## The Muleshoe Journal id

## 2nd Annual Roundup Gets Underway Thurs.

Two Day Roundup Tour Included

- Nearly Every Community In Area


1,000 New Seats Builf For Rodeo


## Parade Chairman

 anew wimi
Lions Carnival Plans Completed


Cast of 50 Rehearsing Daily On Program Of "Muleshoe Frolics"


Roundup Launched Last Year As An Outgrowth Of Annual Rodeo

'Timely Rain Benefits Area Crops Hot Spell For Early August

$\qquad$


SUBSCRIPTION 8 RES
In Immediate Territory, 1 Year
Out of Immediate Territory, 1 Year B. M. FORBES

November 4th
8 BABSON PARK, MASS., Aug. $\begin{aligned} & \text { members) it is obvious that the } \\ & \text { - The Democratic Party has } \\ & \text { direct owners of stocks and }\end{aligned}$ 8 - The Democratic Party has
many supporters who have al.
ways been owners of stocks a
wealthy over overwhelmingly
bone Party
numbered by wage earners.
v


 | money wages. Labor, therefore |  |
| :--- | :--- |
| believes it must uphold the Dem. | which they have their savings. |
| Drat to |  |
| DEPOTS AVOID HARMING |  |
| LABOR? |  | carats to retain the so -called

Labor gains"
achieved since The Republicans will 6.500.000 OWNERS Vs. $54,000,000$

Ind | EMPLOYEES |  |
| :---: | :---: |
| The importance of the fore. | win. This is because most of the |
| "sins" they ascribe to the Dem |  |
| going is brought out by some |  |
| occas are not |  |

 latest authoritative estimate To many voters whose princi.
there are approximately $6.500, \cdots$ pal asset is their weekly wage,
booowners of stock. Dooowners of stock, after elimi- charges of corruption are noises
nation of duplications.
As
Ar om another world. What do they the country, exclusive of abri- of cheating the Government? The
cultural labor is around 54,000 .. apparent effect on their pay is
000 (including 15,000 one union mil. They suspect, moreover, that


## 

## Welcome

FATTEN CALVES

## F-A-S-T

 with NEW
## PURINA

## FAT CALF CHOW

 a a complete fattening ration JONES FARM STORE
## WELCOME TO MULESHOE

WILL ROGERS MEMORIAL ROUNDUP


PROMPT \& COURTEOUS SERVICE LET US SERVICE YOUR CAR

PHILLIPS GASOLINE


PHILLIPS
RAY'S SERVICE STATION
RAYS SERVE STATION

 and

 business.
TAXES AND INFLATION
Republicans will harp on th ax burden; but the wage earn
er feels the impact of taxes to
little. They are concealed from him withheld from hiss pay. Hi
nome tax never gets into his
pocketbook He never the painooo of parting neth whit his tax
money. The tax situation will no
cause many wage earners to de cause many wage earners to de
sert the Democrats.
Although the wives of wage
earners are becoming increasing of -living, not even this will
cause wageworker to vote Re
publican. Up to now win publican. Up to now wages, in
many lines, have kept areas
of rising costs. The wageworker of rising costs. The wageworker,
however, fears unemployment
more than a rising cost-of-living.



KOREA IS DEMOCRATS

 of invincibility, will have
strong appeal for wage earner
when thinking of Korea. agricultural from industrial
workers. Most farmers and farm
workers have been Republican

crop price "parity". This defeat
ed Dewy in 1948. This time the
Re op the farmers. With farmers back
in the Republican fold, and with
in ra, Eisenhower and Nixon ma
win n but it will require very mar
work to beat Stevenson an
parkman do THE ChURCHES
STAND?
The real hope of the United
States and the world lie with
The real hope of the United
States and the World lies with
neither the Republican nor the


Queen Of Pre-Madison Square Garden Dublin Rodeo


PRETTY 18-YEAR-OLD Betty Sue Bradley of DubSquare been selected Queen of the Pre-Madison Square Garden Rodeo to be held at Dublin, Texas, of the Texas sponsors at the Madison Square Garden Rodeo in New York which is produced by Everett E . Colborn of Dublin, Texas.

RODEO DANCE
priboth roller rink Aug. 14, I5, \& 16
HAPPY JACK JACKSON

WE ADD OUR INVITATION AND

## Roundup

ILS

$\left\lvert\, \begin{aligned} & \text { screen door to the kitchen, the cant use an election to post-- }\end{aligned}\right.$ window panes on the north side pone noggin on
of the house, the stuck door in
the hall, and the hall, and a few other things If you want to know what $\mathbf{I}$

which trailed off in a flow of | which trailed oft in a low of $\begin{array}{l}\text { think of Ayin saucers, they're } \\ \text { words like the tail streak of a real as political promises and } \\ \text { as met. } \\ \text { about as hard to put your finger }\end{array}$ |
| :--- | comet.

It do not like to have my
scientific studies interrupted by
about as hard to put your fin
and such matters but I took my eyes
off the sky, left the saucers to the Associated Press, and and el TO VACATION IN COLORADO ID
pained to her it is not sound pained to her it is not sound
business to undertake any mod.- Mr. and Mrs. Rufus Gilibreath
ernization, improvement or fin- will leave Sunday for Durango
 ancial venture until after the
election. $\begin{aligned} & \text { Colo.. where . John Charles has } \\ & \text { been in boy's summer camp the }\end{aligned}$
Naturally things are in a state
past 4 weeks. They also plan to of flux and uncertainty, awaited
the outcome of the election in in
visit other parts of Colorado be-
returning. John Charles will
re-
 nobody to to take any important
steps until the economic roads
for the next visitors $\begin{aligned} & \text { steps until the economic roads } \\ & \text { for the next four years are well } \\ & \text { defined. Big business follows } \\ & \text { this }\end{aligned}$
$\begin{aligned} & \text { R. A. Toss and family of } \mathrm{Sp} \text { O }\end{aligned}$ spending the we ot this pattern frequently. Person.
ally, I Io not intend to fix

 | $\begin{array}{l}\text { porch or the roof or anything else } \\ \text { anybody can think of, but if you }\end{array}$ |
| :--- |



CLYDE A. BRAY
Box $243 \quad$ Muleshoe Phone 2820
Save up to $50 \%$ on Helena Rubinstein's Beauty Pairs!


PAY FOR ONE...GET ONE FREE! -LIMITED TIME ONLY

## 2 for Aging Skin <br> 2 for "Lifeless" Hair

 "Pasteurized" Night Cream plus "Herbal" Extract. Com-bination value, 2.38 .
BOTH FOR ONLY 1.50. plus Headliner. Combination:
value, 1.50. 2 for Eye Beauty Waterproof Mascara plus Eye: Cream Special. Combination 2 for Dry Skin "Pasteurized" Face Cream Special plus Skin Lotion Spp-
vial. Combination value, , .88.
BOTH FOR 2 for Oily Skin "Pasteurized"FaceCream plus. Beauty Washing Grains. Com: bination value, 1.70.
BOTH FOR ONIY 1.25.

2 for Coarse Pores Deep Cleanser plus "Herbal" Skin Lotion. Combination val-


DAMRON DRUG

MULESHOE

Forage Is Basic For Dairy Cows
 cept to get
and grain. When drouth conditions cause
the sorghum crop to burn before
reaching the soft

## 

WELCOME TO THE BIG OCCASION
MULESHOE'S 2nd ANNUAL WILL ROGERS MEMORIAL ROUND.UP WE HOPE yOU HAVE LOTS OF FUN
 н.. HOLTS aroe at the crossroads MULESHOE, TEXAS

2 BIG ROUNDUP

## DANCES

FOR YOUR ENJOYMENT

## - Wednesday, Aug. 13

TED CREAGER \& HIS ORCHESTRA

## - Saturday, Aug. 16

HI POCKETS' WESTERN RAMBLERS

## American Legion <br> Home

Muleshoe, Texas

Admission \$1.25 Per Person Dancing 9 P. M. 'Til






## The Muleshoe Journal 1 as DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRTY <br> VOLUME 30, NUMBER 34 MUCESHOE - County Soot of Bailey County - TEXAS THURSDAY, AUGUST I4, 1952

## Muleshoe Schools Will Open Monday, Sept. 1

PMA Community Elections To Be Held In Bailey County August 22

Price Specialist


Here Tuesday

JOHNSON \& POOL • OLD TIRE
Rounc S

10TRADE IN

SEE US - BE SURE TO SEE US BEFORE YOU TRADE


TIRE HEADQUARTERS

## JOHNSON - POOL

TIRE \& APPLIANCE

अHE MULESHOE JOURNAL, Thursday, August 14, 1952


Clovis Veterinary Hospital AT THE STOCKYARDS CROSSING Facilities for Large and Small Animals
E. E. KRAUS, D. V. M. CHAS. WEBSTER, D. V. M. 104 Hull Phone 5442 Clovis, N. M.

R. M. "Bob" Gregory representative
Great National Life Insurance Company Life. hospritalization
 for You r Yours

Phone 2769

## HONDOV WEITORS:

WELCOME TO THE WILL ROGERS MEMORIAL ROUND.UP.

We Have Been Approved As A Motor Vehicle
Inspection Station
us required by law. Wo have plenty of sorvice men to mate
Prompt, Efficient Inspection
Koop in mind that
September 6 Is The Deadline
MORRISON MOTOR CO.
Chrysler \& Plymouth Sales \& Service

Mears Serving Aboard Carrier

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SASOLINE
IS ACCKED WTM IT FACSKED WITRYY!
 aman 1 mixam

 Butmin



SEE US FOR PROTECTION POLICIES YOU NEED
BOBO INSURANCE AGENCY


PrILLIPS 66


VEGETABLES

## ${ }^{\text {muh }}$ ORTHO

Vogotable Duat
Orrio Vogetable Dust is
别
OrrHo Vogetable Dust is
Osepocially formulated to
control many insecta and
control many ingecta and
diseones on vegetables. This
oxecollent combination
including tomatoes.
Easy to use and economical,
too - ORTHo



41

HERE'S WISHING YOUA GOOD TIME AT - MULESHOE'S 2nd ANNUAL

## WILL ROGERS MEMORIAL

MAKE OUR STORE YOUR HEADQUARTERS
RELAX IN COOL COMFORT
FOUNTAIN SERVICE Souvenirs Of Muleshoe - SANowiches

- MILKSHAKES \& MALTS - SODAS \& SUNDAES

WESTERN DRUGCO.
the leading drug store in muleshoe




 The Golden Rule demands ac.
shmeone has said: "The Golda tion. The Gooo samaritan oculd
en सule is rusty". He meant that.




## Mr. Muleshoe ...




Mrs. Griffiths Cancer Chairman

 $\left\lvert\, \begin{aligned} & \text { Iof fiefd activities for the Texas } \\ & \text { Division }\end{aligned}\right.$
 ties of the Society in the coun
ty, appointing community chair-
men and organizing a county wide public cancer education $\left\lvert\, \begin{gathered}\text { Mrs. Griffiths, wife of Ray } \\ \text { Griffiths, Muleshoe grain man, is }\end{gathered}\right.$ Griffiths, Muleshoe grain man, is
a member of the Order of the
Eastern Star, president of the Eastern Star, president of the
P. T. A., past president of the
PWonens Study Club, and is
member of the
mirst Church.
Dr. Marion Green of Muleshoe
is the other cancer leader in Bailey County, serving as county
medical advisor for the American $\frac{1}{\text { Cancer Society. }}$ glory of our Lord, in whose name we pray. Amen.
THOUGHT FOR THE DAY The Golden Rule is the Master
country plaid-city shirt.............298 $\mathbf{2}^{98}$ Cingham's in town for the season! Giving cily skits a new, ceoo-n-eoasy note. SHIP'n SHORE's very own woven plaids [ب. double-checked in twin coloris on white. Action-back pleats, woy-put toils, hitow collor. Ever lovely, ever washable combed. COBB'S

hat until 1 was 21, when $I$ de-
cideod it was time to put
foolish things



## WELCOME



## ALSUP INSURANCE

## zen-who has only one vote

Phone 3119

$T$ here is a host of things that endear a drive. There's the might of its Fireball 8 Engine most powerful ever put in a Buick.
There's the thrift of its Airpower carburetor -a four-barrel automatic that literally brings - a four-barrel automatic that literall

There's its hushed and luxurious silence - its poised and level ride that cost a million dollars to develop-and the infinite smoothness of its Dynaflow Drive.
But the thing that has brought the most cheers for this big and obedient beauty is Buick's version of Power Steering.
Gone is the tug of turning, parking, maneuvering in small space.
Power Steering takes over the effort of turn operation.
Do you have to learn to drive all over again
if you have this new Buick feature? if you have this new Buick feature?

You definitely do not. On the open road, you have that same sure sense of command that you've always had. Coming out of a curve, you can loosen your grip, and the front wheels right themselves just as they do on every Buick. But you'll notice this: When you suddenly hit loose dirt or sand-or a stretch of rough roadPower Steering smoothly goes into actionhelps take up the jerk - makes control of the el easier and driving safer
Wouldn't you like to try out this newest wonder -on a Roadmaster or a Super? You say the word, and we'll do the rest.
Equipment, accessories, trim and models are subject to change oodmaster and

S. E. CONE GRAIN CO. ROY JORDAN, Manager

Muleshoe



We keep tractors running smooth with our

## EXPERT

 SERVICE GENUINE $\Longrightarrow$ PARTSIf a Ford Tractor gets conscientious maintenance attention every day it will deliver an awful lot of work before it needs an overhaul.
But the time comes, even to a Ford Tractor, when it needs a trip to the shop to put it in shape for economical, powerful, new-like performance. When that time comes, just phone us.


HICKS TRACTOR CO

## WILL ROGERS ---A GREat MAN



 $\left\lvert\, \begin{aligned} & \text { "Science and Health with Key to The Wise county Annual Re- } \\ & \text { the Scriptures" by Mary Baker union will be held at McKenzie }\end{aligned}\right.$ the Scriptures" by "Mary Baker union will be held at McKenzie
Eddy will be read:"We must de. State Wark in Lubbock on Sun-
stroy the false belief that life day, Aug. 17.

 Visitors in the home of J. K. Ad special program is plannee
Adams last week were Mrs. and directions to the location of
Adams' brother. W. W. H. McMMIIen the meeting will be given by by Mrs. W. F. Miller of Ft. Worth. WEnt boating TO
Mis. Mins
 away, they will also visit her A. Douglass, Jr., Mr. and Mrs.
mother Mrs. W. H. McMillen, Sr. Jomes Crow, and Mr. and Mrs.
Office Supplies at The Journal tred Clements enjoyed a boating

## WATER WELL DRILLING

## REPAIR WORK

REDA SUE SEL AND SERVICE TWIN CITY DRILIING CO. muleshoe, texas

MORTON HIGHWAY

STOP.... Check Your Coverage! Have you considered replacement costs of what
you own in the light of today's prices?
We shall be glad to consult with you on all your We shall be glad to consult with you on all your
insurance problems . . no obligation. FARM LOANS aUTO FINANCING POOL INSURANCE AGENCY W. M. Pool, Jr.

Lee Pool
Muleshoe


$\qquad$
PRIMITIVE BAPTIST
CHURCH
$\underset{\text { At Friendship }}{\text { CHERCK }}$
8 Miles South of Sudan
Second Sunday and Saturd
before, Elder V. J. Lowrance, pas-
tor ${ }^{\text {F }}$.
Fourth Sunday and Saturday
before, Elder Jack West, pastor.
OKLAHOMA LANE BAPTIST
OKLAHOMA LANE BAPTIST
Mayo DHURCH C Carpenter, Pastor
Sunday School $\quad 10 \mathrm{a} . \mathrm{m}$

$\begin{gathered}\text { NORTH SIDE } \\ \text { CHURCH OF CHRIST }\end{gathered}$
Worship each Lord's
Day
$\qquad$
Tuesday Evering
You Are
PROGRESS METHODIST
CHURCH
Carrol M. Jones, Pas


## Bailey County Abstract Co.

 men

CARBURETORS - STOTANE PROPANE APPLIANCES

## BUICK.... A GREAT AUTOMOBILE

TIRES \& TUBES BATTERIES
TRE REAR
TUTE REPAIR
AUO REPAIS AUTO REPAIR
ACCESSORIES


Mueshoe Automobile Company + - + -

## MULESHOE LIVESTOCK AUCTION <br> 

Cattle Sale Each Saturday Col. Dick Dosher

Auctioneer
All Farm Soles 5\% - Bills Paid
To Book Farm Sales
CALL HUGH FREEMAN-PHONE 2230 or 377
THE
SPORTSMANS
HEADOUARTERS
WE'LI BEYOU'RE FAVORITE SPOT TOO---

DELICIOUS - - -

- sandwiches
- snacks
- sodas a sunda


WOOD DRUG


## The Most For

 Your Money

MissMuleshoe Entries Listed
E E E E O
 Muleshoe will be announced then will not count toward their However, advance ticket sales
can go right ahead for the Mule. can go right ahead for the Mule. VISITED IN COLORADO
shoe Froics, and clubs working Mrs. Randolph Johnson and
on advance sales are urged to Mrs. W. M. Pool. and children n arvance, sales are urged to Mrr. W. M. Mool and children
ont . Poek nd in Ordway,
ont inue through Wednesday visited last week HAY WANTED

## top макект расе

 Tui sem roon buld ther Sikie Watkins Hay Co. north of king bros. Elevator MULESHOE
## IT'S

## SHOWTIME

 at The COOLvalley \& Palace


## ?

## HOWDY friends.. And A Great Big WELCOME <br> TO MULESHOE'S 2nd ANNUAL Will Rogers Memorial Round-up

GUARANTEED FARM LOANS

- COMPLETE INSURANCE SERVICE
AUTOMOBILE FINANCING


The muleshoe jounnal. For Lamb Pioneer
 area, were heed at , p. m. Thurs.
day at
of Suist
The Rev. Wayne Perry, pastor, The Rev. Wayne Perry, pastor.
Tfticiated at the rites and burial
took place in the Sudan Cemetery took place in the Sudan Cemetery
under the irection of the Ham.
mons 'Funeral Home, Littlefield. mons Funeral Home, Littlefield.

Kiddies' Parade To Move At 2:30 Friday, Second Day Of Roundup


There's no better plàce thän here...no better time than now, to Save and Have

SAFETY IISURED up to 510,000 . for each ssaver
FOR INFORMATION FOR INFormation
MULESHOE Midpred DAEE


Abstracts - Tiitle Insurance Reat bete
Complete Abstract And Title Service
Muleshoe Abstract Co.


Specirf fully-vented automatic gas heating equipment for your
home or place of busines. Your fuel cost savings will enable you to pay for the best heating equip. ment. See your gas hating
eauipment dealer todety and equipment dealer today and
ask him to install an ade
ad askately sized, fully-vented automatic gas furrace in your home.

## West TexasGas Company

Helping build West Texas Since 1927

