

## ThURSDAY, JUNE 12, 1941 <br>  <br> 




 Both $m$
nicely

James | 8 |
| :---: |
| 8 |
| 8 |

 St. Clair, Muleshoe business man.
 Muleshoe to fill his intake day
here Monday of this week due eo
hirn water and the enmasabe
condititer of the Le way.
Rev. c. J. Mrcarty, arter con-
dueting a two weeks revival at


 | Bill whitwell. son ${ }^{\circ}$ |
| :--- |
| Mrs. Charley Whitwell | Mrs. Charrey Whitwely

who
past thr been enployed
pears as past three years as bokkeeper
for the Home tumber and supply
Co...
accept Lubock has pesigned to
ation as manager of
 Muleshoe, will assume hnis new
ditues sa soon as he has recover-
cit from an appendet My.
 Mr. and Mrs. E. C. Smith and
daughter of Las Vegas
 for the past several eays with Mr.
and ers. Julian Lenau and other
friends. friends. Mr. and Mrs. Dale Buhrman
and Mrs. Ed Buhrman returned
last weekend from
 ${ }_{\text {Texas }}$

suno
sahol
art
theat
ther
 Classcock, who reside
north of Muleshoe Mrs. Walter Moeller visted
several days of last week with her
perents. several days of last week with her
parents. Mr. and Mrs. W . H
Kistre, while Mr. Moeller was in
Dallas. Mr. and Mrs. Euell Porter, ac-
conpanied by Miss Mary Denis
left Tuesday of this ween for
Bram. Bryan, Tex. Mr. Porter conducted
singing servicee orrint heo
tist revival meeting, which chosed Mrs. Gowdy, mother of Attor-
ney
ing


| To RE | C |
| :---: | :---: |
|  | $\begin{gathered} \text { LIQUID } \\ \text { TABLETS } \\ \text { SALVE } \\ \text { NOSE DROPS } \\ \text { COUGH DROPS } \end{gathered}$ |

## BEAVERS' SPECIALS

| $\begin{array}{c}\text { friday and saturday, june } 13-14 \\ \text { Apples, Oranges, Lemons, Doz. }\end{array} \quad 121 / 2$ ct |
| :---: |


|  |  |
| :---: | :---: |
|  |  |
| $\text { TOILET SOAP } 16 \text { COFFEE }$ |  |
|  |  |
|  |  |
| $\begin{array}{ll} \hline \text { BEANS } & 25 c \text { Salad Dressing } 18 \mathrm{c} \\ \text { Great Northern-6 Lbs. } \end{array}$ |  |
|  |  |
|  |  |
|  |  |
|  |  |
| BACON | c STEAK |

## Would You?

## SEND NEWS OF A DEATH IN A CIRCULAR?

Put news of your wife's party on a Moving Picture Screen?

Use a hotel register or cafe menu board to tell you had enlarged your store or installed new equipment?

Tack the news of your daughter's wedding on a telephone pole?

THEN WHY DON'T YOU PUT YOUR ADVERTISING IN THE NEWSPAPER, TOO?

## An Advertising Program to Fit the Needs of Every

## MULESHOE BUSNESS

The man who tries to run a business without adver tising is penalzing himself and his community. It is the honest endeavor of The Muleshoe Journal to offer an advertising program to fit the needs of every busi ness concern in Muleshoe. We know that newspaper ADVERTISING DOES PAY, and that the readers of The Journal recognize that not only the leading values are offered in the advertisements of The Journal, but that the ads also contain interesting news of Muleshoe business concerins who appreciate and merit their patronage.

ewspaper Advertising Campaign ells Of Conoco's Newest Product

## 2 Quotas Designed To Protect Wheat Growers In 1941

All Of County's Questionnaires Are Mailed Out

Consumers Are Urged To Use More Cotton

## How are you ging to use your cotton stamp?

 Which many of you will be discussing with members of you
faminy or with the neighbors.



NYA In Texas
Trains 6,000 Boys


## We Call It

 RomanaliceTHE POCKETBOOK of KNOWLEDGE
IT'S JUST a can of soup. But during a long lifetime, the man who made it found some way to advertise it. At first,
iust a sign over his little soup kitchen, a few newspaper ads,
a few billboards. But as the advertising grew, so did the
business. Now t thousands of workers, helps to support tens of thousands of
retail clerks and transportaretair clerks and transporta-
tion men, and gives the house-
wife a better, cheaper soup wife a better, cheaper soup
than she could prepare at
Back of every heavily advertised article is a romantic
story of this kind-the kind of story of this kind-the kind of romance that built America.
New Wheat Estimates For Nation Are Made



## ADMISSION 10 \& 20 C

## GOIN' FISHIN'

Everybody wants to go fishin'-including us. But we also want your WHEAT. So bring it in and we'll all
S. E. CONE GRAIN COMPANY
 For Your Automobile?

If so, go to the r. L brooks service station There you can buy the famous Gates sires. A com-
pletely guaranteed product. Tires that will operate for 40,000 miles of carefree driving. Gates batter-
ies are twilt so that they will give satisfactory service for two years, or we will make fair adjust-
ments. Either one of these products can be bought ments. Either one of these products can be bought
on your budget plan. VISIT US TODAY!

The R. L. BROOKS SERVICE STATION


PYORRHEA MAY FOLLOW
NEGLECT
Are your gums unsightly?
 gists return money if first b
of "LETO ${ }^{\text {s. }}$ fails to satisfy. WESTERN DRUG






