

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

LITTERA SCRIPTA MANET—THE WRITTEN WORD ENDURES

MULESHOE, County Seat of Bailey County, TEXAS, THURSDAY DECEMBER 19, 1940

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Muleshoe Hi School Band Members In Concert

Friday evening of last week at the Muleshoe High school auditorium, members of the Muleshoe band entertained with the first of two concerts of the school year under the direction of Prof. H. E. Williams, band instructor.

Members of the band appeared in their flashy but beautiful uniforms, and gloriously entertained the good crowd present for the occasion.

Personnel of the concert included the following talented students of the high school: Robert McHorse, Connie Dale Gupton, James Jennings, Lowell St. Clair, Anahita Young, Boyd Lowry, Doris Churchill, Paul Gardner, Pearl Louise McMin, Wynell Eskridge, Geraldine Taylor, Bill Pierson, Dorothy Mae Gable, Russell Bryant, Bobby Sam Damon, Betty Nell Hayes, Horace Edwards, Willis Farrell, Frances Williams, Betty Jo Jordan, Marshall Morris, Dorothy Ray Jones, J. B. (Sug) Glaze, Ross Glaze, Deon Avery, Lloyd Alsop, Bruce Horsley, Carroll Black, Clinton Clark, R. L. Karr, Duane Holley, Nina Mae Starkey and Billy Beavers.

One highlight feature of the concert which deserved honorable mention was a trombone solo played by Lloyd Alsop, accompanied by the remaining members of the band.

A small admission fee was charged for the entertainment and the proceeds received will be used in the general activity fund of the school.

NEW BOOKS AT LIBRARY

The Muleshoe Library now offers some of the latest Best Sellers for their readers. Just received are much discussed books: "For Whom the Bells Toll," and "Foundation Stone," recently reviewed by Miss Opheim. Another excellent book "Quietly My Captain Waits" is available.

The library committee urges the public to visit the library frequently. Besides the pay shelves there are free books, furnished by the State.

The committee suggests that a library card would make an excellent Christmas gift.



DEAR OLD SANTA CLAUS

Richard Dennis Wins Wilson Award For 4-H Club Work

Bailey county 4-H club boys were given a treat last Friday afternoon when moving pictures of club work in Bailey and adjoining counties were shown at the High school, after which a business session was held. Moving picture equipment was furnished through the courtesy of Ford Motor Company, Glenn Rockey of Muleshoe Motor Company, Ford dealers, operating. Some fifty boys and girls witnessed the show, and heard short talks by Mr. Logan, and Eugene Black, who is one of the most experienced calf feeders in the county.

Highlighting the afternoon was the presentation of the Wilson Medal Award for the best commercial fed calves which were judged at the 4-H show in March of this year. Richard Dennis was the proud winner of this medal, one of which goes to each county. Richard fed out two calves, starting September 20th, 1939. Their weight at this time was 350 pounds each, with a total value of \$60.00. When these calves were sold on March 30, 1940, they weighed 1560 pounds, a daily weight gain of 2.3 pounds. Richard netted a total of \$103.30 on the two calves.

The new club program will start within a few weeks, and with the interest which is shown, Bailey county boys are very likely to be among the leaders of the State.

METHODIST CHURCH TO SEND FEED TO WACO

The Muleshoe Methodist church is loading a car of grain heads to be sent to the Waco orphanage.

Those interested in this worthy enterprise may see Howard Carlyle, J. S. Glascock, Gilbert Wollard, H. E. Musson, Mills Barfield or Good Harden.

It has been the custom of several years past for the local Methodist church to send this contribution which is very much appreciated by the orphanage and it has always made the senders of the grain feed very happy to know they are helping the orphaned children.

Producers In Bailey County Have Elected Community Committee Delegates Also Named Friday

Producers in Bailey county met Friday, December 13, and elected community committee members for Community A, Community B, and Community C. Delegates were also named to elect county committee.

Community A met at Progress and producers represented in this meeting were from West Camp, Progress, Muleshoe and Y. L. communities. Lloyd Stephens was elected chairman of the 1941 community committee. Tom Radney, vice chairman, and M. D. King, regular member. Also at this meeting Claude C. Stephens was elected as a delegate to the county convention to elect county committee.

Community B met at Watson and producers attending this meeting were from Watson, Seward, Goodland and Baileyboro communities. John W. Hunter was elected chairman of the 1941 community committee. Nolan O. Sullivan, vice chairman, and Baker Johnson, regular member. Everett W. Brewer was elected as a delegate to the county convention.

Community C met at Needmore and producers attending this meeting were from Bula, Longview, Circleback, and Fairview communities. Amiel H. Pierce, Jr., was elected

chairman of the 1941 community committee. Jesse Richardson, vice chairman, and Jno. C. Williams, regular member. Nudie C. Moore was elected as a delegate to elect county committee.

On December 14 the three respective delegates met at Muleshoe and elected county committee as follows: Chairman, Lonnie Arnold; vice chairman, Roy L. Ritchie; regular member, William R. Carter.

These committeemen will serve at the AAA Agricultural committees for 1941.

County News Briefs
A sub-district AAA meeting will be held at Muleshoe December 19th for the purpose of discussing the 1941 compliance rules and regulations and other matters pertaining to the 1941 AAA program. Officials from six surrounding counties will attend this meeting.

Bailey county farmers have received a total of 846 conservation checks for their 1940 farming operations in the amount of \$37,214.22. These checks represent the amount received through December 17. This number represents approximately 40 per cent of the checks to be received by producers for the 1940 payment.

METHODIST YOUNG PEOPLE TO SING XMAS CAROLS

Friday evening of this week members of the Intermediate department, Methodist church, will be entertained with their annual Christmas party.

Following the closing of the entertainment the group will go caroling throughout the town. This old Christmas custom is one thoroughly enjoyed by all participating and local residents get their Yuletide spirit renewed in this most pleasant way.

FIRE RUINS APARTMENT

The fire department answered a call at eleven o'clock last Friday night at the home of Mrs. R. L. Faulkner, where a blaze of undetermined origin practically ruined the furnishings of a three-room apartment.

The apartment was unoccupied at the time, and had just been refurnished. It is understood. The loss was partially covered by insurance.

Local Churches To Celebrate Christmas

Christmas will be celebrated in true style appropriate for the occasion by various churches of Muleshoe.

Sunday night, December 21, a Christmas program will be given at the Methodist church and everybody is cordially invited to attend. Mrs. A. J. Gardner, Mrs. Inez Bobo and Prof. P. C. Winslow are in charge of arrangements of the program.

There will be special music, readings and Christmas carols will be sung.

A feature of the evening will be the taking up of donations for the orphans.

Individual Sunday school classes are making arrangements for their separate programs which will be held in various class rooms.

Rev. R. N. Huckabee, pastor, will give a short Christmas talk.

The local Baptist church is making arrangements to have their Christmas program and tree Tuesday evening of next week.

A very interesting and entertaining Yuletide program is being arranged, and the church will be appropriately decorated in glittering Christmas lights and other decorations according to report.

Rev. F. B. Hamilton, assisted by various church members is making arrangements for the occasion, according to report.

CHEVROLET ACCESSORIES FOR 1941 ON DISPLAY

There's sure to be one man in every family who presents a kooky problem at Christmas time, but if he's a motorist you can easily satisfy him. Chevrolet dealers are now showing a special display of new 1941 accessories that offer a score of solutions to the Christmas gift problem.

The average motorist, regardless of the age of his car, takes pride in its appearance, comfort and safety features. Likewise, most motorists prefer to personalize their own cars with accessories tailored exclusively for them. This year, Chevrolet's range of accessory items designed specifically for the 1941 car and yet harmonizing with other models, is the broadest the national sales leader has ever offered.

Listed under four groupings—safety, appearance, pleasure, and protection—the Chevrolet accessories, from grille guard to trunk guard, are modern to the minute, and are priced within the average budget for Christmas gift items.

Wiltarding Dairy Herd Tops In Official Report

The famous expression of an old time prospector that "there's gold in them thar hills" has long since been tacked on to many lines of endeavor in some form or another and it could be used by farmers of this section by way of saying that "there's gold in them thar feed shocks." Gold, by way of the dairy business, either large or small.

We're not dairymen but know several men who are, and we have on our desk ample proof that a small dairy herd, or even two or three good cows will help the old family budget considerably. And, according to the secretary of the Texas Dairy Products Association, this grand old state is going to be importing a large percent of its dairy products for some time to come unless there is a change. But here is some of the proof that good dairy cows will pay fair dividends.

The following is from the official report on dairy herds in the Tri-County dairy herd improvement association, which includes Bailey. In the section listed "Returns for \$1.00 expended for feed," the herd belonging to W. M. Wiltarding of Muleshoe, topped the list with \$2.91; second was W. E. Martin of Texico, \$2.64; third, E. N. M. College of Portales, \$2.36; fourth, Tom Haislip of Rogers, \$2.30; fifth, J. D. Brown of Texico, \$2.24; sixth, J. R. Schlenker of Portales, \$2.23; seventh, L. H. Cooper of Portales, \$2.05; and eighth, G. J. Garth of Needmore, \$2.03.

Among the champion milk producers for the month is "Beauty" belonging to W. M. Wiltarding, of Muleshoe, 975 pounds, and "Shanks" belonging to Temples Bros., Muleshoe, 915 pounds.

Yes sir, Mr. Farmer, it took a little more work, but what of it? L. R. SIMS HAS READ JOURNAL SIXTEEN YEARS

L. R. Sims of Route one, called at The Journal office Monday to renew his subscription to the home paper for another year.

This is not the important thing about Mr. Sims' renewal, but the fact that he has not missed an issue of The Journal since the office was established about 16 years ago when the first edition came off the press. Of course, there are probably others here who have been full time subscribers, but Mr. Sims is the only one we know of at this time.

Muleshoe Schools Dismissed Tuesday Of This Week for Xmas Holidays Teachers To Various Points

Muleshoe schools were dismissed Tuesday noon for the Christmas holidays and will resume work Monday, December 30.

Previous plans were made for classes to be dismissed Friday of this week, but other arrangements were made.

Tuesday morning various classes and rooms enjoyed their Christmas parties and programs. Names had been drawn and gifts were exchanged among the students.

The school buses ran about noon taking students to their homes.

Several among the student body are planning to spend the holidays at various points in Texas and nearby states visiting relatives and friends, while a major part of the enrollment will enjoy the Yuletide in the good old home town.

According to report the 21 faculty members are planning to spend the Christmas holidays at the following places:

Superintendent and Mrs. W. C. Cox will leave for Wimsboro to visit relatives.

Miss Dorothy Murchison will visit her parents at Farmersville and friends at points in Texas.

Prof. and Mrs. Jack Williams will go to Oklahoma for a part of the holidays where they visit relatives.

Prof. and Mrs. H. E. Williams will perhaps visit homefolks at Olton and

EVELYN MUELLER CHOSEN GOLD STAR GIRL

Evelyn Mueller of the Watson 4-H club was chosen Gold Star Girl for Bailey county as a reward for the very fine work which she has done as clothing demonstrator for the Watson club.

In her clothing work Evelyn has made 14 garments, improved her clothes closet by adding shelves and making shoe racks, laundry bag and hat stand, and kept an accurate clothing inventory.

Other than her work in clothing she has grown 1,000 row feet of vegetables, canned 200 quarts of food, stored 150 pounds of dried vegetables and made 100 quarts of pickles.

Geneva Sue Vernon of the Longview 4-H club was given second place upon the completion of twenty-one goals. She has completed a fine piece of work in clothing construction and canning.

with friends at various other points in the home state.

Prof. and Mrs. P. C. Winslow will visit her father at O'Donnell and with other relatives in Texas.

Miss Mary Loch Howell will spend some time at the home in Lubbock and visit other cities.

Prof. and Mrs. J. A. Lumsden will visit in Ropesville and Hico with relatives.

Ed Haley, coach in the high school will visit in Oklahoma with homefolks and friends.

Prof. and Mrs. C. L. Sone will perhaps visit in Pampa and other points in Texas and New Mexico.

Miss Lola Dunham will leave for Reagan to be at her home during the holidays.

Prof. and Mrs. Brummett will visit part of the time with her parents at Spring Lake and also visit other points in Texas.

Miss Avis Cooper plans to go to Lone Star to be with homefolks.

Miss Juanita Smiley will visit homefolks and friends at Emery.

Prof. H. D. Bentley and family will visit his mother in Lubbock and with other relatives in Texas.

Mrs. Ed Johnson will perhaps spend a major part of the holidays in the home town enjoying her beautiful new home.

Miss Essie Lee Roberts, music teacher, will visit in Waco and other Texas points.

Soil Conservation Vote Is Light; Carries 80-30

Extremely bad weather hampered voters in the Soil conservation election last Saturday, the vote being one of the smallest ever polled on any question of importance in the county.

Last reports on the balloting showed a total of 80 for and 30 opposed to the conservation program, with one box, not heard from. Of the boxes heard from, only one reflected the conservation proposal.

Bula voted six for and eight against. Due to the light vote it is not known what action the State board will take, as they have the privilege of accepting or rejecting the will of the people in such matters.

Brazil now estimates its population at 42,000,000.

Ask All Citizens To Attend Meet of Red Cross

Bailey County chapter of American Red Cross will hold its annual meeting at the court house in Muleshoe Friday morning, December 20. Everyone is urged to attend as this is one of the most important meetings the organization has had. At this time officers for the coming year will be elected, and a program outlined for future activities.

Due to world conditions, the burden thrown upon the Red Cross is enormous, and they are calling for every patriotic American to attend these meetings as a duty to his county, state and nation.

City employees crossing the rivers and canals of Tokyo, Japan, to induce citizens to clean up the waterways as one means of keeping down the spread of disease.

LOCALS

Miss Hortense Nordyke and Mrs. Sterling Donaldson of the Progress school were Thursday visitors in Muleshoe.

J. E. Aldridge of Amarillo was in Muleshoe on business Wednesday.
Miss Velma Sheriff was a Muleshoe visitor Friday.
Dee Warner was in Amarillo Saturday.
M. A. Snider of West Camp was a Muleshoe visitor Thursday.

Miss Lillie Gentry visited in Amarillo over the week-end.
R. B. Dennis and John McMurtry went to Midland Tuesday on business.
J. W. Harlan of Sudan transacted business in Muleshoe Saturday of last week.
O. C. Kirk of the Goodland community was in Muleshoe attending to business Monday.

W. M. Moore, representative of the Standard Hardware Co., Amarillo, visited friends here Wednesday.
C. R. Wooley of Lubbock was in Muleshoe on business the latter part of last week.
Mr. and Mrs. Lester Garth visited friends in Sudan last Sunday afternoon.
J. P. Rowland of west Bailey county, transacted business and visited here Wednesday of last week.

Ross Sires of Whittaker attended to business and visited various acquaintances here the latter part of last week.
Born to Mr. and Mrs. W. S. Clark of the Needmore community, a son, Wednesday, December 11 at a local clinic.
Misses Ruth Light and Gertrude Ford and Everett Wallace, teachers of Fairview, were Friday visitors in Muleshoe.
Mrs. Lonnie Arnold of Baileyboro is in a Lubbock hospital this week, where she is having her tonsils removed.
Mr. and Mrs. G. A. Nelson and daughter Virginia Faye, were Clovis, N. M., visitors Friday afternoon of last week.
Mr. and Mrs. M. S. Hughes of Lubbock attended to business and visited friends in Muleshoe Saturday of last week.
Miss Lois Harvey and Vera Baker and Roger Harvey of Watson were business visitors in Muleshoe Saturday.

M. G. Harrison of Olton was here Monday prospecting for a land location in this section of Bailey county.
Mrs. J. L. Alsop returned to her home in Muleshoe last week from Fort Worth, where she visited her sister and other relatives for several days.
Mr. and Mrs. J. N. Bradshaw of the Baileyboro community are the parents of son who has been named Johnny Ray born Saturday, December 7, at a local clinic.
Mr. and Mrs. W. L. Koen, former Muleshoe residents several years ago, now residing at Clovis, N. M., visited here Sunday in the home of Mr. and Mrs. Julian Lenuu.
Mrs. H. F. Lafferty left Saturday of last week for Elroy, Arizona, where she will spend the Christmas and New Year holidays visiting her daughters.
Miss Jewell Faith, secretary in the office of Mayor R. L. Brown, spent the week-end in Hereford visiting her sister, Mrs. Robert Veigel.
Mrs. A. J. Sparks of Amarillo spent the week-end in Muleshoe visiting her parents, Mr. and Mrs. H. A. Douglas, and sister, Mrs. Mildard Moore, returning to her home Sunday afternoon.
Mr. and Mrs. C. P. Pike of Muleshoe are the proud parents of a daughter, named Sandra Kay, born Saturday, December 14, at a local clinic.
Mr. and Mrs. Howard Greer of Crosbyton attended to business in Muleshoe and looked after their land interests in the southern part of this county Monday.
Mr. and Mrs. William Harvey Brewer of Muleshoe, are the proud parents of a son, named Wesley Isaac, born Friday, December 13, at a local clinic.
Mr. and Mrs. T. E. Day and son, Talmadge, left Tuesday for Merkel, to visit the former's daughter, who will return here with them for a week's visit.
Clifton Griffiths who is attending A. & M. college at College Station, has been visiting here for the past few days with his parents Mr. and Mrs. Ray Griffiths and friends.
Miss Hester Glaze, student at West Texas State college, Canyon, will return here the latter part of this week to spend the Christmas and New Year holidays visiting her parents, Mr. and Mrs. Ross Glaze.
Mr. and Mrs. John Smith, residents of Sudan where he is employed in a drug store, visited in Muleshoe Sunday afternoon with her parents, Mr. and Mrs. Joe Dameron.
Mrs. Holly Buey left the latter part of last week for Siloam Springs, Arkansas, where she will spend the Christmas holidays visiting her daughters, Miss Holly Ann Buey and Mrs. Storm Whaley.
Miss Zoe McReynolds, student at Texas Technological college at Lubbock, will be in Muleshoe the latter part of this week to spend the Christmas and New Year holidays with homefolks and friends.
Mr. and Mrs. W. M. Wiseman of Sweetwater attended to business in Muleshoe and looked after their land interests in the southern part of Bailey county the first of this week.
Mr. and Mrs. W. H. Parsons and daughter, former Muleshoe residents for several years, now residing at Friona, visited here Sunday in the home of Mr. and Mrs. C. E. King.



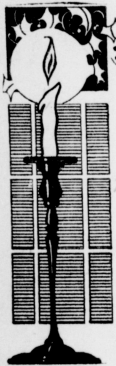
SEASON'S GREETINGS

Here is hoping that old Santa
When he makes his usual call
Never misses a single party
But brings happiness to all;
And that of Merry Yule Tides
You'll yet have many more.
Is the Merry Christmas Greetings
Of your friend Beaver's Grocery Store.

BEAVER'S SPECIALS

FRIDAY AND SATURDAY, DECEMBER 20 - 21

| | | | |
|--|---------------------|--------------------------------------|----------------|
| BANANAS Per pound | 5c | LUX SOAP 3 bars | 19c |
| APPLES and ORANGES, each | 1c | COCOANUT Coco. lb. bags | 16c |
| PINEAPPLE crushed or sliced, size 2 1/2 | 19c | POP. CORN "Popit," 3 pags. | 19c |
| PANCAKE FLOUR Worth brand and bottle syrup, both | | | 19c |
| CATSUP 14-oz. bottle, each | 9c | MEAL 20-lb. sack per sack | 45c |
| Cranberries Per quart | 19c | BACON Fancy sliced, per lb | 18c |
| POST TOASTIES, per box | 10c | WEINERS Per pound | 12 1/2c |
| FLOUR Supreme Packard's | 48-lb \$1.33 | 24-lb | 73c |
| NUTS, Brazil Nuts, per lb | 13c | SAUSAGE 2 pounds | 25c |
| Grape Fruit Per dozen | 17c | OLEO Per pound | 11c |
| CURED HAMS Half or Whole | | | 19c |



In the Spirit of the Season . . .

It is likely that all the year round most people wish others well. Good-fellowship is quite widespread and genuine these days. You very seldom meet a prototype of Dickens' famous old grouch, "Scrooge."

But the best part of Christmas is that it is a season when nearly everybody takes time to express the good will which he holds towards others.

In the hustle and rush of the rest of the year we toss casual and trite expressions of well-wishing without a whole lot of thought behind the formality. But when the holly wreaths begin to appear—and we catch the scent of fir trees in the market—and Santa Claus divides himself into so many personalities on various street corners and in stores—and mother does some excellent smuggling of packages right under the eyes of the kiddies who are blinded by faith—well, then we begin to think of all those good old friends. We remember that, even with incidental faults that some might have, they are pretty good fellows.

We hope that they all do well and we put a lot of sincere good wishing into the phrase that never wears out, tarnishes or loses its meaning—the well-known.

"MERRY CHRISTMAS"



MOTOR COMPANY

LETTERS TO SANTA CALUS

Dear Santa—Please bring dresses, big suitcase, dishes—Imogene McKinney.

Dear Santa—I want a BB gun and a football anda carving set—Billie King.

Dear Santa—Please bring me I want a purse, and a set of dishes. I've been a good girl—Lala Joyce Scarbrough.

Dear Santa—Please bring me some gloves and book satchel and a set of dishes and some clothes and a purse and a watch. I've been a good girl—Betty Joyce Thurman.

Dear Santa—Please bring me a doll and a set of dishes. I think I've been a good girl—Joy Snyder.

Dear Santa—Please bring me a mounted police, watch, uke, cart, gun. I've been a good boy—Robert Holt.

They were en route home from Littlefield where their daughter underwent a medical examination.

Mr. and Mrs. Paul Sparkman and daughters, Bettye and Gay Frances, visited relatives at Brownwood last week.

Mrs. R. L. Brooks underwent an appendicitis operation in a Lubbock sanitarium Tuesday. Mr. Brooks has been with her in Hub City during her illness.

Miss Rosco Renfrow who is attending Texas Tech, Lubbock, will return to her home here the latter part of this week to spend the holidays with her parents, Mr. and Mrs. W. E. Renfrow, and friends.

Misses Wanda and Twila Farrell, who are students at Tech college, Lubbock, will spend the Christmas holidays in Muleshoe visiting their parents, Mr. and Mrs. Claud Farrell and friends.

Mrs. Howard Hughes is visiting homefolks and friends in Lubbock this week. She and her husband have been residents in Muleshoe for the past several weeks where he is employed at the court house with J. W. McDermitt.

Talmadge Day, with the U. S. Navy, and who has been stationed at San Diego, Calif., also has seen active service on a battleship, returned to Muleshoe Sunday to visit with his parents, Mr. and Mrs. J. E. Day, and his aunt, Mrs. Jessie Wright.

Members of the Half Century club will meet at the home of Mrs. Anna F. Moeller Thursday (today) for their regular meeting and annual Christmas party. A Christmas tree will be the highlight feature of the entertainment.

Miss Frankie Deppin student at West Texas State college at Canyon will return to Muleshoe the latter part of this week to spend the Christmas and New Year holidays visiting her mother, Mrs. Sam Gorell, and friends.

FOR RENT

On Highway 11, Muleshoe, iron building 25x40 feet.—L. P. Henning.

Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic arthritis or neuritis pain, try this simple inexpensive home remedy thousands are using. Get a package of Ru-Ex Compound today. Mix with a quart of water, add the juice of 4 lemons. It's easy. Pleasant and no trouble at all. You need only 2 table-spoonfuls two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. If the pain do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by WESTERN DRUG STORE



OVERNIGHT SERVICE FROM DALLAS, FORT WORTH, PLAINVIEW, DENVER AND AMARILLO
Phone, Fisher Franks

SUIT SPECIALS

There is no finer Christmas Gift Than a nice suit of clothes, and we are offering some excellent values in latest styles and colors. At these prices they will not last long, so come in at once.



\$25.95 VALUE ? Pair Pants \$19.95

\$19.95 VALUE ? Pair Pants \$15.95

LEATHER JACKETS

Here is an opportunity to get High Quality Leather Coats and Jackets at low prices. At these prices you cannot afford to be without one.

COAT STYLE Regular \$14.95 value **\$12.95**

Other selections from \$2.95 up. If it is Leather Coats and Jackets you need, we have them with prices to suit every purse.

St. Clair Variety Store



EDWARDS GIN CO.

A. J. Gardner

Mr. and Mrs. R. N. Edwards

DAMRON DRUG STORE
JOE S. DAMRON
Muleshoe, Texas



F. S. A.

J. W. McDERMOTT
HOWARD HUGHES
EUNICE FLORENCE
LORENA OWENS
ITA BRUMMETT

W. C. COX

CHRISTMAS CHEER



YEAR AFTER YEAR

Lancaster & Green Clinic
Muleshoe, Texas



GILBREATH GROCERY
Muleshoe, Texas



Muleshoe Implement & Supply
Company
Muleshoe, Texas



SAM FOX



Ray Griffiths



Border Grocery & Market
Muleshoe, Texas



McReynolds Lumber Yard
Muleshoe, Texas



MULESHOE ELEVATOR



MULESHOE STATE BANK



PANHANDLE
SERVICE
STATION
HORACE AND CLYDE
HOLT



Cecil H. Tate



SAM LOGAN
JUDGE C. SMITH
MILDRED DAVIS
BULA K. MOELLER
HAZEL GILBREATH
LILLIAN A. SELLARS
THURL J. LEMONS
LEONE BEENE
POLLY GLASSCOCK
W. R. CARTER
ROY F. SHERIFF
LONNIE ARNOLD
LILLIE GENTRY

Extension Service & AAA



DALBY MOTOR FREIGHT
FISHER FRANKS, Agent
Muleshoe, Texas

THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.
C. S. HOLLAND, Editor **R. L. JONES, Business Manager**

SUBSCRIPTION RATES

In Bailey County, one year, \$1.50; Outside of County, one year, \$2.00.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices in matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

Editorial

Every Great Attempt is Glorious Even if It Fails

OUR PLEDGE

We pledge allegiance to the Flag of the United States, and to the Republic for which it stands; One Nation, indivisible, with Liberty and Justice for all.

FARM AND GARDEN

December Flower Tips

November and December are two of the best months of the year for setting shrubbery, rosebushes, and shade trees. Before setting, cut off clean all broken or injured roots, prune the tops by removing any broken or injured branches, and cut back the side limbs and tops. Thus pruned the plants will have a better chance of living and growing off quickly.

If they have not already been planted, following is a good list of flowers to put in now:

Phlox, Columbine, Madonna lilies, Daylilies, Pansies, Peonies, Sweet Peas, Bulbs, Royal Lilies, Hardy Garden Iris, Bleeding Heart.

Dahlia bulbs must not be allowed to freeze. Where there is danger that the ground may freeze deep enough to reach the roots, they should by all means be taken up and stored in a basement or elsewhere.

Do this job soon after the first frost.

This month and next is the best time for making cuttings of spiraea, crape myrtle, snowball, hydrangea, lilac, weigela, golden bell, etc. Select wood that grew the past season. Plant in the open as soon as the cuttings are made. Make them six to ten inches long and cover all except one bud and about an inch or two of the top. Mulch thoroughly.—L. A. Niven in The Progressive Farmer.

Select trees for permanence; some for year-round effect; some for shade, framing and background and some for flower effect. Use nut bearing and fruit trees in the home grounds planting. Pecans, pears, plums, peaches, and apples are desirable and should be given preference when they will serve the same purpose as ornamental trees.

Buy it in Muleshoe!

COUNTY OFFICIALS WILL ACT TO PROTECT TAXPAYERS ON BONDS

In the event the Bailey county road bond proposal carries the tax payers will be protected against the possibility of having to pay off a bonded indebtedness of \$400,000, according to Johnnie Williams, commissioner of Precinct No. 2.

Mr. Williams stated that official steps would be taken Saturday of this week to cancel that portion of any bonds not assumed by the State, in event the election carries.

Further information on the action of the court will appear in next week's issue of The Journal.

OFFICE DEVLIS WRITE TO OLE' SANTA CLAUS

Dere Santy Claus:

We're JUST (W) hard workin' boys, tryin' to get along an we thoughtt WE would right you a letter to say t'hat we w'ant some STUFF. FIRST, I wish would bring Deacon a new dictionary so he can learn to spell, as the one we have is alway's rong. Also bring him a book on "hoW to run a tiperightin'" so he can do his own tiperightin' likk I do. An we would like some Things for O'r other body, as we ain't mad at nobody. A

FirsT, we w'ant you would bring everybody lots of Good health, as we want eVerybody to be happy, an' to be happy a guY has got to be healthy, an' if a guY is healthy an' happy he is more likely to be prosperous, an' Santy, we shore want everyBody to be prosperus. An' if you got anything to do with IT Santy, please help us to please our readers an' customers, as we Shore want them to like us like we like them, as there never was a better bunch nowhere in the world. Thankin' you we are yours sincerely,

R. L. & ClyDe, Alias, Deacon & Slick

P. S. If you get round, bring us a good quilt, or use on such gous, as georGe Johnson, Connie pupTon, Ossie RockKey an' gil wollard, who arE alway's pesterin' us. An' bring Ray moore an' Horace taYlor a football or somethin' to play with so they will be w'ore out an' not able to gripE at us. An' bring Jess Osborn a long see-gar.

Progress News

Sunday school was well attended Sunday. Reverend Bright filled the pulpit at the regular preaching hour.

There will be singing at the auditorium next Sunday night at 7 o'clock. A cordial invitation is extended to everyone to attend.

The community Christmas tree and program will be held next Tuesday night. Anyone in this community wishing to contribute to the Christmas tree fund may contact Jess Murrain.

The school will close Friday of this week for the Christmas holidays.

NOTICE

As the time approaches for me to turn over my official duties to my successor, I would like to locate all county road machinery in Precinct 2 as soon as possible. At present there are one each of the following: Farm level, team patrol, team grader, tractor freso, and four team machines. Will parties having this machinery, please advise me at once Johnnie Williams, Commissioner Precinct 2

MRS. OPAL WALLIS HOSTESS TO H. D. CLUB

Mrs. Opal Wallis was hostess to the Baileyboro Home Demonstration club Tuesday for the annual Christmas party. A delicious covered dish luncheon was served. In the afternoon there was an exchange of gifts followed by games and a short business session.

Those attending were: Mesdames Ruth Clements, Pauline Reed, Adelaide Mays, Syle Moore, Clara Cofman, Janie Moraw, Onnie Schmitz.

The next regular meeting will be January 13 with Mrs. Adelaide Mays at 2:30 o'clock.—Mrs. Sanders, club reporter.

MRS. FOX ENTERTAINS FRIDAY AFTERNOON

Mrs. Sam Fox entertained members of the As You Like It club at her home Friday afternoon of last week.

Members spent the afternoon sewing, knitting and chatting about the approaching Yuletide holidays.

Delicious fruit cake, sandwiches, chocolate mints and coffee were served to Mesdames Fny Pierson, Dick Rocky, Morris Childers, Houston Hart, Jack Lenderson, Joe Jennings, Roy Jordan, Morris Douglass and Sam Fox.

The club will enjoy a Christmas tree and social Thuday December 19, at the home of Mrs. Horace Holt.

MEMBERS OF NEEDLECRAFT CLUB MET THURSDAY

Mrs. J. L. Alsop was hostess to members of the Needlecraft club in their regular meeting Thursday afternoon of last week.

An enjoyable afternoon was spent in the usual manner of entertainment, sewing and doing various kinds of needle work and visiting, after which refreshments were served.

The club members will postpone their meetings until after Christmas holidays, according to report.

CHAMBER OF COMMERCE IN GOOD MEETING LAST FRIDAY

Judge Frank Day of Plainview was principal speaker at the regular meeting of the local Chamber of Commerce organization Friday noon of last week at the Muleshoe Coffee Shop.

Day spoke on the bond issue, also Jess Mitchell spoke of the advantages and disadvantages of the bond issue according to report.

The decision of the city bond issue was postponed until Friday of this week.

There was a good crowd present and this was one of the best meetings held in sometime, according to report.

Guests at the meeting were Howard C. Hughes of the FSA Administration Howard Elliott and Miss Jewell Faith, secretary to Mayor R. L. Brown.

Bailey County Ranks Seventh In Cotton Ginnings In Area

Bailey county ranked seventh in this area for cotton ginnings as of December 1, with Hockley county continuing in first place. The following is a report for the South Plains area as compiled from official reports by the Lubbock Journal.

Total ginnings for the area was 350,996, compared with 345,839 for the corresponding date a year ago, still showing a slight gain over the previous year. State totals were 2,617,643 a year ago, compared with 2,849,360 this year, or better than a 10 per cent increase.

With indications of approximately 90 per cent of the crop in the area ginned, the ginnings for the season will probably fall below the 400,000 bale mark.

Lynn county ranks fourth in the area. Dawson fifth; Terry sixth and Bailey seventh; all with more than 20,000 bales ginned.

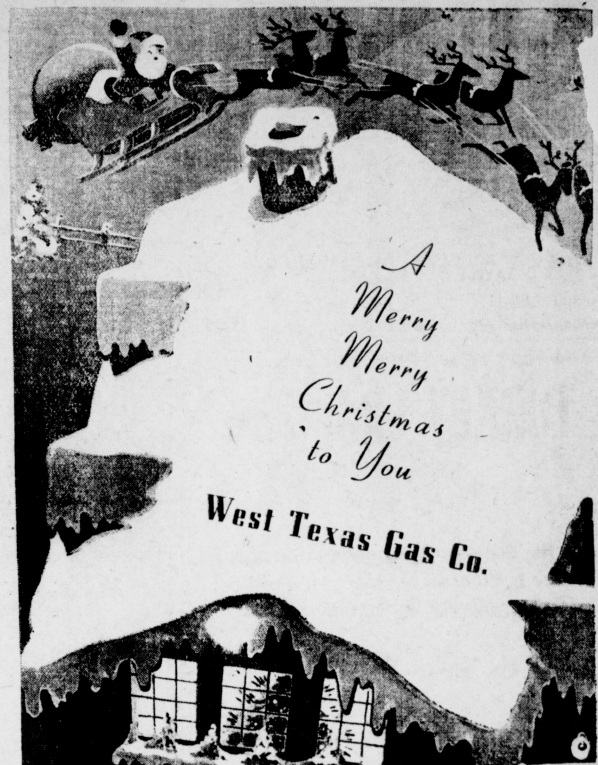
Seven counties showed smaller ginnings this year than last: Castro, Crosby Garza, Hale, Lubbock, Lynn and Farmer.

Cochran county's totals this year were practically five times those of last year. Gaines and Bailey totals

were more than double and Terry and Hockley counties also showed substantial increases.

In the State, Collin county ranked first, Ellis second, Hunt third, Fort Bend fourth, Fannin fifth, Nueces sixth, Wharton seventh, Grayson eighth, El Paso ninth, Hockley tenth, Jones eleventh, Navarro twelfth, Hill thirteenth, Kaufman, fourteenth, Lamb fifteenth, Williamson sixteenth Lubbock seventeenth, Hidalgo eighteenth, all of them with over 40,000 bales ginned.

| | | |
|--------------|---------|---------|
| Dickens | 10,320 | 10,182 |
| Floyd | 10,088 | 9,686 |
| Gaines | 2,329 | 952 |
| Garza | 4,146 | 10,024 |
| Hale | 16,727 | 20,252 |
| Hockley | 47,760 | 27,994 |
| Lamb | 45,817 | 38,388 |
| Lubbock | 42,251 | 37,915 |
| Lynn | 31,149 | 56,135 |
| Motley | 9,146 | 6,100 |
| Parmer | 3,837 | 5,992 |
| Scurry | 19,114 | 17,842 |
| Crosby | 26,010 | 17,842 |
| Terry | 350,996 | 345,839 |
| TOTAL | | |



Yuletide Greetings . . . To our Friends and Customers

We extend the wish for a Merry Christmas and a Happy New Year, and are glad at this time to express our appreciation of your friendship and patronage. It is our constant endeavor to give our patrons Service and Quality. Our wish for your Christmas and New Year is that each one of you may know Health, Happiness and Prosperity throughout 1941.

Higginbotham - Bartlett Company

Muleshoe Texas

Make Every Farm a Factory Every Day of the Year

Taking the
Guess Work
 OUT OF BANK WORK

A banker must be experienced and must know what he is doing. He cannot afford to disregard economic laws and simply "hope that everything will come out all right."

There are sound banking principles which add up to safety as surely as two and two add up to four.

We believe that our responsibility to our depositors requires us not to rush into decisions of any kind, but to think and act with proper care and deliberation at all times. This may be called "conservative" but it is the surest way to insure the progress of any bank.

Muleshoe State Bank
 MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
 MULESHOE, TEXAS

Make Every Farm a Factory Every Day of the Year

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 MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
 MULESHOE, TEXAS

YOUNG MEN'S CLASS OF BAPTIST CHURCH ENTERTAINED
 Friday evening of last week members of Ray Griffiths Sunday school class, Baptist church, entertained members of the Young Womens class at the Muleshoe Coffee shop.
 Order of the entertainment was: Presentation of carnation corsages to the ladies present. Ray Griffiths presided as toastmaster and the song "Silent Night" was sung by the group led by Rev. F. B. Hamilton, after which the blessing was

given by him.
 The wives were introduced by their husbands and all partook of the delicious dinner consisting of turkey and dressing, English peas, creamed potatoes, fruit salad, celery, olives, tomatoes, hot rolls and butter, ice cream, cookies and coffee.
 Following dinner, "Oh Little Town of Bethlehem" was sung by all and led by Rev. Hamilton.
 A quartet composed of R. L. Brooks, Mrs. Irvin St. Clair, Tye Young and Ray Griffiths rendered

the following numbers, "Old Rugged Cross," and "When They Ring Those Golden Bells."
 Speeches were given by Cecil H. Tate, president of Men's class; Mrs. Blanche Lancaster, president of Women's class, Rev. F. B. Hamilton, Mrs. Ray Griffiths, teacher of Women's class, Mrs. Tye Young.
 Those present were: Messrs. and Mesdames Ray Griffiths, O. D. Ray, Cecil H. Tate, F. B. Hamilton, Irvin St. Clair, D. D. Lancaster, R. L. Brooks, Dale Plummer, Nell Rockey, L. S. Barron, Bill Garrett, Rufus Gilbreath, R. B. McHorse, Tye Young, Bruce Cobb, Mrs. Howard Cox and Mrs. Gladys Williams.

and Professional Womens organization at her home at the Methodist parsonage Wednesday evening of last week with a lovely Christmas party.
 Various entertaining games appropriate for the occasion were enjoyed throughout the evening and Christmas gifts were exchanged. Delicious refreshments of apple

sauce cake topped with whipped cream, and hot spiced punch were served to the following: Mrs. A. J. Gardner, president, Mrs. J. A. Lumsden, Mrs. H. A. C. Brummett, Miss Helen Jones, Mrs. Bill Collins, Mrs. Inez Bobo, Miss Cozy Burke, Mrs. Lester Garth, Miss Marie Gooch, Miss Elizabeth Harden, Mrs.

Jim Burkhead, Miss Lora Covington and the hostess, Mrs. Huckabee.

W. M. POOL, Jr.
 General Line of Insurance and Bonds
 Gilbreath Bldg. Muleshoe



HAY, GRAIN FEED, SEEDS FERTILIZERS
 GENERAL ELEVATORS SERVICE

RAY GRIFFITHS ELEVATOR
 Muleshoe, Texas

KEY RAISERS

we installing a brand new Pet-icubator, made and wired especially for Hatching Turkeys.

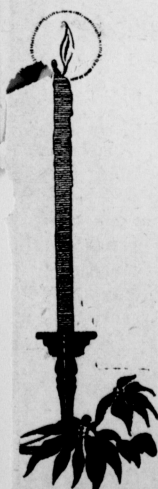
Us Hatch Your Turkeys

so appreciate your patronage and you a Merry Christmas and Happy New Year.

TAYLOR'S PRODUCE

Mr. and Mrs. J. Clyde Taylor, Mgrs.
 Phone 22 Muleshoe, Texas

Yuletide Greetings



THE FINE ART OF APPRECIATION is an art we strive to master—and this Christmas Season is a most fitting time to gratefully acknowledge the friendship developed through our privilege of serving you, and to wish you a very Merry Christmas.

KAY — OPAL
 DORIS — JUANITA
 MILDRED

OPAL'S SHOPPE and Beauty Salon

Phone 18 Muleshoe

1939 Study Club Have Xmas Program and Tree Thursday

Members of the 1939 Study club met Thursday evening at the beautiful country home of Mrs. Mills Barfield, with Mrs. Joe Damron co-hostess.

As each guest arrived they were charmed with the beautiful Christmas scene painted on one of the large front windows, by Miss Norma Elrod, talented daughter of Mrs. Barfield. The scene depicted the shepherds on the hill watching the Star of Bethlehem in the eve of the birth of the King. It was beautifully lighted to bring out all the different colors.

Directly opposite in another window was a lighted Christmas tree, in true Yuletide fashion under which were piled the gifts the members brought to exchange.

Roll call was answered by "What I Want Santa to Bring Me." Santa would be surprised if he expressed the many and varied wishes expressed, especially the great desire of Mrs. Happy Waggon.

"The Other Wise Man," was given by Mrs. Earl Hicks. She is one of the most talented speakers in Muleshoe, and as she told this well known story, she held her audience spell bound, with her clever pictorialization of this beloved character.

Mrs. C. D. Gupton gave "An Incident in Bethlehem," a very touching poem by Edgar A. Guest.

Mrs. J. Clyde Taylor, assisted by Mrs. Jay Wyer, played Santa Claus and distributed the gaily wrapped gifts to those present.

A very artistic and delicious refreshment plate consisting of ice cream Santa Claus, which was realistically moulded, with white whiskers, red coat and his bulging pack, dainty nut cakes and hot coffee, with tiny frosted Christmas trees for plate favors, the holiday motif was also carried out in the napkins.

The next meeting of the club will be a Christmas party, January 2nd, at which time, birthdays of six members will be celebrated, the next regular club meeting will be the second Thursday in January, at which time officers for the ensuing year will be elected.

For Thirty Years Boy Scouts Known For Good Turns

For more than 30 years the Boy Scouts of America have been best known for their good turns. In our day-to-day life we sometimes smile good-naturedly at these daily efforts to be of assistance to others; during times of stress our appreciation has often been more active. The history of such recent disasters as the New England hurricane of 1938, floods in the Mississippi Valley, tornadoes in the South, forest fires in the West—even such man-made emergencies as visits by Kings Queens and Presidents, invariably includes a mention of the valuable service rendered by those khaki-clad youngsters with the cheery smile. Whether the job be as color guards, messengers or as aides to rescue workers, the Boy Scouts have won the nation's esteem.

Those of us who entered the period of the World war ignorant of the values of Scouting soon came to know it. Scouts sold Liberty bonds and Thrift stamps; they collected untold tons of fruit pits for gas masks; they located thousands of walnut trees for the infant aircraft industry; they distributed literature for the government. In scores of other ways they contributed to the nation's war effort. Their record is one of which they are rightly proud.

The Boy Scouts are preparing for a nationwide long-term Good Turn. Paralleling in their own way the government's huge program, they are launching their own program for strengthening and invigorating Democracy. Troops are being built up to their full strength of 32 Scouts each. Now emphasis is being given to advancement through the Scout ranks, so that every member will be at the peak of his efficiency. Scoutmasters—men who devote part of their free time to developing better citizens—are working on plans for coming with emergency. In the light of what the Boy Scouts have done in the past 30 years, these preparations for meeting hurricane, earthquake, fire or any other kind of disaster, are comforting. They mean that, regardless of what the rest of the world does, the Boy Scouts will be prepared.

MRS. R. N. HUCKABEE ENTERTAINED WED. EVENING
 Mrs. R. N. Huckabee was hostess to members of Westly Gild Business



SEASON'S BEST WISHES

We wish to add our Christmas Greetings to the many you are sure to get this year, and tell you that we sincerely appreciate the business you have given us during 1940. Our efforts will be toward serving you better in 1941 and we wish for a continuance of your patronage. Have you got your Fruits, Nuts and Christmas Candies yet?

- 1/2 gallon Peanut Butter 39c
- Jelly or Preserves, 8-oz. glass 3 for 25c
- BREAD, 3 for 25c
- GRAPE FRUIT JUICE, each 6c
- CAMAY SOAP, 2 bars 15c
- CRANBERRY SAUCE, Ocean Spray, each 14c
- TOMATOES, No. 2 can, 2 for 15c
- PITTED CHERRIES, 2 for 25c
- COFFEE, WP Special, cup or Saucer, lb. 20c
- PEARS, No. 2 1/2 can, Libby's, each 20c

MARKET SPECIALS

- BRICK CHILI, pound 17c
- 2 Pounds Kraft Cheese 49c
- PARKAY OLEO 17c
- PORK CHOPS 19c

WAGNON'S GROCERY & MARKET

at Mandell's

A GIFT FROM MANDELL'S IS A GIFT WORTHWHILE

We're not boasting. But we are proud—and we've patted all of our buyers on the back for filling our store with such wonderful Christmas gifts... Whether you want to pamper papa's hobby... put glamour back into Mother's life... indulge an impish little sister or greedy little brother; whether you want to thrill the girl who has everything, or play god-parent to the friend who seems to have nothing—a gift from here will win all their praises as a gift worthwhile!

- MEN'S ROBE SETS**
3.90 to 11.50
Choose from broadcloth, rayon silks and pure silk robes with pajamas to match. Sizes A to D.
- LADIES' HOSE**
79c to 1.95
Van Raalte and Munsingwear hose for a gift of quality. New shades, new styles—a lovely gift at small cost.

GIFTS WRAPPED FREE ON REQUEST!

- PAJAMAS**
1.95 to \$5
Every man will enjoy these fine BVD and Nobell Pajamas in the new patterns now on display.
- WOOL BLANKETS**
5.95 to 11.85
For a warm gift, choose Purrey Blankets of rayon and wool or our fine all wool blankets in pastel shades.

THOUSANDS OF PRACTICAL GIFTS ON DISPLAY!

- NOVELTIES**
50c to 1.95
Thousands of useful gifts await your selection from the largest stock of quality merchandise in Clovis.
- LINGERIE**
1.29 to 8.95
Lovely gowns, slips, negligees in beautiful styles lace trimmed or tailored... Gift wrapped free.

VISIT OUR READY TO WEAR DEPT' FOR REAL SAVINGS ON WINTER COATS!

MANDELL'S

"The Store of Quality in Clovis"
 If you can't buy it in Muleshoe—Come to Clovis!



**C. E. KING
GROCERY
& MARKET**



**Muleshoe
Insurance
Agency
Pat Bobo, Mgr.**



M. G. MILLER



HELEN JONES



**holiday
Greetings
JAMES A.
GOWDY**



**MULESHOE
BAKER**



We hope the Christmas star shines bright for you, lighting your way to success and happiness during the holiday season and the coming year.

PALACE THEATRE



**Greetings And Best Wishes
For 1941
The Journal Publishing Co.**



R. L. JONES
C. S. HOLLAND

H. B. DAVENPORT
NEVA DOUGLASS MOORE



FRY & COX BROS.

T. B. FRY
JIM COX
JACK COX
CLYDE BRAY

ANSEL BYNUM
JIM BURKHEAD
CURTIS HOLDERMAN
HARVEY BREWER

Muleshoe, Texas



**PHILLIPS 66
SERVICE
STATION**

HERSTINE BELLER

**MERRY CHRISTMAS
TO ALL**



**Cross R
Cafe**



TRIPLE O BEAUTY SHOP

Muleshoe, Texas



M. G. BASS



MAY THE CHRISTMAS BELLS RING IN A SEASON FILLED WITH HAPPINESS FROM BEGINNING TO END

**DYER
Hardware
and Furniture**



We take this privilege in wishing our many friends and customers a Merry Christmas and a Prosperous New Year.

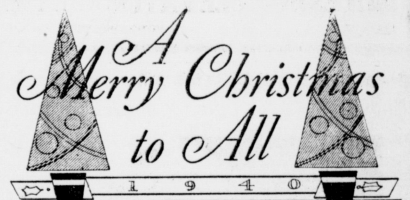
**O. K. Service
Station
HARPER & GUINN**



We wish success to all our friends. Now can't you guess the reason? we're grateful for your patronage. And 'tis the Christmas season.

Hoping to serve our old customers and many new ones throughout the coming year.

**Gulf Station
LEON McMINN**



J. L. TAYLOR

**Muleshoe Cleaners
& Taylor's Barber Shop**

Muleshoe, Texas



**R. L. BROWN
Mayor**



Holt Oil Co.

GALE and "BITS" HOLT
Merry Christmas and
Happy New Year

Wishing you a very Merry Christmas and a Happy New Year!



Kennedy & Yonaka Washitera

MR. AND MRS. GLEN YONAKA
MARIE LAMBERT

ALPHA WAGNON
LOUISE KILLOUGH



VALLEY MOTOR CO.

CHEVROLET SALES AND SERVICE

R. L. BROOKS, Manager

Muleshoe, Texas

LETTERS TO SANTA CALUS

Dear Santa—I want a doll, pair of skates, tricycle and lots of candy, nuts and fruit.—Maxine Cace.

Dear Santa—I want you to bring me a doll and a scooter, a piano.—Patsy Ruth Lane.

Dear Santa—I want a bicycle, a wagon, a truck, a tractor.—Billy Clarence Lambert.

Dear Santa—I want a diamond ring, and a watch and a bracelet and a suitcase, and a bicycle and some doll clothes and that's all.—Virginia Beth Riddle.

Dear Santa—I want a BB gun and a pair of skates, bicycle and a red wagon and a football and a drum, horn and that's all.—Cecil McLaurin.

Dear Santa—I want a rubber doll, color book, watch and some hair ribbons.—Frances Wimberley.

Dear Santa—I want a ring, a doll, and a set of dishes. I have been a good girl.—Carolyn Dennis.

Dear Santa—I want a big doll and a little accordion.—Joaddine Waggon.

Dear Santa—Please come to my house and bring me something and don't forget all the little children.—Vennette Wood.

Dear Santa—Please send me a doll and buggy and some dishes, send two dolls for my sister and I, and a doctor set.—Pat Broyles.

Dear Santa—I would like for you to bring me a pair of skates, a cowboy suit, a pair of pearl handle guns and a horse and saddle. Please bring the things I want if it is possible. It is lot but that is what I want. So I will have to quit, so good bye.—Freddie Harvey.

Dear Santa—I want a pair of roller skates and a Shirley Temple doll candy, nuts, and fruits, and please don't forget my two little brothers.—Billie Lee Brewer.

Dear Santa—Please bring me army tank, BB gun. I've been a good boy.—Luther Buchanan.

Dear Santa:
I'm a boy six years old. I have been very good this year and helped my father and mother. I want a toy filling station, tractor. I want nuts, fruits and candy.

P. S.: I also want a small bat.
Your friend,
Max Crim.

Dear Santa Claus:
I am in the first grade. Please bring me a BB gun and two boxes of shells. I thank you for the toys.
Your friend,
Arba Meason.

Dear Santa Claus:
I am in the first grade at Progress. Please bring me a doll and a ball. I thank you for the toys.
Your friend,
Naida Talley.

Dear Santa Claus:
I am in the first grade. I go to school at Progress. Please bring me a doll with a pink coat and a pointed cap with fur on it. I thank you for the toys.
Your friend,
Wanda Fern Springstube.

Dear Santa:
I am in the first grade. Please bring me a train, cowboy chaps and a football. I thank you for the toys.
Your friend,
Carroll Barber.

Dear Santa Claus:
I am in the first grade at Progress. Please bring me a Betsy-Wetsy doll. I thank you for the toy.
Your friend,
Dorothy Rose Hedgecock.

Dear Santa Claus:
I am in the first grade. Please bring me a Betsy-Wetsy doll and a ball. I thank you for the toys.
Your friend,
Peggie Hallford.

Dear Santa Claus:
I am in the first grade in the Progress school. Please bring me a football and a cowboy suit. I thank you for the toys.
Your friend,
Thomas Radney.

Dear Santa Claus:
I am in the first grade. I go to school at Progress. Please bring me a train. I thank you for the toys.
Your friend,
Jimmie Pruitt.

Dear Santa Claus:
I am in the first grade. Please bring me two gun scabbards and a volley ball. I thank you for the toys.
Your friend,
R. E. Williams.

Dear Santa Claus,
I am in the first grade. I go to school at Progress. Please bring me a doll, ball and big French harp. I thank you for the toys.
Your friend,
Joan Hill.

Dear Santa:
I am a little boy four years old. I don't want anything but a tricycle, nuts, candy and fruit.
Your friend,
Weldon Crim.

Dear Santa:
I am a little boy eight years old. I have been a good boy. Please bring me a fiddle, a ball mit and tool set, and please bring nuts, fruit and candy.
Your friend,
John Norman Crim.

Dear Santa:
Please bring me a wood burning outfit, and bring mother and father a box of handkerchiefs, and bring Dana a cooking pot and bring granddad a box of handkerchiefs. Well, I must close and and I would thank you if you bring these things. Well, good-bye.
To Santa from Oscar Ray White.

Dear Santa:
I am a little girl seven years old. I go to school, study the first grade. I'd like a nurse set and some doll clothes for Christmas. Please see that all little girls and boys get toys and something good to eat and especially those that are ill or crippled.
Your little friend,
Mae Beth Allen.

Dear Santa Claus:
I am a little girl eight years old. Want a desk and a doll. Please remember all other children.
Your friend,
Meredith Ann Williams.

I am a little girl five years old. Please bring me a big doll with curls. Ray wants a big doll, too. She is 2 1/2 years old.
Your friend,
Clarence Ann Willman.

I am writing to tell you some of the things that Nancy and I would like to have for Christmas. I would like to have a set of dishes, a Princess Elizabeth doll and a set of telephones with batteries. Nancy would like to have a doll, some little cars, blocks and we both would like to have some candy and fruit. Don't miss any of the other girls and boys. Hope you have a merry Christmas and won't be too tired.
Love,
Thelda Cobb.

I have been a very good boy. Haven't got but a few whippings this year and have been doing good in my school work. I would like to have some toys this year. I didn't get much last year. This year I want a grocery truck, and a farm set with a catipillar tractor, double holster and guns and will thank you very much.
Yours very truly,
Ray Harris.

Our Word of Greeting

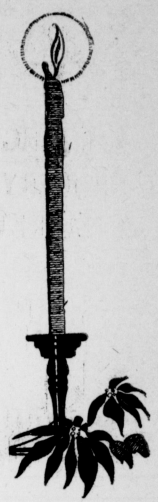
May the holiday season be a joyous one for you, and may the coming year bring you the fullest measure of all that is best in Life.

We have been gratefully appreciative of the business we have received during 1940, and now we desire to express a cordial wish that you may have a very Merry Christmas and a Happy New Year.

If you contemplate adding new farm equipment in 1941, or replacing old equipment, we ask that you see us before making a deal. Our home furnishings department is very complete and we will appreciate your trade in the future as in the past.

Again, We Say—

Merry Christmas to All E. R. HART COMPANY



To Relieve
Misery of
COLDS
Take **666**
LIQUID, TABLETS, SALVE, NOS. 1 & 2

GRAIN BOUGHT, SOLD
AND STORED
A GENERAL ELEVATOR BUSINESS
YOUR PATRONAGE SOLICITED AND APPRECIATED
S. E. CONE GRAIN COMPANY
MULESHOE, TEXAS

WE—
SOLICIT YOUR BUSINESS
Top prices paid for your grain
Prompt and courteous service
Fairness to all
MULESHOE ELEVATOR CO. Inc.
Phone 58 JOHN WATSON, Manager



Our Christmas Wish

We hope that you will enjoy the holidays and the many good times that are so closely associated with them.

May your Christmas be merry and as lasting as you could desire, and the New Year filled with Peace, Health, Happiness and Plenty. And when you think of Good Lumber, think of

CHARLES LENAU LUMBER Co.
Muleshoe Texas

Our Christmas Greetings and Best Wishes

For a prosperous New Year. And we would like to say that your friendship and patronage throughout 1940 have been deeply appreciated.

We will take pleasure in serving you in the future, striving at all times to give you the very best in our line.

When planning to have work done on your car, do not fail to see us—we can save you money, with satisfaction guaranteed.

Remember us when you figure on your 1941 Gas, Oils and Accessories.

Arnold Morris Auto Company
Buford Butts, J. W. Holmes, Francis Gilbreath,
Alvin Farrell, Luna Snow, Arnold Morris
Muleshoe Texas



A strip of transparent cellulose tape over the prescription number on a medicine bottle will protect the figures for re-ordering.

There is a lot of difference in grasses. Some have as much as seven times more feeding value than others.

Former Co. Judge Sends Greetings To Friends

Former County Judge J. E. Adams, who has been at San Angelo, Texas, for the past several years, sends in his subscription for The Journal, and takes occasion to greet his many friends in Bailey county. We also, join with the many acquaintances of Mr. and Mrs. Adams and Jimmie in wishing them a very joyous Christmas and happy New Year.

San Angelo, Texas, Dec. 15, 1940
The Muleshoe Journal,
Muleshoe, Texas.

Taking advantage of your holiday offer, I am sending herewith my check for a one year subscription to your paper.

We have thoroughly enjoyed the two issues sent us recently. The wife and daughter do not seem to have experienced any ill effect from reading the paper but I must confess that each issue made me a little homesick.

I could not keep from noticing the progressiveness and the developments of the county and of Muleshoe. Many names appear in the paper, of whom I never heard. In the advertisement section we noticed the ads of several unfamiliar business establishments in Muleshoe.

We want to congratulate the Editor and Business Manager for upholding the high standard of The Journal, set by the former Editor. We were sorry to learn that Mr. Mitchell's health is not the best but trust that it will improve as time passes.

My family and I are enjoying good health. Jimmie is attending college and I am still working for the State. My office is in the court house, telephone number 4291. We live at 2402 Dallas street, telephone number 5907B.

People of that section of the State, in passing this way, have been very nice in dropping by to see us or at least call us by telephone. We appreciate this and hope the practice will continue.

I cannot refrain from saying the same old thing—Merry Xmas and a happy New Year.

Mrs. Hart Hostess To Muleshoe Study Club

Members of the Muleshoe Study club met Thursday evening, December 12, with Mrs. Mary Hart.

Subject of the program was "Federation" with Miss Lorena Owens chairman.

Mrs. Mickey Lewis gave the "History of Federated Club Work."

"Why I believe in Federation," was the subject of Mrs. Jo Wood's paper.

Mrs. Melba Moore gave "Points on Business of Being a Club Woman." She also gave several good ways on "How to Kill a Club."

"Prominent Federation Women and Their Work," was given by Mrs. Jannette Wagnon.

Miss Lorena Owens climaxed the program with "Current Aims of the Federation's Legislative Department in Texas."

After the roll call, Mrs. Mickey Lewis presided over the business session during which time the committee reports were read and approved.

Names were drawn for the exchange of gifts and plans were made to send several Christmas baskets to be distributed among the unfortunate.

The entertaining rooms were decorated in the Christmas theme of red, blue and silver. A large Christmas tree, very colorful with electric lights was included in house decorations.

A delicious plate consisting of pineapple lemonade and marshmallow pudding was served to the following members: Jane Beavers, Inez Bobo, Nona Blake Douglass, Eunice Florence, Elizabeth Gardner, Druella Gowdy, Jon Holland, Ida Ruth Holt, Blanche Lancaster, Lois Lenau, Marie Lenau, Mickey Lewis, Melba Moore, Lorena Owens, Jackie Tate, Jo Woods, Jannette Wagnon, Beulah Moeller and Mary Hart.

The next meeting will be Friday, December 20, with Mesdames Druella Gowdy and Jo Woods co-hostesses.

Maple News Items

Luther Edwards, who was operated on for appendicitis recently, is up and doing fine.

Mr. and Mrs. George Tyson and children, Mr. and Mrs. James Long and son, and Mr. and Mrs. E. B. Flemming and children visited Mr. and Mrs. Garvin Long and the new baby Sunday.

J. C. Hart and W. L. Blaylock attended quarterly conference Monday at Bula.

Rev. Lipscomb, the new district superintendent, preached at 11 o'clock.

Spurgeon Mitchell visited home-folds at Littlefield over the weekend.

Mr. and Mrs. E. B. Flemming and Elvis attended to business at Muleshoe Monday.

School will be dismissed Friday, December 20, and studies will be resumed Monday, December 30.

EASTERN STAR ENJOYS CHRISTMAS PARTY TUESDAY NIGHT

Members of the Eastern Star organization enjoyed their annual Christmas party Tuesday evening at the local hall.

A buffet supper consisting of turkey and all the trimmings was one of the highlight features of the evening.

A beautifully decorated Christmas tree held a highlight attraction throughout the evening. Gifts were exchanged and a very entertaining program was rendered, with Mrs. Inez Bobo in charge.

Each member brought one guest and those present were: Mr. and Mrs. Clarence Goins, Mr. and Mrs. Jess Osborn, Mr. and Mrs. Howard Carlyle, Mr. and Mrs. H. E. Schuster and daughter Jo Ann, Mr. and Mrs. Bert Mathis and two sons, Allen and David, Mr. and Mrs. W. A. Mathis, Mr. and Mrs. Harold Weyer, Mr. and Mrs. Mills Barfield, Mrs. J. J. DeShazo, Mr. and Mrs. W. E. Renfrow, Mr. and Mrs. Charles Holderman, Mrs. E. R. Hart, Mrs. B. W. Carles, Mr. and Mrs. A. J. Gardner, Miss Elizabeth Harden, Judge M. G. Miller, R. J. Klump, Mrs. W. H. Kistler, Mrs. Bula K. Moeller, Mr. and Mrs. W. C. Cox, Mr. and Mrs. Ray Griffiths, Mrs. E. E. Dyer, Mr. and Mrs. Howard Elliott, and Mrs. Irvin St. Clair.

\$45 WILL BE AWARDED SATURDAY, TRADES DAY

The regular Trades Day event scheduled to have been Saturday afternoon of last week was postponed due to bad weather conditions, and the \$35 pot will be carried over until Saturday afternoon of this week, December 21, and announced.

WANTED!

50,000 lbs. Red top cane seed. Will pay farmer for hauling, or send truck to farm.

R. E. BLANTON
Claude, Texas

BRONCHIAL COUGHS!

Buckley's Famous "CANADIOL" Mixture Acts Like a Flash
Spend few cents today at any good drug store for a bottle of Buckley's CANADIOL Mixture (Triple Acting). Take a couple of sips at bedtime. Feel its instant powerful effective action spread thru throat, head and bronchial tubes. Starts at once to loosen up thick, choking phlegm, soothe raw membranes and make breathing easier.

Relieved from those persistent, nasty irritating coughs due to colds or bronchial irritations find Buckley's brings quick relief. Over 10 million bottles sold. But be sure you get Buckley's CANADIOL Mixture.

DAMRON DRUG STORE

other \$10 added making the grand total of \$45.

Christmas Gifts

Just what You Need. A Suitable Present for each Member of the Family

Articles purchased here wrapped in Gift Packages Free

WESTERN DRUG CO
STORE OF QUALITY DRUGS
MULESHOE, TEXAS

MODERN FOOD MARKET
FRIDAY AND SATURDAY SPECIALS

| | | | |
|--------------------------------|-----|-------------------------------|-----|
| SUGAR 10-lb. cane | 50c | Cranberry SAUCE 17-oz. can | 15c |
| Powdered SUGAR 2 for | 15c | CELERY Large bunch | 10c |
| SALAD DRESSING White Swan pint | 18c | Chocolate DROPS No. 2 1/2 can | 17c |
| MINCE MEAT, 9-oz. pkg. | 9c | PITTED DATES, 8-oz. pkg. | 14c |
| Pineapple 2 No. 1 cans | 19c | Pimientos 4-oz. can | 5c |

MARKET SPECIALS

| | | | |
|-------------------|-----|-----------------------|-----|
| OLEO Per pound | 10c | STEAK Per pound | 22c |
| CHEE SE Per pound | 23c | PORK ROAST, per pound | 15c |

PHONE 90 WE DELIVER

Lancaster-Green Clinic
Phone 88

D. D. LANCASTER, M. D.
Physician & Surgeon, Phone 98

L. T. GREEN, M. D.
Physician & Surgeon, Phone 115

Muleshoe, Texas

Muleshoe Insurance Agency
PAT R. BOBO, MGR.
Bank Building - Phone 97
Muleshoe, Texas

Guaranty Abstract Company
Complete or Supplemental Instruments
LOUISE WHITE, Manager
State Bank Building, Phone 97

PAT R. BOBO
ATTORNEY-AT-LAW
OFFICE IN NEW BANK BLDG.
Telephone 97, Muleshoe

Steed Mortuary
Arrangements carefully handled
Ambulance Service anywhere very reasonable
Phone 47, Muleshoe, or 14, Clovis

DR. J. R. DENHOFF
Optometrist
BETTER VISION WITH COMFORT
104 W. 4th St., Clovis, N. M.

CECIL H. TATE
ATTORNEY-AT-LAW
Office in Court House
Phone 43, MULESHOE, TEXAS

DR. A. E. LEWIS
DENTIST
Office over Western Drug Store

JAMES A. GOWDY
ATTORNEY AT LAW
Income Tax, Land Titles, Loans
Western Abst. Co.

Send Your Abstract Work
—To The—
Muleshoe Abstract Company

A. P. STONE, Prop.
MULESHOE, TEXAS
Agent for Warren Addition

Lubbock Sanitarium & Clinic
Medical, Surgical and Diagnostic General Surgery

Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
Eye, Ear, Nose & Throat
Dr. J. T. Hutchinson
Dr. Ben B. Hutchinson
Dr. E. M. Blake
Infants & Children
Dr. M. C. Overton
Dr. Arthur Jenkins
General Medicine
Dr. J. P. Lattimore
Dr. H. C. Maxwell
Dr. G. S. Smith
Obstetrics
Dr. O. R. Hand
Internal Medicine
Dr. R. H. McCarty
X-Ray & Laboratory
Dr. James D. Wilson
Resident
Dr. Wayne Reeser
J. H. Felton
Superintendent Business Mgr.
X-RAY AND RADIUM
Pathological Laboratory
SCHOOL OF NURSING

Your Car Starts And Gets There

WHEN YOU USE PANHANDLE GAS AND OILS

This Service Station takes a personal and friendly interest in its customers and all their needs. This interest in their cars contributes much to driving comfort, safety and economy.

PANHANDLE SERVICE STATION
HORACE & CLYDE HOLT
MULESHOE, TEXAS

WHOLESALE MEAT

You can't beat Starkey's fresh home-killed meat. Good fresh beef, pork and lamb. If it is from Starkey's it is good. Call for it at your local market.

DEMAND STARKEY'S AND GET THE BEST

We deliver to your locker. Come out and see our modern slaughter house.

Visitors always welcome. We buy hogs and cattle

Muleshoe Packing Co.
JOHN F. STARKEY, Manager
Phone 73

PALACE THEATRE
Thursday and Friday, Dec. 19-20
DOUBLE FEATURE
Walter Pidgeon in "SKY MURDER"
Richard Denning, Jean Cagney
"GOLDEN GLOVES"
Saturday Night, December 21
Piny Singleton, Arthur Lake in "BLONDE PLAYS CUPID"
Saturday Night Preview, Dec. 21
Sunday and Monday, Dec. 22-23
Norma Shearer, Robert Taylor with Conrad Veidt—Nazimova
"ESCAPE"
Tuesday, Wednesday, Dec. 24-25
Walter Brennan, Brenda Joyce, John Payne, Charlie Ruggles in "MARYLAND"
Thursday, Friday Dec. 26-27
Johnny Downs Barbara (Vera Vague) Allen, Jerry (Yehudi) Colonna, in "MELODY AND MOONLIGHT"

Damron's
THE Drug Store of Muleshoe
"In Business for Your Health"

SPECIALS!

GLADSTONES
Split Cowhide, \$10.95 bag, Xmas special \$6.95

PHILCO
REFRIGERATOR, regular \$135 value; 7.18 ft. special for \$100.00

MIX-MASTER
Universal, \$22.50 value; Xmas special \$19.95

GUARANTEED
Electric Food Mixer \$12.95

OVERNIGHT BAGS
PERFUME SETS
DRESSER SETS

Special Prices

PUNCH Bowl
and 12 glasses \$7.50

CARA NOME COTY SETS
In Attractive Boxes

CORY COFFEE BREWERS
COME IN AND SEE OUR LARGE XMAS DISPLAY

We fill any Doctor's Prescription

The Light that must not Fail!



This Christmas, on trees and shrubs, on the house itself and on Christmas trees inside the home... in public places all over America, hundreds of millions of tiny, colorful Christmas lights will symbolize the hope we keep, the faith we cherish. Like bright stars, close to earth, they will proclaim our heartfelt wish for peace on earth, good will toward men.

Christmas lighting is an American custom. It has attained a variety and beauty here that has captivated and charmed visitors from other countries. This year it assumes new significance—for this year it becomes a forceful and expressive way to tell the rest of the world that, in America, Christmas reigns as usual... in America, it is being celebrated with the music of ringing bells and singing voices, amidst the sparkling beauty of colorfully lighted streets and homes.

Aboard there is fear and blackout. In America there is liberty and light. Perhaps our Christmas lighting will help us to express our conviction that we have something to be deeply thankful for, in the privilege of being an American and living in America.

Thus, Christmas lighting now becomes a symbol of the freedom that shines in the heart of every American. That is your warrant for making the lighting of your tree and of your home this year, a ceremony to drive home this truth, that liberty and light dwell together.

This is the light that must not fail.

Texas-New Mexico Utilities Company