# 荤THE MULESHOE JOURNAL 番 

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

$\qquad$ The Mississippi river forms the en-
The government has printed over
tire eastern boundary line of Missouri
two billion liquor stamps since The western pine peetle destroys Rhubarib jutce makes a more merchantable timber than forest
fires.

## SEE-

## FRY \& COX BROS.

$-\mathrm{FOR}$
TRACTOR, MACHINE -ANDBLACKSMITH SERVICE
,

FRY \& COX BROTHERS

## Announcing <br> TW0 NEW FORD V.8 (ARS FOR' 1938





DE LUXE FORD V-8...112" wheelbase; 85-horsepower engine;
Improved Easy-Action Safety Brakes; Center:Poise Ride; Ali. Improved Easy.Action Safety Brakes; Center-Poise Ride; Al.
steel body; Mohair or Broadcloth upholstery; Falnut-fnished


 Luxe Ford V.8. They are different in ap.
pearance - but buit pearance - but buit to the same high
standard of mechanical excellence - on standard of mech.
Because people liked our 1937 car so well, they bought more than of any other make. They liked its looks, its smooth performance, and the way it handled. We have improved on that car in the newly tyled Standard Ford V.8,
But some folks wanted still more size and style, with the same Ford advantages. or them, we designed a new De Luxe line ih DeLe rom larger luggage space with more room, larger luggage space,

De Luxe cars are equipped with the 85 . horsepower engine only. The Standard is even lower priced than the De Luxe. It has graceful new lines and well-tailored interiors-with a choice of engine sizes- 85 or 60 horsepower.
Before Ford made $V$-type 8 -cylinder engines available to every one, they were used only in expensive cars. Since then, four million Ford owners have learned the genuine enjoyment of driving an eightcylinder car with all-around economy The thrifty " 60 " engine, especially, makes possible in Standard models a very low first cost and equally low operating cost. With two distinct designs, two engine sizes and two price ranges, you'll find a
1938 Ford car to fit your needs exactly.
 Standard Ford V. 8 ( 60 hp .)-Coupe, $\$ 599$ Tudor, 8644; Fordor, 8689 . Standard Ford V.8 (85 h.).)-Conpe, 8629 ; Tudor, 8669 ; Fordor, \$714. De Luxe Ford V. 8 (85 hp. only)-
Coupe, $\mathbf{~ \$ 6 8 9 ; ~ T u d o r , ~} \$ 7729$; Fordor, $\$ 774$; Con vertible, Coupe, 3774 ; Club Coupe, 3749 vertible, Coupe,
Convertible Club Coupe, $\mathbf{8 8 0 4 ;}$; Phaeton, $\$ 824$; Convertible Sedan, $\$ 904$.
Standard and De Luxe cars equipped with bumpers, bumper guards, spare wheel, tire. tube, tire lock and band, cigar lighter, twin
borns, and headlight beam indicator on instra horns, and head ight beam indic.
In addition, De Luxe cars are equipped with extra tail light, windshield wiper, sun visor also de luse steering wheel, glove compar
ment lock, clock, and chrome whecl ment lock, clock, and chrome wheel bandes
at no extra charge.

## ARE NOW ON DISPLAY HERE IN OUR SHOW ROOM

You are cordially invited to be among the first to see these magnificent new Ford V-8s for 1938-differing in appearance, body, size and price from anything heretofore ever seen

We will be pleased to have you visit our showrooms and get full information of our premier showing. Also-

NEW 1938 FORD V-8 TRUCK AND COMMERCIAL CARS ON DISPLAY


## Kimball Pumps!!

GET THE JOB DONE

MORE WATER WITH LESS FUEL Cheaper, Because there will be Less Pump Pulling and Repair Costs

## COMPARE CONSTRUCTION

 BAKER PUMP CO.FLockney,

## Mrsules <br> TUDOR -FORDOR <br> - <br> We have ready for your inspection, the new 1938 Standard Models in the above body types. These cars will appeal $t$ ) the eye thru their new streamlining with the more massive hoods, fenders and larger bodies. You will find considerably more room in trunk as well as the body. The dash is newly styled and the new freshness extends as the body. The dash is newly styled and the new freshness extends throughout the ear to the airplane propeller trunk handie and rear license plate light which is mounted in the center of deck d-or This standard line of cars will appeal to your sense of coonomy, a taining the smoothness and economy of $\mathbf{V}-8$ operation. Come in and taining the smo see them now. <br> 2 P Motor Co. <br> pROVED BY THE PAST-IMPROVED FOR THE FUTURE




## Makes Appeal for Crippled Children



Thousands of personal letters
have been mailed during the past thee been sai Nathan Adams, pres.
theent of the First National Bank in
in ident of the First National Bank in
Dallas, in support of the Scottish
Rite Hospital Rite Hospital for Crippled Children.
Mr. Adams is ow preparing his
(ourth annual letter to his friends
 Crippled Children's Hospital is more
than ever in need of funds. owing
to the fact that they are takigg
care of scores of little sufferers
 from the effects of the infantile
paralysis epidemic which during the
summer months wsept the State.
This personal appeal on the part This personal appeal on the part
of Mr. Adams has resulted in
Christmas subseriptions sufficient to
Chaithin Christmas subscriptions sufficient to
maintain the hospital at full ca-
pacity during the past three years.

Andrew Mellon, three months after
his death was exonerated of ta raud charges when the governmen
claim of $\$ 307$. laim of $\$ 3.075,103$ was reduce
about $\$ 700000 \mathrm{by}$ court action.
Former Former Governor Alf M. Landon
Kansas has announced he will not be candidate for Republican nomina-
ion as president cf the U S tion as president of the U. S., and
vould not even accept such nomina-
tion if offeed Patronize home incustries. Dear Santa Claus:
Please bring me a baby doll, a black
board, some fruit, nuts and candy. ur friend,
vida Grace Harrison
5 is $s$ Dear Santa Claus. $\qquad$ It will soon be Christmas. Please
ring me a cowboy suit and friut and candy and nuts.
Your friend, Dear Santa Claus: in is James Blekel wagon, football, tractor, and a cow-
boy suit and plenty of nuts and candy.
 Please bring me apples, oranges, nuts
nd cand, a wagon. Mrs. Cox is my
zacher. With Balloon Tires. Lots of
ove and a pait \&f Boots.

## 1938 Ford V-8 Standard Tudor Sedan


$\mathbf{M}_{\text {body }}^{\text {OST popular of all the Ford } V \text { V. }}$, od. The sees is the stans are Ainged diago Tudor sedan, shown above. A longer

 tractively appointed. The front seat
is full width. The seat back is divid- $\begin{aligned} & \text { the maximum of econom } \\ & \text { cost and operating cost. }\end{aligned}$

## ( with GAS!

 , tay innthat ithene whitio bak






West Texas Gas Co.

SPECIALS AT OPAL'S

## -THROUGH—

 CHRISTMAS WEEK
## GIFT DRESSES-




| House Coat | Bags |
| :--- | ---: |
| Pajamas | Gloves |
| Gowns | Hose |

-and many other items of wide popularity, Including the very latest in costume Jewerry.
LADIES-why not make His Christmas a more perfect one with a
lovely Arrow Shirt and Tie, Jayson Pajamas, genuine Leather Fitted Iovely Arrow Shirt and Tie, Jayson Pajamas, genuine Leather Fitted
Case and Bill Fold.$\quad$ and various other items we would be glad to Case and Bill Fold ... and various other items we would be glad
show you. . And remember-we Wrap your Gift to "Suit Your Taste."
EXTRA SPECIAL IN OUR

BEAUTY SALON PERMANENTS

| 定㯭 | Regular | Special |
| :---: | :---: | :---: |
| $12-53$ | Prices | Prices |
|  | \$7.50 | 88.75 |
|  | \$6.00 | \$5.25 |
|  | \$5.00 | s.15 |
|  | \$4.00 | 83.40 |
| M | \$3.50 | \$3.00 |
| 1 | \$2.50 | \$2.00 |

AND REMEMBER TOO,-All our work is done by efficient an
operators.

## OPAL'S SHOPPE and <br> BEAUTY SALON



THE MULESHOE JOURNAL of Entered as second doclas jess mitciell, editor. I. f. Mitchell, Bus. Mgr



## peditopiar






## - Jhe WEEKIY CONSTITUTIONAL

The Federal Judiciary


Pavement Pickups
Ken Jennins be thins a kiten
larger than a cat, because it takes two


Make Every Farm a Factory Every Day of the Year

## A HINT

FOR CHRISTMAS SHOPPERS

Shopping with a check book is more convenient, sater than using cash. There is no lost time watting for change
and receipts-there is no danger of losing large sums of of holiday crowds.

And when you pay by check, your check stubs and
canceled checks provide an accurate record of every expenditure and proof of payment for every purchase.
If you haven't a checking account here already, open
one this week-then, when you go christmas shopping carry your check book instead of cash. It's Easier!-It's
Safer!

Change of banking hours
New Hours: 9:00 A. M. to $12: 00$ Noon; $1: 00$ P. .
EFFECTIVE DECEMBER 15

## Muleshoe State Bank

MULESHOE, TEXAS

# WEEKLY LAY SERMON <br> NEED OF NEUROTICS 

 might get along even better if we had
a few more of them; especially those populated laryely by quite normal
people, yet here and there are to be
 are plenty of folks today who
fit into the scheme of the omething in their natural makeup or expere by heredity, environment Iittle different from the maverage per
on. They cannot easily conform have inherent potentials of high value
and emotional set-ups which will not express themselves in a common d
nominator. Their energizing force re nominator. Their energizing force re-
mains within. simmering and sething
-and sometimes exploding. These ar evidences of neurosls.
The neurotic has mental processes
different from the average run of humanity, and harrasses himself with
many neediess worries and phobias. He must force himself to think, feel and


 nvariably gets along better if he acts 1 proving of theme, but it was all ver
so, for these mental conditions are as interesilig to the jackass, and vagai
much a part of himself as are his with envy he gazed upon the
 quently do not even understand them- but just then he looked dowm and
selves. Here and there are folks of su- caught sight of himself reflected in

 THIS OFFER FULLY GUARANTEED


## Contiomen


 Street or R.F.D.


## OCALS

## trip to Fort Werth last weekend. - Francis multer of Suaden, attende District court in Muleshoe, Monday <br> - Bart Denton of Littiefield, attended <br> - Juck Futitedese of Lubbock, visted in - E. E. Schrimpshier of odessa, tran-  - vance Apple, insurance repres <br> 



# TOYLAND 

Old Santa Claus has established headquarters for Muleshoe and surrounding territory at St. Clair's, and has filled this store
to overflowing with gifts of all kinds for both young and old. We have an immense stock of desirable gifts for the Kiddies of all ages, as well as innumerable appropriate suggestions for "Her" and for "Him." Do your C hristmas shopping here!


Dolts of All Kinds


## Christmas Decorations

We have Christmas rope, tinsel, wreaths, and a
wide line of other decorations for home and tree
wide line of other deeorations for home and tree
that will add beanty and joy to the occasion.



Toys of All Kinds
Trucks Fire Ware Wagns, Games of All kinds, Books
Childs Piano sets of Dishes. in fact so many we Trucks, Fire Wagons, Games of Al kinds, Boon
childs Pino sets of Dishes, in tact son many wo
canti begin to call the roll. Better see them!


Hundreds of other Christmas Gifts too numerous to mention for both old and young. See them!

## St. CLAIR VARIETY STORE

MULESHOE,
TEXAS



