Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

## 35 To Graduate From The Muleshoe High School This Year; Dates Are Set For The Final Programs



DR. MEYERS, CANYON, SPEAKS TO PR.T. A. MONDAY NIGHT; ALL NEW OFFICERS TO BE INSTALLED

| Teachers association will be held Monday night of next week at the high school auditorium, beginning New officers <br> wew officers for the ensuing year Lud Taylor, president; Mrs. C. D Gupton, vice-president; J. Clyde Taylor, treasurer; Miss Okla Mae Lawrence, secreta Alsup, historian. <br> Judge M. G. Miller will be leader <br> at this meeting and the program to <br> be presented is <br> Singing by the assembly. <br> Invocation, Supt. W. C. Cox. <br> Business conducted by Mrs. J. <br> Clyde Taylor, president. <br> Piano number, Mrs. Flaudie Gallman. <br> Dr. Meyers of West Texas State college, Canyon, will be present at speaker. His theme will be "The Forward Stretch." <br> Immediately following the meet- |
| :---: |



| Gains \& Elliott Open An Electrical Store | H. D. Councilites |
| :---: | :---: |
|  | To Attend Canyon |
| In Jno. Deere Bldg. | Short Course |
| ains and Elllott | Bailey County council met in the |
| chants of Bovina, | District court room in Muleshoe last |
| a branch house in the saettier building, part of which is occupied | Saturay, 27 voting |
| by the John Deere repres | Miss Janie Lou Garth of Balley- |
| ooe, where they |  |
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| former hea |  |
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| sons, long time citizen and b | county garden show |
| mpectal salesman for the new couls | Mrs. Dorman Chester was elected |
| cerr. firm has taken on sales agen. | delegate to the district meeting of |
| 倍 | tion to be held in Lubbock, May 6 . |
| ${ }^{\text {trigerator }}$ this newsper | Plans were discussed for attending |
| Modern inve |  |
|  | 17. Many of the women and girls |
| With |  |
| ing of today. with the near adv | $\underset{\substack{\text { attend. } \\ \text { Mrs. w }}}{ }$ |
| comal electrich | Mrs. W. a. Kenn |
|  |  |
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|  |  |
| business | as their topic of discu Abundant Living for All." |
| ing ${ }^{\text {c }}$ | Miss Lilite centry gave a demon- |
|  | on the selection and con- |
| The Sewing circle met with W. C. Barber, April 19 |  |
| Bruce Burrison, J, J. Lawler, John- | LONGVIEW CLUB MEETING |
| \% |  |
| Wallace, W. Howaci millo mart | 4-H giris cluib hast week, now to |
| ber. R. C. How. . . Day, w. H. | a, ranze a dreser |
| R D. Culliland, s. L. Relling | Mlss Lulle Gentry, ascmit, givi |
| mintoes and Chinese checkers |  |
|  | 118ht |
| ard other needlework w | tion. |
| tiled on. All enjoyed the |  |
|  |  |
| with Mrs. Mills Sarteld.-Reporter | EASTERN STAR METT TUESD 1 Y |
| ROBINSON SHOE SHOP | The Eat:-m star organization of |
| - Pobinson hos week moved his |  |
|  |  |
| building into one of the Mool- |  |
| building rooms just north of the |  |
| King grocery. | are urged to attend. |


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## 352 4-H Club Muleshoe Wins <br> Boys Now In Bailey Co. <br> Second Place Track Meet





| General News Over | $\begin{array}{l}\text { ing a gas well in the Hobbs, N. M. } \\ \text { area which spouts forth a gas that }\end{array}$ |
| :--- | :--- |
| Texas And Other | $\begin{array}{l}\text { will not ignite. It is suspected as be- } \\ \text { ing helium gas. }\end{array}$ |
| States For Week |  |



HEAT Caperfee!


West Texas Gas Company

No Need To Cover Them


Covering dishes of cooked or left-over foods for normal rtorage in
the family refrigerator is a thing of the past for this atira the family refrigerator is a thing of the past for this atiracive home
maker, who is proudy showing hor guests her new "Cold Wall" type Frigidaire. This refrigerator io a n new nvention of General Miotors in
which cooling in accomplished by radiation and refrigerated wails.



MULESHOE APPLIANCE CO.
Muleshoe,
Located in the John Deere Bullding
Texas

## The Right Thing     She attacked the mails furiously and wwas inter untetd by the ringing of the telephone.  <br> SHORT SHORT STORY Complete in This Issue <br> 



What's Happening In



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sheing nearly 6,000 onticila farmers will opever, before AAA will distribute
about $\$ 7760,00.000$ in benefit pay
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& \text { Col. hharles A. LInabergh, upon } \\
& \text { his return to merica hast week, was }
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& \text { in case of war. }
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& \text { Neariy a milion pound of ottor } \\
& \text { is now being used annualy in in hous }
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& \text { cotton, wool, potatoes and other com- } \\
& \text { moditises. acorong to the U. S. De- } \\
& \text { partment of Agiruiture. }
\end{aligned}
$$partment of Agircuilure.

Commenting on the fact that bus
politeis make mashese poilitiss. nonation is in war Reosevelt is illeced
providing the Gor can produceproviang
strong candidate.BIG AGGI botst speaí
AT WTCC ARILENE
Progranin for the ancricilural con-
ferrece, west Texas Chamber of
Commerea at it unnui meetting

son, under-secretary Dr. Meparty
Agrteculture, Washingte".Agriculture, Washingto," State
Conservation Legisition, by H. H
Williamson,williamson, dircetor Texas Exten-
ston Bervice, College Station: "Coston Scrvice, College Station; "Cot-
ton Tariff," Waiter S. Pop, Ablene
Haterius, Avoca. Cufford B. Jones,prestdent, Tech collcge, will preeide.The progrem will be held th. th.
Dr. W. M. W. Splawn, Wrshing-ton, chairman, Interstate Commerce
Commisslon and former president ofCommission and former president or
Texas unversity, will be the princi-
pal speaker at the convention

## Modernize Your Home

with a butane gas plant
$\qquad$
 Butane cas sivives the fuel probbem of thousanas of turat home



better call now and let us demonstrate CHARLES L. LENAU at western dreg store, L. LENAU muleshoe


REPAIRS
remodeling REDECORATIGM


Higginbotham-Bartett Co.

## HOMEWORK

For all homexorork, repatring Oo improving of any yitad wo
 cemport, conventene are reve
 anti, out of mames.

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## FRIGIDATRE <br> REFRIGERATORS

PROPANE, BUTANE and NATURAL GAS RANGES!
The 1939 FRIGIDAIRE with the "METER-MASTER." The world's first "COLD-watL" Rerrigerator, buit on an enirely hew
principal. Also, see our new 1939 "SUPER-vALUE SIX"- a FrigIdaire full six cubic feet capacity at a new low price of only-

## $\$ 149.95$

these new appliances can be bought Refrigerators, Coulerators, Ice Boxes, Wind-Chargers complete with Towers, House Wireing, Radio and Set Wet Batteries, Electric Ranges, Gas and Oil Cook Stoves
For further announcements
MULESHOE APPLIANCE CO.




THURSDAY, APRIL 27, 1939 mittent discharge, which prevents
sewer sickening of the soil arounda sewer sickening of the
whe tile aeration field.

ASTHMA
 Wetern brus co.

| WANTED! Responsible man haring car. see <br> R. O. Awbrey Watkins Dealer, $\qquad$ |
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## Gärlic-Parsley an Aldin

 HIGH BLOOD PRESSURE




TURKEY FED GRASSHOPPERS MAY
ADD TO DIVERSIFICATION AND ADD TO DIVERSIFICATION AND
PRovVEPROFITARLE VENTURE





"


The Rhoades Family
by Squier


 and ndase $25 \%$ annually to the
sost of gasoline by one-third.

## GRIFFTHH' Elevatoon!

DEALER IN GENERAL FEEDS AND VARIOUS GRAINS
We are in the market for Black Eyed Peas and Brown Crowder Peas. your patronage appreclated
RAY GRIFFITHS ELEVATOP
Muleshoe,
Texas


You are cordially invtied to call at our Sales Room, take the Everybody is invited to test the comfort, enjoy the beauty and ,
REMEMBER-There are more Ford cars in use today than
ay other make. There are more Ford $\mathbf{V}$ - 8 s than any other 8 -cyl-
any other make. There are more Ford $\mathbf{V}$-8s than any other 8 -cyl-
The 1939 Ford $\mathbf{v}$-8 represents the broadest experience in build-
ing ears any manufaciurer ever had. You will find values in it far beyond
Ford prices.
ome in now for a demonstration
20 Motor Co.

increase your work capacity
WITH A JOHN DEERE INTEGRAL BEDDER THAT TILLS FAST AND PLANTS ACCURATELY

 $\begin{array}{lll}\text { picker wheel-f or } & \text { younl make savings in time, labor, and money } \\ \text { corn- accurate nat- } & \text { that are alli-mportant in your fied operations. } \\ \text { ural-drop see plates } \\ \text { or Exira equipment } & \text { You'tl do your work efficientiy and casily with }\end{array}$
 any condition.
oisohn Deere hy- adaptabie to nearly ail tillage jobs and to plant-
oiraulic power uft.
ing on beds or in trenches.

COME IN AND LOOK IT OVER
CARE LAMRERT
Muleshoe,
Texas

# (1) EIITURIAL ANI FEATURE PASE 

THE MULESHOE JOURNAL


Act of congress, March J.

## I. $F$

 F. Mitchell, Bus. Mgr In Bailey County, one year, $\$ 1.50$; Outside of County, one year, $\$ 2.00$ Advertising that does not show in its text or typography that it ispaid for must be marked as an advertisement. All local advertisements paid for must be marked as an advertisement. All local advertisements
remain in tils paper for the time specified or untilordered out. All notices
it matters not by whom nor for what purpose, if the object is to raise ti matters not by whom nor for what purpose, if the object is to raise
money by ndmission fee or otherwise, is an advertisement and when sent
in for publication must be patd for at the regular advertising rate per line or each issueve printed.
obituaries, cards of
charged for at thes eards of thame rate.
Any erroneng and resolutions of respect will also be Any erroneouss reflection upon the character, standing or reputation
of any person, firm or corporation whith may appear in the columns of
the Muleshoe Journal will be gladly corrected upon its being brought to In case of errors or ommissions in local or other advertisements, the
pubilisher doos not hold himself luable for damage further than the


THE AMERICAN'S CREED "I believe in the United States of America as a government of the
perpe. by the people, for the people; whose just powers are derived
from the consent of the overned; a democracy in a repullici a soov-
ereign nation of many sovereign states; a perfect union, one and inereign nation of many soveretiged statess a perrect union, one and in-
separable, established upon the princtpes of freedom, equality justice
and humanity for which American patroits sacrificed their lives and I, therefore, believe it is my duty to my country to love it. to
support its constitutun; to obey its laws, to respect its flag and to
defend it against all enemies."


## $+\div \div+6$

Thita some peopte the action of a
$\left\lvert\, \begin{aligned} & \text { type of living. There has been a } \\ & \text { great } \\ & \text { reduction in consumption }\end{aligned}\right.$

ages caused to a factory during a
sit-down strike may seem severe
e-

C Pity the man who never makes
a mistake: that man never learns.
He goes through life entirely una-
ware of the remedy for ware of the remedy for a mistake.
Henry Ford says he never has made
a mistake, for any wrong thing he a mistake, for any wrong thing he
has done is the only way he could
ever learn not to do it. This leads ever learn not to do it. This leads
one to believe a mistake is a part of
all education all education.
A mistake is a necessary part of
our daily instruction; but to repeat our daily instruction; but to repeat
this same mistake over and over
again without learning to rectify
and qualify is the bigest mista and qualify is the biggest mistak of
all.
You have heard the story of one You have heard the story of one
Irishman who asked another: "What
would it be Mike would it be Mike, if you fell out
of the third story window of a ho
tel?" "An accidnt, of course," re tel?" "An accidnt, of course," re-
pilied Mike. "upuppese ou fell out of
that window the second time, whe that window the second time, what
would that be? "Why, a coincidence would that be? "Why, a coincidence,
of course," he replied. "But suppose
you fell out of that same window you fell out of that same wuppose
the tind time, what would that be?
"Hell that the third time, what would that be?
"Hell, that would be a habit," he
replied. so it is that plenty of mistakes made in life have become mab-
its; yet mistakes none the less. its; yet mistakes none the less.
Thank heavens, there is probably
not a man in Muleshoe who has not a man in Muleshoe who has
never made a mistake. Life in this
town would be much less sweet it town would be much less sweet if
such a s stitation existed. Imagine
living amid such pertection living amid such perfection and
self-satisfaction!

 C. There are all kinds of eigars on ana the kind that somebody doesn't
want and gives away. We have

- smelled all kinds, in our day, some a smened all kinds, in our day, some a from cigars is often aggravating
al
when there is too much of it and when there is too much of it and
of $!$ especially in closed rooms. When giving away your next d accident caused when a man lost
x control of his auto and backed into control of his auto and backed into
ly and one opon arest it was
found he was intoxicated with cigar
 eeouipment which made her work dirank a botie of beer and sncked
more tiresome. All of this lead to a ciga., which mace him diazy. The
larger appetites than today.
result was the eccildent and the arWe are informed that it we re- Iest. The doctor who examined him
turned to the old-fashioned appe- sald ho was durk on cigar smoke!
tites of yesteryear, our crop surphtis-
Readers in Muleshoe nay wonder es would be not so much of a per. in it might not have been the beer
lem. Less food is required for today's and then there are others who can



## you make out your Xmas shoppi list next pecember!

$\stackrel{+}{\div}$



GREED Laws

C Any state legislature may become
the vicim of personal greed if it
isn'tcareful, and the Texas law-
making body seems to be no ex-
ception. The vast "third house
hanging around the lobby of the
state capitol building ts indicitive of
hanging around the lobby of the
state capitol building is indicitive of
the personal interest and hidden
graft desired. OCcasionally results
of this third house breaks out from
the
of this third house breaks out from
those halls and the public becomes
the goat.
The law prohibiting dentists from
advertising passed
ago is monopolistlc. a The fair fair trade
age
act seems to be another law of the
same kind. The proposed optometry
same kind. The proposed optometry
bill is a twin brother to to dentist's
law-and there are
law-and there are other bills of
similar type still in the hopper.
They may all be classified by their
They may all be classified by their
earmarks of personal and selfish in-
terest. Gov. ODaniel veteed the
terest. Gov. ODaniel vetoed the
barber bill and is to be commended
for that act.
Good business reasonably and
equitably conducted is one of the
things which has made this country things. Which has made this country
great. Let it be continued. Keeping
down taxes and keeping freak and
selfish laws off our statute books
will
will go a long way toward retaining
our liberties.

"The Congress might well con-
sider." President Willon
sider." President Wilson declared,
"whether the high rates of income
and protit staves
be effectively productive of revenue
and whether they may not, on the
contrary, be destructive of business
activity and productive of waste and activity and productive of waste and
inefficiency. There is a point at
which in peacetime high rates of
income and profits taxes discourage
energe, remove the incentive to new
enterprise, encourage extravagant
expenditures and produce ind
expenatures and produce industria,
stagnation, with consequent unem.
ployment and other attendant evils.
In other words, it's just as harmful
to continually mistreat the goose
that tays the goldret
-as is to kill it outright.
Therés an analysis that's lost
none of tis sharpness with the pass-
ing years!
Jaunty Journalettes
We always admire the Muleshoe
woman who sticks up for her husand because she
ine first place.

Another thing nice about living in you can always meet somebody on
the street who knows your folks. After all, dieting is not so bad
or Mulushoe women. Just think of so off of it.

One thing in favor of a diary. A
Muleshoe girl can write in it pri-
vate things she wouldnt think
There was one a Muleshoe man who remarked that he wondered if
goo looking women ever ran for
public office

A Muleshoe father askde his boy
the other day how his marks in school were coming along. "They're
under water," replied the the" "What do you mepnin by that? "They-
re below "C" level."
with the killing of the raw-meat
eating desperado in Wooming a tew
days agoo it is reported now that
all Mgo, it is reported now chat
looking with suspicion uproprietors all cure
low
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| off of it. Today the woman who married a |  |
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| rush in the factories making cotton stockings. N o need of much worrying about |  |
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## Electric Cookery is MATCHLESS

## in more ways than one

There are many extras-to be had only in electric cookery -harld's aleanest cook. It is flameless. Electricity is the oot to cook. It is flameless-so there's no tains and walls. You save a lot of serubbing and scour-ing-and naturally you have less kitchen and house cleaning. As for the range itself-it's as easy to clean as a china
platel Cook electrically-and save yourself a lot of time,
trouble and labor!


This $\mathbf{5 2 3 . 9 5}$ set of Aluminum Ware is offered for your
old range on the purchase of a new electrie range.
Seo this set and the new range today. This offer
definitely eaptred then
Texas-New Mexico Utilities Company


## IOCALS

## citizeorge now restiding at Mena, Art returned here Monday evening returned here Monday e engage in capenter work.

## - M. W. McConnell of Lubbock, here last Saturday on business.

- MOVED my shoeshop into the
- Mr. and Mrs. Irvin St. Clair made
- Ike Robinson visited friends in visted. Alynno Falkner shopped and


## TRADES DAY SPECIIL!!

SATURDAY ONLY THE MULESHOE JOURNAL

THE TEXAS ALMANAC and State Industrial Guide 1939-40 a copy of texas' greatest SINGLE Volume reference BOOK

All for
Onty
$\$ 1.50$
512 Pages 100,000 FACTS

Answers practically all questions asked about Texas. Up-to-date
information about the state's resources, industry, finance, com-TE-This special combination offer at $\$ 1.50$ is good only at our
the muleshoe journal

## SPRINGIS NOW HERE

-And St. Clair is prepared to supply your wants in Springtime needs. Below are just c few of the many suggestions found in our big Variety store. HOUSE DRESSES, for women $\$ 1.00$
 SPRING HATS
Nitry, Itetet ststes and trims $\$ 1.00$ to $\$ 1.95$ SUMMER SHOES priced $\$ 1.98$ to $\$ 3.95$
 SPORT SHIRTRS, from 59 c to $\$ 1.49$




See Our Store For
mothers day suggestions Cards, Mottoes and Other Gifts

## St.Clair Variety Store <br> Muleshoe, <br> Texas



 - Moved my shoeshop into the - Roy Eliod Ferel Lutile and cult-








 was rum thro.



## 




weeks before she can return home.
O Mr. and Mrs. J. S. Glassock and
family have had as their guests for the past several days two of his sis-
ters, Mrs. Ada Murphy of Birming-
ham, Alabama and Mrs. H. R. Ingram of Oneonta, Alabama, two
nephews, sons of Mrs. Murphy,
Conrad, Howard and wife of Birmingham. Judge Charles Ingram of
Vega, visited here with the group
Tuest Tuesday, Mrs. Ingram of Oneonta
being his sister-in-law. The party,
acco accompanied by Mr. Glasscock,
made a trip to Denver, Colorado, to
visit a sister, the visit a sister, the women from Ala-
bama had not seen in 42 years, re-
ama turning here Monday evening. Wed-
nesday morning the Murphy's and
Mrs. Ingram left for their homes in nesday morning the Murphy's and
Mrss Ingram left for their homes in
Alabama, going via Calsbad cavern,
Ner Alabama, going via Calsbad cavern,
New Mexico, Austin and other
South Texas points to view various
places of interest.
-Mr . and Mrs. John N. Dick of
New York City had to travel about
in 10,000 miles to finaily arrive at the
unique unique rosebuc flavored municipial-
ity of Mulesioe, and are now visitly of Mulesioe, and are now visit-
ing with Mr. and Mrs. A. W. Capley
no Leaving New York City they have
been on a tour throughout the west
to the Pacific coast, viewing the to the Pacific coast, vewing west
wonders of Frico's fair, coming tack Dam, Bryce Park, Painted Desert,
Petrified Forest, Meteor Criter, and
numerous other scentc wonders of


Where time does not permit cut-
ting and feeding the grass daily, the ting and feeding the grass daily, the
next best practice is to have the
grass available for the birds to range grass arana the growing period. A
in during the
combination of the two systems
gives excellent results. The main gives excellent results. The main
point is to feed the grass when it
is young and tender.
The growing of green feeds for The growing of green feeds for
poultry seems to offer a way of re-
ducing growing costs and building
healthy vigorous bodies capable of healthy, vigorous bodies capable of
resisting disease and giving great-
er performance. Because of the er performance. because of pas.
saving in grain feding, good posider
turage is now considered to be the
most valuable feed crop grown on It Takes Time to Clean the Range for Chickens
Clean range for young chickens Cean range tor young chickens
is good insurance, aceording to H .
Shrader of the United L. Shrader of the United States
Department of Agriculture. "Clean
 main
takes
enough
Shra
".
Shrader defnes a elean range as
"one that has been tree of chickens for at least 2 years and one on
which poultry manure has not been spread." In 2 years, houltry para.
stites will die for lack of a chance
to multiply. A clean ran to multiply. A clean range, free of
parasites. gives young chickens a
chance to grow chance to grow without a handicap.
An ideal range, Shrader adds, also sunplies plenty of shane for the
hot summer months and an abun-
dant dant supply of succulent green feed
and fresh water that is not con-
tami taminated by parasites. The big problem with little bos
is to keep her dry and out



## Agricultural Notes

 Agricultural NotesAlfalfa cut before the blossom pe-
riod is likely to winterkill.

## Milk proteins and vitamins are es- pecially needed for good hatchabil-

Common salt is the only mineral
that is almost always lacking in
Twenty-eight degrees above zero
is the temperature at which eggs
The 1937 American cotton crop
was $18,700.000$ boles, the largest on
record.
Wheat raised in Argentina in the
(1937.38 season welghed nearly
6,000,000 tons.
Dairy cows need many minerals.
Fortunately, the usual combinatlons. Fortunately, the usual combin
of feeds subply most of them.

Our Reading
Jud Tunkins reaying
Jud Tunkins says you have to
read a lo to learn things, and then
read a lot more to fin
at famed region-finally landing
the metropolis of Bailey counts.
They are greatly impressed with
this prairie area, and it was th.
this prairie area, and it was tn-
timated by A. W., they might the


Increase Production !!
at much lower feeding cost Sience is agreed that nearly all land is lacking in some es-
sential minerals needed for stock growth and development, and tit
$\qquad$ tonic and mineralized hog tonic will supply that deficicincy. It's long and satisfactory use among
thousands of stoek growers has proven that statement. I DARE YOU oo use it for 30 days accirding to directions. You'll find they
cut your feeding costs and save you money as well as growing bigger and better animals and increasing production of various arry a compition a full line of stock and poultry preparations, 1 R. O.AWBREY

| SATURDAY SP |  |
| :---: | :---: |
| COFFEE | . 26 |
| turivi or spinach, one gallon | , 35 |
| Cro ponat bex for | . 15 |
| EXTRACT | . 10 |
| PINTO BEANS | . 50 |
| CAKE FLOUR | . 29 |
| SAUSAGE | . 15 |
|  | . 09 |

BORDER'S GROCERY
Phone 65, We Deliver.
Texas


America's Gift To The Queen

## Heroine Re-Enacts Rescue


both Darla, 13-yenr-oid herotne, re



13s mirthday candles
TO HON TO HONOR CRAFTERS
day of last week. Birthday anniver-
saries of four members of the
 met in an all day sesston at the Mrs. Jim Cook and Mrs. Walter met in an all day sesslon at the
home of Mrs. Jessle Wright, Thurs-

At the noon hour a delightful
lunch was served. A huge birthday lunch was served. A huge birthd
cake, topped with 136 candles wa
a center attraction a center attraction of the meal
Other members present beside
the honorees were: Mesdames 0 . the honorees were: Mesdames O. D
Troutman, M. G. Bass, Arthur Dam Troutman, M. G. Bass, Arthur Dam-
ron, W. E. Renfrow, H. A. Robb sr
W. M. McHorse, one visitor, Mr. ron, W. E. Renfrow, H. A. Robb
W. M. McHorse, one vistor,
J. E. Day and the hostess. The next regular meeting will b
at the home of Mrs. Will Harpe
Thurs at the home of Mrs. Will Harpe
Thursday afternoon of this week.

## Maple News Items

| Mrs. J. C. Hart who underwent a |
| :---: | :---: |
| major operation at a Littlefiled hos | major operation at a Littlefilied hos

pital last week is reported to be im proving. Mr . and Mrs. Roy Taylor and sons Mr. and Mrs. Roy Taylor and sons
left Sunday of last week ior Cailfor-
nit nia.
Mr. and Mrs. Sam Richardson
have sold out anc will move to have sold out ance will move mat
Wichita county in a few dnys. Wichita county lin a few dings.
Dorts. 11 yeer old daugater or Mr
and Mrs. H. A. Kellyy, was rushed to and Mrs. H. A. Kelly, was rushed to
a hospital late Friday where she a hospital late Friday where she
was operated on for acute appendi-
ctits.
The Methodist W. M. S., gave Mrs
Sam Richardson a farewell shower Sam Rachardson a farewell shower
Monday afternnoon at the church. Mrs. Sledge's aged mot is is very
low at this writting low at this writing.-Rep

but there are others to take their phaces. You only have to look at
the front page of a newspaper to
know that we more than equal the The next evening Lorraine was
bending over her table, completely bending over her table, completely
absorbed in her work. Along her
veins was running a thrill of exveins was running a thrill of ex-
citement. Just on the edge of her
mind she telt. mind, she felt, was her poem, the
great poem which was to make her
famous. famous.
"Hands up!"
"Wes
With a start Lorraine opened her eyes and slooked straingt into the un-
familiar muzzle of a revolver. Befamiliar muzzle of a revolver. Be-
hind it was a man, his face masked hind it was a man, his face masked
by a red bandanna. Only his slits
of eyes were visible. of eyes were visible. She wrenched her eyes from the
threatening weapon to glance at the threatening weapor to glance at the
young man opposite her. He had
his hands high int his hands high in the air. But as she
looked, he met her eyes looked, he met her eyes and
grinned. Noiselessly his lips formed
the word "cemen grinned. Noliselessay the word "camera!" Color flamed in Lorraine's cheeks.
She had been fooled again. It was
just a meie She had been fooled again. It was
just a movie stunt and they were all
acting. acting.
act
"Kindly
snapped. "Can't me alone!" see that I'm snapped. "Can't you see that $\mathrm{r}^{\prime} \mathrm{m}$
bus?". And once more she bent
over her paper. over her paper. The young man opposite her
sprang suddenly forward toward her sprang suddenly forward toward her
own particular bandit. At the same
moment a shot sang above her moment a shot sang above her
head, and a shower of glass fell head, and a shower of glass ell
about her. There were shouts all
through the car. A wild scramble through the car. A wild scramble,
then hoof beats receding in the disthen ho
tance.
Lorraine sank back in her seat,
white faced. A real hold up, not a white face.d. A real hold up, not a
movie take: If her friend had not
saved her, she would have been shot saved her, she would have been shot
to death. She had risked a real bullet because she feared ridicule.
"My dear young lady, you are the "My dear young lady, you are the
bravest person I have ever seen.".
A white haired man was bending
townerd her "We were all toward her. "We were all paralyzed
with surprise. Of course the ban-
dits counted on that." dits counted on that.
"Yes, and you spoke just at the
right moment," chimed in another. "Yu momente," chimed in anhamed of our cow
"Yrdice. As it is, we got two ardice., As it is, we got two of
them.;
Across their shoulders, Lorraine met the eyes of the strange young
man. He looked deeply disturbed man. He looked deeply disturbed
and she knew why. The word he
and had spoken to hearten her had al
most meant her death
and most meant her death.
But Lorraine smiled at
whitely, in reassurance. But Lorraine smiled at
him,
mance, in reassuance.
mhe told sim not dead." The dark are more Durable duble than
the white or lighter tint paints. the whe the pure or the natural fron ox-
Ide makes one of the moist dur Ide makes one of the morst durable
pigments known. Since its color is
 lot गullilings Mowever. it is rena-
ively cheap and generally can be lively cheap and generally can be
bought in either powder or paste form, tho iatior being noore easily mixed and pror
form coating.
Propelling Power of Whale
The propelling power of a whale is coornous, and no accuratie esti-
nate can be madi ain a mate can be made of it. One in-
stance is recorded of a biue whale stance is recorded of a biue whale
that towed a steamer, by the har-
poon rope, , or 2 th hours, in spite of
the fact that the ship's engines were the fact that the ship's engines were
fin reverse.

Pure-Bred Cows Going to World's Fair
This photograph shows the partly completed building which will
house the "Dairy World of Tomorrow" at the New York World's Fair house the "Dairy Worldo of Tomorrow at the New York Worlds Fair
in 1933 , In it the five pure-bred association- Ayrshire, Guernsey. HHol-
stein-Friesian, Jersey and Brown-Swiss-will each have 30 outstanding


## MRS. GAEDE HOSTESS

TO MISSIONERS

The Women's Missionary society, Methodist church, met Tuesday in Among those present were mes an all day session at the home of \begin{tabular}{l|l}
and \& Beulah Carles, Sallie Harden, H. E. E.

 Mrs. A. C. Gaede north of Muleshoe. Musson, H. C. Holt, Finley Pierson, 

$\begin{array}{c}\text { The regular lesson and business } \\
\text { meeting was conducted in the morn- }\end{array}$ \& $\begin{array}{l}\text { I. W. Haney, Jim } \\
\text { Farrell, }\end{array}$ Francis \& H. Sharp, Claud <br>
Gaede,
\end{tabular}



## A MESSACE

 To All Of The Business Concerns In MuleshoeWHAT ADVERTISING IN THE JOURNAL CAN DO FOR YOUR OWN BUSINESS-

Create favorable impressions-build public good will.
-Create a demand for goods people would not otherwise desire.
-Sell the public on values, offered by your store.
-Increase public respect for the value of the store to the community.
-Educate public to new styles and kinds and classes of merchandise which can be had at your store, also to new uses of merchandise.
-Inform public where merchandise they have heard or read about can be secured.
ing Protect your customers from buy ing inferior or old style goods.
-Establish leadership for your store in your retail field. Keeping your store constantly before readers will make them think of yours as the leading store in your field.
-Keep down new competition.
Enable you to reach new families not now customers of the store.
-Keep your old customers sold on your store and
-Draw trade to your town instead of letting it slip away to rival towns.
-Keep your sales people informed of merchandise and store's policy.
-Decrease operating costs and over-
head through increased volume.
The Journal is quite popular among its mumterous subscribers and readers and is read "from kiver to kiver" by hundreds. It offers the most "intimate" coverage and the biggest reader interest of any medium avaiuable.
FOR YOUR BEST DUSINESS INTERESTS-ADVERTISE


##  



APRIL specials! HAND Lotion, full pint $\ldots .39$
PURSANG, 6 botues
MekEssons Tooth Paste

AR Man hosisny -...s. s.oo
LEONARD
Refrigerators
6 cubic feet
$\$ 159.50$
WESTERN
Drug Co.

|  |
| :---: |
|  |
|  |



## FORMAL OPENING OF THE

 MODERN FOOD MARKETHaving decided Muleshoe is one of the best small towns and business points on the South Plains and that it is really "our home," we have purchased the Grocery stock of Holt and Little. Melvin Priboth is with me.-G. O. Jennings. This stock has been considerably enlarred, Market facilltes ad-
ded, and we invite all our friends and customers, as well as many

NEW BLANCHARD BUILDING SATURDAY, APRIL 29th FREE SANDWICHES AND COFFEE WILL BE SERVED ALL DAY SATURDAY!
In uhis new store sou will find a choice assorment of Foods and
Meats, Fruits and vegeciables in season, and all very reasonably $=$

## SPECIAL GET ACQUAINTED PRICES FOR SATURDAY

COFFEE, 1-lb. . 25 COFFEE, 1-lb $\mathbf{~ M}$ PEACHES 15 PICKLES, qt. 13

 Grape Nut Flks. 25 SOAP FLAKES 29
 PEACHES $\quad 35$ MATCHES $\quad 19$





## MAREET SPECIALS

$\underset{\text { AmEESE }}{\text { CHEREan per poond }} \quad .20$ BEEF ROAST 17

| CHEESE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | BOLLED HAM, BOLOGNA, pound ...-..-.... 11 hamburger 2

Helen and J. B.'s Ice Cream Counter we serve borden's ice cream and milk DRINKS. COOL OFF WITH US!

