



THE LUBBOCK NEWS



Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

LITERA SCRIPTA MANET—THE WRITTEN WORD ENDURES

MULESHOE, County Seat of Bailey County, TEXAS, THURSDAY, JANUARY 14, 1937

VOLUME 14 NUMBER 31

BIG INCREASE IN LOCAL POSTAL G.O.V. BUSINESS

Money Order Business Gained \$14,079 Over Year 1935.

But for the political aspirations of one of its citizens who last year spent more than \$400 in postage...

Estimated postal receipts for 1935 are as follows: First quarter, \$1,919.98; 2nd quarter, \$1,651.90...

'reizing' Is This Last Week

Temperature dropping to zero Wednesday and the following degrees lower...

Sen. Nelson To Push Unicameral House In Coming Legislature

Senator G. H. Nelson, this district, who left last Sunday for Austin, to attend the next session of State legislature...

234 Badges Given At District Scout Meet Here Tuesday

The district Court of Honor for Boy Scouts as held here Tuesday evening at the High school auditorium...

Community Meetings Scheduled For Farm Men and Women Folk

Upon suggestion of the County Agricultural Council and the County Home Demonstration Council in a joint meeting...

15.14 Inches Rain Registered Here In 1936, G. J. Report

There was a total of 15.14 inches of rainfall registered in Muleshoe for 1936 according to Judge R. J. Klump...

THREE APPLICATIONS REQUESTED

A new supply of application forms to be used by farmers in securing trees for windbreak plantings has been requested by W. C. Taylor...

BOBBITT APPOINTED TO PLACE ON STATE HIGHWAY COMMISSION

Robert Lee Bobbitt of San Antonio, has been appointed on the State Highway Commission by Gov. Allred...

THE BOYS AND GIRLS BASKETBALL TEAMS FROM MULESHOE RUNNERS-UP IN TOURNAMENT PLAYED AT SUDAN

Sudan High school boys basketball team won first place and Spade won the girl's division in the invitation basketball tournament played in the gymnasium at the high school building...

SECRETARY WALLACE HAS OUTLINED A 10-POINT PLAN TO AID FARMERS AN IMPROVEMENT OVER LAST YEAR

Secretary Wallace has outlined a ten-point program for keeping America's 8,000,000 farmers on a par with business and industry.

SENATOR CONNALLY INTRODUCES A MILLION DOLLAR FARM TENANT BILL IN CONGRESS FOR NEEDY HOME OWNERS

Washington, D. C., January 12.—Senator Tom Connally, this state, last week introduced in the Senate a bill creating the Farm Tenant Home Purchase Corporation.

MATTSON BOY BODY FOUND

The cruelly beaten little body of Charles Mattson 10 years of age, was found last Monday night in the snow covered brush near Everett, Washington...

A. P. Stone Again Named To Handle Farm Ass'n Work

A meeting of the National Farm Loan association was held Tuesday afternoon in the district court room in Muleshoe...

\$40,661,506 Of WPA Projects For Texas In 18 Months, Report

During the 18 months of WPA operation in Texas \$40,661,506 has been spent on state projects, according to report of H. P. Drought, administrator, San Antonio.

WINS AT POULTRY SHOW

Albert Isaacs and Fred the poultry show held at Slaton Friday of last week and had several of his famous dark brown Leghorns on display.

Lubbock Druggist Is Leading Irrigator Of South Plains Section

Ten halves of cotton on four acres early 100 bushels of corn per acre, that is the record of F. K. Mitchell, Lubbock druggist-farmer...

MULESHOE O. E. S. TO ATTEND FRIENDSHIP NIGHT AT LUBBOCK

An invitation was received the first of this week by members of the Eastern Star organization in Muleshoe from the chapter in Lubbock asking they be guests at "Friendship Night"...

LITTLE CONSERVATION CHANGE

H. H. Williamson, Director Extension Service, in a recent meeting at College Station, stated that final plans for the 1937 Agricultural Conservation program would not vary from the 1936 program...

MULESHOE BANK BUSINESS BEST SINCE IN 1929

Deposits \$109,000 More Than Year Ago; Dividends Paid.

Bank deposits and postal receipts are invariably the best kind of barometers of the economic condition of any given town or community...

WINS AT POULTRY SHOW

Albert Isaacs and Fred the poultry show held at Slaton Friday of last week and had several of his famous dark brown Leghorns on display.

Commercial Feed Friday Night, A. B. Davis Speaks

The Chamber of Commerce meeting and banquet scheduled for Friday night of last week to be held at the Methodist church...

MAY DESTROY PHARISE DOGS

P. W. Dawson, Bureau of Biological Survey, in charge of rodent control, visited the county agent and Commissioners' court last Monday discussing with them plans for prairie dog control in Bailey county this year.

COUNTY COURT SATURDAY

In County court held here last Saturday came up for decision the case of Miss Kittie Abbott vs. J. T. Beckings...


SALES SERVICE

USED CARS ARE PROFITABLE

Because some people have fancies for new cars trading in their old ones, is no sign, the used cars are in good, on the contrary many of them still have thousands of satisfactory unused miles in them.

We have a nice line of late model cars, reconditioned and ready for long future service. We will be glad to demonstrate them to you.

Frequently just as good service and much same of investment can be made in the purchase of good used cars. Come in and let us show you some of them.



Motor Co.

PROVED BY THE PAST—IMPROVED FOR THE FUTURE

THE HEADLINES
NEWS OF THE WEEK PARADE

There are now 46,850 amateur radio stations licensed in the U. S.

There are about 300,000 persons who make crop reports without pay to the U. S. Bureau of Agriculture Economics.

There are this term six women members of the U. S. Congress, one of them Mrs. Caraway of Arkansas, being a senator.

Wm. E. Lamb, 69, Salem, Oregon, who estimated he had officially executed 700 persons, died Wednesday of last week.

E. O. Honenway has been appointed land commissioner for the Santa Fe system succeeding the late W. B. Colinson.

Trial of Dr. F. E. Townsend, old age proponent, charged with contempt of Congress has been set for Feb. 8 in Federal District court, Washington.

Ralph M. Hugin has been appointed comptroller of the Santa Fe system with headquarters at New York City, he succeeding L. C. Demins who retires after 47 years of continuous service for the company.

resident has asked Congress for an appropriation of nearly a billion dollars, including money to begin construction of two new battleships more airplanes, ordinance equipment and other expense for army and navy.

It is announced after the Duke of Windsor and Mrs. Wallis Simpson are married they will make a trip to the United States, following which they will take up permanent residence in Austria.

Death removed Martin "Farmer" Burns, dean of professional wrestlers, from the American sports scene last Saturday night, at his home in Council Bluffs, Iowa.

More than 1000 students of State university, Madison, Wisconsin went on a strike and bombarded the offices of Gov. Polet, when the board of directors dismissed Dr. Glenn Frank last week as president of that university. Students claimed politics entered into the fracas.

Leon Trotsky last week arrived at his new exile home in Mexico. An airplane and private railway car is reported to have been placed at his convenience by Pres. Lazaro Cardenas. Where he will live has not yet been announced.

Report has it that the war in Spain has already cost Hitler \$180,000,000 and the furnishing of at least 15,000 men for the embargo, his participation being on the basis of hopes of obtaining a return of the African colonies lost during the World war, and which France now threatens to protect with 100,000 soldiers.

Whereas Postmaster-General Farley reported his department had a net surplus last year of \$4,664,149; his report this year shows a net deficit of \$28,000,000, the deficit being largely caused by franking privileges of congressmen, mail subsidies and mailing privileges of free nature to numerous governmental administrations of a relief nature.

use the

BABY POWDER

that's

ANTISEPTIC

Don't be satisfied with ordinary baby powders that are not antiseptic. Without paying a cent more you can get Mennen Antiseptic Powder—which not only powder, but also sets up an antiseptic condition all over baby's skin and fights off germs and infections. It stops chafing and rashes, too. So get a tin of Mennen Antiseptic Powder at your druggist's today.

MENNE'S ANTISEPTIC POWDER

YOU'LL LIKE MY TOUCH!

Treet

Keener, longer-lasting, kind to the skin, Treet Blades are uniform good! And only 10¢ for 4 superb blades.

4 FOR 10¢

Treet

BLADES

FIT GEM AND EVER-READY RAZORS

Be proud of your home town.

Milk Temperature Bacteria Control

Farm Drainage Is a Timely Subject

Method of Cooling Needs to Comply With Sanitary Requirements.

By F. A. BITTON, Professor of Dairy Management, New Jersey State College, Rutgers University.

The only way to control the development of bacteria is by reducing the temperature of the milk. There should be immediate and efficient cooling of milk at all seasons of the year. Cooling is vital, since it is the only way to control the development of bacteria. The method of cooling is less important, provided it meets sanitary requirements.

"While milk may be cooled satisfactorily in cooler weather by the use of water, ice water or mechanical refrigeration, as needed in summer because water temperature rises with weather temperature.

"Milk soured quickly at 70 degrees Fahrenheit or above. The souring bacteria grow well between 60 and 70 degrees and there is some retarding of growth between 50 and 60 degrees. There is definite retardation of growth at 50 degrees or below. Milk held at this temperature will keep fresh for 95 hours. Since dealers cannot use milk which is high in lactic acid, or almost sour, the producer must prevent his milk from being rejected by the market by keeping it below 50 degrees Fahrenheit.

"Recent tests made at the New Jersey agricultural experiment station showed that when milk with a bacteria count of 10,000 per cubic centimeter is held at 32 degrees Fahrenheit, it takes a month for it to become sour, but if it is kept at 60 degrees Fahrenheit, it will sour in 54 hours. This is just a case in point to show how temperature control affects milk cooling.

"Besides prompt and efficient cooling, sanitary cooling methods, sterilized equipment and clean, healthy farms are important in keeping the milk supply free of bacteria."

Overfeeding Brood Sow Causes Pigs to Scour

Overfeeding the brood sow causes scurvy in her pigs, and this retards their growth, says E. F. Ferris, swine husbandman, Minnesota university farm. He warns farmers to watch their young pigs closely for symptoms of this disorder.

"On the first day after the sow farrows," he says, "she should receive nothing but warm water. Beginning on the second day with a small amount of wheat bran or oats, the amount of this feed should be gradually increased until, in two weeks, the sow is on full feed. Corn is too heating to be fed during this period.

"If the pigs begin scouring, reduce the sow's feed one-half and add a small handful of epsom salts to the slop. Give each pig, at least a teaspoonful of mineral oil. Provide dry pens and bedding, since these help to prevent scour, especially in cold, rainy weather."

Local Auto Dealer Tells How To Start Car In Cold Weather

While the proper maintenance of a car's battery and electric system will do much to assure quick starting in the winter months, there are also a few simple suggestions which all drivers will find helpful, says Neal Rockey, local Ford dealer.

"Remember," says Rockey, "that the battery has two functions: one to operate the starting motor, also, to furnish the spark. The engine always turns over harder in cold weather, and unless the battery is in good condition, there may not be enough current left, while the starter is operating, to provide the necessary spark.

"Operation of the starter places a heavy load on the battery, and so every precaution should be taken to assure the quickest start once the starter is depressed. One way of doing this is to turn the engine over two or three times with the starter before switching on the ignition. This precludes the combustion chambers with gasoline mixture, and the engine usually starts the moment the ignition is turned on.

"The throttle should be opened slightly throughout the operation, but not far enough to make the engine race when it starts.

"In cars with manually-operated choke, it is an easy matter to find the precise point to which the choke should be opened for winter starting. Once the engine is started, close the choke slightly to prevent dilution of crankcase oil through admission of raw gasoline.

"Never under any circumstances should the warm-up process be hurried by racing the engine. The reason for this is that lubricants flow slowly when the engine is cold, and they should have a chance to warm up before the engine is subjected to higher speeds."

Rivers That Steal

Streams in Ohio are stealing soil at the rate of one farm a day—the fertile top six inches from 174 acres, according to estimates made by erosion experts. Measurements made of the mud carried by the Muskingum river at Zanesville, Ohio, during the nine-day flood in August, 1935, showed that the river carried off, topped from 2,500 acres, enough to fill a freight train 430 miles long. At 50 cents a ton for soil, the river stole \$1,050,725 from Ohio farmers. We aren't much for statistics, but which is in terms of farms and dollars, this is the way they do make you think, especially when you know that the same kind of soil washing is going on all over the land—The Country Home.

Farmland in America

Roughly, there are 900,000,000 acres of farmland in continental America, including crop, pasture and timberlands. Roughly, also, there are 30,000,000 persons living on farms, which should include about 12,000,000 adults or 6,000,000 adult couples. The Department of Agriculture figures show there are over 6,000,000 farmers. Thus if all these farmers had equal sized farms out of the 900,000,000 acres, the average would be about 150 acres.

Farm Measurements Completed, Bailey Has 661 Participants

College Station, Jan. 12.—Virtually all counties in Texas, including Bailey county, have certified the measurements of farms entering the agricultural program, according to officials in charge of the Texas program, Bailey county making such returns in November.

Inclement weather hindered the measuring program over a large part of the state, but all except a very few counties have completed this step and the state office in receiving applications from the field at the rate of about five counties a day.

The state headquarters here has made analysis of the figures from 160 counties and has returned the reports to those counties for adjustment.

A total of 58 counties in the state have made the necessary adjustments to place the figures in line with the state analysis and have returned the applications for approval. Of these, 45 counties have been approved by the state committee and recommended for approval.

The 58 counties which submitted 14,475 applications, of which 2,115 have been suspended and 12,360 approved for payment. Of the 12,360 applications certified to the General Accounting Office for payments totaling approximately two million dollars, 302 have been suspended by the accounting department.

Wild Ostrich Is Timid

The ostrich in the wild state is timid, wary and alert. He relies upon his speed to save him from his enemies, but is capable of putting up a terrific battle by kicking with his feet. One of his two to six feet of tail is a long one and capable of doing much damage.

Beauty WITH REAL HEATING COMFORT

PAYNE MODERN CONSOLE HEATERS are finished in pleasing tones of color, complemented by polished chromium in just the right proportion to add dignity and brightness in any room.

Modern, but not extreme; colorful, but not gaudy, they harmonize with home furnishings and become not only a very efficient heater, but an attractive piece of furniture.

"Decorated here you'll find it worth it!"

West Texas Gas

GOOD GAS WITH DEPENDABLE SERVICE

SPECIAL OF Marvelous . . . New Sunbeam IRONING

New Sunbeam Double-Automatic IRONMA.

Sunbeam Ironmaster heats so fast and stays so hot even in the midst of ironing heavy, damp clothes that it cuts hours off the ironing day. Ready to "go" in 30 seconds after it is connected—the fastest heating iron ever made. Responds to every movement of the hand with new effortless ease.

New Sunbeam Automatic CLOTHES SPRAYER

Marvelous, new clothes sprayer invention! Makes ironing faster and easier because it provides just the right amount of dampness for perfect results—and all automatic.

LOOK AT THIS VALUE

Sunbeam Automatic IRONMASTER (Reg. Price) \$ 7.95
Sunbeam Automatic CLOTHES SPRAYER \$ 3.50

VALUE \$ 11.45
YOU GET BOTH FOR \$ 8.95
Less \$1.00 Allowance for Your Old Iron \$ 1.00

YOU PAY ONLY \$ 7.95

TEXAS UTILITIES COMPANY

WEEKLY LAY SERMON

THE SNOW

By JESS MITCHELL

A country of just one climate is monotonous, hence it has always been my desire to live where distinct turns of seasons may be witnessed and enjoyed.

Spring, summer and autumn have many admirers, yet in many ways winter is just as essential to life as any of the other turns of season. It is cold weather that puts glow into human cheeks, strength into limbs, buoyancy into actions and health into bodies.

I was quite happy a few days ago when I awoke in the early morning and found the earth covered with a white mantle of snow, because I knew some of the many benefits it would bring to this section and to the people living in it.

Indeed, snow is one of the many mysterious manifestations of nature. No two flakes are exactly alike. Some are star-shaped, others like cones, still others cylindrical, globular, hexagonal, pyramidal, castelated or perhaps a combination of innumerable other shapes; lacy and filmy they capture and wondrous in their potency.

What marvelous architecture they perform! Sometimes they pile up into walls or towers, or domes with iridescent perfection. While I realize the magnitude of the creator in construction of mighty planets, I am also forced to confess his greatness in interest of little things, seemingly so insignificant as a tiny snowflake.

Did you ever stop to think of the accumulated power in snowflakes? Just one of these tiny snowflakes may so delicate it will not even make an apothecary's scales tremble; but the accumulation of them often yields tremendous results.

Melting snows of northern glaciers often heap river beds full to overflowing, causing them to speed down hill in destruction. Snowslides of Alaska glaciers entomb unfortunate gold-seekers, and many a wintry cologne has been blown into a wintry oblivion by a hurricane as the white fury scended without compunction. I have ever forgotten, when but eight years of age, a great snow storm swept across the northern part of this country.

Napoleon, in 1812, marching toward Moscow with an army of 500,000 men, was met by a conqueror greater than any opposing army when the skies let loose upon this army a hurricane of snow and 132,000 of his warriors perished in his icy hands. It was then this victor of Austerlitz, Jena and Jena met a greater Waterloo than the English afforded. That ammunition of crystal was far more potent than any gunpowder and bullet.

I am also reminded that the prevalence of snow is conducive to greater health and wealth of the people upon whom it is visited. People of northern climes rejoice over the snow because they know they mean rich summers. People of southern climes must necessarily be more careful about their health than those of the north where nature lends great assistance with its cold temperatures and coverlets of snow and ice.

Lack of cold weather invariably puts thousands in their graves and leaves others in homes and hospitals with long periods of suffering. Disease of various kinds predominates when weather of winter is not so severe as to kill innumerable germs. Already la grippe and influenza are letting up in their attacks since the recent snow and wintry weather visited us.

Fleets of snow invariably means plenty of health. There is no earthly medicine that will cure the world's ills like the little white pellets administered by the clouds. Though they may be homoeopathic in their individuality, yet they become allopathic in their potency and finally hydropathic in their form. They are the world's most skilled physician.

In sections where snow of winter is prevalent, crops of summer grow luxuriantly and harvests become abundant. Science has discovered snow water has a greater percentage of ammonia and some other needed chemicals than has ordinary rain water, therefore, brings greater plant, soil and soil enrichment. Snow protects the earth in winter with its warm blanket, causing plants to snuggle contentedly under its covering, several degrees warmer beneath than they would be.

Undoubtedly snow is one of the Creator's silent blessings and benefits to his creatures. Health and wealth are funda-

mentals of happiness, and the snow brings an exuberance of the one, a generous supply of the other. Invariably results in an abundance of the latter. In this area of the nation it is just likely the accumulation of this blessing will ever become too deep too wide or too beneficial.

"Wash me and I shall be whiter than snow," said the ancient saint, and in the falling of snow, the cleansing of the atmosphere through which it drops, the purifying of nature, the eradication of incompatible and confusion that human natures may also be purified, turbulent souls may be calmed and quieted, moral natures may be cleansed, of incompatible influences may be purified, joys may be enhanced and made favorable for a water enjoyment of future existence.

May we ever be thankful for the snow!

Plainview Guests To Hear Roosevelt Inauguration Talk

A loud speaking session of the inaugural address of President Roosevelt will be made a feature of the next Friendship day in Plainview, Wednesday, Jan. 20, when it will be received by radio and rebroadcast by a loud speaker system at the city auditorium.

The exact hour of the reception hasn't been announced but will be preceded by an old fiddlers contest, starting about ten-thirty in the morning. Cash awards will be paid the fiddling winners in the sums of \$15.00, \$10.00, \$7.50, \$5.00 and \$2.50. There is no entry fee, and all fiddlers are eligible no matter where they live. Entry should be made at the chamber of commerce office by ten o'clock Wednesday morning.

There will be cash contests in the afternoon at two o'clock. A most interesting feature is being planned for the following Wednesday's Friendship day, Jan. 27, in the form of a public wedding on the stage of the city auditorium, choice of a living room or bedroom suite of furniture will be given the lucky couple. If more than one couple offers there will be a unique contest, without embarrassment to any, and there may be a double wedding arranged. Interested young couples should consult with Pete Smith, secretary of the Chamber of Commerce at Plainview.

WHAT FOODS TO BAR FROM DIET Consider Those Affected by Certain Articles.

By EDITH M. BARRIER AT THE present moment, general rules for good nutrition are well established for the normal person. Every once in a while, however, you find a personal idiosyncrasy for one or more foods which demands that they be excluded temporarily or permanently from the diet.

There are a number of persons who are what is known as sensitive to certain foods and when they take them, even in small amounts, allergic conditions may be developed. The symptoms are hives, and nasal disturbances which are not unlike hay fever which is also caused by sensitiveness, in this case, to pollen.

A number of children are born with a sensitivity to such foods as eggs, whole grains and wheat and sometimes to beans and peas. There is an occasional reaction to milk. These conditions can be overcome in general by giving minute quantities at first and gradually increasing the amounts. It is quite common to find that strawberries and shellfish cause reactions. Sometimes this fact will be undiscovered until it shows after a nervous strain or disease. Often skin tests will show what food has suddenly become responsible for hives or a chronic cold. Usually the sensitivity clears up after other conditions are improved.

Shoes and Paradise

By EMILY SPEARS

© McClure Newspaper Syndicate, WLU Service.

FAY OSBORN almost ran along through the streets during the morning crowds. She had just wrenched the heel off one of her shoes. She'd have to stop at the shoemaker's and have it fixed, and that would make her late to the office—late, too, for all the other things that must be crowded into her busy day.

The shoemaker was bent low over a delicate little pump when Fay hurried into his shop. She explained that she must have her shoe fixed at once. She'd had to walk the last half block with one heel off, and she couldn't possibly go on that way!

"But I can't fix that now, Miss," he told her. "I've got a rush order here—to rush orders—and my daughter's getting married this noon, and I've got to go home for that."

Fay looked at him in despair. "But what can I do?" she cried. He glanced down at her feet, and then reached to a low shelf and held out to her. It was a patent leather, slim, high-heeled pump, and a wide buckle made it seem even narrower and slimmer than it was.

"Try this," he told her. "Just slip it on, I think it'll fit." "I never wear shoes like that," she told her. "I wear just flat, wide-heeled ones. Anyway, it isn't mine."

"No, but it's mine, to sell, maybe," he told her. "A customer of mine ordered a pair of shoes like that to wear low-heeled shoes for a year after it got well, and she asked me if I couldn't keep all her high-heeled ones. I thought I'd sell them to one of my other customers. They're beautiful shoes, Miss."

Fay glanced at the clock. Even later than she'd thought! She took the shoe and slipped it on quickly. It did—but how funny it looked. Oh well—she must get to the office. At first it was hard to get used to the high-heeled shoes; then gradually she began to like the feeling of them. By noon, when she went on her shopping tour, she was wondering why she hadn't ever had even one pair of high-heeled shoes.

She was going to try a new hat—a sensible tweed, she'd decided—the kind of suit she always bought. But the sensible tweeds all looked wrong, somehow, with that other girl's shoes.

"Just try this one, Miss," the saleswoman suggested. It was a dark blue suit, with a touch of red in the collar and cuffs, and the material was soft and clinging. Fay tried it on and marveled at the effect. In the end she bought it.

She arrived a little early at the hotel where she was to meet Duke, but he was there. He looked at her, looked away, then looked up again, and as she smiled, came forward eagerly.

"Fay! I didn't know you. How you've changed!" he exclaimed. "I can hardly believe it's you!" He led her to the tea-room, where they sat in wide, deep chairs at a low table where a bowl of roses bloomed among the tea things.

Women Are Extremists; Easy To Handle, Says Conductor



Phil Spitalny and a Group of His "Charmers"

NEW YORK—Managing thirty beautiful young women, and all of them musicians, is a job for any man, but it doesn't seem to bother Phil Spitalny.

The noted maestro of stage and radio is the only orchestra leader who has ever attempted the feat in a big way, and for two and one-half years he has run the "roost" without a ripple, it seems.

"Women are easier to handle than men because they are extremists," says the baton leader. "If they love it, they hate it; they love it, they love it the same way, and if they are real musicians they are better than most males."

He also claims that they can be more loyal, and by the same token more "loyal," that they memorize faster, that they are more obedient, are never late, that the smart ones are smarter than men and the dumb ones dumber.

Spitalny, an extremely vital person, with plenty of temperament of his own, not only waves the magic musical wand over his Musical Queens. He selects their clothes, arranges their costumes, picks their bouquets, and gets away with it. They are smarter than men and the dumb ones dumber.

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Gov. Alfred Favors Safety Drive Plan Asks Legal Action

Gov. Alfred has called upon Texas to organize against "needless squandering of lives and destruction of property" through traffic accidents.

He named a committee of 100, including members of the public safety commission and other civic and governmental leaders, to plan a safety drive, and announced a state-wide meeting likely would be called late this month.

"The time for action has come," Alfred said. "Our streets and highways must be made safe for travel. Despite the commendable progress made in the past, there exists the definite need for statewide action in a sweeping campaign that will reduce to the barest minimum the number of street and highway tragedies."

He said U. S. department of commerce figures showed Texas auto deaths in 11 months of 1936 totaled 1,632, with 35,738 for the entire country.

Statisticians of the department of public safety revealed that death struck in traffic accidents throughout Texas during the past year on an average of one for each four hours and 48 minutes.

He said he believed the solution lay in a traffic safety committee with members selected for their known interest in safety work.

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THE MULESHOE JOURNAL

LETTERS AND OPINIONS PAGE



THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.

JESS MITCHELL, Editor. I. F. MITCHELL, Bus. Mgr.

Subscription Rates: In Bailey County, one year, \$1.50; Outside of County one year, \$2.00.

Published every Thursday at Muleshoe, Texas. Advertising rates given upon application. Telephone No. 54.

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses. Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach this office not later than Wednesday evening of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered to. All notices, it matters not by whom nor for what purpose, if the object to raise money by admission fee or otherwise, is an advertisement and when sent in publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

Editorial

Every Great Attempt is Glorious Even if It Fails

A THOUGHT FOR THE WEEK

Now I rejoice, not that ye were made sorry, but that ye sorrowed to repentance; for ye were made sorry after a godly manner, that ye might receive damage by us in nothing.—11 Corinthians 7:9

Keep an eye open for the future, and don't get the idea there will be no more rainy days. Save a little as you can, and when sent in publication must be paid for at the regular advertising rate per line for each issue printed.

MONEY ORDERS (?)

Report of the postmaster here for the close of the year 1936 indicates nearly \$60,000 in money orders were purchased by patrons of this office during the past 12 months. This is an approximate average of \$5,000 worth of money orders issued per month.

Another thing the average Muleshoe man can't understand is why there are a thousand ways to be naughty and only one way to be good.

NO CAUSE FOR WORRY

You can always find some good, well-meaning souls in Muleshoe who along about this time of year breathe what passes for a sigh of relief, and follow it up with the statement that a Christmas has been so commercialized, that they are at a loss as to what it is over. No one will dispute the foremost part of their contention—Christmas has become commercialized, but not to the point where it has been robbed of its real meaning; not to the point where its intended lesson of good will and peace are lost sight of.

Apparently there are still some fellows in and around Muleshoe who spend about half their lives borrowing money and the other half in not paying it back.

PAVEMENT PICKUPS

Judge R. J. Klump opines that the crime wave started with the passing of the old woodshed.

It's when a Muleshoe woman has such a cold that she can't talk above a whisper that a man is able to make himself heard. We know several Muleshoe men who are doing quite a bit of talking now.

AFRAID OF A BOOM

In a newspaper interview given out a few days ago a nationally-known banker spoke frankly his fears that the business pendulum is going to swing too far within the next 12 months. Strange as it seems, this man expressed the fear that the country is in for too great a wave of prosperity. He says times are from present under-surface indications, going to become so good that it will result in a boom that the boom will get out of hand and the country will be back where it was when the depression set in about 1930.

It's when a Muleshoe woman has such a cold that she can't talk above a whisper that a man is able to make himself heard. We know several Muleshoe men who are doing quite a bit of talking now.

VALUABLE TREES

Every Muleshoe motorist who has become the fact that most of the country's scenic beauty is being marred by thousands upon thousands of billboards along the highways will welcome a report to the effect that relief along this line is promised.

When horses are loaded cross-wise into an open motor truck they are sure if their heads are not kept seriously injured by passing traffic—often another truck—when they are loaded with heads toward the center of the road. The danger is greatest at night.

INDIAN BELIEF

The early Ohio Indians believe that all the timber in forests was planted through the activities of the squirrels. The nuts which the little animals buried in the ground for future food would, according to belief, grow into trees if left undisturbed long enough.

When horses are loaded cross-wise into an open motor truck they are sure if their heads are not kept seriously injured by passing traffic—often another truck—when they are loaded with heads toward the center of the road. The danger is greatest at night.

TEETH OF HORSE

The canine, or as they are commonly called the "bristle teeth," of a horse come in and are in wear at five years of age. However, according to the Rural New Yorker, they do not normally have such teeth; they occur commonly or normally only in the gelding and stallion. When mares have such teeth they are usually non-breeder's; many call such sterile mares "wolf-teeth mares." The appearance of such teeth in the mare is a symptom rather than a cause of such sterility.

When horses are loaded cross-wise into an open motor truck they are sure if their heads are not kept seriously injured by passing traffic—often another truck—when they are loaded with heads toward the center of the road. The danger is greatest at night.

WEEDS HERE TO STAY

Weeds, says a Northwestern university botanist, are here to stay. Prof. Oliver Dugan, after a study of 100 common American weed types, reached these conclusions: They are not annual weeds to survive cold winters; they can grow in a wide range of soils; they have long flowering periods and efficient means of seed dispersal; they drive out neighboring plants, and they are indifferent to climatic conditions.

When horses are loaded cross-wise into an open motor truck they are sure if their heads are not kept seriously injured by passing traffic—often another truck—when they are loaded with heads toward the center of the road. The danger is greatest at night.

A GOOD NAME

REGARD YOUR good name as the richest jewel you can possibly be possessed of—for credit is like fire; when once you have kindled it you may easily preserve it, but if you once extinguish it, you will find it an arduous task to rekindle it again.

When horses are loaded cross-wise into an open motor truck they are sure if their heads are not kept seriously injured by passing traffic—often another truck—when they are loaded with heads toward the center of the road. The danger is greatest at night.

Michigan proposes to abolish the billboards and line her highways with trees.

In many sections of the country, of course, snow removal is not the serious problem that it is in northern Michigan but that doesn't detract from the example Michigan is about to set. Tree-lined roads are a good investment even in territory where heavy snows are unknown, for tourists seek beauty as well as comfort when they start out to see the country, and the dollars they scatter along the way are worth considering. So from an investment standpoint, whether they are in the snow-belt or not, tree-lined roads would seem to outweigh those beset with nothing more attractive than two unbroken stretches of billboards. The Texas State Highway department is planting beauty spots of trees along the principal highways, and farmers should take the cue and plant a few trees in front of their places along secondary roads. It's worth while!

Clean Premises, Get Rid of Flies

Eliminate Breeding Places, First Step in Driving Away Pest.

By JOHN A. ARBY, Extension Specialist, North Carolina State College.

One female fly allowed to live and breed may leave millions of descendants by fall. Don't give them a chance to breed.

Flies are not only carriers of filth and disease, but they are a constant source of annoyance to cattle and livestock. Cows will not give as much milk if continually harassed by flies.

The first step in getting rid of this nuisance is to eliminate breeding places. Manure from stables should be removed daily, if possible.

When practical, it is best to haul the manure direct to the fields where it can be spread over the land. Where this is impractical, at least try not to leave large piles of manure lying around for many days at a time.

Clean up the premises of the house and barnyard. Any filth left exposed will serve as a breeding place for flies.

With the best of care, however, it will be impossible to destroy all flies in the larvae stage. Therefore, it is advisable to use traps, poisons and sprays in fighting this pest.

A good poison can be made by mixing three quarts of skim milk with one-fourth quart of formaldehyde and one-fourth quart of molasses. Place the mixture in shallow containers where the flies alight, but where animals and poultry cannot get at it.

A good spray is very effective. Follow the directions given, and good results will be obtained.

Horses Riding in Truck

Should Face the Right

When horses are loaded cross-wise into an open motor truck they are sure if their heads are not kept seriously injured by passing traffic—often another truck—when they are loaded with heads toward the center of the road. The danger is greatest at night.

A common practice when hauling horses in open trucks is to load them head to head, that is, cross-wise with every other head toward the center of the road. The length of the average horse from tail to head is about the same as the width of the average live stock truck. Although horses are loaded conveniently and compactly in this fashion, with the head and neck extended over the side of the truck, it is safer to load them so that all face the outside of the road.

As a rule, the bureau of animal industry, horses in a motor truck should have good footing underneath their feet, and it is not so secured that they are not upset by sudden stops and starts.

COOK PORK WELL TO CONSERVE THE HEALTH

Says State Doctor

Austin, January 12.—Trichinosis, a disease caused by eating pork which has not been thoroughly cooked, is far from an uncommon infection in man, is a warning issued by Dr. George W. Cox, state health officer.

"During the winter season pork and pork products are more freely used, and a warning against insufficient cooking of them is in order," he said. "The danger of eating pork that is not thoroughly cooked is indicated by the increasing number of cases of this disease being reported."

"If pork is cooked thoroughly, there is no danger from its use save the danger of eating too much of it," he said. "The danger of indigestion due to its high fat content. Pork, showing a slight red or pink, is a warning signal that this is dangerous to eat for it may contain trichinae which have escaped destruction by insufficient cooking of the meat and thus give the careless consumer the disease trichinosis."

No method of meat inspection will invariably discover the presence of these parasites. It is next to impossible to detect infested hog flesh by inspection for two reasons: (1) the cysts are extremely small, (2) they are the same color as muscle tissue in which they are imbedded. The larvae are encysted in the lean portion of the pork ready to develop in the stomach of the person who eats the meat. Heating the meat to 15 degrees Fahrenheit, the temperature used in the pasteurization of milk, will destroy the parasites. But there is often danger of not maintaining this temperature inside the meat. Outer portions of the meat may appear well cooked while the inner part is raw. Especially is this true if the piece of pork is quite thick.

"To be safe no pork or pork products should ever be eaten unless it is thoroughly cooked, and unless it is inspected throughout the process of cooking."

SLASHED VALUES

Cutting deep into real values, we are driving the carving knife into seasonal merchandise to make room for big Spring stock soon to arrive. Buy now and save money!

EXTRA SPECIALS

Winter Coats for Women and Misses, all the season's styles, heavy, long wearing, very desirable values \$9.50 to \$12.50 **6.98**

Children's Rain Coats, sizes up to 18, wind and water proof, regular \$3.69 values, slashed to only **1.00**

Men's Leatherette Caps, good for every day or Sunday wear, give especially good service to the purchaser, regular 60c for **39c**

PANTS, Boys Corduroy, values from \$1.98 to \$2.69, going at **\$1.29**

JUMPERS Men's blanket lined with zippers, regular \$1.38 value at **\$1.09**

SUEDE Jumper for Men, wind and water proof, regular \$2.50 value \$1.75

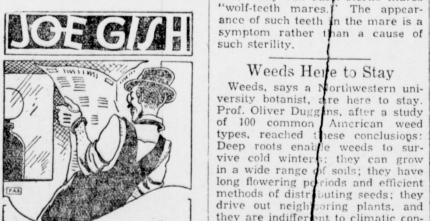
DRESSES for Women and Misses, silk and wool, regular \$4.96 at \$2.08

VIRGINIA Hat Dresses, regular \$1.58 sellers, at **\$1.49**

VISIT OUR STORE NOW FOR REAL MERCHANDISE BARGAINS!

St. Clair Variety Store

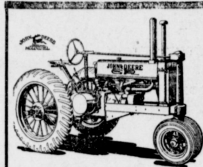
Muleshoe, Texas



IT IS GOD WOMAN'S INTUITION IS BETTER THAN A MAN'S BEST JUDGEMENT—IT IS, EXCEPT THAT OF THE WIFE OF A CLAIM COURT LAWYER.

LOCALS

- G. A. Anderson, of Sudan, visited friends and attended to business in Muleshoe, Monday.
- Dr. W. A. Tucker, of Slaton, was a Muleshoe visitor, Wednesday of last week.
- Mr. and Mrs. The Robinson visited in Olton Sunday afternoon with Wiley Roberts and other friends.
- Houston Hart, of Plainview, spent the weekend in Muleshoe visiting home folks and friends.
- WANTED To haul your barnyard manure. Call Journal office. dnt
- Boone Horn, of Lubbock, transacted business and visited various acquaintances in Muleshoe, Monday afternoon.



JOHN DEERE
TRACTORS, MODELS A AND B
Handles Two and Four Row
Equipment of All Kinds
WE MAKE EQUIPMENT FOR
TRACTOR USE
Two and Four Row Cultivators
Listers, Plows, Mowers, Irrigating
Tools, Beaters, Planters, Discs, etc.
Let us Give You a
Demonstration!
W. H. PARSONS

See Us For—

FEED and GRAIN

Allis-Chalmers
Farm Machinery

Parts and Service

MULESHOE ELEVATOR CO.

TOM DAVIS, Manager

STAFF OF LIFE!

FOOD THAT CLINGS TO THE BONES,
BUILDS MUSCLE, APPEASES APPE-
TITES AND SATISFIES ALL HUNGER—
LOW PRICES

FOR SATURDAY BUYING

| | |
|-------------------------------|--------|
| COMPOUND, 8 pound cartons | \$1.09 |
| SHREDDED Wheat, per package | .10 |
| SALMON, pink, 2 cans for | .25 |
| COFFEE, White Swan, in cans | .29 |
| PINE-APPLE No. 1 cans, each | .08 |
| COCOA, 2 pounds | .17 |
| LETTUCE, per head | .05 |
| HOMINY, No. 1 tall cans, each | .05 |
| PEANUT BUTTER, quart | .29 |
| SOAP, P & G, per bar | .04 |

MARKET SPECIALS

| | |
|-------------------------|-----|
| BOLOGNA, per pound | 12½ |
| BACON, sliced per pound | .33 |

WE
DELIVER
PHONE
No. 2

Jennings
FOOD STORE
Muleshoe

MORE
FOR
YOUR
EGGS

- E. W. Allman of Hurlwood, was in Muleshoe, Wednesday of last week prospecting for some farm land to rent.
- Jim Cook purchased a new 1937 model V-8 sedan from the Muleshoe Motor Co., the latter part of last week.
- E. D. Allman, of Hale Center, visited in Muleshoe, Sunday afternoon with friends.
- D. L. Hooper of Lubbock, transacted business and visited friends in Muleshoe the latter part of last week.
- A. M. Hughes of Bartlesville, Okla., arrived here the first of this week to attend to business.
- Miss Ruby Sterling returned home Sunday evening from Fortale, N. M., where she visited Miss Sybil Hunter.
- W. D. Harrison, of Amarillo, attended to business interests in Muleshoe Friday of last week.
- D. Warner of the Baileyboro community transacted business in Muleshoe Monday.
- Mr. and Mrs. Irvin St. Clair and Mrs. A. V. McCarty jr. were Clovis, N. M. visitors Sunday afternoon.
- Mr. and Mrs. Clyde Holl and son, Jimmy, of Morton, visited relatives and friends in Muleshoe, Sunday.
- C. E. Dodson, of the West Camp community attended to business in Muleshoe Monday afternoon.
- B. L. Hodges and Arthur Clinton, of Clovis, N. M., were Muleshoe visitors Saturday of last week.
- John Williams, of WestCamp attended to legal business at court house in Muleshoe, Monday.
- Mr. and Mrs. F. P. Simmons visited relatives and friends at Brownfield, Sunday.
- H. P. McKenzie, of Memphis, transacted business and visited various acquaintances in Muleshoe Wednesday afternoon of last week.
- Chietr T. Brown, prominent potato grower, of Denver, Colo., attended to business and visited in Muleshoe, Saturday of last week.
- Mrs. L. E. Wiggins, of Clovis, N. M., has been visiting here for the past few days with her sister, Mrs. J. H. Motheral.
- Mr. and Mrs. Ray C. Moore and son, Ray Watson, spent the weekend in Lubbock visiting home folks and friends.
- M. and Mrs. Virgil Bennett and daughter, Sherwin Ann, of Morton, were Muleshoe visitors, Sunday afternoon.
- J. R. Stanley, of Mangum, Okla., attended to business interests and visited friends in Muleshoe, Saturday of last week.
- W. A. Kirk, attorney of Plainview, transacted business and visited various acquaintances in Muleshoe Monday afternoon.
- Jay Tigert, of Enochs, attended to business and visited various acquaintances in Muleshoe, Saturday afternoon of last week.
- Sam R. Tipton, of Panhandle, at-

- tended to business in Muleshoe and looked after property interests located in the southwest part of Bailey county, Friday of last week.
- W. G. Kennedy returned the first of this week from College Station where he attended a meeting of the State Farm association.
- Miss Mildred Miller, teacher in Morton school, spent the weekend in Muleshoe visiting home folks and friends returning Sunday afternoon.
- Judge J. M. Green, justice of the peace in precinct four, with headquarters at Enochs, was here last Monday on legal business.
- Mr. and Mrs. Durwood Howell returned the latter part of last week from a honeymoon trip of several days at various points in California.
- G. A. Sahli, auditor from Amarillo, was here the first of the week auditing Bailey county books and records at the court house.
- Mr. and Mrs. H. G. Stewart, of Levelland, visited friends and attended to business in Muleshoe Saturday afternoon of last week.
- Ray Barber auctioneer from Hereford, transacted business and visited various acquaintances here Saturday afternoon of last week.
- Mrs. Jim Cook and Mrs. L. S. Barron visited in Farwell Wednesday afternoon of last week with Mrs. J. L. Brooks and friends.
- O. B. Hankins, of Lubbock, transacted business and visited various acquaintances in Muleshoe, Thursday of last week.
- Misses Beulah Norris and Lona Lovelace, of Farwell, visited in Muleshoe, Friday afternoon of last week with Miss Lola Lipscomb.
- Mr. and Mrs. Raynes Sparks, of Sudan, visited in Muleshoe Saturday evening of last week with her parents, Mr. and Mrs. J. L. Alsop and friends.
- W. R. Wilson, of Slaton, was here Wednesday of last week looking after business interests and visiting various acquaintances.
- Mr. and Mrs. R. J. Klump, Mrs. Howard Cayle and son Howard Harding, visited Mrs. W. P. Mathews at Farwell, Sunday afternoon.
- Mrs. Geo. Shaddid, John Shaddid and Miss Rose Shaddid made a business trip to Lubbock last Tuesday to inspect and buy spring merchandise for the Famous store here.
- Mr. and Mrs. Ben Jennings, while enroute from Plainview to their home at Clovis, N. M., visited in Muleshoe Sunday evening with Mr. and Mrs. J. F. Vaughan.
- Mr. and Mrs. J. B. Burkhead left the latter part of last week on a vacation and business trip to various points in Texas, New Mexico and other states.
- Mr. and Mrs. Ivan B. Mardis and son, of Lubbock visited in Muleshoe Sunday with their parents, Mr. and Mrs. C. C. Mardis and Mr. and Mrs. S. E. Morris, sr
- Curtis Taylor, who for some months past has been in charge of the U. S. Tax survey in Bailey county, has also been appointed to handle that work in Parmer county.
- Miss Margaret Gamble, who has been employed as waitress at the Muleshoe Coffee shop for the past several months left the latter part of last week for Plainview where she will attend a business college.
- Rev. and Mr. J. Manley Reynolds returned home to Muleshoe Friday of last week from a two weeks vacation trip to Three Rivers and various other Southeast Texas points where they visited relatives and friends.
- The second semester will start in the Muleshoe High and Granger schools, Monday morning, January 18 and the mid-term examinations will be given Thursday and Friday of this week.
- Word was received here last Sunday night that T. A. Miller, living a few miles west of town, and who about a month ago was taken to a hospital near Fort Worth because of mental affliction, was in a serious condition from pneumonia, his life being despaired of.
- FOR the benefit of those readers who were unable to take advantage of the bargain rates offered in December we have secured a rate with the Star Telegram, during the month of January only, for 11 month subscription to the Telegram, and The Muleshoe Journal for only \$6.95.
- Information was received here last Sunday night that Elton Sheriff, son of Mr. and Mrs. Roy Sheriff, West Camp community, who had been taken to Oklahoma City for diagnosis of his condition, had undergone an operation for removal of a tumor on one of his lower limbs. It had been previously diagnosed as cancer. Elton was injured some time ago in a football game.
- Among those from Muleshoe who attended the Littlefield and Muleshoe High school girls basketball game played at the invitation tournament at the school gymnasium at Sudan, Friday evening of last week were Misses Evelyn Boone, Hazel Nelson, Eunice Griffiths, Hattie Ray Griffiths, Lela Mae Barron, Bily Joan Dameron, Betty

THE MULESHOE JOURNAL

Oil Outlook For This And Other Counties Still Draws Interest

Interest in oil production in this section of West Texas continues unabated though there has been no very definite results obtained within the past few weeks.

The Honolulu-Cascade well in Cochran county, which has a rate per acre production of 2,250 gallons per month, was last week given a diet of more than 2,000 gallons of acid with hopes of further increasing the production. No report of results has yet been made.

However, there are indications that other wells will soon be going down in the near future. More than 19,000 acres of land, comprising a portion of the well known Slaughter ranch, 5½ miles east of Morton, in Cochran county, and some of it in Hookley county, has been leased since the first of this year and reports are to the effect drilling will be started in the near future.

Little leasing has been done in Bailey county since the first of this year, though there has been some sale of royalties and transfer of leases going on. Present reports are to the effect at least two test wells will be made in this county within the coming six months.

During the past year added oil discoveries have extended the Permian basin between 70 and 80 miles north from its former known boundary. How much farther such extension will go depends upon future drillings.

"Dead" oil is reported to have been found in the Milnesad well across the Bailey county line in New Mexico. Dead oil is by oil men to be a kind of migratory oil, oil that once existed in a certain stratum; but for some unknown reason has seeped or flowed out of that particular stratum. Present reports are to the effect a large supply. Discovery of dead oil is considered a good discovery.

Bula News Items

A good crowd gathered at each church Sunday though the weather was bad and some sickness in our community.

Little Miss Freda Gene Brower was able to return home the first of this week from a Lubbock hospital. We are glad to know she is getting along so nicely.

Carol Dennington is confined to his bed with bronchial pneumonia.

Mr. and Mrs. Herman Cantrell have moved from our community to south of Littlefield. We regret seeing these people leave.

Mr. and Mrs. Clarence Canyon returned the first of this week from spending a few days at Clara, Tex.

Mr. and Mrs. George Bass of Memphis, visited a few days this past week in the J. L. Bain home.

Mrs. Archie Simmons and sons stopped in Lubbock, Tuesday.

Mr. and Mrs. Clarence Carter are moving this week to Sentinel, Okla.

Billy Hubbard of Lubbock, has been visiting during Christmas holidays with Johnnie Hubbard and family.

Mr. and Mrs. B. L. Blackbear, Mr. and Mrs. John Blackman and Mrs. Tommie Carter returned first of this week from visiting at Clarendon and Memphis.

Mrs. H. C. Nichols stopped in Lubbock, Friday.

Cleo Addiduld attended to business in Muleshoe Friday.

Several from here attended the basketball tournament at Whiteface, Saturday.

Mr. and Mrs. Clements took their small daughter to Amarillo for medical treatment last week. Mr. Clements returning the same day and going after them Saturday night.

Mr. and Mrs. Grimsley have moved from our community to East Texas.

J. L. Bain spent Friday and Saturday in Lubbock—Reporter.

SEW AND SO CLUB MEET

A delightful afternoon of needlework was enjoyed by members of the Sew and So club last Friday afternoon, when they met in the home of Mrs. Dick Rocky.

This being Mrs. Jay Weyer's birthday, the club presented her with a lovely oven-ware pie plate.

Present at the afternoon was Mrs. Cox, from Lawton, Okla., who is visiting Mrs. Rocky.

At the close of the meeting a delicious salad plate was served to Mrs. Cox, Mrs. Jay Weyer, Mrs. Morris Douglass, Mrs. Pindley Pierson, Mrs. Joe Howell and the hostess, Mrs. Rocky.

The club meets Friday Jan. 15, with Mrs. Cecil Tate—Reporter.

McAdams, Mrs. E. R. Hart, Mrs. L. S. Barron, Mrs. Ray Griffiths, Mr. and Mrs. Clarence Goins, Prof. and Mrs. C. R. Stevens, Prof. and Mrs. W. C. Cox, Walter Mottler, L. S. Barron, Junior Winn, Francis Gilbreath, Morris Garth, Bill Robinson, Lester Garth, L. S. Barron Junior Winn, Mr. and Mrs. Jess Mitchell.

Henry LaVigne, sr., of Auburn, Nebr., arrived last week to attend to business in connection with his fine farm east of Muleshoe, and to visit with his two sons, Albert and Henry, Jr. While here he paid the Journal office a pleasant call and stated he enjoyed reading the Muleshoe Journal each week. Mr. LaVigne owns a large farm in Nebraska, and stated he owned an excellent wheat crop there this year; but he is beginning to like this country out here so much, he may visit it more regularly in the future.

New End-Table Lamps Add To Comfort Of Living Room



End-table lamps with translucent bowls of glass or plastic material under the shades, are the newest things for lighting a divan. They provide smooth, ample light over the entire area.

Subscribe for the Muleshoe Journal, \$1.50 year

CLEAN and WHITEN TEETH
with Calox, the Oxygen tooth powder which penetrates to the hidden crevices between the teeth. Pleasant, Refreshing, Protects the gums and is economical to use.

TRY CALOX AT OUR EXPENSE
What Calox will do for your teeth is easily demonstrated by you in your own home at our expense. Simply fill in the coupon with your name and address and mail it to us. You will receive absolutely free a test can of CALOX TOOTH POWDER, the powder more and more people are using every day.

FREE TRIAL COUPON

McKesson & Robbins, Inc., Fairfield, Conn.
Send me a 10 day trial of CALOX TOOTH POWDER at no expense to me. I will try it.

Name _____
Address _____

FEED!

THE BEST FEEDS
—For—
POULTRY
DAIRY COWS
WORK STOCK

Buy and Sell Grain of All Kinds

RAY GRIFFITHS ELEVATOR

Muleshoe, Tex.

SPENCE - RADIO-LAB

ZENITH RADIOS
ELECTROLUX REFRIGERATORS

We have a few Used Battery and Electric Radios at really "hot" prices.

We give an unusually good trade-in allowance on your old Radio, on either a new or used Radio.

There Is No Job Too Tough
For our Radio Service Shop. We have a complete line of service instruments.

We have a complete line of Tubes, A, B and C Batteries, also, Philco B and C Packs. Let us do your Radio Service Work.

All Work Is Guaranteed
—LOCATED IN—
WESTERN DRUG STORE

PLANS MATERIALS ESTIMATES

Security starts with home ownership. Building a home of your own gives you the stability and respect of responsible citizenship. Every family deserves a home of their own. Learn how easily your dream home may come true. We supply plans, materials and estimates. Our years of experience and advice are at your service without obligation.

HIGGINBOTHAM-BARTLETT CO.
CLARENCE GOINS,



FOR TEXAS HIGHWAYS?

Texas' highways, to date, have cost Texas taxpayers approximately seven hundred and fifty millions of dollars. License fees from motor vehicles have contributed \$202,000,000. Gasoline taxes have accounted for \$176,000,000.

Federal aid has donated \$91,000,000. YOUR PROPERTY TAXES HAVE CONTRIBUTED \$281,000,000—MORE THAN ONE-THIRD OF THE TOTAL.

Large trucks—those weighing more than 8,000 pounds loaded—have paid a total of \$27,000,000 in license fees and gasoline taxes, or 3 3/4 per cent of the total cost.

Yet these trucks have been responsible for an additional cost of construction and maintenance amounting to approximately 50 per cent of the total—an amount far in excess of their contribution. These wider trucks result in 25 per cent increase in pavement costs.

Their bigger loads have required thicker pavements, costing from 35 to 60 per cent more; their size has made wider and heavier bridges necessary; maintenance costs have increased through their use and abuse of the highways.

Such extra expenditures are almost solely for the benefit of the big trucks, and are not necessary for the small trucks and passenger cars. YET THEIR COST IS BORNE BY THE OWNERS OF PASSENGER CARS AND SMALL TRUCKS AND BY THE GENERAL TAXPAYER, WHO MAY NOT EVEN OWN A CAR, WHILE THE BIG TRUCKS THEMSELVES HAVE PAID ONLY 3 3/4 PER CENT.

Any increase in present truck loads, size or speed limits will further increase the highway costs which all of us, the people of Texas, must pay.

Texas railroads provide and maintain their own rights-of-way; afford employment to 60,000 men and women (who are also taxpayers); pay large taxes in support of city, county, state and federal governments; and, in addition, pay annually more than \$900,000 toward state highway costs. The interest of the railroads in highway regulation is precisely parallel to that of the public.

THE TEXAS RAILROADS

- Angler & Neche River
- Burleson-Rock Island
- Chicago, Rock Island and Gulf
- Central Belt
- Fl. Worth & Denver City
- Galveston, Houston & Henderson
- Gulf Coast Line
- Gulf Colorado & Santa Fe
- Kansas City Southern
- International & Great Northern
- Louisiana, Arkansas & Texas
- Lufkin, Marshall & Gulf
- Missouri-Kansas-Texas
- Missouri Pacific Line
- Panhandle & Santa Fe
- Port & Ml. Pleasant
- Seaboard, Adams & Pacific
- Seaboard Pacific
- Texas & Pacific
- Texas Southern
- Wichita Falls & Southern
- Wichita Valley

was Aggie's Plan A Fore Active Group With More Members

At a meeting at College Station, January 6 and 7, attended by officers of the Texas Agricultural Association, members of the State Conservation committee and Extension workers, Ed and A. O'Neal, president of the American Farm Bureau, invited and urged Texas farmers to join the ranks of organized agriculture. Mr. O'Neal was the principal speaker at both sessions of the group in attendance. Agricultural legislation said O'Neal must be planned by farmers if they are to receive the benefits therefrom. It has not always been done by farmers, he stated, but the part taken by farmers in shaping farm programs in recent years was cited as a sample of results to be obtained in the future if farmers will join ranks in a national organized agriculture. The Texas Agricultural Association went on record as approving a national plan of organization and took steps toward securing a large membership in Texas. Representatives of the Texas Sheep and Goat Raisers' association and Texas and Southwestern Cattle Raisers' association who were present, endorsed a plan of organization among all agricultural interests of the state.

MY SINCERE APPRECIATION

May I take this opportunity of expressing my great appreciation to the numerous friends of Bailey county for the delightful and numerous Christmas greetings and other kindly words of good cheer. I am reverently and hope soon to be able to personally express to each my thanks.—Mrs. Johnny Williams, 112

Commissioners Court Wants More Laborers Funds For Highways

The Bailey County Commissioners' court in regular session last Monday, renewed insurance on county court house, raising the policy \$500 to \$27,000. J. M. Green justice of the peace in precinct four, was duly sworn in and bond approved. County court dates were set for the first Monday of each month, also terms of J. P. Courts were set. Tuesday members of the court went to Lubbock to see about getting more laborers and trucks for work on the North and South highway. It was stated members of the court may also go to Austin within a few days to see about getting an allocation for Bailey county for further road work, \$12,000,000 having been granted this state in Federal funds for use by the State Highway commission.

Bible Aids Manchu Language Bibles printed in the nearly extinct Manchu language help to keep that language alive

The Chinese Eastern Railway may be said to have caused the destruction of the two largest empires in the world—Russia and China. It disrupted China and precipitated the Russo-Japanese war, hastening the revolution that overthrew the czars.

CAMERAGRAPHS



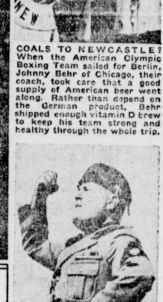
PARADOX. One of the greatest accompanists living today, comedian PHIL BAKER, can't read a note of music. He just has a natural ear and once he has heard a melody, he can repeat it immediately on his plucked-piano. He always interrupts his Sunday night clubbing over the CBS net, to give listeners a tune, incidentally his accordion is specially built because he plays it left-handed.



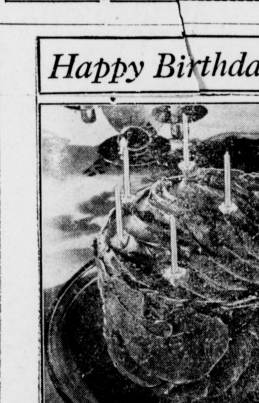
WAS 'NO' TO HOLLY. New York Party TRUDY WOOD, 23-year-old San Francisco miss, has already snared four movie offers. Trudy asserts she would much rather sing on the air and this season she gets her first big chance. FRANK TAIRE has picked her as his leading lady for his stage play. He will broadcast over the NBC-Red-WEAF network at 9:30 eastern time.



'A SHAMEFUL POLITICIAN. CAL MACMILLAN, being built with pushy relief funds," declared Gov. Land as he spoke in Cleveland recently. "Relief Administration should depend on merit not politics," he asserted.



COALS TO NEWCASTLE! When the American Olympic Boxing Team sailed for Berlin, Johnny Behr of Chicago, their coach, took care that a good supply of American beer went along. Rather than depend on the German product, Behr shipped enough vitamin D brew to keep his team strong and healthy through the whole trip.



WHILE SOME OF US are looking forward (?) to the arrival of the petite Ruby Keeler, some before a plunge in her pool.

OATH TO DEATH! Duce, speaking to thousands of young Fascists, urged them "give your blood for the Empire" to which the mass replied in shouts of "Yes! Yes!"

Happy Birthday To You!



THE breath-taking moment of every birthday party is the cutting of the cake—and the best cake that can be baked is none too good for the "birthday child." It looks as if the chocolate birthday cake idea had taken hold—for celebrants from 7 to 70 are demanding chocolate cakes. For the little folks mothers make individual chocolate sponge cakes, frost and decorate them and adorn them with a candle—a tactful way of disposing of that juvenile "second helping" problem.

Chocolate Birthday Cake
 2 cups sifted cake flour
 1 teaspoon soda
 1/2 cup butter or other shortening
 1 1/2 cups brown sugar, firmly packed
 2 eggs or 3 egg yolks, unbeaten
 2 squares unsweetened chocolate, melted
 1 cup milk
 1 teaspoon vanilla
 Sift flour once, measure, add soda, and sift together three times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add eggs, one at a time, beating after each. Add chocolate blend. Add flour, alternately with milk, a small amount at a time, beating after each addition until smooth. Add vanilla. Bake in a greased deep 9-inch layer pan. Add three crossed 3-inch layer pans. In moderate oven (325° F.) 25 to 30 minutes. Spread your favorite chocolate frosting between layers

and on top and sides of cake. Double recipe for three 10-inch layers.
Tiny Tot's Birthday Cake
 4 squares unsweetened chocolate
 1 cup sugar
 1/2 cup milk
 1 teaspoon vanilla
 1/2 cup sifted cake flour
 2 1/2 teaspoons double-acting baking powder
 1/2 cup sugar
 2 tablespoons water
 4 egg yolks, unbeaten
 4 egg whites, stiffly beaten
 Add chocolate and sugar to milk in double boiler, and cook 10 minutes, or until smooth and thick, stirring constantly. Cool, covered, stirring occasionally. Add vanilla. Sift flour once, measure, add baking powder, salt, and 1/2 cup sugar, and sift together three times. Add water to egg yolks and beat with rotary egg beater until thick and lemon-colored. Add 1/2 cup sugar gradually, beating until very thick—about 5 minutes. Fold in flour, alternately with chocolate mixture, 1/2 at a time, adding chocolate mixture last; then fold in egg whites. Turn into very slightly greased cup-cake pans, filling them almost to the tops. Bake in moderate oven (325° F.) 20 to 30 minutes, according to size. Makes 18 large, 24 medium or 36 small cup cakes. Spread your favorite chocolate frosting on tops of cakes and insert small candle on each cup cake.

News at the Coffee Bar



CALLING all husbands! You can have seven to eight minutes the morning headlines at 8 a. m. still be sociable before making up for the office when the little man has her kitchen equipped a coffee bar like this and a new automatic gas range. She can make six cups of coffee in a glass coffee maker (illustrated) in seven minutes actual cooking time, using tap water; in the meantime cook your bacon and eggs and make toast as you like it in the preheated broiler in three to four minutes, while you peruse the front page. You boys who have become domesticated to the point where tools are handled dexterously will enjoy putting up your own coffee bar; place a bread shelf beneath a window and do your bit toward making breakfast a pleasant beginning to the day!

MISS AMERICA LEARNS TO COOK



LITTLE girls who not so long ago were brought up with the idea that a can opener was the most important utensil in the kitchen are today showing such an interest in learning how to prepare three meals a day, that the brides of the next decade are certain to be good cooks. Barbara Jenkins, six year old culinary prodigy, discovered and developed by the Public Service Co. of Colorado, has undertaken to instruct the girls of her neighborhood already has 15 youngsters that cooking is simple with a modern automatic gas range. Not only does she show them how to mix and bake a batch of fluffy biscuits, but the good old-fashioned dishes are included in her collection. Girls of ten age all over the country now are joining classes in home economics. Junior High Schools and also appear at local cooking demonstrations which formerly were attended solely by their mothers.

Size of Polar Bear

The polar bear is not the biggest member of the bear family, but he grows to great size. Sometimes one weighs from 1,000 to 1,400 pounds. From nose to tail, polar bears often measure seven or eight feet. The tails are short, being only three to five inches in length.

Brevet Rank

A brevet rank is an honorary promotion bestowed by the senate upon recommendation of the President which does not carry with it a change in duty or increase in pay. It entitles the holder to wear the uniform and to take the title proper to his brevet rank.

CHEVROLET
The Complete Car

AMERICA PREFERS SIXES
(The trend increases each month)

PASSENGER CAR REGISTRATIONS

| | Year 1934 | Per cent | Year 1935 | Per cent | Year 1936 | Per cent |
|--------------------|------------------|--------------|------------------|---------------|------------------|--------------|
| Total 6 Cylinder | 1,123,307 | 59.3 | 1,276,486 | 59.2 | 2,046,680 | 65.3 |
| Total V-8's | 534,796 | 28.3 | 832,478 | 30.3 | 695,944 | 22.6 |
| Total Straight 8's | 216,830 | 11.3 | 268,670 | 9.8 | 303,534 | 9.8 |
| Total 12's | 4,650 | .2 | 2,914 | .1 | 14,340 | .5 |
| Total 4's | 8,586 | .5 | 10,439 | .4 | 11,297 | .4 |
| Miscellaneous | 388 | — | 1,921 | .1 | 5,399 | .2 |
| TOTAL | 1,888,557 | 100.0 | 2,243,908 | 100.00 | 3,077,194 | 100.0 |

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Superintendent Business Mgr.

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PATHOLOGICAL LABORATORY
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Say It With Service

By ALICE DUANE
McClure-Mulshoe-Synthetic
WNU Services

"WELL, let's eat." Bob Linton spoke impatiently, though his voice was pleasant enough. He stood in the door of the untidy little living room and watched Mary as she pulled the spreads hurriedly over quickly made beds.

"Right, I'm ready. Where's my handbag?" Mary leaned over to see her nose in the dressing table mirror as she gave it a last dab of powder, swept a crumpled handkerchief into the drawer before she pushed it shut with her knee, pulled her hat down over her brown curls without looking at it, and went into the living room to get her handbag. Bob performed his regular morning task of closing all the windows, save for an inch at the bottom and an inch at the top, for fear there might be rain.

It was two rooms, bath and kitchenette, really. But, excepting for its tiny refrigerator, where a bottle of milk and a pitcher of water might be kept on hand for refreshments, the kitchenette did not count in Bob and Mary's life. They had agreed six months before that they were married, that they wouldn't try to keep house.

"You're right, Mary," Bob had said. "With business in the dumps of course I can't afford to support you. You're right to keep your job."

"You'd be selfish to ask me to give it up," Mary had said. "We'll save toward a future when I needn't go to an office, if you want—" his radiant smile answered her without offence, "and we won't try to keep house at all. We'll just have all the happiness of marriage with none of the worries."

"Oh, the same old junk," said Bob, as he and Mary, a few minutes after leaving their rooms, sat down at a drug store counter for breakfast. "Gosh, an' I tired of this joint."

Mary interrupted him, a bit acidly. "His criticism of the breakfast menu seemed a criticism of her. "Don't know what more you could expect. What do you want, anyway? Jack's waiting for our order. Give me tomato juice, toast and coffee."

When they separated at the subway entrance at the corner—Mary took a bus, because her office was much nearer than Bob's— they were both a little snappish.

"Where'll we meet for dinner?" Bob's query was given as if he didn't care whether or not they met.

"Well, how do I know—now? Call me later, and I'll let you know when I can get away," Mary's tone was impatient.

"All right—all right. But you needn't bite my head off because I ask a civil question."

So they separated. And five minutes later each was thinking of the other. Mary with tears in her eyes, Bob with regret in his heart.

"It's just because we haven't organized this thing right," thought Bob. "The place looks like the devil. Mary hates untidiness, and heaven knows I'm untidy."

"It's because we'd be happier if we didn't eat out in all these restaurants," Mary thought. "Bob hates it."

When he telephoned her after lunch, she said, "Oh, Bob dear, I'll be late tonight. Meet me uptown at the subway corner at half past six—and we'll have dinner uptown."

And Bob answered, "O. K. I was just going to suggest the same thing. I've got to work late, myself."

At five o'clock Mary let herself into the apartment with her latchkey. After telephoning Bob, she had pushed hurriedly through the day's work so that she might get home early. Her arms were full of bundles, for she had stopped at the butcher's and grocer's on her way in.

As she started across the living room to the kitchenette she stopped in fright. Somebody was in the bedroom making such a noise that her own nose too quiet entrance had evidently been unheard. She stood still for a moment, then pushed open the bedroom door.

"Why, Bob Linton, whatever are you doing?" She looked at Bob, in shirt-sleeves, with a scrubbing brush in one hand and a cake of soap in the other.

Bob, from his knees, grinned up at her, "Cleaning up," he said. "Knew you didn't like this mess—mostly mine, too. So I dug everything out of this closet and I've got 'em all sorted. Now I'm scrubbing the floor."

"Bob, you darling!" Mary let a cluster of parcels drop to the bed as she went down on her knees beside Bob to kiss him. "I do think you sweet."

"Well, what's all this?" Bob inquiringly picked up a brown paper bag.

"That? Oh, that's dinner. I bought a steak and some vegetables and things, and coffee and cream and rolls, and stuff for a salad. Thought we'd dine in tonight. I knew you'd like it."

Bob jumped to his feet, upsetting the pan of water from which he was washing the floor. He took Mary in his arms, still brandishing the soap and brush. "You're sweeter," he said.

Stop, Look, Listen
"You got to pay attention," said Uncle Eben, "and be careful how I has a friend who stopped, looked and listened an' got hit by a locomotive jus' de same. What he was listenin' to was de band in a street parade."

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PALACE THEATRE
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Wednesday & Thursday, Jan. 13-14
Paul Kelly and Florence Rice in—
"WOMEN ARE TROUBLE"

Friday and Saturday, Jan. 15-16
Ralph Belamy and Mae Clark in—
"WILD BRAIN KENT"

Saturday preview, Sunday matinee, and Monday night, Jan. 16-17-18
Frederick March and Warner Baxter
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Sunday night and Tuesday night
January 17 and 19
Robert Young, Florence Rice in—
"THE LONGEST NIGHT"

Wednesday & Thursday, Jan. 20-21
Shirley Temple in—
"THE POOR LITTLE RICH GIRL"

Tests of Leading Community Farmers In Bailey County To Be Made and Selection Of 'Master Farmer' Chosen by the Judges

At a joint meeting of members of the Bailey County Women's council and Court Farm association held in the county house last Saturday, it was decided this county would avail itself of the opportunity of naming its "master farmer" for the past year.

Each community of the county will be represented by its local master farmer chosen by a committee of each respective community, and judges have been named to select the highest home farmer in the county from some of the community selections.

Levi Churchill, E. J. McCollom and Mrs. C. C. Mardis have been chosen judges to make final selection, such

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BREAK UP THAT COLD

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Damron's Cold Capsule, 35c; Chest Rub, 35c; Cough Syrup, 50c; all three, priced—

Special 98c
PURSANG that Ideal Tonic \$1.00
Special Price on three or six bottle treatments.

Nose Drops of all kinds
Antiseptic Solution, 16-oz. —.49
Mineral Oil, 32-oz. —.98
Milk of Magnesia, 16-oz. —.35

REMEMBER—You should start that Cod Liver Oil or Haliver Oil Treatments to prevent those colds

Health Aid Lamps
With Solar Red Bulb
Designed for Prefusion
Built for Home Use
\$1.98 to \$3.98

judging to be done sometime within the coming two weeks.

Community master farmers selected are as follows: T. C. Wiseman; Enoch Fairview; G. P. Howell; Watson; A. J. Neutzel; Progress, A. Schroeder; Circleback, W. R. Damron; Maple, A. E. Anderson; Longview, Tom Watson; West Camp, F. S. Williams; Goodland, Ball, Mulshoe, and Y. L. communities will make selections the latter part of this week.

The purpose of the movement is to recognize and honor the outstanding rural families which have put Extension teaching into practice on the farm in the home and in the rural community.

A number of points will be considered in the final judging among which are: cropping system used, maintenance of soil fertility legumes grown, manure saved and applied, other fertilizer used, disposition of crop residue, crop yields, matter of living at home as regards family use of foods raised, production and care of seed, feed and care of livestock and poultry including quality of sage, adequate buildings and convenience of arrangement, tools, machinery and other equipment, general layout of the farm and fields.

Under the subject of business methods and ability will be considered, retention of income to investment, marketing methods and efficiency, accuracy of books, reputation as to honesty and ability also, will be considered the general appearance and upkeep of buildings, their state of repair, condition of fields, fences, ditches, yard and lots, convenience and attractiveness of the home, labor-saving equipment, sanitation, family relationship, interest in schools, education and training of children, neighborliness, community interest, as well as interest in county, state and national governmental affairs.

The test embodies a comprehensive pedigree of the farmer entrants, of which the final winner may well be proud.

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ZENITH FARM SETS ARE THE BEST. THEY USE NO B-BATTERIES

Guaranteed Alarm Clocks only 98c
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A tube of Dr. West's Tooth Paste FREE with each brush at 50c
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Lelo's Fyorrhea remedy is guaranteed.
V.V.V. Tonic for your system — \$1.00
Guaranteed Cough Remedy— .50
Glesco — .50
We have a complete line of Vitamin products. Protect yourself and children from colds.
We fill any doctor's prescription. Two registered pharmacists on duty.

CHANGE TRAIN TIME
Effective last Sunday train No. 92, north bound on the Santa Fe through Mulshoe, began arriving at 3:28 p. m., instead of 4:28 a. hour earlier than heretofore, according to the local agent. Train 91, south bound remains unchanged in its time of arrival. Other trains with which these

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R. O. H. CLUB MOTHER LEAVES

At the meeting of the R. O. H. club held Thursday of last week at the High school building, the topic of discussion was "Mother."

After the business session, Mrs. A. W. Copley, club mother, turned in her resignation, occasioned by moving away. Miss Geraldine Robbins gave a talk on "The Appreciation of the Club Mother," and Miss Willie Warren Watkins gave a very interesting talk on "The Duties of a Mother."

Evelyn Jennings and Hattie Ray Griffiths gave enjoyable readings on "The Companionship of Mothers."

After the club song was sung, Miss Evelyn Boone talked on the things Mrs. Copley had done to benefit the club and the meeting adjourned.

Each girl left the meeting with a heavy heart because of the loss of one of the club's most valuable assets, its club mother.