## The Muleshoe Journal

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Soil Conservation District Tour Will Interest Farmers Of Area

| Soil Conservation District Tour Will Interest Farmers Of Area |  | ds |
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| Dairy Judging |  |  |
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| South Main St. Being Improved The street department isusing surplus dirt from the of the trackes to build up thegrade on South Main. W. E.Young, street department sup. erintendent said today.He said city officials lang considered means of extending and paving Main Street to the Morton highwayand said the county and thehighway department feels that it should be done.Property owners along thestreet no doubt would like to see this improvement and besides the Boy Scout hut and street and it would be nice to Muleshoe Lions Elect New Slate |
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They Consider Their Future

M.
M. Fuddy Blackman, chair.


## FFA Rodeo Was Held Friday



## PALGGLY WILGGLY

## ARmour's star

ARMOUR
19c
TREET
.. 44 ARMOUR'S STAR 16 Oz. CAN

## Can -...- 156

 CHMILI WITH BEANS 32c BREEF STEW 59c DOG FOOD15c DIAL SHAMPOO
67c

## D. 

## MAPGARINE DEANJFBITTED PC

## Cloverbloom 99 QUARTERS <br> $29 c$

FROZEN $101 / 2$ OZ. BOX Strawberries .-. 25c SNOW CROP 8 OZ.pkg.
CUT CORN
18 C SNOW CROP ${ }^{14}$ OZ. PKG.
SPINACH
.-....-. KLEENEX, 2 for ...... $25 c$ POST 10 OZ. Box
SUGAR CRISP ............. 25c POST BRAN FLAKES 10 OZ. PKG.


PORK \& BEANS

NO. 300 CAN 3 FOR. $25 c$

POST TOASTIES $\quad 28 \mathrm{c}$

## FRER

 REGISTER NOW!A Pat Brady's "Nellybelle Jeep" will be given away at a draw. ing May 6 th a +40 . m . ayone can en not over 10 years for childher does ner years old. Wint drawing ersonnel and Piggly Wiggly) not eligible to participate.)

## 

 FRESH FRUITSEVEGETABLES

##  CALAVOS ....... 121/2C RADISHES

$\qquad$
( $\quad \begin{aligned} & \text { Armour's Star } \\ & \text { Skinless } \\ & \text { All Meat, Lb. ....... }\end{aligned}$








CAM YOU IDENTIFY THIS FARM?


Let Us Take Care Of The Mysteries That Confront You On The Operation Of Your Motor Vehicle -We Have A Complete Body Shop $\mathrm{No}_{\mathrm{w}} \mathrm{In}$ Operafion With Expert Mechanics!

## MULESHOE MOTOR COMPANY

DHONE 4930

FORO AUTOMOBHES AND TRUCKS

Muleshoe

$\qquad$
FARLEY INSURANCE AGENCY
REAL ESTATE \& INSURANCE
AUTO FINANCING - FARM LOANS
Over Bank, Muleshoe, Texas

Office Phone 7279
Why Not Come Out And Let's Get Acquainted!

WE DO CUSTOM KILIING and PROCESSING

12 Hours service
CANTRELL \& GARRISON

## SEE IT IN YOUR HOME TONIGHT! FREE Matim



Super-Power Has the Strid

- Super-Powered! Has the Stratopower "508" Chassis
to bring in the finest recepption possible . . wherever you live! - Has HALOLIGHr! You've got to see this feature before you buy! . Handsome Cabinet Compact and
beautiful in hand-rubbed mahogany
veneer! Also available in blonde! $\$ 389.95$ vener! Also available in blonde!
- Available with Built-In UHF Re-
$\$ 389.95$

OTHER MODELS
S249.5 up
In A Variety Of
Styles And Finishes

SYLVANIA
HaloLight
The Frame of Light That's Kindei io Your Eyes! You must see HaloLight yourself to appreciate just how much kinder it is to your eyes as you enjoy the clearer, brighter pictures on Sylvania TV. HasoLight is a frame of cool, soft light around the entire picture. It softens the contrast between the bright picture and the darker surrounding areas. Sylvania's HaloLight has taken America by storm. You'll know why when you see it!
COME IN... SEE HALOLIGHT FOR YOURSELF...OR
CALL 3639
FOR YOUR
FREE HOME DEMONSTRATION
UHF

SAM'S RADIO \& T-V SHOP



## We Are Extremely Proud Of Our New Home And Invite You All

TO ATTEND OUR FORMAL OPENING saturday. may 2 8 A. M. Till 7 P. M.

Just A Short 12 Months Ago We Purchased The Chrysler Agency Here In Muleshoe ... And Through The Kind Patronage Of The Folks in This Trade Territory We Now Are Able To Move Into This Beatifiul New Building. With This Thought InMind We Want To Convey To You Our Heartiest

THANKS


EMPLOYEES MORRISON MOTOR CO. - Left To Right: Bob Detwiller, Homer Ary, Carl Huber, Jim Burkhead, John Demps-


CO.OWNERS D. L. MORRISON AND CARROL GOSS

To All The Adults Visiting Us On Our Opening -AFREE GIFT To All The Youngsters - A FREFYO-YO

FREE COFFEE AND DOUGHNUTS

WE APOLOGIZE!

Although The Street is Torn Up In Front Of Our New Building
The County Has Promised Us That There Will Be Ample Place
To Park With Little Or No Confusion.

## Morrison Motor Company



SPECIALS FOR FRI. - SAT. - MON.


KNIT BRIEFS :3 For 51.00
mems sesmenc.....ancocom SHORTS
2 For 51.01
MEN'S REG. $\$ 1.49$ BROADCLOTH SHORTS Each 51.01 WHITE COTTAGE Curtain sets
Sinion S1.DI
regular 25c ladies RAYON PANTIES 5 For $\$ 1.00$

WASH CLOTHS
15 For SI.(D)
FANCY STRIPE, REG. 29 c
4 For SI.DC
fast color PRINT
4 Yds. S1.00
REGULAR 69c BABY BUTCHER LINEN
2 Yds. 51.00 BATH SETS
Siver S1.01
PINK, BLUE, YELLOW \& WHITE TRAINING PANTIES
S Prs. S1.OI

## REMUND - WILSON

YOUR POPULAR PRICE STORE Phone 5399


Rotary Talks Heard Tuesday

Forum, held last week in Lub.
bock, Onard Upton had charge
of the program.
The club voted to appropriate The club voted to appropriate
sso for the kike-off" fund for
the annual will Rogers Mer the annual Will Rogers Memorial
Roundup, scheduled to be held
 $\frac{\text { THE JOURNAL is the prace ror }}{\text { your Office supplies, paper of }}$ all kinds. Phone 7220 .

## See Us For

4-Row Tractors

- 2-Row Tractors
- Hay Tools
- Combines
- Parts and Service

MULESHOE IMPLEMENT and SUPPLY CO.

Mulestooe Trees

## CAN YOU AFFORD TO GUESS?

There's No Question About It ....Some Crops Will Be Destroyed By HAIL! - Will You Be Lucky Enough To Escape The Destruction Caused By Nature Without Insurance?

## WHY TAKE THE CHANCE -

Whenlt's So Simple To Come In And See. SURE And Complete Protection Against AllHAIL Damage

WE HAVE PAID THOUSANDS OF DOLLARS TO HUNDRE DS OF LOCAL FARMERS WHO DIDN'T TRY TO OUTGUESS THE RISK OF HAIL!

THE FUTURE IS ASSURED BY INSURING WITH
MULESHOE'S OLDEST AGENCY"

## ALSUP INS. AGENCY




Schilling's Drip or Regular

STUFFED OLIVES Haase's 10 oz. jar ...... 39c

## APPLE BUTTER

Bama Pure
29 Oz . Jar
27.

## +RIVT and

california fancy green bell
PEPPERS
1b.29c
garden fresh
RADISHES $\qquad$ perbunch3c
fresh
GREEN ONIONS ...... bunch $\mathbf{B}^{11 / 2 c}$
CALIFORNIA FANCY Straight neck
YELLOW SQUASH lb. 9 C
"CHOICE" MEATS AT


## Round Steak

Choice Beef Per Pound
$7 \square$

CHOICE BEEF
SIRLOIN TIPS RIB STEAK choice beef CHOICE BEEF
T-BONE STEAK

T-BONE STEAK

choice beef
SIRLOIN STEAK
lb. 59c
Choice Beef
Per Pound 55
hoice beef
CHUCK ROAST . ............ Ib. 49c

## Stew Meat :arate 39 ${ }^{\text {c }}$

 choice beef ARM ROAST ................. Ib. 47c
## Short Ribs

Choice Beef Per Pound. $\square \square^{C}$

SWIFT'S BROOKFIELD CHEESE . our darling cream strle GOLDEN CORN ....... 2-303 cans 35c KRE-MEL
men's rayon wrap
DRESS SOCKS
Regular
49c Value, Per Pair
21
Per Dozen Box \$2.95


Where Friends Meet And Prices Talk'


## We Salute

## ST. CLAIR'S ON

## Their 23rd Anniversary

Yes, We Want To Salute A Fine Store In A Fast Growing Community. Proof Of Their Faith Is The Fact That They Have Just Installed The Finest Equipment In Refrigerated Air Conditioning Available! This Is Part Of An Ever Expanding Program Designed To Give The Folks of This Trade Territory The Best In Healthful, Comforrable Shopping

> Joe Jones, Owner

## AIR-KING COMPANY

THE MULLESHOE JOURNAL，Thurday．April 30,1953 Jones Farm Store Foreign Students To Hold Final Free On Nearby Farms Chick Day Sat．

$\qquad$ loctuol lock is twice the size of above illustration＇ pays for itself by preventing petty pilferage ．．．in home or office．World－famous Cole construction feawres letter files， 2 double index trawers for $3 \times 5$ or $4 \times$ cards 16400
copacity）can olso be used for cancelled checks， 2 odiust． copacity）can olso be used for cancelled checks， 2 adiust－ oble storage compartments under extra lock
ond key． $371 /{ }^{*} \times 301 /{ }^{2} \times 17^{-}$Ofive green or

7795


THE MULESHOE JOURNAL
PHONE 7220 fREE DELIVERY MULESHOE
Sudan Eelection Set For May 8

Voted April 16 to call an election
May 8 to determine whether or
not to sell $\$ 20,000$ worth of bonds
for tor the purpose of paving abo
30 blocks of streets in the
mand and Markham additions No increase in taxes is
pected if the bond issue passe． Mr．and Mrs．D．B．Lancaster
and children and Davy Jean and
Hal Anderson spent Sunday in
Lockney visiting with friends． visit in amarillo

## ker visited ay and Thur

Area Students Affend Education Day Event


EXPLAINING HOW IT WORKS－Shown above are scenes of seniors attend－ ing an Education for Citizenshio Day Proaram in Muleshoe Monday．At left， James $G$ ．Allen，dean of student life at Texas Tech，uses a Tech yearbook to
help explain to three Morton girls what life is like on a college campus．Left help explain to three Morton girls what life is like on a coliege campus．Left
to right．Carolyn Cox．daughter of Mr．and Mrs．Willard Cox：Dot Trice， daughter of Mr．and Mrs．J．E．Trice，and Nancy Blackley，daunhter of Mr．
and Mrs．Vernon Blackley，ali of Morton．Center，athree Muleshoe seniors and Mrs．Vernon Blackley．ail of Morton．Center，
watch as Patsy Chivers of West Texas State explains the oberation of an of
fice machine．From left to right，standing，are Lavelle Beller，daughter of Mr
and Mrs．D．E．Beller；Betty Chisholm，daughter of Mr．and Mrs．W．E．Cist holm ；and Minnie Ola Cox，daughter of Mr．and Mrs．English Cox．AA．rithts．
four more area students study information given them by counselors at the a four more area students study information given them by counselors at the
meetting．Left to right，they are M．C．Osborn，son of Mr．and Mrs．Claude
Ots meeting．Lett to right，they are M．C．Osborn，son of Mr．and Mrs．Claude
Osborno Friona；June Hardage，daughter of Mr．and Mrs．W．C．Hardage of
Earwell；Marie Gober，daunhter of Farwell；Marie Gober，daunhter of Mr and Mrs．．I．I．Sober of Farwell and
Ben Jordan，son of Mr．and Mrs．V．R．Jordan of Friona．The program，attend． Ben Jordan，son of Mr．and Mrs．V．R．Jordan
id by 200 seniors，was the second such held

## P

otatoes Off
Dutch Students On Local Farms

## Hospital News

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##  <br> 


Carolyn Beavers，
Kenneth Seales
Married Apr． 18

## 言荡萢 <br> 5 T2

## －

E

the Lazbuddie communtity where
he is engaged in farming． $\begin{aligned} & \text { Mr．and Mrs．Bernard Phelps } \\ & \text { were in Raton，Friday to be with }\end{aligned}$
GARNER FARM RECORD books $\begin{aligned} & \text { wer ins．Rister，Mrs．Ray Brown，wh } \\ & \text { her } \\ & \text { is．Mrs．Phelps．}\end{aligned}$
GARNER FARM RECO
on sale at The Journal．

## CONGRATULATIONS！

MORRISON MOTOR CO．

On Their Solendid New Building
It Was Our Privilege To Do The
Electric Wiring
And SUPPLY LIGHT FIXTURES
HUNKE ELECTRIC

## WE CONGRATULATE

## MORRISON MOTOR CO．

－on the opening－
Of Their Beautiful New Building．．．It Is A Tribute To A Growing Community

We Are Glad To Have Had A Part In
Its Construction
CLOVIS LINOLEUM CO．

The Muleshoe Journal covins visit
 Butame-Propane .
...FOR LOW COST FARMING
You can also run the tractor, irrigate, generate electricity
and fuel your trucks. Equip your various engines with
ENSIGN Carburetion for Butane-Propane and make very
substantial savings in fuel costs and engine maintenance.
without overhaul or valve grind.
is the key to successful engine is method of application
retor specialists for 36 years, pioneered Busign carbu-
Carburetion and has perfected the finest equipment for
$\begin{aligned} & \text { easy starting, power, economy and safert. Consult your } \\ & \text { local ENSIGN Dealer. He is a specialist }\end{aligned}$
versions and will gladly inspect your eng Butane con-
on the feasibility and cost of the installation Cand advise
him for free bulletin on the use of Butane-Propane io
WIEDEBUSH \& CHILDERS

WE HAVE THE

## Planting Seeds

You'll Need In The Next Few Weeks SEE US FOR -

## - Field Seeds

- Garden Seeds - Pasture Grass Seeds - Fertilizers

WE HAVE -

\author{

- Seed Corn <br> - Atlas Sorgo <br> - Cert. Sweet Sudan - Alfalfa Seed <br> RAYGRIFFITHSSSONS
}

Outstanding Men And Women Advise With Yourgsters


Holt, Johnson
To State Meet

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## DRASTIC

 REDUCTION!

CLOSE-OUT SERVEL REFRIGERATORS

Regularly 5382.00
9 Cubić Foot Box

## While <br> They <br> Last

HURRY! HURRY!

Muleshoe Liquefied Gas Co.


Price Supports For Bailey County For 1953 Announced By Local PMA


DANCE

## Saturday Night

Hattie Young
And The Music Makers LA VISTA


CHALLENGE TO THE INDUSTRY -the new EME 400-27 that outpowers and outclasses its field

```
GMC's new 18,000 GVW hauler not
only dwarfs trucks of 16,000 and 17,00
grw, but overshadows-and under
In fact, the GMC 400-27 is designed t
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stripped of excess weight, yet built
stronger to absorb the stress of really
    100 cross monseromer-oo moneysaving
    lim
    2.sptid fuctric surt maz AXIF-15,000
```



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    lol
        response, more power and mileage
        from regular gas.
        It includes, as standard equipment,
        many features that are optional at
        extra cost on other trucks. 
        As a tractor-or as a truck-it can in-
        impressively better equipment-and
        save you both pu
        30.000 6CW-137" or 149" wheelloaec in
        *)
                                alSO stanoaro rourmmur: 4,500 pound
                                capacity front axle-Hydrovac-atuated
                                l
```



```
        LADD PONTIAC
                            MULESHOE
```

GMC's new 18,000 GVW hauler not GVW, but overshadows-and under prices -those rated at 19,000 .
In fact, the $G M C ~$
$400-27$ is designed $t$ Its new engine of progressive design is stronger to absorb the stress of really save you both
money to boot.

nom mow no in trucks $(9-$ and 12 -foot platform or stake
bodies optional).
 netting rod bearings, -Toceo-bardened
crankshaft.

##  LADE PONTIAC




## 1953 than they planted GRAIN sORGHUM S

 1953 than they planted in 1952GRain sorghanc:
Grain sorghums will be sup
ported at $\$ 2.38$ per cwt in Bail 1952 COTTON LOANS:
keep them producing.
Poor stands, says Ross



## WE BUY COTTON

GOVT. COTTON LOANS

Dan Sins men hatanates or the pumas home of AF's officer Candidate
School

 Yields tran did late plantings.
In most sections of the state, says Ross, early cotton plant-
ing time is about the right
time for planting the castorbeans.
Yields can Yields can be increased through
the use of proper cultural meth
ods and early cultivation is very important, Give them a first pul.
tivation, says Ross, as soon as plow. weeds and enough to
tough competitors especially
tour
during the early during the early growth period
of the castorbean and clean cut
tivation gARNER FARM RECORD book

More Castor Bean Acreage Being Predicted

Turn Your Television Set Off or On
 WITH A PHILCO
CIOCK-RADIO Doit mitis numbibitit Tu
 mind 10.
$\$ 42.50$

## DYER

FURNITURE \& HARDWARE

## than Many other

 so-called 21-inch SetsCome in now . . we have the new Philo 2230 with full 245 square
inch screen. Yes, LARGER by far than many so-called $21^{\prime \prime}$ sets plus another Philo advance - direc-
tonal All-Channel Built -I In Mahogany-finish cabinet, it's the value sensation of 1953 .

Available with Builtin ALL -CHANNEL UHF


Terms


ONE GROUP $100 \%$ WOOL


MENS SUMMER

## SPORT SHIRTS



SPORT
SOCKS

$\xrightarrow[\text { Bors sence rent }]{ }$
( T.SHIRTS
sime
| Handkerchiefs, 12 for . SI .00

|  |  |
| :---: | :---: |
| DRESS STRAWS ..... SI .98 | cose |
|  | SLACKS |
| h | S |

MEN'S SHOES

One Group Of


One Group Of

## LADIES SHOES

## Per Pair \$2.51 $D$

500 In This Group To Choose From

WE ARE OVERLO,
Piece GI
700 Yds. In This
Group-Wanted Fabrics
ONE TABLE OF 1,000 YARD: PIECE GOODS

Your Choic
stres oro 180 ors
NYION SPORT SHIRTS each


Corduroy baby chenille
BED SPREADS

Regular
\$7.95 Values

## IT SINCE THE TOWN BEGAN

alle Sales final - NO REFUNDS - NO EXCHANGES!

ADED ON oods :Yds.SI.(D)
-... $\mathbf{6 B} \mathrm{Y} \mathrm{Yd}$.
yucker, Sheers and Voiles
-..... 51.99

INE HAND MADE
FANTS
ESSES
188 B
оттом
IINING
NȚIES
-.... 51.00

- WHITE and PASTELS


Ladies and chilloren's T-SHIRTS 87

20x40 Extra heavy BATH TOWELS Each
 ...... Wash Cloths to match.. Ilcea.

SPECIAL
BLANKET 5\% woot LAY-AWAY $70 \times 80$ - Double Blanket. 3 Inch Satin Bound In Blue, Green, Cedar and Pink. Reguleo value SOB.D】

EXTRA HEAVY (40 Denier)
NYLON PANTIES

short sleeve COTTON T-SHIRTS sIZE 2.6 3 For S1.00
sIZE 8.14 3 For SI.D(

## STARTS

 FRIDAY, MAY 1 DOORS OPEN 9 A. M. SHARP
## FREE - FREE!

TO ONE OF THE LADIES VISITING OUR STORE DURING THIS EVENT - A DRESS SELECTED FROM OUR STOCK OF FINE GARMENTS

EACH DAY OF SALE

Ask Our Sales Personnel For Details!
Ladies DRESSES
SIO,OOO STOCK REDCED
Juniors, Regulars, Half Sizes-Famous Brands S $\mathbf{8} .99$ - $57.99-59.99$

NEW SHIPMENT
LADIES SKIRTS

NYION HOSE Our Entirie Stock New

## LADIE'S HATS

$1 / 2$ PRICE

BATISTE - COTTON
SLIPS
By SHIREY (Made Like Mother's. FITTED BACK
Sizes 8-16 $\qquad$ ST. CLAIR'S


## Short C0ATS

## $1 / 2 \quad$ Price

ENTIRE STOCK OF SHORT COATS TO GO DURING THESE "3 BIG DAYS"
Reg. $\$ 12.98$ Val.
Reg. $\$ 17.98$ Val. ................................. $\$ 8.97$
Reg. $\$ 29.75 \mathrm{Val}$.
Reg. $\$ 45.00 \mathrm{Val}$.
Reg. $\$ 59.75 \mathrm{Val}$. $\$ 29.88$
MEN'S WHite Large size, hemmed
HANDKERCHIEFS 12 for $\qquad$ S1.DO
LADIES DRESSES
Values To \$29.75
S(.9\%)
orane spot mod cour streen Special Close Out - Hurry - Come Early!

## BED SPREADS

CHILDREN'S DRESSES
REDUCED $1 / 2$ PRICE
ONE GROUP - broken sizes. ALL are good dresses - buy several.

Reg. $\$ 3.88$ Val. ....... $\$ 1.99$


FREE ESTIMATE ON EXPERT

- custom linoleum tile VINYL INLAYS.
paint Contracting
- nall papering

We Controct All Types Floor Covering \& Tile -
Also Painting, Residential or Commercial.

HOUSE OF COLOR
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Phone 9046<br>Clovis, N. Mex




## TELEVISION

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## ZENTH

SPENCE RADIO SHOP Phone 7020

gives you smokeless broiling in
wonderful new automatic ranges


## See the modern ranges at your dealer's

## West TexasGas Company

## Theyre Here! More ways new than any trucks in history! New FORD TRUCKS for '53!



- Now, 4 Nkw Ford Truck lines of over 190 completely
new modele-New from the tires up! New cabs, new chascis, new power, new transmissions, new brakes.
every inch specifcally designed to provide fast, transportation. Choose from half-ton Pickups to $55,000-\mathrm{lb}$. G.C.W. F-900 giants! There's a Ford Economy Truck just right for almost any job you can name! And for r 53, Ford
Trucks offer a wealth of new time-saving features to Ger Trucks offer a wealth of new time-saving features to Ger
Jobs Done FAst . . . to save you still more money-every hour, every mile!

