is true and correct.
HELEN JONES, County Treasurer.
Sworn to and subscribed before me this 2nd day of April, 1954.
M. G. BASS, Clerk, County Court Bailey County, Texas.
(SEAL)



BETTY SOUR OR DILL PICKLES	8 OZ. JAR	18c	GERHARDT'S SANDWICH SPREAD	NO. 1/4 CAN	14c
GERHARDT'S PLAIN CHILI	NO. 300 CAN	38c	GREEN GIANT GOLDEN CORN	NO. 303 CAN	17c

TUNA FISH Breast 'O Chicken Chunk Style No. 1/2 Can **35c**

GERBER'S BABY FOOD, 3 for	27c	BREAST 'O CHICKEN SOLID TUNA FISH	NO. 1/2 CAN	39c	
MORTON HOUSE BEEF & GRAVY	LARGE CAN	55c	PLANTER'S PEANUTS	8 OZ. CAN	37c
NORTHERN PAPER NAPKINS	80 COUNT BOX	12 1/2c	HUNT'S TOMATO JUICE	NO. 300 CAN	10c
NORTHERN PAPER TOWELS	150 COUNT ROLL	20c	SCOTISSUE TOILET TISSUE, 2 for	1000 SHEETS	25c

EGGS Fresh Country Guaranteed, Doz. **29c**

LARGE CAN EAGLE BRAND MILK	29c	HUNT'S APRICOTS	NO. 2 1/2 CAN	25c	
HERSHEY'S CHOCOLATE SYRUP	16 OZ. CAN	19c	DAIRY CRAFT MILK, 2 for	TALL CAN	25c

Cherries Monarch Sour Red Pitted No. 2 Can **22c**

LARGE BOX TREND, 2 for	39c	PARD DOG FOOD	16 OZ. CAN	16c	
QUART BOTTLE PUREX	17c	CAMPFIRE PINTO BEANS	NO. 300 CAN	10c	
REYNOLD'S ALUMINUM FOIL	25 FT. ROLL	29c	MA BROWN PEACH OR APRICOT PRESERVES	21 OZ. JAR	39c
SWIFT'S PEANUT BUTTER	12 OZ. JAR	35c	SKINNER'S MACARONI	14 OZ. CELLO BAG	24c

FRESH FRUITS AND VEGETABLES

Tomatoes Fresh 1 Lb. Carton Each **15c**

FLORIDA ORANGES	5 LB. BAG	39c	FIRM HEADS LETTUCE	lb.	12 1/2c
FRESH YELLOW SQUASH	lb.	10c	CALIFORNIA CELERY	LARGE STALK each	14c

Whole Okra Hills 'O Home Frozen 10 Oz. Pkg. **17c**

SEALD SWEET FROZEN ORANGE JUICE	6 OZ. CAN	12 1/2c	CALGROVE FROZEN LEMONADE	6 OZ. CAN	15c
PICT SWEET FROZEN STRAWBERRIES	10 OZ. PKG.	25c	HILLS 'O HOME FROZEN SPINACH	12 OZ. PKG.	14c

TEA Lipton's Each **31c**

ASSORTED KIND KOOL AID, 6 for	25c	LIPTON'S TEA BAGS	48 COUNT PKG.	58c	
TREE SWEET ORANGE JUICE	46 OZ. CAN	33c	CAMPFIRE PORK & BEANS, 3 for	NO. 300 CAN	27c
REAL PRUNE PRUNE JUICE	24 OZ. JAR	29c	16 OZ. BOX JOY SUDS	27c	
REMARKABLE PEARS	NO. 2 1/2 CAN	33c	LIBBY'S VIENNA SAUSAGE	NO. 1/2 CAN	19c
MENNEN'S SKIN BRACER	59c SIZE	43c	BAYER'S ASPIRIN	15c TIN	10c

Tooth Paste Colgate 50c Size **30c**

U.S. GOVT. GRADED QUALITY MEATS

Cheese Nutaste 2 Lb. Box, Each **63c**

LEAN AND TENDER VEAL CUTLETS	lb.	79c	CHOICE CHUCK ROAST	lb.	49c
SWIFT'S PREMIUM SLICED BACON	lb.	79c	CHOICE ROUND STEAK	lb.	79c

Biscuits Gladiola Can **9c**

GREEN STAMPS DOUBLE ON TUES. WITH \$2.50 OR MORE PURCHASE

SHOULDER CUT PORK ROAST	lb.	49c
FRESH SHOULDER PORK STEAK	lb.	59c
CUDAHY'S PURE PORK SAUSAGE	1 LB. ROLL	49c
BLUE PLATE BREADED SHRIMP	10 OZ. PKG.	69c
FRESHER BRAND STEAKS	1 LB. BOX	39c



COURTHOUSE RECORDS

Tom L. Smith, et ux to George Frederick Rousser, et ux. W-2 of SW 1/4 of Section 22, Block Z, Johnson Subdivision, \$10 consideration.

George Frederick Rousser, et ux to D. C. Avery, et ux. W-2 of SW 1/4 of Section 22, Block Z, Johnson Subdivision, \$22,600 consideration.

Eddie Lane, et ux to Glenn L. Splawn, Lot 4, Block 5, Lakeside Addition, \$1500 consideration.

W. A. Locker, et ux to J. C. Cox. Labor 13 and West 52.1 Acres of Labor 12, League 21.1, Deaf Smith County School Land, \$18,336 consideration.

D. B. Gordon to Robert B. Blackwood, S 1/2 of SW 1/4 of Section 31, S 1/2 of SE 1/4 of Section

32, N 1/2 of NE 1/4 of Section 33, N 1/2 of NW 1/4 of Section 34, Block W, Warren Subdivision No. 1, \$61,854.21 consideration.

Faye Dell Harvey to Alice Harry, E14' of Lot 16, Block 8, OT of Enochs, \$10 consideration.

Emett F. Willis, et ux to Arnold B. Carter, S 33 acres of W-2 of S-2 of Section 92, Block Y, Johnson Subdivision No. 2, \$10 consideration.

Anna Mae Bearden, et al to Robert W. Trapp, Lot 5, Block 1, Wagon Addition, \$600 consideration.

Valerie Schneider, et ux to E. L. Williams, N-2 of SW-4 of Section 48, Block W, Warren Subdivision No. 1, \$1 consideration.

Robert G. Davis, et ux to Sherman Sweetman, A tract of land of the S-2 of Section 19, Block X, Johnson Subdivision, \$4500 consideration.

E. W. Johnson, et ux to Har-

vey L. Bass, Lots 16, 17, Block 9, Highland Addition, \$600 consideration.

Julian E. Lenau, et al to C. W. Goss, Lot 7, Block 3, Lenau Subdivision, \$10,614.04 consideration.

E. K. Warren & Son to Edward K. Warren, et al, no consideration.

Margaret May Woodward to Harry Engelking, W-2 of NW-1 Section 31, Block W, Warren No. 1, \$12,000 consideration.

Mrs. Lessie B. Terry, et al to Otis Neel, 80 acres of Labor 1, League 112, Crosby County School Land, \$7400 consideration.

E. W. Aylesworth, et ux to D. R. Aylesworth, Tract No. 4, Aylesworth Acres out of Section 32, Block Y, Johnson, \$1 consideration.

R. I. McLeroy to G. R. Hill, et ux, SW 1/4 of Section 5, Block X, Johnson Subdivision containing 160 Acres, \$41,600 consideration.

B. G. Gandy, et ux to Carl Williams, SW-4 Section 60, NW-4 Section 72, Block B, Blum & Blum Survey, \$10 consideration.

M. A. Williford, et ux to D. B. Gordon, E 1/2 of SE 1/4 Section 43, Block Y, Johnson Subdivision, \$12,250 consideration.

Julian E. Lenau, et al to J. E. Dillon, Lot 20, Block 8, Lenau Subdivision, \$990 consideration.

Roy L. Bryant, et ux to E. T. Bryant, Lot 7, Jones Subdivision, Block 4, Hill Crest Addition No. 2, \$7,575 consideration.

BIRTH CERTIFICATES

Tony Brent Tandy, born March 3, 1954. Son of Mr. and Mrs. William Lester Tandy of Rt. 1, Muleshoe.

Mark William Long, born March 5, 1954. Son of Mr. and Mrs. Charles Henry Long, Jr., of Littlefield.

Randy Lynn Gregory, born March 9, 1954. Son of Mr. and Mrs. Thomas William Gregory of Rt. 2, Muleshoe.

Bobby Doyle Haney, born March 14, 1954. Son of Mr. and Mrs. Verdel Haney of Muleshoe.

Arthur Lewis Otero, Jr., born March 18, 1954. Son of Mr. and Mrs. Arthur Lewis Otero of Lajunta, Colo.

Ruth Jeanine Kerr, born March 18, 1954. Daughter of Mr. and Mrs. Kenneth Eugene Kerr of Muleshoe.

Kathi Deight Gaede, born March 22, 1954. Daughter of Mr. and Mrs. Billy Ray Gaede of Route 1, Muleshoe.

Kenny Bruce Kittrell, born March 23, 1954. Son of Mr. and Mrs. Weldon Buster Kittrell of Star Route 2, Muleshoe.

MARRIAGE LICENSE

Lewis Patterson Vinson an Iris June Dement of Muleshoe.

ATTENDED CONFERENCE

Mmes. Merrell, Pierson, H. Jay Wyer, and Arnold Morris were in Lubbock last week and attended the 13th annual N. W. Texas Conference of W. S. C. S.

RETURNS FROM TRIP

Mrs. Arthur Talley returned Tuesday from a ten day trip, on which she visited at various cities in Texas. In Post she visited friends; at Stamford she visited her mother, Mrs. W. L. Sanford, and in Sweetwater she visited her sisters and families. Mr. and Mrs. J. W. Lasiter, and Mr. and Mrs. W. A. Schindler. One of the highlights of her trip was when she attended the Ice Capades at Ft. Worth.

TEXAS and World Almanacs on sale at The Journal.

Diamonds Subject Rotary Speaker

The subject of diamonds was made intensely interesting to members of the Muleshoe Rotary Club at their noon luncheon Tuesday by Andy Sutter, Clovis jeweler, who went into the history of the diamond industry and its present operation, described various types of diamonds, and gave his listeners a general view of the business surrounding this most fascinating stone.

Ninety-five per cent of the present supply of diamonds in the world are mined in the Kimberley field of South Africa. The product of this field is controlled, as are world diamond prices regulated by DeBeers Company of London. This tight control, Mr. Sutter said, results in firm prices all over the world for diamonds, which vary in price as the world economic situation goes up or down.

Blue white diamonds are very rare, he said, and in fact he doesn't think he has ever seen one. Yellow is also rare and is called a Silver Cape, although this is not the best type of diamond. Some diamonds give off a blue ray. There are no perfect diamonds, but the government permits the use of the word to indicate that the jeweler is unable to see any defect even with the highest power scopes.

Diamonds are used not only for jewelry but in manufacturing and other industries. Commercial diamonds to the value of \$50 million were used by industry in the U. S. last year. Industry pays about \$5,000 for a pound of diamonds for their use. Diamonds of as high as 3,000 carats and more have been found. The Cullinan diamond was 3,026 carats and the man who broke it up into smaller components spent 48 anxious days studying how to do it without ruining the stone. Some of these components were as large as 700 carats. The Hope diamond is a beautiful blue stone of 44 carats.

FOR ATHLETE'S FOOT USE A KERATOLYTIC BECAUSE—

It SLOUGHS OFF the tainted outer skin to expose buried fungi and kills it on contact. Get this STRONG, keratolytic fungicide, T-4-L, at any drug store. If not pleased IN ONE HOUR, your 40c back. Now at Damron Drug Store. —16-3tc.

ATTENDED WEDDING

Mr. and Mrs. A. J. Lenderson and Kay, were in Roswell, N. M., Sunday to attend the wedding of Miss Neva McGuire, daughter of Mr. and Mrs. Walter McGuire of Dora, N. M. The McGuires are former residents of Muleshoe, and Neva graduated from Muleshoe High School and N. T. S. C. Kay Lenderson was a Junior bridesmaid at the wedding.

WERE IN CLOVIS

Mrs. Charlie Alexander and Essie were in Clovis, N. M., last Saturday afternoon on business.

HOME FOR WEEKEND

Jim Green of Texas Tech was home the past weekend visiting his parents, Dr. and Mrs. M. F. Green and other relatives and friends.

WERE IN KERRVILLE

Dr. and Mrs. M. F. Green and son, Bob, were in Kerrville over the weekend.

which mines stones of gem quality.

DAUGHTER VISITED

Guests in the home of Mr. and Mrs. Guy Jacobs last weekend was her daughter and son-in-law, Mr. and Mrs. W. L. Elam of Plainview.

DINNER GUESTS

Sunday dinner guests in the home of Mrs. Annie Stevens, was Mr. and Mrs. Grady Watkins, Mr. and Mrs. James Acuff, and Mr. and Mrs. Boyd Mitchell and daughter, all of Lubbock, and Mr. and Mrs. H. G. Griffiths, and Mr. and Mrs. Sylvan Robinson and sons of Muleshoe.

WERE IN PORTALES

Mr. and Mrs. J. E. Day, and Mrs. E. R. Wright, visited in Portales, N. M., Sunday afternoon.



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SOUTHWESTERN LIFE INSURANCE CO.

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FARM LOANS
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CAN YOU SEE STEER STOP SAFELY?

To be SAFE-T-SURE let us check your lights, steering and brakes. It only takes a few minutes to make this check and it might mean the difference between a safe and unsafe car.

While you are getting this SAFETY test we would like to take you for a demonstration ride in The New 1954 Dodge. A demonstration ride will convince you that the New 1954 Dodge is a truly fine car. The car with many outstanding features.

May we have the privilege of serving you soon?

ARNOLD MORRIS AUTO CO.

YOUR DODGE & PLYMOUTH DEALER

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More water for less horsepower

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DEEPWELL TURBINE

You can get increased capacity with decrease in motor size, lower power consumption... at a lower initial cost... with the Berkeley Crusader Deepwell Turbine. This medium sized water system fills the gap between jet pumps and larger turbines.

Berkeley Crusader Turbines are designed for 4 in. inside diameter wells and larger, 25 to 50 G.P.M., 1 1/2 to 7 1/2 H.P., depths to 500 ft. The Crusader maintains ample pressure for household use while flood irrigating.

E. R. HART CO.
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TOP OCTANE

TEXACO Sky Chief Super-Charged with PETROX

Delivers MAXIMUM POWER... yet actually CUTS ENGINE WEAR!

It's a new kind of gasoline! Top octane Texaco Sky Chief is Super-Charged with PETROX — a new, exclusive petroleum-base element developed by Texaco engineers. Delivers maximum power — yet actually cuts engine wear! Now more than ever — it's the gasoline for those who want the best. And Sky Chief is the only premium gasoline Climate-Controlled in all 48 states. Drive in — and keep your tank filled with new top octane Sky Chief gasoline.

SAM E. FOX, Distributor
RAY GLASSCOCK, Mgr.
RAY SNODGRASS, Mgr.

Muleshoe, Texas
Earth, Texas
Enochs, Texas

TEXACO SERVICE STATIONS IN THIS AREA

MULESHOE MOTOR CO., Muleshoe
W. E. RENFRO COURTS, Muleshoe
JAMES SPULIN TEXACO, Muleshoe
SHADY REST STATION, Muleshoe
CLAY CORNERS, Muleshoe
W. H. HUCKABEE, Balleystown
RALPH RUDD STATION, Springlake

CLIFTON REED, Sudan
H. H. SNOW, Enochs
MAPLE SUPPLY, Maple
BULA SERVICE STATION, Bula
EARTH MOTOR CO., Earth
J. C. RANDOLPH STATION, Earth

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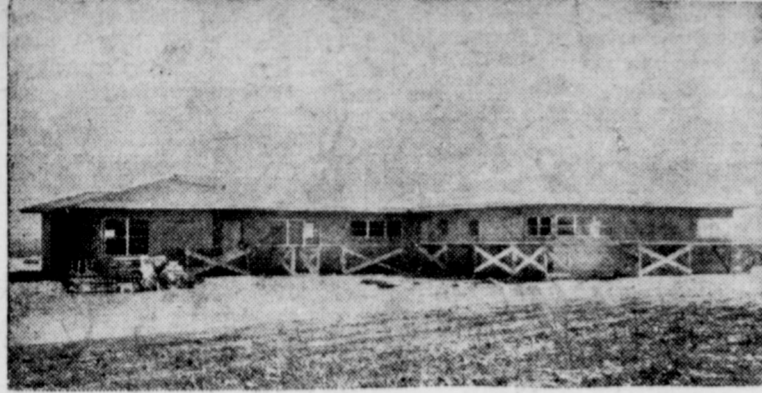
Whole Corn	\$3.90
Ground Corn	\$4.00
Cob & All	\$3.00
Laying Mash	\$4.25
Starter, print bag	\$4.75
Grow Mash, print bag	\$4.50
Lay Pellets	\$5.00
Cotton Seed Meal	\$4.25
Old Process Cotton Seed Meal	\$3.75
New Process Cotton Seed Cake	\$4.25
Old Process Cotton Seed Cake	\$3.85
New Process Hay, per bale	\$1.25
Whole Oats	\$3.75
Rolled Oats	\$4.25
Bran	\$3.75
Shorts	\$3.75
Supplement	\$5.50
Hog Feed	\$3.50
Dairy Feed	\$3.75
Sweet Feed	\$2.50
Horse Feed	\$4.50
Pig Starter	\$6.50
Calf Grower	\$5.50
Pig-Vita	\$6.25
Cal- Vita	\$5.70
Skim-Milk Booster	\$3.00
Molasses, for mixing & 1 Barrel Lots	\$2.50
Large Quantities Molasses	\$2.00
50 Lb. Block Swift Mineral	\$2.75
50 Lb. Block Cudahy Mineral	\$3.00
White, Sulphur, Iodized	
Salt Blocks .. 85c, \$1.00, \$1.10	
Stock Salt	\$1.25
Chick Scratch, 25 Lb.	\$1.35
8 Oz. Can	
Vegetable Dust	\$1.25

JOHN'S CUSTOM MILL

PHONE 5730

Sudan Hwy — Muleshoe

New Childrens Home Gets Underway



The new Children's Home for West Texas is now a reality, shown above is the first cottage of the new Children's Home of Lubbock nearing completion. This new home will be shown April 18 and 19 during open house ceremonies as the work gets underway. The hours on April 18 will be from 2 p. m. to 6 p. m., and on the 19 from 10 a. m. to 6 p. m. Friends are urged to visit the new home on these two days to see the splendid facilities being provided for homeless children. The open house will feature the first of a series of 20 cottages being built at Lubbock, Texas on a 200 acre irrigated farm given as a home-site by Mrs. Ida S. Collins of Lubbock.

Each cottage will provide facilities for 18 children who will live together as a family group under carefully selected house parents. Requests have been received by the new home to care for a large number of children. Several have already been approved to be received and others are being investigated. Mr. and Mrs. Ben McMillin of Knox City, Texas have been selected as the house parents in this first cottage.

A second cottage is under construction and should be ready for 18 additional children about June 1. Minimum plans for 1954 call for the erection of three cottages with total facilities for 54 children. This new home is under the supervision of the elders of the church of Christ at Broadway and Avenue T in Lubbock. John B. White, formerly of Austin, Texas, is the superintendent.

Lloyd F. Hollis Serving In Korea

I CORPS, KOREA — Army Cpl. Lloyd F. Hollis, son of Mr. and Mrs. Roy Hollis, Friona, is now serving with the 96th Field Artillery Battalion in Korea.

Hollis' new unit arrived on the peninsula during the Inchon invasion of September, 1950 and supported every UN division in combat. It is now training to maintain combat efficiency.

A wire chief in the battalion's Headquarters Battery, Corporal Hollis arrived in Korea last May and wears the Combat Infantryman Badge and Bronze Star Medal.

SUNDAY GUESTS

Mr. and Mrs. Joe March and son Fred, of Floydada, were Sunday guests in the home of Mr. and Mrs. A. J. Gardner. Mrs. March and Mr. Gardner are brother and sister.

VISITED OLD FRIENDS

Mr. and Mrs. E. J. Calloway and daughter, Janice of Goldthwaite, visited Sunday in the home of their old friends, Mr. and Mrs. Cecil Davis. Mr. and Mrs. Calloway are returning to Muleshoe to make their home in two more weeks.

HAD SUNDAY GUESTS

Mr. and Mrs. Alvin Allison had as Sunday guests, Mr. and Mrs. Tobie Walker and Leon Richards of Littlefield, and Mr. and Mrs. Olen Walker of Sudan.

ON SICK LIST

Roy Hopkins was on the sick list, Monday of this week.

Here At Home

By J. M. Forbes

Have You Signed The Pledge?

Here is the pledge proposed by Media Group of the White House conference on Highway Safety, to be signed by all motor-vehicle drivers:

I personally pledge myself to drive and walk safely and think in terms of safety. I pledge myself to work through my church, civic, business, and labor groups to carry out the White House Action Program for Highway Safety. I give this pledge in seriousness and in earnestness, having considered fully my obligation to protect my life and the lives of my family and my fellow man.

TRADE AT HOME!

A printed article being distributed by Pool Insurance Agency is such a good treatise on why we ought to patronize each other here at home that we are reprinting it here. When you have read it, ponder it a little:

A newspaper editor in Holdenville, Okla., after receiving a "saving" on fire and automobile insurance, offered by a "mail order" mutual insurance concern, published the following editorial in his next issue:

"No, thanks We shall be obliged to reject the offer. We get reasonable insurance rates by purchasing our insurance protection from established, reputable local agents who are here on the ground and whose services will be available should we have a loss against which we are protected in the standard insurance policies in our safe. We would not be obliged to indulge in

lengthy correspondence with some stranger in Kalamazoo, or Timbuktu. The local boys would be on the job, would check and report the loss, and settlement would be made, without difficulty or quibbling.

"Moreover, the established insurance agents are our friends and neighbors. They help support the schools which are aiding in the mental development of my 10-year-old daughter; they help support the churches that provide me and mine spiritual stimulation; they help support the police agencies that protect my property against plunder; they help support the fire department that protects my property against fire; they help support the city, school district, district, county and state governments that bestow many blessings upon me.

"Why should I take my insurance business from these benefactors, these friends, these fellow citizens and give it to some foreign concern that doesn't care a tinker's dam about Holdenville, except for what profit they can extract from Holdenville?"

"The few cents I would save on every hundred dollars of insurance protection I now have wouldn't begin to compensate me for the trouble and inconvenience in event of a loss. It isn't worth the difference

TO DIMMITT

Mr. and Mrs. J. J. Williams visited Sunday with their daughter's family, Mr. and Mrs. Eules Waggoner, near Dimmitt.

Girls Scouts Have Mothers As Guests

The sixth grade Girl Scout troop held their Investiture Ceremony March 25, and had their mothers as guests.

Twenty-three girls are in the troop, and they are now ready for their second class ranks. The girls are advancing very rapidly, according to reports from adult leaders of the troop.

TEXAS and World Almanacs on sale at The Journal.

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LONGER LASTING - MORE ECONOMICAL!

The New SWANSON GREEN Canvas Irrigation Dams are really something to shout about! This Outstanding Green Dam has been treated with an exclusive, new Rot and Mildew resistant treatment. It is far superior to much higher priced Dams. Available in cut sizes or in rolls with pole loop. Ask us about this easier handling — longer lasting GREEN Dam today. You'll be glad you did.

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Lowest-priced top performer!



SLEEK Swank... Spirited
Dazzling new loveliness, inside and out. And every inch a Chrysler in performance, quality and prestige!

PowerFlite Automatic Drive
Most automatic no-clutch transmission in any car! First to operate without lag, jerk or whine.

Famous **SPITFIRE** engine...
Breath-taking performance you can depend on... most thoroughly proved powerplant of its kind today!

FULL-TIME Power Steering.
Easiest control of all... with consistent, predictable "road feel." In full operation every minute you're behind the wheel!

POWER BRAKES Mightiest and most advanced stopping power yet developed for any passenger car!

Oriflow Shock Absorbers
Unique double-strength shock absorbers... designed by Chrysler to carry you gently over the roughest roads.

YOURS for hardly more than the price of a fully equipped low-price car! Come drive this sensational buy today!

The power and look of leadership are yours in a beautiful

CHRYSLER WINDSOR
De Luxe



WE PUT IN OUR GOOD GAS ONE DAY - AND SAID "THIS FUEL IS HERE TO STAY!"



SPECIAL

THIS WEEK

13 Cu. Ft.

DEEFPREEZE

HOME-FREEZER

\$298.00

MULESHOE LIQUIFIED GAS CO.
Domestic & Farm Service Phone 3130
IRRIGATION - TRACTORS - HOUSEHOLD
On CLOVIS HIGHWAY - MULESHOE

Morrison Motor Co. - Muleshoe, Texas

1. PERSONALS

NOTICE: Every family should be protected by a Singleton Burial Policy. We write from birth to ninety years; Inquire or call Singleton Funeral Home, Home owned and operated. Dial 2860 1-5-tfc.

SPECIAL PRICES
On all Radiators International Farmall Cores \$25 exchange
STOVALL-BOOHER
Radiator Sales & Service
Plainview, Texas

WANTED: A hand for a month or two. Frank Hinkston. 1-14-2tc.

NOTICE: Will the gentleman who borrowed my Bantam all steel bodied, two wheel trailer March 5, please return it. J.

H. Sain, one mile west Muleshoe on Clovis hiway. 1-16-4tp.

NOTICE: For repairs on your farm homes, see Howard Griffin, Rt. 2, Muleshoe. Papering, painting, dash, stucco, addition, cabinets, and all repairs. 1-16-6tc.

TAKEN UP: 1 Whiteface yearling heifer, earmarked. Has been at my place for 2 months or longer. Frank Hinkston. 2-14-2tc.

WANTED: Job doing yard work. Have had experience. Contact Lorenzo Anaze at Compress barracks. 1-13-2tp.

WANTED TO BUY: Good clean milk cows. Phone 3382. 14-1tc.

LOST: Bay Shetland horse, Call 4481. 2-14-1tp.

TAKEN UP: Brown Shetland Stallion, 41 inches high. 10 miles west, Phone 3382. R. L. Crawford. Owner may claim by paying for this ad. 2-14-2tc.

NOTICE: Want to do ironing and sewing in home while husband is ill. Mrs. L. T. McKillip, W 2nd and Ave. D. 1-14-1tp.

NOTICE: Would like for responsible parties in this locality to assume present obligation on used upright and spinet pianos. Also electric Wuritzer Spinette organ. Call or write, Credit Dept. McBrayer Piano Co., 217 W. 6th St., Amarillo, Texas. 1-16-3tc.

5. APTS. FOR RENT

FOR RENT: Apartment, Call 6050, 1218 E 2nd. 5-14-3tc.

FOR RENT: Unfurnished two bedroom apt. Tye Young. 5-15-3tp.

FOR RENT: Two furnished two room apts, 601 Main, Nellie Dean. 5-14-2tp.

FOR RENT: Bedroom in home. New furniture and inner-spring mattress. Mrs. L. T. McKillip, Ave. D, W. 2nd. 5-13-1tp.

FOR RENT: 3 room and bath unfurnished apartment, also 3 room unfurnished house, Phone 4323, Mrs. Minnie Jones, West 13th. 5-16-3tc.

FOR RENT: Two room furnished apt., refrigerator and inner-spring mattress. See Mrs. L. T. McKillip, W 2nd and Ave. D. 5-14-1tp.

8. REAL ESTATE FOR SALE

FARMS AND HOMES FOR SALE

I have some real bargains in farms and homes in town. If you are in the market for a farm or a home in town, come to see me and let me tell you about them. If you want to sell, give me your listing.

J. E. DAY
REAL ESTATE
On Morton Highway
Just North Of Courthouse

FOR SALE: One building, 24 ft by 200 ft., to be moved. J. Clyde Taylor. 8-14-2tp.

10. FARM EQUIP. FOR SALE
FOR SALE: Corrugated Iron irrigation motor house, 8'x12'x7', built over motor and pump, \$163, complete. Write Howard Griffin, Rt. 2, Muleshoe, or see at Jesse Osborn farm, 4 miles north Progress. 10-16-6tc.

FOR SALE: Mercury and Buick irrigation motors, butane carburation. Muleshoe Liquefied Gas Co. 10-14-3tc.

FOR SALE: 30 H. P. electric motor and switch. Lewis Cummings, Plainview, Tex., Phone 44085. 10-14-2tp.

FOR SALE: 1947 M-M Tractor and lister. 909 East 10th St., Clovis, N. M. 10-19-7tp.

16. MISCELLANEOUS

FOR SALE: Weeping Lovegrass, Purity 98, Germination 91, \$2 lb., \$165 per 100. C. A. Robinson, Plainview. 16-18-3tp.

FOR SALE: Canvas pipe, straight pipe, 40c ft., outlets 55c ft. Patterson Shoe Shop, Sudan, Texas, Phone 4782 after 6 p. m. 16-17-5tc.

FOR SALE: 10,000 bushels Improved Macha Cotton Seed, cleaned, sacked. Some treated, \$2.00 and \$2.25 per bushel. Located 1/2 mile west, 7 miles south and 1 1/2 miles west of Baileyboro. W. C. Marberry. 16-18-6tp.

FOR SALE: Simmons baby bed and mattress. See or call Mrs. Sherman Inman, Phone 3392. 16-14-1tp.

FOR SALE: I have baby parakeets for sale. Have a special now. Come out Sunday and see our 200 birds. Cages on special too. Snow Texaco Service Station, Enochs. 16-14-1tp.

FOR SALE: Amana home freezer, 12 cu. ft., '53 model, chest type. Call 7390 or 5233 after 5 p. m. James Finley. 13-14-1tp.

FOR SALE: Front door for house. 28"x68", Phone 4501. 16-14-1tp.

FOR SALE: 2 Red boar pigs, wt. about 150; 1 Registered Tennessee Walking Horse; 1 1/2 rigging roping saddle. See John Fried. 16-14-1tc.

FOR SALE: Baby Goslins, 60c each, Baby Bantams, 20c each. Jesse G. Thompson. 16-16-3tp.

FOR SALE: 80 acres, 1 mile east of West Camp, 1 mile north of Beck Gin. Write V. Embry, Rt. 2, Abernathy, owner. 8-18-5tp.

FOR RENT: Duplex or 2 unfurnished apartments. Newly redecorated. See S. C. Beavers. 14-1tc.

TEXAS and World Almanacs on sale at The Journal.

ATTEND UNCLE'S FUNERAL
Mr. and Mrs. Gilbert Wollard were called to Hillsboro last Thursday to attend the funeral of his uncle on his father's side of the family, W. G. Wollard. They returned home Saturday.

ATTENTION!
We Will Have A Load Of
Fresh Vegetables
In Each Friday
Nice Stock of Groceries
Open 8 A. M. to 8 P. M.
OPEN SUNDAYS

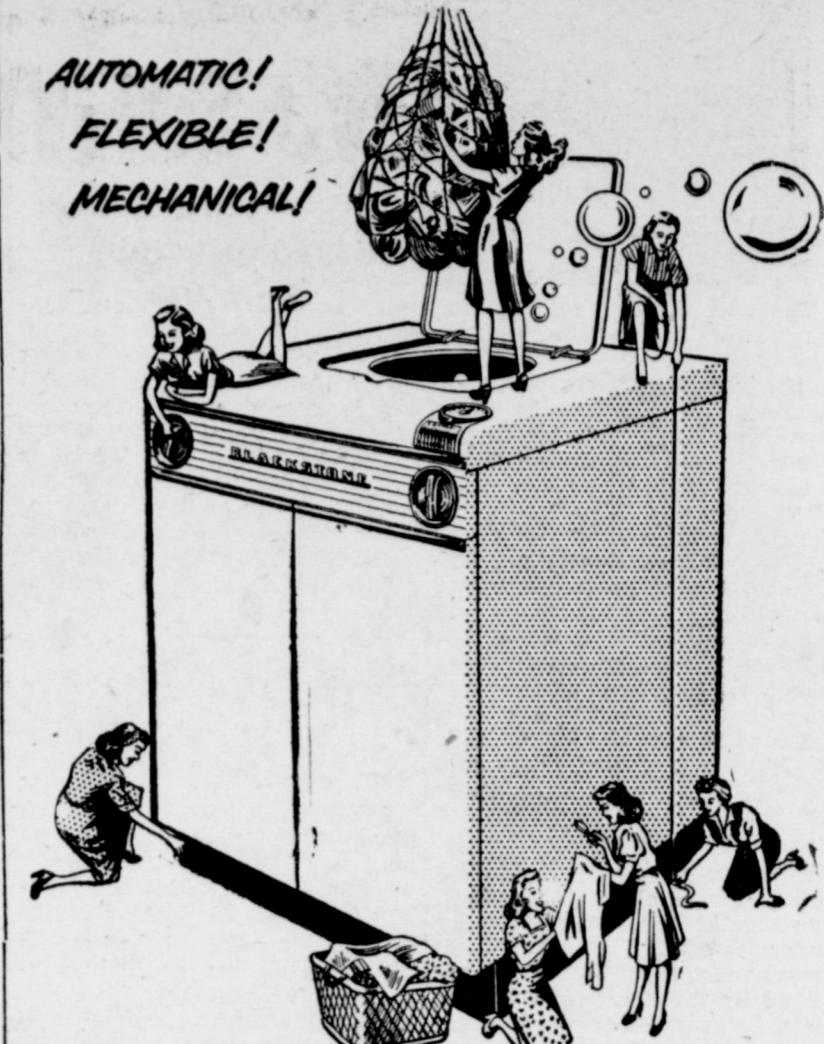
PICK 'N PACK FRUIT STAND

JAMES A. GOWDY
Attorney
Suite 111 Rumback Bldg.
Littlefield, Texas

BEAUTY COUNSELOR COSMETICS
BLANCHE JOHNSON
Phone 7209 — Muleshoe

HANDS TIED?
Because you lack a **HIGH SCHOOL DIPLOMA**
If you are 16 or over and didn't finish High School, you can earn a Diploma at HOME in your spare time. Our graduates have entered over 500 different colleges and universities.
Established 1897
American School,
O. C. Todd
2401 2nd
Lubbock, Texas
Send me your free 44-page High School Booklet.
Name
Address
City Age

FOR SALE: 1 — 1952 Farmall M, used as a demonstrator on 40 acres at Eastern N. M. College at Portales. This tractor looks like new, and has a new tractor guarantee. Johnson-Nix. 14-1tc.



SEE THE Blackstone — a new kind of automatic washer

Now you can wash any way you want to wash. Not only is your clothing thoroughly agitated to a new cleanliness, rinsed whiter and brighter by a new scum-removing rinsing process, but you can blue, starch, bleach, or tint, too. And, you can handle all the new fabrics... for the new Blackstone is completely different. You will be delighted.

COME IN FOR A DEMONSTRATION TODAY!
JOHNSON-POOL
TIRE & APPLIANCE
PHONE 7370 — MULESHOE

For Easter Flowers
Corsages, Bouquets, Potted Plants
CALL 2870
MULESHOE FLORAL
WE WIRE FLOWERS ANYWHERE

Thanks To All . . .
I deeply appreciate the fine business you have given me in the five and one-half years I have operated Gerald's Cafe. I have enjoyed your friendship and will always value it highly. It was a pleasure to serve you.
I have sold my cafe to Mr. and Mrs. Albert Frederick, of Hereford, Texas, who are now in charge.
They are experienced cafe people and I know that they will strive at all times to merit your continued patronage.
Thanks Again,
GERALD PRIBOTH

WONDERFUL GIFTS
for GRADUATION, WEDDING, ANNIVERSARY, BIRTHDAY, ENGAGEMENT
LANE CEDAR CHESTS
Striking modern in Blond Oak, with self-lifting tray. \$59.95
18th Century Mahog. \$79.95
Streamlined modern in matched American Walnut. Self-lifting tray. \$49.95
DOWN DELIVERS ANY LANE EASY WEEKLY PAYMENTS
LANE CHESTS as low as \$49.95
ADVERTISED IN LIFE
DYER'S
PHONE 2950 — MULESHOE

8. REAL ESTATE FOR SALE
C. L. "HAPPY" DYER
LAND COMPANY
We have some of the best of land in Bailey County listed.
● 160 Acres, good improvements, 2 irrig. wells, on pavement, 1/2 minerals, \$250 acre.
● 320 Acres, good improvements, 2 good irrigation wells, 220 acres hay. Price \$235 an acre. Some good 160 acre and some good 80's, so come in and let us show you some of this land.
I have three good salesmen, namely—
● 3,800 acre ranch in Bailey County. Plenty of grass and water. For sale cheap.
C. E. Briscoe Walter Ramm
Jud Gaddy
FOR SALE: 3 bedroom house. See Matt Dudley, Phone 4482. 11-tfc.
FOR SALE: 160 Acres within 3 miles Hereford, improved, irrigation well, price \$125 acre. M. A. Crum, 102 Houston, Floydada, Tex. 8-14-2tp.

FOR Easter
SEE US FOR YOUR ENTIRE EASTER WARDROBE FASHION SHOP
ELIZABETH BARNETT — DOROTHY MATTHIESEN

YOUTH-LED REVIVAL
First Baptist Church
APRIL 9, 10, 11
SERVICES DAILY — 8:00 P. M.
SERVICES SUNDAY — EVANGELISTIC SERVICE 11:00 A. M. SUNDAY SCHOOL 9:45 A. M.
ED CROW — EVANGELIST
BILLY SMITH — SINGER
EVERYONE INVITED

OPENING SAT. APRIL 10
UNDER NEW MANAGEMENT
FREE COFFEE & DONUTS
Visit Us For —
APPETIZING PLATE LUNCHES • DELICIOUS STEAKS
SEA FOODS • HOME BAKED PASTRIES
SPECIAL SUNDAY DINNER — APRIL 11
Soup • Waldorf Salad
Snowflake Potatoes • Whole Kernel Corn
Cut Green Beans
BAKED TURKEY AND DRESSING
Apple Cobbler
GERALD'S CAFE
Mr. and Mrs. Albert Frederick, Owners
Muleshoe Between The Theatres Texas