

# The Devil's River News

Published in Sonora, Texas --- "The Capital of the Stockman's Paradise"

VOLUME XL

SONORA, SUTTON COUNTY, TEXAS, FRIDAY, JULY 24, 1931

NUMBER 38

## Sonora Lions Club Sponsor Removal Courthouse Fence

Vice President Gilmore Appoints Committee to Seek Co-operation of Other Clubs

Referring to the unsightly fence around the courthouse yard as an eye-sore, City Manager George Smith started a move at Monday's luncheon, which is expected to culminate in a general beautification of the city of Sonora. It was suggested by Lion H. V. Stokes that the club make the removal of the courthouse fence and beautifying the grounds its major activity. The matter was put to a vote and carried. After hearing a number of suggestions for procedure, Vice President Bill Gilmore, acting as chairman, appointed a committee of three to have charge of arrangements, and to secure the co-operation of the Sonora Woman's Club and the Parent-Teacher Association in the laudable undertaking. The committee is composed of the following Lions: J. W. Trainer, M. C. Puckett and E. P. Neal.

The usual entertainment program was omitted, due to the fact of a piano. The meal was served at the Rutledge Cafe. The program committee was retained with instructions to produce the entertainment features at the next meeting in the Lions Den.

John Coleman, of New Orleans, Mr. Espy and Frank Bond were introduced as visitors. Twenty-eight members answered roll call.

## Case Is Continued

Bessie May Sharp to Be Tried in January on Poison Charge

Bessie May Sharp, widow of Tereus Sharp, prominent young Terrell county ranchman, will face trial in January on a charge of poisoning her husband, her case having been continued when called in the Terrell county district court at Sanderson Monday.

Mrs. Sharp is charged with administering poison to her husband in order that she might marry Willie Burleson, an employe on her husband's ranch. Soon after her confinement in the Sanderson jail in May she signed a confession. Since that time defense counsel has sought to establish an insanity defense.

Sharp was well-known in Sonora, having frequently visited here in the home of his grandfather, S. H. Stokes.

## TO ENFORCE STOCK LAW

In response to numerous complaints by Sonora residents of stock being allowed to run at large within the town, the city commission has announced that beginning on August 1, city ordinances restricting the grazing of stock will be strictly enforced. The ordinance provides that stock shall be staked before being liberated in the city.

## San Antonio Man Begins Revival Meeting Friday

Rev. H. L. Watson Will Conduct Services Each Evening at the Boy Scout Hut

The Rev. H. L. Watson, pastor of the Gospel Tabernacle, San Antonio, will begin an inter-denominational revival meeting in Sonora tonight at 8:15. The services will be held at the Boy Scout hut, which was converted to that purpose from former use as dance hall.

Seats have been arranged for large crowds, and according to the Rev. Mr. Watson, everyone, regardless of creed, will be welcome.

Mr. Watson was brought to Sonora through the efforts of M. F. Hamby, who had heard him talk at the San Antonio church.

A Mrs. Nolan, Dallas, will serve as pianist during the meeting.

Services will be held each evening at 8:15.

The topic for the first sermon has not been announced by the Rev. Mr. Watson.

## DEL RIO WATERBOUND, EXCEPT ON SOUTH SIDE

Del Rio, border metropolis, was reported waterbound last week in every direction except on the south roads, leading to the International bridge and points beyond.

J. D. Lowrey, Sutton county clerk, motored down to Del Rio Sunday, and failed to return. He got in Monday just in time to tell the Lions club of a narrow escape from drowning near Vinegarone, and to report the pitiful plight of Del Rio.

## Personals

Fayette Mays, of Big Lake, was in Sonora Monday on business.

Miss Bertha Harris, of Cuero, is visiting her sister, Mrs. Jack Neill. Mr. and Mrs. Sam Karnes were in Sonora from the ranch Wednesday.

Mrs. C. B. Searcy left Thursday for San Angelo for a business trip and visit.

Mrs. Clara Murphy went to San Angelo Tuesday and will spend several days.

Mr. and Mrs. Sid Evans of the ranch east of town were Sonora visitors Wednesday.

Mrs. Paul Smith returned Monday from a visit with friends and relatives in Hamlin.

Mr. and Mrs. O. L. Richardson and children went to Mason Tuesday for a short visit.

Grady Lowrey, of Del Rio, attorney for Val Verde county, was a Sonora visitor Tuesday.

Mesdames Sam Allison and Mac Cauthorn, and Miss Addah Miern spent Tuesday in San Angelo.

Guyon Shurley is visiting her cousin, Rena Glen Shurley at the Merton Shurley ranch this week.

Miss Gyneth Ridley, of Rocksprings, is spending a week in Sonora visiting relatives and friends.

Miss Lyda Archer left Saturday for London and will visit her aunt, Mrs. M. R. Waters, near there for a few days.

Little Miss Fay Searcy who has been visiting Mr. and Mrs. John Pettit in Ozona for two weeks, returned home Monday.

Mr. and Mrs. W. S. James, recently of Corpus Christi, are the guests of the former's nephew, W. E. James, and family.

Miss Lula Belle Caldwell left Wednesday evening for a visit to the Joe Logan ranch. She will be the guest of Mrs. Logan till Sunday.

Mrs. M. E. McCampbell and daughter, Mrs. Mary Lou Childers, of San Antonio, are spending several days with Mrs. E. F. Vander Stucken.

Mrs. Birdie Rutledge and her daughter, Mrs. Jack Wardlaw of the Wardlaw ranch left Wednesday for San Angelo and Ballinger on business.

Mr. and Mrs. C. S. Sutherlin and daughter, Glyndell, of Montalba, spent the week-end with Mrs. T. L. Harrison, leaving for home Tuesday morning.

The Misses Allie Halbert and Jessie Louise Evans drove G. B. Huggins, Miss Halbert's grandfather, to Ozona Wednesday on a business trip.

Mr. and Mrs. W. B. Brantley and family drove to McCamey Saturday to visit Mr. Brantley's sister, Mrs. Roy Talley, and family. They returned Monday evening.

Mr. and Mrs. Jack Hutcheson, of Fort Worth, are visiting Mr. Hutcheson's parents, Mr. and Mrs. Claude Baker. They will be here till about the middle of August.

Mr. and Mrs. Clyde Jones and little son and daughter, of San Antonio, spent Sunday night with Mr. and Mrs. Robert Rees when they stopped in Sonora en route for Carlsbad Caverns.

Mr. and Mrs. W. H. Dameron, at the Ranch Experiment Station, had as their guests from Sunday until Tuesday, Mrs. Dameron's sister, Mrs. Joe W. Jackson, and Mr. Jackson, of Fort Stockton.

W. J. Tilton, live stock agent, and Ralph Trolinger, traveling freight and passenger agent, for

(Continued on page 8)

## Aldwell Named Orient Director



ROY E. ALDWELL

## Dramatic Club Meets

Sets Date of Next Play for First Week in October

The Thirteen Dramatic Club, meeting Monday night at the home of Mr. and Mrs. Bill Gilmore, set the first week in October as the date for presentation of their next play, yet to be selected.

Bill Gilmore, John Eaton, and Margaret Hull were appointed to serve as members of the next plays committee. A number of plays were discussed, but selection will be made later.

The club voted to give the net proceeds of the recently presented play, "Kick In," to the Lions Club of Sonora, sponsors of the play. A resolution was passed expressing appreciation to John Flynn, manager of La Vista theatre, for the courtesy shown in closing the theatre on the night of the presentation of "Kick In."

## NEWS IN ERROR ON SALE OF HALBERT RANCH LAND

In last Friday's issue of The Devil's River News it was reported that B. M. Halbert had purchased a half interest in the ranch of his brother, R. F. Halbert. An error was made in recording the facts from the Sutton county clerk's office, and instead of B. M. Halbert, R. A. Halbert, son of R. F. Halbert, should have been listed as purchaser of the land in a trade which was made several months ago, but which was recorded here only last week.

## CARL MORROW RETURNS

Carl Morrow, who has been doping sheep on his ranch near Burnet since Monday, returned Wednesday evening accompanied by his little daughter, Geraldine, and by Mrs. Mrs. Johnnie Hamby, who went to Burnet with him Monday to visit her sister, Mrs. Morrow. Mrs. Morrow remained at the ranch.

## California Girl Weds Crooner of Ditties



Rudy Valle, idol of flappers, broke a million hearts, according to his press agent, when he secretly married Fay Webb, of Santa Barbara, Cal., in New Jersey recently.

## Local Banker Elected to Position Held By Father

Roy E. Aldwell, Sonora banker and rancher, was elected Wednesday to the board of directors of the Kansas City, Mexico & Orient Railway Company. The position is the same as that held by Mr. Aldwell's father, the late W. L. Aldwell, pioneer Sonora capitalist.

At the meeting of the directors held in San Angelo, Herbert O'Bannon, San Angelo banker, was also elected to the directorate, succeeding the late M. L. Mertz. Mr. O'Bannon also succeeds Mr. Mertz as treasurer.

The lines of the Orient are operated under lease by the Panhandle & Santa Fe, which operates the line between Sonora and San Angelo.

The directors approved expenditures of \$4,300,000 for the Alpine-Prsidio extension of the road, which was completed about one year ago.

Other officers reelected were as follows: President, W. B. Storey; vice presidents, E. J. Engel, A. G. Wells, F. B. Houghton; secretary, Houston Harte; assistant secretaries, J. W. MacLachlan, E. L. Copeland, E. McBride, J. N. Freeman, C. K. Cooper; general counsel, S. T. Bledsoe, and general solicitor, E. E. McInnis.

## A. & M. Short Course

Dameron and Cory to Attend—Both Will Lecture

W. H. Dameron and V. L. Cory, from the Ranch Experiment Station south of Sonora, will attend the Farmer's Short Course being held next week at A. & M. College, College Station. Both will take part in the week's program of instruction.

Mr. Dameron will discuss the following topics: "Original Stocking Rate," and "Control of Poisonous Plants through Range Management." Mr. Cory's talk will deal with bitterweed and its control.

## Truck Line Bought

W. M. Armstrong, Eastland, Buys Interest in S-A. Route

W. M. Armstrong, of Eastland, was in Sonora Tuesday making plans to move here in order to take over the management of the Sonora Truck Line which has heretofore been managed by the Sunset Truck Line. Mr. Armstrong has bought an interest in the line, and though it will still be associated with the Sunset Truck Line, he will have general management of the concern. Walter Cowley of San Angelo will be his assistant, remaining in San Angelo.

Mr. and Mrs. Armstrong will move here as soon as possible.

## TAPE WORM IN LAMB MEASURES 12 FEET

R. A. Steen, specialist in the treatment of lambs and sheep, is exhibiting a tape worm which he found in the stomach of a spring lamb when an autopsy was performed Tuesday. The worm measured slightly over 12 feet in length.

Mr. Steen is preserving the specimen in alcohol.

Three lambs had been under observation and treatment in the hands of Mr. Steen, and he chose the most likely for dissection.

## News Briefs

### BIG LAKE PEOPLE HERE

Mr. and Mrs. H. Ford Taylor, of Big Lake, were business visitors in Sonora Wednesday. Mr. Taylor is owner of the Palace theatre in Big Lake.

### MEDICINE SHOW COMING

The J. H. G. Medicine Company will open a free medicine show at Fair Park north of Sonora Monday, according to announcement by F. F. Gaskins, advance agent who was in Sonora Wednesday.

### JONES' BROTHER SICK

M. A. Jones was called Thursday afternoon to Colorado, Texas, in response to a message that his brother, Rees Jones, had suffered a case of acute poisoning, following illness with a stomach disorder.

### GEORGIANS VISITING HUNTS

Mrs. W. J. Bradley and little daughters, Mary Katherine and Frances Ann, of Port Oglethorpe, Ga., are the guests of Mr. and Mrs. Bryan Hunt. They are en route for Brackettville where they will visit Mrs. Bradley's parents.

### TO VISIT T. C. U., FT. WORTH

Louie Trainer and John McClelland left Wednesday for Fort Worth where they will visit Texas Christian University in order to make investigation and arrangements concerning matriculation there this fall. Mr. Trainer plans to attend T. C. U. this year.

### EN ROUTE TO GALVESTON

Mrs. A. J. Smith, accompanied by her grandson, Charles Harold Evans, left Tuesday for Galveston, stopping en route at Houston. A card received by Mrs. Charles Evans Wednesday stated that they were having a splendid trip. They expect to be gone about a week.

### MAY CANCEL CONTRACTS

The Sonora Wool & Mohair Marketing Corporation announced this week that ranchmen who save signing contracts with the company may cancel them during the period from July 15 to July 31st. The announcement was made by C. H. Evans, assistant secretary-treasurer.

### "COLONY" IN CHRISTOVAL

What might be termed a Sonora colony is to be found this week at the Rawls Sanitarium at Christoval, where six Sonora people are taking treatment. They are Mesdames B. W. Hutcherson and Tom Driskell, Miss Bertha Eaton, Mr. Merton Shurley, and Mr. and Mrs. W. D. Wallace.

### HIGHTOWER ON VACATION

Alton Hightower, of the Vander Stucken store, will begin his summer vacation on Monday. Mr. and Mrs. Hightower will leave Monday for McCamey where they will visit Mr. Hightower's parents, Mr. and Mrs. J. O. Hightower, after which they will visit other points not yet decided upon.

### PICNIC AT CHRISTOVAL

Mr. and Mrs. Troy White and family, Mr. and Mrs. Troy Osborne and Mrs. Osborne's sister, Miss Lyda Chapman, of Rocksprings, and Mrs. Gladys Kothmann motored to Christoval Sunday for a picnic. They were caught in several showers but the excursion was not greatly hindered.

(Continued on page 8)

## Vander Stucken Is New Head of First National Company

Sonora Merchant Succeeds Late W. L. Aldwell; Roy Aldwell Is Vice President

E. F. Vander Stucken, pioneer merchant and capitalist, was elected president of the First National Company, Sonora loan company, at a recent meeting of the board of directors. Mr. Vander Stucken succeeds the late W. L. Aldwell, who served as president until the time of his death in May.

Roy E. Aldwell, son of the late president, was elected vice president of the company. Mrs. Maysie Brown becomes sec'y-treasurer.

George L. Aldwell, another son of the former president, was added to the board of directors.

The First National Company is an organization affiliated with the First National Bank of Sonora. Major officers in the company have connections with the bank.

## Sunday Rain Heavy

Fall of 1.27 Inches Swells Week's Total to 2.87

Sonora and all of Sutton county received a slow and gentle rain Sunday morning which brought the total for a week's period to 2.87 inches and to an even greater figure in many parts of the county.

Thursday Sonora received 1.60 inches.

Many parts of West Texas received the Sunday rain, which in some localities assumed the proportions of a flood.

Traffic to San Angelo was not interrupted, although communication with Del Rio was cut off by rises in the creeks near Vinegarone.

Floods south of here cut off all communication on highway 90 in the vicinity of Uvalde. Four hundred people were marooned at a Baptist encampment on Rio Frio.

Local showers followed the Sunday morning rain in some vicinities, with San Angelo's urban district receiving a miniature cloudburst.

## MENARD GAME POSTPONED

—TO BE PLAYED SUNDAY

A baseball game scheduled between the nine of the Sonora Lions Club and the Menard town team was rained out Sunday, but has been arranged for this coming Sunday. The teams will meet on the Menard diamond.

Clyde McCurdy will likely take the hurling role for Sonora, with Harrison on the receiving end.

## DAMERON VISITS MARATHON

W. H. Dameron, superintendent of the Ronch Experiment Station south of Sonora, last week visited in the Glass Mountain country near Marathon. The purpose of the visit was an inspection of ranches in that area.

## Church of Christ to Begin Series of Bible Studies of Bible Studies

John H. Bannister of Thalia, Texas Will Give Two Lectures Each Day

The Church of Christ in Sonora will begin a series of lectures and study session of Bible topics Sunday morning at 11 o'clock with J. H. Bannister, pastor of Thalia Church of Christ, conducting the study.

Mr. Bannister is well-known in Sonora, having conducted two previous meetings in Sonora. He is considered one of the church's outstanding speakers and Bible scholars.

Services will be held each day during the coming week at the local church. The morning hour of worship will be 11 o'clock, with evening study beginning at 8:15 o'clock.

The Hustettler Brothers, Ozona, will lead the singing during the services.

The lectures will be given for 10 days, perhaps longer, according to J. D. Eaton.



**With the Churches**

**METHODIST CHURCH**

Next Sunday being the fourth Sunday, the Sunday school will assemble in the main auditorium for the closing part of the service and the Missionary program. This will consume a major part of the hour. The pastor will preach at eleven o'clock on "The Practical Aspect of the Miracles of Jesus."

At 2 p. m. there will be a call meeting of the young people for the purpose of considering the perfecting of the young people's organization of the church. This will be followed by a meeting of the Workers' Council. The pastor will preach at 8:15 p. m.

E. P. NEAL, Pastor.

**Caves Are Explored**

**Pecos and Devil's River Formations Studied by S. A. Women**

Miss Emma Gutzietz, principal of Mark Twain High School and director of Witte Memorial Museum, San Antonio, and Miss Vivian Carson, also of San Antonio, are exploring the caves and bluffs of the rugged Pecos and Devil's River country in search of Indian hieroglyphics and paintings. They have as guide "Uncle" Tom Miller, veteran ranchman of the border country, and the headquarters of the expedition is at Langtry. The party has been sent out by the San Antonio museum.

Miss Carson, the expedition's artist, has copied many interesting paintings which have been found, using, as nearly as possible, the original colors.

Near Langtry, a flat stretch of rock, approximately 150 feet, was found, bearing many carvings all of which were carefully copied in the hope that they may later be deciphered and thus add to the present knowledge of Indian life in this country.

Three men employed by the ex-

**Married in Cavern**

**Fort Worth Couple Take Vows 765 Feet Below Surface**

Mr. and Mrs. Homer Crowley, of Fort Worth, claim that they gave their marriage "deep thought." Judging from their method of being married, that statement is correct. Because she had promised her mother never to "marry on earth," Mrs. Crowley kept her promise recently by being married under earth, and the ceremony was performed 765 feet below the surface of the earth in the famous King's Palace of Carlsbad Cavern, while the state rangers' quartet sang "I Love You Truly" and "Rock of Ages." Four hundred ninety-five guests looked on, Texas being represented by 250 and California by 62. Almost every state and one foreign country were represented. Mr. and Mrs. Crowley will make their home in Midland.

**CLUB BOY SHOWS GOOD PROFIT ON SHEEP FEEDING**

Arnold Spitzer, Bosque county 4-H club boy, has made \$22.54 in 23 days from 36 spring lambs bought from his father at 6½ cents per pound, according to Elmo V. Cook, county agent.

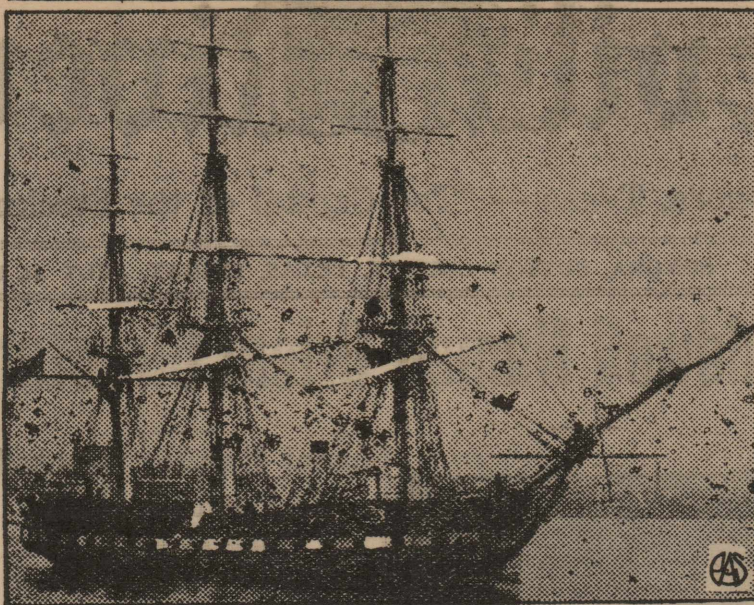
The lambs gained 246 pounds in the 23 days on a ration of 5 pounds of corn and one pound of cottonseed cake in a self-feeder with a native grass pasture. They sold for 7¼ cents per pound.

Make the Walker Hotel, San Angelo, Texas, your headquarters during the Sheep and Goat Raisers' Convention, July 28-31. 37-2tc

pedition are digging up floors of the caves and a collection of skulls, bones, primitive knives made of flint, and other implements have been found.

A cave on the Sellers ranch near the "Blazed Trail" was designated as the party's destination for the exploration on Thursday and Friday.

**"Old Ironsides" Takes to Sea Again**



The old U. S. Battleship "Constitution," refitted to stand the rigors of old ocean after 44 years of inactivity, is shown being towed out into Boston harbor. She is to be taken on an exhibition tour to American seaports

**THE STATE OF TEXAS**

To the Sheriff or any Constable of Sutton county—Greeting:

You are hereby commanded to cause to be posted for at least twenty days, exclusive of the day of posting, before the return day hereof, at three of the most public places in Sutton county, one of which shall be at the courthouse door, and no two of which shall be in the same city or town, and also cause to be published once a week for at least twenty days, exclusive of the day of publication, before the return day hereof, in some newspaper of general circulation published in said county, which has

Sur.	Certif.	Block	Original	Grantee	Acres	County
93	567	—	CCSD & RGNG Ry Co	640	Sutton	
83	562	—	CCSD & RGNG Ry Co	640	Sutton	
103	572	—	CCSD & RGNG Ry Co	39	Sutton	
13	181	C. H. E. & W. T. Ry Co	640	Sutton		
83	0-632	14	T. W. N. G. Ry Co	640	Sutton	
107	0-644	14	T. W. N. G. Ry Co	640	Sutton	
82	561	—	CCSD & RGNG Ry Co	640	Sutton	
12	180	C. H. E. & W. T. Ry Co	640	Sutton		
106	0-643	14	T. W. N. G. Ry Co	640	Sutton	
92	566	—	CCSD & RGNG Ry Co	640	Sutton	
104	572	—	CCSD & RGNG Ry Co	640	Sutton	
94	567	—	CCSD & RGNG Ry Co	65	Sutton	
84	562	—	CCSD & RGNG Ry Co	640	Sut. & Edws	
aggregating					7144	acres.

Also an undivided one-eighteenth interest in Lots 1 and 2, in Block 32A, in the town of Sonora, in Sutton county, Texas.

Now (therefore, these are to notify all persons interested in said estate to be and personally appear at the next regular term of the honorable county court, to be held at the courthouse in the town of Sonora, Texas, on the third Monday

**Pistol Measure In**

Act Effective July 1 Provides for Tax for Seller

The pistol act, as passed by the last session of the legislature and approved by Governor Ross Sterling, went into effect July 1. It carries with it stipulations affecting both buyer and seller.

By means of the bill, payment of occupation tax is enforced on persons engaged in selling and otherwise disposing of pistols and securing licenses through the county tax collector's office. The law prohibits the sale or renting of pistols to a minor or to a person "in the heat of passion," and demands an accurate record of all buyers.

Without a certificate from a justice of the peace, county judge, or district judge, indicating good character, no person can purchase a pistol. A man or woman who has served a felony sentence is ineligible to obtain such a certificate.

**RANCH AREA QUARANTINED**

The State Sanitary Live Stock Commission Wednesday, July 16, placed all of Kimble county and that portion of Menard county south of the San Saba river under quarantine. This action was the result of discovering Anthrax (or Charbon) in these areas. It is reported that the quarantine will remain in force till the infested areas have been cleared of the disease and vaccination has been performed.

READ THE ADVERTISEMENTS

**SHAMPOO 25c**  
 NAIVETTE CROUIGNOLE  
 WAVE  
**\$8.00**  
**TRAINER**  
 Beauty Shop  
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**Cattle Ratio Down**

**Number Less Than People for First Time in Texas History**

Texas has less than a cow per capita, according to figures made public recently by the state Census Bureau.

In 1930 for the first time since Texas was a republic, there were more people in Texas than there were cattle on its farms and ranges. There were 5,824,715 people in Texas in 1930, as compared with 5,567,175 cattle. Between 1920 and 1930 the number of people in the Lone Star State increased by 1,360,487 and the number of cattle decreased by 589,530.

According to the Census Bureau, there are eight counties in Texas having more than 50,000 cattle.

**NOTICE TO PUBLIC**

As there have been a number of people tell me to remind them when the time came that they could cancel their contract with the Sonora Wool & Mohair Marketing Corporation, and it is impossible for me to remember every one, I am taking this method of notifying the public, that from the 15th to the 31st days of July is the cancellation period if they desire to cancel their contracts.

C. H. EVANS,  
 Asst. Secretary-Treasurer, Sonora Wool & Mohair Mktg. Corp. 37-tc

Operators of isolated wildcat oil wells in Texas employ homing pigeons to carry reports from location to home office.

Gasoline weighs approximately six pounds per gallon.

Yes, We'll Have Lots of SPECIALS for  
**Friday and Saturday**  
**Come to See Us**

SONORA CASH GROCERY

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And so are all the supplies you need.

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7-24-1931

# ROWENA RIDES THE RUMBLE

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by ETHEL HUESTON



## Third Installment

To his amazement Rowena flushed hotly and bit her lip in some confusion, and most surprising of all, said nothing. Already Peter found it amusing when Rowena had nothing to say.

Certainly she had plenty to say at Niagara Falls when Peter prepared to do his picture of the Rackruff roadster, with her at the wheel both showing faintly under a fine mist of falling water. When it came to doing pictures, Peter was unbearable. Carter himself could not have been more dictatorial. He told her what to wear, how to sit, how to rouge her lips. He told her how to hold the wheel, which way to turn her head, just where to fluff her hair and where to draw it back.

"Oh, Peter," protested Rowena faintly. "Please don't do my profile. I'm terrible that way. My face is too thin for a side view."

"Oh, I'll fill it for you," said Peter comfortably. "It shows up better in the car."

"Oh, the car, the car," muttered Rowena crossly. "It's all you think of," she cried.

"It's all I'm paid to advertise," said Peter cheerfully.

When he had finished the picture Rowena wrote a brief adjectivorous story to go with it, and both were dispatched to Rackruff headquarters for immediate release. In addition to the motor story she wrote a short skit every day for the newspapers of different cities as they passed through.

At Rackruff headquarters in Chicago they received their first mail from home. There was one fat letter for Rowena, addressed in a big boyish scrawling hand. And there was one for Peter from the company with instructions for the tour and a check for the following week's expenses.

Bobby was thrilled with a huge package of telegrams, twenty in all, and every one from Carter. It seemed that every one of Carter's finer feelings was highly outraged, for each of the twenty telegrams ended with a stern command for her to come home at once.

Even in his wildest nightmares, he said in the telegrams, he had never conceived of a horror equal to that of seeing her much-loved features on public posters and monstrous billboards on every conspicuous corner in town, advertising a cheap new roadster.

Bobby's first intention was to ignore each and every one of these telegraphic outbursts, but by mid-afternoon she had relented so far as to send him a five-cent post-card picture of Lake Michigan. At supper time she sent a telegram saying they had arrived safely and were leaving early the next morning; and then kept Rowena awake until three o'clock in the morning with the scratch of her pen as she wrote him a detailed account of

everything that had happened so far.

After Rowena had read her single fat letter and smiled over it, and frowned over it, she went to her pocketbook and counted her money, down even to nickels and dimes. Then she called Peter's room on the telephone and asked if he would please give her her share of next week's expense money right away.

"Of course," replied Peter. "If you need more I can let you have it. Don't ever run short of money, Rowena, we can always squeeze out a little extra some way."

"Thanks a lot, Peter," said Rowena gratefully. "I think I can manage after this. But you're sweet to make the offer."

Even Rowena was amazed at the number of things about which Peter had his own ideas, all had ones. The roads provided an unending source of dissension. their route was clear and definite. From Chicago, they were to go south to St. Louis, from St. Louis to Kansas City, from there to Denver. Nothing could be plainer. Between these cities stretched a broad highway, heavily traveled, expensively paved. The car was supplied with the best of motor maps, and the roads were clearly marked at every turning. Rowena—sitting in the snug shade of the stout umbrella she had brought, was comfortably satisfied to travel swiftly, steadily along the main highways from one objective point to another.

But Peter was all for short-cuts across country, and for all his deceptive air of extreme amiability, was strongly entrenched in his personal preferences. At every town—although not, as Rowena disagreeably claimed, at every telegraph pole—he made hopeful inquiries for short-cuts—for side-roads—for country lanes away from the traveled thoroughfares.

Bobby, as became a professional chaperone, was non-committally neutral. But so far from appreciating her disinterested amiability, it seemed more irritating to the others than the outspoken opposition they met in each other. And often they turned upon her sharply as if she were to blame for the entire argument.

It was in an exquisite wooded dell in southern Illinois that Rowena had her revenge. They had stopped at a quaint roadside log cabin for luncheon, and Peter, gazing pensively through a wide-open window, decided to do a picture on that very spot. Rowena had spent the morning in the rumble seat in dictating swift notes on mid-western motoring and was anxious to transcribe them to the typewriter before her memoranda froze on her. So she asked Peter, very politely, if he would please do the picture of the roadster and the wooded dell first, while she was putting her notes into permanent form, and

then paint her in behind the wheel later on in the afternoon when the rest of the picture was done. Peter was perfectly willing, even eager, to lay over for an extra day, thus to allow time for her work as well as for his, but he said a picture never turned out as well when a lady, or a house, or even a dog, was added to a finished product. Said it always stuck out like a sore thumb and never looked just right.

Rowena put up a good argument—Rowena always put up a good argument—Rowena lost her temper—she usually lost her temper—and the delicious log cabin waffles and honey were ruined.

When, very sulkily, but prepared to pose, she flounced down where Peter had parked the car beside a shadowy pool and was setting up his easel, he said he thought better of it and would not use her in that picture—said Bobby was willing to substitute and the change would be a good thing all round. Peter was quite pleasant about it, really thought he was doing her a favor, but Rowena, from being merely sulky, was suddenly furious. She said she had been hired for no other purpose than to serve as a dumb model for his art and that she would jeopardize her contract by accepting this substitute. But Peter insisted that Messrs. Rack and Ruff had left everything about the pictures to his own exclusive judgment, and this was his judgment.

"Bobby is putting on her little red sports suit," he said, "and the costume will show up nicely in this green dell."

"I know Bobby's clothes are much better than mine," said Rowena stiffly. "I know my things are very shabby and threadbare, but it seems scarcely necessary to throw it up to me."

"That is very unfair of you, Rowena," said Peter gravely. "You are very beautiful in everything you put on, and you know it. I couldn't speak unfavorably of your appearance if I wanted to."

Rowena, without another word, plumped herself down behind the wheel with a set chin, a stern glint in green eyes, and a death grip of her slim hands on the wheel. Peter walked slowly up to her and looked her steadily in the face.

"Then if you will have the truth, Rowena," he said gently, "I would see you hanged before I would try to paint you in this lovely spot. I am so disgusted with the way you act sometimes that I would probably paint you with horns and a tail, which, between you and me, I often suspect you have concealed about you. If I painted you the way you look to me right now they'd never sell another Rackruff short of Gehenna."

Rowena's lovely red lips parted, then closed with a sudden click. Her eyes grew so wide, and turned so deep a hazel that Peter marvelled he had ever thought them green.

She got out of the car and went up to the log cabin where she met Bobby coming out of the ladies' dressing room, all dimpling smiles in the pleasant prospect of posing.

"Peter is terribly tired and cross today, poor dear," said Rowena smoothly. "Try to cheer him up, won't you, darling? He's very blue. Tell him about Carter."

"I will," said Bobby sweetly. "I'll tell him about the time he proposed to me. It was terribly thrilling. We were out in a canoe—"

"Peter's waiting," interrupted Rowena quickly. "Yes, tell him about that. Poor dear! He'll be so interested."

A little later, her portable typewriter in her hand, she passed that way to seek a secluded spot in the woods for her own work. Bobby, dimpling and delighted, sat low behind the wheel. Peter, looking just a bit grim, moved restlessly from one foot to the other before his canvas. Rowena's eyes showed cloudy flame in blue when she went by.

"And he forgot we were in a canoe way out in the middle of a deep river. He dropped the paddle overboard and bounded down on the cushions beside me. 'Darling,' he said, 'you love me, don't you?' And splash! Over we went, canoe, cushions, luncheon and all! But a little thing like being upset in a cold river didn't bother Carter. He

## PLEASE SEND A SHEEP—STRIPED ONE PREFERRED

Dear Mr. Sheep Company: I have your literature concerning your sheep company, and I am quite interested, inasmuch as I am thinking I would like to get a sheep and go into the sheep business this summer.

I wonder if you have any sample sheep to give away. Even a small one would be all right, as I will have to keep it in my office until I can get some pasture for it, where I can put it out and have it pasteurized.

I would like a nice, medium-weight all-wool sheep in stripes, if you have them—one I can skin and make a Pendleton jacket out of later on.

When you skin a sheep once, is that the end of it, or can they be skinned regularly like a human being?

I have an old sheepskin in my office I have been living off of for 27 years and I thought if I had a whole live sheep it might be better.

I see in the papers there is a lot of trouble about tariff on wool, so if you can pick out a sheep that hasn't any tariff on the wool, it might save me cleaning it when it gets here.

And another thing; don't send me a U sheep, because they have signs on the street here that say you can't make a U turn, and I couldn't get one to my office very well if I couldn't make it turn.

Yours very truly,  
B. A. SHEEPMAN.  
—Sheep and Goat Raisers' Magazine.

Good Rambouillet yearling bucks, \$12.50 to \$20.00 per head. Shipment of blackfaced bucks just received—priced right. T. L. Benson, San Angelo, Texas. Phone 4363.—Adv.

W. P. Caldwell will mend and varnish your broken furniture. Do not throw it away. Charges reasonable. Cabinet work, saw sharpening, etc. 37-3tc

Weslaco—Work started of organizing Valley Water Conservation District.

Skidmore—Mathis gap on Highway No. 12, which has been closed and under construction for several months, now open to travel.

## Meeting Postponed

Camp Allison Revival Planned in August—Neal to Preach

The Rev. E. P. Neal, pastor of the Sonora Methodist Church, is planning to hold a revival meeting at Camp Allison about the middle of August. He preached there Sunday, July 12, with the intention of making that service the first of a revival series this month, but he found that a number of the men of the community are busy working on the highway between here and Junction and would therefore be prevented from taking part in the meeting. For that reason, it was decided that the later date would make for a better meeting.

A great deal of interest is being shown in the plans, and the Rev. Mr. Neal expects splendid results in August.

Read the Classified Ads.

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ATTORNEY-AT-LAW  
Will practice in all state and federal courts  
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Local and Long Distance Service

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SINCE 1890



The Devil's River News

GEORGE BAKER - - - - Editor and Owner  
W. E. James - - - - - Associate Editor

Entered at the postoffice at Sonora, Sutton County, Texas, as second-class matter.

Day of Publication.....Friday of Each Week

Rates of Subscription—Payable in Advance

One Year	\$2.00
Six Months	\$1.25
Three Months	.75

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be cheerfully corrected upon being brought to the attention of the editor.

A BRIDGE CONTROVERSY

Bridge, as a game, is often the cause of squabbles. As a thoroughfare, a bridge now becomes equally an issue for bickering, and between states at that.

It seems to be Murray versus Sterling, with Oklahoma's fiery and picturesque executive casting caution to the winds and disregarding observation of law and order. There's no doubt but that the citizenship of two states has been greatly inconvenienced and taxed unnecessarily in supporting a toll bridge between Durant and Denison. On the other hand, agreements were made between the state of Texas and the operators of the pay bridge, and these agreements sustained in an injunction in Federal court. While the Oklahoma governor certainly oversteps the bounds of good citizenship in flagrantly violating the decree of a Federal court, the Texas cohorts are doing little to remedy the situation.

It would seem the logical solution of the tangle for the state of Texas and the bridge operators to settle their differences in court or out, without penalizing the citizenship of the two states by withholding the use of a bridge which their taxes have built. It would seem that neither side is entirely in the right, and meanwhile, the people suffer the handicap.

KEEP INDUSTRIES IN SONORA

Sonora business firms need the support of Sonora people if they are to render efficient service, and supply a service that this community needs.

An example of community loyalty was recently exhibited in Carrizo Springs which might well be a tribute to that town, although the circumstances leading to that meritorious action were far from commendable. The proprietor of the Carrizo Springs Bakery announced the necessity of moving his plant to another locality, free from outside competition. He asked nothing from the people; he simply decided to move and began preparations. This drastic action resulted in a mass meeting of food retailers of the town, who unanimously agreed to place no other bread on their shelves, and to encourage in every possible way the use of home-baked products. The action was all that was needed to give the town's bakery the support that it needed to remain there.

Instead of a bakery, the business might very well have been a laundry, a cleaning plant, a furniture or hardware store, a tire shop, a clothing store or ready-to-wear shop, a dentist or surgeon, or a printing office. Not all of those businesses could effectually adopt that method of commanding home support. They could better do it by appealing to the judgment and spirit of fair play of their citizens, and in turn offer a service fully meriting home patronage.

In any town, regardless of its size, there are always some few things which cannot be secured at home. Some outside purchases are not only justifiable, but absolutely necessary, and as such, are not a detriment to the community. Too, buying away from home is sometimes the only method a citizenship may take to force a business house to render efficient and fairly priced service. The business house is sometimes to blame.

In Sonora, though, one can find almost every line of business needed in a modern town for its growth and for the comfort of its people. In almost every instance the merchandise or service offered, is equal to or superior to that of outside competitors. THE PRICE VARIANCE IS SELDOM GREAT ENOUGH TO OVERCOME THE INCREASED COST OR INCONVENIENCE OF BUYING AWAY FROM SONORA.

The buyers of Sonora can prevent the occurrence of an incident similar to the Carrizo Springs bakery question by giving preference to Sonora's own business services.

Bridges, bridges everywhere (on the Red River), and not a bridge to drive across on!

It looks as though a man is to have the last word, what with the scarcity of women preachers to enter the marathon contest.

With oil so cheap, the emergency session of the Texas legislature will likely run on all summer without friction.

The idea of a debt moratorium seems to be growing in nearly all of the circles except those in which the press is indebted.

Voliva says the end of the world is near. He must have one of those mortgage payments coming due, too.—Dallas News.

See where Lefty Flynn, the movie actor, has married for the fourth time. But where are the three that Lefty left.—Dallas News.

"The Devil's Dream"

(By W. E. James)

"There's not a pair of legs so thin,  
there's not a head so thick,  
There's not a hand so weak and  
white, nor yet a heart so sick,  
But it can find some needful job  
that's crying to be done,  
For the Glory of the Garden glori-  
fied every one!"

The season of the year, when all nature begins to put on its winter coat, and "the leaves come tumbling down," is drawing near. When the golden sunset tinges the hillsides, and the softly rustling leaves take on the many and varied hues of the rainbow, mankind is prone to give thanks for his many blessings, and to view with pleasure the results of his year of labor.

It is also the season of the year when one gives thought to the preparation of the soil for another harvest. No matter the crop, whether it is the cultivation of corn, wheat or cotton; it may be flowers or fruit, there must be a thorough tilling and the proper fertilization if a bountiful harvest is to be gathered. Even the sowing of "wild oats" requires some effort though the harvesting may be painful.

Every man and woman is born with an instinct to dig in the soil, to plant, to cultivate and to harvest. Then when the tints are upon the leaves they may sit with a neighbor around a glowing fire and brag and blow and compare the size of turnips, or what ever may be the particular hobby.

We can't all be farmers and follow the plow during the fall preparation for the spring crops, but we can help to beautify the town by digging and delving in our own front or backyards, and realize our ambitions to satisfy that longing for the old farm where "the morning glory vine 'round the cabin door entwines."

Beautiful flower gardens come from the same thought and preparation as do the great crops of field-grown grains and forage. There must be a preparation of the ground; beds must be re-dug and the proper fertilizers placed therein that the flower seeds may have the proper start in life. House plants must be re-potted, the new soil providing fresh plant food.

All of this brings us to this suggestion: Other towns, each spring, have a "Yard Beautiful" contest in which prizes are offered for the most beautiful yard. The result: Some citizen—usually a woman—is made happy by having been rewarded for the effort put forth to beautify her home, and the town, through the efforts of many, has profited by the experience. Anyone will agree with us that new homes, or old ones freshly painted, beautiful yards and many shade trees make a town more desirable as a place in which to live—and die.

Shall Sonora have a "Yard Beautiful" contest? If one is wanted, now is the time in which to prepare for the "harvest" next spring or early summer.

Among the boys there is a top time, a kite time, a marble time, in fact, a time and season for all of the many sports indulged in by boys. It is always a thrilling moment for any boy when he can be the first to foresee the change in seasons and beat his playmates to the goal—first in top, first in kite and first in marble time. Born with an instinct to get ahead of his fellows, if possible, he comes to man's estate with the idea that he must be first, and not only first but to do the thing up in a different way, the more sensational the better.

Even the good old-fashioned way of marrying the girl of his choice is too slow, staid and stale. Years ago when country fairs flourished to a greater extent than they do today, prizes were offered to the young man and young woman who would be so bold as to come before the grandstand and be united in holy bonds of wedlock. These performances became so common that other and more foolhardy ways must be devised. And what a sensation and thrill shivered the universe when Johnnie Barley and Miss Stewdy Corn had the nerve to stand within the lions den, join right hands and answer "yes" to the questions of the preacher. After it became generally known that the lion in the case was toothless and wouldn't harm even a worm, this practice, too, lost its charm. Along about this time the automobile came into existence, and when one was found that would run ten miles an hour without going into the ditch, some enterprising young man, craving publicity, induced his girl to enter it for a ride. With the license snugly tucked within his breast pocket, and the minister hidden underneath that portion now occupied by the rumble seat, he was ready to face the world as the hero who married while driving at the terrific speed of ten miles an hour! Then followed a craze for automobile marriages, until cars were made to go so fast that timid ministers were afraid to accept a ride from innocent young couples who looked lovesick. Then came the airplane ceremonies. Being satisfied that altitude wedding has reached its height, young people are turning to Mother Earth for more and thriller thrills. They are going down now into deep, deep caverns. What a thrill! And what next?

Two-Gun Ike says he will never seek sensations or thrills when he gets ready to have the knot tied, and it would make no difference where it took place. All he wants is the girl—the time and place can take care of itself, even if it is in the middle of the deep waters of Dry Devil's River, I gad!

35 YEARS AGO

The Devil's River News of May 23, 1896, carried stories dealing with topics from methods of hair-cutting to prevent baldness to dissertations on literary style. Saloon advertisements were carried in considerable numbers. Other advertisements dealt with local stock selling agencies, as well as telling the excellence of service offered by a number of Chicago and Kansas City livestock commission merchants. A Sonora-San Angelo mail and passenger line stressed the fact that the entire trip could be made in one day each way. The fare on the stage of that day was \$4 for a single trip and \$6.50 for the round trip. Wagon advertisements were common in the paper of that day.

The following are smaller stories reproduced from the issue:

Some parts of the Sonora country needs rain, but if we must have cyclones with the rain we will do without it.

Ansil & Garrett Bean sold 900 head of muttons to D. B. Cusenbary at \$1.67 1-2 this week.

C. T. Turney the cattle man returned from a business trip to San Angelo Wednesday. Mr. Turney has 700 head of fine yearling steers for sale.

Jack Perse the handsome and pleasant young cattle king from the North Concho, was in Sonora this week. He bought 400 head of yearling steers from John Jones of Kimble county at \$10.50 a head.

John T. Cooper received 600 head of yearling steers at Sonora stock pens Wednesday. They were a fine bunch and parties wanting more of the same kind should come to the Sonora country. These steers are to be delivered on the Burton Wade ranch, 27 miles north of San Angelo.

James Welsh sold 800 muttons this week to Ed Pfeister and John Knoll at \$2 per head.

Will Wark sold his bunch of 800 head of muttons, this week, to Ben Cusenbary for \$2 a head.

McKenzie & Mayer bought 2700 shorn wethers, on Monday, from Sidney Bremner at \$2 per head.

J. I. Jones sold to J. W. Ralson last week 500 head of sheep at \$1.25 per head. Said sheep are to be the bottom sheep of the flock, and are to be picked by Mr. Jones.

Fritz Fuche the sheepman now ranching at Allison's lower ranch, was in Sonora Friday for supplies.

Very few muttons were shipped from the Sonora country last season and as a consequence the best muttons in Texas are to be found here. They have been fat for two years and will stand shipping better than in former years.

Lum Adams the North Llano cowman was in Sonora this week.

Mrs. J. A. Ogden returned from a visit to San Angelo Wednesday. R. F. Halbert the Schleicher county cattleman was in Sonora this week.

Geo. S. Allison came in from his ranch this week where he was gathering steers to deliver to John T.

TOPNOTCHERS by KET



Cooper.

Ask for Brown & Co.'s tobaccos and take no other.

John Bryden, boss of Geo. S. Allison's ranch, was in Sonora this week. John is thinkng of taking a trip to San Antonio this summer.

Geo. Traweek and E. C. Saunders did some good work for D. R. Holland last week. Mr. Holland's well was weak and E. C. Saunders shot 15 pounds of dynamite in the well at a depth of 215 feet. The shot was successful and when Geo. Traweek's well-drilling machine had cleaned out the well it was found that the capacity had been doubled.

P. H. James the sheepman was in Sonora this week. Pat says he can wear old clothes and stay with his sheep till they are worth something.

The muttons of the Sonora country are said to be 10 pounds heavier this year than last, same age considered.

Of course Sonora will celebrate the glorious 4th of July as usual.

We now have 24 buggies in our shops we are repainting and ask you to call and inspect our work when in San Angelo.—Copeland & Stacy.

There are numerous applicants for the principalship of the Sonora public school this year and no doubt Sonora's educational advantages will be equal if not superior next session to what it has been in the past.

The deepest commercial producing oil wells in the world are in this country. They exceed 8,500 feet in depth.

Bluebonnet a Mystery

Scientists Find State Flower's Growing Habits Puzzling

The Bluebonnet of Texas is the mystery flower to scientists, according to Dr. W. M. Winton, botanist at Texas Christian University.

The beautiful flowers, so admired by tourists every year, won't grow in the back yard or in a flower pot. They carefully select their homes upon pasture land and rocky hill. Yet, in fields of bluebonnets there will be patches without a spot of blue, due to some chemical deficiency in the soil, Dr. Winton says.

The peculiar demands of the flower have not yet been determined by botanists. It is claimed that the flower is loyal to the Lone Star State and never crosses the border.

The origin of the flower is depicted in various legends. Mexicans maintain that it was brought here from the hillsides of Jerusalem and planted by the first Spanish missionaries inside the Mexican missions.

Indians place the flower's origin in the sacrifice of an Aztec Indian maiden who died for her tribe. Believing a human sacrifice was needed to atone for tribal evil, she offered herself to the priests. The sacred knife was plunged into her heart, and she was left upon an altar. The next night, it is said, flowers resembling the bluebonnet sprang up around her, each in the shape of her bonnet and each spotted with a bit of red as a token of her life's blood.

Mr. Cityman Comes to Fairyland

By Albert T. Reid







# WOMAN'S PAGE



## SOCIETY

Mrs. George Baker, Editor

### Mrs. Dante Reilly Entertains for Her Daughter at Ranch

Mrs. Dante Reilly entertained seven little friends of her daughter, Muriel, Wednesday night with a swimming and slumber party and barbecue at the Reilly ranch home. Following the swim in the tank, the girls enjoyed barbecued lamb and all of the joys of the proverbial "bunking party."

Muriel's guests were Nettie Adair, Guyon Shurley, Wilma and Wynona Hutcherson, Rena Glen Shurley, Catherine Trainer, and Bobbie Halbert.

### Mrs. M. Brown Honors Wilsons At "42" Party

Mrs. Maysie Brown entertained at her home Monday evening with two tables of "42" in compliment to Mr. and Mrs. Mark Wilson who will leave Sonora soon to make their home in Big Lake.

Following the game, the hostess served dainty refreshments and presented Mrs. Wilson with a pretty luncheon cloth.

Those present were Messrs. and Mesdames H. L. Taylor, Orion Brown, and Mark Wilson, and Mesdames W. A. Miers and Maysie Brown.

### Bridge Luncheon Given Wednesday At Ranch Home

Mrs. Joseph Vander Stucken charmingly entertained Wednesday with twelve-o'clock luncheon at her ranch home, honoring Mrs. M. E. McCampbell and her daughter, Mrs. Mary Lou Childers, of San Antonio, house guests of Mrs. E. F. Vander Stucken. Following the luncheon, two tables enjoyed bridge at which Mrs. Arthur Stuart won high score. Guest prizes were presented by the hostess to Mesdames McCampbell and Childers.

Those present were Mesdames M. E. McCampbell, Mary Lou Childers, Arthur Stuart, Louis Stuart, Frank Bond, Gordon Stewart, E. F. Vander Stucken, and Joseph Vander Stucken.

### Mrs. Ira Shurley Entertains the Las Amigas Club

Mrs. Ira Shurley was hostess at her home on Thursday night, July 16, to members of the Las Amigas Bridge Club and their guests,

these consisting of husbands of the married members of the club and several non-members. Four tables of bridge participated in the game and enjoyed the pretty ice course which carried out the color scheme of pink and green emphasized in the tallies.

Prizes for the evening went to Mrs. Jack Earhart for high ladies, Mr. Jack Earhart for high men, Mrs. Collier Shurley for low ladies, and Raymond Barker for low men.

Husbands and wives present were Messrs. and Mesdames J. D. Westbrook, Collier Shurley, Jack Earhart, and Johnnie Hamby, the last couple being guests of the club. Other members present were Mesdames Bill Gilmore, Albert Crowley, and Tom White and the Misses Alice Karnes and Ada Steen. Additional guests were Miss Ruth Read, of Carthage, Tenn., and Messrs. Raymond Barker and Lawrence Steen.

### Joint Hostesses Entertain With Beautiful Party

Mesdames E. F. Vander Stucken and Joseph Vander Stucken were joint hostesses last Friday afternoon at a charming bridge party at the former's home. An unusually effective four-hue color scheme of dark and light pink, yellow, and lavender was carried out in summer flowers throughout the rooms and on the tables, and in attractive ices in flower molds corresponding in shades to the colors of the living flowers. White cake was served with the ices.

Prizes for the afternoon went to Mrs. S. F. Clark, of Temple, for high score, Mrs. Ira Shurley for second high, Mrs. Carl Chumley for first low score, and Miss Addah Miers for second low. Cut prizes at each table consisted of small flower pots holding flowers in the four prevailing shades.

Invited guests were Mesdames Roy Aldwell, Sam Allison, O. G. Babcock, Sterling Baker, A. G. Blanton, Frank Bond, Joe Brasher, Maysie Brown, J. A. Cauthorn, Carl Chumley, Albert Crowley, Rector Cusenbary, Ben Cusenbary, Haynie Davis, Hi Eastland, A. C. Elliott, L. W. Elliott, Thomas Espy, C. A. Evans, John Fields, S. T. Gilmore, W. C. Gilmore, Sim Glasscock, B. M. Halbert, B. M. Halbert, Jr., R. A. Halbert, Johnnie Hamby, Vernon Hamilton, Edna Beam, J. C. Baker, R. A. Stephens, Alton Hightower, W. E. Caldwell, Roy Hudspeth, Jack McDermott, Frank Ray, Dudley Westbrook, Sam Hull, Bryan Hunt, Alvis Johnson, Lem Johnson, Sam Karnes, C. S. Keene, Sol Kelly, Ed Mayfield, Josie McDonald, W. P. McConnell, W. A. Miers, Clara Murphy, Jack Neill, W. R. Nisbet, S. F. Clark, Joe Brown Ross, Theodore Savell, Ira Shurley, Collier Shurley, Fred Simmons, Sid Evans, Gordon Stewart, Arthur Stuart, Louis Stuart, Mari-

### Health Nurse Is Here for P.-T. A. Summer Round-up

Move Provides for Free Health Examination, Immunization Diphtheria

Miss Antoinette Ahlschier, public health nurse sent out by the State Health Department to work in conjunction with P. C. Fahrenthold, district sanitarian, in twelve counties of the drouth area of Texas was in Sonora Thursday making contacts and arrangements with officers of the Parent-Teacher Association and the public health officer, Dr. A. G. Blanton, for a summer health round-up in Sonora.

Enthusiasts on the subject of Parent-Teacher work are particularly anxious to put into practice in Sonora the annual Summer Round-up which has been used with notable success in countless communities.

The Summer Round-up may be interpreted literally, in that it consists of a systematic round-up of the children of the community in an effort to determine the general and specific condition of health prevailing, and to provide necessary attention in all cases of health deficiency.

Miss Ahlschier's work will deal with children of pre-school age who will receive thorough physical examination and diagnosis free of charge through the co-operation of the local Parent-Teacher Association and medical and dental professions. A special round-up for Mexican children will also be held. Immunization to diphtheria will be one of the main points stressed.

Miss Ahlschier, whose employment was made possible by an appropriation of the Federal Government to the state of Texas, is enthusiastic over the interest being shown by women of the West in the round-up project, stating that their co-operation surpasses any that she has received elsewhere in her extensive work. With headquarters at Del Rio, she will hold a round-up at Rocksprings Tuesday, Wednesday, Thursday, and Friday of next week, and will later go to Ozona and Eldorado. The date of the Sonora round-up has not been definitely decided upon.

"One of the major projects of my administration this year will be health work," said Mrs. Ira Shurley, president-elect of the Sonora Parent-Teacher Association, in discussing plans for the work of that organization recently. "Nearly every year," she added, "there has been an epidemic of measles or some other child's disease near the end of the school term as a result of the lack of preventive measures which should have been taken in time."

Co-operation of parents of pre-school children is particularly urged by the Sonora Parent-Teacher Association in sponsoring the round-up movement. Material on it may be obtained from Mrs. A. W. Awalt.

### New Broadway Beauty



Marcelle Edwards has been proclaimed "Miss Broadway of 1931" as a result of a recent contest in which a thousand competed.

### Eastern Star Meets

Newly Chosen Officers Preside Tuesday Night

The regular monthly meeting of the Sonora Order of Eastern Star was held Tuesday night at the Masonic Hall, with the newly-elected officers for the year, who were installed at the previous meeting, presiding in their respective capacities for the first time. The new staff of officers is as follows:

Worthy Matron—Manila Trainer.  
Associate Matron—Mayme Awalt.

### Operatic Star Finds Home Work Great Inspiration

Madame Schumann-Heinck, of wide operatic fame, is quoted as having very definite ideas on home-making, as follows:

"I would strongly recommend home work to all American girls. Home-work makes for a broader outlook for any woman or artist. "Many times in the early days of my career when I was constantly preparing new operatic roles I learned my roles while working over a stove—stirring a pot with one hand, and holding a baby and operatic book in the other."

Worthy Patron—R. D. Trainer.  
Associate Patron—Carroll Stevenson.  
Conductress—Jean Westbrook.  
Associate Conductress—Buena Davis.  
Warder—Zena Mayfield.  
Sentinel—Joe F. Logan.  
Chaplin—Bonnie Glasscock.  
Marshal—Lucille Hutcherson.  
Organist—Guila Vicars.  
FiveStarPoints  
Ada—Ruby Steven.  
Ruth—Mary Lee Hull.  
Esther—Vida Lightfoot.  
Mrtha—Merle Simmons.  
Electra—Grace Trainer.

### W. M. S. Studies Bible

Rev. E. P. Neal Lectures; Lesson Followed By Social Hour

The Woman's Missionary Society met Wednesday afternoon at the home of Mrs. O. G. Babcock for its monthly social meeting, with Mrs. Babcock, Mrs. Tom Davis, and Mrs. J. W. Trainer acting as joint hostesses. Preceding the regular program, the Rev. E. P. Neal conducted a half hour period of study, continuing the course in the Old Testament begun two weeks ago. The chapters studied covered historic portions of the Pentateuch and Joshua and legal portions of the Pentateuch.

The program was conducted by Mrs. O. G. Babcock who announced the subject as "A Channel for the Love of God" and, after the singing of a hymn, gave an interesting outline of a leaflet entitled "Forestalling Future Illiteracy." Miss Gertrude Babcock entertained with a beautiful piano solo, after which Mrs. Tom Davis conducted a brief devotional period of study and meditation. The program ended with the singing of "What a Friend We Have in Jesus."

The hostesses served delicious refreshments of punch and cake. The next meeting will be held at the church.

## THE Red & White STORE

Individually Owned

Unitedly Operated

Cooling Delicacies for Sultry Days  
For the usual meals, for the afternoon luncheon and for the outing lunch, Red & White Stores offer a very attractive assortment of foods that are appropriate for the summer season.

## Red & White Specials - Friday and Saturday July 24-25

- Matches, Blue and White, 6 boxes ..... 12c
- Corn, R & W Fancy Country Gentleman, No. 2 ..... 12½c
- Soap, White King, hardwater, each ..... 5c
- Extract, Red & White, Vanilla, 1½ oz. .... 15c
- Vinegar, Red & White, Apple Cider, qt. jug ..... 19c
- Milk, Red & White, 6 small 23c 3 tall ..... 23c
- Jelly, Red & White, assorted, 16 oz. .... 24c
- Oxydol, large package ..... 21c
- Chipso, large package ..... 22c
- Sugar, 10 pounds Cane ..... 46c
- Soap, Luna White Laundry, 10 bars ..... 23c
- Peaches, Gold Bar Sliced, No. two ..... 15c
- Pickles, Kuners Sweet and Sour Midgets, 8 oz. .... 21c
- Raisins, 4 pound package ..... 32c
- Apple Butter, Blue and White, quart ..... 18c
- Supreme Butter Cookies ..... 23c
- Bacon, Armour's 4x6 Star Slab, pound ..... 27c
- Bacon, Armour's Climax Sliced, 1 pound package ..... 23c
- Cheese, Long Horn, per pound ..... 15c

## Hamilton : Grocery

Phones: 2 and 57

Delivery Service

WE CARRY A NICE LINE OF FRUITS AND VEGETABLES

# BLANKET or QUILT washed Free . . .

With each family wash of 10 pounds or more, send along a blanket for a FREE WASH!

FOR ONE WEEK ONLY!

## Sonora Cleaners

Phone 103

### PERSONALS

Miss Fay Ivey, of Big Lake, was the guest last week of Mrs. Claude Prater.

Miss Thelma Leuszler, Big Lake, visited Mrs. Hilton Turney in Sonora last week.

Dr. V. E. Franklin, Norfolk, Va., is the guest of Mr. and Mrs. G. B. Rankhorn and family while on a tour of West Texas.

J. T. Evans and son, Harold, of the Fort Terrett ranch, were in Sonora Tuesday, accompanied by Mr. Evan's nephew, Mr. Short.

Mrs. Clara Murphy, Mrs. Josie McDonald, Mrs. S. R. Hull, and Mrs. Sterling Baker attended the funeral of S. W. Holland, Eldorado pioneer, who was buried there last Thursday.

on Stokes, Rose Thorp, Joe Trainer, Ralph Trainer, Paul Turney, W. D. Wallace, John Ward, Jack Wardlaw, R. V. Perrine, Tom White, Duke Wilson, Lloyd Earwood, Fred Earwood, W. H. Dameron, Henry Decker, Miers Savell, Robert Steen and Will Wilkinson; and the Misses Hazel Jones, of Wichita Falls, Alice Karnes, Dameron, Joanna Stokes, Bonnie Glasscock, Addah Miers, and Ada Steen.



# SECOND LARGEST RANCH HAS GIRL BOSS

**200,000 Acre Texas Domain, Managed By Miss, 22**

The "boss foreman" of a 200,000-acre cattle ranch, the second largest in Texas, is a 22-year-old girl, small and with dark bobbed hair and freckles, who rides like a cowpuncher and never misses a round-up.

The girl is Lo Reese Smyth, foreman of the Altavista ranch owned by W. W. Jones and his son, Dick Jones. This ranch extends into five Texas counties between Laredo and Brownsville, within a few miles of the Mexican border. Miss Smyth and her associates recently made a single shipment of 4,000 head of cattle in a single day.

Miss Smyth, who startled people by taking up something new in the way of unusual professions for women, has had a success so amazing that even the most seasoned cowhands bow respectfully to her authority.

According to Miss Smyth, the hardest of all the tasks rightfully falling to the lot of a ranch foreman is to receive and sort the mail. "I can't read the Mexican addresses on some of the letters and have to guess for whom they're intended. Letters going into Mexico are even worse, because I don't know the places."

However, riding the range, supervising round-ups, vaccinating and branding herds, and relaying instructions to the sub-foreman hold no terrors for Miss Smyth. She is respected and admired by Mexican vaqueros, who stand aside and beam with pleasure when she takes chuck at the noon hour from the chuck wagon with the cowpunchers. They wave their huge hats and cheer when she dashes out on her pony to join in the round-up.

The Altavista ranch is no "dude" institution. It is operated strictly on business principles and is a vast and efficient business. After crossing the boundary line of the ranch, one must ride 22 miles through brush and sand dunes before arriving at the ranch house. The 200,000 acres extend into Duval, Jim Hogg, Hidalgo, Starr, and Brooks counties.

The owners of the ranch will not even attempt to estimate the number of cattle browsing in the Chaparral, mesquite and sagebrush included in these boundaries, but the number runs into thousands.

Beginning work on the Jones ranch as keeper of the store and chauffeur for W. W. Jones, Miss Smyth proved herself so capable

that when the head foreman left she was promoted to his position. Ranching was no novelty to her, as she had lived in a neighboring county on her father's ranch before she went to school in Altavista. Only her mother's protest prevented Lo Reese's taking up dancing as a profession. But she found a job as a bookkeeper and later worked for a time in a bank. The lure of horseback riding was the chief cause of her accepting the post on the Jones ranch to begin with. Riding has always been her favorite sport, and her ability to handle a spirited horse is the main reason for the respect given her by old-time cowpunchers.

A few days after the shipment of 4,000 head of cattle, one of the largest shipments of livestock recorded in recent years in Texas, the Altavista ranch shipped a second bunch totalling 1,025. These last were two-year-olds bought by a purchaser who wanted to put them on grass in Oklahoma. Miss Smyth watched the ranch hands through long hours of branding, vaccinating, and ear-marking this shipment and counted the cattle as they were herded on the train.

The ranch, which is often visited by rangers, customs officers, and other border officials, attained its size through the enterprise of W. W. Jones, veteran cattleman, banker and hotel owner. Coming to Texas while land was cheap, he purchased, improved and continued to buy land until his possessions reached the proportions of a principality.

Sufficient water was provided by sinking wells and erecting windmills on the ranch, thus enabling Jones to take full advantage of the grazing resources in that dry region.

Though business interests require his attention in Corpus Christi a considerable part of the year, Jones spends much of his time on the ranch still. Dick Jones, his son, and also part owner of the cattle ranch, is often there riding range with the cowpunchers and sharing the work.

The girl foreman and her mother occupy a private ranch house. They have a radio, the latest magazines, and books, and feels that she loses nothing by her isolation from the rest of the world.

Lo Reese is hard-headed and hard-riding, and she likes her job. "Any other girl could do it," she says. "I'm sorry for stenographers and school teachers cooped up in cities all the time. But then, if they've never been on a Texas cattle ranch, I suppose they don't know what they miss."

## Won Long Play-Off



Billy Burke, Greenwich, Conn., won the open golf title after many extra holes with George Von Elm, who tied with him at the tournament near Detroit.

## THE STATE OF TEXAS

To the Sheriff or any Constable of Sutton county—Greeting:

You are hereby commanded to summon James Clayton Boyd, by making publication of this citation once in each week for four consecutive weeks, previous to the return date hereof, in some newspaper published in your county, of general circulation, which has been regularly published for one year, to appear at the next term of the district court of Sutton county, to be held at the courthouse thereof, in Sonora, Texas, on the first Monday in September, 1931, the same being the 7th day of September, A. D. 1931, then and there to answer a petition filed in said court on the 21st day of July, 1931, in a suit numbered on the docket of said court No. 777, wherein Mrs. Eva Leona Boyd is plaintiff, and James Clayton Boyd is defendant, said petition alleging that on or about the 9th day of May, A. D. 1927, in Culberson county, Texas, plaintiff was lawfully married to defendant, and they continued to live together as husband and wife until the 2nd day of January, A. D. 1928, at which time defendant voluntarily abandoned and deserted plaintiff about three months prior to the birth of their child, since which time they have not lived together as husband and wife. That plaintiff is the mother of a girl, to-wit: Glenna Jannell Boyd, born of said marriage with defendant and that said child was born on April 14, 1928. And plaintiff prays for judgment dissolving said marriage relationship and for the care, custody and education of said minor child of said marriage.

Herein fail not, but have you before said court on the first day of the next term thereof, this writ, with your return there, showing how you have executed the same.

Given under my hand and seal of said court, in the town of Sonora, Texas, this the 21st day of July, A. D. 1931.

(Seal) J. D. LOWREY, Clerk of the District Court of Sutton County, Texas. 38-4tc Issued this the 21st day of July, A. D. 1931.

J. D. LOWREY, Clerk of the District Court of Sutton County, Texas. 38-4tc

## Rowena Rides—

(Continued from page 3)

went right on kissing me and said over and over, 'Darling, you do love me—you do love me,' and it wasn't until I promised to marry him that he swam off after the canoe and—"

"The poor fishes lived happy for ever after," said Rowena softly.

There were five telegrams for Bobby in St. Louis and, curiously enough, five for Peter also. Rowena, he noticed, had another fat letter addressed in the boyish scrawl, and watching with some curiosity as she read it, he saw that while her brows frowned over it ever so slightly, her eyes smiled to their softest hazel. Immediately she finished reading, she counted the bills in her purse and asked the way to the telegraph office.

"Oh, listen to this!" chortled Bobby ecstatically. "Darling, he's wild! He'll never forgive me, never. He threatens to send the police after me unless I come right straight home. He calls me a little devil in plain English by Western Union."

"Oh, Bobby," begged Rowena, "please spare us until we get a little of the well-known fine, black, sandy loam of the Middle West out of our ears."

When they stepped into the elevator, Bobby stumbling blindly as she continued to devour the passionate phrases with her avidly shining eyes, Peter motioned Rowena back.

"I want to speak to you just a minute—about business—if you'll excuse us, Bobby."

Rowena turned back at once and he handed her the five telegrams without a word. They were all from Messrs. Rack and Ruff, saying Rackruff Motors, Inc., was in a state of persistent persecution at the hands of a red-haired chemical engineer who had threatened to sue the company, to burn down the factory, and to beat up every member of the firm.

"What the deuce do you suppose it's all about?" wondered Peter.

"Oh, it must be Carter," said Rowena brightly. "He's mad at Bobby."

So they went up to have it out with her at once. They told her she must quit tormenting him, and write him all the details of their trip, how she came to be a member of the party in the first place, and to send him a copy of their complete itinerary. Especially she must call him peremptorily off Messrs. Rack and Ruff, who were likely to become annoyed at such persecution and cancel the trip.

Bobby finally agreed not to tantalize him further and promised to write him a complete account of the adventure.

(Continued next week)

## CHURCH OF CHRIST MEET AT CHRISTOVO CLOSURE

The Church of Christ 10-day encampment closed at Christoval Sunday, July 12, with arecord attendance of about 800 on Sunday evening, and the Baptists, according to the Rev. E. D. Dunlap, San Angelo program chairman, are expecting "one of the best programs we've ever had."

We can get a ten-year loan for you on your land. T. L. Benson, San Angelo, Texas. Phone 4563. Ad

## THE STATE OF TEXAS

To the Sheriff or any Constable of Sutton county—Greeting:

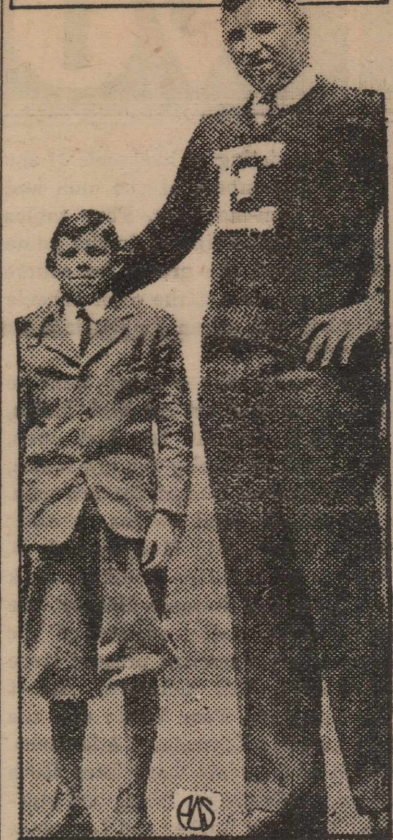
Sterling Baker, administrator of estate of R. T. Baker, Jr., deceased, having filed in our county court his final account of the condition of estate of said R.T. Baker, Jr., deceased together with application to be discharged from said administration, you are hereby commanded, that by publication of this writ for twenty days in a newspaper regularly published in the County of Sutton, you give due notice to all persons interested in the account for final settlement of said estate, to file their objections thereto, if any they have, on or before the August term, 1931, of said county court, commencing and to be held at the courthouse of said county, in the town of Sonora, on the 17th day of August, 1931, when said account and application will be considered by said court.

Given under by hand and seal of said court, at my office, in the town of Sonora, Texas, this, the 20th day of July, 1931. 38-3tc (Seal) J. D. LOWREY, County Clerk, Sutton Co., Texas. A true copy, I certify:

B. W. HUTCHERSON, Sheriff, Sutton County, Texas.

READ THE ADVERTISEMENTS

## Each 17 Years Old



George Zureick, 6 feet 7 1/2 inches, weighing 255, and Earl Pfeffer, four feet, 10 1/4 inches, are classmates in Cincinnati. They never fight.

Sanderson—"Times" installed a Linotype.

Crockett—Lovely highway, No. 19, now open to traffic all way from here south.

Thorndale—Seating capacity of St. Paul Lutheran church edifice to be increased.

Follett—Follett's Reliable Store formally opened.

**J. M. LEA**  
SAN ANGELO, TEXAS  
Representing  
**Draper & Co.**  
Wool and Mohair Commission Merchants

**Robert Massie Co.**  
Funeral Directors, Embalmers  
Superior Ambulance Service  
Phone 4444 Day or Night  
SAN ANGELO, TEXAS

Established 1869.  
**Chas. Schreiner Bank**  
(Unincorporated)  
WOOL AND MOHAIR  
Makes Liberal Advances on Sheep, Goats  
Wool and Mohair  
KERRVILLE, TEXAS

**Sonora Abstract Co.**  
J. D. LOWREY, Mgr.  
EFFICIENT LAND TITLE SERVICE  
ON SUTTON COUNTY LAND  
We represent several of the old line fire insurance companies

**RE-MODEL or Repair**  
  
Your Home

Do not be one of the army of home owners who in a few months or a year will regret that they delayed remodeling or repairing their home—when prices of materials and labor were low—in 1931. A few dollars invested this year in the improvement of your home will pay big returns in comfort—and reduce to a minimum the depreciation on your property.

Whether your ideas and plans constitute a big job or a small job of remodeling or repair, we are organized to quote you lowest prices on the materials; and guarantee complete satisfaction. Tell us to make an estimate. No charge for same.

**West Texas Lumber Co.**  
PHONE 148

**Hotel McDonald**  
"A Home Away From Home"  
Old Friends and New are always welcome—  
Stop in to see us when in town.  
SONORA'S COOLEST PLACE

**Wool Growers Central Storage Co.**  
EAT MORE LAMB  
SAN ANGELO, TEXAS  
Commission Merchants  
MONEY LOANED ON  
GOATS and MOHAIR—SHEEP and WOOL  
LARGEST WOOL AND MOHAIR WAREHOUSE in TEXAS—CAPACITY 12,000,000 POUNDS.  
WOOL AND MOHAIR HANDLED ON CONSIGNMENT ONLY. CONSIGNMENTS SOLICITED  
SHEEP MARKING LIQUID, WOOLTWINE,  
WOOLBAGS, SEWING TWINE, ETC.  
(PUBLIC BONDED WAREHOUSE IN CONNECTION)  
OFFICERS: Robert Massie, President; L. L. Farr, Vice-President; J. A. Whitten, Vice-President; J. W. Johnson, Vice-President; Lila W. Simpson, Ass't. Sec.; R. L. Vaughn, Ass't. Sec.  
OFFICE: Central National Bank Bldg. Dial 4492  
WAREHOUSE: P. & S. F. Ry. Siding Dial 3730  
B. B. Austin, Warehouseman  
DIRECTORS: Robert Massie; P. L. Childress; L. L. Farr; J. Willis Johnson; John S. Allison; J. M. O'Daniel



7-24-1931

## HOW ONE WOMAN LOST 20 POUNDS OF FAT

LOST HER PROMINENT HIPS—  
DOUBLE CHIN—SLUGGISHNESS

Gained Physical Vigor—  
A Shapely Figure

If you're fat—first remove the cause!

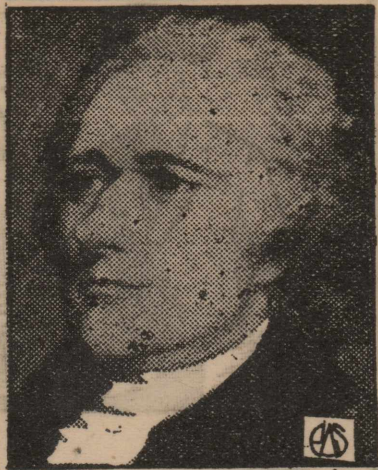
Take one half teaspoonful of KRUSCHEN SALTS in a glass of hot water every morning—in 3 weeks get on the scales and note how many pounds of fat have vanished.

Notice also that you have gained in energy—your skin is clearer—you feel younger in body—KRUSCHEN will give any fat person a joyous surprise.

Get an 85c bottle of KRUSCHEN SALTS from any leading druggist anywhere in America (lasts 4 weeks). If this first bottle doesn't convince you this is the easiest, safest and surest way to lose fat—your money gladly returned.—Adv.

Average consumption of gasoline per vehicle in the United States during 1930 is estimated at 556 gallons by the Department of Agriculture.

### First U. S. Treasurer



A recently discovered portrait of Alexander Hamilton, hidden for 127 years, has come into the possession of Andrew Mellon, the present secretary.

### Baptist Meet Starts

Menard Encampment to Begin Today—Capable Speakers

The seventh annual Menard Baptist Encampment gets under way today at Menard, with a roster of speakers which include a number of distinguished theologians and educators. The series of services will continue for ten days.

Dr. W. R. White, widely recognized as a leader in the Baptist Church in the south, has been se-

### Rancher Sells Sheep

Crockett County Breeder Averages \$30 on 50 Bucks

J. W. Owens and sons, who ranch between Ozona and Sheffield, have sold 50 bucks this year at an average price of \$30 a head at the ranch. Mr. Owens has one of the largest registered herds in the state, consisting of 1,000 head of registered sheep. Each year for the last four he has gone to the Salt Lake City ram sale at Salt Lake City, Utah, and bought the best bucks obtainable. He will go again this year, buying another heavy consignment of fine sheep.

Mr. Owens has found that heavy investment in registered sheep will pay off. He sold 75 head of bucks at the Ozona stock sale two weeks ago.

cured as the featured speaker. Dr. M. E. Davis, president of Howard Payne College, Brownwood, will deliver a series of lectures dealing with Biblical and scriptural topics. The Rev. Mr. Sockwell, Melvin, will lead singing exercises.

### Road Budget Up

1931 Highway Expenditures in Texas Set at \$66,000,000

Reports from Washington show that the program for state and local highway and bridge expenditures in Texas as estimated for the current calendar year, 1931, will amount to \$66,000,000, an increase over last year of \$7,500,000, when an estimated total of \$58,500,000 was spent. In response to the President's request that the Federal Bureau of Roads make a canvass of the whole road building of the country with a view to determining the volume of construction during the current calendar year in its relation to employment, the estimated figures for Texas were made public by the White House.

These statistics reveal Texas as ranking sixth highest among all states in the amount of increase in state and local expenditures for 1931 over 1930. Texas was out-ranked in amount of increase only by Louisiana, Wisconsin, Illinois, New York, and Minnesota. Louisiana led all states in the amount of

increase, the increase being \$34,450,000. The increase for Minnesota was only \$200,000 above the Texas figure.

State Highway Commission approves designation of 870-mile historical travel route extending from Sabine river to El Paso, as Sam Houston Highway.

# Free Show

J. H. G. Medicine Co.

will open at

# FAIR PARK

## Monday, July 27

### FREE To Everybody

## Stock Notice

Sonora has an ordinance stating that all livestock must be staked. After August 1, 1931, this ordinance will be strictly enforced.

BY ORDER OF THE  
**Sonora City Commission**

## Aldwell-Elliott Co.

### FOR INSURANCE—

Any kind—life, fire, automobile, plate glass, burglary, hail, rain, tornado, golf, accident and health, indemnity bonds, or any other kind of insurance written. WE HAVE IT!

### FOR RANCH LOANS—

Unlimited funds to lend on ranches at 6 per cent—five to thirty-three years' time.

### FOR AUDITING—

See us for complete auditing and income tax service.

WE APPRECIATE YOUR BUSINESS



THE SIGN OF QUALITY

Give Your Chickens a  
Treat by Feeding them

# K-B Feed

THEN WATCH THE RESULTS—A trial order will convince you that there is more merit in K-B FEED than most any other kind.

DAIRY FEED—HORSE FEED  
You can't beat K-B Feeds

## Hall Feed & Grain Co., Inc.

Sonora, Texas

Phone 279

## The Time to Advertise . . .

BY SHELLY E. TRACY  
President, Tracy-Locke-Dawson, Incorporated

Every business man shares the responsibility of doing his part to speed general business recovery. Let's go! Individually, we can help by thought, example, conversation and action. Best of all, this will help make profits as indicated by definite experience of those who are applying this formula.

It is a striking fact that the firms who are going after business aggressively ARE GETTING IT.

I know of dozens of firms who increased their advertising budget during 1930 and 1931. Every one of them is showing sales increases. More aggressive advertising has a tonic effect on the organizations of these advertisers that seems to pull them out of the "dumps." They are too busy to talk hard times. They find that the business is here if we go after it with intelligence and with a will and determination. Firms like Dr. Pepper Company, Continental Oil Company, Duncan Coffee Company, Philco Radio Company, R. J. Reynolds Tobacco Company, and dozens of manufacturers and hundreds of retailers have increased advertising and have shown substantial sales increases. There is one retail store in Texas where the sales for the first quarter this year are more than 20 per cent ahead of the sales of any previous quarter.

Such results, which are legion from one end of the country to the other, come from intelligent merchandising based on alert, adequate buying, plus a basic policy of aggressive advertising. Visit these establishments. You will observe nothing to indicate the abnormal or subnormal. Everyone is busy, cheerful and optimistic. All employees are hard at work and most of them apparently quite happy in the job. There is no talk of hard times; none of the negative suggestions that lead to the postponement of the consumer purchase because of fear of the future or lack of confidence in the present. The whole atmosphere of the store or the factory is cheering, confident and happy. And that fact alone is quite vital in improving general conditions. The time when the majority of establishments maintains such an internal condition for a reasonable period will mark the end of the depression.

Economists tell us that the difference in total volume of business done in depression is only about 15 per cent less than in periods of "good times." If through more aggressive advertising and more intelligent merchandising, a majority of merchants and manufacturers increase their sales 15 per cent, the collective effect will automatically end the depression. This has been done by many firms during the worst of the present period and can be done now by many more. In some instances the increased volume will maintain or improve the net profit results. In others the net may decrease. But if the aggregate effect hastens the return of a saner and more normal attitude on the part of the public, the investment in money and net profit will be returned many fold in the near future.

## The Devil's River News

Published in 'the Stockman's Paradise'



**Protect Your Beauty!**



**SUMMER HEAT IS YOUR COMPLEXION'S WORST FOE—**

Cosmeticians and skin specialists agree on one thing—that summer winds and heat are your complexion's worst enemies, unless your skin is given proper protection with cosmetics of assured potency and purity.

Visit Our Toiletries Department!

**Corner Drug Store Inc.**  
SERVICE PLUS Phone 41  
SONORA, TEXAS.

Day Phone 41

Night Phone 133

**News Briefs—**

(Continued from page 1)

**PRAETOR ON VACATION**

Preston Praetor who is employed at the Vander Stucken store, left Friday for a vacation trip, accompanied by his sister, Mrs. A. W. Awalt. They went first to Kerrville and from there to Mason where they are visiting their father, Arthur Praetor. They expect to return Saturday.

**Personals—**

(Continued from page 1)

the Panhandle and Santa Fe railroad, both of San Angelo, were in Sonora Tuesday on business.

R. S. Covey, recently-elected superintendent of the Sonora school system, and Mrs. Covey left Saturday for a two weeks' vacation trip, intending to spend time at Capitan and Clouderoft, N. M.

Miss Lyda Chapman, of Rocksprings, has been the guest of her sister, Mrs. Troy Osborne, for the past two weeks. Mr. and Mrs. Osborne will drive her to Rocksprings Sunday, returning Sunday night.

Mr. and Mrs. V. S. Morett and children, of Gonzales, spent from Friday until Tuesday at the Ranch Experiment station as guests of Mr. and Mrs. W. H. Dameron. Mrs. Dameron and Mrs. Morett are sisters.

Mrs. Ed Mayfield, accompanied by her son, Stanley, and her little niece of Del Rio, drove to San Antonio last Thursday, returning Sunday accompanied by Mr. Mayfield, whom they met in San Antonio on his return from Boston.

Mrs. Hilton Turney and Mrs. Leonard Caldwell motored to Junction Tuesday of last week for a visit with their parents, Mr. and Mrs. W. H. Kelley. Mrs. Turney returned home Thursday, while Mrs. Caldwell remained for a longer visit.

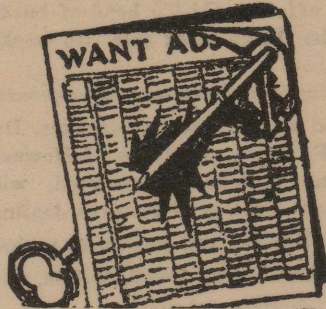
The Misses Exa D. and Mora Lee Meckel are spending the week in San Angelo, the guests of their grandmother, Mrs. Meckel. Miss Edythe Carson joined them there on Wednesday, expecting to spend the remainder of the week with them.

M. L. Rees, of San Antonio, and his father-in-law, John Scott, of Center Point, spent Saturday night with Robert Rees and family and left Sunday afternoon accompanied by Mrs. M. L. Rees and two daughters who have spent the past two weeks in Sonora, the guests of Mr. and Mrs. Robert Rees.

Wellington—Old Collingsworth county courthouse being razed to make way for erection of a new building.

More than 60 gas, pipe line and associated companies employ airplanes in their business operations.

**READ THE ADVERTISEMENTS!**



**FOR LEASE**—2,000 acres rough land. Mrs. A. S. Baylor, Box 743, Uvalde, Texas. 37-2tp

**FOR LEASE**—2700 acres of good grazing land located 10 miles from Camp Wood. Will be vacant September 1st. Write The Messenger of Light, Camp Wood, Tex. 37-tf

**FOR RENT**—Four-room residence; modern; bath; garage. Unfurnished. Close in. See Mrs. Maysie Brown. 38-1tc

**WANTED**—Ranch land listed with me to sell and trade. Have clients with income property, merchandise, flour mill, etc., etc., to trade for good ranch land. Trade clear for clear. Owners send full information first letter. L. K. Kinsey, Hamlin, Texas. 38-1tc

**FOR SALE**—Texas raised Hampshire Bucks. See W. J. Fields, Jr. 33tc

**FOR SALE OR TRADE**—Registered yearling Angora bucks. Will trade for cattle. G. H. Davis, Sonora. Phone 54. 36-3tp



**Young Couples . .**

Eager to achieve a Home of their own or some other worthy financial goal . . . are not always too careful as to how they invest their savings. They see only the "big returns" promised without thought of the SAFETY of their money.

Better they first seek EXPERIENCED ADVICE at this Bank. We invite them to call any time.

**First National Bank**

**McMillon to Return**

Will Arrive This Week; to Preach Here Sunday, July 26

The Rev. J. O. McMillon, pastor of the Sonora Baptist Church, will be back in Sonora this week from a three weeks' vacation spent in Big Rock and Memphis, Tenn. In a letter to The News he stated that he and his family had been enjoying a visit with friends and rela-

tives at Big Rock, and that he planned to preach on Sunday, July 19, in Colliersville, Tenn., leaving for Sonora the first of this week.

The Rev. Mr. McMillon will be accompanied home by Mrs. McMillon and their little son, who had preceded him in the trip to Tennessee. Regular services will be conducted at the Sonora church on Sunday, July 26.

Runge—100-foot bridge now being built over Cabeza creek.

**To Dip Livestock**

State Will Treat 1200 Head Out-of-State Show Animals

In connection with the sale of the Texas Sheep and Goat Raisers' Association at the West Texas Exposition grounds in San Angelo in August, 1,200 out-of-state sheep and goats will be dipped, according

to Hez Williams, Tom Green county livestock inspector.

A dipping vat and other dipping equipment have been installed at the exposition pens.

Three hundred rams were dipped in San Angelo last week. They had been shipped from Montana. Exposure to scabies is presumed in all livestock coming into Texas.

READ THE ADVERTISEMENTS!

**Specials**

**FRIDAY and SATURDAY**

COFFEE, Maxwell House, 3 lb. can .....	79c
MACARONI or VERMICELLI, 8 boxes .....	23c
BUTTER, per pound .....	25c
SUGAR, pure cane, cloth sack, 10 lbs. ....	45c
PINTO BEANS, 10 lbs. ....	35c
FLOUR, 24-lb. sack .....	49c
OATMEAL, large box .....	15c
SHREDDED WHEAT, box .....	10c
PURITY OATS, with china, box .....	25c
SALT BACON, thin sides, 2 lbs. ....	25c
TOMATO SOUP, 3 cans .....	23c
VEGETABLE SOUP, 3 cans .....	25c
GRAHAM CRACKERS, lb. ....	15c
CATSUP, 14-oz. bottle .....	14c
SHORTENING, 8 lbs. ....	89c
FLOUR, Cream of Wheat Brand, 48 lbs. ....	\$1.10
FLOUR, extra high patent, 48 lbs. ....	97c

**Piggly Wiggly**

HOME OWNED

SONORA, TEXAS

**We Live Here**

...Like It

...Want to Stay



You know as well as we do, it never pays anyone to misrepresent his goods.. That is, if he wants to stay in business and grow. You can believe us when we say the greatest values today are in GOODYEAR TIRES—THE leading make.

We know what we are talking about. If you will give us a little time we will demonstrate the reasons why. Come in and see. It will pay us both.

Who isn't looking for all the value his money will get him these days? Just let us show you the 1931

**GOODYEAR**

ALL-WEATHERS

**SONORA MOTOR COMPANY** SALES  SERVICE